

ETOP Monthly Report

<http://www.epa.gov/etop/>

Monthly View: March 2007

March 1, 2007 12:00:00 AM – March 31, 2007 11:59:59 PM

This report was generated by WebTrends 7 - Small Business, Version: 7.5b, Build: 18303 .
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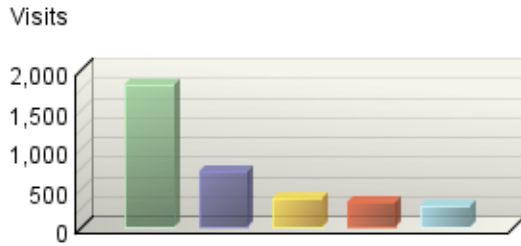
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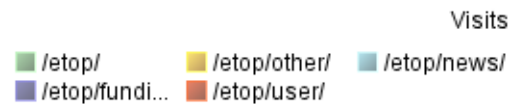
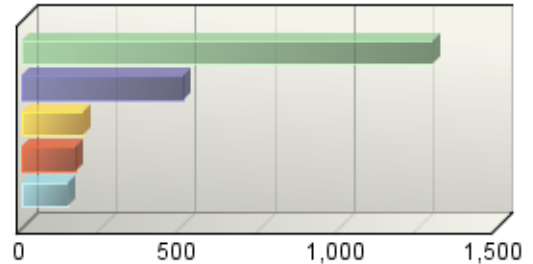
Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

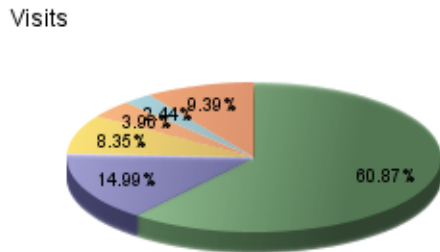
Pages



Exit Pages



Referring Site

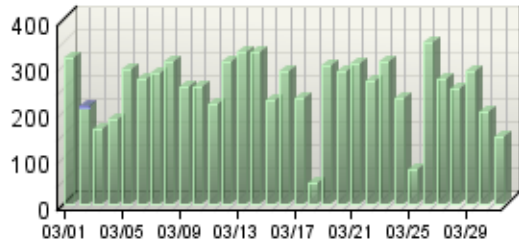


Visit Summary

Visits	7,784
Average per Day	251
Average Visit Duration	00:11:36
Median Visit Duration	00:02:24
International Visits	6.08%
Visits of Unknown Origin	16.20%
Visits from Your Country: United States (US)	77.72%

New vs. Returning Visitors Trend

Visits

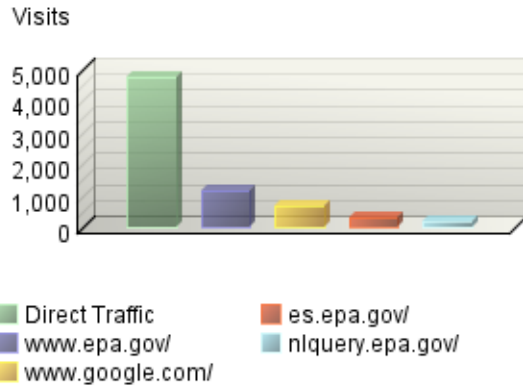


- Visitors Not Accepting Cookies
- Returning Visitors

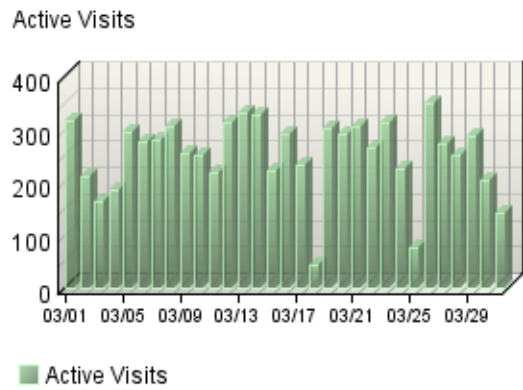
Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Referring Site



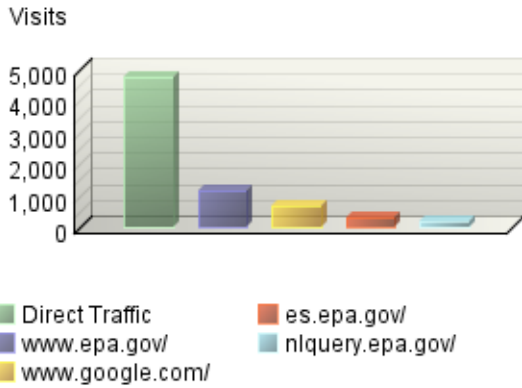
Active Visits Trend



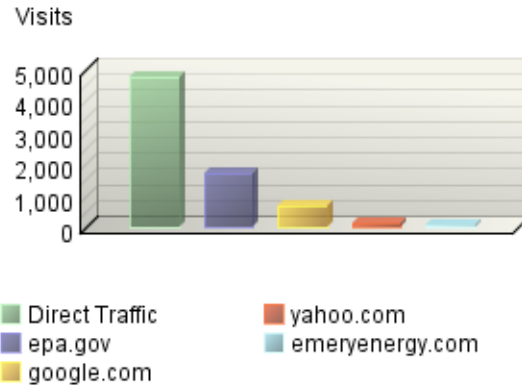
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

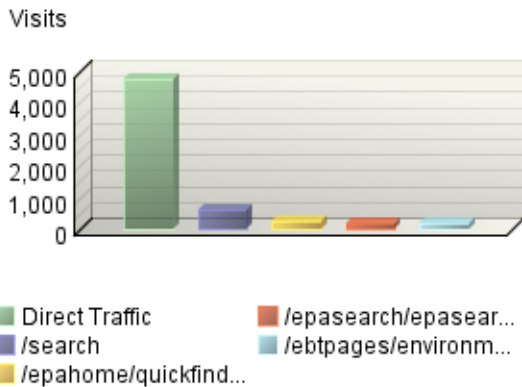
Referring Site



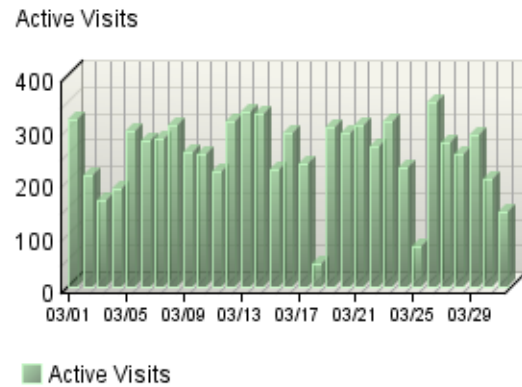
Referring Domain



Referring Page



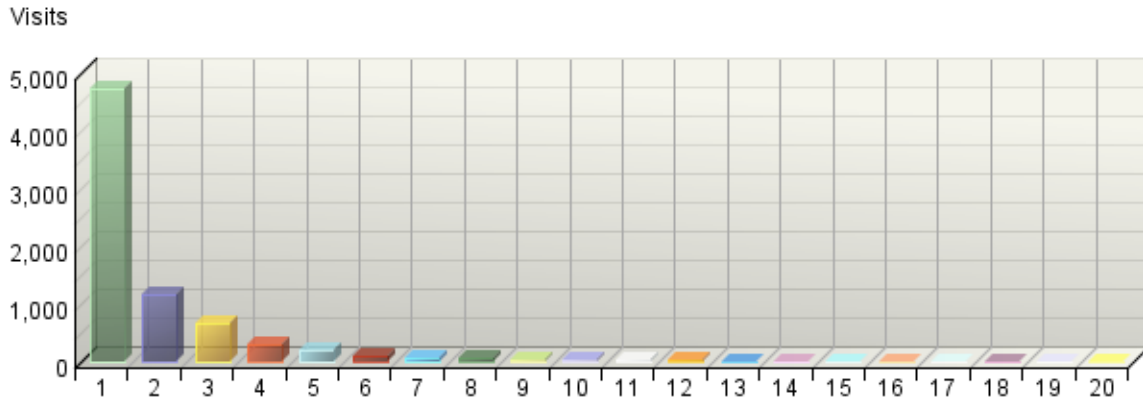
Active Visits Trend



Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Referring Site



Referring Site

Site	Visits	% Visits
1. Direct Traffic	4,738	60.87%
2. http://www.epa.gov/	1,167	14.99%
3. http://www.google.com/	650	8.35%
4. http://es.epa.gov/	308	3.96%
5. http://nlquery.epa.gov/	190	2.44%
6. http://search.yahoo.com/	107	1.37%
7. http://www.emeryenergy.com/	78	1.00%
8. http://www.google.co.in/	69	0.89%
9. http://www.google.ca/	36	0.46%
10. http://www.google.co.uk/	26	0.33%
11. http://search.msn.com/	25	0.32%
12. http://epa.gov/	23	0.30%
13. http://images.google.com/	15	0.19%
14. http://www.google.de/	15	0.19%
15. http://cfpub.epa.gov/	14	0.18%
16. http://www.google.com.my/	14	0.18%
17. http://www.google.com.au/	12	0.15%
18. http://www.google.ie/	10	0.13%

	Site	Visits	% Visits
19.	http://www.google.co.za/	9	0.12%
20.	http://www.google.com.sg/	9	0.12%
Subtotal for rows: 1 - 20		7,515	96.54%
Other		269	3.46%
Total		7,784	100.00%

items 1-20 of 156

Referring Site - Help Card



Column Definitions

Referring Sites

A web site that refers a visitor to your site by linking to it.

Site

The specific referring site being analyzed.

Visits

Number of times the specified site referred visitors to your site.

%

Percentage of referrals that came from the specified site.

Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



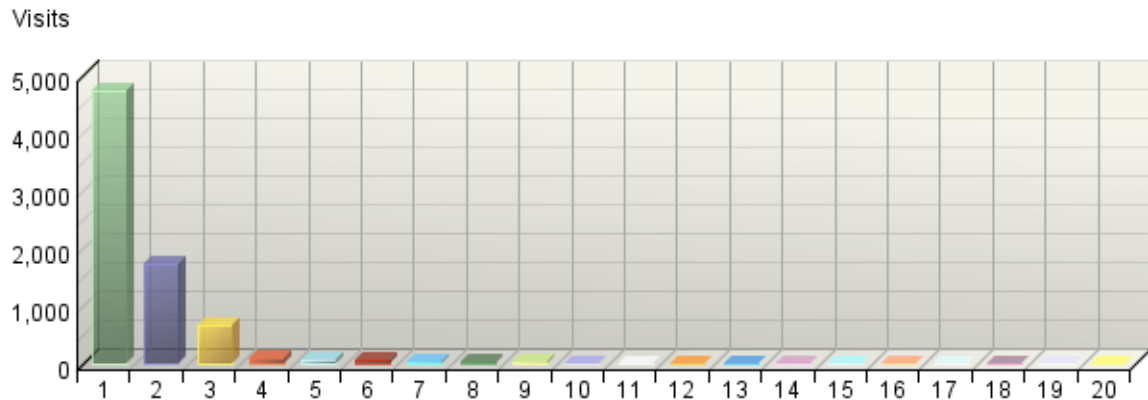
Report Descriptions

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Referring Domain



Referring Domain

	Domain	Visits	% Visits
1.	Direct Traffic	4,738	60.87%
2.	epa.gov	1,720	22.10%
3.	google.com	667	8.57%
4.	yahoo.com	116	1.49%
5.	emeryenergy.com	79	1.01%
6.	google.co.in	70	0.90%
7.	google.ca	40	0.51%
8.	msn.com	26	0.33%
9.	google.co.uk	26	0.33%
10.	google.de	16	0.21%
11.	google.com.my	14	0.18%
12.	google.com.au	12	0.15%
13.	aol.com	10	0.13%
14.	google.ie	10	0.13%
15.	google.co.za	10	0.13%
16.	google.com.sg	9	0.12%
17.	google.bg	7	0.09%
18.	google.com.ph	7	0.09%

	Domain	Visits	% Visits
19.	google.com.tr	7	0.09%
20.	live.com	7	0.09%
Subtotal for rows: 1 - 20		7,591	97.52%
	Other	193	2.48%
	Total	7,784	100.00%

items 1-20 of 121

Referring Domain - Help Card



Column Definitions

Referring Domain

A web site that refers a visitor to your site by linking to it.

Domain

Top-level domains to which belong the web sites which refer visitors to your site by linking to it.

Visits

Number of times the specified domain referred visitors to your site.

%

Percentage of referrals that came from the specified domain.

Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



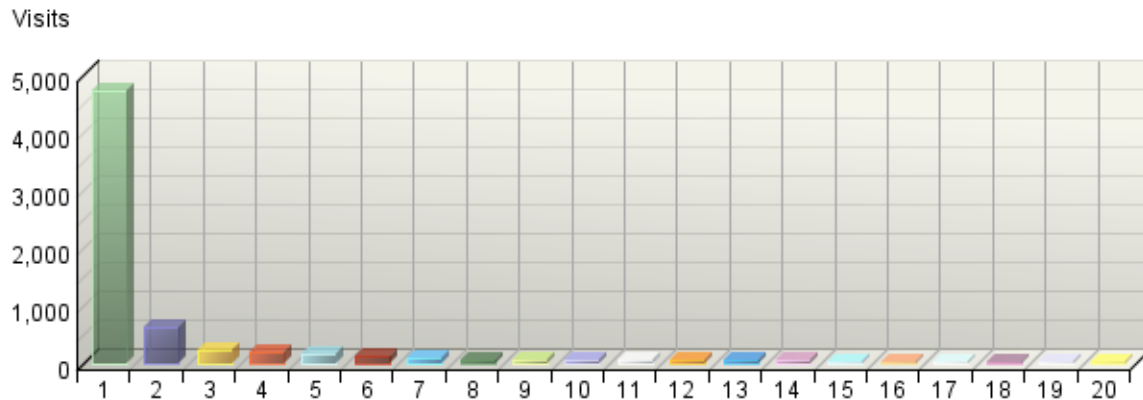
Report Descriptions

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Referring Page



Referring Page

	Page	Visits	% Visits
1.	Direct Traffic	4,738	60.87%
2.	http://www.google.com/search	633	8.13%
3.	http://www.epa.gov/epahome/quickfinder.htm	247	3.17%
4.	http://nlquery.epa.gov/epasearch/epasearch	186	2.39%
5.	http://www.epa.gov/ebtpages/environmentaltechnology.html	155	1.99%
6.	http://www.epa.gov/etop/	139	1.79%
7.	http://es.epa.gov/ncer/sbir/	107	1.37%
8.	http://www.emeryenergy.com/gasification.html	78	1.00%
9.	http://www.google.co.in/search	68	0.87%
10.	http://www.epa.gov/etop/index.html	66	0.85%
11.	http://www.epa.gov/etv/	66	0.85%
12.	http://es.epa.gov/ncer/other/	61	0.78%
13.	http://search.yahoo.com/search	59	0.76%
14.	http://es.epa.gov/ncer/biodiversity/solicitation.html	50	0.64%
15.	http://www.epa.gov/etop/developer/financial.html	43	0.55%
16.	http://www.epa.gov/etop/user/	41	0.53%
17.	http://www.google.ca/search	36	0.46%
18.	http://www.epa.gov/cgi-bin/epalink	28	0.36%

	Page	Visits	% Visits
19.	http://www.epa.gov/etop/developer/index.html	27	0.35%
20.	http://es.epa.gov/ncer/biodiversity/links.html	26	0.33%
Subtotal for rows: 1 - 20		6,854	88.05%
Other		930	11.95%
Total		7,784	100.00%

items 1-20 of 367

Referring Page - Help Card



Column Definitions

Pages

Any displayed page. You can specify for each profile the types of files that qualify as a page. These settings can be changed by the WebTrends administrator.

Visits

Number of visitors referred from the specified URL.

%

Percentage of referred visitors who came from the specified site.

Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



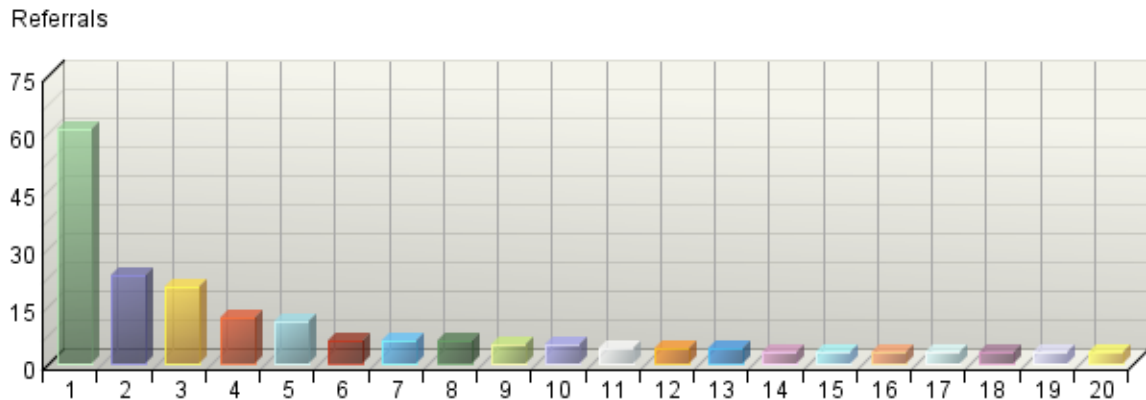
Report Descriptions

You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Phrases

This report identifies search phrases that led the most visitors to your site, and for each phrase, which search engines led visitors to the site.

Search Phrases



Search Phrases

Phrases	Engines	Referrals	% Referrals
1. etop	Google India	26	2.19%
	Google	25	2.10%
	Google Germany	2	0.17%
	Google Ireland	2	0.17%
	Yahoo India	1	0.08%
			61
2. environmental technology	Google	15	1.26%
	Yahoo	5	0.42%
	MSN	2	0.17%
	Google Germany	1	0.08%
			23
3. crada	Google	14	1.18%
	Google Germany	3	0.25%
	MSN	2	0.17%
	Google Spain	1	0.08%
			20
4. environmental technologies	Google	6	0.51%
			12

	Phrases Engines	Referrals	% Referrals
	Google Ireland	3	0.25%
	Google Australia	1	0.08%
	Google UAE	1	0.08%
	Yahoo	1	0.08%
■ 5.	new environmental technology	11	0.93%
	Google	7	0.59%
	Google Australia	1	0.08%
	Google South Africa	1	0.08%
	Google Korea	1	0.08%
	Yahoo	1	0.08%
■ 6.	environmental technology council	6	0.51%
	Google	5	0.42%
	Yahoo	1	0.08%
■ 7.	map us	6	0.51%
	Google	5	0.42%
	Google Germany	1	0.08%
■ 8.	dale haroski	6	0.51%
	Yahoo	5	0.42%
	Google	1	0.08%
■ 9.	development continuum	5	0.42%
	Google	2	0.17%
	Google UK	2	0.17%
	Google South Africa	1	0.08%
■ 10.	arrow tip	5	0.42%
	Google	5	0.42%
■ 11.	epa environmental technology council	4	0.34%
	Google	4	0.34%
■ 12.	environmental tech	4	0.34%
	Google	4	0.34%
■ 13.	what is etop	4	0.34%
	Google India	4	0.34%
■ 14.	epa crada	3	0.25%
	Google	2	0.17%
	MSN	1	0.08%
■ 15.	new environmental technologies	3	0.25%
	Google Canada	1	0.08%
	Yahoo	1	0.08%
	Google	1	0.08%
■ 16.	keya sen	3	0.25%
	Google	2	0.17%

	Phrases Engines	Referrals	% Referrals
	Google India	1	0.08%
■ 17.	the environmental footprints and costs of coal-based integrated gasification combined cycle and pulverized coal technologies	3	0.25%
	Google	3	0.25%
■ 18.	waste to energy renewable site:epa.gov	3	0.25%
	Google	3	0.25%
■ 19.	detection of bacterial contamination in water	3	0.25%
	Google	3	0.25%
■ 20.	literature review of microarray	3	0.25%
	Yahoo	2	0.17%
	Google	1	0.08%
Subtotal for rows: 1 - 20		188	15.82%
Other		1,000	84.18%
Total		1,188	100.00%

items 1-20 of 200

Search Phrases - Help Card



Column Definitions

Phrase

The search phrase a visitor used to find your site.

Engines

The specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Referrals

The number of visits to your site from visitors, who were referred by using the specified search engine and search phrases.

%

Percentage of visitors referred from search engines who used the specified search engine and phrase.



Report Descriptions

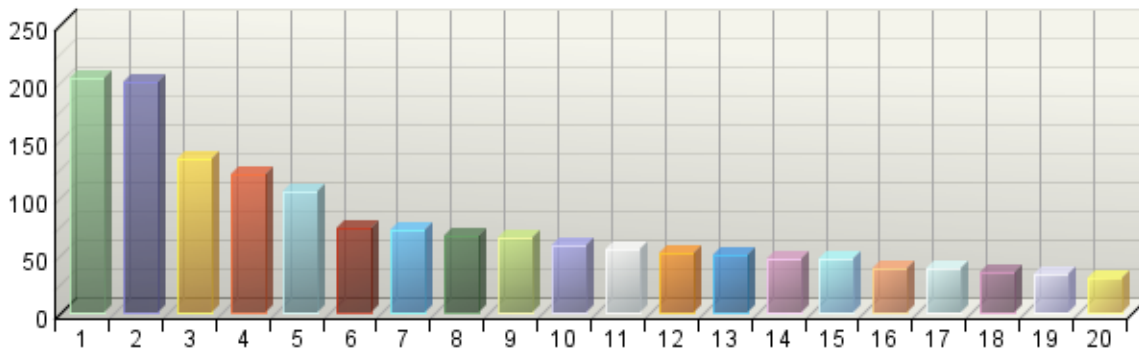
How are people getting to your site? Use this report to find out if your visitors are using the search phrases you expect. Do you need to use different phrases in page titles to make it easier for people to find your site with search engines?

Search Keywords

This report identifies keywords that led the most visitors to the site and, for each keyword, which search engines led visitors to the site.

Search Keywords

Referrals



Search Keywords

Keywords	Engines	Referrals	% Referrals
1.	technology	204	4.31%
	Google	120	2.54%
	Yahoo	29	0.61%
	Google Canada	8	0.17%
	MSN	8	0.17%
	Google Australia	7	0.15%
2.	environmental	200	4.23%
	Google	125	2.64%
	Yahoo	26	0.55%
	Google Canada	10	0.21%
	MSN	8	0.17%
	Google UK	6	0.13%
3.	epa	133	2.81%
	Google	110	2.33%
	Yahoo	10	0.21%
	MSN	4	0.08%
	Google Canada	2	0.04%
	Google Israel	1	0.02%

	Keywords Engines	Referrals	% Referrals
■ 4.	of	120	2.54%
	Google	60	1.27%
	Yahoo	24	0.51%
	Google India	9	0.19%
	Google South Africa	5	0.11%
	Google UK	5	0.11%
■ 5.	etop	105	2.22%
	Google India	44	0.93%
	Google	38	0.80%
	Google Germany	4	0.08%
	Yahoo	3	0.06%
	Google UK	3	0.06%
■ 6.	for	74	1.56%
	Google	41	0.87%
	Yahoo	9	0.19%
	Google India	7	0.15%
	MSN	5	0.11%
	Google UK	3	0.06%
■ 7.	2007	72	1.52%
	Google	55	1.16%
	Yahoo	5	0.11%
	MSN	3	0.06%
	Google Canada	3	0.06%
	Google UK	2	0.04%
■ 8.	technologies	66	1.40%
	Google	38	0.80%
	Yahoo	6	0.13%
	Google UK	4	0.08%
	Google Canada	4	0.08%
	Google India	3	0.06%
■ 9.	in	65	1.37%
	Google	25	0.53%
	Yahoo	13	0.27%
	Google Canada	7	0.15%
	Google India	4	0.08%
	Google Italy	3	0.06%
■ 10.	energy	58	1.23%
	Google	41	0.87%
	Yahoo	4	0.08%
	Google India	3	0.06%

	Keywords Engines	Referrals	% Referrals
	Google UK	3	0.06%
	Google Puerto Rico	2	0.04%
■ 11.	waste	55	1.16%
	Google	34	0.72%
	Google Canada	3	0.06%
	Google UK	3	0.06%
	Google India	3	0.06%
	Yahoo	2	0.04%
■ 12.	water	51	1.08%
	Google	28	0.59%
	Google India	5	0.11%
	Google Turkey	4	0.08%
	Google Ireland	3	0.06%
	Google UK	3	0.06%
■ 13.	the	50	1.06%
	Google	28	0.59%
	Yahoo	9	0.19%
	Google UK	4	0.08%
	Google India	2	0.04%
	Google South Africa	2	0.04%
■ 14.	to	47	0.99%
	Google	27	0.57%
	Yahoo	6	0.13%
	Google India	3	0.06%
	Google UK	2	0.04%
	MSN	2	0.04%
■ 15.	funding	47	0.99%
	Google	27	0.57%
	Yahoo	8	0.17%
	Google India	4	0.08%
	Google Canada	2	0.04%
	Google Australia	1	0.02%
■ 16.	new	39	0.82%
	Google	21	0.44%
	Yahoo	7	0.15%
	Google South Africa	2	0.04%
	Google Australia	2	0.04%
	Google Korea	1	0.02%
■ 17.	gasification	38	0.80%
	Google	28	0.59%

Keywords	Engines	Referrals	% Referrals
	Google Canada	2	0.04%
	Yahoo	2	0.04%
	Yahoo Singapore	1	0.02%
	Google Turkey	1	0.02%
■ 18.	opportunities	35	0.74%
	Google	26	0.55%
	Yahoo	5	0.11%
	Google Ireland	1	0.02%
	Google India	1	0.02%
	HotBot	1	0.02%
■ 19.	research	34	0.72%
	Google	18	0.38%
	Google India	3	0.06%
	Yahoo	2	0.04%
	Google Canada	2	0.04%
	MSN	2	0.04%
■ 20.	us	30	0.63%
	Google	21	0.44%
	Yahoo	3	0.06%
	Google India	2	0.04%
	Google Canada	2	0.04%
	Google Germany	1	0.02%
Subtotal for rows: 1 - 20		1,523	32.21%
Other		3,206	67.79%
Total		4,729	100.00%

items 1-20 of 200

Search Keywords - Help Card



Column Definitions

Keywords

The specific keywords being analyzed. To see the entire search strings entered by visitors, see the Search Phrases page.

Engines

The specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Referrals

The number of hits from visitors referred to your site with the specified keywords.

% Percentage of referred visitors who used the specified search engine and keyword.



Report Descriptions

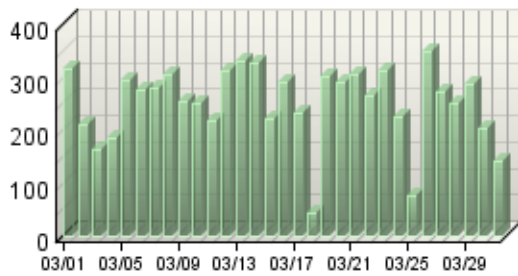
At the most basic level, this section tells you which search keywords are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

Active Visits Trend

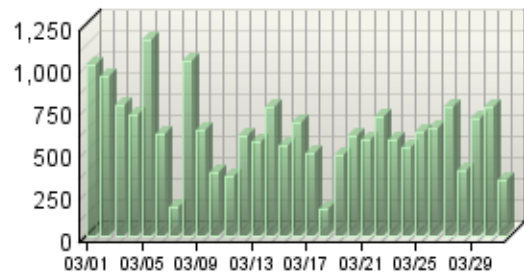
Active Visits



Active Visits

Visitor Minutes Trend

Visitor Minutes



Visitor Minutes

Visitor Summary

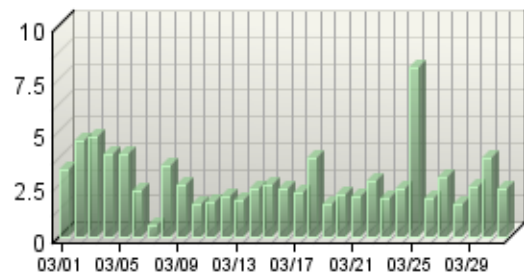
Visitors	3,861
Visitors Who Visited Once	3,128
Visitors Who Visited More Than Once	733
Average Visits per Visitor	2.02

Visit Summary

Visits	7,784
Average per Day	251
Average Visit Duration	00:11:36
Median Visit Duration	00:02:24
International Visits	6.08%
Visits of Unknown Origin	16.20%
Visits from Your Country: United States (US)	77.72%

Average Length of Visit Trend

Average Visit Duration

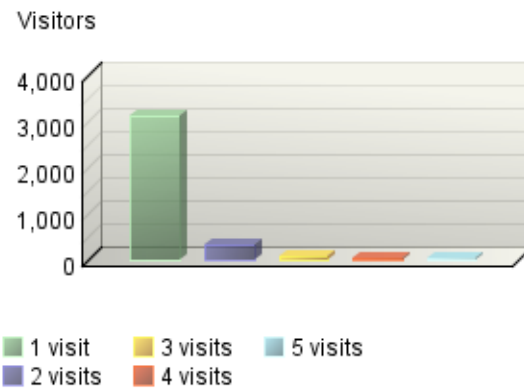


Average Visit Duration

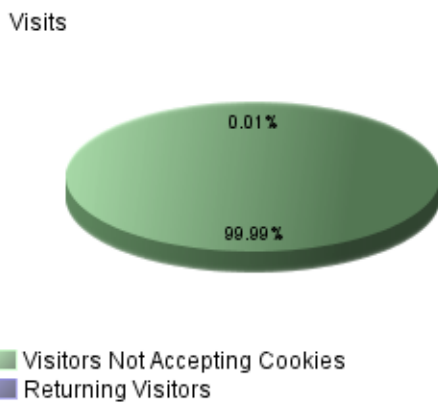
New Visitors Trend



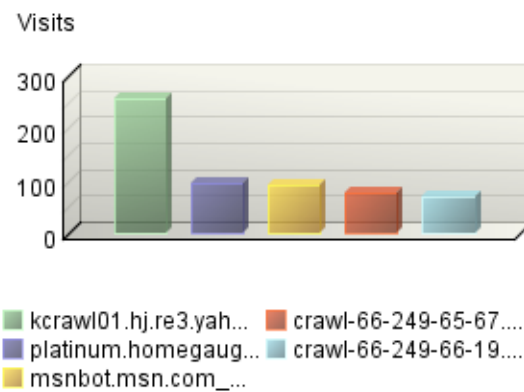
Visitors by Number of Visits



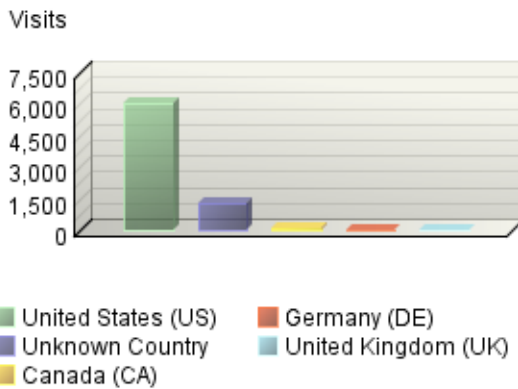
New vs. Returning Visitors



Top Visitors



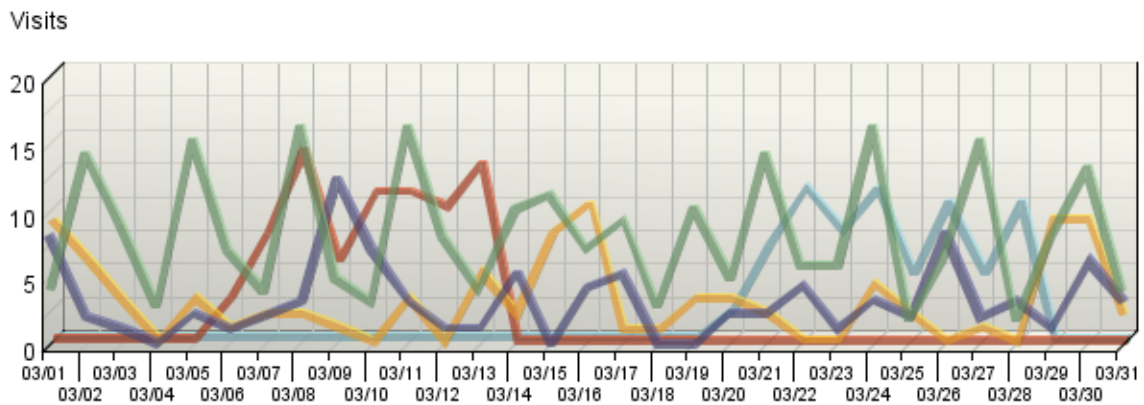
Countries



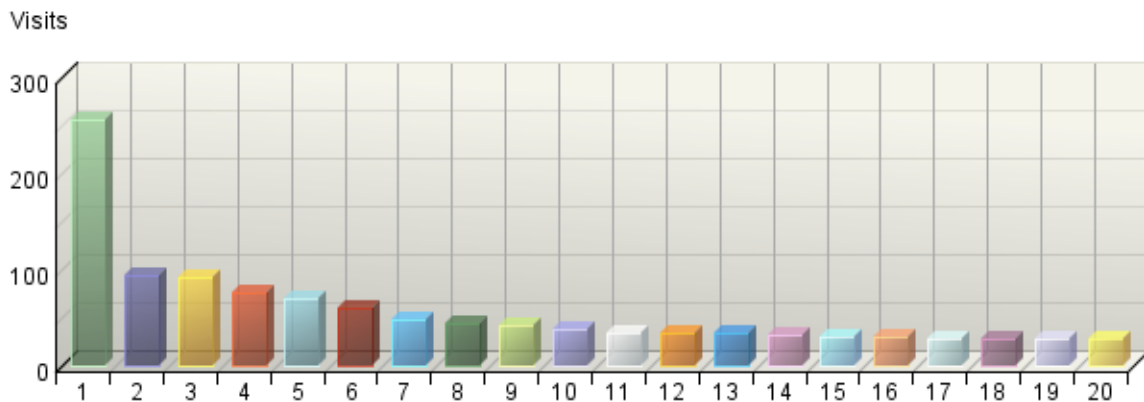
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's activity level on the site. If you use cookies to track visits, WebTrends can differentiate between hits from different visitors with the same IP address.

Top Visitors Trend



Top Visitors



Top Visitors

	Visitor	Visits	% Visits	Hits
■ 1.	kcrawl01.hj.re3.yahoo.com_YahooSeeker/CafeKelsa (compatible; Konqueror/3.2; FreeBSD ; http://help.yahoo.com/help/hotjobs/webmaster) (KHTML, like Gecko)	255	3.27%	3,982

	Visitor	Visits	% Visits	Hits
2.	platinum.homegauge.com_-	94	1.21%	119
3.	msnbot.msn.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	92	1.18%	120
4.	crawl-66-249-65-67.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	76	0.98%	242
5.	crawl-66-249-66-19.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	69	0.89%	204
6.	crawl-66-249-65-133.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	59	0.76%	134
7.	na4.dow.com_FAST Enterprise Crawler 6 used by The Dow Chemical Company (jeff.gillman@dow.com)	47	0.60%	48
8.	lm502012.inktomisearch.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	44	0.57%	44
9.	crawl-66-249-65-10.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	41	0.53%	160
10.	egspd42212.ask.com_Mozilla/2.0 (compatible; Ask Jeeves/Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	38	0.49%	79
11.	kcrw101.hj.scd.yahoo.com_YahooSeeker/CafeKelsa (compatible; Konqueror/3.2; FreeBSD ; http://help.yahoo.com/help/hotjobs/webmaster) (KHTML, like Gecko)	34	0.44%	625
12.	gambit.novsvcs.net_ISYS Webspider	34	0.44%	335
13.	livebot-65-55-210-93.search.live.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	33	0.42%	52
14.	livebot-65-55-210-92.search.live.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	32	0.41%	48
15.	199.230.29.112_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1)	30	0.39%	34
16.	213-145-165-82.dd.nextgentel.com_Java/1.5.0_04	29	0.37%	58
17.	livebot-65-55-210-91.search.live.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	28	0.36%	38
18.	bl1sch4092017.phx.gbl_msnbot-media/1.0 (+http://search.msn.com/msnbot.htm)	27	0.35%	71
19.	lm502006.inktomisearch.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	27	0.35%	36
20.	crawl-66-249-66-237.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	27	0.35%	78
Subtotal for rows: 1 - 20		1,116	14.33%	6,507
Other		6,671	85.67%	45,689

Visitor	Visits	% Visits	Hits
Total	7,787	100.00%	52,196

items 1-20 of 3861

Top Visitors - Help Card



Column Definitions

Visitor

The IP address, domain name, or cookie of the visitor.

Visits

Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



Report Descriptions

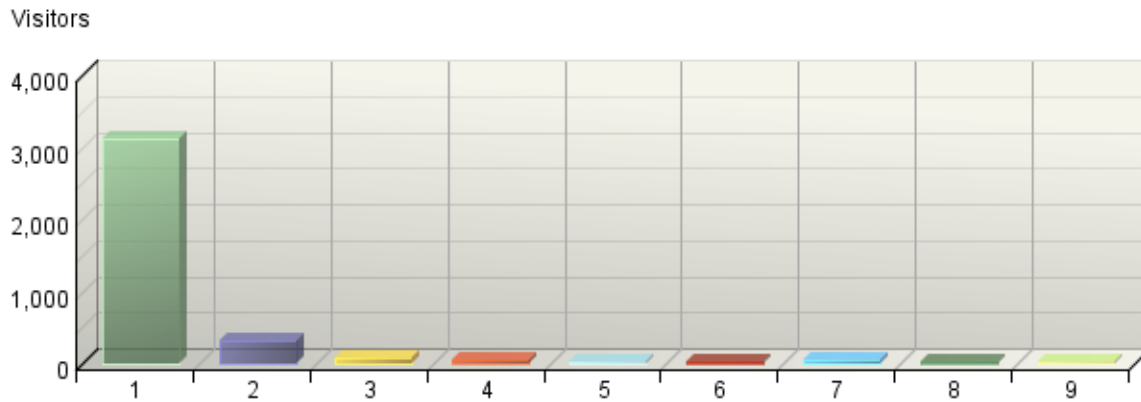
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits



Visitors by Number of Visits

Number of Visits	Visitors	% Visitors
1 visit	3,128	81.02%
2 visits	326	8.44%
3 visits	81	2.10%
4 visits	42	1.09%
5 visits	38	0.98%
6 visits	32	0.83%
7 visits	50	1.30%
8 visits	34	0.88%
9 visits	30	0.78%
Other	100	2.59%
Total	3,861	100.00%

items 1-9 of 9

Visitors by Number of Visits - Help Card



Column Definitions

Number of Visits

The number of visits by each visitor during the period of the report.

Visitors

Number of individuals who came to your site the amount of times specified in the Number of Visits column.

%

Percentage of visitors who came to your site the amount of times specified in the Number of Visits column.



Report Descriptions

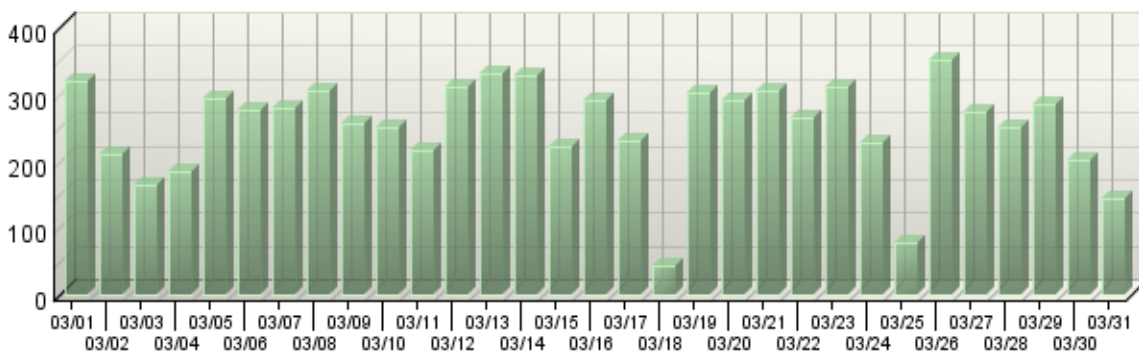
This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Some visits may span more than one time interval, and will be counted in each interval where they appear. The sum of visits for all intervals may therefore exceed the total visits shown in the Overview Dashboard page.

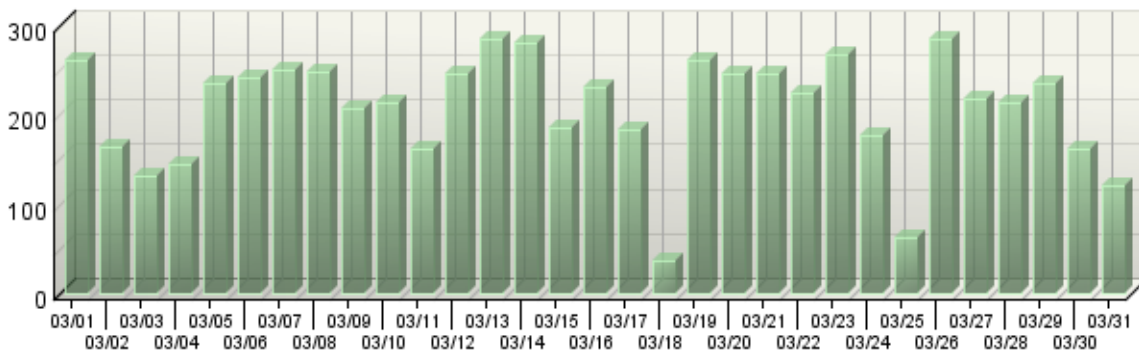
Active Visits Trend

Active Visits



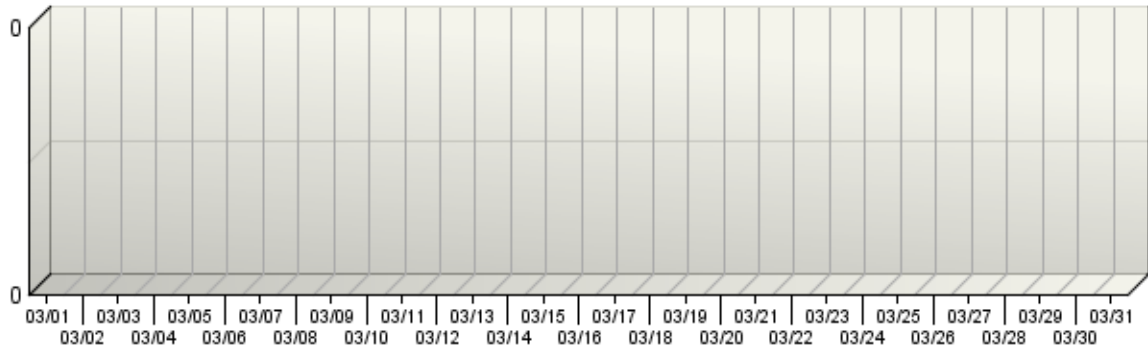
Visitors Trend

Visitors



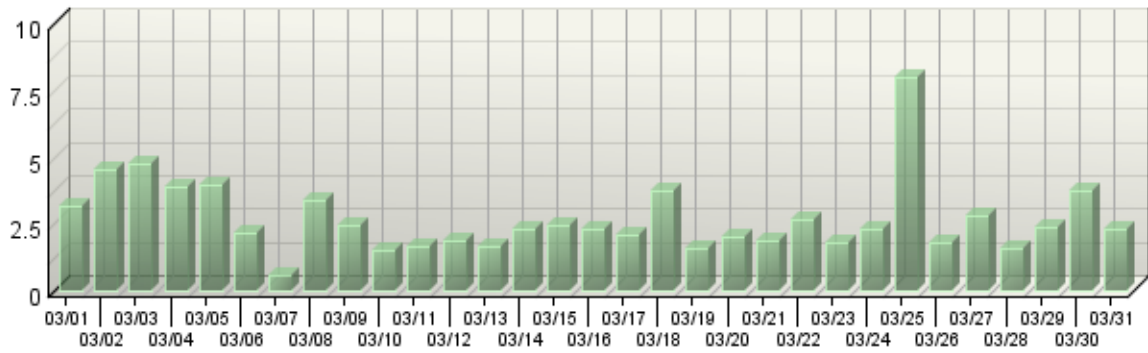
New Visitors Trend

New Visitors



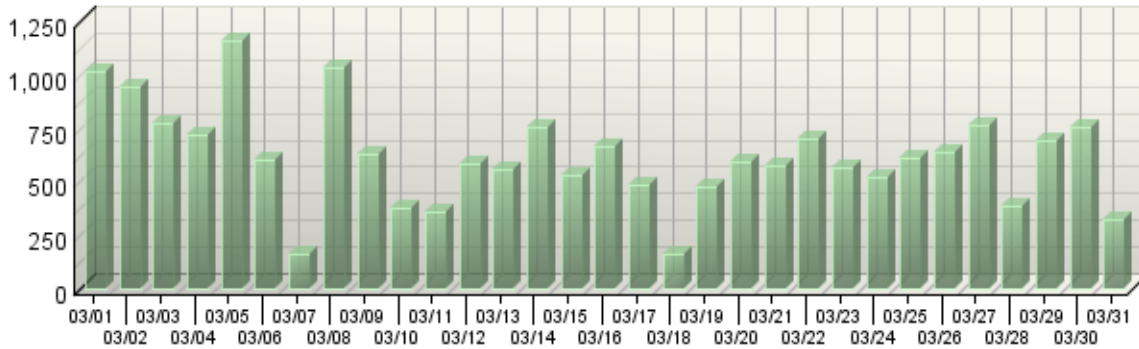
Average Length of Visit Trend

Average Visit Duration



Visitor Minutes Trend

Visitor Minutes



Visitors Trend

Day	Active Visits	Visitors	New Visitors
03/01	318	261	0
03/02	210	163	0
03/03	163	132	0
03/04	185	145	0
03/05	293	235	0
03/06	277	242	0
03/07	279	251	0
03/08	306	249	0
03/09	256	208	0
03/10	251	213	0
03/11	217	162	0
03/12	311	247	0
03/13	331	285	0
03/14	329	280	0
03/15	221	186	0
03/16	292	231	0
03/17	231	184	0
03/18	43	36	0
03/19	301	261	0
03/20	292	245	0
03/21	306	245	0
03/22	265	224	0
03/23	312	267	0
03/24	227	178	0

Day	Active Visits	Visitors	New Visitors
03/25	77	63	0
03/26	350	285	0
03/27	272	217	0
03/28	250	213	0
03/29	286	236	0
03/30	202	161	0
03/31	143	120	0
Average	251	207	0
Total	-	-	0

items 1-20 of 31

Visitors Trend

Day	Average Visit Duration	Visitor Minutes
03/01	00:03:11	1,015.27
03/02	00:04:30	945.62
03/03	00:04:45	774.82
03/04	00:03:52	717.83
03/05	00:03:56	1,155.85
03/06	00:02:10	600.95
03/07	00:00:35	165.78
03/08	00:03:22	1,031.45
03/09	00:02:27	630.63
03/10	00:01:30	378.6
03/11	00:01:38	355.33
03/12	00:01:53	587.57
03/13	00:01:41	560.82
03/14	00:02:18	758.38
03/15	00:02:25	534.65
03/16	00:02:16	666.63
03/17	00:02:07	489.03
03/18	00:03:44	160.92
03/19	00:01:34	476.38
03/20	00:02:01	589.65
03/21	00:01:52	572.48
03/22	00:02:39	703.12
03/23	00:01:48	566.47
03/24	00:02:17	522
03/25	00:07:58	614.62
03/26	00:01:49	636.12

Day	Average Visit Duration	Visitor Minutes
03/27	00:02:47	760.08
03/28	00:01:33	387.5
03/29	00:02:24	688.55
03/30	00:03:45	757.97
03/31	00:02:17	326.7
Average	-	617.15
Total	-	19,131.77

items 1-20 of 31

Visitors Trend - Help Card



Column Definitions

Time Interval (hour, day, etc.)

A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Active Visits

Number of active visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Visitors

Number of individuals who visited your site during the report interval. For a daily report, if someone visits more than once, that person is counted only the first time he or she visits. Values of "-" indicate that the detailed data required is not available. This situation occurs when the Top Visitors report has reached its configured limit or when reports for the corresponding period are turned off. For non-daily reports, the visitor measure total is "-" since the same visitor can be counted in multiple intervals.

New Visitors

Number of visitors who had never visited your web site before.

Average Visit Duration

The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit duration is calculated by dividing the value from the Visitor Minutes column by the value from the Active Visits column.

Visitor Minutes

Number of minutes your web site was viewed, regardless of who was viewing it.



Report Descriptions

Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Total - The total for the column. Visits may span more than one time interval and are counted for each hour in this report. We therefore do not provide a total, which would be misleading.

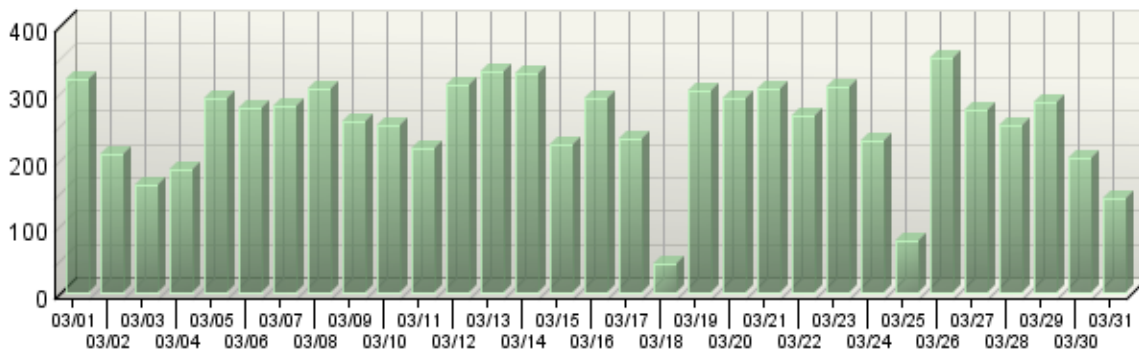
Average - This row gives the average for each column.

Visits Trend

This report shows how the number of visits to your site changes over the course of the report period.

Visits Trend

Visits



Visits Trend

Day	Visits	% Visits
03/01	318	4.09%
03/02	207	2.66%
03/03	162	2.08%
03/04	185	2.38%
03/05	292	3.75%
03/06	277	3.56%
03/07	278	3.57%
03/08	306	3.93%
03/09	256	3.29%
03/10	251	3.22%
03/11	217	2.79%
03/12	310	3.98%
03/13	330	4.24%
03/14	329	4.23%
03/15	221	2.84%
03/16	292	3.75%
03/17	231	2.97%
03/18	43	0.55%
03/19	301	3.87%

Day	Visits	% Visits
03/20	292	3.75%
03/21	306	3.93%
03/22	265	3.40%
03/23	309	3.97%
03/24	227	2.92%
03/25	77	0.99%
03/26	350	4.50%
03/27	272	3.49%
03/28	250	3.21%
03/29	286	3.67%
03/30	202	2.60%
03/31	142	1.82%
Total	7,784	100.00%

items 1-20 of 31

Visits Trend - Help Card



Column Definitions

Time Interval (hour, day, etc.)

A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits

Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



Report Descriptions

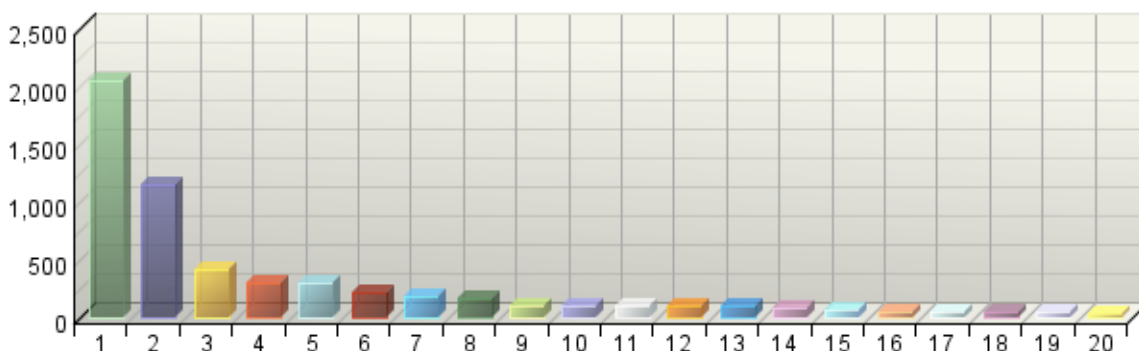
Periods of less activity can be considered good times for maintenance and content improvement.

Domain Names

This report lists the domain name that generates the most activity to your web site. The data for this report is obtained from DNS lookups, which is not available with Express Analysis. Therefore, the data presented in this report can differ from the data presented in the Organizations report, which is based on GeoTrends and DNS lookup.

Domain Names

Visits



Domain Names

	Domain Name	Visits	% Visits	Hits
1.	inktomisearch.com	2,047	26.30%	2,202
2.	Unresolved IP Address	1,151	14.79%	9,581
3.	aol.com	416	5.34%	517
4.	yahoo.com	304	3.91%	4,635
5.	googlebot.com	296	3.80%	872
6.	epa.gov	215	2.76%	5,165
7.	live.com	185	2.38%	273
8.	comcast.net	161	2.07%	2,193
9.	verizon.net	108	1.39%	2,543
10.	rr.com	106	1.36%	1,273
11.	phx.gbl	102	1.31%	253
12.	homegauge.com	94	1.21%	119
13.	msn.com	92	1.18%	120
14.	ask.com	85	1.09%	149
15.	become.com	61	0.78%	65
16.	dow.com	55	0.71%	60
17.	exabot.com	55	0.71%	110
18.	cox.net	54	0.69%	566

	Domain Name	Visits	% Visits	Hits
19.	novsvcs.net	45	0.58%	465
20.	sbcglobal.net	35	0.45%	782
Subtotal for rows: 1 - 20		5,667	72.80%	31,943
Other		2,117	27.20%	20,240
Total		7,784	100.00%	52,183

items 1-20 of 893

Domain Names - Help Card



Column Definitions

Domain Name

The text name (for example, webtrends.com) corresponding to the visitor's IP address. The domain name can be determined from any of the following methods:

- The domain was logged by the web server.
- The IP address matched an Intranet Domain configuration within the Admin Console.
- DNS resolution.

IP addresses that do not resolve to a domain by these methods are categorized as follows:

- Reserved IP Address - The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.
- Unresolved IP Address - Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

The domain name shown is the second-level domain name, such as webtrends.com. For example, all visitors from sales.webtrends.com, us.sales.webtrends.com, and service.webtrends.com are combined in the statistics for webtrends.com. If the top-level domain name is a country code, then the third-level domain name is shown also (for example, anycompany.com.au).

Visits

Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



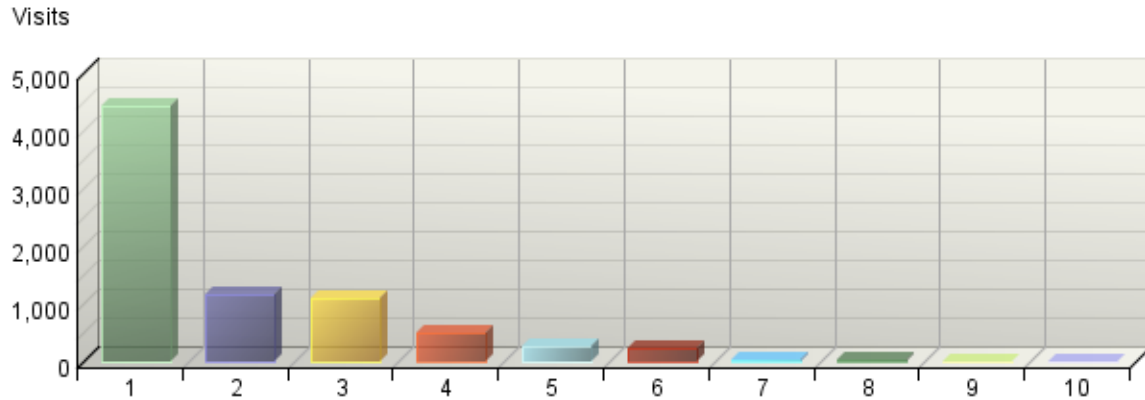
Report Descriptions

Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.

Top-Level Domain Types



Top-Level Domain Types

Top-Level Domain Types	Visits	% Visits	Hits
Commercial	4,417	56.74%	16,062
Unresolved IP Address	1,151	14.79%	9,581
Network	1,116	14.34%	13,948
Unknown	501	6.44%	3,715
Government	279	3.58%	5,689
Education	236	3.03%	2,374
Military	45	0.58%	365
Organization	37	0.48%	437
International	1	0.01%	8
Business	1	0.01%	4
Total	7,784	100.00%	52,183

items 1-10 of 10

Top-Level Domain Types - Help Card



Column Definitions

Reserved IP Address

The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.

Unresolved IP Address

Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

Unknown

The domain suffix did not match any of the top-level domain categories.

Top-Level Domain

The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

- ARPANET: .arpa
- Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz
- Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn
- International: .int .int.co .int.ve .intl.tn
- Government: .gov .gov.[country code] .gove.[country code] .go.[country code]
- Military: .mil .mil.[country code]
- Network: .net .ad.jp .ne.kr .net.[country code]
- Organization: .org .or .org.[country code] .or.[country code]
- Personal: .name

Visits

Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



Report Descriptions

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

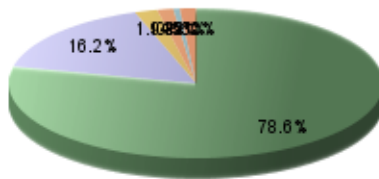
Total - This represents the total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

Geography Dashboard

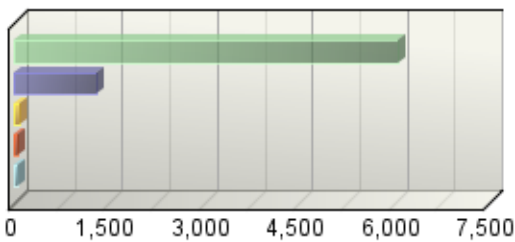
This page contains key graphs and tables that provide an overview of this chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

Regions

Visits



Countries



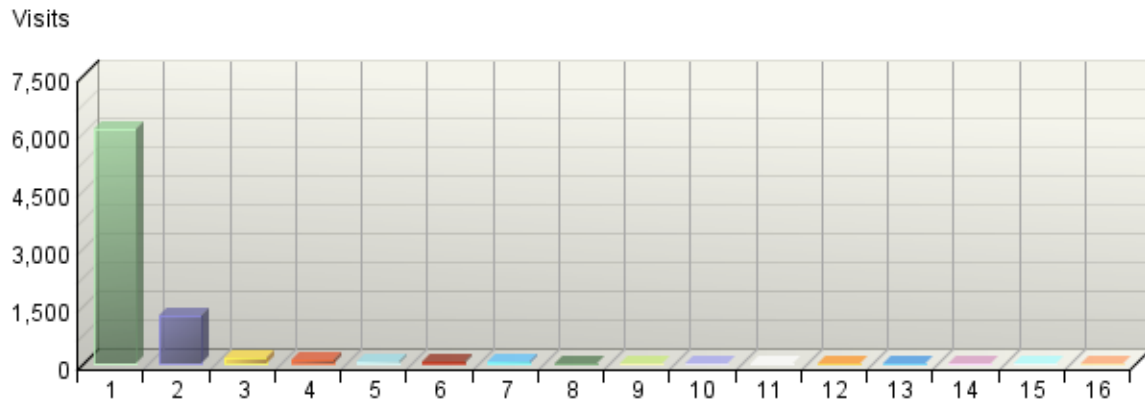
Visits



Regions

This report identifies the top geographic regions of the visitors to your site.

Regions



Regions

Regions	Visits	% Visits
1. North America	6,118	78.60%
2. Unspecified Region	1,261	16.20%
3. Western Europe	151	1.94%
4. Asia	108	1.39%
5. Middle East	43	0.55%
6. Eastern Europe	31	0.40%
7. South America	29	0.37%
8. Australia	19	0.24%
9. Southern Africa	7	0.09%
10. Pacific Islands	4	0.05%
11. Northern Europe	4	0.05%
12. Eastern Africa	4	0.05%
13. Caribbean Islands	2	0.03%
14. Central America	1	0.01%
15. Western Africa	1	0.01%
16. Northern Africa	1	0.01%
Total	7,784	100.00%

items 1-16 of 16

Regions - Help Card



Column Definitions

Regions

The geographic part of the world where visitors to your web site are located. "Unspecified Region" represents visitors whose geographic region could not be determined. "Unknown Region" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Visits

Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits that were from this geographic region.



Report Descriptions

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

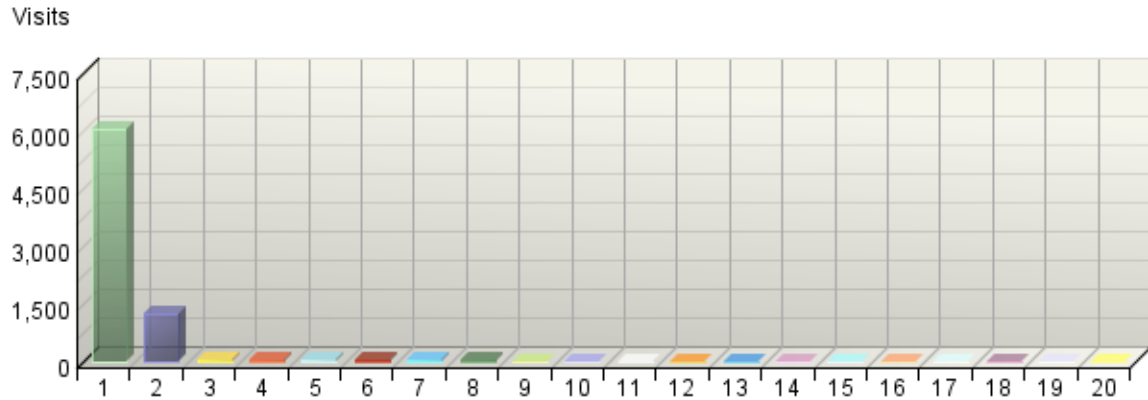
Values for "Unspecified Region" represent visitors whose geographic region cannot be determined. Values for "Unknown Region" represent visitors whose country can be determined but whose country is not associated with a specific region. Values for "Unknown States" or "Unknown Cities" represent hits for which the IP address does not match an entry in GeoTrends database. This is the case for countries that do not have states or simply entries for which this information was not provided in the GeoTrends database.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Countries

This report identifies the top countries of the visitors to your site.

Countries



Countries

	Countries	Visits	% Visits
1.	United States (US)	6,050	77.72%
2.	Unknown Country	1,261	16.20%
3.	Canada (CA)	50	0.64%
4.	Germany (DE)	31	0.40%
5.	United Kingdom (UK)	31	0.40%
6.	Netherlands (NL)	28	0.36%
7.	Saudi Arabia (SA)	27	0.35%
8.	India (IN)	25	0.32%
9.	Singapore (SG)	21	0.27%
10.	Australia (AU)	19	0.24%
11.	Mexico (MX)	18	0.23%
12.	Brazil (BR)	17	0.22%
13.	Malaysia (MY)	15	0.19%
14.	Japan (JP)	14	0.18%
15.	Spain (ES)	12	0.15%
16.	France (FR)	11	0.14%
17.	Belgium (BE)	11	0.14%
18.	Argentina (AR)	8	0.10%
19.	Russian Federation (RU)	8	0.10%

	Countries	Visits	% Visits
■ 20.	Italy (IT)	8	0.10%
Subtotal for rows: 1 - 20		7,665	98.47%
	Other	119	1.53%
	Total	7,784	100.00%

items 1-20 of 66

Countries - Help Card



Column Definitions

Countries

If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

Visits

Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits from the specified country.

Unknown Country

The country associated with the visitor's domain name could not be determined.



Report Descriptions

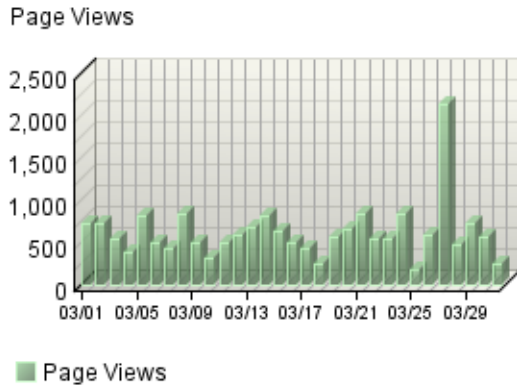
This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

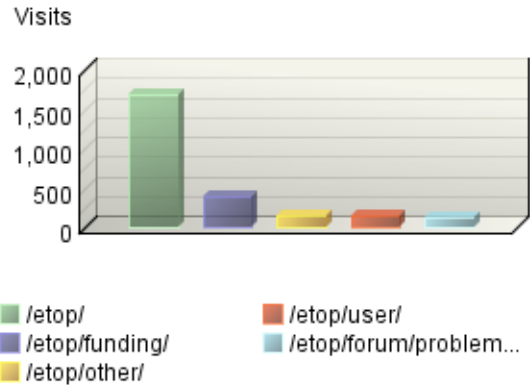
Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

Page Views Trend



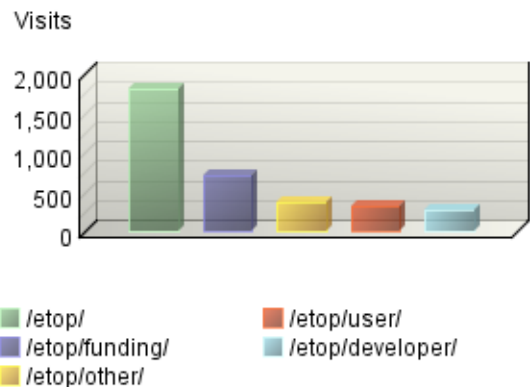
Entry Pages



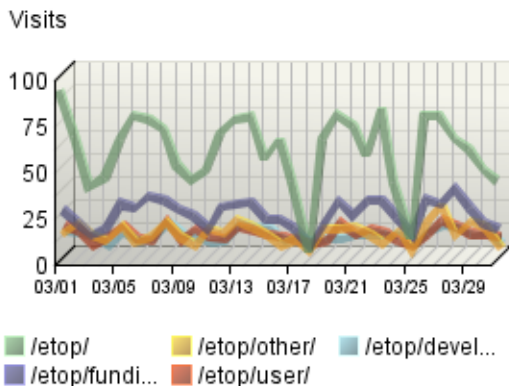
Page View Summary

Page Views	19,142
Average per Day	617
Average Page Views per Visit	2.46

Pages

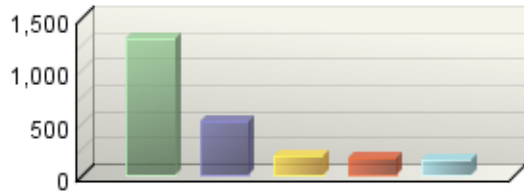


Pages Trend



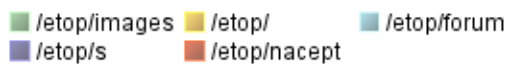
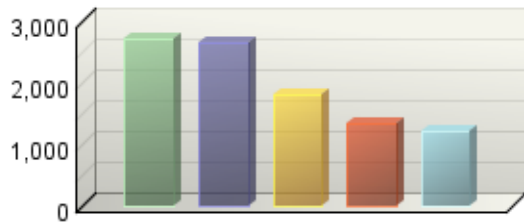
Exit Pages

Visits



Directories

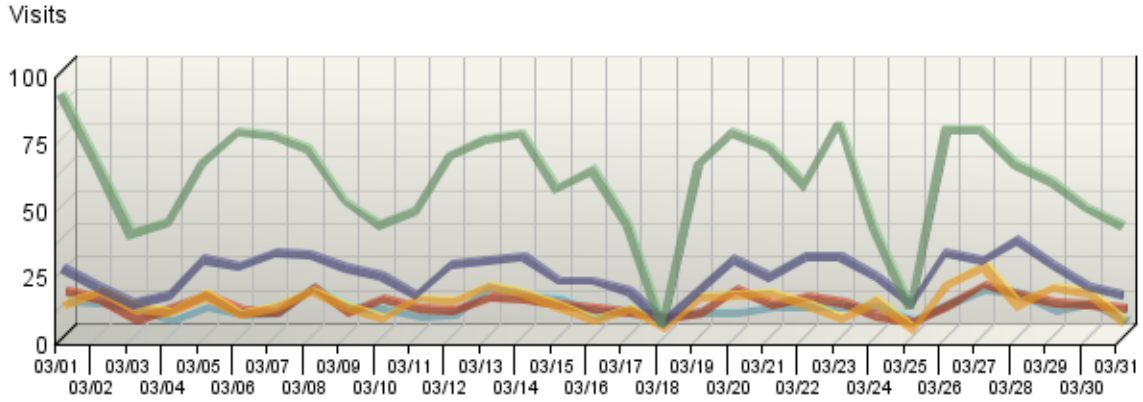
Visits



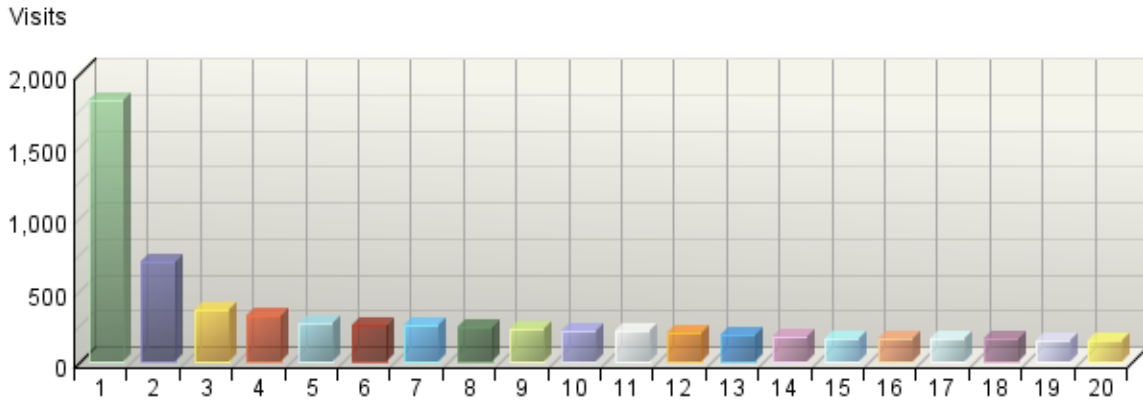
Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Pages Trend



Pages



Pages

	Pages	Visits	Views	Average Time Viewed
■ 1.	Environmental Technology Opportunities Portal US EPA http://www.epa.gov/etop/	1,809	2,471	00:01:43

	Pages	Visits	Views	Average Time Viewed
2.	Current Funding Opportunities ETOP EPA http://www.epa.gov/etop/funding/	699	923	00:02:26
3.	Environmental Technology Resources ETOP US EPA http://www.epa.gov/etop/other/	354	387	00:01:17
4.	Technology Users: Technology Description Information ETOP US EPA http://www.epa.gov/etop/user/	315	419	00:01:28
5.	For Technology Developers ETOP US EPA http://www.epa.gov/etop/developer/	272	358	00:01:04
6.	Research / Proof of Concept / Development ETOP US EPA http://www.epa.gov/etop/developer/financial.html	252	277	00:01:08
7.	News ETOP EPA http://www.epa.gov/etop/news/	248	327	00:02:11
8.	EPA Environmental Technology Research & Development Continuum ETOP US EPA http://www.epa.gov/etop/continuum/	243	270	00:00:50
9.	Environmental Technology Council ETOP US EPA http://www.epa.gov/etop/forum/	220	263	00:01:18
10.	EPA Programs ETOP US EPA http://www.epa.gov/etop/epa/	213	245	00:01:06
11.	EPA's Environmental Technology Programs ETOP US EPA http://www.epa.gov/etop/continuum/programs.html	207	222	00:04:26
12.	About ETOP ETOP US EPA http://www.epa.gov/etop/about_etop/	196	208	00:01:55
13.	Subscribe to EnvirotechNews ETOP US EPA http://www.epa.gov/etop/envirotechnews/	186	210	00:03:19
14.	Commercialization ETOP US EPA http://www.epa.gov/etop/developer/marketing.html	178	184	00:02:04
15.	Page Title ETOP US EPA http://www.epa.gov/etop/techconnection/techconnection.html	166	176	00:00:56
16.	Demonstration/Verification ETOP US EPA http://www.epa.gov/etop/developer/demo.html	164	173	00:01:28
17.	Information Diffusion/Utilization ETOP US EPA http://www.epa.gov/etop/developer/advocacy.html	160	170	00:01:07

	Pages	Visits	Views	Average Time Viewed
18.	Where You Live -- Learn more about Environmental Technology Programs in regions and states. ETOP US EPA http://www.epa.gov/etop/whereyoulive/	159	164	00:01:45
19.	ETC: Problem Statements: Recovering the Value of Waste for Environmental and Energy Sustainability ETOP US EPA http://www.epa.gov/etop/forum/problem/waste_gas.html	149	159	00:01:43
20.	Contact Us ETOP US EPA http://www.epa.gov/etop/contact/	147	157	00:00:52
Subtotal for rows: 1 - 20		-	7,763	-
Other		-	11,379	-
Total		-	19,142	-

items 1-20 of 676

Pages

	Pages	Average Time to Serve (ms)
1.	Environmental Technology Opportunities Portal US EPA http://www.epa.gov/etop/	0
2.	Current Funding Opportunities ETOP EPA http://www.epa.gov/etop/funding/	0
3.	Environmental Technology Resources ETOP US EPA http://www.epa.gov/etop/other/	0
4.	Technology Users: Technology Description Information ETOP US EPA http://www.epa.gov/etop/user/	0
5.	For Technology Developers ETOP US EPA http://www.epa.gov/etop/developer/	0
6.	Research / Proof of Concept / Development ETOP US EPA http://www.epa.gov/etop/developer/financial.html	0
7.	News ETOP EPA http://www.epa.gov/etop/news/	0
8.	EPA Environmental Technology Research & Development Continuum ETOP US EPA http://www.epa.gov/etop/continuum/	0
9.	Environmental Technology Council ETOP US EPA http://www.epa.gov/etop/forum/	0

	Pages	Average Time to Serve (ms)
10.	EPA Programs ETOP US EPA http://www.epa.gov/etop/epa/	0
11.	EPA's Environmental Technology Programs ETOP US EPA http://www.epa.gov/etop/continuum/programs.html	0
12.	About ETOP ETOP US EPA http://www.epa.gov/etop/about_etop/	0
13.	Subscribe to EnvirotechNews ETOP US EPA http://www.epa.gov/etop/envirotechnews/	0
14.	Commercialization ETOP US EPA http://www.epa.gov/etop/developer/marketing.html	0
15.	Page Title ETOP US EPA http://www.epa.gov/etop/techconnection/techconnection.html	0
16.	Demonstration/Verification ETOP US EPA http://www.epa.gov/etop/developer/demo.html	0
17.	Information Diffusion/Utilization ETOP US EPA http://www.epa.gov/etop/developer/advocacy.html	0
18.	Where You Live -- Learn more about Environmental Technology Programs in regions and states. ETOP US EPA http://www.epa.gov/etop/wherelive/	0
19.	ETC: Problem Statements: Recovering the Value of Waste for Environmental and Energy Sustainability ETOP US EPA http://www.epa.gov/etop/forum/problem/waste_gas.html	0
20.	Contact Us ETOP US EPA http://www.epa.gov/etop/contact/	0
	Subtotal for rows: 1 - 20	-
	Other	-
	Total	-

items 1-20 of 676

Pages - Help Card



Column Definitions

Pages

Any displayed page. You can specify for each profile the types of files that qualify as a page. These settings can be changed by the WebTrends administrator.

Visits

Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views

Number of times this page was viewed by visitors.

Average Time Viewed

Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

Average Time to Serve

Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.



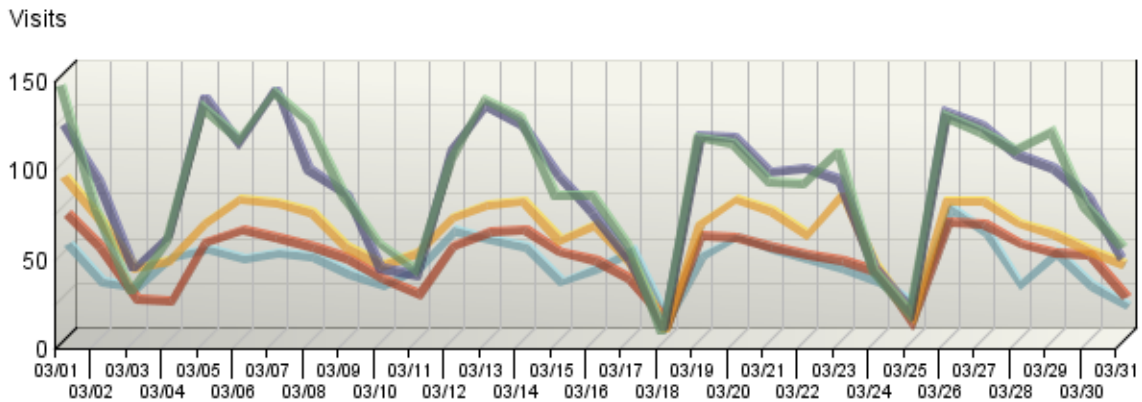
Report Descriptions

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

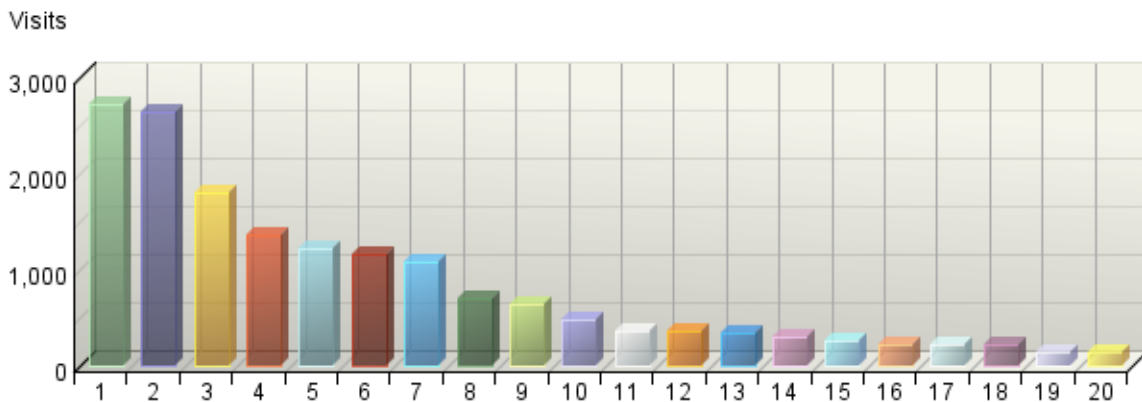
Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Directories Trend



Directories




Directories

	Path To Directory	Visits	Hits	Kbytes Transferred
1.	http://www.epa.gov/etop/images	2,718	21,994	108,340
2.	http://www.epa.gov/etop/s	2,644	5,921	40,648
3.	http://www.epa.gov/etop/	1,809	2,475	45,366
4.	http://www.epa.gov/etop/nacept	1,353	2,651	218,150

	Path To Directory	Visits	Hits	Kbytes Transferred
5.	http://www.epa.gov/etop/forum	1,220	2,669	32,498
6.	http://www.epa.gov/etop/funding	1,167	2,161	105,321
7.	http://www.epa.gov/environmentaltechnology	1,080	5,014	58,235
8.	http://www.epa.gov/etop/news	702	1,421	53,230
9.	http://www.epa.gov/etop/developer	640	1,197	33,127
10.	http://www.epa.gov/etop/continuum	485	1,775	20,440
11.	http://www.epa.gov/etop/user	361	487	37,995
12.	http://www.epa.gov/etop/other	354	387	6,834
13.	http://www.epa.gov/etop/envirotechnews	333	565	42,724
14.	http://www.epa.gov/etop/tc	295	477	5,235
15.	http://www.epa.gov/etop/whereyoulive	259	414	3,439
16.	http://www.epa.gov/etop/about_etop	228	262	3,168
17.	http://www.epa.gov/etop/techconnection	218	283	2,647
18.	http://www.epa.gov/etop/epa	213	245	5,879
19.	http://www.epa.gov/etop/contact	147	157	1,318
20.	http://www.epa.gov/etop/qa	139	143	999
Subtotal for rows: 1 - 20		-	50,698	825,583
Other		-	1,485	19,898
Total		-	52,183	845,481

items 1-20 of 29

Directories - Help Card



Column Definitions

Path to Directory

The full URL path to the directory being analyzed.

Visits

Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred

Number of kilobytes of data transferred by the server from the specified directory to your visitors.



Report Descriptions

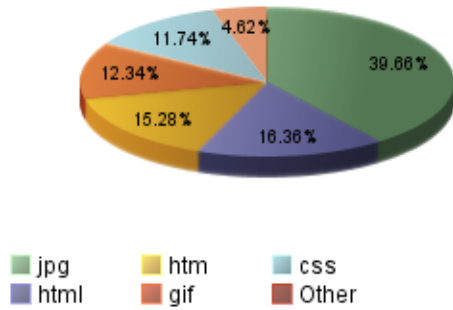
This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

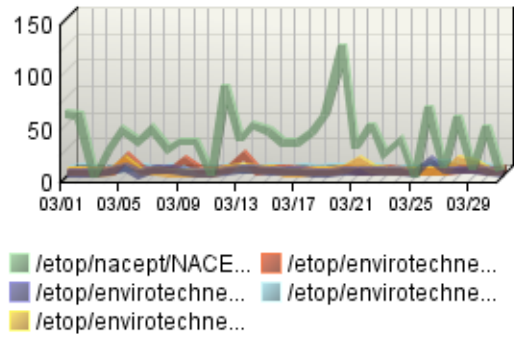
Accessed File Types by Files

Files



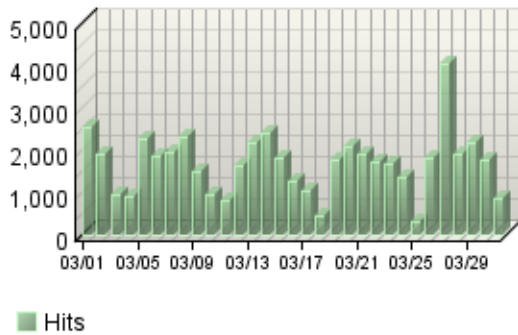
Downloaded Files Trend

Downloads



Hits Trend

Hits



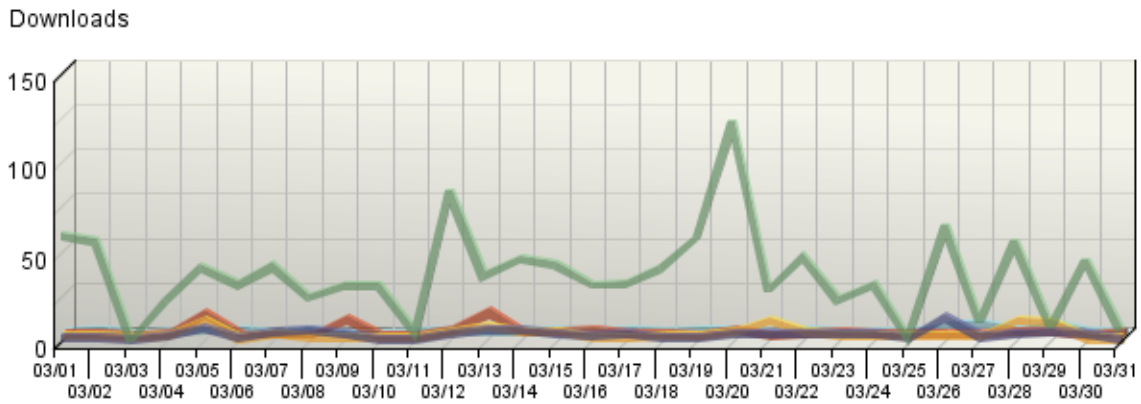
Hit Summary

Successful Hits for Entire Site	52,183
Average Hits per Day	1,683
Home Page Hits	1,669

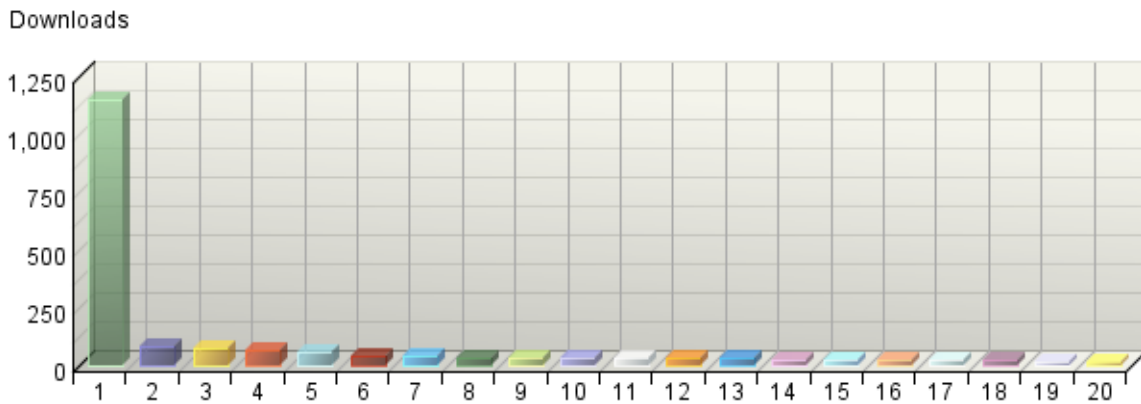
Downloaded Files

This report identifies the most popular files downloaded from your site.

Downloaded Files Trend



Downloaded Files



Downloaded Files

	Downloaded Files	Downloads	% Downloads	Visits
1.	http://www.epa.gov/etop/nacept/NACEPT Report FINAL_May 9 06.pdf	1,153	57.02%	222
2.	http://www.epa.gov/etop/envirotechnews/envirotechnews_0107.pdf	85	4.20%	72
3.	http://www.epa.gov/etop/envirotechnews/envirotechnews_1106.pdf	71	3.51%	37

	Downloaded Files	Downloads	% Downloads	Visits
4.	http://www.epa.gov/etop/envirotechnews/ envirotechnews_1206.pdf	65	3.21%	36
5.	http://www.epa.gov/etop/envirotechnews/ envirotechnews_0207.pdf	58	2.87%	48
6.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -Waste to Energy -Report -9-25-06.pdf	40	1.98%	37
7.	http://www.epa.gov/etop/forum/etc_memo.pdf	39	1.93%	38
8.	http://www.epa.gov/etop/envirotechnews/ envirotechnews_0906.pdf	37	1.83%	35
9.	http://www.epa.gov/etop/envirotechnews/ envirotechnews_1006.pdf	35	1.73%	35
10.	http://www.epa.gov/etop/forum/problem/ progressreports/ActionTeam-RapidDetecti onofMicrobial-Report-09-20-06.pdf	33	1.63%	29
11.	http://www.epa.gov/environmentaltechnology/ nacept/NACEPT Report FINAL_May 9 06.pdf	31	1.53%	3
12.	http://www.epa.gov/etop/forum/etc_charter_2- 5-04.pdf	31	1.53%	30
13.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -IGCC -Report - 9-20-06.pdf	31	1.53%	30
14.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -PM Continuous Monitoring -Report -9-19-06.pdf	26	1.29%	24
15.	http://www.epa.gov/etop/tc/etc_memo.pdf	24	1.19%	19
16.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -Lead Paint - Report -9-20-06.pdf	23	1.14%	23
17.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -Pesticide Spray Drift -Report -9-16-06.pdf	22	1.09%	22
18.	http://www.epa.gov/etop/tc/etc_charter_2-5-04. pdf	22	1.09%	18
19.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -Sediments - Report -9-5-06.pdf	20	0.99%	19
20.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -Remote Sensing -Report -9-22-06a.pdf	20	0.99%	17
Subtotal for rows: 1 - 20		1,866	92.28%	794
Other		156	7.72%	136
Total		2,022	100.00%	930

items 1-20 of 60

Downloaded Files - Help Card



Column Definitions

Files

The path and filename of the file being analyzed.

Downloads

Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted. Note that downloaded PDF files may cause an inflated count.

Visits

Number of visits that accessed the specified files. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.



Report Descriptions

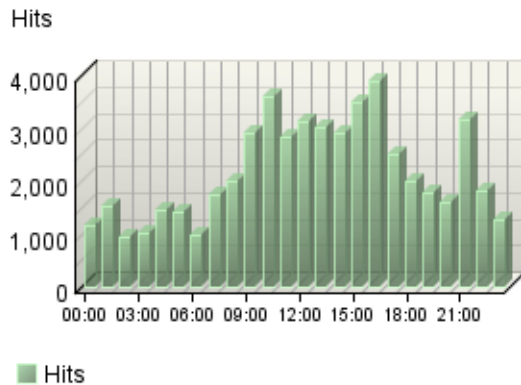
If you are using an SDC data source, then this report is not applicable.

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

Hits by Hour of the Day



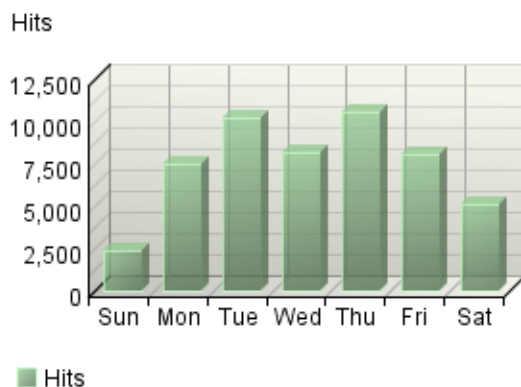
Least Active Summary

Least Active Date	3/25/07
Number of Hits on Least Active Date	310
Least Active Day of the Week	Sunday
Least Active Hour of the Day	02:00-02:59

Activity on Weekdays Summary

Total Hits Weekdays	44,608
Total Visits Weekdays	6,249
Average Number of Visits per day on Weekdays	284
Average Number of Hits per day on Weekdays	2,027

Hits by Day of the Week



Activity on Weekends Summary

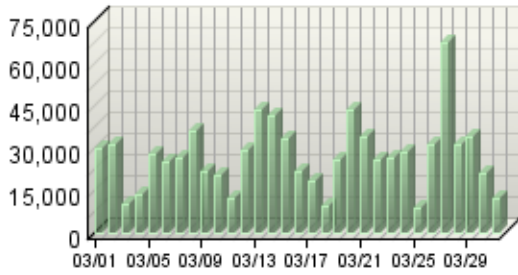
Total Hits Weekend	7,575
Total Visits Weekend	1,535
Average Number of Visits per Weekend	307
Average Number of Hits per Weekend	1,515

Most Active Summary

Most Active Date	3/27/07
Number of Hits on Most Active Date	4,026
Most Active Day of the Week	Thursday
Most Active Hour of the Day	16:00-16:59

Bandwidth: Kbytes Transferred Trend

Kbytes Transferred

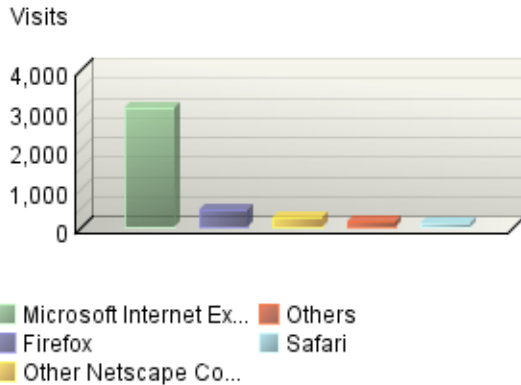


■ Kbytes Transferred

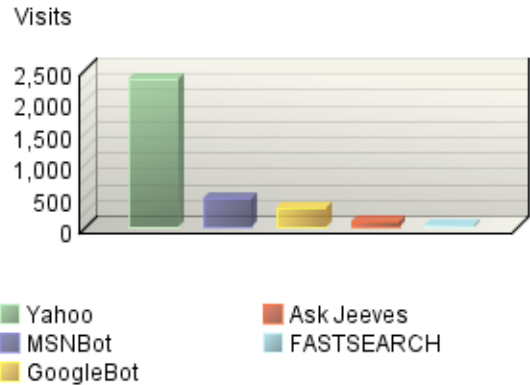
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

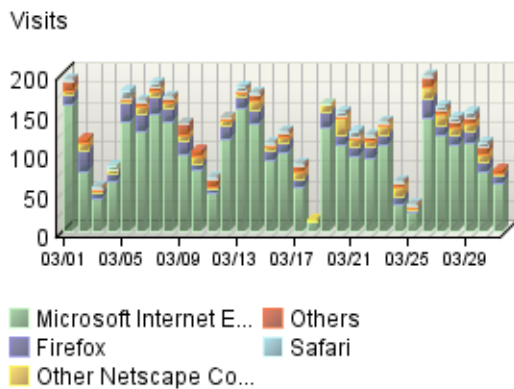
Browsers



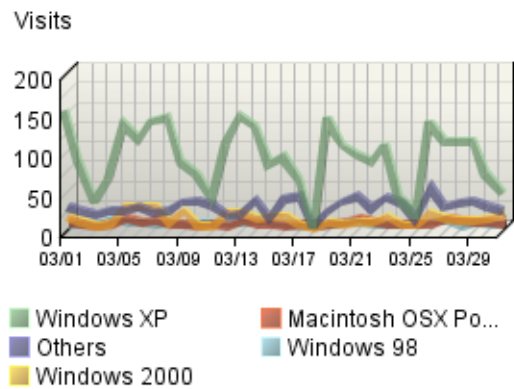
Spiders



Browsers Trend



Platforms Trend

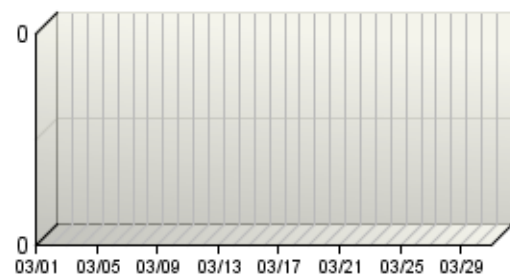


Technical Dashboard

This dashboard summarizes important information related to online technical activity.

Average Time to Serve Pages

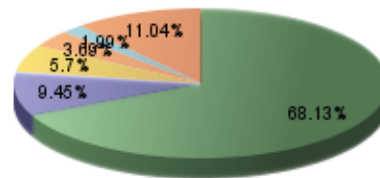
Average Time to Serve



■ Average Time to Serve

Browsers by Version

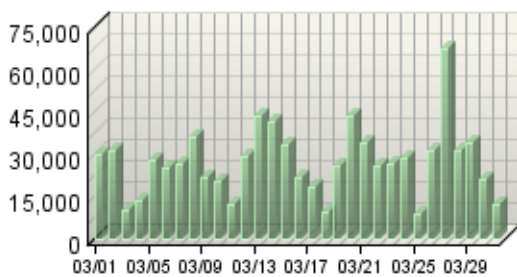
Visits



■ Microsoft Internet Ex... ■ Others
 ■ Firefox ■ Safari
 ■ Other Netscape Co... ■ Other

Bandwidth: Kbytes Transferred Trend

Kbytes Transferred

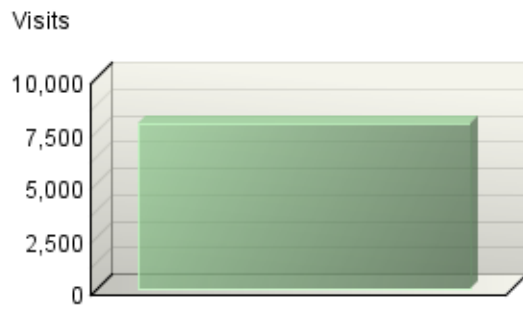


■ Kbytes Transferred

Technical Summary

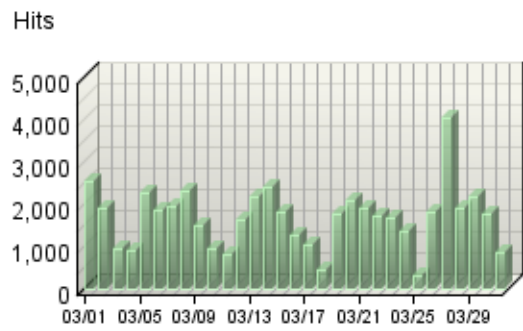
Total Hits	69,465
Successful Hits	52,183
Successful Hits (as Percent)	75.12%
Failed Hits	17,282
Failed Hits (as Percent)	24.88%
Cached Hits	10,513
Cached Hits (as Percent)	15.13%

Browsing Hours



■ Unknown browsing hour

Hits Trend

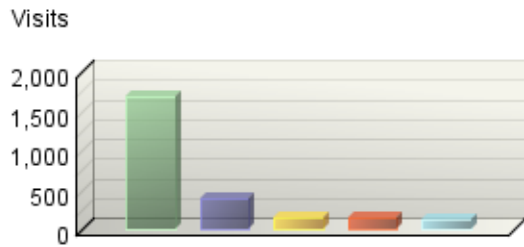


■ Hits

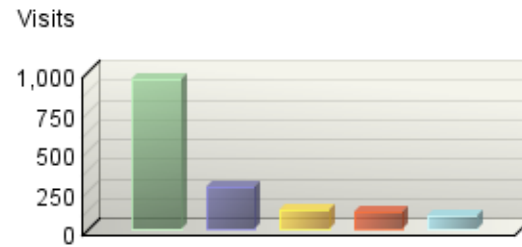
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

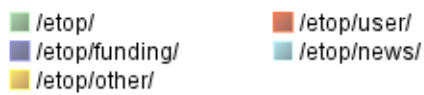
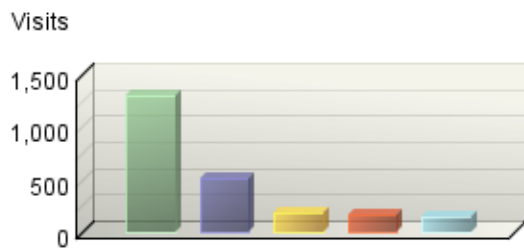
Entry Pages



Single-Page Visits



Exit Pages



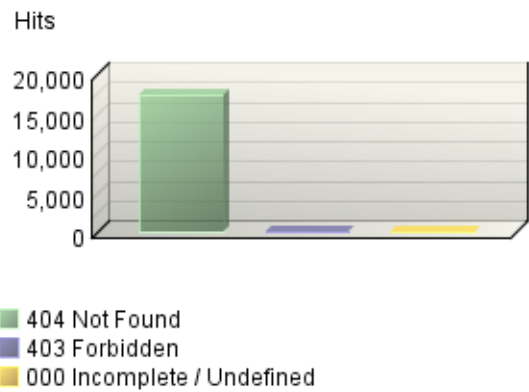
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page. Note that if you are using an SDC data source, then this dashboard is not applicable.

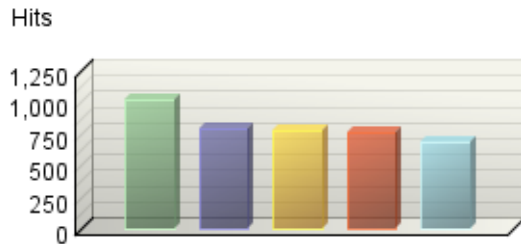
Technical Summary

Total Hits	69,465
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Failed Hits (as Percent)	24.88%
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Cached Hits (as Percent)	15.13%

Client Errors



File Not Found Errors



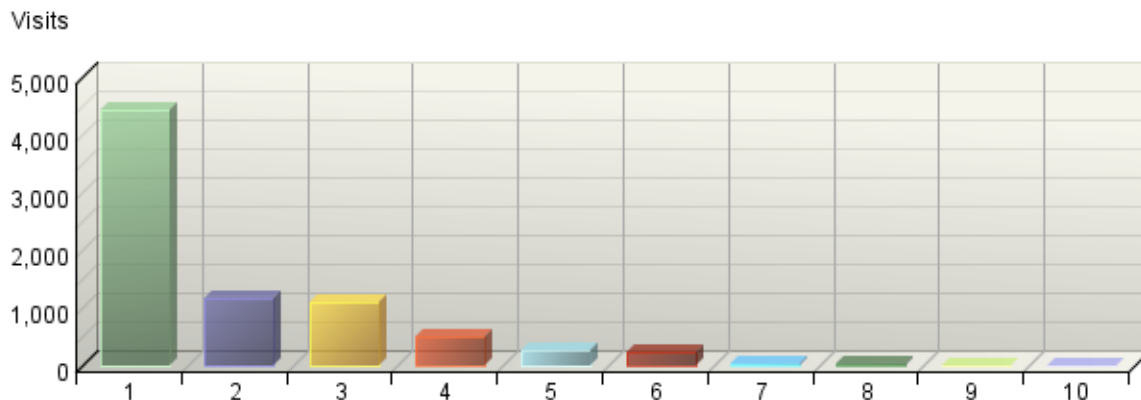
Server Errors Trend

No data is available for this graph.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.

Top-Level Domain Types



Top-Level Domain Types

Top-Level Domain Types	Visits	% Visits	Hits
Commercial	4,417	56.74%	16,062
Unresolved IP Address	1,151	14.79%	9,581
Network	1,116	14.34%	13,948
Unknown	501	6.44%	3,715
Government	279	3.58%	5,689
Education	236	3.03%	2,374
Military	45	0.58%	365
Organization	37	0.48%	437
International	1	0.01%	8
Business	1	0.01%	4
Total	7,784	100.00%	52,183

items 1-10 of 10

Top-Level Domain Types - Help Card



Column Definitions

Reserved IP Address

The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.

Unresolved IP Address

Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

Unknown

The domain suffix did not match any of the top-level domain categories.

Top-Level Domain

The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

- ARPANET: .arpa
- Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz
- Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn
- International: .int .int.co .int.ve .intl.tn
- Government: .gov .gov.[country code] .gove.[country code] .go.[country code]
- Military: .mil .mil.[country code]
- Network: .net .ad.jp .ne.kr .net.[country code]
- Organization: .org .or .org.[country code] .or.[country code]
- Personal: .name

Visits

Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



Report Descriptions

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Total - This represents the total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.