

AsiaNow Education Team Con Call Minute – November 2, 2007

List of Participants:

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| 1. Eileen Bai | Guangzhou, China |
| 2. LayHwa Teh | Kuala Lumpur, Malaysia |
| 3. Jim Paul | Boston, MA |
| 4. Jing Qiu | Beijing, China |
| 5. Nalin Phupoksakul | Bangkok, Thailand |
| 6. Rose Mak | Hong Kong |
| 7. Yiu-Kei Chan | Singapore |

Nalin facilitated the con call that started at 9:30 a.m. (Hong Kong/Singapore time). He did a roll call and asked Jim Paul to brief the team on development of the ODO and OIO team plans at NAFSA (May 26-30, 2008 in Washington, DC).

NAFSA: Jim reported that his team has already proposed seven sessions that the ODO team would like to organize at NAFSA 2008. NAFSA should come back to him with an answer by the end of November. Last year ODO Team arranged 5 sessions and the turnouts were great. At the end of November, Jim would have a chance to present ODO Team's budget in Washington. He hopes to get enough funding to support team activities.

Jim would like to seek an opportunity to merge AsiaNow team member presentations as well as State Department presentations (during NAFSA) in order to capture a much larger audience. Jim would pursue and let all members know.

ODO Team would like to support AsiaNow team members that will attend Pow Wow in Las Vegas (May 31 to June 4, 2008) to also attend NAFSA in Washington, DC, which will be back to back.

NAFSA Promotional Flyer: Regarding NAFSA's promotional flyer that team members can use to promote the event, it appears that it has not been produced before. Recommend to use NAFSA's weblink as a mean to promote and recruit delegation. Please find Jim Paul's previous email with this weblink.

AsiaNow Team marketing brief was very popular at the last NAFSA. Team will update the brief to be readied for us next year.

Market Research: Nalin also confirmed to the team that the deadline to submit market research on education to support NAFSA will be April 24, 2008. This report should be classified as planned market research for 2008.

Webinar: the planned webinar for Philippines and Thailand has to be push back to mid January, as Jim suggested that the proposed mid December date wouldn't draw enough

clients due to the winter break at most schools. Nalin would discuss with Edu and come up with a new date.

Nalin called for everyone to pencil the calendar for the team's next con call tentatively on January 25, 2008.

The con call finished at 10:35 a.m., Hong Kong/Singapore time.