WEBTRENDS.

NCER Annual Report Monthly Statistics

Web Log Analysis Monthly Report July 2008

Report Range:07/01/2008 00:00:00 – 07/31/2008 23:59:59

WEBTRENDS

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Table of Contents

Table of Contents

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

Visits Trend
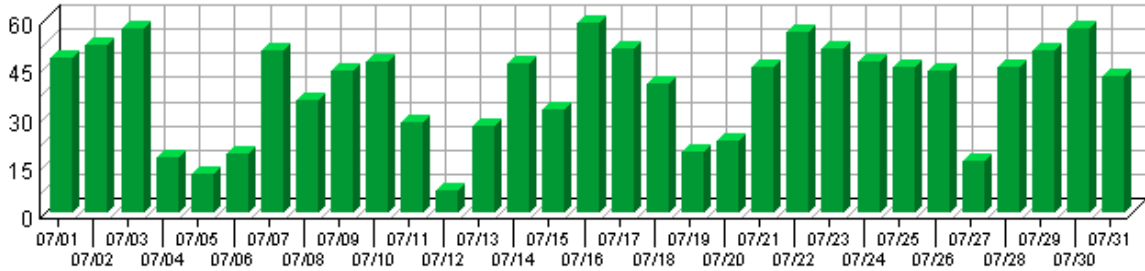
Visit Summary

Visits	1,209
Average per Day	39
Average Visit Length	00:21:06
Median Visit Length	00:04:15
International Visits	15.88%
Visits of Unknown Origin	33.42%
Visits from Your Country: United States (US)	50.70%

Page Views Trend
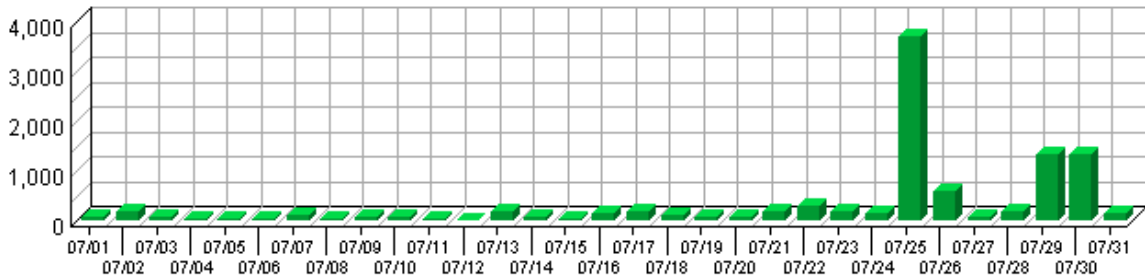
Page View Summary

Page Views	9,848
Average per Day	317
Average Page Views per Visit	8.15

Visitors Trend
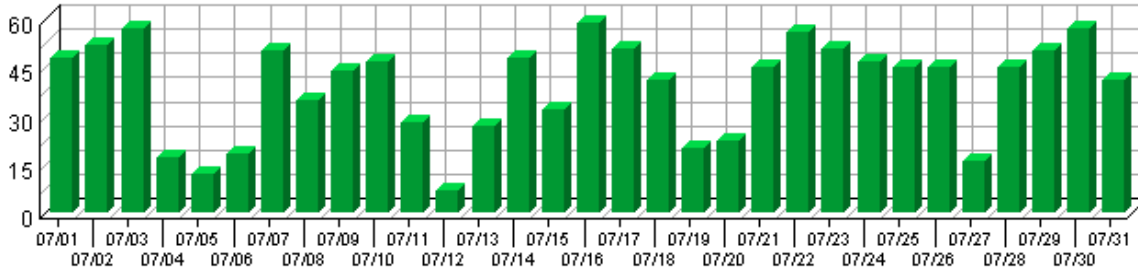
Visitor Summary

Unique Visitors	869
Visitors Who Visited Once	792
Visitors Who Visited More Than Once	77
Average Visits per Visitor	1.39

Hits Trend
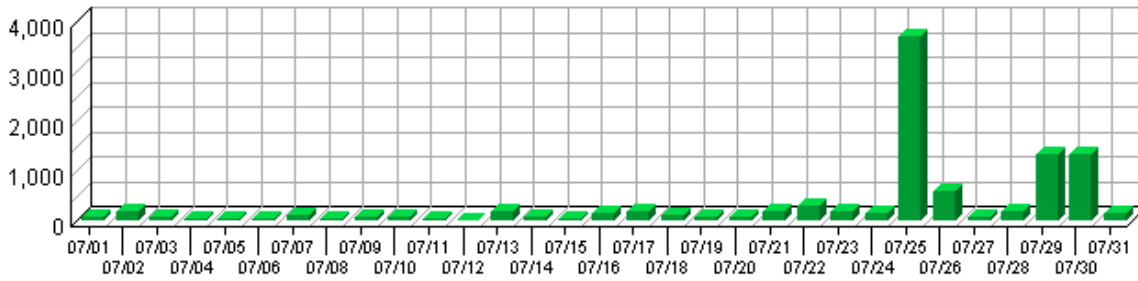
Hit Summary

Successful Hits for Entire Site	9,848
Average Hits per Day	317
Home Page Hits	N/A

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend
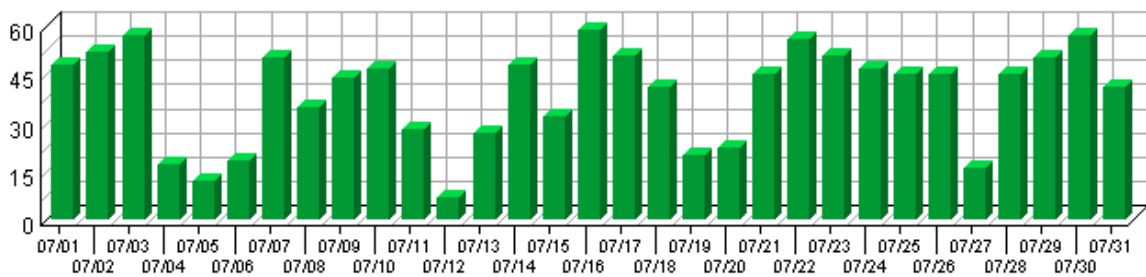
Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site
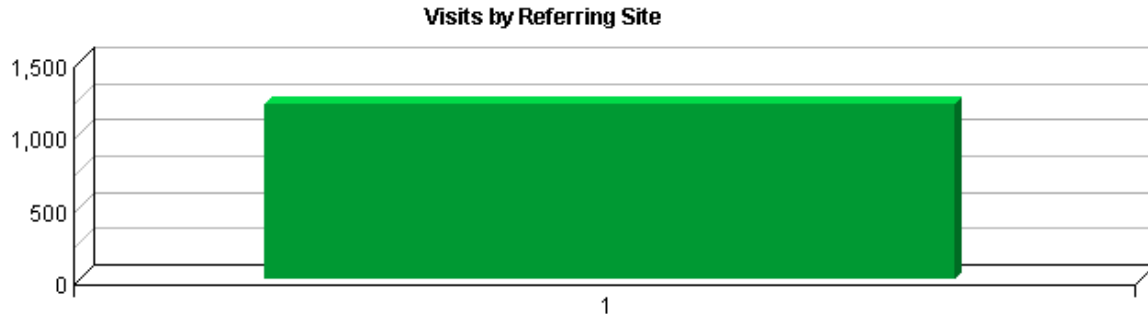
Activity by Referring Site

	Site	Visits	%
1.	No Referrer	1,209	100.00%
	Total	**1,209**	**100.00%**

Activity by Referring Site – Help Card

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top–level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	1,209	100.00%
	Total	**1,209**	**100.00%**

Activity by Referring Domain – Help Card

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page
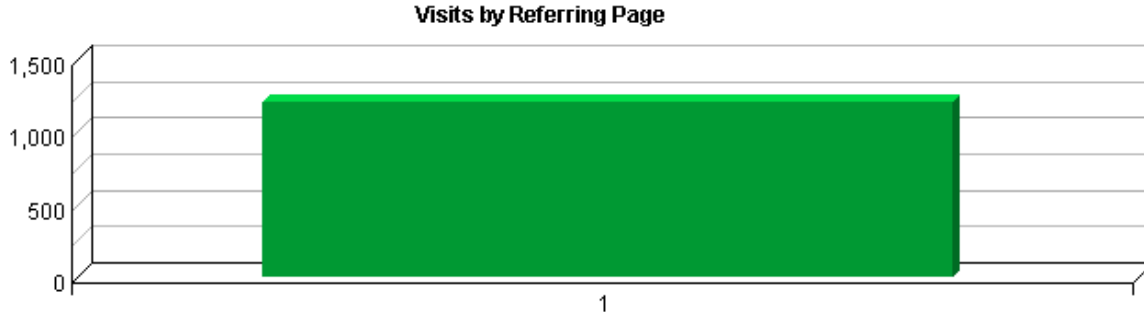
Activity by Referring Page

	Page	Visits	%
1.	No Referrer	1,209	100.00%
	Total	**1,209**	**100.00%**

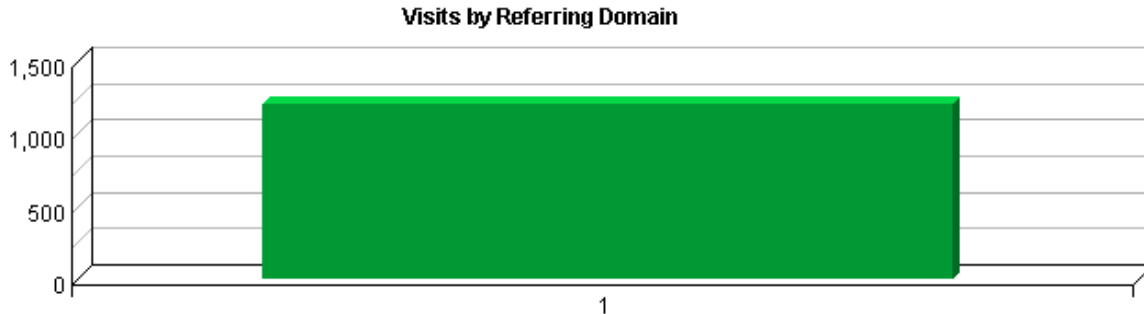| Activity by Referring Page – Help Card |
|---|
| **?** **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

 Visits – Number of visitors referred from the specified URL.

 % – Percentage of referred visitors who came from the specified site.

 No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

 Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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 ♀ You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors. |

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.
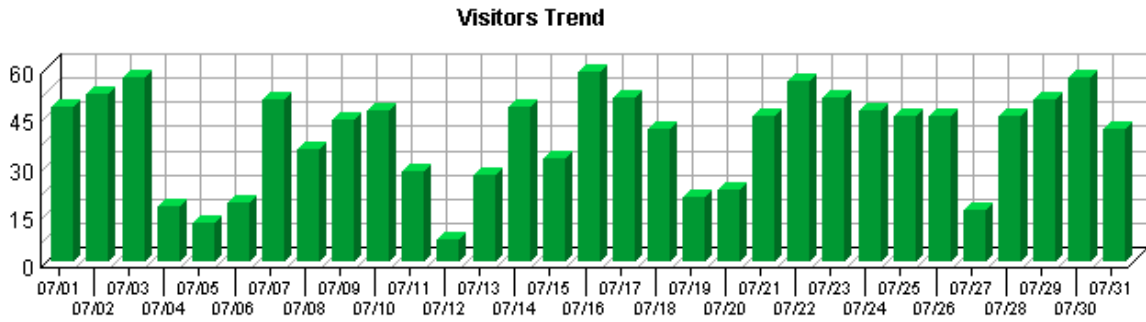
Visitors Trend

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

> **No data for this section in the log data analyzed.**

> **No data for this section in the log data analyzed.**

> **No data for this section in the log data analyzed.**

Activity by Search Engine – Help Card

?   **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

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This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Activity by Search Phrase – Help Card

? **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

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♀ How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Activity by Search Keyword – Help Card

Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Visitors Trend
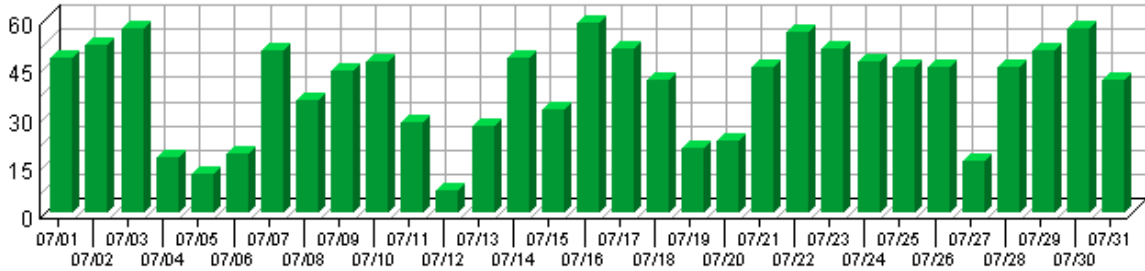
Visit Summary

Visits	1,209
Average per Day	39
Average Visit Length	00:21:06
Median Visit Length	00:04:15
International Visits	15.88%
Visits of Unknown Origin	33.42%
Visits from Your Country: United States (US)	50.70%

Average Length of Visit Trend
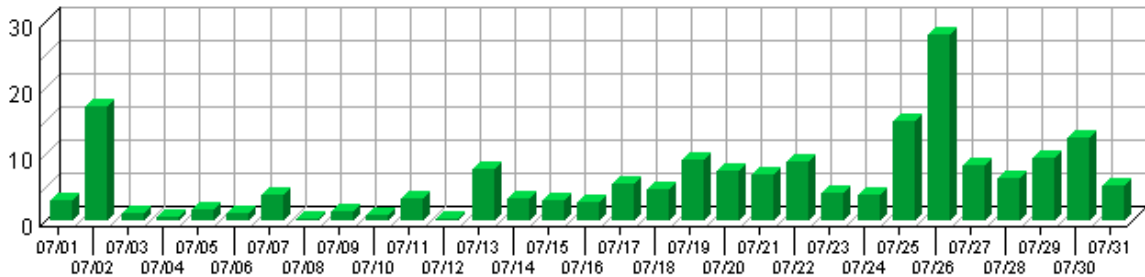
Top Countries by Visits
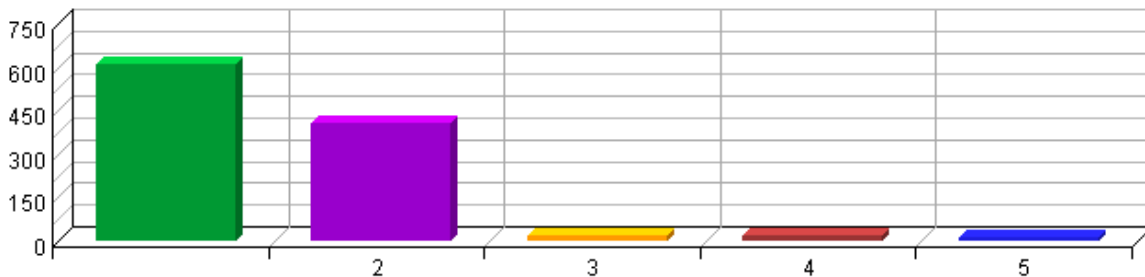
Visitors by Number of Visits
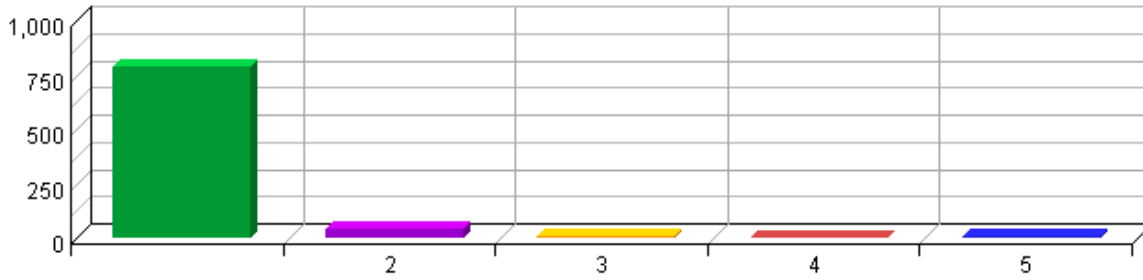
Visitors Trend
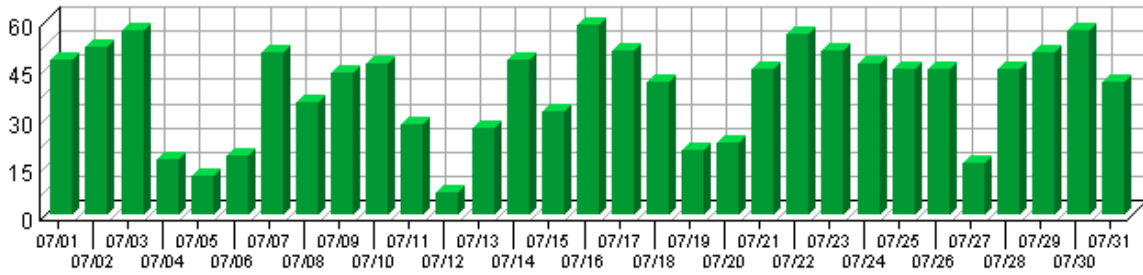
Visitor Summary

Unique Visitors	869
Visitors Who Visited Once	792
Visitors Who Visited More Than Once	77
Average Visits per Visitor	1.39

Visitor Minutes Trend
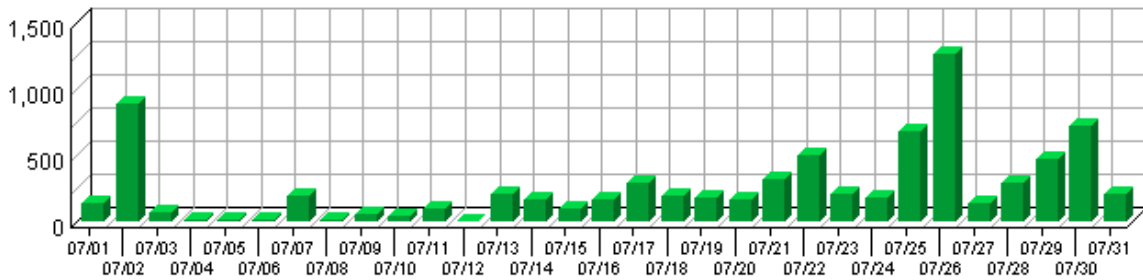
First Time Visitors Trend
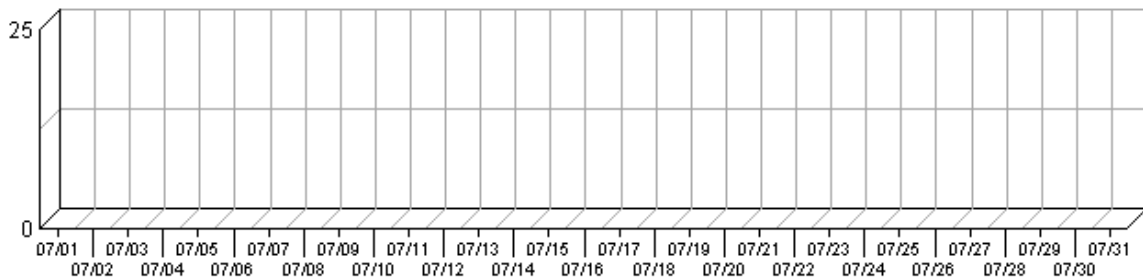
New vs. Return Visits

Top Visitors by Visits
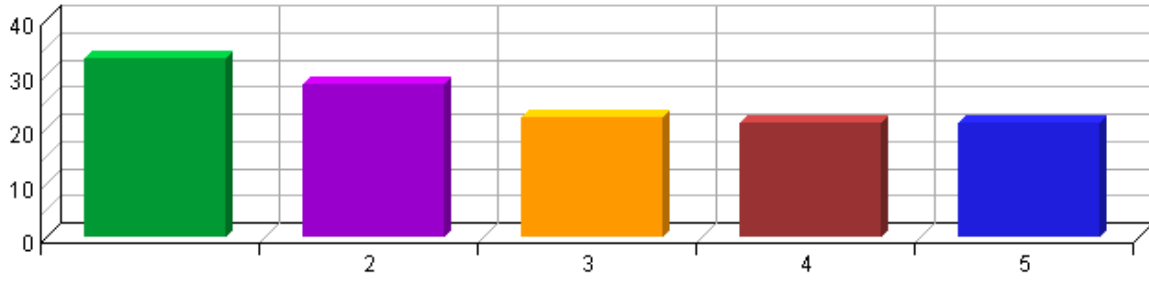
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend
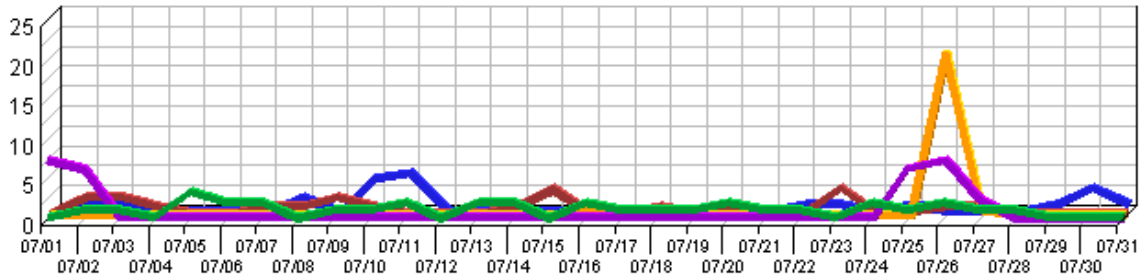
Top Visitors by Visits
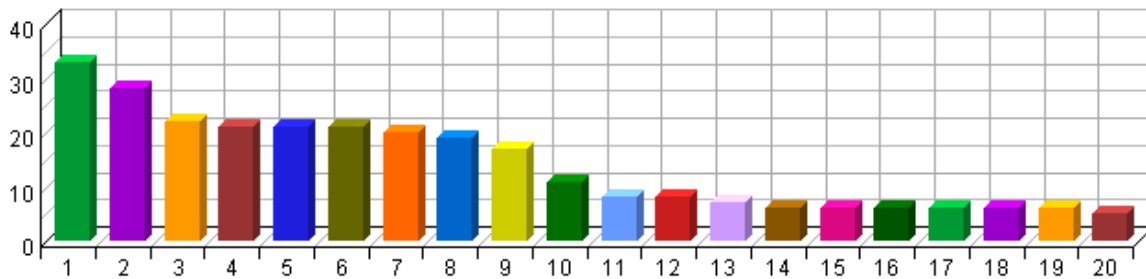
Top Visitors

	Visitor	Visits	%	Hits
1.	natcrawlbloc01.net.m1.fti.net_Mozilla/5.0 (Windows; U; ...	33	2.73%	34
2.	rg34.riverglassinc.com_Jakarta Commons−HttpClient/3.0.1	28	2.32%	689
3.	crawl8.dotnetdotcom.org_DotBot/1.0.1 (http://www.dotnet...	22	1.82%	79
4.	natcrawlbloc04.net.s1.fti.net_Mozilla/5.0 (Windows; U; ...	21	1.74%	21
5.	161.80.46.157_Mozilla/4.0 (compatible; MSIE 7.0; Window...	21	1.74%	43
6.	64.208.182.65_genieBot enash@genieknows.com	21	1.74%	268
7.	natcrawlbloc02.net.s1.fti.net_Mozilla/5.0 (Windows; U; ...	20	1.66%	20
8.	natcrawlbloc03.net.m1.fti.net_Mozilla/5.0 (Windows; U; ...	19	1.57%	20
9.	dsl092−131−126.chi1.dsl.speakeasy.net_Mozilla/4.0 (comp...	17	1.41%	17
10.	60−240−249−201.tpgi.com.au_Mozilla/5.0 (X11; U; Linux i...	11	0.91%	493

11.	host−130−64−82−87.medford.tufts.edu_Mozilla/4.0 (compat...	**8**	**0.66%**	14
12.	161.80.46.135_Mozilla/4.0 (compatible; MSIE 7.0; Window...	**8**	**0.66%**	188
13.	msnbot−65−55−105−241.search.msn.com_msnbot/1.1 (+http:/...	**7**	**0.58%**	10
14.	161.80.46.39_Mozilla/4.0 (compatible; MSIE 7.0; Windows...	**6**	**0.50%**	11
15.	unknown.vectoral.info_Mozilla/4.0 (compatible; MSIE 5.5...	**6**	**0.50%**	8
16.	CUSTOMER.VPLS.NET_Mozilla/4.0 (compatible; MSIE 5.01; W...	**6**	**0.50%**	6
17.	60−240−249−199.tpgi.com.au_Mozilla/5.0 (X11; U; Linux i...	**6**	**0.50%**	266
18.	66.239.149.211.ptr.us.xo.net_Jakarta Commons−HttpClient...	**6**	**0.50%**	15
19.	161.80.46.202_Mozilla/4.0 (compatible; MSIE 7.0; Window...	**6**	**0.50%**	12
20.	39.Red−217−125−59.staticIP.rima−tde.net_Mozilla/4.0 (co...	**5**	**0.41%**	25
	Subtotal	**277**	**22.93%**	**2,239**
	Other	**931**	**77.07%**	**7,608**
	Total	**1,208**	**100.00%**	**9,847**

Top Visitors – Help Card

Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

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Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server,

one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend

New vs. Return Visits
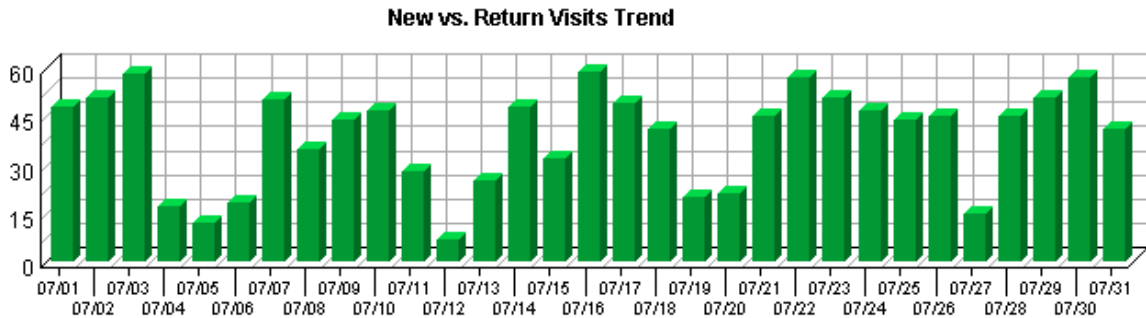
New vs. Return Visits

	Visitor Type	Visits	%
1.	Visitors Not Accepting Cookies	1,208	100.00%
	Total	**1,208**	**100.00%**

New vs. Return Visits – Help Card

? **New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who fit into the specified visitor category.

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💡 By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.
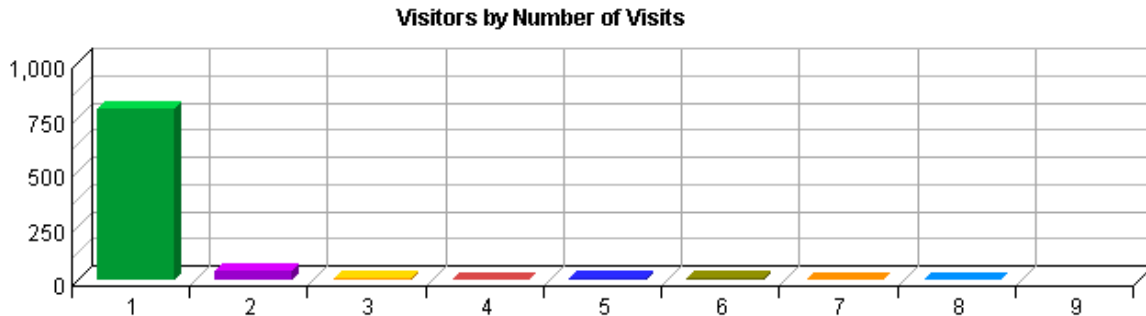
Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	792	91.14%
2 visits	44	5.06%
3 visits	5	0.58%
4 visits	4	0.46%
5 visits	5	0.58%
6 visits	6	0.69%
7 visits	1	0.12%
8 visits	2	0.23%
9 visits	0	0.00%
Subtotal	**859**	**98.85%**
Other	**10**	**1.15%**
Total	**869**	**100.00%**

Visitors by Number of Visits – Help Card

?   **Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

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♀   This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.
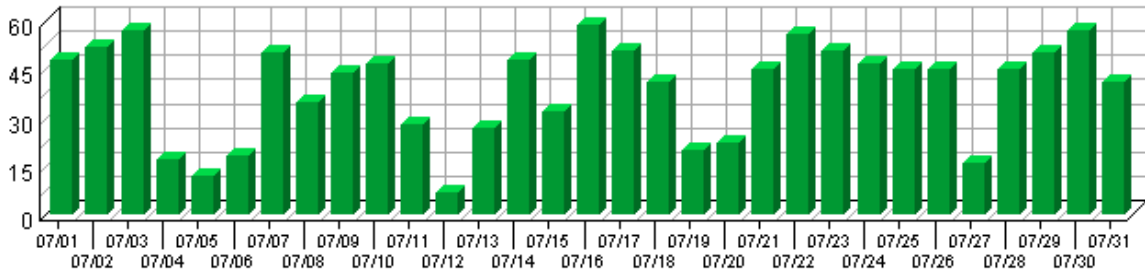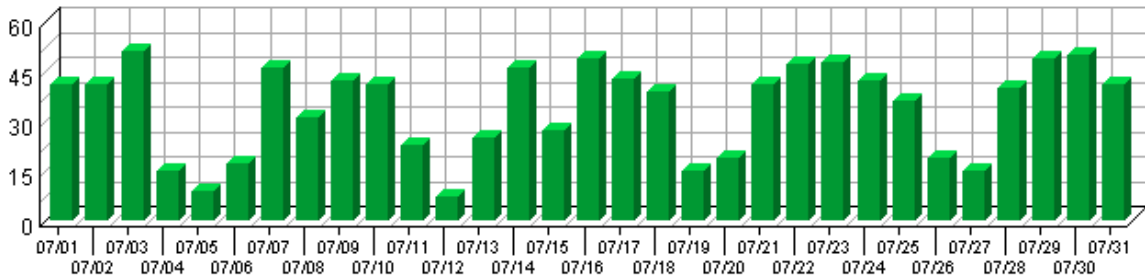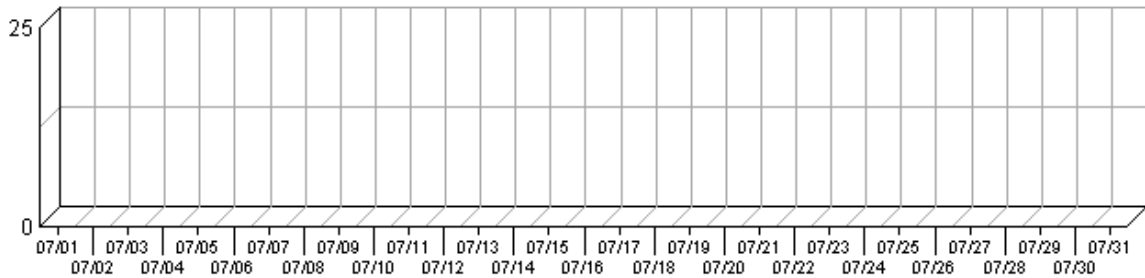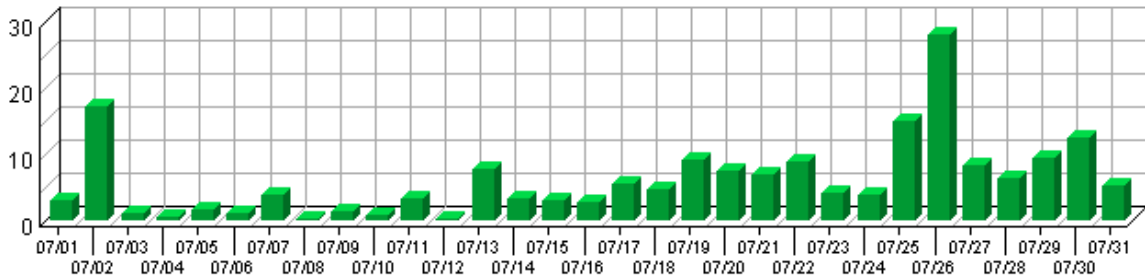
Visitor Minutes Trend
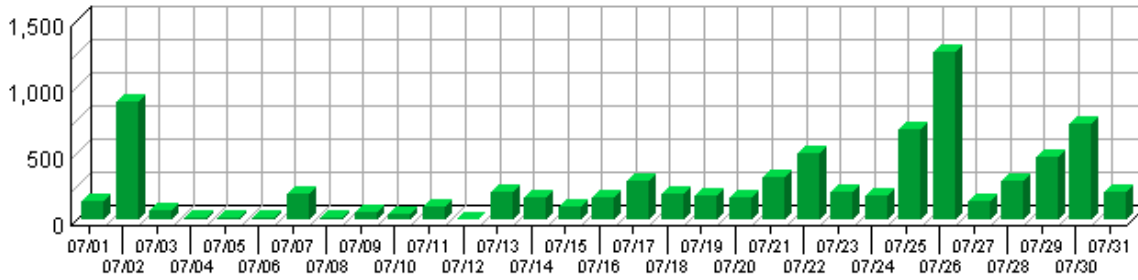
Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
07/01	48	41	0	00:02:59	143.85
07/02	52	41	0	00:17:10	893.47
07/03	57	51	0	00:01:14	70.70
07/04	17	15	0	00:00:28	8.08
07/05	12	9	0	00:01:34	18.97
07/06	18	17	0	00:01:02	18.72
07/07	50	46	0	00:03:56	197.40
07/08	35	31	0	00:00:18	10.98
07/09	44	42	0	00:01:18	57.60
07/10	47	41	0	00:00:52	41.17
07/11	28	23	0	00:03:17	92.08
07/12	7	7	0	00:00:21	2.53
07/13	27	25	0	00:07:43	208.55
07/14	48	46	0	00:03:20	160.70
07/15	32	27	0	00:02:57	94.62
07/16	59	49	0	00:02:55	173.05
07/17	51	43	0	00:05:40	289.72
07/18	41	39	0	00:04:49	197.60
07/19	20	15	0	00:09:05	181.98
07/20	22	19	0	00:07:29	164.65
07/21	45	41	0	00:07:02	316.68
07/22	56	47	0	00:08:57	501.92
07/23	51	48	0	00:04:08	211.60
07/24	47	42	0	00:03:51	181.52
07/25	45	36	0	00:15:06	679.93
07/26	45	19	0	00:28:00	1,260.02
07/27	16	15	0	00:08:17	132.57
07/28	45	40	0	00:06:27	290.30
07/29	50	49	0	00:09:30	475.27
07/30	57	50	0	00:12:34	716.68

07/31	41	41	0	00:05:13	214.30
Average	**39**	**34**	**0**	**N/A**	**258.30**
Total	**1,213**	**1,055**	**0**	**N/A**	**8,007.20**

<table>
<tr><td colspan="2" align="center">Visitors Trend – Help Card</td></tr>
<tr>
<td>❓</td>
<td>

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

</td>
</tr>
<tr>
<td>💡</td>
<td>

––

Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

</td>
</tr>
</table>

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.

Visits Trend

Time Interval	Visits	%
07/01	48	3.97%
07/02	52	4.30%
07/03	57	4.71%
07/04	17	1.41%
07/05	12	0.99%
07/06	18	1.49%
07/07	50	4.14%
07/08	35	2.89%
07/09	44	3.64%
07/10	47	3.89%
07/11	28	2.32%
07/12	7	0.58%
07/13	27	2.23%
07/14	46	3.80%
07/15	32	2.65%
07/16	59	4.88%
07/17	51	4.22%
07/18	40	3.31%
07/19	19	1.57%
07/20	22	1.82%
07/21	45	3.72%
07/22	56	4.63%
07/23	51	4.22%
07/24	47	3.89%
07/25	45	3.72%

07/26	44	3.64%
07/27	16	1.32%
07/28	45	3.72%
07/29	50	4.14%
07/30	57	4.71%
07/31	42	3.47%
Total	**1,209**	**100.00%**

Visits Trend – Help Card

? **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

––

? Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

<div style="border:1px solid">

No data for this section in the log data analyzed.

</div>

<div style="border:1px solid">

No data for this section in the log data analyzed.

</div>

<div style="border:1px solid">

Top Organizations – Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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</div>

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

<table>
<tr><td colspan="2" align="center">Top Authenticated Usernames – Help Card</td></tr>
</table>

? **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

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♀ You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.
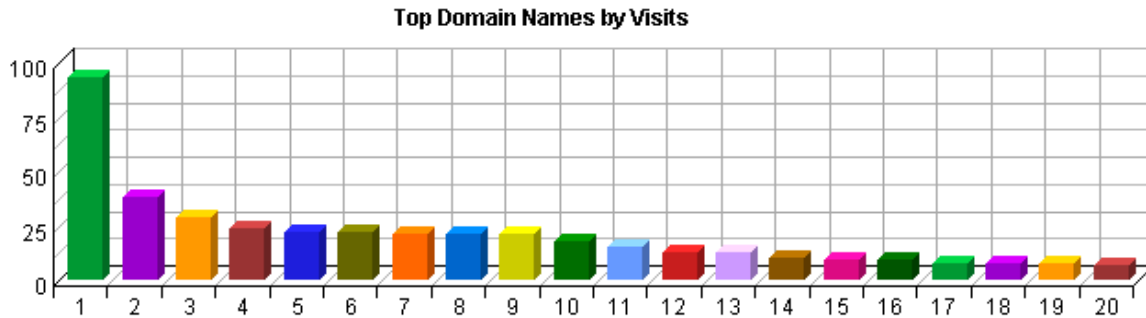
Top Domain Names

	Domain Name	Visits	%	Hits
1.	fti.net	93	7.69%	95
2.	comcast.net	38	3.14%	46
3.	riverglassinc.com	29	2.40%	691
4.	rr.com	24	1.99%	29
5.	verizon.net	22	1.82%	29
6.	dotnetdotcom.org	22	1.82%	79
7.	speakeasy.net	21	1.74%	21
8.	161.80.46.157	21	1.74%	43
9.	64.208.182.65	21	1.74%	268
10.	tpgi.com.au	18	1.49%	760
11.	cox.net	15	1.24%	23
12.	saic.com	13	1.08%	6,039
13.	sbcglobal.net	13	1.08%	20
14.	bellsouth.net	10	0.83%	10
15.	tufts.edu	9	0.74%	15
16.	xo.net	9	0.74%	18
17.	msn.com	8	0.66%	11
18.	gcc.go.kr	8	0.66%	16
19.	161.80.46.135	8	0.66%	188
20.	charter.com	7	0.58%	40
	Subtotal	**409**	**33.83%**	**8,441**
	Other	**800**	**66.17%**	**1,407**
	Total	**1,209**	**100.00%**	**9,848**

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

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Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

Top−Level Domain Types

This report provides a breakdown of top−level domain types.

Top-Level Domain Types by Visits
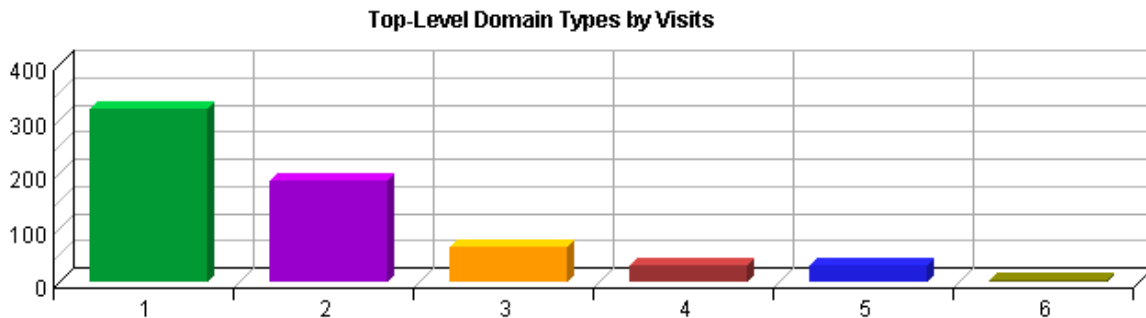
Top−Level Domain Types

	Top−Level Domain Types	Visits	%	Hits
1.	Network	318	50.24%	407
2.	Commercial	186	29.38%	7,219
3.	Education	63	9.95%	90
4.	Organization	31	4.90%	146
5.	Government	30	4.74%	40
6.	Military	5	0.79%	6
	Total	**633**	**100.00%**	**7,908**

Top−Level Domain Types − Help Card

? **Top−Level Domain** − The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

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Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

Page Views Trend
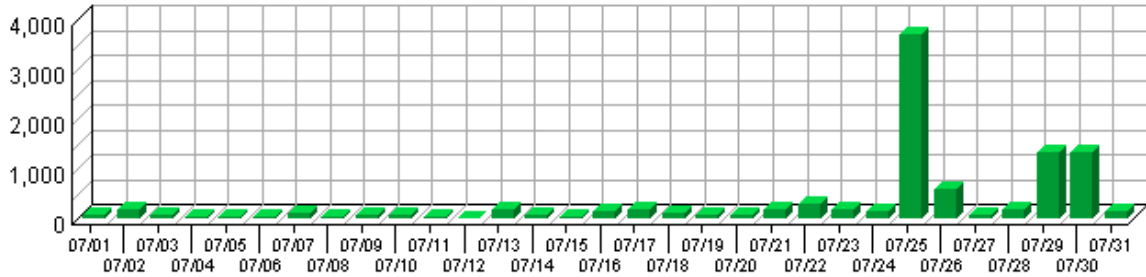
Page View Summary

Page Views	9,848
Average per Day	317
Average Page Views per Visit	8.15

Top Entry Pages
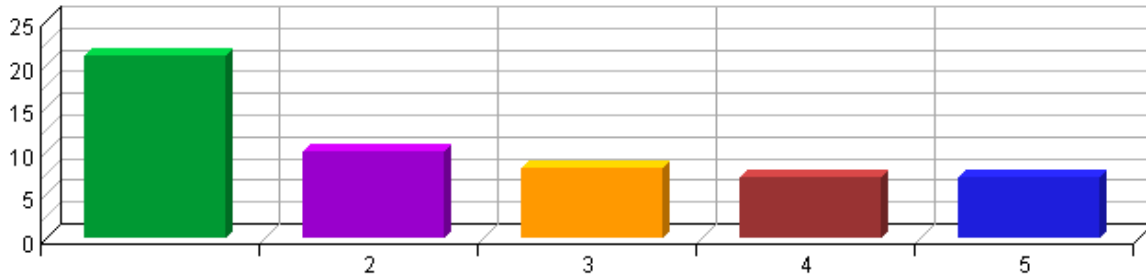
Top Exit Pages
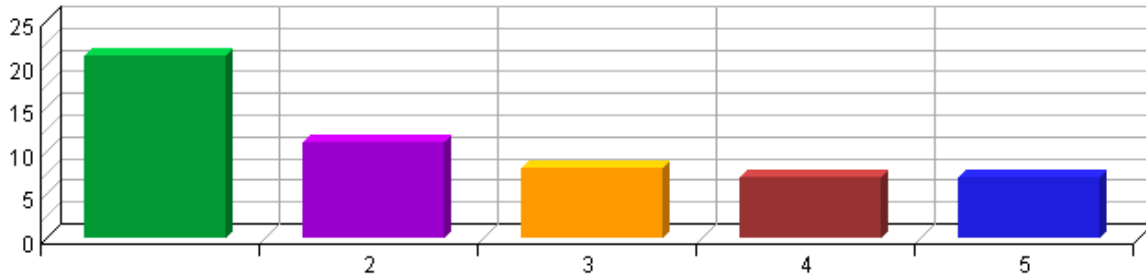
Top Pages by Visits Trend
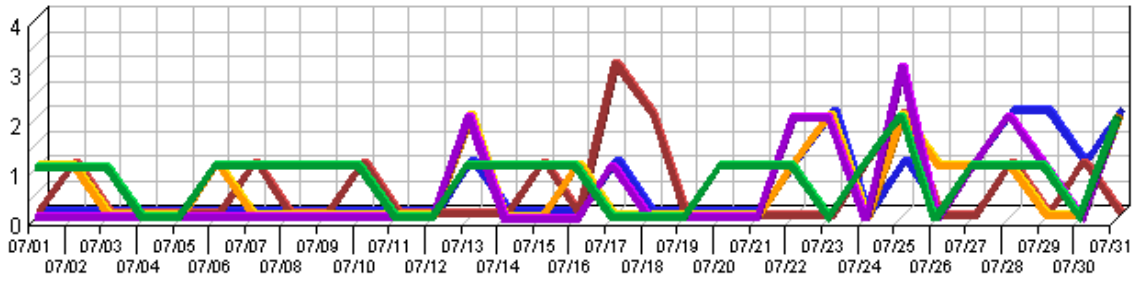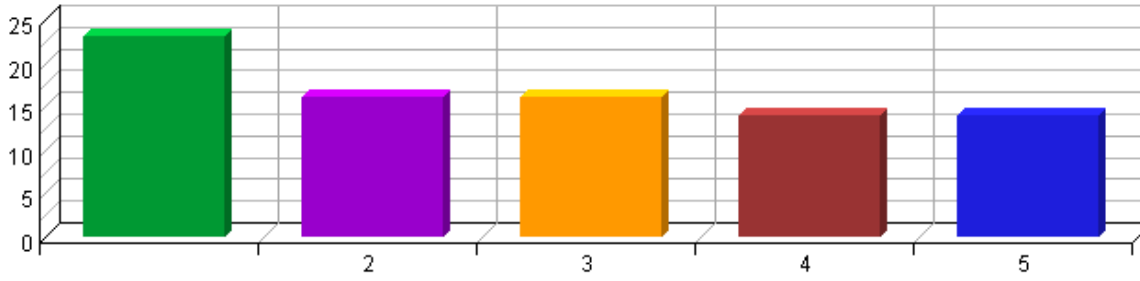
Top Pages by Visits

Top Directories by Visits

Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend
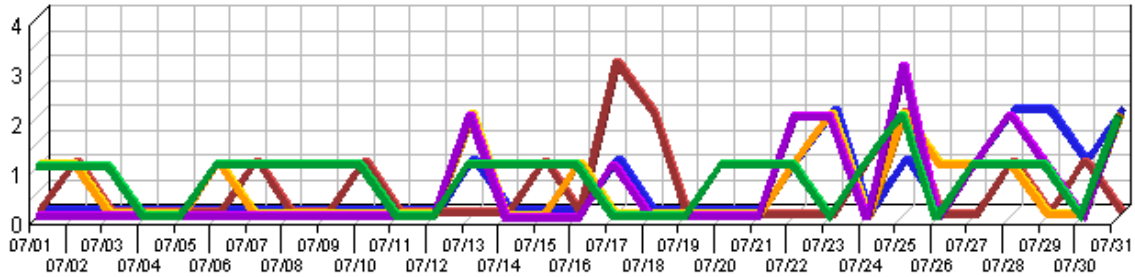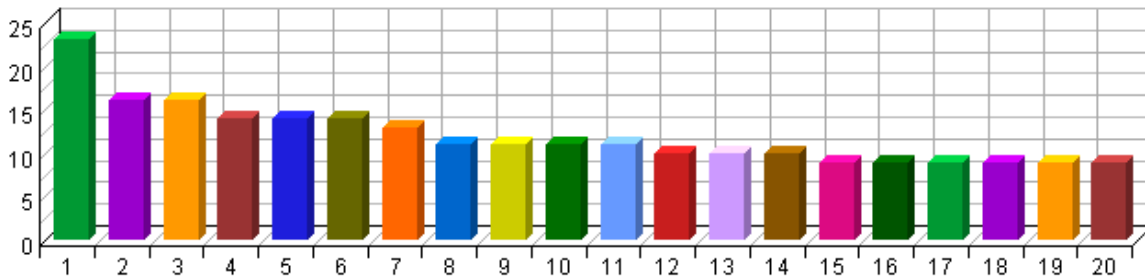
Top Pages by Visits

Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	**2003 Annual Report | Polybrominated Diphenyl Ethers (Flame Retardants) in Babi** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**23**	**0.24%**	24	00:00:28	0
2.	**2005 Annual Report | Columbia Center for Children's Environmental Health|** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**16**	**0.17%**	16	00:00:24	0
3.	**2002 Annual Report | Contaminant Release During Removal and Resuspension|** http:/ / cfpub.epa.gov/	**16**	**0.17%**	16	00:00:36	0

	ncer_abstracts/ index.cfm/ fuse...					
4.	**2004 Annual Report | Occurrence and Fate of Pharmaceuticals and Personal Care** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**14**	**0.15%**	17	00:01:06	0
5.	**2004 Annual Report | Columbia Center for Children's Environmental Health|** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**14**	**0.15%**	14	00:01:34	0
6.	**2005 Annual Report | Inner City Toxicants and Neurodevelopment in Urban Childr** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**14**	**0.15%**	16	00:01:49	0
7.	**2004 Annual Report | Development of Environmental Indicators of Condition,** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**13**	**0.14%**	13	00:01:43	0
8.	**2006 Annual Report | Center for the Study of Environmental Factors in the Etio** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**11**	**0.12%**	11	00:04:25	0
9.	**2007 Annual Report | Environmental Bioinformatics and Computational Toxicology** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**11**	**0.12%**	11	00:01:43	0
10.	**2007 Annual Report | Estimation of the Risks to Human Health of PM and PM Comp**	**11**	**0.12%**	12	00:01:36	0

	http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...					
11.	**2001 Annual Report	Development of Environmental Indicators of Condition,** http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**11**	**0.12%**	11	00:01:03	0
12.	**2006 Annual Report	Fate, Transformation and Toxicity of Manufactured Nanomat** http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**10**	**0.10%**	14	00:01:29	0
13.	**2003 Annual Report	Contaminant Release During Removal and Resuspension|** http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**10**	**0.10%**	10	00:01:00	0
14.	**2007 Annual Report	Southern California Particle Center (SCPC)|** http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**10**	**0.10%**	10	00:01:02	0
15.	**2000 Annual Report	Prevalence and Distribution of Genotypes of Cryptosporidi** http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**9**	**0.09%**	11	00:00:00	0
16.	**2001 Annual Report	CECEHDPR – University of Southern California|** http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**9**	**0.09%**	9	00:01:09	0
17.	**2004 Annual Report	A Large–Scale Experimental Investigation of the Impact of**	**9**	**0.09%**	10	00:04:16	0

	http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...						
18.	**2000 Annual Report | The Use of Microfiltration and Ultrafiltration Membranes** http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**9**	**0.09%**	9	00:00:00	0
19.	**2000 Annual Report | Arsenic−Glutathione Interactions and Skin Cancer|** http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**9**	**0.09%**	9	00:01:06	0
20.	**2005 Annual Report | Short−term Chronic Toxicity of Photocatalytic Nanoparticl** http://cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	**9**	**0.09%**	12	00:02:51	0
	Subtotal	**238**	**2.49%**	**255**	**00:01:29**	
	Other	**9,327**	**97.51%**	**9,593**	**00:00:54**	
	Total	**9,565**	**100.00%**	**9,848**	**00:00:55**	

Top Pages − Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each

document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

——

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

––

The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend

Top Directories by Visits
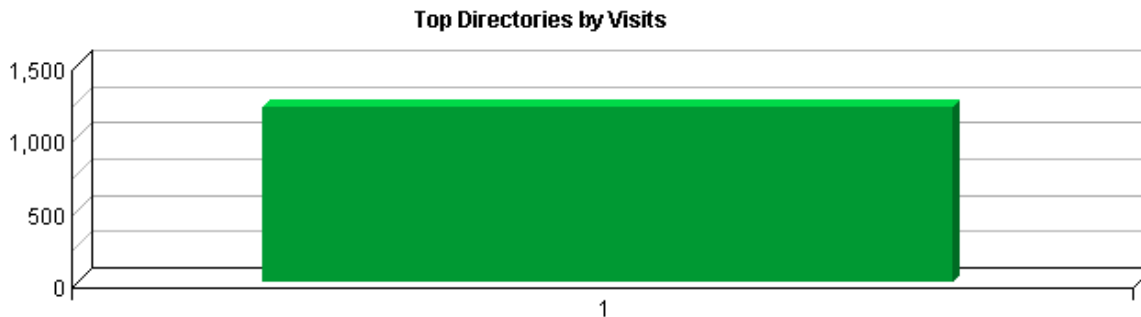
Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://cfpub.epa.gov/ncer_abstracts/index.cfm	**1,209**	**100.00%**	9,848	0
	Total	**1,209**	**100.00%**	**9,848**	**0**

Top Directories – Help Card

? **Path to Directory** – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

––

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary

Successful Hits for Entire Site	9,848
Average Hits per Day	317
Home Page Hits	N/A

Most Accessed File Types by Files
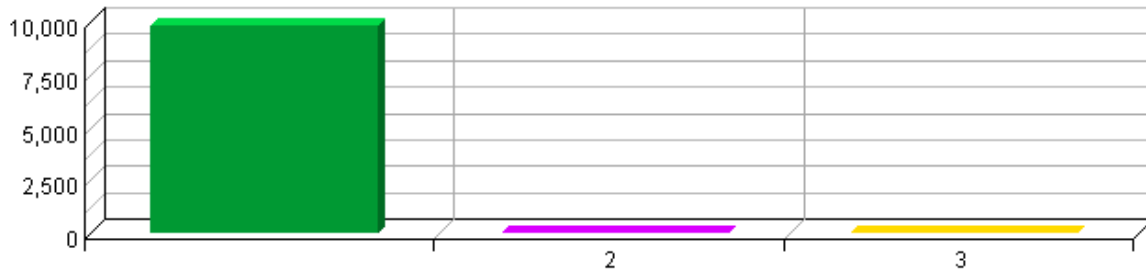
Hits Trend
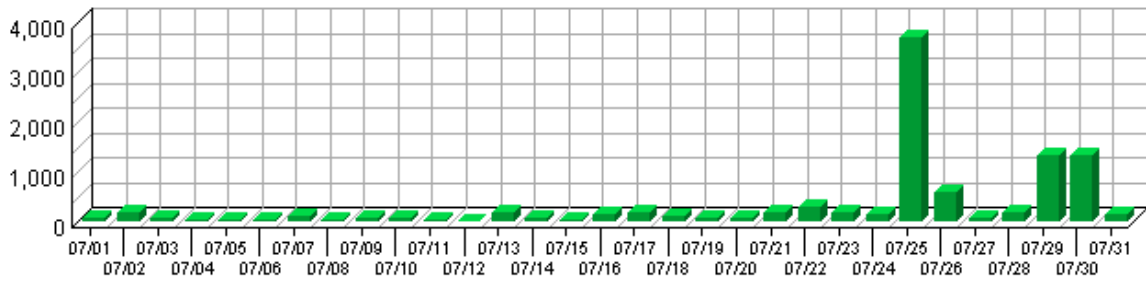
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

<div style="border:1px solid black; text-align:center; font-weight:bold;">
No data for this section in the log data analyzed.
</div>

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

––

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

Most Accessed File Types by Files
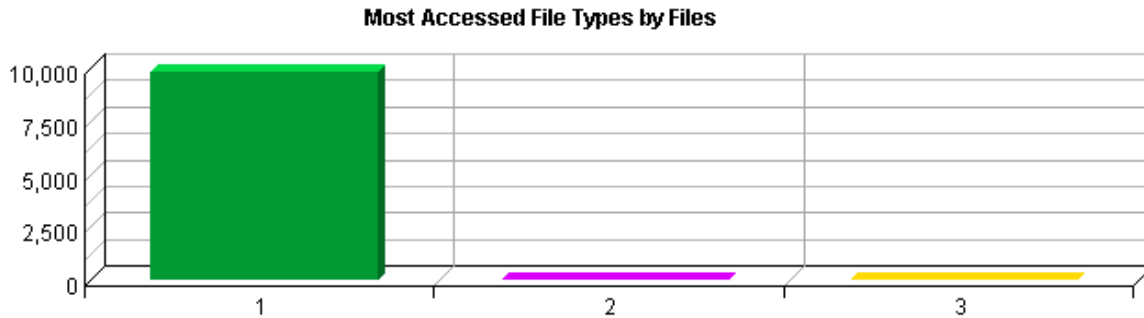
Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	cfm	9,839	99.91%	0
2.	txt	7	0.07%	0
3.	xml	2	0.02%	0
	Total	**9,848**	**100.00%**	**0**

Most Accessed File Types – Help Card

? **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

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♀ This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

<div style="border:1px solid black; text-align:center;">
No data for this section in the log data analyzed.
</div>

Most Uploaded Files – Help Card

?   **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

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♀   You may want to run virus scans on uploaded files.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

Top Entry Pages
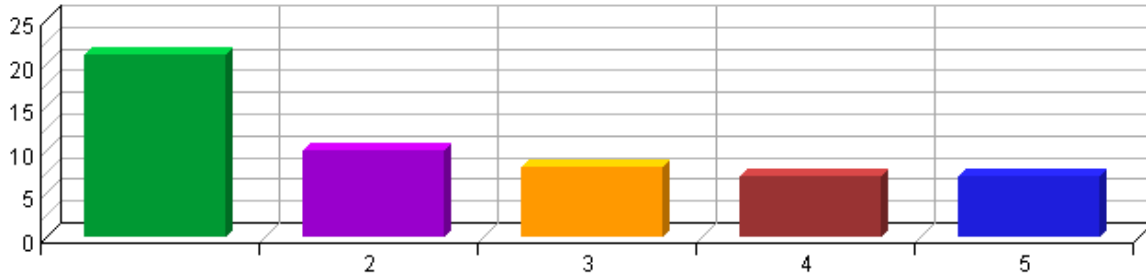
Single Access Pages
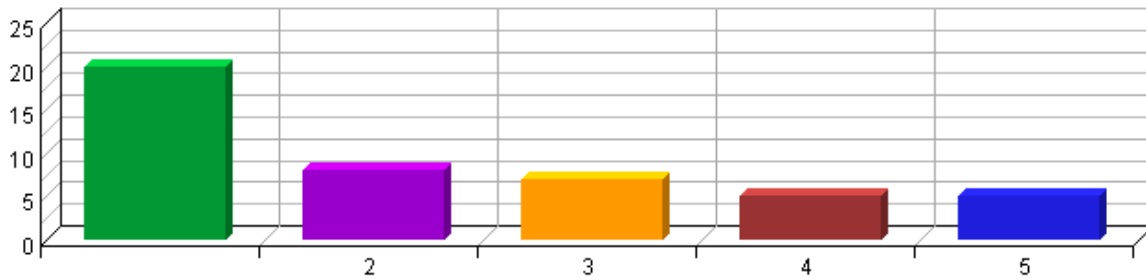
Top Entry Files
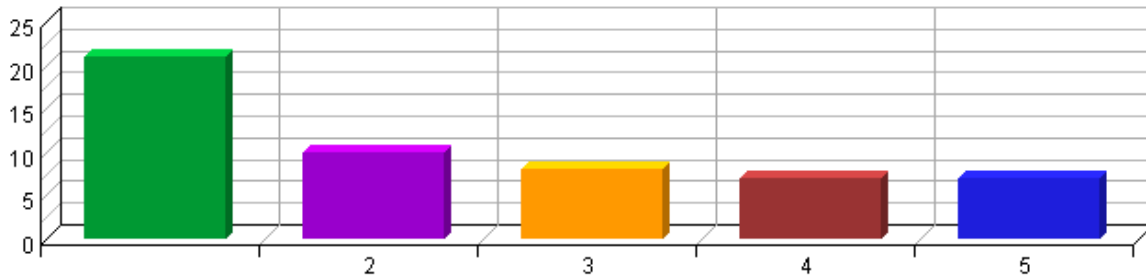
Top Exit Pages
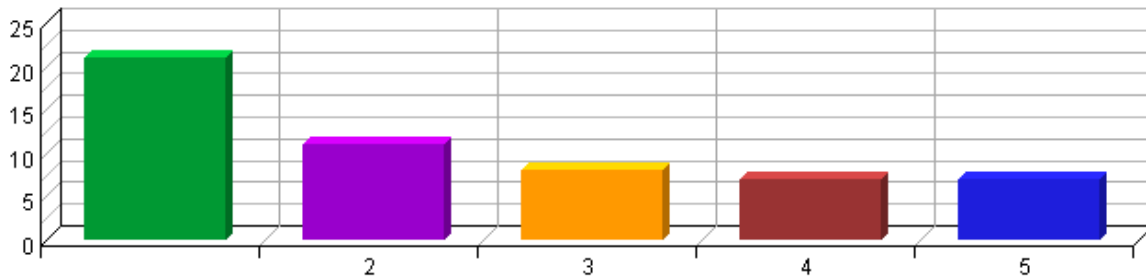
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend
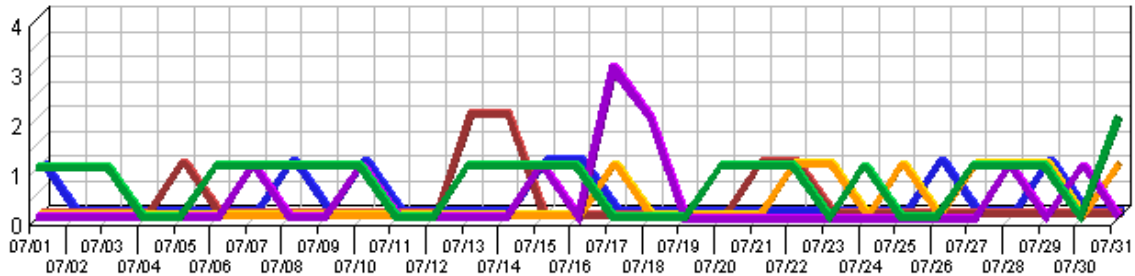
Top Entry Pages
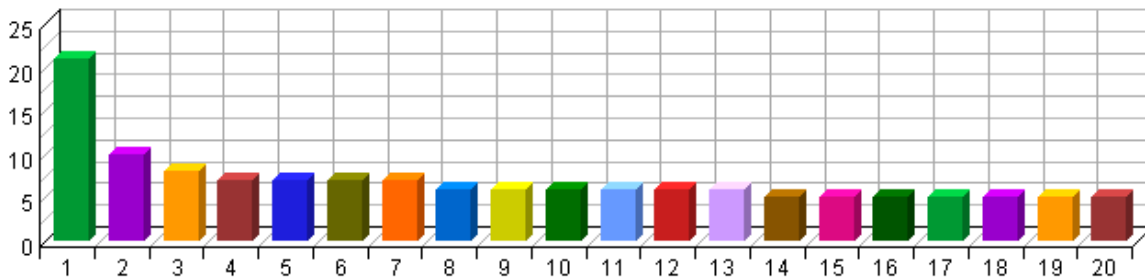
Top Entry Pages

	Pages	Visits	%
1.	**2003 Annual Report | Polybrominated Diphenyl Ethers (Flame Retardants) in Babi** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	21	1.74%
2.	**2004 Annual Report | Occurrence and Fate of Pharmaceuticals and Personal Care** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	10	0.83%
3.	**2005 Annual Report | Columbia Center for Children's Environmental Health|** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	8	0.66%

4.	**2005 Annual Report | Short−term Chronic Toxicity of Photocatalytic Nanoparticl** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	7	0.58%
5.	**2002 Annual Report | Analysis and Management of Fluxes in Bacillus Pathways** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	7	0.58%
6.	**2000 Annual Report | The Use of Microfiltration and Ultrafiltration Membranes** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	7	0.58%
7.	**2000 Annual Report | Prevalence and Distribution of Genotypes of Cryptosporidi** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	7	0.58%
8.	**2006 Annual Report | Fate, Transformation and Toxicity of Manufactured Nanomat** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	6	0.50%
9.	**2005 Annual Report | Examining Epidemiologic and Environmental Factors Associa** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	6	0.50%
10.	**2006 Annual Report | Assessment of the Environmental Impacts of Nanotechnology** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	6	0.50%
11.	**2000 Annual Report | Understanding Risk Factors to Cryptosporidium parvum: Stu** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	6	0.50%

12.	**1999 Annual Report | Evaluation of the Efficacy of a New Secondary Disinfectan** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	6	0.50%
13.	**2004 Annual Report | A Large–Scale Experimental Investigation of the Impact of** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	6	0.50%
14.	**2003 Annual Report | A Prospective Epidemiological Study of Gastrointestinal H** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
15.	**1999 Annual Report | Statistical Models for the Concentrations of Chemicals in** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
16.	**1999 Annual Report | Analysis of Organic Byproducts from the use of Ozone/ Chlo** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
17.	**1999 Annual Report | Arsenicals, Glutathione Reductase and Cellular Redox Stat** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
18.	**2006 Annual Report | Fate and Transport of Carbon Nanomaterials in Unsaturated** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
19.	**1999 Annual Report | A Dose–Response and Susceptibility Investigation of Skin** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/	5	0.41%

	fuse...		
20.	**2000 Annual Report | Toxins of Bacillus thuringiensis in Transgenic Organisms:** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
	Subtotal	**138**	**11.41%**
	Other	**1,071**	**88.59%**
	Total	**1,209**	**100.00%**

Top Entry Pages – Help Card

? **Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

−−

♀ This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend
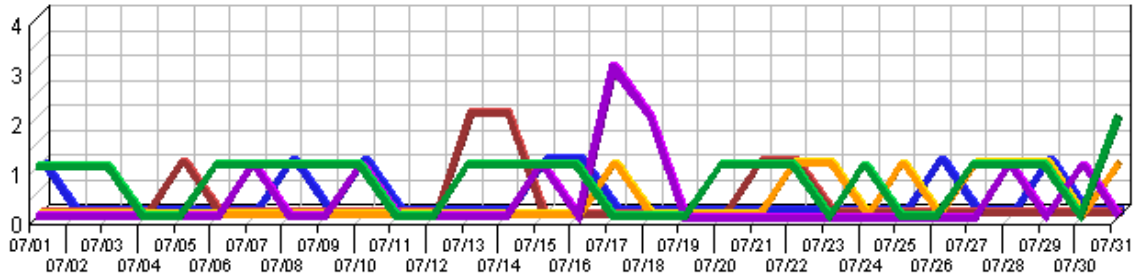
Top Entry Files
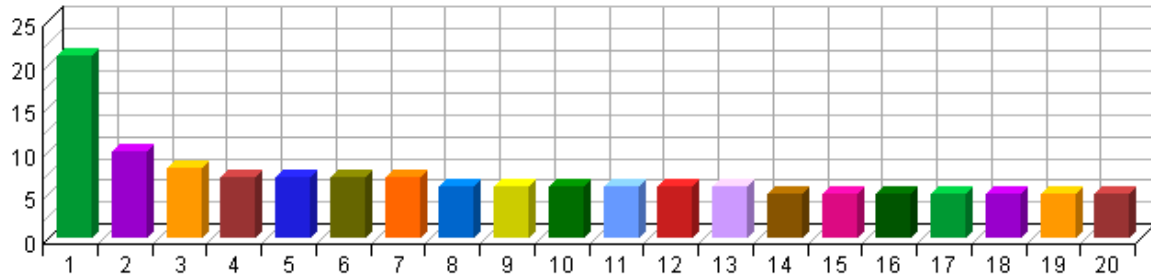
Top Entry Files

	Files	Visits	%
1.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	21	1.74%
2.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	10	0.83%
3.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	8	0.66%
4.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	7	0.58%
5.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	7	0.58%
6.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	7	0.58%
7.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	7	0.58%
8.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	6	0.50%
9.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	6	0.50%
10.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	6	0.50%
11.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	6	0.50%
12.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	6	0.50%
13.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	6	0.50%
14.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	5	0.41%
15.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	5	0.41%
16.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	5	0.41%
17.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	5	0.41%

18.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	5	0.41%
19.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	5	0.41%
20.	http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	5	0.41%
	Subtotal	**138**	**11.41%**
	Other	**1,071**	**88.59%**
	Total	**1,209**	**100.00%**

<table>
<tr><td colspan="2" align="center">Top Entry Files – Help Card</td></tr>
<tr><td>?</td><td>Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

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<tr><td>💡</td><td>Consider what catches the attention of visitors most quickly and effectively.</td></tr>
</table>

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend
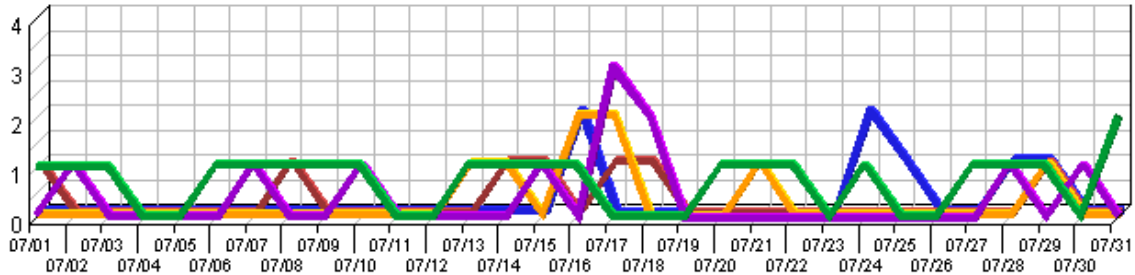
Top Exit Pages
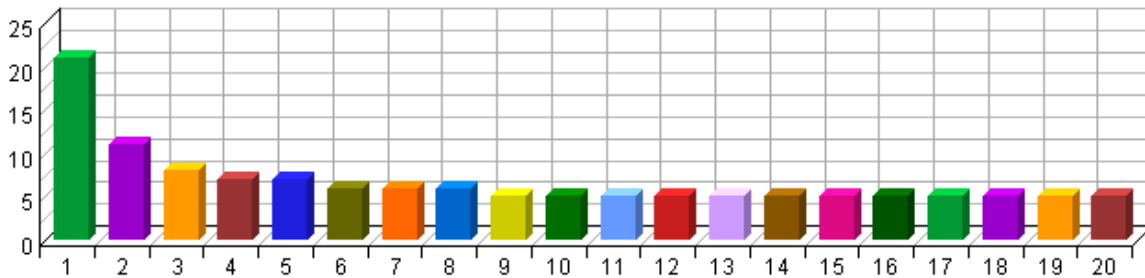
Top Exit Pages

	Pages	Visits	%
1.	**2003 Annual Report | Polybrominated Diphenyl Ethers (Flame Retardants) in Babi** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	21	1.74%
2.	**2004 Annual Report | Occurrence and Fate of Pharmaceuticals and Personal Care** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	11	0.91%
3.	**2000 Annual Report | The Use of Microfiltration and Ultrafiltration Membranes** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	8	0.66%
4.	**2000 Annual Report | Prevalence and Distribution of Genotypes of**	7	0.58%

	Cryptosporidi http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...		
5.	**2006 Annual Report | Fate,** **Transformation and Toxicity** **of Manufactured Nanomat** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	7	0.58%
6.	**1999 Annual Report |** **Evaluation of the Efficacy of** **a New Secondary Disinfectan** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	6	0.50%
7.	**2005 Annual Report |** **Short–term Chronic** **Toxicity of Photocatalytic** **Nanoparticl** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	6	0.50%
8.	**2002 Annual Report |** **Analysis and Management of** **Fluxes in Bacillus Pathways** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	6	0.50%
9.	**2005 Annual Report | Inner** **City Toxicants and** **Neurodevelopment in Urban** **Childr** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
10.	**2007 Annual Report |** **Estimation of the Risks to** **Human Health of PM and** **PM Comp** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
11.	**2006 Annual Report |** **Development of a Virulence** **Factor Biochip and its** **Validat** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
12.	**1999 Annual Report |** **Analysis of Organic** **Byproducts from the use of**	5	0.41%

	Ozone/ Chlo http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...		
13.	**1999 Annual Report | A Dose–Response and Susceptibility Investigation of Skin** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
14.	**2000 Annual Report | Arsenic–Glutathione Interactions and Skin Cancer|** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
15.	**2003 Annual Report | Pharmaceuticals and Antiseptics: Occurrence and Fate in D** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
16.	**2004 Annual Report | A Large–Scale Experimental Investigation of the Impact of** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
17.	**2007 Annual Report | Fate and Transformation of C<sub>60Nanoparticles in Water** http:/ cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
18.	**2000 Annual Report | Mechanisms and Kinetics of Chloramine Loss and By–Product** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
19.	**2000 Annual Report | Understanding Risk Factors to Cryptosporidium parvum: Stu** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%

20.	**2003 Annual Report | A Prospective Epidemiological Study of Gastrointestinal H** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.41%
	Subtotal	**132**	**10.93%**
	Other	**1,076**	**89.07%**
	Total	**1,208**	**100.00%**

Top Exit Pages – Help Card

? **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

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♀ You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend

Single Access Pages
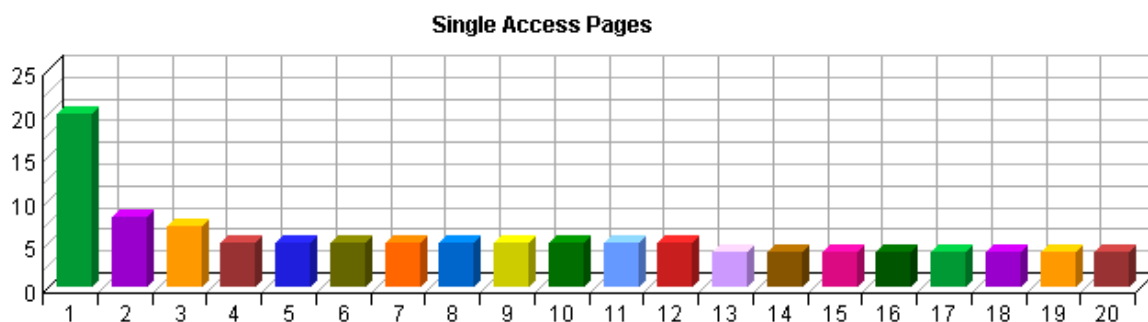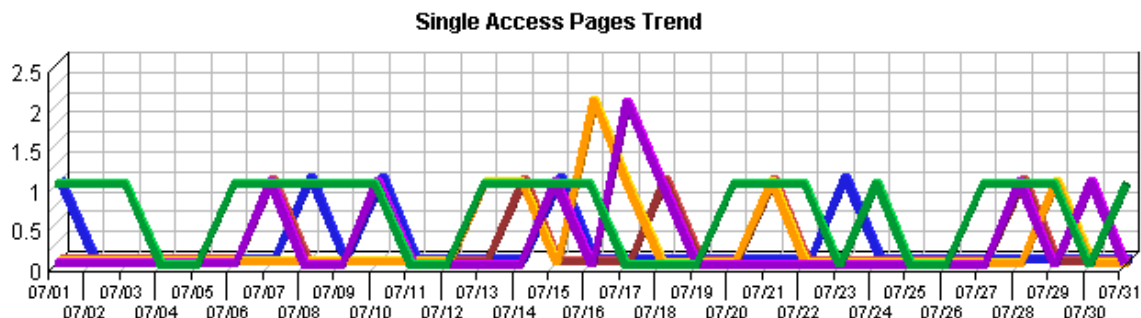
Single Access Pages

	Pages	Visits	%
1.	**2003 Annual Report | Polybrominated Diphenyl Ethers (Flame Retardants) in Babi** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	20	2.42%
2.	**2004 Annual Report | Occurrence and Fate of Pharmaceuticals and Personal Care** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	8	0.97%
3.	**2000 Annual Report | The Use of Microfiltration and Ultrafiltration Membranes** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	7	0.85%
4.	**2000 Annual Report | Toxins of Bacillus thuringiensis in Transgenic Organisms:**	5	0.60%

	http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...		
5.	**1999 Annual Report | Mechanistic−Based Disinfection and Disinfection Byproduct** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.60%
6.	**2000 Annual Report | Prevalence and Distribution of Genotypes of Cryptosporidi** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.60%
7.	**2000 Annual Report | Arsenic−Glutathione Interactions and Skin Cancer|** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.60%
8.	**1999 Annual Report | Evaluation of the Efficacy of a New Secondary Disinfectan** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.60%
9.	**2002 Annual Report | Analysis and Management of Fluxes in Bacillus Pathways** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.60%
10.	**2000 Annual Report | Understanding Risk Factors to Cryptosporidium parvum: Stu** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.60%
11.	**1998 Annual Report | Aluminum Toxicokinetics Oral Absorption from Drinking Wat** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	5	0.60%
12.	**1999 Annual Report | A Dose−Response and Susceptibility Investigation**	5	0.60%

	of Skin http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...		
13.	**2005 Annual Report | Households, Consumption, and Energy Use: The Role of Demo** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	4	0.48%
14.	**1999 Annual Report | Development of Biomarkers for haloacetonitriles–induced c** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	4	0.48%
15.	**2004 Annual Report | A Large–Scale Experimental Investigation of the Impact of** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	4	0.48%
16.	**1997 Annual Report | Development and Characterization of a New Heavy–Metal Sel** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	4	0.48%
17.	**2005 Annual Report | Analysis of Genotoxic Biomarkers in Children Associated w** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	4	0.48%
18.	**1999 Annual Report | Kinetic–Based Models for Bromate Formation in Natural Wat** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	4	0.48%
19.	**1999 Annual Report | Metabolic Fate of Halogenated Disinfection By–Products In** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	4	0.48%

20.	**1999 Annual Report | Analysis of Organic Byproducts from the use of Ozone/ Chlo** http:/ / cfpub.epa.gov/ ncer_abstracts/ index.cfm/ fuse...	4	0.48%
	Subtotal	**112**	**13.53%**
	Other	**716**	**86.47%**
	Total	**828**	**100.00%**

Single Access Pages – Help Card

? **Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non−document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

−−

♀ This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site−−the first page they open−−then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. **2003 Annual Report | Polybrominated Diphenyl Ethers (Flame Retardants) in Babi** http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	21	1.74%
	1. **2004 Annual Report | Occurrence and Fate of Pharmaceuticals and Personal Care** http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	10	0.83%
	1. **2000 Annual Report | The Use of Microfiltration and Ultrafiltration Membranes** http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	7	0.58%
	1. **2000 Annual Report | Prevalence and Distribution of Genotypes of Cryptosporidi** http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	7	0.58%
	1. **2005 Annual Report | Short−term Chronic Toxicity of Photocatalytic Nanoparticl** http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	6	0.50%
	1. **1999 Annual Report | Evaluation of the Efficacy of a New Secondary Disinfectan** http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	6	0.50%
	1. **2002 Annual Report | Analysis and Management of Fluxes in Bacillus Pathways** http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	6	0.50%
	1. **2000 Annual Report | Understanding Risk Factors to Cryptosporidium parvum: Stu** http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	5	0.41%
	1. **2000 Annual Report | Arsenic−Glutathione Interactions and Skin Cancer|** http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	5	0.41%
	1. **2000 Annual Report | Toxins of Bacillus thuringiensis in Transgenic Organisms:** http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...	5	0.41%

1. **2003 Annual Report | A Prospective Epidemiological Study of Gastrointestinal H**   5   0.41%
   http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...

1. **1998 Annual Report | Aluminum Toxicokinetics Oral Absorption from Drinking Wat**   5   0.41%
   http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...

1. **1999 Annual Report | Mechanistic–Based Disinfection and Disinfection Byproduct**   5   0.41%
   http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...

1. **2004 Annual Report | A Large–Scale Experimental Investigation of the Impact of**   5   0.41%
   http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...

1. **2006 Annual Report | Fate, Transformation and Toxicity of Manufactured Nanomat**   5   0.41%
   http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...

1. **1999 Annual Report | A Dose–Response and Susceptibility Investigation of Skin**   5   0.41%
   http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...

1. **1999 Annual Report | Meaningful Detection of Known and Emerging Pathogens in D**   4   0.33%
   http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...

1. **1997 Annual Report | Development and Characterization of a New Heavy–Metal Sel**   4   0.33%
   http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...

1. **2003 Annual Report | Improving Human Health Risk Assessment for Tetrachloroeth**   4   0.33%
   http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...

1. **1999 Annual Report | Statistical Models for the Concentrations of Chemicals in**   4   0.33%
   http://cfpub.epa.gov/ncer_abstracts/index.cfm/fuseactio...

Top Paths Through Site – Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page

column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

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Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

Hits Trend
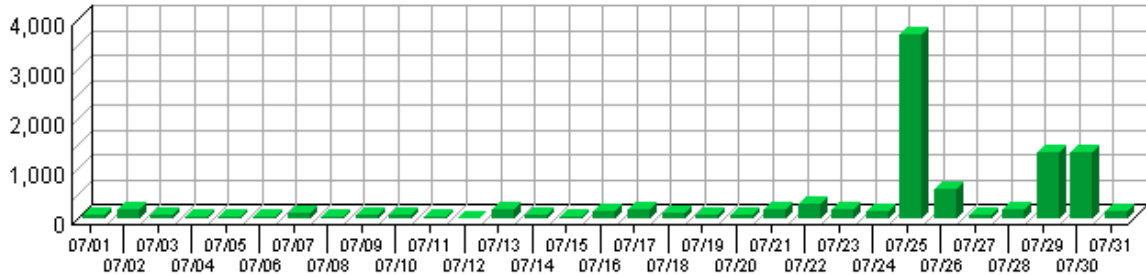
Hit Summary

Successful Hits for Entire Site	9,848
Average Hits per Day	317
Home Page Hits	N/A

Bandwidth: Kbytes Transferred Trend
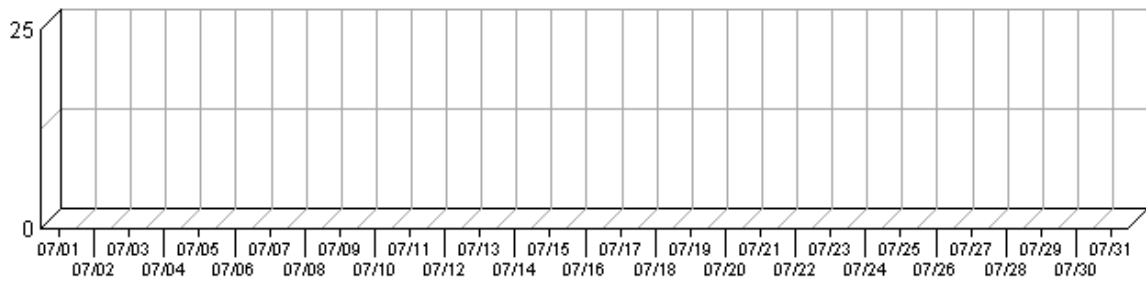
Technical Statistics

Total Hits	9,848	100%
Successful Hits	9,848	100.00%
Failed Hits	0	0.00%
Cached Hits	0	0.00%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.
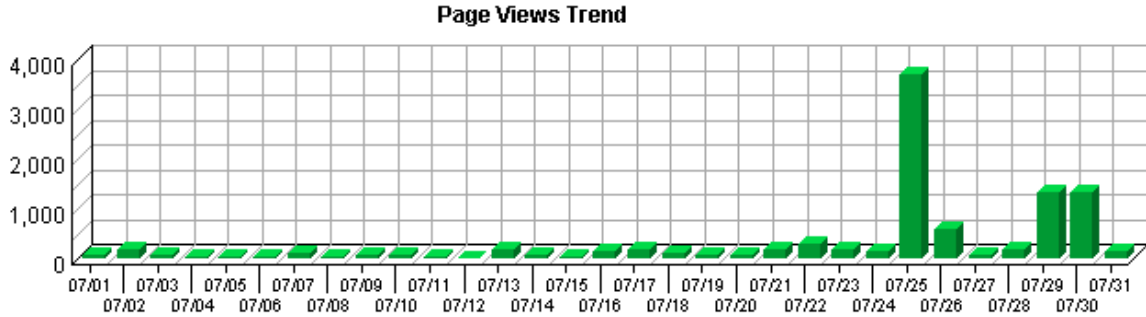
Page Views Trend

Time Interval	Page Views	%
07/01	79	0.80%
07/02	199	2.02%
07/03	80	0.81%
07/04	27	0.27%
07/05	19	0.19%
07/06	38	0.39%
07/07	110	1.12%
07/08	42	0.43%
07/09	57	0.58%
07/10	64	0.65%
07/11	49	0.50%
07/12	8	0.08%
07/13	169	1.72%
07/14	92	0.93%
07/15	49	0.50%
07/16	159	1.61%
07/17	181	1.84%
07/18	102	1.04%
07/19	66	0.67%
07/20	59	0.60%
07/21	196	1.99%
07/22	295	3.00%
07/23	203	2.06%
07/24	132	1.34%
07/25	3,717	37.74%

07/26	591	6.00%
07/27	83	0.84%
07/28	173	1.76%
07/29	1,331	13.52%
07/30	1,334	13.55%
07/31	144	1.46%
Total	**9,848**	**100.00%**

Page Views Trend – Help Card

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

−−

Periods of less activity can be considered good times for maintenance and content improvement.

Page Views Trend

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.
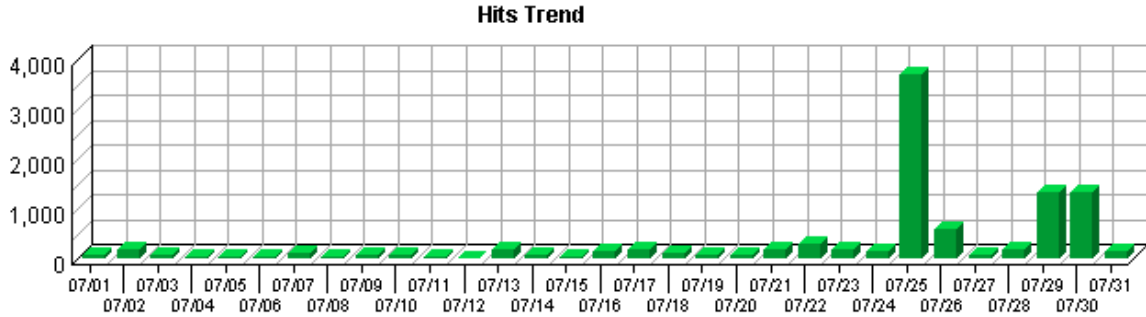
Hits Trend

Time Interval	Hits	%
07/01	79	0.80%
07/02	199	2.02%
07/03	80	0.81%
07/04	27	0.27%
07/05	19	0.19%
07/06	38	0.39%
07/07	110	1.12%
07/08	42	0.43%
07/09	57	0.58%
07/10	64	0.65%
07/11	49	0.50%
07/12	8	0.08%
07/13	169	1.72%
07/14	92	0.93%
07/15	49	0.50%
07/16	159	1.61%
07/17	181	1.84%
07/18	102	1.04%
07/19	66	0.67%
07/20	59	0.60%
07/21	196	1.99%
07/22	295	3.00%
07/23	203	2.06%
07/24	132	1.34%
07/25	3,717	37.74%

07/26	591	6.00%
07/27	83	0.84%
07/28	173	1.76%
07/29	1,331	13.52%
07/30	1,334	13.55%
07/31	144	1.46%
Total	**9,848**	**100.00%**

Hits Trend – Help Card

?   **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

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♀   Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.
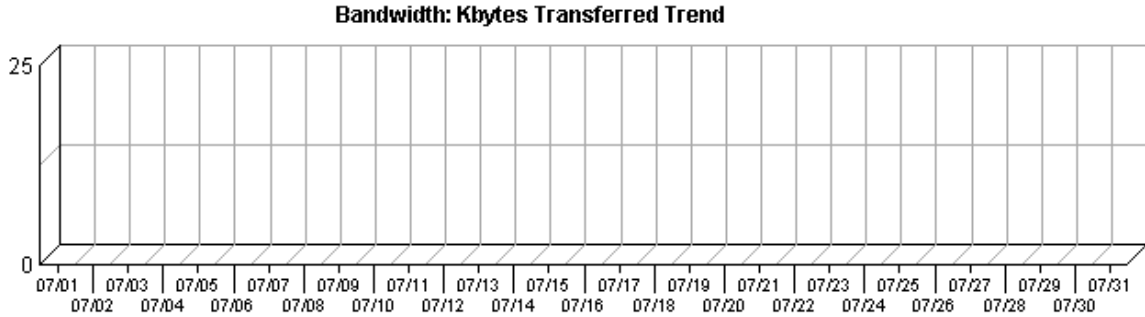
Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
07/01	0	0.00%
07/02	0	0.00%
07/03	0	0.00%
07/04	0	0.00%
07/05	0	0.00%
07/06	0	0.00%
07/07	0	0.00%
07/08	0	0.00%
07/09	0	0.00%
07/10	0	0.00%
07/11	0	0.00%
07/12	0	0.00%
07/13	0	0.00%
07/14	0	0.00%
07/15	0	0.00%
07/16	0	0.00%
07/17	0	0.00%
07/18	0	0.00%
07/19	0	0.00%
07/20	0	0.00%
07/21	0	0.00%
07/22	0	0.00%
07/23	0	0.00%
07/24	0	0.00%
07/25	0	0.00%

07/26	0	0.00%
07/27	0	0.00%
07/28	0	0.00%
07/29	0	0.00%
07/30	0	0.00%
07/31	0	0.00%
Total	**0**	**0.00%**

Bandwidth: Kbytes Transferred Trend – Help Card

**?** **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

−−

♀ Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.
Note: Not all web servers log the information necessary to create this report.
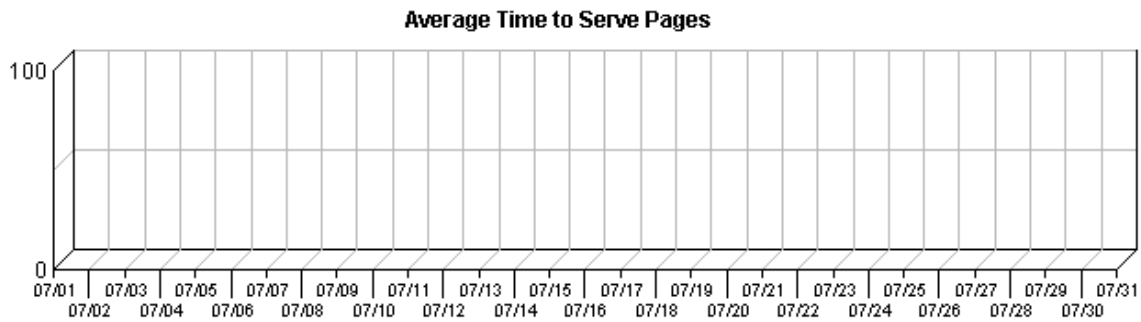
Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
07/01	0	79	0
07/02	0	199	0
07/03	0	80	0
07/04	0	27	0
07/05	0	19	0
07/06	0	38	0
07/07	0	110	0
07/08	0	42	0
07/09	0	57	0
07/10	0	64	0
07/11	0	49	0
07/12	0	8	0
07/13	0	169	0
07/14	0	92	0
07/15	0	49	0
07/16	0	159	0
07/17	0	181	0
07/18	0	102	0
07/19	0	66	0
07/20	0	59	0
07/21	0	196	0
07/22	0	295	0
07/23	0	203	0
07/24	0	132	0
07/25	0	3,717	0

07/26	0	591	0
07/27	0	83	0
07/28	0	173	0
07/29	0	1,331	0
07/30	0	1,334	0
07/31	0	144	0
Total	**0**	**9,848**	**0.0**

Average Time to Serve Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

−−
♀ Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	9,848	100%
Successful Hits	9,848	100.00%
Failed Hits	0	0.00%
Cached Hits	0	0.00%

Client Errors

This report identifies the error codes from the browsers accessing your server.

These errors did not occur in the log data during the requested reporting period.

Client Errors – Help Card
? **Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.
Hits – Number of failed hits that returned this status code.
HTTP Status Codes – The status code for the specific error that occurred.
% – Percentage of total failed hits that returned this status code.
——
♀ Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.

These errors did not occur in the log data during the requested reporting period.

File Not Found Errors – Help Card

?   **Hits** – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

–––

♀   Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Server Errors – Help Card

?   **Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

   **HTTP Status Codes** – The status code for the specific error that occurred.

     % – Percentage of failed hits that were of the specified type.

                                   ––

Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.
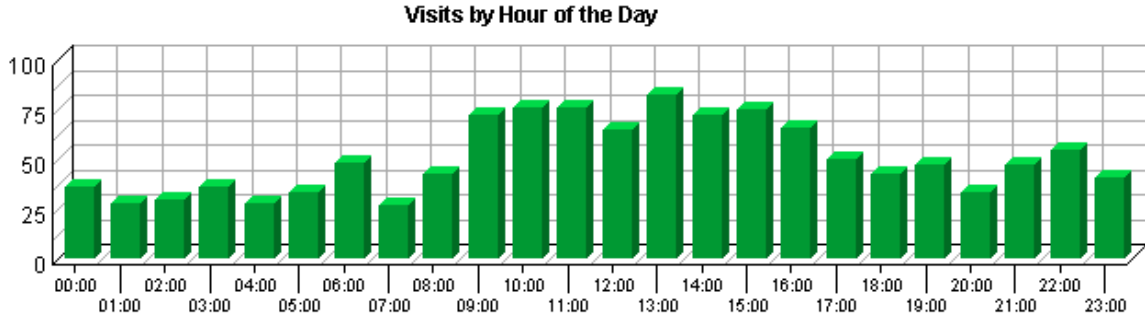
Most Active Summary

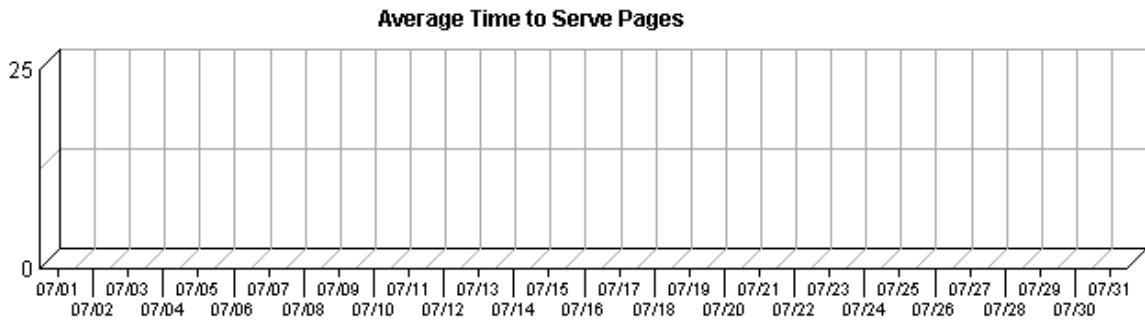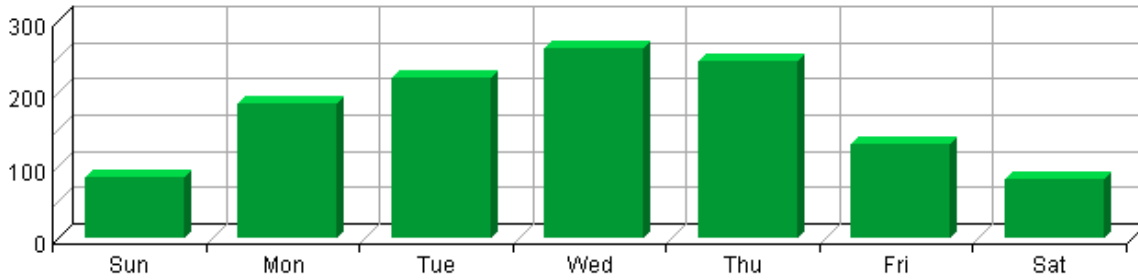|	
Most Active Date	July 25, 2008
Number of Hits on Most Active Date	3,717
Most Active Day of the Week	Fri
Most Active Hour of the Day	13:00–13:59

Activity on Weekdays Summary

Total Hits Weekdays	8,815
Total Visits Weekdays	1,044
Average Number of **Visits** per day on Weekdays	45
Average Number of **Hits** per day on Weekdays	383

Visits by Day of the Week

Least Active Summary

Least Active Date	July 12, 2008
Number of Hits on Least Active Date	8
Least Active Day of the Week	Sun
Least Active Hour of the Day	01:00–01:59

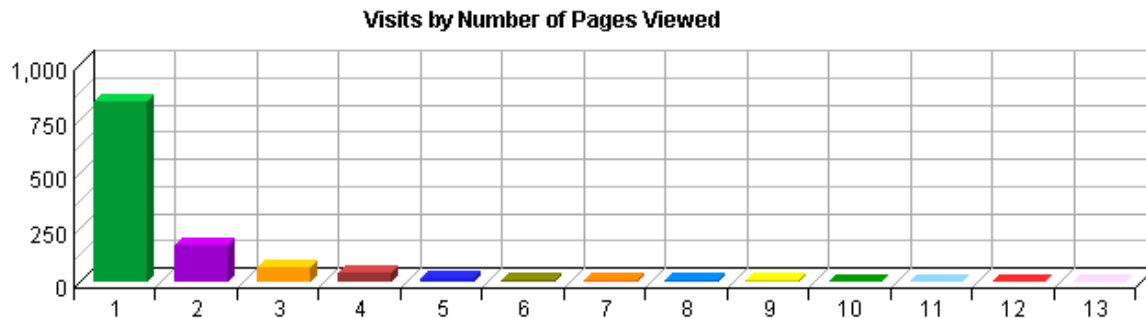## Activity on Weekends Summary

Total Hits Weekend	1,033
Total Visits Weekend	165
Average Number of **Visits** per Weekend	41
Average Number of **Hits** per Weekend	258

Bandwidth: Kbytes Transferred Trend
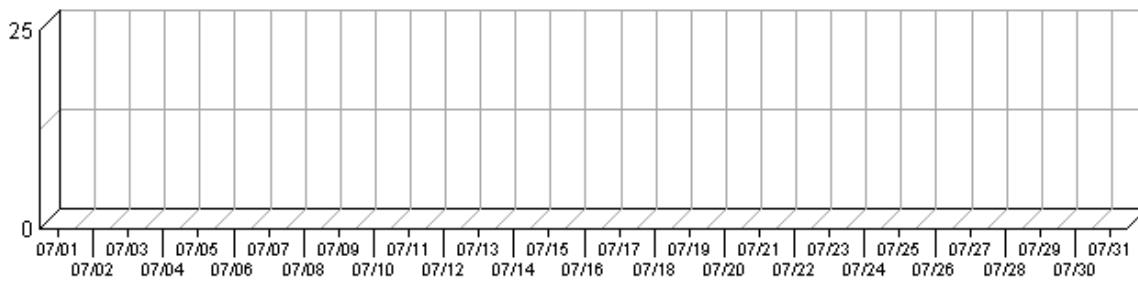
Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.

Visits by Number of Pages Viewed

Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
1	828	68.54%
2	166	13.74%
3	65	5.38%
4	45	3.73%
5	21	1.74%
6	10	0.83%
7	10	0.83%
8	7	0.58%
9	5	0.41%
10	3	0.25%
11	2	0.17%
13	3	0.25%
14	2	0.17%
Subtotal	**1,167**	**96.61%**
Other	**41**	**3.39%**
Total	**1,208**	**100.00%**

Visits by Number of Pages Viewed – Help Card

? **Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% − Percentage of total visits by people who viewed the specified number of pages.

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You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Visits by Day of the Week

Day	Visits	%
Sun	83	6.87%
Mon	186	15.38%
Tue	221	18.28%
Wed	263	21.75%
Thu	244	20.18%
Fri	130	10.75%
Sat	82	6.78%
Total Weekend	**165**	**13.65%**
Total Weekdays	**1,044**	**86.35%**
Total	**1,209**	**100.00%**

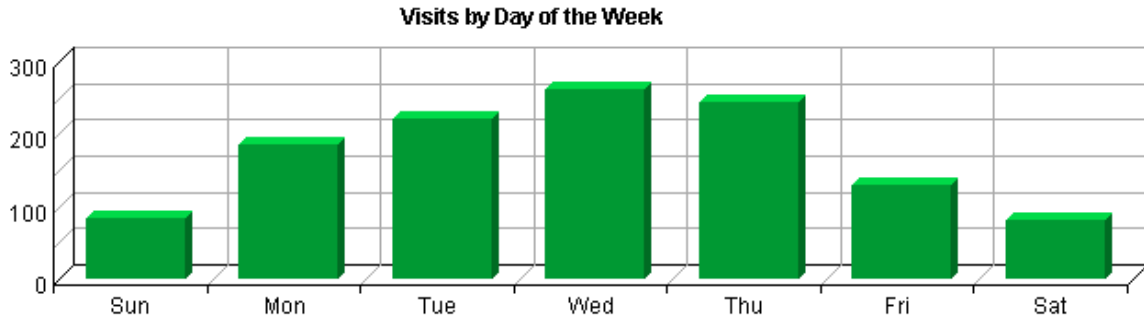| Visits by Day of the Week – Help Card |
|---|
| **Day** – Specified day of the week being tracked. |
| **Visits** – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator. |
| **%** – Percentage of total visits that occurred on the specified day of the week. |
| –– |
| Number of visits on the specified day of the week. If the report period is longer than one |

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
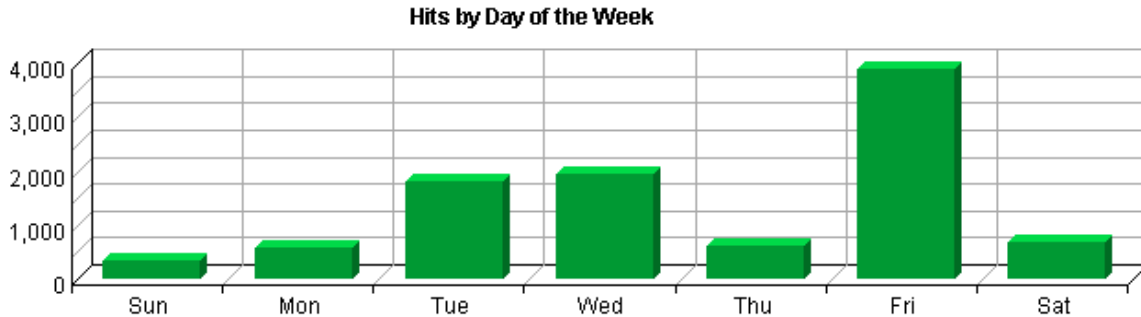
Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Hits by Day of the Week

Hits by Day of the Week

Day	Hits	%
Sun	349	3.54%
Mon	571	5.80%
Tue	1,796	18.24%
Wed	1,952	19.82%
Thu	601	6.10%
Fri	3,895	39.55%
Sat	684	6.95%
Total Weekend	**1,033**	**10.49%**
Total Weekdays	**8,815**	**89.51%**
Total	**9,848**	**100.00%**

Hits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

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Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.
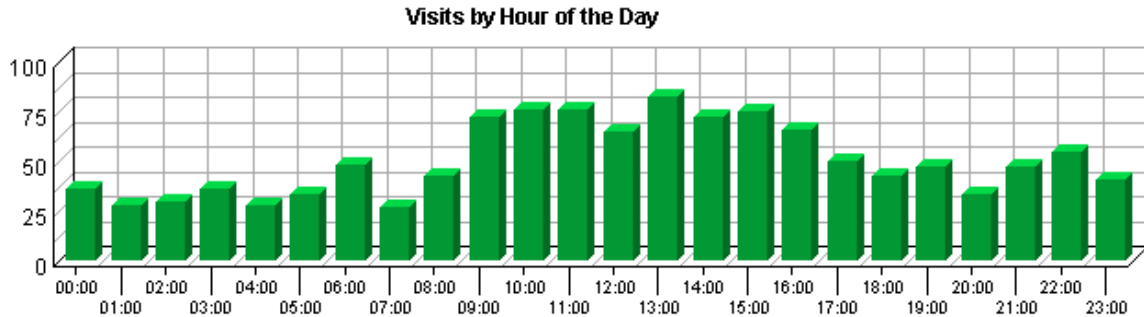
Visits by Hour of the Day

Hour	Visits	%
00:00	36	2.98%
01:00	28	2.32%
02:00	30	2.48%
03:00	36	2.98%
04:00	28	2.32%
05:00	33	2.73%
06:00	48	3.97%
07:00	27	2.23%
08:00	43	3.56%
09:00	72	5.96%
10:00	76	6.29%
11:00	76	6.29%
12:00	65	5.38%
13:00	82	6.78%
14:00	72	5.96%
15:00	75	6.20%
16:00	66	5.46%
17:00	50	4.14%
18:00	43	3.56%
19:00	47	3.89%
20:00	33	2.73%
21:00	47	3.89%
22:00	55	4.55%
23:00	41	3.39%
Total Visits during Work Hours (8:00am–5:00pm)	**627**	**51.86%**

Total Visits during After Hours (5:01pm–7:59am)	**582**	**48.14%**
Total	**1,209**	**100.00%**

Summary of Visits by Hour of the Day

Most Active Hour of the Day	13:00–13:59
Least Active Hour of the Day	07:00–07:59

Visits by Hour of the Day – Help Card

? **Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

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💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.
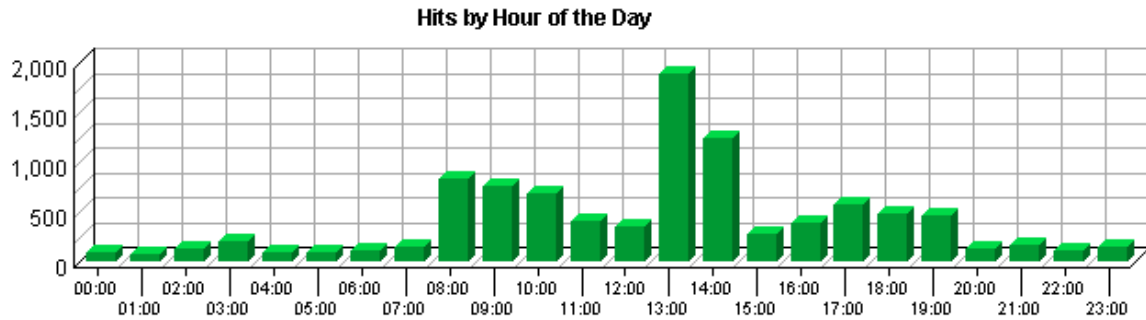
Hits by Hour of the Day

Hour	Hits	%
00:00	87	0.88%
01:00	74	0.75%
02:00	131	1.33%
03:00	208	2.11%
04:00	87	0.88%
05:00	100	1.02%
06:00	119	1.21%
07:00	143	1.45%
08:00	837	8.50%
09:00	750	7.62%
10:00	686	6.97%
11:00	405	4.11%
12:00	344	3.49%
13:00	1,896	19.25%
14:00	1,235	12.54%
15:00	273	2.77%
16:00	398	4.04%
17:00	576	5.85%
18:00	478	4.85%
19:00	472	4.79%
20:00	134	1.36%
21:00	159	1.61%
22:00	115	1.17%
23:00	141	1.43%

Total Hits during Work Hours (8:00am–5:00pm)	6,824	69.29%
Total Hits during After Hours (5:01pm–7:59am)	3,024	30.71%
Total	**9,848**	**100.00%**

Summary of Hits by Hour of the Day

Most Active Hour of the Day	13:00–13:59
Least Active Hour of the Day	01:00–01:59

Hits by Hour of the Day – Help Card

Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

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This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.
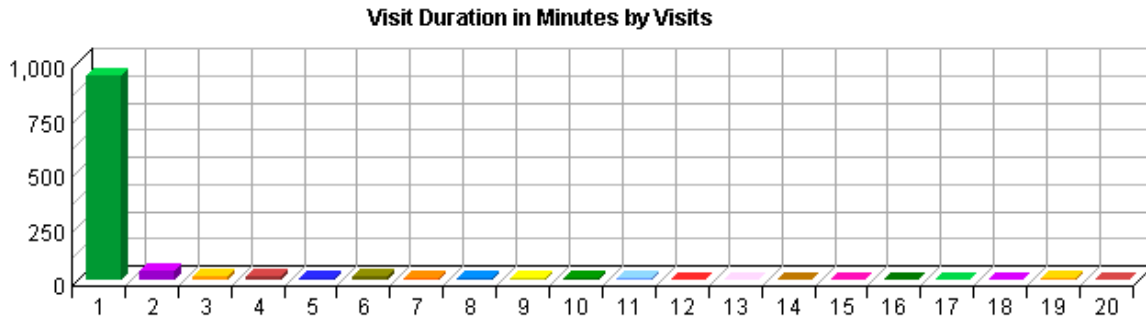
Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	942	77.98%
1–2	39	3.23%
2–3	21	1.74%
3–4	19	1.57%
4–5	12	0.99%
5–6	15	1.24%
6–7	5	0.41%
7–8	6	0.50%
8–9	5	0.41%
9–10	10	0.83%
10–11	7	0.58%
11–12	2	0.17%
12–13	4	0.33%
13–14	4	0.33%
14–15	2	0.17%
15–16	2	0.17%
16–17	2	0.17%
17–18	4	0.33%
18–19	7	0.58%
19–20	3	0.25%
Subtotal	**1,111**	**91.97%**
Other	**97**	**8.03%**
Total	**1,208**	**100.00%**

Visit Duration (minutes) – The number of minutes your web site was viewed.

Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

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This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.

Visit Duration in Minutes by Page Views
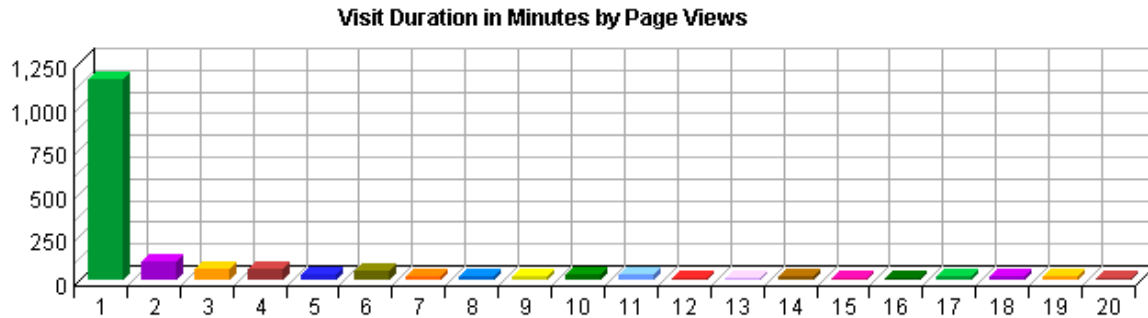
Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	1,156	11.74%
1–2	102	1.04%
2–3	64	0.65%
3–4	59	0.60%
4–5	31	0.31%
5–6	49	0.50%
6–7	22	0.22%
7–8	19	0.19%
8–9	19	0.19%
9–10	29	0.29%
10–11	31	0.31%
11–12	6	0.06%
12–13	15	0.15%
13–14	22	0.22%
14–15	6	0.06%
15–16	11	0.11%
16–17	24	0.24%
17–18	17	0.17%
18–19	20	0.20%
19–20	10	0.10%
Subtotal	**1,712**	**17.39%**
Other	**8,135**	**82.61%**
Total	**9,847**	**100.00%**

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.
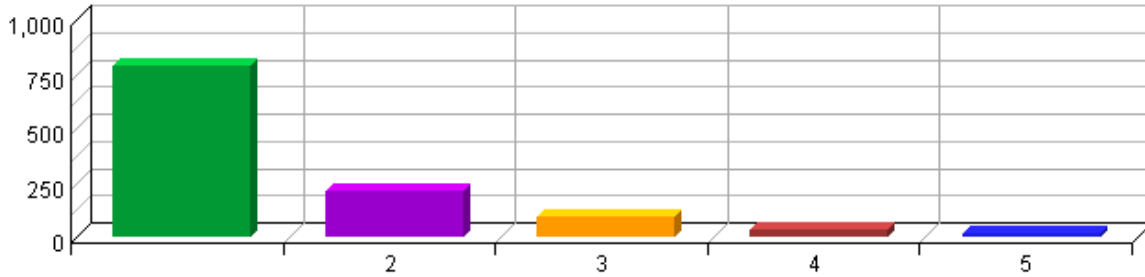
% – Percentage of visitors who viewed your page for the specified duration of time.

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This information tells you how many visitors view your site for specific intervals of time.
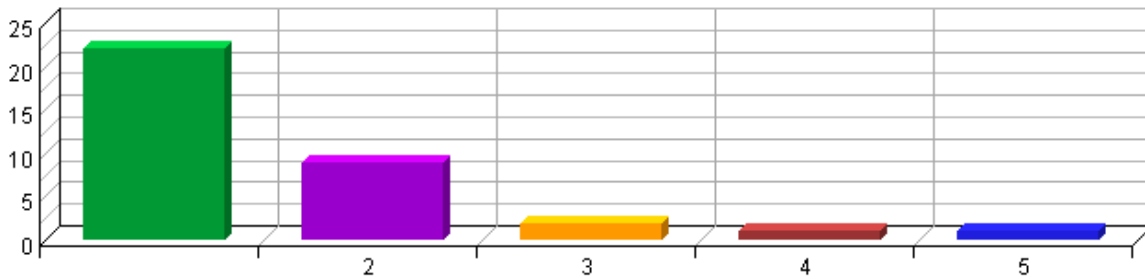
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.
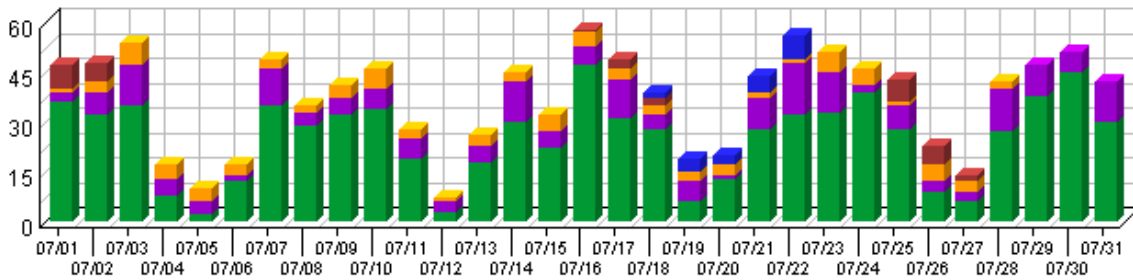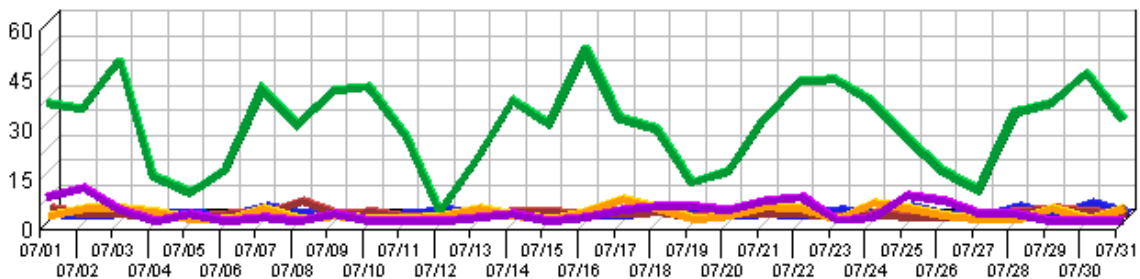
Top Browsers by Visits

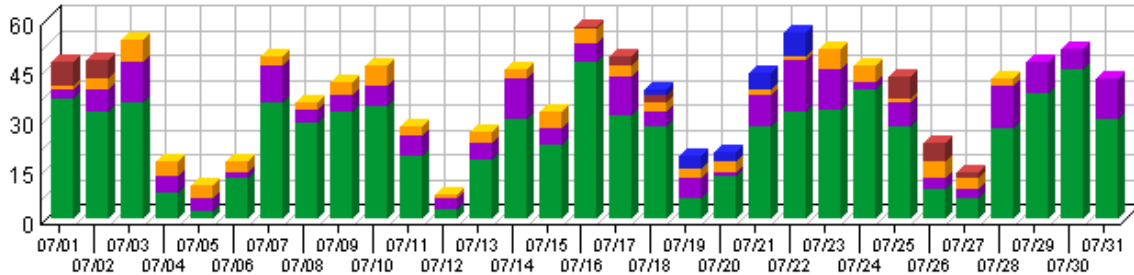**Top Spiders by Visits**

Top Browsers by Visits Trend

Top Platforms by Visits Trend
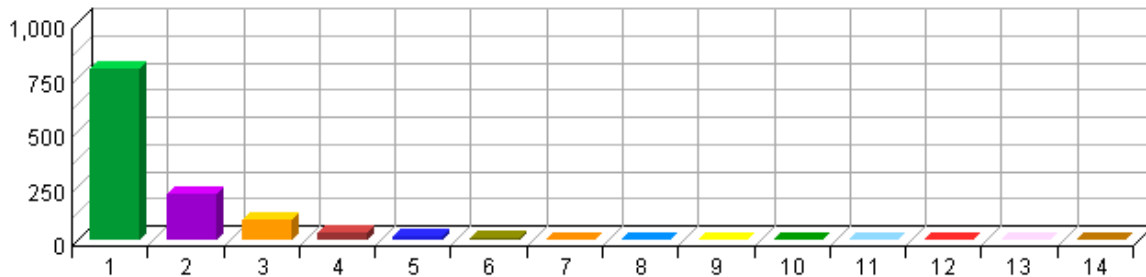
Browsers and Platforms Dashboard

Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend

Top Browsers by Visits

Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	**787**	**67.09%**	1,512
2.	Mozilla	**211**	**17.99%**	1,075
3.	Other Netscape Compatible	**93**	**7.93%**	95
4.	Jakarta Commons−HttpClient/3.0.1	**34**	**2.90%**	704
5.	genieBot enash@genieknows.com	**21**	**1.79%**	268
6.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	**8**	**0.68%**	11
7.	LinkChecker (http://www.transgen.de/)	**4**	**0.34%**	4
8.	Safari	**4**	**0.34%**	7
9.	Opera	**3**	**0.26%**	4
10.	Netscape	**2**	**0.17%**	3
11.	link_checker/1.1	**2**	**0.17%**	2
12.	CCBot/1.0 (http://www.commoncrawl.org/bot.html)	**2**	**0.17%**	2
13.	larbin_2.6.3 gqnmgsp@ruc.edu.cn	**1**	**0.09%**	16
14.	Jakarta Commons−HttpClient/3.1	**1**	**0.09%**	2
	Total	**1,173**	**100.00%**	**3,705**

Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

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Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version

Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	7.0	**417**	**35.55%**	962
		6.0	**353**	**30.09%**	522
		5.01	**7**	**0.60%**	7
		5.5	**6**	**0.51%**	8
		5.0	**3**	**0.26%**	11
		7.0b	**1**	**0.09%**	2
		Other	**0**	**0.00%**	**0**
2.	Mozilla	20080623	**51**	**4.35%**	97
		20080702	**47**	**4.01%**	64
		20080404	**20**	**1.71%**	27
		20070515	**18**	**1.53%**	760
		Version Unknown	**18**	**1.53%**	19
		2008052906	**17**	**1.45%**	20
		2008070208	**10**	**0.85%**	13
		20070725	**6**	**0.51%**	39
		20070914	**3**	**0.26%**	6
		20041020	**2**	**0.17%**	2
		20070508	**2**	**0.17%**	4
		20050915	**2**	**0.17%**	2
		20080201	**2**	**0.17%**	3
		2008070206	**2**	**0.17%**	4
		20070111	**1**	**0.09%**	1
		20050317	**1**	**0.09%**	1
		20061010	**1**	**0.09%**	2
		20060728	**1**	**0.09%**	1

		20070309	**1**	**0.09%**	1
		20071127	**1**	**0.09%**	1
		20071025	**1**	**0.09%**	2
		20050919	**1**	**0.09%**	2
		20060909	**1**	**0.09%**	2
		20061204	**1**	**0.09%**	1
		2008061004	**1**	**0.09%**	1
		Other	**0**	**0.00%**	**0**
3.	Other Netscape Compatible	Version Unknown	**93**	**7.93%**	95
		Other	**0**	**0.00%**	**0**
4.	Jakarta Commons−HttpClient/3.0.1	Version Unknown	**34**	**2.90%**	704
		Other	**0**	**0.00%**	**0**
5.	genieBot enash@genieknows.com	Version Unknown	**21**	**1.79%**	268
		Other	**0**	**0.00%**	**0**
6.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	**8**	**0.68%**	11
		Other	**0**	**0.00%**	**0**
7.	LinkChecker (http://www.transgen.de/)	Version Unknown	**4**	**0.34%**	4
		Other	**0**	**0.00%**	**0**
8.	Safari	419.3	**2**	**0.17%**	4
		417.9.2	**1**	**0.09%**	2
		312.6	**1**	**0.09%**	1
		Other	**0**	**0.00%**	**0**
9.	Opera	9.50	**3**	**0.26%**	4
		Other	**0**	**0.00%**	**0**
10.	Netscape	7.2	**1**	**0.09%**	2
		8.1.3	**1**	**0.09%**	1
		Other	**0**	**0.00%**	**0**
11.	link_checker/1.1	Version Unknown	**2**	**0.17%**	2
		Other	**0**	**0.00%**	**0**
12.	CCBot/1.0 (http://www.commoncrawl.org/bot.html)	Version Unknown	**2**	**0.17%**	2
		Other	**0**	**0.00%**	**0**
13.	larbin_2.6.3 gqnmgsp@ruc.edu.cn	Version Unknown	**1**	**0.09%**	16
		Other	**0**	**0.00%**	**0**
14.	Jakarta Commons−HttpClient/3.1	Version Unknown	**1**	**0.09%**	2
		Other	**0**	**0.00%**	**0**

Total	**1,173**	**100.00%**	**3,705**

?   **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

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♀   This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.
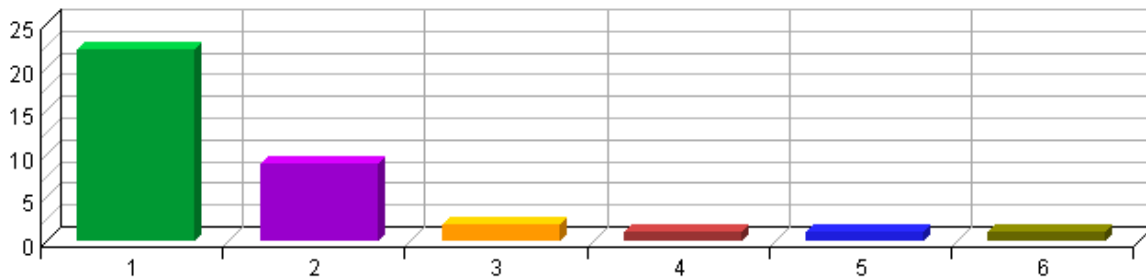
Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend
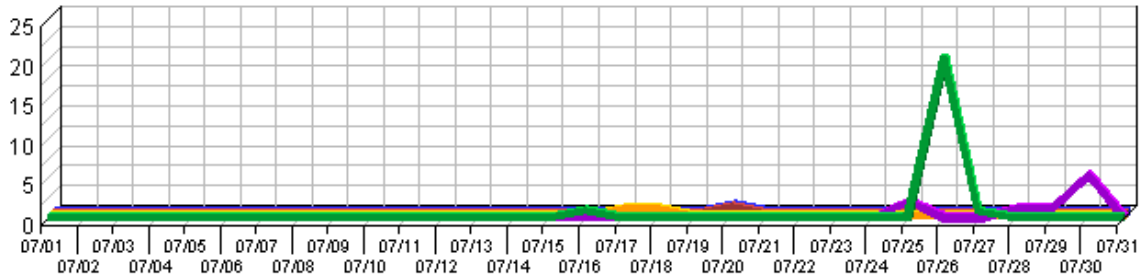
Top Spiders by Visits

Top Spiders

	Spider	Visits	%	Hits
1.	DotBot	**22**	**61.11%**	79
2.	WebTrends	**9**	**25.00%**	6,031
3.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com–robot)	**2**	**5.56%**	30
4.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**1**	**2.78%**	1
5.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	**1**	**2.78%**	1
6.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; CollapsarWEB qihoobot@qihoo.net)	**1**	**2.78%**	1
	Total	**36**	**100.00%**	**6,143**

Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.

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This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.
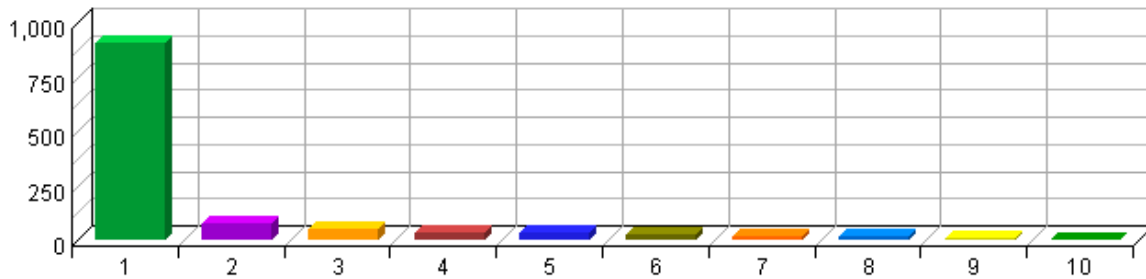
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend
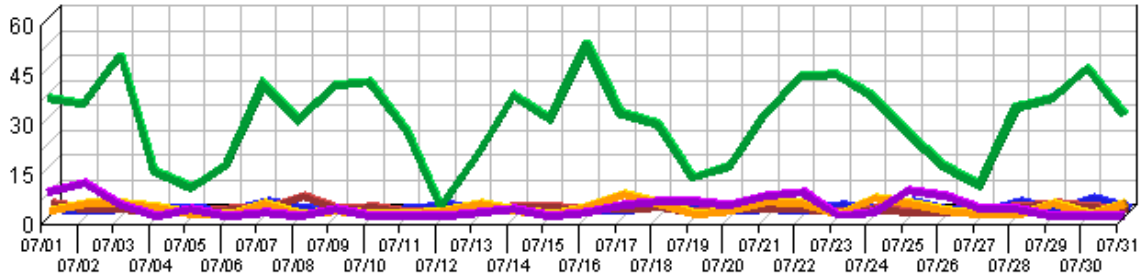
Top Platforms by Visits

Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	905	77.15%	1,670
2.	Others	74	6.31%	1,017
3.	Windows 2000	52	4.43%	68
4.	Windows 98	37	3.15%	41
5.	Windows NT	32	2.73%	49
6.	Macintosh	29	2.47%	37
7.	Linux	19	1.62%	761
8.	Windows 2003	13	1.11%	46
9.	Macintosh PowerPC	9	0.77%	13
10.	Windows Win32s	3	0.26%	3
	Total	**1,173**	**100.00%**	**3,705**

Top Platforms – Help Card

? **Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

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♀ This information is useful when determining what content to include on your web site.