



ETOP Website

Web Log Analysis Monthly Report February 2004

Report Range:02/01/2004 00:00:00 – 02/29/2004 23:59:59



This report was generated by WebTrends(R) Thursday March 4, 2004 – 06:28:12
Final report conversion by WebTrends Document Utility, Version 6.1a (build 419)

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Overview Dashboard

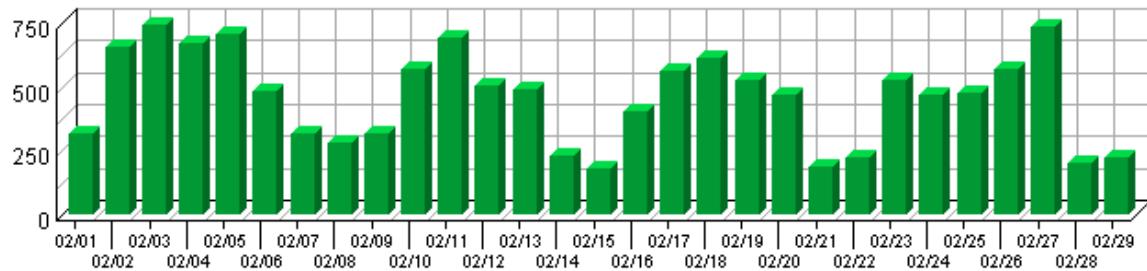
This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



Visit Summary

Visits	5,214
Average per Day	179
Average Visit Length	00:05:15
Median Visit Length	00:00:58
International Visits	11.62%
Visits of Unknown Origin	25.55%
Visits from Your Country: United States (US)	62.83%

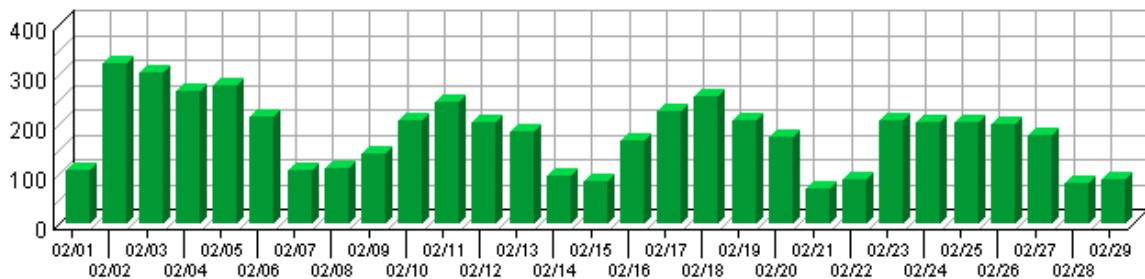
Page Views Trend



Page View Summary

Page Views	13,373
Average per Day	461
Average Page Views per Visit	2.56

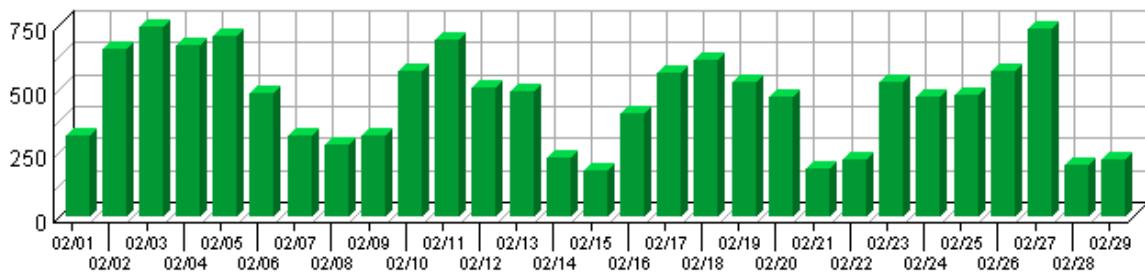
Visitors Trend



Visitor Summary

Unique Visitors	3,856
Visitors Who Visited Once	3,473
Visitors Who Visited More Than Once	383
Average Visits per Visitor	1.35

Hits Trend

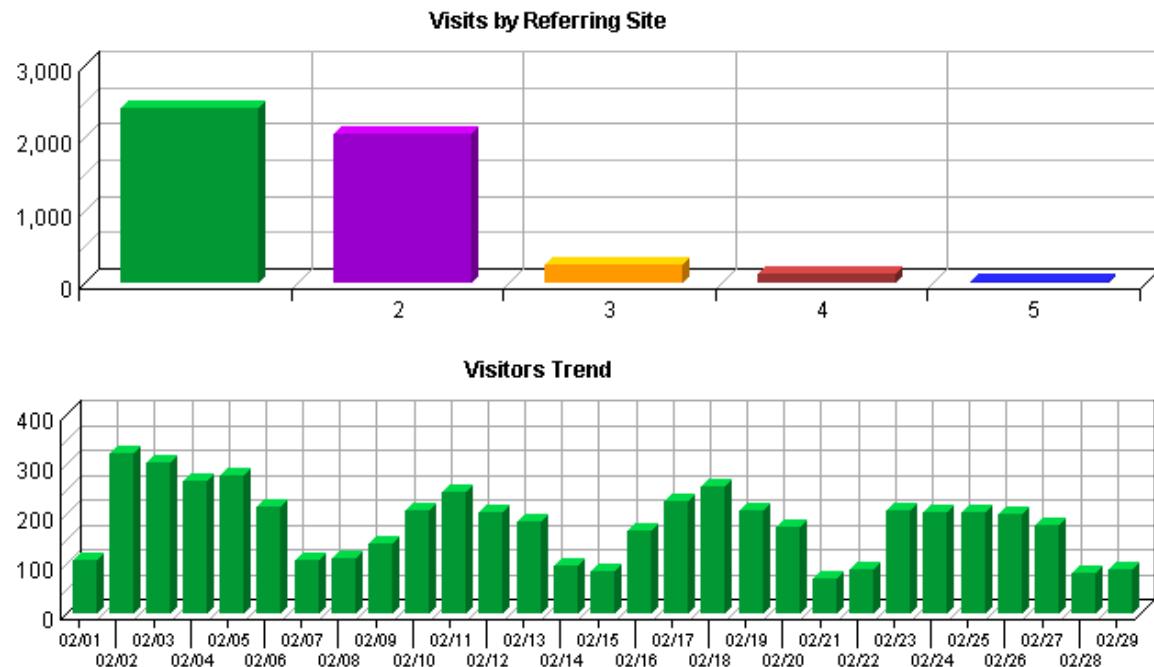


Hit Summary

Successful Hits for Entire Site	13,373
Average Hits per Day	461
Home Page Hits	N/A

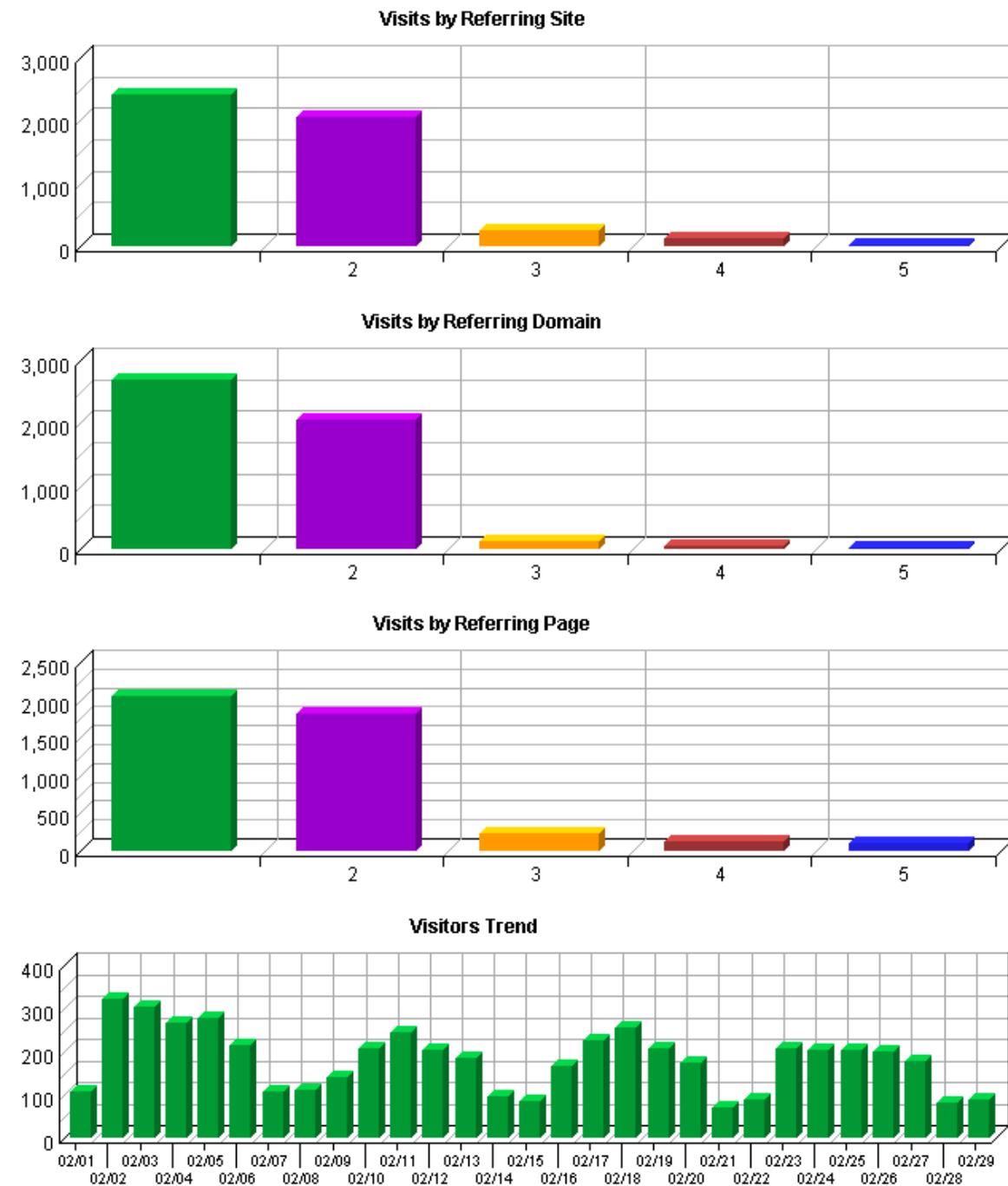
Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.



Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



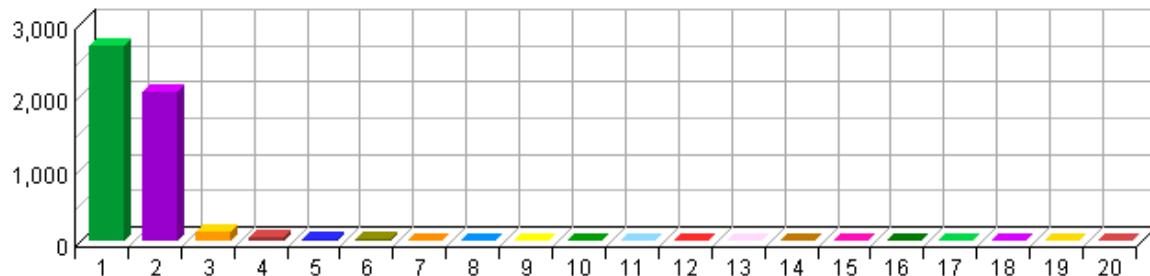
Activity by Referring Site

Site	Visits	%
1. http://www.epa.gov/	2,413	46.28%
2. No Referrer	2,059	39.49%
3. http://es.epa.gov/	265	5.08%
4. http://www.google.com/	136	2.61%
5. http://www.unep.or.jp/	34	0.65%
6. http://search.yahoo.com/	29	0.56%
7. http://oaspub.epa.gov/	17	0.33%
8. http://www.fcw.com/	11	0.21%
9. http://rdweb.inel.gov/	11	0.21%
10. http://www.eic.or.jp/	10	0.19%
11. http://pubs.acs.org/	10	0.19%
12. http://yosemite.epa.gov/	8	0.15%
13. http://search.epa.gov/	7	0.13%
14. http://www.google.co.in/	7	0.13%
15. http://www.deq.state.va.us/	6	0.12%
16. http://www.google.ca/	5	0.10%
17. http://epa.gov/	5	0.10%
18. http://www.tluc.net/	5	0.10%
19. http://www.weblinkvalidator.com/	4	0.08%
20. http://campus.umr.edu/	4	0.08%
Subtotal	5,046	96.78%
Other	168	3.22%
Total	5,214	100.00%

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

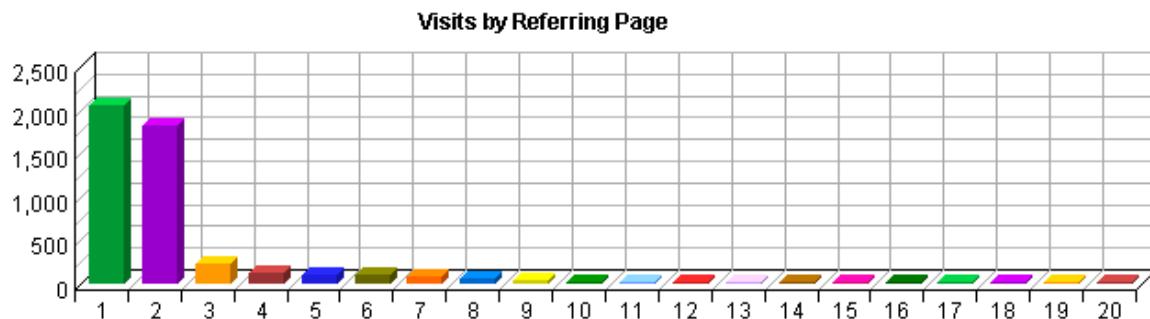


Activity by Referring Domain

Domain	Visits	%
1. epa.gov	2,692	51.63%
2. No Referrer	2,059	39.49%
3. google.com	138	2.65%
4. yahoo.com	39	0.75%
5. unep.or.jp	35	0.67%
6. epa.gov:80	28	0.54%
7. eic.or.jp	11	0.21%
8. fcw.com	11	0.21%
9. inel.gov	11	0.21%
10. acs.org	10	0.19%
11. google.co.in	7	0.13%
12. state.va.us	6	0.12%
13. iadc.org	5	0.10%
14. tluc.net	5	0.10%
15. google.ca	5	0.10%
16. umr.edu	5	0.10%
17. ed.ac.uk	4	0.08%
18. google.es	4	0.08%
19. caprep.com	4	0.08%
20. porkscience.org	4	0.08%
Subtotal	5,083	97.49%
Other	131	2.51%
Total	5,214	100.00%

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

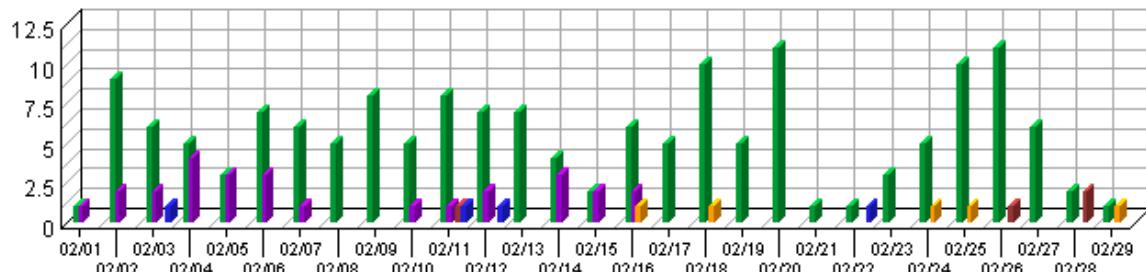
Page	Visits	%
1. No Referrer	2,059	39.49%
2. http://www.epa.gov/ebtpages/environmentaltechnology.html	1,825	35.00%
3. http://es.epa.gov/ncer/	227	4.35%
4. http://www.google.com/search	132	2.53%
5. http://www.epa.gov/ord/	99	1.90%
6. http://www.epa.gov/etv/	98	1.88%
7. http://www.epa.gov/etop/index.html	84	1.61%
8. http://www.epa.gov/etop/	55	1.05%
9. http://es.epa.gov/ncer/index.html	37	0.71%
10. http://search.yahoo.com/search	28	0.54%
11. http://www.epa.gov/ORD/NRMRL/	28	0.54%
12. http://www.epa.gov/etop/developer/index.html	27	0.52%
13. http://www.unep.or.jp/	18	0.35%
14. http://oaspub.epa.gov/webi/meta_first_new2.try_these_first	15	0.29%
15. http://www.epa.gov:80/ebtpages/environmentaltechnology.html	15	0.29%
16. http://www.epa.gov/innovation/	13	0.25%
17. http://www.epa.gov:80/etop/index.html	12	0.23%
18. http://www.epa.gov/etop/epa/index.html	12	0.23%
19. http://rdweb.inel.gov/rdhotlinks/default.asp	11	0.21%
20. http://www.epa.gov/ebtpages/	11	0.21%
Subtotal	4,806	92.17%
Other	408	7.83%

Total	5,214	100.00%
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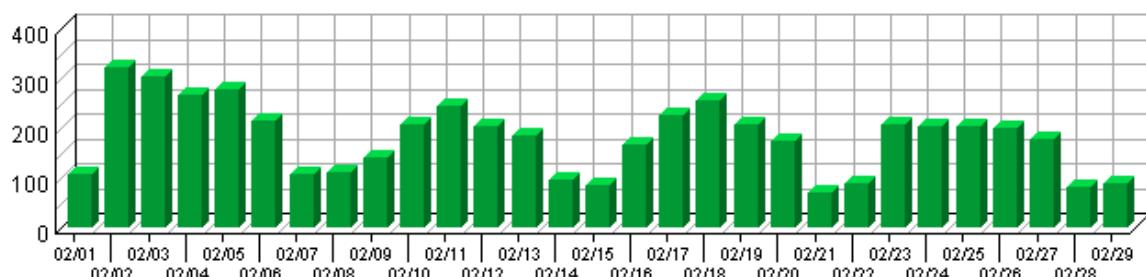
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

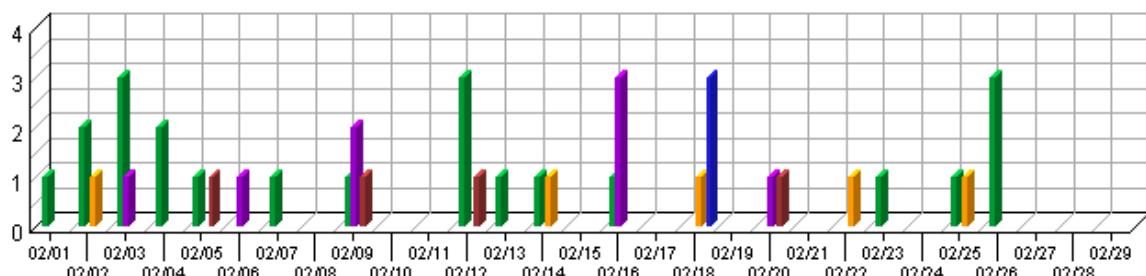
Activity by Search Engine



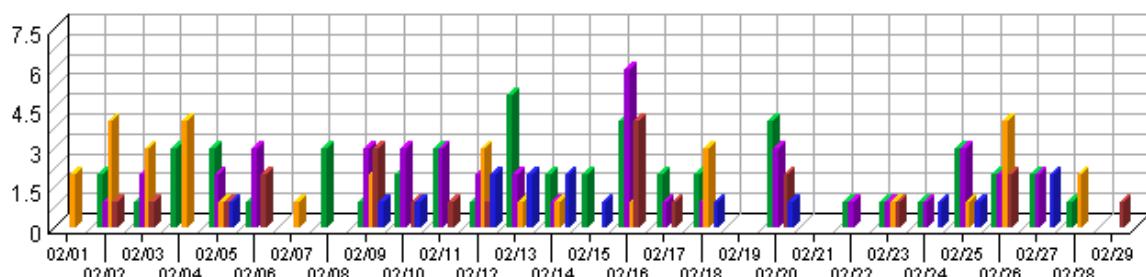
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword



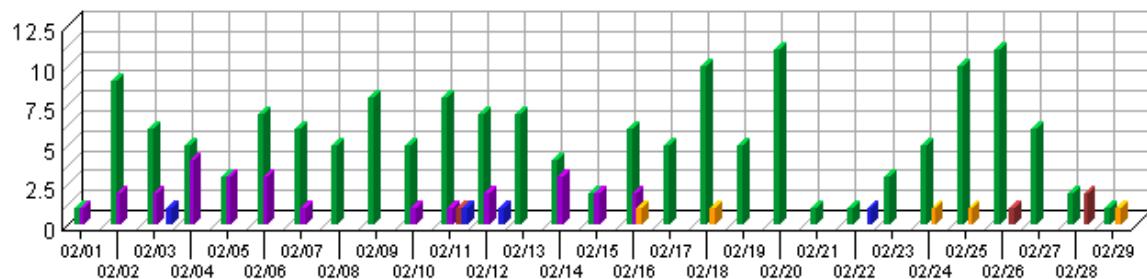
Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine



Activity by Search Engine

Engines	Referrals	%
1. google	160	74.07%
2. yahoo	27	12.50%
3. google canada	5	2.31%
4. google italy	4	1.85%
5. google germany	4	1.85%
6. google uk	4	1.85%
7. google australia	2	0.93%
8. netscape	2	0.93%
9. google japan	2	0.93%
10. msn	2	0.93%
11. aol netfind	2	0.93%
12. yahoo singapore	1	0.46%
13. google france	1	0.46%
Total	216	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	etop	19	8.80%
	environmental technologies	7	3.24%
	environmental technology	4	1.85%
	river valley growth council	3	1.39%

	what is etop in strategic management	3 1.39%
	site:www.epa.gov	3 1.39%
	new environmental technologies	3 1.39%
	pervaporation description	3 1.39%
	emerging environmental technologies	2 0.93%
	safe building battelle	2 0.93%
	contaminated sewer biopiles	2 0.93%
	technology description	2 0.93%
	recovery of mtbe in molasses	2 0.93%
	portal technology	2 0.93%
	new technology and environment funding opportunities	2 0.93%
	technology users	2 0.93%
	new environmental technology	2 0.93%
	use technology to protect environment	2 0.93%
	trainex.org site:epa.gov	2 0.93%
	baildown test	1 0.46%
2. yahoo	financial supports for new companies	2 0.93%
	impacts of science and technology on the environment	2 0.93%
	etop	1 0.46%
	etop design technologies	1 0.46%
	funding opportunities sediment	1 0.46%
	science project kits in louisiana for dialysis	1 0.46%
	financial support on science and technology	1 0.46%
	environmental technology funding	1 0.46%
	environmental technology innovation	1 0.46%
	current	1 0.46%
	us treasure island water contamination financial responsibility	1 0.46%
	federal demonstration partnerships	1 0.46%
	business writting test for postal inspector	1 0.46%
	design methodologies used by various businesses while creating an information system	1 0.46%
	financial supports	1 0.46%
	environmental technology resources	1 0.46%
	businesses helping the environment through technology	1 0.46%
	fund support development	1 0.46%
	example of description of technical process	1 0.46%
	arcadis joe reed	1 0.46%
3. google canada	purifics	2 0.93%
	remediation technologies development forum	1 0.46%
	environmental technology	1 0.46%
	emerging environmental technologies	1 0.46%
4. google italy	etop web	2 0.93%

		air sparging biosparging principle	1	0.46%
		federal and state environmental agencies	1	0.46%
5. google germany	dioxins rapid methods		1	0.46%
	combination of bioremediation and phytoremediation		1	0.46%
	etop		1	0.46%
	environmental technology marketing		1	0.46%
6. google uk	opportunities of new technology		1	0.46%
	remove epa logo		1	0.46%
	etop		1	0.46%
	new environmental technologies		1	0.46%
7. google australia	environmental technologies		1	0.46%
	increase energy through technology development		1	0.46%
8. netscape	environmental technology portal		1	0.46%
	etop design technology inc		1	0.46%
9. google japan	environmental technology opportunities portal (etop)		1	0.46%
	etop tech verification		1	0.46%
11. aol netfind	environmental technologies opportunities		1	0.46%
	san diego municipal waste system microbial hydrocarbon use		1	0.46%
12. yahoo singapore	new environmental science or waste treatment technology		1	0.46%
	hydrocarbon bail-down test epa		1	0.46%
13. google france				

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	technology	36	16.67%
	environmental	30	13.89%
	etop	26	12.04%
	technologies	16	7.41%
	new	10	4.63%
	in	10	4.63%
	epa	9	4.17%
	of	9	4.17%
	to	8	3.70%
	environment	7	3.24%
	is	6	2.78%
	what	6	2.78%
	funding	6	2.78%
	site:www.epa.gov	5	2.31%
	for	5	2.31%
	description	5	2.31%

	remediation	5	2.31%
	protect	5	2.31%
	opportunities	4	1.85%
	management	4	1.85%
2. yahoo	technology	8	3.70%
	financial	6	2.78%
	for	5	2.31%
	of	5	2.31%
	science	4	1.85%
	environment	4	1.85%
	the	3	1.39%
	supports	3	1.39%
	new	3	1.39%
	support	3	1.39%
	environmental	3	1.39%
	funding	3	1.39%
	on	3	1.39%
	federal	2	0.93%
	etop	2	0.93%
	impacts	2	0.93%
	opportunities	2	0.93%
	companies	2	0.93%
	design	2	0.93%
	businesses	2	0.93%
3. google canada	environmental	2	0.93%
	technologies	2	0.93%
	purifies	2	0.93%
	forum	1	0.46%
	remediation	1	0.46%
	technology	1	0.46%
	development	1	0.46%
	emerging	1	0.46%
4. google italy	etop	2	0.93%
	web	2	0.93%
	state	1	0.46%
	biosparging	1	0.46%
	sparging	1	0.46%
	air	1	0.46%
	environmental	1	0.46%
	agencies	1	0.46%
	principle	1	0.46%
	federal	1	0.46%

5. google germany	etop	1	0.46%
	of	1	0.46%
	marketing	1	0.46%
	bioremediation	1	0.46%
	technology	1	0.46%
	dioxins	1	0.46%
	rapid	1	0.46%
	methods	1	0.46%
	phytoremediation	1	0.46%
	combination	1	0.46%
	environmental	1	0.46%
6. google uk	new	2	0.93%
	logo	1	0.46%
	remove	1	0.46%
	etop	1	0.46%
	of	1	0.46%
	technologies	1	0.46%
	technology	1	0.46%
	opportunities	1	0.46%
	environmental	1	0.46%
	epa	1	0.46%
7. google australia	through	1	0.46%
	development	1	0.46%
	energy	1	0.46%
	technologies	1	0.46%
	environmental	1	0.46%
	technology	1	0.46%
	increase	1	0.46%
8. netscape	technology	2	0.93%
	environmental	1	0.46%
	design	1	0.46%
	portal	1	0.46%
	inc	1	0.46%
	etop	1	0.46%
9. google japan	technology	1	0.46%
	tech	1	0.46%
	environmental	1	0.46%
	opportunities	1	0.46%
	(etop)	1	0.46%
	portal	1	0.46%
	verification	1	0.46%
	etop	1	0.46%

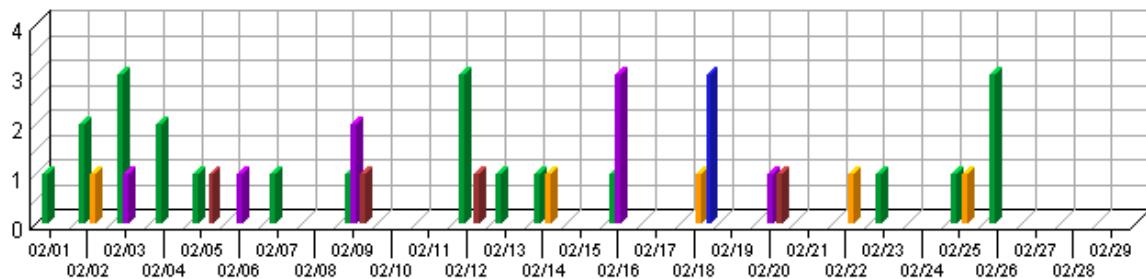
11. aol netfind	system	1	0.46%
	municipal	1	0.46%
	technologies	1	0.46%
	microbial	1	0.46%
	environmental	1	0.46%
	waste	1	0.46%
	diego	1	0.46%
	opportunities	1	0.46%
	use	1	0.46%
	hydrocarbon	1	0.46%
	san	1	0.46%
12. yahoo singapore	waste	1	0.46%
	environmental	1	0.46%
	treatment	1	0.46%
	technology	1	0.46%
	science	1	0.46%
	new	1	0.46%
13. google france	epa	1	0.46%
	bail-down	1	0.46%
	test	1	0.46%
	hydrocarbon	1	0.46%

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase



Activity by Search Phrase

Phrases	Referrals	%
1. etop	22	10.28%
2. environmental technologies	8	3.74%
3. environmental technology	5	2.34%
4. new environmental technologies	4	1.87%
5. what is etop in strategic management	3	1.40%
6. emerging environmental technologies	3	1.40%
7. site:www.epa.gov	3	1.40%
8. pervaporation description	3	1.40%
9. river valley growth council	3	1.40%
10. impacts of science and technology on the environment	2	0.93%
11. new environmental technology	2	0.93%
12. environmental technology funding	2	0.93%
13. financial supports for new companies	2	0.93%
14. safe building battelle	2	0.93%
15. use technology to protect environment	2	0.93%
16. new technology and environment funding opportunities	2	0.93%
17. technology description	2	0.93%

18.	portal technology	2	0.93%
19.	contaminated sewer biopiles	2	0.93%
20.	trainex.org site:epa.gov	2	0.93%
	Subtotal	76	35.51%
	Total	214	100.00%

Activity by Search Phrase with Engines Detail

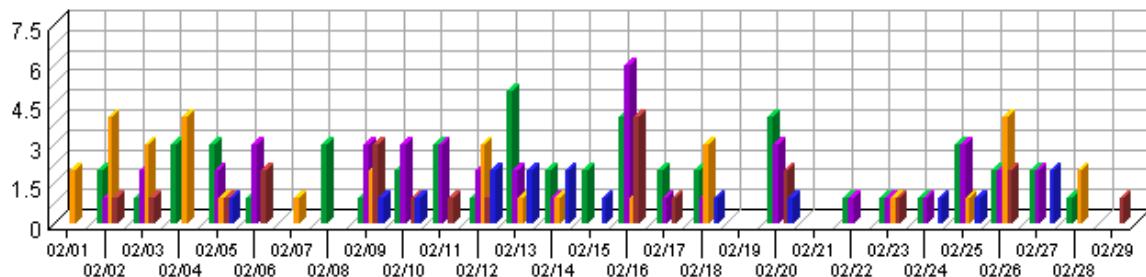
Phrases	Engines	Referrals	%
1. etop	google	19	8.88%
	google uk	1	0.47%
	google germany	1	0.47%
	yahoo	1	0.47%
2. environmental technologies	google	7	3.27%
	google australia	1	0.47%
3. environmental technology	google	4	1.87%
	google canada	1	0.47%
4. new environmental technologies	google	3	1.40%
	google uk	1	0.47%
5. what is etop in strategic management	google	3	1.40%
6. emerging environmental technologies	google	2	0.93%
	google canada	1	0.47%
7. site:www.epa.gov	google	3	1.40%
8. pervaporation description	google	3	1.40%
9. river valley growth council	google	3	1.40%
10. impacts of science and technology on the environment	yahoo	2	0.93%
11. new environmental technology	google	2	0.93%
12. environmental technology funding	yahoo	1	0.47%
	google	1	0.47%
13. financial supports for new companies	yahoo	2	0.93%
14. safe building battelle	google	2	0.93%
15. use technology to protect environment	google	2	0.93%
16. new technology and environment funding opportunities	google	2	0.93%
17. technology description	google	2	0.93%
18. portal technology	google	2	0.93%
19. contaminated sewer biopiles	google	2	0.93%
20. trainex.org site:epa.gov	google	2	0.93%

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword



Activity by Search Keyword

Keywords	Referrals	%
1. technology	52	7.09%
2. environmental	43	5.87%
3. etop	34	4.64%
4. technologies	22	3.00%
5. new	16	2.18%
6. of	16	2.18%
7. epa	12	1.64%
8. in	12	1.64%
9. environment	11	1.50%
10. for	10	1.36%
11. funding	9	1.23%
12. opportunities	9	1.23%
13. financial	9	1.23%
14. to	8	1.09%
15. remediation	7	0.95%
16. support	6	0.82%
17. the	6	0.82%
18. description	6	0.82%
19. is	6	0.82%
20. what	6	0.82%
Subtotal	300	40.93%
Total	733	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. technology	google	36	4.91%
	yahoo	8	1.09%
	netscape	2	0.27%
	google australia	1	0.14%
	google japan	1	0.14%
	yahoo singapore	1	0.14%
	google uk	1	0.14%
	google canada	1	0.14%
	google germany	1	0.14%
2. environmental	google	30	4.09%
	yahoo	3	0.41%
	google canada	2	0.27%
	netscape	1	0.14%
	google australia	1	0.14%
	yahoo singapore	1	0.14%
	google italy	1	0.14%
	aol netfind	1	0.14%
	google japan	1	0.14%
	google uk	1	0.14%
3. etop	google	26	3.55%
	yahoo	2	0.27%
	google italy	2	0.27%
	google germany	1	0.14%
	google uk	1	0.14%
	netscape	1	0.14%
	google japan	1	0.14%
4. technologies	google	16	2.18%
	google canada	2	0.27%
	google uk	1	0.14%
	aol netfind	1	0.14%
	google australia	1	0.14%
	yahoo	1	0.14%
5. new	google	10	1.36%
	yahoo	3	0.41%
	google uk	2	0.27%
	yahoo singapore	1	0.14%
6. of	google	9	1.23%
	yahoo	5	0.68%

	google uk	1	0.14%
	google germany	1	0.14%
7. epa	google	9	1.23%
	google uk	1	0.14%
	google france	1	0.14%
	yahoo	1	0.14%
8. in	google	10	1.36%
	yahoo	2	0.27%
9. environment	google	7	0.95%
	yahoo	4	0.55%
10. for	google	5	0.68%
	yahoo	5	0.68%
11. funding	google	6	0.82%
	yahoo	3	0.41%
12. opportunities	google	4	0.55%
	yahoo	2	0.27%
	google uk	1	0.14%
	aol netfind	1	0.14%
	google japan	1	0.14%
13. financial	yahoo	6	0.82%
	google	3	0.41%
14. to	google	8	1.09%
15. remediation	google	5	0.68%
	google canada	1	0.14%
	yahoo	1	0.14%
16. support	google	3	0.41%
	yahoo	3	0.41%
17. the	google	3	0.41%
	yahoo	3	0.41%
18. description	google	5	0.68%
	yahoo	1	0.14%
19. is	google	6	0.82%
20. what	google	6	0.82%

Visitors Dashboard

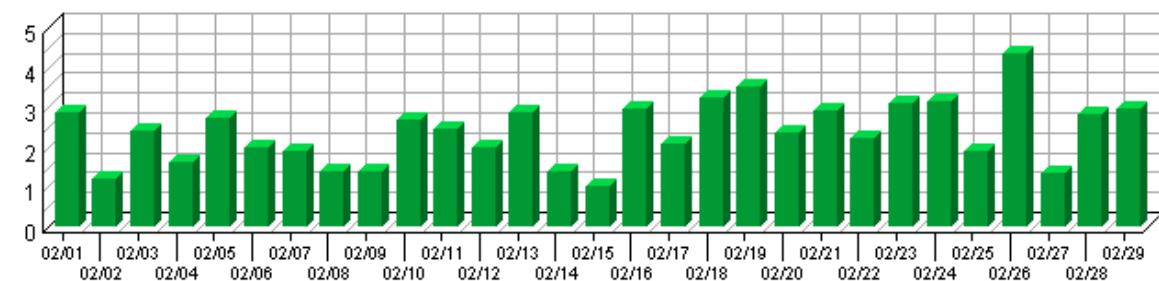
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



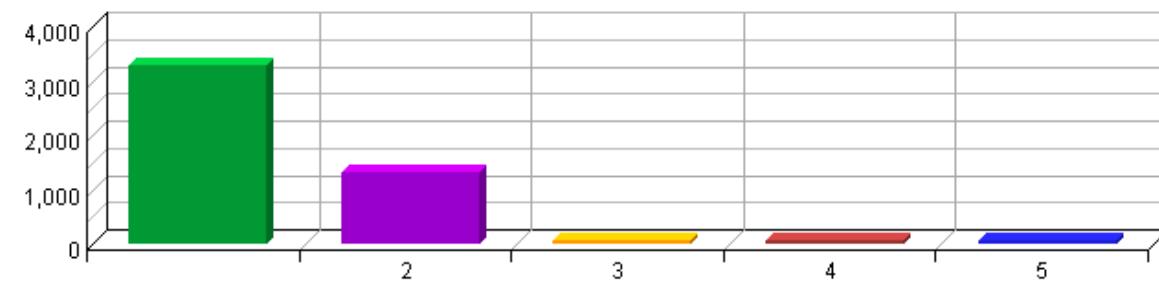
Visit Summary

Visits	5,214
Average per Day	179
Average Visit Length	00:05:15
Median Visit Length	00:00:58
International Visits	11.62%
Visits of Unknown Origin	25.55%
Visits from Your Country: United States (US)	62.83%

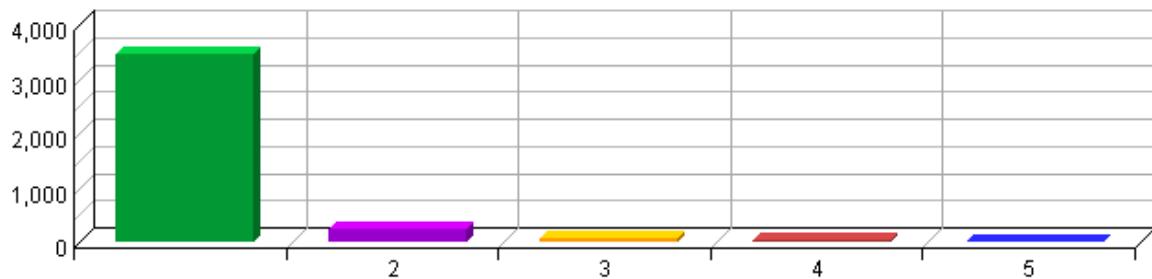
Average Length of Visit Trend



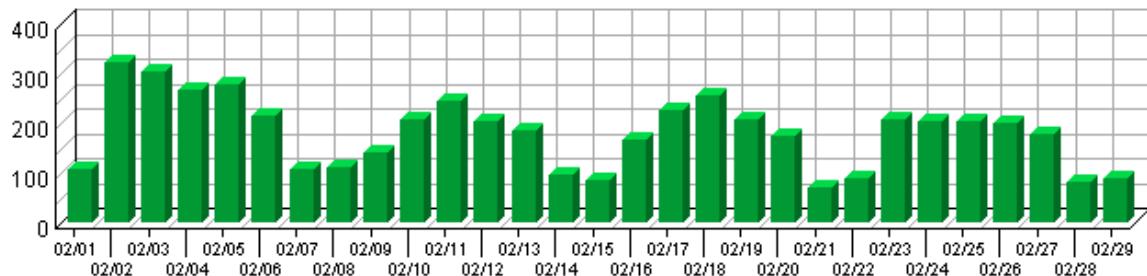
Top Countries by Visits



Visitors by Number of Visits



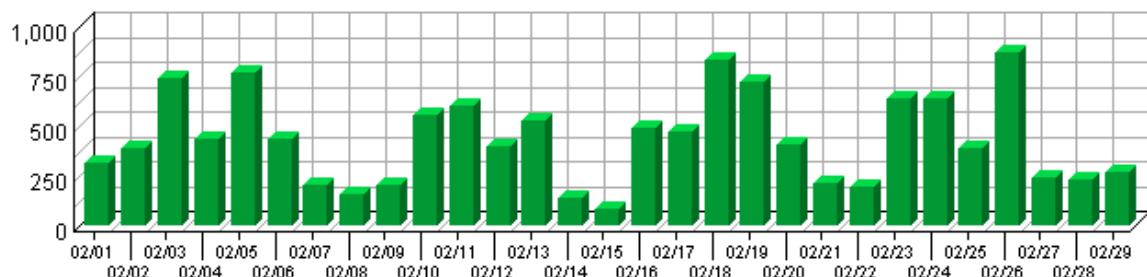
Visitors Trend



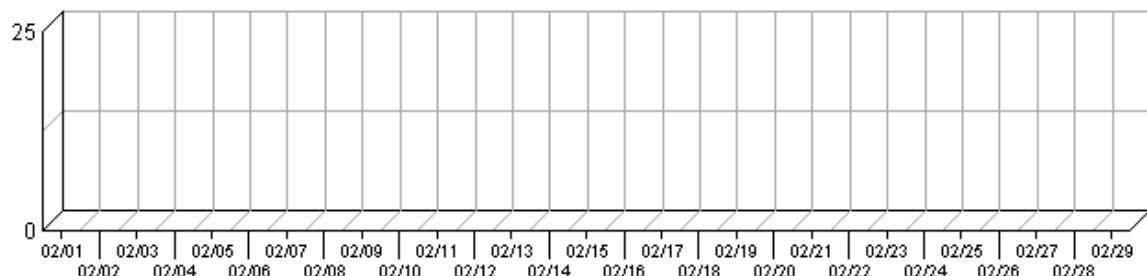
Visitor Summary

Unique Visitors	3,856
Visitors Who Visited Once	3,473
Visitors Who Visited More Than Once	383
Average Visits per Visitor	1.35

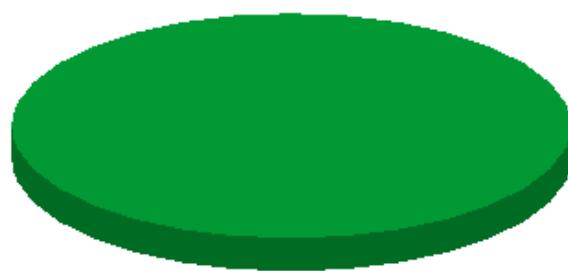
Visitor Minutes Trend



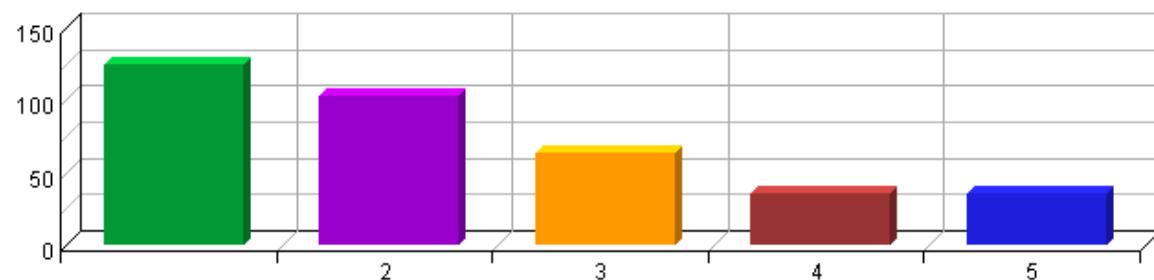
First Time Visitors Trend



New vs. Return Visits



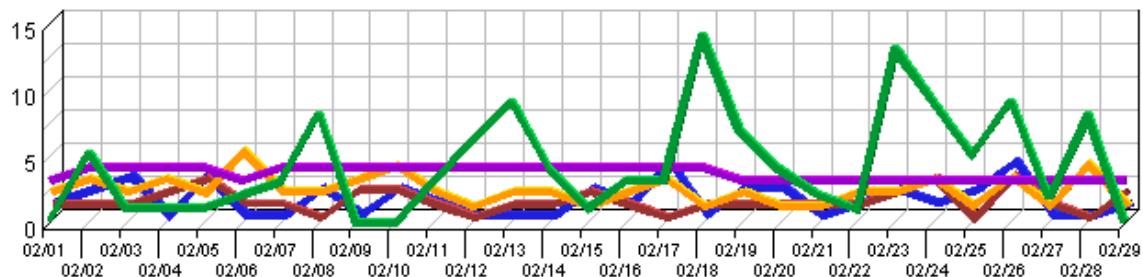
Top Visitors by Visits



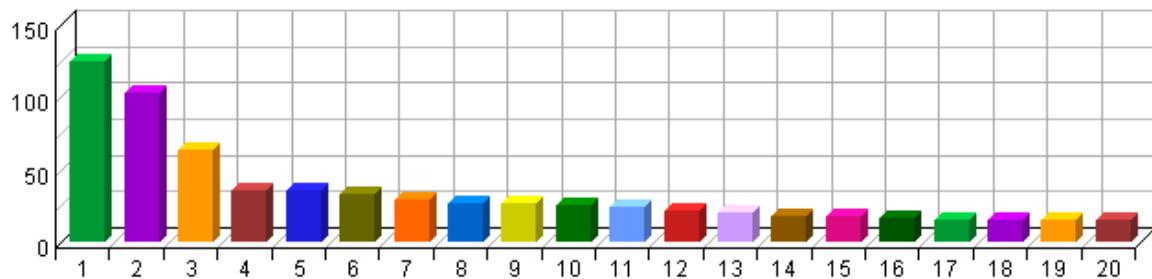
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend



Top Visitors by Visits



Top Visitors

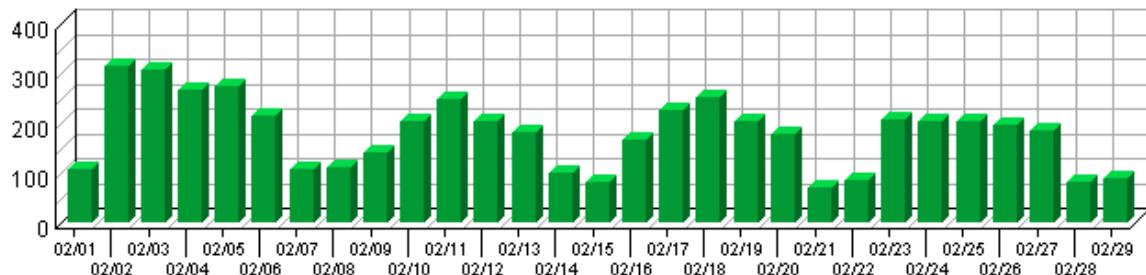
Visitor	Visits	%	Hits
1. 61.135.131.163_google	124	2.36%	286
2. sp1.allresearch.com_Mozilla/4.0 (compatible; MSIE 5.5; Windows 98)	103	1.98%	627
3. crawler14.googlebot.com_Googlebot/2.1 (+http://www.googlebot.com/bot.html)	63	1.21%	199
4. crawler15.googlebot.com_Googlebot/2.1 (+http://www.googlebot.com/bot.html)	36	0.69%	101
5. 163.29.18.0_Mozilla/4.0 (compatible; MSIE 5.5; Windows NT 5.0) Fetch API Request	36	0.69%	264
6. crawler13.googlebot.com_Googlebot/2.1 (+http://www.googlebot.com/bot.html)	33	0.63%	62
7. proxy2.lunainnovations.com_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1)	29	0.56%	42
8. 202.219.53.4_Wget/1.5.3	27	0.52%	515

9.	crawler10.googlebot. com_Googlebot/2.1 (+http://www. googlebot.com/bot.html)	27	0.52%	60
10.	crawler11.googlebot. com_Googlebot/2.1 (+http://www. googlebot.com/bot.html)	25	0.48%	56
11.	wfp1a.almaden.ibm.com_http:// www.almaden.ibm.com/cs/crawler [wf162]	24	0.46%	33
12.	193.103.148.79_Mozilla/4.0 (compatible; MSIE 5.5; Win32)	21	0.40%	53
13.	172-209.196.42.dellhost. com_Mozilla/4.0 (compatible; MSIE 5. 5; Win32)	20	0.38%	189
14.	64.69.54.31_Mozilla/4.0 (compatible; MSIE 5.5; Win32)	18	0.35%	123
15.	ool-44c1cf44.dyn.optonline.net_News Search	18	0.35%	18
16.	c-67-165-117-244.client. comcast.net_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	16	0.31%	71
17.	206.207.111.140_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.0.3705; MSIECrawler)	15	0.29%	19
18.	64-171-129-148.ded.pacbell.net_Mozilla/4.0 (compatible; MSIE 5.5; Win32)	15	0.29%	28
19.	69.28.130.0_QuepasaCreep (crawler@quepasacorp.com)	15	0.29%	27
20.	smithers.tgci.com_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0)	15	0.29%	29
Subtotal		680	13.04%	2,802
Other		4,533	86.96%	10,570
Total		5,213	100.00%	13,372

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend



New vs. Return Visits



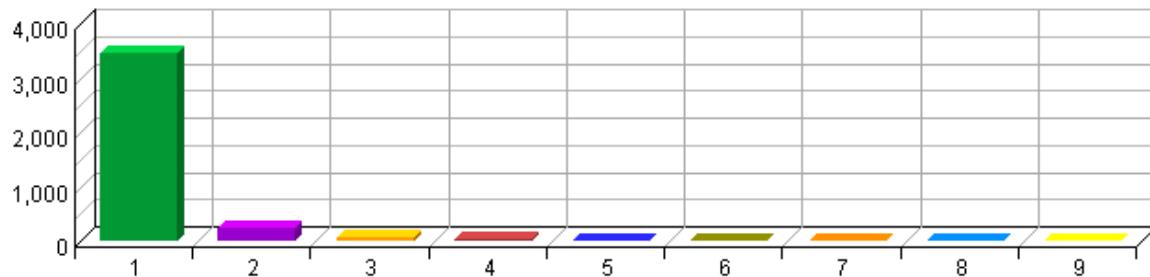
New vs. Return Visits

Visitor Type	Visits	%
1. Visitors Not Accepting Cookies	5,213	100.00%
Total	5,213	100.00%

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits



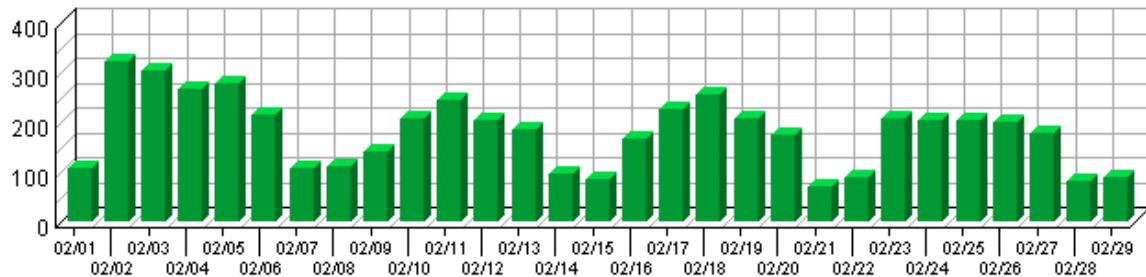
Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	3,473	90.07%
2 visits	238	6.17%
3 visits	56	1.45%
4 visits	28	0.73%
5 visits	15	0.39%
6 visits	5	0.13%
7 visits	2	0.05%
8 visits	6	0.16%
9 visits	4	0.10%
Subtotal	3,827	99.25%
Other	29	0.75%
Total	3,856	100.00%

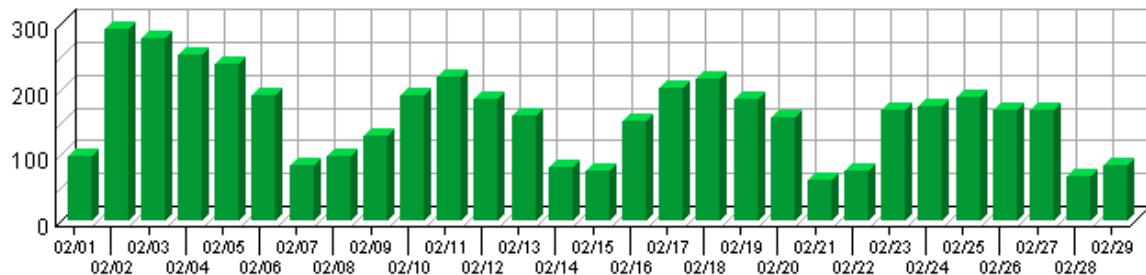
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

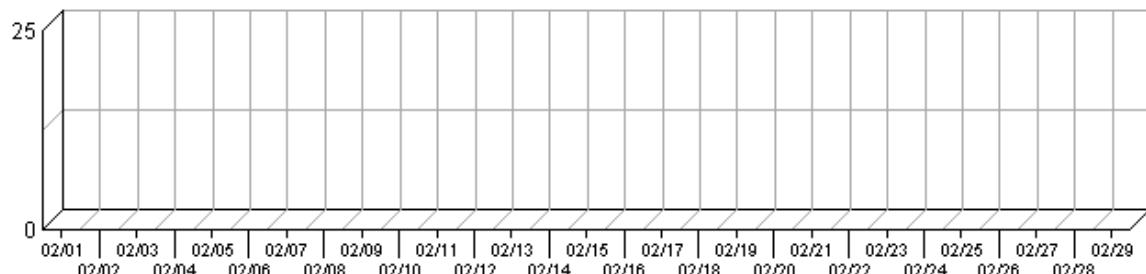
Visitors Trend



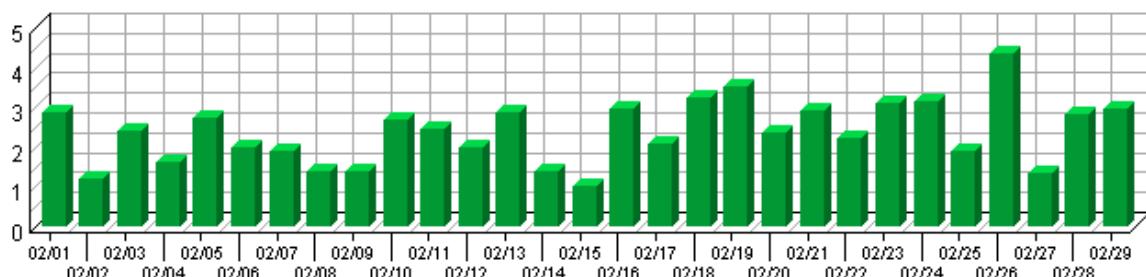
Unique Visitors Trend



First Time Visitors Trend



Average Length of Visit Trend





Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
02/01	108	97	0	00:02:53	312.18
02/02	321	292	0	00:01:12	389.98
02/03	304	277	0	00:02:25	736.73
02/04	266	251	0	00:01:37	432.52
02/05	277	238	0	00:02:45	766.27
02/06	213	191	0	00:02:01	432.18
02/07	107	84	0	00:01:53	202.80
02/08	112	99	0	00:01:24	157.20
02/09	142	130	0	00:01:25	203.50
02/10	207	192	0	00:02:41	558.42
02/11	244	220	0	00:02:27	599.92
02/12	202	186	0	00:01:59	402.72
02/13	184	161	0	00:02:51	524.52
02/14	97	82	0	00:01:25	138.85
02/15	84	76	0	00:01:00	85.27
02/16	165	152	0	00:02:57	487.47
02/17	225	201	0	00:02:05	470.25
02/18	255	215	0	00:03:15	829.87
02/19	207	186	0	00:03:30	725.80
02/20	173	157	0	00:02:22	409.88
02/21	72	63	0	00:02:54	209.80
02/22	88	76	0	00:02:14	196.85
02/23	206	169	0	00:03:07	643.07
02/24	203	175	0	00:03:08	637.47
02/25	203	189	0	00:01:55	390.57
02/26	200	169	0	00:04:20	868.53
02/27	179	168	0	00:01:21	244.48
02/28	83	67	0	00:02:50	236.07
02/29	90	84	0	00:02:57	266.78
Average	179	160	0	N/A	433.10

Total	5,217	4,647	0	N/A	12,559.93
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Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
02/01	108	2.07%
02/02	321	6.16%
02/03	304	5.83%
02/04	266	5.10%
02/05	276	5.29%
02/06	213	4.09%
02/07	107	2.05%
02/08	112	2.15%
02/09	142	2.72%
02/10	207	3.97%
02/11	244	4.68%
02/12	202	3.87%
02/13	184	3.53%
02/14	97	1.86%
02/15	84	1.61%
02/16	165	3.16%
02/17	225	4.32%
02/18	255	4.89%
02/19	207	3.97%
02/20	171	3.28%
02/21	72	1.38%
02/22	88	1.69%
02/23	206	3.95%
02/24	203	3.89%
02/25	203	3.89%

02/26	200	3.84%
02/27	179	3.43%
02/28	83	1.59%
02/29	90	1.73%
Total	5,214	100.00%

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Authenticated Usernames

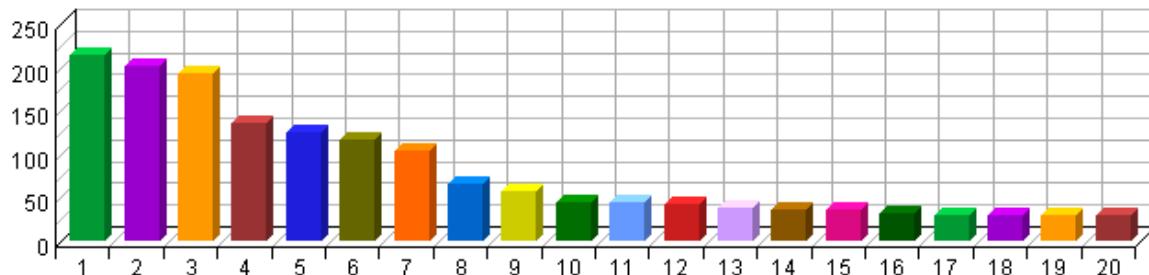
This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.

Top Domain Names by Visits



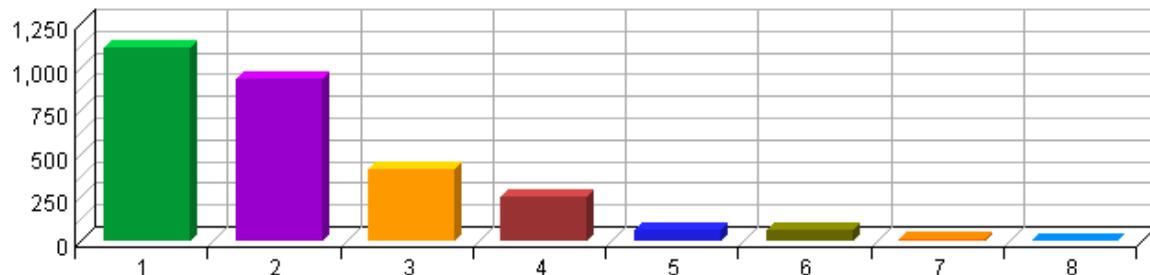
Top Domain Names

	Domain Name	Visits	%	Hits
1.	aol.com	214	4.10%	242
2.	epa.gov	202	3.87%	597
3.	googlebot.com	192	3.68%	488
4.	rr.com	136	2.61%	337
5.	61.135.131.163	124	2.38%	286
6.	comcast.net	116	2.22%	353
7.	allresearch.com	103	1.98%	627
8.	verizon.net	65	1.25%	123
9.	pacbell.net	58	1.11%	103
10.	cox.net	44	0.84%	81
11.	ameritech.net	44	0.84%	85
12.	bellsouth.net	43	0.82%	123
13.	attbi.com	38	0.73%	75
14.	163.29.18.0	36	0.69%	264
15.	Level3.net	35	0.67%	98
16.	swbell.net	32	0.61%	83
17.	optonline.net	30	0.58%	39
18.	ibm.com	30	0.58%	55
19.	mindspring.com	30	0.58%	81
20.	lunainnovations.com	29	0.56%	42
	Subtotal	1,601	30.71%	4,182
	Other	3,613	69.29%	9,191
	Total	5,214	100.00%	13,373

Top-Level Domain Types

This report provides a breakdown of top-level domain types.

Top-Level Domain Types by Visits



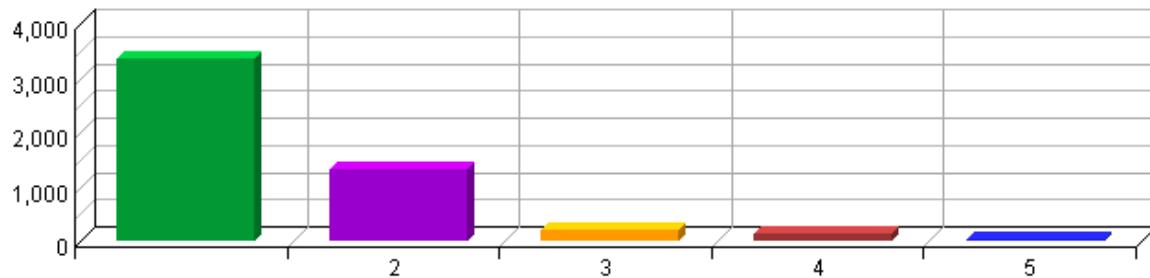
Top-Level Domain Types

Top-Level Domain Types	Visits	%	Hits
1. Commercial	1,110	39.00%	2,985
2. Network	932	32.75%	2,266
3. Education	411	14.44%	1,213
4. Government	254	8.92%	734
5. Military	65	2.28%	102
6. Organization	62	2.18%	163
7. International	8	0.28%	12
8. ARPANET	4	0.14%	11
Total	2,846	100.00%	7,486

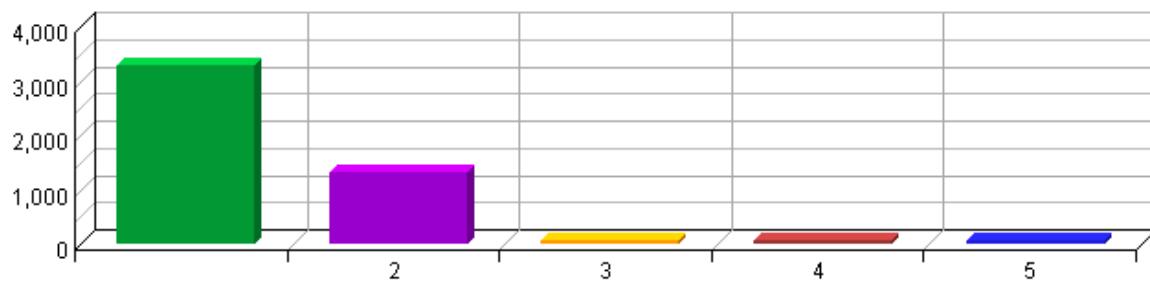
Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Regions by Visits



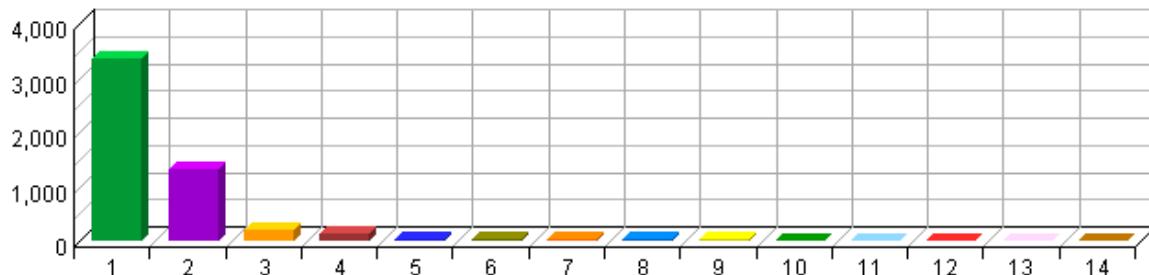
Top Countries by Visits



Top Regions

This report identifies the top geographic regions of the visitors to your site.

Top Regions by Visits



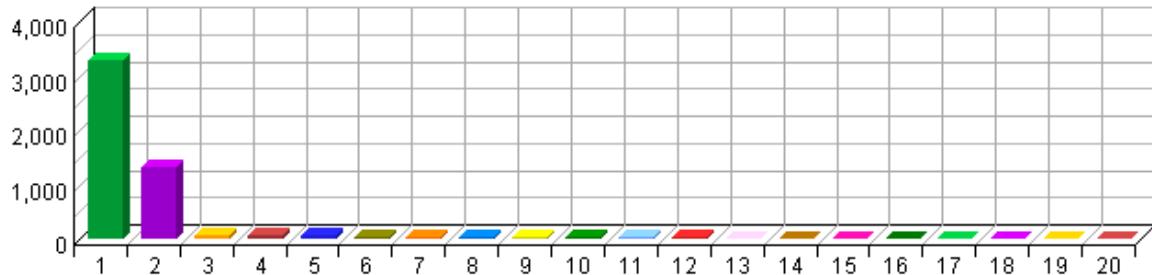
Top Regions

	Geographic Regions	Visits	%
1.	North America	3,363	64.50%
2.	Region Unspecified	1,332	25.55%
3.	Western Europe	200	3.84%
4.	Asia	129	2.47%
5.	South America	48	0.92%
6.	Eastern Europe	48	0.92%
7.	Middle East	34	0.65%
8.	Northern Europe	24	0.46%
9.	Australia	20	0.38%
10.	Southern Africa	7	0.13%
11.	Pacific Islands	5	0.10%
12.	Eastern Africa	2	0.04%
13.	Caribbean Islands	1	0.02%
14.	Central America	1	0.02%
Total		5,214	100.00%

Top Countries

This report identifies the top countries of the visitors to your site.

Top Countries by Visits



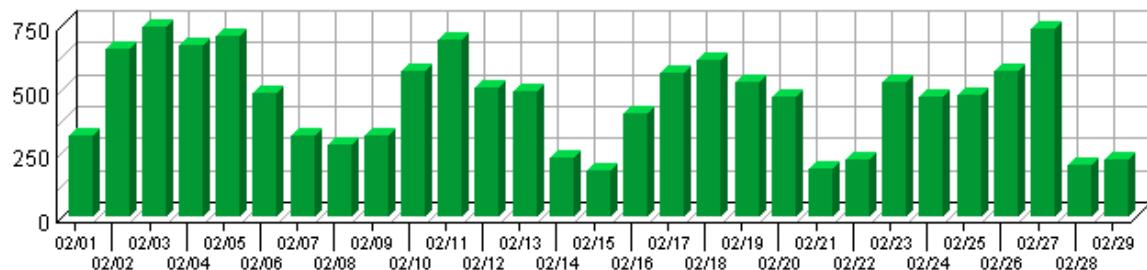
Top Countries

	Countries	Visits	%
1.	United States (US)	3,276	62.83%
2.	Unknown Origin	1,332	25.55%
3.	Italy (IT)	64	1.23%
4.	Canada (CA)	59	1.13%
5.	Japan (JP)	54	1.04%
6.	United Kingdom (UK)	28	0.54%
7.	Mexico (MX)	28	0.54%
8.	Brazil (BR)	25	0.48%
9.	Australia (AU)	20	0.38%
10.	Spain (ES)	18	0.35%
11.	Thailand (TH)	18	0.35%
12.	Germany (DE)	17	0.33%
13.	Taiwan (TW)	14	0.27%
14.	Greece (GR)	14	0.27%
15.	France (FR)	14	0.27%
16.	Turkey (TR)	13	0.25%
17.	Israel (IL)	12	0.23%
18.	Belgium (BE)	12	0.23%
19.	Argentina (AR)	11	0.21%
20.	Netherlands (NL)	11	0.21%
Subtotal		5,040	96.66%
Other		174	3.34%
Total		5,214	100.00%

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

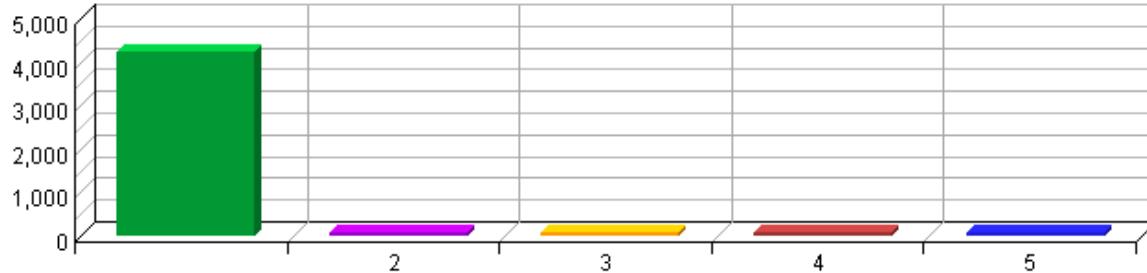
Page Views Trend



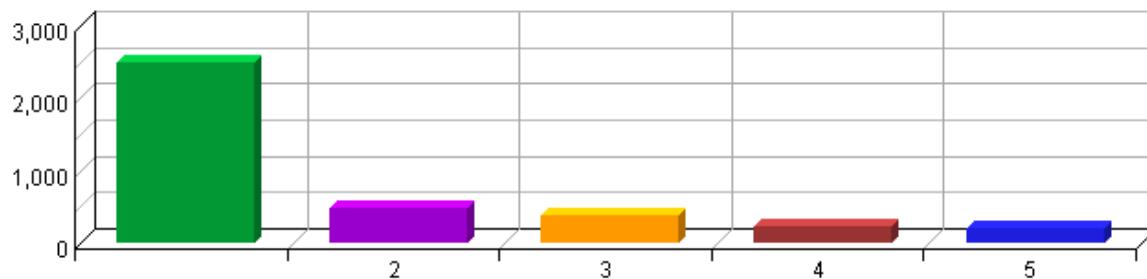
Page View Summary

Page Views	13,373
Average per Day	461
Average Page Views per Visit	2.56

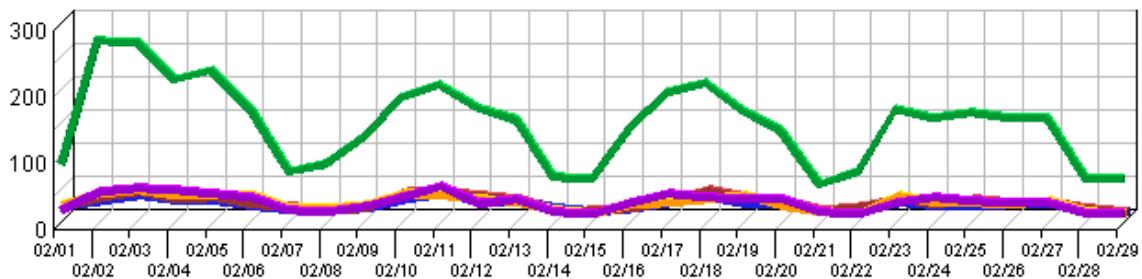
Top Entry Pages



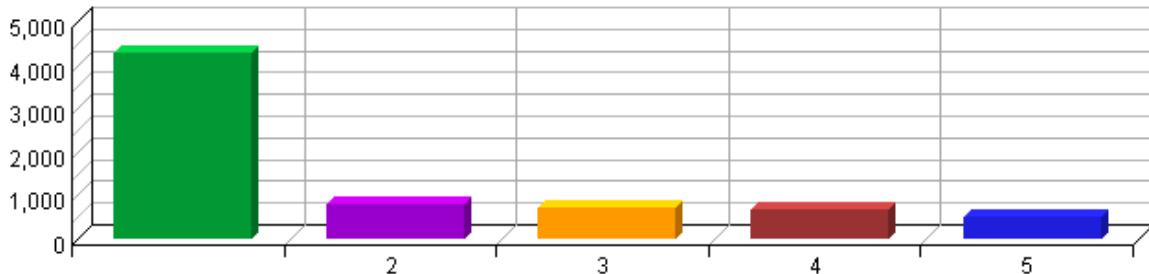
Top Exit Pages



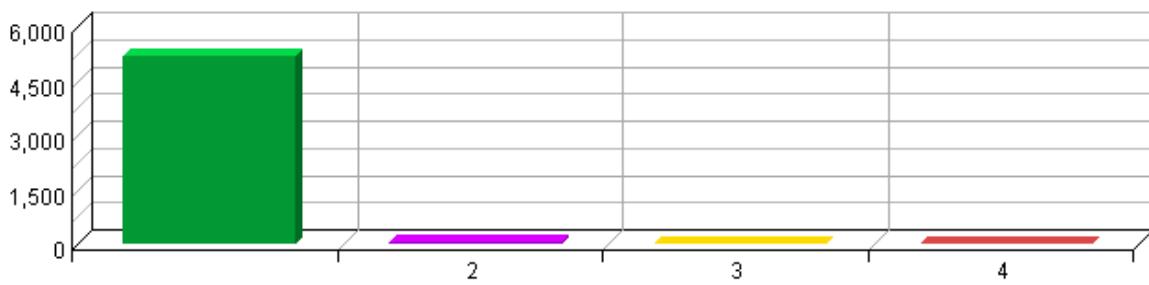
Top Pages by Visits Trend



Top Pages by Visits



Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time to Viewed	Avg Time to Serve
1.	EPA: Environmental Technology Opportunities Portal (ETOP) http://www.epa.gov/etop/	4,297	37.63%	5,217	00:01:22	0
2.	EPA: ETOP: Technology Users: Technology Description Information http://www.epa.gov/etop/user/	812	7.11%	1,006	00:01:42	0
3.	EPA: ETOP: EPA Programs http://www.epa.gov/etop/epa/	728	6.37%	943	00:02:03	0
4.	EPA: ETOP: For Technology Developers http://www.epa.gov/etop/developer/	678	5.94%	864	00:00:41	0
5.	EPA: ETOP: Financial Support/ Development Funding http://www.epa.gov/etop/developer/financial.html	493	4.32%	573	00:02:09	0
6.	EPA: ETOP: Current Funding Opportunities http://www.epa.gov/etop/funding/	444	3.89%	499	00:02:02	0
7.		418	3.66%	457	00:02:29	0

	EPA: ETOP: News http://www.epa.gov/etop/news/				
8.	EPA: ETOP: Environmental Technology Resources http://www.epa.gov/etop/other/	406	3.56%	431	00:01:38
9.	EPA: ETOP: Demonstration and Verification Assistance http://www.epa.gov/etop/developer/demo.html	320	2.80%	361	00:01:17
10.	EPA: ETOP: News http://www.epa.gov/etop/news/news001.html	295	2.58%	303	00:02:04
11.	EPA: ETOP: About ETOP http://www.epa.gov/etop/about_etop/	292	2.56%	313	00:00:55
12.	EPA: ETOP: Marketing http://www.epa.gov/etop/developer/marketing.html	268	2.35%	305	00:00:54
13.	EPA: ETOP: Where You Live http://www.epa.gov/etop/wherelyoulive/	244	2.14%	255	00:01:02
14.	EPA: ETOP: Information, Partnership & Advocacy Programs http://www.epa.gov/etop/developer/advocacy.html	235	2.06%	273	00:01:12
15.	EPA: ETOP: Integrated Database Search http://www.epa.gov/etop/search/	225	1.97%	248	00:01:31
16.	EPA: ETOP: Quality Assurance http://www.epa.gov/etop/contact/	221	1.94%	230	00:01:28
17.	EPA: ETOP: Quality Assurance http://www.epa.gov/etop/qa/	195	1.71%	202	00:00:56
18.	EPA: Environmental Technology Opportunities Portal (ETOP) http://www.epa.gov/etop/listserv/	185	1.62%	193	00:01:25
19.	EPA: ETOP: National Environmental Technology Competition http://www.epa.gov/etop/netc/	107	0.94%	113	00:01:50
20.	EPA: ETOP: CRADA http://www.epa.gov/etop/crada/	76	0.67%	76	00:01:20
Subtotal		10,939	95.79%	12,862	00:01:27
Other		481	4.21%	511	00:02:42
Total		11,420	100.00%	13,373	00:01:30

Top Content Groups

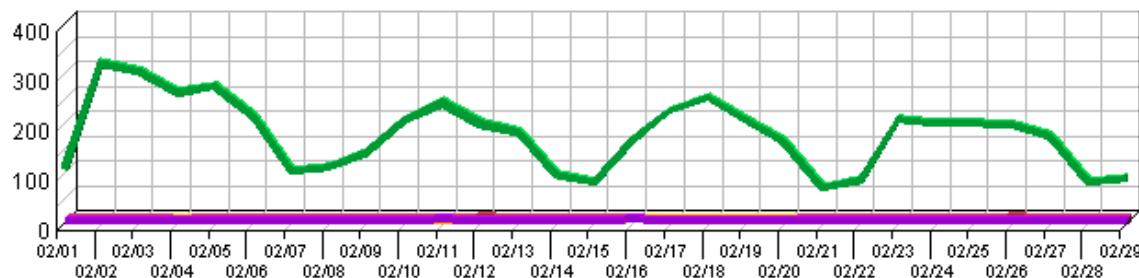
This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

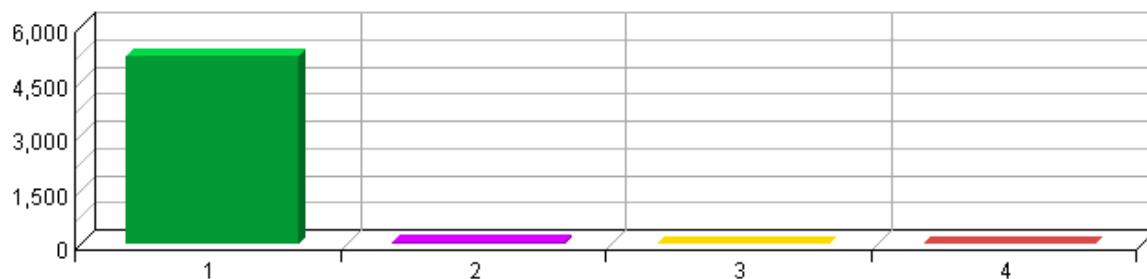
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://www.epa.gov/etop	5,194	98.91%	13,207	423,653
2.	http://www.epa.gov/environmentaltechnology	45	0.86%	71	2,800
3.	http://www.epa.gov/etopetop	10	0.19%	91	2,371
4.	http://www.epa.gov/technology	2	0.04%	4	62
	Total	5,251	100.00%	13,373	428,884

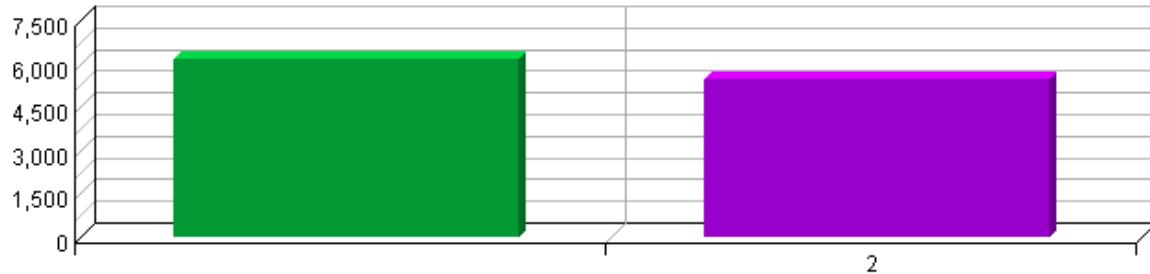
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

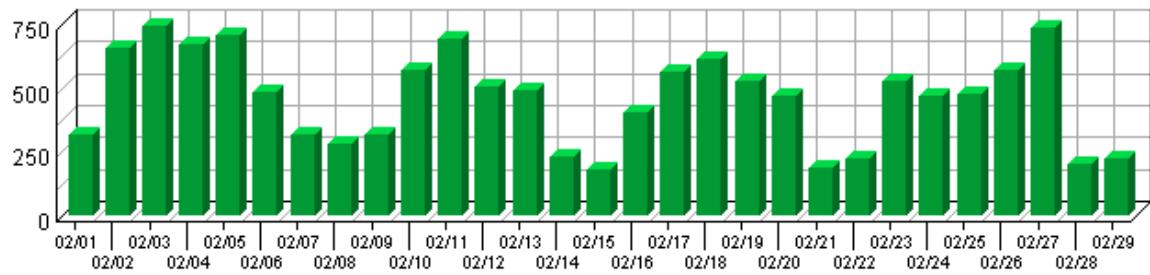
Hit Summary

Successful Hits for Entire Site	13,373
Average Hits per Day	461
Home Page Hits	N/A

Most Accessed File Types by Files



Hits Trend



Most Uploaded Files



Most Downloaded Files

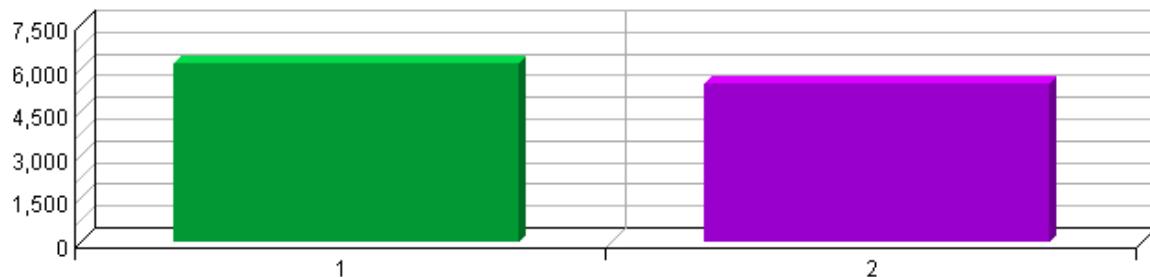
This report identifies the most popular files downloaded from your site.

No data for this section in the log data analyzed.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

Most Accessed File Types by Files

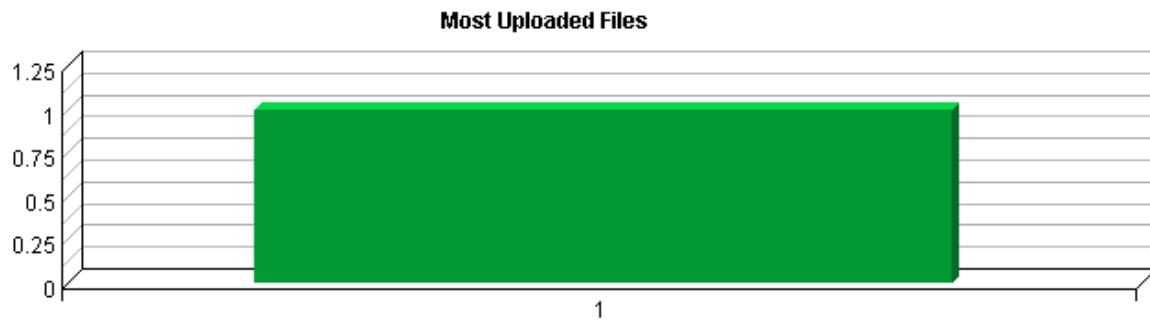


Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	6,152	52.90%	228,638
2.	htm	5,477	47.10%	200,247
	Total	11,629	100.00%	428,884

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

Uploaded Files	Visits	Uploads	%
1. http://www.epa.gov/etop/	1	1	100.00%
Total	1	1	100.00%

URL 1D Parameter Analysis by Visits

This report shows how often each page/parameter pair---or dynamic page---was visited.

No data for this section in the log data analyzed.

URL 1D Parameter Analysis by Hits

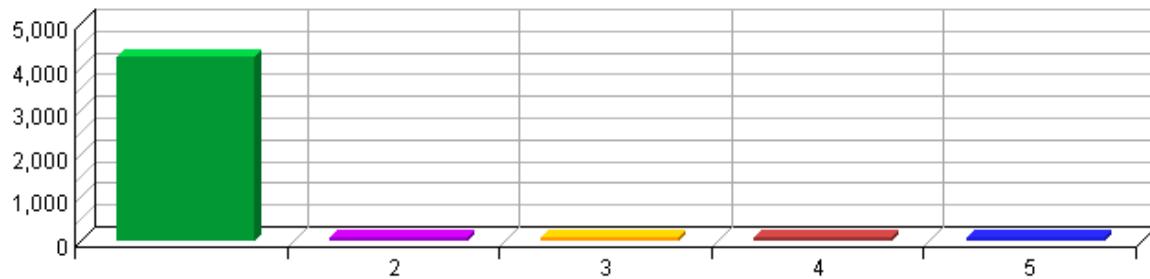
This report shows how often each page/parameter pair---or dynamic page---was visited.

No data for this section in the log data analyzed.

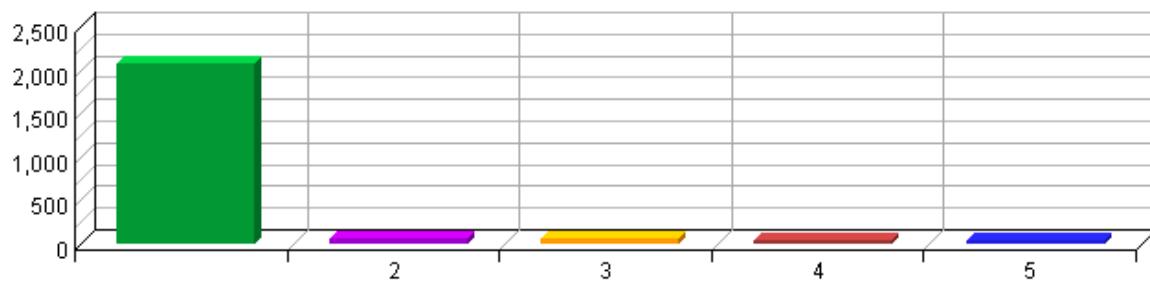
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

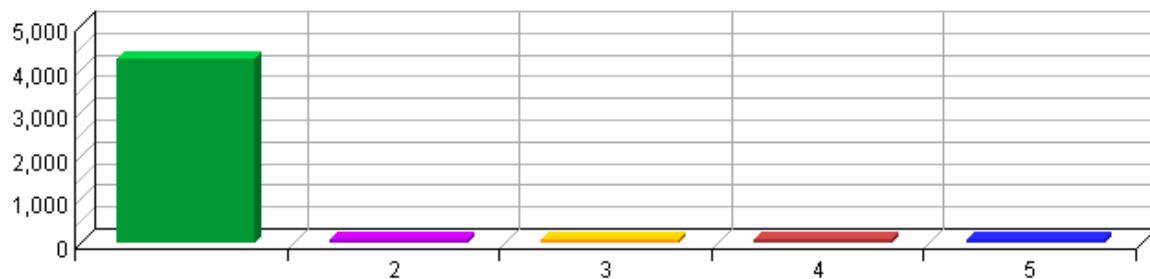
Top Entry Pages



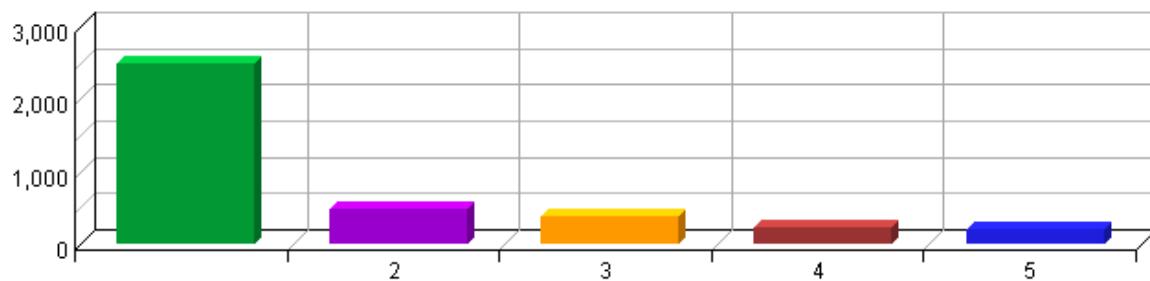
Single Access Pages



Top Entry Files



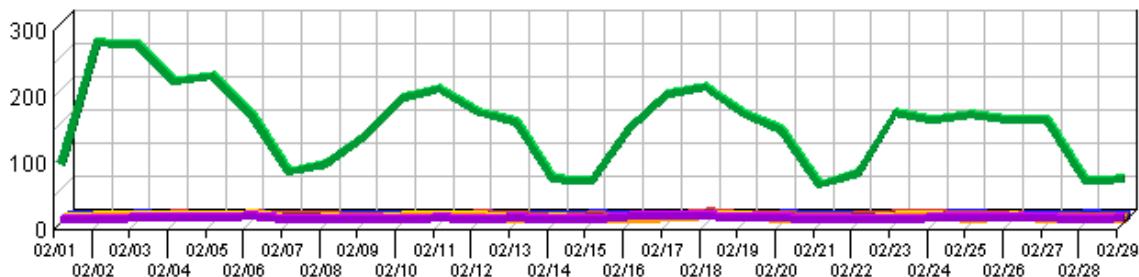
Top Exit Pages



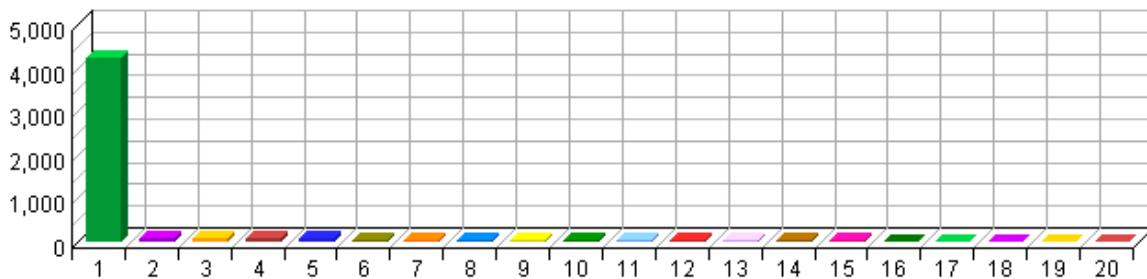
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

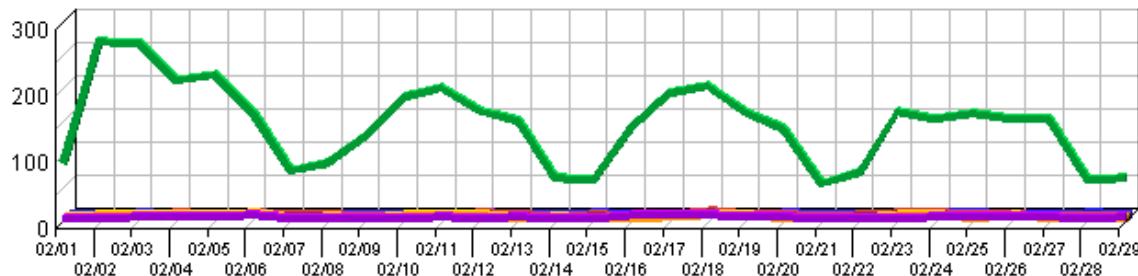
	Pages	Visits	%
1.	EPA: Environmental Technology Opportunities Portal (ETOP) http://www.epa.gov/etop/	4,233	81.19%
2.	EPA: ETOP: Technology Users: Technology Description Information http://www.epa.gov/etop/user/	104	1.99%
3.	EPA: ETOP: EPA Programs http://www.epa.gov/etop/epa/	82	1.57%
4.	EPA: ETOP: For Technology Developers http://www.epa.gov/etop/developer/	77	1.48%
5.	EPA: ETOP: Current Funding Opportunities http://www.epa.gov/etop/funding/	64	1.23%
6.	EPA: ETOP: News http://www.epa.gov/etop/news/	62	1.19%
7.	EPA: ETOP: News http://www.epa.gov/etop/news/news001.html	60	1.15%
8.		59	1.13%

	EPA: ETOP: About ETOP http://www.epa.gov/etop/about_etop/		
9.	EPA: ETOP: Quality Assurance http://www.epa.gov/etop/contact/	55	1.05%
10.	EPA: ETOP: Financial Support/ Development Funding http://www.epa.gov/etop/developer/financial.html	54	1.04%
11.	EPA: ETOP: Environmental Technology Resources http://www.epa.gov/etop/other/	52	1.00%
12.	EPA: ETOP: Demonstration and Verification Assistance http://www.epa.gov/etop/developer/demo.html	39	0.75%
13.	EPA: ETOP: Marketing http://www.epa.gov/etop/developer/marketing.html	33	0.63%
14.	EPA: ETOP: Thesaurus of Environmental Technology Terms http://www.epa.gov/etop/user/thesaurus.html	25	0.48%
15.	EPA: ETOP: Where You Live http://www.epa.gov/etop/wherelyoulive/	25	0.48%
16.	EPA: ETOP: Integrated Database Search http://www.epa.gov/etop/search/	21	0.40%
17.	EPA: ETOP: Quality Assurance http://www.epa.gov/etop/qa/	18	0.35%
18.	EPA: ETOP: About ETOP http://www.epa.gov/etop/about_etop/report.html	17	0.33%
19.	EPA: ETOP: Information, Partnership & Advocacy Programs http://www.epa.gov/etop/developer/advocacy.html	17	0.33%
20.	EPA: Environmental Technology Opportunities Portal (ETOP) http://www.epa.gov/etop/listserv/	15	0.29%
	Subtotal	5,112	98.04%
	Other	102	1.96%
	Total	5,214	100.00%

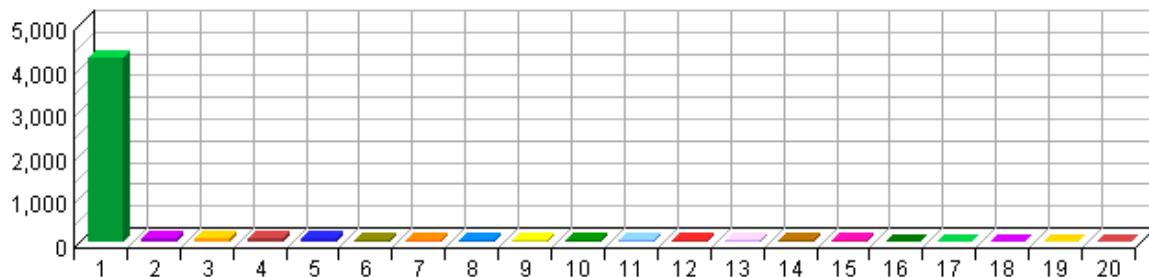
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

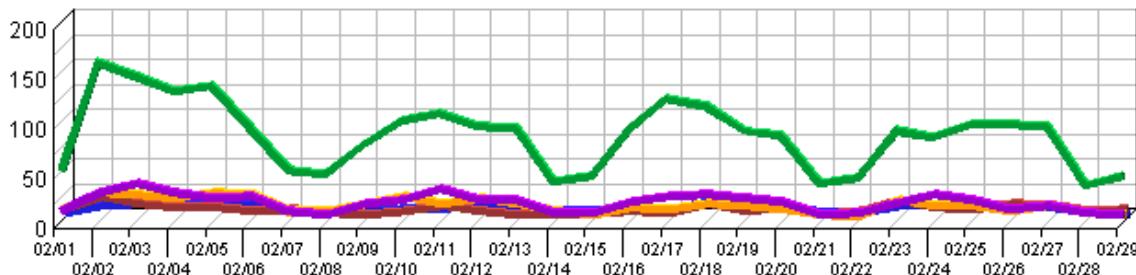
Files	Visits	%
1. http://www.epa.gov/etop/	4,233	81.19%
2. http://www.epa.gov/etop/user/	104	1.99%
3. http://www.epa.gov/etop/epa/	82	1.57%
4. http://www.epa.gov/etop/ developer/	77	1.48%
5. http://www.epa.gov/etop/ funding/	64	1.23%
6. http://www.epa.gov/etop/news/	62	1.19%
7. http://www.epa.gov/etop/news/ news001.html	60	1.15%
8. http://www.epa.gov/etop/ about_etop/	59	1.13%
9. http://www.epa.gov/etop/ contact/	55	1.05%
10. http://www.epa.gov/etop/ developer/financial.html	54	1.04%
11. http://www.epa.gov/etop/other/	52	1.00%
12. http://www.epa.gov/etop/ developer/demo.html	39	0.75%
13. http://www.epa.gov/etop/ developer/marketing.html	33	0.63%
14. http://www.epa.gov/etop/user/ thesaurus.html	25	0.48%

15.	http://www.epa.gov/etop/ whereyoulive/	25	0.48%
16.	http://www.epa.gov/etop/ search/	21	0.40%
17.	http://www.epa.gov/etop/qa/	18	0.35%
18.	http://www.epa.gov/etop/about_etop/report.html	17	0.33%
19.	http://www.epa.gov/etop/developer/advocacy.html	17	0.33%
20.	http://www.epa.gov/etop/ listserv/	15	0.29%
Subtotal		5,112	98.04%
Other		102	1.96%
Total		5,214	100.00%

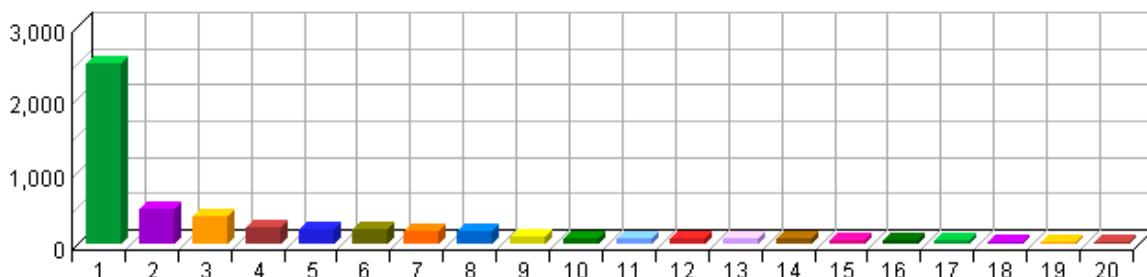
Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



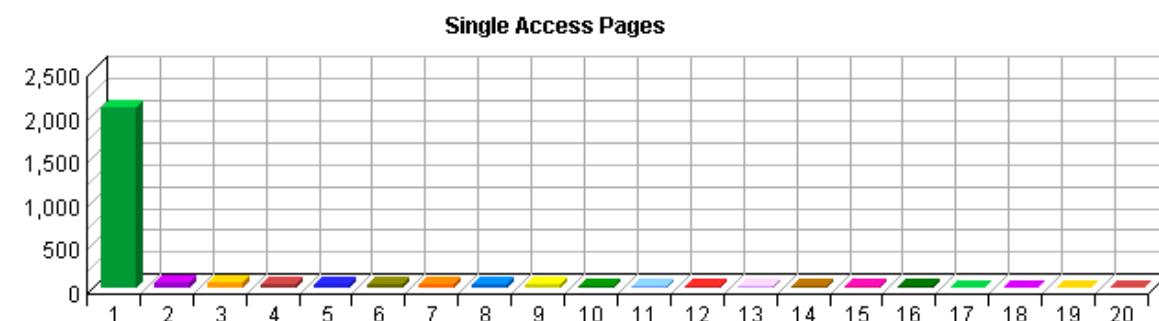
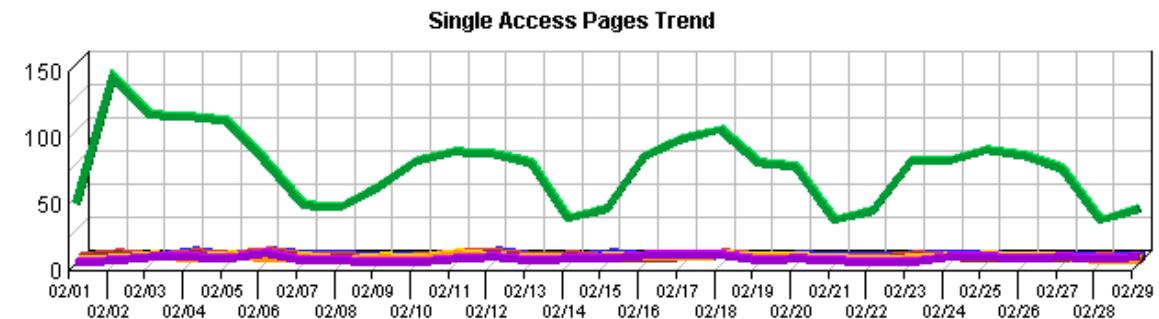
Top Exit Pages

Pages	Visits	%
1. EPA: Environmental Technology Opportunities Portal (ETOP) http://www.epa.gov/etop/	2,499	47.94%
2. EPA: ETOP: Technology Users: Technology Description Information http://www.epa.gov/etop/user/	491	9.42%
3. EPA: ETOP: EPA Programs http://www.epa.gov/etop/epa/	372	7.14%
4. EPA: ETOP: News http://www.epa.gov/etop/news/	227	4.35%
5. EPA: ETOP: Current Funding Opportunities http://www.epa.gov/etop/funding/	202	3.87%
6. EPA: ETOP: Financial Support/ Development Funding http://www.epa.gov/etop/developer/financial.html	200	3.84%
7. EPA: ETOP: Environmental Technology Resources http://www.epa.gov/etop/other/	177	3.40%
8. EPA: ETOP: News http://www.epa.gov/etop/news/news001.html	173	3.32%
9. EPA: ETOP: For Technology Developers http://www.epa.gov/etop/developer/	109	2.09%
10.	79	1.52%

	EPA: ETOP: Quality Assurance http://www.epa.gov/etop/contact/		
11.	EPA: ETOP: Demonstration and Verification Assistance http://www.epa.gov/etop/developer/demo.html	78	1.50%
12.	EPA: ETOP: Marketing http://www.epa.gov/etop/developer/marketing.html	69	1.32%
13.	EPA: ETOP: About ETOP http://www.epa.gov/etop/about_etop/	66	1.27%
14.	EPA: ETOP: Integrated Database Search http://www.epa.gov/etop/search/	66	1.27%
15.	EPA: ETOP: Where You Live http://www.epa.gov/etop/wherelyoulive/	60	1.15%
16.	EPA: ETOP: Information, Partnership & Advocacy Programs http://www.epa.gov/etop/developer/advocacy.html	58	1.11%
17.	EPA: ETOP: Thesaurus of Environmental Technology Terms http://www.epa.gov/etop/user/thesaurus.html	44	0.84%
18.	EPA: ETOP: Quality Assurance http://www.epa.gov/etop/qa/	31	0.59%
19.	EPA: ETOP: Region 1 Environmental Technology Development, Incentive, Advocate, href="http://www.epa.gov/etop/wherelyoulive/region1/" target="_new" > http://www.epa.gov/etop/wherelyoulive/region1/	26	0.50%
20.	EPA: ETOP: National Environmental Technology Competition http://www.epa.gov/etop/netc/	25	0.48%
Subtotal		5,052	96.91%
Other		161	3.09%
Total		5,213	100.00%

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

Pages	Visits	%
1. EPA: Environmental Technology Opportunities Portal (ETOP) http://www.epa.gov/etop/	2,085	77.91%
2. EPA: ETOP: Technology Users: Technology Description Information http://www.epa.gov/etop/user/	65	2.43%
3. EPA: ETOP: News http://www.epa.gov/etop/news/news001.html	55	2.06%
4. EPA: ETOP: EPA Programs http://www.epa.gov/etop/epa/	50	1.87%
5. EPA: ETOP: For Technology Developers http://www.epa.gov/etop/developer/	43	1.61%
6. EPA: ETOP: Financial Support/ Development Funding http://www.epa.gov/etop/developer/financial.html	40	1.49%
7. EPA: ETOP: Current Funding Opportunities http://www.epa.gov/etop/funding/	39	1.46%
8. EPA: ETOP: News http://www.epa.gov/etop/news/	38	1.42%
9. EPA: ETOP: Environmental Technology Resources http://www.epa.gov/etop/other/	36	1.35%
10.	27	1.01%

	EPA: ETOP: About ETOP http://www.epa.gov/etop/about_etop/		
11.	EPA: ETOP: Marketing http://www.epa.gov/etop/developer/marketing.html	24	0.90%
12.	EPA: ETOP: Demonstration and Verification Assistance http://www.epa.gov/etop/developer/demo.html	24	0.90%
13.	EPA: ETOP: Thesaurus of Environmental Technology Terms http://www.epa.gov/etop/user/thesaurus.html	18	0.67%
14.	EPA: ETOP: Where You Live http://www.epa.gov/etop/wherelyoulive/	15	0.56%
15.	EPA: ETOP: Information, Partnership & Advocacy Programs http://www.epa.gov/etop/developer/advocacy.html	13	0.49%
16.	EPA: ETOP: Quality Assurance http://www.epa.gov/etop/qa/	11	0.41%
17.	EPA: ETOP: Integrated Database Search http://www.epa.gov/etop/search/	10	0.37%
18.	EPA: ETOP: Quality Assurance http://www.epa.gov/etop/contact/	10	0.37%
19.	EPA: ETOP: Region 1 Environmental Technology News http://www.epa.gov/etop/wherelyoulive/region1/news/	9	0.34%
20.	EPO: Region 1 Environmental Technology Development, Incentive, Advocate, href=" http://www.epa.gov/etop/wherelyoulive/region1 " target="_new" > http://www.epa.gov/etop/wherelyoulive/region1	8	0.30%
Subtotal		2,620	97.91%
Other		56	2.09%
Total		2,676	100.00%

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

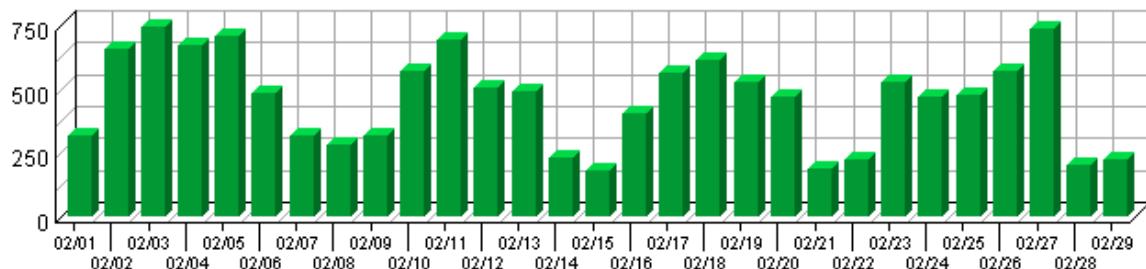
Starting Page	Paths from Start	Visits	%
All Entry Pages		2,400	46.04%
	1. EPA: Environmental Technology Opportunities Portal (ETOP) http://www.epa.gov/etop/	318	6.10%
	1. EPA: Environmental Technology Opportunities Portal (ETOP) http://www.epa.gov/etop/	221	4.24%
	2. EPA: ETOP: Technology Users: Technology Description Information http://www.epa.gov/etop/user/	115	2.21%
	1. EPA: Environmental Technology Opportunities Portal (ETOP) http://www.epa.gov/etop/	94	1.80%
	2. EPA: ETOP: News http://www.epa.gov/etop/news/	77	1.48%
	1. EPA: Environmental Technology Opportunities Portal (ETOP) http://www.epa.gov/etop/	72	1.38%
	2. EPA: ETOP: News http://www.epa.gov/etop/news/ news001.html		
	1. EPA: ETOP: Technology Users: Technology Description Information http://www.epa.gov/etop/user/		

1. EPA: Environmental Technology Opportunities Portal (ETOP) http://www.epa.gov/etop/	72	1.38%
2. EPA: ETOP: Environmental Technology Resources http://www.epa.gov/etop/other/	67	1.29%
1. EPA: Environmental Technology Opportunities Portal (ETOP) http://www.epa.gov/etop/	56	1.07%
2. EPA: ETOP: Current Funding Opportunities http://www.epa.gov/etop/funding/	53	1.02%
1. EPA: ETOP: News http://www.epa.gov/etop/news/news001.html	44	0.84%
1. EPA: ETOP: EPA Programs http://www.epa.gov/etop/epa/	41	0.79%
1. EPA: ETOP: For Technology Developers http://www.epa.gov/etop/developer/	40	0.77%
1. EPA: Environmental Technology Opportunities Portal (ETOP) http://www.epa.gov/etop/	40	0.77%
2. EPA: ETOP: For Technology Developers http://www.epa.gov/etop/developer/	40	0.77%
1. EPA: ETOP: Financial Support/Development Funding http://www.epa.gov/etop/developer/financial.html	40	0.77%
1. EPA: ETOP: News http://www.epa.gov/etop/news/	36	0.69%
1. EPA: ETOP: Environmental Technology Resources http://www.epa.gov/etop/other/	27	0.52%
1. EPA: ETOP: About ETOP http://www.epa.gov/etop/about_etop/	25	0.48%
1. EPA: ETOP: Demonstration and Verification Assistance http://www.epa.gov/etop/developer/demo.html	25	0.48%
1. EPA: ETOP: Marketing http://www.epa.gov/etop/developer/marketing.html		

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

Hits Trend



Hit Summary

Successful Hits for Entire Site	13,373
Average Hits per Day	461
Home Page Hits	N/A

Bandwidth: Kbytes Transferred Trend

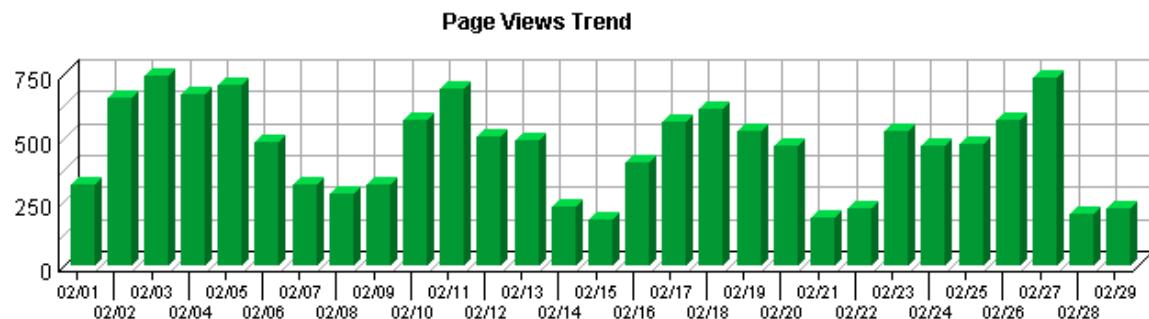


Technical Statistics

Total Hits	13,491	100%
Successful Hits	13,373	99.13%
Failed Hits	118	0.87%
Cached Hits	1,743	12.92%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



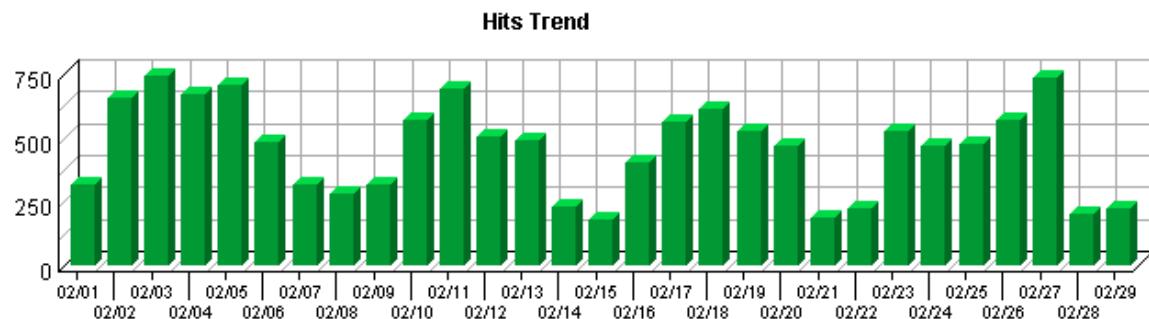
Page Views Trend

Time Interval	Page Views	%
02/01	318	2.38%
02/02	659	4.93%
02/03	742	5.55%
02/04	674	5.04%
02/05	705	5.27%
02/06	486	3.63%
02/07	319	2.39%
02/08	282	2.11%
02/09	318	2.38%
02/10	573	4.28%
02/11	691	5.17%
02/12	506	3.78%
02/13	488	3.65%
02/14	230	1.72%
02/15	181	1.35%
02/16	406	3.04%
02/17	566	4.23%
02/18	615	4.60%
02/19	524	3.92%
02/20	470	3.51%
02/21	190	1.42%
02/22	226	1.69%
02/23	529	3.96%
02/24	470	3.51%
02/25	474	3.54%

02/26	570	4.26%
02/27	734	5.49%
02/28	201	1.50%
02/29	226	1.69%
Total	13,373	100.00%

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



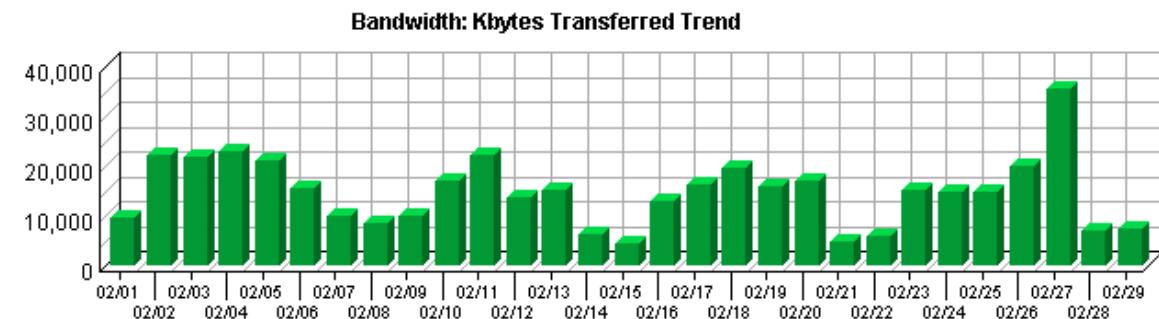
Hits Trend

Time Interval	Hits	%
02/01	318	2.38%
02/02	659	4.93%
02/03	742	5.55%
02/04	674	5.04%
02/05	705	5.27%
02/06	486	3.63%
02/07	319	2.39%
02/08	282	2.11%
02/09	318	2.38%
02/10	573	4.28%
02/11	691	5.17%
02/12	506	3.78%
02/13	488	3.65%
02/14	230	1.72%
02/15	181	1.35%
02/16	406	3.04%
02/17	566	4.23%
02/18	615	4.60%
02/19	524	3.92%
02/20	470	3.51%
02/21	190	1.42%
02/22	226	1.69%
02/23	529	3.96%
02/24	470	3.51%
02/25	474	3.54%

02/26	570	4.26%
02/27	734	5.49%
02/28	201	1.50%
02/29	226	1.69%
Total	13,373	100.00%

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
02/01	9,652	2.25%
02/02	22,407	5.22%
02/03	21,957	5.12%
02/04	23,042	5.37%
02/05	20,934	4.88%
02/06	15,692	3.66%
02/07	9,907	2.31%
02/08	8,627	2.01%
02/09	9,967	2.32%
02/10	17,073	3.98%
02/11	22,332	5.21%
02/12	13,820	3.22%
02/13	15,092	3.52%
02/14	6,356	1.48%
02/15	4,388	1.02%
02/16	13,122	3.06%
02/17	16,365	3.82%
02/18	19,566	4.56%
02/19	16,057	3.74%
02/20	16,930	3.95%
02/21	4,776	1.11%
02/22	5,917	1.38%
02/23	15,031	3.50%
02/24	14,809	3.45%
02/25	14,755	3.44%

02/26	20,028	4.67%
02/27	35,723	8.33%
02/28	7,207	1.68%
02/29	7,368	1.72%
Total	428,884	100.00%

Server Cluster Load Balance

This report compares the performance of individual servers in a cluster.

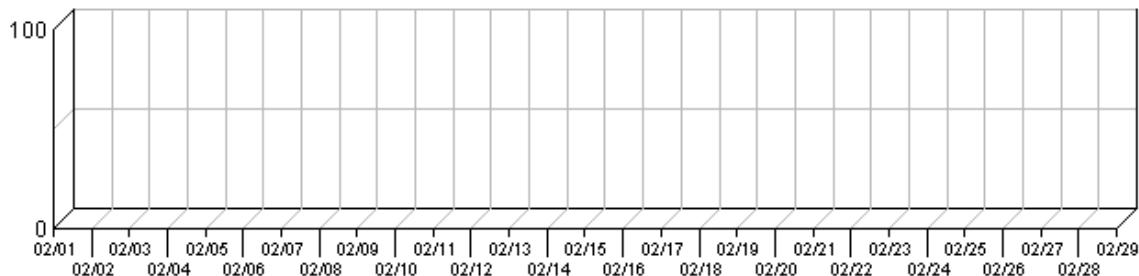
No data for this section in the log data analyzed.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.

Average Time to Serve Pages



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
02/01	0	318	0
02/02	0	659	0
02/03	0	742	0
02/04	0	674	0
02/05	0	705	0
02/06	0	486	0
02/07	0	319	0
02/08	0	282	0
02/09	0	318	0
02/10	0	573	0
02/11	0	691	0
02/12	0	506	0
02/13	0	488	0
02/14	0	230	0
02/15	0	181	0
02/16	0	406	0
02/17	0	566	0
02/18	0	615	0
02/19	0	524	0
02/20	0	470	0
02/21	0	190	0
02/22	0	226	0
02/23	0	529	0
02/24	0	470	0
02/25	0	474	0

02/26	0	570	0
02/27	0	734	0
02/28	0	201	0
02/29	0	226	0
Total	0	13,373	0.0

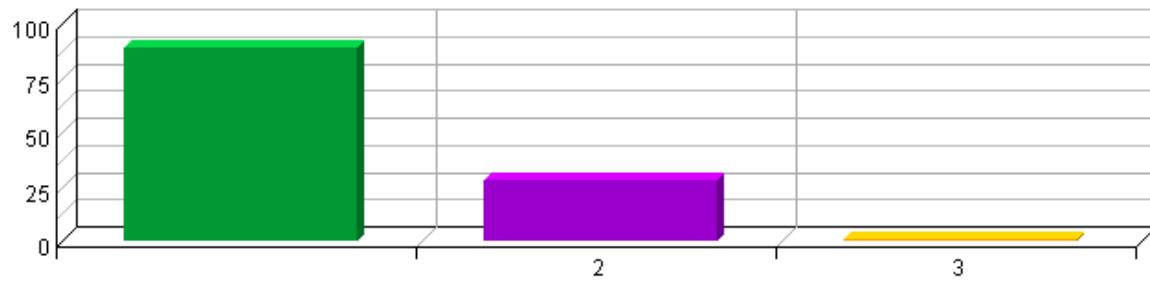
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

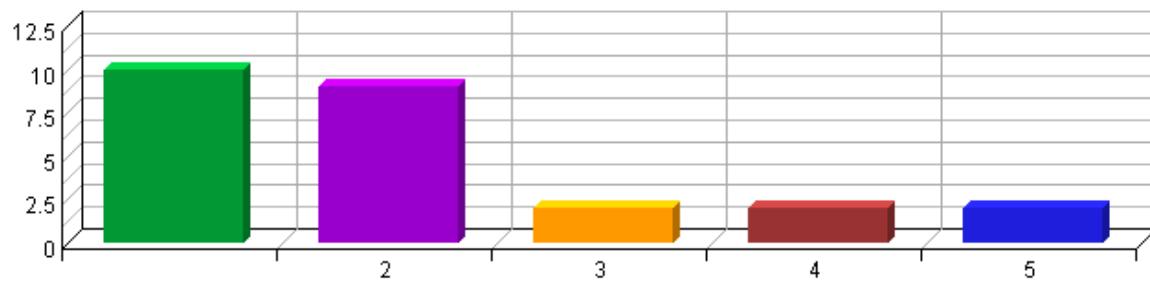
Technical Statistics

Total Hits	13,491	100%
Successful Hits	13,373	99.13%
Failed Hits	118	0.87%
Cached Hits	1,743	12.92%

Client Errors

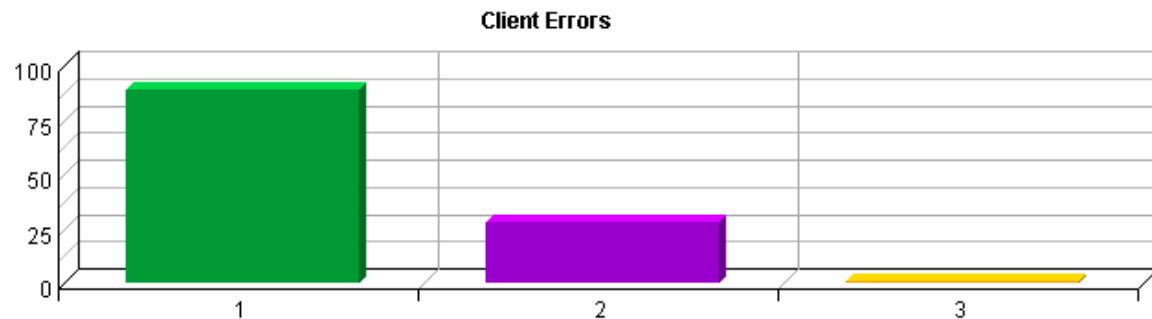


File Not Found Errors



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

HTTP Status Codes	Hits	%
1. 404 Page or File Not Found	89	75.42%
2. 403 Forbidden Access	28	23.73%
3. 000 Incomplete / Undefined	1	0.85%
Total	118	100.00%

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/etop/user/ (no referrer)	10	11.24%
2.	/etop/funding/class= epaSideBarLinks/ (no referrer)	9	10.11%
3.	/etop/developer/marketing. html (no referrer)	2	2.25%
4.	/etop/epa/ http://www.epa.gov/etop/index. html	2	2.25%
5.	/etop/epa/ http://www.epa.gov/etop/	2	2.25%
6.	/etopetop/user/ (no referrer)	2	2.25%
7.	/etop/ / http://www.eeanm.org/grants. htm	2	2.25%
8.	/etop/ / (no referrer)	2	2.25%
9.	/etop/funding/epaSideBarLinks/ (no referrer)	2	2.25%
10.	/environmentaltechnology/ about_etop/thesaurus.html (no referrer)	2	2.25%
11.	/etopetop/developer/advocacy. html (no referrer)	1	1.12%
12.	/environmentaltechnology/epa/ (no referrer)	1	1.12%
13.	/environmentaltechnology/user/ thesaurus.html (no referrer)	1	1.12%
14.			

15.	/environmentaltechnology/news/ news001.html (no referrer)	1	1.12%
16.	/etopetop/user/thesaurus.html (no referrer)	1	1.12%
17.	/etopetop/about_etop/report.html (no referrer)	1	1.12%
18.	/etopetop/news/ (no referrer)	1	1.12%
19.	/environmentaltechnology/ developer/financial.html (no referrer)	1	1.12%
20.	/etopetop/wherelyoulive/ region1/ (no referrer)	1	1.12%
Subtotal		46	51.69%
Other		43	48.31%
Total		89	100.00%

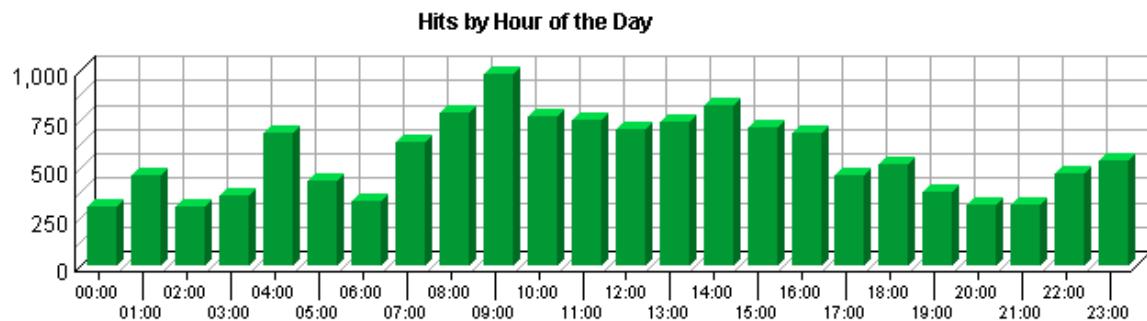
Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.



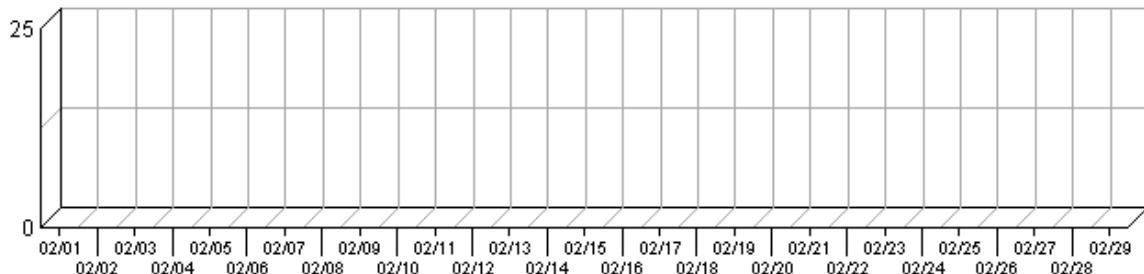
Most Active Summary

Most Active Date	February 03, 2004
Number of Hits on Most Active Date	742
Most Active Day of the Week	Wed
Most Active Hour of the Day	09:00–09:59

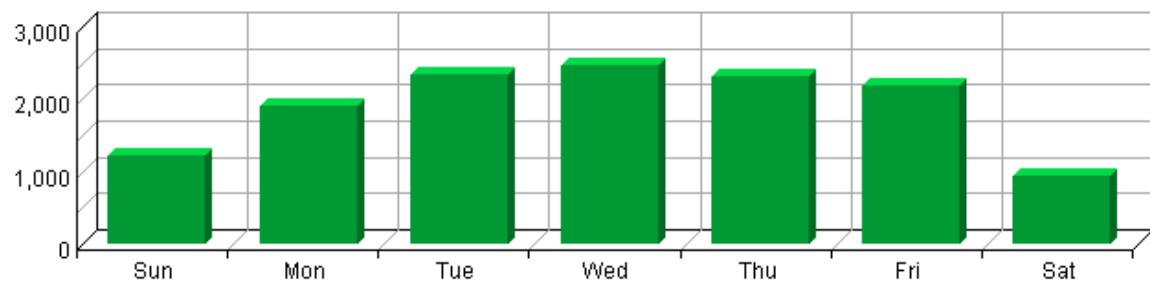
Activity on Weekdays Summary

Total Hits Weekdays	11,200
Total Visits Weekdays	4,373
Average Number of Visits per day on Weekdays	218
Average Number of Hits per day on Weekdays	560

Average Time to Serve Pages



Hits by Day of the Week



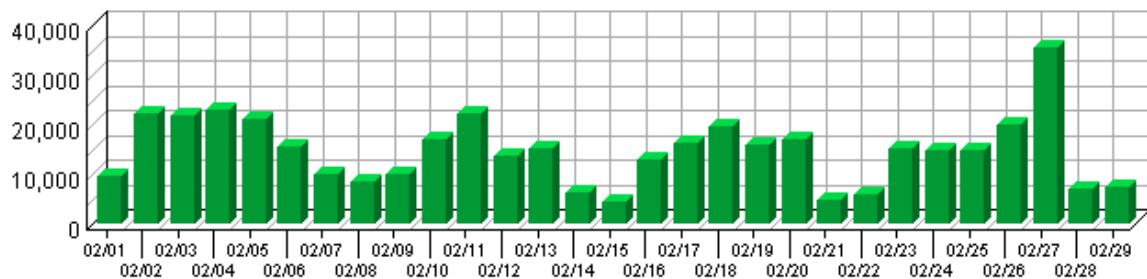
Least Active Summary

Least Active Date	February 15, 2004
Number of Hits on Least Active Date	181
Least Active Day of the Week	Sat
Least Active Hour of the Day	02:00–02:59

Activity on Weekends Summary

Total Hits Weekend	2,173
Total Visits Weekend	841
Average Number of Visits per Weekend	168
Average Number of Hits per Weekend	434

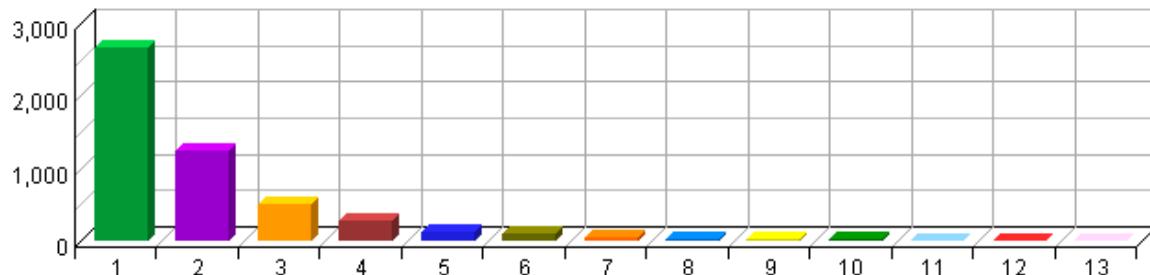
Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.

Visits by Number of Pages Viewed

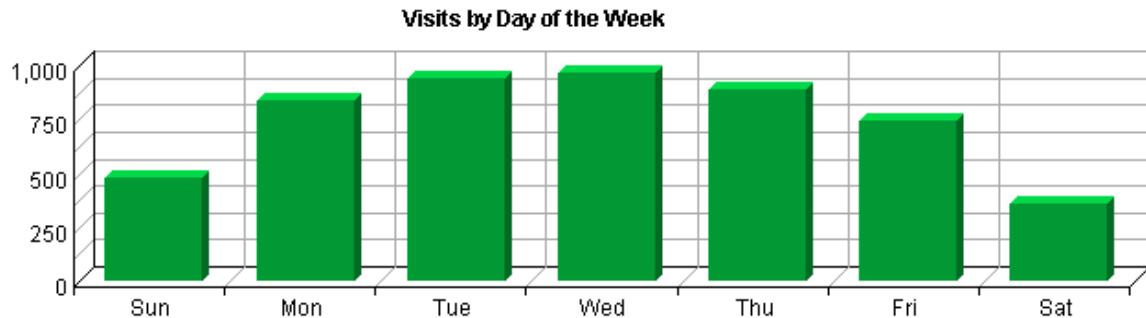


Visits by Number of Pages Viewed

	Number of Pages Viewed	Visits	%
Pages	1	2,676	51.33%
Pages	2	1,251	24.00%
Pages	3	510	9.78%
Pages	4	267	5.12%
Pages	5	124	2.38%
Pages	6	90	1.73%
Pages	7	61	1.17%
Pages	8	32	0.61%
Pages	9	27	0.52%
Pages	10	17	0.33%
Pages	11	7	0.13%
Pages	12	7	0.13%
Pages	13	4	0.08%
Pages	Subtotal	5,073	97.31%
Pages	Other	140	2.69%
	Total	5,213	100.00%

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

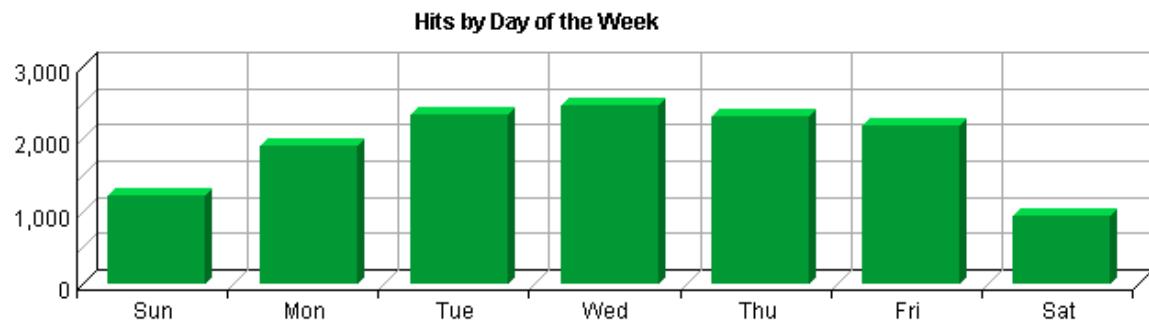


Visits by Day of the Week

Day	Visits	%
Sun	482	9.24%
Mon	834	16.00%
Tue	939	18.01%
Wed	968	18.57%
Thu	885	16.97%
Fri	747	14.33%
Sat	359	6.89%
Total Weekend	841	16.13%
Total Weekdays	4,373	83.87%
Total	5,214	100.00%

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



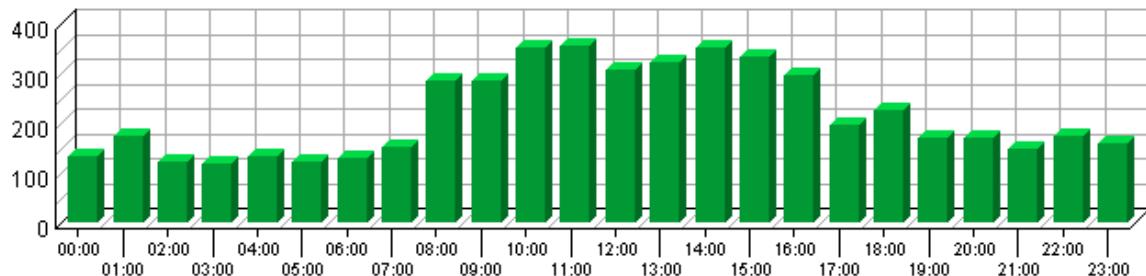
Hits by Day of the Week

Day	Hits	%
Sun	1,233	9.22%
Mon	1,912	14.30%
Tue	2,351	17.58%
Wed	2,454	18.35%
Thu	2,305	17.24%
Fri	2,178	16.29%
Sat	940	7.03%
Total Weekend	2,173	16.25%
Total Weekdays	11,200	83.75%
Total	13,373	100.00%

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.

Visits by Hour of the Day



Visits by Hour of the Day

Hour	Visits	%
00:00	134	2.57%
01:00	175	3.36%
02:00	121	2.32%
03:00	118	2.26%
04:00	135	2.59%
05:00	122	2.34%
06:00	128	2.45%
07:00	151	2.90%
08:00	284	5.45%
09:00	284	5.45%
10:00	353	6.77%
11:00	356	6.83%
12:00	307	5.89%
13:00	322	6.18%
14:00	352	6.75%
15:00	335	6.43%
16:00	296	5.68%
17:00	196	3.76%
18:00	226	4.33%
19:00	170	3.26%
20:00	169	3.24%
21:00	149	2.86%
22:00	173	3.32%
23:00	158	3.03%
Total Visits during Work Hours (8:00am–5:00pm)	2,889	55.41%

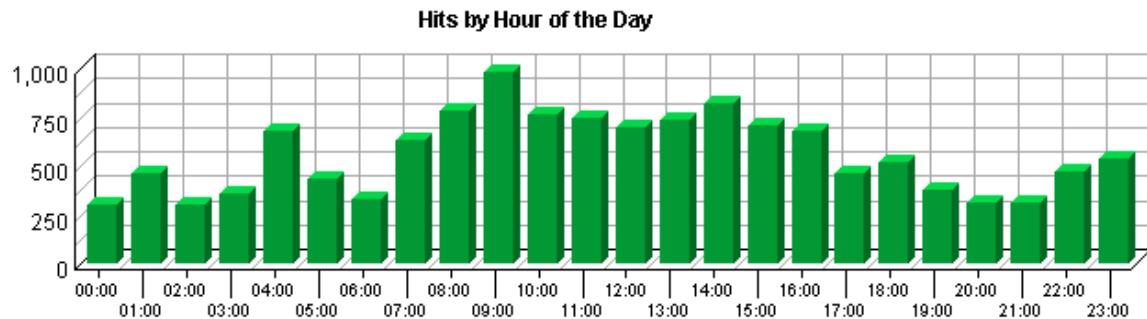
Total Visits during After Hours (5:01pm–7:59am)	2,325	44.59%
Total	5,214	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	03:00–03:59

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	301	2.25%
01:00	466	3.48%
02:00	298	2.23%
03:00	354	2.65%
04:00	677	5.06%
05:00	430	3.22%
06:00	329	2.46%
07:00	628	4.70%
08:00	779	5.83%
09:00	977	7.31%
10:00	764	5.71%
11:00	744	5.56%
12:00	696	5.20%
13:00	733	5.48%
14:00	821	6.14%
15:00	708	5.29%
16:00	681	5.09%
17:00	459	3.43%
18:00	518	3.87%
19:00	378	2.83%
20:00	311	2.33%
21:00	312	2.33%
22:00	471	3.52%
23:00	538	4.02%

Total Hits during Work Hours (8:00am–5:00pm)	6,903	51.62%
Total Hits during After Hours (5:01pm–7:59am)	6,470	48.38%
Total	13,373	100.00%

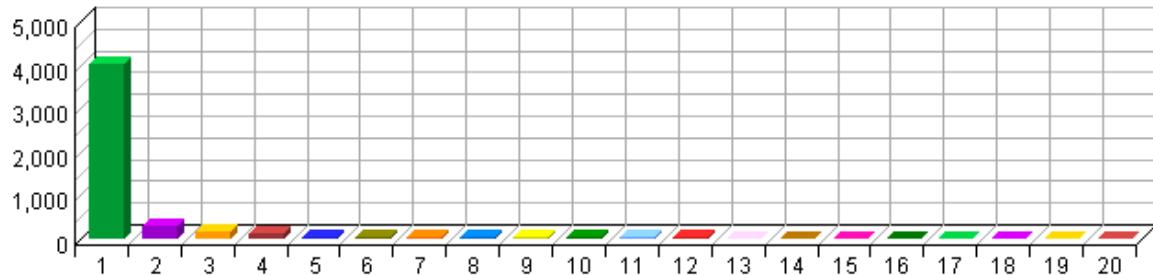
Summary of Hits by Hour of the Day

Most Active Hour of the Day	09:00–09:59
Least Active Hour of the Day	02:00–02:59

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.

Visit Duration in Minutes by Visits



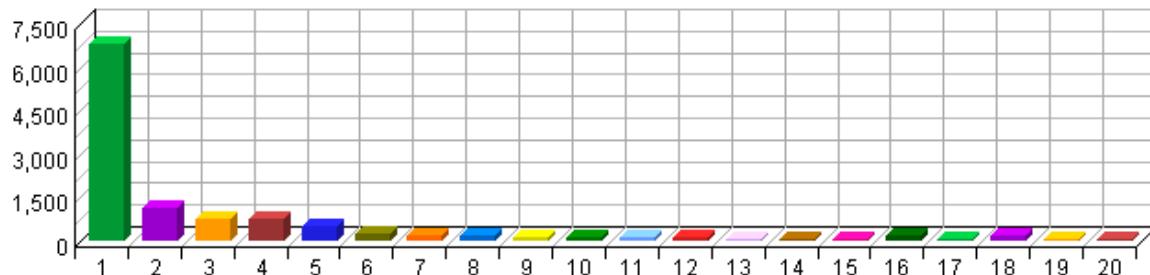
Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	4,044	77.58%
1–2	314	6.02%
2–3	149	2.86%
3–4	109	2.09%
4–5	57	1.09%
5–6	42	0.81%
6–7	35	0.67%
7–8	39	0.75%
8–9	32	0.61%
9–10	29	0.56%
10–11	23	0.44%
11–12	27	0.52%
12–13	17	0.33%
13–14	17	0.33%
14–15	19	0.36%
15–16	21	0.40%
16–17	11	0.21%
17–18	12	0.23%
18–19	11	0.21%
19–20	11	0.21%
Subtotal	5,019	96.28%
Other	194	3.72%
Total	5,213	100.00%

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.

Visit Duration in Minutes by Page Views



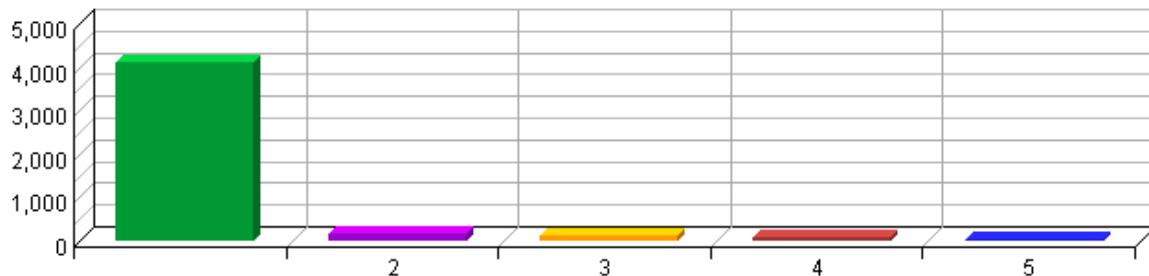
Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	6,808	50.91%
1–2	1,164	8.70%
2–3	741	5.54%
3–4	740	5.53%
4–5	535	4.00%
5–6	246	1.84%
6–7	196	1.47%
7–8	174	1.30%
8–9	148	1.11%
9–10	106	0.79%
10–11	107	0.80%
11–12	118	0.88%
12–13	95	0.71%
13–14	78	0.58%
14–15	93	0.70%
15–16	183	1.37%
16–17	80	0.60%
17–18	160	1.20%
18–19	56	0.42%
19–20	91	0.68%
Subtotal	11,919	89.13%
Other	1,453	10.87%
Total	13,372	100.00%

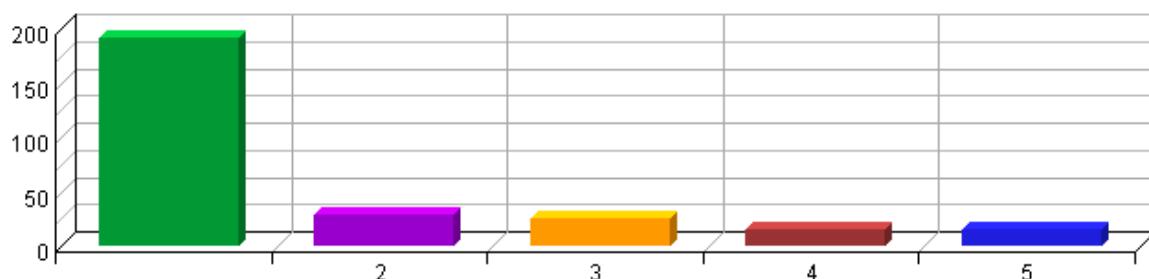
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

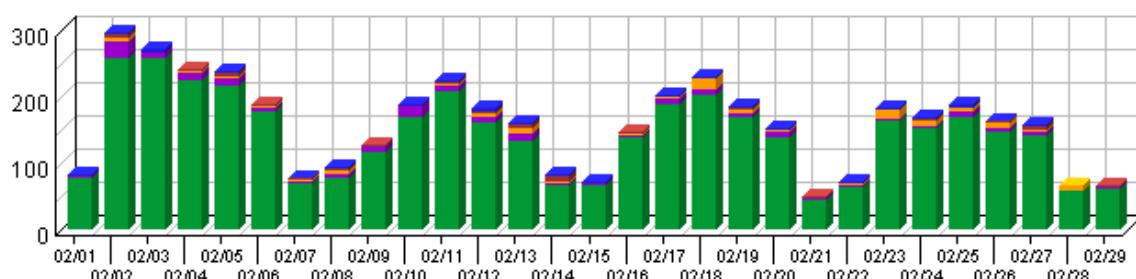
Top Browsers by Visits



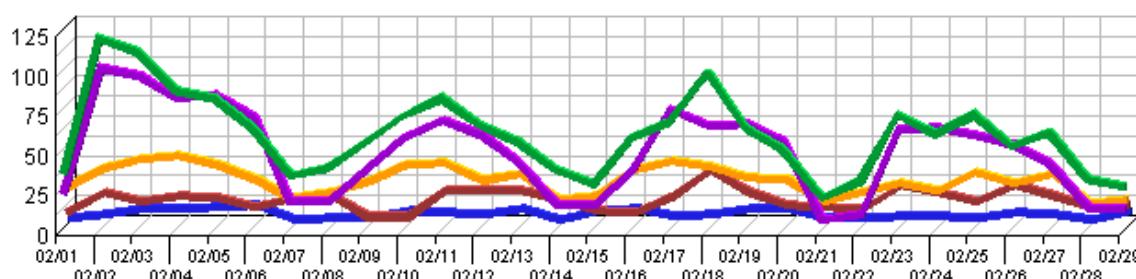
Top Spiders by Visits



Top Browsers by Visits Trend



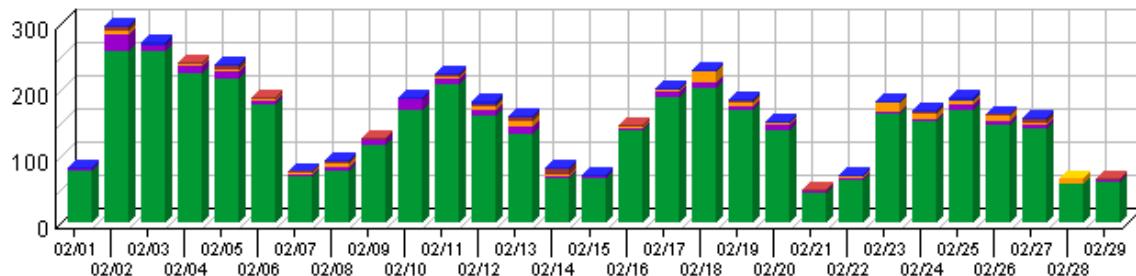
Top Platforms by Visits Trend



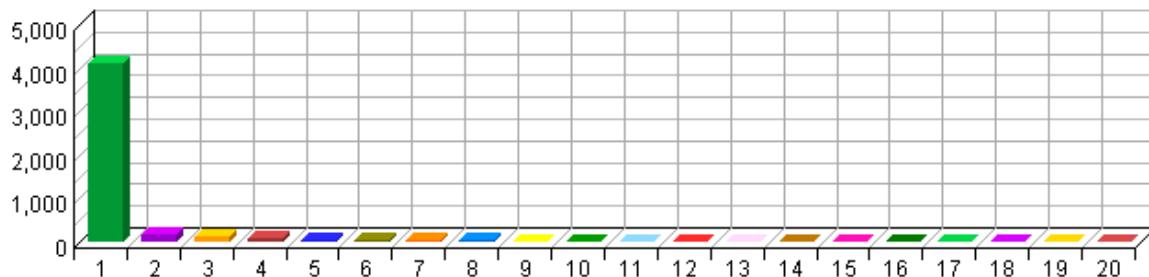
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend



Top Browsers by Visits



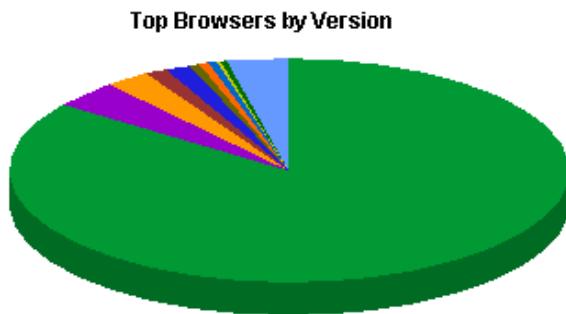
Top Browsers

Browser	Visits	%	Hits
1. Microsoft Internet Explorer	4,129	85.03%	9,483
2. Netscape	190	3.91%	424
3. google	124	2.55%	286
4. Other Netscape Compatible	69	1.42%	153
5. Mozilla	51	1.05%	128
6. Others	31	0.64%	76
7. Safari	28	0.58%	60
8. Wget/1.5.3	27	0.56%	515
9. Wget/1.8.2	19	0.39%	116
10. Dumbot(version 0.1 beta)	18	0.37%	18
11. News Search	18	0.37%	18
12. ia_archiver	13	0.27%	29
13. libwww-perl/5.65	12	0.25%	332
14. htdig	10	0.21%	86
15. Opera	8	0.16%	16
16. Teleport Pro/1.29.1590	6	0.12%	32
17. Wget/1.8.1	6	0.12%	54

18.	Internet Explorer	6	0.12%	41
19.	Teleport Pro/1.29	5	0.10%	5
20.	; CS 2000	5	0.10%	5
	Subtotal	4,775	98.33%	11,877
	Other	81	1.67%	319
	Total	4,856	100.00%	12,196

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

Browser	Version	Visits	%	Hits
1. Microsoft Internet Explorer	6.0	3,123	64.31%	6,670
	5.5	629	12.95%	2,044
	5.01	179	3.69%	346
	5.0	133	2.74%	307
	4.01	17	0.35%	22
	5.22	11	0.23%	24
	5.23	10	0.21%	13
	5.16	4	0.08%	9
	6.0b	4	0.08%	7
	5.17	4	0.08%	5
	5.15	4	0.08%	16
	5.14	4	0.08%	7
	4.0	2	0.04%	2
	5.13	2	0.04%	4
	3.0	1	0.02%	4
	5.12	1	0.02%	1
	5.21	1	0.02%	2
	Other	0	0.00%	0
2. Netscape	7.1	54	1.11%	128
	4.76	16	0.33%	34
	7.02	16	0.33%	38
	4.79	13	0.27%	28
	4.72	13	0.27%	15
	7.0	13	0.27%	31
	4.5	10	0.21%	18
	4.7	9	0.19%	27

		7.01	7	0.14%	13
		4.8	6	0.12%	11
		6.2.3	6	0.12%	17
		4.78	6	0.12%	15
		4.75	5	0.10%	12
		4.08	4	0.08%	8
		6.2.1	4	0.08%	9
		6.2	2	0.04%	3
		4.73C-CCK-MCD	2	0.04%	8
		4.77	1	0.02%	3
		4.0	1	0.02%	2
		4.61	1	0.02%	2
		4.73	1	0.02%	2
		Other	0	0.00%	0
3.	google	Version Unknown	124	2.55%	286
		Other	0	0.00%	0
4.	Other Netscape Compatible	Version Unknown	69	1.42%	153
		Other	0	0.00%	0
5.	Mozilla	20031007	10	0.21%	53
		20030624	7	0.14%	13
		20040113	5	0.10%	10
		20040206	4	0.08%	7
		20031114	2	0.04%	2
		20021003	2	0.04%	2
		20031208	2	0.04%	5
		20040123	2	0.04%	6
		DEVONTECH	2	0.04%	4
		20030225	2	0.04%	2
		20021216	2	0.04%	3
		20030728	2	0.04%	5
		20010914	1	0.02%	4
		20031008	1	0.02%	2
		20031110	1	0.02%	2
		20030507	1	0.02%	3
		20020623	1	0.02%	1
		20031016	1	0.02%	1
		20021112	1	0.02%	1
		20031030	1	0.02%	1
		20030529	1	0.02%	1
		Other	0	0.00%	0
6.	Others	Version Unknown	31	0.64%	76
		Other	0	0.00%	0

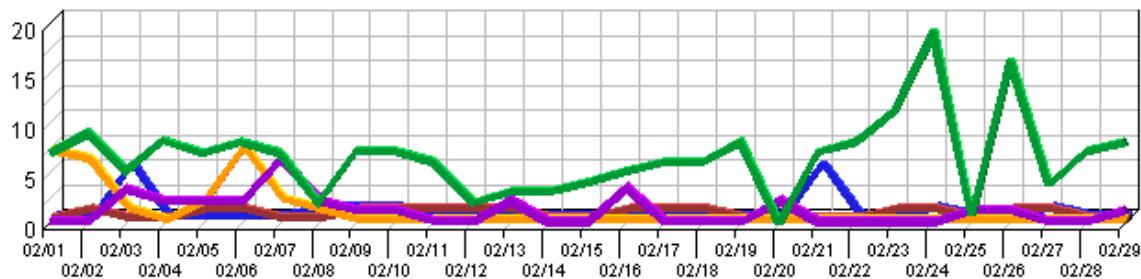
7.	Safari	125	13	0.27%	32
		100.1	7	0.14%	12
		85.6	3	0.06%	7
		85	2	0.04%	4
		85.5	1	0.02%	2
		85.7	1	0.02%	1
		100	1	0.02%	2
		Other	0	0.00%	0
8.	Wget/1.5.3	Version Unknown	27	0.56%	515
		Other	0	0.00%	0
9.	Wget/1.8.2	Version Unknown	19	0.39%	116
		Other	0	0.00%	0
10.	Dumbot(version 0.1 beta)	Version Unknown	18	0.37%	18
		Other	0	0.00%	0
11.	News Search	Version Unknown	18	0.37%	18
		Other	0	0.00%	0
12.	ia_archiver	Version Unknown	13	0.27%	29
		Other	0	0.00%	0
13.	libwww-perl/5.65	Version Unknown	12	0.25%	332
		Other	0	0.00%	0
14.	htdig	Version Unknown	10	0.21%	86
		Other	0	0.00%	0
15.	Opera	6.06	2	0.04%	5
		7.23	1	0.02%	2
		6.05	1	0.02%	2
		7.11	1	0.02%	1
		7.21	1	0.02%	1
		6.03	1	0.02%	2
		7.01	1	0.02%	3
		Other	0	0.00%	0
16.	Teleport Pro/1.29.1590	Version Unknown	6	0.12%	32
		Other	0	0.00%	0
17.	Wget/1.8.1	Version Unknown	6	0.12%	54
		Other	0	0.00%	0
18.	Internet Explorer	Version Unknown	6	0.12%	41
		Other	0	0.00%	0
19.	Teleport Pro/1.29	Version Unknown	5	0.10%	5
		Other	0	0.00%	0
20.	; CS 2000	Version Unknown	5	0.10%	5
		Other	0	0.00%	0
	Subtotal		4,775	98.33%	11,877
	Other		81	1.67%	319

Total	4,856	100.00%	12,196
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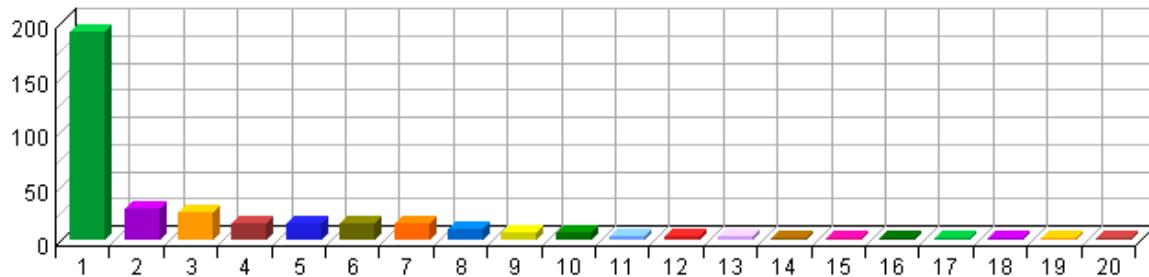
Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend



Top Spiders by Visits



Top Spiders

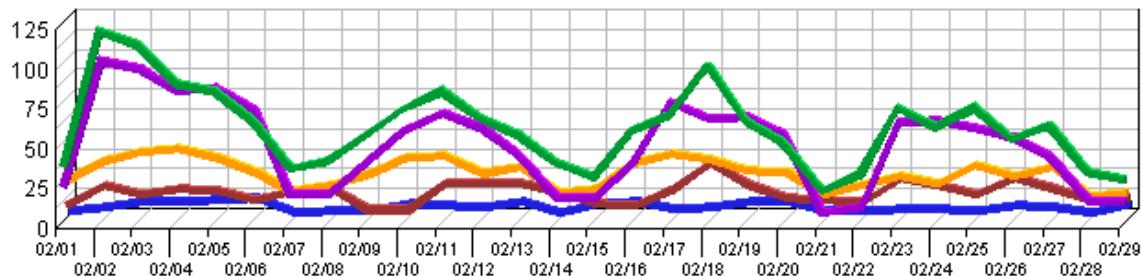
Spider	Visits	%	Hits
1. Googlebot	191	53.35%	487
2. Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	29	8.10%	88
3. http:	26	7.26%	51
4. Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.0.3705; MSIECrawler)	15	4.19%	19
5. Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.1.4322; MSIECrawler)	15	4.19%	18
6. QuepasaCreep (crawler@quepasacorp.com)	15	4.19%	27
7. Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	15	4.19%	304
8. Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) Georgia Tech	11	3.07%	21
9. Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	6	1.68%	8
10. Environmental Sustainability Spider – http:	6	1.68%	34
11. wwwrobot	3	0.84%	20
12. Mozilla/5.0 (compatible; Yahoo! Slurp;	3	0.84%	3

http://help.yahoo.com/help/us/ysearch/slurp)				
13.	WebZIP	3	0.84%	3
14.	WISEbot	2	0.56%	2
15.	net.oneworld.issuemapper.IssueCrawler	2	0.56%	2
16.	vspider	2	0.56%	6
17.	GoogleTest-crawler (Enterprise; GID=02952; cchoi@osophs.dhhs.gov)	2	0.56%	2
18.	WebTrends	2	0.56%	46
19.	SWING Robot Agent	2	0.56%	27
20.	Openbot	1	0.28%	1
Subtotal		351	98.04%	1,169
Other		7	1.96%	8
Total		358	100.00%	1,177

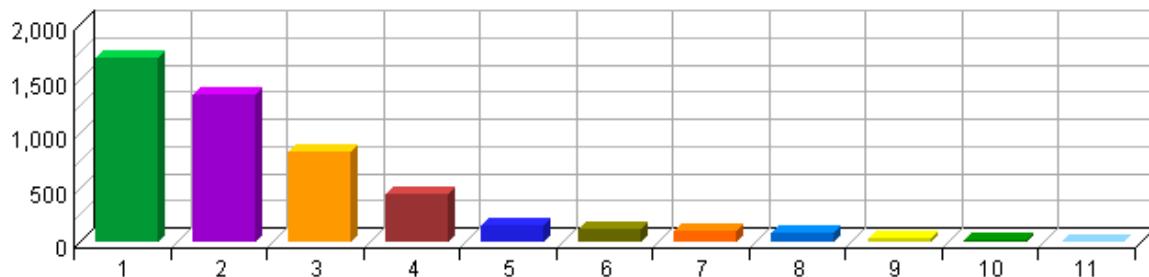
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

Platform	Visits	%	Views
1. Windows XP	1,698	34.97%	3,462
2. Windows 2000	1,358	27.97%	3,162
3. Windows 98	827	17.03%	2,200
4. Others	445	9.16%	2,080
5. Windows ME	158	3.25%	303
6. Windows NT	123	2.53%	243
7. Macintosh PowerPC	101	2.08%	208
8. Windows Win32s	92	1.89%	442
9. Windows 95	37	0.76%	71
10. Linux	14	0.29%	22
11. Windows 2003	3	0.06%	3
Total	4,856	100.00%	12,196

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

100 = Success: Continue
101 = Success: Switching Protocols
200 = Success: OK
201 = Success: Created
202 = Success: Accepted
203 = Success: Non-Authoritative Information
204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanently
302 = Success: Found
303 = Success: See Other
304 = Success: Not Modified
305 = Success : Use Proxy
307 = Success : Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request
401 = Failed: Unauthorized
402 = Failed: Payment Required
403 = Failed: Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time-out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request-URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time-out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:
ARPANET: .arpa	
Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz	
Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn	
International: .int .int.co .int.ve .intl.tn	
Government: .gov .gov.[country code] .gove.[country code] .go.[country code]	
Military: .mil .mil.[country code]	
Network: .net .ad.jp .ne.kr .net.[country code]	

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.