WEBTRENDS.

NCER Monthly Statistics

Web Log Analysis Monthly Report September 2007

Report Range:09/01/2007 00:00:00 – 09/30/2007 23:59:59

WEBTRENDS

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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

Visits Trend
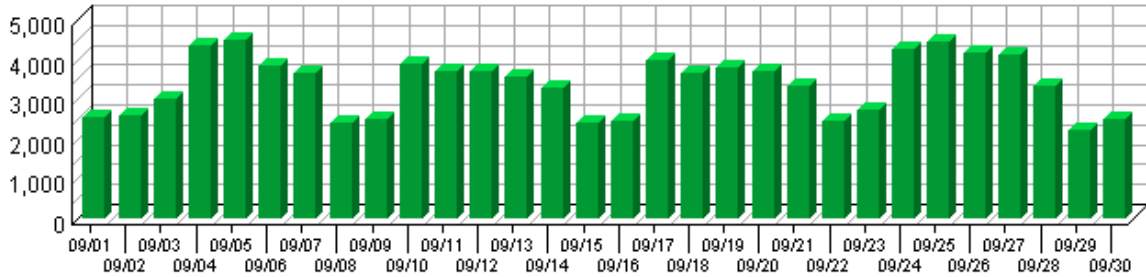
Visit Summary

Visits	101,025
Average per Day	3,367
Average Visit Length	00:11:52
Median Visit Length	00:02:17
International Visits	4.12%
Visits of Unknown Origin	67.90%
Visits from Your Country: United States (US)	27.98%

Page Views Trend
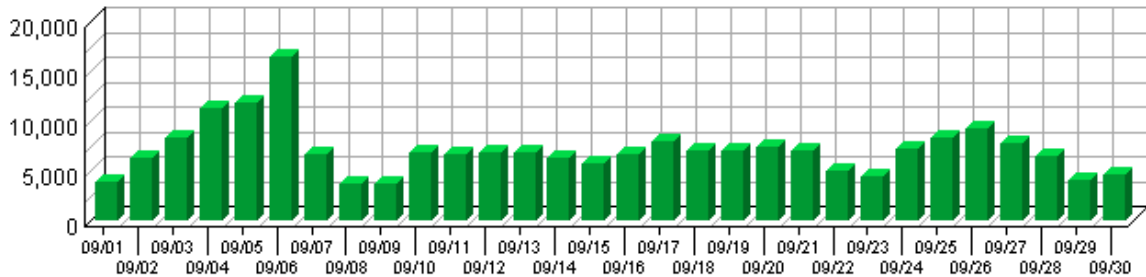
Page View Summary

Page Views	211,696
Average per Day	7,056
Average Page Views per Visit	2.10

Visitors Trend
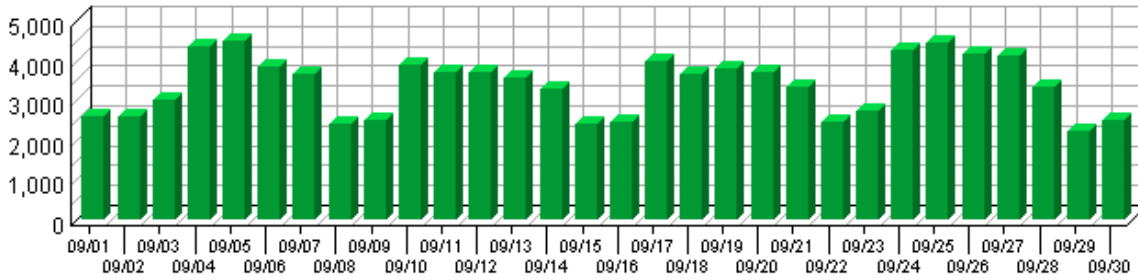
Visitor Summary

Unique Visitors	53,066
Visitors Who Visited Once	45,819
Visitors Who Visited More Than Once	7,247
Average Visits per Visitor	1.90

Hits Trend
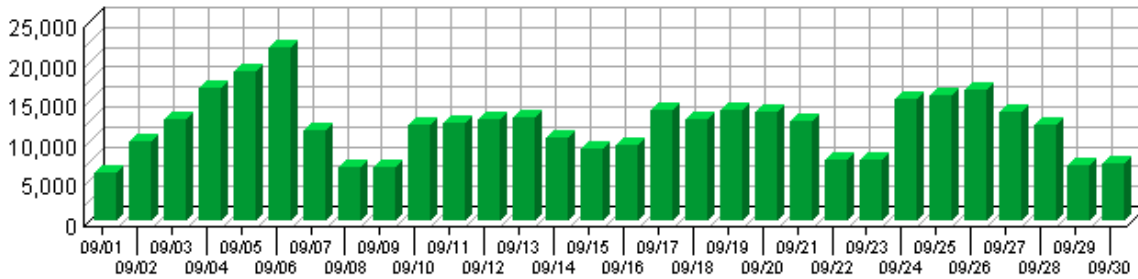
Hit Summary

Successful Hits for Entire Site	358,897
Average Hits per Day	11,963
Home Page Hits	10,440

Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site

Visitors Trend
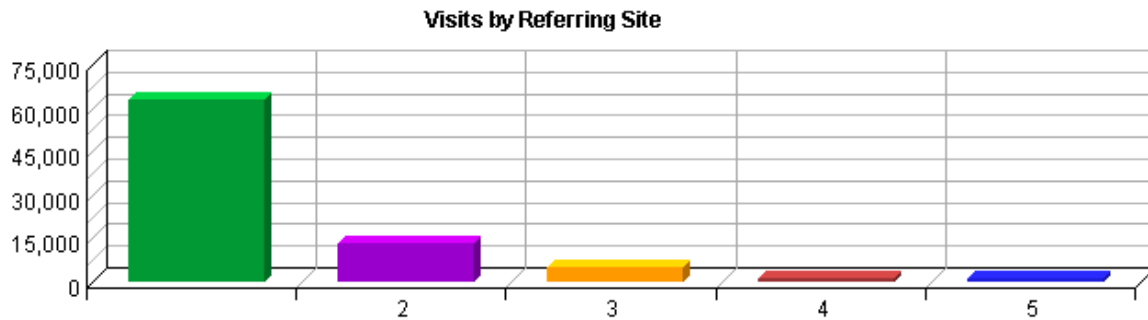
Ads Served Dashboard

This displays key graphs and tables that provide an overview of the Ads Served chapter. Click on the title of a graph or table to navigate to the corresponding page.

Ad Views

This report shows how often specific ads were viewed by visitors.

No data for this section in the log data analyzed.

Ad Views – Help Card

? **Ad Title** – Name of the ad being analyzed.

Ad View Visits – Number of visits by visitors who saw the specified ad. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator. A visitor may see an ad more than once during a visit, but the ad will only be counted once in this table and graph. Contrast this page with the Ad Views page.

Ad Views – Number of times the specified ad was displayed on a page viewed by a visitor.

% – Percentage of visitors who saw the specified ad.

−−

♀ Use this information to sell ad space and bill clients.

Ad Clicks

This report shows how often specific ads were viewed by visitors.

No data for this section in the log data analyzed.

Ad Clicks – Help Card

? **Ad Title** – Name of the ad being analyzed.

Ad Click Visits – Number of visits to your site that resulted in the specified ad being clicked on. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Ad Clicks – Number of times the ad was clicked on by a visitor.

% – Percentage of times the specified ad was clicked on compared with all ads that were clicked on.

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♀ You can track the ongoing effectiveness of specific ads and patterns of potential customers throughout a given period. This can be used to help summarize the click–through rate during a marketing campaign.

Ads Served Click Through Rate

This report shows you the effectiveness of the ads on your web site.

<div style="text-align:center">

No data for this section in the log data analyzed.

</div>

Ads Served Click Through Rate – Help Card

?   **Ad Title** – Name of the ad being analyzed.

Ad Clicks – Number of times the ad was clicked on by a visitor.

Ad Views – Number of times the specified ad was displayed on a page viewed by a visitor.

Click Thru Rate – Percentage of ads that were clicked on.

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♀   This report shows you the effectiveness of the ads on your web site.

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site
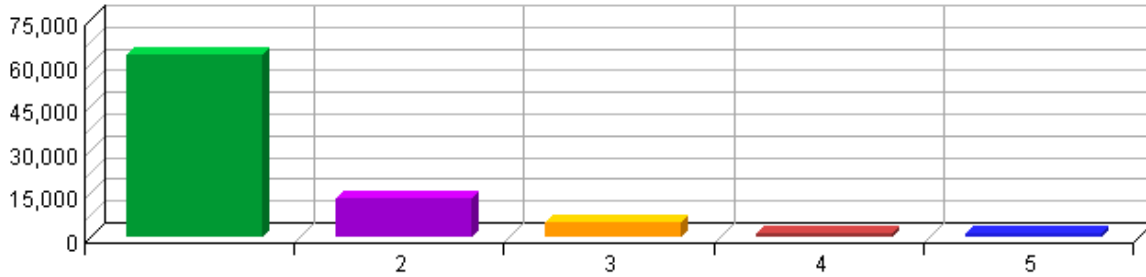
Visits by Referring Domain
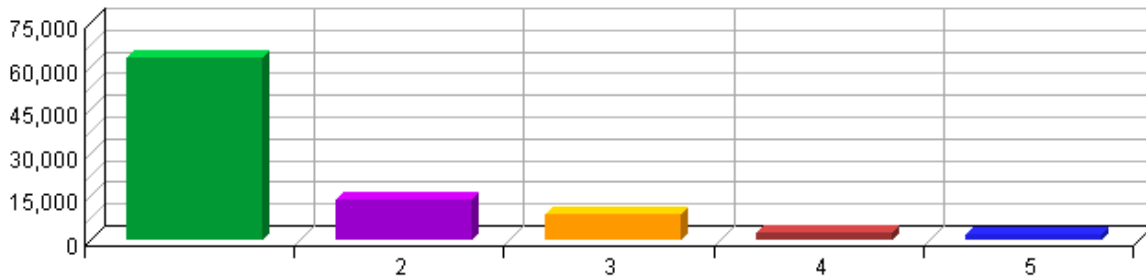
Visits by Referring Page
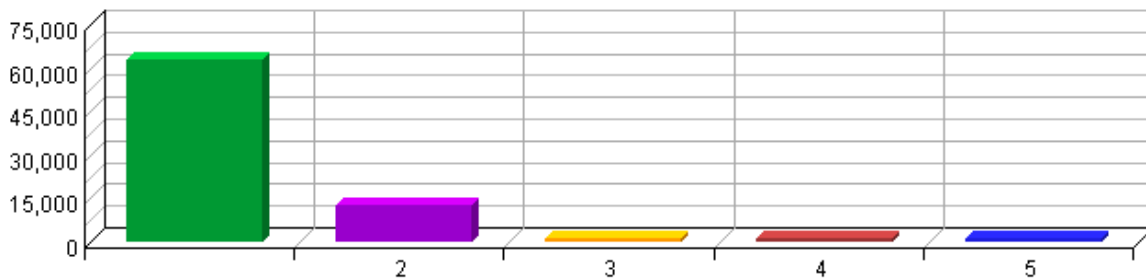
Visitors Trend
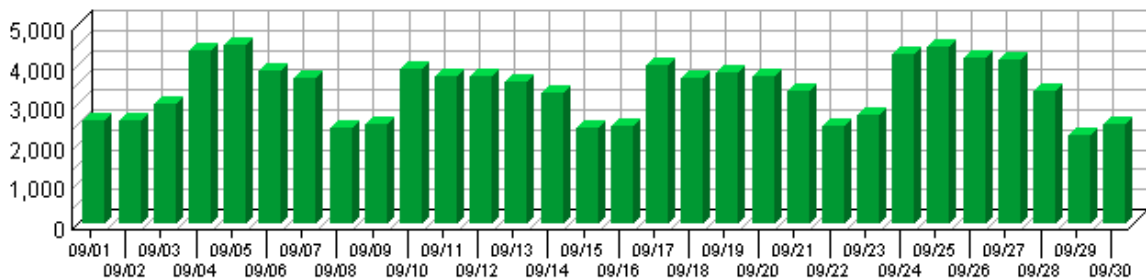
Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site
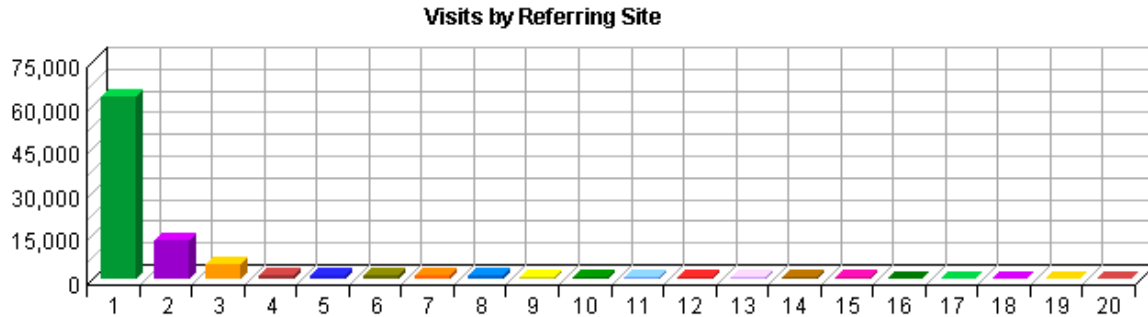
Activity by Referring Site

	Site	Visits	%
1.	No Referrer	63,098	62.46%
2.	http://www.google.com/	13,144	13.01%
3.	http://es.epa.gov/	5,320	5.27%
4.	http://www.epa.gov/	1,553	1.54%
5.	http://search.yahoo.com/	1,411	1.40%
6.	http://www.grants.gov/	1,310	1.30%
7.	http://www07.grants.gov/	1,103	1.09%
8.	http://www.google.co.in/	993	0.98%
9.	http://nlquery.epa.gov/	853	0.84%
10.	http://www.google.ca/	439	0.43%
11.	http://images.google.com/	432	0.43%
12.	http://www.whoi.edu/	426	0.42%
13.	http://www.google.co.uk/	400	0.40%
14.	http://intranet.epa.gov/	370	0.37%
15.	http://cfpub.epa.gov/	351	0.35%
16.	http://www.google.com.au/	251	0.25%
17.	http://search.msn.com/	227	0.22%
18.	http://search.live.com/	225	0.22%
19.	http://www.google.cn/	177	0.18%
20.	http://www.google.com.my/	161	0.16%
	Subtotal	**92,244**	**91.31%**
	Other	**8,781**	**8.69%**
	Total	**101,025**	**100.00%**

Activity by Referring Site – Help Card

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain
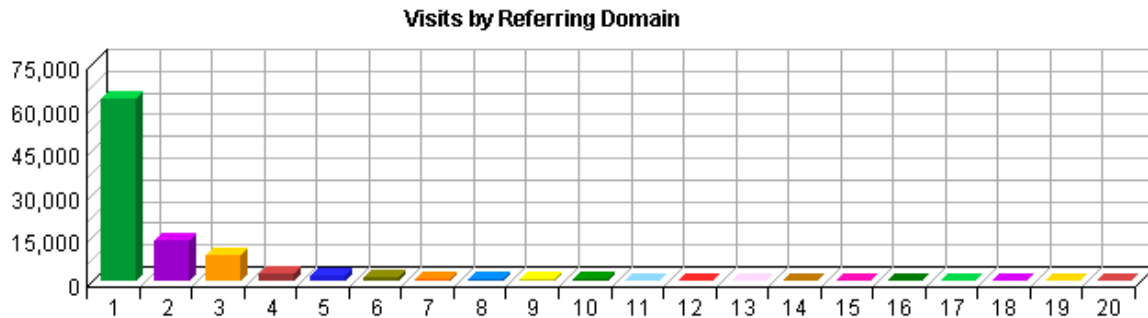
Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	63,098	62.46%
2.	google.com	13,797	13.66%
3.	epa.gov	8,631	8.54%
4.	grants.gov	2,413	2.39%
5.	yahoo.com	1,927	1.91%
6.	google.co.in	1,077	1.07%
7.	google.ca	473	0.47%
8.	google.co.uk	457	0.45%
9.	whoi.edu	426	0.42%
10.	live.com	371	0.37%
11.	aol.com	274	0.27%
12.	google.com.au	268	0.27%
13.	msn.com	257	0.25%
14.	google.cn	182	0.18%
15.	google.com.my	170	0.17%
16.	google.co.th	162	0.16%
17.	ask.com	152	0.15%
18.	google.fr	143	0.14%
19.	google.de	140	0.14%
20.	google.it	137	0.14%
	Subtotal	**94,555**	**93.60%**
	Other	**6,470**	**6.40%**
	Total	**101,025**	**100.00%**

Activity by Referring Domain – Help Card

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page
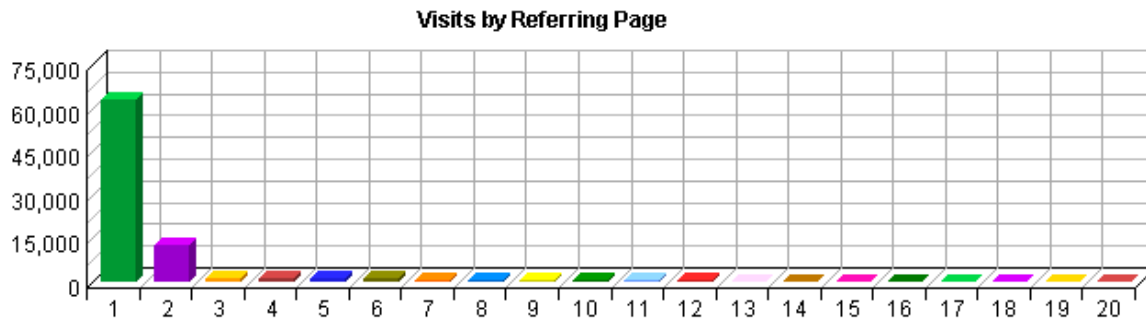
Activity by Referring Page

	Page	Visits	%
1.	No Referrer	63,098	62.46%
2.	http://www.google.com/search	12,921	12.79%
3.	http://www.grants.gov/search/ search.do	1,220	1.21%
4.	http://www07.grants.gov/ search/search.do	1,048	1.04%
5.	http://www.google.co.in/ search	991	0.98%
6.	http://search.yahoo.com/ search	968	0.96%
7.	http://nlquery.epa.gov/ epasearch/epasearch	836	0.83%
8.	http://www.google.ca/search	437	0.43%
9.	http://images.google.com/ imgres	430	0.43%
10.	http://es.epa.gov/ncer/fellow/	428	0.42%
11.	http://www.google.co.uk/ search	395	0.39%
12.	http://www.whoi.edu/redtide/	379	0.38%
13.	http://intranet.epa.gov/ ordintra/	309	0.31%
14.	http://www.google.com.au/ search	251	0.25%
15.	http://search.live.com/ results.aspx	200	0.20%
16.	http://search.msn.com/results. aspx	195	0.19%
17.	http://es.epa.gov/ncer/	189	0.19%
18.	http://www.epa.gov/epahome/ grants.htm	186	0.18%
19.	http://www.google.cn/search	177	0.18%
20.	http://es.epa.gov/ncer/sbir/	173	0.17%
	Subtotal	**84,831**	**83.97%**
	Other	**16,194**	**16.03%**
	Total	**101,025**	**100.00%**

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine
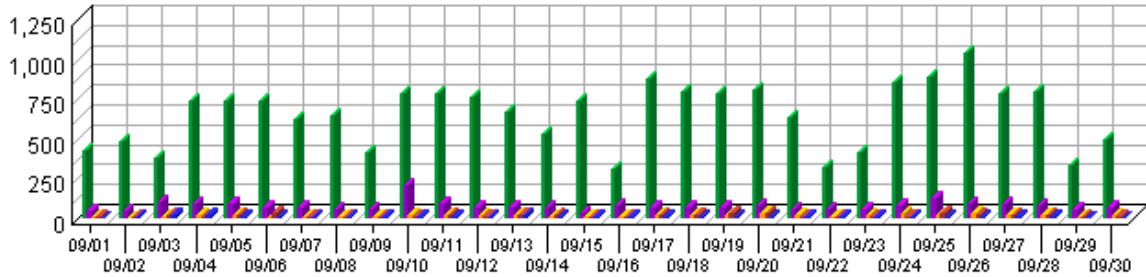
Visitors Trend
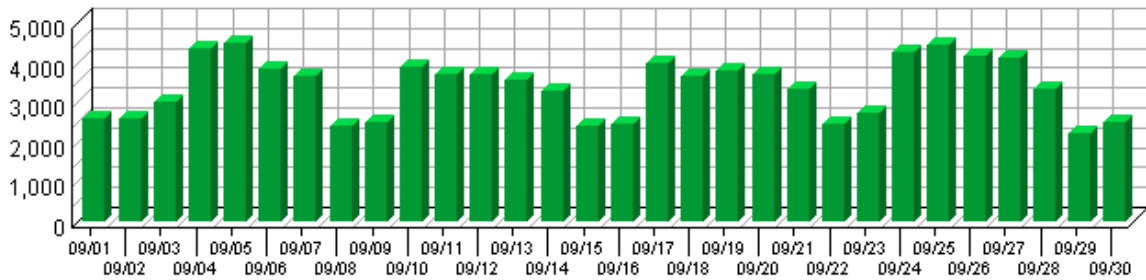
Activity by Search Phrase
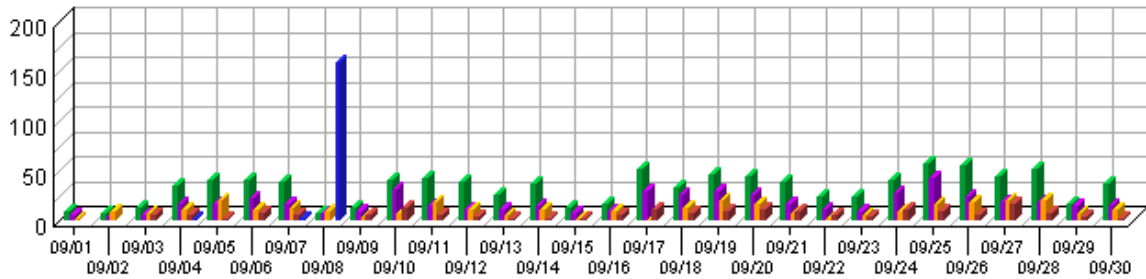
Activity by Search Keyword
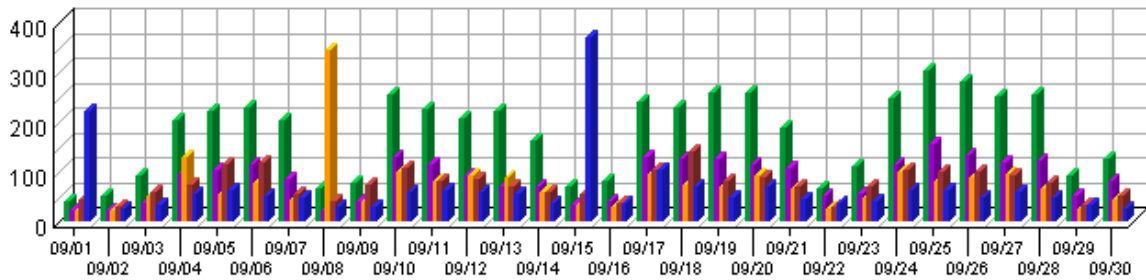
Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.
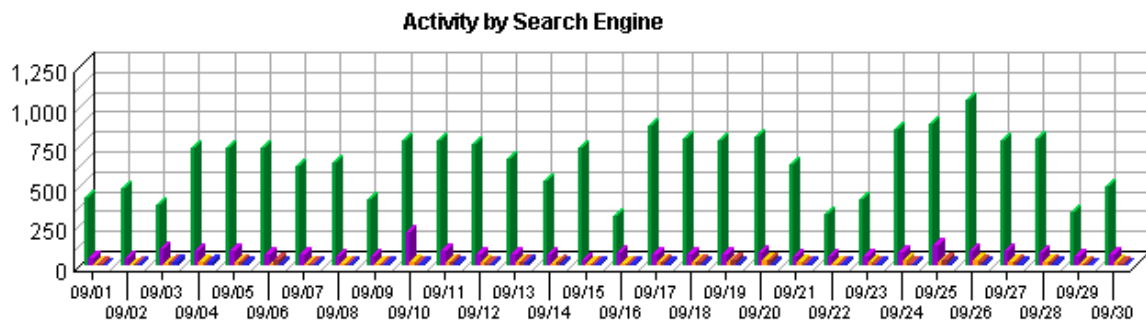
Activity by Search Engine

	Engines	Referrals	%
1.	google	19,675	79.28%
2.	yahoo	2,310	9.31%
3.	google canada	553	2.23%
4.	google uk	540	2.18%
5.	google australia	336	1.35%
6.	msn	284	1.14%
7.	aol netfind	189	0.76%
8.	google italy	186	0.75%
9.	google france	170	0.69%
10.	google germany	158	0.64%
11.	yahoo spain	103	0.42%
12.	google japan	76	0.31%
13.	altavista	63	0.25%
14.	netscape	24	0.10%
15.	google austria	22	0.09%
16.	all the web	19	0.08%
17.	yahoo japan	17	0.07%
18.	yahoo taiwan	17	0.07%
19.	yahoo uk &ireland	16	0.06%
20.	yahoo singapore	15	0.06%
	Subtotal	**24,773**	**99.83%**
	Total	**24,816**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	944	3.80%
	epa star fellowship	476	1.92%
	engineering material filetype:ppt	368	1.48%
	ecology system in power point	306	1.23%
	landscape concept design pdf	248	1.00%
	epa star grant	170	0.69%
	environmental nanotechnology	160	0.64%
	environmental nanotechnology pdf	159	0.64%
	epa sbir	112	0.45%
	cell structure in power point	107	0.43%
	ncer	103	0.42%
	animal cell structure in power point	93	0.37%
	nanotechnology pdf	91	0.37%
	epa grants	87	0.35%
	environmental protection agency	78	0.31%
	epa p3	76	0.31%
	epa gro	72	0.29%
	watershed filetype:ppt	67	0.27%
	environmental research	66	0.27%
	epa	61	0.25%
2. yahoo	epa	219	0.88%
	neuron mos transistor basic operation	118	0.48%
	joint warfar publication pdf	45	0.18%
	nanostructured gis air modeling gas sensors	32	0.13%
	epa star	31	0.12%
	nanotechnology	27	0.11%
	fellowships	25	0.10%
	epa star fellowship	24	0.10%
	ncer	18	0.07%
	combustion of solids	17	0.07%
	questionnaires posed to people in the tie and dye industry	14	0.06%
	graduate fellowships	14	0.06%
	used cars	12	0.05%
	epa sbir	11	0.04%
	sbir grants	11	0.04%
	e.p.a	8	0.03%

		environmental research	8	0.03%
		small business innovation research	8	0.03%
		offering graduate fellowships	8	0.03%
		epa fellowships	7	0.03%
3.	google canada	pesticides	4	0.02%
		epa star	4	0.02%
		confidence intervals	4	0.02%
		environmental protection agency	4	0.02%
		nasource technology	3	0.01%
		development of environmental health indicators. linkage methods for environment and health analysis	3	0.01%
		cryptosporidium removal usepa	3	0.01%
		what â€œecosystem servicesâ€? are provided by air, water, soil and biota.	3	0.01%
		united states environmental assessment center	3	0.01%
		purge stream	3	0.01%
		how does oceanography relate to ecology	3	0.01%
		high efficiency, ultra–low emission process heater benson	3	0.01%
		environmental application of nanomaterials and mems pdf	2	0.01%
		epa, nanoparticle	2	0.01%
		start of fall 2007	2	0.01%
		nano progress report to september 2007	2	0.01%
		pharmaceutically active compounds us epa	2	0.01%
		funding environment research	2	0.01%
		us epa awards in washington september 20, 2007	2	0.01%
		percent of children smoking before they enter high school	2	0.01%
4.	google uk	health	17	0.07%
		what are the bodies natural defences to in haled micro–organism	8	0.03%
		how funding affects the services provided	3	0.01%
		nanotechnology simplified	3	0.01%
		russian boys	3	0.01%
		pollution film download	3	0.01%
		epa nano	3	0.01%
		environmental protection agency	3	0.01%

		environmental health	3	0.01%
		multiple chemical exposure model	2	0.01%
		natural history museum map	2	0.01%
		science of drinking harmful	2	0.01%
		field of corn on the cob	2	0.01%
		agenda how to present	2	0.01%
		epa research triangle	2	0.01%
		nanotechnology projects	2	0.01%
		the water,soil and temperature in the in coral reefs	2	0.01%
		funding for fellowship in the us	2	0.01%
		toxicological risk assessment	2	0.01%
		the effect of children growth and development through there parents who smoke	2	0.01%
5.	google australia	decline of infectious diseases	7	0.03%
		climate change	5	0.02%
		change	4	0.02%
		dye based solar .ppt	3	0.01%
		highly cited pressey	2	0.01%
		future use of uv radiation	2	0.01%
		environment nanotechnology	2	0.01%
		seed dispersal of australian acacia	2	0.01%
		ecosystem service change ecological impact	2	0.01%
		effects of mining on ecosystems	2	0.01%
		environmentally friendly methods of paper bleaching	2	0.01%
		m. l. energia, inc. photo−conversion	2	0.01%
		nanotechnology bioaccumulation	2	0.01%
		mode of delivery is assocaited with asthma and allergy occurrences in children	2	0.01%
		ecological effects of changes to ecosystem structure on ecosystem services	2	0.01%
		cryptospordiosis	2	0.01%
		nanotechnology research projects	2	0.01%
		cryptosporidium parvum site:.gov	2	0.01%
		goal automotive paint sludge	2	0.01%
		safe drinking water	2	0.01%
6.	msn	epa	25	0.10%
		epa star fellowship	6	0.02%
		ppcps	5	0.02%

	p3	4	0.02%
	particulate matter	3	0.01%
	nanotechnology	3	0.01%
	star report	3	0.01%
	star program	3	0.01%
	www.actionagainstasthma.com	3	0.01%
	epa workshop on nanotechnology for site remediation	2	0.01%
	perinatal environmental causes autism	2	0.01%
	ncer	2	0.01%
	objective education references project management or projects or microsoft project or ms project (statistics or research or statistical analysis	2	0.01%
	research results	2	0.01%
	epa pcb	2	0.01%
	department of environmental protection raleigh	2	0.01%
	interdisciplinary approach	2	0.01%
	second hand smoke asthma	2	0.01%
	what should municipal owned wastewater treatment plants be doing about homeland security	2	0.01%
	fdp agency specific requirements	2	0.01%
7. aol netfind	epa	3	0.01%
	health	3	0.01%
	older parents giving birth to autistic children	2	0.01%
	autism and air pollution	2	0.01%
	m249 welding	2	0.01%
	star program	2	0.01%
	psi technology boulder co	2	0.01%
	environmental protection agency	2	0.01%
	epa on cryptosporidiosis	2	0.01%
	dodie arnold	2	0.01%
	ecomat inc.?s biological	2	0.01%
	two page article on environmental health	2	0.01%
	indiana epa events	1	0.00%
	rutgers river dorm pictures	1	0.00%
	oberlin college dorm energy	1	0.00%
	micro–array studies and concentrated ambient particles	1	0.00%

	how urban sprawl affects wildlife in texas	1	0.00%
	pfiesteria outbreaks	1	0.00%
	epa tribal water monitoring strategy	1	0.00%
	epa's star	1	0.00%
8. google italy	vs2dh filetype:pdf	15	0.06%
	vs2dt filetype:pdf	14	0.06%
	suture .ppt	5	0.02%
	russian boys	3	0.01%
	research grant	3	0.01%
	epa us children's environmental health excellence awards ceremony 2007	2	0.01%
	particulate matter	2	0.01%
	receptor modeling emission inventories uncertainties	2	0.01%
	power point presentation on nanomaterials by chemical route	2	0.01%
	enviroment protection agency method	2	0.01%
	in vitro cell	2	0.01%
	susceptibility markers biomonitoring	2	0.01%
	particulate matter respiratory	1	0.00%
	nanotechnology	1	0.00%
	mode children,s	1	0.00%
	microlith pci	1	0.00%
	harmful algal bloom anderson	1	0.00%
	ncer	1	0.00%
	nanomaterials	1	0.00%
	sistemic toxicity nanoparticles	1	0.00%
9. google france	market forecast interconnect filetype:pdf	4	0.02%
	coloring filetype:pdf	4	0.02%
	mothers and newborns study	3	0.01%
	power point t–rflp	2	0.01%
	bioplastic filetype:ppt	2	0.01%
	us epa dde	2	0.01%
	continuous cultures power point	2	0.01%
	nanoparticle ppt	2	0.01%
	real time pcr applied biosystem ppt	2	0.01%
	1515 massachusetts ave. nw. 20005	2	0.01%
	ord epa watershed scale indicators	2	0.01%
	niton xl 309	2	0.01%
	endocrine disrupters conferences 2008	1	0.00%

	sod and nrf2	1	0.00%
	desagues impedir cucarachas	1	0.00%
	seminar biomarker	1	0.00%
	russian boys puberty	1	0.00%
	epa/600/r–05/043f	1	0.00%
	comet assay and ppt	1	0.00%
	ferroelectric cathode	1	0.00%
10. google germany	us epa	2	0.01%
	kratovo	2	0.01%
	nanotoxicology oberdorster 2006	2	0.01%
	angiogenesis mri powerpoint	2	0.01%
	krista dobo	2	0.01%
	scge .ppt	2	0.01%
	rt–pcr ppt	2	0.01%
	climate change	2	0.01%
	yeast estrogen screening test ppt	1	0.00%
	single cell gel elektrophoresis	1	0.00%
	vegetable oil fatty acid composition free	1	0.00%
	polymer nanocomposites filetype:pdf	1	0.00%
	mercury eutrophication algae bloom	1	0.00%
	research fellow washington dc	1	0.00%
	higher studies in dentistry public health in new jersey	1	0.00%
	hutchinson plankton	1	0.00%
	mercury measurements in fog	1	0.00%
	policy washington state environment history	1	0.00%
	nanotechnology value chain materials	1	0.00%
	harvard childrens core	1	0.00%
11. yahoo spain	candid	18	0.07%
	student assistant	10	0.04%
	people planet prosperity	6	0.02%
	garden design	6	0.02%
	siberian tiger	6	0.02%
	p3	5	0.02%
	candid pictures	4	0.02%
	cardiovascular disease	4	0.02%
	umbc	4	0.02%
	particulate matter	3	0.01%
	assistant	3	0.01%
	multimeter	2	0.01%

	biohazard decontamination	2	0.01%
	design garden	2	0.01%
	epa	2	0.01%
	diesel truck	2	0.01%
	climate change diagram	2	0.01%
	bio diesel truck	2	0.01%
	acid mine drainage	2	0.01%
	winter photo backgrounds	2	0.01%
12. google japan	epa star program	2	0.01%
	epa's science to achieve results (star) program	2	0.01%
	u.s. epa	2	0.01%
	dmso cytotoxicity lc50	1	0.00%
	fe3 photocatalytic	1	0.00%
	zebrafish embryo size	1	0.00%
	sand–packed column	1	0.00%
	continuous measurement	1	0.00%
	ta–cloning ppt	1	0.00%
	moa pharmaceuticals	1	0.00%
	inverted dose	1	0.00%
	gst–p1	1	0.00%
	dutch diabetes child figure	1	0.00%
	reproductive toxicology powerpoint	1	0.00%
	star kids enter	1	0.00%
	thermoelectric power generation maximum	1	0.00%
	jerry mander the rules of corporate behavior	1	0.00%
	epa nano	1	0.00%
	us epa	1	0.00%
	wolpert lorang	1	0.00%
13. altavista	candid	6	0.02%
	bioplastic ppt	4	0.02%
	epa office of research and development national center for environment assessment	2	0.01%
	fuel cell	2	0.01%
	undergrad	2	0.01%
	environmental research	2	0.01%
	epa star science results	2	0.01%
	epa	2	0.01%
	nanomaterials and applications in pollution control	2	0.01%

		film crew	2	0.01%
		wondering	2	0.01%
		turbine ord	2	0.01%
		research proposal on water disinfection	1	0.00%
		gallium adsorption biosorption	1	0.00%
		nanotechnology projects	1	0.00%
		publications on sediments transport	1	0.00%
		bsr2000	1	0.00%
		enhancing bioremediation with enzymatic processes: review	1	0.00%
		nanotechnology research	1	0.00%
		powerpoint presentation on thyroid	1	0.00%
14.	netscape	brown grease biodiesel	2	0.01%
		ncer	2	0.01%
		environmental protection agency 2003 awards	2	0.01%
		eric klotz, ut dwr	2	0.01%
		propagation of spartina alterniflora	1	0.00%
		biomarker interpretation public health	1	0.00%
		epa biomonitoring event	1	0.00%
		environmental protection agency awards	1	0.00%
		epa	1	0.00%
		male yr old puberty	1	0.00%
		undergraduate students funding	1	0.00%
		photos of illinois wastewater facilities	1	0.00%
		stressors	1	0.00%
		ogyris ants pheromones	1	0.00%
		procyonis seizures	1	0.00%
		solid state cooling generators	1	0.00%
		environmental research	1	0.00%
		epa, phase	1	0.00%
		sbir funding opportunities	1	0.00%
		sanfrancisco state university pheromones research	1	0.00%
15.	google austria	epa measurement and monitoring technologies for the 21st century small business innovation research program	2	0.01%
		mechanisms of allergy	1	0.00%
		environmental statistics conference 2008	1	0.00%
		ethiopia watershed management	1	0.00%

		epa n2o abatement	1	0.00%
		sustainable cooling	1	0.00%
		self–compatibility self–incompatibility	1	0.00%
		climatology mixing height	1	0.00%
		the influence of speciated diesel fuel composition on speciated particulate sof emissions	1	0.00%
		fdms 8500	1	0.00%
		us environmental protection agency	1	0.00%
		chlorothalonil 500	1	0.00%
		chlorophyllin research grant	1	0.00%
		mems sensors heavy metals detection water	1	0.00%
		nanoparticles intranasal olfactory	1	0.00%
		master environment scholarship	1	0.00%
		aravena multiple isotope groundwater	1	0.00%
		gvhd children	1	0.00%
		funding and grants for environmental protection	1	0.00%
		lactoyl lactic acid boiling	1	0.00%
16.	all the web	self confidence .pdf .ppt	4	0.02%
		coleomegilla maculata	2	0.01%
		epa	2	0.01%
		current event enviromental science	2	0.01%
		hamilton dc aoec annual conference 2007	2	0.01%
		cerevisiae ires	1	0.00%
		nanoiron	1	0.00%
		boron	1	0.00%
		chemical oxidation	1	0.00%
		nanofe	1	0.00%
		avenic acids chemistry	1	0.00%
		remediation	1	0.00%
17.	yahoo japan	ï¼¥ï¼°ï¼¡	4	0.02%
		national research center for materials	2	0.01%
		environmental research	2	0.01%
		nicholas giano and johns hopkins university school of medicine	1	0.00%
		joint competition	1	0.00%
		epa	1	0.00%
		gas/particle partitioning	1	0.00%
		nanotechnology and occupational health	1	0.00%

	ï¼·ï¼ˇï¼¬ï¼ ˆï¼ ˜ï¼ˇï¼-ï¼¤ï½™ï½¢ ï½½?ï½˜	1	0.00%
	epa chlorine dioxide final risk assessment	1	0.00%
	national ecology research center	1	0.00%
	ada technologies inc	1	0.00%
18. yahoo taiwan	p3	2	0.01%
	dtdmac	2	0.01%
	small businesses innovation development act	2	0.01%
	nanotechnology	2	0.01%
	assessment of sublethal endpoints for toxicity testing with the nematode caenorhabditis elegans	1	0.00%
	ethical,benefit−cost analysis, environmental policy	1	0.00%
	biosensor screening blood lead	1	0.00%
	global changes	1	0.00%
	atmi scrubber	1	0.00%
	isee mexico	1	0.00%
	studies of waterborne wood coating jang 1997	1	0.00%
	cross−sectional data	1	0.00%
	andrew d. maynard	1	0.00%
19. yahoo uk &ireland	dechlorination	2	0.01%
	cauliflower mosaic virus powerpoint	1	0.00%
	epa.gov	1	0.00%
	nanoparticle basic information	1	0.00%
	wy children develop differently	1	0.00%
	neuronal migration disorder in children	1	0.00%
	urban burch park development	1	0.00%
	longer lastin tennis balls using nanotechnology	1	0.00%
	microbial content of water	1	0.00%
	robin harris vermont	1	0.00%
	comet assay drinking water pipes	1	0.00%
	thyroid powerpoint	1	0.00%
	epa	1	0.00%
	design planet competition	1	0.00%
	nanotechnology research projects	1	0.00%
20. yahoo singapore	funding agency for environmental researches	5	0.02%
	funding agencies for environmental	2	0.01%

	research projects		
	detecting microorganisms	2	0.01%
	molecular weight of salicyaldehyde	1	0.00%
	mercury real–time environmental monitoring	1	0.00%
	hexavalent chromium in plating process	1	0.00%
	hepatotoxicity,epa	1	0.00%
	atmi scrubber	1	0.00%
	derally film	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	4,521	18.22%
	star	2,408	9.70%
	environmental	1,875	7.56%
	of	1,676	6.75%
	in	1,606	6.47%
	research	1,096	4.42%
	nanotechnology	996	4.01%
	fellowship	944	3.80%
	pdf	894	3.60%
	for	788	3.18%
	the	698	2.81%
	health	640	2.58%
	point	609	2.45%
	power	608	2.45%
	water	555	2.24%
	grant	534	2.15%
	grants	527	2.12%
	filetype:ppt	489	1.97%
	ppt	479	1.93%
	on	457	1.84%
2. yahoo	epa	553	2.23%
	of	243	0.98%
	in	194	0.78%
	research	178	0.72%
	environmental	165	0.66%
	for	127	0.51%
	basic	120	0.48%
	operation	119	0.48%

	transistor	118	0.48%
	neuron	118	0.48%
	mos	118	0.48%
	the	115	0.46%
	star	109	0.44%
	nanotechnology	104	0.42%
	fellowships	100	0.40%
	water	98	0.39%
	to	70	0.28%
	pdf	67	0.27%
	grants	65	0.26%
	on	59	0.24%
3. google canada	of	74	0.30%
	epa	63	0.25%
	environmental	51	0.21%
	in	47	0.19%
	health	32	0.13%
	research	28	0.11%
	water	26	0.10%
	for	26	0.10%
	the	23	0.09%
	to	23	0.09%
	star	19	0.08%
	nanotechnology	18	0.07%
	on	18	0.07%
	us	18	0.07%
	environment	17	0.07%
	2007	16	0.06%
	effects	15	0.06%
	how	12	0.05%
	protection	11	0.04%
	pesticides	11	0.04%
4. google uk	of	71	0.29%
	in	59	0.24%
	the	51	0.21%
	health	42	0.17%
	environmental	36	0.15%
	on	28	0.11%
	to	26	0.10%
	research	25	0.10%
	for	24	0.10%
	powerpoint	23	0.09%

		what	20	0.08%
		epa	19	0.08%
		how	19	0.08%
		risk	18	0.07%
		nanotechnology	18	0.07%
		children	17	0.07%
		pollution	14	0.06%
		presentation	13	0.05%
		environment	13	0.05%
		ppt	13	0.05%
5.	google australia	of	65	0.26%
		change	26	0.10%
		on	22	0.09%
		in	19	0.08%
		ecosystem	18	0.07%
		climate	17	0.07%
		water	16	0.06%
		environment	15	0.06%
		effects	15	0.06%
		to	15	0.06%
		for	15	0.06%
		environmental	15	0.06%
		health	13	0.05%
		nanotechnology	13	0.05%
		the	13	0.05%
		asthma	12	0.05%
		impact	12	0.05%
		research	12	0.05%
		children	11	0.04%
		human	9	0.04%
6.	msn	epa	69	0.28%
		environmental	34	0.14%
		of	26	0.10%
		in	18	0.07%
		research	18	0.07%
		star	17	0.07%
		water	13	0.05%
		project	13	0.05%
		to	13	0.05%
		for	13	0.05%
		nanotechnology	12	0.05%
		drinking	9	0.04%

	p3	8	0.03%
	fellowship	8	0.03%
	arsenic	8	0.03%
	health	7	0.03%
	center	7	0.03%
	grant	6	0.02%
	what	6	0.02%
	management	6	0.02%
7. aol netfind	of	30	0.12%
	epa	22	0.09%
	the	16	0.06%
	for	14	0.06%
	in	14	0.06%
	environmental	14	0.06%
	health	13	0.05%
	on	10	0.04%
	research	9	0.04%
	children	8	0.03%
	water	8	0.03%
	protection	7	0.03%
	to	7	0.03%
	agency	7	0.03%
	star	6	0.02%
	is	6	0.02%
	programs	4	0.02%
	drinking	4	0.02%
	studies	4	0.02%
	asthma	4	0.02%
8. google italy	filetype:pdf	29	0.12%
	vs2dh	15	0.06%
	vs2dt	14	0.06%
	of	11	0.04%
	environmental	10	0.04%
	ppt	10	0.04%
	epa	10	0.04%
	.ppt	8	0.03%
	matter	6	0.02%
	protection	6	0.02%
	agency	6	0.02%
	research	6	0.02%
	in	6	0.02%
	2007	6	0.02%

		health	5	0.02%
		suture	5	0.02%
		water	5	0.02%
		by	4	0.02%
		for	4	0.02%
		chemical	4	0.02%
9.	google france	of	18	0.07%
		ppt	17	0.07%
		environmental	10	0.04%
		epa	10	0.04%
		filetype:pdf	8	0.03%
		in	7	0.03%
		filetype:ppt	7	0.03%
		health	7	0.03%
		2008	5	0.02%
		study	5	0.02%
		market	5	0.02%
		powerpoint	5	0.02%
		the	5	0.02%
		coloring	4	0.02%
		point	4	0.02%
		power	4	0.02%
		science	4	0.02%
		forecast	4	0.02%
		oil	4	0.02%
		interconnect	4	0.02%
10.	google germany	epa	15	0.06%
		environmental	10	0.04%
		ppt	10	0.04%
		health	8	0.03%
		research	7	0.03%
		powerpoint	7	0.03%
		in	7	0.03%
		us	5	0.02%
		2007	5	0.02%
		of	5	0.02%
		protection	4	0.02%
		for	4	0.02%
		endocrine	4	0.02%
		the	4	0.02%
		filetype:ppt	3	0.01%
		an	3	0.01%

	presentation	3	0.01%
	agency	3	0.01%
	washington	3	0.01%
	market	3	0.01%
11. yahoo spain	candid	22	0.09%
	assistant	13	0.05%
	student	10	0.04%
	garden	8	0.03%
	design	8	0.03%
	prosperity	6	0.02%
	tiger	6	0.02%
	p3	6	0.02%
	siberian	6	0.02%
	people	6	0.02%
	planet	6	0.02%
	truck	4	0.02%
	disease	4	0.02%
	pictures	4	0.02%
	cardiovascular	4	0.02%
	diesel	4	0.02%
	umbc	4	0.02%
	epa	3	0.01%
	particulate	3	0.01%
	matter	3	0.01%
12. google japan	epa	11	0.04%
	ppt	8	0.03%
	of	6	0.02%
	program	4	0.02%
	nano	3	0.01%
	the	3	0.01%
	star	3	0.01%
	electrophoresis	2	0.01%
	science	2	0.01%
	measurement	2	0.01%
	transformation	2	0.01%
	achieve	2	0.01%
	quality	2	0.01%
	agency	2	0.01%
	environment	2	0.01%
	figure	2	0.01%
	transport	2	0.01%
	filetype:pdf	2	0.01%

	pdf	2	0.01%
	u.s.	2	0.01%
13. altavista	research	7	0.03%
	epa	7	0.03%
	for	7	0.03%
	nanotechnology	6	0.02%
	candid	6	0.02%
	pollution	5	0.02%
	on	5	0.02%
	bioplastic	4	0.02%
	ppt	4	0.02%
	environmental	4	0.02%
	water	3	0.01%
	control	3	0.01%
	fuel	2	0.01%
	hopanes	2	0.01%
	in	2	0.01%
	of	2	0.01%
	proposal	2	0.01%
	results	2	0.01%
	center	2	0.01%
	science	2	0.01%
14. netscape	environmental	4	0.02%
	awards	3	0.01%
	agency	3	0.01%
	protection	3	0.01%
	dwr	2	0.01%
	klotz,	2	0.01%
	ut	2	0.01%
	funding	2	0.01%
	2003	2	0.01%
	biodiesel	2	0.01%
	epa	2	0.01%
	ncer	2	0.01%
	pheromones	2	0.01%
	of	2	0.01%
	state	2	0.01%
	research	2	0.01%
	eric	2	0.01%
	grease	2	0.01%
	brown	2	0.01%
	alterniflora	1	0.00%

15. google austria	epa	3	0.01%	
	environmental	3	0.01%	
	for	3	0.01%	
	research	3	0.01%	
	the	3	0.01%	
	small	2	0.01%	
	innovation	2	0.01%	
	technologies	2	0.01%	
	program	2	0.01%	
	business	2	0.01%	
	speciated	2	0.01%	
	mixing	2	0.01%	
	protection	2	0.01%	
	monitoring	2	0.01%	
	measurement	2	0.01%	
	climatology	2	0.01%	
	height	2	0.01%	
	21st	2	0.01%	
	century	2	0.01%	
	of	2	0.01%	
16. all the web	confidence	4	0.02%	
	.pdf	4	0.02%	
	self	4	0.02%	
	.ppt	4	0.02%	
	epa	2	0.01%	
	science	2	0.01%	
	aoec	2	0.01%	
	enviromental	2	0.01%	
	coleomegilla	2	0.01%	
	maculata	2	0.01%	
	current	2	0.01%	
	dc	2	0.01%	
	annual	2	0.01%	
	event	2	0.01%	
	2007	2	0.01%	
	conference	2	0.01%	
	hamilton	2	0.01%	
	avenic	1	0.00%	
	nanoiron	1	0.00%	
	oxidation	1	0.00%	
17. yahoo japan	research	5	0.02%	
	ï¼¥ï¼°ï¼¡	4	0.02%	

	national	3	0.01%
	center	3	0.01%
	for	2	0.01%
	materials	2	0.01%
	epa	2	0.01%
	environmental	2	0.01%
	competition	1	0.00%
	dioxide	1	0.00%
	chlorine	1	0.00%
	technologies	1	0.00%
	of	1	0.00%
	assessment	1	0.00%
	risk	1	0.00%
	final	1	0.00%
	medicine	1	0.00%
	giano	1	0.00%
	health	1	0.00%
	ecology	1	0.00%
18. yahoo taiwan	development	2	0.01%
	small	2	0.01%
	dtdmac	2	0.01%
	p3	2	0.01%
	innovation	2	0.01%
	of	2	0.01%
	businesses	2	0.01%
	nanotechnology	2	0.01%
	act	2	0.01%
	coating	1	0.00%
	wood	1	0.00%
	changes	1	0.00%
	blood	1	0.00%
	policy	1	0.00%
	caenorhabditis	1	0.00%
	d.	1	0.00%
	1997	1	0.00%
	toxicity	1	0.00%
	analysis,	1	0.00%
	nematode	1	0.00%
19. yahoo uk &ireland	children	2	0.01%
	nanotechnology	2	0.01%
	dechlorination	2	0.01%
	water	2	0.01%

	powerpoint	2	0.01%
	develop	1	0.00%
	cauliflower	1	0.00%
	vermont	1	0.00%
	using	1	0.00%
	longer	1	0.00%
	of	1	0.00%
	development	1	0.00%
	basic	1	0.00%
	disorder	1	0.00%
	robin	1	0.00%
	planet	1	0.00%
	burch	1	0.00%
	pipes	1	0.00%
	comet	1	0.00%
	wy	1	0.00%
20. yahoo singapore	environmental	8	0.03%
	funding	7	0.03%
	for	7	0.03%
	agency	5	0.02%
	researches	5	0.02%
	projects	2	0.01%
	detecting	2	0.01%
	research	2	0.01%
	agencies	2	0.01%
	microorganisms	2	0.01%
	chromium	1	0.00%
	molecular	1	0.00%
	film	1	0.00%
	hepatotoxicity,epa	1	0.00%
	atmi	1	0.00%
	in	1	0.00%
	scrubber	1	0.00%
	process	1	0.00%
	of	1	0.00%
	mercury	1	0.00%

? <u>**Top Search Engines Table**</u>

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

<u>**Top Search Engines with Search Phrases Detail Table**</u>

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

<u>**Top Search Engines with Keywords Detail Table**</u>

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

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♀ This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.
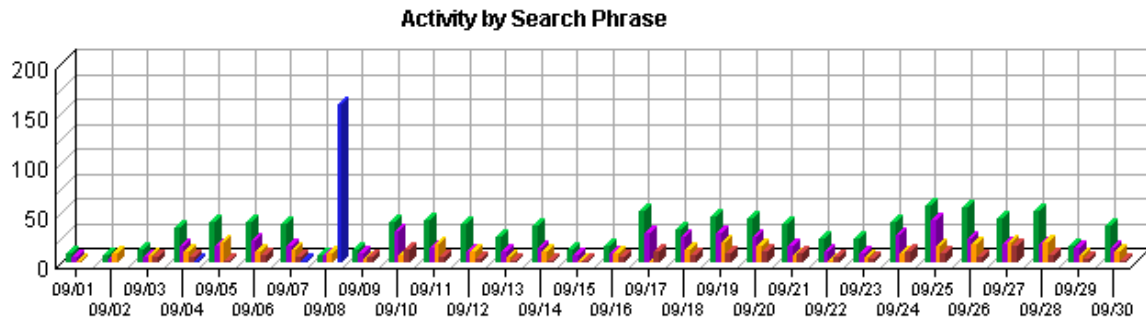
Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	981	3.95%
2.	epa star fellowship	508	2.05%
3.	epa	319	1.29%
4.	epa star grant	175	0.71%
5.	environmental nanotechnology	161	0.65%
6.	ncer	127	0.51%
7.	epa sbir	124	0.50%
8.	epa grants	91	0.37%
9.	nanotechnology pdf	91	0.37%
10.	environmental protection agency	90	0.36%
11.	epa p3	80	0.32%
12.	environmental research	80	0.32%
13.	epa gro	75	0.30%
14.	nanotechnology	73	0.29%
15.	research grants	65	0.26%
16.	star fellowship	60	0.24%
17.	epa star grants	60	0.24%
18.	epa fellowship	60	0.24%
19.	epa star fellowships	53	0.21%
20.	fellowships	51	0.21%
	Subtotal	**3,324**	**13.40%**

Total		**24,813**	**100.00%**

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	944	3.80%
	yahoo	31	0.12%
	google canada	4	0.02%
	msn	2	0.01%
2. epa star fellowship	google	476	1.92%
	yahoo	24	0.10%
	msn	6	0.02%
	google canada	2	0.01%
3. epa	yahoo	219	0.88%
	google	61	0.25%
	msn	25	0.10%
	aol netfind	3	0.01%
	yahoo spain	2	0.01%
	yahoo argentina	2	0.01%
	all the web	2	0.01%
	altavista	2	0.01%
	yahoo japan	1	0.00%
	yahoo uk &ireland	1	0.00%
	netscape	1	0.00%
4. epa star grant	google	170	0.69%
	yahoo	4	0.02%
	google france	1	0.00%
5. environmental nanotechnology	google	160	0.64%
	yahoo	1	0.00%
6. ncer	google	103	0.42%
	yahoo	18	0.07%
	msn	2	0.01%
	netscape	2	0.01%
	google italy	1	0.00%
	google canada	1	0.00%
7. epa sbir	google	112	0.45%
	yahoo	11	0.04%
	aol netfind	1	0.00%
8. epa grants	google	87	0.35%
	yahoo	4	0.02%
9. nanotechnology pdf	google	91	0.37%
10. environmental protection agency	google	78	0.31%

		google canada	4	0.02%
		google uk	3	0.01%
		yahoo	2	0.01%
		aol netfind	2	0.01%
		msn	1	0.00%
11.	epa p3	google	76	0.31%
		yahoo	4	0.02%
12.	environmental research	google	66	0.27%
		yahoo	8	0.03%
		yahoo japan	2	0.01%
		altavista	2	0.01%
		netscape	1	0.00%
		google australia	1	0.00%
13.	epa gro	google	72	0.29%
		yahoo	3	0.01%
14.	nanotechnology	google	39	0.16%
		yahoo	27	0.11%
		msn	3	0.01%
		yahoo taiwan	2	0.01%
		google italy	1	0.00%
		yahoo india	1	0.00%
15.	research grants	google	60	0.24%
		yahoo	4	0.02%
		google germany	1	0.00%
16.	star fellowship	google	60	0.24%
17.	epa star grants	google	60	0.24%
18.	epa fellowship	google	57	0.23%
		yahoo	2	0.01%
		google germany	1	0.00%
19.	epa star fellowships	google	51	0.21%
		yahoo	2	0.01%
20.	fellowships	yahoo	25	0.10%
		google	25	0.10%
		aol netfind	1	0.00%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

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How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.
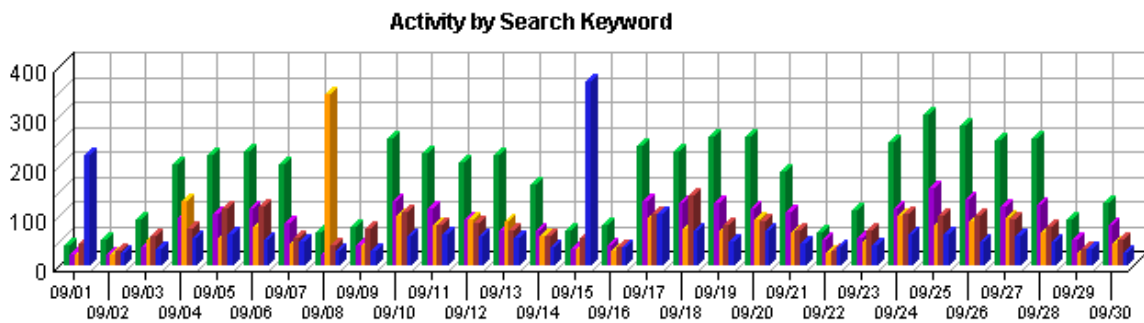
Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	5,324	5.70%
2.	star	2,570	2.75%
3.	environmental	2,247	2.41%
4.	of	2,246	2.41%
5.	in	1,989	2.13%
6.	research	1,409	1.51%
7.	nanotechnology	1,185	1.27%
8.	for	1,042	1.12%
9.	fellowship	1,025	1.10%
10.	pdf	983	1.05%
11.	the	942	1.01%
12.	health	805	0.86%
13.	water	746	0.80%
14.	power	620	0.66%
15.	point	619	0.66%
16.	on	617	0.66%
17.	grant	610	0.65%
18.	grants	608	0.65%
19.	ppt	569	0.61%
20.	protection	509	0.55%
	Subtotal	**26,665**	**28.55%**
	Total	**93,384**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	4,521	4.84%
	yahoo	553	0.59%
	msn	69	0.07%
	google canada	63	0.07%
	aol netfind	22	0.02%
	google uk	19	0.02%
	google germany	15	0.02%
	google japan	11	0.01%
	google france	10	0.01%
	google italy	10	0.01%
	google australia	8	0.01%
	altavista	7	0.01%
	yahoo spain	3	0.00%
	google austria	3	0.00%
	netscape	2	0.00%
	yahoo argentina	2	0.00%
	yahoo japan	2	0.00%
	all the web	2	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo mexico	1	0.00%
2. star	google	2,408	2.58%
	yahoo	109	0.12%
	google canada	19	0.02%
	msn	17	0.02%
	aol netfind	6	0.01%
	google japan	3	0.00%
	google uk	2	0.00%
	altavista	2	0.00%
	google germany	2	0.00%
	google italy	1	0.00%
	google france	1	0.00%
3. environmental	google	1,875	2.01%
	yahoo	165	0.18%
	google canada	51	0.05%
	google uk	36	0.04%
	msn	34	0.04%
	google australia	15	0.02%
	aol netfind	14	0.01%

	google germany	10	0.01%
	google italy	10	0.01%
	google france	10	0.01%
	yahoo singapore	8	0.01%
	altavista	4	0.00%
	netscape	4	0.00%
	google austria	3	0.00%
	yahoo japan	2	0.00%
	yahoo spain	2	0.00%
	google japan	1	0.00%
	yahoo mexico	1	0.00%
	mamma	1	0.00%
	yahoo taiwan	1	0.00%
4. of	google	1,676	1.79%
	yahoo	243	0.26%
	google canada	74	0.08%
	google uk	71	0.08%
	google australia	65	0.07%
	aol netfind	30	0.03%
	msn	26	0.03%
	google france	18	0.02%
	google italy	11	0.01%
	google japan	6	0.01%
	yahoo india	6	0.01%
	google germany	5	0.01%
	yahoo taiwan	2	0.00%
	yahoo spain	2	0.00%
	google austria	2	0.00%
	altavista	2	0.00%
	netscape	2	0.00%
	yahoo japan	1	0.00%
	yahoo singapore	1	0.00%
	yahoo uk &ireland	1	0.00%
5. in	google	1,606	1.72%
	yahoo	194	0.21%
	google uk	59	0.06%
	google canada	47	0.05%
	google australia	19	0.02%
	msn	18	0.02%
	aol netfind	14	0.01%
	google france	7	0.01%
	google germany	7	0.01%

	google italy	6	0.01%
	yahoo india	4	0.00%
	yahoo spain	2	0.00%
	altavista	2	0.00%
	google japan	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo singapore	1	0.00%
	yahoo uk &ireland	1	0.00%
6. research	google	1,096	1.17%
	yahoo	178	0.19%
	google canada	28	0.03%
	google uk	25	0.03%
	msn	18	0.02%
	google australia	12	0.01%
	aol netfind	9	0.01%
	google germany	7	0.01%
	altavista	7	0.01%
	google italy	6	0.01%
	yahoo japan	5	0.01%
	google france	4	0.00%
	google austria	3	0.00%
	google japan	2	0.00%
	netscape	2	0.00%
	yahoo canada	2	0.00%
	yahoo singapore	2	0.00%
	yahoo india	2	0.00%
	yahoo uk &ireland	1	0.00%
7. nanotechnology	google	996	1.07%
	yahoo	104	0.11%
	google uk	18	0.02%
	google canada	18	0.02%
	google australia	13	0.01%
	msn	12	0.01%
	altavista	6	0.01%
	google italy	4	0.00%
	google germany	3	0.00%
	google france	3	0.00%
	aol netfind	2	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo taiwan	2	0.00%
	yahoo japan	1	0.00%
	yahoo india	1	0.00%

8. for	google	788	0.84%
	yahoo	127	0.14%
	google canada	26	0.03%
	google uk	24	0.03%
	google australia	15	0.02%
	aol netfind	14	0.01%
	msn	13	0.01%
	altavista	7	0.01%
	yahoo singapore	7	0.01%
	google italy	4	0.00%
	google germany	4	0.00%
	google austria	3	0.00%
	yahoo india	2	0.00%
	google france	2	0.00%
	yahoo japan	2	0.00%
	compuserve	1	0.00%
	google japan	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo mexico	1	0.00%
9. fellowship	google	944	1.01%
	yahoo	58	0.06%
	msn	8	0.01%
	google canada	5	0.01%
	google uk	4	0.00%
	google germany	2	0.00%
	google france	2	0.00%
	google japan	1	0.00%
	aol netfind	1	0.00%
10. pdf	google	894	0.96%
	yahoo	67	0.07%
	google canada	4	0.00%
	google uk	3	0.00%
	msn	3	0.00%
	google australia	2	0.00%
	google japan	2	0.00%
	altavista	2	0.00%
	google france	2	0.00%
	google germany	2	0.00%
	aol netfind	1	0.00%
	google italy	1	0.00%
11. the	google	698	0.75%
	yahoo	115	0.12%

		google uk	51	0.05%
		google canada	23	0.02%
		aol netfind	16	0.02%
		google australia	13	0.01%
		msn	5	0.01%
		google france	5	0.01%
		google germany	4	0.00%
		google japan	3	0.00%
		yahoo spain	3	0.00%
		google austria	3	0.00%
		google italy	2	0.00%
		yahoo taiwan	1	0.00%
12.	health	google	640	0.69%
		google uk	42	0.04%
		yahoo	34	0.04%
		google canada	32	0.03%
		aol netfind	13	0.01%
		google australia	13	0.01%
		google germany	8	0.01%
		google france	7	0.01%
		msn	7	0.01%
		google italy	5	0.01%
		yahoo spain	2	0.00%
		yahoo japan	1	0.00%
		netscape	1	0.00%
13.	water	google	555	0.59%
		yahoo	98	0.10%
		google canada	26	0.03%
		google australia	16	0.02%
		msn	13	0.01%
		google uk	12	0.01%
		aol netfind	8	0.01%
		google italy	5	0.01%
		altavista	3	0.00%
		google germany	2	0.00%
		google france	2	0.00%
		yahoo uk &ireland	2	0.00%
		google austria	1	0.00%
		yahoo spain	1	0.00%
		cnet search.com	1	0.00%
		google japan	1	0.00%
14.	power	google	608	0.65%

	google france	4	0.00%
	google italy	3	0.00%
	aol netfind	1	0.00%
	google japan	1	0.00%
	google uk	1	0.00%
	altavista	1	0.00%
	yahoo	1	0.00%
15. point	google	609	0.65%
	google france	4	0.00%
	google italy	3	0.00%
	altavista	1	0.00%
	google uk	1	0.00%
	yahoo	1	0.00%
16. on	google	457	0.49%
	yahoo	59	0.06%
	google uk	28	0.03%
	google australia	22	0.02%
	google canada	18	0.02%
	aol netfind	10	0.01%
	altavista	5	0.01%
	msn	4	0.00%
	google france	4	0.00%
	google italy	3	0.00%
	google germany	2	0.00%
	yahoo india	2	0.00%
	google japan	1	0.00%
	terralycos	1	0.00%
	google austria	1	0.00%
17. grant	google	534	0.57%
	yahoo	47	0.05%
	google canada	10	0.01%
	msn	6	0.01%
	google italy	3	0.00%
	google uk	3	0.00%
	google france	2	0.00%
	yahoo india	2	0.00%
	aol netfind	1	0.00%
	google australia	1	0.00%
	google austria	1	0.00%
18. grants	google	527	0.56%
	yahoo	65	0.07%
	msn	6	0.01%

	google canada	4	0.00%
	aol netfind	2	0.00%
	google germany	1	0.00%
	google uk	1	0.00%
	google france	1	0.00%
	google austria	1	0.00%
19. ppt	google	479	0.51%
	google france	17	0.02%
	google uk	13	0.01%
	yahoo	11	0.01%
	google germany	10	0.01%
	google italy	10	0.01%
	google japan	8	0.01%
	google canada	8	0.01%
	google australia	6	0.01%
	altavista	4	0.00%
	aol netfind	1	0.00%
	msn	1	0.00%
	yahoo france	1	0.00%
20. protection	google	422	0.45%
	yahoo	33	0.04%
	google canada	11	0.01%
	google uk	8	0.01%
	aol netfind	7	0.01%
	msn	6	0.01%
	google italy	6	0.01%
	google germany	4	0.00%
	google france	3	0.00%
	netscape	3	0.00%
	google australia	3	0.00%
	google austria	2	0.00%
	google japan	1	0.00%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Visitors Trend
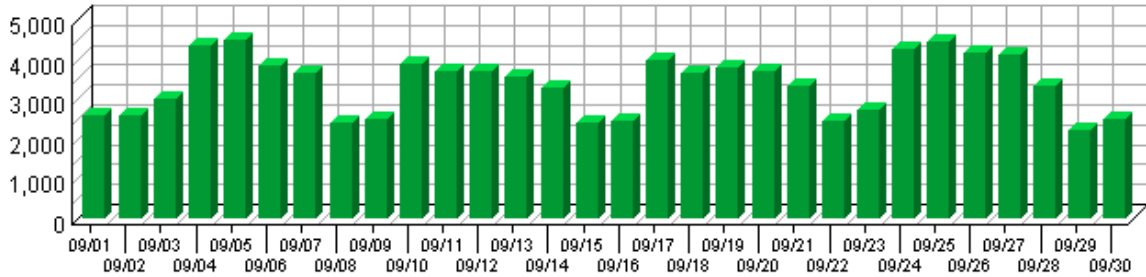
Visit Summary

Visits	101,025
Average per Day	3,367
Average Visit Length	00:11:52
Median Visit Length	00:02:17
International Visits	4.12%
Visits of Unknown Origin	67.90%
Visits from Your Country: United States (US)	27.98%

Average Length of Visit Trend
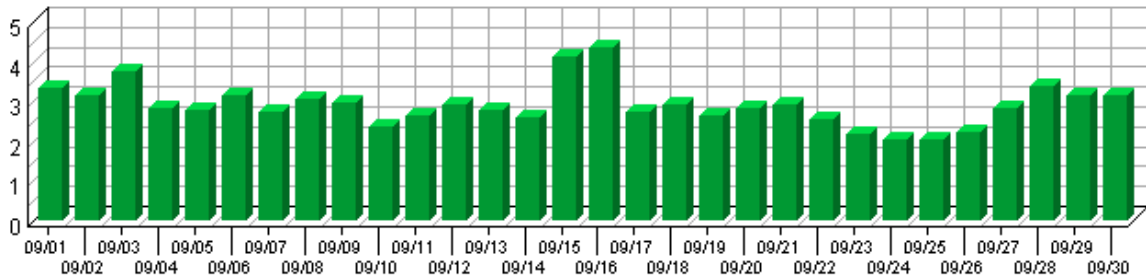
Top Countries by Visits
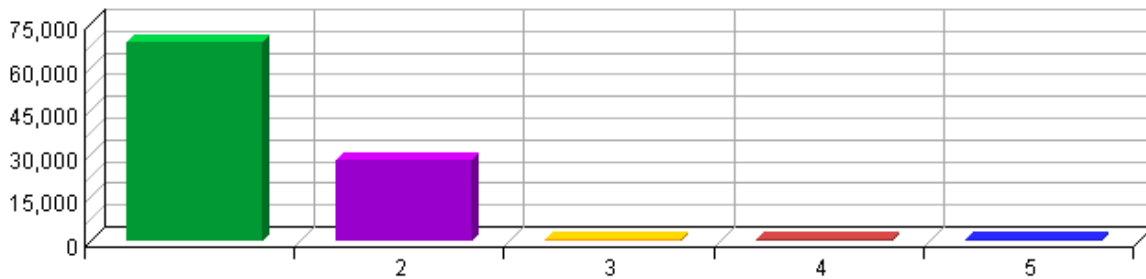
Visitors by Number of Visits
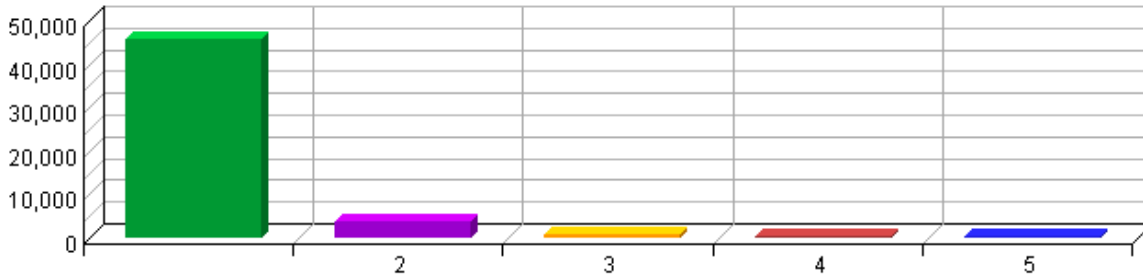
Visitors Trend
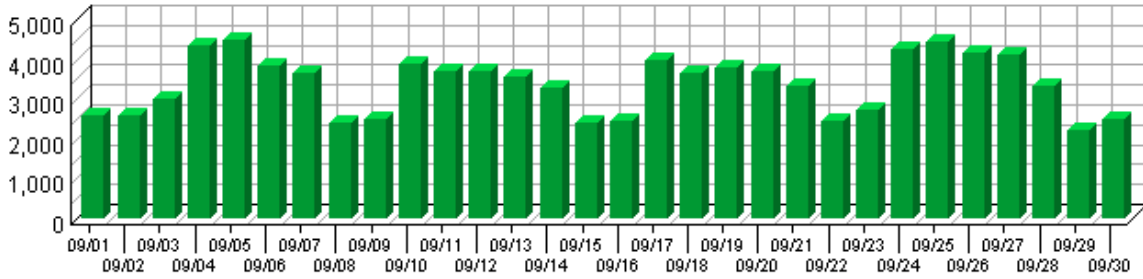
Visitor Summary

Unique Visitors	53,066
Visitors Who Visited Once	45,819
Visitors Who Visited More Than Once	7,247
Average Visits per Visitor	1.90

Visitor Minutes Trend
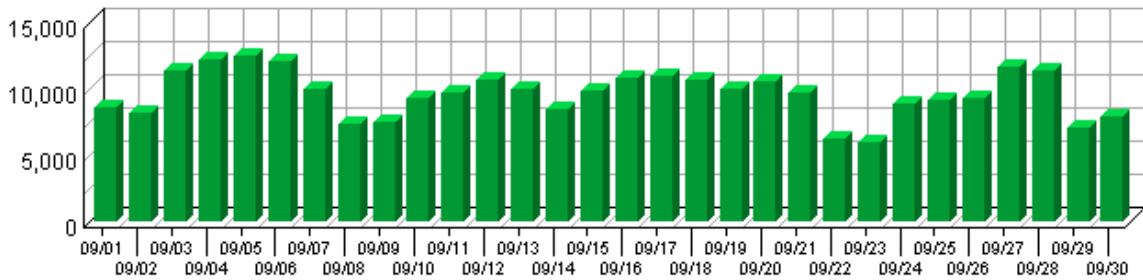
First Time Visitors Trend
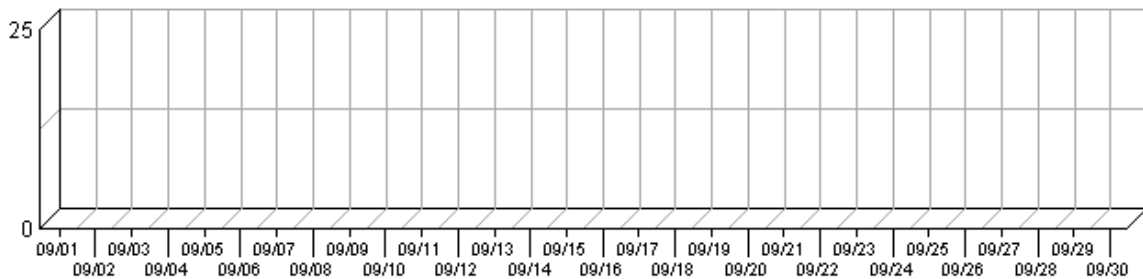
New vs. Return Visits

Top Visitors by Visits
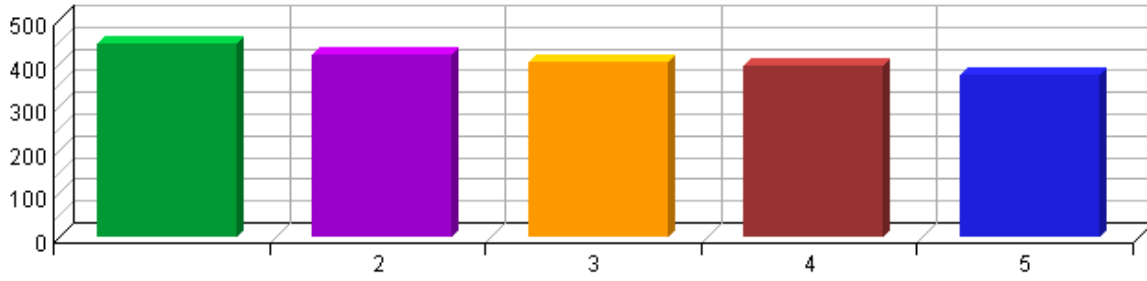
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend
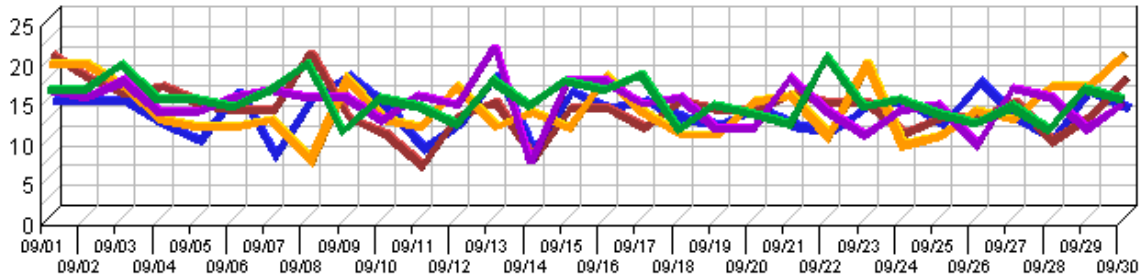
Top Visitors by Visits
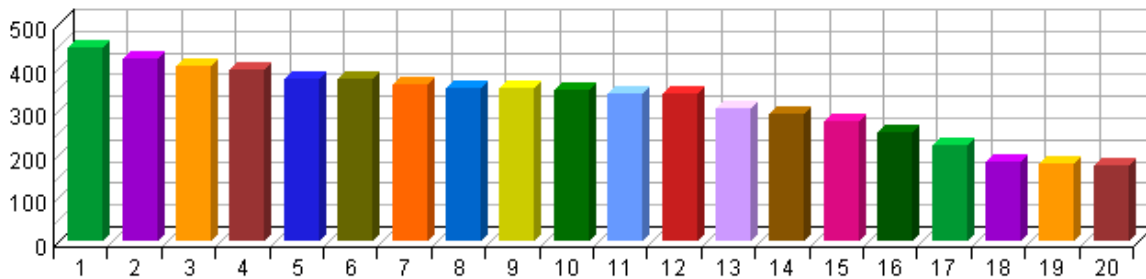
Top Visitors

	Visitor	Visits	%	Hits
1.	65.214.39.180_Mozilla/5.0 (X11; U; Linux i686; en−US; rv:1. 9a1) Gecko/20070308 Minefield/ 3.0a1	**444**	**0.44%**	1,064
2.	207.46.98.147_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**421**	**0.42%**	1,226
3.	207.46.98.149_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**402**	**0.40%**	1,334
4.	207.46.98.148_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**395**	**0.39%**	1,212
5.	193.95.154.69_Mozilla/5.0 (X11; U; Linux i686; en−US; rv:1. 9a1) Gecko/20070308 Minefield/ 3.0a1	**374**	**0.37%**	706
6.	65.55.210.93_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**371**	**0.37%**	1,604
7.	65.55.210.94_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**360**	**0.36%**	1,720
8.	livebot−65−55−210−91.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	**351**	**0.35%**	1,549

9.	65.55.210.96_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)		**350**	**0.35%**	1,623
10.	65.55.210.95_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)		**347**	**0.34%**	1,553
11.	65.55.210.90_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)		**341**	**0.34%**	1,279
12.	65.55.210.92_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)		**340**	**0.34%**	1,546
13.	65.55.210.97_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)		**305**	**0.30%**	1,435
14.	65.54.165.47_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)		**293**	**0.29%**	735
15.	66.232.118.177_–		**277**	**0.27%**	277
16.	kids.goo.ne.jp_PEAR HTTP_Request class (http://pear.php. net/)		**252**	**0.25%**	427
17.	65.55.233.41_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)		**222**	**0.22%**	447
18.	208.80.140.110_Mozilla/5.0 (compatible; heritrix/1.5 +http:/ /www.metacarta.com)		**181**	**0.18%**	428
19.	66.249.70.162_Mozilla/5.0 (compatible; Googlebot/2.1; +http: //www.google.com/bot.html)		**179**	**0.18%**	15,698
20.	76.84.101.161_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1)		**173**	**0.17%**	264
	Subtotal		**6,378**	**6.31%**	**36,127**
	Other		**94,636**	**93.69%**	**322,843**
	Total		**101,014**	**100.00%**	**358,970**

Top Visitors – Help Card

? **Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits or hits made by the specified visitor.

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Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend

New vs. Return Visits
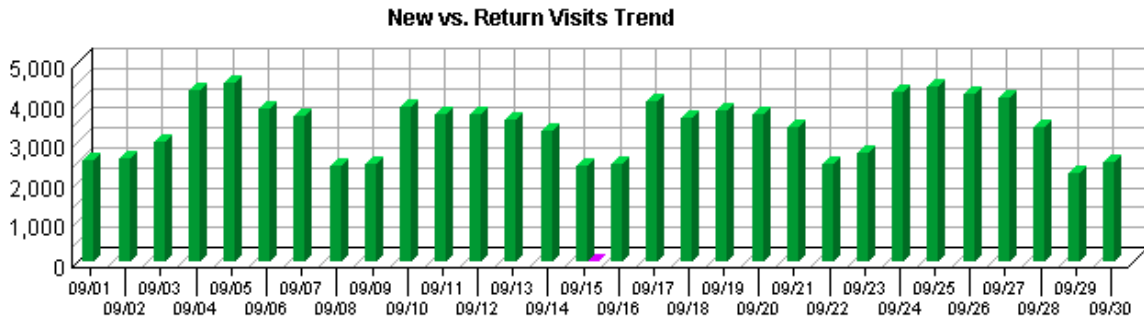
New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	101,013	100.00%
2.	Users Without Cookies	1	0.00%
	Total	**101,014**	**100.00%**

New vs. Return Visits – Help Card
? **New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.
Returning Visitors – Visitors who already had a cookie from your site when they visited.
Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.
Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
% – Percentage of visitors who fit into the specified visitor category.

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits
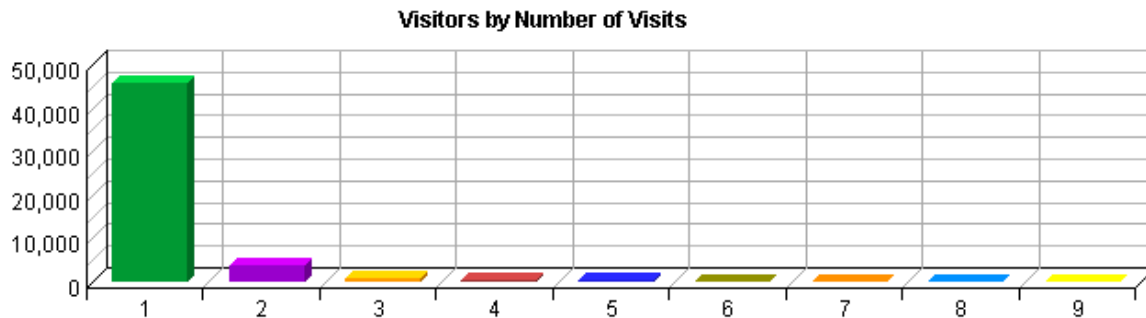
Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	45,819	86.34%
2 visits	3,629	6.84%
3 visits	1,010	1.90%
4 visits	461	0.87%
5 visits	247	0.47%
6 visits	172	0.32%
7 visits	131	0.25%
8 visits	95	0.18%
9 visits	105	0.20%
Subtotal	**51,669**	**97.37%**
Other	**1,397**	**2.63%**
Total	**53,066**	**100.00%**

Visitors by Number of Visits – Help Card
? **Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.
Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.
% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.
––
Q This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.
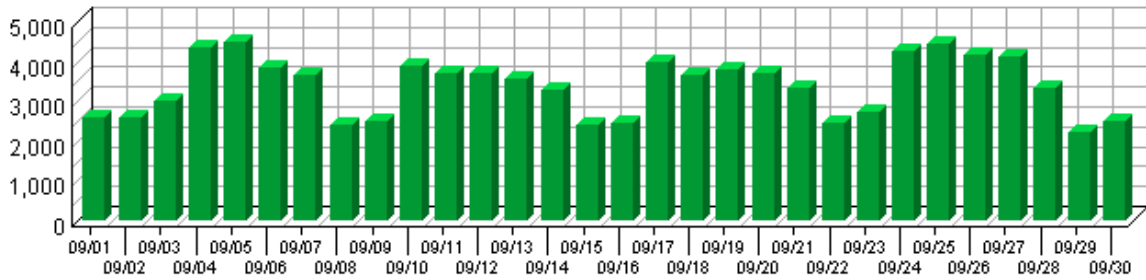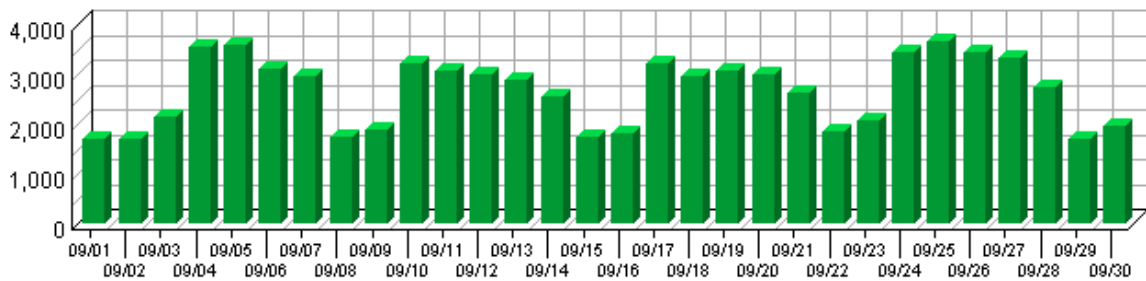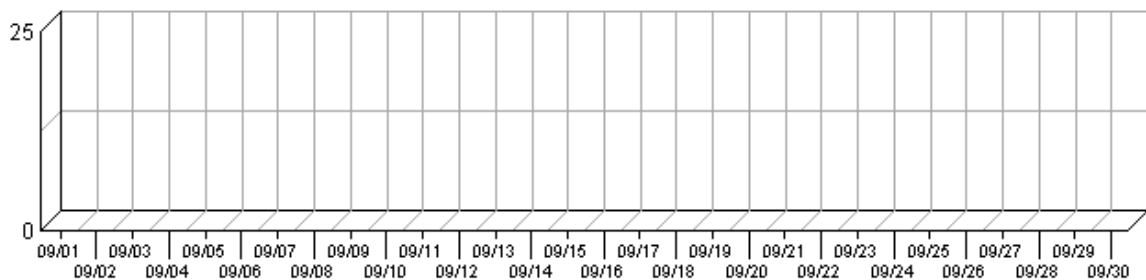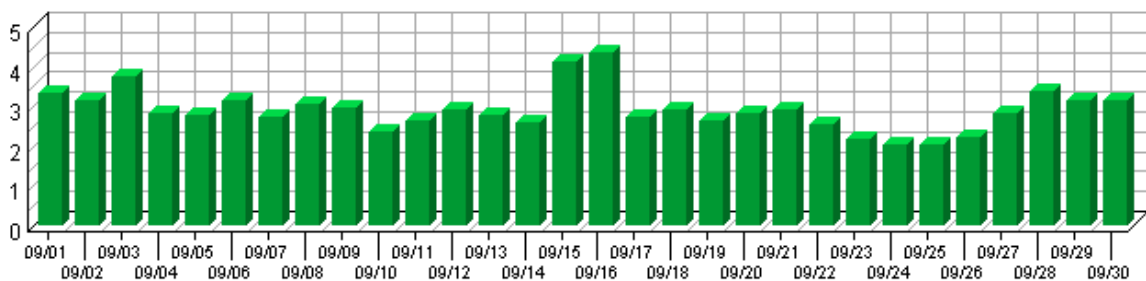
Visitor Minutes Trend
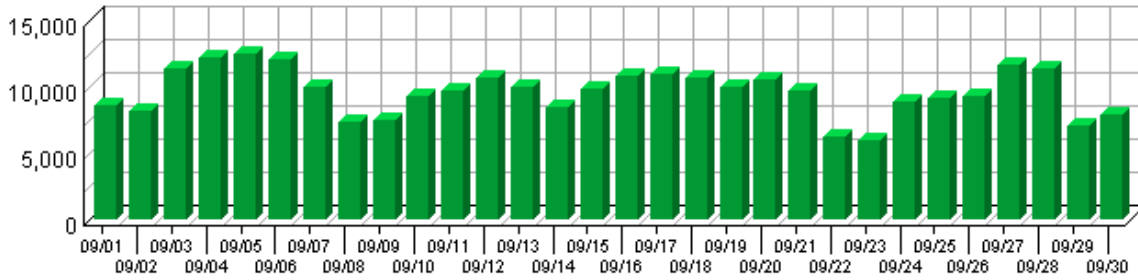
Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
09/01	2,570	1,700	0	00:03:21	8,650.22
09/02	2,586	1,707	0	00:03:10	8,225.62
09/03	3,018	2,144	0	00:03:45	11,363.28
09/04	4,351	3,558	0	00:02:49	12,265.05
09/05	4,476	3,607	0	00:02:47	12,467.43
09/06	3,833	3,120	0	00:03:09	12,092.28
09/07	3,669	2,958	0	00:02:43	10,019.70
09/08	2,402	1,752	0	00:03:03	7,359.00
09/09	2,501	1,883	0	00:02:59	7,463.82
09/10	3,885	3,222	0	00:02:23	9,266.17
09/11	3,693	3,081	0	00:02:38	9,775.63
09/12	3,687	3,018	0	00:02:54	10,753.22
09/13	3,566	2,879	0	00:02:47	9,982.68
09/14	3,293	2,569	0	00:02:35	8,534.22
09/15	2,393	1,739	0	00:04:08	9,914.95
09/16	2,472	1,811	0	00:04:22	10,810.48
09/17	4,001	3,211	0	00:02:45	11,022.52
09/18	3,645	2,963	0	00:02:55	10,671.67
09/19	3,778	3,085	0	00:02:39	10,048.13
09/20	3,712	3,002	0	00:02:50	10,552.32
09/21	3,351	2,624	0	00:02:54	9,764.18
09/22	2,471	1,840	0	00:02:33	6,314.80
09/23	2,742	2,064	0	00:02:10	5,985.40
09/24	4,256	3,457	0	00:02:04	8,839.40
09/25	4,436	3,651	0	00:02:03	9,160.30
09/26	4,186	3,439	0	00:02:13	9,308.20
09/27	4,119	3,333	0	00:02:49	11,627.95
09/28	3,355	2,743	0	00:03:23	11,394.93
09/29	2,237	1,706	0	00:03:09	7,048.37
09/30	2,500	1,952	0	00:03:09	7,906.07

Average	3,372	2,660	0	N/A	9,619.60
Total	101,184	79,818	0	N/A	288,587.98

<table>
<tr><td colspan="2" align="center">Visitors Trend – Help Card</td></tr>
</table>

? **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

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Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.

Visits Trend

Time Interval	Visits	%
09/01	2,566	2.54%
09/02	2,583	2.56%
09/03	3,013	2.98%
09/04	4,341	4.30%
09/05	4,469	4.42%
09/06	3,827	3.79%
09/07	3,662	3.62%
09/08	2,402	2.38%
09/09	2,494	2.47%
09/10	3,881	3.84%
09/11	3,687	3.65%
09/12	3,681	3.64%
09/13	3,564	3.53%
09/14	3,288	3.25%
09/15	2,387	2.36%
09/16	2,463	2.44%
09/17	3,997	3.96%
09/18	3,639	3.60%
09/19	3,774	3.74%
09/20	3,707	3.67%
09/21	3,346	3.31%
09/22	2,468	2.44%
09/23	2,739	2.71%
09/24	4,252	4.21%
09/25	4,432	4.39%

09/26	4,176	4.13%
09/27	4,112	4.07%
09/28	3,347	3.31%
09/29	2,233	2.21%
09/30	2,495	2.47%
Total	**101,025**	**100.00%**

Visits Trend – Help Card

?   **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

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♀   Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

<div style="border:1px solid black; text-align:center;">

No data for this section in the log data analyzed.

</div>

<div style="border:1px solid black; text-align:center;">

No data for this section in the log data analyzed.

</div>

<div style="border:1px solid black;">

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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</div>

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

<div style="border:1px solid black; text-align:center;">

No data for this section in the log data analyzed.

</div>

<div style="border:1px solid black;">

Top Authenticated Usernames – Help Card

? **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

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♀ You may use this information for your marketing efforts, such as special promotions or newsletters.

</div>

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.

Top Domain Names by Visits
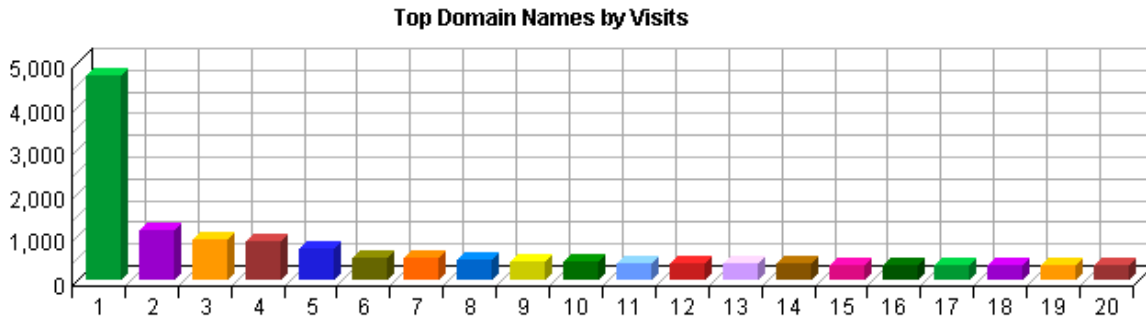
Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	4,720	4.67%	5,369
2.	rr.com	1,158	1.15%	3,855
3.	aol.com	923	0.91%	1,136
4.	comcast.net	901	0.89%	2,704
5.	verizon.net	700	0.69%	2,143
6.	cox.net	498	0.49%	2,354
7.	charter.com	494	0.49%	1,742
8.	live.com	464	0.46%	1,662
9.	65.214.39.180	444	0.44%	1,064
10.	207.46.98.147	420	0.42%	1,222
11.	207.46.98.149	402	0.40%	1,334
12.	207.46.98.148	395	0.39%	1,212
13.	193.95.154.69	374	0.37%	706
14.	65.55.210.93	371	0.37%	1,604
15.	65.55.210.94	360	0.36%	1,720
16.	bellsouth.net	357	0.35%	1,016
17.	sbcglobal.net	352	0.35%	1,178
18.	65.55.210.96	349	0.35%	1,620
19.	65.55.210.95	347	0.34%	1,553
20.	65.55.210.92	341	0.34%	1,549
	Subtotal	**14,370**	**14.22%**	**36,743**
	Other	**86,655**	**85.78%**	**322,154**
	Total	**101,025**	**100.00%**	**358,897**

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

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Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

Top–Level Domain Types

This report provides a breakdown of top–level domain types.

Top-Level Domain Types by Visits
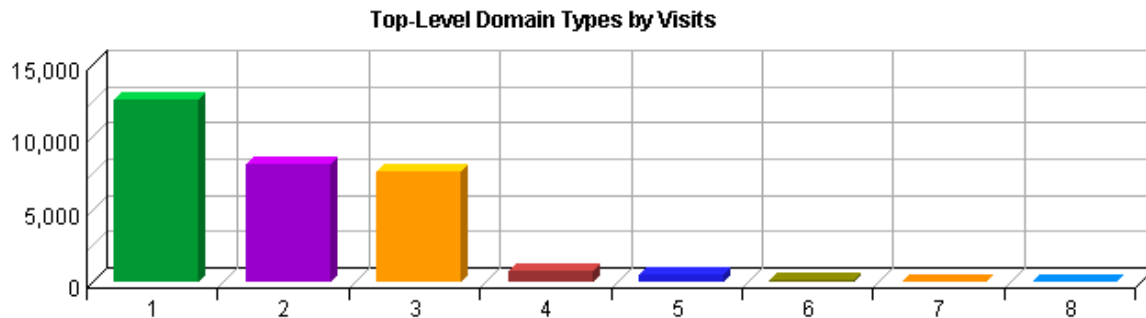
Top–Level Domain Types

	Top–Level Domain Types	Visits	%	Hits
1.	Network	12,648	42.44%	39,937
2.	Education	8,184	27.46%	33,908
3.	Commercial	7,601	25.51%	37,267
4.	Government	711	2.39%	3,152
5.	Organization	489	1.64%	4,708
6.	Military	133	0.45%	459
7.	ARPANET	21	0.07%	42
8.	International	12	0.04%	38
	Total	**29,799**	**100.00%**	**119,511**

Top–Level Domain Types – Help Card

? **Top–Level Domain** – The suffix of a domain name. A top–level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top–level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top–level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country–code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

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Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.
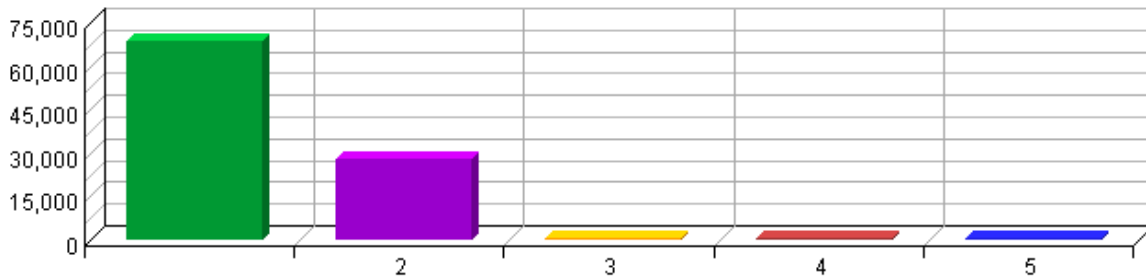
Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.
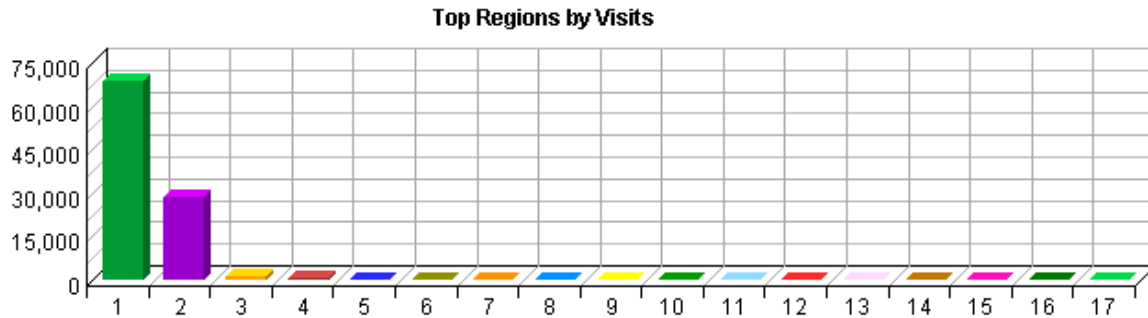

Top Regions by Visits
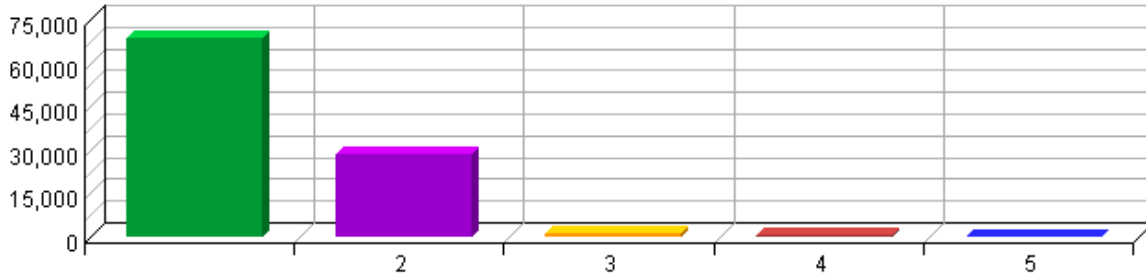
Top Countries by Visits

Top Regions

This report identifies the top geographic regions of the visitors to your site.

Top Regions by Visits

Top Regions

	Geographic Regions	Visits	%
1.	Region Unspecified	68,594	67.90%
2.	North America	28,840	28.55%
3.	Asia	1,464	1.45%
4.	Western Europe	919	0.91%
5.	Australia	292	0.29%
6.	South America	258	0.26%
7.	Eastern Europe	198	0.20%
8.	Middle East	139	0.14%
9.	Northern Europe	112	0.11%
10.	Southern Africa	61	0.06%
11.	Pacific Islands	46	0.05%
12.	Caribbean Islands	24	0.02%
13.	Western Africa	22	0.02%
14.	Eastern Africa	21	0.02%
15.	Northern Africa	18	0.02%
16.	Central America	16	0.02%
17.	Region Not Known	1	0.00%
	Total	**101,025**	**100.00%**

Top Regions – Help Card

? **Geographic Regions** – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Total – The total visits.

Visits – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that were from this geographic region.

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♀ This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Countries

This report identifies the top countries of the visitors to your site.

Top Countries by Visits
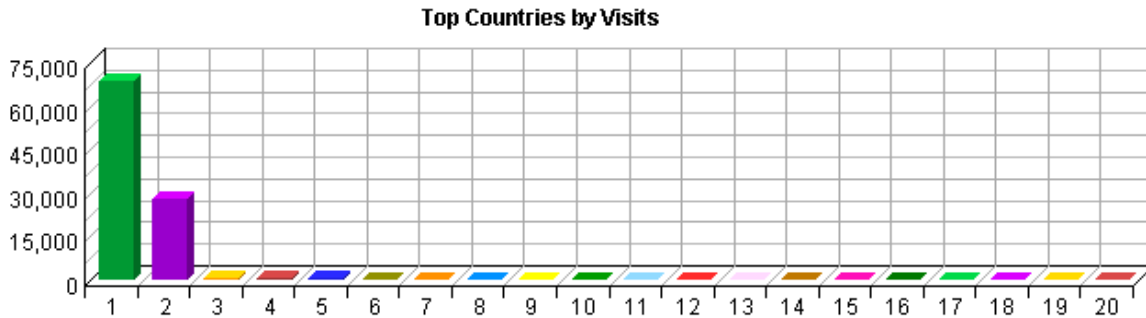
Top Countries

	Countries	Visits	%
1.	Unknown Origin	68,594	67.90%
2.	United States (US)	28,269	27.98%
3.	Canada (CA)	438	0.43%
4.	India (IN)	417	0.41%
5.	Japan (JP)	347	0.34%
6.	Australia (AU)	292	0.29%
7.	Germany (DE)	242	0.24%
8.	United Kingdom (UK)	201	0.20%
9.	Singapore (SG)	164	0.16%
10.	Brazil (BR)	136	0.13%
11.	Mexico (MX)	133	0.13%
12.	Malaysia (MY)	133	0.13%
13.	Thailand (TH)	90	0.09%
14.	France (FR)	89	0.09%
15.	Netherlands (NL)	87	0.09%
16.	Italy (IT)	82	0.08%
17.	Indonesia (ID)	67	0.07%
18.	Spain (ES)	62	0.06%
19.	China (CN)	58	0.06%
20.	Argentina (AR)	56	0.06%
	Subtotal	**99,957**	**98.94%**
	Other	**1,068**	**1.06%**
	Total	**101,025**	**100.00%**

Top Countries – Help Card

Countries – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

Total – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

Visits – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from the specified country.

Unknown Origin – The country associated with the visitor's domain name could not be determined.

––

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top States and Provinces

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the states and provinces of North America and Australia, and regions of the United Kingdom with your most active visitors. Note that new data is being added as available.

<div style="border:1px solid">

No data for this section in the log data analyzed.

</div>

<div style="border:1px solid">

Top States and Provinces – Help Card

? **States and Provinces** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits identified from states and provinces in North America. This number may be less than the total visits overall due to visitors from outside North America and visitors whose location could not be determined.

Visits – Number of visits from this state or province. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from this state or province.

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💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

</div>

Top Cities

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the cities with your most active visitors.

No data for this section in the log data analyzed.

Top Cities – Help Card

City – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits where there was sufficient information to identify the city. This number may be less than the total visits overall due to visitors whose location could not be determined.

Visits – Number of visits from this city. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits from this city.

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This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.
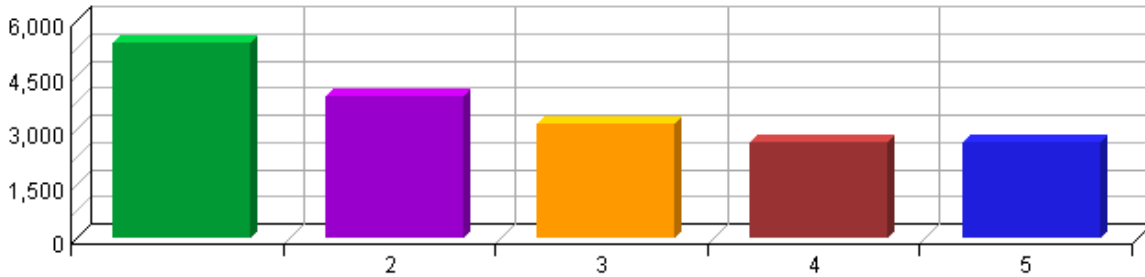
Page Views Trend
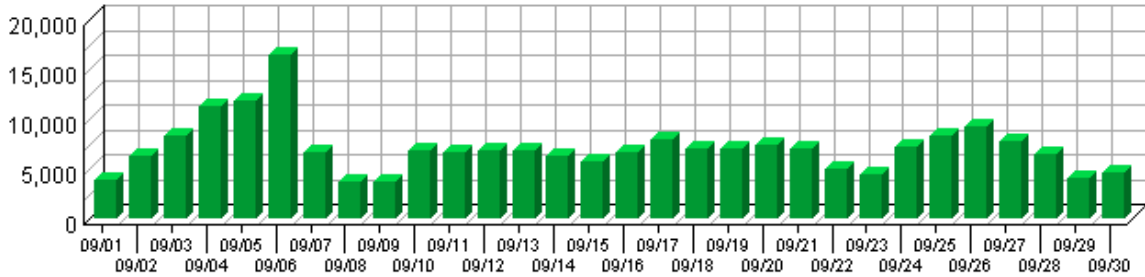
Page View Summary
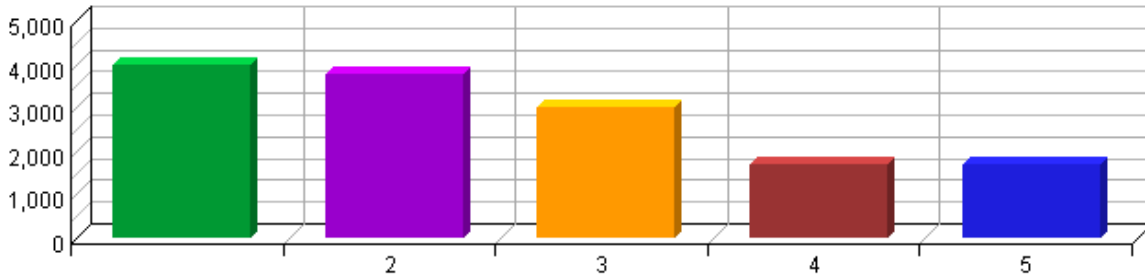
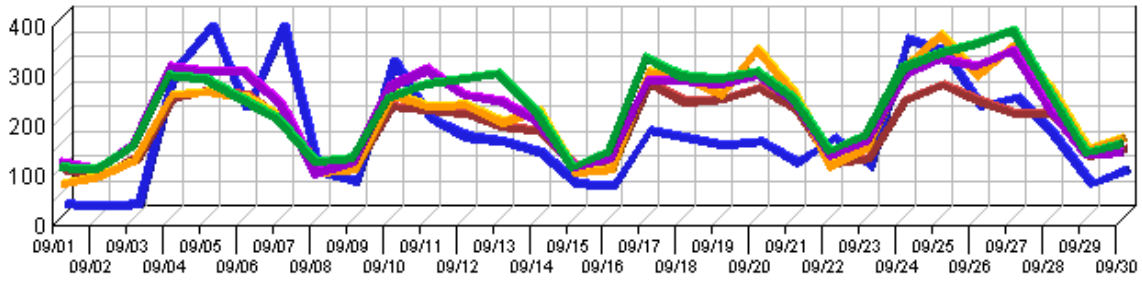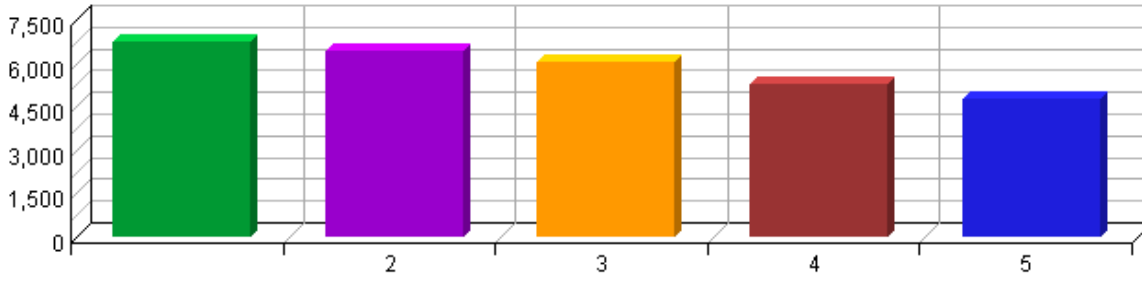|	
Page Views	211,696
Average per Day	7,056
Average Page Views per Visit	2.10

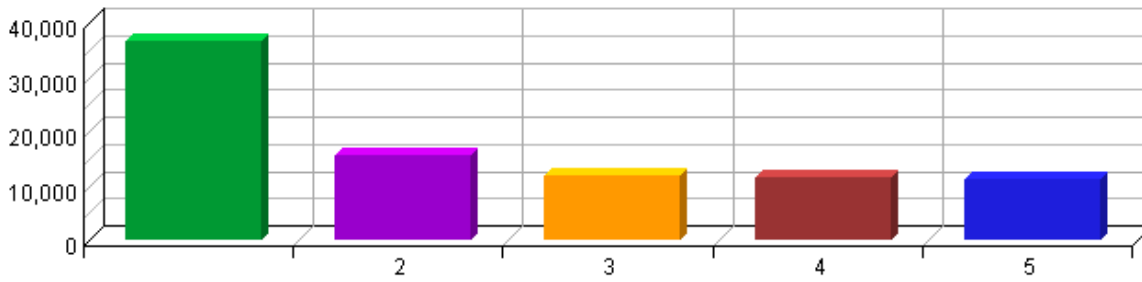**Top Entry Pages**

Top Exit Pages

Top Pages by Visits Trend

Top Pages by Visits

Top Directories by Visits

Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend

Top Pages by Visits

Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	**National Center for Environmental Research (NCER) |ORD|US EPA** http:/ / es.epa.gov/ ncer/	**6,720**	**3.62%**	10,440	00:01:23	0
2.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	**6,410**	**3.45%**	7,475	00:01:52	0
3.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	**6,028**	**3.24%**	6,722	00:03:59	0
4.	**Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	**5,270**	**2.84%**	6,277	00:01:11	0
5.	**P3 Award | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	**4,775**	**2.57%**	5,180	00:03:37	0
6.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	**3,512**	**1.89%**	5,636	00:01:00	0

7.	**2008 GRO Fellowships For Graduate Environmental Study | Funding Opportunities |** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	**3,286**	**1.77%**	3,543	00:03:30	0
8.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	**2,848**	**1.53%**	3,954	00:03:08	0
9.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	**2,785**	**1.50%**	3,942	00:02:11	0
10.	**Fall 2008 GRO Fellowships For Undergraduate Environmental Study | Funding Opport** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	**2,588**	**1.39%**	2,805	00:03:31	0
11.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	**1,927**	**1.04%**	2,168	00:01:40	0
12.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	**1,905**	**1.02%**	2,435	00:01:53	0
13.	**Ecology and Oceanography of Harmful Algal Blooms | 2008 Grant Archives | Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	**1,835**	**0.99%**	1,964	00:04:41	0
14.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	**1,409**	**0.76%**	1,954	00:01:38	0
15.	**Frequently Asked Questions (FAQs) | Guidance & Frequent Questions | NCER | O** http:/ / es.epa.gov/ ncer/ guidance/ faqs.html	**1,197**	**0.64%**	1,252	00:00:38	0
16.	**2007 STAR and GRO Graduate Fellowships FAQs | Guidance &Frequent Questions | NC** http:/ / es.epa.gov/ ncer/ guidance/ faqs/ faq_gro_grad. html	**956**	**0.51%**	1,033	00:03:41	0
17.	**About P3 | P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/ fact_sheet.html	**758**	**0.41%**	818	00:02:15	0
18.	**Development of Environmental Health Outcome Indicators | 2007 Grant Archives | A** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html	**752**	**0.40%**	809	00:03:08	0
19.	**Guidance &Frequent Questions | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ guidance/	**688**	**0.37%**	841	00:01:59	0

20.	**Basic Information | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ about/	**671**	**0.36%**	740	00:01:48	0
	Subtotal	**56,320**	**30.30%**	**69,988**	**00:02:03**	
	Other	**129,552**	**69.70%**	**141,708**	**00:02:07**	
	Total	**185,872**	**100.00%**	**211,696**	**00:02:06**	

Top Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

——

♀ Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

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♀ The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend

Top Directories by Visits
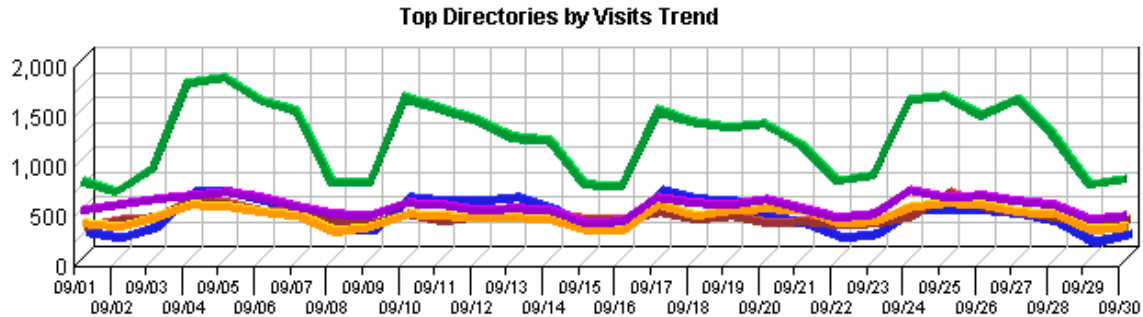
Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	36,455	25.13%	69,891	4,413,834
2.	http://es.epa.gov/ncer/ publications	15,431	10.64%	76,715	22,249,924
3.	http://es.epa.gov/ncer/fellow	11,915	8.21%	26,370	1,267,230
4.	http://es.epa.gov/ncer/p3	11,619	8.01%	31,345	751,588
5.	http://es.epa.gov/ncer/styles	11,277	7.78%	12,998	24,799
6.	http://es.epa.gov/ncer/events	10,018	6.91%	26,057	1,311,337
7.	http://es.epa.gov/ncer/sbir	7,357	5.07%	13,301	848,930
8.	http://es.epa.gov/ncer/ childrenscenters	7,159	4.94%	24,317	9,301,081
9.	http://es.epa.gov/ncer/	6,917	4.77%	10,832	256,064
10.	http://es.epa.gov/ncer/ index_files	5,013	3.46%	5,589	144,201
11.	http://es.epa.gov/ncer/nano	4,695	3.24%	26,386	2,953,291
12.	http://es.epa.gov/ncer/ science	4,473	3.08%	12,490	1,051,190
13.	http://es.epa.gov/ncer/ guidance	2,632	1.81%	4,824	111,144
14.	http://es.epa.gov/ncer/grants	2,574	1.77%	3,424	81,063
15.	http://es.epa.gov/ncer/ biodiversity	1,370	0.94%	2,717	143,707
16.	http://es.epa.gov/ncer/staa	1,132	0.78%	1,953	46,877
17.	http://es.epa.gov/ncer/ centers	1,079	0.74%	3,524	101,310

18.	http://es.epa.gov/ncer/about		**784**	**0.54%**	946	14,330
19.	http://es.epa.gov/ncer/ results		**688**	**0.47%**	1,054	18,317
20.	http://es.epa.gov/ncer/other		**665**	**0.46%**	849	35,063
	Subtotal		**143,253**	**98.77%**	**355,582**	**45,125,270**
	Other		**1,788**	**1.23%**	**3,315**	**74,183**
	Total		**145,041**	**100.00%**	**358,897**	**45,199,452**

Top Directories – Help Card

? **Path to Directory** – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

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♀ This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.
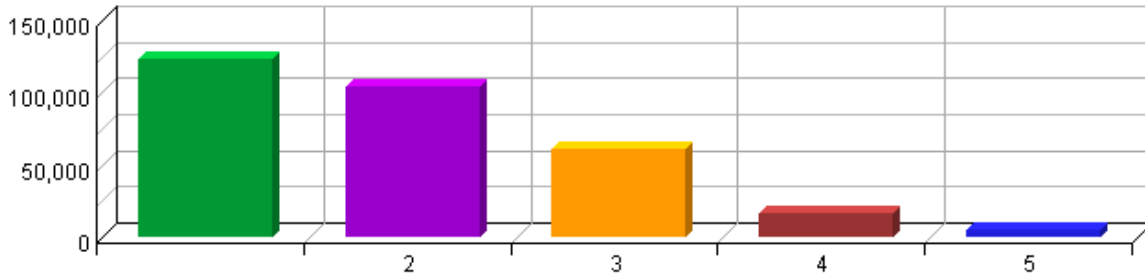
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.
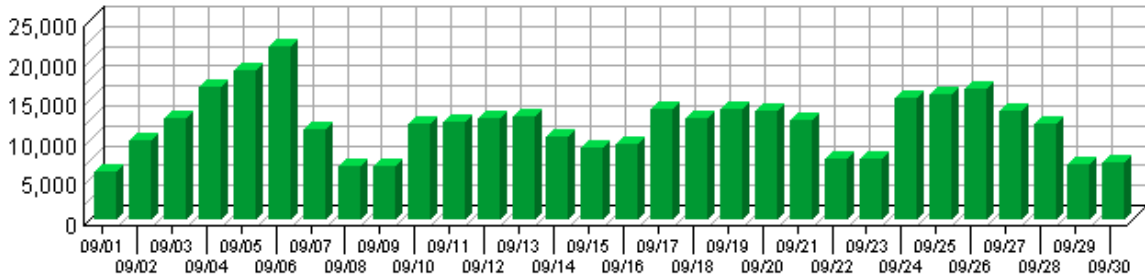
Hit Summary

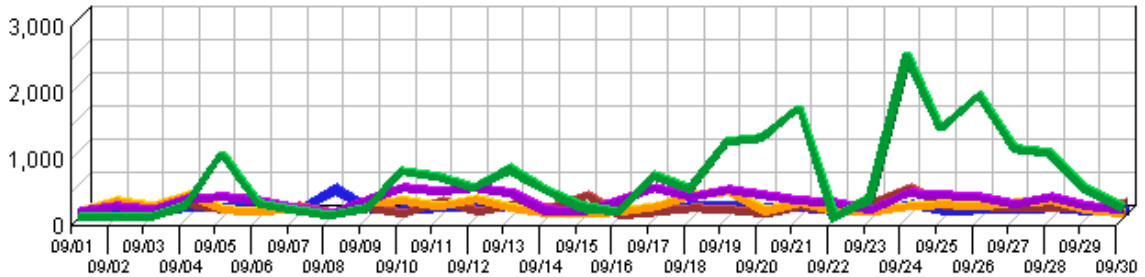|	
Successful Hits for Entire Site	358,897
Average Hits per Day	11,963
Home Page Hits	10,440

Most Accessed File Types by Files
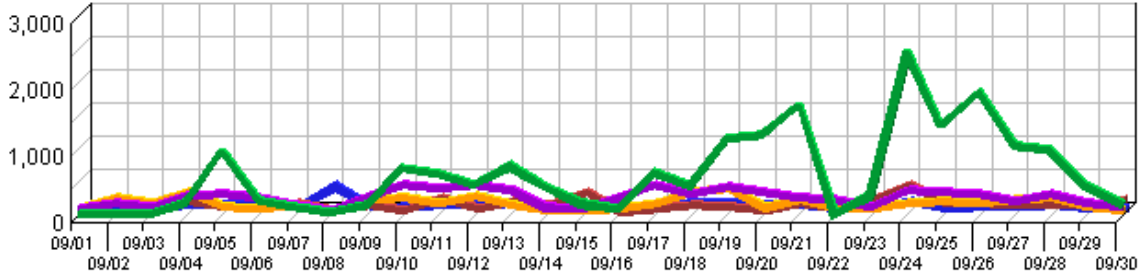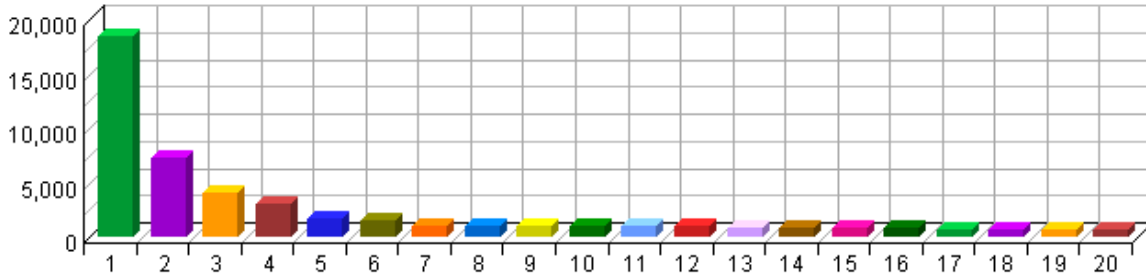

Hits Trend

Most Downloaded Files Trend

Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/ publications/statesci/bioengineering. pdf	**18,404**	**16.33%**	370
2.	http://es.epa.gov/ncer/nano/ publications/whitepaper12022005. pdf	**7,322**	**6.50%**	488
3.	http://es.epa.gov/ncer/nano/ lectures/zhang0705.pdf	**4,083**	**3.62%**	276
4.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_26_05proceeding1.pdf	**3,032**	**2.69%**	168
5.	http://es.epa.gov/ncer/ publications/workshop/nano_proceed. pdf	**1,654**	**1.47%**	193
6.	http://es.epa.gov/ncer/ publications/overview/ bioavailability_complete_book.pdf	**1,592**	**1.41%**	152
7.	http://es.epa.gov/ncer/ publications/research_results_needs/ combustionEmmissionsReport.pdf	**1,092**	**0.97%**	101
8.	http://es.epa.gov/ncer/p3/ success/michigan.pdf	**1,070**	**0.95%**	94
9.	http://es.epa.gov/ncer/p3/ expo/p3publicbook041607.pdf	**1,058**	**0.94%**	131
10.	http://es.epa.gov/ncer/rfa/ forms/sf424_i.pdf	**1,016**	**0.90%**	781

11.	http://es.epa.gov/ncer/ publications/nano/pdf/Rama.pdf	**990**	**0.88%**	55
12.	http://es.epa.gov/ncer/ science/tse/sos.pdf	**975**	**0.87%**	95
13.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_20_05_nanosummary.pdf	**817**	**0.73%**	121
14.	http://es.epa.gov/ncer/rfa/ forms/keycontacts.pdf	**808**	**0.72%**	620
15.	http://es.epa.gov/ncer/rfa/ forms/sf424i_instructions.pdf	**806**	**0.72%**	638
16.	http://es.epa.gov/ncer/ publications/workshop/pdf/ fnanoproc_092005.pdf	**788**	**0.70%**	76
17.	http://es.epa.gov/ncer/nano/ lectures/ merzbacher_05_02_05_presentation.pdf	**740**	**0.66%**	110
18.	http://es.epa.gov/ncer/rfa/ forms/sf424−v2.0.pdf	**676**	**0.60%**	487
19.	http://es.epa.gov/ncer/rfa/ forms/NCER_std_form_5− STAR_Grant_applications.pdf	**673**	**0.60%**	439
20.	http://es.epa.gov/ncer/ publications/workshop/ microorganisms_drinking_water_proceedings. pdf	**650**	**0.58%**	36
	Subtotal	**48,246**	**42.82%**	**5,431**
	Other	**64,427**	**57.18%**	**32,894**
	Total	**112,673**	**100.00%**	**38,325**

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

−−

♀ This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

Most Accessed File Types by Files
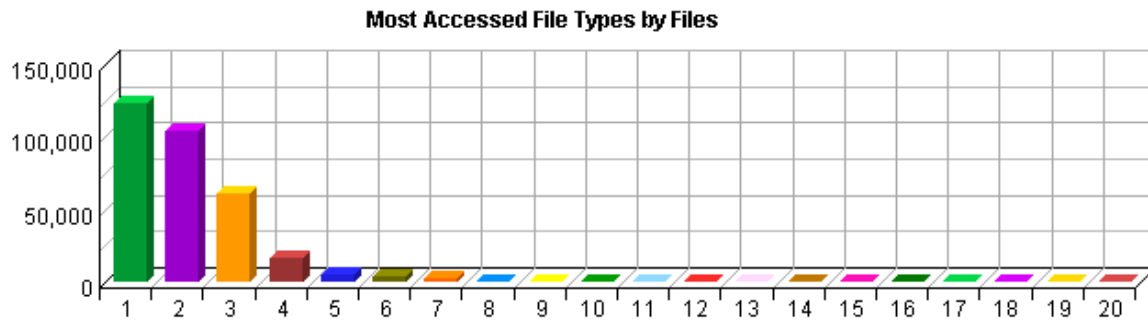
Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	123,099	38.76%	5,716,933
2.	pdf	104,116	32.78%	18,791,848
3.	htm	60,697	19.11%	1,040,043
4.	css	16,306	5.13%	40,901
5.	ppt	5,364	1.69%	11,262,882
6.	swf	4,047	1.27%	147,042
7.	js	2,304	0.73%	60,975
8.	doc	594	0.19%	67,006
9.	xml	282	0.09%	2,180
10.	scc	261	0.08%	85
11.	wmv	159	0.05%	4,106,703
12.	flv	117	0.04%	3,606,701
13.	map	62	0.02%	11
14.	wpd	52	0.02%	1,462
15.	mpg	32	0.01%	22,103
16.	mov	26	0.01%	12,233
17.	smi	17	0.01%	201
18.	wp5	16	0.01%	532
19.	eps	12	0.00%	4,546
20.	hold	10	0.00%	426
	Subtotal	**317,573**	**99.99%**	**44,884,803**
	Other	**35**	**0.01%**	**314,650**
	Total	**317,608**	**100.00%**	**45,199,452**

File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

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This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files – Help Card

?   **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.
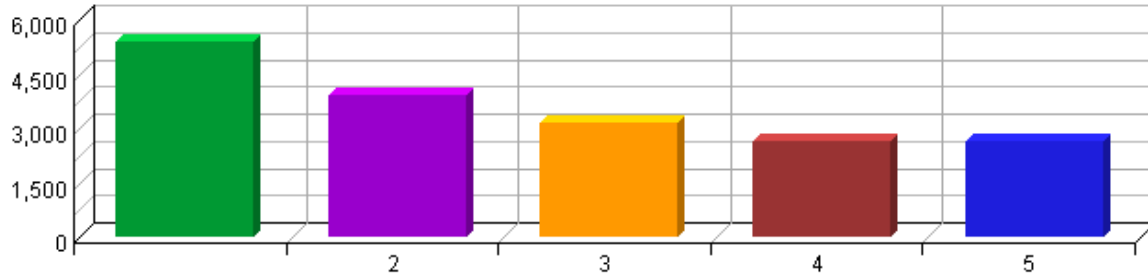
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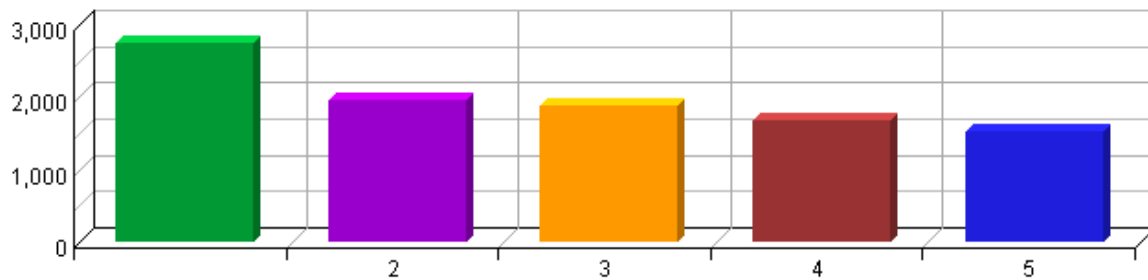**♀**   You may want to run virus scans on uploaded files.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.
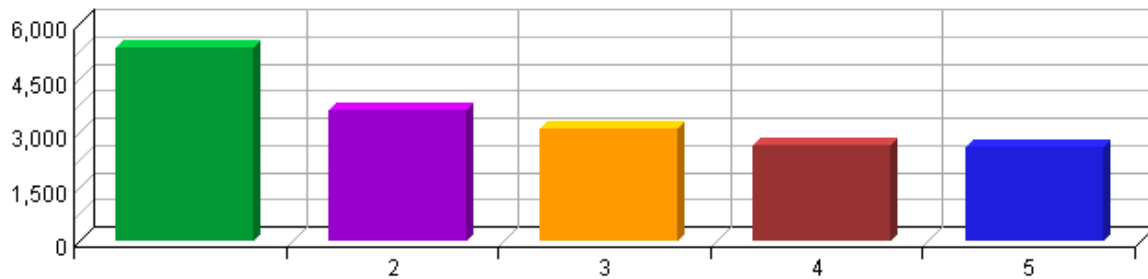
Top Entry Pages

Single Access Pages

Top Entry Files

Top Exit Pages
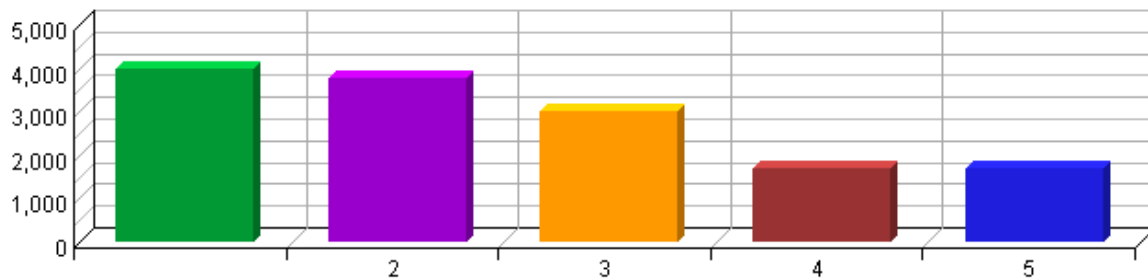
Top Entry Pages

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend
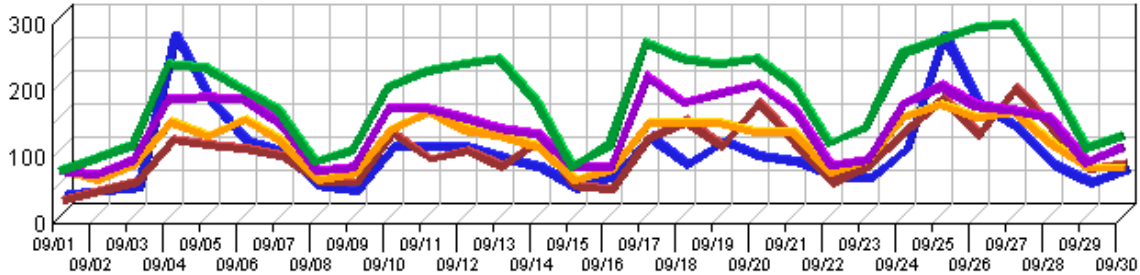
Top Entry Pages
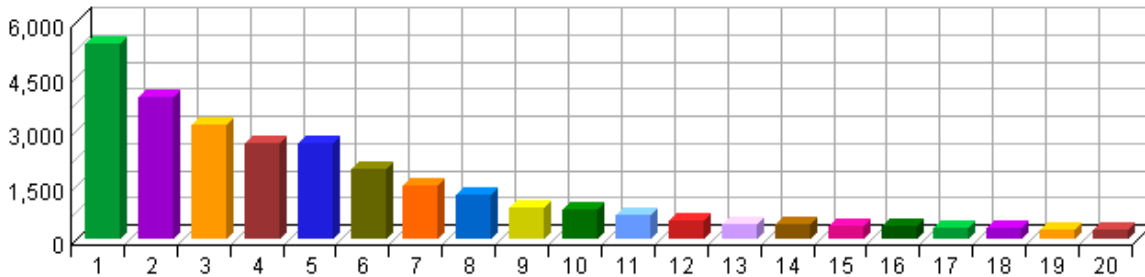
Top Entry Pages

	Pages	Visits	%
1.	**National Center for Environmental Research (NCER) |ORD|US EPA** http:/ / es.epa.gov/ ncer/	5,392	6.71%
2.	**Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	3,932	4.90%
3.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	3,160	3.94%
4.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	2,664	3.32%
5.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	2,623	3.27%
6.	**Small Business Innovation Research | NCER | ORD | US EPA**	1,912	2.38%

	http:/ / es.epa.gov/ ncer/ sbir/		
7.	**Ecology and Oceanography of Harmful Algal Blooms | 2008 Grant Archives | Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	1,481	1.84%
8.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	1,236	1.54%
9.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	884	1.10%
10.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	823	1.02%
11.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	678	0.84%
12.	**Development of Environmental Health Outcome Indicators | 2007 Grant Archives | A** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html	497	0.62%
13.	**Fall 2007 EPA Greater Research Opportunities (GRO) Fellowships for Graduate Envi** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_gro_grad. html	422	0.53%
14.	**Centers for Children's Environmental Health and Disease Prevention Research | Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	404	0.50%
15.	**Fall 2007 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_fellow.html	361	0.45%
16.	**Ecological Impacts from the Interactions of Climate Change, Land Use Change and** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	337	0.42%
17.	**Basic Information | Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/ questions/	326	0.41%
18.	**Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html	313	0.39%

19.	**Small Business Innovation Research Phase I | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	261	0.33%
20.	**4th Annual P3 Awards | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_p3_4thannual. html	249	0.31%
	Subtotal	**27,955**	**34.81%**
	Other	**52,346**	**65.19%**
	Total	**80,301**	**100.00%**

Top Entry Pages – Help Card

? **Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

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♀ This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend
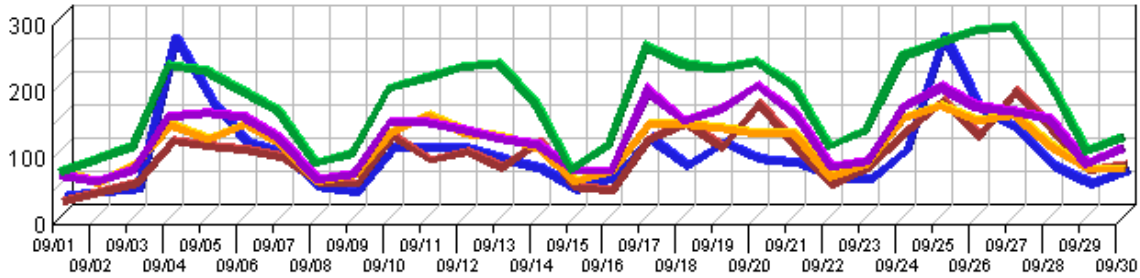
Top Entry Files
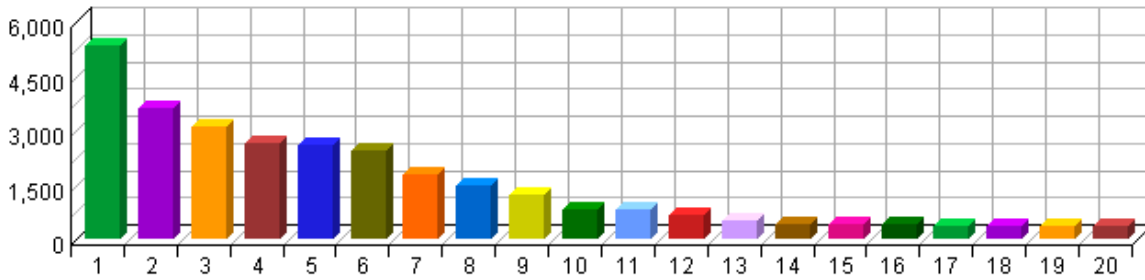
Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/	5,331	5.28%
2.	http://es.epa.gov/ncer/fellow/	3,633	3.60%
3.	http://es.epa.gov/ncer/rfa/	3,126	3.09%
4.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html	2,652	2.63%
5.	http://es.epa.gov/ncer/p3/	2,609	2.58%
6.	http://es.epa.gov/ncer/styles/ epafiles_epastyles.css	2,433	2.41%
7.	http://es.epa.gov/ncer/sbir/	1,780	1.76%
8.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_ecohab.html	1,474	1.46%
9.	http://es.epa.gov/ncer/events/	1,221	1.21%
10.	http://es.epa.gov/ncer/nano/	826	0.82%
11.	http://es.epa.gov/ncer/rfa/ forms/	797	0.79%
12.	http://es.epa.gov/ncer/grants/	659	0.65%
13.		497	0.49%

	http://es.epa.gov/ncer/rfa/ 2007/2007_star_health_indicators. html		
14.	http://es.epa.gov/ncer/rfa/ 2007/2007_star_gro_grad.html	422	0.42%
15.	http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html	404	0.40%
16.	http://es.epa.gov/ncer/ childrenscenters/children.css	396	0.39%
17.	http://es.epa.gov/ncer/nano/ publications/whitepaper12022005. pdf	374	0.37%
18.	http://es.epa.gov/ncer/rfa/ 2007/2007_star_fellow.html	361	0.36%
19.	http://es.epa.gov/ncer/rfa/ 2004/2004_climate_change.html	351	0.35%
20.	http://es.epa.gov/ncer/rfa/ 2007/2007_star_ecoimpacts.html	337	0.33%
	Subtotal	**29,683**	**29.38%**
	Other	**71,342**	**70.62%**
	Total	**101,025**	**100.00%**

Top Entry Files – Help Card

Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

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Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend
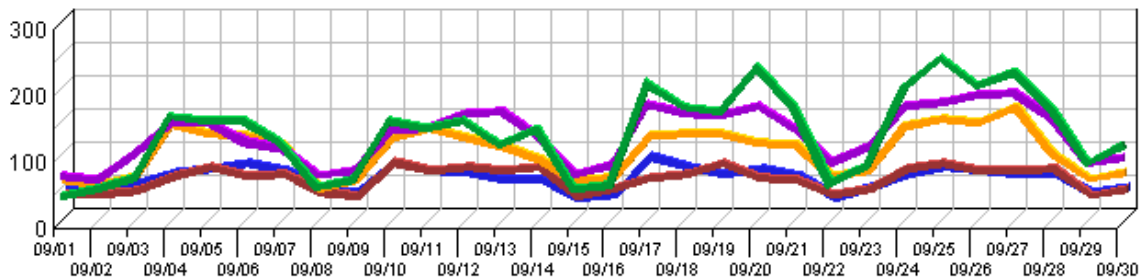
Top Exit Pages
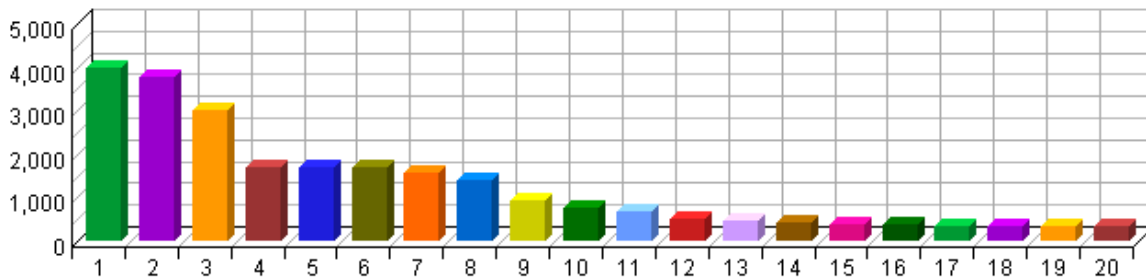
Top Exit Pages

	Pages	Visits	%
1.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	3,968	4.94%
2.	**National Center for Environmental Research (NCER) |ORD|US EPA** http:/ / es.epa.gov/ ncer/	3,789	4.72%
3.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	3,026	3.77%
4.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	1,716	2.14%
5.	**Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	1,690	2.10%
6.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA**	1,685	2.10%

	http:/ / es.epa.gov/ ncer/ rfa/ forms/		
7.	**P3	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ p3/	1,580	1.97%
8.	**Ecology and Oceanography of Harmful Algal Blooms	2008 Grant Archives	Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	1,417	1.76%
9.	**Calendar of Events	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ events/	936	1.17%
10.	**STAR Grants and Cooperative Agreements	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ grants/	754	0.94%
11.	**Nanotechnology	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ nano/	666	0.83%
12.	**Development of Environmental Health Outcome Indicators	2007 Grant Archives	A** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html	498	0.62%
13.	**Small Business Innovation Research Phase I	Funding Opportunities	NCER	ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	458	0.57%
14.	**Centers for Children's Environmental Health and Disease Prevention Research	Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	404	0.50%
15.	**Fall 2007 EPA Greater Research Opportunities (GRO) Fellowships for Graduate Envi** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_gro_grad. html	397	0.49%
16.	**2007 STAR and GRO Graduate Fellowships FAQs	Guidance &Frequent Questions	NC** http:/ / es.epa.gov/ ncer/ guidance/ faqs/ faq_gro_grad. html	396	0.49%
17.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	349	0.43%
18.	**Basic Information	Nanotechnology	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ nano/ questions/	346	0.43%
19.	**Exploratory Research: Nanotechnology**	338	0.42%

	Research Grants Investigating Fate, Transpo http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html		
20.	**Ecological Impacts from the Interactions of Climate Change, Land Use Change and** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	332	0.41%
	Subtotal	**24,745**	**30.82%**
	Other	**55,549**	**69.18%**
	Total	**80,294**	**100.00%**

Top Exit Pages – Help Card

? **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

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♀ You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend
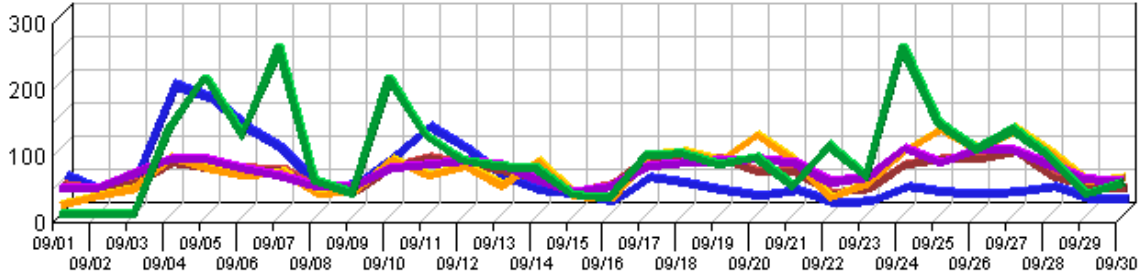
Single Access Pages
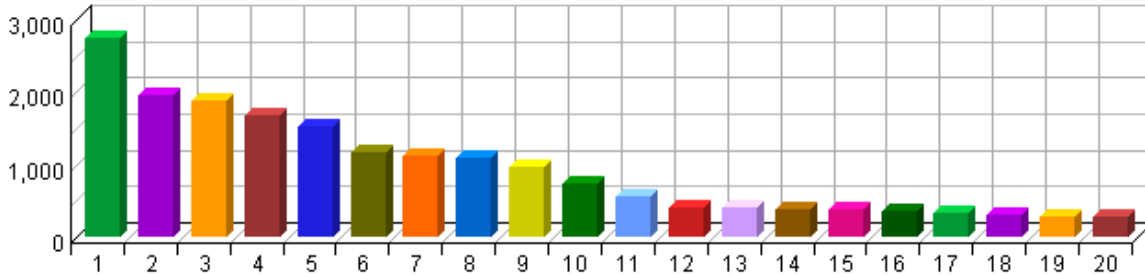
Single Access Pages

	Pages	Visits	%
1.	**P3 Award | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	2,735	5.05%
2.	**National Center for Environmental Research (NCER) |ORD|US EPA** http:/ / es.epa.gov/ ncer/	1,965	3.63%
3.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	1,878	3.47%
4.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	1,672	3.09%
5.	**Fall 2008 GRO Fellowships For Undergraduate Environmental Study | Funding Opport** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	1,529	2.83%
6.	**Ecology and Oceanography of Harmful Algal Blooms | 2008 Grant Archives |**	1,176	2.17%

	Archive http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html		
7.	**Fellowships	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ fellow/	1,114	2.06%
8.	**2008 GRO Fellowships For Graduate Environmental Study	Funding Opportunities	** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	1,102	2.04%
9.	**Small Business Innovation Research	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ sbir/	967	1.79%
10.	**P3	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ p3/	742	1.37%
11.	**Calendar of Events	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ events/	568	1.05%
12.	**Nanotechnology	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ nano/	406	0.75%
13.	**Centers for Children's Environmental Health and Disease Prevention Research	Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	399	0.74%
14.	**STAR Grants and Cooperative Agreements	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ grants/	390	0.72%
15.	**Development of Environmental Health Outcome Indicators	2007 Grant Archives	A** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html	377	0.70%
16.	**Fall 2007 EPA Greater Research Opportunities (GRO) Fellowships for Graduate Envi** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_gro_grad. html	353	0.65%
17.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	320	0.59%
18.	**STAR Grant Forms and Instructions	Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	313	0.58%
19.	**Basic Information	Nanotechnology	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ nano/ questions/	292	0.54%

20.	**Ecological Impacts from the Interactions of Climate Change, Land Use Change and** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	288	0.53%
	Subtotal	**18,586**	**34.35%**
	Other	**35,523**	**65.65%**
	Total	**54,109**	**100.00%**

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site−−the first page they open−−then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. **National Center for Environmental Research (NCER) |ORD|US EPA** http://es.epa.gov/ncer/	3,128	3.90%
	1. **FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html	1,972	2.46%
	1. **Funding Opportunities | NCER | ORD | US EPA** http://es.epa.gov/ncer/rfa/	1,914	2.38%
	1. **Fellowships | NCER | ORD | US EPA** http://es.epa.gov/ncer/fellow/	1,308	1.63%
	1. **Small Business Innovation Research | NCER | ORD | US EPA** http://es.epa.gov/ncer/sbir/	1,299	1.62%
	1. **P3 | NCER | ORD | US EPA** http://es.epa.gov/ncer/p3/	1,230	1.53%
	1. **Ecology and Oceanography of Harmful Algal Blooms | 2008 Grant Archives | Archive** http://es.epa.gov/ncer/rfa/ 2008/2008_star_ecohab.html	1,227	1.53%
	1. **Fellowships | NCER | ORD | US EPA** http://es.epa.gov/ncer/fellow/ 2. **FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html	921	1.15%
	1. **Calendar of Events | NCER | ORD | US EPA** http://es.epa.gov/ncer/events/	661	0.82%
	1. **STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http://es.epa.gov/ncer/rfa/ forms/	558	0.69%
	1. **Nanotechnology | NCER | ORD | US EPA** http://es.epa.gov/ncer/nano/	508	0.63%

1. **STAR Grants and Cooperative Agreements | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/grants/

   434   0.54%

1. **Development of Environmental Health Outcome Indicators | 2007 Grant Archives | A**
   http://es.epa.gov/ncer/rfa/ 2007/2007_star_health_indicators. html

   392   0.49%

1. **Fall 2007 EPA Greater Research Opportunities (GRO) Fellowships for Graduate Envi**
   http://es.epa.gov/ncer/rfa/ 2007/2007_star_gro_grad.html

   356   0.44%

1. **Basic Information | Nanotechnology | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/nano/ questions/

   299   0.37%

1. **Ecological Impacts from the Interactions of Climate Change, Land Use Change and**
   http://es.epa.gov/ncer/rfa/ 2007/2007_star_ecoimpacts.html

   294   0.37%

1. **Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo**
   http://es.epa.gov/ncer/rfa/ 2007/2007_star_nanotech.html

   280   0.35%

1. **National Sustainable Design Expo Co–Sponsors | Information For | P3 | NCER | ORD**
   http://es.epa.gov/ncer/p3/ info/cosponsors.html

   229   0.29%

1. **Small Business Innovation Research Phase I | Funding Opportunities | NCER | ORD**
   http://es.epa.gov/ncer/rfa/ 2007/2007_sbir_phase1.html

   223   0.28%

1. **Fall 2007 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ**
   http://es.epa.gov/ncer/rfa/ 2007/2007_star_fellow.html

   221   0.28%

Top Paths Through Site – Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of

actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

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Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

Hits Trend
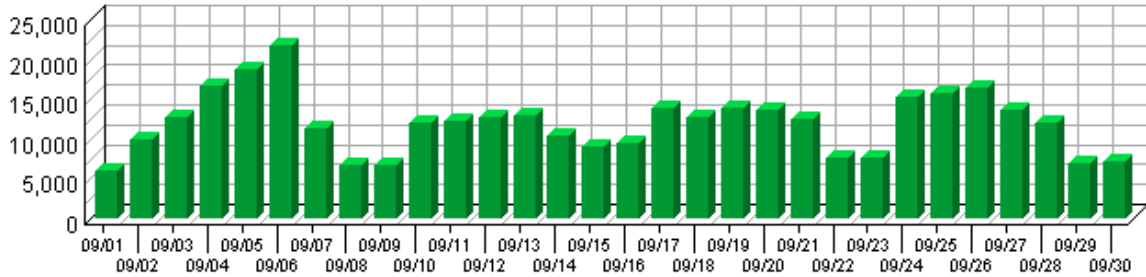
Hit Summary

Successful Hits for Entire Site	358,897
Average Hits per Day	11,963
Home Page Hits	10,440

Bandwidth: Kbytes Transferred Trend
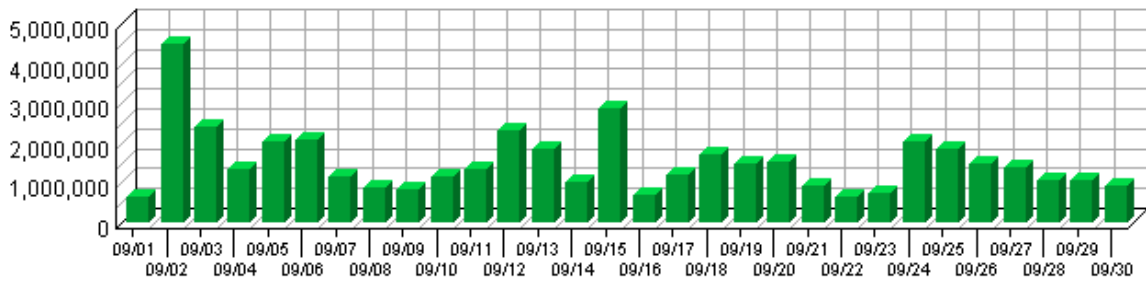
Technical Statistics

Total Hits	413,441	100%
Successful Hits	358,897	86.81%
Failed Hits	54,544	13.19%
Cached Hits	41,289	9.99%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.
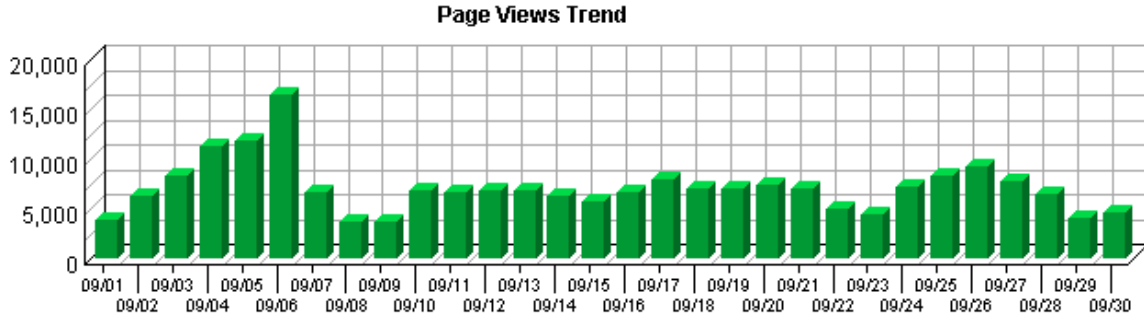
Page Views Trend

Time Interval	Page Views	%
09/01	3,955	1.87%
09/02	6,355	3.00%
09/03	8,355	3.95%
09/04	11,214	5.30%
09/05	11,766	5.56%
09/06	16,489	7.79%
09/07	6,598	3.12%
09/08	3,712	1.75%
09/09	3,651	1.72%
09/10	6,916	3.27%
09/11	6,647	3.14%
09/12	6,790	3.21%
09/13	6,821	3.22%
09/14	6,353	3.00%
09/15	5,663	2.68%
09/16	6,713	3.17%
09/17	7,934	3.75%
09/18	7,113	3.36%
09/19	6,968	3.29%
09/20	7,387	3.49%
09/21	7,062	3.34%
09/22	5,087	2.40%
09/23	4,413	2.08%
09/24	7,301	3.45%
09/25	8,415	3.98%

09/26	9,317	4.40%
09/27	7,700	3.64%
09/28	6,445	3.04%
09/29	4,004	1.89%
09/30	4,552	2.15%
Total	**211,696**	**100.00%**

Page Views Trend – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

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♀ Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.
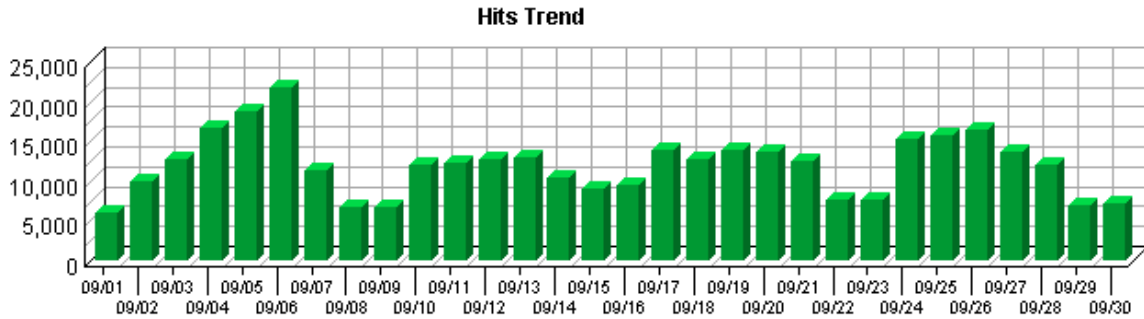
Hits Trend

Time Interval	Hits	%
09/01	6,114	1.70%
09/02	10,026	2.79%
09/03	12,742	3.55%
09/04	16,612	4.63%
09/05	18,691	5.21%
09/06	21,868	6.09%
09/07	11,301	3.15%
09/08	6,606	1.84%
09/09	6,791	1.89%
09/10	12,128	3.38%
09/11	12,228	3.41%
09/12	12,711	3.54%
09/13	13,023	3.63%
09/14	10,482	2.92%
09/15	9,110	2.54%
09/16	9,448	2.63%
09/17	13,840	3.86%
09/18	12,789	3.56%
09/19	13,896	3.87%
09/20	13,706	3.82%
09/21	12,480	3.48%
09/22	7,608	2.12%
09/23	7,581	2.11%
09/24	15,199	4.23%
09/25	15,628	4.35%

09/26	16,459	4.59%
09/27	13,728	3.83%
09/28	12,039	3.35%
09/29	6,927	1.93%
09/30	7,136	1.99%
Total	**358,897**	**100.00%**

Hits Trend – Help Card

?   **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

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♀   Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.
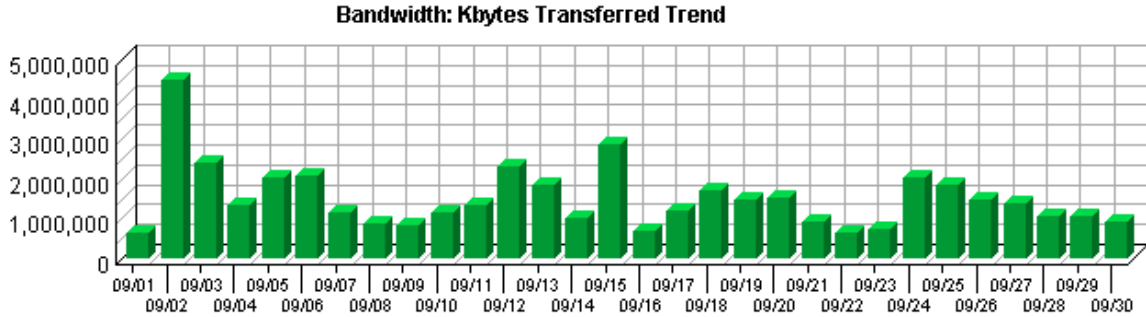
Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
09/01	650,491	1.44%
09/02	4,483,520	9.92%
09/03	2,416,781	5.35%
09/04	1,326,761	2.94%
09/05	2,028,081	4.49%
09/06	2,071,705	4.58%
09/07	1,156,625	2.56%
09/08	874,328	1.93%
09/09	846,425	1.87%
09/10	1,149,893	2.54%
09/11	1,356,845	3.00%
09/12	2,306,065	5.10%
09/13	1,861,891	4.12%
09/14	1,028,853	2.28%
09/15	2,882,618	6.38%
09/16	687,698	1.52%
09/17	1,185,094	2.62%
09/18	1,727,891	3.82%
09/19	1,502,864	3.32%
09/20	1,546,100	3.42%
09/21	915,895	2.03%
09/22	664,570	1.47%
09/23	727,978	1.61%
09/24	2,035,944	4.50%
09/25	1,838,875	4.07%

09/26	1,479,131	3.27%
09/27	1,394,250	3.08%
09/28	1,083,324	2.40%
09/29	1,059,176	2.34%
09/30	909,796	2.01%
Total	**45,199,452**	**100.00%**

Bandwidth: Kbytes Transferred Trend – Help Card

? **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

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♀ Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.
Note: Not all web servers log the information necessary to create this report.
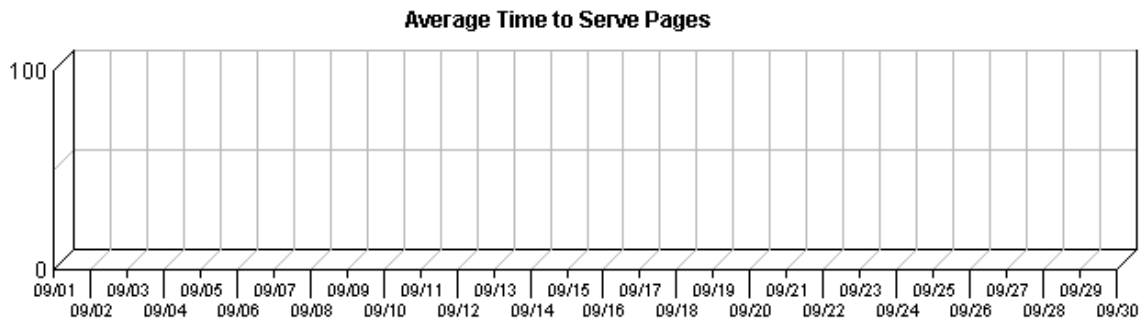
Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
09/01	0	3,955	0
09/02	0	6,355	0
09/03	0	8,355	0
09/04	0	11,214	0
09/05	0	11,766	0
09/06	0	16,489	0
09/07	0	6,598	0
09/08	0	3,712	0
09/09	0	3,651	0
09/10	0	6,916	0
09/11	0	6,647	0
09/12	0	6,790	0
09/13	0	6,821	0
09/14	0	6,353	0
09/15	0	5,663	0
09/16	0	6,713	0
09/17	0	7,934	0
09/18	0	7,113	0
09/19	0	6,968	0
09/20	0	7,387	0
09/21	0	7,062	0
09/22	0	5,087	0
09/23	0	4,413	0
09/24	0	7,301	0
09/25	0	8,415	0

09/26	0	9,317	0
09/27	0	7,700	0
09/28	0	6,445	0
09/29	0	4,004	0
09/30	0	4,552	0
Total	**0**	**211,696**	**0.0**

Average Time to Serve Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

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♀ Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

Average Time to Serve Pages

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	413,441	100%
Successful Hits	358,897	86.81%
Failed Hits	54,544	13.19%
Cached Hits	41,289	9.99%

Client Errors
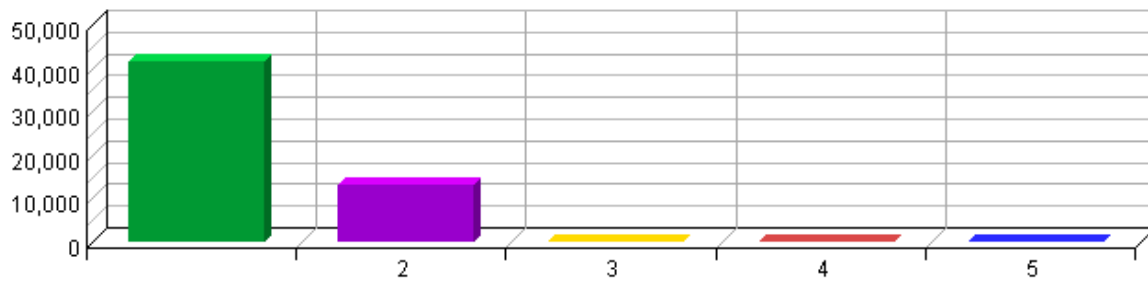
File Not Found Errors
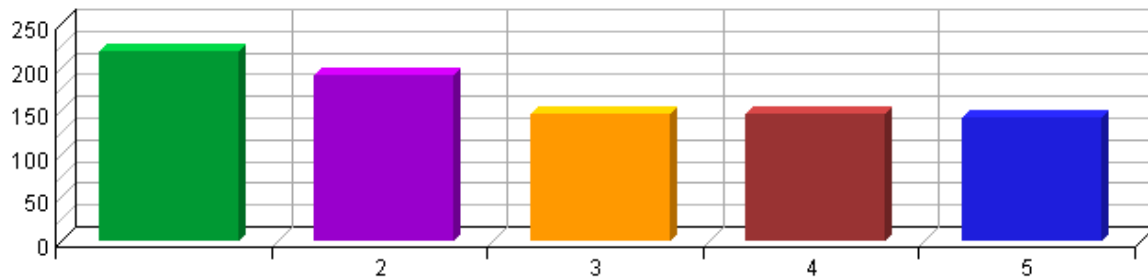
Client Errors

This report identifies the error codes from the browsers accessing your server.
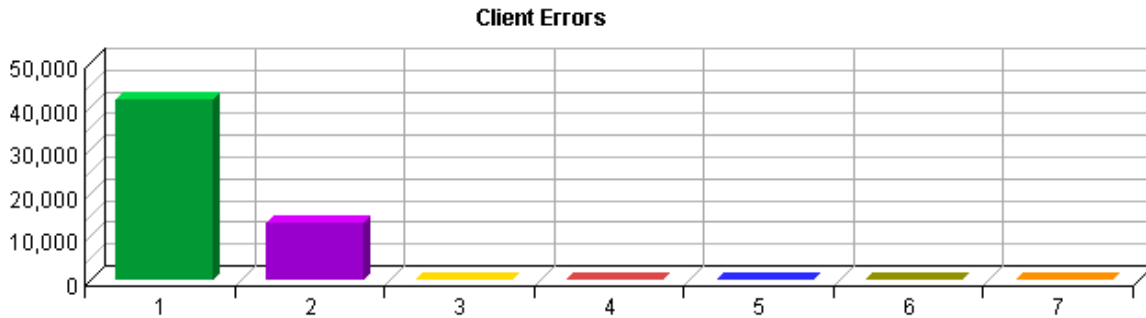
Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	41,489	76.07%
2.	404 Not Found	12,984	23.80%
3.	000 Incomplete / Undefined	23	0.04%
4.	405 Method Not Allowed	15	0.03%
5.	413 Request Entity Too Large	12	0.02%
6.	400 Bad Request	11	0.02%
7.	408 Request Timeout	10	0.02%
	Total	**54,544**	**100.00%**

Client Errors – Help Card
? **Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.
Hits – Number of failed hits that returned this status code.
HTTP Status Codes – The status code for the specific error that occurred.
% – Percentage of total failed hits that returned this status code.
— —
? Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.

File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	**/ncer/events/calendar/2007/ styles/epafiles_epastyles.css** http://es.epa.gov/ncer/events/ calendar/2007/sep24/agenda. html	218	1.68%
2.	**/ncer/events/calendar/2007/ styles/epafiles_epastyles.css** http://es.epa.gov/ncer/events/ calendar/2007/sep05/agenda. html	190	1.46%
3.	**/ncer/nano/research/white/** http://es.epa.gov/ncer/nano/ research/nano_tox.html	146	1.12%
4.	**/ncer/events/calendar/2007/ styles/epafiles_epastyles.css** (no referrer)	146	1.12%
5.	**/ncer/events/calendar/2007/ styles/epafiles_epastyles.css** http://es.epa.gov/ncer/events/ calendar/2007/sep24/logistics. html	141	1.09%
6.	**/ncer/rfa/archive/grants/ grants/07/** http://es.epa.gov/ncer/rfa/ archive/grants/	141	1.09%
7.	**/ncer/briefings/styles/ epafiles_epastyles.css** http://es.epa.gov/ncer/ briefings/nanotechnology_all/	108	0.83%
8.	**/ncer/guidance/g1starqadfinal. pdf** http://es.epa.gov/ncer/rfa/ forms/	99	0.76%
9.	**/ncer/events/calendar/2007/ styles/epafiles_epastyles.css** http://es.epa.gov/ncer/events/ calendar/2007/nov14/agenda. html	79	0.61%
10.	**/ncer/rfa/2008/epa−content. css** (no referrer)	74	0.57%

11.	**/ncer/rfa97/endocrine.html** (no referrer)	71	0.55%
12.	**/ncer/publications/styles/** **epafiles_epastyles.css** http://es.epa.gov/ncer/ publications/meetings/10_26_05/ abstracts/do.html	67	0.52%
13.	**/ncer/s/etop.css** http://es.epa.gov/ncer/ biodiversity/solicitation.html	62	0.48%
14.	**/ncer/s/epa.css** http://es.epa.gov/ncer/ biodiversity/solicitation.html	61	0.47%
15.	**/ncer/events/calendar/2007/** **styles/epafiles_epastyles.css** http://es.epa.gov/ncer/events/ calendar/2007/sep05/logistics. html	59	0.45%
16.	**/ncer/rfa/empact.html** (no referrer)	58	0.45%
17.	**/ncer/events/calendar/2007/** **styles/epafiles_epastyles.css** http://es.epa.gov/ncer/events/ calendar/2007/oct18/agenda. html	54	0.42%
18.	**/ncer/ru/** (no referrer)	53	0.41%
19.	**/ncer/qa/qa_docs.html** (no referrer)	53	0.41%
20.	**/ncer/rfa/futures.html** (no referrer)	52	0.40%
	Subtotal	**1,932**	**14.88%**
	Other	**11,052**	**85.12%**
	Total	**12,984**	**100.00%**

File Not Found Errors – Help Card

Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

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Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

> **These errors did not occur in the log data during the requested reporting period.**

Server Errors – Help Card
?   **Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.   **HTTP Status Codes** – The status code for the specific error that occurred.   **%** – Percentage of failed hits that were of the specified type.   −−   **♀**   Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hits by Hour of the Day
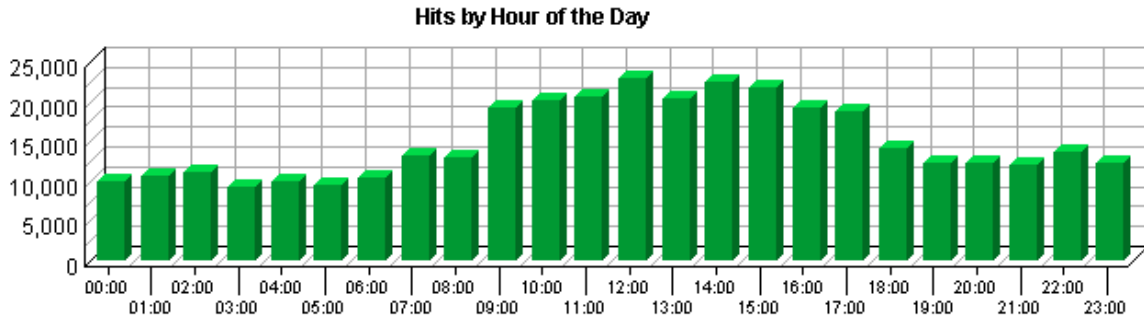
Most Active Summary

Most Active Date	September 06, 2007
Number of Hits on Most Active Date	21,868
Most Active Day of the Week	Thu
Most Active Hour of the Day	12:00–12:59

Activity on Weekdays Summary

Total Hits Weekdays	281,550
Total Visits Weekdays	76,195
Average Number of **Visits** per day on Weekdays	3,809
Average Number of **Hits** per day on Weekdays	14,077

Average Time to Serve Pages
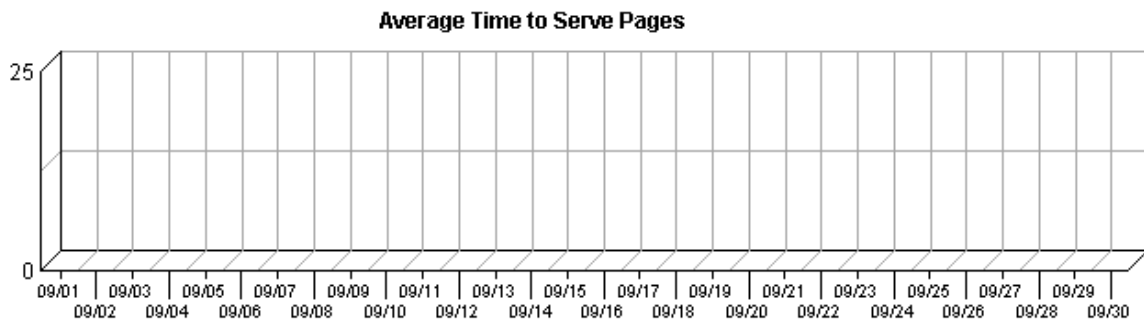
Hits by Day of the Week
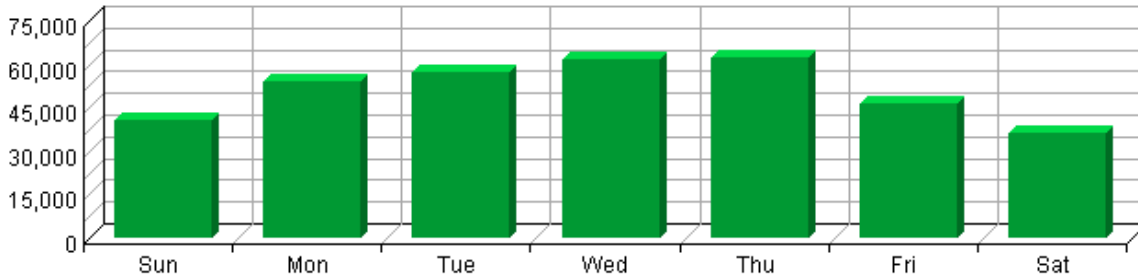
Least Active Summary

Least Active Date	September 01, 2007
Number of Hits on Least Active Date	6,114
Least Active Day of the Week	Sat
Least Active Hour of the Day	03:00–03:59

Activity on Weekends Summary

Total Hits Weekend	77,347
Total Visits Weekend	24,830
Average Number of **Visits** per Weekend	4,966
Average Number of **Hits** per Weekend	15,469

Bandwidth: Kbytes Transferred Trend
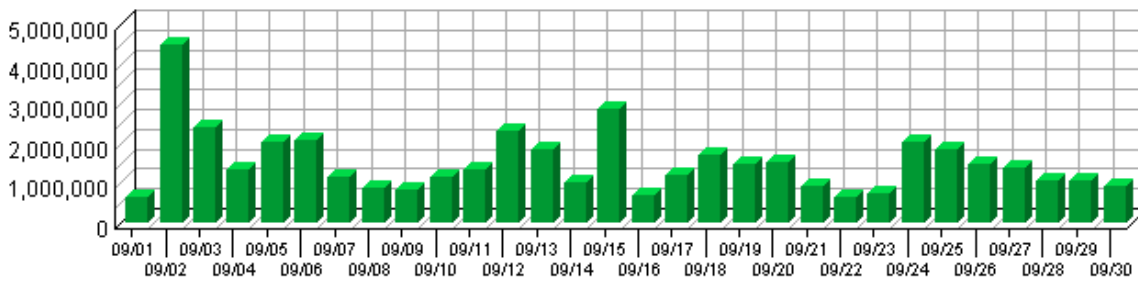
Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.
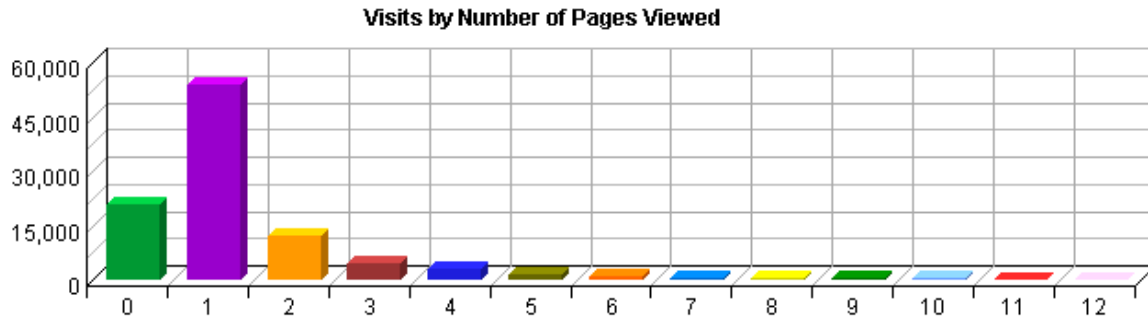
Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	20,720	20.51%
1	54,109	53.57%
2	12,451	12.33%
3	4,770	4.72%
4	2,815	2.79%
5	1,613	1.60%
6	1,135	1.12%
7	683	0.68%
8	504	0.50%
9	406	0.40%
10	288	0.29%
11	220	0.22%
12	160	0.16%
Subtotal	**99,874**	**98.87%**
Other	**1,140**	**1.13%**
Total	**101,014**	**100.00%**

Visits by Number of Pages Viewed – Help Card

? **Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

−−
You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Visits by Day of the Week
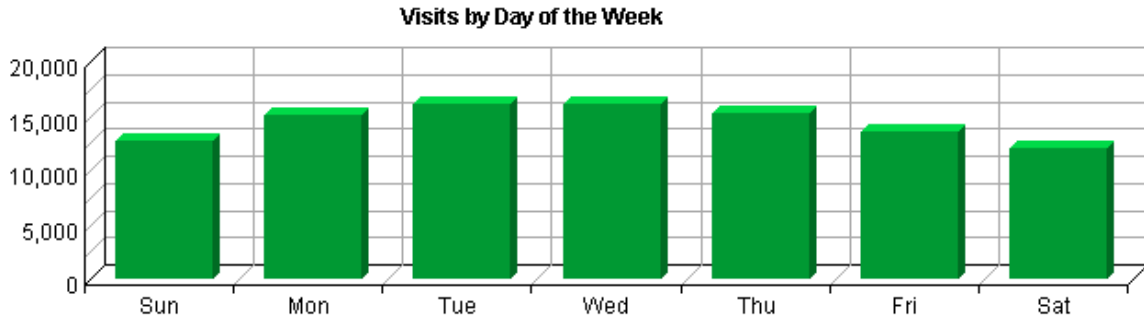
Visits by Day of the Week

Day	Visits	%
Sun	12,774	12.64%
Mon	15,143	14.99%
Tue	16,099	15.94%
Wed	16,100	15.94%
Thu	15,210	15.06%
Fri	13,643	13.50%
Sat	12,056	11.93%
Total Weekend	**24,830**	**24.58%**
Total Weekdays	**76,195**	**75.42%**
Total	**101,025**	**100.00%**

Visits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

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♀ Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.
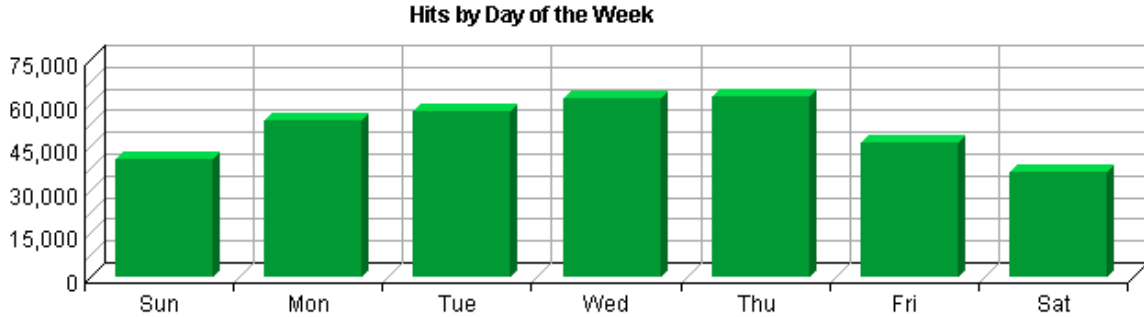
Hits by Day of the Week

Day	Hits	%
Sun	40,982	11.42%
Mon	53,909	15.02%
Tue	57,257	15.95%
Wed	61,757	17.21%
Thu	62,325	17.37%
Fri	46,302	12.90%
Sat	36,365	10.13%
Total Weekend	**77,347**	**21.55%**
Total Weekdays	**281,550**	**78.45%**
Total	**358,897**	**100.00%**

Hits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

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♀ Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.
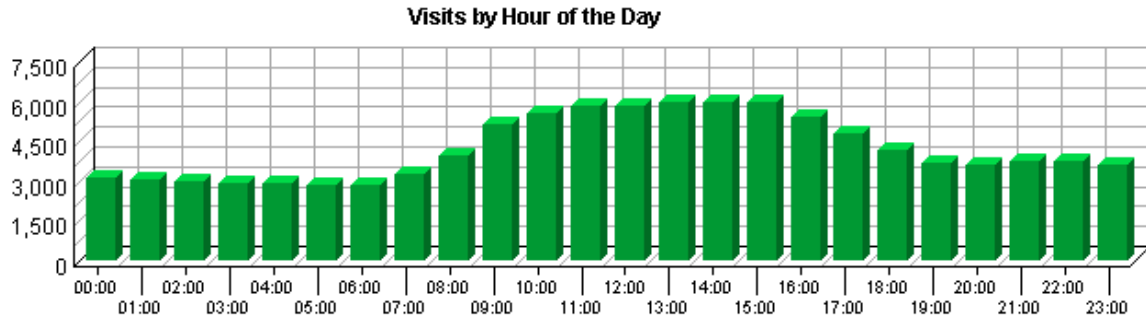
Visits by Hour of the Day

Hour	Visits	%
00:00	3,157	3.12%
01:00	3,075	3.04%
02:00	2,995	2.96%
03:00	2,918	2.89%
04:00	2,888	2.86%
05:00	2,840	2.81%
06:00	2,859	2.83%
07:00	3,250	3.22%
08:00	3,941	3.90%
09:00	5,173	5.12%
10:00	5,562	5.51%
11:00	5,857	5.80%
12:00	5,826	5.77%
13:00	5,996	5.94%
14:00	5,985	5.92%
15:00	5,985	5.92%
16:00	5,409	5.35%
17:00	4,788	4.74%
18:00	4,166	4.12%
19:00	3,683	3.65%
20:00	3,590	3.55%
21:00	3,731	3.69%
22:00	3,765	3.73%
23:00	3,586	3.55%
Total Visits during Work Hours (8:00am–5:00pm)	**49,734**	**49.23%**

Total Visits during After Hours (5:01pm–7:59am)	**51,291**	**50.77%**
Total	**101,025**	**100.00%**

Summary of Visits by Hour of the Day

Most Active Hour of the Day	13:00–13:59
Least Active Hour of the Day	05:00–05:59

Visits by Hour of the Day – Help Card

? **Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

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♀ This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.
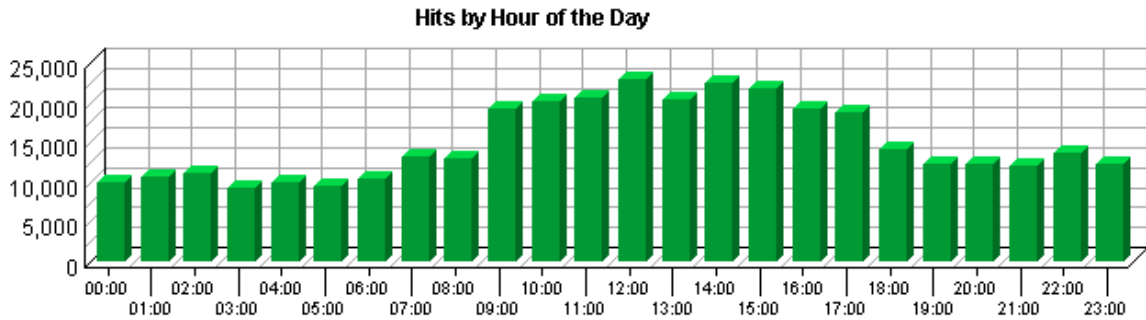
Hits by Hour of the Day

Hour	Hits	%
00:00	9,859	2.75%
01:00	10,538	2.94%
02:00	11,148	3.11%
03:00	9,293	2.59%
04:00	9,873	2.75%
05:00	9,419	2.62%
06:00	10,425	2.90%
07:00	13,263	3.70%
08:00	12,957	3.61%
09:00	19,243	5.36%
10:00	20,094	5.60%
11:00	20,567	5.73%
12:00	22,830	6.36%
13:00	20,278	5.65%
14:00	22,512	6.27%
15:00	21,829	6.08%
16:00	19,220	5.36%
17:00	18,852	5.25%
18:00	14,214	3.96%
19:00	12,347	3.44%
20:00	12,194	3.40%
21:00	12,092	3.37%
22:00	13,612	3.79%
23:00	12,238	3.41%

Total Hits during Work Hours (8:00am–5:00pm)	179,530	50.02%
Total Hits during After Hours (5:01pm–7:59am)	179,367	49.98%
Total	**358,897**	**100.00%**

Summary of Hits by Hour of the Day

Most Active Hour of the Day	12:00–12:59
Least Active Hour of the Day	03:00–03:59

Hits by Hour of the Day – Help Card

Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

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This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.

Visit Duration in Minutes by Visits

Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	86,222	85.36%
1–2	2,518	2.49%
2–3	1,485	1.47%
3–4	1,049	1.04%
4–5	813	0.80%
5–6	657	0.65%
6–7	534	0.53%
7–8	482	0.48%
8–9	437	0.43%
9–10	400	0.40%
10–11	344	0.34%
11–12	291	0.29%
12–13	334	0.33%
13–14	268	0.27%
14–15	258	0.26%
15–16	244	0.24%
16–17	245	0.24%
17–18	215	0.21%
18–19	231	0.23%
19–20	231	0.23%
Subtotal	**97,258**	**96.28%**
Other	**3,756**	**3.72%**
Total	**101,014**	**100.00%**

Visit Duration by Visits – Help Card

? **Visit Duration (minutes)** – The number of minutes your web site was viewed.

Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

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♀ This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.

Visit Duration in Minutes by Page Views
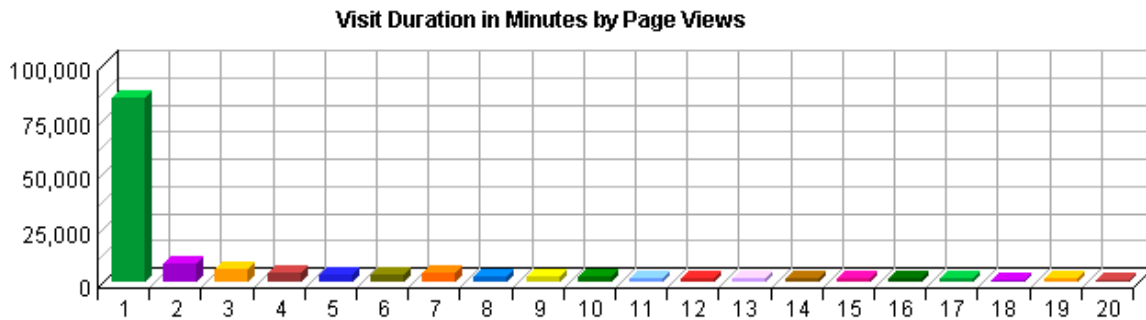
Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	84,730	40.01%
1–2	8,607	4.06%
2–3	6,062	2.86%
3–4	4,334	2.05%
4–5	3,784	1.79%
5–6	3,056	1.44%
6–7	4,283	2.02%
7–8	2,465	1.16%
8–9	2,142	1.01%
9–10	2,137	1.01%
10–11	1,754	0.83%
11–12	1,340	0.63%
12–13	1,776	0.84%
13–14	1,329	0.63%
14–15	1,390	0.66%
15–16	1,403	0.66%
16–17	1,728	0.82%
17–18	1,005	0.47%
18–19	1,303	0.62%
19–20	1,243	0.59%
Subtotal	**135,871**	**64.16%**
Other	**75,891**	**35.84%**
Total	**211,762**	**100.00%**

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

% – Percentage of visitors who viewed your page for the specified duration of time.

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This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits
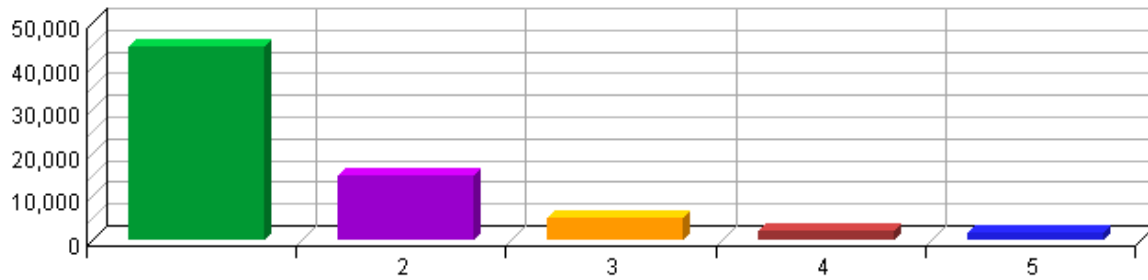
Top Spiders by Visits
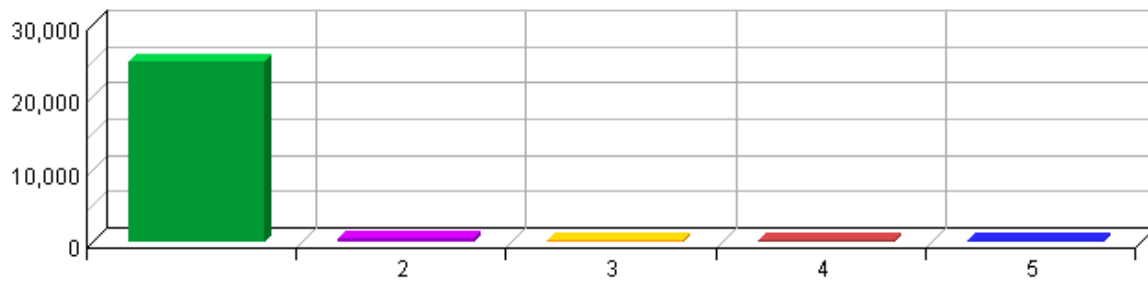
Top WAP Devices by Visits

Top WAP Browsers by Visits

Top Browsers by Visits Trend

Top Platforms by Visits Trend

Browsers and Platforms Dashboard

Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.
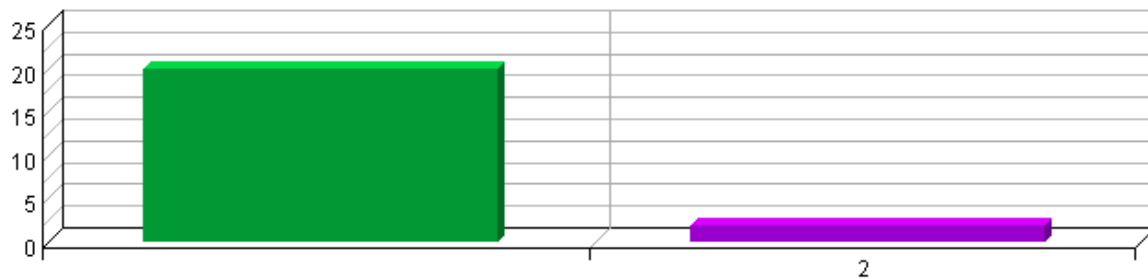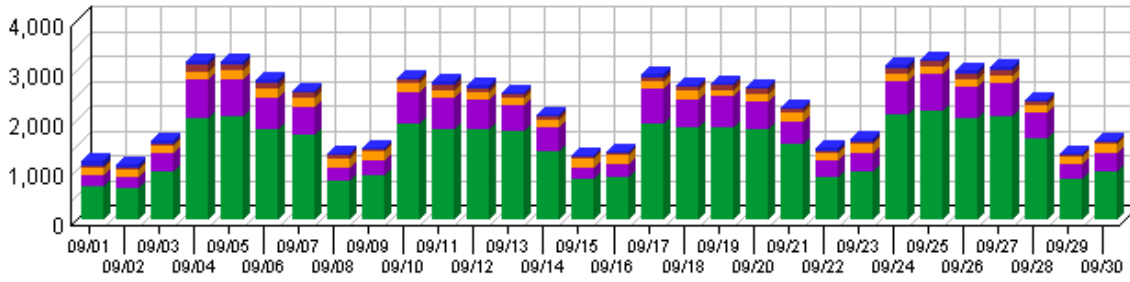
Top Browsers by Visits Trend
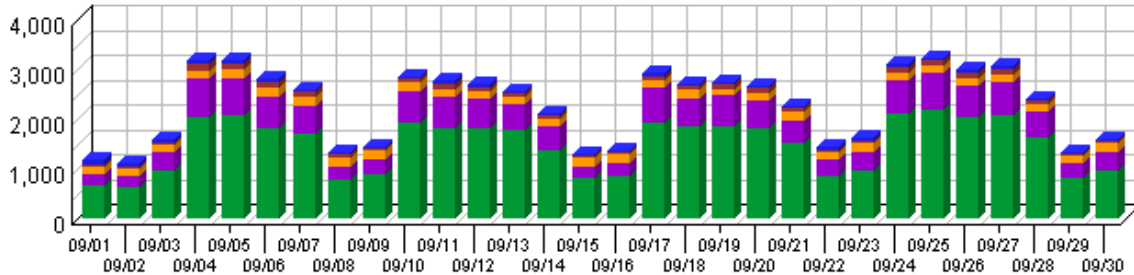
Top Browsers by Visits
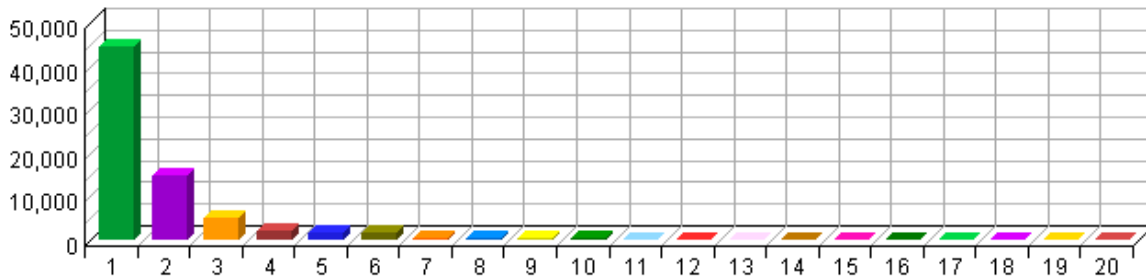
Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	**44,556**	**60.24%**	166,764
2.	Mozilla	**14,884**	**20.12%**	49,556
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	**4,922**	**6.65%**	18,336
4.	Safari	**2,284**	**3.09%**	6,593
5.	Others	**1,578**	**2.13%**	2,406
6.	Other Netscape Compatible	**1,557**	**2.11%**	20,056
7.	Netscape	**484**	**0.65%**	1,526
8.	PEAR HTTP_Request class (http://pear.php.net/)	**252**	**0.34%**	427
9.	Opera	**249**	**0.34%**	479
10.	libwww−perl/5.800	**218**	**0.29%**	382
11.	voyager/1.0	**207**	**0.28%**	889
12.	NLESE USEPA	**182**	**0.25%**	9,495
13.	msnbot−media/1.0 (http://search.msn.com/msnbot.htm)	**175**	**0.24%**	949
14.	psbot/0.1 (http://www.picsearch.com/bot.html)	**147**	**0.20%**	364
15.	Factbot 1.09	**146**	**0.20%**	214
16.	Sirketcebot/v.01 (http://www.sirketce.com/bot.html)	**115**	**0.16%**	175
17.	ia_archiver	**91**	**0.12%**	341

18.	Konqueror	89	0.12%	2,442
19.	Python−urllib/2.4	87	0.12%	139
20.	Java/1.5.0_12	84	0.11%	231
	Subtotal	**72,307**	**97.76%**	**281,764**
	Other	**1,659**	**2.24%**	**13,657**
	Total	**73,966**	**100.00%**	**295,421**

Top Browsers – Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

−−

♀ Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.
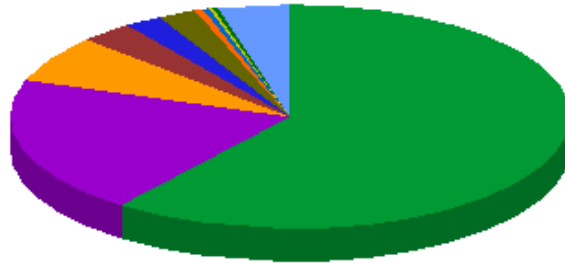
Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	**28,570**	**38.63%**	109,179
		7.0	**15,173**	**20.51%**	53,766
		5.0	**210**	**0.28%**	1,338
		5.5	**152**	**0.21%**	503
		5.01	**150**	**0.20%**	291
		5.00	**54**	**0.07%**	1,203
		Version Unknown	**52**	**0.07%**	65
		5.14	**52**	**0.07%**	86
		5.23	**40**	**0.05%**	76
		3.02	**18**	**0.02%**	18
		6.1	**10**	**0.01%**	55
		5.17	**10**	**0.01%**	18
		7.0b	**9**	**0.01%**	9
		6.0b	**8**	**0.01%**	56
		4.0	**8**	**0.01%**	8
		4.01	**8**	**0.01%**	13
		5.22	**6**	**0.01%**	13
		5.13	**5**	**0.01%**	5
		1.	**5**	**0.01%**	13
		2.0d	**5**	**0.01%**	5
		5.16	**4**	**0.01%**	9
		6.0.2900.2180	**2**	**0.00%**	21
		5.21	**1**	**0.00%**	3
		2.0	**1**	**0.00%**	1
		6.01	**1**	**0.00%**	8

		5.0b1	**1**	**0.00%**	1
		6.0–	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
2.	Mozilla	20070725	**6,574**	**8.89%**	23,210
		20070914	**3,725**	**5.04%**	13,004
		20070308	**980**	**1.32%**	2,004
		20070508	**501**	**0.68%**	1,527
		20070515	**355**	**0.48%**	1,020
		20050915	**268**	**0.36%**	899
		20070713	**230**	**0.31%**	659
		20070309	**214**	**0.29%**	790
		Version Unknown	**209**	**0.28%**	508
		20061010	**176**	**0.24%**	485
		20061204	**156**	**0.21%**	484
		20060909	**127**	**0.17%**	249
		20050716	**91**	**0.12%**	306
		20061206	**85**	**0.11%**	247
		20070219	**65**	**0.09%**	200
		20050511	**61**	**0.08%**	192
		20061201	**57**	**0.08%**	149
		20060728	**56**	**0.08%**	189
		20041107	**56**	**0.08%**	171
		20060508	**42**	**0.06%**	125
		20051111	**38**	**0.05%**	117
		20070728	**37**	**0.05%**	84
		20060414	**36**	**0.05%**	104
		20070809	**33**	**0.04%**	126
		20060111	**33**	**0.04%**	86
		20050414	**32**	**0.04%**	111
		20070815	**28**	**0.04%**	77
		20060426	**27**	**0.04%**	92
		2007030919	**25**	**0.03%**	54
		20050319	**23**	**0.03%**	24
		20050919	**21**	**0.03%**	129
		20061025	**20**	**0.03%**	57
		20070509	**20**	**0.03%**	52
		20070312	**18**	**0.02%**	42
		20060911	**15**	**0.02%**	26
		20040910	**14**	**0.02%**	59
		20070718	**12**	**0.02%**	48
		20060601	**11**	**0.01%**	25

20070731	**10**	**0.01%**	12
20050225	**10**	**0.01%**	27
20050711	**10**	**0.01%**	23
20051107	**9**	**0.01%**	301
20060308	**9**	**0.01%**	27
	9	**0.01%**	13
20020924	**9**	**0.01%**	9
20070802	**8**	**0.01%**	31
20041001	**8**	**0.01%**	56
20040913	**8**	**0.01%**	8
20060613	**8**	**0.01%**	28
20050317	**8**	**0.01%**	20
20040803	**7**	**0.01%**	24
20021112	**7**	**0.01%**	7
20041217	**6**	**0.01%**	11
20030922	**6**	**0.01%**	13
20070803	**6**	**0.01%**	9
20050224	**6**	**0.01%**	7
20060719	**6**	**0.01%**	258
20070719	**6**	**0.01%**	10
20031007	**5**	**0.01%**	15
20061023	**5**	**0.01%**	17
20070216	**5**	**0.01%**	17
20070720	**5**	**0.01%**	34
20070223	**5**	**0.01%**	9
20040113	**5**	**0.01%**	173
20041220	**5**	**0.01%**	5
20050728	**4**	**0.01%**	16
20050717	**4**	**0.01%**	26
20070531	**4**	**0.01%**	4
20021216	**4**	**0.01%**	26
20060313	**4**	**0.01%**	8
20030422	**4**	**0.01%**	4
20021207	**4**	**0.01%**	4
20060120	**4**	**0.01%**	51
20041108	**3**	**0.00%**	4
20070220	**3**	**0.00%**	9
20040416	**3**	**0.00%**	3
20021126	**3**	**0.00%**	4
20070324	**3**	**0.00%**	22
20060124	**3**	**0.00%**	5
20070611	**3**	**0.00%**	4

20061208		**3**	**0.00%**	6
20030225		**3**	**0.00%**	6
20040707		**3**	**0.00%**	5
20041020		**3**	**0.00%**	3
20061230		**3**	**0.00%**	5
20040206		**3**	**0.00%**	3
20070801		**3**	**0.00%**	7
20070310		**3**	**0.00%**	4
20060802		**3**	**0.00%**	9
20061001		**2**	**0.00%**	15
20060214		**2**	**0.00%**	3
20070605		**2**	**0.00%**	3
20021130		**2**	**0.00%**	8
20030917		**2**	**0.00%**	5
20041215		**2**	**0.00%**	2
20060410		**2**	**0.00%**	7
20060319		**2**	**0.00%**	3
20060328		**2**	**0.00%**	4
20040623		**2**	**0.00%**	6
20070226		**2**	**0.00%**	2
20070723		**2**	**0.00%**	2
20060918		**2**	**0.00%**	6
20070403		**2**	**0.00%**	3
20061223		**2**	**0.00%**	2
20050321		**2**	**0.00%**	3
20070302		**2**	**0.00%**	4
20070530		**2**	**0.00%**	2
20060722		**2**	**0.00%**	60
20051010		**2**	**0.00%**	2
20070717		**2**	**0.00%**	2
20051002		**2**	**0.00%**	2
20061011		**2**	**0.00%**	2
20060729		**2**	**0.00%**	3
20061219		**2**	**0.00%**	2
20070222		**2**	**0.00%**	3
20060501		**2**	**0.00%**	4
20070228		**1**	**0.00%**	2
20050524		**1**	**0.00%**	2
20060523		**1**	**0.00%**	1
20050226		**1**	**0.00%**	16
20061117		**1**	**0.00%**	1
20070622		**1**	**0.00%**	2

20061024	**1**	**0.00%**	1
20060417	**1**	**0.00%**	3
20040906	**1**	**0.00%**	1
20040210	**1**	**0.00%**	4
20050922	**1**	**0.00%**	2
20070827	**1**	**0.00%**	6
20060706	**1**	**0.00%**	5
20041002	**1**	**0.00%**	1
20061030	**1**	**0.00%**	1
20050222	**1**	**0.00%**	1
20020903	**1**	**0.00%**	1
20010124	**1**	**0.00%**	1
20030624	**1**	**0.00%**	1
20070612	**1**	**0.00%**	3
20060130	**1**	**0.00%**	12
20050513	**1**	**0.00%**	1
20070405	**1**	**0.00%**	2
20021016	**1**	**0.00%**	1
20011128	**1**	**0.00%**	1
20040414	**1**	**0.00%**	1
20070116	**1**	**0.00%**	3
20070320	**1**	**0.00%**	3
20041210	**1**	**0.00%**	1
20040514	**1**	**0.00%**	11
20051019	**1**	**0.00%**	1
20050223	**1**	**0.00%**	13
20050403	**1**	**0.00%**	1
20060526	**1**	**0.00%**	1
20050405	**1**	**0.00%**	1
20050726	**1**	**0.00%**	11
20070511	**1**	**0.00%**	1
20041111	**1**	**0.00%**	1
20060530	**1**	**0.00%**	1
20070829	**1**	**0.00%**	1
20060723	**1**	**0.00%**	11
20050914	**1**	**0.00%**	6
20060921	**1**	**0.00%**	1
20070710	**1**	**0.00%**	2
20061109	**1**	**0.00%**	1
2007090105	**1**	**0.00%**	1
20060731	**1**	**0.00%**	1
20050416	**1**	**0.00%**	1

		20040219	**1**	**0.00%**	3
		20060801	**1**	**0.00%**	1
		20031016	**1**	**0.00%**	2
		20070323	**1**	**0.00%**	1
		20050908	**1**	**0.00%**	2
		20070826	**1**	**0.00%**	6
		20050727	**1**	**0.00%**	2
		20070109	**1**	**0.00%**	1
		20020529	**1**	**0.00%**	1
		20060808	**1**	**0.00%**	3
		20030826	**1**	**0.00%**	1
		20060910	**1**	**0.00%**	2
		20050925	**1**	**0.00%**	1
		20070812	**1**	**0.00%**	4
		20040517	**1**	**0.00%**	1
		20060201	**1**	**0.00%**	1
		20040616	**1**	**0.00%**	3
		20060206	**1**	**0.00%**	1
		20060326	**1**	**0.00%**	2
		20061228	**1**	**0.00%**	3
		20040825	**1**	**0.00%**	4
		20070209	**1**	**0.00%**	1
		20070606	**1**	**0.00%**	7
		20070906	**1**	**0.00%**	2
		20070918	**1**	**0.00%**	1
		20040914	**1**	**0.00%**	1
		20021104	**1**	**0.00%**	1
		20070727	**1**	**0.00%**	30
		20050715	**1**	**0.00%**	1
		20070822	**1**	**0.00%**	1
		20060821	**1**	**0.00%**	1
		20070111	**1**	**0.00%**	11
		20061215	**1**	**0.00%**	2
		20060614	**1**	**0.00%**	2
		20070313	**1**	**0.00%**	1
		20061220	**1**	**0.00%**	1
		Other	**4**	**0.01%**	**0**
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	**4,922**	**6.65%**	18,336
		Other	**0**	**0.00%**	**0**
4.	Safari	419.3	**1,821**	**2.46%**	4,675
		312.6	**228**	**0.31%**	505

		YY/ADOBE	**52**	**0.07%**	63
		419.3_ADOBE	**39**	**0.05%**	876
		YY	**26**	**0.04%**	80
		417.9.2	**17**	**0.02%**	34
		85.8.1	**16**	**0.02%**	60
		312	**15**	**0.02%**	26
		312.6_ADOBE	**11**	**0.01%**	126
		412.5	**8**	**0.01%**	11
		417.8	**6**	**0.01%**	14
		125.9	**5**	**0.01%**	21
		412	**5**	**0.01%**	8
		417.9.3	**4**	**0.01%**	5
		416.12	**4**	**0.01%**	6
		412.2	**4**	**0.01%**	6
		312.3	**4**	**0.01%**	9
		125.8	**3**	**0.00%**	11
		125.12	**3**	**0.00%**	8
		420	**2**	**0.00%**	5
		413	**2**	**0.00%**	2
		100.1	**2**	**0.00%**	4
		85.5	**1**	**0.00%**	1
		416.13	**1**	**0.00%**	1
		312.5	**1**	**0.00%**	6
		417.9.2_ADOBE	**1**	**0.00%**	24
		412_ADOBE	**1**	**0.00%**	1
		125.8_ADOBE	**1**	**0.00%**	4
		51	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
5.	Others	Version Unknown	**1,578**	**2.13%**	2,406
		Other	**0**	**0.00%**	**0**
6.	Other Netscape Compatible	Version Unknown	**1,557**	**2.11%**	20,056
		Other	**0**	**0.00%**	**0**
7.	Netscape	7.2	**163**	**0.22%**	386
		4.5	**97**	**0.13%**	334
		7.1	**52**	**0.07%**	161
		8.1.3	**33**	**0.04%**	286
		4.76	**24**	**0.03%**	34
		4.0	**21**	**0.03%**	26
		8.1	**17**	**0.02%**	53
		8.1.2	**13**	**0.02%**	137

		7.02	**9**	**0.01%**	23
		7.0	**7**	**0.01%**	16
		7.01	**5**	**0.01%**	10
		6.2.1	**4**	**0.01%**	4
		4.05	**4**	**0.01%**	4
		4.75	**4**	**0.01%**	8
		3.01	**3**	**0.00%**	4
		0.91	**3**	**0.00%**	3
		8.0.3.3	**2**	**0.00%**	6
		8.0	**2**	**0.00%**	2
		8.0.4	**2**	**0.00%**	3
		Version Unknown	**2**	**0.00%**	2
		3.0	**2**	**0.00%**	2
		6.0	**2**	**0.00%**	2
		4.61	**2**	**0.00%**	2
		4.79	**2**	**0.00%**	3
		4.x	**2**	**0.00%**	2
		4.06	**1**	**0.00%**	1
		8.0.1	**1**	**0.00%**	1
		8.0.2	**1**	**0.00%**	2
		4.7	**1**	**0.00%**	6
		4.08	**1**	**0.00%**	1
		4.8	**1**	**0.00%**	1
		4.78	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
8.	PEAR HTTP_Request class (http://pear.php.net/)	Version Unknown	**252**	**0.34%**	427
		Other	**0**	**0.00%**	**0**
9.	Opera	9.23	**82**	**0.11%**	225
		9.20	**26**	**0.04%**	32
		9.22	**22**	**0.03%**	40
		9.21	**18**	**0.02%**	28
		9.10	**15**	**0.02%**	23
		7.54	**12**	**0.02%**	14
		9.01	**10**	**0.01%**	15
		9.02	**10**	**0.01%**	20
		9.00	**8**	**0.01%**	17
		8.00	**6**	**0.01%**	6
		7.23	**5**	**0.01%**	5
		8.54	**5**	**0.01%**	5
		7.11	**5**	**0.01%**	7

		6.06	**5**	**0.01%**	5
		7.02	**3**	**0.00%**	4
		7.51	**3**	**0.00%**	6
		8.5	**2**	**0.00%**	2
		8.02	**2**	**0.00%**	2
		8.01	**2**	**0.00%**	3
		5.02	**1**	**0.00%**	3
		9.0	**1**	**0.00%**	2
		7.50	**1**	**0.00%**	1
		8.51	**1**	**0.00%**	4
		ING	**1**	**0.00%**	2
		7.53	**1**	**0.00%**	1
		9.50	**1**	**0.00%**	3
		7.52	**1**	**0.00%**	4
		Other	**0**	**0.00%**	**0**
10.	libwww−perl/5.800	Version Unknown	**218**	**0.29%**	382
		Other	**0**	**0.00%**	**0**
11.	voyager/1.0	Version Unknown	**207**	**0.28%**	889
		Other	**0**	**0.00%**	**0**
12.	NLESE USEPA	Version Unknown	**182**	**0.25%**	9,495
		Other	**0**	**0.00%**	**0**
13.	msnbot−media/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	**175**	**0.24%**	949
		Other	**0**	**0.00%**	**0**
14.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	**147**	**0.20%**	364
		Other	**0**	**0.00%**	**0**
15.	Factbot 1.09	Version Unknown	**146**	**0.20%**	214
		Other	**0**	**0.00%**	**0**
16.	Sirketcebot/v.01 (http://www.sirketce.com/bot.html)	Version Unknown	**115**	**0.16%**	175
		Other	**0**	**0.00%**	**0**
17.	ia_archiver	Version Unknown	**91**	**0.12%**	341
		Other	**0**	**0.00%**	**0**
18.	Konqueror	3.2	**30**	**0.04%**	2,378
		3.5	**12**	**0.02%**	17
		3.0−RC1	**7**	**0.01%**	7
		3.0−RC6	**6**	**0.01%**	6
		3.1−RC2	**5**	**0.01%**	5

		3.1–RC5	**4**	**0.01%**	4
		3.1–RC1	**4**	**0.01%**	4
		3.1–RC6	**3**	**0.00%**	3
		3.0–RC2	**3**	**0.00%**	3
		3.1–RC4	**3**	**0.00%**	3
		3.0–RC4	**3**	**0.00%**	3
		3.0	**2**	**0.00%**	2
		3.1–RC3	**2**	**0.00%**	2
		3.0–RC3	**2**	**0.00%**	2
		3.0–RC5	**1**	**0.00%**	1
		3.1	**1**	**0.00%**	1
		3	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
19.	Python–urllib/2.4	Version Unknown	**87**	**0.12%**	139
		Other	**0**	**0.00%**	**0**
20.	Java/1.5.0_12	Version Unknown	**84**	**0.11%**	231
		Other	**0**	**0.00%**	**0**
	Subtotal		**72,307**	**97.76%**	**281,764**
	Other		**1,659**	**2.24%**	**13,657**
	Total		**73,966**	**100.00%**	**295,421**

Top Browsers by Version – Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

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♀ This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.
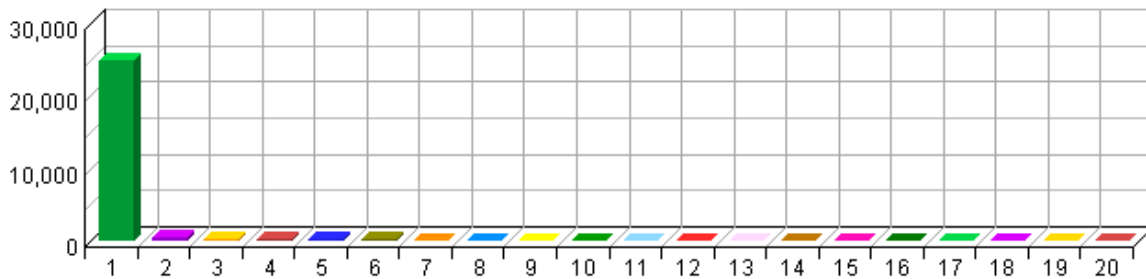
Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend
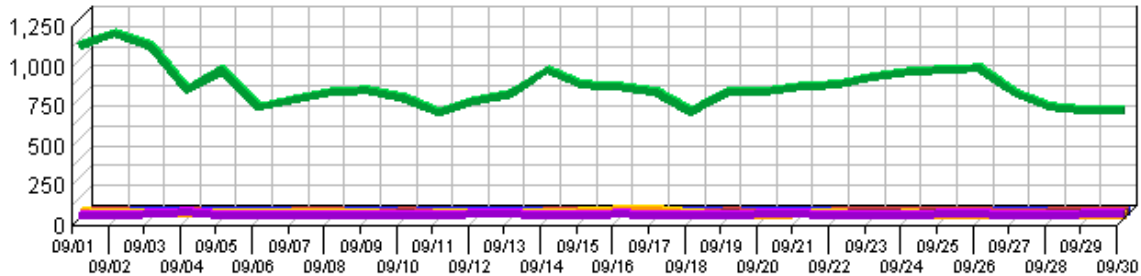
Top Spiders by Visits

Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**24,835**	**91.78%**	26,985
2.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	**386**	**1.43%**	393
3.	Yeti	**292**	**1.08%**	396
4.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	**240**	**0.89%**	15,698
5.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**176**	**0.65%**	352
6.	psuistnanobot	**135**	**0.50%**	394
7.	Mozilla/5.0 (Twiceler–0.9 http://www.cuill.com/twiceler/robot.html)	**96**	**0.35%**	121
8.	Speedy Spider (http:	**96**	**0.35%**	224
9.	FAST Enterprise Crawler 6	**81**	**0.30%**	1,441
10.	Mozilla/5.0 (compatible; Synoobot/0.9; http://www.synoo.com/search/bot.html)	**71**	**0.26%**	132
11.	Mozilla/4.74 [en] (Windows NT 5.0; U; maxamine.com––robot)	**54**	**0.20%**	76

12.	Lycos_Spider_(modspider)	**45**	**0.17%**	49
13.	Gigabot	**43**	**0.16%**	70
14.	FAST MetaWeb Crawler (helpdesk at fastsearch dot com)	**33**	**0.12%**	574
15.	CazoodleBot	**32**	**0.12%**	39
16.	Morning Paper 1.0 (robots.txt compliant!)	**31**	**0.11%**	31
17.	Linkbot	**30**	**0.11%**	242
18.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	**29**	**0.11%**	32
19.	disco	**26**	**0.10%**	594
20.	Google Spider	**25**	**0.09%**	90
	Subtotal	**26,756**	**98.88%**	**47,933**
	Other	**303**	**1.12%**	**15,543**
	Total	**27,059**	**100.00%**	**63,476**

Top Spiders – Help Card

? **Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.

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This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.
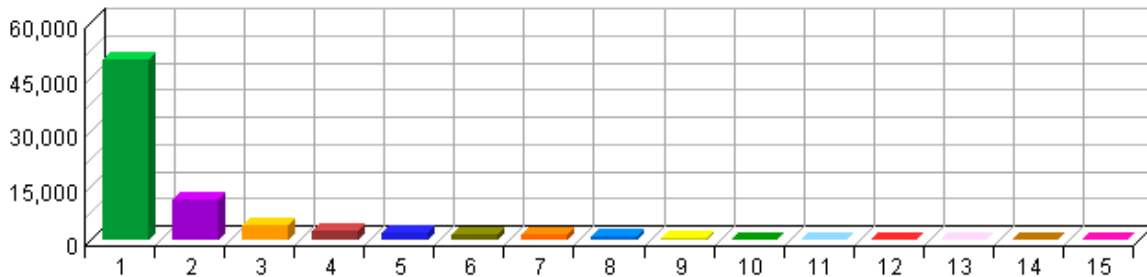
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend
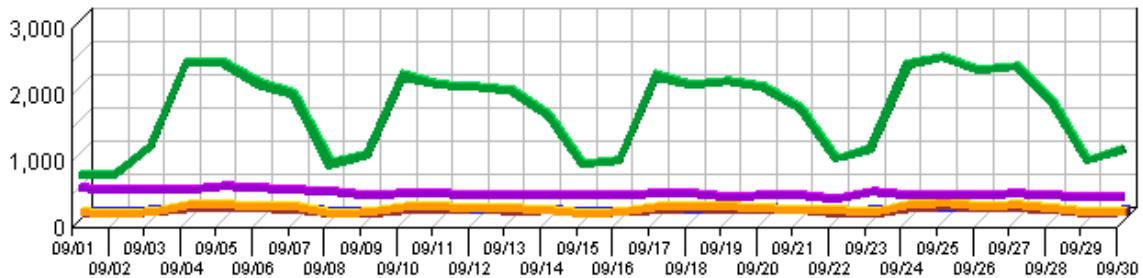
Top Platforms by Visits

Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	49,725	67.23%	183,556
2.	Others	11,394	15.40%	68,180
3.	Windows 2000	3,886	5.25%	14,579
4.	Macintosh PowerPC	2,309	3.12%	6,618
5.	Macintosh	2,086	2.82%	5,392
6.	Windows NT	1,610	2.18%	4,444
7.	Linux	1,332	1.80%	2,710
8.	Windows 98	881	1.19%	4,997
9.	Windows 2003	347	0.47%	1,754
10.	Windows ME	121	0.16%	333
11.	Windows 95	107	0.14%	122
12.	Windows Win32s	95	0.13%	220
13.	SunOS	41	0.06%	136
14.	FreeBSD	29	0.04%	2,377
15.	Windows 3.x	3	0.00%	3
	Total	**73,966**	**100.00%**	**295,421**

Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

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This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User−defined category shown for the first campaign for a visitor. Examples include online banner ads, e−marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one– to three–digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable–length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four–step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

    100 = Success: Continue
    101 = Success: Switching Protocols
    200 = Success: OK
    201 = Success: Created
    202 = Success: Accepted
    203 = Success: Non–Authoritative Information
    204 = Success: No Content
    205 = Success: Reset Content
    206 = Success: Partial Content
    300 = Success: Multiple Choices
    301 = Success: Moved Permanently
    302 = Success: Found
    303 = Success: See Other
    304 = Success: Not Modified
    305 = Success : Use Proxy
    307 = Success : Temporary Redirect

"Failed" codes:

    400 = Failed: Bad Request
    401 = Failed: Unauthorized
    402 = Failed: Payment Required
    403 = Failed: Forbidden |

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time−out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request−URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time−out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top−Level Domain."
Time Interval	A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top−Level Domain	The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains: **ARPANET**: .arpa **Commercial**: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn **Government**: .gov .gov.[country code] .gove.[country code] .go.[country code] **Military**: .mil .mil.[country code] **Network**: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.