

NCER Monthly Statistics

Web Log Analysis Monthly Report March 2008

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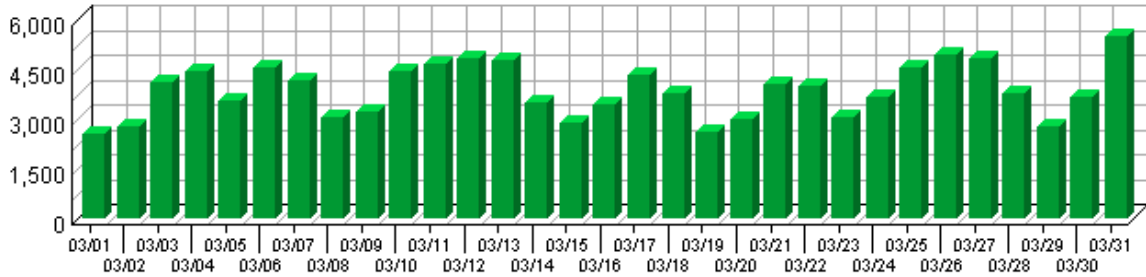
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

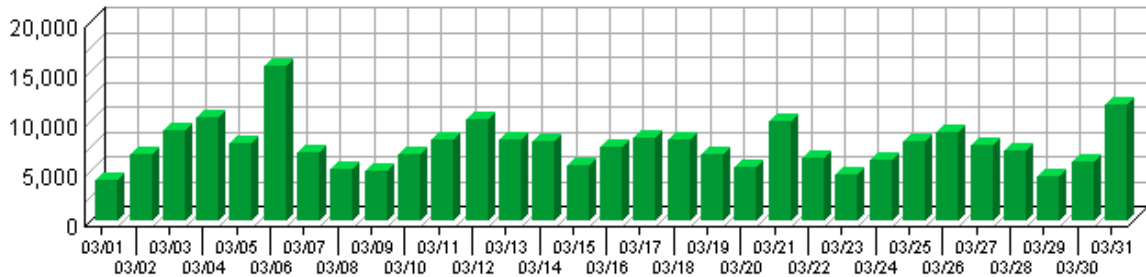
Visits Trend



Visit Summary

Visits	119,526
Average per Day	3,855
Average Visit Length	00:14:26
Median Visit Length	00:01:59
International Visits	5.86%
Visits of Unknown Origin	55.90%
Visits from Your Country: United States (US)	38.23%

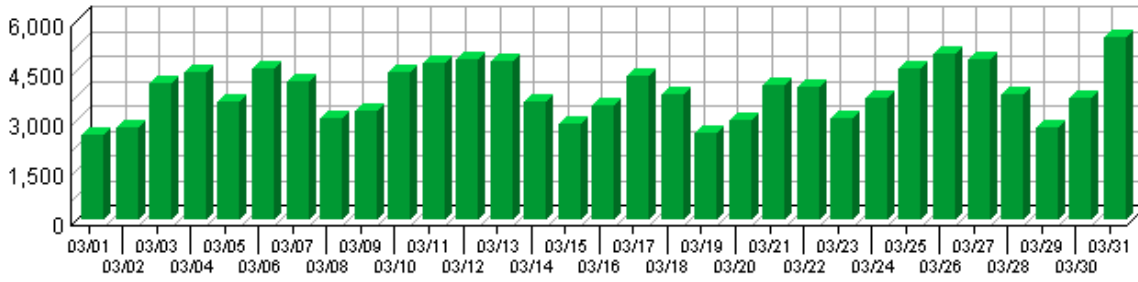
Page Views Trend



Page View Summary

Page Views	233,513
Average per Day	7,532
Average Page Views per Visit	1.95

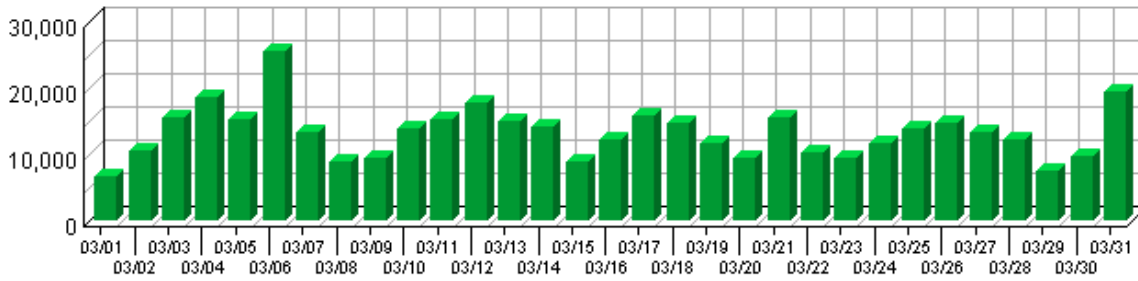
Visitors Trend



Visitor Summary

Unique Visitors	55,764
Visitors Who Visited Once	46,326
Visitors Who Visited More Than Once	9,438
Average Visits per Visitor	2.14

Hits Trend

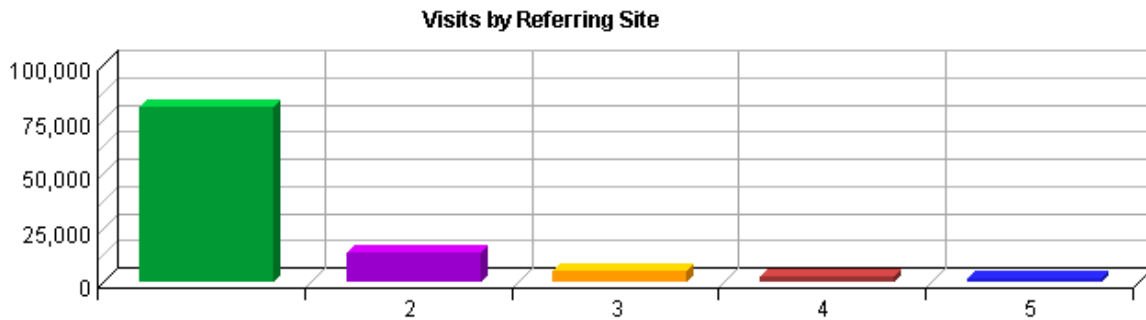


Hit Summary

Successful Hits for Entire Site	411,526
Average Hits per Day	13,275
Home Page Hits	9,600

Marketing Dashboard

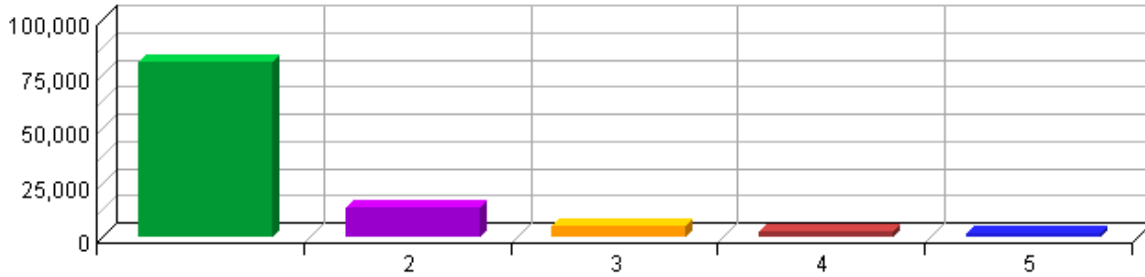
This dashboard summarizes important information related to online marketing activity.



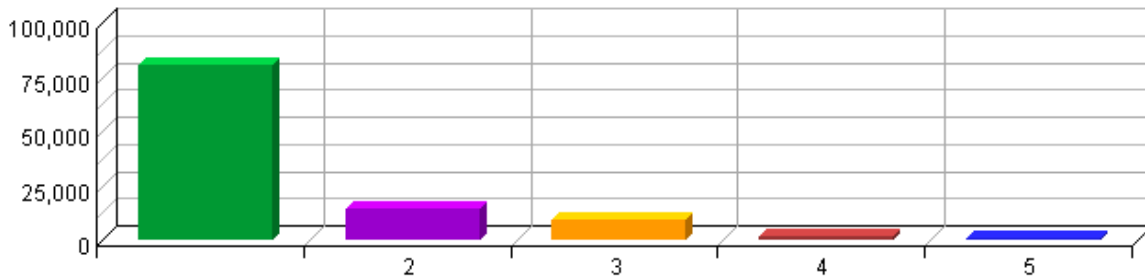
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

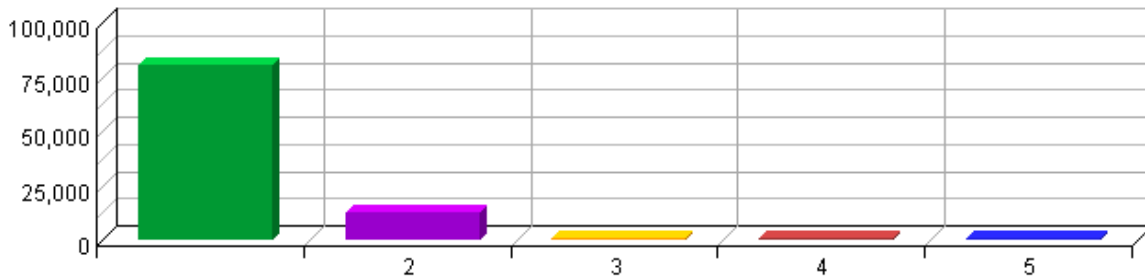
Visits by Referring Site



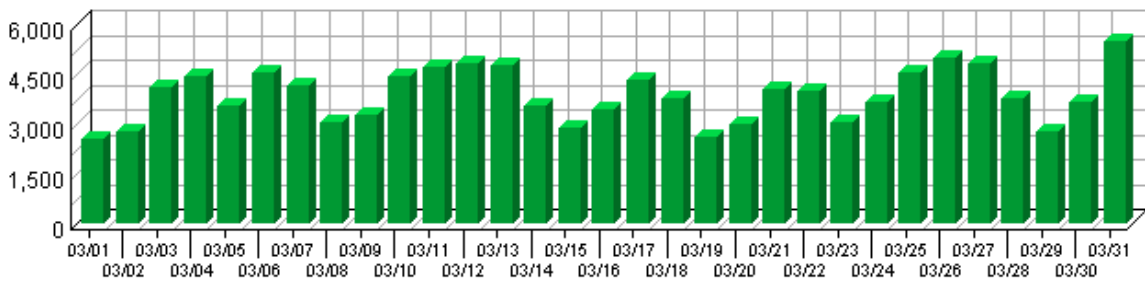
Visits by Referring Domain



Visits by Referring Page

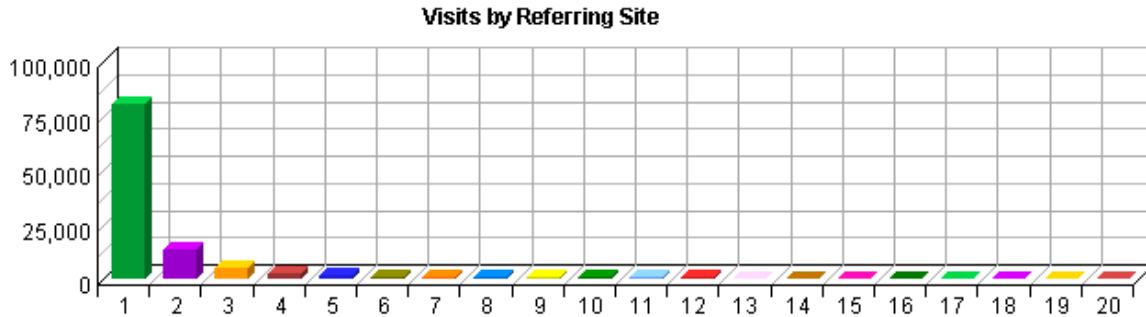


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	80,652	67.48%
2.	http://www.google.com/	13,298	11.13%
3.	http://es.epa.gov/	4,883	4.09%
4.	http://www.epa.gov/	2,270	1.90%
5.	http://search.yahoo.com/	1,629	1.36%
6.	http://images.google.com/	996	0.83%
7.	http://www.google.co.in/	977	0.82%
8.	http://nlquery.epa.gov/	752	0.63%
9.	http://www.zyn.com/	670	0.56%
10.	http://yosemite.epa.gov/	540	0.45%
11.	http://www.google.ca/	511	0.43%
12.	http://www.google.co.uk/	509	0.43%
13.	http://cfpub.epa.gov/	377	0.32%
14.	http://intranet.epa.gov/	329	0.28%
15.	http://search.msn.com/	315	0.26%
16.	http://search.live.com/	265	0.22%
17.	http://www.google.cn/	249	0.21%
18.	http://www07.grants.gov/	225	0.19%
19.	http://images.google.co.uk/	194	0.16%
20.	http://www.google.com.au/	192	0.16%
	Subtotal	109,833	91.89%
	Other	9,693	8.11%
	Total	119,526	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

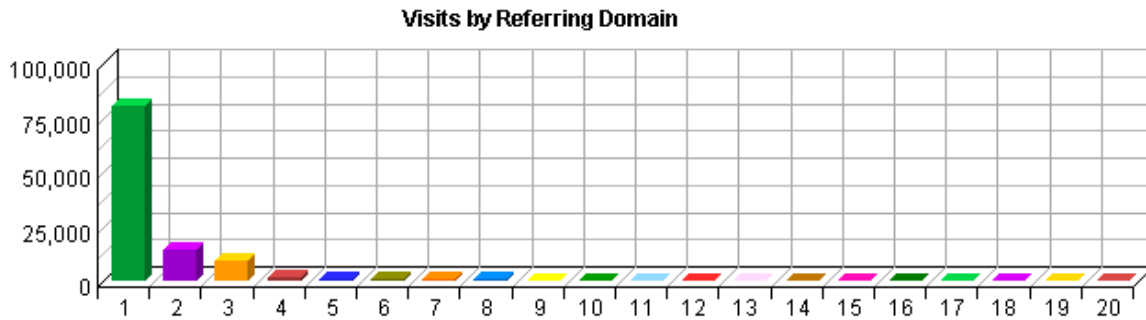
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	80,652	67.48%
2.	google.com	14,471	12.11%
3.	epa.gov	9,271	7.76%
4.	yahoo.com	2,013	1.68%
5.	google.co.in	1,116	0.93%
6.	zyn.com	726	0.61%
7.	google.co.uk	708	0.59%
8.	google.ca	624	0.52%
9.	grants.gov	413	0.35%
10.	live.com	339	0.28%
11.	msn.com	318	0.27%
12.	google.cn	262	0.22%
13.	aol.com	249	0.21%
14.	google.com.au	235	0.20%
15.	google.fr	182	0.15%
16.	google.de	180	0.15%
17.	ask.com	153	0.13%
18.	google.com.my	147	0.12%
19.	google.co.kr	146	0.12%
20.	google.co.id	139	0.12%
	Subtotal	112,344	93.99%
	Other	7,182	6.01%
	Total	119,526	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

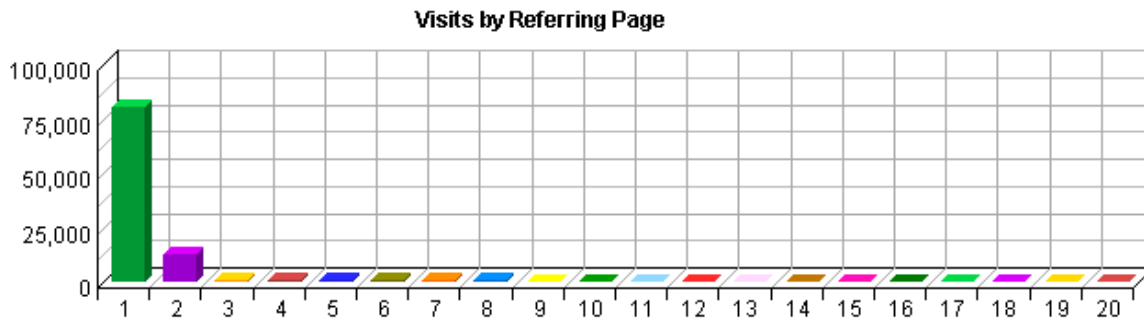
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	80,652	67.48%
2.	http://www.google.com/search	13,015	10.89%
3.	http://search.yahoo.com/ search	1,096	0.92%
4.	http://images.google.com/ imgres	994	0.83%
5.	http://www.google.co.in/ search	971	0.81%
6.	http://nlquery.epa.gov/ epasearch/epasearch	737	0.62%
7.	http://www.google.ca/search	505	0.42%
8.	http://www.google.co.uk/ search	500	0.42%
9.	http://www.zyn.com/sbir/scomp. htm	307	0.26%
10.	http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ceceac8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument	305	0.26%
11.	http://www.epa.gov/careers/ stuopp.html	303	0.25%
12.	http://www.zyn.com/sbir/bnews. htm	293	0.25%
13.	http://search.msn.com/results. aspx	293	0.25%
14.	http://intranet.epa.gov/ ordintra/	278	0.23%
15.	http://search.live.com/ results.aspx	260	0.22%
16.	http://www.google.cn/search	247	0.21%
17.	http://www.epa.gov/epahome/ grants.htm	210	0.18%
18.	http://images.google.co.uk/ imgres	194	0.16%
19.	http://www.google.com.au/ search	188	0.16%
20.	http://www.google.de/search	163	0.14%
	Subtotal	101,511	84.93%
	Other	18,015	15.07%
	Total	119,526	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

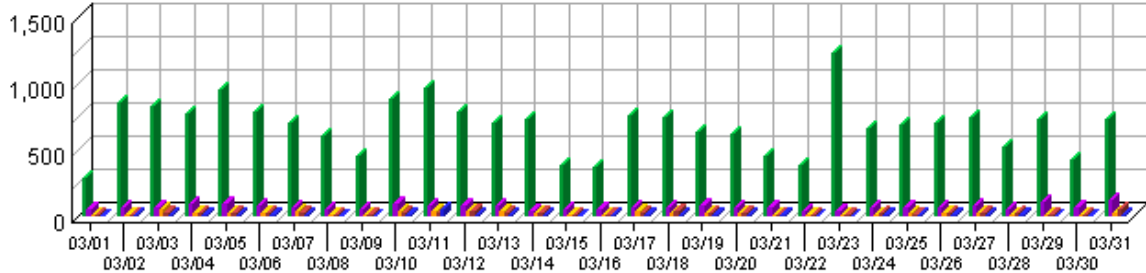
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

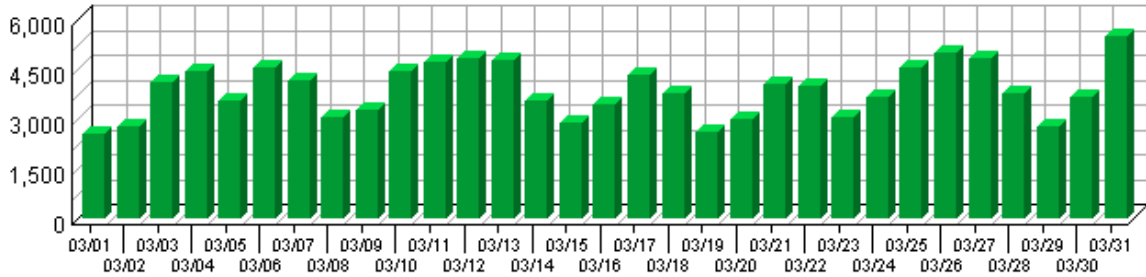
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

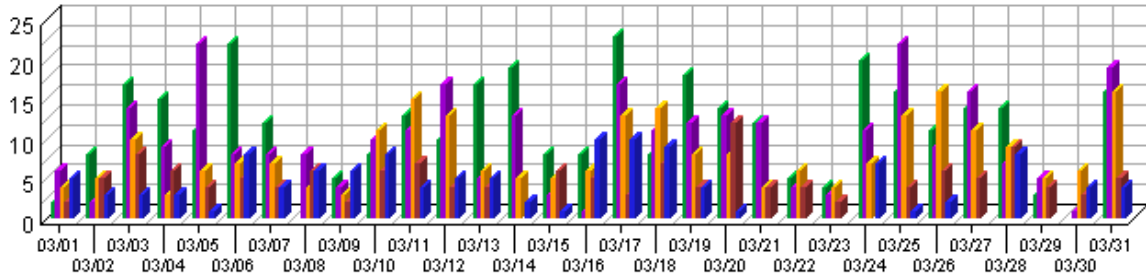
Activity by Search Engine



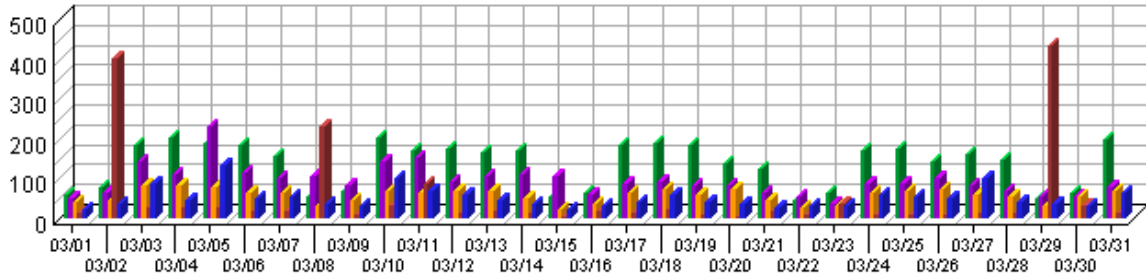
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

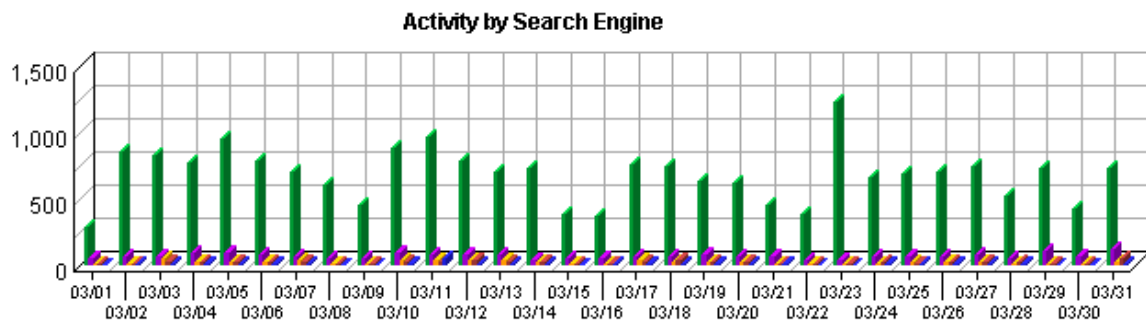


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	21,274	79.14%
2.	yahoo	2,248	8.36%
3.	google uk	778	2.89%
4.	google canada	737	2.74%
5.	msn	372	1.38%
6.	google australia	262	0.97%
7.	google germany	236	0.88%
8.	google france	235	0.87%
9.	aol netfind	190	0.71%
10.	google italy	149	0.55%
11.	google japan	86	0.32%
12.	yahoo spain	66	0.25%
13.	altavista	36	0.13%
14.	yahoo japan	30	0.11%
15.	google austria	25	0.09%
16.	netscape	24	0.09%
17.	yahoo singapore	23	0.09%
18.	yahoo uk & ireland	17	0.06%
19.	yahoo taiwan	14	0.05%
20.	mamma	12	0.04%
	Subtotal	26,814	99.75%
	Total	26,882	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	allintitle: phytoplankton filetype:pdf	860	3.20%
	ppt bioluminescence	425	1.58%
	ppt nanoparticle air pollution	389	1.45%
	epa sbir	324	1.21%
	epa star	297	1.10%
	epa	190	0.71%
	nanoparticle air applications ppt	122	0.45%
	epa star fellowship	102	0.38%
	etd qt dispersion and coronary artery disease	102	0.38%
	kenaf pretreatment lignin removal	99	0.37%
	ncer	96	0.36%
	nanoparticle air pollution applications ppt	89	0.33%
	science topics	81	0.30%
	forms	80	0.30%
	size of small particles in nanometers	79	0.29%
	epa grants	75	0.28%
	integrated eenvironmental management system filetype:pdf	73	0.27%
	nanoscience pdf	66	0.25%
	buils fourier transform spectrometer	65	0.24%
	discrete event system simulation by jery banks, john s.carson filetype:pdf	60	0.22%
2. yahoo	madicin plant broiler	66	0.25%
	recent environmental science articles pdf researchers	26	0.10%
	prevention bronchial asthma among children cohort study	24	0.09%
	epa sbir	23	0.09%
	nanostructure of active packaging	22	0.08%
	ncer	21	0.08%
	epa	19	0.07%
	development of environment friendly product and technology	14	0.05%
	notes on metal finishing process	12	0.04%
	plant trace element pollution pdf	10	0.04%
	fellowships	9	0.03%
	environmental protection agency	7	0.03%

	epa star grant	7	0.03%
	particulate matter	7	0.03%
	star grant	7	0.03%
	endocrine disruptors	6	0.02%
	role of nanotechnology as in environment	6	0.02%
	epa drinking water standards	6	0.02%
	small business innovation research	6	0.02%
	environmental research	6	0.02%
3. google uk	forms	44	0.16%
	new scientist logo	9	0.03%
	change	7	0.03%
	climate change	6	0.02%
	science topics	5	0.02%
	scientific poster	4	0.01%
	particulate	4	0.01%
	epa nanotechnology	4	0.01%
	pesticides	4	0.01%
	environmental health	3	0.01%
	international society for environmental epidemiology san diego 2008	3	0.01%
	biogas car	2	0.01%
	uv radiation security	2	0.01%
	example of early years setting risk assessment	2	0.01%
	risk assessment of chemicals in food	2	0.01%
	measurements of phosphates in water eutrophication	2	0.01%
	requirements for star–gro fellowship	2	0.01%
	nanofibers for filtration	2	0.01%
	functions of nanotechnology	2	0.01%
	asthma connected with traffic pollution	2	0.01%
4. google canada	nanotechnology filetype:pdf	21	0.08%
	forms	14	0.05%
	cosmetic research and development pdf	12	0.04%
	science topics	6	0.02%
	pesticides	5	0.02%
	change	5	0.02%
	ncer	5	0.02%
	remote sensing for biodiversity science and conservation	3	0.01%

	climate change	3	0.01%
	mesocosm ppt	3	0.01%
	climate change human interaction	3	0.01%
	us environmental protection agency	3	0.01%
	comet assay protocol and ppt	3	0.01%
	hurricanes	3	0.01%
	frankenfood debate	2	0.01%
	environment effects from pesticides	2	0.01%
	ncer daily regression	2	0.01%
	particulate matter lungs	2	0.01%
	epa	2	0.01%
	ultrafine particles	2	0.01%
5. msn	drinking water	52	0.19%
	epa	24	0.09%
	endocrine disruptors	4	0.01%
	p3	3	0.01%
	lectures on physics of nanotechnology	3	0.01%
	nanotechnology	3	0.01%
	epa sbir	3	0.01%
	arsenic removal	2	0.01%
	session termite pagotto	2	0.01%
	pharmaceuticals in drinking water, gc/ms methods	2	0.01%
	low economic status increases the risk for which reproductive cancer	2	0.01%
	future of air pollution	2	0.01%
	epa silver nano	2	0.01%
	epa security conference	2	0.01%
	epa federal register project for veterans	2	0.01%
	13 cfr 121.3-2	2	0.01%
	neurodevelopmental disorders	2	0.01%
	environmental protection agency head	2	0.01%
	www.epa.gov	2	0.01%
	removing arsenic in drinking water	2	0.01%
6. google australia	forms	8	0.03%
	change	6	0.02%
	air pollution	3	0.01%
	epa kids site	3	0.01%
	broca wernicke language fmri	2	0.01%
	epa events	2	0.01%

	living near main roads and health risks wa	2	0.01%
	market mechanisms pollution control	2	0.01%
	grant form	2	0.01%
	new scientist magazine logo	2	0.01%
	1600 pennsylvania ave nw, washington, dc, map	2	0.01%
	foam-forming nozzle velocity	2	0.01%
	nino kunzli	2	0.01%
	background on biodiversity	2	0.01%
	identifying and reporting workplace hazards	2	0.01%
	us epa centre for environmental research	2	0.01%
	health continuum	2	0.01%
	national innovation systems p3 programme	1	0.00%
	roco	1	0.00%
	genetically modified food explaining investigations	1	0.00%
7. google germany	active compound of datura filetype:pdf	25	0.09%
	nanotechnology filetype:ppt	14	0.05%
	jenkins owens wiggins	2	0.01%
	ecological risks of transgenic plants and of organisms used in biological crop protection	2	0.01%
	petra tsuji	2	0.01%
	biomarker powerpoint	2	0.01%
	heliiothis subflexa	2	0.01%
	cheng carbon nanotubes delay slightly the hatching time of zebrafish embryos.	2	0.01%
	epa.gov climatechange	2	0.01%
	health	2	0.01%
	ecological thresholds	2	0.01%
	epa star	2	0.01%
	peter may	2	0.01%
	ecosystems climate	2	0.01%
	epa grant number: r832532	2	0.01%
	powerpoint pm 2.5 ultra fine particles development	2	0.01%
	robert zucker epa	1	0.00%
	basic research	1	0.00%
		1	0.00%

	valency of the salt surface plasmon resonance		
	automatic ice maker sd 22 as-e	1	0.00%
8. google france	efficiency bank taffe 1998 non parametric method pdf	17	0.06%
	absorption par monoethanolamine(pdf)	17	0.06%
	allintitle: spanish english filetype:pdf	7	0.03%
	culture in vitro	4	0.01%
	gretchen daily	2	0.01%
	environmental agency	2	0.01%
	pesticides	2	0.01%
	workshop in cardiovascular diseases	2	0.01%
	pfiesteria piscicida	2	0.01%
	university of georgia qingguo huang	2	0.01%
	jack puzak	2	0.01%
	impact strength pp application filetype:ppt	2	0.01%
	article environment children lung california	1	0.00%
	harfull algae bloom modeling	1	0.00%
	deiodinase pxr	1	0.00%
	water consequences	1	0.00%
	environmental risk assessment aggregate	1	0.00%
	octadecenyl succinic anhydride grafting	1	0.00%
	us logo epa	1	0.00%
	suva organic matter	1	0.00%
9. aol netfind	epa	6	0.02%
	environmental protection agency	3	0.01%
	particulate matter	3	0.01%
	epa grants	2	0.01%
	www. epa.gov. factsheets/ chemicals	2	0.01%
	pbb and infertility	2	0.01%
	map pf university of california at la cincinnati	2	0.01%
	epa grants reporting requirements	1	0.00%
	atherosclerosis most directly alters which parameter of cardiac function	1	0.00%
	health images	1	0.00%
	epa and ocean energy	1	0.00%
	methane car manure	1	0.00%
		1	0.00%

	systematic approach to conducting business research		
	effectiveness of monetary penalties	1	0.00%
	how climate change effects land	1	0.00%
	sample hypothesis on air quality	1	0.00%
	karam massachusetts	1	0.00%
	lake erie powerpoint	1	0.00%
	www.cfpub.epa.gov	1	0.00%
10. google italy	amova ppt	5	0.02%
	global change	3	0.01%
	epa	3	0.01%
	a.j.reeves co	2	0.01%
	framework computational toxicology	2	0.01%
	epa		
	registration fellowship conference	2	0.01%
	star reports	1	0.00%
	systemic acquired resistance ppt	1	0.00%
	boron fate transport	1	0.00%
	soluble receptor of transferrin ppt	1	0.00%
	turner 2000 ecological	1	0.00%
	fellowship phd states connecticut	1	0.00%
	.washington dc,;office of research and development	1	0.00%
	occurrence antibiotics drinking water	1	0.00%
	soil washing surfactant photocatalysis	1	0.00%
	andreasen james epa	1	0.00%
	skin nanoparticles	1	0.00%
	environmental research if	1	0.00%
	environmental monitoring and assessment impact factor 2007	1	0.00%
	epa nanoparticles	1	0.00%
11. google japan	sandia corporation filetype:ppt	6	0.02%
	epa sbir	2	0.01%
	stanford universityã€€student photo	2	0.01%
	harmful algal blooms project proposal	2	0.01%
	nanotechnology public participation	2	0.01%
	ecological service valuation pdf	2	0.01%
	u.s. environmental protection agency	2	0.01%
	star sectoral togetherness achieves results	1	0.00%
	harvard 24 cities	1	0.00%

	zebrafish, estradiol	1	0.00%
	dupont supercritical fluoro	1	0.00%
	csf –u.s.epa	1	0.00%
	study group on safety of nanomaterials	1	0.00%
	optical kubelka–munk mie	1	0.00%
	agrichemicals residue rapid detection	1	0.00%
	the database exposure survey 2007	1	0.00%
	prof sarah larsen	1	0.00%
	nea, compact membrane systems	1	0.00%
	synnove f. knutsen bayesian	1	0.00%
	molecular imprint sensing	1	0.00%
12. yahoo spain	lowell high school	10	0.04%
	particulate matter	8	0.03%
	multimeter	8	0.03%
	garden design	8	0.03%
	design garden	7	0.03%
	design of garden	4	0.01%
	school lowell	2	0.01%
	effects of climate change	2	0.01%
	ferro cement	2	0.01%
	american journal 2000 gauderman	2	0.01%
	biodiesel	2	0.01%
	p3	2	0.01%
	immediacy index american journals 2007	1	0.00%
	emerging infectious diseases diagnosis	1	0.00%
	mass spectrometry arachidonic cox gas	1	0.00%
	global change	1	0.00%
	atoms molecules lectures pdf 2008	1	0.00%
	powerpoint presentation about euthanasia	1	0.00%
	children eating lunch at school	1	0.00%
	environmental economics	1	0.00%
13. altavista	ozone biocidal properties and stimulation of trichoderma harzianum	2	0.01%
	boys hauser recruitment dioxin domain:es.epa.gov	2	0.01%
	how many nanotechnology us manufacturing companies in the us?	2	0.01%
	heavy metal tolerance in plants:	2	0.01%
		2	0.01%

	example of business research proposal		
	nanotechnology	2	0.01%
	cytokines.pdf	2	0.01%
	laptop screen	2	0.01%
	nanotechnology in edible oil processing	1	0.00%
	limestone commercialization	1	0.00%
	xenobiotics-----glyphosphate	1	0.00%
	nanoparticle.pdf	1	0.00%
	lanthanum toxicology inhalation	1	0.00%
	epa	1	0.00%
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	environmental behavior	1	0.00%
	sentec bethesda	1	0.00%
	e-payment solutions .ppt	1	0.00%
	white papers on nano communication	1	0.00%
14. yahoo japan	epa method grain diameter distribution.	3	0.01%
	pirinixic acid	2	0.01%
	fayette environmental services, inc	2	0.01%
	epa method, nox, ogawa sampler	1	0.00%
	qcl-1000 lysate	1	0.00%
	cincinnati university jf clark	1	0.00%
	roswell park memorial institute rpmi	1	0.00%
	ballast water treatment system	1	0.00%
	lsr technology inc.	1	0.00%
	epa nanotechnology research strategy	1	0.00%
	arsenic of geochemical cycle	1	0.00%
	children center ohio	1	0.00%
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	hiroshi @yahoo.co.jp comcast.net aol earthlink	1	0.00%
	from the national research councilâ€™s risk assessment in the federal government: managing the process	1	0.00%
	science to achieve results	1	0.00%
	epa requirements for quality assurance	1	0.00%
	michigan pbb	1	0.00%
	jacs zhang swnt mobility	1	0.00%

15. google austria	amylase pollution	4	0.01%
	nanotechnology basic	2	0.01%
	konarka switzerland	1	0.00%
	ultrafine particles	1	0.00%
	salt tolerance, c-13 isotopes discrimination	1	0.00%
	us epa emission scenarios	1	0.00%
	meryland university parasitology department	1	0.00%
	children hair pb cadmium	1	0.00%
	amperometric detector	1	0.00%
	solid ink	1	0.00%
	student design award 2009	1	0.00%
	sedimentation star optimisation	1	0.00%
	particulate matter gis	1	0.00%
	biodiversity social impact 2007	1	0.00%
	adobe forms	1	0.00%
	bioengineering report	1	0.00%
	dolphin thermoregulation	1	0.00%
	taphorn brain tumor module	1	0.00%
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	enviromenta masters scholarship	1	0.00%
16. netscape	epa	1	0.00%
	'posters on climate change impact health'	1	0.00%
	hongda chen, ph.d. usda	1	0.00%
	federal register cfda 66.509	1	0.00%
	who is the director of the environmental protection agency	1	0.00%
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	kevin dunn niosh	1	0.00%
	epa.gov	1	0.00%
	fayetteville state university, doctoral fellowship plus tuition benefits,	1	0.00%
	renee surdick	1	0.00%
		1	0.00%

	epidemiologic transition in the united states		
	woods hole grant	1	0.00%
	http://es.epa.gov/ncer/rfa/2008/	1	0.00%
	feminization of frogs powerpoint	1	0.00%
	application of nanotechnology in chemistry	1	0.00%
	brown grease biodiesel	1	0.00%
17. yahoo singapore	consequences of air pollution	6	0.02%
	united states environmental protection agency	2	0.01%
	effects of nanotechnology	2	0.01%
	autistic children's risk factors	1	0.00%
	prevention and control for indoor air pollutants	1	0.00%
	top p3 student in the whole world	1	0.00%
	what are the consequences of using air-conditioners.	1	0.00%
	effects of pesticide to environment	1	0.00%
	health model intervention stress	1	0.00%
	main function of fruits	1	0.00%
	how people in other countries get drinking water	1	0.00%
	modernization and pollution	1	0.00%
	particulate model matter	1	0.00%
	effects of climate changes on ecosystems	1	0.00%
	p3 2008 science concept test	1	0.00%
	taiwan recycling fund management board email epa	1	0.00%
18. yahoo uk & ireland	gestational dm in iraq	3	0.01%
	research gaps on pm10 and pm2.5	1	0.00%
	tribal population -india	1	0.00%
	quick view winzip	1	0.00%
	environment agency h1 software	1	0.00%
	research gaps in pm10 and pm2.5	1	0.00%
	basic information about child health	1	0.00%
	fellowship for short courses on environmental health and safety	1	0.00%
	nanotechnology china spending	1	0.00%
	dna repair sister exchange cytogenetic	1	0.00%
	upconversion application bio tagging	1	0.00%
	what is pm with regard to health?	1	0.00%

	budget's effect on childrens organisations	1	0.00%
	theories on health in children	1	0.00%
	autism effects on child	1	0.00%
19. yahoo taiwan	waste recycle postcards design in malaysia	2	0.01%
	national centers for environmental	2	0.01%
	microbial pathogens drinking water	1	0.00%
	nyquist ghost artifact	1	0.00%
	structure of humic acid	1	0.00%
	enviromental education center and offices	1	0.00%
	full scale nanoiron inject	1	0.00%
	bioaccumulation factors for pcbs revisited journal	1	0.00%
	quality of recycled pet	1	0.00%
	th1 th2 0.3–0.5 0.8–1.3	1	0.00%
	ultrafine particle	1	0.00%
	role of reactive oxygen species in eastern oyster immunology	1	0.00%
20. mamma	elemental composition of drinking water	2	0.01%
	research journals on water quality analysis of sewage water	2	0.01%
	sexual abnormalities and its effect to human health	1	0.00%
	air pollllution effect on children with asthma	1	0.00%
	epa ecosystems	1	0.00%
	recent literature review on cooperative learning in geography education between 2002 to 2008	1	0.00%
	sources of funding to small scale business.	1	0.00%
	effects of climate change on reefs	1	0.00%
	theoretical study on health indicators	1	0.00%
	source apportionment	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,695	13.75%
	of	2,130	7.92%
	ppt	1,531	5.70%
	environmental	1,370	5.10%

	filetype:pdf	1,368	5.09%
	research	1,193	4.44%
	in	1,160	4.32%
	for	950	3.53%
	star	913	3.40%
	air	872	3.24%
	phytoplankton	862	3.21%
	allintitle:	860	3.20%
	the	778	2.89%
	water	698	2.60%
	pollution	680	2.53%
	nanoparticle	675	2.51%
	health	595	2.21%
	sbir	577	2.15%
	on	517	1.92%
	grants	517	1.92%
2. yahoo	of	334	1.24%
	epa	307	1.14%
	environmental	243	0.90%
	in	222	0.83%
	research	189	0.70%
	for	160	0.60%
	children	107	0.40%
	on	89	0.33%
	grants	88	0.33%
	water	85	0.32%
	to	84	0.31%
	the	82	0.31%
	plant	79	0.29%
	health	78	0.29%
	science	70	0.26%
	madicin	66	0.25%
	broiler	66	0.25%
	environment	61	0.23%
	pdf	59	0.22%
	pollution	57	0.21%
3. google uk	of	121	0.45%
	in	57	0.21%
	the	55	0.20%
	forms	45	0.17%
	for	45	0.17%
	on	37	0.14%

	environmental	36	0.13%
	change	32	0.12%
	epa	32	0.12%
	to	31	0.12%
	risk	29	0.11%
	health	28	0.10%
	assessment	26	0.10%
	environment	25	0.09%
	pollution	24	0.09%
	effects	22	0.08%
	climate	21	0.08%
	research	19	0.07%
	air	19	0.07%
	what	18	0.07%
4. google canada	of	92	0.34%
	environmental	51	0.19%
	in	47	0.17%
	research	46	0.17%
	epa	44	0.16%
	for	38	0.14%
	water	37	0.14%
	health	36	0.13%
	the	36	0.13%
	nanotechnology	35	0.13%
	environment	27	0.10%
	on	23	0.09%
	to	23	0.09%
	human	22	0.08%
	filetype:pdf	21	0.08%
	air	21	0.08%
	change	20	0.07%
	effects	18	0.07%
	assessment	18	0.07%
	science	18	0.07%
5. msn	epa	75	0.28%
	water	60	0.22%
	drinking	57	0.21%
	of	35	0.13%
	for	34	0.13%
	in	24	0.09%
	environmental	21	0.08%
	on	20	0.07%

	research	17	0.06%
	the	15	0.06%
	children	12	0.04%
	nanotechnology	11	0.04%
	star	11	0.04%
	national	10	0.04%
	grants	10	0.04%
	2008	9	0.03%
	business	8	0.03%
	air	7	0.03%
	center	7	0.03%
	effects	6	0.02%
6. google australia	of	42	0.16%
	the	21	0.08%
	health	18	0.07%
	epa	17	0.06%
	on	17	0.06%
	for	15	0.06%
	change	15	0.06%
	in	15	0.06%
	air	11	0.04%
	pollution	11	0.04%
	nanotechnology	10	0.04%
	forms	9	0.03%
	environmental	9	0.03%
	climate	8	0.03%
	ecosystem	8	0.03%
	water	7	0.03%
	effects	7	0.03%
	technology	7	0.03%
	us	6	0.02%
	kids	6	0.02%
7. google germany	of	42	0.16%
	filetype:pdf	28	0.10%
	active	25	0.09%
	compound	25	0.09%
	datura	25	0.09%
	research	15	0.06%
	nanotechnology	15	0.06%
	filetype:ppt	14	0.05%
	powerpoint	11	0.04%
	environmental	10	0.04%

	climate	9	0.03%
	epa	9	0.03%
	in	8	0.03%
	change	8	0.03%
	ppt	8	0.03%
	the	8	0.03%
	health	7	0.03%
	to	7	0.03%
	particles	6	0.02%
	for	5	0.02%
8. google france	pdf	22	0.08%
	of	22	0.08%
	efficiency	18	0.07%
	absorption	18	0.07%
	method	18	0.07%
	bank	17	0.06%
	taffe	17	0.06%
	non	17	0.06%
	monoethanolamine(pdf)	17	0.06%
	parametric	17	0.06%
	1998	17	0.06%
	par	17	0.06%
	in	14	0.05%
	ppt	10	0.04%
	for	9	0.03%
	english	8	0.03%
	allintitle:	7	0.03%
	spanish	7	0.03%
	filetype:pdf	7	0.03%
	environmental	6	0.02%
9. aol netfind	epa	26	0.10%
	of	24	0.09%
	in	20	0.07%
	the	15	0.06%
	environmental	12	0.04%
	research	12	0.04%
	health	10	0.04%
	on	9	0.03%
	for	7	0.03%
	how	7	0.03%
	to	7	0.03%
	water	6	0.02%

	agency	6	0.02%
	science	6	0.02%
	protection	6	0.02%
	grant	6	0.02%
	pollution	5	0.02%
	grants	5	0.02%
	development	5	0.02%
	star	5	0.02%
10. google italy	ppt	18	0.07%
	of	12	0.04%
	environmental	10	0.04%
	the	9	0.03%
	epa	9	0.03%
	in	7	0.03%
	for	7	0.03%
	research	6	0.02%
	water	6	0.02%
	assessment	5	0.02%
	particulate	5	0.02%
	center	5	0.02%
	amova	5	0.02%
	change	5	0.02%
	matter	5	0.02%
	impact	4	0.01%
	global	4	0.01%
	nanomaterials	4	0.01%
	national	3	0.01%
	ecological	3	0.01%
11. google japan	epa	12	0.04%
	filetype:ppt	7	0.03%
	sandia	6	0.02%
	corporation	6	0.02%
	nanotechnology	4	0.01%
	center	4	0.01%
	model	4	0.01%
	pdf	4	0.01%
	public	3	0.01%
	ppt	3	0.01%
	harmful	3	0.01%
	blooms	3	0.01%
	proposal	3	0.01%
	health	3	0.01%

	service	3	0.01%
	bayesian	3	0.01%
	research	3	0.01%
	algal	3	0.01%
	photo	2	0.01%
	mitra	2	0.01%
12. yahoo spain	garden	19	0.07%
	design	19	0.07%
	school	13	0.05%
	lowell	12	0.04%
	high	10	0.04%
	particulate	8	0.03%
	multimeter	8	0.03%
	matter	8	0.03%
	of	7	0.03%
	change	3	0.01%
	american	3	0.01%
	biodiesel	2	0.01%
	gauderman	2	0.01%
	ferro	2	0.01%
	journal	2	0.01%
	2000	2	0.01%
	effects	2	0.01%
	cement	2	0.01%
	p3	2	0.01%
	climate	2	0.01%
13. altavista	in	7	0.03%
	of	5	0.02%
	nanotechnology	5	0.02%
	domain:es.epa.gov	3	0.01%
	heavy	3	0.01%
	the	3	0.01%
	dioxin	3	0.01%
	metal	2	0.01%
	ozone	2	0.01%
	recruitment	2	0.01%
	proposal	2	0.01%
	business	2	0.01%
	stimulation	2	0.01%
	tolerance	2	0.01%
	hauser	2	0.01%
	properties	2	0.01%

	harzianum	2	0.01%
	companies	2	0.01%
	how	2	0.01%
	research	2	0.01%
14. yahoo japan	epa	6	0.02%
	the	3	0.01%
	grain	3	0.01%
	diameter	3	0.01%
	distribution.	3	0.01%
	method	3	0.01%
	treatment	2	0.01%
	pirinixic	2	0.01%
	inc	2	0.01%
	environmental	2	0.01%
	research	2	0.01%
	children	2	0.01%
	fayette	2	0.01%
	acid	2	0.01%
	services,	2	0.01%
	lysate	1	0.00%
	assurance	1	0.00%
	steady	1	0.00%
	wilcoxon	1	0.00%
	federal	1	0.00%
15. google austria	amylase	4	0.01%
	pollution	4	0.01%
	masters	2	0.01%
	basic	2	0.01%
	nanotechnology	2	0.01%
	scholarship	2	0.01%
	social	1	0.00%
	forms	1	0.00%
	c-13	1	0.00%
	design	1	0.00%
	module	1	0.00%
	thermoregulation	1	0.00%
	taphorn	1	0.00%
	emission	1	0.00%
	ink	1	0.00%
	university	1	0.00%
	ultrafine	1	0.00%
	switzerland	1	0.00%

	dolphin	1	0.00%
	hu	1	0.00%
16. netscape	of	5	0.02%
	powerpoint	3	0.01%
	the	3	0.01%
	agency	2	0.01%
	in	2	0.01%
	environmental	2	0.01%
	state	2	0.01%
	protection	2	0.01%
	nanotechnology	2	0.01%
	biodiesel	2	0.01%
	surdick	1	0.00%
	u.s.	1	0.00%
	climate	1	0.00%
	usda	1	0.00%
	hospital	1	0.00%
	dunn	1	0.00%
	united	1	0.00%
	niosh	1	0.00%
	xantan	1	0.00%
	is	1	0.00%
17. yahoo singapore	of	12	0.04%
	air	7	0.03%
	consequences	7	0.03%
	pollution	7	0.03%
	effects	4	0.01%
	nanotechnology	2	0.01%
	states	2	0.01%
	p3	2	0.01%
	united	2	0.01%
	environmental	2	0.01%
	the	2	0.01%
	agency	2	0.01%
	in	2	0.01%
	protection	2	0.01%
	model	2	0.01%
	get	1	0.00%
	using	1	0.00%
	control	1	0.00%
	water	1	0.00%
	concept	1	0.00%

18. yahoo uk &ireland	in	5	0.02%
	on	5	0.02%
	iraq	3	0.01%
	health	3	0.01%
	gestational	3	0.01%
	dm	3	0.01%
	pm2.5	2	0.01%
	child	2	0.01%
	gaps	2	0.01%
	pm10	2	0.01%
	research	2	0.01%
	dna	1	0.00%
	winzip	1	0.00%
	health?	1	0.00%
	organisations	1	0.00%
	effect	1	0.00%
	short	1	0.00%
	regard	1	0.00%
	cytogenetic	1	0.00%
	children	1	0.00%
19. yahoo taiwan	of	3	0.01%
	in	3	0.01%
	for	3	0.01%
	postcards	2	0.01%
	malaysia	2	0.01%
	centers	2	0.01%
	environmental	2	0.01%
	waste	2	0.01%
	recycle	2	0.01%
	national	2	0.01%
	design	2	0.01%
	reactive	1	0.00%
	factors	1	0.00%
	drinking	1	0.00%
	oyster	1	0.00%
	revisited	1	0.00%
	offices	1	0.00%
	bioaccumulation	1	0.00%
	center	1	0.00%
	full	1	0.00%
20. mamma	water	6	0.02%
	on	6	0.02%

of	6	0.02%
to	3	0.01%
journals	2	0.01%
drinking	2	0.01%
effect	2	0.01%
health	2	0.01%
composition	2	0.01%
sewage	2	0.01%
research	2	0.01%
quality	2	0.01%
elemental	2	0.01%
analysis	2	0.01%
2008	1	0.00%
education	1	0.00%
study	1	0.00%
2002	1	0.00%
abnormalities	1	0.00%
pollution	1	0.00%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



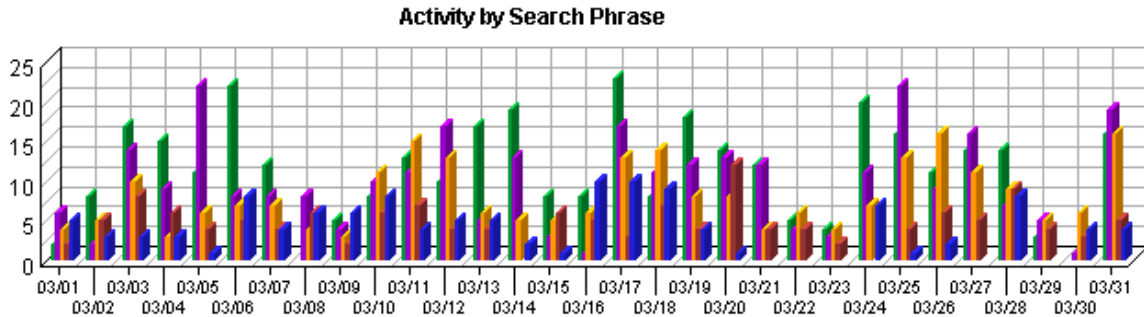
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa sbir	353	1.31%
2.	epa star	303	1.13%
3.	epa	250	0.93%
4.	forms	146	0.54%
5.	ncer	124	0.46%
6.	epa star fellowship	107	0.40%
7.	science topics	95	0.35%
8.	epa grants	83	0.31%
9.	epa star grant	65	0.24%
10.	epa funding	60	0.22%
11.	research grants	59	0.22%
12.	environmental protection agency	58	0.22%
13.	particulate matter	55	0.20%
14.	drinking water	52	0.19%
15.	technology sustainable environment	49	0.18%
16.	epa fellowship	49	0.18%
17.	change	46	0.17%
18.	environmental research	44	0.16%
19.	epa star grants	41	0.15%
20.	epa ncer	39	0.15%

Subtotal	2,078	7.73%
Total	26,875	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa sbir	google	324	1.21%
	yahoo	23	0.09%
	msn	3	0.01%
	google japan	2	0.01%
	aol netfind	1	0.00%
2. epa star	google	297	1.11%
	msn	2	0.01%
	google germany	2	0.01%
	google canada	1	0.00%
	yahoo	1	0.00%
3. epa	google	190	0.71%
	msn	24	0.09%
	yahoo	19	0.07%
	aol netfind	6	0.02%
	yahoo canada	3	0.01%
	google italy	3	0.01%
	google canada	2	0.01%
	altavista	1	0.00%
	yahoo australia &nz	1	0.00%
	netscape	1	0.00%
4. forms	google	80	0.30%
	google uk	44	0.16%
	google canada	14	0.05%
	google australia	8	0.03%
5. ncer	google	96	0.36%
	yahoo	21	0.08%
	google canada	5	0.02%
	google italy	1	0.00%
	google japan	1	0.00%
6. epa star fellowship	google	102	0.38%
	yahoo	4	0.01%
	msn	1	0.00%
7. science topics	google	81	0.30%
	google canada	6	0.02%
	google uk	5	0.02%
	yahoo	1	0.00%

	google australia	1	0.00%
	msn	1	0.00%
8. epa grants	google	75	0.28%
	yahoo	4	0.01%
	aol netfind	2	0.01%
	msn	1	0.00%
	google uk	1	0.00%
9. epa star grant	google	58	0.22%
	yahoo	7	0.03%
10. epa funding	google	57	0.21%
	yahoo	1	0.00%
	google canada	1	0.00%
	google uk	1	0.00%
11. research grants	google	57	0.21%
	netscape	1	0.00%
	google france	1	0.00%
12. environmental protection agency	google	47	0.17%
	yahoo	7	0.03%
	aol netfind	3	0.01%
	google uk	1	0.00%
13. particulate matter	google	34	0.13%
	yahoo spain	8	0.03%
	yahoo	7	0.03%
	aol netfind	3	0.01%
	msn	2	0.01%
	google italy	1	0.00%
14. drinking water	msn	52	0.19%
15. technology sustainable environment	google	49	0.18%
16. epa fellowship	google	46	0.17%
	google japan	1	0.00%
	yahoo	1	0.00%
	aol netfind	1	0.00%
17. change	google	28	0.10%
	google uk	7	0.03%
	google australia	6	0.02%
	google canada	5	0.02%
18. environmental research	google	37	0.14%
	yahoo	6	0.02%
	google germany	1	0.00%
19. epa star grants	google	39	0.15%
	msn	2	0.01%
20. epa ncer	google	36	0.13%

yahoo	2	0.01%
google uk	1	0.00%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

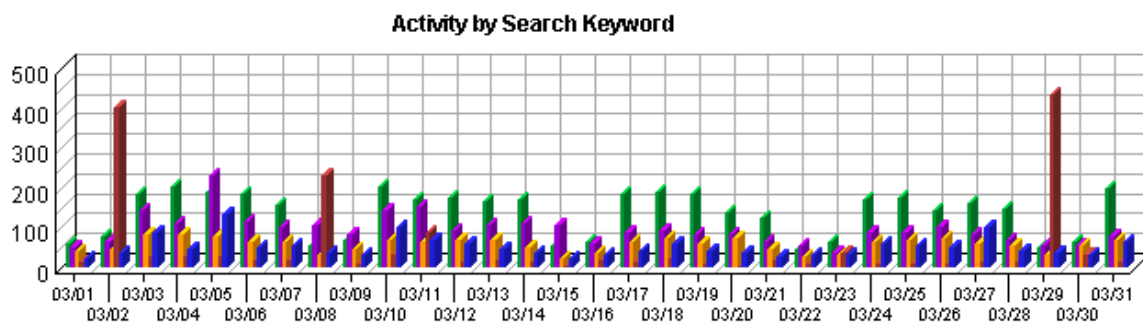
💡 How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	4,250	4.04%
2.	of	2,908	2.76%
3.	environmental	1,788	1.70%
4.	ppt	1,619	1.54%
5.	in	1,597	1.52%
6.	research	1,525	1.45%
7.	filetype:pdf	1,427	1.36%
8.	for	1,279	1.22%
9.	the	1,039	0.99%
10.	air	991	0.94%
11.	star	986	0.94%
12.	water	936	0.89%
13.	allintitle:	867	0.82%
14.	phytoplankton	863	0.82%
15.	pollution	816	0.78%
16.	health	794	0.75%
17.	on	734	0.70%
18.	nanoparticle	683	0.65%
19.	nanotechnology	653	0.62%
20.	sbir	643	0.61%
	Subtotal	26,398	25.10%
	Total	105,192	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,695	3.51%
	yahoo	307	0.29%
	msn	75	0.07%
	google canada	44	0.04%
	google uk	32	0.03%
	aol netfind	26	0.02%
	google australia	17	0.02%
	google japan	12	0.01%
	google italy	9	0.01%
	google germany	9	0.01%
	yahoo japan	6	0.01%
	google france	5	0.00%
	yahoo canada	3	0.00%
	google austria	1	0.00%
	yahoo australia &nz	1	0.00%
	compuserve	1	0.00%
	mamma	1	0.00%
	yahoo singapore	1	0.00%
	vivisimo	1	0.00%
	yahoo france	1	0.00%
2. of	google	2,130	2.02%
	yahoo	334	0.32%
	google uk	121	0.12%
	google canada	92	0.09%
	google germany	42	0.04%
	google australia	42	0.04%
	msn	35	0.03%
	aol netfind	24	0.02%
	google france	22	0.02%
	yahoo singapore	12	0.01%
	google italy	12	0.01%
	yahoo spain	7	0.01%
	mamma	6	0.01%
	netscape	5	0.00%
	altavista	5	0.00%
	cnet search.com	4	0.00%
	yahoo australia &nz	3	0.00%
	yahoo taiwan	3	0.00%

	all the web	2	0.00%
	google japan	2	0.00%
3. environmental	google	1,370	1.30%
	yahoo	243	0.23%
	google canada	51	0.05%
	google uk	36	0.03%
	msn	21	0.02%
	aol netfind	12	0.01%
	google germany	10	0.01%
	google italy	10	0.01%
	google australia	9	0.01%
	google france	6	0.01%
	cnet search.com	2	0.00%
	yahoo japan	2	0.00%
	netscape	2	0.00%
	yahoo taiwan	2	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	yahoo france	2	0.00%
	yahoo canada	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo spain	1	0.00%
4. ppt	google	1,531	1.46%
	google italy	18	0.02%
	google uk	17	0.02%
	google canada	16	0.02%
	yahoo	13	0.01%
	google france	10	0.01%
	google germany	8	0.01%
	google japan	3	0.00%
	google australia	2	0.00%
	yahoo mexico	1	0.00%
5. in	google	1,160	1.10%
	yahoo	222	0.21%
	google uk	57	0.05%
	google canada	47	0.04%
	msn	24	0.02%
	aol netfind	20	0.02%
	google australia	15	0.01%
	google france	14	0.01%
	google germany	8	0.01%
	google italy	7	0.01%

	altavista	7	0.01%
	yahoo uk &ireland	5	0.00%
	yahoo taiwan	3	0.00%
	yahoo singapore	2	0.00%
	netscape	2	0.00%
	yahoo japan	1	0.00%
	mamma	1	0.00%
	cnet search.com	1	0.00%
	searchalot	1	0.00%
6. research	google	1,193	1.13%
	yahoo	189	0.18%
	google canada	46	0.04%
	google uk	19	0.02%
	msn	17	0.02%
	google germany	15	0.01%
	aol netfind	12	0.01%
	google italy	6	0.01%
	google france	6	0.01%
	google australia	6	0.01%
	google japan	3	0.00%
	yahoo uk &ireland	2	0.00%
	mamma	2	0.00%
	altavista	2	0.00%
	yahoo japan	2	0.00%
	walla.il	1	0.00%
	ninemsn	1	0.00%
	netscape	1	0.00%
	yahoo india	1	0.00%
	cnet search.com	1	0.00%
7. filetype:pdf	google	1,368	1.30%
	google germany	28	0.03%
	google canada	21	0.02%
	google france	7	0.01%
	google australia	1	0.00%
	google japan	1	0.00%
	google uk	1	0.00%
8. for	google	950	0.90%
	yahoo	160	0.15%
	google uk	45	0.04%
	google canada	38	0.04%
	msn	34	0.03%
	google australia	15	0.01%

	google france	9	0.01%
	google italy	7	0.01%
	aol netfind	7	0.01%
	google germany	5	0.00%
	yahoo taiwan	3	0.00%
	yahoo singapore	1	0.00%
	yahoo japan	1	0.00%
	google austria	1	0.00%
	yahoo uk &ireland	1	0.00%
	google japan	1	0.00%
	cnet search.com	1	0.00%
9. the	google	778	0.74%
	yahoo	82	0.08%
	google uk	55	0.05%
	google canada	36	0.03%
	google australia	21	0.02%
	msn	15	0.01%
	aol netfind	15	0.01%
	google italy	9	0.01%
	google germany	8	0.01%
	google france	6	0.01%
	yahoo japan	3	0.00%
	altavista	3	0.00%
	netscape	3	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	yahoo mexico	1	0.00%
10. air	google	872	0.83%
	yahoo	43	0.04%
	google canada	21	0.02%
	google uk	19	0.02%
	google australia	11	0.01%
	yahoo singapore	7	0.01%
	msn	7	0.01%
	aol netfind	4	0.00%
	yahoo mexico	1	0.00%
	yahoo australia &nz	1	0.00%
	mamma	1	0.00%
	google italy	1	0.00%
	google germany	1	0.00%
	google japan	1	0.00%
	altavista	1	0.00%

11. star	google	913	0.87%
	yahoo	38	0.04%
	msn	11	0.01%
	google uk	7	0.01%
	aol netfind	5	0.00%
	google germany	4	0.00%
	google italy	2	0.00%
	google canada	2	0.00%
	google japan	2	0.00%
	google france	1	0.00%
	google austria	1	0.00%
12. water	google	698	0.66%
	yahoo	85	0.08%
	msn	60	0.06%
	google canada	37	0.04%
	google uk	13	0.01%
	google australia	7	0.01%
	aol netfind	6	0.01%
	google italy	6	0.01%
	mamma	6	0.01%
	google france	5	0.00%
	google germany	4	0.00%
	altavista	2	0.00%
	yahoo korea	1	0.00%
	yahoo taiwan	1	0.00%
	netscape	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo japan	1	0.00%
	yahoo canada	1	0.00%
yahoo singapore	1	0.00%	
13. allintitle:	google	860	0.82%
	google france	7	0.01%
14. phytoplankton	google	862	0.82%
	yahoo	1	0.00%
15. pollution	google	680	0.65%
	yahoo	57	0.05%
	google uk	24	0.02%
	google canada	15	0.01%
	google australia	11	0.01%
	yahoo singapore	7	0.01%
	aol netfind	5	0.00%
	msn	5	0.00%

	google austria	4	0.00%
	google italy	3	0.00%
	google france	2	0.00%
	vivisimo	1	0.00%
	yahoo australia &nz	1	0.00%
	google germany	1	0.00%
16. health	google	595	0.57%
	yahoo	78	0.07%
	google canada	36	0.03%
	google uk	28	0.03%
	google australia	18	0.02%
	aol netfind	10	0.01%
	google germany	7	0.01%
	msn	4	0.00%
	google france	4	0.00%
	google japan	3	0.00%
	yahoo uk &ireland	3	0.00%
	google italy	3	0.00%
	mamma	2	0.00%
	yahoo singapore	1	0.00%
	ninemsn	1	0.00%
	altavista	1	0.00%
17. on	google	517	0.49%
	yahoo	89	0.08%
	google uk	37	0.04%
	google canada	23	0.02%
	msn	20	0.02%
	google australia	17	0.02%
	aol netfind	9	0.01%
	mamma	6	0.01%
	yahoo uk &ireland	5	0.00%
	google germany	2	0.00%
	altavista	2	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
	yahoo singapore	1	0.00%
	google italy	1	0.00%
	yahoo india	1	0.00%
	google france	1	0.00%
	yahoo canada	1	0.00%
18. nanoparticle	google	675	0.64%
	google canada	5	0.00%

	google italy	1	0.00%
	aol netfind	1	0.00%
	google uk	1	0.00%
19. nanotechnology	google	487	0.46%
	yahoo	55	0.05%
	google canada	35	0.03%
	google uk	17	0.02%
	google germany	15	0.01%
	msn	11	0.01%
	google australia	10	0.01%
	altavista	5	0.00%
	google japan	4	0.00%
	aol netfind	2	0.00%
	google austria	2	0.00%
	yahoo singapore	2	0.00%
	netscape	2	0.00%
	google france	2	0.00%
	yahoo india	1	0.00%
	google italy	1	0.00%
	yahoo japan	1	0.00%
	yahoo uk &ireland	1	0.00%
20. sbir	google	577	0.55%
	yahoo	55	0.05%
	msn	4	0.00%
	google canada	3	0.00%
	google japan	2	0.00%
	google australia	1	0.00%
	aol netfind	1	0.00%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

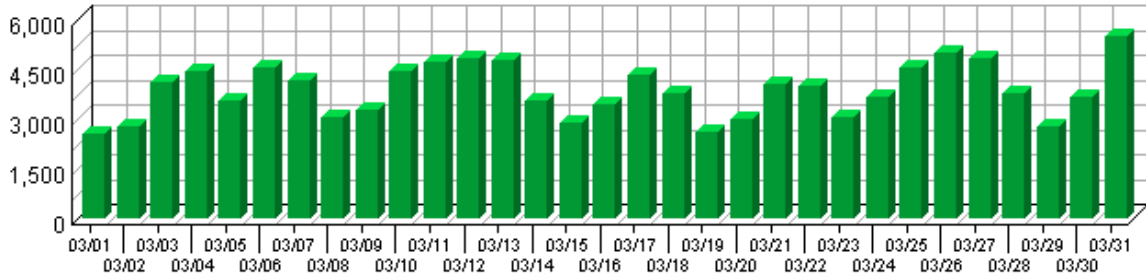


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

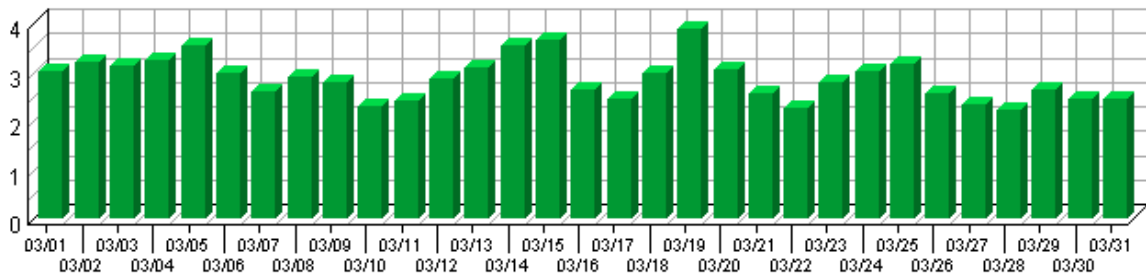
Visitors Trend



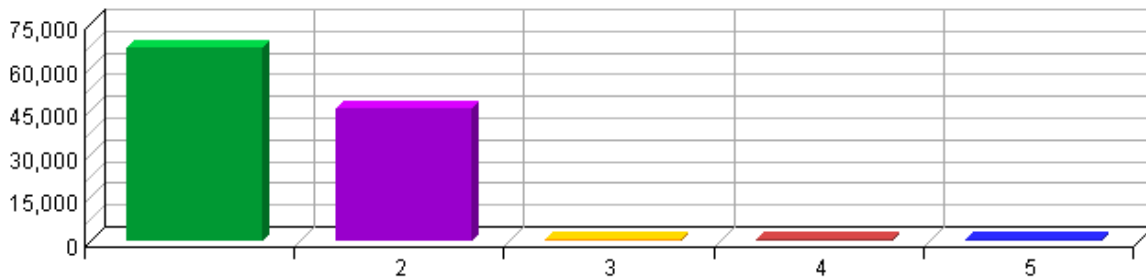
Visit Summary

Visits	119,526
Average per Day	3,855
Average Visit Length	00:14:26
Median Visit Length	00:01:59
International Visits	5.86%
Visits of Unknown Origin	55.90%
Visits from Your Country: United States (US)	38.23%

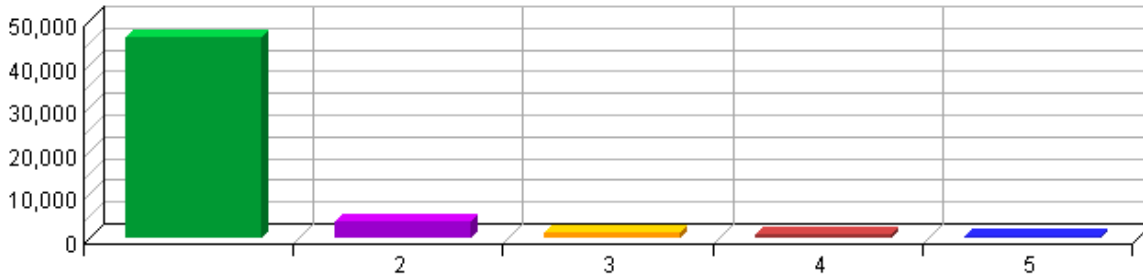
Average Length of Visit Trend



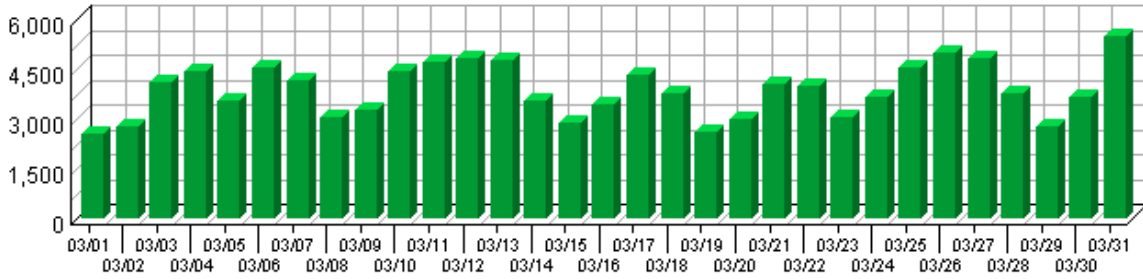
Top Countries by Visits



Visitors by Number of Visits



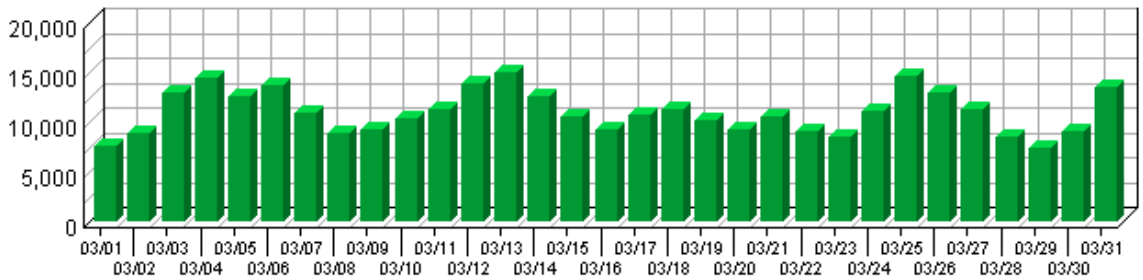
Visitors Trend



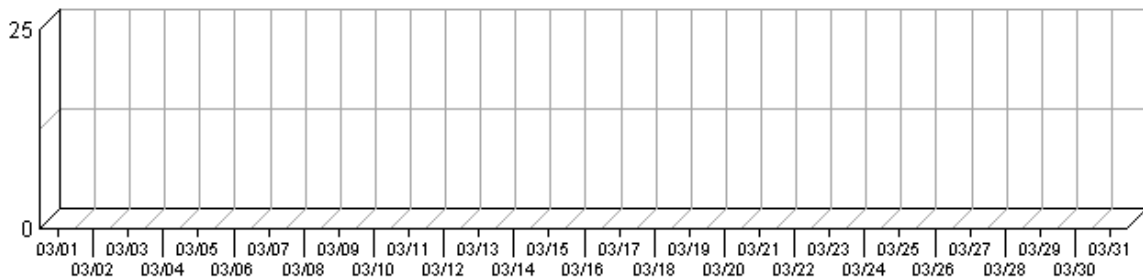
Visitor Summary

Unique Visitors	55,764
Visitors Who Visited Once	46,326
Visitors Who Visited More Than Once	9,438
Average Visits per Visitor	2.14

Visitor Minutes Trend



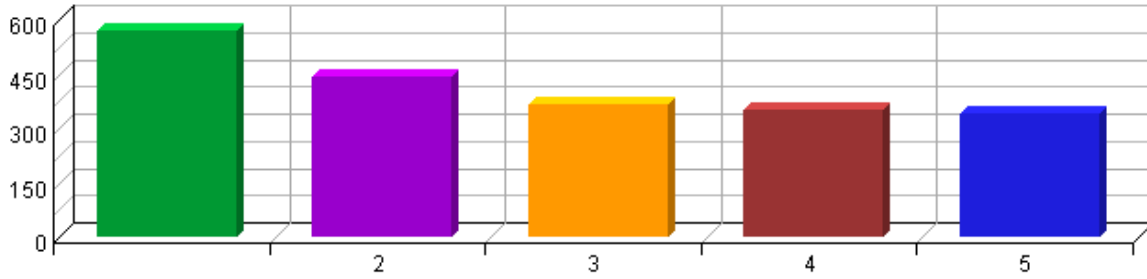
First Time Visitors Trend



New vs. Return Visits



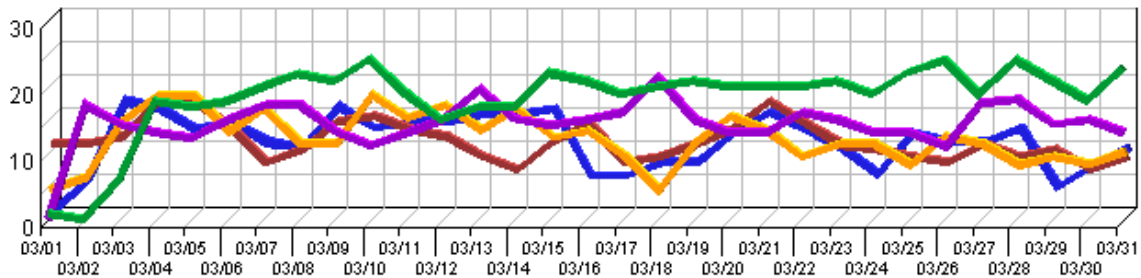
Top Visitors by Visits



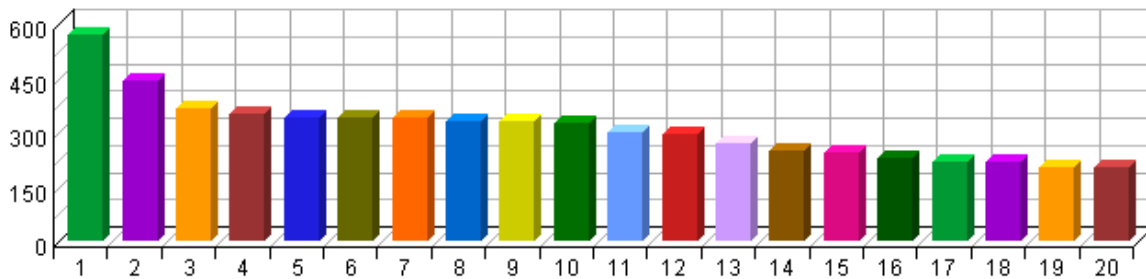
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend



Top Visitors by Visits



Top Visitors

	Visitor	Visits	%	Hits
1.	search.nsf.gov_NSF-googlebot (Enterprise; GIX-02431; dlien@ nsf.gov,trinehar@nsf.gov, lscott@nsf.gov,twilling@nsf.gov)	569	0.48%	1,372
2.	65.214.44.29_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	443	0.37%	860
3.	livebot-65-55-210-91.search.live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	364	0.30%	1,294
4.	65.55.210.97_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	350	0.29%	1,215
5.	livebot-65-55-210-93.search.live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	341	0.29%	1,234
6.	65.55.210.90_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	340	0.28%	1,019
7.	78.137.163.133_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	339	0.28%	578

8.	livebot-65-55-210-92.search.live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	333	0.28%	1,139
9.	livebot-65-55-210-94.search.live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	330	0.28%	1,163
10.	65.55.210.95_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	327	0.27%	1,130
11.	65.55.210.96_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	299	0.25%	1,094
12.	bl1sch2041405.phx.gbl_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	294	0.25%	2,308
13.	65.55.104.29_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	268	0.22%	903
14.	199.171.55.99_Java/1.5.0_06	250	0.21%	251
15.	crawler101.ask.com_Mozilla/5.0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	244	0.20%	582
16.	65.55.104.173_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	230	0.19%	1,221
17.	crawl-6.cuill.com_Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	219	0.18%	2,237
18.	65.54.165.47_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	217	0.18%	634
19.	rg35.riverglassinc.com_Jakarta Commons-HttpClient/3.0.1	203	0.17%	4,040
20.	134.67.99.163_NLESE USEPA	201	0.17%	15,134
	Subtotal	6,161	5.16%	39,408
	Other	113,331	94.84%	372,040
	Total	119,492	100.00%	411,448

Top Visitors – Help Card

? Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

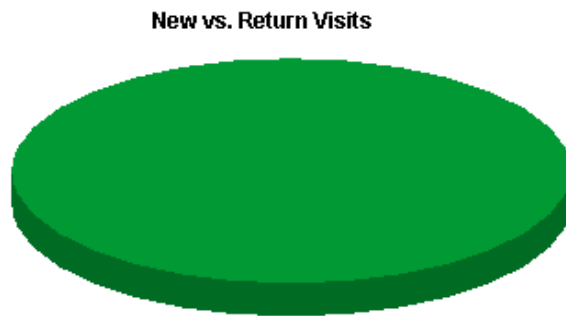


—
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	119,490	100.00%
2. Users Without Cookies	2	0.00%
Total	119,492	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

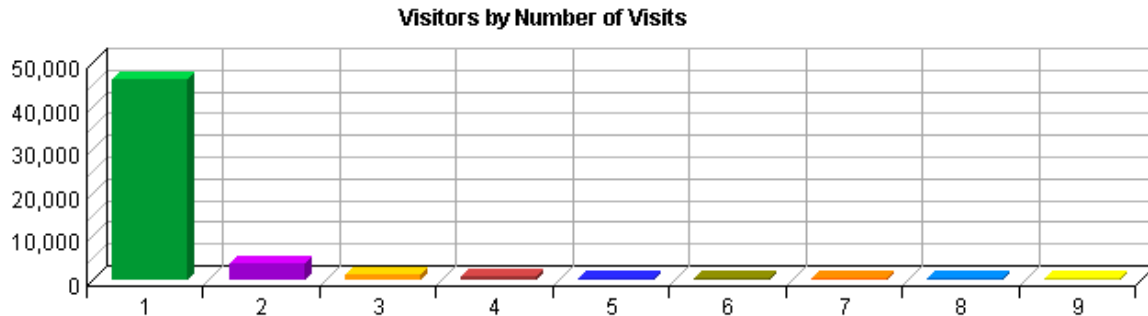
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	46,326	83.08%
2 visits	3,786	6.79%
3 visits	1,257	2.25%
4 visits	645	1.16%
5 visits	414	0.74%
6 visits	405	0.73%
7 visits	327	0.59%
8 visits	277	0.50%
9 visits	256	0.46%
Subtotal	53,693	96.29%
Other	2,071	3.71%
Total	55,764	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

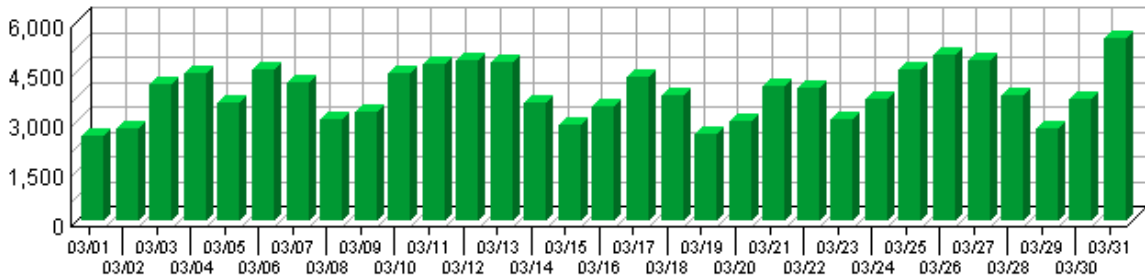
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



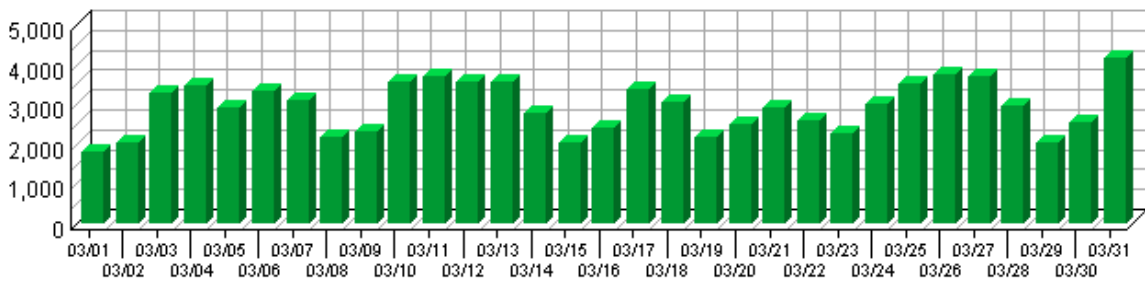
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

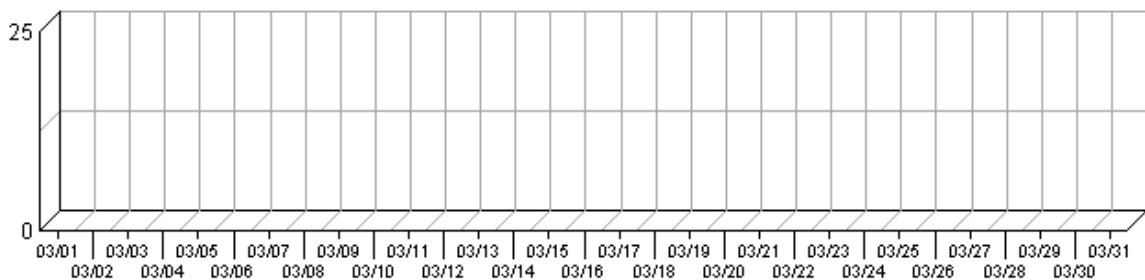
Visitors Trend



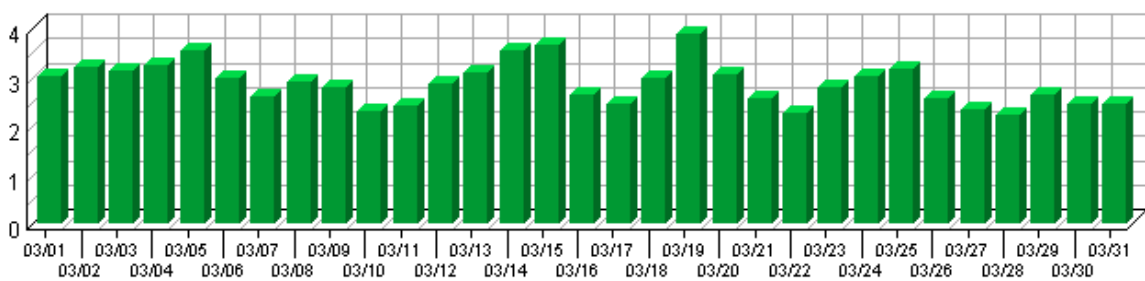
Unique Visitors Trend



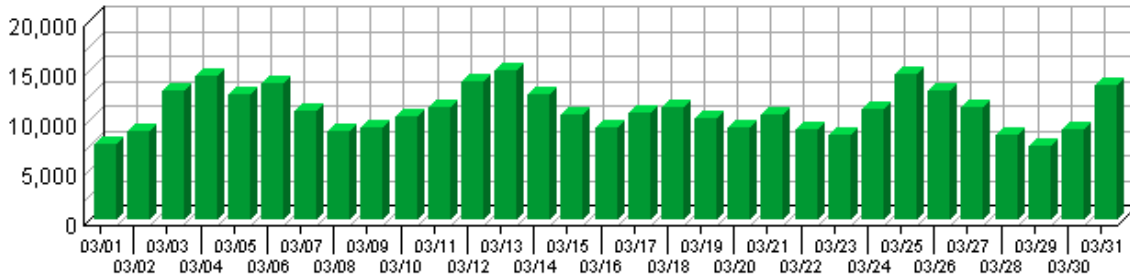
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
03/01	2,534	1,783	0	00:03:00	7,611.75
03/02	2,781	2,041	0	00:03:12	8,915.82
03/03	4,112	3,270	0	00:03:09	13,015.57
03/04	4,432	3,480	0	00:03:16	14,522.33
03/05	3,552	2,935	0	00:03:32	12,602.45
03/06	4,572	3,340	0	00:02:59	13,651.28
03/07	4,153	3,113	0	00:02:37	10,925.97
03/08	3,063	2,163	0	00:02:54	8,931.20
03/09	3,256	2,310	0	00:02:49	9,218.72
03/10	4,440	3,545	0	00:02:19	10,335.70
03/11	4,703	3,694	0	00:02:24	11,318.45
03/12	4,827	3,579	0	00:02:52	13,905.92
03/13	4,770	3,556	0	00:03:07	14,921.93
03/14	3,532	2,779	0	00:03:34	12,633.43
03/15	2,900	2,044	0	00:03:39	10,608.50
03/16	3,470	2,403	0	00:02:39	9,216.38
03/17	4,350	3,362	0	00:02:28	10,732.27
03/18	3,789	3,042	0	00:02:59	11,338.80
03/19	2,592	2,160	0	00:03:54	10,133.42
03/20	3,023	2,522	0	00:03:04	9,281.80
03/21	4,061	2,926	0	00:02:35	10,528.97
03/22	4,002	2,602	0	00:02:17	9,152.47
03/23	3,042	2,270	0	00:02:48	8,552.70
03/24	3,685	2,995	0	00:03:01	11,169.12
03/25	4,548	3,507	0	00:03:11	14,548.75
03/26	4,979	3,729	0	00:02:35	12,878.00
03/27	4,810	3,681	0	00:02:20	11,274.02
03/28	3,796	2,978	0	00:02:14	8,508.60
03/29	2,798	2,026	0	00:02:39	7,452.62
03/30	3,653	2,558	0	00:02:27	9,007.02

03/31	5,515	4,157	0	00:02:27	13,552.77
Average	3,862	2,920	0	N/A	10,982.15
Total	119,740	90,550	0	N/A	340,446.70

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
03/01	2,529	2.12%
03/02	2,778	2.32%
03/03	4,104	3.43%
03/04	4,424	3.70%
03/05	3,544	2.97%
03/06	4,564	3.82%
03/07	4,146	3.47%
03/08	3,060	2.56%
03/09	3,248	2.72%
03/10	4,432	3.71%
03/11	4,694	3.93%
03/12	4,817	4.03%
03/13	4,763	3.98%
03/14	3,519	2.94%
03/15	2,892	2.42%
03/16	3,463	2.90%
03/17	4,342	3.63%
03/18	3,781	3.16%
03/19	2,586	2.16%
03/20	3,018	2.52%
03/21	4,057	3.39%
03/22	3,993	3.34%
03/23	3,034	2.54%
03/24	3,681	3.08%
03/25	4,539	3.80%

03/26	4,969	4.16%
03/27	4,806	4.02%
03/28	3,792	3.17%
03/29	2,794	2.34%
03/30	3,647	3.05%
03/31	5,510	4.61%
Total	119,526	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

? Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

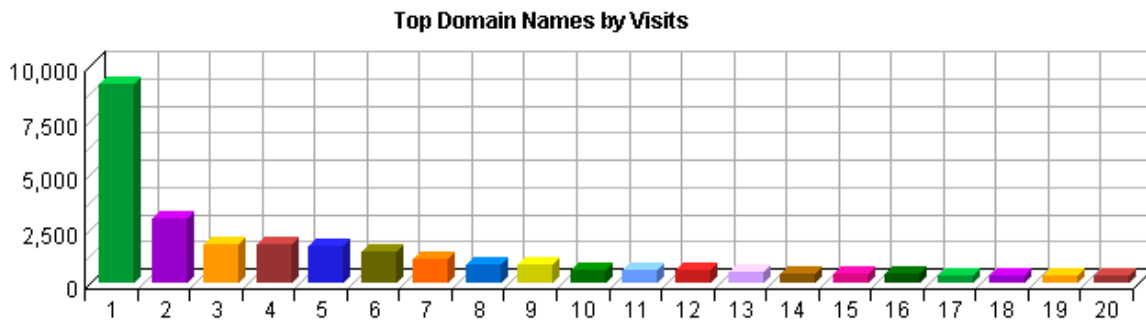
% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

💡 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	9,136	7.64%	10,073
2.	comcast.net	2,946	2.46%	10,247
3.	yahoo.com	1,820	1.52%	4,143
4.	rr.com	1,785	1.49%	5,580
5.	verizon.net	1,678	1.40%	11,281
6.	live.com	1,449	1.21%	4,993
7.	aol.com	1,094	0.92%	1,366
8.	sbcglobal.net	825	0.69%	2,547
9.	cox.net	812	0.68%	2,682
10.	charter.com	587	0.49%	2,133
11.	nsf.gov	585	0.49%	1,471
12.	bellsouth.net	568	0.48%	1,954
13.	ask.com	541	0.45%	6,677
14.	qwest.net	466	0.39%	1,611
15.	optonline.net	446	0.37%	1,519
16.	65.214.44.29	444	0.37%	862
17.	cuill.com	359	0.30%	2,976
18.	phx.gbl	352	0.29%	2,558
19.	65.55.210.97	350	0.29%	1,215
20.	65.55.210.90	340	0.28%	1,019
	Subtotal	26,583	22.24%	76,907
	Other	92,943	77.76%	334,619
	Total	119,526	100.00%	411,526

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

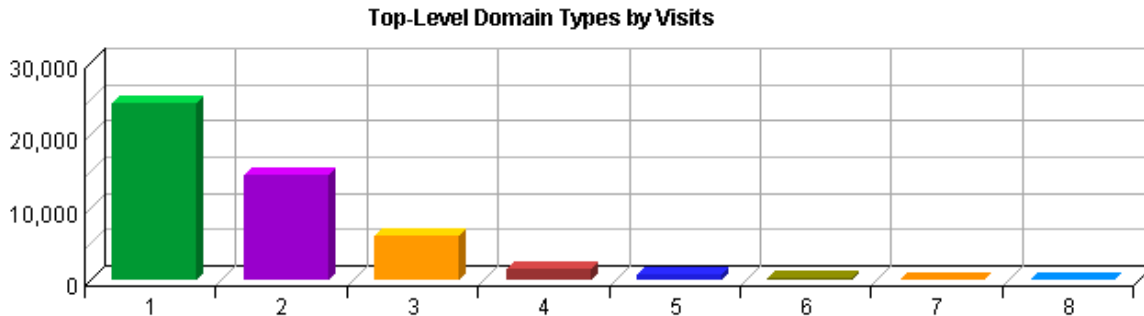
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Network	24,462	51.29%	66,457
2.	Commercial	14,552	30.51%	63,881
3.	Education	6,095	12.78%	26,564
4.	Government	1,601	3.36%	4,736
5.	Organization	665	1.39%	2,561
6.	Military	285	0.60%	815
7.	ARPANET	27	0.06%	37
8.	International	4	0.01%	5
	Total	47,691	100.00%	165,056

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top-level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



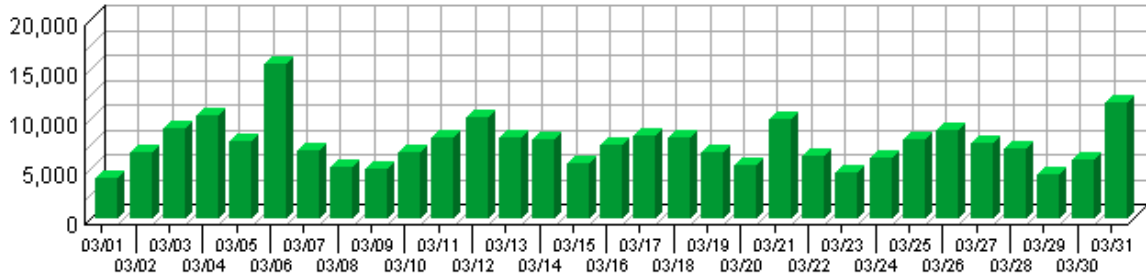
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

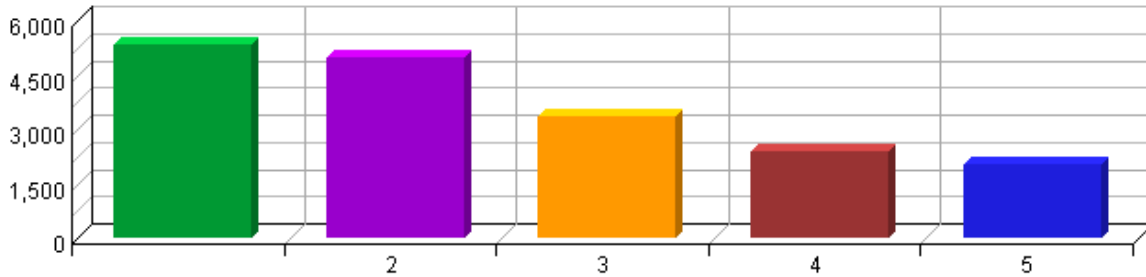
Page Views Trend



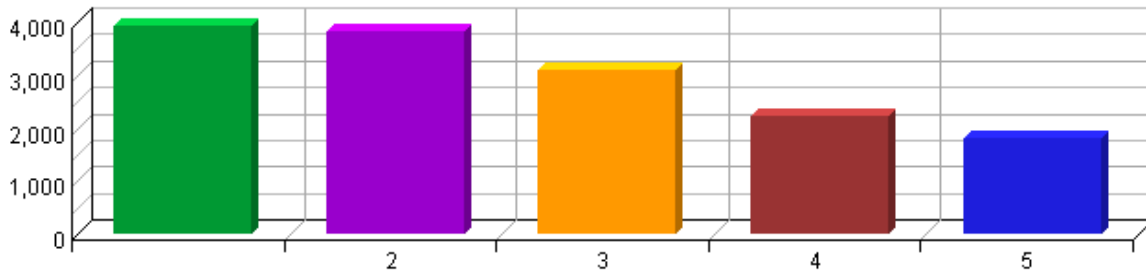
Page View Summary

Page Views	233,513
Average per Day	7,532
Average Page Views per Visit	1.95

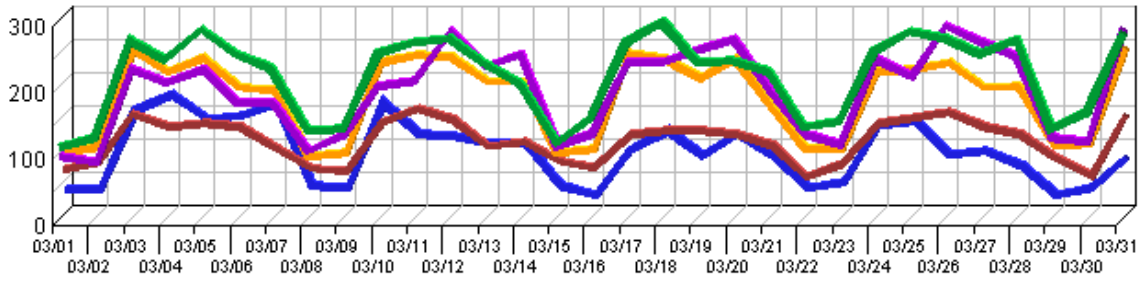
Top Entry Pages



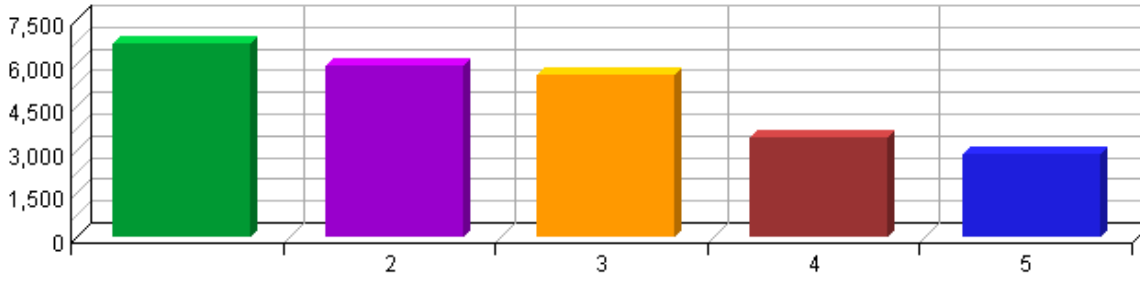
Top Exit Pages



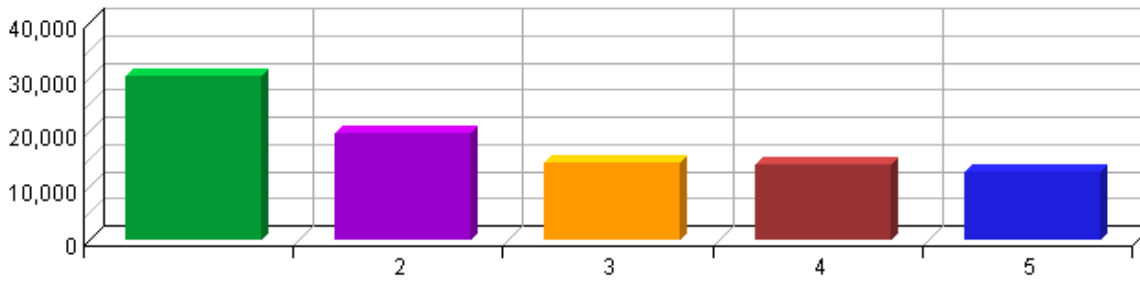
Top Pages by Visits Trend



Top Pages by Visits



Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	6,665	3.13%	9,600	00:01:50	0
2.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	5,923	2.78%	8,021	00:07:02	0
3.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	5,576	2.62%	6,428	00:01:54	0
4.	Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	3,411	1.60%	4,003	00:01:49	0
5.	Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/2008_star_gwq.html	2,839	1.33%	3,123	00:03:38	0
6.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	2,762	1.30%	3,698	00:01:32	0
7.		2,160	1.02%	2,409	00:04:23	0

	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html					
8.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	1,665	0.78%	1,942	00:01:56	0
9.	A Decade of Childrens Environmental Health Research: Highlights from EPA' http://es.epa.gov/ncer/publications/research_results_synthesis/	1,626	0.76%	1,876	00:03:35	0
10.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	1,592	0.75%	2,022	00:02:51	0
11.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	1,370	0.64%	1,720	00:02:28	0
12.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	1,327	0.62%	1,792	00:02:58	0
13.	http://es.epa.gov/ncer/decade_childrens_research/	1,264	0.59%	2,677	00:00:09	0
14.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	1,220	0.57%	1,303	00:02:40	0
15.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	1,013	0.48%	1,134	00:03:38	0
16.	Current Solicitation Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/current_solicitation.html	974	0.46%	1,028	00:02:04	0
17.	National Sustainable Design Expo P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/expo/	955	0.45%	1,075	00:02:11	0
18.	Basic Information NCER ORD US EPA http://es.epa.gov/ncer/about/	830	0.39%	877	00:01:58	0
19.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.html	760	0.36%	805	00:03:14	0
20.	Children's Environmental Health	758	0.36%	1,000	00:01:43	0

Research Centers | US EPA

[http:// es.epa.gov/ ncer/ childrenscenters/](http://es.epa.gov/ncer/childrenscenters/)

Subtotal	44,690	21.01%	56,533	00:02:41
Other	168,065	78.99%	176,980	00:02:03
Total	212,755	100.00%	233,513	00:02:11

Top Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

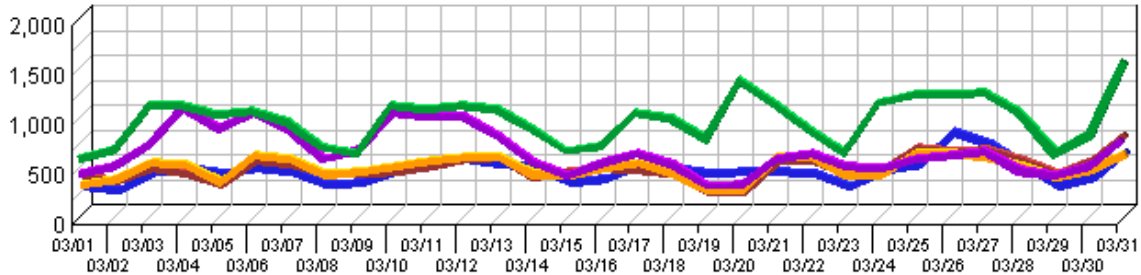
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

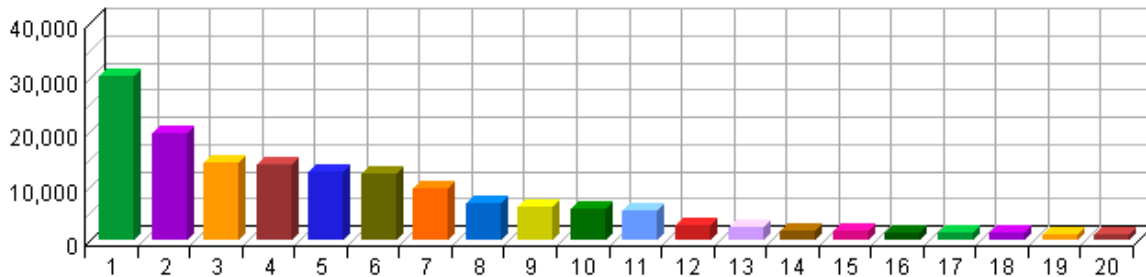
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	30,157	19.45%	59,784	3,422,558
2.	http://es.epa.gov/ncer/publications	19,726	12.72%	88,241	23,686,416
3.	http://es.epa.gov/ncer/events	14,288	9.21%	37,510	2,898,381
4.	http://es.epa.gov/ncer/p3	13,872	8.94%	38,130	973,459
5.	http://es.epa.gov/ncer/sbir	12,582	8.11%	23,760	1,512,402
6.	http://es.epa.gov/ncer/childrenscenters	12,118	7.81%	41,847	4,091,246
7.	http://es.epa.gov/ncer/fellow	9,643	6.22%	21,195	2,293,188
8.	http://es.epa.gov/ncer/	6,845	4.41%	9,893	133,683
9.	http://es.epa.gov/ncer/science	6,181	3.99%	16,237	1,019,057
10.	http://es.epa.gov/ncer/nano	5,843	3.77%	36,630	5,871,712
11.	http://es.epa.gov/ncer/index_files	5,568	3.59%	6,215	131,731
12.	http://es.epa.gov/ncer/styles	2,684	1.73%	2,986	6,084
13.	http://es.epa.gov/ncer/grants	2,533	1.63%	3,365	69,754
14.	http://es.epa.gov/ncer/guidance	1,766	1.14%	2,883	58,952
15.	http://es.epa.gov/ncer/biodiversity	1,692	1.09%	3,460	149,575
16.	http://es.epa.gov/ncer/staa	1,509	0.97%	2,707	47,418
17.	http://es.epa.gov/ncer/centers	1,278	0.82%	3,034	117,780

18.	http://es.epa.gov/ncer/decade_childrens_research	1,264	0.82%	2,680	208
19.	http://es.epa.gov/ncer/about	964	0.62%	1,118	16,295
20.	http://es.epa.gov/ncer/cns	861	0.56%	1,435	22,653
	Subtotal	151,374	97.61%	403,110	46,522,542
	Other	3,709	2.39%	8,416	331,416
	Total	155,083	100.00%	411,526	46,853,957

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

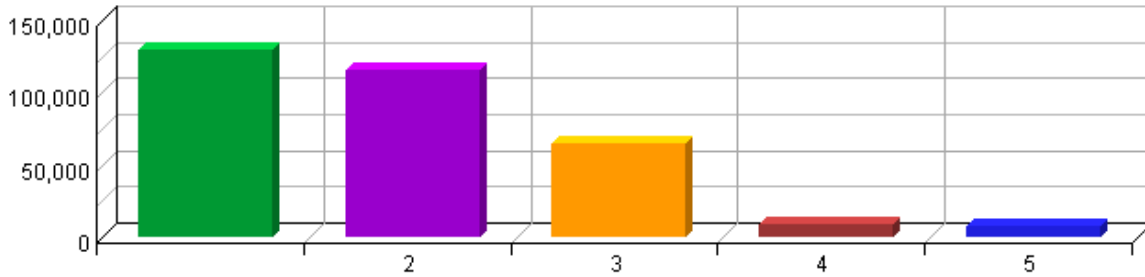
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

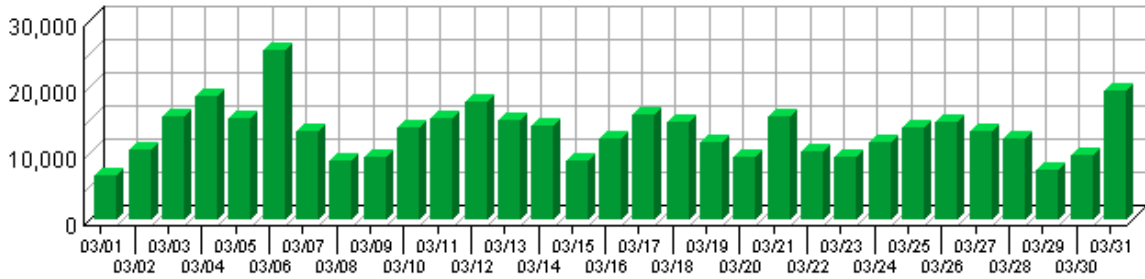
Hit Summary

Successful Hits for Entire Site	411,526
Average Hits per Day	13,275
Home Page Hits	9,600

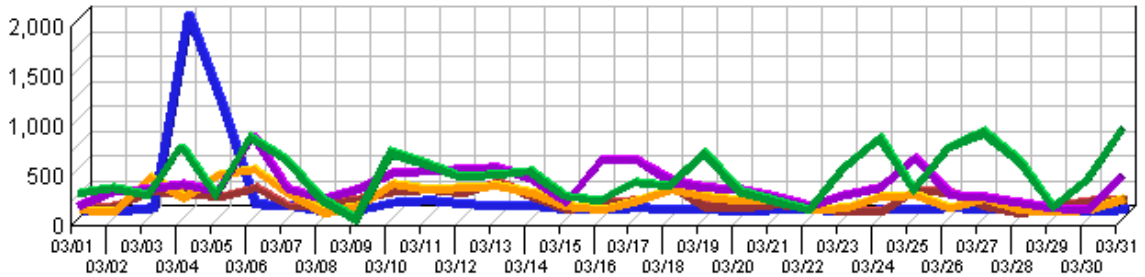
Most Accessed File Types by Files



Hits Trend

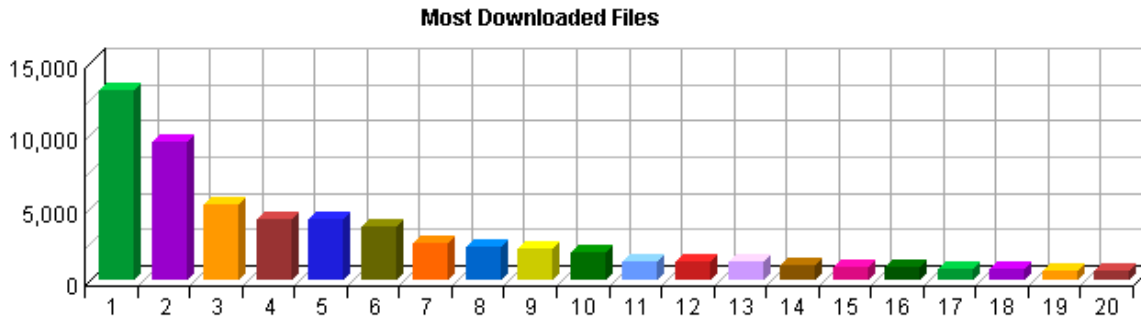
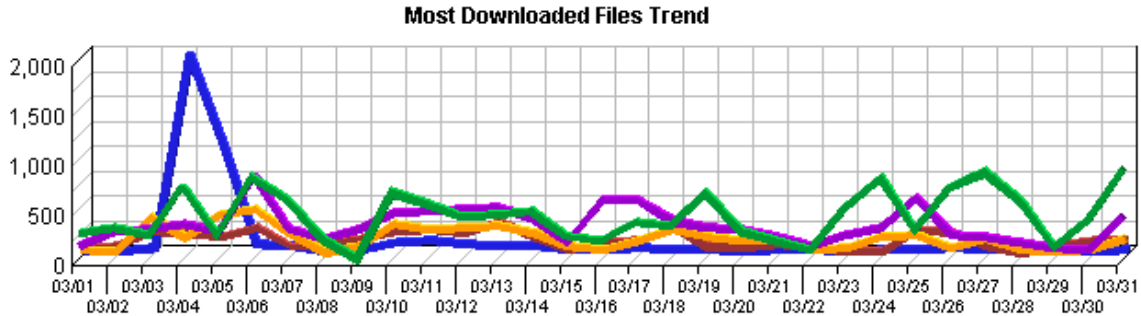


Most Downloaded Files Trend



Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/statesci/bioengineering.pdf	13,055	8.79%	374
2.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf	9,593	6.46%	575
3.	http://es.epa.gov/ncer/nano/publications/nano_strategy_012408.pdf	5,256	3.54%	504
4.	http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf	4,155	2.80%	365
5.	http://es.epa.gov/ncer/publications/research_results_synthesis/ceh_report_508.pdf	4,141	2.79%	1,061
6.	http://es.epa.gov/ncer/nano/publications/complete_nano_proceedings_011108.pdf	3,740	2.52%	156
7.	http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf	2,493	1.68%	172
8.	http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf	2,296	1.55%	231
9.	http://es.epa.gov/ncer/p3/success/michigan.pdf	2,172	1.46%	136
10.	http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf	1,877	1.26%	123

11.	http://es.epa.gov/ncer/science/pm/hei/DieselSpecialReport02.pdf	1,328	0.89%	113
12.	http://es.epa.gov/ncer/nano/lectures/merzbacher_05_02_05_presentation.pdf	1,300	0.88%	149
13.	http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf	1,261	0.85%	164
14.	http://es.epa.gov/ncer/rfa/2008/compilation_of_epa_ord_res_prog_descrip.pdf	998	0.67%	94
15.	http://es.epa.gov/ncer/fellow/posters/pdf/york_2004_star.pdf	870	0.59%	13
16.	http://es.epa.gov/ncer/science/pm/pm.pdf	855	0.58%	31
17.	http://es.epa.gov/ncer/nano/lectures/mcneil_030706.pdf	754	0.51%	130
18.	http://es.epa.gov/ncer/nano/publications/8-18-04/fnanoproc_092005.pdf	750	0.51%	75
19.	http://es.epa.gov/ncer/publications/workshop/microorganisms_drinking_water_proceedings.pdf	686	0.46%	68
20.	http://es.epa.gov/ncer/publications/nano/pdf/GaudianaKonarka_Overview - September 8, 2003.pdf	626	0.42%	33
	Subtotal	58,206	39.21%	4,567
	Other	90,244	60.79%	50,537
	Total	148,450	100.00%	55,104

Most Downloaded Files – Help Card

? Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

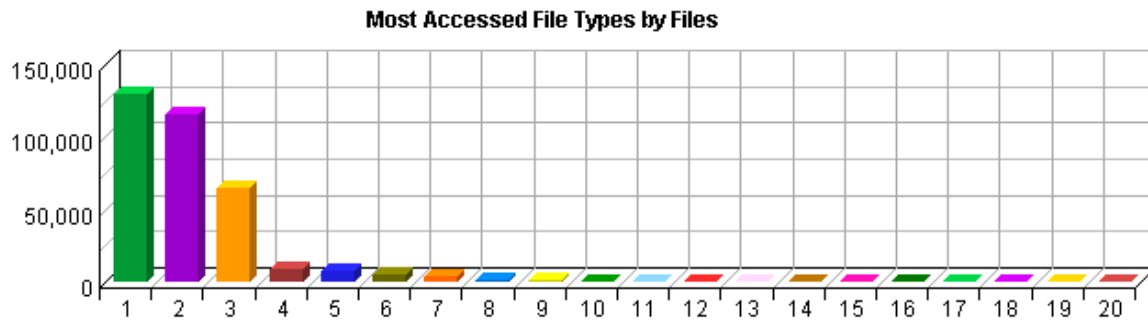
Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types


This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	pdf	129,826	38.61%	27,454,076
2.	html	115,751	34.43%	5,059,848
3.	htm	64,546	19.20%	808,378
4.	js	8,263	2.46%	117,206
5.	css	7,337	2.18%	20,495
6.	ppt	4,879	1.45%	10,700,364
7.	swf	3,607	1.07%	127,285
8.	scc	773	0.23%	247
9.	doc	731	0.22%	103,156
10.	xml	120	0.04%	915
11.	flv	84	0.02%	811,882
12.	wpd	79	0.02%	2,465
13.	map	52	0.02%	10
14.	smi	43	0.01%	478
15.	wmv	40	0.01%	1,588,800
16.	wp5	23	0.01%	764
17.	eps	13	0.00%	5,371
18.	jbf	12	0.00%	550
19.	sit	10	0.00%	180
20.	mpg	10	0.00%	8,544
	Subtotal	336,199	99.99%	46,811,004
	Other	41	0.01%	42,954
	Total	336,240	100.00%	46,853,957


Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.


 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.


Most Uploaded Files – Help Card

 **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

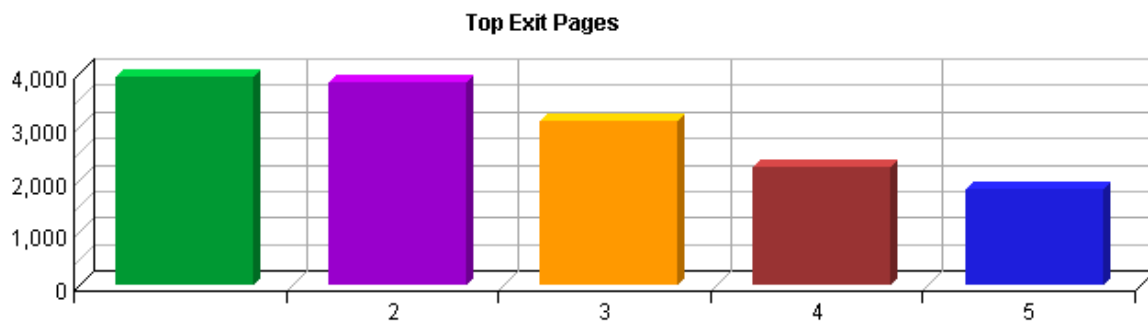
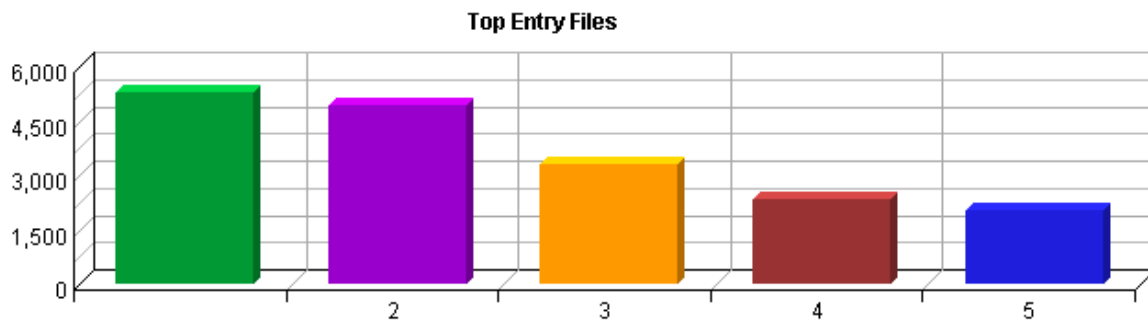
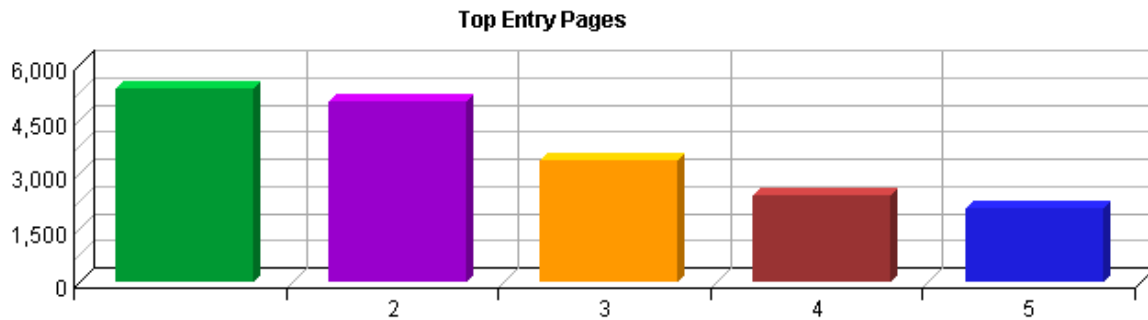
Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

 You may want to run virus scans on uploaded files.

Navigation Dashboard

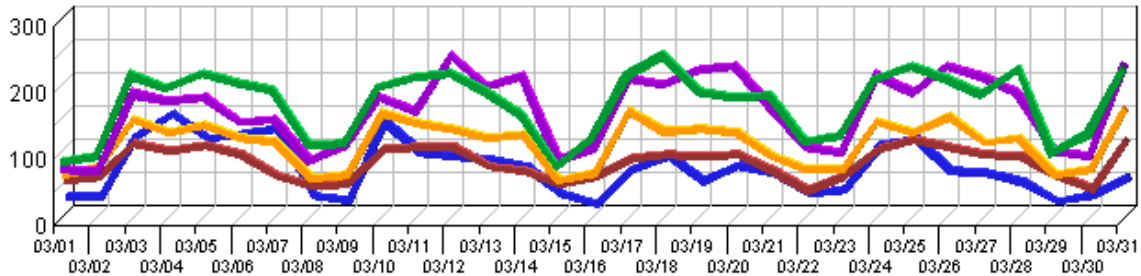
This dashboard summarizes important information related to online navigation.



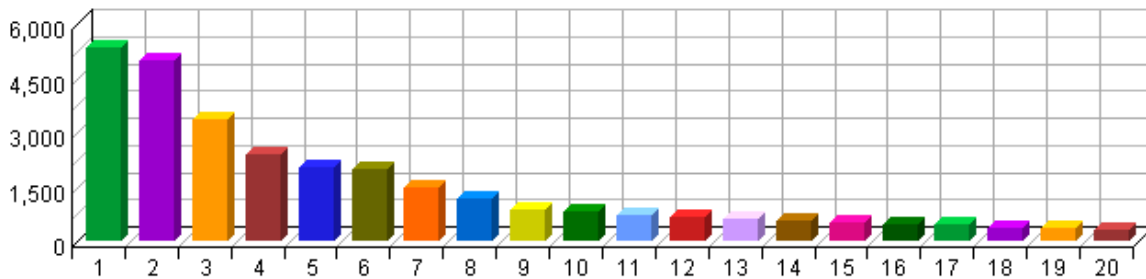
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	5,352	5.98%
2.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	4,987	5.57%
3.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,349	3.74%
4.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	2,367	2.65%
5.	Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	2,044	2.28%
6.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,971	2.20%
7.	Small Business Innovation Research Phase I Funding Opportunities 	1,466	1.64%

NCER | ORD

http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html

8.	http://es.epa.gov/ncer/decade_childrens_research/	1,183	1.32%
9.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	851	0.95%
10.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	833	0.93%
11.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	702	0.78%
12.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	655	0.73%
13.	SBIR FY2008 Awards: Phase II Small Business Innovation Research NCER ORD http://es.epa.gov/ncer/sbir/08awards/	594	0.66%
14.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	538	0.60%
15.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	496	0.55%
16.	National Sustainable Design Expo P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/expo/	479	0.54%
17.	A Decade of Childrens Environmental Health Research: Highlights from EPA' http://es.epa.gov/ncer/publications/research_results_synthesis/	456	0.51%
18.	Drinking Water Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/drinkingwater/	376	0.42%
19.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	362	0.40%
20.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear	311	0.35%

[http:// es.epa.gov/ ncer/ childrenscenters/ autism.html](http://es.epa.gov/ncer/childrenscenters/autism.html)

Subtotal	29,372	32.83%
Other	60,091	67.17%
Total	89,463	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

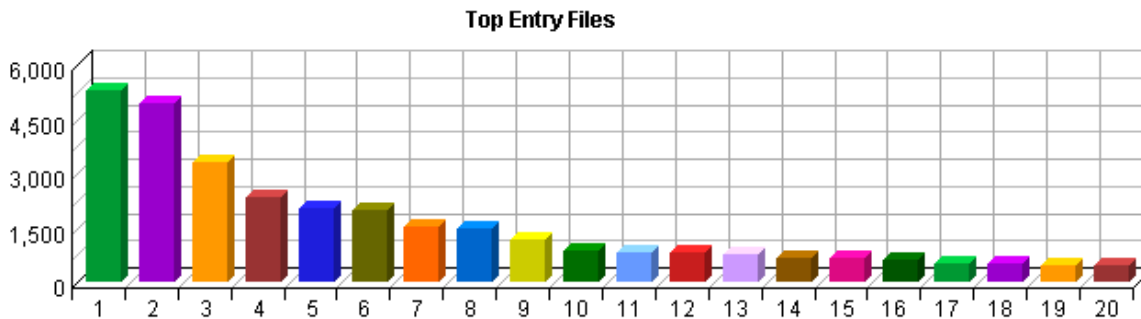
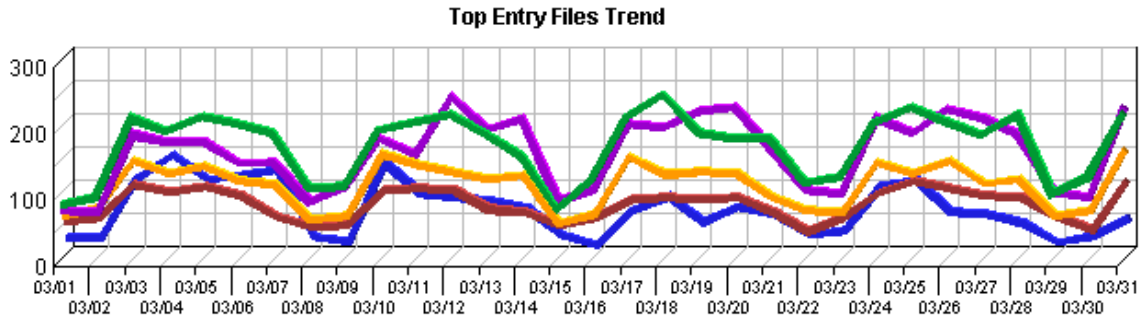
Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/	5,303	4.44%
2.	http://es.epa.gov/ncer/sbir/	4,952	4.14%
3.	http://es.epa.gov/ncer/rfa/	3,316	2.77%
4.	http://es.epa.gov/ncer/fellow/	2,352	1.97%
5.	http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html	2,040	1.71%
6.	http://es.epa.gov/ncer/p3/	1,963	1.64%
7.	http://es.epa.gov/ncer/index_files/epafiles_epastyles.css	1,515	1.27%
8.	http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html	1,462	1.22%
9.	http://es.epa.gov/ncer/decade_childrens_research/	1,178	0.99%
10.	http://es.epa.gov/ncer/styles/epafiles_epastyles.css	852	0.71%
11.	http://es.epa.gov/ncer/events/	823	0.69%
12.	http://es.epa.gov/ncer/nano/	800	0.67%
13.	http://es.epa.gov/ncer/childrenscenters/Scripts/AC_ActiveX.js	752	0.63%

14.	http://es.epa.gov/ncer/grants/	667	0.56%
15.	http://es.epa.gov/ncer/rfa/2008/2008_baa.html	654	0.55%
16.	http://es.epa.gov/ncer/sbir/08awards/	591	0.49%
17.	http://es.epa.gov/ncer/rfa/forms/	513	0.43%
18.	http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	495	0.41%
19.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf	481	0.40%
20.	http://es.epa.gov/ncer/p3/expo/	478	0.40%
	Subtotal	31,187	26.09%
	Other	88,339	73.91%
	Total	119,526	100.00%

Top Entry Files – Help Card

? **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

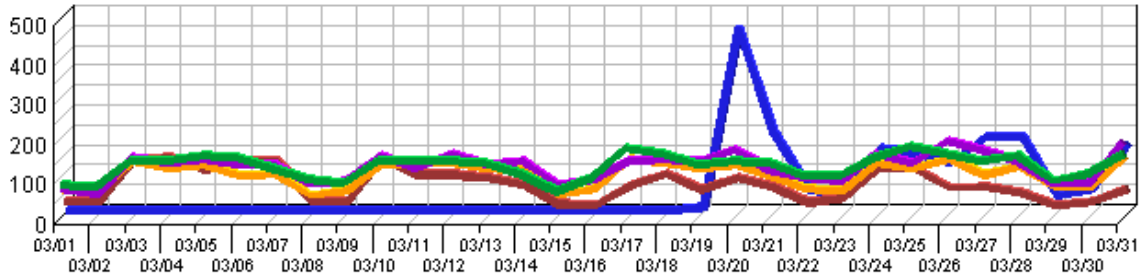
% – Refers to the total numbers of visits.

💡 Consider what catches the attention of visitors most quickly and effectively.

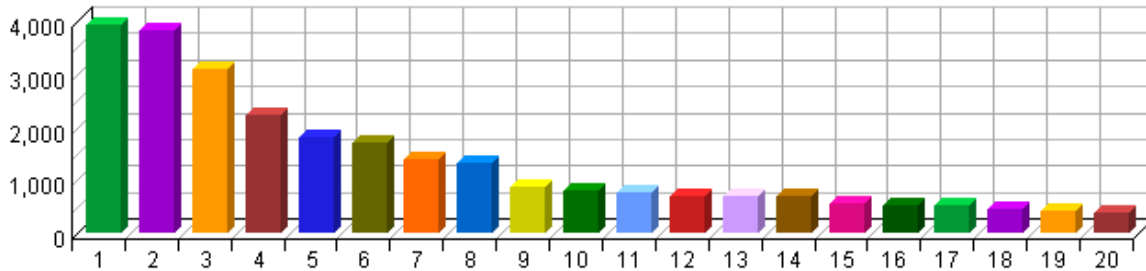
Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	3,937	4.40%
2.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	3,810	4.26%
3.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,101	3.47%
4.	Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	2,227	2.49%
5.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html	1,817	2.03%
6.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	1,721	1.92%
7.		1,388	1.55%

A Decade of Childrens Environmental Health Research: Highlights from EPA'
[http:// es.epa.gov/ ncer/ publications/ research_results_synthesis/](http://es.epa.gov/ncer/publications/research_results_synthesis/)

8.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,313	1.47%
9.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	869	0.97%
10.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	795	0.89%
11.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	773	0.86%
12.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	710	0.79%
13.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	693	0.77%
14.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	687	0.77%
15.	SBIR FY2008 Awards: Phase II Small Business Innovation Research NCER ORD http:// es.epa.gov/ ncer/ sbir/ 08awards/	553	0.62%
16.	Current Solicitation Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/ current_solicitation.html	509	0.57%
17.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	506	0.57%
18.	National Sustainable Design Expo P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/ expo/	464	0.52%
19.	Drinking Water Science Topics NCER ORD US EPA http:// es.epa.gov/ ncer/ science/ drinkingwater/	420	0.47%
20.	Fall 2008 GRO Fellowships For	390	0.44%

**Undergraduate Environmental Study |
Archive | Fund**
[http:// es.epa.gov/ ncer/ rfa/ 2008/
2008_gro_undergrad. html](http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html)

Subtotal	26,683	29.83%
Other	62,755	70.17%
Total	89,438	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

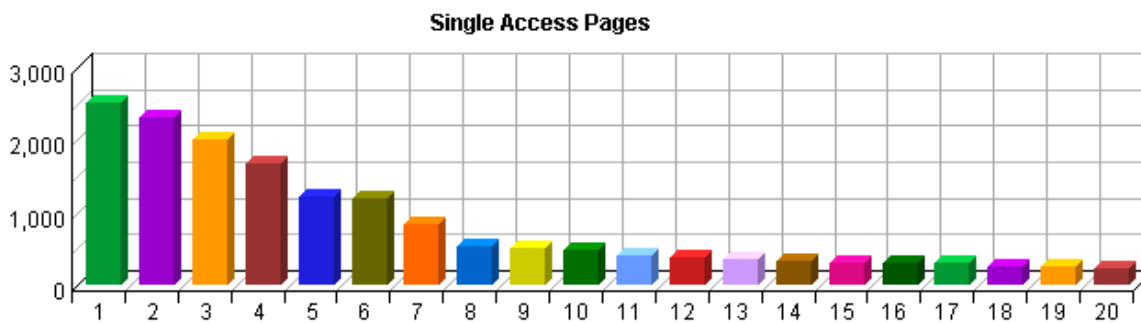
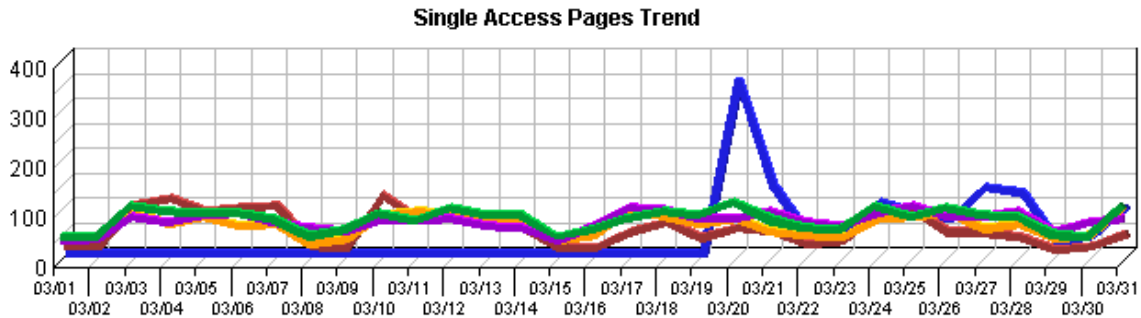
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	2,522	3.87%
2.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	2,312	3.55%
3.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	2,003	3.07%
4.	Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	1,671	2.56%
5.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html	1,220	1.87%
6.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	1,184	1.82%
7.		844	1.30%

P3 | NCER | ORD | US EPA<http://es.epa.gov/ncer/p3/>

8.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	523	0.80%
9.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	506	0.78%
10.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	488	0.75%
11.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	395	0.61%
12.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	393	0.60%
13.	A Decade of Childrens Environmental Health Research: Highlights from EPA' http://es.epa.gov/ncer/publications/research_results_synthesis/	367	0.56%
14.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	326	0.50%
15.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	303	0.47%
16.	Drinking Water Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/drinkingwater/	300	0.46%
17.	National Sustainable Design Expo P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/expo/	293	0.45%
18.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	261	0.40%
19.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/childrenscenters/autism.html	258	0.40%

20.	Economics and Decision Sciences Science Topics NCER ORD US EPA http:// es.epa.gov/ ncer/ science/ economics/	223	0.34%
	Subtotal	16,392	25.16%
	Other	48,766	74.84%
	Total	65,158	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		3,340	3.73%
	1. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	3,292	3.68%
	1. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	2,259	2.53%
	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	1,348	1.51%
	1. Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	1,060	1.19%
	1. P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	623	0.70%
	1. Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	563	0.63%
	1. Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	535	0.60%
	1. Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	448	0.50%
	1. STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	413	0.46%
	1. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	404	0.45%
	1. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	404	0.45%

1. A Decade of Children’s Environmental Health Research: Highlights from EPA’ http://es.epa.gov/ncer/publications/research_results_synthesis/	349	0.39%
1. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/		
2. Current Solicitation Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/current_solicitation.html	341	0.38%
1. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	326	0.36%
1. Drinking Water Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/drinkingwater/	320	0.36%
1. National Sustainable Design Expo P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/expo/	272	0.30%
1. Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/childrenscenters/autism.html	266	0.30%
1. Economics and Decision Sciences Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/economics/	265	0.30%
1. Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	245	0.27%
1. Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of

actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

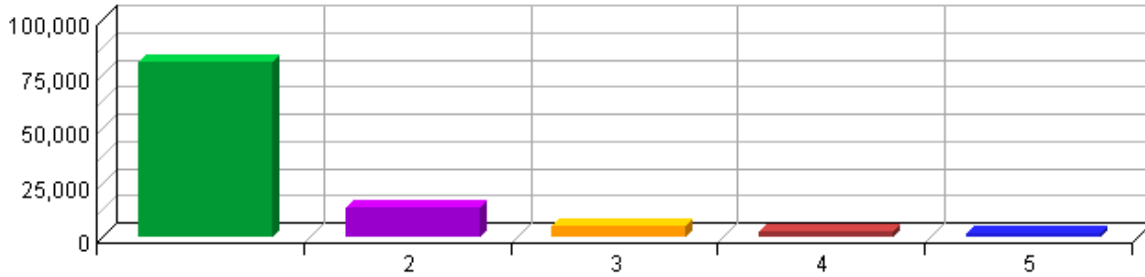


Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

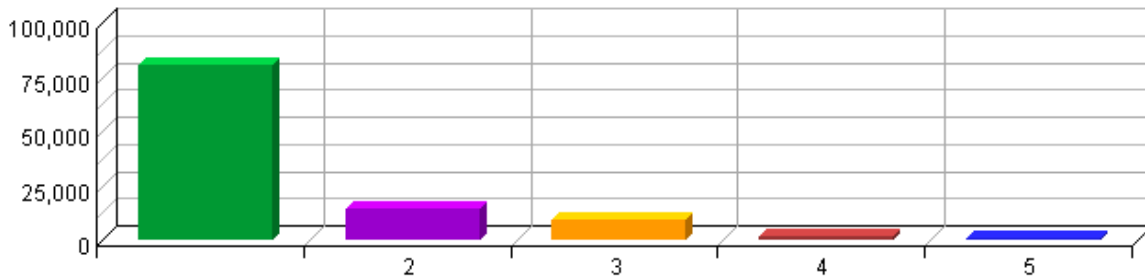
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

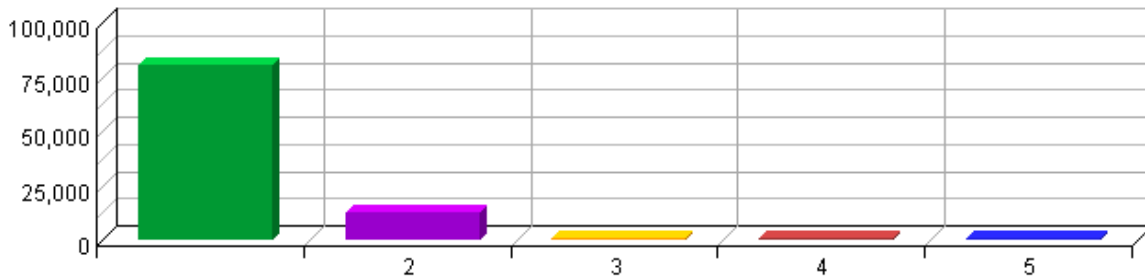
Visits by Referring Site



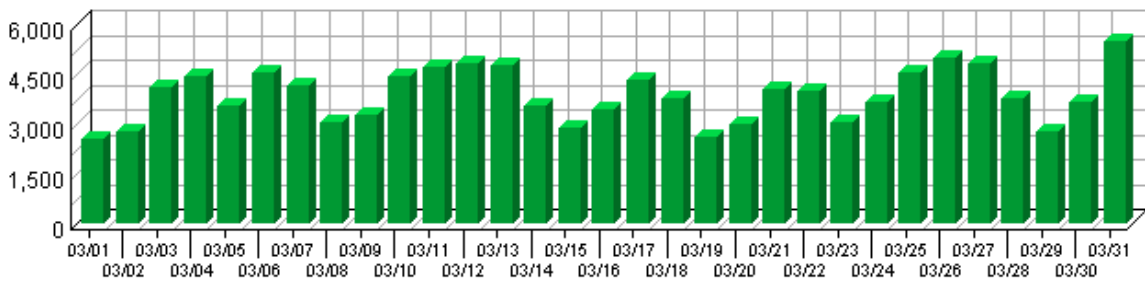
Visits by Referring Domain



Visits by Referring Page

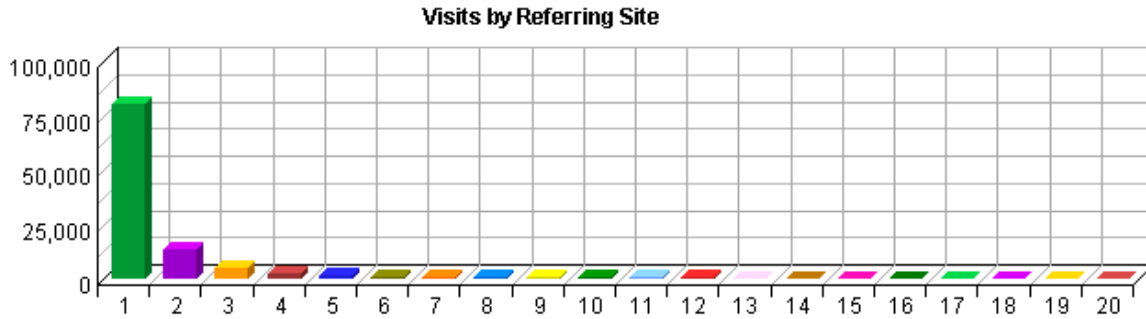


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	80,652	67.48%
2.	http://www.google.com/	13,298	11.13%
3.	http://es.epa.gov/	4,883	4.09%
4.	http://www.epa.gov/	2,270	1.90%
5.	http://search.yahoo.com/	1,629	1.36%
6.	http://images.google.com/	996	0.83%
7.	http://www.google.co.in/	977	0.82%
8.	http://nlquery.epa.gov/	752	0.63%
9.	http://www.zyn.com/	670	0.56%
10.	http://yosemite.epa.gov/	540	0.45%
11.	http://www.google.ca/	511	0.43%
12.	http://www.google.co.uk/	509	0.43%
13.	http://cfpub.epa.gov/	377	0.32%
14.	http://intranet.epa.gov/	329	0.28%
15.	http://search.msn.com/	315	0.26%
16.	http://search.live.com/	265	0.22%
17.	http://www.google.cn/	249	0.21%
18.	http://www07.grants.gov/	225	0.19%
19.	http://images.google.co.uk/	194	0.16%
20.	http://www.google.com.au/	192	0.16%
	Subtotal	109,833	91.89%
	Other	9,693	8.11%
	Total	119,526	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

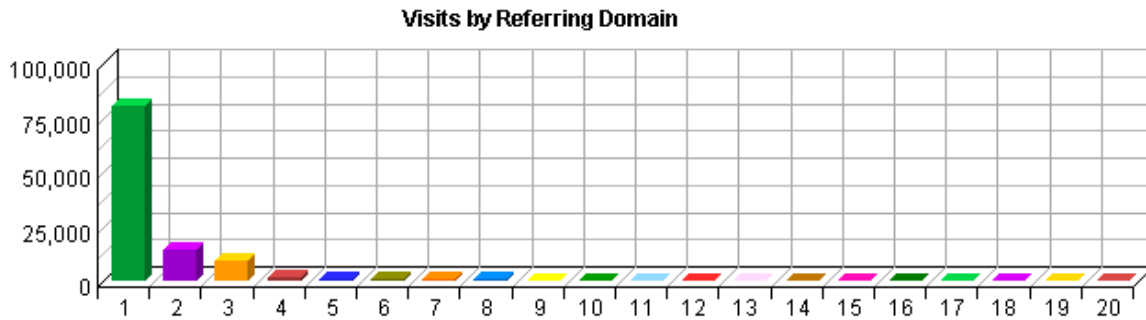
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	80,652	67.48%
2.	google.com	14,471	12.11%
3.	epa.gov	9,271	7.76%
4.	yahoo.com	2,013	1.68%
5.	google.co.in	1,116	0.93%
6.	zyn.com	726	0.61%
7.	google.co.uk	708	0.59%
8.	google.ca	624	0.52%
9.	grants.gov	413	0.35%
10.	live.com	339	0.28%
11.	msn.com	318	0.27%
12.	google.cn	262	0.22%
13.	aol.com	249	0.21%
14.	google.com.au	235	0.20%
15.	google.fr	182	0.15%
16.	google.de	180	0.15%
17.	ask.com	153	0.13%
18.	google.com.my	147	0.12%
19.	google.co.kr	146	0.12%
20.	google.co.id	139	0.12%
	Subtotal	112,344	93.99%
	Other	7,182	6.01%
	Total	119,526	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

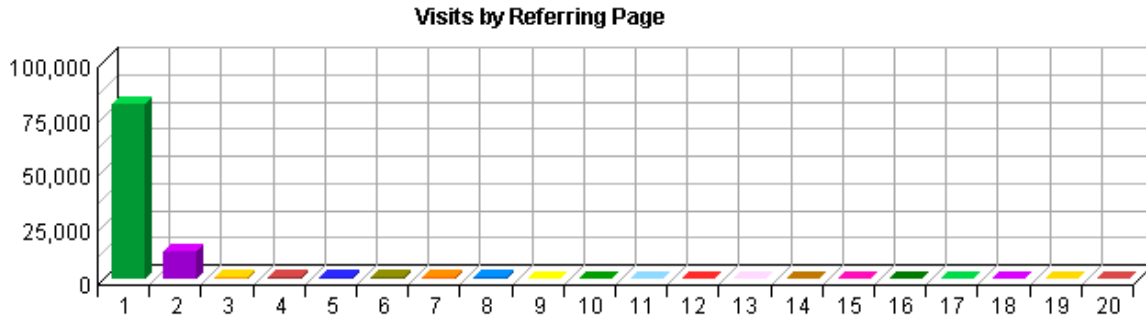
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	80,652	67.48%
2.	http://www.google.com/search	13,015	10.89%
3.	http://search.yahoo.com/ search	1,096	0.92%
4.	http://images.google.com/ imgres	994	0.83%
5.	http://www.google.co.in/ search	971	0.81%
6.	http://nlquery.epa.gov/ epasearch/epasearch	737	0.62%
7.	http://www.google.ca/search	505	0.42%
8.	http://www.google.co.uk/ search	500	0.42%
9.	http://www.zyn.com/sbir/scomp. htm	307	0.26%
10.	http://yosemite.epa.gov/opa/ admpress.nsf/ bd4379a92ceceac8525735900400c27/ fddb1f7ec52500298525740200686867!OpenDocument	305	0.26%
11.	http://www.epa.gov/careers/ stuopp.html	303	0.25%
12.	http://www.zyn.com/sbir/bnews. htm	293	0.25%
13.	http://search.msn.com/results. aspx	293	0.25%
14.	http://intranet.epa.gov/ ordintra/	278	0.23%
15.	http://search.live.com/ results.aspx	260	0.22%
16.	http://www.google.cn/search	247	0.21%
17.	http://www.epa.gov/epahome/ grants.htm	210	0.18%
18.	http://images.google.co.uk/ imgres	194	0.16%
19.	http://www.google.com.au/ search	188	0.16%
20.	http://www.google.de/search	163	0.14%
	Subtotal	101,511	84.93%
	Other	18,015	15.07%
	Total	119,526	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

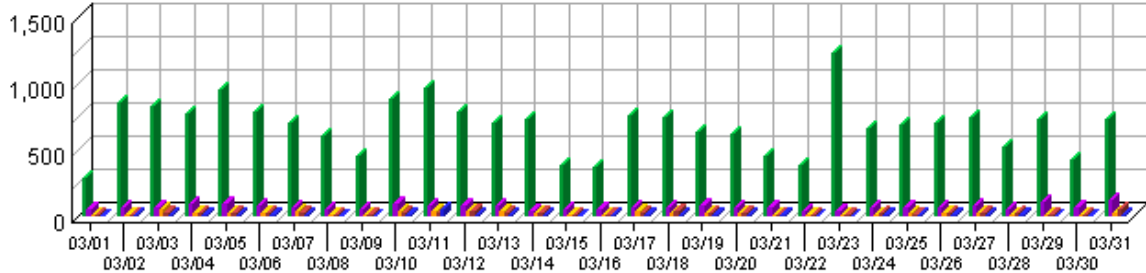
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

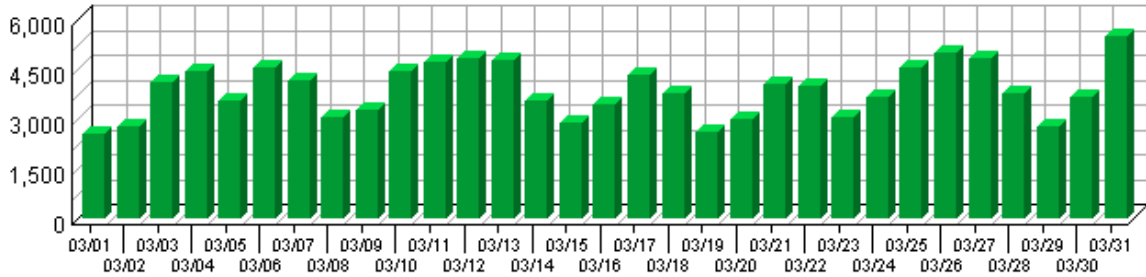
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

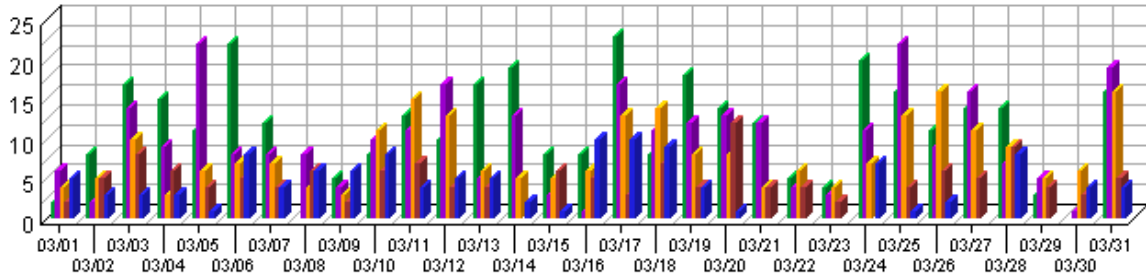
Activity by Search Engine



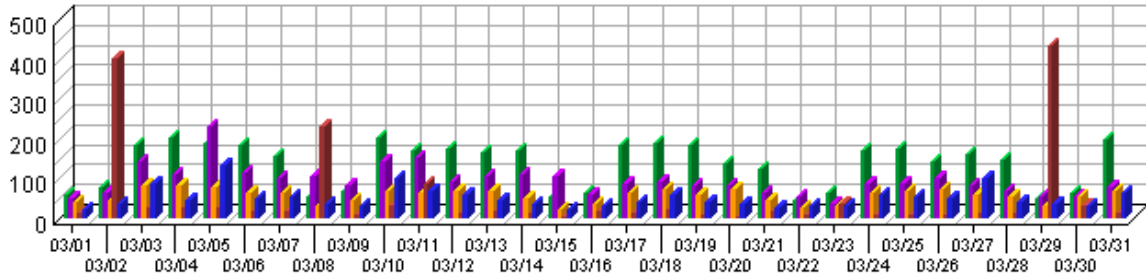
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

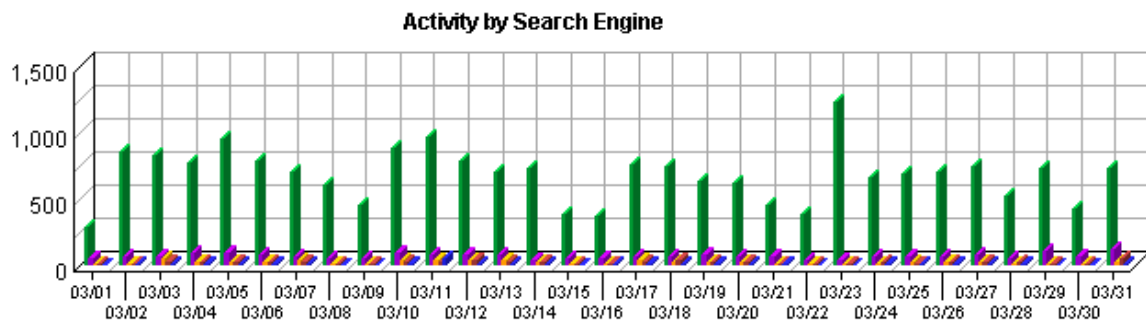


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	21,274	79.14%
2.	yahoo	2,248	8.36%
3.	google uk	778	2.89%
4.	google canada	737	2.74%
5.	msn	372	1.38%
6.	google australia	262	0.97%
7.	google germany	236	0.88%
8.	google france	235	0.87%
9.	aol netfind	190	0.71%
10.	google italy	149	0.55%
11.	google japan	86	0.32%
12.	yahoo spain	66	0.25%
13.	altavista	36	0.13%
14.	yahoo japan	30	0.11%
15.	google austria	25	0.09%
16.	netscape	24	0.09%
17.	yahoo singapore	23	0.09%
18.	yahoo uk & ireland	17	0.06%
19.	yahoo taiwan	14	0.05%
20.	mamma	12	0.04%
	Subtotal	26,814	99.75%
	Total	26,882	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	allintitle: phytoplankton filetype:pdf	860	3.20%
	ppt bioluminescence	425	1.58%
	ppt nanoparticle air pollution	389	1.45%
	epa sbir	324	1.21%
	epa star	297	1.10%
	epa	190	0.71%
	nanoparticle air applications ppt	122	0.45%
	epa star fellowship	102	0.38%
	etd qt dispersion and coronary artery disease	102	0.38%
	kenaf pretreatment lignin removal	99	0.37%
	ncer	96	0.36%
	nanoparticle air pollution applications ppt	89	0.33%
	science topics	81	0.30%
	forms	80	0.30%
	size of small particles in nanometers	79	0.29%
	epa grants	75	0.28%
	integrated eenvironmental management system filetype:pdf	73	0.27%
	nanoscience pdf	66	0.25%
	buils fourier transform spectrometer	65	0.24%
	discrete event system simulation by jery banks, john s.carson filetype:pdf	60	0.22%
2. yahoo	madicin plant broiler	66	0.25%
	recent environmental science articles pdf researchers	26	0.10%
	prevention bronchial asthma among children cohort study	24	0.09%
	epa sbir	23	0.09%
	nanostructure of active packaging	22	0.08%
	ncer	21	0.08%
	epa	19	0.07%
	development of environment friendly product and technology	14	0.05%
	notes on metal finishing process	12	0.04%
	plant trace element pollution pdf	10	0.04%
	fellowships	9	0.03%
	environmental protection agency	7	0.03%

	epa star grant	7	0.03%
	particulate matter	7	0.03%
	star grant	7	0.03%
	endocrine disruptors	6	0.02%
	role of nanotechnology as in environment	6	0.02%
	epa drinking water standards	6	0.02%
	small business innovation research	6	0.02%
	environmental research	6	0.02%
3. google uk	forms	44	0.16%
	new scientist logo	9	0.03%
	change	7	0.03%
	climate change	6	0.02%
	science topics	5	0.02%
	scientific poster	4	0.01%
	particulate	4	0.01%
	epa nanotechnology	4	0.01%
	pesticides	4	0.01%
	environmental health	3	0.01%
	international society for environmental epidemiology san diego 2008	3	0.01%
	biogas car	2	0.01%
	uv radiation security	2	0.01%
	example of early years setting risk assessment	2	0.01%
	risk assessment of chemicals in food	2	0.01%
	measurements of phosphates in water eutrophication	2	0.01%
	requirements for star-gro fellowship	2	0.01%
	nanofibers for filtration	2	0.01%
	functions of nanotechnology	2	0.01%
	asthma connected with traffic pollution	2	0.01%
4. google canada	nanotechnology filetype:pdf	21	0.08%
	forms	14	0.05%
	cosmetic research and development pdf	12	0.04%
	science topics	6	0.02%
	pesticides	5	0.02%
	change	5	0.02%
	ncer	5	0.02%
	remote sensing for biodiversity science and conservation	3	0.01%

	climate change	3	0.01%
	mesocosm ppt	3	0.01%
	climate change human interaction	3	0.01%
	us environmental protection agency	3	0.01%
	comet assay protocol and ppt	3	0.01%
	hurricanes	3	0.01%
	frankenfood debate	2	0.01%
	environment effects from pesticides	2	0.01%
	ncer daily regression	2	0.01%
	particulate matter lungs	2	0.01%
	epa	2	0.01%
	ultrafine particles	2	0.01%
5. msn	drinking water	52	0.19%
	epa	24	0.09%
	endocrine disruptors	4	0.01%
	p3	3	0.01%
	lectures on physics of nanotechnology	3	0.01%
	nanotechnology	3	0.01%
	epa sbir	3	0.01%
	arsenic removal	2	0.01%
	session termite pagotto	2	0.01%
	pharmaceuticals in drinking water, gc/ms methods	2	0.01%
	low economic status increases the risk for which reproductive cancer	2	0.01%
	future of air pollution	2	0.01%
	epa silver nano	2	0.01%
	epa security conference	2	0.01%
	epa federal register project for veterans	2	0.01%
	13 cfr 121.3-2	2	0.01%
	neurodevelopmental disorders	2	0.01%
	environmental protection agency head	2	0.01%
	www.epa.gov	2	0.01%
	removing arsenic in drinking water	2	0.01%
6. google australia	forms	8	0.03%
	change	6	0.02%
	air pollution	3	0.01%
	epa kids site	3	0.01%
	broca wernicke language fmri	2	0.01%
	epa events	2	0.01%

	living near main roads and health risks wa	2	0.01%
	market mechanisms pollution control	2	0.01%
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	new scientist magazine logo	2	0.01%
	1600 pennsylvania ave nw, washington, dc, map	2	0.01%
	foam-forming nozzle velocity	2	0.01%
	nino kunzli	2	0.01%
	background on biodiversity	2	0.01%
	identifying and reporting workplace hazards	2	0.01%
	us epa centre for environmental research	2	0.01%
	health continuum	2	0.01%
	national innovation systems p3 programme	1	0.00%
	roco	1	0.00%
	genetically modified food explaining investigations	1	0.00%
7. google germany	active compound of datura filetype:pdf	25	0.09%
	nanotechnology filetype:ppt	14	0.05%
	jenkins owens wiggins	2	0.01%
	ecological risks of transgenic plants and of organisms used in biological crop protection	2	0.01%
	petra tsuji	2	0.01%
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	cheng carbon nanotubes delay slightly the hatching time of zebrafish embryos.	2	0.01%
	epa.gov climatechange	2	0.01%
	health	2	0.01%
	ecological thresholds	2	0.01%
	epa star	2	0.01%
	peter may	2	0.01%
	ecosystems climate	2	0.01%
	epa grant number: r832532	2	0.01%
	powerpoint pm 2.5 ultra fine particles development	2	0.01%
	robert zucker epa	1	0.00%
	basic research	1	0.00%
		1	0.00%

	valency of the salt surface plasmon resonance		
	automatic ice maker sd 22 as-e	1	0.00%
8. google france	efficiency bank taffe 1998 non parametric method pdf	17	0.06%
	absorption par monoethanolamine(pdf)	17	0.06%
	allintitle: spanish english filetype:pdf	7	0.03%
	culture in vitro	4	0.01%
	gretchen daily	2	0.01%
	environmental agency	2	0.01%
	pesticides	2	0.01%
	workshop in cardiovascular diseases	2	0.01%
	pfiesteria piscicida	2	0.01%
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	impact strength pp application filetype:ppt	2	0.01%
	article environment children lung california	1	0.00%
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	environmental risk assessment aggregate	1	0.00%
	octadecenyl succinic anhydride grafting	1	0.00%
	us logo epa	1	0.00%
	suva organic matter	1	0.00%
9. aol netfind	epa	6	0.02%
	environmental protection agency	3	0.01%
	particulate matter	3	0.01%
	epa grants	2	0.01%
	www. epa.gov. factsheets/ chemicals	2	0.01%
	pbb and infertility	2	0.01%
	map pf university of california at la cincinnati	2	0.01%
	epa grants reporting requirements	1	0.00%
	atherosclerosis most directly alters which parameter of cardiac function	1	0.00%
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		1	0.00%

	systematic approach to conducting business research		
	effectivness of monetary penalties	1	0.00%
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	karam massachusetts	1	0.00%
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	www.cfpub.epa.gov	1	0.00%
10. google italy	amova ppt	5	0.02%
	global change	3	0.01%
	epa	3	0.01%
	a.j.reeves co	2	0.01%
	framework computational toxicology	2	0.01%
	epa		
	registration fellowship conference	2	0.01%
	star reports	1	0.00%
	systemic acquired resistance ppt	1	0.00%
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	soluble receptor of transferrin ppt	1	0.00%
	turner 2000 ecological	1	0.00%
	fellowship phd states connecticut	1	0.00%
	.washington dc,;office of research and development	1	0.00%
	occurrence antibiotics drinking water	1	0.00%
	soil washing surfactant photocatalysis	1	0.00%
	andreasen james epa	1	0.00%
	skin nanoparticles	1	0.00%
	environmental research if	1	0.00%
	environmental monitoring and assessment impact factor 2007	1	0.00%
	epa nanoparticles	1	0.00%
11. google japan	sandia corporation filetype:ppt	6	0.02%
	epa sbir	2	0.01%
	stanford universityã€€student photo	2	0.01%
	harmful algal blooms project proposal	2	0.01%
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	study group on safety of nanomaterials	1	0.00%
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	nea, compact membrane systems	1	0.00%
	synnove f. knutsen bayesian	1	0.00%
	molecular imprint sensing	1	0.00%
12. yahoo spain	lowell high school	10	0.04%
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	design of garden	4	0.01%
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	biodiesel	2	0.01%
	p3	2	0.01%
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	children eating lunch at school	1	0.00%
	environmental economics	1	0.00%
13. altavista	ozone biocidal properties and stimulation of trichoderma harzianum	2	0.01%
	boys hauser recruitment dioxin domain:es.epa.gov	2	0.01%
	how many nanotechnology us manufacturing companies in the us?	2	0.01%
	heavy metal tolerance in plants:	2	0.01%
		2	0.01%

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	sentec bethesda	1	0.00%
	e-payment solutions .ppt	1	0.00%
	white papers on nano communication	1	0.00%
14. yahoo japan	epa method grain diameter distribution.	3	0.01%
	pirinixic acid	2	0.01%
	fayette environmental services, inc	2	0.01%
	epa method, nox, ogawa sampler	1	0.00%
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	roswell park memorial institute rpmi	1	0.00%
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	lsr technology inc.	1	0.00%
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	children particulate matter rsv	1	0.00%
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	from the national research councilâ€™s risk assessment in the federal government: managing the process	1	0.00%
	science to achieve results	1	0.00%
	epa requirements for quality assurance	1	0.00%
	michigan pbb	1	0.00%
	jacs zhang swnt mobility	1	0.00%

15. google austria	amylase pollution	4	0.01%
	nanotechnology basic	2	0.01%
	konarka switzerland	1	0.00%
	ultrafine particles	1	0.00%
	salt tolerance, c-13 isotopes discrimination	1	0.00%
	us epa emission scenarios	1	0.00%
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	bioengineering report	1	0.00%
	dolphin thermoregulation	1	0.00%
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	enviromenta masters scholarship	1	0.00%
16. netscape	epa	1	0.00%
	'posters on climate change impact health'	1	0.00%
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	federal register cfda 66.509	1	0.00%
	who is the director of the environmental protection agency	1	0.00%
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	consequences of poor water quality	1	0.00%
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	epa.gov	1	0.00%
	fayetteville state university, doctoral fellowship plus tuition benefits,	1	0.00%
	renee surdick	1	0.00%
		1	0.00%

	epidemiologic transition in the united states		
	woods hole grant	1	0.00%
	http://es.epa.gov/ncer/rfa/2008/	1	0.00%
	feminization of frogs powerpoint	1	0.00%
	application of nanotechnology in chemistry	1	0.00%
	brown grease biodiesel	1	0.00%
17. yahoo singapore	consequences of air pollution	6	0.02%
	united states environmental protection agency	2	0.01%
	effects of nanotechnology	2	0.01%
	autistic children's risk factors	1	0.00%
	prevention and control for indoor air pollutants	1	0.00%
	top p3 student in the whole world	1	0.00%
	what are the consequences of using air-conditioners.	1	0.00%
	effects of pesticide to environment	1	0.00%
	health model intervention stress	1	0.00%
	main function of fruits	1	0.00%
	how people in other countries get drinking water	1	0.00%
	modernization and pollution	1	0.00%
	particulate model matter	1	0.00%
	effects of climate changes on ecosystems	1	0.00%
	p3 2008 science concept test	1	0.00%
	taiwan recycling fund management board email epa	1	0.00%
18. yahoo uk & ireland	gestational dm in iraq	3	0.01%
	research gaps on pm10 and pm2.5	1	0.00%
	tribal population -india	1	0.00%
	quick view winzip	1	0.00%
	environment agency h1 software	1	0.00%
	research gaps in pm10 and pm2.5	1	0.00%
	basic information about child health	1	0.00%
	fellowship for short courses on environmental health and safety	1	0.00%
	nanotechnology china spending	1	0.00%
	dna repair sister exchange cytogenetic	1	0.00%
	upconversion application bio tagging	1	0.00%
	what is pm with regard to health?	1	0.00%

	budget's effect on childrens organisations	1	0.00%
	theories on health in children	1	0.00%
	autism effects on child	1	0.00%
19. yahoo taiwan	waste recycle postcards design in malaysia	2	0.01%
	national centers for environmental	2	0.01%
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	nyquist ghost artifact	1	0.00%
	structure of humic acid	1	0.00%
	enviromental education center and offices	1	0.00%
	full scale nanoiron inject	1	0.00%
	bioaccumulation factors for pcbs revisited journal	1	0.00%
	quality of recycled pet	1	0.00%
	th1 th2 0.3–0.5 0.8–1.3	1	0.00%
	ultrafine particle	1	0.00%
	role of reactive oxygen species in eastern oyster immunology	1	0.00%
20. mamma	elemental composition of drinking water	2	0.01%
	research journals on water quality analysis of sewage water	2	0.01%
	sexual abnormalities and its effect to human health	1	0.00%
	air pollllution effect on children with asthma	1	0.00%
	epa ecosystems	1	0.00%
	recent literature review on cooperative learning in geography education between 2002 to 2008	1	0.00%
	sources of funding to small scale business.	1	0.00%
	effects of climate change on reefs	1	0.00%
	theoretical study on health indicators	1	0.00%
	source apportionment	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,695	13.75%
	of	2,130	7.92%
	ppt	1,531	5.70%
	environmental	1,370	5.10%

	filetype:pdf	1,368	5.09%
	research	1,193	4.44%
	in	1,160	4.32%
	for	950	3.53%
	star	913	3.40%
	air	872	3.24%
	phytoplankton	862	3.21%
	allintitle:	860	3.20%
	the	778	2.89%
	water	698	2.60%
	pollution	680	2.53%
	nanoparticle	675	2.51%
	health	595	2.21%
	sbir	577	2.15%
	on	517	1.92%
	grants	517	1.92%
2. yahoo	of	334	1.24%
	epa	307	1.14%
	environmental	243	0.90%
	in	222	0.83%
	research	189	0.70%
	for	160	0.60%
	children	107	0.40%
	on	89	0.33%
	grants	88	0.33%
	water	85	0.32%
	to	84	0.31%
	the	82	0.31%
	plant	79	0.29%
	health	78	0.29%
	science	70	0.26%
	madicin	66	0.25%
	broiler	66	0.25%
	environment	61	0.23%
	pdf	59	0.22%
	pollution	57	0.21%
3. google uk	of	121	0.45%
	in	57	0.21%
	the	55	0.20%
	forms	45	0.17%
	for	45	0.17%
	on	37	0.14%

	environmental	36	0.13%
	change	32	0.12%
	epa	32	0.12%
	to	31	0.12%
	risk	29	0.11%
	health	28	0.10%
	assessment	26	0.10%
	environment	25	0.09%
	pollution	24	0.09%
	effects	22	0.08%
	climate	21	0.08%
	research	19	0.07%
	air	19	0.07%
	what	18	0.07%
4. google canada	of	92	0.34%
	environmental	51	0.19%
	in	47	0.17%
	research	46	0.17%
	epa	44	0.16%
	for	38	0.14%
	water	37	0.14%
	health	36	0.13%
	the	36	0.13%
	nanotechnology	35	0.13%
	environment	27	0.10%
	on	23	0.09%
	to	23	0.09%
	human	22	0.08%
	filetype:pdf	21	0.08%
	air	21	0.08%
	change	20	0.07%
	effects	18	0.07%
	assessment	18	0.07%
	science	18	0.07%
5. msn	epa	75	0.28%
	water	60	0.22%
	drinking	57	0.21%
	of	35	0.13%
	for	34	0.13%
	in	24	0.09%
	environmental	21	0.08%
	on	20	0.07%

	research	17	0.06%
	the	15	0.06%
	children	12	0.04%
	nanotechnology	11	0.04%
	star	11	0.04%
	national	10	0.04%
	grants	10	0.04%
	2008	9	0.03%
	business	8	0.03%
	air	7	0.03%
	center	7	0.03%
	effects	6	0.02%
6. google australia	of	42	0.16%
	the	21	0.08%
	health	18	0.07%
	epa	17	0.06%
	on	17	0.06%
	for	15	0.06%
	change	15	0.06%
	in	15	0.06%
	air	11	0.04%
	pollution	11	0.04%
	nanotechnology	10	0.04%
	forms	9	0.03%
	environmental	9	0.03%
	climate	8	0.03%
	ecosystem	8	0.03%
	water	7	0.03%
	effects	7	0.03%
	technology	7	0.03%
	us	6	0.02%
	kids	6	0.02%
7. google germany	of	42	0.16%
	filetype:pdf	28	0.10%
	active	25	0.09%
	compound	25	0.09%
	datura	25	0.09%
	research	15	0.06%
	nanotechnology	15	0.06%
	filetype:ppt	14	0.05%
	powerpoint	11	0.04%
	environmental	10	0.04%

	climate	9	0.03%
	epa	9	0.03%
	in	8	0.03%
	change	8	0.03%
	ppt	8	0.03%
	the	8	0.03%
	health	7	0.03%
	to	7	0.03%
	particles	6	0.02%
	for	5	0.02%
8. google france	pdf	22	0.08%
	of	22	0.08%
	efficiency	18	0.07%
	absorption	18	0.07%
	method	18	0.07%
	bank	17	0.06%
	taffe	17	0.06%
	non	17	0.06%
	monoethanolamine(pdf)	17	0.06%
	parametric	17	0.06%
	1998	17	0.06%
	par	17	0.06%
	in	14	0.05%
	ppt	10	0.04%
	for	9	0.03%
	english	8	0.03%
	allintitle:	7	0.03%
	spanish	7	0.03%
	filetype:pdf	7	0.03%
	environmental	6	0.02%
9. aol netfind	epa	26	0.10%
	of	24	0.09%
	in	20	0.07%
	the	15	0.06%
	environmental	12	0.04%
	research	12	0.04%
	health	10	0.04%
	on	9	0.03%
	for	7	0.03%
	how	7	0.03%
	to	7	0.03%
	water	6	0.02%

	agency	6	0.02%
	science	6	0.02%
	protection	6	0.02%
	grant	6	0.02%
	pollution	5	0.02%
	grants	5	0.02%
	development	5	0.02%
	star	5	0.02%
10. google italy	ppt	18	0.07%
	of	12	0.04%
	environmental	10	0.04%
	the	9	0.03%
	epa	9	0.03%
	in	7	0.03%
	for	7	0.03%
	research	6	0.02%
	water	6	0.02%
	assessment	5	0.02%
	particulate	5	0.02%
	center	5	0.02%
	amova	5	0.02%
	change	5	0.02%
	matter	5	0.02%
	impact	4	0.01%
	global	4	0.01%
	nanomaterials	4	0.01%
	national	3	0.01%
	ecological	3	0.01%
11. google japan	epa	12	0.04%
	filetype:ppt	7	0.03%
	sandia	6	0.02%
	corporation	6	0.02%
	nanotechnology	4	0.01%
	center	4	0.01%
	model	4	0.01%
	pdf	4	0.01%
	public	3	0.01%
	ppt	3	0.01%
	harmful	3	0.01%
	blooms	3	0.01%
	proposal	3	0.01%
	health	3	0.01%

	service	3	0.01%
	bayesian	3	0.01%
	research	3	0.01%
	algal	3	0.01%
	photo	2	0.01%
	mitra	2	0.01%
12. yahoo spain	garden	19	0.07%
	design	19	0.07%
	school	13	0.05%
	lowell	12	0.04%
	high	10	0.04%
	particulate	8	0.03%
	multimeter	8	0.03%
	matter	8	0.03%
	of	7	0.03%
	change	3	0.01%
	american	3	0.01%
	biodiesel	2	0.01%
	gauderman	2	0.01%
	ferro	2	0.01%
	journal	2	0.01%
	2000	2	0.01%
	effects	2	0.01%
	cement	2	0.01%
	p3	2	0.01%
	climate	2	0.01%
13. altavista	in	7	0.03%
	of	5	0.02%
	nanotechnology	5	0.02%
	domain:es.epa.gov	3	0.01%
	heavy	3	0.01%
	the	3	0.01%
	dioxin	3	0.01%
	metal	2	0.01%
	ozone	2	0.01%
	recruitment	2	0.01%
	proposal	2	0.01%
	business	2	0.01%
	stimulation	2	0.01%
	tolerance	2	0.01%
	hauser	2	0.01%
	properties	2	0.01%

	harzianum	2	0.01%
	companies	2	0.01%
	how	2	0.01%
	research	2	0.01%
14. yahoo japan	epa	6	0.02%
	the	3	0.01%
	grain	3	0.01%
	diameter	3	0.01%
	distribution.	3	0.01%
	method	3	0.01%
	treatment	2	0.01%
	pirinixic	2	0.01%
	inc	2	0.01%
	environmental	2	0.01%
	research	2	0.01%
	children	2	0.01%
	fayette	2	0.01%
	acid	2	0.01%
	services,	2	0.01%
	lysate	1	0.00%
	assurance	1	0.00%
	steady	1	0.00%
	wilcoxon	1	0.00%
	federal	1	0.00%
15. google austria	amylase	4	0.01%
	pollution	4	0.01%
	masters	2	0.01%
	basic	2	0.01%
	nanotechnology	2	0.01%
	scholarship	2	0.01%
	social	1	0.00%
	forms	1	0.00%
	c-13	1	0.00%
	design	1	0.00%
	module	1	0.00%
	thermoregulation	1	0.00%
	taphorn	1	0.00%
	emission	1	0.00%
	ink	1	0.00%
	university	1	0.00%
	ultrafine	1	0.00%
	switzerland	1	0.00%

	dolphin	1	0.00%
	hu	1	0.00%
16. netscape	of	5	0.02%
	powerpoint	3	0.01%
	the	3	0.01%
	agency	2	0.01%
	in	2	0.01%
	environmental	2	0.01%
	state	2	0.01%
	protection	2	0.01%
	nanotechnology	2	0.01%
	biodiesel	2	0.01%
	surdick	1	0.00%
	u.s.	1	0.00%
	climate	1	0.00%
	usda	1	0.00%
	hospital	1	0.00%
	dunn	1	0.00%
	united	1	0.00%
	niosh	1	0.00%
	xantan	1	0.00%
	is	1	0.00%
17. yahoo singapore	of	12	0.04%
	air	7	0.03%
	consequences	7	0.03%
	pollution	7	0.03%
	effects	4	0.01%
	nanotechnology	2	0.01%
	states	2	0.01%
	p3	2	0.01%
	united	2	0.01%
	environmental	2	0.01%
	the	2	0.01%
	agency	2	0.01%
	in	2	0.01%
	protection	2	0.01%
	model	2	0.01%
	get	1	0.00%
	using	1	0.00%
	control	1	0.00%
	water	1	0.00%
	concept	1	0.00%

18. yahoo uk &ireland	in	5	0.02%
	on	5	0.02%
	iraq	3	0.01%
	health	3	0.01%
	gestational	3	0.01%
	dm	3	0.01%
	pm2.5	2	0.01%
	child	2	0.01%
	gaps	2	0.01%
	pm10	2	0.01%
	research	2	0.01%
	dna	1	0.00%
	winzip	1	0.00%
	health?	1	0.00%
	organisations	1	0.00%
	effect	1	0.00%
	short	1	0.00%
	regard	1	0.00%
	cytogenetic	1	0.00%
	children	1	0.00%
19. yahoo taiwan	of	3	0.01%
	in	3	0.01%
	for	3	0.01%
	postcards	2	0.01%
	malaysia	2	0.01%
	centers	2	0.01%
	environmental	2	0.01%
	waste	2	0.01%
	recycle	2	0.01%
	national	2	0.01%
	design	2	0.01%
	reactive	1	0.00%
	factors	1	0.00%
	drinking	1	0.00%
	oyster	1	0.00%
	revisited	1	0.00%
	offices	1	0.00%
	bioaccumulation	1	0.00%
	center	1	0.00%
	full	1	0.00%
20. mamma	water	6	0.02%
	on	6	0.02%

of	6	0.02%
to	3	0.01%
journals	2	0.01%
drinking	2	0.01%
effect	2	0.01%
health	2	0.01%
composition	2	0.01%
sewage	2	0.01%
research	2	0.01%
quality	2	0.01%
elemental	2	0.01%
analysis	2	0.01%
2008	1	0.00%
education	1	0.00%
study	1	0.00%
2002	1	0.00%
abnormalities	1	0.00%
pollution	1	0.00%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



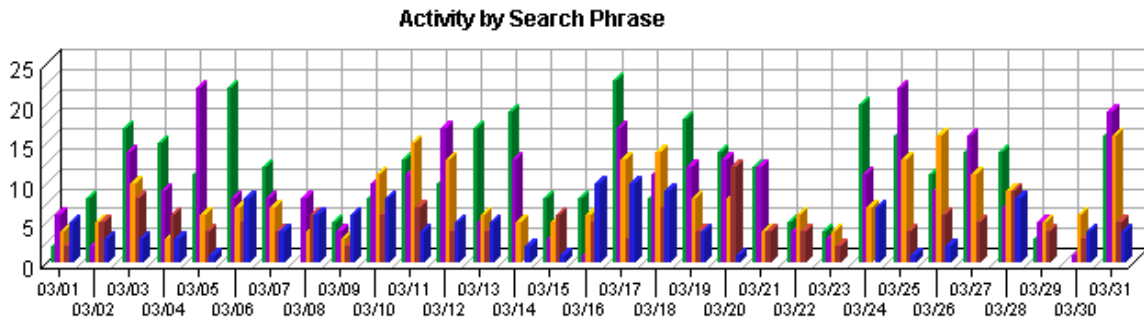
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa sbir	353	1.31%
2.	epa star	303	1.13%
3.	epa	250	0.93%
4.	forms	146	0.54%
5.	ncer	124	0.46%
6.	epa star fellowship	107	0.40%
7.	science topics	95	0.35%
8.	epa grants	83	0.31%
9.	epa star grant	65	0.24%
10.	epa funding	60	0.22%
11.	research grants	59	0.22%
12.	environmental protection agency	58	0.22%
13.	particulate matter	55	0.20%
14.	drinking water	52	0.19%
15.	technology sustainable environment	49	0.18%
16.	epa fellowship	49	0.18%
17.	change	46	0.17%
18.	environmental research	44	0.16%
19.	epa star grants	41	0.15%
20.	epa ncer	39	0.15%

Subtotal	2,078	7.73%
Total	26,875	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa sbir	google	324	1.21%
	yahoo	23	0.09%
	msn	3	0.01%
	google japan	2	0.01%
	aol netfind	1	0.00%
2. epa star	google	297	1.11%
	msn	2	0.01%
	google germany	2	0.01%
	google canada	1	0.00%
	yahoo	1	0.00%
3. epa	google	190	0.71%
	msn	24	0.09%
	yahoo	19	0.07%
	aol netfind	6	0.02%
	yahoo canada	3	0.01%
	google italy	3	0.01%
	google canada	2	0.01%
	altavista	1	0.00%
	yahoo australia &nz	1	0.00%
	netscape	1	0.00%
4. forms	google	80	0.30%
	google uk	44	0.16%
	google canada	14	0.05%
	google australia	8	0.03%
5. ncer	google	96	0.36%
	yahoo	21	0.08%
	google canada	5	0.02%
	google italy	1	0.00%
	google japan	1	0.00%
6. epa star fellowship	google	102	0.38%
	yahoo	4	0.01%
	msn	1	0.00%
7. science topics	google	81	0.30%
	google canada	6	0.02%
	google uk	5	0.02%
	yahoo	1	0.00%

	google australia	1	0.00%
	msn	1	0.00%
8. epa grants	google	75	0.28%
	yahoo	4	0.01%
	aol netfind	2	0.01%
	msn	1	0.00%
	google uk	1	0.00%
9. epa star grant	google	58	0.22%
	yahoo	7	0.03%
10. epa funding	google	57	0.21%
	yahoo	1	0.00%
	google canada	1	0.00%
	google uk	1	0.00%
11. research grants	google	57	0.21%
	netscape	1	0.00%
	google france	1	0.00%
12. environmental protection agency	google	47	0.17%
	yahoo	7	0.03%
	aol netfind	3	0.01%
	google uk	1	0.00%
13. particulate matter	google	34	0.13%
	yahoo spain	8	0.03%
	yahoo	7	0.03%
	aol netfind	3	0.01%
	msn	2	0.01%
	google italy	1	0.00%
14. drinking water	msn	52	0.19%
15. technology sustainable environment	google	49	0.18%
16. epa fellowship	google	46	0.17%
	google japan	1	0.00%
	yahoo	1	0.00%
	aol netfind	1	0.00%
17. change	google	28	0.10%
	google uk	7	0.03%
	google australia	6	0.02%
	google canada	5	0.02%
18. environmental research	google	37	0.14%
	yahoo	6	0.02%
	google germany	1	0.00%
19. epa star grants	google	39	0.15%
	msn	2	0.01%
20. epa ncer	google	36	0.13%

yahoo	2	0.01%
google uk	1	0.00%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

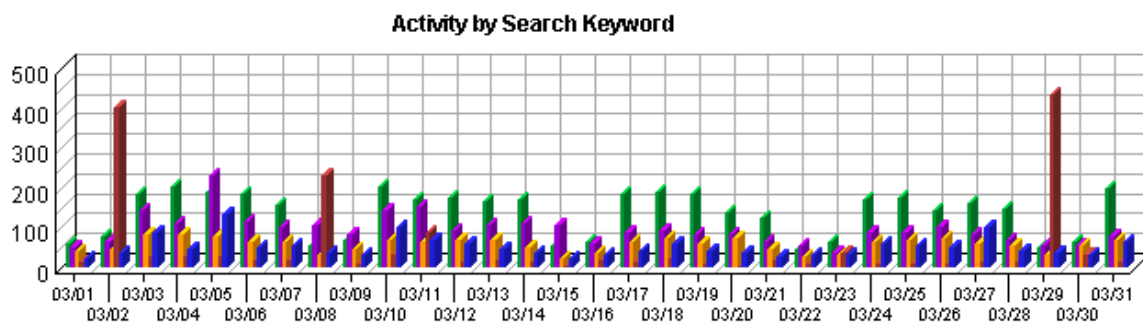
💡 How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	4,250	4.04%
2.	of	2,908	2.76%
3.	environmental	1,788	1.70%
4.	ppt	1,619	1.54%
5.	in	1,597	1.52%
6.	research	1,525	1.45%
7.	filetype:pdf	1,427	1.36%
8.	for	1,279	1.22%
9.	the	1,039	0.99%
10.	air	991	0.94%
11.	star	986	0.94%
12.	water	936	0.89%
13.	allintitle:	867	0.82%
14.	phytoplankton	863	0.82%
15.	pollution	816	0.78%
16.	health	794	0.75%
17.	on	734	0.70%
18.	nanoparticle	683	0.65%
19.	nanotechnology	653	0.62%
20.	sbir	643	0.61%
	Subtotal	26,398	25.10%
	Total	105,192	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,695	3.51%
	yahoo	307	0.29%
	msn	75	0.07%
	google canada	44	0.04%
	google uk	32	0.03%
	aol netfind	26	0.02%
	google australia	17	0.02%
	google japan	12	0.01%
	google italy	9	0.01%
	google germany	9	0.01%
	yahoo japan	6	0.01%
	google france	5	0.00%
	yahoo canada	3	0.00%
	google austria	1	0.00%
	yahoo australia &nz	1	0.00%
	compuserve	1	0.00%
	mamma	1	0.00%
	yahoo singapore	1	0.00%
	vivisimo	1	0.00%
	yahoo france	1	0.00%
2. of	google	2,130	2.02%
	yahoo	334	0.32%
	google uk	121	0.12%
	google canada	92	0.09%
	google germany	42	0.04%
	google australia	42	0.04%
	msn	35	0.03%
	aol netfind	24	0.02%
	google france	22	0.02%
	yahoo singapore	12	0.01%
	google italy	12	0.01%
	yahoo spain	7	0.01%
	mamma	6	0.01%
	netscape	5	0.00%
	altavista	5	0.00%
	cnet search.com	4	0.00%
	yahoo australia &nz	3	0.00%
	yahoo taiwan	3	0.00%

	all the web	2	0.00%
	google japan	2	0.00%
3. environmental	google	1,370	1.30%
	yahoo	243	0.23%
	google canada	51	0.05%
	google uk	36	0.03%
	msn	21	0.02%
	aol netfind	12	0.01%
	google germany	10	0.01%
	google italy	10	0.01%
	google australia	9	0.01%
	google france	6	0.01%
	cnet search.com	2	0.00%
	yahoo japan	2	0.00%
	netscape	2	0.00%
	yahoo taiwan	2	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	yahoo france	2	0.00%
	yahoo canada	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo spain	1	0.00%
4. ppt	google	1,531	1.46%
	google italy	18	0.02%
	google uk	17	0.02%
	google canada	16	0.02%
	yahoo	13	0.01%
	google france	10	0.01%
	google germany	8	0.01%
	google japan	3	0.00%
	google australia	2	0.00%
	yahoo mexico	1	0.00%
5. in	google	1,160	1.10%
	yahoo	222	0.21%
	google uk	57	0.05%
	google canada	47	0.04%
	msn	24	0.02%
	aol netfind	20	0.02%
	google australia	15	0.01%
	google france	14	0.01%
	google germany	8	0.01%
	google italy	7	0.01%

	altavista	7	0.01%
	yahoo uk &ireland	5	0.00%
	yahoo taiwan	3	0.00%
	yahoo singapore	2	0.00%
	netscape	2	0.00%
	yahoo japan	1	0.00%
	mamma	1	0.00%
	cnet search.com	1	0.00%
	searchalot	1	0.00%
6. research	google	1,193	1.13%
	yahoo	189	0.18%
	google canada	46	0.04%
	google uk	19	0.02%
	msn	17	0.02%
	google germany	15	0.01%
	aol netfind	12	0.01%
	google italy	6	0.01%
	google france	6	0.01%
	google australia	6	0.01%
	google japan	3	0.00%
	yahoo uk &ireland	2	0.00%
	mamma	2	0.00%
	altavista	2	0.00%
	yahoo japan	2	0.00%
	walla.il	1	0.00%
	ninemsn	1	0.00%
	netscape	1	0.00%
	yahoo india	1	0.00%
	cnet search.com	1	0.00%
7. filetype:pdf	google	1,368	1.30%
	google germany	28	0.03%
	google canada	21	0.02%
	google france	7	0.01%
	google australia	1	0.00%
	google japan	1	0.00%
	google uk	1	0.00%
8. for	google	950	0.90%
	yahoo	160	0.15%
	google uk	45	0.04%
	google canada	38	0.04%
	msn	34	0.03%
	google australia	15	0.01%

	google france	9	0.01%
	google italy	7	0.01%
	aol netfind	7	0.01%
	google germany	5	0.00%
	yahoo taiwan	3	0.00%
	yahoo singapore	1	0.00%
	yahoo japan	1	0.00%
	google austria	1	0.00%
	yahoo uk &ireland	1	0.00%
	google japan	1	0.00%
	cnet search.com	1	0.00%
9. the	google	778	0.74%
	yahoo	82	0.08%
	google uk	55	0.05%
	google canada	36	0.03%
	google australia	21	0.02%
	msn	15	0.01%
	aol netfind	15	0.01%
	google italy	9	0.01%
	google germany	8	0.01%
	google france	6	0.01%
	yahoo japan	3	0.00%
	altavista	3	0.00%
	netscape	3	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	yahoo mexico	1	0.00%
10. air	google	872	0.83%
	yahoo	43	0.04%
	google canada	21	0.02%
	google uk	19	0.02%
	google australia	11	0.01%
	yahoo singapore	7	0.01%
	msn	7	0.01%
	aol netfind	4	0.00%
	yahoo mexico	1	0.00%
	yahoo australia &nz	1	0.00%
	mamma	1	0.00%
	google italy	1	0.00%
	google germany	1	0.00%
	google japan	1	0.00%
	altavista	1	0.00%

11. star	google	913	0.87%
	yahoo	38	0.04%
	msn	11	0.01%
	google uk	7	0.01%
	aol netfind	5	0.00%
	google germany	4	0.00%
	google italy	2	0.00%
	google canada	2	0.00%
	google japan	2	0.00%
	google france	1	0.00%
	google austria	1	0.00%
12. water	google	698	0.66%
	yahoo	85	0.08%
	msn	60	0.06%
	google canada	37	0.04%
	google uk	13	0.01%
	google australia	7	0.01%
	aol netfind	6	0.01%
	google italy	6	0.01%
	mamma	6	0.01%
	google france	5	0.00%
	google germany	4	0.00%
	altavista	2	0.00%
	yahoo korea	1	0.00%
	yahoo taiwan	1	0.00%
	netscape	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo japan	1	0.00%
	yahoo canada	1	0.00%
yahoo singapore	1	0.00%	
13. allintitle:	google	860	0.82%
	google france	7	0.01%
14. phytoplankton	google	862	0.82%
	yahoo	1	0.00%
15. pollution	google	680	0.65%
	yahoo	57	0.05%
	google uk	24	0.02%
	google canada	15	0.01%
	google australia	11	0.01%
	yahoo singapore	7	0.01%
	aol netfind	5	0.00%
	msn	5	0.00%

	google austria	4	0.00%
	google italy	3	0.00%
	google france	2	0.00%
	vivisimo	1	0.00%
	yahoo australia &nz	1	0.00%
	google germany	1	0.00%
16. health	google	595	0.57%
	yahoo	78	0.07%
	google canada	36	0.03%
	google uk	28	0.03%
	google australia	18	0.02%
	aol netfind	10	0.01%
	google germany	7	0.01%
	msn	4	0.00%
	google france	4	0.00%
	google japan	3	0.00%
	yahoo uk &ireland	3	0.00%
	google italy	3	0.00%
	mamma	2	0.00%
	yahoo singapore	1	0.00%
	ninemsn	1	0.00%
	altavista	1	0.00%
17. on	google	517	0.49%
	yahoo	89	0.08%
	google uk	37	0.04%
	google canada	23	0.02%
	msn	20	0.02%
	google australia	17	0.02%
	aol netfind	9	0.01%
	mamma	6	0.01%
	yahoo uk &ireland	5	0.00%
	google germany	2	0.00%
	altavista	2	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
	yahoo singapore	1	0.00%
	google italy	1	0.00%
	yahoo india	1	0.00%
	google france	1	0.00%
	yahoo canada	1	0.00%
18. nanoparticle	google	675	0.64%
	google canada	5	0.00%

	google italy	1	0.00%
	aol netfind	1	0.00%
	google uk	1	0.00%
19. nanotechnology	google	487	0.46%
	yahoo	55	0.05%
	google canada	35	0.03%
	google uk	17	0.02%
	google germany	15	0.01%
	msn	11	0.01%
	google australia	10	0.01%
	altavista	5	0.00%
	google japan	4	0.00%
	aol netfind	2	0.00%
	google austria	2	0.00%
	yahoo singapore	2	0.00%
	netscape	2	0.00%
	google france	2	0.00%
	yahoo india	1	0.00%
	google italy	1	0.00%
	yahoo japan	1	0.00%
	yahoo uk &ireland	1	0.00%
20. sbir	google	577	0.55%
	yahoo	55	0.05%
	msn	4	0.00%
	google canada	3	0.00%
	google japan	2	0.00%
	google australia	1	0.00%
	aol netfind	1	0.00%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

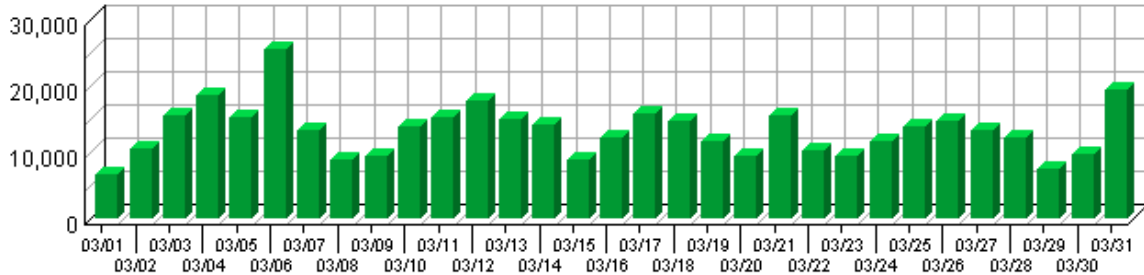


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

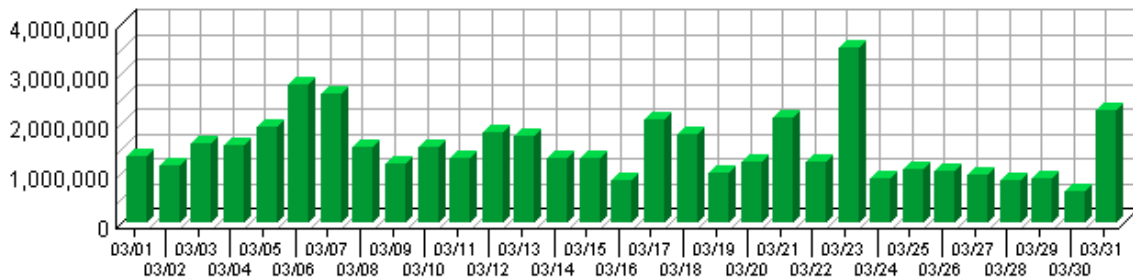
Hits Trend



Hit Summary

Successful Hits for Entire Site	411,526
Average Hits per Day	13,275
Home Page Hits	9,600

Bandwidth: Kbytes Transferred Trend

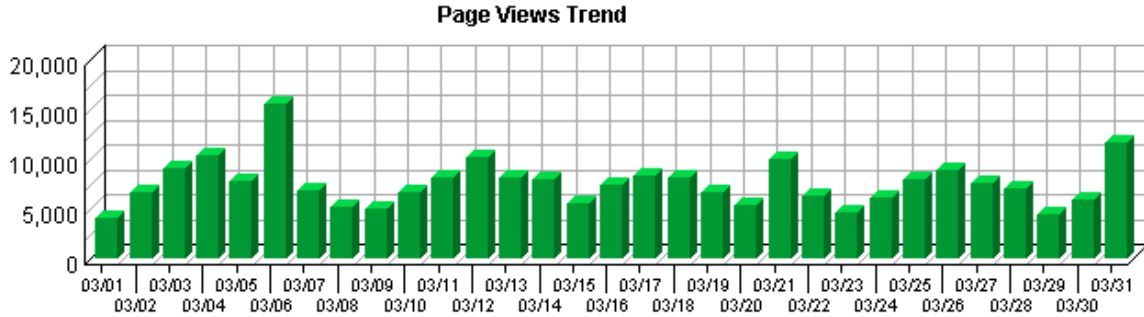


Technical Statistics

Total Hits	465,175	100%
Successful Hits	411,526	88.47%
Failed Hits	53,649	11.53%
Cached Hits	75,286	16.18%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
03/01	3,995	1.71%
03/02	6,660	2.85%
03/03	9,063	3.88%
03/04	10,449	4.47%
03/05	7,808	3.34%
03/06	15,623	6.69%
03/07	6,762	2.90%
03/08	5,148	2.20%
03/09	4,965	2.13%
03/10	6,720	2.88%
03/11	8,213	3.52%
03/12	10,138	4.34%
03/13	8,092	3.47%
03/14	8,050	3.45%
03/15	5,494	2.35%
03/16	7,375	3.16%
03/17	8,279	3.55%
03/18	8,184	3.50%
03/19	6,656	2.85%
03/20	5,420	2.32%
03/21	9,934	4.25%
03/22	6,287	2.69%
03/23	4,618	1.98%
03/24	6,111	2.62%
03/25	7,875	3.37%

03/26	8,843	3.79%
03/27	7,585	3.25%
03/28	7,072	3.03%
03/29	4,411	1.89%
03/30	5,941	2.54%
03/31	11,742	5.03%
Total	233,513	100.00%

Page Views Trend – Help Card

? Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

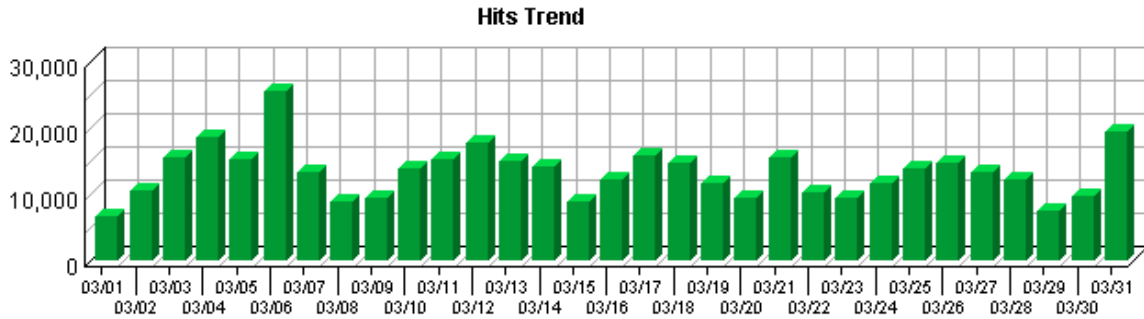
Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
03/01	6,685	1.62%
03/02	10,449	2.54%
03/03	15,451	3.75%
03/04	18,685	4.54%
03/05	15,394	3.74%
03/06	25,418	6.18%
03/07	13,249	3.22%
03/08	8,907	2.16%
03/09	9,513	2.31%
03/10	14,019	3.41%
03/11	15,311	3.72%
03/12	17,895	4.35%
03/13	15,068	3.66%
03/14	14,244	3.46%
03/15	8,826	2.14%
03/16	12,345	3.00%
03/17	15,947	3.88%
03/18	14,790	3.59%
03/19	11,615	2.82%
03/20	9,582	2.33%
03/21	15,676	3.81%
03/22	10,270	2.50%
03/23	9,539	2.32%
03/24	11,573	2.81%
03/25	13,904	3.38%

03/26	14,758	3.59%
03/27	13,299	3.23%
03/28	12,350	3.00%
03/29	7,491	1.82%
03/30	9,701	2.36%
03/31	19,572	4.76%
Total	411,526	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

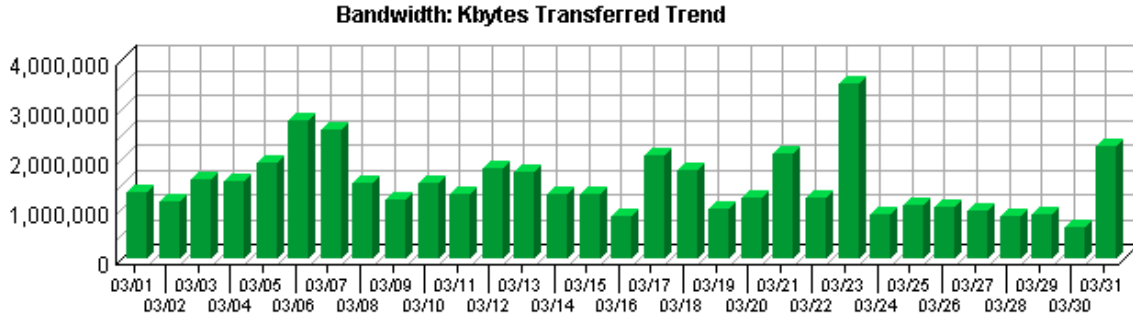
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
03/01	1,345,730	2.87%
03/02	1,143,257	2.44%
03/03	1,583,983	3.38%
03/04	1,573,891	3.36%
03/05	1,929,893	4.12%
03/06	2,767,083	5.91%
03/07	2,576,561	5.50%
03/08	1,523,769	3.25%
03/09	1,179,880	2.52%
03/10	1,500,799	3.20%
03/11	1,299,735	2.77%
03/12	1,799,995	3.84%
03/13	1,726,057	3.68%
03/14	1,298,447	2.77%
03/15	1,285,364	2.74%
03/16	845,918	1.81%
03/17	2,058,312	4.39%
03/18	1,762,100	3.76%
03/19	984,470	2.10%
03/20	1,237,068	2.64%
03/21	2,116,134	4.52%
03/22	1,221,903	2.61%
03/23	3,503,629	7.48%
03/24	881,998	1.88%
03/25	1,070,725	2.29%

03/26	1,039,180	2.22%
03/27	974,385	2.08%
03/28	858,094	1.83%
03/29	875,981	1.87%
03/30	619,188	1.32%
03/31	2,270,444	4.85%
Total	46,853,957	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

? Kbytes Transferred – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

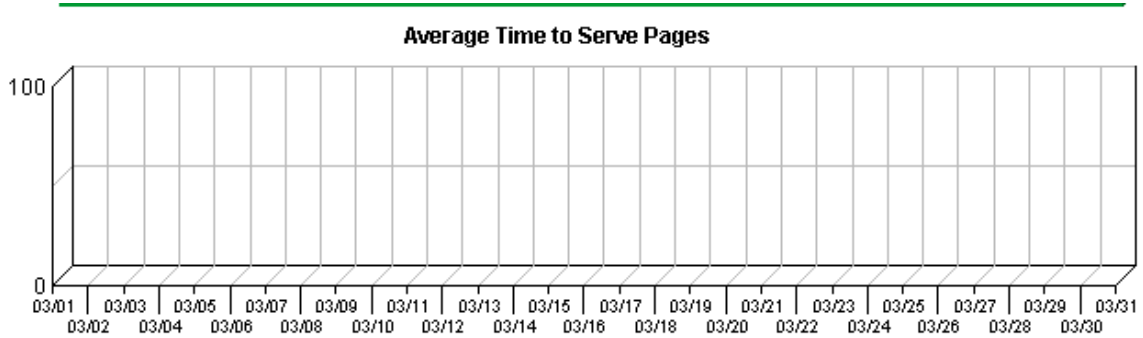
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
03/01	0	3,995	0
03/02	0	6,660	0
03/03	0	9,063	0
03/04	0	10,449	0
03/05	0	7,808	0
03/06	0	15,623	0
03/07	0	6,762	0
03/08	0	5,148	0
03/09	0	4,965	0
03/10	0	6,720	0
03/11	0	8,213	0
03/12	0	10,138	0
03/13	0	8,092	0
03/14	0	8,050	0
03/15	0	5,494	0
03/16	0	7,375	0
03/17	0	8,279	0
03/18	0	8,184	0
03/19	0	6,656	0
03/20	0	5,420	0
03/21	0	9,934	0
03/22	0	6,287	0
03/23	0	4,618	0
03/24	0	6,111	0
03/25	0	7,875	0

03/26	0	8,843	0
03/27	0	7,585	0
03/28	0	7,072	0
03/29	0	4,411	0
03/30	0	5,941	0
03/31	0	11,742	0
Total	0	233,513	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

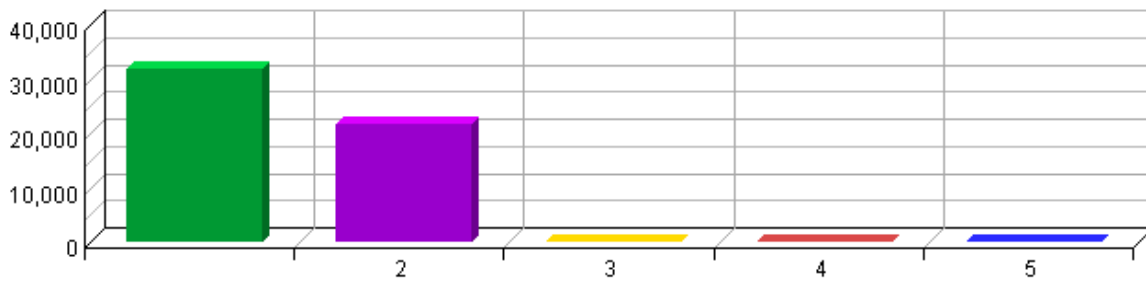
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

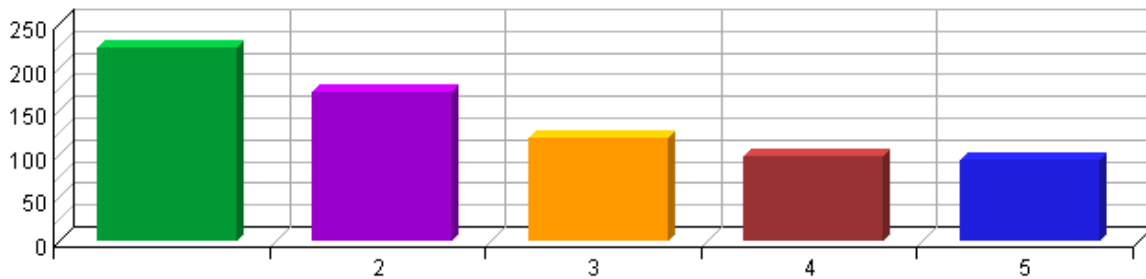
Technical Statistics

Total Hits	465,175	100%
Successful Hits	411,526	88.47%
Failed Hits	53,649	11.53%
Cached Hits	75,286	16.18%

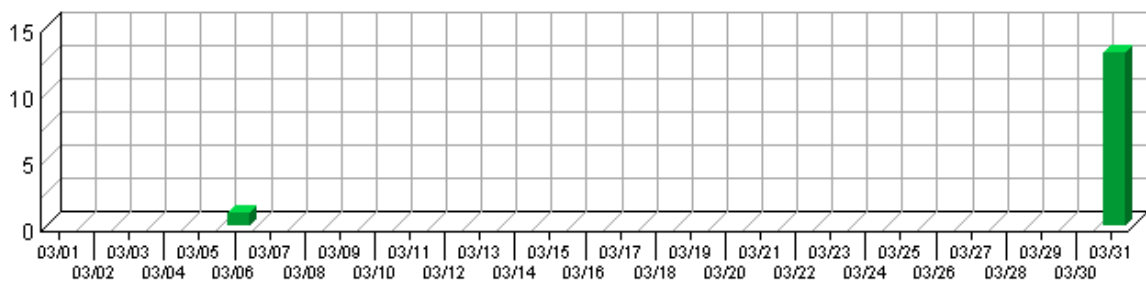
Client Errors



File Not Found Errors



Server Errors Trend



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	31,908	59.49%
2.	404 Not Found	21,571	40.22%
3.	400 Bad Request	129	0.24%
4.	408 Request Timeout	15	0.03%
5.	000 Incomplete / Undefined	8	0.01%
6.	405 Method Not Allowed	3	0.01%
7.	416 Incomplete / Undefined	1	0.00%
	Total	53,635	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/rfa/2008/2008_star_gcwg.html (no referrer)	222	1.03%
2.	/ncer/p3/designs_sustain_rfp.html (no referrer)	172	0.80%
3.	/ncer/nano/research/white/ http://es.epa.gov/ncer/nano/research/nano_tox.html	118	0.55%
4.	/ncer/publications/topical/ (no referrer)	97	0.45%
5.	/ncer/events/calendar/2005/ styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/calendar/2005/oct20/logistics.html	93	0.43%
6.	/ncer/fellow/forum/conference/ 08/may19/ncer/fellow/forum/ conference.html http://es.epa.gov/ncer/fellow/forum/conference.html	92	0.43%
7.	/ncer/rfa97/endocrine.html (no referrer)	75	0.35%
8.	/ncer/p3/designs_sustain_rfp_2005.html (no referrer)	66	0.31%
9.	/ncer/publications/topical/mercury.html (no referrer)	61	0.28%
10.	/ncer/s/etop.css http://es.epa.gov/ncer/biodiversity/solicitation.html	60	0.28%
11.	/ncer/s/epa.css http://es.epa.gov/ncer/	60	0.28%

	biodiversity/solicitation.html		
12.	/ncer/publications/topical/drinking.html (no referrer)	58	0.27%
13.	/ncer/childrenscenters/news_stories/children.css http://es.epa.gov/ncer/childrenscenters/news_stories/ucin_100506.html	48	0.22%
14.	/ncer/publications/topical/mercury.html http://www.epa.gov/mercury/grants.htm	45	0.21%
15.	/ncer/events/calendar/2006/styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/calendar/2006/sep14/logistics.html	42	0.19%
16.	/ncer/qa/qa_docs.html (no referrer)	42	0.19%
17.	/ncer/ru/ (no referrer)	38	0.18%
18.	/ncer/publications/topical/urban.html (no referrer)	38	0.18%
19.	/ncer/p3/apply/apply/ (no referrer)	36	0.17%
20.	/ncer/rfa/forms/downlf.html (no referrer)	35	0.16%
	Subtotal	1,498	6.94%
	Other	20,073	93.06%
	Total	21,571	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

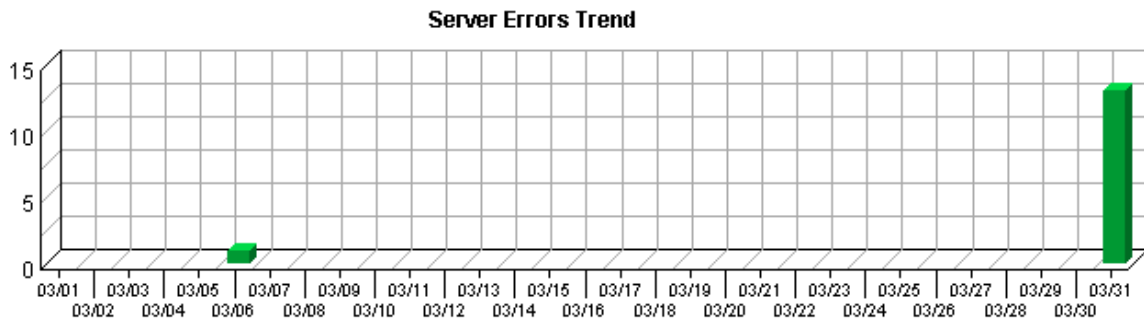
Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	14	100.00%
	Total	14	100.00%

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

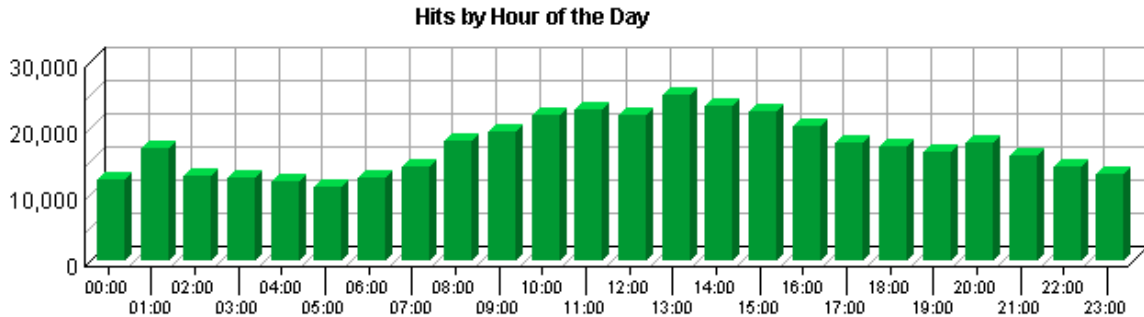
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

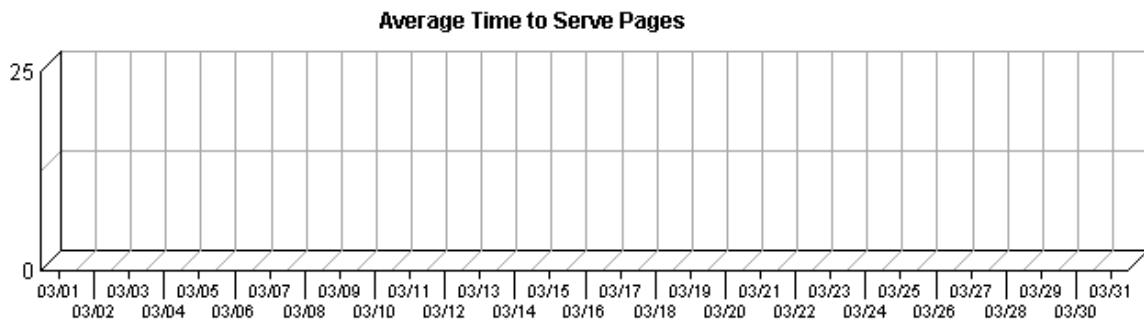


Most Active Summary

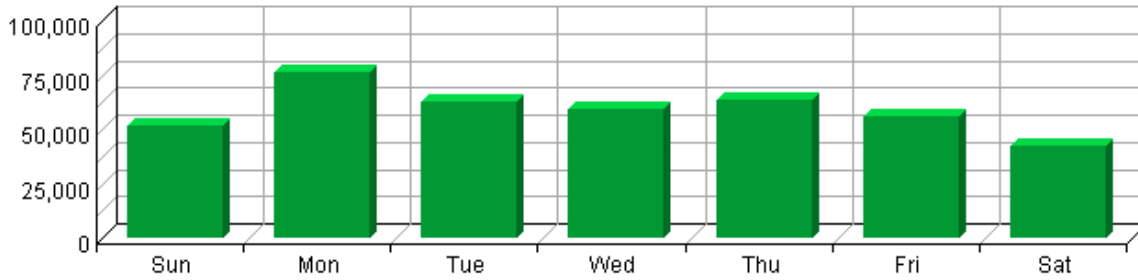
Most Active Date	March 06, 2008
Number of Hits on Most Active Date	25,418
Most Active Day of the Week	Mon
Most Active Hour of the Day	13:00–13:59

Activity on Weekdays Summary

Total Hits Weekdays	317,800
Total Visits Weekdays	88,088
Average Number of Visits per day on Weekdays	4,194
Average Number of Hits per day on Weekdays	15,133



Hits by Day of the Week



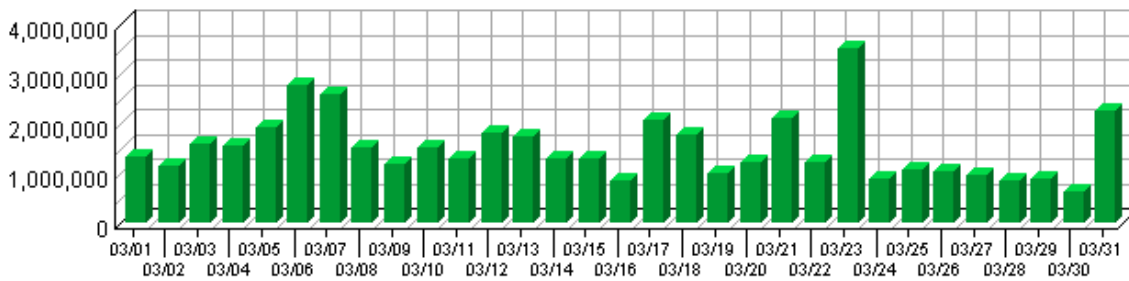
Least Active Summary

Least Active Date	March 01, 2008
Number of Hits on Least Active Date	6,685
Least Active Day of the Week	Sat
Least Active Hour of the Day	05:00–05:59

Activity on Weekends Summary

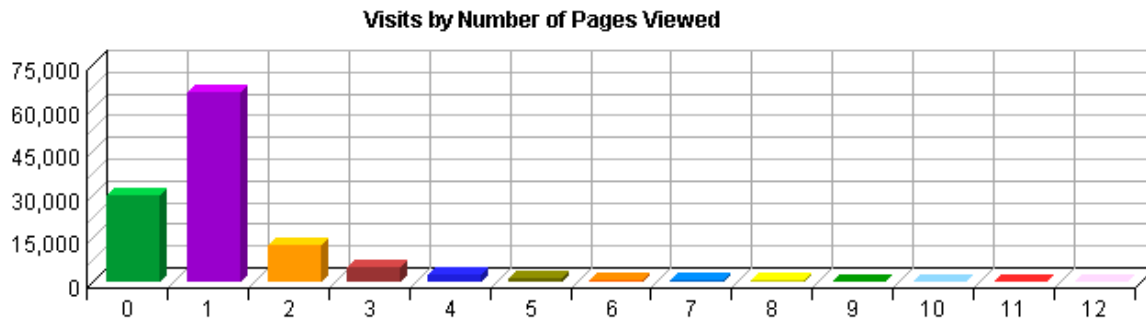
Total Hits Weekend	93,726
Total Visits Weekend	31,438
Average Number of Visits per Weekend	6,287
Average Number of Hits per Weekend	18,745

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	30,054	25.15%
1	65,158	54.53%
2	12,400	10.38%
3	4,816	4.03%
4	2,253	1.89%
5	1,251	1.05%
6	831	0.70%
7	480	0.40%
8	365	0.31%
9	317	0.27%
10	171	0.14%
11	159	0.13%
12	117	0.10%
Subtotal	118,372	99.06%
Other	1,120	0.94%
Total	119,492	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

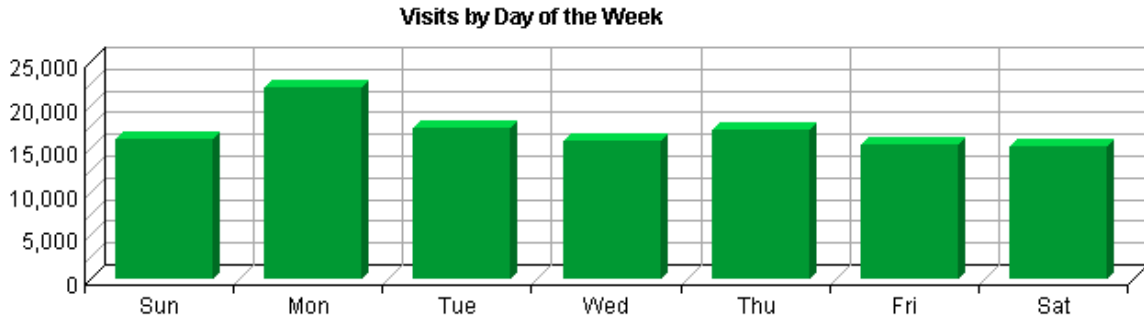
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	16,170	13.53%
Mon	22,069	18.46%
Tue	17,438	14.59%
Wed	15,916	13.32%
Thu	17,151	14.35%
Fri	15,514	12.98%
Sat	15,268	12.77%
Total Weekend	31,438	26.30%
Total Weekdays	88,088	73.70%
Total	119,526	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

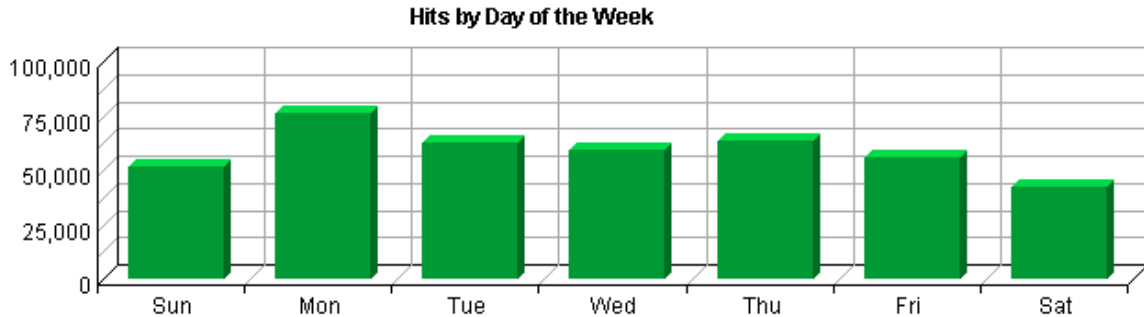
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	51,547	12.53%
Mon	76,562	18.60%
Tue	62,690	15.23%
Wed	59,662	14.50%
Thu	63,367	15.40%
Fri	55,519	13.49%
Sat	42,179	10.25%
Total Weekend	93,726	22.78%
Total Weekdays	317,800	77.22%
Total	411,526	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

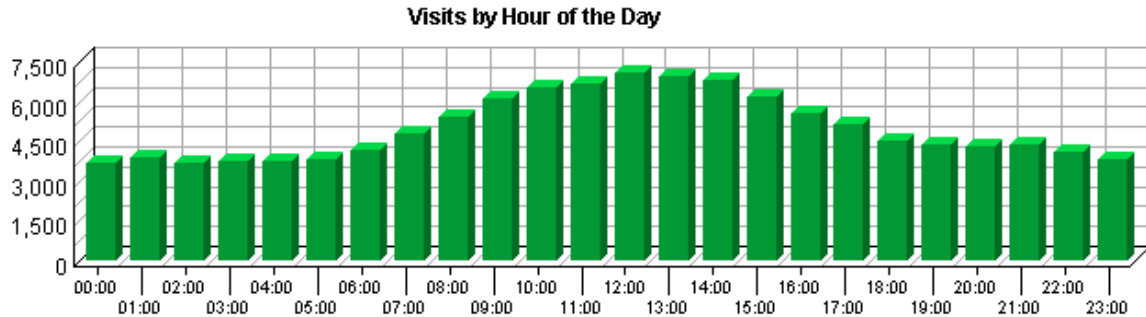
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	3,702	3.10%
01:00	3,909	3.27%
02:00	3,675	3.07%
03:00	3,779	3.16%
04:00	3,775	3.16%
05:00	3,805	3.18%
06:00	4,181	3.50%
07:00	4,775	3.99%
08:00	5,392	4.51%
09:00	6,121	5.12%
10:00	6,530	5.46%
11:00	6,657	5.57%
12:00	7,076	5.92%
13:00	6,912	5.78%
14:00	6,791	5.68%
15:00	6,209	5.19%
16:00	5,590	4.68%
17:00	5,166	4.32%
18:00	4,496	3.76%
19:00	4,383	3.67%
20:00	4,277	3.58%
21:00	4,360	3.65%
22:00	4,119	3.45%
23:00	3,846	3.22%
Total Visits during Work Hours (8:00am–5:00pm)	57,278	47.92%

Total Visits during After Hours (5:01pm–7:59am)	62,248	52.08%
Total	119,526	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	12:00–12:59
Least Active Hour of the Day	02:00–02:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

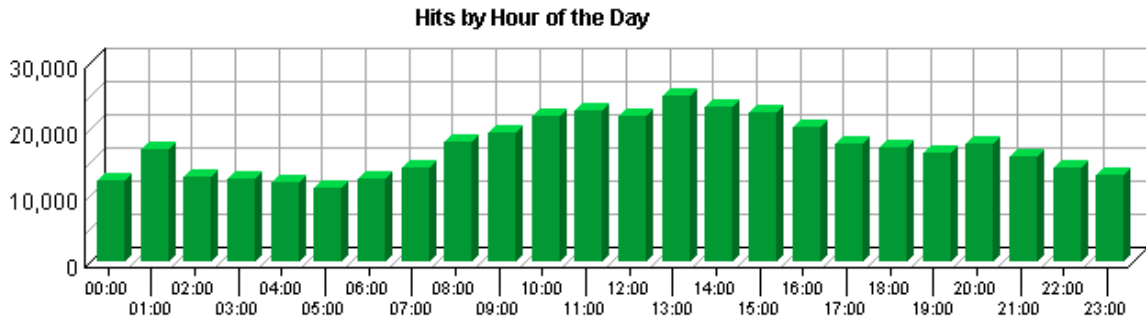
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	12,238	2.97%
01:00	16,906	4.11%
02:00	12,757	3.10%
03:00	12,579	3.06%
04:00	11,983	2.91%
05:00	11,108	2.70%
06:00	12,600	3.06%
07:00	14,067	3.42%
08:00	18,173	4.42%
09:00	19,410	4.72%
10:00	21,846	5.31%
11:00	22,720	5.52%
12:00	21,955	5.34%
13:00	24,976	6.07%
14:00	23,244	5.65%
15:00	22,601	5.49%
16:00	20,216	4.91%
17:00	17,734	4.31%
18:00	17,339	4.21%
19:00	16,386	3.98%
20:00	17,662	4.29%
21:00	15,708	3.82%
22:00	14,219	3.46%
23:00	13,099	3.18%

Total Hits during Work Hours (8:00am–5:00pm)	195,141	47.42%
Total Hits during After Hours (5:01pm–7:59am)	216,385	52.58%
Total	411,526	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	13:00–13:59
Least Active Hour of the Day	05:00–05:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	106,276	88.94%
1-2	2,124	1.78%
2-3	1,160	0.97%
3-4	845	0.71%
4-5	677	0.57%
5-6	610	0.51%
6-7	486	0.41%
7-8	421	0.35%
8-9	361	0.30%
9-10	320	0.27%
10-11	290	0.24%
11-12	295	0.25%
12-13	289	0.24%
13-14	228	0.19%
14-15	245	0.21%
15-16	219	0.18%
16-17	193	0.16%
17-18	180	0.15%
18-19	189	0.16%
19-20	194	0.16%
Subtotal	115,602	96.74%
Other	3,890	3.26%
Total	119,492	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

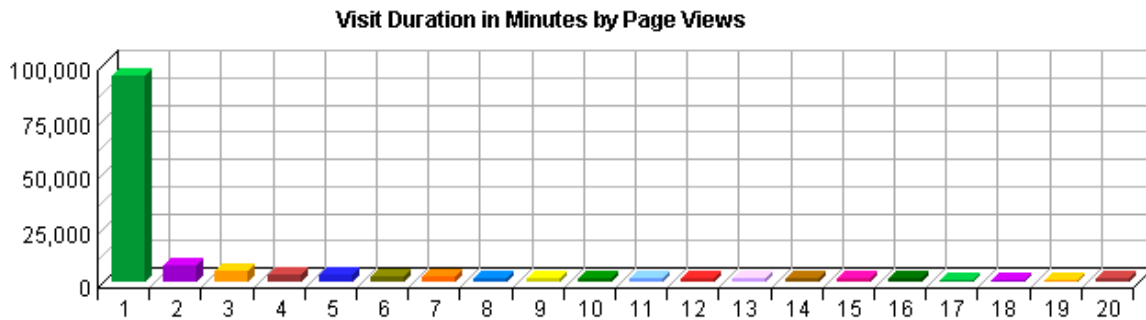
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	95,319	40.83%
1-2	7,998	3.43%
2-3	4,891	2.10%
3-4	3,427	1.47%
4-5	3,607	1.55%
5-6	2,744	1.18%
6-7	2,253	0.97%
7-8	1,853	0.79%
8-9	1,760	0.75%
9-10	1,451	0.62%
10-11	1,386	0.59%
11-12	1,714	0.73%
12-13	1,700	0.73%
13-14	1,723	0.74%
14-15	1,290	0.55%
15-16	1,284	0.55%
16-17	823	0.35%
17-18	1,025	0.44%
18-19	908	0.39%
19-20	2,063	0.88%
Subtotal	139,219	59.63%
Other	94,237	40.37%
Total	233,456	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

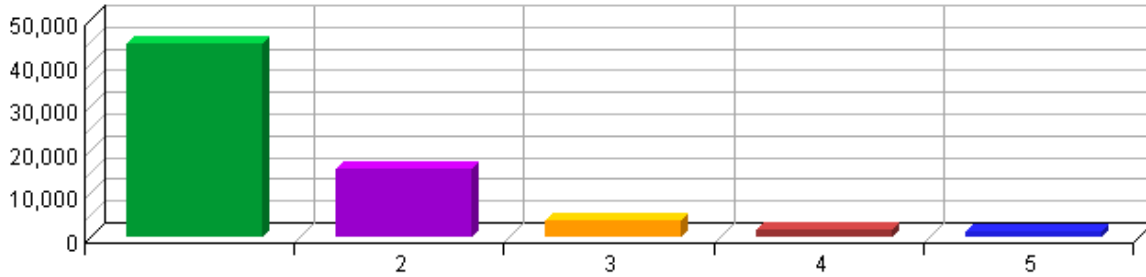
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

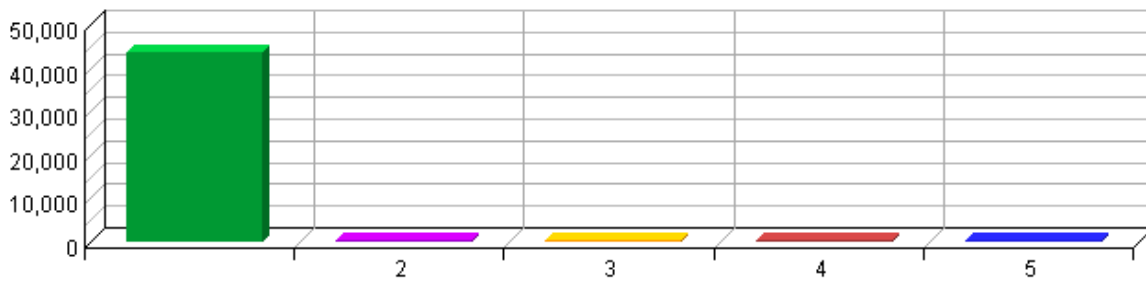
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits



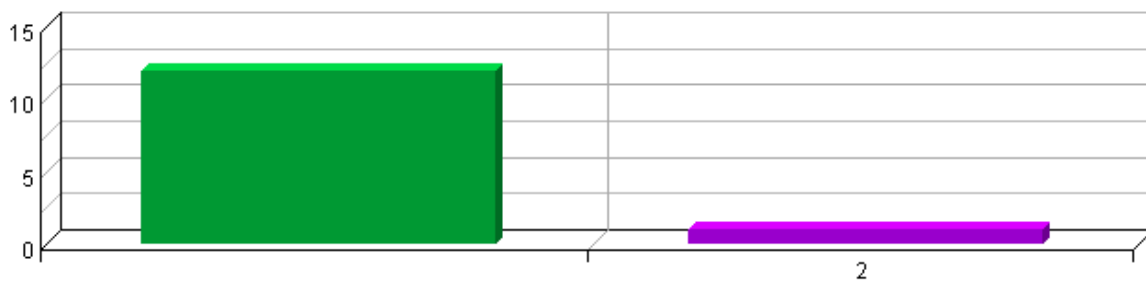
Top Spiders by Visits



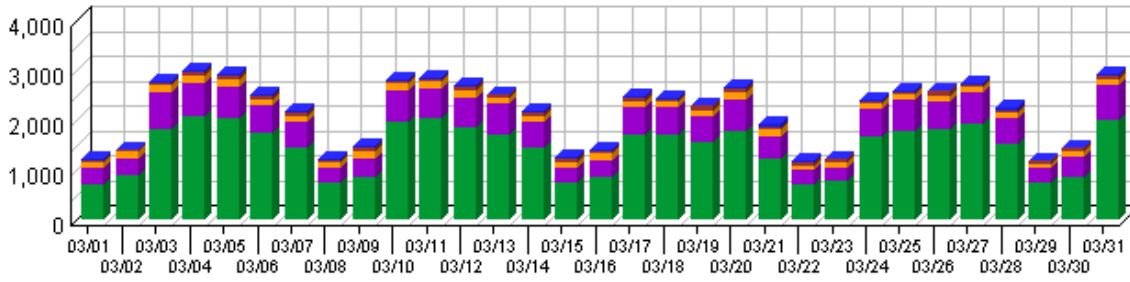
Top WAP Devices by Visits



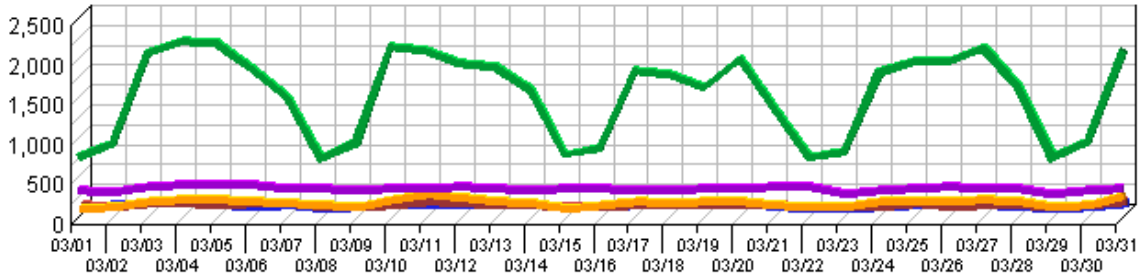
Top WAP Browsers by Visits



Top Browsers by Visits Trend

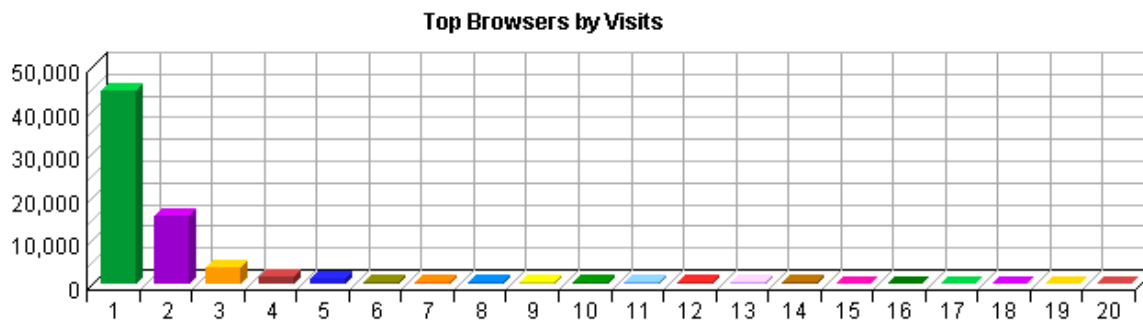
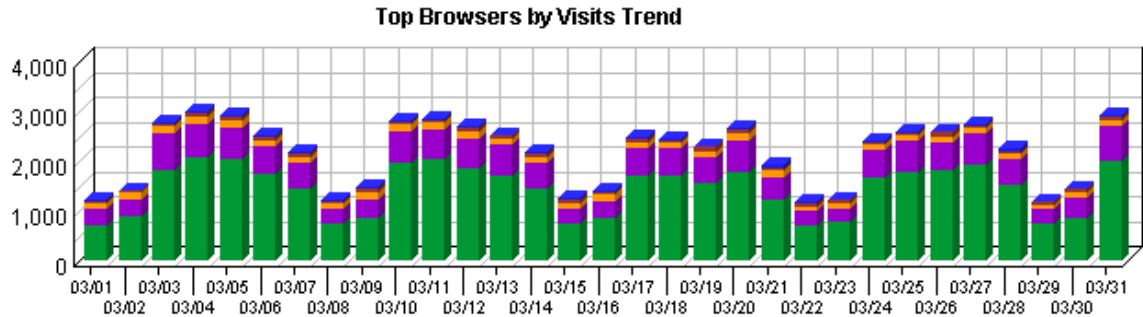


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	44,561	61.58%	173,857
2.	Mozilla	15,622	21.59%	51,962
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	3,791	5.24%	14,570
4.	Other Netscape Compatible	1,892	2.61%	24,433
5.	Others	1,070	1.48%	1,700
6.	Safari	597	0.83%	1,713
7.	Netscape	455	0.63%	1,432
8.	Opera	376	0.52%	685
9.	ColdFusion	283	0.39%	562
10.	Jakarta Commons-HttpClient/3.0.1	277	0.38%	4,512
11.	libwww-perl/5.800	274	0.38%	390
12.	psbot/0.1 (http://www.picsearch.com/bot.html)	274	0.38%	576
13.	Java/1.5.0_06	249	0.34%	250
14.	NLESE USEPA	236	0.33%	16,221
15.	Java/1.6.0_03	143	0.20%	244
16.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	130	0.18%	740
17.		108	0.15%	116

	boitho.com-dc/0.86 (http://www.boitho.com/dcbot.html)			
18.	Konqueror	106	0.15%	3,723
19.	Java/1.5.0_12	87	0.12%	190
20.	boitho.com-dc/0.85 (http://www.boitho.com/dcbot.html)	70	0.10%	73
	Subtotal	70,601	97.57%	297,949
	Other	1,760	2.43%	23,287
	Total	72,361	100.00%	321,236

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

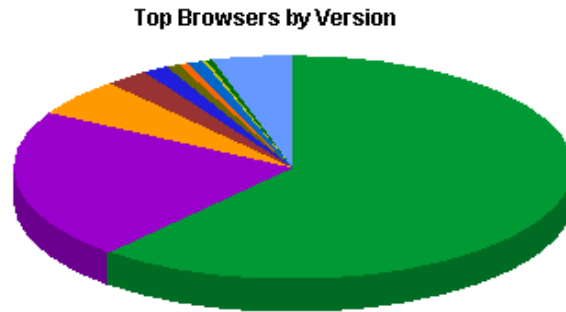
% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	23,056	31.86%	93,418
		7.0	20,472	28.29%	76,334
		5.0	392	0.54%	839
		5.5	352	0.49%	1,671
		5.01	106	0.15%	242
		5.00	35	0.05%	1,102
		Version Unknown	31	0.04%	32
		5.14	22	0.03%	36
		7.0b	15	0.02%	27
		4.01	11	0.02%	14
		3.02	11	0.02%	16
		5.23	10	0.01%	13
		1.	9	0.01%	21
		4.0	8	0.01%	9
		8.0	6	0.01%	16
		6.0b	4	0.01%	17
		7.0a1	3	0.00%	9
		5.12	3	0.00%	4
		5.21	3	0.00%	12
		5.22	2	0.00%	4
		5.17	2	0.00%	9
7.0.5730.11	1	0.00%	1		
5.13	1	0.00%	5		
7.0.5730.13	1	0.00%	1		
999.1	1	0.00%	1		
5.16	1	0.00%	1		

	4.5	1	0.00%	1	
	2.0	1	0.00%	1	
	6	1	0.00%	1	
	Other	0	0.00%	0	
2.	Mozilla	20080201	8,330	11.51%	29,773
		Version Unknown	1,625	2.25%	3,713
		20080311	1,517	2.10%	5,397
		20070308	811	1.12%	1,487
		20071127	474	0.66%	1,532
		20070515	296	0.41%	1,115
		20070725	294	0.41%	1,357
		20070508	183	0.25%	556
		20050915	154	0.21%	795
		20061010	115	0.16%	346
		20071025	115	0.16%	492
		20070309	100	0.14%	488
		20070914	93	0.13%	304
		20080207	90	0.12%	196
		20071008	79	0.11%	245
		20070713	66	0.09%	231
		20061204	63	0.09%	243
		2008030714	57	0.08%	180
		20041107	51	0.07%	119
		20080219	47	0.06%	298
		20061206	40	0.06%	61
		20050511	39	0.05%	85
		20060728	38	0.05%	90
		20070219	34	0.05%	118
		20060508	32	0.04%	104
		20060111	31	0.04%	77
		2008020514	29	0.04%	65
		20050716	28	0.04%	97
		20051111	25	0.03%	59
		20060909	24	0.03%	191
		20071128	22	0.03%	59
		20050319	22	0.03%	23
		20071115	21	0.03%	128
		20060426	20	0.03%	39
		20061201	17	0.02%	30
		20050414	17	0.02%	89
		20050317	16	0.02%	43
			15	0.02%	16

20021126	15	0.02%	28
20031007	14	0.02%	39
20050919	12	0.02%	62
20080109	12	0.02%	18
20051214	12	0.02%	16
2007030919	12	0.02%	19
20060308	11	0.02%	46
20060414	11	0.02%	18
20061025	11	0.02%	105
20080208	11	0.02%	16
20041002	10	0.01%	25
20020924	10	0.01%	10
20040626	8	0.01%	13
20040225	8	0.01%	8
20021112	8	0.01%	8
20050302	8	0.01%	19
20040707	7	0.01%	19
20060911	7	0.01%	22
20080206	7	0.01%	21
20080209	7	0.01%	10
20080211	7	0.01%	75
20021016	7	0.01%	16
20080304	7	0.01%	21
20041122	7	0.01%	19
20080129	6	0.01%	10
2008020511	6	0.01%	16
20071030	6	0.01%	8
20050717	6	0.01%	9
20080325	6	0.01%	7
20060319	6	0.01%	19
20070809	5	0.01%	8
20011128	5	0.01%	11
20050721	5	0.01%	11
20070815	5	0.01%	77
20071206	5	0.01%	48
2008030317	5	0.01%	12
20071204	5	0.01%	11
20070216	5	0.01%	5
20060313	5	0.01%	8
20050224	5	0.01%	14
20020502	4	0.01%	8
20041001	4	0.01%	4

20040206	4	0.01%	11
20020910	4	0.01%	12
20060612	4	0.01%	5
20071126	4	0.01%	70
20060328	4	0.01%	6
20040910	4	0.01%	34
20070312	4	0.01%	4
20040803	4	0.01%	23
20071022	4	0.01%	4
20031114	4	0.01%	11
20040913	4	0.01%	6
20070509	4	0.01%	5
20071205	4	0.01%	6
20051019	3	0.00%	11
20031016	3	0.00%	9
20070222	3	0.00%	4
20040113	3	0.00%	4
20080213	3	0.00%	3
20080203	3	0.00%	6
20060206	3	0.00%	6
20071018	3	0.00%	4
20080221	3	0.00%	16
20060719	3	0.00%	3
20030504	3	0.00%	7
20040614	3	0.00%	7
20060918	3	0.00%	6
20060601	3	0.00%	7
70061023	3	0.00%	21
20060214	3	0.00%	9
2007121120	3	0.00%	3
20021001	3	0.00%	10
20050921	3	0.00%	3
20060425	3	0.00%	3
20041108	3	0.00%	8
20070611	3	0.00%	3
20060915	3	0.00%	3
20050728	3	0.00%	4
20041103	2	0.00%	5
20071122	2	0.00%	2
20071213	2	0.00%	6
20071028	2	0.00%	5
20041220	2	0.00%	3

2007110703	2	0.00%	2
20060723	2	0.00%	6
20060118	2	0.00%	5
2008020513	2	0.00%	2
20050922	2	0.00%	3
20021207	2	0.00%	3
20030917	2	0.00%	4
20040616	2	0.00%	2
20071130	2	0.00%	9
20071019	2	0.00%	3
20010124	2	0.00%	10
20070718	2	0.00%	2
20070822	2	0.00%	2
20050222	2	0.00%	6
20070802	2	0.00%	2
20040815	2	0.00%	3
20030826	2	0.00%	3
20050225	2	0.00%	46
20040218	2	0.00%	2
DEBIAN-1.8.0.1-5	2	0.00%	7
2008032620	2	0.00%	2
20040619	2	0.00%	5
20041215	2	0.00%	4
20050711	2	0.00%	2
20011011	2	0.00%	8
20070530	2	0.00%	2
20070730	1	0.00%	1
20060124	1	0.00%	1
20070505	1	0.00%	1
20041020	1	0.00%	1
20060512	1	0.00%	1
20061107	1	0.00%	1
20070220	1	0.00%	3
20080115	1	0.00%	2
20060411	1	0.00%	1
20070720	1	0.00%	1
20071015	1	0.00%	1
20050908	1	0.00%	10
20020826	1	0.00%	1
20060821	1	0.00%	1
20040207	1	0.00%	6
2008022906	1	0.00%	1

		20071017	1	0.00%	1
		2007	1	0.00%	1
		20050217	1	0.00%	1
		20050207	1	0.00%	5
		20070310	1	0.00%	1
		20041217	1	0.00%	2
		20070723	1	0.00%	2
		20021104	1	0.00%	4
		20060227	1	0.00%	1
		20051006	1	0.00%	1
		20071224	1	0.00%	25
		20041109	1	0.00%	1
		20070417	1	0.00%	1
		20050924	1	0.00%	1
		20070223	1	0.00%	1
		20070710	1	0.00%	1
		20060427	1	0.00%	1
		20050223	1	0.00%	1
		20070727	1	0.00%	1
		20050513	1	0.00%	1
		20070126	1	0.00%	1
		20080118	1	0.00%	2
		20071214	1	0.00%	2
		20061215	1	0.00%	1
		2008031204	1	0.00%	1
		20071123	1	0.00%	2
		20071021	1	0.00%	1
		20071103	1	0.00%	1
		20020830	1	0.00%	1
		20070217	1	0.00%	1
		20050321	1	0.00%	1
		20020530	1	0.00%	1
		20071218	1	0.00%	1
		20061011	1	0.00%	1
		20040921	1	0.00%	1
		20020	1	0.00%	1
		Other	31	0.04%	0
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	3,791	5.24%	14,570
		Other	0	0.00%	0
4.	Other Netscape Compatible	Version Unknown	1,892	2.61%	24,433
		Other	0	0.00%	0
5.	Others	Version Unknown	1,070	1.48%	1,700

		Other	0	0.00%	0
6.	Safari	419.3	198	0.27%	429
		312.6	126	0.17%	297
		YY/ADOBE	98	0.14%	118
		YY	44	0.06%	263
		312.6_ADOBE	23	0.03%	358
		312	14	0.02%	25
		416.12	9	0.01%	14
		417.9.2	9	0.01%	17
		74	8	0.01%	12
		417.9	6	0.01%	14
		85.8.1	6	0.01%	19
		416.12_ADOBE	6	0.01%	41
		412.2	6	0.01%	10
		417.8	5	0.01%	6
		412	5	0.01%	9
		419.3_ADOBE	4	0.01%	21
		312.3.3	3	0.00%	6
		312.3	3	0.00%	7
		125.12	3	0.00%	3
		417.9.3	3	0.00%	17
		522	2	0.00%	2
		125.9	2	0.00%	2
		85.8	2	0.00%	2
		416.13	2	0.00%	2
		312.5	2	0.00%	7
		523.10	2	0.00%	5
		51	2	0.00%	2
		413	1	0.00%	2
		100	1	0.00%	1
		100.1	1	0.00%	1
		312.3.1	1	0.00%	1
		Other	0	0.00%	0
7.	Netscape	4.5	149	0.21%	499
		7.2	85	0.12%	389
		7.1	35	0.05%	111
		8.1.3	34	0.05%	85
		Version Unknown	27	0.04%	42
		7.0	14	0.02%	25
		7	12	0.02%	12
		3.0	8	0.01%	15
		8.0	7	0.01%	11

	6.2.1	7	0.01%	7
	4.08	5	0.01%	7
	4.75	5	0.01%	12
	4.79	5	0.01%	13
	8.1.2	5	0.01%	12
	8.0.1	5	0.01%	13
	8.0.4	5	0.01%	32
	4.76	4	0.01%	8
	8.1	4	0.01%	15
	4.77	4	0.01%	10
	4.7	3	0.00%	3
	4.05	3	0.00%	3
	Nutch-0.9	3	0.00%	3
	0.6	3	0.00%	5
	7.01	3	0.00%	6
	7.02	3	0.00%	4
	0.91	2	0.00%	5
	6.01	2	0.00%	14
	4.0	2	0.00%	4
	8.0.3.3	2	0.00%	50
	4.61	2	0.00%	7
	Connect	2	0.00%	2
	8.0.3.4	1	0.00%	1
	4.06	1	0.00%	1
	4.75C-CCK-MCD	1	0.00%	1
	4.51	1	0.00%	4
	6.2.3	1	0.00%	1
	Other	0	0.00%	0
8.	Opera	71	0.10%	112
	9.26	48	0.07%	71
	9.25	45	0.06%	63
	9.24	30	0.04%	60
	9.50	26	0.04%	66
	8.01	15	0.02%	29
	9.10	14	0.02%	45
	9.21	12	0.02%	18
	9.22	11	0.02%	17
	7.54	11	0.02%	15
	9.00	10	0.01%	30
	9.20	9	0.01%	12
	7.0	9	0.01%	12
	9.0	8	0.01%	20

		9.01	7	0.01%	14
		8.00	6	0.01%	19
		8.0	6	0.01%	11
		9.02	5	0.01%	10
		8.65	4	0.01%	4
		7.11	4	0.01%	5
		6.0	4	0.01%	8
		8.5	3	0.00%	13
		7.50	3	0.00%	3
		7.60	3	0.00%	5
		8.54	2	0.00%	6
		ING	2	0.00%	6
		8.51	2	0.00%	2
		8.53	1	0.00%	1
		8.50	1	0.00%	1
		6.01	1	0.00%	4
		5.11	1	0.00%	1
		7.23	1	0.00%	1
		7.02	1	0.00%	1
		Other	0	0.00%	0
9.	ColdFusion	Version Unknown	283	0.39%	562
		Other	0	0.00%	0
10.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	277	0.38%	4,512
		Other	0	0.00%	0
11.	libwww-perl/5.800	Version Unknown	274	0.38%	390
		Other	0	0.00%	0
12.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	274	0.38%	576
		Other	0	0.00%	0
13.	Java/1.5.0_06	Version Unknown	249	0.34%	250
		Other	0	0.00%	0
14.	NLESE USEPA	Version Unknown	236	0.33%	16,221
		Other	0	0.00%	0
15.	Java/1.6.0_03	Version Unknown	143	0.20%	244
		Other	0	0.00%	0
16.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	130	0.18%	740
		Other	0	0.00%	0
17.	boitho.com-dc/0.86 (http://www.boitho.com/dcbot.html)	Version Unknown	108	0.15%	116
		Other	0	0.00%	0
18.	Konqueror	3.2	43	0.06%	3,646
		3.5	25	0.03%	38
		3.1	6	0.01%	6
		3.0-RC1	4	0.01%	4

		3.1-RC3	4	0.01%	4
		3.1-RC6	3	0.00%	3
		3.0-RC5	3	0.00%	3
		3.1-RC4	3	0.00%	3
		3.1-RC2	3	0.00%	3
		3.0-RC2	3	0.00%	3
		3.0-RC3	3	0.00%	3
		3.0	2	0.00%	2
		3.1-RC5	1	0.00%	1
		3.0-RC4	1	0.00%	1
		2.2.2	1	0.00%	2
		3.1-RC1	1	0.00%	1
		Other	0	0.00%	0
19.	Java/1.5.0_12	Version Unknown	87	0.12%	190
		Other	0	0.00%	0
20.	boitho.com-dc/0.85 (http://www.boitho.com/dcbot.html)	Version Unknown	70	0.10%	73
		Other	0	0.00%	0
	Subtotal		70,601	97.57%	297,949
	Other		1,760	2.43%	23,287
	Total		72,361	100.00%	321,236

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

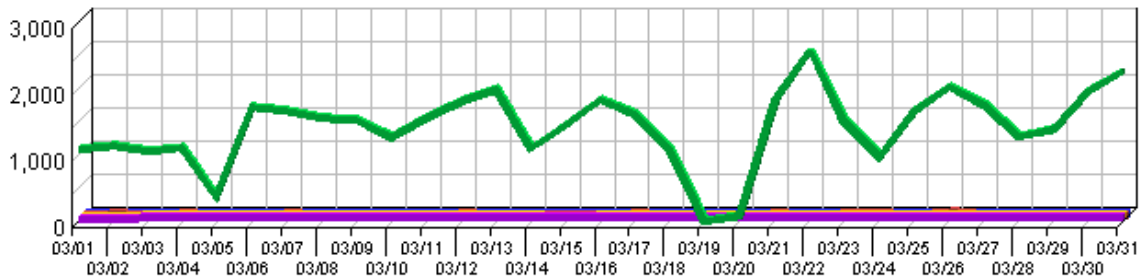
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

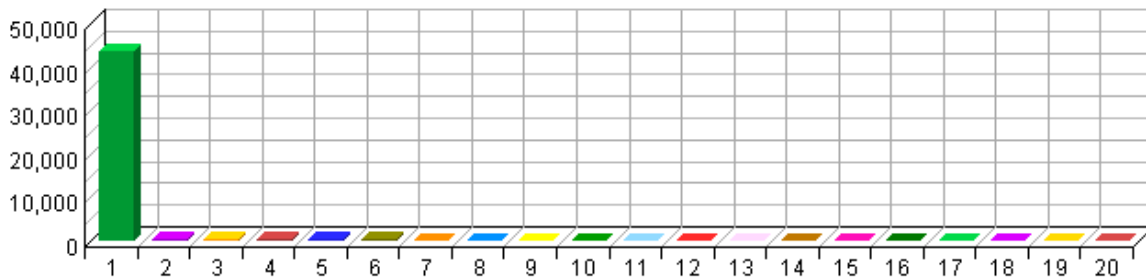
Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend



Top Spiders by Visits



Top Spiders

Spider	Visits	%	Hits
1. Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	43,584	92.41%	48,053
2. NSF-googlebot (Enterprise; GIX-02431; dlien@nsf.gov,trinehar@nsf.gov,lscott@nsf.gov,twilling@nsf.go	569	1.21%	1,373
3. Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	497	1.05%	516
4. Yeti	403	0.85%	476
5. Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	392	0.83%	26,276
6. Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	366	0.78%	2,984
7. Gigabot	202	0.43%	975
8. Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	159	0.34%	1,035
9. Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	140	0.30%	334
10. Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	106	0.22%	134
11. WebAlta Crawler	96	0.20%	295

12.	Speedy Spider (http:	77	0.16%	145
13.	LTI	62	0.13%	913
14.	MSNBOT_Mobile MSMOBOT Mozilla	50	0.11%	51
15.	Baiduspider (http:	38	0.08%	47
16.	Googlebot	33	0.07%	467
17.	Linkbot	32	0.07%	270
18.	Todobr_Robot	31	0.07%	53
19.	FAST Enterprise Crawler 6	26	0.06%	501
20.	Morning Paper 1.0 (robots.txt compliant!)	22	0.05%	22
	Subtotal	46,885	99.41%	84,920
	Other	280	0.59%	5,370
	Total	47,165	100.00%	90,290

Top Spiders – Help Card

? **Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

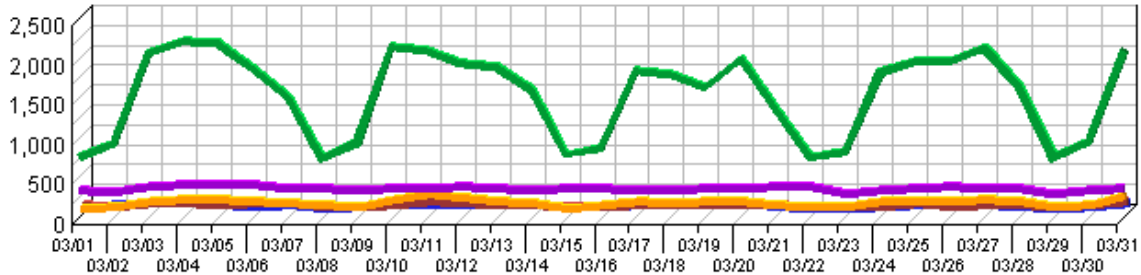
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

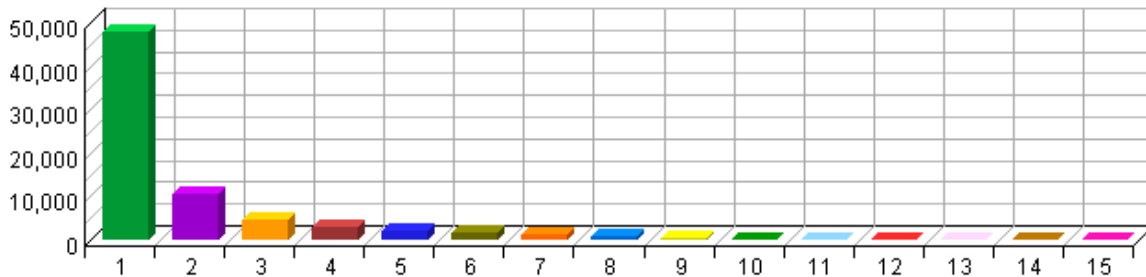
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	47,857	66.14%	185,204
2.	Others	10,391	14.36%	80,364
3.	Windows 2000	4,504	6.22%	18,284
4.	Windows NT	2,895	4.00%	9,056
5.	Macintosh	2,106	2.91%	4,695
6.	Macintosh PowerPC	1,607	2.22%	4,189
7.	Linux	1,359	1.88%	2,829
8.	Windows 98	704	0.97%	3,181
9.	Windows 2003	477	0.66%	1,883
10.	Windows 95	143	0.20%	172
11.	Windows ME	124	0.17%	241
12.	Windows Win32s	99	0.14%	164
13.	FreeBSD	48	0.07%	3,654
14.	SunOS	24	0.03%	40
15.	Windows 3.x	23	0.03%	7,280
	Total	72,361	100.00%	321,236

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time-out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request-URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time-out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.