

# **Copy of NCER\_ABSTRACTS Web Site Statistics**

Web Log Analysis Monthly Report March 2004

Report Range:03/01/2004 00:00:00 - 03/31/2004 23:59:59



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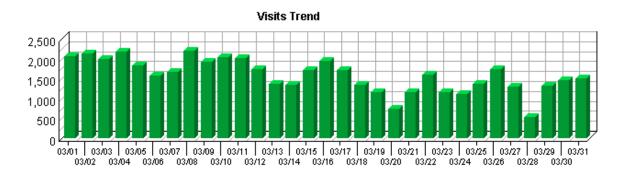
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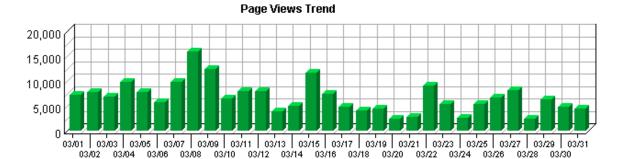
### **Overview Dashboard**

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



#### **Visit Summary**

Visits	48,887
Average per Day	1,577
Average Visit Length	00:22:23
Median Visit Length	00:08:56
International Visits	9.26%
Visits of Unknown Origin	13.40%
Visits from Your Country: United States (US)	77.34%



### **Page View Summary**

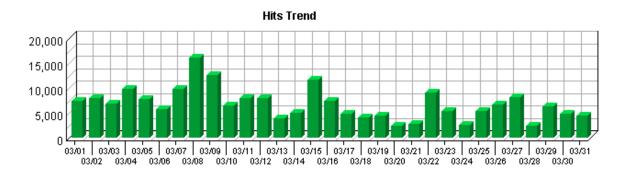
Page Views	207,664
Average per Day	6,698
Average Page Views per Visit	4.25

Overview Dashboard 1



#### **Visitor Summary**

Unique Visitors	17,904
Visitors Who Visited Once	14,953
Visitors Who Visited More Than Once	2,951
Average Visits per Visitor	2.73



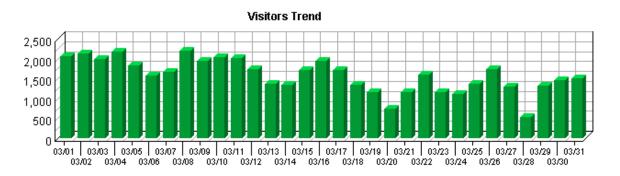
#### **Hit Summary**

Successful Hits for Entire Site	208,439
Average Hits per Day	6,723
Home Page Hits	201,643

2 Overview Dashboard

### **Visitors Dashboard**

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



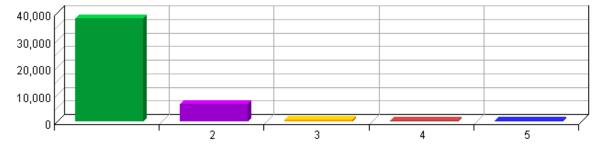
#### **Visit Summary**

Visits	48,887
Average per Day	1,577
Average Visit Length	00:22:23
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Visits from Your Country: United States (US)	77.34%

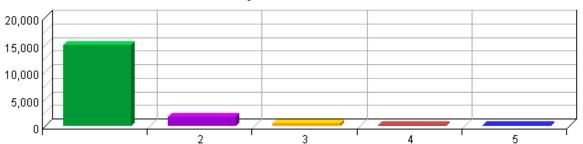
#### Average Length of Visit Trend



#### Top Countries by Visits







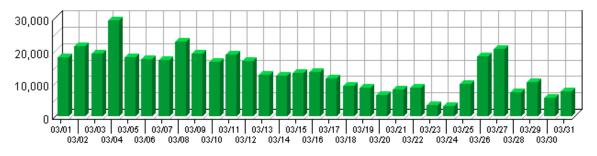
#### Visitors Trend



#### **Visitor Summary**

Unique Visitors	17,904
Visitors Who Visited Once	14,953
Visitors Who Visited More Than Once	2,951
Average Visits per Visitor	2.73

#### **Visitor Minutes Trend**

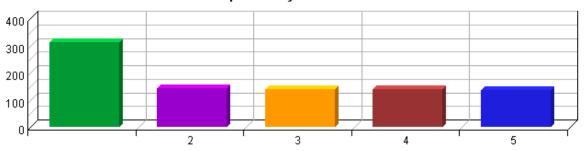


#### First Time Visitors Trend



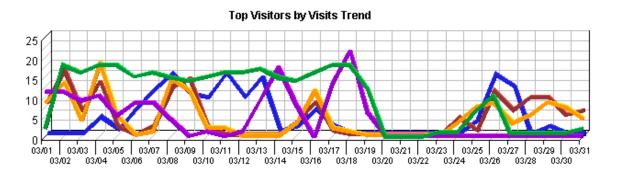


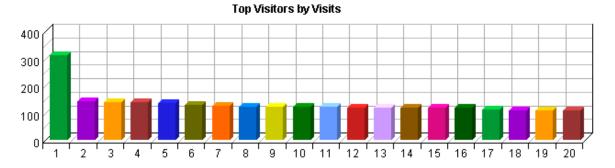
### **Top Visitors by Visits**



## **Top Visitors**

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





#### **Top Visitors**

	Visitor	Visits	%	Hits
1.	64.242.88.50_No Agent	313	0.64%	1,429
2.	lj1146.inktomisearch.com_No Agent	142	0.29%	317
3.	crawl4.googlebot.com_No Agent	140	0.29%	2,986
4.	crawl6.googlebot.com_No Agent	138	0.28%	821
5.	lj1001.inktomisearch.com_No Agent	137	0.28%	275
6.	64.68.92.184_No Agent	129	0.26%	2,496
7.	lj1169.inktomisearch.com_No Agent	124	0.25%	241
8.	j3124.inktomisearch.com_No Agent	123	0.25%	182
9.	crawl5.googlebot.com_No Agent	122	0.25%	3,262
10.	lj1162.inktomisearch.com_No Agent	121	0.25%	339
11.		121	0.25%	213

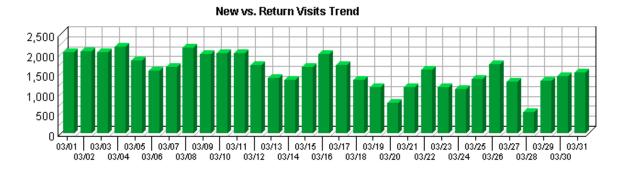
Top Visitors 7

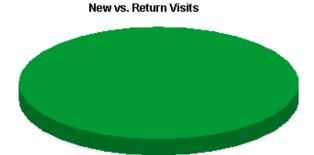
	lj1218.inktomisearch.com_No Agent			
12.	lj1023.inktomisearch.com_No Agent	120	0.25%	353
13.	j3169.inktomisearch.com_No Agent	119	0.24%	168
14.	lj1057.inktomisearch.com_No Agent	118	0.24%	359
15.	lj1131.inktomisearch.com_No Agent	117	0.24%	212
16.	lj1176.inktomisearch.com_No Agent	117	0.24%	415
17.	j3136.inktomisearch.com_No Agent	111	0.23%	165
18.	j3178.inktomisearch.com_No Agent	110	0.23%	160
19.	lj1195.inktomisearch.com_No Agent	110	0.23%	416
20.	j3168.inktomisearch.com_No Agent	108	0.22%	166
	Subtotal	2,640	5.40%	14,975
	Other	46,245	94.60%	193,457
	Total	48,885	100.00%	208,432

8 Top Visitors

## **New vs. Return Visits**

This report compares the number of visits by new and returning visitors to your site.





**New vs. Return Visits** 

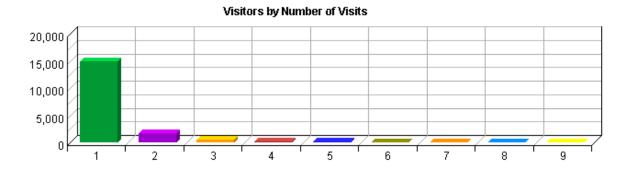
	Visitor Type	Visits	0/0
1.	Visitors Not Accepting Cookies	48,885	100.00%
	Total	48,885	100.00%

New vs. Return Visits 9

10 New vs. Return Visits

# **Visitors by Number of Visits**

This report shows the distribution of visitors based on how many times each visitor visited your site.

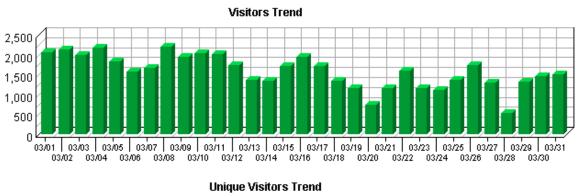


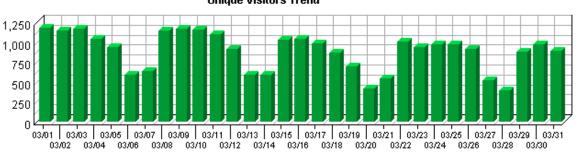
### **Visitors by Number of Visits**

Number of Visits	<b>Unique Visitors</b>	%
1 visit	14,953	83.52%
2 visits	1,625	9.08%
3 visits	451	2.52%
4 visits	210	1.17%
5 visits	113	0.63%
6 visits	56	0.31%
7 visits	40	0.22%
8 visits	36	0.20%
9 visits	14	0.08%
Subtotal	17,498	97.73%
Other	406	2.27%
Total	17,904	100.00%

### **Visitors Trend**

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

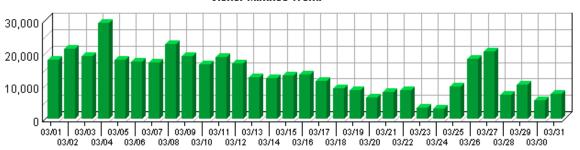








#### **Visitor Minutes Trend**



#### **Visitors Trend**

Time Interval	Visits Uniq	que Visitors	First Time Visitors	Avg Visit Length	sitor Minutes
03/01	2,049	1,186	0	00:08:42	17,846.80
03/02	2,123	1,151	0	00:10:05	21,416.87
03/03	1,997	1,166	0	00:09:30	18,989.77
03/04	2,187	1,036	0	00:13:21	29,200.75
03/05	1,834	940	0	00:09:46	17,920.98
03/06	1,568	588	0	00:10:59	17,244.78
03/07	1,659	635	0	00:10:14	16,980.62
03/08	2,200	1,150	0	00:10:18	22,676.05
03/09	1,944	1,166	0	00:09:44	18,938.52
03/10	2,029	1,154	0	00:08:07	16,482.17
03/11	2,021	1,101	0	00:09:16	18,753.47
03/12	1,739	918	0	00:09:38	16,761.77
03/13	1,366	585	0	00:09:12	12,588.40
03/14	1,353	592	0	00:09:09	12,388.37
03/15	1,714	1,030	0	00:07:41	13,186.90
03/16	1,946	1,042	0	00:06:51	13,333.05
03/17	1,719	985	0	00:06:38	11,409.12
03/18	1,351	873	0	00:06:55	9,356.52
03/19	1,151	689	0	00:07:27	8,585.42
03/20	752	421	0	00:08:32	6,428.20
03/21	1,149	546	0	00:07:06	8,168.63
03/22	1,592	1,009	0	00:05:28	8,724.65
03/23	1,167	942	0	00:02:47	3,254.95
03/24	1,115	973	0	00:02:47	3,115.55
03/25	1,373	968	0	00:07:08	9,800.57
03/26	1,744	918	0	00:10:24	18,140.80
03/27	1,301	524	0	00:15:43	20,455.28
03/28	528	390	0	00:13:57	7,371.35
03/29	1,311	880	0	00:07:58	10,462.98
03/30	1,454	976	0	00:03:55	5,701.47

03/31	1,504	891	0	00:05:03	7,606.85
Average	1,578	884	0	N/A	13,654.57
Total	48,940	27,425	0	N/A	423,291.58

### **Visits Trend**

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



#### **Visits Trend**

Time Interval	Visits	%
03/01	2,049	4.19%
03/02	2,122	4.34%
03/03	1,988	4.07%
03/04	2,187	4.47%
03/05	1,833	3.75%
03/06	1,568	3.21%
03/07	1,659	3.39%
03/08	2,200	4.50%
03/09	1,931	3.95%
03/10	2,029	4.15%
03/11	2,021	4.13%
03/12	1,739	3.56%
03/13	1,356	2.77%
03/14	1,353	2.77%
03/15	1,714	3.51%
03/16	1,939	3.97%
03/17	1,719	3.52%
03/18	1,351	2.76%
03/19	1,151	2.35%
03/20	752	1.54%
03/21	1,149	2.35%
03/22	1,592	3.26%
03/23	1,167	2.39%
03/24	1,115	2.28%
03/25	1,373	2.81%

Total	48,887	100.00%
03/31	1,499	3.07%
03/30	1,453	2.97%
03/29	1,311	2.68%
03/28	528	1.08%
03/27	1,295	2.65%
03/26	1,744	3.57%

# **Top Organizations**

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.
No data for this section in the log data analyzed.

Top Organizations 19

20 Top Organizations

# **Top Authenticated Usernames**

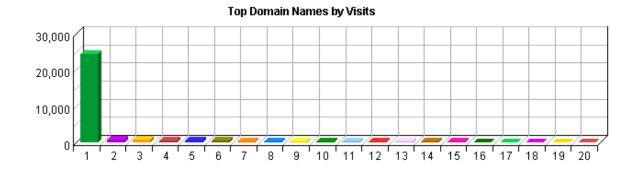
This report identifies the true name and	relative activity leve	l of the visitors logg	ing onto a server th	at requires a user
name and password.				

No data for this section in the log data analyzed.

## **Top Domain Names**

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.



#### **Top Domain Names**

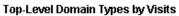
	Domain Name	Visits	%	Hits
1.	inktomisearch.com	24,378	49.87%	75,017
2.	epa.gov	729	1.49%	3,815
3.	aol.com	700	1.43%	989
4.	comcast.net	473	0.97%	1,263
5.	googlebot.com	458	0.94%	7,174
6.	rr.com	408	0.83%	886
7.	64.242.88.50	314	0.64%	1,435
8.	dsl.net	291	0.60%	4,891
9.	pacbell.net	263	0.54%	579
10.	cox.net	208	0.43%	408
11.	verizon.net	163	0.33%	325
12.	bellsouth.net	149	0.30%	499
13.	Level3.net	146	0.30%	340
14.	attbi.com	134	0.27%	251
15.	64.68.92.184	129	0.26%	2,496
16.	ameritech.net	126	0.26%	271
17.	adelphia.net	118	0.24%	329
18.	sympatico.ca	113	0.23%	175
19.	rogers.com	107	0.22%	577
20.	swbell.net	104	0.21%	197
	Subtotal	29,511	60.37%	101,917
	Other	19,376	39.63%	106,522
	Total	48,887	100.00%	208,439

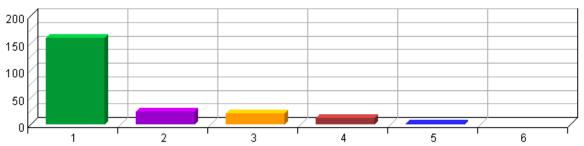
Top Domain Names 23

24 Top Domain Names

# **Top-Level Domain Types**

This report provides a breakdown of top-level domain types.



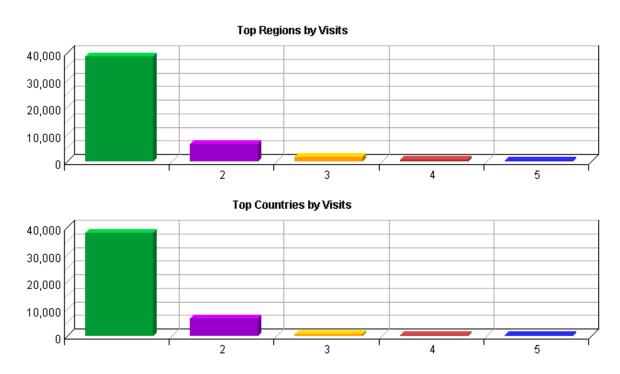


**Top-Level Domain Types** 

	Top-Level Domain Types	Visits	%	Hits
1.	Commercial	160	73.39%	768
2.	Network	24	11.01%	196
3.	ARPANET	21	9.63%	30
4.	Education	12	5.50%	41
5.	Government	1	0.46%	1
6.	Organization	0	0.00%	20
	Total	218	100.00%	1,056

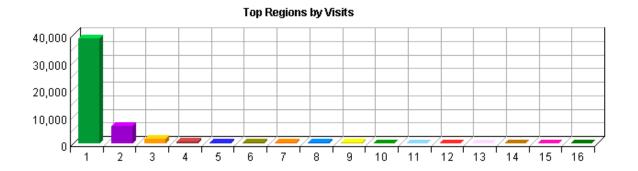
# **Geography Dashboard**

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.



# **Top Regions**

This report identifies the top geographic regions of the visitors to your site.



### **Top Regions**

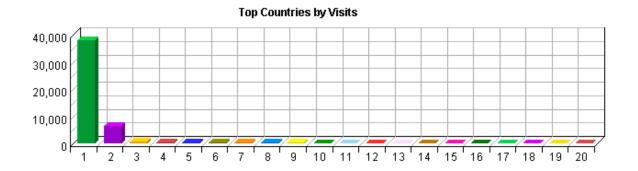
	Geographic Regions	Visits	%
1.	North America	38,537	78.83%
2.	Region Unspecified	6,552	13.40%
3.	Western Europe	1,786	3.65%
4.	Asia	712	1.46%
5.	Eastern Europe	286	0.59%
6.	South America	260	0.53%
7.	Australia	241	0.49%
8.	Northern Europe	222	0.45%
9.	Middle East	171	0.35%
10.	Pacific Islands	44	0.09%
11.	Southern Africa	29	0.06%
12.	Northern Africa	15	0.03%
13.	Eastern Africa	14	0.03%
14.	Caribbean Islands	13	0.03%
15.	Central America	4	0.01%
16.	Region Not Known	1	0.00%
	Total	48,887	100.00%

Top Regions 29

30 Top Regions

# **Top Countries**

This report identifies the top countries of the visitors to your site.



## **Top Countries**

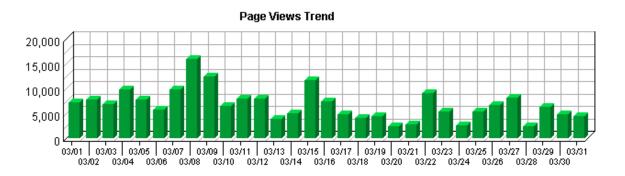
	Countries	Visits	%
1.	United States (US)	37,809	77.34%
2.	Unknown Origin	6,552	13.40%
3.	Canada (CA)	619	1.27%
4.	United Kingdom (UK)	506	1.04%
5.	Australia (AU)	241	0.49%
6.	France (FR)	227	0.46%
7.	Japan (JP)	224	0.46%
8.	Italy (IT)	220	0.45%
9.	Germany (DE)	213	0.44%
10.	Netherlands (NL)	134	0.27%
11.	Brazil (BR)	131	0.27%
12.	Spain (ES)	126	0.26%
13.	Mexico (MX)	109	0.22%
14.	Belgium (BE)	105	0.21%
15.	Singapore (SG)	94	0.19%
16.	Portugal (PT)	84	0.17%
17.	Poland (PL)	82	0.17%
18.	Sweden (SE)	82	0.17%
19.	Thailand (TH)	81	0.17%
20.	Turkey (TR)	74	0.15%
	Subtotal	47,713	97.60%
	Other	1,174	2.40%
	Total	48,887	100.00%

Top Countries 31

32 Top Countries

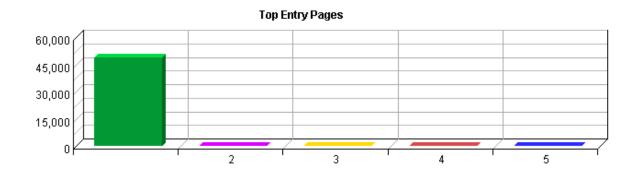
# **Pages Dashboard**

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



## **Page View Summary**

Page Views	207,664
Average per Day	6,698
Average Page Views per Visit	4.25

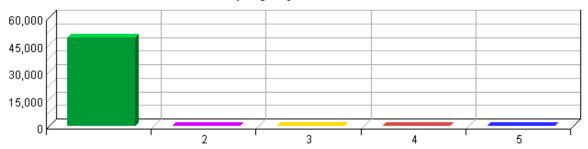




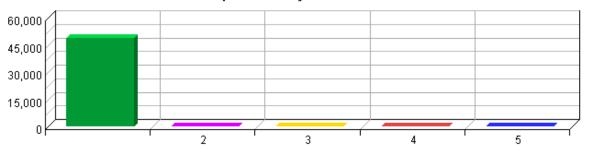
Pages Dashboard 33



## Top Pages by Visits



## Top Directories by Visits

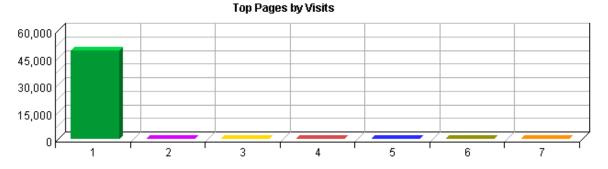


34 Pages Dashboard

# **Top Pages**

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





**Top Pages** 

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer_abstracts/	48,833	99.81%	207,353	00:02:42	0
2.	EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer_abstracts/ recent_updates/	78	0.16%	256	00:01:10	0
3.	Application Checker http://cfpub.epa.gov/ncer_abstracts/ cfping.cfm	9	0.02%	14	00:00:45	0
4.	http://cfpub.epa.gov/ncer_abstracts/indes.cfm	4	0.01%	36	00:00:27	0
5.	Application Timeout Reset http://cfpub.epa.gov/ncer_abstracts/ resetapplicationtimeout.cfm	1	0.00%	1	00:00:35	0
6.	http://cfpub.epa.gov/ncer_abstracts/index/.cfm	1	0.00%	3	00:01:45	0
7.	http://cfpub.epa.gov/ncer_abstracts/images/	1	0.00%	1	00:00:00	0
	Total	48,927	100.00%	207,664	00:02:41	

Top Pages 35

36 Top Pages

# **Top Content Groups**

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

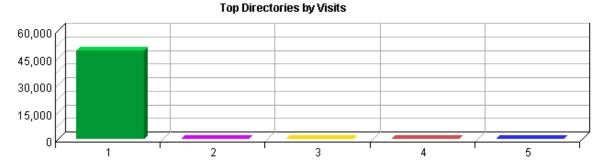
Top Content Groups 37

38 Top Content Groups

# **Top Directories**

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.





## **Top Directories**

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://cfpub.epa.gov/ ncer_abstracts/	48,845	99.37%	207,404	6,571,681
2.	http://cfpub.epa.gov/ ncer_abstracts/downloads	228	0.46%	775	1,527
3.	http://cfpub.epa.gov/ ncer_abstracts/recent_updates	78	0.16%	256	13,059
4.	http://cfpub.epa.gov/ ncer_abstracts/index	1	0.00%	3	43
5.	http://cfpub.epa.gov/ ncer_abstracts/images	1	0.00%	1	1
	Total	49,153	100.00%	208,439	6,586,308

Top Directories 39

40 Top Directories

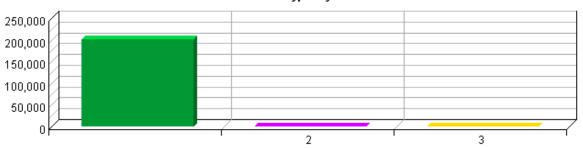
## **Files Dashboard**

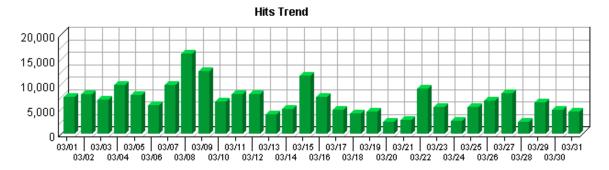
This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

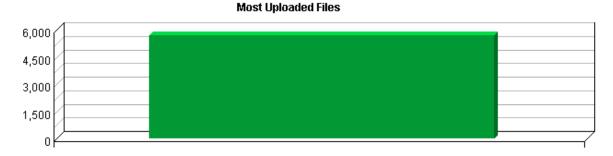
## **Hit Summary**

Successful Hits for Entire Site	208,439
Average Hits per Day	6,723
Home Page Hits	201,643

## Most Accessed File Types by Files







Files Dashboard 41

42 Files Dashboard

## **Most Downloaded Files**

This report identifies the most popular files downloaded from your site.

No data for this section in the log data analyzed.

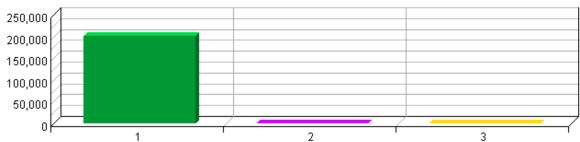
Most Downloaded Files 43

44 Most Downloaded Files

# **Most Accessed File Types**

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



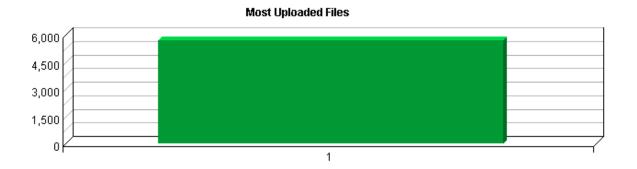


## **Most Accessed File Types**

	File Type	Files	%	<b>Kbytes Transferred</b>
1.	cfm	201,880	99.59%	6,578,616
2.	CSV	758	0.37%	1,527
3.	htm	74	0.04%	27
	Total	202,712	100.00%	6,580,170

# **Most Uploaded Files**

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



## **Most Uploaded Files**

	Uploaded Files	Visits	Uploads	%
1.	http://cfpub.epa.gov/ ncer_abstracts/	2,482	5,710	100.00%
	Total	2,482	5,710	100.00%

Most Uploaded Files 47

48 Most Uploaded Files

# **URL 1D Parameter Analysis by Visits**

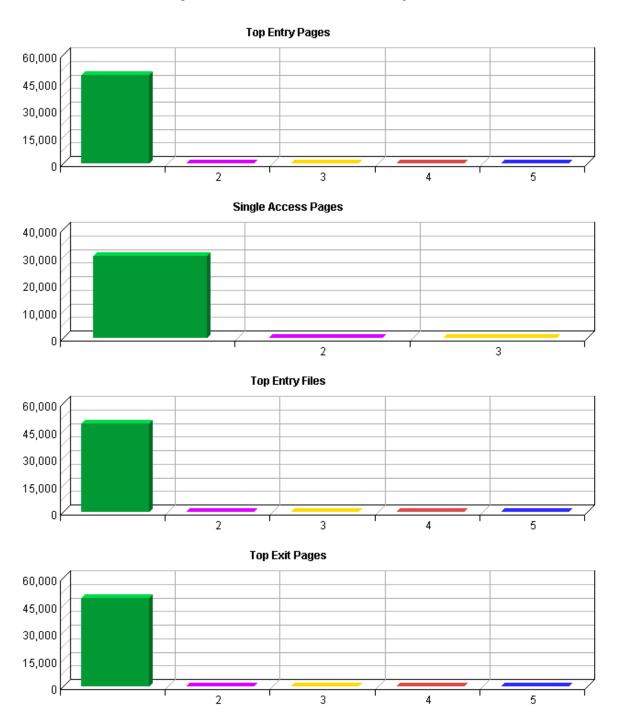
This report shows how often each page/parameter pair—or dynamic page—was visited.		
	No data for this section in the log data analyzed.	

# **URL 1D Parameter Analysis by Hits**

This report shows how often each page/parameter pair—or dynamic page—was visited.		
1		
	No data for this section in the log data analyzed.	

# **Navigation Dashboard**

This dashboard summarizes important information related to online navigation.

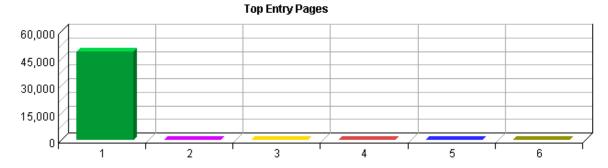


Navigation Dashboard 53

## **Top Entry Pages**

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





**Top Entry Pages** 

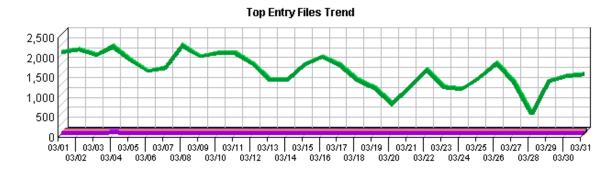
	Pages	Visits	0/0
1.	EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer_abstracts/	48,826	99.94%
2.	EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer_abstracts/ recent_updates/	20	0.04%
3.	Application Checker http://cfpub.epa.gov/ncer_abstracts/ cfping.cfm	8	0.02%
4.	http://cfpub.epa.gov/ncer_abstracts/index/.cfm	1	0.00%
5.	Application Timeout Reset http://cfpub.epa.gov/ncer_abstracts/ resetapplicationtimeout.cfm	1	0.00%
6.	http://cfpub.epa.gov/ncer_abstracts/indes.cfm	1	0.00%
	Total	48,857	100.00%

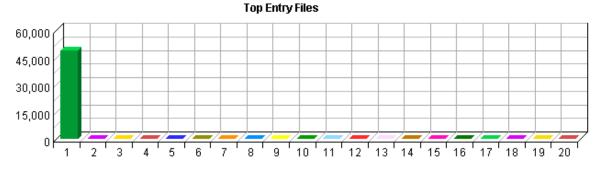
Top Entry Pages 55

56 Top Entry Pages

## **Top Entry Files**

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.





## **Top Entry Files**

	Files	Visits	%
1.	http://cfpub.epa.gov/ ncer_abstracts/	48,793	99.81%
2.	http://cfpub.epa.gov/ ncer_abstracts/recent_updates/	20	0.04%
3.	http://cfpub.epa.gov/ ncer_abstracts/cfping.cfm	8	0.02%
4.	http://cfpub.epa.gov/ ncer_abstracts/downloads/56281486.csv	1	0.00%
5.	http://cfpub.epa.gov/ ncer_abstracts/downloads/18114584.csv	1	0.00%
6.	http://cfpub.epa.gov/ ncer_abstracts/downloads/57146363.csv	1	0.00%
7.	http://cfpub.epa.gov/ ncer_abstracts/downloads/7313838.csv	1	0.00%
8.	http://cfpub.epa.gov/ ncer_abstracts/downloads/71177708.csv	1	0.00%
9.	http://cfpub.epa.gov/ ncer_abstracts/downloads/18518680.csv	1	0.00%
10.	http://cfpub.epa.gov/ ncer_abstracts/downloads/52732811.csv	1	0.00%
11.		1	0.00%

Top Entry Files 57

http:/	//cfpub.epa.gov/
ncer_	_abstracts/downloads/12900546.csv

	48,887	100.00%
	49	0.10%
tal	48,838	99.90%
efpub.epa.gov/ bstracts/downloads/11394521.csv	1	0.00%
efpub.epa.gov/ bstracts/downloads/3759743.csv	1	0.00%
efpub.epa.gov/ bstracts/downloads/44568804.csv	1	0.00%
efpub.epa.gov/ bstracts/downloads/12589386.csv	1	0.00%
· · · ·	1	0.00%
· · ·	1	0.00%
	1	0.00%
	1	0.00%
efpub.epa.gov/	1	0.00%
	cfpub.epa.gov/ abstracts/downloads/491484.csv cfpub.epa.gov/ abstracts/downloads/4779301.csv cfpub.epa.gov/ abstracts/downloads/60771768.csv cfpub.epa.gov/ abstracts/downloads/17440904.csv cfpub.epa.gov/ abstracts/downloads/50655606.csv cfpub.epa.gov/	cfpub.epa.gov/

58 Top Entry Files

# **Top Exit Pages**

This report identifies the last page visitors viewed before they left your site.





**Top Exit Pages** 

	Pages	Visits	%
1.	EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer_abstracts/	48,819	99.93%
2.	EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer_abstracts/ recent_updates/	22	0.05%
3.	Application Checker http://cfpub.epa.gov/ncer_abstracts/ cfping.cfm	8	0.02%
4.	http://cfpub.epa.gov/ncer_abstracts/indes.cfm	4	0.01%
5.	http://cfpub.epa.gov/ncer_abstracts/index/.cfm	1	0.00%
6.	http://cfpub.epa.gov/ncer_abstracts/images/	1	0.00%
	Total	48,855	100.00%

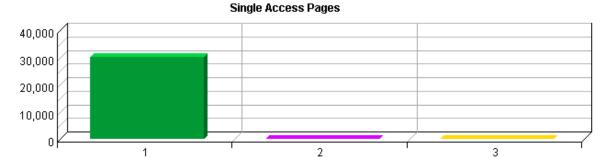
Top Exit Pages 59

60 Top Exit Pages

# **Single Access Pages**

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.





## **Single Access Pages**

	Pages	Visits	%
1.	EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer_abstracts/	30,009	99.95%
2.	EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer_abstracts/ recent_updates/	8	0.03%
3.	Application Checker http://cfpub.epa.gov/ncer_abstracts/ cfping.cfm	6	0.02%
	Total	30,023	100.00%

Single Access Pages 61

# **Top Paths Through Site**

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

## **Top Paths Through Site**

%	Visits	Paths from Start	Starting Page
99.82%	48,765		All Entry Pages
		1. EPA: ORD: NCER: Advanced Search	
		http://cfpub.epa.gov/ ncer_abstracts/	
0.09%	45		
		1. EPA: ORD: NCER: Advanced Search	
		http://cfpub.epa.gov/ ncer_abstracts/	
		2. EPA: ORD: NCER: UPDATES	
		http://cfpub.epa.gov/ ncer_abstracts/recent_updates/	
		3. EPA: ORD: NCER: Advanced Search	
		http://cfpub.epa.gov/ ncer_abstracts/	
0.02%	12		
		1. EPA: ORD: NCER: UPDATES	
		http://cfpub.epa.gov/ ncer_abstracts/recent_updates/	
0.02%	10		
		1. EPA: ORD: NCER: Advanced Search	
		http://cfpub.epa.gov/ ncer_abstracts/	
		2. EPA: ORD: NCER: UPDATES	
		http://cfpub.epa.gov/ ncer_abstracts/recent_updates/	
0.01%	7		
		1. Application Checker	
		http://cfpub.epa.gov/ ncer_abstracts/cfping.cfm	
0.01%	5		
		1. EPA: ORD: NCER: UPDATES	
		http://cfpub.epa.gov/ ncer_abstracts/recent_updates/	
		2. EPA: ORD: NCER: Advanced Search	
		http://cfpub.epa.gov/ ncer_abstracts/	
0.01%	3		
		1. EPA: ORD: NCER: UPDATES	
		http://cfpub.epa.gov/ ncer_abstracts/recent_updates/	
		2. http://cfpub.epa.gov/ ncer_abstracts/indes.cfm	
		3. EPA: ORD: NCER: UPDATES	
		http://cfpub.epa.gov/ ncer_abstracts/recent_updates/ 4. http://cfpub.epa.gov/ ncer_abstracts/indes.cfm	
		5. EPA: ORD: NCER: UPDATES	
		http://cfpub.epa.gov/ ncer_abstracts/recent_updates/	
0.010/	2	ntip.//erpub.opu.gov/ neer_ubstructs/recent_updates/	
0.01%	3	1. EPA: ORD: NCER: Advanced Search	
		http://cfpub.epa.gov/ ncer_abstracts/	
		2. EPA: ORD: NCER: UPDATES	
		http://cfpub.epa.gov/ ncer_abstracts/recent_updates/	
		3. EPA: ORD: NCER: Advanced Search	

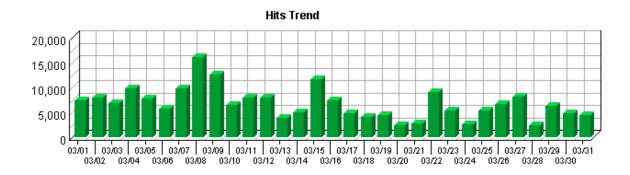
http://cfpub.epa.gov/ ncer\_abstracts/ 4. EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ ncer abstracts/recent updates/ 5. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ ncer\_abstracts/ 0.00% 1. http://cfpub.epa.gov/ ncer\_abstracts/indes.cfm 0.00% 1. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ ncer\_abstracts/ 2. http://cfpub.epa.gov/ ncer\_abstracts/images/ 0.00% 1. Application Checker http://cfpub.epa.gov/ ncer\_abstracts/cfping.cfm 2. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ ncer\_abstracts/ 0.00% 1. Application Timeout Reset http://cfpub.epa.gov/ ncer\_abstracts/resetapplicationtimeout. cfm 2. Application Checker http://cfpub.epa.gov/ ncer\_abstracts/cfping.cfm 0.00% 1. http://cfpub.epa.gov/ ncer\_abstracts/index/.cfm 2. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ ncer\_abstracts/ 3. http://cfpub.epa.gov/ ncer\_abstracts/index/.cfm 4. EPA: ORD: NCER: Advanced Search

http://cfpub.epa.gov/ ncer\_abstracts/

5. http://cfpub.epa.gov/ ncer\_abstracts/index/.cfm

## **Technical Dashboard**

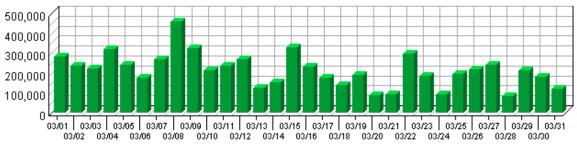
This dashboard summarizes important information related to online technical activity.



#### **Hit Summary**

Successful Hits for Entire Site	208,439
Average Hits per Day	6,723
Home Page Hits	201,643





#### **Technical Statistics**

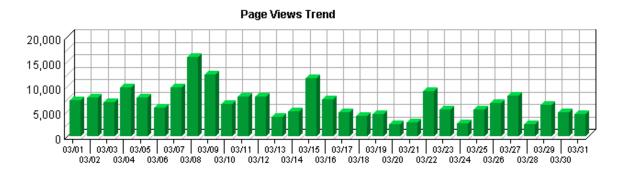
Total Hits	224,339	100%
Successful Hits	208,439	92.91%
Failed Hits	15,900	7.09%
Cached Hits	17	0.01%

Technical Dashboard 65

66 Technical Dashboard

## **Page Views Trend**

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



**Page Views Trend** 

Time Interval	Page Views	%
03/01	7,282	3.51%
03/02	7,817	3.76%
03/03	6,894	3.32%
03/04	9,858	4.75%
03/05	7,694	3.71%
03/06	5,789	2.79%
03/07	9,893	4.76%
03/08	15,980	7.70%
03/09	12,476	6.01%
03/10	6,543	3.15%
03/11	7,966	3.84%
03/12	7,879	3.79%
03/13	3,891	1.87%
03/14	4,959	2.39%
03/15	11,617	5.59%
03/16	7,451	3.59%
03/17	4,863	2.34%
03/18	4,026	1.94%
03/19	4,389	2.11%
03/20	2,403	1.16%
03/21	2,763	1.33%
03/22	9,096	4.38%
03/23	5,374	2.59%
03/24	2,598	1.25%
03/25	5,434	2.62%

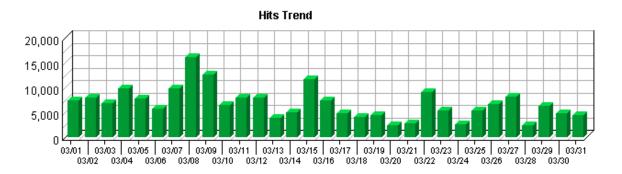
Page Views Trend 67

03/26	6,670	3.21%
03/27	8,190	3.94%
03/28	2,467	1.19%
03/29	6,314	3.04%
03/30	4,727	2.28%
03/31	4,361	2.10%
Total	207,664	100.00%

68 Page Views Trend

## **Hits Trend**

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



#### **Hits Trend**

Time Interval	Hits	%
03/01	7,364	3.53%
03/02	8,007	3.84%
03/03	6,941	3.33%
03/04	9,903	4.75%
03/05	7,706	3.70%
03/06	5,790	2.78%
03/07	9,899	4.75%
03/08	16,065	7.71%
03/09	12,671	6.08%
03/10	6,558	3.15%
03/11	7,966	3.82%
03/12	7,881	3.78%
03/13	3,892	1.87%
03/14	4,959	2.38%
03/15	11,643	5.59%
03/16	7,461	3.58%
03/17	4,865	2.33%
03/18	4,027	1.93%
03/19	4,390	2.11%
03/20	2,403	1.15%
03/21	2,763	1.33%
03/22	9,100	4.37%
03/23	5,376	2.58%
03/24	2,608	1.25%
03/25	5,443	2.61%

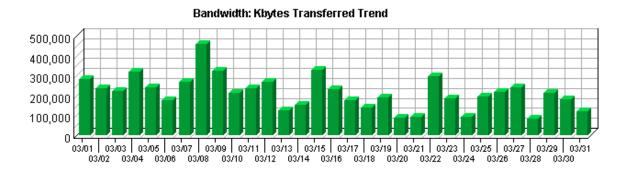
Hits Trend 69

03/26	6,675	3.20%
03/27	8,192	3.93%
03/28	2,467	1.18%
03/29	6,315	3.03%
03/30	4,728	2.27%
03/31	4,381	2.10%
Total	208,439	100.00%

70 Hits Trend

## **Bandwidth: Kbytes Transferred Trend**

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



**Bandwidth: Kbytes Transferred Trend** 

Time Interval	Kbytes Transferred	%
03/01	284,393	4.32%
03/02	233,930	3.55%
03/03	223,781	3.40%
03/04	319,747	4.85%
03/05	241,074	3.66%
03/06	174,939	2.66%
03/07	268,721	4.08%
03/08	458,642	6.96%
03/09	324,577	4.93%
03/10	213,582	3.24%
03/11	236,988	3.60%
03/12	269,477	4.09%
03/13	127,129	1.93%
03/14	155,083	2.35%
03/15	327,734	4.98%
03/16	229,939	3.49%
03/17	173,649	2.64%
03/18	138,631	2.10%
03/19	188,387	2.86%
03/20	86,721	1.32%
03/21	90,656	1.38%
03/22	295,894	4.49%
03/23	182,871	2.78%
03/24	90,583	1.38%
03/25	193,109	2.93%

03/31 <b>Total</b>	122,072 <b>6,586,308</b>	1.85% <b>100.00%</b>
03/30	182,698	2.77%
03/29	213,617	3.24%
03/28	81,092	1.23%
03/27	240,372	3.65%
03/26	216,237	3.28%

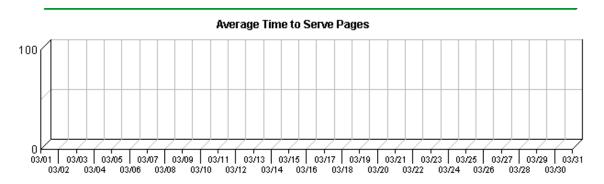
## **Server Cluster Load Balance**

This report compares the performance of individual servers in a cluster.

_	
	No data for this section in the log data analyzed.

## **Average Time to Serve Pages**

This report displays the average amount of time (in milliseconds) it takes to serve pages. **Note**: Not all web servers log the information necessary to create this report.



#### **Average Time to Serve Pages**

Time Interval	<b>Total Time to Serve</b>	Pages Served	Average Time to Serve
03/01	0	7,282	0
03/02	0	7,817	0
03/03	0	6,894	0
03/04	0	9,858	0
03/05	0	7,694	0
03/06	0	5,789	0
03/07	0	9,893	0
03/08	0	15,980	0
03/09	0	12,476	0
03/10	0	6,543	0
03/11	0	7,966	0
03/12	0	7,879	0
03/13	0	3,891	0
03/14	0	4,959	0
03/15	0	11,617	0
03/16	0	7,451	0
03/17	0	4,863	0
03/18	0	4,026	0
03/19	0	4,389	0
03/20	0	2,403	0
03/21	0	2,763	0
03/22	0	9,096	0
03/23	0	5,374	0
03/24	0	2,598	0
03/25	0	5,434	0

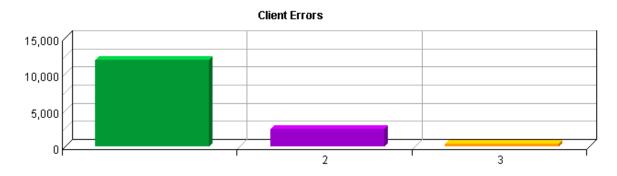
03/26	0	6,670	0
03/27	0	8,190	0
03/28	0	2,467	0
03/29	0	6,314	0
03/30	0	4,727	0
03/31	0	4,361	0
Total	0	207,664	0.0

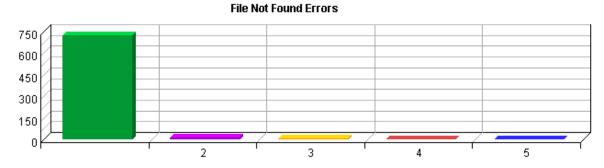
### **Errors Dashboard**

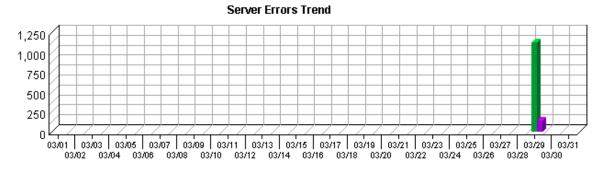
This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

#### **Technical Statistics**

Total Hits	224,339	100%
Successful Hits	208,439	92.91%
Failed Hits	15,900	7.09%
Cached Hits	17	0.01%





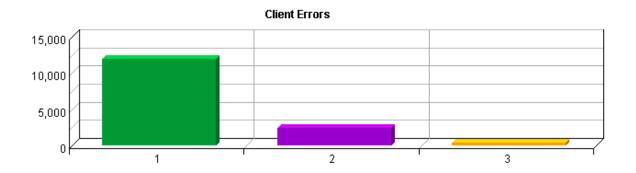


Errors Dashboard 77

78 Errors Dashboard

# **Client Errors**

This report identifies the error codes from the browsers accessing your server.



#### **Client Errors**

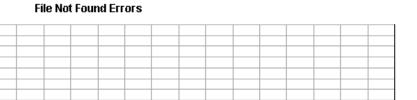
	HTTP Status Codes	Hits	%
1.	403 Forbidden Access	11,893	81.24%
2.	404 Page or File Not Found	2,421	16.54%
3.	406 Not Acceptable	326	2.23%
	Total	14,640	100.00%

Client Errors 79

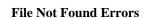
80 Client Errors

### **File Not Found Errors**

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



10 11 12 13 14 15 16 17 18 19 20



	Files Not Found and Referring URL	Hits	%
1.	/ncer_abstracts/ (no referrer)	727	30.03%
2.	/ncer_abstracts/index (no referrer)	11	0.45%
3.	/ncer_abstracts/? RequestTimeout=180 (no referrer)	7	0.29%
4.	/ncer_abstracts/node8.html (no referrer)	3	0.12%
5.	/ncer_abstracts/downloads/ 7946026.csv (no referrer)	3	0.12%
6.	/ncer_abstracts/downloads/ 76396121.csv (no referrer)	3	0.12%
7.	/ncer_abstracts/downloads/ 15207061.csv (no referrer)	2	0.08%
8.	/ncer_abstracts/downloads/ 51675389.csv (no referrer)	2	0.08%
9.	/ncer_abstracts/downloads/ 10604671.csv (no referrer)	2	0.08%
10.	/ncer_abstracts/downloads/ 4331002.csv (no referrer)	2	0.08%
11.	/ncer_abstracts/downloads/ 3464065.csv (no referrer)	2	0.08%
12.	/ncer_abstracts/downloads/ 33910333.csv (no referrer)	2	0.08%
13.	/ncer_abstracts/downloads/ 21166701.csv	2	0.08%

File Not Found Errors 81

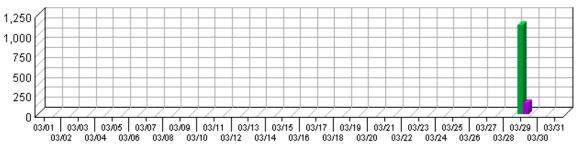
14.	/ncer_abstracts/downloads/ 9921893.csv (no referrer)	2	0.08%
15.	/ncer_abstracts/downloads/ 45694765.csv (no referrer)	2	0.08%
16.	/ncer_abstracts/downloads/ 61234827.csv (no referrer)	2	0.08%
17.	/ncer_abstracts/downloads/ 60487764.csv (no referrer)	2	0.08%
18.	/ncer_abstracts/downloads/ 3828718.csv (no referrer)	2	0.08%
19.	/ncer_abstracts/downloads/ 24341031.csv (no referrer)	2	0.08%
20.	/ncer_abstracts/downloads/ 857354.csv (no referrer)	2	0.08%
	Subtotal	782	32.30%
	Other	1,639	67.70%
	Total	2,421	100.00%

82 File Not Found Errors

### **Server Errors**

This report lists the errors which occurred on the server.





#### **Server Errors**

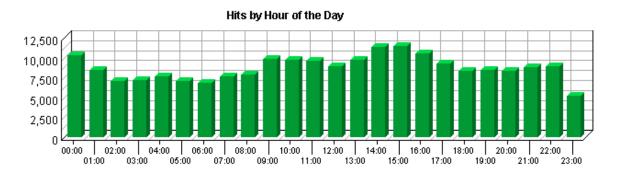
	<b>HTTP Status Codes</b>	Hits	0/0
1.	503 Service Unavailable	1,121	88.97%
2.	500 Internal Error	139	11.03%
	Total	1,260	100.00%

Server Errors 83

84 Server Errors

## **Activity Dashboard**

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

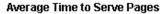


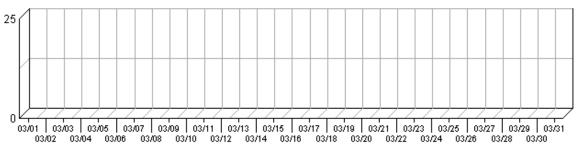
#### **Most Active Summary**

Most Active Date	March 08, 2004
Number of Hits on Most Active Date	16,065
Most Active Day of the Week	Mon
Most Active Hour of the Day	15:00-15:59

#### **Activity on Weekdays Summary**

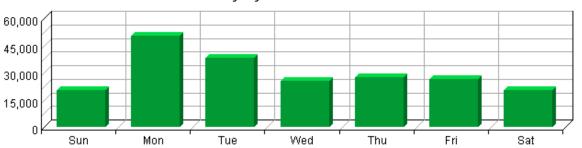
Total Hits Weekdays	168,074
Total Visits Weekdays	39,227
Average Number of Visits per day on Weekdays	1,705
Average Number of Hits per day on Weekdays	7,307





Activity Dashboard 85

#### Hits by Day of the Week



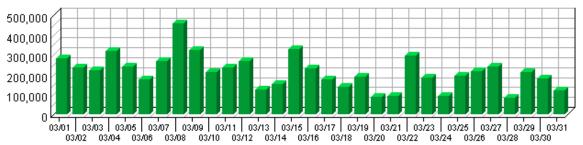
#### **Least Active Summary**

Least Active Date	March 20, 2004
Number of Hits on Least Active Date	2,403
Least Active Day of the Week	Sun
Least Active Hour of the Day	23:00-23:59

#### **Activity on Weekends Summary**

Total Hits Weekend	40,365
Total Visits Weekend	9,660
Average Number of Visits per Weekend	2,415
Average Number of <b>Hits</b> per Weekend	10,091

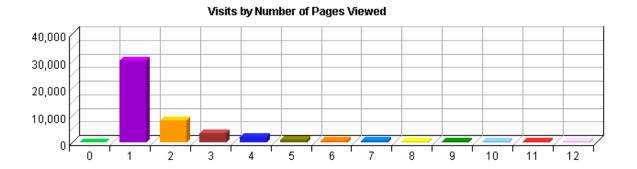




86 Activity Dashboard

# **Visits by Number of Pages Viewed**

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.

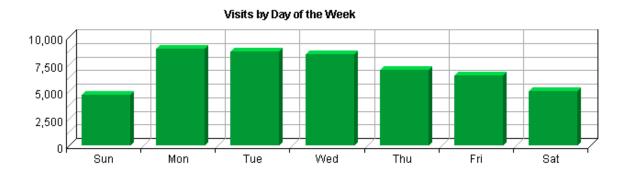


Visits by Number of Pages Viewed

	Number of Pages Viewed	Visits	%
Pages	0	30	0.06%
Pages	1	30,023	61.42%
Pages	2	8,043	16.45%
Pages	3	3,416	6.99%
Pages	4	1,960	4.01%
Pages	5	1,143	2.34%
Pages	6	806	1.65%
Pages	7	563	1.15%
Pages	8	409	0.84%
Pages	9	301	0.62%
Pages	10	253	0.52%
Pages	11	191	0.39%
Pages	12	187	0.38%
Pages	Subtotal	47,325	96.81%
Pages	Other	1,560	3.19%
	Total	48,885	100.00%

# Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

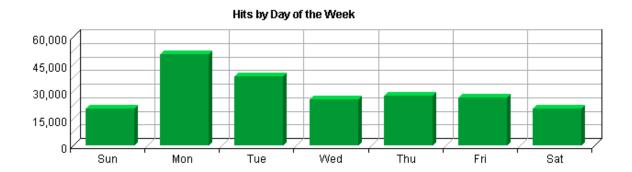


Visits by Day of the Week

Day	Visits	%
Sun	4,689	9.59%
Mon	8,866	18.14%
Tue	8,612	17.62%
Wed	8,350	17.08%
Thu	6,932	14.18%
Fri	6,467	13.23%
Sat	4,971	10.17%
Total Weekend	9,660	19.76%
Total Weekdays	39,227	80.24%
Total	48,887	100.00%

# Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	20,088	9.64%
Mon	50,487	24.22%
Tue	38,243	18.35%
Wed	25,353	12.16%
Thu	27,339	13.12%
Fri	26,652	12.79%
Sat	20,277	9.73%
Total Weekend	40,365	19.37%
Total Weekdays	168,074	80.63%
Total	208,439	100.00%

# Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	1,864	3.81%
01:00	1,580	3.23%
02:00	1,618	3.31%
03:00	1,656	3.39%
04:00	1,738	3.56%
05:00	1,614	3.30%
06:00	1,664	3.40%
07:00	1,749	3.58%
08:00	1,992	4.07%
09:00	2,415	4.94%
10:00	2,585	5.29%
11:00	2,673	5.47%
12:00	2,523	5.16%
13:00	2,556	5.23%
14:00	2,740	5.60%
15:00	2,568	5.25%
16:00	2,481	5.07%
17:00	2,342	4.79%
18:00	2,060	4.21%
19:00	1,868	3.82%
20:00	1,822	3.73%
21:00	1,902	3.89%
22:00	1,836	3.76%
23:00	1,041	2.13%
Total Visits during Work Hours (8:00am-5:00pm)	22,533	46.09%

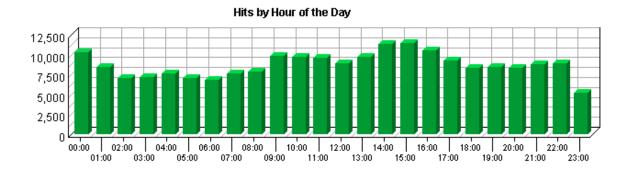
Total Visits during After Hours (5:01pm-7:59am)	26,354	53.91%
Total	48,887	100.00%

### Summary of Visits by Hour of the Day

Most Active Hour of the Day	14:00-14:59
Least Active Hour of the Day	23:00-23:59

## Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	10,248	4.92%
01:00	8,478	4.07%
02:00	7,046	3.38%
03:00	7,189	3.45%
04:00	7,671	3.68%
05:00	7,054	3.38%
06:00	6,847	3.28%
07:00	7,630	3.66%
08:00	7,922	3.80%
09:00	9,783	4.69%
10:00	9,708	4.66%
11:00	9,607	4.61%
12:00	8,900	4.27%
13:00	9,696	4.65%
14:00	11,352	5.45%
15:00	11,461	5.50%
16:00	10,512	5.04%
17:00	9,260	4.44%
18:00	8,384	4.02%
19:00	8,486	4.07%
20:00	8,372	4.02%
21:00	8,741	4.19%
22:00	8,908	4.27%
23:00	5,184	2.49%

Total Hits during Work Hours (8:00am-5:00pm)	88,941	42.67%
Total Hits during After Hours (5:01pm-7:59am)	119,498	57.33%
Total	208,439	100.00%

### **Summary of Hits by Hour of the Day**

Most Active Hour of the Day	15:00–15:59
<b>Least Active Hour of the Day</b>	23:00-23:59

# **Visit Duration by Visits**

This report shows the number and percentages of visits over selected visit lengths.



### **Visit Duration by Visits**

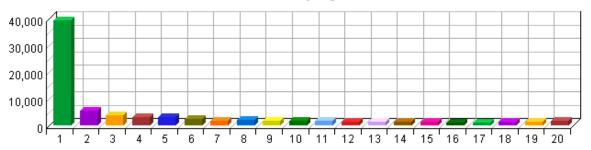
Visit Duration in Minutes	Visits	%
0–1	33,717	68.97%
1–2	1,628	3.33%
2–3	995	2.04%
3–4	793	1.62%
4–5	632	1.29%
5–6	510	1.04%
6–7	424	0.87%
7–8	435	0.89%
8–9	392	0.80%
9–10	410	0.84%
10–11	350	0.72%
11–12	342	0.70%
12–13	297	0.61%
13–14	312	0.64%
14–15	291	0.60%
15–16	247	0.51%
16–17	248	0.51%
17–18	275	0.56%
18–19	263	0.54%
19–20	270	0.55%
Subtotal	42,831	87.62%
Other	6,054	12.38%
Total	48,885	100.00%

Visit Duration by Visits 97

# **Visit Duration by Page Views**

This report shows the number and percentages of pages views over selected visit lengths.





**Visit Duration by Page Views** 

Visit Duration in Minutes	Views	%
0–1	39,226	18.89%
1–2	5,356	2.58%
2–3	3,742	1.80%
3–4	3,093	1.49%
4–5	2,994	1.44%
5–6	2,295	1.11%
6–7	1,869	0.90%
7–8	1,976	0.95%
8–9	1,745	0.84%
9–10	1,852	0.89%
10–11	1,706	0.82%
11–12	1,322	0.64%
12–13	1,368	0.66%
13–14	1,286	0.62%
14–15	1,222	0.59%
15–16	1,056	0.51%
16–17	1,127	0.54%
17–18	1,521	0.73%
18–19	1,265	0.61%
19–20	1,565	0.75%
Subtotal	77,586	37.36%
Other	130,071	62.64%
Total	207,657	100.00%

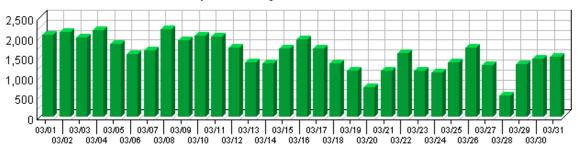
### **Browsers and Platforms Dashboard**

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.





#### Top Browsers by Visits Trend

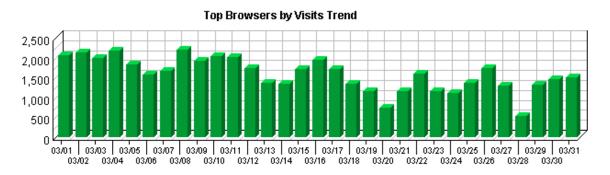


#### Top Platforms by Visits Trend



### **Top Browsers**

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.







**Top Browsers** 

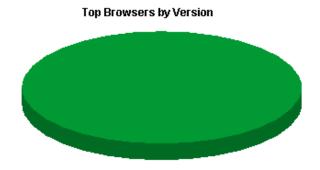
	Browser	Visits	<b>%</b>	Hits
1.	Others	48,887 100.00	%	208,439
	Total	48,887 100.00	%	208,439

Top Browsers 103

104 Top Browsers

# **Top Browsers by Version**

This report lists the browser versions most common among your visitors.



**Top Browsers by Version** 

	Browser	Version	Visits	%	Hits
1.	Others	Version Unknown	48,887	100.00%	208,439
		Other	0	0.00%	0
	Total		48,887	100.00%	208,439

## **Top Spiders**

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

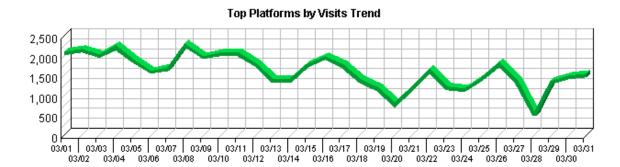
No data for this section in the log data analyzed.

Top Spiders 107

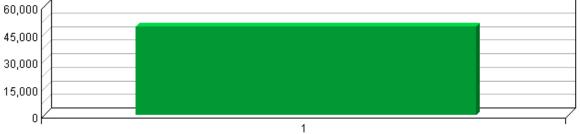
108 Top Spiders

## **Top Platforms**

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.







**Top Platforms** 

	Platform	Visits %	Views
1.	Others	48,887 100.00%	208,439
	Total	48,887 100.00%	208,439

Top Platforms 109

Top Platforms

# **Glossary**

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

### Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
<b>Destination Page</b>	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
<b>Entry File</b>	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

	Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one—to three—digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
<b>Order Count</b>	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
<b>Purchase Count</b>	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

#### "Success" codes:

100 = Success: Continue

**101 = Success**: Switching Protocols

200 = Success: OK 201 = Success: Created 202 = Success: Accepted

**203 = Success**: Non–Authoritative Information

204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanently

302 = Success: Found 303 = Success: See Other 304 = Success: Not Modified

305 = Success : Use Proxy

307 = Success : Temporary Redirect

#### "Failed" codes:

400 = Failed: Bad Request401 = Failed: Unauthorized402 = Failed: Payment Required

**403 = Failed**: Forbidden

**404** = **Failed**: Not Found **405** = **Failed**: Method Not Allowed **406** = **Failed**: Not Acceptable **407** = **Failed**: Proxy Authentication Required **408** = **Failed**: Request Time-out **409** = **Failed**: Conflict 410 = Failed: Gone 411 = Failed: Length Required 412 = Failed: Precondition Failed 413 = Failed: Request Entity Too Large **414 = Failed**: Request–URI Too Large **415** = **Failed**: Unsupported Media Type **416** = **Failed**: Requested range not satisfiable **417** = **Failed**: Expectation Failed **500** = **Failed**: Internal Server Error **501** = **Failed**: Not Implemented **502** = **Failed**: Bad Gateway **503** = **Failed**: Service Unavailable **504** = **Failed**: Gateway Time–out **505** = **Failed**: HTTP Version Not Supported Subtotal In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal." See "Top-Level Domain." Suffix (Domain Name) Time Interval A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59. Time before The number of days between a new buyer's first visit and first purchase. Order Time between The number of days between a visitor's previous purchase and most recent purchase in Purchases this report period. Top-Level The suffix of a domain name. A top-level domain can be based on the type of **Domain** organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: ARPANET: .arpa Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn Government: .gov .gov.[country code] .gove.[country code] .go.[country code] Military: .mil .mil.[country code]

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**Network**: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
<b>Visitor Minutes</b>	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.