

NCER Monthly Statistics

Web Log Analysis Monthly Report June 2005

Report Range:06/01/2005 00:00:00 – 06/30/2005 23:59:59



This report was generated by WebTrends(R) Thursday July 14, 2005 – 12:22:58
Final report conversion by WebTrends Document Utility, Version 6.1a (build 423)

(c) 1996–2004 NetIQ Corporation. All rights reserved.

Table of Contents

Overview Dashboard.....	1
Marketing Dashboard.....	3
Referrers Dashboard.....	5
Activity by Referring Site.....	7
Activity by Referring Domain.....	9
Activity by Referring Page.....	11
Search Engines Dashboard.....	13
Activity by Search Engine.....	15
Activity by Search Phrase.....	35
Activity by Search Keyword.....	39
Visitors Dashboard.....	49
Top Visitors.....	53
New vs. Return Visits.....	57
Visitors by Number of Visits.....	59
Visitors Trend.....	61
Visits Trend.....	65
Top Organizations.....	67
Top Authenticated Usernames.....	69
Top Domain Names.....	71
Top-Level Domain Types.....	73
Geography Dashboard.....	75
Top Regions.....	77
Top Countries.....	79
Top States and Provinces.....	81
Top Cities.....	83
Pages Dashboard.....	85

Table of Contents

Top Pages.....	87
Top Content Groups.....	91
Top Directories.....	93
Files Dashboard.....	95
Most Downloaded Files.....	97
Most Accessed File Types.....	101
Most Uploaded Files.....	103
URL ID Parameter Analysis by Visits.....	105
URL ID Parameter Analysis by Hits.....	107
Navigation Dashboard.....	109
Top Entry Pages.....	111
Top Entry Files.....	113
Top Exit Pages.....	115
Single Access Pages.....	117
Top Paths Through Site.....	119
Technical Dashboard.....	121
Page Views Trend.....	123
Hits Trend.....	125
Bandwidth: Kbytes Transferred Trend.....	127
Server Cluster Load Balance.....	129
Average Time to Serve Pages.....	131
Errors Dashboard.....	133
Client Errors.....	135
File Not Found Errors.....	137
Server Errors.....	139
Activity Dashboard.....	141

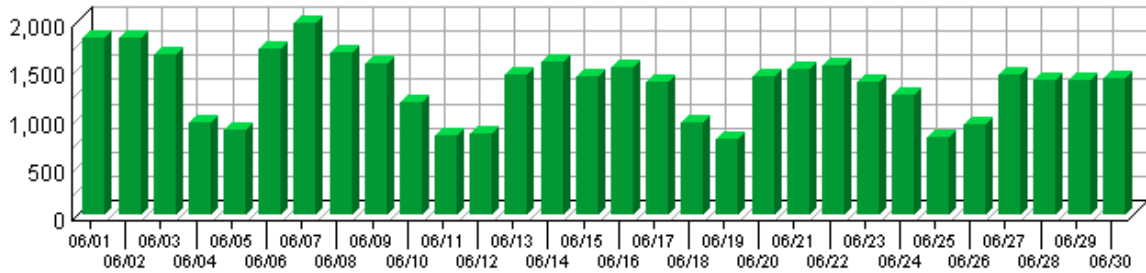
Table of Contents

Visits by Number of Pages Viewed.....	143
Visits by Day of the Week.....	145
Hits by Day of the Week.....	147
Visits by Hour of the Day.....	149
Hits by Hour of the Day.....	151
Visit Duration by Visits.....	153
Visit Duration by Page Views.....	155
Browsers and Platforms Dashboard.....	157
Top Browsers.....	159
Top Browsers by Version.....	161
Top Spiders.....	169
Top Platforms.....	171
Glossary.....	173

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

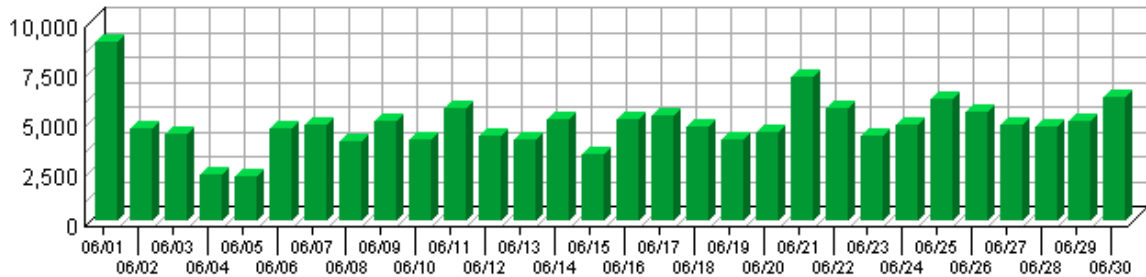
Visits Trend



Visit Summary

Visits	40,486
Average per Day	1,349
Average Visit Length	00:21:45
Median Visit Length	00:02:33
International Visits	10.02%
Visits of Unknown Origin	25.26%
Visits from Your Country: United States (US)	64.72%

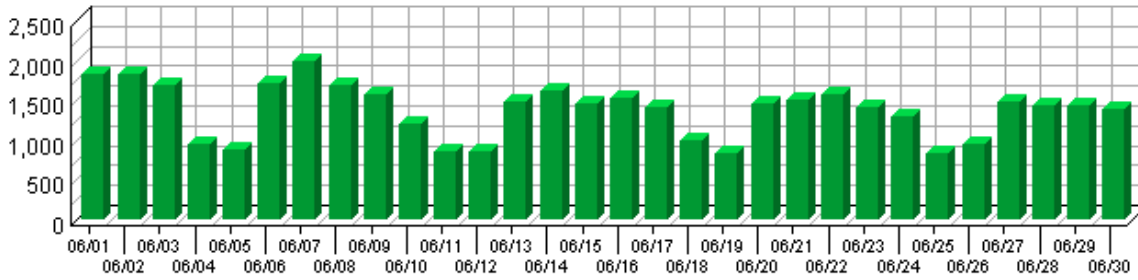
Page Views Trend



Page View Summary

Page Views	145,406
Average per Day	4,846
Average Page Views per Visit	3.59

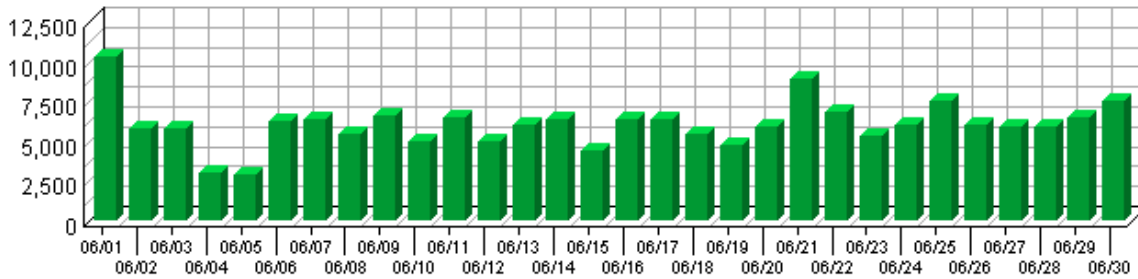
Visitors Trend



Visitor Summary

Unique Visitors	22,095
Visitors Who Visited Once	18,568
Visitors Who Visited More Than Once	3,527
Average Visits per Visitor	1.83

Hits Trend

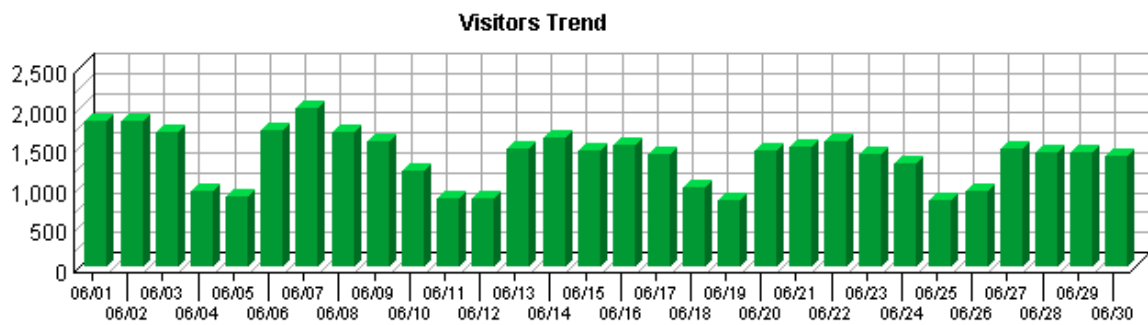
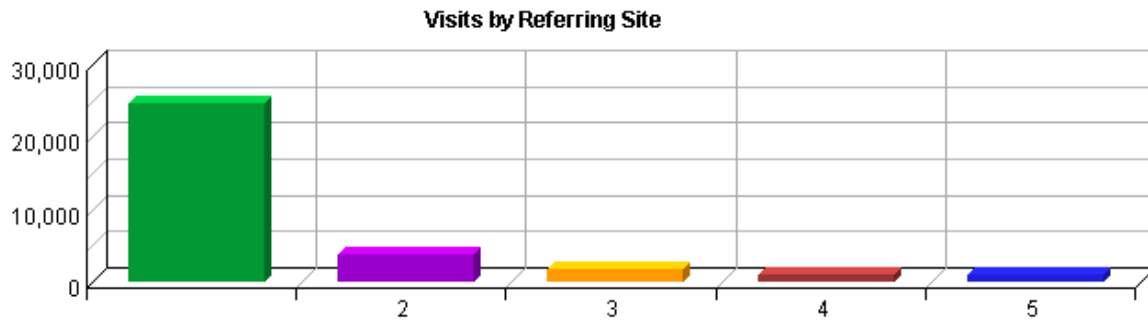


Hit Summary

Successful Hits for Entire Site	180,973
Average Hits per Day	6,032
Home Page Hits	12,388

Marketing Dashboard

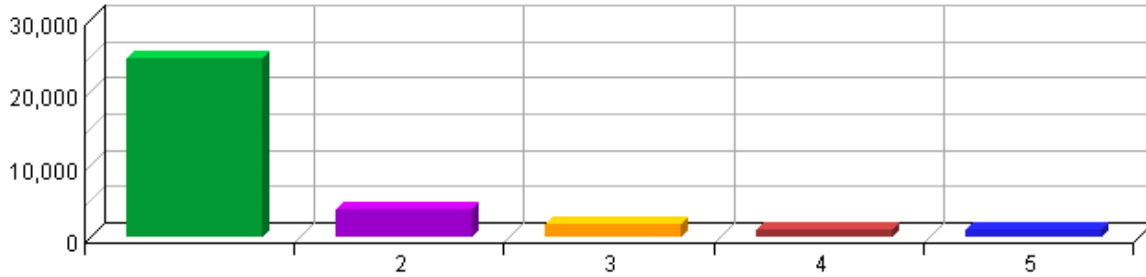
This dashboard summarizes important information related to online marketing activity.



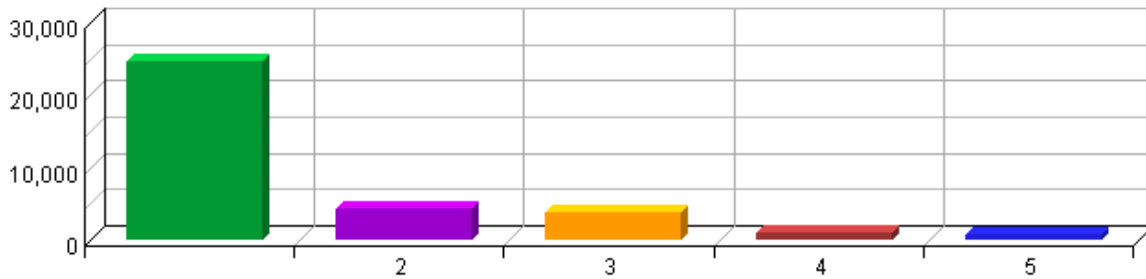
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

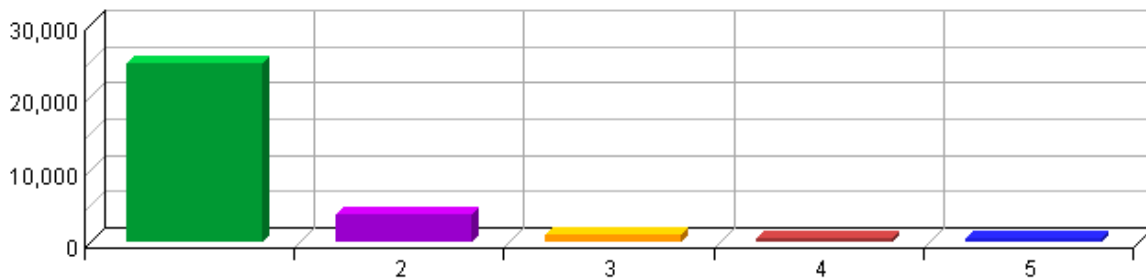
Visits by Referring Site



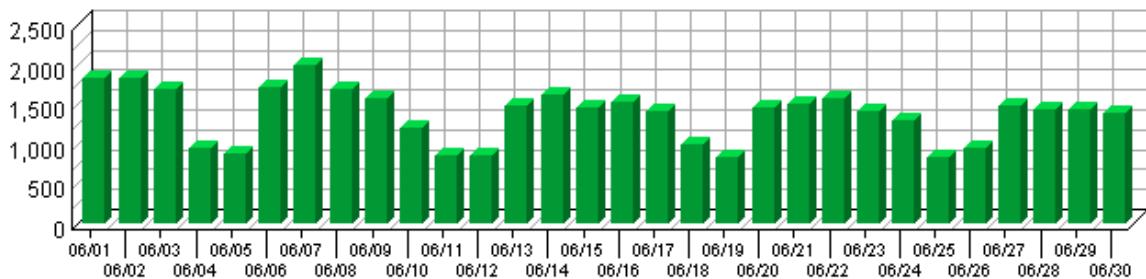
Visits by Referring Domain



Visits by Referring Page

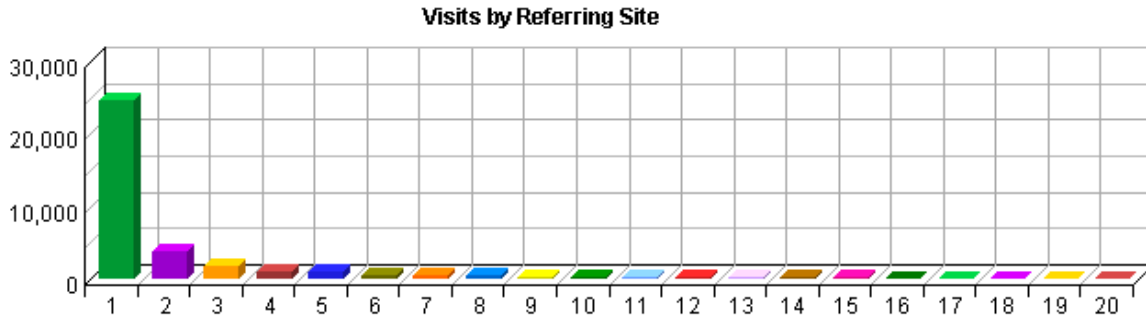


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	24,672	60.94%
2.	http://www.google.com/	3,755	9.27%
3.	http://www.epa.gov/	1,714	4.23%
4.	http://es.epa.gov/	1,037	2.56%
5.	http://search.yahoo.com/	928	2.29%
6.	http://search.msn.com/	590	1.46%
7.	http://intranet.epa.gov/	550	1.36%
8.	http://oaspub.epa.gov/	520	1.28%
9.	http://cfpub.epa.gov/	350	0.86%
10.	http://www.djsdesigns.net/	296	0.73%
11.	http://www.progressiveupdate.net/	270	0.67%
12.	http://www.engin.umich.edu/	197	0.49%
13.	http://www.google.co.uk/	185	0.46%
14.	http://www.google.co.in/	178	0.44%
15.	http://www.google.ca/	142	0.35%
16.	http://web.ask.com/	117	0.29%
17.	http://www.google.com.au/	100	0.25%
18.	http://www.google.de/	97	0.24%
19.	http://www.zyn.com/	79	0.20%
20.	http://images.google.com/	78	0.19%
	Subtotal	35,855	88.56%
	Other	4,631	11.44%
	Total	40,486	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

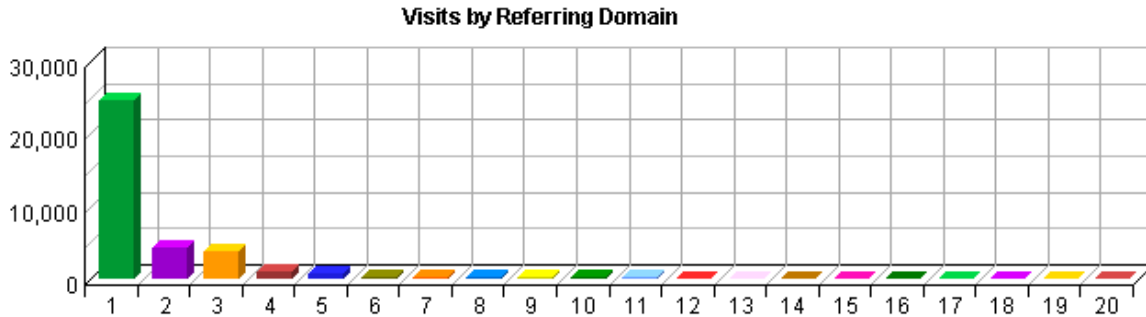
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	24,672	60.94%
2.	epa.gov	4,348	10.74%
3.	google.com	3,868	9.55%
4.	yahoo.com	1,063	2.63%
5.	msn.com	657	1.62%
6.	djsdesigns.net	296	0.73%
7.	progressiveupdate.net	270	0.67%
8.	umich.edu	202	0.50%
9.	google.co.uk	194	0.48%
10.	google.co.in	184	0.45%
11.	google.ca	148	0.37%
12.	ask.com	123	0.30%
13.	google.com.au	102	0.25%
14.	google.de	102	0.25%
15.	zyn.com	81	0.20%
16.	nano.gov	73	0.18%
17.	dhs.gov	66	0.16%
18.	nonprofithub.com	65	0.16%
19.	msu.edu	64	0.16%
20.	aol.com	61	0.15%
	Subtotal	36,639	90.50%
	Other	3,847	9.50%
	Total	40,486	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

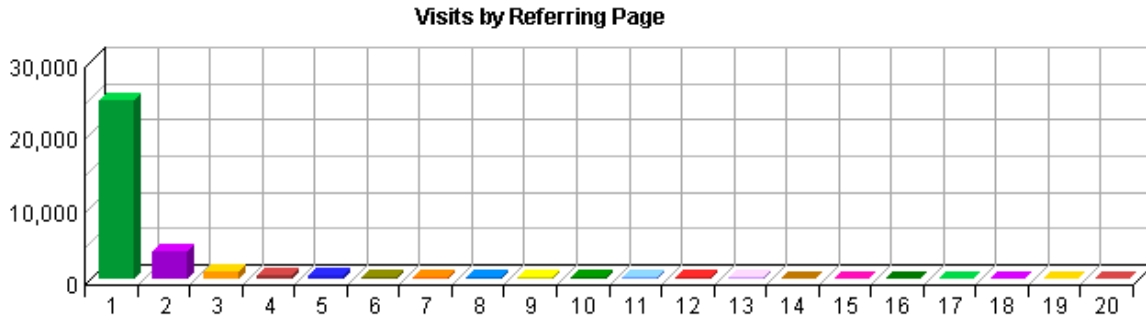
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page


	Page	Visits	%
1.	No Referrer	24,672	60.94%
2.	http://www.google.com/search	3,691	9.12%
3.	http://search.yahoo.com/search	911	2.25%
4.	http://search.msn.com/results.aspx	525	1.30%
5.	http://oaspub.epa.gov/webi/meta_first_new2.try_these_first	514	1.27%
6.	http://intranet.epa.gov/ordintra/	312	0.77%
7.	http://www.epa.gov/ord/htm/grantopportunity.htm	216	0.53%
8.	http://www.google.co.uk/search	183	0.45%
9.	http://www.google.co.in/search	176	0.43%
10.	http://www.epa.gov/careers/stuopp.html	157	0.39%
11.	http://www.engin.umich.edu/	148	0.37%
12.	http://www.google.ca/search	142	0.35%
13.	http://www.epa.gov/ORD/	128	0.32%
14.	http://www.epa.gov/ogd/grants/information.htm	127	0.31%
15.	http://www.epa.gov/epahome/grants.htm	123	0.30%
16.	http://intranet.epa.gov/ord/ioaa/newsletter/	108	0.27%
17.	http://www.epa.gov/epahome/program2.htm	104	0.26%
18.	http://web.ask.com/redirect	103	0.25%
19.	http://www.google.com.au/search	100	0.25%
20.	http://www.google.de/search	97	0.24%
	Subtotal	32,537	80.37%
	Other	7,949	19.63%

Total

40,486

100.00%

Activity by Referring Page – Help Card


 **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

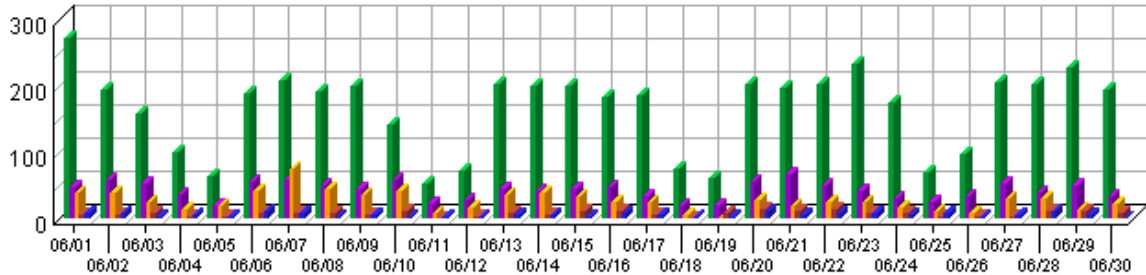
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

—
 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

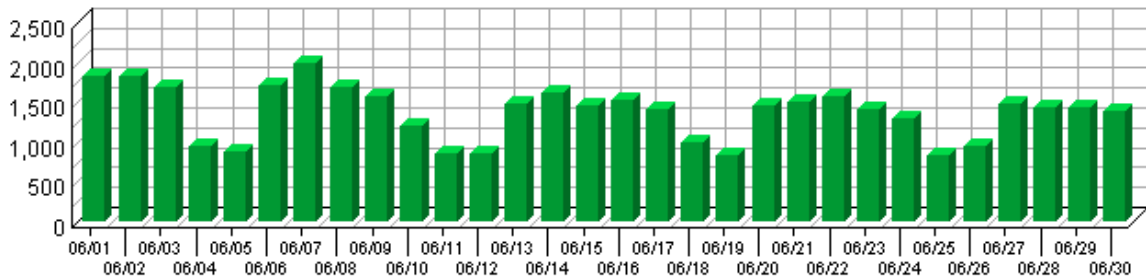
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

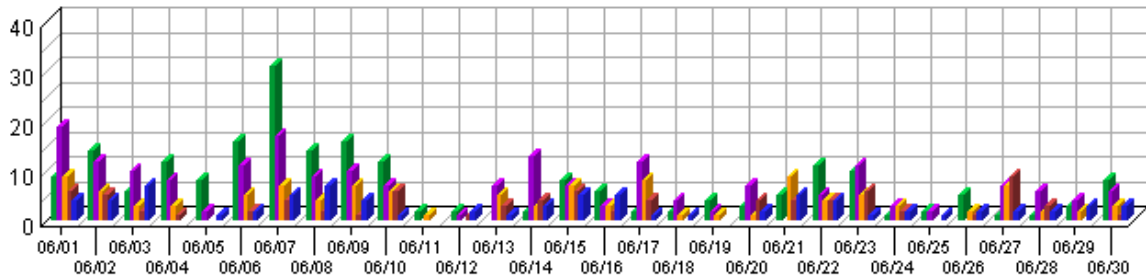
Activity by Search Engine



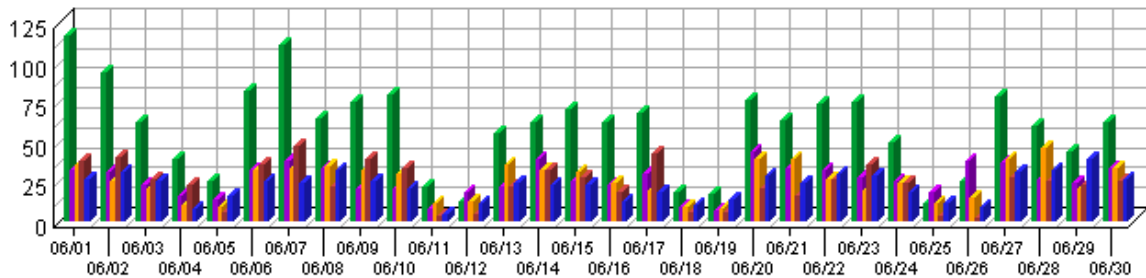
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

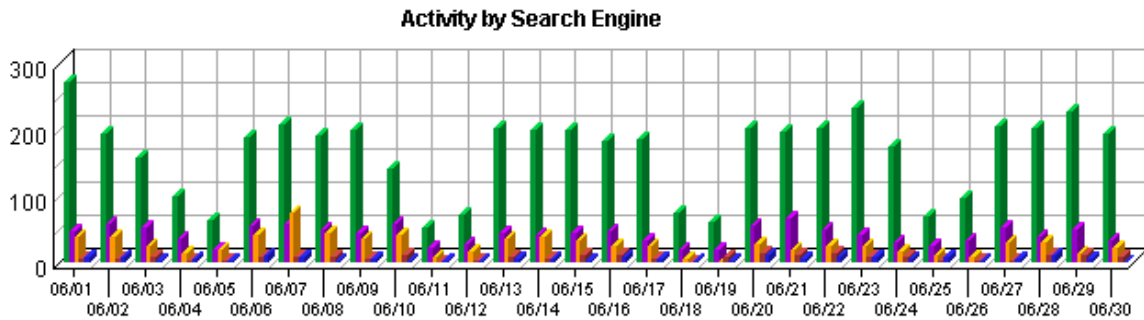


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	4,968	60.50%
2.	yahoo	1,257	15.31%
3.	msn	810	9.86%
4.	google uk	207	2.52%
5.	google canada	165	2.01%
6.	ask jeeves	112	1.36%
7.	google germany	112	1.36%
8.	google australia	105	1.28%
9.	google italy	65	0.79%
10.	google france	62	0.76%
11.	aol netfind	53	0.65%
12.	netscape	51	0.62%
13.	altavista	43	0.52%
14.	google japan	36	0.44%
15.	yahoo spain	18	0.22%
16.	yahoo japan	14	0.17%
17.	mamma	12	0.15%
18.	google austria	11	0.13%
19.	overture	11	0.13%
20.	ninemsn	10	0.12%
	Subtotal	8,122	98.92%
	Total	8,211	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	183	2.23%
	epa star fellowship	100	1.22%
	epa sbir	77	0.94%
	epa grants	69	0.84%
	epa p3	50	0.61%
	research grants	46	0.56%
	epa star fellowships	44	0.54%
	epa star grant	39	0.47%
	ceramics coating in the aerospace filetype:pdf	38	0.46%
	environmental research	28	0.34%
	design competition	23	0.28%
	nanotechnology filetype:pdf	22	0.27%
	ncer	22	0.27%
	epa star 2005	19	0.23%
	rfa	19	0.23%
	epa fellowships	18	0.22%
	sbir	18	0.22%
	epa star grants	18	0.22%
	national center for environmental research	16	0.19%
	epa	15	0.18%
2. yahoo	epa	63	0.77%
	epa star fellowship	13	0.16%
	epa star	10	0.12%
	u.s. environmental protection agency	9	0.11%
	ncer	9	0.11%
	star program	8	0.10%
	research grant	8	0.10%
	environmental fellowships	7	0.09%
	graduate fellowships	6	0.07%
	research grants	6	0.07%
	epa p3 award	6	0.07%
	environmental science topics	6	0.07%
	aster, inc.	5	0.06%
	sbir epa	5	0.06%
	environmental grants	5	0.06%
	rfa environmental	4	0.05%
	ryan sponseller	4	0.05%
	sbir	4	0.05%

	research grant deadline	4	0.05%
	environmental research grants	4	0.05%
3. msn	epa	127	1.55%
	environmental protection agency	39	0.47%
	environmental grants	7	0.09%
	ncer	6	0.07%
	environmental research	5	0.06%
	p3	5	0.06%
	epa certification regarding debarment suspension form	4	0.05%
	epa sbir	4	0.05%
	star program	4	0.05%
	epa.gov	4	0.05%
	national center for environmental research	4	0.05%
	epa star	4	0.05%
	research grants	4	0.05%
	epa tsca	4	0.05%
	www.epa.gov/ncer	4	0.05%
	environmental effects nanotechnology	4	0.05%
	design competition	4	0.05%
	washington environmental protection agency	3	0.04%
	small business innovation research	3	0.04%
	sbir	3	0.04%
4.	risk assessment	6	0.07%
google uk	research grants	3	0.04%
	mass spectrometry, component	3	0.04%
	cyclone case study	2	0.02%
	puberty and disabilities	2	0.02%
	kinetics of mtbe	2	0.02%
	human hair	2	0.02%
	environmental research	2	0.02%
	global tropospheric chemistry and climate,	2	0.02%
	sustainable design awards	2	0.02%
	student design awards	2	0.02%
	wetland removal of nitrogen	1	0.01%
	quasi-options sustainability	1	0.01%
	effectiveness of government intervention	1	0.01%
	dephnia	1	0.01%
	nanotechnology workshop epa october 2005	1	0.01%
	environmental research grants	1	0.01%
	useable form	1	0.01%
	assessing flooding consequences	1	0.01%
	proteaceae ants	1	0.01%

5. google canada	chemfet threshold voltage shift	5	0.06%
	epa star	3	0.04%
	calcium silicate weathering	2	0.02%
	mechanism of retinoic acid	2	0.02%
	epa	2	0.02%
	2005 design competition	2	0.02%
	research grants	2	0.02%
	low cost construction	2	0.02%
	white perch	2	0.02%
	commercially available arsenic treatment technologies	2	0.02%
	biodiesel america synthesis	2	0.02%
	us epa	2	0.02%
	florida pollution	2	0.02%
	mining impact	2	0.02%
	environmental toxicology research grants 2005	2	0.02%
	oxidation of carbon monoxide	1	0.01%
	nanotechnology and water	1	0.01%
	1930s men	1	0.01%
	anderson 1999 environmental economic incentives over compliance	1	0.01%
	arsenic removal funding available	1	0.01%
6. ask jeeves	types of waste minimization	3	0.04%
	environmental progress report on coniferous forest	2	0.02%
	pa,municipal,ordnance,ashes removal	2	0.02%
	meaning of business	2	0.02%
	what organisms support the marine food web?	2	0.02%
	website for cfda	2	0.02%
	primary source of atmospheric lead	2	0.02%
	function of epa	2	0.02%
	where can get copy of cfda 66.500	2	0.02%
	ground water 36 975-982	2	0.02%
	how can one evaluate the yield of crops	1	0.01%
	applied research in physical health	1	0.01%
	anti bacterial research titles	1	0.01%
	want to view my transcript from morris brown college	1	0.01%
	2000 origins	1	0.01%
	aquatic food web	1	0.01%
	property lines in oregon	1	0.01%
	influence of bioturbation by three benthic infaunal species on microbial communities and biogeochemical processes in marine sediment	1	0.01%
	factors that have generated urban sprawl	1	0.01%
	how does mercury affect fish in the water	1	0.01%
hurricane florida	3	0.04%	

7. google germany	hurrican	3	0.04%
	hch contaminants	2	0.02%
	depletion colloids filetype:ppt	2	0.02%
	nanoscale sensing conducting polymer	2	0.02%
	cincinnati waterworks	2	0.02%
	ohdg blood	2	0.02%
	denitrification reactor	2	0.02%
	b–turn spirals	2	0.02%
	growth efficiency bacteria	2	0.02%
	master fellowship program	1	0.01%
	pipefish sex role reversal	1	0.01%
	henry's law constants and micellar partitioning of vocs in surfactant systems	1	0.01%
	gene flow stand density conifers	1	0.01%
	sanitech corporation andover	1	0.01%
	ekg rats and mice qt	1	0.01%
	igma tartu	1	0.01%
	toluene degradation	1	0.01%
organophosphate filetype:ppt	1	0.01%	
sea level changes quaternary	1	0.01%	
8. google australia	report about salinity	2	0.02%
	reports on the interspecific competition on plants	2	0.02%
	research grants	2	0.02%
	ultrasensitive pathogen quantification in drinking water	2	0.02%
	c.s.holling ecological models	2	0.02%
	epa grants	2	0.02%
	gene p53 benzo pyrene	1	0.01%
	us environmental protection agency nanotechnology	1	0.01%
	recycling titanium	1	0.01%
	tourette's syndrome ppt.	1	0.01%
	identifying ecological thresholds	1	0.01%
	methanol synthesis aspen plus	1	0.01%
	how does technology influence population distribution	1	0.01%
	response of soil mineral weathering to elevated	1	0.01%
	btex	1	0.01%
	smarte specific measure	1	0.01%
	patchiness of aquatic invertebrates	1	0.01%
variation in the basal rate	1	0.01%	
soluble silica and ph	1	0.01%	
debate on impact of genetically modified crop on environment	1	0.01%	
9. google	lca nanomaterials	3	0.04%
	membrane biological reactor	2	0.02%

italy	potential impacts of transgenic poplar	2	0.02%
	fenton reaction	2	0.02%
	degussa p25 tem	1	0.01%
	elovitz hydroxyl radical/ozone ratios during ozonation processes.	1	0.01%
	pharmaceuticals in the environment	1	0.01%
	bisphenol powerpoint	1	0.01%
	pixe cesium tree rings	1	0.01%
	granular research –synthesis	1	0.01%
	nanomaterials powerpoint	1	0.01%
	cardiac hypertrophy ppt	1	0.01%
	opportunities fellow	1	0.01%
	epa	1	0.01%
	ozone scavenging	1	0.01%
	sustainability designs	1	0.01%
	events	1	0.01%
	peroxidation lipid powerpoint	1	0.01%
	ciona schematic development	1	0.01%
	policy decisions under uncertainty	1	0.01%
10. google france	report for optimal control	3	0.04%
	household production approach air pollution	2	0.02%
	harpacticoid	2	0.02%
	presentation conducting polymer	1	0.01%
	research grants	1	0.01%
	epa star	1	0.01%
	http://es.epa.gov/ncer/fellow/progress/98/blandst99.html	1	0.01%
	multi–scale precipitation african	1	0.01%
	design agencies	1	0.01%
	nanomaterials and tio2	1	0.01%
	k. saltonstall	1	0.01%
	nanoparticles polyelectrolyte uv vis	1	0.01%
	john nocerino	1	0.01%
	catalase activity crassostrea	1	0.01%
	nc60 nanoparticles	1	0.01%
	oxidative coupling	1	0.01%
	mark lafranconi	1	0.01%
	end–to–end distance decane	1	0.01%
	distribution of invasive ants	1	0.01%
	darcy equation solution numerical	1	0.01%
11. aol netfind	epa.gov	2	0.02%
	lime coagulation pdf	2	0.02%
	epa grants	2	0.02%
	star program	1	0.01%

	cryp torchidism in dogs	1	0.01%
	research grants	1	0.01%
	epa marshall	1	0.01%
	todd davidson	1	0.01%
	report on weathering	1	0.01%
	john jay collage of criminal justice	1	0.01%
	lowell nanotechnology umass	1	0.01%
	epa star	1	0.01%
	long-jawed mudsucker photo	1	0.01%
	corporate environmental protection	1	0.01%
	stillman college transcript request	1	0.01%
	landscape theory in archaeology	1	0.01%
	epa forms	1	0.01%
	grants	1	0.01%
	epa	1	0.01%
	smith and blough	1	0.01%
12.	ernest winkfield	4	0.05%
netscape	national center for environmental research	4	0.05%
	epa star	3	0.04%
	research grants	3	0.04%
	star fellowship	2	0.02%
	research grant science	1	0.01%
	strongylocentrotus droebachiensis	1	0.01%
	jack kelley epa duluth email	1	0.01%
	cynthia l. nolt-helms	1	0.01%
	hrv ann bonham	1	0.01%
	keirith ann snyder	1	0.01%
	north carolina research grants environmental	1	0.01%
	epa star grants	1	0.01%
	integration of biomarkers and pbpk	1	0.01%
	hollow fiber membranes	1	0.01%
	epa grants	1	0.01%
	http://www.epa.gov	1	0.01%
	fellowship for doctoral students	1	0.01%
	perfluoropolyethers	1	0.01%
	epa star fellowships	1	0.01%
13.	business opportunity in contracts research in bioinformatics	2	0.02%
altavista	p3	2	0.02%
	nanotechnology environmental center	2	0.02%
	national research center for statistics and the environment	2	0.02%
	phb-as bioplastics	2	0.02%
	epa national center of computational technology	2	0.02%

	elementry gases	1	0.01%
	environmental friendly corrosion inhibitors	1	0.01%
	review on nanocatalysts	1	0.01%
	research paper publish about investment in service sectors in pakistan	1	0.01%
	detailed air pollution monitoring program	1	0.01%
	alternative equilibria in shallow lakes pdf	1	0.01%
	looking for agency handling waste in india	1	0.01%
	producer gas cleaning sysytem	1	0.01%
	environmental effects from using biomass	1	0.01%
	microcystis aeruginosa	1	0.01%
	lung heart disease clinical interaction .ppt	1	0.01%
	aucl3	1	0.01%
	h2o2 remediation	1	0.01%
	kristin davis chimpanzee download	1	0.01%
14.	cnt composite filetype:pdf	4	0.05%
google	design competition	3	0.04%
japan	dioxin research	2	0.02%
	ncer	2	0.02%
	joint program bioremediation	2	0.02%
	dephnia	2	0.02%
	celia merzbacher	2	0.02%
	organophosphorus compound optical property	1	0.01%
	epa grant	1	0.01%
	kleeberger nieh	1	0.01%
	fetal metabolism of aflatoxin b1 and susceptibility to childhood cancer	1	0.01%
	spatial analyst elephant gis	1	0.01%
	monteiro-riviere bio	1	0.01%
	invasion assay powerpoint	1	0.01%
	permeability tensor porous	1	0.01%
	epa method to-10	1	0.01%
	biodiesel heterogeneous filetype:pdf	1	0.01%
	ncer wind	1	0.01%
	star) research grants	1	0.01%
	microfluidic powerpoint	1	0.01%
15.	biohazard sign	3	0.04%
yahoo	environmental science logo	2	0.02%
spain	matter of science	2	0.02%
	air pollution particulate matter	1	0.01%
	the great lakes(food web)	1	0.01%
	nano fibers	1	0.01%
	impact of chemistry	1	0.01%

	scientist at work	1	0.01%
	technology research evaluation forms	1	0.01%
	mercury in environment	1	0.01%
	global change	1	0.01%
	nano atoms	1	0.01%
	ord fish photos	1	0.01%
	fish mercury	1	0.01%
16.	prevention of environmental pollution caused by solid waste	2	0.02%
yahoo	photocatalysis .pdf	2	0.02%
japan	yongsheng chen john crittenden	2	0.02%
	an evaluation of employee exposure to volatile organic compounds in three photocopy centers	1	0.01%
	joan mahon nj univ	1	0.01%
	flocculation model	1	0.01%
	titanium oxide and nanotube and pdf	1	0.01%
	pdms channel reversible	1	0.01%
	rnip	1	0.01%
	lance liotta nanoparticle protein	1	0.01%
	cantilever df-40	1	0.01%
17.	grants for research on environmental risks associated with tribal lifestyles and cultural practices	4	0.05%
mamma	sample sf424 applications	2	0.02%
	inner filter effect fluorescence	1	0.01%
	climate of new york urban heat island effect	1	0.01%
	phrases for unsuccessful applicants	1	0.01%
	explain the method of controlling environmental pollution	1	0.01%
	structure of biomarkers	1	0.01%
	66 2005 email contact addresses of engineers	1	0.01%
18.	hurricane	3	0.04%
google	rnip nano	1	0.01%
austria	rnip	1	0.01%
	j-link	1	0.01%
	events	1	0.01%
	modflow filetype:ppt	1	0.01%
	ascending descending aorta ppt	1	0.01%
	the lola-principle review	1	0.01%
	economic incentives for environmental protection	1	0.01%
19.	star grant	2	0.02%
overture	epa seer	2	0.02%
	epa grants	2	0.02%
	star program	2	0.02%
	parrot migration	1	0.01%

	air pollution law	1	0.01%
	the alkalinity of tap water in kentucky	1	0.01%
20. ninemsn	epa	3	0.04%
	environments protection agency	3	0.04%
	publications by grolimund daniel	1	0.01%
	nutritional informationguidelines	1	0.01%
	environmental grants	1	0.01%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	1,196	14.57%
	star	607	7.39%
	research	437	5.32%
	environmental	359	4.37%
	of	318	3.87%
	grants	282	3.43%
	fellowship	275	3.35%
	in	248	3.02%
	for	207	2.52%
	fellowships	175	2.13%
	grant	166	2.02%
	nanotechnology	164	2.00%
	sbir	159	1.94%
	the	158	1.92%
	graduate	144	1.75%
	p3	114	1.39%
	2005	92	1.12%
	science	88	1.07%
	filetype:pdf	87	1.06%
	water	84	1.02%
2. yahoo	epa	235	2.86%
	research	196	2.39%
	environmental	185	2.25%
	of	151	1.84%
	in	127	1.55%
	for	88	1.07%
	water	66	0.80%
	the	61	0.74%
	star	59	0.72%
	on	54	0.66%
	grants	53	0.65%

	grant	48	0.58%
	protection	47	0.57%
	pollution	46	0.56%
	agency	44	0.54%
	air	41	0.50%
	fellowship	40	0.49%
	fellowships	40	0.49%
	to	39	0.47%
	business	36	0.44%
3. msn	epa	258	3.14%
	environmental	135	1.64%
	for	61	0.74%
	protection	60	0.73%
	research	60	0.73%
	agency	58	0.71%
	of	49	0.60%
	grants	46	0.56%
	in	45	0.55%
	funding	33	0.40%
	national	26	0.32%
	the	22	0.27%
	water	20	0.24%
	business	20	0.24%
	grant	20	0.24%
	on	17	0.21%
	program	15	0.18%
	star	15	0.18%
	small	15	0.18%
	center	15	0.18%
4. google uk	of	33	0.40%
	research	24	0.29%
	environmental	18	0.22%
	in	16	0.19%
	design	14	0.17%
	on	12	0.15%
	2005	11	0.13%
	the	11	0.13%
	assessment	11	0.13%
	environment	10	0.12%
	risk	10	0.12%
	for	7	0.09%
	grants	7	0.09%

	science	6	0.07%
	sustainable	5	0.06%
	epa	4	0.05%
	student	4	0.05%
	powerpoint	4	0.05%
	grant	4	0.05%
	funding	4	0.05%
5. google canada	environmental	12	0.15%
	of	12	0.15%
	research	12	0.15%
	epa	10	0.12%
	in	8	0.10%
	the	7	0.09%
	for	7	0.09%
	design	7	0.09%
	water	6	0.07%
	threshold	6	0.07%
	funding	6	0.07%
	chemfet	5	0.06%
	grants	5	0.06%
	competition	5	0.06%
	voltage	5	0.06%
	shift	5	0.06%
	arsenic	5	0.06%
	us	4	0.05%
	star	4	0.05%
	agency	4	0.05%
6. ask jeeves	of	42	0.51%
	the	39	0.47%
	what	24	0.29%
	in	16	0.19%
	is	16	0.19%
	for	15	0.18%
	environmental	11	0.13%
	water	10	0.12%
	to	9	0.11%
	on	8	0.10%
	where	7	0.09%
	drinking	6	0.07%
	are	6	0.07%
	cfda	5	0.06%
	can	5	0.06%

	how	5	0.06%
	health	5	0.06%
	research	5	0.06%
	types	4	0.05%
	waste	4	0.05%
7. google germany	in	8	0.10%
	research	6	0.07%
	hurricane	6	0.07%
	environmental	6	0.07%
	design	4	0.05%
	florida	4	0.05%
	ppt	4	0.05%
	filetype:ppt	4	0.05%
	of	4	0.05%
	for	4	0.05%
	water	4	0.05%
	fellowship	3	0.04%
	reactor	3	0.04%
	center	3	0.04%
	sustainable	3	0.04%
	efficiency	3	0.04%
	bacteria	3	0.04%
	growth	3	0.04%
	public	3	0.04%
	health	3	0.04%
8. google australia	of	18	0.22%
	on	9	0.11%
	the	8	0.10%
	ecological	7	0.09%
	environmental	7	0.09%
	in	6	0.07%
	epa	6	0.07%
	competition	5	0.06%
	research	5	0.06%
	us	4	0.05%
	grants	4	0.05%
	reports	4	0.05%
	report	4	0.05%
	bacteria	3	0.04%
	sea	3	0.04%
	level	3	0.04%
	water	3	0.04%

	models	3	0.04%
	c.s.holling	3	0.04%
	decision	3	0.04%
9. google italy	powerpoint	5	0.06%
	ppt	5	0.06%
	nanomaterials	5	0.06%
	the	3	0.04%
	of	3	0.04%
	cycle	3	0.04%
	for	3	0.04%
	lca	3	0.04%
	reaction	3	0.04%
	research	3	0.04%
	national	3	0.04%
	poplar	3	0.04%
	reactor	2	0.02%
	ciona	2	0.02%
	aerosol	2	0.02%
	life	2	0.02%
	transgenic	2	0.02%
	assessment	2	0.02%
	photocatalyst	2	0.02%
	mercury	2	0.02%
10. google france	for	4	0.05%
	report	4	0.05%
	optimal	4	0.05%
	control	4	0.05%
	research	3	0.04%
	of	2	0.02%
	pdf	2	0.02%
	lafranconi	2	0.02%
	filetype:ppt	2	0.02%
	pollution	2	0.02%
	approach	2	0.02%
	wetlands	2	0.02%
	in	2	0.02%
	environment	2	0.02%
	air	2	0.02%
	household	2	0.02%
	nanoparticles	2	0.02%
	harpacticoid	2	0.02%
	uv	2	0.02%

	production	2	0.02%
11. aol netfind	epa	9	0.11%
	grants	6	0.07%
	in	5	0.06%
	environmental	4	0.05%
	health	3	0.04%
	college	3	0.04%
	research	3	0.04%
	star	3	0.04%
	program	2	0.02%
	lime	2	0.02%
	graduate	2	0.02%
	of	2	0.02%
	coagulation	2	0.02%
	for	2	0.02%
	epa.gov	2	0.02%
	pdf	2	0.02%
	fellowship	2	0.02%
	science	2	0.02%
	protection	2	0.02%
	from	2	0.02%
12. netscape	research	12	0.15%
	epa	11	0.13%
	star	7	0.09%
	for	6	0.07%
	environmental	6	0.07%
	grants	6	0.07%
	national	4	0.05%
	ernest	4	0.05%
	center	4	0.05%
	winkfield	4	0.05%
	fellowship	3	0.04%
	fellowships	2	0.02%
	educational	2	0.02%
	ann	2	0.02%
	students	2	0.02%
	biomarkers	2	0.02%
	grant	2	0.02%
	science	2	0.02%
	lake	1	0.01%
	hollow	1	0.01%
13. altavista	in	9	0.11%

	center	6	0.07%
	research	5	0.06%
	environmental	5	0.06%
	national	4	0.05%
	epa	4	0.05%
	nanotechnology	3	0.04%
	for	3	0.04%
	computational	2	0.02%
	bioplastics	2	0.02%
	contracts	2	0.02%
	technology	2	0.02%
	opportunity	2	0.02%
	of	2	0.02%
	statistics	2	0.02%
	bioinformatics	2	0.02%
	the	2	0.02%
	environment	2	0.02%
	p3	2	0.02%
	business	2	0.02%
14. google japan	filetype:pdf	5	0.06%
	cnt	4	0.05%
	composite	4	0.05%
	research	4	0.05%
	design	3	0.04%
	ncer	3	0.04%
	competition	3	0.04%
	dephnia	2	0.02%
	bioremediation	2	0.02%
	epa	2	0.02%
	dioxin	2	0.02%
	celia	2	0.02%
	powerpoint	2	0.02%
	program	2	0.02%
	joint	2	0.02%
	merzbacher	2	0.02%
	of	1	0.01%
	heterogeneous	1	0.01%
	tensor	1	0.01%
	national	1	0.01%
15. yahoo spain	science	4	0.05%
	of	3	0.04%
	sign	3	0.04%

	matter	3	0.04%
	biohazard	3	0.04%
	nano	2	0.02%
	logo	2	0.02%
	fish	2	0.02%
	mercury	2	0.02%
	environmental	2	0.02%
	air	1	0.01%
	particulate	1	0.01%
	web)	1	0.01%
	fibers	1	0.01%
	evaluation	1	0.01%
	environment	1	0.01%
	the	1	0.01%
	pollution	1	0.01%
	atoms	1	0.01%
	great	1	0.01%
16. yahoo japan	of	3	0.04%
	waste	2	0.02%
	prevention	2	0.02%
	pollution	2	0.02%
	caused	2	0.02%
	by	2	0.02%
	photocatalysis	2	0.02%
	.pdf	2	0.02%
	solid	2	0.02%
	environmental	2	0.02%
	john	2	0.02%
	yongsheng	2	0.02%
	chen	2	0.02%
	crittenden	2	0.02%
	channel	1	0.01%
	pdf	1	0.01%
	organic	1	0.01%
	compounds	1	0.01%
	nanotube	1	0.01%
	reversible	1	0.01%
17. mamma	for	5	0.06%
	environmental	5	0.06%
	research	4	0.05%
	on	4	0.05%
	practices	4	0.05%

	grants	4	0.05%
	tribal	4	0.05%
	risks	4	0.05%
	with	4	0.05%
	cultural	4	0.05%
	lifestyles	4	0.05%
	of	4	0.05%
	associated	4	0.05%
	sample	2	0.02%
	sf424	2	0.02%
	effect	2	0.02%
	applications	2	0.02%
	urban	1	0.01%
	phrases	1	0.01%
	biomarkers	1	0.01%
18. google austria	hurricane	3	0.04%
	mip	2	0.02%
	descending	1	0.01%
	ppt	1	0.01%
	ascending	1	0.01%
	environmental	1	0.01%
	events	1	0.01%
	incentives	1	0.01%
	for	1	0.01%
	review	1	0.01%
	lola-principle	1	0.01%
	nano	1	0.01%
	filetype:ppt	1	0.01%
	j-link	1	0.01%
	aorta	1	0.01%
	modflow	1	0.01%
	the	1	0.01%
	protection	1	0.01%
	economic	1	0.01%
19. overture	star	4	0.05%
	epa	4	0.05%
	grant	2	0.02%
	grants	2	0.02%
	seer	2	0.02%
	program	2	0.02%
	air	1	0.01%
	in	1	0.01%

	water	1	0.01%
	law	1	0.01%
	parrot	1	0.01%
	migration	1	0.01%
	tap	1	0.01%
	alkalinity	1	0.01%
	pollution	1	0.01%
	of	1	0.01%
	kentucky	1	0.01%
	the	1	0.01%
20. ninemsn	environments	3	0.04%
	agency	3	0.04%
	protection	3	0.04%
	epa	3	0.04%
	daniel	1	0.01%
	publications	1	0.01%
	by	1	0.01%
	nutritional	1	0.01%
	grolimund	1	0.01%
	informationguidelines	1	0.01%
	grants	1	0.01%
	environmental	1	0.01%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

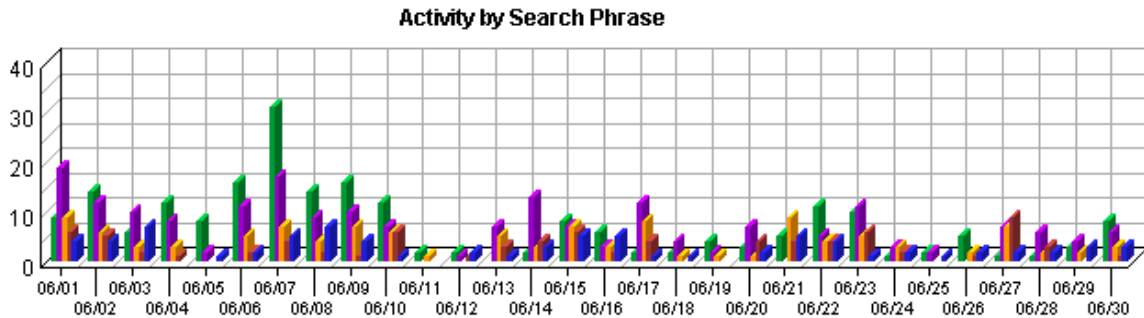


—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa	216	2.63%
2.	epa star	205	2.50%
3.	epa star fellowship	117	1.43%
4.	epa sbir	83	1.01%
5.	epa grants	80	0.98%
6.	research grants	68	0.83%
7.	epa p3	52	0.63%
8.	epa star fellowships	51	0.62%
9.	environmental protection agency	46	0.56%
10.	epa star grant	41	0.50%
11.	ncer	40	0.49%
12.	environmental research	39	0.48%
13.	ceramics coating in the aerospace filetype:pdf	38	0.46%
14.	design competition	33	0.40%
15.	national center for environmental research	28	0.34%
16.	sbir	25	0.30%
17.	epa star 2005	23	0.28%
18.	epa star grants	23	0.28%
19.	research grant	23	0.28%
20.	nanotechnology filetype:pdf	22	0.27%
	Subtotal	1,253	15.27%
	Total	8,204	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa	msn	127	1.55%
	yahoo	63	0.77%
	google	15	0.18%
	ninemsn	3	0.04%
	yahoo mexico	2	0.02%
	yahoo canada	2	0.02%
	google canada	2	0.02%
	google italy	1	0.01%
	aol netfind	1	0.01%
2. epa star	google	183	2.23%
	yahoo	10	0.12%
	msn	4	0.05%
	netscape	3	0.04%
	google canada	3	0.04%
	aol netfind	1	0.01%
	google france	1	0.01%
3. epa star fellowship	google	100	1.22%
	yahoo	13	0.16%
	yahoo france	2	0.02%
	aol netfind	1	0.01%
	google australia	1	0.01%
4. epa sbir	google	77	0.94%
	msn	4	0.05%
	yahoo	2	0.02%
5. epa grants	google	69	0.84%
	iwon	3	0.04%
	aol netfind	2	0.02%
	google australia	2	0.02%
	overture	2	0.02%
	netscape	1	0.01%
	cnet search.com	1	0.01%
6. research grants	google	46	0.56%
	yahoo	6	0.07%
	msn	4	0.05%
	google uk	3	0.04%
	netscape	3	0.04%
	google australia	2	0.02%
	google canada	2	0.02%

	google france	1	0.01%
	aol netfind	1	0.01%
7. epa p3	google	50	0.61%
	yahoo	2	0.02%
8. epa star fellowships	google	44	0.54%
	yahoo	4	0.05%
	msn	1	0.01%
	google germany	1	0.01%
	netscape	1	0.01%
9. environmental protection agency	msn	39	0.48%
	google	7	0.09%
10. epa star grant	google	39	0.48%
	yahoo	2	0.02%
11. ncer	google	22	0.27%
	yahoo	9	0.11%
	msn	6	0.07%
	google japan	2	0.02%
	google uk	1	0.01%
12. environmental research	google	28	0.34%
	msn	5	0.06%
	google uk	2	0.02%
	google france	1	0.01%
	netscape	1	0.01%
	google australia	1	0.01%
	google canada	1	0.01%
13. ceramics coating in the aerospace filetype:pdf	google	38	0.46%
14. design competition	google	23	0.28%
	msn	4	0.05%
	google japan	3	0.04%
	google australia	1	0.01%
	google canada	1	0.01%
	google uk	1	0.01%
15. national center for environmental research	google	16	0.20%
	netscape	4	0.05%
	msn	4	0.05%
	yahoo	2	0.02%
	google canada	1	0.01%
	google uk	1	0.01%
16. sbir	google	18	0.22%
	yahoo	4	0.05%
	msn	3	0.04%
17. epa star 2005	google	19	0.23%

	yahoo	4	0.05%
18. epa star grants	google	18	0.22%
	yahoo	4	0.05%
	netscape	1	0.01%
19. research grant	google	15	0.18%
	yahoo	8	0.10%
20. nanotechnology filetype:pdf	google	22	0.27%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

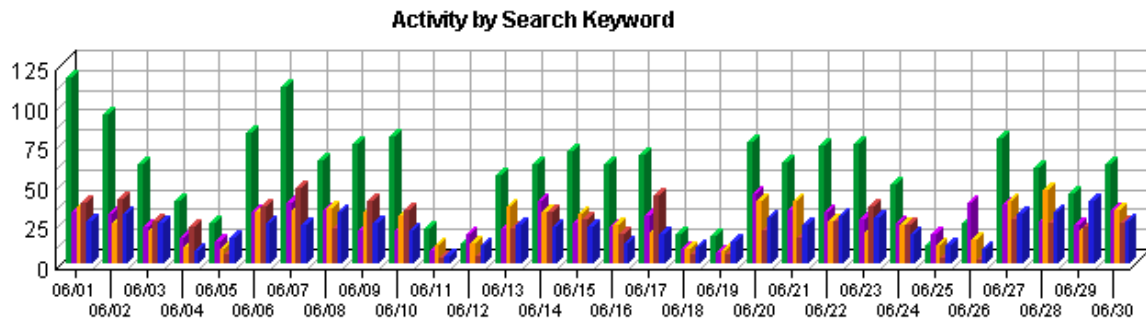


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	1,762	6.04%
2.	research	784	2.69%
3.	environmental	765	2.62%
4.	star	708	2.43%
5.	of	658	2.26%
6.	in	502	1.72%
7.	grants	423	1.45%
8.	for	420	1.44%
9.	fellowship	334	1.15%
10.	the	321	1.10%
11.	grant	250	0.86%
12.	fellowships	239	0.82%
13.	water	202	0.69%
14.	nanotechnology	201	0.69%
15.	protection	191	0.66%
16.	sbir	191	0.66%
17.	graduate	181	0.62%
18.	on	173	0.59%
19.	agency	160	0.55%
20.	science	147	0.50%
	Subtotal	8,612	29.54%
	Total	29,157	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	1,196	4.10%
	msn	258	0.88%
	yahoo	235	0.81%
	netscape	11	0.04%
	google canada	10	0.03%
	aol netfind	9	0.03%
	google australia	6	0.02%
	altavista	4	0.01%
	overture	4	0.01%
	google uk	4	0.01%
	ask jeeves	3	0.01%
	ninemsn	3	0.01%
	iwon	3	0.01%
	yahoo france	2	0.01%
	google france	2	0.01%
	yahoo mexico	2	0.01%
	all the web	2	0.01%
	yahoo canada	2	0.01%
	google japan	2	0.01%
	google germany	2	0.01%
2. research	google	437	1.50%
	yahoo	196	0.67%
	msn	60	0.21%
	google uk	24	0.08%
	netscape	12	0.04%
	google canada	12	0.04%
	google germany	6	0.02%
	ask jeeves	5	0.02%
	google australia	5	0.02%
	altavista	5	0.02%
	mamma	4	0.01%
	google japan	4	0.01%
	google france	3	0.01%
	google italy	3	0.01%
	aol netfind	3	0.01%
	yahoo germany	2	0.01%
	yahoo uk &ireland	2	0.01%
	yahoo spain	1	0.00%
3. environmental	google	359	1.23%

	yahoo	185	0.63%
	msn	135	0.46%
	google uk	18	0.06%
	google canada	12	0.04%
	ask jeeves	11	0.04%
	google australia	7	0.02%
	google germany	6	0.02%
	netscape	6	0.02%
	altavista	5	0.02%
	mamma	5	0.02%
	aol netfind	4	0.01%
	yahoo japan	2	0.01%
	yahoo uk &ireland	2	0.01%
	all the web	2	0.01%
	yahoo spain	2	0.01%
	google italy	1	0.00%
	google france	1	0.00%
	ninemsn	1	0.00%
	google austria	1	0.00%
4. star	google	607	2.08%
	yahoo	59	0.20%
	msn	15	0.05%
	netscape	7	0.02%
	overture	4	0.01%
	google canada	4	0.01%
	aol netfind	3	0.01%
	google australia	2	0.01%
	yahoo france	2	0.01%
	google france	2	0.01%
	ask jeeves	2	0.01%
	google germany	1	0.00%
5. of	google	318	1.09%
	yahoo	151	0.52%
	msn	49	0.17%
	ask jeeves	42	0.14%
	google uk	33	0.11%
	google australia	18	0.06%
	google canada	12	0.04%
	ask jeeves uk	6	0.02%
	mamma	4	0.01%
	google germany	4	0.01%
	yahoo spain	3	0.01%

	yahoo japan	3	0.01%
	google italy	3	0.01%
	altavista	2	0.01%
	google france	2	0.01%
	aol netfind	2	0.01%
	vivisimo	1	0.00%
	netscape	1	0.00%
	cnet search.com	1	0.00%
	google japan	1	0.00%
6. in	google	248	0.85%
	yahoo	127	0.44%
	msn	45	0.15%
	ask jeeves	16	0.05%
	google uk	16	0.05%
	altavista	9	0.03%
	google germany	8	0.03%
	google canada	8	0.03%
	google australia	6	0.02%
	aol netfind	5	0.02%
	searchalot	2	0.01%
	google france	2	0.01%
	google italy	2	0.01%
	netscape	1	0.00%
	yahoo japan	1	0.00%
	virgilio	1	0.00%
	yahoo spain	1	0.00%
	teoma	1	0.00%
	vivisimo	1	0.00%
	yahoo australia &nz	1	0.00%
7. grants	google	282	0.97%
	yahoo	53	0.18%
	msn	46	0.16%
	google uk	7	0.02%
	netscape	6	0.02%
	aol netfind	6	0.02%
	google canada	5	0.02%
	google australia	4	0.01%
	mamma	4	0.01%
	iwon	3	0.01%
	overture	2	0.01%
	ninemsn	1	0.00%
	google japan	1	0.00%

	altavista	1	0.00%
	google france	1	0.00%
	cnet search.com	1	0.00%
8. for	google	207	0.71%
	yahoo	88	0.30%
	msn	61	0.21%
	ask jeeves	15	0.05%
	google uk	7	0.02%
	google canada	7	0.02%
	netscape	6	0.02%
	mamma	5	0.02%
	google france	4	0.01%
	google germany	4	0.01%
	google italy	3	0.01%
	altavista	3	0.01%
	google australia	3	0.01%
	aol netfind	2	0.01%
	all the web	2	0.01%
	google japan	1	0.00%
	yahoo uk &ireland	1	0.00%
	google austria	1	0.00%
9. fellowship	google	275	0.94%
	yahoo	40	0.14%
	netscape	3	0.01%
	google germany	3	0.01%
	msn	3	0.01%
	google canada	2	0.01%
	aol netfind	2	0.01%
	yahoo france	2	0.01%
	google italy	1	0.00%
	teoma	1	0.00%
	google uk	1	0.00%
	google australia	1	0.00%
10. the	google	158	0.54%
	yahoo	61	0.21%
	ask jeeves	39	0.13%
	msn	22	0.08%
	google uk	11	0.04%
	google australia	8	0.03%
	google canada	7	0.02%
	google italy	3	0.01%
	searchalot	2	0.01%

	altavista	2	0.01%
	google germany	2	0.01%
	mamma	1	0.00%
	ask jeeves uk	1	0.00%
	google austria	1	0.00%
	aol netfind	1	0.00%
	overture	1	0.00%
	yahoo spain	1	0.00%
11. grant	google	166	0.57%
	yahoo	48	0.16%
	msn	20	0.07%
	google uk	4	0.01%
	overture	2	0.01%
	google canada	2	0.01%
	netscape	2	0.01%
	google germany	1	0.00%
	google italy	1	0.00%
	google france	1	0.00%
	google japan	1	0.00%
	google australia	1	0.00%
	vivisimo	1	0.00%
12. fellowships	google	175	0.60%
	yahoo	40	0.14%
	msn	14	0.05%
	google uk	3	0.01%
	netscape	2	0.01%
	ask jeeves	1	0.00%
	google germany	1	0.00%
	google canada	1	0.00%
	google france	1	0.00%
	aol netfind	1	0.00%
13. water	google	84	0.29%
	yahoo	66	0.23%
	msn	20	0.07%
	ask jeeves	10	0.03%
	google canada	6	0.02%
	google germany	4	0.01%
	google australia	3	0.01%
	lycos	1	0.00%
	overture	1	0.00%
	google uk	1	0.00%
	all the web	1	0.00%

	google france	1	0.00%
	hotbot	1	0.00%
	ask jeeves uk	1	0.00%
	vivisimo	1	0.00%
	aol netfind	1	0.00%
14. nanotechnology	google	164	0.56%
	yahoo	11	0.04%
	msn	10	0.03%
	google uk	3	0.01%
	altavista	3	0.01%
	google canada	2	0.01%
	yahoo germany	2	0.01%
	google australia	1	0.00%
	google italy	1	0.00%
	aol netfind	1	0.00%
	google france	1	0.00%
	ask jeeves	1	0.00%
	google germany	1	0.00%
15. protection	google	62	0.21%
	msn	60	0.21%
	yahoo	47	0.16%
	ask jeeves	4	0.01%
	google australia	3	0.01%
	ninemsn	3	0.01%
	google canada	3	0.01%
	aol netfind	2	0.01%
	all the web	2	0.01%
	google germany	2	0.01%
	google uk	1	0.00%
	google italy	1	0.00%
	google austria	1	0.00%
16. sbir	google	159	0.55%
	yahoo	18	0.06%
	msn	13	0.04%
	aol netfind	1	0.00%
17. graduate	google	144	0.49%
	yahoo	21	0.07%
	msn	4	0.01%
	google uk	3	0.01%
	yahoo germany	2	0.01%
	google canada	2	0.01%
	ask jeeves	2	0.01%

	aol netfind	2	0.01%
	netscape	1	0.00%
18. on	google	63	0.22%
	yahoo	54	0.19%
	msn	17	0.06%
	google uk	12	0.04%
	google australia	9	0.03%
	ask jeeves	8	0.03%
	mamma	4	0.01%
	ask jeeves uk	2	0.01%
	aol netfind	1	0.00%
	yahoo uk &ireland	1	0.00%
	google canada	1	0.00%
	altavista	1	0.00%
19. agency	msn	58	0.20%
	yahoo	44	0.15%
	google	41	0.14%
	google canada	4	0.01%
	ask jeeves	3	0.01%
	ninemsn	3	0.01%
	google uk	3	0.01%
	google australia	2	0.01%
	altavista	1	0.00%
	google italy	1	0.00%
20. science	google	88	0.30%
	yahoo	30	0.10%
	msn	10	0.03%
	google uk	6	0.02%
	yahoo spain	4	0.01%
	ask jeeves	2	0.01%
	netscape	2	0.01%
	google canada	2	0.01%
	aol netfind	2	0.01%
	google germany	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

—

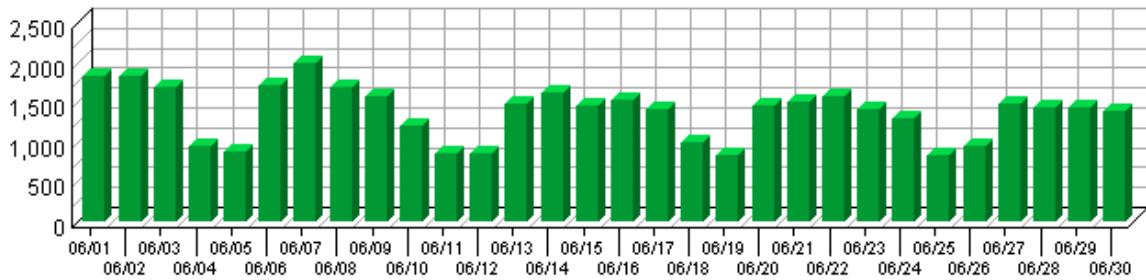


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

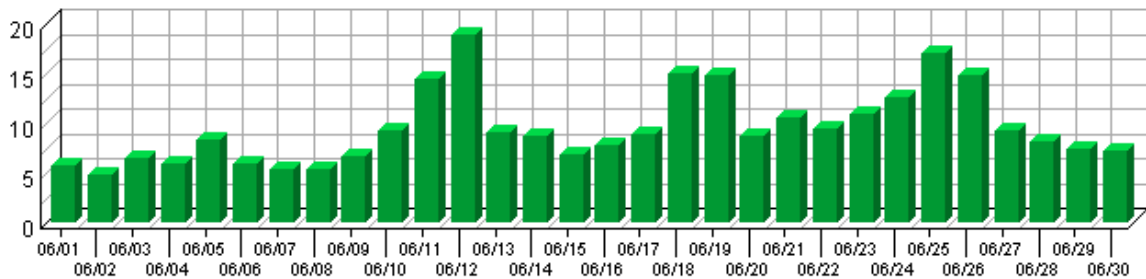
Visitors Trend



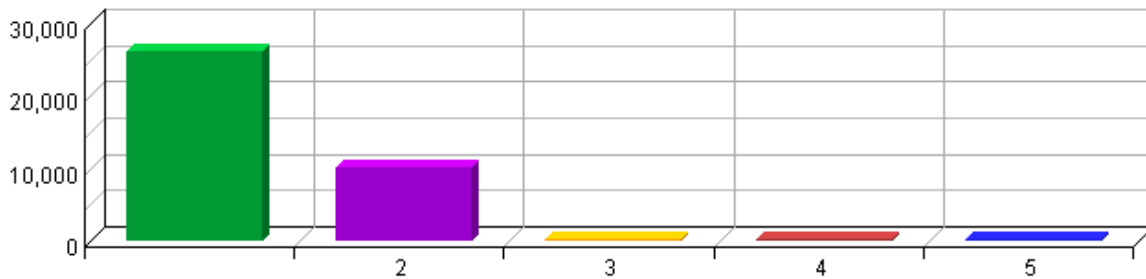
Visit Summary

Visits	40,486
Average per Day	1,349
Average Visit Length	00:21:45
Median Visit Length	00:02:33
International Visits	10.02%
Visits of Unknown Origin	25.26%
Visits from Your Country: United States (US)	64.72%

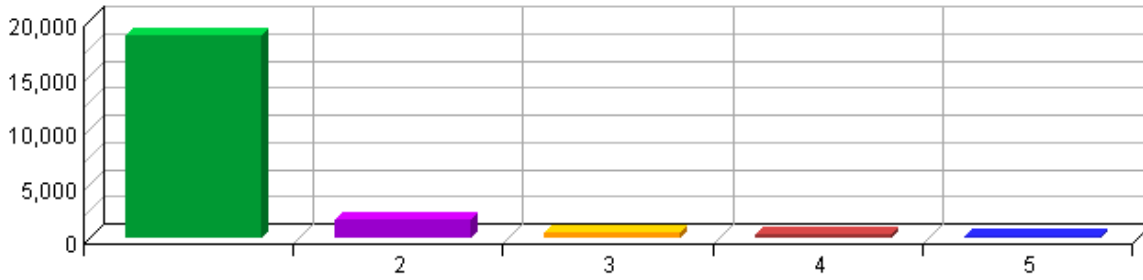
Average Length of Visit Trend



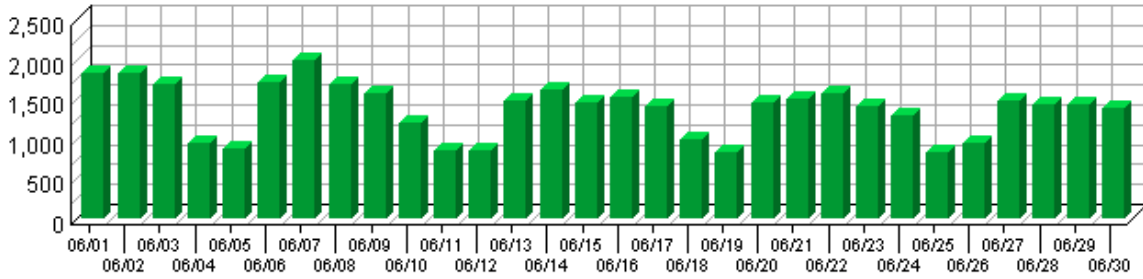
Top Countries by Visits



Visitors by Number of Visits



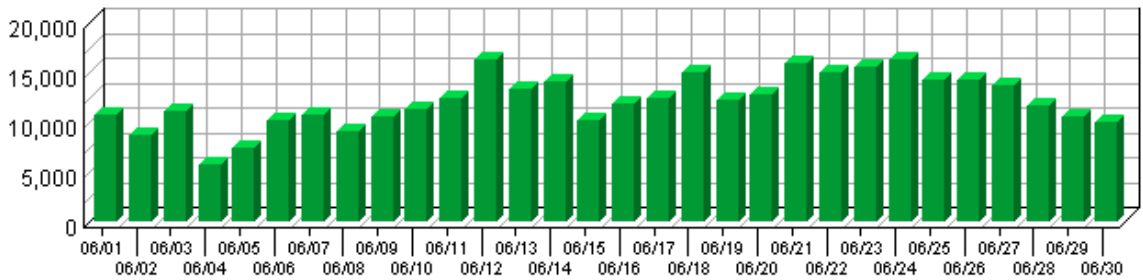
Visitors Trend



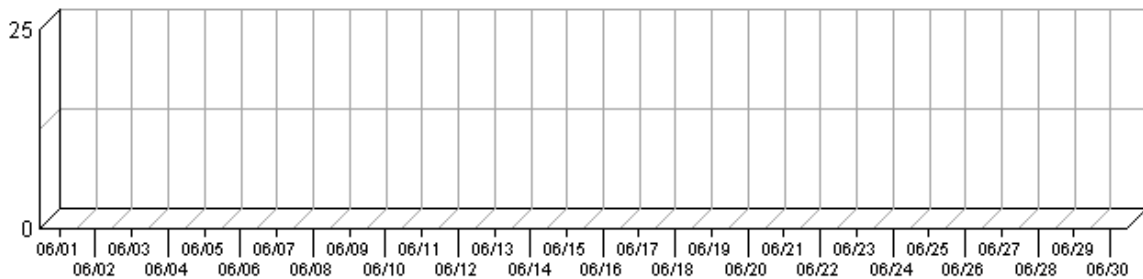
Visitor Summary

Unique Visitors	22,095
Visitors Who Visited Once	18,568
Visitors Who Visited More Than Once	3,527
Average Visits per Visitor	1.83

Visitor Minutes Trend



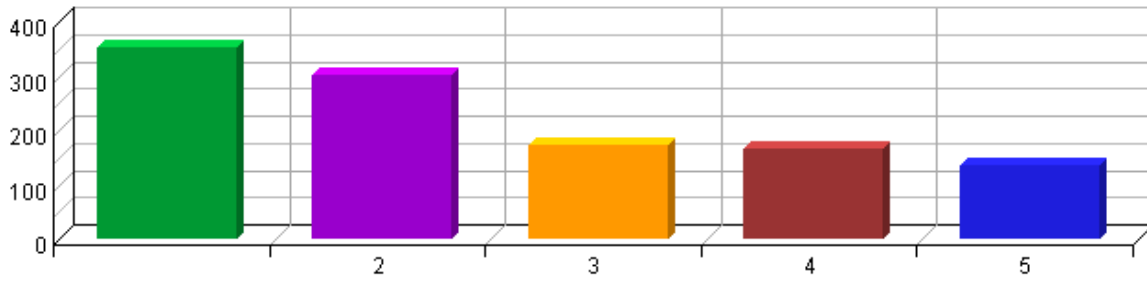
First Time Visitors Trend



New vs. Return Visits



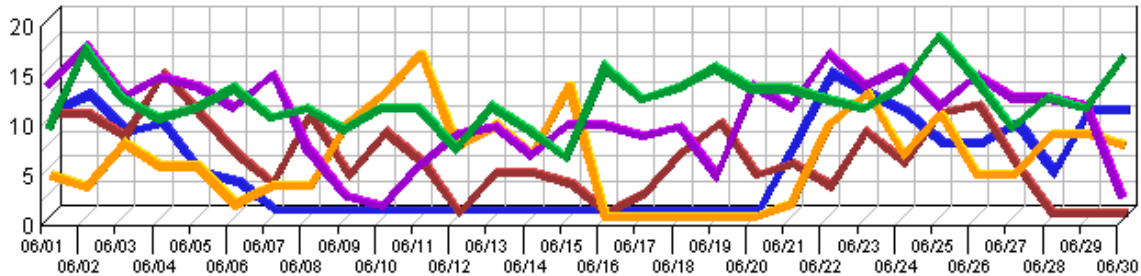
Top Visitors by Visits



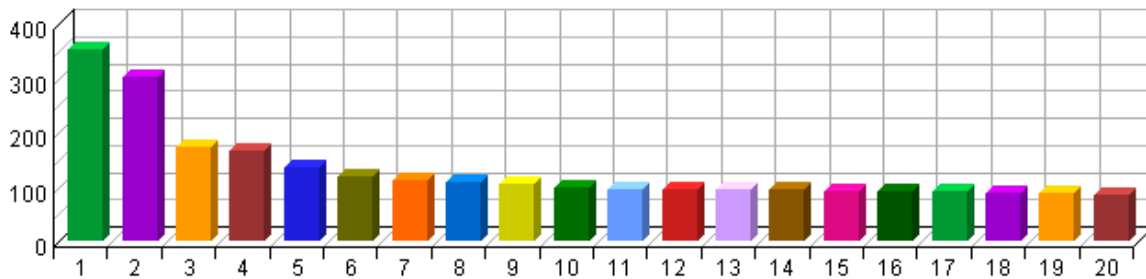
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend



Top Visitors by Visits



Top Visitors

	Visitor	Visits	%	Hits
1.	msnbot.msn.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	354	0.87%	5,434
2.	64.4.8.94_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	301	0.74%	590
3.	sasch1031310.phx.gbl_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	172	0.42%	484
4.	egspd42212.ask.com_Mozilla/2.0 (compatible; Ask Jeeves/ Teoma; +http://sp.ask.com/docs/about/tech_crawling.html)	167	0.41%	2,059
5.	64.124.85.74.become.com_Mozilla/5.0 (compatible; BecomeBot/ 2.3; MSIE 6.0 compatible; +http://www.become.com/site_owners.html)	136	0.34%	1,182
6.	error.syr.edu_NutchCVS/0.06- dev (Nutch; http://www.nutch.org/docs/en/bot.html; nutch-agent@lists.sourceforge.net)	120	0.30%	198

7.	sv-fw.looksmart.com_Mozilla/4.0 (compatible; grub-client-2.6.0)	112	0.28%	134
8.	crawl-66-249-64-38.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	107	0.26%	312
9.	24-177-134-6.static.nrc.charter.com_aipbot/1.0 (aipbot; http://www.aipbot.com; aipbot@aipbot.com)	105	0.26%	2,268
10.	ex173.wc.ask.com_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.2; .NET CLR 1.1.4322)	98	0.24%	122
11.	crawl-66-249-71-69.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	95	0.23%	349
12.	crawl-66-249-71-29.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	95	0.23%	306
13.	crawl-66-249-66-176.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	94	0.23%	506
14.	crawl-66-249-71-28.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	94	0.23%	294
15.	161.80.46.124_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1; .NET CLR 1.1.4322)	92	0.23%	627
16.	crawl-66-249-71-32.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	92	0.23%	355
17.	209.241.144.34_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	91	0.22%	492
18.	crawl-66-249-71-72.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	89	0.22%	308
19.	crawl-66-249-71-18.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	88	0.22%	322
20.	crawl-66-249-64-55.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	85	0.21%	338
	Subtotal	2,587	6.39%	16,680
	Other	37,887	93.61%	163,263
	Total	40,474	100.00%	179,943

Top Visitors – Help Card

? Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

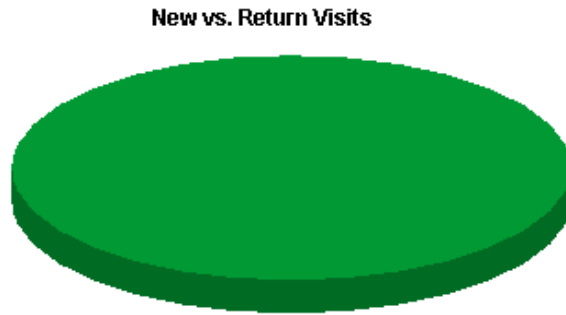
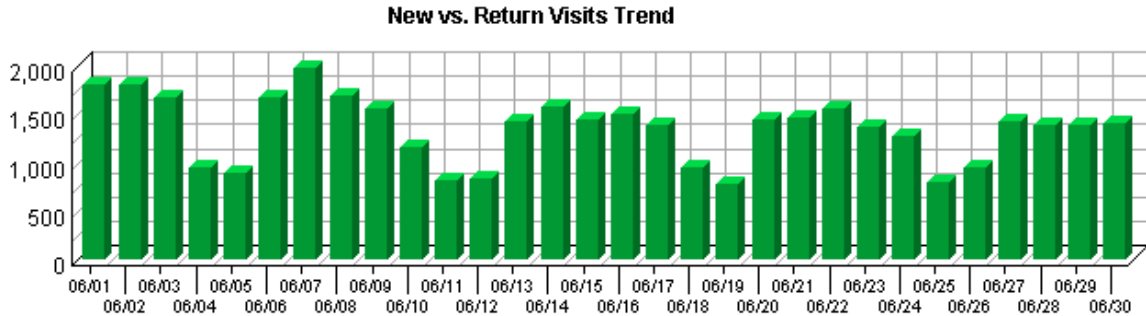
% – Percentage of total visits or hits made by the specified visitor.

💡 Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	40,474	100.00%
Total	40,474	100.00%

New vs. Return Visits – Help Card

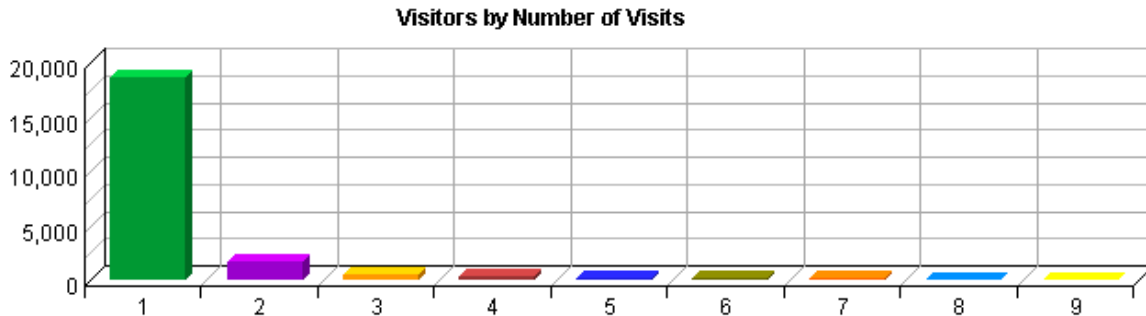
- ? New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.
- Returning Visitors** – Visitors who already had a cookie from your site when they visited.
- Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.
- Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
- %** – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	18,568	84.04%
2 visits	1,727	7.82%
3 visits	520	2.35%
4 visits	311	1.41%
5 visits	202	0.91%
6 visits	104	0.47%
7 visits	98	0.44%
8 visits	62	0.28%
9 visits	64	0.29%
Subtotal	21,656	98.01%
Other	439	1.99%
Total	22,095	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

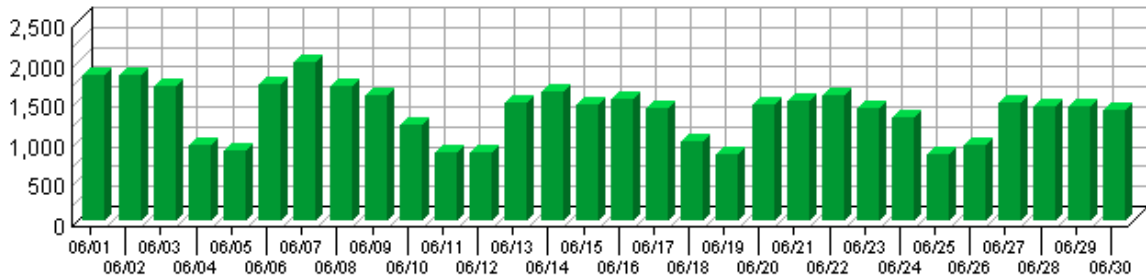
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



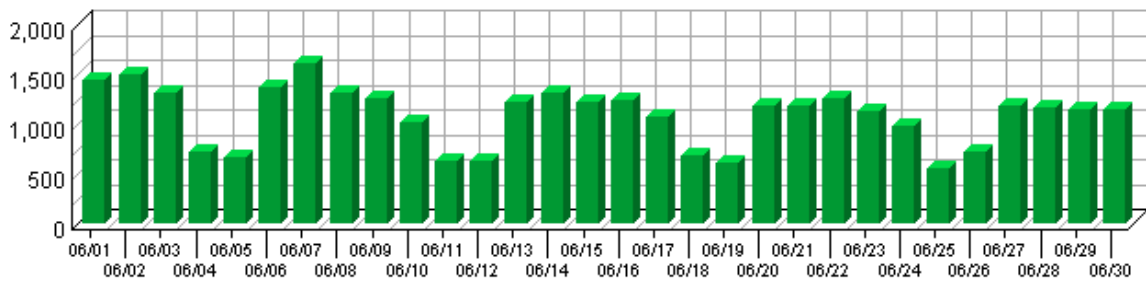
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

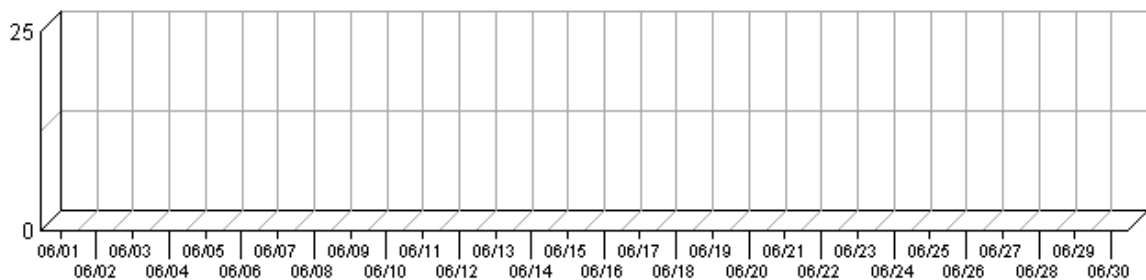
Visitors Trend



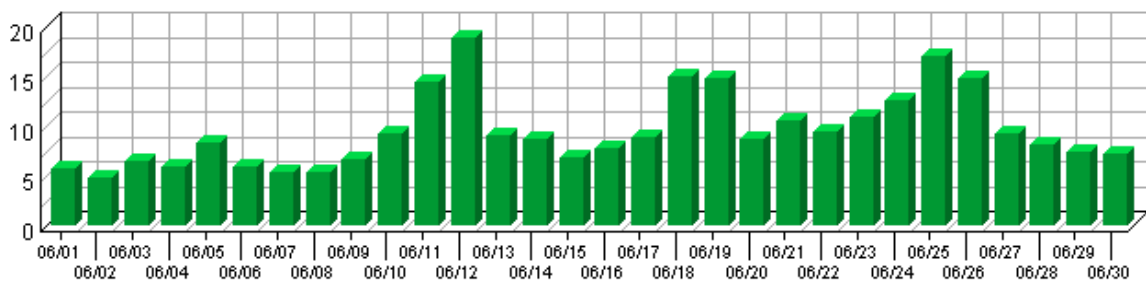
Unique Visitors Trend



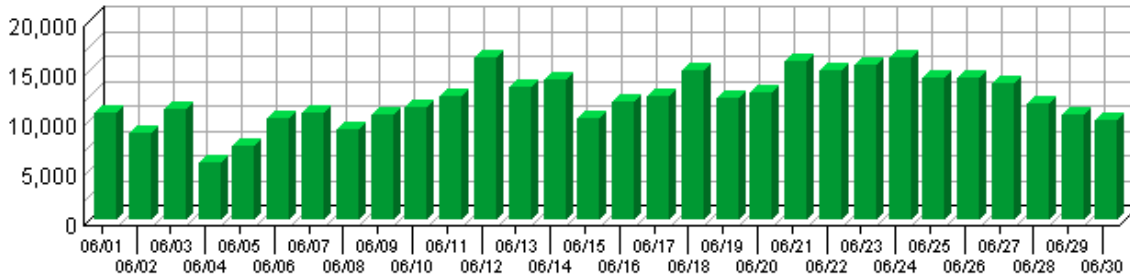
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
06/01	1,829	1,442	0	00:05:50	10,682.57
06/02	1,834	1,500	0	00:04:46	8,763.77
06/03	1,688	1,312	0	00:06:32	11,028.33
06/04	957	723	0	00:05:58	5,713.50
06/05	880	664	0	00:08:23	7,381.92
06/06	1,713	1,370	0	00:05:57	10,199.20
06/07	1,995	1,617	0	00:05:25	10,825.88
06/08	1,695	1,324	0	00:05:23	9,127.13
06/09	1,578	1,257	0	00:06:43	10,603.15
06/10	1,205	1,016	0	00:09:20	11,263.10
06/11	853	635	0	00:14:29	12,366.78
06/12	863	637	0	00:18:56	16,350.10
06/13	1,482	1,215	0	00:09:00	13,341.42
06/14	1,622	1,320	0	00:08:42	14,113.17
06/15	1,463	1,229	0	00:06:54	10,098.47
06/16	1,528	1,247	0	00:07:46	11,884.98
06/17	1,415	1,083	0	00:08:49	12,490.17
06/18	997	684	0	00:15:01	14,974.27
06/19	824	603	0	00:14:54	12,281.08
06/20	1,456	1,182	0	00:08:46	12,770.35
06/21	1,509	1,176	0	00:10:31	15,884.70
06/22	1,580	1,251	0	00:09:31	15,053.32
06/23	1,416	1,126	0	00:10:56	15,497.53
06/24	1,298	981	0	00:12:33	16,298.07
06/25	834	564	0	00:17:00	14,180.07
06/26	956	717	0	00:14:51	14,211.48
06/27	1,475	1,188	0	00:09:19	13,766.17
06/28	1,424	1,169	0	00:08:11	11,673.03
06/29	1,432	1,149	0	00:07:24	10,614.38
06/30	1,383	1,147	0	00:07:15	10,046.78

Average	1,372	1,084	0	N/A	12,116.16
Total	41,184	32,528	0	N/A	363,484.87

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

—

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
06/01	1,827	4.51%
06/02	1,820	4.50%
06/03	1,660	4.10%
06/04	950	2.35%
06/05	875	2.16%
06/06	1,709	4.22%
06/07	1,974	4.88%
06/08	1,685	4.16%
06/09	1,564	3.86%
06/10	1,171	2.89%
06/11	819	2.02%
06/12	829	2.05%
06/13	1,448	3.58%
06/14	1,588	3.92%
06/15	1,429	3.53%
06/16	1,526	3.77%
06/17	1,379	3.41%
06/18	961	2.37%
06/19	788	1.95%
06/20	1,420	3.51%
06/21	1,509	3.73%
06/22	1,546	3.82%
06/23	1,380	3.41%
06/24	1,247	3.08%
06/25	801	1.98%

06/26	939	2.32%
06/27	1,441	3.56%
06/28	1,391	3.44%
06/29	1,398	3.45%
06/30	1,412	3.49%
Total	40,486	100.00%

Visits Trend – Help Card

? Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



--

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

? Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

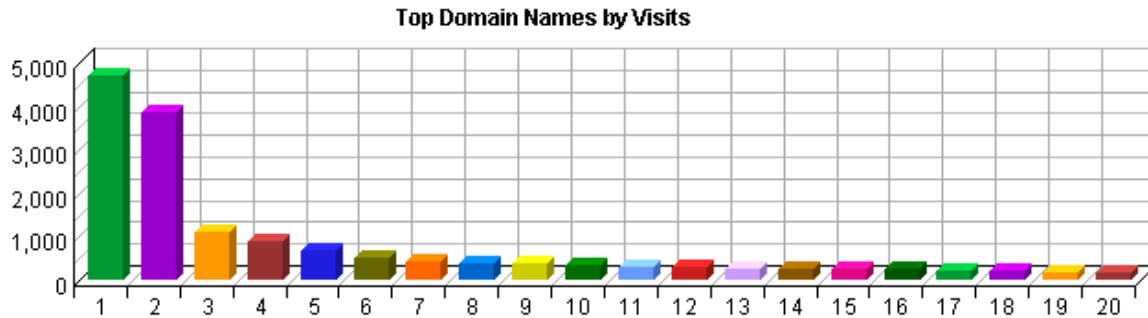
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

? You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	inktomisearch.com	4,701	11.61%	5,857
2.	googlebot.com	3,838	9.48%	43,617
3.	comcast.net	1,106	2.73%	3,005
4.	aol.com	909	2.25%	1,272
5.	rr.com	672	1.66%	2,139
6.	verizon.net	501	1.24%	1,463
7.	ask.com	424	1.05%	2,758
8.	cox.net	368	0.91%	926
9.	msn.com	361	0.89%	5,444
10.	pacbell.net	356	0.88%	768
11.	charter.com	315	0.78%	2,689
12.	64.4.8.94	300	0.74%	589
13.	alestra.net.mx	266	0.66%	288
14.	bellsouth.net	250	0.62%	589
15.	looksmart.com	247	0.61%	449
16.	adelphia.net	235	0.58%	485
17.	swbell.net	218	0.54%	510
18.	ameritech.net	197	0.49%	506
19.	xo.net	174	0.43%	317
20.	phx.gbl	172	0.42%	484
	Subtotal	15,610	38.56%	74,155
	Other	24,876	61.44%	106,818
	Total	40,486	100.00%	180,973

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

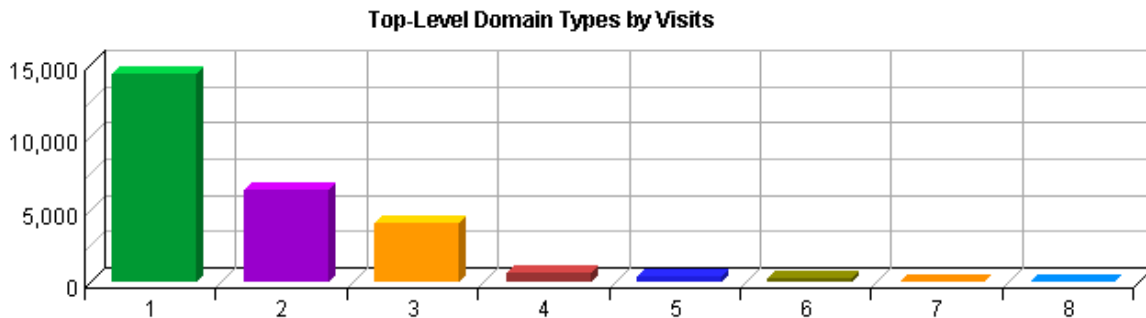
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Commercial	14,346	55.21%	78,259
2.	Network	6,348	24.43%	31,165
3.	Education	4,046	15.57%	15,807
4.	Government	669	2.57%	2,373
5.	Organization	341	1.31%	969
6.	Military	215	0.83%	408
7.	ARPANET	14	0.05%	31
8.	International	4	0.02%	11
	Total	25,983	100.00%	129,023

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top-level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



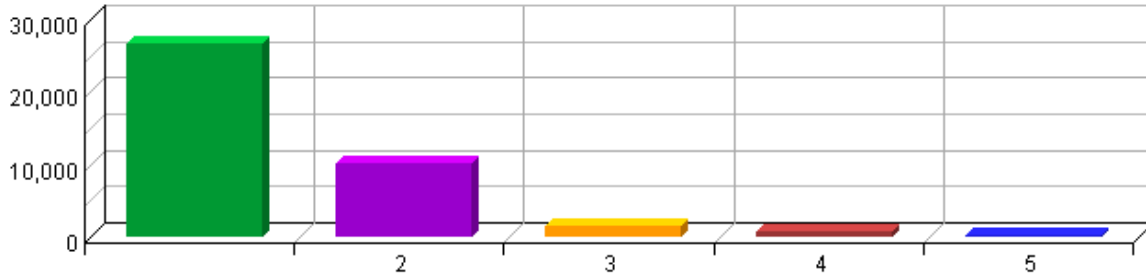
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

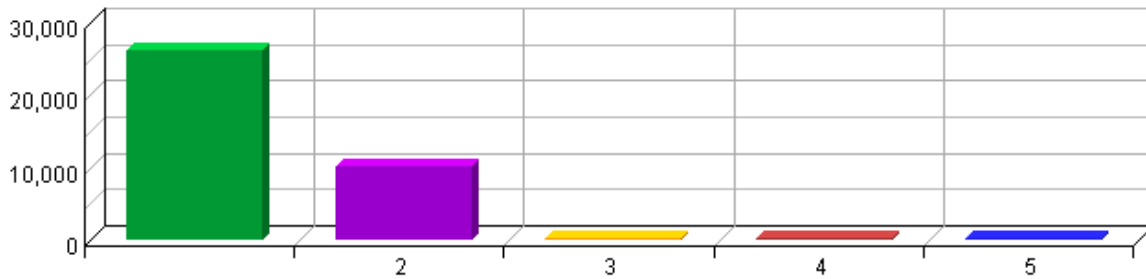
Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Regions by Visits

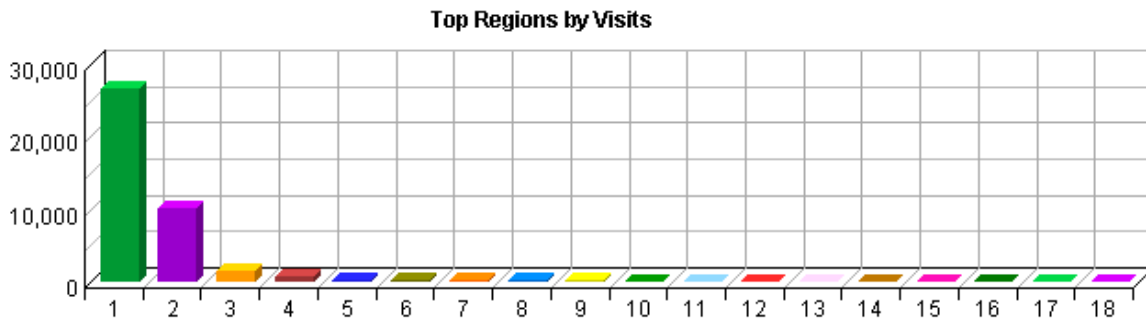


Top Countries by Visits



Top Regions

This report identifies the top geographic regions of the visitors to your site.



Top Regions

	Geographic Regions	Visits	%
1.	North America	26,802	66.20%
2.	Region Unspecified	10,228	25.26%
3.	Western Europe	1,417	3.50%
4.	Asia	881	2.18%
5.	Eastern Europe	263	0.65%
6.	Australia	230	0.57%
7.	South America	183	0.45%
8.	Middle East	175	0.43%
9.	Northern Europe	172	0.42%
10.	Pacific Islands	46	0.11%
11.	Southern Africa	29	0.07%
12.	Eastern Africa	16	0.04%
13.	Central America	14	0.03%
14.	Caribbean Islands	10	0.02%
15.	Northern Africa	10	0.02%
16.	Western Africa	8	0.02%
17.	Central Africa	1	0.00%
18.	Region Not Known	1	0.00%
	Total	40,486	100.00%

Top Regions – Help Card

? Geographic Regions – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Total – The total visits.

Visits – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

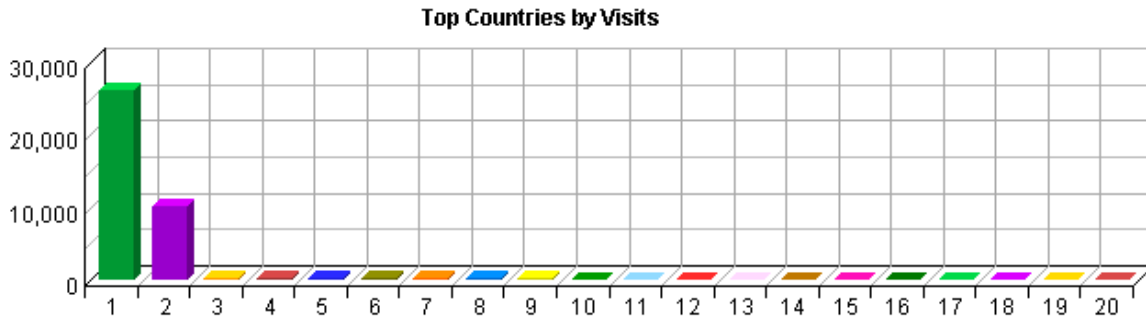
% – Percentage of total visits that were from this geographic region.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Countries

This report identifies the top countries of the visitors to your site.



Top Countries

	Countries	Visits	%
1.	United States (US)	26,203	64.72%
2.	Unknown Origin	10,228	25.26%
3.	Germany (DE)	366	0.90%
4.	Mexico (MX)	358	0.88%
5.	Netherlands (NL)	276	0.68%
6.	Japan (JP)	264	0.65%
7.	United Kingdom (UK)	258	0.64%
8.	Canada (CA)	241	0.60%
9.	Australia (AU)	230	0.57%
10.	Italy (IT)	127	0.31%
11.	France (FR)	126	0.31%
12.	Taiwan (TW)	119	0.29%
13.	India (IN)	107	0.26%
14.	Brazil (BR)	99	0.24%
15.	Thailand (TH)	81	0.20%
16.	Belgium (BE)	74	0.18%
17.	Korea (South) (KR)	74	0.18%
18.	Norway (NO)	73	0.18%
19.	Poland (PL)	66	0.16%
20.	Spain (ES)	63	0.16%
	Subtotal	39,433	97.40%
	Other	1,053	2.60%
	Total	40,486	100.00%

Top Countries – Help Card

? Countries – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

Total – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

Visits – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from the specified country.

Unknown Origin – The country associated with the visitor's domain name could not be determined.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top States and Provinces

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the states and provinces of North America and Australia, and regions of the United Kingdom with your most active visitors. Note that new data is being added as available.

No data for this section in the log data analyzed.

Top States and Provinces – Help Card

? **States and Provinces** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits identified from states and provinces in North America. This number may be less than the total visits overall due to visitors from outside North America and visitors whose location could not be determined.

Visits – Number of visits from this state or province. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from this state or province.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.


Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Cities

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the cities with your most active visitors.

No data for this section in the log data analyzed.


Top Cities – Help Card

 **City** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits where there was sufficient information to identify the city. This number may be less than the total visits overall due to visitors whose location could not be determined.

Visits – Number of visits from this city. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from this city.

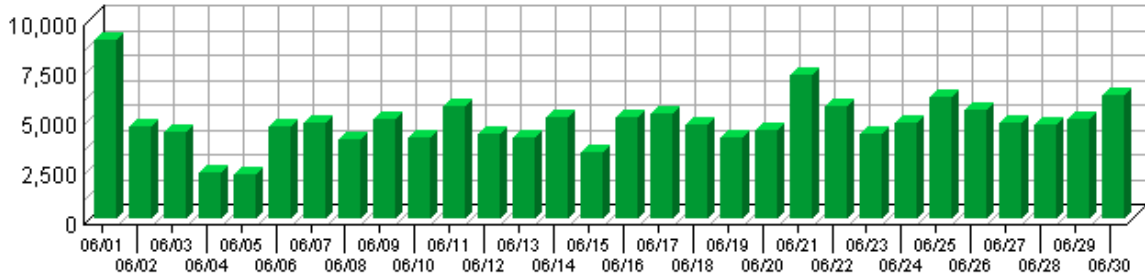
 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

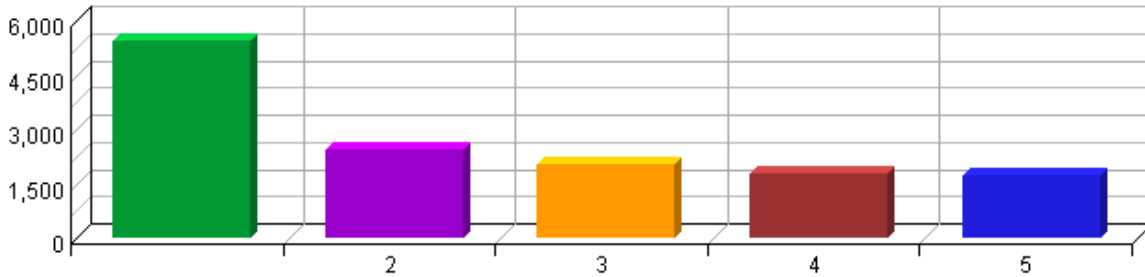
Page Views Trend



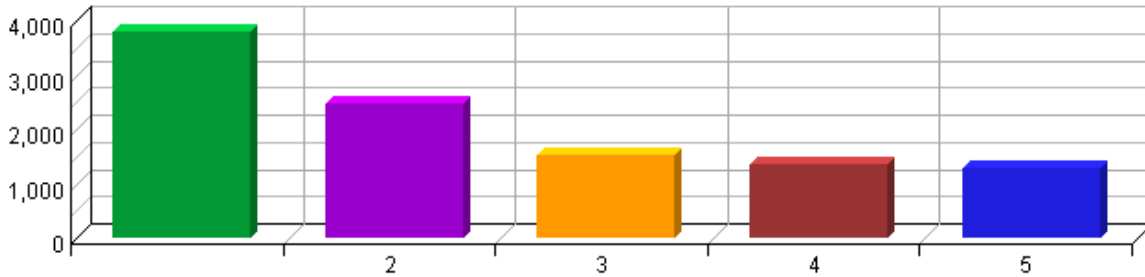
Page View Summary

Page Views	145,406
Average per Day	4,846
Average Page Views per Visit	3.59

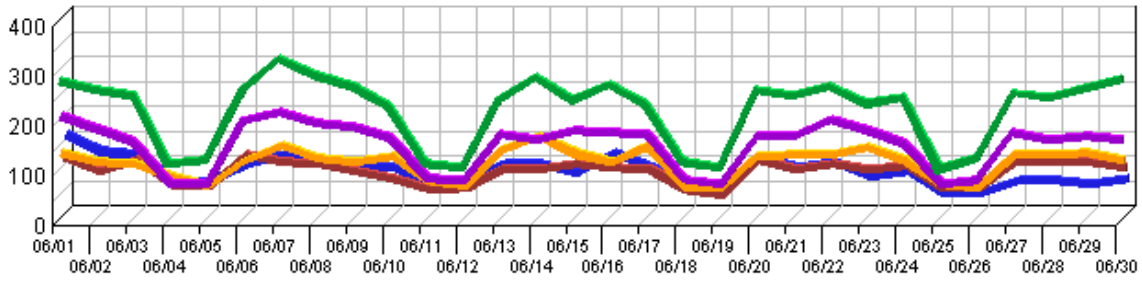
Top Entry Pages



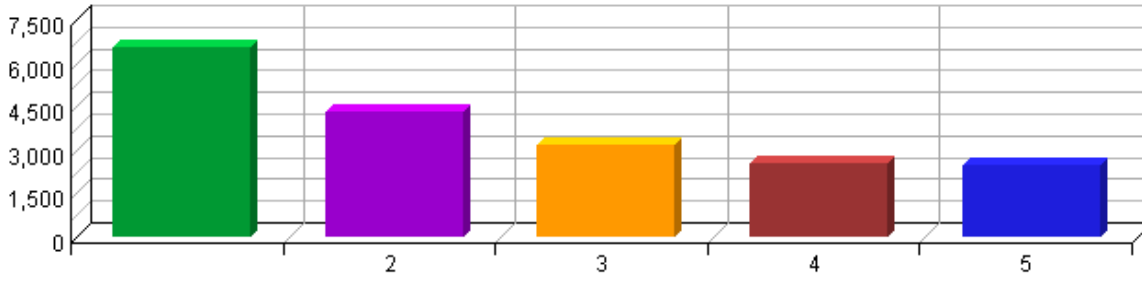
Top Exit Pages



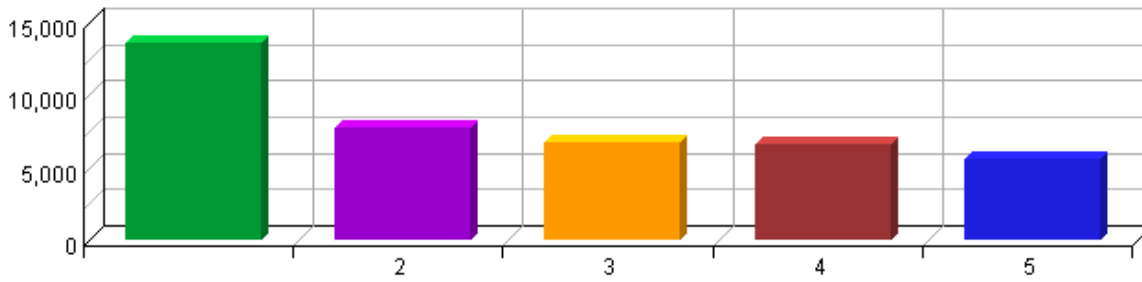
Top Pages by Visits Trend



Top Pages by Visits



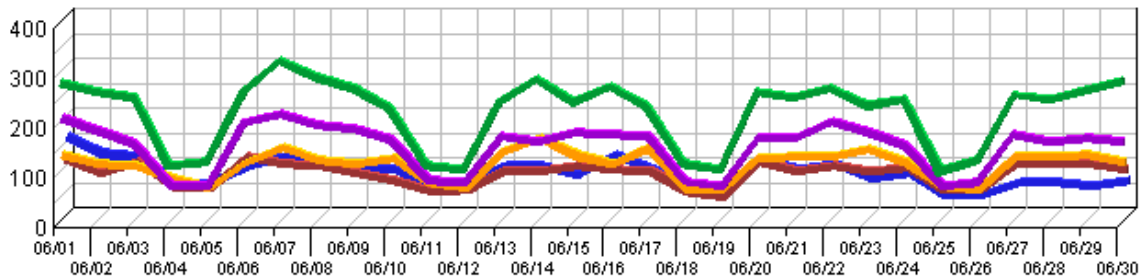
Top Directories by Visits



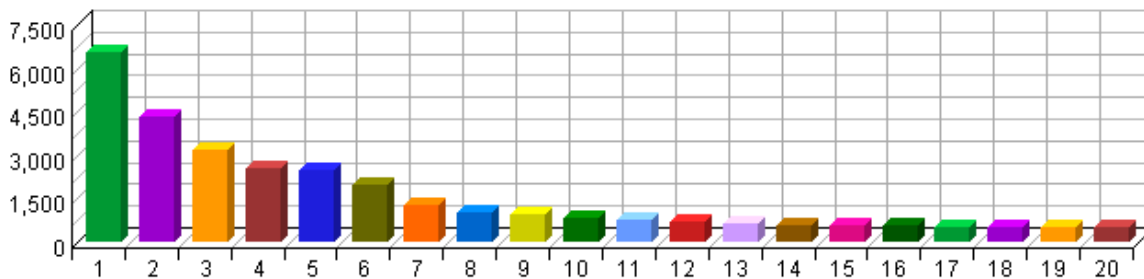
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend



Top Pages by Visits



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	http://es.epa.gov/ncer/	6,527	5.21%	12,388	00:02:32	0
2.	http://es.epa.gov/ncer/rfa/	4,304	3.44%	5,259	00:02:29	0
3.	http://es.epa.gov/ncer/fellow/	3,147	2.51%	3,902	00:01:31	0
4.	http://es.epa.gov/ncer/sbir/	2,537	2.03%	3,572	00:02:40	0
5.	http://es.epa.gov/ncer/P3/	2,495	1.99%	3,276	00:02:18	0
6.	http://es.epa.gov/ncer/grants/	1,967	1.57%	2,264	00:02:11	0
7.	http://es.epa.gov/ncer/rfa/2004/2005_star_grad_fellow.html	1,269	1.01%	1,341	00:02:55	0
8.	http://es.epa.gov/ncer/rfa/forms/	989	0.79%	1,379	00:03:34	0
9.	http://es.epa.gov/ncer/rfa/2005/2005_sbir_phase1.html	946	0.76%	1,020	00:03:56	0
10.	http://es.epa.gov/ncer/nano/	804	0.64%	1,179	00:01:42	0
11.	http://es.epa.gov/ncer/events/	773	0.62%	1,013	00:02:27	0
12.	http://es.epa.gov/ncer/guidance/	680	0.54%	807	00:01:51	0
13.	http://es.epa.gov/ncer/p3/award_winners.html	659	0.53%	763	00:03:06	0
14.		575	0.46%	881	00:01:06	0

	http:// es.epa.gov/ ncer/ p3/ project_websites/ 2004_project_websites.html					
15.	http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_pathogens_drinking_water.html	565	0.45%	633	00:04:19	0
16.	http:// es.epa.gov/ ncer/ other/	556	0.44%	653	00:02:41	0
17.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2005_gro_grad_fellow. html	538	0.43%	647	00:02:15	0
18.	http:// es.epa.gov/ ncer/ publications/	534	0.43%	615	00:02:34	0
19.	http:// es.epa.gov/ ncer/ p3/ event_2005/ 2005_event_photos.html	529	0.42%	661	00:00:57	0
20.	http:// es.epa.gov/ ncer/ results/	491	0.39%	559	00:03:05	0
	Subtotal	30,885	24.66%	42,812	00:02:24	
	Other	94,377	75.34%	102,594	00:02:49	
	Total	125,262	100.00%	145,406	00:02:42	

Top Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.


💡 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

 **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.


Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

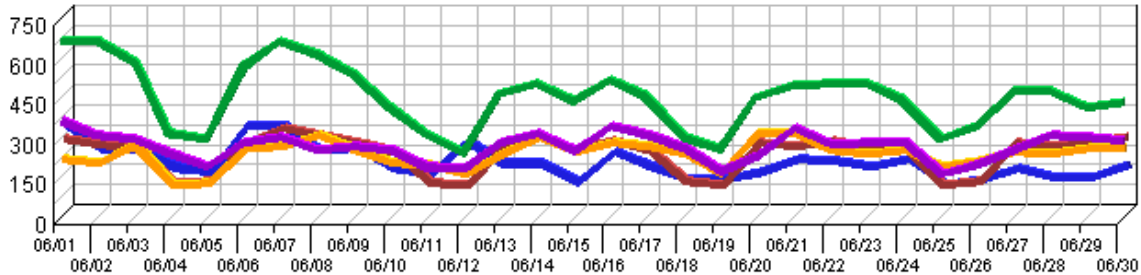
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

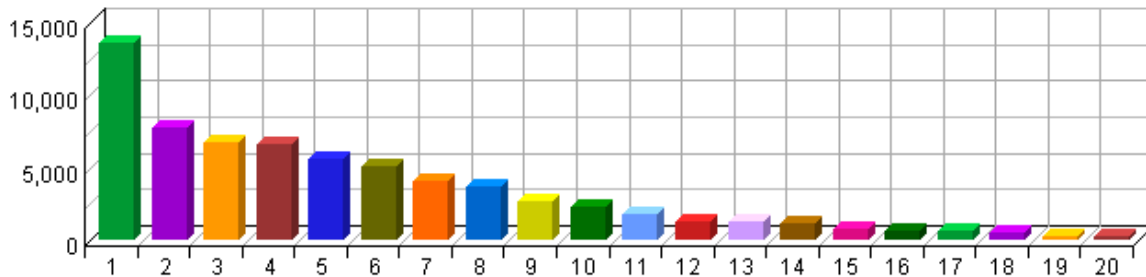
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	13,613	20.26%	32,864	1,753,787
2.	http://es.epa.gov/ncer/fellow	7,779	11.58%	24,667	1,142,152
3.	http://es.epa.gov/ncet/publications	6,775	10.08%	28,058	7,106,034
4.	http://es.epa.gov/ncer/	6,649	9.89%	12,653	244,285
5.	http://es.epa.gov/ncer/P3	5,586	8.31%	21,408	421,843
6.	http://es.epa.gov/ncer/sbir	5,113	7.61%	11,126	581,382
7.	http://es.epa.gov/ncer/events	4,039	6.01%	14,482	450,891
8.	http://es.epa.gov/ncer/index_files	3,747	5.58%	5,205	123,432
9.	http://es.epa.gov/ncer/centers	2,628	3.91%	7,652	324,970
10.	http://es.epa.gov/ncer/grants	2,288	3.40%	3,246	77,165
11.	http://es.epa.gov/ncer/nano	1,721	2.56%	6,112	610,252
12.	http://es.epa.gov/ncer/science	1,323	1.97%	2,987	315,959
13.	http://es.epa.gov/ncer/guidance	1,276	1.90%	2,200	59,245
14.	http://es.epa.gov/ncer/staa	1,131	1.68%	2,171	71,023
15.	http://es.epa.gov/ncer/other	718	1.07%	991	42,455
16.	http://es.epa.gov/ncer/cns	616	0.92%	1,112	24,050
17.	http://es.epa.gov/ncer/about	597	0.89%	779	18,332

18.	http://es.epa.gov/ncer/ results	545	0.81%	646	16,425
19.	http://es.epa.gov/ncer/news	255	0.38%	495	2,407
20.	http://es.epa.gov/ncer/ progress	223	0.33%	1,112	8,389
	Subtotal	66,622	99.14%	179,966	13,394,469
	Other	578	0.86%	1,007	98,546
	Total	67,200	100.00%	180,973	13,493,014

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

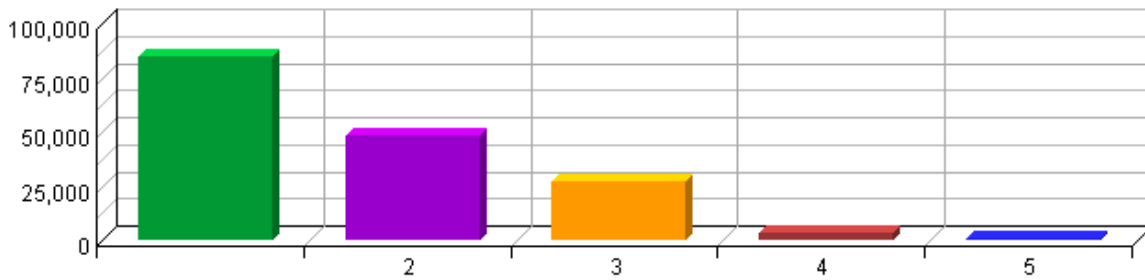
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

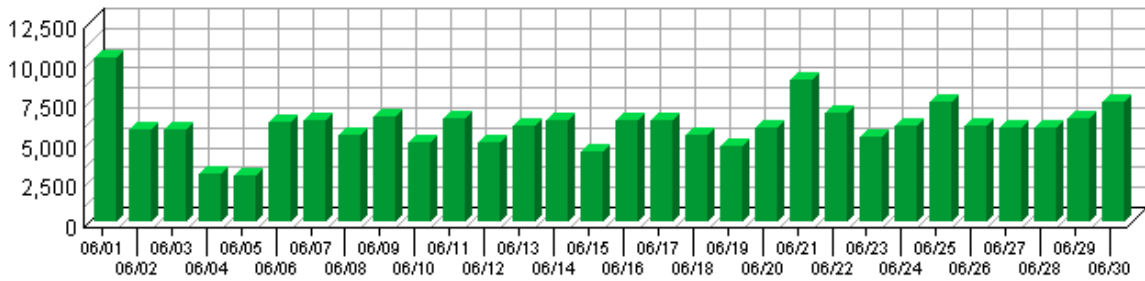
Hit Summary

Successful Hits for Entire Site	180,973
Average Hits per Day	6,032
Home Page Hits	12,388

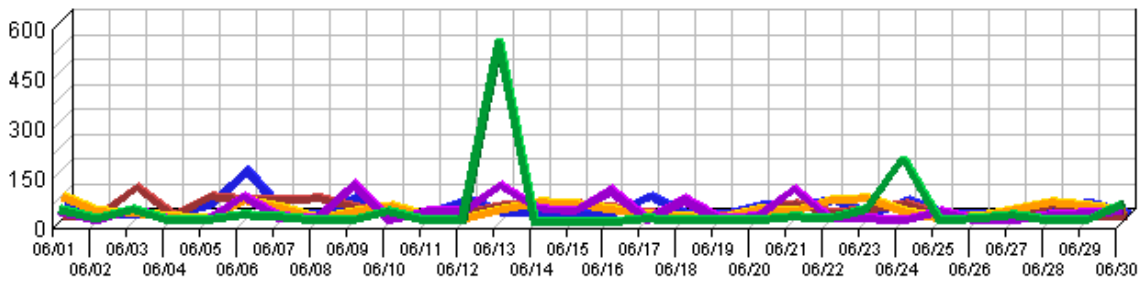
Most Accessed File Types by Files



Hits Trend

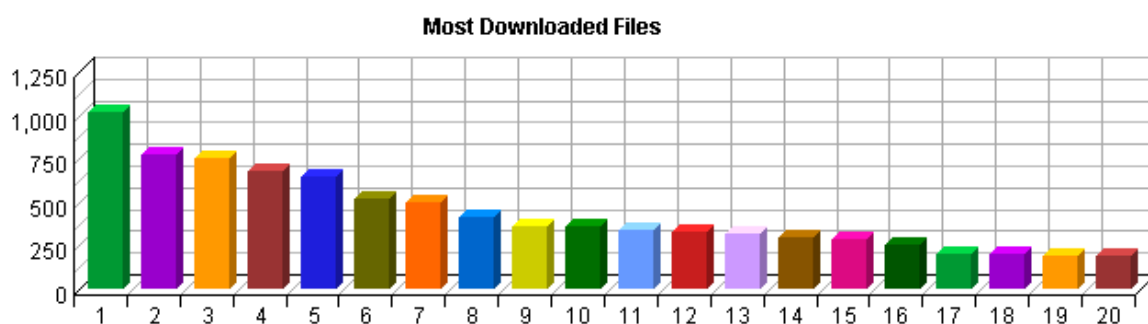
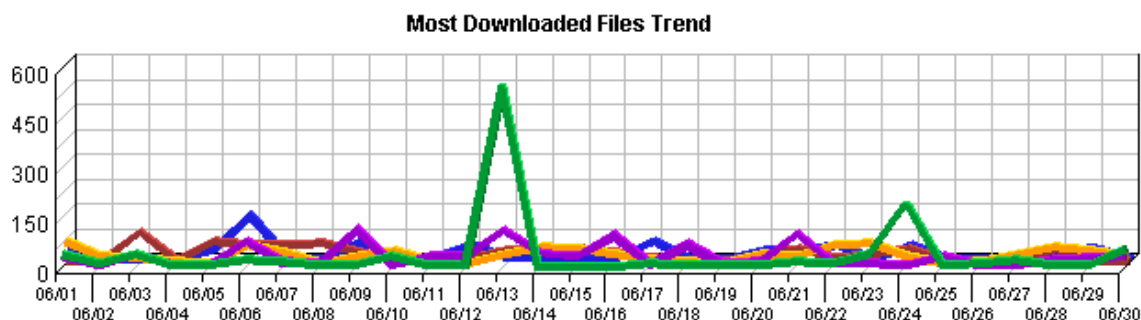


Most Downloaded Files Trend



Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/workshop/pdf/endocrine_disruptors.pdf	1,013	3.48%	51
2.	http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf	774	2.66%	41
3.	http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf	748	2.57%	147
4.	http://es.epa.gov/ncer/nano/publications/nanotechnology4-20-04.pdf	675	2.32%	69
5.	http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf	647	2.22%	89
6.	http://es.epa.gov/ncer/nano/lectures/roco_04_18_05_presentation.pdf	522	1.79%	33
7.	http://es.epa.gov/ncer/science/pm/pm.pdf	498	1.71%	22
8.	http://es.epa.gov/ncer/nano/lectures/merzbacher_05_02_05_presentation.pdf	416	1.43%	58
9.	http://es.epa.gov/ncer/publications/meetings/8-18-04/pdf/drzal_epa-star_08-17-04_(final).pdf	362	1.24%	62
10.		357	1.23%	47

	http://es.epa.gov/ncer/publications/meetings/8-18-04/pdf/EPA2004Goerge_Chumanov.pdf			
11.	http://es.epa.gov/ncer/publications/nano/pdf/BaerEPA-Workshop--SmallParticleChemistry-final.pdf	342	1.17%	44
12.	http://es.epa.gov/ncer/publications/nano/nanotechnology4-20-04.pdf	327	1.12%	40
13.	http://es.epa.gov/ncer/publications/workshop/pdf/2003star_human_health_proceedings.pdf	320	1.10%	35
14.	http://es.epa.gov/ncer/rfa/forms/epaf2003.pdf	297	1.02%	184
15.	http://es.epa.gov/ncer/publications/ncer/ncer_annualreport.pdf	287	0.98%	42
16.	http://es.epa.gov/ncer/nano/lectures/teague_042505_presentation.pdf	255	0.88%	28
17.	http://es.epa.gov/ncer/publications/nano/pdf/Hwang.pdf	206	0.71%	37
18.	http://es.epa.gov/ncer/publications/meetings/8-18-04/pdf/wang.pdf	206	0.71%	35
19.	http://es.epa.gov/ncer/publications/nano/pdf/lamNT-Tox-EPA-NSF-Talk-Breviated.pdf	193	0.66%	40
20.	http://es.epa.gov/ncer/publications/workshop/pdf/EE-0484-09.pdf	193	0.66%	18
	Subtotal	8,638	29.65%	1,122
	Other	20,500	70.35%	11,428
	Total	29,138	100.00%	12,550

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

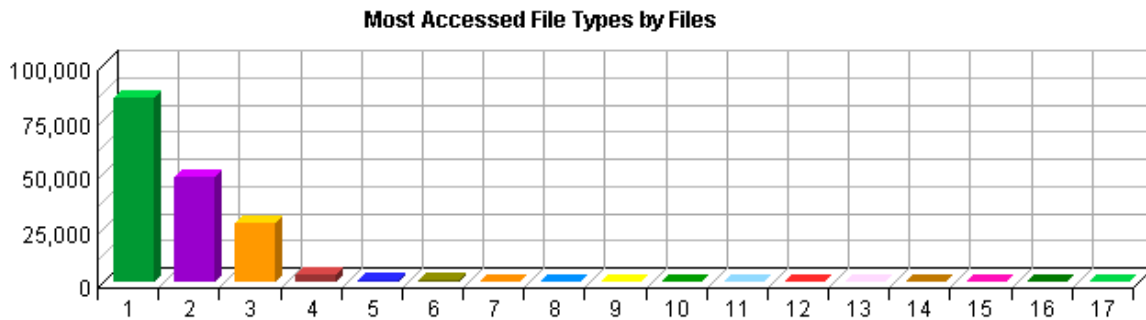
% – Percentage of times the specified file was downloaded compared to all downloaded files.



This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types


This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	84,728	51.50%	3,135,098
2.	htm	47,968	29.16%	983,374
3.	pdf	26,802	16.29%	6,899,753
4.	swf	3,407	2.07%	123,432
5.	ppt	851	0.52%	2,258,935
6.	doc	464	0.28%	21,780
7.	map	111	0.07%	20
8.	wpd	63	0.04%	1,905
9.	scc	55	0.03%	8
10.	mpg	37	0.02%	32,344
11.	wp5	10	0.01%	333
12.	mov	6	0.00%	12,228
13.	eps	6	0.00%	2,479
14.	rm	5	0.00%	20,633
15.	hold	3	0.00%	128
16.	sit	2	0.00%	36
17.	zip	1	0.00%	536
	Total	164,519	100.00%	13,493,014


Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.


 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.


Most Uploaded Files – Help Card

 **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

 You may want to run virus scans on uploaded files.

URL 1D Parameter Analysis by Visits

This report shows how often each page/parameter pair—or dynamic page—was visited.

No data for this section in the log data analyzed.

URL 1D Parameter Analysis by Visits – Help Card

? Description – The dynamic page requested using the parameter value in the next column. Only dynamic pages and parameters that the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Hits – Number of hits where this page used this parameter. Each file requested by a visitor registers as a hit.

Parameter Value – Parameter value being tracked. Only dynamic pages and parameters the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Total – Note that a request may include more than one parameter, causing a single visit to be counted multiple times. The Total shown in the Visits column is for Visits multiplied by parameters per visit.

Visits – Number of visits where this page used this parameter. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – If one visit includes hits for multiple dynamic pages, as is often the case, each parameter is counted every time it is used. As a result, the total may exceed 100%.

Subtotal – Total of data rows for the first set of items displayed in table.

Other – Total of data rows for items next set(s).

💡 If you use URL Parameter Analysis to track products, you can determine which products interest visitors the most.

URL 1D Parameter Analysis by Hits

This report shows how often each page/parameter pair—or dynamic page—was visited.

No data for this section in the log data analyzed.

URL 1D Parameter Analysis by Hits – Help Card

? Description – The dynamic page requested using the parameter value in the next column. Only dynamic pages and parameters that the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Hits – Number of hits where this page used this parameter. Each file requested by a visitor registers as a hit.

Parameter Value – Parameter value being tracked. Only dynamic pages and parameters the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Total – Note that a request may include more than one parameter, causing a single visit to be counted multiple times. The Total shown in the Visits column is for Visits multiplied by parameters per visit.

Visits – Number of visits where this page used this parameter. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – If one visit includes hits for multiple dynamic pages, as is often the case, each parameter is counted every time it is used. As a result, the total may exceed 100%.

Subtotal – Total of data rows for the first set of items displayed in table.

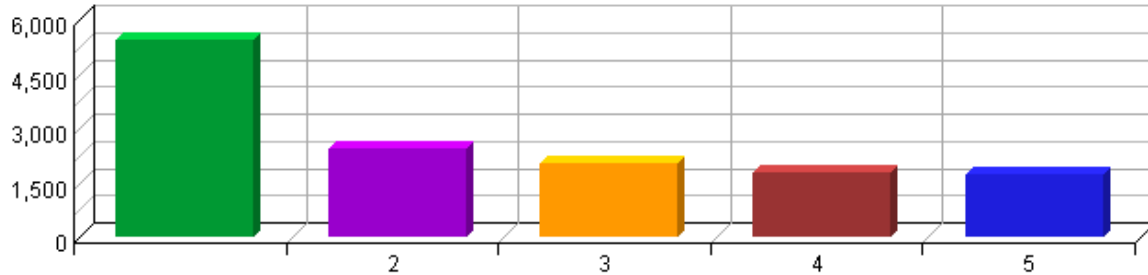
Other – Total of data rows for items next set(s).

💡 If you use URL Parameter Analysis to track products, you can determine which products interest visitors the most.

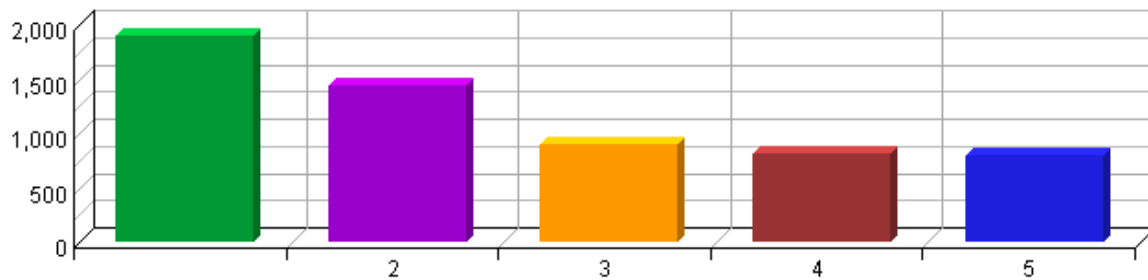
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

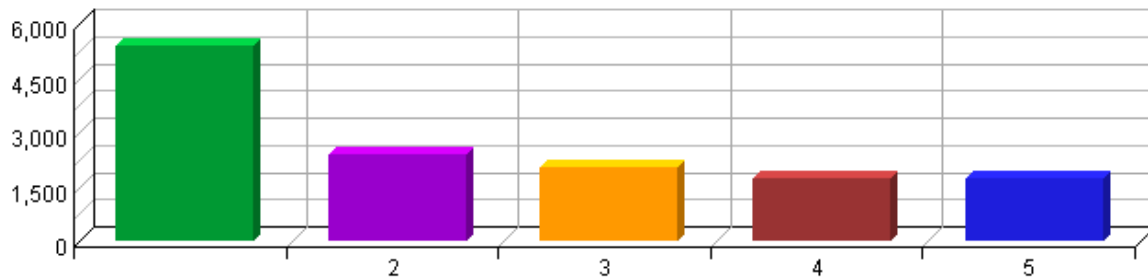
Top Entry Pages



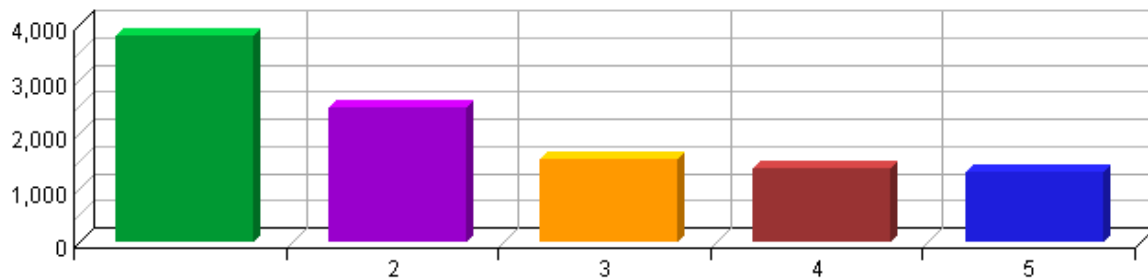
Single Access Pages



Top Entry Files



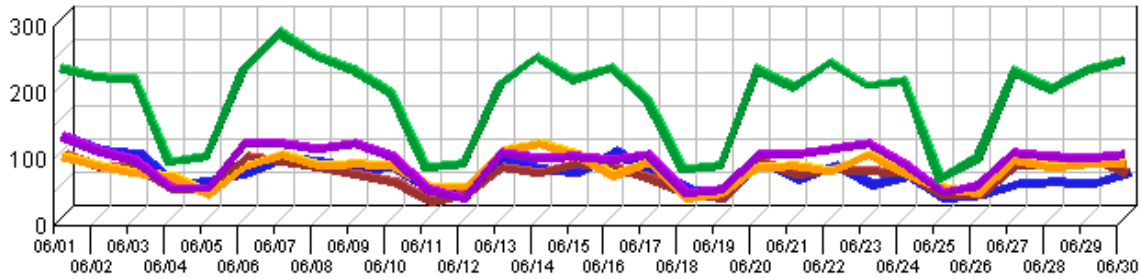
Top Exit Pages



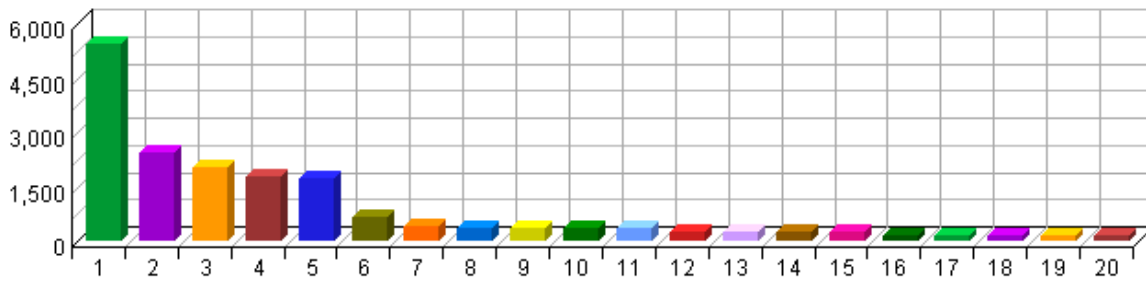
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	http:// es.epa.gov/ ncer/	5,447	15.13%
2.	http:// es.epa.gov/ ncer/ rfa/	2,418	6.72%
3.	http:// es.epa.gov/ ncer/ fellow/	2,028	5.63%
4.	http:// es.epa.gov/ ncer/ sbir/	1,755	4.88%
5.	http:// es.epa.gov/ ncer/ P3/	1,739	4.83%
6.	http:// es.epa.gov/ ncer/ grants/	638	1.77%
7.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2005_star_grad_fellow. html	392	1.09%
8.	http:// es.epa.gov/ ncer/ events/	374	1.04%
9.	http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_sbir_phase1. html	372	1.03%
10.	http:// es.epa.gov/ ncer/ nano/	339	0.94%
11.	http:// es.epa.gov/ ncer/ rfa/ forms/	332	0.92%
12.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_manufactured_nano. html	277	0.77%
13.	http:// es.epa.gov/ ncer/ staa/ staa_faq. html	249	0.69%
14.		248	0.69%

	http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_pathogens_drinking_water.html		
15.	http:// es.epa.gov/ ncer/ p3/ event_2005/ 2005_event_photos.html	242	0.67%
16.	http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_cont_meas_methods_pm.html	175	0.49%
17.	http:// es.epa.gov/ ncer/ publications/	168	0.47%
18.	http:// es.epa.gov/ ncer/ cns/	164	0.46%
19.	http:// es.epa.gov/ ncer/ publications/ topical/ drinking. html	162	0.45%
20.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2005_gro_grad_fellow. html	161	0.45%
	Subtotal	17,680	49.12%
	Other	18,317	50.88%
	Total	35,997	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

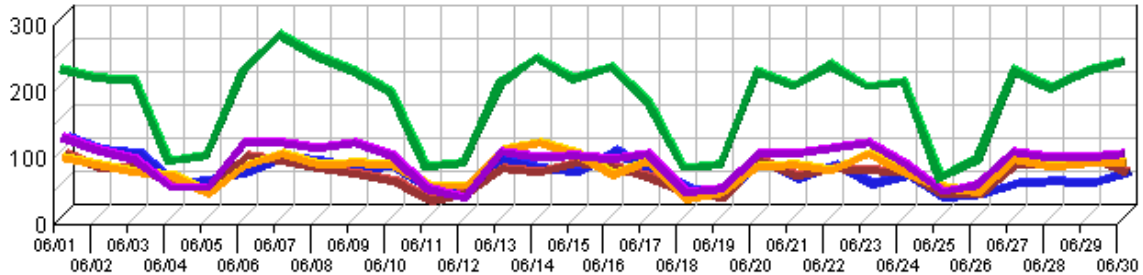
% – Percentage of times this page was the entry page compared with other entry pages.

💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

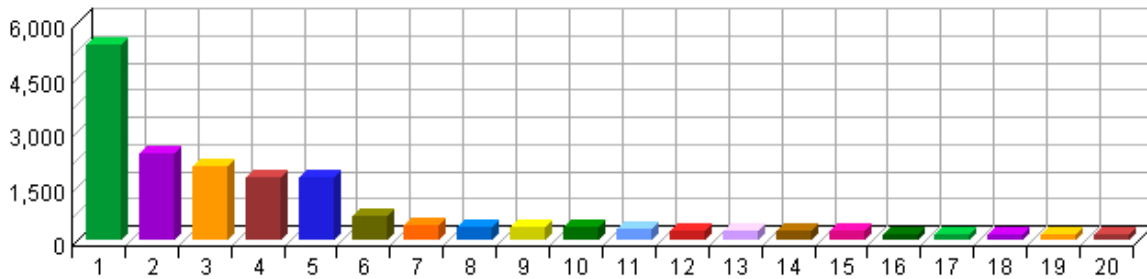
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/	5,402	13.34%
2.	http://es.epa.gov/ncer/rfa/	2,413	5.96%
3.	http://es.epa.gov/ncer/fellow/	2,024	5.00%
4.	http://es.epa.gov/ncer/sbir/	1,744	4.31%
5.	http://es.epa.gov/ncer/P3/	1,737	4.29%
6.	http://es.epa.gov/ncer/grants/	636	1.57%
7.	http://es.epa.gov/ncer/rfa/2004/2005_star_grad_fellow.html	390	0.96%
8.	http://es.epa.gov/ncer/events/	371	0.92%
9.	http://es.epa.gov/ncer/rfa/2005/2005_sbir_phase1.html	371	0.92%
10.	http://es.epa.gov/ncer/nano/	334	0.82%
11.	http://es.epa.gov/ncer/rfa/forms/	322	0.80%
12.	http://es.epa.gov/ncer/rfa/2004/2004_manufactured_nano.html	275	0.68%
13.	http://es.epa.gov/ncer/staa/staa_faq.html	248	0.61%
14.	http://es.epa.gov/ncer/rfa/2005/2005_pathogens_drinking_water.html	248	0.61%

15.	http://es.epa.gov/ncer/p3/event_2005/2005_event_photos.html	241	0.60%
16.	http://es.epa.gov/ncer/rfa/2005/2005_cont_meas_methods_pm.html	174	0.43%
17.	http://es.epa.gov/ncer/publications/	165	0.41%
18.	http://es.epa.gov/ncer/publications/topical/drinking.html	162	0.40%
19.	http://es.epa.gov/ncer/cns/	162	0.40%
20.	http://es.epa.gov/ncer/rfa/2004/2005_gro_grad_fellow.html	160	0.40%
	Subtotal	17,579	43.42%
	Other	22,907	56.58%
	Total	40,486	100.00%

Top Entry Files – Help Card

? Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

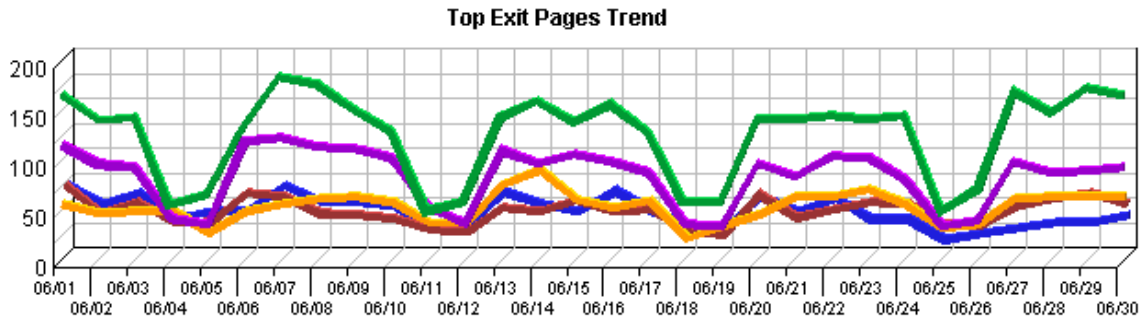
Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

💡 Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.



Top Exit Pages

	Pages	Visits	%
1.	http:// es.epa.gov/ ncer/	3,790	10.53%
2.	http:// es.epa.gov/ ncer/ rfa/	2,480	6.89%
3.	http:// es.epa.gov/ ncer/ fellow/	1,518	4.22%
4.	http:// es.epa.gov/ ncer/ sbir/	1,346	3.74%
5.	http:// es.epa.gov/ ncer/ P3/	1,299	3.61%
6.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2005_star_grad_fellow. html	715	1.99%
7.	http:// es.epa.gov/ ncer/ grants/	671	1.86%
8.	http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_sbir_phase1.html	624	1.73%
9.	http:// es.epa.gov/ ncer/ rfa/ forms/	495	1.38%
10.	http:// es.epa.gov/ ncer/ events/	369	1.03%
11.	http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_pathogens_drinking_water.html	313	0.87%
12.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_manufactured_nano.html	286	0.79%
13.	http:// es.epa.gov/ ncer/ p3/ award_winners.html	270	0.75%
14.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2005_gro_grad_fellow. html	257	0.71%

15.	http:// es.epa.gov/ ncer/ nano/	252	0.70%
16.	http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_cont_meas_methods_pm.html	198	0.55%
17.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2005_gro_undergrad_fellow.html	197	0.55%
18.	http:// es.epa.gov/ ncer/ other/	187	0.52%
19.	http:// es.epa.gov/ ncer/ grants/ recipients_index.html	186	0.52%
20.	http:// es.epa.gov/ ncer/ fellow/ recipients/ star_fellow04.html	170	0.47%
	Subtotal	15,623	43.42%
	Other	20,358	56.58%
	Total	35,981	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

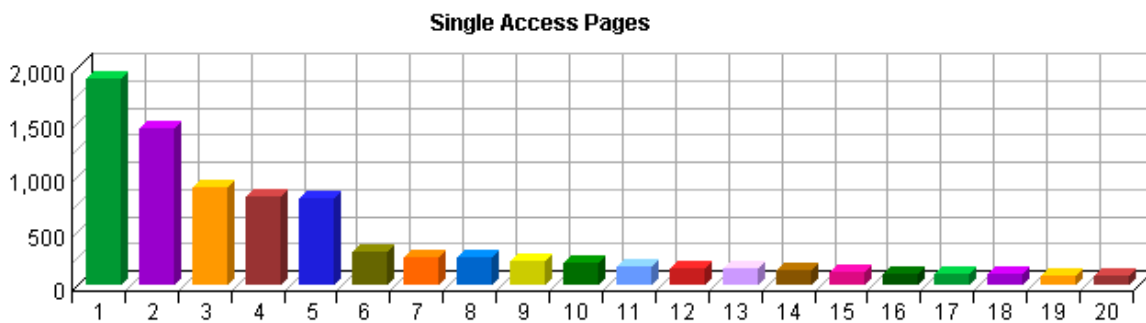
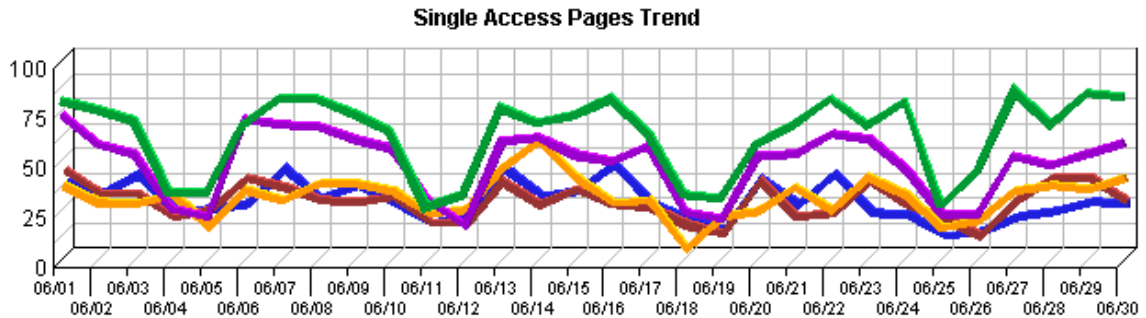
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	http:// es.epa.gov/ ncer/	1,890	9.25%
2.	http:// es.epa.gov/ ncer/ rfa/	1,433	7.01%
3.	http:// es.epa.gov/ ncer/ fellow/	898	4.39%
4.	http:// es.epa.gov/ ncer/ sbir/	806	3.94%
5.	http:// es.epa.gov/ ncer/ P3/	796	3.90%
6.	http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_sbir_phase1.html	304	1.49%
7.	http:// es.epa.gov/ ncer/ grants/	256	1.25%
8.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2005_star_grad_fellow. html	250	1.22%
9.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_manufactured_nano.html	215	1.05%
10.	http:// es.epa.gov/ ncer/ events/	203	0.99%
11.	http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_pathogens_drinking_water.html	167	0.82%
12.	http:// es.epa.gov/ ncer/ rfa/ forms/	161	0.79%
13.	http:// es.epa.gov/ ncer/ publications/ topical/ drinking. html	146	0.71%
14.	http:// es.epa.gov/ ncer/ rfa/ current/ sbir_phaseI_air. html	132	0.65%

15.	http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_cont_meas_methods_pm.html	127	0.62%
16.	http:// es.epa.gov/ ncer/ nano/	107	0.52%
17.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_microbial_risk. html	104	0.51%
18.	http:// es.epa.gov/ ncer/ staa/ staa_faq.html	100	0.49%
19.	http:// es.epa.gov/ ncer/ rfa/ 2004/ 2005_gro_grad_fellow. html	90	0.44%
20.	http:// es.epa.gov/ ncer/ p3/ designs_sustain_rfp_2005. html	89	0.44%
	Subtotal	8,274	40.49%
	Other	12,162	59.51%
	Total	20,436	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		3,300	9.17%
	1. http://es.epa.gov/ncer/	1,653	4.59%
	1. http://es.epa.gov/ncer/rfa/	1,127	3.13%
	1. http://es.epa.gov/ncer/fellow/	1,068	2.97%
	1. http://es.epa.gov/ncer/sbir/	963	2.68%
	1. http://es.epa.gov/ncer/P3/	312	0.87%
	1. http://es.epa.gov/ncer/rfa/2005/2005_sbir_phase1.html	307	0.85%
	1. http://es.epa.gov/ncer/grants/	263	0.73%
	1. http://es.epa.gov/ncer/rfa/2004/2005_star_grad_fellow.html	248	0.69%
	1. http://es.epa.gov/ncer/rfa/forms/	245	0.68%
	1. http://es.epa.gov/ncer/fellow/ 2. http://es.epa.gov/ncer/rfa/2004/2005_star_grad_fellow.html	240	0.67%
	1. http://es.epa.gov/ncer/events/	227	0.63%
	1. http://es.epa.gov/ncer/rfa/2004/2004_manufactured_nano.html	216	0.60%
	1. http://es.epa.gov/ncer/ 2. http://es.epa.gov/ncer/rfa/	193	0.54%
	1. http://es.epa.gov/ncer/sbir/ 2. http://es.epa.gov/ncer/rfa/2005/2005_sbir_phase1.html	178	0.49%
	1. http://es.epa.gov/ncer/rfa/2005/2005_pathogens_drinking_water.html	149	0.41%
	1. http://es.epa.gov/ncer/publications/topical/drinking.html	148	0.41%

1. http://es.epa.gov/ncer/nano/	140	0.39%
1. http://es.epa.gov/ncer/rfa/current/sbir_phaseI_air.html	131	0.36%
1. http://es.epa.gov/ncer/rfa/2005/2005_cont_meas_methods_pm.html	127	0.35%
1. http://es.epa.gov/ncer/P3/		
2. http://es.epa.gov/ncer/p3/award_winners.html		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

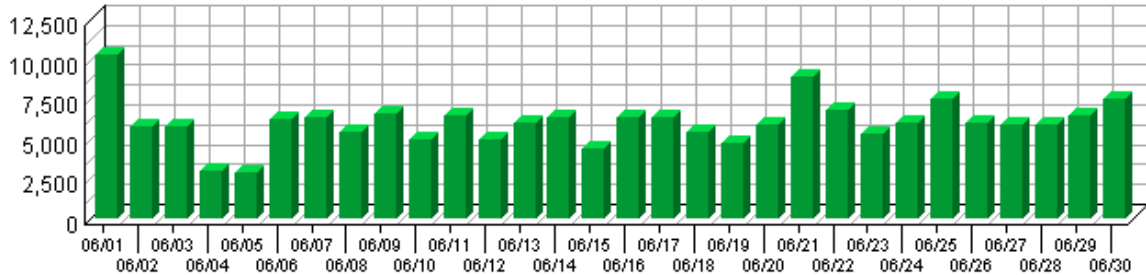
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

💡 Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

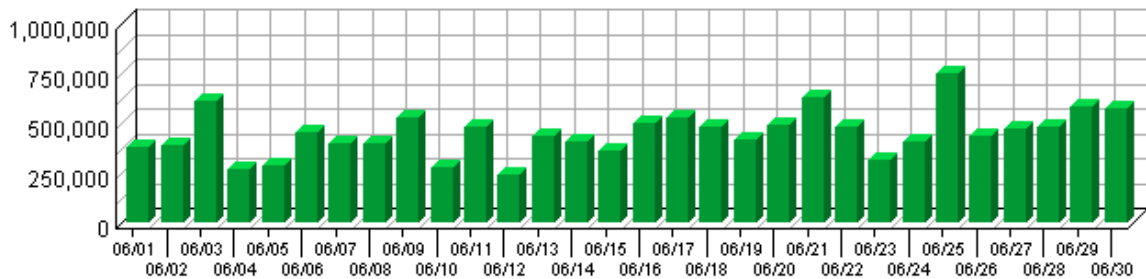
Hits Trend



Hit Summary

Successful Hits for Entire Site	180,973
Average Hits per Day	6,032
Home Page Hits	12,388

Bandwidth: Kbytes Transferred Trend

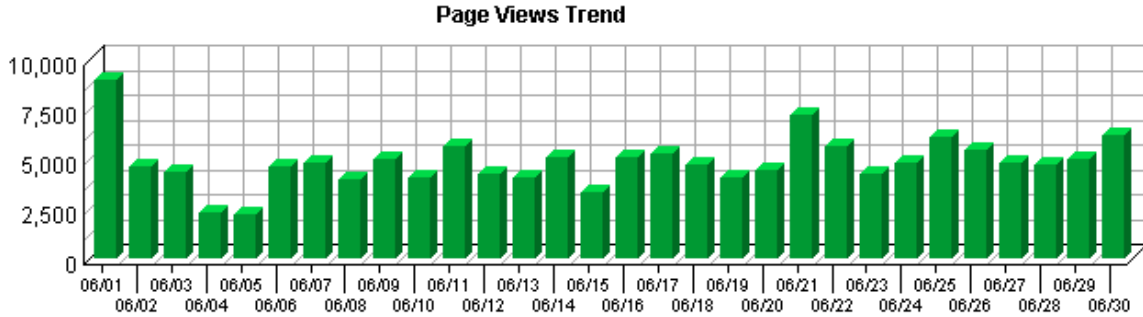


Technical Statistics

Total Hits	219,996	100%
Successful Hits	180,973	82.26%
Failed Hits	39,023	17.74%
Cached Hits	16,454	7.48%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
06/01	9,023	6.21%
06/02	4,584	3.15%
06/03	4,350	2.99%
06/04	2,340	1.61%
06/05	2,214	1.52%
06/06	4,626	3.18%
06/07	4,776	3.28%
06/08	4,020	2.76%
06/09	5,029	3.46%
06/10	4,062	2.79%
06/11	5,624	3.87%
06/12	4,285	2.95%
06/13	4,090	2.81%
06/14	5,135	3.53%
06/15	3,353	2.31%
06/16	5,131	3.53%
06/17	5,258	3.62%
06/18	4,739	3.26%
06/19	4,102	2.82%
06/20	4,421	3.04%
06/21	7,226	4.97%
06/22	5,620	3.87%
06/23	4,279	2.94%
06/24	4,809	3.31%
06/25	6,136	4.22%

06/26	5,483	3.77%
06/27	4,778	3.29%
06/28	4,752	3.27%
06/29	5,001	3.44%
06/30	6,160	4.24%
Total	145,406	100.00%

Page Views Trend – Help Card

? Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

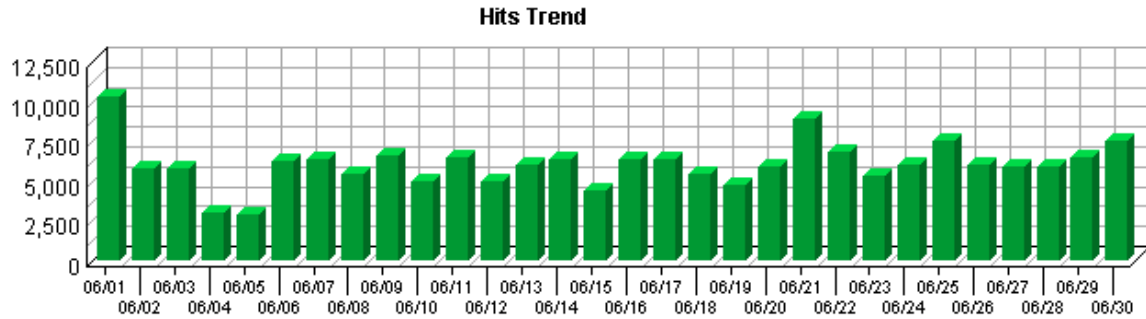
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
06/01	10,338	5.71%
06/02	5,739	3.17%
06/03	5,822	3.22%
06/04	2,962	1.64%
06/05	2,897	1.60%
06/06	6,213	3.43%
06/07	6,330	3.50%
06/08	5,435	3.00%
06/09	6,553	3.62%
06/10	5,004	2.77%
06/11	6,468	3.57%
06/12	4,978	2.75%
06/13	6,011	3.32%
06/14	6,352	3.51%
06/15	4,454	2.46%
06/16	6,358	3.51%
06/17	6,326	3.50%
06/18	5,463	3.02%
06/19	4,777	2.64%
06/20	5,933	3.28%
06/21	8,966	4.95%
06/22	6,783	3.75%
06/23	5,286	2.92%
06/24	6,064	3.35%
06/25	7,530	4.16%

06/26	6,056	3.35%
06/27	5,916	3.27%
06/28	5,948	3.29%
06/29	6,535	3.61%
06/30	7,476	4.13%
Total	180,973	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

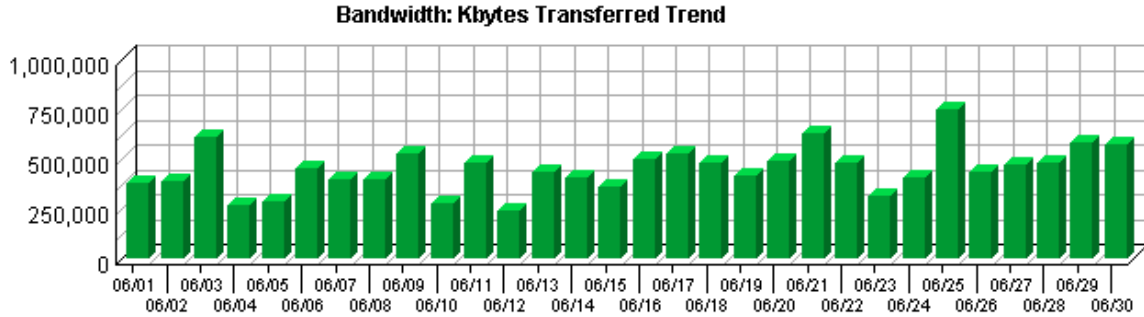
Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.




Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
06/01	382,395	2.83%
06/02	387,449	2.87%
06/03	614,968	4.56%
06/04	271,379	2.01%
06/05	290,861	2.16%
06/06	451,233	3.34%
06/07	402,421	2.98%
06/08	402,544	2.98%
06/09	530,770	3.93%
06/10	275,215	2.04%
06/11	478,330	3.55%
06/12	242,440	1.80%
06/13	432,603	3.21%
06/14	406,867	3.02%
06/15	356,495	2.64%
06/16	502,174	3.72%
06/17	523,984	3.88%
06/18	484,740	3.59%
06/19	420,392	3.12%
06/20	495,002	3.67%
06/21	633,774	4.70%
06/22	482,038	3.57%
06/23	317,135	2.35%
06/24	410,456	3.04%
06/25	745,989	5.53%


06/26	438,207	3.25%
06/27	474,518	3.52%
06/28	479,336	3.55%
06/29	584,991	4.34%
06/30	574,318	4.26%
Total	13,493,014	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

 **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.


 Periods of less activity can be considered good times for maintenance and content improvement.

Server Cluster Load Balance

This report compares the performance of individual servers in a cluster.

No data for this section in the log data analyzed.


Server Cluster Load Balance – Help Card

 **Server Name** – Name of the server whose load balance is being tracked.

Hits – Number of hits to the specified server during the report period. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred– Number of kilobytes of data transferred to visitors from the specified server.

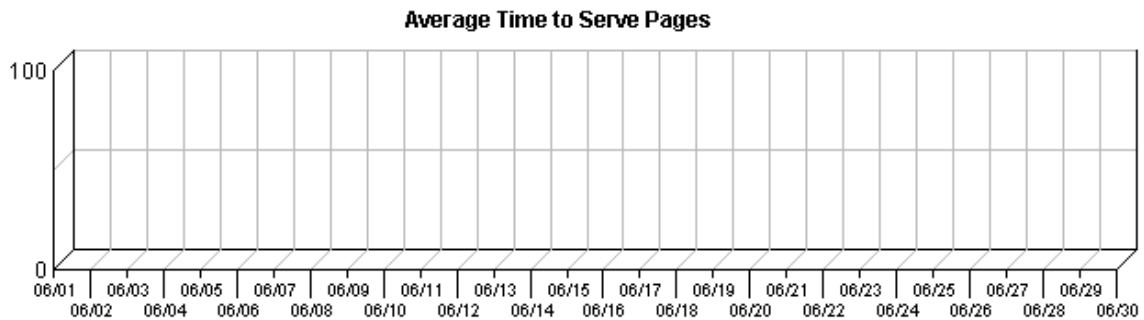
% – Percentage of hits to your web site that went to the specified server.

 This report should tell you if any of your servers are overworked or underworked.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
06/01	0	9,023	0
06/02	0	4,584	0
06/03	0	4,350	0
06/04	0	2,340	0
06/05	0	2,214	0
06/06	0	4,626	0
06/07	0	4,776	0
06/08	0	4,020	0
06/09	0	5,029	0
06/10	0	4,062	0
06/11	0	5,624	0
06/12	0	4,285	0
06/13	0	4,090	0
06/14	0	5,135	0
06/15	0	3,353	0
06/16	0	5,131	0
06/17	0	5,258	0
06/18	0	4,739	0
06/19	0	4,102	0
06/20	0	4,421	0
06/21	0	7,226	0
06/22	0	5,620	0
06/23	0	4,279	0
06/24	0	4,809	0
06/25	0	6,136	0

06/26	0	5,483	0
06/27	0	4,778	0
06/28	0	4,752	0
06/29	0	5,001	0
06/30	0	6,160	0
Total	0	145,406	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

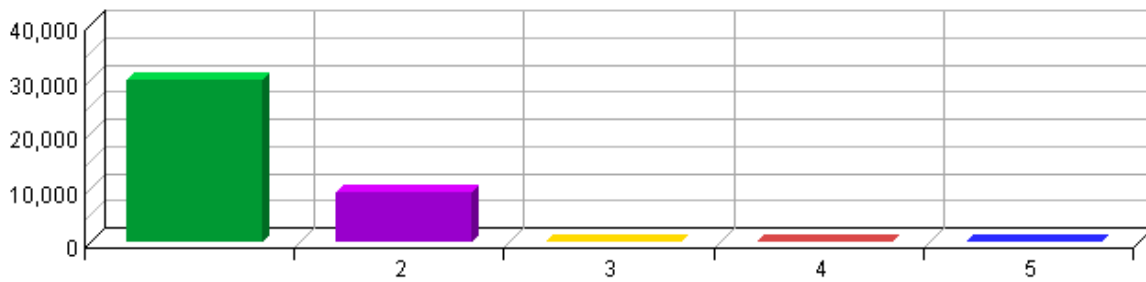
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

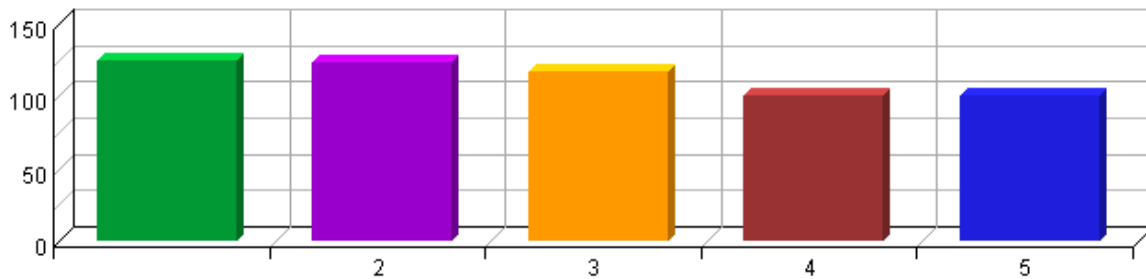
Technical Statistics

Total Hits	219,996	100%
Successful Hits	180,973	82.26%
Failed Hits	39,023	17.74%
Cached Hits	16,454	7.48%

Client Errors

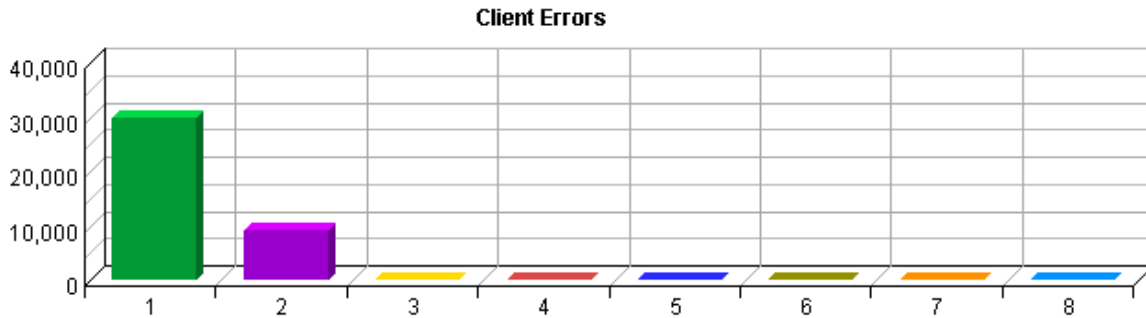


File Not Found Errors



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	29,896	76.61%
2.	404 Not Found	9,068	23.24%
3.	413 Request Entity Too Large	21	0.05%
4.	400 Bad Request	19	0.05%
5.	000 Incomplete / Undefined	11	0.03%
6.	416 Incomplete / Undefined	4	0.01%
7.	405 Method Not Allowed	3	0.01%
8.	408 Request Time-out	1	0.00%
	Total	39,023	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/nano/comments.htm (no referrer)	125	1.38%
2.	/ncer/nano/programs/ http://es.epa.gov/ncer/nano/	123	1.36%
3.	/ncer/elists.html (no referrer)	117	1.29%
4.	/ncer/qa/ (no referrer)	101	1.11%
5.	/ncer/qa/qa_docs.html (no referrer)	101	1.11%
6.	/ncer/rfa/current/ 2004_mai_undergrad_fellow.html (no referrer)	90	0.99%
7.	/ncer/rfa/99fellow.html (no referrer)	80	0.88%
8.	/ncer/comm.html (no referrer)	77	0.85%
9.	/ncer/comments.htm (no referrer)	77	0.85%
10.	/ncer/rfa/current/ 2004_mai_grad_fellow.html (no referrer)	75	0.83%
11.	/ncer/rfa/futures.html (no referrer)	74	0.82%
12.	/ncer/rfa.2002. stargradfellann.html (no referrer)	67	0.74%
13.	/ncer/rfa/2002stargradfellann. html (no referrer)	67	0.74%
14.	/ncer/adobe.html (no referrer)	62	0.68%

15.	/ncer/p3/2004/su831821.html (no referrer)	60	0.66%
16.	/ncer/p3/2004/su831883.html (no referrer)	55	0.61%
17.	/ncer/rfa/empact.html (no referrer)	55	0.61%
18.	/ncer/rfa/explfuturefnl.html (no referrer)	55	0.61%
19.	/ncer/rfa/gradmaifell01.html (no referrer)	55	0.61%
20.	/ncer/p3/2004/su831889.html (no referrer)	54	0.60%
	Subtotal	1,570	17.31%
	Other	7,498	82.69%
	Total	9,068	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

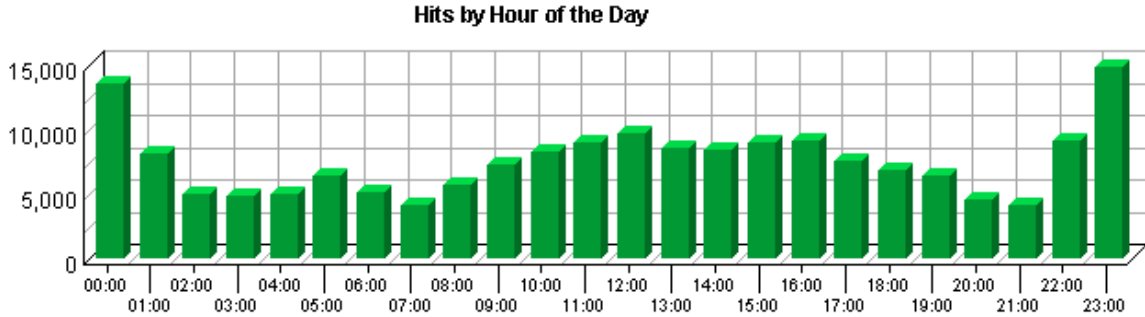
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

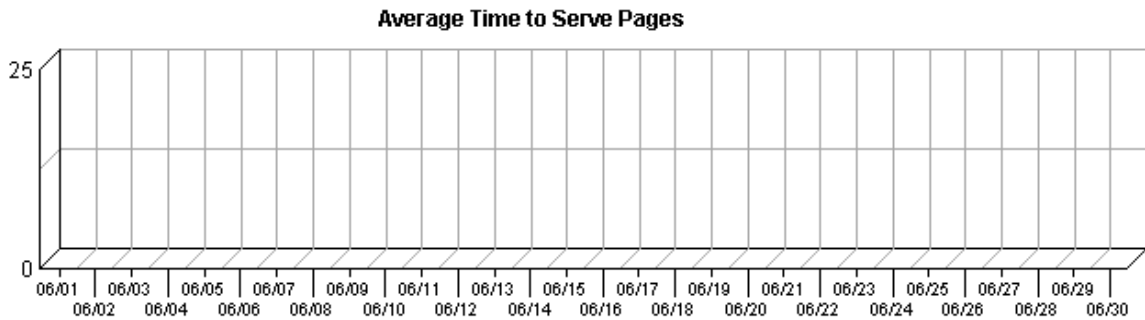


Most Active Summary

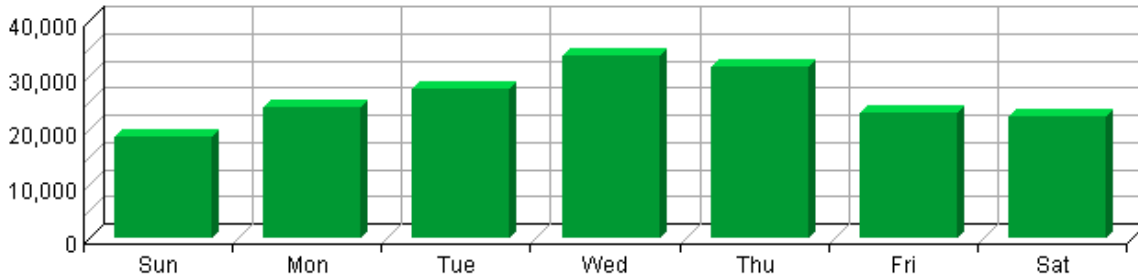
Most Active Date	June 01, 2005
Number of Hits on Most Active Date	10,338
Most Active Day of the Week	Wed
Most Active Hour of the Day	23:00–23:59

Activity on Weekdays Summary

Total Hits Weekdays	139,842
Total Visits Weekdays	33,524
Average Number of Visits per day on Weekdays	1,523
Average Number of Hits per day on Weekdays	6,356



Hits by Day of the Week



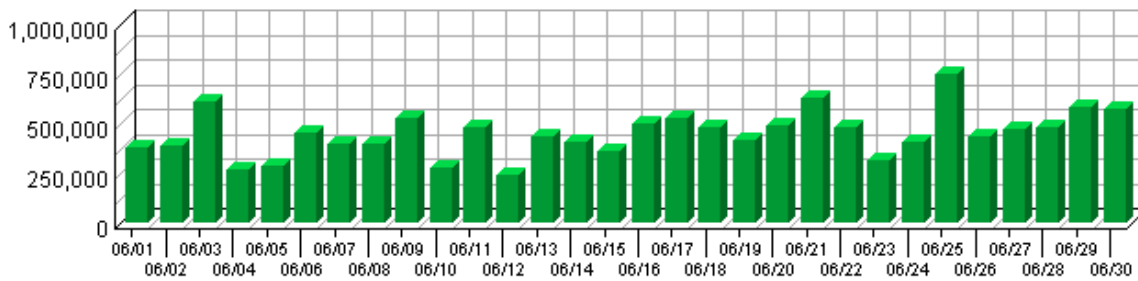
Least Active Summary

Least Active Date	June 05, 2005
Number of Hits on Least Active Date	2,897
Least Active Day of the Week	Sun
Least Active Hour of the Day	21:00–21:59

Activity on Weekends Summary

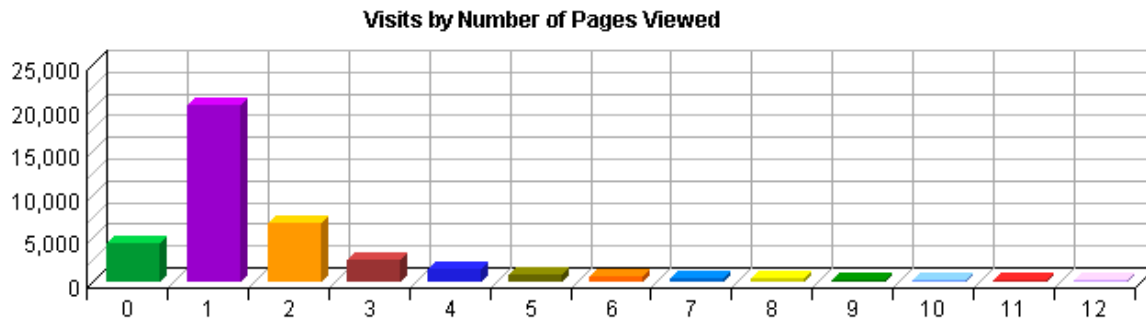
Total Hits Weekend	41,131
Total Visits Weekend	6,962
Average Number of Visits per Weekend	1,740
Average Number of Hits per Weekend	10,282

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	4,493	11.10%
1	20,436	50.49%
2	6,830	16.88%
3	2,574	6.36%
4	1,582	3.91%
5	897	2.22%
6	669	1.65%
7	421	1.04%
8	335	0.83%
9	219	0.54%
10	196	0.48%
11	115	0.28%
12	113	0.28%
Subtotal	38,880	96.06%
Other	1,594	3.94%
Total	40,474	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

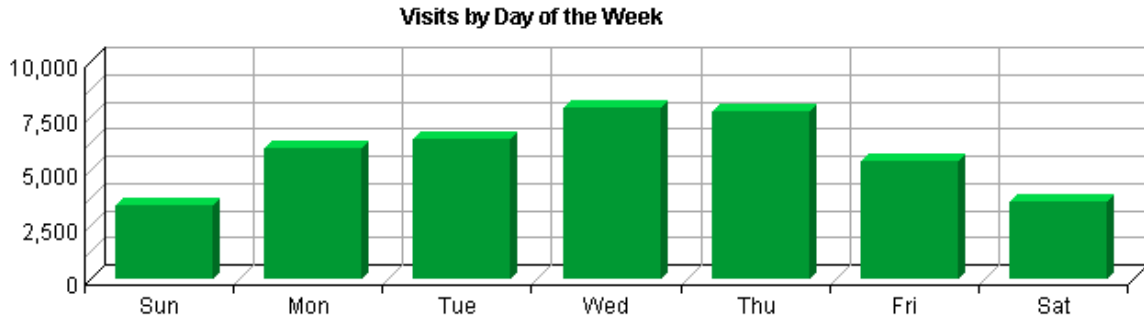
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	3,431	8.47%
Mon	6,018	14.86%
Tue	6,462	15.96%
Wed	7,885	19.48%
Thu	7,702	19.02%
Fri	5,457	13.48%
Sat	3,531	8.72%
Total Weekend	6,962	17.20%
Total Weekdays	33,524	82.80%
Total	40,486	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

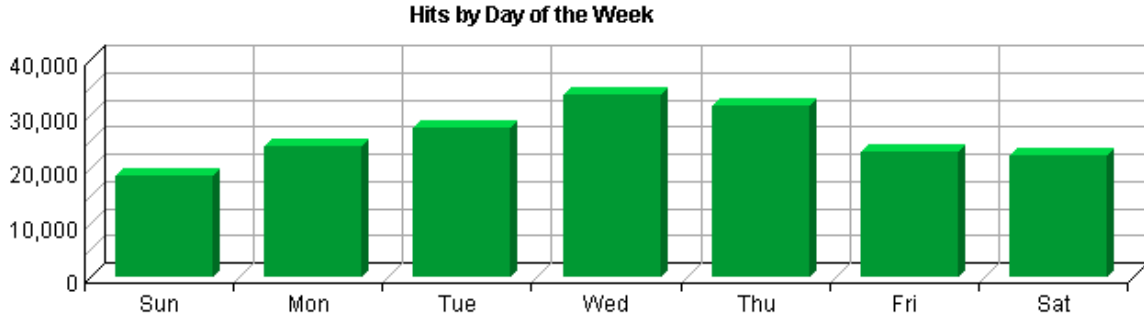
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	18,708	10.34%
Mon	24,073	13.30%
Tue	27,596	15.25%
Wed	33,545	18.54%
Thu	31,412	17.36%
Fri	23,216	12.83%
Sat	22,423	12.39%
Total Weekend	41,131	22.73%
Total Weekdays	139,842	77.27%
Total	180,973	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

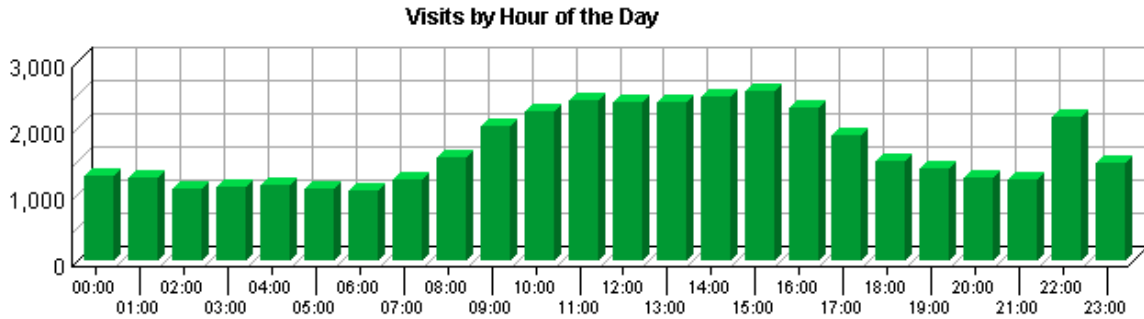
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	1,272	3.14%
01:00	1,256	3.10%
02:00	1,075	2.66%
03:00	1,108	2.74%
04:00	1,142	2.82%
05:00	1,095	2.70%
06:00	1,060	2.62%
07:00	1,227	3.03%
08:00	1,561	3.86%
09:00	2,030	5.01%
10:00	2,243	5.54%
11:00	2,417	5.97%
12:00	2,398	5.92%
13:00	2,391	5.91%
14:00	2,474	6.11%
15:00	2,549	6.30%
16:00	2,295	5.67%
17:00	1,892	4.67%
18:00	1,505	3.72%
19:00	1,375	3.40%
20:00	1,251	3.09%
21:00	1,232	3.04%
22:00	2,178	5.38%
23:00	1,460	3.61%
Total Visits during Work Hours (8:00am–5:00pm)	20,358	50.28%

Total Visits during After Hours (5:01pm–7:59am)	20,128	49.72%
Total	40,486	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	15:00–15:59
Least Active Hour of the Day	06:00–06:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

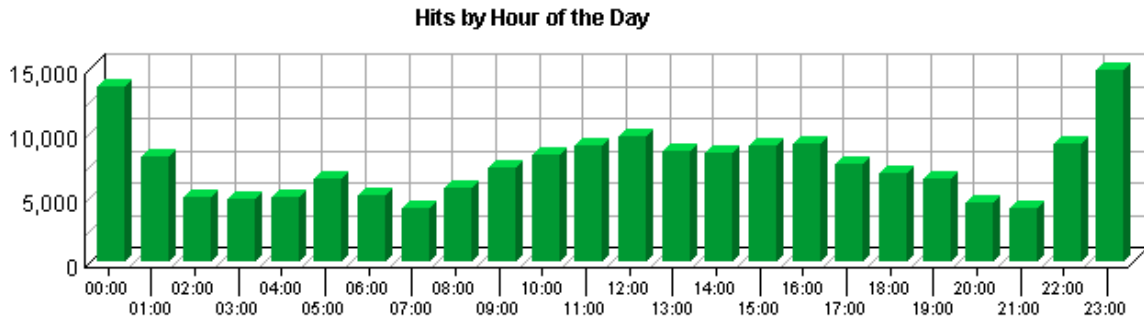
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	13,579	7.50%
01:00	8,137	4.50%
02:00	4,963	2.74%
03:00	4,810	2.66%
04:00	5,069	2.80%
05:00	6,486	3.58%
06:00	5,183	2.86%
07:00	4,114	2.27%
08:00	5,714	3.16%
09:00	7,306	4.04%
10:00	8,234	4.55%
11:00	9,051	5.00%
12:00	9,688	5.35%
13:00	8,632	4.77%
14:00	8,411	4.65%
15:00	9,060	5.01%
16:00	9,080	5.02%
17:00	7,540	4.17%
18:00	6,862	3.79%
19:00	6,456	3.57%
20:00	4,546	2.51%
21:00	4,085	2.26%
22:00	9,158	5.06%
23:00	14,809	8.18%

Total Hits during Work Hours (8:00am–5:00pm)	75,176	41.54%
Total Hits during After Hours (5:01pm–7:59am)	105,797	58.46%
Total	180,973	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	23:00–23:59
Least Active Hour of the Day	21:00–21:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	31,617	78.12%
1-2	1,368	3.38%
2-3	759	1.88%
3-4	585	1.45%
4-5	388	0.96%
5-6	334	0.83%
6-7	253	0.63%
7-8	240	0.59%
8-9	211	0.52%
9-10	177	0.44%
10-11	173	0.43%
11-12	165	0.41%
12-13	139	0.34%
13-14	148	0.37%
14-15	134	0.33%
15-16	133	0.33%
16-17	96	0.24%
17-18	114	0.28%
18-19	100	0.25%
19-20	109	0.27%
Subtotal	37,243	92.02%
Other	3,231	7.98%
Total	40,474	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

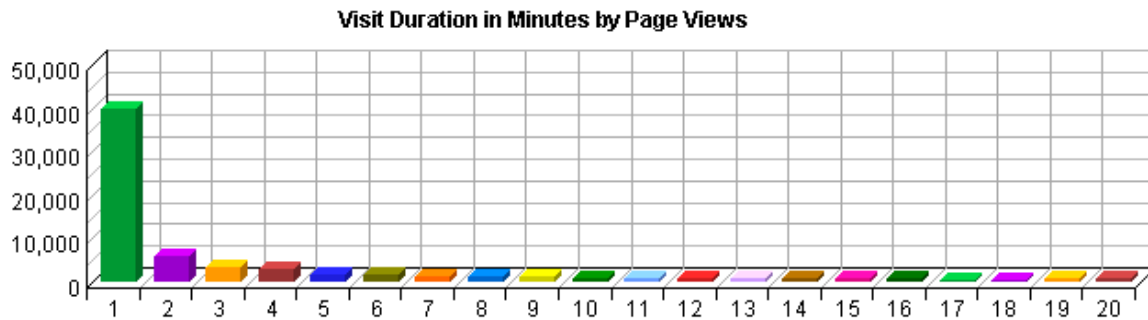
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	39,789	27.56%
1-2	5,749	3.98%
2-3	3,449	2.39%
3-4	2,968	2.06%
4-5	1,842	1.28%
5-6	1,741	1.21%
6-7	1,372	0.95%
7-8	1,362	0.94%
8-9	1,290	0.89%
9-10	1,013	0.70%
10-11	940	0.65%
11-12	965	0.67%
12-13	675	0.47%
13-14	803	0.56%
14-15	824	0.57%
15-16	728	0.50%
16-17	531	0.37%
17-18	543	0.38%
18-19	699	0.48%
19-20	866	0.60%
Subtotal	68,149	47.21%
Other	76,202	52.79%
Total	144,351	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

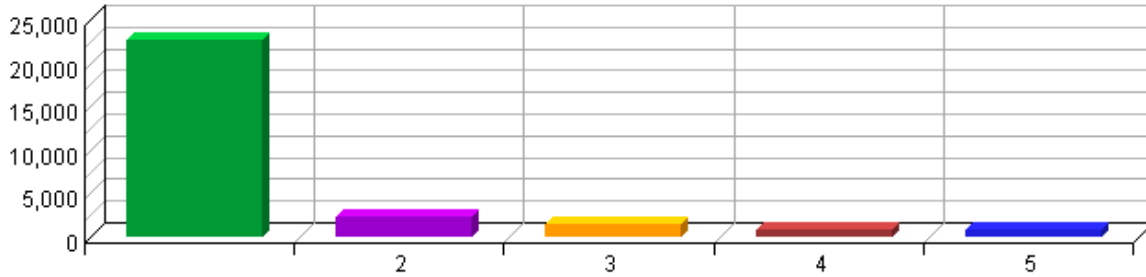
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

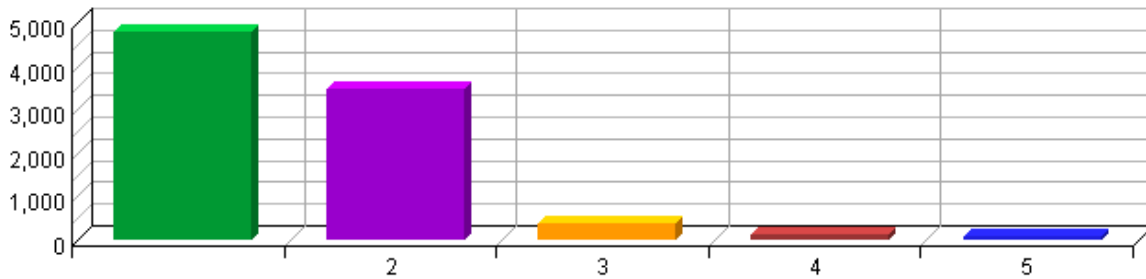
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

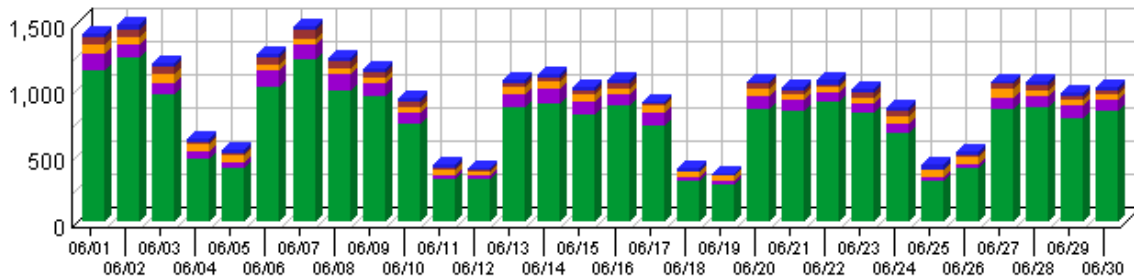
Top Browsers by Visits



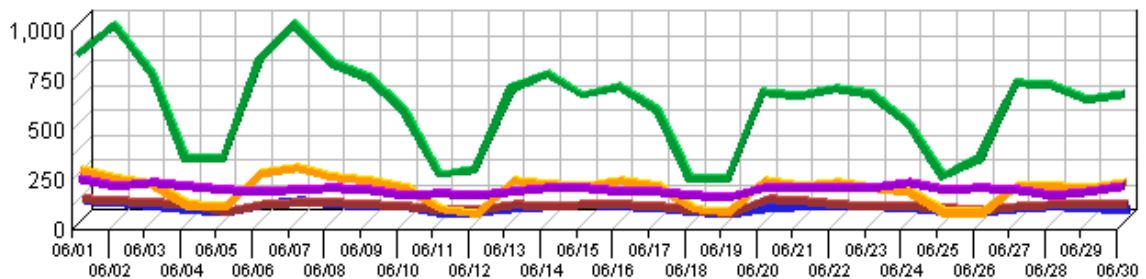
Top Spiders by Visits



Top Browsers by Visits Trend

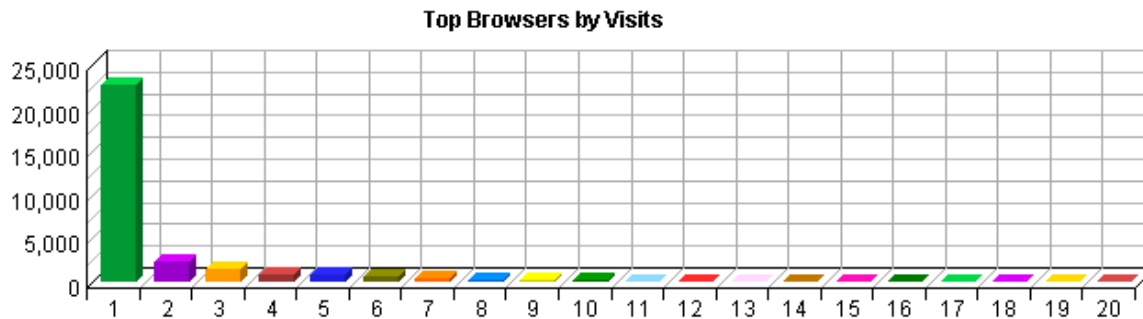
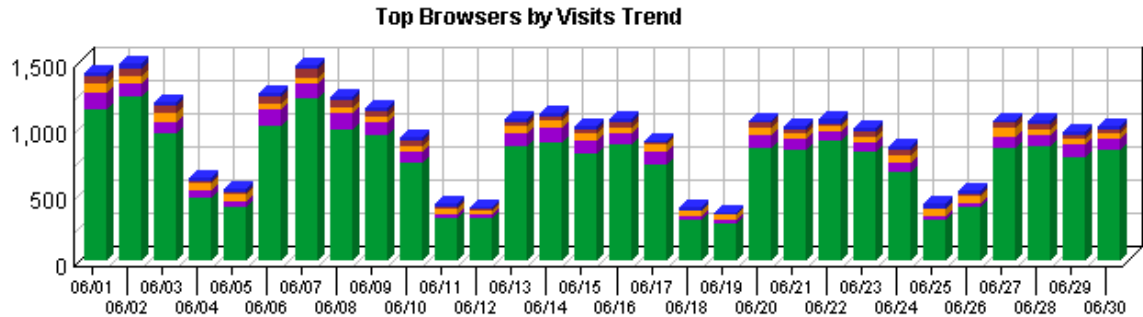


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	22,600	72.50%	76,737
2.	Mozilla	2,331	7.48%	6,852
3.	Other Netscape Compatible	1,493	4.79%	4,282
4.	Netscape	925	2.97%	2,366
5.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	826	2.65%	6,510
6.	Safari	621	1.99%	1,730
7.	Others	319	1.02%	548
8.	Opera	150	0.48%	653
9.	NutchCVS/0.06-dev (Nutch; http://www.nutch.org/docs/en/bot.html; nutch-agent@lists.sourceforge.net)	149	0.48%	232
10.	aipbot/1.0 (aipbot; http://www.aipbot.com; aipbot@aipbot.com)	106	0.34%	2,271
11.	Java/1.4.2_05	86	0.28%	208
12.	libwww-perl/5.800	74	0.24%	249
13.	ColdFusion	64	0.21%	217
14.	ichiro/1.0 (ichiro@ntr.co.jp)	48	0.15%	310
15.	NaverBot-1.0 (NHN Corp. / 82-2-3011-1954 /	47	0.15%	104

	nhnbot@naver.com)			
16.	NaverBot-1.0 (NHN Corp. / 82-2-3011-1989 / nhnbot@naver.com)	46	0.15%	98
17.	findlinks/0.926 (http://wortschatz.uni-leipzig.de/findlinks/)	43	0.14%	47
18.	Konqueror	37	0.12%	49
19.	ASPseek/1.2.10	32	0.10%	358
20.	libwww-perl/5.76	31	0.10%	31
	Subtotal	30,028	96.33%	103,852
	Other	1,144	3.67%	17,607
	Total	31,172	100.00%	121,459

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

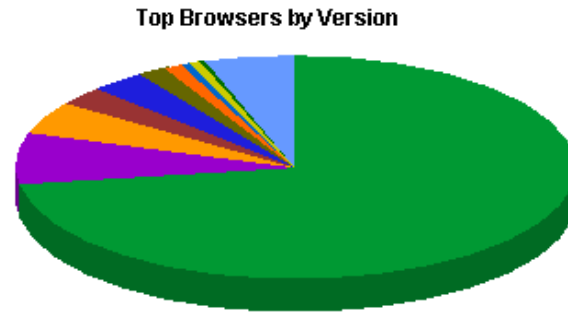
% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

Browser	Version	Visits	%	Hits
1. Microsoft Internet Explorer	6.0	20,255	64.98%	66,377
	5.5	758	2.43%	7,150
	5.0	452	1.45%	975
	5.01	387	1.24%	802
	5.23	234	0.75%	486
	4.01	162	0.52%	173
	Version Unknown	90	0.29%	103
	5.22	69	0.22%	177
	5.17	57	0.18%	87
	5.00	44	0.14%	257
	4.0	24	0.08%	29
	6.0b	23	0.07%	44
	5.21	14	0.04%	23
	5.14	13	0.04%	20
	5.0b1	4	0.01%	4
	5.16	4	0.01%	10
	5.05	3	0.01%	3
	5.15	3	0.01%	12
	4.5	2	0.01%	3
	5.12	1	0.00%	1
2.0	1	0.00%	1	
	Other	0	0.00%	0
2. Mozilla	20050511	919	2.95%	2,753
	20041107	432	1.39%	1,219
	20050414	200	0.64%	567
	20050317	131	0.42%	398

20050225	105	0.34%	351
20040910	63	0.20%	240
20040803	57	0.18%	137
20041001	38	0.12%	123
20041217	31	0.10%	81
20040113	27	0.09%	70
20040707	26	0.08%	85
20050429	22	0.07%	40
20040913	20	0.06%	42
20040616	18	0.06%	133
20050223	15	0.05%	33
20040206	12	0.04%	25
20050308	12	0.04%	17
20021112	10	0.03%	13
20040626	9	0.03%	20
20041108	9	0.03%	97
20041110	9	0.03%	10
20031007	8	0.03%	16
20050321	8	0.03%	18
20030624	7	0.02%	23
20050513	7	0.02%	19
20050319	7	0.02%	21
20050226	6	0.02%	8
20031030	6	0.02%	27
20040219	6	0.02%	8
20041122	5	0.02%	5
20050512	5	0.02%	20
20021130	5	0.02%	11
20030425	5	0.02%	6
Version Unknown	5	0.02%	6
20040914	4	0.01%	5
20040301	3	0.01%	3
20040124	3	0.01%	7
20050517	3	0.01%	3
20050427	3	0.01%	10
20050516	3	0.01%	11
20031008	2	0.01%	4
20050515	2	0.01%	6
20050106	2	0.01%	11
20050421	2	0.01%	3
20041020	2	0.01%	2
20040614	2	0.01%	5

20041119	2	0.01%	3
20041109	2	0.01%	2
20050524	2	0.01%	14
20040114	2	0.01%	4
20050318	2	0.01%	2
20040608	2	0.01%	4
20050617	2	0.01%	2
20050510	1	0.00%	1
20050502	1	0.00%	35
20050323	1	0.00%	5
20050514	1	0.00%	1
20041104	1	0.00%	1
20050324	1	0.00%	1
20041124	1	0.00%	1
20020826	1	0.00%	1
20040517	1	0.00%	2
20040906	1	0.00%	1
20050302	1	0.00%	1
20050406	1	0.00%	1
20040725	1	0.00%	4
20040825	1	0.00%	8
20040916	1	0.00%	1
20030821	1	0.00%	1
20041004	1	0.00%	1
20040612	1	0.00%	2
20020830	1	0.00%	2
20040318	1	0.00%	1
20040414	1	0.00%	1
20040820	1	0.00%	1
20040617	1	0.00%	1
20041210	1	0.00%	1
20020529	1	0.00%	1
20030208	1	0.00%	1
20030827	1	0.00%	1
20021003	1	0.00%	1
20050203	1	0.00%	1
20020611	1	0.00%	3
20040510	1	0.00%	1
20040319	1	0.00%	1
20040922	1	0.00%	1
20020924	1	0.00%	2
20030312	1	0.00%	4

	20030723	1	0.00%	1
	20030630	1	0.00%	8
	20050509	1	0.00%	1
	20041007	1	0.00%	5
	20030225	1	0.00%	1
	20040911	1	0.00%	1
	Other	0	0.00%	0
3. Other Netscape Compatible	Version Unknown	1,493	4.79%	4,282
	Other	0	0.00%	0
4. Netscape	7.1	294	0.94%	719
	7.2	260	0.83%	735
	4.5	58	0.19%	106
	7.02	48	0.15%	101
	7.0	35	0.11%	89
	8.0.1	30	0.10%	57
	Version Unknown	27	0.09%	34
	4.76	26	0.08%	49
	3.01	17	0.05%	53
	4.79	14	0.04%	23
	7.01	12	0.04%	33
	8.0.2	11	0.04%	15
	4.8	11	0.04%	33
	/www.environmentalsustainability	10	0.03%	71
	4.x	9	0.03%	17
	4.0	8	0.03%	31
	8.0	8	0.03%	14
	4.77	8	0.03%	47
	4.75	8	0.03%	16
	4.05	5	0.02%	5
	4.78	3	0.01%	43
	6.2.2	3	0.01%	14
	4.06	3	0.01%	24
	4.08	2	0.01%	7
	4.73	2	0.01%	3
	4.75C-CCK-MCD	2	0.01%	2
	4.77C-CCK-MCD	2	0.01%	2
	4.7	2	0.01%	9
	6.2.3	2	0.01%	7
	0.2	1	0.00%	1
	4.74	1	0.00%	2
	4.7C-CCK-MCD	1	0.00%	2
	6.2	1	0.00%	1

	4.04	1	0.00%	1
	Other	0	0.00%	0
5. msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	826	2.65%	6,510
	Other	0	0.00%	0
6. Safari	312	319	1.02%	766
	412	123	0.39%	276
	85.8.1	68	0.22%	147
	125.12	44	0.14%	103
	125.9	14	0.04%	63
	412_ADOBE	8	0.03%	136
	312_ADOBE	7	0.02%	76
	125.11	7	0.02%	9
	85	5	0.02%	11
	85.8	5	0.02%	19
	125.7	4	0.01%	12
	125.8	3	0.01%	5
	125	2	0.01%	8
	125.1	2	0.01%	6
	100	2	0.01%	9
	85.7	2	0.01%	4
	412.1_ADOBE	1	0.00%	2
	100.1	1	0.00%	1
	412.1	1	0.00%	1
	125.1_ADOBE	1	0.00%	73
	YY	1	0.00%	2
	85.5	1	0.00%	1
	Other	0	0.00%	0
7. Others	Version Unknown	319	1.02%	548
	Other	0	0.00%	0
8. Opera	8.0	41	0.13%	111
	5.11	37	0.12%	39
	7.54	19	0.06%	29
	7.23	13	0.04%	382
	8.01	7	0.02%	10
	7.11	6	0.02%	25
	7.54U1	4	0.01%	8
	7.50	4	0.01%	4
	7.10	3	0.01%	15
	7.51	3	0.01%	16
	6.0	2	0.01%	2
	7.20	2	0.01%	3
	6.05	2	0.01%	2

	8.00	2	0.01%	2
	7.52	1	0.00%	1
	6.01	1	0.00%	1
	7.0	1	0.00%	1
	7.03	1	0.00%	1
	7.21	1	0.00%	1
	Other	0	0.00%	0
9. NutchCVS/0.06-dev (Nutch; http://www.nutch.org/docs/en/bot.html; nutch-agent@lists.sourceforge.net)	Version Unknown	149	0.48%	232
	Other	0	0.00%	0
10. aipbot/1.0 (aipbot; http://www.aipbot.com; aipbot@aipbot.com)	Version Unknown	106	0.34%	2,271
	Other	0	0.00%	0
11. Java/1.4.2_05	Version Unknown	86	0.28%	208
	Other	0	0.00%	0
12. libwww-perl/5.800	Version Unknown	74	0.24%	249
	Other	0	0.00%	0
13. ColdFusion	Version Unknown	64	0.21%	217
	Other	0	0.00%	0
14. ichiro/1.0 (ichiro@nttr.co.jp)	Version Unknown	48	0.15%	310
	Other	0	0.00%	0
15. NaverBot-1.0 (NHN Corp. / 82-2-3011-1954 / nhnbot@naver.com)	Version Unknown	47	0.15%	104
	Other	0	0.00%	0
16. NaverBot-1.0 (NHN Corp. / 82-2-3011-1989 / nhnbot@naver.com)	Version Unknown	46	0.15%	98
	Other	0	0.00%	0
17. findlinks/0.926 (http://wortschatz.uni-leipzig.de/findlinks/)	Version Unknown	43	0.14%	47
	Other	0	0.00%	0
18. Konqueror	3.0-RC4	5	0.02%	5
	3.2	5	0.02%	7
	3.0	4	0.01%	4
	3.0-RC6	4	0.01%	4
	3.1-RC1	3	0.01%	3
	3.3	2	0.01%	3
	3.1-RC5	2	0.01%	2
	3.1	2	0.01%	11
	3.0-RC2	2	0.01%	2
	3.0-RC5	2	0.01%	2
	3.1-RC4	2	0.01%	2
	3.4	1	0.00%	1
	3.1-RC3	1	0.00%	1
	3.1-RC6	1	0.00%	1
	2.2-11	1	0.00%	1
	Other	0	0.00%	0

19. ASPseek/1.2.10	Version Unknown	32	0.10%	358
	Other	0	0.00%	0
20. libwww-perl/5.76	Version Unknown	31	0.10%	31
	Other	0	0.00%	0
Subtotal		30,028	96.33%	103,852
Other		1,144	3.67%	17,607
Total		31,172	100.00%	121,459

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

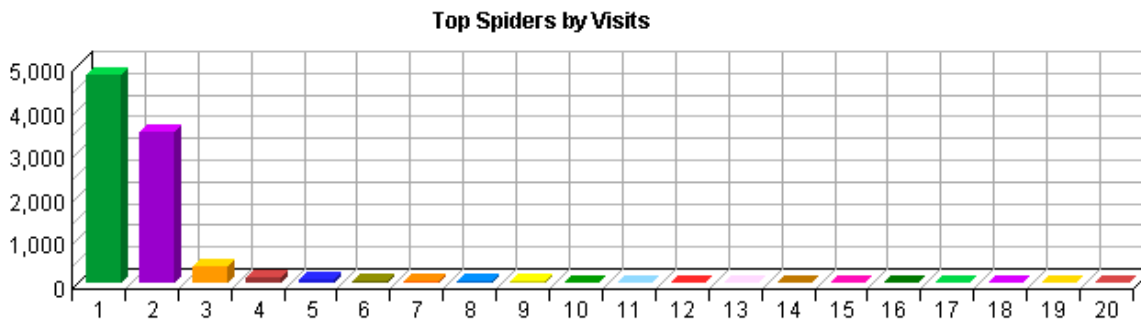
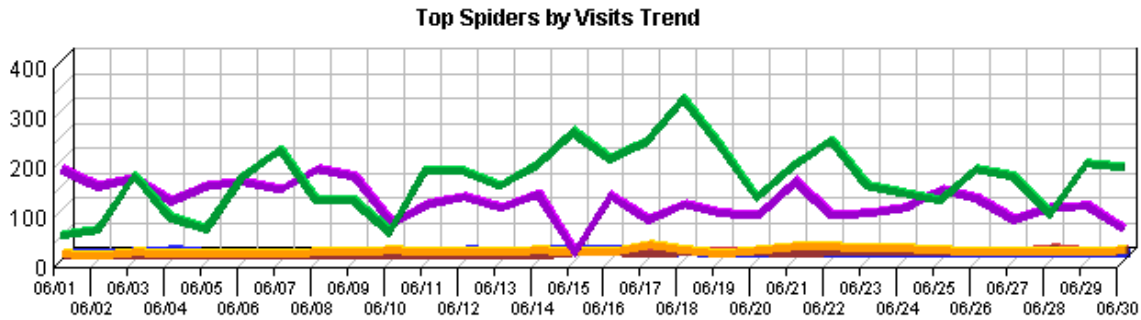
% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	4,801	51.55%	6,016
2.	Googlebot	3,469	37.25%	40,984
3.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	370	3.97%	2,634
4.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	132	1.42%	559
5.	OmniExplorer_Bot	72	0.77%	337
6.	http:	47	0.50%	266
7.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1; .NET CLR 1.1.4322; MSIECrawler)	46	0.49%	140
8.	HenryTheMiragoRobot (http:	39	0.42%	102
9.	SpiderMan	26	0.28%	26
10.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1; MSIECrawler)	19	0.20%	23
11.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; MSIECrawler)	18	0.19%	35
12.	IRLbot	16	0.17%	17

13.	USyd-NLP-Spider (http:	16	0.17%	26
14.	Speedy Spider (Beta	16	0.17%	40
15.	Todobr_Robot	15	0.16%	30
16.	pipeLiner	14	0.15%	38
17.	Mozilla/4.0 compatible ZyBorg/1.0 Dead Link Checker (wn.dlc@looksmart.net; http://www.WISEnutbot.co	14	0.15%	17
18.	Scooter	11	0.12%	235
19.	Morning Paper 1.0 (robots.txt compliant!)	10	0.11%	10
20.	Mozilla/4.75 (compatible; PortalBSpider; spider@portalb.com)	10	0.11%	2,686
Subtotal		9,161	98.36%	54,221
Other		153	1.64%	5,293
Total		9,314	100.00%	59,514

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

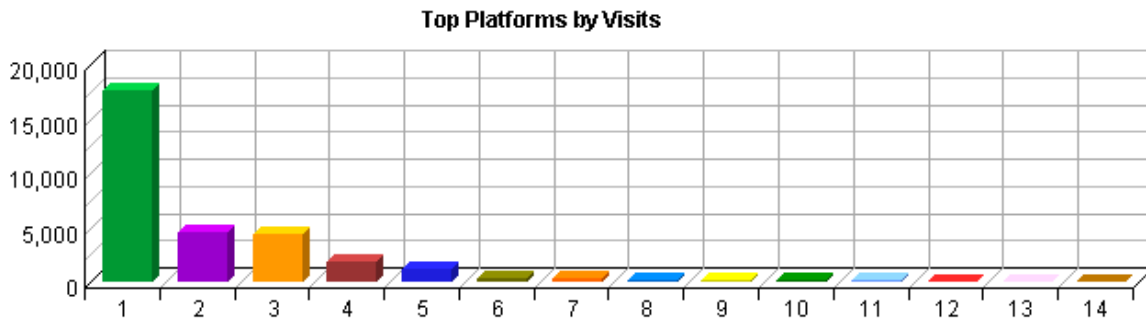
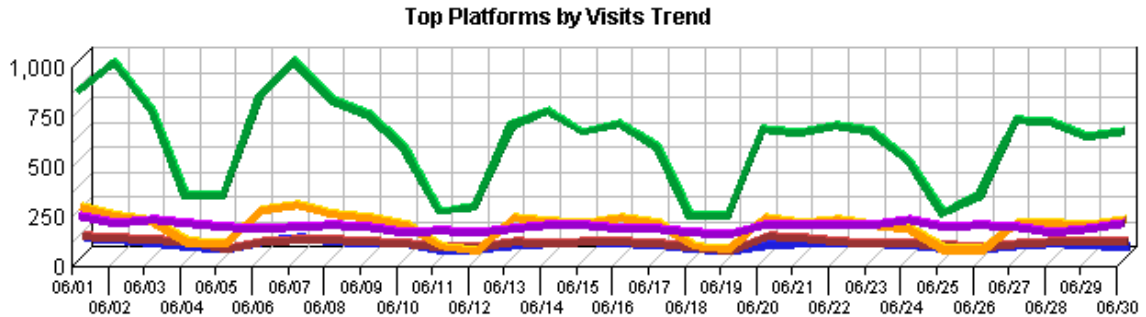
Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	17,646	56.61%	58,636
2.	Others	4,649	14.91%	34,310
3.	Windows 2000	4,407	14.14%	12,584
4.	Windows 98	1,814	5.82%	4,749
5.	Macintosh PowerPC	1,264	4.05%	3,129
6.	Windows ME	329	1.06%	710
7.	Windows NT	261	0.84%	437
8.	Windows 95	252	0.81%	339
9.	Windows 2003	245	0.79%	572
10.	Linux	173	0.55%	318
11.	Windows Win32s	91	0.29%	5,612
12.	SunOS	29	0.09%	41
13.	FreeBSD	11	0.04%	19
14.	Macintosh	1	0.00%	3
	Total	31,172	100.00%	121,459

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type ".gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

- 404 = Failed:** Not Found
- 405 = Failed:** Method Not Allowed
- 406 = Failed:** Not Acceptable
- 407 = Failed:** Proxy Authentication Required
- 408 = Failed:** Request Time-out
- 409 = Failed:** Conflict
- 410 = Failed:** Gone
- 411 = Failed:** Length Required
- 412 = Failed:** Precondition Failed
- 413 = Failed:** Request Entity Too Large
- 414 = Failed:** Request-URI Too Large
- 415 = Failed:** Unsupported Media Type
- 416 = Failed:** Requested range not satisfiable
- 417 = Failed:** Expectation Failed
- 500 = Failed:** Internal Server Error
- 501 = Failed:** Not Implemented
- 502 = Failed:** Bad Gateway
- 503 = Failed:** Service Unavailable
- 504 = Failed:** Gateway Time-out
- 505 = Failed:** HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.