WEBTRENDS

Copy of NCER_ABSTRACTS Web Site Statistics

Web Log Analysis Monthly Report April 2004

Report Range:04/01/2004 00:00:00 – 04/30/2004 23:59:59

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Table of Contents

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

Visits Trend
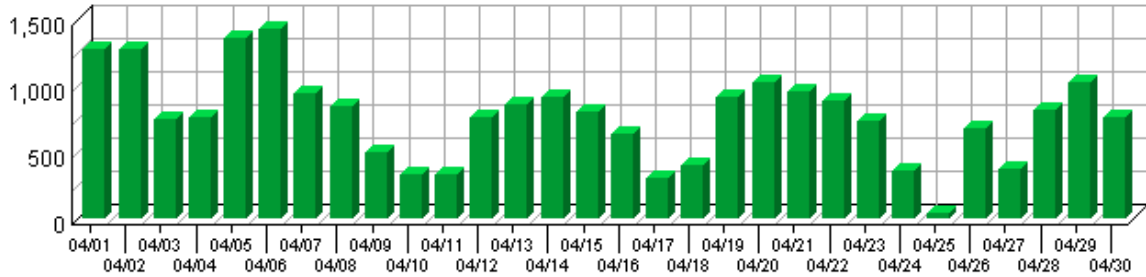
Visit Summary

Visits	23,143
Average per Day	771
Average Visit Length	00:12:49
Median Visit Length	00:02:44
International Visits	12.86%
Visits of Unknown Origin	20.94%
Visits from Your Country: United States (US)	66.20%

Page Views Trend
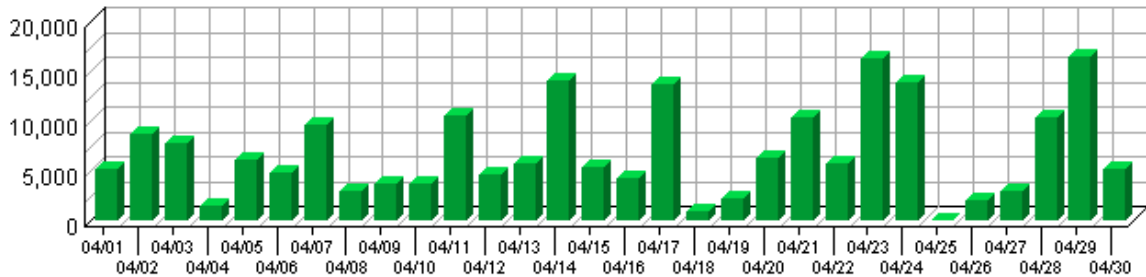
Page View Summary

Page Views	204,665
Average per Day	6,822
Average Page Views per Visit	8.84

Visitors Trend
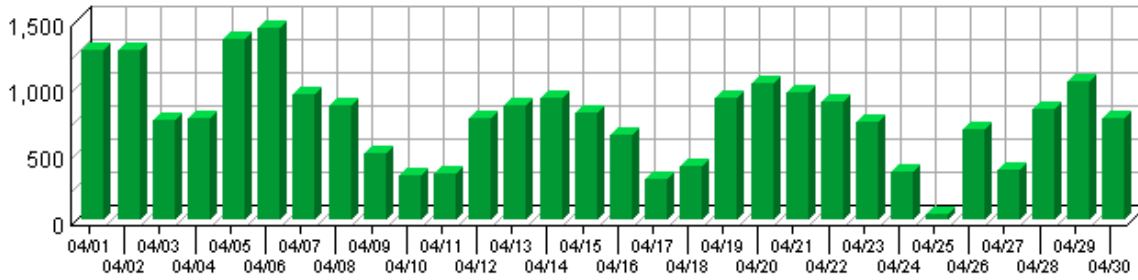
Visitor Summary

Unique Visitors	14,331
Visitors Who Visited Once	12,178
Visitors Who Visited More Than Once	2,153
Average Visits per Visitor	1.61

Hits Trend
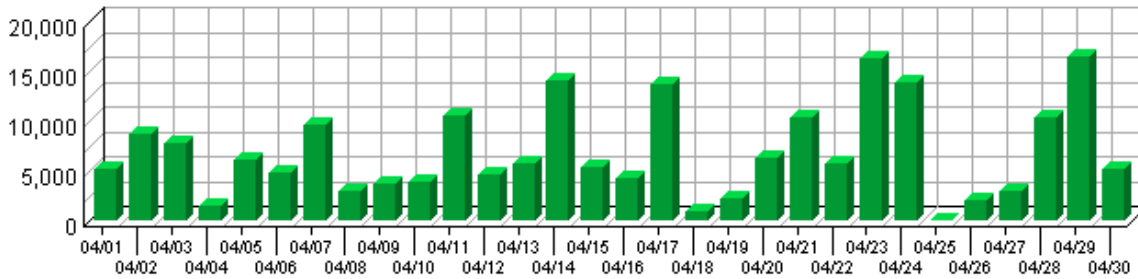
Hit Summary

Successful Hits for Entire Site	204,861
Average Hits per Day	6,828
Home Page Hits	200,312

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Visitors Trend
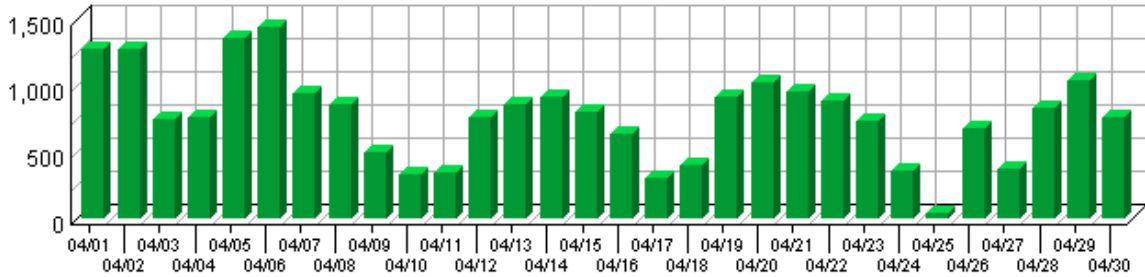
Visit Summary

Visits	23,143
Average per Day	771
Average Visit Length	00:12:49
Median Visit Length	00:02:44
International Visits	12.86%
Visits of Unknown Origin	20.94%
Visits from Your Country: United States (US)	66.20%

Average Length of Visit Trend
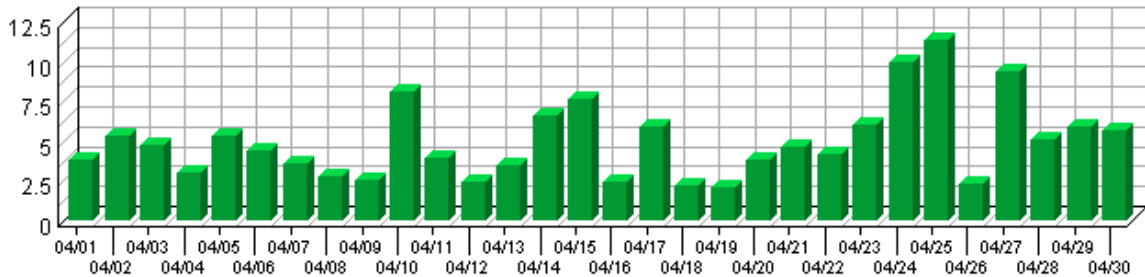
Top Countries by Visits
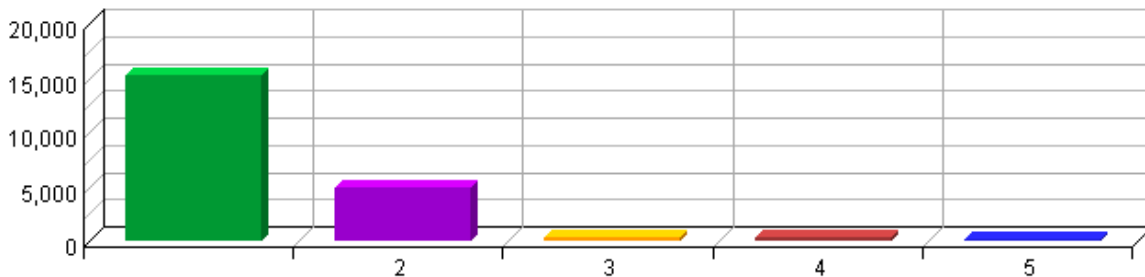
Visitors by Number of Visits
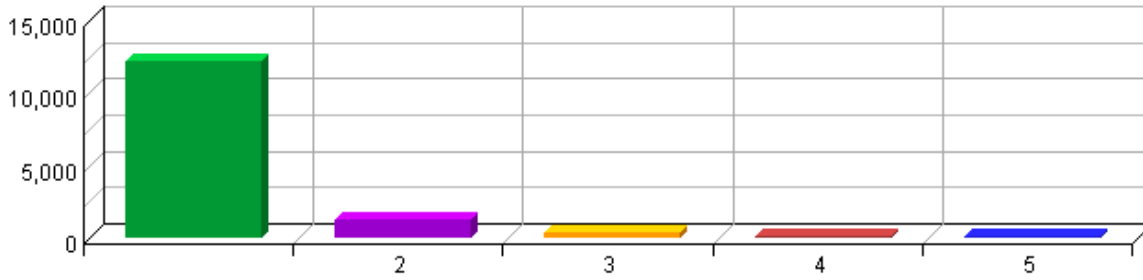
Visitors Trend
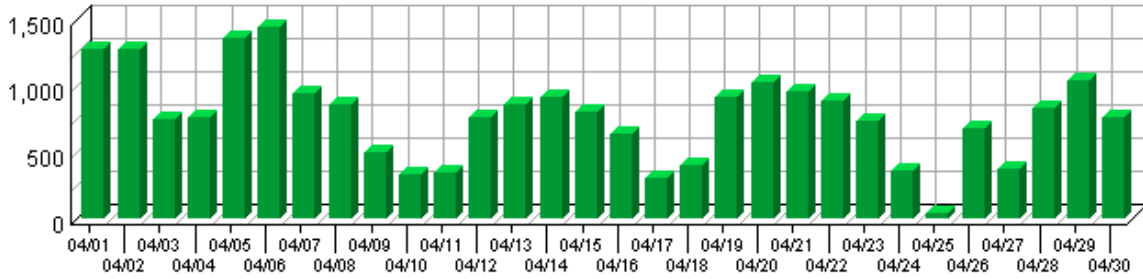
Visitor Summary

Unique Visitors	14,331
Visitors Who Visited Once	12,178
Visitors Who Visited More Than Once	2,153
Average Visits per Visitor	1.61

Visitor Minutes Trend
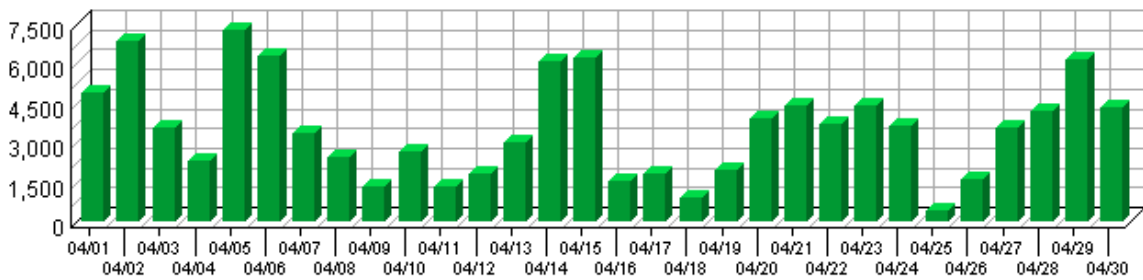
First Time Visitors Trend
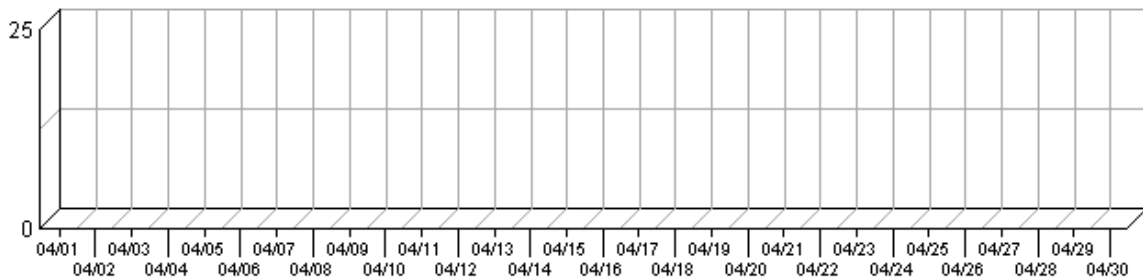
New vs. Return Visits

Top Visitors by Visits

Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.
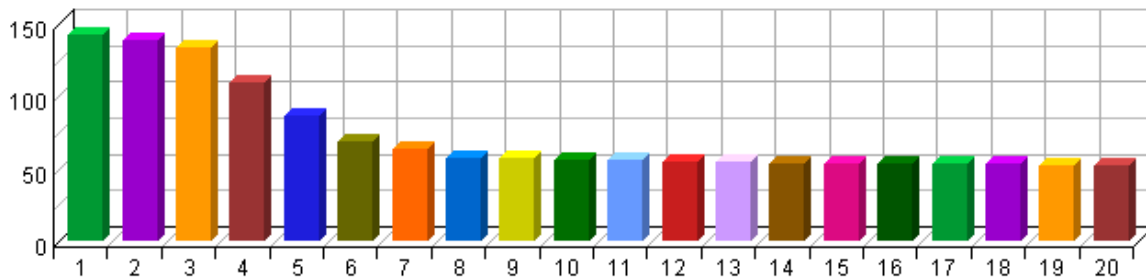
Top Visitors

	Visitor	Visits	%	Hits
1.	crawl5.googlebot.com_No Agent	142	0.61%	2,114
2.	12.175.0.35_No Agent	138	0.60%	142
3.	crawl4.googlebot.com_No Agent	134	0.58%	1,340
4.	j3164.inktomisearch.com_No Agent	109	0.47%	163
5.	crawl6.googlebot.com_No Agent	86	0.37%	402
6.	j3137.inktomisearch.com_No Agent	69	0.30%	105
7.	j3167.inktomisearch.com_No Agent	63	0.27%	91
8.	j3142.inktomisearch.com_No Agent	57	0.25%	81
9.	j3108.inktomisearch.com_No Agent	57	0.25%	103
10.	j3162.inktomisearch.com_No Agent	56	0.24%	98

11.	j3140.inktomisearch.com_No Agent	**56**	**0.24%**	85
12.	j3150.inktomisearch.com_No Agent	**55**	**0.24%**	66
13.	j3165.inktomisearch.com_No Agent	**55**	**0.24%**	72
14.	j3113.inktomisearch.com_No Agent	**54**	**0.23%**	82
15.	j3107.inktomisearch.com_No Agent	**53**	**0.23%**	83
16.	j3102.inktomisearch.com_No Agent	**53**	**0.23%**	71
17.	j3158.inktomisearch.com_No Agent	**53**	**0.23%**	97
18.	j3131.inktomisearch.com_No Agent	**53**	**0.23%**	79
19.	j3159.inktomisearch.com_No Agent	**52**	**0.22%**	73
20.	j3195.inktomisearch.com_No Agent	**52**	**0.22%**	87
	Subtotal	**1,447**	**6.25%**	**5,434**
	Other	**21,691**	**93.75%**	**198,883**
	Total	**23,138**	**100.00%**	**204,317**

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend

New vs. Return Visits
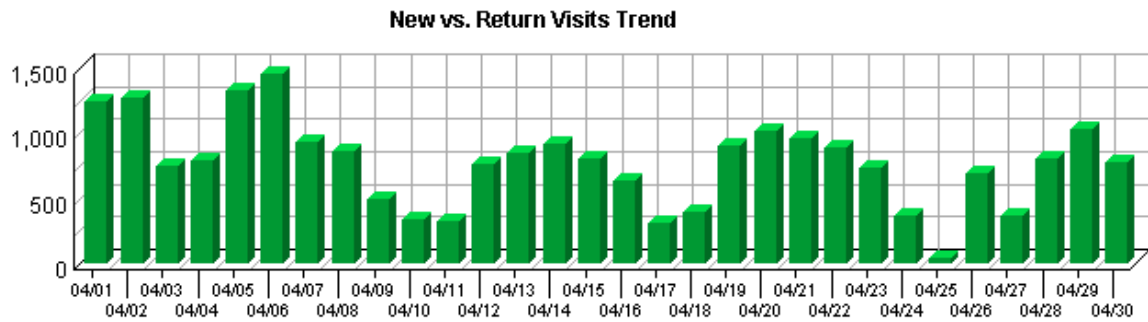
New vs. Return Visits

	Visitor Type	Visits	%
1.	Visitors Not Accepting Cookies	23,138	100.00%
	Total	**23,138**	**100.00%**

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.
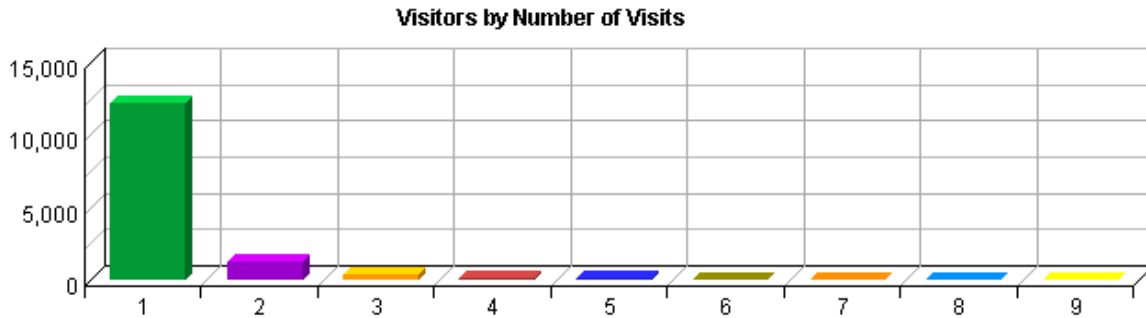
Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	12,178	84.98%
2 visits	1,295	9.04%
3 visits	349	2.44%
4 visits	150	1.05%
5 visits	82	0.57%
6 visits	59	0.41%
7 visits	30	0.21%
8 visits	19	0.13%
9 visits	15	0.10%
Subtotal	**14,177**	**98.93%**
Other	**154**	**1.07%**
Total	**14,331**	**100.00%**

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.
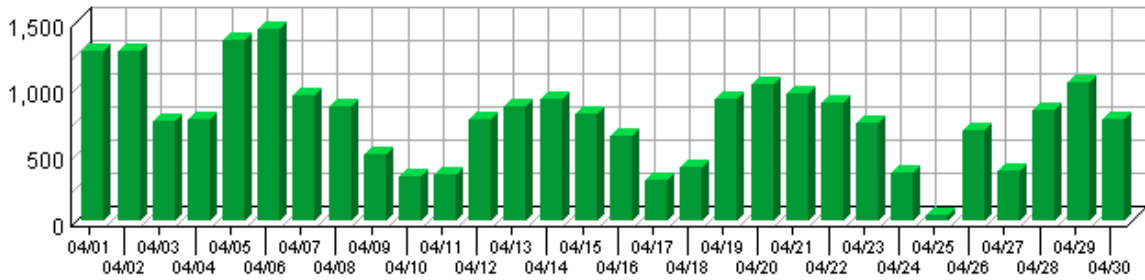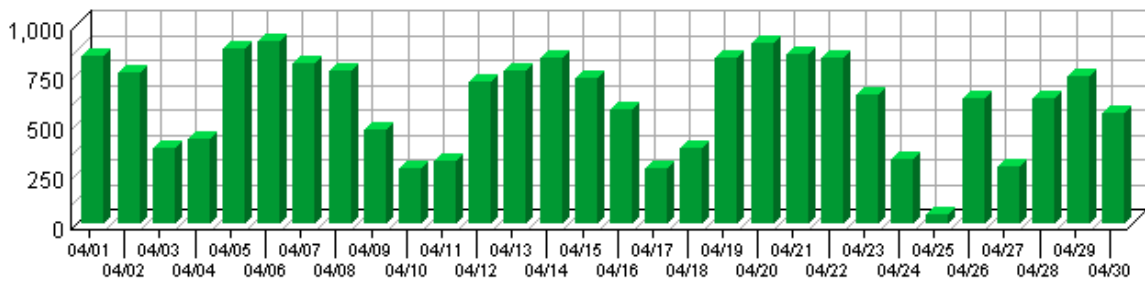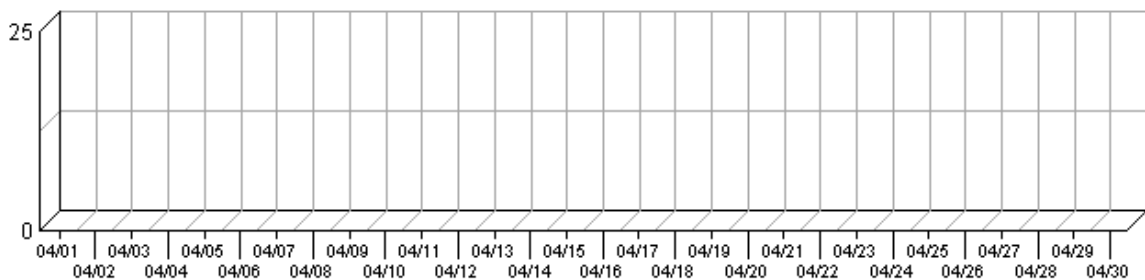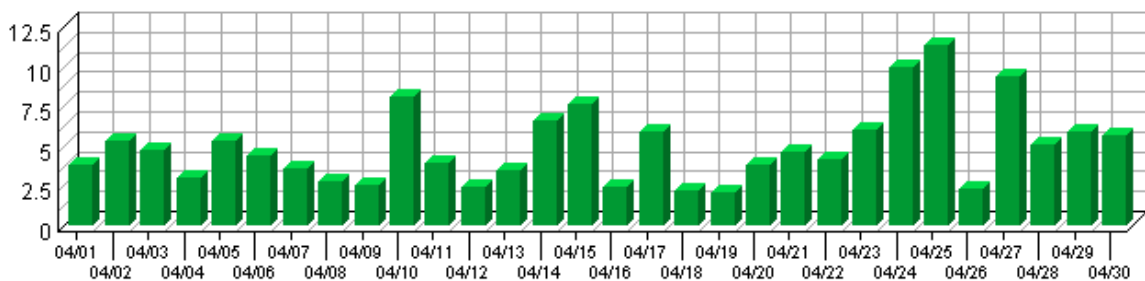
Visitor Minutes Trend
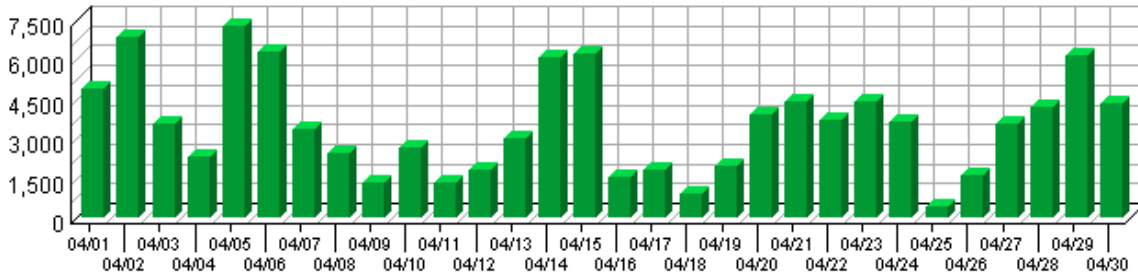
Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
04/01	1,275	840	0	00:03:51	4,926.35
04/02	1,278	758	0	00:05:22	6,873.67
04/03	753	375	0	00:04:42	3,542.68
04/04	770	428	0	00:03:02	2,345.43
04/05	1,361	875	0	00:05:22	7,304.72
04/06	1,440	914	0	00:04:21	6,278.45
04/07	939	805	0	00:03:33	3,336.90
04/08	855	773	0	00:02:49	2,420.10
04/09	506	470	0	00:02:34	1,299.08
04/10	332	281	0	00:08:07	2,698.57
04/11	341	311	0	00:03:58	1,357.85
04/12	767	709	0	00:02:24	1,849.65
04/13	859	771	0	00:03:29	2,996.60
04/14	916	830	0	00:06:38	6,084.45
04/15	810	732	0	00:07:40	6,213.23
04/16	634	576	0	00:02:24	1,531.43
04/17	312	280	0	00:05:54	1,845.10
04/18	401	376	0	00:02:14	895.85
04/19	922	837	0	00:02:05	1,934.47
04/20	1,025	911	0	00:03:49	3,916.85
04/21	956	851	0	00:04:39	4,449.47
04/22	895	831	0	00:04:07	3,688.32
04/23	738	647	0	00:06:00	4,431.58
04/24	365	326	0	00:10:01	3,661.83
04/25	40	42	0	00:11:18	452.12
04/26	687	632	0	00:02:19	1,597.83
04/27	377	285	0	00:09:25	3,551.95
04/28	827	628	0	00:05:03	4,180.18
04/29	1,036	737	0	00:05:58	6,187.63
04/30	766	553	0	00:05:39	4,331.42

Average	772	612	0	N/A	3,539.46
Total	23,183	18,384	0	N/A	106,183.77

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.
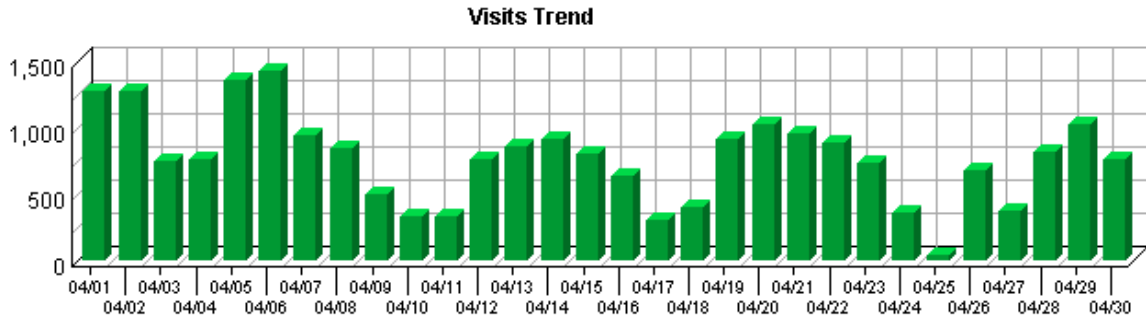
Visits Trend

Time Interval	Visits	%
04/01	1,275	5.51%
04/02	1,273	5.50%
04/03	750	3.24%
04/04	767	3.31%
04/05	1,361	5.88%
04/06	1,437	6.21%
04/07	939	4.06%
04/08	854	3.69%
04/09	506	2.19%
04/10	332	1.43%
04/11	339	1.46%
04/12	766	3.31%
04/13	859	3.71%
04/14	913	3.95%
04/15	808	3.49%
04/16	634	2.74%
04/17	312	1.35%
04/18	401	1.73%
04/19	922	3.98%
04/20	1,023	4.42%
04/21	955	4.13%
04/22	894	3.86%
04/23	738	3.19%
04/24	363	1.57%
04/25	39	0.17%

04/26	687	2.97%
04/27	376	1.62%
04/28	826	3.57%
04/29	1,032	4.46%
04/30	762	3.29%
Total	**23,143**	**100.00%**

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

> **No data for this section in the log data analyzed.**

> **No data for this section in the log data analyzed.**

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.
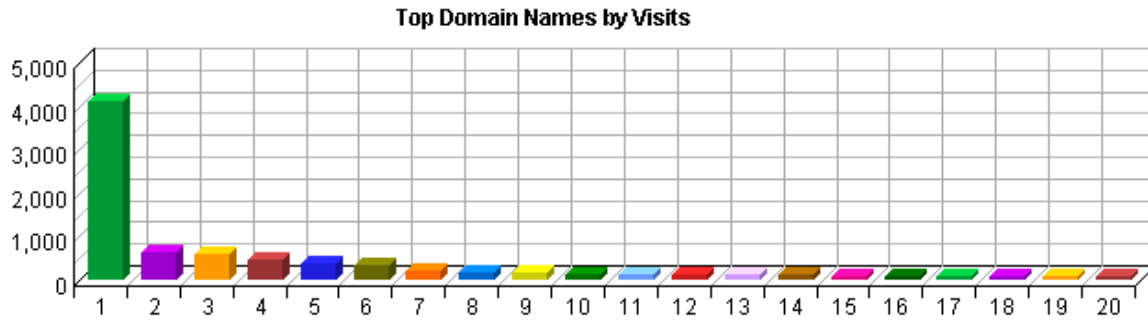
Top Domain Names

	Domain Name	Visits	%	Hits
1.	inktomisearch.com	4,122	17.81%	6,102
2.	epa.gov	644	2.78%	17,868
3.	aol.com	577	2.49%	831
4.	googlebot.com	458	1.98%	4,204
5.	comcast.net	394	1.70%	740
6.	rr.com	338	1.46%	786
7.	pacbell.net	194	0.84%	504
8.	cox.net	156	0.67%	360
9.	dsl.net	156	0.67%	2,276
10.	verizon.net	138	0.60%	344
11.	12.175.0.35	138	0.60%	142
12.	Level3.net	128	0.55%	392
13.	bellsouth.net	127	0.55%	339
14.	dialsprint.net	118	0.51%	246
15.	adelphia.net	103	0.45%	219
16.	swbell.net	102	0.44%	226
17.	mindspring.com	99	0.43%	268
18.	attbi.com	97	0.42%	195
19.	ameritech.net	82	0.35%	141
20.	optonline.net	79	0.34%	180
	Subtotal	**8,250**	**35.65%**	**36,363**
	Other	**14,893**	**64.35%**	**168,498**
	Total	**23,143**	**100.00%**	**204,861**

Top–Level Domain Types

This report provides a breakdown of top–level domain types.

Top-Level Domain Types by Visits

4,000								
3,000								
2,000								
1,000								
0								
	1	2	3	4	5	6	7	
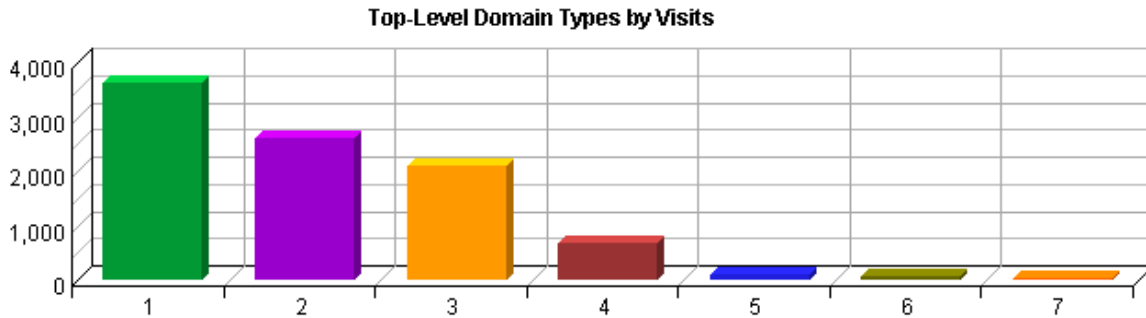
Top–Level Domain Types

	Top–Level Domain Types	Visits	%	Hits
1.	Commercial	3,619	39.18%	116,406
2.	Network	2,615	28.31%	6,432
3.	Education	2,109	22.83%	5,287
4.	Government	692	7.49%	15,326
5.	Organization	116	1.26%	328
6.	Military	66	0.71%	195
7.	ARPANET	20	0.22%	25
	Total	**9,237**	**100.00%**	**143,999**

Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Regions by Visits
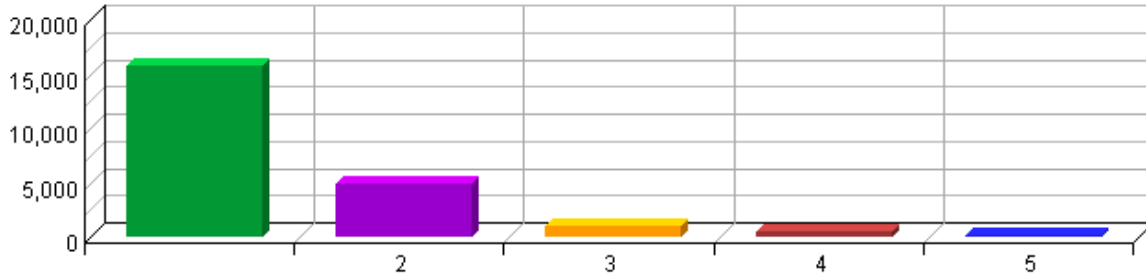
Top Countries by Visits
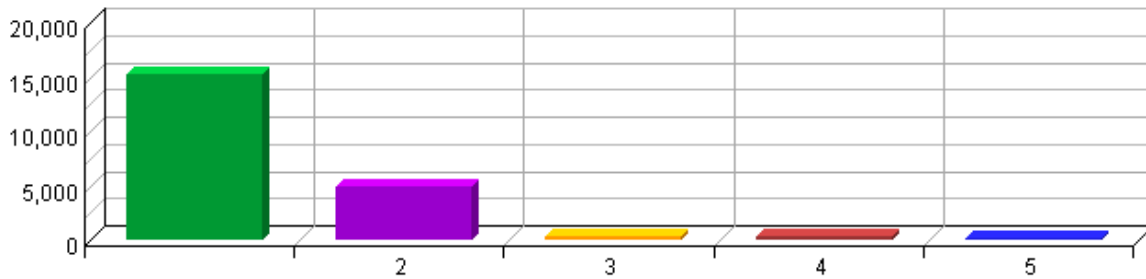
Top Regions

This report identifies the top geographic regions of the visitors to your site.

Top Regions by Visits
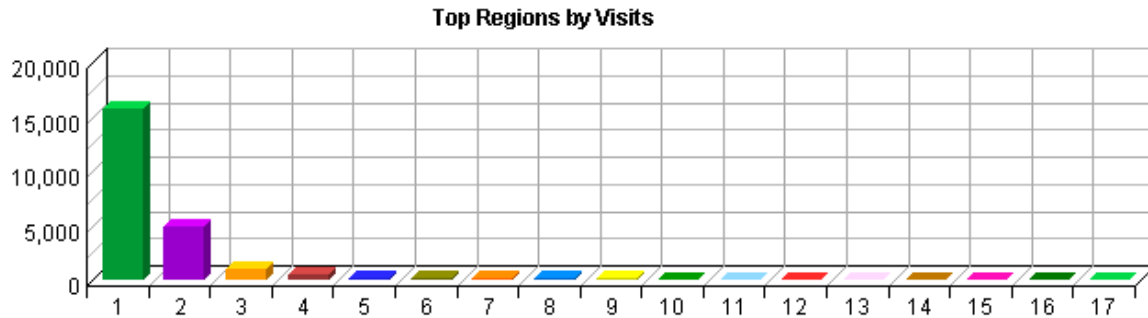
Top Regions

	Geographic Regions	Visits	%
1.	North America	15,735	67.99%
2.	Region Unspecified	4,845	20.94%
3.	Western Europe	1,092	4.72%
4.	Asia	515	2.23%
5.	Eastern Europe	195	0.84%
6.	South America	189	0.82%
7.	Australia	189	0.82%
8.	Middle East	142	0.61%
9.	Northern Europe	127	0.55%
10.	Southern Africa	40	0.17%
11.	Pacific Islands	36	0.16%
12.	Caribbean Islands	19	0.08%
13.	Central America	9	0.04%
14.	Eastern Africa	4	0.02%
15.	Western Africa	2	0.01%
16.	Region Not Known	2	0.01%
17.	Northern Africa	2	0.01%
	Total	**23,143**	**100.00%**

Top Countries

This report identifies the top countries of the visitors to your site.
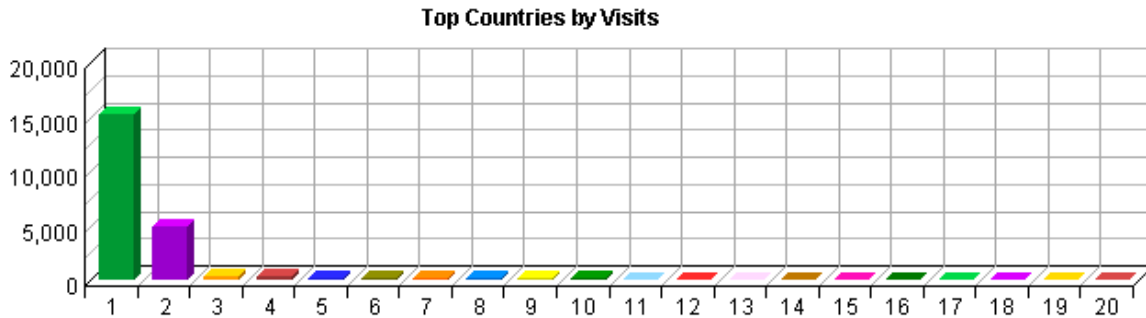
Top Countries

	Countries	Visits	%
1.	United States (US)	15,321	66.20%
2.	Unknown Origin	4,845	20.94%
3.	Canada (CA)	335	1.45%
4.	United Kingdom (UK)	264	1.14%
5.	Australia (AU)	189	0.82%
6.	Japan (JP)	184	0.80%
7.	Germany (DE)	146	0.63%
8.	Italy (IT)	129	0.56%
9.	France (FR)	128	0.55%
10.	Brazil (BR)	114	0.49%
11.	Spain (ES)	83	0.36%
12.	Mexico (MX)	79	0.34%
13.	Netherlands (NL)	78	0.34%
14.	Belgium (BE)	72	0.31%
15.	Turkey (TR)	68	0.29%
16.	Greece (GR)	52	0.22%
17.	Portugal (PT)	50	0.22%
18.	Sweden (SE)	49	0.21%
19.	Singapore (SG)	48	0.21%
20.	Switzerland (CH)	46	0.20%
	Subtotal	**22,280**	**96.27%**
	Other	**863**	**3.73%**
	Total	**23,143**	**100.00%**

# Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

Page Views Trend
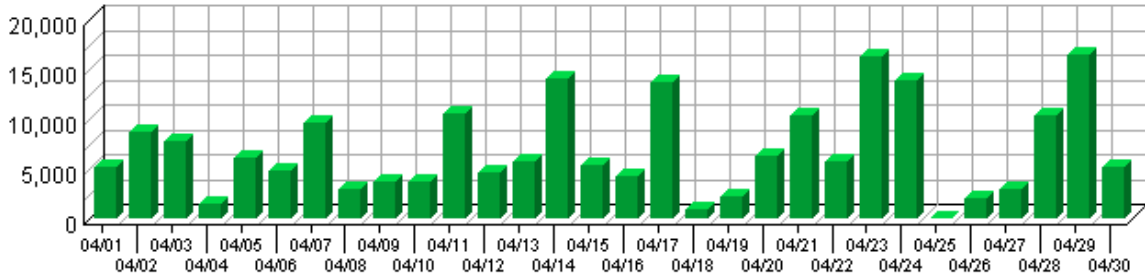
Page View Summary

Page Views	204,665
Average per Day	6,822
Average Page Views per Visit	8.84

Top Entry Pages
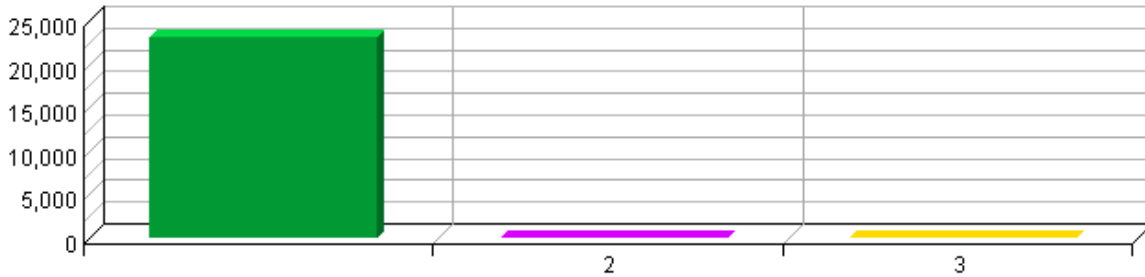
Top Exit Pages
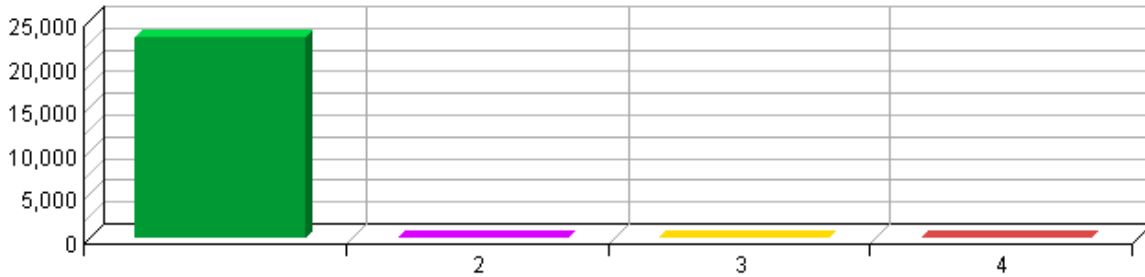
Top Pages by Visits Trend
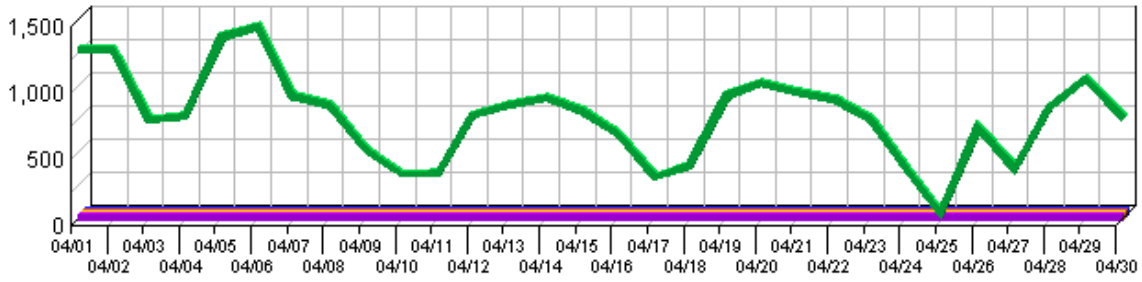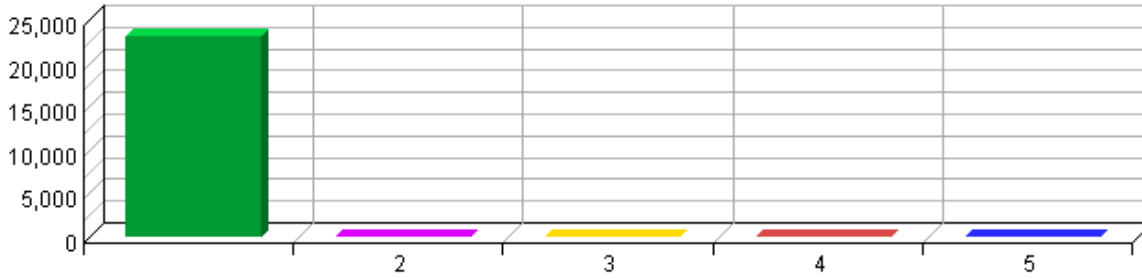
Top Pages by Visits

Top Directories by Visits
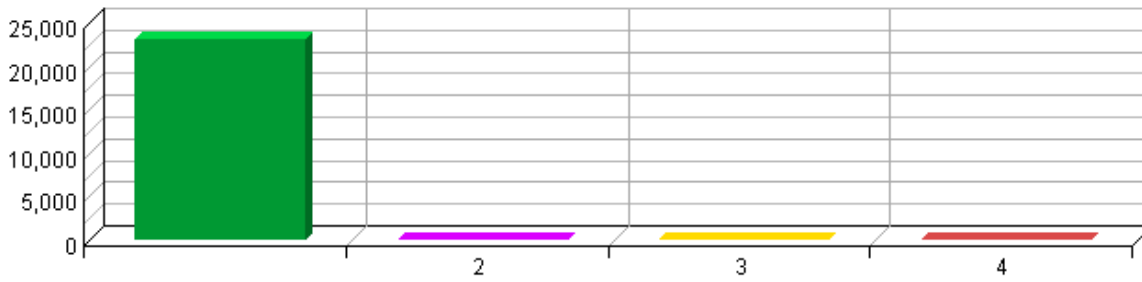
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend

Top Pages by Visits

Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	**EPA: ORD: NCER: Advanced Search** http:/ / cfpub.epa.gov/ ncer_abstracts/	**23,131**	**99.92%**	204,546	00:00:34	0
2.	**EPA: ORD: NCER: UPDATES** http:/ / cfpub.epa.gov/ ncer_abstracts/ recent_updates/	**8**	**0.03%**	45	00:01:00	0
3.	**Application Checker** http:/ / cfpub.epa.gov/ ncer_abstracts/ cfping.cfm	**7**	**0.03%**	7	00:00:25	0
4.	**Application Timeout Reset** http:/ / cfpub.epa.gov/ ncer_abstracts/ resetapplicationtimeout.cfm	**2**	**0.01%**	5	00:00:03	0
5.	http:/ / cfpub.epa.gov/ ncer_abstracts/ index/ .cfm	**1**	**0.00%**	30	00:00:06	0
6.	http:/ / cfpub.epa.gov/ ncer_abstracts/ indes.cfm	**1**	**0.00%**	32	00:00:13	0
	Total	**23,150**	**100.00%**	**204,665**	**00:00:34**	

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

> **No data for this section in the log data analyzed.**

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend

Top Directories by Visits
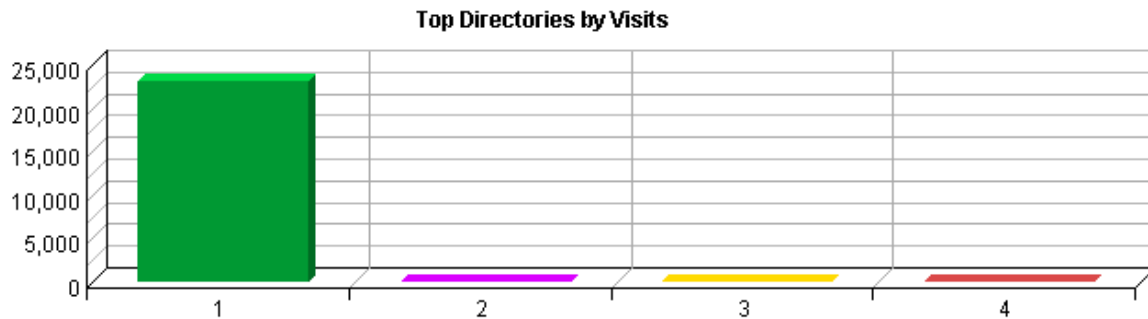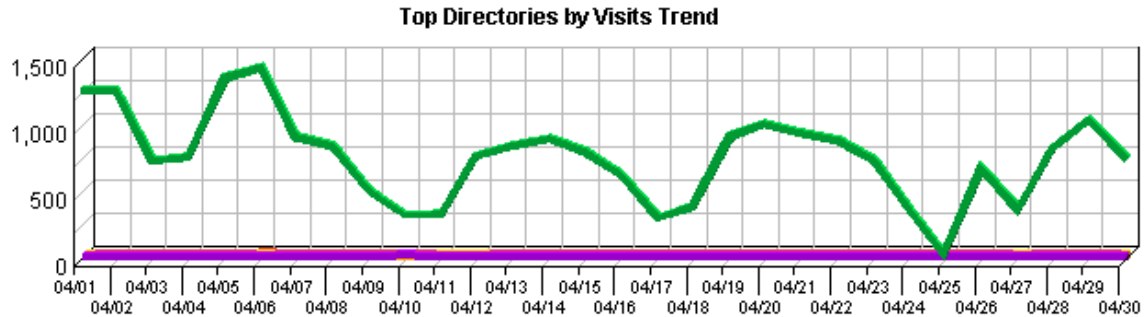
Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://cfpub.epa.gov/ ncer_abstracts/	23,135	99.67%	204,590	6,656,785
2.	http://cfpub.epa.gov/ ncer_abstracts/downloads	67	0.29%	196	862
3.	http://cfpub.epa.gov/ ncer_abstracts/recent_updates	8	0.03%	45	1,102
4.	http://cfpub.epa.gov/ ncer_abstracts/index	1	0.00%	30	424
	Total	**23,211**	**100.00%**	**204,861**	**6,659,171**

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary

Successful Hits for Entire Site	204,861
Average Hits per Day	6,828
Home Page Hits	200,312

Most Accessed File Types by Files
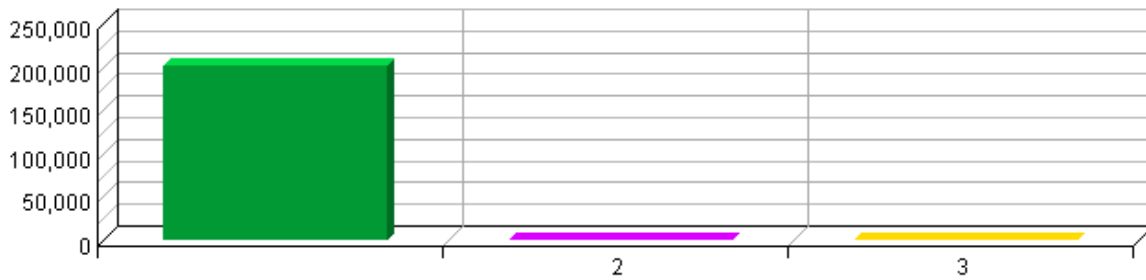
Hits Trend
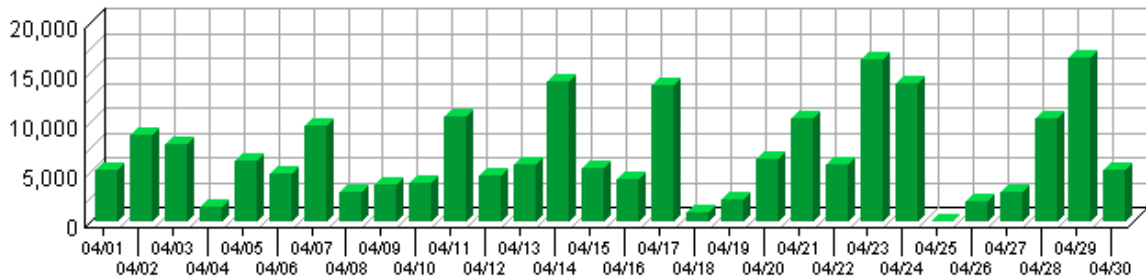
Most Uploaded Files

Most Downloaded Files

This report identifies the most popular files downloaded from your site.

No data for this section in the log data analyzed.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

Most Accessed File Types by Files
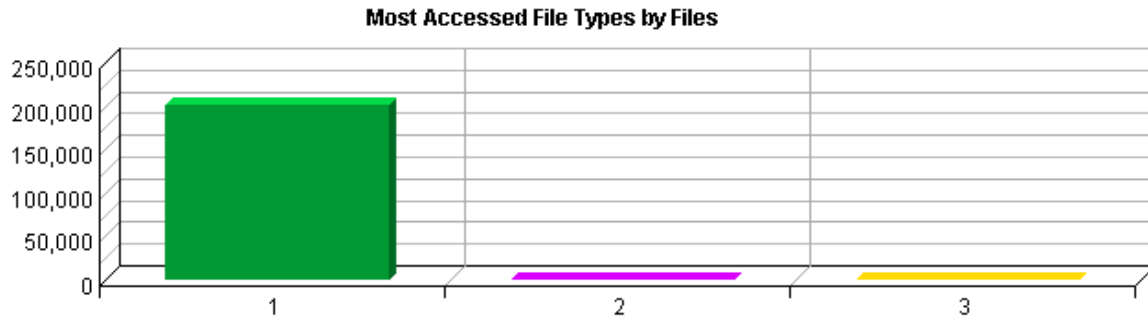
Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	cfm	200,404	99.89%	6,654,108
2.	csv	196	0.10%	862
3.	htm	27	0.01%	9
	Total	**200,627**	**100.00%**	**6,654,978**

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

Most Uploaded Files
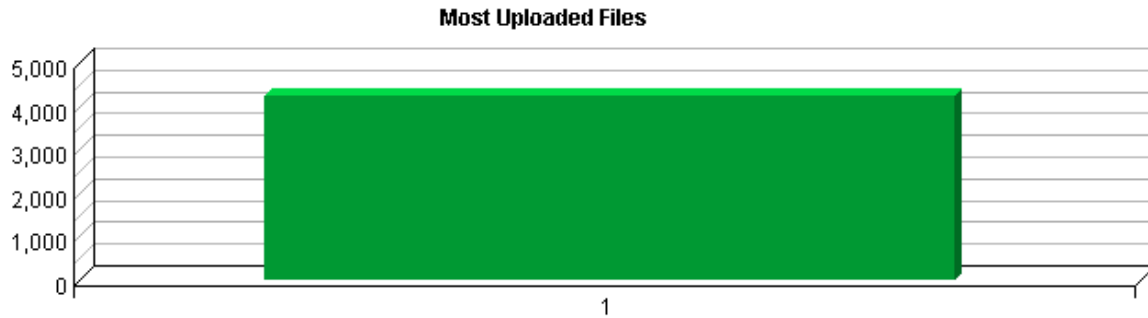
Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://cfpub.epa.gov/ ncer_abstracts/	1,943	**4,234**	**100.00%**
	Total	**1,943**	**4,234**	**100.00%**

URL 1D Parameter Analysis by Visits

This report shows how often each page/parameter pair––or dynamic page––was visited.

No data for this section in the log data analyzed.

URL 1D Parameter Analysis by Hits

This report shows how often each page/parameter pair––or dynamic page––was visited.

No data for this section in the log data analyzed.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

Top Entry Pages
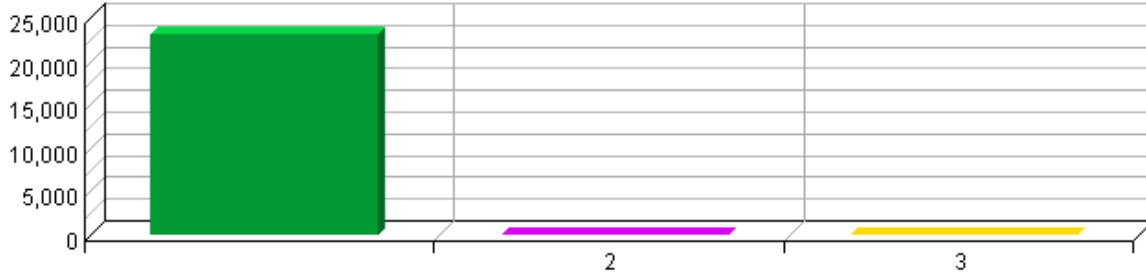
Single Access Pages
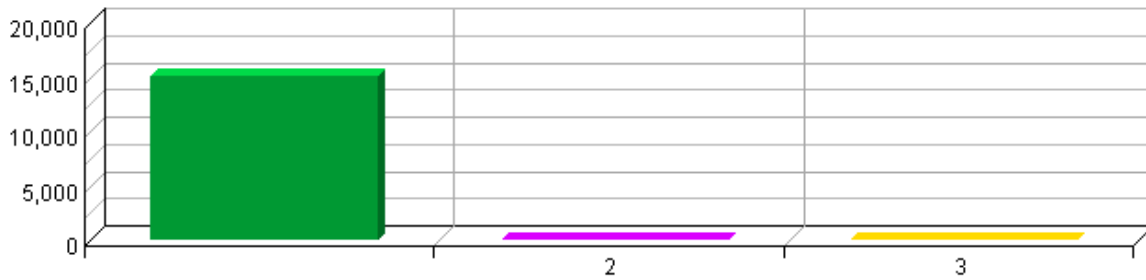
Top Entry Files
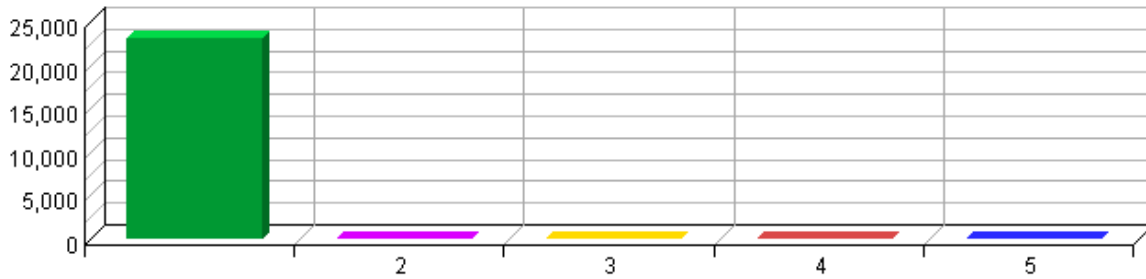
Top Exit Pages
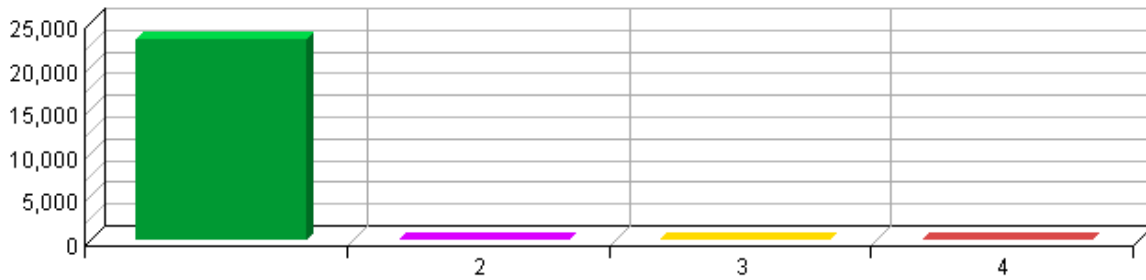
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend
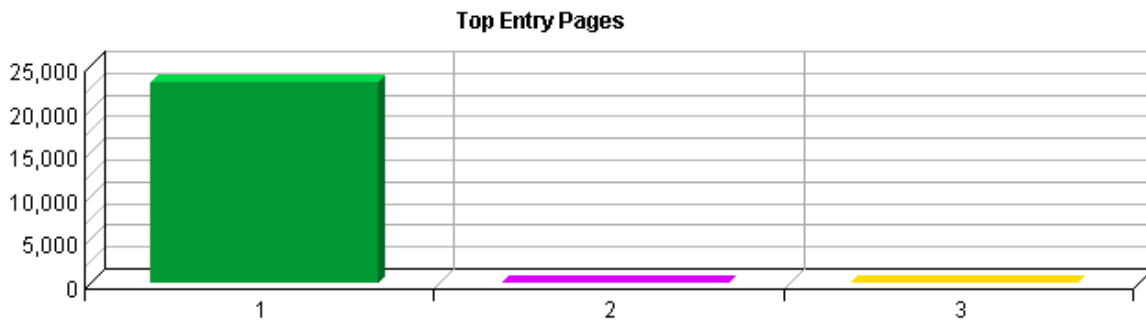
Top Entry Pages

Top Entry Pages

	Pages	Visits	%
1.	**EPA: ORD: NCER: Advanced Search** http:/ / cfpub.epa.gov/ ncer_abstracts/	23,130	99.97%
2.	**Application Checker** http:/ / cfpub.epa.gov/ ncer_abstracts/ cfping.cfm	5	0.02%
3.	**EPA: ORD: NCER: UPDATES** http:/ / cfpub.epa.gov/ ncer_abstracts/ recent_updates/	3	0.01%
	Total	**23,138**	**100.00%**

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend
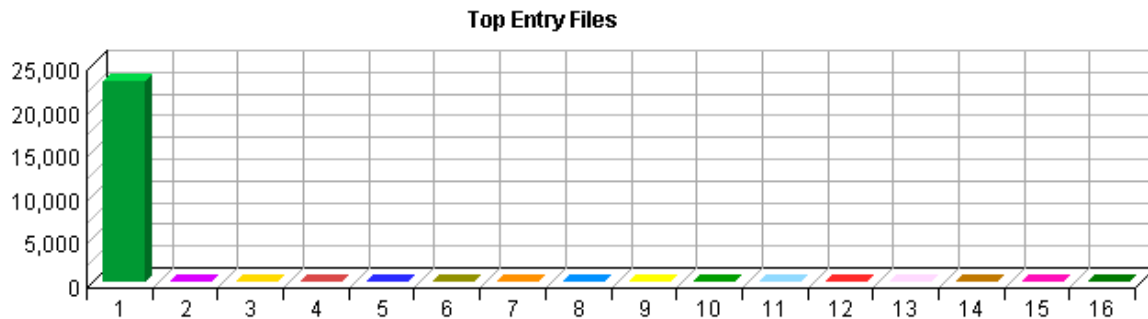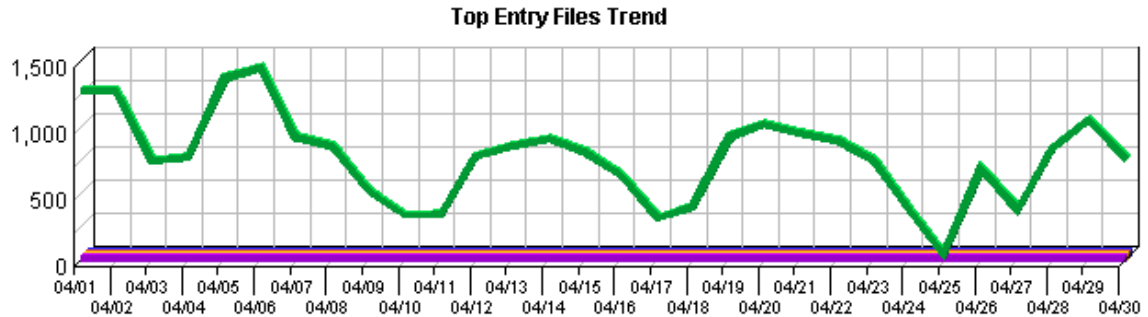
Top Entry Files

Top Entry Files

	Files	Visits	%
1.	http://cfpub.epa.gov/ ncer_abstracts/	23,121	99.90%
2.	http://cfpub.epa.gov/ ncer_abstracts/cfping.cfm	5	0.02%
3.	http://cfpub.epa.gov/ ncer_abstracts/recent_updates/	3	0.01%
4.	http://cfpub.epa.gov/ ncer_abstracts/downloads/9027503.csv	2	0.01%
5.	http://cfpub.epa.gov/ ncer_abstracts/downloads/58357252.csv	1	0.00%
6.	http://cfpub.epa.gov/ ncer_abstracts/downloads/53217841.csv	1	0.00%
7.	http://cfpub.epa.gov/ ncer_abstracts/downloads/4239673.csv	1	0.00%
8.	http://cfpub.epa.gov/ ncer_abstracts/downloads/10182715.csv	1	0.00%
9.	http://cfpub.epa.gov/ ncer_abstracts/downloads/21842405.csv	1	0.00%
10.	http://cfpub.epa.gov/ ncer_abstracts/downloads/2903401.csv	1	0.00%
11.		1	0.00%

	http://cfpub.epa.gov/ ncer_abstracts/downloads/22951399.csv		
12.	http://cfpub.epa.gov/ ncer_abstracts/downloads/61719649.csv	1	0.00%
13.	http://cfpub.epa.gov/ ncer_abstracts/downloads/3596399.csv	1	0.00%
14.	http://cfpub.epa.gov/ ncer_abstracts/downloads/25298225.csv	1	0.00%
15.	http://cfpub.epa.gov/ ncer_abstracts/downloads/40779252.csv	1	0.00%
16.	http://cfpub.epa.gov/ ncer_abstracts/downloads/3132065.csv	1	0.00%
	Total	**23,143**	**100.00%**

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend
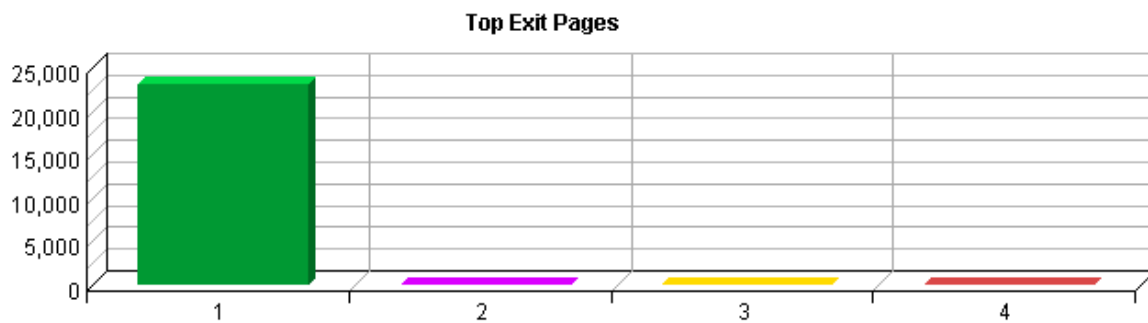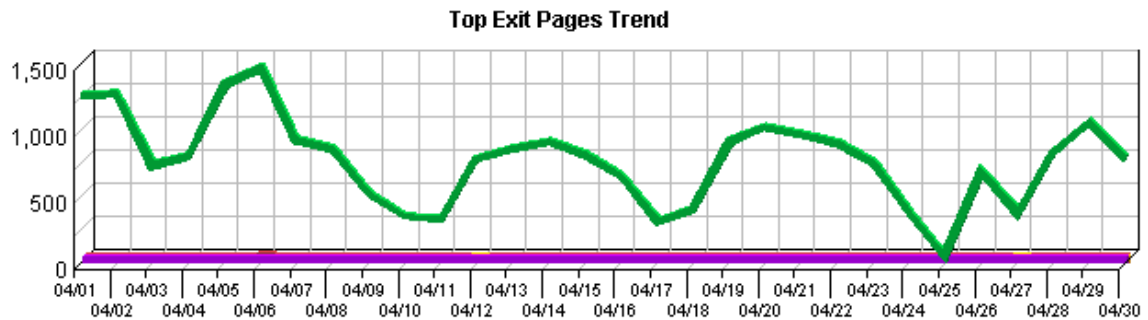
Top Exit Pages

Top Exit Pages

	Pages	Visits	%
1.	**EPA: ORD: NCER: Advanced Search** http:/ / cfpub.epa.gov/ ncer_abstracts/	23,125	99.97%
2.	**Application Checker** http:/ / cfpub.epa.gov/ ncer_abstracts/ cfping.cfm	4	0.02%
3.	**EPA: ORD: NCER: UPDATES** http:/ / cfpub.epa.gov/ ncer_abstracts/ recent_updates/	3	0.01%
4.	http:/ / cfpub.epa.gov/ ncer_abstracts/ indes.cfm	1	0.00%
	Total	**23,133**	**100.00%**

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend

Single Access Pages
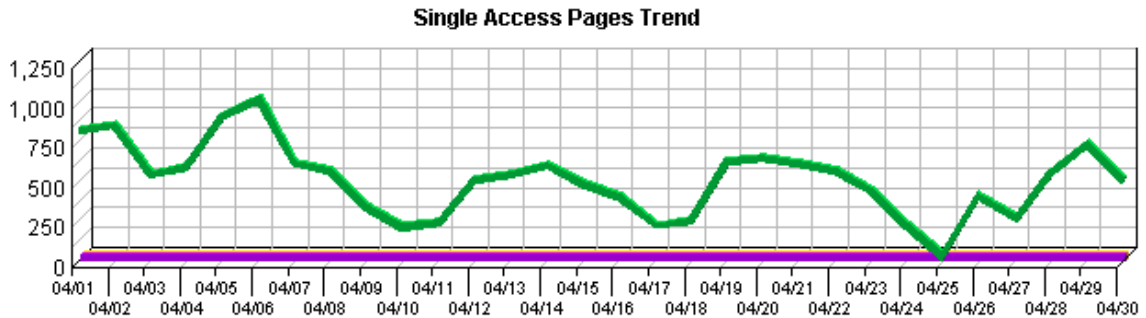
Single Access Pages

	Pages	Visits	%
1.	**EPA: ORD: NCER: Advanced Search** http:/ / cfpub.epa.gov/ ncer_abstracts/	15,126	99.97%
2.	**Application Checker** http:/ / cfpub.epa.gov/ ncer_abstracts/ cfping.cfm	4	0.03%
3.	**EPA: ORD: NCER: UPDATES** http:/ / cfpub.epa.gov/ ncer_abstracts/ recent_updates/	1	0.01%
	Total	**15,131**	**100.00%**

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site−−the first page they open−−then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		23,118	99.94%
	1. **EPA: ORD: NCER: Advanced Search** http://cfpub.epa.gov/ ncer_abstracts/		
		4	0.02%
	1. **Application Checker** http://cfpub.epa.gov/ ncer_abstracts/cfping.cfm		
		3	0.01%
	1. **EPA: ORD: NCER: UPDATES** http://cfpub.epa.gov/ ncer_abstracts/recent_updates/		
		2	0.01%
	1. **EPA: ORD: NCER: Advanced Search** http://cfpub.epa.gov/ ncer_abstracts/ 2. **EPA: ORD: NCER: UPDATES** http://cfpub.epa.gov/ ncer_abstracts/recent_updates/ 3. **EPA: ORD: NCER: Advanced Search** http://cfpub.epa.gov/ ncer_abstracts/		
		2	0.01%
	1. **EPA: ORD: NCER: Advanced Search** http://cfpub.epa.gov/ ncer_abstracts/ 2. **EPA: ORD: NCER: UPDATES** http://cfpub.epa.gov/ ncer_abstracts/recent_updates/ 3. **EPA: ORD: NCER: Advanced Search** http://cfpub.epa.gov/ ncer_abstracts/ 4. **EPA: ORD: NCER: UPDATES** http://cfpub.epa.gov/ ncer_abstracts/recent_updates/ 5. **EPA: ORD: NCER: Advanced Search** http://cfpub.epa.gov/ ncer_abstracts/		
		1	0.00%
	1. **EPA: ORD: NCER: Advanced Search** http://cfpub.epa.gov/ ncer_abstracts/ 2. **Application Timeout Reset** http://cfpub.epa.gov/ ncer_abstracts/resetapplicationtimeout. cfm 3. **EPA: ORD: NCER: Advanced Search** http://cfpub.epa.gov/ ncer_abstracts/		
		1	0.00%
	1. **EPA: ORD: NCER: Advanced Search** http://cfpub.epa.gov/ ncer_abstracts/ 2. **Application Checker** http://cfpub.epa.gov/ ncer_abstracts/cfping.cfm 3. **EPA: ORD: NCER: Advanced Search** http://cfpub.epa.gov/ ncer_abstracts/		

1. **EPA: ORD: NCER: Advanced Search**   1   0.00%
   http://cfpub.epa.gov/ ncer_abstracts/
2. **EPA: ORD: NCER: UPDATES**
   http://cfpub.epa.gov/ ncer_abstracts/recent_updates/
3. http://cfpub.epa.gov/ ncer_abstracts/indes.cfm
4. **Application Checker**
   http://cfpub.epa.gov/ ncer_abstracts/cfping.cfm
5. **EPA: ORD: NCER: UPDATES**
   http://cfpub.epa.gov/ ncer_abstracts/recent_updates/

        1   0.00%

1. **Application Checker**
   http://cfpub.epa.gov/ ncer_abstracts/cfping.cfm
2. **EPA: ORD: NCER: Advanced Search**
   http://cfpub.epa.gov/ ncer_abstracts/

Technical Dashboard

This dashboard summarizes important information related to online technical activity.
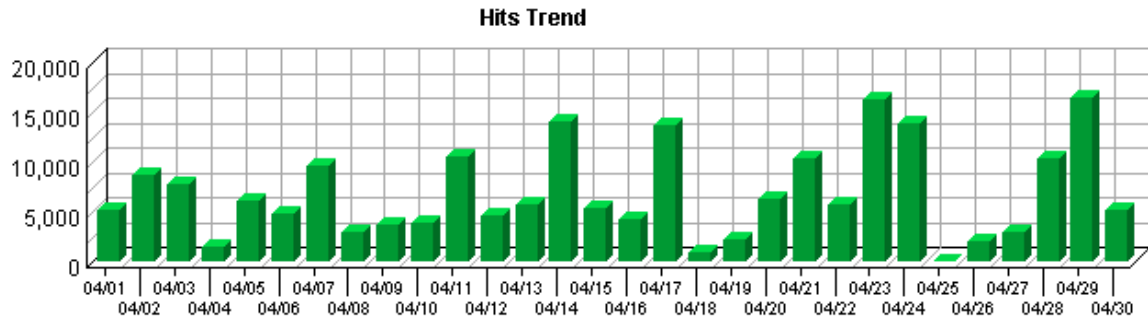
Hits Trend

Hit Summary

Successful Hits for Entire Site	204,861
Average Hits per Day	6,828
Home Page Hits	200,312

Bandwidth: Kbytes Transferred Trend
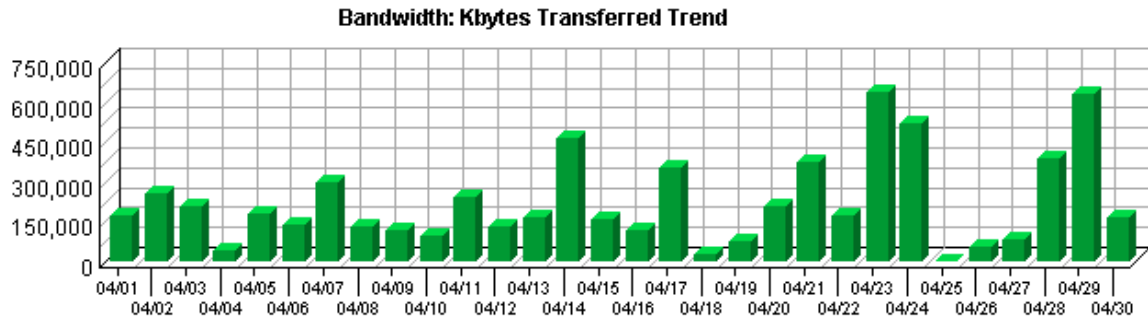
Technical Statistics

Total Hits	273,773	100%
Successful Hits	204,861	74.83%
Failed Hits	68,912	25.17%
Cached Hits	0	0.00%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.
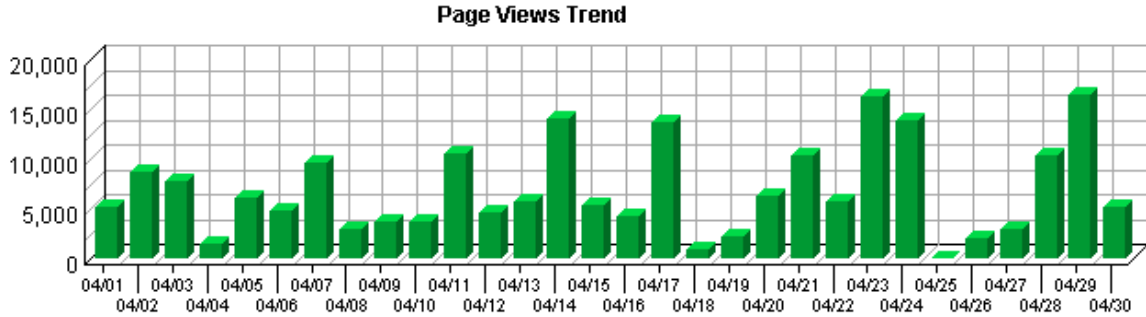
Page Views Trend

Time Interval	Page Views	%
04/01	5,198	2.54%
04/02	8,696	4.25%
04/03	7,692	3.76%
04/04	1,429	0.70%
04/05	6,101	2.98%
04/06	4,741	2.32%
04/07	9,600	4.69%
04/08	2,885	1.41%
04/09	3,649	1.78%
04/10	3,758	1.84%
04/11	10,581	5.17%
04/12	4,621	2.26%
04/13	5,691	2.78%
04/14	14,058	6.87%
04/15	5,405	2.64%
04/16	4,290	2.10%
04/17	13,638	6.66%
04/18	888	0.43%
04/19	2,140	1.05%
04/20	6,300	3.08%
04/21	10,331	5.05%
04/22	5,813	2.84%
04/23	16,282	7.96%
04/24	13,882	6.78%
04/25	79	0.04%

04/26	1,959	0.96%
04/27	3,019	1.48%
04/28	10,423	5.09%
04/29	16,400	8.01%
04/30	5,116	2.50%
Total	**204,665**	**100.00%**

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.
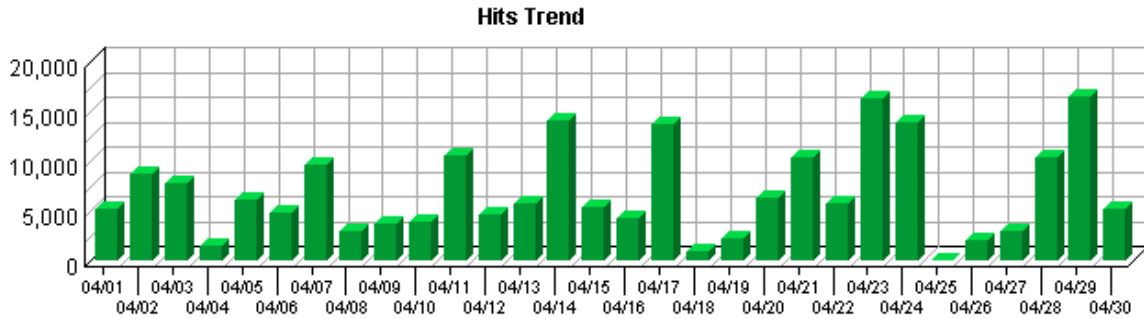
Hits Trend

Time Interval	Hits	%
04/01	5,199	2.54%
04/02	8,706	4.25%
04/03	7,694	3.76%
04/04	1,430	0.70%
04/05	6,101	2.98%
04/06	4,743	2.32%
04/07	9,600	4.69%
04/08	2,887	1.41%
04/09	3,649	1.78%
04/10	3,877	1.89%
04/11	10,582	5.17%
04/12	4,621	2.26%
04/13	5,692	2.78%
04/14	14,062	6.86%
04/15	5,407	2.64%
04/16	4,294	2.10%
04/17	13,640	6.66%
04/18	888	0.43%
04/19	2,141	1.05%
04/20	6,302	3.08%
04/21	10,333	5.04%
04/22	5,813	2.84%
04/23	16,285	7.95%
04/24	13,882	6.78%
04/25	79	0.04%

04/26	1,960	0.96%
04/27	3,043	1.49%
04/28	10,434	5.09%
04/29	16,400	8.01%
04/30	5,117	2.50%
Total	**204,861**	**100.00%**

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.
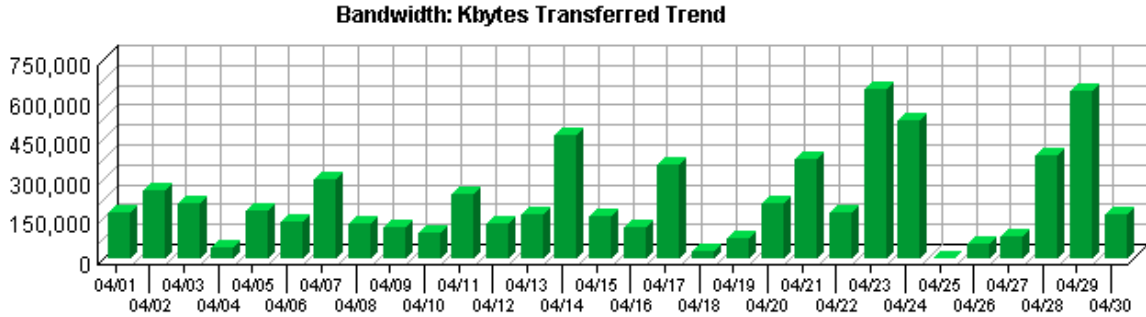
Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
04/01	174,321	2.62%
04/02	255,414	3.84%
04/03	205,406	3.08%
04/04	44,054	0.66%
04/05	182,641	2.74%
04/06	140,693	2.11%
04/07	296,696	4.46%
04/08	132,082	1.98%
04/09	119,385	1.79%
04/10	100,066	1.50%
04/11	244,760	3.68%
04/12	134,276	2.02%
04/13	169,410	2.54%
04/14	465,639	6.99%
04/15	162,846	2.45%
04/16	118,542	1.78%
04/17	353,288	5.31%
04/18	28,380	0.43%
04/19	78,084	1.17%
04/20	207,839	3.12%
04/21	375,692	5.64%
04/22	174,773	2.62%
04/23	639,267	9.60%
04/24	520,824	7.82%
04/25	688	0.01%

04/26	58,074	0.87%
04/27	83,799	1.26%
04/28	388,625	5.84%
04/29	634,338	9.53%
04/30	169,282	2.54%
Total	**6,659,171**	**100.00%**

Server Cluster Load Balance

This report compares the performance of individual servers in a cluster.

No data for this section in the log data analyzed.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.
Note: Not all web servers log the information necessary to create this report.
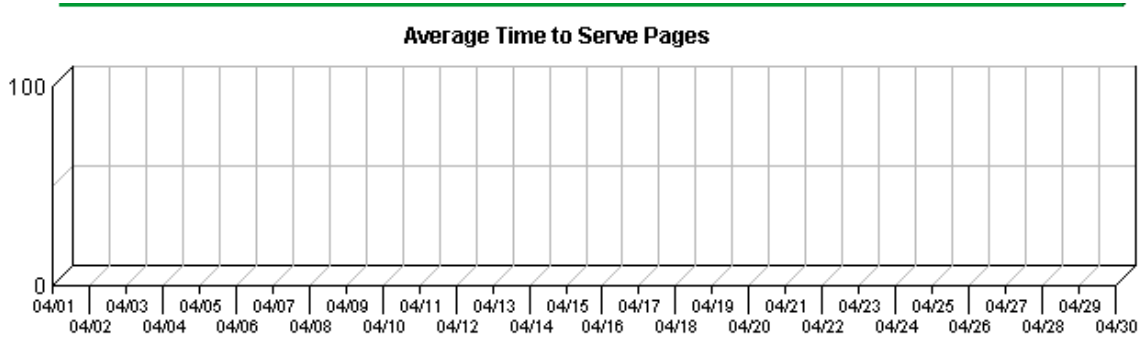
Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
04/01	0	5,198	0
04/02	0	8,696	0
04/03	0	7,692	0
04/04	0	1,429	0
04/05	0	6,101	0
04/06	0	4,741	0
04/07	0	9,600	0
04/08	0	2,885	0
04/09	0	3,649	0
04/10	0	3,758	0
04/11	0	10,581	0
04/12	0	4,621	0
04/13	0	5,691	0
04/14	0	14,058	0
04/15	0	5,405	0
04/16	0	4,290	0
04/17	0	13,638	0
04/18	0	888	0
04/19	0	2,140	0
04/20	0	6,300	0
04/21	0	10,331	0
04/22	0	5,813	0
04/23	0	16,282	0
04/24	0	13,882	0
04/25	0	79	0

04/26	0	1,959	0
04/27	0	3,019	0
04/28	0	10,423	0
04/29	0	16,400	0
04/30	0	5,116	0
Total	**0**	**204,665**	**0.0**

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	273,773	100%
Successful Hits	204,861	74.83%
Failed Hits	68,912	25.17%
Cached Hits	0	0.00%
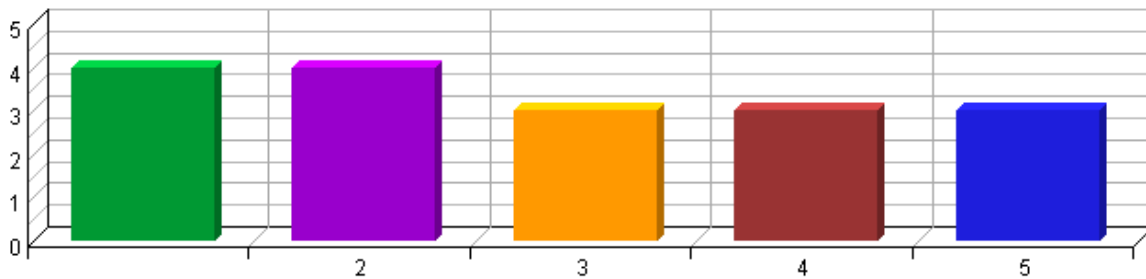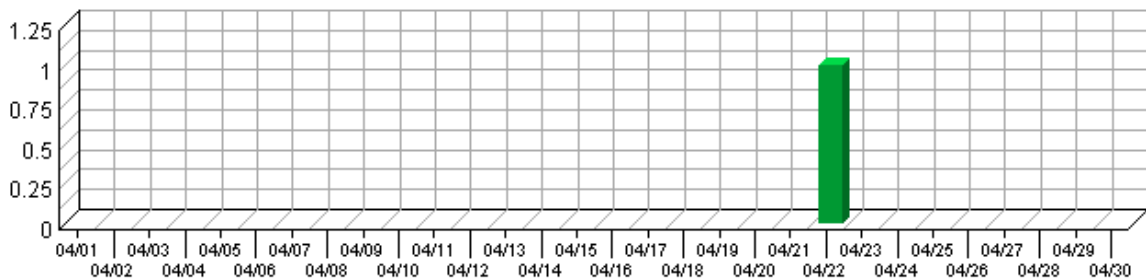
Client Errors

This report identifies the error codes from the browsers accessing your server.

Client Errors

Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	68,812	99.86%
2.	404 Page or File Not Found	93	0.13%
3.	400 Bad Request	5	0.01%
4.	406 Not Acceptable	1	0.00%
	Total	**68,911**	**100.00%**

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.

File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	**/ncer_abstracts/www. MethodsFinder.org** (no referrer)	4	4.30%
2.	**/ncer_abstracts/node8.html** (no referrer)	4	4.30%
3.	**/ncer_abstracts/downloads/ 31862638.csv** (no referrer)	3	3.23%
4.	**/ncer_abstracts/www. parksandpeople.org/news/openspace.pdf** (no referrer)	3	3.23%
5.	**/ncer_abstracts/node12.html** (no referrer)	3	3.23%
6.	**/ncer_abstracts/http/www. biology.uc.edu/faculty/rog/steve. htm** (no referrer)	2	2.15%
7.	**/ncer_abstracts/Solvent/** (no referrer)	2	2.15%
8.	**/ncer_abstracts/node16.html** (no referrer)	2	2.15%
9.	**/ncer_abstracts/node13.html** (no referrer)	2	2.15%
10.	**/ncer_abstracts/grants/96/air/ shepson.html** (no referrer)	2	2.15%
11.	**/ncer_abstracts/www.rti.org/ units/acs.html** (no referrer)	2	2.15%
12.	**/ncer_abstracts/www.unc.edu/ dept/geog/them/** (no referrer)	2	2.15%
13.		1	1.08%

	/ncer_abstracts/downloads/ 34577370.csv (no referrer)		
14.	**/ncer_abstracts/downloads/ 22599718.csv** (no referrer)	1	1.08%
15.	**/ncer_abstracts/downloads/ 55054225.csv** (no referrer)	1	1.08%
16.	**/ncer_abstracts/downloads/ 2094664.csv** (no referrer)	1	1.08%
17.	**/ncer_abstracts/downloads/ 38538333.csv** (no referrer)	1	1.08%
18.	**/ncer_abstracts/downloads/ 30992956.csv** (no referrer)	1	1.08%
19.	**/ncer_abstracts/downloads/ 41965704.csv** (no referrer)	1	1.08%
20.	**/ncer_abstracts/downloads/ 1463231.csv** (no referrer)	1	1.08%
	Subtotal	**39**	**41.94%**
	Other	**54**	**58.06%**
	Total	**93**	**100.00%**

Server Errors

This report lists the errors which occurred on the server.

Server Errors Trend
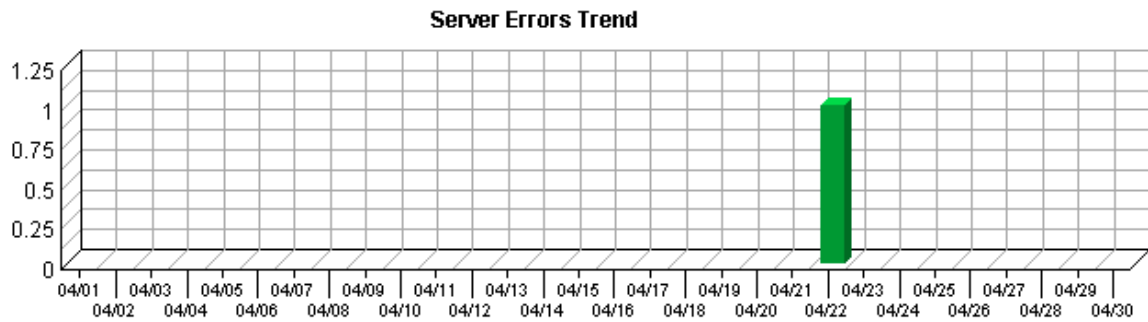
Server Errors

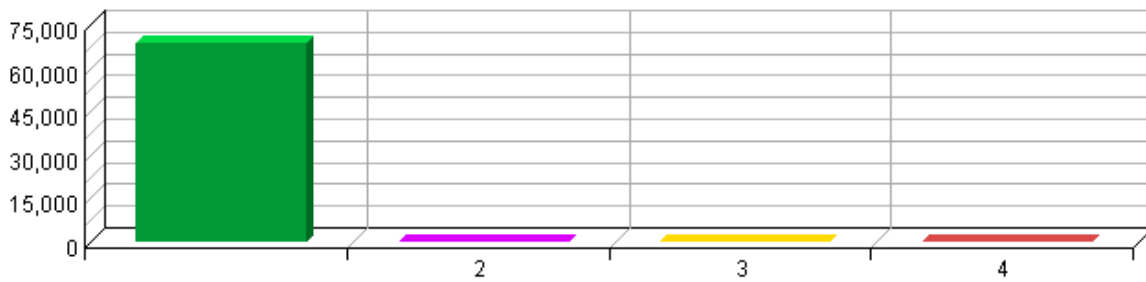|	HTTP Status Codes	Hits	%
1.	500 Internal Error	1	100.00%
	Total	**1**	**100.00%**

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hits by Hour of the Day
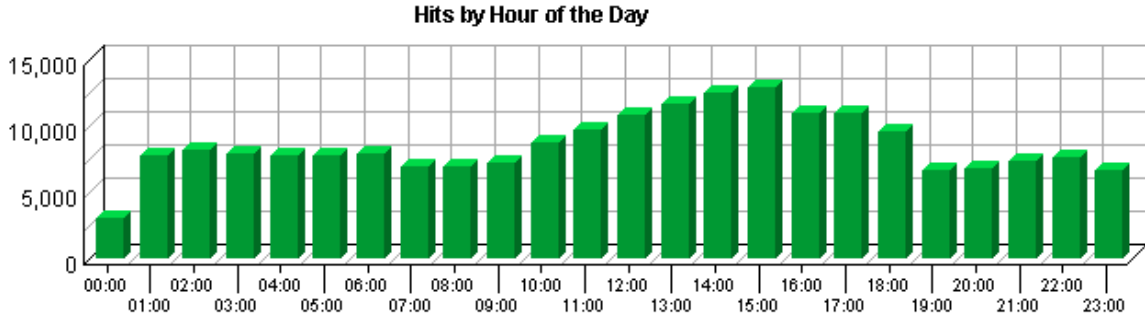
Most Active Summary

Most Active Date	April 29, 2004
Number of Hits on Most Active Date	16,400
Most Active Day of the Week	Wed
Most Active Hour of the Day	15:00−15:59

Activity on Weekdays Summary

Total Hits Weekdays	152,789
Total Visits Weekdays	19,840
Average Number of **Visits** per day on Weekdays	901
Average Number of **Hits** per day on Weekdays	6,944

Average Time to Serve Pages
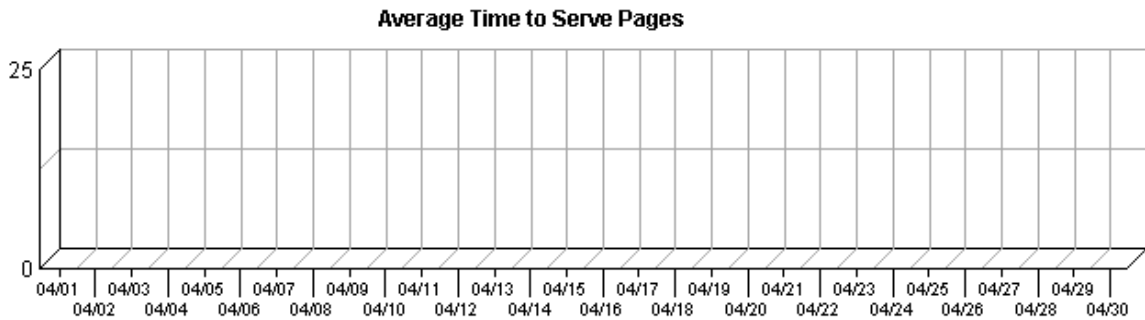
Hits by Day of the Week
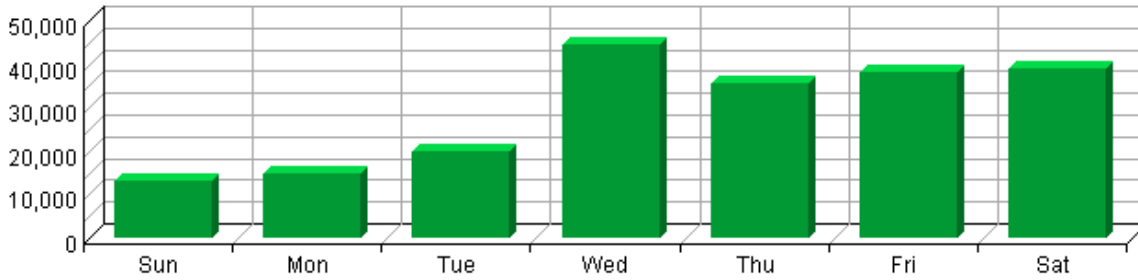
Least Active Summary

Least Active Date	April 25, 2004
Number of Hits on Least Active Date	79
Least Active Day of the Week	Sun
Least Active Hour of the Day	00:00–00:59

Activity on Weekends Summary

Total Hits Weekend	52,072
Total Visits Weekend	3,303
Average Number of **Visits** per Weekend	825
Average Number of **Hits** per Weekend	13,018

Bandwidth: Kbytes Transferred Trend
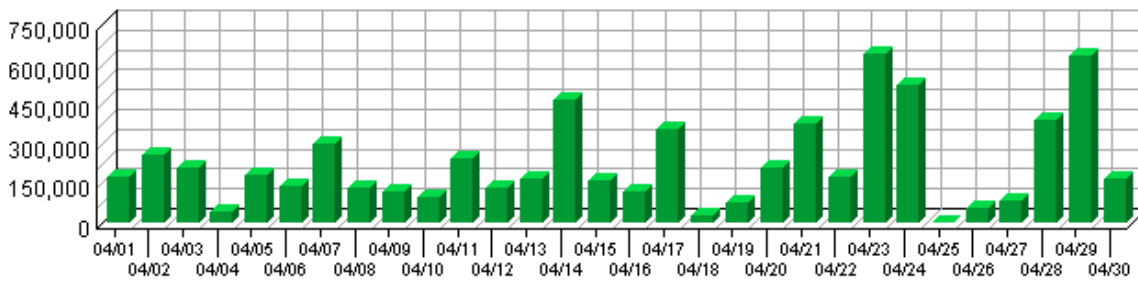
Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.

Visits by Number of Pages Viewed
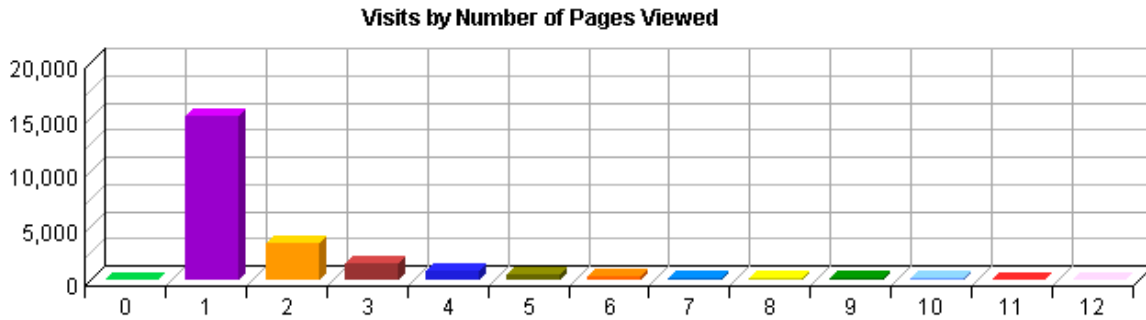
Visits by Number of Pages Viewed

	Number of Pages Viewed	Visits	%
Pages	0	5	0.02%
Pages	1	15,131	65.39%
Pages	2	3,451	14.91%
Pages	3	1,452	6.28%
Pages	4	878	3.79%
Pages	5	500	2.16%
Pages	6	336	1.45%
Pages	7	234	1.01%
Pages	8	191	0.83%
Pages	9	137	0.59%
Pages	10	103	0.45%
Pages	11	75	0.32%
Pages	12	73	0.32%
Pages	**Subtotal**	**22,566**	**97.53%**
Pages	**Other**	**572**	**2.47%**
	Total	**23,138**	**100.00%**

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.
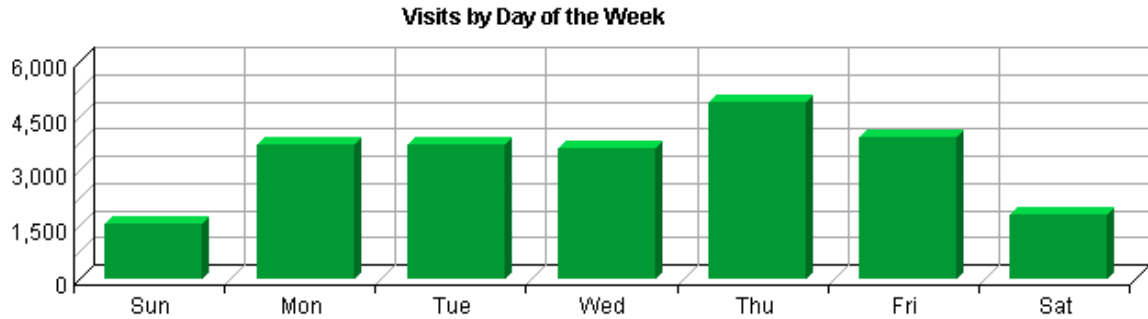
Visits by Day of the Week

Day	Visits	%
Sun	1,546	6.68%
Mon	3,736	16.14%
Tue	3,695	15.97%
Wed	3,633	15.70%
Thu	4,863	21.01%
Fri	3,913	16.91%
Sat	1,757	7.59%
Total Weekend	**3,303**	**14.27%**
Total Weekdays	**19,840**	**85.73%**
Total	**23,143**	**100.00%**

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.
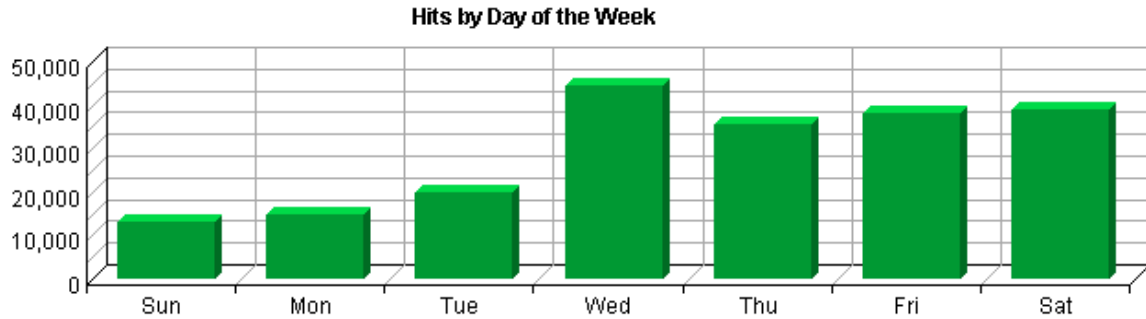
Hits by Day of the Week

Day	Hits	%
Sun	12,979	6.34%
Mon	14,823	7.24%
Tue	19,780	9.66%
Wed	44,429	21.69%
Thu	35,706	17.43%
Fri	38,051	18.57%
Sat	39,093	19.08%
Total Weekend	**52,072**	**25.42%**
Total Weekdays	**152,789**	**74.58%**
Total	**204,861**	**100.00%**

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.
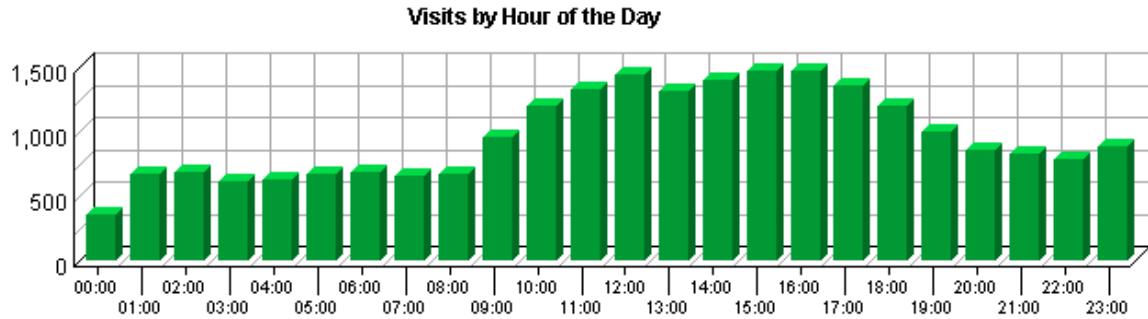
Visits by Hour of the Day

Hour	Visits	%
00:00	355	1.53%
01:00	677	2.93%
02:00	685	2.96%
03:00	619	2.67%
04:00	631	2.73%
05:00	671	2.90%
06:00	687	2.97%
07:00	658	2.84%
08:00	671	2.90%
09:00	961	4.15%
10:00	1,200	5.19%
11:00	1,327	5.73%
12:00	1,438	6.21%
13:00	1,312	5.67%
14:00	1,398	6.04%
15:00	1,474	6.37%
16:00	1,476	6.38%
17:00	1,362	5.89%
18:00	1,196	5.17%
19:00	994	4.30%
20:00	856	3.70%
21:00	826	3.57%
22:00	783	3.38%
23:00	886	3.83%
Total Visits during Work Hours (8:00am–5:00pm)	**11,257**	**48.64%**

| Total Visits during After Hours (5:01pm–7:59am) | 11,886 | 51.36% |
| Total | 23,143 | 100.00% |

Summary of Visits by Hour of the Day

| Most Active Hour of the Day | 16:00–16:59 |
| Least Active Hour of the Day | 00:00–00:59 |

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.
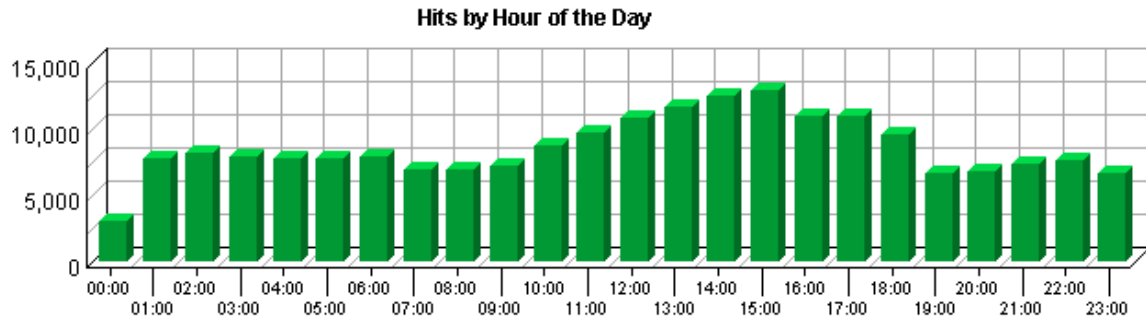
Hits by Hour of the Day

Hour	Hits	%
00:00	3,100	1.51%
01:00	7,831	3.82%
02:00	8,164	3.99%
03:00	7,881	3.85%
04:00	7,812	3.81%
05:00	7,839	3.83%
06:00	7,918	3.87%
07:00	6,974	3.40%
08:00	6,959	3.40%
09:00	7,240	3.53%
10:00	8,808	4.30%
11:00	9,757	4.76%
12:00	10,852	5.30%
13:00	11,700	5.71%
14:00	12,527	6.11%
15:00	12,912	6.30%
16:00	11,034	5.39%
17:00	11,037	5.39%
18:00	9,516	4.65%
19:00	6,633	3.24%
20:00	6,743	3.29%
21:00	7,299	3.56%
22:00	7,630	3.72%
23:00	6,695	3.27%

Total Hits during Work Hours (8:00am–5:00pm)	**91,789**	**44.81%**
Total Hits during After Hours (5:01pm–7:59am)	**113,072**	**55.19%**
Total	**204,861**	**100.00%**

Summary of Hits by Hour of the Day

Most Active Hour of the Day	15:00–15:59
Least Active Hour of the Day	00:00–00:59

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.

Visit Duration in Minutes by Visits

Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	17,593	76.04%
1–2	1,059	4.58%
2–3	640	2.77%
3–4	436	1.88%
4–5	314	1.36%
5–6	263	1.14%
6–7	230	0.99%
7–8	169	0.73%
8–9	135	0.58%
9–10	142	0.61%
10–11	142	0.61%
11–12	105	0.45%
12–13	105	0.45%
13–14	100	0.43%
14–15	113	0.49%
15–16	89	0.38%
16–17	74	0.32%
17–18	79	0.34%
18–19	84	0.36%
19–20	79	0.34%
Subtotal	**21,951**	**94.87%**
Other	**1,187**	**5.13%**
Total	**23,138**	**100.00%**

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.
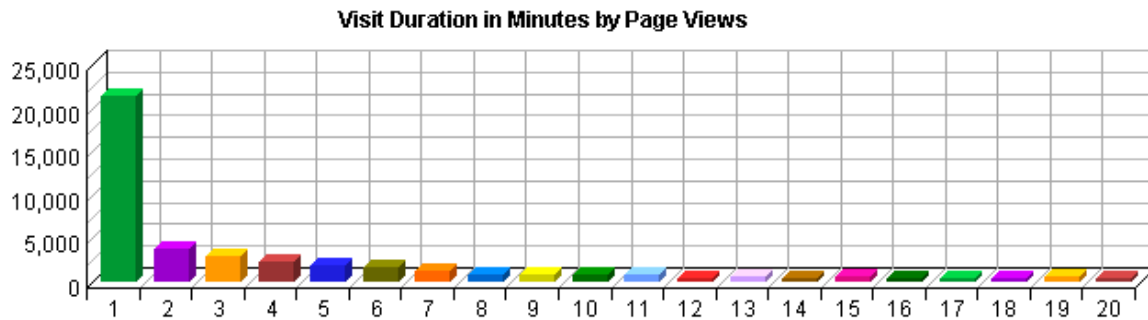
Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	21,478	10.52%
1–2	3,808	1.87%
2–3	2,866	1.40%
3–4	2,254	1.10%
4–5	1,879	0.92%
5–6	1,621	0.79%
6–7	1,226	0.60%
7–8	810	0.40%
8–9	818	0.40%
9–10	843	0.41%
10–11	922	0.45%
11–12	528	0.26%
12–13	561	0.27%
13–14	528	0.26%
14–15	608	0.30%
15–16	481	0.24%
16–17	428	0.21%
17–18	500	0.24%
18–19	705	0.35%
19–20	452	0.22%
Subtotal	**43,316**	**21.22%**
Other	**160,805**	**78.78%**
Total	**204,121**	**100.00%**

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits

Top Browsers by Visits Trend
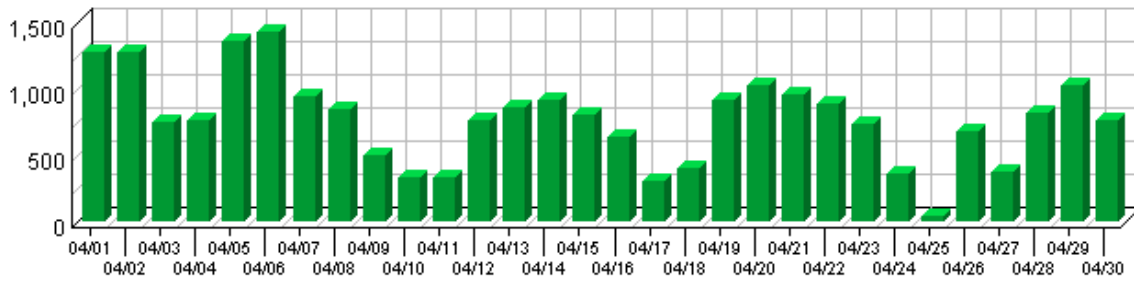
Top Platforms by Visits Trend
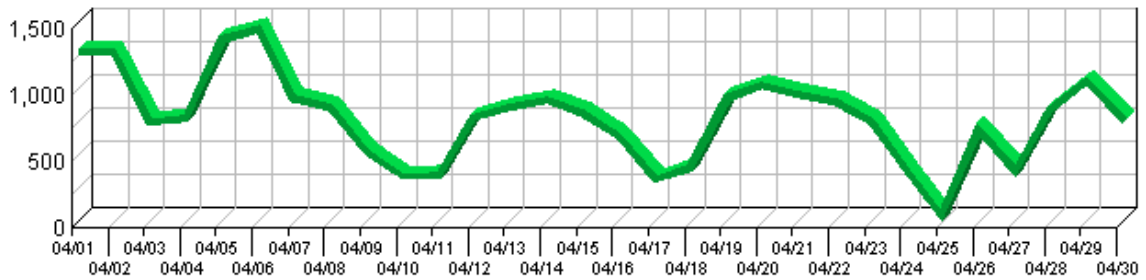
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend
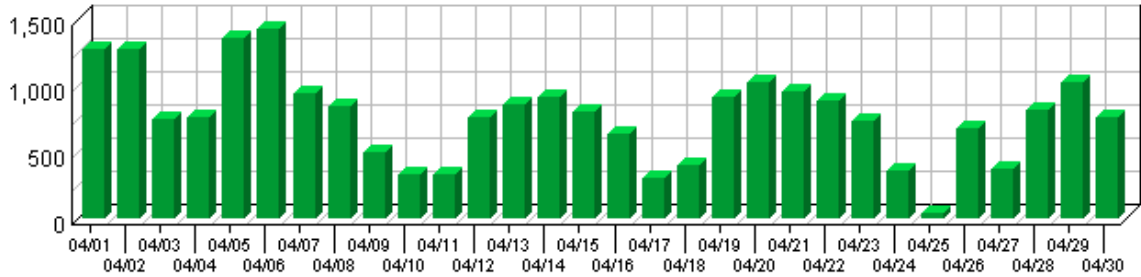
Top Browsers by Visits

Top Browsers

	Browser	Visits	%	Hits
1.	Others	**23,143**	**100.00%**	204,861
	Total	**23,143**	**100.00%**	**204,861**

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version

Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Others	Version Unknown	**23,143**	**100.00%**	204,861
		Other	**0**	**0.00%**	**0**
	Total		**23,143**	**100.00%**	**204,861**

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

No data for this section in the log data analyzed.

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend
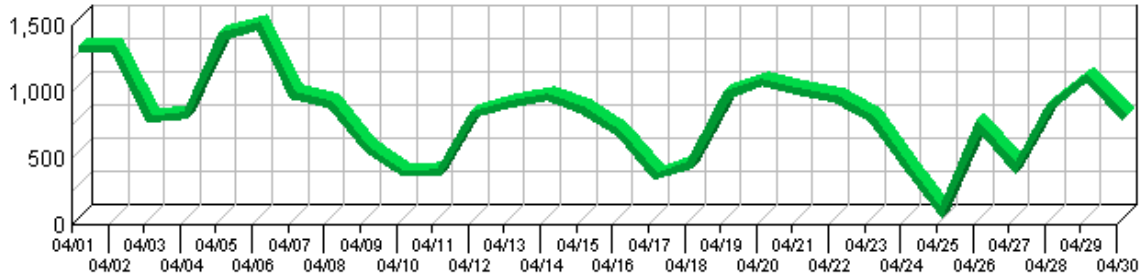
Top Platforms by Visits

Top Platforms

	Platform	Visits	%	Views
1.	Others	23,143	100.00%	204,861
	Total	**23,143**	**100.00%**	**204,861**

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User−defined category shown for the first campaign for a visitor. Examples include online banner ads, e−marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one– to three–digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable–length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four–step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

> **100 = Success**: Continue
> **101 = Success**: Switching Protocols
> **200 = Success**: OK
> **201 = Success**: Created
> **202 = Success**: Accepted
> **203 = Success**: Non–Authoritative Information
> **204 = Success**: No Content
> **205 = Success**: Reset Content
> **206 = Success**: Partial Content
> **300 = Success**: Multiple Choices
> **301 = Success**: Moved Permanently
> **302 = Success**: Found
> **303 = Success**: See Other
> **304 = Success**: Not Modified
> **305 = Success** : Use Proxy
> **307 = Success** : Temporary Redirect

"Failed" codes:

> **400 = Failed**: Bad Request
> **401 = Failed**: Unauthorized
> **402 = Failed**: Payment Required
> **403 = Failed**: Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time−out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request−URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time−out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top−Level Domain."
Time Interval	A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top−Level Domain	The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains: **ARPANET**: .arpa **Commercial**: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn **Government**: .gov .gov.[country code] .gove.[country code] .go.[country code] **Military**: .mil .mil.[country code] **Network**: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.