WEBTRENDS.

NCER Monthly Statistics

Web Log Analysis Monthly Report September 2008

Report Range:09/01/2008 00:00:00 – 09/30/2008 23:59:59

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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

Visits Trend
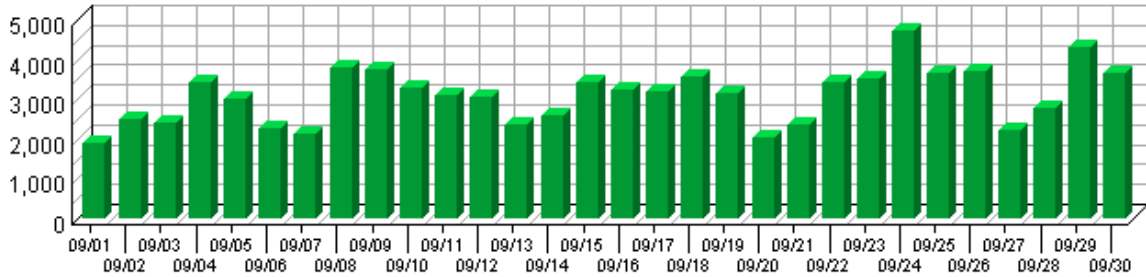
Visit Summary

Visits	92,523
Average per Day	3,084
Average Visit Length	00:17:03
Median Visit Length	00:03:07
International Visits	7.31%
Visits of Unknown Origin	30.15%
Visits from Your Country: United States (US)	62.54%

Page Views Trend
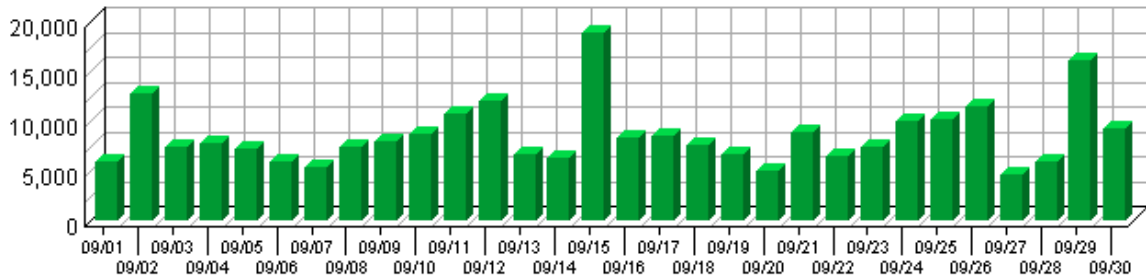
Page View Summary

Page Views	257,524
Average per Day	8,584
Average Page Views per Visit	2.78

Visitors Trend
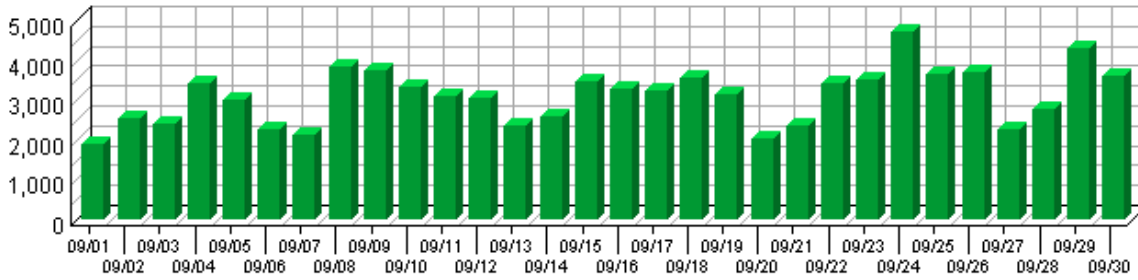
Visitor Summary

Unique Visitors	48,753
Visitors Who Visited Once	43,611
Visitors Who Visited More Than Once	5,142
Average Visits per Visitor	1.90

Hits Trend
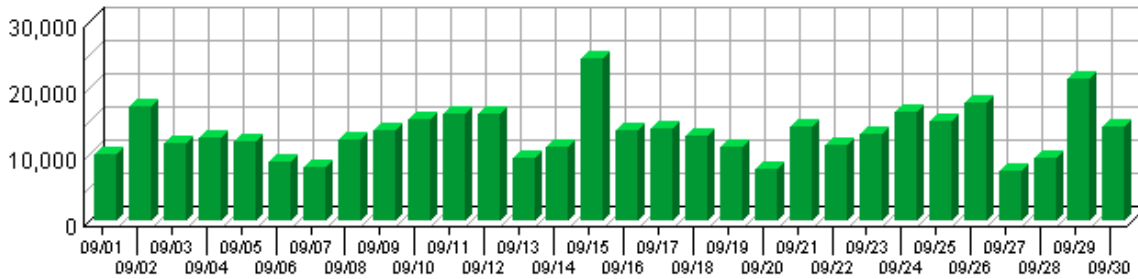
Hit Summary

Successful Hits for Entire Site	397,834
Average Hits per Day	13,261
Home Page Hits	8,938

Marketing Dashboard
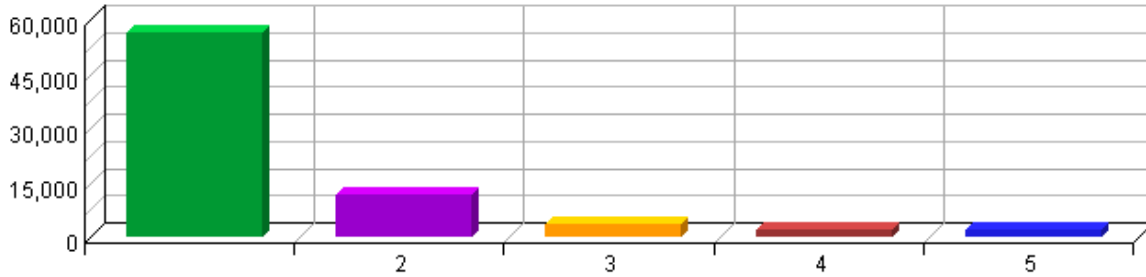
This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site

Visitors Trend

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	56,609	61.18%
2.	http://www.google.com/	11,662	12.60%
3.	http://es.epa.gov/	3,616	3.91%
4.	http://www.epa.gov/	2,222	2.40%
5.	http://www07.grants.gov/	2,064	2.23%
6.	http://www.google.co.in/	1,247	1.35%
7.	http://search.yahoo.com/	1,162	1.26%
8.	http://images.google.com/	1,041	1.13%
9.	http://cfpub.epa.gov/	530	0.57%
10.	http://www.google.co.uk/	444	0.48%
11.	http://www.google.ca/	392	0.42%
12.	http://nlquery.epa.gov/	388	0.42%
13.	http://earth2.epa.gov/	329	0.36%
14.	http://search.live.com/	296	0.32%
15.	http://www.grants.gov/	264	0.29%
16.	http://search.msn.com/	253	0.27%
17.	http://www.google.com.au/	238	0.26%
18.	http://yosemite.epa.gov/	238	0.26%
19.	http://www.google.cn/	180	0.19%
20.	http://images.google.co.in/	171	0.18%
	Subtotal	**83,346**	**90.08%**
	Other	**9,177**	**9.92%**
	Total	**92,523**	**100.00%**

Activity by Referring Site – Help Card

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	56,609	61.18%
2.	google.com	12,862	13.90%
3.	epa.gov	7,673	8.29%
4.	grants.gov	2,328	2.52%
5.	yahoo.com	1,578	1.71%
6.	google.co.in	1,422	1.54%
7.	google.co.uk	613	0.66%
8.	google.ca	455	0.49%
9.	live.com	422	0.46%
10.	google.com.au	299	0.32%
11.	msn.com	255	0.28%
12.	aol.com	212	0.23%
13.	google.cn	196	0.21%
14.	google.co.th	195	0.21%
15.	business.gov	172	0.19%
16.	google.de	165	0.18%
17.	google.co.kr	157	0.17%
18.	google.com.ph	144	0.16%
19.	google.it	141	0.15%
20.	google.com.my	136	0.15%
	Subtotal	**86,034**	**92.99%**
	Other	**6,489**	**7.01%**
	Total	**92,523**	**100.00%**

Activity by Referring Domain – Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.
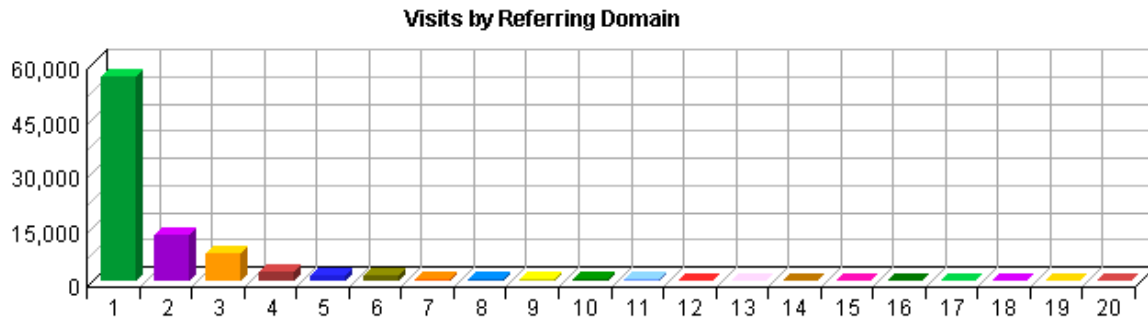
Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	56,609	61.18%
2.	http://www.google.com/search	11,393	12.31%
3.	http://www07.grants.gov/ search/search.do	1,404	1.52%
4.	http://www.google.co.in/ search	1,240	1.34%
5.	http://images.google.com/ imgres	1,040	1.12%
6.	http://search.yahoo.com/ search	778	0.84%
7.	http://www.google.co.uk/ search	437	0.47%
8.	http://www.epa.gov/careers/ stuopp.html	433	0.47%
9.	http://es.epa.gov/ncer/	427	0.46%
10.	http://nlquery.epa.gov/ epasearch/epasearch	387	0.42%
11.	http://www.google.ca/search	385	0.42%
12.	http://search.live.com/ results.aspx	293	0.32%
13.	http://search.msn.com/results. aspx	240	0.26%
14.	http://www.google.com.au/ search	233	0.25%
15.	http://www.epa.gov/epahome/ scitech.htm	228	0.25%
16.	http://www.epa.gov/ord/htm/ jobs_ord.htm	189	0.20%
17.	http://www.google.cn/search	179	0.19%
18.	http://images.google.co.in/ imgres	171	0.18%
19.	http://images.google.co.uk/ imgres	168	0.18%
20.	http://es.epa.gov/ncer/p3/	165	0.18%
	Subtotal	**76,399**	**82.57%**
	Other	**16,124**	**17.43%**
	Total	**92,523**	**100.00%**

Activity by Referring Page – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	17,648	78.95%
2.	yahoo	1,777	7.95%
3.	google uk	667	2.98%
4.	google canada	505	2.26%
5.	google australia	339	1.52%
6.	msn	305	1.36%
7.	google germany	187	0.84%
8.	aol netfind	183	0.82%
9.	google italy	149	0.67%
10.	google france	139	0.62%
11.	yahoo spain	130	0.58%
12.	yahoo india	56	0.25%
13.	altavista	52	0.23%
14.	google japan	49	0.22%
15.	yahoo japan	30	0.13%
16.	yahoo taiwan	19	0.08%
17.	yahoo uk &ireland	18	0.08%
18.	google austria	15	0.07%
19.	yahoo singapore	15	0.07%
20.	yandex	13	0.06%
	Subtotal	**22,296**	**99.74%**
	Total	**22,354**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	salmon fishing green bay	519	2.32%
	epa star	366	1.64%
	epa star fellowship	293	1.31%
	rice radiation mutation ppt	188	0.84%
	comet assay ppt.	148	0.66%
	epa sbir	109	0.49%
	forms	90	0.40%
	nanozeolite in agriculture	87	0.39%
	ncer	70	0.31%
	tio2 ppt	63	0.28%
	epa star grant	60	0.27%
	health	59	0.26%
	national mall map	59	0.26%
	tumor angiogenesis ppt	58	0.26%
	epa fellowship	56	0.25%
	environmental protection agency	55	0.25%
	environmental research	55	0.25%
	epa grants	51	0.23%
	epa nanotechnology	50	0.22%
	purification of water by using nanotechnology	50	0.22%
2. yahoo	epa	155	0.69%
	nanotechnology problem in boiler	45	0.20%
	nanotechnology colloid hydrophobic silver	38	0.17%
	nanotechnology challenges in boiler	38	0.17%
	journal wet scubber.pdf	26	0.12%
	asthma in children pdf ppt	23	0.10%
	p3	21	0.09%
	graduate fellowships	17	0.08%
	science research topics	14	0.06%
	industrial production of potassium hydroxide	13	0.06%
	waste water treatment pdf	12	0.05%
	pollution prevention and protection in cambodia	12	0.05%
	epa star fellowship	10	0.04%
	fellowships	10	0.04%
	ncer	9	0.04%
	interdisciplinary of professionals and the role towards green environment pdf	8	0.04%
		8	0.04%

	interdisciplinary of professionals and the role towards green environment research pdf		
	particulate matter	7	0.03%
	environmental research	7	0.03%
	epa, star	6	0.03%
3. google uk	forms	45	0.20%
	health	28	0.13%
	climate change	10	0.04%
	change	6	0.03%
	define:primary employment	6	0.03%
	the star	5	0.02%
	interdisciplinary approach	3	0.01%
	natural history museum map	3	0.01%
	fact about nanotechnology	3	0.01%
	evaluate the actions required to achieve health for children	3	0.01%
	corn on the cob plant	3	0.01%
	how could environment affect childs health	2	0.01%
	the mall washington map	2	0.01%
	biomarker of exposure	2	0.01%
	examples of risk assessments in scientific workplace	2	0.01%
	pesticides	2	0.01%
	basic research	2	0.01%
	define:funding agreement	2	0.01%
	steroid animal waste in water	2	0.01%
	environmental protection agency (epa) science to achieve results (star) graduate environmental study fellowships	2	0.01%
4. google canada	forms	12	0.05%
	united states environmental assessment center	7	0.03%
	health	6	0.03%
	hurricanes	4	0.02%
	star grants	3	0.01%
	interdisciplinary approach	3	0.01%
	coral reef changes	3	0.01%
	change	3	0.01%
	neurodevelopmental disorder	3	0.01%
	fate and transport of nanomaterials in drinking water	3	0.01%
	haa treatment ozone	3	0.01%
	biogas car	2	0.01%
	biodiversity and human health	2	0.01%
	p3 projects	2	0.01%
	pollution change over time	2	0.01%
	application of nanotechnology to remediate the environment	2	0.01%

	nanofibers	2	0.01%
	basic map of mall	2	0.01%
	research questions about children	2	0.01%
	nanotechnology in human health	2	0.01%
5. google australia	wieder 1985 peat	17	0.08%
	forms	8	0.04%
	climate change	8	0.04%
	health	6	0.03%
	change	3	0.01%
	determining the effectiveness of budgeting	2	0.01%
	water quality biomarkers ppt	2	0.01%
	structural proteins in biopolymers	2	0.01%
	hurricanes	2	0.01%
	master budget assumption justification	2	0.01%
	children's challenge epa calendar 2007	2	0.01%
	climate change images	2	0.01%
	define:funding agreement	2	0.01%
	hazard identification	2	0.01%
	air pollution	2	0.01%
	ecological land use change	2	0.01%
	construction workshop	2	0.01%
	change in temperature of the earth	2	0.01%
	materials metrology	2	0.01%
	rfa tide flow images	2	0.01%
6. msn	p3	7	0.03%
	fellowships	5	0.02%
	science topics	4	0.02%
	biodiversity	4	0.02%
	epa fellowships	4	0.02%
	tom barnwell epa	3	0.01%
	nanotechnology	3	0.01%
	epa	3	0.01%
	environmental fellowships	3	0.01%
	particulate matter	3	0.01%
	epa requirements for outdated pharmaceuticals	2	0.01%
	samples of stessor letter	2	0.01%
	epa funding opportunities	2	0.01%
	epa.gov	2	0.01%
	epa fellowship	2	0.01%
	ill accion for children's	2	0.01%
	what date does falll fall on 2008	2	0.01%
	endocrine disruptors and aquatic organisms	2	0.01%

	echo technologies va	2	0.01%
	sbir awards 2007 state	2	0.01%
7. google germany	national mall	5	0.02%
	molecule	3	0.01%
	adsorption of nano particles in water	3	0.01%
	pfiesteria	2	0.01%
	cenr	2	0.01%
	diazoxon	2	0.01%
	developmental pathway for adhd	2	0.01%
	nanoparticles in drinking water	2	0.01%
	epa nanotechnology	2	0.01%
	yes assay	2	0.01%
	washington dc national mall	2	0.01%
	pfiesteria piscicida	2	0.01%
	environmentally friendly technology	1	0.00%
	short summary about nanotechnology	1	0.00%
	ecosystem climate depending	1	0.00%
	biomarker powerpoint	1	0.00%
	washington national mall map	1	0.00%
	transport of nano particles in soil	1	0.00%
	how to win poster prize	1	0.00%
	arsenic removal from drinking water: review	1	0.00%
8. aol netfind	national center for environmental research (ncer)	4	0.02%
	epa grants	3	0.01%
	research grants	2	0.01%
	health effects of particulate matter epa 2008	2	0.01%
	pfiesteria piscicida	2	0.01%
	pon−1 and asperger syndrome	2	0.01%
	hold harmless agreement	2	0.01%
	epa undergraduate fellowship opportunity	2	0.01%
	nanotechnology and waste water treatment	2	0.01%
	environmental effects of particulate matter epa 2008	2	0.01%
	particulate matter	2	0.01%
	interactions between climate change, biodiversity and water	2	0.01%
	pictures of appalachian state universitys main building	2	0.01%
	neurodevelopmental disorders	2	0.01%
	spelman college logo	2	0.01%
	epa	2	0.01%
	environmental policy: decision making and problem solving	2	0.01%
	www.epa.gov	2	0.01%
	goals of children's program	2	0.01%
	nanotechnology epa	1	0.00%

9. google italy	cenr	3	0.01%
	ncer	2	0.01%
	biomarkers	2	0.01%
	prof. jim constantz	2	0.01%
	interaction uv matter	2	0.01%
	endocrine disrupters funding	2	0.01%
	biochemical pathways bcaa	2	0.01%
	skinner ed ataq	1	0.00%
	fully biodegradable natural fiber composites from renewable sources	1	0.00%
	solar greenhouse award	1	0.00%
	parent directory rfa	1	0.00%
	reproduction in man powerpoint	1	0.00%
	courier form	1	0.00%
	metal working fluid ppt	1	0.00%
	tio2 plasmon	1	0.00%
	davis et al 2001	1	0.00%
	white paper epa	1	0.00%
	lev usa environment	1	0.00%
	environmental health	1	0.00%
	mercuri transport	1	0.00%
10. google france	amphibians filetype:ppt	9	0.04%
	molecule	3	0.01%
	aerosol form process,ppt	2	0.01%
	evironment fellowships	2	0.01%
	gallaghere batteries	2	0.01%
	types of biomarkers	2	0.01%
	health	2	0.01%
	toddler berkeley center	2	0.01%
	specific ultraviolet absorbance	2	0.01%
	gold molecule	2	0.01%
	incentives market mechanism	2	0.01%
	epifluorescence, bacterial counts, powerpoint	2	0.01%
	gnrh fish endocrine disrupters	1	0.00%
	notice filtration rena p3	1	0.00%
	incentives market mechanisms	1	0.00%
	criii afm	1	0.00%
	big business beneficial	1	0.00%
	dose−response listeria	1	0.00%
	epa star grants	1	0.00%
	bioconductor toxicology prediction	1	0.00%
11. yahoo spain	candid	28	0.13%
	drawing of sink	12	0.05%

	awards	6	0.03%
	reception	6	0.03%
	garden design	4	0.02%
	fuel cell	4	0.02%
	candid pics	4	0.02%
	laptop screen	4	0.02%
	effects of particulate matter	3	0.01%
	jeopardy! clue crew	2	0.01%
	h20 cell	2	0.01%
	garden design project picture	2	0.01%
	chris zarba	2	0.01%
	sweet tomatoes	2	0.01%
	sink drawing	2	0.01%
	biomarkers	2	0.01%
	land use picture	2	0.01%
	judges	2	0.01%
	multimeter	2	0.01%
	candid pictures	2	0.01%
12. yahoo india	white papers on nanotechnology in computer science	26	0.12%
	tropospheric pollution	2	0.01%
	funding research projects on portability of water	1	0.00%
	information of environment for children	1	0.00%
	motor functions	1	0.00%
	basic information of nanotechnology	1	0.00%
	consequences of human activities on the environment	1	0.00%
	nanocomposites and human health	1	0.00%
	aetiology of zoonotic mycobacterium tuberculosis	1	0.00%
	basic nanotechnology	1	0.00%
	environmental factors in disability	1	0.00%
	uses of genetically engineered microorganisms in wastewater treatment	1	0.00%
	structure of nanotechnology	1	0.00%
	detection of microorganisms by immunological methods	1	0.00%
	biodiversity and health	1	0.00%
	research grants from epa	1	0.00%
	nanotechnology basic	1	0.00%
	disinfactant byproduct	1	0.00%
	fabric costing ppt	1	0.00%
	genetic engineering for disease resistance in crop plant	1	0.00%
13. altavista	green synthesis with silver nanoparticle	22	0.10%
	tomatoes	2	0.01%
	sample research proposal environment economics	2	0.01%

	fumadores el cigarillo	1	0.00%
	federal register vol. 73, no. 169 friday, august 29, 2008 notices 51009	1	0.00%
	star grant	1	0.00%
	project abstract of any topics of sociology	1	0.00%
	porous silicon.ppt	1	0.00%
	research funding for biodiversity	1	0.00%
	green manufacturing	1	0.00%
	characterization of nanoparticles for therapeutics	1	0.00%
	endocrine disruptors monitoring in drinking water	1	0.00%
	membrane structure fabric	1	0.00%
	mobile graywater treatment	1	0.00%
	algal diversity in lake	1	0.00%
	critical temperature cohesive	1	0.00%
	ppcps	1	0.00%
	endocrine disruptors	1	0.00%
	download disinfection byproduct roger minear	1	0.00%
	journal related to endocrine	1	0.00%
14. google japan	dom and periphyton	2	0.01%
	please click here for more information about	1	0.00%
	l. pachepsky	1	0.00%
	ucla child development clinic	1	0.00%
	rapid test kit	1	0.00%
	biological interactions of quantum dot nanoparticles in skin and in human epidermal keratinocytes.	1	0.00%
	cnt application .pdf composite	1	0.00%
	estradiol 3–glucuronide	1	0.00%
	developing physiology ppt	1	0.00%
	comparative quantifi cation of health risks	1	0.00%
	vehicle detection pdf	1	0.00%
	us epa biodiversity	1	0.00%
	application spherical hollow nano silica ppt.	1	0.00%
	usepa formation	1	0.00%
	image of public health	1	0.00%
	lipid ad ppt	1	0.00%
	james@epa.gov	1	0.00%
	dog hair allergen protein sds–page	1	0.00%
	micro gc carbon nanotube	1	0.00%
	international conference on nanotechnology â€" occupational and environmental health	1	0.00%
15. yahoo japan	johns hopkins universityã€€sinai hosp	2	0.01%
	chieko kittaka	2	0.01%

	oregon fullerene zebrafish 2008	2	0.01%
	national center for environmental	2	0.01%
	epaã€€particulate matter distribution	2	0.01%
	epa label 2005 cfr title40	1	0.00%
	frontiers in ecology and the environment gentle introduction to quantile regression for ecologists	1	0.00%
	health center for children in vancouver	1	0.00%
	ace glass impinger agi	1	0.00%
	soluble epoxide hydrolase inhibitor	1	0.00%
	chelmsford coulochem	1	0.00%
	increased levels of markers of microbial exposure in homes with indoor storage of organic household waste	1	0.00%
	us epa exposure	1	0.00%
	ï¼³ï¼´ï¼¡ï¼	1	0.00%
	macrophyte crayfish stickleback	1	0.00%
	ace glass impinger	1	0.00%
	asthma isaac questionnaire	1	0.00%
	hastie tibshirani varying coefficient	1	0.00%
	maleinization	1	0.00%
	event candid photo	1	0.00%
16. yahoo taiwan	p3	2	0.01%
	asthma guideline	1	0.00%
	season change allergic	1	0.00%
	procurement management ppt	1	0.00%
	scge	1	0.00%
	p3 project	1	0.00%
	preservation of as(iii) and as(v) in drinking water supply samples from across the united states using edta and acetic acid as means of minimizing iron−arsenic coprecipitation	1	0.00%
	ion mobility spectrometry ppt	1	0.00%
	ï¼³ï¼´ï¼¡ï¼²ã€€ï¼§ï¼²ï¼®ï¼´	1	0.00%
	methyl guanidine and acute lung injury	1	0.00%
	emulsion template	1	0.00%
	dodecanoic acid, soluble epoxide hydrolase inhibitors	1	0.00%
	ap−1−dependent	1	0.00%
	endotoxin dust particle size	1	0.00%
	nanotechnology	1	0.00%
	car chromium plating	1	0.00%
	wei−xian zhang	1	0.00%
	pvd cathode	1	0.00%
17. yahoo uk &ireland	epa pool address	2	0.01%
	2009 rfp on biodiversity	2	0.01%
	wright quasi experimental 2006	1	0.00%

	tobacco smoke clothes children	1	0.00%
	particulate matter	1	0.00%
	neuro developmental disorder in children	1	0.00%
	coatings for magnesium	1	0.00%
	p3 program	1	0.00%
	quantity surveying lisa atkinson	1	0.00%
	jacqueline moya	1	0.00%
	sccamp goals	1	0.00%
	market mechanism	1	0.00%
	health promotion theories	1	0.00%
	key factors and influences on children's health and safety	1	0.00%
	shaily mahendra	1	0.00%
	hannides cecilia	1	0.00%
18. google austria	particulate matter	1	0.00%
	united nations national competition	1	0.00%
	low cost nmr spectrometer	1	0.00%
	elisabeth wonkovich epa	1	0.00%
	incentives case study	1	0.00%
	poster fermentation inurl:ppt	1	0.00%
	waste tyres fuel	1	0.00%
	epa event	1	0.00%
	cincinnati lead	1	0.00%
	ppt concentration	1	0.00%
	automated system for simultaneous analysis of delta c−13, delta o−18 and co2 concentrations in small air samples	1	0.00%
	bad water quality consequences	1	0.00%
	childrenÂ´s exposure during pregnancy	1	0.00%
	washington museum history	1	0.00%
	sinte gleska doctoral planned	1	0.00%
19. yahoo singapore	trivalent chromium plating	2	0.01%
	particulate model of matter	2	0.01%
	environment protection agency	2	0.01%
	individual responsible form	1	0.00%
	epa children	1	0.00%
	interagency cooperation award nomination	1	0.00%
	risk assessment for transportation of diesel	1	0.00%
	naocl	1	0.00%
	doil dew point instrument	1	0.00%
	plastics industry organizations behavior	1	0.00%
	any risk in metal industry	1	0.00%
	autism urine sample	1	0.00%
	ncer	2	0.01%

20.	innovation business	2	0.01%
yandex	shurin j. b., law r., tilman d., loreau m., gonzales a.	1	0.00%
	morton lippmann	1	0.00%
	benz om44	1	0.00%
	master b3 epa	1	0.00%
	brett goliff	1	0.00%
	ventilation of railway tunnels in diesel hauling operation	1	0.00%
	nanoparticles biocides	1	0.00%
	quercitin gas chromatography	1	0.00%
	sustainability workshop agenda	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,244	14.51%
	of	1,734	7.76%
	star	1,332	5.96%
	environmental	1,194	5.34%
	in	1,072	4.80%
	research	1,017	4.55%
	for	913	4.08%
	ppt	774	3.46%
	fellowship	774	3.46%
	the	737	3.30%
	green	617	2.76%
	nanotechnology	605	2.71%
	fishing	530	2.37%
	health	523	2.34%
	bay	522	2.34%
	salmon	521	2.33%
	grants	477	2.13%
	to	460	2.06%
	on	453	2.03%
	water	450	2.01%
2. yahoo	epa	327	1.46%
	in	292	1.31%
	of	236	1.06%
	nanotechnology	162	0.72%
	environmental	157	0.70%
	research	144	0.64%
	the	114	0.51%
	children	101	0.45%

		for	92	0.41%
		boiler	83	0.37%
		pdf	75	0.34%
		health	64	0.29%
		to	63	0.28%
		fellowships	56	0.25%
		star	51	0.23%
		water	50	0.22%
		science	50	0.22%
		on	50	0.22%
		problem	47	0.21%
		asthma	47	0.21%
3.	google uk	of	85	0.38%
		health	53	0.24%
		in	52	0.23%
		the	51	0.23%
		forms	48	0.21%
		for	40	0.18%
		environmental	40	0.18%
		change	37	0.17%
		on	32	0.14%
		nanotechnology	30	0.13%
		research	29	0.13%
		to	29	0.13%
		climate	27	0.12%
		epa	22	0.10%
		children	21	0.09%
		how	19	0.08%
		air	17	0.08%
		environment	16	0.07%
		risk	16	0.07%
		ecosystem	15	0.07%
4.	google canada	of	71	0.32%
		in	48	0.21%
		environmental	40	0.18%
		research	36	0.16%
		for	33	0.15%
		health	28	0.13%
		on	25	0.11%
		the	23	0.10%
		epa	22	0.10%
		water	17	0.08%

	to	17	0.08%
	nanotechnology	16	0.07%
	assessment	16	0.07%
	what	14	0.06%
	change	14	0.06%
	center	13	0.06%
	forms	12	0.05%
	human	12	0.05%
	environment	12	0.05%
	star	12	0.05%
5. google australia	of	55	0.25%
	change	34	0.15%
	the	25	0.11%
	climate	24	0.11%
	in	22	0.10%
	health	19	0.08%
	for	19	0.08%
	on	18	0.08%
	peat	17	0.08%
	1985	17	0.08%
	wieder	17	0.08%
	environmental	17	0.08%
	to	15	0.07%
	environment	14	0.06%
	nanotechnology	11	0.05%
	epa	11	0.05%
	research	10	0.04%
	human	10	0.04%
	ppt	10	0.04%
	what	9	0.04%
6. msn	epa	55	0.25%
	environmental	28	0.13%
	of	28	0.13%
	for	24	0.11%
	in	18	0.08%
	water	18	0.08%
	nanotechnology	14	0.06%
	fellowships	13	0.06%
	on	13	0.06%
	the	12	0.05%
	p3	12	0.05%
	children	12	0.05%

		to	11	0.05%
		research	10	0.04%
		drinking	8	0.04%
		2008	8	0.04%
		treatment	8	0.04%
		arsenic	7	0.03%
		effects	7	0.03%
		science	7	0.03%
7.	google germany	of	25	0.11%
		in	18	0.08%
		water	14	0.06%
		mall	12	0.05%
		national	12	0.05%
		particles	9	0.04%
		nano	9	0.04%
		washington	8	0.04%
		ppt	8	0.04%
		environmental	7	0.03%
		drinking	6	0.03%
		biomarker	6	0.03%
		the	5	0.02%
		nanotechnology	5	0.02%
		nanoparticles	4	0.02%
		transport	4	0.02%
		for	4	0.02%
		poster	4	0.02%
		endocrine	4	0.02%
		pfiesteria	4	0.02%
8.	aol netfind	epa	27	0.12%
		of	24	0.11%
		environmental	17	0.08%
		research	16	0.07%
		for	15	0.07%
		in	12	0.05%
		the	11	0.05%
		grants	10	0.04%
		center	8	0.04%
		2008	7	0.03%
		particulate	7	0.03%
		matter	6	0.03%
		asthma	6	0.03%
		to	6	0.03%

	national	6	0.03%
	health	5	0.02%
	children	5	0.02%
	new	5	0.02%
	effects	5	0.02%
	change	4	0.02%
9. google italy	in	17	0.08%
	ppt	13	0.06%
	health	8	0.04%
	environmental	7	0.03%
	point	7	0.03%
	power	7	0.03%
	of	7	0.03%
	for	7	0.03%
	endocrine	6	0.03%
	biomarkers	6	0.03%
	epa	5	0.02%
	matter	5	0.02%
	environment	5	0.02%
	nanoparticles	5	0.02%
	to	4	0.02%
	development	4	0.02%
	human	4	0.02%
	funding	4	0.02%
	surface	3	0.01%
	nanotechnology	3	0.01%
10. google france	filetype:ppt	13	0.06%
	of	13	0.06%
	ppt	10	0.04%
	amphibians	10	0.04%
	research	7	0.03%
	in	5	0.02%
	assessment	5	0.02%
	for	5	0.02%
	molecule	5	0.02%
	endocrine	4	0.02%
	powerpoint	4	0.02%
	fellowships	4	0.02%
	environmental	4	0.02%
	biomarkers	4	0.02%
	epa	4	0.02%
	incentives	3	0.01%

		bacterial	3	0.01%
		on	3	0.01%
		et	3	0.01%
		biomarker	3	0.01%
11.	yahoo spain	candid	34	0.15%
		of	18	0.08%
		drawing	14	0.06%
		sink	14	0.06%
		fuel	6	0.03%
		cell	6	0.03%
		reception	6	0.03%
		design	6	0.03%
		particulate	6	0.03%
		garden	6	0.03%
		awards	6	0.03%
		laptop	4	0.02%
		screen	4	0.02%
		matter	4	0.02%
		picture	4	0.02%
		pics	4	0.02%
		effects	3	0.01%
		p3	3	0.01%
		in	3	0.01%
		asthma	3	0.01%
12.	yahoo india	on	32	0.14%
		nanotechnology	31	0.14%
		in	30	0.13%
		white	26	0.12%
		science	26	0.12%
		computer	26	0.12%
		papers	26	0.12%
		of	14	0.06%
		human	4	0.02%
		environment	4	0.02%
		the	3	0.01%
		basic	3	0.01%
		microorganisms	3	0.01%
		environmental	3	0.01%
		for	2	0.01%
		research	2	0.01%
		engineered	2	0.01%
		pollution	2	0.01%

Activity by Search Engine

	ppt	2	0.01%
	wastewater	2	0.01%
13. altavista	green	23	0.10%
	silver	22	0.10%
	synthesis	22	0.10%
	nanoparticle	22	0.10%
	with	22	0.10%
	of	3	0.01%
	endocrine	3	0.01%
	research	3	0.01%
	disruptors	2	0.01%
	tomatoes	2	0.01%
	environment	2	0.01%
	sample	2	0.01%
	proposal	2	0.01%
	in	2	0.01%
	economics	2	0.01%
	nanotechnology	2	0.01%
	for	2	0.01%
	29,	1	0.00%
	minear	1	0.00%
	el	1	0.00%
14. google japan	health	5	0.02%
	ppt	5	0.02%
	nanotechnology	4	0.02%
	of	4	0.02%
	in	3	0.01%
	epa	3	0.01%
	usepa	2	0.01%
	.pdf	2	0.01%
	filetype:ppt	2	0.01%
	application	2	0.01%
	periphyton	2	0.01%
	dom	2	0.01%
	occupational	2	0.01%
	on	1	0.00%
	dog	1	0.00%
	rbc	1	0.00%
	kids	1	0.00%
	micro	1	0.00%
	nanomaterial	1	0.00%
	spherical	1	0.00%

15. yahoo japan	for	4	0.02%
	in	3	0.01%
	of	3	0.01%
	center	3	0.01%
	epa	2	0.01%
	glass	2	0.01%
	epaã€€particulate	2	0.01%
	kittaka	2	0.01%
	exposure	2	0.01%
	johns	2	0.01%
	ace	2	0.01%
	hopkins	2	0.01%
	2008	2	0.01%
	fullerene	2	0.01%
	oregon	2	0.01%
	national	2	0.01%
	zebrafish	2	0.01%
	universityã€€sinai	2	0.01%
	distribution	2	0.01%
	hosp	2	0.01%
16. yahoo taiwan	p3	3	0.01%
	of	2	0.01%
	ppt	2	0.01%
	ap−1−dependent	1	0.00%
	chromium	1	0.00%
	injury	1	0.00%
	wei−xian	1	0.00%
	zhang	1	0.00%
	states	1	0.00%
	emulsion	1	0.00%
	as(iii)	1	0.00%
	change	1	0.00%
	methyl	1	0.00%
	hydrolase	1	0.00%
	using	1	0.00%
	dodecanoic	1	0.00%
	edta	1	0.00%
	means	1	0.00%
	preservation	1	0.00%
	scge	1	0.00%
17. yahoo uk &ireland	on	3	0.01%
	address	2	0.01%

	pool	2	0.01%
	2009	2	0.01%
	epa	2	0.01%
	children	2	0.01%
	rfp	2	0.01%
	biodiversity	2	0.01%
	health	2	0.01%
	disorder	1	0.00%
	safety	1	0.00%
	developmental	1	0.00%
	promotion	1	0.00%
	coatings	1	0.00%
	matter	1	0.00%
	wright	1	0.00%
	p3	1	0.00%
	moya	1	0.00%
	clothes	1	0.00%
	goals	1	0.00%
18. google austria	epa	2	0.01%
	delta	2	0.01%
	inurl:ppt	1	0.00%
	united	1	0.00%
	particulate	1	0.00%
	history	1	0.00%
	exposure	1	0.00%
	tyres	1	0.00%
	ppt	1	0.00%
	gleska	1	0.00%
	doctoral	1	0.00%
	nmr	1	0.00%
	matter	1	0.00%
	competition	1	0.00%
	elisabeth	1	0.00%
	spectrometer	1	0.00%
	childrenÂ´s	1	0.00%
	cost	1	0.00%
	waste	1	0.00%
	low	1	0.00%
19. yahoo singapore	of	3	0.01%
	particulate	2	0.01%
	agency	2	0.01%
	protection	2	0.01%

	matter	2	0.01%
	model	2	0.01%
	industry	2	0.01%
	chromium	2	0.01%
	plating	2	0.01%
	environment	2	0.01%
	trivalent	2	0.01%
	risk	2	0.01%
	epa	1	0.00%
	form	1	0.00%
	transportation	1	0.00%
	responsible	1	0.00%
	point	1	0.00%
	organizations	1	0.00%
	assessment	1	0.00%
	naocl	1	0.00%
20. yandex	ncer	2	0.01%
	innovation	2	0.01%
	business	2	0.01%
	agenda	1	0.00%
	tilman	1	0.00%
	nanoparticles	1	0.00%
	quercitin	1	0.00%
	gonzales	1	0.00%
	a.	1	0.00%
	biocides	1	0.00%
	b3	1	0.00%
	lippmann	1	0.00%
	r.,	1	0.00%
	gas	1	0.00%
	loreau	1	0.00%
	b.,	1	0.00%
	master	1	0.00%
	m.,	1	0.00%
	shurin	1	0.00%
	morton	1	0.00%

? <u>**Top Search Engines Table**</u>

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

<u>**Top Search Engines with Search Phrases Detail Table**</u>

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

<u>**Top Search Engines with Keywords Detail Table**</u>

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

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♀ This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	372	1.66%
2.	epa star fellowship	306	1.37%
3.	epa	210	0.94%
4.	forms	156	0.70%
5.	epa sbir	112	0.50%
6.	health	103	0.46%
7.	ncer	84	0.38%
8.	environmental research	63	0.28%
9.	epa star grant	63	0.28%
10.	tio2 ppt	63	0.28%
11.	epa fellowship	60	0.27%
12.	national mall map	59	0.26%
13.	epa nanotechnology	58	0.26%
14.	epa grants	57	0.26%
15.	environmental protection agency	57	0.26%
16.	particulate matter	55	0.25%
17.	epa funding	52	0.23%
18.	epa ncer	51	0.23%
19.	epa fellowships	50	0.22%
20.	hurricanes	44	0.20%
	Subtotal	**2,075**	**9.28%**

Total		**22,350**	**100.00%**

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	366	1.64%
	yahoo	4	0.02%
	msn	1	0.00%
	google uk	1	0.00%
2. epa star fellowship	google	293	1.31%
	yahoo	10	0.04%
	google canada	1	0.00%
	google uk	1	0.00%
	google australia	1	0.00%
3. epa	yahoo	155	0.69%
	google	50	0.22%
	msn	3	0.01%
	aol netfind	2	0.01%
4. forms	google	90	0.40%
	google uk	45	0.20%
	google canada	12	0.05%
	google australia	8	0.04%
	aol netfind	1	0.00%
5. epa sbir	google	109	0.49%
	yahoo	2	0.01%
	msn	1	0.00%
6. health	google	59	0.26%
	google uk	28	0.13%
	google australia	6	0.03%
	google canada	6	0.03%
	google france	2	0.01%
	netscape	2	0.01%
7. ncer	google	70	0.31%
	yahoo	9	0.04%
	yandex	2	0.01%
	google italy	2	0.01%
	google uk	1	0.00%
8. environmental research	google	55	0.25%
	yahoo	7	0.03%
	google france	1	0.00%
9. epa star grant	google	60	0.27%
	yahoo	3	0.01%

10. tio2 ppt	google	63	0.28%
11. epa fellowship	google	56	0.25%
	yahoo	2	0.01%
	msn	2	0.01%
12. national mall map	google	59	0.26%
13. epa nanotechnology	google	50	0.22%
	yahoo	4	0.02%
	google germany	2	0.01%
	google japan	1	0.00%
	google uk	1	0.00%
14. epa grants	google	51	0.23%
	aol netfind	3	0.01%
	yahoo	1	0.00%
	searchalot	1	0.00%
	msn	1	0.00%
15. environmental protection agency	google	55	0.25%
	yahoo	2	0.01%
16. particulate matter	google	40	0.18%
	yahoo	7	0.03%
	msn	3	0.01%
	aol netfind	2	0.01%
	google austria	1	0.00%
	yahoo spain	1	0.00%
	yahoo uk &ireland	1	0.00%
17. epa funding	google	50	0.22%
	yahoo	1	0.00%
	google uk	1	0.00%
18. epa ncer	google	46	0.21%
	yahoo	4	0.02%
	msn	1	0.00%
19. epa fellowships	google	43	0.19%
	msn	4	0.02%
	yahoo	2	0.01%
	google uk	1	0.00%
20. hurricanes	google	36	0.16%
	google canada	4	0.02%
	google australia	2	0.01%
	aol netfind	1	0.00%
	google uk	1	0.00%

? **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

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♀ How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,742	4.32%
2.	of	2,331	2.69%
3.	in	1,608	1.86%
4.	environmental	1,520	1.76%
5.	star	1,416	1.64%
6.	research	1,285	1.48%
7.	for	1,170	1.35%
8.	the	995	1.15%
9.	nanotechnology	891	1.03%
10.	ppt	886	1.02%
11.	fellowship	831	0.96%
12.	health	722	0.83%
13.	green	663	0.77%
14.	on	638	0.74%
15.	to	618	0.71%
16.	water	583	0.67%
17.	grants	541	0.62%
18.	fishing	531	0.61%
19.	bay	525	0.61%
20.	salmon	521	0.60%
	Subtotal	**22,017**	**25.43%**
	Total	**86,593**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,244	3.75%
	yahoo	327	0.38%
	msn	55	0.06%
	aol netfind	27	0.03%
	google canada	22	0.03%
	google uk	22	0.03%
	google australia	11	0.01%
	google italy	5	0.01%
	google germany	4	0.00%
	google france	4	0.00%
	google japan	3	0.00%
	yahoo japan	2	0.00%
	yahoo uk &ireland	2	0.00%
	google austria	2	0.00%
	yahoo france	2	0.00%
	yahoo mexico	2	0.00%
	yahoo germany	1	0.00%
	yahoo spain	1	0.00%
	ninemsn	1	0.00%
	searchalot	1	0.00%
2. of	google	1,734	2.00%
	yahoo	236	0.27%
	google uk	85	0.10%
	google canada	71	0.08%
	google australia	55	0.06%
	msn	28	0.03%
	google germany	25	0.03%
	aol netfind	24	0.03%
	yahoo spain	18	0.02%
	yahoo india	14	0.02%
	google france	13	0.02%
	google italy	7	0.01%
	google japan	4	0.00%
	yahoo singapore	3	0.00%
	yahoo japan	3	0.00%
	altavista	3	0.00%
	mamma	2	0.00%
	yahoo taiwan	2	0.00%

		google austria	1	0.00%
		yandex	1	0.00%
3.	in	google	1,072	1.24%
		yahoo	292	0.34%
		google uk	52	0.06%
		google canada	48	0.06%
		yahoo india	30	0.03%
		google australia	22	0.03%
		msn	18	0.02%
		google germany	18	0.02%
		google italy	17	0.02%
		aol netfind	12	0.01%
		google france	5	0.01%
		compuserve	3	0.00%
		yahoo spain	3	0.00%
		google japan	3	0.00%
		yahoo japan	3	0.00%
		altavista	2	0.00%
		yahoo singapore	1	0.00%
		yandex	1	0.00%
		google austria	1	0.00%
		lycos	1	0.00%
4.	environmental	google	1,194	1.38%
		yahoo	157	0.18%
		google uk	40	0.05%
		google canada	40	0.05%
		msn	28	0.03%
		aol netfind	17	0.02%
		google australia	17	0.02%
		google germany	7	0.01%
		google italy	7	0.01%
		google france	4	0.00%
		yahoo india	3	0.00%
		yahoo japan	2	0.00%
		yahoo canada	1	0.00%
		yahoo spain	1	0.00%
		yahoo germany	1	0.00%
		google japan	1	0.00%
5.	star	google	1,332	1.54%
		yahoo	51	0.06%
		google canada	12	0.01%
		google uk	9	0.01%

	msn	4	0.00%
	aol netfind	3	0.00%
	google germany	2	0.00%
	google france	1	0.00%
	altavista	1	0.00%
	google australia	1	0.00%
6. research	google	1,017	1.17%
	yahoo	144	0.17%
	google canada	36	0.04%
	google uk	29	0.03%
	aol netfind	16	0.02%
	msn	10	0.01%
	google australia	10	0.01%
	google france	7	0.01%
	google italy	3	0.00%
	google germany	3	0.00%
	altavista	3	0.00%
	yahoo germany	2	0.00%
	yahoo india	2	0.00%
	mamma	1	0.00%
	netscape	1	0.00%
	yahoo spain	1	0.00%
7. for	google	913	1.05%
	yahoo	92	0.11%
	google uk	40	0.05%
	google canada	33	0.04%
	msn	24	0.03%
	google australia	19	0.02%
	aol netfind	15	0.02%
	google italy	7	0.01%
	google france	5	0.01%
	yahoo japan	4	0.00%
	google germany	4	0.00%
	altavista	2	0.00%
	yahoo canada	2	0.00%
	yahoo india	2	0.00%
	netscape	1	0.00%
	google austria	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo singapore	1	0.00%
	compuserve	1	0.00%
	google japan	1	0.00%

8. the	google	737	0.85%
	yahoo	114	0.13%
	google uk	51	0.06%
	google australia	25	0.03%
	google canada	23	0.03%
	msn	12	0.01%
	aol netfind	11	0.01%
	google germany	5	0.01%
	yahoo india	3	0.00%
	google italy	2	0.00%
	yahoo canada	2	0.00%
	google france	2	0.00%
	yahoo spain	2	0.00%
	yahoo taiwan	1	0.00%
	google japan	1	0.00%
	mamma	1	0.00%
	yahoo japan	1	0.00%
	compuserve	1	0.00%
	ninemsn	1	0.00%
9. nanotechnology	google	605	0.70%
	yahoo	162	0.19%
	yahoo india	31	0.04%
	google uk	30	0.03%
	google canada	16	0.02%
	msn	14	0.02%
	google australia	11	0.01%
	google germany	5	0.01%
	aol netfind	4	0.00%
	google japan	4	0.00%
	google italy	3	0.00%
	altavista	2	0.00%
	yahoo mexico	2	0.00%
	yahoo taiwan	1	0.00%
	google france	1	0.00%
10. ppt	google	774	0.89%
	yahoo	38	0.04%
	google uk	13	0.02%
	google italy	13	0.02%
	google france	10	0.01%
	google australia	10	0.01%
	google canada	10	0.01%
	google germany	8	0.01%

		google japan	5	0.01%
		yahoo india	2	0.00%
		yahoo taiwan	2	0.00%
		google austria	1	0.00%
11.	fellowship	google	774	0.89%
		yahoo	28	0.03%
		msn	7	0.01%
		google canada	7	0.01%
		aol netfind	4	0.00%
		google uk	3	0.00%
		google italy	2	0.00%
		google australia	2	0.00%
		google france	2	0.00%
		google germany	2	0.00%
12.	health	google	523	0.60%
		yahoo	64	0.07%
		google uk	53	0.06%
		google canada	28	0.03%
		google australia	19	0.02%
		google italy	8	0.01%
		msn	6	0.01%
		google japan	5	0.01%
		aol netfind	5	0.01%
		google france	2	0.00%
		netscape	2	0.00%
		yahoo uk &ireland	2	0.00%
		yahoo india	2	0.00%
		yahoo japan	1	0.00%
		yahoo canada	1	0.00%
		google germany	1	0.00%
13.	green	google	617	0.71%
		altavista	23	0.03%
		yahoo	18	0.02%
		google uk	2	0.00%
		google australia	1	0.00%
		aol netfind	1	0.00%
		google japan	1	0.00%
14.	on	google	453	0.52%
		yahoo	50	0.06%
		google uk	32	0.04%
		yahoo india	32	0.04%
		google canada	25	0.03%

	google australia	18	0.02%
	msn	13	0.02%
	aol netfind	4	0.00%
	yahoo uk &ireland	3	0.00%
	google france	3	0.00%
	google germany	2	0.00%
	yahoo canada	1	0.00%
	yahoo germany	1	0.00%
	google japan	1	0.00%
15. to	google	460	0.53%
	yahoo	63	0.07%
	google uk	29	0.03%
	google canada	17	0.02%
	google australia	15	0.02%
	msn	11	0.01%
	aol netfind	6	0.01%
	google italy	4	0.00%
	google germany	4	0.00%
	mamma	2	0.00%
	yahoo australia &nz	2	0.00%
	google france	2	0.00%
	yahoo japan	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
16. water	google	450	0.52%
	yahoo	50	0.06%
	msn	18	0.02%
	google canada	17	0.02%
	google germany	14	0.02%
	google uk	9	0.01%
	google australia	8	0.01%
	aol netfind	4	0.00%
	yahoo france	2	0.00%
	google italy	2	0.00%
	yahoo spain	2	0.00%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo canada	1	0.00%
	altavista	1	0.00%
	google france	1	0.00%
	yahoo india	1	0.00%
	yahoo japan	1	0.00%

17.	grants	google	477	0.55%
		yahoo	37	0.04%
		aol netfind	10	0.01%
		google canada	6	0.01%
		msn	3	0.00%
		google australia	3	0.00%
		google france	2	0.00%
		searchalot	1	0.00%
		google uk	1	0.00%
		yahoo india	1	0.00%
18.	fishing	google	530	0.61%
		google uk	1	0.00%
19.	bay	google	522	0.60%
		yahoo	2	0.00%
		google uk	1	0.00%
20.	salmon	google	521	0.60%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Visitors Trend
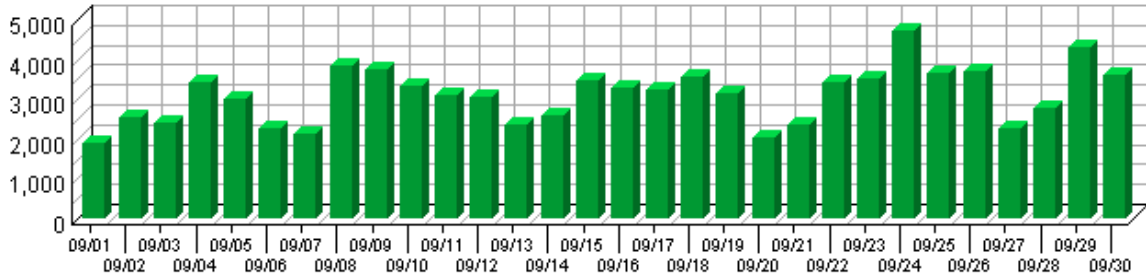
Visit Summary

Visits	92,523
Average per Day	3,084
Average Visit Length	00:17:03
Median Visit Length	00:03:07
International Visits	7.31%
Visits of Unknown Origin	30.15%
Visits from Your Country: United States (US)	62.54%

Average Length of Visit Trend
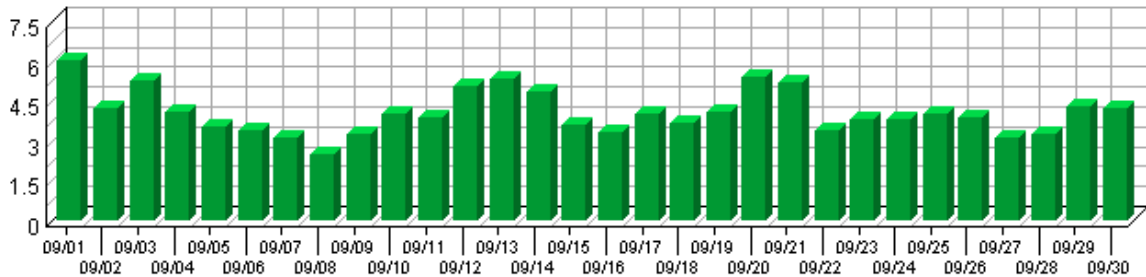
Top Countries by Visits
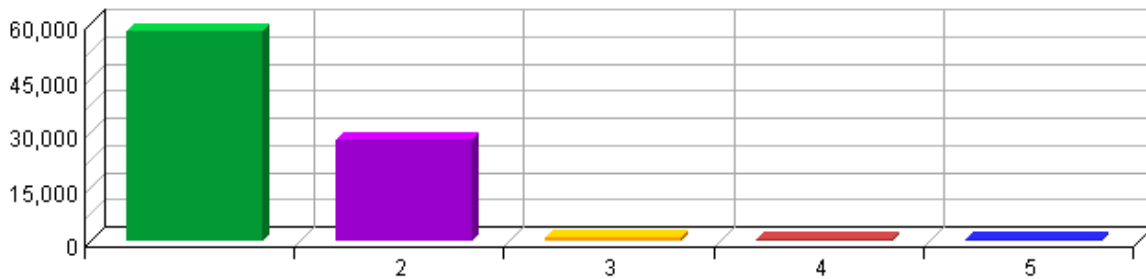
Visitors by Number of Visits
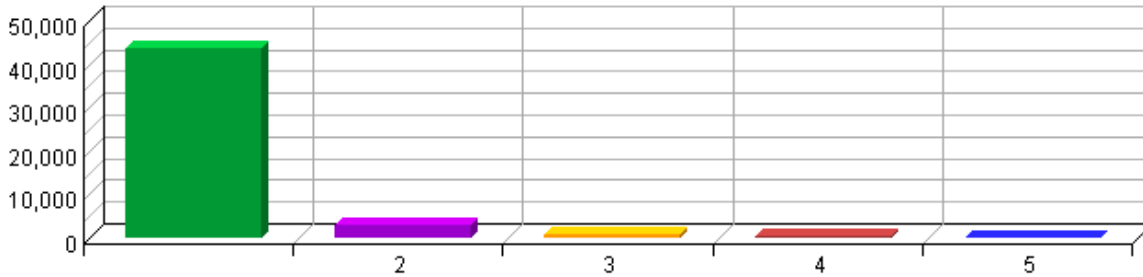
Visitors Trend
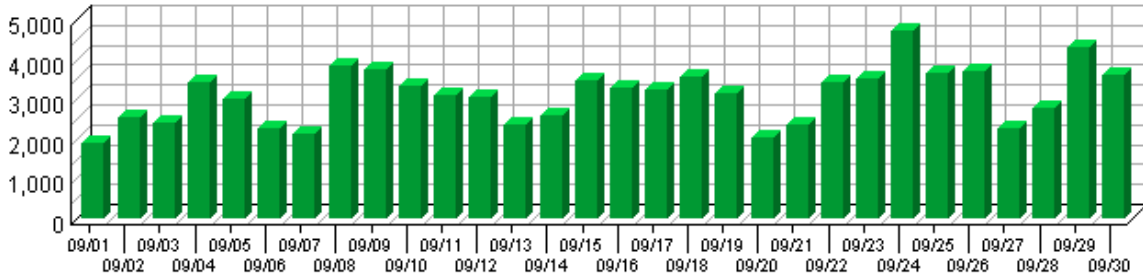
Visitor Summary

Unique Visitors	48,753
Visitors Who Visited Once	43,611
Visitors Who Visited More Than Once	5,142
Average Visits per Visitor	1.90

Visitor Minutes Trend
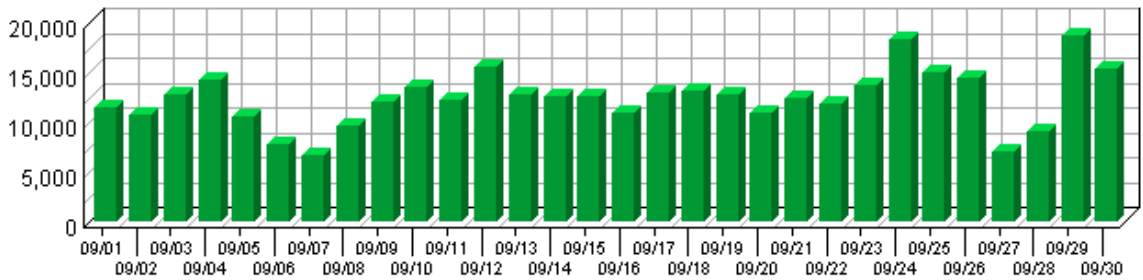
First Time Visitors Trend
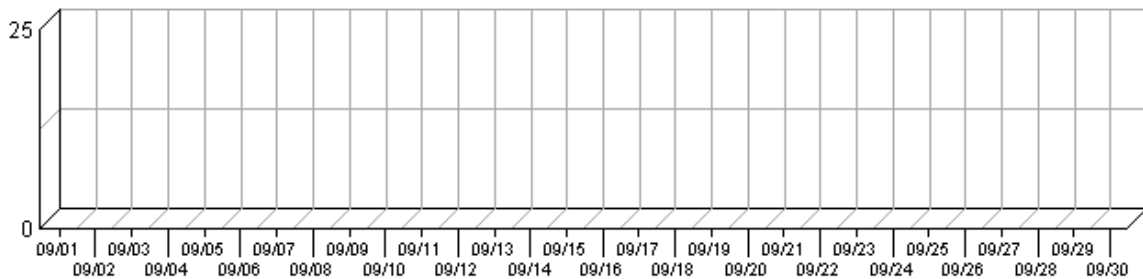
New vs. Return Visits

Top Visitors by Visits
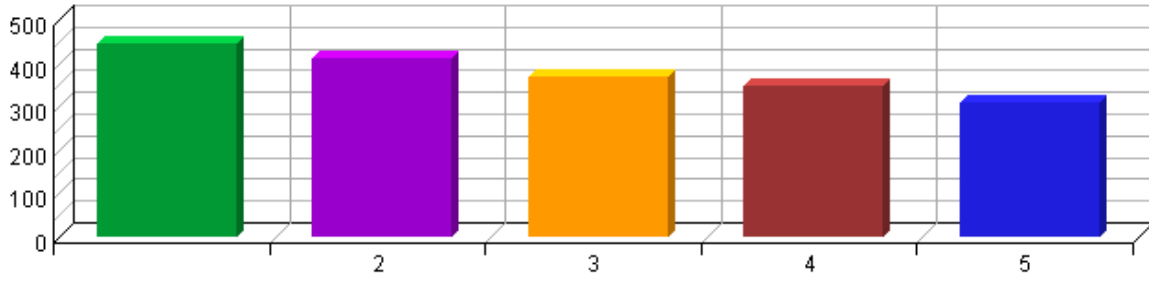
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend
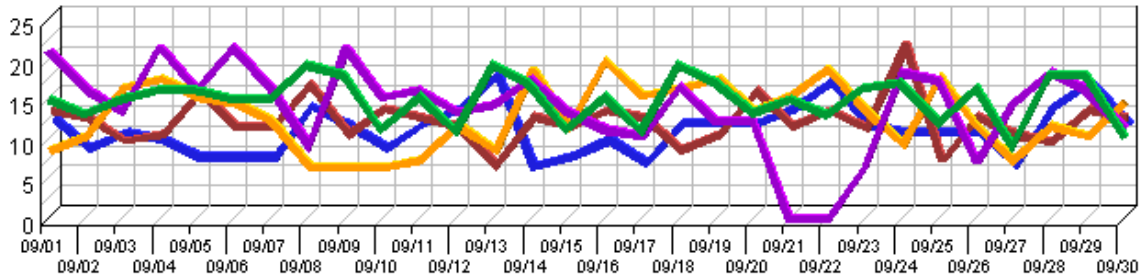
Top Visitors by Visits
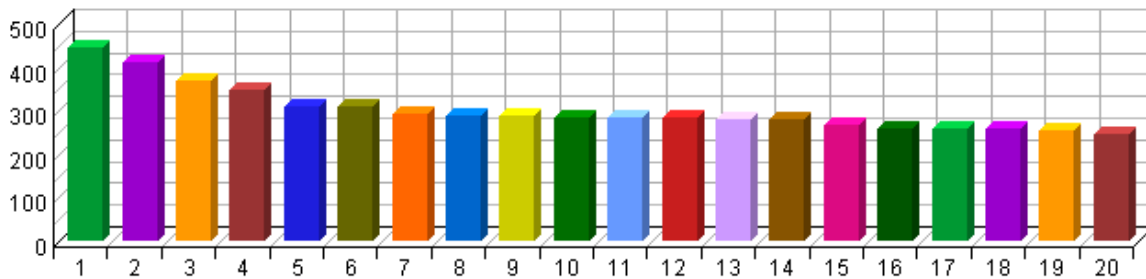
Top Visitors

	Visitor	Visits	%	Hits
1.	65.214.44.28_Mozilla/5.0 (X11; U; Linux i686; en−US; rv:1. 9a1) Gecko/20070308 Minefield/3. 0a1	**445**	**0.48%**	895
2.	crawler4093.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	**410**	**0.44%**	1,127
3.	65.55.232.34_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	**370**	**0.40%**	1,602
4.	ip−78−137−163−133.dedi. digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en−US; rv:1.9a1) Gecko/ 20070308 Minefield/3.0a1	**349**	**0.38%**	572
5.	msnbot−65−55−105−238.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**310**	**0.34%**	816
6.	65.55.105.231_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	**308**	**0.33%**	799
7.	msnbot−65−55−105−240.search. msn.com_msnbot/1.1 (+http://	**291**	**0.31%**	738

	search.msn.com/msnbot.htm)			
8.	msnbot−65−55−105−241.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**289**	**0.31%**	687
9.	msnbot−65−55−105−232.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**288**	**0.31%**	679
10.	msnbot−65−55−105−245.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**285**	**0.31%**	681
11.	llf320053.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)	**283**	**0.31%**	1,595
12.	msnbot−65−55−105−243.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**282**	**0.30%**	748
13.	msnbot−65−55−105−235.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**280**	**0.30%**	669
14.	msnbot−65−55−105−244.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**278**	**0.30%**	615
15.	msnbot−65−55−105−230.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**266**	**0.29%**	550
16.	msnbot−65−55−105−234.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**260**	**0.28%**	642
17.	msnbot−65−55−105−237.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**260**	**0.28%**	614
18.	msnbot−65−55−108−245.search. msn.com_msnbot−media/1.1 (+http: //search.msn.com/msnbot.htm)	**257**	**0.28%**	486
19.	msnbot−65−55−105−236.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**255**	**0.28%**	625
20.	msnbot−65−55−105−242.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**247**	**0.27%**	529
	Subtotal	**6,013**	**6.50%**	**15,669**
	Other	**86,483**	**93.50%**	**382,257**
	Total	**92,496**	**100.00%**	**397,926**

Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

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Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend

New vs. Return Visits
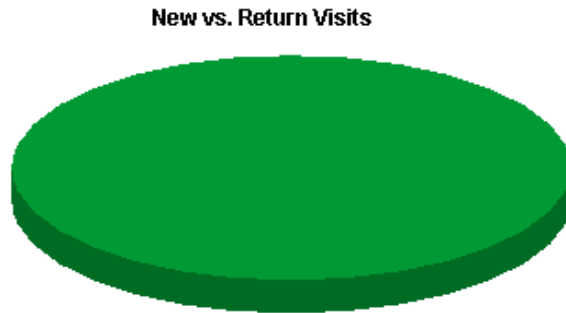
New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	92,496	100.00%
	Total	**92,496**	**100.00%**

New vs. Return Visits – Help Card

? **New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who fit into the specified visitor category.

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits
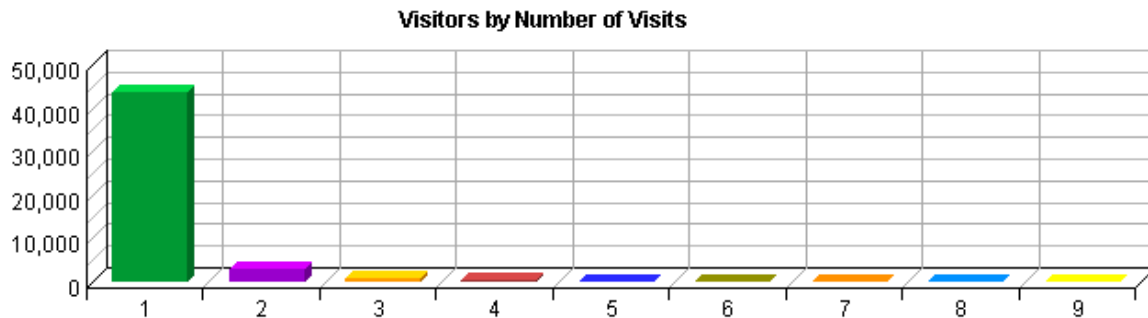
Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	43,611	89.45%
2 visits	3,056	6.27%
3 visits	719	1.47%
4 visits	306	0.63%
5 visits	156	0.32%
6 visits	118	0.24%
7 visits	86	0.18%
8 visits	60	0.12%
9 visits	39	0.08%
Subtotal	**48,151**	**98.77%**
Other	**602**	**1.23%**
Total	**48,753**	**100.00%**

Visitors by Number of Visits – Help Card

? **Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

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💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.
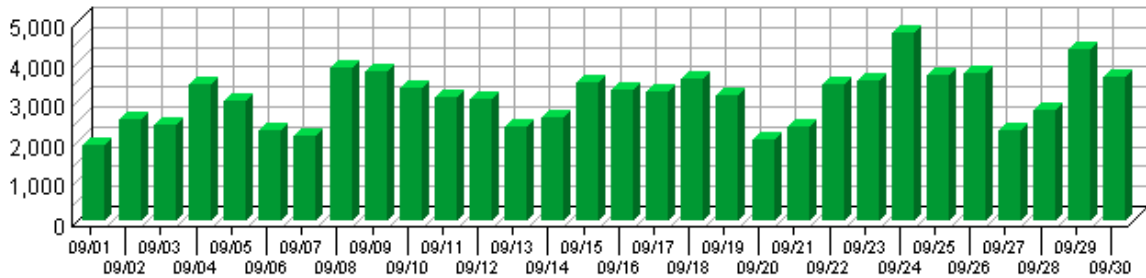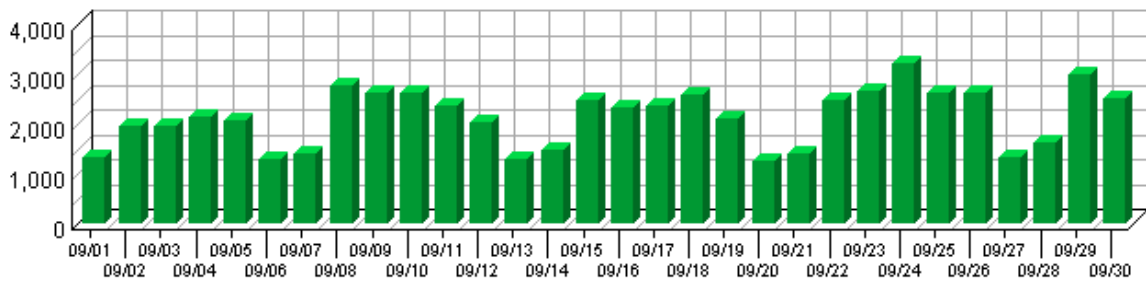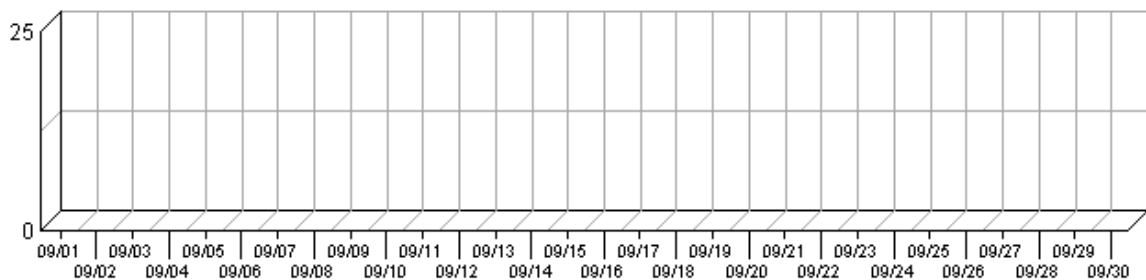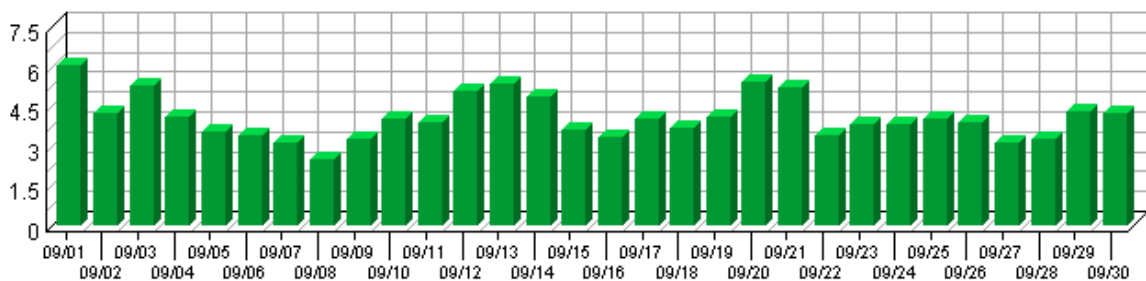
Visitor Minutes Trend
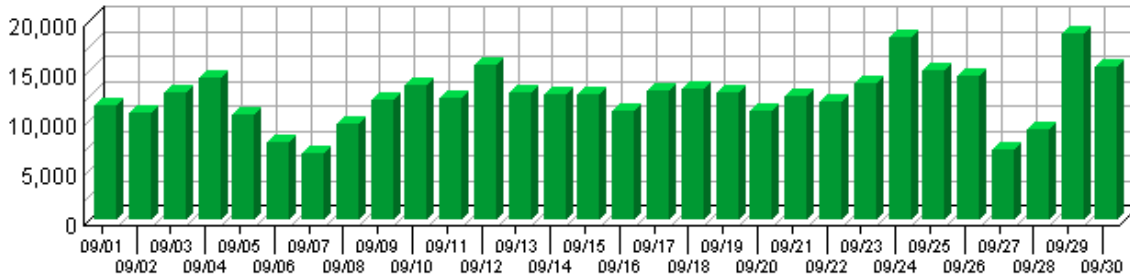
Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
09/01	1,884	1,336	0	00:06:03	11,423.20
09/02	2,524	1,975	0	00:04:16	10,809.03
09/03	2,405	1,954	0	00:05:17	12,721.15
09/04	3,433	2,149	0	00:04:08	14,202.18
09/05	2,998	2,092	0	00:03:32	10,628.63
09/06	2,273	1,285	0	00:03:24	7,737.43
09/07	2,113	1,391	0	00:03:09	6,666.33
09/08	3,824	2,769	0	00:02:31	9,685.45
09/09	3,734	2,623	0	00:03:14	12,079.40
09/10	3,314	2,636	0	00:04:03	13,436.63
09/11	3,119	2,385	0	00:03:55	12,230.55
09/12	3,044	2,046	0	00:05:06	15,567.12
09/13	2,374	1,294	0	00:05:22	12,768.58
09/14	2,596	1,483	0	00:04:51	12,631.67
09/15	3,455	2,495	0	00:03:37	12,532.72
09/16	3,272	2,335	0	00:03:19	10,895.73
09/17	3,224	2,359	0	00:04:02	13,036.12
09/18	3,560	2,586	0	00:03:41	13,112.75
09/19	3,137	2,101	0	00:04:05	12,812.62
09/20	2,021	1,251	0	00:05:26	10,989.63
09/21	2,368	1,395	0	00:05:13	12,354.55
09/22	3,426	2,487	0	00:03:26	11,796.12
09/23	3,537	2,650	0	00:03:51	13,653.70
09/24	4,737	3,224	0	00:03:51	18,308.52
09/25	3,663	2,626	0	00:04:04	14,921.53
09/26	3,713	2,645	0	00:03:53	14,440.30
09/27	2,250	1,331	0	00:03:08	7,062.15
09/28	2,774	1,639	0	00:03:15	9,021.88
09/29	4,300	3,002	0	00:04:20	18,703.40
09/30	3,614	2,513	0	00:04:14	15,312.55

| Average | 3,089 | 2,135 | 0 | N/A | 12,384.72 |
| Total | 92,686 | 64,057 | 0 | N/A | 371,541.63 |

Visitors Trend – Help Card

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

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Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.

Visits Trend

Time Interval	Visits	%
09/01	1,875	2.03%
09/02	2,519	2.72%
09/03	2,396	2.59%
09/04	3,427	3.70%
09/05	2,993	3.23%
09/06	2,268	2.45%
09/07	2,109	2.28%
09/08	3,819	4.13%
09/09	3,727	4.03%
09/10	3,305	3.57%
09/11	3,111	3.36%
09/12	3,035	3.28%
09/13	2,364	2.56%
09/14	2,588	2.80%
09/15	3,448	3.73%
09/16	3,263	3.53%
09/17	3,215	3.47%
09/18	3,549	3.84%
09/19	3,131	3.38%
09/20	2,018	2.18%
09/21	2,361	2.55%
09/22	3,421	3.70%
09/23	3,531	3.82%
09/24	4,728	5.11%
09/25	3,646	3.94%

09/26	3,708	4.01%
09/27	2,245	2.43%
09/28	2,765	2.99%
09/29	4,293	4.64%
09/30	3,665	3.96%
Total	**92,523**	**100.00%**

Visits Trend – Help Card

? **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

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♀ Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

<div style="border:1px solid black; text-align:center; font-weight:bold; padding:20px;">
No data for this section in the log data analyzed.
</div>

<div style="border:1px solid black; text-align:center; font-weight:bold; padding:20px;">
No data for this section in the log data analyzed.
</div>

Top Organizations – Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

<div style="border:1px solid black;text-align:center;">

No data for this section in the log data analyzed.

</div>

Top Authenticated Usernames – Help Card

? **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visitor** – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

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You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.

Top Domain Names by Visits
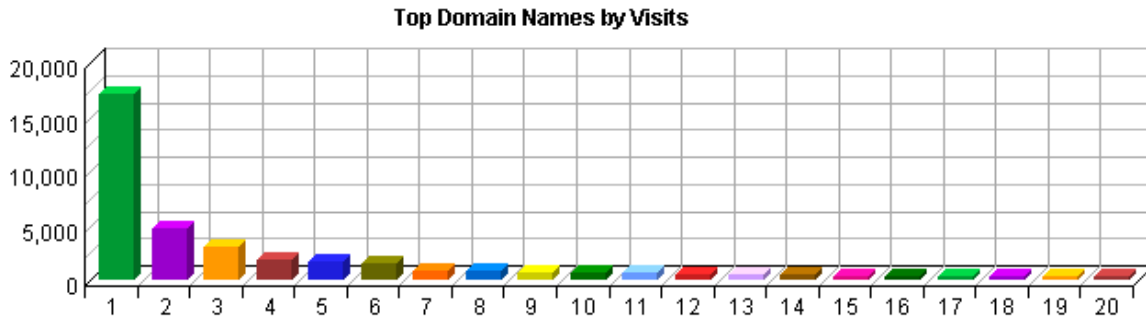
Top Domain Names

	Domain Name	Visits	%	Hits
1.	googlebot.com	17,203	18.59%	22,802
2.	msn.com	4,694	5.07%	11,226
3.	comcast.net	3,097	3.35%	9,327
4.	rr.com	1,905	2.06%	6,024
5.	yahoo.net	1,710	1.85%	56,809
6.	verizon.net	1,518	1.64%	5,041
7.	cox.net	882	0.95%	2,722
8.	sbcglobal.net	861	0.93%	2,662
9.	ask.com	726	0.78%	1,549
10.	aol.com	658	0.71%	929
11.	bellsouth.net	619	0.67%	1,712
12.	searchme.com	530	0.57%	1,963
13.	charter.com	504	0.54%	1,461
14.	65.214.44.28	446	0.48%	899
15.	qwest.net	421	0.46%	1,118
16.	bezeqint.net	406	0.44%	545
17.	saic.com	373	0.40%	23,940
18.	65.55.232.34	371	0.40%	1,604
19.	optonline.net	351	0.38%	780
20.	dedi.digiweb.ie	350	0.38%	573
	Subtotal	**37,625**	**40.67%**	**153,686**
	Other	**54,898**	**59.33%**	**244,148**
	Total	**92,523**	**100.00%**	**397,834**

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

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Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

Top–Level Domain Types

This report provides a breakdown of top–level domain types.

Top-Level Domain Types by Visits
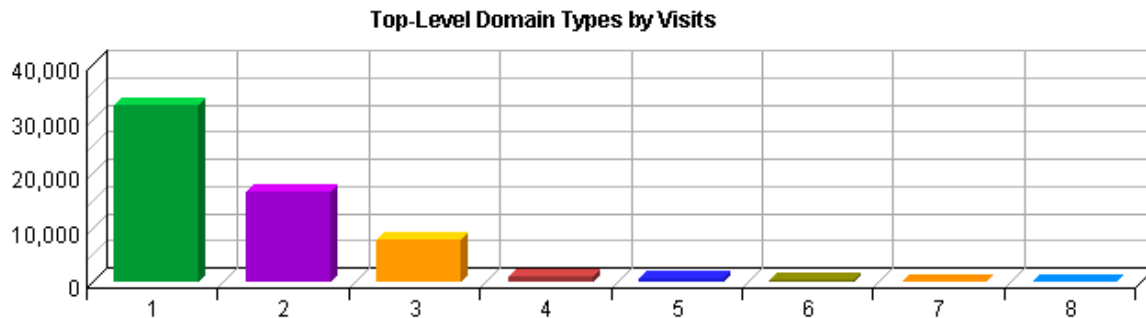
Top–Level Domain Types

	Top–Level Domain Types	Visits	%	Hits
1.	Commercial	32,473	55.22%	108,917
2.	Network	16,545	28.13%	101,519
3.	Education	7,653	13.01%	27,151
4.	Government	1,121	1.91%	3,620
5.	Organization	694	1.18%	14,378
6.	Military	268	0.46%	721
7.	ARPANET	48	0.08%	102
8.	International	4	0.01%	5
	Total	**58,806**	**100.00%**	**256,413**

Top–Level Domain Types – Help Card

? **Top–Level Domain** – The suffix of a domain name. A top–level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top–level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top–level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country–code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

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Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

Page Views Trend
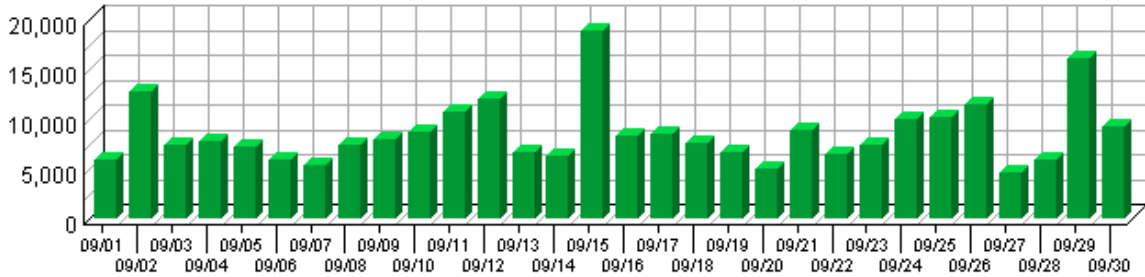
Page View Summary
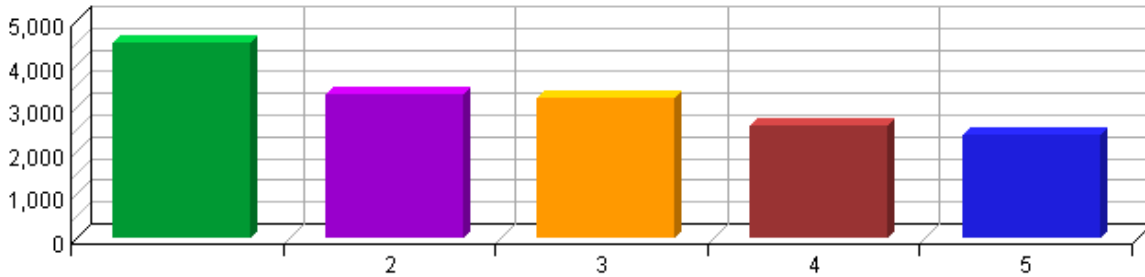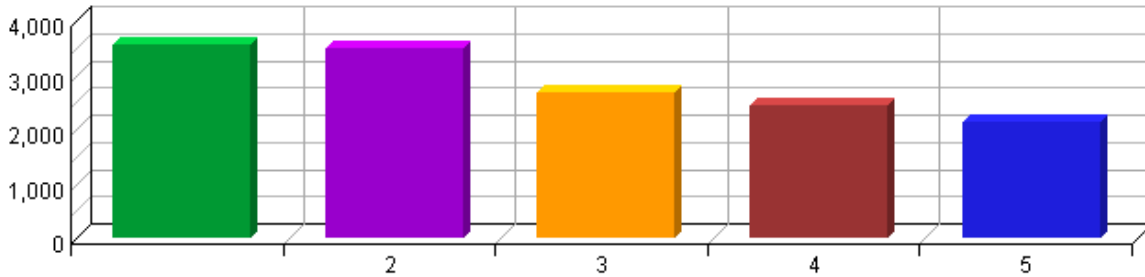
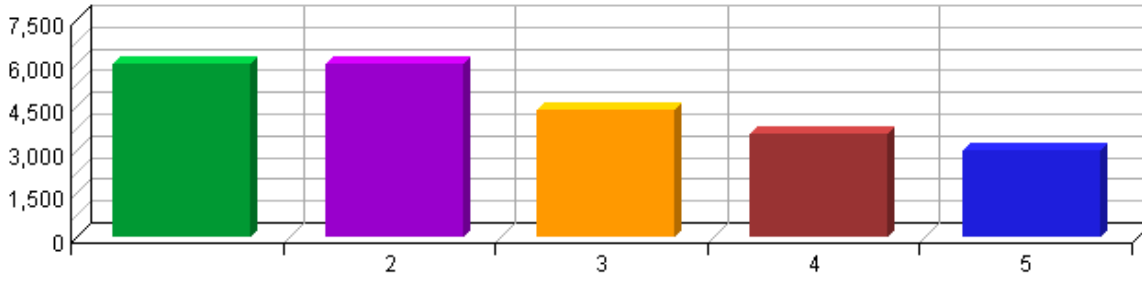|	
Page Views	257,524
Average per Day	8,584
Average Page Views per Visit	2.78

Top Entry Pages

Top Exit Pages

Top Pages by Visits Trend
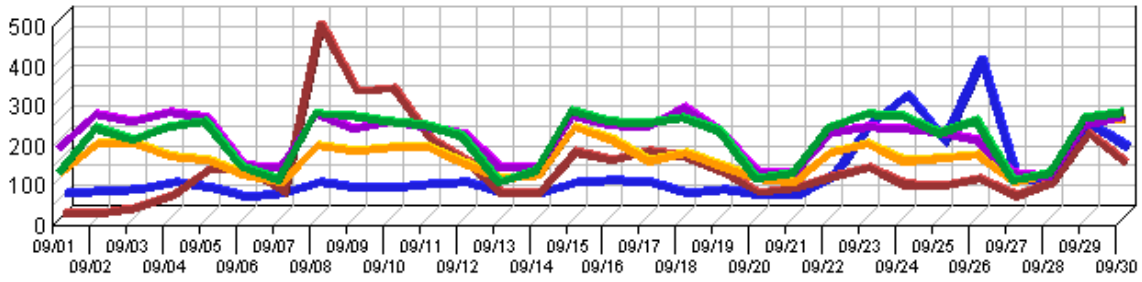
Top Pages by Visits

Top Directories by Visits
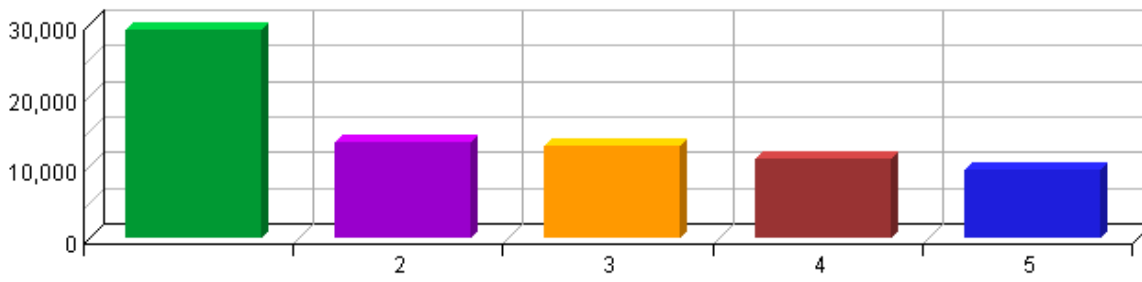
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend
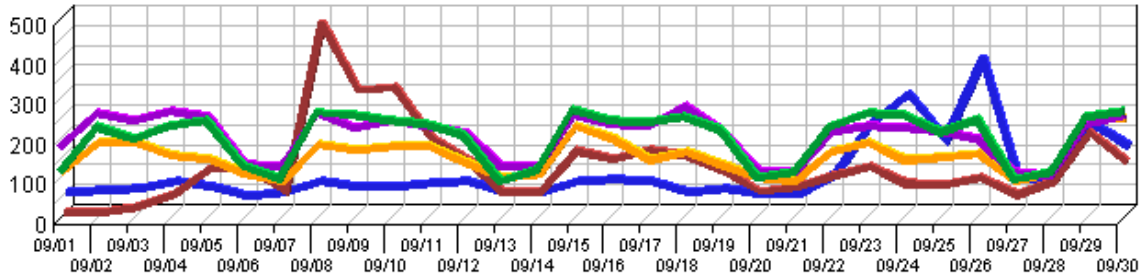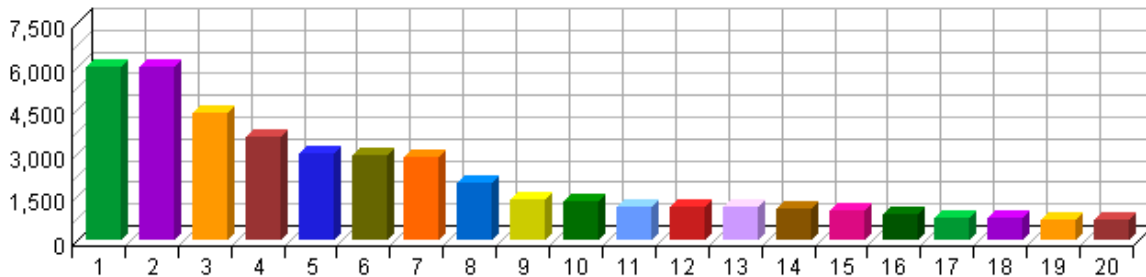
Top Pages by Visits

Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	**5,983**	**2.60%**	6,975	00:02:07	0
2.	**National Center for Environmental Research (NCER) | ORD | US EPA** http:/ / es.epa.gov/ ncer/	**5,971**	**2.60%**	8,938	00:01:36	0
3.	**| Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	**4,360**	**1.90%**	5,404	00:01:47	0
4.	**2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Unde** http:/ / es.epa.gov/ ncer/ rfa/ 2009/ 2009_gro_undergrad. html	**3,560**	**1.55%**	3,943	00:03:59	0
5.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	**2,966**	**1.29%**	3,813	00:01:38	0
6.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	**2,942**	**1.28%**	4,085	00:03:14	0
7.		**2,841**	**1.24%**	3,143	00:03:36	0

	6th Annual P3 Awards | Funding Opportunities | NCER | ORD | US EPA http:/ / es.epa.gov/ ncer/ rfa/ 2009/ 2009_p3.html					
8.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	**1,968**	**0.86%**	2,248	00:01:44	0
9.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	**1,367**	**0.60%**	1,826	00:02:04	0
10.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	**1,304**	**0.57%**	1,684	00:01:42	0
11.	**Forecasting Ecosystem Services from Wetland Condition Analyses | Funding Opportu** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html	**1,171**	**0.51%**	1,334	00:02:52	0
12.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	**1,159**	**0.50%**	1,217	00:01:53	0
13.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	**1,132**	**0.49%**	1,472	00:02:21	0
14.	**Climate Change and Allergic Airway Disease | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	**1,085**	**0.47%**	1,213	00:03:24	0
15.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	**1,017**	**0.44%**	1,091	00:03:23	0
16.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	**897**	**0.39%**	987	00:03:47	0
17.	**Biodiversity & Human Health | NCER | US EPA** http:/ / es.epa.gov/ ncer/ biodiversity/	**781**	**0.34%**	951	00:02:09	0
18.	**Basic Information | P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/ fact_sheet.html	**768**	**0.33%**	808	00:02:40	0
19.	**Basic Information | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ about/	**728**	**0.32%**	774	00:01:59	0

20.	Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal http://es.epa.gov/ncer/rfa/2008/2008_star_novelapproaches.html	719	0.31%	880	00:02:07	0
	Subtotal	**42,719**	**18.60%**	**52,786**	**00:02:12**	
	Other	**187,002**	**81.40%**	**204,738**	**00:01:53**	
	Total	**229,721**	**100.00%**	**257,524**	**00:01:56**	

Top Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

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♀ Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

<table>
<tr><td align="center">No data for this section in the log data analyzed.</td></tr>
</table>

Top Content Groups – Help Card

?   **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

––

The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend
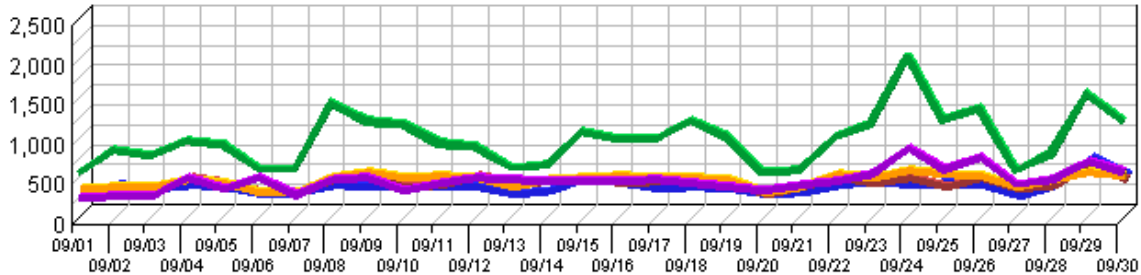
Top Directories by Visits
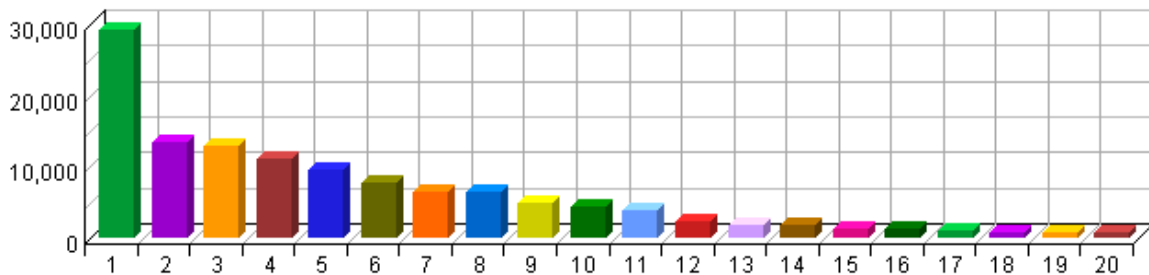
Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	**29,318**	**23.14%**	60,388	3,619,624
2.	http://es.epa.gov/ncer/p3	**13,331**	**10.52%**	54,043	1,062,870
3.	http://es.epa.gov/ncer/ publications	**12,815**	**10.12%**	69,650	28,315,575
4.	http://es.epa.gov/ncer/events	**11,177**	**8.82%**	42,733	2,885,011
5.	http://es.epa.gov/ncer/fellow	**9,507**	**7.50%**	23,813	1,692,466
6.	http://es.epa.gov/ncer/ childrenscenters	**7,864**	**6.21%**	39,439	16,248,927
7.	http://es.epa.gov/ncer/	**6,556**	**5.17%**	13,932	148,217
8.	http://es.epa.gov/ncer/sbir	**6,477**	**5.11%**	15,004	1,162,742
9.	http://es.epa.gov/ncer/nano	**4,974**	**3.93%**	29,563	3,823,752
10.	http://es.epa.gov/ncer/ science	**4,397**	**3.47%**	13,004	1,111,443
11.	http://es.epa.gov/ncer/ index_files	**3,949**	**3.12%**	4,550	118,349
12.	http://es.epa.gov/ncer/grants	**2,271**	**1.79%**	3,651	82,586
13.	http://es.epa.gov/ncer/ biodiversity	**1,804**	**1.42%**	4,684	134,710
14.	http://es.epa.gov/ncer/ guidance	**1,732**	**1.37%**	3,108	72,568
15.	http://es.epa.gov/ncer/styles	**1,385**	**1.09%**	1,681	3,158
16.	http://es.epa.gov/ncer/staa	**1,210**	**0.96%**	2,937	68,828
17.	http://es.epa.gov/ncer/ centers	**1,017**	**0.80%**	2,254	98,979

18.	http://es.epa.gov/ncer/about	**843**	**0.67%**	992	15,667
19.	http://es.epa.gov/ncer/cns	**808**	**0.64%**	1,441	23,323
20.	http://es.epa.gov/ncer/ results	**686**	**0.54%**	1,196	19,867
	Subtotal	**122,121**	**96.39%**	**388,063**	**60,708,654**
	Other	**4,568**	**3.61%**	**9,771**	**293,681**
	Total	**126,689**	**100.00%**	**397,834**	**61,002,335**

Top Directories – Help Card

? **Path to Directory** – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

−−

♀ This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary

Successful Hits for Entire Site	397,834
Average Hits per Day	13,261
Home Page Hits	8,938

Most Accessed File Types by Files
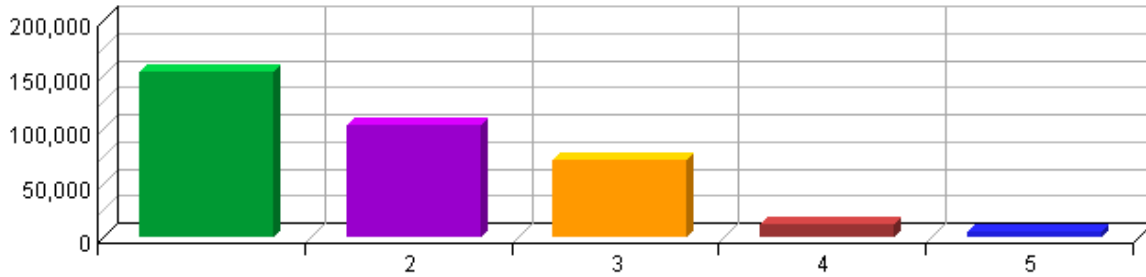
Hits Trend
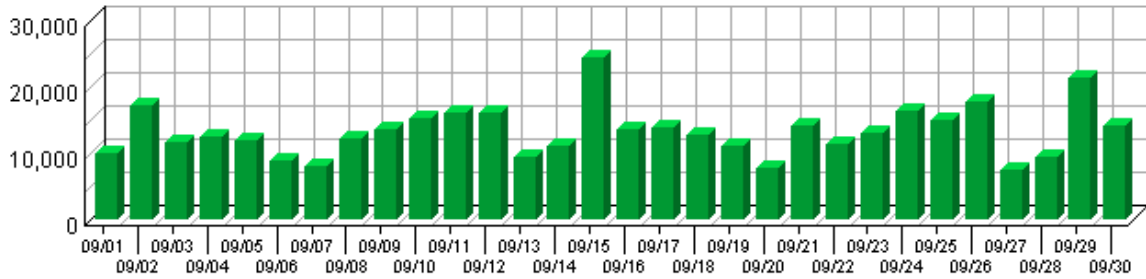
Most Downloaded Files Trend
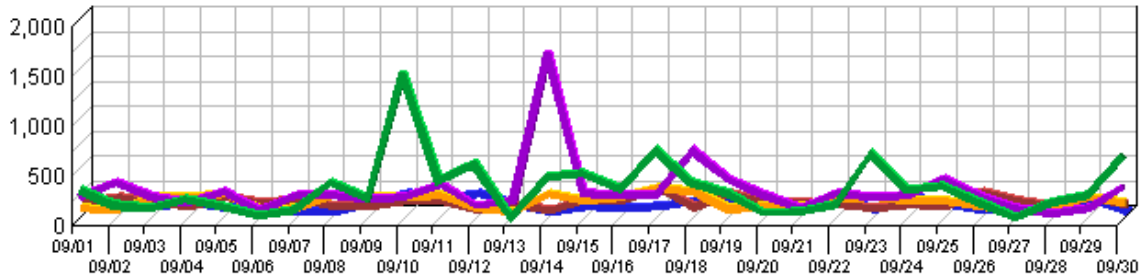
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend

Most Downloaded Files
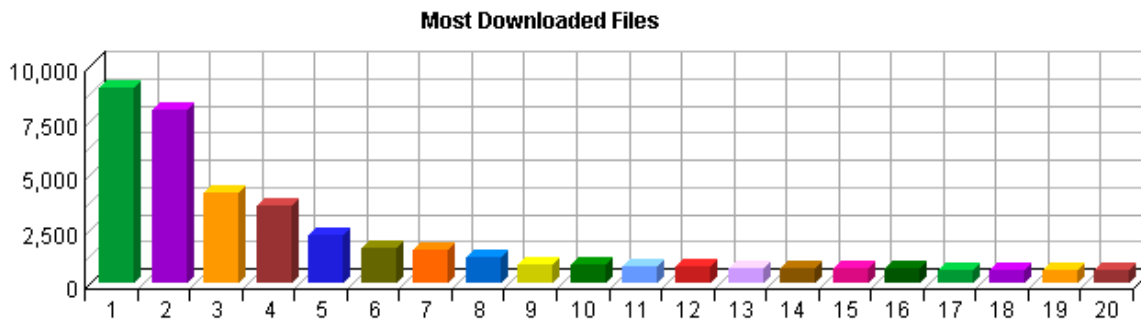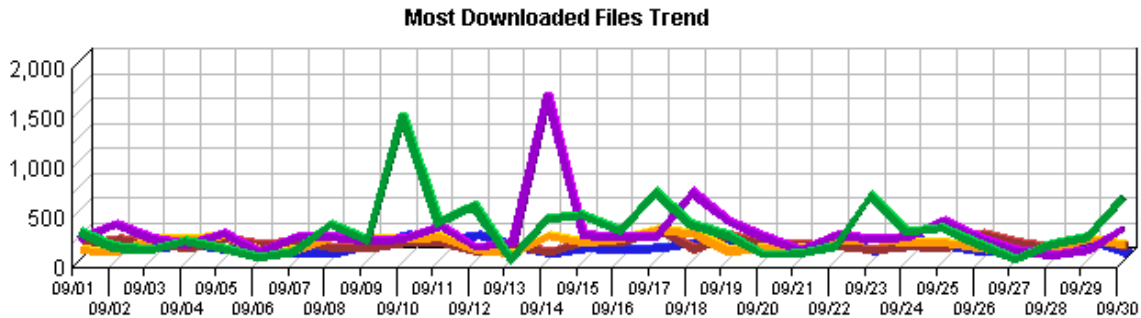
Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/ publications/statesci/bioengineering. pdf	**8,951**	**8.09%**	268
2.	http://es.epa.gov/ncer/nano/ publications/whitepaper12022005. pdf	**7,929**	**7.16%**	454
3.	http://es.epa.gov/ncer/nano/ publications/ nano_strategy_012408.pdf	**4,160**	**3.76%**	355
4.	http://es.epa.gov/ncer/nano/ lectures/zhang0705.pdf	**3,588**	**3.24%**	294
5.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_26_05proceeding1.pdf	**2,223**	**2.01%**	138
6.	http://es.epa.gov/ncer/p3/ success/michigan.pdf	**1,578**	**1.43%**	106
7.	http://es.epa.gov/ncer/ publications/workshop/nano_proceed. pdf	**1,487**	**1.34%**	198
8.	http://es.epa.gov/ncer/ publications/research_results_needs/ combustionEmmissionsReport.pdf	**1,177**	**1.06%**	102
9.	http://es.epa.gov/ncer/nano/ publications/ complete_nano_proceedings_011108.pdf	**888**	**0.80%**	73
10.	http://es.epa.gov/ncer/fellow/ gro/gro_newsletter_issue1_08. pdf	**863**	**0.78%**	57

11.	http://es.epa.gov/ncer/rfa/ 2008/ compilation_of_epa_ord_res_prog_descrip.pdf	**785**	**0.71%**	66
12.	http://es.epa.gov/ncer/ publications/nano/pdf/Rama.pdf	**773**	**0.70%**	59
13.	http://es.epa.gov/ncer/ publications/nano/pdf/BaerEPA−Workshop−−SmallParticleChemistry− final.pdf	**709**	**0.64%**	47
14.	http://es.epa.gov/ncer/ publications/nano/pdf/ GaudianaKonarka Overview – September 8, 2003. pdf	**689**	**0.62%**	29
15.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ Green_Bay_Area_Fishing_Advisory_English.pdf	**687**	**0.62%**	48
16.	http://es.epa.gov/ncer/ childrenscenters/presentations/ 10_10_07/07childrenworkshop.pdf	**643**	**0.58%**	41
17.	http://es.epa.gov/ncer/nano/ lectures/mcneil_030706.pdf	**607**	**0.55%**	106
18.	http://es.epa.gov/ncer/nano/ lectures/ merzbacher_05_02_05_presentation.pdf	**605**	**0.55%**	99
19.	http://es.epa.gov/ncer/ publications/ research_results_synthesis/ceh_report_508.pdf	**589**	**0.53%**	436
20.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_20_05_nanosummary.pdf	**568**	**0.51%**	116
	Subtotal	**39,499**	**35.69%**	**3,092**
	Other	**71,164**	**64.31%**	**42,059**
	Total	**110,663**	**100.00%**	**45,151**

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

−−

♀ This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more

popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

Most Accessed File Types by Files
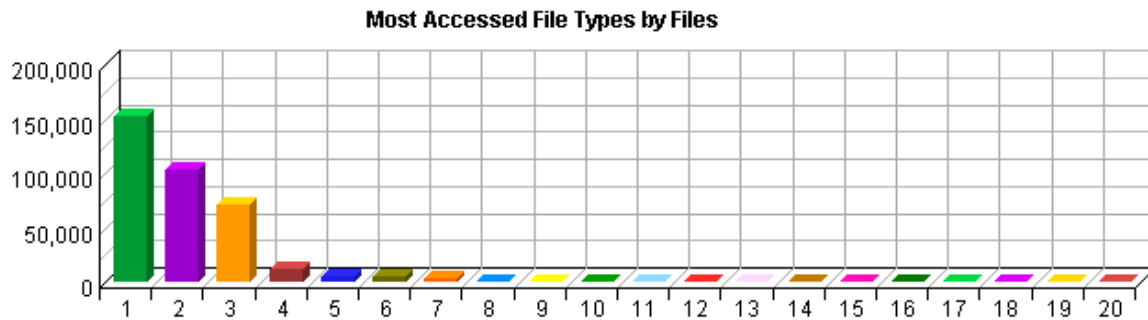
Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	152,364	43.13%	5,950,079
2.	pdf	103,051	29.17%	23,019,778
3.	htm	70,580	19.98%	837,394
4.	js	12,149	3.44%	113,161
5.	ppt	5,272	1.49%	16,727,270
6.	css	4,286	1.21%	9,636
7.	swf	3,309	0.94%	118,787
8.	doc	703	0.20%	67,635
9.	scc	407	0.12%	199
10.	flv	254	0.07%	6,847,621
11.	xml	198	0.06%	1,553
12.	wmv	169	0.05%	6,974,413
13.	wma	135	0.04%	24,860
14.	wpd	83	0.02%	2,441
15.	mp3	74	0.02%	23,696
16.	map	43	0.01%	8
17.	rm	34	0.01%	20,638
18.	smi	30	0.01%	385
19.	mov	23	0.01%	152,548
20.	jpe	23	0.01%	68
	Subtotal	**353,187**	**99.97%**	**60,892,160**
	Other	**105**	**0.03%**	**110,175**
	Total	**353,292**	**100.00%**	**61,002,335**

Most Accessed File Types – Help Card

? **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

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This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

<div style="border:1px solid black">

No data for this section in the log data analyzed.

</div>

Most Uploaded Files – Help Card

?   **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

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♀   You may want to run virus scans on uploaded files.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

Top Entry Pages
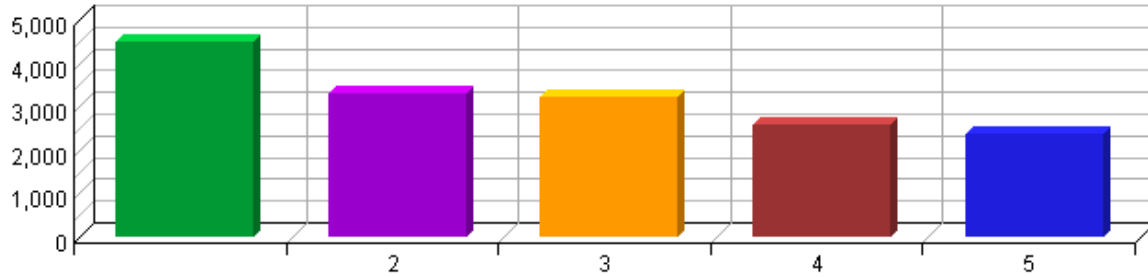
Single Access Pages
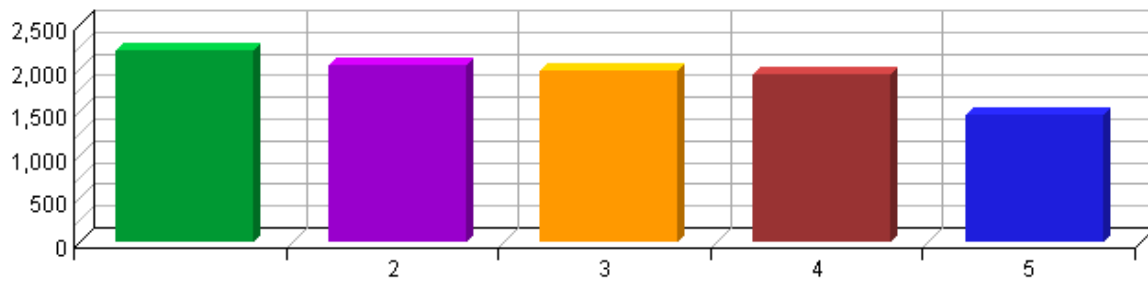
Top Entry Files
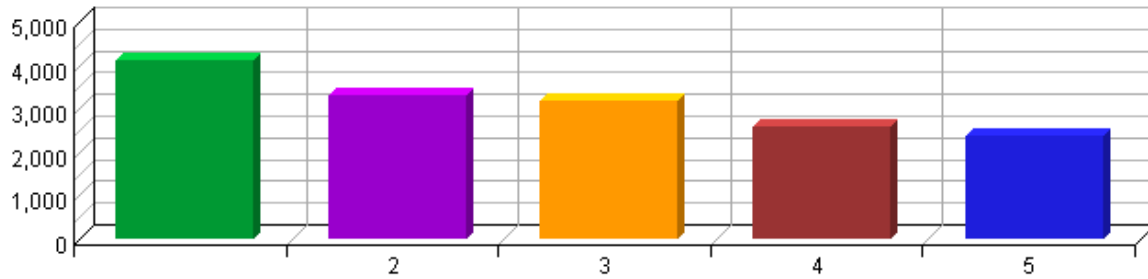
Top Exit Pages
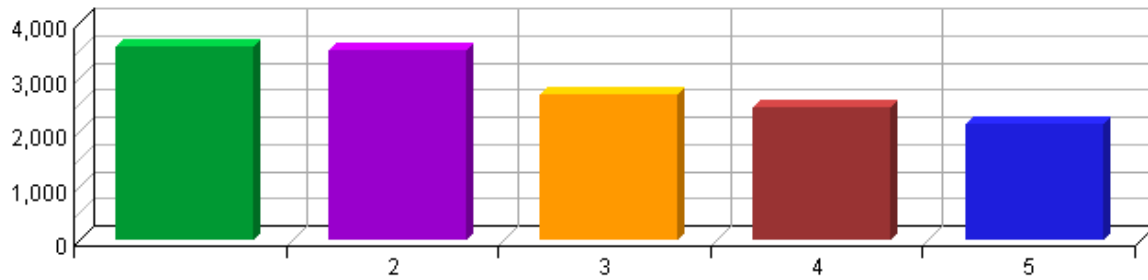
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend
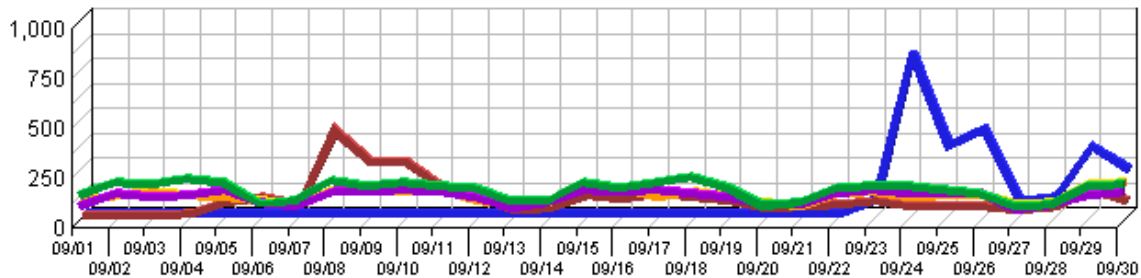
Top Entry Pages
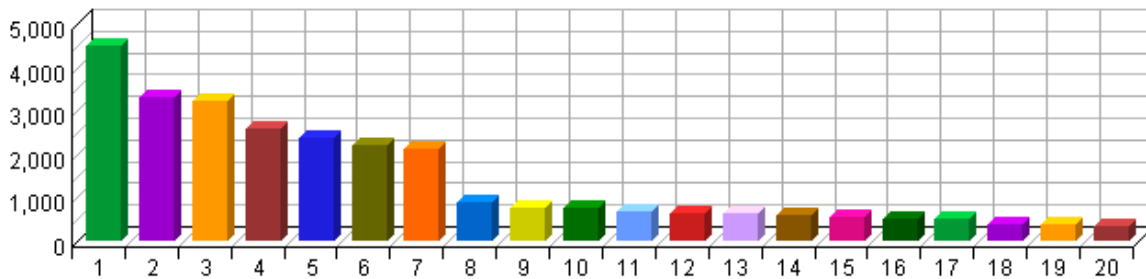
Top Entry Pages

	Pages	Visits	%
1.	**National Center for Environmental Research (NCER)	ORD	US EPA** http:/ / es.epa.gov/ ncer/	4,508	6.10%
2.	**Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/	3,317	4.49%
3.	**	Fellowships	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ fellow/	3,212	4.35%
4.	**2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Unde** http:/ / es.epa.gov/ ncer/ rfa/ 2009/ 2009_gro_undergrad. html	2,581	3.49%
5.	**6th Annual P3 Awards	Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/ 2009/ 2009_p3.html	2,372	3.21%
6.	**P3	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ p3/	2,186	2.96%
7.		2,136	2.89%

	Small Business Innovation Research | NCER | ORD | US EPA http:/ / es.epa.gov/ ncer/ sbir/		
8.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	887	1.20%
9.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	774	1.05%
10.	**Climate Change and Allergic Airway Disease | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	771	1.04%
11.	**Forecasting Ecosystem Services from Wetland Condition Analyses | Funding Opportu** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html	696	0.94%
12.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	648	0.88%
13.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	620	0.84%
14.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	614	0.83%
15.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	548	0.74%
16.	http:/ / es.epa.gov/ ncer/ 08CEIN/	516	0.70%
17.	**Research Project Database | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ 2008drinkingwater/	507	0.69%
18.	**Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_novelapproaches.html	387	0.52%
19.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	373	0.51%

20.	**Biodiversity & Human Health | NCER | US EPA** http:/ / es.epa.gov/ ncer/ biodiversity/	325	0.44%
	Subtotal	**27,978**	**37.88%**
	Other	**45,879**	**62.12%**
	Total	**73,857**	**100.00%**

Top Entry Pages – Help Card

? **Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

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♀ This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend
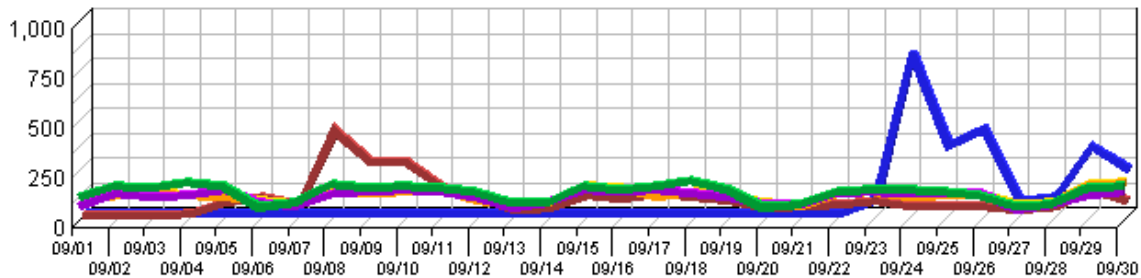
Top Entry Files
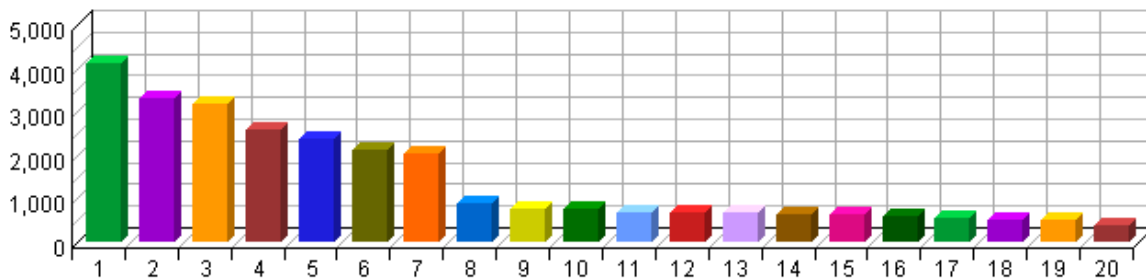
Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/	4,130	4.46%
2.	http://es.epa.gov/ncer/rfa/	3,292	3.56%
3.	http://es.epa.gov/ncer/fellow/	3,198	3.46%
4.	http://es.epa.gov/ncer/rfa/ 2009/2009_gro_undergrad.html	2,577	2.79%
5.	http://es.epa.gov/ncer/rfa/ 2009/2009_p3.html	2,368	2.56%
6.	http://es.epa.gov/ncer/sbir/	2,123	2.29%
7.	http://es.epa.gov/ncer/p3/	2,048	2.21%
8.	http://es.epa.gov/ncer/grants/	876	0.95%
9.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_climate_change. html	769	0.83%
10.	http://es.epa.gov/ncer/nano/	747	0.81%
11.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_wetlands.html	695	0.75%
12.	http://es.epa.gov/ncer/ childrenscenters/Scripts/AC_ActiveX. js	678	0.73%
13.	http://es.epa.gov/ncer/styles/ epafiles_epastyles.css	675	0.73%

14.	http://es.epa.gov/ncer/events/	640	0.69%
15.	http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html	618	0.67%
16.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_adaptation.html	612	0.66%
17.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html	546	0.59%
18.	http://es.epa.gov/ncer/08CEIN/	510	0.55%
19.	http://es.epa.gov/ncer/ 2008drinkingwater/	501	0.54%
20.	http://es.epa.gov/ncer/ AC_RunActiveContent.js	400	0.43%
	Subtotal	**28,003**	**30.27%**
	Other	**64,520**	**69.73%**
	Total	**92,523**	**100.00%**

Top Entry Files – Help Card

Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

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Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend
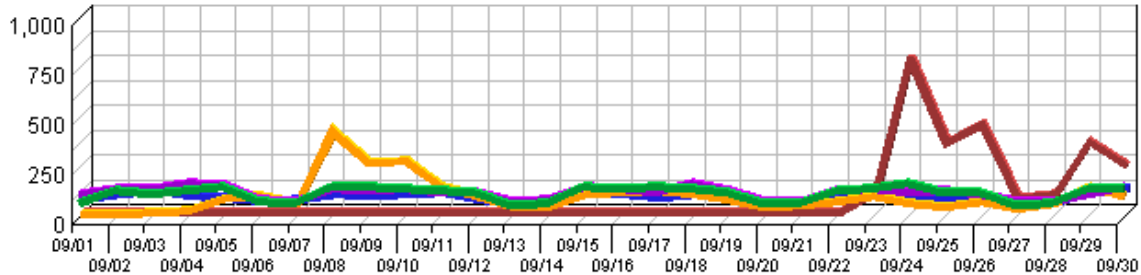
Top Exit Pages
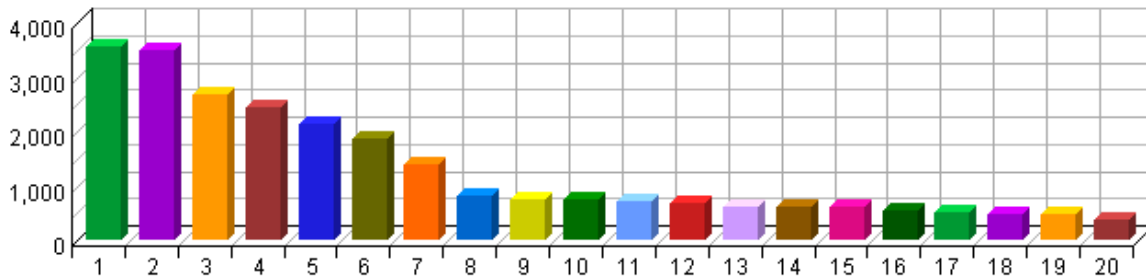
Top Exit Pages

	Pages	Visits	%
1.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	3,564	4.83%
2.	**National Center for Environmental Research (NCER) | ORD | US EPA** http:/ / es.epa.gov/ ncer/	3,481	4.71%
3.	**2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Unde** http:/ / es.epa.gov/ ncer/ rfa/ 2009/ 2009_gro_undergrad. html	2,691	3.64%
4.	**6th Annual P3 Awards | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ 2009/ 2009_p3.html	2,444	3.31%
5.	**| Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	2,151	2.91%
6.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	1,859	2.52%
7.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	1,392	1.89%

8.	**Forecasting Ecosystem Services from Wetland Condition Analyses | Funding Opportu** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html	809	1.10%
9.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	761	1.03%
10.	**Climate Change and Allergic Airway Disease | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	760	1.03%
11.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	695	0.94%
12.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	670	0.91%
13.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	626	0.85%
14.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	621	0.84%
15.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	604	0.82%
16.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	542	0.73%
17.	http:/ / es.epa.gov/ ncer/ 08cein/	513	0.69%
18.	**Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_novelapproaches.html	487	0.66%
19.	**Research Project Database | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ 2008drinkingwater/	475	0.64%
20.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/	373	0.51%

Top Exit Pages

2004_climate_change. html		
Subtotal	**25,518**	**34.56%**
Other	**48,320**	**65.44%**
Total	**73,838**	**100.00%**

Top Exit Pages – Help Card

? **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

−−
♀ You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend
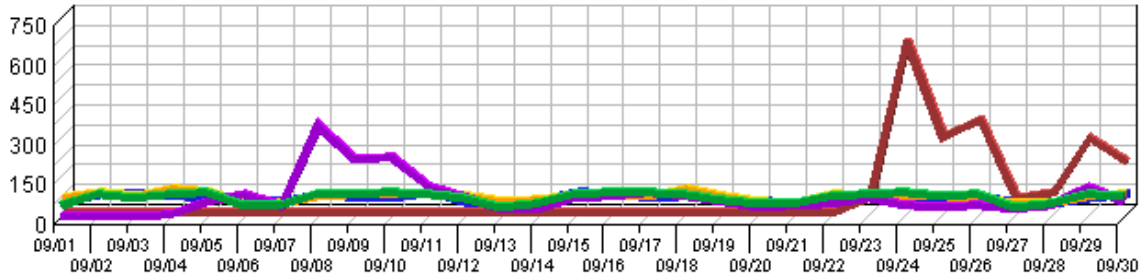
Single Access Pages
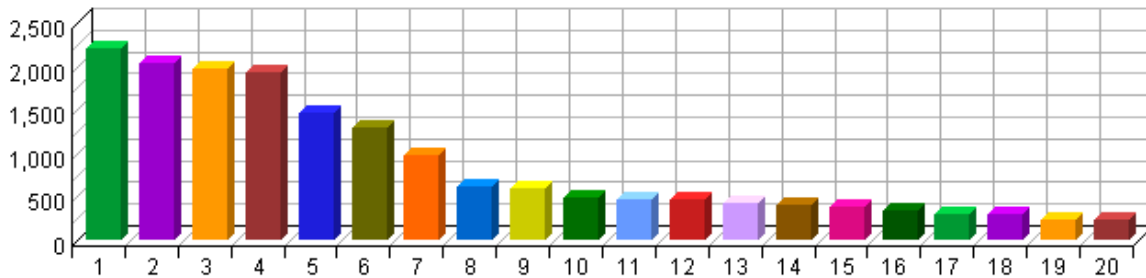
Single Access Pages

	Pages	Visits	%
1.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	2,194	4.25%
2.	**2009 Academic Year EPA Greater Research Opportunities (GRO) Fellowships for Unde** http:/ / es.epa.gov/ ncer/ rfa/ 2009/ 2009_gro_undergrad. html	2,042	3.95%
3.	**National Center for Environmental Research (NCER) | ORD | US EPA** http:/ / es.epa.gov/ ncer/	1,963	3.80%
4.	**6th Annual P3 Awards | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ 2009/ 2009_p3.html	1,937	3.75%
5.	**| Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	1,463	2.83%
6.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	1,285	2.49%
7.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	978	1.89%

8.	**Climate Change and Allergic Airway Disease	Funding Opportunities	NCER	ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	619	1.20%
9.	**Forecasting Ecosystem Services from Wetland Condition Analyses	Funding Opportu** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html	594	1.15%
10.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	485	0.94%
11.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings	Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	470	0.91%
12.	**STAR Grants and Cooperative Agreements	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ grants/	467	0.90%
13.	**Calendar of Events	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ events/	414	0.80%
14.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	397	0.77%
15.	**Nanotechnology	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ nano/	390	0.75%
16.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	338	0.65%
17.	**Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_novelapproaches.html	302	0.58%
18.	http:/ / es.epa.gov/ ncer/ 08cein/	291	0.56%
19.	**Particulate Matter	Science Topics	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ science/ pm/	243	0.47%
20.	**Basic Information	Nanotechnology	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ nano/ questions/	227	0.44%

Subtotal	17,099	33.10%
Other	34,561	66.90%
Total	51,660	100.00%

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site––the first page they open––then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. **National Center for Environmental Research (NCER) | ORD | US EPA** http://es.epa.gov/ncer/	2,748	3.72%
	1. **Funding Opportunities | NCER | ORD | US EPA** http://es.epa.gov/ncer/rfa/	2,414	3.27%
	1. **| Fellowships | NCER | ORD | US EPA** http://es.epa.gov/ncer/fellow/	1,717	2.33%
	1. **Small Business Innovation Research | NCER | ORD | US EPA** http://es.epa.gov/ncer/sbir/	1,522	2.06%
	1. **P3 | NCER | ORD | US EPA** http://es.epa.gov/ncer/p3/	1,148	1.55%
	1. **Climate Change and Allergic Airway Disease | Funding Opportunities | NCER | ORD** http://es.epa.gov/ncer/rfa/ 2008/2008_star_climate_change. html	657	0.89%
	1. **Nanotechnology | NCER | ORD | US EPA** http://es.epa.gov/ncer/nano/	511	0.69%
	1. **Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http://es.epa.gov/ncer/rfa/ 2008/2008_star_adaptation.html	506	0.69%
	1. **STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http://es.epa.gov/ncer/grants/	497	0.67%
	1. **Broad Agency Announcement for Conferences, Workshops, and/or Meetings | Funding** http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html	497	0.67%
	1. **Calendar of Events | NCER | ORD | US EPA** http://es.epa.gov/ncer/events/	454	0.61%
		405	0.55%

1. **FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ**
   http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html

   362 0.49%

1. **Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida**
   http://es.epa.gov/ncer/rfa/ 2004/2004_climate_change.html

   265 0.36%

1. **Particulate Matter | Science Topics | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/ science/pm/

   240 0.33%

1. **Basic Information | Nanotechnology | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/nano/ questions/

   237 0.32%

1. **Treatment Technologies for Arsenic Removal for Small Drinking Water Systems | 20**
   http://es.epa.gov/ncer/rfa/ current/2003arsenic.html

   235 0.32%

1. **Development of Environmental Health Outcome Indicators | 2007 Grant Archives | A**
   http://es.epa.gov/ncer/rfa/ 2007/2007_star_health_indicators. html

   222 0.30%

1. **Autism and Neurodevelopmental Disorders | Children's Environmental Health Resear**
   http://es.epa.gov/ncer/ childrenscenters/autism.html

   217 0.29%

1. **STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/rfa/ forms/

   205 0.28%

1. **2008 Event Date and Location | P3 | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/p3/ event_2008/08_date_loc.html

Top Paths Through Site – Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit

is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

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Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	56,609	61.18%
2.	http://www.google.com/	11,662	12.60%
3.	http://es.epa.gov/	3,616	3.91%
4.	http://www.epa.gov/	2,222	2.40%
5.	http://www07.grants.gov/	2,064	2.23%
6.	http://www.google.co.in/	1,247	1.35%
7.	http://search.yahoo.com/	1,162	1.26%
8.	http://images.google.com/	1,041	1.13%
9.	http://cfpub.epa.gov/	530	0.57%
10.	http://www.google.co.uk/	444	0.48%
11.	http://www.google.ca/	392	0.42%
12.	http://nlquery.epa.gov/	388	0.42%
13.	http://earth2.epa.gov/	329	0.36%
14.	http://search.live.com/	296	0.32%
15.	http://www.grants.gov/	264	0.29%
16.	http://search.msn.com/	253	0.27%
17.	http://www.google.com.au/	238	0.26%
18.	http://yosemite.epa.gov/	238	0.26%
19.	http://www.google.cn/	180	0.19%
20.	http://images.google.co.in/	171	0.18%
	Subtotal	**83,346**	**90.08%**
	Other	**9,177**	**9.92%**
	Total	**92,523**	**100.00%**

Activity by Referring Site – Help Card

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	56,609	61.18%
2.	google.com	12,862	13.90%
3.	epa.gov	7,673	8.29%
4.	grants.gov	2,328	2.52%
5.	yahoo.com	1,578	1.71%
6.	google.co.in	1,422	1.54%
7.	google.co.uk	613	0.66%
8.	google.ca	455	0.49%
9.	live.com	422	0.46%
10.	google.com.au	299	0.32%
11.	msn.com	255	0.28%
12.	aol.com	212	0.23%
13.	google.cn	196	0.21%
14.	google.co.th	195	0.21%
15.	business.gov	172	0.19%
16.	google.de	165	0.18%
17.	google.co.kr	157	0.17%
18.	google.com.ph	144	0.16%
19.	google.it	141	0.15%
20.	google.com.my	136	0.15%
	Subtotal	**86,034**	**92.99%**
	Other	**6,489**	**7.01%**
	Total	**92,523**	**100.00%**

Activity by Referring Domain – Help Card

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	56,609	61.18%
2.	http://www.google.com/search	11,393	12.31%
3.	http://www07.grants.gov/ search/search.do	1,404	1.52%
4.	http://www.google.co.in/ search	1,240	1.34%
5.	http://images.google.com/ imgres	1,040	1.12%
6.	http://search.yahoo.com/ search	778	0.84%
7.	http://www.google.co.uk/ search	437	0.47%
8.	http://www.epa.gov/careers/ stuopp.html	433	0.47%
9.	http://es.epa.gov/ncer/	427	0.46%
10.	http://nlquery.epa.gov/ epasearch/epasearch	387	0.42%
11.	http://www.google.ca/search	385	0.42%
12.	http://search.live.com/ results.aspx	293	0.32%
13.	http://search.msn.com/results. aspx	240	0.26%
14.	http://www.google.com.au/ search	233	0.25%
15.	http://www.epa.gov/epahome/ scitech.htm	228	0.25%
16.	http://www.epa.gov/ord/htm/ jobs_ord.htm	189	0.20%
17.	http://www.google.cn/search	179	0.19%
18.	http://images.google.co.in/ imgres	171	0.18%
19.	http://images.google.co.uk/ imgres	168	0.18%
20.	http://es.epa.gov/ncer/p3/	165	0.18%
	Subtotal	**76,399**	**82.57%**
	Other	**16,124**	**17.43%**
	Total	**92,523**	**100.00%**

Activity by Referring Page – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	17,648	78.95%
2.	yahoo	1,777	7.95%
3.	google uk	667	2.98%
4.	google canada	505	2.26%
5.	google australia	339	1.52%
6.	msn	305	1.36%
7.	google germany	187	0.84%
8.	aol netfind	183	0.82%
9.	google italy	149	0.67%
10.	google france	139	0.62%
11.	yahoo spain	130	0.58%
12.	yahoo india	56	0.25%
13.	altavista	52	0.23%
14.	google japan	49	0.22%
15.	yahoo japan	30	0.13%
16.	yahoo taiwan	19	0.08%
17.	yahoo uk &ireland	18	0.08%
18.	google austria	15	0.07%
19.	yahoo singapore	15	0.07%
20.	yandex	13	0.06%
	Subtotal	**22,296**	**99.74%**
	Total	**22,354**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	salmon fishing green bay	519	2.32%
	epa star	366	1.64%
	epa star fellowship	293	1.31%
	rice radiation mutation ppt	188	0.84%
	comet assay ppt.	148	0.66%
	epa sbir	109	0.49%
	forms	90	0.40%
	nanozeolite in agriculture	87	0.39%
	ncer	70	0.31%
	tio2 ppt	63	0.28%
	epa star grant	60	0.27%
	health	59	0.26%
	national mall map	59	0.26%
	tumor angiogenesis ppt	58	0.26%
	epa fellowship	56	0.25%
	environmental protection agency	55	0.25%
	environmental research	55	0.25%
	epa grants	51	0.23%
	epa nanotechnology	50	0.22%
	purification of water by using nanotechnology	50	0.22%
2. yahoo	epa	155	0.69%
	nanotechnology problem in boiler	45	0.20%
	nanotechnology colloid hydrophobic silver	38	0.17%
	nanotechnology challenges in boiler	38	0.17%
	journal wet scubber.pdf	26	0.12%
	asthma in children pdf ppt	23	0.10%
	p3	21	0.09%
	graduate fellowships	17	0.08%
	science research topics	14	0.06%
	industrial production of potassium hydroxide	13	0.06%
	waste water treatment pdf	12	0.05%
	pollution prevention and protection in cambodia	12	0.05%
	epa star fellowship	10	0.04%
	fellowships	10	0.04%
	ncer	9	0.04%
	interdisciplinary of professionals and the role towards green environment pdf	8	0.04%
		8	0.04%

	interdisciplinary of professionals and the role towards green environment research pdf		
	particulate matter	7	0.03%
	environmental research	7	0.03%
	epa, star	6	0.03%
3. google uk	forms	45	0.20%
	health	28	0.13%
	climate change	10	0.04%
	change	6	0.03%
	define:primary employment	6	0.03%
	the star	5	0.02%
	interdisciplinary approach	3	0.01%
	natural history museum map	3	0.01%
	fact about nanotechnology	3	0.01%
	evaluate the actions required to achieve health for children	3	0.01%
	corn on the cob plant	3	0.01%
	how could environment affect childs health	2	0.01%
	the mall washington map	2	0.01%
	biomarker of exposure	2	0.01%
	examples of risk assessments in scientific workplace	2	0.01%
	pesticides	2	0.01%
	basic research	2	0.01%
	define:funding agreement	2	0.01%
	steroid animal waste in water	2	0.01%
	environmental protection agency (epa) science to achieve results (star) graduate environmental study fellowships	2	0.01%
4. google canada	forms	12	0.05%
	united states environmental assessment center	7	0.03%
	health	6	0.03%
	hurricanes	4	0.02%
	star grants	3	0.01%
	interdisciplinary approach	3	0.01%
	coral reef changes	3	0.01%
	change	3	0.01%
	neurodevelopmental disorder	3	0.01%
	fate and transport of nanomaterials in drinking water	3	0.01%
	haa treatment ozone	3	0.01%
	biogas car	2	0.01%
	biodiversity and human health	2	0.01%
	p3 projects	2	0.01%
	pollution change over time	2	0.01%
	application of nanotechnology to remediate the environment	2	0.01%

	nanofibers	2	0.01%
	basic map of mall	2	0.01%
	research questions about children	2	0.01%
	nanotechnology in human health	2	0.01%
5. google australia	wieder 1985 peat	17	0.08%
	forms	8	0.04%
	climate change	8	0.04%
	health	6	0.03%
	change	3	0.01%
	determining the effectiveness of budgeting	2	0.01%
	water quality biomarkers ppt	2	0.01%
	structural proteins in biopolymers	2	0.01%
	hurricanes	2	0.01%
	master budget assumption justification	2	0.01%
	children's challenge epa calendar 2007	2	0.01%
	climate change images	2	0.01%
	define:funding agreement	2	0.01%
	hazard identification	2	0.01%
	air pollution	2	0.01%
	ecological land use change	2	0.01%
	construction workshop	2	0.01%
	change in temperature of the earth	2	0.01%
	materials metrology	2	0.01%
	rfa tide flow images	2	0.01%
6. msn	p3	7	0.03%
	fellowships	5	0.02%
	science topics	4	0.02%
	biodiversity	4	0.02%
	epa fellowships	4	0.02%
	tom barnwell epa	3	0.01%
	nanotechnology	3	0.01%
	epa	3	0.01%
	environmental fellowships	3	0.01%
	particulate matter	3	0.01%
	epa requirements for outdated pharmaceuticals	2	0.01%
	samples of stessor letter	2	0.01%
	epa funding opportunities	2	0.01%
	epa.gov	2	0.01%
	epa fellowship	2	0.01%
	ill accion for children's	2	0.01%
	what date does falll fall on 2008	2	0.01%
	endocrine disruptors and aquatic organisms	2	0.01%

Activity by Search Engine

	echo technologies va	2	0.01%
	sbir awards 2007 state	2	0.01%
7. google germany	national mall	5	0.02%
	molecule	3	0.01%
	adsorption of nano particles in water	3	0.01%
	pfiesteria	2	0.01%
	cenr	2	0.01%
	diazoxon	2	0.01%
	developmental pathway for adhd	2	0.01%
	nanoparticles in drinking water	2	0.01%
	epa nanotechnology	2	0.01%
	yes assay	2	0.01%
	washington dc national mall	2	0.01%
	pfiesteria piscicida	2	0.01%
	environmentally friendly technology	1	0.00%
	short summary about nanotechnology	1	0.00%
	ecosystem climate depending	1	0.00%
	biomarker powerpoint	1	0.00%
	washington national mall map	1	0.00%
	transport of nano particles in soil	1	0.00%
	how to win poster prize	1	0.00%
	arsenic removal from drinking water: review	1	0.00%
8. aol netfind	national center for environmental research (ncer)	4	0.02%
	epa grants	3	0.01%
	research grants	2	0.01%
	health effects of particulate matter epa 2008	2	0.01%
	pfiesteria piscicida	2	0.01%
	pon−1 and asperger syndrome	2	0.01%
	hold harmless agreement	2	0.01%
	epa undergraduate fellowship opportunity	2	0.01%
	nanotechnology and waste water treatment	2	0.01%
	environmental effects of particulate matter epa 2008	2	0.01%
	particulate matter	2	0.01%
	interactions between climate change, biodiversity and water	2	0.01%
	pictures of appalachian state universitys main building	2	0.01%
	neurodevelopmental disorders	2	0.01%
	spelman college logo	2	0.01%
	epa	2	0.01%
	environmental policy: decision making and problem solving	2	0.01%
	www.epa.gov	2	0.01%
	goals of children's program	2	0.01%
	nanotechnology epa	1	0.00%

9. google italy	cenr	3	0.01%
	ncer	2	0.01%
	biomarkers	2	0.01%
	prof. jim constantz	2	0.01%
	interaction uv matter	2	0.01%
	endocrine disrupters funding	2	0.01%
	biochemical pathways bcaa	2	0.01%
	skinner ed ataq	1	0.00%
	fully biodegradable natural fiber composites from renewable sources	1	0.00%
	solar greenhouse award	1	0.00%
	parent directory rfa	1	0.00%
	reproduction in man powerpoint	1	0.00%
	courier form	1	0.00%
	metal working fluid ppt	1	0.00%
	tio2 plasmon	1	0.00%
	davis et al 2001	1	0.00%
	white paper epa	1	0.00%
	lev usa environment	1	0.00%
	environmental health	1	0.00%
	mercuri transport	1	0.00%
10. google france	amphibians filetype:ppt	9	0.04%
	molecule	3	0.01%
	aerosol form process,ppt	2	0.01%
	evironment fellowships	2	0.01%
	gallaghere batteries	2	0.01%
	types of biomarkers	2	0.01%
	health	2	0.01%
	toddler berkeley center	2	0.01%
	specific ultraviolet absorbance	2	0.01%
	gold molecule	2	0.01%
	incentives market mechanism	2	0.01%
	epifluorescence, bacterial counts, powerpoint	2	0.01%
	gnrh fish endocrine disrupters	1	0.00%
	notice filtration rena p3	1	0.00%
	incentives market mechanisms	1	0.00%
	criii afm	1	0.00%
	big business beneficial	1	0.00%
	dose−response listeria	1	0.00%
	epa star grants	1	0.00%
	bioconductor toxicology prediction	1	0.00%
11. yahoo spain	candid	28	0.13%
	drawing of sink	12	0.05%

	awards	6	0.03%
	reception	6	0.03%
	garden design	4	0.02%
	fuel cell	4	0.02%
	candid pics	4	0.02%
	laptop screen	4	0.02%
	effects of particulate matter	3	0.01%
	jeopardy! clue crew	2	0.01%
	h20 cell	2	0.01%
	garden design project picture	2	0.01%
	chris zarba	2	0.01%
	sweet tomatoes	2	0.01%
	sink drawing	2	0.01%
	biomarkers	2	0.01%
	land use picture	2	0.01%
	judges	2	0.01%
	multimeter	2	0.01%
	candid pictures	2	0.01%
12. yahoo india	white papers on nanotechnology in computer science	26	0.12%
	tropospheric pollution	2	0.01%
	funding research projects on portability of water	1	0.00%
	information of environment for children	1	0.00%
	motor functions	1	0.00%
	basic information of nanotechnology	1	0.00%
	consequences of human activities on the environment	1	0.00%
	nanocomposites and human health	1	0.00%
	aetiology of zoonotic mycobacterium tuberculosis	1	0.00%
	basic nanotechnology	1	0.00%
	environmental factors in disability	1	0.00%
	uses of genetically engineered microorganisms in wastewater treatment	1	0.00%
	structure of nanotechnology	1	0.00%
	detection of microorganisms by immunological methods	1	0.00%
	biodiversity and health	1	0.00%
	research grants from epa	1	0.00%
	nanotechnology basic	1	0.00%
	disinfactant byproduct	1	0.00%
	fabric costing ppt	1	0.00%
	genetic engineering for disease resistance in crop plant	1	0.00%
13. altavista	green synthesis with silver nanoparticle	22	0.10%
	tomatoes	2	0.01%
	sample research proposal environment economics	2	0.01%

		fumadores el cigarillo	1	0.00%
		federal register vol. 73, no. 169 friday, august 29, 2008 notices 51009	1	0.00%
		star grant	1	0.00%
		project abstract of any topics of sociology	1	0.00%
		porous silicon.ppt	1	0.00%
		research funding for biodiversity	1	0.00%
		green manufacturing	1	0.00%
		characterization of nanoparticles for therapeutics	1	0.00%
		endocrine disruptors monitoring in drinking water	1	0.00%
		membrane structure fabric	1	0.00%
		mobile graywater treatment	1	0.00%
		algal diversity in lake	1	0.00%
		critical temperature cohesive	1	0.00%
		ppcps	1	0.00%
		endocrine disruptors	1	0.00%
		download disinfection byproduct roger minear	1	0.00%
		journal related to endocrine	1	0.00%
14.	google japan	dom and periphyton	2	0.01%
		please click here for more information about	1	0.00%
		l. pachepsky	1	0.00%
		ucla child development clinic	1	0.00%
		rapid test kit	1	0.00%
		biological interactions of quantum dot nanoparticles in skin and in human epidermal keratinocytes.	1	0.00%
		cnt application .pdf composite	1	0.00%
		estradiol 3–glucuronide	1	0.00%
		developing physiology ppt	1	0.00%
		comparative quantifi cation of health risks	1	0.00%
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		us epa biodiversity	1	0.00%
		application spherical hollow nano silica ppt.	1	0.00%
		usepa formation	1	0.00%
		image of public health	1	0.00%
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		james@epa.gov	1	0.00%
		dog hair allergen protein sds–page	1	0.00%
		micro gc carbon nanotube	1	0.00%
		international conference on nanotechnology â€" occupational and environmental health	1	0.00%
15.	yahoo japan	johns hopkins universityã€€sinai hosp	2	0.01%
		chieko kittaka	2	0.01%

	oregon fullerene zebrafish 2008	2	0.01%
	national center for environmental	2	0.01%
	epaã€€particulate matter distribution	2	0.01%
	epa label 2005 cfr title40	1	0.00%
	frontiers in ecology and the environment gentle introduction to quantile regression for ecologists	1	0.00%
	health center for children in vancouver	1	0.00%
	ace glass impinger agi	1	0.00%
	soluble epoxide hydrolase inhibitor	1	0.00%
	chelmsford coulochem	1	0.00%
	increased levels of markers of microbial exposure in homes with indoor storage of organic household waste	1	0.00%
	us epa exposure	1	0.00%
	ï¼³ï¼ ´ï¼¡ï¼¡	1	0.00%
	macrophyte crayfish stickleback	1	0.00%
	ace glass impinger	1	0.00%
	asthma isaac questionnaire	1	0.00%
	hastie tibshirani varying coefficient	1	0.00%
	maleinization	1	0.00%
	event candid photo	1	0.00%
16. yahoo taiwan	p3	2	0.01%
	asthma guideline	1	0.00%
	season change allergic	1	0.00%
	procurement management ppt	1	0.00%
	scge	1	0.00%
	p3 project	1	0.00%
	preservation of as(iii) and as(v) in drinking water supply samples from across the united states using edta and acetic acid as means of minimizing iron−arsenic coprecipitation	1	0.00%
	ion mobility spectrometry ppt	1	0.00%
	ï¼³ï¼ ´ï¼¡ï¼²ã€€ï¼§ï¼²ï¼¡ï¼®ï¼´	1	0.00%
	methyl guanidine and acute lung injury	1	0.00%
	emulsion template	1	0.00%
	dodecanoic acid, soluble epoxide hydrolase inhibitors	1	0.00%
	ap−1−dependent	1	0.00%
	endotoxin dust particle size	1	0.00%
	nanotechnology	1	0.00%
	car chromium plating	1	0.00%
	wei−xian zhang	1	0.00%
	pvd cathode	1	0.00%
17. yahoo uk &ireland	epa pool address	2	0.01%
	2009 rfp on biodiversity	2	0.01%
	wright quasi experimental 2006	1	0.00%

	tobacco smoke clothes children	1	0.00%
	particulate matter	1	0.00%
	neuro developmental disorder in children	1	0.00%
	coatings for magnesium	1	0.00%
	p3 program	1	0.00%
	quantity surveying lisa atkinson	1	0.00%
	jacqueline moya	1	0.00%
	sccamp goals	1	0.00%
	market mechanism	1	0.00%
	health promotion theories	1	0.00%
	key factors and influences on children's health and safety	1	0.00%
	shaily mahendra	1	0.00%
	hannides cecilia	1	0.00%
18. google austria	particulate matter	1	0.00%
	united nations national competition	1	0.00%
	low cost nmr spectrometer	1	0.00%
	elisabeth wonkovich epa	1	0.00%
	incentives case study	1	0.00%
	poster fermentation inurl:ppt	1	0.00%
	waste tyres fuel	1	0.00%
	epa event	1	0.00%
	cincinnati lead	1	0.00%
	ppt concentration	1	0.00%
	automated system for simultaneous analysis of delta c−13, delta o−18 and co2 concentrations in small air samples	1	0.00%
	bad water quality consequences	1	0.00%
	childrenÂ´s exposure during pregnancy	1	0.00%
	washington museum history	1	0.00%
	sinte gleska doctoral planned	1	0.00%
19. yahoo singapore	trivalent chromium plating	2	0.01%
	particulate model of matter	2	0.01%
	environment protection agency	2	0.01%
	individual responsible form	1	0.00%
	epa children	1	0.00%
	interagency cooperation award nomination	1	0.00%
	risk assessment for transportation of diesel	1	0.00%
	naocl	1	0.00%
	doil dew point instrument	1	0.00%
	plastics industry organizations behavior	1	0.00%
	any risk in metal industry	1	0.00%
	autism urine sample	1	0.00%
	ncer	2	0.01%

20. yandex	innovation business	2	0.01%
	shurin j. b., law r., tilman d., loreau m., gonzales a.	1	0.00%
	morton lippmann	1	0.00%
	benz om44	1	0.00%
	master b3 epa	1	0.00%
	brett goliff	1	0.00%
	ventilation of railway tunnels in diesel hauling operation	1	0.00%
	nanoparticles biocides	1	0.00%
	quercitin gas chromatography	1	0.00%
	sustainability workshop agenda	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,244	14.51%
	of	1,734	7.76%
	star	1,332	5.96%
	environmental	1,194	5.34%
	in	1,072	4.80%
	research	1,017	4.55%
	for	913	4.08%
	ppt	774	3.46%
	fellowship	774	3.46%
	the	737	3.30%
	green	617	2.76%
	nanotechnology	605	2.71%
	fishing	530	2.37%
	health	523	2.34%
	bay	522	2.34%
	salmon	521	2.33%
	grants	477	2.13%
	to	460	2.06%
	on	453	2.03%
	water	450	2.01%
2. yahoo	epa	327	1.46%
	in	292	1.31%
	of	236	1.06%
	nanotechnology	162	0.72%
	environmental	157	0.70%
	research	144	0.64%
	the	114	0.51%
	children	101	0.45%

	for	92	0.41%
	boiler	83	0.37%
	pdf	75	0.34%
	health	64	0.29%
	to	63	0.28%
	fellowships	56	0.25%
	star	51	0.23%
	water	50	0.22%
	science	50	0.22%
	on	50	0.22%
	problem	47	0.21%
	asthma	47	0.21%
3. google uk	of	85	0.38%
	health	53	0.24%
	in	52	0.23%
	the	51	0.23%
	forms	48	0.21%
	for	40	0.18%
	environmental	40	0.18%
	change	37	0.17%
	on	32	0.14%
	nanotechnology	30	0.13%
	research	29	0.13%
	to	29	0.13%
	climate	27	0.12%
	epa	22	0.10%
	children	21	0.09%
	how	19	0.08%
	air	17	0.08%
	environment	16	0.07%
	risk	16	0.07%
	ecosystem	15	0.07%
4. google canada	of	71	0.32%
	in	48	0.21%
	environmental	40	0.18%
	research	36	0.16%
	for	33	0.15%
	health	28	0.13%
	on	25	0.11%
	the	23	0.10%
	epa	22	0.10%
	water	17	0.08%

	to	17	0.08%
	nanotechnology	16	0.07%
	assessment	16	0.07%
	what	14	0.06%
	change	14	0.06%
	center	13	0.06%
	forms	12	0.05%
	human	12	0.05%
	environment	12	0.05%
	star	12	0.05%
5. google australia	of	55	0.25%
	change	34	0.15%
	the	25	0.11%
	climate	24	0.11%
	in	22	0.10%
	health	19	0.08%
	for	19	0.08%
	on	18	0.08%
	peat	17	0.08%
	1985	17	0.08%
	wieder	17	0.08%
	environmental	17	0.08%
	to	15	0.07%
	environment	14	0.06%
	nanotechnology	11	0.05%
	epa	11	0.05%
	research	10	0.04%
	human	10	0.04%
	ppt	10	0.04%
	what	9	0.04%
6. msn	epa	55	0.25%
	environmental	28	0.13%
	of	28	0.13%
	for	24	0.11%
	in	18	0.08%
	water	18	0.08%
	nanotechnology	14	0.06%
	fellowships	13	0.06%
	on	13	0.06%
	the	12	0.05%
	p3	12	0.05%
	children	12	0.05%

		to	11	0.05%
		research	10	0.04%
		drinking	8	0.04%
		2008	8	0.04%
		treatment	8	0.04%
		arsenic	7	0.03%
		effects	7	0.03%
		science	7	0.03%
7.	google germany	of	25	0.11%
		in	18	0.08%
		water	14	0.06%
		mall	12	0.05%
		national	12	0.05%
		particles	9	0.04%
		nano	9	0.04%
		washington	8	0.04%
		ppt	8	0.04%
		environmental	7	0.03%
		drinking	6	0.03%
		biomarker	6	0.03%
		the	5	0.02%
		nanotechnology	5	0.02%
		nanoparticles	4	0.02%
		transport	4	0.02%
		for	4	0.02%
		poster	4	0.02%
		endocrine	4	0.02%
		pfiesteria	4	0.02%
8.	aol netfind	epa	27	0.12%
		of	24	0.11%
		environmental	17	0.08%
		research	16	0.07%
		for	15	0.07%
		in	12	0.05%
		the	11	0.05%
		grants	10	0.04%
		center	8	0.04%
		2008	7	0.03%
		particulate	7	0.03%
		matter	6	0.03%
		asthma	6	0.03%
		to	6	0.03%

Activity by Search Engine

	national	6	0.03%
	health	5	0.02%
	children	5	0.02%
	new	5	0.02%
	effects	5	0.02%
	change	4	0.02%
9. google italy	in	17	0.08%
	ppt	13	0.06%
	health	8	0.04%
	environmental	7	0.03%
	point	7	0.03%
	power	7	0.03%
	of	7	0.03%
	for	7	0.03%
	endocrine	6	0.03%
	biomarkers	6	0.03%
	epa	5	0.02%
	matter	5	0.02%
	environment	5	0.02%
	nanoparticles	5	0.02%
	to	4	0.02%
	development	4	0.02%
	human	4	0.02%
	funding	4	0.02%
	surface	3	0.01%
	nanotechnology	3	0.01%
10. google france	filetype:ppt	13	0.06%
	of	13	0.06%
	ppt	10	0.04%
	amphibians	10	0.04%
	research	7	0.03%
	in	5	0.02%
	assessment	5	0.02%
	for	5	0.02%
	molecule	5	0.02%
	endocrine	4	0.02%
	powerpoint	4	0.02%
	fellowships	4	0.02%
	environmental	4	0.02%
	biomarkers	4	0.02%
	epa	4	0.02%
	incentives	3	0.01%

	bacterial	3	0.01%
	on	3	0.01%
	et	3	0.01%
	biomarker	3	0.01%
11. yahoo spain	candid	34	0.15%
	of	18	0.08%
	drawing	14	0.06%
	sink	14	0.06%
	fuel	6	0.03%
	cell	6	0.03%
	reception	6	0.03%
	design	6	0.03%
	particulate	6	0.03%
	garden	6	0.03%
	awards	6	0.03%
	laptop	4	0.02%
	screen	4	0.02%
	matter	4	0.02%
	picture	4	0.02%
	pics	4	0.02%
	effects	3	0.01%
	p3	3	0.01%
	in	3	0.01%
	asthma	3	0.01%
12. yahoo india	on	32	0.14%
	nanotechnology	31	0.14%
	in	30	0.13%
	white	26	0.12%
	science	26	0.12%
	computer	26	0.12%
	papers	26	0.12%
	of	14	0.06%
	human	4	0.02%
	environment	4	0.02%
	the	3	0.01%
	basic	3	0.01%
	microorganisms	3	0.01%
	environmental	3	0.01%
	for	2	0.01%
	research	2	0.01%
	engineered	2	0.01%
	pollution	2	0.01%

	ppt	2	0.01%
	wastewater	2	0.01%
13. altavista	green	23	0.10%
	silver	22	0.10%
	synthesis	22	0.10%
	nanoparticle	22	0.10%
	with	22	0.10%
	of	3	0.01%
	endocrine	3	0.01%
	research	3	0.01%
	disruptors	2	0.01%
	tomatoes	2	0.01%
	environment	2	0.01%
	sample	2	0.01%
	proposal	2	0.01%
	in	2	0.01%
	economics	2	0.01%
	nanotechnology	2	0.01%
	for	2	0.01%
	29,	1	0.00%
	minear	1	0.00%
	el	1	0.00%
14. google japan	health	5	0.02%
	ppt	5	0.02%
	nanotechnology	4	0.02%
	of	4	0.02%
	in	3	0.01%
	epa	3	0.01%
	usepa	2	0.01%
	.pdf	2	0.01%
	filetype:ppt	2	0.01%
	application	2	0.01%
	periphyton	2	0.01%
	dom	2	0.01%
	occupational	2	0.01%
	on	1	0.00%
	dog	1	0.00%
	rbc	1	0.00%
	kids	1	0.00%
	micro	1	0.00%
	nanomaterial	1	0.00%
	spherical	1	0.00%

15.	yahoo japan	for	4	0.02%
		in	3	0.01%
		of	3	0.01%
		center	3	0.01%
		epa	2	0.01%
		glass	2	0.01%
		epaã€€particulate	2	0.01%
		kittaka	2	0.01%
		exposure	2	0.01%
		johns	2	0.01%
		ace	2	0.01%
		hopkins	2	0.01%
		2008	2	0.01%
		fullerene	2	0.01%
		oregon	2	0.01%
		national	2	0.01%
		zebrafish	2	0.01%
		universityã€€sinai	2	0.01%
		distribution	2	0.01%
		hosp	2	0.01%
16.	yahoo taiwan	p3	3	0.01%
		of	2	0.01%
		ppt	2	0.01%
		ap−1−dependent	1	0.00%
		chromium	1	0.00%
		injury	1	0.00%
		wei−xian	1	0.00%
		zhang	1	0.00%
		states	1	0.00%
		emulsion	1	0.00%
		as(iii)	1	0.00%
		change	1	0.00%
		methyl	1	0.00%
		hydrolase	1	0.00%
		using	1	0.00%
		dodecanoic	1	0.00%
		edta	1	0.00%
		means	1	0.00%
		preservation	1	0.00%
		scge	1	0.00%
17.	yahoo uk &ireland	on	3	0.01%
		address	2	0.01%

	pool	2	0.01%
	2009	2	0.01%
	epa	2	0.01%
	children	2	0.01%
	rfp	2	0.01%
	biodiversity	2	0.01%
	health	2	0.01%
	disorder	1	0.00%
	safety	1	0.00%
	developmental	1	0.00%
	promotion	1	0.00%
	coatings	1	0.00%
	matter	1	0.00%
	wright	1	0.00%
	p3	1	0.00%
	moya	1	0.00%
	clothes	1	0.00%
	goals	1	0.00%
18. google austria	epa	2	0.01%
	delta	2	0.01%
	inurl:ppt	1	0.00%
	united	1	0.00%
	particulate	1	0.00%
	history	1	0.00%
	exposure	1	0.00%
	tyres	1	0.00%
	ppt	1	0.00%
	gleska	1	0.00%
	doctoral	1	0.00%
	nmr	1	0.00%
	matter	1	0.00%
	competition	1	0.00%
	elisabeth	1	0.00%
	spectrometer	1	0.00%
	childrenÂ´s	1	0.00%
	cost	1	0.00%
	waste	1	0.00%
	low	1	0.00%
19. yahoo singapore	of	3	0.01%
	particulate	2	0.01%
	agency	2	0.01%
	protection	2	0.01%

	matter	2	0.01%
	model	2	0.01%
	industry	2	0.01%
	chromium	2	0.01%
	plating	2	0.01%
	environment	2	0.01%
	trivalent	2	0.01%
	risk	2	0.01%
	epa	1	0.00%
	form	1	0.00%
	transportation	1	0.00%
	responsible	1	0.00%
	point	1	0.00%
	organizations	1	0.00%
	assessment	1	0.00%
	naocl	1	0.00%
20. yandex	ncer	2	0.01%
	innovation	2	0.01%
	business	2	0.01%
	agenda	1	0.00%
	tilman	1	0.00%
	nanoparticles	1	0.00%
	quercitin	1	0.00%
	gonzales	1	0.00%
	a.	1	0.00%
	biocides	1	0.00%
	b3	1	0.00%
	lippmann	1	0.00%
	r.,	1	0.00%
	gas	1	0.00%
	loreau	1	0.00%
	b.,	1	0.00%
	master	1	0.00%
	m.,	1	0.00%
	shurin	1	0.00%
	morton	1	0.00%

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

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This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	372	1.66%
2.	epa star fellowship	306	1.37%
3.	epa	210	0.94%
4.	forms	156	0.70%
5.	epa sbir	112	0.50%
6.	health	103	0.46%
7.	ncer	84	0.38%
8.	environmental research	63	0.28%
9.	epa star grant	63	0.28%
10.	tio2 ppt	63	0.28%
11.	epa fellowship	60	0.27%
12.	national mall map	59	0.26%
13.	epa nanotechnology	58	0.26%
14.	epa grants	57	0.26%
15.	environmental protection agency	57	0.26%
16.	particulate matter	55	0.25%
17.	epa funding	52	0.23%
18.	epa ncer	51	0.23%
19.	epa fellowships	50	0.22%
20.	hurricanes	44	0.20%
	Subtotal	**2,075**	**9.28%**

		22,350	100.00%
Total			

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	366	1.64%
	yahoo	4	0.02%
	msn	1	0.00%
	google uk	1	0.00%
2. epa star fellowship	google	293	1.31%
	yahoo	10	0.04%
	google canada	1	0.00%
	google uk	1	0.00%
	google australia	1	0.00%
3. epa	yahoo	155	0.69%
	google	50	0.22%
	msn	3	0.01%
	aol netfind	2	0.01%
4. forms	google	90	0.40%
	google uk	45	0.20%
	google canada	12	0.05%
	google australia	8	0.04%
	aol netfind	1	0.00%
5. epa sbir	google	109	0.49%
	yahoo	2	0.01%
	msn	1	0.00%
6. health	google	59	0.26%
	google uk	28	0.13%
	google australia	6	0.03%
	google canada	6	0.03%
	google france	2	0.01%
	netscape	2	0.01%
7. ncer	google	70	0.31%
	yahoo	9	0.04%
	yandex	2	0.01%
	google italy	2	0.01%
	google uk	1	0.00%
8. environmental research	google	55	0.25%
	yahoo	7	0.03%
	google france	1	0.00%
9. epa star grant	google	60	0.27%
	yahoo	3	0.01%

10.	tio2 ppt	google	63	0.28%
11.	epa fellowship	google	56	0.25%
		yahoo	2	0.01%
		msn	2	0.01%
12.	national mall map	google	59	0.26%
13.	epa nanotechnology	google	50	0.22%
		yahoo	4	0.02%
		google germany	2	0.01%
		google japan	1	0.00%
		google uk	1	0.00%
14.	epa grants	google	51	0.23%
		aol netfind	3	0.01%
		yahoo	1	0.00%
		searchalot	1	0.00%
		msn	1	0.00%
15.	environmental protection agency	google	55	0.25%
		yahoo	2	0.01%
16.	particulate matter	google	40	0.18%
		yahoo	7	0.03%
		msn	3	0.01%
		aol netfind	2	0.01%
		google austria	1	0.00%
		yahoo spain	1	0.00%
		yahoo uk &ireland	1	0.00%
17.	epa funding	google	50	0.22%
		yahoo	1	0.00%
		google uk	1	0.00%
18.	epa ncer	google	46	0.21%
		yahoo	4	0.02%
		msn	1	0.00%
19.	epa fellowships	google	43	0.19%
		msn	4	0.02%
		yahoo	2	0.01%
		google uk	1	0.00%
20.	hurricanes	google	36	0.16%
		google canada	4	0.02%
		google australia	2	0.01%
		aol netfind	1	0.00%
		google uk	1	0.00%

Activity by Search Phrase – Help Card

? **<u>Top Search Phrases Table</u>**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

<u>Top Search Phrases with Engines Detail Table</u>

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

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♀ How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,742	4.32%
2.	of	2,331	2.69%
3.	in	1,608	1.86%
4.	environmental	1,520	1.76%
5.	star	1,416	1.64%
6.	research	1,285	1.48%
7.	for	1,170	1.35%
8.	the	995	1.15%
9.	nanotechnology	891	1.03%
10.	ppt	886	1.02%
11.	fellowship	831	0.96%
12.	health	722	0.83%
13.	green	663	0.77%
14.	on	638	0.74%
15.	to	618	0.71%
16.	water	583	0.67%
17.	grants	541	0.62%
18.	fishing	531	0.61%
19.	bay	525	0.61%
20.	salmon	521	0.60%
	Subtotal	**22,017**	**25.43%**
	Total	**86,593**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,244	3.75%
	yahoo	327	0.38%
	msn	55	0.06%
	aol netfind	27	0.03%
	google canada	22	0.03%
	google uk	22	0.03%
	google australia	11	0.01%
	google italy	5	0.01%
	google germany	4	0.00%
	google france	4	0.00%
	google japan	3	0.00%
	yahoo japan	2	0.00%
	yahoo uk &ireland	2	0.00%
	google austria	2	0.00%
	yahoo france	2	0.00%
	yahoo mexico	2	0.00%
	yahoo germany	1	0.00%
	yahoo spain	1	0.00%
	ninemsn	1	0.00%
	searchalot	1	0.00%
2. of	google	1,734	2.00%
	yahoo	236	0.27%
	google uk	85	0.10%
	google canada	71	0.08%
	google australia	55	0.06%
	msn	28	0.03%
	google germany	25	0.03%
	aol netfind	24	0.03%
	yahoo spain	18	0.02%
	yahoo india	14	0.02%
	google france	13	0.02%
	google italy	7	0.01%
	google japan	4	0.00%
	yahoo singapore	3	0.00%
	yahoo japan	3	0.00%
	altavista	3	0.00%
	mamma	2	0.00%
	yahoo taiwan	2	0.00%

	google austria	1	0.00%
	yandex	1	0.00%
3. in	google	1,072	1.24%
	yahoo	292	0.34%
	google uk	52	0.06%
	google canada	48	0.06%
	yahoo india	30	0.03%
	google australia	22	0.03%
	msn	18	0.02%
	google germany	18	0.02%
	google italy	17	0.02%
	aol netfind	12	0.01%
	google france	5	0.01%
	compuserve	3	0.00%
	yahoo spain	3	0.00%
	google japan	3	0.00%
	yahoo japan	3	0.00%
	altavista	2	0.00%
	yahoo singapore	1	0.00%
	yandex	1	0.00%
	google austria	1	0.00%
	lycos	1	0.00%
4. environmental	google	1,194	1.38%
	yahoo	157	0.18%
	google uk	40	0.05%
	google canada	40	0.05%
	msn	28	0.03%
	aol netfind	17	0.02%
	google australia	17	0.02%
	google germany	7	0.01%
	google italy	7	0.01%
	google france	4	0.00%
	yahoo india	3	0.00%
	yahoo japan	2	0.00%
	yahoo canada	1	0.00%
	yahoo spain	1	0.00%
	yahoo germany	1	0.00%
	google japan	1	0.00%
5. star	google	1,332	1.54%
	yahoo	51	0.06%
	google canada	12	0.01%
	google uk	9	0.01%

	msn	4	0.00%
	aol netfind	3	0.00%
	google germany	2	0.00%
	google france	1	0.00%
	altavista	1	0.00%
	google australia	1	0.00%
6. research	google	1,017	1.17%
	yahoo	144	0.17%
	google canada	36	0.04%
	google uk	29	0.03%
	aol netfind	16	0.02%
	msn	10	0.01%
	google australia	10	0.01%
	google france	7	0.01%
	google italy	3	0.00%
	google germany	3	0.00%
	altavista	3	0.00%
	yahoo germany	2	0.00%
	yahoo india	2	0.00%
	mamma	1	0.00%
	netscape	1	0.00%
	yahoo spain	1	0.00%
7. for	google	913	1.05%
	yahoo	92	0.11%
	google uk	40	0.05%
	google canada	33	0.04%
	msn	24	0.03%
	google australia	19	0.02%
	aol netfind	15	0.02%
	google italy	7	0.01%
	google france	5	0.01%
	yahoo japan	4	0.00%
	google germany	4	0.00%
	altavista	2	0.00%
	yahoo canada	2	0.00%
	yahoo india	2	0.00%
	netscape	1	0.00%
	google austria	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo singapore	1	0.00%
	compuserve	1	0.00%
	google japan	1	0.00%

8. the	google	737	0.85%
	yahoo	114	0.13%
	google uk	51	0.06%
	google australia	25	0.03%
	google canada	23	0.03%
	msn	12	0.01%
	aol netfind	11	0.01%
	google germany	5	0.01%
	yahoo india	3	0.00%
	google italy	2	0.00%
	yahoo canada	2	0.00%
	google france	2	0.00%
	yahoo spain	2	0.00%
	yahoo taiwan	1	0.00%
	google japan	1	0.00%
	mamma	1	0.00%
	yahoo japan	1	0.00%
	compuserve	1	0.00%
	ninemsn	1	0.00%
9. nanotechnology	google	605	0.70%
	yahoo	162	0.19%
	yahoo india	31	0.04%
	google uk	30	0.03%
	google canada	16	0.02%
	msn	14	0.02%
	google australia	11	0.01%
	google germany	5	0.01%
	aol netfind	4	0.00%
	google japan	4	0.00%
	google italy	3	0.00%
	altavista	2	0.00%
	yahoo mexico	2	0.00%
	yahoo taiwan	1	0.00%
	google france	1	0.00%
10. ppt	google	774	0.89%
	yahoo	38	0.04%
	google uk	13	0.02%
	google italy	13	0.02%
	google france	10	0.01%
	google australia	10	0.01%
	google canada	10	0.01%
	google germany	8	0.01%

		google japan	5	0.01%
		yahoo india	2	0.00%
		yahoo taiwan	2	0.00%
		google austria	1	0.00%
11.	fellowship	google	774	0.89%
		yahoo	28	0.03%
		msn	7	0.01%
		google canada	7	0.01%
		aol netfind	4	0.00%
		google uk	3	0.00%
		google italy	2	0.00%
		google australia	2	0.00%
		google france	2	0.00%
		google germany	2	0.00%
12.	health	google	523	0.60%
		yahoo	64	0.07%
		google uk	53	0.06%
		google canada	28	0.03%
		google australia	19	0.02%
		google italy	8	0.01%
		msn	6	0.01%
		google japan	5	0.01%
		aol netfind	5	0.01%
		google france	2	0.00%
		netscape	2	0.00%
		yahoo uk &ireland	2	0.00%
		yahoo india	2	0.00%
		yahoo japan	1	0.00%
		yahoo canada	1	0.00%
		google germany	1	0.00%
13.	green	google	617	0.71%
		altavista	23	0.03%
		yahoo	18	0.02%
		google uk	2	0.00%
		google australia	1	0.00%
		aol netfind	1	0.00%
		google japan	1	0.00%
14.	on	google	453	0.52%
		yahoo	50	0.06%
		google uk	32	0.04%
		yahoo india	32	0.04%
		google canada	25	0.03%

	google australia	18	0.02%
	msn	13	0.02%
	aol netfind	4	0.00%
	yahoo uk &ireland	3	0.00%
	google france	3	0.00%
	google germany	2	0.00%
	yahoo canada	1	0.00%
	yahoo germany	1	0.00%
	google japan	1	0.00%
15. to	google	460	0.53%
	yahoo	63	0.07%
	google uk	29	0.03%
	google canada	17	0.02%
	google australia	15	0.02%
	msn	11	0.01%
	aol netfind	6	0.01%
	google italy	4	0.00%
	google germany	4	0.00%
	mamma	2	0.00%
	yahoo australia &nz	2	0.00%
	google france	2	0.00%
	yahoo japan	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
16. water	google	450	0.52%
	yahoo	50	0.06%
	msn	18	0.02%
	google canada	17	0.02%
	google germany	14	0.02%
	google uk	9	0.01%
	google australia	8	0.01%
	aol netfind	4	0.00%
	yahoo france	2	0.00%
	google italy	2	0.00%
	yahoo spain	2	0.00%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo canada	1	0.00%
	altavista	1	0.00%
	google france	1	0.00%
	yahoo india	1	0.00%
	yahoo japan	1	0.00%

17.	grants	google	477	0.55%
		yahoo	37	0.04%
		aol netfind	10	0.01%
		google canada	6	0.01%
		msn	3	0.00%
		google australia	3	0.00%
		google france	2	0.00%
		searchalot	1	0.00%
		google uk	1	0.00%
		yahoo india	1	0.00%
18.	fishing	google	530	0.61%
		google uk	1	0.00%
19.	bay	google	522	0.60%
		yahoo	2	0.00%
		google uk	1	0.00%
20.	salmon	google	521	0.60%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

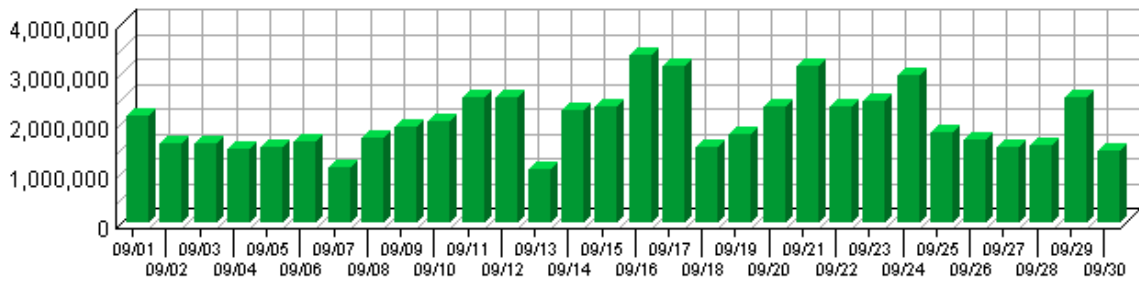This dashboard summarizes important information related to online technical activity.

Hits Trend
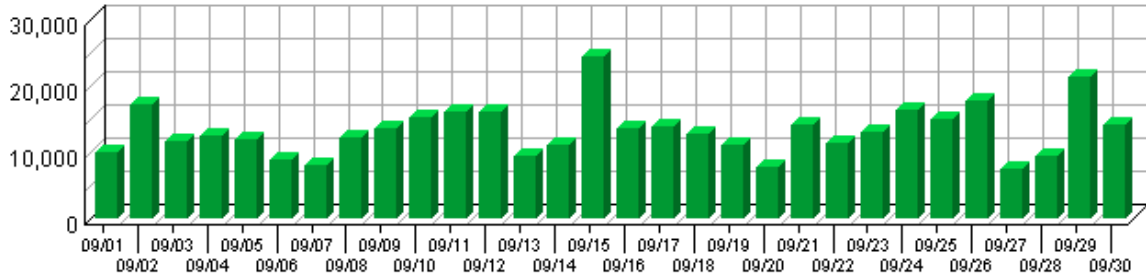
Hit Summary

Successful Hits for Entire Site	397,834
Average Hits per Day	13,261
Home Page Hits	8,938

Bandwidth: Kbytes Transferred Trend

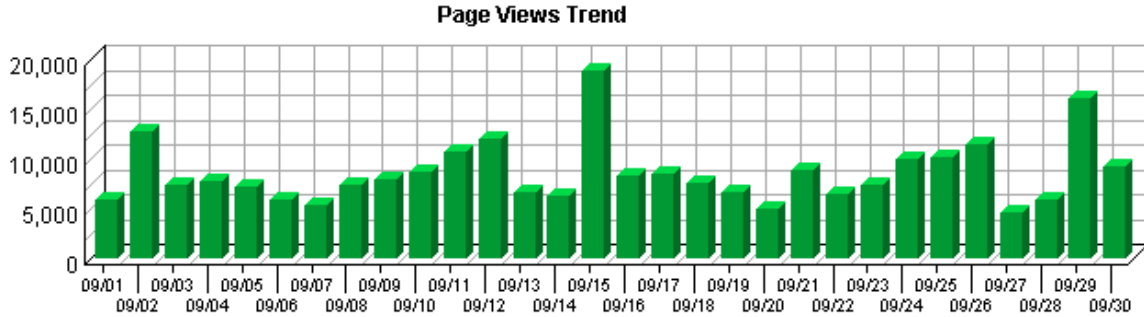

Technical Statistics

Total Hits	445,776	100%
Successful Hits	397,834	89.25%
Failed Hits	47,942	10.75%
Cached Hits	44,542	9.99%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.

Page Views Trend

Time Interval	Page Views	%
09/01	5,845	2.27%
09/02	12,700	4.93%
09/03	7,334	2.85%
09/04	7,857	3.05%
09/05	7,168	2.78%
09/06	5,888	2.29%
09/07	5,458	2.12%
09/08	7,345	2.85%
09/09	8,025	3.12%
09/10	8,695	3.38%
09/11	10,827	4.20%
09/12	12,081	4.69%
09/13	6,586	2.56%
09/14	6,267	2.43%
09/15	18,841	7.32%
09/16	8,352	3.24%
09/17	8,444	3.28%
09/18	7,647	2.97%
09/19	6,675	2.59%
09/20	5,028	1.95%
09/21	8,845	3.43%
09/22	6,551	2.54%
09/23	7,377	2.86%
09/24	10,040	3.90%
09/25	10,153	3.94%

09/26	11,434	4.44%
09/27	4,663	1.81%
09/28	5,901	2.29%
09/29	16,166	6.28%
09/30	9,331	3.62%
Total	**257,524**	**100.00%**

Page Views Trend – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

––

♀ Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.
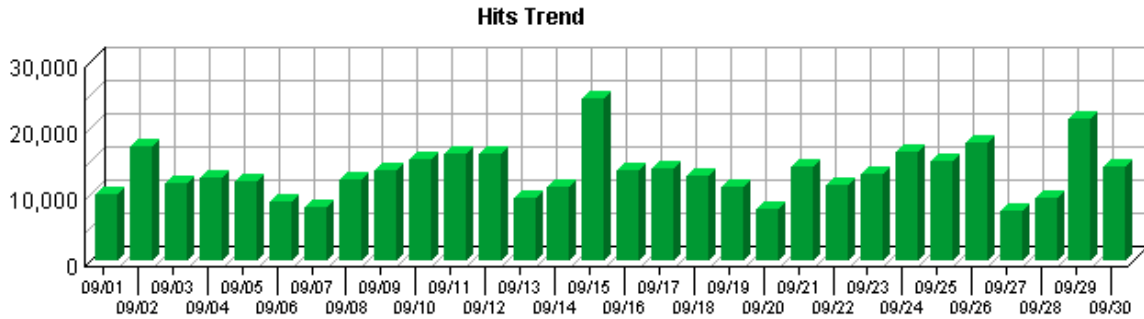
Hits Trend

Time Interval	Hits	%
09/01	9,907	2.49%
09/02	17,300	4.35%
09/03	11,539	2.90%
09/04	12,417	3.12%
09/05	11,861	2.98%
09/06	8,763	2.20%
09/07	8,177	2.06%
09/08	12,286	3.09%
09/09	13,475	3.39%
09/10	15,328	3.85%
09/11	16,178	4.07%
09/12	16,192	4.07%
09/13	9,452	2.38%
09/14	11,031	2.77%
09/15	24,444	6.14%
09/16	13,695	3.44%
09/17	13,879	3.49%
09/18	12,747	3.20%
09/19	11,174	2.81%
09/20	7,748	1.95%
09/21	14,057	3.53%
09/22	11,422	2.87%
09/23	13,099	3.29%
09/24	16,362	4.11%
09/25	14,984	3.77%

09/26	17,819	4.48%
09/27	7,531	1.89%
09/28	9,429	2.37%
09/29	21,306	5.36%
09/30	14,232	3.58%
Total	**397,834**	**100.00%**

Hits Trend – Help Card

?   **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

—–

♀   Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.
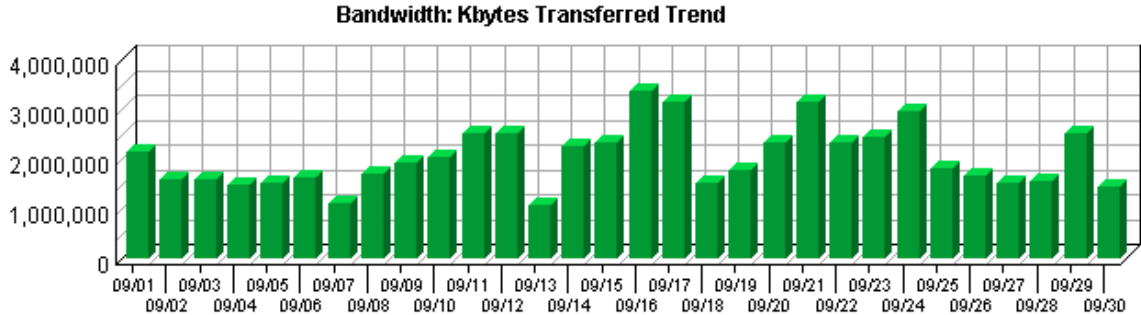
Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
09/01	2,165,063	3.55%
09/02	1,594,541	2.61%
09/03	1,586,892	2.60%
09/04	1,499,447	2.46%
09/05	1,512,065	2.48%
09/06	1,640,943	2.69%
09/07	1,119,488	1.84%
09/08	1,689,176	2.77%
09/09	1,916,456	3.14%
09/10	2,027,994	3.32%
09/11	2,512,559	4.12%
09/12	2,513,727	4.12%
09/13	1,090,089	1.79%
09/14	2,248,676	3.69%
09/15	2,325,193	3.81%
09/16	3,375,565	5.53%
09/17	3,148,480	5.16%
09/18	1,535,359	2.52%
09/19	1,780,032	2.92%
09/20	2,330,492	3.82%
09/21	3,152,652	5.17%
09/22	2,331,014	3.82%
09/23	2,443,569	4.01%
09/24	2,980,567	4.89%
09/25	1,821,109	2.99%

09/26	1,650,026	2.70%
09/27	1,507,544	2.47%
09/28	1,544,877	2.53%
09/29	2,527,111	4.14%
09/30	1,431,642	2.35%
Total	**61,002,335**	**100.00%**

Bandwidth: Kbytes Transferred Trend – Help Card

? **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

−−

♀ Periods of less activity can be considered good times for maintenance and content improvement.

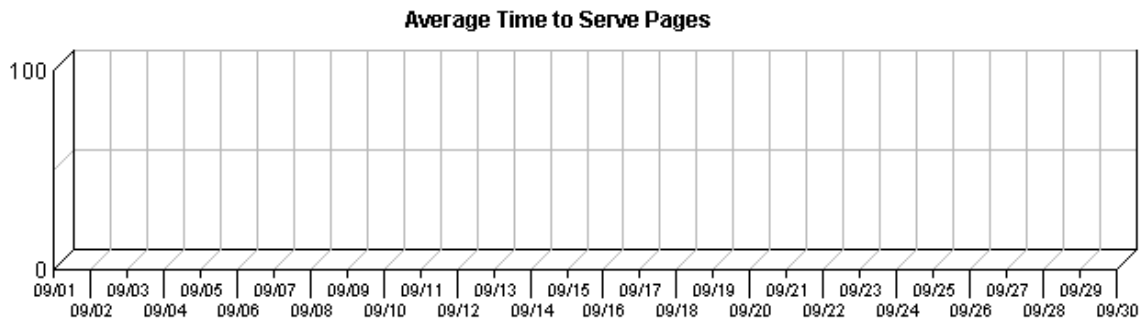# Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.
Note: Not all web servers log the information necessary to create this report.

Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
09/01	0	5,845	0
09/02	0	12,700	0
09/03	0	7,334	0
09/04	0	7,857	0
09/05	0	7,168	0
09/06	0	5,888	0
09/07	0	5,458	0
09/08	0	7,345	0
09/09	0	8,025	0
09/10	0	8,695	0
09/11	0	10,827	0
09/12	0	12,081	0
09/13	0	6,586	0
09/14	0	6,267	0
09/15	0	18,841	0
09/16	0	8,352	0
09/17	0	8,444	0
09/18	0	7,647	0
09/19	0	6,675	0
09/20	0	5,028	0
09/21	0	8,845	0
09/22	0	6,551	0
09/23	0	7,377	0
09/24	0	10,040	0
09/25	0	10,153	0

09/26	0	11,434	0
09/27	0	4,663	0
09/28	0	5,901	0
09/29	0	16,166	0
09/30	0	9,331	0
Total	**0**	**257,524**	**0.0**

Average Time to Serve Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

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♀ Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

Errors Dashboard

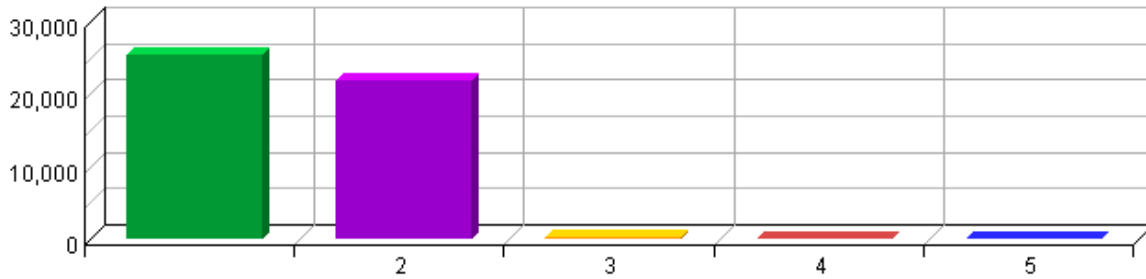This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	445,776	100%
Successful Hits	397,834	89.25%
Failed Hits	47,942	10.75%
Cached Hits	44,542	9.99%

Client Errors

File Not Found Errors
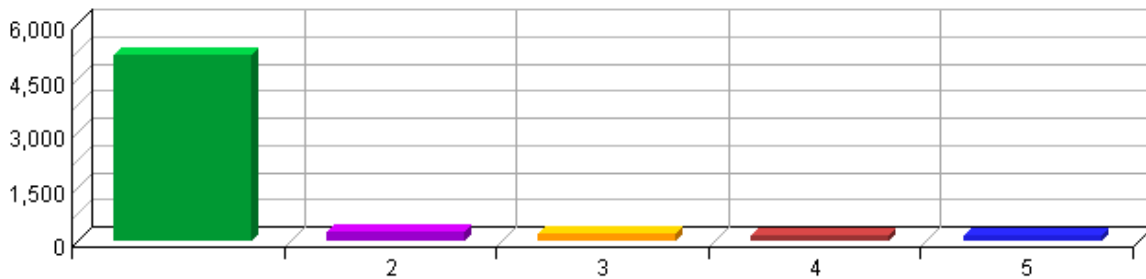
Server Errors Trend
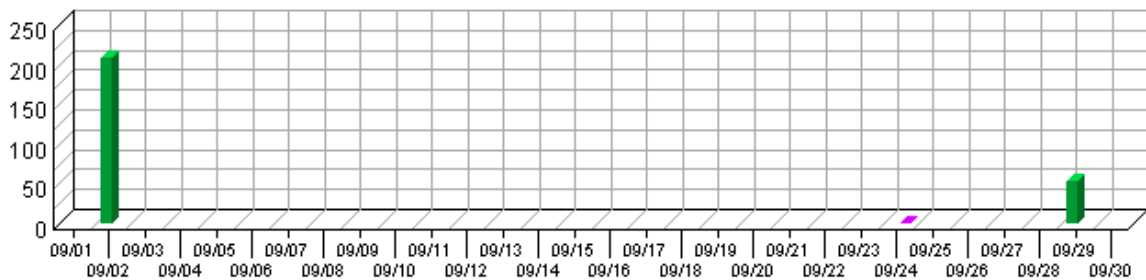
Client Errors

This report identifies the error codes from the browsers accessing your server.

Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	25,542	53.57%
2.	403 Forbidden	21,772	45.66%
3.	405 Method Not Allowed	261	0.55%
4.	400 Bad Request	60	0.13%
5.	000 Incomplete / Undefined	27	0.06%
6.	408 Request Timeout	8	0.02%
7.	412 Precondition Failed	6	0.01%
8.	416 Incomplete / Undefined	3	0.01%
	Total	**47,679**	**100.00%**

Client Errors – Help Card
? **Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.
Hits – Number of failed hits that returned this status code.
HTTP Status Codes – The status code for the specific error that occurred.
% – Percentage of total failed hits that returned this status code.
——
♀ Use this page to determine what maintenance is necessary.

File Not Found Errors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.

File Not Found Errors
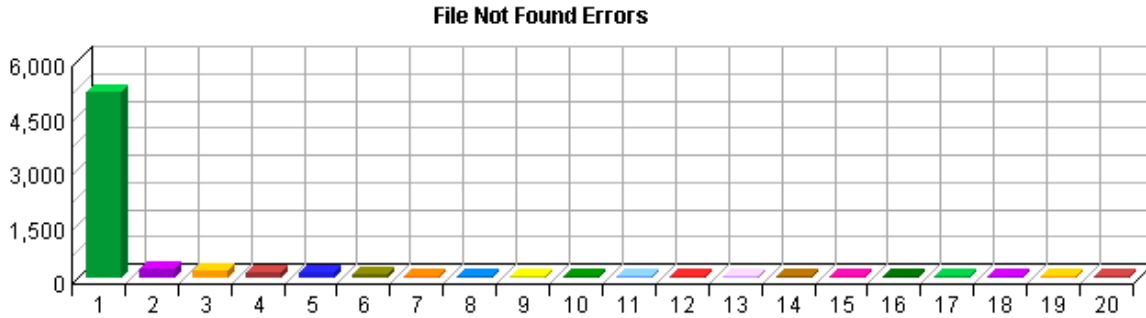
File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	**/ncer/Scripts/ AC_RunActiveContent.js** http://es.epa.gov/ncer/	5,143	20.14%
2.	**/ncer/rfa/2006/PicExportError/** (no referrer)	242	0.95%
3.	**/ncer/fellow/forum/conference/ 08/may19/ncer/fellow/forum/ conference.html** http://es.epa.gov/ncer/fellow/ forum/conference.html	194	0.76%
4.	**/ncer/Scripts/ AC_RunActiveContent.js** (no referrer)	150	0.59%
5.	**/ncer/Scripts/ AC_RunActiveContent.js** http://es.epa.gov/ncer/index. html	134	0.52%
6.	**/ncer/p3/designs_sustain_rfp. html** (no referrer)	104	0.41%
7.	**/ncer/nano/research/white/** http://es.epa.gov/ncer/nano/ research/nano_tox.html	73	0.29%
8.	**/ncer/rfa/ncer/styles/ epafiles_epastyles.css** (no referrer)	70	0.27%
9.	**/ncer/rfa/futures.html** (no referrer)	68	0.27%
10.	**/ncer/rfa/2002stargradfellann. html** (no referrer)	68	0.27%
11.	**/ncer/qa/qa_docs.html** (no referrer)	64	0.25%
12.	**/ncer/childrenscenters/**	64	0.25%

	research/children.css http://es.epa.gov/ncer/ childrenscenters/research/weblinks. html		
13.	**/ncer/publications/meetings/9– 27–2004/centers/ucla.html** (no referrer)	61	0.24%
14.	**/ncer/s/epa.css** http://es.epa.gov/ncer/ biodiversity/solicitation.html	60	0.23%
15.	**/ncer/publications/topical/ mercury.html** (no referrer)	60	0.23%
16.	**/ncer/s/etop.css** http://es.epa.gov/ncer/ biodiversity/solicitation.html	59	0.23%
17.	**/ncer/p3/ designs_sustain_rfp_2005.html** (no referrer)	52	0.20%
18.	**/ncer/listserver/** (no referrer)	51	0.20%
19.	**/ncer/s/etop.css** http://es.epa.gov/ncer/ biodiversity/programs.html	51	0.20%
20.	**/ncer/s/epa.css** http://es.epa.gov/ncer/ biodiversity/programs.html	51	0.20%
	Subtotal	**6,819**	**26.70%**
	Other	**18,723**	**73.30%**
	Total	**25,542**	**100.00%**

File Not Found Errors – Help Card

? **Hits** – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

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♀ Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

Server Errors Trend
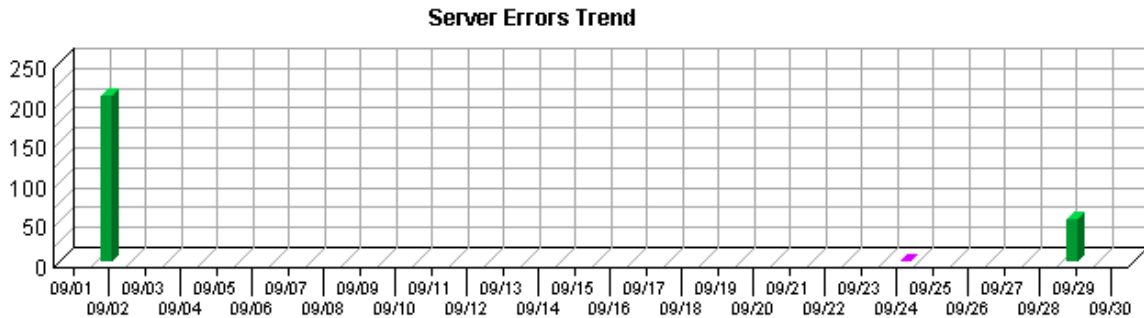
Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	262	99.62%
2.	501 Not Implemented	1	0.38%
	Total	**263**	**100.00%**

Server Errors – Help Card

? **Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

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♀ Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.
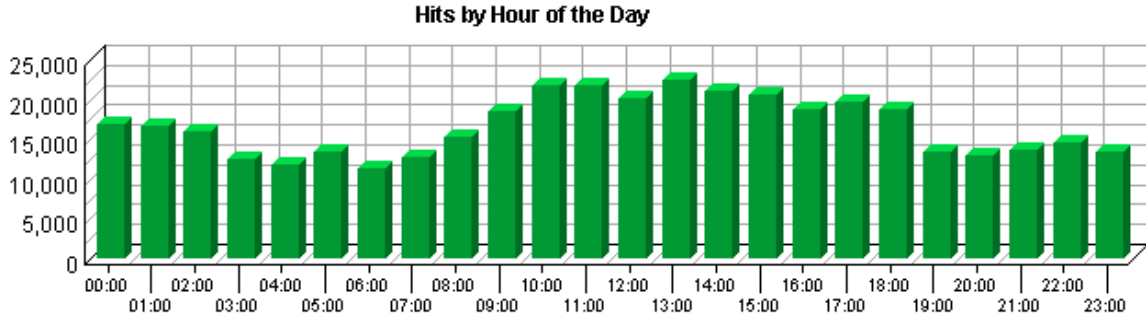
Most Active Summary

Most Active Date	September 15, 2008
Number of Hits on Most Active Date	24,444
Most Active Day of the Week	Mon
Most Active Hour of the Day	13:00–13:59

Activity on Weekdays Summary

Total Hits Weekdays	321,646
Total Visits Weekdays	73,805
Average Number of **Visits** per day on Weekdays	3,354
Average Number of **Hits** per day on Weekdays	14,620
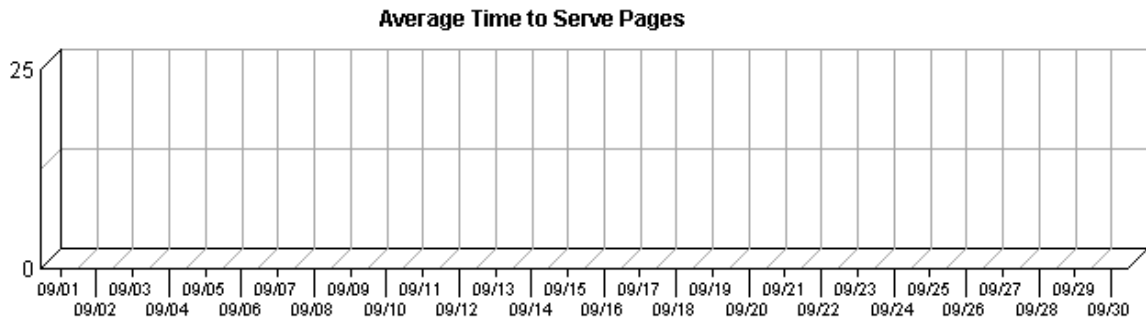
Hits by Day of the Week
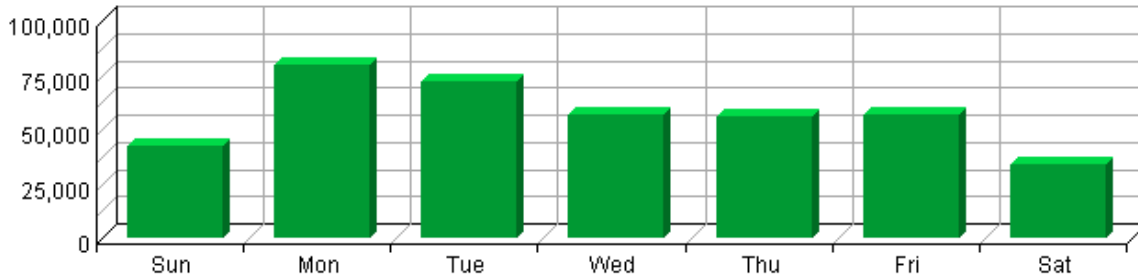
Least Active Summary

Least Active Date	September 27, 2008
Number of Hits on Least Active Date	7,531
Least Active Day of the Week	Sat
Least Active Hour of the Day	06:00–06:59

Activity on Weekends Summary

Total Hits Weekend	76,188
Total Visits Weekend	18,718
Average Number of **Visits** per Weekend	4,679
Average Number of **Hits** per Weekend	19,047

Bandwidth: Kbytes Transferred Trend
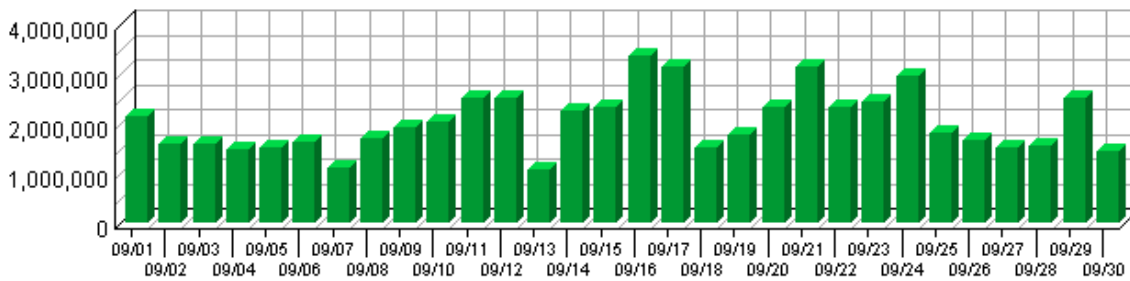
Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.

Visits by Number of Pages Viewed
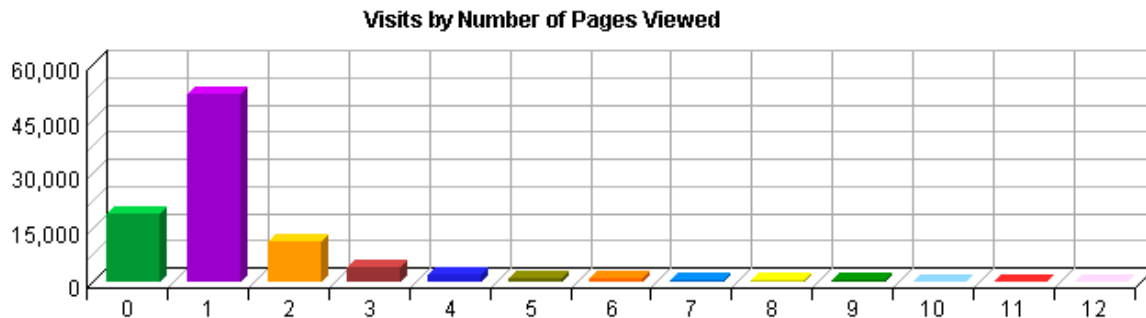
Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	18,658	20.17%
1	51,660	55.85%
2	11,043	11.94%
3	4,097	4.43%
4	2,218	2.40%
5	1,198	1.30%
6	906	0.98%
7	568	0.61%
8	326	0.35%
9	343	0.37%
10	189	0.20%
11	102	0.11%
12	106	0.11%
Subtotal	**91,414**	**98.83%**
Other	**1,082**	**1.17%**
Total	**92,496**	**100.00%**

Visits by Number of Pages Viewed – Help Card

? **Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

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💡 You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Visits by Day of the Week

Day	Visits	%
Sun	9,823	10.62%
Mon	16,856	18.22%
Tue	16,705	18.05%
Wed	13,644	14.75%
Thu	13,733	14.84%
Fri	12,867	13.91%
Sat	8,895	9.61%
Total Weekend	**18,718**	**20.23%**
Total Weekdays	**73,805**	**79.77%**
Total	**92,523**	**100.00%**

Visits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

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? Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
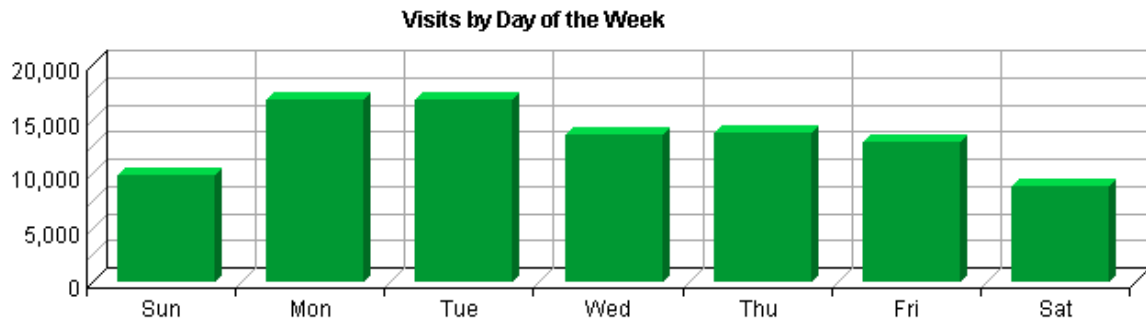
Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.
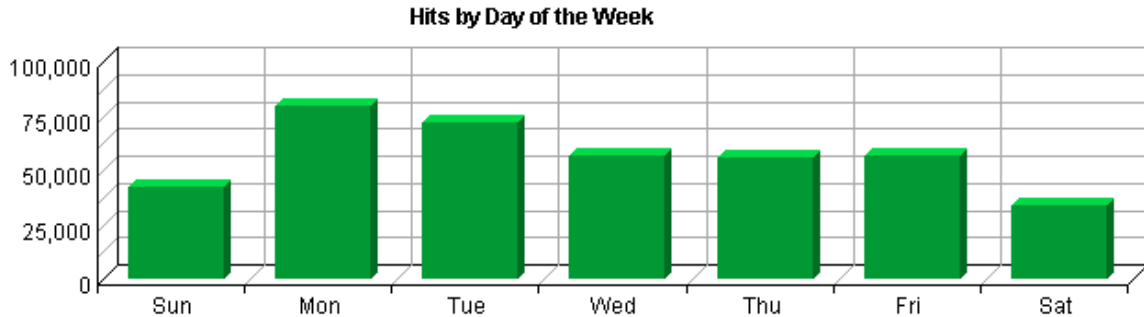
Hits by Day of the Week

Day	Hits	%
Sun	42,694	10.73%
Mon	79,365	19.95%
Tue	71,801	18.05%
Wed	57,108	14.35%
Thu	56,326	14.16%
Fri	57,046	14.34%
Sat	33,494	8.42%
Total Weekend	**76,188**	**19.15%**
Total Weekdays	**321,646**	**80.85%**
Total	**397,834**	**100.00%**

Hits by Day of the Week – Help Card

?   **Day** – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

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♀   Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.
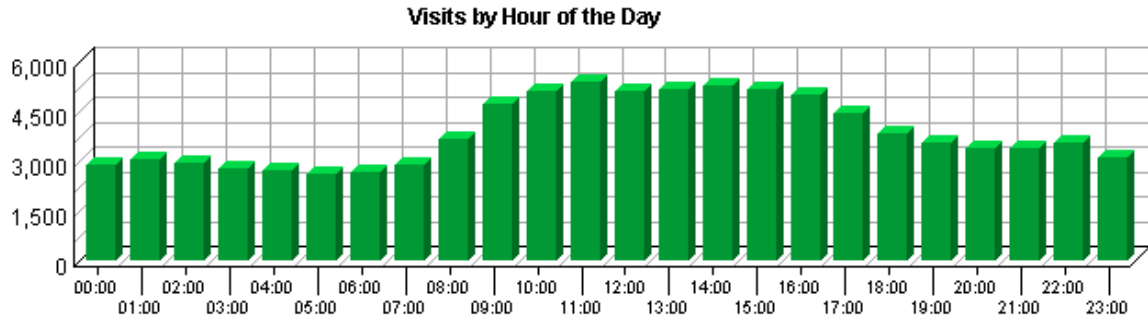
Visits by Hour of the Day

Hour	Visits	%
00:00	2,876	3.11%
01:00	3,062	3.31%
02:00	2,931	3.17%
03:00	2,752	2.97%
04:00	2,739	2.96%
05:00	2,630	2.84%
06:00	2,646	2.86%
07:00	2,916	3.15%
08:00	3,655	3.95%
09:00	4,734	5.12%
10:00	5,137	5.55%
11:00	5,401	5.84%
12:00	5,114	5.53%
13:00	5,188	5.61%
14:00	5,263	5.69%
15:00	5,188	5.61%
16:00	5,002	5.41%
17:00	4,439	4.80%
18:00	3,829	4.14%
19:00	3,573	3.86%
20:00	3,403	3.68%
21:00	3,416	3.69%
22:00	3,529	3.81%
23:00	3,100	3.35%
Total Visits during Work Hours (8:00am–5:00pm)	**44,682**	**48.29%**

Total Visits during After Hours **(5:01pm–7:59am)**	**47,841**	**51.71%**
Total	**92,523**	**100.00%**

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	05:00–05:59

<table>
<tr><td colspan="2" align="center">Visits by Hour of the Day – Help Card</td></tr>
<tr>
<td>❓</td>
<td>

Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

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This information can be used to determine which hour of the day is best for system maintenance.

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</tr>
</table>

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.
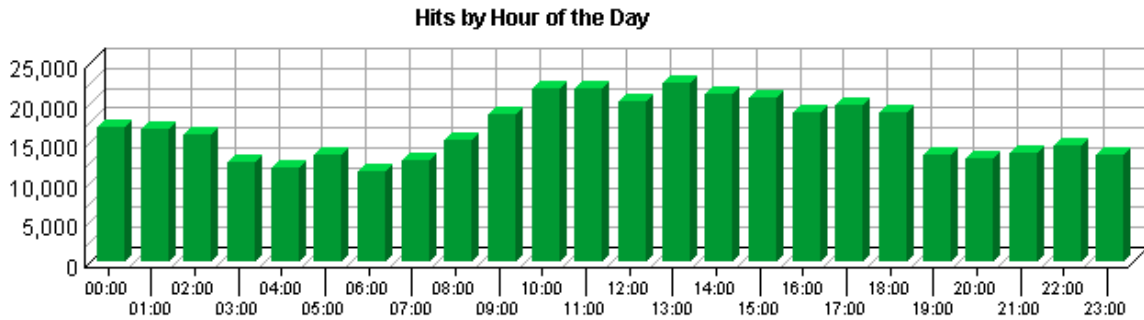
Hits by Hour of the Day

Hour	Hits	%
00:00	16,927	4.25%
01:00	16,624	4.18%
02:00	15,897	4.00%
03:00	12,525	3.15%
04:00	11,727	2.95%
05:00	13,415	3.37%
06:00	11,301	2.84%
07:00	12,646	3.18%
08:00	15,316	3.85%
09:00	18,589	4.67%
10:00	21,691	5.45%
11:00	21,681	5.45%
12:00	20,159	5.07%
13:00	22,419	5.64%
14:00	21,138	5.31%
15:00	20,490	5.15%
16:00	18,768	4.72%
17:00	19,705	4.95%
18:00	18,764	4.72%
19:00	13,475	3.39%
20:00	12,886	3.24%
21:00	13,732	3.45%
22:00	14,566	3.66%
23:00	13,393	3.37%

Total Hits during Work Hours (8:00am–5:00pm)	180,251	45.31%
Total Hits during After Hours (5:01pm–7:59am)	217,583	54.69%
Total	397,834	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	13:00–13:59
Least Active Hour of the Day	06:00–06:59

<table>
<tr><td colspan="2" align="center">Hits by Hour of the Day – Help Card</td></tr>
<tr><td>?</td><td>

Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

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</td></tr>
<tr><td>💡</td><td>This information can be used to determine which hour of the day is best for system maintenance.</td></tr>
</table>

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.

Visit Duration in Minutes by Visits

Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	78,503	84.87%
1–2	2,125	2.30%
2–3	1,244	1.34%
3–4	979	1.06%
4–5	704	0.76%
5–6	610	0.66%
6–7	450	0.49%
7–8	494	0.53%
8–9	374	0.40%
9–10	363	0.39%
10–11	294	0.32%
11–12	328	0.35%
12–13	285	0.31%
13–14	254	0.27%
14–15	259	0.28%
15–16	245	0.26%
16–17	224	0.24%
17–18	203	0.22%
18–19	234	0.25%
19–20	207	0.22%
Subtotal	**88,379**	**95.55%**
Other	**4,117**	**4.45%**
Total	**92,496**	**100.00%**

Visit Duration by Visits – Help Card

? **Visit Duration (minutes)** – The number of minutes your web site was viewed.

Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

−−

♀ This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.
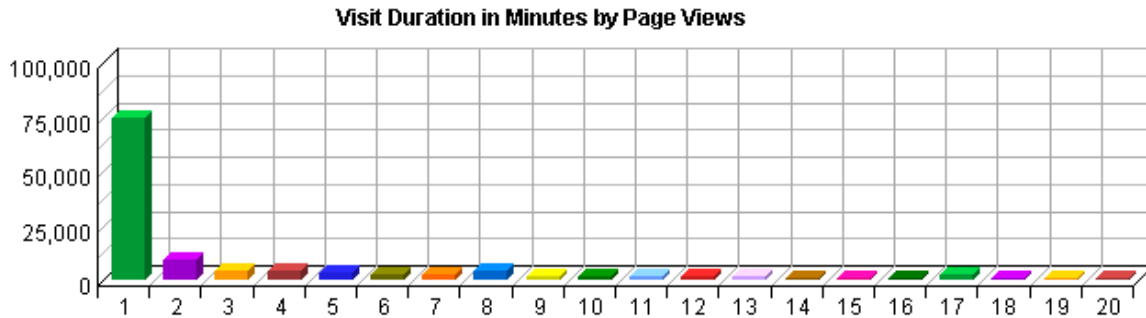
Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	74,331	28.85%
1–2	9,662	3.75%
2–3	4,606	1.79%
3–4	4,597	1.78%
4–5	3,298	1.28%
5–6	2,571	1.00%
6–7	2,167	0.84%
7–8	4,265	1.66%
8–9	1,644	0.64%
9–10	1,815	0.70%
10–11	1,678	0.65%
11–12	1,324	0.51%
12–13	1,326	0.51%
13–14	1,074	0.42%
14–15	1,056	0.41%
15–16	1,005	0.39%
16–17	2,461	0.96%
17–18	912	0.35%
18–19	809	0.31%
19–20	834	0.32%
Subtotal	**121,435**	**47.14%**
Other	**136,168**	**52.86%**
Total	**257,603**	**100.00%**

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

% – Percentage of visitors who viewed your page for the specified duration of time.

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This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits
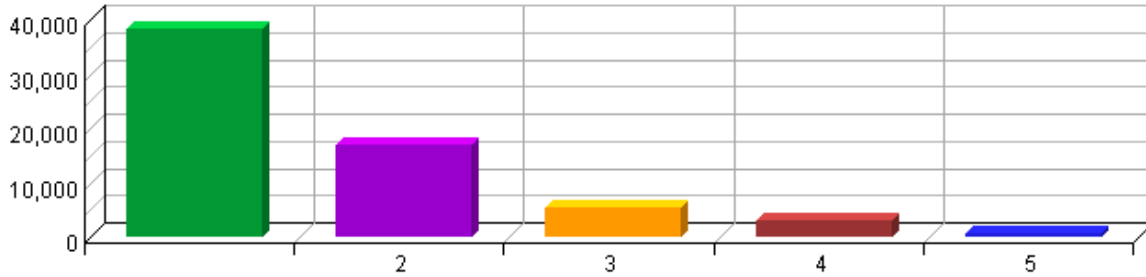
Top Spiders by Visits
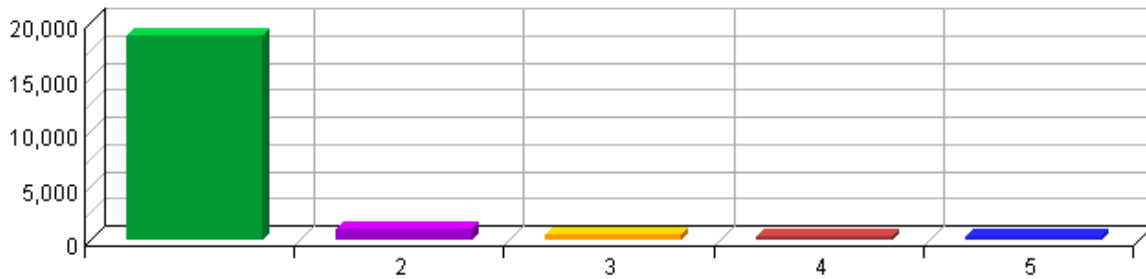
Top WAP Devices by Visits

Top WAP Browsers by Visits
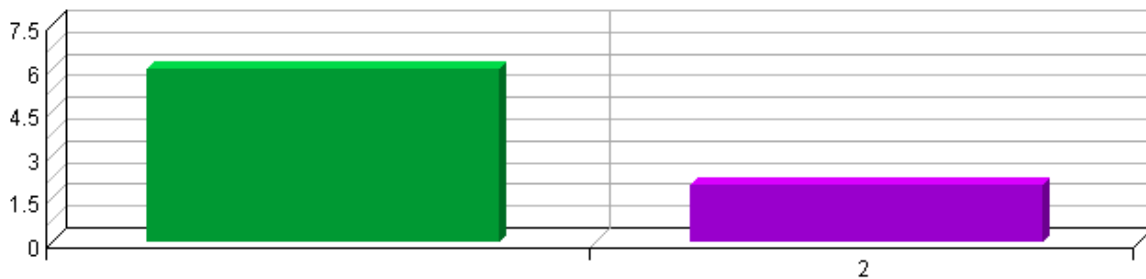
Top Browsers by Visits Trend
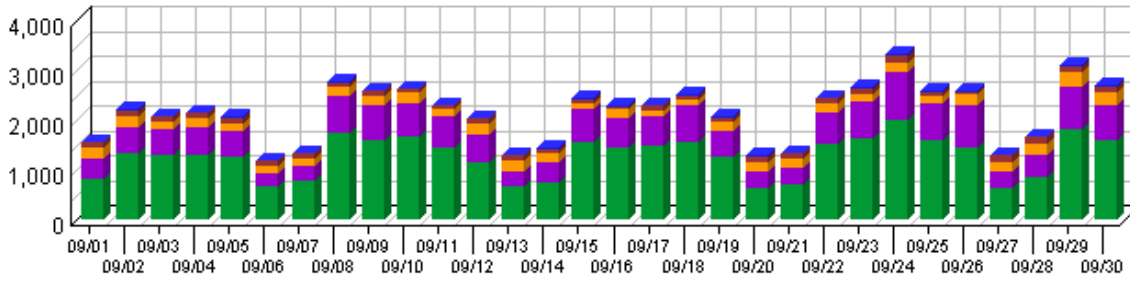
Top Platforms by Visits Trend
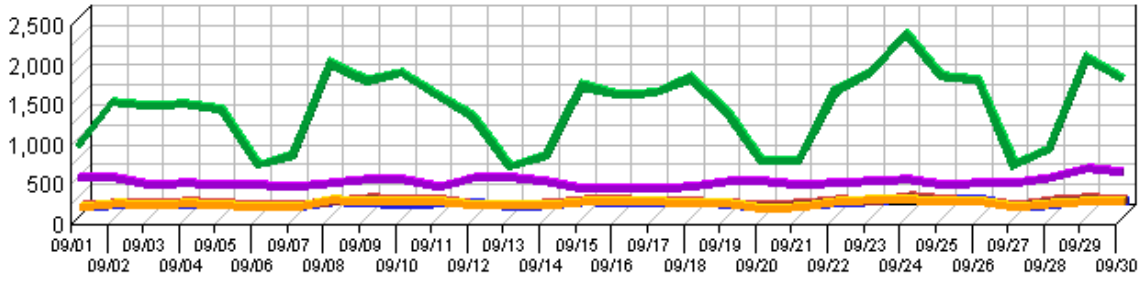
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend
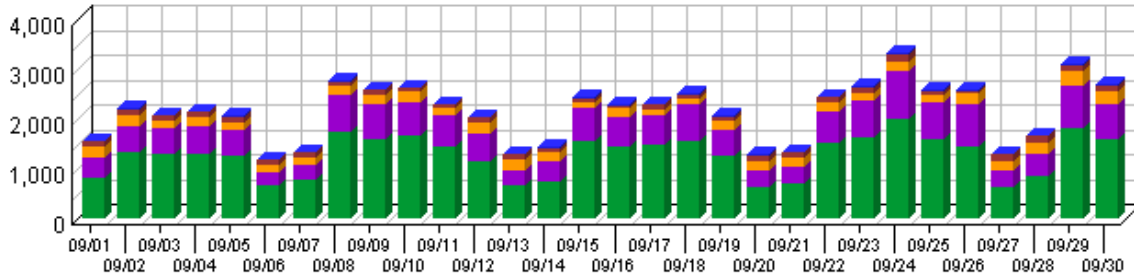
Top Browsers by Visits
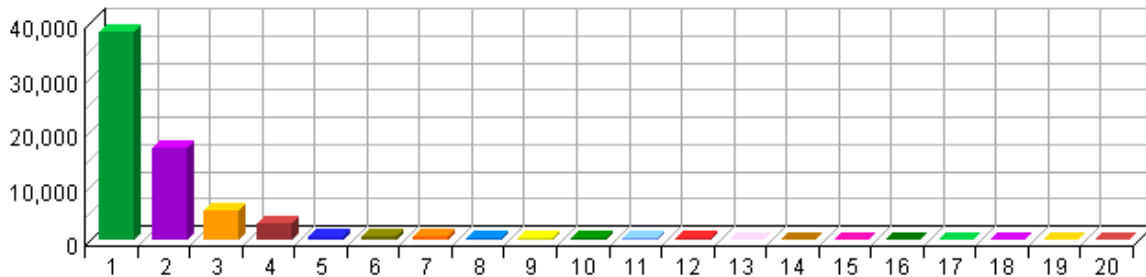
Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	**38,196**	**55.01%**	131,715
2.	Mozilla	**17,102**	**24.63%**	53,374
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	**5,459**	**7.86%**	14,613
4.	Other Netscape Compatible	**2,931**	**4.22%**	20,777
5.	msnbot−media/1.1 (http://search.msn.com/msnbot.htm)	**654**	**0.94%**	1,182
6.	Others	**633**	**0.91%**	1,314
7.	Netscape	**569**	**0.82%**	2,163
8.	Opera	**397**	**0.57%**	802
9.	Safari	**280**	**0.40%**	685
10.	NLESE USEPA	**206**	**0.30%**	982
11.	ColdFusion	**174**	**0.25%**	426
12.	libwww−perl/5.808	**170**	**0.24%**	380
13.	libwww−perl/5.812	**157**	**0.23%**	391
14.	Jakarta Commons−HttpClient/3.0.1	**157**	**0.23%**	7,777
15.	Yanga WorldSearch Bot v1.1/beta (http://www.yanga.co.uk/)	**116**	**0.17%**	9,155
16.	Xenu Link Sleuth 1.2j	**81**	**0.12%**	194

17.	Goldfire Server	81	0.12%	190
18.	Java/1.5.0_12	77	0.11%	89
19.	larbin_2.6.3 larbin2.6.3@unspecified.mail	77	0.11%	338
20.	Java/1.5.0_06	72	0.10%	144
	Subtotal	**67,589**	**97.34%**	**246,691**
	Other	**1,845**	**2.66%**	**17,160**
	Total	**69,434**	**100.00%**	**263,851**

Top Browsers – Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

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♀ Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version
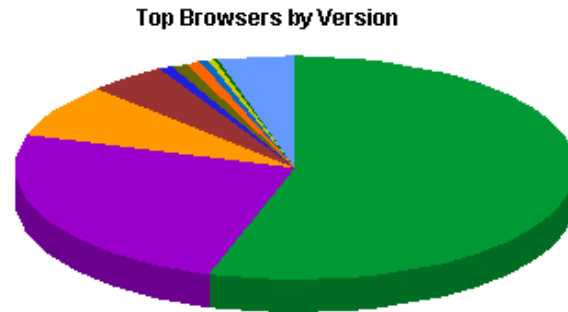
Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	7.0	**20,708**	**29.82%**	70,879
		6.0	**16,608**	**23.92%**	58,175
		5.0	**230**	**0.33%**	961
		5.5	**191**	**0.28%**	384
		8.0	**103**	**0.15%**	266
		mutant	**101**	**0.15%**	123
		5.01	**77**	**0.11%**	143
		Version Unknown	**30**	**0.04%**	33
		5.00	**22**	**0.03%**	487
		3.02	**22**	**0.03%**	52
		4.0	**19**	**0.03%**	28
		7.0b	**13**	**0.02%**	20
		or	**13**	**0.02%**	18
		5.14	**13**	**0.02%**	21
		6.0b	**10**	**0.01%**	13
		4.01	**6**	**0.01%**	14
		7.0a1	**5**	**0.01%**	27
		5.23	**5**	**0.01%**	10
		5.17	**3**	**0.00%**	8
		2.0	**3**	**0.00%**	7
		1.	**3**	**0.00%**	24
		999.1	**2**	**0.00%**	7
		6.0–	**2**	**0.00%**	7
		5.21	**2**	**0.00%**	2
		7.0.6000.16711	**1**	**0.00%**	1

		3.01	**1**	**0.00%**	1
		2.0d	**1**	**0.00%**	2
		6	**1**	**0.00%**	1
		7.0.6001.18000	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
2.	Mozilla	2008070208	**5,789**	**8.34%**	21,816
		Version Unknown	**2,549**	**3.67%**	5,277
		20080702	**2,301**	**3.31%**	7,162
		2008070206	**921**	**1.33%**	2,188
		20070308	**825**	**1.19%**	1,507
		2008091620	**641**	**0.92%**	2,221
		2008092417	**499**	**0.72%**	1,899
		20080829	**370**	**0.53%**	1,219
		20080404	**260**	**0.37%**	679
		20071127	**233**	**0.34%**	1,082
		2008052906	**223**	**0.32%**	1,071
		2008091618	**153**	**0.22%**	312
		20080109	**136**	**0.20%**	208
		20080201	**124**	**0.18%**	329
		20070508	**106**	**0.15%**	334
		20070515	**106**	**0.15%**	249
		20070725	**102**	**0.15%**	306
		2008092414	**100**	**0.14%**	205
		20061010	**87**	**0.13%**	351
		20080311	**74**	**0.11%**	352
		20050915	**69**	**0.10%**	220
		2008072820	**57**	**0.08%**	115
		20070914	**53**	**0.08%**	137
		20071025	**52**	**0.07%**	338
		20070309	**49**	**0.07%**	105
		20061204	**48**	**0.07%**	111
		20051111	**41**	**0.06%**	157
		20080623	**39**	**0.06%**	107
		20061206	**37**	**0.05%**	289
			32	**0.05%**	60
		20041107	**31**	**0.04%**	86
		2008061004	**30**	**0.04%**	67
		20050716	**28**	**0.04%**	88
		20080826	**25**	**0.04%**	100
		20071008	**24**	**0.03%**	92
		2008090514	**24**	**0.03%**	113

20050511	**22**	**0.03%**	43
20070815	**21**	**0.03%**	30
20040913	**19**	**0.03%**	54
20041002	**19**	**0.03%**	59
20080721	**18**	**0.03%**	225
20040206	**18**	**0.03%**	24
20060508	**18**	**0.03%**	31
20060909	**17**	**0.02%**	59
20080219	**17**	**0.02%**	33
20060728	**16**	**0.02%**	24
20070219	**16**	**0.02%**	58
20070713	**14**	**0.02%**	45
20031016	**13**	**0.02%**	32
20040416	**13**	**0.02%**	36
20060111	**12**	**0.02%**	33
20050414	**11**	**0.02%**	55
20080715	**10**	**0.01%**	17
20060426	**10**	**0.01%**	15
20031007	**10**	**0.01%**	33
20050224	**10**	**0.01%**	36
2008090512	**9**	**0.01%**	28
20071115	**9**	**0.01%**	55
20050317	**9**	**0.01%**	28
20080716	**9**	**0.01%**	11
20070809	**8**	**0.01%**	17
2008071615	**8**	**0.01%**	12
20050920	**8**	**0.01%**	9
20020502	**8**	**0.01%**	24
20040707	**7**	**0.01%**	15
20050222	**7**	**0.01%**	17
20020910	**7**	**0.01%**	27
20011011	**7**	**0.01%**	29
2008072310	**7**	**0.01%**	32
20080803	**7**	**0.01%**	19
20041122	**6**	**0.01%**	14
20060308	**6**	**0.01%**	15
20060918	**6**	**0.01%**	19
2008061015	**6**	**0.01%**	12
20021207	**6**	**0.01%**	13
2008051206	**6**	**0.01%**	19
20010124	**6**	**0.01%**	30
20060821	**6**	**0.01%**	30

2008032620	**6**	**0.01%**	6
20041001	**6**	**0.01%**	15
2008071616	**6**	**0.01%**	6
20051019	**6**	**0.01%**	20
20050717	**6**	**0.01%**	16
2008092510	**5**	**0.01%**	9
20020923	**5**	**0.01%**	17
20050225	**5**	**0.01%**	5
2008051202	**5**	**0.01%**	6
20021001	**5**	**0.01%**	14
20060319	**5**	**0.01%**	15
20071206	**5**	**0.01%**	13
2008080100	**5**	**0.01%**	10
20021126	**5**	**0.01%**	7
2008041514	**5**	**0.01%**	6
20050207	**5**	**0.01%**	10
2008071618	**4**	**0.01%**	8
20071030	**4**	**0.01%**	4
20061025	**4**	**0.01%**	8
20040614	**4**	**0.01%**	18
20080703	**4**	**0.01%**	8
200609211	**4**	**0.01%**	11
20040815	**4**	**0.01%**	9
20060507	**4**	**0.01%**	4
20080915	**4**	**0.01%**	5
20070417	**4**	**0.01%**	6
20061011	**4**	**0.01%**	7
20060313	**4**	**0.01%**	4
20071202	**4**	**0.01%**	90
20080330	**4**	**0.01%**	23
2007121120	**4**	**0.01%**	5
20060612	**4**	**0.01%**	9
2008071018	**4**	**0.01%**	18
20071001	**4**	**0.01%**	4
20040225	**4**	**0.01%**	4
20070409	**3**	**0.00%**	4
20061208	**3**	**0.00%**	7
20030306	**3**	**0.00%**	3
20041020	**3**	**0.00%**	3
2008070400	**3**	**0.00%**	19
20061201	**3**	**0.00%**	5
20080129	**3**	**0.00%**	33

2008022910	**3**	**0.00%**	3
20071015	**3**	**0.00%**	31
20061108	**3**	**0.00%**	4
20071128	**3**	**0.00%**	4
2008030714	**3**	**0.00%**	4
20080416	**3**	**0.00%**	3
20050319	**3**	**0.00%**	3
20050919	**3**	**0.00%**	35
2007100619	**3**	**0.00%**	3
20021016	**3**	**0.00%**	3
20080510	**3**	**0.00%**	9
20050524	**3**	**0.00%**	3
20030504	**3**	**0.00%**	8
20060418	**3**	**0.00%**	9
20080206	**3**	**0.00%**	3
20060911	**2**	**0.00%**	4
20080326	**2**	**0.00%**	22
20070324	**2**	**0.00%**	2
2008020514	**2**	**0.00%**	2
20070312	**2**	**0.00%**	5
20060328	**2**	**0.00%**	2
2008061510	**2**	**0.00%**	2
20060214	**2**	**0.00%**	4
20050418	**2**	**0.00%**	8
20080313	**2**	**0.00%**	5
20050908	**2**	**0.00%**	3
20011128	**2**	**0.00%**	8
20040803	**2**	**0.00%**	15
20041215	**2**	**0.00%**	2
20041108	**2**	**0.00%**	3
2008092313	**2**	**0.00%**	2
20051102	**2**	**0.00%**	3
20071102	**2**	**0.00%**	6
20080709	**2**	**0.00%**	7
20080718	**2**	**0.00%**	2
20040113	**2**	**0.00%**	4
20070216	**2**	**0.00%**	5
20040626	**2**	**0.00%**	2
20080512	**2**	**0.00%**	5
20050427	**2**	**0.00%**	3
20060613	**2**	**0.00%**	2
20061023	**2**	**0.00%**	2

		20060526	**2**	**0.00%**	2
		20050302	**2**	**0.00%**	7
		20040301	**2**	**0.00%**	2
		2008071719	**2**	**0.00%**	2
		20041220	**2**	**0.00%**	11
		20071010	**2**	**0.00%**	9
		20071204	**2**	**0.00%**	8
		20040218	**2**	**0.00%**	2
		20030225	**2**	**0.00%**	7
		20070223	**2**	**0.00%**	2
		2008032600	**2**	**0.00%**	2
		20071205	**1**	**0.00%**	1
		20071217	**1**	**0.00%**	2
		20061030	**1**	**0.00%**	1
		2008061711	**1**	**0.00%**	1
		20080922	**1**	**0.00%**	3
		20080710	**1**	**0.00%**	1
		20070710	**1**	**0.00%**	1
		2008072610	**1**	**0.00%**	1
		20080211	**1**	**0.00%**	4
		20080304	**1**	**0.00%**	2
		2008092418	**1**	**0.00%**	1
		20051107	**1**	**0.00%**	1
		2008082713	**1**	**0.00%**	7
		20080227	**1**	**0.00%**	1
		20080115	**1**	**0.00%**	1
		20031023	**1**	**0.00%**	5
		20080514	**1**	**0.00%**	1
		20050512	**1**	**0.00%**	2
		20080924	**1**	**0.00%**	1
		2008062407	**1**	**0.00%**	2
		2008050509	**1**	**0.00%**	1
		20060410	**1**	**0.00%**	1
		20051105	**1**	**0.00%**	5
		20080208	**1**	**0.00%**	1
		20060731	**1**	**0.00%**	1
		20060425	**1**	**0.00%**	1
		20080926033937	**1**	**0.00%**	1
		Other	**72**	**0.10%**	**0**
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	**5,459**	**7.86%**	14,613
		Other	**0**	**0.00%**	**0**

4.	Other Netscape Compatible	Version Unknown	**2,931**	**4.22%**	20,777
		Other	**0**	**0.00%**	**0**
5.	msnbot−media/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	**654**	**0.94%**	1,182
		Other	**0**	**0.00%**	**0**
6.	Others	Version Unknown	**633**	**0.91%**	1,314
		Other	**0**	**0.00%**	**0**
7.	Netscape	4.5	**220**	**0.32%**	1,224
		4.74	**78**	**0.11%**	117
		Version Unknown	**68**	**0.10%**	194
		7.2	**60**	**0.09%**	221
		4.61	**23**	**0.03%**	27
		6.2.1	**16**	**0.02%**	51
		7	**11**	**0.02%**	22
		7.1	**9**	**0.01%**	22
		4.7	**8**	**0.01%**	8
		8.0.4	**8**	**0.01%**	16
		8.1.3	**7**	**0.01%**	10
		4.0	**7**	**0.01%**	135
		8.0	**5**	**0.01%**	13
		4.79	**5**	**0.01%**	10
		7.0	**5**	**0.01%**	5
		0.6	**5**	**0.01%**	22
		4.05	**4**	**0.01%**	4
		4.75	**4**	**0.01%**	8
		3.0	**3**	**0.00%**	4
		8.0.1	**3**	**0.00%**	6
		8.1.2	**3**	**0.00%**	4
		0.91	**3**	**0.00%**	11
		4.76	**3**	**0.00%**	10
		8.0.3.3	**2**	**0.00%**	2
		Nutch−0.9	**2**	**0.00%**	3
		4.77	**1**	**0.00%**	3
		v6	**1**	**0.00%**	2
		8.1	**1**	**0.00%**	1
		4.04	**1**	**0.00%**	1
		2008050509	**1**	**0.00%**	3
		7.01	**1**	**0.00%**	1
		2.02	**1**	**0.00%**	3
		Other	**0**	**0.00%**	**0**

8.	Opera	9.52	**88**	**0.13%**	155
		9.50	**38**	**0.05%**	76
		9.51	**29**	**0.04%**	37
		8.01	**27**	**0.04%**	66
		9.27	**22**	**0.03%**	35
		7.11	**20**	**0.03%**	53
		9.25	**16**	**0.02%**	25
		8.00	**15**	**0.02%**	45
		9.23	**12**	**0.02%**	16
		9.00	**12**	**0.02%**	34
		7.0	**11**	**0.02%**	25
		9.20	**11**	**0.02%**	12
		9.26	**11**	**0.02%**	44
		8.50	**9**	**0.01%**	18
		7.60	**8**	**0.01%**	18
		9.24	**8**	**0.01%**	9
		9.0	**8**	**0.01%**	33
		7.02	**7**	**0.01%**	17
		6.0	**6**	**0.01%**	13
		7.54	**6**	**0.01%**	20
		9.02	**6**	**0.01%**	8
		9.01	**5**	**0.01%**	8
		9.22	**3**	**0.00%**	6
		9.10	**3**	**0.00%**	3
		9.21	**3**	**0.00%**	3
		8.54	**3**	**0.00%**	4
		6.01	**2**	**0.00%**	2
		9.60	**2**	**0.00%**	3
		7.20	**1**	**0.00%**	5
		8.51	**1**	**0.00%**	1
		8.02	**1**	**0.00%**	1
		7.01	**1**	**0.00%**	2
		8.5	**1**	**0.00%**	4
		8.52	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
9.	Safari	419.3	**81**	**0.12%**	144
		YY/ADOBE	**73**	**0.11%**	73
		312.6	**47**	**0.07%**	101
		YY	**44**	**0.06%**	296
		417.9.2	**6**	**0.01%**	12
		312	**4**	**0.01%**	14
		2.0	**4**	**0.01%**	4

		521.24	**4**	**0.01%**	4
		85.8.1	**2**	**0.00%**	7
		412	**2**	**0.00%**	5
		417.8	**2**	**0.00%**	3
		125.12	**2**	**0.00%**	3
		416.12	**1**	**0.00%**	5
		312.3.3	**1**	**0.00%**	1
		522	**1**	**0.00%**	1
		51	**1**	**0.00%**	1
		125.9	**1**	**0.00%**	1
		412.2	**1**	**0.00%**	3
		312.6_ADOBE	**1**	**0.00%**	2
		416.13	**1**	**0.00%**	4
		85	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
10.	NLESE USEPA	Version Unknown	**206**	**0.30%**	982
		Other	**0**	**0.00%**	**0**
11.	ColdFusion	Version Unknown	**174**	**0.25%**	426
		Other	**0**	**0.00%**	**0**
12.	libwww−perl/5.808	Version Unknown	**170**	**0.24%**	380
		Other	**0**	**0.00%**	**0**
13.	libwww−perl/5.812	Version Unknown	**157**	**0.23%**	391
		Other	**0**	**0.00%**	**0**
14.	Jakarta Commons−HttpClient/3.0.1	Version Unknown	**157**	**0.23%**	7,777
		Other	**0**	**0.00%**	**0**
15.	Yanga WorldSearch Bot v1.1/beta (http://www.yanga.co.uk/)	Version Unknown	**116**	**0.17%**	9,155
		Other	**0**	**0.00%**	**0**
16.	Xenu Link Sleuth 1.2j	Version Unknown	**81**	**0.12%**	194
		Other	**0**	**0.00%**	**0**
17.	Goldfire Server	Version Unknown	**81**	**0.12%**	190
		Other	**0**	**0.00%**	**0**
18.	Java/1.5.0_12	Version Unknown	**77**	**0.11%**	89
		Other	**0**	**0.00%**	**0**
19.	larbin_2.6.3 larbin2.6.3@unspecified.mail	Version Unknown	**77**	**0.11%**	338

		Other	**0**	**0.00%**	**0**
20.	Java/1.5.0_06	Version Unknown	**72**	**0.10%**	144
		Other	**0**	**0.00%**	**0**
	Subtotal		**67,589**	**97.34%**	**246,691**
	Other		**1,845**	**2.66%**	**17,160**
	Total		**69,434**	**100.00%**	**263,851**

Top Browsers by Version – Help Card

Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

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This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend
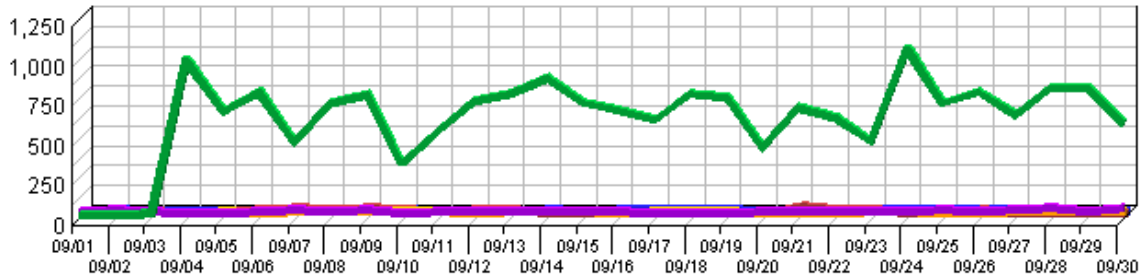
Top Spiders by Visits
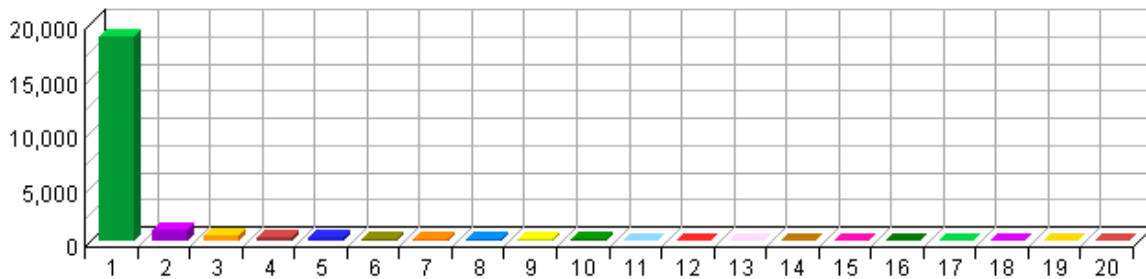
Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	**18,882**	**81.78%**	24,920
2.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**948**	**4.11%**	54,623
3.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	**548**	**2.37%**	559
4.	Yeti	**394**	**1.71%**	469
5.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	**264**	**1.14%**	1,661
6.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**233**	**1.01%**	557
7.	FAST Enterprise Crawler 6	**194**	**0.84%**	429
8.	Googlebot	**187**	**0.81%**	203
9.	Mozilla/5.0 (Twiceler–0.9 http://www.cuil.com/twiceler/robot.html)	**177**	**0.77%**	2,587
10.	Gigabot	**153**	**0.66%**	4,312
11.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	**80**	**0.35%**	224

12.	Slurp	71	0.31%	129
13.	Gaisbot	69	0.30%	108
14.	MSR–ISRCCrawler	64	0.28%	407
15.	Speedy Spider (http:	60	0.26%	118
16.	Mozilla/5.0 (compatible; heritrix/1.15.1–200807172326 http://www.accelobot.com)	54	0.23%	226
17.	ia_archiver (http:	54	0.23%	128
18.	Baiduspider (http:	48	0.21%	86
19.	Mozilla/5.0 (compatible; DotBot/1.1; http://www.dotnetdotcom.org/, crawler@dotnetdotcom.org)	45	0.19%	779
20.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.youdao.com/help/webmaster/spider/;)	42	0.18%	126
	Subtotal	**22,567**	**97.74%**	**92,651**
	Other	**522**	**2.26%**	**41,332**
	Total	**23,089**	**100.00%**	**133,983**

Top Spiders – Help Card

? **Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.

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♀ This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.
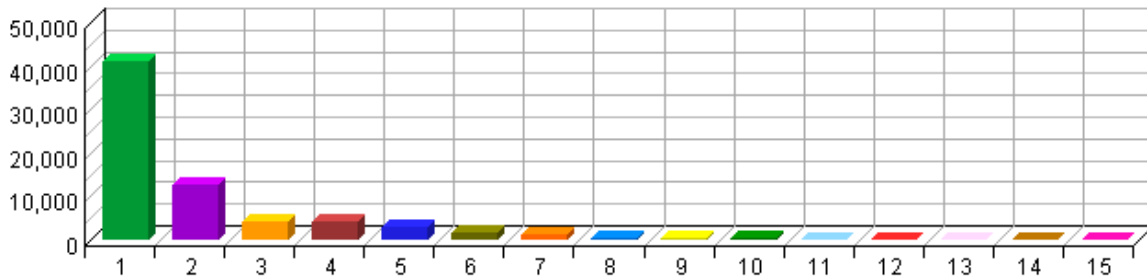
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend
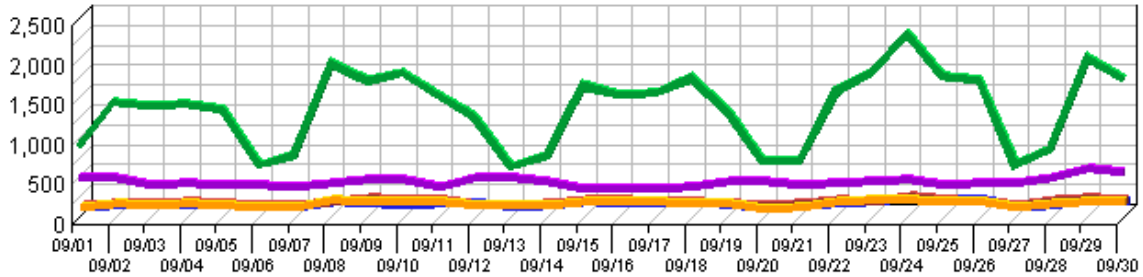
Top Platforms by Visits

Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	41,247	59.40%	142,679
2.	Others	12,709	18.30%	67,619
3.	Windows 2000	4,108	5.92%	15,135
4.	Windows NT	4,104	5.91%	13,341
5.	Macintosh	2,916	4.20%	6,072
6.	Linux	1,542	2.22%	3,060
7.	Macintosh PowerPC	1,284	1.85%	3,104
8.	Windows 98	507	0.73%	2,498
9.	Windows 2003	474	0.68%	1,355
10.	Windows Win32s	272	0.39%	543
11.	Windows 95	102	0.15%	163
12.	Windows ME	78	0.11%	271
13.	SunOS	36	0.05%	190
14.	FreeBSD	33	0.05%	2,286
15.	Windows 3.x	22	0.03%	5,535
	Total	**69,434**	**100.00%**	**263,851**

?   **Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

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♀   This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User−defined category shown for the first campaign for a visitor. Examples include online banner ads, e−marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

	overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one– to three–digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable–length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four–step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

    100 = Success: Continue
    101 = Success: Switching Protocols
    200 = Success: OK
    201 = Success: Created
    202 = Success: Accepted
    203 = Success: Non–Authoritative Information
    204 = Success: No Content
    205 = Success: Reset Content
    206 = Success: Partial Content
    300 = Success: Multiple Choices
    301 = Success: Moved Permanently
    302 = Success: Found
    303 = Success: See Other
    304 = Success: Not Modified
    305 = Success : Use Proxy
    307 = Success : Temporary Redirect

"Failed" codes:

    400 = Failed: Bad Request
    401 = Failed: Unauthorized
    402 = Failed: Payment Required
    403 = Failed: Forbidden |

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time−out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request−URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time−out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top−Level Domain."
Time Interval	A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top−Level Domain	The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code] |

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.