

NCER Monthly Statistics

Web Log Analysis Monthly Report October 2007

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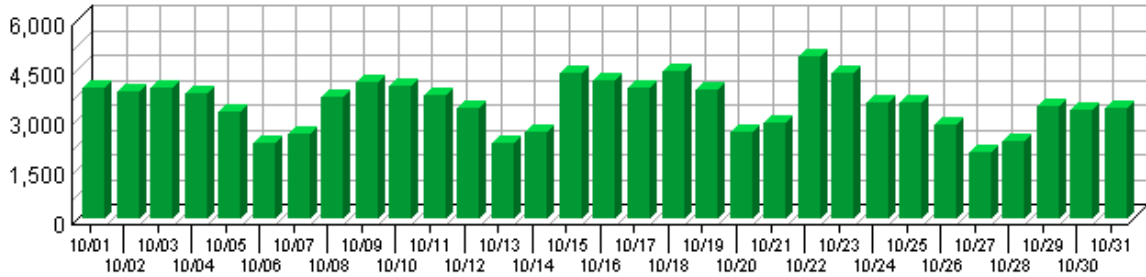
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

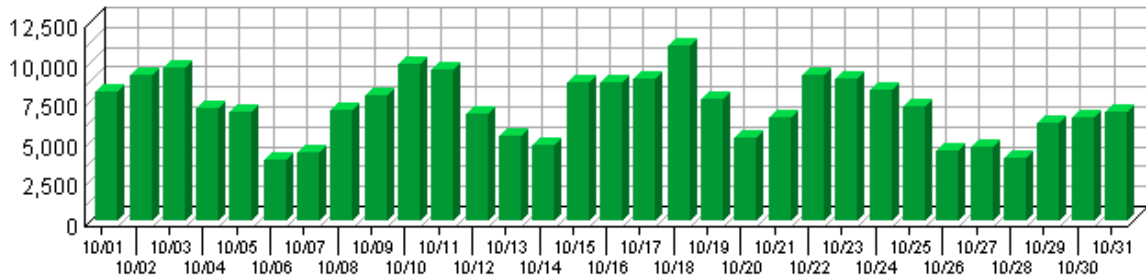
Visits Trend



Visit Summary

Visits	106,998
Average per Day	3,451
Average Visit Length	00:11:41
Median Visit Length	00:01:50
International Visits	4.74%
Visits of Unknown Origin	62.65%
Visits from Your Country: United States (US)	32.61%

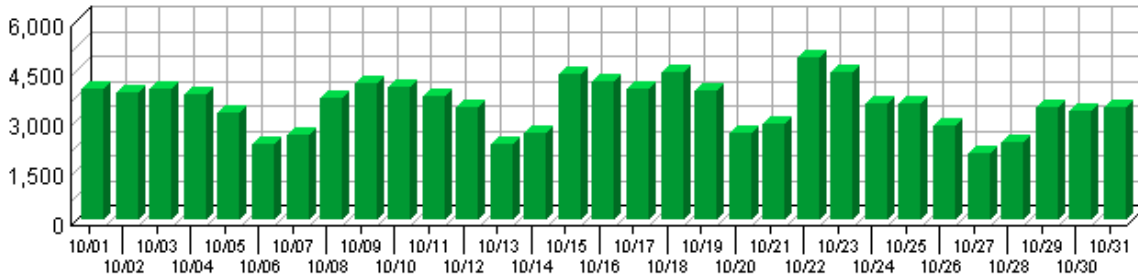
Page Views Trend



Page View Summary

Page Views	221,935
Average per Day	7,159
Average Page Views per Visit	2.07

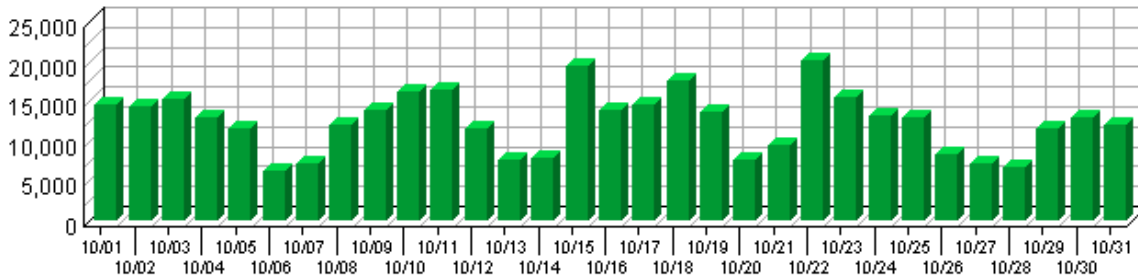
Visitors Trend



Visitor Summary

Unique Visitors	60,130
Visitors Who Visited Once	51,383
Visitors Who Visited More Than Once	8,747
Average Visits per Visitor	1.78

Hits Trend



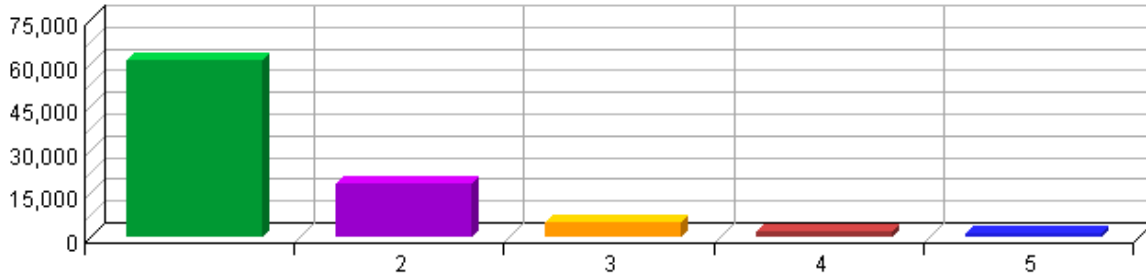
Hit Summary

Successful Hits for Entire Site	384,502
Average Hits per Day	12,403
Home Page Hits	11,519

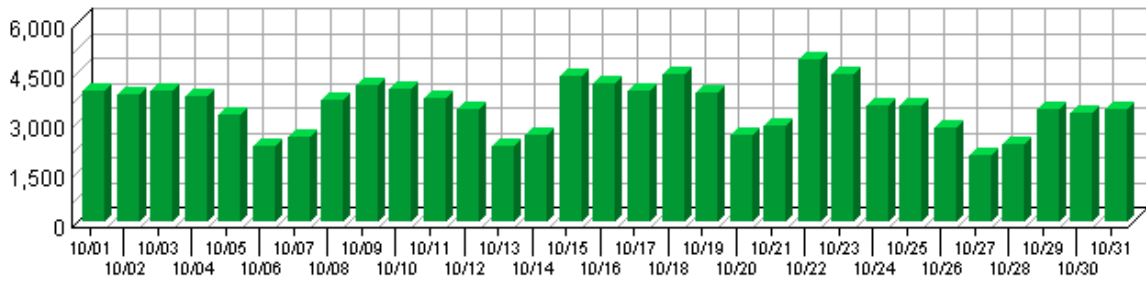
Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site



Visitors Trend



Ads Served Dashboard


This displays key graphs and tables that provide an overview of the Ads Served chapter. Click on the title of a graph or table to navigate to the corresponding page.

Ad Views

This report shows how often specific ads were viewed by visitors.

No data for this section in the log data analyzed.


Ad Views – Help Card

 **Ad Title** – Name of the ad being analyzed.

Ad View Visits – Number of visits by visitors who saw the specified ad. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator. A visitor may see an ad more than once during a visit, but the ad will only be counted once in this table and graph. Contrast this page with the Ad Views page.

Ad Views – Number of times the specified ad was displayed on a page viewed by a visitor.

% – Percentage of visitors who saw the specified ad.


 Use this information to sell ad space and bill clients.

Ad Clicks

This report shows how often specific ads were viewed by visitors.

No data for this section in the log data analyzed.


Ad Clicks – Help Card

 **Ad Title** – Name of the ad being analyzed.

Ad Click Visits – Number of visits to your site that resulted in the specified ad being clicked on. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Ad Clicks – Number of times the ad was clicked on by a visitor.

% – Percentage of times the specified ad was clicked on compared with all ads that were clicked on.

 You can track the ongoing effectiveness of specific ads and patterns of potential customers throughout a given period. This can be used to help summarize the click-through rate during a marketing campaign.

Ads Served Click Through Rate

This report shows you the effectiveness of the ads on your web site.

No data for this section in the log data analyzed.

Ads Served Click Through Rate – Help Card



Ad Title – Name of the ad being analyzed.

Ad Clicks – Number of times the ad was clicked on by a visitor.

Ad Views – Number of times the specified ad was displayed on a page viewed by a visitor.

Click Thru Rate – Percentage of ads that were clicked on.

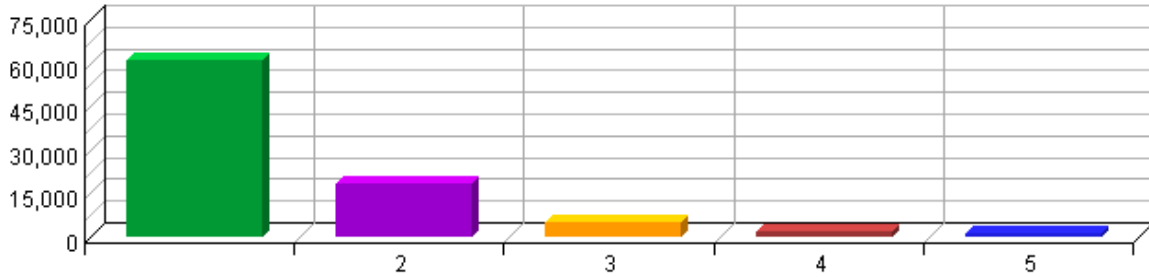


This report shows you the effectiveness of the ads on your web site.

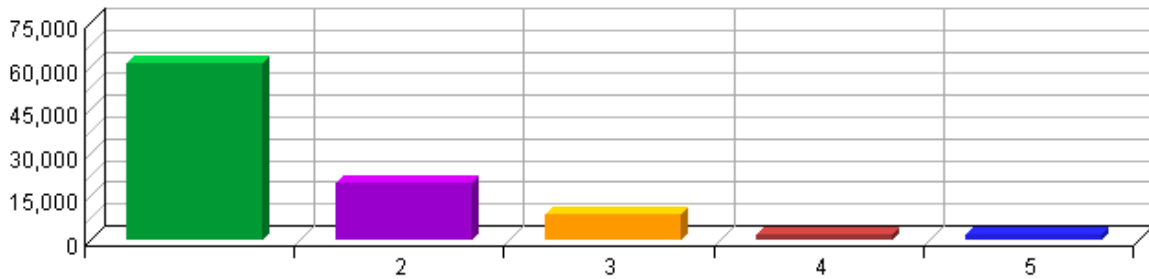
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

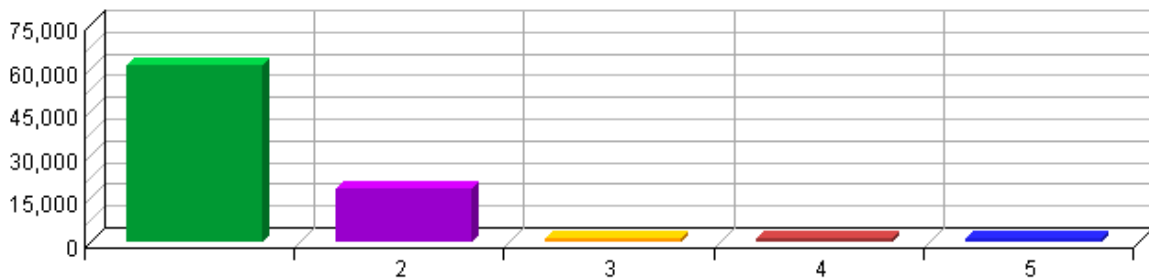
Visits by Referring Site



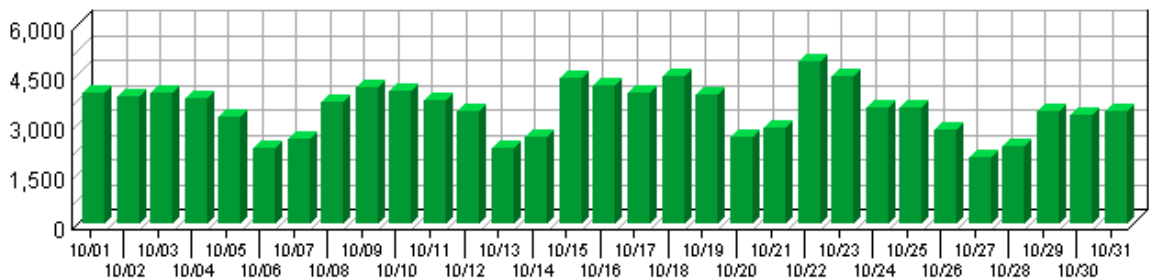
Visits by Referring Domain



Visits by Referring Page



Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	61,298	57.29%
2.	http://www.google.com/	18,574	17.36%
3.	http://es.epa.gov/	5,173	4.83%
4.	http://www.epa.gov/	1,863	1.74%
5.	http://search.yahoo.com/	1,447	1.35%
6.	http://www07.grants.gov/	1,204	1.13%
7.	http://nlquery.epa.gov/	1,146	1.07%
8.	http://www.google.co.in/	947	0.89%
9.	http://www.who.edu/	829	0.77%
10.	http://images.google.com/	699	0.65%
11.	http://www.grants.gov/	677	0.63%
12.	http://www.google.ca/	616	0.58%
13.	http://www.google.co.uk/	549	0.51%
14.	http://search.live.com/	457	0.43%
15.	http://intranet.epa.gov/	443	0.41%
16.	http://search.msn.com/	374	0.35%
17.	http://cfpub.epa.gov/	373	0.35%
18.	http://www.google.com.au/	298	0.28%
19.	http://www.ask.com/	194	0.18%
20.	http://www.google.cn/	190	0.18%
	Subtotal	97,351	90.98%
	Other	9,647	9.02%
	Total	106,998	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

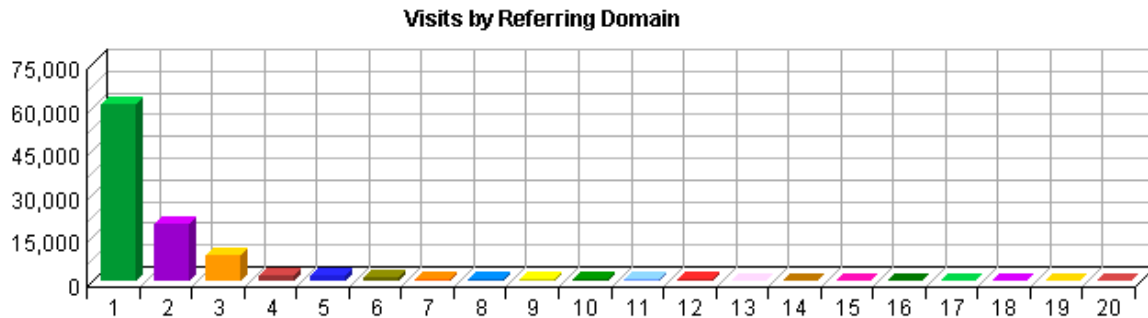
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	61,298	57.29%
2.	google.com	19,471	18.20%
3.	epa.gov	9,205	8.60%
4.	grants.gov	1,882	1.76%
5.	yahoo.com	1,788	1.67%
6.	google.co.in	1,041	0.97%
7.	whoi.edu	829	0.77%
8.	google.ca	687	0.64%
9.	google.co.uk	658	0.61%
10.	live.com	555	0.52%
11.	msn.com	394	0.37%
12.	google.com.au	336	0.31%
13.	aol.com	247	0.23%
14.	ask.com	212	0.20%
15.	google.cn	191	0.18%
16.	google.es	177	0.17%
17.	google.it	163	0.15%
18.	google.de	162	0.15%
19.	google.co.kr	150	0.14%
20.	google.fr	147	0.14%
	Subtotal	99,593	93.08%
	Other	7,405	6.92%
	Total	106,998	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

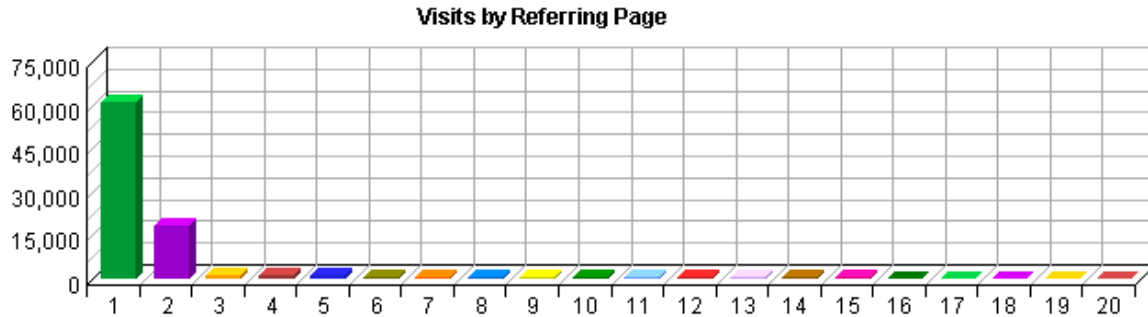
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	61,298	57.29%
2.	http://www.google.com/search	18,250	17.06%
3.	http://www07.grants.gov/search/search.do	1,133	1.06%
4.	http://nlquery.epa.gov/epasearch/epasearch	1,121	1.05%
5.	http://search.yahoo.com/search	989	0.92%
6.	http://www.google.co.in/search	946	0.88%
7.	http://www.who.edu/redtide/	763	0.71%
8.	http://images.google.com/imgres	698	0.65%
9.	http://www.grants.gov/search/search.do	636	0.59%
10.	http://www.google.ca/search	611	0.57%
11.	http://www.google.co.uk/search	547	0.51%
12.	http://search.live.com/results.aspx	437	0.41%
13.	http://intranet.epa.gov/ordintra/	385	0.36%
14.	http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	358	0.33%
15.	http://search.msn.com/results.aspx	331	0.31%
16.	http://www.google.com.au/search	295	0.28%
17.	http://es.epa.gov/ncer/fellow/	235	0.22%
18.	http://www.epa.gov/epahome/grants.htm	207	0.19%
19.	http://www.epa.gov/careers/stuopp.html	203	0.19%
20.	http://www.ask.com/web	194	0.18%
	Subtotal	89,637	83.77%
	Other	17,361	16.23%
	Total	106,998	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

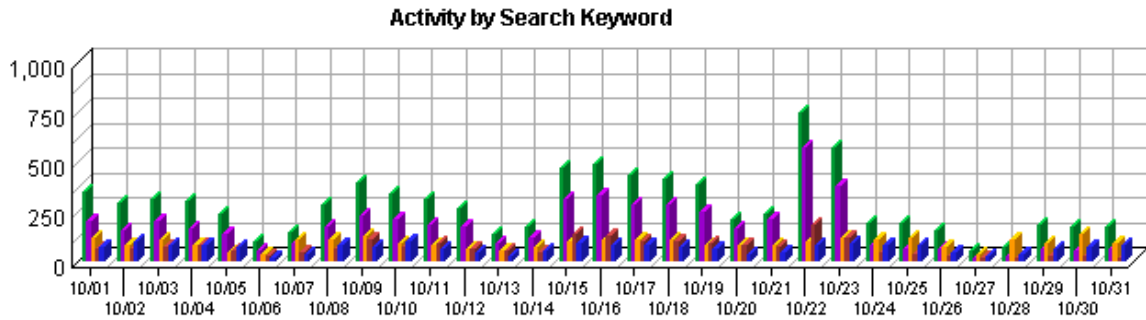
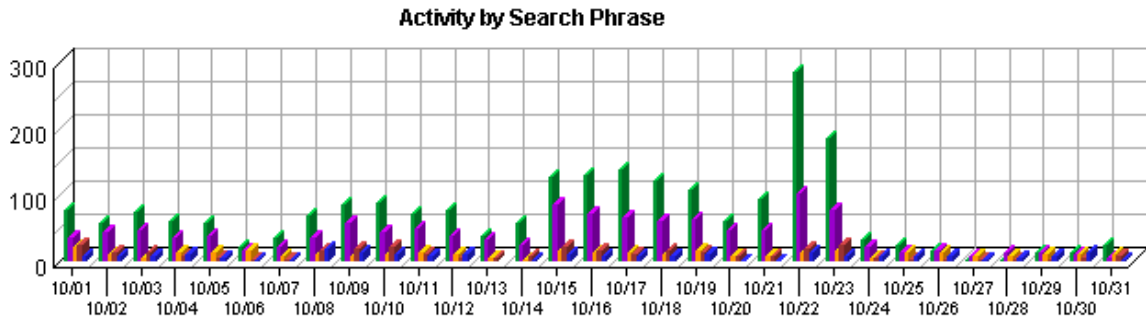
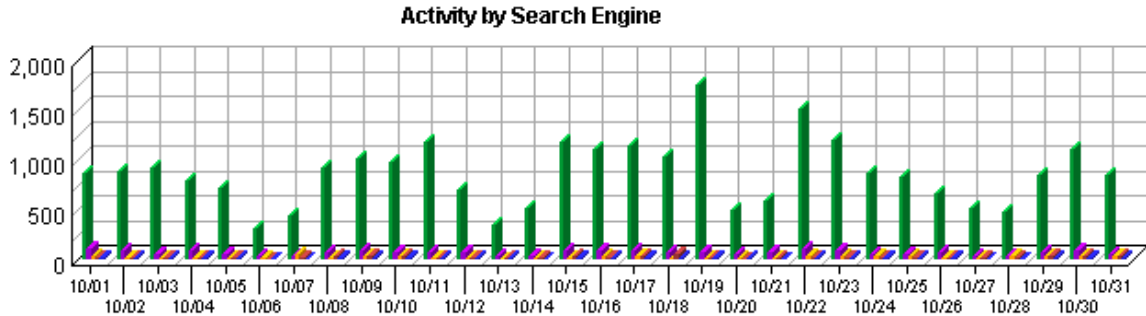
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

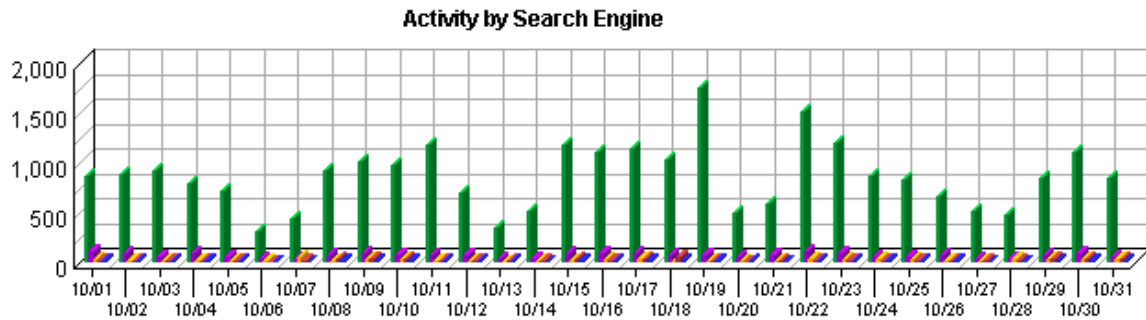


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	26,874	82.36%
2.	yahoo	2,155	6.60%
3.	google canada	815	2.50%
4.	google uk	762	2.34%
5.	msn	448	1.37%
6.	google australia	377	1.16%
7.	google italy	205	0.63%
8.	aol netfind	189	0.58%
9.	google germany	178	0.55%
10.	google france	166	0.51%
11.	yahoo spain	122	0.37%
12.	google japan	81	0.25%
13.	altavista	51	0.16%
14.	netscape	39	0.12%
15.	google austria	31	0.10%
16.	yahoo japan	26	0.08%
17.	yahoo uk & ireland	25	0.08%
18.	yahoo taiwan	22	0.07%
19.	all the web	11	0.03%
20.	yahoo canada	9	0.03%
	Subtotal	32,586	99.87%
	Total	32,628	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	2,191	6.72%
	epa star fellowship	1,179	3.61%
	energy project application example	883	2.71%
	hazard sulfur concrete filetype:pdf	338	1.04%
	epa star grant	306	0.94%
	epa grants	212	0.65%
	nano polymers .ppt	195	0.60%
	epa star 2008	144	0.44%
	star fellowship	109	0.33%
	atmospheric corrosion in humidty	107	0.33%
	epa fellowship	105	0.32%
	ncer	103	0.32%
	epa sbir	92	0.28%
	epa gro	88	0.27%
	powder feeder design ppt	77	0.24%
	microchip ppt	72	0.22%
	epa star fellowships	63	0.19%
	epa star fellowship 2008	62	0.19%
	statistical thermodynamics	62	0.19%
	environmental protection agency	61	0.19%
2. yahoo	epa	267	0.82%
	epa star fellowship	59	0.18%
	epa star	54	0.17%
	fellowships	36	0.11%
	graduate fellowships	26	0.08%
	nanotechnology	19	0.06%
	epa star grant	19	0.06%
	sbir	18	0.06%
	towards providing security for rfid tags with depleting internal energy	15	0.05%
	epa grants	12	0.04%
	ncer	11	0.03%
	epa star fellowship 2007	10	0.03%
	epa sbir	10	0.03%
	epa star fellowship 2008	8	0.02%
	epa p3 competition	8	0.02%
	gas leak detector	7	0.02%
	p3	7	0.02%

	environmental grants	7	0.02%
	us epa	6	0.02%
	www.es.epa.gov/ncer	6	0.02%
3. google canada	applications of nanotechnology filetype:ppt	18	0.06%
	advantages of nanotechnology filetype:ppt	15	0.05%
	microtechnology and nanotechnology filetype:pdf	8	0.02%
	tidal flat ppt	6	0.02%
	epa star grant	6	0.02%
	united states environmental assessment center	5	0.02%
	biotic and abiotic components of coral reef	5	0.02%
	the biotic and abiotic components of coral reefs	5	0.02%
	biotic and abiotic components of coral reefs	5	0.02%
	lynntech texas ferrate	4	0.01%
	community based risk assessment	4	0.01%
	epa nanotechnology	4	0.01%
	market mechanisms	3	0.01%
	united states environmental protection agency, research and development	3	0.01%
	epa star fellowship	3	0.01%
	us epa	3	0.01%
	science topics	3	0.01%
	ncer	3	0.01%
	abiotic components of coral reef	3	0.01%
	dbp male reproduction	3	0.01%
4. google uk	health	12	0.04%
	pdf industrial design	12	0.04%
	nanomaterials	5	0.02%
	climate change	5	0.02%
	basic nanotechnology	4	0.01%
	health risk size	4	0.01%
	vehicle combustion particle formation	3	0.01%
	biomarkers ppt	3	0.01%
	risk assessment example	3	0.01%
	research for wool come from and how is used	3	0.01%
	new research proposals based electronics using nanotechnology	2	0.01%
	factors that may affect the children's environment	2	0.01%
	nanotechnology	2	0.01%
	review of human pharmaceuticals in the environment	2	0.01%
	biomarker ppt	2	0.01%
	benefits of team working	2	0.01%
	fluorescence of fuels	2	0.01%
	epa project: aquatic toxicity of waste stream nanoparticles	2	0.01%

	major applications of nanotechnology	2	0.01%
	environmental research grants?	2	0.01%
5. msn	epa	34	0.10%
	nanotechnology	18	0.06%
	epa star fellowship	12	0.04%
	star fellowship	7	0.02%
	epa star	7	0.02%
	nano technology	5	0.02%
	www.epa.com	4	0.01%
	epa p3	4	0.01%
	epa fellowship	3	0.01%
	what is epa	3	0.01%
	ncer	3	0.01%
	p3	3	0.01%
	implosion, infection control	2	0.01%
	change air quality past century	2	0.01%
	application for federal assistance sf-424	2	0.01%
	national studies (environmental science) scientific method	2	0.01%
	epa fellowship conference	2	0.01%
	biodiversity	2	0.01%
	adhd and environmental lead and tobacco	2	0.01%
	staar fall	2	0.01%
6. google	climate change	8	0.02%
australia	ecology of algal blooms	7	0.02%
	climate and global change epa	3	0.01%
	transfer function in groundwater assessment	3	0.01%
	coral processes diagram	3	0.01%
	macroalgae indicator	3	0.01%
	mode of delivery is asociated with asthma and allergy occurrances in children	2	0.01%
	health	2	0.01%
	science topics	2	0.01%
	verapamil ppt	2	0.01%
	coral algae symbiosis	2	0.01%
	ecological functions of reefs	2	0.01%
	fullerene powerpoint	2	0.01%
	aquatic ecosystems characteristics	2	0.01%
	epa 2007	2	0.01%
	nanotechnology information'	2	0.01%
	effect of climate change on tourism tourism model	2	0.01%
	cns flowchart	2	0.01%
	design vehicle with energy pics	2	0.01%

	ecology of algal bloom	2	0.01%
7. google italy	research grant	8	0.02%
	russian boys previous	4	0.01%
	epa star	4	0.01%
	comet assay ppt	3	0.01%
	e.p.a environment protection agency	3	0.01%
	global change and air pollution	2	0.01%
	dssc pv	2	0.01%
	plasmon co nanoparticles	2	0.01%
	health risk assessment chemical mixture	2	0.01%
	ridker	2	0.01%
	standards for drinking water of local and global	2	0.01%
	student health design awards	2	0.01%
	expected results endocrine disrupters	2	0.01%
	particulate matter mechanisms	2	0.01%
	highly cited immunology statistical	2	0.01%
	vgcf	2	0.01%
	cellulose nanoparticles	2	0.01%
	lab on chip ppt	2	0.01%
	epa pm composition	2	0.01%
	emissions air quality health effects	2	0.01%
8. aol netfind	epa grants	4	0.01%
	epa	4	0.01%
	www.epa.gov	3	0.01%
	solar greenhouse	2	0.01%
	environmental factors that influence synaptogenesis in infants	2	0.01%
	about epa environmental science	2	0.01%
	dr george gray ord u.s. environmental protection agency	2	0.01%
	star fall	2	0.01%
	estrogen, effects on wildlife	2	0.01%
	epa heavy metals	2	0.01%
	shine toxic waste tar creek	2	0.01%
	neurological disorders in children	2	0.01%
	quality assurance opportunity	2	0.01%
	epa housing grants	1	0.00%
	math star fall	1	0.00%
	water reclamation district police	1	0.00%
	doctor steven fine	1	0.00%
	s. kabat	1	0.00%
	uv lamps epa	1	0.00%
	pesticides removed from market	1	0.00%
	pfiesteria	2	0.01%

9. google germany	aerodynamic particle sizer particulate matter	2	0.01%
	fate of nanoparticles in the atmosphere	2	0.01%
	function of nanotechnology	2	0.01%
	epa research in urban watershed modeling	2	0.01%
	peter may	2	0.01%
	biological sample collection and processing holland smith	1	0.00%
	chlorpyrifos tobacco powerpoint	1	0.00%
	heath consultant laser leak detection	1	0.00%
	bioplastics automotive applications	1	0.00%
	asthmatic inflammation	1	0.00%
	detroit facts	1	0.00%
	conceptual framework of hazards	1	0.00%
	shark endocrine system	1	0.00%
	national center for environmental protection	1	0.00%
	seed bank submersed sediment	1	0.00%
	innovation research	1	0.00%
	krimsky risk	1	0.00%
	process analytical technology multi variables	1	0.00%
	posters in agriculture presentation	1	0.00%
	10. google france	saltcedar salt stress response	6
environment research		2	0.01%
best scientific poster		2	0.01%
us research environment		2	0.01%
gabapentin ecotoxicity		2	0.01%
pla stereoblocks		2	0.01%
epa star 2008		2	0.01%
environment research center usa		2	0.01%
nanoparticle material market		1	0.00%
epa bioengineering for pollution prevention		1	0.00%
ecolog opportunities list		1	0.00%
phd environment research grants 2008		1	0.00%
magnesium use aerospace		1	0.00%
surfactant synergism		1	0.00%
omran abel epidemiology transition		1	0.00%
convert car to biogas		1	0.00%
fragmentation habitat amphibians		1	0.00%
synergism of the surfactants	1	0.00%	
epa tio2 toxicity	1	0.00%	
logo de new scientist	1	0.00%	
11. yahoo spain	candid	20	0.06%
	corn field	14	0.04%
	candid photo	7	0.02%

	lowell high school	6	0.02%
	particulate matter	5	0.02%
	umbc	5	0.02%
	sink, drawing	4	0.01%
	biohazard sign	4	0.01%
	bio diesel	4	0.01%
	biohazard decontamination	3	0.01%
	hispanic farm workers	2	0.01%
	nanotechnology health environmental	2	0.01%
	fuel cell	2	0.01%
	student assistant	2	0.01%
	research center for ecological energy	2	0.01%
	epa office research and development	2	0.01%
	pics of sweet tomatoes	2	0.01%
	candid pics	2	0.01%
	scientist	2	0.01%
	particulate matter (pm)	2	0.01%
12. google	developmental disorders nj university	2	0.01%
japan	epa nano technology	2	0.01%
	cdse solar tio2 powerpoint	2	0.01%
	us epa	2	0.01%
	pharmacokinetics consultant interaction	2	0.01%
	frontier electrons pcb	1	0.00%
	epa pai-1	1	0.00%
	multi year funding and nsf	1	0.00%
	supercritical green chemical beckman	1	0.00%
	dry scrubber semiconductor	1	0.00%
	john crittenden ppt	1	0.00%
	carbonate groundwater	1	0.00%
	master research effects of urbanization on suburban farmers in china	1	0.00%
	watershed classification	1	0.00%
	music familiarity discrimination temporal gyrus	1	0.00%
	chlorotriazene	1	0.00%
	tio2 photocatalysis ppt	1	0.00%
	environmental protection program	1	0.00%
	greater research opportunities	1	0.00%
	beet pulp ethanol ppt	1	0.00%
13. altavista	epa	4	0.01%
	environmental life cycle cost	3	0.01%
	epa environmental org.	2	0.01%
	design garden	2	0.01%

	degradation of organopollutants	2	0.01%
	epa pdf	2	0.01%
	assistant	2	0.01%
	nom reagents low cost drinking water	2	0.01%
	research grants in the united states	2	0.01%
	natural gas leaks	1	0.00%
	ambient air boundary	1	0.00%
	comidas balanceadas	1	0.00%
	raman recycle batteries	1	0.00%
	spinheat limited	1	0.00%
	impact factor bibliometrics	1	0.00%
	biodiversity fellowships	1	0.00%
	numerical simulation of urban surface runoff	1	0.00%
	arsenic exposure and health effects	1	0.00%
	biomarker in environmental health	1	0.00%
	nitrogen fertilizer nanotechnology	1	0.00%
14. netscape	warren conner development coalition	2	0.01%
	grants national process center	2	0.01%
	environmental health programming grants	1	0.00%
	environmental research	1	0.00%
	dan campbell epa	1	0.00%
	epa star	1	0.00%
	sf-424 instructions	1	0.00%
	epa grants	1	0.00%
	airway disease in children	1	0.00%
	rfa	1	0.00%
	nanotechnology project summary 2007	1	0.00%
	sumerization of the life on the mississippi	1	0.00%
	human exposure to pesticides research	1	0.00%
	mamadou diallo website	1	0.00%
	causes and effect of urbanization	1	0.00%
	advanced electrochemical technology inc	1	0.00%
	graduate level fellowship grants	1	0.00%
	recirculation cyclones	1	0.00%
	removing phamacuticals in wastewater	1	0.00%
	energy competition in dormitories	1	0.00%
15. google	us epa nano	2	0.01%
austria	prevot particulate matter	1	0.00%
	powerpoint presentation 3rd generation solar cell 2007	1	0.00%
	legionella enrichment water hygiene	1	0.00%
	tbt crocodiles	1	0.00%
	reeves groundwater	1	0.00%

	powell implications intratropical migration	1	0.00%
	lactide purification	1	0.00%
	children's vulnerability	1	0.00%
	students save energy	1	0.00%
	aphanomyces	1	0.00%
	childrens` s health and environment vulnerability	1	0.00%
	ecological services valuation	1	0.00%
	outcome	1	0.00%
	girl against the jungle fact sheets	1	0.00%
	climate mixing height	1	0.00%
	rebecca savage c60	1	0.00%
	child with cough or difficult breathing age less than months	1	0.00%
	raphidophyte	1	0.00%
	procolobus filetype:pdf	1	0.00%
16. yahoo japan	ada technologies inc	2	0.01%
	us-epa	2	0.01%
	epa home	2	0.01%
	environmental technology business	2	0.01%
	awwa seminar proceedingsi¼šupgrading water treatment plants to improve water quality	1	0.00%
	rt-pcr smv	1	0.00%
	gcm wrf/chem	1	0.00%
	society of automotive engineers technological paper series	1	0.00%
	waltham dynax	1	0.00%
	chlor-alkali process, ak	1	0.00%
	i¼i¼ f2008	1	0.00%
	children event workshopã€€announcement	1	0.00%
	epa pdf	1	0.00%
	g. affinis holbrooki gene	1	0.00%
	non-chromate of magnesium	1	0.00%
	natural fiber composite pdf	1	0.00%
	hydrolycus venezuela	1	0.00%
	ncer	1	0.00%
	proceedings of the national academy of sciecnes	1	0.00%
	sbir success stories	1	0.00%
17. yahoo uk &ireland	epa gro fellowship	5	0.02%
	academic fellowships in the us	2	0.01%
	2006 impact factor for atla (alternatives to laboratory animals)	2	0.01%
	epa	1	0.00%
	junior research fellowships 2008	1	0.00%
	technological and scientific achievements	1	0.00%
	environmental engineering phd opportunities holland	1	0.00%

	sustainable design competition	1	0.00%
	seed dispersal	1	0.00%
	aerosol general remediation	1	0.00%
	montrose chemical natural resource damage assessment	1	0.00%
	southern california(pcbs,ddt		
	children workshop building capacity	1	0.00%
	human health and biodiversity	1	0.00%
	dangers of iron oxide in drinking water	1	0.00%
	what is spatial scale, air pollution	1	0.00%
	funding for research on water and environmental management	1	0.00%
	national environmental research center, research triangle park,	1	0.00%
	future proofing higher degree level communication skills for scientists and engineers	1	0.00%
	asma zoning	1	0.00%
18. yahoo taiwan	assistant	2	0.01%
	umbc	2	0.01%
	nanotechnology	2	0.01%
	epa	2	0.01%
	fuel cell	2	0.01%
	microbiological fuel cells	1	0.00%
	dnapl	1	0.00%
	outcome indicator	1	0.00%
	tibet's economic	1	0.00%
	nanostructured tungsten carbide material and method of fabricating the same)	1	0.00%
	thp-1 macrophages	1	0.00%
	ova sensitization animal model and epa.gov	1	0.00%
	sustainable buildings competition	1	0.00%
	vantage flushing oil	1	0.00%
	dioxin	1	0.00%
	gas leak detector	1	0.00%
	drinking water treatment and pulsed electric field	1	0.00%
19. all the web	cooperative agreements epa	2	0.01%
	national center for environmental research	2	0.01%
	epa	2	0.01%
	ferrous	1	0.00%
	early indicators risk management	1	0.00%
	zhang	1	0.00%
	how technique for measuring customerservice benchmarked against standard	1	0.00%
	grants	1	0.00%
20. yahoo canada	small business innovation research canada	2	0.01%
	small business grants ontario canada	2	0.01%

rope and washer pump plans	1	0.00%
research results	1	0.00%
powerpoint presentation about environmental nano sensor	1	0.00%
epa	1	0.00%
appalachian state university construction 2007	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	7,848	24.05%
	star	5,157	15.81%
	of	2,187	6.70%
	fellowship	2,048	6.28%
	environmental	1,700	5.21%
	in	1,420	4.35%
	research	1,390	4.26%
	for	1,025	3.14%
	project	1,025	3.14%
	application	1,018	3.12%
	energy	969	2.97%
	example	910	2.79%
	the	884	2.71%
	grant	778	2.38%
	health	771	2.36%
	grants	757	2.32%
	water	700	2.15%
	ppt	676	2.07%
	2008	668	2.05%
	nanotechnology	654	2.00%
2. yahoo	epa	698	2.14%
	of	230	0.70%
	star	215	0.66%
	research	171	0.52%
	environmental	157	0.48%
	in	143	0.44%
	for	134	0.41%
	fellowships	123	0.38%
	fellowship	106	0.32%
	nanotechnology	97	0.30%
	the	78	0.24%
	grants	77	0.24%
	on	75	0.23%

	water	72	0.22%
	grant	56	0.17%
	graduate	54	0.17%
	sbir	49	0.15%
	to	44	0.13%
	health	44	0.13%
	2008	43	0.13%
3. google canada	of	142	0.44%
	nanotechnology	70	0.21%
	epa	59	0.18%
	environmental	58	0.18%
	in	56	0.17%
	for	52	0.16%
	the	50	0.15%
	coral	44	0.13%
	research	40	0.12%
	water	38	0.12%
	health	34	0.10%
	filetype:ppt	34	0.10%
	effects	34	0.10%
	components	33	0.10%
	abiotic	33	0.10%
	biotic	27	0.08%
	on	27	0.08%
	climate	26	0.08%
	environment	25	0.08%
	to	25	0.08%
4. google uk	of	143	0.44%
	health	62	0.19%
	in	62	0.19%
	the	58	0.18%
	environmental	56	0.17%
	for	44	0.13%
	research	44	0.13%
	on	41	0.13%
	environment	35	0.11%
	risk	30	0.09%
	nanotechnology	29	0.09%
	effects	29	0.09%
	change	28	0.09%
	ppt	28	0.09%
	epa	27	0.08%

	climate	26	0.08%
	design	25	0.08%
	how	22	0.07%
	assessment	22	0.07%
	to	21	0.06%
5. msn	epa	130	0.40%
	star	40	0.12%
	in	31	0.10%
	fellowship	28	0.09%
	environmental	28	0.09%
	of	27	0.08%
	nanotechnology	25	0.08%
	for	20	0.06%
	to	19	0.06%
	water	18	0.06%
	the	18	0.06%
	grant	15	0.05%
	what	15	0.05%
	children	13	0.04%
	health	12	0.04%
	us	11	0.03%
	on	10	0.03%
	business	9	0.03%
	ncer	8	0.02%
	effects	8	0.02%
6. google australia	of	76	0.23%
	in	37	0.11%
	the	28	0.09%
	change	28	0.09%
	climate	27	0.08%
	environmental	23	0.07%
	nanotechnology	21	0.06%
	epa	18	0.06%
	on	18	0.06%
	health	15	0.05%
	for	14	0.04%
	water	13	0.04%
	algal	12	0.04%
	effects	12	0.04%
	research	12	0.04%
	ecological	11	0.03%
	design	11	0.03%

	ecology	11	0.03%
	blooms	10	0.03%
	coral	9	0.03%
7. google italy	ppt	18	0.06%
	research	17	0.05%
	epa	17	0.05%
	of	15	0.05%
	health	13	0.04%
	environmental	9	0.03%
	grant	9	0.03%
	endocrine	8	0.02%
	for	8	0.02%
	air	6	0.02%
	nanoparticles	6	0.02%
	environment	6	0.02%
	matter	6	0.02%
	global	5	0.02%
	star	5	0.02%
	in	5	0.02%
	change	5	0.02%
	the	5	0.02%
	water	5	0.02%
	agency	4	0.01%
8. aol netfind	epa	29	0.09%
	in	23	0.07%
	environmental	20	0.06%
	of	13	0.04%
	the	11	0.03%
	for	9	0.03%
	to	8	0.02%
	protection	8	0.02%
	children	8	0.02%
	water	8	0.02%
	grants	7	0.02%
	agency	6	0.02%
	star	6	0.02%
	what	6	0.02%
	on	6	0.02%
	u.s.	5	0.02%
	new	5	0.02%
	michigan	4	0.01%
	health	4	0.01%

	greenhouse	4	0.01%
9. google germany	of	17	0.05%
	ppt	15	0.05%
	in	10	0.03%
	powerpoint	10	0.03%
	epa	9	0.03%
	for	8	0.02%
	research	7	0.02%
	environmental	7	0.02%
	nanotechnology	6	0.02%
	climate	5	0.02%
	the	5	0.02%
	protection	5	0.02%
	health	5	0.02%
	presentation	5	0.02%
	particulate	5	0.02%
	change	4	0.01%
	asthma	4	0.01%
	risk	4	0.01%
	particle	4	0.01%
	agency	4	0.01%
10. google france	ppt	17	0.05%
	research	15	0.05%
	epa	12	0.04%
	of	12	0.04%
	environment	10	0.03%
	in	8	0.02%
	stress	7	0.02%
	powerpoint	6	0.02%
	response	6	0.02%
	saltcedar	6	0.02%
	salt	6	0.02%
	for	5	0.02%
	star	4	0.01%
	the	4	0.01%
	environmental	4	0.01%
	center	4	0.01%
	2008	4	0.01%
	usa	3	0.01%
	use	3	0.01%
	gabapentin	3	0.01%
11. yahoo spain	candid	30	0.09%

	field	14	0.04%
	corn	14	0.04%
	environmental	8	0.02%
	biohazard	7	0.02%
	photo	7	0.02%
	matter	7	0.02%
	particulate	7	0.02%
	school	6	0.02%
	lowell	6	0.02%
	high	6	0.02%
	umbc	5	0.02%
	research	5	0.02%
	sink,	4	0.01%
	bio	4	0.01%
	sign	4	0.01%
	pics	4	0.01%
	drawing	4	0.01%
	of	4	0.01%
	diesel	4	0.01%
12. google japan	epa	10	0.03%
	ppt	8	0.02%
	tio2	5	0.02%
	research	5	0.02%
	of	4	0.01%
	environmental	4	0.01%
	pdf	4	0.01%
	technology	4	0.01%
	chemical	4	0.01%
	in	3	0.01%
	cdse	3	0.01%
	water	3	0.01%
	international	2	0.01%
	year	2	0.01%
	health	2	0.01%
	consultant	2	0.01%
	university	2	0.01%
	impact	2	0.01%
	developmental	2	0.01%
	interaction	2	0.01%
13. altavista	epa	12	0.04%
	of	9	0.03%
	environmental	7	0.02%

	in	7	0.02%
	cost	5	0.02%
	life	3	0.01%
	pdf	3	0.01%
	the	3	0.01%
	cycle	3	0.01%
	is	3	0.01%
	soil	3	0.01%
	water	3	0.01%
	health	2	0.01%
	assistant	2	0.01%
	garden	2	0.01%
	organopollutants	2	0.01%
	research	2	0.01%
	grants	2	0.01%
	lead	2	0.01%
	design	2	0.01%
14. netscape	epa	7	0.02%
	grants	6	0.02%
	in	4	0.01%
	environmental	4	0.01%
	research	3	0.01%
	star	3	0.01%
	coalition	2	0.01%
	warren	2	0.01%
	national	2	0.01%
	development	2	0.01%
	to	2	0.01%
	process	2	0.01%
	fellowship	2	0.01%
	of	2	0.01%
	center	2	0.01%
	health	2	0.01%
	protection	2	0.01%
	conner	2	0.01%
	the	2	0.01%
	inc	1	0.00%
15. google austria	the	3	0.01%
	disease	2	0.01%
	mixing	2	0.01%
	infectious	2	0.01%
	epa	2	0.01%

	endocrine	2	0.01%
	disruptors	2	0.01%
	vulnerability	2	0.01%
	height	2	0.01%
	in	2	0.01%
	us	2	0.01%
	climate	2	0.01%
	nano	2	0.01%
	outcome	1	0.00%
	prioritizing	1	0.00%
	epidemiological	1	0.00%
	difficult	1	0.00%
	energy	1	0.00%
	crocodiles	1	0.00%
	implications	1	0.00%
16. yahoo japan	of	4	0.01%
	epa	3	0.01%
	home	2	0.01%
	ada	2	0.01%
	technologies	2	0.01%
	us-epa	2	0.01%
	pdf	2	0.01%
	environmental	2	0.01%
	water	2	0.01%
	technology	2	0.01%
	inc	2	0.01%
	business	2	0.01%
	society	1	0.00%
	treatment	1	0.00%
	magnesium	1	0.00%
	phase	1	0.00%
	natural	1	0.00%
	smv	1	0.00%
	g.	1	0.00%
	plants	1	0.00%
17. yahoo uk &ireland	epa	6	0.02%
	gro	5	0.02%
	fellowship	5	0.02%
	research	4	0.01%
	for	4	0.01%
	fellowships	3	0.01%
	environmental	3	0.01%

	in	3	0.01%
	2006	2	0.01%
	laboratory	2	0.01%
	(alternatives	2	0.01%
	atla	2	0.01%
	factor	2	0.01%
	the	2	0.01%
	to	2	0.01%
	animals)	2	0.01%
	impact	2	0.01%
	water	2	0.01%
	academic	2	0.01%
	us	2	0.01%
18. yahoo taiwan	fuel	3	0.01%
	assistant	2	0.01%
	epa	2	0.01%
	umbc	2	0.01%
	cell	2	0.01%
	nanotechnology	2	0.01%
	carbide	1	0.00%
	field	1	0.00%
	buildings	1	0.00%
	the	1	0.00%
	method	1	0.00%
	indicator	1	0.00%
	of	1	0.00%
	sustainable	1	0.00%
	same)	1	0.00%
	macrophages	1	0.00%
	dioxin	1	0.00%
	animal	1	0.00%
	water	1	0.00%
	cells	1	0.00%
19. all the web	epa	4	0.01%
	for	3	0.01%
	agreements	2	0.01%
	national	2	0.01%
	environmental	2	0.01%
	research	2	0.01%
	cooperative	2	0.01%
	center	2	0.01%
	zhang	1	0.00%

	ferrous	1	0.00%
	early	1	0.00%
	against	1	0.00%
	benchmarked	1	0.00%
	standard	1	0.00%
	measuring	1	0.00%
	how	1	0.00%
	risk	1	0.00%
	technique	1	0.00%
	customerservice	1	0.00%
	indicators	1	0.00%
20. yahoo canada	business	4	0.01%
	small	4	0.01%
	canada	4	0.01%
	research	3	0.01%
	ontario	2	0.01%
	innovation	2	0.01%
	grants	2	0.01%
	results	1	0.00%
	state	1	0.00%
	pump	1	0.00%
	epa	1	0.00%
	washer	1	0.00%
	2007	1	0.00%
	plans	1	0.00%
	powerpoint	1	0.00%
	presentation	1	0.00%
	about	1	0.00%
	environmental	1	0.00%
	nano	1	0.00%
	sensor	1	0.00%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



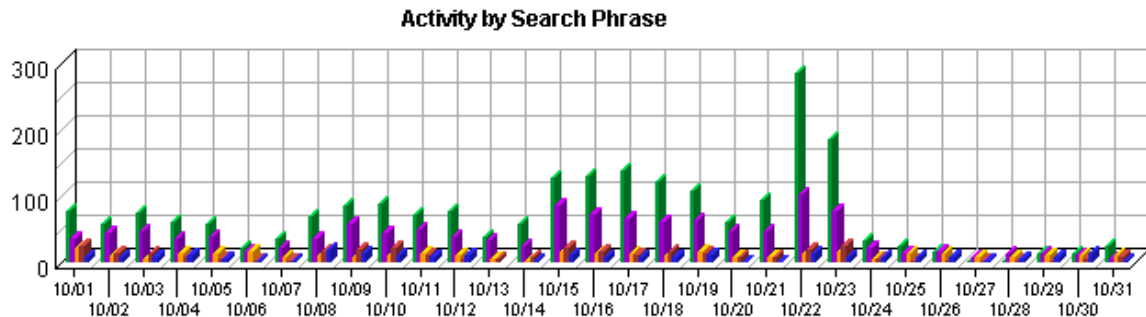
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	2,265	6.94%
2.	epa star fellowship	1,256	3.85%
3.	epa	360	1.10%
4.	epa star grant	332	1.02%
5.	epa grants	231	0.71%
6.	epa star 2008	150	0.46%
7.	ncer	123	0.38%
8.	star fellowship	118	0.36%
9.	epa fellowship	113	0.35%
10.	epa sbir	103	0.32%
11.	epa gro	89	0.27%
12.	nanotechnology	80	0.25%
13.	fellowships	70	0.21%
14.	epa star fellowship 2008	70	0.21%
15.	research grants	68	0.21%
16.	epa star fellowships	67	0.21%
17.	environmental protection agency	65	0.20%
18.	science topics	62	0.19%
19.	epa star grants	59	0.18%
20.	particulate matter	58	0.18%
	Subtotal	5,739	17.59%

Total**32,625****100.00%****Activity by Search Phrase with Engines Detail**

Phrases	Engines	Referrals	%
1. epa star	google	2,191	6.72%
	yahoo	54	0.17%
	msn	7	0.02%
	google italy	4	0.01%
	google canada	2	0.01%
	yahoo france	2	0.01%
	google uk	2	0.01%
	netscape	1	0.00%
	google australia	1	0.00%
	google france	1	0.00%
2. epa star fellowship	google	1,179	3.61%
	yahoo	59	0.18%
	msn	12	0.04%
	google canada	3	0.01%
	google uk	2	0.01%
	aol netfind	1	0.00%
3. epa	yahoo	267	0.82%
	google	43	0.13%
	msn	34	0.10%
	altavista	4	0.01%
	aol netfind	4	0.01%
	all the web	2	0.01%
	yahoo taiwan	2	0.01%
	yahoo germany	2	0.01%
	yahoo canada	1	0.00%
	yahoo uk &ireland	1	0.00%
4. epa star grant	google	306	0.94%
	yahoo	19	0.06%
	google canada	6	0.02%
	msn	1	0.00%
5. epa grants	google	212	0.65%
	yahoo	12	0.04%
	aol netfind	4	0.01%
	netscape	1	0.00%
	msn	1	0.00%
	google germany	1	0.00%
6. epa star 2008	google	144	0.44%

	yahoo	4	0.01%
	google france	2	0.01%
7. ncer	google	103	0.32%
	yahoo	11	0.03%
	google canada	3	0.01%
	msn	3	0.01%
	google italy	1	0.00%
	yahoo japan	1	0.00%
	google uk	1	0.00%
8. star fellowship	google	109	0.33%
	msn	7	0.02%
	yahoo	2	0.01%
9. epa fellowship	google	105	0.32%
	yahoo	5	0.02%
	msn	3	0.01%
10. epa sbir	google	92	0.28%
	yahoo	10	0.03%
	google france	1	0.00%
11. epa gro	google	88	0.27%
	yahoo	1	0.00%
12. nanotechnology	google	34	0.10%
	yahoo	19	0.06%
	msn	18	0.06%
	google canada	2	0.01%
	google uk	2	0.01%
	yahoo taiwan	2	0.01%
	google germany	1	0.00%
	google australia	1	0.00%
	yahoo india	1	0.00%
13. fellowships	yahoo	36	0.11%
	google	34	0.10%
14. epa star fellowship 2008	google	62	0.19%
	yahoo	8	0.02%
15. research grants	google	60	0.18%
	yahoo	6	0.02%
	google italy	1	0.00%
	netscape	1	0.00%
16. epa star fellowships	google	63	0.19%
	msn	2	0.01%
	google canada	1	0.00%
	yahoo	1	0.00%
17. environmental protection agency	google	61	0.19%

	yahoo	2	0.01%
	aol netfind	1	0.00%
	google germany	1	0.00%
18. science topics	google	54	0.17%
	google canada	3	0.01%
	google uk	2	0.01%
	google australia	2	0.01%
	msn	1	0.00%
19. epa star grants	google	55	0.17%
	yahoo	4	0.01%
20. particulate matter	google	48	0.15%
	yahoo spain	5	0.02%
	google uk	2	0.01%
	msn	1	0.00%
	aol netfind	1	0.00%
	yahoo	1	0.00%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



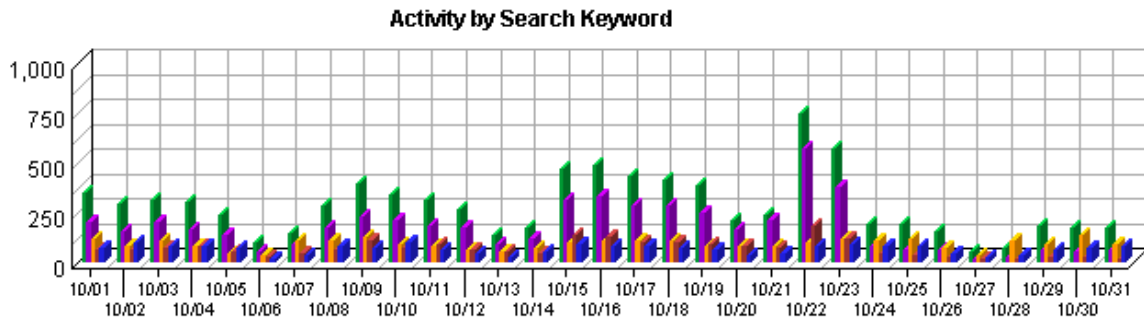
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	8,901	7.34%
2.	star	5,462	4.50%
3.	of	2,897	2.39%
4.	fellowship	2,203	1.82%
5.	environmental	2,095	1.73%
6.	in	1,818	1.50%
7.	research	1,731	1.43%
8.	for	1,333	1.10%
9.	the	1,161	0.96%
10.	project	1,060	0.87%
11.	application	1,050	0.87%
12.	energy	1,011	0.83%
13.	health	975	0.80%
14.	example	926	0.76%
15.	nanotechnology	918	0.76%
16.	water	887	0.73%
17.	grant	880	0.73%
18.	grants	873	0.72%
19.	ppt	793	0.65%
20.	on	764	0.63%
	Subtotal	37,738	31.12%
	Total	121,271	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	7,848	6.47%
	yahoo	698	0.58%
	msn	130	0.11%
	google canada	59	0.05%
	aol netfind	29	0.02%
	google uk	27	0.02%
	google australia	18	0.01%
	google italy	17	0.01%
	altavista	12	0.01%
	google france	12	0.01%
	google japan	10	0.01%
	google germany	9	0.01%
	netscape	7	0.01%
	yahoo uk &ireland	6	0.00%
	all the web	4	0.00%
	yahoo japan	3	0.00%
	yahoo france	2	0.00%
	google austria	2	0.00%
	yahoo germany	2	0.00%
	yahoo spain	2	0.00%
2. star	google	5,157	4.25%
	yahoo	215	0.18%
	msn	40	0.03%
	google canada	17	0.01%
	google uk	8	0.01%
	aol netfind	6	0.00%
	google italy	5	0.00%
	google france	4	0.00%
	netscape	3	0.00%
	yahoo france	2	0.00%
	google australia	2	0.00%
	google germany	2	0.00%
	altavista	1	0.00%
	3. of	google	2,187
yahoo		230	0.19%
google uk		143	0.12%
google canada		142	0.12%
google australia		76	0.06%

	msn	27	0.02%
	google germany	17	0.01%
	google italy	15	0.01%
	aol netfind	13	0.01%
	google france	12	0.01%
	altavista	9	0.01%
	google japan	4	0.00%
	yahoo spain	4	0.00%
	yahoo japan	4	0.00%
	mamma	3	0.00%
	netscape	2	0.00%
	yahoo taiwan	1	0.00%
	yahoo korea	1	0.00%
	lycos	1	0.00%
	google austria	1	0.00%
4. fellowship	google	2,048	1.69%
	yahoo	106	0.09%
	msn	28	0.02%
	yahoo uk &ireland	5	0.00%
	google uk	5	0.00%
	google canada	4	0.00%
	aol netfind	3	0.00%
	netscape	2	0.00%
	google australia	1	0.00%
	google italy	1	0.00%
5. environmental	google	1,700	1.40%
	yahoo	157	0.13%
	google canada	58	0.05%
	google uk	56	0.05%
	msn	28	0.02%
	google australia	23	0.02%
	aol netfind	20	0.02%
	google italy	9	0.01%
	yahoo spain	8	0.01%
	altavista	7	0.01%
	google germany	7	0.01%
	netscape	4	0.00%
	google france	4	0.00%
	google japan	4	0.00%
	yahoo uk &ireland	3	0.00%
	yahoo japan	2	0.00%
	all the web	2	0.00%

	yahoo canada	1	0.00%
	yahoo singapore	1	0.00%
	google austria	1	0.00%
6. in	google	1,420	1.17%
	yahoo	143	0.12%
	google uk	62	0.05%
	google canada	56	0.05%
	google australia	37	0.03%
	msn	31	0.03%
	aol netfind	23	0.02%
	google germany	10	0.01%
	google france	8	0.01%
	altavista	7	0.01%
	google italy	5	0.00%
	netscape	4	0.00%
	google japan	3	0.00%
	yahoo uk & ireland	3	0.00%
	google austria	2	0.00%
	yahoo spain	1	0.00%
	yahoo singapore	1	0.00%
	picsearch	1	0.00%
	searchalot	1	0.00%
7. research	google	1,390	1.15%
	yahoo	171	0.14%
	google uk	44	0.04%
	google canada	40	0.03%
	google italy	17	0.01%
	google france	15	0.01%
	google australia	12	0.01%
	google germany	7	0.01%
	msn	5	0.00%
	google japan	5	0.00%
	yahoo spain	5	0.00%
	yahoo uk & ireland	4	0.00%
	cnet search.com	3	0.00%
	netscape	3	0.00%
	yahoo canada	3	0.00%
	all the web	2	0.00%
	aol netfind	2	0.00%
	altavista	2	0.00%
	yahoo singapore	1	0.00%
8. for	google	1,025	0.85%

	yahoo	134	0.11%
	google canada	52	0.04%
	google uk	44	0.04%
	msn	20	0.02%
	google australia	14	0.01%
	aol netfind	9	0.01%
	google italy	8	0.01%
	google germany	8	0.01%
	google france	5	0.00%
	yahoo uk &ireland	4	0.00%
	all the web	3	0.00%
	compuserve	2	0.00%
	yahoo spain	2	0.00%
	google japan	1	0.00%
	yahoo singapore	1	0.00%
	altavista	1	0.00%
9. the	google	884	0.73%
	yahoo	78	0.06%
	google uk	58	0.05%
	google canada	50	0.04%
	google australia	28	0.02%
	msn	18	0.01%
	aol netfind	11	0.01%
	google germany	5	0.00%
	google italy	5	0.00%
	google france	4	0.00%
	compuserve	3	0.00%
	google austria	3	0.00%
	altavista	3	0.00%
	yahoo singapore	2	0.00%
	yahoo uk &ireland	2	0.00%
	netscape	2	0.00%
	lycos	1	0.00%
	yahoo taiwan	1	0.00%
	mamma	1	0.00%
	google japan	1	0.00%
10. project	google	1,025	0.85%
	yahoo	14	0.01%
	google uk	7	0.01%
	google italy	3	0.00%
	google australia	3	0.00%
	google canada	2	0.00%

	cnet search.com	2	0.00%
	msn	1	0.00%
	google france	1	0.00%
	netscape	1	0.00%
	aol netfind	1	0.00%
11. application	google	1,018	0.84%
	yahoo	16	0.01%
	msn	5	0.00%
	google australia	4	0.00%
	google canada	3	0.00%
	google uk	2	0.00%
	google italy	1	0.00%
	aol netfind	1	0.00%
12. energy	google	969	0.80%
	yahoo	23	0.02%
	google uk	5	0.00%
	google australia	3	0.00%
	google canada	2	0.00%
	msn	2	0.00%
	yahoo spain	2	0.00%
	google austria	1	0.00%
	google japan	1	0.00%
	google germany	1	0.00%
	google italy	1	0.00%
	netscape	1	0.00%
13. health	google	771	0.64%
	google uk	62	0.05%
	yahoo	44	0.04%
	google canada	34	0.03%
	google australia	15	0.01%
	google italy	13	0.01%
	msn	12	0.01%
	google germany	5	0.00%
	aol netfind	4	0.00%
	google france	3	0.00%
	yahoo spain	3	0.00%
	altavista	2	0.00%
	google japan	2	0.00%
	netscape	2	0.00%
	yahoo uk & ireland	1	0.00%
	compuserve	1	0.00%
	google austria	1	0.00%

14. example	google	910	0.75%
	google uk	6	0.00%
	yahoo	5	0.00%
	msn	3	0.00%
	google germany	2	0.00%
15. nanotechnology	google	654	0.54%
	yahoo	97	0.08%
	google canada	70	0.06%
	google uk	29	0.02%
	msn	25	0.02%
	google australia	21	0.02%
	google germany	6	0.00%
	yahoo spain	3	0.00%
	google france	2	0.00%
	google italy	2	0.00%
	altavista	2	0.00%
	yahoo india	2	0.00%
	yahoo taiwan	2	0.00%
	google austria	1	0.00%
	netscape	1	0.00%
aol netfind	1	0.00%	
16. water	google	700	0.58%
	yahoo	72	0.06%
	google canada	38	0.03%
	msn	18	0.01%
	google uk	17	0.01%
	google australia	13	0.01%
	aol netfind	8	0.01%
	google italy	5	0.00%
	google japan	3	0.00%
	altavista	3	0.00%
	yahoo uk &ireland	2	0.00%
	google france	2	0.00%
	yahoo japan	2	0.00%
	lycos uk	1	0.00%
	google germany	1	0.00%
	yahoo taiwan	1	0.00%
google austria	1	0.00%	
17. grant	google	778	0.64%
	yahoo	56	0.05%
	msn	15	0.01%
	google canada	12	0.01%

	google italy	9	0.01%
	google uk	3	0.00%
	google australia	2	0.00%
	google france	2	0.00%
	aol netfind	1	0.00%
	altavista	1	0.00%
	google germany	1	0.00%
18. grants	google	757	0.62%
	yahoo	77	0.06%
	aol netfind	7	0.01%
	netscape	6	0.00%
	msn	5	0.00%
	google uk	4	0.00%
	google canada	4	0.00%
	google germany	3	0.00%
	google italy	2	0.00%
	yahoo canada	2	0.00%
	google australia	2	0.00%
	altavista	2	0.00%
	google france	1	0.00%
	all the web	1	0.00%
19. ppt	google	676	0.56%
	google uk	28	0.02%
	google canada	20	0.02%
	google italy	18	0.01%
	google france	17	0.01%
	google germany	15	0.01%
	google japan	8	0.01%
	yahoo	6	0.00%
	google australia	5	0.00%
20. on	google	570	0.47%
	yahoo	75	0.06%
	google uk	41	0.03%
	google canada	27	0.02%
	google australia	18	0.01%
	msn	10	0.01%
	aol netfind	6	0.00%
	google italy	4	0.00%
	google france	3	0.00%
	google germany	2	0.00%
	mamma	2	0.00%
	cnet search.com	2	0.00%

lycos	1	0.00%
google japan	1	0.00%
yahoo uk &ireland	1	0.00%
netscape	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

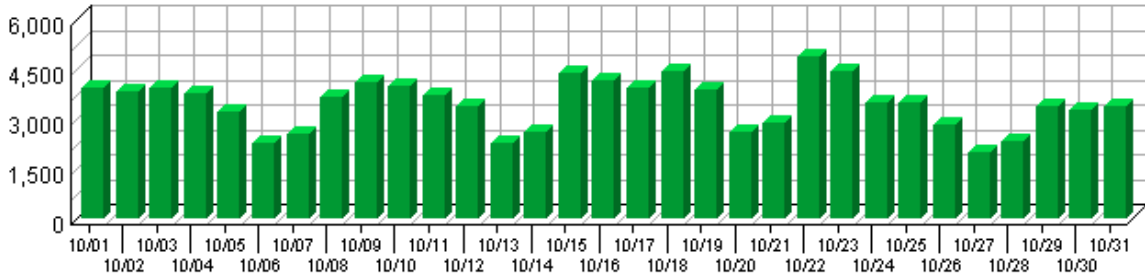
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💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

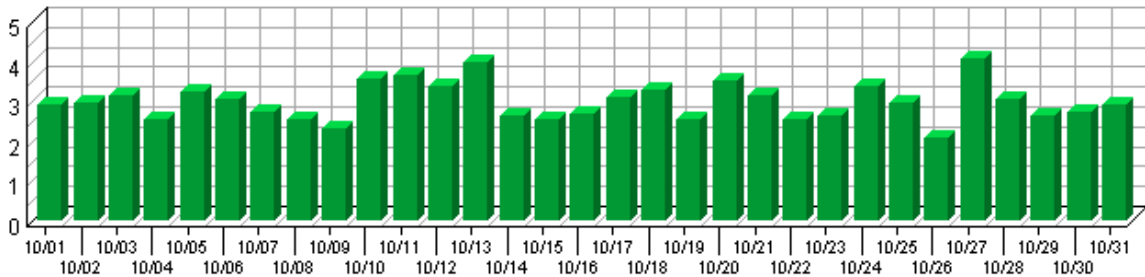
Visitors Trend



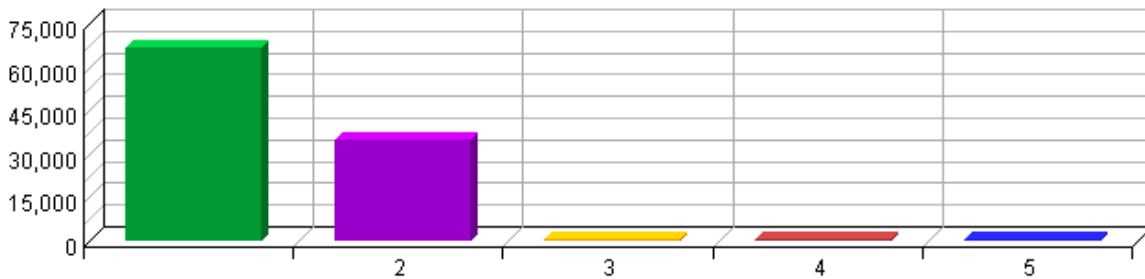
Visit Summary

Visits	106,998
Average per Day	3,451
Average Visit Length	00:11:41
Median Visit Length	00:01:50
International Visits	4.74%
Visits of Unknown Origin	62.65%
Visits from Your Country: United States (US)	32.61%

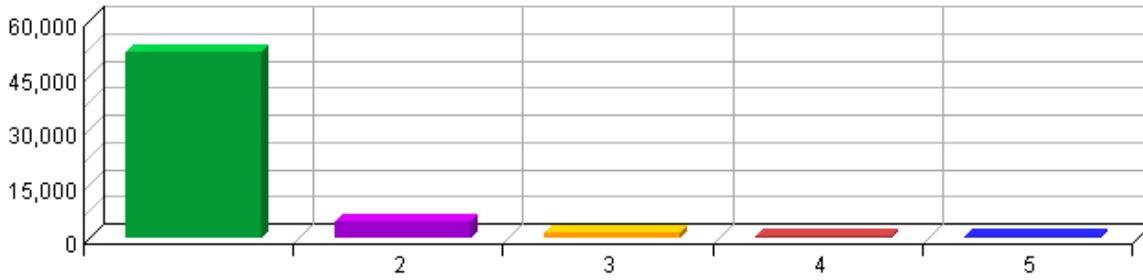
Average Length of Visit Trend



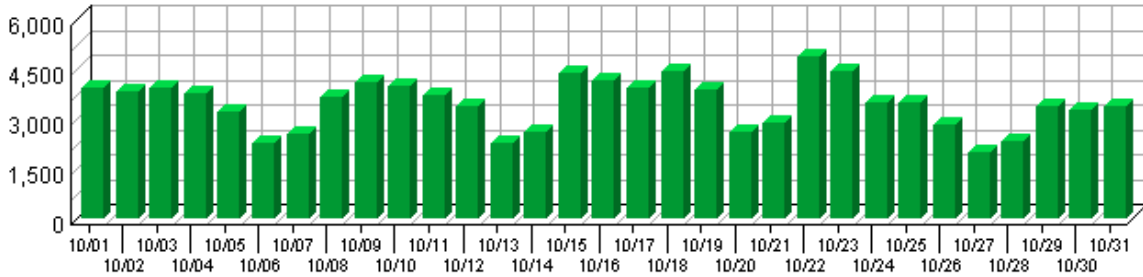
Top Countries by Visits



Visitors by Number of Visits



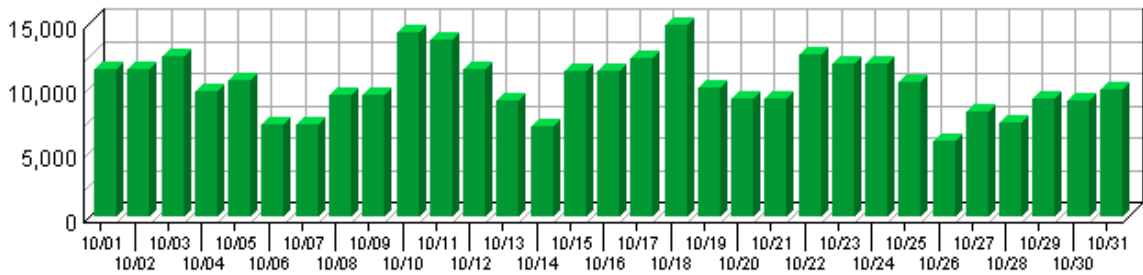
Visitors Trend



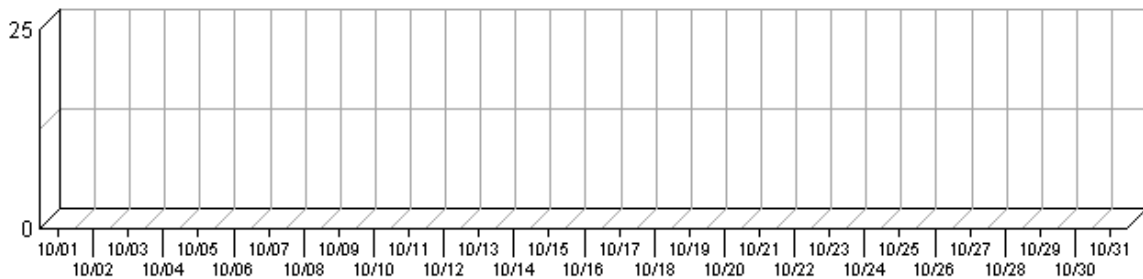
Visitor Summary

Unique Visitors	60,130
Visitors Who Visited Once	51,383
Visitors Who Visited More Than Once	8,747
Average Visits per Visitor	1.78

Visitor Minutes Trend



First Time Visitors Trend



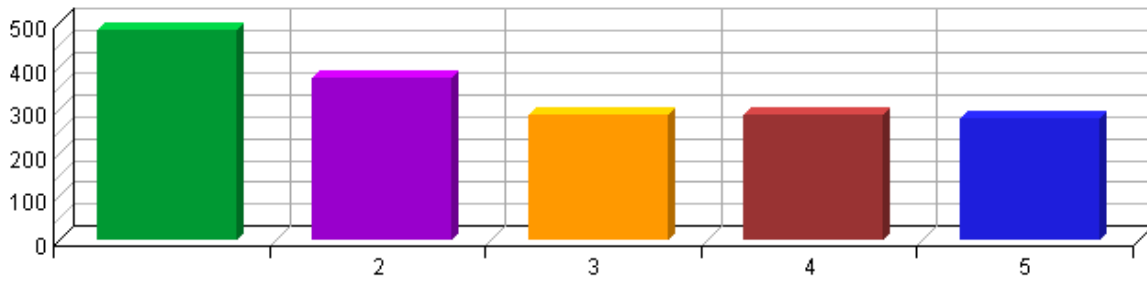
New vs. Return Visits



Top Authenticated Usernames by Visits

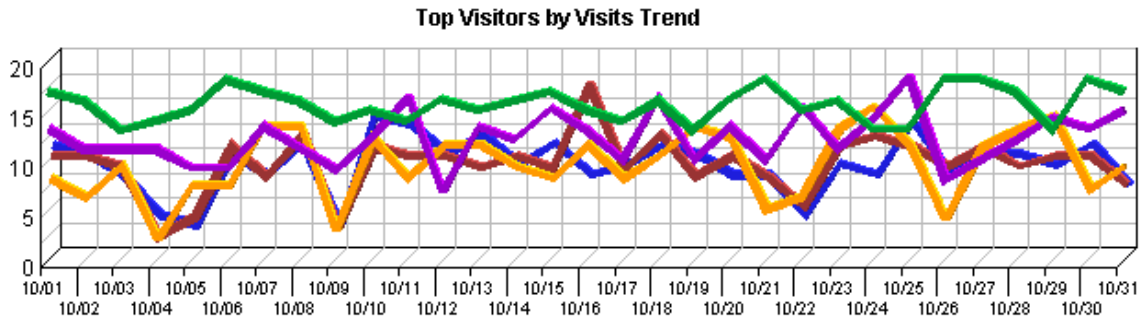


Top Visitors by Visits



Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top Visitors

	Visitor	Visits	%	Hits
1.	65.214.39.180_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/ 3.0a1	483	0.45%	1,026
2.	193.95.154.69_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/ 3.0a1	374	0.35%	691
3.	65.55.210.95_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	289	0.27%	1,058
4.	65.55.210.97_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	287	0.27%	1,095
5.	65.55.210.94_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	280	0.26%	1,126
6.	65.55.210.93_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	276	0.26%	977
7.	76.84.101.161_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1)	275	0.26%	395
8.	65.55.210.92_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	271	0.25%	1,053

9.	livebot-65-55-210-91.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	267	0.25%	956
10.	65.55.210.90_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	260	0.24%	853
11.	65.55.210.96_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	259	0.24%	1,189
12.	kids.goo.ne.jp_PEAR HTTP_Request class (http://pear.php.net/)	243	0.23%	401
13.	crawl2.cosmixcorp.com_voyager/ 1.0	222	0.21%	766
14.	65.54.165.47_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	205	0.19%	632
15.	209.249.86.17_Mozilla/5.0 (X11; U; Linux i686 (x86_64); en- US; rv:1.8.1.5) Gecko/20070728 Firefox/2.0.0.5	188	0.18%	462
16.	66.249.70.162_Mozilla/5.0 (compatible; Googlebot/2.1; +http: //www.google.com/bot.html)	186	0.17%	14,163
17.	207.46.98.147_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	182	0.17%	520
18.	65.55.233.41_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	177	0.17%	436
19.	207.46.98.148_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	152	0.14%	525
20.	speedyspider.entireweb. com_Speedy Spider (http://www. entireweb.com/about/search_tech/ speedy_spider/)	148	0.14%	309
	Subtotal	5,024	4.69%	28,633
	Other	101,992	95.31%	355,570
	Total	107,016	100.00%	384,203

Top Visitors – Help Card

? Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.



—
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	107,016	100.00%
Total	107,016	100.00%

New vs. Return Visits – Help Card

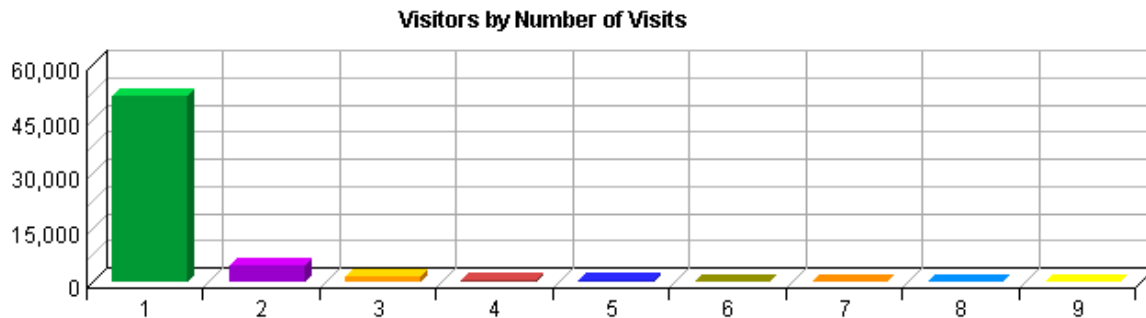
- ? New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.
- Returning Visitors** – Visitors who already had a cookie from your site when they visited.
- Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.
- Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
- %** – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	51,383	85.45%
2 visits	4,379	7.28%
3 visits	1,309	2.18%
4 visits	628	1.04%
5 visits	373	0.62%
6 visits	225	0.37%
7 visits	195	0.32%
8 visits	146	0.24%
9 visits	124	0.21%
Subtotal	58,762	97.72%
Other	1,368	2.28%
Total	60,130	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

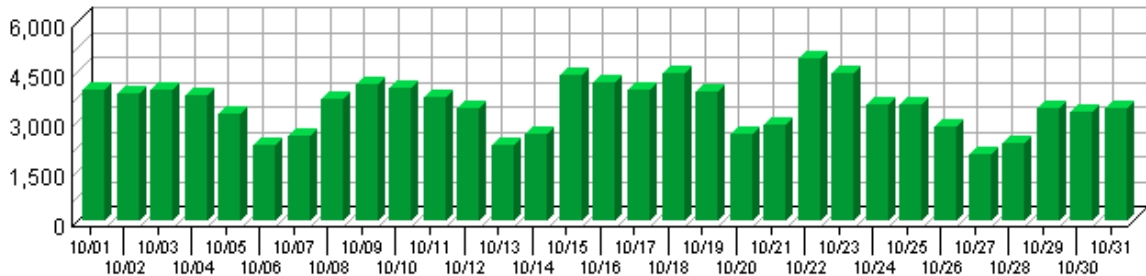
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



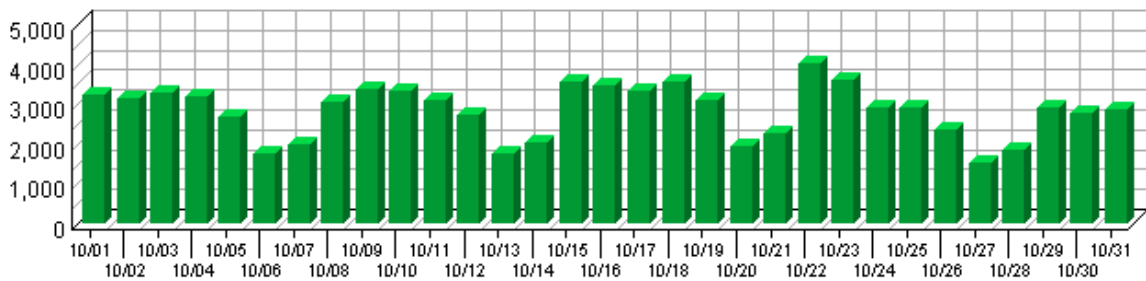
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

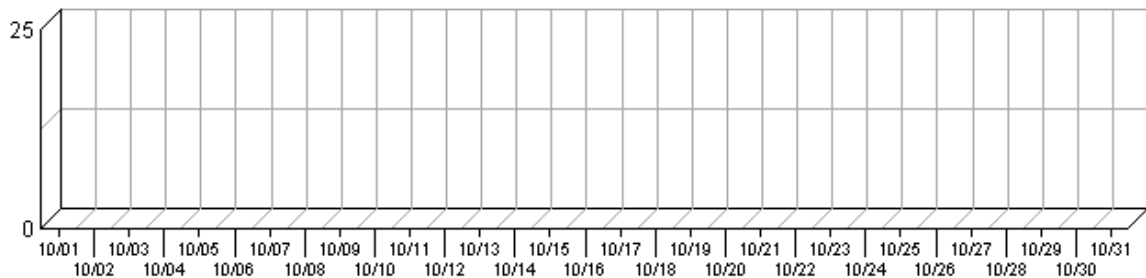
Visitors Trend



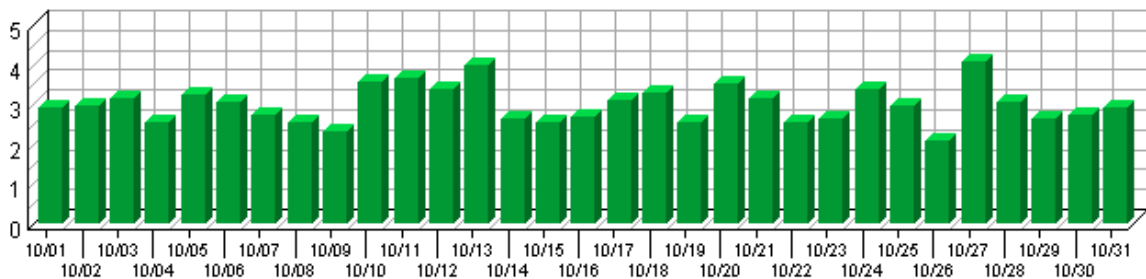
Unique Visitors Trend



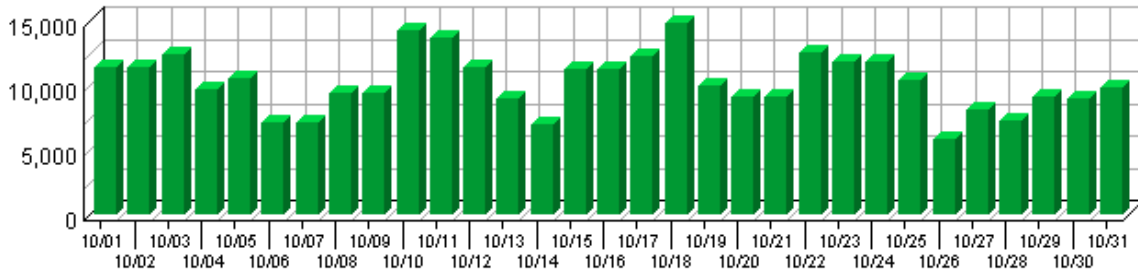
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
10/01	3,958	3,237	0	00:02:54	11,478.50
10/02	3,857	3,163	0	00:02:57	11,395.03
10/03	3,942	3,285	0	00:03:08	12,412.07
10/04	3,761	3,179	0	00:02:34	9,658.78
10/05	3,229	2,678	0	00:03:16	10,592.17
10/06	2,305	1,751	0	00:03:04	7,077.42
10/07	2,569	2,000	0	00:02:45	7,083.40
10/08	3,670	3,055	0	00:02:34	9,456.77
10/09	4,086	3,386	0	00:02:18	9,438.78
10/10	4,016	3,329	0	00:03:33	14,304.72
10/11	3,731	3,102	0	00:03:39	13,660.18
10/12	3,365	2,712	0	00:03:22	11,367.13
10/13	2,273	1,755	0	00:03:59	9,067.62
10/14	2,637	2,018	0	00:02:40	7,042.38
10/15	4,373	3,563	0	00:02:34	11,252.78
10/16	4,151	3,492	0	00:02:42	11,266.77
10/17	3,937	3,317	0	00:03:06	12,262.22
10/18	4,447	3,568	0	00:03:19	14,804.30
10/19	3,875	3,081	0	00:02:34	10,008.65
10/20	2,600	1,942	0	00:03:32	9,214.08
10/21	2,880	2,288	0	00:03:09	9,081.47
10/22	4,889	4,026	0	00:02:33	12,531.00
10/23	4,422	3,633	0	00:02:40	11,852.37
10/24	3,491	2,905	0	00:03:24	11,907.55
10/25	3,507	2,897	0	00:02:58	10,448.05
10/26	2,811	2,366	0	00:02:05	5,897.47
10/27	1,979	1,540	0	00:04:05	8,108.43
10/28	2,352	1,848	0	00:03:04	7,221.73
10/29	3,395	2,895	0	00:02:40	9,074.32
10/30	3,282	2,783	0	00:02:44	8,986.83

10/31	3,367	2,853	0	00:02:55	9,873.45
Average	3,456	2,827	0	N/A	10,252.47
Total	107,157	87,647	0	N/A	317,826.42

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
10/01	3,954	3.70%
10/02	3,853	3.60%
10/03	3,934	3.68%
10/04	3,754	3.51%
10/05	3,226	3.02%
10/06	2,300	2.15%
10/07	2,564	2.40%
10/08	3,666	3.43%
10/09	4,084	3.82%
10/10	4,007	3.74%
10/11	3,724	3.48%
10/12	3,357	3.14%
10/13	2,268	2.12%
10/14	2,634	2.46%
10/15	4,372	4.09%
10/16	4,144	3.87%
10/17	3,933	3.68%
10/18	4,443	4.15%
10/19	3,869	3.62%
10/20	2,597	2.43%
10/21	2,874	2.69%
10/22	4,885	4.57%
10/23	4,414	4.13%
10/24	3,485	3.26%
10/25	3,499	3.27%

10/26	2,810	2.63%
10/27	1,975	1.85%
10/28	2,344	2.19%
10/29	3,392	3.17%
10/30	3,276	3.06%
10/31	3,361	3.14%
Total	106,998	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



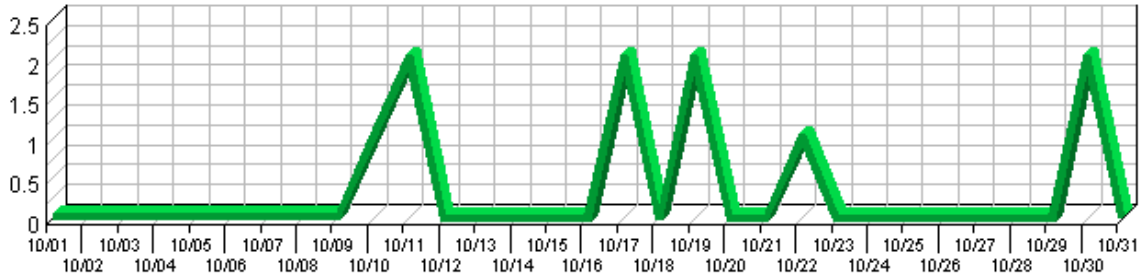
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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

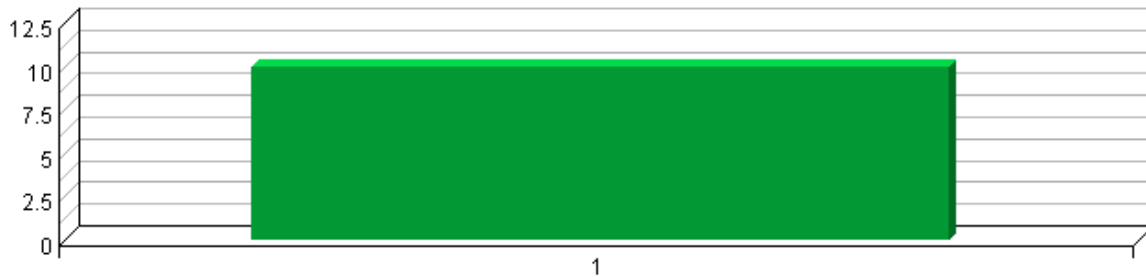
Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

Top Authenticated Usernames by Visits Trend



Top Authenticated Usernames by Visits



Top Authenticated Usernames

	Username	Visits	%	Hits
1.	ncerfellow	10	100.00%	17
	Total	10	100.00%	17

Top Authenticated Usernames – Help Card

? Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor

leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

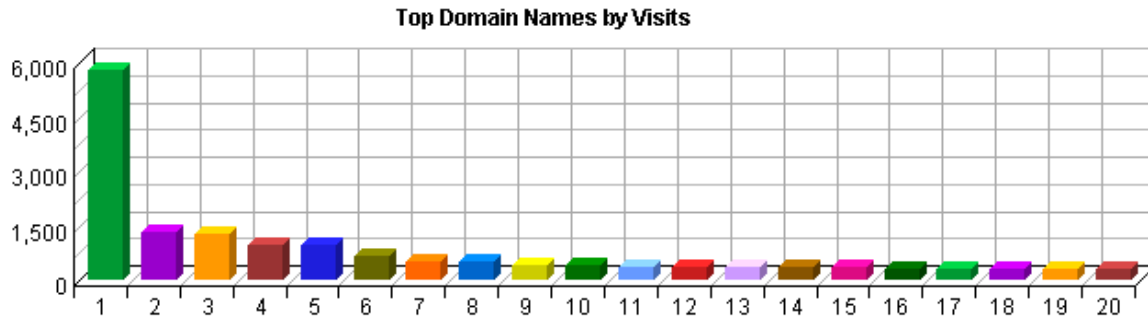


You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	5,778	5.40%	6,313
2.	rr.com	1,335	1.25%	3,725
3.	comcast.net	1,275	1.19%	3,813
4.	aol.com	972	0.91%	1,269
5.	verizon.net	960	0.90%	3,164
6.	cox.net	666	0.62%	1,717
7.	charter.com	493	0.46%	1,558
8.	65.214.39.180	484	0.45%	1,027
9.	sbcglobal.net	430	0.40%	1,207
10.	bellsouth.net	421	0.39%	1,424
11.	193.95.154.69	374	0.35%	691
12.	live.com	369	0.34%	1,501
13.	become.com	352	0.33%	2,624
14.	qwest.net	343	0.32%	1,566
15.	bezeqint.net	333	0.31%	453
16.	optonline.net	312	0.29%	874
17.	pacbell.net	305	0.29%	738
18.	65.55.210.95	289	0.27%	1,058
19.	65.55.210.97	287	0.27%	1,108
20.	65.55.210.94	280	0.26%	1,126
	Subtotal	16,058	15.01%	36,956
	Other	90,940	84.99%	347,546
	Total	106,998	100.00%	384,502

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

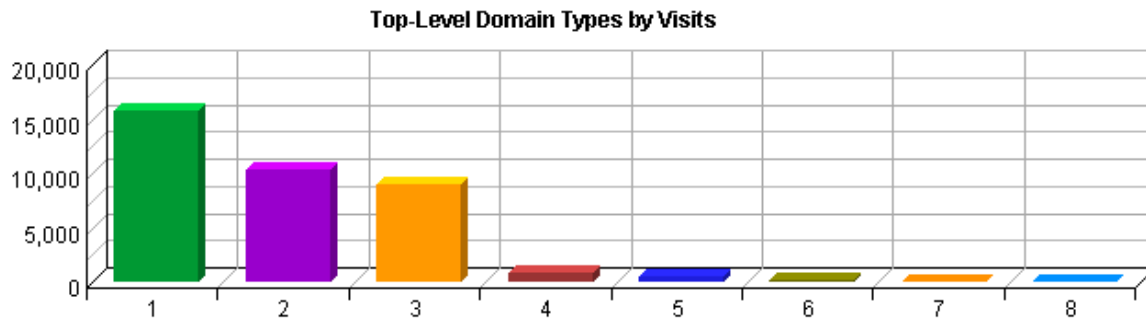
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Network	15,714	42.95%	41,204
2.	Education	10,299	28.15%	36,352
3.	Commercial	9,028	24.68%	52,849
4.	Government	826	2.26%	2,897
5.	Organization	529	1.45%	4,514
6.	Military	158	0.43%	489
7.	ARPANET	22	0.06%	83
8.	International	8	0.02%	99
	Total	36,584	100.00%	138,487

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



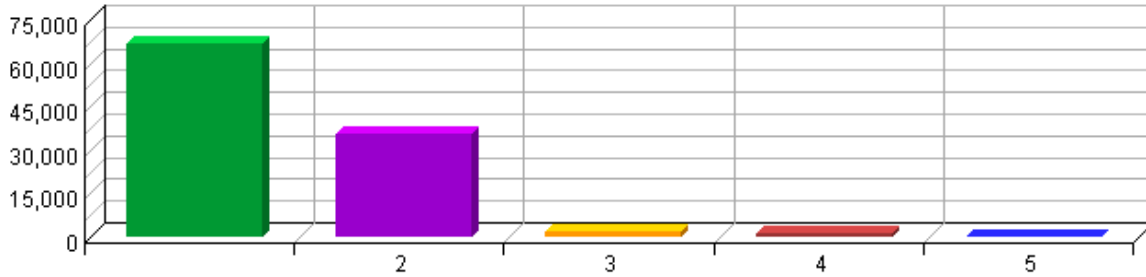
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

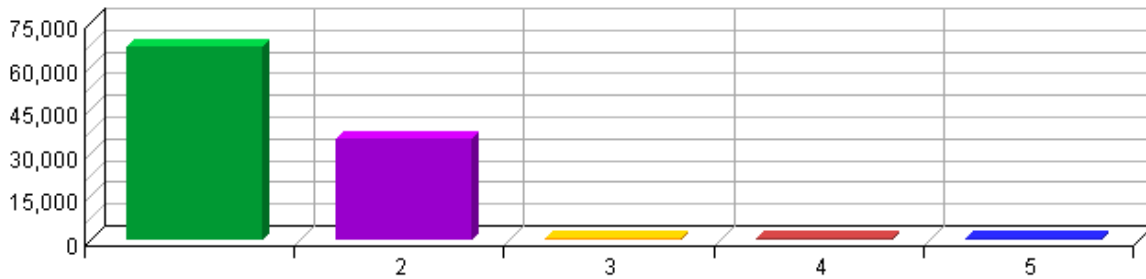
Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Regions by Visits

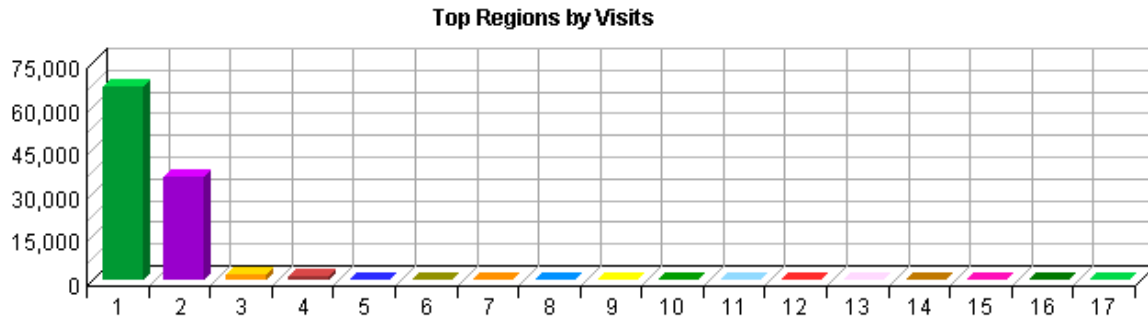


Top Countries by Visits



Top Regions

This report identifies the top geographic regions of the visitors to your site.



Top Regions

	Geographic Regions	Visits	%
1.	Region Unspecified	67,029	62.65%
2.	North America	35,600	33.27%
3.	Asia	1,619	1.51%
4.	Western Europe	1,205	1.13%
5.	Australia	311	0.29%
6.	South America	305	0.29%
7.	Eastern Europe	294	0.27%
8.	Northern Europe	188	0.18%
9.	Middle East	175	0.16%
10.	Southern Africa	95	0.09%
11.	Pacific Islands	59	0.06%
12.	Northern Africa	33	0.03%
13.	Western Africa	24	0.02%
14.	Caribbean Islands	23	0.02%
15.	Eastern Africa	22	0.02%
16.	Central America	15	0.01%
17.	Central Africa	1	0.00%
	Total	106,998	100.00%

Top Regions – Help Card

? Geographic Regions – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Total – The total visits.

Visits – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

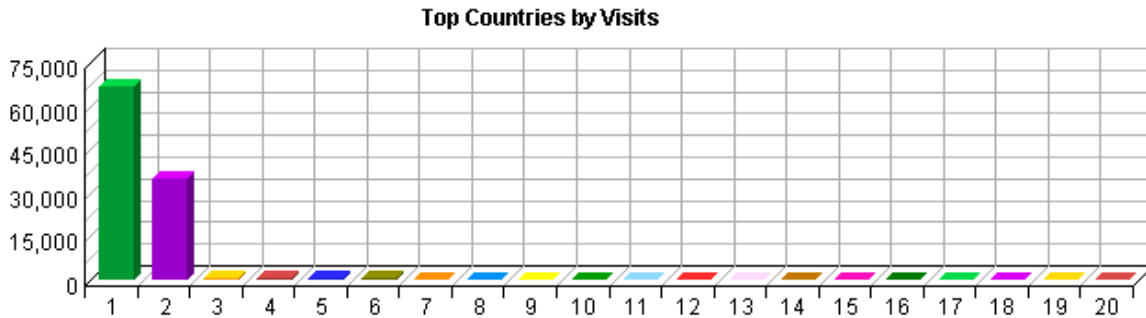
% – Percentage of total visits that were from this geographic region.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Countries

This report identifies the top countries of the visitors to your site.



Top Countries

	Countries	Visits	%
1.	Unknown Origin	67,029	62.65%
2.	United States (US)	34,897	32.61%
3.	Canada (CA)	593	0.55%
4.	India (IN)	395	0.37%
5.	Japan (JP)	360	0.34%
6.	United Kingdom (UK)	325	0.30%
7.	Australia (AU)	311	0.29%
8.	Germany (DE)	188	0.18%
9.	Singapore (SG)	185	0.17%
10.	Brazil (BR)	160	0.15%
11.	Malaysia (MY)	149	0.14%
12.	Italy (IT)	131	0.12%
13.	France (FR)	130	0.12%
14.	Mexico (MX)	110	0.10%
15.	Netherlands (NL)	108	0.10%
16.	China (CN)	98	0.09%
17.	Thailand (TH)	95	0.09%
18.	Pakistan (PK)	77	0.07%
19.	Taiwan (TW)	75	0.07%
20.	Poland (PL)	74	0.07%
	Subtotal	105,490	98.59%
	Other	1,508	1.41%
	Total	106,998	100.00%

Top Countries – Help Card

? **Countries** – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

Total – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

Visits – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from the specified country.

Unknown Origin – The country associated with the visitor's domain name could not be determined.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top States and Provinces

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the states and provinces of North America and Australia, and regions of the United Kingdom with your most active visitors. Note that new data is being added as available.

No data for this section in the log data analyzed.

Top States and Provinces – Help Card

? **States and Provinces** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits identified from states and provinces in North America. This number may be less than the total visits overall due to visitors from outside North America and visitors whose location could not be determined.

Visits – Number of visits from this state or province. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from this state or province.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.


Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Cities

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the cities with your most active visitors.

No data for this section in the log data analyzed.


Top Cities – Help Card

 **City** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits where there was sufficient information to identify the city. This number may be less than the total visits overall due to visitors whose location could not be determined.

Visits – Number of visits from this city. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from this city.

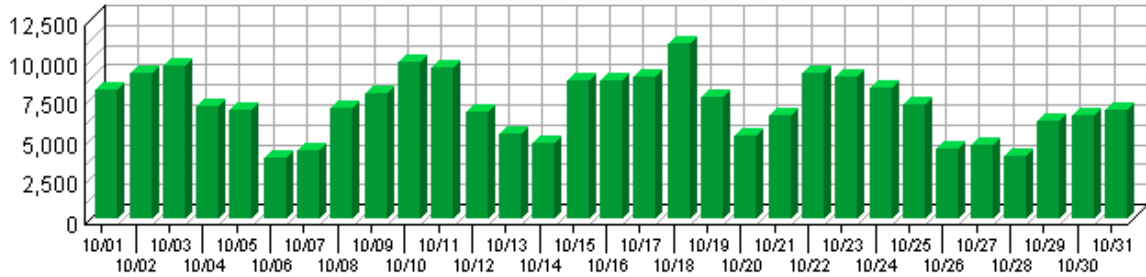
 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

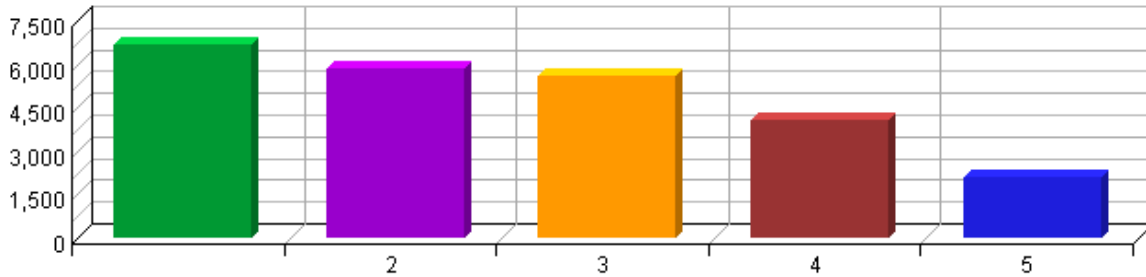
Page Views Trend



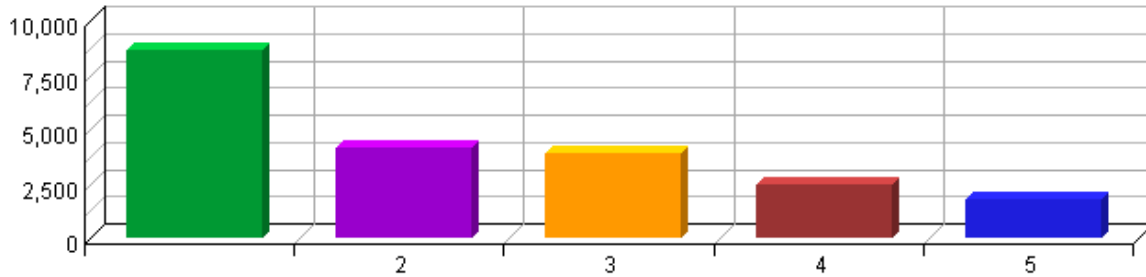
Page View Summary

Page Views	221,935
Average per Day	7,159
Average Page Views per Visit	2.07

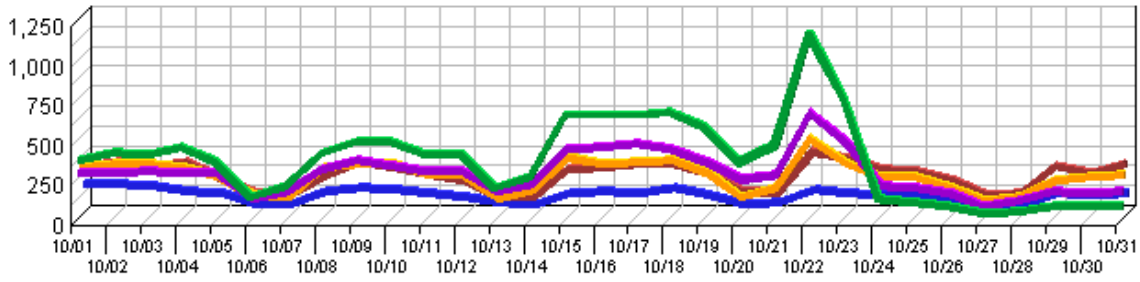
Top Entry Pages



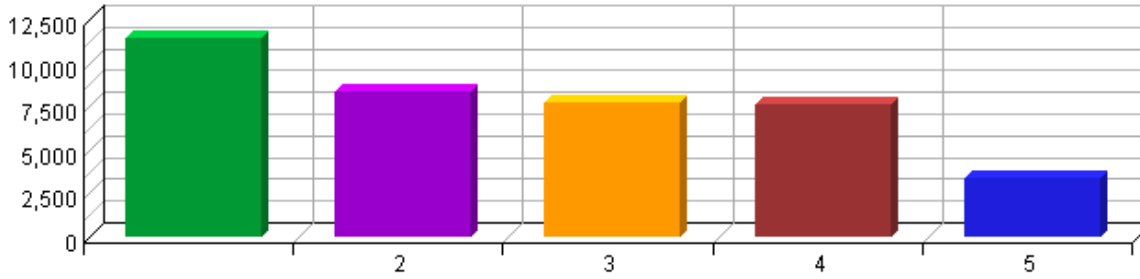
Top Exit Pages



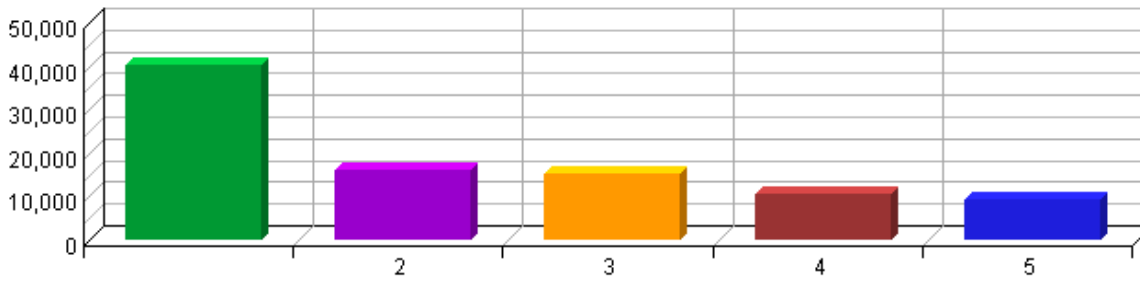
Top Pages by Visits Trend



Top Pages by Visits



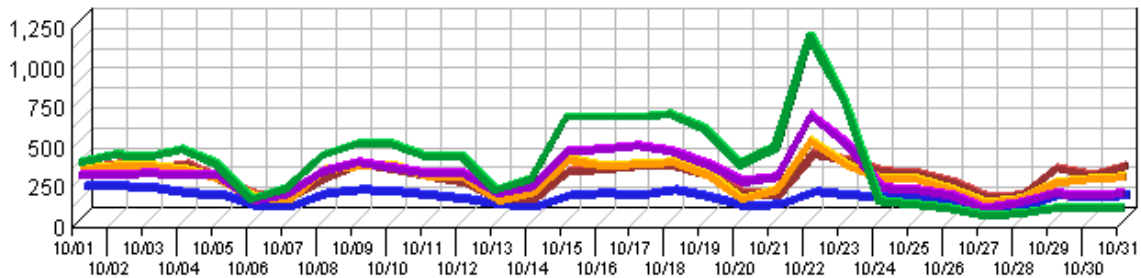
Top Directories by Visits



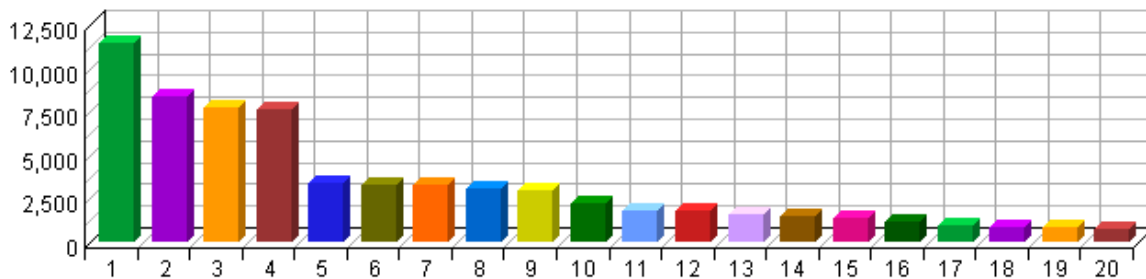
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend



Top Pages by Visits



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	11,400	5.71%	12,897	00:04:47	0
2.	Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	8,407	4.21%	9,866	00:01:03	0
3.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	7,727	3.87%	9,225	00:01:55	0
4.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	7,577	3.80%	11,519	00:01:21	0
5.	P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/2008_p3.html	3,439	1.72%	3,714	00:03:15	0
6.	2008 GRO Fellowships For Graduate Environmental Study Funding	3,315	1.66%	3,602	00:04:08	0

	Opportunities http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html					
7.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	3,251	1.63%	4,231	00:03:22	0
8.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	3,039	1.52%	4,195	00:01:55	0
9.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	2,931	1.47%	4,211	00:01:08	0
10.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	2,184	1.09%	2,455	00:01:42	0
11.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	1,769	0.89%	1,855	00:04:19	0
12.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Funding Opport http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html	1,763	0.88%	1,899	00:02:56	0
13.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	1,635	0.82%	2,516	00:02:02	0
14.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	1,438	0.72%	1,888	00:02:03	0
15.	Frequently Asked Questions (FAQs) Guidance & Frequent Questions NCER O http://es.epa.gov/ncer/guidance/faqs.html	1,352	0.68%	1,414	00:00:46	0
16.	2007 STAR and GRO Graduate Fellowships FAQs Guidance & Frequent Questions NC http://es.epa.gov/ncer/guidance/faqs/faq_gro_grad.html	1,126	0.56%	1,203	00:03:39	0
17.	Basic Information NCER ORD US EPA http://es.epa.gov/ncer/about/	952	0.48%	1,031	00:02:06	0
18.	Guidance & Frequent Questions NCER ORD US EPA http://es.epa.gov/ncer/guidance/	850	0.43%	1,051	00:01:59	0
19.	Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	820	0.41%	1,014	00:01:45	0
20.		711	0.36%	735	00:03:32	0

**Small Business Innovation Research
Phase I | Funding Opportunities | NCER
| ORD**

http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.html

Subtotal	65,686	32.90%	80,521	00:02:08
Other	133,952	67.10%	141,414	00:02:14
Total	199,638	100.00%	221,935	00:02:12

Top Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.


💡 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

 **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.


Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

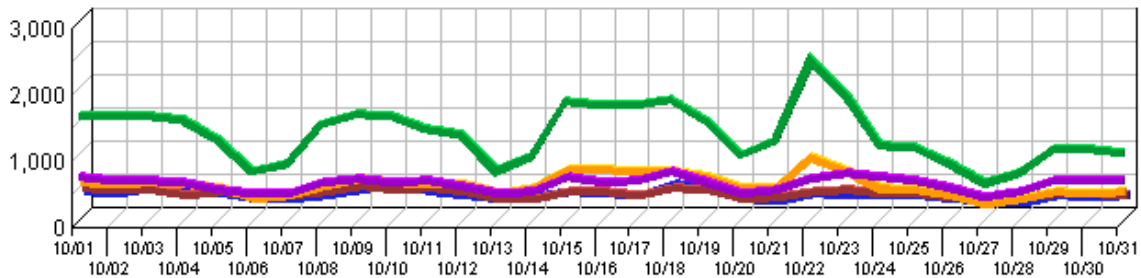
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

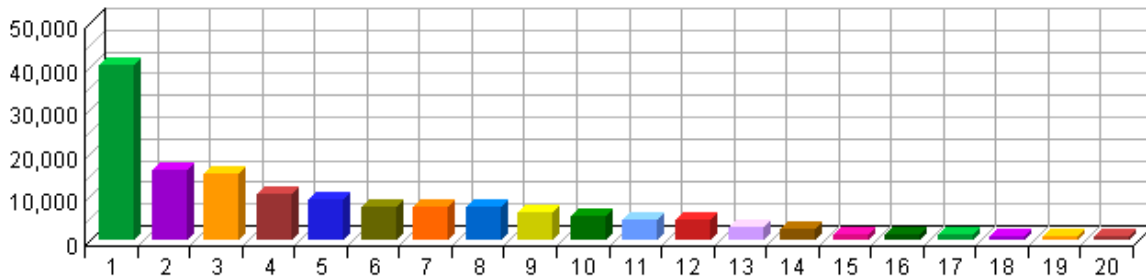
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	40,436	27.02%	78,495	4,578,654
2.	http://es.epa.gov/ncer/publications	16,259	10.86%	91,964	55,148,948
3.	http://es.epa.gov/ncer/fellow	15,099	10.09%	27,261	1,386,210
4.	http://es.epa.gov/ncer/p3	10,589	7.08%	28,833	957,526
5.	http://es.epa.gov/ncer/events	9,256	6.18%	24,562	3,760,535
6.	http://es.epa.gov/ncer/childrenscenters	7,741	5.17%	31,515	6,189,006
7.	http://es.epa.gov/ncer/	7,722	5.16%	11,741	255,888
8.	http://es.epa.gov/ncer/sbir	7,600	5.08%	13,724	1,140,319
9.	http://es.epa.gov/ncer/styles	6,465	4.32%	7,403	14,298
10.	http://es.epa.gov/ncer/index_files	5,524	3.69%	6,189	164,832
11.	http://es.epa.gov/ncer/nano	4,867	3.25%	26,422	2,751,687
12.	http://es.epa.gov/ncer/science	4,825	3.22%	13,500	917,660
13.	http://es.epa.gov/ncer/guidance	2,865	1.91%	5,290	114,455
14.	http://es.epa.gov/ncer/grants	2,751	1.84%	3,662	86,883
15.	http://es.epa.gov/ncer/biodiversity	1,425	0.95%	2,727	149,753
16.	http://es.epa.gov/ncer/about	1,075	0.72%	1,268	20,004
17.	http://es.epa.gov/ncer/staa	1,065	0.71%	1,656	40,513

18.	http://es.epa.gov/ncer/centers	1,053	0.70%	3,335	112,285
19.	http://es.epa.gov/ncer/cns	722	0.48%	1,172	19,518
20.	http://es.epa.gov/ncer/results	700	0.47%	1,096	21,659
	Subtotal	148,039	98.92%	381,815	77,830,624
	Other	1,614	1.08%	2,687	172,840
	Total	149,653	100.00%	384,502	78,003,463

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

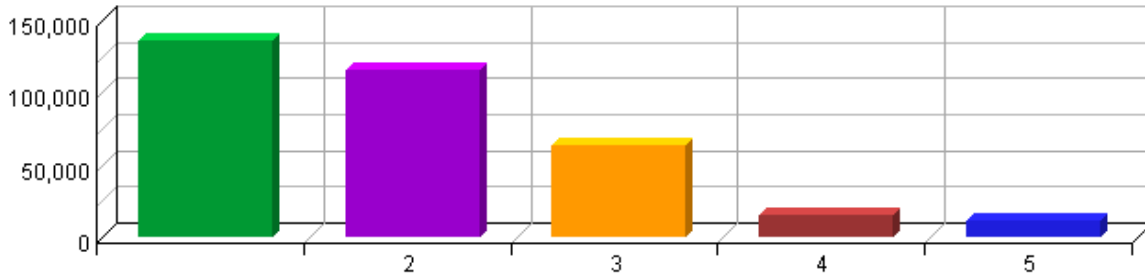
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

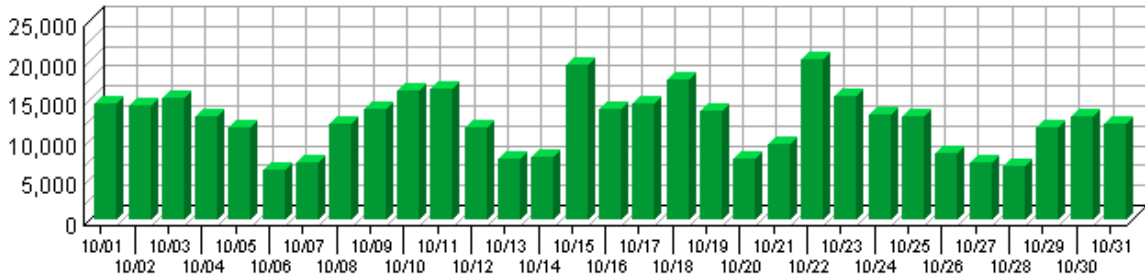
Hit Summary

Successful Hits for Entire Site	384,502
Average Hits per Day	12,403
Home Page Hits	11,519

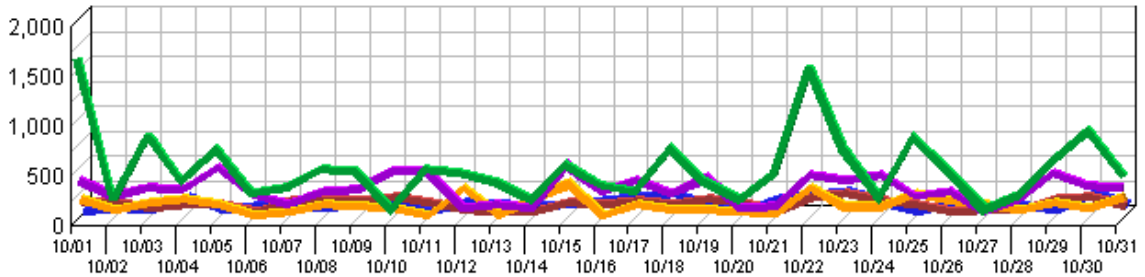
Most Accessed File Types by Files



Hits Trend



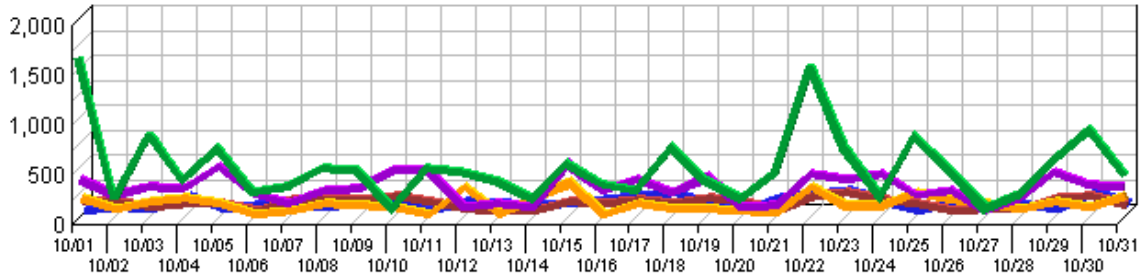
Most Downloaded Files Trend



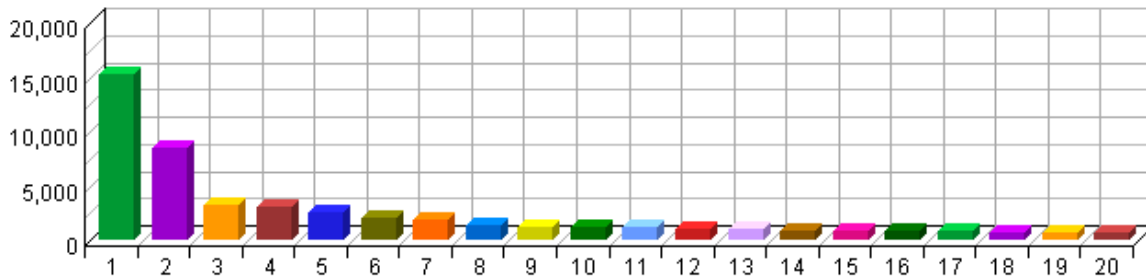
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend



Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/statesci/bioengineering.pdf	15,262	12.58%	402
2.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf	8,472	6.98%	538
3.	http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf	3,292	2.71%	189
4.	http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf	3,085	2.54%	275
5.	http://es.epa.gov/ncer/p3/success/michigan.pdf	2,626	2.16%	199
6.	http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf	2,003	1.65%	171
7.	http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf	1,840	1.52%	241
8.	http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf	1,280	1.06%	87
9.	http://es.epa.gov/ncer/rfa/forms/p3abstract.pdf	1,216	1.00%	265
10.	http://es.epa.gov/ncer/p3/expo/p3publicbook041607.pdf	1,209	1.00%	157

11.	http://es.epa.gov/ncer/rfa/forms/sf424_i.pdf	1,202	0.99%	953
12.	http://es.epa.gov/ncer/publications/search/toxicsbatch.pdf	1,082	0.89%	24
13.	http://es.epa.gov/ncer/rfa/forms/sf424i_instructions.pdf	1,042	0.86%	828
14.	http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf	930	0.77%	732
15.	http://es.epa.gov/ncer/publications/workshop/microorganisms_drinking_water_proceedings.pdf	923	0.76%	39
16.	http://es.epa.gov/ncer/publications/workshop/pdf/endocrine_disruptors.pdf	890	0.73%	49
17.	http://es.epa.gov/ncer/science/pm/pm.pdf	832	0.69%	23
18.	http://es.epa.gov/ncer/science/pm/hei/Rean-ExecSumm.pdf	741	0.61%	51
19.	http://es.epa.gov/ncer/rfa/forms/sf424-v2.0.pdf	734	0.61%	556
20.	http://es.epa.gov/ncer/science/tse/sos.pdf	734	0.61%	101
	Subtotal	49,395	40.71%	5,880
	Other	71,925	59.29%	32,153
	Total	121,320	100.00%	38,033

Most Downloaded Files – Help Card

? Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

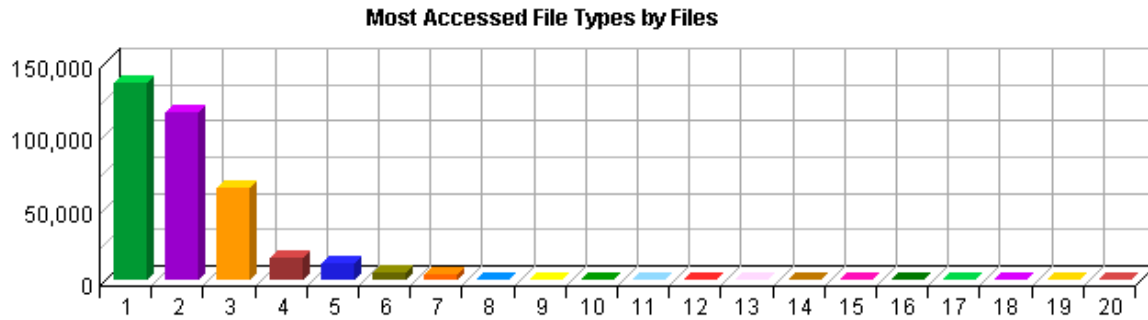
Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types


This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	136,459	38.64%	6,348,128
2.	pdf	116,098	32.88%	20,106,995
3.	htm	63,252	17.91%	1,074,180
4.	ppt	14,752	4.18%	43,438,762
5.	css	11,402	3.23%	27,414
6.	swf	5,165	1.46%	178,156
7.	js	4,321	1.22%	85,419
8.	scc	432	0.12%	131
9.	doc	411	0.12%	41,100
10.	flv	399	0.11%	5,510,400
11.	wmv	96	0.03%	1,142,180
12.	xml	79	0.02%	595
13.	wpd	64	0.02%	1,860
14.	map	43	0.01%	8
15.	mpg	29	0.01%	20,235
16.	mov	27	0.01%	9,798
17.	wp5	18	0.01%	598
18.	jbf	10	0.00%	411
19.	jpe	8	0.00%	39
20.	avi	8	0.00%	1
	Subtotal	353,073	99.99%	77,986,401
	Other	47	0.01%	17,063
	Total	353,120	100.00%	78,003,463


Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.


 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.


Most Uploaded Files – Help Card

 **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

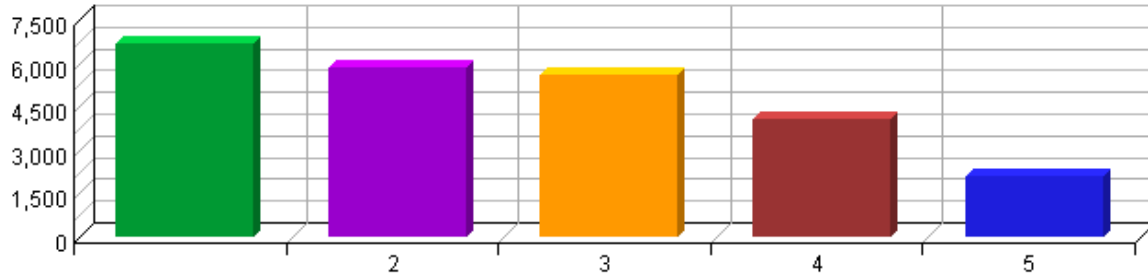
% – Percentage of times the specified file was uploaded compared with all uploaded files.

 You may want to run virus scans on uploaded files.

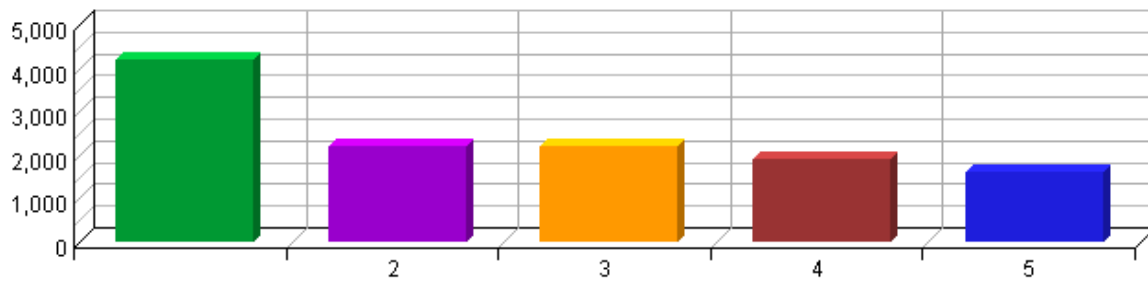
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

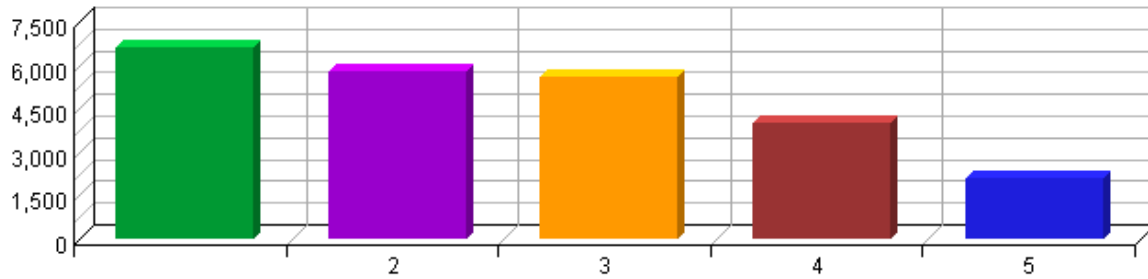
Top Entry Pages



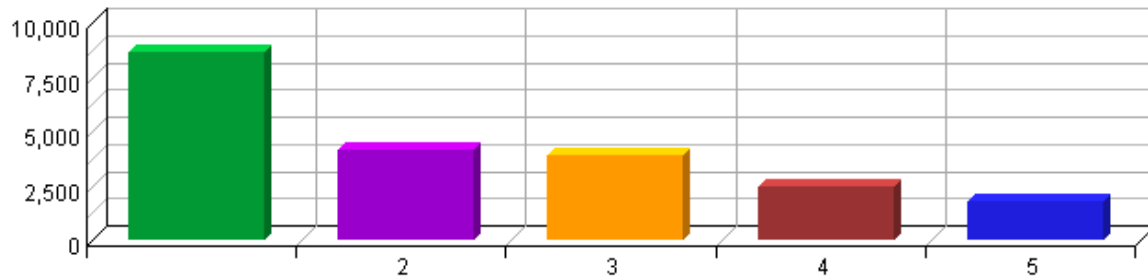
Single Access Pages



Top Entry Files



Top Exit Pages

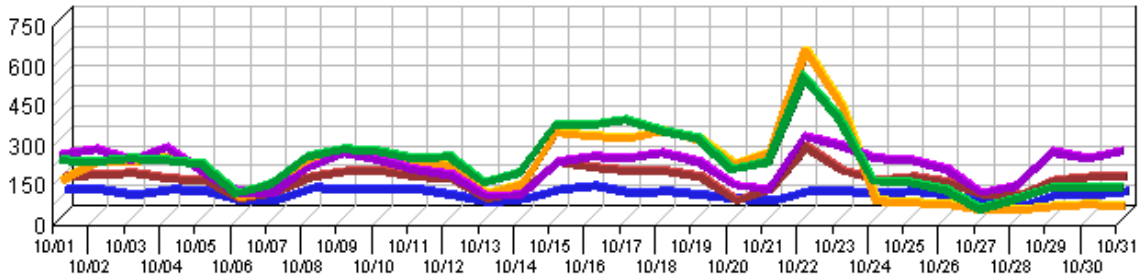


Top Entry Pages

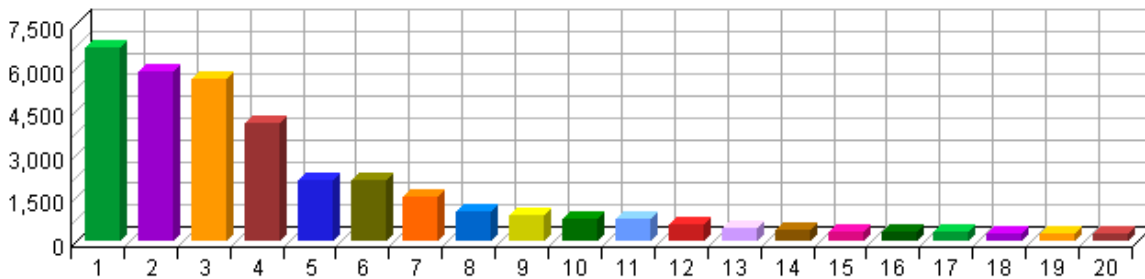
The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	6,659	7.79%
2.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	5,851	6.84%
3.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	5,611	6.56%
4.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	4,050	4.74%
5.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	2,115	2.47%
6.	P3 NCER ORD US EPA	2,093	2.45%

	http:// es.epa.gov/ ncer/ p3/		
7.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	1,515	1.77%
8.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	1,040	1.22%
9.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	887	1.04%
10.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	759	0.89%
11.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	741	0.87%
12.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	545	0.64%
13.	Children's Environmental Health Research Centers US EPA http:// es.epa.gov/ ncer/ childrenscenters/	429	0.50%
14.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts.html	384	0.45%
15.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html	318	0.37%
16.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech.html	303	0.35%
17.	Fall 2007 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_fellow.html	298	0.35%
18.	Basic Information Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/ questions/	286	0.33%
19.	Particulate Matter Science Topics 	278	0.33%

NCER | ORD | US EPA
[http:// es.epa.gov/ ncer/ science/ pm/](http://es.epa.gov/ncer/science/pm/)

20.	EPA: ORD: NCER: Urban Sprawl Research http:// es.epa.gov/ ncer/ publications/ topical/ urban. html	262	0.31%
	Subtotal	34,424	40.27%
	Other	51,067	59.73%
	Total	85,491	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

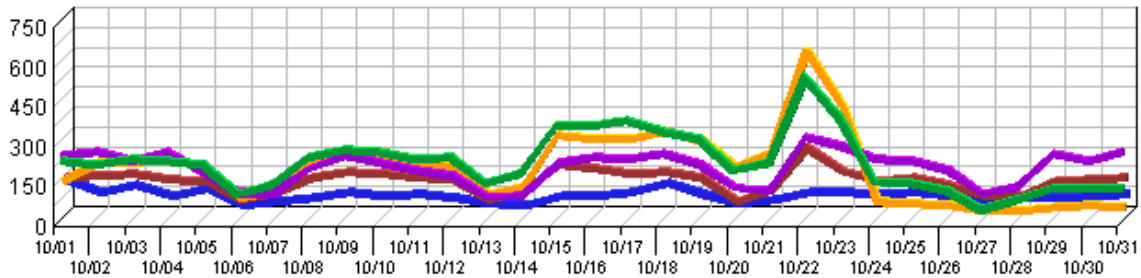
💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

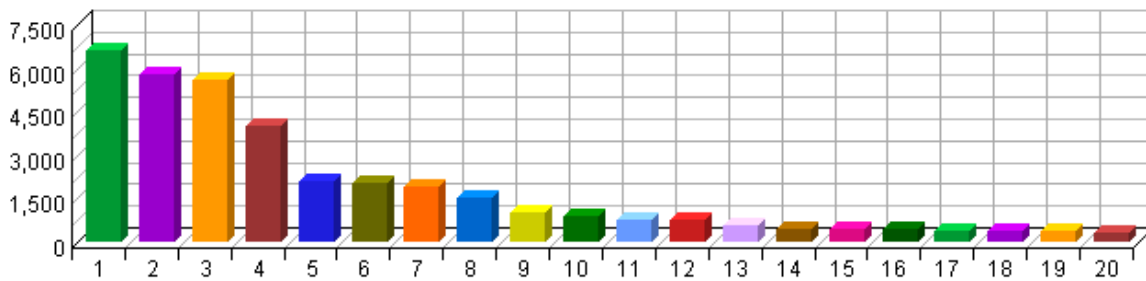
The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/fellow/	6,636	6.20%
2.	http://es.epa.gov/ncer/	5,774	5.40%
3.	http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	5,593	5.23%
4.	http://es.epa.gov/ncer/rfa/	4,015	3.75%
5.	http://es.epa.gov/ncer/p3/	2,085	1.95%
6.	http://es.epa.gov/ncer/sbir/	2,037	1.90%
7.	http://es.epa.gov/ncer/styles/epafiles_epastyles.css	1,923	1.80%
8.	http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	1,510	1.41%
9.	http://es.epa.gov/ncer/nano/	992	0.93%
10.	http://es.epa.gov/ncer/rfa/forms/	859	0.80%
11.	http://es.epa.gov/ncer/grants/	736	0.69%
12.	http://es.epa.gov/ncer/events/	734	0.69%
13.		545	0.51%

	http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html		
14.	http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	452	0.42%
15.	http://es.epa.gov/ncer/childrenscenters/children.css	417	0.39%
16.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf	416	0.39%
17.	http://es.epa.gov/ncer/childrenscenters/	396	0.37%
18.	http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	382	0.36%
19.	http://es.epa.gov/ncer/publications/statesci/bioengineering.pdf	368	0.34%
20.	http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html	318	0.30%
	Subtotal	36,188	33.82%
	Other	70,810	66.18%
	Total	106,998	100.00%

Top Entry Files – Help Card

? **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

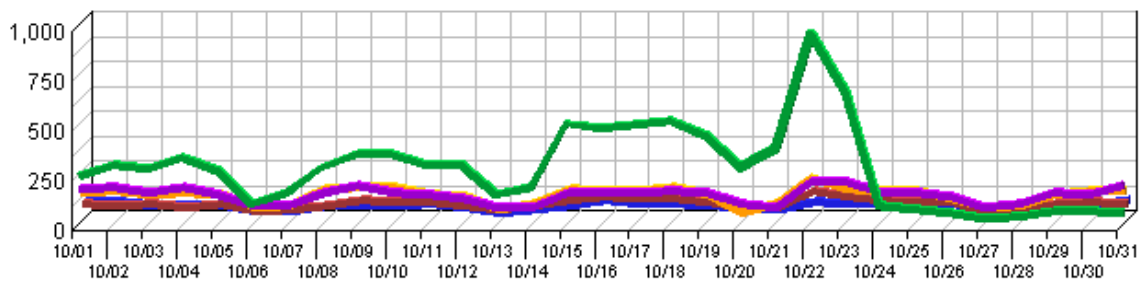
💡 Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

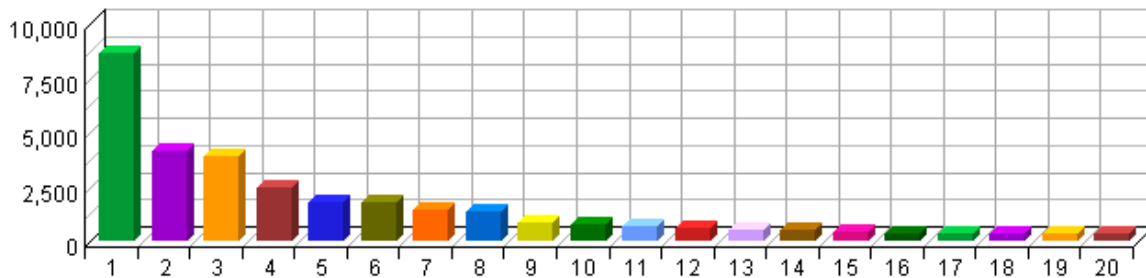
The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	8,626	10.09%
2.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	4,123	4.82%
3.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,868	4.52%
4.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	2,426	2.84%
5.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	1,800	2.11%
6.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA	1,764	2.06%

	http:// es.epa.gov/ ncer/ rfa/ forms/		
7.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	1,454	1.70%
8.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,319	1.54%
9.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	846	0.99%
10.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	729	0.85%
11.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	700	0.82%
12.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	551	0.64%
13.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	505	0.59%
14.	2007 STAR and GRO Graduate Fellowships FAQs Guidance & Frequent Questions NC http:// es.epa.gov/ ncer/ guidance/ faqs/ faq_gro_grad. html	492	0.58%
15.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	451	0.53%
16.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	368	0.43%
17.	Basic Information NCER ORD US EPA http:// es.epa.gov/ ncer/ about/	366	0.43%
18.	Children's Environmental Health Research Centers US EPA http:// es.epa.gov/ ncer/ childrenscenters/	337	0.39%
19.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A	309	0.36%

	http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html		
20.	Basic Information Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/questions/	301	0.35%
	Subtotal	31,335	36.65%
	Other	54,171	63.35%
	Total	85,506	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

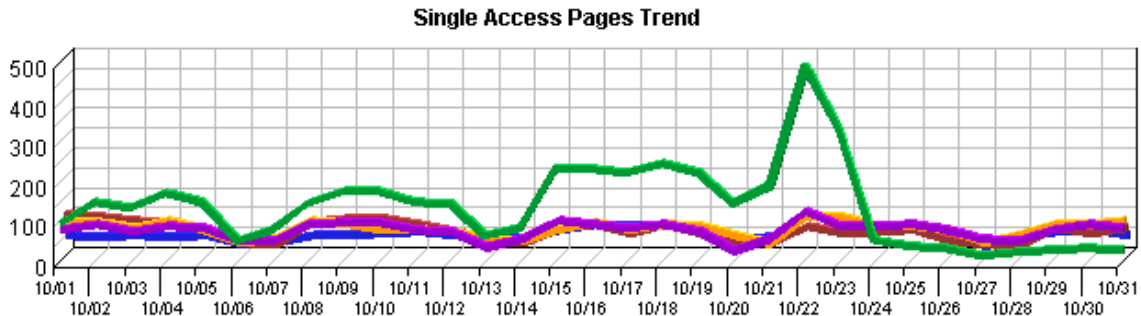
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ncer/rfa/ 2008/ 2008_star_fellow.html	4,211	7.34%
2.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ncer/rfa/	2,206	3.85%
3.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ncer/	2,204	3.84%
4.	P3 Award Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ncer/rfa/ 2008/ 2008_p3.html	1,914	3.34%
5.	Fellowships NCER ORD US EPA http:// es.epa.gov/ncer/fellow/	1,628	2.84%
6.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ncer/rfa/ 2008/ 2008_star_ecohab.html	1,288	2.25%

7.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	1,065	1.86%
8.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	968	1.69%
9.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	859	1.50%
10.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Funding Opport http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	721	1.26%
11.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	545	0.95%
12.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	489	0.85%
13.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	427	0.74%
14.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	408	0.71%
15.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	387	0.67%
16.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	357	0.62%
17.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	313	0.55%
18.	Agenda 2007 Children's Environmental Health Workshop: Discover, Treat, Prevent http:// es.epa.gov/ ncer/ events/ calendar/ 2007/ oct10/ agenda.html	278	0.48%
19.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http:// es.epa.gov/ ncer/ rfa/ 2007/	270	0.47%

	2007_star_health_indicators.html		
20.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	254	0.44%
	Subtotal	20,792	36.25%
	Other	36,566	63.75%
	Total	57,358	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		4,496	5.26%
	1. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	3,287	3.84%
	1. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	2,491	2.91%
	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	2,250	2.63%
	1. Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	1,888	2.21%
	2. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	1,362	1.59%
	1. Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	1,322	1.55%
	1. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	1,039	1.22%
	1. Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	675	0.79%
	1. P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	564	0.66%
	1. Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	447	0.52%
	1. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/		
	1. Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/		

1. STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	403	0.47%
	326	0.38%
1. Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	286	0.33%
1. Development of Environmental Health Outcome Indicators 2007 Grant Archives A http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html	262	0.31%
1. Basic Information Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/questions/	259	0.30%
1. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	247	0.29%
1. EPA: ORD: NCER: Urban Sprawl Research http://es.epa.gov/ncer/publications/topical/urban.html	245	0.29%
1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/		
2. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	238	0.28%
1. Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/	216	0.25%
1. Exploratory Research: Nanotechnology Research Grants Investigating Environmental http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of

actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

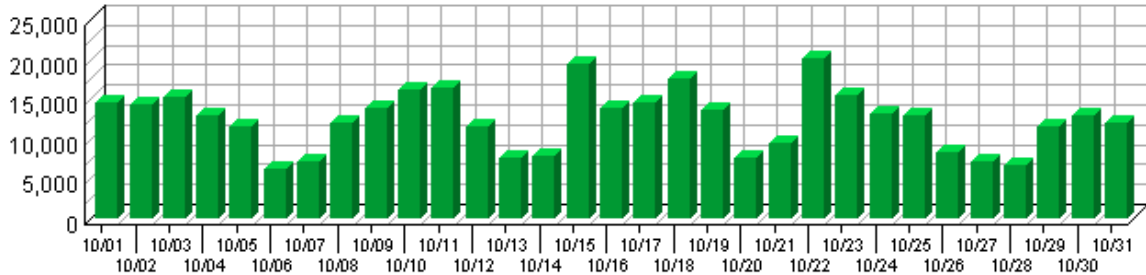


Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

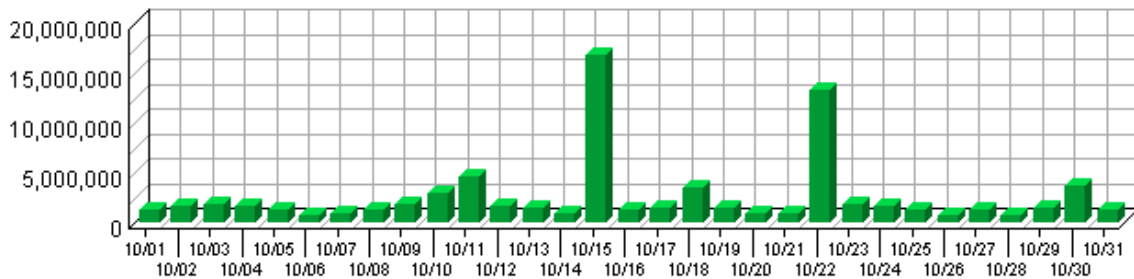
Hits Trend



Hit Summary

Successful Hits for Entire Site	384,502
Average Hits per Day	12,403
Home Page Hits	11,519

Bandwidth: Kbytes Transferred Trend

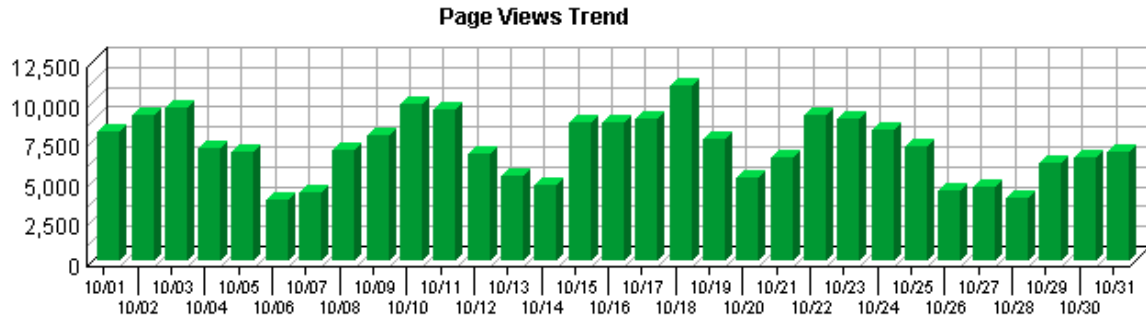


Technical Statistics

Total Hits	415,145	100%
Successful Hits	384,502	92.62%
Failed Hits	30,643	7.38%
Cached Hits	31,382	7.56%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
10/01	8,141	3.67%
10/02	9,155	4.13%
10/03	9,556	4.31%
10/04	7,009	3.16%
10/05	6,821	3.07%
10/06	3,803	1.71%
10/07	4,275	1.93%
10/08	6,998	3.15%
10/09	7,832	3.53%
10/10	9,811	4.42%
10/11	9,459	4.26%
10/12	6,691	3.01%
10/13	5,303	2.39%
10/14	4,709	2.12%
10/15	8,647	3.90%
10/16	8,650	3.90%
10/17	8,939	4.03%
10/18	11,033	4.97%
10/19	7,669	3.46%
10/20	5,189	2.34%
10/21	6,451	2.91%
10/22	9,099	4.10%
10/23	8,862	3.99%
10/24	8,188	3.69%
10/25	7,228	3.26%

10/26	4,361	1.96%
10/27	4,629	2.09%
10/28	3,956	1.78%
10/29	6,120	2.76%
10/30	6,490	2.92%
10/31	6,861	3.09%
Total	221,935	100.00%

Page Views Trend – Help Card

? Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

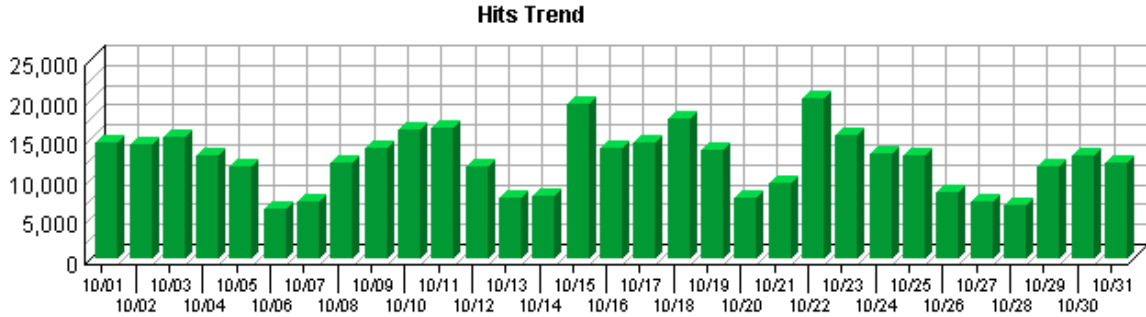
Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
10/01	14,537	3.78%
10/02	14,299	3.72%
10/03	15,337	3.99%
10/04	12,848	3.34%
10/05	11,583	3.01%
10/06	6,139	1.60%
10/07	7,095	1.85%
10/08	12,044	3.13%
10/09	13,846	3.60%
10/10	16,305	4.24%
10/11	16,449	4.28%
10/12	11,620	3.02%
10/13	7,745	2.01%
10/14	7,814	2.03%
10/15	19,506	5.07%
10/16	13,963	3.63%
10/17	14,657	3.81%
10/18	17,657	4.59%
10/19	13,604	3.54%
10/20	7,666	1.99%
10/21	9,522	2.48%
10/22	20,117	5.23%
10/23	15,524	4.04%
10/24	13,085	3.40%
10/25	12,853	3.34%

10/26	8,298	2.16%
10/27	7,109	1.85%
10/28	6,747	1.75%
10/29	11,612	3.02%
10/30	12,929	3.36%
10/31	11,992	3.12%
Total	384,502	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

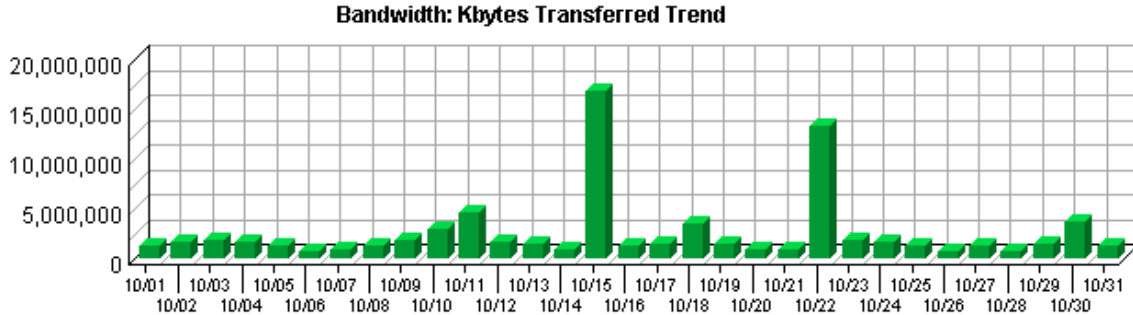
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
10/01	1,320,009	1.69%
10/02	1,735,836	2.23%
10/03	1,910,008	2.45%
10/04	1,696,918	2.18%
10/05	1,285,088	1.65%
10/06	681,984	0.87%
10/07	858,526	1.10%
10/08	1,325,014	1.70%
10/09	1,926,673	2.47%
10/10	2,971,406	3.81%
10/11	4,570,407	5.86%
10/12	1,577,919	2.02%
10/13	1,466,533	1.88%
10/14	911,169	1.17%
10/15	16,908,263	21.68%
10/16	1,232,303	1.58%
10/17	1,537,912	1.97%
10/18	3,600,008	4.62%
10/19	1,488,160	1.91%
10/20	868,903	1.11%
10/21	929,596	1.19%
10/22	13,269,592	17.01%
10/23	1,853,373	2.38%
10/24	1,646,177	2.11%
10/25	1,205,829	1.55%

10/26	819,774	1.05%
10/27	1,228,043	1.57%
10/28	776,694	1.00%
10/29	1,396,991	1.79%
10/30	3,637,585	4.66%
10/31	1,366,786	1.75%
Total	78,003,463	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

? Kbytes Transferred – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

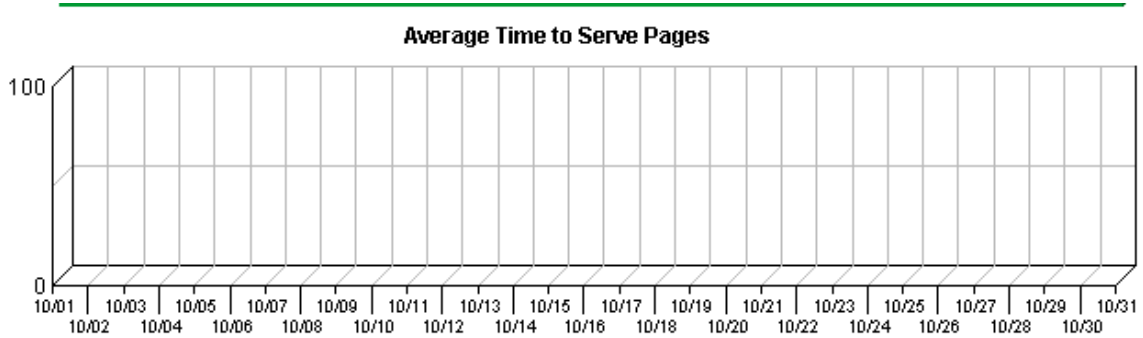
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
10/01	0	8,141	0
10/02	0	9,155	0
10/03	0	9,556	0
10/04	0	7,009	0
10/05	0	6,821	0
10/06	0	3,803	0
10/07	0	4,275	0
10/08	0	6,998	0
10/09	0	7,832	0
10/10	0	9,811	0
10/11	0	9,459	0
10/12	0	6,691	0
10/13	0	5,303	0
10/14	0	4,709	0
10/15	0	8,647	0
10/16	0	8,650	0
10/17	0	8,939	0
10/18	0	11,033	0
10/19	0	7,669	0
10/20	0	5,189	0
10/21	0	6,451	0
10/22	0	9,099	0
10/23	0	8,862	0
10/24	0	8,188	0
10/25	0	7,228	0

10/26	0	4,361	0
10/27	0	4,629	0
10/28	0	3,956	0
10/29	0	6,120	0
10/30	0	6,490	0
10/31	0	6,861	0
Total	0	221,935	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

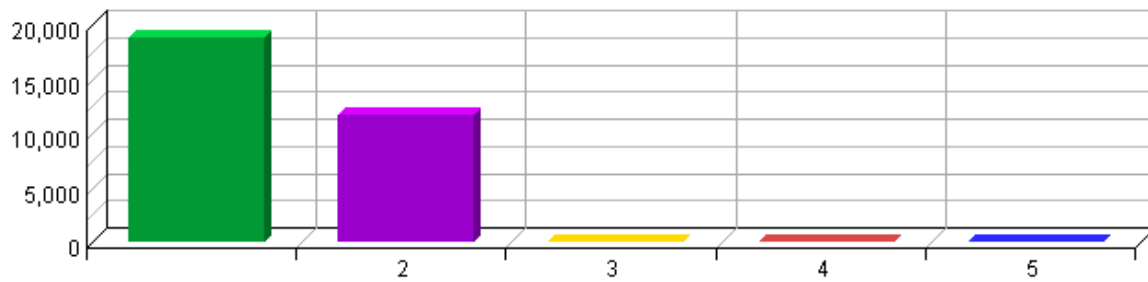
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

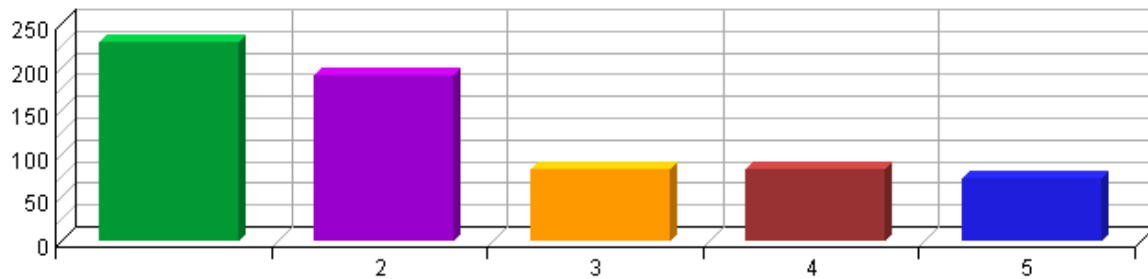
Technical Statistics

Total Hits	415,145	100%
Successful Hits	384,502	92.62%
Failed Hits	30,643	7.38%
Cached Hits	31,382	7.56%

Client Errors

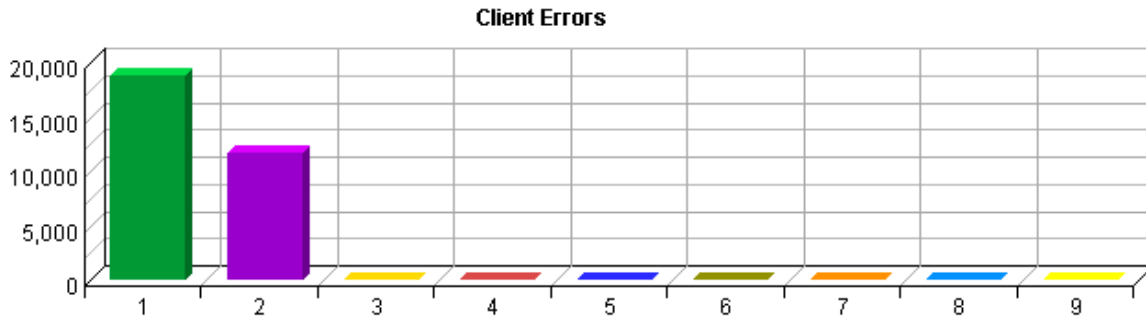


File Not Found Errors



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	18,887	61.64%
2.	404 Not Found	11,637	37.98%
3.	000 Incomplete / Undefined	48	0.16%
4.	401 Unauthorized Access	39	0.13%
5.	400 Bad Request	12	0.04%
6.	408 Request Timeout	10	0.03%
7.	405 Method Not Allowed	6	0.02%
8.	413 Request Entity Too Large	3	0.01%
9.	416 Incomplete / Undefined	1	0.00%
	Total	30,643	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/briefings/styles/epafiles_epastyles.css http://es.epa.gov/ncer/briefings/region1/	228	1.96%
2.	/ncer/nano/research/white/ http://es.epa.gov/ncer/nano/research/nano_tox.html	191	1.64%
3.	/ncer/s/epa.css http://es.epa.gov/ncer/biodiversity/solicitation.html	83	0.71%
4.	/ncer/s/etop.css http://es.epa.gov/ncer/biodiversity/solicitation.html	83	0.71%
5.	/ncer/childrenscenters/events/children.css http://es.epa.gov/ncer/childrenscenters/events/10_10_2007.html	73	0.63%
6.	/ncer/events/calendar/2007/styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/calendar/2007/nov14/agenda.html	70	0.60%
7.	/ncer/rfa/2008/epa-content.css (no referrer)	66	0.57%
8.	/ncer/rfa97/endocrine.html (no referrer)	54	0.46%
9.	/ncer/briefings/styles/epafiles_epastyles.css http://es.epa.gov/ncer/briefings/apha/index.html	51	0.44%
10.	/ncer/centers/trc/nuartrc.html (no referrer)	51	0.44%
11.	/ncer/search/ (no referrer)	47	0.40%

12.	/ncer/childrenscnters/ news_stories/children.css http://es.epa.gov/ncer/ childrenscnters/news_stories/ ucdavis_080807.html	47	0.40%
13.	/ncer/childrenscnters/ news_stories/children.css http://es.epa.gov/ncer/ childrenscnters/news_stories/ ucin_100506.html	44	0.38%
14.	/ncer/events/calendar/2007/ styles/epafiles_epastyles.css (no referrer)	44	0.38%
15.	/ncer/s/epa.css http://es.epa.gov/ncer/ biodiversity/links.html	44	0.38%
16.	/ncer/s/etop.css http://es.epa.gov/ncer/ biodiversity/links.html	44	0.38%
17.	/ncer/events/calendar/2005/ styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/ calendar/2005/oct20/logistics.html	44	0.38%
18.	/ncer/qa/qa_docs.html (no referrer)	41	0.35%
19.	/ncer/s/epa.css http://es.epa.gov/ncer/ biodiversity/programs.html	40	0.34%
20.	/ncer/events/calendar/2007/ styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/ calendar/2007/nov8/agenda.html	40	0.34%
	Subtotal	1,385	11.90%
	Other	10,252	88.10%
	Total	11,637	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

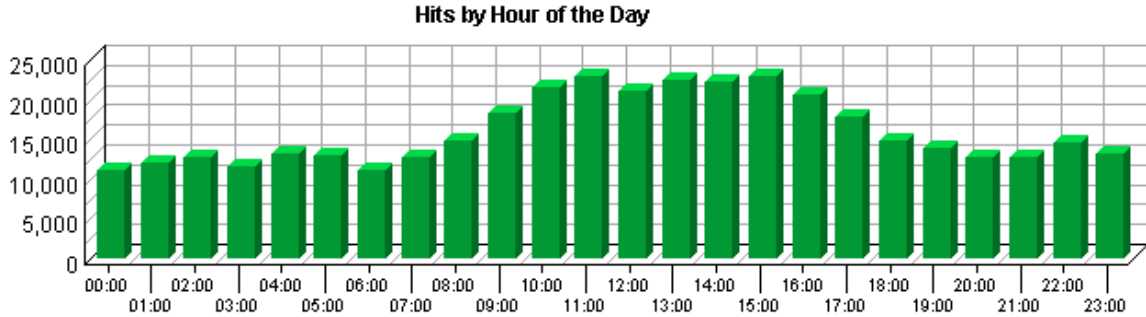
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

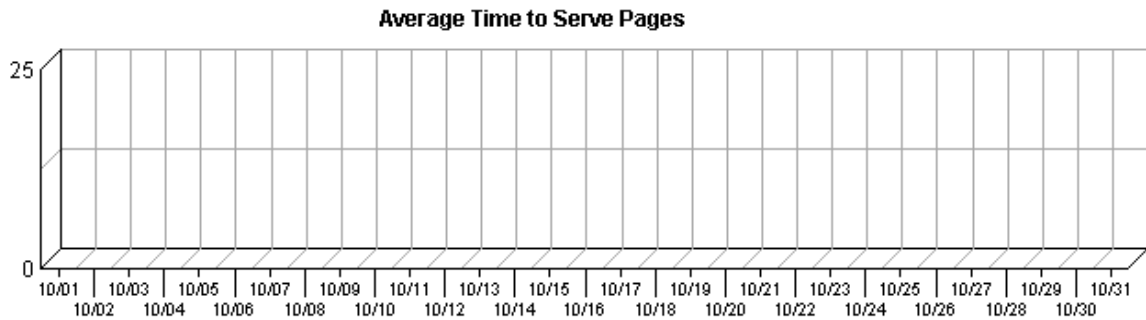


Most Active Summary

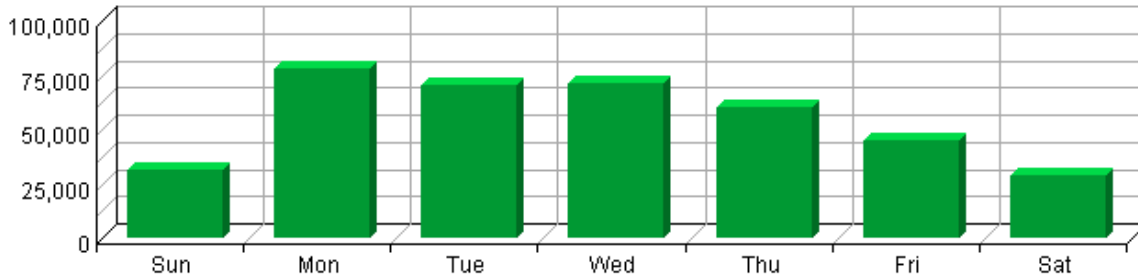
Most Active Date	October 22, 2007
Number of Hits on Most Active Date	20,117
Most Active Day of the Week	Mon
Most Active Hour of the Day	15:00–15:59

Activity on Weekdays Summary

Total Hits Weekdays	324,665
Total Visits Weekdays	87,442
Average Number of Visits per day on Weekdays	3,801
Average Number of Hits per day on Weekdays	14,115



Hits by Day of the Week



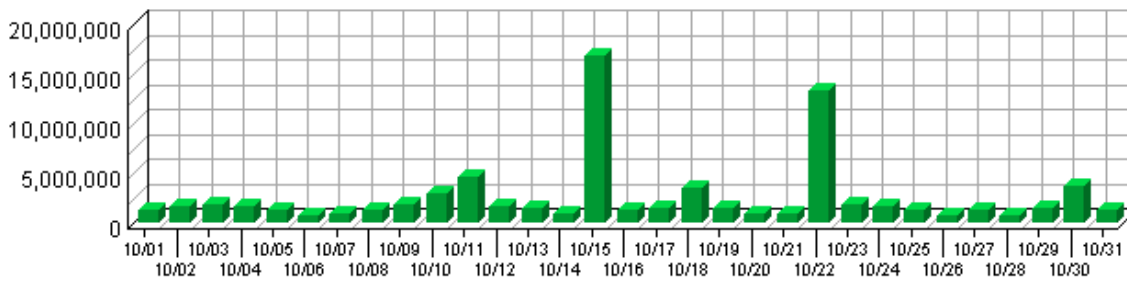
Least Active Summary

Least Active Date	October 06, 2007
Number of Hits on Least Active Date	6,139
Least Active Day of the Week	Sat
Least Active Hour of the Day	06:00–06:59

Activity on Weekends Summary

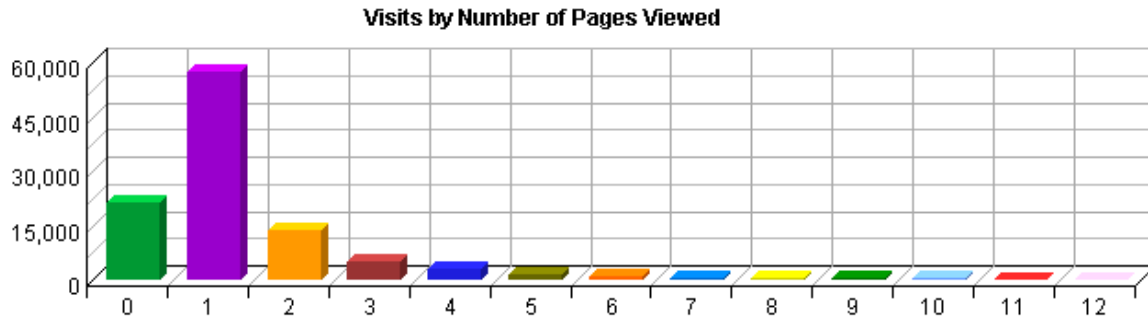
Total Hits Weekend	59,837
Total Visits Weekend	19,556
Average Number of Visits per Weekend	4,889
Average Number of Hits per Weekend	14,959

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	21,510	20.10%
1	57,358	53.60%
2	13,805	12.90%
3	5,139	4.80%
4	3,018	2.82%
5	1,645	1.54%
6	1,134	1.06%
7	708	0.66%
8	519	0.48%
9	386	0.36%
10	281	0.26%
11	185	0.17%
12	162	0.15%
Subtotal	105,850	98.91%
Other	1,166	1.09%
Total	107,016	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

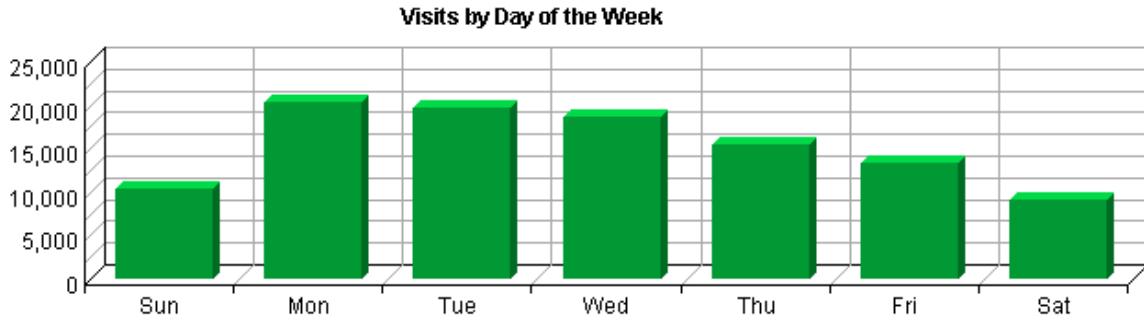
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	10,416	9.73%
Mon	20,269	18.94%
Tue	19,771	18.48%
Wed	18,720	17.50%
Thu	15,420	14.41%
Fri	13,262	12.39%
Sat	9,140	8.54%
Total Weekend	19,556	18.28%
Total Weekdays	87,442	81.72%
Total	106,998	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

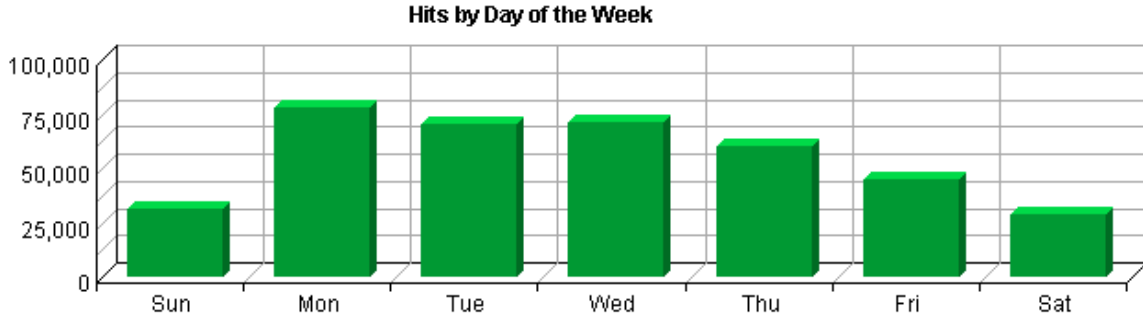
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	31,178	8.11%
Mon	77,816	20.24%
Tue	70,561	18.35%
Wed	71,376	18.56%
Thu	59,807	15.55%
Fri	45,105	11.73%
Sat	28,659	7.45%
Total Weekend	59,837	15.56%
Total Weekdays	324,665	84.44%
Total	384,502	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

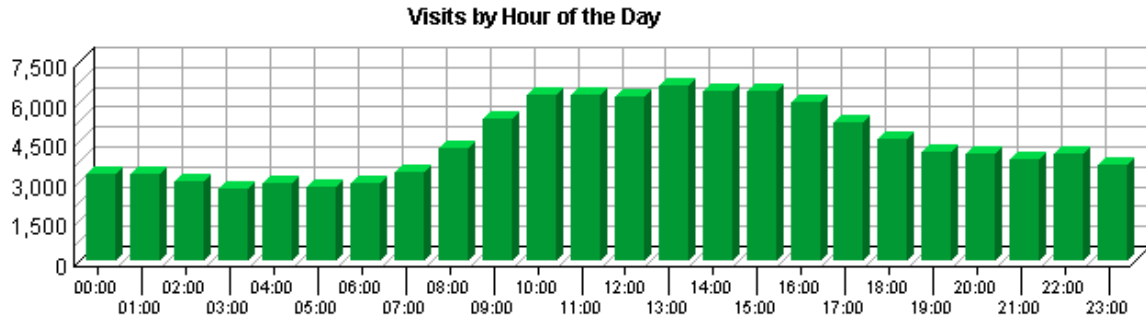
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	3,258	3.04%
01:00	3,230	3.02%
02:00	2,969	2.77%
03:00	2,701	2.52%
04:00	2,901	2.71%
05:00	2,794	2.61%
06:00	2,897	2.71%
07:00	3,332	3.11%
08:00	4,223	3.95%
09:00	5,342	4.99%
10:00	6,239	5.83%
11:00	6,237	5.83%
12:00	6,152	5.75%
13:00	6,576	6.15%
14:00	6,390	5.97%
15:00	6,376	5.96%
16:00	5,973	5.58%
17:00	5,227	4.89%
18:00	4,567	4.27%
19:00	4,105	3.84%
20:00	4,054	3.79%
21:00	3,828	3.58%
22:00	4,024	3.76%
23:00	3,603	3.37%
Total Visits during Work Hours (8:00am–5:00pm)	53,508	50.01%

Total Visits during After Hours (5:01pm–7:59am)	53,490	49.99%
Total	106,998	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	13:00–13:59
Least Active Hour of the Day	03:00–03:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

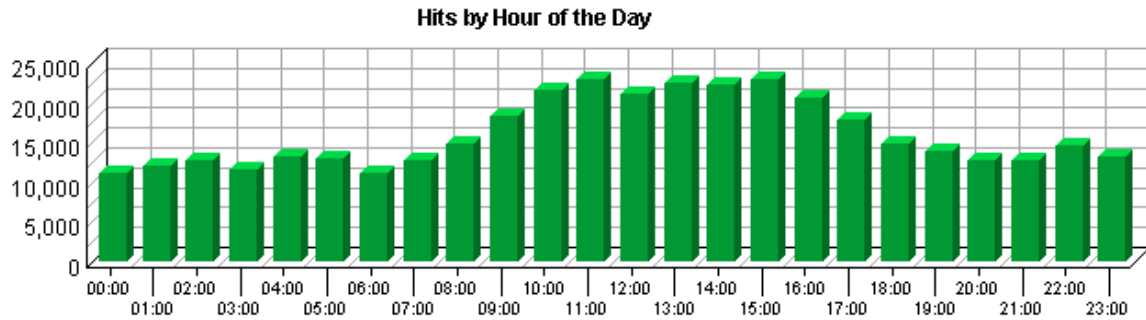
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	11,198	2.91%
01:00	12,045	3.13%
02:00	12,753	3.32%
03:00	11,638	3.03%
04:00	13,255	3.45%
05:00	12,993	3.38%
06:00	11,057	2.88%
07:00	12,751	3.32%
08:00	14,832	3.86%
09:00	18,183	4.73%
10:00	21,631	5.63%
11:00	22,966	5.97%
12:00	21,136	5.50%
13:00	22,460	5.84%
14:00	22,291	5.80%
15:00	23,000	5.98%
16:00	20,633	5.37%
17:00	17,818	4.63%
18:00	14,879	3.87%
19:00	13,929	3.62%
20:00	12,825	3.34%
21:00	12,637	3.29%
22:00	14,471	3.76%
23:00	13,121	3.41%

Total Hits during Work Hours (8:00am–5:00pm)	187,132	48.67%
Total Hits during After Hours (5:01pm–7:59am)	197,370	51.33%
Total	384,502	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	15:00–15:59
Least Active Hour of the Day	06:00–06:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	91,758	85.74%
1-2	2,694	2.52%
2-3	1,523	1.42%
3-4	1,103	1.03%
4-5	843	0.79%
5-6	660	0.62%
6-7	615	0.57%
7-8	517	0.48%
8-9	448	0.42%
9-10	407	0.38%
10-11	378	0.35%
11-12	375	0.35%
12-13	317	0.30%
13-14	302	0.28%
14-15	286	0.27%
15-16	265	0.25%
16-17	260	0.24%
17-18	255	0.24%
18-19	222	0.21%
19-20	216	0.20%
Subtotal	103,444	96.66%
Other	3,572	3.34%
Total	107,016	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

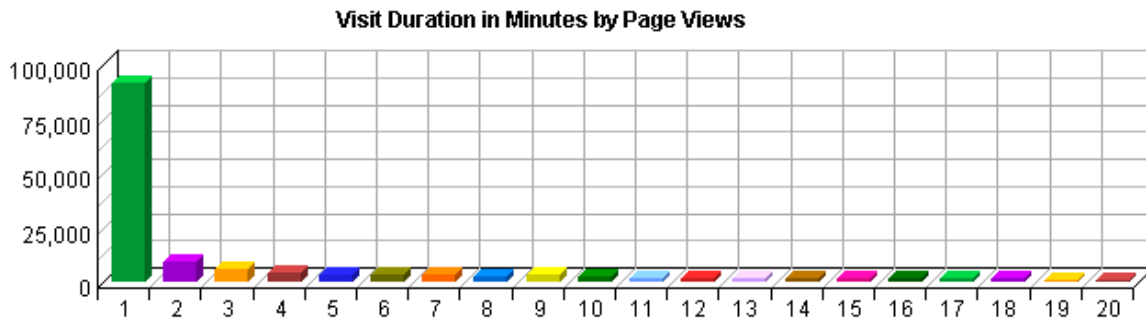
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	91,892	41.47%
1-2	9,032	4.08%
2-3	5,796	2.62%
3-4	4,571	2.06%
4-5	3,660	1.65%
5-6	3,535	1.60%
6-7	3,012	1.36%
7-8	2,638	1.19%
8-9	3,355	1.51%
9-10	2,445	1.10%
10-11	1,849	0.83%
11-12	1,849	0.83%
12-13	1,628	0.73%
13-14	1,382	0.62%
14-15	1,805	0.81%
15-16	1,518	0.69%
16-17	1,339	0.60%
17-18	1,301	0.59%
18-19	1,103	0.50%
19-20	1,114	0.50%
Subtotal	144,824	65.35%
Other	76,780	34.65%
Total	221,604	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

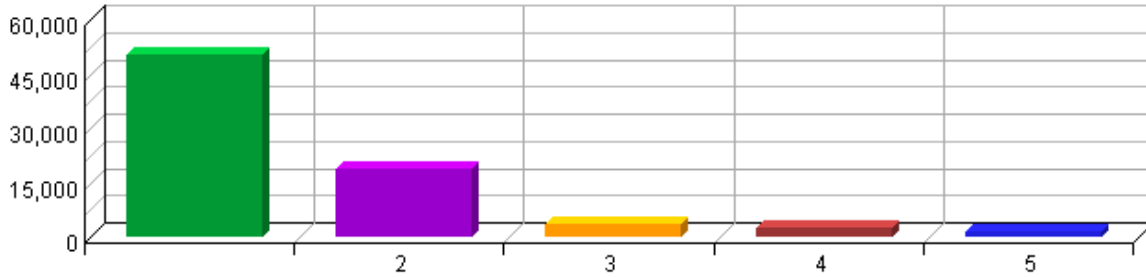
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

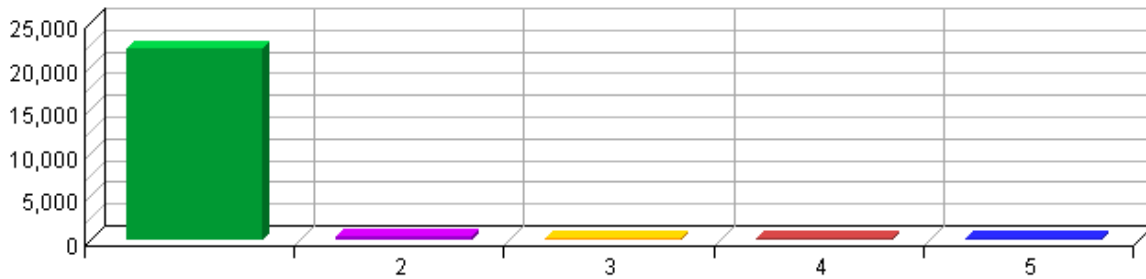
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits



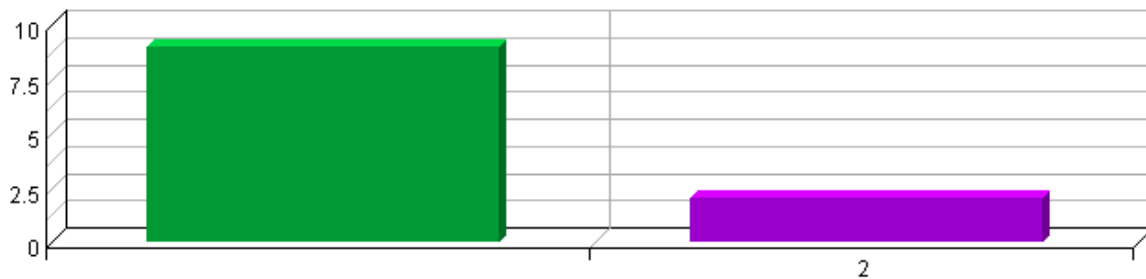
Top Spiders by Visits



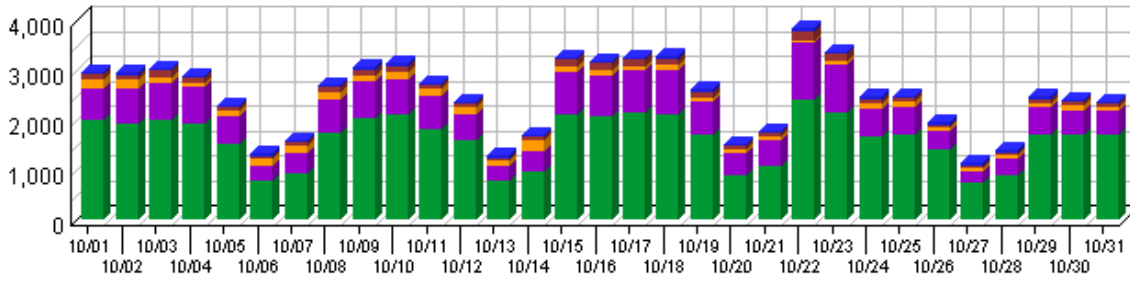
Top WAP Devices by Visits



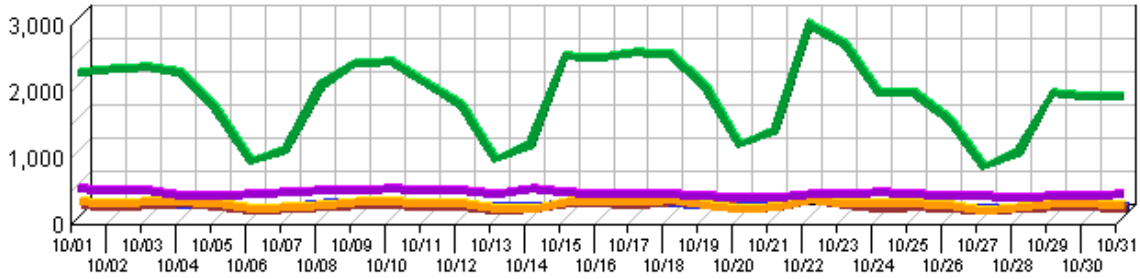
Top WAP Browsers by Visits



Top Browsers by Visits Trend

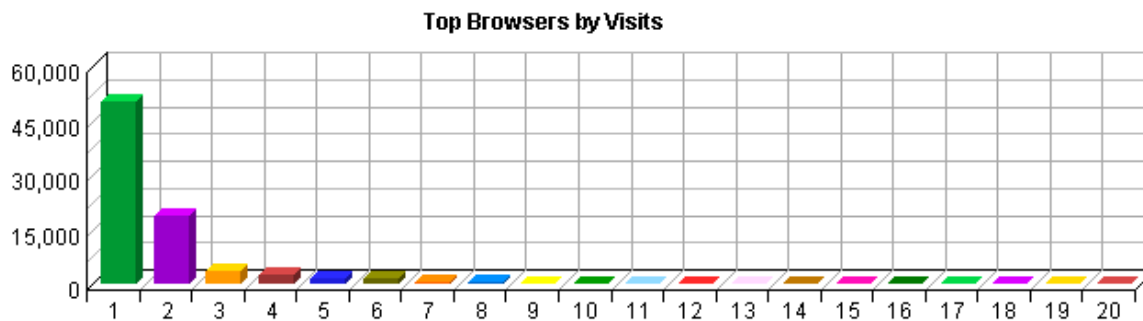
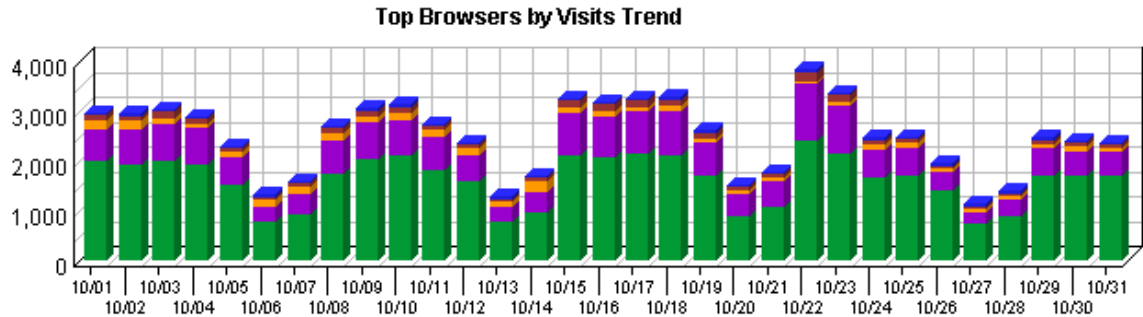


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	50,297	60.56%	191,292
2.	Mozilla	18,699	22.52%	57,770
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	3,568	4.30%	11,823
4.	Safari	2,790	3.36%	8,056
5.	Other Netscape Compatible	1,626	1.96%	24,887
6.	Others	1,429	1.72%	3,952
7.	Netscape	508	0.61%	1,562
8.	Opera	313	0.38%	553
9.	voyager/1.0	248	0.30%	795
10.	PEAR HTTP_Request class (http://pear.php.net/)	243	0.29%	401
11.	libwww-perl/5.800	212	0.26%	324
12.	MSRBOT (http://research.microsoft.com/research/sv/msrbot/	170	0.20%	1,622
13.	Factbot 1.09	165	0.20%	218
14.	NLESE USEPA	163	0.20%	4,266
15.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	156	0.19%	1,641
16.	Konqueror	124	0.15%	4,048
17.	psbot/0.1 (http://www.picsearch.com/bot.html)	121	0.15%	136

18.	Jakarta Commons-HttpClient/3.0.1	107	0.13%	12,749
19.	ColdFusion	99	0.12%	391
20.	Java/1.6.0_03	97	0.12%	135
	Subtotal	81,135	97.70%	326,621
	Other	1,912	2.30%	11,126
	Total	83,047	100.00%	337,747

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

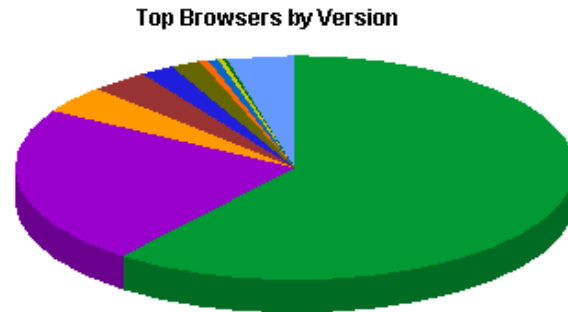
% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

Browser	Version	Visits	%	Hits
1. Microsoft Internet Explorer	6.0	31,426	37.84%	125,655
	7.0	17,827	21.47%	60,507
	5.0	317	0.38%	1,248
	5.5	260	0.31%	764
	5.01	167	0.20%	323
	5.14	60	0.07%	106
	Version Unknown	51	0.06%	58
	5.00	46	0.06%	2,295
	3.02	27	0.03%	42
	5.23	24	0.03%	45
	1.	13	0.02%	72
	7.0b	11	0.01%	37
	4.01	11	0.01%	16
	5.22	10	0.01%	12
	6.0b	8	0.01%	31
	6	8	0.01%	14
	4.0	8	0.01%	32
	6.1	8	0.01%	13
	5.17	6	0.01%	11
	5.16	2	0.00%	3
7.0.5730.11	1	0.00%	1	
4.5	1	0.00%	1	
2.0	1	0.00%	1	
5.15	1	0.00%	2	
6.0-	1	0.00%	1	
5.13	1	0.00%	1	

	6.0,	1	0.00%	1
	Other	0	0.00%	0
2. Mozilla	20070914	8,963	10.79%	27,986
	20071008	4,225	5.09%	13,544
	20070308	945	1.14%	1,836
	20070725	655	0.79%	2,030
	20070508	404	0.49%	1,466
	20070515	369	0.44%	1,565
	20050915	277	0.33%	1,179
	20070309	251	0.30%	769
	Version Unknown	235	0.28%	497
	20070728	189	0.23%	463
	20061010	183	0.22%	514
	20061204	169	0.20%	568
	20070713	143	0.17%	395
	20060728	87	0.10%	323
	20050716	84	0.10%	249
	20061201	82	0.10%	163
	20060909	80	0.10%	179
	20050511	75	0.09%	217
	20061206	68	0.08%	143
	20041107	67	0.08%	165
	20070219	55	0.07%	114
	20060508	51	0.06%	125
	2007030919	44	0.05%	74
	20050414	43	0.05%	108
	20050225	41	0.05%	45
	20070718	40	0.05%	84
	20051111	40	0.05%	128
	20070815	29	0.03%	112
	20070809	28	0.03%	58
	20060111	25	0.03%	63
	20050319	25	0.03%	47
	20060426	24	0.03%	45
	20060613	24	0.03%	54
	20020924	23	0.03%	24
	20050317	21	0.03%	80
	20050919	20	0.02%	176
	20070312	20	0.02%	86
	20060414	20	0.02%	41
	20021112	17	0.02%	17
	20071015	15	0.02%	36

20070509	15	0.02%	28
20060911	15	0.02%	23
	14	0.02%	31
20060601	13	0.02%	17
20060319	13	0.02%	16
20040803	13	0.02%	23
20031007	12	0.01%	152
20041001	11	0.01%	94
20060308	11	0.01%	26
20070719	11	0.01%	25
20061025	11	0.01%	48
20070802	10	0.01%	21
20040707	9	0.01%	17
20050728	9	0.01%	36
20050207	9	0.01%	9
20070216	9	0.01%	12
20070228	9	0.01%	26
20050711	8	0.01%	19
20021207	8	0.01%	8
20040910	7	0.01%	54
20070810	7	0.01%	16
20070417	7	0.01%	11
20040913	7	0.01%	11
20071019	7	0.01%	26
20071022	7	0.01%	16
20040113	7	0.01%	9
20061023	6	0.01%	12
20041217	6	0.01%	8
20070723	6	0.01%	14
20050223	6	0.01%	19
20060821	5	0.01%	5
20051107	5	0.01%	459
20070731	5	0.01%	22
20060418	5	0.01%	23
20070222	5	0.01%	11
20050712	5	0.01%	5
20040616	5	0.01%	20
20050418	5	0.01%	6
20070530	4	0.00%	9
20070324	4	0.00%	4
20070411	4	0.00%	29
20010124	4	0.00%	4

20041122	4	0.00%	4
20050224	4	0.00%	5
20070928	4	0.00%	16
20050717	4	0.00%	11
20060206	4	0.00%	5
20021126	4	0.00%	4
20070111	3	0.00%	13
20041020	3	0.00%	4
20070316	3	0.00%	7
20030922	3	0.00%	5
20060425	3	0.00%	11
20060918	3	0.00%	3
20050922	3	0.00%	3
20070208	3	0.00%	5
20070920	3	0.00%	17
20070919	3	0.00%	8
20040514	3	0.00%	9
20060803	3	0.00%	3
20020530	3	0.00%	3
20060328	3	0.00%	4
20030624	3	0.00%	4
20070307	2	0.00%	2
20050920	2	0.00%	2
20060214	2	0.00%	3
20061208	2	0.00%	3
20070226	2	0.00%	4
20060527	2	0.00%	3
20061115	2	0.00%	11
20070803	2	0.00%	6
20050720	2	0.00%	4
20070531	2	0.00%	2
20041108	2	0.00%	8
20070322	2	0.00%	2
20060427	2	0.00%	4
20070321	2	0.00%	3
20050524	2	0.00%	4
20061205	2	0.00%	2
20071013	2	0.00%	6
20070720	2	0.00%	2
20031016	2	0.00%	2
20050416	2	0.00%	7
20070611	2	0.00%	3

20030422	2	0.00%	3
20070806	2	0.00%	21
20070505	2	0.00%	2
20070220	2	0.00%	3
20050908	2	0.00%	5
20050321	2	0.00%	2
20070310	2	0.00%	24
20061219	1	0.00%	2
20040416	1	0.00%	1
20070223	1	0.00%	1
20041221	1	0.00%	3
20070119	1	0.00%	1
20070918	1	0.00%	1
20061024	1	0.00%	4
20061110-PIGFOOT	1	0.00%	24
20051229	1	0.00%	6
20060925	1	0.00%	1
20060417	1	0.00%	1
20060602	1	0.00%	1
20040719	1	0.00%	1
20061108	1	0.00%	1
20071010	1	0.00%	1
20061011	1	0.00%	1
20050302	1	0.00%	1
20020816	1	0.00%	1
20061014	1	0.00%	1
20061211	1	0.00%	1
20060201	1	0.00%	1
20060807	1	0.00%	1
20030208	1	0.00%	1
20070629	1	0.00%	1
20030225	1	0.00%	1
20060731	1	0.00%	1
20070727	1	0.00%	2
20030425	1	0.00%	1
20070327	1	0.00%	1
20060323	1	0.00%	3
20040619	1	0.00%	1
20030312	1	0.00%	1
20070604	1	0.00%	2
20070313	1	0.00%	2
20041119	1	0.00%	1

	20020826	1	0.00%	1	
	20061215	1	0.00%	1	
	20021016	1	0.00%	1	
	20070926	1	0.00%	3	
	20061107	1	0.00%	2	
	20060719	1	0.00%	1	
	20051019	1	0.00%	5	
	2007101805	1	0.00%	1	
	20060513	1	0.00%	1	
	20050909	1	0.00%	3	
	20071012	1	0.00%	1	
	20040623	1	0.00%	3	
	20061003	1	0.00%	5	
	20060726	1	0.00%	5	
	20070717	1	0.00%	1	
	20070801	1	0.00%	2	
	20060717	1	0.00%	1	
	20050226	1	0.00%	1	
	20060512	1	0.00%	1	
	20060124	1	0.00%	6	
	20070510	1	0.00%	1	
	20061222	1	0.00%	2	
	20071018	1	0.00%	8	
	2007080405	1	0.00%	75	
	20030925	1	0.00%	3	
	20050715	1	0.00%	1	
	20070403	1	0.00%	2	
	20040219	1	0.00%	33	
	20060921	1	0.00%	1	
	20070605	1	0.00%	2	
	20020502	1	0.00%	1	
	20050923	1	0.00%	1	
	20070730	1	0.00%	1	
	20060526	1	0.00%	1	
	Other	10	0.01%	0	
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	3,568	4.30%	11,823
		Other	0	0.00%	0
4.	Safari	419.3	2,219	2.67%	5,148
		312.6	274	0.33%	628
		YY/ADOBE	79	0.10%	123
		419.3_ADOBE	46	0.06%	897
		YY	31	0.04%	146

	85.8.1	26	0.03%	60	
	312.6_ADOBE	18	0.02%	599	
	417.9.2	17	0.02%	41	
	312	12	0.01%	27	
	417.9.3	11	0.01%	15	
	412.2	10	0.01%	11	
	412.5	8	0.01%	23	
	417.8	7	0.01%	11	
	412	6	0.01%	11	
	125.8	3	0.00%	14	
	125.9	3	0.00%	3	
	312.5	3	0.00%	6	
	416.13	3	0.00%	3	
	125.12	2	0.00%	3	
	412.5_ADOBE	2	0.00%	19	
	312.3.3	2	0.00%	2	
	416.12	2	0.00%	3	
	312.3.1	1	0.00%	1	
	522	1	0.00%	1	
	312.3	1	0.00%	2	
	85.8	1	0.00%	5	
	312.3_ADOBE	1	0.00%	251	
	125	1	0.00%	3	
	Other	0	0.00%	0	
5.	Other Netscape Compatible	Version Unknown	1,626	1.96%	24,887
		Other	0	0.00%	0
6.	Others	Version Unknown	1,429	1.72%	3,952
		Other	0	0.00%	0
7.	Netscape	7.2	168	0.20%	494
		4.5	90	0.11%	265
		7.1	40	0.05%	270
		8.1.3	39	0.05%	133
		4.0	23	0.03%	63
		8.0.4	16	0.02%	19
		Version Unknown	14	0.02%	15
		8.1.2	14	0.02%	46
		3.0	13	0.02%	33
		8.1	10	0.01%	44
		7.02	10	0.01%	36
		4.79	7	0.01%	12
		8.0.3.3	6	0.01%	12
		7.01	5	0.01%	8

7.0	5	0.01%	47
4.61	4	0.00%	4
6.2.2	4	0.00%	4
4.75	4	0.00%	8
4.05	4	0.00%	4
8.0	3	0.00%	3
6.2.1	3	0.00%	4
4.08	3	0.00%	3
4.7C-CCK-MCD	3	0.00%	3
3.01	3	0.00%	3
4.76	3	0.00%	3
6.01	2	0.00%	2
8.0.2	2	0.00%	7
6.1	2	0.00%	2
6.2.3	2	0.00%	2
6.2	2	0.00%	9
6.0	1	0.00%	1
8.0.3.4	1	0.00%	1
4.77C-CCK-MCD	1	0.00%	1
4.04	1	0.00%	1
Other	0	0.00%	0
9.23	108	0.13%	262
9.22	27	0.03%	53
9.24	23	0.03%	48
9.10	21	0.03%	32
9.20	19	0.02%	23
9.21	19	0.02%	28
9.00	13	0.02%	13
8.01	9	0.01%	9
9.02	9	0.01%	9
8.50	8	0.01%	9
6.06	6	0.01%	6
7.54	6	0.01%	6
8.51	5	0.01%	5
8.5	5	0.01%	6
9.01	5	0.01%	5
8.02	4	0.00%	5
8.65	3	0.00%	3
8.54	3	0.00%	6
9.0	2	0.00%	2
6.03	2	0.00%	3
7.02	2	0.00%	3

8. Opera

	7.60	2	0.00%	2
	7.54U1	2	0.00%	3
	9.50	2	0.00%	3
	9.1	1	0.00%	1
	9.30	1	0.00%	1
	7.22	1	0.00%	1
	7.11	1	0.00%	1
	8.52	1	0.00%	1
	9.12	1	0.00%	2
	7.23	1	0.00%	1
	5.11	1	0.00%	1
	Other	0	0.00%	0
9. voyager/1.0	Version Unknown	248	0.30%	795
	Other	0	0.00%	0
10. PEAR HTTP_Request class (http://pear.php.net/)	Version Unknown	243	0.29%	401
	Other	0	0.00%	0
11. libwww-perl/5.800	Version Unknown	212	0.26%	324
	Other	0	0.00%	0
12. MSRBOT (http://research.microsoft.com/research/sv/msrbot/	Version Unknown	170	0.20%	1,622
	Other	0	0.00%	0
13. Factbot 1.09	Version Unknown	165	0.20%	218
	Other	0	0.00%	0
14. NLESE USEPA	Version Unknown	163	0.20%	4,266
	Other	0	0.00%	0
15. msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	156	0.19%	1,641
	Other	0	0.00%	0
16. Konqueror	3.2	43	0.05%	3,940
	3.5	23	0.03%	50
	3.0-RC5	9	0.01%	9
	3.1	7	0.01%	7
	3.0-RC1	5	0.01%	5
	3.0	4	0.00%	4
	3.1-RC6	4	0.00%	4
	3.1-RC2	4	0.00%	4
	3.1-RC4	4	0.00%	4
	3.0-RC3	4	0.00%	4
	3.1-RC5	4	0.00%	4
	3.1-RC1	4	0.00%	4
	3.0-RC2	3	0.00%	3
	3.1-RC3	2	0.00%	2
	3.0-RC4	2	0.00%	2
	2.1.2	1	0.00%	1

	3.0-RC6	1	0.00%	1	
	Other	0	0.00%	0	
17.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	121	0.15%	136
	Other	0	0.00%	0	
18.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	107	0.13%	12,749
	Other	0	0.00%	0	
19.	ColdFusion	Version Unknown	99	0.12%	391
	Other	0	0.00%	0	
20.	Java/1.6.0_03	Version Unknown	97	0.12%	135
	Other	0	0.00%	0	
	Subtotal		81,135	97.70%	326,621
	Other		1,912	2.30%	11,126
	Total		83,047	100.00%	337,747

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

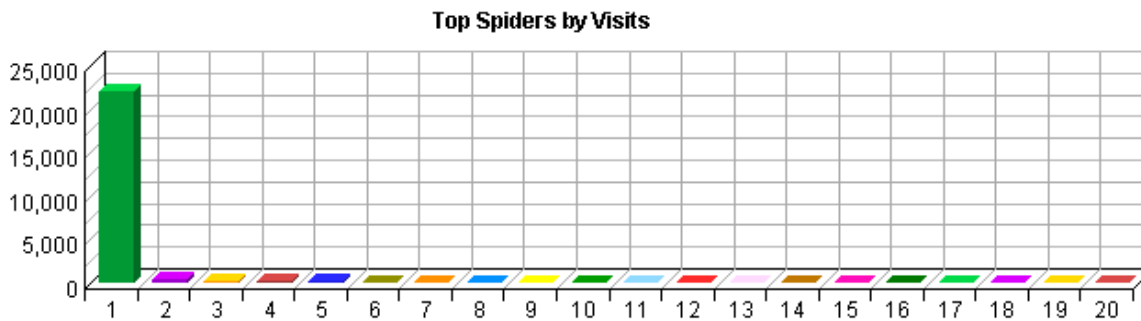
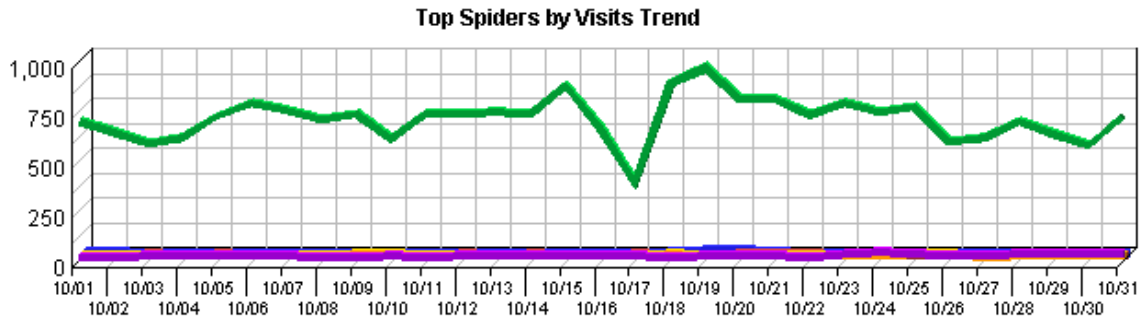
% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	22,062	92.11%	24,128
2.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	461	1.92%	492
3.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	274	1.14%	14,823
4.	Speedy Spider (http:	148	0.62%	309
5.	Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	119	0.50%	1,771
6.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	102	0.43%	204
7.	CazoodleBot	83	0.35%	112
8.	Gigabot	67	0.28%	111
9.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	63	0.26%	68
10.	Mozilla/4.74 [en] (Windows NT 5.0; U; maxamine.com--robot)	47	0.20%	99
11.	disco	46	0.19%	471

12.	VisBot	33	0.14%	40
13.	Yeti	33	0.14%	36
14.	Morning Paper 1.0 (robots.txt compliant!)	33	0.14%	33
15.	Todobr_Robot	29	0.12%	56
16.	Nokia6820	27	0.11%	33
17.	FAST Enterprise Crawler 6	25	0.10%	807
18.	Linkbot	25	0.10%	221
19.	Baiduspider (http:	19	0.08%	22
20.	Googlebot	18	0.08%	402
	Subtotal	23,714	99.01%	44,238
	Other	237	0.99%	2,517
	Total	23,951	100.00%	46,755

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

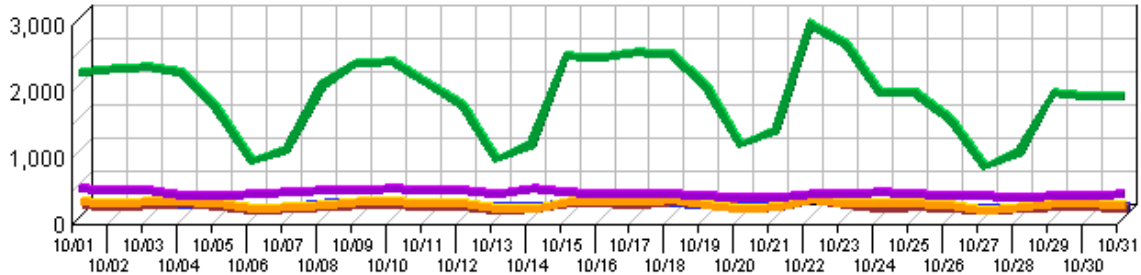
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

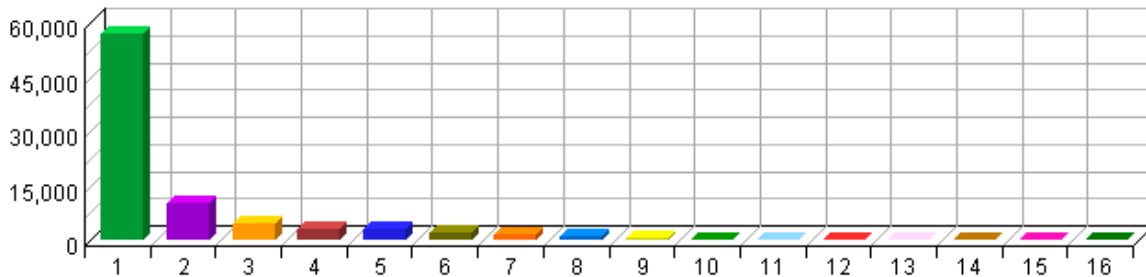
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	56,702	68.28%	209,841
2.	Others	10,289	12.39%	74,556
3.	Windows 2000	4,705	5.67%	17,161
4.	Macintosh PowerPC	2,921	3.52%	8,370
5.	Macintosh	2,829	3.41%	6,480
6.	Windows NT	2,275	2.74%	7,258
7.	Linux	1,599	1.93%	3,225
8.	Windows 98	921	1.11%	4,513
9.	Windows 2003	426	0.51%	1,692
10.	Windows ME	120	0.14%	302
11.	Windows Win32s	104	0.13%	233
12.	Windows 95	78	0.09%	119
13.	FreeBSD	45	0.05%	3,942
14.	SunOS	29	0.03%	50
15.	Windows 3.x	3	0.00%	3
16.	NetBSD	1	0.00%	2
	Total	83,047	100.00%	337,747

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

💡 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

- 404 = Failed:** Not Found
- 405 = Failed:** Method Not Allowed
- 406 = Failed:** Not Acceptable
- 407 = Failed:** Proxy Authentication Required
- 408 = Failed:** Request Time-out
- 409 = Failed:** Conflict
- 410 = Failed:** Gone
- 411 = Failed:** Length Required
- 412 = Failed:** Precondition Failed
- 413 = Failed:** Request Entity Too Large
- 414 = Failed:** Request-URI Too Large
- 415 = Failed:** Unsupported Media Type
- 416 = Failed:** Requested range not satisfiable
- 417 = Failed:** Expectation Failed
- 500 = Failed:** Internal Server Error
- 501 = Failed:** Not Implemented
- 502 = Failed:** Bad Gateway
- 503 = Failed:** Service Unavailable
- 504 = Failed:** Gateway Time-out
- 505 = Failed:** HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.