

## ETOP Monthly Report

<http://www.epa.gov/etop/>

Monthly View: November 2006

November 1, 2006 12:00:00 AM – November 30, 2006 1:14:01 AM

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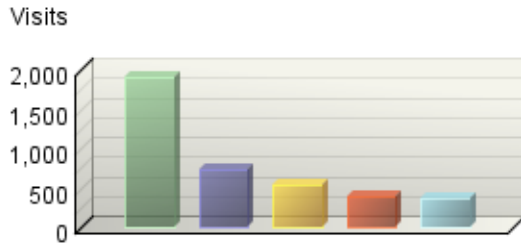
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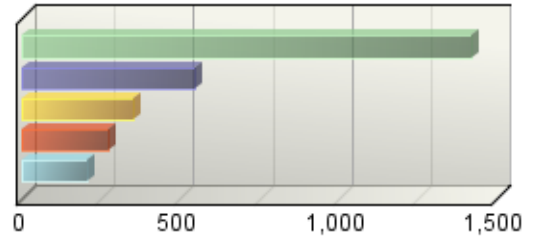
# Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

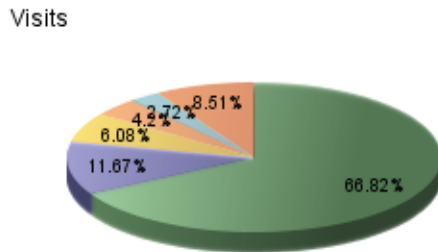
**Pages**



**Exit Pages**



**Referring Site**

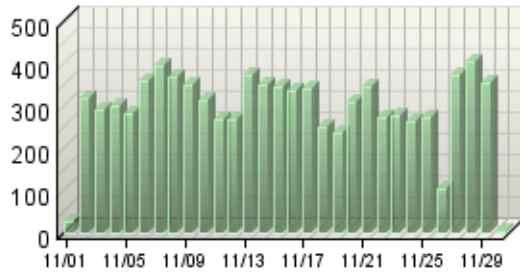


**Visit Summary**

Visits	8,763
Average per Day	292
Average Visit Duration	00:18:16
Median Visit Duration	00:02:09
International Visits	6.24%
Visits of Unknown Origin	14.32%
Visits from Your Country: United States (US)	79.44%

### New vs. Returning Visitors Trend

Visits

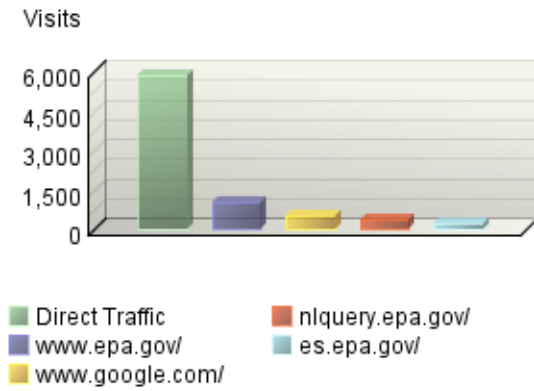


■ Visitors Not Accepting Cookies

# Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

## Referring Site



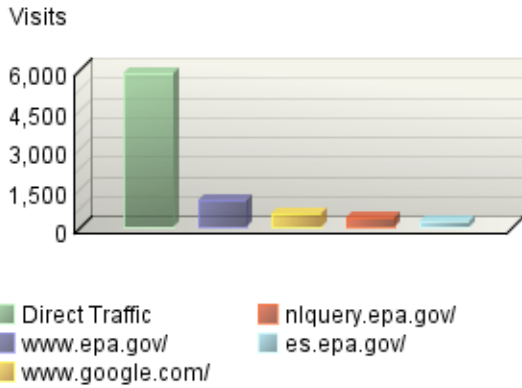
## Active Visits Trend



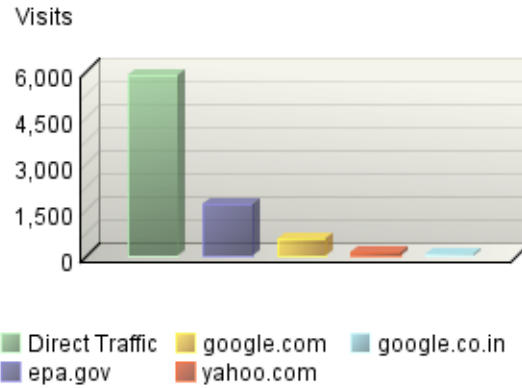
# Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

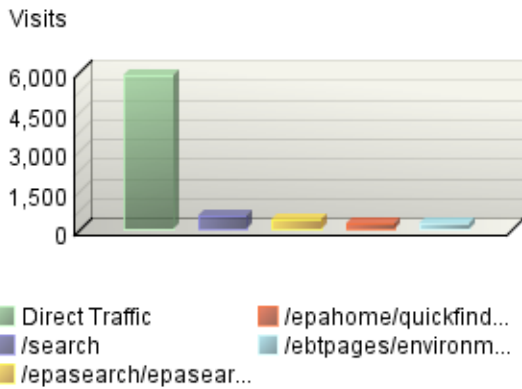
**Referring Site**



**Referring Domain**



**Referring Page**



**Active Visits Trend**

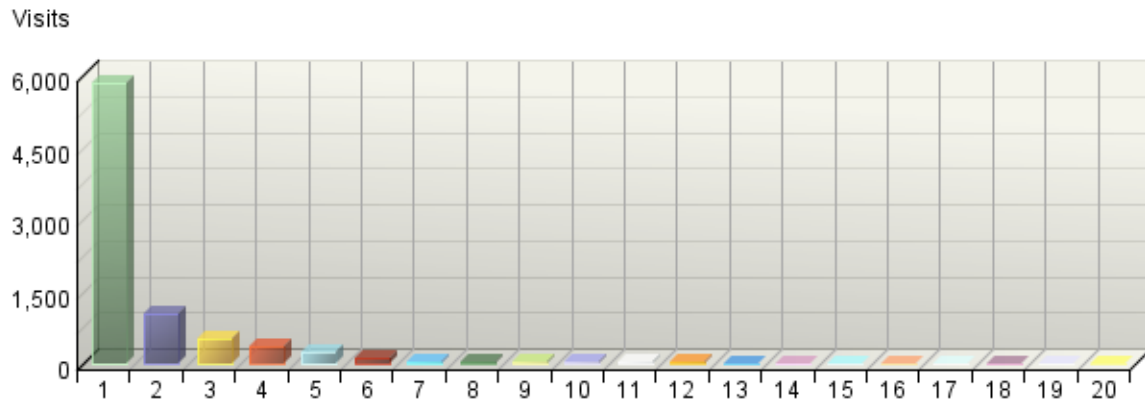




# Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Referring Site



Referring Site

Site	Visits	% Visits
1. Direct Traffic	5,855	66.82%
2. <a href="http://www.epa.gov/">http://www.epa.gov/</a>	1,023	11.67%
3. <a href="http://www.google.com/">http://www.google.com/</a>	533	6.08%
4. <a href="http://nlquery.epa.gov/">http://nlquery.epa.gov/</a>	368	4.20%
5. <a href="http://es.epa.gov/">http://es.epa.gov/</a>	238	2.72%
6. <a href="http://search.yahoo.com/">http://search.yahoo.com/</a>	134	1.53%
7. <a href="http://www.google.co.in/">http://www.google.co.in/</a>	55	0.63%
8. <a href="http://www.google.co.uk/">http://www.google.co.uk/</a>	38	0.43%
9. <a href="http://www.emeryenergy.com/">http://www.emeryenergy.com/</a>	38	0.43%
10. <a href="http://images.google.com/">http://images.google.com/</a>	30	0.34%
11. <a href="http://www.google.ca/">http://www.google.ca/</a>	22	0.25%
12. <a href="http://search.msn.com/">http://search.msn.com/</a>	20	0.23%
13. <a href="http://www.google.com.au/">http://www.google.com.au/</a>	16	0.18%
14. <a href="http://64.233.179.104/">http://64.233.179.104/</a>	11	0.13%
15. <a href="http://grants.nih.gov/">http://grants.nih.gov/</a>	10	0.11%
16. <a href="http://www.google.es/">http://www.google.es/</a>	10	0.11%
17. <a href="http://www.google.co.th/">http://www.google.co.th/</a>	9	0.10%
18. <a href="http://cfpub.epa.gov/">http://cfpub.epa.gov/</a>	8	0.09%

	Site	Visits	% Visits
19.	<a href="http://www.google.co.kr/">http://www.google.co.kr/</a>	7	0.08%
20.	<a href="http://www.mass.gov/">http://www.mass.gov/</a>	7	0.08%
<b>Subtotal for rows: 1 - 20</b>		<b>8,432</b>	<b>96.22%</b>
<b>Other</b>		<b>331</b>	<b>3.78%</b>
<b>Total</b>		<b>8,763</b>	<b>100.00%</b>

items 1-20 of 184

### Referring Site - Help Card



#### Column Definitions

##### Referring Sites

A web site that refers a visitor to your site by linking to it.

##### Site

The specific referring site being analyzed.

##### Visits

Number of times the specified site referred visitors to your site.

##### %

Percentage of referrals that came from the specified site.

##### Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

##### Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



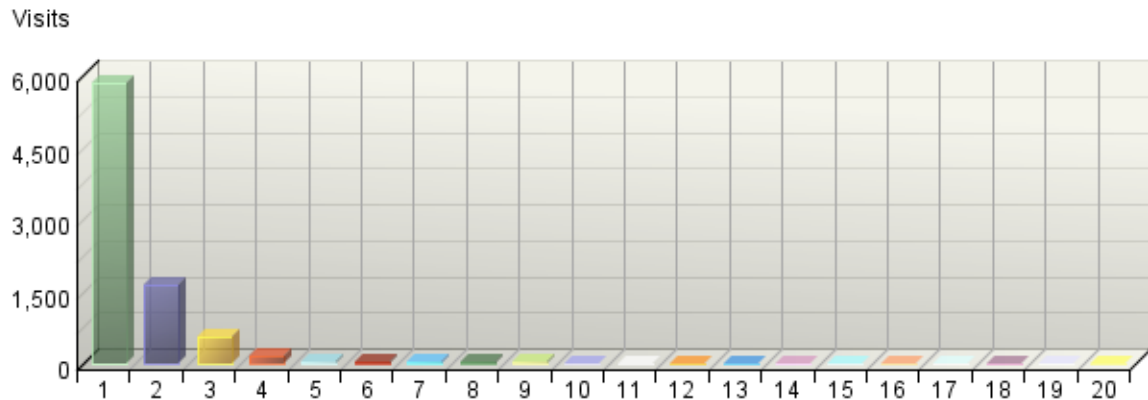
#### Report Descriptions

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

## Referring Domain



## Referring Domain

	Domain	Visits	% Visits
1.	Direct Traffic	5,855	66.82%
2.	epa.gov	1,658	18.92%
3.	google.com	575	6.56%
4.	yahoo.com	150	1.71%
5.	google.co.in	55	0.63%
6.	google.co.uk	39	0.45%
7.	emeryenergy.com	38	0.43%
8.	google.ca	23	0.26%
9.	msn.com	21	0.24%
10.	google.com.au	16	0.18%
11.	64.233.179.104	11	0.13%
12.	google.es	10	0.11%
13.	nih.gov	10	0.11%
14.	google.co.th	10	0.11%
15.	google.de	7	0.08%
16.	google.com.ph	7	0.08%
17.	mass.gov	7	0.08%
18.	google.co.kr	7	0.08%

	<b>Domain</b>	<b>Visits</b>	<b>% Visits</b>
19.	answers.com	6	0.07%
20.	google.pt	6	0.07%
<b>Subtotal for rows: 1 - 20</b>		<b>8,511</b>	<b>97.12%</b>
	<b>Other</b>	<b>252</b>	<b>2.88%</b>
	<b>Total</b>	<b>8,763</b>	<b>100.00%</b>

items 1-20 of 152

### Referring Domain - Help Card



#### Column Definitions

##### Referring Domain

A web site that refers a visitor to your site by linking to it.

##### Domain

Top-level domains to which belong the web sites which refer visitors to your site by linking to it.

##### Visits

Number of times the specified domain referred visitors to your site.

##### %

Percentage of referrals that came from the specified domain.

##### Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

##### Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



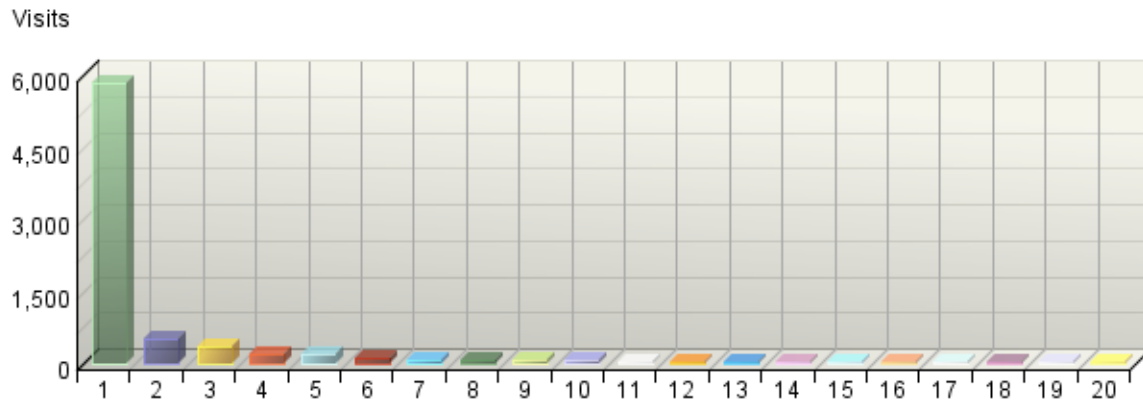
#### Report Descriptions

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

## Referring Page



## Referring Page

	Page	Visits	% Visits
1.	Direct Traffic	5,855	66.82%
2.	<a href="http://www.google.com/search">http://www.google.com/search</a>	514	5.87%
3.	<a href="http://nlquery.epa.gov/epasearch/epasearch">http://nlquery.epa.gov/epasearch/epasearch</a>	347	3.96%
4.	<a href="http://www.epa.gov/epahome/quickfinder.htm">http://www.epa.gov/epahome/quickfinder.htm</a>	186	2.12%
5.	<a href="http://www.epa.gov/ebtpages/environmentaltechnology.html">http://www.epa.gov/ebtpages/environmentaltechnology.html</a>	186	2.12%
6.	<a href="http://www.epa.gov/etop/">http://www.epa.gov/etop/</a>	102	1.16%
7.	<a href="http://search.yahoo.com/search">http://search.yahoo.com/search</a>	87	0.99%
8.	<a href="http://www.epa.gov/etv/">http://www.epa.gov/etv/</a>	74	0.84%
9.	<a href="http://es.epa.gov/ncer/other/">http://es.epa.gov/ncer/other/</a>	73	0.83%
10.	<a href="http://www.epa.gov/etop/index.html">http://www.epa.gov/etop/index.html</a>	61	0.70%
11.	<a href="http://www.epa.gov/etop/developer/financial.html">http://www.epa.gov/etop/developer/financial.html</a>	57	0.65%
12.	<a href="http://www.google.co.in/search">http://www.google.co.in/search</a>	55	0.63%
13.	<a href="http://es.epa.gov/ncer/biodiversity/links.html">http://es.epa.gov/ncer/biodiversity/links.html</a>	41	0.47%
14.	<a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	40	0.46%
15.	<a href="http://www.google.co.uk/search">http://www.google.co.uk/search</a>	38	0.43%
16.	<a href="http://www.epa.gov/etop/continuum/programs.html">http://www.epa.gov/etop/continuum/programs.html</a>	38	0.43%
17.	<a href="http://www.emeryenergy.com/gasification.html">http://www.emeryenergy.com/gasification.html</a>	38	0.43%
18.	<a href="http://images.google.com/imgres">http://images.google.com/imgres</a>	30	0.34%

	Page	Visits	% Visits
■	19. <a href="http://es.epa.gov/ncer/biodiversity/solicitation.html">http://es.epa.gov/ncer/biodiversity/solicitation.html</a>	30	0.34%
■	20. <a href="http://www.epa.gov/ord/htm/grantopportunity.htm">http://www.epa.gov/ord/htm/grantopportunity.htm</a>	27	0.31%
<b>Subtotal for rows: 1 - 20</b>		<b>7,879</b>	<b>89.91%</b>
<b>Other</b>		<b>884</b>	<b>10.09%</b>
<b>Total</b>		<b>8,763</b>	<b>100.00%</b>

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### Referring Page - Help Card



#### Column Definitions

##### Pages

Any displayed page. You can specify for each profile the types of files that qualify as a page. These settings can be changed by the WebTrends administrator.

##### Visits

Number of visitors referred from the specified URL.

##### %

Percentage of referred visitors who came from the specified site.

##### Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

##### Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



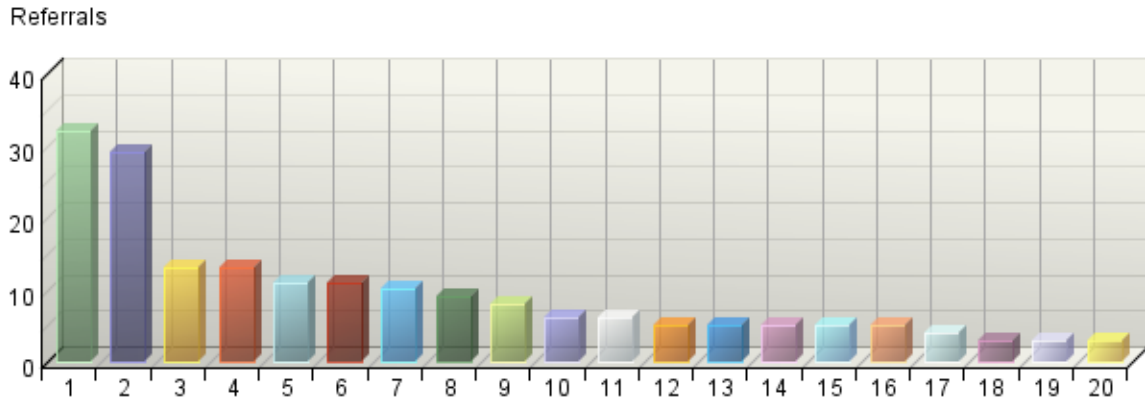
#### Report Descriptions

You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

# Search Phrases

This report identifies search phrases that led the most visitors to your site, and for each phrase, which search engines led visitors to the site.

## Search Phrases



## Search Phrases

Phrases	Engines	Referrals	% Referrals
1. etop	Google India	32	2.94%
	Google	19	1.74%
	Google Thailand	7	0.64%
	Yahoo	2	0.18%
	Google New Zealand	1	0.09%
	Google New Zealand	1	0.09%
2. environmental technology	Google	29	2.66%
	Yahoo	16	1.47%
	Google Brazil	11	1.01%
	Google Columbia	1	0.09%
	Google Columbia	1	0.09%
3. environmental technologies	Google	13	1.19%
	Yahoo	6	0.55%
	Google Belgium	2	0.18%
	Google Belgium	1	0.09%
	Google Columbia	1	0.09%
	Google Spain	1	0.09%
4. automotive technology		13	1.19%

	<b>Phrases Engines</b>	<b>Referrals</b>	<b>% Referrals</b>
	Google	13	1.19%
5.	map us	11	1.01%
	Google	11	1.01%
6.	environmental technology council	11	1.01%
	Google	7	0.64%
	MSN Hong Kong	2	0.18%
	Google India	1	0.09%
	Yahoo	1	0.09%
7.	crada	10	0.92%
	MSN	5	0.46%
	Google	5	0.46%
8.	technology	9	0.83%
	Google	5	0.46%
	Yahoo	2	0.18%
	Google Thailand	1	0.09%
	Google Canada	1	0.09%
9.	promising environmental industry	8	0.73%
	Google Korea	8	0.73%
10.	progress-utilization of technology	6	0.55%
	Yahoo	6	0.55%
11.	new environmental technology	6	0.55%
	Google	6	0.55%
12.	new environmental technologies	5	0.46%
	Google Romania	2	0.18%
	Yahoo	2	0.18%
	Google	1	0.09%
13.	envirotech news	5	0.46%
	Google UK	3	0.28%
	Google	2	0.18%
14.	commercialization	5	0.46%
	Yahoo	4	0.37%
	Yahoo Hong Kong	1	0.09%
15.	e-top	5	0.46%
	Google India	3	0.28%
	Google	1	0.09%
	Google Spain	1	0.09%
16.	development continuum	5	0.46%
	Google UK	3	0.28%
	Google Australia	1	0.09%
	Google	1	0.09%



	<b>Phrases</b>	<b>Engines</b>	<b>Referrals</b>	<b>% Referrals</b>
■ 17.	continuum symbol		4	0.37%
	Google		4	0.37%
■ 18.	which organization use technology to streamline treatment planning		3	0.28%
	Yahoo		3	0.28%
■ 19.	epa environmental technology council		3	0.28%
	Google		3	0.28%
■ 20.	technology users		3	0.28%
	Google		3	0.28%
<b>Subtotal for rows: 1 - 20</b>			<b>186</b>	<b>17.08%</b>
<b>Other</b>			<b>903</b>	<b>82.92%</b>
<b>Total</b>			<b>1,089</b>	<b>100.00%</b>

items 1-20 of 200

### Search Phrases - Help Card



#### Column Definitions

##### Phrase

The search phrase a visitor used to find your site.

##### Engines

The specific search engine being analyzed in conjunction with the phrase in the adjacent column.

##### Referrals

The number of visits to your site from visitors, who were referred by using the specified search engine and search phrases.

##### %

Percentage of visitors referred from search engines who used the specified search engine and phrase.



#### Report Descriptions

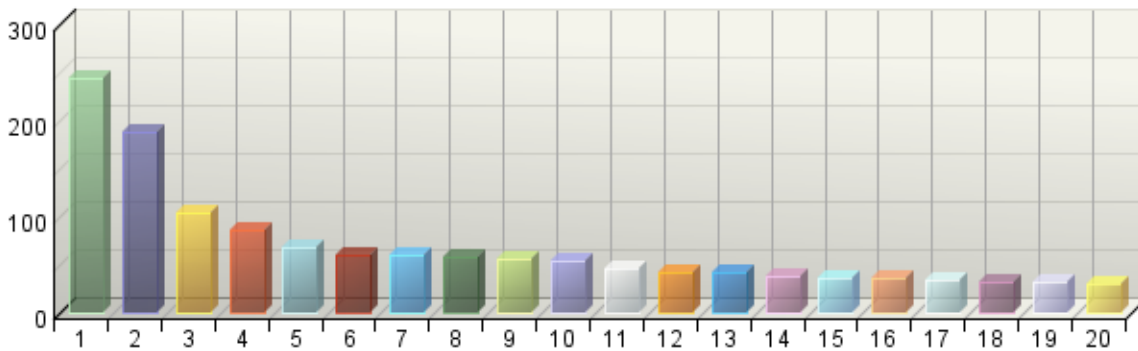
How are people getting to your site? Use this report to find out if your visitors are using the search phrases you expect. Do you need to use different phrases in page titles to make it easier for people to find your site with search engines?

# Search Keywords

This report identifies keywords that led the most visitors to the site and, for each keyword, which search engines led visitors to the site.

## Search Keywords

Referrals



## Search Keywords

Keywords	Engines	Referrals	% Referrals
1. technology	Google	143	3.24%
	Yahoo	54	1.22%
	Google UK	10	0.23%
	MSN	4	0.09%
	Google India	4	0.09%
			244
2. environmental	Google	103	2.34%
	Yahoo	32	0.73%
	Google Korea	9	0.20%
	Google India	7	0.16%
	Google UK	4	0.09%
			187
3. of	Google	51	1.16%
	Yahoo	25	0.57%
	Google India	5	0.11%
	Google UK	4	0.09%
	Google Australia	4	0.09%
			104


	<b>Keywords Engines</b>	<b>Referrals</b>	<b>% Referrals</b>
■ 4.	epa	85	1.93%
	Google	65	1.47%
	Yahoo	12	0.27%
	Google Spain	1	0.02%
	MSN	1	0.02%
	Google UK	1	0.02%
■ 5.	for	68	1.54%
	Google	34	0.77%
	Yahoo	13	0.29%
	Google Canada	4	0.09%
	Google India	3	0.07%
	Google Germany	3	0.07%
■ 6.	in	60	1.36%
	Google	30	0.68%
	Yahoo	11	0.25%
	Google India	8	0.18%
	Google UK	4	0.09%
	Google France	2	0.05%
■ 7.	etop	60	1.36%
	Google India	27	0.61%
	Google	13	0.29%
	Google UK	3	0.07%
	Google Thailand	2	0.05%
	Google Taiwan	2	0.05%
■ 8.	technologies	57	1.29%
	Google	29	0.66%
	Yahoo	10	0.23%
	Google Romania	3	0.07%
	Google UK	3	0.07%
	Google Canada	2	0.05%
■ 9.	funding	56	1.27%
	Google	30	0.68%
	Yahoo	15	0.34%
	Google Canada	3	0.07%
	MSN	3	0.07%
	Google India	2	0.05%
■ 10.	to	54	1.22%
	Google	25	0.57%
	Yahoo	10	0.23%
	Google UK	3	0.07%

	<b>Keywords Engines</b>	<b>Referrals</b>	<b>% Referrals</b>
	Google India	2	0.05%
	Google Canada	2	0.05%
■ 11.	water	46	1.04%
	Google	36	0.82%
	Yahoo	6	0.14%
	Google Spain	1	0.02%
	Google Australia	1	0.02%
	Google Thailand	1	0.02%
■ 12.	2006	41	0.93%
	Google	22	0.50%
	Yahoo	6	0.14%
	Google India	3	0.07%
	Google Canada	3	0.07%
	Google Germany	2	0.05%
■ 13.	energy	41	0.93%
	Google	26	0.59%
	Google UK	3	0.07%
	Google India	3	0.07%
	Google Canada	2	0.05%
	Yahoo	2	0.05%
■ 14.	new	38	0.86%
	Google	20	0.45%
	Yahoo	9	0.20%
	Google UK	3	0.07%
	Google Canada	2	0.05%
	Google Romania	2	0.05%
■ 15.	development	36	0.82%
	Google	17	0.39%
	Google UK	5	0.11%
	Yahoo	4	0.09%
	MSN	3	0.07%
	Google India	2	0.05%
■ 16.	the	35	0.79%
	Google	26	0.59%
	Yahoo	4	0.09%
	MSN	2	0.05%
	Google France	1	0.02%
	Google Spain	1	0.02%
■ 17.	opportunities	34	0.77%
	Google	20	0.45%

	<b>Keywords Engines</b>	<b>Referrals</b>	<b>% Referrals</b>
	Yahoo	8	0.18%
	Google India	2	0.05%
	MSN	2	0.05%
	Google Hong Kong	1	0.02%
■ 18.	waste	32	0.73%
	Google	15	0.34%
	Google UK	4	0.09%
	Google Canada	2	0.05%
	Google India	2	0.05%
	CompuServe	1	0.02%
■ 19.	research	31	0.70%
	Google	17	0.39%
	MSN	5	0.11%
	Yahoo	3	0.07%
	Google Canada	2	0.05%
	Google Thailand	1	0.02%
■ 20.	us	29	0.66%
	Google	21	0.48%
	Yahoo	5	0.11%
	Google Australia	3	0.07%
<b>Subtotal for rows: 1 - 20</b>		<b>1,338</b>	<b>30.34%</b>
<b>Other</b>		<b>3,072</b>	<b>69.66%</b>
<b>Total</b>		<b>4,410</b>	<b>100.00%</b>

items 1-20 of 200

**Search Keywords - Help Card**

 **Column Definitions**

**Keywords**  
The specific keywords being analyzed. To see the entire search strings entered by visitors, see the Search Phrases page.

**Engines**  
The specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Referrals**  
The number of hits from visitors referred to your site with the specified keywords.  
% Percentage of referred visitors who used the specified search engine and keyword.



### **Report Descriptions**

At the most basic level, this section tells you which search keywords are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

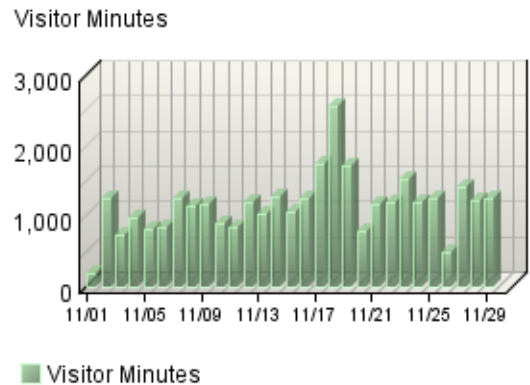
# Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

**Active Visits Trend**



**Visitor Minutes Trend**



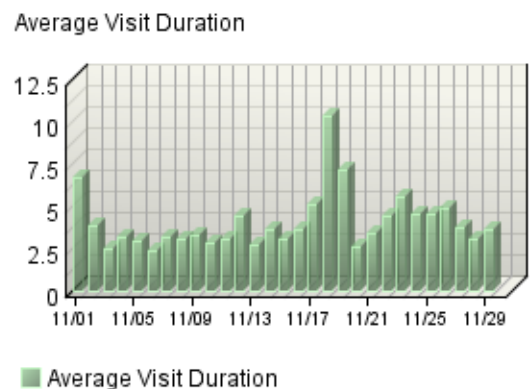
**Visitor Summary**

Visitors	3,986
Visitors Who Visited Once	3,293
Visitors Who Visited More Than Once	693
Average Visits per Visitor	2.2

**Visit Summary**

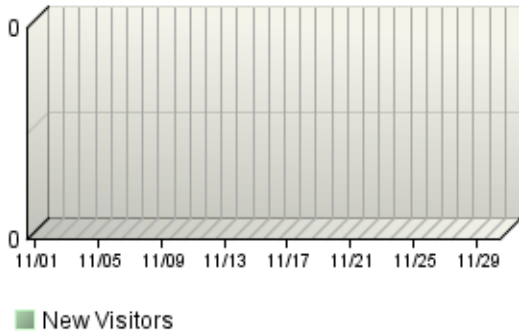
Visits	8,763
Average per Day	292
Average Visit Duration	00:18:16
Median Visit Duration	00:02:09
International Visits	6.24%
Visits of Unknown Origin	14.32%
Visits from Your Country: United States (US)	79.44%

**Average Length of Visit Trend**



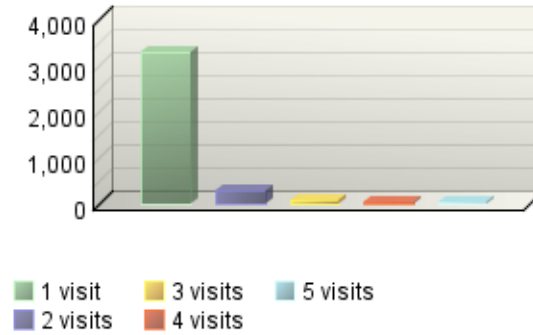
### New Visitors Trend

New Visitors



### Visitors by Number of Visits

Visitors



### New vs. Returning Visitors

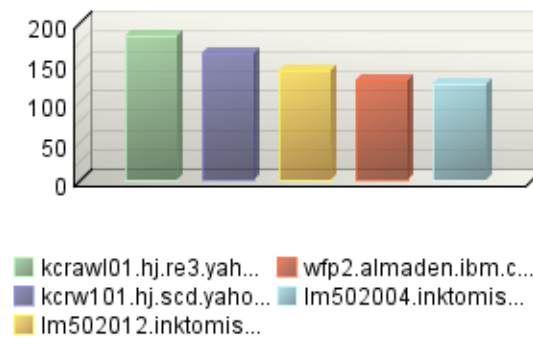
Visits



Visitors Not Accepting Cookies

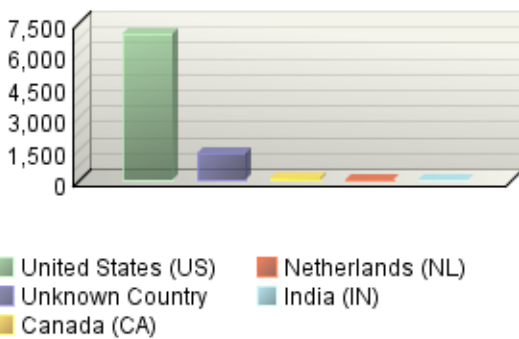
### Top Visitors

Visits



### Countries

Visits

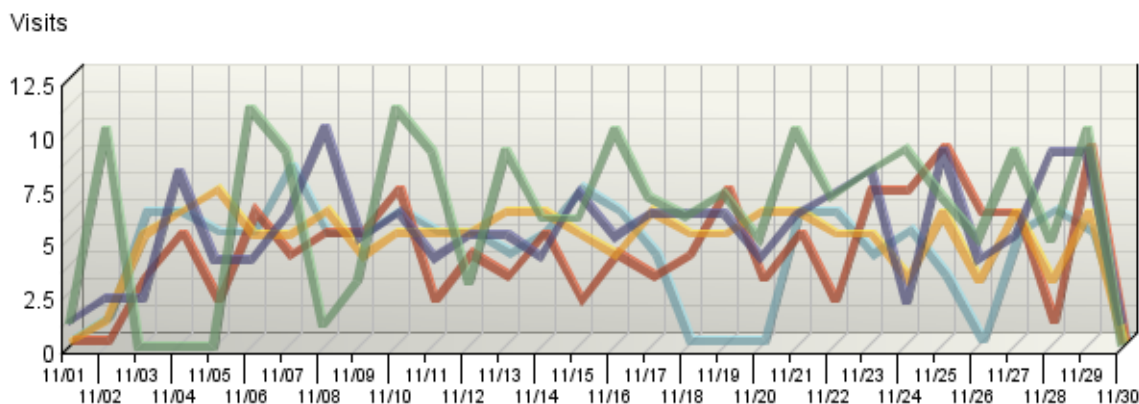




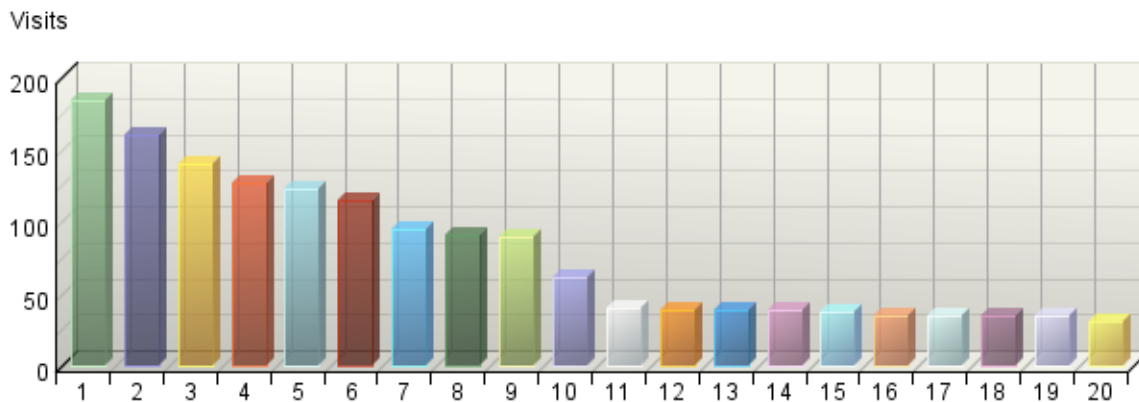
# Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's activity level on the site. If you use cookies to track visits, WebTrends can differentiate between hits from different visitors with the same IP address.

**Top Visitors Trend**



**Top Visitors**



**Top Visitors**

	Visitor	Visits	% Visits	Hits
■ 1.	kcrawl01.hj.re3.yahoo.com_YahooSeeker/CafeKelsa (compatible; Konqueror/3.2; FreeBSD ; http://help.yahoo.com/help/hotjobs/webmaster) (KHTML, like Gecko)	184	2.10%	2,947

	Visitor	Visits	% Visits	Hits
2.	kcrw101.hj.scd.yahoo.com_YahooSeeker/CafeKelsa (compatible; Konqueror/3.2; FreeBSD ; http://help.yahoo.com/help/hotjobs/webmaster) (KHTML, like Gecko)	160	1.83%	3,581
3.	lm502012.inktomiseach.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	140	1.60%	140
4.	wfp2.almaden.ibm.com_http://www.almaden.ibm.com/cs/crawl126 [172.30.228.64]	126	1.44%	156
5.	lm502004.inktomiseach.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	123	1.41%	152
6.	crawl-66-249-66-211.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	114	1.30%	447
7.	fj5027.inktomiseach.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	95	1.09%	95
8.	python.brooks.af.mil_Mozilla/4.0 (compatible;)	90	1.03%	136
9.	msnbot.msn.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	89	1.02%	156
10.	crawl-66-249-65-235.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	61	0.70%	205
11.	crawl-66-249-66-40.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	40	0.46%	119
12.	ssl.adem.state.al.us_Mozilla/4.0 (compatible;)	39	0.45%	41
13.	lj611527.inktomiseach.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	38	0.43%	65
14.	sv-crawlfw4.looksmart.com_Mozilla/4.0 compatible ZyBorg/1.0 (wn-14.zyborg@looksmart.net; http://www.WISEnutbot.com)	38	0.43%	42
15.	lm502007.inktomiseach.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	37	0.42%	37
16.	by1sch4041912.phx.gbl_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	35	0.40%	47
17.	lj611473.inktomiseach.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	35	0.40%	38
18.	crawl-66-249-66-138.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	34	0.39%	94
19.	lj611319.inktomiseach.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	34	0.39%	59

	Visitor	Visits	% Visits	Hits
■ 20.	by1sch4040808.phx.gbl_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	31	0.35%	40
<b>Subtotal for rows: 1 - 20</b>		<b>1,543</b>	<b>17.63%</b>	<b>8,597</b>
<b>Other</b>		<b>7,210</b>	<b>82.37%</b>	<b>60,971</b>
<b>Total</b>		<b>8,753</b>	<b>100.00%</b>	<b>69,568</b>

items 1-20 of 3986

### Top Visitors - Help Card



#### Column Definitions

##### Visitor

The IP address, domain name, or cookie of the visitor.

##### Visits

Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

##### Hits

Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



#### Report Descriptions

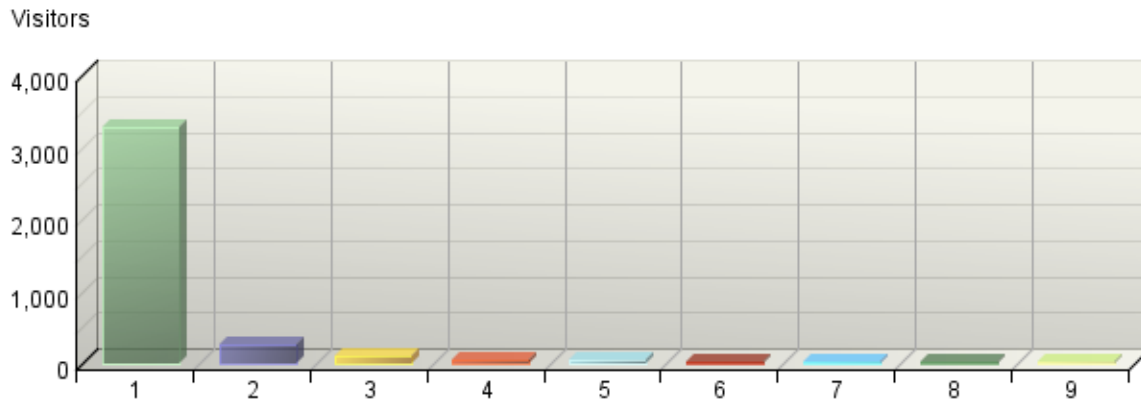
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

**Note:** If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

# Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits



Visitors by Number of Visits

Number of Visits	Visitors	% Visitors
1 visit	3,293	82.61%
2 visits	274	6.87%
3 visits	94	2.36%
4 visits	41	1.03%
5 visits	40	1.00%
6 visits	29	0.73%
7 visits	23	0.58%
8 visits	15	0.38%
9 visits	20	0.50%
<b>Other</b>	<b>157</b>	<b>3.94%</b>
<b>Total</b>	<b>3,986</b>	<b>100.00%</b>

items 1-9 of 9

## Visitors by Number of Visits - Help Card



### Column Definitions

#### Number of Visits

The number of visits by each visitor during the period of the report.

#### Visitors

Number of individuals who came to your site the amount of times specified in the Number of Visits column.

#### %

Percentage of visitors who came to your site the amount of times specified in the Number of Visits column.



### Report Descriptions

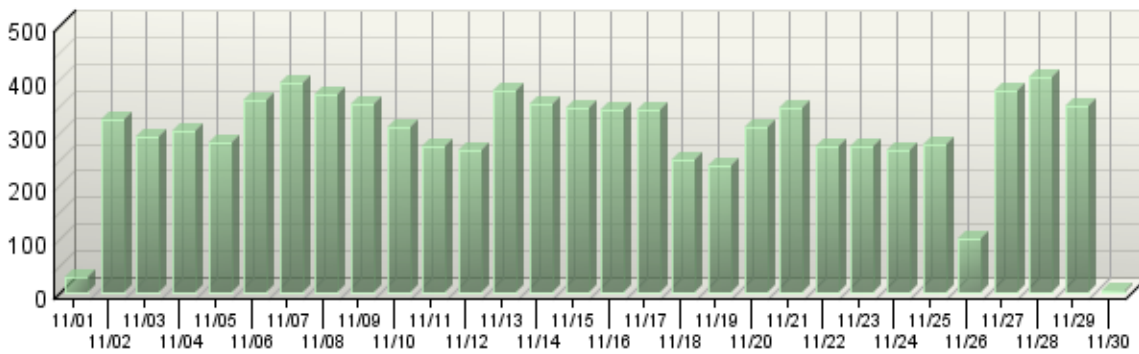
This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

# Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Some visits may span more than one time interval, and will be counted in each interval where they appear. The sum of visits for all intervals may therefore exceed the total visits shown in the Overview Dashboard page.

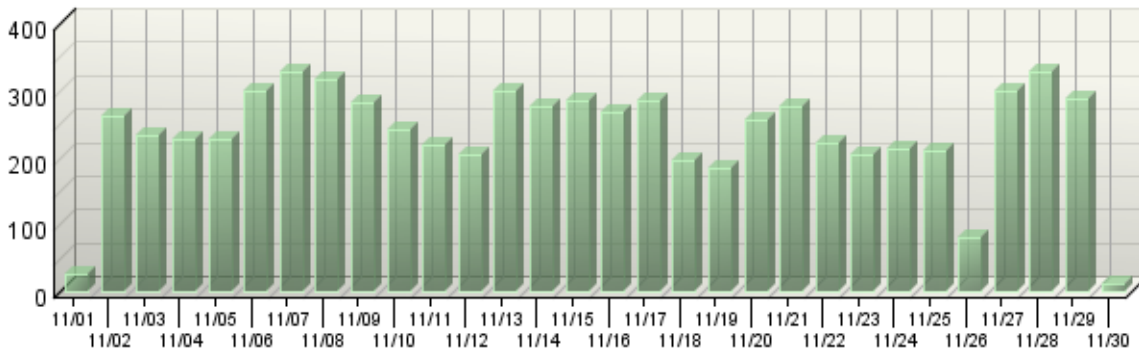
## Active Visits Trend

Active Visits



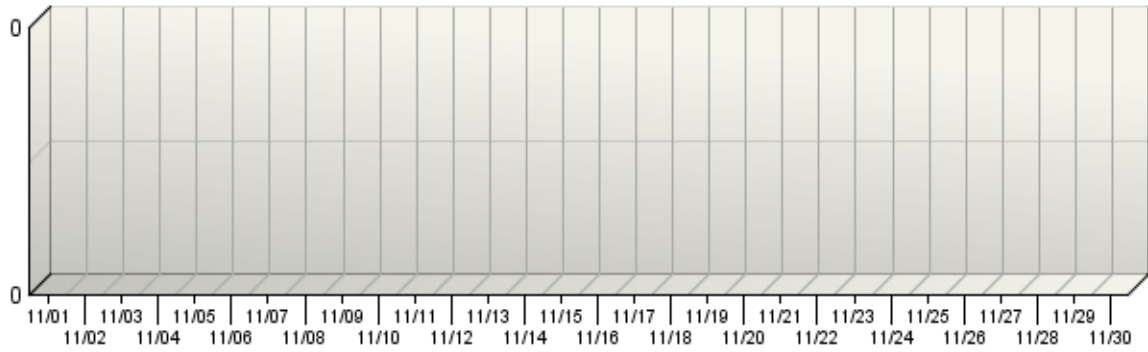
## Visitors Trend

Visitors



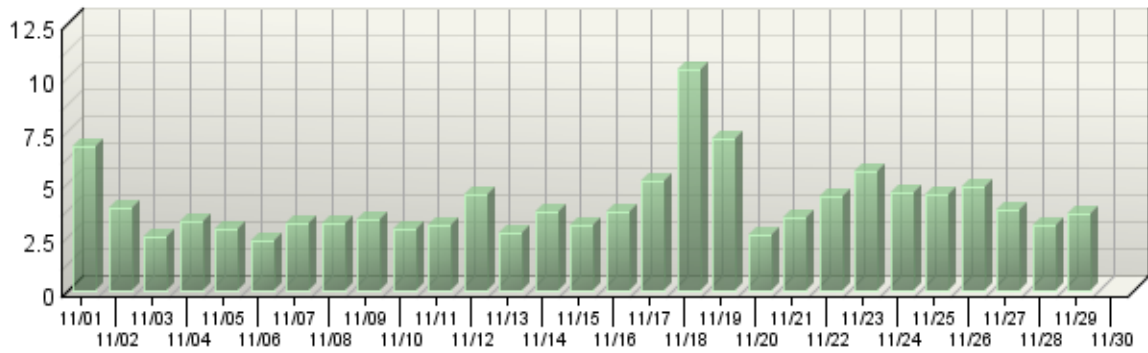
### New Visitors Trend

New Visitors

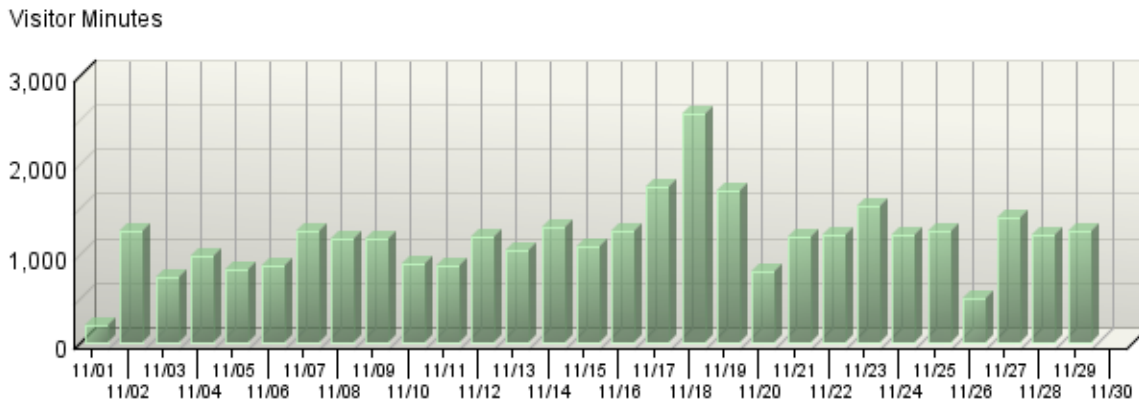


### Average Length of Visit Trend

Average Visit Duration



### Visitor Minutes Trend



### Visitors Trend

Day	Active Visits	Visitors	New Visitors
11/01	29	25	0
11/02	322	261	0
11/03	292	233	0
11/04	301	227	0
11/05	282	227	0
11/06	360	298	0
11/07	391	327	0
11/08	369	316	0
11/09	351	281	0
11/10	309	243	0
11/11	275	220	0
11/12	265	205	0
11/13	377	300	0
11/14	352	275	0
11/15	345	286	0
11/16	342	269	0
11/17	341	286	0
11/18	248	196	0
11/19	239	184	0
11/20	311	256	0
11/21	346	275	0
11/22	272	223	0
11/23	275	203	0
11/24	266	212	0



Day	Active Visits	Visitors	New Visitors
11/25	277	211	0
11/26	102	82	0
11/27	378	299	0
11/28	403	327	0
11/29	349	287	0
11/30	3	12	0
<b>Average</b>	<b>292</b>	<b>234</b>	<b>0</b>
<b>Total</b>	<b>-</b>	<b>-</b>	<b>0</b>

items 1-20 of 30

### Visitors Trend

Day	Average Visit Duration	Visitor Minutes
11/01	00:06:43	195.17
11/02	00:03:51	1,243.97
11/03	00:02:31	736.82
11/04	00:03:14	974.72
11/05	00:02:55	824.38
11/06	00:02:22	855.1
11/07	00:03:11	1,250.73
11/08	00:03:07	1,155.92
11/09	00:03:18	1,161.63
11/10	00:02:53	891.07
11/11	00:03:06	855.82
11/12	00:04:28	1,187.92
11/13	00:02:43	1,026.83
11/14	00:03:39	1,290.32
11/15	00:03:06	1,073.13
11/16	00:03:40	1,255.5
11/17	00:05:06	1,743.4
11/18	00:10:19	2,559.63
11/19	00:07:08	1,704.93
11/20	00:02:34	802.15
11/21	00:03:24	1,180.55
11/22	00:04:24	1,200.08
11/23	00:05:33	1,530.28
11/24	00:04:33	1,213.2
11/25	00:04:30	1,250.07
11/26	00:04:51	495.77
11/27	00:03:44	1,412.2

Day	Average Visit Duration	Visitor Minutes
11/28	00:03:01	1,216.1
11/29	00:03:35	1,252.12
11/30	00:00:00	0
<b>Average</b>	-	<b>1,117.98</b>
<b>Total</b>	-	<b>33,539.5</b>

items 1-20 of 30

### Visitors Trend - Help Card



#### Column Definitions

##### Time Interval (hour, day, etc.)

A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

##### Active Visits

Number of active visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

##### Visitors

Number of individuals who visited your site during the report interval. For a daily report, if someone visits more than once, that person is counted only the first time he or she visits. Values of "-" indicate that the detailed data required is not available. This situation occurs when the Top Visitors report has reached its configured limit or when reports for the corresponding period are turned off. For non-daily reports, the visitor measure total is "-" since the same visitor can be counted in multiple intervals.

##### New Visitors

Number of visitors who had never visited your web site before.

##### Average Visit Duration

The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit duration is calculated by dividing the value from the Visitor Minutes column by the value from the Active Visits column.

##### Visitor Minutes

Number of minutes your web site was viewed, regardless of who was viewing it.



### **Report Descriptions**

Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

**Total** - The total for the column. Visits may span more than one time interval and are counted for each hour in this report. We therefore do not provide a total, which would be misleading.

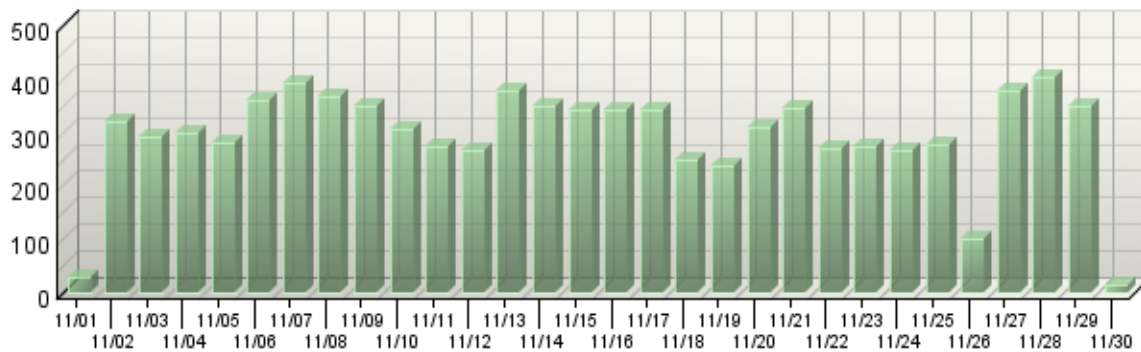
**Average** - This row gives the average for each column.

# Visits Trend

This report shows how the number of visits to your site changes over the course of the report period.

**Visits Trend**

Visits



**Visits Trend**

Day	Visits	% Visits
11/01	29	0.33%
11/02	321	3.66%
11/03	291	3.32%
11/04	300	3.42%
11/05	282	3.22%
11/06	360	4.11%
11/07	391	4.46%
11/08	368	4.20%
11/09	350	3.99%
11/10	307	3.50%
11/11	275	3.14%
11/12	265	3.02%
11/13	377	4.30%
11/14	350	3.99%
11/15	343	3.91%
11/16	342	3.90%
11/17	340	3.88%
11/18	247	2.82%
11/19	237	2.70%

Day	Visits	% Visits
11/20	311	3.55%
11/21	345	3.94%
11/22	271	3.09%
11/23	275	3.14%
11/24	266	3.04%
11/25	277	3.16%
11/26	102	1.16%
11/27	378	4.31%
11/28	402	4.59%
11/29	348	3.97%
11/30	13	0.15%
<b>Total</b>	<b>8,763</b>	<b>100.00%</b>

items 1-20 of 30

### Visits Trend - Help Card



#### Column Definitions

##### Time Interval (hour, day, etc.)

A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

##### Visits

Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

##### %

Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



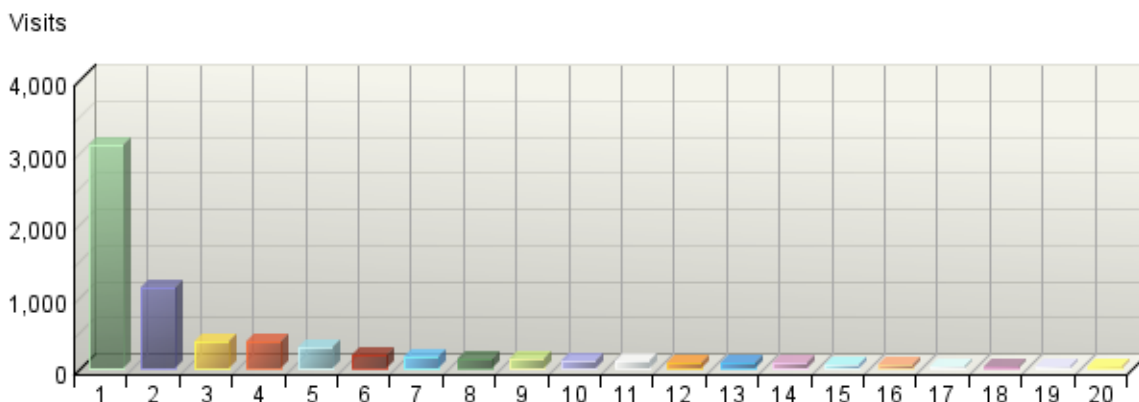
#### Report Descriptions

Periods of less activity can be considered good times for maintenance and content improvement.

# Domain Names

This report lists the domain name that generates the most activity to your web site. The data for this report is obtained from DNS lookups, which is not available with Express Analysis. Therefore, the data presented in this report can differ from the data presented in the Organizations report, which is based on GeoTrends and DNS lookup.

## Domain Names



## Domain Names

	Domain Name	Visits	% Visits	Hits
1.	<a href="#">inktomisearch.com</a>	3,097	35.34%	3,625
2.	Unresolved IP Address	1,110	12.67%	22,088
3.	<a href="#">aol.com</a>	384	4.38%	494
4.	<a href="#">yahoo.com</a>	370	4.22%	6,599
5.	<a href="#">googlebot.com</a>	292	3.33%	1,055
6.	<a href="#">epa.gov</a>	197	2.25%	4,592
7.	<a href="#">comcast.net</a>	154	1.76%	2,281
8.	<a href="#">ibm.com</a>	126	1.44%	156
9.	<a href="#">phx.gbl</a>	121	1.38%	250
10.	<a href="#">rr.com</a>	109	1.24%	1,513
11.	<a href="#">af.mil</a>	99	1.13%	206
12.	<a href="#">verizon.net</a>	90	1.03%	1,120
13.	<a href="#">msn.com</a>	89	1.02%	156
14.	<a href="#">cox.net</a>	75	0.86%	920
15.	<a href="#">ask.com</a>	66	0.75%	137
16.	<a href="#">state.al.us</a>	42	0.48%	59
17.	<a href="#">looksmart.com</a>	38	0.43%	42
18.	<a href="#">bellsouth.net</a>	35	0.40%	419

	Domain Name	Visits	% Visits	Hits
19.	<a href="#">qwest.net</a>	35	0.40%	527
20.	<a href="#">pacbell.net</a>	34	0.39%	405
<b>Subtotal for rows: 1 - 20</b>		<b>6,563</b>	<b>74.89%</b>	<b>46,644</b>
<b>Other</b>		<b>2,200</b>	<b>25.11%</b>	<b>22,981</b>
<b>Total</b>		<b>8,763</b>	<b>100.00%</b>	<b>69,625</b>

items 1-20 of 994

### Domain Names - Help Card



#### Column Definitions

##### Domain Name

The text name (for example, webtrends.com) corresponding to the visitor's IP address. The domain name can be determined from any of the following methods:

- The domain was logged by the web server.
- The IP address matched an Intranet Domain configuration within the Admin Console.
- DNS resolution.

IP addresses that do not resolve to a domain by these methods are categorized as follows:

- Reserved IP Address - The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.
- Unresolved IP Address - Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

The domain name shown is the second-level domain name, such as webtrends.com. For example, all visitors from sales.webtrends.com, us.sales.webtrends.com, and service.webtrends.com are combined in the statistics for webtrends.com. If the top-level domain name is a country code, then the third-level domain name is shown also (for example, anycompany.com.au).

##### Visits

Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

##### Hits

Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



### **Report Descriptions**

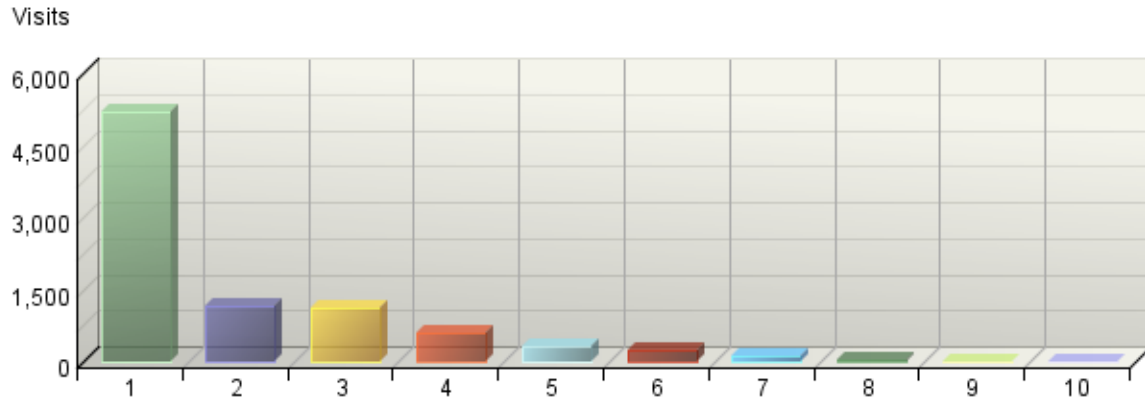
Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.



# Top-Level Domain Types

This report provides a breakdown of top-level domain types.

**Top-Level Domain Types**



**Top-Level Domain Types**

Top-Level Domain Types	Visits	% Visits	Hits
Commercial	5,187	59.19%	19,087
Network	1,154	13.17%	13,703
Unresolved IP Address	1,110	12.67%	22,088
Unknown	585	6.68%	5,027
Education	303	3.46%	3,560
Government	246	2.81%	5,256
Military	133	1.52%	362
Organization	30	0.34%	425
Business	10	0.11%	18
ARPANET	5	0.06%	99
<b>Total</b>	<b>8,763</b>	<b>100.00%</b>	<b>69,625</b>

items 1-10 of 10

## Top-Level Domain Types - Help Card



### Column Definitions

#### Reserved IP Address

The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.

#### Unresolved IP Address

Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

#### Unknown

The domain suffix did not match any of the top-level domain categories.

#### Top-Level Domain

The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

- ARPANET: .arpa
- Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz
- Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn
- International: .int .int.co .int.ve .intl.tn
- Government: .gov .gov.[country code] .gove.[country code] .go.[country code]
- Military: .mil .mil.[country code]
- Network: .net .ad.jp .ne.kr .net.[country code]
- Organization: .org .or .org.[country code] .or.[country code]
- Personal: .name

#### Visits

Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Hits

Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



### Report Descriptions

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

**Note:** This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

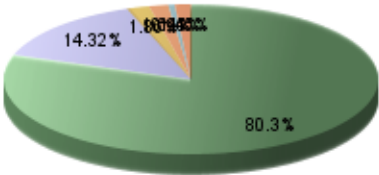
**Total** - This represents the total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

# Geography Dashboard

This page contains key graphs and tables that provide an overview of this chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

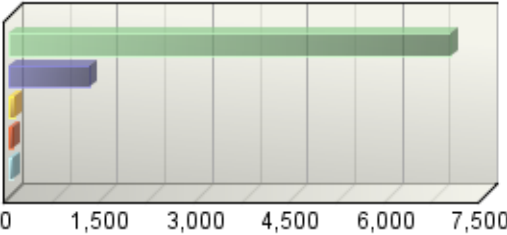
## Regions

Visits



- North America
- Unspecified Region
- Western Europe
- Asia
- Middle East
- Other

## Countries



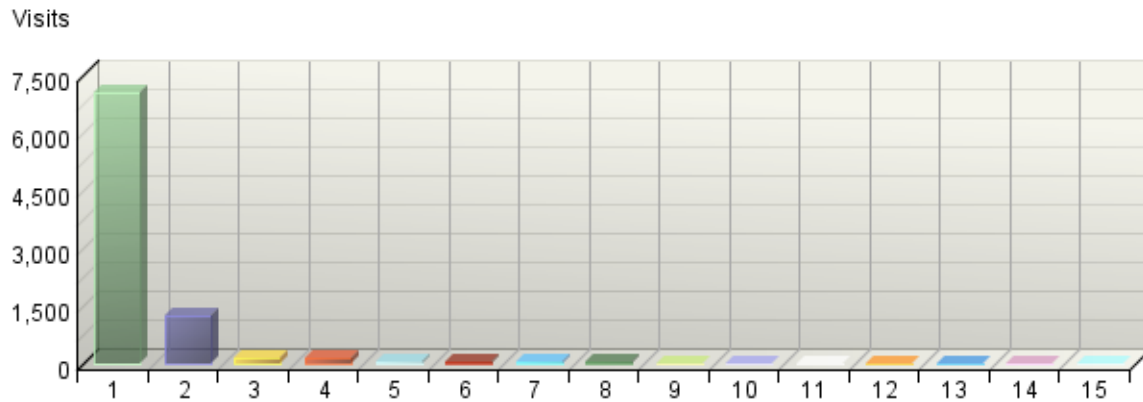
Visits

- United States (US)
- Unknown Country
- Canada (CA)
- Netherlands (NL)
- India (IN)

# Regions

This report identifies the top geographic regions of the visitors to your site.

**Regions**



**Regions**

Regions	Visits	% Visits
1. North America	7,037	80.30%
2. Unspecified Region	1,255	14.32%
3. Western Europe	163	1.86%
4. Asia	142	1.62%
5. Middle East	39	0.45%
6. South America	37	0.42%
7. Eastern Europe	36	0.41%
8. Australia	25	0.29%
9. Northern Europe	13	0.15%
10. Pacific Islands	4	0.05%
11. Western Africa	4	0.05%
12. Caribbean Islands	3	0.03%
13. Southern Africa	2	0.02%
14. Northern Africa	2	0.02%
15. Eastern Africa	1	0.01%
<b>Total</b>	<b>8,763</b>	<b>100.00%</b>

items 1-15 of 15

## Regions - Help Card



### Column Definitions

#### Regions

The geographic part of the world where visitors to your web site are located. "Unspecified Region" represents visitors whose geographic region could not be determined. "Unknown Region" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

#### Visits

Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits that were from this geographic region.



### Report Descriptions

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

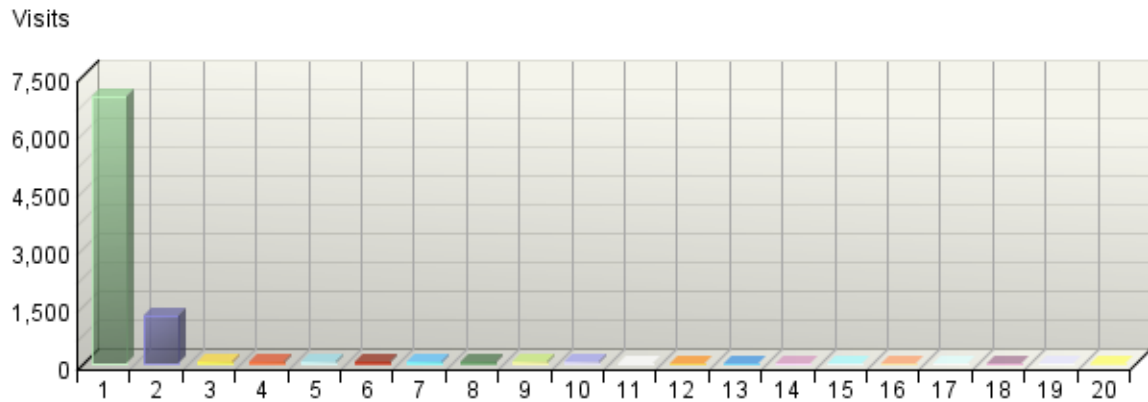
Values for "Unspecified Region" represent visitors whose geographic region cannot be determined. Values for "Unknown Region" represent visitors whose country can be determined but whose country is not associated with a specific region. Values for "Unknown States" or "Unknown Cities" represent hits for which the IP address does not match an entry in GeoTrends database. This is the case for countries that do not have states or simply entries for which this information was not provided in the GeoTrends database.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

# Countries

This report identifies the top countries of the visitors to your site.

## Countries



## Countries

	Countries	Visits	% Visits
1.	United States (US)	6,961	79.44%
2.	Unknown Country	1,255	14.32%
3.	Canada (CA)	53	0.60%
4.	Netherlands (NL)	43	0.49%
5.	India (IN)	36	0.41%
6.	United Kingdom (UK)	31	0.35%
7.	Japan (JP)	26	0.30%
8.	Italy (IT)	26	0.30%
9.	Australia (AU)	25	0.29%
10.	Singapore (SG)	25	0.29%
11.	Mexico (MX)	23	0.26%
12.	Brazil (BR)	20	0.23%
13.	Germany (DE)	18	0.21%
14.	United Arab Emirates (AE)	14	0.16%
15.	Thailand (TH)	12	0.14%
16.	Spain (ES)	12	0.14%
17.	Israel (IL)	10	0.11%
18.	Taiwan (TW)	9	0.10%
19.	Argentina (AR)	9	0.10%

	Countries	Visits	% Visits
■ 20.	Portugal (PT)	9	0.10%
	<b>Subtotal for rows: 1 - 20</b>	<b>8,617</b>	<b>98.33%</b>
	<b>Other</b>	<b>146</b>	<b>1.67%</b>
	<b>Total</b>	<b>8,763</b>	<b>100.00%</b>

items 1-20 of 70

### Countries - Help Card



#### Column Definitions

##### Countries

If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

##### Visits

Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

##### %

Percentage of total visits from the specified country.

##### Unknown Country

The country associated with the visitor's domain name could not be determined.



#### Report Descriptions

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

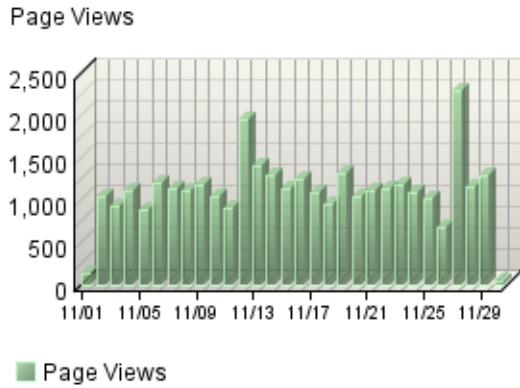
**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.



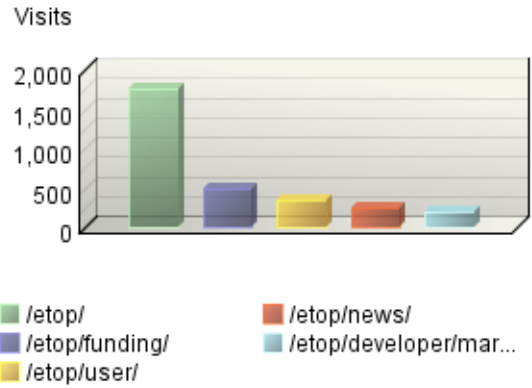
# Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

**Page Views Trend**



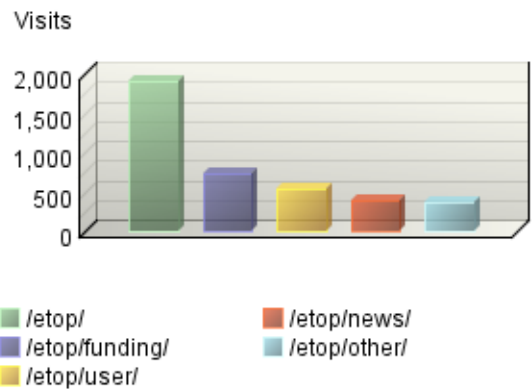
**Entry Pages**



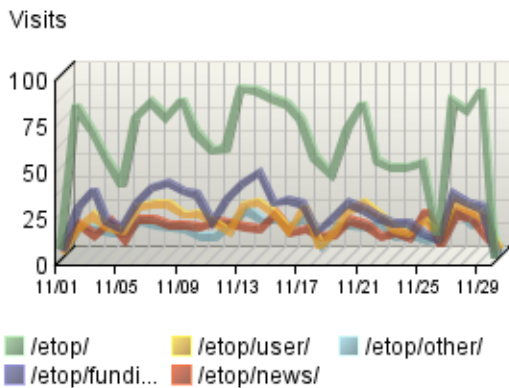
**Page View Summary**

Page Views	33,222
Average per Day	1,107
Average Page Views per Visit	3.79

**Pages**

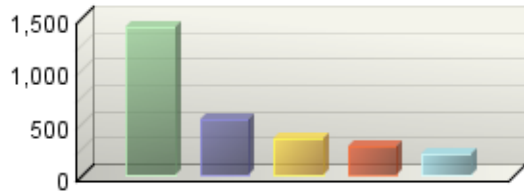


**Pages Trend**



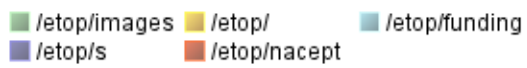
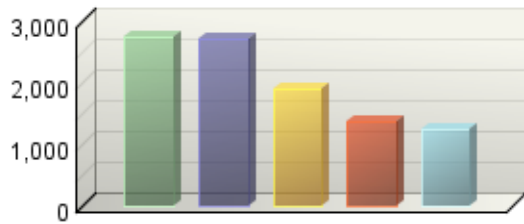
### Exit Pages

Visits



### Directories

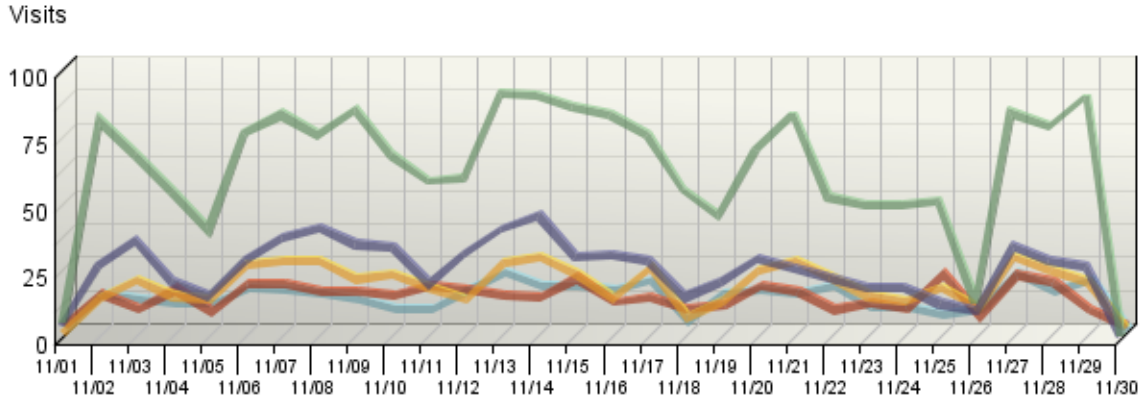
Visits



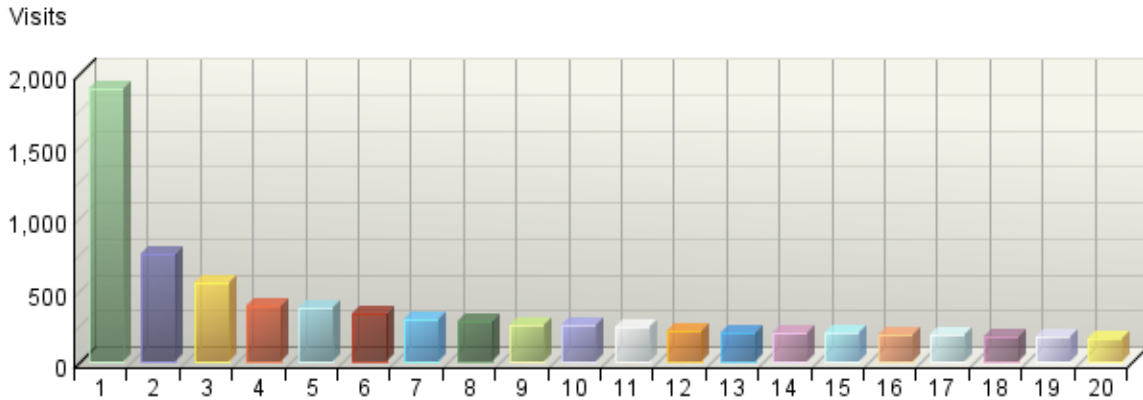
# Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

**Pages Trend**



**Pages**



**Pages**

	Pages	Visits	Views	Average Time Viewed
■ 1.	<b>Environmental Technology Opportunities Portal   US EPA</b> <a href="http://www.epa.gov/etop/">http://www.epa.gov/etop/</a>	1,897	2,577	00:01:54

	Pages	Visits	Views	Average Time Viewed
2.	<b>Current Funding Opportunities   ETOP   EPA</b> <a href="http://www.epa.gov/etop/funding/">http://www.epa.gov/etop/funding/</a>	740	1,043	00:02:22
3.	<b>Technology Users: Technology Description Information   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/user/">http://www.epa.gov/etop/user/</a>	541	927	00:00:55
4.	<b>News   ETOP   EPA</b> <a href="http://www.epa.gov/etop/news/">http://www.epa.gov/etop/news/</a>	387	447	00:02:23
5.	<b>Environmental Technology Resources   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/other/">http://www.epa.gov/etop/other/</a>	372	455	00:00:58
6.	<b>Commercialization   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/marketing.html">http://www.epa.gov/etop/developer/marketing.html</a>	328	373	00:01:20
7.	<b>Research / Proof of Concept / Development   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/financial.html">http://www.epa.gov/etop/developer/financial.html</a>	287	340	00:00:48
8.	<b>For Technology Developers   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/">http://www.epa.gov/etop/developer/</a>	286	440	00:01:10
9.	<b>EPA Environmental Technology Research &amp; Development Continuum   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/continuum/">http://www.epa.gov/etop/continuum/</a>	251	298	00:01:22
10.	<b>EPA's Environmental Technology Programs   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/continuum/programs.html">http://www.epa.gov/etop/continuum/programs.html</a>	250	301	00:04:33
11.	<b>EPA Programs   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/epa/">http://www.epa.gov/etop/epa/</a>	234	383	00:01:13
12.	<b>Environmental Technology Council   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/forum/">http://www.epa.gov/etop/forum/</a>	209	346	00:00:36
13.	<b>About ETOP   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/about_etop/">http://www.epa.gov/etop/about_etop/</a>	204	298	00:00:58
14.	<b>EPA: ETOP: Integrated Database Search</b> <a href="http://www.epa.gov/etop/search/">http://www.epa.gov/etop/search/</a>	201	250	00:00:32
15.	<b>Information Diffusion/Utilization   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/advocacy.html">http://www.epa.gov/etop/developer/advocacy.html</a>	200	240	00:00:54
16.	<b>NACEPT Environmental Technologies Subcommittee   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/nacept/particip/">http://www.epa.gov/etop/nacept/particip/</a>	185	216	00:02:21
17.	<b>Page Title   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/techconnection/techconnection.html">http://www.epa.gov/etop/techconnection/techconnection.html</a>	185	223	00:01:31

	Pages	Visits	Views	Average Time Viewed
18.	<b>Where You Live -- Learn more about Environmental Technology Programs in regions and states.   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/whereyoulive/">http://www.epa.gov/etop/whereyoulive/</a>	175	215	00:02:06
19.	<b>NACEPT: Subcommittee on Environmental Technology   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/nacept/">http://www.epa.gov/etop/nacept/</a>	173	255	00:01:04
20.	<b>Subscribe to EnvirotechNews   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/envirotechnews/">http://www.epa.gov/etop/envirotechnews/</a>	165	208	00:02:22
<b>Subtotal for rows: 1 - 20</b>		-	<b>9,835</b>	-
<b>Other</b>		-	<b>23,387</b>	-
<b>Total</b>		-	<b>33,222</b>	-

items 1-20 of 783

#### Pages

	Pages	Average Time to Serve (ms)
1.	<b>Environmental Technology Opportunities Portal   US EPA</b> <a href="http://www.epa.gov/etop/">http://www.epa.gov/etop/</a>	0
2.	<b>Current Funding Opportunities   ETOP   EPA</b> <a href="http://www.epa.gov/etop/funding/">http://www.epa.gov/etop/funding/</a>	0
3.	<b>Technology Users: Technology Description Information   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/user/">http://www.epa.gov/etop/user/</a>	0
4.	<b>News   ETOP   EPA</b> <a href="http://www.epa.gov/etop/news/">http://www.epa.gov/etop/news/</a>	0
5.	<b>Environmental Technology Resources   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/other/">http://www.epa.gov/etop/other/</a>	0
6.	<b>Commercialization   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/marketing.html">http://www.epa.gov/etop/developer/marketing.html</a>	0
7.	<b>Research / Proof of Concept / Development   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/financial.html">http://www.epa.gov/etop/developer/financial.html</a>	0
8.	<b>For Technology Developers   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/">http://www.epa.gov/etop/developer/</a>	0
9.	<b>EPA Environmental Technology Research &amp; Development Continuum   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/continuum/">http://www.epa.gov/etop/continuum/</a>	0

	Pages	Average Time to Serve (ms)
10.	<b>EPA's Environmental Technology Programs   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/continuum/programs.html">http://www.epa.gov/etop/continuum/programs.html</a>	0
11.	<b>EPA Programs   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/epa/">http://www.epa.gov/etop/epa/</a>	0
12.	<b>Environmental Technology Council   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/forum/">http://www.epa.gov/etop/forum/</a>	0
13.	<b>About ETOP   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/about_etop/">http://www.epa.gov/etop/about_etop/</a>	0
14.	<b>EPA: ETOP: Integrated Database Search</b> <a href="http://www.epa.gov/etop/search/">http://www.epa.gov/etop/search/</a>	0
15.	<b>Information Diffusion/Utilization   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/advocacy.html">http://www.epa.gov/etop/developer/advocacy.html</a>	0
16.	<b>NACEPT Environmental Technologies Subcommittee   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/nacept/particip/">http://www.epa.gov/etop/nacept/particip/</a>	0
17.	<b>Page Title   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/techconnection/techconnection.html">http://www.epa.gov/etop/techconnection/techconnection.html</a>	0
18.	<b>Where You Live -- Learn more about Environmental Technology Programs in regions and states.   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/whereyoulive/">http://www.epa.gov/etop/whereyoulive/</a>	0
19.	<b>NACEPT: Subcommittee on Environmental Technology   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/nacept/">http://www.epa.gov/etop/nacept/</a>	0
20.	<b>Subscribe to EnvirotechNews   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/envirotechnews/">http://www.epa.gov/etop/envirotechnews/</a>	0
	<b>Subtotal for rows: 1 - 20</b>	-
	<b>Other</b>	-
	<b>Total</b>	-

items 1-20 of 783

## Pages - Help Card



### Column Definitions

#### Pages

Any displayed page. You can specify for each profile the types of files that qualify as a page. These settings can be changed by the WebTrends administrator.

#### Visits

Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Views

Number of times this page was viewed by visitors.

#### Average Time Viewed

Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

#### Average Time to Serve

Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note:** Zero values in this column probably indicates that your web server is not logging Time to Serve information.



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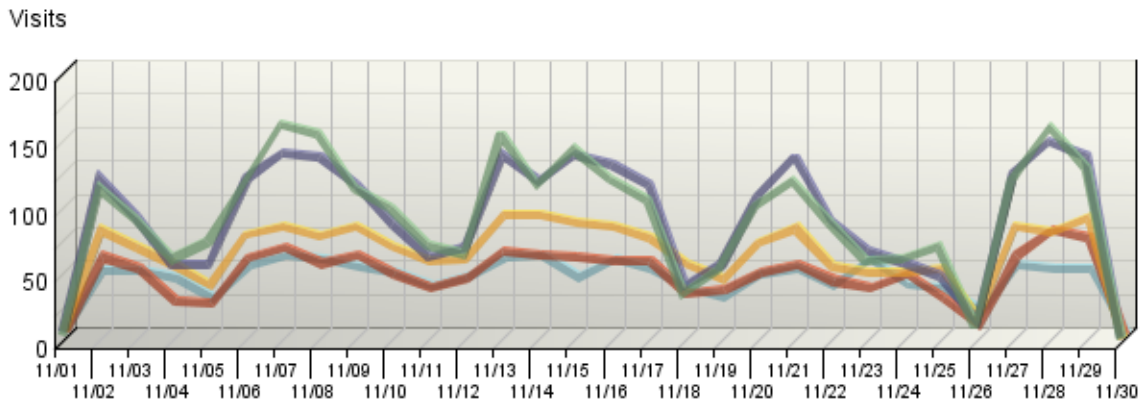
### Report Descriptions

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

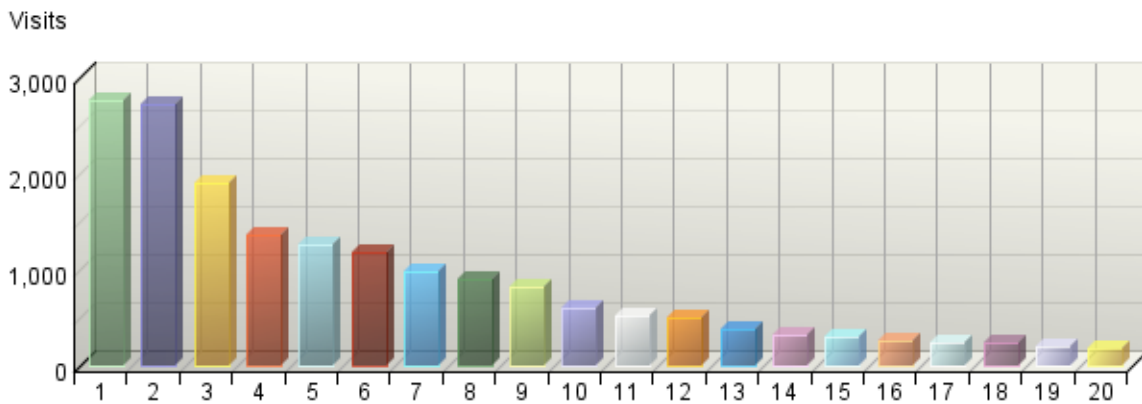
# Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

**Directories Trend**



**Directories**



**Directories**


	Path To Directory	Visits	Hits	Kbytes Transferred
1.	<a href="http://www.epa.gov/etop/images">http://www.epa.gov/etop/images</a>	2,762	26,095	132,172
2.	<a href="http://www.epa.gov/etop/s">http://www.epa.gov/etop/s</a>	2,712	5,559	43,641
3.	<a href="http://www.epa.gov/etop/">http://www.epa.gov/etop/</a>	1,897	2,577	49,029
4.	<a href="http://www.epa.gov/etop/nacept">http://www.epa.gov/etop/nacept</a>	1,364	2,873	208,543



	<b>Path To Directory</b>	<b>Visits</b>	<b>Hits</b>	<b>Kbytes Transferred</b>
5.	<a href="http://www.epa.gov/etop/funding">http://www.epa.gov/etop/funding</a>	1,262	3,832	90,009
6.	<a href="http://www.epa.gov/environmentaltechnology">http://www.epa.gov/environmentaltechnology</a>	1,189	11,033	87,393
7.	<a href="http://www.epa.gov/etop/forum">http://www.epa.gov/etop/forum</a>	986	3,942	16,682
8.	<a href="http://www.epa.gov/etop/news">http://www.epa.gov/etop/news</a>	891	2,907	60,779
9.	<a href="http://www.epa.gov/etop/developer">http://www.epa.gov/etop/developer</a>	811	1,715	37,884
10.	<a href="http://www.epa.gov/etop/user">http://www.epa.gov/etop/user</a>	599	1,098	63,207
11.	<a href="http://www.epa.gov/etop/continuum">http://www.epa.gov/etop/continuum</a>	511	1,752	20,785
12.	<a href="http://www.epa.gov/etop/envirotechnews">http://www.epa.gov/etop/envirotechnews</a>	504	688	51,246
13.	<a href="http://www.epa.gov/etop/other">http://www.epa.gov/etop/other</a>	372	465	7,157
14.	<a href="http://www.epa.gov/etop/tc">http://www.epa.gov/etop/tc</a>	316	522	4,535
15.	<a href="http://www.epa.gov/etop/whereyoulive">http://www.epa.gov/etop/whereyoulive</a>	304	689	4,059
16.	<a href="http://www.epa.gov/etop/about_etop">http://www.epa.gov/etop/about_etop</a>	259	444	3,301
17.	<a href="http://www.epa.gov/etop/techconnection">http://www.epa.gov/etop/techconnection</a>	248	467	2,539
18.	<a href="http://www.epa.gov/etop/epa">http://www.epa.gov/etop/epa</a>	234	422	7,045
19.	<a href="http://www.epa.gov/etop/search">http://www.epa.gov/etop/search</a>	201	259	3,964
20.	<a href="http://www.epa.gov/etop/etc">http://www.epa.gov/etop/etc</a>	170	472	1,443
<b>Subtotal for rows: 1 - 20</b>		-	<b>67,811</b>	<b>895,404</b>
<b>Other</b>		-	<b>1,814</b>	<b>18,375</b>
<b>Total</b>		-	<b>69,625</b>	<b>913,779</b>

items 1-20 of 40

**Directories - Help Card**

 **Column Definitions**

**Path to Directory**  
The full URL path to the directory being analyzed.

**Visits**  
Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits**  
Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Kbytes Transferred**  
Number of kilobytes of data transferred by the server from the specified directory to your visitors.



### **Report Descriptions**

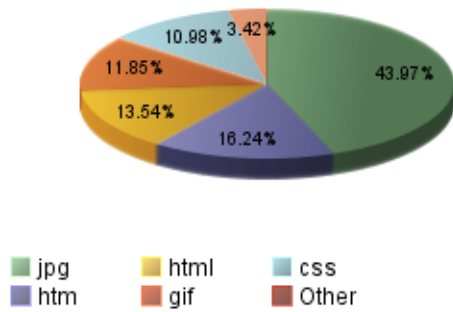
This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

# Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

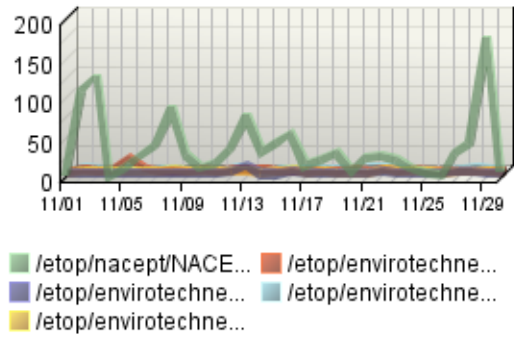
**Accessed File Types by Files**

Files



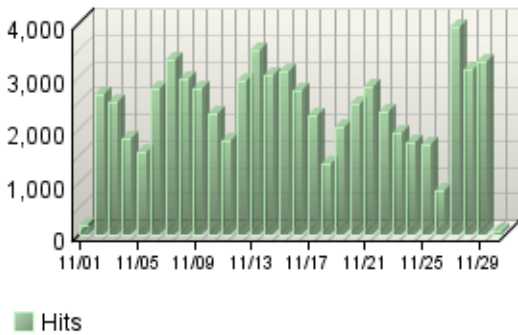
**Downloaded Files Trend**

Downloads



**Hits Trend**

Hits



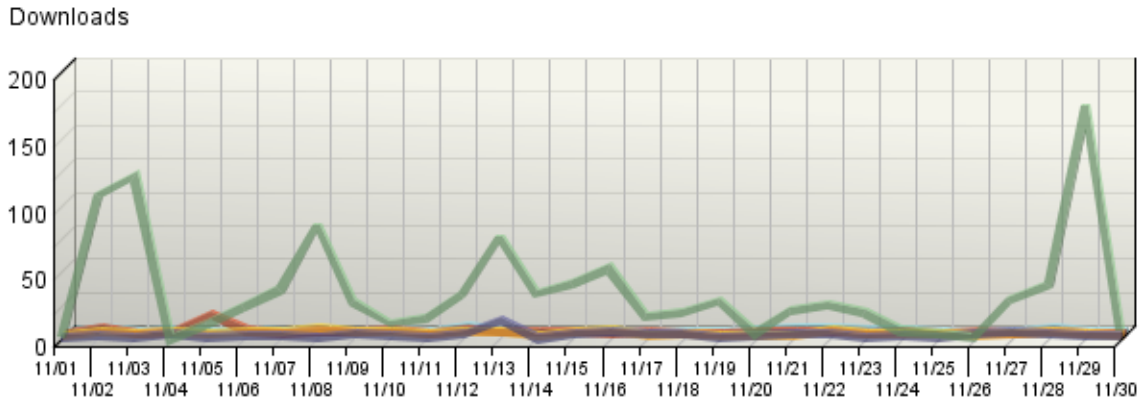
**Hit Summary**

Successful Hits for Entire Site	69,625
Average Hits per Day	2,320
Home Page Hits	1,705

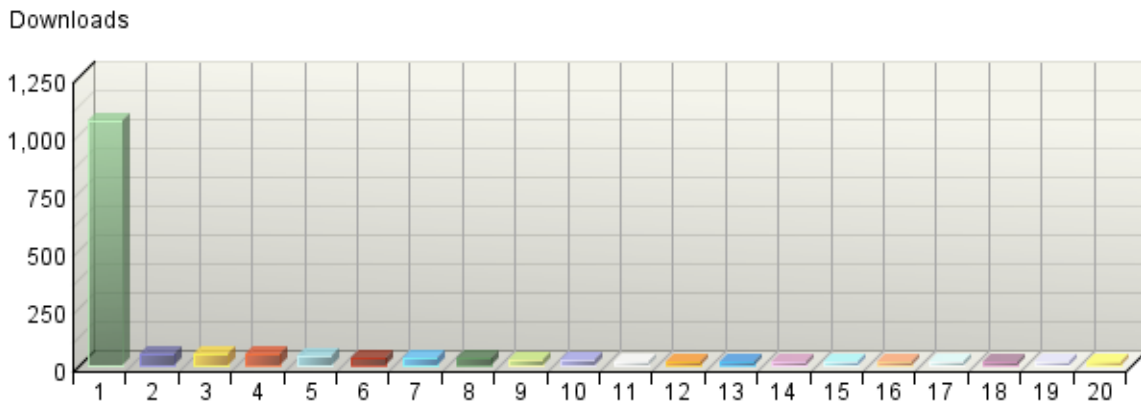
# Downloaded Files

This report identifies the most popular files downloaded from your site.

**Downloaded Files Trend**



**Downloaded Files**



**Downloaded Files**

	Downloaded Files	Downloads	% Downloads	Visits
■ 1.	<a href="http://www.epa.gov/etop/nacept/NACEPT Report FINAL_May 9 06.pdf">http://www.epa.gov/etop/nacept/NACEPT Report FINAL_May 9 06.pdf</a>	1,055	62.69%	169
■ 2.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_5_06.pdf">http://www.epa.gov/etop/envirotechnews/envirotechnews_5_06.pdf</a>	51	3.03%	37
■ 3.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_0906.pdf">http://www.epa.gov/etop/envirotechnews/envirotechnews_0906.pdf</a>	49	2.91%	41

	<b>Downloaded Files</b>	<b>Downloads</b>	<b>% Downloads</b>	<b>Visits</b>
4.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_0706.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_0706.pdf</a>	47	2.79%	29
5.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_0606.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_0606.pdf</a>	41	2.44%	37
6.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_0806.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_0806.pdf</a>	36	2.14%	34
7.	<a href="http://www.epa.gov/etop/forum/etc_memo.pdf">http://www.epa.gov/etop/forum/etc_memo.pdf</a>	36	2.14%	32
8.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_4_06.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_4_06.pdf</a>	33	1.96%	31
9.	<a href="http://www.epa.gov/environmentaltechnology/nacept/NACEPT_Report_FINAL_May_9_06.pdf">http://www.epa.gov/environmentaltechnology/ nacept/NACEPT Report FINAL_May 9 06.pdf</a>	29	1.72%	5
10.	<a href="http://www.epa.gov/etop/forum/etc_charter_2-5-04.pdf">http://www.epa.gov/etop/forum/etc_charter_2- 5-04.pdf</a>	25	1.49%	17
11.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_12_05.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_12_05.pdf</a>	19	1.13%	18
12.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_3_06.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_3_06.pdf</a>	19	1.13%	16
13.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_2_06.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_2_06.pdf</a>	18	1.07%	17
14.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_5_05.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_5_05.pdf</a>	18	1.07%	18
15.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_2_05.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_2_05.pdf</a>	17	1.01%	13
16.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_11_05.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_11_05.pdf</a>	16	0.95%	15
17.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_4_05.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_4_05.pdf</a>	15	0.89%	15
18.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_10_05.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_10_05.pdf</a>	14	0.83%	14
19.	<a href="http://www.epa.gov/etop/tc/etc_charter_2-5-04.pdf">http://www.epa.gov/etop/tc/etc_charter_2-5-04. pdf</a>	14	0.83%	14
20.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_6_05.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_6_05.pdf</a>	13	0.77%	12
<b>Subtotal for rows: 1 - 20</b>		<b>1,565</b>	<b>92.99%</b>	<b>584</b>
<b>Other</b>		<b>118</b>	<b>7.01%</b>	<b>114</b>
<b>Total</b>		<b>1,683</b>	<b>100.00%</b>	<b>698</b>

items 1-20 of 42

## Downloaded Files - Help Card



### Column Definitions

#### Files

The path and filename of the file being analyzed.

#### Downloads

Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted. Note that downloaded PDF files may cause an inflated count.

#### Visits

Number of visits that accessed the specified files. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.



### Report Descriptions

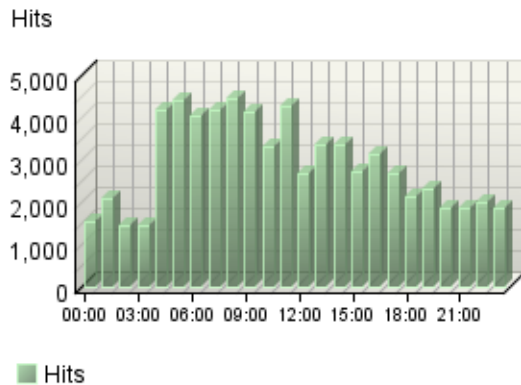
If you are using an SDC data source, then this report is not applicable.

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

# Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

**Hits by Hour of the Day**



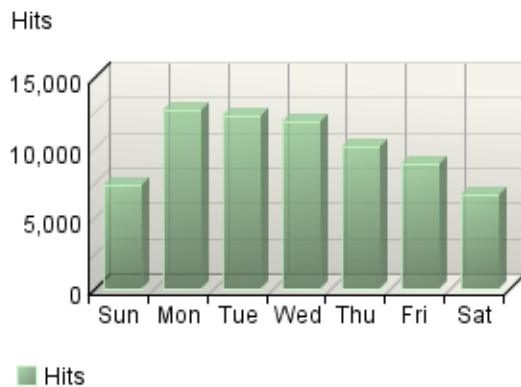
**Least Active Summary**

Least Active Date	11/30/06
Number of Hits on Least Active Date	60
Least Active Day of the Week	Saturday
Least Active Hour of the Day	03:00-03:59

**Activity on Weekdays Summary**

Total Hits Weekdays	55,642
Total Visits Weekdays	6,778
Average Number of Visits per day on Weekdays	308
Average Number of Hits per day on Weekdays	2,529

**Hits by Day of the Week**



**Activity on Weekends Summary**

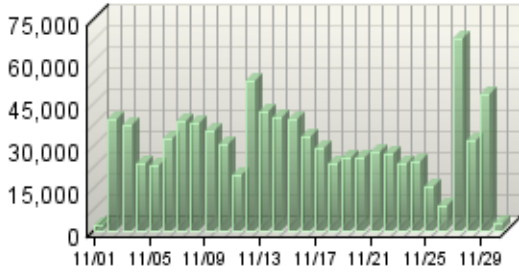
Total Hits Weekend	13,983
Total Visits Weekend	1,985
Average Number of Visits per Weekend	496
Average Number of Hits per Weekend	3,495

**Most Active Summary**

Most Active Date	11/27/06
Number of Hits on Most Active Date	3,913
Most Active Day of the Week	Monday
Most Active Hour of the Day	08:00-08:59

### Bandwidth: Kbytes Transferred Trend

Kbytes Transferred



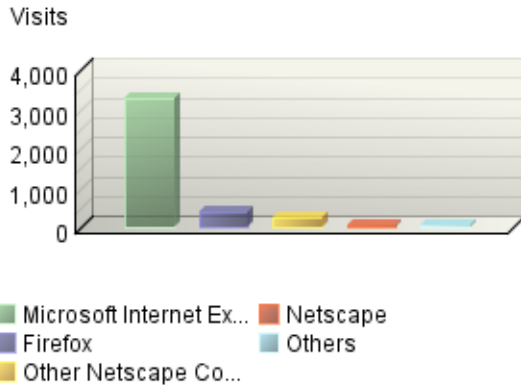
■ Kbytes Transferred



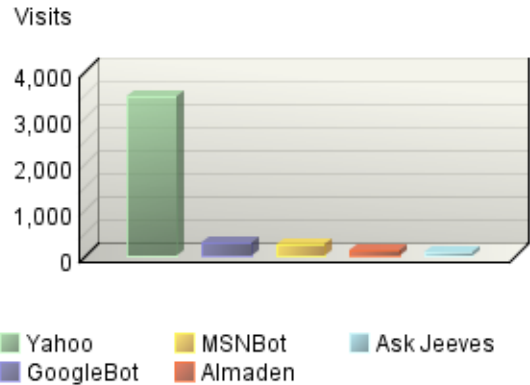
# Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

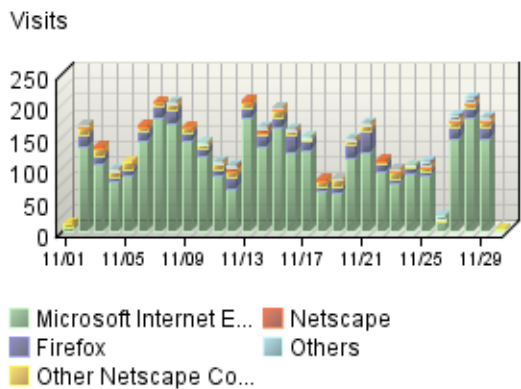
### Browsers



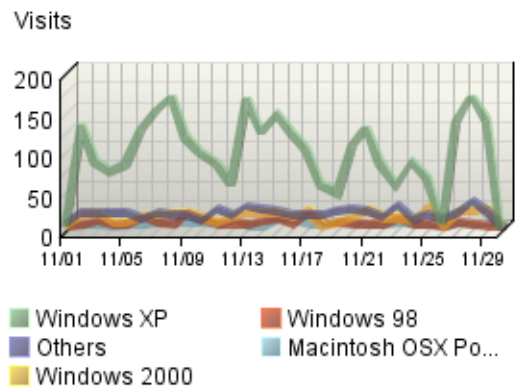
### Spiders



### Browsers Trend



### Platforms Trend

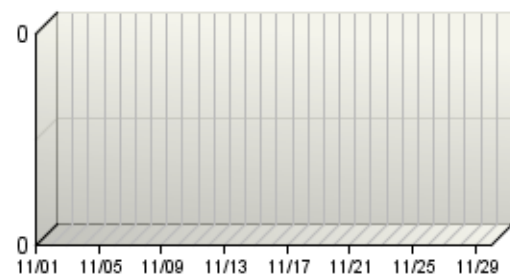


# Technical Dashboard

This dashboard summarizes important information related to online technical activity.

## Average Time to Serve Pages

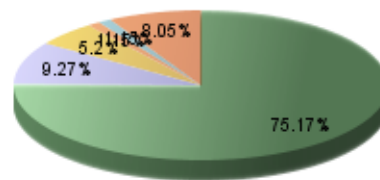
Average Time to Serve



■ Average Time to Serve

## Browsers by Version

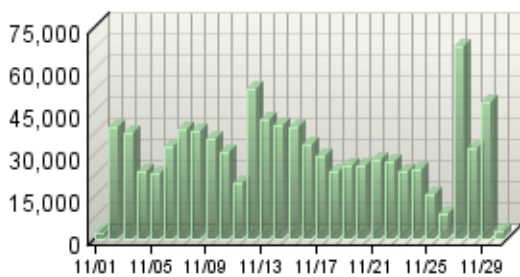
Visits



■ Microsoft Internet Ex... ■ Netscape  
 ■ Firefox ■ Others  
 ■ Other Netscape Co... ■ Other

## Bandwidth: Kbytes Transferred Trend

Kbytes Transferred

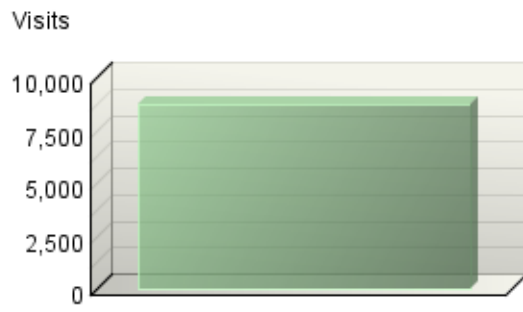


■ Kbytes Transferred

## Technical Summary

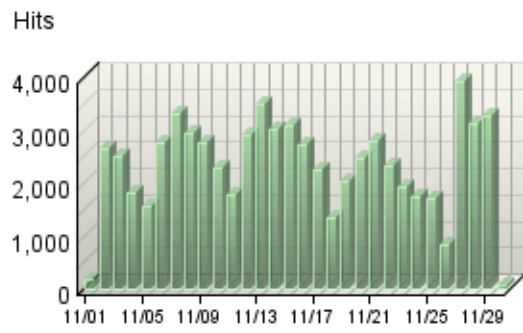
Total Hits	84,801
Successful Hits	69,625
Successful Hits (as Percent)	82.10%
Failed Hits	15,176
Failed Hits (as Percent)	17.90%
Cached Hits	21,878
Cached Hits (as Percent)	25.80%

### Browsing Hours



■ Unknown browsing hour

### Hits Trend



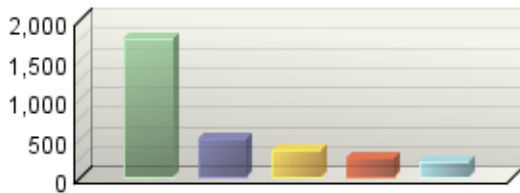
■ Hits

# Navigation Dashboard

This dashboard summarizes important information related to online navigation.

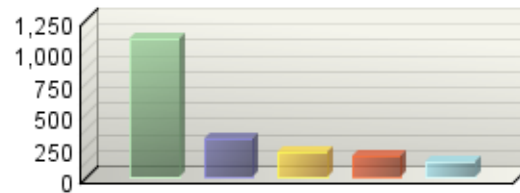
## Entry Pages

Visits



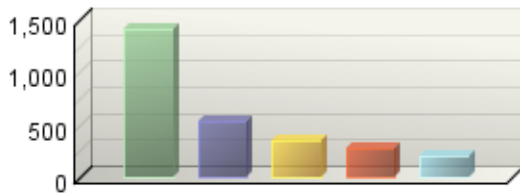
## Single-Page Visits

Visits



## Exit Pages

Visits



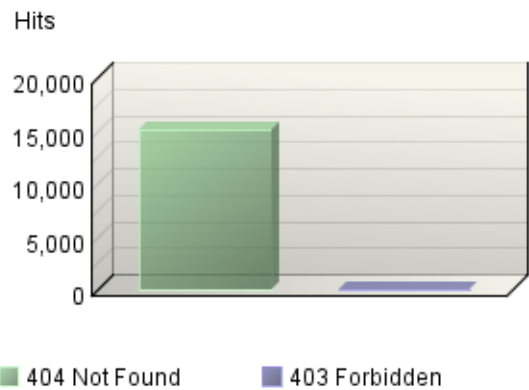
# Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page. Note that if you are using an SDC data source, then this dashboard is not applicable.

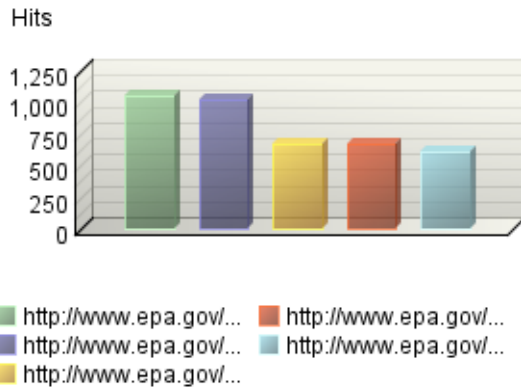
## Technical Summary

Total Hits	84,801
Successful Hits	69,625
Successful Hits (as Percent)	82.10%
Failed Hits	15,176
Failed Hits (as Percent)	17.90%
Cached Hits	21,878
Cached Hits (as Percent)	25.80%

## Client Errors



## File Not Found Errors



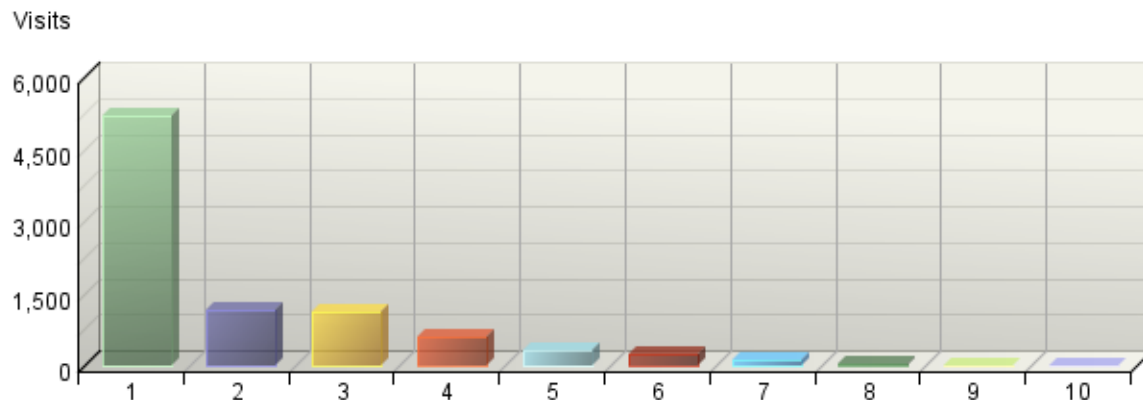
## Server Errors Trend

No data is available for this graph.

# Top-Level Domain Types

This report provides a breakdown of top-level domain types.

**Top-Level Domain Types**



**Top-Level Domain Types**

Top-Level Domain Types	Visits	% Visits	Hits
Commercial	5,187	59.19%	19,087
Network	1,154	13.17%	13,703
Unresolved IP Address	1,110	12.67%	22,088
Unknown	585	6.68%	5,027
Education	303	3.46%	3,560
Government	246	2.81%	5,256
Military	133	1.52%	362
Organization	30	0.34%	425
Business	10	0.11%	18
ARPANET	5	0.06%	99
<b>Total</b>	<b>8,763</b>	<b>100.00%</b>	<b>69,625</b>

items 1-10 of 10

## Top-Level Domain Types - Help Card



### Column Definitions

#### Reserved IP Address

The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.

#### Unresolved IP Address

Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

#### Unknown

The domain suffix did not match any of the top-level domain categories.

#### Top-Level Domain

The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

- ARPANET: .arpa
- Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz
- Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn
- International: .int .int.co .int.ve .intl.tn
- Government: .gov .gov.[country code] .gove.[country code] .go.[country code]
- Military: .mil .mil.[country code]
- Network: .net .ad.jp .ne.kr .net.[country code]
- Organization: .org .or .org.[country code] .or.[country code]
- Personal: .name

#### Visits

Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Hits

Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



### Report Descriptions

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

**Note:** This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

**Total** - This represents the total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.