

ENERGY
CONFERENCE

Tuesday, May 19, 2009

Renewable and Efficient Energy: Pathways to a Better Future

Supported by:



USAID
FROM THE AMERICAN PEOPLE



AES Wind Bulgaria



E-R-A-T-O



Organized by:



AMERICAN CHAMBER
OF COMMERCE
IN BULGARIA



Tuesday, May 19, 2009



U.S. Global Leaders and Experts Meet the Bulgarian Business

Growing environmental awareness, energy prices and concerns about energy shortages have resulted in changing attitudes towards new solutions for energy alternatives. Renewable energy is being identified as a top priority by the new U.S. Presidential Office announcing the DREAM action plan for Doubling Renewable Energy in AMERICA with in the next three years. At the same time the European Union administration believes the current research on climate change justifies a global response.

Bulgaria has a strategic importance within the European energy map but currently energy efficiency is less developed while Bulgaria stands without a diversified supply. The energy demand is rapidly growing and energy consumption per household is on the rise. EU regulations require fast development in the sector to meet goals and future expectations. With support and encouragement from the US, EU and Bulgarian Government the possibilities for investment, social responsibility and technology transfer are unprecedented.

Energy Conference

Renewable and Efficient Energy: Pathways to a Better Future

Main reasons to attend:

- Engage high-level decision makers in direct debates on the global policy;
- Get updates on the latest U.S. technologies and projects;
- Enhance your understanding of the latest trends & developments;
- Develop business opportunities during specially designed match-making sessions;
- Expand your network – meet your peers at informal gatherings

Organized by:



Agenda

Draft

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- 8:30 **Registration**
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- 9:00 - 9:30 **Opening Session**
Opening Remarks
Anthony Hassiotis, President, American Chamber of Commerce in Bulgaria
- Welcoming Address**
Sergei Stanishev, Prime Minister of Republic of Bulgaria (TBC)
H.E. Nancy McEldowney, U.S. Ambassador to Bulgaria
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- 9:30 - 10:15 **U.S. Renewable Energy Policy**
U.S. Department of Energy (TBD)
-
- 10:15 -11:00 **U.S. Industry Developments**
Tom Weirich, Director of Membership & Corporate Relations, American Council on Renewable Energy (ACORE)
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- 11:00 - 11:15 Coffee Break
-
- 11:15 - 12:00 **Energy Efficiency & Security: An American Industry Perspective**
Honeywell
-
- 12:00 - 12:45 **Financing Renewable Energy Projects**
European Bank for Reconstruction & Development
UniCredit Bulbank
-
- 12:45 - 14:15 Business Lunch
-
- 14:15 - 15:00 **Industry Panel on Solar Energy**
AES Corporation
KPMG Bulgaria
-
- 15:00 - 15:45 **Industry Panel on Biomass**
IES Europe
Erato Holding
-
- 15:45 - 16:00 Coffee Break
-
- 16:00 - 17:00 **Industry Panel on Wind Energy**
AES Corporation
General Electric International
-
- 14:15 - 17:00 *Matchmaking Meetings*
-
- 18:30 **Networking Reception**
Hosted by the U.S. Ambassador
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ROYAL BALLROOM, SHERATON SOFIA HOTEL BALKAN

Registration Form

- Please register me for the "Renewable and Efficient Energy: Pathways to a Better Future"
- I can not attend. Please send me the conference materials.

DELEGATE DETAILS:

1. First name
 Last name
 Job title
 e-mail
2. First name
 Last name
 Job title
 e-mail
3. First name
 Last name
 Job title
 e-mail

Company:
 Address:
 City: ZIP/Postcode: Country:
 Tel.: Fax:
 Website:
 Invoice details

PRICING DETAILS:

Fee* (per delegate),	EUR	Early-Bird**	Delegates	Total
AmCham Bulgaria members	€120	€90
Companies registered in South East Europe	€140	€110
Non AmCham members	€160	€130
Conference materials only (no attendance)	€35

* All amounts are VAT included
 ** Early-bird registration deadline – May 8th, 2009
 *** Group discounts (three for the price of two) are available.

PAYMENT OPTIONS:

The payment should be made in full no later than May 18, 2009 by a bank transfer to: CITIBANK, N.A.-Sofia, Swift: CITIBGSF, Account Numbers: IBAN: BG94CITI92500420002033 (EUR)
 IBAN: BG87CITI92501042000206 (BGN)****

**** The fixed rate for 1 EUR is 1.95583 BGN

HOW TO REGISTER

Please send the registration form before May 18, 2009 in order to successfully register for the Conference. You can register via:

- fax: +359 2 9742 741
- e-mail: tzonka@amcham.bg

CONFIRMATION

- I/we confirm that I/we:
- have read and accepted the Conference cancellation/substitution policy
 - am/are authorized to sign this document on behalf of the above company

TERMS & CANCELLATIONS / SUBSTITUTIONS

1. Fees are inclusive of conference proceedings, delegate pack, business luncheon, coffee-breaks and networking reception. The registration fee does not include hotel accommodation and travel costs.
2. Full payment must be received prior to the Conference date. Invoice will be issued on payment.
3. If you are unable to attend the Conference you may make substitution(s) prior notice. Cancellation must be received in written 5 days prior to the event. Administration fee of 20% will be payable. In case of not received cancellation in due time, full fee is payable.
4. It may be necessary for reasons beyond the control of the organizers to change the content and timing of the program, the speakers, the date of the location without notice or to postpone the conference. In such cases the organizers are not responsible for covering airfare, hotel, or other travel costs incurred by participants.
5. The Registration form constitutes a legally binding contract.
6. For more details please contact the office of the American Chamber of Commerce in Bulgaria at +359 2 9742 743/4/5 or e-mails: nadia@amcham.bg or tzonka@amcham.bg

Signature:

Date: