

Copy of NCER_ABSTRACTS Web Site Statistics

Web Log Analysis Monthly Report February 2004

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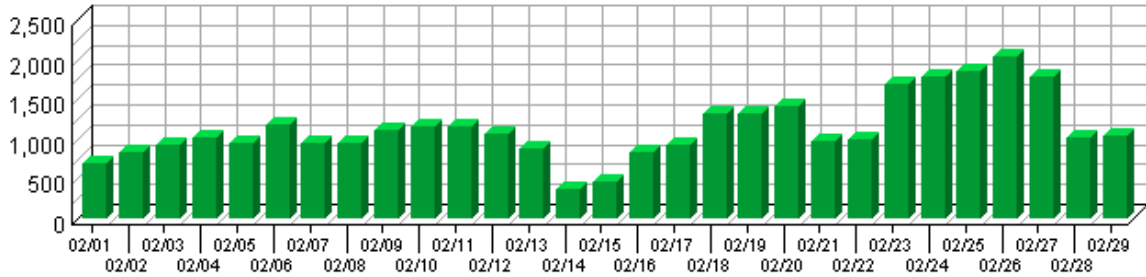
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

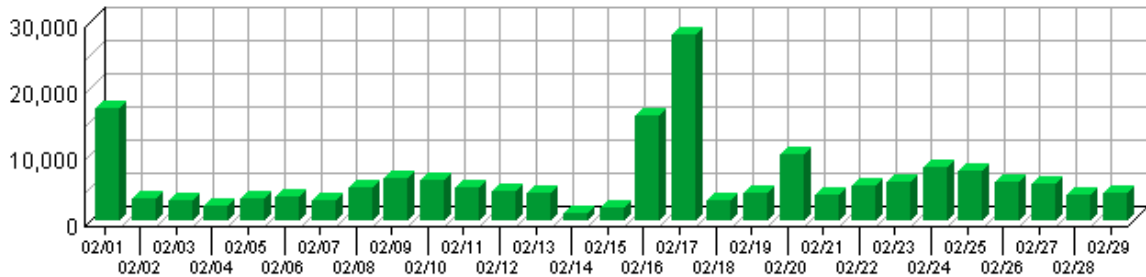
Visits Trend



Visit Summary

Visits	32,649
Average per Day	1,125
Average Visit Length	00:21:56
Median Visit Length	00:08:05
International Visits	6.96%
Visits of Unknown Origin	11.33%
Visits from Your Country: United States (US)	81.71%

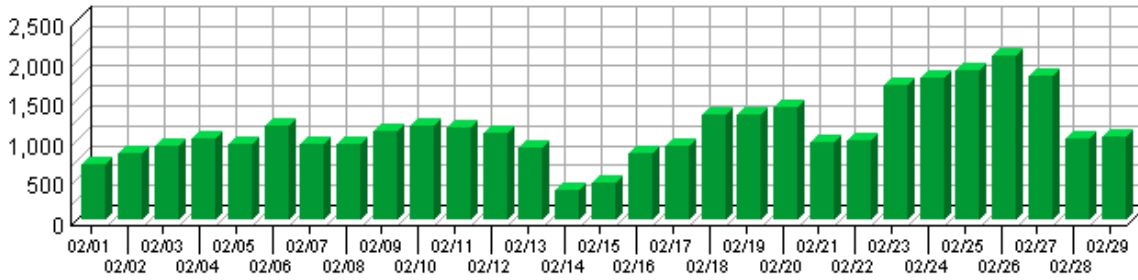
Page Views Trend



Page View Summary

Page Views	180,770
Average per Day	6,233
Average Page Views per Visit	5.54

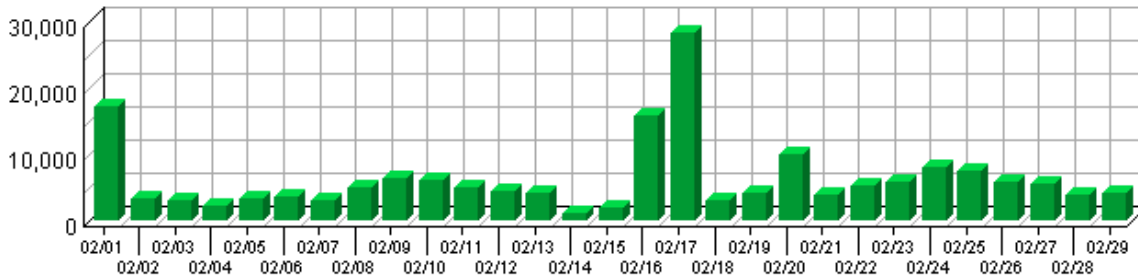
Visitors Trend



Visitor Summary

Unique Visitors	11,305
Visitors Who Visited Once	9,409
Visitors Who Visited More Than Once	1,896
Average Visits per Visitor	2.89

Hits Trend



Hit Summary

Successful Hits for Entire Site	181,613
Average Hits per Day	6,262
Home Page Hits	175,576

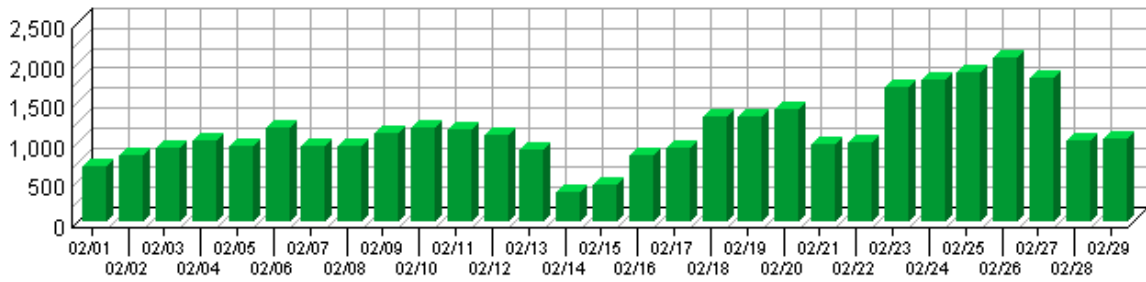
Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site



Visitors Trend



Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site



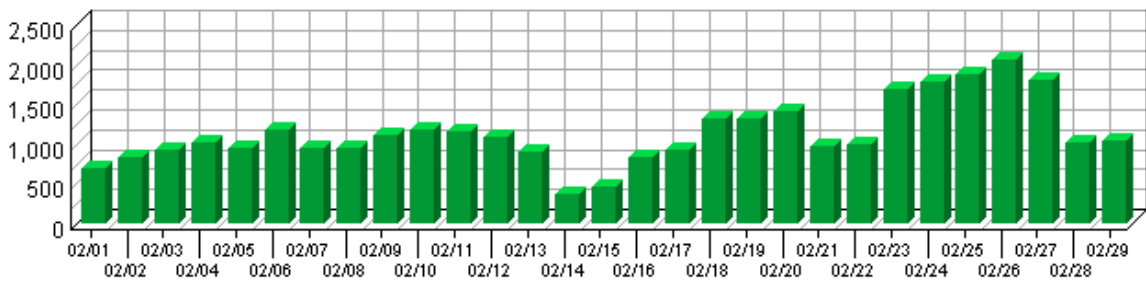
Visits by Referring Domain



Visits by Referring Page

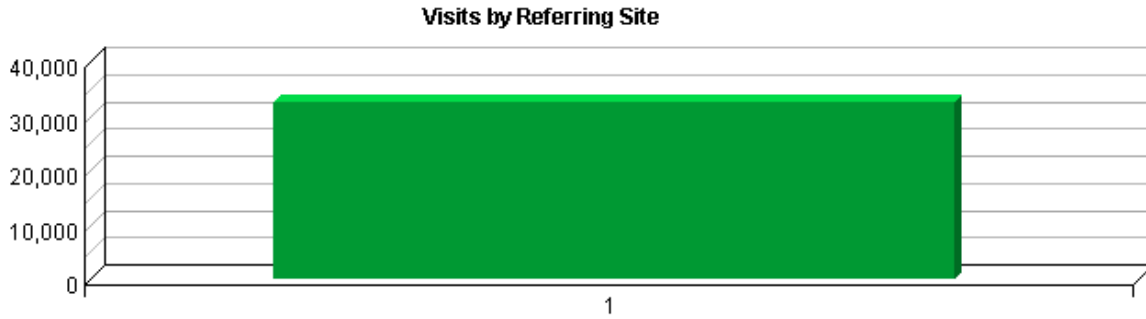


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

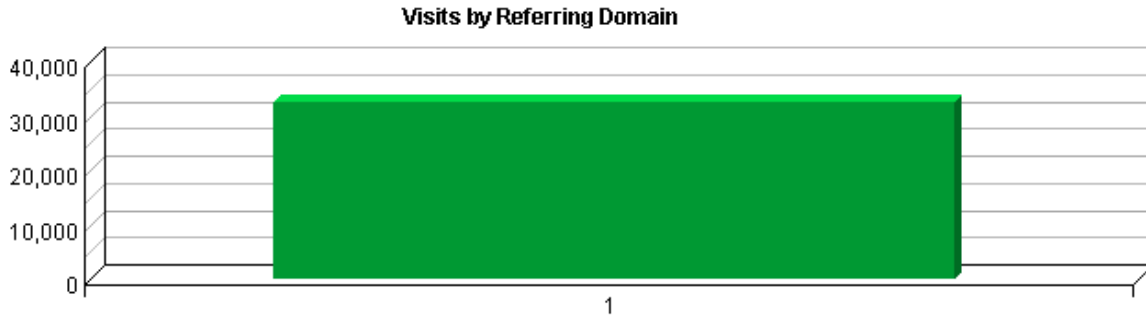


Activity by Referring Site

	Site	Visits	%
1.	No Referrer	32,649	100.00%
	Total	32,649	100.00%

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

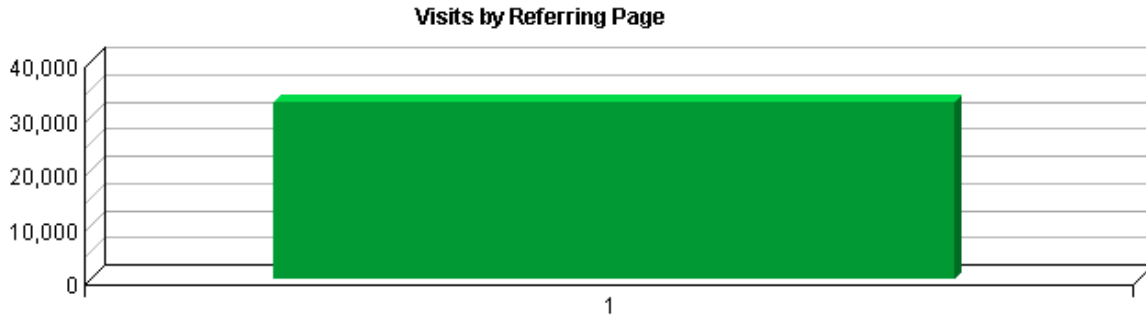


Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	32,649	100.00%
	Total	32,649	100.00%

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	32,649	100.00%
	Total	32,649	100.00%

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.



Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

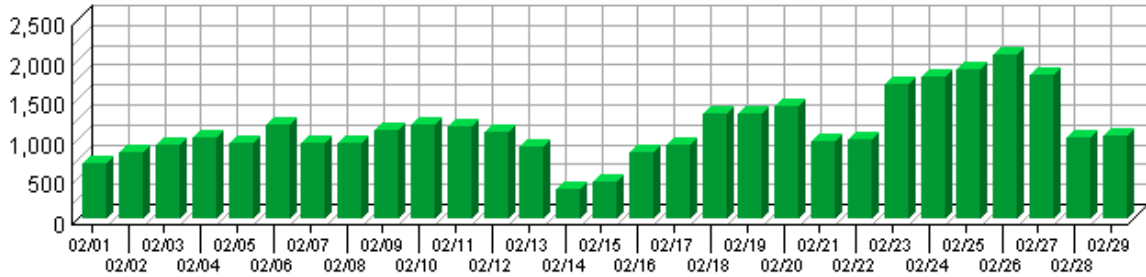
No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

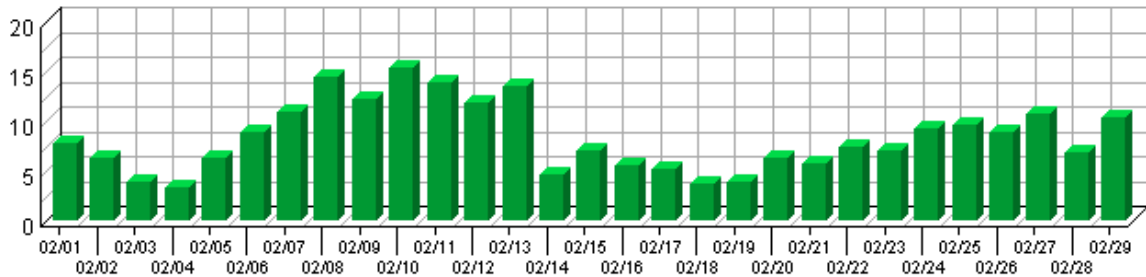
Visitors Trend



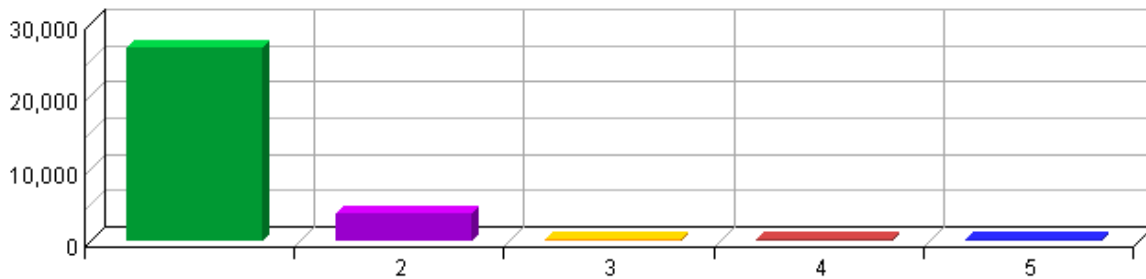
Visit Summary

Visits	32,649
Average per Day	1,125
Average Visit Length	00:21:56
Median Visit Length	00:08:05
International Visits	6.96%
Visits of Unknown Origin	11.33%
Visits from Your Country: United States (US)	81.71%

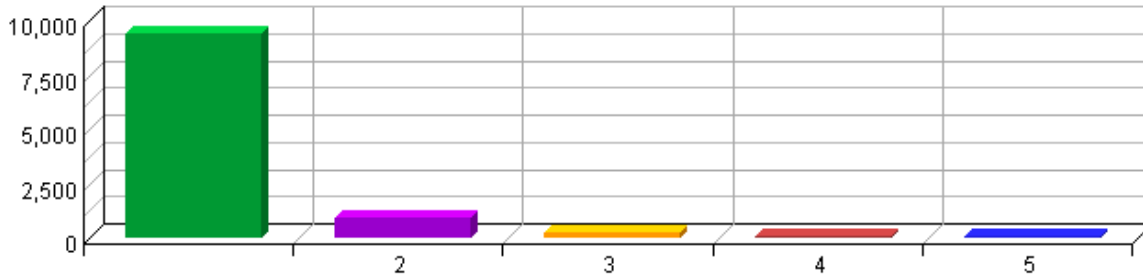
Average Length of Visit Trend



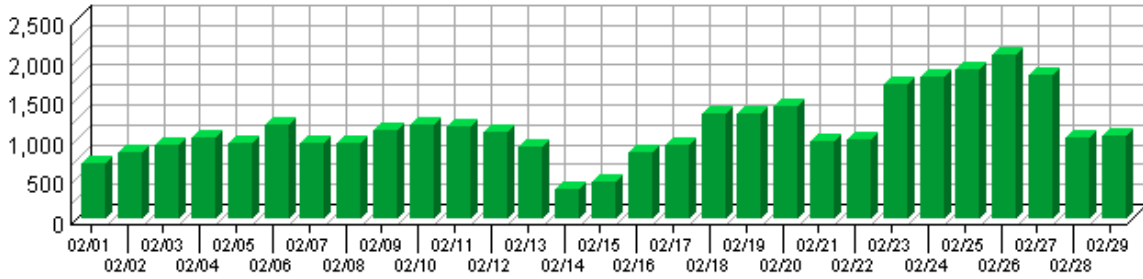
Top Countries by Visits



Visitors by Number of Visits



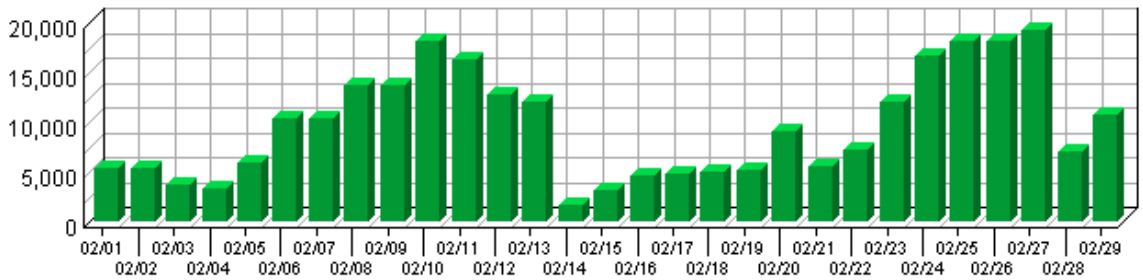
Visitors Trend



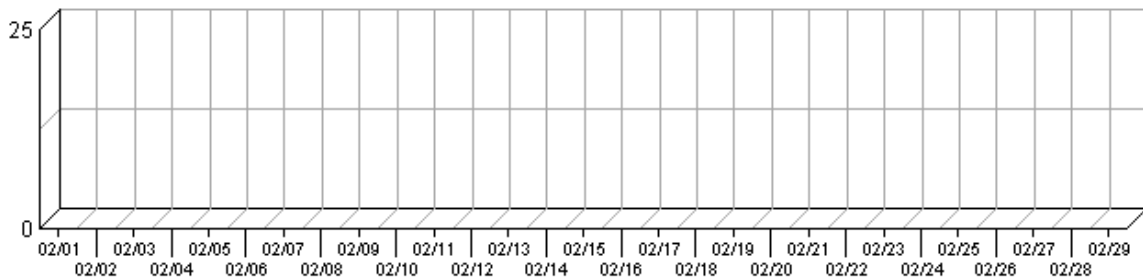
Visitor Summary

Unique Visitors	11,305
Visitors Who Visited Once	9,409
Visitors Who Visited More Than Once	1,896
Average Visits per Visitor	2.89

Visitor Minutes Trend



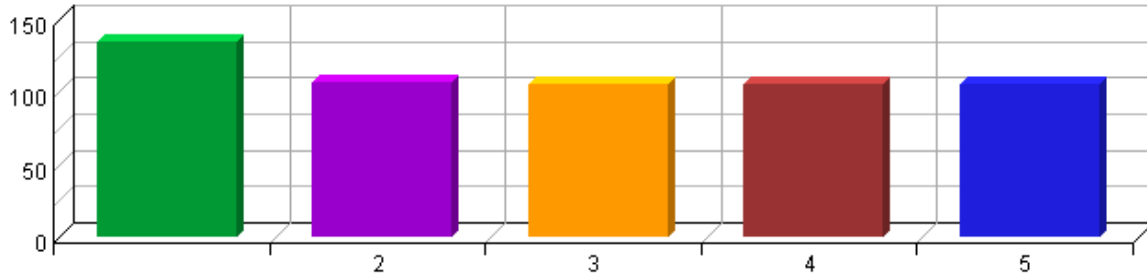
First Time Visitors Trend



New vs. Return Visits



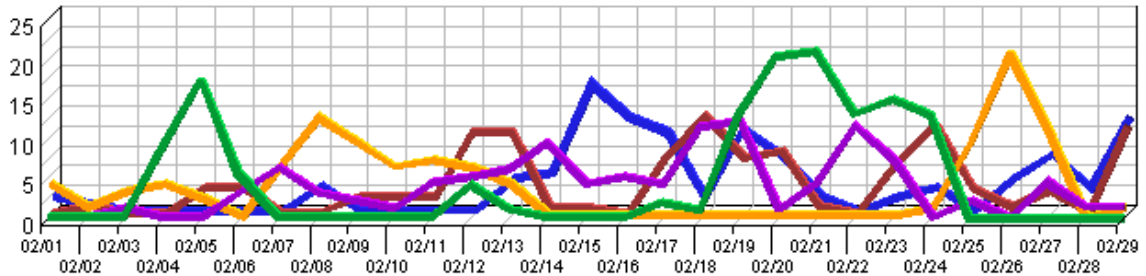
Top Visitors by Visits



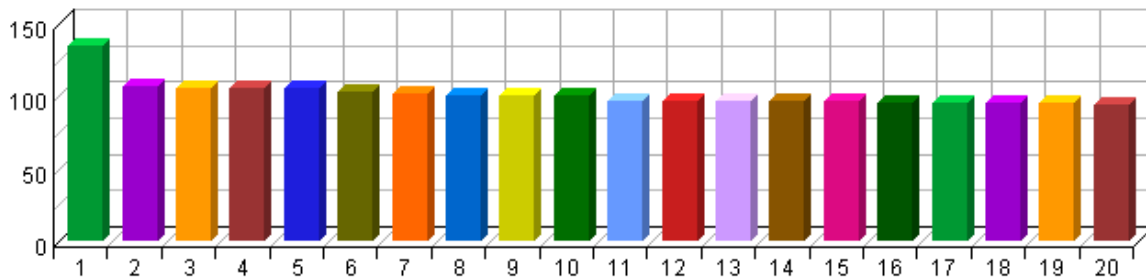
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend



Top Visitors by Visits



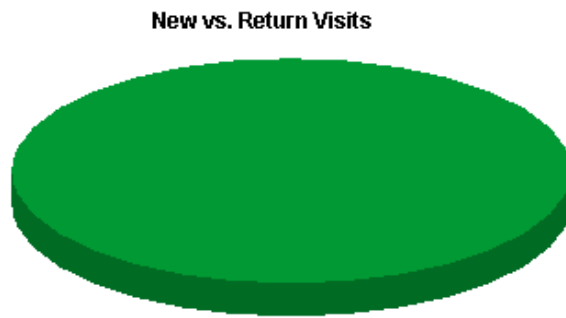
Top Visitors

	Visitor	Visits	%	Hits
1.	crawlers.looksmart.com_No Agent	135	0.41%	390
2.	j3113.inktomisearch.com_No Agent	107	0.33%	151
3.	lj1144.inktomisearch.com_No Agent	106	0.32%	405
4.	j3199.inktomisearch.com_No Agent	105	0.32%	152
5.	j3180.inktomisearch.com_No Agent	105	0.32%	150
6.	j3108.inktomisearch.com_No Agent	103	0.32%	135
7.	j3160.inktomisearch.com_No Agent	102	0.31%	148
8.	j3111.inktomisearch.com_No Agent	101	0.31%	148
9.	j3130.inktomisearch.com_No Agent	100	0.31%	147
10.		100	0.31%	136

	j3173.inktomisearch.com_No Agent			
11.	j3143.inktomisearch.com_No Agent	97	0.30%	122
12.	j3119.inktomisearch.com_No Agent	97	0.30%	117
13.	j3162.inktomisearch.com_No Agent	96	0.29%	137
14.	lj1013.inktomisearch.com_No Agent	96	0.29%	367
15.	j3132.inktomisearch.com_No Agent	96	0.29%	133
16.	j3118.inktomisearch.com_No Agent	95	0.29%	128
17.	j3165.inktomisearch.com_No Agent	95	0.29%	133
18.	j3184.inktomisearch.com_No Agent	95	0.29%	132
19.	j3117.inktomisearch.com_No Agent	95	0.29%	121
20.	j3198.inktomisearch.com_No Agent	94	0.29%	122
	Subtotal	2,020	6.19%	3,474
	Other	30,611	93.81%	177,918
	Total	32,631	100.00%	181,392

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.

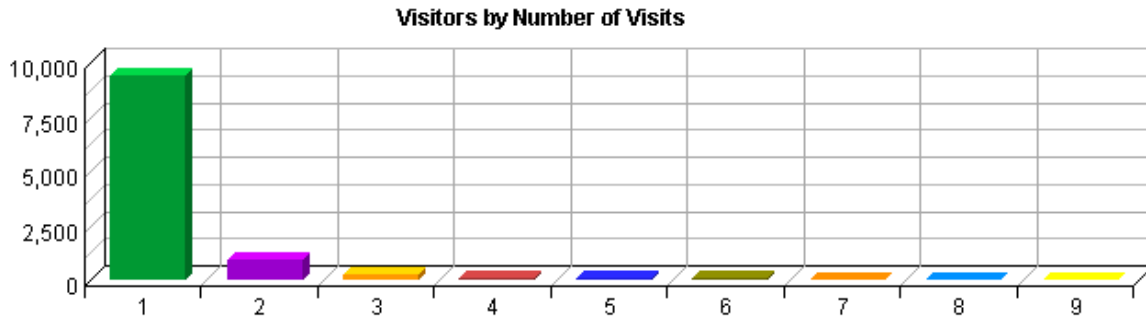


New vs. Return Visits

	Visitor Type	Visits	%
1.	Visitors Not Accepting Cookies	32,631	100.00%
	Total	32,631	100.00%

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



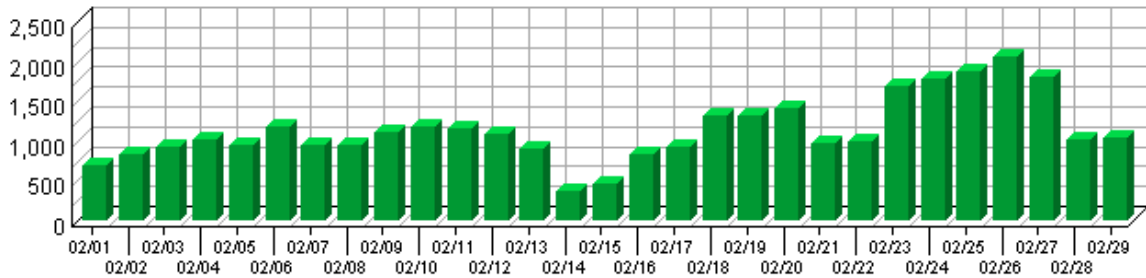
Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	9,409	83.23%
2 visits	952	8.42%
3 visits	289	2.56%
4 visits	127	1.12%
5 visits	59	0.52%
6 visits	49	0.43%
7 visits	32	0.28%
8 visits	16	0.14%
9 visits	14	0.12%
Subtotal	10,947	96.83%
Other	358	3.17%
Total	11,305	100.00%

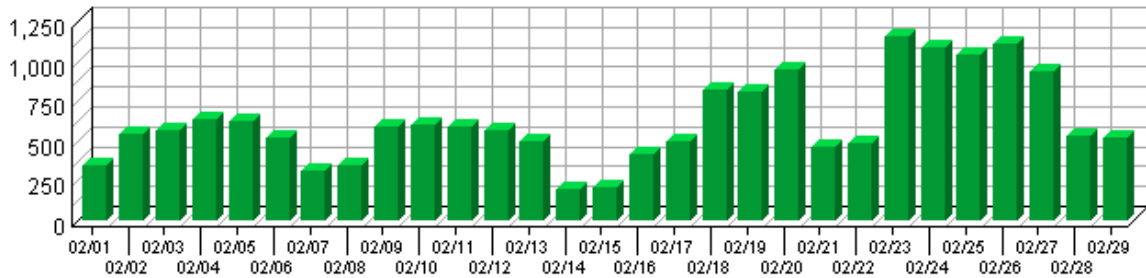
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

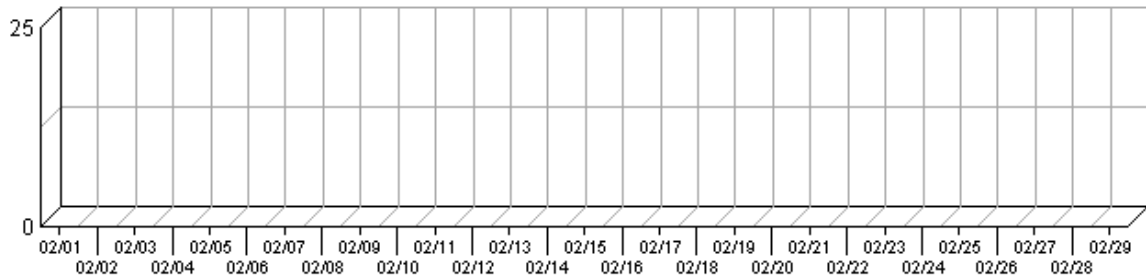
Visitors Trend



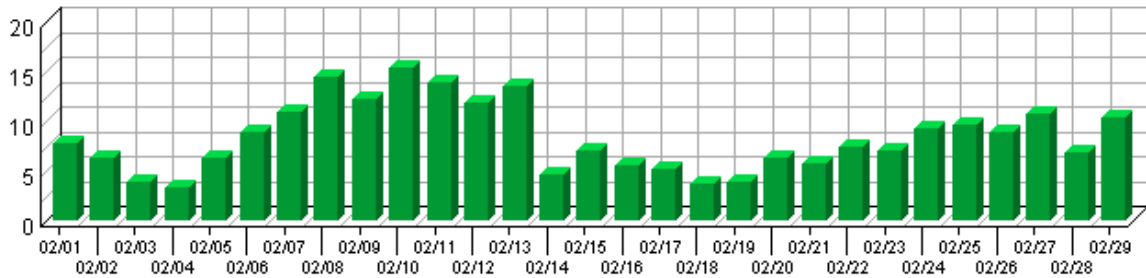
Unique Visitors Trend



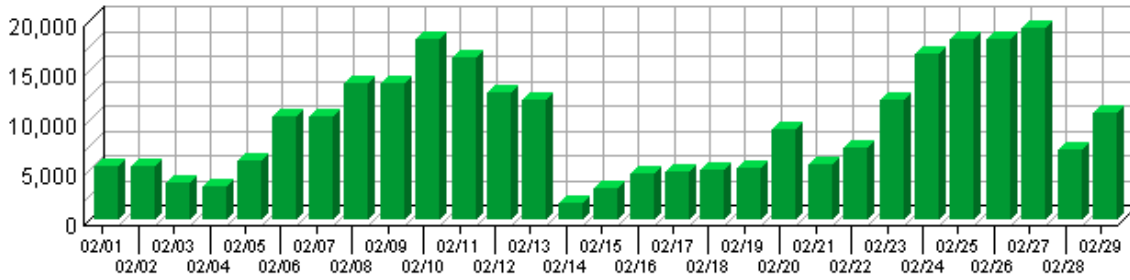
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
02/01	686	346	0	00:07:45	5,320.68
02/02	842	547	0	00:06:22	5,368.70
02/03	934	567	0	00:03:55	3,665.30
02/04	1,012	636	0	00:03:18	3,352.25
02/05	957	624	0	00:06:13	5,963.48
02/06	1,176	525	0	00:08:51	10,408.47
02/07	948	315	0	00:10:54	10,347.85
02/08	945	343	0	00:14:28	13,676.88
02/09	1,117	591	0	00:12:19	13,770.12
02/10	1,180	603	0	00:15:25	18,199.43
02/11	1,167	593	0	00:13:53	16,211.38
02/12	1,085	570	0	00:11:48	12,808.57
02/13	894	500	0	00:13:30	12,080.68
02/14	375	191	0	00:04:40	1,750.38
02/15	455	210	0	00:07:01	3,192.58
02/16	824	413	0	00:05:37	4,633.87
02/17	932	496	0	00:05:06	4,767.45
02/18	1,328	819	0	00:03:46	5,021.47
02/19	1,314	813	0	00:03:52	5,098.33
02/20	1,422	946	0	00:06:20	9,018.33
02/21	973	462	0	00:05:45	5,600.23
02/22	992	481	0	00:07:21	7,306.62
02/23	1,690	1,158	0	00:07:06	12,015.08
02/24	1,787	1,083	0	00:09:18	16,639.55
02/25	1,871	1,047	0	00:09:39	18,071.80
02/26	2,052	1,108	0	00:08:53	18,239.93
02/27	1,796	938	0	00:10:46	19,338.57
02/28	1,026	533	0	00:06:54	7,089.83
02/29	1,032	525	0	00:10:25	10,763.08
Average	1,131	620	0	N/A	9,645.55

Total	32,812	17,983	0	N/A	279,720.92
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Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
02/01	686	2.10%
02/02	834	2.55%
02/03	934	2.86%
02/04	1,011	3.10%
02/05	954	2.92%
02/06	1,172	3.59%
02/07	942	2.89%
02/08	943	2.89%
02/09	1,105	3.38%
02/10	1,167	3.57%
02/11	1,161	3.56%
02/12	1,069	3.27%
02/13	882	2.70%
02/14	374	1.15%
02/15	453	1.39%
02/16	822	2.52%
02/17	928	2.84%
02/18	1,323	4.05%
02/19	1,311	4.02%
02/20	1,417	4.34%
02/21	970	2.97%
02/22	988	3.03%
02/23	1,682	5.15%
02/24	1,776	5.44%
02/25	1,860	5.70%

02/26	2,040	6.25%
02/27	1,781	5.45%
02/28	1,024	3.14%
02/29	1,040	3.19%
Total	32,649	100.00%

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

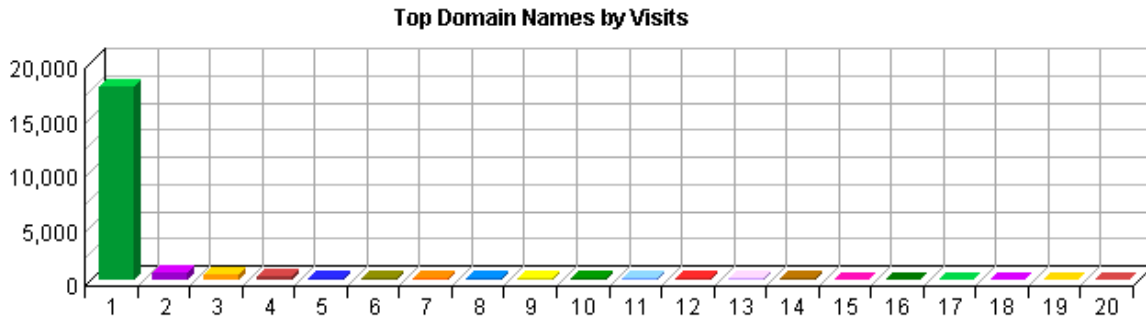
Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.

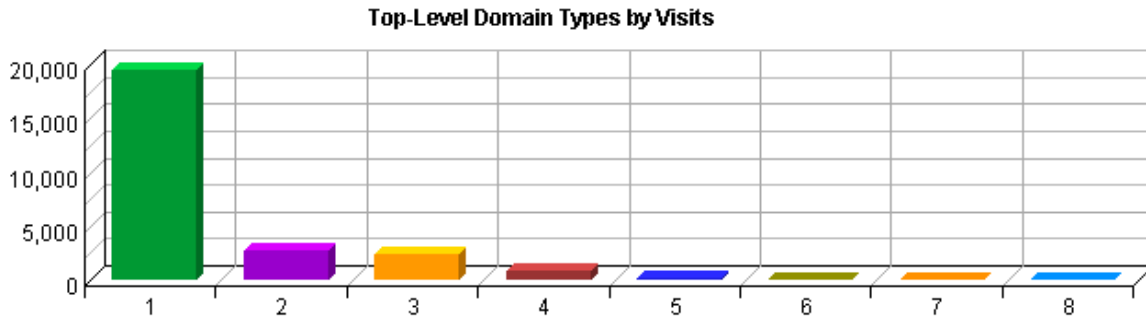


Top Domain Names

	Domain Name	Visits	%	Hits
1.	inktomisearch.com	17,820	54.58%	50,687
2.	epa.gov	620	1.90%	5,399
3.	aol.com	554	1.70%	802
4.	comcast.net	307	0.94%	1,025
5.	rr.com	249	0.76%	709
6.	googlebot.com	199	0.61%	8,081
7.	pacbell.net	157	0.48%	498
8.	looksmart.com	139	0.43%	394
9.	cox.net	123	0.38%	490
10.	verizon.net	110	0.34%	271
11.	dsl.net	105	0.32%	2,967
12.	bellsouth.net	98	0.30%	209
13.	Level3.net	90	0.28%	172
14.	12.175.0.35	86	0.26%	90
15.	attbi.com	84	0.26%	402
16.	ameritech.net	81	0.25%	199
17.	usgs.gov	70	0.21%	143
18.	swbell.net	69	0.21%	163
19.	mindspring.com	65	0.20%	170
20.	64.68.92.195	64	0.20%	3,166
	Subtotal	21,090	64.60%	76,037
	Other	11,559	35.40%	105,576
	Total	32,649	100.00%	181,613

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



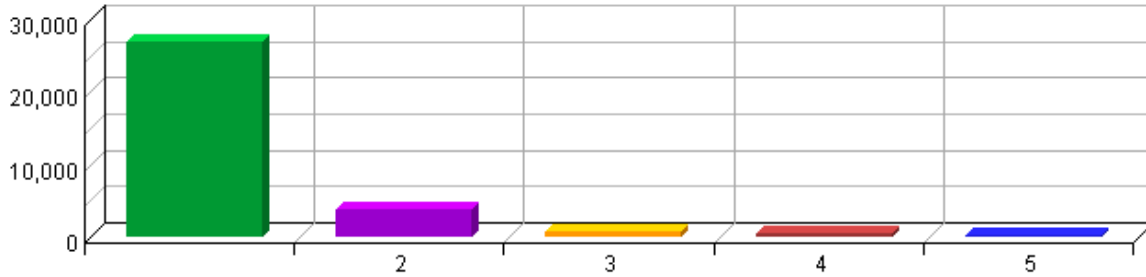
Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Commercial	19,403	75.57%	84,833
2.	Network	2,794	10.88%	16,332
3.	Education	2,345	9.13%	7,172
4.	Government	894	3.48%	6,024
5.	Organization	140	0.55%	561
6.	Military	84	0.33%	172
7.	ARPANET	15	0.06%	34
8.	International	1	0.00%	2
	Total	25,676	100.00%	115,130

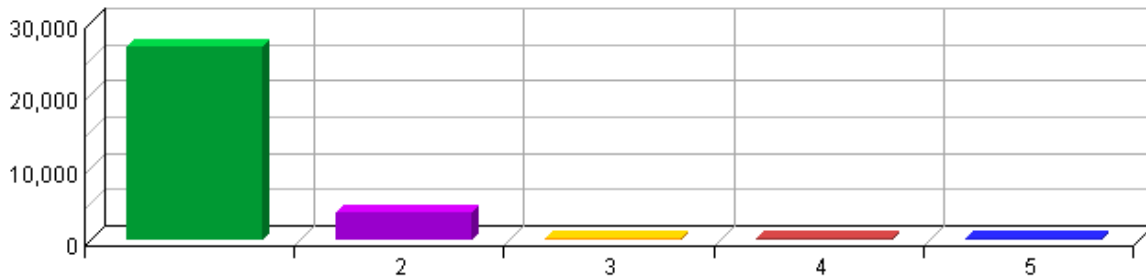
Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Regions by Visits

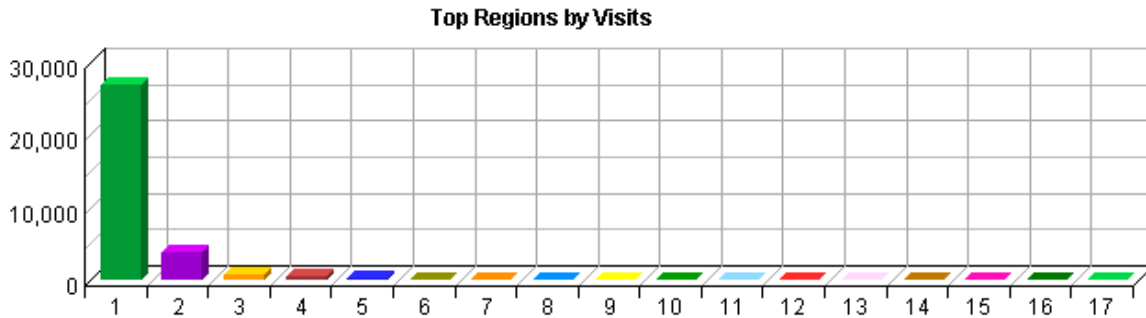


Top Countries by Visits



Top Regions

This report identifies the top geographic regions of the visitors to your site.

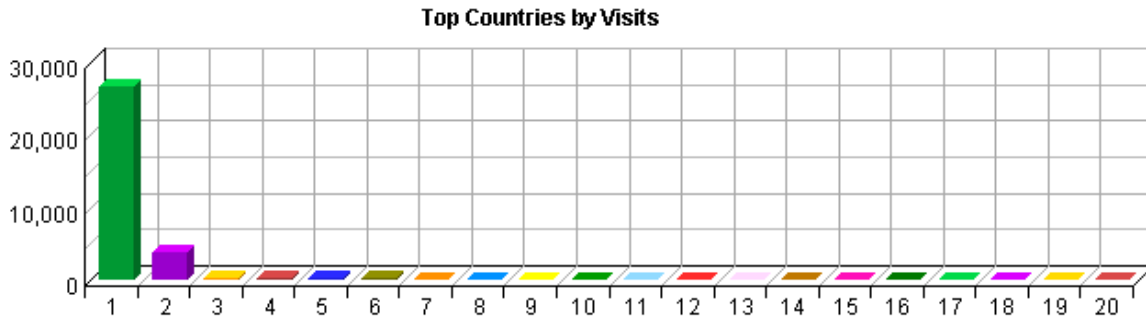


Top Regions

	Geographic Regions	Visits	%
1.	North America	27,004	82.71%
2.	Region Unspecified	3,699	11.33%
3.	Western Europe	848	2.60%
4.	Asia	409	1.25%
5.	Eastern Europe	167	0.51%
6.	South America	118	0.36%
7.	Northern Europe	114	0.35%
8.	Australia	111	0.34%
9.	Middle East	92	0.28%
10.	Pacific Islands	39	0.12%
11.	Southern Africa	25	0.08%
12.	Caribbean Islands	6	0.02%
13.	Northern Africa	5	0.02%
14.	Central America	5	0.02%
15.	Western Africa	4	0.01%
16.	Eastern Africa	2	0.01%
17.	Region Not Known	1	0.00%
	Total	32,649	100.00%

Top Countries

This report identifies the top countries of the visitors to your site.



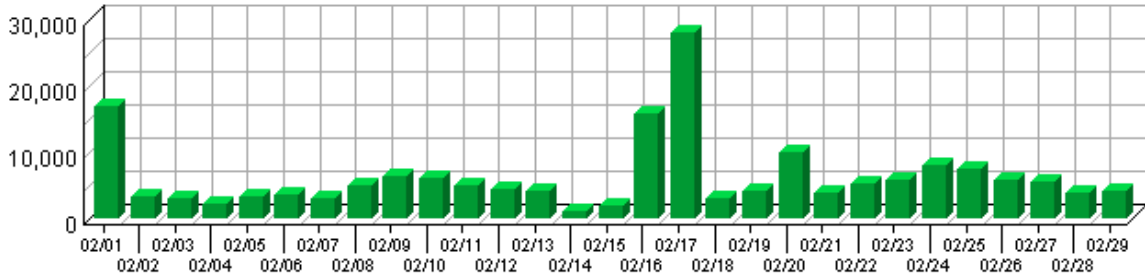
Top Countries

	Countries	Visits	%
1.	United States (US)	26,676	81.71%
2.	Unknown Origin	3,699	11.33%
3.	Canada (CA)	264	0.81%
4.	United Kingdom (UK)	211	0.65%
5.	Japan (JP)	132	0.40%
6.	Italy (IT)	129	0.40%
7.	Germany (DE)	120	0.37%
8.	France (FR)	111	0.34%
9.	Australia (AU)	111	0.34%
10.	Netherlands (NL)	70	0.21%
11.	Mexico (MX)	64	0.20%
12.	Spain (ES)	60	0.18%
13.	Singapore (SG)	59	0.18%
14.	Brazil (BR)	58	0.18%
15.	Poland (PL)	44	0.13%
16.	Thailand (TH)	44	0.13%
17.	Sweden (SE)	42	0.13%
18.	Belgium (BE)	41	0.13%
19.	New Zealand (NZ)	37	0.11%
20.	Israel (IL)	36	0.11%
	Subtotal	32,008	98.04%
	Other	641	1.96%
	Total	32,649	100.00%

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

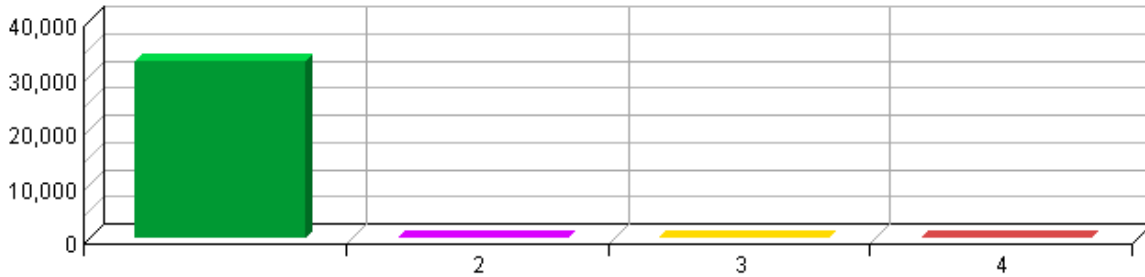
Page Views Trend



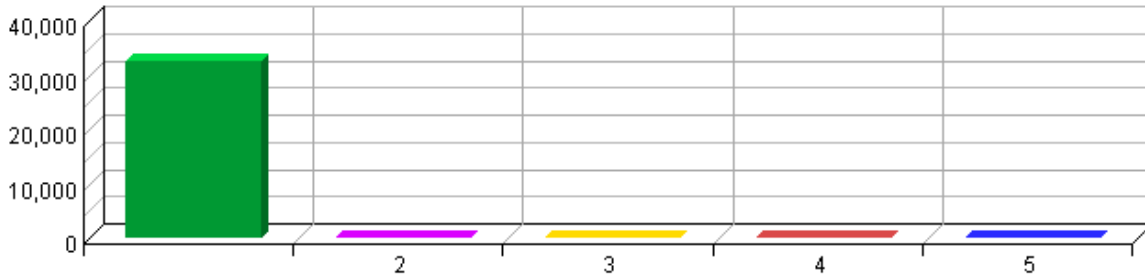
Page View Summary

Page Views	180,770
Average per Day	6,233
Average Page Views per Visit	5.54

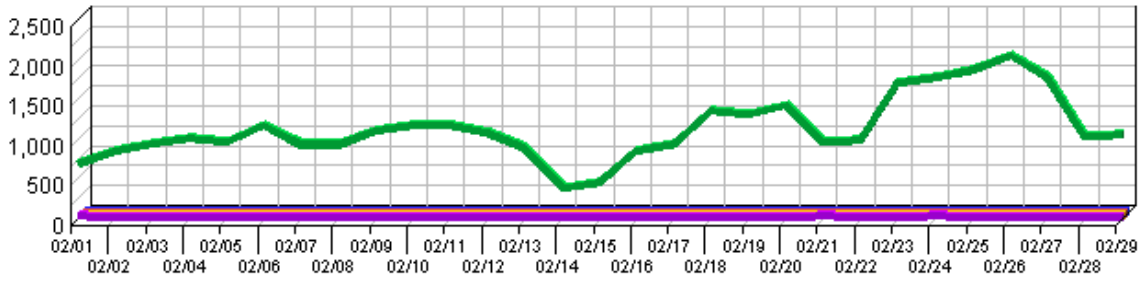
Top Entry Pages



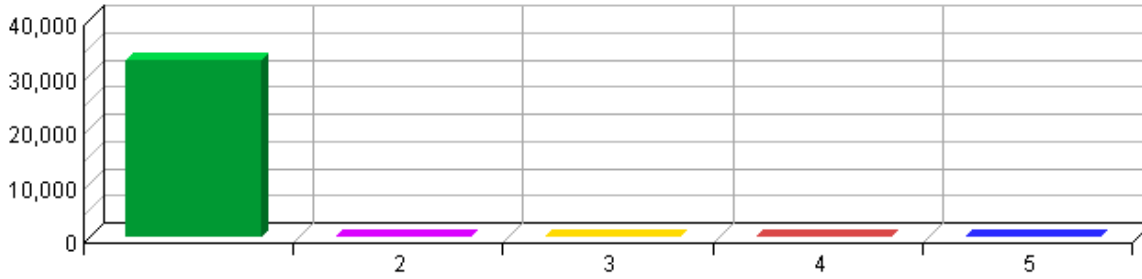
Top Exit Pages



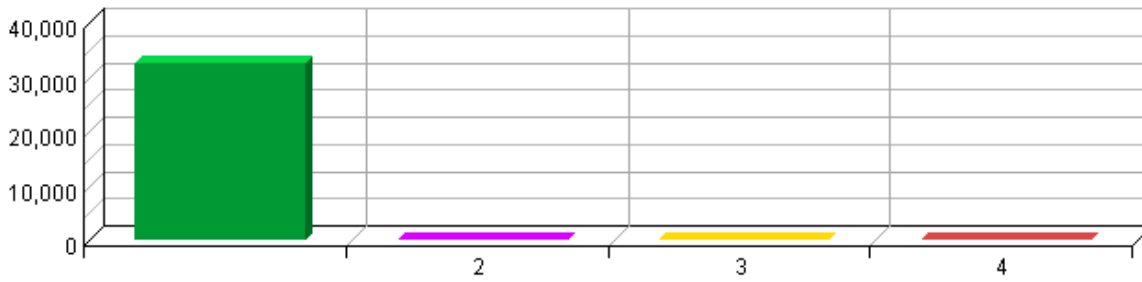
Top Pages by Visits Trend



Top Pages by Visits



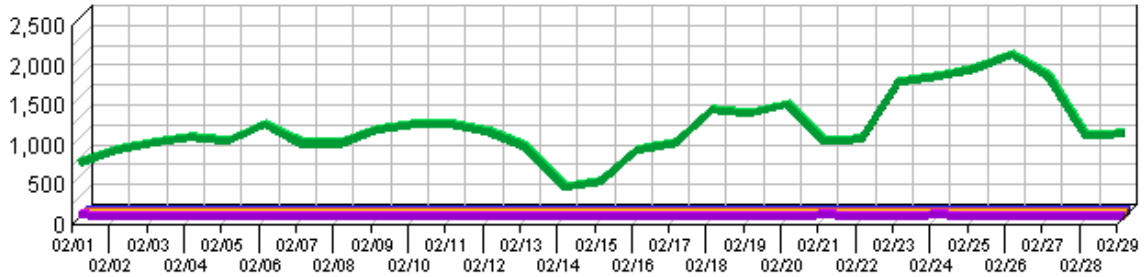
Top Directories by Visits



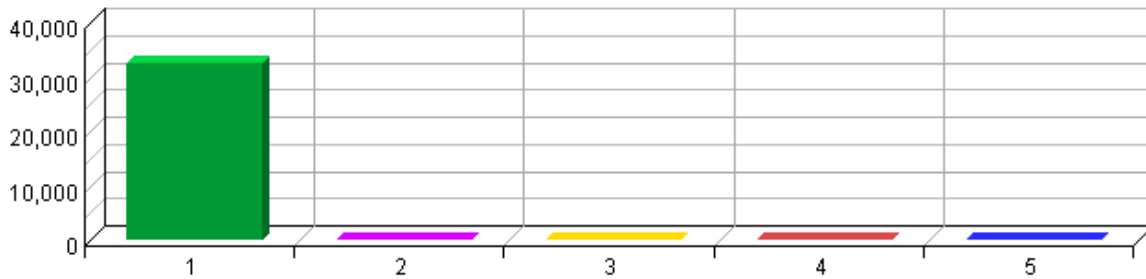
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend



Top Pages by Visits



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer_abstracts/	32,621	99.79%	180,599	00:01:57	0
2.	EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer_abstracts/recent_updates/	59	0.18%	160	00:01:53	0
3.	http://cfpub.epa.gov/ncer_abstracts/indes.cfm	4	0.01%	5	00:00:21	0
4.	Application Checker http://cfpub.epa.gov/ncer_abstracts/cfping.cfm	4	0.01%	5	00:00:13	0
5.	http://cfpub.epa.gov/ncer_abstracts/images/	1	0.00%	1	00:00:00	0
	Total	32,689	100.00%	180,770	00:01:57	

Top Content Groups

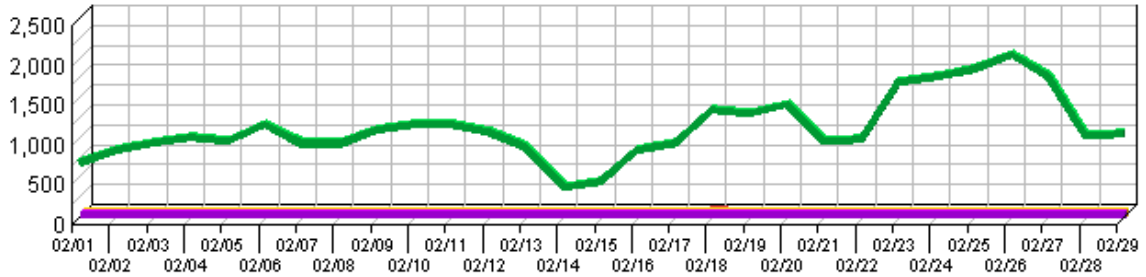
This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

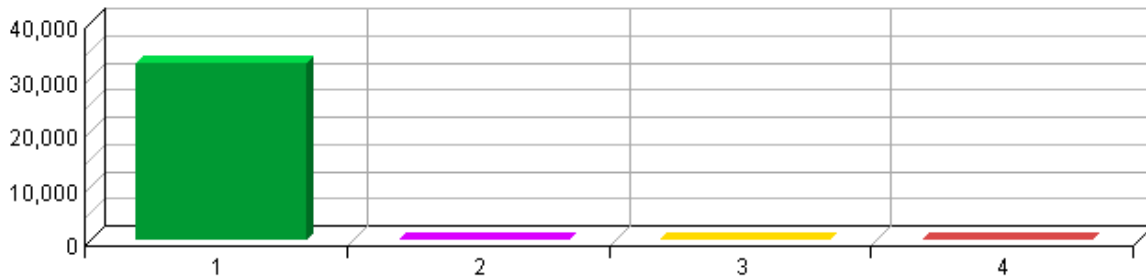
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://cfpub.epa.gov/ncer_abstracts/	32,626	99.62%	180,609	5,575,548
2.	http://cfpub.epa.gov/ncer_abstracts/downloads	64	0.20%	843	788
3.	http://cfpub.epa.gov/ncer_abstracts/recent_updates	59	0.18%	160	8,252
4.	http://cfpub.epa.gov/ncer_abstracts/images	1	0.00%	1	1
	Total	32,750	100.00%	181,613	5,584,588

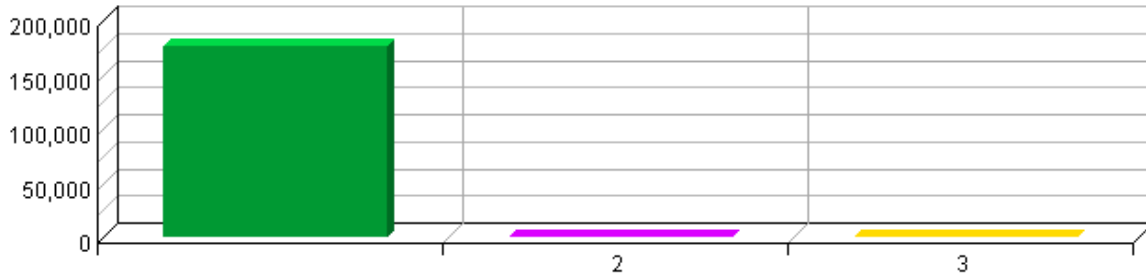
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

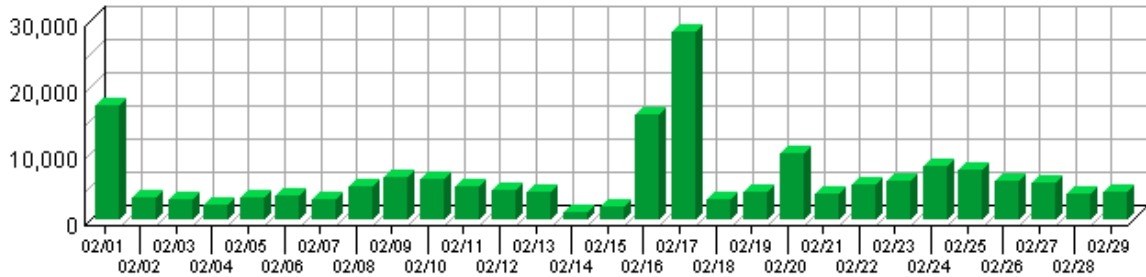
Hit Summary

Successful Hits for Entire Site	181,613
Average Hits per Day	6,262
Home Page Hits	175,576

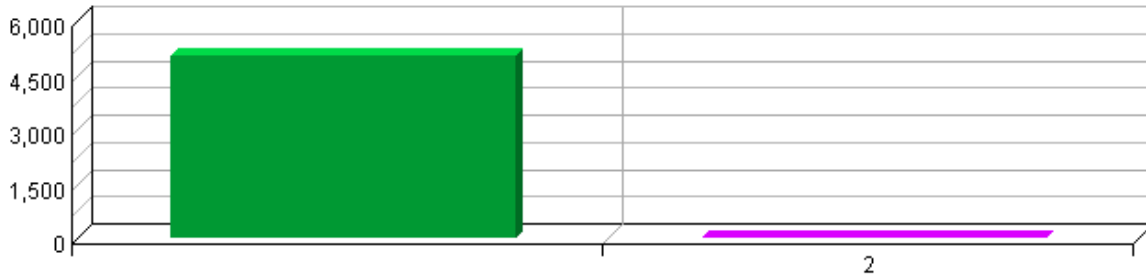
Most Accessed File Types by Files



Hits Trend



Most Uploaded Files



Most Downloaded Files

This report identifies the most popular files downloaded from your site.

No data for this section in the log data analyzed.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

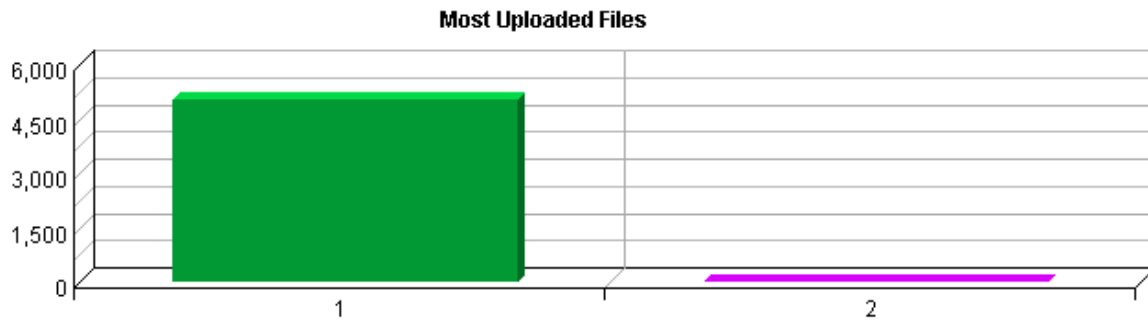


Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	cfm	175,674	99.48%	5,578,636
2.	csv	841	0.48%	788
3.	htm	72	0.04%	26
	Total	176,587	100.00%	5,579,449

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://cfpub.epa.gov/ncer_abstracts/	1,993	5,023	99.98%
2.	http://cfpub.epa.gov/ncer_abstracts/recent_updates/	1	1	0.02%
	Total	1,994	5,024	100.00%

URL 1D Parameter Analysis by Visits

This report shows how often each page/parameter pair—or dynamic page—was visited.

No data for this section in the log data analyzed.

URL 1D Parameter Analysis by Hits

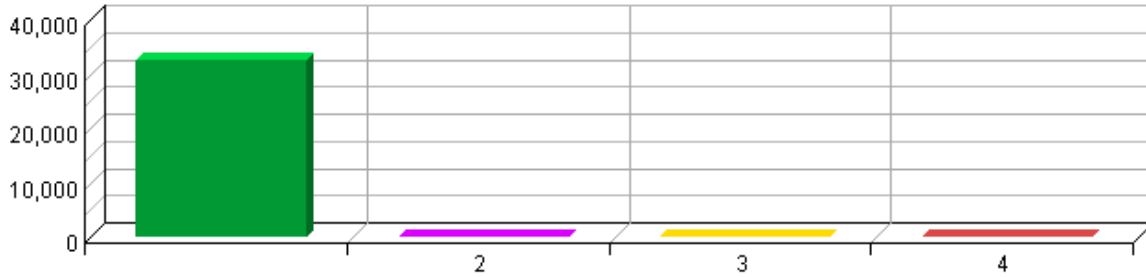
This report shows how often each page/parameter pair—or dynamic page—was visited.

No data for this section in the log data analyzed.

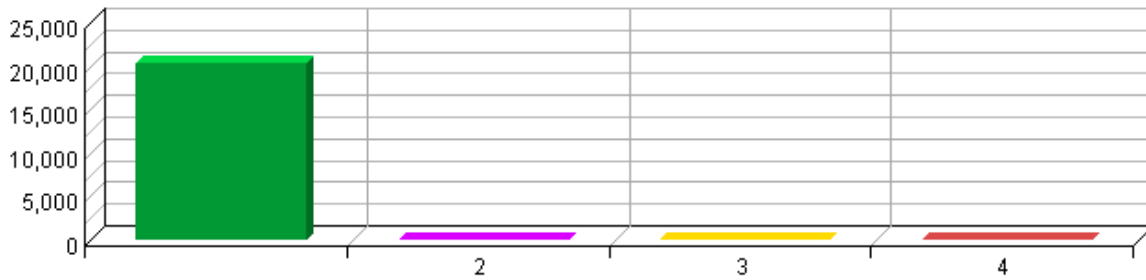
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

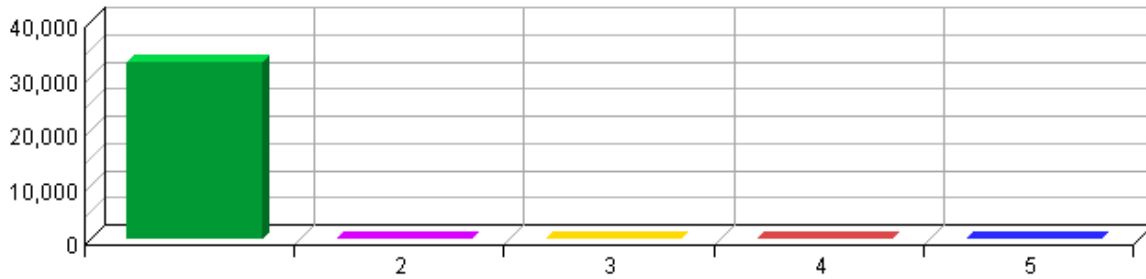
Top Entry Pages



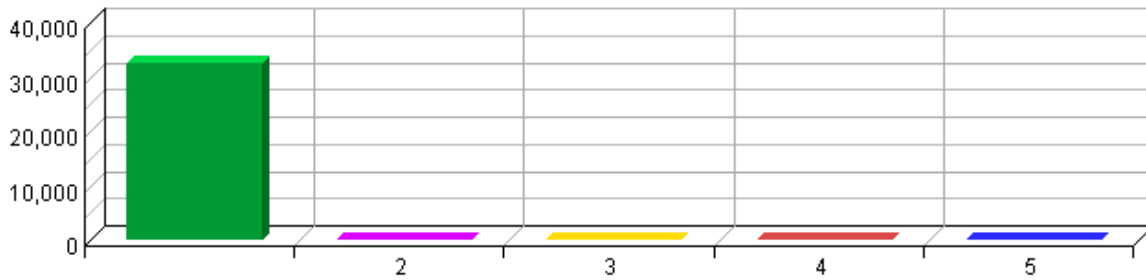
Single Access Pages



Top Entry Files



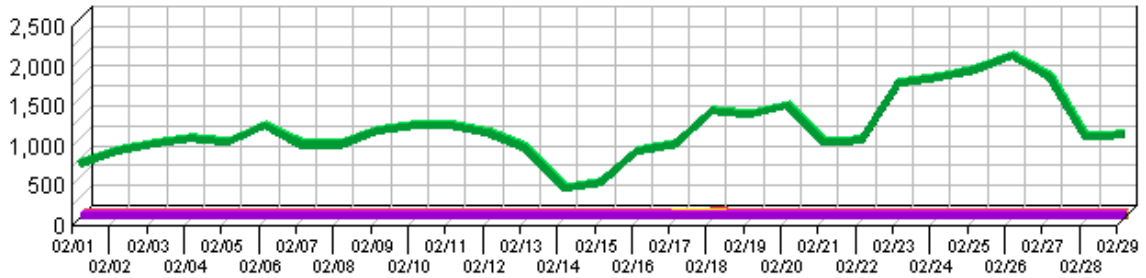
Top Exit Pages



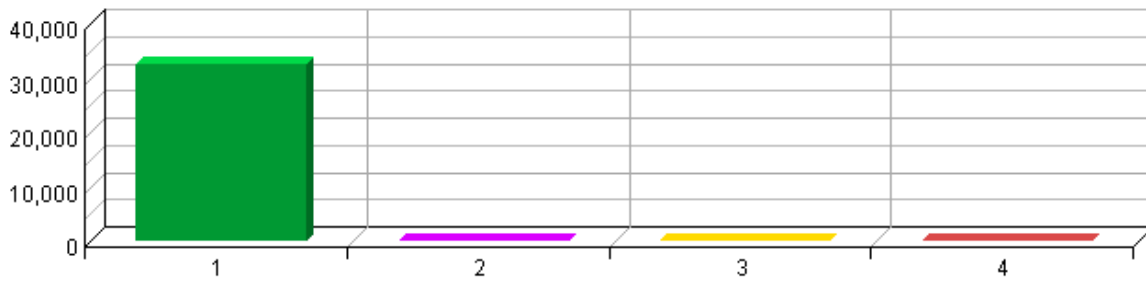
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



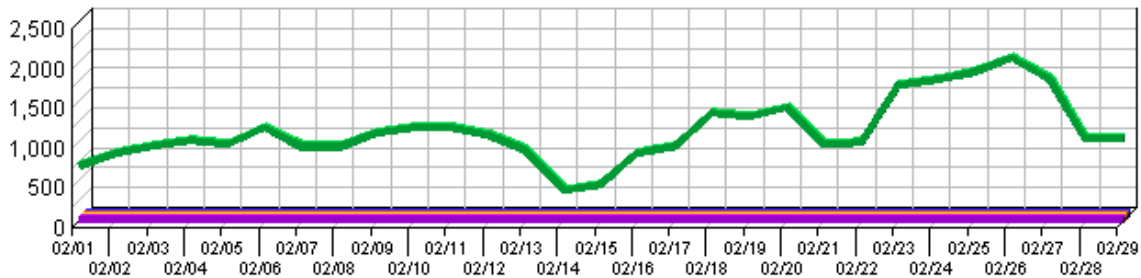
Top Entry Pages

	Pages	Visits	%
1.	EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/	32,617	99.96%
2.	EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer/abstracts/recent_updates/	8	0.02%
3.	http://cfpub.epa.gov/ncer/abstracts/index.cfm	3	0.01%
4.	Application Checker http://cfpub.epa.gov/ncer/abstracts/cfping.cfm	2	0.01%
	Total	32,630	100.00%

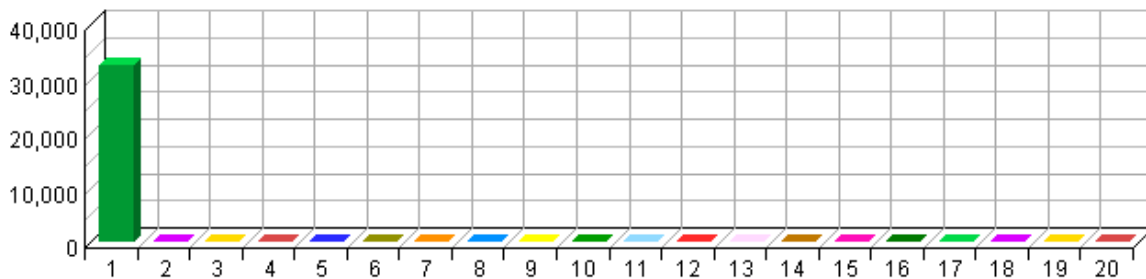
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

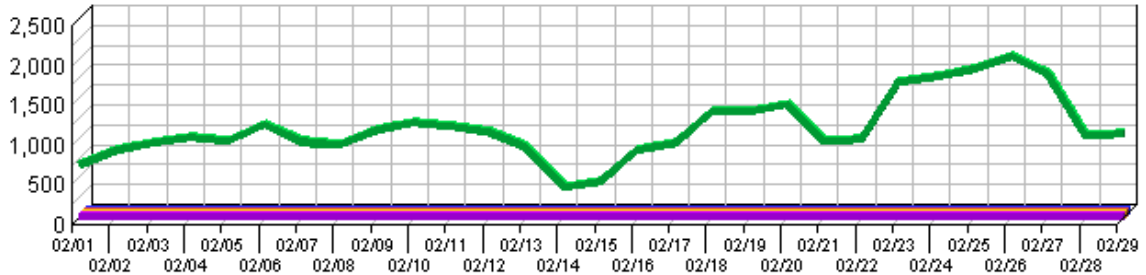
	Files	Visits	%
1.	http://cfpub.epa.gov/ncer_abstracts/	32,616	99.90%
2.	http://cfpub.epa.gov/ncer_abstracts/recent_updates/	8	0.02%
3.	http://cfpub.epa.gov/ncer_abstracts/indes.cfm	3	0.01%
4.	http://cfpub.epa.gov/ncer_abstracts/cfping.cfm	2	0.01%
5.	http://cfpub.epa.gov/ncer_abstracts/downloads/32010554.csv	1	0.00%
6.	http://cfpub.epa.gov/ncer_abstracts/downloads/47992927.csv	1	0.00%
7.	http://cfpub.epa.gov/ncer_abstracts/downloads/5474778.csv	1	0.00%
8.	http://cfpub.epa.gov/ncer_abstracts/downloads/12037015.csv	1	0.00%
9.	http://cfpub.epa.gov/ncer_abstracts/downloads/56281486.csv	1	0.00%
10.	http://cfpub.epa.gov/ncer_abstracts/downloads/41848656.csv	1	0.00%
11.		1	0.00%

	http://cfpub.epa.gov/ncer_abstracts/downloads/52732811.csv		
12.	http://cfpub.epa.gov/ncer_abstracts/downloads/7710813.csv	1	0.00%
13.	http://cfpub.epa.gov/ncer_abstracts/downloads/2746427.csv	1	0.00%
14.	http://cfpub.epa.gov/ncer_abstracts/downloads/3508240.csv	1	0.00%
15.	http://cfpub.epa.gov/ncer_abstracts/downloads/7442596.csv	1	0.00%
16.	http://cfpub.epa.gov/ncer_abstracts/downloads/71177708.csv	1	0.00%
17.	http://cfpub.epa.gov/ncer_abstracts/downloads/18518680.csv	1	0.00%
18.	http://cfpub.epa.gov/ncer_abstracts/downloads/18114584.csv	1	0.00%
19.	http://cfpub.epa.gov/ncer_abstracts/downloads/4779301.csv	1	0.00%
20.	http://cfpub.epa.gov/ncer_abstracts/downloads/7313838.csv	1	0.00%
	Subtotal	32,645	99.99%
	Other	4	0.01%
	Total	32,649	100.00%

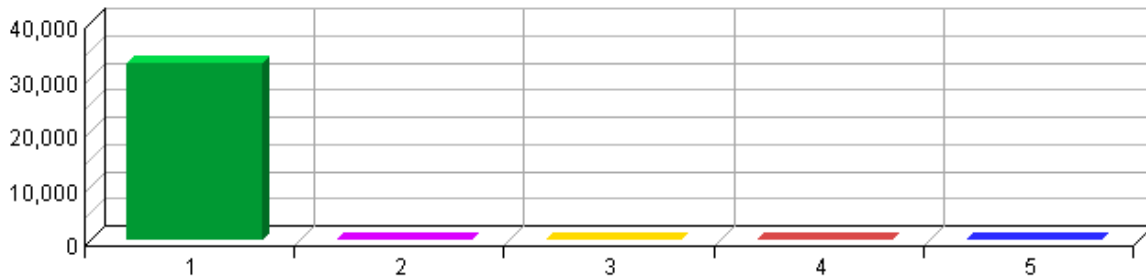
Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages

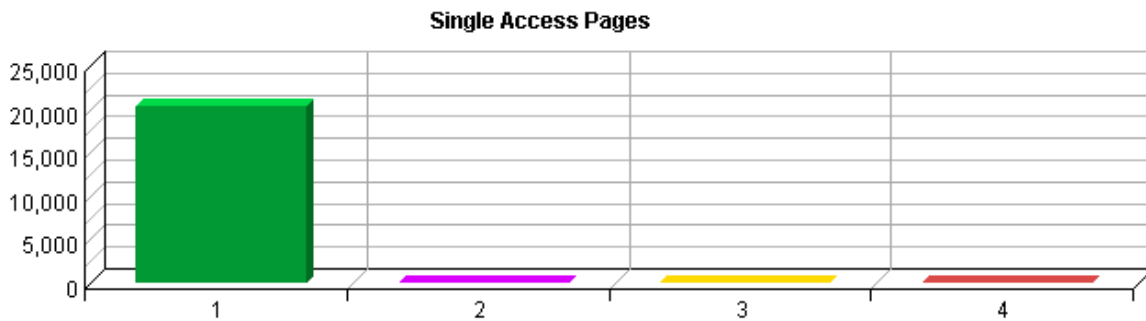
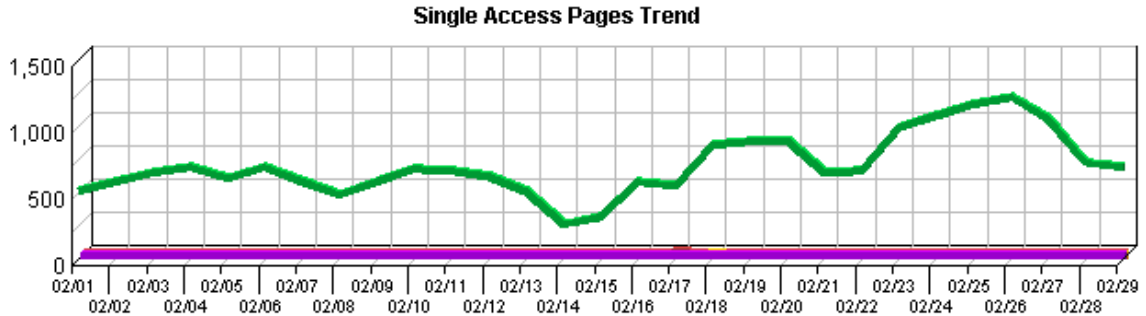


Top Exit Pages

	Pages	Visits	%
1.	EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/	32,595	99.95%
2.	EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer/abstracts/recent_updates/	10	0.03%
3.	http://cfpub.epa.gov/ncer/abstracts/index.cfm	3	0.01%
4.	Application Checker http://cfpub.epa.gov/ncer/abstracts/cfping.cfm	3	0.01%
5.	http://cfpub.epa.gov/ncer/abstracts/images/	1	0.00%
	Total	32,612	100.00%

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/	20,252	99.98%
2.	EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer/abstracts/recent_updates/	2	0.01%
3.	Application Checker http://cfpub.epa.gov/ncer/abstracts/cfping.cfm	1	0.00%
4.	http://cfpub.epa.gov/ncer/abstracts/indes.cfm	1	0.00%
	Total	20,256	100.00%

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

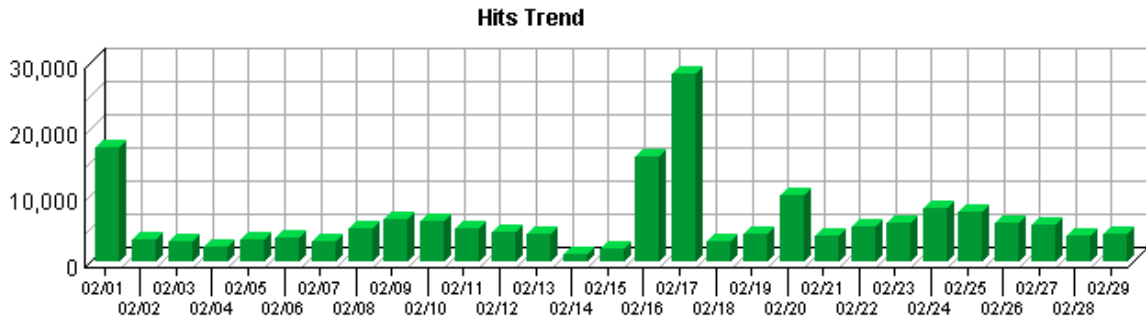
Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		32,545	99.79%
	1. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/	44	0.13%
	1. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/		
	2. EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer/abstracts/recent_updates/		
	3. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/	5	0.02%
	1. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/		
	2. EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer/abstracts/recent_updates/	4	0.01%
	1. EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer/abstracts/recent_updates/	3	0.01%
	1. EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer/abstracts/recent_updates/		
	2. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/	2	0.01%
	1. Application Checker http://cfpub.epa.gov/ncer/abstracts/cfping.cfm	2	0.01%
	1. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/		
	2. EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer/abstracts/recent_updates/		
	3. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/		
	4. EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer/abstracts/recent_updates/		

5. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/	2	0.01%
1. http://cfpub.epa.gov/ncer/abstracts/index.cfm	1	0.00%
1. http://cfpub.epa.gov/ncer/abstracts/index.cfm		
2. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/	1	0.00%
1. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/		
2. http://cfpub.epa.gov/ncer/abstracts/images/	1	0.00%
1. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/		
2. http://cfpub.epa.gov/ncer/abstracts/index.cfm	1	0.00%
1. EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer/abstracts/recent_updates/		
2. Application Checker http://cfpub.epa.gov/ncer/abstracts/cfping.cfm		
3. EPA: ORD: NCER: UPDATES http://cfpub.epa.gov/ncer/abstracts/recent_updates/		
	1	0.00%
1. EPA: ORD: NCER: Advanced Search http://cfpub.epa.gov/ncer/abstracts/		
2. Application Checker http://cfpub.epa.gov/ncer/abstracts/cfping.cfm		

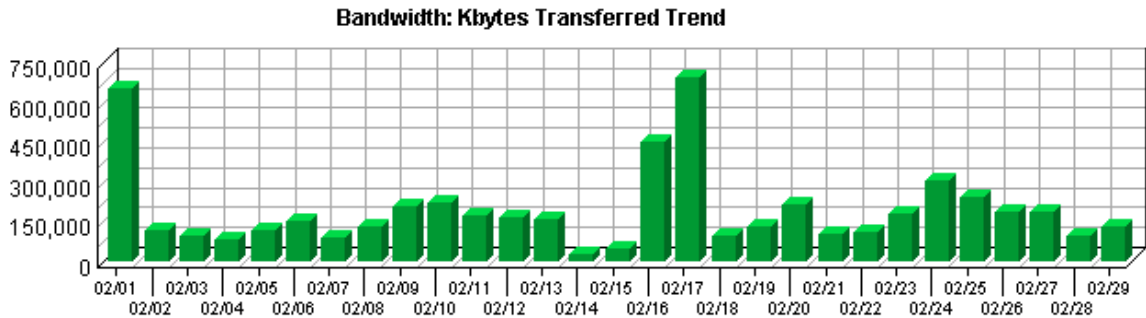
Technical Dashboard

This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	181,613
Average Hits per Day	6,262
Home Page Hits	175,576

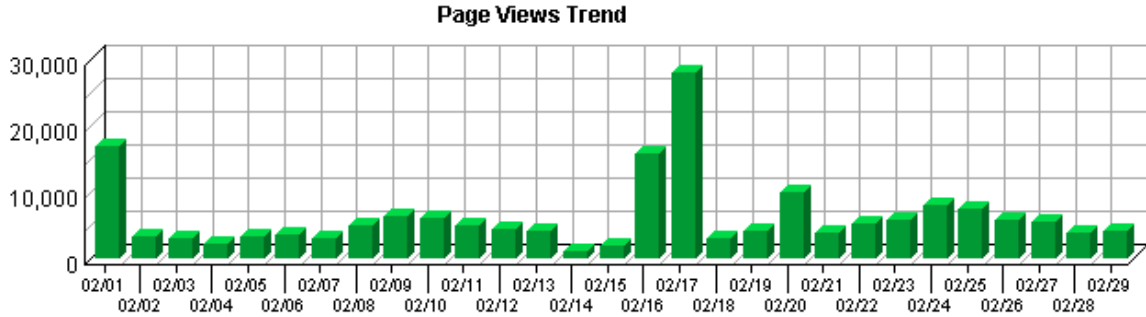


Technical Statistics

Total Hits	211,040	100%
Successful Hits	181,613	86.06%
Failed Hits	29,427	13.94%
Cached Hits	2	0.00%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



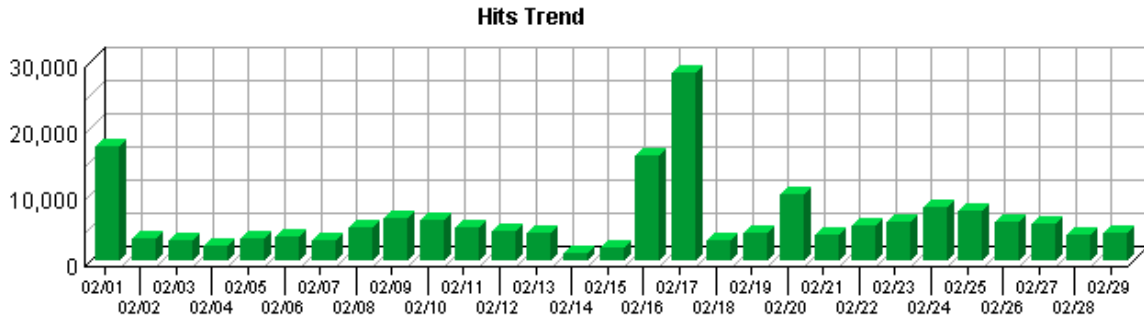
Page Views Trend

Time Interval	Page Views	%
02/01	16,870	9.33%
02/02	3,432	1.90%
02/03	2,967	1.64%
02/04	2,177	1.20%
02/05	3,380	1.87%
02/06	3,710	2.05%
02/07	3,017	1.67%
02/08	5,134	2.84%
02/09	6,519	3.61%
02/10	6,247	3.46%
02/11	5,059	2.80%
02/12	4,514	2.50%
02/13	4,218	2.33%
02/14	1,066	0.59%
02/15	1,866	1.03%
02/16	15,827	8.76%
02/17	28,103	15.55%
02/18	3,076	1.70%
02/19	4,190	2.32%
02/20	9,937	5.50%
02/21	3,787	2.09%
02/22	5,177	2.86%
02/23	5,739	3.17%
02/24	7,986	4.42%
02/25	7,518	4.16%

02/26	5,784	3.20%
02/27	5,483	3.03%
02/28	3,898	2.16%
02/29	4,089	2.26%
Total	180,770	100.00%

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



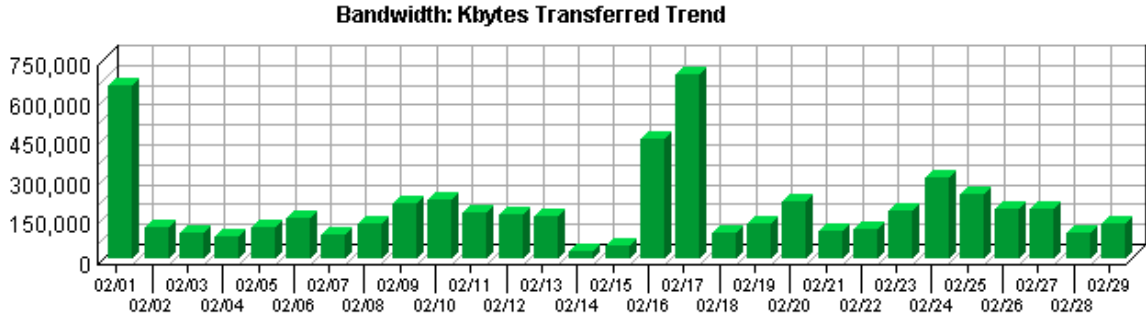
Hits Trend

Time Interval	Hits	%
02/01	17,140	9.44%
02/02	3,434	1.89%
02/03	2,970	1.64%
02/04	2,180	1.20%
02/05	3,383	1.86%
02/06	3,710	2.04%
02/07	3,018	1.66%
02/08	5,136	2.83%
02/09	6,519	3.59%
02/10	6,248	3.44%
02/11	5,062	2.79%
02/12	4,519	2.49%
02/13	4,218	2.32%
02/14	1,067	0.59%
02/15	1,866	1.03%
02/16	15,958	8.79%
02/17	28,441	15.66%
02/18	3,077	1.69%
02/19	4,194	2.31%
02/20	9,938	5.47%
02/21	3,797	2.09%
02/22	5,177	2.85%
02/23	5,758	3.17%
02/24	7,988	4.40%
02/25	7,521	4.14%

02/26	5,787	3.19%
02/27	5,486	3.02%
02/28	3,921	2.16%
02/29	4,100	2.26%
Total	181,613	100.00%

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
02/01	651,012	11.66%
02/02	117,023	2.10%
02/03	99,176	1.78%
02/04	84,265	1.51%
02/05	117,055	2.10%
02/06	153,708	2.75%
02/07	86,830	1.55%
02/08	135,269	2.42%
02/09	208,237	3.73%
02/10	220,280	3.94%
02/11	174,487	3.12%
02/12	164,120	2.94%
02/13	158,891	2.85%
02/14	30,631	0.55%
02/15	50,621	0.91%
02/16	450,489	8.07%
02/17	694,578	12.44%
02/18	96,164	1.72%
02/19	132,469	2.37%
02/20	212,170	3.80%
02/21	105,344	1.89%
02/22	108,824	1.95%
02/23	180,853	3.24%
02/24	306,189	5.48%
02/25	244,483	4.38%

02/26	184,784	3.31%
02/27	186,843	3.35%
02/28	99,277	1.78%
02/29	130,528	2.34%
Total	5,584,588	100.00%

Server Cluster Load Balance

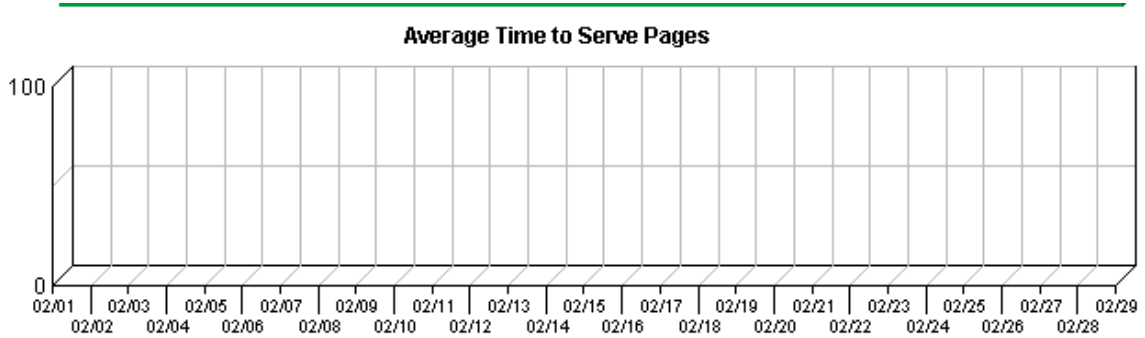
This report compares the performance of individual servers in a cluster.

No data for this section in the log data analyzed.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
02/01	0	16,870	0
02/02	0	3,432	0
02/03	0	2,967	0
02/04	0	2,177	0
02/05	0	3,380	0
02/06	0	3,710	0
02/07	0	3,017	0
02/08	0	5,134	0
02/09	0	6,519	0
02/10	0	6,247	0
02/11	0	5,059	0
02/12	0	4,514	0
02/13	0	4,218	0
02/14	0	1,066	0
02/15	0	1,866	0
02/16	0	15,827	0
02/17	0	28,103	0
02/18	0	3,076	0
02/19	0	4,190	0
02/20	0	9,937	0
02/21	0	3,787	0
02/22	0	5,177	0
02/23	0	5,739	0
02/24	0	7,986	0
02/25	0	7,518	0

02/26	0	5,784	0
02/27	0	5,483	0
02/28	0	3,898	0
02/29	0	4,089	0
Total	0	180,770	0.0

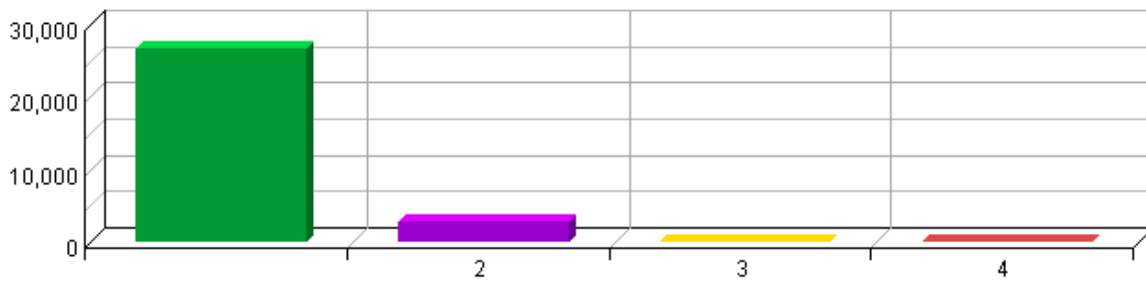
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

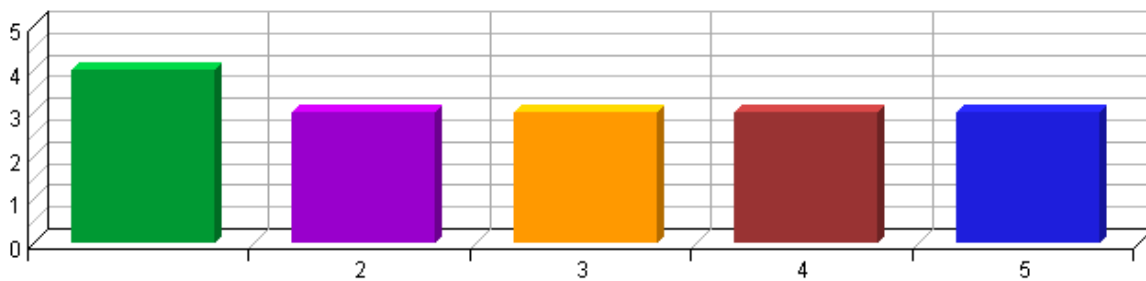
Technical Statistics

Total Hits	211,040	100%
Successful Hits	181,613	86.06%
Failed Hits	29,427	13.94%
Cached Hits	2	0.00%

Client Errors

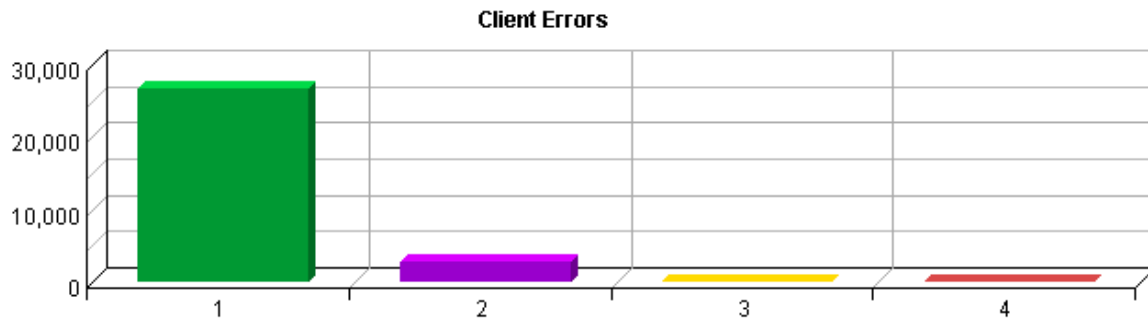


File Not Found Errors



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	26,700	90.73%
2.	404 Not Found	2,688	9.13%
3.	406 Not Acceptable	30	0.10%
4.	400 Bad Request	9	0.03%
	Total	29,427	100.00%

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer_abstracts/www.parksandpeople.org/news/openspace.pdf (no referrer)	4	0.15%
2.	/ncer_abstracts/www.rti.org/units/acs.html (no referrer)	3	0.11%
3.	/ncer_abstracts/downloads/ 52083459.csv (no referrer)	3	0.11%
4.	/ncer_abstracts/downloads/ 1983044.csv (no referrer)	3	0.11%
5.	/ncer_abstracts/downloads/ 53647458.csv (no referrer)	3	0.11%
6.	/ncer_abstracts/downloads/ 20231258.csv (no referrer)	3	0.11%
7.	/ncer_abstracts/downloads/ 12605992.csv (no referrer)	3	0.11%
8.	/ncer_abstracts/downloads/ 1251088.csv (no referrer)	3	0.11%
9.	/ncer_abstracts/downloads/ 64026806.csv (no referrer)	3	0.11%
10.	/ncer_abstracts/downloads/ 19096832.csv (no referrer)	3	0.11%
11.	/ncer_abstracts/downloads/ 57631694.csv (no referrer)	3	0.11%
12.	/ncer_abstracts/downloads/ 42886002.csv (no referrer)	3	0.11%
13.	/ncer_abstracts/downloads/ 58046446.csv (no referrer)	3	0.11%
14.	/ncer_abstracts/www.parksandpeople.org/gfatlas/	3	0.11%

	(no referrer)		
15.	/ncer_abstracts/downloads/ 23039070.csv (no referrer)	3	0.11%
16.	/ncer_abstracts/downloads/ 30603696.csv (no referrer)	3	0.11%
17.	/ncer_abstracts/www.unc.edu/ dept/geog/them/ (no referrer)	3	0.11%
18.	/ncer_abstracts/downloads/ 31511069.csv (no referrer)	3	0.11%
19.	/ncer_abstracts/downloads/ 31135816.csv (no referrer)	3	0.11%
20.	/ncer_abstracts/downloads/ 54991909.csv (no referrer)	3	0.11%
	Subtotal	61	2.27%
	Other	2,627	97.73%
	Total	2,688	100.00%

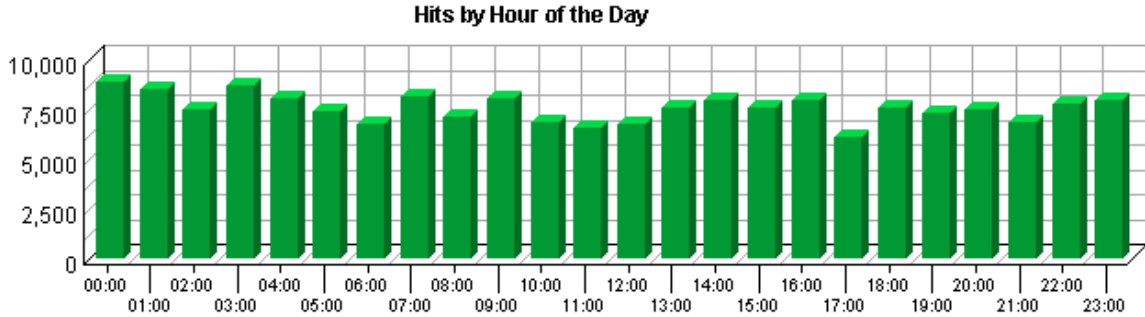
Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

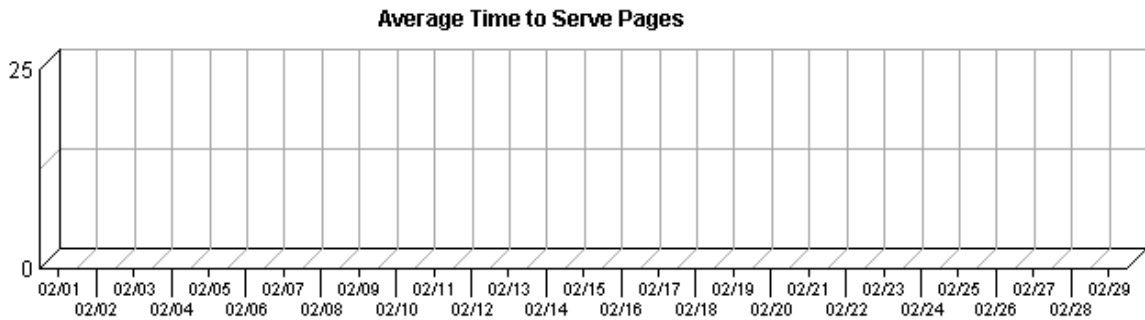


Most Active Summary

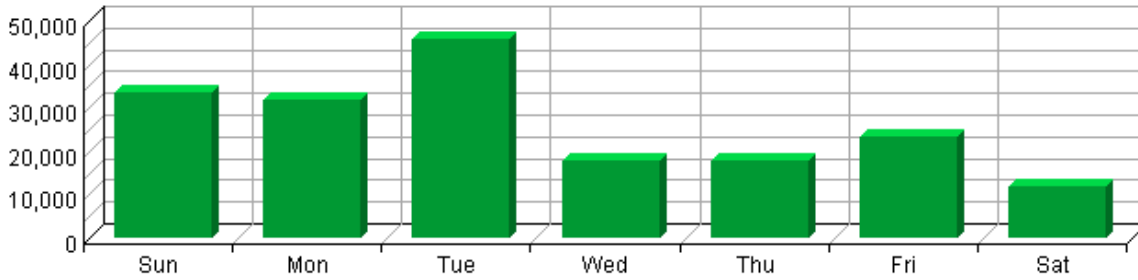
Most Active Date	February 17, 2004
Number of Hits on Most Active Date	28,441
Most Active Day of the Week	Tue
Most Active Hour of the Day	00:00–00:59

Activity on Weekdays Summary

Total Hits Weekdays	136,391
Total Visits Weekdays	25,229
Average Number of Visits per day on Weekdays	1,261
Average Number of Hits per day on Weekdays	6,819



Hits by Day of the Week



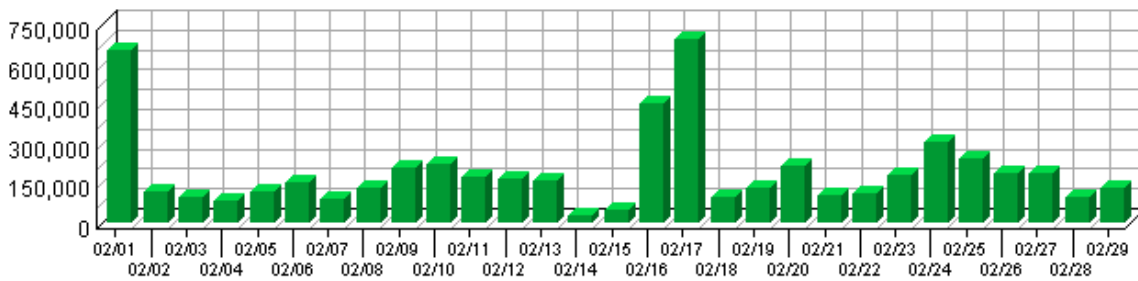
Least Active Summary

Least Active Date	February 14, 2004
Number of Hits on Least Active Date	1,067
Least Active Day of the Week	Sat
Least Active Hour of the Day	17:00–17:59

Activity on Weekends Summary

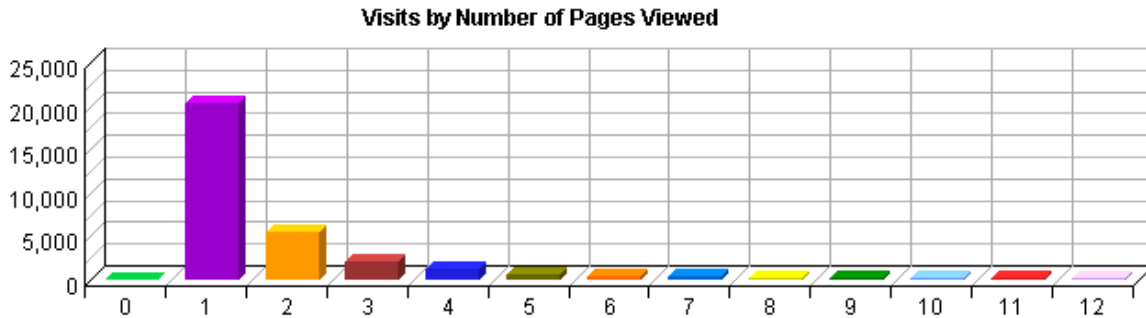
Total Hits Weekend	45,222
Total Visits Weekend	7,420
Average Number of Visits per Weekend	1,484
Average Number of Hits per Weekend	9,044

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.

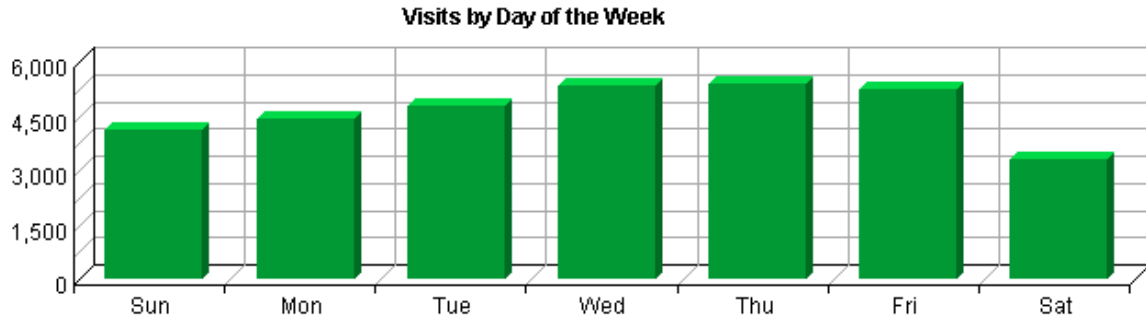


Visits by Number of Pages Viewed

	Number of Pages Viewed	Visits	%
Pages	0	19	0.06%
Pages	1	20,256	62.08%
Pages	2	5,432	16.65%
Pages	3	2,013	6.17%
Pages	4	1,227	3.76%
Pages	5	704	2.16%
Pages	6	510	1.56%
Pages	7	381	1.17%
Pages	8	276	0.85%
Pages	9	196	0.60%
Pages	10	153	0.47%
Pages	11	139	0.43%
Pages	12	160	0.49%
Pages	Subtotal	31,466	96.43%
Pages	Other	1,165	3.57%
	Total	32,631	100.00%

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

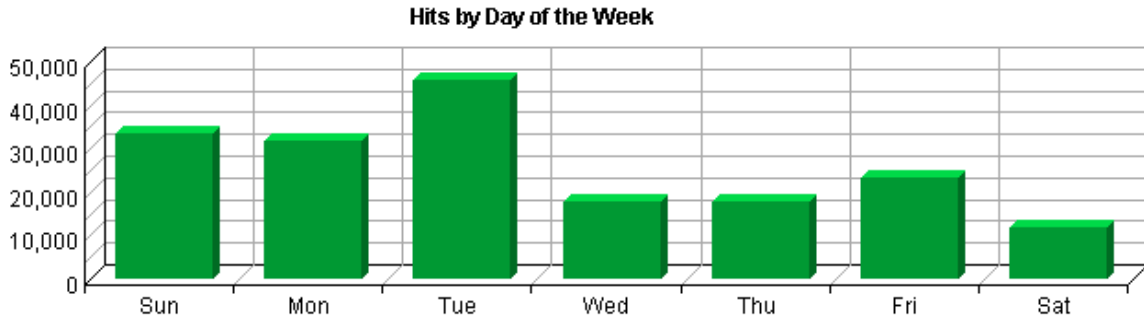


Visits by Day of the Week

Day	Visits	%
Sun	4,110	12.59%
Mon	4,443	13.61%
Tue	4,805	14.72%
Wed	5,355	16.40%
Thu	5,374	16.46%
Fri	5,252	16.09%
Sat	3,310	10.14%
Total Weekend	7,420	22.73%
Total Weekdays	25,229	77.27%
Total	32,649	100.00%

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

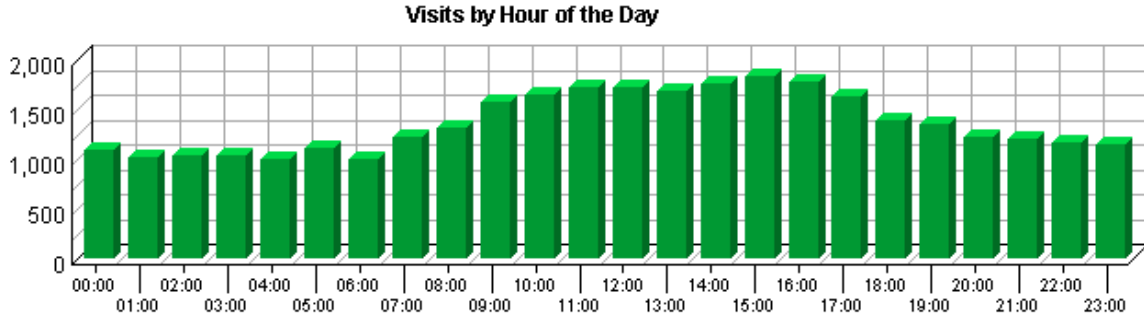


Hits by Day of the Week

Day	Hits	%
Sun	33,419	18.40%
Mon	31,669	17.44%
Tue	45,647	25.13%
Wed	17,840	9.82%
Thu	17,883	9.85%
Fri	23,352	12.86%
Sat	11,803	6.50%
Total Weekend	45,222	24.90%
Total Weekdays	136,391	75.10%
Total	181,613	100.00%

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	1,090	3.34%
01:00	1,016	3.11%
02:00	1,032	3.16%
03:00	1,042	3.19%
04:00	994	3.04%
05:00	1,102	3.38%
06:00	997	3.05%
07:00	1,224	3.75%
08:00	1,315	4.03%
09:00	1,573	4.82%
10:00	1,645	5.04%
11:00	1,718	5.26%
12:00	1,729	5.30%
13:00	1,688	5.17%
14:00	1,758	5.38%
15:00	1,839	5.63%
16:00	1,784	5.46%
17:00	1,627	4.98%
18:00	1,384	4.24%
19:00	1,344	4.12%
20:00	1,230	3.77%
21:00	1,203	3.68%
22:00	1,162	3.56%
23:00	1,153	3.53%
Total Visits during Work Hours (8:00am–5:00pm)	15,049	46.09%

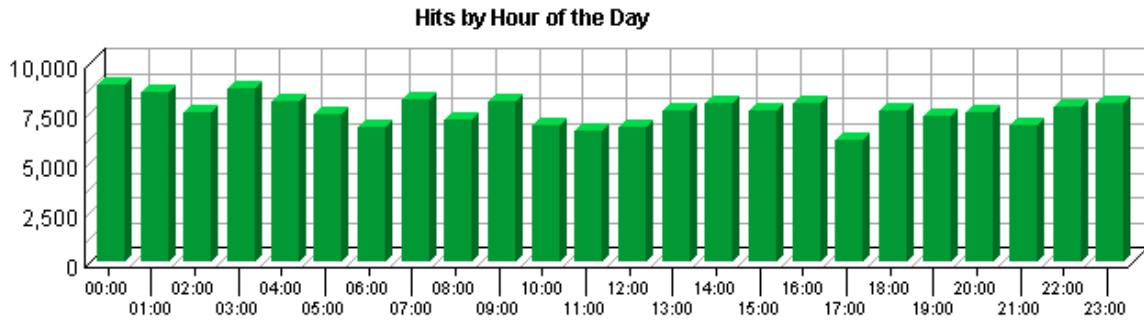
Total Visits during After Hours (5:01pm–7:59am)	17,600	53.91%
Total	32,649	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	15:00–15:59
Least Active Hour of the Day	04:00–04:59

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	8,887	4.89%
01:00	8,546	4.71%
02:00	7,520	4.14%
03:00	8,712	4.80%
04:00	8,013	4.41%
05:00	7,430	4.09%
06:00	6,780	3.73%
07:00	8,111	4.47%
08:00	7,133	3.93%
09:00	8,092	4.46%
10:00	6,848	3.77%
11:00	6,584	3.63%
12:00	6,789	3.74%
13:00	7,587	4.18%
14:00	7,975	4.39%
15:00	7,601	4.19%
16:00	8,005	4.41%
17:00	6,112	3.37%
18:00	7,553	4.16%
19:00	7,273	4.00%
20:00	7,475	4.12%
21:00	6,819	3.75%
22:00	7,811	4.30%
23:00	7,957	4.38%

Total Hits during Work Hours (8:00am–5:00pm)	66,614	36.68%
Total Hits during After Hours (5:01pm–7:59am)	114,999	63.32%
Total	181,613	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	00:00–00:59
Least Active Hour of the Day	17:00–17:59

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.

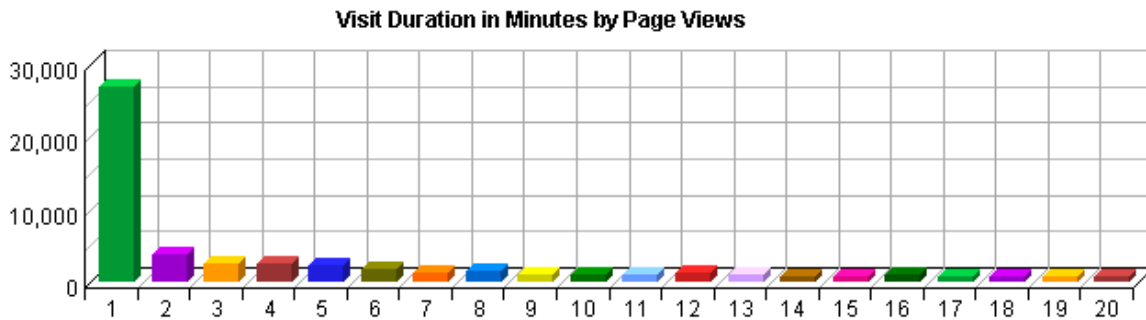


Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	22,839	69.99%
1-2	1,203	3.69%
2-3	676	2.07%
3-4	487	1.49%
4-5	435	1.33%
5-6	313	0.96%
6-7	238	0.73%
7-8	256	0.78%
8-9	244	0.75%
9-10	233	0.71%
10-11	237	0.73%
11-12	248	0.76%
12-13	226	0.69%
13-14	231	0.71%
14-15	184	0.56%
15-16	168	0.51%
16-17	149	0.46%
17-18	163	0.50%
18-19	128	0.39%
19-20	143	0.44%
Subtotal	28,801	88.26%
Other	3,830	11.74%
Total	32,631	100.00%

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	26,902	14.90%
1-2	3,854	2.13%
2-3	2,633	1.46%
3-4	2,577	1.43%
4-5	2,163	1.20%
5-6	1,723	0.95%
6-7	1,161	0.64%
7-8	1,431	0.79%
8-9	995	0.55%
9-10	1,129	0.63%
10-11	1,089	0.60%
11-12	1,222	0.68%
12-13	1,055	0.58%
13-14	881	0.49%
14-15	867	0.48%
15-16	899	0.50%
16-17	776	0.43%
17-18	663	0.37%
18-19	660	0.37%
19-20	644	0.36%
Subtotal	53,324	29.53%
Other	127,225	70.47%
Total	180,549	100.00%

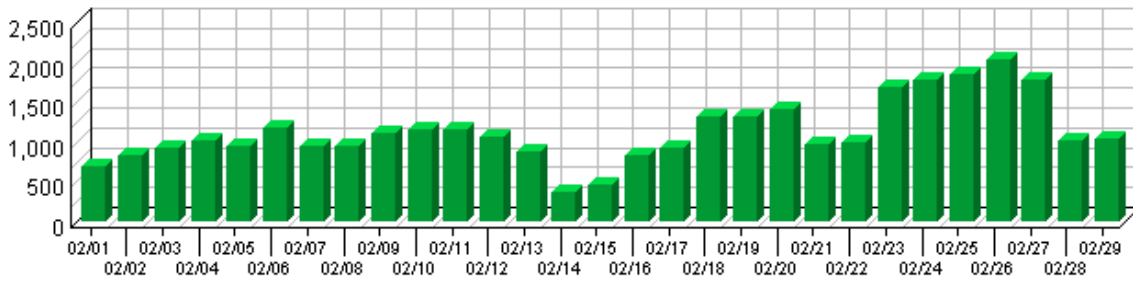
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

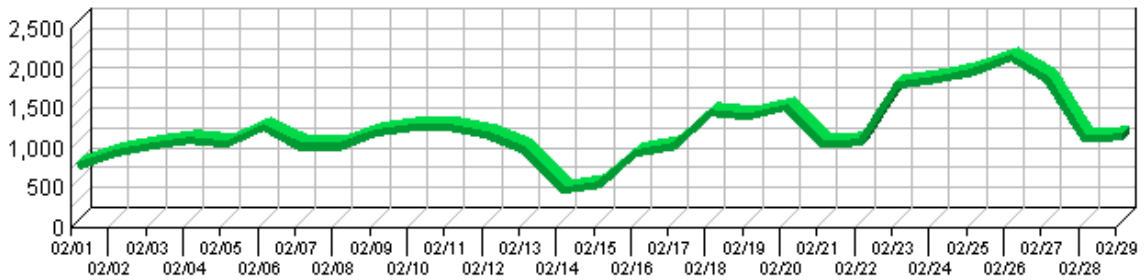
Top Browsers by Visits



Top Browsers by Visits Trend



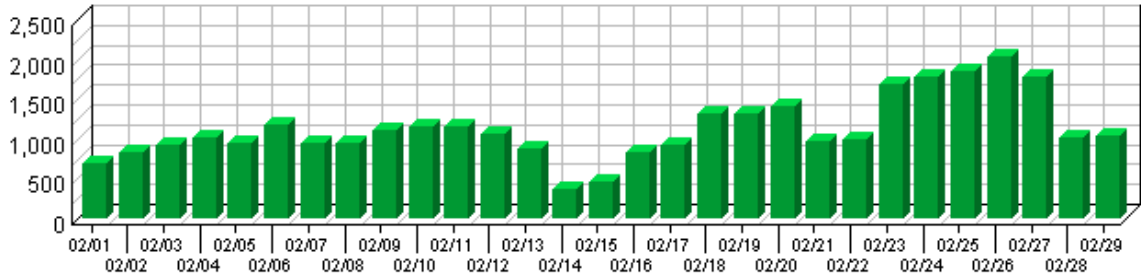
Top Platforms by Visits Trend



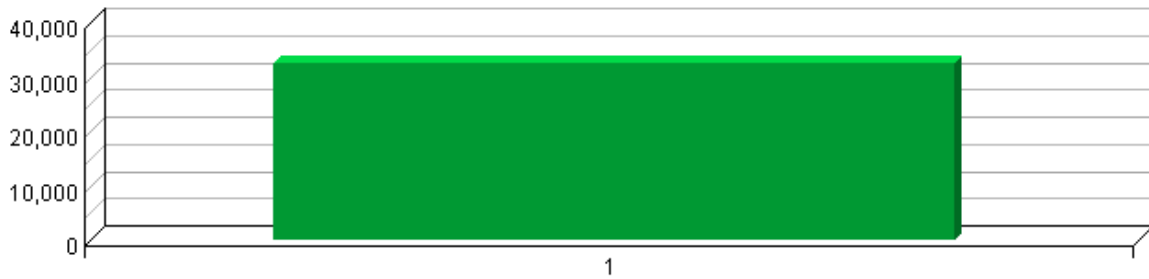
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend



Top Browsers by Visits



Top Browsers

	Browser	Visits	%	Hits
1.	Others	32,649	100.00%	181,613
	Total	32,649	100.00%	181,613

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Others	Version Unknown	32,649	100.00%	181,613
		Other	0	0.00%	0
	Total		32,649	100.00%	181,613

Top Spiders

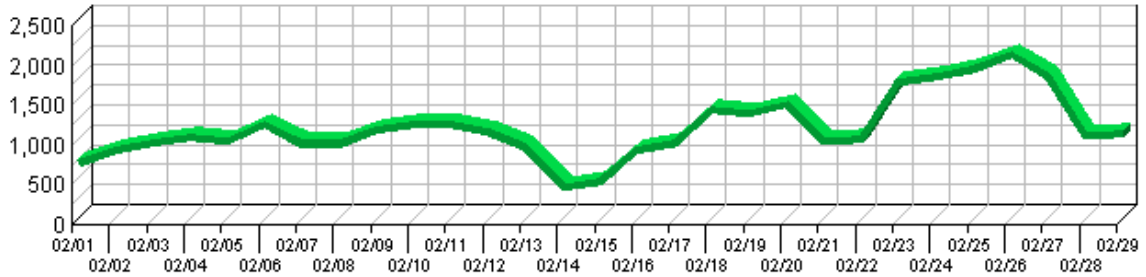
This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

No data for this section in the log data analyzed.

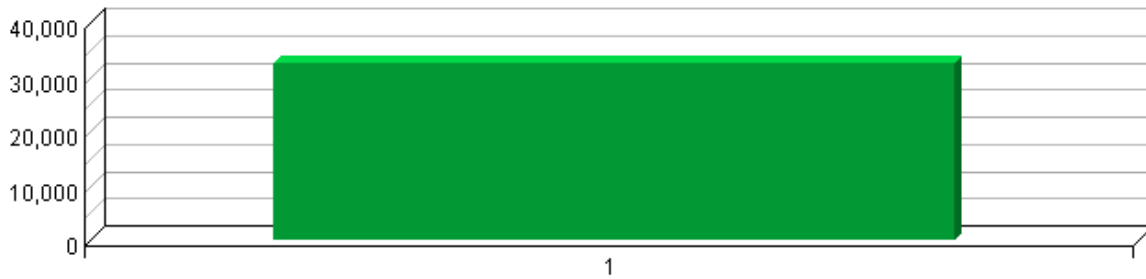
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Others	32,649	100.00%	181,613
	Total	32,649	100.00%	181,613

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

- 404 = Failed:** Not Found
- 405 = Failed:** Method Not Allowed
- 406 = Failed:** Not Acceptable
- 407 = Failed:** Proxy Authentication Required
- 408 = Failed:** Request Time-out
- 409 = Failed:** Conflict
- 410 = Failed:** Gone
- 411 = Failed:** Length Required
- 412 = Failed:** Precondition Failed
- 413 = Failed:** Request Entity Too Large
- 414 = Failed:** Request-URI Too Large
- 415 = Failed:** Unsupported Media Type
- 416 = Failed:** Requested range not satisfiable
- 417 = Failed:** Expectation Failed
- 500 = Failed:** Internal Server Error
- 501 = Failed:** Not Implemented
- 502 = Failed:** Bad Gateway
- 503 = Failed:** Service Unavailable
- 504 = Failed:** Gateway Time-out
- 505 = Failed:** HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.