WEBTRENDS

NCER Monthly Statistics

Web Log Analysis Monthly Report November 2007

Report Range:11/01/2007 00:00:00 – 11/30/2007 23:59:59

WEBTRENDS

Table of Contents

Table of Contents

Table of Contents

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

Visits Trend
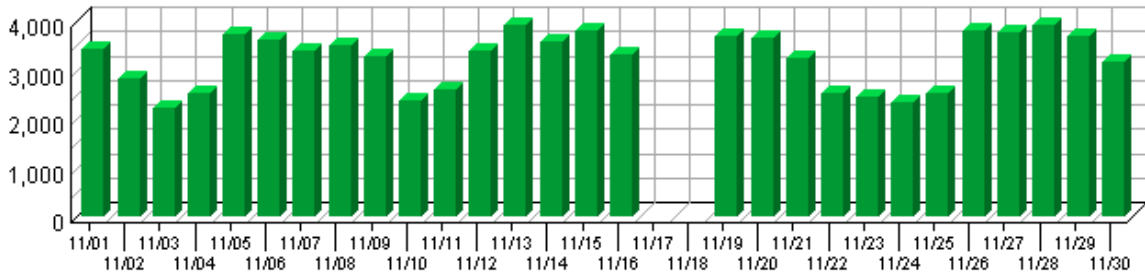
Visit Summary

Visits	90,516
Average per Day	3,017
Average Visit Length	00:12:27
Median Visit Length	00:01:56
International Visits	4.04%
Visits of Unknown Origin	66.81%
Visits from Your Country: United States (US)	29.15%

Page Views Trend
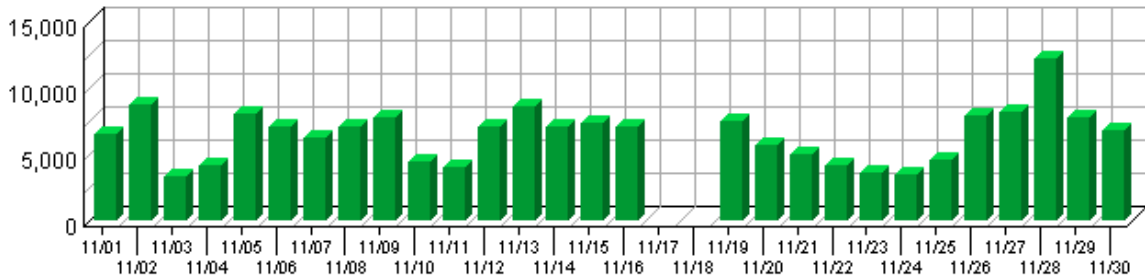
Page View Summary

Page Views	181,531
Average per Day	6,051
Average Page Views per Visit	2.01

Visitors Trend
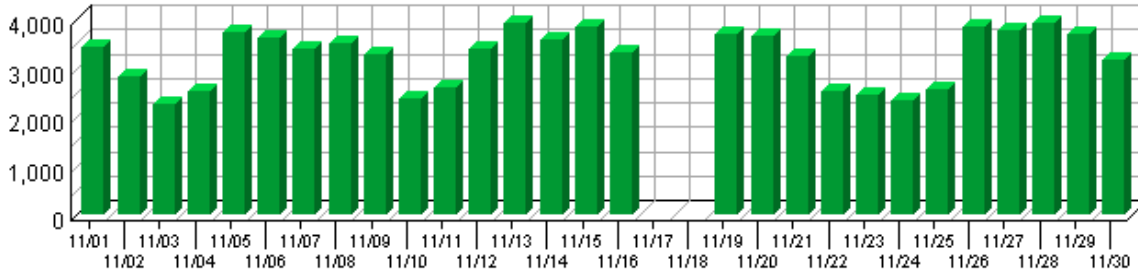
Visitor Summary

Unique Visitors	50,678
Visitors Who Visited Once	44,021
Visitors Who Visited More Than Once	6,657
Average Visits per Visitor	1.79

Hits Trend
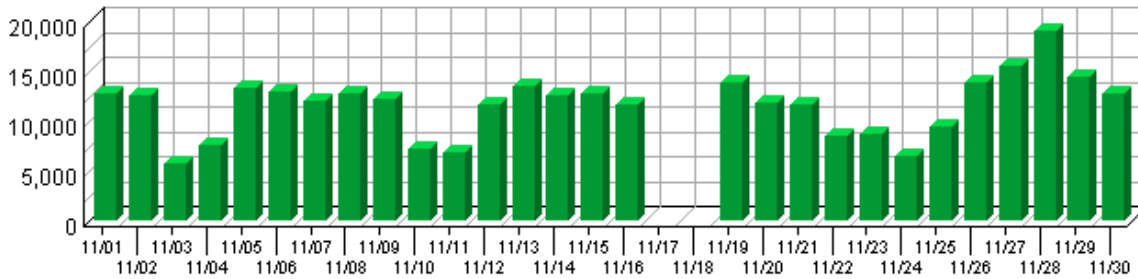
Hit Summary

Successful Hits for Entire Site	324,442
Average Hits per Day	10,814
Home Page Hits	9,089

Marketing Dashboard
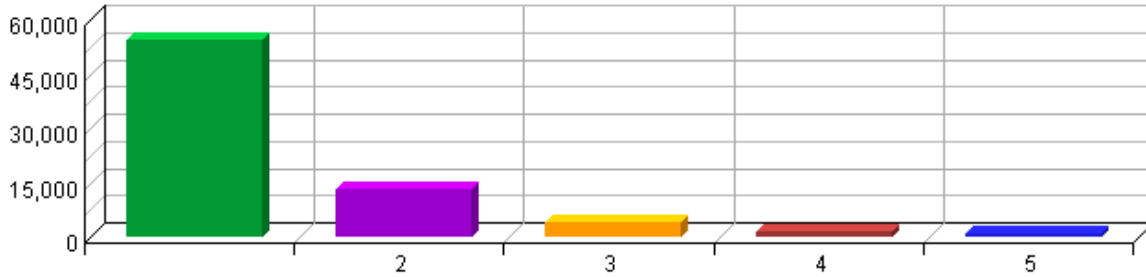
This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site

Visitors Trend

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	54,524	60.24%
2.	http://www.google.com/	13,015	14.38%
3.	http://es.epa.gov/	3,928	4.34%
4.	http://www.epa.gov/	1,590	1.76%
5.	http://search.yahoo.com/	1,209	1.34%
6.	http://nlquery.epa.gov/	1,013	1.12%
7.	http://www.google.co.in/	804	0.89%
8.	http://images.google.com/	803	0.89%
9.	http://www07.grants.gov/	727	0.80%
10.	http://www.google.ca/	619	0.68%
11.	http://www.google.co.uk/	595	0.66%
12.	http://www.grants.gov/	521	0.58%
13.	http://www.whoi.edu/	499	0.55%
14.	http://cfpub.epa.gov/	434	0.48%
15.	http://search.live.com/	355	0.39%
16.	http://intranet.epa.gov/	335	0.37%
17.	http://search.msn.com/	293	0.32%
18.	http://www.google.cn/	269	0.30%
19.	http://www.google.com.au/	251	0.28%
20.	http://www.ask.com/	182	0.20%
	Subtotal	**81,966**	**90.55%**
	Other	**8,550**	**9.45%**
	Total	**90,516**	**100.00%**

Activity by Referring Site – Help Card

?   **Referring Sites** – A web site which refers a visitor to your site by linking to it.

      Site – Specific referring site being analyzed.

      Visits – Number of times the specified site referred visitors to your site.

      % – Percentage of referrals that came from the specified site.

      No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

      Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

                                       ––

♀   You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	54,524	60.24%
2.	google.com	14,003	15.47%
3.	epa.gov	7,507	8.29%
4.	yahoo.com	1,528	1.69%
5.	grants.gov	1,249	1.38%
6.	google.co.in	921	1.02%
7.	google.co.uk	736	0.81%
8.	google.ca	694	0.77%
9.	whoi.edu	499	0.55%
10.	live.com	445	0.49%
11.	msn.com	303	0.33%
12.	google.cn	279	0.31%
13.	google.com.au	273	0.30%
14.	aol.com	245	0.27%
15.	ask.com	189	0.21%
16.	google.de	183	0.20%
17.	google.es	172	0.19%
18.	google.co.kr	168	0.19%
19.	google.fr	164	0.18%
20.	google.co.th	153	0.17%
	Subtotal	**84,235**	**93.06%**
	Other	**6,281**	**6.94%**
	Total	**90,516**	**100.00%**

Activity by Referring Domain – Help Card

❓ **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

––

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	54,524	60.24%
2.	http://www.google.com/search	12,770	14.11%
3.	http://nlquery.epa.gov/ epasearch/epasearch	991	1.09%
4.	http://www.google.co.in/ search	804	0.89%
5.	http://images.google.com/ imgres	800	0.88%
6.	http://search.yahoo.com/ search	771	0.85%
7.	http://www.google.ca/search	615	0.68%
8.	http://www.google.co.uk/ search	593	0.66%
9.	http://www.whoi.edu/redtide/	428	0.47%
10.	http://search.live.com/ results.aspx	337	0.37%
11.	http://intranet.epa.gov/ ordintra/	307	0.34%
12.	http://www.google.cn/search	269	0.30%
13.	http://search.msn.com/results. aspx	264	0.29%
14.	http://wwww.google.com.au/ search	250	0.28%
15.	http://www.ask.com/web	182	0.20%
16.	http://www.epa.gov/careers/ stuopp.html	175	0.19%
17.	http://www.epa.gov/epahome/ grants.htm	171	0.19%
18.	http://www.epa.gov/ord/htm/ grantopportunity.htm	169	0.19%
19.	http://www.google.de/search	159	0.18%
20.	http://www.google.co.kr/ search	153	0.17%
	Subtotal	**74,732**	**82.56%**
	Other	**15,784**	**17.44%**
	Total	**90,516**	**100.00%**

Activity by Referring Page – Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.
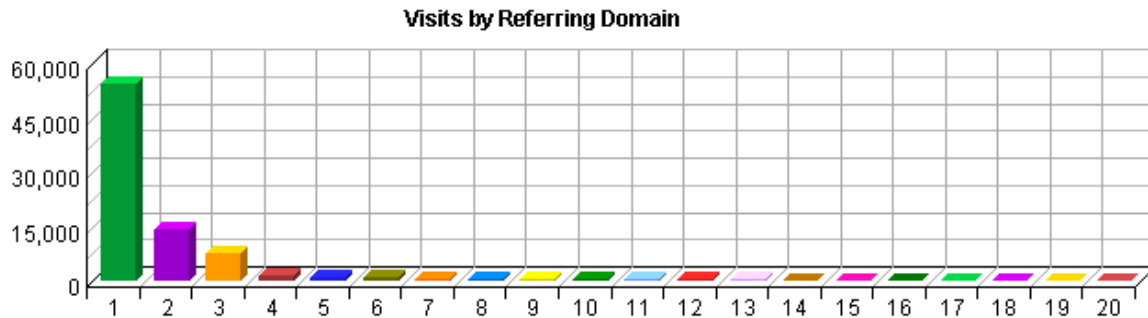
––

You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	19,508	78.55%
2.	yahoo	1,853	7.46%
3.	google uk	854	3.44%
4.	google canada	783	3.15%
5.	msn	369	1.49%
6.	google australia	291	1.17%
7.	google germany	225	0.91%
8.	aol netfind	200	0.81%
9.	google france	189	0.76%
10.	google italy	179	0.72%
11.	google japan	93	0.37%
12.	yahoo spain	72	0.29%
13.	altavista	55	0.22%
14.	netscape	28	0.11%
15.	yahoo taiwan	26	0.10%
16.	google austria	22	0.09%
17.	yahoo japan	21	0.08%
18.	yahoo uk &ireland	8	0.03%
19.	cnet search.com	8	0.03%
20.	all the web	8	0.03%
	Subtotal	**24,792**	**99.83%**
	Total	**24,835**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	283	1.14%
	epa star fellowship	211	0.85%
	chromiun electroplating ppt	199	0.80%
	anodic oxidation of titanium ppt	176	0.71%
	science topics	107	0.43%
	environmental geochemistry and toxicity .ppt	106	0.43%
	membranes for filtration kidney solution pdf	105	0.42%
	ncer	98	0.39%
	silver electroless plating ppt	92	0.37%
	remote sensing for biodiversity	91	0.37%
	epa sbir	90	0.36%
	biopolymers pdf	79	0.32%
	epa star grant	72	0.29%
	graphene composite filetype:ppt	68	0.27%
	research grants	64	0.26%
	environmental protection agency	60	0.24%
	health	52	0.21%
	nanowire ppt	51	0.21%
	epa grants	51	0.21%
	dna ppt flash	46	0.19%
2. yahoo	epa	103	0.41%
	endocrine disrupting chemicals and ppt	42	0.17%
	heavy metals bioremediation bacterial biofilm pdf	36	0.14%
	nanotechnology applications in paper industry	28	0.11%
	fellowships	27	0.11%
	sulfur recovery unit book pdf	23	0.09%
	graduate fellowships	22	0.09%
	epa sbir	14	0.06%
	sbir grants	14	0.06%
	solar cell for template synthesis of conductive polymer nanostructures .pdf	13	0.05%
	electrocardiogram goat pdf	13	0.05%
	sbir	13	0.05%
	lake watershed eutrophication nutrient control organic agriculture pdf	12	0.05%
	microbes and relation with biodiversity	11	0.04%
	ncer	9	0.04%
	nanotechnology	9	0.04%

nanotechnology as alternative energy site:.gov	8	0.03%
epa research grants	8	0.03%
particulate matter researh group	8	0.03%
epa grants	6	0.02%

3. google uk

calculations on the predicting virtual nanocatalyst	23	0.09%
health	12	0.05%
climate change	8	0.03%
science topics	5	0.02%
topics on helicobacter, pathogen found in water	5	0.02%
nanomaterials	5	0.02%
enox technologies	4	0.02%
forms	4	0.02%
pesticides	4	0.02%
factors that affect children's growth and development	3	0.01%
purpose of nanotechnology	3	0.01%
pharmacokinetic	3	0.01%
change	3	0.01%
ncer	3	0.01%
purge streams	3	0.01%
metabolic pathway of tcdd endocrine disruption	2	0.01%
wilke schmithorst holland normative	2	0.01%
everything about how harmful nanotechnology is	2	0.01%
applications of nanotechnology and its risks	2	0.01%
asthma and children and effects, diette,g.	2	0.01%

4. google canada

science topics	14	0.06%
particulate matter	7	0.03%
how does this affect us algal blooms	4	0.02%
change	3	0.01%
nanotechnology centers	3	0.01%
health	3	0.01%
gold nano electrodes .ppt	2	0.01%
enox technologies inc.	2	0.01%
pesticides on the genome	2	0.01%
spectrophotometer analysis ppt	2	0.01%
ncer	2	0.01%
endocrine disruptors	2	0.01%
us government support research in environmental, energy, nanotechnology,	2	0.01%
ryanodine receptor	2	0.01%
meteorological centers	2	0.01%
yonatan strauch	2	0.01%
nanotechnology function	2	0.01%

	green manufacturing technologies	2	0.01%
	henze et al. (2007)	2	0.01%
	forms	2	0.01%
5. msn	epa	25	0.10%
	nanotechnology	12	0.05%
	nano technology	6	0.02%
	biodiversity	4	0.02%
	collaborative science and technology network for sustainability (cns) program.	4	0.02%
	jocelyn hemming epa	4	0.02%
	seed bank study and aquatic plants	3	0.01%
	critical velocity resuspension	3	0.01%
	endocrine disruptors	2	0.01%
	http://es.epa.gov/ncer/p3	2	0.01%
	phase environmental site assessment pricing national average	2	0.01%
	site:es.epa.gov change detection of forest in ethiopia	2	0.01%
	international scholarship in master's degree nanotechnology 2008–2009	2	0.01%
	names of individuals who conducted water pollution test and results	2	0.01%
	abstract format	2	0.01%
	synergize epa	2	0.01%
	small community water treatment for arsenic	2	0.01%
	grant funding sources for autism pennsylvania	2	0.01%
	childrens biographies	2	0.01%
	site:es.epa.gov www.achieveresults.org	2	0.01%
6. google australia	infertility and hormone ppt	3	0.01%
	water movement in river ppt	2	0.01%
	semen sample boys	2	0.01%
	why build an environmentally sustainable house	2	0.01%
	effects of mining on the ecosystem	2	0.01%
	algal bloom ecology	2	0.01%
	why should you build environmentally sustainable house	2	0.01%
	epa events	2	0.01%
	change	2	0.01%
	epa ecological p3	2	0.01%
	photocatalytic nanoparticles	2	0.01%
	market mechanisms disadvantages	2	0.01%
	how does climate effect coral	2	0.01%
	environmental	2	0.01%
	prince mahidol award	2	0.01%
	mining effects on ecosystem	2	0.01%
	particulate organic matter	1	0.00%

	why is mental retardation not considered disease?	1	0.00%
	mortality morbidity particles	1	0.00%
	usepa	1	0.00%
7. google germany	refractories refractory materials furnaces filetype:pdf	14	0.06%
	epa nanotechnology	3	0.01%
	ions induced nucleation	3	0.01%
	climate change	2	0.01%
	metrology challenge in nanotechnology	2	0.01%
	national center for environmental research	2	0.01%
	cincinnati	2	0.01%
	ord ncer	2	0.01%
	incentive mechanism environment	2	0.01%
	bacillus subtilis decontamination	2	0.01%
	topics of bioremediation	2	0.01%
	lesson learned workshop	2	0.01%
	nanoiron for water purification	2	0.01%
	obesity and jcr impact factor and 2006	1	0.00%
	usepa oar	1	0.00%
	glucose oxidation catalyst gold filetype:ppt	1	0.00%
	us epa	1	0.00%
	the effect of treatment on assimilable organic carbon in drinking water	1	0.00%
	consequences climate change	1	0.00%
	berkeley presentation subramanian	1	0.00%
8. aol netfind	environmental grants	3	0.01%
	epa	3	0.01%
	environmental protection agency epa	3	0.01%
	what expect from an hormonal test	2	0.01%
	energy producing exercise equipment	2	0.01%
	l.e.a.d. project harvard in miami, ok	2	0.01%
	what is the environmental protection agency	2	0.01%
	forests, nitrogen	2	0.01%
	program	2	0.01%
	2008 science research opportunities	2	0.01%
	star programme environmental	2	0.01%
	biomarkers of effects	2	0.01%
	foodweb everglades	2	0.01%
	what forms star	1	0.00%
	small business innovative research	1	0.00%
	human–caused evolutionary change	1	0.00%
	five things that have resulted from nanoscience	1	0.00%
	autodecomposition of monochloramine	1	0.00%

	niton lead detector	1 0.00%
	biodiversity impact on human health	1 0.00%
9. google france	(nicl2 rats) pdf	7 0.03%
	atmospheric positive ions	3 0.01%
	sst time series analysis with	3 0.01%
	biosensors bioelectronics immediacy indices	2 0.01%
	uc.davis	2 0.01%
	source−receptor relationships for pm	2 0.01%
	poet battelle	2 0.01%
	domestic expenditure on	2 0.01%
	biomethane car	2 0.01%
	nuclear receptor superfamily .ppt	2 0.01%
	global change aquatic ecosystem	2 0.01%
	environmental research	2 0.01%
	uv pulsed light epa	2 0.01%
	coarse particulate matter	2 0.01%
	complex adaptive systems filetype:ppt	1 0.00%
	science medals bush	1 0.00%
	diffusion charger	1 0.00%
	uv treatment drinking water	1 0.00%
	innovation h2o2	1 0.00%
	harvard school location	1 0.00%
10. google italy	air pollution acute respiratory illness german communities filetype:pdf	25 0.10%
	statistical forecast monitoring anova	7 0.03%
	biomarkers powerpoint	2 0.01%
	pm10 positive artifacts	2 0.01%
	toxicants interactions	2 0.01%
	particulate	2 0.01%
	rodriguez basta casteel	2 0.01%
	research grant	2 0.01%
	ultrafine particles	2 0.01%
	intitle:index.of parent directory rfa	2 0.01%
	richards 1990 measures of flow	2 0.01%
	third generation photovoltaics cost filetype:ppt	2 0.01%
	dermal permeability coefficient arsenic	1 0.00%
	russian boys previous	1 0.00%
	usepa,1999 pollution	1 0.00%
	usepa sbir	1 0.00%
	powerpoint validated questionnaires environmental investigation	1 0.00%
	environmental protection agencies	1 0.00%
	radiolabeling. ppt	1 0.00%

	sleep apnea cardiovascular risk ppt	1	0.00%
11. google japan	polyhydroxybutyrate filetype:ppt	4	0.02%
	dearyl p450	2	0.01%
	rensselaer polytechnic instituteã€€algaeã€€biofuel	2	0.01%
	il13 th2 th1 lps	2	0.01%
	il13 th2 th1 lps no	2	0.01%
	corporate environmental behavior	2	0.01%
	tcpy blood	2	0.01%
	university of colorado photo gallery	2	0.01%
	mos2 valence band	2	0.01%
	endocrine disruptors program	1	0.00%
	dry scrubber semiconductor	1	0.00%
	stigma cvm value scholar	1	0.00%
	usn open architecture conference	1	0.00%
	quality assurance food research	1	0.00%
	photocatalyst ppt	1	0.00%
	voa p3	1	0.00%
	bill of materials filetype:ppt	1	0.00%
	public health applications of human biomonitoring. epa icca	1	0.00%
	dlvo theory, ppt	1	0.00%
	university california learning disabilities children	1	0.00%
12. yahoo spain	candid	8	0.03%
	field students	5	0.02%
	diesel truck	5	0.02%
	siberian tiger	4	0.02%
	garden design	4	0.02%
	tube uv	4	0.02%
	article about environmental air pollution	2	0.01%
	corn field pictures	2	0.01%
	biohazard sign	2	0.01%
	corn on the cob field	2	0.01%
	lowell high	2	0.01%
	umbc	2	0.01%
	cement ferro	2	0.01%
	cardio disease	2	0.01%
	imta	2	0.01%
	children farm workers	2	0.01%
	sink drawing	2	0.01%
	ecosystem services	1	0.00%
	particulate matter	1	0.00%
	mercury in fish	1	0.00%
13. altavista	nanofiltration ppt	11	0.04%

	p3	11	0.04%
	candid	8	0.03%
	epa	2	0.01%
	sbir project summary/abstract example	1	0.00%
	aia trichoderma	1	0.00%
	what is p3	1	0.00%
	profiles of each member of the organizational structure transport	1	0.00%
	drinking water microbial contaminants	1	0.00%
	tom lewandowski, ph.d in toxicology	1	0.00%
	sbir epa	1	0.00%
	innovative approaches for drinking water distribution and wastewater collection system design, operation and management	1	0.00%
	removal of chlorinated compounds in constructed wetlands	1	0.00%
	arsenic metabolism	1	0.00%
	environmental protection polymers project grant	1	0.00%
	u.s. epa 2004 nanotechnology	1	0.00%
	epa award	1	0.00%
	p3 opportunities	1	0.00%
	dermal and inhalation exposure	1	0.00%
	bioinformatics graduate internships 2008	1	0.00%
14. netscape	http://es.epa.gov/ncer/staa/	2	0.01%
	molecular aspect of autism	1	0.00%
	hand held lead analyzer	1	0.00%
	usgs gaps protection nursing home abuse	1	0.00%
	epa guidance document: for listing waterbodies in the region 10 303(d) program: november 1995	1	0.00%
	seed germination report	1	0.00%
	the cell division of phytoplankton	1	0.00%
	sulfur respiration	1	0.00%
	brown grease processing	1	0.00%
	effects of living near busy road	1	0.00%
	rochester new york children's environmental health center	1	0.00%
	www.epa.gov/ncer/sbir	1	0.00%
	genetic centers in nj	1	0.00%
	le and homeostasis powerpoints	1	0.00%
	grants forms in application	1	0.00%
	epa 2007 small business innovation awards	1	0.00%
	manufacturing businesses role in environmental protection	1	0.00%
	research funding for undergrad students	1	0.00%
	smithsonian parking	1	0.00%
	clarkson university biodeisel	1	0.00%
15. yahoo	shrimp pdf farm	7	0.03%

taiwan	99–ncerqa–x1	5	0.02%
	using urinary exposure	3	0.01%
	epa	3	0.01%
	multimeter	2	0.01%
	environmental issues and quality	1	0.00%
	verapamil abc transporter	1	0.00%
	brophy, v.h., jarvik, g.p., richter, r.j., rozek, l.s., schellenberg, g.d., furlong, c.e., 2000. analysis of paraoxonase (pon1) l55m status requires both genotype and phenotype. pharmacogenetics 10,	1	0.00%
	wiley periodicals inc	1	0.00%
	selective water sorbent for multiple applications	1	0.00%
	pma luciferase	1	0.00%
16. google austria	paradigm ecological risk assessment	2	0.01%
	particular matter	1	0.00%
	andrew d. maynard nano	1	0.00%
	natural fiber composites	1	0.00%
	constructed wetlands climate	1	0.00%
	us–epa 1998	1	0.00%
	interactions between population and pollution	1	0.00%
	climate change and its impacts 2007	1	0.00%
	effect of pesticide on human health	1	0.00%
	environmental research	1	0.00%
	lead analyzer	1	0.00%
	green building initiatives filetype:ppt	1	0.00%
	constructed wetlands in cold climate	1	0.00%
	johns hopkins airway	1	0.00%
	innovation need small business	1	0.00%
	epa nano	1	0.00%
	biomarkers neurodevelopmental disorder disease	1	0.00%
	mercury sorbents	1	0.00%
	nanowire junctions bridged	1	0.00%
	afm particles	1	0.00%
17. yahoo japan	research center for environmental changes	2	0.01%
	university throughput teratology	2	0.01%
	mary mckiel	1	0.00%
	science topics	1	0.00%
	cryptosporidium 2003 thompson molecular disease relationship cynthia infectivity pathogenesis	1	0.00%
	nni 9704	1	0.00%
	cell panning –citrate elute	1	0.00%
	trivalent chromium polymer plating investigation epa incineration	1	0.00%
	elaine faustman uc berkeley	1	0.00%

	nashua honeycomb emulsion	1	0.00%
	mary wolff director	1	0.00%
	waltham dynax	1	0.00%
	zinc and cadmium hyperaccumulation by thlaspi caerulescens from metalliferous and nonmetalliferous	1	0.00%
	nanofiber toxicity	1	0.00%
	p38 ap	1	0.00%
	nhbe techni	1	0.00%
	p450 ppt	1	0.00%
	autonomic balance in heart failure epa hrv	1	0.00%
	university of washington center for child environmental health	1	0.00%
18. yahoo uk &ireland	pesticide degradation	1	0.00%
	factors that affect children's development	1	0.00%
	research proposal format on indoor residual spraying	1	0.00%
	economics and childrens centres	1	0.00%
	jouni jaakkola	1	0.00%
	information needed to competitively operate business in the transporting industry	1	0.00%
	funding for degree in environmental health	1	0.00%
	what are the desired effects of taking arsenic	1	0.00%
19. cnet search.com	www.epa.gov	2	0.01%
	reed dring, metropolitan water reclamation district of greater chicago	1	0.00%
	chemalert handheld chemical detection	1	0.00%
	mining hg and fishing	1	0.00%
	nheerl and calderon	1	0.00%
	matter centers	1	0.00%
	p3 to pdf	1	0.00%
20. all the web	small excavator research and development analysis	2	0.01%
	epa phone survey	1	0.00%
	effect of sulfate	1	0.00%
	niton xrf market share	1	0.00%
	what makes sustainable house	1	0.00%
	effec of toxic chemicals such as methyl mercury in the marine environment	1	0.00%
	children born to mothers with low iron	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	2,738	11.02%
	of	2,214	8.91%
	environmental	1,585	6.38%
	in	1,323	5.33%
	ppt	1,268	5.11%
	research	1,162	4.68%
	for	1,067	4.30%
	star	967	3.89%
	the	731	2.94%
	health	680	2.74%
	nanotechnology	614	2.47%
	water	604	2.43%
	on	583	2.35%
	grants	514	2.07%
	fellowship	490	1.97%
	environment	458	1.84%
	to	424	1.71%
	protection	419	1.69%
	grant	397	1.60%
	filetype:ppt	385	1.55%
2. yahoo	epa	358	1.44%
	of	225	0.91%
	in	192	0.77%
	environmental	154	0.62%
	research	145	0.58%
	for	128	0.52%
	pdf	97	0.39%
	fellowships	96	0.39%
	grants	92	0.37%
	nanotechnology	91	0.37%
	water	82	0.33%
	on	69	0.28%
	the	69	0.28%
	sbir	67	0.27%
	health	57	0.23%
	children	57	0.23%
	graduate	53	0.21%
	star	52	0.21%
	ppt	50	0.20%

	endocrine	48	0.19%
3. google uk	of	127	0.51%
	the	83	0.33%
	on	71	0.29%
	in	65	0.26%
	environmental	55	0.22%
	nanotechnology	41	0.17%
	environment	41	0.17%
	health	40	0.16%
	how	38	0.15%
	risk	38	0.15%
	research	33	0.13%
	assessment	32	0.13%
	for	30	0.12%
	epa	30	0.12%
	change	28	0.11%
	to	27	0.11%
	development	26	0.10%
	children	25	0.10%
	predicting	23	0.09%
	water	23	0.09%
4. google canada	of	97	0.39%
	environmental	55	0.22%
	in	49	0.20%
	epa	49	0.20%
	on	39	0.16%
	nanotechnology	37	0.15%
	the	37	0.15%
	for	35	0.14%
	water	35	0.14%
	health	33	0.13%
	effects	30	0.12%
	environment	30	0.12%
	research	30	0.12%
	to	27	0.11%
	how	26	0.10%
	science	25	0.10%
	particulate	23	0.09%
	matter	22	0.09%
	change	20	0.08%
	us	20	0.08%
5. msn	epa	76	0.31%

	of	42	0.17%
	for	26	0.10%
	water	26	0.10%
	in	25	0.10%
	research	20	0.08%
	nanotechnology	20	0.08%
	environmental	17	0.07%
	to	17	0.07%
	the	14	0.06%
	on	13	0.05%
	technology	12	0.05%
	science	10	0.04%
	arsenic	10	0.04%
	star	9	0.04%
	particulate	9	0.04%
	drinking	9	0.04%
	health	9	0.04%
	treatment	8	0.03%
	pollution	8	0.03%
6. google australia	of	43	0.17%
	environmental	22	0.09%
	on	22	0.09%
	in	21	0.08%
	climate	21	0.08%
	the	20	0.08%
	change	20	0.08%
	research	16	0.06%
	ecosystem	14	0.06%
	for	14	0.06%
	nanotechnology	13	0.05%
	effects	12	0.05%
	house	12	0.05%
	to	12	0.05%
	effect	12	0.05%
	sustainable	11	0.04%
	epa	11	0.04%
	how	11	0.04%
	mining	10	0.04%
	food	9	0.04%
7. google germany	of	23	0.09%
	ppt	15	0.06%
	materials	15	0.06%

	filetype:pdf	15	0.06%
	refractories	14	0.06%
	in	14	0.06%
	refractory	14	0.06%
	furnaces	14	0.06%
	nanotechnology	13	0.05%
	epa	12	0.05%
	for	11	0.04%
	environmental	10	0.04%
	water	10	0.04%
	climate	9	0.04%
	research	9	0.04%
	change	9	0.04%
	environment	8	0.03%
	endocrine	6	0.02%
	the	6	0.02%
	filtration	5	0.02%
8. aol netfind	environmental	26	0.10%
	of	22	0.09%
	in	21	0.08%
	epa	18	0.07%
	water	13	0.05%
	protection	10	0.04%
	the	9	0.04%
	on	9	0.04%
	research	9	0.04%
	what	9	0.04%
	lead	8	0.03%
	agency	8	0.03%
	how	6	0.02%
	children	6	0.02%
	grants	6	0.02%
	to	6	0.02%
	harvard	6	0.02%
	for	6	0.02%
	health	6	0.02%
	project	5	0.02%
9. google france	of	20	0.08%
	ppt	17	0.07%
	epa	11	0.04%
	pdf	10	0.04%
	research	9	0.04%

		environmental	9	0.04%
		rats)	7	0.03%
		the	7	0.03%
		(nicl2	7	0.03%
		matter	6	0.02%
		on	6	0.02%
		with	6	0.02%
		for	6	0.02%
		environment	5	0.02%
		water	5	0.02%
		particulate	5	0.02%
		health	4	0.02%
		ecosystem	4	0.02%
		in	4	0.02%
		time	4	0.02%
10.	google italy	pollution	29	0.12%
		air	28	0.11%
		communities	25	0.10%
		filetype:pdf	25	0.10%
		respiratory	25	0.10%
		german	25	0.10%
		acute	25	0.10%
		illness	25	0.10%
		ppt	15	0.06%
		environmental	10	0.04%
		epa	8	0.03%
		of	8	0.03%
		forecast	7	0.03%
		anova	7	0.03%
		statistical	7	0.03%
		particulate	7	0.03%
		monitoring	7	0.03%
		health	7	0.03%
		matter	5	0.02%
		for	5	0.02%
11.	google japan	of	9	0.04%
		environmental	6	0.02%
		th2	5	0.02%
		epa	5	0.02%
		filetype:ppt	5	0.02%
		il13	5	0.02%
		band	4	0.02%

		lps	4	0.02%
		polyhydroxybutyrate	4	0.02%
		ppt	4	0.02%
		university	4	0.02%
		th1	4	0.02%
		risk	3	0.01%
		valence	3	0.01%
		endocrine	3	0.01%
		disruptors	3	0.01%
		fellowship	2	0.01%
		rensselaer	2	0.01%
		dry	2	0.01%
		instituteã€€algaeã€€biofuel	2	0.01%
12.	yahoo spain	field	9	0.04%
		candid	8	0.03%
		truck	5	0.02%
		students	5	0.02%
		diesel	5	0.02%
		tube	4	0.02%
		corn	4	0.02%
		tiger	4	0.02%
		uv	4	0.02%
		siberian	4	0.02%
		garden	4	0.02%
		design	4	0.02%
		the	4	0.02%
		pictures	3	0.01%
		environmental	3	0.01%
		pollution	3	0.01%
		fish	2	0.01%
		drawing	2	0.01%
		cardio	2	0.01%
		article	2	0.01%
13.	altavista	p3	13	0.05%
		ppt	11	0.04%
		nanofiltration	11	0.04%
		candid	8	0.03%
		epa	6	0.02%
		drinking	3	0.01%
		of	3	0.01%
		water	3	0.01%
		in	2	0.01%

	project	2	0.01%
	sbir	2	0.01%
	research	2	0.01%
	on	2	0.01%
	what	1	0.00%
	exposure	1	0.00%
	bioinformatics	1	0.00%
	is	1	0.00%
	excavator	1	0.00%
	aia	1	0.00%
	nanotechnology	1	0.00%
14. netscape	of	5	0.02%
	in	4	0.02%
	protection	3	0.01%
	environmental	3	0.01%
	the	2	0.01%
	for	2	0.01%
	epa	2	0.01%
	funding	2	0.01%
	http://es.epa.gov/ncer/staa/	2	0.01%
	innovation	1	0.00%
	brown	1	0.00%
	grease	1	0.00%
	students	1	0.00%
	waterbodies	1	0.00%
	programs	1	0.00%
	gaps	1	0.00%
	10	1	0.00%
	awards	1	0.00%
	303(d)	1	0.00%
	needing	1	0.00%
15. yahoo taiwan	farm	7	0.03%
	pdf	7	0.03%
	shrimp	7	0.03%
	99–ncerqa–x1	5	0.02%
	epa	3	0.01%
	exposure	3	0.01%
	using	3	0.01%
	urinary	3	0.01%
	multimeter	2	0.01%
	wiley	1	0.00%
	applications	1	0.00%

		(pon1)	1	0.00%
		furlong,	1	0.00%
		for	1	0.00%
		verapamil	1	0.00%
		l55m	1	0.00%
		genotype	1	0.00%
		g.d.,	1	0.00%
		analysis	1	0.00%
		g.p.,	1	0.00%
16.	google austria	climate	3	0.01%
		paradigm	2	0.01%
		assessment	2	0.01%
		constructed	2	0.01%
		ecological	2	0.01%
		risk	2	0.01%
		in	2	0.01%
		wetlands	2	0.01%
		nano	2	0.01%
		us−epa	1	0.00%
		environmental	1	0.00%
		natural	1	0.00%
		airway	1	0.00%
		population	1	0.00%
		mercury	1	0.00%
		on	1	0.00%
		fiber	1	0.00%
		johns	1	0.00%
		particles	1	0.00%
		filetype:ppt	1	0.00%
17.	yahoo japan	for	3	0.01%
		university	3	0.01%
		environmental	3	0.01%
		center	3	0.01%
		teratology	2	0.01%
		changes	2	0.01%
		research	2	0.01%
		throughput	2	0.01%
		mary	2	0.01%
		epa	2	0.01%
		zinc	1	0.00%
		−citrate	1	0.00%
		ap	1	0.00%

		nni	1	0.00%
		autonomic	1	0.00%
		nhbe	1	0.00%
		p38	1	0.00%
		hrv	1	0.00%
		honeycomb	1	0.00%
		elute	1	0.00%
18.	yahoo uk &ireland	in	2	0.01%
		the	2	0.01%
		are	1	0.00%
		degradation	1	0.00%
		childrens	1	0.00%
		desired	1	0.00%
		spraying	1	0.00%
		format	1	0.00%
		pesticide	1	0.00%
		development	1	0.00%
		affect	1	0.00%
		indoor	1	0.00%
		proposal	1	0.00%
		effects	1	0.00%
		funding	1	0.00%
		research	1	0.00%
		environmental	1	0.00%
		degree	1	0.00%
		for	1	0.00%
		that	1	0.00%
19.	cnet search.com	www.epa.gov	2	0.01%
		chicago	1	0.00%
		reclamation	1	0.00%
		metropolitan	1	0.00%
		dring,	1	0.00%
		to	1	0.00%
		of	1	0.00%
		fishing	1	0.00%
		reed	1	0.00%
		district	1	0.00%
		greater	1	0.00%
		hg	1	0.00%
		chemalert	1	0.00%
		detection	1	0.00%
		mining	1	0.00%

		nheerl	1	0.00%
		matter	1	0.00%
		chemical	1	0.00%
		centers	1	0.00%
		pdf	1	0.00%
20.	all the web	development	2	0.01%
		small	2	0.01%
		research	2	0.01%
		analysis	2	0.01%
		excavator	2	0.01%
		of	2	0.01%
		marine	1	0.00%
		to	1	0.00%
		niton	1	0.00%
		methyl	1	0.00%
		as	1	0.00%
		the	1	0.00%
		epa	1	0.00%
		toxic	1	0.00%
		low	1	0.00%
		mercury	1	0.00%
		born	1	0.00%
		effect	1	0.00%
		mothers	1	0.00%
		effec	1	0.00%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can

include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.
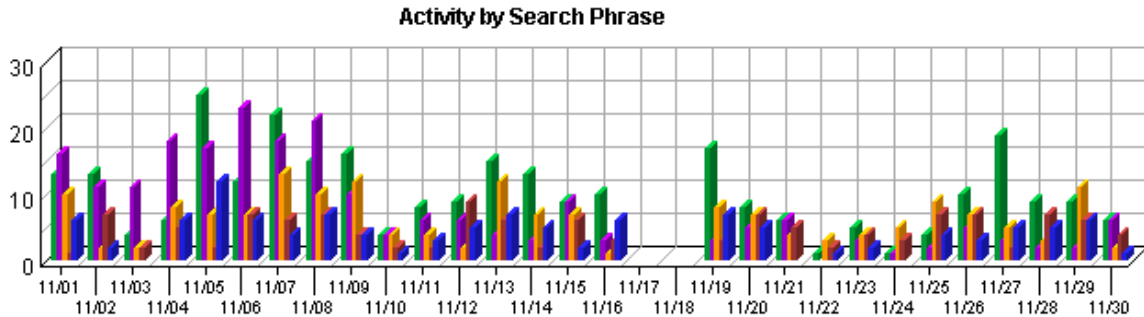
––

This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	289	1.16%
2.	epa star fellowship	218	0.88%
3.	epa	176	0.71%
4.	science topics	128	0.52%
5.	ncer	115	0.46%
6.	epa sbir	105	0.42%
7.	epa star grant	76	0.31%
8.	research grants	67	0.27%
9.	environmental protection agency	63	0.25%
10.	particulate matter	59	0.24%
11.	epa grants	57	0.23%
12.	epa nanotechnology	50	0.20%
13.	environmental research	50	0.20%
14.	fellowships	50	0.20%
15.	epa star grants	40	0.16%
16.	star grant	36	0.14%
17.	nanotechnology	35	0.14%
18.	epa p3	34	0.14%
19.	green manufacturing .ppt	33	0.13%
20.	climate change	32	0.13%
	Subtotal	**1,713**	**6.90%**

		Total	24,832	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	283	1.14%
	yahoo	4	0.02%
	google germany	1	0.00%
	google canada	1	0.00%
2. epa star fellowship	google	211	0.85%
	yahoo	4	0.02%
	google france	1	0.00%
	msn	1	0.00%
	google canada	1	0.00%
3. epa	yahoo	103	0.41%
	google	37	0.15%
	msn	25	0.10%
	yahoo taiwan	3	0.01%
	aol netfind	3	0.01%
	yahoo argentina	2	0.01%
	altavista	2	0.01%
	yahoo spain	1	0.00%
4. science topics	google	107	0.43%
	google canada	14	0.06%
	google uk	5	0.02%
	google france	1	0.00%
	yahoo japan	1	0.00%
5. ncer	google	98	0.39%
	yahoo	9	0.04%
	google uk	3	0.01%
	google canada	2	0.01%
	msn	1	0.00%
	google italy	1	0.00%
	google germany	1	0.00%
6. epa sbir	google	90	0.36%
	yahoo	14	0.06%
	aol netfind	1	0.00%
7. epa star grant	google	72	0.29%
	yahoo	4	0.02%
8. research grants	google	64	0.26%
	yahoo	2	0.01%
	aol netfind	1	0.00%

9. environmental protection agency	google	60	0.24%
	yahoo	2	0.01%
	netscape	1	0.00%
10. particulate matter	google	43	0.17%
	google canada	7	0.03%
	google uk	2	0.01%
	msn	2	0.01%
	yahoo	2	0.01%
	google australia	1	0.00%
	google germany	1	0.00%
	yahoo spain	1	0.00%
11. epa grants	google	51	0.21%
	yahoo	6	0.02%
12. epa nanotechnology	google	42	0.17%
	yahoo	4	0.02%
	google germany	3	0.01%
	google uk	1	0.00%
13. environmental research	google	45	0.18%
	google france	2	0.01%
	aol netfind	1	0.00%
	google austria	1	0.00%
	google germany	1	0.00%
14. fellowships	yahoo	27	0.11%
	google	22	0.09%
	google italy	1	0.00%
15. epa star grants	google	34	0.14%
	yahoo	6	0.02%
16. star grant	google	30	0.12%
	yahoo	5	0.02%
	google uk	1	0.00%
17. nanotechnology	google	13	0.05%
	msn	12	0.05%
	yahoo	9	0.04%
	google uk	1	0.00%
18. epa p3	google	28	0.11%
	yahoo	5	0.02%
	msn	1	0.00%
19. green manufacturing .ppt	google	33	0.13%
20. climate change	google	20	0.08%
	google uk	8	0.03%
	google germany	2	0.01%
	google australia	1	0.00%

	google canada	1	0.00%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.
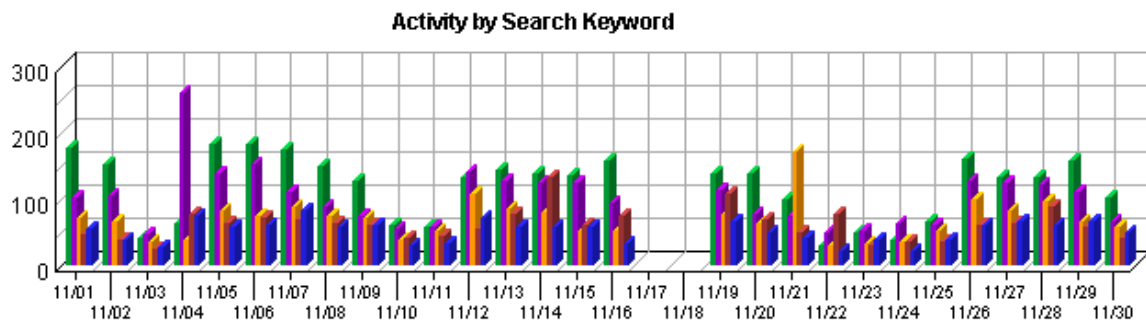
––

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,337	3.44%
2.	of	2,858	2.95%
3.	environmental	1,963	2.02%
4.	in	1,737	1.79%
5.	research	1,451	1.50%
6.	ppt	1,408	1.45%
7.	for	1,339	1.38%
8.	star	1,048	1.08%
9.	the	988	1.02%
10.	health	854	0.88%
11.	nanotechnology	837	0.86%
12.	on	827	0.85%
13.	water	822	0.85%
14.	grants	624	0.64%
15.	environment	594	0.61%
16.	to	570	0.59%
17.	fellowship	518	0.53%
18.	pdf	510	0.53%
19.	protection	496	0.51%
20.	effects	474	0.49%
	Subtotal	**23,255**	**23.98%**
	Total	**96,992**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	2,738	2.82%
	yahoo	358	0.37%
	msn	76	0.08%
	google canada	49	0.05%
	google uk	30	0.03%
	aol netfind	18	0.02%
	google germany	12	0.01%
	google australia	11	0.01%
	google france	11	0.01%
	google italy	8	0.01%
	altavista	6	0.01%
	google japan	5	0.01%
	yahoo taiwan	3	0.00%
	mamma	2	0.00%
	yahoo japan	2	0.00%
	netscape	2	0.00%
	yahoo argentina	2	0.00%
	google austria	1	0.00%
	all the web	1	0.00%
	compuserve	1	0.00%
2. of	google	2,214	2.28%
	yahoo	225	0.23%
	google uk	127	0.13%
	google canada	97	0.10%
	google australia	43	0.04%
	msn	42	0.04%
	google germany	23	0.02%
	aol netfind	22	0.02%
	google france	20	0.02%
	google japan	9	0.01%
	google italy	8	0.01%
	netscape	5	0.01%
	yahoo india	3	0.00%
	yahoo singapore	3	0.00%
	altavista	3	0.00%
	yahoo canada	2	0.00%
	yahoo spain	2	0.00%
	biglobe	2	0.00%

		all the web	2	0.00%
		yahoo japan	1	0.00%
3.	environmental	google	1,585	1.63%
		yahoo	154	0.16%
		google canada	55	0.06%
		google uk	55	0.06%
		aol netfind	26	0.03%
		google australia	22	0.02%
		msn	17	0.02%
		google germany	10	0.01%
		google italy	10	0.01%
		google france	9	0.01%
		google japan	6	0.01%
		yahoo japan	3	0.00%
		netscape	3	0.00%
		yahoo spain	3	0.00%
		yahoo taiwan	1	0.00%
		google austria	1	0.00%
		mytelus	1	0.00%
		altavista	1	0.00%
		yahoo uk &ireland	1	0.00%
4.	in	google	1,323	1.36%
		yahoo	192	0.20%
		google uk	65	0.07%
		google canada	49	0.05%
		msn	25	0.03%
		aol netfind	21	0.02%
		google australia	21	0.02%
		google germany	14	0.01%
		google france	4	0.00%
		google italy	4	0.00%
		netscape	4	0.00%
		yahoo canada	2	0.00%
		altavista	2	0.00%
		google austria	2	0.00%
		yahoo argentina	2	0.00%
		yahoo uk &ireland	2	0.00%
		google japan	2	0.00%
		yahoo spain	1	0.00%
		all the web	1	0.00%
		yahoo japan	1	0.00%
5.	research	google	1,162	1.20%

	yahoo	145	0.15%
	google uk	33	0.03%
	google canada	30	0.03%
	msn	20	0.02%
	google australia	16	0.02%
	google france	9	0.01%
	aol netfind	9	0.01%
	google germany	9	0.01%
	google italy	5	0.01%
	yahoo japan	2	0.00%
	yahoo india	2	0.00%
	google japan	2	0.00%
	altavista	2	0.00%
	all the web	2	0.00%
	yahoo uk &ireland	1	0.00%
	google austria	1	0.00%
	netscape	1	0.00%
6. ppt	google	1,268	1.31%
	yahoo	50	0.05%
	google france	17	0.02%
	google italy	15	0.02%
	google germany	15	0.02%
	google canada	12	0.01%
	altavista	11	0.01%
	google uk	9	0.01%
	google australia	6	0.01%
	google japan	4	0.00%
	yahoo japan	1	0.00%
7. for	google	1,067	1.10%
	yahoo	128	0.13%
	google canada	35	0.04%
	google uk	30	0.03%
	msn	26	0.03%
	google australia	14	0.01%
	google germany	11	0.01%
	aol netfind	6	0.01%
	google france	6	0.01%
	google italy	5	0.01%
	yahoo japan	3	0.00%
	yahoo argentina	2	0.00%
	netscape	2	0.00%
	yahoo taiwan	1	0.00%

	altavista	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo canada	1	0.00%
8. star	google	967	1.00%
	yahoo	52	0.05%
	msn	9	0.01%
	google canada	6	0.01%
	google uk	6	0.01%
	aol netfind	5	0.01%
	google germany	1	0.00%
	google france	1	0.00%
	mamma	1	0.00%
9. the	google	731	0.75%
	google uk	83	0.09%
	yahoo	69	0.07%
	google canada	37	0.04%
	google australia	20	0.02%
	msn	14	0.01%
	aol netfind	9	0.01%
	google france	7	0.01%
	google germany	6	0.01%
	yahoo spain	4	0.00%
	netscape	2	0.00%
	yahoo uk &ireland	2	0.00%
	all the web	1	0.00%
	altavista	1	0.00%
	yahoo india	1	0.00%
	biglobe	1	0.00%
10. health	google	680	0.70%
	yahoo	57	0.06%
	google uk	40	0.04%
	google canada	33	0.03%
	msn	9	0.01%
	google australia	7	0.01%
	google italy	7	0.01%
	aol netfind	6	0.01%
	google germany	4	0.00%
	google france	4	0.00%
	yahoo spain	1	0.00%
	yahoo uk &ireland	1	0.00%
	google austria	1	0.00%
	infospace	1	0.00%

	google japan	1	0.00%
	netscape	1	0.00%
	yahoo japan	1	0.00%
11. nanotechnology	google	614	0.63%
	yahoo	91	0.09%
	google uk	41	0.04%
	google canada	37	0.04%
	msn	20	0.02%
	google australia	13	0.01%
	google germany	13	0.01%
	google italy	3	0.00%
	google japan	2	0.00%
	google france	1	0.00%
	aol netfind	1	0.00%
	altavista	1	0.00%
12. on	google	583	0.60%
	google uk	71	0.07%
	yahoo	69	0.07%
	google canada	39	0.04%
	google australia	22	0.02%
	msn	13	0.01%
	aol netfind	9	0.01%
	google france	6	0.01%
	google germany	3	0.00%
	google italy	3	0.00%
	yahoo argentina	2	0.00%
	yahoo spain	2	0.00%
	altavista	2	0.00%
	yahoo uk &ireland	1	0.00%
	google japan	1	0.00%
	google austria	1	0.00%
13. water	google	604	0.62%
	yahoo	82	0.08%
	google canada	35	0.04%
	msn	26	0.03%
	google uk	23	0.02%
	aol netfind	13	0.01%
	google germany	10	0.01%
	google australia	8	0.01%
	google france	5	0.01%
	altavista	3	0.00%
	yahoo canada	2	0.00%

	yahoo argentina	2	0.00%
	google italy	2	0.00%
	yahoo singapore	1	0.00%
	netscape	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo india	1	0.00%
	cnet search.com	1	0.00%
	searchalot	1	0.00%
	mamma	1	0.00%
14. grants	google	514	0.53%
	yahoo	92	0.09%
	aol netfind	6	0.01%
	google canada	5	0.01%
	msn	3	0.00%
	google italy	2	0.00%
	netscape	1	0.00%
	google australia	1	0.00%
15. environment	google	458	0.47%
	google uk	41	0.04%
	google canada	30	0.03%
	yahoo	29	0.03%
	google australia	9	0.01%
	google germany	8	0.01%
	google france	5	0.01%
	msn	4	0.00%
	aol netfind	3	0.00%
	google italy	2	0.00%
	google japan	2	0.00%
	netscape	1	0.00%
	sapo	1	0.00%
	all the web	1	0.00%
16. to	google	424	0.44%
	yahoo	48	0.05%
	google uk	27	0.03%
	google canada	27	0.03%
	msn	17	0.02%
	google australia	12	0.01%
	aol netfind	6	0.01%
	google france	3	0.00%
	google italy	2	0.00%
	yahoo uk &ireland	1	0.00%
	all the web	1	0.00%

	google germany	1	0.00%
	cnet search.com	1	0.00%
17. fellowship	google	490	0.51%
	yahoo	17	0.02%
	msn	3	0.00%
	google france	2	0.00%
	google uk	2	0.00%
	google canada	2	0.00%
	google japan	2	0.00%
18. pdf	google	380	0.39%
	yahoo	97	0.10%
	google france	10	0.01%
	yahoo taiwan	7	0.01%
	google uk	5	0.01%
	google canada	4	0.00%
	google germany	3	0.00%
	google australia	2	0.00%
	google japan	1	0.00%
	cnet search.com	1	0.00%
19. protection	google	419	0.43%
	yahoo	36	0.04%
	google canada	12	0.01%
	aol netfind	10	0.01%
	google uk	4	0.00%
	google australia	3	0.00%
	netscape	3	0.00%
	msn	3	0.00%
	google italy	2	0.00%
	google france	2	0.00%
	google germany	1	0.00%
	altavista	1	0.00%
20. effects	google	360	0.37%
	google canada	30	0.03%
	yahoo	28	0.03%
	google uk	23	0.02%
	google australia	12	0.01%
	msn	6	0.01%
	aol netfind	5	0.01%
	google germany	3	0.00%
	google france	2	0.00%
	google italy	1	0.00%
	google japan	1	0.00%

yahoo spain	1	0.00%
netscape	1	0.00%
yahoo uk &ireland	1	0.00%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

––

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Visitors Trend
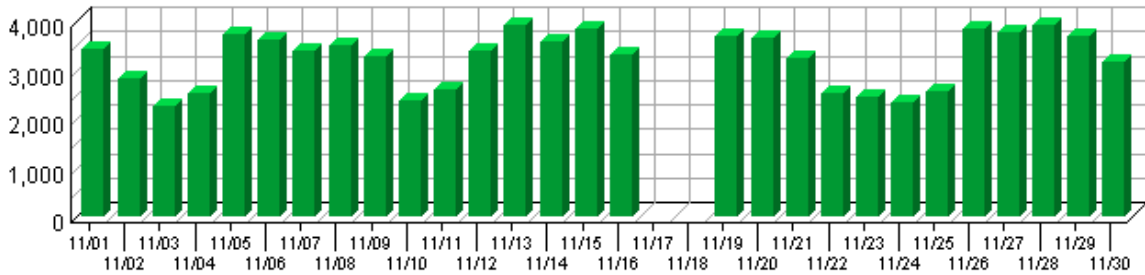
Visit Summary

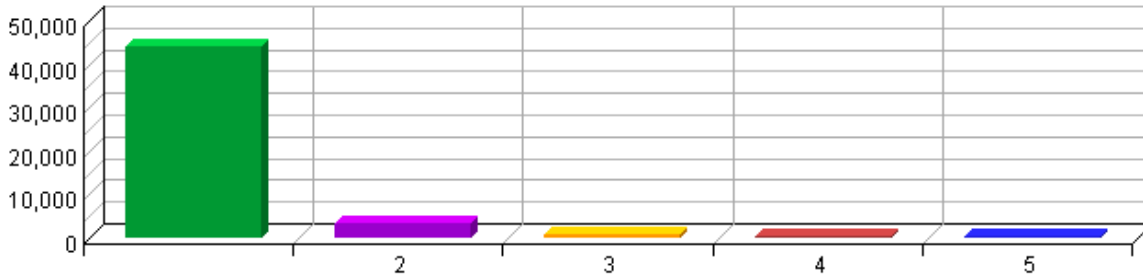|	
Visits	90,516
Average per Day	3,017
Average Visit Length	00:12:27
Median Visit Length	00:01:56
International Visits	4.04%
Visits of Unknown Origin	66.81%
Visits from Your Country: United States (US)	29.15%

Average Length of Visit Trend
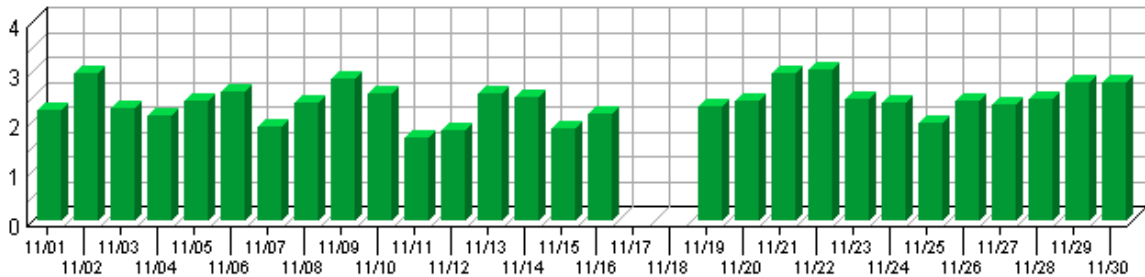
Top Countries by Visits
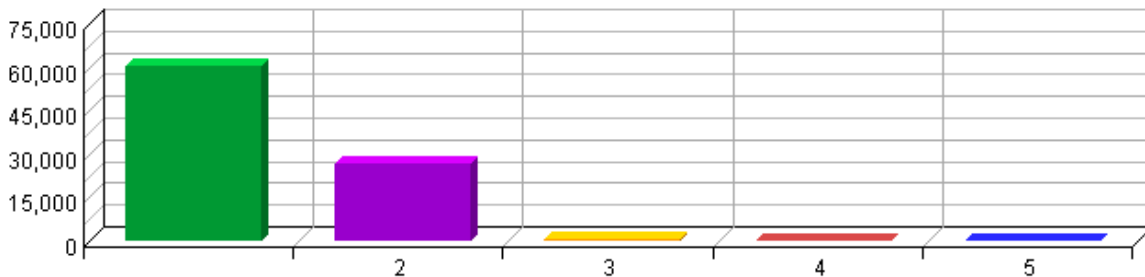
Visitors by Number of Visits

Visitors Trend
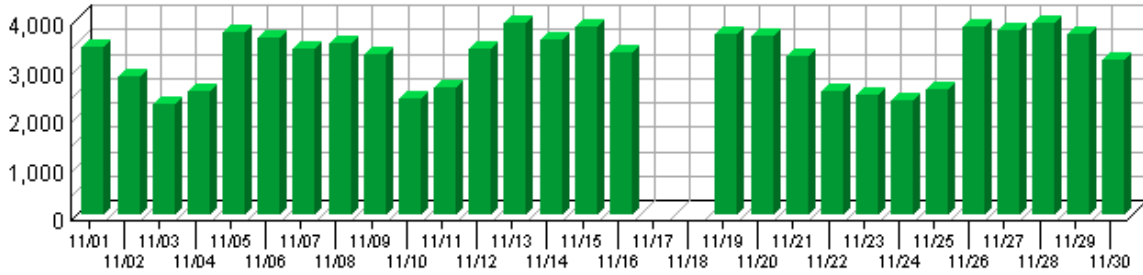
Visitor Summary

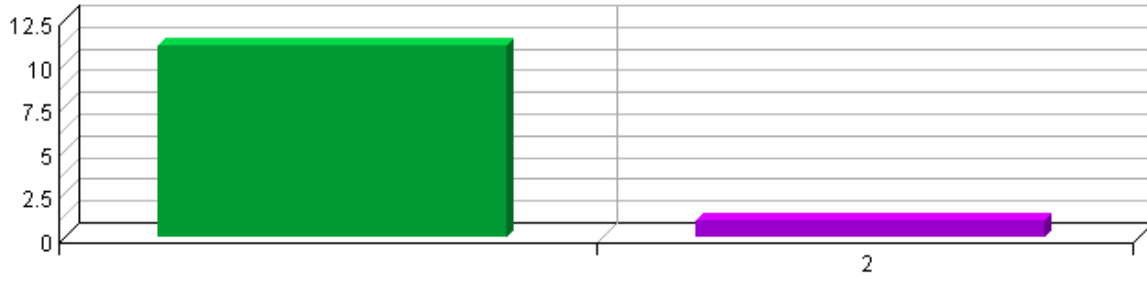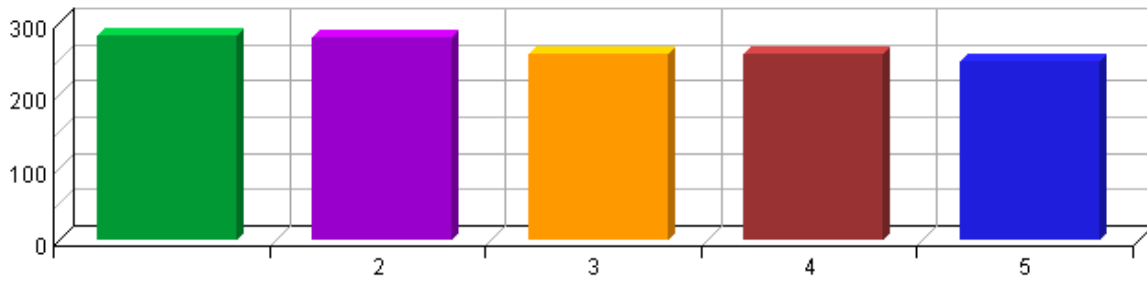|	
Unique Visitors	50,678
Visitors Who Visited Once	44,021
Visitors Who Visited More Than Once	6,657
Average Visits per Visitor	1.79

Visitor Minutes Trend
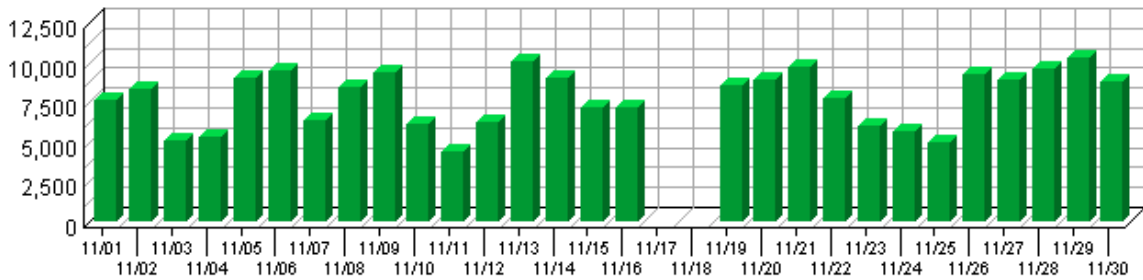
First Time Visitors Trend
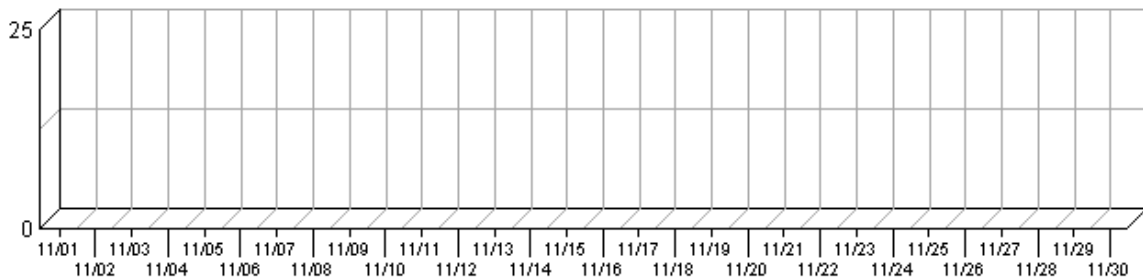
New vs. Return Visits



Top Authenticated Usernames by Visits

Top Visitors by Visits

Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend

Top Visitors by Visits
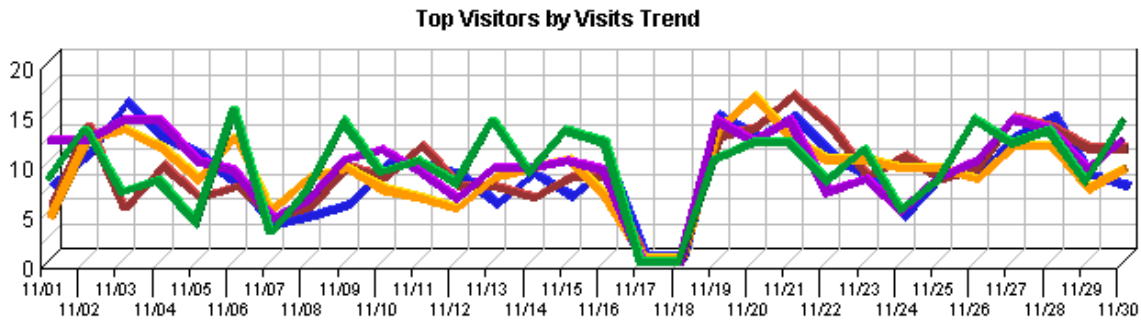
Top Visitors

	Visitor	Visits	%	Hits
1.	livebot–65–55–210–96.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	**281**	**0.31%**	977
2.	65.55.210.93_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**280**	**0.31%**	889
3.	65.55.210.92_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**258**	**0.29%**	1,008
4.	65.55.210.97_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**256**	**0.28%**	836
5.	65.55.210.90_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**246**	**0.27%**	846
6.	65.55.210.95_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**222**	**0.25%**	714
7.	crawl–66–249–70–162.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	**218**	**0.24%**	13,431

8.	65.55.210.94_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**213**	**0.24%**	811
9.	crawler.bloglines.com_Mozilla/ 5.0 (X11; U; Linux i686; en– US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	**208**	**0.23%**	392
10.	65.55.210.91_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**196**	**0.22%**	839
11.	by1sch4030220.phx.gbl_msnbot/ 1.0 (+http://search.msn.com/ msnbot.htm)	**157**	**0.17%**	544
12.	209.249.86.17_Mozilla/5.0 (X11; U; Linux i686 (x86_64); en– US; rv:1.8.1.5) Gecko/20070728 Firefox/2.0.0.5	**137**	**0.15%**	268
13.	66.239.149.211.ptr.us.xo. net_Jakarta Commons–HttpClient/3.0. 1	**121**	**0.13%**	3,614
14.	kids.goo.ne.jp_PEAR HTTP_Request class (http://pear.php. net/)	**120**	**0.13%**	208
15.	134.67.99.162_NLESE USEPA	**116**	**0.13%**	6,519
16.	67.187.65.125_–	**110**	**0.12%**	547
17.	193.95.154.69_Mozilla/5.0 (X11; U; Linux i686; en–US; rv:1. 9a1) Gecko/20070308 Minefield/ 3.0a1	**106**	**0.12%**	175
18.	78.137.163.133_Mozilla/5.0 (X11; U; Linux i686; en–US; rv:1. 9a1) Gecko/20070308 Minefield/ 3.0a1	**104**	**0.11%**	170
19.	64.29.209.118_Java/1.6.0_03	**101**	**0.11%**	169
20.	mail.bio2006.gc.ca_Mozilla/4. 0 (compatible; MSIE 6.0; Windows NT 5.1)	**99**	**0.11%**	137
	Subtotal	**3,549**	**3.92%**	**33,094**
	Other	**86,956**	**96.08%**	**291,397**
	Total	**90,505**	**100.00%**	**324,491**

Top Visitors – Help Card

? **Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor

leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is
thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits or hits made by the specified visitor.

––

Consider the visitors who use the site most, and tailor your site to their interests and needs. If
your site is an intranet, notice which employees use the site most, and find out what they like
about it. You might also get feedback from those who use it the least and find out what they
are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server
or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP
addresses could be shown for a single visitor, and in the case of a firewall or proxy server,
one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend

New vs. Return Visits
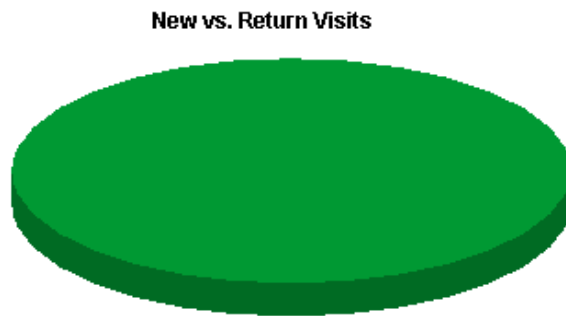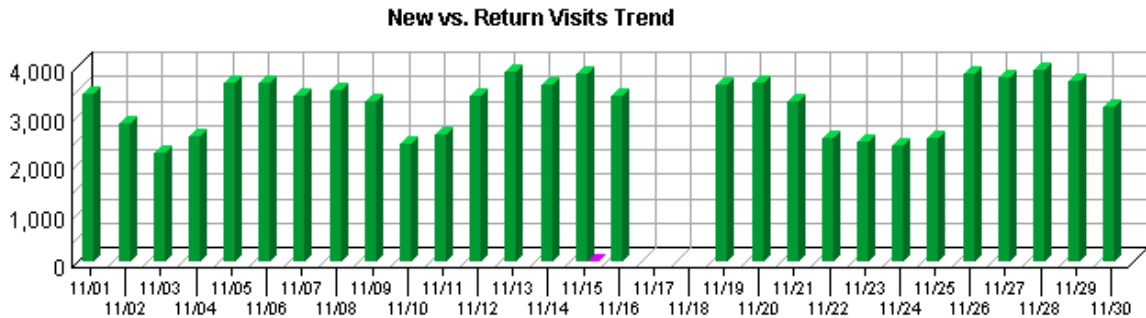
New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	90,504	100.00%
2.	Users Without Cookies	1	0.00%
	Total	**90,505**	**100.00%**

| New vs. Return Visits – Help Card |
| --- |
| **New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits. |
| **Returning Visitors** – Visitors who already had a cookie from your site when they visited. |
| **Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning. |
| **Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator. |
| **%** – Percentage of visitors who fit into the specified visitor category. |

—
By tracking the ratio between new and return visits over a period of time, you can determine
if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.
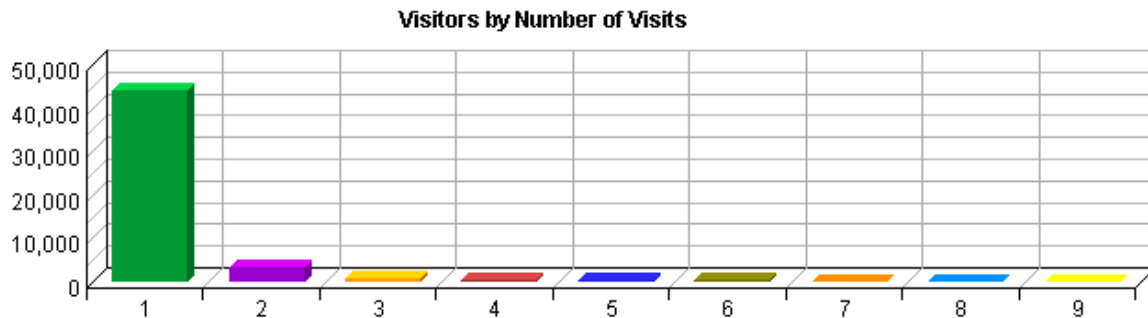
Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	44,021	86.86%
2 visits	3,201	6.32%
3 visits	863	1.70%
4 visits	401	0.79%
5 visits	272	0.54%
6 visits	219	0.43%
7 visits	145	0.29%
8 visits	129	0.25%
9 visits	105	0.21%
Subtotal	**49,356**	**97.39%**
Other	**1,322**	**2.61%**
Total	**50,678**	**100.00%**

| Visitors by Number of Visits – Help Card |
|---|
| **?** **Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns. |
| **Unique Visitors**– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column. |
| **%** – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column. |
| –– |
| **♀** This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors. |

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.
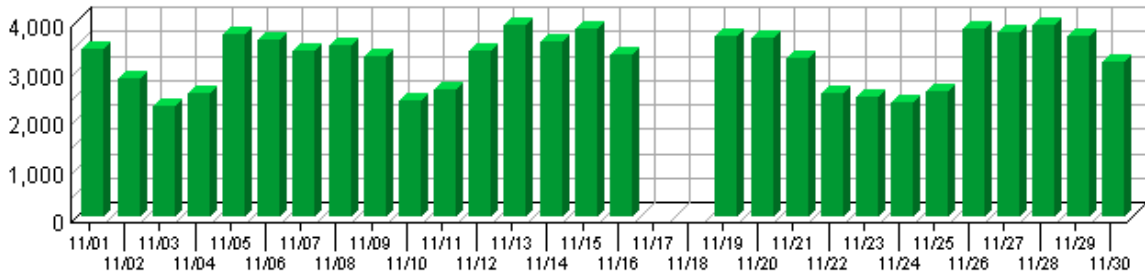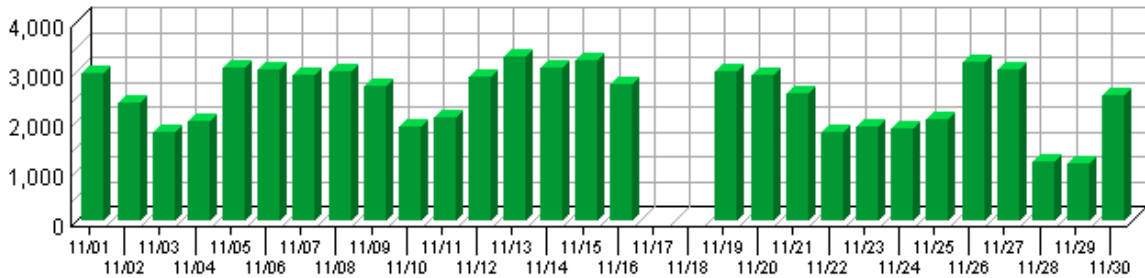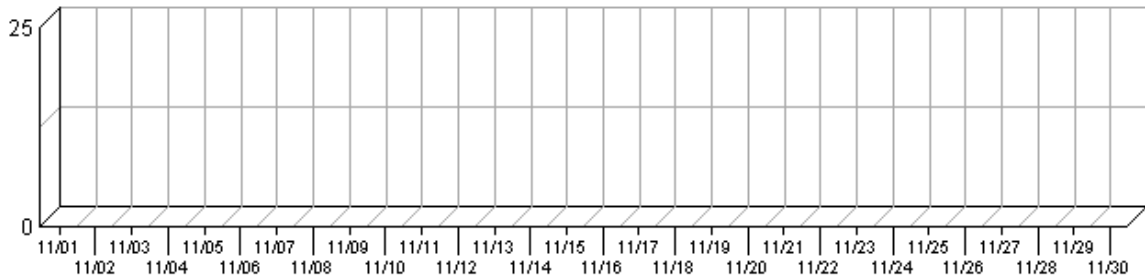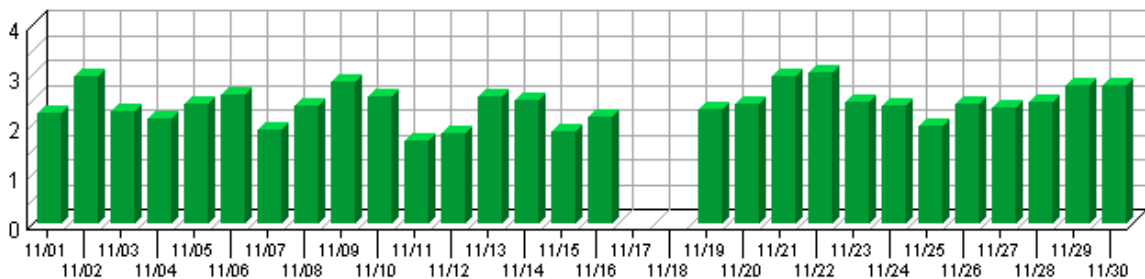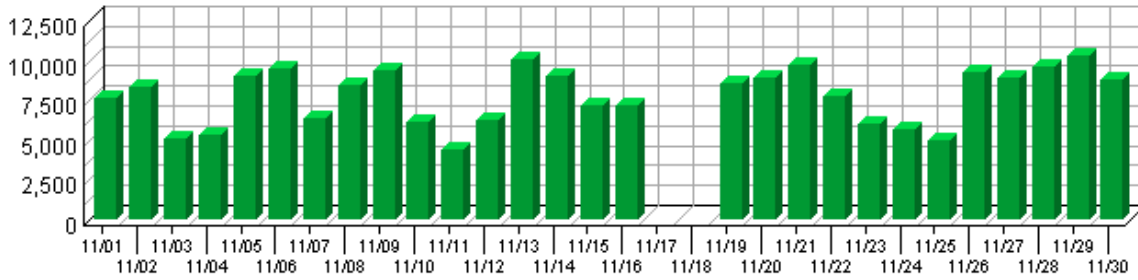
Visitor Minutes Trend

Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
11/01	3,432	2,957	0	00:02:13	7,640.47
11/02	2,833	2,365	0	00:02:57	8,387.17
11/03	2,246	1,771	0	00:02:16	5,101.50
11/04	2,532	2,013	0	00:02:07	5,367.47
11/05	3,732	3,063	0	00:02:25	9,072.30
11/06	3,640	3,024	0	00:02:37	9,539.57
11/07	3,390	2,920	0	00:01:53	6,389.45
11/08	3,517	3,011	0	00:02:23	8,429.73
11/09	3,287	2,692	0	00:02:52	9,428.83
11/10	2,396	1,886	0	00:02:34	6,164.08
11/11	2,608	2,074	0	00:01:40	4,359.95
11/12	3,409	2,878	0	00:01:49	6,234.12
11/13	3,920	3,300	0	00:02:33	10,033.17
11/14	3,603	3,061	0	00:02:29	8,986.67
11/15	3,831	3,223	0	00:01:51	7,133.13
11/16	3,338	2,743	0	00:02:09	7,221.23
11/17	0	0	0	0	0.00
11/18	0	0	0	0	0.00
11/19	3,686	3,015	0	00:02:18	8,530.97
11/20	3,667	2,927	0	00:02:25	8,912.10
11/21	3,263	2,573	0	00:02:59	9,755.78
11/22	2,538	1,789	0	00:03:02	7,718.60
11/23	2,456	1,884	0	00:02:26	5,995.07
11/24	2,356	1,848	0	00:02:23	5,640.95
11/25	2,551	2,039	0	00:01:57	5,001.88
11/26	3,833	3,201	0	00:02:25	9,307.22
11/27	3,784	3,036	0	00:02:21	8,935.08
11/28	3,918	1,198	0	00:02:27	9,649.68
11/29	3,705	1,144	0	00:02:46	10,261.50
11/30	3,165	2,504	0	00:02:47	8,832.35

Average	3,021	2,337	0	N/A	7,267.67
Total	90,636	70,139	0	N/A	218,030.02

<table>
<tr><td colspan="2" align="center">**Visitors Trend – Help Card**</td></tr>
</table>

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

––

Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.

Visits Trend

Time Interval	Visits	%
11/01	3,426	3.78%
11/02	2,825	3.12%
11/03	2,243	2.48%
11/04	2,529	2.79%
11/05	3,732	4.12%
11/06	3,636	4.02%
11/07	3,386	3.74%
11/08	3,513	3.88%
11/09	3,286	3.63%
11/10	2,390	2.64%
11/11	2,604	2.88%
11/12	3,406	3.76%
11/13	3,913	4.32%
11/14	3,598	3.97%
11/15	3,825	4.23%
11/16	3,335	3.68%
11/17	0	0.00%
11/18	0	0.00%
11/19	3,686	4.07%
11/20	3,661	4.04%
11/21	3,257	3.60%
11/22	2,534	2.80%
11/23	2,452	2.71%
11/24	2,351	2.60%
11/25	2,546	2.81%

11/26	3,829	4.23%
11/27	3,781	4.18%
11/28	3,914	4.32%
11/29	3,699	4.09%
11/30	3,159	3.49%
Total	**90,516**	**100.00%**

Visits Trend – Help Card

?   **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

––

♀   Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

<table>
<tr><td>No data for this section in the log data analyzed.</td></tr>
</table>

<table>
<tr><td>No data for this section in the log data analyzed.</td></tr>
</table>

<table>
<tr><td colspan="2">Top Organizations – Help Card</td></tr>
<tr><td>?</td><td>Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

––</td></tr>
</table>

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.
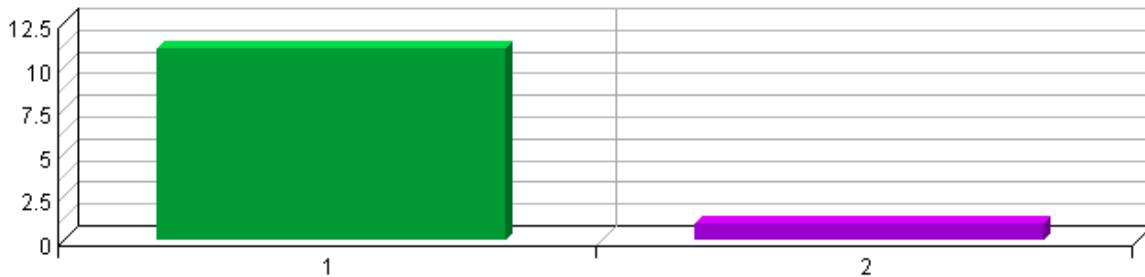
Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

Top Authenticated Usernames by Visits Trend
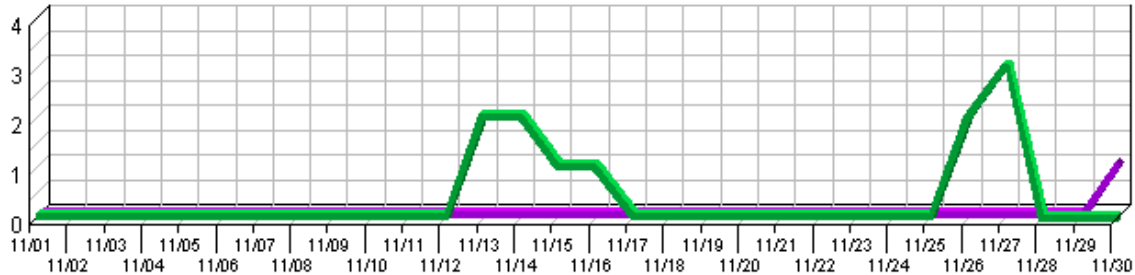
Top Authenticated Usernames by Visits

Top Authenticated Usernames

	Username	Visits	%	Hits
1.	ncerfellow	**11**	**91.67%**	232
2.	mmorse	**1**	**8.33%**	1
	Total	**12**	**100.00%**	**233**

Top Authenticated Usernames – Help Card

? **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions

that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

––
You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.

Top Domain Names by Visits
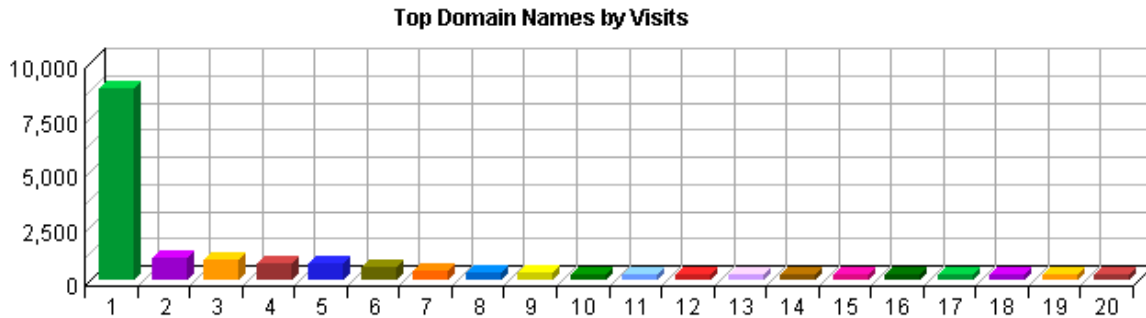
Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	8,790	9.71%	11,551
2.	comcast.net	976	1.08%	3,401
3.	rr.com	892	0.99%	2,513
4.	aol.com	805	0.89%	1,032
5.	verizon.net	728	0.80%	2,394
6.	live.com	566	0.63%	1,875
7.	cox.net	416	0.46%	1,395
8.	phx.gbl	353	0.39%	1,062
9.	sbcglobal.net	314	0.35%	947
10.	bezeqint.net	295	0.33%	298
11.	googlebot.com	286	0.32%	13,577
12.	65.55.210.93	280	0.31%	889
13.	bellsouth.net	277	0.31%	774
14.	65.55.210.92	259	0.29%	1,009
15.	65.55.210.97	256	0.28%	825
16.	charter.com	253	0.28%	919
17.	65.55.210.90	246	0.27%	846
18.	qwest.net	229	0.25%	802
19.	65.55.210.95	222	0.25%	714
20.	65.55.210.94	213	0.24%	811
	Subtotal	**16,656**	**18.40%**	**47,634**
	Other	**73,860**	**81.60%**	**276,808**
	Total	**90,516**	**100.00%**	**324,442**

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

––

Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

Top−Level Domain Types

This report provides a breakdown of top−level domain types.

Top-Level Domain Types by Visits
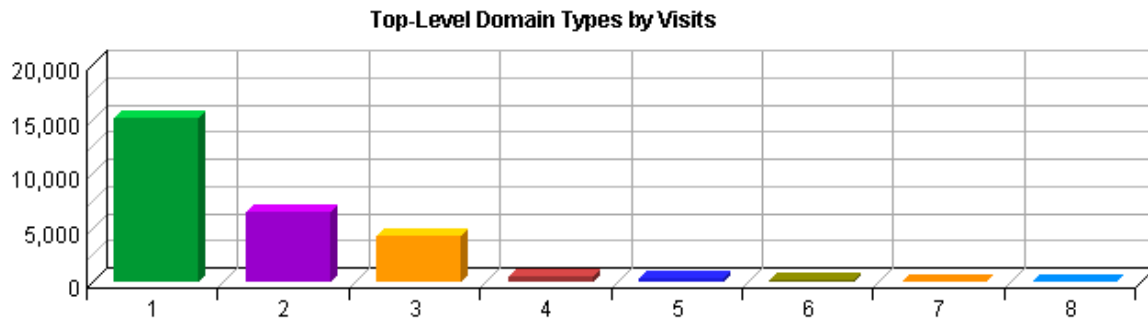
Top−Level Domain Types

	Top−Level Domain Types	Visits	%	Hits
1.	Network	15,121	56.47%	36,601
2.	Commercial	6,481	24.20%	42,202
3.	Education	4,309	16.09%	16,989
4.	Government	435	1.62%	1,954
5.	Organization	283	1.06%	951
6.	Military	133	0.50%	289
7.	ARPANET	12	0.04%	37
8.	International	3	0.01%	7
	Total	**26,777**	**100.00%**	**99,030**

Top−Level Domain Types – Help Card

? **Top−Level Domain** – The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains:

  ARPANET: .arpa

  Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

  Education: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

  International: .int .int.co .int.ve .intl.tn

  Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

––

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

Page Views Trend
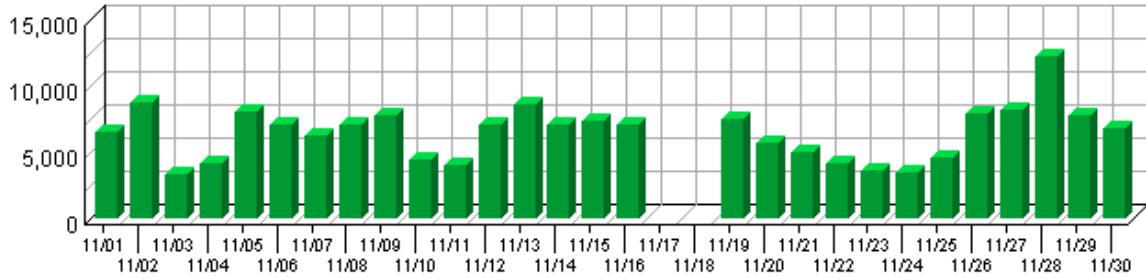
Page View Summary

Page Views	181,531
Average per Day	6,051
Average Page Views per Visit	2.01

Top Entry Pages
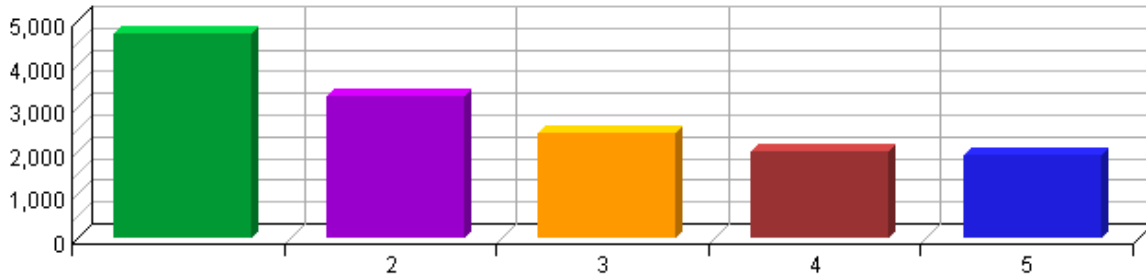
Top Exit Pages
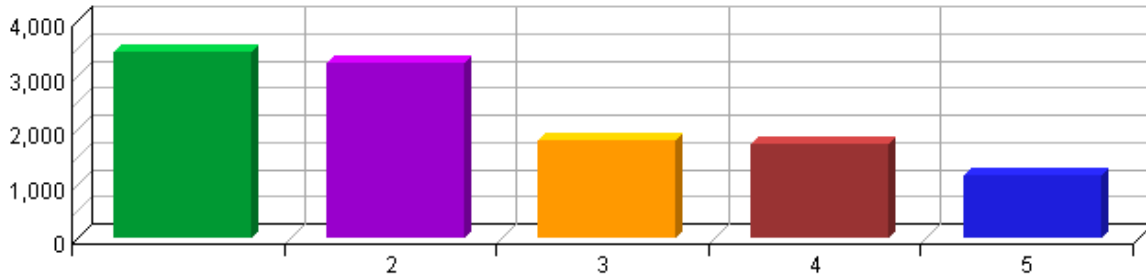
Top Pages by Visits Trend
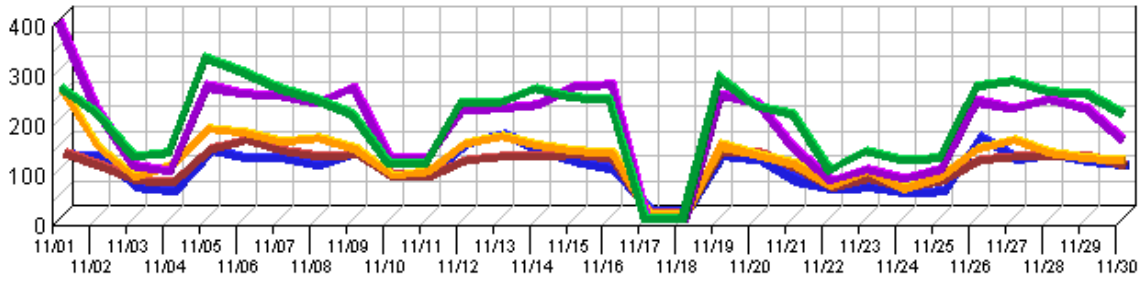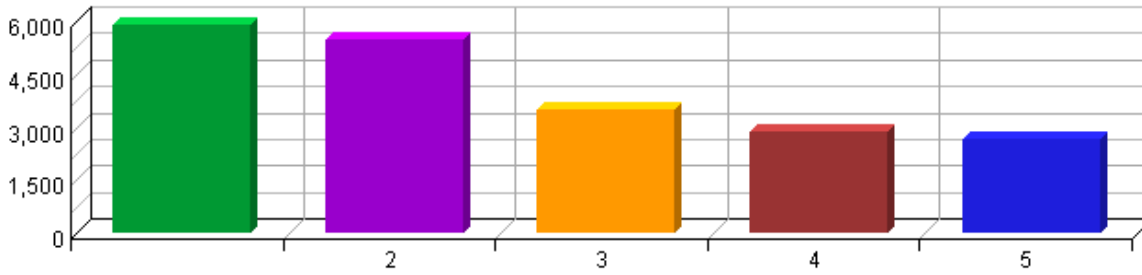
Top Pages by Visits

Top Directories by Visits
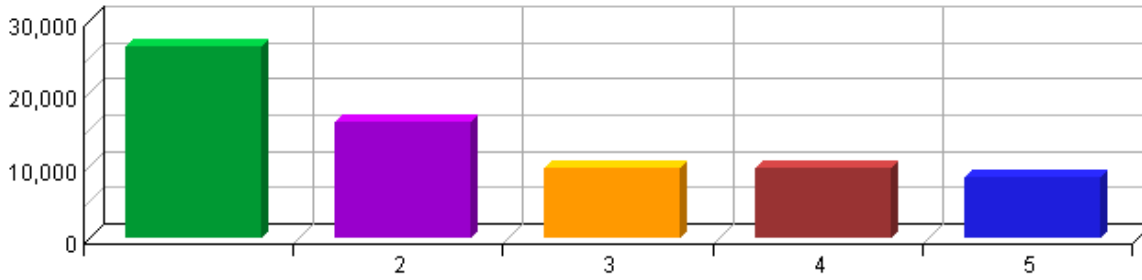
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend
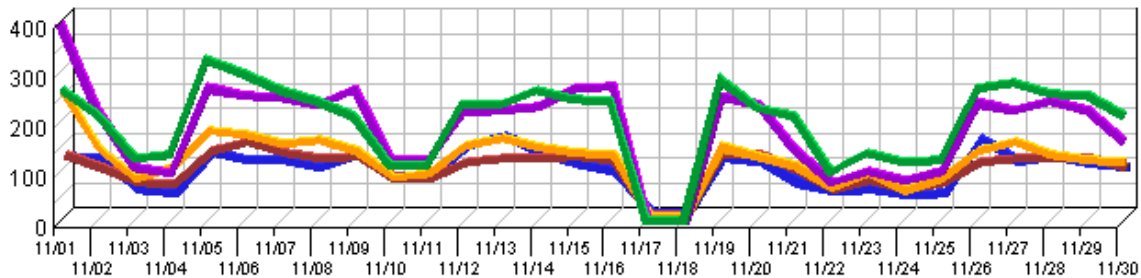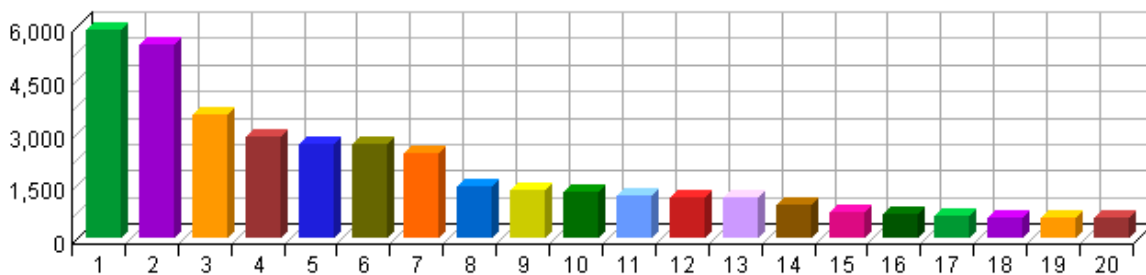
Top Pages by Visits

Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	**National Center for Environmental Research (NCER) |ORD|US EPA** http:/ / es.epa.gov/ ncer/	**5,898**	**3.60%**	9,089	00:01:19	0
2.	**Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/	**5,479**	**3.34%**	6,676	00:01:57	0
3.	**Fellowships	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ fellow/	**3,489**	**2.13%**	4,111	00:01:33	0
4.	**Small Business Innovation Research	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ sbir/	**2,848**	**1.74%**	4,031	00:01:44	0
5.	**P3 Award	Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	**2,642**	**1.61%**	2,851	00:03:23	0
6.	**P3	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ p3/	**2,641**	**1.61%**	3,718	00:01:15	0
7.	**Fall 2008 GRO Fellowships For Undergraduate Environmental Study |**	**2,421**	**1.48%**	2,633	00:03:20	0

	Archive | Fund http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html					
8.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	**1,435**	**0.87%**	1,616	00:01:44	0
9.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	**1,369**	**0.83%**	1,455	00:03:03	0
10.	**Health Effects of Near–Roadway Exposures to Air Pollution | Funding Opportunitie** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html	**1,280**	**0.78%**	1,387	00:04:04	0
11.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	**1,187**	**0.72%**	1,565	00:01:32	0
12.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	**1,157**	**0.71%**	1,587	00:02:39	0
13.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	**1,123**	**0.68%**	1,496	00:01:59	0
14.	**Ecology and Oceanography of Harmful Algal Blooms | 2008 Grant Archives | Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	**930**	**0.57%**	968	00:04:11	0
15.	**2008 GRO Fellowships For Graduate Environmental Study | Funding Opportunities |** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	**748**	**0.46%**	770	00:02:25	0
16.	**Collaborative Science and Technology Network for Sustainability (CNS) | NCER | O** http:/ / es.epa.gov/ ncer/ cns/	**667**	**0.41%**	1,069	00:01:09	0
17.	**Basic Information | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ about/	**652**	**0.40%**	722	00:01:32	0
18.	**Small Business Innovation Research Phase I | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	**597**	**0.36%**	630	00:03:03	0
19.	**Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/	**588**	**0.36%**	704	00:02:25	0

20.	**About P3 | P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/ fact_sheet.html	**567**	**0.35%**	616	00:02:17	0
	Subtotal	**37,718**	**22.99%**	**47,694**	**00:01:51**	
	Other	**126,324**	**77.01%**	**133,837**	**00:01:49**	
	Total	**164,042**	**100.00%**	**181,531**	**00:01:50**	

Top Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

––

♀ Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

––

♀ The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend

Top Directories by Visits
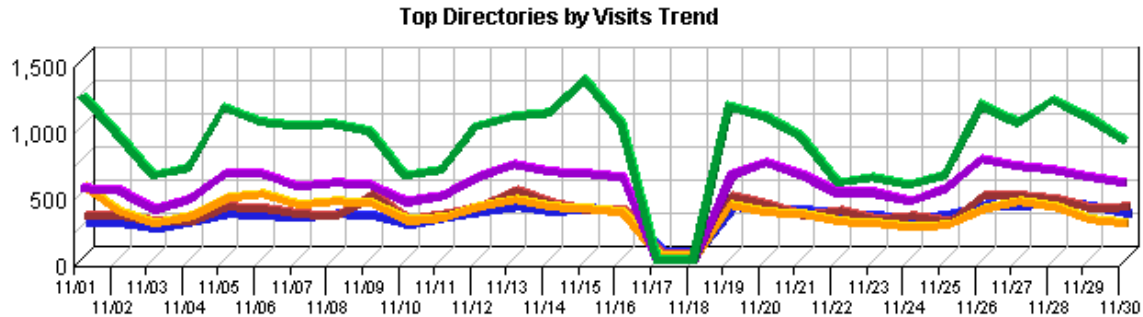
Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	26,326	21.96%	50,592	3,119,425
2.	http://es.epa.gov/ncer/ publications	15,987	13.33%	84,092	41,144,216
3.	http://es.epa.gov/ncer/fellow	9,633	8.03%	19,827	1,238,527
4.	http://es.epa.gov/ncer/p3	9,559	7.97%	27,941	815,208
5.	http://es.epa.gov/ncer/ childrenscenters	8,287	6.91%	31,286	3,059,420
6.	http://es.epa.gov/ncer/events	8,242	6.87%	22,728	2,280,623
7.	http://es.epa.gov/ncer/sbir	7,239	6.04%	13,085	1,071,557
8.	http://es.epa.gov/ncer/	6,020	5.02%	9,326	195,934
9.	http://es.epa.gov/ncer/ science	4,534	3.78%	11,863	1,006,539
10.	http://es.epa.gov/ncer/ index_files	4,422	3.69%	4,951	123,434
11.	http://es.epa.gov/ncer/nano	4,394	3.66%	24,090	3,314,328
12.	http://es.epa.gov/ncer/styles	4,361	3.64%	4,916	9,796
13.	http://es.epa.gov/ncer/grants	2,046	1.71%	2,558	63,692
14.	http://es.epa.gov/ncer/ guidance	1,508	1.26%	2,436	59,887
15.	http://es.epa.gov/ncer/ biodiversity	1,232	1.03%	2,552	161,600
16.	http://es.epa.gov/ncer/staa	1,058	0.88%	2,076	51,662
17.	http://es.epa.gov/ncer/ centers	978	0.82%	3,458	121,832

18.	http://es.epa.gov/ncer/cns	**857**	**0.71%**	1,577	23,398
19.	http://es.epa.gov/ncer/about	**750**	**0.63%**	913	13,857
20.	http://es.epa.gov/ncer/ results	**625**	**0.52%**	1,059	19,348
	Subtotal	**118,058**	**98.46%**	**321,326**	**57,894,270**
	Other	**1,850**	**1.54%**	**3,116**	**114,070**
	Total	**119,908**	**100.00%**	**324,442**	**58,008,339**

Top Directories – Help Card

?   **Path to Directory** – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

––

♀   This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary

Successful Hits for Entire Site	324,442
Average Hits per Day	10,814
Home Page Hits	9,089

Most Accessed File Types by Files
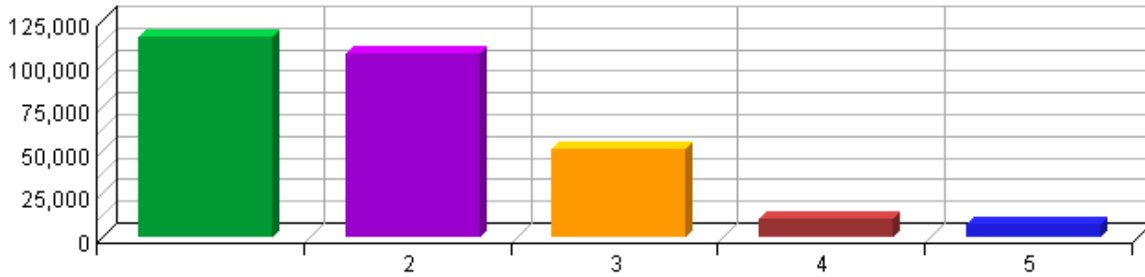
Hits Trend
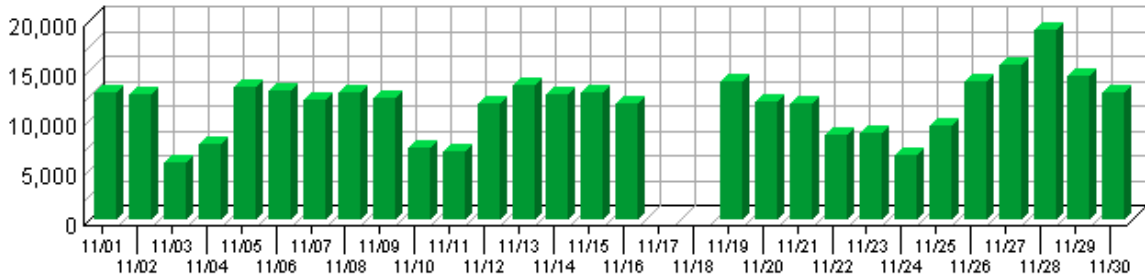
Most Downloaded Files Trend
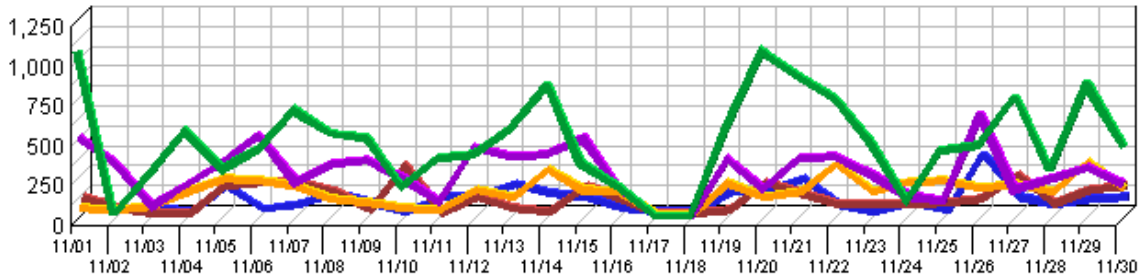
Most Downloaded Files

This report identifies the most popular files downloaded from your site.
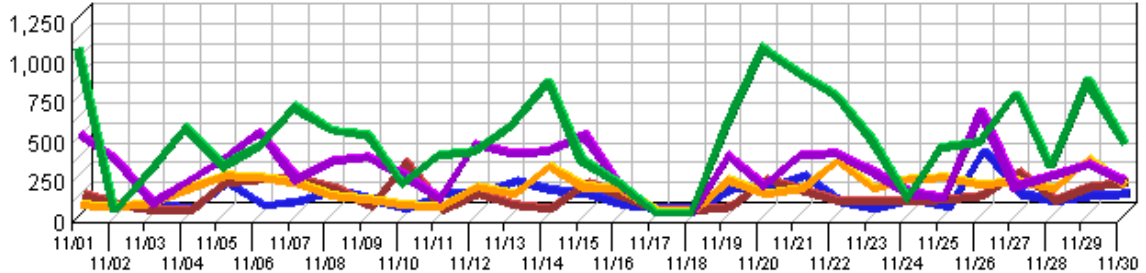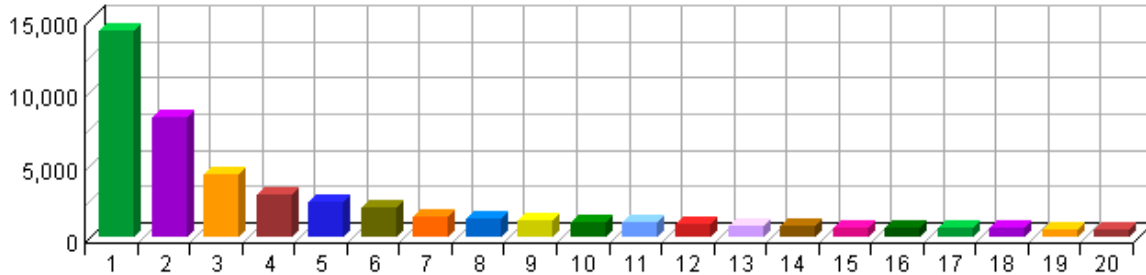
Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/ publications/statesci/bioengineering. pdf	14,287	12.92%	364
2.	http://es.epa.gov/ncer/nano/ publications/whitepaper12022005. pdf	8,305	7.51%	517
3.	http://es.epa.gov/ncer/nano/ lectures/zhang0705.pdf	4,373	3.95%	294
4.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_26_05proceeding1.pdf	2,914	2.64%	170
5.	http://es.epa.gov/ncer/p3/ success/michigan.pdf	2,423	2.19%	131
6.	http://es.epa.gov/ncer/ publications/workshop/nano_proceed. pdf	1,995	1.80%	272
7.	http://es.epa.gov/ncer/ publications/overview/ bioavailability_complete_book.pdf	1,359	1.23%	120
8.	http://es.epa.gov/ncer/ publications/research_results_needs/ combustionEmmissionsReport.pdf	1,251	1.13%	88
9.	http://es.epa.gov/ncer/nano/ publications/8−18−04/ fnanoproc_092005.pdf	1,097	0.99%	77
10.		985	0.89%	43

	Files	Downloads	%	Visits
	http://es.epa.gov/ncer/ publications/workshop/ microorganisms_drinking_water_proceedings. pdf			
11.	http://es.epa.gov/ncer/ publications/nano/pdf/ GaudianaKonarka Overview – September 8, 2003. pdf	**976**	**0.88%**	45
12.	http://es.epa.gov/ncer/p3/ expo/p3publicbook041607.pdf	**951**	**0.86%**	117
13.	http://es.epa.gov/ncer/nano/ lectures/ merzbacher_05_02_05_presentation.pdf	**826**	**0.75%**	108
14.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_20_05_nanosummary.pdf	**720**	**0.65%**	112
15.	http://es.epa.gov/ncer/ science/tse/sos.pdf	**690**	**0.62%**	92
16.	http://es.epa.gov/ncer/ science/pm/pm.pdf	**640**	**0.58%**	23
17.	http://es.epa.gov/ncer/ publications/workshop/pdf/ endocrine_disruptors.pdf	**614**	**0.56%**	45
18.	http://es.epa.gov/ncer/ science/pm/hei/DieselSpecialReport02. pdf	**594**	**0.54%**	64
19.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_20_05_zhang_wei–zian.pdf	**541**	**0.49%**	9
20.	http://es.epa.gov/ncer/sbir/ success/pdf/stories05.pdf	**532**	**0.48%**	48
	Subtotal	**46,073**	**41.66%**	**2,739**
	Other	**64,513**	**58.34%**	**30,552**
	Total	**110,586**	**100.00%**	**33,291**

Most Downloaded Files – Help Card

Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

‒‒

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

Most Accessed File Types by Files
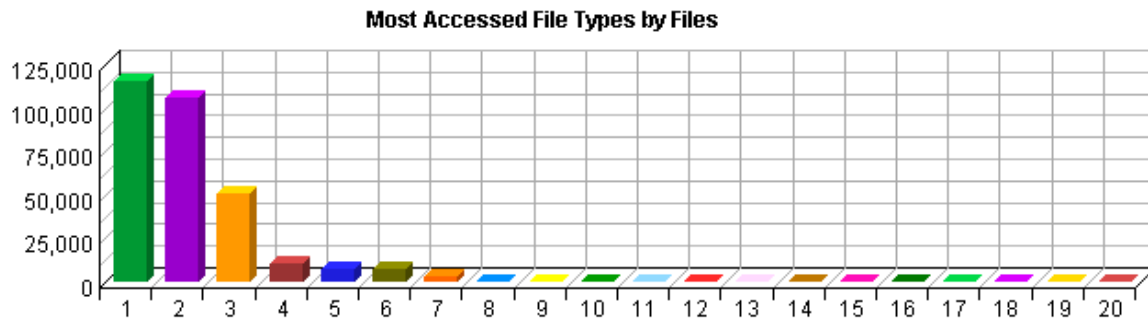
Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	**115,271**	**38.23%**	4,805,361
2.	pdf	**106,080**	**35.18%**	20,855,142
3.	htm	**50,338**	**16.69%**	759,461
4.	ppt	**10,539**	**3.50%**	29,113,805
5.	css	**7,166**	**2.38%**	17,468
6.	js	**7,131**	**2.36%**	81,187
7.	swf	**3,618**	**1.20%**	129,364
8.	doc	**434**	**0.14%**	43,644
9.	scc	**337**	**0.11%**	105
10.	flv	**126**	**0.04%**	1,726,098
11.	xml	**112**	**0.04%**	825
12.	wmv	**87**	**0.03%**	423,359
13.	wpd	**59**	**0.02%**	1,427
14.	map	**37**	**0.01%**	7
15.	mpg	**37**	**0.01%**	28,584
16.	mov	**24**	**0.01%**	7,338
17.	wp5	**24**	**0.01%**	797
18.	smi	**23**	**0.01%**	288
19.	jbf	**15**	**0.00%**	594
20.	hold	**13**	**0.00%**	554
	Subtotal	**301,471**	**99.98%**	**57,995,399**
	Other	**57**	**0.02%**	**12,941**
	Total	**301,528**	**100.00%**	**58,008,339**

Most Accessed File Types – Help Card

File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

––

This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files – Help Card

? **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

––

♀ You may want to run virus scans on uploaded files.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

Top Entry Pages
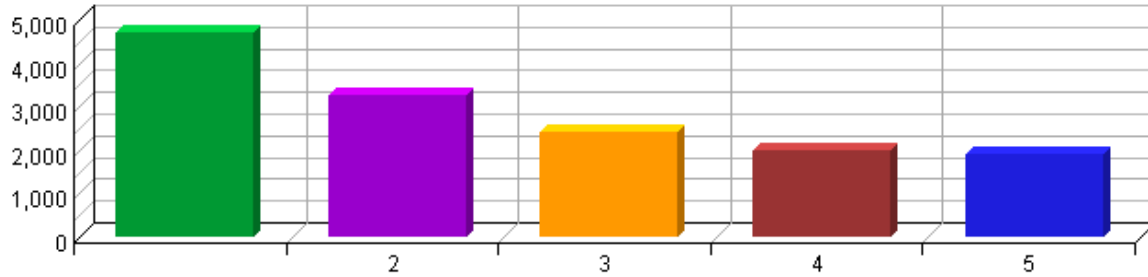
Single Access Pages
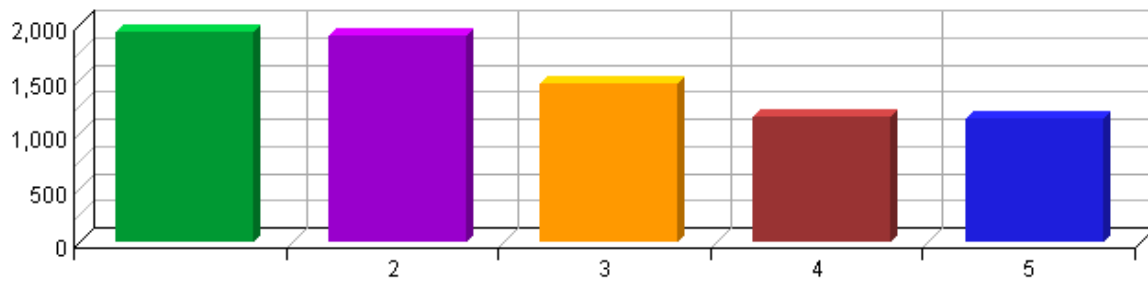
Top Entry Files
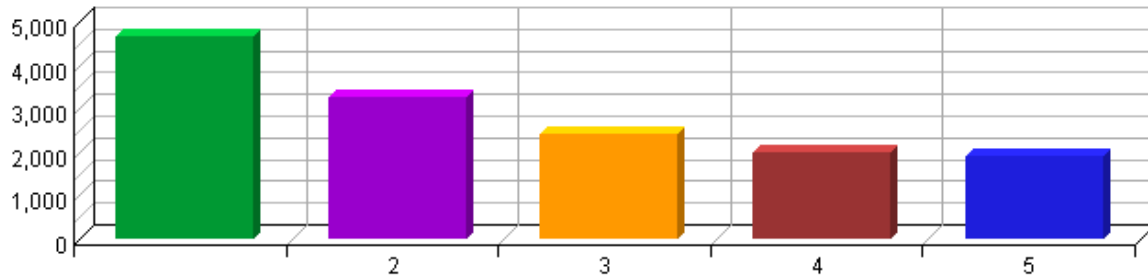
Top Exit Pages
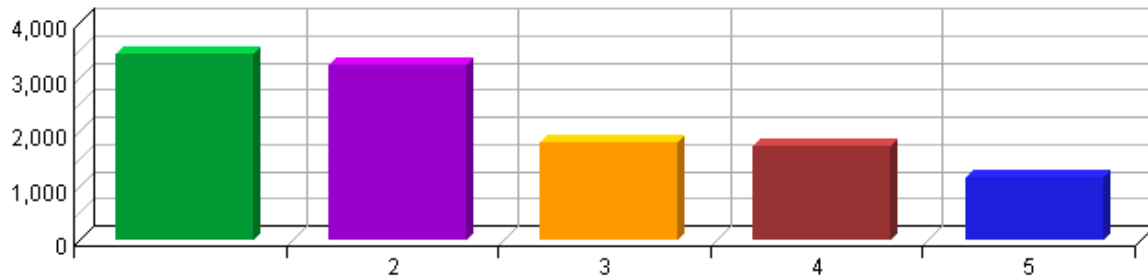
Top Entry Pages

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend
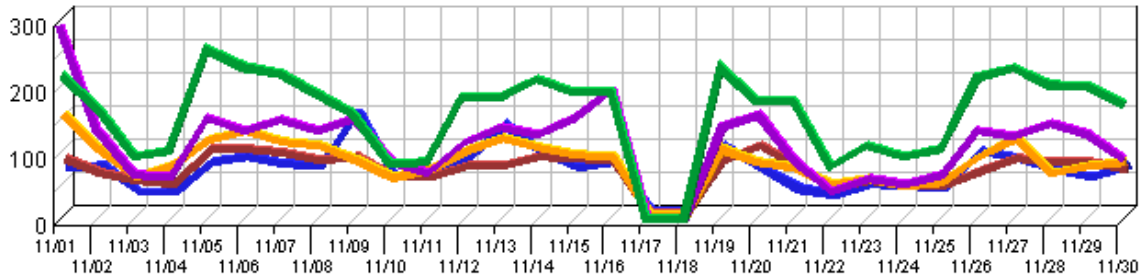
Top Entry Pages
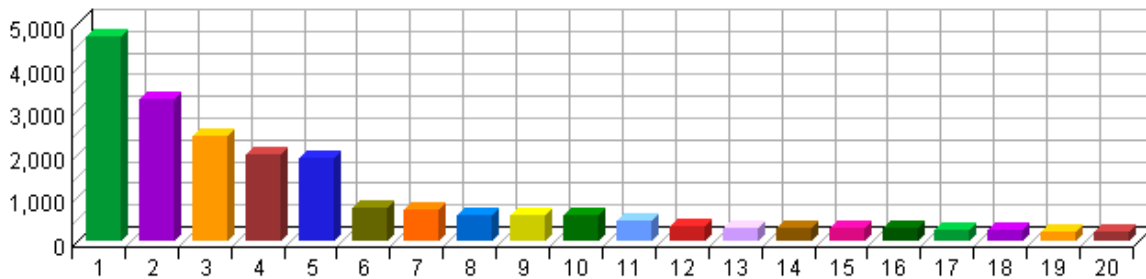
Top Entry Pages

	Pages	Visits	%
1.	**National Center for Environmental Research (NCER) |ORD|US EPA** http:/ / es.epa.gov/ ncer/	4,713	6.79%
2.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	3,278	4.72%
3.	**Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	2,416	3.48%
4.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	1,991	2.87%
5.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	1,916	2.76%
6.	**Ecology and Oceanography of Harmful Algal Blooms | 2008 Grant Archives | Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/	772	1.11%

	2008_star_ecohab.html		
7.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	732	1.05%
8.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	614	0.88%
9.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	580	0.84%
10.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	574	0.83%
11.	**Centers for Children's Environmental Health and Disease Prevention Research | Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	485	0.70%
12.	**Ecological Impacts from the Interactions of Climate Change, Land Use Change and** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	319	0.46%
13.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	314	0.45%
14.	**Particulate Matter | Science Topics | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ science/ pm/	305	0.44%
15.	**Collaborative Science and Technology Network for Sustainability (CNS) | NCER | O** http:/ / es.epa.gov/ ncer/ cns/	286	0.41%
16.	**Science Topics | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ science/	279	0.40%
17.	**Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/	271	0.39%
18.	**Basic Information | Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/ questions/	241	0.35%
19.	**Small Business Innovation Research Phase I | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	231	0.33%
20.	**Development of Environmental Health Outcome Indicators | 2007 Grant**	229	0.33%

Archives | A http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html		
Subtotal	20,546	29.59%
Other	48,880	70.41%
Total	69,426	100.00%

Top Entry Pages – Help Card

? **Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

––

Q This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.


Top Entry Files Trend
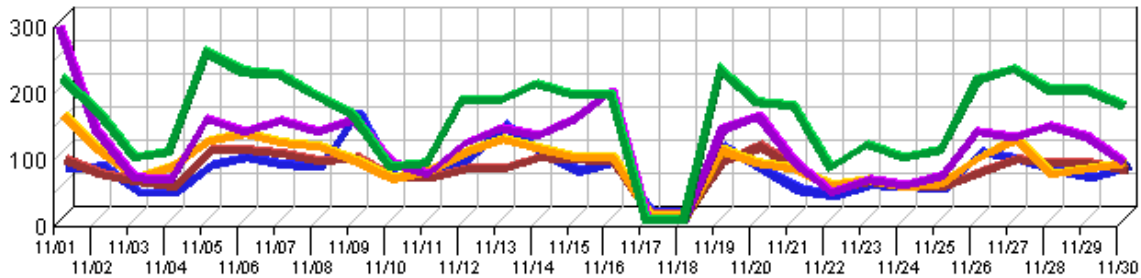
Top Entry Files
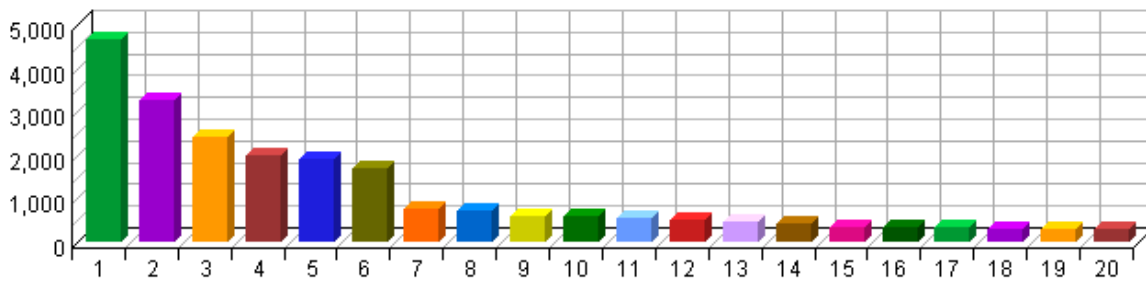
Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/	4,645	5.13%
2.	http://es.epa.gov/ncer/rfa/	3,257	3.60%
3.	http://es.epa.gov/ncer/fellow/	2,406	2.66%
4.	http://es.epa.gov/ncer/sbir/	1,978	2.19%
5.	http://es.epa.gov/ncer/p3/	1,910	2.11%
6.	http://es.epa.gov/ncer/styles/epafiles_epastyles.css	1,689	1.87%
7.	http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	770	0.85%
8.	http://es.epa.gov/ncer/nano/	722	0.80%
9.	http://es.epa.gov/ncer/grants/	592	0.65%
10.	http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	578	0.64%
11.	http://es.epa.gov/ncer/events/	567	0.63%
12.	http://es.epa.gov/ncer/index_files/epafiles_epastyles.css	529	0.58%

13.	http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html	485	0.54%
14.	http://es.epa.gov/ncer/nano/ publications/whitepaper12022005. pdf	407	0.45%
15.	http://es.epa.gov/ncer/rfa/ 2004/2004_climate_change.html	352	0.39%
16.	http://es.epa.gov/ncer/ publications/statesci/bioengineering. pdf	337	0.37%
17.	http://es.epa.gov/ncer/rfa/ 2007/2007_star_ecoimpacts.html	319	0.35%
18.	http://es.epa.gov/ncer/rfa/ forms/	305	0.34%
19.	http://es.epa.gov/ncer/ science/pm/	302	0.33%
20.	http://es.epa.gov/ncer/cns/	283	0.31%
	Subtotal	**22,433**	**24.78%**
	Other	**68,083**	**75.22%**
	Total	**90,516**	**100.00%**

Top Entry Files – Help Card

Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

––

Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend
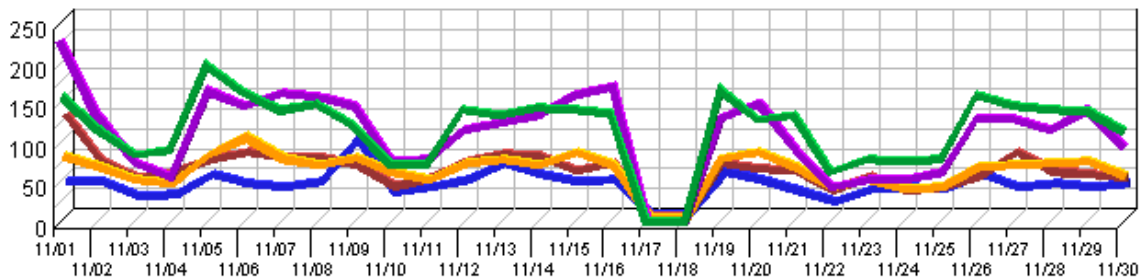
Top Exit Pages
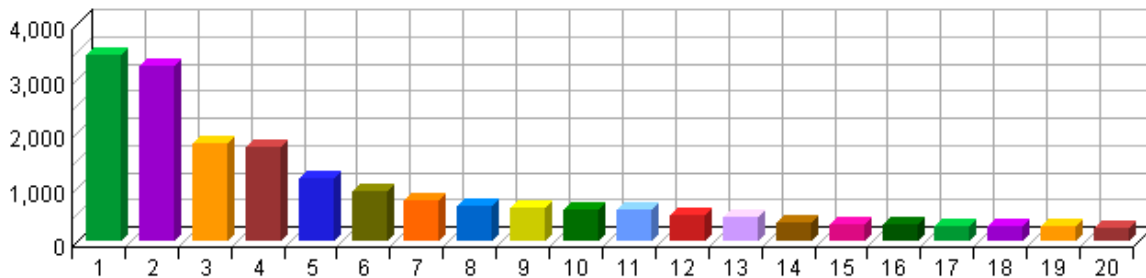
Top Exit Pages

	Pages	Visits	%
1.	**National Center for Environmental Research (NCER) |ORD|US EPA** http:/ / es.epa.gov/ ncer/	3,431	4.94%
2.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	3,233	4.66%
3.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	1,808	2.60%
4.	**Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	1,740	2.51%
5.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	1,158	1.67%
6.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	909	1.31%
7.		751	1.08%

	**Ecology and Oceanography of Harmful Algal Blooms	2008 Grant Archives	Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html		
8.	**Nanotechnology	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ nano/	633	0.91%
9.	**Calendar of Events	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ events/	595	0.86%
10.	**STAR Grants and Cooperative Agreements	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ grants/	584	0.84%
11.	**STAR Grant Forms and Instructions	Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	579	0.83%
12.	**Centers for Children's Environmental Health and Disease Prevention Research	Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	488	0.70%
13.	**Small Business Innovation Research Phase I	Funding Opportunities	NCER	ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	430	0.62%
14.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	341	0.49%
15.	**Particulate Matter	Science Topics	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ science/ pm/	308	0.44%
16.	**Ecological Impacts from the Interactions of Climate Change, Land Use Change and** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	301	0.43%
17.	**Collaborative Science and Technology Network for Sustainability (CNS)	NCER	O** http:/ / es.epa.gov/ ncer/ cns/	269	0.39%
18.	**Science Topics	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ science/	264	0.38%
19.	**Basic Information	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ about/	259	0.37%
20.	**Basic Information	Nanotechnology	**	252	0.36%

NCER | ORD | US EPA
http:/ / es.epa.gov/ ncer/ nano/ questions/

Subtotal	**18,333**	**26.41%**
Other	**51,085**	**73.59%**
Total	**69,418**	**100.00%**

Top Exit Pages – Help Card

? **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

––

You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend

Single Access Pages
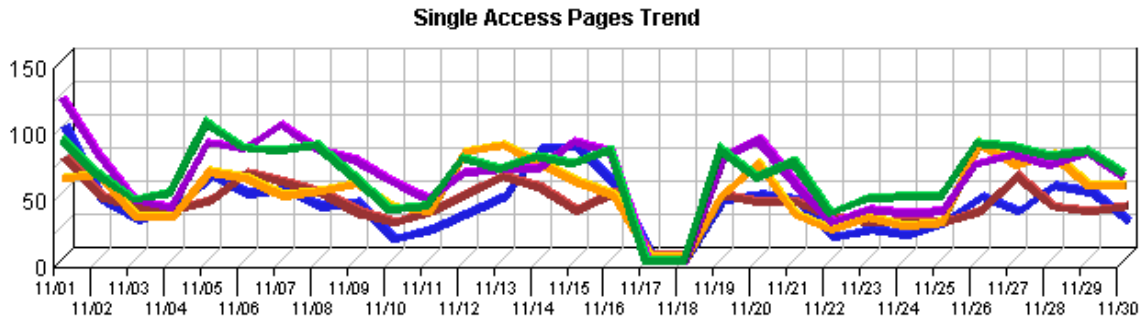
Single Access Pages

	Pages	Visits	%
1.	**National Center for Environmental Research (NCER) |ORD|US EPA** http:/ / es.epa.gov/ ncer/	1,925	3.81%
2.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	1,890	3.74%
3.	**P3 Award | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	1,460	2.89%
4.	**Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	1,155	2.28%
5.	**Fall 2008 GRO Fellowships For Undergraduate Environmental Study | Archive | Fund** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	1,139	2.25%
6.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	1,039	2.05%
7.	**Health Effects of Near–Roadway Exposures to Air Pollution | Funding**	862	1.70%

	Opportunitie http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html		
8.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	731	1.45%
9.	**Ecology and Oceanography of Harmful Algal Blooms | 2008 Grant Archives | Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	662	1.31%
10.	**Centers for Children's Environmental Health and Disease Prevention Research | Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	480	0.95%
11.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	458	0.91%
12.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	393	0.78%
13.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	332	0.66%
14.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	317	0.63%
15.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	316	0.62%
16.	**Ecological Impacts from the Interactions of Climate Change, Land Use Change and** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	269	0.53%
17.	**Particulate Matter | Science Topics | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ science/ pm/	238	0.47%
18.	**Science Topics | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ science/	231	0.46%
19.	**Basic Information | Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/ questions/	206	0.41%
20.	**Development of Environmental Health Outcome Indicators | 2007 Grant Archives | A** http:/ / es.epa.gov/ ncer/ rfa/ 2007/	195	0.39%

2007_star_health_indicators.html		
Subtotal	**14,298**	**28.27%**
Other	**36,279**	**71.73%**
Total	**50,577**	**100.00%**

Single Access Pages – Help Card

?   **Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

––

♀   This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site−−the first page they open−−then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. **National Center for Environmental Research (NCER) |ORD|US EPA** http://es.epa.gov/ncer/	2,823	4.07%
	1. **Funding Opportunities | NCER | ORD | US EPA** http://es.epa.gov/ncer/rfa/	2,260	3.26%
	1. **Small Business Innovation Research | NCER | ORD | US EPA** http://es.epa.gov/ncer/sbir/	1,381	1.99%
	1. **Fellowships | NCER | ORD | US EPA** http://es.epa.gov/ncer/fellow/	1,327	1.91%
	1. **P3 | NCER | ORD | US EPA** http://es.epa.gov/ncer/p3/	941	1.36%
	1. **Ecology and Oceanography of Harmful Algal Blooms | 2008 Grant Archives | Archive** http://es.epa.gov/ncer/rfa/ 2008/2008_star_ecohab.html	686	0.99%
	1. **Nanotechnology | NCER | ORD | US EPA** http://es.epa.gov/ncer/nano/	484	0.70%
	1. **FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html	472	0.68%
	1. **Calendar of Events | NCER | ORD | US EPA** http://es.epa.gov/ncer/events/	381	0.55%
	1. **STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http://es.epa.gov/ncer/grants/	369	0.53%
	1. **Ecological Impacts from the Interactions of Climate Change, Land Use Change and** http://es.epa.gov/ncer/rfa/ 2007/2007_star_ecoimpacts.html	277	0.40%
		260	0.37%

1. **Particulate Matter | Science Topics | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/ science/pm/

   238   0.34%

1. **Science Topics | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/ science/

   218   0.31%

1. **Basic Information | Nanotechnology | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/nano/ questions/

   218   0.31%

1. **Development of Environmental Health Outcome Indicators |
   2007 Grant Archives | A**
   http://es.epa.gov/ncer/rfa/ 2007/2007_star_health_indicators.
   html

   217   0.31%

1. **STAR Grant Forms and Instructions | Funding Opportunities
   | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/rfa/ forms/

   204   0.29%

1. **Fellowships | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/fellow/
2. **FALL 2008 EPA Science to Achieve Results (STAR)
   Fellowships for Graduate Environ**
   http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html

   195   0.28%

1. **Small Business Innovation Research Phase I | Funding
   Opportunities | NCER | ORD**
   http://es.epa.gov/ncer/rfa/ 2007/2007_sbir_phase1.html

   188   0.27%

1. **National Center for Environmental Research (NCER)
   |ORD|US EPA**
   http://es.epa.gov/ncer/
2. **Funding Opportunities | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/rfa/

   187   0.27%

1. **Autism and Neurodevelopmental Disorders | Children's
   Environmental Health Resear**
   http://es.epa.gov/ncer/ childrenscenters/autism.html

Top Paths Through Site – Help Card

? **Path Through Site** – The sequence of pages a visitor views, from the entry page to the exit
page.

Paths From Start – With the exception of the starting page, this column lists the pages of
the top paths taken through your site. The paths listed are limited to the paths configured for
path analysis for this profile. These lists are grouped so that more than one row has the same
starting page. To see the starting page for each of these lists, look in the Starting Page
column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

––

Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	54,524	60.24%
2.	http://www.google.com/	13,015	14.38%
3.	http://es.epa.gov/	3,928	4.34%
4.	http://www.epa.gov/	1,590	1.76%
5.	http://search.yahoo.com/	1,209	1.34%
6.	http://nlquery.epa.gov/	1,013	1.12%
7.	http://www.google.co.in/	804	0.89%
8.	http://images.google.com/	803	0.89%
9.	http://www07.grants.gov/	727	0.80%
10.	http://www.google.ca/	619	0.68%
11.	http://www.google.co.uk/	595	0.66%
12.	http://www.grants.gov/	521	0.58%
13.	http://www.whoi.edu/	499	0.55%
14.	http://cfpub.epa.gov/	434	0.48%
15.	http://search.live.com/	355	0.39%
16.	http://intranet.epa.gov/	335	0.37%
17.	http://search.msn.com/	293	0.32%
18.	http://www.google.cn/	269	0.30%
19.	http://www.google.com.au/	251	0.28%
20.	http://www.ask.com/	182	0.20%
	Subtotal	**81,966**	**90.55%**
	Other	**8,550**	**9.45%**
	Total	**90,516**	**100.00%**

Activity by Referring Site – Help Card

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

––

♀ You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	54,524	60.24%
2.	google.com	14,003	15.47%
3.	epa.gov	7,507	8.29%
4.	yahoo.com	1,528	1.69%
5.	grants.gov	1,249	1.38%
6.	google.co.in	921	1.02%
7.	google.co.uk	736	0.81%
8.	google.ca	694	0.77%
9.	whoi.edu	499	0.55%
10.	live.com	445	0.49%
11.	msn.com	303	0.33%
12.	google.cn	279	0.31%
13.	google.com.au	273	0.30%
14.	aol.com	245	0.27%
15.	ask.com	189	0.21%
16.	google.de	183	0.20%
17.	google.es	172	0.19%
18.	google.co.kr	168	0.19%
19.	google.fr	164	0.18%
20.	google.co.th	153	0.17%
	Subtotal	**84,235**	**93.06%**
	Other	**6,281**	**6.94%**
	Total	**90,516**	**100.00%**

Activity by Referring Domain – Help Card

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

––

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	54,524	60.24%
2.	http://www.google.com/search	12,770	14.11%
3.	http://nlquery.epa.gov/ epasearch/epasearch	991	1.09%
4.	http://www.google.co.in/ search	804	0.89%
5.	http://images.google.com/ imgres	800	0.88%
6.	http://search.yahoo.com/ search	771	0.85%
7.	http://www.google.ca/search	615	0.68%
8.	http://www.google.co.uk/ search	593	0.66%
9.	http://www.whoi.edu/redtide/	428	0.47%
10.	http://search.live.com/ results.aspx	337	0.37%
11.	http://intranet.epa.gov/ ordintra/	307	0.34%
12.	http://www.google.cn/search	269	0.30%
13.	http://search.msn.com/results. aspx	264	0.29%
14.	http://wwww.google.com.au/ search	250	0.28%
15.	http://www.ask.com/web	182	0.20%
16.	http://www.epa.gov/careers/ stuopp.html	175	0.19%
17.	http://www.epa.gov/epahome/ grants.htm	171	0.19%
18.	http://www.epa.gov/ord/htm/ grantopportunity.htm	169	0.19%
19.	http://www.google.de/search	159	0.18%
20.	http://www.google.co.kr/ search	153	0.17%
	Subtotal	**74,732**	**82.56%**
	Other	**15,784**	**17.44%**
	Total	**90,516**	**100.00%**

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

––

♀ You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	19,508	78.55%
2.	yahoo	1,853	7.46%
3.	google uk	854	3.44%
4.	google canada	783	3.15%
5.	msn	369	1.49%
6.	google australia	291	1.17%
7.	google germany	225	0.91%
8.	aol netfind	200	0.81%
9.	google france	189	0.76%
10.	google italy	179	0.72%
11.	google japan	93	0.37%
12.	yahoo spain	72	0.29%
13.	altavista	55	0.22%
14.	netscape	28	0.11%
15.	yahoo taiwan	26	0.10%
16.	google austria	22	0.09%
17.	yahoo japan	21	0.08%
18.	yahoo uk &ireland	8	0.03%
19.	cnet search.com	8	0.03%
20.	all the web	8	0.03%
	Subtotal	**24,792**	**99.83%**
	Total	**24,835**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	283	1.14%
	epa star fellowship	211	0.85%
	chromiun electroplating ppt	199	0.80%
	anodic oxidation of titanium ppt	176	0.71%
	science topics	107	0.43%
	environmental geochemistry and toxicity .ppt	106	0.43%
	membranes for filtration kidney solution pdf	105	0.42%
	ncer	98	0.39%
	silver electroless plating ppt	92	0.37%
	remote sensing for biodiversity	91	0.37%
	epa sbir	90	0.36%
	biopolymers pdf	79	0.32%
	epa star grant	72	0.29%
	graphene composite filetype:ppt	68	0.27%
	research grants	64	0.26%
	environmental protection agency	60	0.24%
	health	52	0.21%
	nanowire ppt	51	0.21%
	epa grants	51	0.21%
	dna ppt flash	46	0.19%
2. yahoo	epa	103	0.41%
	endocrine disrupting chemicals and ppt	42	0.17%
	heavy metals bioremediation bacterial biofilm pdf	36	0.14%
	nanotechnology applications in paper industry	28	0.11%
	fellowships	27	0.11%
	sulfur recovery unit book pdf	23	0.09%
	graduate fellowships	22	0.09%
	epa sbir	14	0.06%
	sbir grants	14	0.06%
	solar cell for template synthesis of conductive polymer nanostructures .pdf	13	0.05%
	electrocardiogram goat pdf	13	0.05%
	sbir	13	0.05%
	lake watershed eutrophication nutrient control organic agriculture pdf	12	0.05%
	microbes and relation with biodiversity	11	0.04%
	ncer	9	0.04%
	nanotechnology	9	0.04%

	nanotechnology as alternative energy site:.gov	8	0.03%
	epa research grants	8	0.03%
	particulate matter researh group	8	0.03%
	epa grants	6	0.02%
3. google uk	calculations on the predicting virtual nanocatalyst	23	0.09%
	health	12	0.05%
	climate change	8	0.03%
	science topics	5	0.02%
	topics on helicobacter, pathogen found in water	5	0.02%
	nanomaterials	5	0.02%
	enox technologies	4	0.02%
	forms	4	0.02%
	pesticides	4	0.02%
	factors that affect children's growth and development	3	0.01%
	purpose of nanotechnology	3	0.01%
	pharmacokinetic	3	0.01%
	change	3	0.01%
	ncer	3	0.01%
	purge streams	3	0.01%
	metabolic pathway of tcdd endocrine disruption	2	0.01%
	wilke schmithorst holland normative	2	0.01%
	everything about how harmful nanotechnology is	2	0.01%
	applications of nanotechnology and its risks	2	0.01%
	asthma and children and effects, diette,g.	2	0.01%
4. google canada	science topics	14	0.06%
	particulate matter	7	0.03%
	how does this affect us algal blooms	4	0.02%
	change	3	0.01%
	nanotechnology centers	3	0.01%
	health	3	0.01%
	gold nano electrodes .ppt	2	0.01%
	enox technologies inc.	2	0.01%
	pesticides on the genome	2	0.01%
	spectrophotometer analysis ppt	2	0.01%
	ncer	2	0.01%
	endocrine disruptors	2	0.01%
	us government support research in environmental, energy, nanotechnology,	2	0.01%
	ryanodine receptor	2	0.01%
	meteorological centers	2	0.01%
	yonatan strauch	2	0.01%
	nanotechnology function	2	0.01%

	green manufacturing technologies	2	0.01%
	henze et al. (2007)	2	0.01%
	forms	2	0.01%
5. msn	epa	25	0.10%
	nanotechnology	12	0.05%
	nano technology	6	0.02%
	biodiversity	4	0.02%
	collaborative science and technology network for sustainability (cns) program.	4	0.02%
	jocelyn hemming epa	4	0.02%
	seed bank study and aquatic plants	3	0.01%
	critical velocity resuspension	3	0.01%
	endocrine disruptors	2	0.01%
	http://es.epa.gov/ncer/p3	2	0.01%
	phase environmental site assessment pricing national average	2	0.01%
	site:es.epa.gov change detection of forest in ethiopia	2	0.01%
	international scholarship in master's degree nanotechnology 2008–2009	2	0.01%
	names of individuals who conducted water pollution test and results	2	0.01%
	abstract format	2	0.01%
	synergize epa	2	0.01%
	small community water treatment for arsenic	2	0.01%
	grant funding sources for autism pennsylvania	2	0.01%
	childrens biographies	2	0.01%
	site:es.epa.gov www.achieveresults.org	2	0.01%
6. google australia	infertility and hormone ppt	3	0.01%
	water movement in river ppt	2	0.01%
	semen sample boys	2	0.01%
	why build an environmentally sustainable house	2	0.01%
	effects of mining on the ecosystem	2	0.01%
	algal bloom ecology	2	0.01%
	why should you build environmentally sustainable house	2	0.01%
	epa events	2	0.01%
	change	2	0.01%
	epa ecological p3	2	0.01%
	photocatalytic nanoparticles	2	0.01%
	market mechanisms disadvantages	2	0.01%
	how does climate effect coral	2	0.01%
	environmental	2	0.01%
	prince mahidol award	2	0.01%
	mining effects on ecosystem	2	0.01%
	particulate organic matter	1	0.00%

Activity by Search Engine

	why is mental retardation not considered disease?	1	0.00%
	mortality morbidity particles	1	0.00%
	usepa	1	0.00%
7. google germany	refractories refractory materials furnaces filetype:pdf	14	0.06%
	epa nanotechnology	3	0.01%
	ions induced nucleation	3	0.01%
	climate change	2	0.01%
	metrology challenge in nanotechnology	2	0.01%
	national center for environmental research	2	0.01%
	cincinnati	2	0.01%
	ord ncer	2	0.01%
	incentive mechanism environment	2	0.01%
	bacillus subtilis decontamination	2	0.01%
	topics of bioremediation	2	0.01%
	lesson learned workshop	2	0.01%
	nanoiron for water purification	2	0.01%
	obesity and jcr impact factor and 2006	1	0.00%
	usepa oar	1	0.00%
	glucose oxidation catalyst gold filetype:ppt	1	0.00%
	us epa	1	0.00%
	the effect of treatment on assimilable organic carbon in drinking water	1	0.00%
	consequences climate change	1	0.00%
	berkeley presentation subramanian	1	0.00%
8. aol netfind	environmental grants	3	0.01%
	epa	3	0.01%
	environmental protection agency epa	3	0.01%
	what expect from an hormonal test	2	0.01%
	energy producing exercise equipment	2	0.01%
	l.e.a.d. project harvard in miami, ok	2	0.01%
	what is the environmental protection agency	2	0.01%
	forests, nitrogen	2	0.01%
	program	2	0.01%
	2008 science research opportunities	2	0.01%
	star programme environmental	2	0.01%
	biomarkers of effects	2	0.01%
	foodweb everglades	2	0.01%
	what forms star	1	0.00%
	small business innovative research	1	0.00%
	human–caused evolutionary change	1	0.00%
	five things that have resulted from nanoscience	1	0.00%
	autodecomposition of monochloramine	1	0.00%

	niton lead detector	1	0.00%
	biodiversity impact on human health	1	0.00%
9. google france	(nicl2 rats) pdf	7	0.03%
	atmospheric positive ions	3	0.01%
	sst time series analysis with	3	0.01%
	biosensors bioelectronics immediacy indices	2	0.01%
	uc.davis	2	0.01%
	source–receptor relationships for pm	2	0.01%
	poet battelle	2	0.01%
	domestic expenditure on	2	0.01%
	biomethane car	2	0.01%
	nuclear receptor superfamily .ppt	2	0.01%
	global change aquatic ecosystem	2	0.01%
	environmental research	2	0.01%
	uv pulsed light epa	2	0.01%
	coarse particulate matter	2	0.01%
	complex adaptive systems filetype:ppt	1	0.00%
	science medals bush	1	0.00%
	diffusion charger	1	0.00%
	uv treatment drinking water	1	0.00%
	innovation h2o2	1	0.00%
	harvard school location	1	0.00%
10. google italy	air pollution acute respiratory illness german communities filetype:pdf	25	0.10%
	statistical forecast monitoring anova	7	0.03%
	biomarkers powerpoint	2	0.01%
	pm10 positive artifacts	2	0.01%
	toxicants interactions	2	0.01%
	particulate	2	0.01%
	rodriguez basta casteel	2	0.01%
	research grant	2	0.01%
	ultrafine particles	2	0.01%
	intitle:index.of parent directory rfa	2	0.01%
	richards 1990 measures of flow	2	0.01%
	third generation photovoltaics cost filetype:ppt	2	0.01%
	dermal permeability coefficient arsenic	1	0.00%
	russian boys previous	1	0.00%
	usepa,1999 pollution	1	0.00%
	usepa sbir	1	0.00%
	powerpoint validated questionnaires environmental investigation	1	0.00%
	environmental protection agencies	1	0.00%
	radiolabeling. ppt	1	0.00%

		sleep apnea cardiovascular risk ppt	1	0.00%
11.	google japan	polyhydroxybutyrate filetype:ppt	4	0.02%
		dearyl p450	2	0.01%
		rensselaer polytechnic instituteã€€algaeã€€biofuel	2	0.01%
		il13 th2 th1 lps	2	0.01%
		il13 th2 th1 lps no	2	0.01%
		corporate environmental behavior	2	0.01%
		tcpy blood	2	0.01%
		university of colorado photo gallery	2	0.01%
		mos2 valence band	2	0.01%
		endocrine disruptors program	1	0.00%
		dry scrubber semiconductor	1	0.00%
		stigma cvm value scholar	1	0.00%
		usn open architecture conference	1	0.00%
		quality assurance food research	1	0.00%
		photocatalyst ppt	1	0.00%
		voa p3	1	0.00%
		bill of materials filetype:ppt	1	0.00%
		public health applications of human biomonitoring. epa icca	1	0.00%
		dlvo theory, ppt	1	0.00%
		university california learning disabilities children	1	0.00%
12.	yahoo spain	candid	8	0.03%
		field students	5	0.02%
		diesel truck	5	0.02%
		siberian tiger	4	0.02%
		garden design	4	0.02%
		tube uv	4	0.02%
		article about environmental air pollution	2	0.01%
		corn field pictures	2	0.01%
		biohazard sign	2	0.01%
		corn on the cob field	2	0.01%
		lowell high	2	0.01%
		umbc	2	0.01%
		cement ferro	2	0.01%
		cardio disease	2	0.01%
		imta	2	0.01%
		children farm workers	2	0.01%
		sink drawing	2	0.01%
		ecosystem services	1	0.00%
		particulate matter	1	0.00%
		mercury in fish	1	0.00%
13.	altavista	nanofiltration ppt	11	0.04%

	p3	11	0.04%
	candid	8	0.03%
	epa	2	0.01%
	sbir project summary/abstract example	1	0.00%
	aia trichoderma	1	0.00%
	what is p3	1	0.00%
	profiles of each member of the organizational structure transport	1	0.00%
	drinking water microbial contaminants	1	0.00%
	tom lewandowski, ph.d in toxicology	1	0.00%
	sbir epa	1	0.00%
	innovative approaches for drinking water distribution and wastewater collection system design, operation and management	1	0.00%
	removal of chlorinated compounds in constructed wetlands	1	0.00%
	arsenic metabolism	1	0.00%
	environmental protection polymers project grant	1	0.00%
	u.s. epa 2004 nanotechnology	1	0.00%
	epa award	1	0.00%
	p3 opportunities	1	0.00%
	dermal and inhalation exposure	1	0.00%
	bioinformatics graduate internships 2008	1	0.00%
14. netscape	http://es.epa.gov/ncer/staa/	2	0.01%
	molecular aspect of autism	1	0.00%
	hand held lead analyzer	1	0.00%
	usgs gaps protection nursing home abuse	1	0.00%
	epa guidance document: for listing waterbodies in the region 10 303(d) program: november 1995	1	0.00%
	seed germination report	1	0.00%
	the cell division of phytoplankton	1	0.00%
	sulfur respiration	1	0.00%
	brown grease processing	1	0.00%
	effects of living near busy road	1	0.00%
	rochester new york children's environmental health center	1	0.00%
	www.epa.gov/ncer/sbir	1	0.00%
	genetic centers in nj	1	0.00%
	le and homeostasis powerpoints	1	0.00%
	grants forms in application	1	0.00%
	epa 2007 small business innovation awards	1	0.00%
	manufacturing businesses role in environmental protection	1	0.00%
	research funding for undergrad students	1	0.00%
	smithsonian parking	1	0.00%
	clarkson university biodeisel	1	0.00%
15. yahoo	shrimp pdf farm	7	0.03%

taiwan	99–ncerqa–x1	5	0.02%
	using urinary exposure	3	0.01%
	epa	3	0.01%
	multimeter	2	0.01%
	environmental issues and quality	1	0.00%
	verapamil abc transporter	1	0.00%
	brophy, v.h., jarvik, g.p., richter, r.j., rozek, l.s., schellenberg, g.d., furlong, c.e., 2000. analysis of paraoxonase (pon1) l55m status requires both genotype and phenotype. pharmacogenetics 10,	1	0.00%
	wiley periodicals inc	1	0.00%
	selective water sorbent for multiple applications	1	0.00%
	pma luciferase	1	0.00%
16. google austria	paradigm ecological risk assessment	2	0.01%
	particular matter	1	0.00%
	andrew d. maynard nano	1	0.00%
	natural fiber composites	1	0.00%
	constructed wetlands climate	1	0.00%
	us–epa 1998	1	0.00%
	interactions between population and pollution	1	0.00%
	climate change and its impacts 2007	1	0.00%
	effect of pesticide on human health	1	0.00%
	environmental research	1	0.00%
	lead analyzer	1	0.00%
	green building initiatives filetype:ppt	1	0.00%
	constructed wetlands in cold climate	1	0.00%
	johns hopkins airway	1	0.00%
	innovation need small business	1	0.00%
	epa nano	1	0.00%
	biomarkers neurodevelopmental disorder disease	1	0.00%
	mercury sorbents	1	0.00%
	nanowire junctions bridged	1	0.00%
	afm particles	1	0.00%
17. yahoo japan	research center for environmental changes	2	0.01%
	university throughput teratology	2	0.01%
	mary mckiel	1	0.00%
	science topics	1	0.00%
	cryptosporidium 2003 thompson molecular disease relationship cynthia infectivity pathogenesis	1	0.00%
	nni 9704	1	0.00%
	cell panning –citrate elute	1	0.00%
	trivalent chromium polymer plating investigation epa incineration	1	0.00%
	elaine faustman uc berkeley	1	0.00%

	nashua honeycomb emulsion	1	0.00%
	mary wolff director	1	0.00%
	waltham dynax	1	0.00%
	zinc and cadmium hyperaccumulation by thlaspi caerulescens from metalliferous and nonmetalliferous	1	0.00%
	nanofiber toxicity	1	0.00%
	p38 ap	1	0.00%
	nhbe techni	1	0.00%
	p450 ppt	1	0.00%
	autonomic balance in heart failure epa hrv	1	0.00%
	university of washington center for child environmental health	1	0.00%
18. yahoo uk &ireland	pesticide degradation	1	0.00%
	factors that affect children's development	1	0.00%
	research proposal format on indoor residual spraying	1	0.00%
	economics and childrens centres	1	0.00%
	jouni jaakkola	1	0.00%
	information needed to competitively operate business in the transporting industry	1	0.00%
	funding for degree in environmental health	1	0.00%
	what are the desired effects of taking arsenic	1	0.00%
19. cnet search.com	www.epa.gov	2	0.01%
	reed dring, metropolitan water reclamation district of greater chicago	1	0.00%
	chemalert handheld chemical detection	1	0.00%
	mining hg and fishing	1	0.00%
	nheerl and calderon	1	0.00%
	matter centers	1	0.00%
	p3 to pdf	1	0.00%
20. all the web	small excavator research and development analysis	2	0.01%
	epa phone survey	1	0.00%
	effect of sulfate	1	0.00%
	niton xrf market share	1	0.00%
	what makes sustainable house	1	0.00%
	effec of toxic chemicals such as methyl mercury in the marine environment	1	0.00%
	children born to mothers with low iron	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	2,738	11.02%
	of	2,214	8.91%
	environmental	1,585	6.38%
	in	1,323	5.33%
	ppt	1,268	5.11%
	research	1,162	4.68%
	for	1,067	4.30%
	star	967	3.89%
	the	731	2.94%
	health	680	2.74%
	nanotechnology	614	2.47%
	water	604	2.43%
	on	583	2.35%
	grants	514	2.07%
	fellowship	490	1.97%
	environment	458	1.84%
	to	424	1.71%
	protection	419	1.69%
	grant	397	1.60%
	filetype:ppt	385	1.55%
2. yahoo	epa	358	1.44%
	of	225	0.91%
	in	192	0.77%
	environmental	154	0.62%
	research	145	0.58%
	for	128	0.52%
	pdf	97	0.39%
	fellowships	96	0.39%
	grants	92	0.37%
	nanotechnology	91	0.37%
	water	82	0.33%
	on	69	0.28%
	the	69	0.28%
	sbir	67	0.27%
	health	57	0.23%
	children	57	0.23%
	graduate	53	0.21%
	star	52	0.21%
	ppt	50	0.20%

	endocrine	48	0.19%
3. google uk	of	127	0.51%
	the	83	0.33%
	on	71	0.29%
	in	65	0.26%
	environmental	55	0.22%
	nanotechnology	41	0.17%
	environment	41	0.17%
	health	40	0.16%
	how	38	0.15%
	risk	38	0.15%
	research	33	0.13%
	assessment	32	0.13%
	for	30	0.12%
	epa	30	0.12%
	change	28	0.11%
	to	27	0.11%
	development	26	0.10%
	children	25	0.10%
	predicting	23	0.09%
	water	23	0.09%
4. google canada	of	97	0.39%
	environmental	55	0.22%
	in	49	0.20%
	epa	49	0.20%
	on	39	0.16%
	nanotechnology	37	0.15%
	the	37	0.15%
	for	35	0.14%
	water	35	0.14%
	health	33	0.13%
	effects	30	0.12%
	environment	30	0.12%
	research	30	0.12%
	to	27	0.11%
	how	26	0.10%
	science	25	0.10%
	particulate	23	0.09%
	matter	22	0.09%
	change	20	0.08%
	us	20	0.08%
5. msn	epa	76	0.31%

	of	42	0.17%
	for	26	0.10%
	water	26	0.10%
	in	25	0.10%
	research	20	0.08%
	nanotechnology	20	0.08%
	environmental	17	0.07%
	to	17	0.07%
	the	14	0.06%
	on	13	0.05%
	technology	12	0.05%
	science	10	0.04%
	arsenic	10	0.04%
	star	9	0.04%
	particulate	9	0.04%
	drinking	9	0.04%
	health	9	0.04%
	treatment	8	0.03%
	pollution	8	0.03%
6. google australia	of	43	0.17%
	environmental	22	0.09%
	on	22	0.09%
	in	21	0.08%
	climate	21	0.08%
	the	20	0.08%
	change	20	0.08%
	research	16	0.06%
	ecosystem	14	0.06%
	for	14	0.06%
	nanotechnology	13	0.05%
	effects	12	0.05%
	house	12	0.05%
	to	12	0.05%
	effect	12	0.05%
	sustainable	11	0.04%
	epa	11	0.04%
	how	11	0.04%
	mining	10	0.04%
	food	9	0.04%
7. google germany	of	23	0.09%
	ppt	15	0.06%
	materials	15	0.06%

	filetype:pdf	15	0.06%
	refractories	14	0.06%
	in	14	0.06%
	refractory	14	0.06%
	furnaces	14	0.06%
	nanotechnology	13	0.05%
	epa	12	0.05%
	for	11	0.04%
	environmental	10	0.04%
	water	10	0.04%
	climate	9	0.04%
	research	9	0.04%
	change	9	0.04%
	environment	8	0.03%
	endocrine	6	0.02%
	the	6	0.02%
	filtration	5	0.02%
8. aol netfind	environmental	26	0.10%
	of	22	0.09%
	in	21	0.08%
	epa	18	0.07%
	water	13	0.05%
	protection	10	0.04%
	the	9	0.04%
	on	9	0.04%
	research	9	0.04%
	what	9	0.04%
	lead	8	0.03%
	agency	8	0.03%
	how	6	0.02%
	children	6	0.02%
	grants	6	0.02%
	to	6	0.02%
	harvard	6	0.02%
	for	6	0.02%
	health	6	0.02%
	project	5	0.02%
9. google france	of	20	0.08%
	ppt	17	0.07%
	epa	11	0.04%
	pdf	10	0.04%
	research	9	0.04%

		environmental	9	0.04%
		rats)	7	0.03%
		the	7	0.03%
		(nicl2	7	0.03%
		matter	6	0.02%
		on	6	0.02%
		with	6	0.02%
		for	6	0.02%
		environment	5	0.02%
		water	5	0.02%
		particulate	5	0.02%
		health	4	0.02%
		ecosystem	4	0.02%
		in	4	0.02%
		time	4	0.02%
10.	google italy	pollution	29	0.12%
		air	28	0.11%
		communities	25	0.10%
		filetype:pdf	25	0.10%
		respiratory	25	0.10%
		german	25	0.10%
		acute	25	0.10%
		illness	25	0.10%
		ppt	15	0.06%
		environmental	10	0.04%
		epa	8	0.03%
		of	8	0.03%
		forecast	7	0.03%
		anova	7	0.03%
		statistical	7	0.03%
		particulate	7	0.03%
		monitoring	7	0.03%
		health	7	0.03%
		matter	5	0.02%
		for	5	0.02%
11.	google japan	of	9	0.04%
		environmental	6	0.02%
		th2	5	0.02%
		epa	5	0.02%
		filetype:ppt	5	0.02%
		il13	5	0.02%
		band	4	0.02%

		lps	4	0.02%
		polyhydroxybutyrate	4	0.02%
		ppt	4	0.02%
		university	4	0.02%
		th1	4	0.02%
		risk	3	0.01%
		valence	3	0.01%
		endocrine	3	0.01%
		disruptors	3	0.01%
		fellowship	2	0.01%
		rensselaer	2	0.01%
		dry	2	0.01%
		instituteã€€algaeã€€biofuel	2	0.01%
12.	yahoo spain	field	9	0.04%
		candid	8	0.03%
		truck	5	0.02%
		students	5	0.02%
		diesel	5	0.02%
		tube	4	0.02%
		corn	4	0.02%
		tiger	4	0.02%
		uv	4	0.02%
		siberian	4	0.02%
		garden	4	0.02%
		design	4	0.02%
		the	4	0.02%
		pictures	3	0.01%
		environmental	3	0.01%
		pollution	3	0.01%
		fish	2	0.01%
		drawing	2	0.01%
		cardio	2	0.01%
		article	2	0.01%
13.	altavista	p3	13	0.05%
		ppt	11	0.04%
		nanofiltration	11	0.04%
		candid	8	0.03%
		epa	6	0.02%
		drinking	3	0.01%
		of	3	0.01%
		water	3	0.01%
		in	2	0.01%

	project	2	0.01%
	sbir	2	0.01%
	research	2	0.01%
	on	2	0.01%
	what	1	0.00%
	exposure	1	0.00%
	bioinformatics	1	0.00%
	is	1	0.00%
	excavator	1	0.00%
	aia	1	0.00%
	nanotechnology	1	0.00%
14. netscape	of	5	0.02%
	in	4	0.02%
	protection	3	0.01%
	environmental	3	0.01%
	the	2	0.01%
	for	2	0.01%
	epa	2	0.01%
	funding	2	0.01%
	http://es.epa.gov/ncer/staa/	2	0.01%
	innovation	1	0.00%
	brown	1	0.00%
	grease	1	0.00%
	students	1	0.00%
	waterbodies	1	0.00%
	programs	1	0.00%
	gaps	1	0.00%
	10	1	0.00%
	awards	1	0.00%
	303(d)	1	0.00%
	needing	1	0.00%
15. yahoo taiwan	farm	7	0.03%
	pdf	7	0.03%
	shrimp	7	0.03%
	99−ncerqa−x1	5	0.02%
	epa	3	0.01%
	exposure	3	0.01%
	using	3	0.01%
	urinary	3	0.01%
	multimeter	2	0.01%
	wiley	1	0.00%
	applications	1	0.00%

		(pon1)	1	0.00%
		furlong,	1	0.00%
		for	1	0.00%
		verapamil	1	0.00%
		l55m	1	0.00%
		genotype	1	0.00%
		g.d.,	1	0.00%
		analysis	1	0.00%
		g.p.,	1	0.00%
16.	google austria	climate	3	0.01%
		paradigm	2	0.01%
		assessment	2	0.01%
		constructed	2	0.01%
		ecological	2	0.01%
		risk	2	0.01%
		in	2	0.01%
		wetlands	2	0.01%
		nano	2	0.01%
		us−epa	1	0.00%
		environmental	1	0.00%
		natural	1	0.00%
		airway	1	0.00%
		population	1	0.00%
		mercury	1	0.00%
		on	1	0.00%
		fiber	1	0.00%
		johns	1	0.00%
		particles	1	0.00%
		filetype:ppt	1	0.00%
17.	yahoo japan	for	3	0.01%
		university	3	0.01%
		environmental	3	0.01%
		center	3	0.01%
		teratology	2	0.01%
		changes	2	0.01%
		research	2	0.01%
		throughput	2	0.01%
		mary	2	0.01%
		epa	2	0.01%
		zinc	1	0.00%
		−citrate	1	0.00%
		ap	1	0.00%

		nni	1	0.00%
		autonomic	1	0.00%
		nhbe	1	0.00%
		p38	1	0.00%
		hrv	1	0.00%
		honeycomb	1	0.00%
		elute	1	0.00%
18.	yahoo uk &ireland	in	2	0.01%
		the	2	0.01%
		are	1	0.00%
		degradation	1	0.00%
		childrens	1	0.00%
		desired	1	0.00%
		spraying	1	0.00%
		format	1	0.00%
		pesticide	1	0.00%
		development	1	0.00%
		affect	1	0.00%
		indoor	1	0.00%
		proposal	1	0.00%
		effects	1	0.00%
		funding	1	0.00%
		research	1	0.00%
		environmental	1	0.00%
		degree	1	0.00%
		for	1	0.00%
		that	1	0.00%
19.	cnet search.com	www.epa.gov	2	0.01%
		chicago	1	0.00%
		reclamation	1	0.00%
		metropolitan	1	0.00%
		dring,	1	0.00%
		to	1	0.00%
		of	1	0.00%
		fishing	1	0.00%
		reed	1	0.00%
		district	1	0.00%
		greater	1	0.00%
		hg	1	0.00%
		chemalert	1	0.00%
		detection	1	0.00%
		mining	1	0.00%

		nheerl	1	0.00%
		matter	1	0.00%
		chemical	1	0.00%
		centers	1	0.00%
		pdf	1	0.00%
20.	all the web	development	2	0.01%
		small	2	0.01%
		research	2	0.01%
		analysis	2	0.01%
		excavator	2	0.01%
		of	2	0.01%
		marine	1	0.00%
		to	1	0.00%
		niton	1	0.00%
		methyl	1	0.00%
		as	1	0.00%
		the	1	0.00%
		epa	1	0.00%
		toxic	1	0.00%
		low	1	0.00%
		mercury	1	0.00%
		born	1	0.00%
		effect	1	0.00%
		mothers	1	0.00%
		effec	1	0.00%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can

include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

<u>Top Search Engines with Keywords Detail Table</u>

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

––

This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	289	1.16%
2.	epa star fellowship	218	0.88%
3.	epa	176	0.71%
4.	science topics	128	0.52%
5.	ncer	115	0.46%
6.	epa sbir	105	0.42%
7.	epa star grant	76	0.31%
8.	research grants	67	0.27%
9.	environmental protection agency	63	0.25%
10.	particulate matter	59	0.24%
11.	epa grants	57	0.23%
12.	epa nanotechnology	50	0.20%
13.	environmental research	50	0.20%
14.	fellowships	50	0.20%
15.	epa star grants	40	0.16%
16.	star grant	36	0.14%
17.	nanotechnology	35	0.14%
18.	epa p3	34	0.14%
19.	green manufacturing .ppt	33	0.13%
20.	climate change	32	0.13%
	Subtotal	**1,713**	**6.90%**

Total		**24,832**	**100.00%**

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	283	1.14%
	yahoo	4	0.02%
	google germany	1	0.00%
	google canada	1	0.00%
2. epa star fellowship	google	211	0.85%
	yahoo	4	0.02%
	google france	1	0.00%
	msn	1	0.00%
	google canada	1	0.00%
3. epa	yahoo	103	0.41%
	google	37	0.15%
	msn	25	0.10%
	yahoo taiwan	3	0.01%
	aol netfind	3	0.01%
	yahoo argentina	2	0.01%
	altavista	2	0.01%
	yahoo spain	1	0.00%
4. science topics	google	107	0.43%
	google canada	14	0.06%
	google uk	5	0.02%
	google france	1	0.00%
	yahoo japan	1	0.00%
5. ncer	google	98	0.39%
	yahoo	9	0.04%
	google uk	3	0.01%
	google canada	2	0.01%
	msn	1	0.00%
	google italy	1	0.00%
	google germany	1	0.00%
6. epa sbir	google	90	0.36%
	yahoo	14	0.06%
	aol netfind	1	0.00%
7. epa star grant	google	72	0.29%
	yahoo	4	0.02%
8. research grants	google	64	0.26%
	yahoo	2	0.01%
	aol netfind	1	0.00%

9. environmental protection agency	google	60	0.24%
	yahoo	2	0.01%
	netscape	1	0.00%
10. particulate matter	google	43	0.17%
	google canada	7	0.03%
	google uk	2	0.01%
	msn	2	0.01%
	yahoo	2	0.01%
	google australia	1	0.00%
	google germany	1	0.00%
	yahoo spain	1	0.00%
11. epa grants	google	51	0.21%
	yahoo	6	0.02%
12. epa nanotechnology	google	42	0.17%
	yahoo	4	0.02%
	google germany	3	0.01%
	google uk	1	0.00%
13. environmental research	google	45	0.18%
	google france	2	0.01%
	aol netfind	1	0.00%
	google austria	1	0.00%
	google germany	1	0.00%
14. fellowships	yahoo	27	0.11%
	google	22	0.09%
	google italy	1	0.00%
15. epa star grants	google	34	0.14%
	yahoo	6	0.02%
16. star grant	google	30	0.12%
	yahoo	5	0.02%
	google uk	1	0.00%
17. nanotechnology	google	13	0.05%
	msn	12	0.05%
	yahoo	9	0.04%
	google uk	1	0.00%
18. epa p3	google	28	0.11%
	yahoo	5	0.02%
	msn	1	0.00%
19. green manufacturing .ppt	google	33	0.13%
20. climate change	google	20	0.08%
	google uk	8	0.03%
	google germany	2	0.01%
	google australia	1	0.00%

google canada	1	0.00%

Activity by Search Phrase – Help Card

? **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

––

♀ How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,337	3.44%
2.	of	2,858	2.95%
3.	environmental	1,963	2.02%
4.	in	1,737	1.79%
5.	research	1,451	1.50%
6.	ppt	1,408	1.45%
7.	for	1,339	1.38%
8.	star	1,048	1.08%
9.	the	988	1.02%
10.	health	854	0.88%
11.	nanotechnology	837	0.86%
12.	on	827	0.85%
13.	water	822	0.85%
14.	grants	624	0.64%
15.	environment	594	0.61%
16.	to	570	0.59%
17.	fellowship	518	0.53%
18.	pdf	510	0.53%
19.	protection	496	0.51%
20.	effects	474	0.49%
	Subtotal	**23,255**	**23.98%**
	Total	**96,992**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	2,738	2.82%
	yahoo	358	0.37%
	msn	76	0.08%
	google canada	49	0.05%
	google uk	30	0.03%
	aol netfind	18	0.02%
	google germany	12	0.01%
	google australia	11	0.01%
	google france	11	0.01%
	google italy	8	0.01%
	altavista	6	0.01%
	google japan	5	0.01%
	yahoo taiwan	3	0.00%
	mamma	2	0.00%
	yahoo japan	2	0.00%
	netscape	2	0.00%
	yahoo argentina	2	0.00%
	google austria	1	0.00%
	all the web	1	0.00%
	compuserve	1	0.00%
2. of	google	2,214	2.28%
	yahoo	225	0.23%
	google uk	127	0.13%
	google canada	97	0.10%
	google australia	43	0.04%
	msn	42	0.04%
	google germany	23	0.02%
	aol netfind	22	0.02%
	google france	20	0.02%
	google japan	9	0.01%
	google italy	8	0.01%
	netscape	5	0.01%
	yahoo india	3	0.00%
	yahoo singapore	3	0.00%
	altavista	3	0.00%
	yahoo canada	2	0.00%
	yahoo spain	2	0.00%
	biglobe	2	0.00%

	all the web	2	0.00%
	yahoo japan	1	0.00%
3. environmental	google	1,585	1.63%
	yahoo	154	0.16%
	google canada	55	0.06%
	google uk	55	0.06%
	aol netfind	26	0.03%
	google australia	22	0.02%
	msn	17	0.02%
	google germany	10	0.01%
	google italy	10	0.01%
	google france	9	0.01%
	google japan	6	0.01%
	yahoo japan	3	0.00%
	netscape	3	0.00%
	yahoo spain	3	0.00%
	yahoo taiwan	1	0.00%
	google austria	1	0.00%
	mytelus	1	0.00%
	altavista	1	0.00%
	yahoo uk &ireland	1	0.00%
4. in	google	1,323	1.36%
	yahoo	192	0.20%
	google uk	65	0.07%
	google canada	49	0.05%
	msn	25	0.03%
	aol netfind	21	0.02%
	google australia	21	0.02%
	google germany	14	0.01%
	google france	4	0.00%
	google italy	4	0.00%
	netscape	4	0.00%
	yahoo canada	2	0.00%
	altavista	2	0.00%
	google austria	2	0.00%
	yahoo argentina	2	0.00%
	yahoo uk &ireland	2	0.00%
	google japan	2	0.00%
	yahoo spain	1	0.00%
	all the web	1	0.00%
	yahoo japan	1	0.00%
5. research	google	1,162	1.20%

	yahoo	145	0.15%
	google uk	33	0.03%
	google canada	30	0.03%
	msn	20	0.02%
	google australia	16	0.02%
	google france	9	0.01%
	aol netfind	9	0.01%
	google germany	9	0.01%
	google italy	5	0.01%
	yahoo japan	2	0.00%
	yahoo india	2	0.00%
	google japan	2	0.00%
	altavista	2	0.00%
	all the web	2	0.00%
	yahoo uk &ireland	1	0.00%
	google austria	1	0.00%
	netscape	1	0.00%
6. ppt	google	1,268	1.31%
	yahoo	50	0.05%
	google france	17	0.02%
	google italy	15	0.02%
	google germany	15	0.02%
	google canada	12	0.01%
	altavista	11	0.01%
	google uk	9	0.01%
	google australia	6	0.01%
	google japan	4	0.00%
	yahoo japan	1	0.00%
7. for	google	1,067	1.10%
	yahoo	128	0.13%
	google canada	35	0.04%
	google uk	30	0.03%
	msn	26	0.03%
	google australia	14	0.01%
	google germany	11	0.01%
	aol netfind	6	0.01%
	google france	6	0.01%
	google italy	5	0.01%
	yahoo japan	3	0.00%
	yahoo argentina	2	0.00%
	netscape	2	0.00%
	yahoo taiwan	1	0.00%

	altavista	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo canada	1	0.00%
8. star	google	967	1.00%
	yahoo	52	0.05%
	msn	9	0.01%
	google canada	6	0.01%
	google uk	6	0.01%
	aol netfind	5	0.01%
	google germany	1	0.00%
	google france	1	0.00%
	mamma	1	0.00%
9. the	google	731	0.75%
	google uk	83	0.09%
	yahoo	69	0.07%
	google canada	37	0.04%
	google australia	20	0.02%
	msn	14	0.01%
	aol netfind	9	0.01%
	google france	7	0.01%
	google germany	6	0.01%
	yahoo spain	4	0.00%
	netscape	2	0.00%
	yahoo uk &ireland	2	0.00%
	all the web	1	0.00%
	altavista	1	0.00%
	yahoo india	1	0.00%
	biglobe	1	0.00%
10. health	google	680	0.70%
	yahoo	57	0.06%
	google uk	40	0.04%
	google canada	33	0.03%
	msn	9	0.01%
	google australia	7	0.01%
	google italy	7	0.01%
	aol netfind	6	0.01%
	google germany	4	0.00%
	google france	4	0.00%
	yahoo spain	1	0.00%
	yahoo uk &ireland	1	0.00%
	google austria	1	0.00%
	infospace	1	0.00%

	google japan	1	0.00%
	netscape	1	0.00%
	yahoo japan	1	0.00%
11. nanotechnology	google	614	0.63%
	yahoo	91	0.09%
	google uk	41	0.04%
	google canada	37	0.04%
	msn	20	0.02%
	google australia	13	0.01%
	google germany	13	0.01%
	google italy	3	0.00%
	google japan	2	0.00%
	google france	1	0.00%
	aol netfind	1	0.00%
	altavista	1	0.00%
12. on	google	583	0.60%
	google uk	71	0.07%
	yahoo	69	0.07%
	google canada	39	0.04%
	google australia	22	0.02%
	msn	13	0.01%
	aol netfind	9	0.01%
	google france	6	0.01%
	google germany	3	0.00%
	google italy	3	0.00%
	yahoo argentina	2	0.00%
	yahoo spain	2	0.00%
	altavista	2	0.00%
	yahoo uk &ireland	1	0.00%
	google japan	1	0.00%
	google austria	1	0.00%
13. water	google	604	0.62%
	yahoo	82	0.08%
	google canada	35	0.04%
	msn	26	0.03%
	google uk	23	0.02%
	aol netfind	13	0.01%
	google germany	10	0.01%
	google australia	8	0.01%
	google france	5	0.01%
	altavista	3	0.00%
	yahoo canada	2	0.00%

	yahoo argentina	2	0.00%
	google italy	2	0.00%
	yahoo singapore	1	0.00%
	netscape	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo india	1	0.00%
	cnet search.com	1	0.00%
	searchalot	1	0.00%
	mamma	1	0.00%
14. grants	google	514	0.53%
	yahoo	92	0.09%
	aol netfind	6	0.01%
	google canada	5	0.01%
	msn	3	0.00%
	google italy	2	0.00%
	netscape	1	0.00%
	google australia	1	0.00%
15. environment	google	458	0.47%
	google uk	41	0.04%
	google canada	30	0.03%
	yahoo	29	0.03%
	google australia	9	0.01%
	google germany	8	0.01%
	google france	5	0.01%
	msn	4	0.00%
	aol netfind	3	0.00%
	google italy	2	0.00%
	google japan	2	0.00%
	netscape	1	0.00%
	sapo	1	0.00%
	all the web	1	0.00%
16. to	google	424	0.44%
	yahoo	48	0.05%
	google uk	27	0.03%
	google canada	27	0.03%
	msn	17	0.02%
	google australia	12	0.01%
	aol netfind	6	0.01%
	google france	3	0.00%
	google italy	2	0.00%
	yahoo uk &ireland	1	0.00%
	all the web	1	0.00%

		google germany	1	0.00%
		cnet search.com	1	0.00%
17.	fellowship	google	490	0.51%
		yahoo	17	0.02%
		msn	3	0.00%
		google france	2	0.00%
		google uk	2	0.00%
		google canada	2	0.00%
		google japan	2	0.00%
18.	pdf	google	380	0.39%
		yahoo	97	0.10%
		google france	10	0.01%
		yahoo taiwan	7	0.01%
		google uk	5	0.01%
		google canada	4	0.00%
		google germany	3	0.00%
		google australia	2	0.00%
		google japan	1	0.00%
		cnet search.com	1	0.00%
19.	protection	google	419	0.43%
		yahoo	36	0.04%
		google canada	12	0.01%
		aol netfind	10	0.01%
		google uk	4	0.00%
		google australia	3	0.00%
		netscape	3	0.00%
		msn	3	0.00%
		google italy	2	0.00%
		google france	2	0.00%
		google germany	1	0.00%
		altavista	1	0.00%
20.	effects	google	360	0.37%
		google canada	30	0.03%
		yahoo	28	0.03%
		google uk	23	0.02%
		google australia	12	0.01%
		msn	6	0.01%
		aol netfind	5	0.01%
		google germany	3	0.00%
		google france	2	0.00%
		google italy	1	0.00%
		google japan	1	0.00%

yahoo spain	1	0.00%
netscape	1	0.00%
yahoo uk &ireland	1	0.00%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

––

💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

Hits Trend
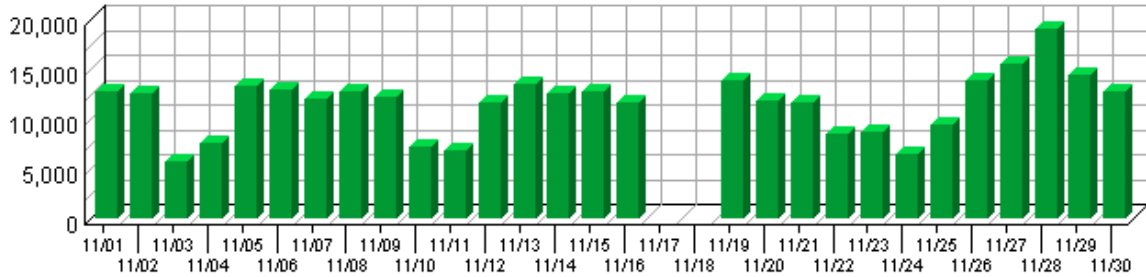
Hit Summary

Successful Hits for Entire Site	324,442
Average Hits per Day	10,814
Home Page Hits	9,089

Bandwidth: Kbytes Transferred Trend
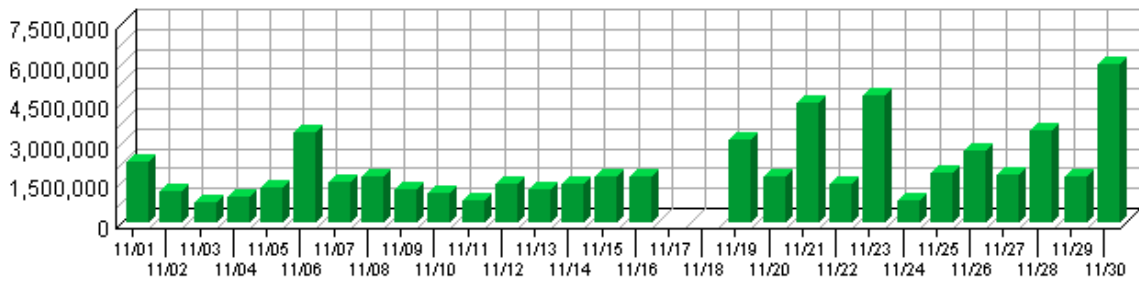
Technical Statistics

Total Hits	361,282	100%
Successful Hits	324,442	89.80%
Failed Hits	36,840	10.20%
Cached Hits	22,914	6.34%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.
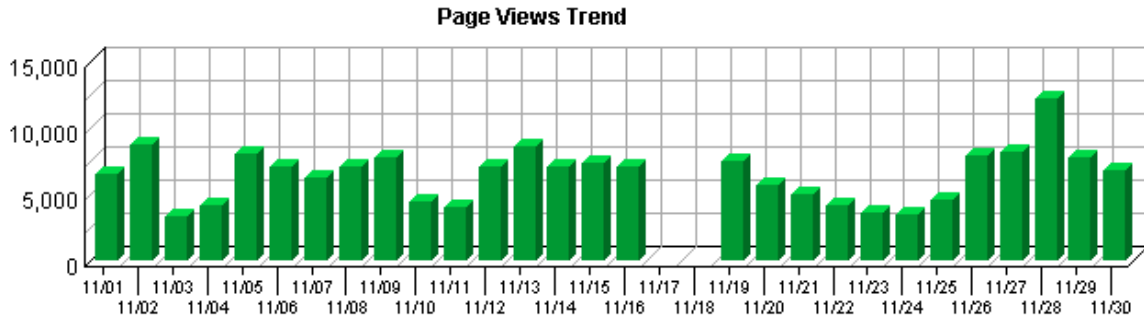
Page Views Trend

Time Interval	Page Views	%
11/01	6,532	3.60%
11/02	8,803	4.85%
11/03	3,268	1.80%
11/04	4,125	2.27%
11/05	8,022	4.42%
11/06	7,101	3.91%
11/07	6,265	3.45%
11/08	7,049	3.88%
11/09	7,749	4.27%
11/10	4,444	2.45%
11/11	4,038	2.22%
11/12	7,094	3.91%
11/13	8,583	4.73%
11/14	7,017	3.87%
11/15	7,395	4.07%
11/16	7,029	3.87%
11/17	0	0.00%
11/18	0	0.00%
11/19	7,474	4.12%
11/20	5,707	3.14%
11/21	5,060	2.79%
11/22	4,181	2.30%
11/23	3,610	1.99%
11/24	3,470	1.91%
11/25	4,642	2.56%

11/26	7,964	4.39%
11/27	8,152	4.49%
11/28	12,219	6.73%
11/29	7,767	4.28%
11/30	6,771	3.73%
Total	**181,531**	**100.00%**

Page Views Trend – Help Card

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

−−

Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.
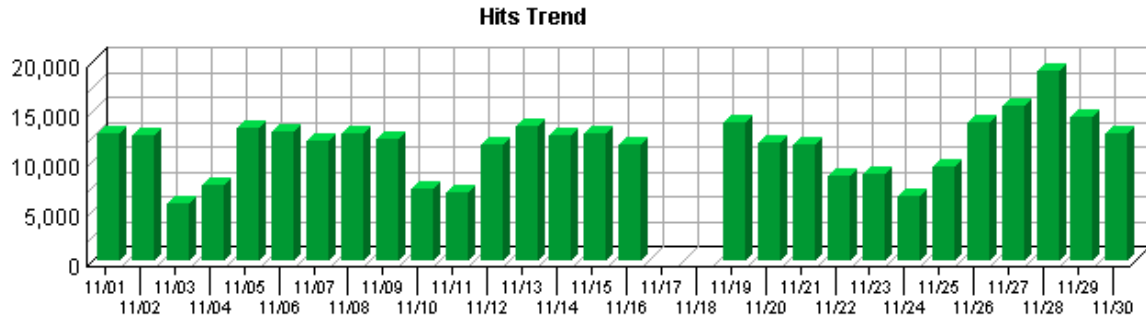
Hits Trend

Time Interval	Hits	%
11/01	12,713	3.92%
11/02	12,500	3.85%
11/03	5,680	1.75%
11/04	7,595	2.34%
11/05	13,315	4.10%
11/06	13,041	4.02%
11/07	11,952	3.68%
11/08	12,763	3.93%
11/09	12,204	3.76%
11/10	7,310	2.25%
11/11	6,832	2.11%
11/12	11,726	3.61%
11/13	13,565	4.18%
11/14	12,548	3.87%
11/15	12,703	3.92%
11/16	11,674	3.60%
11/17	0	0.00%
11/18	0	0.00%
11/19	13,842	4.27%
11/20	11,904	3.67%
11/21	11,662	3.59%
11/22	8,538	2.63%
11/23	8,684	2.68%
11/24	6,471	1.99%
11/25	9,404	2.90%

11/26	13,971	4.31%
11/27	15,636	4.82%
11/28	19,068	5.88%
11/29	14,359	4.43%
11/30	12,782	3.94%
Total	**324,442**	**100.00%**

<table>
<tr><td colspan="2" align="center">Hits Trend – Help Card</td></tr>
<tr>
<td>?</td>
<td>Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

<div align="center">––</div></td>
</tr>
<tr>
<td>💡</td>
<td>Periods of less activity can be considered good times for maintenance and content improvement.</td>
</tr>
</table>

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.
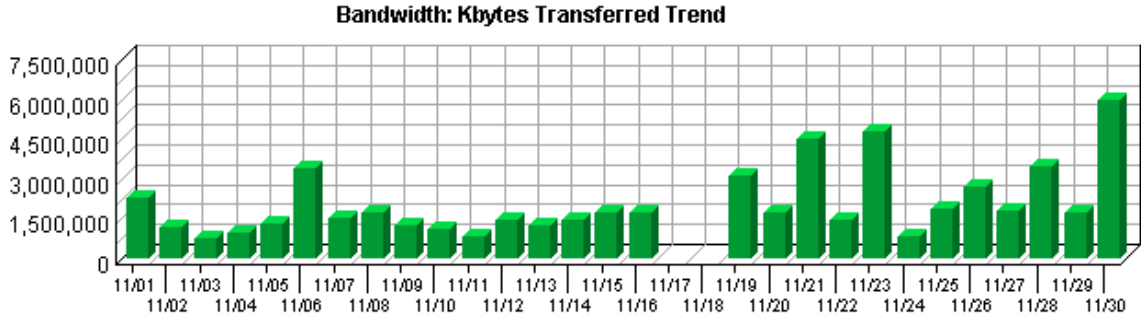
Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
11/01	2,257,811	3.89%
11/02	1,154,048	1.99%
11/03	768,722	1.33%
11/04	980,404	1.69%
11/05	1,351,055	2.33%
11/06	3,385,492	5.84%
11/07	1,503,245	2.59%
11/08	1,746,795	3.01%
11/09	1,274,032	2.20%
11/10	1,080,017	1.86%
11/11	801,263	1.38%
11/12	1,456,269	2.51%
11/13	1,243,711	2.14%
11/14	1,483,687	2.56%
11/15	1,751,468	3.02%
11/16	1,718,564	2.96%
11/17	0	0.00%
11/18	0	0.00%
11/19	3,151,769	5.43%
11/20	1,703,539	2.94%
11/21	4,542,554	7.83%
11/22	1,492,938	2.57%
11/23	4,815,348	8.30%
11/24	808,391	1.39%
11/25	1,890,770	3.26%

11/26	2,682,990	4.63%
11/27	1,802,138	3.11%
11/28	3,458,695	5.96%
11/29	1,701,987	2.93%
11/30	6,000,652	10.34%
Total	**58,008,339**	**100.00%**

Bandwidth: Kbytes Transferred Trend – Help Card

? **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

––

♀ Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.
Note: Not all web servers log the information necessary to create this report.
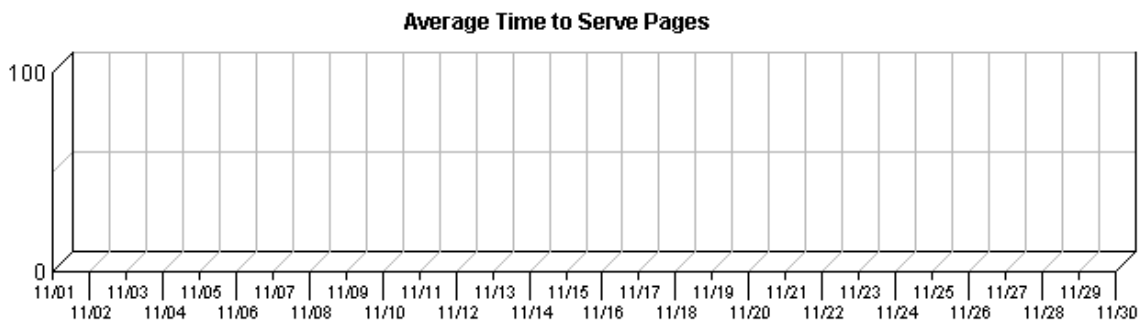
Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
11/01	0	6,532	0
11/02	0	8,803	0
11/03	0	3,268	0
11/04	0	4,125	0
11/05	0	8,022	0
11/06	0	7,101	0
11/07	0	6,265	0
11/08	0	7,049	0
11/09	0	7,749	0
11/10	0	4,444	0
11/11	0	4,038	0
11/12	0	7,094	0
11/13	0	8,583	0
11/14	0	7,017	0
11/15	0	7,395	0
11/16	0	7,029	0
11/17	0	0	0
11/18	0	0	0
11/19	0	7,474	0
11/20	0	5,707	0
11/21	0	5,060	0
11/22	0	4,181	0
11/23	0	3,610	0
11/24	0	3,470	0
11/25	0	4,642	0

11/26	0	7,964	0
11/27	0	8,152	0
11/28	0	12,219	0
11/29	0	7,767	0
11/30	0	6,771	0
Total	**0**	**181,531**	**0.0**

Average Time to Serve Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

−−

♀ Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	361,282	100%
Successful Hits	324,442	89.80%
Failed Hits	36,840	10.20%
Cached Hits	22,914	6.34%

Client Errors
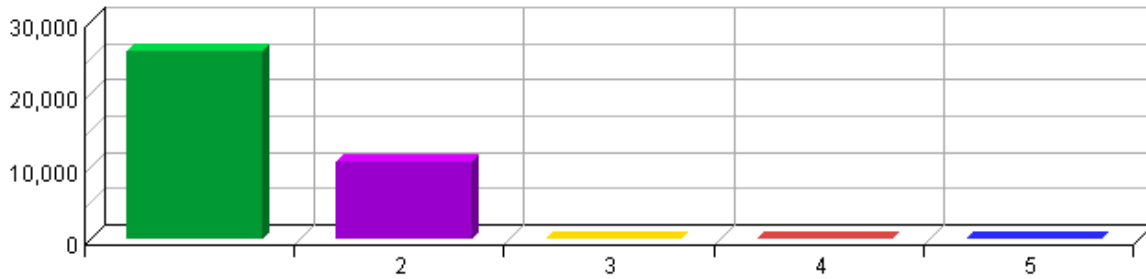
File Not Found Errors
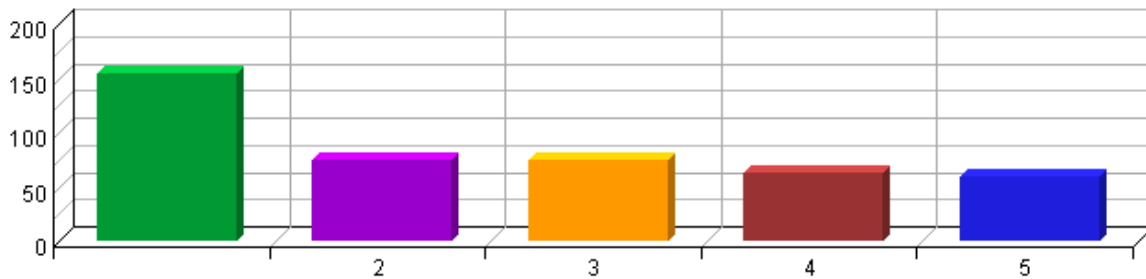
Server Errors Trend
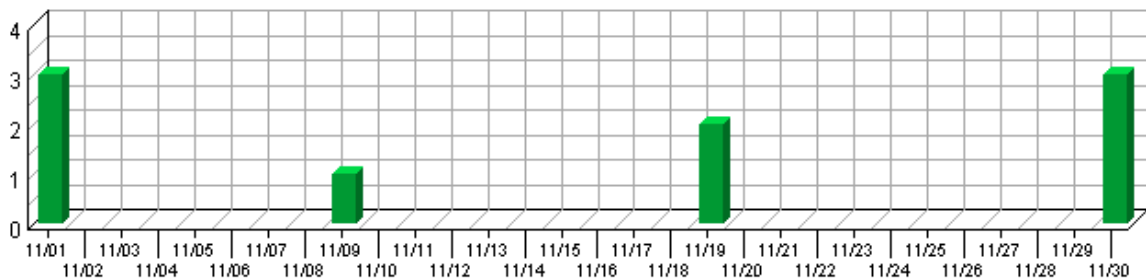
Client Errors

This report identifies the error codes from the browsers accessing your server.

Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	25,962	70.49%
2.	404 Not Found	10,714	29.09%
3.	401 Unauthorized	81	0.22%
4.	000 Incomplete / Undefined	37	0.10%
5.	400 Bad Request	26	0.07%
6.	408 Request Timeout	10	0.03%
7.	405 Method Not Allowed	1	0.00%
	Total	**36,831**	**100.00%**

Client Errors – Help Card
? **Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors. **Hits** – Number of failed hits that returned this status code. **HTTP Status Codes** – The status code for the specific error that occurred. **%** – Percentage of total failed hits that returned this status code. –– **♀** Use this page to determine what maintenance is necessary.

File Not Found Errors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.
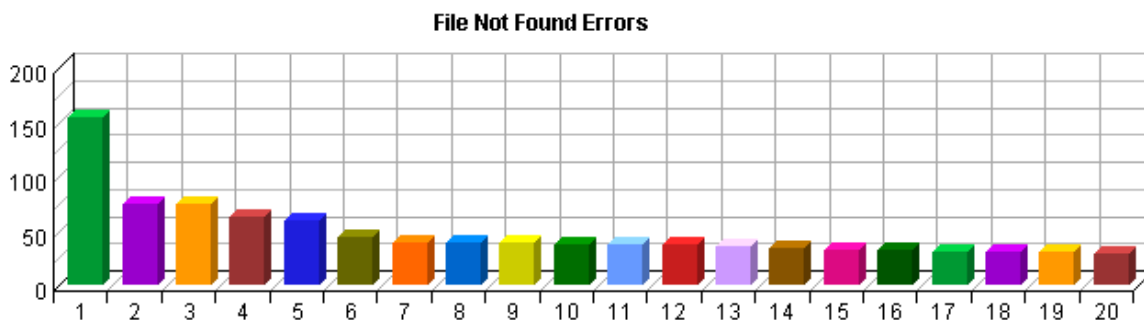
File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	**/ncer/nano/research/white/** http://es.epa.gov/ncer/nano/research/nano_tox.html	154	1.44%
2.	**/ncer/s/etop.css** http://es.epa.gov/ncer/biodiversity/solicitation.html	74	0.69%
3.	**/ncer/s/epa.css** http://es.epa.gov/ncer/biodiversity/solicitation.html	74	0.69%
4.	**/ncer/p3/designs_sustain_rfp. html** (no referrer)	62	0.58%
5.	**/ncer/rfa97/endocrine.html** (no referrer)	60	0.56%
6.	**/ncer/rfa/2008/epa–content. css** (no referrer)	44	0.41%
7.	**/ncer/childrenscenters// modules/tinycontent/admin/spaw/ spaw_control.class.php?spaw_root= http://212.126.26.181/~kamila/ exp667.txt?** (no referrer)	39	0.36%
8.	**/ncer/qa/qa_docs.html** (no referrer)	39	0.36%
9.	**/ncer/events/calendar/2006/ styles/epafiles_epastyles.css** http://es.epa.gov/ncer/events/calendar/2006/sep14/logistics. html	39	0.36%
10.	**/ncer/childrenscenters/ news_stories/children.css**	38	0.35%

	http://es.epa.gov/ncer/ childrenscenters/news_stories/ ucin_100506.html		
11.	**/ncer/childrenscenters/ full_text//modules/tinycontent/admin/ spaw/spaw_control.class.php? spaw_root=http://212.126.26.181/ ~kamila/exp667.txt?** (no referrer)	38	0.35%
12.	**/ncer/events/calendar/2005/ styles/epafiles_epastyles.css** http://es.epa.gov/ncer/events/ calendar/2005/oct20/logistics. html	37	0.35%
13.	**/ncer/rfa/02dmvep.html** (no referrer)	35	0.33%
14.	**/ncer/search/** (no referrer)	34	0.32%
15.	**/ncer/ncerqamb.htm** http://www.epa.gov/mtbe/faq. htm#concerns	33	0.31%
16.	**/ncer/childrenscenters/ outreach_docs/flvFiles2/children.css** http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ flvFiles2/columbiachildrenb.html	33	0.31%
17.	**/ncer/centers/trc/nuartrc. html** (no referrer)	30	0.28%
18.	**/ncer/rfa/2002stargradfellann. html** (no referrer)	30	0.28%
19.	**/ncer/rfa/02nanotech.html** (no referrer)	30	0.28%
20.	**/ncer/s/epa.css** http://es.epa.gov/ncer/ biodiversity/links.html	28	0.26%
	Subtotal	**951**	**8.88%**
	Other	**9,763**	**91.12%**
	Total	**10,714**	**100.00%**

File Not Found Errors – Help Card

? **Hits** – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

Server Errors Trend
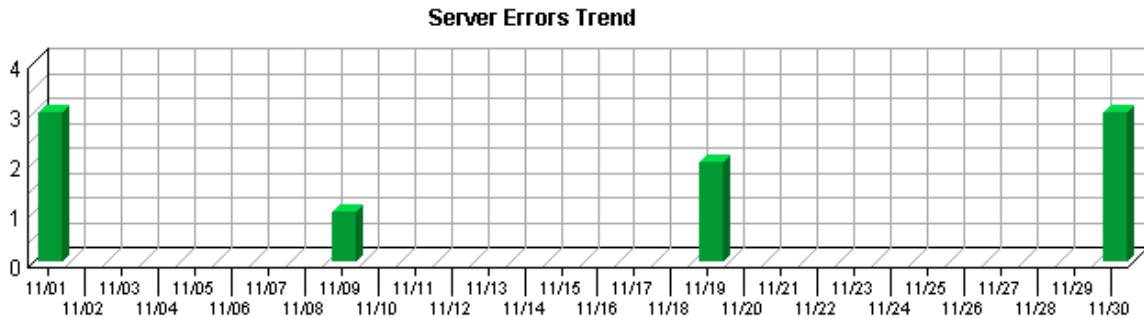
Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Server Error	9	100.00%
	Total	**9**	**100.00%**

Server Errors – Help Card
? **Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed. **HTTP Status Codes** – The status code for the specific error that occurred. **%** – Percentage of failed hits that were of the specified type. −− **♀** Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hits by Hour of the Day
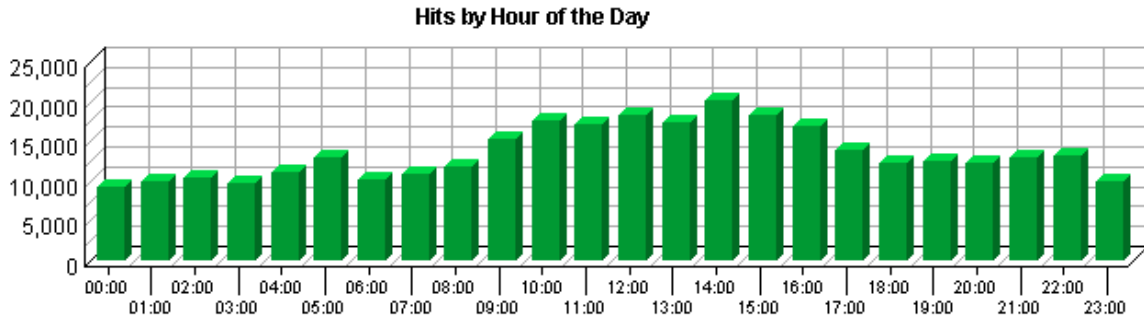
Most Active Summary

Most Active Date	November 28, 2007
Number of Hits on Most Active Date	19,068
Most Active Day of the Week	Thu
Most Active Hour of the Day	14:00–14:59

Activity on Weekdays Summary

Total Hits Weekdays	281,150
Total Visits Weekdays	75,853
Average Number of **Visits** per day on Weekdays	3,447
Average Number of **Hits** per day on Weekdays	12,779

Average Time to Serve Pages
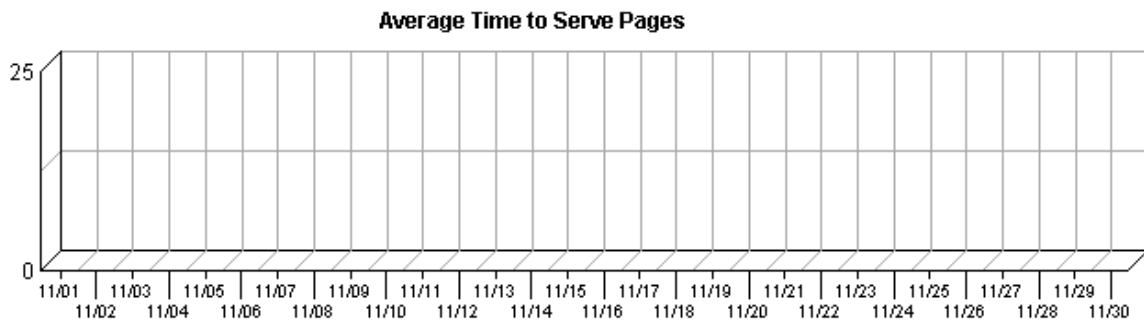
Hits by Day of the Week
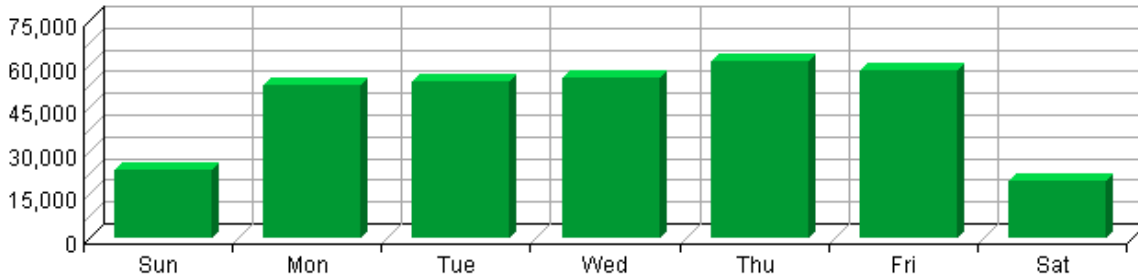
Least Active Summary

Least Active Date	November 03, 2007
Number of Hits on Least Active Date	5,680
Least Active Day of the Week	Sat
Least Active Hour of the Day	00:00–00:59

Activity on Weekends Summary

Total Hits Weekend	43,292
Total Visits Weekend	14,663
Average Number of **Visits** per Weekend	4,887
Average Number of **Hits** per Weekend	14,430

Bandwidth: Kbytes Transferred Trend
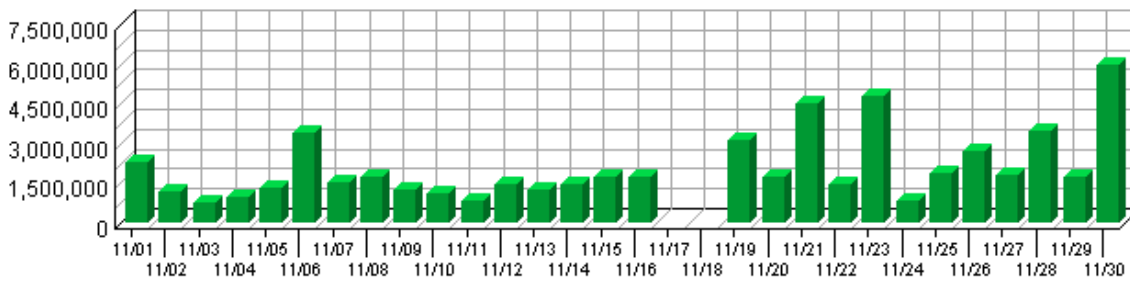
Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.
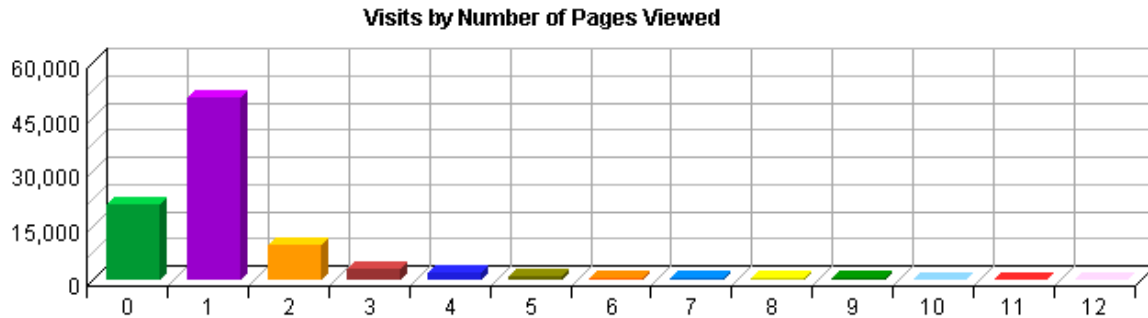
Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	21,087	23.30%
1	50,577	55.88%
2	9,590	10.60%
3	3,209	3.55%
4	2,000	2.21%
5	1,038	1.15%
6	719	0.79%
7	400	0.44%
8	322	0.36%
9	270	0.30%
10	155	0.17%
11	117	0.13%
12	93	0.10%
Subtotal	**89,577**	**98.97%**
Other	**928**	**1.03%**
Total	**90,505**	**100.00%**

Visits by Number of Pages Viewed – Help Card

?   **Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

−−
You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.
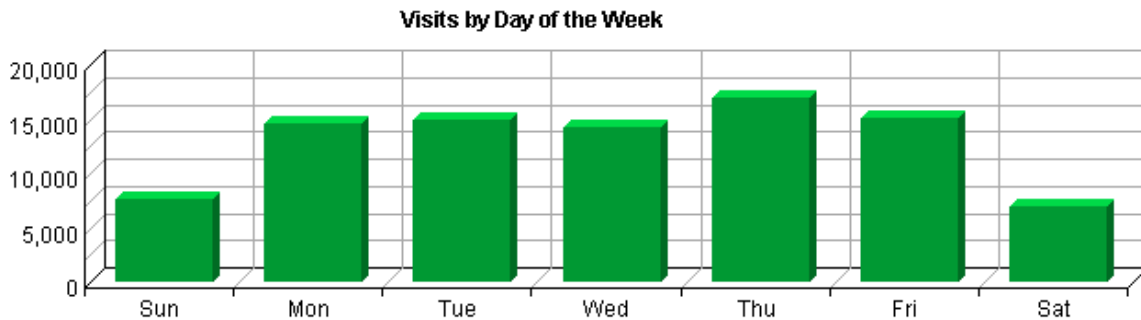
Visits by Day of the Week

Day	Visits	%
Sun	7,679	8.48%
Mon	14,653	16.19%
Tue	14,991	16.56%
Wed	14,155	15.64%
Thu	16,997	18.78%
Fri	15,057	16.63%
Sat	6,984	7.72%
Total Weekend	**14,663**	**16.20%**
Total Weekdays	**75,853**	**83.80%**
Total	**90,516**	**100.00%**

Visits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

‒‒
Q Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.
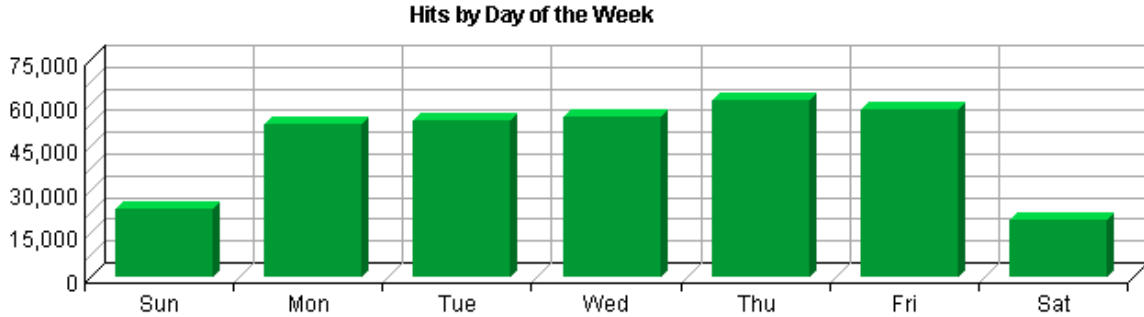
Hits by Day of the Week

Day	Hits	%
Sun	23,831	7.35%
Mon	52,854	16.29%
Tue	54,146	16.69%
Wed	55,230	17.02%
Thu	61,076	18.82%
Fri	57,844	17.83%
Sat	19,461	6.00%
Total Weekend	**43,292**	**13.34%**
Total Weekdays	**281,150**	**86.66%**
Total	**324,442**	**100.00%**

Hits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

––

♀ Days of less activity should be considered good days for maintenance and content improvement.

Hits by Day of the Week

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.
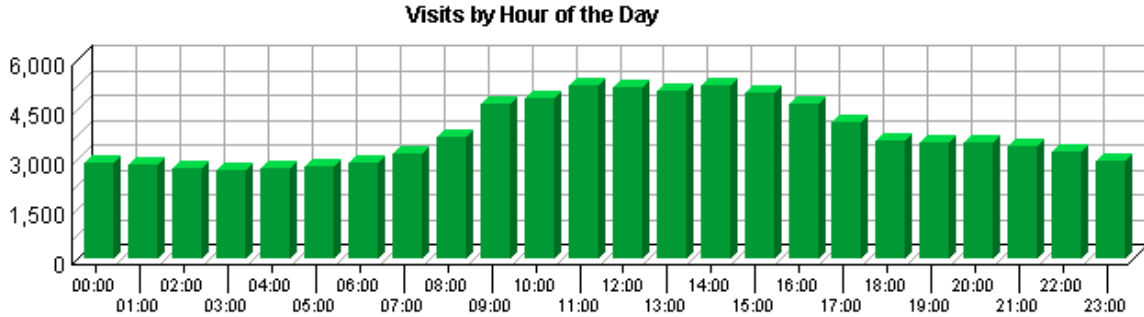
Visits by Hour of the Day

Hour	Visits	%
00:00	2,916	3.22%
01:00	2,857	3.16%
02:00	2,744	3.03%
03:00	2,689	2.97%
04:00	2,737	3.02%
05:00	2,750	3.04%
06:00	2,888	3.19%
07:00	3,157	3.49%
08:00	3,686	4.07%
09:00	4,655	5.14%
10:00	4,817	5.32%
11:00	5,216	5.76%
12:00	5,170	5.71%
13:00	5,044	5.57%
14:00	5,228	5.78%
15:00	4,978	5.50%
16:00	4,691	5.18%
17:00	4,114	4.55%
18:00	3,570	3.94%
19:00	3,519	3.89%
20:00	3,518	3.89%
21:00	3,368	3.72%
22:00	3,236	3.58%
23:00	2,968	3.28%
Total Visits during Work Hours (8:00am–5:00pm)	**43,485**	**48.04%**

Total Visits during After Hours (5:01pm–7:59am)	**47,031**	**51.96%**
Total	**90,516**	**100.00%**

Summary of Visits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	03:00–03:59

Visits by Hour of the Day – Help Card

?   **Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

––

♀   This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.
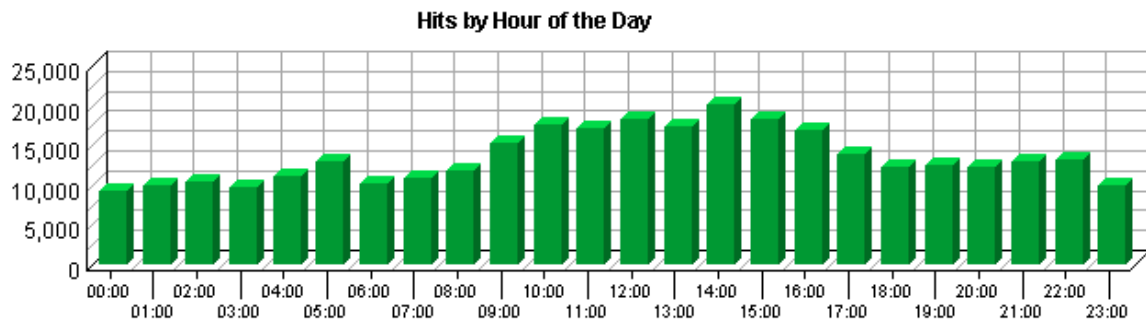
Hits by Hour of the Day

Hour	Hits	%
00:00	9,337	2.88%
01:00	9,986	3.08%
02:00	10,486	3.23%
03:00	9,682	2.98%
04:00	11,053	3.41%
05:00	12,963	4.00%
06:00	10,093	3.11%
07:00	10,839	3.34%
08:00	11,732	3.62%
09:00	15,253	4.70%
10:00	17,698	5.45%
11:00	17,199	5.30%
12:00	18,314	5.64%
13:00	17,298	5.33%
14:00	20,229	6.24%
15:00	18,395	5.67%
16:00	16,966	5.23%
17:00	13,980	4.31%
18:00	12,254	3.78%
19:00	12,506	3.85%
20:00	12,230	3.77%
21:00	12,973	4.00%
22:00	13,131	4.05%
23:00	9,845	3.03%

Total Hits during Work Hours (8:00am–5:00pm)	153,084	47.18%
Total Hits during After Hours (5:01pm–7:59am)	171,358	52.82%
Total	324,442	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	00:00–00:59

Hits by Hour of the Day – Help Card

? **Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

––

♀ This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.

Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	80,282	88.70%
1–2	1,961	2.17%
2–3	1,197	1.32%
3–4	735	0.81%
4–5	568	0.63%
5–6	468	0.52%
6–7	388	0.43%
7–8	299	0.33%
8–9	257	0.28%
9–10	241	0.27%
10–11	204	0.23%
11–12	213	0.24%
12–13	199	0.22%
13–14	189	0.21%
14–15	163	0.18%
15–16	157	0.17%
16–17	197	0.22%
17–18	129	0.14%
18–19	151	0.17%
19–20	130	0.14%
Subtotal	**88,128**	**97.37%**
Other	**2,377**	**2.63%**
Total	**90,505**	**100.00%**

| | **Visit Duration by Visits – Help Card** |

?   **Visit Duration (minutes)** – The number of minutes your web site was viewed.

     Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

     % – Percentage of visitors who viewed your page for the specified duration of time.

     ––

♀   This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.
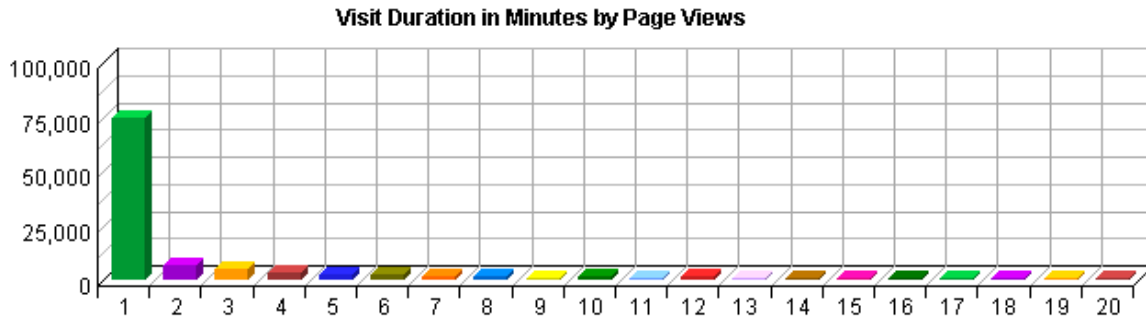
Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	74,530	41.04%
1–2	6,795	3.74%
2–3	4,980	2.74%
3–4	3,569	1.97%
4–5	2,227	1.23%
5–6	2,119	1.17%
6–7	1,846	1.02%
7–8	1,657	0.91%
8–9	1,124	0.62%
9–10	1,843	1.01%
10–11	1,078	0.59%
11–12	1,300	0.72%
12–13	874	0.48%
13–14	884	0.49%
14–15	811	0.45%
15–16	1,124	0.62%
16–17	1,256	0.69%
17–18	1,001	0.55%
18–19	973	0.54%
19–20	818	0.45%
Subtotal	**110,809**	**61.02%**
Other	**70,787**	**38.98%**
Total	**181,596**	**100.00%**

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

% – Percentage of visitors who viewed your page for the specified duration of time.

––

♀ This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits
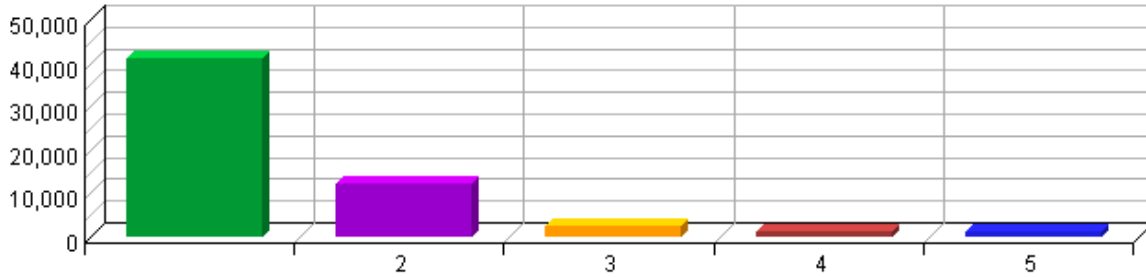
Top Spiders by Visits
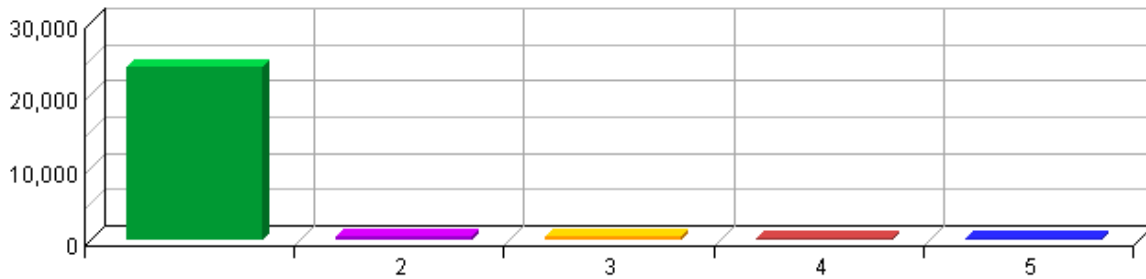
Top WAP Browsers by Visits

Top Browsers by Visits Trend
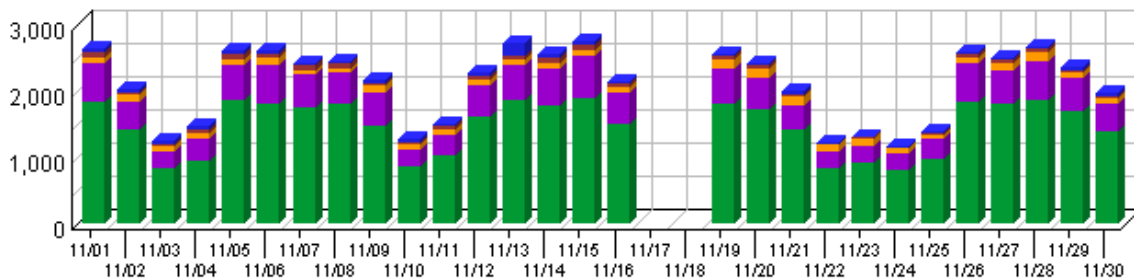
Top Platforms by Visits Trend
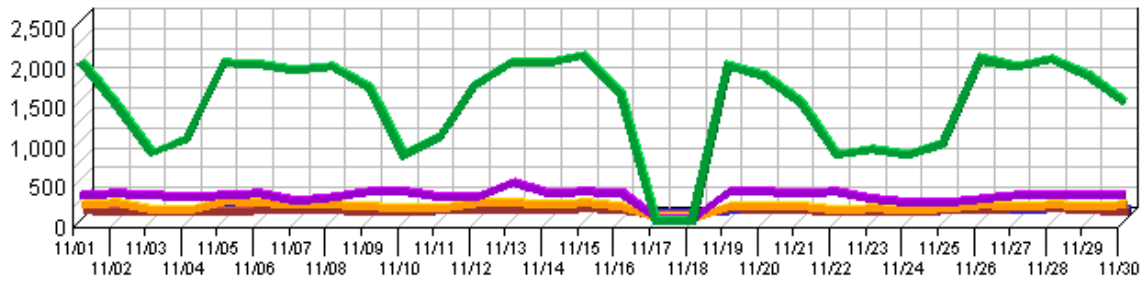
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend

Top Browsers by Visits
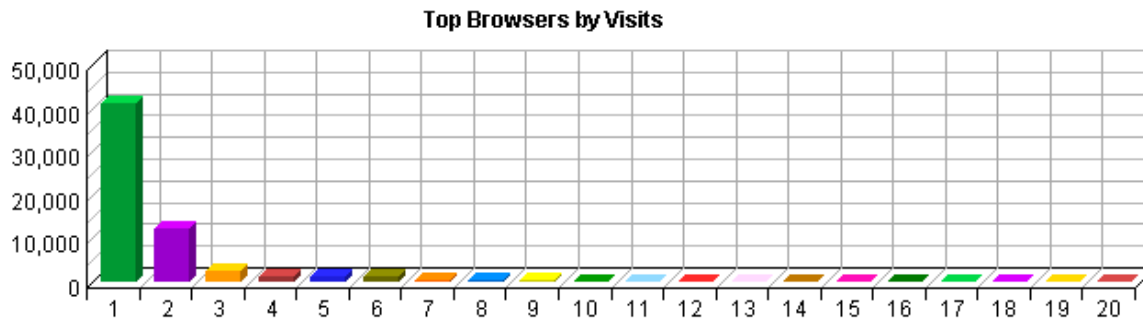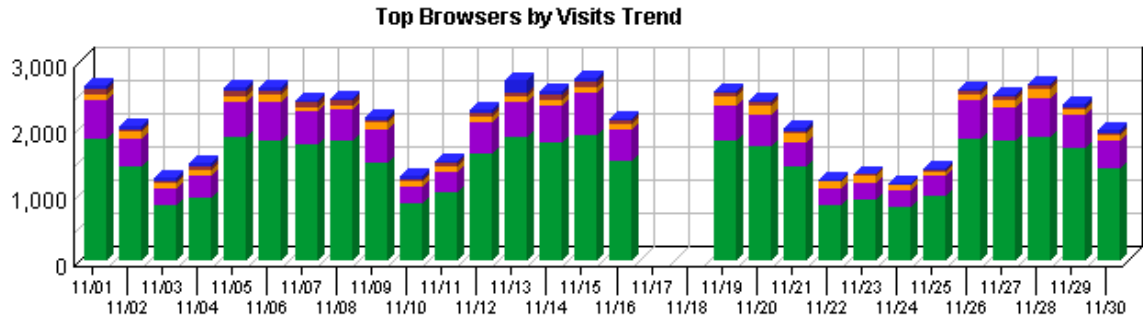
Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	**41,291**	**64.47%**	156,842
2.	Mozilla	**12,395**	**19.35%**	38,997
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	**2,554**	**3.99%**	8,626
4.	Safari	**1,454**	**2.27%**	4,816
5.	Others	**1,239**	**1.93%**	2,580
6.	Other Netscape Compatible	**1,182**	**1.85%**	5,515
7.	Netscape	**388**	**0.61%**	1,294
8.	Jakarta Commons−HttpClient/3.0.1	**285**	**0.44%**	11,589
9.	Opera	**238**	**0.37%**	648
10.	libwww−perl/5.800	**205**	**0.32%**	321
11.	NLESE USEPA	**172**	**0.27%**	16,716
12.	boitho.com−dc/0.86 (http://www.boitho.com/dcbot.html)	**170**	**0.27%**	184
13.	PEAR HTTP_Request class (http://pear.php.net/)	**149**	**0.23%**	267
14.	psbot/0.1 (http://www.picsearch.com/bot.html)	**146**	**0.23%**	174
15.	Java/1.6.0_03	**112**	**0.17%**	366
16.	Konqueror	**107**	**0.17%**	3,841
17.		**100**	**0.16%**	106

	boitho.com−dc/0.85 (http://www.boitho.com/dcbot.html)			
18.	MSRBOT (http://research.microsoft.com/research/sv/msrbot/	**99**	**0.15%**	959
19.	ColdFusion	**96**	**0.15%**	384
20.	NutchCVS/0.7.2 (Nutch; http://lucene.apache.org/nutch/bot.html; nutch−agent@lucene.apache.org)	**80**	**0.12%**	257
	Subtotal	**62,462**	**97.52%**	**254,482**
	Other	**1,589**	**2.48%**	**12,887**
	Total	**64,051**	**100.00%**	**267,369**

Top Browsers – Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

−−

♀ Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.
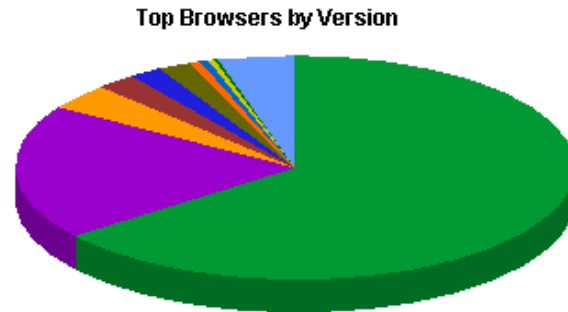
Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	**25,407**	**39.67%**	99,647
		7.0	**14,916**	**23.29%**	52,175
		5.0	**258**	**0.40%**	648
		5.5	**224**	**0.35%**	581
		5.01	**183**	**0.29%**	593
		5.00	**90**	**0.14%**	2,739
		Version Unknown	**50**	**0.08%**	66
		3.02	**38**	**0.06%**	51
		4.0	**21**	**0.03%**	28
		5.14	**21**	**0.03%**	46
		4.01	**19**	**0.03%**	21
		5.23	**18**	**0.03%**	48
		1.	**10**	**0.02%**	37
		6.0b	**10**	**0.02%**	47
		7.0b	**10**	**0.02%**	77
		5.17	**3**	**0.00%**	4
		5.22	**3**	**0.00%**	3
		6.1	**2**	**0.00%**	18
		6.0–	**2**	**0.00%**	3
		5.15	**1**	**0.00%**	4
		7.0.5730.11	**1**	**0.00%**	1
		2.0d	**1**	**0.00%**	2
		5.16	**1**	**0.00%**	1
		5.21	**1**	**0.00%**	1
		6.0.2600.0000	**1**	**0.00%**	1

		Other	**0**	**0.00%**	**0**
2.	Mozilla	20071025	**6,371**	**9.95%**	21,081
		20071008	**932**	**1.46%**	3,253
		20071115	**908**	**1.42%**	3,059
		20070308	**566**	**0.88%**	1,007
		Version Unknown	**455**	**0.71%**	921
		20070725	**365**	**0.57%**	1,319
		20070914	**294**	**0.46%**	1,011
		20070508	**256**	**0.40%**	842
		20050915	**199**	**0.31%**	562
		20070515	**192**	**0.30%**	543
		20061206	**172**	**0.27%**	515
		20061010	**149**	**0.23%**	332
		20070728	**137**	**0.21%**	268
		20070309	**132**	**0.21%**	386
		20061204	**109**	**0.17%**	565
		20070713	**82**	**0.13%**	222
		20060909	**70**	**0.11%**	126
		20050511	**56**	**0.09%**	264
		20050716	**50**	**0.08%**	178
		20071102	**49**	**0.08%**	359
		20041107	**43**	**0.07%**	70
		20060728	**42**	**0.07%**	100
		20060508	**41**	**0.06%**	112
		20061201	**40**	**0.06%**	96
		20070219	**34**	**0.05%**	68
		2007030919	**27**	**0.04%**	39
		20051111	**26**	**0.04%**	54
		20071022	**25**	**0.04%**	102
		20060111	**23**	**0.04%**	95
		20050414	**20**	**0.03%**	69
		20070312	**17**	**0.03%**	96
		20071127	**15**	**0.02%**	43
		20061025	**14**	**0.02%**	58
			14	**0.02%**	24
		20070718	**13**	**0.02%**	27
		20050919	**13**	**0.02%**	20
		20071019	**12**	**0.02%**	45
		20060124	**11**	**0.02%**	21
		20060414	**11**	**0.02%**	40
		20020924	**11**	**0.02%**	12

20060426	**11**	**0.02%**	25
20051107	**10**	**0.02%**	166
20060911	**10**	**0.02%**	23
20070509	**10**	**0.02%**	19
20060601	**9**	**0.01%**	20
20050717	**9**	**0.01%**	48
20031007	**9**	**0.01%**	13
20071018	**9**	**0.01%**	12
20070809	**8**	**0.01%**	16
20070802	**8**	**0.01%**	50
20030504	**7**	**0.01%**	10
20071015	**7**	**0.01%**	17
20050225	**6**	**0.01%**	11
20050317	**6**	**0.01%**	24
20070822	**6**	**0.01%**	15
20040910	**6**	**0.01%**	8
20071108	**6**	**0.01%**	7
20030624	**6**	**0.01%**	10
20050922	**6**	**0.01%**	7
20071109	**6**	**0.01%**	7
20041002	**6**	**0.01%**	6
20051102	**5**	**0.01%**	6
20041215	**5**	**0.01%**	11
20010124	**5**	**0.01%**	6
2007110904	**5**	**0.01%**	6
20071126	**5**	**0.01%**	5
20061023	**5**	**0.01%**	5
20071103	**5**	**0.01%**	8
20040113	**5**	**0.01%**	17
20071030	**4**	**0.01%**	4
20070723	**4**	**0.01%**	11
20071010	**4**	**0.01%**	6
20060308	**4**	**0.01%**	8
20071009	**4**	**0.01%**	6
20050711	**4**	**0.01%**	14
20041001	**3**	**0.00%**	3
20070530	**3**	**0.00%**	3
20071020	**3**	**0.00%**	6
20050524	**3**	**0.00%**	3
20070310	**3**	**0.00%**	6
20071004	**3**	**0.00%**	8
20061011	**3**	**0.00%**	3

20041020	**3**	**0.00%**	4
20061218	**3**	**0.00%**	8
20060613	**3**	**0.00%**	6
20070222	**3**	**0.00%**	21
20070228	**3**	**0.00%**	3
20041122	**3**	**0.00%**	4
20070606	**2**	**0.00%**	4
2007110903	**2**	**0.00%**	2
20041109	**2**	**0.00%**	2
20070224	**2**	**0.00%**	2
20071106	**2**	**0.00%**	26
20011221	**2**	**0.00%**	4
20060328	**2**	**0.00%**	3
20040913	**2**	**0.00%**	12
20070719	**2**	**0.00%**	2
20070221	**2**	**0.00%**	2
20041110	**2**	**0.00%**	2
20070505	**2**	**0.00%**	6
20041217	**2**	**0.00%**	3
20040803	**2**	**0.00%**	11
20020523	**2**	**0.00%**	4
20050319	**2**	**0.00%**	2
20050328	**2**	**0.00%**	3
20060921	**2**	**0.00%**	4
20050418	**2**	**0.00%**	4
20031016	**2**	**0.00%**	2
20070216	**2**	**0.00%**	2
20070223	**2**	**0.00%**	3
70061023	**2**	**0.00%**	41
20040616	**2**	**0.00%**	3
20060501	**2**	**0.00%**	2
20040707	**2**	**0.00%**	7
20070803	**2**	**0.00%**	2
20070720	**1**	**0.00%**	1
20051006	**1**	**0.00%**	1
20030228	**1**	**0.00%**	1
20070321	**1**	**0.00%**	1
20030827	**1**	**0.00%**	1
20020611	**1**	**0.00%**	3
20030922	**1**	**0.00%**	1
20070928	**1**	**0.00%**	3
20070815	**1**	**0.00%**	1

20050727	**1**	**0.00%**	1
20060512	**1**	**0.00%**	1
20060802	**1**	**0.00%**	2
20070501	**1**	**0.00%**	1
20060821	**1**	**0.00%**	1
20050728	**1**	**0.00%**	1
2007110419	**1**	**0.00%**	4
20070322	**1**	**0.00%**	1
20060418	**1**	**0.00%**	1
20071112	**1**	**0.00%**	1
20061107	**1**	**0.00%**	2
20070323	**1**	**0.00%**	1
20050226	**1**	**0.00%**	2
20070403	**1**	**0.00%**	1
20060206	**1**	**0.00%**	1
20050427	**1**	**0.00%**	1
20070417	**1**	**0.00%**	2
20070111	**1**	**0.00%**	1
20030708	**1**	**0.00%**	1
20060313	**1**	**0.00%**	2
25250101	**1**	**0.00%**	1
20070611	**1**	**0.00%**	1
20060614	**1**	**0.00%**	1
20060807	**1**	**0.00%**	1
20050921	**1**	**0.00%**	1
20070313	**1**	**0.00%**	1
20071026	**1**	**0.00%**	2
20071104	**1**	**0.00%**	1
20060201	**1**	**0.00%**	1
20050908	**1**	**0.00%**	3
20070820	**1**	**0.00%**	1
20070604	**1**	**0.00%**	1
20060108	**1**	**0.00%**	2
20050512	**1**	**0.00%**	1
20040218	**1**	**0.00%**	1
20070717	**1**	**0.00%**	1
20020722	**1**	**0.00%**	8
20061109	**1**	**0.00%**	1
20050321	**1**	**0.00%**	1
20051229	**1**	**0.00%**	1
20021016	**1**	**0.00%**	1
20071124	**1**	**0.00%**	1

		20060817	**1**	**0.00%**	2
		20020826	**1**	**0.00%**	1
		20071028	**1**	**0.00%**	1
		20061030	**1**	**0.00%**	2
		20061208	**1**	**0.00%**	1
		20040206	**1**	**0.00%**	2
		20060719	**1**	**0.00%**	3
		20040115	**1**	**0.00%**	1
		20070923	**1**	**0.00%**	3
		20060918	**1**	**0.00%**	2
		20070324	**1**	**0.00%**	1
		20071105	**1**	**0.00%**	5
		20020417	**1**	**0.00%**	1
		20070601	**1**	**0.00%**	7
		20061024	**1**	**0.00%**	1
		20060130	**1**	**0.00%**	1
		20030312	**1**	**0.00%**	2
		20021112	**1**	**0.00%**	1
		20020819	**1**	**0.00%**	3
		20060212	**1**	**0.00%**	1
		20060707	**1**	**0.00%**	1
		20060904	**1**	**0.00%**	1
		20040623	**1**	**0.00%**	4
		20070531	**1**	**0.00%**	1
		20071001	**1**	**0.00%**	1
		20060913	**1**	**0.00%**	1
		20070918	**1**	**0.00%**	1
		2007110615	**1**	**0.00%**	1
		20021130	**1**	**0.00%**	1
		20070102	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	**2,554**	**3.99%**	8,626
		Other	**0**	**0.00%**	**0**
4.	Safari	419.3	**1,116**	**1.74%**	2,279
		312.6	**144**	**0.22%**	283
		YY/ADOBE	**58**	**0.09%**	60
		YY	**32**	**0.05%**	314
		419.3_ADOBE	**22**	**0.03%**	1,117
		416.12	**10**	**0.02%**	20
		412	**8**	**0.01%**	12
		312.6_ADOBE	**8**	**0.01%**	363

		417.9.2	**8**	**0.01%**	19
		416.12_ADOBE	**6**	**0.01%**	73
		417.8	**6**	**0.01%**	11
		85.8.1	**5**	**0.01%**	10
		412.5	**5**	**0.01%**	5
		312	**5**	**0.01%**	10
		125.8	**3**	**0.00%**	8
		312.3.3	**3**	**0.00%**	3
		85	**3**	**0.00%**	3
		417.9.3	**3**	**0.00%**	3
		312.5	**2**	**0.00%**	5
		312.3.1	**1**	**0.00%**	2
		412.2.2	**1**	**0.00%**	3
		125.1	**1**	**0.00%**	1
		522	**1**	**0.00%**	1
		416.13	**1**	**0.00%**	2
		417.9.3_ADOBE	**1**	**0.00%**	100
		417.9.2_ADOBE	**1**	**0.00%**	109
		Other	**0**	**0.00%**	**0**
5.	Others	Version Unknown	**1,239**	**1.93%**	2,580
		Other	**0**	**0.00%**	**0**
6.	Other Netscape Compatible	Version Unknown	**1,182**	**1.85%**	5,515
		Other	**0**	**0.00%**	**0**
7.	Netscape	7.2	**106**	**0.17%**	294
		4.5	**104**	**0.16%**	448
		8.1.3	**38**	**0.06%**	129
		7.1	**33**	**0.05%**	141
		8.1.2	**14**	**0.02%**	45
		8.1	**12**	**0.02%**	39
		4.0	**9**	**0.01%**	33
		7.0	**9**	**0.01%**	16
		8.0.4	**7**	**0.01%**	63
		4.79	**5**	**0.01%**	8
		4.75	**5**	**0.01%**	10
		8.0.3.3	**4**	**0.01%**	10
		6.2.1	**4**	**0.01%**	7
		8.0.2	**4**	**0.01%**	4
		4.05	**3**	**0.00%**	3
		7.02	**3**	**0.00%**	3
		8.0.3.4	**3**	**0.00%**	4

		3.0	**2**	**0.00%**	2
		8.0	**2**	**0.00%**	2
		4.7	**2**	**0.00%**	3
		6.2.3	**2**	**0.00%**	2
		6.0	**2**	**0.00%**	3
		0.91	**2**	**0.00%**	2
		8.0.1	**1**	**0.00%**	1
		4.76	**1**	**0.00%**	5
		6.1	**1**	**0.00%**	1
		Version Unknown	**1**	**0.00%**	1
		7.0b1	**1**	**0.00%**	1
		7.01	**1**	**0.00%**	1
		3.01−C−SYMPA	**1**	**0.00%**	4
		4.04	**1**	**0.00%**	4
		6.2	**1**	**0.00%**	1
		4.6	**1**	**0.00%**	1
		4.x	**1**	**0.00%**	1
		4.61	**1**	**0.00%**	1
		6.01	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
8.	Jakarta Commons−HttpClient/3.0.1	Version Unknown	**285**	**0.44%**	11,589
		Other	**0**	**0.00%**	**0**
9.	Opera	9.24	**69**	**0.11%**	282
		9.23	**39**	**0.06%**	157
		9.21	**17**	**0.03%**	24
		9.22	**15**	**0.02%**	15
		9.10	**15**	**0.02%**	23
		9.20	**13**	**0.02%**	17
		9.02	**8**	**0.01%**	46
		9.00	**8**	**0.01%**	9
		9.01	**7**	**0.01%**	11
		8.01	**6**	**0.01%**	8
		6.06	**6**	**0.01%**	8
		9.50	**5**	**0.01%**	8
		8.00	**4**	**0.01%**	6
		8.50	**4**	**0.01%**	6
		8.54	**3**	**0.00%**	5
		9.0	**3**	**0.00%**	3
		ING	**2**	**0.00%**	2
		7.0	**2**	**0.00%**	2

		8.02	**2**	**0.00%**	4
		8.60	**2**	**0.00%**	4
		7.01	**1**	**0.00%**	1
		7.54U1	**1**	**0.00%**	1
		8.51	**1**	**0.00%**	1
		5.0	**1**	**0.00%**	1
		7.60	**1**	**0.00%**	1
		7.52	**1**	**0.00%**	1
		7.22	**1**	**0.00%**	1
		7.50	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
10.	libwww−perl/5.800	Version Unknown	**205**	**0.32%**	321
		Other	**0**	**0.00%**	**0**
11.	NLESE USEPA	Version Unknown	**172**	**0.27%**	16,716
		Other	**0**	**0.00%**	**0**
12.	boitho.com−dc/0.86 (http://www.boitho.com/dcbot.html)	Version Unknown	**170**	**0.27%**	184
		Other	**0**	**0.00%**	**0**
13.	PEAR HTTP_Request class (http://pear.php.net/)	Version Unknown	**149**	**0.23%**	267
		Other	**0**	**0.00%**	**0**
14.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	**146**	**0.23%**	174
		Other	**0**	**0.00%**	**0**
15.	Java/1.6.0_03	Version Unknown	**112**	**0.17%**	366
		Other	**0**	**0.00%**	**0**
16.	Konqueror	3.2	**42**	**0.07%**	3,747
		3.5	**20**	**0.03%**	47
		3.1−RC2	**8**	**0.01%**	8
		3.0−RC3	**5**	**0.01%**	5
		3.1−RC1	**5**	**0.01%**	5
		3.0−RC5	**4**	**0.01%**	4
		3.1	**4**	**0.01%**	4
		3.1−RC5	**4**	**0.01%**	4
		3.1−RC3	**3**	**0.00%**	3
		3.0−RC4	**3**	**0.00%**	3
		3	**2**	**0.00%**	3
		3.1−RC6	**2**	**0.00%**	2
		3.1−RC4	**1**	**0.00%**	1
		3.0	**1**	**0.00%**	1

		3.4	**1**	**0.00%**	2
		3.0–RC6	**1**	**0.00%**	1
		3.0–RC1	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
17.	boitho.com–dc/0.85 (http://www.boitho.com/dcbot.html)	Version Unknown	**100**	**0.16%**	106
		Other	**0**	**0.00%**	**0**
18.	MSRBOT (http://research.microsoft.com/research/sv/msrbot/	Version Unknown	**99**	**0.15%**	959
		Other	**0**	**0.00%**	**0**
19.	ColdFusion	Version Unknown	**96**	**0.15%**	384
		Other	**0**	**0.00%**	**0**
20.	NutchCVS/0.7.2 (Nutch; http://lucene.apache.org/nutch/bot.html; nutch–agent@lucene.apache.org)	Version Unknown	**80**	**0.12%**	257
		Other	**0**	**0.00%**	**0**
	Subtotal		**62,462**	**97.52%**	**254,482**
	Other		**1,589**	**2.48%**	**12,887**
	Total		**64,051**	**100.00%**	**267,369**

Top Browsers by Version – Help Card

?   **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

––

♀   This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend

Top Spiders by Visits
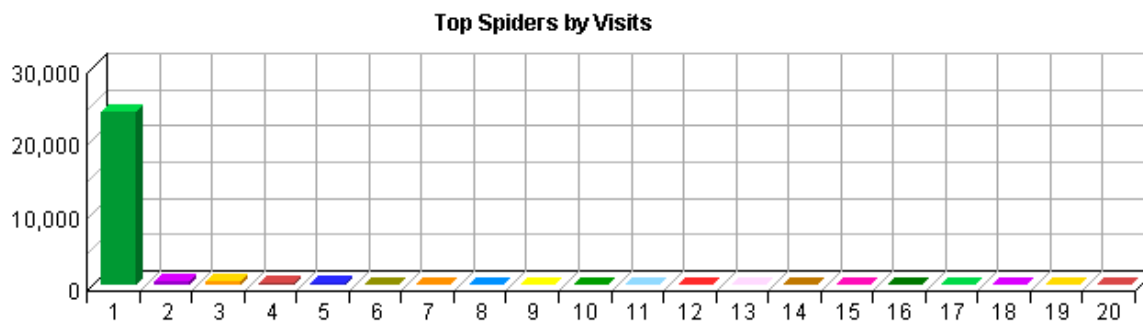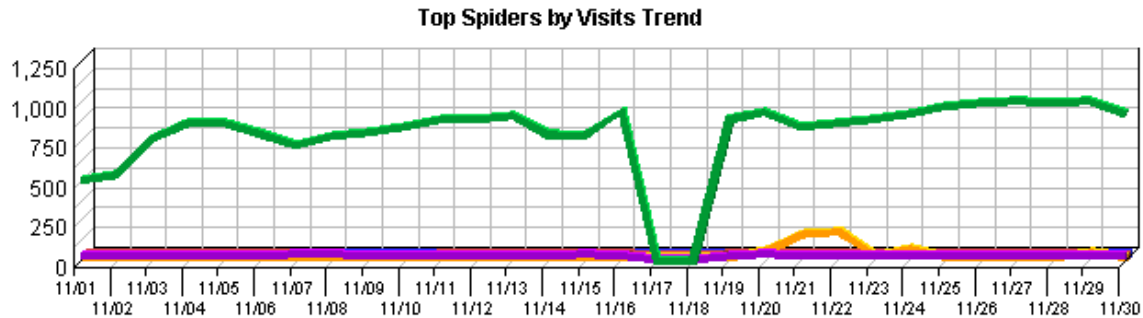
Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	23,819	90.00%	25,686
2.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	574	2.17%	646
3.	Yeti	467	1.76%	772
4.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	335	1.27%	13,598
5.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	142	0.54%	302
6.	Speedy Spider (http:	112	0.42%	192
7.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	108	0.41%	2,417
8.	Mozilla/5.0 (Twiceler−0.9 http://www.cuill.com/twiceler/robot.html)	83	0.31%	368
9.	Gigabot	73	0.28%	125
10.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; QihooBot 1.0 qihoobot@qihoo.net)	56	0.21%	67
11.	FAST Enterprise Crawler 6	49	0.19%	964

12.	CazoodleBot	48	0.18%	88
13.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	43	0.16%	46
14.	Baiduspider (http:	43	0.16%	49
15.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	39	0.15%	1,083
16.	ichiro	36	0.14%	275
17.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com–robot)	36	0.14%	231
18.	Mozilla/5.0 (compatible; heritrix/1.12.0 http://www.accelobot.com)	34	0.13%	3,335
19.	disco	32	0.12%	1,684
20.	Todobr_Robot	31	0.12%	49
	Subtotal	**26,160**	**98.85%**	**51,977**
	Other	**305**	**1.15%**	**5,096**
	Total	**26,465**	**100.00%**	**57,073**

Top Spiders – Help Card

Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.

––

This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.
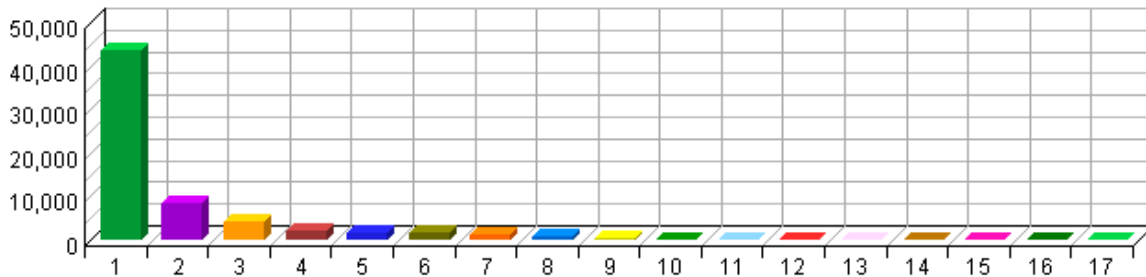
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend
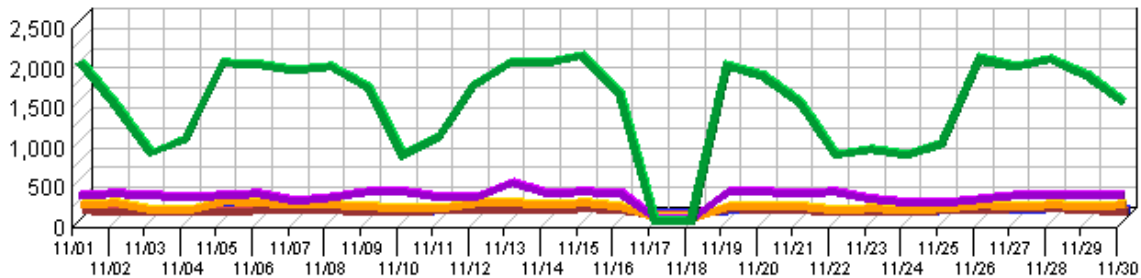
Top Platforms by Visits

Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	43,806	68.39%	162,865
2.	Others	8,302	12.96%	61,294
3.	Windows 2000	4,071	6.36%	15,200
4.	Windows NT	1,927	3.01%	6,635
5.	Macintosh	1,670	2.61%	3,472
6.	Macintosh PowerPC	1,649	2.57%	5,523
7.	Linux	1,090	1.70%	2,266
8.	Windows 98	831	1.30%	4,676
9.	Windows 2003	319	0.50%	1,003
10.	Windows ME	113	0.18%	351
11.	Windows Win32s	104	0.16%	192
12.	Windows 95	102	0.16%	115
13.	FreeBSD	43	0.07%	3,748
14.	SunOS	17	0.03%	20
15.	Windows 3.x	4	0.01%	4
16.	OS/2	2	0.00%	4
17.	OpenBSD	1	0.00%	1

Total	**64,051**	**100.00%**	**267,369**

Top Platforms – Help Card

? **Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

––
♀ This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User−defined category shown for the first campaign for a visitor. Examples include online banner ads, e−marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

	overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one– to three–digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable–length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four–step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

> **100 = Success**: Continue
> **101 = Success**: Switching Protocols
> **200 = Success**: OK
> **201 = Success**: Created
> **202 = Success**: Accepted
> **203 = Success**: Non–Authoritative Information
> **204 = Success**: No Content
> **205 = Success**: Reset Content
> **206 = Success**: Partial Content
> **300 = Success**: Multiple Choices
> **301 = Success**: Moved Permanently
> **302 = Success**: Found
> **303 = Success**: See Other
> **304 = Success**: Not Modified
> **305 = Success** : Use Proxy
> **307 = Success** : Temporary Redirect

"Failed" codes:

> **400 = Failed**: Bad Request
> **401 = Failed**: Unauthorized
> **402 = Failed**: Payment Required
> **403 = Failed**: Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time−out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request−URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time−out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top−Level Domain."
Time Interval	A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top−Level Domain	The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains: **ARPANET**: .arpa **Commercial**: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn **Government**: .gov .gov.[country code] .gove.[country code] .go.[country code] **Military**: .mil .mil.[country code] **Network**: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.