

# **NCER Original Abstracts Report Monthly Statistics**

Web Log Analysis Monthly Report October 2007

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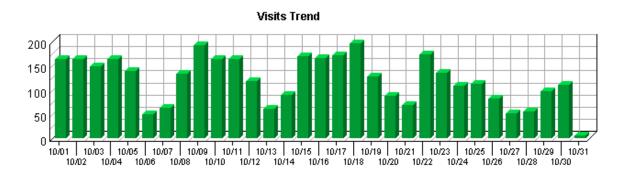
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## **Overview Dashboard**

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



#### **Visit Summary**

Visits	3,730
Average per Day	120
Average Visit Length	00:28:14
Median Visit Length	00:04:19
International Visits	4.42%
Visits of Unknown Origin	68.53%
Visits from Your Country: United States (US)	27.05%

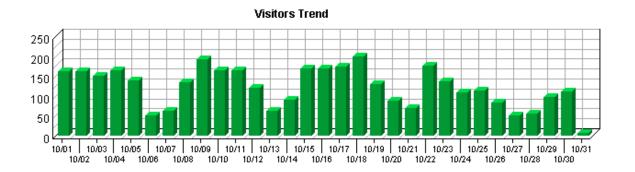




## **Page View Summary**

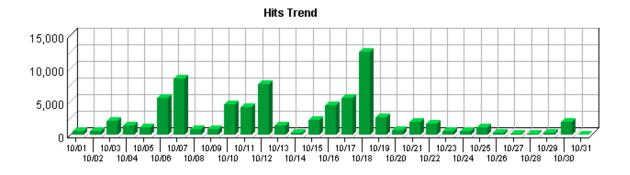
Page Views	76,321
Average per Day	2,461
Average Page Views per Visit	20.46

Overview Dashboard 1



### **Visitor Summary**

Unique Visitors	2,851
Visitors Who Visited Once	2,499
Visitors Who Visited More Than Once	352
Average Visits per Visitor	1.31



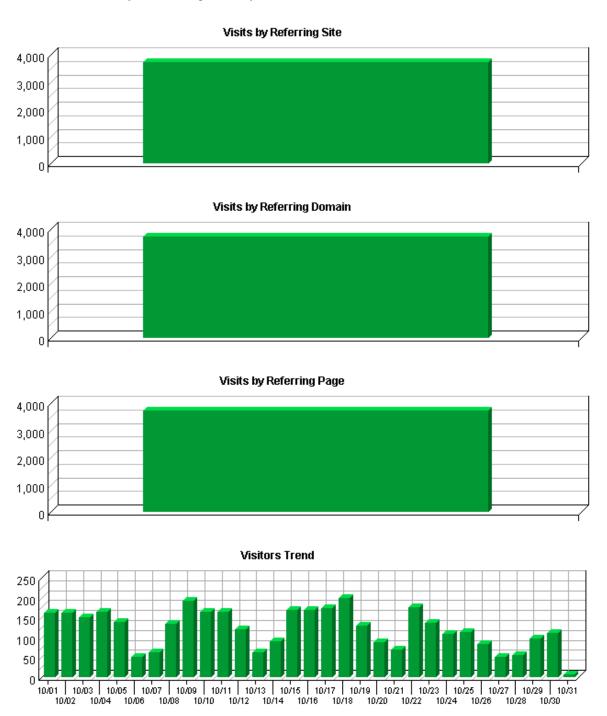
### **Hit Summary**

Successful Hits for Entire Site	76,321
Average Hits per Day	2,461
Home Page Hits	N/A

2 Overview Dashboard

## **Referrers Dashboard**

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

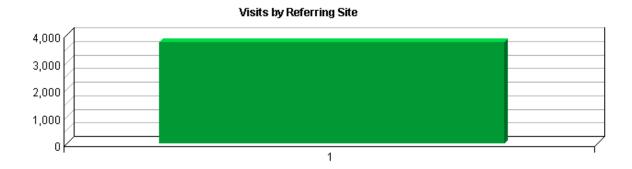


Referrers Dashboard 3

4 Referrers Dashboard

## **Activity by Referring Site**

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



#### **Activity by Referring Site**

	Site	Visits	%
1.	No Referrer	3,730	100.00%
	Total	3,730	100.00%

### Activity by Referring Site - Help Card

5

**Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

**Visits** – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

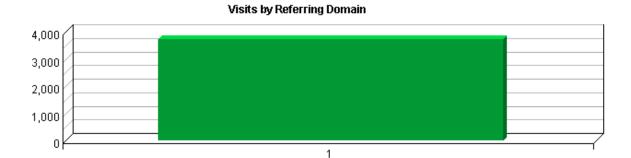
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.



You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

## **Activity by Referring Domain**

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



#### **Activity by Referring Domain**

	Domain	Visits	%
1.	No Referrer	3,730	100.00%
	Total	3,730	100.00%

### Activity by Referring Domain - Help Card

**Referring Domain** – A web site which refers a visitor to your site by linking to it.

**Domain** – Specific referring domain being analyzed.

**Visits** – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

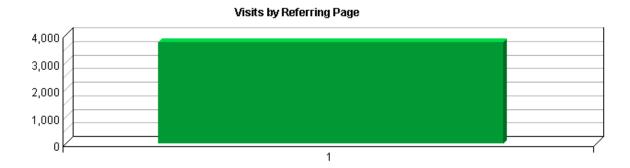
**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

## **Activity by Referring Page**

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



#### **Activity by Referring Page**

	Page	Visits	%
1.	No Referrer	3,730	100.00%
	Total	3,730	100.00%

### Activity by Referring Page – Help Card



**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

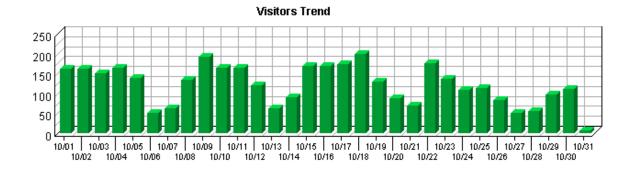
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.



You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

# **Search Engines Dashboard**

This dashboard summarizes important information related to specific search engines.



## **Activity by Search Engine**

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

#### **Activity by Search Engine – Help Card**

#### **?** Top Search Engines Table

**Engines** – Specific search engine being analyzed.

**Referrers** – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

#### **Top Search Engines with Search Phrases Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrases** – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

**Referrers** – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

### **Top Search Engines with Keywords Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

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This information can give you an idea how your meta tags are performing with each search engine.

## **Activity by Search Phrase**

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

#### Activity by Search Phrase – Help Card

#### ? Top Search Phrases Table

**Phrases** – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

**Referrals** – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

#### **Top Search Phrases with Engines Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrase** – The search phrase a visitor used to find your site.

**Referrals**– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

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How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

## **Activity by Search Keyword**

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

#### Activity by Search Keyword - Help Card

#### ? Top Search Keywords Table

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrers** – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

#### Top Search Keywords Table with Engines Detail Table

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

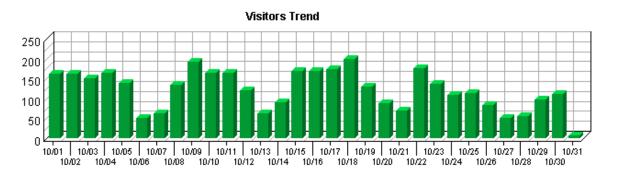
% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

## **Visitors Dashboard**

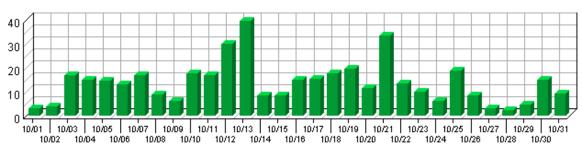
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



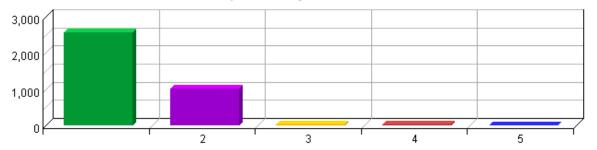
#### **Visit Summary**

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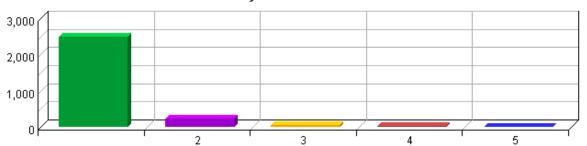




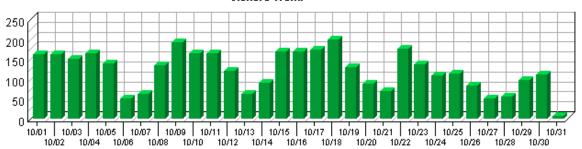
#### Top Countries by Visits







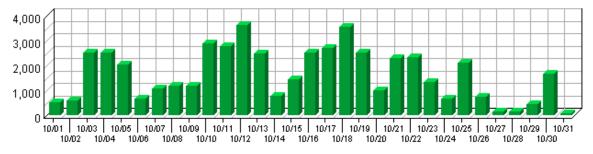
#### Visitors Trend



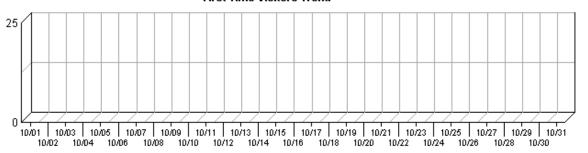
#### **Visitor Summary**

Unique Visitors	2,851
Visitors Who Visited Once	2,499
Visitors Who Visited More Than Once	352
Average Visits per Visitor	1.31

#### **Visitor Minutes Trend**



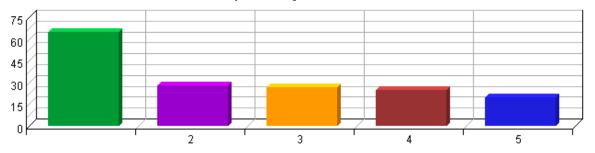
### First Time Visitors Trend





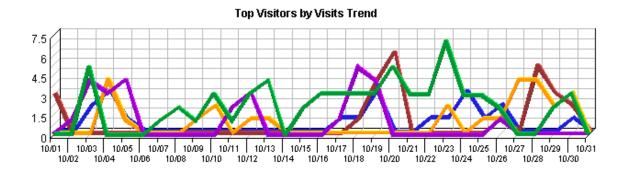


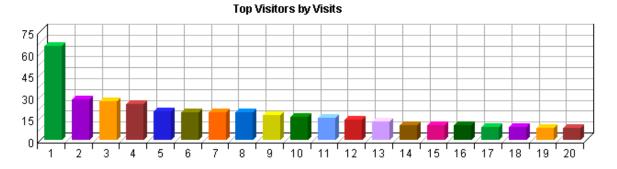
## Top Visitors by Visits



# **Top Visitors**

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





## **Top Visitors**

	Visitor	Visits	%	Hits
1.	rg34.riverglassinc.com_Jakarta Commons-HttpClient/3.0.1	65	1.74%	17,510
2.	208.80.140.111_Mozilla/5.0 (compatible; heritrix/1.5 +h	28	0.75%	18,816
3.	cm2.sjl.kavam.net_Mozilla/5.0 (X11; U; Linux i686 (x86	27	0.72%	28
4.	natcrawlbloc03.net.m1.fti.net_Mozilla/5.0 (Windows; U;	25	0.67%	29
5.	161.80.46.75_Mozilla/4.0 (compatible; MSIE 6.0; Windows	20	0.54%	119
6.	66.239.149.211_Jakarta Commons-HttpClient/3.0-rc3	19	0.51%	511
7.	natcrawlbloc01.net.m1.fti.net_Mozilla/5.0 (Windows; U;	19	0.51%	20
8.	natcrawlbloc02.net.s1.fti.net_Mozilla/5.0 (Windows; U;	19	0.51%	20
9.	66.230.171.170_Mozilla/5.0 (Windows; U; Windows NT 5.1;	17	0.46%	196
10.	67.187.65.125_No Agent	16	0.43%	58

11.	c02.ba.accelovation.com_Mozilla/5.0 (compatible; heritr	15	0.40%	296
12.	69.250.69.252_Mozilla/4.0 (compatible; MSIE 6.0; Window	14	0.38%	15,893
13.	161.80.46.135_Mozilla/4.0 (compatible; MSIE 6.0; Window	13	0.35%	40
14.	209.11.177.198_Mozilla/4.0 (compatible; BOTW Spider; +h	10	0.27%	10
15.	bae607–16996.engr.uga.edu_Mozilla/4.0 (compatible; MSIE	10	0.27%	26
16.	70.16.242.213_Mozilla/4.0 (compatible; MSIE 6.0; Window	10	0.27%	22
17.	130.20.41.200_Mozilla/5.0 (Macintosh; U; PPC Mac OS X;	9	0.24%	10
18.	roaming-230-241.nss.udel.edu_Mozilla/4.0 (compatible; M	9	0.24%	38
19.	208.70.24.232_Mozilla/5.0 (compatible; archive.org_bot/	8	0.21%	328
20.	134.67.2.137_Mozilla/4.0 (compatible; MSIE 6.0; Windows	8	0.21%	30
	Subtotal	361	9.69%	54,000
	Other	3,366	90.31%	22,282
	Total	3,727	100.00%	76,282

### **Top Visitors – Help Card**

**? Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visitor** – The IP address, domain name, or cookie of the visitor.

**Visits** – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

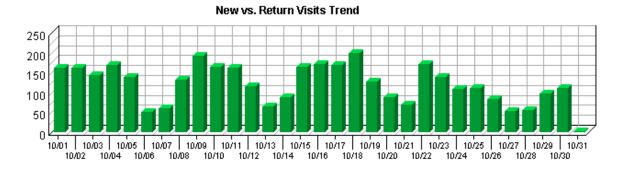
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

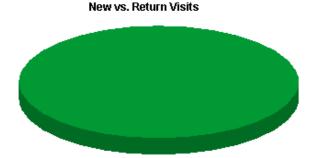
**Note:** If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server,

one IP address could be used by more than one visitor.

## **New vs. Return Visits**

This report compares the number of visits by new and returning visitors to your site.





New vs. Return Visits

	Visitor Type	Visits	0/0
1.	Visitors Not Accepting Cookies	3,727	100.00%
	Total	3,727	100.00%

#### New vs. Return Visits - Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

**Returning Visitors** – Visitors who already had a cookie from your site when they visited.

**Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

**Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who fit into the specified visitor category.

New vs. Return Visits 27

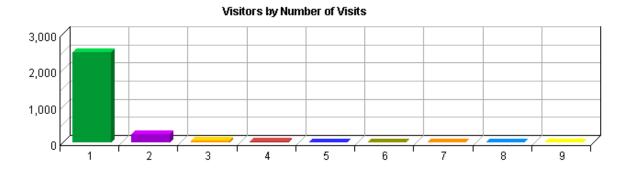
S.

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

28 New vs. Return Visits

## **Visitors by Number of Visits**

This report shows the distribution of visitors based on how many times each visitor visited your site.



### Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	2,499	87.65%
2 visits	220	7.72%
3 visits	57	2.00%
4 visits	35	1.23%
5 visits	11	0.39%
6 visits	5	0.18%
7 visits	1	0.04%
8 visits	5	0.18%
9 visits	2	0.07%
Subtotal	2,835	99.44%
Other	16	0.56%
Total	2,851	100.00%

### Visitors by Number of Visits - Help Card

**Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

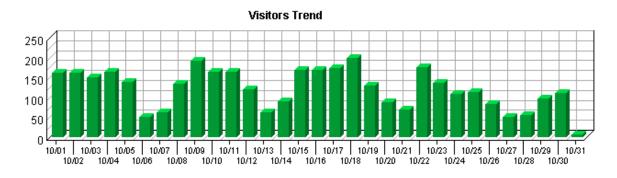
**Unique Visitors**– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

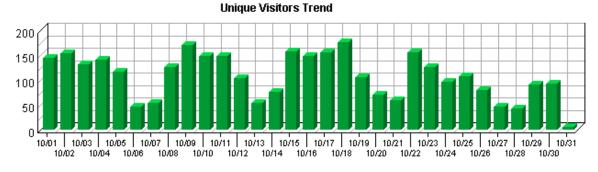
% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

## **Visitors Trend**

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

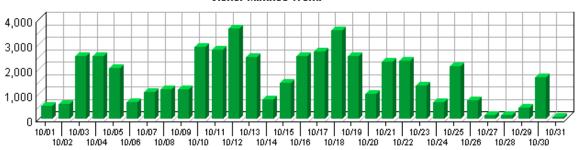








## **Visitor Minutes Trend**



## **Visitors Trend**

Time Interval	Visits U	Inique Visitors	First Time Visitors	Avg Visit , Length	Visitor Minutes
10/01	163	145	0	00:03:10	516.38
10/02	163	153	0	00:03:40	599.68
10/03	151	132	0	00:16:45	2,531.12
10/04	165	141	0	00:15:10	2,503.27
10/05	140	116	0	00:14:36	2,045.97
10/06	50	47	0	00:13:15	663.08
10/07	63	53	0	00:16:57	1,068.77
10/08	134	126	0	00:08:49	1,183.20
10/09	193	171	0	00:06:12	1,197.55
10/10	164	148	0	00:17:33	2,880.23
10/11	165	148	0	00:16:53	2,787.48
10/12	120	103	0	00:30:11	3,622.77
10/13	63	54	0	00:39:35	2,494.65
10/14	90	75	0	00:08:26	759.58
10/15	170	157	0	00:08:26	1,435.85
10/16	169	149	0	00:14:59	2,532.70
10/17	173	155	0	00:15:31	2,686.83
10/18	199	175	0	00:17:52	3,558.27
10/19	129	105	0	00:19:35	2,527.33
10/20	88	71	0	00:11:31	1,013.83
10/21	69	60	0	00:33:21	2,301.90
10/22	175	156	0	00:13:25	2,348.05
10/23	136	126	0	00:09:55	1,350.17
10/24	109	97	0	00:06:01	656.80
10/25	113	107	0	00:18:41	2,112.17
10/26	84	80	0	00:08:38	726.55
10/27	52	47	0	00:02:59	155.13
10/28	56	42	0	00:02:24	135.28
10/29	97	91	0	00:04:38	450.50
10/30	110	92	0	00:15:00	1,650.37

10/31	6	6	0	00:09:20	56.00
Average	121	107	0	N/A	1,630.69
Total	3,759	3,328	0	N/A	50,551.47

#### Visitors Trend - Help Card

**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

**Unique Visitors** – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

**First Time Visitors** – Number of visitors who had never visited your web site before.

**Avg Visit Length** – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

**Visitor Minutes** – Number of minutes your web site was viewed, regardless of who was viewing it.

**Average** – This row gives the average for each column.

**Total** – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

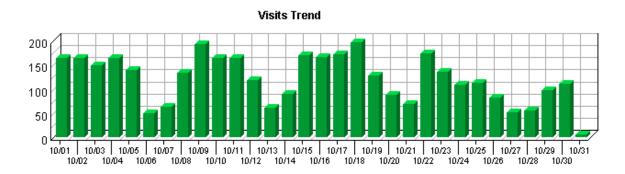


Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

## **Visits Trend**

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



## **Visits Trend**

Time Interval	Visits	%
10/01	163	4.37%
10/02	163	4.37%
10/03	149	3.99%
10/04	164	4.40%
10/05	139	3.73%
10/06	50	1.34%
10/07	62	1.66%
10/08	133	3.57%
10/09	193	5.17%
10/10	163	4.37%
10/11	164	4.40%
10/12	118	3.16%
10/13	60	1.61%
10/14	90	2.41%
10/15	169	4.53%
10/16	166	4.45%
10/17	172	4.61%
10/18	197	5.28%
10/19	128	3.43%
10/20	87	2.33%
10/21	68	1.82%
10/22	173	4.64%
10/23	135	3.62%
10/24	109	2.92%
10/25	112	3.00%

10/26	82	2.20%
10/27	52	1.39%
10/28	56	1.50%
10/29	97	2.60%
10/30	110	2.95%
10/31	6	0.16%
Total	3,730	100.00%

## Visits Trend - Help Card



**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



Periods of less activity can be considered good times for maintenance and content improvement.

## **Top Organizations**

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

#### Top Organizations - Help Card

**Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

**Organization** – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

**Total** – The total for all visits or hits.

**Unknown** – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

**Visits** – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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Top Organizations 37

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

38 Top Organizations

# **Top Authenticated Usernames**

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

### Top Authenticated Usernames - Help Card

**Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

**Hits** – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visitor** – Authenticated name of the user being analyzed.

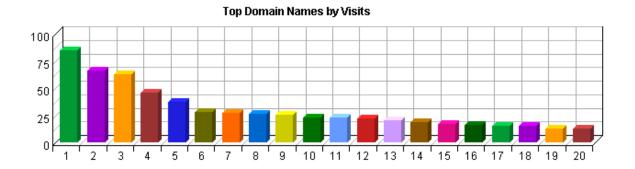
**Visits** – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

You may use this information for your marketing efforts, such as special promotions or newsletters.

# **Top Domain Names**

This report lists the domain name that generates the most activity to your web site.



## **Top Domain Names**

	Domain Name	Visits	%	Hits
1.	comcast.net	85	2.28%	262
2.	riverglassinc.com	66	1.77%	17,511
3.	fti.net	63	1.69%	69
4.	verizon.net	46	1.23%	160
5.	rr.com	37	0.99%	135
6.	208.80.140.111	28	0.75%	18,816
7.	kavam.net	27	0.72%	28
8.	130.20.41.200	26	0.70%	28
9.	sbcglobal.net	25	0.67%	43
10.	66.239.149.211	23	0.62%	550
11.	69.250.69.252	23	0.62%	16,797
12.	aol.com	22	0.59%	22
13.	161.80.46.75	20	0.54%	119
14.	134.67.2.137	19	0.51%	60
15.	66.230.171.170	17	0.46%	196
16.	67.187.65.125	16	0.43%	58
17.	accelovation.com	15	0.40%	296
18.	qwest.net	15	0.40%	54
19.	uiuc.edu	13	0.35%	73
20.	161.80.46.135	13	0.35%	40
	Subtotal	599	16.06%	55,317
	Other	3,131	83.94%	21,004
	Total	3,730	100.00%	76,321

Top Domain Names 41

#### Top Domain Names - Help Card

**Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

**Hits** – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visits** – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

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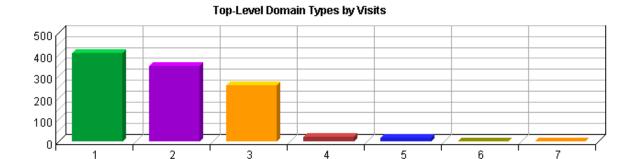
V

Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

42 Top Domain Names

# **Top-Level Domain Types**

This report provides a breakdown of top-level domain types.



**Top-Level Domain Types** 

	Top-Level Domain Types	Visits	%	Hits
1.	Network	405	38.43%	1,000
2.	Education	349	33.11%	1,545
3.	Commercial	259	24.57%	18,198
4.	Government	21	1.99%	34
5.	Organization	18	1.71%	68
6.	ARPANET	1	0.09%	3
7.	Military	1	0.09%	2
	Total	1,054	100.00%	20,850

## Top-Level Domain Types - Help Card

**Top-Level Domain** – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

**Hits** – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Total** – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

**Visits** – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

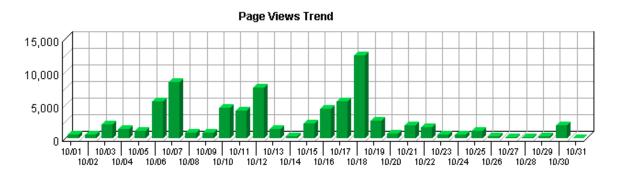
Q

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

**Note:** This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

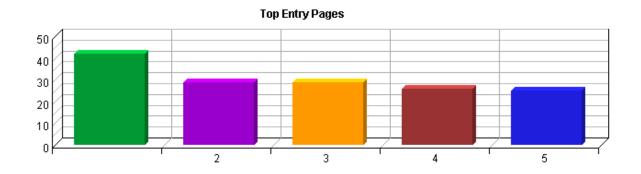
# **Pages Dashboard**

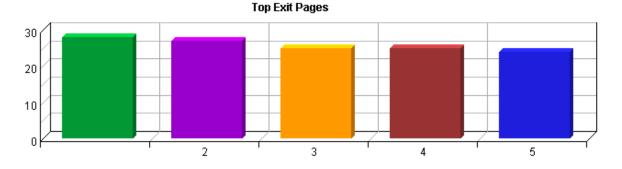
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



## **Page View Summary**

Page Views	76,321
Average per Day	2,461
Average Page Views per Visit	20.46

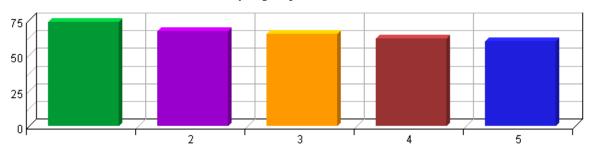




Pages Dashboard 45

# 7.5 6 4.5 3 1.5 10/01 10/03 10/05 10/07 10/09 10/11 10/13 10/15 10/17 10/19 10/21 10/23 10/25 10/27 10/29 10/31 10/02 10/04 10/08 10/08 10/10 10/12 10/14 10/16 10/18 10/20 10/22 10/24 10/26 10/28 10/30

## Top Pages by Visits



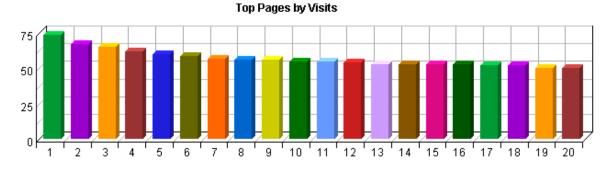
## **Top Directories by Visits**



46 Pages Dashboard

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





**Top Pages** 

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Effluent-Dependent Waterways in the Southwest: Advancing Water Policy through http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	74	0.11%	81	00:00:36	0
2.	Impacts of Land Use on Mercury in Urban Stormwater Runoff  http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	67	0.10%	77	00:00:58	0
3.	Analysis of Uranium Exposure in the Eastern Agency of Navajo Nation  http://cfpub.epa.gov/ ncer_abstracts/	65	0.09%	71	00:00:28	0

	index.cfm/ fuse					
4.	Enhancing Tropical Forest Restoration in Abandoned Pastures in Lieu of Climate http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	62	0.09%	70	00:01:12	0
5.	Welfare Gains from Improved Drinking Water Sources: Evidence from Rural India  http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	60	0.09%	65	00:02:34	0
6.	Predicting Spatial Patterns of Insect Pest Populations in Agriculture Based on http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	59	0.09%	67	00:00:37	0
7.	Pharmaceutical and Personal Care Product Removal from Wastewater by Soil Aquif http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	57	0.08%	64	00:00:59	0
8.	How Does Livestock Production Impact Wild Bird Health and Gastrointestinal Bac http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	56	0.08%	60	00:01:12	0
9.	Polybrominated Biphenyl Exposure and Reproductive Hormone Levels  http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	56	0.08%	71	00:02:01	0
10.	Soil Microbial Mechanisms Controlling Trace Metal Bioavailability and Transpo	55	0.08%	61	00:00:43	0

	http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse					
11.	The Role of Soils and Sediments in the Fate and Transport of Chemicals Indicat http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	55	0.08%	60	00:00:35	0
12.	Green Chemistry as a Case Study for a Framework for the Successful Implementa http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	54	0.08%	60	00:01:12	0
13.	Spatiotemporal Groundwater Monitoring Network Design Using Ensemble Kalman Fil http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	53	0.08%	60	00:01:05	0
14.	Regional Land Use Change and Water Quality Modeling: A Landscape Approach  http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	53	0.08%	54	00:00:57	0
15.	Testing Innovative Bioshelter Technologies: A Comparative Analysis of Four So http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	53	0.08%	62	00:01:53	0
16.	In-Situ Subsurface Microbial Transformation of Selenium as Source Control in B http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	53	0.08%	58	00:00:40	0
17.	Policy and Public Discourse on the	52	0.08%	62	00:01:17	0

	Social/ Environmental Impacts of Liquefied N http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse					
18.	Effects of Plant Diversity and Functional Identity on Ecosystem Nitrogen Reten http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	52	0.08%	60	00:00:34	0
19.	An Interdisciplinary Approach to Minimizing Environmental Contamination by End http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	50	0.07%	57	00:00:50	0
20.	Ecology and Biogeochemistry of Tidal Freshwater Rivers  http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	50	0.07%	52	00:00:32	0
	Subtotal	1,136	1.66%	1,272	00:01:01	
	Other	67,500	98.34%	75,049	00:00:38	
	Total	68,636	100.00%	76,321	00:00:39	

## **Top Pages – Help Card**

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**Views** – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

**Average Time Viewed** – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

**Average Time to Serve** – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note**: Zero values in this column probably indicates that your web server is not logging Time to Serve information.



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

## **Top Content Groups**

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

## **Top Content Groups - Help Card**

**Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

**Group Name** – Name of the content group being analyzed.

**Total** – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

**Visits** – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

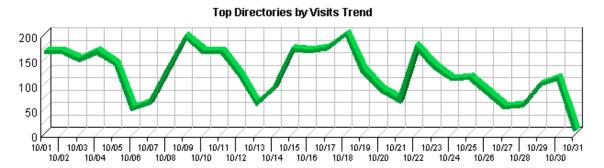
The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Content Groups 53

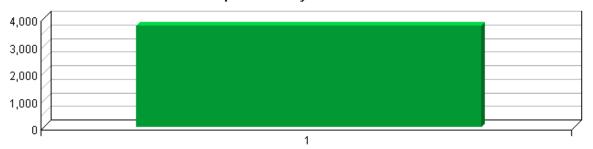
54 Top Content Groups

# **Top Directories**

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.



#### Top Directories by Visits



## **Top Directories**

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://cfpub.epa.gov/ncer_abstracts/index.cfm	3,730	100.00%	76,321	0
	Total	3,730	100.00%	76,321	0

## **Top Directories - Help Card**

**?** Path to Directory – The full URL path to the directory being analyzed.

**Visits** – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Kbytes Transferred** – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

Top Directories 55

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

TOTAL CONTRACTOR OF THE CONTRA

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

56 Top Directories

## **Files Dashboard**

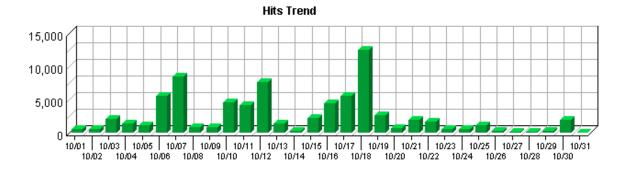
This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

## **Hit Summary**

Successful Hits for Entire Site	76,321
Average Hits per Day	2,461
Home Page Hits	N/A

## Most Accessed File Types by Files





Files Dashboard 57

58 Files Dashboard

## **Most Downloaded Files**

This report identifies the most popular files downloaded from your site.

No data for this section in the log data analyzed.

## Most Downloaded Files - Help Card

**Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

**Visits** – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Downloaded Files 59

60 Most Downloaded Files

# **Most Accessed File Types**

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



## **Most Accessed File Types**

	File Type	Files	%	<b>Kbytes Transferred</b>
1.	cfm	76,321	100.00%	0
	Total	76,321	100.00%	0

## Most Accessed File Types - Help Card

5

100,000

75,000 50,000

25,000

 $\label{eq:file_to_property} \textbf{File Type} - \text{Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."}$ 

Files – Number of files of the specified type accessed by visitors to your site.

**Kbytes Transferred** – Number of kilobytes of data transferred for all files of the specified type.

 $\mbox{\%}$  – Percentage of all kilobytes of data transferred for the specified file type.

O

This report provides general statistics for the type of data that visitors access on your site.

# **Most Uploaded Files**

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

## Most Uploaded Files - Help Card

5

Files – The path and filename of the uploaded file being analyzed.

**Top Uploads** – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

**Visits** – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.



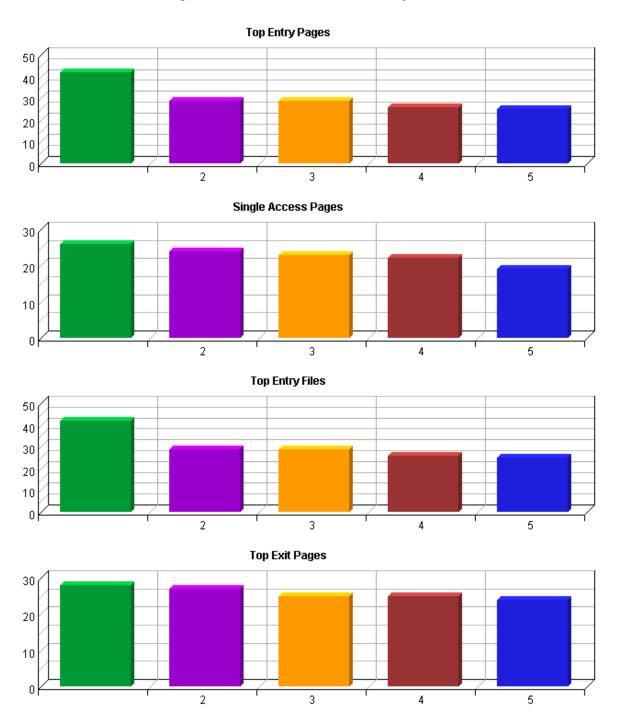
You may want to run virus scans on uploaded files.

Most Uploaded Files 63

64 Most Uploaded Files

# **Navigation Dashboard**

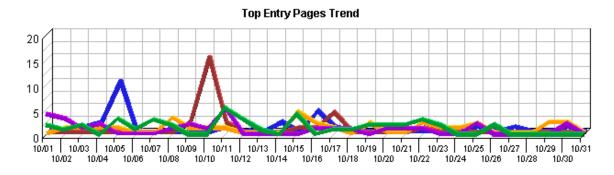
This dashboard summarizes important information related to online navigation.

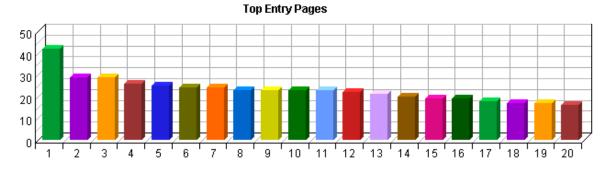


Navigation Dashboard 65

# **Top Entry Pages**

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





### **Top Entry Pages**

	Pages	Visits	%
1.	Effluent-Dependent Waterways in the Southwest: Advancing Water Policy through http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	42	1.13%
2.	The Center for Advancing Microbial Risk Assessment (CAMRA)  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	29	0.78%
3.	Sustainable Coastal Habitat Restoration in the Pacific Northwest: Modeling and http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	29	0.78%
4.	Land Use, Hydrological Processes, and Applications	26	0.70%

	of a Distributed Hydrologic http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse		
5.	Polybrominated Biphenyl Exposure and Reproductive Hormone Levels  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	25	0.67%
6.	Use of Biomarkers and Physiologically Based Pharmacokinetic (PBPK) Modeling in http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuse	24	0.64%
7.	Health Effects of Inhaled Nanomaterials  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	24	0.64%
8.	The Effectiveness of Energy Generating Exercise Equipment for Energy Conservat http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	23	0.62%
9.	Testing Innovative Bioshelter Technologies: A Comparative Analysis of Four So http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	23	0.62%
10.	Geomorphologic, Hydrologic, And Biogeochemical Interactions In Stream-Lake Eco http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	23	0.62%
11.	Pharmaceuticals and Antiseptics: Occurrence and Fate in Drinking Water, Sewage http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	23	0.62%
12.	Determination of Aggregate and Cumulative Exposures of Perfluorinated Compound	22	0.59%

	http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse		
13.	Social Impact Assessment of Human Exposure to Mercury Related to Land Use and http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	21	0.56%
14.	Predicting the Identity, Spread, and Impact of Future Non-indigenous Species i http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	20	0.54%
15.	Sustainable Biodegradable Green Nanocomposites From Bacterial Bioplastic For A http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	19	0.51%
16.	Southern Center on Environmentally–Driven Disparities in Birth Outcomes  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	19	0.51%
17.	Analysis of Uranium Exposure in the Eastern Agency of Navajo Nation  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	18	0.48%
18.	Chinese Tallow Invasions into the Endangered Coastal Prairie: Causes and Conse http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuse	17	0.46%
19.	Impacts of Land Use on Mercury in Urban Stormwater Runoff  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	17	0.46%
20.	Sustainable Housing at Pine Ridge Reservation  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/	16	0.43%

fuse		
Subtotal	460	12.33%
Other	3,270	87.67%
Total	3,730	100.00%

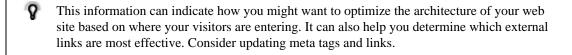
### **Top Entry Pages - Help Card**

**Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

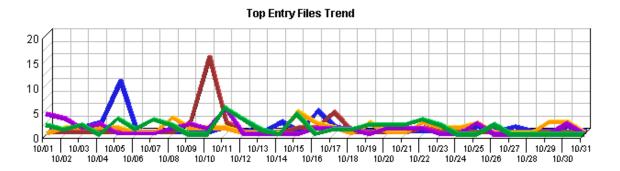
**Visits** – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

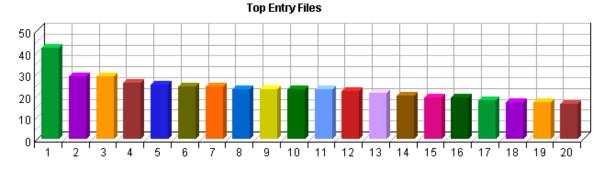
% – Percentage of times this page was the entry page compared with other entry pages.



# **Top Entry Files**

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.





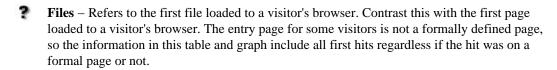
## **Top Entry Files**

	Files	Visits	%
1.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	42	1.13%
2.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	29	0.78%
3.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	29	0.78%
4.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	26	0.70%
5.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	25	0.67%
6.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	24	0.64%
7.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	24	0.64%
8.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	23	0.62%
9.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	23	0.62%
10.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	23	0.62%
11.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	23	0.62%
12.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	22	0.59%
13.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	21	0.56%
14.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	20	0.54%
15.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	19	0.51%
16.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	19	0.51%
17.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	18	0.48%

Top Entry Files 71

	Total	3,730	100.00%
	Other	3,270	87.67%
	Subtotal	460	12.33%
20.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	16	0.43%
19.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	17	0.46%
18.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	17	0.46%

### **Top Entry Files – Help Card**



**Visits** – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

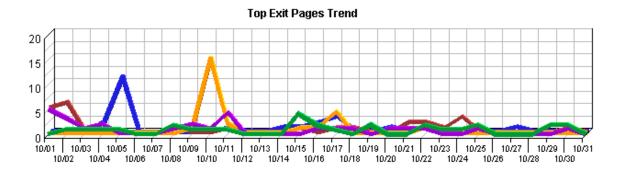
---

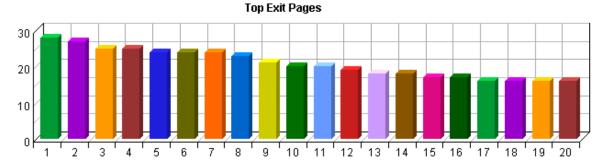
Consider what catches the attention of visitors most quickly and effectively.

72 Top Entry Files

# **Top Exit Pages**

This report identifies the last page visitors viewed before they left your site.





**Top Exit Pages** 

	Pages	Visits	0/0
1.	Sustainable Coastal Habitat Restoration in the Pacific Northwest: Modeling and http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	28	0.75%
2.	The Center for Advancing Microbial Risk Assessment (CAMRA)  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	27	0.72%
3.	Land Use, Hydrological Processes, and Applications of a Distributed Hydrologic http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	25	0.67%
4.	Determination of Aggregate and Cumulative Exposures of Perfluorinated Compound http://cfpub.epa.gov/ ncer_abstracts/index.cfm/	25	0.67%

	fuse		
5.	Polybrominated Biphenyl Exposure and Reproductive Hormone Levels  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	24	0.64%
6.	Use of Biomarkers and Physiologically Based Pharmacokinetic (PBPK) Modeling in http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	24	0.64%
7.	Health Effects of Inhaled Nanomaterials  http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	24	0.64%
8.	Geomorphologic, Hydrologic, And Biogeochemical Interactions In Stream-Lake Eco http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	23	0.62%
9.	Social Impact Assessment of Human Exposure to Mercury Related to Land Use and http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	21	0.56%
10.	Pharmaceuticals and Antiseptics: Occurrence and Fate in Drinking Water, Sewage http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	20	0.54%
11.	Predicting the Identity, Spread, and Impact of Future Non-indigenous Species i http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	20	0.54%
12.	Southern Center on Environmentally–Driven Disparities in Birth Outcomes  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/	19	0.51%

	fuse		
13.	Occurrence and Fate of Pharmaceuticals and Personal Care Products in Groundwat http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	18	0.48%
14.	Welfare Gains from Improved Drinking Water Sources: Evidence from Rural India  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	18	0.48%
15.	Chinese Tallow Invasions into the Endangered Coastal Prairie: Causes and Conse http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuse	17	0.46%
16.	Simultaneous Environmental Monitoring and Purification http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	17	0.46%
17.	Testing Innovative Bioshelter Technologies: A Comparative Analysis of Four So http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	16	0.43%
18.	Sustainable Housing at Pine Ridge Reservation  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	16	0.43%
19.	The Effectiveness of Energy Generating Exercise Equipment for Energy Conservat http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	16	0.43%
20.	The Learning Barge: Environmental + Cultural Ecologies on the Elizabeth River  http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	16	0.43%
	Subtotal	414	11.11%

 Other
 3,313
 88.89%

 Total
 3,727
 100.00%

### Top Exit Pages - Help Card

**Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

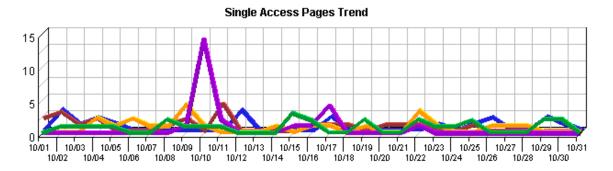
**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

# **Single Access Pages**

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.





### **Single Access Pages**

	Pages	Visits	%
1.	Sustainable Coastal Habitat Restoration in the Pacific Northwest: Modeling and http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	26	1.24%
2.	Land Use, Hydrological Processes, and Applications of a Distributed Hydrologic http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	24	1.15%
3.	Geomorphologic, Hydrologic, And Biogeochemical Interactions In Stream—Lake Eco http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	23	1.10%
4.	The Center for Advancing Microbial Risk Assessment (CAMRA)  http://cfpub.epa.gov/	22	1.05%

Single Access Pages 77

	ncer_abstracts/ index.cfm/ fuse		
5.	Pharmaceuticals and Antiseptics: Occurrence and Fate in Drinking Water, Sewage http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	19	0.91%
6.	Predicting the Identity, Spread, and Impact of Future Non-indigenous Species i http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	19	0.91%
7.	Social Impact Assessment of Human Exposure to Mercury Related to Land Use and http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	18	0.86%
8.	Health Effects of Inhaled Nanomaterials  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	18	0.86%
9.	Southern Center on Environmentally–Driven Disparities in Birth Outcomes  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	16	0.76%
10.	Use of Biomarkers and Physiologically Based Pharmacokinetic (PBPK) Modeling in http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	16	0.76%
11.	Simultaneous Environmental Monitoring and Purification http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	15	0.72%
12.	Chinese Tallow Invasions into the Endangered Coastal Prairie: Causes and Conse http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	14	0.67%

78 Single Access Pages

13.	Reality Check Plus: Envisioning a Sustainable Maryland  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	14	0.67%
14.	Polybrominated Biphenyl Exposure and Reproductive Hormone Levels  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	14	0.67%
15.	Determination of Aggregate and Cumulative Exposures of Perfluorinated Compound http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	14	0.67%
16.	Occurrence and Fate of Pharmaceuticals and Personal Care Products in Groundwat http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	14	0.67%
17.	Sustainable Housing at Pine Ridge Reservation  http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	13	0.62%
18.	A Novel Fermentation Process for Butyric Acid and Butanol Production from Plan http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	13	0.62%
19.	Sustainable Biodegradable Green Nanocomposites From Bacterial Bioplastic For A http://cfpub.epa.gov/ ncer_abstracts/index.cfm/ fuse	12	0.57%
20.	The Learning Barge: Environmental + Cultural Ecologies on the Elizabeth River  http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse	11	0.53%
	Subtotal	335	15.99%
	Other	1,760	84.01%

Single Access Pages 79

Total 2,095 100.00%

#### Single Access Pages - Help Card

Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

# **Top Paths Through Site**

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

**Top Paths Through Site** 

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. Sustainable Coastal Habitat Restoration in the Pacific	28	0.75%
	Northwest: Modeling and http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio		
	1 The Center for Advancing Microbial Dick Accessment	25	0.67%
	1. The Center for Advancing Microbial Risk Assessment (CAMRA)		
	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	25	0.67%
	1. Land Use, Hydrological Processes, and Applications of a Distributed Hydrologic	23	0.0770
	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	22	0.620/
	1. Geomorphologic, Hydrologic, And Biogeochemical Interactions In Stream-Lake Eco	23	0.62%
	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio		
	1. Social Impact Assessment of Human Exposure to Mercury Related to Land Use and	21	0.56%
	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	20	0.540
	1. Predicting the Identity, Spread, and Impact of Future Non-indigenous Species i	20	0.54%
	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	20	0.540/
	1. Pharmaceuticals and Antiseptics: Occurrence and Fate in Drinking Water, Sewage	20	0.54%
	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	10	0.400
	1. Use of Biomarkers and Physiologically Based Pharmacokinetic (PBPK) Modeling in	18	0.48%
	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio		
	1. Health Effects of Inhaled Nanomaterials	18	0.48%
	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	17	0.460/
	1. Polybrominated Biphenyl Exposure and Reproductive Hormone Levels	17	0.46%
	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio		

1. Determination of Aggregate and Cumulative Exposures of Perfluorinated Compound	17 0.46%
http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	17 0.46%
1. Chinese Tallow Invasions into the Endangered Coastal Prairie: Causes and Conse	
http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	17 0.46%
1. Southern Center on Environmentally–Driven Disparities in Birth Outcomes	
http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	16 0.43%
1. Simultaneous Environmental Monitoring and Purification http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	
Occurrence and Fate of Pharmaceuticals and Personal Care     Products in Groundwat	16 0.43%
http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	15 0.40%
1. <b>Reality Check Plus: Envisioning a Sustainable Maryland</b> http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	13 0.40%
1. Sustainable Housing at Pine Ridge Reservation	13 0.35%
http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	13 0.35%
1. A Novel Fermentation Process for Butyric Acid and Butanol Production from Plan	32 333
http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	13 0.35%
1. Sustainable Biodegradable Green Nanocomposites From Bacterial Bioplastic For A	
http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	12 0.32%
1. The Effectiveness of Energy Generating Exercise Equipment for Energy Conservat	
http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio	

### **Top Paths Through Site – Help Card**

**Path Through Site** – The sequence of pages a visitor views, from the entry page to the exit page.

**Paths From Start** – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

**Starting Page** – The first page, or entry page, in the full path visitors take through your site.

**Visits** – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

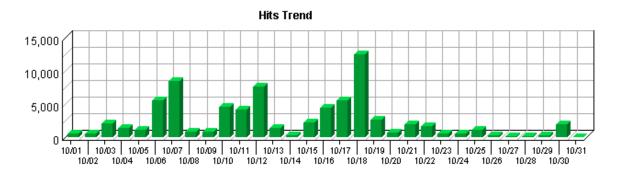
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

٥

Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

# **Technical Dashboard**

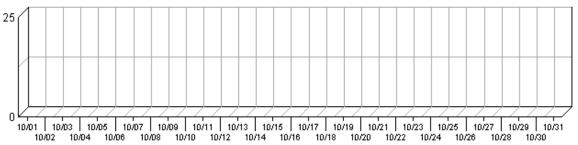
This dashboard summarizes important information related to online technical activity.



### **Hit Summary**

Successful Hits for Entire Site	76,321
Average Hits per Day	2,461
Home Page Hits	N/A





#### **Technical Statistics**

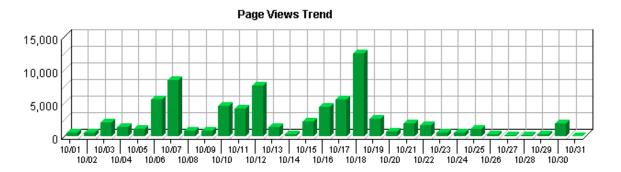
Total Hits	76,321	100%
Successful Hits	76,321	100.00%
Failed Hits	0	0.00%
Cached Hits	0	0.00%

Technical Dashboard 85

86 Technical Dashboard

# **Page Views Trend**

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



**Page Views Trend** 

Time Interval	Page Views	%
10/01	593	0.78%
10/02	599	0.78%
10/03	2,030	2.66%
10/04	1,374	1.80%
10/05	1,053	1.38%
10/06	5,553	7.28%
10/07	8,456	11.08%
10/08	869	1.14%
10/09	801	1.05%
10/10	4,643	6.08%
10/11	4,229	5.54%
10/12	7,603	9.96%
10/13	1,433	1.88%
10/14	303	0.40%
10/15	2,268	2.97%
10/16	4,437	5.81%
10/17	5,556	7.28%
10/18	12,458	16.32%
10/19	2,663	3.49%
10/20	703	0.92%
10/21	1,969	2.58%
10/22	1,695	2.22%
10/23	567	0.74%
10/24	509	0.67%
10/25	1,099	1.44%

Page Views Trend 87

10/26	273	0.36%
10/27	129	0.17%
10/28	105	0.14%
10/29	318	0.42%
10/30	1,991	2.61%
10/31	42	0.06%
Total	76,321	100.00%

### Page Views Trend - Help Card



**Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Page View** – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

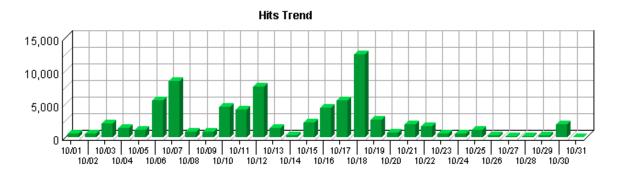


Periods of less activity can be considered good times for maintenance and content improvement.

88 Page Views Trend

# **Hits Trend**

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



### **Hits Trend**

Time Interval	Hits	%
10/01	593	0.78%
10/02	599	0.78%
10/03	2,030	2.66%
10/04	1,374	1.80%
10/05	1,053	1.38%
10/06	5,553	7.28%
10/07	8,456	11.08%
10/08	869	1.14%
10/09	801	1.05%
10/10	4,643	6.08%
10/11	4,229	5.54%
10/12	7,603	9.96%
10/13	1,433	1.88%
10/14	303	0.40%
10/15	2,268	2.97%
10/16	4,437	5.81%
10/17	5,556	7.28%
10/18	12,458	16.32%
10/19	2,663	3.49%
10/20	703	0.92%
10/21	1,969	2.58%
10/22	1,695	2.22%
10/23	567	0.74%
10/24	509	0.67%
10/25	1,099	1.44%

Hits Trend 89

10/26	273	0.36%
10/27	129	0.17%
10/28	105	0.14%
10/29	318	0.42%
10/30	1,991	2.61%
10/31	42	0.06%
Total	76,321	100.00%

## Hits Trend - Help Card



**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

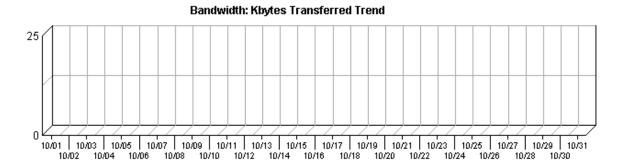


Periods of less activity can be considered good times for maintenance and content improvement.

90 Hits Trend

# **Bandwidth: Kbytes Transferred Trend**

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.

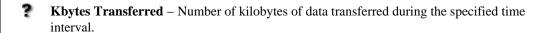


**Bandwidth: Kbytes Transferred Trend** 

Time Interval	Kbytes Transferred	%
10/01	0	0.00%
10/02	0	0.00%
10/03	0	0.00%
10/04	0	0.00%
10/05	0	0.00%
10/06	0	0.00%
10/07	0	0.00%
10/08	0	0.00%
10/09	0	0.00%
10/10	0	0.00%
10/11	0	0.00%
10/12	0	0.00%
10/13	0	0.00%
10/14	0	0.00%
10/15	0	0.00%
10/16	0	0.00%
10/17	0	0.00%
10/18	0	0.00%
10/19	0	0.00%
10/20	0	0.00%
10/21	0	0.00%
10/22	0	0.00%
10/23	0	0.00%
10/24	0	0.00%
10/25	0	0.00%

10/26	0	0.00%
10/27	0	0.00%
10/28	0	0.00%
10/29	0	0.00%
10/30	0	0.00%
10/31	0	0.00%
Total	0	0.00%

## Bandwidth: Kbytes Transferred Trend - Help Card



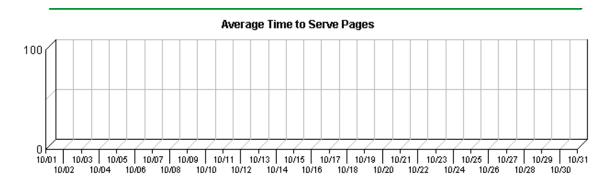
**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

Periods of less activity can be considered good times for maintenance and content improvement.

# **Average Time to Serve Pages**

This report displays the average amount of time (in milliseconds) it takes to serve pages. **Note**: Not all web servers log the information necessary to create this report.



### **Average Time to Serve Pages**

Time Interval	<b>Total Time to Serve</b>	Pages Served	<b>Average Time to Serve</b>
10/01	0	593	0
10/02	0	599	0
10/03	0	2,030	0
10/04	0	1,374	0
10/05	0	1,053	0
10/06	0	5,553	0
10/07	0	8,456	0
10/08	0	869	0
10/09	0	801	0
10/10	0	4,643	0
10/11	0	4,229	0
10/12	0	7,603	0
10/13	0	1,433	0
10/14	0	303	0
10/15	0	2,268	0
10/16	0	4,437	0
10/17	0	5,556	0
10/18	0	12,458	0
10/19	0	2,663	0
10/20	0	703	0
10/21	0	1,969	0
10/22	0	1,695	0
10/23	0	567	0
10/24	0	509	0
10/25	0	1,099	0

10/26	0	273	0
10/27	0	129	0
10/28	0	105	0
10/29	0	318	0
10/30	0	1,991	0
10/31	0	42	0
Total	0	76,321	0.0

### Average Time to Serve Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Total Time to Serve** – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

**Average Time to Serve** – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note**: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

# **Errors Dashboard**

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

### **Technical Statistics**

Total Hits	76,321	100%
Successful Hits	76,321	100.00%
Failed Hits	0	0.00%
Cached Hits	0	0.00%

Errors Dashboard 95

96 Errors Dashboard

# **Client Errors**

This report identifies the error codes from the browsers accessing your server.

These errors did not occur in the log data during the requested reporting period.

### Client Errors - Help Card

**Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

**Hits** – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

We this page to determine what maintenance is necessary.

Client Errors 97

98 Client Errors

## **File Not Found Errors**

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.

These errors did not occur in the log data during the requested reporting period.

### File Not Found Errors - Help Card

Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

**Files** – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

File Not Found Errors 99

100 File Not Found Errors

## **Server Errors**

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

### Server Errors - Help Card

5

**Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.



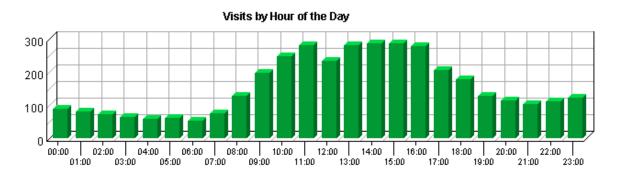
Use this page to determine what maintenance is necessary.

Server Errors 101

102 Server Errors

## **Activity Dashboard**

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

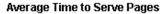


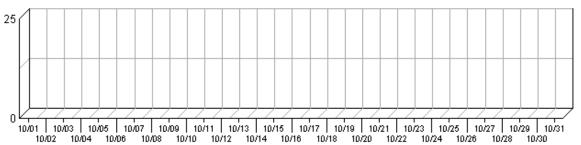
#### **Most Active Summary**

Most Active Date	October 18, 2007
Number of Hits on Most Active Date	12,458
Most Active Day of the Week	Thu
Most Active Hour of the Day	09:00-09:59

#### **Activity on Weekdays Summary**

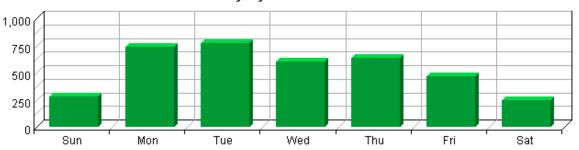
Total Hits Weekdays	57,670
Total Visits Weekdays	3,205
Average Number of Visits per day on Weekdays	139
Average Number of Hits per day on Weekdays	2,507





Activity Dashboard 103

#### Visits by Day of the Week



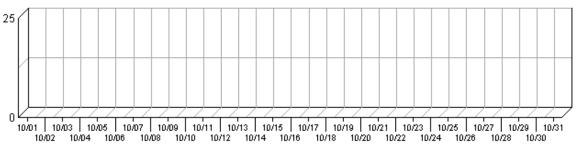
#### **Least Active Summary**

Least Active Date	October 31, 2007
Number of Hits on Least Active Date	42
Least Active Day of the Week	Mon
Least Active Hour of the Day	20:00-20:59

#### **Activity on Weekends Summary**

Total Hits Weekend	18,651
Total Visits Weekend	525
Average Number of Visits per Weekend	131
Average Number of <b>Hits</b> per Weekend	4,662

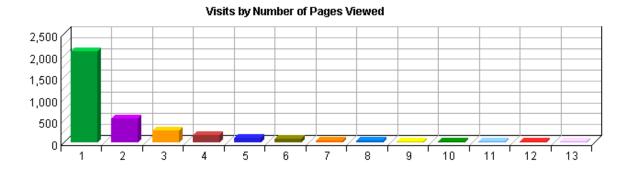
#### **Bandwidth: Kbytes Transferred Trend**



104 Activity Dashboard

### **Visits by Number of Pages Viewed**

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
1	2,095	56.21%
2	546	14.65%
3	278	7.46%
4	164	4.40%
5	114	3.06%
6	87	2.33%
7	48	1.29%
8	52	1.40%
9	29	0.78%
10	18	0.48%
11	19	0.51%
12	20	0.54%
13	26	0.70%
Subtotal	3,496	93.80%
Other	231	6.20%
Total	3,727	100.00%

#### Visits by Number of Pages Viewed - Help Card

**Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

**Visits** – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

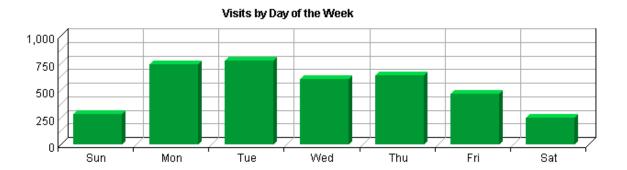
idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

### Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



#### Visits by Day of the Week

Day	Visits	%
Sun	276	7.40%
Mon	735	19.71%
Tue	767	20.56%
Wed	599	16.06%
Thu	637	17.08%
Fri	467	12.52%
Sat	249	6.68%
Total Weekend	525	14.08%
<b>Total Weekdays</b>	3,205	85.92%
Total	3,730	100.00%

#### Visits by Day of the Week - Help Card

3

**Day** – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

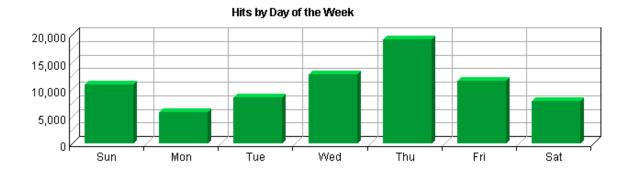
8

Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

### Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



#### Hits by Day of the Week

Day	Hits	0/0
Sun	10,833	14.19%
Mon	5,743	7.52%
Tue	8,395	11.00%
Wed	12,780	16.75%
Thu	19,160	25.10%
Fri	11,592	15.19%
Sat	7,818	10.24%
Total Weekend	18,651	24.44%
Total Weekdays	57,670	75.56%
Total	76,321	100.00%

#### Hits by Day of the Week - Help Card

3

Day – Specified day of the week being tracked.

**Hits** – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

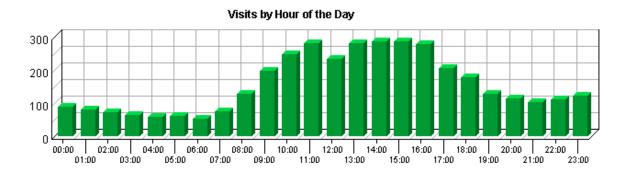
 $\mbox{\%}$  – Percentage of total hits that occurred on the specified day of the week.

Ø

Days of less activity should be considered good days for maintenance and content improvement.

# Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

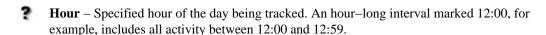
Hour	Visits	%
00:00	88	2.36%
01:00	81	2.17%
02:00	71	1.90%
03:00	63	1.69%
04:00	58	1.55%
05:00	61	1.64%
06:00	54	1.45%
07:00	75	2.01%
08:00	129	3.46%
09:00	198	5.31%
10:00	247	6.62%
11:00	280	7.51%
12:00	234	6.27%
13:00	281	7.53%
14:00	285	7.64%
15:00	286	7.67%
16:00	278	7.45%
17:00	205	5.50%
18:00	177	4.75%
19:00	128	3.43%
20:00	115	3.08%
21:00	103	2.76%
22:00	110	2.95%
23:00	123	3.30%
Total Visits during Work Hours (8:00am-5:00pm)	2,218	59.46%

Total Visits during After Hours (5:01pm-7:59am)	1,512	40.54%
Total	3,730	100.00%

#### Summary of Visits by Hour of the Day

Most Active Hour of the Day	15:00-15:59
Least Active Hour of the Day	06:00-06:59

#### Visits by Hour of the Day - Help Card



**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of visits

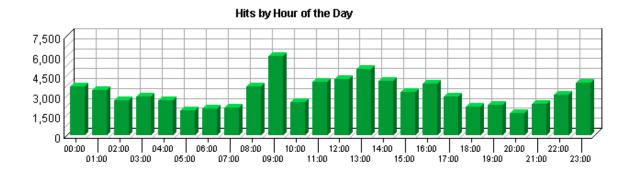
**Visits** – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

### Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



#### Hits by Hour of the Day

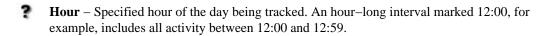
Hour	Hits	%
00:00	3,676	4.82%
01:00	3,369	4.41%
02:00	2,665	3.49%
03:00	2,896	3.79%
04:00	2,666	3.49%
05:00	1,878	2.46%
06:00	1,990	2.61%
07:00	2,073	2.72%
08:00	3,696	4.84%
09:00	5,979	7.83%
10:00	2,516	3.30%
11:00	4,018	5.26%
12:00	4,223	5.53%
13:00	4,981	6.53%
14:00	4,086	5.35%
15:00	3,290	4.31%
16:00	3,901	5.11%
17:00	2,942	3.85%
18:00	2,132	2.79%
19:00	2,268	2.97%
20:00	1,635	2.14%
21:00	2,368	3.10%
22:00	3,084	4.04%
23:00	3,989	5.23%

Total Hits during Work Hours (8:00am-5:00pm)	36,690	48.07%
Total Hits during After Hours (5:01pm-7:59am)	39,631	51.93%
Total	76,321	100.00%

#### **Summary of Hits by Hour of the Day**

Most Active Hour of the Day	09:00-09:59
Least Active Hour of the Day	20:00-20:59

#### Hits by Hour of the Day - Help Card



**Hits** – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

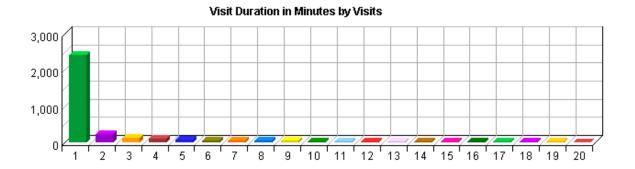
**Most Active Hour of the Day** – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

# **Visit Duration by Visits**

This report shows the number and percentages of visits over selected visit lengths.



### Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	2,412	64.72%
1–2	225	6.04%
2–3	139	3.73%
3–4	106	2.84%
4–5	83	2.23%
5–6	63	1.69%
6–7	54	1.45%
7–8	48	1.29%
8–9	47	1.26%
9–10	31	0.83%
10–11	25	0.67%
11–12	24	0.64%
12–13	20	0.54%
13–14	18	0.48%
14–15	23	0.62%
15–16	17	0.46%
16–17	19	0.51%
17–18	17	0.46%
18–19	13	0.35%
19–20	11	0.30%
Subtotal	3,395	91.09%
Other	332	8.91%
Total	3,727	100.00%

Visit Duration by Visits 115

#### Visit Duration by Visits - Help Card

**?** Visit Duration (minutes) – The number of minutes your web site was viewed.

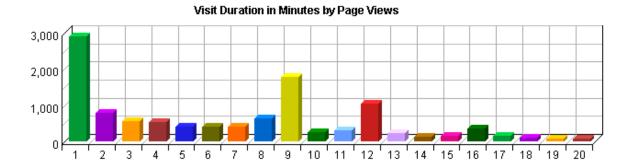
**Visits** – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

This information tells you how many visitors view your site for specific intervals of time.

# **Visit Duration by Page Views**

This report shows the number and percentages of pages views over selected visit lengths.



**Visit Duration by Page Views** 

Visit Duration in Minutes	Views	%
0–1	2,896	3.80%
1–2	782	1.03%
2–3	562	0.74%
3–4	529	0.69%
4–5	408	0.53%
5–6	413	0.54%
6–7	395	0.52%
7–8	645	0.85%
8–9	1,788	2.34%
9–10	251	0.33%
10–11	293	0.38%
11–12	1,040	1.36%
12–13	235	0.31%
13–14	115	0.15%
14–15	141	0.18%
15–16	352	0.46%
16–17	156	0.20%
17–18	90	0.12%
18–19	66	0.09%
19–20	69	0.09%
Subtotal	11,226	14.72%
Other	65,056	85.28%
Total	76,282	100.00%

#### Visit Duration by Page Views - Help Card

5

**Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

**Views** – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

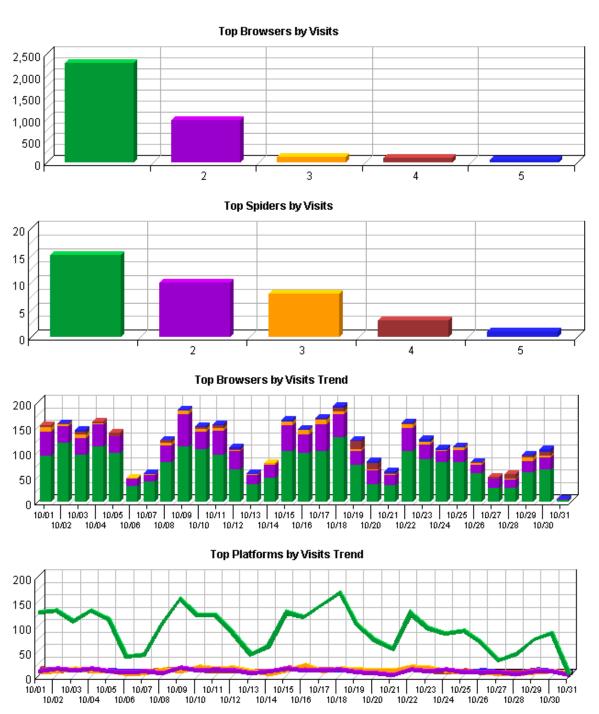
% – Percentage of visitors who viewed your page for the specified duration of time.



This information tells you how many visitors view your site for specific intervals of time.

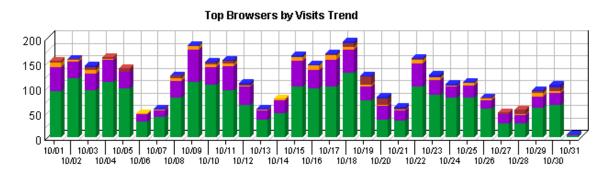
### **Browsers and Platforms Dashboard**

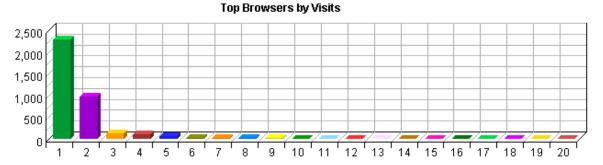
This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.



### **Top Browsers**

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.





#### **Top Browsers**

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	2,288	61.97%	28,431
2.	Mozilla	964	26.11%	3,493
3.	Safari	136	3.68%	447
4.	Other Netscape Compatible	103	2.79%	23,139
5.	Jakarta Commons-HttpClient/3.0.1	69	1.87%	17,549
6.	Others	24	0.65%	68
7.	Netscape	22	0.60%	46
8.	Jakarta Commons-HttpClient/3.0-rc3	19	0.51%	511
9.	Opera	11	0.30%	21
10.	Xenu Link Sleuth 1.2i	8	0.22%	9
11.	PEAR HTTP_Request class ( http://pear.php.net/ )	8	0.22%	11
12.	nlese usepa	4	0.11%	348
13.	link_checker/1.1	4	0.11%	5
14.	Konqueror	4	0.11%	4
15.	curl/7.16.2 (sparc–sun–solaris2.9) libcurl/7.16.2 OpenSSL/0.9.6g zlib/1.1.4	4	0.11%	9
16.	grbot	4	0.11%	1,528
17.	Xenu Link Sleuth 1.2j	3	0.08%	10

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18.	HSFT – LVU Scanner	3	0.08%	3
19.	LinkLint-checkonly/2.3.5	2	0.05%	2
20.	Factbot 1.09	2	0.05%	2
	Subtotal	3,682	99.73%	75,636
	Other	10	0.27%	26
	Total	3,692	100.00%	75,662

#### Top Browsers - Help Card

**Prowser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Hits** – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Total** – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

**Visits** – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

Prowser data can help you determine how to configure your site for optimal viewing.

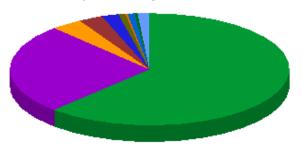
**Note:** Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

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# **Top Browsers by Version**

This report lists the browser versions most common among your visitors.





**Top Browsers by Version** 

Browser	Version	Visits	%	Hits
Microsoft Internet Explorer	6.0	1,379	37.35%	25,573
	7.0	898	24.32%	2,790
	5.0	6	0.16%	58
	1.	2	0.05%	7
	6.1	1	0.03%	1
	5.01	1	0.03%	1
	5.5	1	0.03%	1
	Other	0	0.00%	(
Mozilla	20070914	524	14.19%	1,887
	20071008	184	4.98%	594
	20070725	41	1.11%	100
	20070515	35	0.95%	25
	20070728	27	0.73%	2
	20070508	20	0.54%	3
	20050915	17	0.46%	4
	20070309	17	0.46%	6
	Version Unknown	12	0.33%	2.
	20061010	10	0.27%	9
	20061204	7	0.19%	5
	20060909	5	0.14%	11
	20050716	5	0.14%	1
	20060728	5	0.14%	1
	20041107	4	0.11%	4.
	20061206	4	0.11%	
	20050414	3	0.08%	10

		20070219	3	0.08%	3
		20050511	3	0.08%	4
		20050919	2	0.05%	2
		20061115	2	0.05%	11
		20020924	2	0.05%	2
		20050317	2	0.05%	4
		20071015	2	0.05%	6
		20070713	2	0.05%	6
		20070815	1	0.03%	1
		20070809	1	0.03%	2
		20061222	1	0.03%	1
		20060418	1	0.03%	1
		20060313	1	0.03%	1
		20060111	1	0.03%	1
		20060328	1	0.03%	1
		20060613	1	0.03%	6
		20070604	1	0.03%	1
		20070312	1	0.03%	1
		20061025	1	0.03%	1
		20051111	1	0.03%	9
		20060508	1	0.03%	1
		20070509	1	0.03%	1
		20060414	1	0.03%	2
		20040910	1	0.03%	1
		20070228	1	0.03%	5
		20060705	1	0.03%	1
		20071019	1	0.03%	7
		20070802	1	0.03%	1
		20071010	1	0.03%	1
		20050728	1	0.03%	1
		20070718	1	0.03%	12
		20031007	1	0.03%	2
		20060501	1	0.03%	1
		20060308	1	0.03%	11
		Other	0	0.00%	0
3.	Safari	419.3	103	2.79%	387
		522	26	0.70%	28
		312.6	6	0.16%	15
		412.5	1	0.03%	17
		Other	0	0.00%	0
4.	Other Netscape Compatible	Version Unknown	103	2.79%	23,139
		UlikilOWII			

		Other	0	0.00%	0
5.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	69	1.87%	17,549
		Other	0	0.00%	0
6.	Others	Version Unknown	24	0.65%	68
		Other	0	0.00%	0
7.	Netscape	7.2	10	0.27%	23
		7.1	7	0.19%	16
		4.0	2	0.05%	4
		8.1	2	0.05%	2
		8.1.3	1	0.03%	1
		Other	0	0.00%	0
8.	Jakarta Commons-HttpClient/3.0-rc3	Version Unknown	19	0.51%	511
		Other	0	0.00%	0
9.	Opera	9.23	7	0.19%	17
		9.20	3	0.08%	3
		7.54U1	1	0.03%	1
		Other	0	0.00%	0
10.	Xenu Link Sleuth 1.2i	Version Unknown	8	0.22%	9
		Other	0	0.00%	0
11.	PEAR HTTP_Request class ( http://pear.php.net/)	Version Unknown	8	0.22%	11
		Other	0	0.00%	0
12.	nlese usepa	Version Unknown	4	0.11%	348
		Other	0	0.00%	0
13.	link_checker/1.1	Version Unknown	4	0.11%	5
		Other	0	0.00%	0
14.	Konqueror	3.5	4	0.11%	4
		Other	0	0.00%	0
15.	curl/7.16.2 (sparc–sun–solaris2.9) libcurl/7.16.2 OpenSSL/0.9.6g zlib/1.1.4	Version Unknown	4	0.11%	9
		Other	0	0.00%	0
16.	grbot	Version Unknown	4	0.11%	1,528
		Other	0	0.00%	0
17.	Xenu Link Sleuth 1.2j	Version Unknown	3	0.08%	10
		Other	0	0.00%	0
18.	HSFT – LVU Scanner	Version	3	0.08%	3

		Unknown			
		Other	0	0.00%	0
19.	LinkLint-checkonly/2.3.5	Version Unknown	2	0.05%	2
		Other	0	0.00%	0
20.	Factbot 1.09	Version Unknown	2	0.05%	2
		Other	0	0.00%	0
	Subtotal		3,682	99.73%	75,636
	Other		10	0.27%	26
	Total		3,692	100.00%	75,662

#### Top Browsers by Version - Help Card

**Prowser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

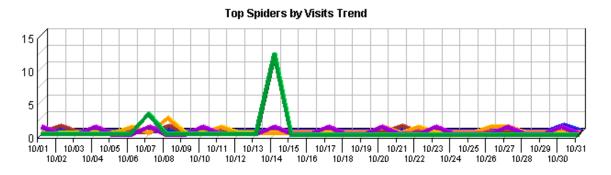
% – Percentage of the total visits in which the visitor viewed this page at least once.

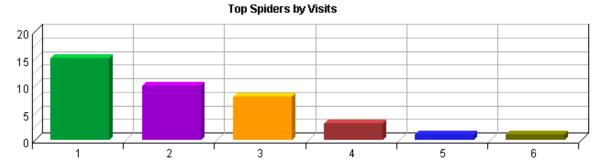
**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

## **Top Spiders**

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.





**Top Spiders** 

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; heritrix/1.12.0 http://www.accelobot.com)	15	39.47%	296
2.	Mozilla/4.0 (compatible; BOTW Spider; http://botw.org)	10	26.32%	10
3.	Mozilla/5.0 (compatible; archive.org_bot/1.13.1x http://crawler.archive.org)	8	21.05%	328
4.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	3	7.89%	3
5.	Mozilla/4.74 [en] (Windows NT 5.0; U; maxamine.com—robot)	1	2.63%	18
6.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	1	2.63%	4
	Total	38	100.00%	659

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#### Top Spiders - Help Card

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**Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Spider** – An automated program which searches the Internet.

**Visits** – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.

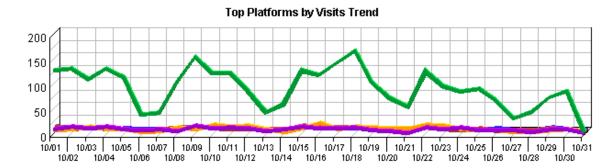


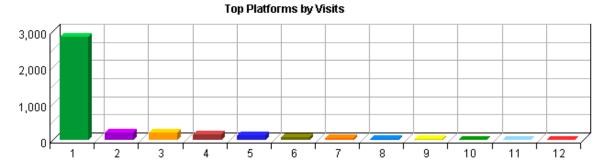
This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

128 Top Spiders

## **Top Platforms**

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.





#### **Top Platforms**

	Platform	Visits	%	Views
1.	Windows XP	2,839	76.90%	14,543
2.	Windows 2000	212	5.74%	16,422
3.	Others	205	5.55%	43,153
4.	Macintosh PowerPC	142	3.85%	432
5.	Macintosh	125	3.39%	510
6.	Windows NT	87	2.36%	318
7.	Linux	39	1.06%	49
8.	Windows 2003	19	0.51%	136
9.	Windows 98	16	0.43%	74
10.	SunOS	5	0.14%	21
11.	Windows ME	2	0.05%	2
12.	Windows 95	1	0.03%	2
	Total	3,692	100.00%	75,662

Top Platforms 129

#### Top Platforms - Help Card

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**Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Platform** – The specified platform being analyzed. The operating system used by the visitor to your site.

**Total** – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

**Visits** – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

130 Top Platforms