

## ETOP Monthly Report

<http://www.epa.gov/etop/>

Monthly View: February 2007

February 1, 2007 12:00:00 AM – February 28, 2007 11:52:26 PM

This report was generated by WebTrends 7 - Small Business, Version: 7.5b, Build: 18303 .  
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Final report conversion by WebTrends Report Exporter, Version 7.5a (build 17553)

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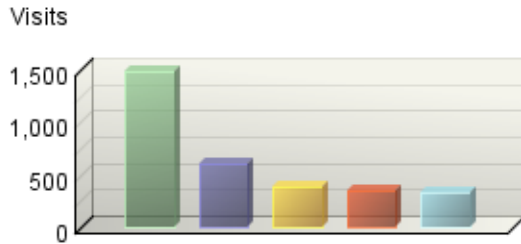
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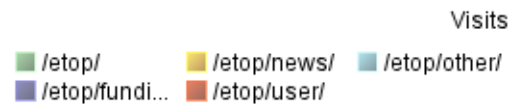
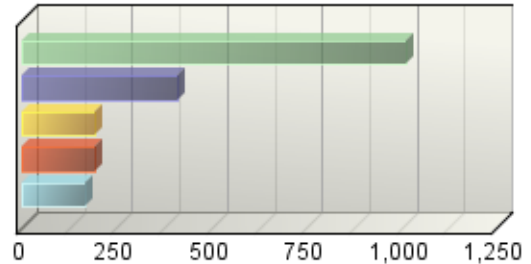
# Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

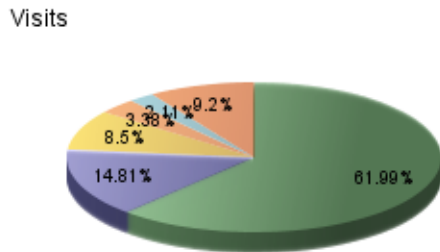
**Pages**



**Exit Pages**



**Referring Site**

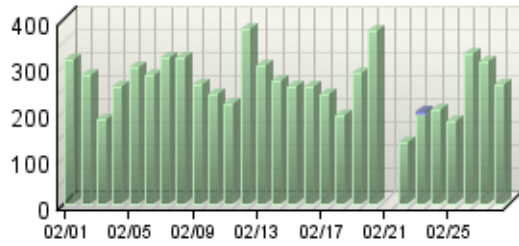


**Visit Summary**

Visits	7,095
Average per Day	253
Average Visit Duration	00:17:56
Median Visit Duration	00:03:05
International Visits	6.30%
Visits of Unknown Origin	14.32%
Visits from Your Country: United States (US)	79.38%

### New vs. Returning Visitors Trend

Visits

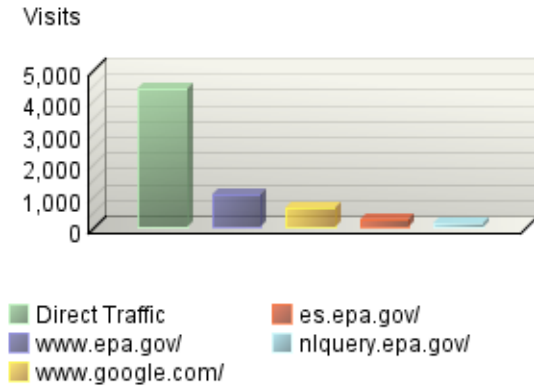


- Visitors Not Accepting Cookies
- Returning Visitors

# Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

## Referring Site



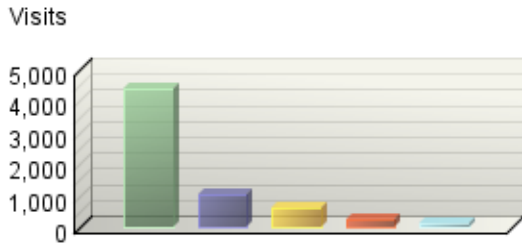
## Active Visits Trend



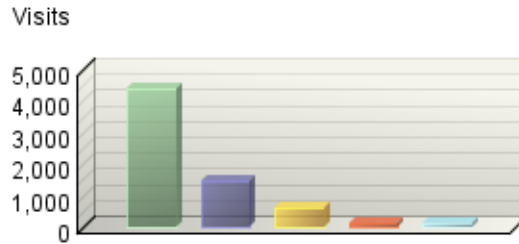
# Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

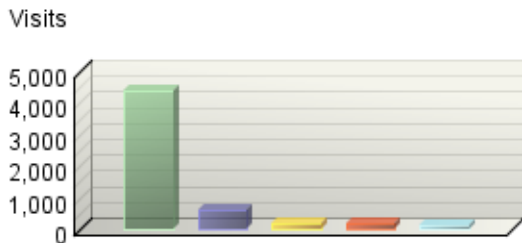
### Referring Site



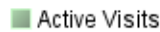
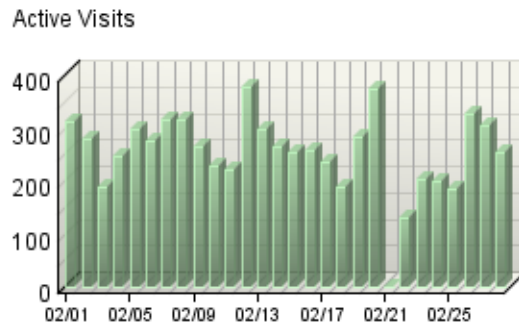
### Referring Domain



### Referring Page



### Active Visits Trend

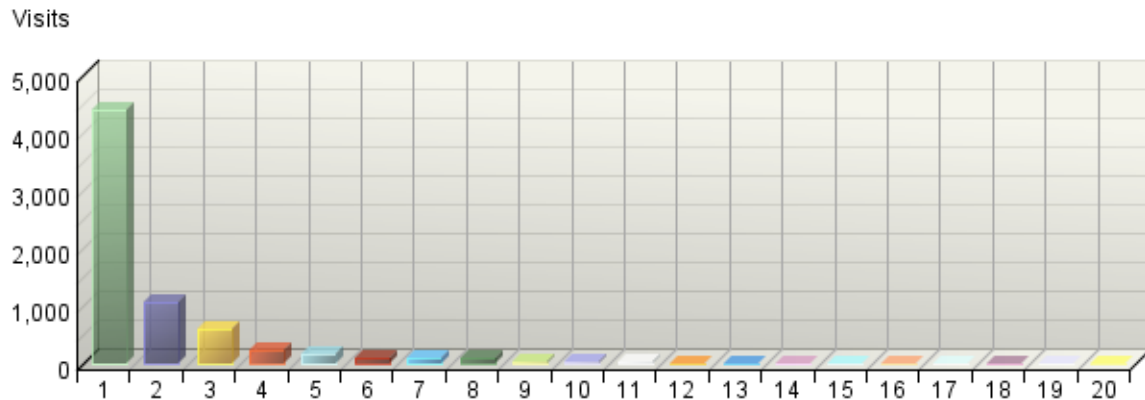




# Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

**Referring Site**



**Referring Site**

Site	Visits	% Visits
1. Direct Traffic	4,398	61.99%
2. <a href="http://www.epa.gov/">http://www.epa.gov/</a>	1,051	14.81%
3. <a href="http://www.google.com/">http://www.google.com/</a>	603	8.50%
4. <a href="http://es.epa.gov/">http://es.epa.gov/</a>	240	3.38%
5. <a href="http://nlquery.epa.gov/">http://nlquery.epa.gov/</a>	150	2.11%
6. <a href="http://search.yahoo.com/">http://search.yahoo.com/</a>	97	1.37%
7. <a href="http://www.emeryenergy.com/">http://www.emeryenergy.com/</a>	95	1.34%
8. <a href="http://www.google.co.in/">http://www.google.co.in/</a>	84	1.18%
9. <a href="http://www.google.co.uk/">http://www.google.co.uk/</a>	34	0.48%
10. <a href="http://search.msn.com/">http://search.msn.com/</a>	30	0.42%
11. <a href="http://www.google.ca/">http://www.google.ca/</a>	20	0.28%
12. <a href="http://aolsearch.aol.com/">http://aolsearch.aol.com/</a>	12	0.17%
13. <a href="http://images.google.com/">http://images.google.com/</a>	11	0.16%
14. <a href="http://www.google.de/">http://www.google.de/</a>	10	0.14%
15. <a href="http://www.google.com.au/">http://www.google.com.au/</a>	9	0.13%
16. <a href="http://www.ftd.de/">http://www.ftd.de/</a>	7	0.10%
17. <a href="http://www.google.com.tr/">http://www.google.com.tr/</a>	7	0.10%
18. <a href="http://www.google.com.sg/">http://www.google.com.sg/</a>	6	0.08%

Site	Visits	% Visits
19. <a href="http://www.altavista.com/">http://www.altavista.com/</a>	5	0.07%
20. <a href="http://epa.gov/">http://epa.gov/</a>	5	0.07%
<b>Subtotal for rows: 1 - 20</b>	<b>6,874</b>	<b>96.89%</b>
<b>Other</b>	<b>221</b>	<b>3.11%</b>
<b>Total</b>	<b>7,095</b>	<b>100.00%</b>

items 1-20 of 150

### Referring Site - Help Card



#### Column Definitions

##### Referring Sites

A web site that refers a visitor to your site by linking to it.

##### Site

The specific referring site being analyzed.

##### Visits

Number of times the specified site referred visitors to your site.

##### %

Percentage of referrals that came from the specified site.

##### Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

##### Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



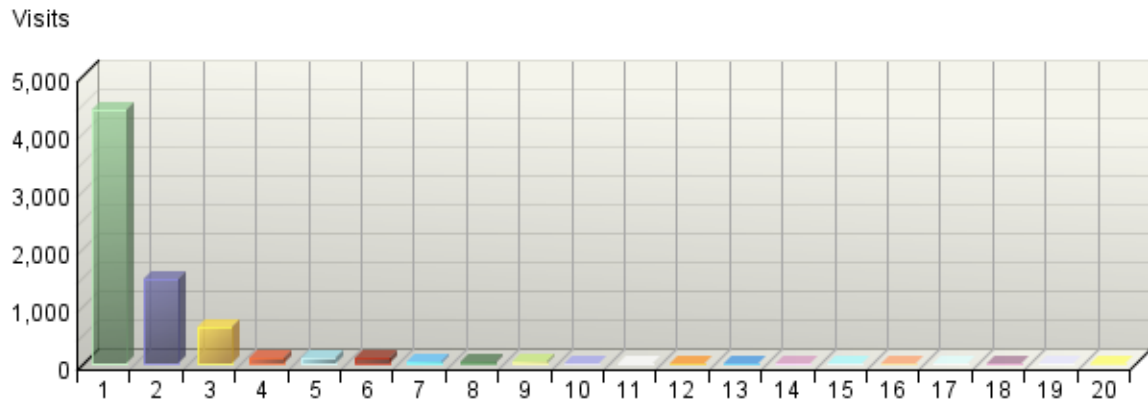
#### Report Descriptions

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

## Referring Domain



## Referring Domain

	Domain	Visits	% Visits
1.	Direct Traffic	4,398	61.99%
2.	epa.gov	1,456	20.52%
3.	google.com	619	8.72%
4.	yahoo.com	113	1.59%
5.	emeryenergy.com	99	1.40%
6.	google.co.in	84	1.18%
7.	google.co.uk	34	0.48%
8.	msn.com	30	0.42%
9.	google.ca	21	0.30%
10.	aol.com	12	0.17%
11.	google.de	11	0.16%
12.	google.com.au	9	0.13%
13.	ftd.de	7	0.10%
14.	google.com.tr	7	0.10%
15.	google.com.sg	6	0.08%
16.	dogpile.com	5	0.07%
17.	altavista.com	5	0.07%
18.	google.es	5	0.07%

	Domain	Visits	% Visits
19.	custhelp.com	5	0.07%
20.	ask.com	5	0.07%
<b>Subtotal for rows: 1 - 20</b>		<b>6,931</b>	<b>97.69%</b>
	<b>Other</b>	<b>164</b>	<b>2.31%</b>
	<b>Total</b>	<b>7,095</b>	<b>100.00%</b>

items 1-20 of 121

### Referring Domain - Help Card



#### Column Definitions

##### Referring Domain

A web site that refers a visitor to your site by linking to it.

##### Domain

Top-level domains to which belong the web sites which refer visitors to your site by linking to it.

##### Visits

Number of times the specified domain referred visitors to your site.

##### %

Percentage of referrals that came from the specified domain.

##### Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

##### Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



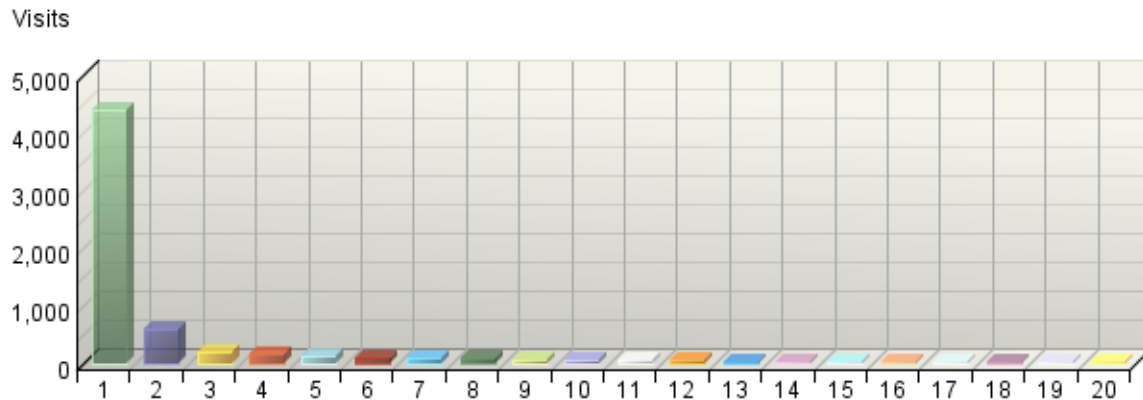
#### Report Descriptions

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

## Referring Page



## Referring Page

	Page	Visits	% Visits
1.	Direct Traffic	4,398	61.99%
2.	<a href="http://www.google.com/search">http://www.google.com/search</a>	590	8.32%
3.	<a href="http://www.epa.gov/epahome/quickfinder.htm">http://www.epa.gov/epahome/quickfinder.htm</a>	202	2.85%
4.	<a href="http://www.epa.gov/ebtpages/environmentaltechnology.html">http://www.epa.gov/ebtpages/environmentaltechnology.html</a>	158	2.23%
5.	<a href="http://nlquery.epa.gov/epasearch/epasearch">http://nlquery.epa.gov/epasearch/epasearch</a>	142	2.00%
6.	<a href="http://www.emeryenergy.com/gasification.html">http://www.emeryenergy.com/gasification.html</a>	94	1.32%
7.	<a href="http://www.epa.gov/etop/">http://www.epa.gov/etop/</a>	86	1.21%
8.	<a href="http://www.google.co.in/search">http://www.google.co.in/search</a>	84	1.18%
9.	<a href="http://es.epa.gov/ncer/other/">http://es.epa.gov/ncer/other/</a>	65	0.92%
10.	<a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	65	0.92%
11.	<a href="http://search.yahoo.com/search">http://search.yahoo.com/search</a>	58	0.82%
12.	<a href="http://www.epa.gov/etop/developer/financial.html">http://www.epa.gov/etop/developer/financial.html</a>	51	0.72%
13.	<a href="http://www.epa.gov/etv/">http://www.epa.gov/etv/</a>	48	0.68%
14.	<a href="http://www.epa.gov/etop/epa/">http://www.epa.gov/etop/epa/</a>	44	0.62%
15.	<a href="http://www.google.co.uk/search">http://www.google.co.uk/search</a>	34	0.48%
16.	<a href="http://es.epa.gov/ncer/biodiversity/solicitation.html">http://es.epa.gov/ncer/biodiversity/solicitation.html</a>	31	0.44%
17.	<a href="http://es.epa.gov/ncer/biodiversity/links.html">http://es.epa.gov/ncer/biodiversity/links.html</a>	29	0.41%
18.	<a href="http://search.msn.com/results.aspx">http://search.msn.com/results.aspx</a>	25	0.35%

	Page	Visits	% Visits
19.	<a href="http://www.epa.gov/etop/news">http://www.epa.gov/etop/news</a>	21	0.30%
20.	<a href="http://www.google.ca/search">http://www.google.ca/search</a>	20	0.28%
<b>Subtotal for rows: 1 - 20</b>		<b>6,245</b>	<b>88.02%</b>
<b>Other</b>		<b>850</b>	<b>11.98%</b>
<b>Total</b>		<b>7,095</b>	<b>100.00%</b>

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### Referring Page - Help Card



#### Column Definitions

##### Pages

Any displayed page. You can specify for each profile the types of files that qualify as a page. These settings can be changed by the WebTrends administrator.

##### Visits

Number of visitors referred from the specified URL.

##### %

Percentage of referred visitors who came from the specified site.

##### Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

##### Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



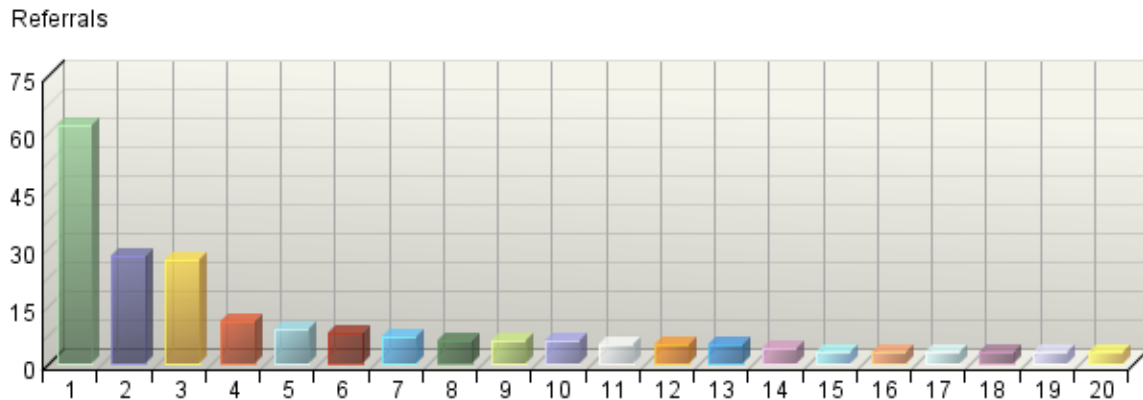
#### Report Descriptions

You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

# Search Phrases

This report identifies search phrases that led the most visitors to your site, and for each phrase, which search engines led visitors to the site.

## Search Phrases



## Search Phrases

Phrases	Engines	Referrals	% Referrals
1. etop	Google India	39	3.59%
	Google	17	1.57%
	Google UK	2	0.18%
	Yahoo	2	0.18%
	Google Germany	1	0.09%
			62
2. environmental technologies	Google	15	1.38%
	Google Romania	6	0.55%
	Yahoo	4	0.37%
	Google Germany	1	0.09%
	Google Belgium	1	0.09%
			28
3. environmental technology	Google	16	1.47%
	Yahoo Spain	6	0.55%
	Yahoo	4	0.37%
	Google Taiwan	1	0.09%
			27
4. epa etop		11	1.01%


	<b>Phrases Engines</b>	<b>Referrals</b>	<b>% Referrals</b>
	Google	10	0.92%
	MSN	1	0.09%
■ 5.	new environmental technology	9	0.83%
	Google	6	0.55%
	Google Canada	2	0.18%
	Yahoo	1	0.09%
■ 6.	crada	8	0.74%
	Google	5	0.46%
	MSN	3	0.28%
■ 7.	sbir solicitation 2007 waste heat recovery	7	0.64%
	MSN	7	0.64%
■ 8.	what is etop	6	0.55%
	Google India	6	0.55%
■ 9.	environmental technology council	6	0.55%
	Google	4	0.37%
	Yahoo	1	0.09%
	Google Germany	1	0.09%
■ 10.	environmental opportunities	6	0.55%
	MSN	3	0.28%
	Yahoo UK & Ireland	1	0.09%
	Yahoo	1	0.09%
	Google	1	0.09%
■ 11.	etop analysis	5	0.46%
	Google India	3	0.28%
	Google UK	1	0.09%
	MSN	1	0.09%
■ 12.	map us	5	0.46%
	Google Germany	3	0.28%
	Google	2	0.18%
■ 13.	business case for coal gasification with co-production	5	0.46%
	Google	3	0.28%
	Yahoo	2	0.18%
■ 14.	continuum environmental	4	0.37%
	Yahoo	2	0.18%
	MSN	2	0.18%
■ 15.	list of current references on low temperature thermal desorption process as means of oil and gas waste management	3	0.28%
	Yahoo	3	0.28%
■ 16.	development continuum	3	0.28%
	Google UK	2	0.18%



	<b>Phrases Engines</b>	<b>Referrals</b>	<b>% Referrals</b>
	Google	1	0.09%
■ 17.	epa-r1-hc-2007	3	0.28%
	Google	3	0.28%
■ 18.	environmental tech	3	0.28%
	Google Canada	2	0.18%
	Google Turkey	1	0.09%
■ 19.	new environmental technologies	3	0.28%
	Google	2	0.18%
	Yahoo	1	0.09%
■ 20.	e-top	3	0.28%
	Google Japan	1	0.09%
	Google Germany	1	0.09%
	Google	1	0.09%
	<b>Subtotal for rows: 1 - 20</b>	<b>207</b>	<b>19.06%</b>
	<b>Other</b>	<b>879</b>	<b>80.94%</b>
	<b>Total</b>	<b>1,086</b>	<b>100.00%</b>

items 1-20 of 200

**Search Phrases - Help Card**

 **Column Definitions**

**Phrase**  
The search phrase a visitor used to find your site.

**Engines**  
The specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Referrals**  
The number of visits to your site from visitors, who were referred by using the specified search engine and search phrases.

**%**  
Percentage of visitors referred from search engines who used the specified search engine and phrase.

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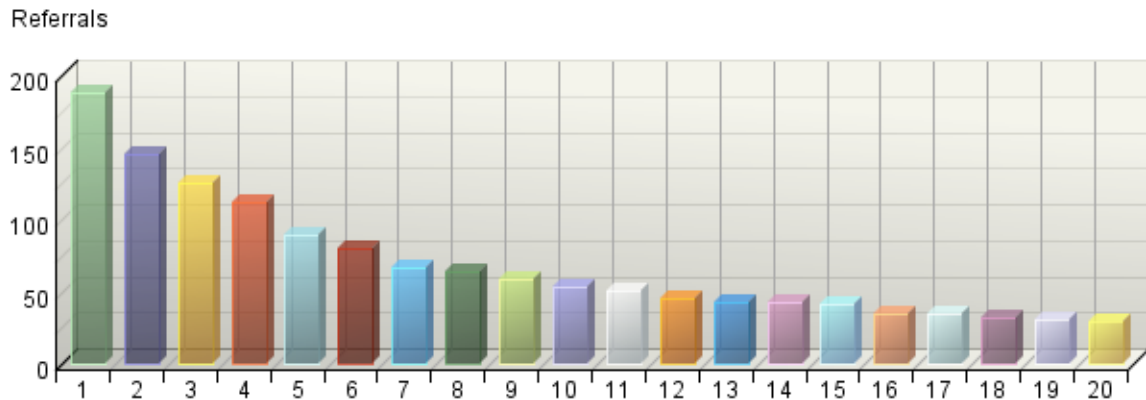
### **Report Descriptions**

How are people getting to your site? Use this report to find out if your visitors are using the search phrases you expect. Do you need to use different phrases in page titles to make it easier for people to find your site with search engines?

# Search Keywords

This report identifies keywords that led the most visitors to the site and, for each keyword, which search engines led visitors to the site.

## Search Keywords



## Search Keywords

Keywords	Engines	Referrals	% Referrals
1. environmental	Google	111	2.60%
	Yahoo	26	0.61%
	Google Canada	9	0.21%
	MSN	7	0.16%
	Yahoo Spain	6	0.14%
	Google	188	4.41%
2. technology	Google	88	2.06%
	Yahoo	27	0.63%
	Google Canada	8	0.19%
	Yahoo Spain	6	0.14%
	Google India	3	0.07%
	Google	125	2.93%
3. etop	Google India	66	1.55%
	Google	41	0.96%
	Google UK	5	0.12%
	MSN	4	0.09%
	Google Germany	3	0.07%
	Google	145	3.40%

	<b>Keywords Engines</b>	<b>Referrals</b>	<b>% Referrals</b>
■ 4.	epa	112	2.63%
	Google	95	2.23%
	Yahoo	6	0.14%
	MSN	3	0.07%
	Google UK	2	0.05%
	MSN Switzerland	2	0.05%
■ 5.	of	89	2.09%
	Google	40	0.94%
	Yahoo	16	0.38%
	Google India	12	0.28%
	Google UK	10	0.23%
	Google Canada	3	0.07%
■ 6.	for	80	1.88%
	Google	38	0.89%
	Yahoo	13	0.30%
	Google India	8	0.19%
	MSN	5	0.12%
	Google UK	3	0.07%
■ 7.	technologies	67	1.57%
	Google	37	0.87%
	Yahoo	8	0.19%
	Google Romania	6	0.14%
	Google Poland	2	0.05%
	MSN	2	0.05%
■ 8.	funding	64	1.50%
	Google	37	0.87%
	Yahoo	10	0.23%
	MSN	5	0.12%
	Google Russia	3	0.07%
	Google Australia	1	0.02%
■ 9.	in	59	1.38%
	Google	27	0.63%
	Yahoo	13	0.30%
	Google India	7	0.16%
	Google UK	3	0.07%
	CNET Search.com	2	0.05%
■ 10.	waste	53	1.24%
	Google	20	0.47%
	Google UK	9	0.21%
	MSN	7	0.16%

	<b>Keywords Engines</b>	<b>Referrals</b>	<b>% Referrals</b>
	Google Canada	4	0.09%
	Yahoo	4	0.09%
■ 11.	2007	51	1.20%
	Google	33	0.77%
	MSN	7	0.16%
	Yahoo	3	0.07%
	Google India	2	0.05%
	AltaVista	1	0.02%
■ 12.	to	45	1.06%
	Google	24	0.56%
	Yahoo	5	0.12%
	Google India	3	0.07%
	Google Canada	2	0.05%
	CNET Search.com	2	0.05%
■ 13.	gasification	43	1.01%
	Google	32	0.75%
	Yahoo	6	0.14%
	Google UK	2	0.05%
	Google Germany	1	0.02%
	Google Canada	1	0.02%
■ 14.	water	43	1.01%
	Google	38	0.89%
	Google India	2	0.05%
	Google Brazil	1	0.02%
	Google Canada	1	0.02%
	Google UK	1	0.02%
■ 15.	energy	41	0.96%
	Google	25	0.59%
	Google Canada	4	0.09%
	Google India	3	0.07%
	Google Thailand	2	0.05%
	Google UK	2	0.05%
■ 16.	new	35	0.82%
	Google	20	0.47%
	Yahoo	5	0.12%
	Google India	2	0.05%
	Google Canada	2	0.05%
	AOL NetFind	1	0.02%
■ 17.	coal	35	0.82%
	Google	27	0.63%

<b>Keywords</b>	<b>Engines</b>	<b>Referrals</b>	<b>% Referrals</b>
	Yahoo	5	0.12%
	Google Australia	1	0.02%
	Google Canada	1	0.02%
	Google India	1	0.02%
■ 18.	research	32	0.75%
	Google	22	0.52%
	Yahoo	3	0.07%
	MSN	3	0.07%
	Google Poland	2	0.05%
	AltaVista	1	0.02%
■ 19.	opportunities	30	0.70%
	Google	14	0.33%
	Yahoo	4	0.09%
	MSN	4	0.09%
	Google India	2	0.05%
	Yahoo UK & Ireland	1	0.02%
■ 20.	the	29	0.68%
	Google	15	0.35%
	CNET Search.com	5	0.12%
	Yahoo	3	0.07%
	AltaVista	1	0.02%
	Google Canada	1	0.02%
<b>Subtotal for rows: 1 - 20</b>		<b>1,366</b>	<b>32.04%</b>
<b>Other</b>		<b>2,897</b>	<b>67.96%</b>
<b>Total</b>		<b>4,263</b>	<b>100.00%</b>

items 1-20 of 200

## Search Keywords - Help Card



### Column Definitions

#### Keywords

The specific keywords being analyzed. To see the entire search strings entered by visitors, see the Search Phrases page.

#### Engines

The specific search engine being analyzed in conjunction with the keyword in the adjacent column.

#### Referrals

The number of hits from visitors referred to your site with the specified keywords.

% Percentage of referred visitors who used the specified search engine and keyword.



### Report Descriptions

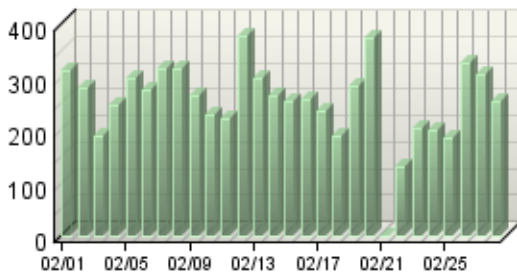
At the most basic level, this section tells you which search keywords are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

# Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

**Active Visits Trend**

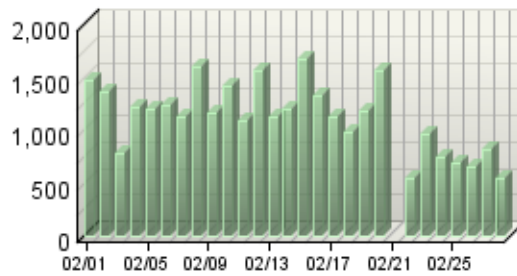
Active Visits



Active Visits

**Visitor Minutes Trend**

Visitor Minutes



Visitor Minutes

**Visitor Summary**

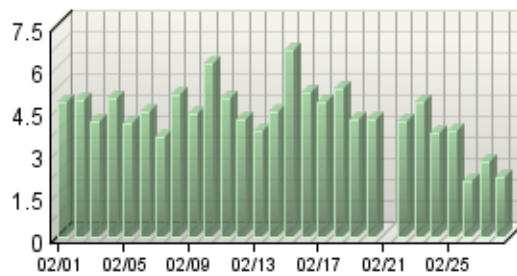
Visitors	3,476
Visitors Who Visited Once	2,819
Visitors Who Visited More Than Once	657
Average Visits per Visitor	2.04

**Visit Summary**

Visits	7,095
Average per Day	253
Average Visit Duration	00:17:56
Median Visit Duration	00:03:05
International Visits	6.30%
Visits of Unknown Origin	14.32%
Visits from Your Country: United States (US)	79.38%

**Average Length of Visit Trend**

Average Visit Duration



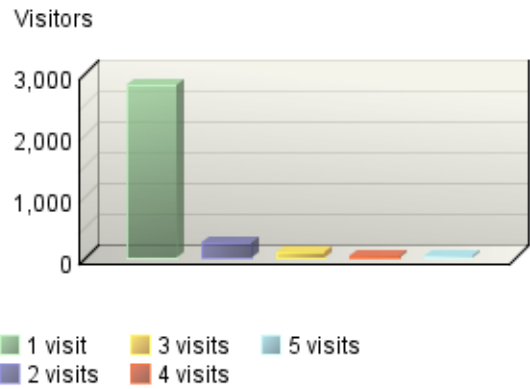
Average Visit Duration



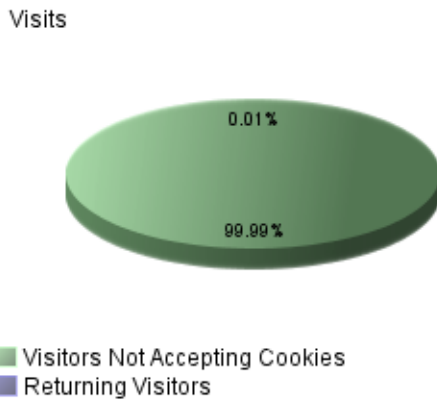
### New Visitors Trend



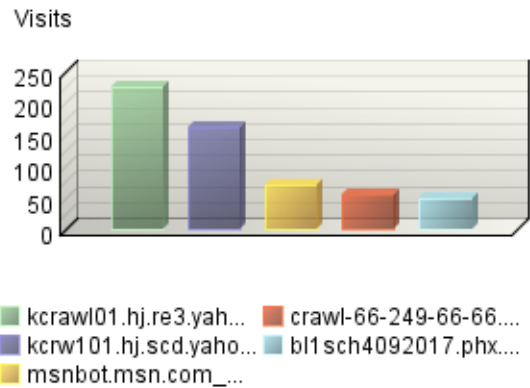
### Visitors by Number of Visits



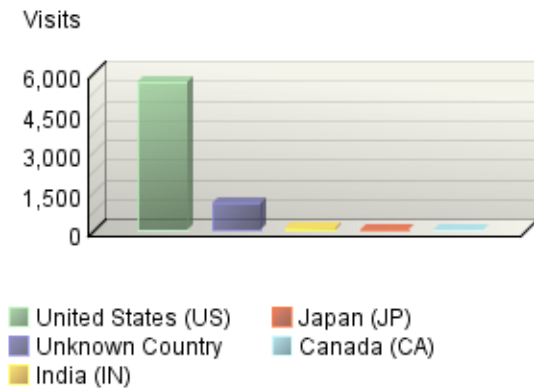
### New vs. Returning Visitors



### Top Visitors



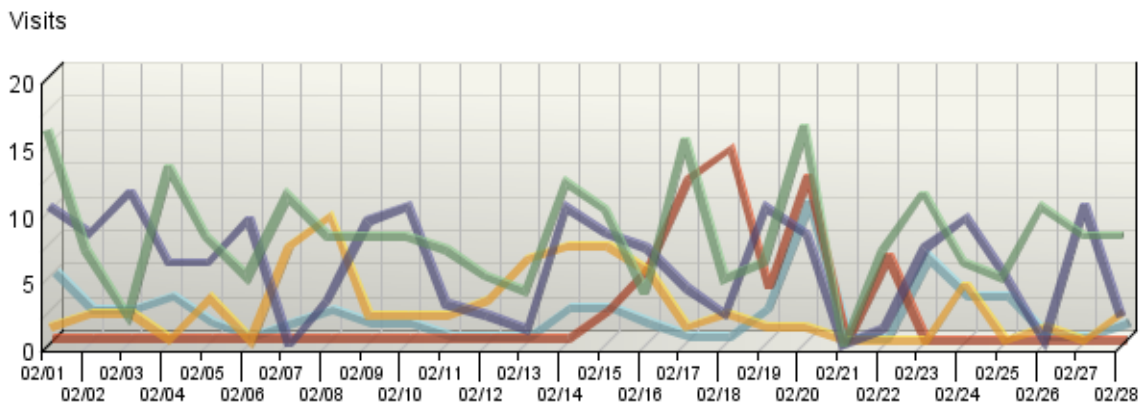
### Countries



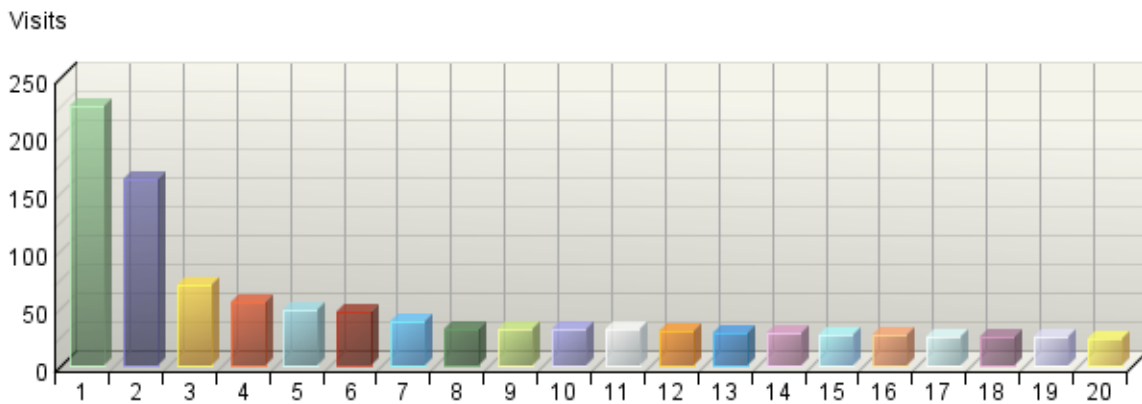
# Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's activity level on the site. If you use cookies to track visits, WebTrends can differentiate between hits from different visitors with the same IP address.

**Top Visitors Trend**



**Top Visitors**



**Top Visitors**

	Visitor	Visits	% Visits	Hits
■ 1.	kcrawl01.hj.re3.yahoo.com_YahooSeeker/CafeKelsa (compatible; Konqueror/3.2; FreeBSD ; http://help.yahoo.com/help/hotjobs/webmaster) (KHTML, like Gecko)	225	3.17%	3,637

	Visitor	Visits	% Visits	Hits
2.	kcrw101.hj.scd.yahoo.com_YahooSeeker/CafeKelsa (compatible; Konqueror/3.2; FreeBSD ; http://help.yahoo.com/help/hotjobs/webmaster) (KHTML, like Gecko)	161	2.27%	2,635
3.	msnbot.msn.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	70	0.99%	94
4.	crawl-66-249-66-66.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	55	0.77%	323
5.	bl1sch4092017.phx.gbl_msnbot-media/1.0 (+http://search.msn.com/msnbot.htm)	48	0.68%	132
6.	na4.dow.com_FAST Enterprise Crawler 6 used by The Dow Chemical Company (jeff.gillman@dow.com)	46	0.65%	52
7.	lm502006.inktomisearch.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	39	0.55%	49
8.	lm502012.inktomisearch.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	32	0.45%	32
9.	livebot-65-55-210-93.search.live.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	32	0.45%	52
10.	crawl-66-249-66-77.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	31	0.44%	87
11.	lj611701.inktomisearch.com_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	31	0.44%	33
12.	crawl-66-249-65-18.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	30	0.42%	164
13.	livebot-65-55-210-91.search.live.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	29	0.41%	37
14.	crawl-66-249-72-66.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	28	0.39%	121
15.	names.MBL.EDU_-	27	0.38%	32
16.	213-145-165-82.dd.nextgentel.com_Java/1.5.0_04	27	0.38%	54
17.	ip-68-178-206-47.ip.secureserver.net_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	25	0.35%	57
18.	209.241.144.34_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	25	0.35%	9,499
19.	egspd42212.ask.com_Mozilla/2.0 (compatible; Ask Jeeves/Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	25	0.35%	61
20.	bl1sch2083018.phx.gbl_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	24	0.34%	58

Visitor	Visits	% Visits	Hits
<b>Subtotal for rows: 1 - 20</b>	<b>1,010</b>	<b>14.22%</b>	<b>17,209</b>
<b>Other</b>	<b>6,091</b>	<b>85.78%</b>	<b>45,320</b>
<b>Total</b>	<b>7,101</b>	<b>100.00%</b>	<b>62,529</b>

items 1-20 of 3476

### Top Visitors - Help Card



#### Column Definitions

##### Visitor

The IP address, domain name, or cookie of the visitor.

##### Visits

Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

##### Hits

Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



#### Report Descriptions

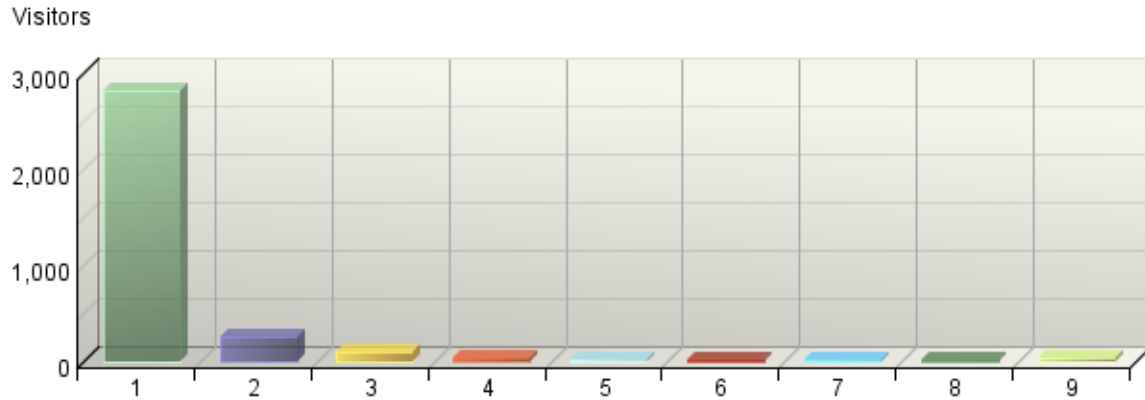
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

**Note:** If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

# Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits



Visitors by Number of Visits

Number of Visits	Visitors	% Visitors
1 visit	2,819	81.10%
2 visits	265	7.62%
3 visits	106	3.05%
4 visits	46	1.32%
5 visits	20	0.58%
6 visits	26	0.75%
7 visits	25	0.72%
8 visits	25	0.72%
9 visits	32	0.92%
<b>Other</b>	<b>112</b>	<b>3.22%</b>
<b>Total</b>	<b>3,476</b>	<b>100.00%</b>

items 1-9 of 9

## Visitors by Number of Visits - Help Card



### Column Definitions

#### Number of Visits

The number of visits by each visitor during the period of the report.

#### Visitors

Number of individuals who came to your site the amount of times specified in the Number of Visits column.

#### %

Percentage of visitors who came to your site the amount of times specified in the Number of Visits column.



### Report Descriptions

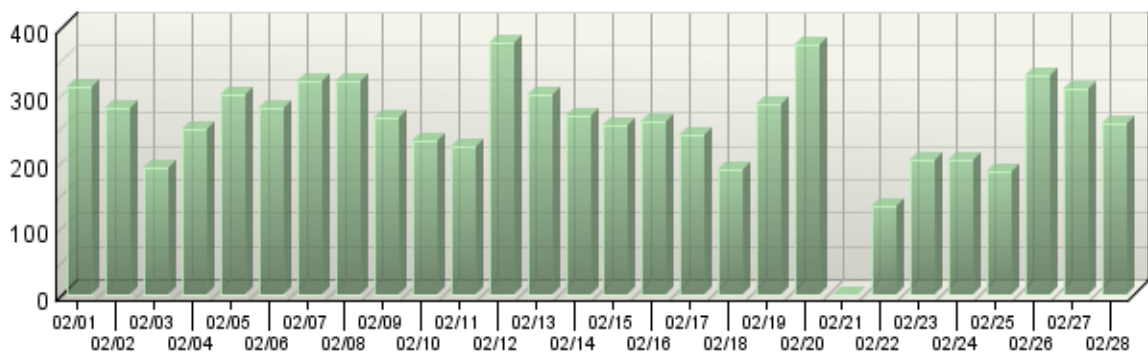
This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

# Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Some visits may span more than one time interval, and will be counted in each interval where they appear. The sum of visits for all intervals may therefore exceed the total visits shown in the Overview Dashboard page.

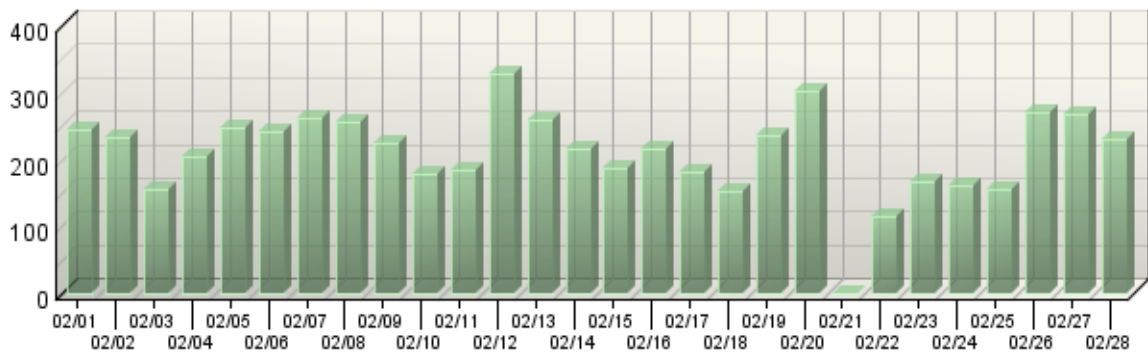
## Active Visits Trend

Active Visits



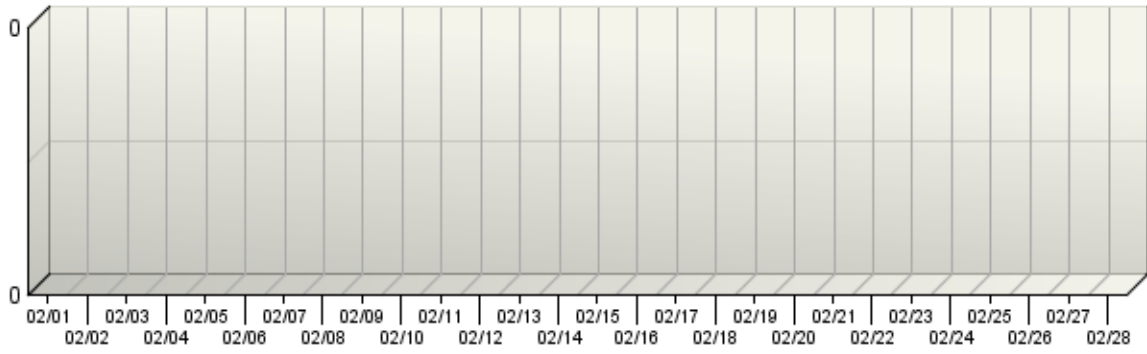
## Visitors Trend

Visitors



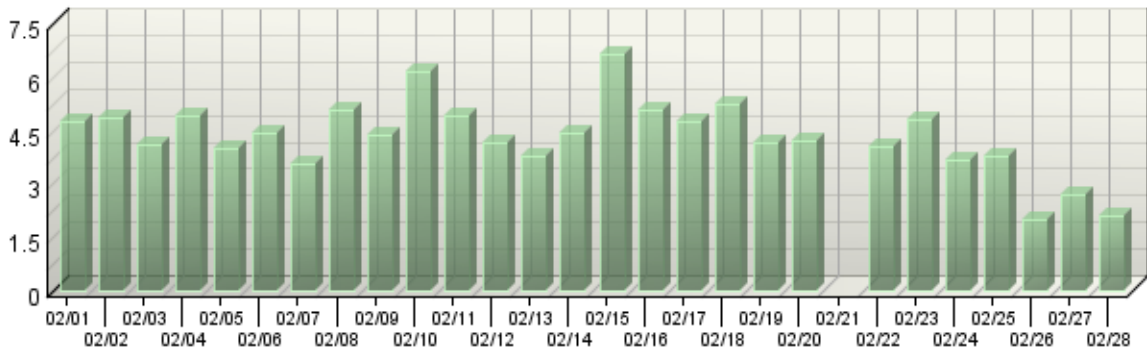
### New Visitors Trend

New Visitors



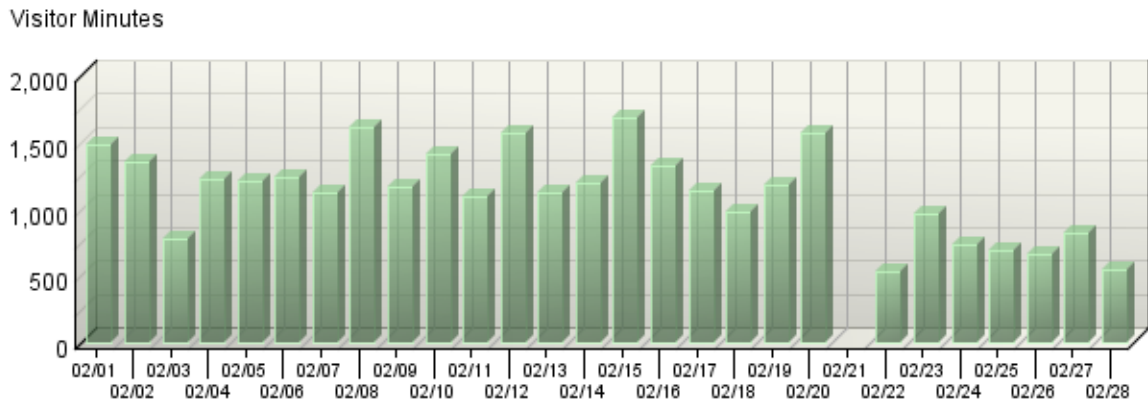
### Average Length of Visit Trend

Average Visit Duration





### Visitor Minutes Trend



### Visitors Trend

Day	Active Visits	Visitors	New Visitors
02/01	311	244	0
02/02	279	234	0
02/03	190	155	0
02/04	247	204	0
02/05	299	248	0
02/06	278	243	0
02/07	318	261	0
02/08	318	255	0
02/09	265	224	0
02/10	230	179	0
02/11	222	185	0
02/12	377	329	0
02/13	298	259	0
02/14	267	215	0
02/15	253	188	0
02/16	259	216	0
02/17	238	182	0
02/18	188	153	0
02/19	285	236	0
02/20	375	302	0
02/21	1	1	0
02/22	132	116	0
02/23	202	167	0
02/24	201	162	0

Day	Active Visits	Visitors	New Visitors
02/25	184	154	0
02/26	327	271	0
02/27	307	267	0
02/28	255	230	0
<b>Average</b>	<b>253</b>	<b>210</b>	<b>0</b>
<b>Total</b>	<b>-</b>	<b>-</b>	<b>0</b>

items 1-20 of 28

### Visitors Trend

Day	Average Visit Duration	Visitor Minutes
02/01	00:04:45	1,481.08
02/02	00:04:52	1,359.1
02/03	00:04:05	777.42
02/04	00:04:55	1,217.12
02/05	00:04:01	1,203.3
02/06	00:04:26	1,235.22
02/07	00:03:33	1,128.95
02/08	00:05:03	1,606.28
02/09	00:04:22	1,158.97
02/10	00:06:09	1,416.35
02/11	00:04:55	1,092.15
02/12	00:04:10	1,571.53
02/13	00:03:47	1,128.08
02/14	00:04:27	1,191.45
02/15	00:06:38	1,679.83
02/16	00:05:05	1,319.93
02/17	00:04:46	1,135.23
02/18	00:05:13	982.32
02/19	00:04:09	1,186.03
02/20	00:04:11	1,572.17
02/21	00:00:00	0
02/22	00:04:04	537.3
02/23	00:04:47	967.55
02/24	00:03:39	736.72
02/25	00:03:47	697.58
02/26	00:02:00	656.47
02/27	00:02:41	825
02/28	00:02:07	540.07
<b>Average</b>	<b>-</b>	<b>1,085.83</b>

Day	Average Visit Duration	Visitor Minutes
Total	-	30,403.2

items 1-20 of 28

### Visitors Trend - Help Card



#### Column Definitions

##### Time Interval (hour, day, etc.)

A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

##### Active Visits

Number of active visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

##### Visitors

Number of individuals who visited your site during the report interval. For a daily report, if someone visits more than once, that person is counted only the first time he or she visits. Values of "-" indicate that the detailed data required is not available. This situation occurs when the Top Visitors report has reached its configured limit or when reports for the corresponding period are turned off. For non-daily reports, the visitor measure total is "-" since the same visitor can be counted in multiple intervals.

##### New Visitors

Number of visitors who had never visited your web site before.

##### Average Visit Duration

The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit duration is calculated by dividing the value from the Visitor Minutes column by the value from the Active Visits column.

##### Visitor Minutes

Number of minutes your web site was viewed, regardless of who was viewing it.



### Report Descriptions

Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

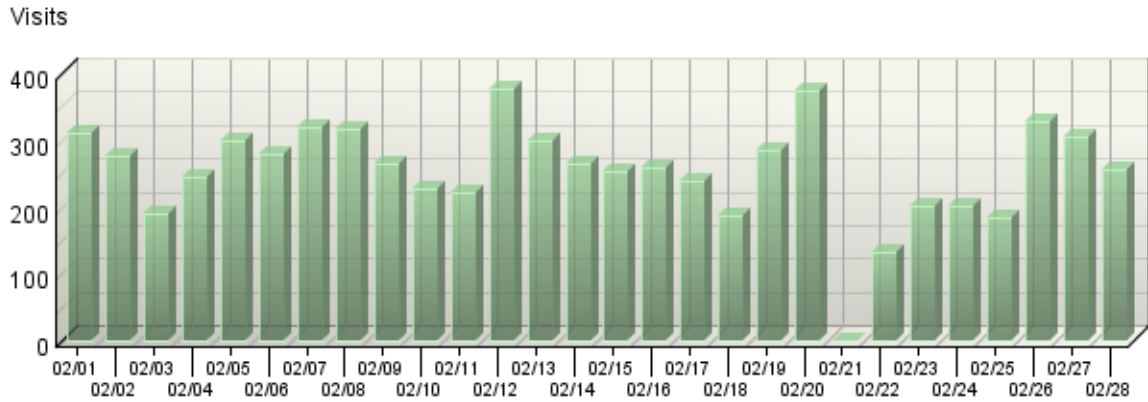
**Total** - The total for the column. Visits may span more than one time interval and are counted for each hour in this report. We therefore do not provide a total, which would be misleading.

**Average** - This row gives the average for each column.

# Visits Trend

This report shows how the number of visits to your site changes over the course of the report period.

**Visits Trend**



**Visits Trend**

Day	Visits	% Visits
02/01	311	4.38%
02/02	277	3.90%
02/03	190	2.68%
02/04	246	3.47%
02/05	299	4.21%
02/06	278	3.92%
02/07	318	4.48%
02/08	317	4.47%
02/09	264	3.72%
02/10	228	3.21%
02/11	222	3.13%
02/12	377	5.31%
02/13	298	4.20%
02/14	265	3.74%
02/15	253	3.57%
02/16	259	3.65%
02/17	238	3.35%
02/18	188	2.65%
02/19	284	4.00%

Day	Visits	% Visits
02/20	375	5.29%
02/21	1	0.01%
02/22	131	1.85%
02/23	202	2.85%
02/24	201	2.83%
02/25	184	2.59%
02/26	327	4.61%
02/27	306	4.31%
02/28	256	3.61%
<b>Total</b>	<b>7,095</b>	<b>100.00%</b>

items 1-20 of 28

### Visits Trend - Help Card



#### Column Definitions

##### Time Interval (hour, day, etc.)

A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

##### Visits

Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

##### %

Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



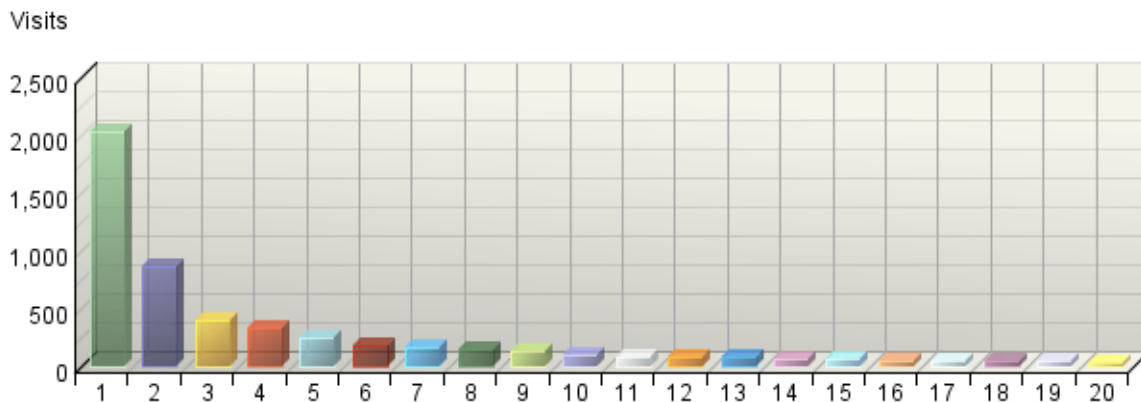
#### Report Descriptions

Periods of less activity can be considered good times for maintenance and content improvement.

# Domain Names

This report lists the domain name that generates the most activity to your web site. The data for this report is obtained from DNS lookups, which is not available with Express Analysis. Therefore, the data presented in this report can differ from the data presented in the Organizations report, which is based on GeoTrends and DNS lookup.

## Domain Names



## Domain Names

	Domain Name	Visits	% Visits	Hits
1.	<a href="#">inktomisearch.com</a>	2,034	28.67%	2,220
2.	Unresolved IP Address	866	12.21%	17,142
3.	<a href="#">yahoo.com</a>	407	5.74%	6,419
4.	<a href="#">aol.com</a>	325	4.58%	421
5.	<a href="#">googlebot.com</a>	254	3.58%	1,230
6.	<a href="#">live.com</a>	176	2.48%	276
7.	<a href="#">epa.gov</a>	162	2.28%	4,437
8.	<a href="#">comcast.net</a>	142	2.00%	1,753
9.	<a href="#">phx.gbl</a>	130	1.83%	319
10.	<a href="#">rr.com</a>	98	1.38%	1,395
11.	<a href="#">verizon.net</a>	91	1.28%	973
12.	<a href="#">ask.com</a>	82	1.16%	164
13.	<a href="#">rima-tde.net</a>	77	1.09%	4,142
14.	<a href="#">msn.com</a>	70	0.99%	94
15.	<a href="#">akamaitechnologies.com</a>	60	0.85%	2,554
16.	<a href="#">dow.com</a>	57	0.80%	115
17.	<a href="#">secureserver.net</a>	46	0.65%	82
18.	<a href="#">cox.net</a>	46	0.65%	559

	Domain Name	Visits	% Visits	Hits
19.	<a href="#">bellsouth.net</a>	42	0.59%	455
20.	<a href="#">sbcglobal.net</a>	35	0.49%	321
<b>Subtotal for rows: 1 - 20</b>		<b>5,200</b>	<b>73.29%</b>	<b>45,071</b>
<b>Other</b>		<b>1,895</b>	<b>26.71%</b>	<b>17,426</b>
<b>Total</b>		<b>7,095</b>	<b>100.00%</b>	<b>62,497</b>

items 1-20 of 834

### Domain Names - Help Card



#### Column Definitions

##### Domain Name

The text name (for example, webtrends.com) corresponding to the visitor's IP address. The domain name can be determined from any of the following methods:

- The domain was logged by the web server.
- The IP address matched an Intranet Domain configuration within the Admin Console.
- DNS resolution.

IP addresses that do not resolve to a domain by these methods are categorized as follows:

- Reserved IP Address - The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.
- Unresolved IP Address - Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

The domain name shown is the second-level domain name, such as webtrends.com. For example, all visitors from sales.webtrends.com, us.sales.webtrends.com, and service.webtrends.com are combined in the statistics for webtrends.com. If the top-level domain name is a country code, then the third-level domain name is shown also (for example, anycompany.com.au).

##### Visits

Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

##### Hits

Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.





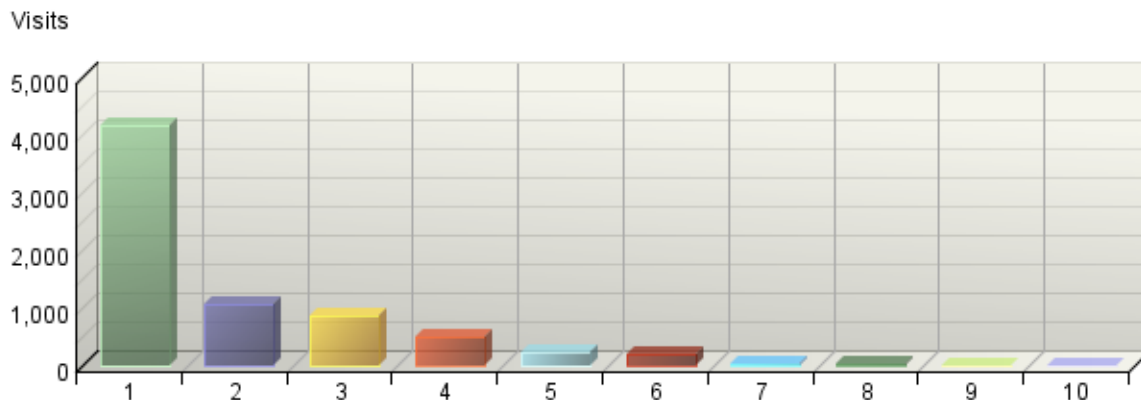
### **Report Descriptions**

Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

# Top-Level Domain Types

This report provides a breakdown of top-level domain types.

**Top-Level Domain Types**



**Top-Level Domain Types**

Top-Level Domain Types	Visits	% Visits	Hits
Commercial	4,152	58.52%	20,388
Network	1,066	15.02%	13,714
Unresolved IP Address	866	12.21%	17,142
Unknown	489	6.89%	3,501
Education	248	3.50%	2,202
Government	209	2.95%	5,144
Military	28	0.39%	113
Organization	22	0.31%	273
Business	12	0.17%	17
Informational	3	0.04%	3
<b>Total</b>	<b>7,095</b>	<b>100.00%</b>	<b>62,497</b>

items 1-10 of 10

## Top-Level Domain Types - Help Card



### Column Definitions

#### Reserved IP Address

The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.

#### Unresolved IP Address

Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

#### Unknown

The domain suffix did not match any of the top-level domain categories.

#### Top-Level Domain

The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

- ARPANET: .arpa
- Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz
- Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn
- International: .int .int.co .int.ve .intl.tn
- Government: .gov .gov.[country code] .gove.[country code] .go.[country code]
- Military: .mil .mil.[country code]
- Network: .net .ad.jp .ne.kr .net.[country code]
- Organization: .org .or .org.[country code] .or.[country code]
- Personal: .name

#### Visits

Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Hits

Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



### Report Descriptions

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

**Note:** This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

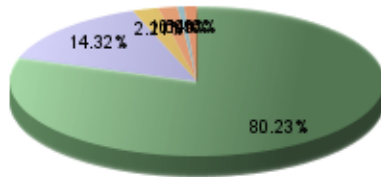
**Total** - This represents the total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

# Geography Dashboard

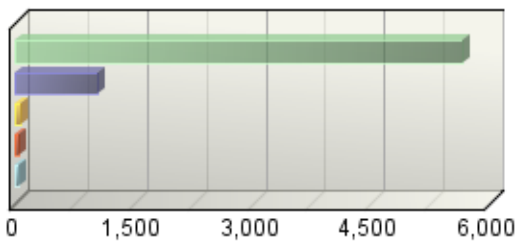
This page contains key graphs and tables that provide an overview of this chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

## Regions

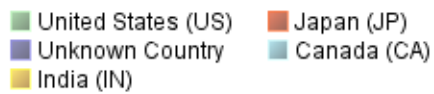
Visits



## Countries



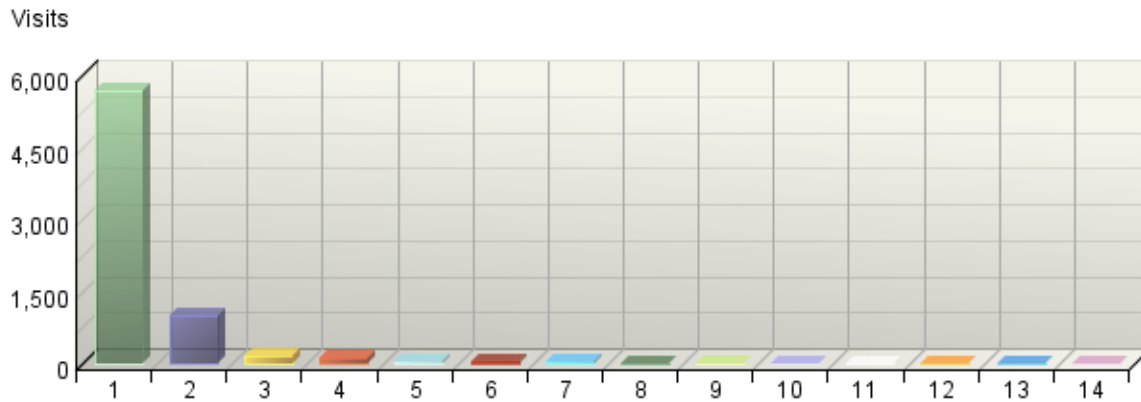
Visits



# Regions

This report identifies the top geographic regions of the visitors to your site.

**Regions**



**Regions**

Regions	Visits	% Visits
1. North America	5,692	80.23%
2. Unspecified Region	1,016	14.32%
3. Asia	157	2.21%
4. Western Europe	113	1.59%
5. Middle East	35	0.49%
6. Eastern Europe	24	0.34%
7. South America	20	0.28%
8. Australia	19	0.27%
9. Northern Europe	6	0.08%
10. Pacific Islands	5	0.07%
11. Southern Africa	3	0.04%
12. Eastern Africa	2	0.03%
13. Caribbean Islands	2	0.03%
14. Central America	1	0.01%
<b>Total</b>	<b>7,095</b>	<b>100.00%</b>

items 1-14 of 14

## Regions - Help Card



### Column Definitions

#### Regions

The geographic part of the world where visitors to your web site are located. "Unspecified Region" represents visitors whose geographic region could not be determined. "Unknown Region" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

#### Visits

Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits that were from this geographic region.



### Report Descriptions

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Values for "Unspecified Region" represent visitors whose geographic region cannot be determined. Values for "Unknown Region" represent visitors whose country can be determined but whose country is not associated with a specific region. Values for "Unknown States" or "Unknown Cities" represent hits for which the IP address does not match an entry in GeoTrends database. This is the case for countries that do not have states or simply entries for which this information was not provided in the GeoTrends database.

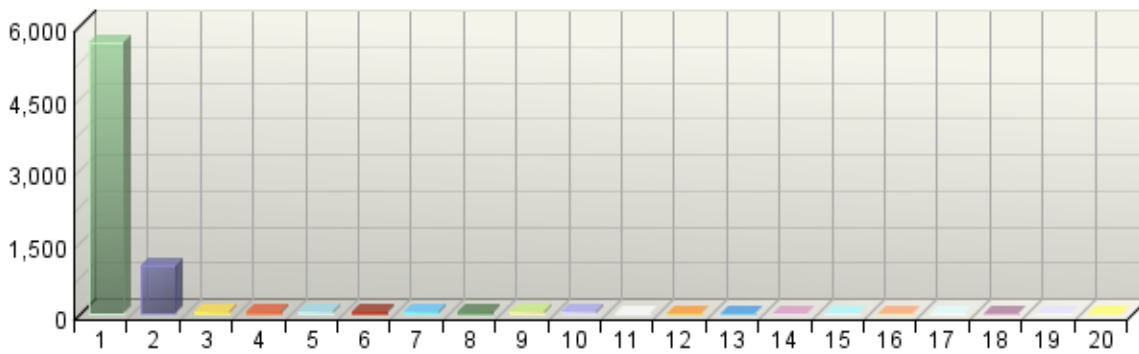
**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

# Countries

This report identifies the top countries of the visitors to your site.

## Countries

Visits



## Countries

	Countries	Visits	% Visits
1.	United States (US)	5,632	79.38%
2.	Unknown Country	1,016	14.32%
3.	India (IN)	42	0.59%
4.	Japan (JP)	34	0.48%
5.	Canada (CA)	33	0.47%
6.	Singapore (SG)	30	0.42%
7.	Malaysia (MY)	27	0.38%
8.	Mexico (MX)	27	0.38%
9.	United Kingdom (UK)	25	0.35%
10.	Netherlands (NL)	23	0.32%
11.	Australia (AU)	19	0.27%
12.	Germany (DE)	18	0.25%
13.	Italy (IT)	14	0.20%
14.	France (FR)	13	0.18%
15.	Israel (IL)	13	0.18%
16.	United Arab Emirates (AE)	11	0.16%
17.	Indonesia (ID)	9	0.13%
18.	Brazil (BR)	9	0.13%
19.	Argentina (AR)	8	0.11%



	Countries	Visits	% Visits
■ 20.	Hungary (HU)	6	0.08%
<b>Subtotal for rows: 1 - 20</b>		<b>7,009</b>	<b>98.79%</b>
	<b>Other</b>	<b>86</b>	<b>1.21%</b>
	<b>Total</b>	<b>7,095</b>	<b>100.00%</b>

items 1-20 of 55

### Countries - Help Card



#### Column Definitions

##### Countries

If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

##### Visits

Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

##### %

Percentage of total visits from the specified country.

##### Unknown Country

The country associated with the visitor's domain name could not be determined.



#### Report Descriptions

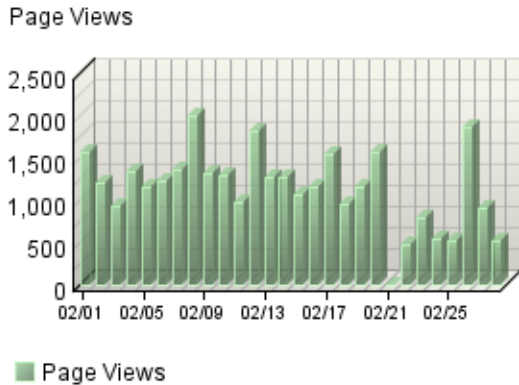
This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

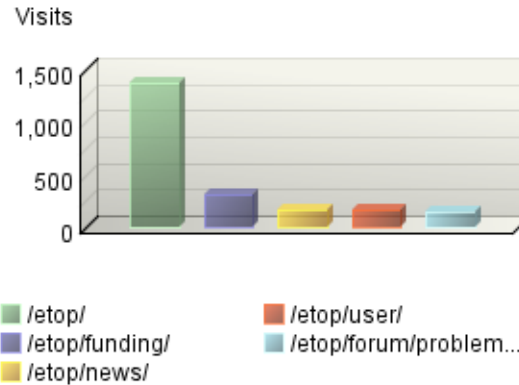
# Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

**Page Views Trend**



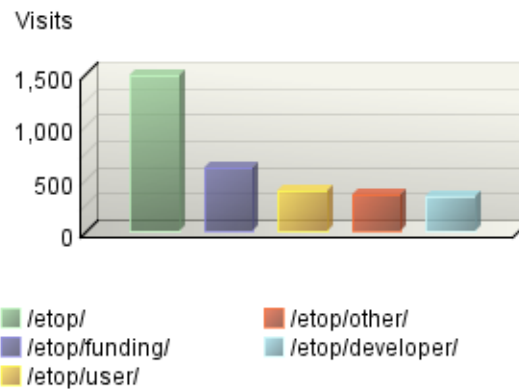
**Entry Pages**



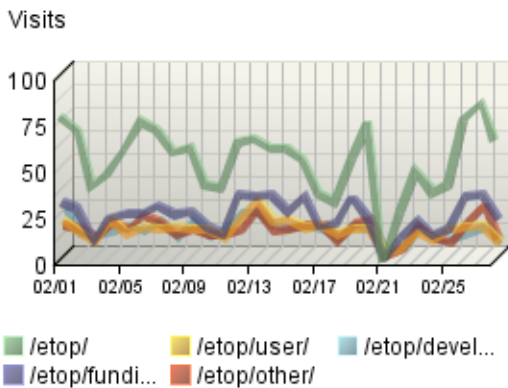
**Page View Summary**

Page Views	31,839
Average per Day	1,137
Average Page Views per Visit	4.49

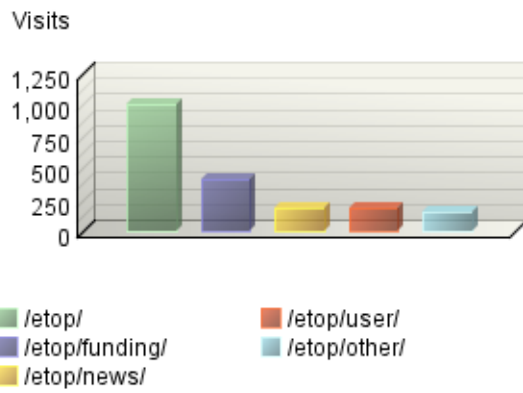
**Pages**



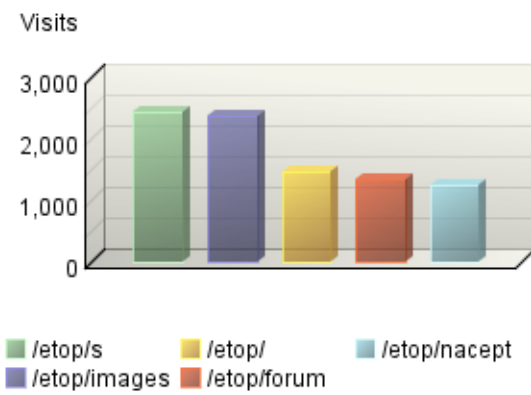
**Pages Trend**



### Exit Pages



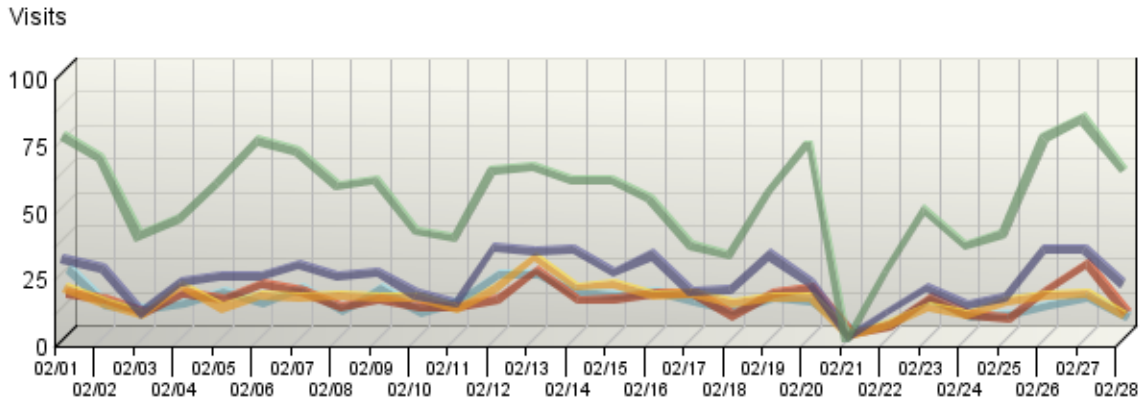
### Directories



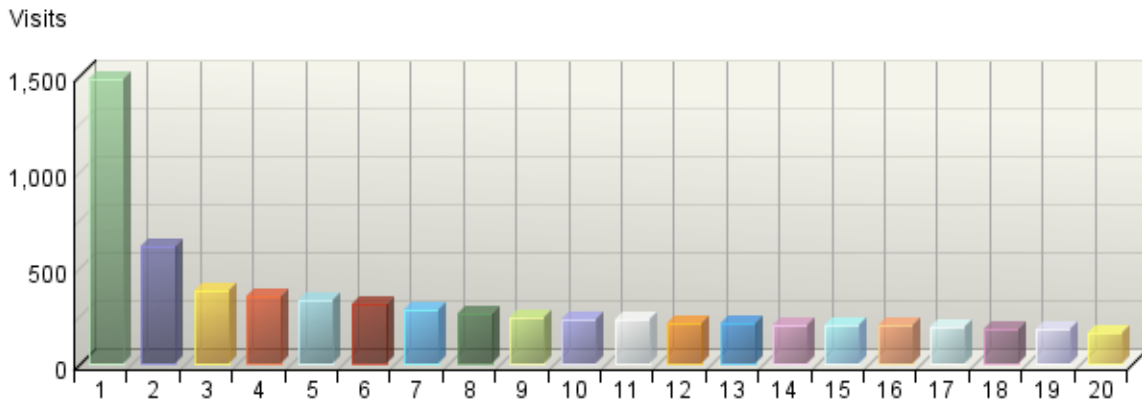
# Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

**Pages Trend**



**Pages**



**Pages**

	Pages	Visits	Views	Average Time Viewed
■ 1.	<b>Environmental Technology Opportunities Portal   US EPA</b> <a href="http://www.epa.gov/etop/">http://www.epa.gov/etop/</a>	1,479	2,154	00:01:55

	Pages	Visits	Views	Average Time Viewed
2.	<b>Current Funding Opportunities   ETOP   EPA</b> <a href="http://www.epa.gov/etop/funding/">http://www.epa.gov/etop/funding/</a>	610	874	00:02:26
3.	<b>Technology Users: Technology Description Information   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/user/">http://www.epa.gov/etop/user/</a>	378	593	00:01:23
4.	<b>Environmental Technology Resources   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/other/">http://www.epa.gov/etop/other/</a>	350	405	00:01:56
5.	<b>For Technology Developers   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/">http://www.epa.gov/etop/developer/</a>	330	490	00:00:42
6.	<b>News   ETOP   EPA</b> <a href="http://www.epa.gov/etop/news/">http://www.epa.gov/etop/news/</a>	310	373	00:02:01
7.	<b>Research / Proof of Concept / Development   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/financial.html">http://www.epa.gov/etop/developer/financial.html</a>	276	312	00:01:03
8.	<b>EPA Environmental Technology Research &amp; Development Continuum   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/continuum/">http://www.epa.gov/etop/continuum/</a>	255	296	00:01:22
9.	<b>Environmental Technology Council   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/forum/">http://www.epa.gov/etop/forum/</a>	244	346	00:00:56
10.	<b>EPA Programs   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/epa/">http://www.epa.gov/etop/epa/</a>	234	330	00:01:08
11.	<b>EPA's Environmental Technology Programs   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/continuum/programs.html">http://www.epa.gov/etop/continuum/programs.html</a>	231	266	00:03:47
12.	<b>NACEPT: Subcommittee on Environmental Technology   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/nacept/">http://www.epa.gov/etop/nacept/</a>	209	315	00:01:03
13.	<b>About ETOP   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/about_etop/">http://www.epa.gov/etop/about_etop/</a>	207	316	00:00:59
14.	<b>Commercialization   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/marketing.html">http://www.epa.gov/etop/developer/marketing.html</a>	199	229	00:01:37
15.	<b>ETC: Problem Statements: Recovering the Value of Waste for Environmental and Energy Sustainability   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/forum/problem/waste_gas.html">http://www.epa.gov/etop/forum/problem/waste_gas.html</a>	199	229	00:02:07
16.	<b>Information Diffusion/Utilization   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/advocacy.html">http://www.epa.gov/etop/developer/advocacy.html</a>	196	225	00:01:07

	Pages	Visits	Views	Average Time Viewed
17.	<b>Subscribe to EnvirotechNews   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/envirotechnews/">http://www.epa.gov/etop/envirotechnews/</a>	190	222	00:03:17
18.	<b>Page Title   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/techconnection/techconnection.html">http://www.epa.gov/etop/techconnection/techconnection.html</a>	179	205	00:01:09
19.	<b>Where You Live -- Learn more about Environmental Technology Programs in regions and states.   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/whereyoulive/">http://www.epa.gov/etop/whereyoulive/</a>	176	208	00:02:11
20.	<b>EPA: ETOP: Integrated Database Search</b> <a href="http://www.epa.gov/etop/search/">http://www.epa.gov/etop/search/</a>	160	184	00:00:48
	<b>Subtotal for rows: 1 - 20</b>	-	<b>8,572</b>	-
	<b>Other</b>	-	<b>23,267</b>	-
	<b>Total</b>	-	<b>31,839</b>	-

items 1-20 of 658

#### Pages

	Pages	Average Time to Serve (ms)
1.	<b>Environmental Technology Opportunities Portal   US EPA</b> <a href="http://www.epa.gov/etop/">http://www.epa.gov/etop/</a>	0
2.	<b>Current Funding Opportunities   ETOP   EPA</b> <a href="http://www.epa.gov/etop/funding/">http://www.epa.gov/etop/funding/</a>	0
3.	<b>Technology Users: Technology Description Information   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/user/">http://www.epa.gov/etop/user/</a>	0
4.	<b>Environmental Technology Resources   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/other/">http://www.epa.gov/etop/other/</a>	0
5.	<b>For Technology Developers   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/">http://www.epa.gov/etop/developer/</a>	0
6.	<b>News   ETOP   EPA</b> <a href="http://www.epa.gov/etop/news/">http://www.epa.gov/etop/news/</a>	0
7.	<b>Research / Proof of Concept / Development   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/financial.html">http://www.epa.gov/etop/developer/financial.html</a>	0
8.	<b>EPA Environmental Technology Research &amp; Development Continuum   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/continuum/">http://www.epa.gov/etop/continuum/</a>	0

	Pages	Average Time to Serve (ms)
9.	<b>Environmental Technology Council   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/forum/">http://www.epa.gov/etop/forum/</a>	0
10.	<b>EPA Programs   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/epa/">http://www.epa.gov/etop/epa/</a>	0
11.	<b>EPA's Environmental Technology Programs   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/continuum/programs.html">http://www.epa.gov/etop/continuum/programs.html</a>	0
12.	<b>NACEPT: Subcommittee on Environmental Technology   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/nacept/">http://www.epa.gov/etop/nacept/</a>	0
13.	<b>About ETOP   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/about_etop/">http://www.epa.gov/etop/about_etop/</a>	0
14.	<b>Commercialization   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/marketing.html">http://www.epa.gov/etop/developer/marketing.html</a>	0
15.	<b>ETC: Problem Statements: Recovering the Value of Waste for Environmental and Energy Sustainability   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/forum/problem/waste_gas.html">http://www.epa.gov/etop/forum/problem/waste_gas.html</a>	0
16.	<b>Information Diffusion/Utilization   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/developer/advocacy.html">http://www.epa.gov/etop/developer/advocacy.html</a>	0
17.	<b>Subscribe to EnvirotechNews   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/envirotechnews/">http://www.epa.gov/etop/envirotechnews/</a>	0
18.	<b>Page Title   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/techconnection/techconnection.html">http://www.epa.gov/etop/techconnection/techconnection.html</a>	0
19.	<b>Where You Live -- Learn more about Environmental Technology Programs in regions and states.   ETOP   US EPA</b> <a href="http://www.epa.gov/etop/wherelive/">http://www.epa.gov/etop/wherelive/</a>	0
20.	<b>EPA: ETOP: Integrated Database Search</b> <a href="http://www.epa.gov/etop/search/">http://www.epa.gov/etop/search/</a>	0
	<b>Subtotal for rows: 1 - 20</b>	-
	<b>Other</b>	-
	<b>Total</b>	-

items 1-20 of 658

## Pages - Help Card



### Column Definitions

#### Pages

Any displayed page. You can specify for each profile the types of files that qualify as a page. These settings can be changed by the WebTrends administrator.

#### Visits

Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Views

Number of times this page was viewed by visitors.

#### Average Time Viewed

Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

#### Average Time to Serve

Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note:** Zero values in this column probably indicates that your web server is not logging Time to Serve information.



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### Report Descriptions

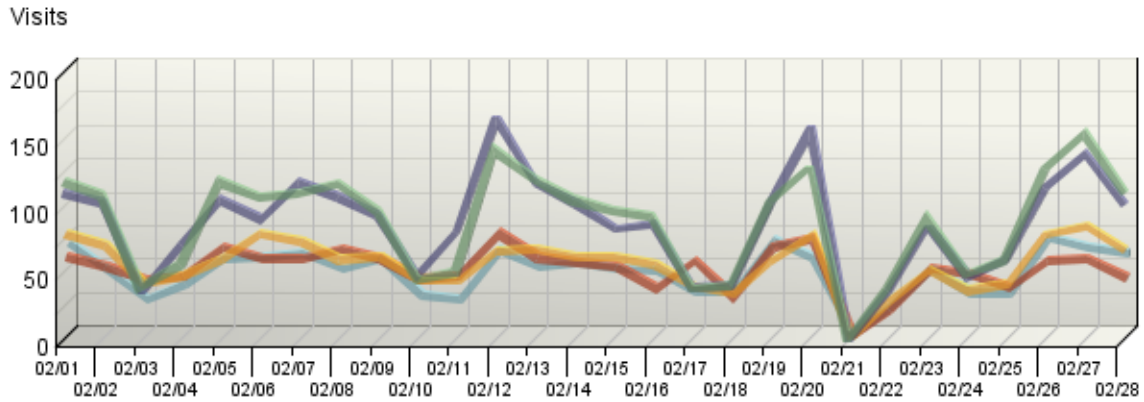
Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.



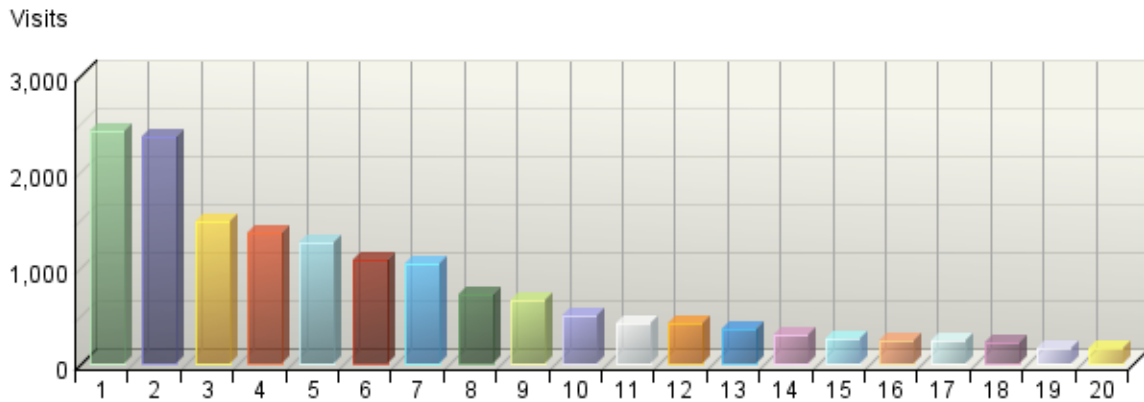
# Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

**Directories Trend**



**Directories**




**Directories**

	Path To Directory	Visits	Hits	Kbytes Transferred
1.	<a href="http://www.epa.gov/etop/s">http://www.epa.gov/etop/s</a>	2,427	5,230	35,856
2.	<a href="http://www.epa.gov/etop/images">http://www.epa.gov/etop/images</a>	2,369	19,778	92,220
3.	<a href="http://www.epa.gov/etop/">http://www.epa.gov/etop/</a>	1,484	2,184	39,392
4.	<a href="http://www.epa.gov/etop/forum">http://www.epa.gov/etop/forum</a>	1,359	5,071	29,502

	<b>Path To Directory</b>	<b>Visits</b>	<b>Hits</b>	<b>Kbytes Transferred</b>
5.	<a href="http://www.epa.gov/etop/nacept">http://www.epa.gov/etop/nacept</a>	1,261	2,932	189,890
6.	<a href="http://www.epa.gov/etop/funding">http://www.epa.gov/etop/funding</a>	1,086	3,432	81,318
7.	<a href="http://www.epa.gov/environmentaltechnology">http://www.epa.gov/environmentaltechnology</a>	1,032	9,858	59,000
8.	<a href="http://www.epa.gov/etop/news">http://www.epa.gov/etop/news</a>	714	2,528	46,043
9.	<a href="http://www.epa.gov/etop/developer">http://www.epa.gov/etop/developer</a>	663	1,553	29,340
10.	<a href="http://www.epa.gov/etop/continuum">http://www.epa.gov/etop/continuum</a>	493	1,873	17,065
11.	<a href="http://www.epa.gov/etop/user">http://www.epa.gov/etop/user</a>	429	720	36,918
12.	<a href="http://www.epa.gov/etop/envirotechnews">http://www.epa.gov/etop/envirotechnews</a>	423	889	47,261
13.	<a href="http://www.epa.gov/etop/other">http://www.epa.gov/etop/other</a>	350	405	5,612
14.	<a href="http://www.epa.gov/etop/wherelive">http://www.epa.gov/etop/wherelive</a>	309	596	3,008
15.	<a href="http://www.epa.gov/etop/about_etop">http://www.epa.gov/etop/about_etop</a>	253	434	2,823
16.	<a href="http://www.epa.gov/etop/techconnection">http://www.epa.gov/etop/techconnection</a>	245	445	2,298
17.	<a href="http://www.epa.gov/etop/epa">http://www.epa.gov/etop/epa</a>	234	330	5,069
18.	<a href="http://www.epa.gov/etop/tc">http://www.epa.gov/etop/tc</a>	227	514	5,858
19.	<a href="http://www.epa.gov/etop/search">http://www.epa.gov/etop/search</a>	160	184	1,708
20.	<a href="http://www.epa.gov/etop/contact">http://www.epa.gov/etop/contact</a>	159	185	905
<b>Subtotal for rows: 1 - 20</b>		-	<b>59,141</b>	<b>731,076</b>
<b>Other</b>		-	<b>3,356</b>	<b>42,595</b>
<b>Total</b>		-	<b>62,497</b>	<b>773,671</b>

items 1-20 of 29

**Directories - Help Card**

 **Column Definitions**

**Path to Directory**  
The full URL path to the directory being analyzed.

**Visits**  
Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits**  
Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Kbytes Transferred**  
Number of kilobytes of data transferred by the server from the specified directory to your visitors.



### **Report Descriptions**

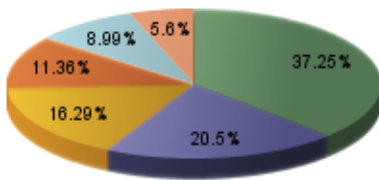
This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

# Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

**Accessed File Types by Files**

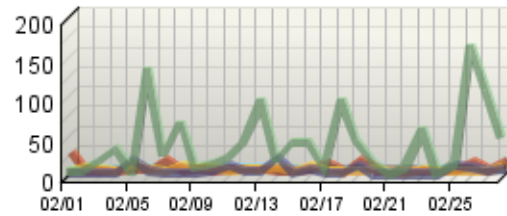
Files



- jpg
- htm
- gif
- html
- css
- Other

**Downloaded Files Trend**

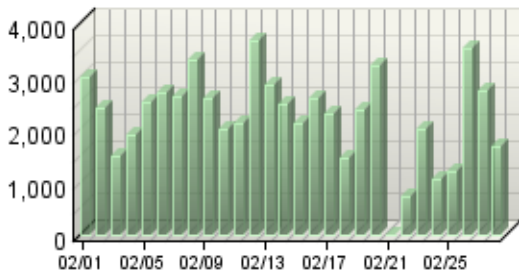
Downloads



- /etop/nacept/NACE...
- /etop/envirotechn...
- /etop/envirotechn...
- /etop/forum/etc\_m...
- /etop/envirotechn...

**Hits Trend**

Hits



- Hits

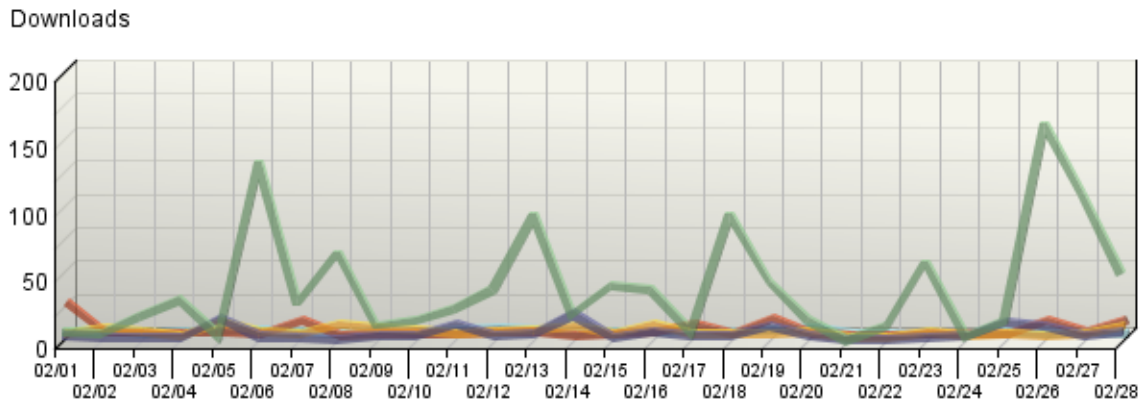
**Hit Summary**

Successful Hits for Entire Site	62,497
Average Hits per Day	2,232
Home Page Hits	1,437

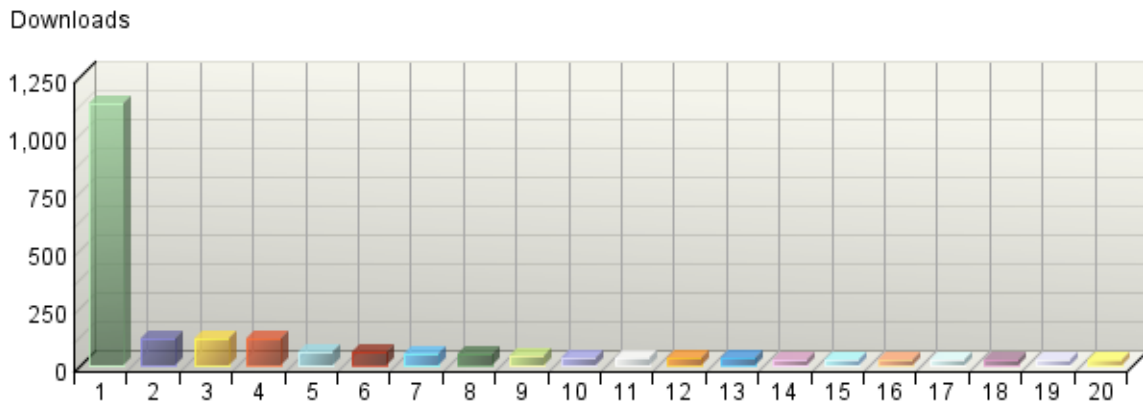
# Downloaded Files

This report identifies the most popular files downloaded from your site.

**Downloaded Files Trend**



**Downloaded Files**



**Downloaded Files**

	Downloaded Files	Downloads	% Downloads	Visits
1.	<a href="http://www.epa.gov/etop/nacept/NACEPT_Report_FINAL_May_9_06.pdf">http://www.epa.gov/etop/nacept/NACEPT_Report_FINAL_May 9 06.pdf</a>	1,132	46.47%	204
2.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_1106.pdf">http://www.epa.gov/etop/envirotechnews/envirotechnews_1106.pdf</a>	120	4.93%	56
3.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_0107.pdf">http://www.epa.gov/etop/envirotechnews/envirotechnews_0107.pdf</a>	116	4.76%	85

	<b>Downloaded Files</b>	<b>Downloads</b>	<b>% Downloads</b>	<b>Visits</b>
4.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_1206.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_1206.pdf</a>	115	4.72%	49
5.	<a href="http://www.epa.gov/etop/forum/etc_memo.pdf">http://www.epa.gov/etop/forum/etc_memo.pdf</a>	60	2.46%	55
6.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_0906.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_0906.pdf</a>	57	2.34%	55
7.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_1006.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_1006.pdf</a>	54	2.22%	50
8.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_0806.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_0806.pdf</a>	50	2.05%	50
9.	<a href="http://www.epa.gov/etop/envirotechnews/envirotechnews_0706.pdf">http://www.epa.gov/etop/envirotechnews/ envirotechnews_0706.pdf</a>	38	1.56%	17
10.	<a href="http://www.epa.gov/etop/forum/problem/progressreports/ActionTeam-Waste to Energy-Report -9-25-06.pdf">http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -Waste to Energy -Report -9-25-06.pdf</a>	37	1.52%	34
11.	<a href="http://www.epa.gov/environmentaltechnology/nacept/NACEPT Report FINAL_May 9 06.pdf">http://www.epa.gov/environmentaltechnology/ nacept/NACEPT Report FINAL_May 9 06.pdf</a>	36	1.48%	2
12.	<a href="http://www.epa.gov/etop/tc/etc_charter_2-5-04.pdf">http://www.epa.gov/etop/tc/etc_charter_2-5-04. pdf</a>	35	1.44%	29
13.	<a href="http://www.epa.gov/etop/forum/problem/progressreports/ActionTeam-RapidDetectionofMicrobial-Report-09-20-06.pdf">http://www.epa.gov/etop/forum/problem/ progressreports/ActionTeam-RapidDetecti onofMicrobial-Report-09-20-06.pdf</a>	34	1.40%	34
14.	<a href="http://www.epa.gov/etop/forum/problem/progressreports/ActionTeam-IGCC-Report-9-20-06.pdf">http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -IGCC -Report - 9-20-06.pdf</a>	29	1.19%	28
15.	<a href="http://www.epa.gov/etop/forum/problem/progressreports/microarraymilestones.pdf">http://www.epa.gov/etop/forum/problem/ progressreports/microarraymilestones.pdf</a>	29	1.19%	29
16.	<a href="http://www.epa.gov/etop/forum/etc_charter_2-5-04.pdf">http://www.epa.gov/etop/forum/etc_charter_2- 5-04.pdf</a>	29	1.19%	24
17.	<a href="http://www.epa.gov/etop/forum/problem/progressreports/ActionTeam-UrbanRunoff-Report-9-18-06.pdf">http://www.epa.gov/etop/forum/problem/ progressreports/ActionTeam -Urban Runoff - Report -9-18-06.pdf</a>	29	1.19%	27
18.	<a href="http://www.epa.gov/etop/forum/problem/progressreports/ActionTeam-PesticideSprayDrift-Report-9-16-06.pdf">http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -Pesticide Spray Drift -Report -9-16-06.pdf</a>	27	1.11%	27
19.	<a href="http://www.epa.gov/etop/forum/problem/progressreports/ActionTeam-PMContinuousMonitoring-Report-9-19-06.pdf">http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -PM Continuous Monitoring -Report -9-19-06.pdf</a>	26	1.07%	26
20.	<a href="http://www.epa.gov/etop/forum/problem/progressreports/ActionTeam-Sediments-Report-9-5-06.pdf">http://www.epa.gov/etop/forum/problem/ progressreports/Action Team -Sediments - Report -9-5-06.pdf</a>	26	1.07%	26
<b>Subtotal for rows: 1 - 20</b>		<b>2,079</b>	<b>85.34%</b>	<b>907</b>
<b>Other</b>		<b>357</b>	<b>14.66%</b>	<b>343</b>
<b>Total</b>		<b>2,436</b>	<b>100.00%</b>	<b>1,250</b>

items 1-20 of 74

## Downloaded Files - Help Card



### Column Definitions

#### Files

The path and filename of the file being analyzed.

#### Downloads

Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted. Note that downloaded PDF files may cause an inflated count.

#### Visits

Number of visits that accessed the specified files. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.



### Report Descriptions

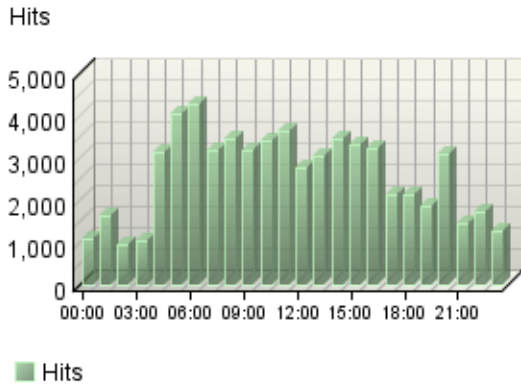
If you are using an SDC data source, then this report is not applicable.

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

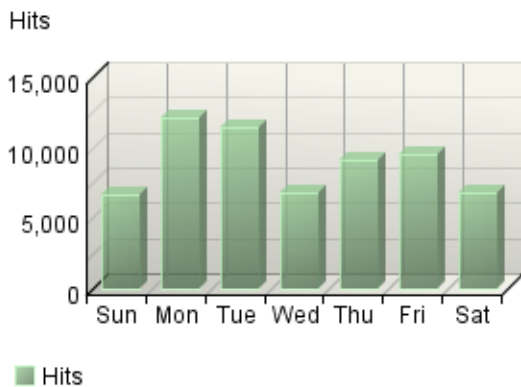
# Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

**Hits by Hour of the Day**



**Hits by Day of the Week**



**Most Active Summary**

Most Active Date	2/12/07
Number of Hits on Most Active Date	3,675
Most Active Day of the Week	Monday
Most Active Hour of the Day	06:00-06:59

**Least Active Summary**

Least Active Date	2/21/07
Number of Hits on Least Active Date	1
Least Active Day of the Week	Sunday
Least Active Hour of the Day	02:00-02:59

**Activity on Weekdays Summary**

Total Hits Weekdays	49,033
Total Visits Weekdays	5,398
Average Number of Visits per day on Weekdays	269
Average Number of Hits per day on Weekdays	2,451

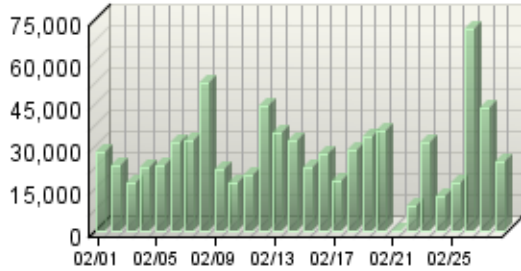
**Activity on Weekends Summary**

Total Hits Weekend	13,464
Total Visits Weekend	1,697
Average Number of Visits per Weekend	424
Average Number of Hits per Weekend	3,366



### Bandwidth: Kbytes Transferred Trend

Kbytes Transferred

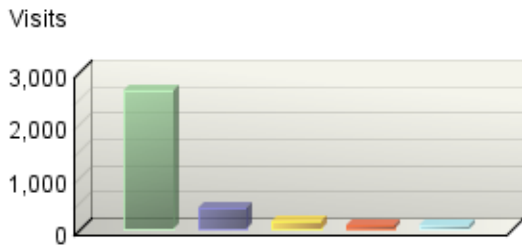


■ Kbytes Transferred

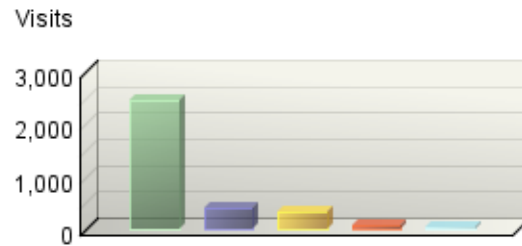
# Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

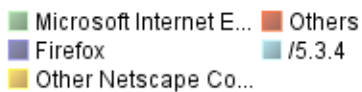
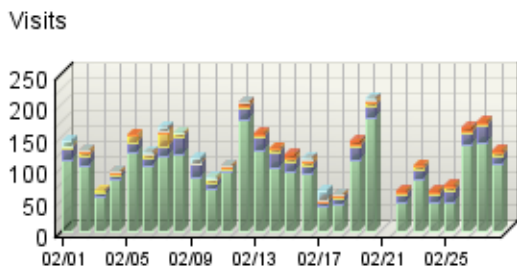
**Browsers**



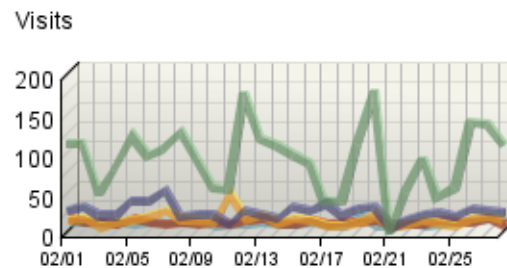
**Spiders**



**Browsers Trend**



**Platforms Trend**

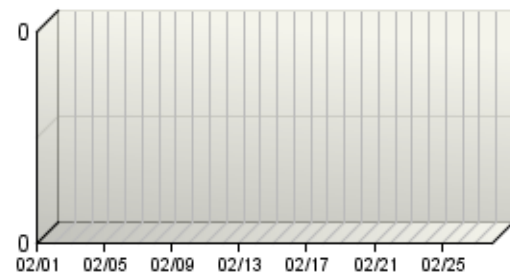


# Technical Dashboard

This dashboard summarizes important information related to online technical activity.

## Average Time to Serve Pages

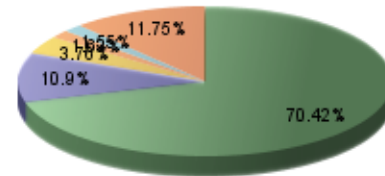
Average Time to Serve



■ Average Time to Serve

## Browsers by Version

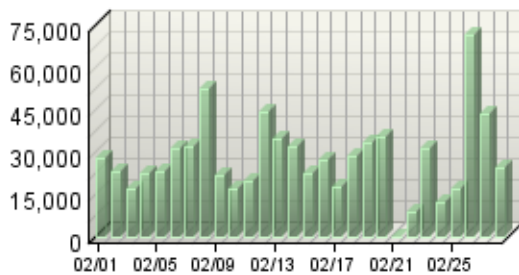
Visits



■ Microsoft Internet Ex... ■ Others  
 ■ Firefox ■ Akamai-SiteSnapsh...  
 ■ Other Netscape Co... ■ Other

## Bandwidth: Kbytes Transferred Trend

Kbytes Transferred



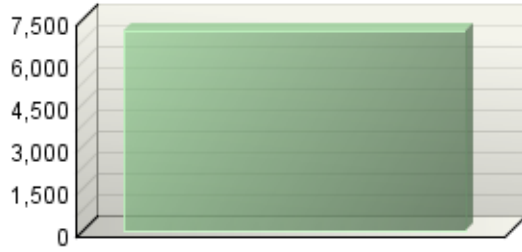
■ Kbytes Transferred

## Technical Summary

Total Hits	80,260
Successful Hits	62,497
Successful Hits (as Percent)	77.87%
Failed Hits	17,763
Failed Hits (as Percent)	22.13%
Cached Hits	23,548
Cached Hits (as Percent)	29.34%

### Browsing Hours

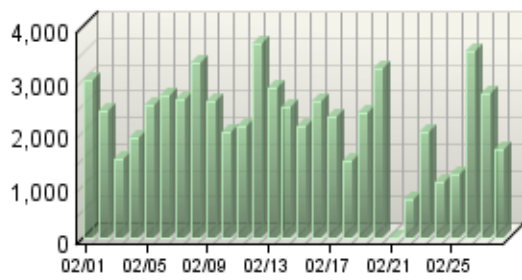
Visits



■ Unknown browsing hour

### Hits Trend

Hits

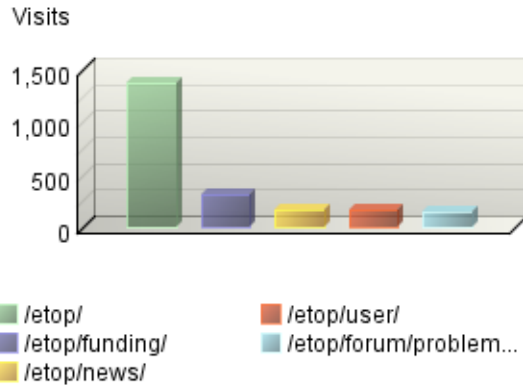


■ Hits

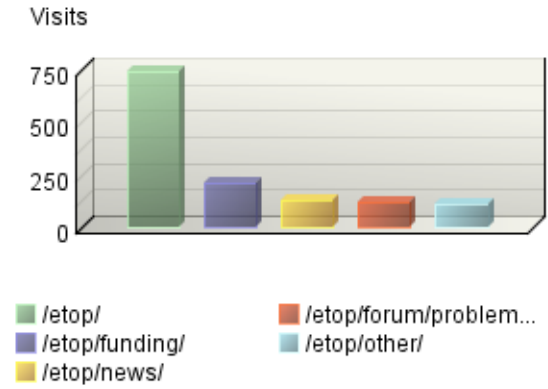
# Navigation Dashboard

This dashboard summarizes important information related to online navigation.

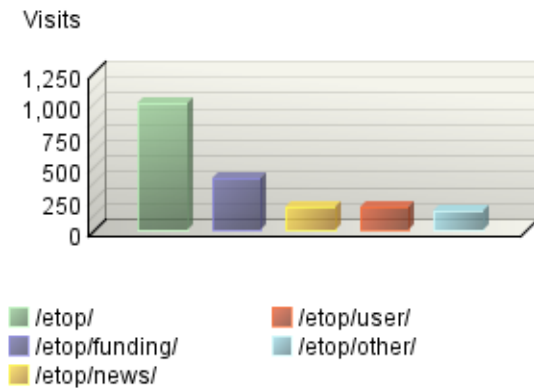
### Entry Pages



### Single-Page Visits



### Exit Pages



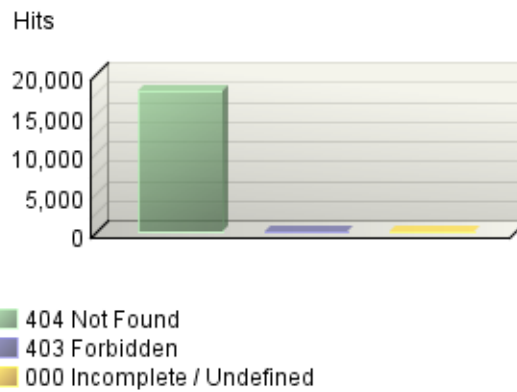
# Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page. Note that if you are using an SDC data source, then this dashboard is not applicable.

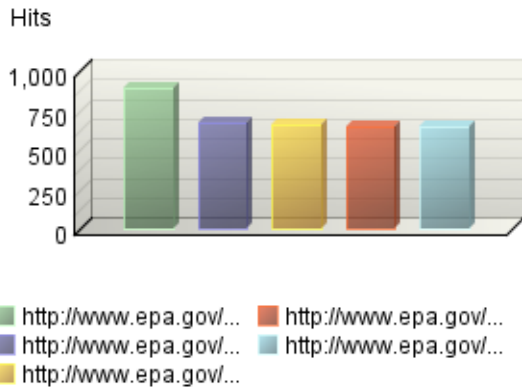
## Technical Summary

Total Hits	80,260
Successful Hits	62,497
Successful Hits (as Percent)	77.87%
Failed Hits	17,763
Failed Hits (as Percent)	22.13%
Cached Hits	23,548
Cached Hits (as Percent)	29.34%

## Client Errors



## File Not Found Errors



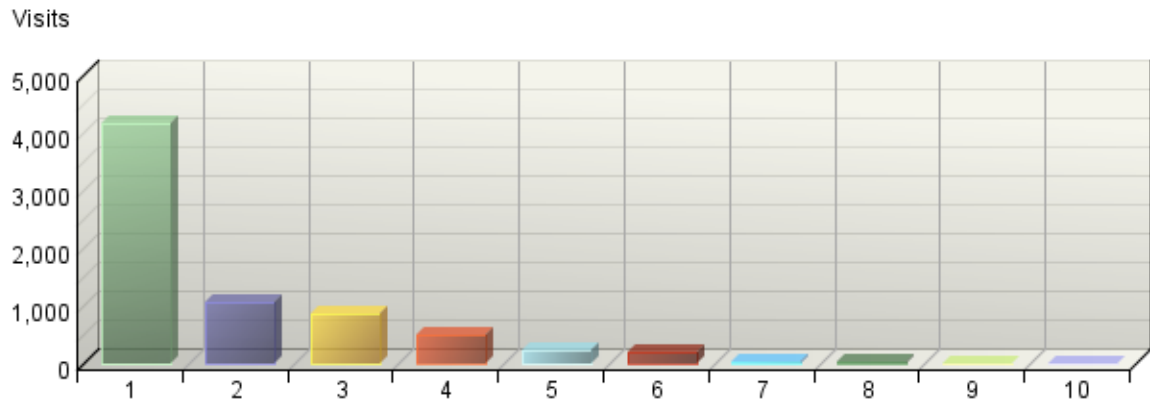
## Server Errors Trend

No data is available for this graph.

# Top-Level Domain Types

This report provides a breakdown of top-level domain types.

**Top-Level Domain Types**



**Top-Level Domain Types**

Top-Level Domain Types	Visits	% Visits	Hits
Commercial	4,152	58.52%	20,388
Network	1,066	15.02%	13,714
Unresolved IP Address	866	12.21%	17,142
Unknown	489	6.89%	3,501
Education	248	3.50%	2,202
Government	209	2.95%	5,144
Military	28	0.39%	113
Organization	22	0.31%	273
Business	12	0.17%	17
Informational	3	0.04%	3
<b>Total</b>	<b>7,095</b>	<b>100.00%</b>	<b>62,497</b>

items 1-10 of 10

## Top-Level Domain Types - Help Card



### Column Definitions

#### Reserved IP Address

The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.

#### Unresolved IP Address

Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

#### Unknown

The domain suffix did not match any of the top-level domain categories.

#### Top-Level Domain

The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

- ARPANET: .arpa
- Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz
- Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn
- International: .int .int.co .int.ve .intl.tn
- Government: .gov .gov.[country code] .gove.[country code] .go.[country code]
- Military: .mil .mil.[country code]
- Network: .net .ad.jp .ne.kr .net.[country code]
- Organization: .org .or .org.[country code] .or.[country code]
- Personal: .name

#### Visits

Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Hits

Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.





### Report Descriptions

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

**Note:** This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

**Total** - This represents the total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.