

ETOP Monthly Report

<http://www.epa.gov/etop/>

Monthly View: January 2007

January 1, 2007 12:00:00 AM – January 31, 2007 11:53:46 PM

This report was generated by WebTrends 7 - Small Business, Version: 7.5b, Build: 18303 .
Friday, February 2, 2007 9:34:27 AM
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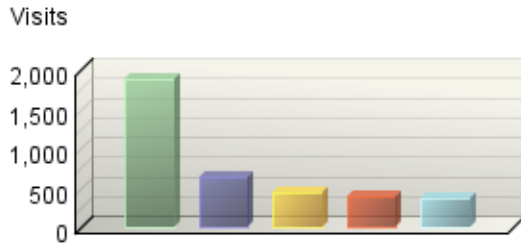
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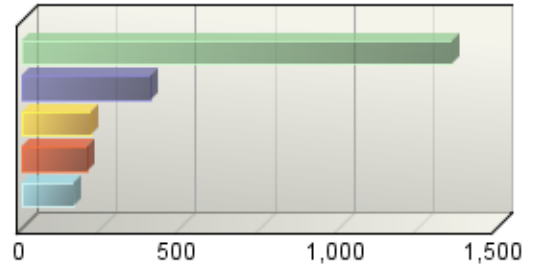
Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

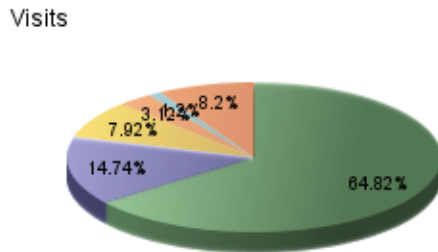
Pages



Exit Pages



Referring Site

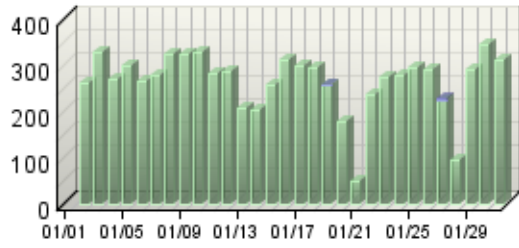


Visit Summary

Visits	7,990
Average per Day	257
Average Visit Duration	00:17:50
Median Visit Duration	00:02:52
International Visits	5.86%
Visits of Unknown Origin	13.98%
Visits from Your Country: United States (US)	80.16%

New vs. Returning Visitors Trend

Visits

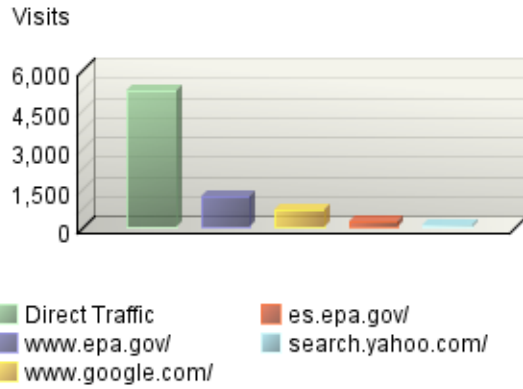


- Visitors Not Accepting Cookies
- Returning Visitors

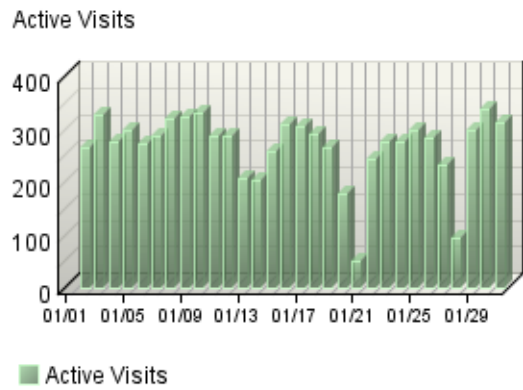
Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Referring Site



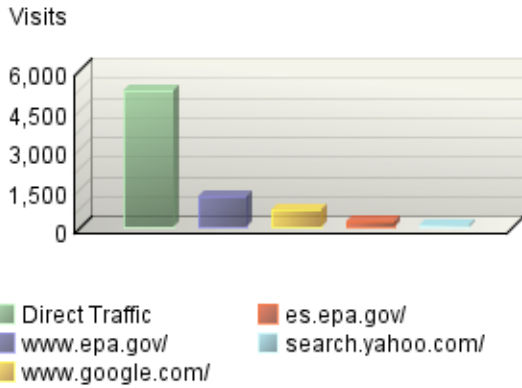
Active Visits Trend



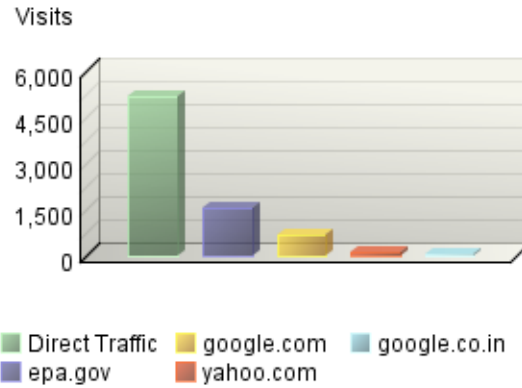
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

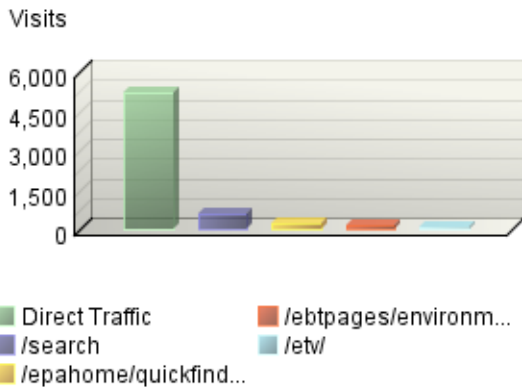
Referring Site



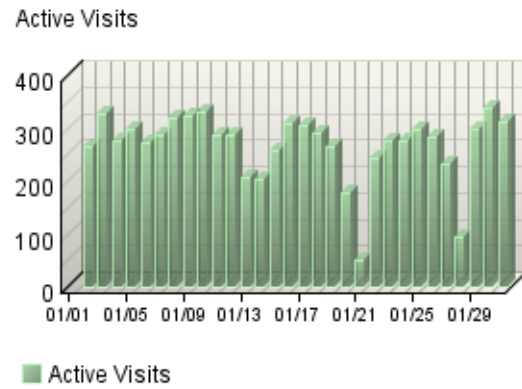
Referring Domain



Referring Page



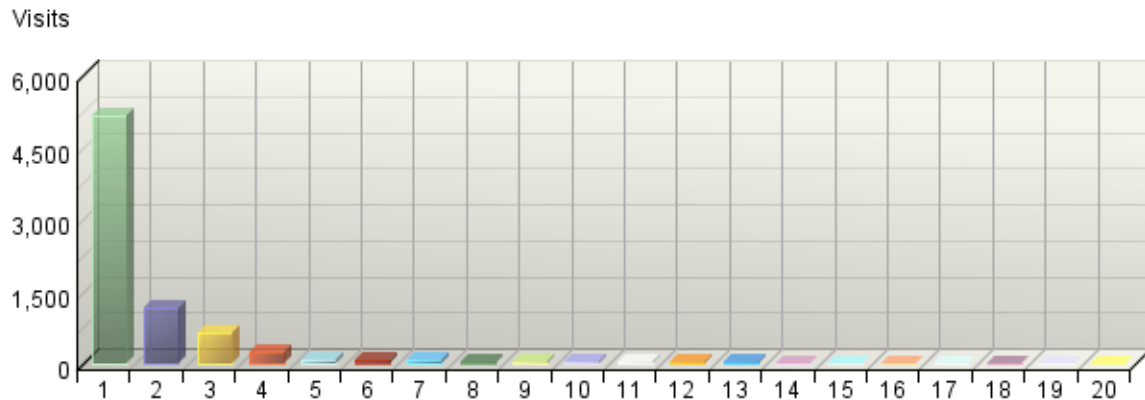
Active Visits Trend



Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Referring Site



Referring Site

Site	Visits	% Visits
1. Direct Traffic	5,179	64.82%
2. http://www.epa.gov/	1,178	14.74%
3. http://www.google.com/	633	7.92%
4. http://es.epa.gov/	249	3.12%
5. http://search.yahoo.com/	96	1.20%
6. http://nlquery.epa.gov/	75	0.94%
7. http://www.google.co.in/	63	0.79%
8. http://www.emeryenergy.com/	44	0.55%
9. http://epa.gov/	40	0.50%
10. http://www.google.co.uk/	35	0.44%
11. http://www.google.ca/	33	0.41%
12. http://images.google.com/	26	0.33%
13. http://search.msn.com/	24	0.30%
14. http://www.google.de/	13	0.16%
15. http://www.weblinkvalidator.com/	10	0.13%
16. http://www.google.com.au/	9	0.11%
17. http://aolsearch.aol.com/	9	0.11%
18. http://www.google.com.ng/	8	0.10%

	Site	Visits	% Visits
19.	http://oaspub.epa.gov/	8	0.10%
20.	http://209.85.165.104/	6	0.08%
Subtotal for rows: 1 - 20		7,738	96.85%
Other		252	3.15%
Total		7,990	100.00%

items 1-20 of 157

Referring Site - Help Card



Column Definitions

Referring Sites

A web site that refers a visitor to your site by linking to it.

Site

The specific referring site being analyzed.

Visits

Number of times the specified site referred visitors to your site.

%

Percentage of referrals that came from the specified site.

Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



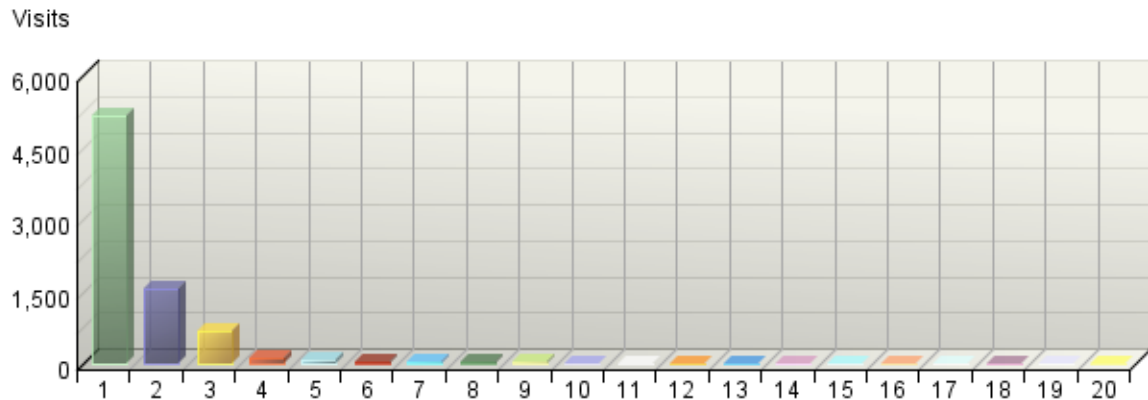
Report Descriptions

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Referring Domain



Referring Domain

	Domain	Visits	% Visits
1.	Direct Traffic	5,179	64.82%
2.	epa.gov	1,556	19.47%
3.	google.com	662	8.29%
4.	yahoo.com	110	1.38%
5.	google.co.in	64	0.80%
6.	emeryenergy.com	50	0.63%
7.	google.co.uk	36	0.45%
8.	google.ca	33	0.41%
9.	msn.com	25	0.31%
10.	google.de	13	0.16%
11.	aol.com	11	0.14%
12.	weblinkvalidator.com	10	0.13%
13.	google.com.au	9	0.11%
14.	google.com.ng	8	0.10%
15.	google.es	7	0.09%
16.	209.85.165.104	6	0.08%
17.	google.co.il	6	0.08%
18.	google.it	6	0.08%

	Domain	Visits	% Visits
19.	google.co.kr	6	0.08%
20.	google.fr	6	0.08%
Subtotal for rows: 1 - 20		7,803	97.66%
Other		187	2.34%
Total		7,990	100.00%

items 1-20 of 128

Referring Domain - Help Card



Column Definitions

Referring Domain

A web site that refers a visitor to your site by linking to it.

Domain

Top-level domains to which belong the web sites which refer visitors to your site by linking to it.

Visits

Number of times the specified domain referred visitors to your site.

%

Percentage of referrals that came from the specified domain.

Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



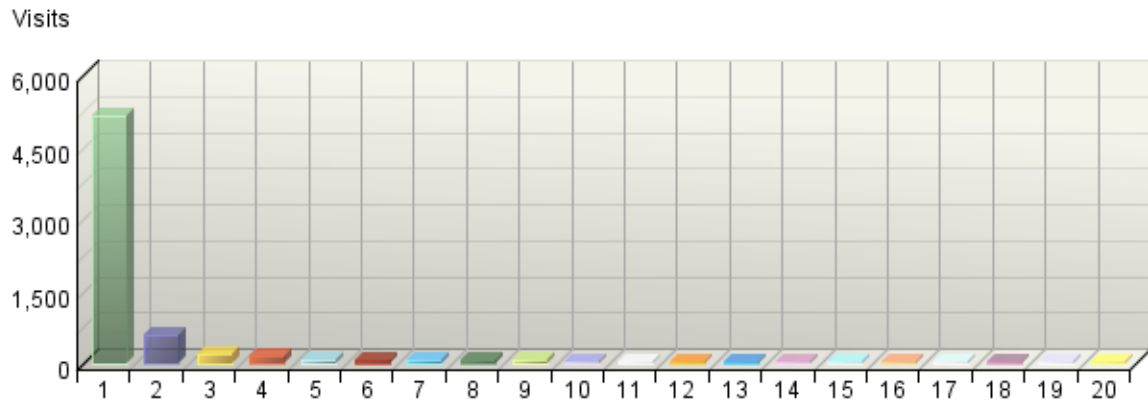
Report Descriptions

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Referring Page



Referring Page

	Page	Visits	% Visits
1.	Direct Traffic	5,179	64.82%
2.	http://www.google.com/search	619	7.75%
3.	http://www.epa.gov/epahome/quickfinder.htm	195	2.44%
4.	http://www.epa.gov/ehtpages/environmentaltechnology.html	152	1.90%
5.	http://www.epa.gov/etv/	82	1.03%
6.	http://nlquery.epa.gov/epasearch/epasearch	73	0.91%
7.	http://search.yahoo.com/search	66	0.83%
8.	http://www.google.co.in/search	63	0.79%
9.	http://es.epa.gov/ncer/biodiversity/solicitation.html	62	0.78%
10.	http://es.epa.gov/ncer/other/	50	0.63%
11.	http://es.epa.gov/ncer/sbir/	47	0.59%
12.	http://www.emeryenergy.com/gasification.html	44	0.55%
13.	http://www.epa.gov/etop/	44	0.55%
14.	http://www.epa.gov/etop/index.html	40	0.50%
15.	http://www.epa.gov/ord/htm/grantopportunity.htm	38	0.48%
16.	http://www.google.co.uk/search	35	0.44%
17.	http://www.google.ca/search	32	0.40%

	Page	Visits	% Visits
■	18. http://www.epa.gov/environmentaltechnology/forum/problem/waste_gas.html	31	0.39%
■	19. http://www.epa.gov/sustainability/epa-and-sd.htm	30	0.38%
■	20. http://www.epa.gov/etop/funding/archive/index.html	30	0.38%
Subtotal for rows: 1 - 20		6,912	86.51%
Other		1,078	13.49%
Total		7,990	100.00%

items 1-20 of 375

Referring Page - Help Card



Column Definitions

Pages

Any displayed page. You can specify for each profile the types of files that qualify as a page. These settings can be changed by the WebTrends administrator.

Visits

Number of visitors referred from the specified URL.

%

Percentage of referred visitors who came from the specified site.

Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



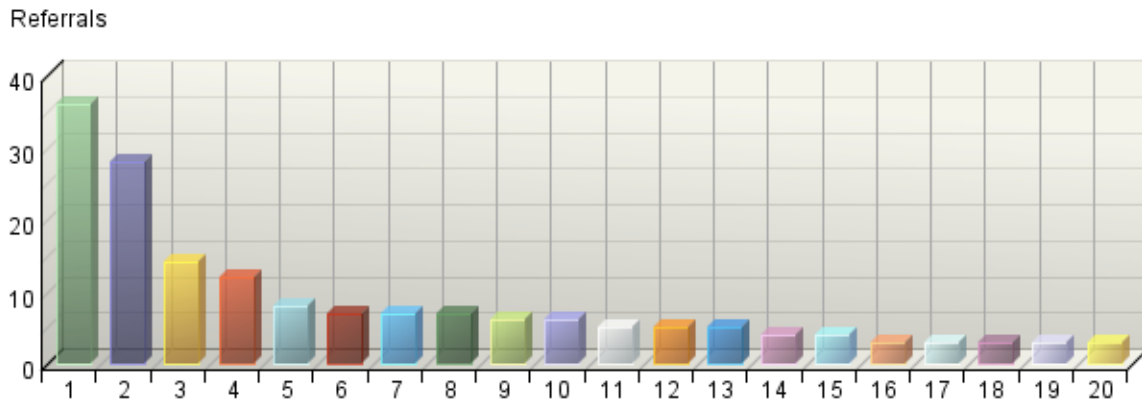
Report Descriptions

You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Phrases

This report identifies search phrases that led the most visitors to your site, and for each phrase, which search engines led visitors to the site.

Search Phrases



Search Phrases


Phrases	Engines	Referrals	% Referrals
1. etop	Google India	19	1.69%
	Google	15	1.33%
	Yahoo Hong Kong	1	0.09%
	Google France	1	0.09%
2. environmental technology	Google	14	1.25%
	Yahoo	9	0.80%
	MSN	4	0.36%
	Google Brazil	1	0.09%
3. automotive technology	Google	14	1.25%
4. new environmental technology	Google	7	0.62%
	Google UK	2	0.18%
	Yahoo	2	0.18%
	Google Canada	1	0.09%
5. waste to energy technologies		8	0.71%

	Phrases Engines	Referrals	% Referrals
	Google	4	0.36%
	Google UK	1	0.09%
	Google Canada	1	0.09%
	Google Spain	1	0.09%
	Google India	1	0.09%
■ 6.	crada	7	0.62%
	Google	4	0.36%
	MSN	3	0.27%
■ 7.	environmental technologies	7	0.62%
	Google	5	0.44%
	Yahoo	1	0.09%
	AOL NetFind	1	0.09%
■ 8.	technology	7	0.62%
	Google	6	0.53%
	Google UK	1	0.09%
■ 9.	map us	6	0.53%
	Google	5	0.44%
	Google UK	1	0.09%
■ 10.	environmental technology council	6	0.53%
	Google	4	0.36%
	Google UK	1	0.09%
	Google Germany	1	0.09%
■ 11.	technology opportunities	5	0.44%
	Google	4	0.36%
	Google UK	1	0.09%
■ 12.	new environmental technologies	5	0.44%
	Google	2	0.18%
	Google Italy	1	0.09%
	Google New Zealand	1	0.09%
	Google UK	1	0.09%
■ 13.	technology description	5	0.44%
	Google	3	0.27%
	MSN	1	0.09%
	Google UK	1	0.09%
■ 14.	arsenic symbol	4	0.36%
	Google	4	0.36%
■ 15.	environmental tech	4	0.36%
	Google	3	0.27%
	Google Canada	1	0.09%
■ 16.	new technologies environment	3	0.27%

	Phrases Engines	Referrals	% Referrals
	Google Poland	2	0.18%
	Google France	1	0.09%
■ 17.	mike kossey	3	0.27%
	Google	2	0.18%
	Yahoo	1	0.09%
■ 18.	rapid detection of pathogens in water	3	0.27%
	Google	3	0.27%
■ 19.	type of microbiological indicator of pollution bacteria	3	0.27%
	Google	3	0.27%
■ 20.	what is etop	3	0.27%
	Google	2	0.18%
	Google India	1	0.09%
Subtotal for rows: 1 - 20		169	15.04%
Other		955	84.96%
Total		1,124	100.00%

items 1-20 of 200

Search Phrases - Help Card

 **Column Definitions**

Phrase
The search phrase a visitor used to find your site.

Engines
The specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Referrals
The number of visits to your site from visitors, who were referred by using the specified search engine and search phrases.

%
Percentage of visitors referred from search engines who used the specified search engine and phrase.



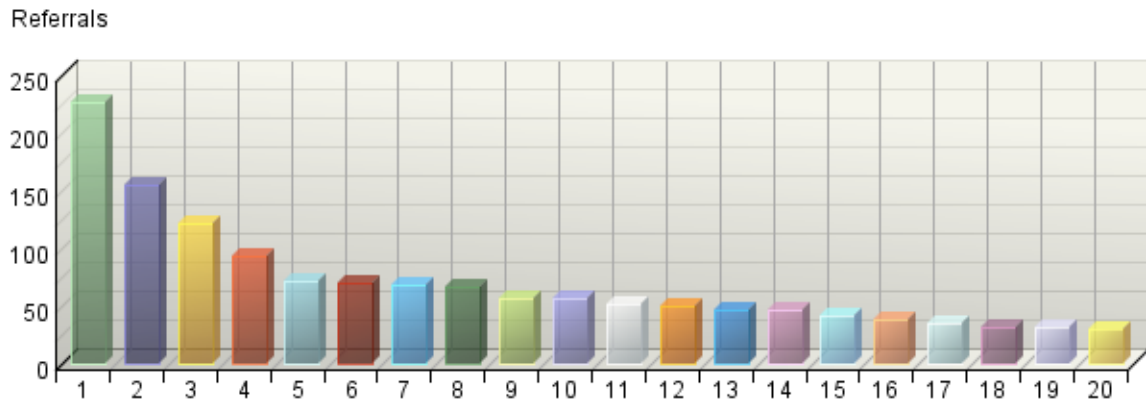
Report Descriptions

How are people getting to your site? Use this report to find out if your visitors are using the search phrases you expect. Do you need to use different phrases in page titles to make it easier for people to find your site with search engines?

Search Keywords

This report identifies keywords that led the most visitors to the site and, for each keyword, which search engines led visitors to the site.

Search Keywords



Search Keywords

Keywords	Engines	Referrals	% Referrals
1.	technology	226	5.04%
	Google	144	3.21%
	Yahoo	29	0.65%
	MSN	12	0.27%
	Google Canada	11	0.25%
	Google UK	11	0.25%
2.	environmental	155	3.46%
	Google	91	2.03%
	Yahoo	24	0.53%
	MSN	8	0.18%
	Google Canada	7	0.16%
	Google UK	7	0.16%
3.	of	121	2.70%
	Google	66	1.47%
	Yahoo	18	0.40%
	Google India	14	0.31%
	Google UK	8	0.18%
	AOL NetFind	4	0.09%

	Keywords Engines	Referrals	% Referrals
■ 4.	epa	93	2.07%
	Google	74	1.65%
	Yahoo	4	0.09%
	MSN	4	0.09%
	Google UK	3	0.07%
	Google Poland	1	0.02%
■ 5.	for	72	1.60%
	Google	43	0.96%
	Yahoo	9	0.20%
	Google India	7	0.16%
	MSN	3	0.07%
	Mamma	2	0.04%
■ 6.	technologies	70	1.56%
	Google	37	0.82%
	Yahoo	9	0.20%
	Google UK	7	0.16%
	Google Canada	4	0.09%
	Google Spain	2	0.04%
■ 7.	etop	68	1.52%
	Google	28	0.62%
	Google India	26	0.58%
	Google Germany	3	0.07%
	Google Japan	2	0.04%
	Google Canada	2	0.04%
■ 8.	in	66	1.47%
	Google	31	0.69%
	Yahoo	14	0.31%
	Google India	9	0.20%
	Google Canada	3	0.07%
	Google UK	2	0.04%
■ 9.	funding	56	1.25%
	Google	38	0.85%
	Yahoo	12	0.27%
	Google India	1	0.02%
	Google Portugal	1	0.02%
	Google Germany	1	0.02%
■ 10.	opportunities	56	1.25%
	Google	40	0.89%
	Yahoo	6	0.13%
	Google UK	3	0.07%

	Keywords Engines	Referrals	% Referrals
	Google Germany	2	0.04%
	AOL Canada	1	0.02%
■ 11.	waste	52	1.16%
	Google	38	0.85%
	Google Canada	3	0.07%
	Yahoo	3	0.07%
	Google UK	3	0.07%
	Google India	3	0.07%
■ 12.	energy	50	1.11%
	Google	37	0.82%
	Google UK	4	0.09%
	Google India	3	0.07%
	Yahoo	2	0.04%
	Google Spain	2	0.04%
■ 13.	2007	47	1.05%
	Google	32	0.71%
	Yahoo	3	0.07%
	Google India	2	0.04%
	Google Canada	2	0.04%
	Google Belgium	1	0.02%
■ 14.	water	47	1.05%
	Google	30	0.67%
	Google India	3	0.07%
	Google Australia	2	0.04%
	Google Canada	2	0.04%
	Google Israel	2	0.04%
■ 15.	to	42	0.94%
	Google	26	0.58%
	Yahoo	4	0.09%
	Google Canada	4	0.09%
	Google India	3	0.07%
	Google UK	3	0.07%
■ 16.	new	39	0.87%
	Google	19	0.42%
	Google UK	4	0.09%
	Yahoo	4	0.09%
	Google Canada	3	0.07%
	Google Poland	2	0.04%
■ 17.	pollution	35	0.78%
	Google	19	0.42%

Keywords Engines	Referrals	% Referrals
Yahoo	5	0.11%
MSN	5	0.11%
Google India	2	0.04%
Google Canada	2	0.04%
■ 18. gasification	32	0.71%
Google	25	0.56%
Google Canada	3	0.07%
Yahoo	2	0.04%
Google India	1	0.02%
Google Japan	1	0.02%
■ 19. the	32	0.71%
Google	18	0.40%
Google India	6	0.13%
Yahoo	5	0.11%
Google UK	1	0.02%
Google Canada	1	0.02%
■ 20. development	30	0.67%
Google	17	0.38%
Google Canada	3	0.07%
Google India	3	0.07%
Yahoo	2	0.04%
MSN	2	0.04%
Subtotal for rows: 1 - 20	1,389	30.96%
Other	3,097	69.04%
Total	4,486	100.00%

items 1-20 of 200

Search Keywords - Help Card



Column Definitions

Keywords

The specific keywords being analyzed. To see the entire search strings entered by visitors, see the Search Phrases page.

Engines

The specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Referrals

The number of hits from visitors referred to your site with the specified keywords.

% Percentage of referred visitors who used the specified search engine and keyword.



Report Descriptions

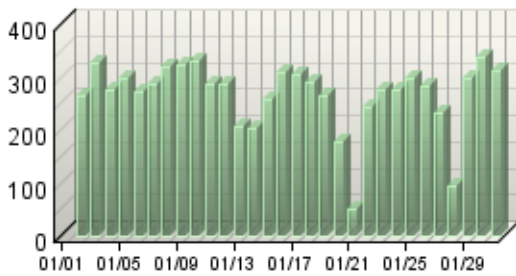
At the most basic level, this section tells you which search keywords are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

Active Visits Trend

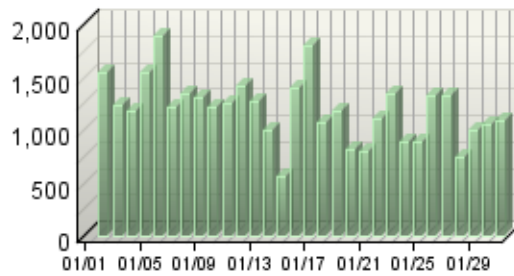
Active Visits



Active Visits

Visitor Minutes Trend

Visitor Minutes



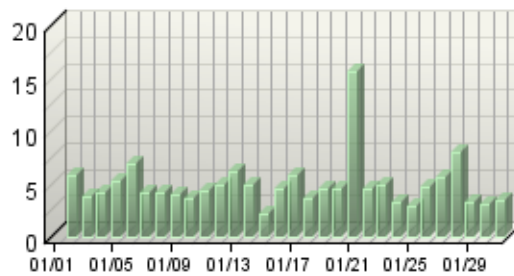
Visitor Minutes

Visitor Summary

Visitors	3,463
Visitors Who Visited Once	2,772
Visitors Who Visited More Than Once	691
Average Visits per Visitor	2.31

Average Length of Visit Trend

Average Visit Duration

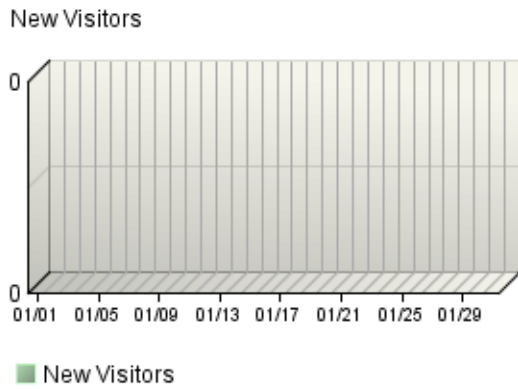


Average Visit Duration

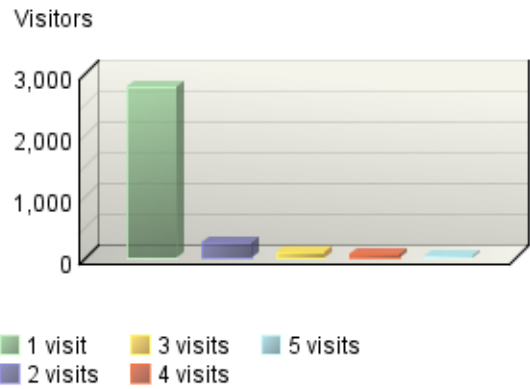
Visit Summary

Visits	7,990
Average per Day	257
Average Visit Duration	00:17:50
Median Visit Duration	00:02:52
International Visits	5.86%
Visits of Unknown Origin	13.98%
Visits from Your Country: United States (US)	80.16%

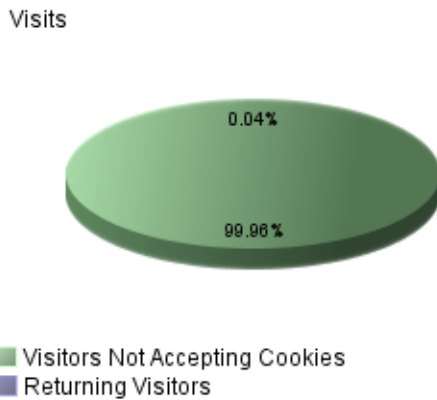
New Visitors Trend



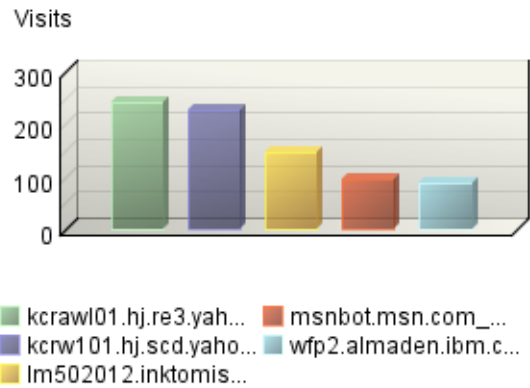
Visitors by Number of Visits



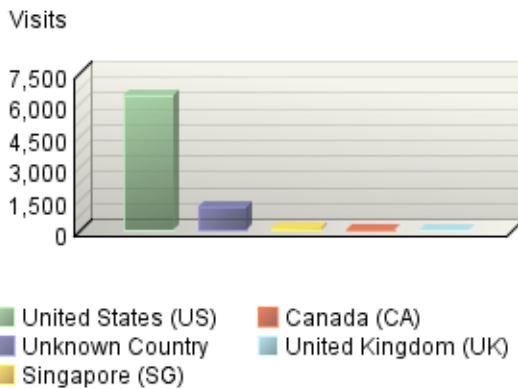
New vs. Returning Visitors



Top Visitors



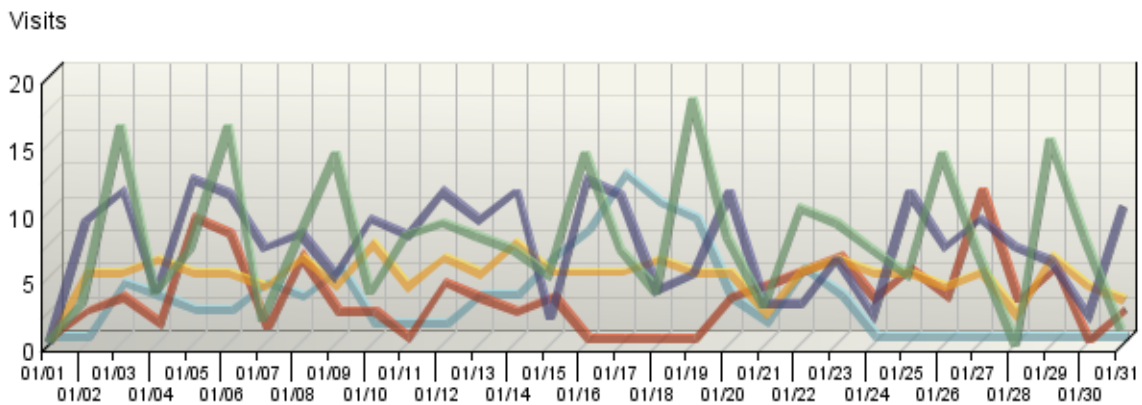
Countries



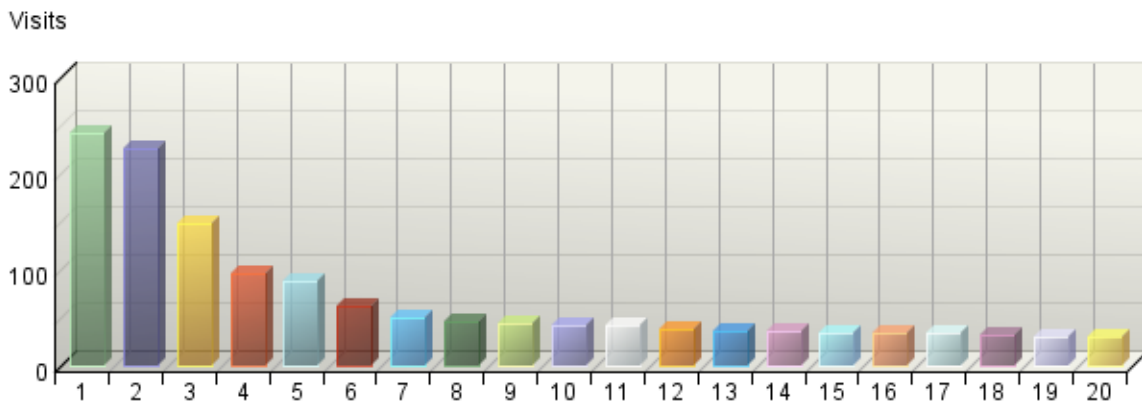
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's activity level on the site. If you use cookies to track visits, WebTrends can differentiate between hits from different visitors with the same IP address.

Top Visitors Trend



Top Visitors



Top Visitors

	Visitor	Visits	% Visits	Hits
■ 1.	kcrawl01.hj.re3.yahoo.com_YahooSeeker/CafeKelsa (compatible; Konqueror/3.2; FreeBSD ; http://help.yahoo.com/help/hotjobs/webmaster) (KHTML, like Gecko)	241	3.02%	3,857

	Visitor	Visits	% Visits	Hits
2.	kcrw101.hj.scd.yahoo.com_YahooSeeker/CafeKelsa (compatible; Konqueror/3.2; FreeBSD ; http://help.yahoo.com/help/hotjobs/webmaster) (KHTML, like Gecko)	226	2.83%	3,038
3.	lm502012.inktomisearch.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	147	1.84%	148
4.	msnbot.msn.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	96	1.20%	162
5.	wfp2.almaden.ibm.com_http://www.almaden.ibm.com/cs/crawl [172.30.228.64]	89	1.12%	120
6.	kcrw101.hj.scd.yahoo.com_YahooSeeker/CafeKelsa (compatible; Konqueror/3.2; FreeBSD ; http://help.yahoo.com/help/hotjobs/webmaster) (KHTML, like Gecko)	62	0.78%	634
7.	lm502006.inktomisearch.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	50	0.63%	58
8.	kcrw101.hj.scd.yahoo.com_Mozilla/4.0 (compatible; crawlx, crawler@trd.overture.com)	46	0.58%	108
9.	crawl-66-249-65-136.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	43	0.54%	188
10.	by1sch4040808.phx.gbl_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	42	0.53%	54
11.	ip-68-178-206-47.ip.secureserver.net_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	42	0.53%	108
12.	crawl-66-249-65-138.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	38	0.48%	82
13.	crawl-66-249-65-138.googlebot.com_Googlebot-Image/1.0	36	0.45%	42
14.	ssl.adem.state.al.us_Mozilla/4.0 (compatible;)	35	0.44%	37
15.	crawl-66-249-65-134.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	34	0.43%	108
16.	ip-208-109-110-184.ip.secureserver.net_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	33	0.41%	48
17.	crawl-66-249-65-109.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	33	0.41%	113
18.	bl1sch4092018.phx.gbl_msnbot-media/1.0 (+http://search.msn.com/msnbot.htm)	31	0.39%	109
19.	crawl-66-249-66-82.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	30	0.38%	119

	Visitor	Visits	% Visits	Hits
■ 20.	209.241.144.34_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	30	0.38%	13,603
Subtotal for rows: 1 - 20		1,384	17.34%	22,736
Other		6,596	82.66%	51,260
Total		7,980	100.00%	73,996

items 1-20 of 3463

Top Visitors - Help Card



Column Definitions

Visitor

The IP address, domain name, or cookie of the visitor.

Visits

Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



Report Descriptions

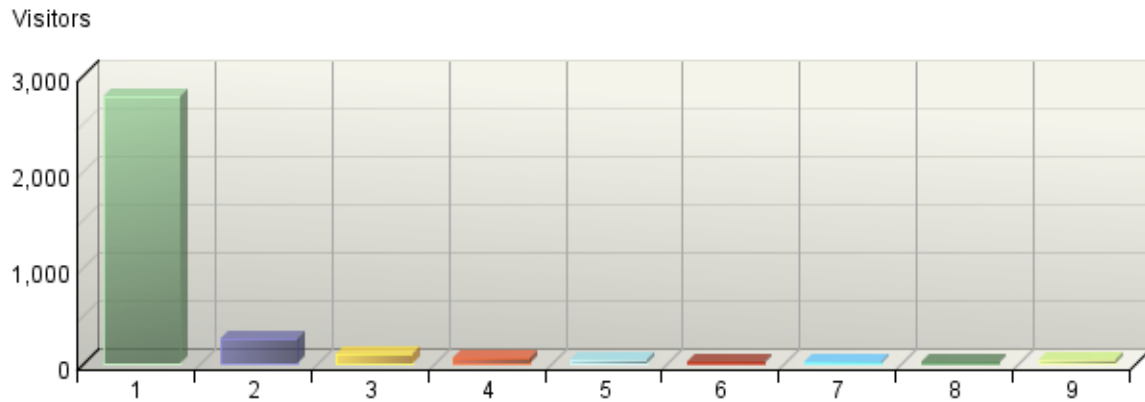
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits



Visitors by Number of Visits

Number of Visits	Visitors	% Visitors
1 visit	2,772	80.05%
2 visits	258	7.45%
3 visits	97	2.80%
4 visits	57	1.65%
5 visits	31	0.90%
6 visits	26	0.75%
7 visits	25	0.72%
8 visits	27	0.78%
9 visits	33	0.95%
Other	137	3.96%
Total	3,463	100.00%

items 1-9 of 9

Visitors by Number of Visits - Help Card



Column Definitions

Number of Visits

The number of visits by each visitor during the period of the report.

Visitors

Number of individuals who came to your site the amount of times specified in the Number of Visits column.

%

Percentage of visitors who came to your site the amount of times specified in the Number of Visits column.



Report Descriptions

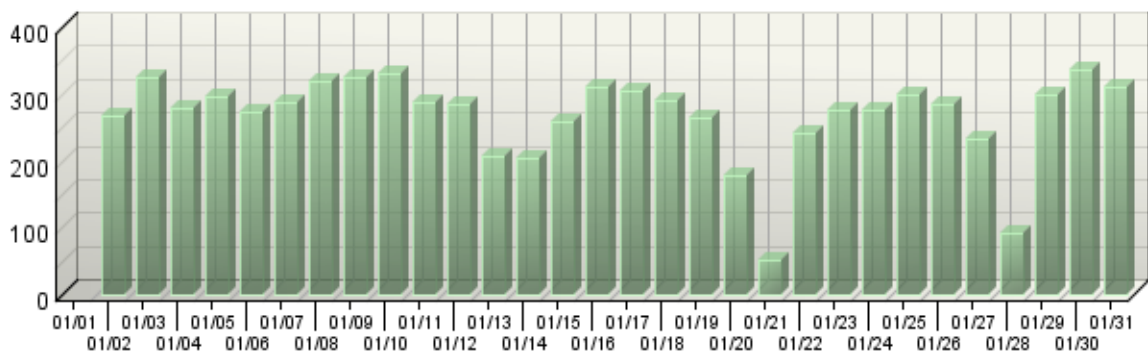
This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Some visits may span more than one time interval, and will be counted in each interval where they appear. The sum of visits for all intervals may therefore exceed the total visits shown in the Overview Dashboard page.

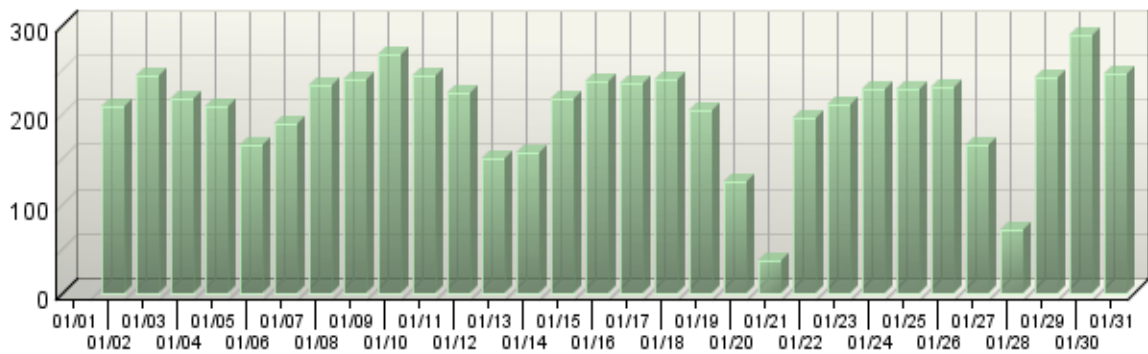
Active Visits Trend

Active Visits



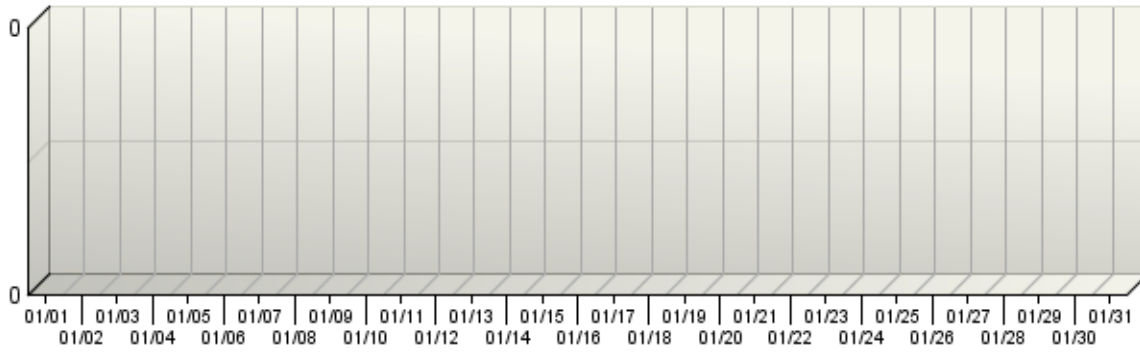
Visitors Trend

Visitors



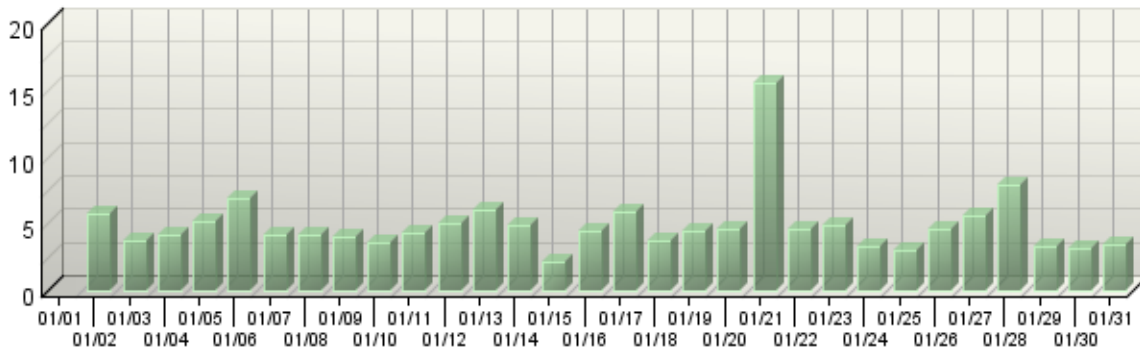
New Visitors Trend

New Visitors



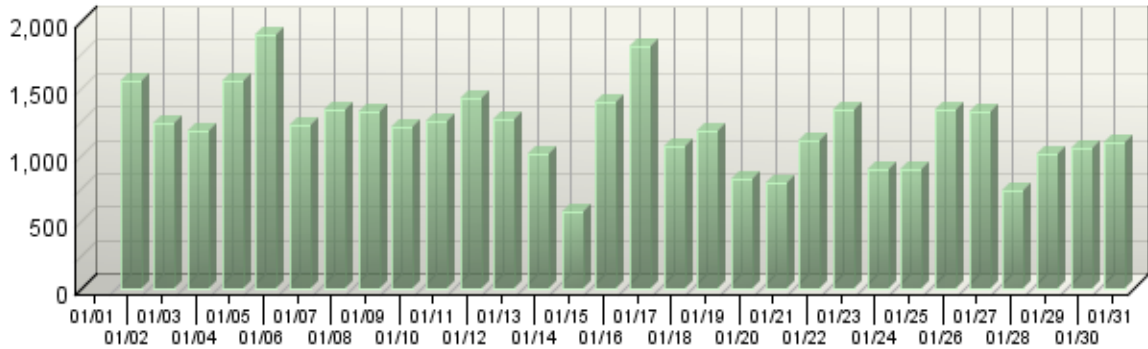
Average Length of Visit Trend

Average Visit Duration



Visitor Minutes Trend

Visitor Minutes



Visitors Trend

Day	Active Visits	Visitors	New Visitors
01/01	0	0	0
01/02	267	210	0
01/03	326	243	0
01/04	278	218	0
01/05	297	210	0
01/06	273	166	0
01/07	287	190	0
01/08	319	234	0
01/09	325	239	0
01/10	330	268	0
01/11	288	244	0
01/12	286	225	0
01/13	207	152	0
01/14	203	158	0
01/15	259	219	0
01/16	310	237	0
01/17	306	236	0
01/18	290	240	0
01/19	264	204	0
01/20	178	126	0
01/21	51	37	0
01/22	243	197	0
01/23	277	211	0
01/24	275	228	0

Day	Active Visits	Visitors	New Visitors
01/25	299	228	0
01/26	285	231	0
01/27	232	166	0
01/28	93	71	0
01/29	298	242	0
01/30	337	290	0
01/31	311	246	0
Average	257	198	0
Total	-	-	0

items 1-20 of 31

Visitors Trend

Day	Average Visit Duration	Visitor Minutes
01/01	00:00:00	0
01/02	00:05:48	1,551.83
01/03	00:03:48	1,241.48
01/04	00:04:14	1,178.88
01/05	00:05:13	1,552.63
01/06	00:06:56	1,895.22
01/07	00:04:14	1,218.45
01/08	00:04:12	1,340.2
01/09	00:04:03	1,318.18
01/10	00:03:40	1,212.73
01/11	00:04:20	1,248.4
01/12	00:04:59	1,427.03
01/13	00:06:06	1,266.02
01/14	00:04:56	1,002.98
01/15	00:02:12	572.3
01/16	00:04:31	1,402.05
01/17	00:05:54	1,807.05
01/18	00:03:41	1,071.28
01/19	00:04:28	1,182.25
01/20	00:04:35	818.28
01/21	00:15:34	793.95
01/22	00:04:33	1,106.55
01/23	00:04:50	1,341.28
01/24	00:03:15	897.3
01/25	00:02:57	885.1
01/26	00:04:40	1,331.9

Day	Average Visit Duration	Visitor Minutes
01/27	00:05:41	1,320.2
01/28	00:07:56	738.53
01/29	00:03:21	1,002.82
01/30	00:03:06	1,049.97
01/31	00:03:30	1,093.43
Average	-	1,157.04
Total	-	35,868.3

items 1-20 of 31

Visitors Trend - Help Card



Column Definitions

Time Interval (hour, day, etc.)

A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Active Visits

Number of active visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Visitors

Number of individuals who visited your site during the report interval. For a daily report, if someone visits more than once, that person is counted only the first time he or she visits. Values of "-" indicate that the detailed data required is not available. This situation occurs when the Top Visitors report has reached its configured limit or when reports for the corresponding period are turned off. For non-daily reports, the visitor measure total is "-" since the same visitor can be counted in multiple intervals.

New Visitors

Number of visitors who had never visited your web site before.

Average Visit Duration

The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit duration is calculated by dividing the value from the Visitor Minutes column by the value from the Active Visits column.

Visitor Minutes

Number of minutes your web site was viewed, regardless of who was viewing it.



Report Descriptions

Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

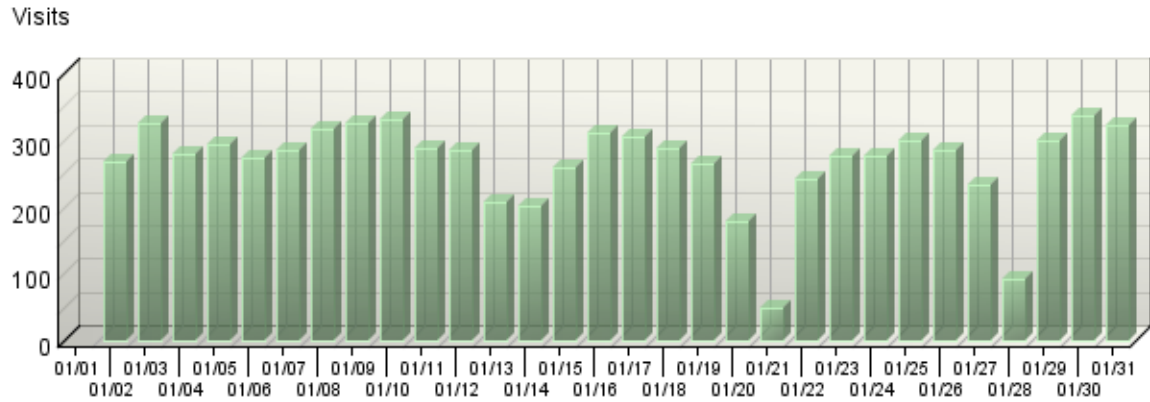
Total - The total for the column. Visits may span more than one time interval and are counted for each hour in this report. We therefore do not provide a total, which would be misleading.

Average - This row gives the average for each column.

Visits Trend

This report shows how the number of visits to your site changes over the course of the report period.

Visits Trend



Visits Trend

Day	Visits	% Visits
01/01	0	0.00%
01/02	267	3.34%
01/03	326	4.08%
01/04	278	3.48%
01/05	294	3.68%
01/06	273	3.42%
01/07	286	3.58%
01/08	317	3.97%
01/09	325	4.07%
01/10	330	4.13%
01/11	288	3.60%
01/12	286	3.58%
01/13	206	2.58%
01/14	202	2.53%
01/15	259	3.24%
01/16	310	3.88%
01/17	306	3.83%
01/18	288	3.60%
01/19	264	3.30%

Day	Visits	% Visits
01/20	178	2.23%
01/21	50	0.63%
01/22	242	3.03%
01/23	276	3.45%
01/24	275	3.44%
01/25	299	3.74%
01/26	285	3.57%
01/27	232	2.90%
01/28	92	1.15%
01/29	298	3.73%
01/30	337	4.22%
01/31	321	4.02%
Total	7,990	100.00%

items 1-20 of 31

Visits Trend - Help Card



Column Definitions

Time Interval (hour, day, etc.)

A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits

Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



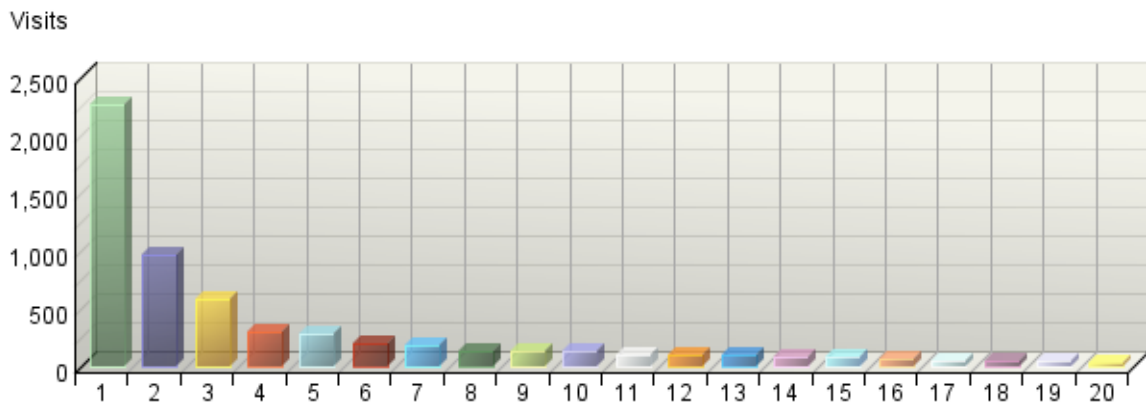
Report Descriptions

Periods of less activity can be considered good times for maintenance and content improvement.

Domain Names

This report lists the domain name that generates the most activity to your web site. The data for this report is obtained from DNS lookups, which is not available with Express Analysis. Therefore, the data presented in this report can differ from the data presented in the Organizations report, which is based on GeoTrends and DNS lookup.

Domain Names



Domain Names

	Domain Name	Visits	% Visits	Hits
1.	inktomisearch.com	2,265	28.35%	2,495
2.	Unresolved IP Address	973	12.18%	21,977
3.	yahoo.com	582	7.28%	7,680
4.	googlebot.com	307	3.84%	968
5.	akamaitechnologies.com	287	3.59%	10,834
6.	aol.com	199	2.49%	257
7.	epa.gov	181	2.27%	5,336
8.	live.com	137	1.71%	186
9.	phx.gbl	137	1.71%	265
10.	comcast.net	137	1.71%	1,482
11.	rr.com	104	1.30%	1,387
12.	ibm.com	98	1.23%	129
13.	msn.com	96	1.20%	162
14.	verizon.net	76	0.95%	1,104
15.	secureserver.net	75	0.94%	156
16.	cox.net	62	0.78%	398
17.	ask.com	53	0.66%	95
18.	singnet.com.sg	46	0.58%	86

	Domain Name	Visits	% Visits	Hits
19.	charter.com	45	0.56%	436
20.	dow.com	36	0.45%	88
Subtotal for rows: 1 - 20		5,896	73.79%	55,521
Other		2,094	26.21%	18,534
Total		7,990	100.00%	74,055

items 1-20 of 955

Domain Names - Help Card



Column Definitions

Domain Name

The text name (for example, webtrends.com) corresponding to the visitor's IP address. The domain name can be determined from any of the following methods:

- The domain was logged by the web server.
- The IP address matched an Intranet Domain configuration within the Admin Console.
- DNS resolution.

IP addresses that do not resolve to a domain by these methods are categorized as follows:

- Reserved IP Address - The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.
- Unresolved IP Address - Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

The domain name shown is the second-level domain name, such as webtrends.com. For example, all visitors from sales.webtrends.com, us.sales.webtrends.com, and service.webtrends.com are combined in the statistics for webtrends.com. If the top-level domain name is a country code, then the third-level domain name is shown also (for example, anycompany.com.au).

Visits

Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



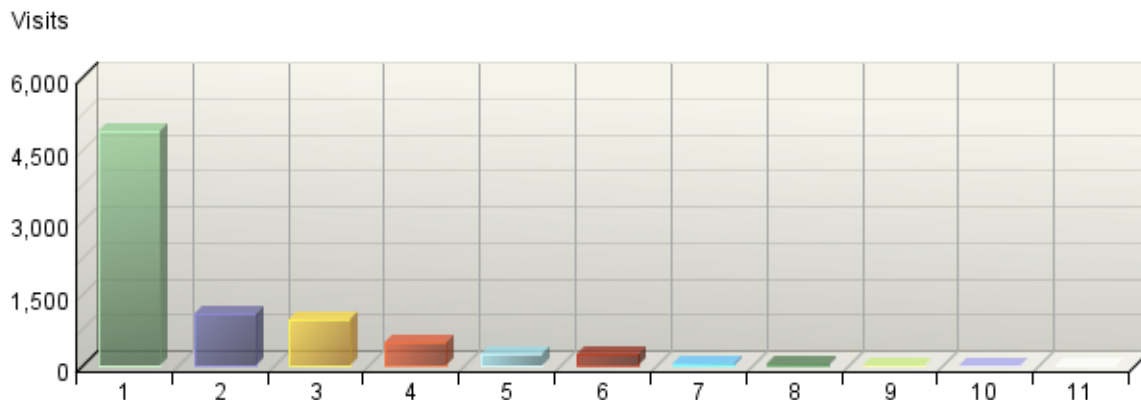
Report Descriptions

Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.

Top-Level Domain Types



Top-Level Domain Types

Top-Level Domain Types	Visits	% Visits	Hits
Commercial	4,895	61.26%	29,924
Network	1,080	13.52%	10,917
Unresolved IP Address	973	12.18%	21,977
Unknown	491	6.15%	2,945
Government	247	3.09%	5,884
Education	223	2.79%	1,662
Organization	43	0.54%	426
Military	34	0.43%	290
ARPANET	2	0.03%	2
Business	1	0.01%	23
Informational	1	0.01%	5
Total	7,990	100.00%	74,055

items 1-11 of 11

Top-Level Domain Types - Help Card



Column Definitions

Reserved IP Address

The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.

Unresolved IP Address

Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

Unknown

The domain suffix did not match any of the top-level domain categories.

Top-Level Domain

The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

- ARPANET: .arpa
- Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz
- Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn
- International: .int .int.co .int.ve .intl.tn
- Government: .gov .gov.[country code] .gove.[country code] .go.[country code]
- Military: .mil .mil.[country code]
- Network: .net .ad.jp .ne.kr .net.[country code]
- Organization: .org .or .org.[country code] .or.[country code]
- Personal: .name

Visits

Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



Report Descriptions

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

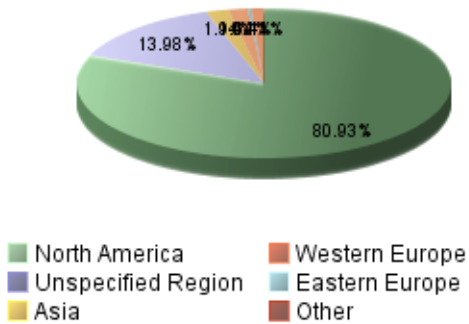
Total - This represents the total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

Geography Dashboard

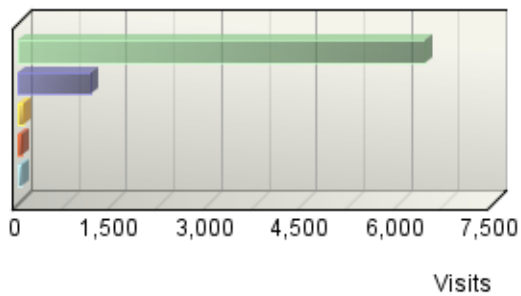
This page contains key graphs and tables that provide an overview of this chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

Regions

Visits



Countries

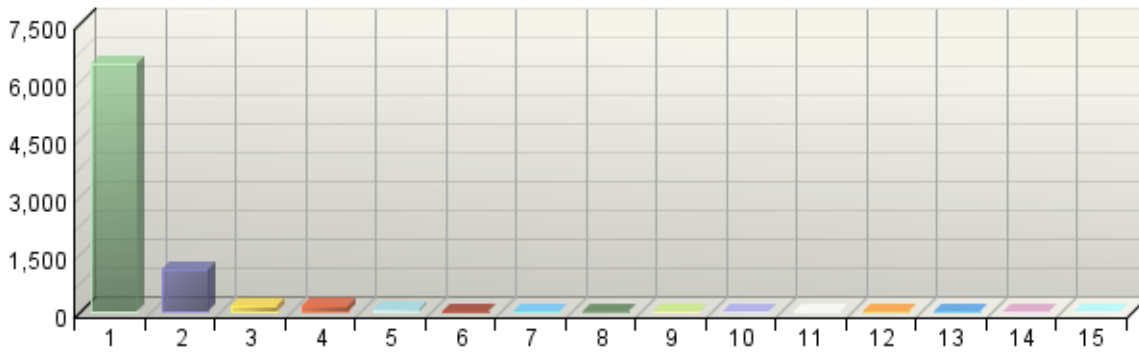


Regions

This report identifies the top geographic regions of the visitors to your site.

Regions

Visits



Regions

Regions	Visits	% Visits
1. North America	6,466	80.93%
2. Unspecified Region	1,117	13.98%
3. Asia	155	1.94%
4. Western Europe	131	1.64%
5. Eastern Europe	32	0.40%
6. Middle East	24	0.30%
7. South America	22	0.28%
8. Australia	18	0.23%
9. Southern Africa	7	0.09%
10. Northern Europe	6	0.08%
11. Caribbean Islands	4	0.05%
12. Pacific Islands	3	0.04%
13. Eastern Africa	2	0.03%
14. Western Africa	2	0.03%
15. Northern Africa	1	0.01%
Total	7,990	100.00%

items 1-15 of 15

Regions - Help Card



Column Definitions

Regions

The geographic part of the world where visitors to your web site are located. "Unspecified Region" represents visitors whose geographic region could not be determined. "Unknown Region" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Visits

Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits that were from this geographic region.



Report Descriptions

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Values for "Unspecified Region" represent visitors whose geographic region cannot be determined. Values for "Unknown Region" represent visitors whose country can be determined but whose country is not associated with a specific region. Values for "Unknown States" or "Unknown Cities" represent hits for which the IP address does not match an entry in GeoTrends database. This is the case for countries that do not have states or simply entries for which this information was not provided in the GeoTrends database.

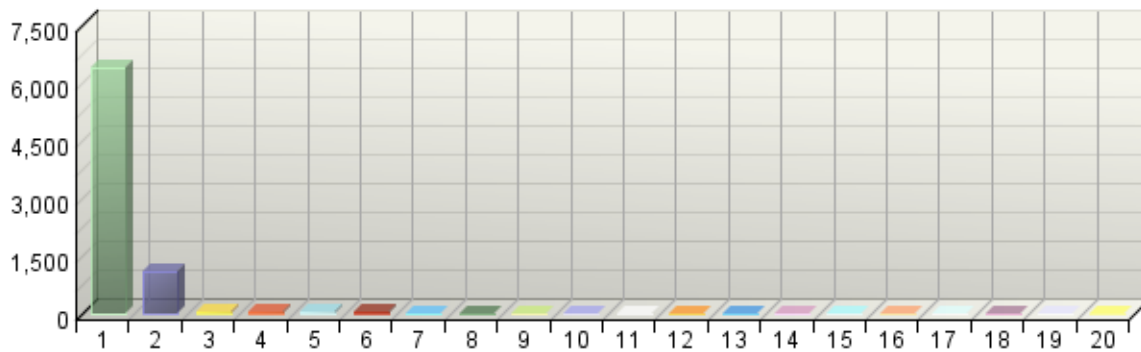
Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Countries

This report identifies the top countries of the visitors to your site.

Countries

Visits



Countries

	Countries	Visits	% Visits
1.	United States (US)	6,405	80.16%
2.	Unknown Country	1,117	13.98%
3.	Singapore (SG)	52	0.65%
4.	Canada (CA)	45	0.56%
5.	United Kingdom (UK)	43	0.54%
6.	India (IN)	34	0.43%
7.	Germany (DE)	24	0.30%
8.	Malaysia (MY)	19	0.24%
9.	Australia (AU)	18	0.23%
10.	Netherlands (NL)	17	0.21%
11.	Mexico (MX)	16	0.20%
12.	Japan (JP)	15	0.19%
13.	Israel (IL)	14	0.18%
14.	France (FR)	10	0.13%
15.	Russian Federation (RU)	10	0.13%
16.	Brazil (BR)	9	0.11%
17.	Poland (PL)	9	0.11%
18.	United Arab Emirates (AE)	8	0.10%
19.	Argentina (AR)	8	0.10%

	Countries	Visits	% Visits
■ 20.	Italy (IT)	8	0.10%
Subtotal for rows: 1 - 20		7,881	98.64%
	Other	109	1.36%
	Total	7,990	100.00%

items 1-20 of 63

Countries - Help Card



Column Definitions

Countries

If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

Visits

Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits from the specified country.

Unknown Country

The country associated with the visitor's domain name could not be determined.



Report Descriptions

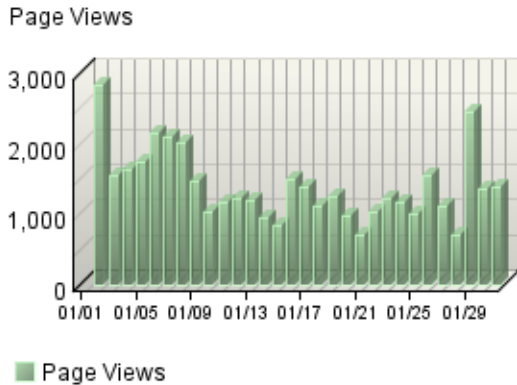
This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

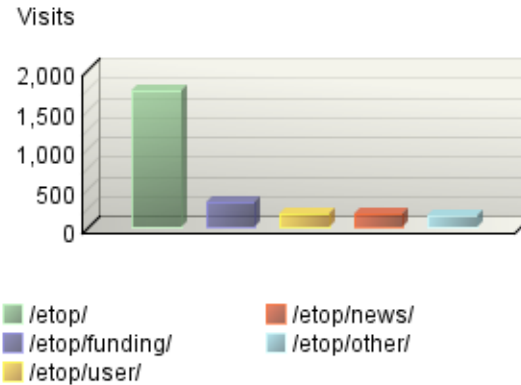
Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

Page Views Trend



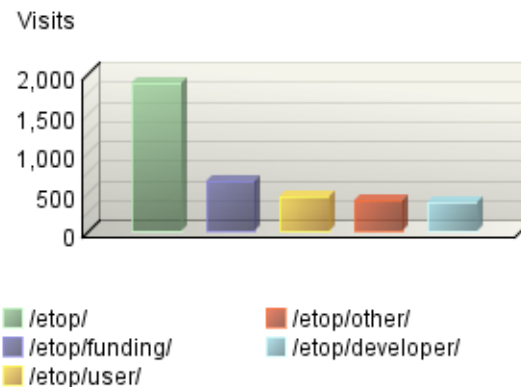
Entry Pages



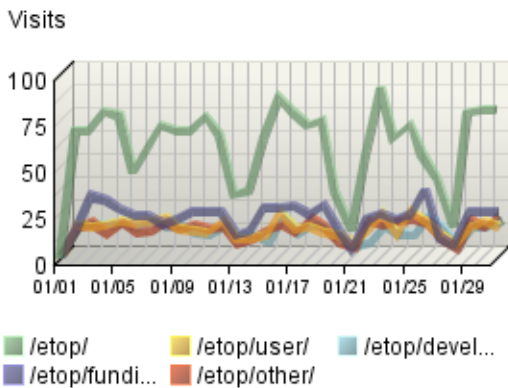
Page View Summary

Page Views	41,921
Average per Day	1,352
Average Page Views per Visit	5.25

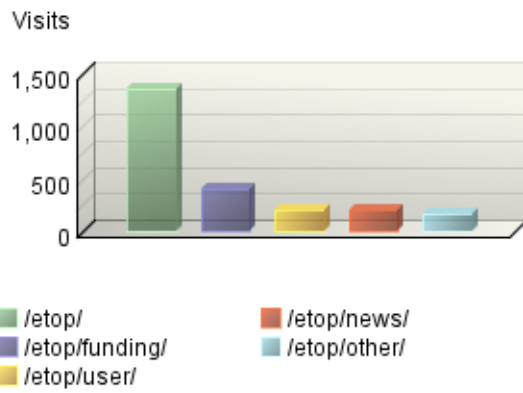
Pages



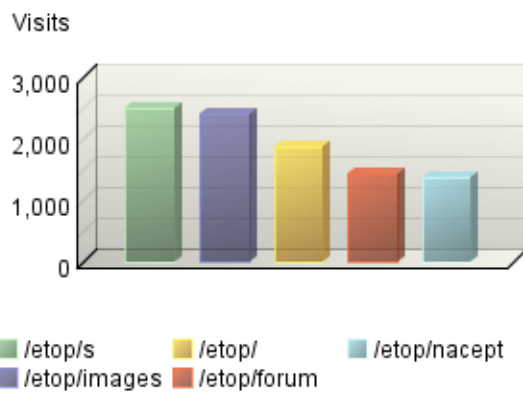
Pages Trend



Exit Pages



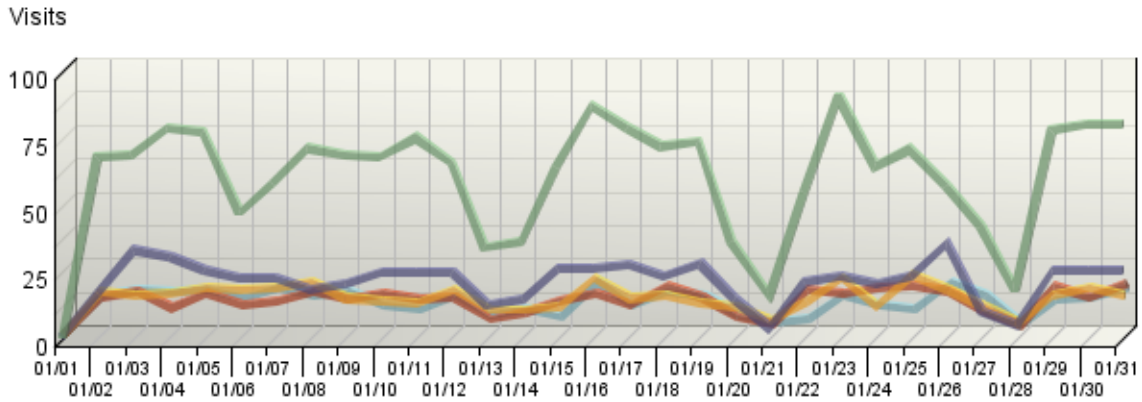
Directories



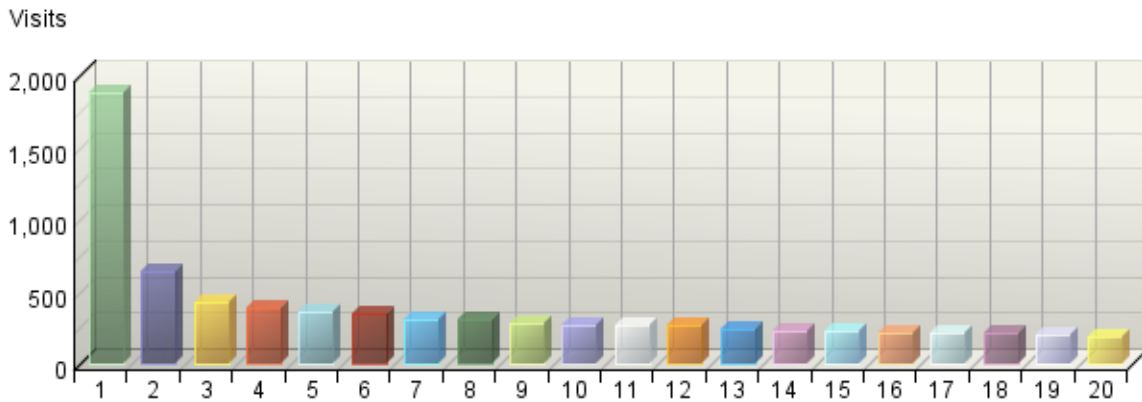
Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Pages Trend



Pages



Pages

	Pages	Visits	Views	Average Time Viewed
■ 1.	Environmental Technology Opportunities Portal US EPA http://www.epa.gov/etop/	1,882	2,715	00:01:53

	Pages	Visits	Views	Average Time Viewed
2.	Current Funding Opportunities ETOP EPA http://www.epa.gov/etop/funding/	635	916	00:02:21
3.	Technology Users: Technology Description Information ETOP US EPA http://www.epa.gov/etop/user/	431	637	00:01:14
4.	Environmental Technology Resources ETOP US EPA http://www.epa.gov/etop/other/	385	446	00:01:10
5.	For Technology Developers ETOP US EPA http://www.epa.gov/etop/developer/	356	549	00:00:38
6.	News ETOP EPA http://www.epa.gov/etop/news/	340	427	00:02:23
7.	Environmental Technology Council ETOP US EPA http://www.epa.gov/etop/forum/	310	457	00:00:54
8.	Research / Proof of Concept / Development ETOP US EPA http://www.epa.gov/etop/developer/financial.html	306	353	00:01:04
9.	EPA Programs ETOP US EPA http://www.epa.gov/etop/epa/	284	418	00:01:00
10.	EPA's Environmental Technology Programs ETOP US EPA http://www.epa.gov/etop/continuum/programs.html	269	315	00:03:03
11.	EPA Environmental Technology Research & Development Continuum ETOP US EPA http://www.epa.gov/etop/continuum/	265	319	00:01:14
12.	Commercialization ETOP US EPA http://www.epa.gov/etop/developer/marketing.html	263	307	00:01:36
13.	NACEPT: Subcommittee on Environmental Technology ETOP US EPA http://www.epa.gov/etop/nacept/	244	387	00:01:14
14.	Subscribe to EnvirotechNews ETOP US EPA http://www.epa.gov/etop/envirotechnews/	223	273	00:01:45
15.	About ETOP ETOP US EPA http://www.epa.gov/etop/about_etop/	221	322	00:01:07
16.	Information Diffusion/Utilization ETOP US EPA http://www.epa.gov/etop/developer/advocacy.html	216	251	00:00:50

	Pages	Visits	Views	Average Time Viewed
17.	Where You Live -- Learn more about Environmental Technology Programs in regions and states. ETOP US EPA http://www.epa.gov/etop/whereyoulive/	214	253	00:01:38
18.	Demonstration/Verification ETOP US EPA http://www.epa.gov/etop/developer/demo.html	208	243	00:01:05
19.	Page Title ETOP US EPA http://www.epa.gov/etop/techconnection/techconnection.html	205	244	00:01:16
20.	Quality Assurance ETOP US EPA http://www.epa.gov/etop/qa/	192	232	00:00:52
	Subtotal for rows: 1 - 20	-	10,064	-
	Other	-	31,857	-
	Total	-	41,921	-

items 1-20 of 847

Pages

	Pages	Average Time to Serve (ms)
1.	Environmental Technology Opportunities Portal US EPA http://www.epa.gov/etop/	0
2.	Current Funding Opportunities ETOP EPA http://www.epa.gov/etop/funding/	0
3.	Technology Users: Technology Description Information ETOP US EPA http://www.epa.gov/etop/user/	0
4.	Environmental Technology Resources ETOP US EPA http://www.epa.gov/etop/other/	0
5.	For Technology Developers ETOP US EPA http://www.epa.gov/etop/developer/	0
6.	News ETOP EPA http://www.epa.gov/etop/news/	0
7.	Environmental Technology Council ETOP US EPA http://www.epa.gov/etop/forum/	0
8.	Research / Proof of Concept / Development ETOP US EPA http://www.epa.gov/etop/developer/financial.html	0
9.	EPA Programs ETOP US EPA http://www.epa.gov/etop/epa/	0

	Pages	Average Time to Serve (ms)
10.	EPA's Environmental Technology Programs ETOP US EPA http://www.epa.gov/etop/continuum/programs.html	0
11.	EPA Environmental Technology Research & Development Continuum ETOP US EPA http://www.epa.gov/etop/continuum/	0
12.	Commercialization ETOP US EPA http://www.epa.gov/etop/developer/marketing.html	0
13.	NACEPT: Subcommittee on Environmental Technology ETOP US EPA http://www.epa.gov/etop/nacept/	0
14.	Subscribe to EnvirotechNews ETOP US EPA http://www.epa.gov/etop/envirotechnews/	0
15.	About ETOP ETOP US EPA http://www.epa.gov/etop/about_etop/	0
16.	Information Diffusion/Utilization ETOP US EPA http://www.epa.gov/etop/developer/advocacy.html	0
17.	Where You Live -- Learn more about Environmental Technology Programs in regions and states. ETOP US EPA http://www.epa.gov/etop/whereyoulive/	0
18.	Demonstration/Verification ETOP US EPA http://www.epa.gov/etop/developer/demo.html	0
19.	Page Title ETOP US EPA http://www.epa.gov/etop/techconnection/techconnection.html	0
20.	Quality Assurance ETOP US EPA http://www.epa.gov/etop/qa/	0
	Subtotal for rows: 1 - 20	-
	Other	-
	Total	-

items 1-20 of 847

Pages - Help Card



Column Definitions

Pages

Any displayed page. You can specify for each profile the types of files that qualify as a page. These settings can be changed by the WebTrends administrator.

Visits

Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views

Number of times this page was viewed by visitors.

Average Time Viewed

Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

Average Time to Serve

Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.



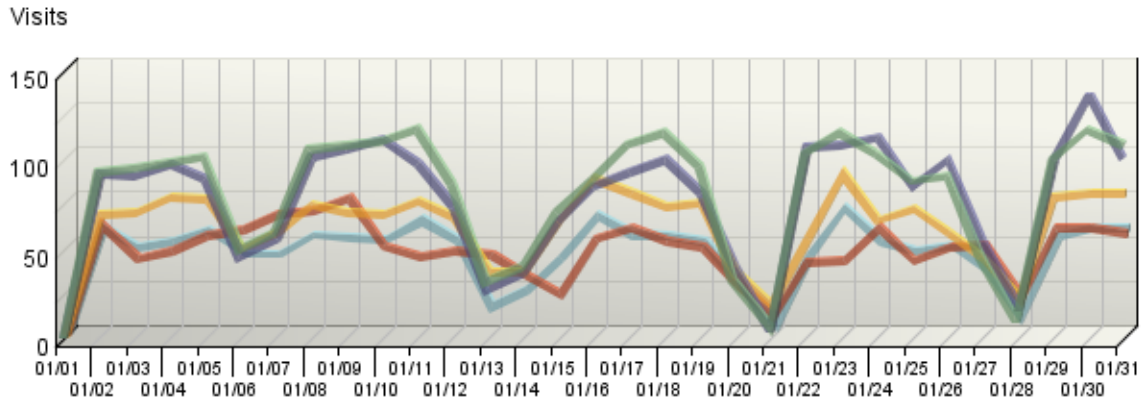
Report Descriptions

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

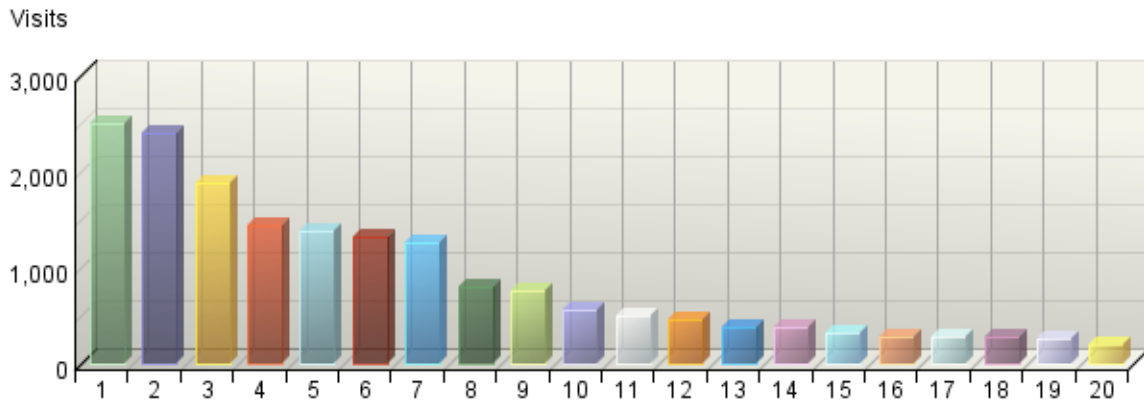
Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Directories Trend



Directories




Directories

	Path To Directory	Visits	Hits	Kbytes Transferred
1.	http://www.epa.gov/etop/s	2,501	5,426	37,612
2.	http://www.epa.gov/etop/images	2,400	20,134	98,933
3.	http://www.epa.gov/etop/	1,889	2,754	47,952
4.	http://www.epa.gov/etop/forum	1,437	7,459	23,506

	Path To Directory	Visits	Hits	Kbytes Transferred
5.	http://www.epa.gov/etop/naccept	1,387	3,140	152,479
6.	http://www.epa.gov/environmentaltechnology	1,329	14,654	80,071
7.	http://www.epa.gov/etop/funding	1,269	4,772	74,959
8.	http://www.epa.gov/etop/news	802	3,708	43,495
9.	http://www.epa.gov/etop/developer	761	1,920	32,347
10.	http://www.epa.gov/etop/continuum	554	1,847	18,362
11.	http://www.epa.gov/etop/envirotechnews	493	1,138	57,346
12.	http://www.epa.gov/etop/user	469	843	40,267
13.	http://www.epa.gov/etop/other	385	462	6,503
14.	http://www.epa.gov/etop/wherelive	372	782	3,578
15.	http://www.epa.gov/etop/tc	317	558	4,479
16.	http://www.epa.gov/etop/epa	284	505	8,907
17.	http://www.epa.gov/etop/about_etop	275	492	3,021
18.	http://www.epa.gov/etop/techconnection	273	555	2,462
19.	http://www.epa.gov/etop/etc	261	648	1,789
20.	http://www.epa.gov/etop/qa	192	250	1,460
Subtotal for rows: 1 - 20		-	72,047	739,519
Other		-	2,007	26,857
Total		-	74,054	766,375

items 1-20 of 33

Directories - Help Card

 **Column Definitions**

Path to Directory
The full URL path to the directory being analyzed.

Visits
Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits
Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred
Number of kilobytes of data transferred by the server from the specified directory to your visitors.



Report Descriptions

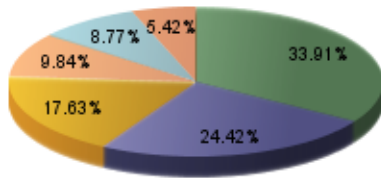
This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

Accessed File Types by Files

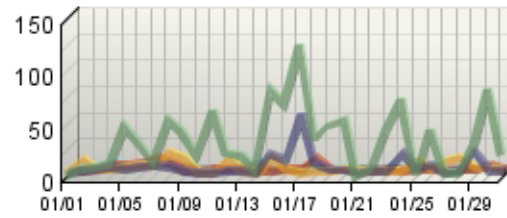
Files



- jpg
- htm
- gif
- html
- css
- Other

Downloaded Files Trend

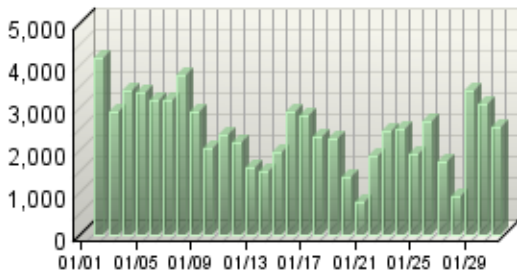
Downloads



- /etop/nacept/NACE...
- /etop/envirotechne...
- /etop/envirotechne...
- /etop/envirotechne...
- /etop/envirotechne...

Hits Trend

Hits



- Hits

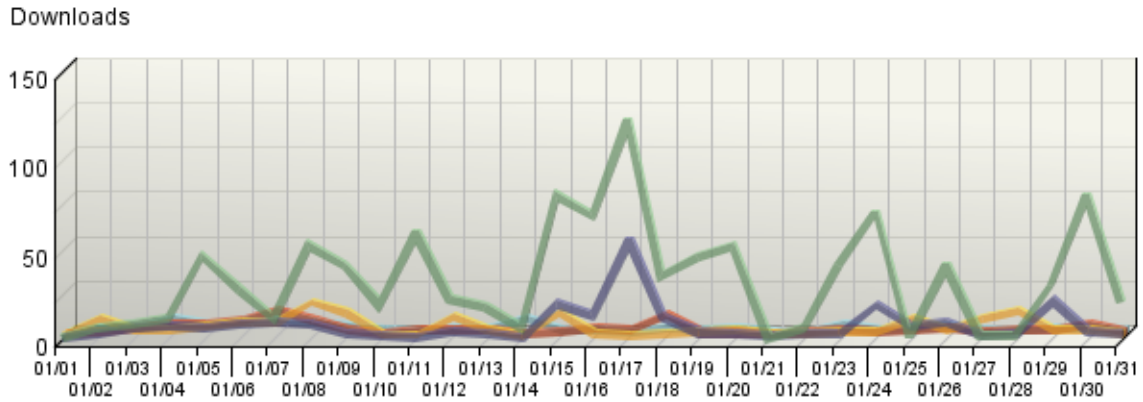
Hit Summary

Successful Hits for Entire Site	74,055
Average Hits per Day	2,388
Home Page Hits	1,729

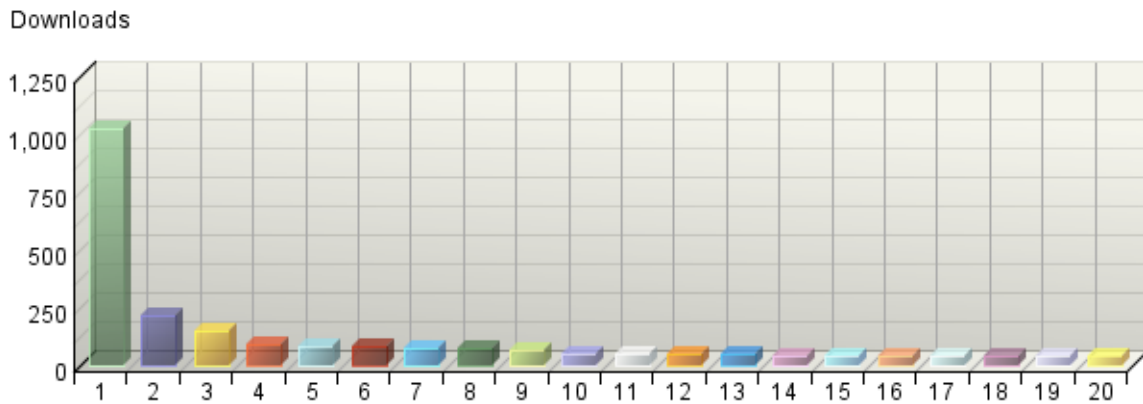
Downloaded Files

This report identifies the most popular files downloaded from your site.

Downloaded Files Trend



Downloaded Files



Downloaded Files

	Downloaded Files	Downloads	% Downloads	Visits
1.	http://www.epa.gov/etop/nacept/NACEPT Report FINAL_May 9 06.pdf	1,021	37.25%	181
2.	http://www.epa.gov/etop/envirotechnews/envirotechnews_1206.pdf	213	7.77%	88
3.	http://www.epa.gov/etop/envirotechnews/envirotechnews_1106.pdf	149	5.44%	76

	Downloaded Files	Downloads	% Downloads	Visits
4.	http://www.epa.gov/etop/envirotechnews/ envirotechnews_0806.pdf	91	3.32%	74
5.	http://www.epa.gov/etop/envirotechnews/ envirotechnews_0906.pdf	87	3.17%	76
6.	http://www.epa.gov/etop/envirotechnews/ envirotechnews_0706.pdf	80	2.92%	64
7.	http://www.epa.gov/etop/envirotechnews/ envirotechnews_1006.pdf	73	2.66%	68
8.	http://www.epa.gov/etop/forum/etc_memo.pdf	71	2.59%	65
9.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -Waste to Energy -Report -9-25-06.pdf	66	2.41%	61
10.	http://www.epa.gov/etop/forum/problem/ progressreports/ActionTeam-RapidDetecti onofMicrobial-Report-09-20-06.pdf	53	1.93%	49
11.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -IGCC -Report - 9-20-06.pdf	51	1.86%	48
12.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -Remote Sensing -Report -9-22-06a.pdf	47	1.71%	45
13.	http://www.epa.gov/etop/tc/etc_charter_2-5-04. pdf	46	1.68%	44
14.	http://www.epa.gov/etop/forum/problem/ progressreports/microarraymilestones.pdf	45	1.64%	44
15.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -PM Continuous Monitoring -Report -9-19-06.pdf	44	1.61%	43
16.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -Pesticide Spray Drift -Report -9-16-06.pdf	44	1.61%	43
17.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -Lead Paint - Report -9-20-06.pdf	44	1.61%	43
18.	http://www.epa.gov/etop/forum/problem/ progressreports/ActionTeam -Urban Runoff - Report -9-18-06.pdf	43	1.57%	43
19.	http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -Arsenic in Drinking Water -Report -9-22-06.pdf	43	1.57%	41
20.	http://www.epa.gov/etop/etc/etc_charter_2-5- 04.pdf	42	1.53%	42
Subtotal for rows: 1 - 20		2,353	85.84%	1,238
Other		388	14.16%	355
Total		2,741	100.00%	1,593

items 1-20 of 54

Downloaded Files - Help Card



Column Definitions

Files

The path and filename of the file being analyzed.

Downloads

Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted. Note that downloaded PDF files may cause an inflated count.

Visits

Number of visits that accessed the specified files. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.



Report Descriptions

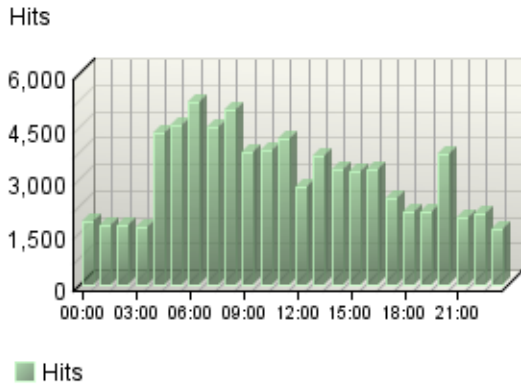
If you are using an SDC data source, then this report is not applicable.

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

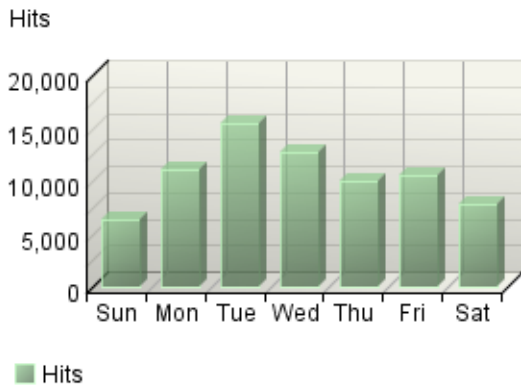
Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

Hits by Hour of the Day



Hits by Day of the Week



Most Active Summary

Most Active Date	1/2/07
Number of Hits on Most Active Date	4,165
Most Active Day of the Week	Tuesday
Most Active Hour of the Day	06:00-06:59

Least Active Summary

Least Active Date	1/21/07
Number of Hits on Least Active Date	785
Least Active Day of the Week	Sunday
Least Active Hour of the Day	23:00-23:59

Activity on Weekdays Summary

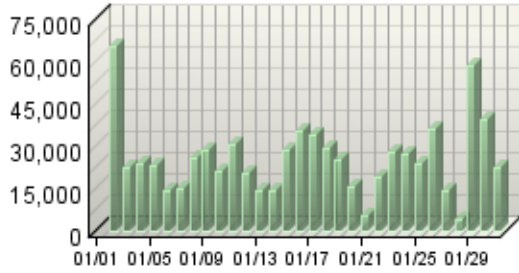
Total Hits Weekdays	59,813
Total Visits Weekdays	6,471
Average Number of Visits per day on Weekdays	294
Average Number of Hits per day on Weekdays	2,718

Activity on Weekends Summary

Total Hits Weekend	14,242
Total Visits Weekend	1,519
Average Number of Visits per Weekend	379
Average Number of Hits per Weekend	3,560

Bandwidth: Kbytes Transferred Trend

Kbytes Transferred

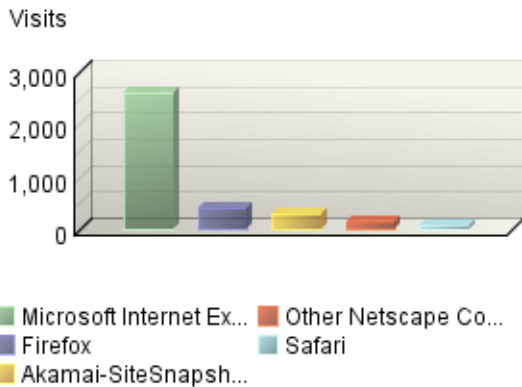


■ Kbytes Transferred

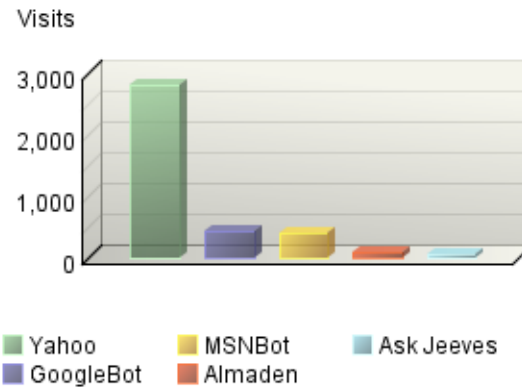
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

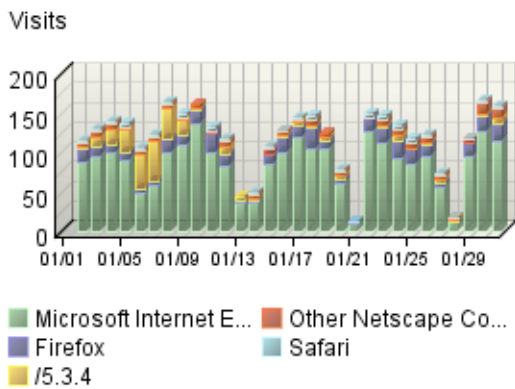
Browsers



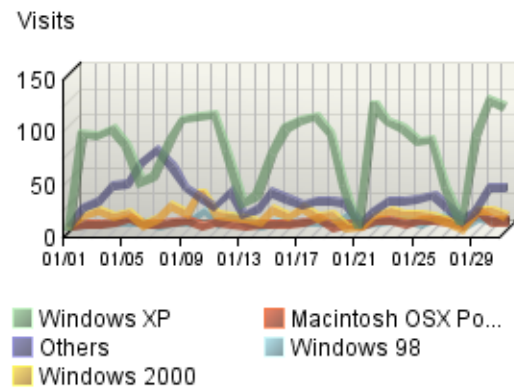
Spiders



Browsers Trend



Platforms Trend

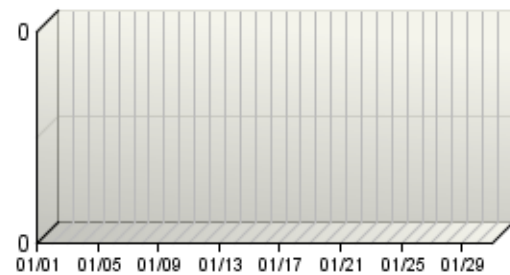


Technical Dashboard

This dashboard summarizes important information related to online technical activity.

Average Time to Serve Pages

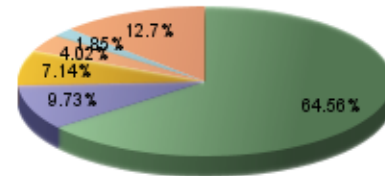
Average Time to Serve



■ Average Time to Serve

Browsers by Version

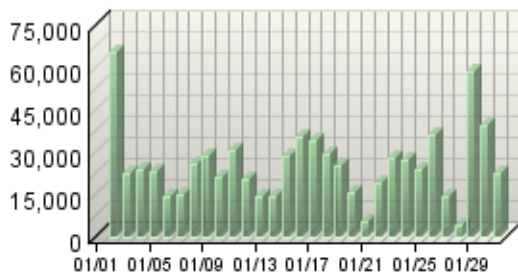
Visits



■ Microsoft Internet Ex... ■ Other Netscape Co...
 ■ Firefox ■ Safari
 ■ Akamai-SiteSnapsh... ■ Other

Bandwidth: Kbytes Transferred Trend

Kbytes Transferred

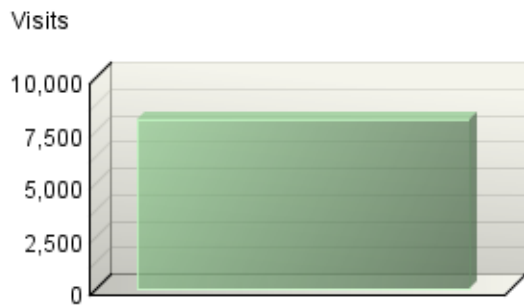


■ Kbytes Transferred

Technical Summary

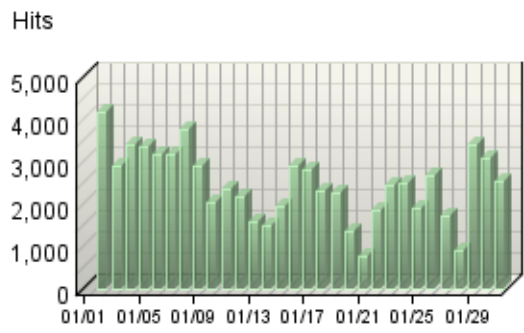
Total Hits	92,154
Successful Hits	74,055
Successful Hits (as Percent)	80.36%
Failed Hits	18,099
Failed Hits (as Percent)	19.64%
Cached Hits	25,518
Cached Hits (as Percent)	27.69%

Browsing Hours



■ Unknown browsing hour

Hits Trend

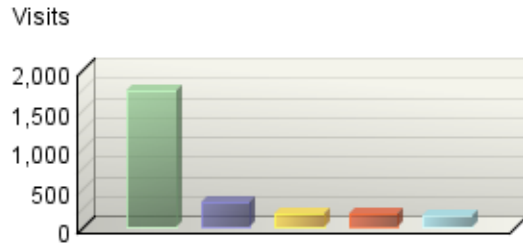


■ Hits

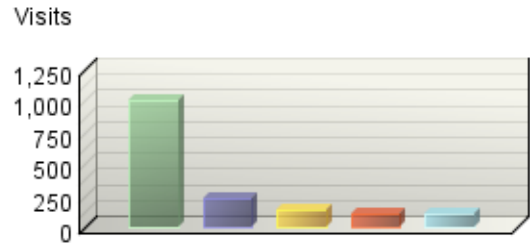
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

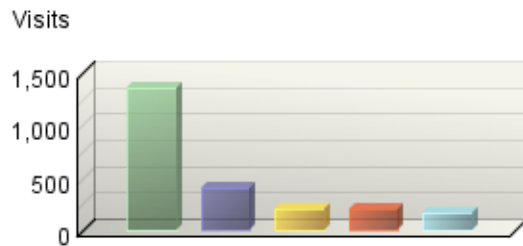
Entry Pages



Single-Page Visits



Exit Pages



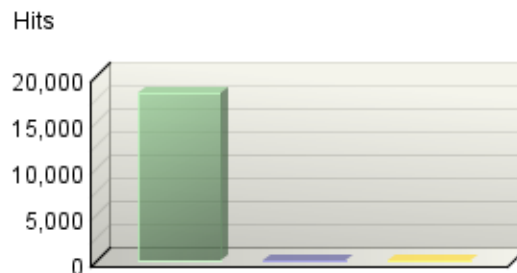
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page. Note that if you are using an SDC data source, then this dashboard is not applicable.

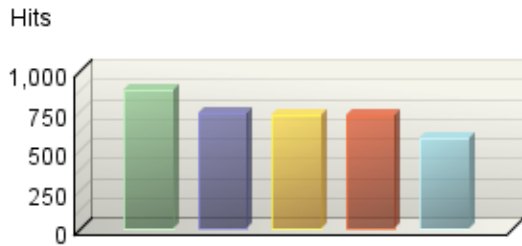
Technical Summary

Total Hits	92,154
Successful Hits	74,055
Successful Hits (as Percent)	80.36%
Failed Hits	18,099
Failed Hits (as Percent)	19.64%
Cached Hits	25,518
Cached Hits (as Percent)	27.69%

Client Errors



File Not Found Errors



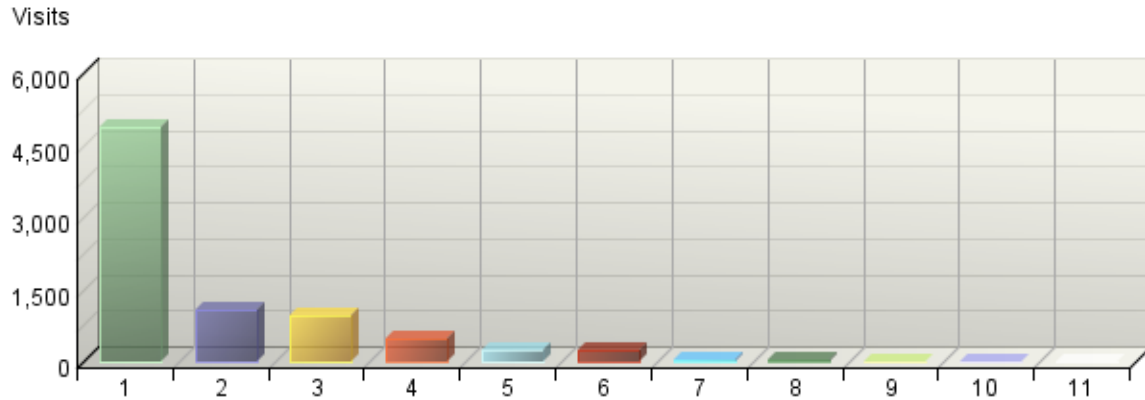
Server Errors Trend

No data is available for this graph.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.

Top-Level Domain Types



Top-Level Domain Types

Top-Level Domain Types	Visits	% Visits	Hits
Commercial	4,895	61.26%	29,924
Network	1,080	13.52%	10,917
Unresolved IP Address	973	12.18%	21,977
Unknown	491	6.15%	2,945
Government	247	3.09%	5,884
Education	223	2.79%	1,662
Organization	43	0.54%	426
Military	34	0.43%	290
ARPANET	2	0.03%	2
Business	1	0.01%	23
Informational	1	0.01%	5
Total	7,990	100.00%	74,055

items 1-11 of 11

Top-Level Domain Types - Help Card



Column Definitions

Reserved IP Address

The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.

Unresolved IP Address

Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

Unknown

The domain suffix did not match any of the top-level domain categories.

Top-Level Domain

The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

- ARPANET: .arpa
- Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz
- Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn
- International: .int .int.co .int.ve .intl.tn
- Government: .gov .gov.[country code] .gove.[country code] .go.[country code]
- Military: .mil .mil.[country code]
- Network: .net .ad.jp .ne.kr .net.[country code]
- Organization: .org .or .org.[country code] .or.[country code]
- Personal: .name

Visits

Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



Report Descriptions

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Total - This represents the total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.