# **Cummins Climate Leaders Progress**

# A Strategic Imperative for Energy Efficiency



Mike Molnar Corporate Environmental Policy 7 October 2008



#### **Outline**

- Company Overview
- Climate Stewardship
- Planning for Success
- Organizational Development and Employee Engagement



# **Independent US Company**



- Founded 1919 in Columbus Indiana
- Four Complementary Businesses



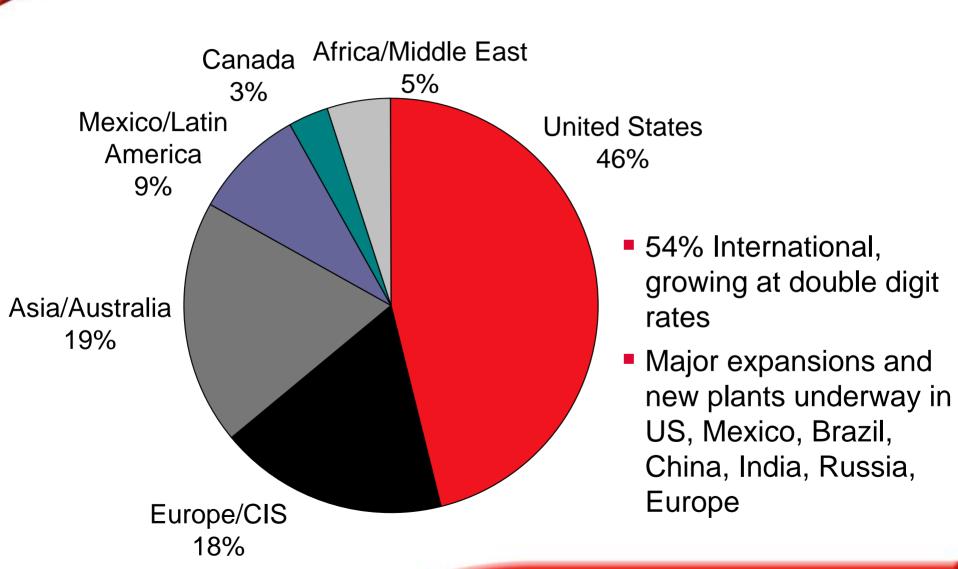
Engines 52%

Power Generation Components 19% 19%

Distribution 10%

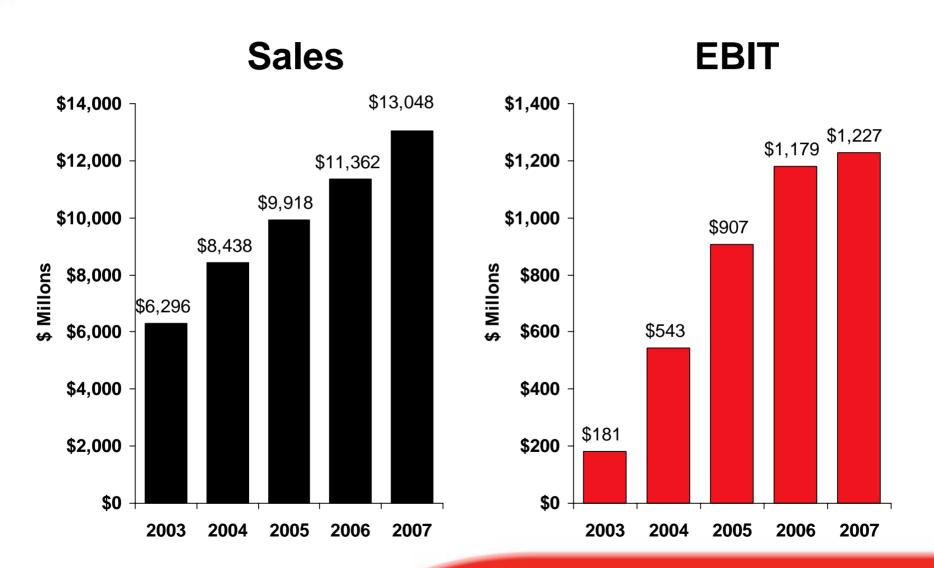


# **Global Footprint**





### **A Performance Culture**



# Climate Stewardship for GHG reduction



#### **Our Vision / Mission**



#### **Vision**

Making people's lives better by unleashing the Power of Cummins.

#### **Mission**

- Demanding that everything we do leads to a cleaner, healthier, safer environment.
- Motivating people to act like owners working together.
- Exceeding customers expectations by always being the first to market with the best products.
- Partnering with our customers to make sure they succeed.
- Creating wealth for all stakeholders.
- Making people's lives better by unleashing the Power of Cummins.

























# **GHG Reduction Goal Setting**

- Measure what we had already accomplished
  - 2.3% absolute and 20% intensity reduction 2000-2005
- Consideration for Climate Leaders requirement
  - A goal that is competitive among peers
  - Cummins in high growth mode so selected an intensity goal as first commitment
  - Joined Climate Leaders Program in 2006 -> base year is 2005
- Pledged to reduce total global GHG emissions by 25 percent adjusted for sales by 2010.

# Planning for Success



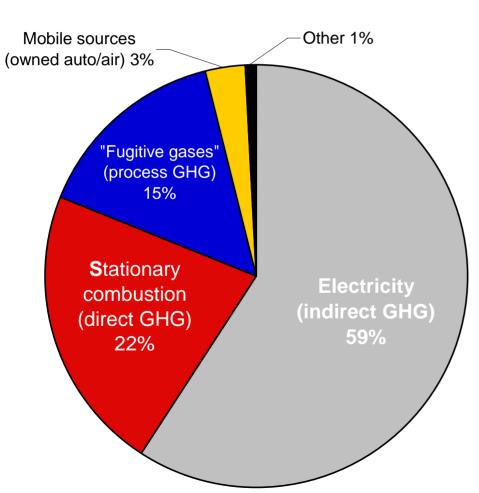
# **Strategy for Teamwork**



- Climate Policy Team formed Jan 2007
  - Business case, scenarios and strategic plan developed
  - Senior leadership review, plan approved July 2007
- Energy Efficiency Team established August 2007
  - Teams chartered for new Building Standards and new Equipment Standards for Energy Efficiency
- Energy Solutions Providers partnership agreements to conduct joint Energy Efficiency Assessments Q3
- Health, Safety & Environmental Council
  - completes GHG inventory Q4 2007
  - Independent EPA audit successfully passed, Q1 2008
- Cummins Facilities Improvement Council formed Q1 2008



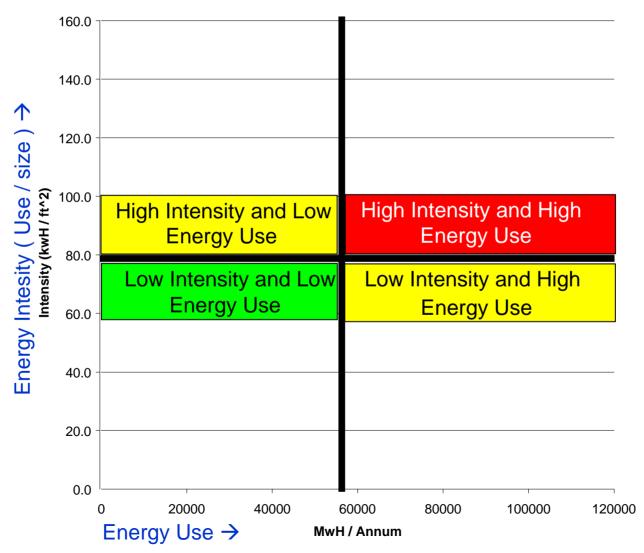
# Climate Leaders Commitment Achieved by Energy Efficiency



- •85% of our GHG emissions are from using energy
  - Indirect generation of electricity
  - Direct fuel we combust
  - Fugitive gases focus to eliminate
- Achieving GHG reduction pays dividends of energy efficiency
  - Avoiding ~ \$20 million of annual utility spend

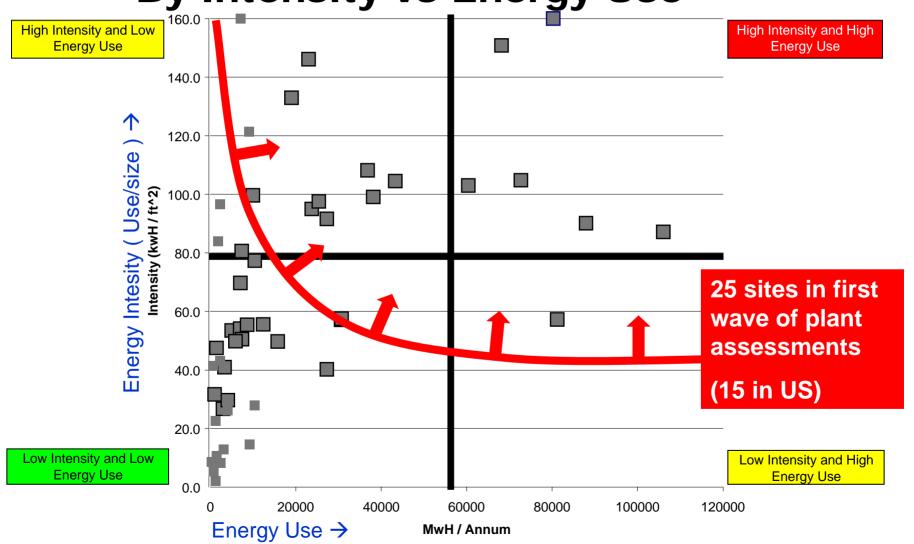


# Assessing Opportunities By Intensity vs Energy Use





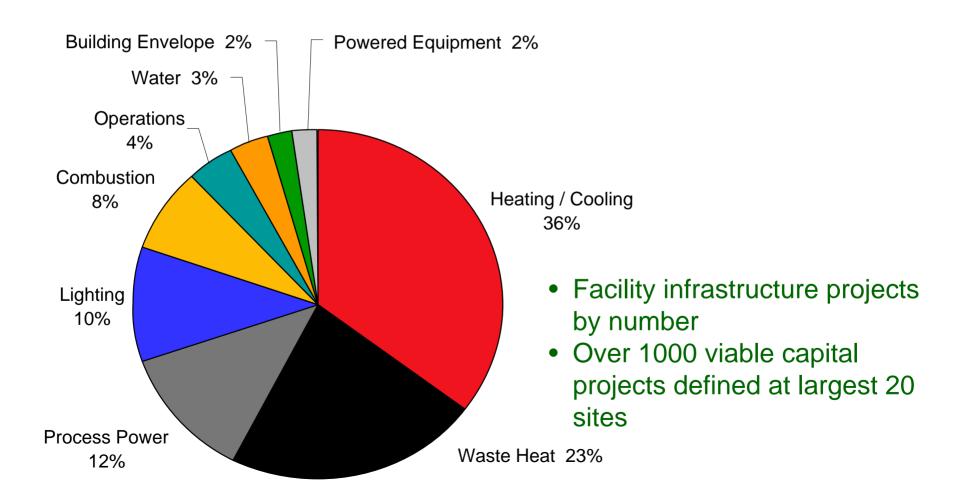
Assessing Opportunities
By Intensity vs Energy Use





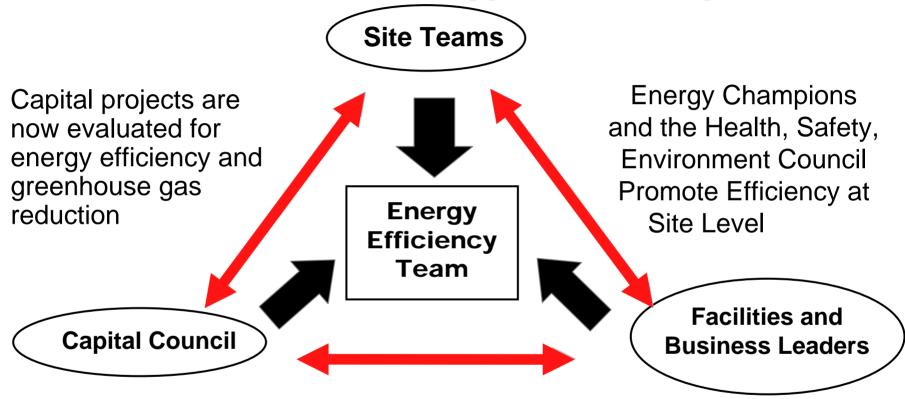
# **Energy Efficiency Assessments**

#### Create "hopper" of investment opportunities





# **Teamwork for Energy Efficiency**



EET provides program management, goal setting, activity tracking, and accountability to progress

Cummins Facilities Improvement Team (CFIT) is a new, active council Facilities developing and acting on three year strategic plan

#### **Financial Valuation and Prioritization**

- Cummins pioneers "sustainable capital planning"
  - Standard capital evaluation tool has "Energy & Environment" section added
  - Calculates energy use, costs, and GHG footprint for every investment
  - Includes financial valuation for CO<sub>2</sub> impact
- Tool enables our prioritization of energy efficiency investments
  - Prioritize by IRR and GHG cost/benefit
  - Investment rule for % return, initial \$ per annual CO<sub>2</sub>

# Initial capital cost per annual GHG benefit ( **\$ / tCO<sub>2</sub>e** )

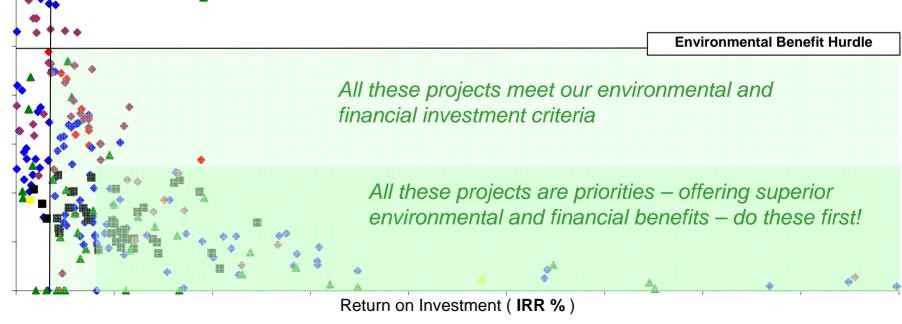
Financial Return Hurdle

# Data Mining Assessments for best environmental and financial results





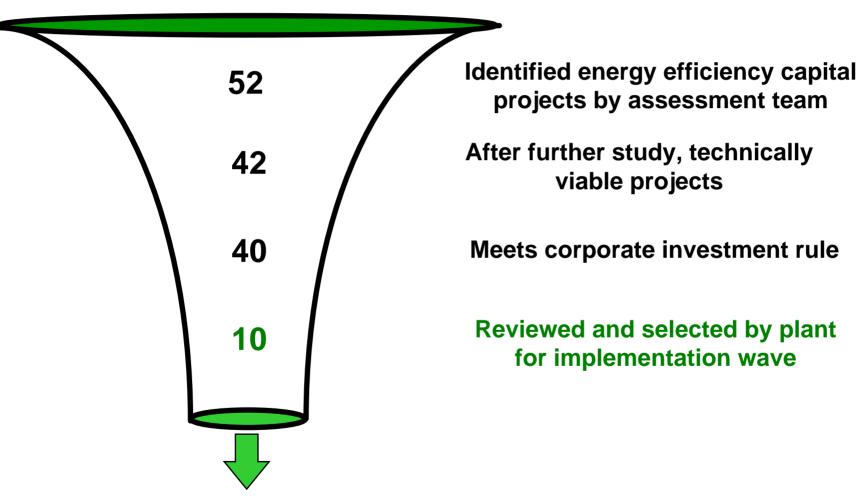
- \*Balanced Scorecard" financial model with GHG metric produces clear total value return
- ➤ Prioritization based on both environmental and financial benefits
  - two minimum hurdles designed to meet our goals



◆ COMBUST ◆ HVAC ■ LIGHT ▲ PROC ◆ WH ● POWEQ



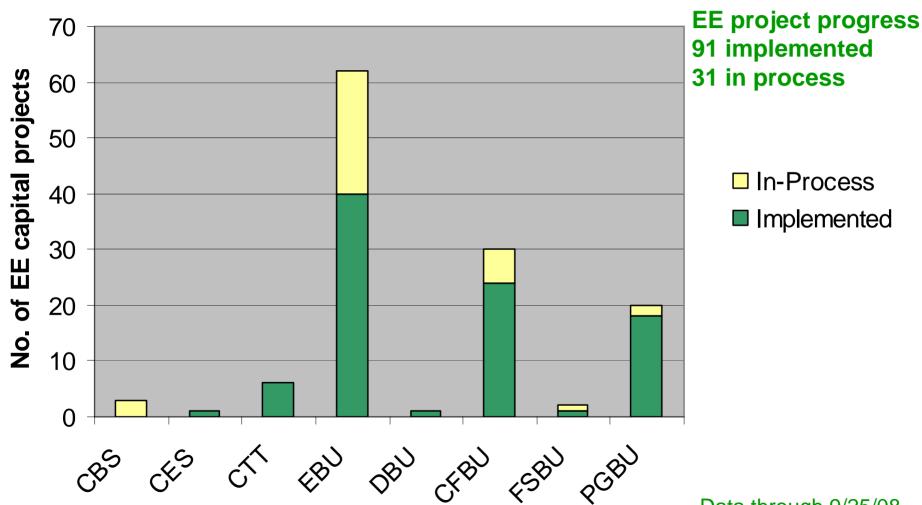
# **Example Site Energy Efficiency Assessment/Prioritization**



Positive financial return, meeting 25% reduction goal

# EE projects by Business Area – numbers

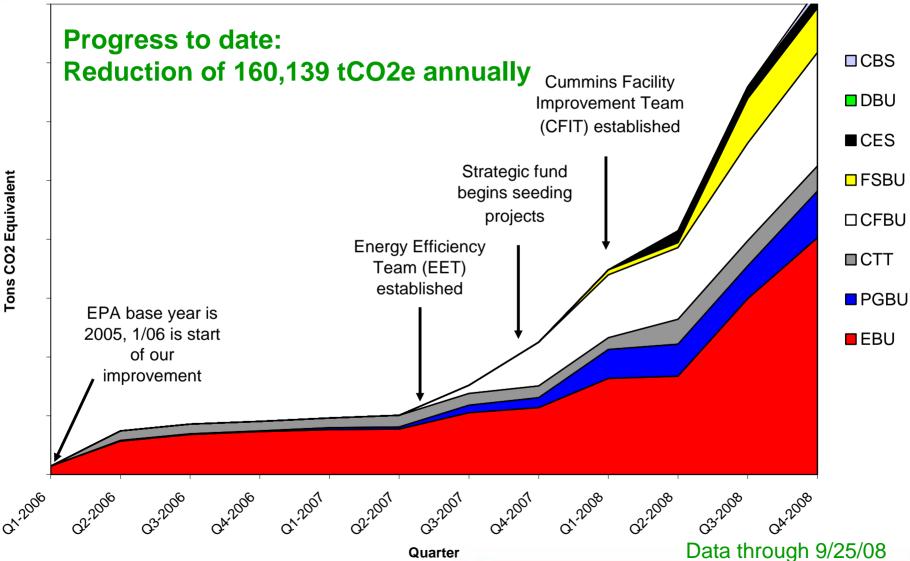




Data through 9/25/08

# **GHG Improvement from Energy Efficiency Projects**





# Closing the Loop – Ongoing Environmental Metrics

EPA CLP performance based on total actual emissions

Tracking improvements only gives part of story

Opportunity for Global Environmental Metrics System

- Automatic ongoing collection of Energy plus other HSE metrics
- Six Sigma project for Global Seamless web based system
- Collects/validates environmental metrics at all consolidated sites
- System automatically calculates metrics, reports results, provides online "dashboard" to our HSE and plant leaders

Cummins Enablon System implementation on track

 System operational Q4 2008, scope to be 233 sites worldwide reporting in 2007



Software Solutions for Governance, Risk and Compliance

# Organizational Development and Employee Engagement



# **Energy Champion Site Role**



Bridges Energy Efficiency Gap Between Facilities and Operations

#### **Energy Champion**

Facility Leader supports and trains the site's Energy Leaders

One EC per site

Helps develop ideas and evangelizes them to facilities and capital improvement groups.

#### **Energy Leaders**

Operations Team Member
One on each Ops team
(by area/shift)

Amended/new rep role

Educate local team on

EE and sustainability

Lead low/no cost local projects "power down" concept

#### **Knowledge Base**

Local Energy Provider, Energy Champion Training, BU Energy Leader,

Finance, Manufacturing,

Etc.



# **The Cummins 7 Energy Themes**



Power Management



Lighting



Building Envelope



Heating & Cooling



Machinery & Equipment



Fuel Usage



Energy Recovery



# First Chairman's Award for Energy Efficiency

"Daylight Harvesting" lighting and plant-wide EE improvements Cummins Parts & Service, San Luis Potosi, Mexico



THE COAVINGS OF STUTIONE

equivalent to removing 104 automobiles each ye

# First Chairman's Award for Sustainable Building Practices

First site built to Cummins new building standards with many sustainable and energy efficient features

Power Generation Plant, Ranjangaon, India



# **Summary**



Climate Stewardship - a Cummins core value

GHG Reduction - 25% intensity reduction by 2010

#### **Planning for Success**

- GHG Inventory was journey of discovery
- Energy Efficiency assessments created three year investment plan
- Experience to date show high financial and environmental payback

#### Organizational Development and Employee Engagement

- Broad network of people now involved, improvement efforts building
- Energy fairs, Energy Leader and Energy Champion training program to increase engagement company-wide

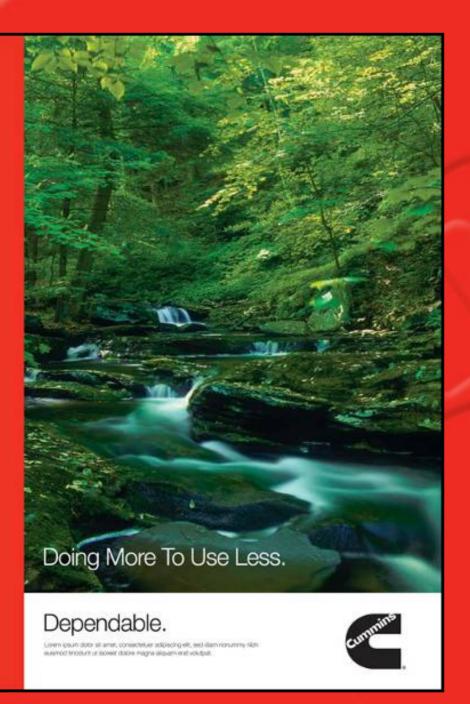
## **Interested in Seeing More?**



Attend the EPA Tour this afternoon at the Chicago Museum of Science & Industry, highlighting a Cummins Combined Heat-and-Power (CHP) system

- 1.75 MW cogeneration system featuring a Cummins Power Generation lean-burn gas generator set, heat recovery boiler and desiccant dehumidifier
- Provides the museum electricity, heating/cooling and domestic hot water
- High fuel efficiency, low emissions and high specific heat output





# Thank You!

