# **NCER Monthly Statistics**

Monthly View: August 2005

August 1, 2005 12:00:00 AM – August 31, 2005 11:59:47 PM

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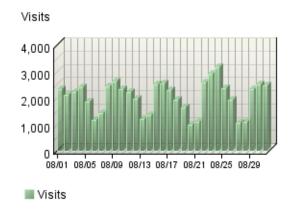
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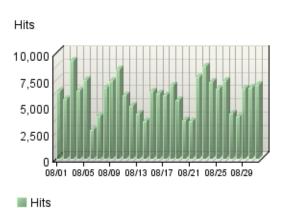
#### **Overview Dashboard**

This displays key graphs and tables that provide an overview of the entire report. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

#### **Visits Trend**



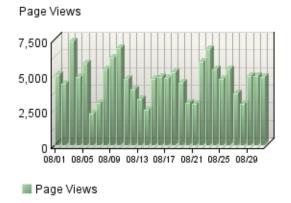
#### **Hits Trend**



#### **Visitor Summary**

Visitors	31,699
Visitors Who Visited Once	26,860
Visitors Who Visited More Than Once	4,839
Average Visits per Visitor	1.99

#### Page Views Trend



#### **Visit Summary**

Visits	62,997
Average per Day	2,032
Average Visit Duration	00:14:14
Median Visit Duration	00:02:53
International Visits	18.07%
Visits of Unknown Origin	0.00%
Visits from Your Country: United States (US)	81.93%

#### **Hit Summary**

Successful Hits for Entire Site	187,869
Average Hits per Day	6,060
Home Page Hits	3,073

Overview Dashboard 1

#### Page View Summary

Page Views	144,757
Average per Day	4,669
Average Page Views per Visit	2.3

2 Overview Dashboard

#### **Visitors Dashboard**

This displays key graphs and tables that provide an overview of the Visitors chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

#### **Active Visits Trend**



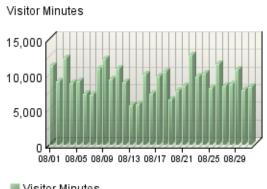
Visitors	31,699
Visitors Who Visited Once	26,860
Visitors Who Visited More Than Once	4,839
Average Visits per Visitor	1.99

**Visitor Summary** 

#### **Visit Summary**

Visits	62,997
Average per Day	2,032
Average Visit Duration	00:14:14
Median Visit Duration	00:02:53
International Visits	18.07%
Visits of Unknown Origin	0.00%
Visits from Your Country: United States (US)	81.93%

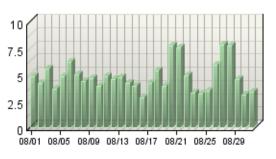
#### **Visitor Minutes Trend**



Visitor Minutes

#### **Average Length of Visit Trend**



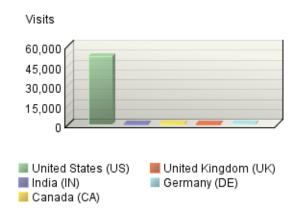


Average Visit Duration

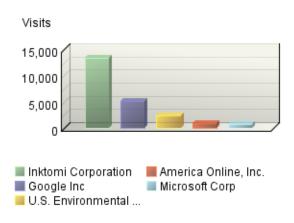
#### **New Visitors Trend**

# New Visitors 0 0 08/01 08/05 08/09 08/13 08/17 08/21 08/25 08/29 New Visitors

#### **Countries**



#### **Organizations**



**Authenticated Usernames** 

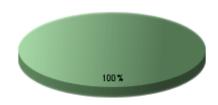
No data is available for this graph.

#### Visitors by Number of Visits



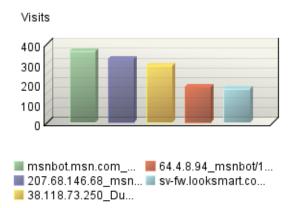
#### **New vs. Return Visits**

Visits



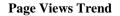
Returning Visitors

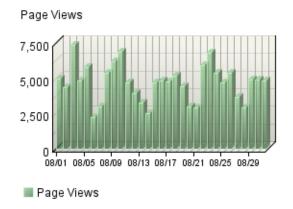
#### **Top Visitors**



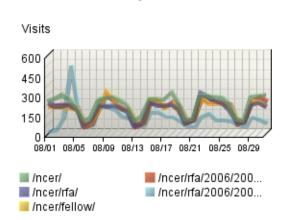
# **Pages Dashboard**

This displays key graphs and tables that provide an overview of the Pages chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.





#### **Pages Trend**



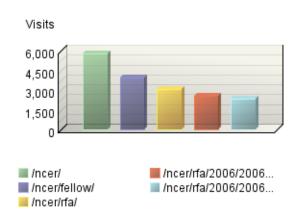
#### **Content Groups**

#### No data is available for this graph.

#### **Page View Summary**

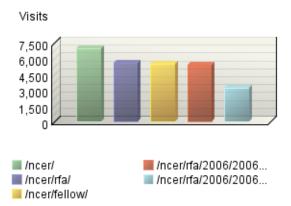
Page Views	144,757
Average per Day	4,669
Average Page Views per Visit	2.3

#### **Entry Pages**

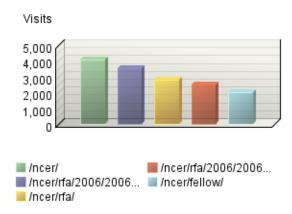


6 Pages Dashboard

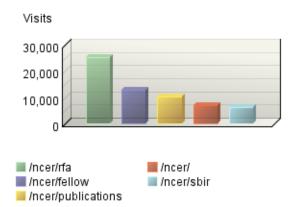
#### **Pages**



#### **Exit Pages**



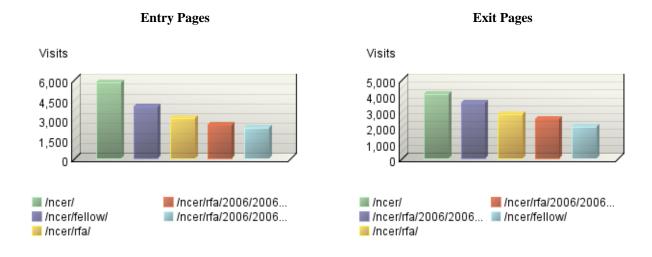
#### **Directories**



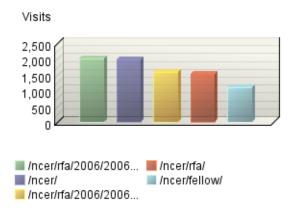
Pages Dashboard 7

# **Navigation Dashboard**

This dashboard summarizes important information related to online navigation.



**Single-Page Visits** 



8 Navigation Dashboard

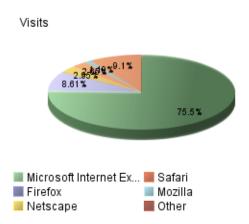
### **Technical Dashboard**

This dashboard summarizes important information related to online technical activity.

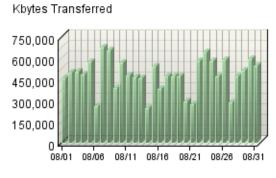
#### **Average Time to Serve Pages**

# 

#### **Browsers by Version**



#### **Bandwidth: Kbytes Transferred Trend**



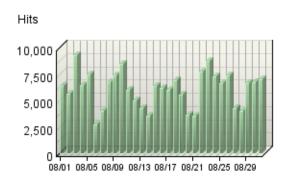
#### **Technical Summary**

Total Hits	208,851
Successful Hits	187,869
Successful Hits (as Percent)	89.95%
Failed Hits	20,982
Failed Hits (as Percent)	10.05%
Cached Hits	32,502
Cached Hits (as Percent)	15.56%

Kbytes Transferred

Technical Dashboard 9

#### **Hits Trend**



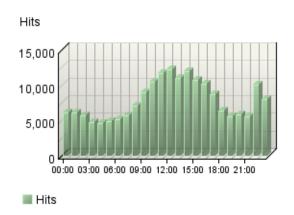
Hits

10 Technical Dashboard

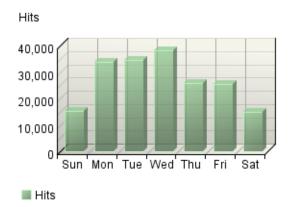
# **Activity Dashboard**

This displays key graphs and tables that provide an overview of the Activity chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

#### Hits by Hour of the Day



#### Hits by Day of the Week



#### **Most Active Summary**

Most Active Date	8/3/05
Number of Hits on Most Active Date	9,296
Most Active Day of the Week	Wednesday
Most Active Hour of the Day	12:00-12:59

#### **Least Active Summary**

Least Active Date	8/6/05
Number of Hits on Least Active Date	2,712
Least Active Day of the Week	Saturday
Least Active Hour of the Day	04:00-04:59

#### **Activity on Weekdays Summary**

Total Hits Weekdays	157,868
Total Visits Weekdays	53,658
Average Number of Visits per day on Weekdays	2,332
Average Number of Hits per day on Weekdays	6,863

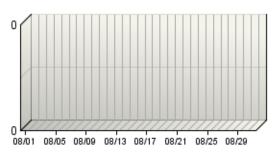
#### **Activity on Weekends Summary**

Total Hits Weekend	30,001
Total Visits Weekend	9,339
Average Number of Visits per Weekend	2,334
Average Number of Hits per Weekend	7,500

Activity Dashboard 11

#### **Average Time to Serve Pages**

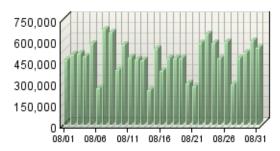
#### Average Time to Serve



Average Time to Serve

#### **Bandwidth: Kbytes Transferred Trend**

#### Kbytes Transferred

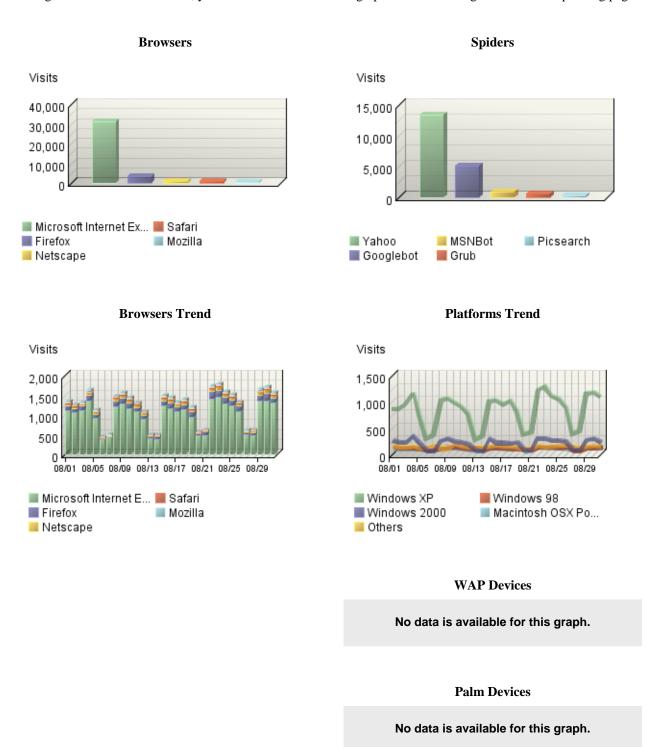


Kbytes Transferred

12 Activity Dashboard

#### **Browsers and Platforms Dashboard**

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.



#### **WAP Browsers**

Visits



Nokia WAP Browser

#### **Palm Browsers**

No data is available for this graph.

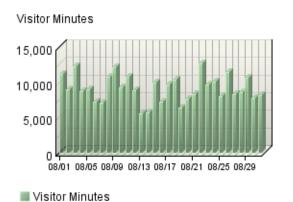
#### **Visitors Dashboard**

This displays key graphs and tables that provide an overview of the Visitors chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

#### **Active Visits Trend**



#### **Visitor Minutes Trend**



#### **Visitor Summary**

Visitors	31,699
Visitors Who Visited Once	26,860
Visitors Who Visited More Than Once	4,839
Average Visits per Visitor	1.99

#### **Average Length of Visit Trend**



#### Average Visit Duration

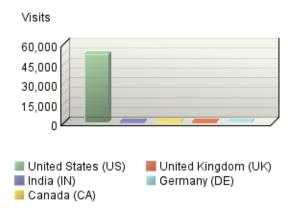
#### **Visit Summary**

Visits	62,997
Average per Day	2,032
Average Visit Duration	00:14:14
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International Visits	18.07%
Visits of Unknown Origin	0.00%
Visits from Your Country: United States (US)	81.93%

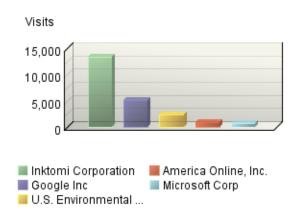
#### **New Visitors Trend**

# New Visitors 0 0 08/01 08/05 08/09 08/13 08/17 08/21 08/25 08/29 New Visitors

#### **Countries**



#### **Organizations**



**Authenticated Usernames** 

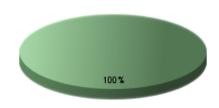
No data is available for this graph.

#### Visitors by Number of Visits



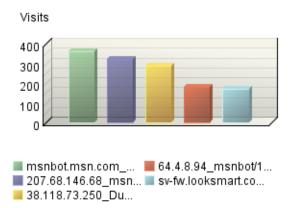
#### **New vs. Return Visits**

Visits



Returning Visitors

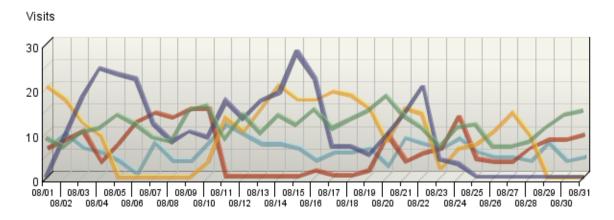
#### **Top Visitors**



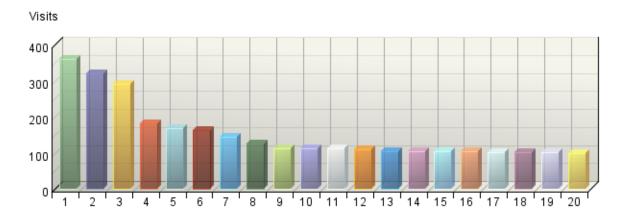
# **Top Visitors**

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's activity level on the site. If you use cookies to track visits, WebTrends can differentiate between hits from different visitors with the same IP address.

#### **Top Visitors Trend**



#### **Top Visitors**



#### **Top Visitors**

	Visitor	Visits	% Visits	Hits
1.	msnbot.msn.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	359	0.57%	7,117
<b>2</b> .	207.68.146.68_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	320	0.51%	468

Top Visitors

	Visitor	Visits	% Visits	Hits
3.	38.118.73.250_Dumbot(version 0.1 beta - http://www.dumbfind.com/dumbot.html)	290	0.46%	1,062
4.	64.4.8.94_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	182	0.29%	503
5.	sv-fw.looksmart.com_Mozilla/4.0 (compatible; grub-client-2.6.0)	169	0.27%	199
6.	unifiedweb.net_cfetch/1.0	163	0.26%	297
7.	crawl-66-249-65-173.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	144	0.23%	403
8.	209.241.144.34_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	126	0.20%	1,622
9.	crawl-66-249-71-40.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	113	0.18%	421
<b>1</b> 0.	64.124.85.74.become.com_Mozilla/5.0 (compatible; BecomeBot/2.3; MSIE 6.0 compatible; +http://www.become.com/site_owners.html)	111	0.18%	3,108
11.	sv-crawl.looksmart.com_Mozilla/4.0 compatible ZyBorg/1.0 (wn-14.zyborg@looksmart.net; http://www.WISEnutbot.com)	111	0.18%	791
12.	crawl-66-249-64-68.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	109	0.17%	450
13.	crawl-66-249-64-55.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	105	0.17%	437
<b>1</b> 4.	crawl-66-249-71-72.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	104	0.17%	468
15.	crawl-66-249-71-32.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	103	0.16%	416
<b>1</b> 6.	crawl-66-249-71-67.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	103	0.16%	413
17.	crawl-66-249-71-18.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	102	0.16%	418
<b>1</b> 8.	crawl-66-249-64-58.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	101	0.16%	418
19.	crawl-66-249-71-28.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	100	0.16%	466
20.	crawl-66-249-64-33.googlebot.com_Googlebot/2.1 (+http://www.google.com/bot.html)	99	0.16%	413
	0.110	3,014	4.78%	10 900
	Subtotal for rows: 1 - 20		7.7070	19,890
	Subtotal for rows: 1 - 20 Other	60,008 63,022	95.22%	168,013 187,903

items 1-20 of 200

Top Visitors 19

#### **Top Visitors - Help Card**



#### **Column Definitions**

#### Visitor

The IP address, domain name, or cookie of the visitor.

#### **Visits**

Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Hits

Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



#### **Report Descriptions**

Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

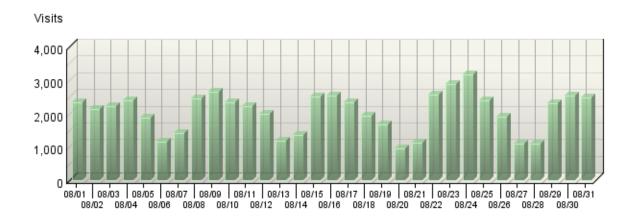
**Note:** If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

20 Top Visitors

#### **New vs. Return Visits**

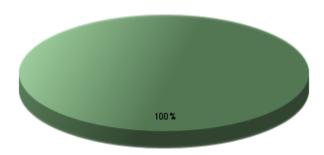
This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend



**New vs. Return Visits** 





Returning Visitors

**New vs. Return Visits** 

Visitor Type	Visits	% Visits
Returning Visitors	63,022	100.00%
Total	63,022	100.00%

items 1-1 of 1

New vs. Return Visits 21

#### New vs. Return Visits - Help Card



#### **Column Definitions**

#### **New Visitors**

Visitors whose visit starts without any cookie information but acquires a cookie (or multiple cookies) during the visit. For single-page visits there is no way (without the use of SmartSource Data Collection) to distinguish a new visitor from a visitor that does not accept cookies. As a result these visits are categorized as Visitors Not Accepting Cookies.

#### **Returning Visitors**

Visitors who already had a cookie from your site when they visited.

#### **Visitors Not Accepting Cookies**

Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning. Note that Express Analysis does not report on this information.

#### Visits

Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.



Percentage of visitors who fit into the specified visitor category.



#### **Report Descriptions**

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

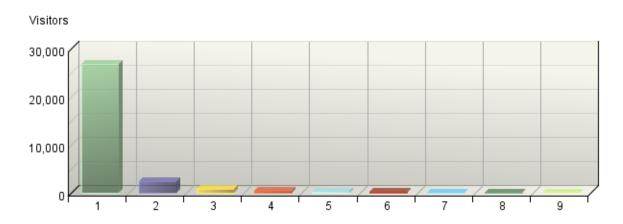
Note: This report uses only cookies to determine whether a visitor is new or returning. This information cannot therefore be correlated to visitor counts obtained using IP tracking. For example, when a visitor goes to a site that has session-based cookies but no permanent cookies, they will receive a cookie on their second hit and be labeled a new visitor. If they close their browser, wait an hour, and go back to the same site, they will have no cookies on their first hit (since the cookie they got previously was session-based) and will once again be issued a cookie on their second hit. If the site's logs are analyzed using the IP tracking method, the result is 1 unique visitor (determined using IP tracking), but 2 visits and 2 new or first-time visitors (determined using cookies).

22 New vs. Return Visits

# **Visitors by Number of Visits**

This report shows the distribution of visitors based on how many times each visitor visited your site.

#### Visitors by Number of Visits



#### Visitors by Number of Visits

Number of Visits	Visitors	% Visitors
■ 1 visit	26,860	84.73%
2 visits	2,496	7.87%
3 visits	754	2.38%
4 visits	304	0.96%
5 visits	147	0.46%
6 visits	113	0.36%
7 visits	59	0.19%
8 visits	60	0.19%
9 visits	50	0.16%
Other	856	2.70%
Total	31,699	100.00%

items 1-9 of 9

#### Visitors by Number of Visits - Help Card



#### **Column Definitions**

#### **Number of Visits**

The number of visits by each visitor during the period of the report.

#### Visitors

Number of individuals who came to your site the amount of times specified in the Number of Visits column.

**%** 

Percentage of visitors who came to your site the amount of times specified in the Number of Visits column.



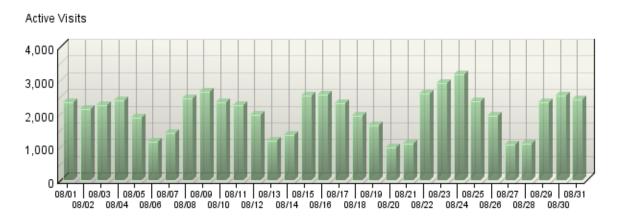
#### **Report Descriptions**

This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

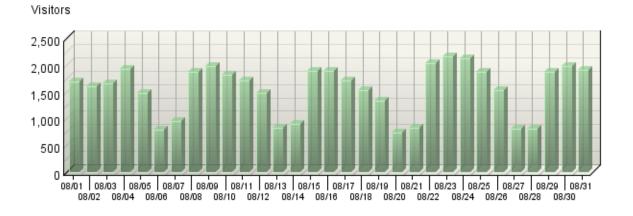
#### **Visitors Trend**

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Some visits may span more than one time interval, and will be counted in each interval where they appear. The sum of visits for all intervals may therefore exceed the total visits shown in the Overview Dashboard page.

#### **Active Visits Trend**

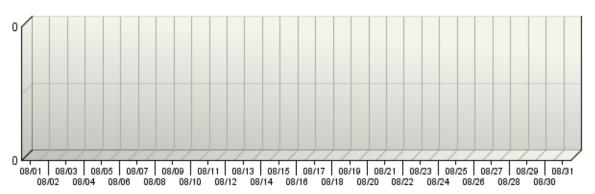


#### **Visitors Trend**



#### **New Visitors Trend**

#### New Visitors



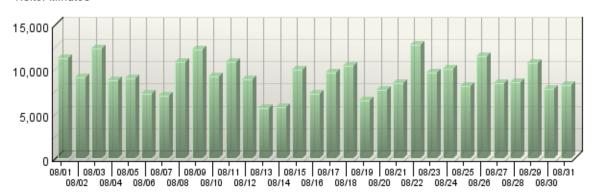
#### **Average Length of Visit Trend**

#### Average Visit Duration



#### **Visitor Minutes Trend**

#### Visitor Minutes



#### **Visitors Trend**

Day	Active Visits	Visitors	<b>New Visitors</b>
08/01	2,345	1,684	0
08/02	2,133	1,603	0
08/03	2,231	1,656	0
08/04	2,395	1,929	0
08/05	1,869	1,468	0
08/06	1,165	787	0
08/07	1,416	959	0
08/08	2,460	1,863	0
08/09	2,636	1,977	0
08/10	2,345	1,817	0
08/11	2,238	1,703	0
08/12	1,961	1,466	0
08/13	1,189	821	0
08/14	1,356	900	0
08/15	2,527	1,887	0
08/16	2,547	1,884	0
08/17	2,308	1,707	0
08/18	1,921	1,531	0
08/19	1,639	1,339	0
08/20	983	739	0
08/21	1,105	836	0
08/22	2,601	2,037	0
08/23	2,906	2,167	0
08/24	3,163	2,121	0

Day	<b>Active Visits</b>	Visitors	New Visitors
08/25	2,365	1,866	0
08/26	1,924	1,523	0
08/27	1,073	801	0
08/28	1,103	818	0
08/29	2,320	1,875	0
08/30	2,521	1,979	0
08/31	2,430	1,910	0
Average	2,037	1,537	0
Total	-	-	0

items 1-20 of 31

#### **Visitors Trend**

Day	Average Visit Duration	Visitor Minutes
08/01	00:04:47	11,236.6
08/02	00:04:13	9,027.28
08/03	00:05:30	12,279.2
08/04	00:03:39	8,765.82
08/05	00:04:49	9,004.25
08/06	00:06:09	7,177.88
08/07	00:04:59	7,065.2
08/08	00:04:24	10,831.07
08/09	00:04:36	12,149.03
08/10	00:03:55	9,214.25
08/11	00:04:49	10,779.88
08/12	00:04:31	8,878.03
08/13	00:04:43	5,619.15
08/14	00:04:13	5,735.45
08/15	00:03:56	9,948.8
08/16	00:02:51	7,276.87
08/17	00:04:09	9,614.98
08/18	00:05:23	10,352.13
08/19	00:03:56	6,467.8
08/20	00:07:45	7,627.73
08/21	00:07:35	8,380.48
08/22	00:04:52	12,684.85
08/23	00:03:19	9,641.35
08/24	00:03:11	10,080.48
08/25	00:03:25	8,102.67
08/26	00:05:57	11,467.12

Day	Average Visit Duration	Visitor Minutes
08/27	00:07:48	8,381.27
08/28	00:07:44	8,537.43
08/29	00:04:35	10,640.37
08/30	00:03:04	7,753.25
08/31	00:03:22	8,208
Average	-	9,126.73
Total	-	282,928.68

items 1-20 of 31

#### Visitors Trend - Help Card



#### **Column Definitions**

#### Time Interval (hour, day, etc.)

A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

#### **Active Visits**

Number of active visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

#### Visitors

Number of individuals who visited your site during the report interval. For a daily report, if someone visits more than once, that person is counted only the first time he or she visits. Values of "-" indicate that the detailed data required is not available. This situation occurs when the Top Visitors report has reached its configured limit or when reports for the corresponding period are turned off. For non-daily reports, the visitor measure total is "-" since the same visitor can be counted in multiple intervals.

#### **New Visitors**

Number of visitors who had never visited your web site before.

#### **Average Visit Duration**

The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit duration is calculated by dividing the value from the Visitor Minutes column by the value from the Active Visits column.

#### **Visitor Minutes**

Number of minutes your web site was viewed, regardless of who was viewing it.



#### **Report Descriptions**

Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

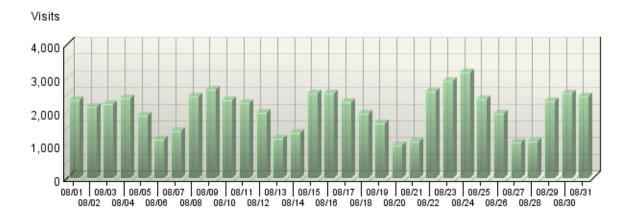
**Total** - The total for the column. Visits may span more than one time interval and are counted for each hour in this report. We therefore do not provide a total, which would be misleading.

Average - This row gives the average for each column.

### **Visits Trend**

This report shows how the number of visits to your site changes over the course of the report period.

#### **Visits Trend**



#### **Visits Trend**

Day	Visits	% Visits
08/01	2,335	3.71%
08/02	2,126	3.37%
08/03	2,228	3.54%
08/04	2,384	3.78%
08/05	1,858	2.95%
08/06	1,165	1.85%
08/07	1,409	2.24%
08/08	2,450	3.89%
08/09	2,634	4.18%
08/10	2,337	3.71%
08/11	2,231	3.54%
08/12	1,951	3.10%
08/13	1,183	1.88%
08/14	1,351	2.14%
08/15	2,526	4.01%
08/16	2,540	4.03%
08/17	2,284	3.63%
08/18	1,917	3.04%
08/19	1,637	2.60%

Day	Visits	% Visits
08/20	981	1.56%
08/21	1,084	1.72%
08/22	2,592	4.11%
08/23	2,899	4.60%
08/24	3,153	5.01%
08/25	2,364	3.75%
08/26	1,920	3.05%
08/27	1,067	1.69%
08/28	1,099	1.74%
08/29	2,315	3.67%
08/30	2,519	4.00%
08/31	2,458	3.90%
Total	62,997	100.00%

items 1-20 of 31

#### Visits Trend - Help Card



#### **Column Definitions**

#### Time Interval (hour, day, etc.)

A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

#### Visits

Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



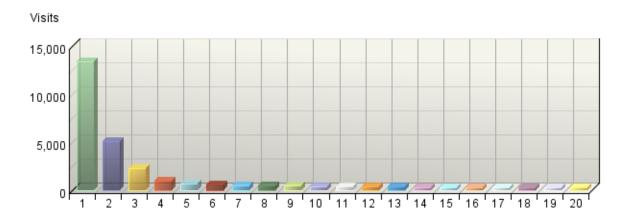
#### **Report Descriptions**

Periods of less activity can be considered good times for maintenance and content improvement.

# **Organizations**

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site.

# Organizations



# Organizations

Organization Domain Name	Visits	% Visits	Hits
■ 1. Inktomi Corporation	13,407	21.28%	15,641
inktomisearch.com	11,296	17.93%	13,198
Unresolved IP Address	2,111	3.35%	2,443
■ 2. Google Inc	5,126	8.14%	18,310
googlebot.com	4,965	7.88%	17,797
Unresolved IP Address	161	0.26%	513
3. U.S. Environmental Protect	ion Agency 2,289	3.63%	12,130
Unresolved IP Address	2,263	3.59%	11,422
epa.gov	26	0.04%	708
4. America Online, Inc.	980	1.56%	1,325
aol.com	915	1.45%	1,249
Unresolved IP Address	65	0.10%	76
■ 5. Microsoft Corp	739	1.17%	7,624
Unresolved IP Address	372	0.59%	524
msn.com	367	0.58%	7,100
■ 6. RIPE Network Coordinatio	n Centre 554	0.88%	1,284
Unresolved IP Address	212	0.34%	547
aol.com	26	0.04%	29

0	Organization Domain Name	Visits	% Visits	Hits
	abo.wanadoo.fr	22	0.03%	45
	speed.planet.nl	13	0.02%	28
	cust.bredbandsbolaget.se	13	0.02%	13
7. C	Comcast Cable Communications, Inc.	500	0.79%	1,234
	comcast.net	458	0.73%	1,143
	Unresolved IP Address	42	0.07%	91
■ 8. B	ell South Intellectual Property Corporation	453	0.72%	1,069
	bellsouth.net	364	0.58%	842
	Unresolved IP Address	72	0.11%	183
	shawgrp.com	4	0.01%	8
	bls.com	2	0.00%	4
	gwinnettpl.org	2	0.00%	8
9. R	oad Runner	451	0.72%	1,154
	rr.com	436	0.69%	1,113
	Unresolved IP Address	14	0.02%	40
	legalhawaii.com	1	0.00%	1
	XCALIBUR Group, A Time Warner company	390	0.62%	1,010
	rr.com	374	0.59%	976
	Unresolved IP Address	14	0.02%	31
	greenbaywebdesign.net	1	0.00%	1
	streamsidesystems.com	1	0.00%	2
11. V	erizon Trademark Services LLC	385	0.61%	1,436
	verizon.net	367	0.58%	1,400
	Unresolved IP Address	12	0.02%	23
	sprint-hsd.net	3	0.00%	10
	watsonstandard.com	1	0.00%	1
	rz-berlin.mpg.de	1	0.00%	1
<b>1</b> 2. A	sia Pacific Network Information Centre	384	0.61%	972
	Unresolved IP Address	156	0.25%	486
	tm.net.my	52	0.08%	69
	touchtelindia.net	31	0.05%	126
	hinet.net	23	0.04%	35
	net.my	13	0.02%	13
■ 13. C	HARTER COMMUNICATIONS	365	0.58%	1,728
	charter.com	346	0.55%	1,678
	Unresolved IP Address	17	0.03%	47
	lldrm.org	1	0.00%	2
	hickorysprings.com	1	0.00%	1
14. Pi	icsearch AB	338	0.54%	1,140

	Organization Domain Name	Visits	% Visits	Hits
	Unresolved IP Address	201	0.32%	727
	picsearch.com	137	0.22%	413
15.	LookSmart International Pty Ltd	335	0.53%	1,149
	looksmart.com	335	0.53%	1,149
<b>1</b> 6.	Cogent Communications	323	0.51%	1,113
	Unresolved IP Address	315	0.50%	1,099
	cogentco.com	4	0.01%	5
	sso.org	2	0.00%	6
	eei.org	1	0.00%	2
	trfund.com	1	0.00%	1
17.	Adelphia	311	0.49%	748
	adelphia.net	292	0.46%	638
	Unresolved IP Address	19	0.03%	110
<b>1</b> 8.	COX COMMUNICATIONS	290	0.46%	771
	cox.net	283	0.45%	755
	Unresolved IP Address	4	0.01%	13
	sbcox.net	2	0.00%	2
	csgcomm.net	1	0.00%	1
19.	Comcast Cable Communications	280	0.44%	761
	comcast.net	278	0.44%	757
	Unresolved IP Address	2	0.00%	4
20.	Comcast Cable Communications Holdings, Inc.	275	0.44%	559
	comcast.net	264	0.42%	537
	Unresolved IP Address	11	0.02%	22
	Subtotal for rows: 1 - 20	28,175	44.72%	71,158
	Other	34,822	55.28%	116,671
	Total	62,997	100.00%	187,829

items 1-20 of 200

# **Organizations - Help Card**



## **Column Definitions**

#### **Organization**

The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by either of the following methods:

- The visitor's IP address matched an Intranet Domain configuration within the Admin Console.
- Looking up the visitor's IP address in the WebTrends GeoTrends Database.

#### Unknown

The organization could not be determined.

#### **Domain Name**

The text name (for example, webtrends.com) corresponding to the visitor's IP address. The domain name can be determined from any of the following methods:

- The domain was logged by the web server.
- The IP address matched an Intranet Domain configuration within the Admin Console.
- · DNS resolution.

IP addresses that do not resolve to a domain by these methods are categorized as follows:

- Reserved IP Address The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.
- Unresolved IP Address Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

The domain name shown is the second-level domain name, such as webtrends.com. For example, all visitors from sales.webtrends.com, us.sales.webtrends.com, and service.webtrends.com are combined in the statistics for webtrends.com. If the top-level domain name is a country code, then the third-level domain name is shown also (for example, anycompany.com.au).

#### Visits

Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

# Hits

Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



# **Report Descriptions**

Use this information when you are interested in an organization as a whole, such as Webtrends Inc. You can identify the major domain names from each company, such as webtrends.com from WebTrends Inc.

# **Authenticated Usernames**

This report identifies the true name and activity level of the visitors logging onto a server that requires a user name and password.

# Authenticated Usernames Trend No data is available for this graph. Authenticated Usernames No data is available for this graph. Authenticated Usernames No data is available for this table.

38 Authenticated Usernames

#### **Authenticated Usernames - Help Card**



# **Column Definitions**

#### **Authenticated Username**

A visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

#### Visits

Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

# Hits

Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

%

Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.



# **Report Descriptions**

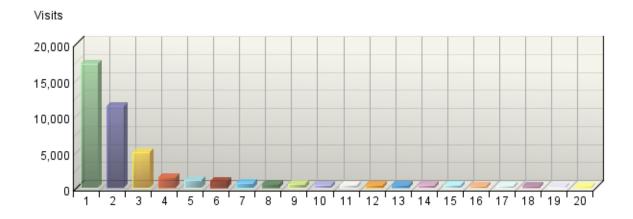
You may use this information for your marketing efforts, such as special promotions or newsletters.

Authenticated Usernames 39

# **Domain Names**

This report lists the domain name that generates the most activity to your web site.

# **Domain Names**



# **Domain Names**

	Domain Name	Visits	% Visits	Hits
1.	Unresolved IP Address	17,160	27.24%	54,008
<b>2</b> .	inktomisearch.com	11,296	17.93%	13,199
3.	googlebot.com	4,965	7.88%	17,808
4.	comcast.net	1,436	2.28%	3,609
<b>5</b> .	aol.com	1,046	1.66%	1,534
6.	rr.com	959	1.52%	2,518
<b>7</b> .	verizon.net	702	1.11%	2,349
8.	cox.net	591	0.94%	1,526
<b>9</b> .	pacbell.net	532	0.84%	1,415
10.	adelphia.net	381	0.60%	855
11.	bellsouth.net	369	0.59%	854
12.	msn.com	367	0.58%	7,128
<b>1</b> 3.	charter.com	363	0.58%	1,713
<b>1</b> 4.	swbell.net	337	0.53%	811
<b>1</b> 5.	looksmart.com	335	0.53%	1,149
<b>1</b> 6.	qwest.net	290	0.46%	756
17.	ask.com	275	0.44%	1,035
<b>1</b> 8.	ameritech.net	260	0.41%	663
19.	optonline.net	188	0.30%	363

40 Domain Names

	Domain Name	Visits	% Visits	Hits
<b>2</b> 0.	Level3.net	187	0.30%	508
	Subtotal for rows: 1 - 20	42,039	66.73%	113,801
	Other	20,958	33.27%	74,068
	Total	62,997	100.00%	187,869

items 1-20 of 200

# **Domain Names - Help Card**



#### **Column Definitions**

#### **Domain Name**

The text name (for example, webtrends.com) corresponding to the visitor's IP address. The domain name can be determined from any of the following methods:

- The domain was logged by the web server.
- The IP address matched an Intranet Domain configuration within the Admin Console.
- · DNS resolution.

IP addresses that do not resolve to a domain by these methods are categorized as follows:

- Reserved IP Address The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.
- Unresolved IP Address Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

The domain name shown is the second-level domain name, such as webtrends.com. For example, all visitors from sales.webtrends.com, us.sales.webtrends.com, and service.webtrends.com are combined in the statistics for webtrends.com. If the top-level domain name is a country code, then the third-level domain name is shown also (for example, anycompany.com.au).

## Visits

Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

# Hits

Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Domain Names 41



# **Report Descriptions**

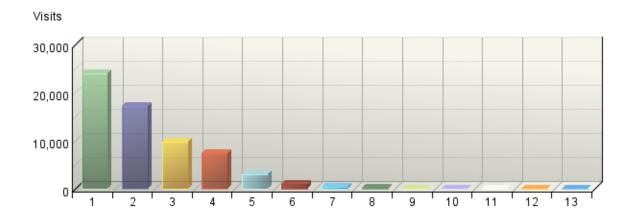
Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

42 Domain Names

# **Top-Level Domain Types**

This report provides a breakdown of top-level domain types.

**Top-Level Domain Types** 



**Top-Level Domain Types** 

Top-Level Domain Types	Visits	% Visits	Hits
Commercial	24,090	38.24%	64,345
Unresolved IP Address	17,162	27.24%	54,011
Network	9,729	15.44%	30,138
Education	7,442	11.81%	23,986
Unknown	2,901	4.60%	9,988
Government	1,011	1.60%	3,445
Organization	444	0.70%	1,370
Military	188	0.30%	437
■ ARPANET	19	0.03%	53
International	7	0.01%	49
Informational	2	0.00%	35
Reserved IP Address	1	0.00%	3
Business	1	0.00%	9
Total	62,997	100.00%	187,869

items 1-13 of 13

# Top-Level Domain Types - Help Card



## **Column Definitions**

#### Reserved IP Address

The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.

#### Unresolved IP Address

Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

#### Unknown

The domain suffix did not match any of the top-level domain categories.

#### **Top-Level Domain**

The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

- ARPANET: .arpa
- Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info biz
- Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn
- International: .int .int.co .int.ve .intl.tn
- Government: .gov .gov.[country code] .gove.[country code] .go.[country code]
- Military: .mil .mil.[country code]
- Network: .net .ad.jp .ne.kr .net.[country code]
- Organization: .org .or .org.[country code] .or.[country code]
- · Personal: .name

## Visits

Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Hits

Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



# **Report Descriptions**

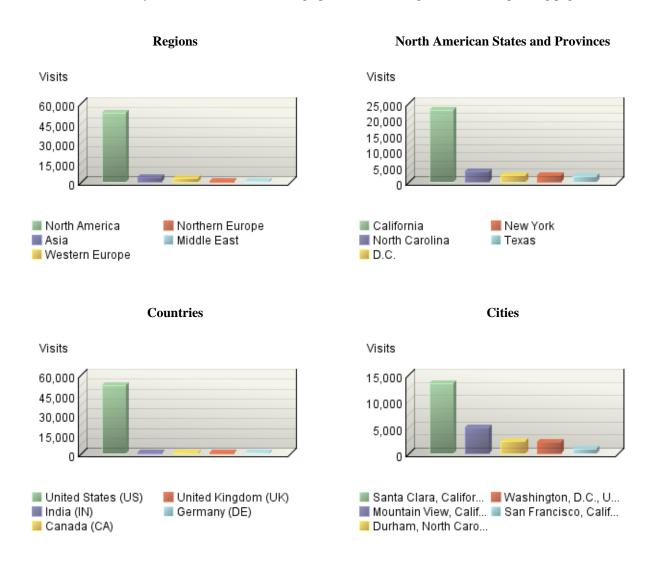
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

**Note:** This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

**Total** - This represents the total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

# **Geography Dashboard**

This page contains key graphs and tables that provide an overview of this chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

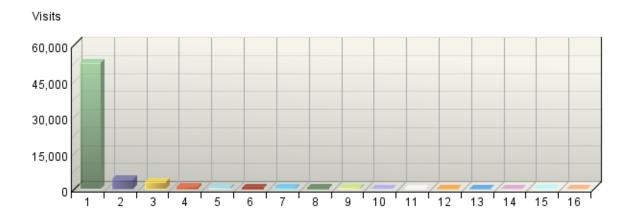


46 Geography Dashboard

# Regions

This report identifies the top geographic regions of the visitors to your site.

# Regions



# Regions

	Regions	Visits	% Visits
1.	North America	52,568	83.45%
<b>2</b> .	Asia	3,950	6.27%
3.	Western Europe	2,935	4.66%
<b>4</b> .	Northern Europe	676	1.07%
<b>5</b> .	Middle East	575	0.91%
6.	Australia	478	0.76%
7.	South America	443	0.70%
<b>8</b> .	Eastern Europe	382	0.61%
<b>9</b> .	Caribbean Islands	276	0.44%
<b>1</b> 0.	Western Africa	174	0.28%
11.	Southern Africa	167	0.27%
12.	Northern Africa	114	0.18%
<b>1</b> 3.	Eastern Africa	108	0.17%
<b>1</b> 4.	Pacific Islands	98	0.16%
15.	Central America	49	0.08%
<b>1</b> 6.	Central Africa	4	0.01%
	Total	62,997	100.00%

items 1-16 of 16

Regions 47

#### **Regions - Help Card**



## **Column Definitions**

#### Regions

The geographic part of the world where visitors to your web site are located. "Unspecified Region" represents visitors whose geographic region could not be determined. "Unknown Region" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

## Visits

Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits that were from this geographic region.



#### **Report Descriptions**

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Values for "Unspecified Region" represent visitors whose geographic region cannot be determined. Values for "Unknown Region" represent visitors whose country can be determined but whose country is not associated with a specific region. Values for "Unknown States" or "Unknown Cities" represent hits for which the IP address does not match an entry in GeoTrends database. This is the case for countries that do not have states or simply entries for which this information was not provided in the GeoTrends database.

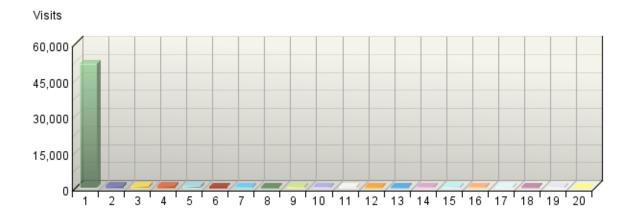
**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

48 Regions

# **Countries**

This report identifies the top countries of the visitors to your site.

# **Countries**



# **Countries**

	Countries	Visits	% Visits
1.	United States (US)	51,613	81.93%
<b>2</b> .	India (IN)	994	1.58%
3.	Canada (CA)	804	1.28%
4.	United Kingdom (UK)	733	1.16%
<b>5</b> .	Germany (DE)	632	1.00%
6.	Sweden (SE)	492	0.78%
7.	Australia (AU)	478	0.76%
<b>8</b> .	France (FR)	465	0.74%
<b>9</b> .	China (CN)	437	0.69%
10.	Korea (South) (KR)	403	0.64%
<b>1</b> 1.	Japan (JP)	389	0.62%
<b>1</b> 2.	Netherlands (NL)	382	0.61%
13.	Philippines (PH)	306	0.49%
<b>14.</b>	Malaysia (MY)	284	0.45%
15.	Puerto Rico (PR)	230	0.37%
<b>1</b> 6.	Thailand (TH)	229	0.36%
<b>17.</b>	Hong Kong (HK)	212	0.34%
<b>1</b> 8.	Spain (ES)	211	0.33%
19.	Taiwan (TW)	211	0.33%

Countries 49

	Countries	Visits	% Visits
20.	Italy (IT)	174	0.28%
	Subtotal for rows: 1 - 20	59,679	94.73%
	Other	3,318	5.27%
	Total	62,997	100.00%

items 1-20 of 164

# **Countries - Help Card**



## **Column Definitions**

#### **Countries**

If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

#### Visits

Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits from the specified country.

# **Unknown Country**

The country associated with the visitor's domain name could not be determined.



# **Report Descriptions**

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

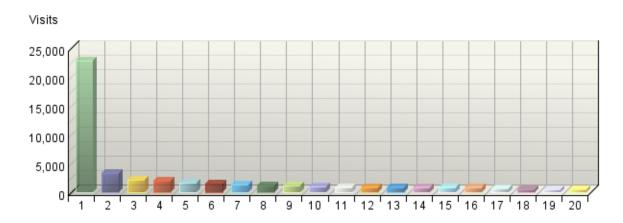
**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

50 Countries

# **North American States and Provinces**

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the states and provinces of North America with your most active visitors.

# **North American States and Provinces**



# **North American States and Provinces**

	States and Provinces	Visits	% Visits
1.	California	22,816	44.31%
<b>2</b> .	North Carolina	3,251	6.31%
3.	D.C.	2,117	4.11%
<b>4</b> .	New York	1,993	3.87%
<b>5</b> .	Texas	1,696	3.29%
6.	Washington	1,469	2.85%
7.	Massachusetts	1,257	2.44%
<b>8</b> .	Florida	1,228	2.39%
<b>9</b> .	Virginia	1,206	2.34%
10.	Illinois	959	1.86%
11.	Georgia	895	1.74%
12.	Pennsylvania	847	1.65%
13.	Ohio	793	1.54%
<b>14.</b>	Michigan	793	1.54%
15.	Maryland	785	1.52%
<b>1</b> 6.	Colorado	766	1.49%
17.	New Jersey	668	1.30%
<b>1</b> 8.	Arizona	491	0.95%

	States and Provinces	Visits	% Visits
19.	Wisconsin	477	0.93%
<b>2</b> 0.	Missouri	452	0.88%
	Subtotal for rows: 1 - 20	44,959	87.32%
	Other	6,528	12.68%
	Total	51,487	100.00%

items 1-20 of 61

# North American States and Provinces - Help Card



# **Column Definitions**

## **States and Provinces**

If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

#### **Visits**

Number of visits from this state or province. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.



Percentage of total visits from this state or province.



# **Report Descriptions**

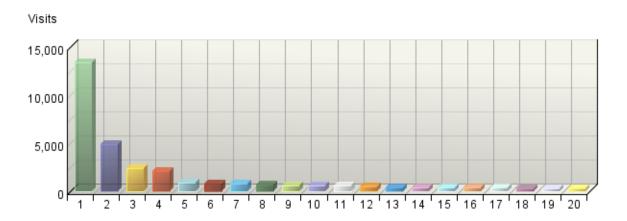
This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

**Note:** Use this information carefully, because it is based on Internet registration and may not always be an accurate identifier of the visitor's actual location.

# **Cities**

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the cities with your most active visitors.

# Cities



# Cities

	City	Visits	% Visits
<b>1</b> .	Santa Clara, California, United States	13,422	21.64%
<b>2</b> .	Mountain View, California, United States	4,866	7.85%
3.	Durham, North Carolina, United States	2,445	3.94%
<b>4</b> .	Washington, D.C., United States	2,117	3.41%
<b>5</b> .	San Francisco, California, United States	864	1.39%
<b>6</b> .	New York, New York, United States	832	1.34%
7.	Redmond, Washington, United States	774	1.25%
<b>8</b> .	Atlanta, Georgia, United States	699	1.13%
<b>9</b> .	Chicago, Illinois, United States	623	1.00%
<b>1</b> 0.	San Jose, California, United States	599	0.97%
11.	Boston, Massachusetts, United States	570	0.92%
<b>1</b> 2.	Seattle, Washington, United States	472	0.76%
<b>1</b> 3.	Los Angeles, California, United States	448	0.72%
<b>1</b> 4.	Dallas, Texas, United States	440	0.71%
<b>1</b> 5.	San Diego, California, United States	385	0.62%
<b>1</b> 6.	Denver, Colorado, United States	372	0.60%
17.	Raleigh, North Carolina, United States	358	0.58%
<b>1</b> 8.	Houston, Texas, United States	347	0.56%

Cities 53

	City	Visits	% Visits
19.	Boras, Sweden	345	0.56%
20.	Miami, Florida, United States	341	0.55%
	Subtotal for rows: 1 - 20	31,319	50.50%
	Other	30,694	49.50%
	Total	62,013	100.00%

items 1-20 of 200

# Cities - Help Card



# **Column Definitions**

# City

If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

## Visits

Number of visits from this city. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.



Percentage of total visits from this city.



# **Report Descriptions**

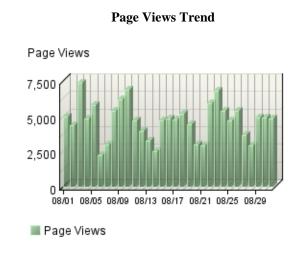
This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

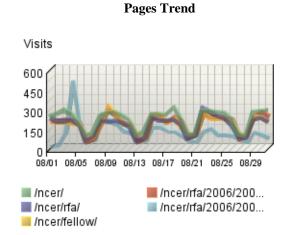
**Note:** Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

54 Cities

# **Pages Dashboard**

This displays key graphs and tables that provide an overview of the Pages chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.





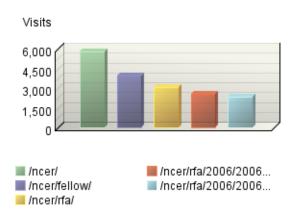
# **Content Groups**

# No data is available for this graph.

# **Page View Summary**

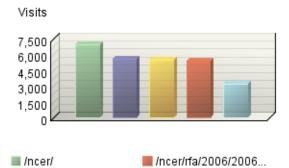
Page Views	144,757
Average per Day	4,669
Average Page Views per Visit	2.3

# **Entry Pages**



Pages Dashboard 55

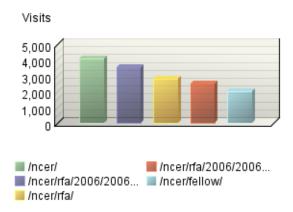
# **Pages**



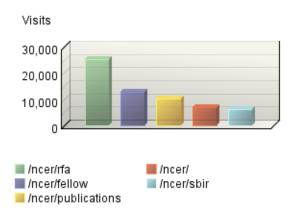
# Exit Pages

/ncer/rfa/
/ncer/fellow/

ncer/rfa/2006/2006...



# **Directories**

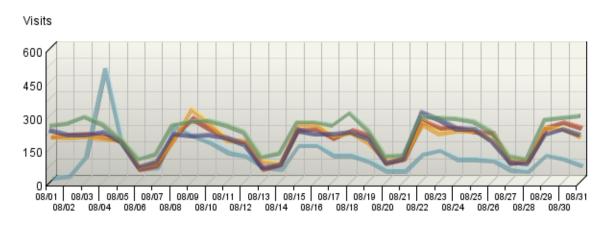


56 Pages Dashboard

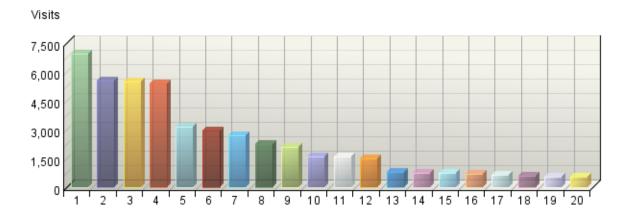
# **Pages**

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

# **Pages Trend**



# **Pages**



# **Pages**

	Pages	Visits	Views	Average Time Viewed
1.	EPA: ORD: National Center For Environmental Research	6,964	11,990	00:02:10

	Pages	Visits	Views	Average Time Viewed
2.	EPA: ORD: NCER: Environmental Research Grant Announcements http://es.epa.gov/ncer/rfa/	5,543	6,750	00:02:13
3.	EPA: ORD: NCER: STAR Fellowships http://es.epa.gov/ncer/fellow/	5,486	7,323	00:01:17
<b>4</b> .	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2006/2006_star_fe llow.html	5,410	6,145	00:04:31
5.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2006/2006_gro_und ergrad_fellow.html	3,167	3,577	00:04:21
<b>6</b> .	EPA: ORD: NCER: Small Business Innovation Research http://es.epa.gov/ncer/sbir/	2,962	4,194	00:02:49
7.	<b>EPA: ORD: NCER: Funding Opportunities</b> http://es.epa.gov/ncer/rfa/2006/2006_gro_fel low.html	2,705	2,975	00:04:10
8.	EPA: ORD: NCER: STAR Grants and Cooperative Agreements http://es.epa.gov/ncer/grants/	2,240	2,515	00:02:21
9.	EPA: ORD: NCER: Research Opportunitie s: FY 2002 Science To Achieve http://es.epa.gov/ncer/rfa/forms/	2,080	2,636	00:04:02
<b>1</b> 0.	EPA: P3 Award: A Student Design Competition for Sustainability http://es.epa.gov/ncer/P3/	1,609	2,096	00:02:45
11.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2005/2005_nonline ar_responses.html	1,580	1,685	00:04:46
12.	EPA: ORD: NCER: Events: Calendar http://es.epa.gov/ncer/events/	1,490	2,192	00:02:25
<b>1</b> 3.	EPA: Nanotechnology http://es.epa.gov/ncer/nano/	823	1,137	00:01:43
<b>1</b> 4.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2005/2005_vep.html	769	2,036	00:00:42
15.	EPA: ORD: NCER: Guidance & Samp; FAQs: Frequently Asked Questions http://es.epa.gov/ncer/guidance/faqs.html	734	771	00:01:48
<b>1</b> 6.	EPA: ORD: NCER: Guidance & Samp; FAQs http://es.epa.gov/ncer/guidance/	719	942	00:02:45
17.	<b>EPA: ORD: NCER: Funding Opportunities</b> http://es.epa.gov/ncer/rfa/2005/2005_sbir_ph ase1.html	644	678	00:04:39
<b>1</b> 8.	Environmental Protection Agency: National Center For Environmental Research: STAR/ GRO Graduate Fellowship FAQs http://es.epa.gov/ncer/guidance/faqs/ faq_gro_grad.html	590	616	00:04:21

	Pages	Visits	Views	Average Time Viewed
<b>1</b> 9.	Environmental Protection Agency http://es.epa.gov/ncer/fellow/recipients/ star_fellow04.html	568	602	00:03:46
20.	EPA: ORD: NCER: Other Programs: EPSCoR http://es.epa.gov/ncer/other/	540	594	00:03:01
	Subtotal for rows: 1 - 20	-	61,454	-
	Other	-	83,303	-
	Total	-	144,757	-

items 1-20 of 200

# **Pages**

	Pages	Average Time to Serve (ms)
1.	EPA: ORD: National Center For Environmental Research http://es.epa.gov/ncer/	0
2.	EPA: ORD: NCER: Environmental Research Grant Announcements http://es.epa.gov/ncer/rfa/	0
3.	EPA: ORD: NCER: STAR Fellowships http://es.epa.gov/ncer/fellow/	0
4.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2006/2006_star_fe llow.html	0
5.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2006/2006_gro_und ergrad_fellow.html	0
6.	EPA: ORD: NCER: Small Business Innovation Research http://es.epa.gov/ncer/sbir/	0
7.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2006/2006_gro_fel low.html	0
8.	EPA: ORD: NCER: STAR Grants and Cooperative Agreements http://es.epa.gov/ncer/grants/	0
9.	EPA: ORD: NCER: Research Opportunitie s: FY 2002 Science To Achieve http://es.epa.gov/ncer/rfa/forms/	0
<b>1</b> 0.	EPA: P3 Award: A Student Design Competition for Sustainability http://es.epa.gov/ncer/P3/	0
<b>1</b> 1.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2005/2005_nonline ar_responses.html	0

	Pages	Average Time to Serve (ms)
<b>1</b> 2.	EPA: ORD: NCER: Events: Calendar http://es.epa.gov/ncer/events/	0
<b>1</b> 3.	EPA: Nanotechnology http://es.epa.gov/ncer/nano/	0
<b>1</b> 4.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2005/2005_vep.html	0
<b>1</b> 5.	EPA: ORD: NCER: Guidance & Samp; FAQs: Frequently Asked Questions http://es.epa.gov/ncer/guidance/faqs.html	0
<b>1</b> 6.	EPA: ORD: NCER: Guidance & Samp; FAQs http://es.epa.gov/ncer/guidance/	0
<b>1</b> 7.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2005/2005_sbir_ph ase1.html	0
<b>1</b> 8.	Environmental Protection Agency: National Center For Environmental Research: STAR/ GRO Graduate Fellowship FAQs http://es.epa.gov/ncer/guidance/faqs/ faq_gro_grad.html	0
<b>1</b> 9.	Environmental Protection Agency http://es.epa.gov/ncer/fellow/recipients/ star_fellow04.html	0
20.	EPA: ORD: NCER: Other Programs: EPSCoR http://es.epa.gov/ncer/other/	0
	Subtotal for rows: 1 - 20	-
	Other	•
	Total	-

items 1-20 of 200

#### Pages - Help Card



# **Column Definitions**

#### **Pages**

Any displayed page. You can specify for each profile the types of files that qualify as a page. These settings can be changed by the WebTrends administrator.

#### Visits

Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Views

Number of times this page was viewed by visitors.

## **Average Time Viewed**

Average length of time the specified page was viewed. (The format is hh:mm:ss -hours:minutes:seconds.)

#### **Average Time to Serve**

Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note**: Zero values in this column probably indicates that your web server is not logging Time to Serve information.



## **Report Descriptions**

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

# **Content Groups**

This report identifies the most popular groups of web site pages and how often they were visited.

## **Content Groups Trend**

#### No data is available for this graph.

# **Content Groups**

# No data is available for this graph.

# **Content Groups**

#### No data is available for this table.

# **Content Groups - Help Card**



## **Column Definitions**

#### **Content Group**

A defined group of web pages with specific things in common, such as the same types of products, services, or information.

#### **Visits**

Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

#### Hits

Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

62 Content Groups



# **Report Descriptions**

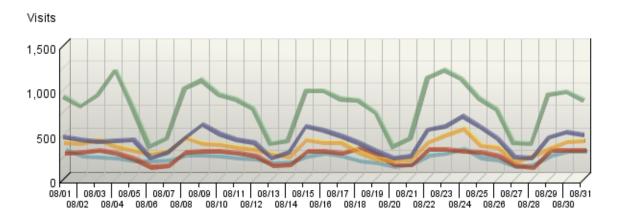
The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Content Groups 63

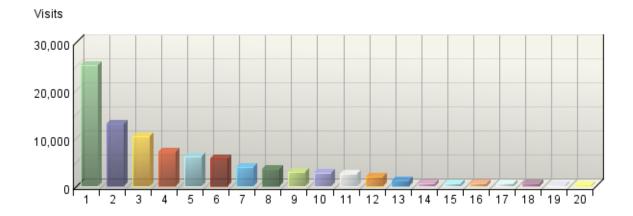
# **Directories**

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

# **Directories Trend**



# **Directories**



# **Directories**

	Path To Directory	Visits	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	25,160	51,636	2,577,631
<b>2</b> .	http://es.epa.gov/ncer/fellow	12,942	26,307	1,207,456
3.	http://es.epa.gov/ncer/publications	10,305	31,290	7,720,496
<b>4</b> .	http://es.epa.gov/ncer/	7,111	12,218	279,891

64 Directories

	Path To Directory	Visits	Hits	Kbytes Transferred
<b>5</b> .	http://es.epa.gov/ncer/sbir	6,174	10,670	582,773
6.	http://es.epa.gov/ncer/events	5,784	11,978	338,523
7.	http://es.epa.gov/ncer/index_files	4,017	4,856	128,367
<b>8</b> .	http://es.epa.gov/ncer/P3	3,685	9,375	195,808
9.	http://es.epa.gov/ncer/centers	3,017	6,411	308,902
<b>1</b> 0.	http://es.epa.gov/ncer/grants	2,869	3,787	85,328
11.	http://es.epa.gov/ncer/nano	2,566	7,759	940,154
12.	http://es.epa.gov/ncer/guidance	1,998	3,564	95,118
<b>1</b> 3.	http://es.epa.gov/ncer/science	1,218	2,195	222,282
<b>14.</b>	http://es.epa.gov/ncer/other	650	758	42,036
15.	http://es.epa.gov/ncer/staa	628	1,181	33,098
<b>1</b> 6.	http://es.epa.gov/ncer/about	614	730	16,174
<b>17.</b>	http://es.epa.gov/ncer/cns	611	1,023	21,458
<b>1</b> 8.	http://es.epa.gov/ncer/results	542	605	13,944
<b>1</b> 9.	http://es.epa.gov/ncer/news	231	267	1,264
20.	http://es.epa.gov/ncer/progress	226	301	2,849
	Subtotal for rows: 1 - 20	-	186,911	14,813,544
	Other	-	958	31,394
	Total	-	187,869	14,844,937

items 1-20 of 32

# **Directories - Help Card**



# **Column Definitions**

# Path to Directory

The full URL path to the directory being analyzed.

#### Visits

Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

# Hits

Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

# **Kbytes Transferred**

Number of kilobytes of data transferred by the server from the specified directory to your visitors.

Directories 65



# **Report Descriptions**

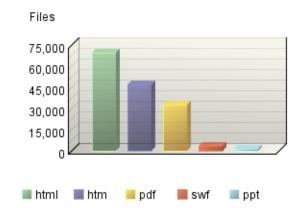
This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

66 Directories

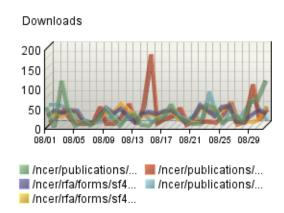
# **Files Dashboard**

This displays key graphs and tables that provide an overview of the Files chapter. When viewing through the on-demand interface, you can click on the title of a graph or table to navigate to the corresponding page.

# **Accessed File Types by Files**



## **Downloaded Files Trend**



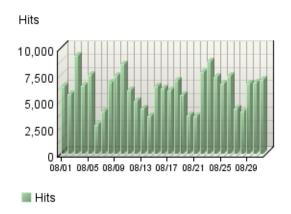
**Uploaded Files** 

No data is available for this graph.

# **Hit Summary**

Successful Hits for Entire Site	187,869
Average Hits per Day	6,060
Home Page Hits	3,073

# **Hits Trend**



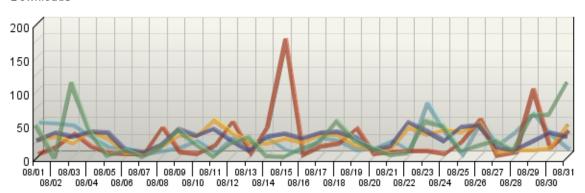
Files Dashboard 67

# **Downloaded Files**

This report identifies the most popular files downloaded from your site.

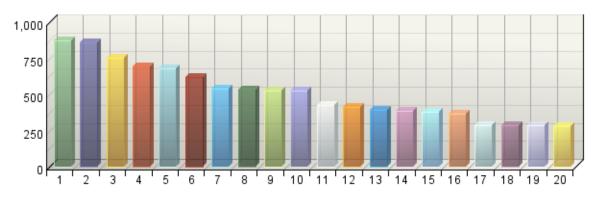
# **Downloaded Files Trend**

## Downloads



# **Downloaded Files**

# Downloads



# **Downloaded Files**

	Downloaded Files	Downloads	% Downloads	Visits
<b>1</b> .	http://es.epa.gov/ncer/publications/nano/nanotechnology4-20-04.pdf	872	2.40%	89
<b>2</b> .	http://es.epa.gov/ncer/rfa/forms/sf424.pdf	863	2.38%	535
3.	http://es.epa.gov/ncer/rfa/forms/sf424instructions.pdf	750	2.07%	356

68 Downloaded Files

	Downloaded Files	Downloads	% Downloads	Visits
4.	http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf	690	1.90%	89
5.	http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf	677	1.86%	134
6.	http://es.epa.gov/ncer/rfa/forms/epaf2003.pdf	617	1.70%	407
7.	http://es.epa.gov/ncer/rfa/forms/standinstr_0 3-04a.pdf	542	1.49%	331
8.	http://es.epa.gov/ncer/publications/workshop/microorganisms_drinking_water_proceedings.pdf	533	1.47%	43
9.	http://es.epa.gov/ncer/publications/workshop/pdf/endocrine_disruptors.pdf	529	1.46%	47
10.	http://es.epa.gov/ncer/publications/workshop/pdf/2003star_human_health_proceedings.pdf	524	1.44%	68
<b>1</b> 1.	http://es.epa.gov/ncer/publications/meetings/8-18-04/pdf/drzal_epa-star_08-17-04_(final).pdf	424	1.17%	71
<b>1</b> 2.	http://es.epa.gov/ncer/publications/nano/pdf/ Rama.pdf	410	1.13%	31
<b>1</b> 3.	http://es.epa.gov/ncer/nano/publications/ 2002_august_nano_star_workshop.pdf	391	1.08%	62
<b>1</b> 4.	http://es.epa.gov/ncer/rfa/forms/support.pdf	388	1.07%	229
15.	http://es.epa.gov/ncer/publications/nano/pdf/sailor2003_EPA_sailor.pdf	380	1.05%	32
<b>1</b> 6.	http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf	366	1.01%	290
17.	http://es.epa.gov/ncer/publications/meetings/ 8-18-04/pdf/greg_wilson.pdf	288	0.79%	30
<b>1</b> 8.	http://es.epa.gov/ncer/publications/ncer/ ncer_annualreport.pdf	287	0.79%	58
<b>1</b> 9.	http://es.epa.gov/ncer/nano/lectures/maynard_06_13_05_presentation.pdf	287	0.79%	49
<b>2</b> 0.	http://es.epa.gov/ncer/centers/trc/catm/catm.pdf	277	0.76%	27
	Subtotal for rows: 1 - 20	10,095	27.80%	2,978
	Other	26,223	72.20%	13,025
	Total	36,318	100.00%	16,003

items 1-20 of 200

Downloaded Files 69

# **Downloaded Files - Help Card**



# **Column Definitions**

#### **Files**

The path and filename of the file being analyzed.

#### **Downloads**

Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted. Note that downloaded PDF files may cause an inflated count.

## Visits

Number of visits that accessed the specified files. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.



# **Report Descriptions**

If you are using an SDC data source, then this report is not applicable.

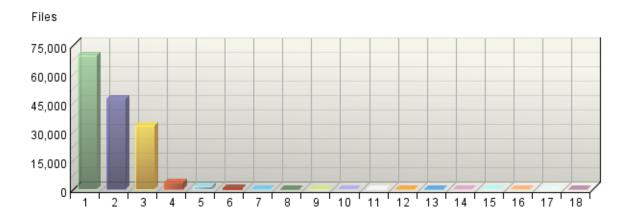
This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

70 Downloaded Files

# **Accessed File Types**

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals.

# **Accessed File Types by Files**



# **Accessed File Types**

	File Type	Files	% Files	Kbytes Transferred
1.	html	69,550	44.76%	3,326,080
<b>2</b> .	htm	47,073	30.30%	1,089,202
3.	pdf	33,032	21.26%	7,921,302
<b>4</b> .	swf	3,554	2.29%	128,553
<b>5</b> .	ppt	1,259	0.81%	2,318,780
6.	doc	647	0.42%	31,499
<b>7</b> .	map	114	0.07%	21
<b>8</b> .	wpd	83	0.05%	3,025
9.	wp5	20	0.01%	665
<b>1</b> 0.	eps	11	0.01%	4,329
11.	hold	5	0.00%	213
12.	zip	4	0.00%	1,607
<b>1</b> 3.	mov	4	0.00%	7,337
<b>1</b> 4.	scc	3	0.00%	2
<b>1</b> 5.	rm	3	0.00%	10,312
<b>1</b> 6.	mpg	2	0.00%	1,969
<b>17</b> .	sit	2	0.00%	36
<b>1</b> 8.	htm;	1	0.00%	14

Accessed File Types 71

Kbytes Transferred	% Files	Files	File Type
14,844,937	100.00%	155,367	Total

items 1-18 of 18

# **Accessed File Types - Help Card**



# **Column Definitions**

# File Type

Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

# **Files**

Number of files of the specified type accessed by visitors to your site.

# **Kbytes Transferred**

Number of kilobytes of data transferred for all files of the specified type.



# **Report Descriptions**

This report provides general statistics for the type of data that visitors access on your site.

72 Accessed File Types

# **Uploaded Files**

This report identifies the most popular files uploaded from a client to your servers using FTP PUT, HTTP PUT, or HTTP POST.

# **Uploaded Files**

## No data is available for this graph.

# **Uploaded Files**

## No data is available for this table.

# **Uploaded Files - Help Card**



#### **Column Definitions**

## **Files**

The path and filename of the uploaded file being analyzed. Uploaded files correspond to a POST entry in the web server log file. If the field names are provided, then you will find the uploaded files listed in the METHOD field.

# Visits

Number of visits to your site where the specified file was uploaded to your servers. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

## **Uploads**

Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.



# **Report Descriptions**

If you are using an SDC data source, then this report is not applicable.

This report presents information on files that were uploaded to your servers during the period of the report. You may want to run virus scans on uploaded files.

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