

NCER Monthly Statistics

Web Log Analysis Monthly Report February 2008

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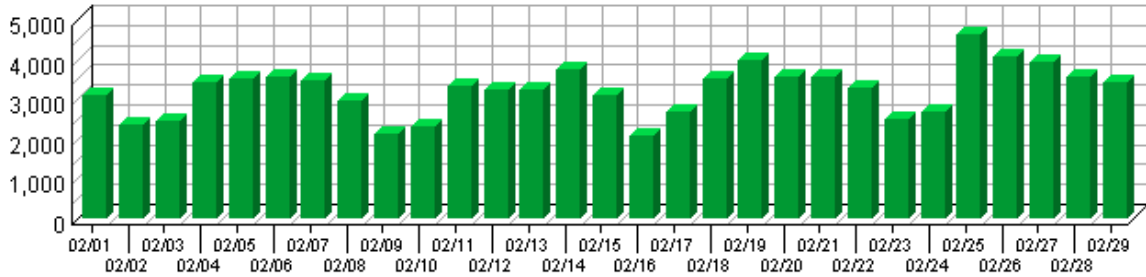
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

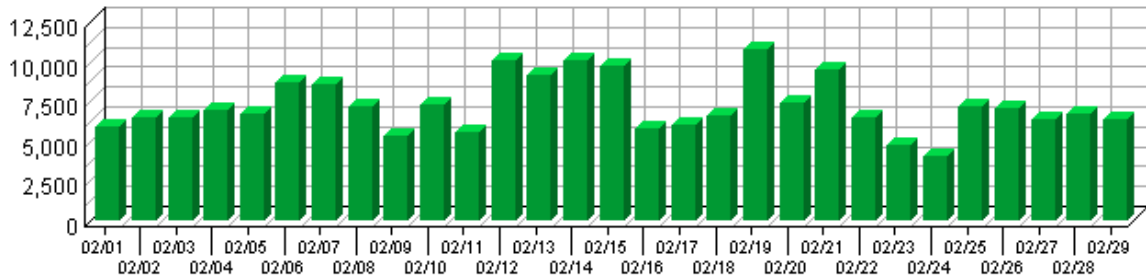
Visits Trend



Visit Summary

Visits	93,452
Average per Day	3,222
Average Visit Length	00:18:44
Median Visit Length	00:02:43
International Visits	7.57%
Visits of Unknown Origin	45.53%
Visits from Your Country: United States (US)	46.90%

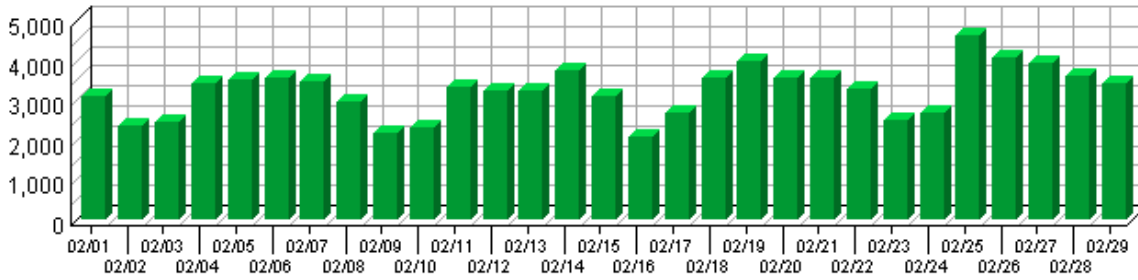
Page Views Trend



Page View Summary

Page Views	209,234
Average per Day	7,214
Average Page Views per Visit	2.24

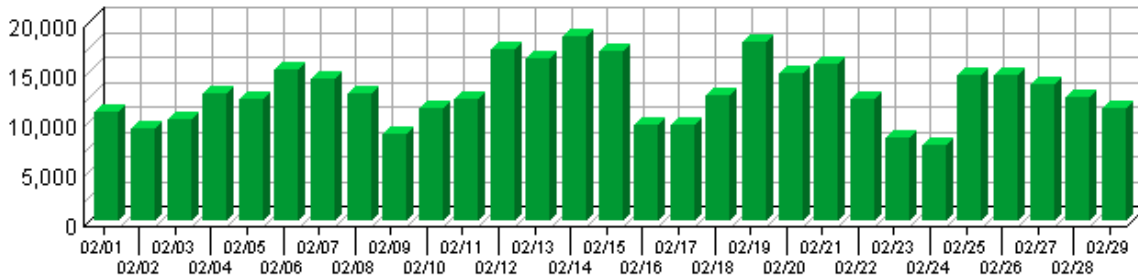
Visitors Trend



Visitor Summary

Unique Visitors	49,145
Visitors Who Visited Once	42,523
Visitors Who Visited More Than Once	6,622
Average Visits per Visitor	1.90

Hits Trend



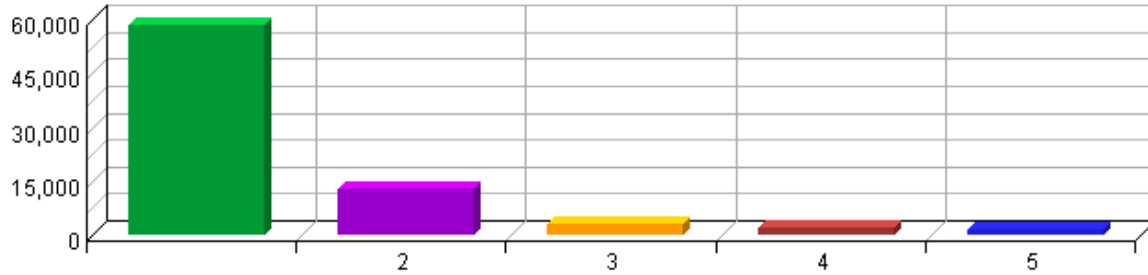
Hit Summary

Successful Hits for Entire Site	373,959
Average Hits per Day	12,895
Home Page Hits	9,046

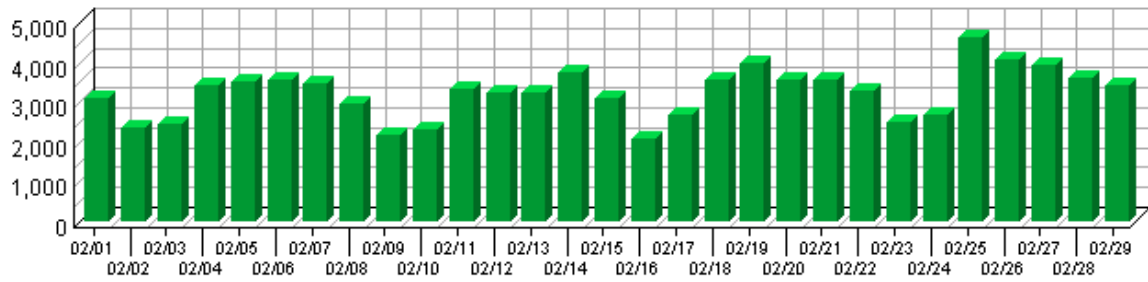
Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site



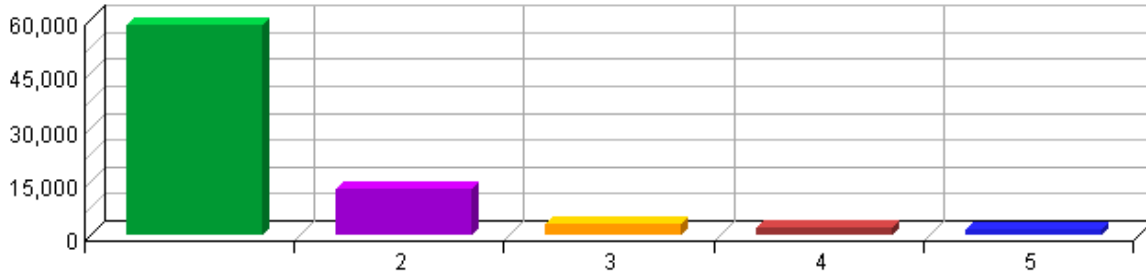
Visitors Trend



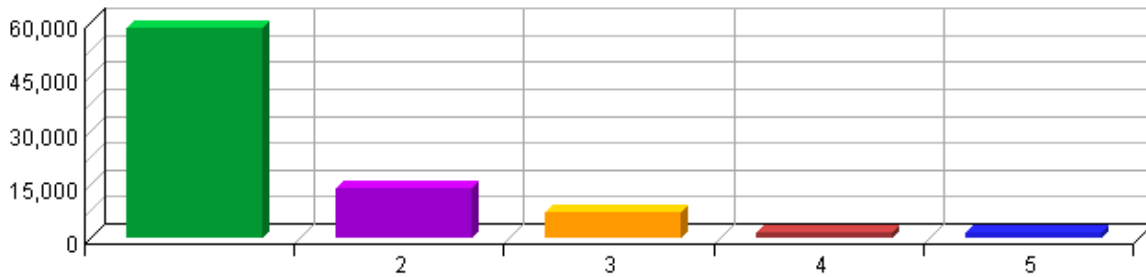
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

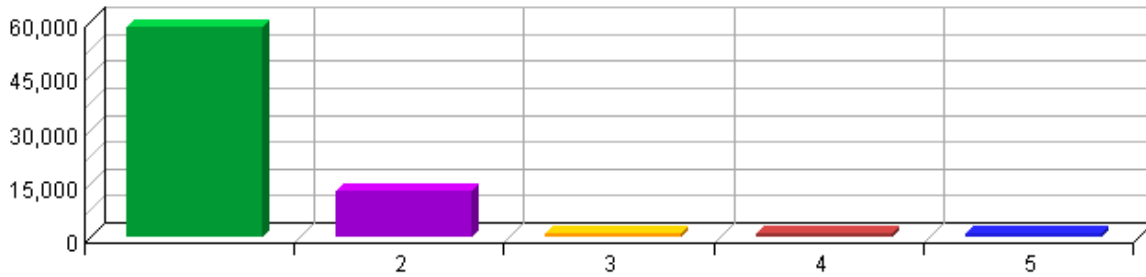
Visits by Referring Site



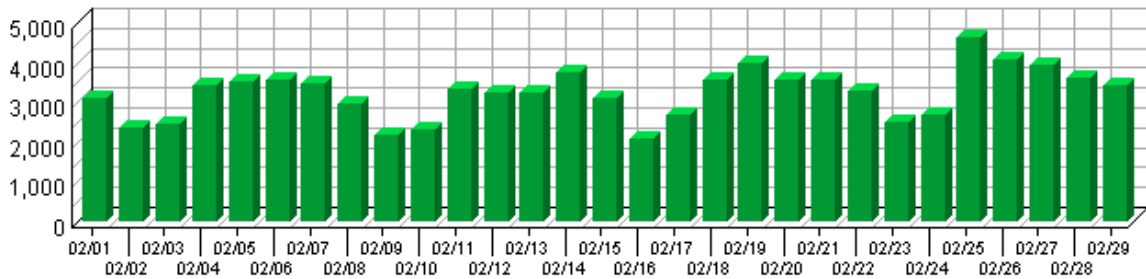
Visits by Referring Domain



Visits by Referring Page



Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	58,245	62.33%
2.	http://www.google.com/	12,873	13.77%
3.	http://es.epa.gov/	3,290	3.52%
4.	http://www.epa.gov/	1,986	2.13%
5.	http://search.yahoo.com/	1,289	1.38%
6.	http://www.google.co.in/	1,179	1.26%
7.	http://images.google.com/	1,018	1.09%
8.	http://www.grants.gov/	931	1.00%
9.	http://nlquery.epa.gov/	670	0.72%
10.	http://www.google.co.uk/	520	0.56%
11.	http://www.google.ca/	474	0.51%
12.	http://cfpub.epa.gov/	364	0.39%
13.	http://search.live.com/	322	0.34%
14.	http://intranet.epa.gov/	308	0.33%
15.	http://www07.grants.gov/	307	0.33%
16.	http://search.msn.com/	302	0.32%
17.	http://yosemite.epa.gov/	245	0.26%
18.	http://images.google.co.uk/	181	0.19%
19.	http://images.google.co.in/	181	0.19%
20.	http://www.zyn.com/	177	0.19%
	Subtotal	84,862	90.81%
	Other	8,590	9.19%
	Total	93,452	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

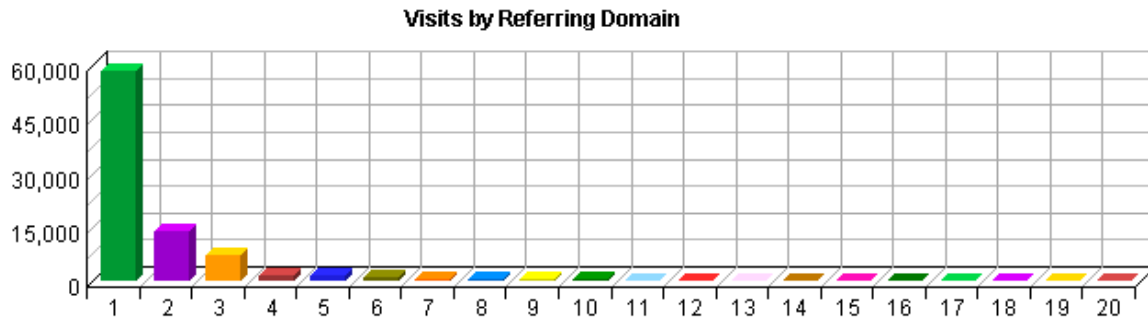
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	58,245	62.33%
2.	google.com	14,028	15.01%
3.	epa.gov	6,935	7.42%
4.	yahoo.com	1,548	1.66%
5.	google.co.in	1,361	1.46%
6.	grants.gov	1,240	1.33%
7.	google.co.uk	711	0.76%
8.	google.ca	557	0.60%
9.	live.com	373	0.40%
10.	msn.com	309	0.33%
11.	aol.com	217	0.23%
12.	google.com.au	195	0.21%
13.	zyn.com	189	0.20%
14.	google.cn	185	0.20%
15.	google.de	179	0.19%
16.	google.it	162	0.17%
17.	google.fr	155	0.17%
18.	google.com.my	154	0.16%
19.	google.es	140	0.15%
20.	eco.org	139	0.15%
	Subtotal	87,022	93.12%
	Other	6,430	6.88%
	Total	93,452	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

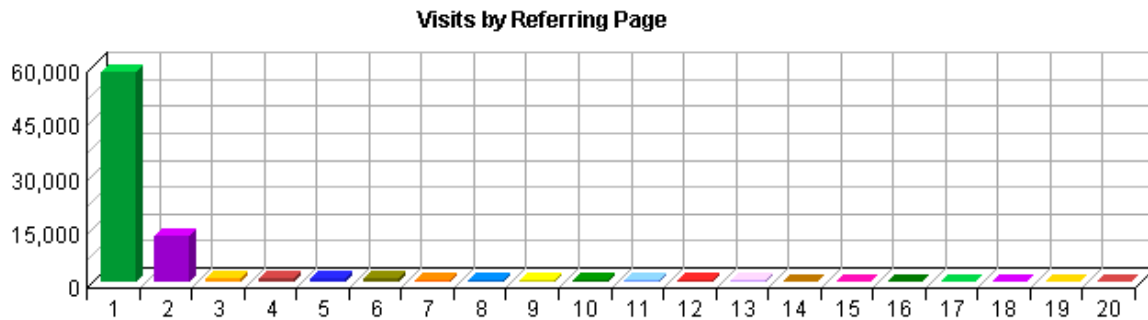
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	58,245	62.33%
2.	http://www.google.com/search	12,600	13.48%
3.	http://www.google.co.in/search	1,175	1.26%
4.	http://images.google.com/imgres	1,018	1.09%
5.	http://search.yahoo.com/search	862	0.92%
6.	http://www.grants.gov/search/search.do	789	0.84%
7.	http://nlquery.epa.gov/epasearch/epasearch	657	0.70%
8.	http://www.google.co.uk/search	512	0.55%
9.	http://www.google.ca/search	473	0.51%
10.	http://search.live.com/results.aspx	310	0.33%
11.	http://search.msn.com/results.aspx	280	0.30%
12.	http://www.epa.gov/careers/stuopp.html	271	0.29%
13.	http://intranet.epa.gov/ordintra/	259	0.28%
14.	http://images.google.co.in/imgres	181	0.19%
15.	http://images.google.co.uk/imgres	181	0.19%
16.	http://www.google.cn/search	176	0.19%
17.	http://www.epa.gov/epahome/grants.htm	166	0.18%
18.	http://www.google.com.au/search	165	0.18%
19.	http://www.google.de/search	146	0.16%
20.	http://www.google.it/search	143	0.15%
	Subtotal	78,609	84.12%
	Other	14,843	15.88%
	Total	93,452	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

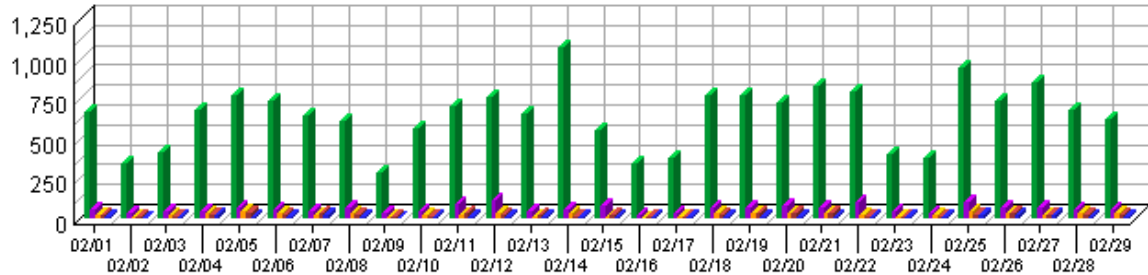
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

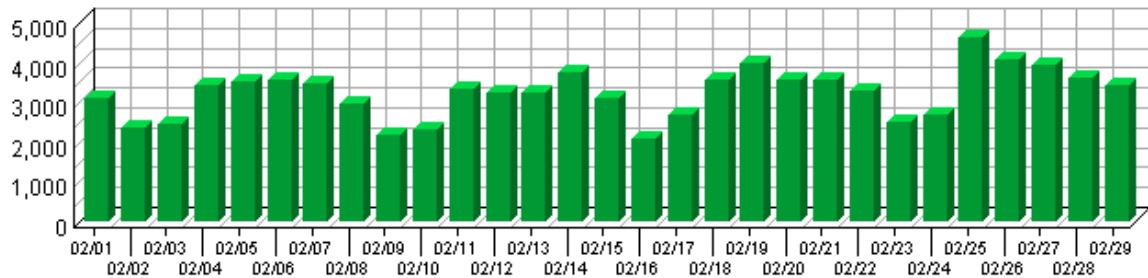
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

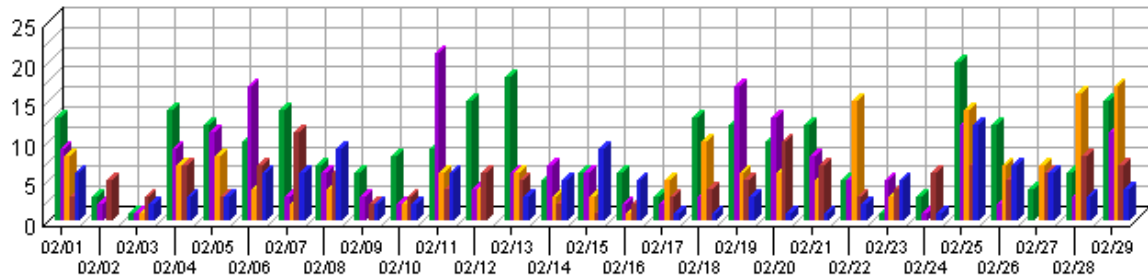
Activity by Search Engine



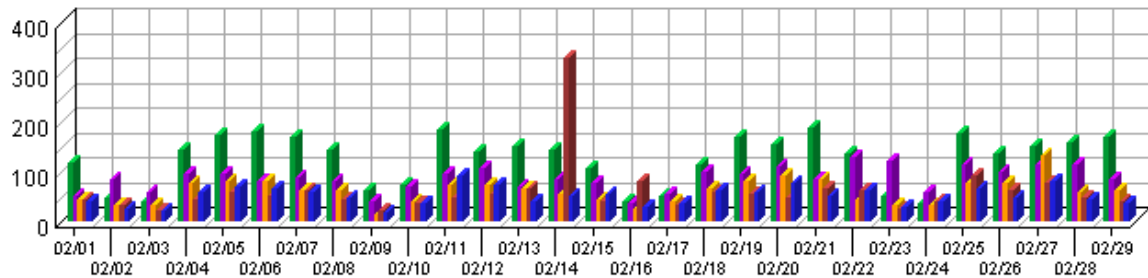
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

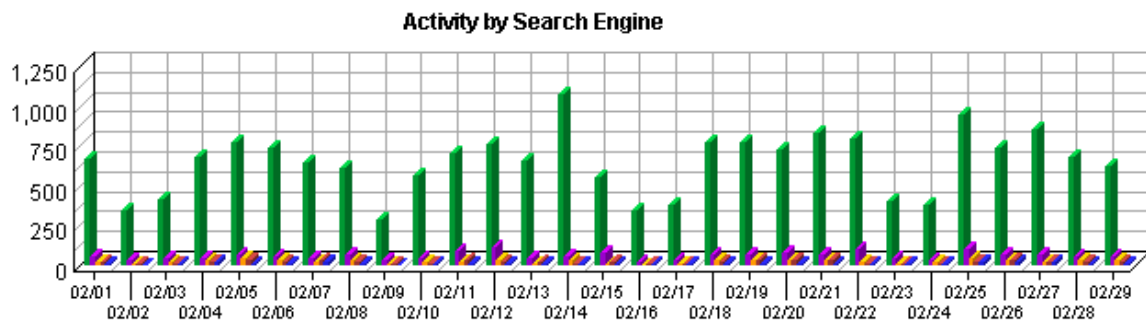


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	18,802	79.42%
2.	yahoo	1,788	7.55%
3.	google uk	771	3.26%
4.	google canada	625	2.64%
5.	msn	358	1.51%
6.	google germany	224	0.95%
7.	google france	218	0.92%
8.	google australia	209	0.88%
9.	google italy	172	0.73%
10.	aol netfind	158	0.67%
11.	google japan	84	0.35%
12.	yahoo spain	55	0.23%
13.	altavista	54	0.23%
14.	yahoo uk &ireland	21	0.09%
15.	netscape	18	0.08%
16.	yahoo taiwan	16	0.07%
17.	yahoo japan	15	0.06%
18.	google austria	15	0.06%
19.	yahoo india	15	0.06%
20.	mamma	8	0.03%
	Subtotal	23,626	99.80%
	Total	23,673	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	tumor in infants ppt	295	1.25%
	epa star	257	1.09%
	epa grants	186	0.79%
	data book fp diesel	166	0.70%
	epa sbir	155	0.65%
	presentation on ecg formation	142	0.60%
	ppt on nanotechnology	119	0.50%
	water purification by nanotechnology	110	0.46%
	science topics	99	0.42%
	forms	97	0.41%
	epa star fellowship	93	0.39%
	ncer	91	0.38%
	photocatalyst filetype:ppt	81	0.34%
	ppt. presentation on nanotechnology and its impact on human being	80	0.34%
	research grants	73	0.31%
	epa	65	0.27%
	environmental protection agency, nanotechnology and the environment:	63	0.27%
	aster remote sensing alien invasive plants	62	0.26%
	environmental research	62	0.26%
	environmental protection agency	55	0.23%
2. yahoo	histology of the ear powerpoint	42	0.18%
	epa	32	0.14%
	high resolution spaceborne sensopr	28	0.12%
	moa edcs	18	0.08%
	application of sustainable materials	17	0.07%
	graduate fellowships	16	0.07%
	ncer	13	0.05%
	small business innovation research	12	0.05%
	environmental research	12	0.05%
	sustainable development urban building pdf	11	0.05%
	fellowships	10	0.04%
	epa sbir	9	0.04%
	land use indicator	9	0.04%
	objectives and recommendation about phylum annelida	8	0.03%
	process and budget of aquatic ecosystem	8	0.03%
	undergraduate fellowships	7	0.03%
	some soil enzyme activities in heavy metal contaminated soil	7	0.03%

	characteristics of nanotechnology	6	0.03%
	particulate matter	6	0.03%
	epa scientific and technical achievement awards	5	0.02%
3. google uk	forms	38	0.16%
	particulate matter	8	0.03%
	new scientist logo	8	0.03%
	health	6	0.03%
	climate change	6	0.03%
	define:primary employment	5	0.02%
	pesticides	4	0.02%
	change	4	0.02%
	everglades food web	3	0.01%
	organophosphates	3	0.01%
	air pollution reduction the effects of asthma	3	0.01%
	risk assessment	3	0.01%
	epa expo	2	0.01%
	phase of education table	2	0.01%
	children asthma	2	0.01%
	market mechanisms	2	0.01%
	risk assessment for acetone	2	0.01%
	rearsch define phase to	2	0.01%
	continuous measurement	2	0.01%
	ncer	2	0.01%
4. google canada	pesticides	9	0.04%
	forms	8	0.03%
	climate change	6	0.03%
	dopamine epa	6	0.03%
	science topics	4	0.02%
	remote sensing for biodiversity science and conservation	4	0.02%
	ncer	3	0.01%
	environmental research funding	3	0.01%
	natural gas leak detection technologies	2	0.01%
	powerpoint eutrophication	2	0.01%
	usepa transport fate	2	0.01%
	salam mt	2	0.01%
	hydrogen peroxide water treatment	2	0.01%
	bayamon mcallen map	2	0.01%
	three-stage regression	2	0.01%
	frankenfood	2	0.01%
	global climate change: impacts on human structures and systems	2	0.01%
	strategic material grants in u.s.	2	0.01%
	nanotechnology researcher salary	2	0.01%

	how does p3 project work	2	0.01%
5. msn	epa	14	0.06%
	drinking water	8	0.03%
	particulate matter	7	0.03%
	childrens medical center	5	0.02%
	validation of new biomarker of fetal exposure to alcohol	5	0.02%
	u.s. environmental protection agency environmental scholarships	4	0.02%
	quality assurance	4	0.02%
	endocrine disruptors	3	0.01%
	metal tolerance of bacteria	3	0.01%
	nanotechnology	3	0.01%
	epa star	2	0.01%
	peroxide water treatment	2	0.01%
	sea sweep inc	2	0.01%
	epa p3	2	0.01%
	epa quality assurance	2	0.01%
	real world applications of endocrine system	2	0.01%
	hot mwir phase ii kick-off meeting in denver	2	0.01%
	environmental factors effect corporate culture	2	0.01%
	effects of climate change	2	0.01%
	epa drinking water	2	0.01%
6. google	rna extraction ppt	29	0.12%
germany	climate change	3	0.01%
	nanotechnology for water purification and waste treatment	2	0.01%
	fouling-resistant ceramic membranes for treatment of metastable oil/water emulsions	2	0.01%
	escobar isabel	2	0.01%
	nanomaterials interactions with the skin	2	0.01%
	national museum of natural history	2	0.01%
	yes assay	2	0.01%
	drzal michigan	2	0.01%
	phase awareness research negotiation	2	0.01%
	risk assessment	2	0.01%
	aquatic ecosystem	2	0.01%
	repeated dose toxicity, nanomaterials, fullerenes	2	0.01%
	fullerene fitc	1	0.00%
	fish for hair	1	0.00%
	phase inversion membrane, process, ppt	1	0.00%
	d-optimal design in rank-order discrete choice experiments	1	0.00%
	membrane recovery gas	1	0.00%
	peer review ii	1	0.00%
	cÃ¡ceres ce	1	0.00%

7. google france	nanoscience pdf	39	0.16%
	pcp uv	12	0.05%
	ec	3	0.01%
	biomarkers .ppt	2	0.01%
	afm tapping mode	2	0.01%
	sol gel	2	0.01%
	scientific poster	2	0.01%
	epa nanoparticles	2	0.01%
	pectin bioplastic filetype:pdf	2	0.01%
	principle of qpcr pdf ppt	2	0.01%
	toxicity nanoparticle electron microscopy	1	0.00%
	stÃ©phanie engel	1	0.00%
	zeolite/tio2 photocatalysis	1	0.00%
	ppt poly(amino acid)	1	0.00%
	ph. funding environmental toxicology france 2008	1	0.00%
	epa low dose	1	0.00%
	ecdysteroids crustacea dosage	1	0.00%
	drzal phb	1	0.00%
	bioh polyol cargill 210 technical sheet	1	0.00%
reproductive behaviour ppt	1	0.00%	
8. google australia	science topics	4	0.02%
	air pollution of consequence	3	0.01%
	change	3	0.01%
	health	2	0.01%
	ballast water treatment systems	2	0.01%
	forms	2	0.01%
	monitoring biodiversity and us epa	2	0.01%
	bioaccumulation of nanotechnology	2	0.01%
	us epa pm coarse	2	0.01%
	sarah larsen	2	0.01%
	air pollution	2	0.01%
	dr. m.c. roco	2	0.01%
	climate changes impacts on tourism	2	0.01%
	drinkingwater	2	0.01%
	how important is air quality on local, national and global scale?	2	0.01%
	coral change	2	0.01%
	robots used in medicine	1	0.00%
	projects to improve to quality of the water globally	1	0.00%
	how geographic location affects health	1	0.00%
successful sbir projects	1	0.00%	
9. google italy	epa video health and environmental	3	0.01%
	thermal–optical carbon analysis	2	0.01%

assessment of airborne hexavalent chromium in the home following use of contaminated tapwater	2	0.01%
assessment of airborne hexavalent chromium in the home following use of contaminated tapwater	2	0.01%
climate change decision support system	2	0.01%
porno star	2	0.01%
olive oil ppt	2	0.01%
epa website	2	0.01%
drug need for environmental assessment	1	0.00%
fellowships research	1	0.00%
nano oxidation, history	1	0.00%
measurement method pm	1	0.00%
osteoporosis milk	1	0.00%
assessment of airborne hexavalent chromium in the home following use of contaminated tapwater	1	0.00%
nanoparticle histology	1	0.00%
cell culture	1	0.00%
epa, cyanotoxins	1	0.00%
environmental questionnaire autism .doc	1	0.00%
soles nanotechnology	1	0.00%
pdf molybdate coating	1	0.00%

10. aol netfind	epa.gov	3	0.01%
	star fall	2	0.01%
	drinking water science project	2	0.01%
	global aquatic	2	0.01%
	environmental protection agency	2	0.01%
	work cited page for online sources on genetically engineered food	2	0.01%
	pine rockland pollinators	2	0.01%
	nano technology research funds	2	0.01%
	star grant	2	0.01%
	environmental	2	0.01%
	epa grants	2	0.01%
	tim reilly water	1	0.00%
	video kids and chemicals update	1	0.00%
	natural disasters need three subtopics	1	0.00%
	charge disorder pesticides	1	0.00%
	industrial revolution feature article on small pox	1	0.00%
	peroxide and water	1	0.00%
	business in environmental protection	1	0.00%
	h. spencer banzhaf willingness to pay water quality 1998	1	0.00%
	collaborative science and technology network for sustainability	1	0.00%

11. google japan	ncer	3	0.01%
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	global temperature	2	0.01%
	drinking project nepal photo	2	0.01%
	epa sbir	2	0.01%
	epa nanotechnology	2	0.01%
	interagency workshop implications environmental nanotechnology	2	0.01%
	letter of intent business format solicitation to sell construction heavy equipments	2	0.01%
	nanotechnology nanomaterial	2	0.01%
	ncar megan	1	0.00%
	agricheical seattle preschool	1	0.00%
	graetzel presentation	1	0.00%
	internatuonal council of chemical associatons	1	0.00%
	drug metabolism and disposition impact factor 2006	1	0.00%
	u.s.epa national center for environmental assessment of office of research and development,	1	0.00%
	emulsion pcr	1	0.00%
	fact sheet nanotechnology	1	0.00%
	kids environment	1	0.00%
	epa nanotech	1	0.00%
	award water	1	0.00%
	methodology power resuspension mass loading airborne	1	0.00%
12.	yahoo garden design	7	0.03%
spain	imta	6	0.03%
	candid pics	6	0.03%
	sink drawing	2	0.01%
	candid	2	0.01%
	viewers	2	0.01%
	epa	2	0.01%
	feasibility	2	0.01%
	lowell high school	2	0.01%
	multimeter	2	0.01%
	nanotechnology applications nanomaterials	2	0.01%
	traffic and children	1	0.00%
	linsey holman	1	0.00%
	pecho congestionado en ninos	1	0.00%
	effects of climate change	1	0.00%
	vertical wind turbines	1	0.00%
	lot mixed biological active pharmaceutical ingredients	1	0.00%
	proposal for purchase of staff bus	1	0.00%
	deaths related to shell fish	1	0.00%
	sbir	1	0.00%
13.	uv tube	8	0.03%

altavista	candid	4	0.02%
	epa star awards	2	0.01%
	chemica technologies	2	0.01%
	quorum sensing rhizosphere	2	0.01%
	biodiesel	2	0.01%
	video clips asthma air pollutants	2	0.01%
	dosimetry workshop	1	0.00%
	method validation for environmental air monitoring for detecting microbial contamination in pharmaceutical industry	1	0.00%
	definition p3	1	0.00%
	eltron peroxide	1	0.00%
	spermatogenesis fish pdf	1	0.00%
	enzymology in non-aqueous solvent	1	0.00%
	limitations of an environmental method and compromises	1	0.00%
	smoking and environmental problems	1	0.00%
	survey of endpoints	1	0.00%
	particulate matter behavior	1	0.00%
	epa sbir	1	0.00%
environmental compliance metal finishing california	1	0.00%	
.epa, quality assurance plan	1	0.00%	
14. yahoo uk & ireland	environment research funding grants	4	0.02%
	environmental factors that affect children's development	2	0.01%
	children's answers to pollution	1	0.00%
	particulate matter pm2.5 measurement	1	0.00%
	asian water cycle initiative (awci) contributing to global earth observation system of systems (geoss)â€™?	1	0.00%
	environ health perspect. 2000 march; 108(suppl 1): 29â€™56.	1	0.00%
	epa biomethane	1	0.00%
	transgenic fish ere	1	0.00%
	undergraduate summer placements	1	0.00%
	http://es.epa.gov/ncer/nano/factsheet/	1	0.00%
	kinetic stability occurs because both valence and conduction bands are localized on the metal, so carrier excitation doesnâ€™t weaken any chemical bonds	1	0.00%
	fellowships for environmental courses	1	0.00%
	environmental tobacco smoke exposure poor health outcomes	1	0.00%
	winzip guide	1	0.00%
grants for plastic products	1	0.00%	
cooper environmental and xrf	1	0.00%	
basic science of nanotechnology	1	0.00%	
15. netscape	epa sbir	2	0.01%
	research grants	1	0.00%
	national center for environmental research	1	0.00%

	belfort georges	1	0.00%
	brian heninger	1	0.00%
	brown grease biodiesel	1	0.00%
	keith jose davis, ca	1	0.00%
	barat biosurfactant	1	0.00%
	biodiesel grant california 2008	1	0.00%
	of.t.d.a	1	0.00%
	muslim aids virulence ewald	1	0.00%
	environmental regulations versus incentive debate	1	0.00%
	haematological parameters in adolescence	1	0.00%
	small businesses	1	0.00%
	terri coley	1	0.00%
	darvocet	1	0.00%
	environmental research	1	0.00%
16. yahoo taiwan	environmental nanotechnology	7	0.03%
	garden design	2	0.01%
	electrochemistry pdf	1	0.00%
	correlating bioaerosol load with pm2.5 and pm 10 cf	1	0.00%
	tributyltin benzoate	1	0.00%
	cytokine, asthma.ppt	1	0.00%
	rupprecht	1	0.00%
	pretreatment effect, apparent activation energy and intermediate products	1	0.00%
	plga tem	1	0.00%
17. yahoo japan	ä¹³é –	2	0.01%
	mothers backto black	1	0.00%
	ketoprofen ppcps	1	0.00%
	agricultural monitoring geoss	1	0.00%
	wmo sand and dust storm assessment and warning system	1	0.00%
	aphidius transcaspicus	1	0.00%
	atrp crp	1	0.00%
	epa cryptosporidium	1	0.00%
	harmful alge	1	0.00%
	guam thalassia	1	0.00%
	phramaceuticals in the aquatic environment	1	0.00%
	real time pcr mrna expression jbcã€€fig.	1	0.00%
	environment protection agency	1	0.00%
	capco;jfate	1	0.00%
18. google austria	logistics effect	1	0.00%
	environmental clues	1	0.00%
	synthetical fixation of co2 by zinc enzymes	1	0.00%
	steps risk assessment	1	0.00%

	decision support system climate change	1	0.00%
	mixing height climate	1	0.00%
	ink enzym und co2	1	0.00%
	pharmaceuticals in the environment	1	0.00%
	microcystins genetics ppt	1	0.00%
	3rd generation pv	1	0.00%
	stripper absorber	1	0.00%
	annual mortality of heart failure	1	0.00%
	power point presentation 3rd generation of pv	1	0.00%
	nrc biomarker	1	0.00%
	archive solicitation	1	0.00%
19. yahoo india	fellowships	2	0.01%
	tropospheric pollution	2	0.01%
	nanotechnology and water treatment	2	0.01%
	nanotechnology pdf	1	0.00%
	paper presentaion on nanotechnology	1	0.00%
	consequences of human activities on environment	1	0.00%
	tio2 light	1	0.00%
	what do you mean by nanotechnology	1	0.00%
	children health and diseases	1	0.00%
	nanotechnology for water tretament related journals	1	0.00%
	doped tio2	1	0.00%
	nanotechnology posters	1	0.00%
20. mamma	white paper on nano	2	0.01%
	lonni peterson	1	0.00%
	hydrocarbons as environmental biomakers	1	0.00%
	duke university	1	0.00%
	selecting problem for investigation in business research	1	0.00%
	health continuum	1	0.00%
	treatment of drinking water	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,160	13.35%
	of	1,835	7.75%
	in	1,404	5.93%
	environmental	1,390	5.87%
	research	1,203	5.08%
	ppt	985	4.16%
	nanotechnology	906	3.83%
	for	884	3.73%

	star	870	3.68%
	the	847	3.58%
	on	840	3.55%
	grants	689	2.91%
	water	593	2.50%
	health	593	2.50%
	to	444	1.88%
	grant	424	1.79%
	presentation	418	1.77%
	2008	410	1.73%
	protection	390	1.65%
	science	344	1.45%
2. yahoo	of	299	1.26%
	epa	245	1.03%
	environmental	185	0.78%
	research	165	0.70%
	in	156	0.66%
	the	132	0.56%
	for	96	0.41%
	fellowships	72	0.30%
	health	66	0.28%
	powerpoint	63	0.27%
	water	63	0.27%
	on	63	0.27%
	business	59	0.25%
	to	57	0.24%
	nanotechnology	57	0.24%
	grants	55	0.23%
	children	51	0.22%
	protection	50	0.21%
	histology	43	0.18%
	ear	42	0.18%
3. google uk	of	130	0.55%
	the	62	0.26%
	in	51	0.22%
	environmental	40	0.17%
	forms	39	0.16%
	on	37	0.16%
	health	37	0.16%
	for	34	0.14%
	research	31	0.13%
	to	29	0.12%

effects	27	0.11%
nanotechnology	27	0.11%
epa	25	0.11%
change	25	0.11%
children	23	0.10%
how	22	0.09%
water	22	0.09%
risk	21	0.09%
environment	20	0.08%
asthma	19	0.08%

4. google canada

of	85	0.36%
in	53	0.22%
epa	43	0.18%
the	38	0.16%
health	34	0.14%
environmental	33	0.14%
to	27	0.11%
environment	23	0.10%
nanotechnology	23	0.10%
research	23	0.10%
for	22	0.09%
change	20	0.08%
on	19	0.08%
water	19	0.08%
human	17	0.07%
effects	16	0.07%
climate	16	0.07%
autism	14	0.06%
science	13	0.05%
powerpoint	13	0.05%

5. msn

epa	72	0.30%
of	49	0.21%
water	31	0.13%
in	29	0.12%
environmental	27	0.11%
children	20	0.08%
drinking	20	0.08%
research	19	0.08%
for	17	0.07%
to	15	0.06%
the	11	0.05%
star	11	0.05%

	quality	11	0.05%
	exposure	11	0.05%
	effects	10	0.04%
	assurance	9	0.04%
	health	9	0.04%
	air	8	0.03%
	on	8	0.03%
	protection	8	0.03%
6. google germany	ppt	41	0.17%
	extraction	29	0.12%
	rna	29	0.12%
	environmental	10	0.04%
	of	10	0.04%
	for	9	0.04%
	in	9	0.04%
	water	6	0.03%
	climate	6	0.03%
	pdf	6	0.03%
	powerpoint	6	0.03%
	asthma	5	0.02%
	the	5	0.02%
	protection	5	0.02%
	research	5	0.02%
	detection	5	0.02%
	change	5	0.02%
	assay	5	0.02%
	nanotechnology	5	0.02%
	leak	4	0.02%
7. google france	pdf	44	0.19%
	nanoscience	39	0.16%
	epa	13	0.05%
	uv	12	0.05%
	pcp	12	0.05%
	of	12	0.05%
	ppt	11	0.05%
	environmental	6	0.03%
	2008	5	0.02%
	nanoparticles	5	0.02%
	nanotechnology	5	0.02%
	filetype:pdf	5	0.02%
	health	4	0.02%
	animal	4	0.02%

	the	4	0.02%
	water	4	0.02%
	toxicology	4	0.02%
	.ppt	4	0.02%
	change	3	0.01%
	ecosystem	3	0.01%
8. google australia	of	35	0.15%
	on	17	0.07%
	air	16	0.07%
	epa	16	0.07%
	the	15	0.06%
	environmental	14	0.06%
	for	13	0.05%
	in	13	0.05%
	nanotechnology	11	0.05%
	pollution	11	0.05%
	health	11	0.05%
	change	10	0.04%
	quality	10	0.04%
	to	9	0.04%
	environment	8	0.03%
	is	8	0.03%
	us	8	0.03%
	how	8	0.03%
	national	7	0.03%
	impacts	7	0.03%
9. google italy	of	22	0.09%
	ppt	16	0.07%
	epa	16	0.07%
	in	15	0.06%
	environmental	11	0.05%
	research	10	0.04%
	health	7	0.03%
	the	7	0.03%
	assessment	6	0.03%
	nanoparticles	6	0.03%
	hexavalent	5	0.02%
	home	5	0.02%
	tapwater	5	0.02%
	contaminated	5	0.02%
	use	5	0.02%
	chromium	5	0.02%

	airborne	5	0.02%
	change	4	0.02%
	for	4	0.02%
	carbon	4	0.02%
10. aol netfind	research	13	0.05%
	environmental	12	0.05%
	epa	11	0.05%
	in	11	0.05%
	for	11	0.05%
	of	9	0.04%
	water	8	0.03%
	to	7	0.03%
	on	7	0.03%
	grants	7	0.03%
	star	6	0.03%
	environment	6	0.03%
	science	5	0.02%
	children	5	0.02%
	the	5	0.02%
	project	4	0.02%
	grant	4	0.02%
	business	4	0.02%
	food	4	0.02%
	protection	4	0.02%
11. google japan	of	11	0.05%
	nanotechnology	9	0.04%
	environmental	7	0.03%
	epa	6	0.03%
	workshop	4	0.02%
	environment	3	0.01%
	ncer	3	0.01%
	the	3	0.01%
	usepa	3	0.01%
	interagency	3	0.01%
	assessment	3	0.01%
	sbir	3	0.01%
	to	3	0.01%
	implications	3	0.01%
	zebrafish	2	0.01%
	drinking	2	0.01%
	ppt	2	0.01%
	intent	2	0.01%

	solicitation	2	0.01%
	letter	2	0.01%
12. yahoo spain	design	8	0.03%
	garden	8	0.03%
	candid	8	0.03%
	imta	6	0.03%
	pics	6	0.03%
	of	3	0.01%
	drawing	2	0.01%
	nanomaterials	2	0.01%
	lowell	2	0.01%
	applications	2	0.01%
	nanotechnology	2	0.01%
	high	2	0.01%
	feasibility	2	0.01%
	pdf	2	0.01%
	children	2	0.01%
	multimeter	2	0.01%
	epa	2	0.01%
	change	2	0.01%
	sink	2	0.01%
	in	2	0.01%
13. altavista	tube	8	0.03%
	uv	8	0.03%
	environmental	6	0.03%
	of	4	0.02%
	candid	4	0.02%
	in	3	0.01%
	epa	3	0.01%
	air	3	0.01%
	method	2	0.01%
	clips	2	0.01%
	star	2	0.01%
	biodiesel	2	0.01%
	quorum	2	0.01%
	development	2	0.01%
	sensing	2	0.01%
	video	2	0.01%
	chemica	2	0.01%
	rhizosphere	2	0.01%
	autism	2	0.01%
	soil	2	0.01%

14. yahoo uk &ireland	environmental	5	0.02%
	grants	5	0.02%
	research	4	0.02%
	environment	4	0.02%
	funding	4	0.02%
	children's	3	0.01%
	development	2	0.01%
	factors	2	0.01%
	for	2	0.01%
	that	2	0.01%
	of	2	0.01%
	affect	2	0.01%
	to	2	0.01%
	health	2	0.01%
	measurement	1	0.00%
	plastic	1	0.00%
	2000	1	0.00%
	observation	1	0.00%
	http://es.epa.gov/ncer/nano/factsheet/	1	0.00%
	1):	1	0.00%
15. netscape	environmental	3	0.01%
	research	3	0.01%
	biodiesel	2	0.01%
	epa	2	0.01%
	sbir	2	0.01%
	jose	1	0.00%
	for	1	0.00%
	brian	1	0.00%
	versus	1	0.00%
	california	1	0.00%
	terri	1	0.00%
	grants	1	0.00%
	grease	1	0.00%
	of.t.d.a	1	0.00%
	coley	1	0.00%
	barat	1	0.00%
	center	1	0.00%
	brown	1	0.00%
	businesses	1	0.00%
	heninger	1	0.00%
16. yahoo taiwan	environmental	7	0.03%
	nanotechnology	7	0.03%

	garden	2	0.01%
	design	2	0.01%
	apparent	1	0.00%
	10	1	0.00%
	electrochemistry	1	0.00%
	activation	1	0.00%
	bioaerosol	1	0.00%
	rupprecht	1	0.00%
	energy	1	0.00%
	with	1	0.00%
	load	1	0.00%
	pdf	1	0.00%
	tem	1	0.00%
	cytokine,	1	0.00%
	tributyltin	1	0.00%
	pm2.5	1	0.00%
	cf	1	0.00%
	benzoate	1	0.00%
17. yahoo japan	ã¹³é –	2	0.01%
	environment	2	0.01%
	harmful	1	0.00%
	warning	1	0.00%
	expression	1	0.00%
	mothers	1	0.00%
	transcaspicus	1	0.00%
	monitoring	1	0.00%
	alge	1	0.00%
	jbçã€€fig.	1	0.00%
	backto	1	0.00%
	real	1	0.00%
	storm	1	0.00%
	guam	1	0.00%
	dust	1	0.00%
	cryptosporidium	1	0.00%
	assessment	1	0.00%
	agency	1	0.00%
	pcr	1	0.00%
	epa	1	0.00%
18. google austria	of	3	0.01%
	co2	2	0.01%
	generation	2	0.01%
	3rd	2	0.01%

	climate	2	0.01%
	pv	2	0.01%
	stripper	1	0.00%
	logistics	1	0.00%
	genetics	1	0.00%
	steps	1	0.00%
	solicitation	1	0.00%
	pharmaceuticals	1	0.00%
	point	1	0.00%
	nrc	1	0.00%
	enzymes	1	0.00%
	environmental	1	0.00%
	risk	1	0.00%
	annual	1	0.00%
	zinc	1	0.00%
	failure	1	0.00%
19. yahoo india	nanotechnology	7	0.03%
	water	3	0.01%
	treatment	2	0.01%
	tropospheric	2	0.01%
	fellowships	2	0.01%
	tio2	2	0.01%
	on	2	0.01%
	pollution	2	0.01%
	diseases	1	0.00%
	pdf	1	0.00%
	what	1	0.00%
	health	1	0.00%
	by	1	0.00%
	doped	1	0.00%
	do	1	0.00%
	environment	1	0.00%
	light	1	0.00%
	of	1	0.00%
	children	1	0.00%
	you	1	0.00%
20. mamma	white	2	0.01%
	nano	2	0.01%
	on	2	0.01%
	paper	2	0.01%
	selecting	1	0.00%
	investigation	1	0.00%

duke	1	0.00%
hydrocarbons	1	0.00%
problem	1	0.00%
in	1	0.00%
research	1	0.00%
water	1	0.00%
drinking	1	0.00%
peterson	1	0.00%
business	1	0.00%
university	1	0.00%
lonni	1	0.00%
of	1	0.00%
as	1	0.00%
environmental	1	0.00%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



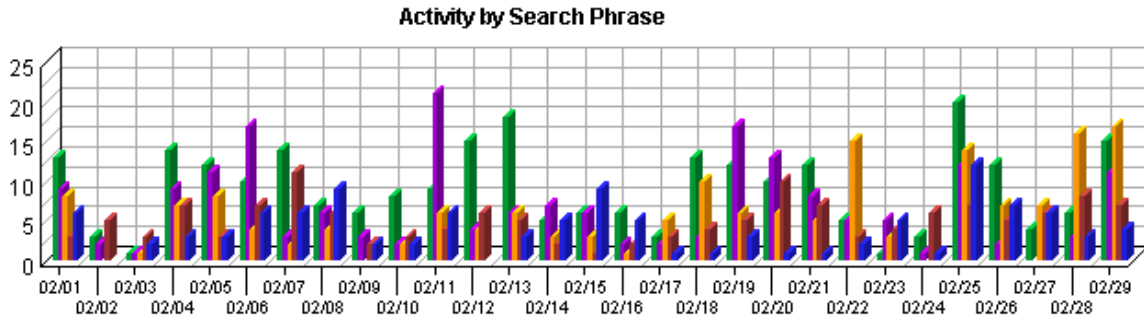
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	263	1.11%
2.	epa grants	191	0.81%
3.	epa sbir	170	0.72%
4.	forms	145	0.61%
5.	epa	114	0.48%
6.	ncer	114	0.48%
7.	science topics	109	0.46%
8.	epa star fellowship	98	0.41%
9.	environmental research	75	0.32%
10.	research grants	75	0.32%
11.	particulate matter	65	0.27%
12.	environmental protection agency	61	0.26%
13.	epa star grant	50	0.21%
14.	star grant	49	0.21%
15.	epa funding	43	0.18%
16.	epa star grants	42	0.18%
17.	national center for environmental research	39	0.16%
18.	epa ncer	38	0.16%
19.	pesticides	37	0.16%
20.	epa nanotechnology	36	0.15%

Subtotal	1,814	7.67%
Total	23,664	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	257	1.09%
	yahoo	2	0.01%
	google canada	2	0.01%
	msn	2	0.01%
2. epa grants	google	186	0.79%
	aol netfind	2	0.01%
	yahoo	2	0.01%
	google canada	1	0.00%
3. epa sbir	google	155	0.66%
	yahoo	9	0.04%
	google japan	2	0.01%
	netscape	2	0.01%
	altavista	1	0.00%
	msn	1	0.00%
4. forms	google	97	0.41%
	google uk	38	0.16%
	google canada	8	0.03%
	google australia	2	0.01%
5. epa	google	65	0.27%
	yahoo	32	0.14%
	msn	14	0.06%
	yahoo spain	2	0.01%
	google australia	1	0.00%
6. ncer	google	91	0.38%
	yahoo	13	0.05%
	google japan	3	0.01%
	google canada	3	0.01%
	google uk	2	0.01%
	google france	1	0.00%
	google australia	1	0.00%
7. science topics	google	99	0.42%
	google australia	4	0.02%
	google canada	4	0.02%
	aol netfind	1	0.00%
	google uk	1	0.00%
8. epa star fellowship	google	93	0.39%

	yahoo	5	0.02%
9. environmental research	google	62	0.26%
	yahoo	12	0.05%
	netscape	1	0.00%
10. research grants	google	73	0.31%
	netscape	1	0.00%
	google japan	1	0.00%
11. particulate matter	google	42	0.18%
	google uk	8	0.03%
	msn	7	0.03%
	yahoo	6	0.03%
	google japan	1	0.00%
	aol netfind	1	0.00%
12. environmental protection agency	google	55	0.23%
	yahoo	4	0.02%
	aol netfind	2	0.01%
13. epa star grant	google	49	0.21%
	msn	1	0.00%
14. star grant	google	42	0.18%
	aol netfind	2	0.01%
	yahoo	2	0.01%
	msn	1	0.00%
	google uk	1	0.00%
	cnet search.com	1	0.00%
15. epa funding	google	39	0.16%
	google australia	1	0.00%
	aol netfind	1	0.00%
	google uk	1	0.00%
	yahoo	1	0.00%
16. epa star grants	google	41	0.17%
	msn	1	0.00%
17. national center for environmental research	google	32	0.14%
	yahoo	4	0.02%
	google australia	1	0.00%
	google canada	1	0.00%
	netscape	1	0.00%
18. epa ncer	google	37	0.16%
	msn	1	0.00%
19. pesticides	google	22	0.09%
	google canada	9	0.04%
	google uk	4	0.02%
	google italy	1	0.00%

	aol netfind	1	0.00%
20. epa nanotechnology	google	30	0.13%
	google canada	2	0.01%
	google japan	2	0.01%
	yahoo	1	0.00%
	google uk	1	0.00%

Activity by Search Phrase – Help Card

? **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



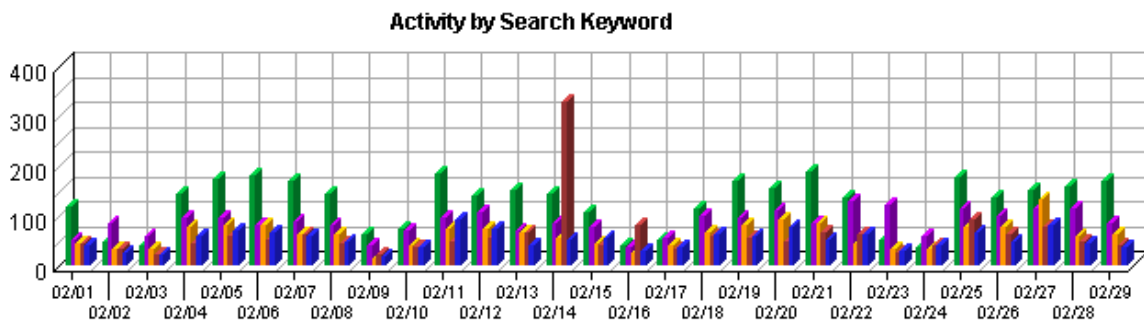
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,625	3.92%
2.	of	2,517	2.72%
3.	environmental	1,764	1.91%
4.	in	1,756	1.90%
5.	research	1,493	1.62%
6.	the	1,135	1.23%
7.	for	1,105	1.20%
8.	ppt	1,096	1.19%
9.	nanotechnology	1,073	1.16%
10.	on	1,006	1.09%
11.	star	944	1.02%
12.	grants	777	0.84%
13.	health	775	0.84%
14.	water	763	0.83%
15.	to	597	0.65%
16.	grant	484	0.52%
17.	2008	473	0.51%
18.	protection	470	0.51%
19.	presentation	465	0.50%
20.	environment	454	0.49%
	Subtotal	22,772	24.64%
	Total	92,413	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,160	3.42%
	yahoo	245	0.27%
	msn	72	0.08%
	google canada	43	0.05%
	google uk	25	0.03%
	google australia	16	0.02%
	google italy	16	0.02%
	google france	13	0.01%
	aol netfind	11	0.01%
	google japan	6	0.01%
	google germany	4	0.00%
	altavista	3	0.00%
	netscape	2	0.00%
	yahoo australia &nz	2	0.00%
	yahoo spain	2	0.00%
	yahoo japan	1	0.00%
	excite japan	1	0.00%
	yahoo korea	1	0.00%
	yahoo uk &ireland	1	0.00%
	all the web	1	0.00%
2. of	google	1,835	1.99%
	yahoo	299	0.32%
	google uk	130	0.14%
	google canada	85	0.09%
	msn	49	0.05%
	google australia	35	0.04%
	google italy	22	0.02%
	google france	12	0.01%
	google japan	11	0.01%
	google germany	10	0.01%
	aol netfind	9	0.01%
	altavista	4	0.00%
	google austria	3	0.00%
	yahoo spain	3	0.00%
	yahoo australia &nz	2	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo singapore	2	0.00%
	searchalot	1	0.00%

	yahoo india	1	0.00%
	mamma	1	0.00%
3. environmental	google	1,390	1.50%
	yahoo	185	0.20%
	google uk	40	0.04%
	google canada	33	0.04%
	msn	27	0.03%
	google australia	14	0.02%
	aol netfind	12	0.01%
	google italy	11	0.01%
	google germany	10	0.01%
	google japan	7	0.01%
	yahoo taiwan	7	0.01%
	altavista	6	0.01%
	google france	6	0.01%
	yahoo uk & ireland	5	0.01%
	netscape	3	0.00%
	yahoo canada	1	0.00%
	yahoo singapore	1	0.00%
	yahoo spain	1	0.00%
	google austria	1	0.00%
	compuserve	1	0.00%
4. in	google	1,404	1.52%
	yahoo	156	0.17%
	google canada	53	0.06%
	google uk	51	0.06%
	msn	29	0.03%
	google italy	15	0.02%
	google australia	13	0.01%
	aol netfind	11	0.01%
	google germany	9	0.01%
	altavista	3	0.00%
	cnet search.com	2	0.00%
	yahoo spain	2	0.00%
	google japan	1	0.00%
	mamma	1	0.00%
	compuserve	1	0.00%
	netscape	1	0.00%
	yahoo japan	1	0.00%
	yahoo singapore	1	0.00%
	google france	1	0.00%
	google austria	1	0.00%

5. research	google	1,203	1.30%
	yahoo	165	0.18%
	google uk	31	0.03%
	google canada	23	0.02%
	msn	19	0.02%
	aol netfind	13	0.01%
	google italy	10	0.01%
	google australia	6	0.01%
	google germany	5	0.01%
	yahoo uk &ireland	4	0.00%
	searchalot	3	0.00%
	netscape	3	0.00%
	google france	2	0.00%
	google japan	2	0.00%
	mamma	1	0.00%
	yahoo argentina	1	0.00%
	compuserve	1	0.00%
	altavista	1	0.00%

6. the	google	847	0.92%
	yahoo	132	0.14%
	google uk	62	0.07%
	google canada	38	0.04%
	google australia	15	0.02%
	msn	11	0.01%
	google italy	7	0.01%
	aol netfind	5	0.01%
	google germany	5	0.01%
	google france	4	0.00%
	google japan	3	0.00%
	cnet search.com	2	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo japan	1	0.00%
	searchalot	1	0.00%
	google austria	1	0.00%

7. for	google	884	0.96%
	yahoo	96	0.10%
	google uk	34	0.04%
	google canada	22	0.02%
	msn	17	0.02%
	google australia	13	0.01%
	aol netfind	11	0.01%
	google germany	9	0.01%

	google italy	4	0.00%
	altavista	2	0.00%
	google japan	2	0.00%
	yahoo uk &ireland	2	0.00%
	google france	2	0.00%
	yahoo argentina	1	0.00%
	vivisimo	1	0.00%
	netscape	1	0.00%
	yahoo spain	1	0.00%
	biglobe	1	0.00%
	yahoo india	1	0.00%
	mamma	1	0.00%
8. ppt	google	985	1.07%
	google germany	41	0.04%
	google italy	16	0.02%
	google canada	12	0.01%
	google uk	12	0.01%
	google france	11	0.01%
	yahoo	7	0.01%
	google australia	4	0.00%
	google japan	2	0.00%
	msn	2	0.00%
	all the web	1	0.00%
	aol netfind	1	0.00%
	google austria	1	0.00%
	altavista	1	0.00%
9. nanotechnology	google	906	0.98%
	yahoo	57	0.06%
	google uk	27	0.03%
	google canada	23	0.02%
	google australia	11	0.01%
	google japan	9	0.01%
	msn	8	0.01%
	yahoo india	7	0.01%
	yahoo taiwan	7	0.01%
	google germany	5	0.01%
	google france	5	0.01%
	google italy	3	0.00%
	yahoo spain	2	0.00%
	all the web	1	0.00%
	aol netfind	1	0.00%
	yahoo uk &ireland	1	0.00%

10. on	google	840	0.91%
	yahoo	63	0.07%
	google uk	37	0.04%
	google canada	19	0.02%
	google australia	17	0.02%
	msn	8	0.01%
	aol netfind	7	0.01%
	google italy	3	0.00%
	yahoo india	2	0.00%
	google germany	2	0.00%
	mamma	2	0.00%
	cnet search.com	2	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo italy	1	0.00%
	google japan	1	0.00%
	yahoo singapore	1	0.00%
	11. star	google	870
yahoo		29	0.03%
google canada		12	0.01%
msn		11	0.01%
google uk		7	0.01%
aol netfind		6	0.01%
google italy		3	0.00%
google france		2	0.00%
altavista		2	0.00%
google australia		1	0.00%
cnet search.com		1	0.00%
12. grants		google	689
	yahoo	55	0.06%
	google canada	11	0.01%
	aol netfind	7	0.01%
	yahoo uk &ireland	5	0.01%
	google uk	3	0.00%
	msn	2	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
	netscape	1	0.00%
	google italy	1	0.00%
	google japan	1	0.00%
	13. health	google	593
yahoo		66	0.07%
google uk		37	0.04%

	google canada	34	0.04%
	google australia	11	0.01%
	msn	9	0.01%
	google italy	7	0.01%
	google france	4	0.00%
	google germany	3	0.00%
	aol netfind	3	0.00%
	yahoo uk &ireland	2	0.00%
	google japan	2	0.00%
	yahoo india	1	0.00%
	searchalot	1	0.00%
	mamma	1	0.00%
	altavista	1	0.00%
14. water	google	593	0.64%
	yahoo	63	0.07%
	msn	31	0.03%
	google uk	22	0.02%
	google canada	19	0.02%
	aol netfind	8	0.01%
	google australia	7	0.01%
	google germany	6	0.01%
	google france	4	0.00%
	yahoo india	3	0.00%
	google italy	2	0.00%
	google japan	1	0.00%
	yahoo uk &ireland	1	0.00%
	altavista	1	0.00%
	compuserve	1	0.00%
	mamma	1	0.00%
15. to	google	444	0.48%
	yahoo	57	0.06%
	google uk	29	0.03%
	google canada	27	0.03%
	msn	15	0.02%
	google australia	9	0.01%
	aol netfind	7	0.01%
	google japan	3	0.00%
	yahoo uk &ireland	2	0.00%
	google germany	2	0.00%
	yahoo spain	1	0.00%
	google france	1	0.00%
16. grant	google	424	0.46%

	yahoo	42	0.05%
	google canada	4	0.00%
	aol netfind	4	0.00%
	google uk	3	0.00%
	msn	3	0.00%
	google germany	2	0.00%
	netscape	1	0.00%
	cnet search.com	1	0.00%
17. 2008	google	410	0.44%
	yahoo	28	0.03%
	google canada	12	0.01%
	google uk	8	0.01%
	google france	5	0.01%
	google germany	3	0.00%
	aol netfind	2	0.00%
	netscape	1	0.00%
	google italy	1	0.00%
	yahoo argentina	1	0.00%
	msn	1	0.00%
	google australia	1	0.00%
18. protection	google	390	0.42%
	yahoo	50	0.05%
	msn	8	0.01%
	google germany	5	0.01%
	google canada	5	0.01%
	aol netfind	4	0.00%
	google uk	4	0.00%
	yahoo france	1	0.00%
	yahoo spain	1	0.00%
	google france	1	0.00%
	yahoo japan	1	0.00%
19. presentation	google	418	0.45%
	yahoo	21	0.02%
	google uk	13	0.01%
	google canada	4	0.00%
	google australia	3	0.00%
	google italy	2	0.00%
	msn	2	0.00%
	google japan	1	0.00%
	google austria	1	0.00%
20. environment	google	338	0.37%
	yahoo	39	0.04%

google canada	23	0.02%
google uk	20	0.02%
google australia	8	0.01%
aol netfind	6	0.01%
msn	4	0.00%
yahoo uk &ireland	4	0.00%
google japan	3	0.00%
google france	3	0.00%
yahoo japan	2	0.00%
google austria	1	0.00%
google germany	1	0.00%
yahoo india	1	0.00%
google italy	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

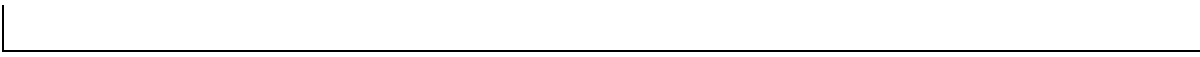
Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

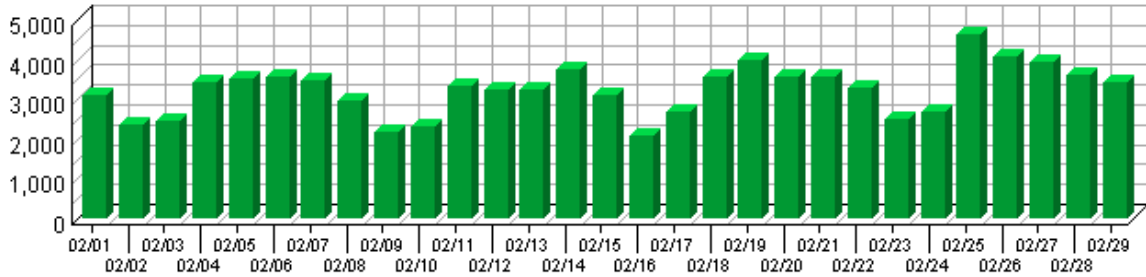
💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.



Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

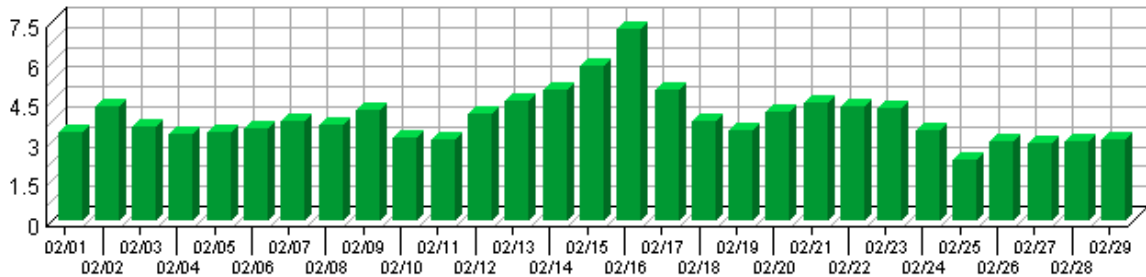
Visitors Trend



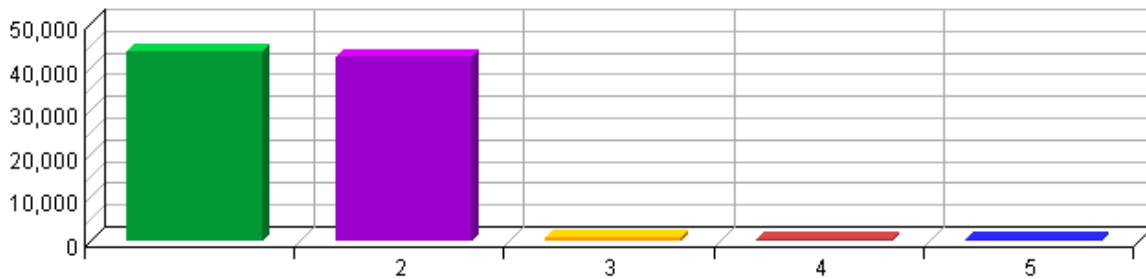
Visit Summary

Visits	93,452
Average per Day	3,222
Average Visit Length	00:18:44
Median Visit Length	00:02:43
International Visits	7.57%
Visits of Unknown Origin	45.53%
Visits from Your Country: United States (US)	46.90%

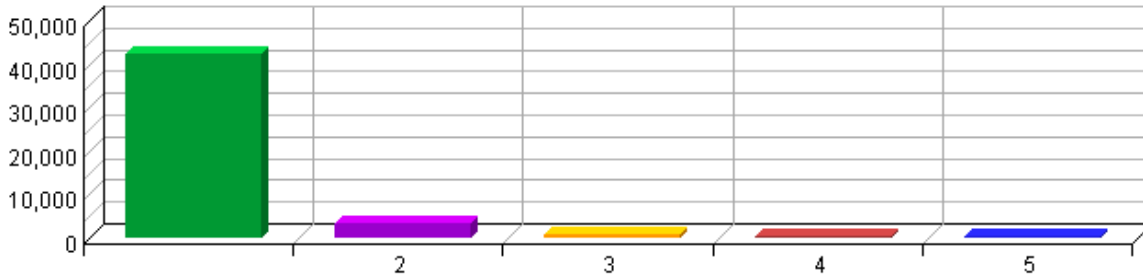
Average Length of Visit Trend



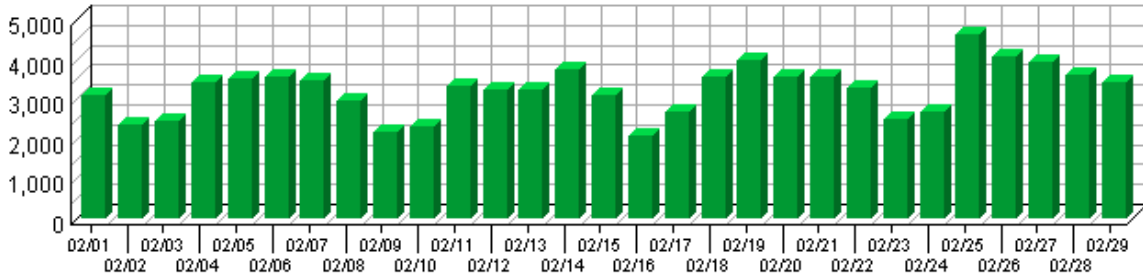
Top Countries by Visits



Visitors by Number of Visits



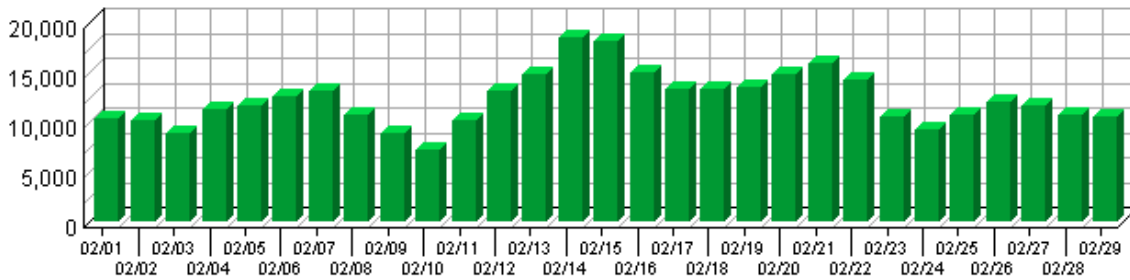
Visitors Trend



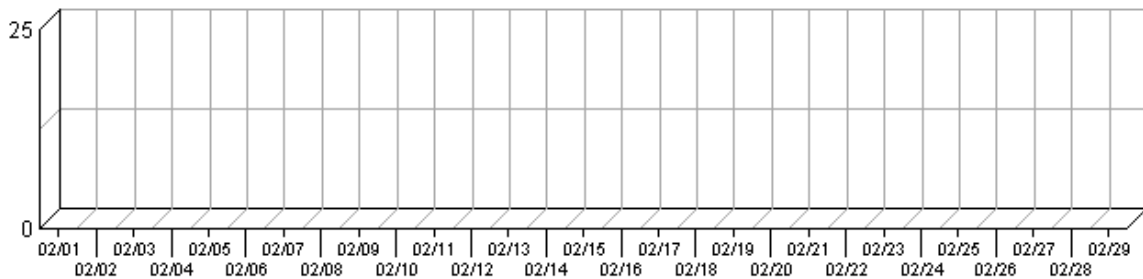
Visitor Summary

Unique Visitors	49,145
Visitors Who Visited Once	42,523
Visitors Who Visited More Than Once	6,622
Average Visits per Visitor	1.90

Visitor Minutes Trend



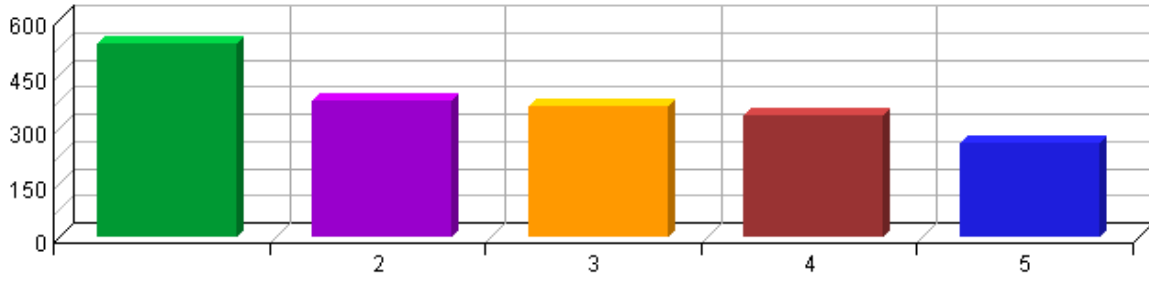
First Time Visitors Trend



New vs. Return Visits



Top Visitors by Visits



Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top Visitors

	Visitor	Visits	%	Hits
1.	search.nsf.gov_NSF-googlebot (Enterprise; GIX-02431; dlien@nsf.gov,trinehar@nsf.gov, lscott@nsf.gov,twilling@nsf.gov)	532	0.57%	1,251
2.	crawler.bloglines.com_Mozilla/ 5.0 (X11; U; Linux i686; en- US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	374	0.40%	825
3.	199.171.55.99_Java/1.5.0_06	359	0.38%	359
4.	ip-78-137-163-133.dedi.digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/ 20070308 Minefield/3.0a1	338	0.36%	544
5.	crawler101.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	258	0.28%	694
6.	crawler4013.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/	238	0.25%	2,170

	docs/about/webmasters.shtml)			
7.	livebot-65-55-210-94.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	224	0.24%	591
8.	65.55.210.97_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	217	0.23%	736
9.	livebot-65-55-210-92.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	214	0.23%	562
10.	crawl5.exabot.com_Mozilla/5.0 (compatible; Exabot/3.0; + http://www.exabot.com/go/robot)	202	0.22%	270
11.	65.55.210.93_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	200	0.21%	670
12.	66.232.105.200_–	193	0.21%	193
13.	bl1sch2033920.phx.gbl_msnbot/ 1.0 (+http://search.msn.com/ msnbot.htm)	192	0.21%	924
14.	velocity.icycoolz.net_–	188	0.20%	188
15.	124.217.230.104_–	188	0.20%	188
16.	206.51.226.87_–	184	0.20%	274
17.	livebot-65-55-210-95.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	178	0.19%	606
18.	crawl-6.cuill.com_Mozilla/5.0 (Twiceler-0.9 http://www. cuill.com/twiceler/robot.html)	170	0.18%	3,023
19.	bl1sch2041405.phx.gbl_msnbot/ 1.0 (+http://search.msn.com/ msnbot.htm)	168	0.18%	1,276
20.	72.36.94.70_Jakarta Commons- HttpClient/3.0.1	163	0.17%	6,264
	Subtotal	4,780	5.12%	21,608
	Other	88,669	94.88%	352,670
	Total	93,449	100.00%	374,278

Top Visitors – Help Card

? **Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is

thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

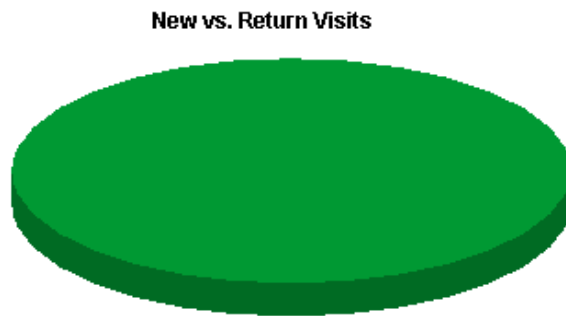
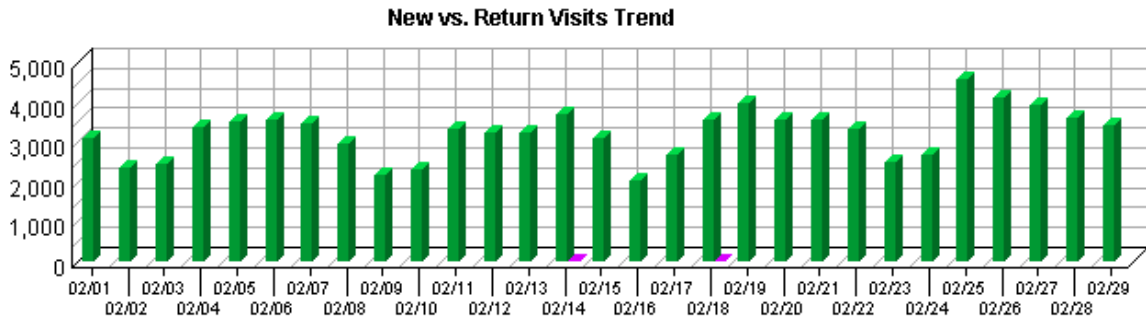


Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	93,447	100.00%
2. Users Without Cookies	2	0.00%
Total	93,449	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

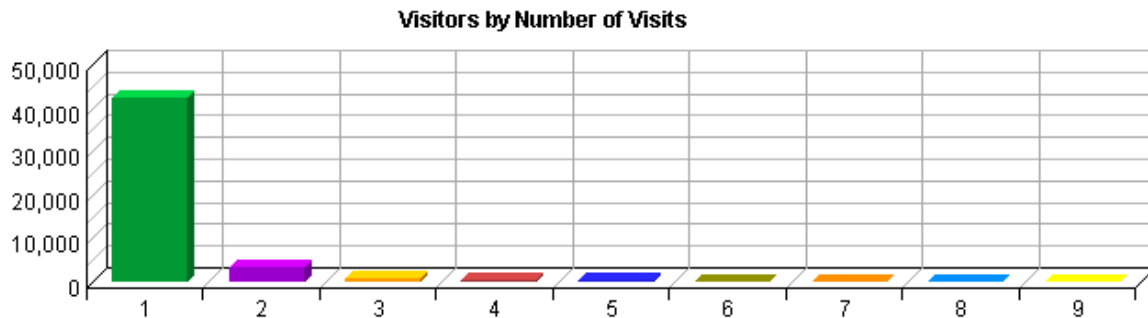
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	42,523	86.53%
2 visits	3,281	6.68%
3 visits	862	1.75%
4 visits	400	0.81%
5 visits	228	0.46%
6 visits	179	0.36%
7 visits	129	0.26%
8 visits	118	0.24%
9 visits	96	0.20%
Subtotal	47,816	97.30%
Other	1,329	2.70%
Total	49,145	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

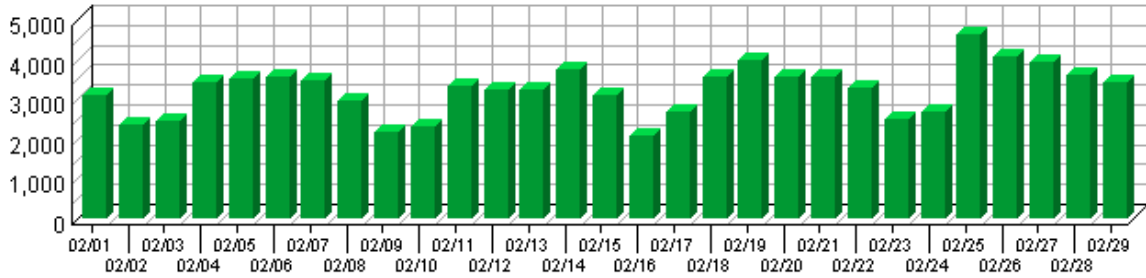
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



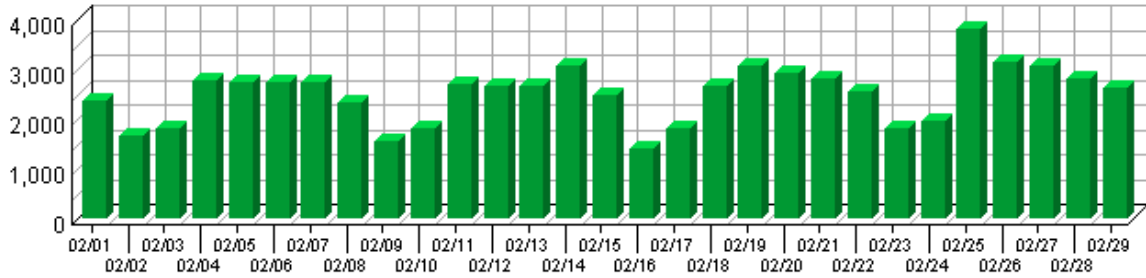
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

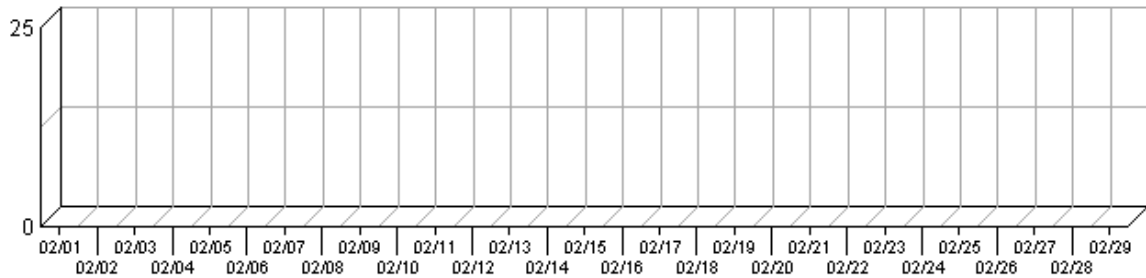
Visitors Trend



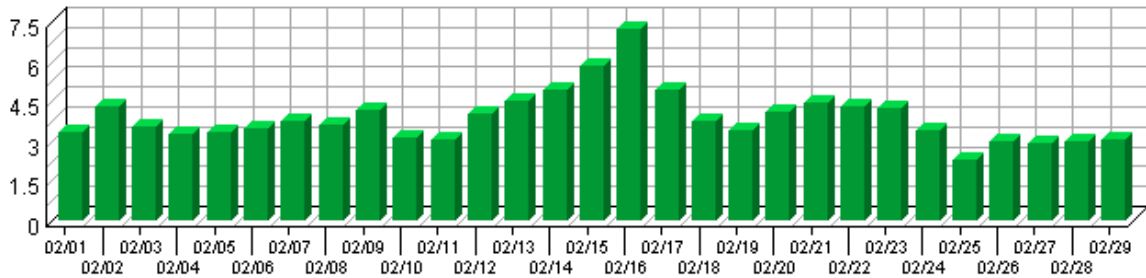
Unique Visitors Trend



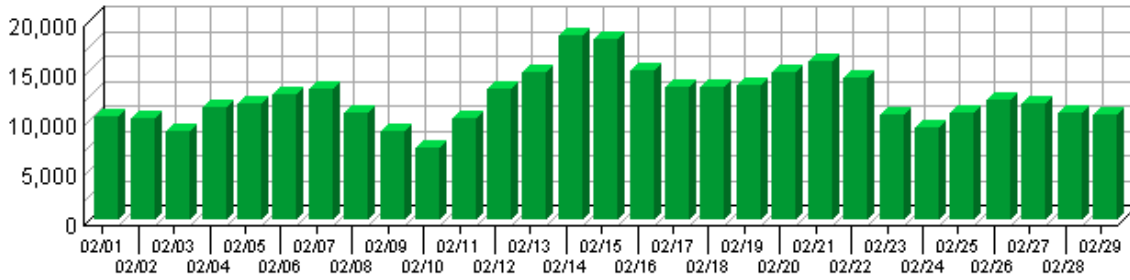
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
02/01	3,091	2,377	0	00:03:22	10,413.25
02/02	2,363	1,652	0	00:04:17	10,139.45
02/03	2,475	1,812	0	00:03:34	8,835.90
02/04	3,419	2,766	0	00:03:17	11,241.13
02/05	3,541	2,748	0	00:03:18	11,720.03
02/06	3,578	2,753	0	00:03:30	12,542.00
02/07	3,481	2,743	0	00:03:47	13,216.83
02/08	2,960	2,347	0	00:03:38	10,795.38
02/09	2,156	1,550	0	00:04:09	8,977.70
02/10	2,310	1,823	0	00:03:06	7,171.93
02/11	3,326	2,698	0	00:03:04	10,217.70
02/12	3,228	2,654	0	00:04:03	13,096.30
02/13	3,248	2,666	0	00:04:32	14,724.93
02/14	3,742	3,063	0	00:04:56	18,471.58
02/15	3,103	2,466	0	00:05:52	18,214.38
02/16	2,069	1,403	0	00:07:12	14,914.88
02/17	2,704	1,806	0	00:04:56	13,343.38
02/18	3,542	2,662	0	00:03:46	13,345.95
02/19	3,995	3,076	0	00:03:24	13,610.83
02/20	3,572	2,942	0	00:04:08	14,802.83
02/21	3,556	2,833	0	00:04:28	15,913.47
02/22	3,309	2,555	0	00:04:17	14,199.25
02/23	2,496	1,798	0	00:04:14	10,594.90
02/24	2,698	1,963	0	00:03:26	9,293.43
02/25	4,641	3,811	0	00:02:19	10,773.67
02/26	4,066	3,153	0	00:02:58	12,092.47
02/27	3,958	3,090	0	00:02:57	11,739.60
02/28	3,590	2,811	0	00:02:58	10,692.82
02/29	3,448	2,642	0	00:03:03	10,573.75
Average	3,229	2,505	0	N/A	12,264.47

Total	93,665	72,663	0	N/A	355,669.75
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Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

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💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
02/01	3,084	3.30%
02/02	2,358	2.52%
02/03	2,470	2.64%
02/04	3,416	3.66%
02/05	3,537	3.78%
02/06	3,568	3.82%
02/07	3,475	3.72%
02/08	2,952	3.16%
02/09	2,151	2.30%
02/10	2,306	2.47%
02/11	3,317	3.55%
02/12	3,220	3.45%
02/13	3,241	3.47%
02/14	3,733	3.99%
02/15	3,087	3.30%
02/16	2,061	2.21%
02/17	2,695	2.88%
02/18	3,532	3.78%
02/19	3,989	4.27%
02/20	3,564	3.81%
02/21	3,547	3.80%
02/22	3,298	3.53%
02/23	2,489	2.66%
02/24	2,692	2.88%
02/25	4,634	4.96%

02/26	4,060	4.34%
02/27	3,951	4.23%
02/28	3,583	3.83%
02/29	3,442	3.68%
Total	93,452	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card


 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

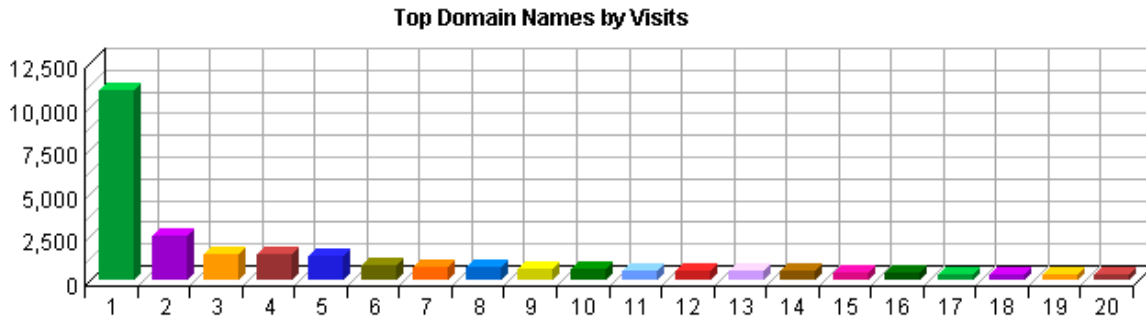
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	10,957	11.72%	15,096
2.	comcast.net	2,573	2.75%	9,212
3.	rr.com	1,518	1.62%	4,567
4.	live.com	1,472	1.58%	5,139
5.	verizon.net	1,326	1.42%	4,723
6.	aol.com	837	0.90%	1,052
7.	phx.gbl	779	0.83%	4,139
8.	cox.net	736	0.79%	2,364
9.	sbcglobal.net	658	0.70%	2,697
10.	ask.com	588	0.63%	3,169
11.	searchme.com	581	0.62%	1,175
12.	nsf.gov	550	0.59%	1,309
13.	bellsouth.net	531	0.57%	2,288
14.	charter.com	525	0.56%	1,664
15.	qwest.net	450	0.48%	1,591
16.	bloglines.com	374	0.40%	825
17.	199.171.55.99	359	0.38%	359
18.	optonline.net	359	0.38%	952
19.	dedi.digiweb.ie	338	0.36%	544
20.	cuill.com	325	0.35%	5,618
	Subtotal	25,836	27.65%	68,483
	Other	67,616	72.35%	305,476
	Total	93,452	100.00%	373,959

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

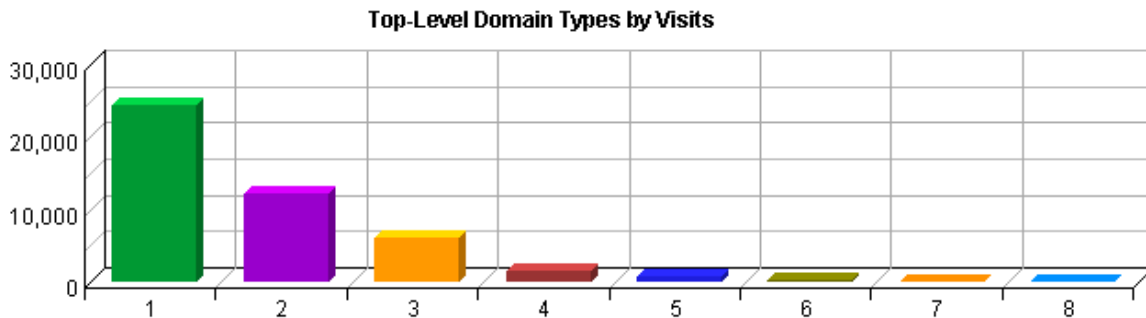
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Network	24,390	53.81%	63,685
2.	Commercial	12,250	27.03%	78,492
3.	Education	6,186	13.65%	23,452
4.	Government	1,481	3.27%	5,262
5.	Organization	729	1.61%	2,845
6.	Military	247	0.54%	796
7.	ARPANET	32	0.07%	104
8.	International	10	0.02%	68
	Total	45,325	100.00%	174,704

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top-level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



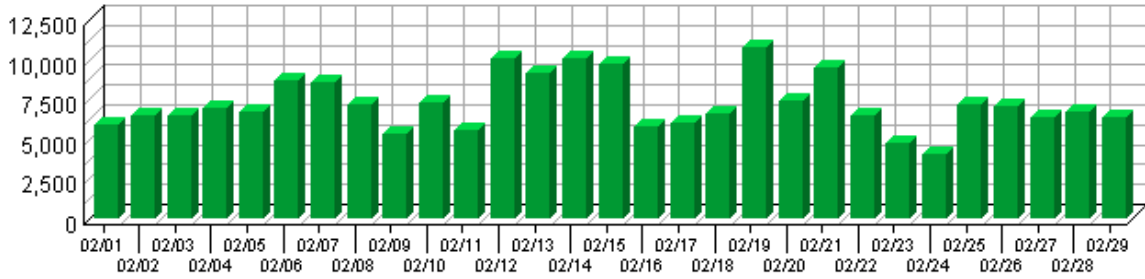
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

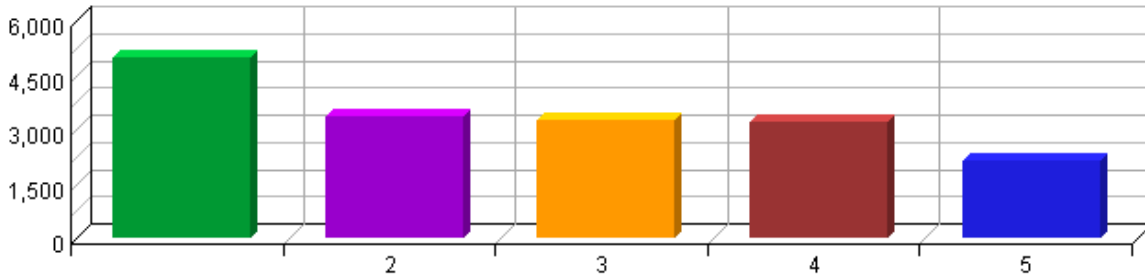
Page Views Trend



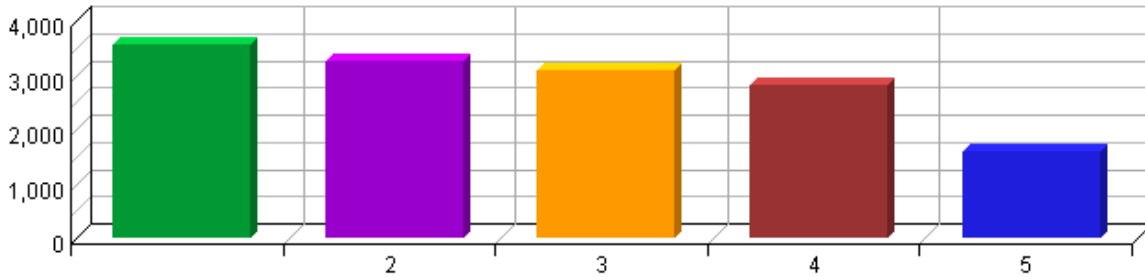
Page View Summary

Page Views	209,234
Average per Day	7,214
Average Page Views per Visit	2.24

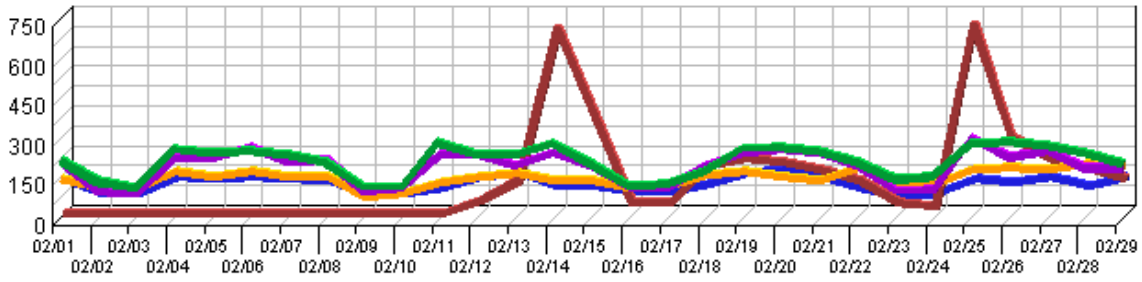
Top Entry Pages



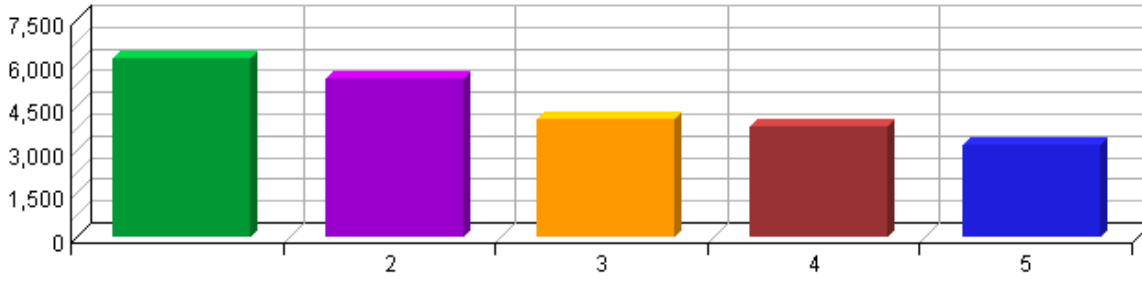
Top Exit Pages



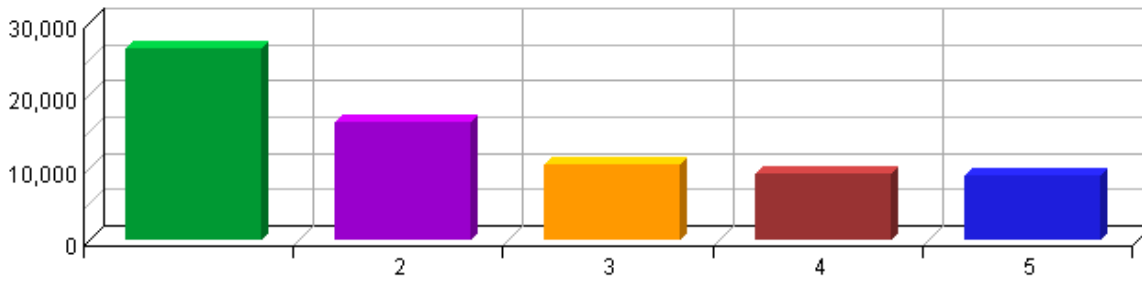
Top Pages by Visits Trend



Top Pages by Visits



Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	6,165	3.18%	9,046	00:01:28	0
2.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	5,465	2.82%	6,336	00:02:06	0
3.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	4,075	2.10%	5,782	00:09:52	0
4.	Consequences of Global Change for Water Quality Funding Opportunities NCER http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html	3,824	1.97%	4,272	00:04:37	0
5.	Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	3,167	1.63%	3,628	00:01:42	0
6.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	2,441	1.26%	3,292	00:01:42	0
7.		1,563	0.81%	1,837	00:01:46	0

	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/					
8.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	1,468	0.76%	1,863	00:02:27	0
9.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	1,395	0.72%	1,749	00:02:02	0
10.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	1,142	0.59%	1,172	00:03:02	0
11.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	1,040	0.54%	1,130	00:02:41	0
12.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	995	0.51%	1,304	00:02:33	0
13.	Basic Information NCER ORD US EPA http://es.epa.gov/ncer/about/	753	0.39%	789	00:01:50	0
14.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.html	742	0.38%	771	00:03:29	0
15.	2007/ 2008 P3 Teams P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/current/	698	0.36%	746	00:03:01	0
16.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html	675	0.35%	696	00:02:10	0
17.	National Sustainable Design Expo P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/expo/	630	0.33%	725	00:02:23	0
18.	Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/	621	0.32%	738	00:02:12	0
19.	Basic Information P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/fact_sheet.html	621	0.32%	658	00:02:36	0
20.	Children's Environmental Health Research Centers US EPA	620	0.32%	739	00:02:49	0

[http:// es.epa.gov/ ncer/ childrenscenters/](http://es.epa.gov/ncer/childrenscenters/)

Subtotal	38,100	19.66%	47,273	00:03:00
Other	155,693	80.34%	161,961	00:02:15
Total	193,793	100.00%	209,234	00:02:23

Top Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

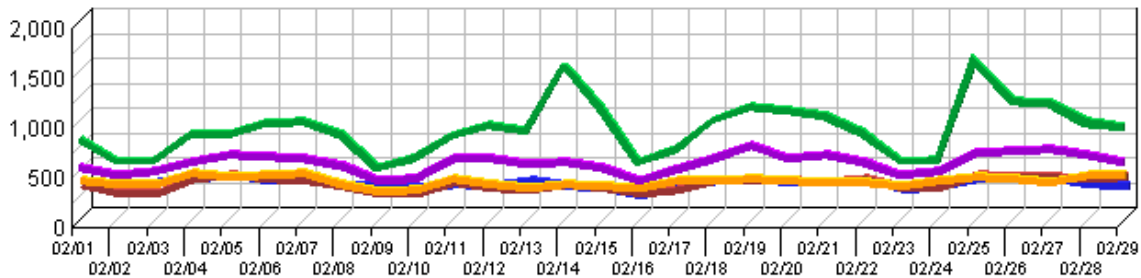
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

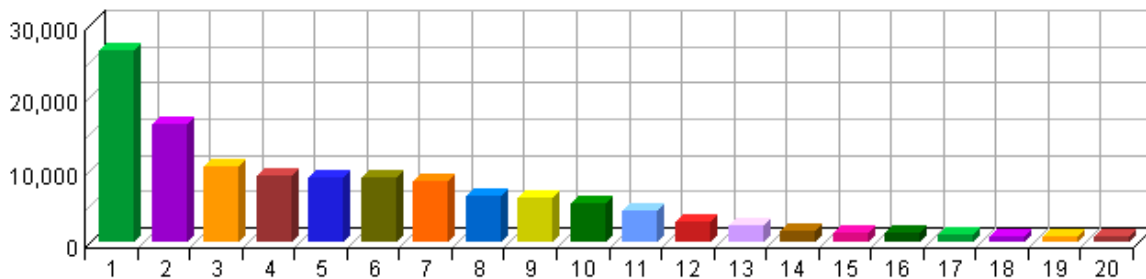
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	26,437	21.05%	54,966	3,254,083
2.	http://es.epa.gov/ncer/publications	16,200	12.90%	84,013	25,534,474
3.	http://es.epa.gov/ncer/p3	10,390	8.27%	32,254	840,738
4.	http://es.epa.gov/ncer/events	9,276	7.39%	29,604	2,665,267
5.	http://es.epa.gov/ncer/childrenscenters	9,022	7.18%	38,454	7,200,343
6.	http://es.epa.gov/ncer/sbir	8,797	7.00%	17,349	1,142,026
7.	http://es.epa.gov/ncer/fellow	8,284	6.60%	18,669	1,521,874
8.	http://es.epa.gov/ncer/	6,305	5.02%	9,281	176,969
9.	http://es.epa.gov/ncer/nano	6,164	4.91%	41,215	6,343,439
10.	http://es.epa.gov/ncer/science	5,220	4.16%	15,798	1,268,617
11.	http://es.epa.gov/ncer/index_files	4,320	3.44%	4,751	121,901
12.	http://es.epa.gov/ncer/styles	2,680	2.13%	2,994	5,997
13.	http://es.epa.gov/ncer/grants	2,247	1.79%	3,039	76,574
14.	http://es.epa.gov/ncer/guidance	1,558	1.24%	2,616	58,933
15.	http://es.epa.gov/ncer/biodiversity	1,376	1.10%	3,313	190,665
16.	http://es.epa.gov/ncer/staa	1,259	1.00%	2,520	52,992
17.	http://es.epa.gov/ncer/centers	1,116	0.89%	3,312	144,706

18.	http://es.epa.gov/ncer/about	870	0.69%	1,030	15,823
19.	http://es.epa.gov/ncer/cns	759	0.60%	1,375	23,064
20.	http://es.epa.gov/ncer/ results	717	0.57%	1,379	22,982
	Subtotal	122,997	97.93%	367,932	50,661,455
	Other	2,598	2.07%	6,027	225,867
	Total	125,595	100.00%	373,959	50,887,321

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

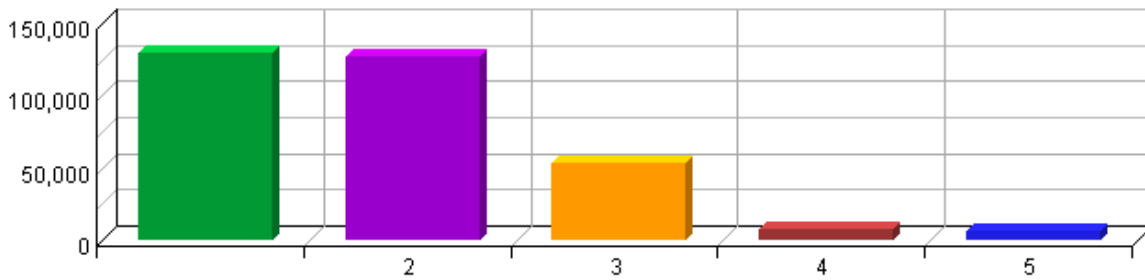
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

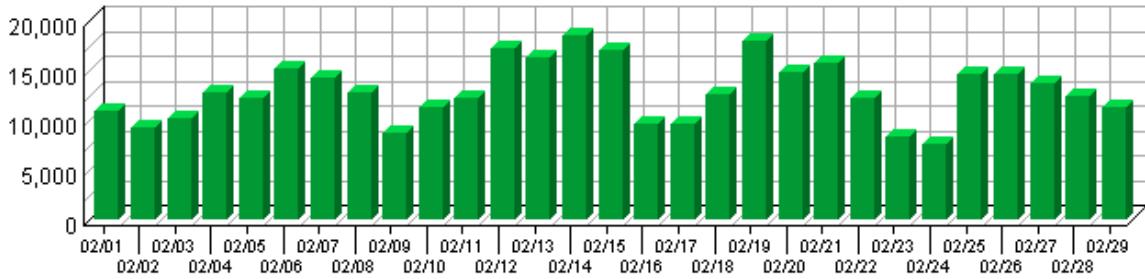
Hit Summary

Successful Hits for Entire Site	373,959
Average Hits per Day	12,895
Home Page Hits	9,046

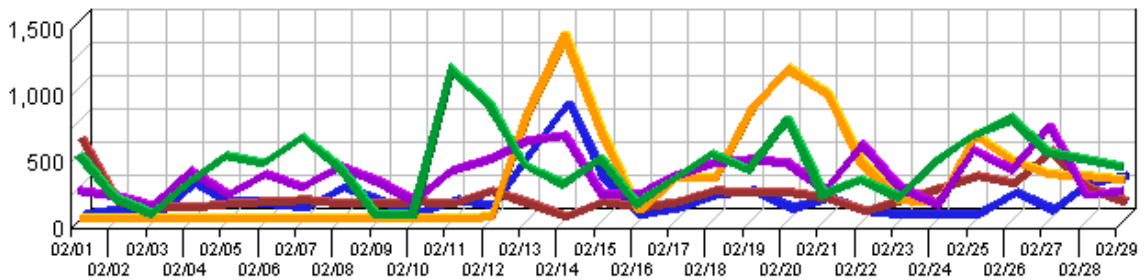
Most Accessed File Types by Files



Hits Trend

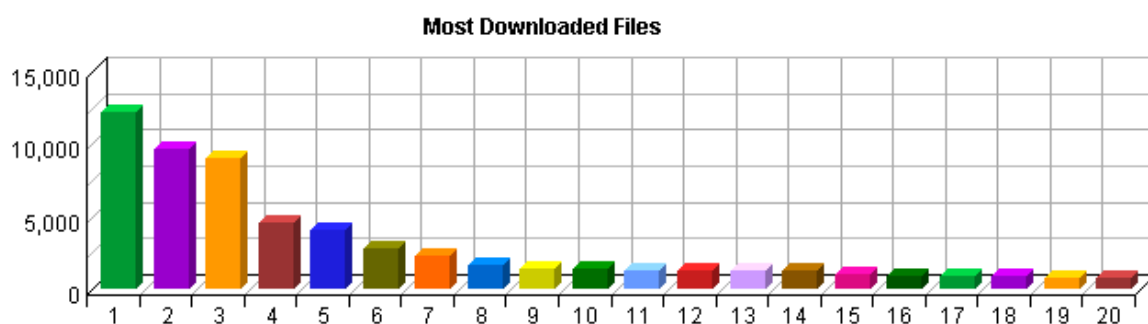
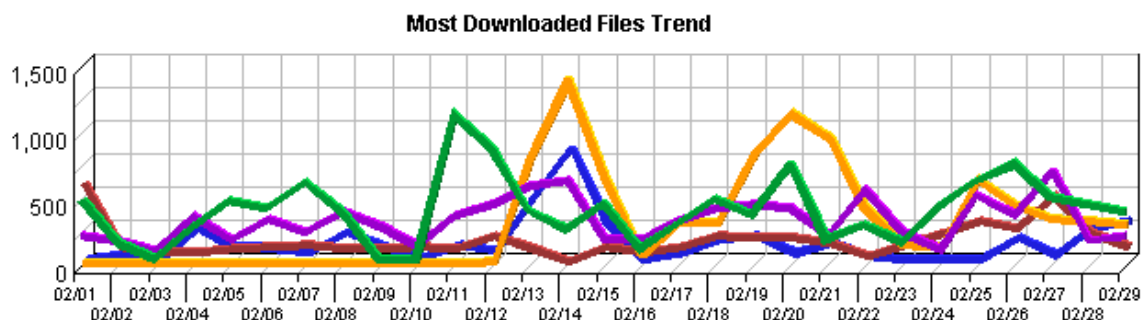


Most Downloaded Files Trend



Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/statesci/bioengineering. pdf	12,249	8.81%	388
2.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005. pdf	9,622	6.92%	617
3.	http://es.epa.gov/ncer/nano/publications/nano_strategy_012408.pdf	9,052	6.51%	698
4.	http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf	4,627	3.33%	330
5.	http://es.epa.gov/ncer/nano/publications/complete_nano_proceedings_011108.pdf	4,044	2.91%	165
6.	http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf	2,804	2.02%	163
7.	http://es.epa.gov/ncer/p3/success/michigan.pdf	2,227	1.60%	162
8.	http://es.epa.gov/ncer/publications/workshop/nano_proceed. pdf	1,672	1.20%	239
9.	http://es.epa.gov/ncer/nano/lectures/merzbacher_05_02_05_presentation.pdf	1,393	1.00%	183
10.	http://es.epa.gov/ncer/science/pm/hei/DieselSpecialReport02. pdf	1,345	0.97%	113
11.		1,326	0.95%	34

	http://es.epa.gov/ncer/publications/search/toxicsbatch.pdf			
12.	http://es.epa.gov/ncer/science/pm/pm.pdf	1,271	0.91%	32
13.	http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf	1,237	0.89%	92
14.	http://es.epa.gov/ncer/publications/workshop/pdf/endocrine_disruptors.pdf	1,234	0.89%	62
15.	http://es.epa.gov/ncer/rfa/2008/compilation_of_epa_ord_res_prog_descrip.pdf	997	0.72%	93
16.	http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf	886	0.64%	52
17.	http://es.epa.gov/ncer/publications/meetings/8-23-2005/Gressitt_0915_d3.pdf	874	0.63%	89
18.	http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf	865	0.62%	131
19.	http://es.epa.gov/ncer/publications/workshop/pdf/10_20_05_nanosummary.pdf	810	0.58%	137
20.	http://es.epa.gov/ncer/publications/epa_center_reports/FinalOutput_EaGLENewTools2005.pdf	798	0.57%	72
	Subtotal	59,333	42.67%	3,852
	Other	79,722	57.33%	39,306
	Total	139,055	100.00%	43,158

Most Downloaded Files – Help Card

? Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

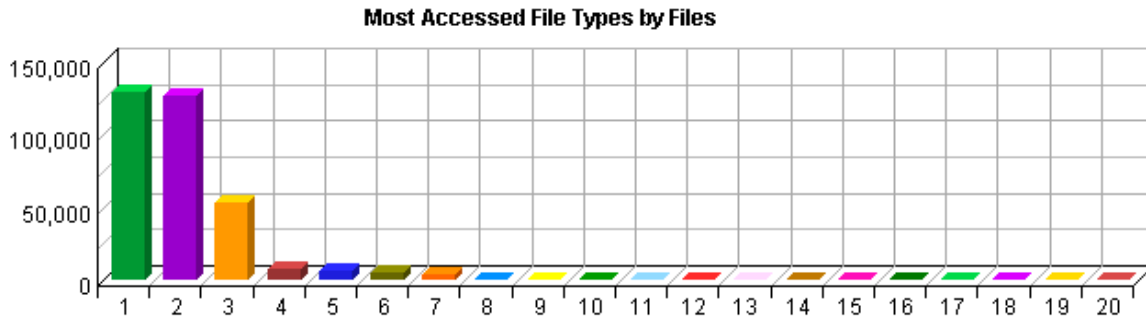
Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types


This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	pdf	129,174	38.79%	26,338,230
2.	html	127,280	38.22%	5,138,674
3.	htm	53,214	15.98%	785,291
4.	js	7,648	2.30%	108,270
5.	css	5,918	1.78%	14,019
6.	ppt	4,863	1.46%	12,814,292
7.	swf	3,473	1.04%	124,453
8.	doc	470	0.14%	48,195
9.	scc	345	0.10%	116
10.	flv	146	0.04%	3,377,369
11.	wmv	121	0.04%	2,124,873
12.	xml	96	0.03%	761
13.	wpd	71	0.02%	1,831
14.	map	38	0.01%	7
15.	smi	37	0.01%	450
16.	wp5	31	0.01%	1,030
17.	mov	21	0.01%	2
18.	eps	15	0.00%	6,197
19.	jbf	13	0.00%	456
20.	hold	13	0.00%	554
	Subtotal	332,987	99.99%	50,885,061
	Other	28	0.01%	2,261
	Total	333,015	100.00%	50,887,321


Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.


 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.


Most Uploaded Files – Help Card

 **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

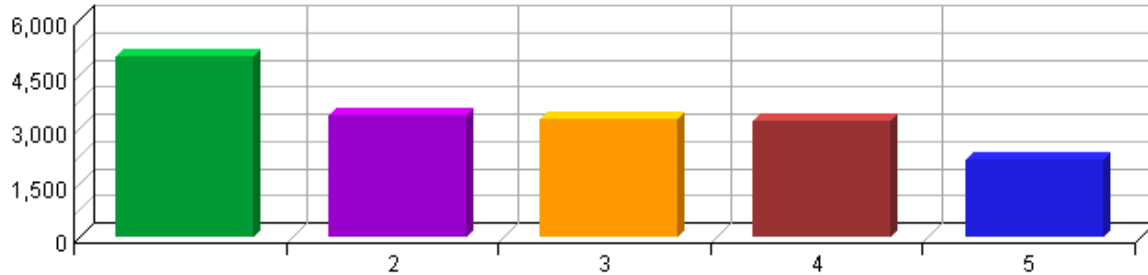
% – Percentage of times the specified file was uploaded compared with all uploaded files.

 You may want to run virus scans on uploaded files.

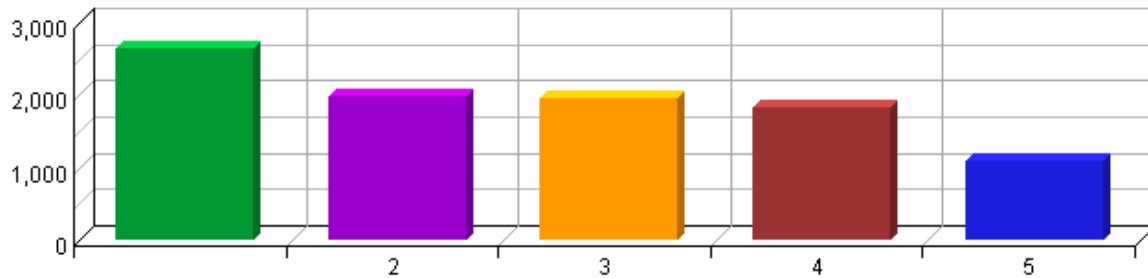
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

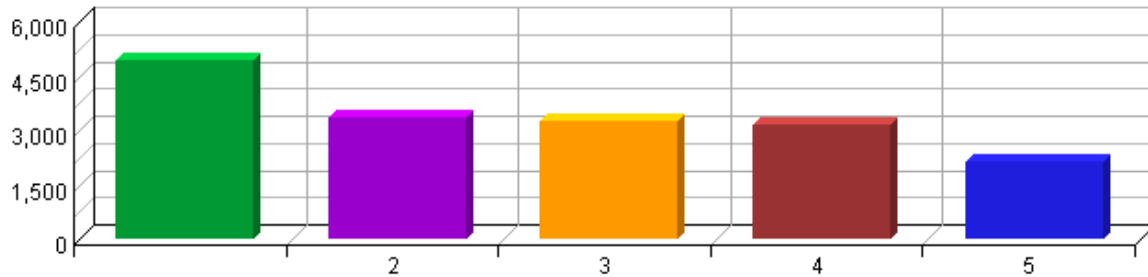
Top Entry Pages



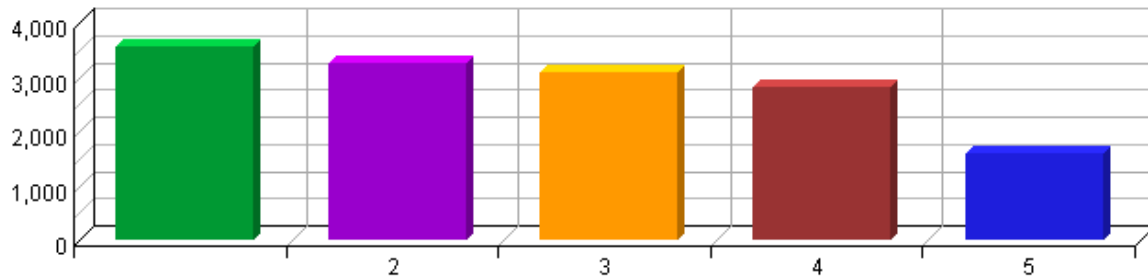
Single Access Pages



Top Entry Files



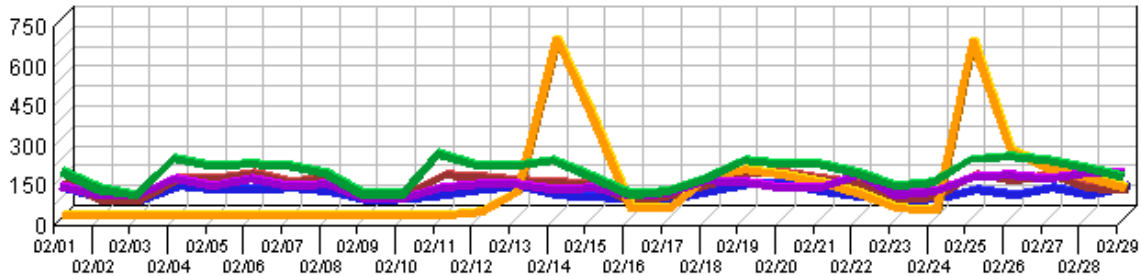
Top Exit Pages



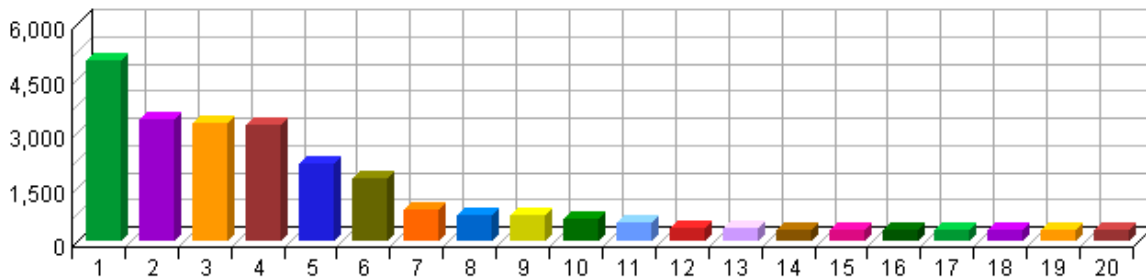
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	4,972	7.03%
2.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	3,379	4.78%
3.	Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	3,244	4.59%
4.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,196	4.52%
5.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	2,152	3.04%
6.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,734	2.45%
7.	Nanotechnology NCER ORD US EPA	844	1.19%

	http:// es.epa.gov/ ncer/ nano/		
8.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	730	1.03%
9.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	714	1.01%
10.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	608	0.86%
11.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	487	0.69%
12.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change.html	348	0.49%
13.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	339	0.48%
14.	Collaborative Science And Technology Network For Sustainability Funding Opport http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_cns.html	327	0.46%
15.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	320	0.45%
16.	2007/ 2008 P3 Teams P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/ current/	315	0.45%
17.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad.html	307	0.43%
18.	Particulate Matter Science Topics NCER ORD US EPA http:// es.epa.gov/ ncer/ science/ pm/	299	0.42%
19.	Publications and Proceedings Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/ publications/	298	0.42%

20.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	294	0.42%
	Subtotal	24,907	35.22%
	Other	45,815	64.78%
	Total	70,722	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

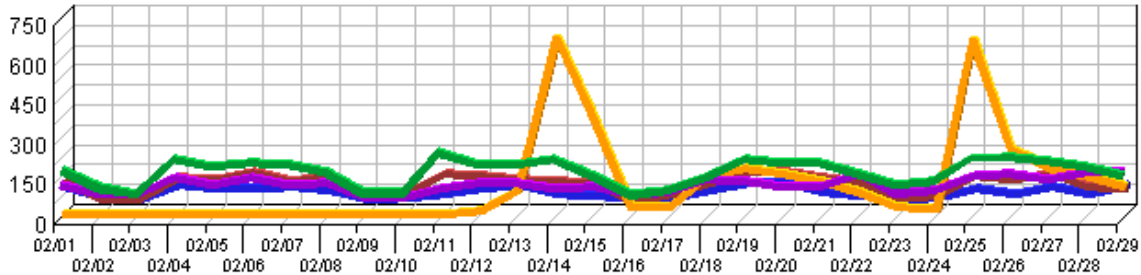
% – Percentage of times this page was the entry page compared with other entry pages.

💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

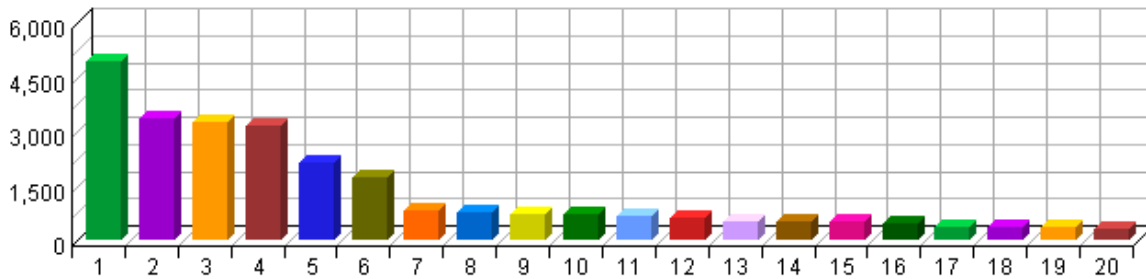
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/	4,926	5.27%
2.	http://es.epa.gov/ncer/sbir/	3,358	3.59%
3.	http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html	3,243	3.47%
4.	http://es.epa.gov/ncer/rfa/	3,169	3.39%
5.	http://es.epa.gov/ncer/fellow/	2,135	2.28%
6.	http://es.epa.gov/ncer/p3/	1,727	1.85%
7.	http://es.epa.gov/ncer/nano/	825	0.88%
8.	http://es.epa.gov/ncer/styles/epafiles_epastyles.css	759	0.81%
9.	http://es.epa.gov/ncer/rfa/2008/2008_baa.html	728	0.78%
10.	http://es.epa.gov/ncer/events/	707	0.76%
11.	http://es.epa.gov/ncer/childrenscenters/Scripts/AC_ActiveX.js	645	0.69%
12.	http://es.epa.gov/ncer/grants/	586	0.63%
13.	http://es.epa.gov/ncer/nano/publications/nano_strategy_012408.pdf	512	0.55%
14.		507	0.54%

	http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf		
15.	http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	486	0.52%
16.	http://es.epa.gov/ncer/index_files/epafiles_epastyles.css	443	0.47%
17.	http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	348	0.37%
18.	http://es.epa.gov/ncer/publications/statesci/bioengineering.pdf	346	0.37%
19.	http://es.epa.gov/ncer/rfa/forms/	333	0.36%
20.	http://es.epa.gov/ncer/rfa/2006/2006_star_cns.html	326	0.35%
	Subtotal	26,109	27.94%
	Other	67,343	72.06%
	Total	93,452	100.00%

Top Entry Files – Help Card

? Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

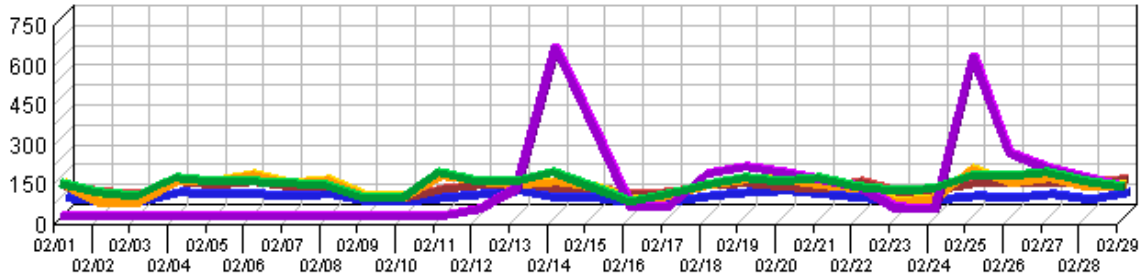
% – Refers to the total numbers of visits.

💡 Consider what catches the attention of visitors most quickly and effectively.

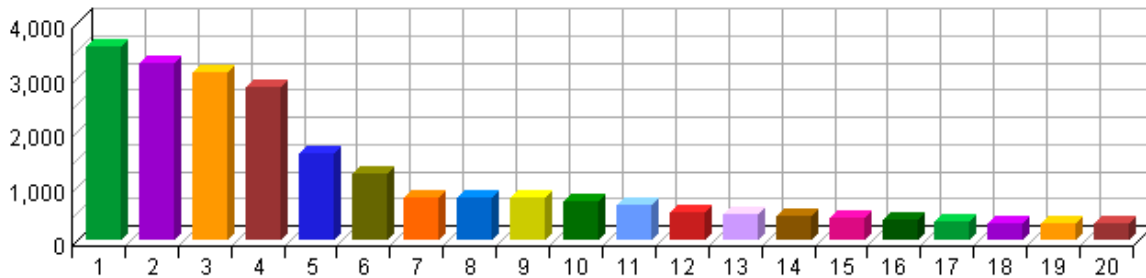
Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	3,576	5.06%
2.	Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gewq.html	3,264	4.62%
3.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,070	4.34%
4.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	2,808	3.97%
5.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	1,584	2.24%
6.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,222	1.73%
7.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	794	1.12%
8.		779	1.10%

	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html		
9.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	775	1.10%
10.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	706	1.00%
11.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	643	0.91%
12.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	497	0.70%
13.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	459	0.65%
14.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	425	0.60%
15.	2007/ 2008 P3 Teams P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/ current/	405	0.57%
16.	Development of Environmental Health Outcome Indicators Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_ephi.html	366	0.52%
17.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	339	0.48%
18.	Particulate Matter Science Topics NCER ORD US EPA http:// es.epa.gov/ ncer/ science/ pm/	312	0.44%
19.	Publications and Proceedings Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/ publications/	310	0.44%
20.		299	0.42%

Basic Information | NCER | ORD | US

EPA

[http:// es.epa.gov/ ncer/ about/](http://es.epa.gov/ncer/about/)

Subtotal	22,633	32.00%
Other	48,088	68.00%
Total	70,721	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

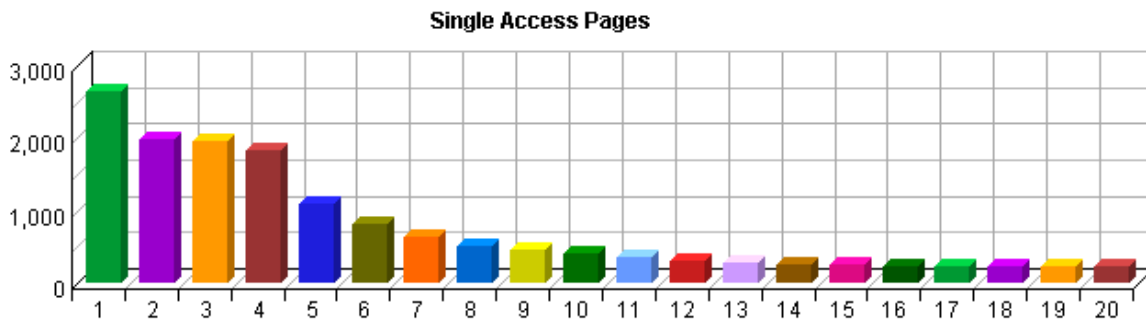
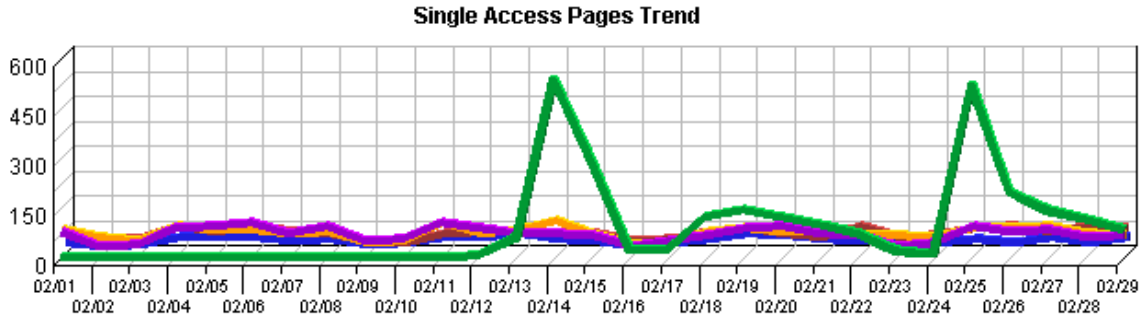
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	Consequences of Global Change for Water Quality Funding Opportunities NCER http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	2,639	5.17%
2.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	1,991	3.90%
3.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	1,967	3.85%
4.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	1,830	3.58%
5.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	1,097	2.15%
6.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	803	1.57%
7.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http:// es.epa.gov/ ncer/ rfa/ 2008/	628	1.23%

	2008_baa.html		
8.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	500	0.98%
9.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	457	0.89%
10.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	399	0.78%
11.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	358	0.70%
12.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	311	0.61%
13.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	292	0.57%
14.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	266	0.52%
15.	2007/ 2008 P3 Teams P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/current/	247	0.48%
16.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html	241	0.47%
17.	2008 Recipients Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/2008recipients.html	232	0.45%
18.	Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/	231	0.45%
19.	Publications and Proceedings Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/publications/	225	0.44%
20.	Treatment Technologies for Arsenic	217	0.42%

Removal for Small Drinking Water Systems | 20

<http://es.epa.gov/ncer/rfa/current/2003arsenic.html>

Subtotal	14,931	29.24%
Other	36,141	70.76%
Total	51,072	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		3,071	4.34%
	1. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	2,527	3.57%
	1. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	2,199	3.11%
	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	1,229	1.74%
	1. Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	998	1.41%
	1. P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	662	0.94%
	1. Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	561	0.79%
	1. Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	529	0.75%
	1. Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	405	0.57%
	1. STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	404	0.57%

<p>1. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</p>	325	0.46%
<p>1. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html</p>	292	0.41%
<p>1. Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html</p>	271	0.38%
<p>1. Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html</p>	258	0.36%
<p>1. 2007/2008 P3 Teams P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/current/</p>	256	0.36%
<p>1. Publications and Proceedings Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/publications/</p>	251	0.35%
<p>1. Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/</p>	246	0.35%
<p>1. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/</p>	243	0.34%
<p>1. Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html</p>		

1. Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/2006_star_cns.html	243	0.34%
2. Development of Environmental Health Outcome Indicators Funding Opportunities http://es.epa.gov/ncer/rfa/2006/2006_star_ephi.html	236	0.33%
1. Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/2003arsenic.html		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

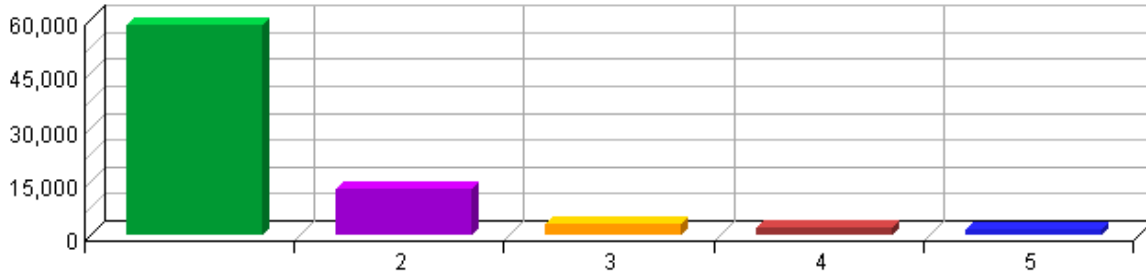
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

💡 Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

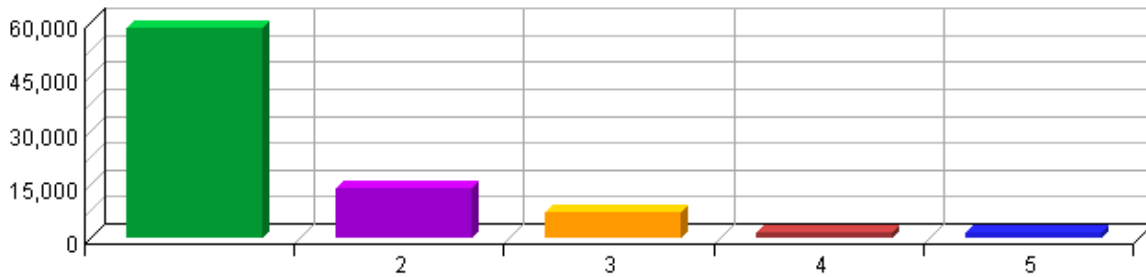
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

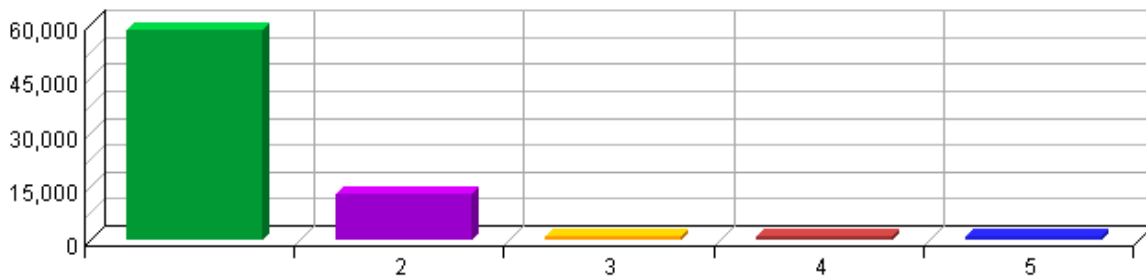
Visits by Referring Site



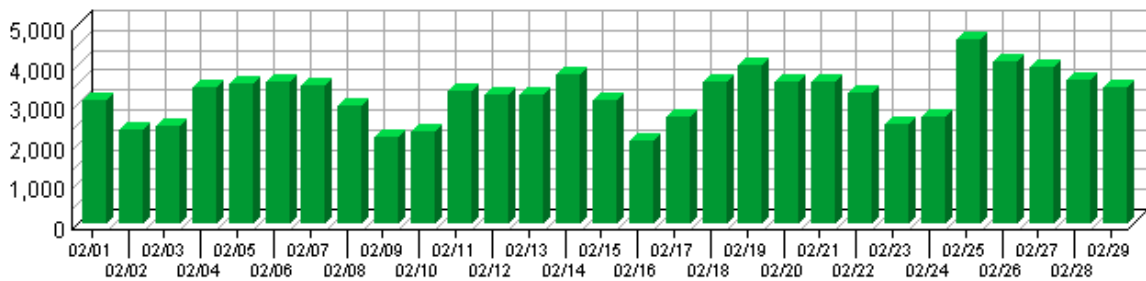
Visits by Referring Domain



Visits by Referring Page



Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	58,245	62.33%
2.	http://www.google.com/	12,873	13.77%
3.	http://es.epa.gov/	3,290	3.52%
4.	http://www.epa.gov/	1,986	2.13%
5.	http://search.yahoo.com/	1,289	1.38%
6.	http://www.google.co.in/	1,179	1.26%
7.	http://images.google.com/	1,018	1.09%
8.	http://www.grants.gov/	931	1.00%
9.	http://nlquery.epa.gov/	670	0.72%
10.	http://www.google.co.uk/	520	0.56%
11.	http://www.google.ca/	474	0.51%
12.	http://cfpub.epa.gov/	364	0.39%
13.	http://search.live.com/	322	0.34%
14.	http://intranet.epa.gov/	308	0.33%
15.	http://www07.grants.gov/	307	0.33%
16.	http://search.msn.com/	302	0.32%
17.	http://yosemite.epa.gov/	245	0.26%
18.	http://images.google.co.uk/	181	0.19%
19.	http://images.google.co.in/	181	0.19%
20.	http://www.zyn.com/	177	0.19%
	Subtotal	84,862	90.81%
	Other	8,590	9.19%
	Total	93,452	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

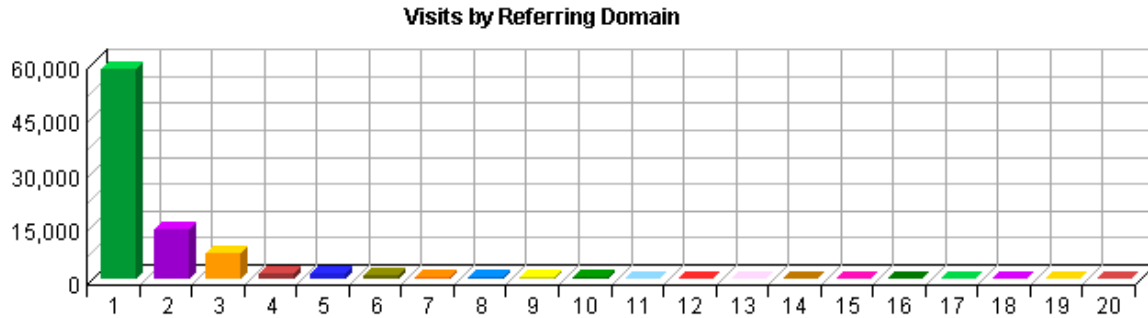
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	58,245	62.33%
2.	google.com	14,028	15.01%
3.	epa.gov	6,935	7.42%
4.	yahoo.com	1,548	1.66%
5.	google.co.in	1,361	1.46%
6.	grants.gov	1,240	1.33%
7.	google.co.uk	711	0.76%
8.	google.ca	557	0.60%
9.	live.com	373	0.40%
10.	msn.com	309	0.33%
11.	aol.com	217	0.23%
12.	google.com.au	195	0.21%
13.	zyn.com	189	0.20%
14.	google.cn	185	0.20%
15.	google.de	179	0.19%
16.	google.it	162	0.17%
17.	google.fr	155	0.17%
18.	google.com.my	154	0.16%
19.	google.es	140	0.15%
20.	eco.org	139	0.15%
	Subtotal	87,022	93.12%
	Other	6,430	6.88%
	Total	93,452	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

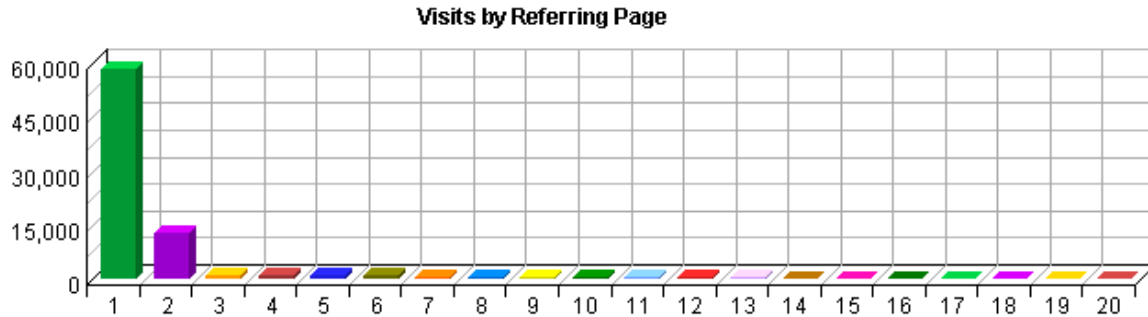
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	58,245	62.33%
2.	http://www.google.com/search	12,600	13.48%
3.	http://www.google.co.in/ search	1,175	1.26%
4.	http://images.google.com/ imgres	1,018	1.09%
5.	http://search.yahoo.com/ search	862	0.92%
6.	http://www.grants.gov/search/ search.do	789	0.84%
7.	http://nlquery.epa.gov/ epasearch/epasearch	657	0.70%
8.	http://www.google.co.uk/ search	512	0.55%
9.	http://www.google.ca/search	473	0.51%
10.	http://search.live.com/ results.aspx	310	0.33%
11.	http://search.msn.com/results. aspx	280	0.30%
12.	http://www.epa.gov/careers/ stuopp.html	271	0.29%
13.	http://intranet.epa.gov/ ordintra/	259	0.28%
14.	http://images.google.co.in/ imgres	181	0.19%
15.	http://images.google.co.uk/ imgres	181	0.19%
16.	http://www.google.cn/search	176	0.19%
17.	http://www.epa.gov/epahome/ grants.htm	166	0.18%
18.	http://www.google.com.au/ search	165	0.18%
19.	http://www.google.de/search	146	0.16%
20.	http://www.google.it/search	143	0.15%
	Subtotal	78,609	84.12%
	Other	14,843	15.88%
	Total	93,452	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

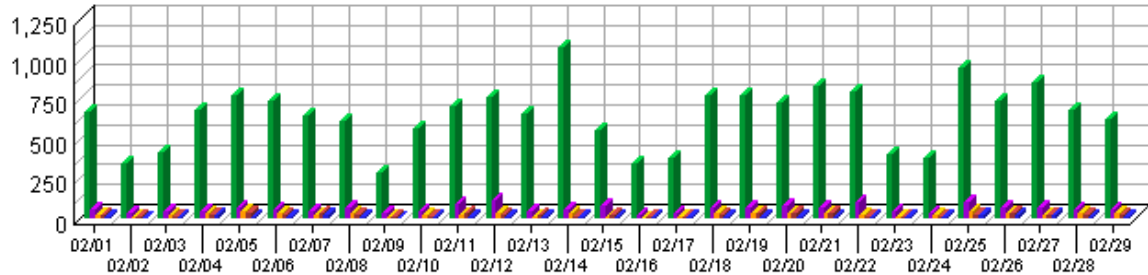
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

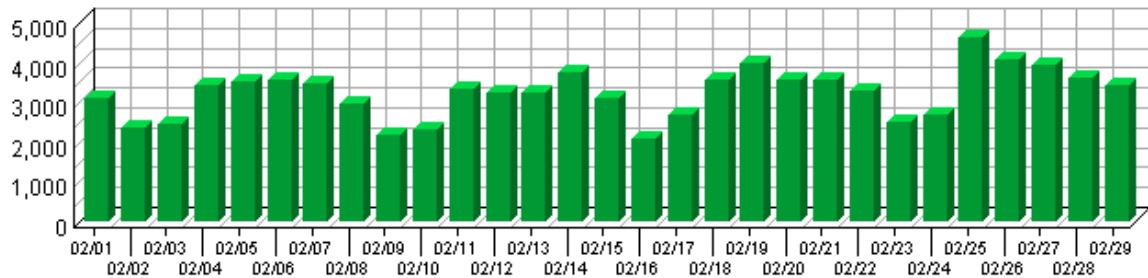
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

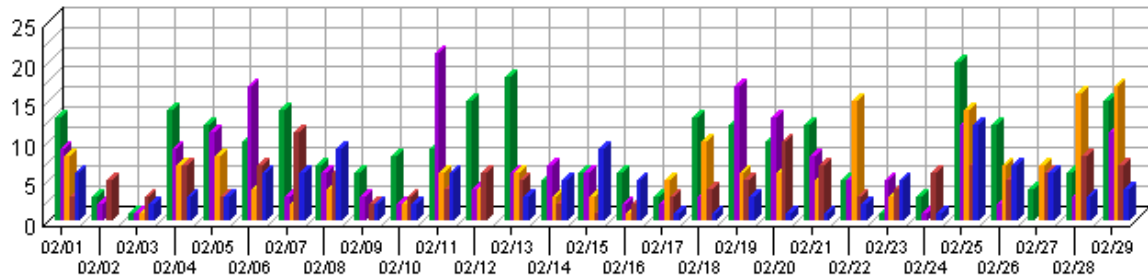
Activity by Search Engine



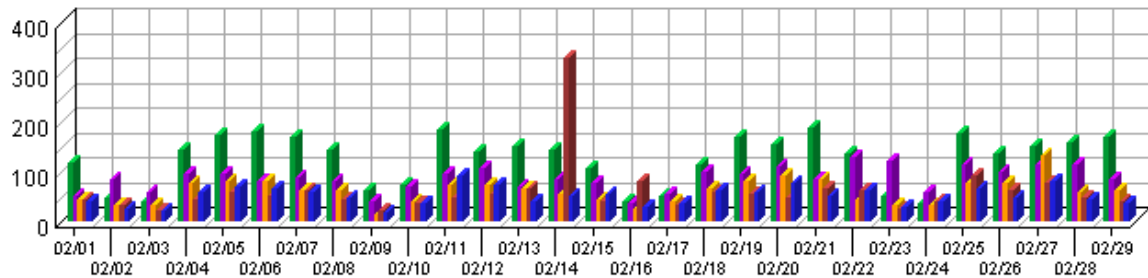
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

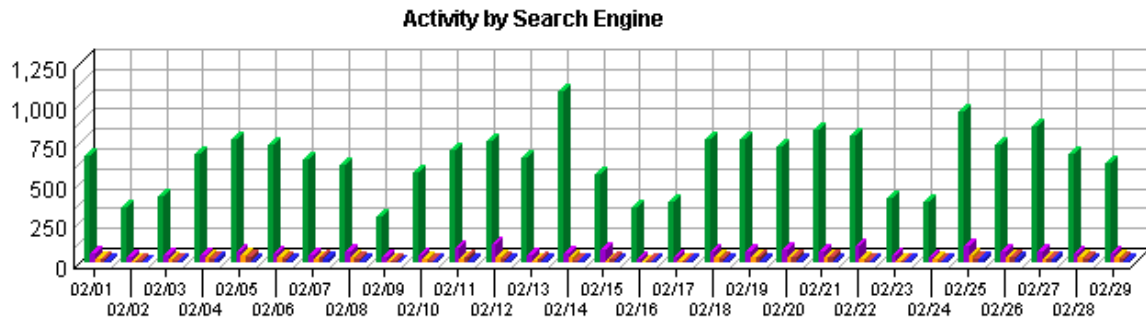


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	18,802	79.42%
2.	yahoo	1,788	7.55%
3.	google uk	771	3.26%
4.	google canada	625	2.64%
5.	msn	358	1.51%
6.	google germany	224	0.95%
7.	google france	218	0.92%
8.	google australia	209	0.88%
9.	google italy	172	0.73%
10.	aol netfind	158	0.67%
11.	google japan	84	0.35%
12.	yahoo spain	55	0.23%
13.	altavista	54	0.23%
14.	yahoo uk &ireland	21	0.09%
15.	netscape	18	0.08%
16.	yahoo taiwan	16	0.07%
17.	yahoo japan	15	0.06%
18.	google austria	15	0.06%
19.	yahoo india	15	0.06%
20.	mamma	8	0.03%
	Subtotal	23,626	99.80%
	Total	23,673	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	tumor in infants ppt	295	1.25%
	epa star	257	1.09%
	epa grants	186	0.79%
	data book fp diesel	166	0.70%
	epa sbir	155	0.65%
	presentation on ecg formation	142	0.60%
	ppt on nanotechnology	119	0.50%
	water purification by nanotechnology	110	0.46%
	science topics	99	0.42%
	forms	97	0.41%
	epa star fellowship	93	0.39%
	ncer	91	0.38%
	photocatalyst filetype:ppt	81	0.34%
	ppt. presentation on nanotechnology and its impact on human being	80	0.34%
	research grants	73	0.31%
	epa	65	0.27%
	environmental protection agency, nanotechnology and the environment:	63	0.27%
	aster remote sensing alien invasive plants	62	0.26%
	environmental research	62	0.26%
	environmental protection agency	55	0.23%
2. yahoo	histology of the ear powerpoint	42	0.18%
	epa	32	0.14%
	high resolution spaceborne sensopr	28	0.12%
	moa edcs	18	0.08%
	application of sustainable materials	17	0.07%
	graduate fellowships	16	0.07%
	ncer	13	0.05%
	small business innovation research	12	0.05%
	environmental research	12	0.05%
	sustainable development urban building pdf	11	0.05%
	fellowships	10	0.04%
	epa sbir	9	0.04%
	land use indicator	9	0.04%
	objectives and recommendation about phylum annelida	8	0.03%
	process and budget of aquatic ecosystem	8	0.03%
	undergraduate fellowships	7	0.03%
	some soil enzyme activities in heavy metal contaminated soil	7	0.03%

	characteristics of nanotechnology	6	0.03%
	particulate matter	6	0.03%
	epa scientific and technical achievement awards	5	0.02%
3. google uk	forms	38	0.16%
	particulate matter	8	0.03%
	new scientist logo	8	0.03%
	health	6	0.03%
	climate change	6	0.03%
	define:primary employment	5	0.02%
	pesticides	4	0.02%
	change	4	0.02%
	everglades food web	3	0.01%
	organophosphates	3	0.01%
	air pollution reduction the effects of asthma	3	0.01%
	risk assessment	3	0.01%
	epa expo	2	0.01%
	phase of education table	2	0.01%
	children asthma	2	0.01%
	market mechanisms	2	0.01%
	risk assessment for acetone	2	0.01%
	rearsch define phase to	2	0.01%
	continuous measurement	2	0.01%
	ncer	2	0.01%
4. google canada	pesticides	9	0.04%
	forms	8	0.03%
	climate change	6	0.03%
	dopamine epa	6	0.03%
	science topics	4	0.02%
	remote sensing for biodiversity science and conservation	4	0.02%
	ncer	3	0.01%
	environmental research funding	3	0.01%
	natural gas leak detection technologies	2	0.01%
	powerpoint eutrophication	2	0.01%
	usepa transport fate	2	0.01%
	salam mt	2	0.01%
	hydrogen peroxide water treatment	2	0.01%
	bayamon mcallen map	2	0.01%
	three-stage regression	2	0.01%
	frankenfood	2	0.01%
	global climate change: impacts on human structures and systems	2	0.01%
	strategic material grants in u.s.	2	0.01%
	nanotechnology researcher salary	2	0.01%

	how does p3 project work	2	0.01%
5. msn	epa	14	0.06%
	drinking water	8	0.03%
	particulate matter	7	0.03%
	childrens medical center	5	0.02%
	validation of new biomarker of fetal exposure to alcohol	5	0.02%
	u.s. environmental protection agency environmental scholarships	4	0.02%
	quality assurance	4	0.02%
	endocrine disruptors	3	0.01%
	metal tolerance of bacteria	3	0.01%
	nanotechnology	3	0.01%
	epa star	2	0.01%
	peroxide water treatment	2	0.01%
	sea sweep inc	2	0.01%
	epa p3	2	0.01%
	epa quality assurance	2	0.01%
	real world applications of endocrine system	2	0.01%
	hot mwir phase ii kick-off meeting in denver	2	0.01%
	environmental factors effect corporate culture	2	0.01%
	effects of climate change	2	0.01%
	epa drinking water	2	0.01%
6. google	rna extraction ppt	29	0.12%
germany	climate change	3	0.01%
	nanotechnology for water purification and waste treatment	2	0.01%
	fouling-resistant ceramic membranes for treatment of metastable oil/water emulsions	2	0.01%
	escobar isabel	2	0.01%
	nanomaterials interactions with the skin	2	0.01%
	national museum of natural history	2	0.01%
	yes assay	2	0.01%
	drzal michigan	2	0.01%
	phase awareness research negotiation	2	0.01%
	risk assessment	2	0.01%
	aquatic ecosystem	2	0.01%
	repeated dose toxicity, nanomaterials, fullerenes	2	0.01%
	fullerene fitc	1	0.00%
	fish for hair	1	0.00%
	phase inversion membrane, process, ppt	1	0.00%
	d-optimal design in rank-order discrete choice experiments	1	0.00%
	membrane recovery gas	1	0.00%
	peer review ii	1	0.00%
	cÃ¡ceres ce	1	0.00%

7. google france	nanoscience pdf	39	0.16%
	pcp uv	12	0.05%
	ec	3	0.01%
	biomarkers .ppt	2	0.01%
	afm tapping mode	2	0.01%
	sol gel	2	0.01%
	scientific poster	2	0.01%
	epa nanoparticles	2	0.01%
	pectin bioplastic filetype:pdf	2	0.01%
	principle of qpcr pdf ppt	2	0.01%
	toxicity nanoparticle electron microscopy	1	0.00%
	stÃ©phanie engel	1	0.00%
	zeolite/tio2 photocatalysis	1	0.00%
	ppt poly(amino acid)	1	0.00%
	ph. funding environmental toxicology france 2008	1	0.00%
	epa low dose	1	0.00%
	ecdysteroids crustacea dosage	1	0.00%
	drzal phb	1	0.00%
	bioh polyol cargill 210 technical sheet	1	0.00%
reproductive behaviour ppt	1	0.00%	
8. google australia	science topics	4	0.02%
	air pollution of consequence	3	0.01%
	change	3	0.01%
	health	2	0.01%
	ballast water treatment systems	2	0.01%
	forms	2	0.01%
	monitoring biodiversity and us epa	2	0.01%
	bioaccumulation of nanotechnology	2	0.01%
	us epa pm coarse	2	0.01%
	sarah larsen	2	0.01%
	air pollution	2	0.01%
	dr. m.c. roco	2	0.01%
	climate changes impacts on tourism	2	0.01%
	drinkingwater	2	0.01%
	how important is air quality on local, national and global scale?	2	0.01%
	coral change	2	0.01%
	robots used in medicine	1	0.00%
	projects to improve to quality of the water globally	1	0.00%
how geographic location affects health	1	0.00%	
successful sbir projects	1	0.00%	
9. google italy	epa video health and environmental	3	0.01%
	thermal–optical carbon analysis	2	0.01%

assessment of airborne hexavalent chromium in the home following use of contaminated tapwater	2	0.01%
assessment of airborne hexavalent chromium in the home following use of contaminated tapwater	2	0.01%
climate change decision support system	2	0.01%
porno star	2	0.01%
olive oil ppt	2	0.01%
epa website	2	0.01%
drug need for environmental assessment	1	0.00%
fellowships research	1	0.00%
nano oxidation, history	1	0.00%
measurement method pm	1	0.00%
osteoporosis milk	1	0.00%
assessment of airborne hexavalent chromium in the home following use of contaminated tapwater	1	0.00%
nanoparticle histology	1	0.00%
cell culture	1	0.00%
epa, cyanotoxins	1	0.00%
environmental questionnaire autism .doc	1	0.00%
soles nanotechnology	1	0.00%
pdf molybdate coating	1	0.00%

10. aol netfind	epa.gov	3	0.01%
	star fall	2	0.01%
	drinking water science project	2	0.01%
	global aquatic	2	0.01%
	environmental protection agency	2	0.01%
	work cited page for online sources on genetically engineered food	2	0.01%
	pine rockland pollinators	2	0.01%
	nano technology research funds	2	0.01%
	star grant	2	0.01%
	environmental	2	0.01%
	epa grants	2	0.01%
	tim reilly water	1	0.00%
	video kids and chemicals update	1	0.00%
	natural disasters need three subtopics	1	0.00%
	charge disorder pesticides	1	0.00%
	industrial revolution feature article on small pox	1	0.00%
	peroxide and water	1	0.00%
	business in environmental protection	1	0.00%
	h. spencer banzhaf willingness to pay water quality 1998	1	0.00%
	collaborative science and technology network for sustainability	1	0.00%

11. google japan	ncer	3	0.01%
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	global temperature	2	0.01%
	drinking project nepal photo	2	0.01%
	epa sbir	2	0.01%
	epa nanotechnology	2	0.01%
	interagency workshop implications environmental nanotechnology	2	0.01%
	letter of intent business format solicitation to sell construction heavy equipments	2	0.01%
	nanotechnology nanomaterial	2	0.01%
	ncar megan	1	0.00%
	agricultural seattle preschool	1	0.00%
	graetzel presentation	1	0.00%
	internatuonal council of chemical associatons	1	0.00%
	drug metabolism and disposition impact factor 2006	1	0.00%
	u.s.epa national center for environmental assessment of office of research and development,	1	0.00%
	emulsion pcr	1	0.00%
	fact sheet nanotechnology	1	0.00%
	kids environment	1	0.00%
	epa nanotech	1	0.00%
	award water	1	0.00%
	methodology power resuspension mass loading airborne	1	0.00%
12.	yahoo garden design	7	0.03%
spain	imta	6	0.03%
	candid pics	6	0.03%
	sink drawing	2	0.01%
	candid	2	0.01%
	viewers	2	0.01%
	epa	2	0.01%
	feasibility	2	0.01%
	lowell high school	2	0.01%
	multimeter	2	0.01%
	nanotechnology applications nanomaterials	2	0.01%
	traffic and children	1	0.00%
	linsey holman	1	0.00%
	pecho congestionado en ninos	1	0.00%
	effects of climate change	1	0.00%
	vertical wind turbines	1	0.00%
	lot mixed biological active pharmaceutical ingredients	1	0.00%
	proposal for purchase of staff bus	1	0.00%
	deaths related to shell fish	1	0.00%
	sbir	1	0.00%
13.	uv tube	8	0.03%

altavista	candid	4	0.02%
	epa star awards	2	0.01%
	chemica technologies	2	0.01%
	quorum sensing rhizosphere	2	0.01%
	biodiesel	2	0.01%
	video clips asthma air pollutants	2	0.01%
	dosimetry workshop	1	0.00%
	method validation for environmental air monitoring for detecting microbial contamination in pharmaceutical industry	1	0.00%
	definition p3	1	0.00%
	eltron peroxide	1	0.00%
	spermatogenesis fish pdf	1	0.00%
	enzymology in non-aqueous solvent	1	0.00%
	limitations of an environmental method and compromises	1	0.00%
	smoking and environmental problems	1	0.00%
	survey of endpoints	1	0.00%
	particulate matter behavior	1	0.00%
	epa sbir	1	0.00%
environmental compliance metal finishing california	1	0.00%	
.epa, quality assurance plan	1	0.00%	
14. yahoo uk & ireland	environment research funding grants	4	0.02%
	environmental factors that affect children's development	2	0.01%
	children's answers to pollution	1	0.00%
	particulate matter pm2.5 measurement	1	0.00%
	asian water cycle initiative (awci) contributing to global earth observation system of systems (geoss)â€?	1	0.00%
	environ health perspect. 2000 march; 108(suppl 1): 29â€“56.	1	0.00%
	epa biomethane	1	0.00%
	transgenic fish ere	1	0.00%
	undergraduate summer placements	1	0.00%
	http://es.epa.gov/ncer/nano/factsheet/	1	0.00%
	kinetic stability occurs because both valence and conduction bands are localized on the metal, so carrier excitation doesnâ€™t weaken any chemical bonds	1	0.00%
	fellowships for environmental courses	1	0.00%
	environmental tobacco smoke exposure poor health outcomes	1	0.00%
	winzip guide	1	0.00%
grants for plastic products	1	0.00%	
cooper environmental and xrf	1	0.00%	
basic science of nanotechnology	1	0.00%	
15. netscape	epa sbir	2	0.01%
	research grants	1	0.00%
	national center for environmental research	1	0.00%

	belfort georges	1	0.00%
	brian heninger	1	0.00%
	brown grease biodiesel	1	0.00%
	keith jose davis, ca	1	0.00%
	barat biosurfactant	1	0.00%
	biodiesel grant california 2008	1	0.00%
	of.t.d.a	1	0.00%
	muslim aids virulence ewald	1	0.00%
	environmental regulations versus incentive debate	1	0.00%
	haematological parameters in adolescence	1	0.00%
	small businesses	1	0.00%
	terri coley	1	0.00%
	darvocet	1	0.00%
	environmental research	1	0.00%
16. yahoo taiwan	environmental nanotechnology	7	0.03%
	garden design	2	0.01%
	electrochemistry pdf	1	0.00%
	correlating bioaerosol load with pm2.5 and pm 10 cf	1	0.00%
	tributyltin benzoate	1	0.00%
	cytokine, asthma.ppt	1	0.00%
	rupprecht	1	0.00%
	pretreatment effect, apparent activation energy and intermediate products	1	0.00%
	plga tem	1	0.00%
17. yahoo japan	ã¹³é –	2	0.01%
	mothers backto black	1	0.00%
	ketoprofen ppcps	1	0.00%
	agricultural monitoring geoss	1	0.00%
	wmo sand and dust storm assessment and warning system	1	0.00%
	aphidius transcaspicus	1	0.00%
	atrp crp	1	0.00%
	epa cryptosporidium	1	0.00%
	harmful alge	1	0.00%
	guam thalassia	1	0.00%
	phramaceuticals in the aquatic environment	1	0.00%
	real time pcr mrna expression jbcã€€fig.	1	0.00%
	environment protection agency	1	0.00%
	capco;jfate	1	0.00%
18. google austria	logistics effect	1	0.00%
	environmental clues	1	0.00%
	synthetical fixation of co2 by zinc enzymes	1	0.00%
	steps risk assessment	1	0.00%

	decision support system climate change	1	0.00%
	mixing height climate	1	0.00%
	ink enzym und co2	1	0.00%
	pharmaceuticals in the environment	1	0.00%
	microcystins genetics ppt	1	0.00%
	3rd generation pv	1	0.00%
	stripper absorber	1	0.00%
	annual mortality of heart failure	1	0.00%
	power point presentation 3rd generation of pv	1	0.00%
	nrc biomarker	1	0.00%
	archive solicitation	1	0.00%
19. yahoo india	fellowships	2	0.01%
	tropospheric pollution	2	0.01%
	nanotechnology and water treatment	2	0.01%
	nanotechnology pdf	1	0.00%
	paper presentaion on nanotechnology	1	0.00%
	consequences of human activities on environment	1	0.00%
	tio2 light	1	0.00%
	what do you mean by nanotechnology	1	0.00%
	children health and diseases	1	0.00%
	nanotechnology for water tretament related journals	1	0.00%
	doped tio2	1	0.00%
	nanotechnology posters	1	0.00%
20. mamma	white paper on nano	2	0.01%
	lonni peterson	1	0.00%
	hydrocarbons as environmental biomakers	1	0.00%
	duke university	1	0.00%
	selecting problem for investigation in business research	1	0.00%
	health continuum	1	0.00%
	treatment of drinking water	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,160	13.35%
	of	1,835	7.75%
	in	1,404	5.93%
	environmental	1,390	5.87%
	research	1,203	5.08%
	ppt	985	4.16%
	nanotechnology	906	3.83%
	for	884	3.73%

	star	870	3.68%
	the	847	3.58%
	on	840	3.55%
	grants	689	2.91%
	water	593	2.50%
	health	593	2.50%
	to	444	1.88%
	grant	424	1.79%
	presentation	418	1.77%
	2008	410	1.73%
	protection	390	1.65%
	science	344	1.45%
2. yahoo	of	299	1.26%
	epa	245	1.03%
	environmental	185	0.78%
	research	165	0.70%
	in	156	0.66%
	the	132	0.56%
	for	96	0.41%
	fellowships	72	0.30%
	health	66	0.28%
	powerpoint	63	0.27%
	water	63	0.27%
	on	63	0.27%
	business	59	0.25%
	to	57	0.24%
	nanotechnology	57	0.24%
	grants	55	0.23%
	children	51	0.22%
	protection	50	0.21%
	histology	43	0.18%
	ear	42	0.18%
3. google uk	of	130	0.55%
	the	62	0.26%
	in	51	0.22%
	environmental	40	0.17%
	forms	39	0.16%
	on	37	0.16%
	health	37	0.16%
	for	34	0.14%
	research	31	0.13%
	to	29	0.12%

	effects	27	0.11%
	nanotechnology	27	0.11%
	epa	25	0.11%
	change	25	0.11%
	children	23	0.10%
	how	22	0.09%
	water	22	0.09%
	risk	21	0.09%
	environment	20	0.08%
	asthma	19	0.08%
4. google canada	of	85	0.36%
	in	53	0.22%
	epa	43	0.18%
	the	38	0.16%
	health	34	0.14%
	environmental	33	0.14%
	to	27	0.11%
	environment	23	0.10%
	nanotechnology	23	0.10%
	research	23	0.10%
	for	22	0.09%
	change	20	0.08%
	on	19	0.08%
	water	19	0.08%
	human	17	0.07%
	effects	16	0.07%
	climate	16	0.07%
	autism	14	0.06%
	science	13	0.05%
	powerpoint	13	0.05%
5. msn	epa	72	0.30%
	of	49	0.21%
	water	31	0.13%
	in	29	0.12%
	environmental	27	0.11%
	children	20	0.08%
	drinking	20	0.08%
	research	19	0.08%
	for	17	0.07%
	to	15	0.06%
	the	11	0.05%
	star	11	0.05%

	quality	11	0.05%
	exposure	11	0.05%
	effects	10	0.04%
	assurance	9	0.04%
	health	9	0.04%
	air	8	0.03%
	on	8	0.03%
	protection	8	0.03%
6. google germany	ppt	41	0.17%
	extraction	29	0.12%
	rna	29	0.12%
	environmental	10	0.04%
	of	10	0.04%
	for	9	0.04%
	in	9	0.04%
	water	6	0.03%
	climate	6	0.03%
	pdf	6	0.03%
	powerpoint	6	0.03%
	asthma	5	0.02%
	the	5	0.02%
	protection	5	0.02%
	research	5	0.02%
	detection	5	0.02%
	change	5	0.02%
	assay	5	0.02%
	nanotechnology	5	0.02%
	leak	4	0.02%
7. google france	pdf	44	0.19%
	nanoscience	39	0.16%
	epa	13	0.05%
	uv	12	0.05%
	pcp	12	0.05%
	of	12	0.05%
	ppt	11	0.05%
	environmental	6	0.03%
	2008	5	0.02%
	nanoparticles	5	0.02%
	nanotechnology	5	0.02%
	filetype:pdf	5	0.02%
	health	4	0.02%
	animal	4	0.02%

	the	4	0.02%
	water	4	0.02%
	toxicology	4	0.02%
	.ppt	4	0.02%
	change	3	0.01%
	ecosystem	3	0.01%
8. google australia	of	35	0.15%
	on	17	0.07%
	air	16	0.07%
	epa	16	0.07%
	the	15	0.06%
	environmental	14	0.06%
	for	13	0.05%
	in	13	0.05%
	nanotechnology	11	0.05%
	pollution	11	0.05%
	health	11	0.05%
	change	10	0.04%
	quality	10	0.04%
	to	9	0.04%
	environment	8	0.03%
	is	8	0.03%
	us	8	0.03%
	how	8	0.03%
	national	7	0.03%
	impacts	7	0.03%
9. google italy	of	22	0.09%
	ppt	16	0.07%
	epa	16	0.07%
	in	15	0.06%
	environmental	11	0.05%
	research	10	0.04%
	health	7	0.03%
	the	7	0.03%
	assessment	6	0.03%
	nanoparticles	6	0.03%
	hexavalent	5	0.02%
	home	5	0.02%
	tapwater	5	0.02%
	contaminated	5	0.02%
	use	5	0.02%
	chromium	5	0.02%

	airborne	5	0.02%
	change	4	0.02%
	for	4	0.02%
	carbon	4	0.02%
10. aol netfind	research	13	0.05%
	environmental	12	0.05%
	epa	11	0.05%
	in	11	0.05%
	for	11	0.05%
	of	9	0.04%
	water	8	0.03%
	to	7	0.03%
	on	7	0.03%
	grants	7	0.03%
	star	6	0.03%
	environment	6	0.03%
	science	5	0.02%
	children	5	0.02%
	the	5	0.02%
	project	4	0.02%
	grant	4	0.02%
	business	4	0.02%
	food	4	0.02%
	protection	4	0.02%
11. google japan	of	11	0.05%
	nanotechnology	9	0.04%
	environmental	7	0.03%
	epa	6	0.03%
	workshop	4	0.02%
	environment	3	0.01%
	ncer	3	0.01%
	the	3	0.01%
	usepa	3	0.01%
	interagency	3	0.01%
	assessment	3	0.01%
	sbir	3	0.01%
	to	3	0.01%
	implications	3	0.01%
	zebrafish	2	0.01%
	drinking	2	0.01%
	ppt	2	0.01%
	intent	2	0.01%

	solicitation	2	0.01%
	letter	2	0.01%
12. yahoo spain	design	8	0.03%
	garden	8	0.03%
	candid	8	0.03%
	imta	6	0.03%
	pics	6	0.03%
	of	3	0.01%
	drawing	2	0.01%
	nanomaterials	2	0.01%
	lowell	2	0.01%
	applications	2	0.01%
	nanotechnology	2	0.01%
	high	2	0.01%
	feasibility	2	0.01%
	pdf	2	0.01%
	children	2	0.01%
	multimeter	2	0.01%
	epa	2	0.01%
	change	2	0.01%
	sink	2	0.01%
	in	2	0.01%
13. altavista	tube	8	0.03%
	uv	8	0.03%
	environmental	6	0.03%
	of	4	0.02%
	candid	4	0.02%
	in	3	0.01%
	epa	3	0.01%
	air	3	0.01%
	method	2	0.01%
	clips	2	0.01%
	star	2	0.01%
	biodiesel	2	0.01%
	quorum	2	0.01%
	development	2	0.01%
	sensing	2	0.01%
	video	2	0.01%
	chemica	2	0.01%
	rhizosphere	2	0.01%
	autism	2	0.01%
	soil	2	0.01%

14. yahoo uk &ireland	environmental	5	0.02%
	grants	5	0.02%
	research	4	0.02%
	environment	4	0.02%
	funding	4	0.02%
	children's	3	0.01%
	development	2	0.01%
	factors	2	0.01%
	for	2	0.01%
	that	2	0.01%
	of	2	0.01%
	affect	2	0.01%
	to	2	0.01%
	health	2	0.01%
	measurement	1	0.00%
	plastic	1	0.00%
	2000	1	0.00%
	observation	1	0.00%
	http://es.epa.gov/ncer/nano/factsheet/	1	0.00%
	1):	1	0.00%
15. netscape	environmental	3	0.01%
	research	3	0.01%
	biodiesel	2	0.01%
	epa	2	0.01%
	sbir	2	0.01%
	jose	1	0.00%
	for	1	0.00%
	brian	1	0.00%
	versus	1	0.00%
	california	1	0.00%
	terri	1	0.00%
	grants	1	0.00%
	grease	1	0.00%
	of.t.d.a	1	0.00%
	coley	1	0.00%
	barat	1	0.00%
	center	1	0.00%
	brown	1	0.00%
	businesses	1	0.00%
	heninger	1	0.00%
16. yahoo taiwan	environmental	7	0.03%
	nanotechnology	7	0.03%

	garden	2	0.01%
	design	2	0.01%
	apparent	1	0.00%
	10	1	0.00%
	electrochemistry	1	0.00%
	activation	1	0.00%
	bioaerosol	1	0.00%
	rupprecht	1	0.00%
	energy	1	0.00%
	with	1	0.00%
	load	1	0.00%
	pdf	1	0.00%
	tem	1	0.00%
	cytokine,	1	0.00%
	tributyltin	1	0.00%
	pm2.5	1	0.00%
	cf	1	0.00%
	benzoate	1	0.00%
17. yahoo japan	ã¹³é –	2	0.01%
	environment	2	0.01%
	harmful	1	0.00%
	warning	1	0.00%
	expression	1	0.00%
	mothers	1	0.00%
	transcaspicus	1	0.00%
	monitoring	1	0.00%
	alge	1	0.00%
	jbçã€€fig.	1	0.00%
	backto	1	0.00%
	real	1	0.00%
	storm	1	0.00%
	guam	1	0.00%
	dust	1	0.00%
	cryptosporidium	1	0.00%
	assessment	1	0.00%
	agency	1	0.00%
	pcr	1	0.00%
	epa	1	0.00%
18. google austria	of	3	0.01%
	co2	2	0.01%
	generation	2	0.01%
	3rd	2	0.01%

	climate	2	0.01%
	pv	2	0.01%
	stripper	1	0.00%
	logistics	1	0.00%
	genetics	1	0.00%
	steps	1	0.00%
	solicitation	1	0.00%
	pharmaceuticals	1	0.00%
	point	1	0.00%
	nrc	1	0.00%
	enzymes	1	0.00%
	environmental	1	0.00%
	risk	1	0.00%
	annual	1	0.00%
	zinc	1	0.00%
	failure	1	0.00%
19. yahoo india	nanotechnology	7	0.03%
	water	3	0.01%
	treatment	2	0.01%
	tropospheric	2	0.01%
	fellowships	2	0.01%
	tio2	2	0.01%
	on	2	0.01%
	pollution	2	0.01%
	diseases	1	0.00%
	pdf	1	0.00%
	what	1	0.00%
	health	1	0.00%
	by	1	0.00%
	doped	1	0.00%
	do	1	0.00%
	environment	1	0.00%
	light	1	0.00%
	of	1	0.00%
	children	1	0.00%
	you	1	0.00%
20. mamma	white	2	0.01%
	nano	2	0.01%
	on	2	0.01%
	paper	2	0.01%
	selecting	1	0.00%
	investigation	1	0.00%

duke	1	0.00%
hydrocarbons	1	0.00%
problem	1	0.00%
in	1	0.00%
research	1	0.00%
water	1	0.00%
drinking	1	0.00%
peterson	1	0.00%
business	1	0.00%
university	1	0.00%
lonni	1	0.00%
of	1	0.00%
as	1	0.00%
environmental	1	0.00%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



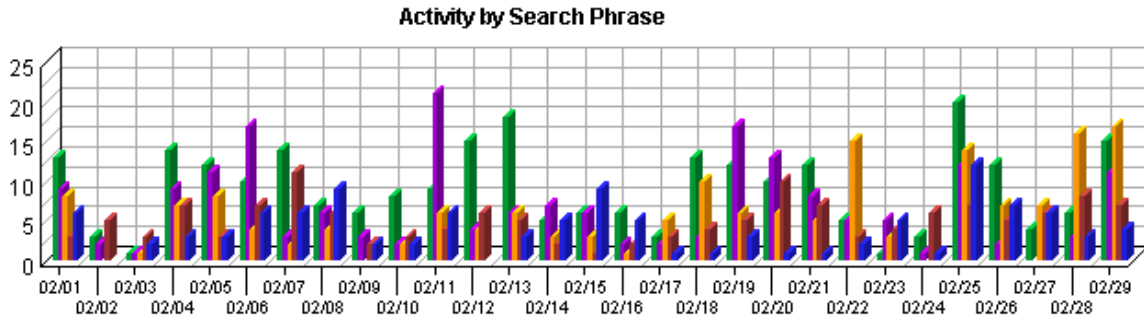
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	263	1.11%
2.	epa grants	191	0.81%
3.	epa sbir	170	0.72%
4.	forms	145	0.61%
5.	epa	114	0.48%
6.	ncer	114	0.48%
7.	science topics	109	0.46%
8.	epa star fellowship	98	0.41%
9.	environmental research	75	0.32%
10.	research grants	75	0.32%
11.	particulate matter	65	0.27%
12.	environmental protection agency	61	0.26%
13.	epa star grant	50	0.21%
14.	star grant	49	0.21%
15.	epa funding	43	0.18%
16.	epa star grants	42	0.18%
17.	national center for environmental research	39	0.16%
18.	epa ncer	38	0.16%
19.	pesticides	37	0.16%
20.	epa nanotechnology	36	0.15%

Subtotal	1,814	7.67%
Total	23,664	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	257	1.09%
	yahoo	2	0.01%
	google canada	2	0.01%
	msn	2	0.01%
2. epa grants	google	186	0.79%
	aol netfind	2	0.01%
	yahoo	2	0.01%
	google canada	1	0.00%
3. epa sbir	google	155	0.66%
	yahoo	9	0.04%
	google japan	2	0.01%
	netscape	2	0.01%
	altavista	1	0.00%
	msn	1	0.00%
4. forms	google	97	0.41%
	google uk	38	0.16%
	google canada	8	0.03%
	google australia	2	0.01%
5. epa	google	65	0.27%
	yahoo	32	0.14%
	msn	14	0.06%
	yahoo spain	2	0.01%
	google australia	1	0.00%
6. ncer	google	91	0.38%
	yahoo	13	0.05%
	google japan	3	0.01%
	google canada	3	0.01%
	google uk	2	0.01%
	google france	1	0.00%
	google australia	1	0.00%
7. science topics	google	99	0.42%
	google australia	4	0.02%
	google canada	4	0.02%
	aol netfind	1	0.00%
	google uk	1	0.00%
8. epa star fellowship	google	93	0.39%

	yahoo	5	0.02%
9. environmental research	google	62	0.26%
	yahoo	12	0.05%
	netscape	1	0.00%
	google	73	0.31%
10. research grants	netscape	1	0.00%
	google japan	1	0.00%
	google	42	0.18%
11. particulate matter	google uk	8	0.03%
	msn	7	0.03%
	yahoo	6	0.03%
	google japan	1	0.00%
	aol netfind	1	0.00%
	google	55	0.23%
12. environmental protection agency	yahoo	4	0.02%
	aol netfind	2	0.01%
	google	49	0.21%
13. epa star grant	msn	1	0.00%
	google	42	0.18%
14. star grant	aol netfind	2	0.01%
	yahoo	2	0.01%
	msn	1	0.00%
	google uk	1	0.00%
	cnet search.com	1	0.00%
	google	39	0.16%
15. epa funding	google australia	1	0.00%
	aol netfind	1	0.00%
	google uk	1	0.00%
	yahoo	1	0.00%
	google	41	0.17%
16. epa star grants	msn	1	0.00%
	google	32	0.14%
17. national center for environmental research	yahoo	4	0.02%
	google australia	1	0.00%
	google canada	1	0.00%
	netscape	1	0.00%
	google	37	0.16%
	msn	1	0.00%
18. epa ncer	google	22	0.09%
	google canada	9	0.04%
19. pesticides	google uk	4	0.02%
	google italy	1	0.00%

20. epa nanotechnology	aol netfind	1	0.00%
	google	30	0.13%
	google canada	2	0.01%
	google japan	2	0.01%
	yahoo	1	0.00%
	google uk	1	0.00%

Activity by Search Phrase – Help Card

? **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



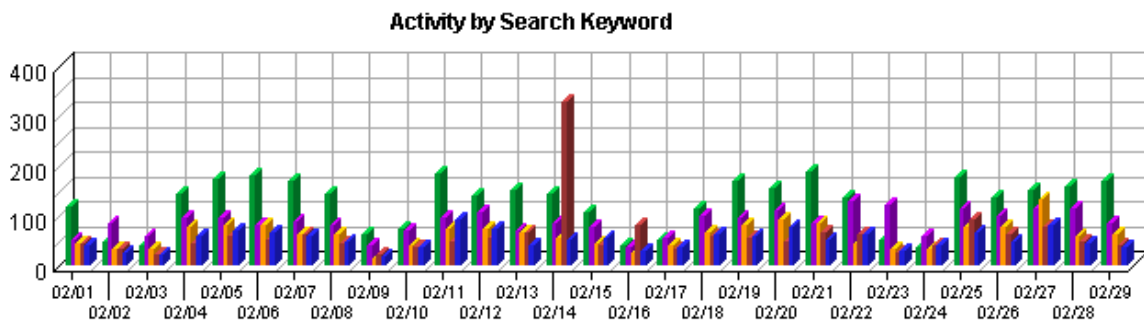
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,625	3.92%
2.	of	2,517	2.72%
3.	environmental	1,764	1.91%
4.	in	1,756	1.90%
5.	research	1,493	1.62%
6.	the	1,135	1.23%
7.	for	1,105	1.20%
8.	ppt	1,096	1.19%
9.	nanotechnology	1,073	1.16%
10.	on	1,006	1.09%
11.	star	944	1.02%
12.	grants	777	0.84%
13.	health	775	0.84%
14.	water	763	0.83%
15.	to	597	0.65%
16.	grant	484	0.52%
17.	2008	473	0.51%
18.	protection	470	0.51%
19.	presentation	465	0.50%
20.	environment	454	0.49%
	Subtotal	22,772	24.64%
	Total	92,413	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,160	3.42%
	yahoo	245	0.27%
	msn	72	0.08%
	google canada	43	0.05%
	google uk	25	0.03%
	google australia	16	0.02%
	google italy	16	0.02%
	google france	13	0.01%
	aol netfind	11	0.01%
	google japan	6	0.01%
	google germany	4	0.00%
	altavista	3	0.00%
	netscape	2	0.00%
	yahoo australia &nz	2	0.00%
	yahoo spain	2	0.00%
	yahoo japan	1	0.00%
	excite japan	1	0.00%
	yahoo korea	1	0.00%
	yahoo uk &ireland	1	0.00%
	all the web	1	0.00%
2. of	google	1,835	1.99%
	yahoo	299	0.32%
	google uk	130	0.14%
	google canada	85	0.09%
	msn	49	0.05%
	google australia	35	0.04%
	google italy	22	0.02%
	google france	12	0.01%
	google japan	11	0.01%
	google germany	10	0.01%
	aol netfind	9	0.01%
	altavista	4	0.00%
	google austria	3	0.00%
	yahoo spain	3	0.00%
	yahoo australia &nz	2	0.00%
	yahoo uk &ireland	2	0.00%
	yahoo singapore	2	0.00%
	searchalot	1	0.00%

	yahoo india	1	0.00%
	mamma	1	0.00%
3. environmental	google	1,390	1.50%
	yahoo	185	0.20%
	google uk	40	0.04%
	google canada	33	0.04%
	msn	27	0.03%
	google australia	14	0.02%
	aol netfind	12	0.01%
	google italy	11	0.01%
	google germany	10	0.01%
	google japan	7	0.01%
	yahoo taiwan	7	0.01%
	altavista	6	0.01%
	google france	6	0.01%
	yahoo uk & ireland	5	0.01%
	netscape	3	0.00%
	yahoo canada	1	0.00%
	yahoo singapore	1	0.00%
	yahoo spain	1	0.00%
	google austria	1	0.00%
	compuserve	1	0.00%
4. in	google	1,404	1.52%
	yahoo	156	0.17%
	google canada	53	0.06%
	google uk	51	0.06%
	msn	29	0.03%
	google italy	15	0.02%
	google australia	13	0.01%
	aol netfind	11	0.01%
	google germany	9	0.01%
	altavista	3	0.00%
	cnet search.com	2	0.00%
	yahoo spain	2	0.00%
	google japan	1	0.00%
	mamma	1	0.00%
	compuserve	1	0.00%
	netscape	1	0.00%
	yahoo japan	1	0.00%
	yahoo singapore	1	0.00%
	google france	1	0.00%
	google austria	1	0.00%

5. research	google	1,203	1.30%
	yahoo	165	0.18%
	google uk	31	0.03%
	google canada	23	0.02%
	msn	19	0.02%
	aol netfind	13	0.01%
	google italy	10	0.01%
	google australia	6	0.01%
	google germany	5	0.01%
	yahoo uk &ireland	4	0.00%
	searchalot	3	0.00%
	netscape	3	0.00%
	google france	2	0.00%
	google japan	2	0.00%
	mamma	1	0.00%
	yahoo argentina	1	0.00%
	compuserve	1	0.00%
	altavista	1	0.00%

6. the	google	847	0.92%
	yahoo	132	0.14%
	google uk	62	0.07%
	google canada	38	0.04%
	google australia	15	0.02%
	msn	11	0.01%
	google italy	7	0.01%
	aol netfind	5	0.01%
	google germany	5	0.01%
	google france	4	0.00%
	google japan	3	0.00%
	cnet search.com	2	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo japan	1	0.00%
	searchalot	1	0.00%
	google austria	1	0.00%

7. for	google	884	0.96%
	yahoo	96	0.10%
	google uk	34	0.04%
	google canada	22	0.02%
	msn	17	0.02%
	google australia	13	0.01%
	aol netfind	11	0.01%
	google germany	9	0.01%

	google italy	4	0.00%
	altavista	2	0.00%
	google japan	2	0.00%
	yahoo uk &ireland	2	0.00%
	google france	2	0.00%
	yahoo argentina	1	0.00%
	vivisimo	1	0.00%
	netscape	1	0.00%
	yahoo spain	1	0.00%
	biglobe	1	0.00%
	yahoo india	1	0.00%
	mamma	1	0.00%
8. ppt	google	985	1.07%
	google germany	41	0.04%
	google italy	16	0.02%
	google canada	12	0.01%
	google uk	12	0.01%
	google france	11	0.01%
	yahoo	7	0.01%
	google australia	4	0.00%
	google japan	2	0.00%
	msn	2	0.00%
	all the web	1	0.00%
	aol netfind	1	0.00%
	google austria	1	0.00%
	altavista	1	0.00%
9. nanotechnology	google	906	0.98%
	yahoo	57	0.06%
	google uk	27	0.03%
	google canada	23	0.02%
	google australia	11	0.01%
	google japan	9	0.01%
	msn	8	0.01%
	yahoo india	7	0.01%
	yahoo taiwan	7	0.01%
	google germany	5	0.01%
	google france	5	0.01%
	google italy	3	0.00%
	yahoo spain	2	0.00%
	all the web	1	0.00%
	aol netfind	1	0.00%
	yahoo uk &ireland	1	0.00%

10. on	google	840	0.91%
	yahoo	63	0.07%
	google uk	37	0.04%
	google canada	19	0.02%
	google australia	17	0.02%
	msn	8	0.01%
	aol netfind	7	0.01%
	google italy	3	0.00%
	yahoo india	2	0.00%
	google germany	2	0.00%
	mamma	2	0.00%
	cnet search.com	2	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo italy	1	0.00%
	google japan	1	0.00%
	yahoo singapore	1	0.00%
	11. star	google	870
yahoo		29	0.03%
google canada		12	0.01%
msn		11	0.01%
google uk		7	0.01%
aol netfind		6	0.01%
google italy		3	0.00%
google france		2	0.00%
altavista		2	0.00%
google australia		1	0.00%
cnet search.com		1	0.00%
12. grants		google	689
	yahoo	55	0.06%
	google canada	11	0.01%
	aol netfind	7	0.01%
	yahoo uk &ireland	5	0.01%
	google uk	3	0.00%
	msn	2	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
	netscape	1	0.00%
	google italy	1	0.00%
	google japan	1	0.00%
	13. health	google	593
yahoo		66	0.07%
google uk		37	0.04%

	google canada	34	0.04%
	google australia	11	0.01%
	msn	9	0.01%
	google italy	7	0.01%
	google france	4	0.00%
	google germany	3	0.00%
	aol netfind	3	0.00%
	yahoo uk &ireland	2	0.00%
	google japan	2	0.00%
	yahoo india	1	0.00%
	searchalot	1	0.00%
	mamma	1	0.00%
	altavista	1	0.00%
14. water	google	593	0.64%
	yahoo	63	0.07%
	msn	31	0.03%
	google uk	22	0.02%
	google canada	19	0.02%
	aol netfind	8	0.01%
	google australia	7	0.01%
	google germany	6	0.01%
	google france	4	0.00%
	yahoo india	3	0.00%
	google italy	2	0.00%
	google japan	1	0.00%
	yahoo uk &ireland	1	0.00%
	altavista	1	0.00%
	compuserve	1	0.00%
	mamma	1	0.00%
15. to	google	444	0.48%
	yahoo	57	0.06%
	google uk	29	0.03%
	google canada	27	0.03%
	msn	15	0.02%
	google australia	9	0.01%
	aol netfind	7	0.01%
	google japan	3	0.00%
	yahoo uk &ireland	2	0.00%
	google germany	2	0.00%
	yahoo spain	1	0.00%
	google france	1	0.00%
16. grant	google	424	0.46%

	yahoo	42	0.05%
	google canada	4	0.00%
	aol netfind	4	0.00%
	google uk	3	0.00%
	msn	3	0.00%
	google germany	2	0.00%
	netscape	1	0.00%
	cnet search.com	1	0.00%
17. 2008	google	410	0.44%
	yahoo	28	0.03%
	google canada	12	0.01%
	google uk	8	0.01%
	google france	5	0.01%
	google germany	3	0.00%
	aol netfind	2	0.00%
	netscape	1	0.00%
	google italy	1	0.00%
	yahoo argentina	1	0.00%
	msn	1	0.00%
	google australia	1	0.00%
18. protection	google	390	0.42%
	yahoo	50	0.05%
	msn	8	0.01%
	google germany	5	0.01%
	google canada	5	0.01%
	aol netfind	4	0.00%
	google uk	4	0.00%
	yahoo france	1	0.00%
	yahoo spain	1	0.00%
	google france	1	0.00%
	yahoo japan	1	0.00%
19. presentation	google	418	0.45%
	yahoo	21	0.02%
	google uk	13	0.01%
	google canada	4	0.00%
	google australia	3	0.00%
	google italy	2	0.00%
	msn	2	0.00%
	google japan	1	0.00%
	google austria	1	0.00%
20. environment	google	338	0.37%
	yahoo	39	0.04%

google canada	23	0.02%
google uk	20	0.02%
google australia	8	0.01%
aol netfind	6	0.01%
msn	4	0.00%
yahoo uk &ireland	4	0.00%
google japan	3	0.00%
google france	3	0.00%
yahoo japan	2	0.00%
google austria	1	0.00%
google germany	1	0.00%
yahoo india	1	0.00%
google italy	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

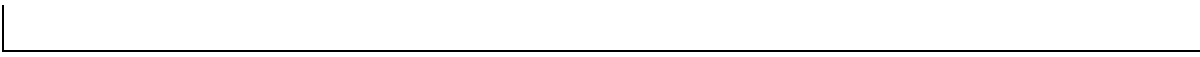
Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

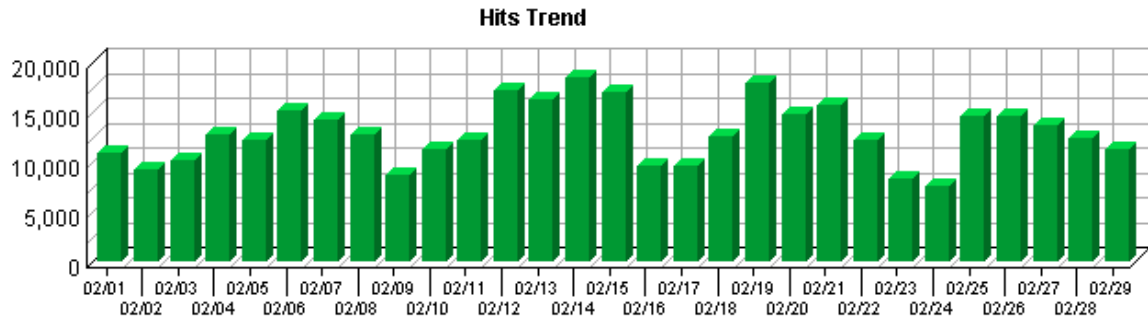
% Percentage of visitors referred from search engines who used the specified search engine and keyword.

💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.



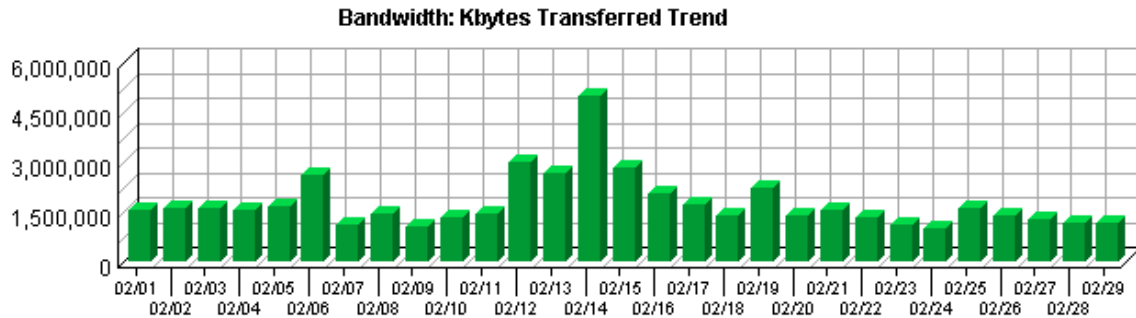
Technical Dashboard

This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	373,959
Average Hits per Day	12,895
Home Page Hits	9,046

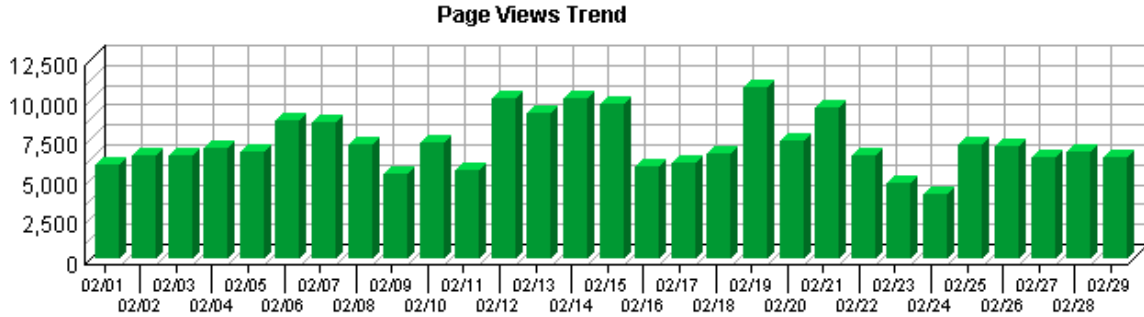


Technical Statistics

Total Hits	416,713	100%
Successful Hits	373,959	89.74%
Failed Hits	42,754	10.26%
Cached Hits	40,944	9.83%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
02/01	5,954	2.85%
02/02	6,439	3.08%
02/03	6,511	3.11%
02/04	6,989	3.34%
02/05	6,697	3.20%
02/06	8,641	4.13%
02/07	8,544	4.08%
02/08	7,226	3.45%
02/09	5,321	2.54%
02/10	7,300	3.49%
02/11	5,521	2.64%
02/12	10,125	4.84%
02/13	9,166	4.38%
02/14	10,085	4.82%
02/15	9,718	4.64%
02/16	5,754	2.75%
02/17	5,967	2.85%
02/18	6,622	3.16%
02/19	10,788	5.16%
02/20	7,373	3.52%
02/21	9,489	4.54%
02/22	6,485	3.10%
02/23	4,780	2.28%
02/24	4,015	1.92%
02/25	7,201	3.44%

02/26	7,042	3.37%
02/27	6,408	3.06%
02/28	6,746	3.22%
02/29	6,327	3.02%
Total	209,234	100.00%

Page Views Trend – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

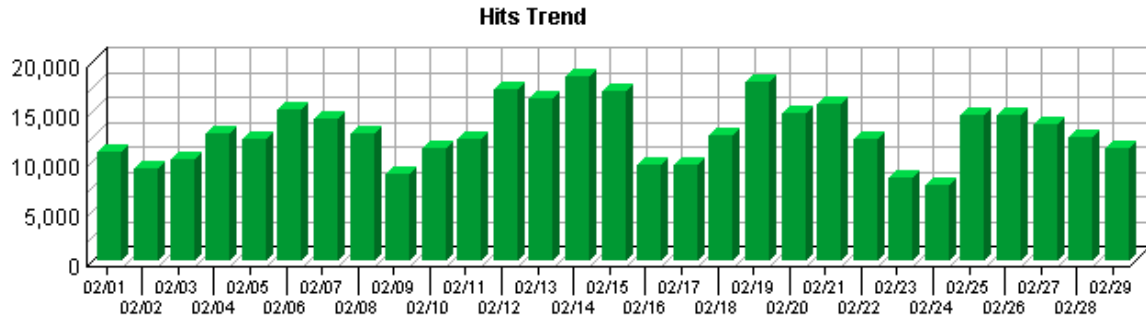
% – Percentage of total page views that occurred during the specified time interval.

—

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
02/01	10,924	2.92%
02/02	9,275	2.48%
02/03	10,165	2.72%
02/04	12,709	3.40%
02/05	12,164	3.25%
02/06	15,246	4.08%
02/07	14,254	3.81%
02/08	12,838	3.43%
02/09	8,648	2.31%
02/10	11,310	3.02%
02/11	12,131	3.24%
02/12	17,299	4.63%
02/13	16,233	4.34%
02/14	18,600	4.97%
02/15	17,022	4.55%
02/16	9,722	2.60%
02/17	9,538	2.55%
02/18	12,650	3.38%
02/19	17,925	4.79%
02/20	14,823	3.96%
02/21	15,734	4.21%
02/22	12,230	3.27%
02/23	8,291	2.22%
02/24	7,597	2.03%
02/25	14,685	3.93%

02/26	14,624	3.91%
02/27	13,735	3.67%
02/28	12,371	3.31%
02/29	11,216	3.00%
Total	373,959	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

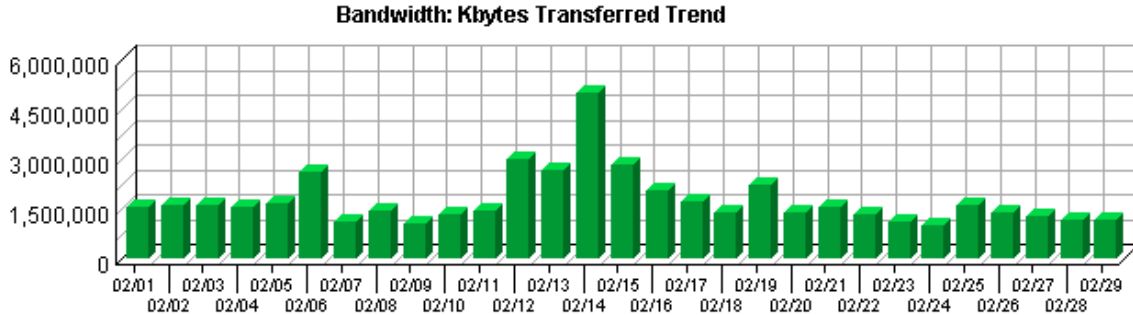
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
02/01	1,581,956	3.11%
02/02	1,622,367	3.19%
02/03	1,585,838	3.12%
02/04	1,539,203	3.02%
02/05	1,687,387	3.32%
02/06	2,617,132	5.14%
02/07	1,091,576	2.15%
02/08	1,429,639	2.81%
02/09	1,074,071	2.11%
02/10	1,337,792	2.63%
02/11	1,468,623	2.89%
02/12	3,006,141	5.91%
02/13	2,662,195	5.23%
02/14	5,016,284	9.86%
02/15	2,814,065	5.53%
02/16	2,031,436	3.99%
02/17	1,712,368	3.37%
02/18	1,376,261	2.70%
02/19	2,199,850	4.32%
02/20	1,404,956	2.76%
02/21	1,528,509	3.00%
02/22	1,343,348	2.64%
02/23	1,093,646	2.15%
02/24	1,012,093	1.99%
02/25	1,601,309	3.15%

02/26	1,415,203	2.78%
02/27	1,282,190	2.52%
02/28	1,157,537	2.27%
02/29	1,194,363	2.35%
Total	50,887,321	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

? Kbytes Transferred – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

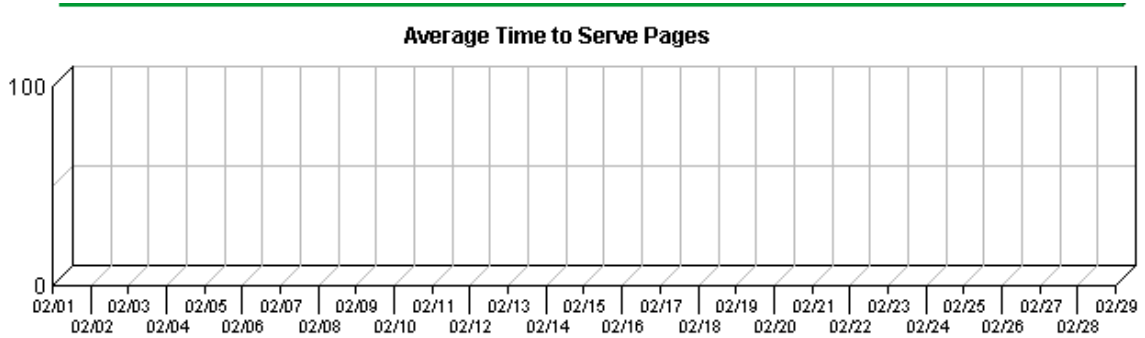
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
02/01	0	5,954	0
02/02	0	6,439	0
02/03	0	6,511	0
02/04	0	6,989	0
02/05	0	6,697	0
02/06	0	8,641	0
02/07	0	8,544	0
02/08	0	7,226	0
02/09	0	5,321	0
02/10	0	7,300	0
02/11	0	5,521	0
02/12	0	10,125	0
02/13	0	9,166	0
02/14	0	10,085	0
02/15	0	9,718	0
02/16	0	5,754	0
02/17	0	5,967	0
02/18	0	6,622	0
02/19	0	10,788	0
02/20	0	7,373	0
02/21	0	9,489	0
02/22	0	6,485	0
02/23	0	4,780	0
02/24	0	4,015	0
02/25	0	7,201	0

02/26	0	7,042	0
02/27	0	6,408	0
02/28	0	6,746	0
02/29	0	6,327	0
Total	0	209,234	0.0

Average Time to Serve Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

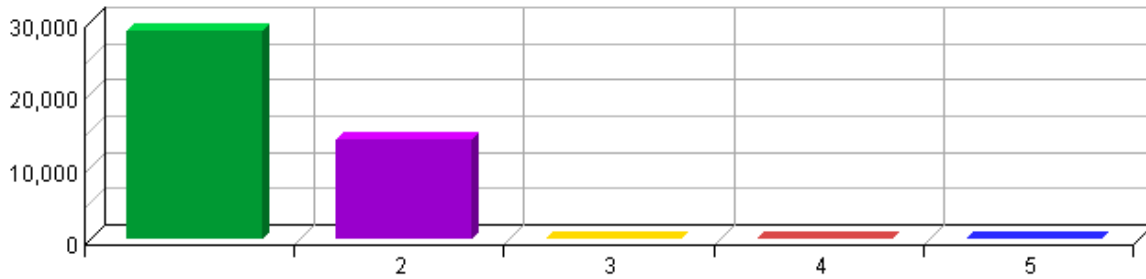
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

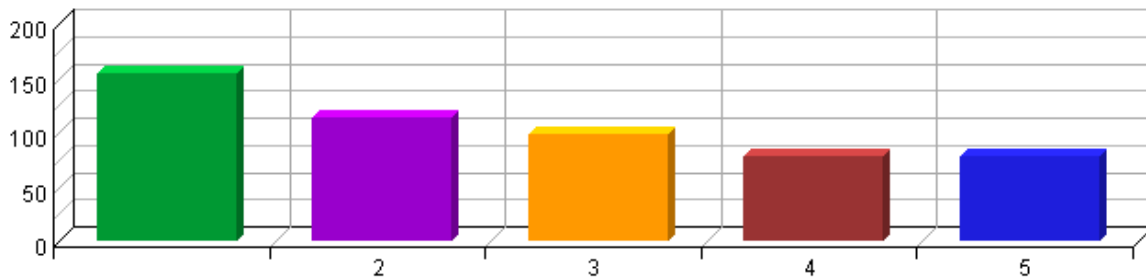
Technical Statistics

Total Hits	416,713	100%
Successful Hits	373,959	89.74%
Failed Hits	42,754	10.26%
Cached Hits	40,944	9.83%

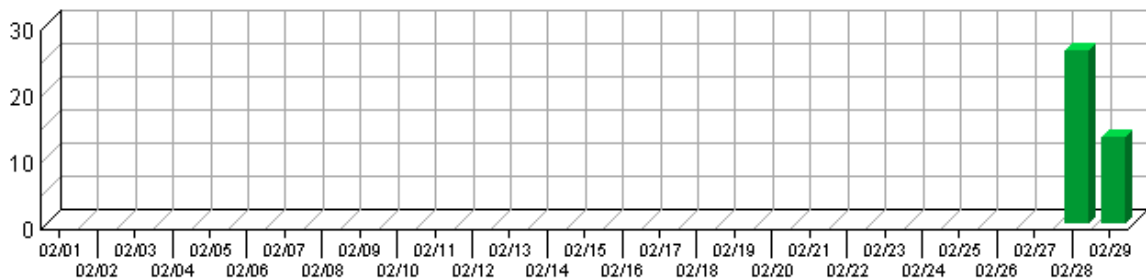
Client Errors



File Not Found Errors



Server Errors Trend



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	28,850	67.54%
2.	404 Not Found	13,795	32.30%
3.	400 Bad Request	43	0.10%
4.	000 Incomplete / Undefined	13	0.03%
5.	408 Request Timeout	10	0.02%
6.	405 Method Not Allowed	4	0.01%
	Total	42,715	100.00%

Client Errors – Help Card

? **Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/p3/designs_sustain_rfp.html (no referrer)	154	1.12%
2.	/ncer/nano/research/white/ http://es.epa.gov/ncer/nano/research/nano_tox.html	114	0.83%
3.	/ncer/publications/topical/ (no referrer)	99	0.72%
4.	/ncer/publications/topical/ drinking.html (no referrer)	78	0.57%
5.	/ncer/fellow/forum/conference/08/may19/ncer/fellow/forum/conference.html http://es.epa.gov/ncer/fellow/forum/conference.html	78	0.57%
6.	/ncer/publications/topical/ mercury.html (no referrer)	76	0.55%
7.	/ncer/rfa97/endocrine.html (no referrer)	75	0.54%
8.	/ncer/childrenscenters/outreach_docs/flvFiles2/children.css http://es.epa.gov/ncer/childrenscenters/outreach_docs/flvFiles2/children_and_asthma_seg3b.html	63	0.46%
9.	/ncer/events/calendar/2006/styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/calendar/2006/sep14/logistics.html	63	0.46%
10.	/ncer/publications/topical/ urban.html (no referrer)	58	0.42%
11.	/ncer/publications/styles/epafiles_epastyles.css	52	0.38%

http://es.epa.gov/ncer/publications/meetings/10_26_05/abstracts/marcotte.html

12.	/ncer/publications/topical/ ecoass.html http://es.epa.gov/ncer/publications/topical/ecoass.html	51	0.37%
13.	/ncer/p3/ designs_sustain_rfp_2005.html (no referrer)	51	0.37%
14.	/ncer/s/etop.css http://es.epa.gov/ncer/biodiversity/solicitation.html	51	0.37%
15.	/ncer/events/calendar/2005/ styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/calendar/2005/oct20/logistics.html	49	0.36%
16.	/ncer/s/epa.css http://es.epa.gov/ncer/biodiversity/solicitation.html	49	0.36%
17.	/ncer/results//admin.php? include_path=http://misterclear.com/new/id.txt? (no referrer)	48	0.35%
18.	/ncer/publications/topical/ mercury.html http://www.epa.gov/mercury/grants.htm	47	0.34%
19.	/ncer/publications/topical/ mining.html (no referrer)	41	0.30%
20.	/ncer/nano/questions/epa- content.css (no referrer)	40	0.29%
	Subtotal	1,337	9.69%
	Other	12,458	90.31%
	Total	13,795	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

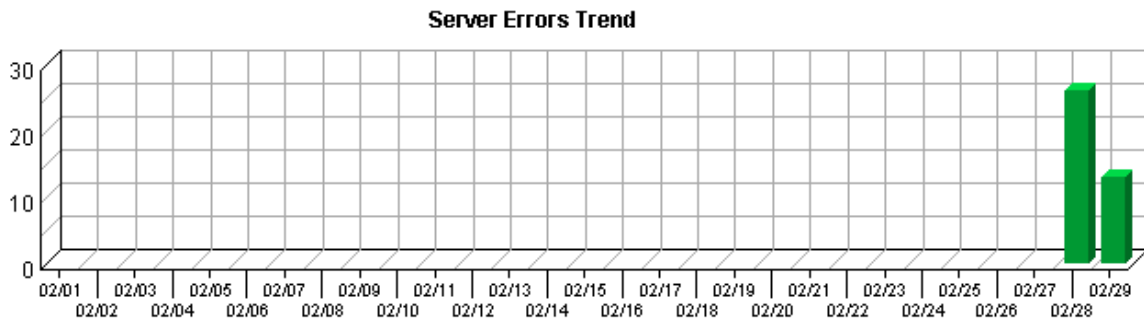
Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Server Error	39	100.00%
	Total	39	100.00%

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

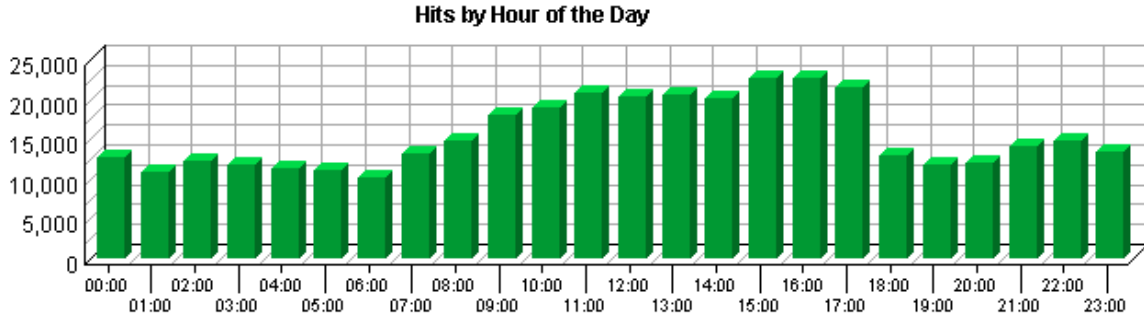
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

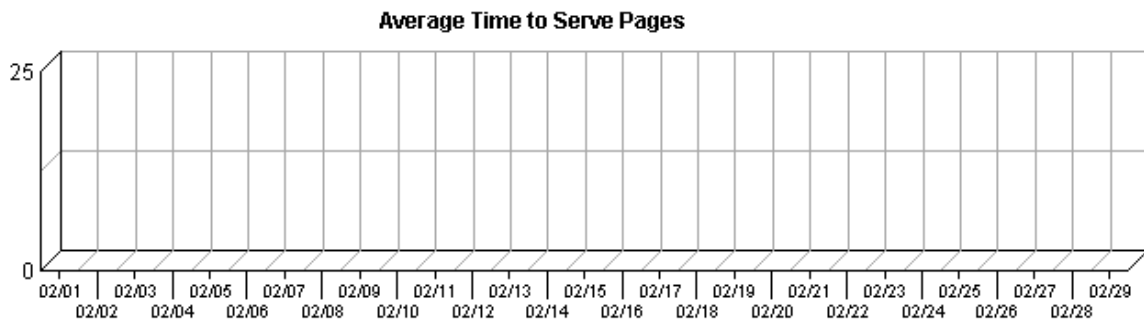


Most Active Summary

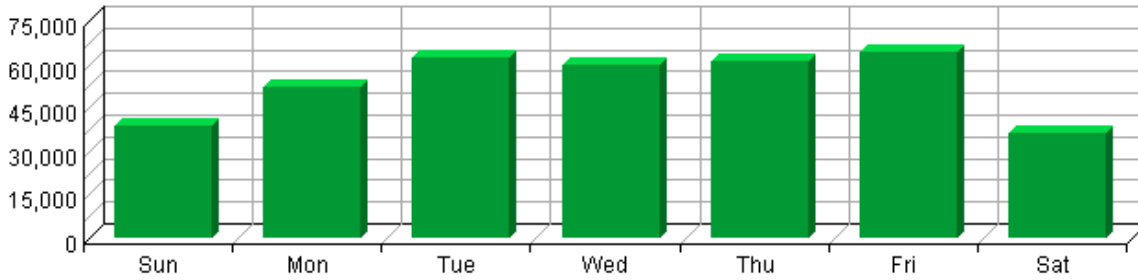
Most Active Date	February 14, 2008
Number of Hits on Most Active Date	18,600
Most Active Day of the Week	Fri
Most Active Hour of the Day	16:00–16:59

Activity on Weekdays Summary

Total Hits Weekdays	299,413
Total Visits Weekdays	74,230
Average Number of Visits per day on Weekdays	3,534
Average Number of Hits per day on Weekdays	14,257



Hits by Day of the Week



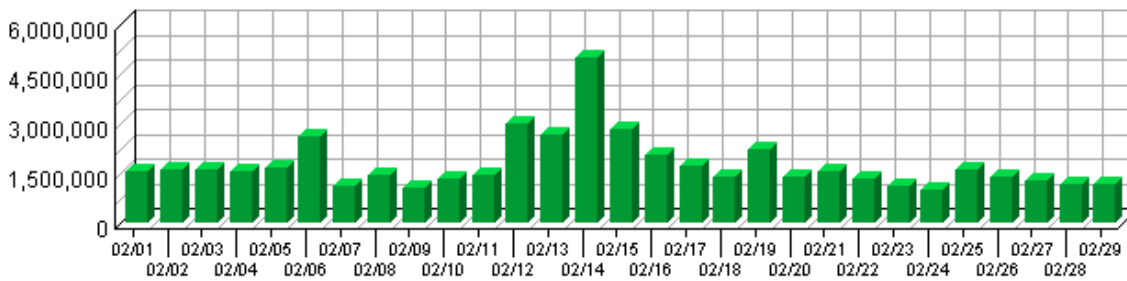
Least Active Summary

Least Active Date	February 24, 2008
Number of Hits on Least Active Date	7,597
Least Active Day of the Week	Sat
Least Active Hour of the Day	06:00–06:59

Activity on Weekends Summary

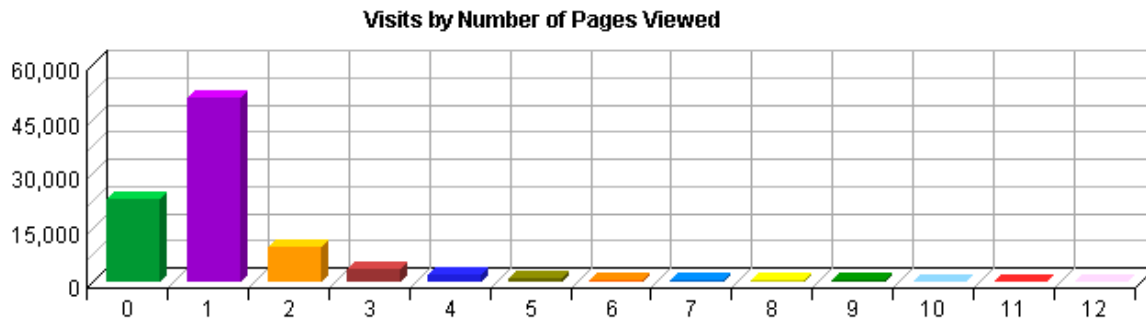
Total Hits Weekend	74,546
Total Visits Weekend	19,222
Average Number of Visits per Weekend	4,805
Average Number of Hits per Weekend	18,636

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	22,728	24.32%
1	51,072	54.65%
2	9,888	10.58%
3	3,426	3.67%
4	1,939	2.07%
5	1,045	1.12%
6	716	0.77%
7	437	0.47%
8	332	0.36%
9	291	0.31%
10	189	0.20%
11	112	0.12%
12	106	0.11%
Subtotal	92,281	98.75%
Other	1,168	1.25%
Total	93,449	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

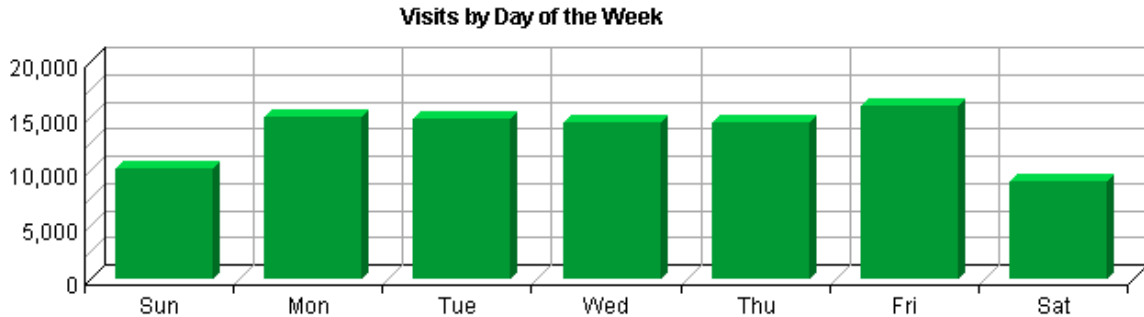
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	10,163	10.88%
Mon	14,899	15.94%
Tue	14,806	15.84%
Wed	14,324	15.33%
Thu	14,338	15.34%
Fri	15,863	16.97%
Sat	9,059	9.69%
Total Weekend	19,222	20.57%
Total Weekdays	74,230	79.43%
Total	93,452	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

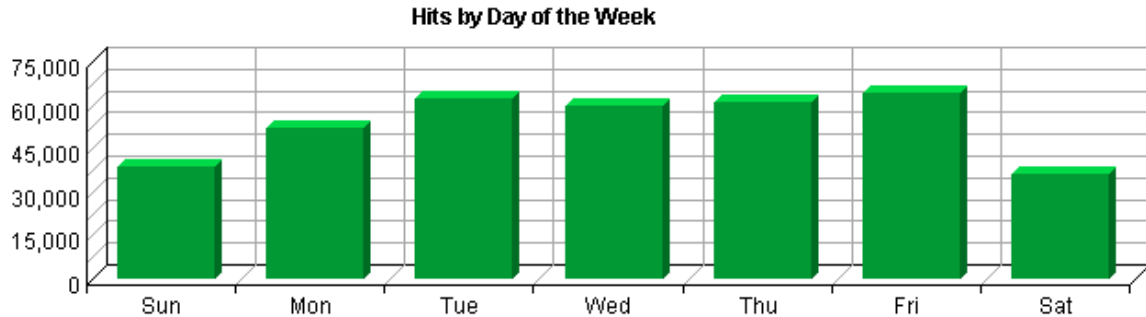
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	38,610	10.32%
Mon	52,175	13.95%
Tue	62,012	16.58%
Wed	60,037	16.05%
Thu	60,959	16.30%
Fri	64,230	17.18%
Sat	35,936	9.61%
Total Weekend	74,546	19.93%
Total Weekdays	299,413	80.07%
Total	373,959	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

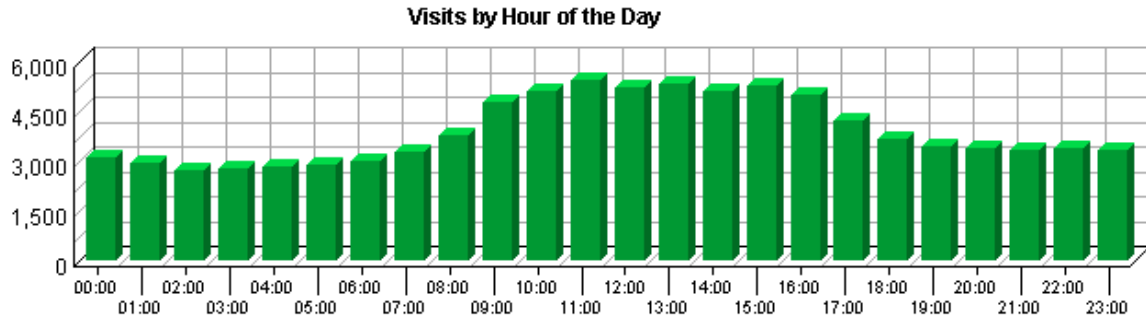
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	3,128	3.35%
01:00	2,971	3.18%
02:00	2,726	2.92%
03:00	2,782	2.98%
04:00	2,811	3.01%
05:00	2,876	3.08%
06:00	2,991	3.20%
07:00	3,255	3.48%
08:00	3,765	4.03%
09:00	4,795	5.13%
10:00	5,110	5.47%
11:00	5,472	5.86%
12:00	5,217	5.58%
13:00	5,347	5.72%
14:00	5,135	5.49%
15:00	5,258	5.63%
16:00	5,023	5.37%
17:00	4,236	4.53%
18:00	3,675	3.93%
19:00	3,445	3.69%
20:00	3,373	3.61%
21:00	3,350	3.58%
22:00	3,371	3.61%
23:00	3,340	3.57%
Total Visits during Work Hours (8:00am–5:00pm)	45,122	48.28%

Total Visits during After Hours (5:01pm–7:59am)	48,330	51.72%
Total	93,452	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	02:00–02:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

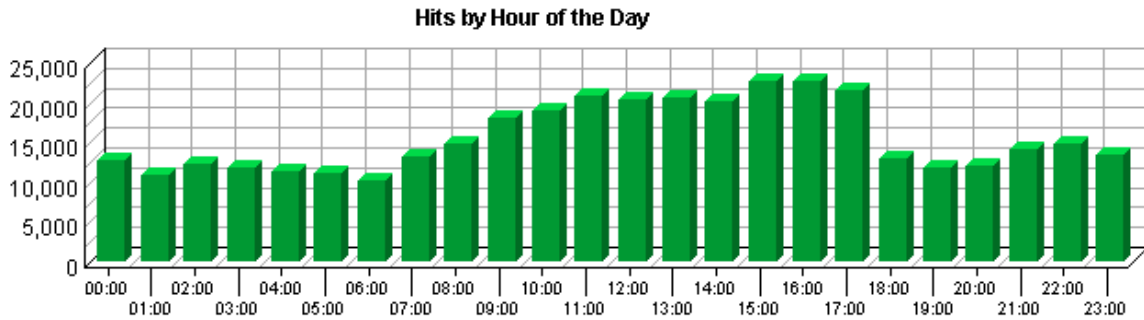
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	12,831	3.43%
01:00	10,782	2.88%
02:00	12,199	3.26%
03:00	11,831	3.16%
04:00	11,371	3.04%
05:00	11,202	3.00%
06:00	10,238	2.74%
07:00	13,211	3.53%
08:00	14,796	3.96%
09:00	18,151	4.85%
10:00	19,057	5.10%
11:00	20,751	5.55%
12:00	20,485	5.48%
13:00	20,696	5.53%
14:00	20,239	5.41%
15:00	22,723	6.08%
16:00	22,764	6.09%
17:00	21,444	5.73%
18:00	13,060	3.49%
19:00	11,876	3.18%
20:00	12,046	3.22%
21:00	14,064	3.76%
22:00	14,707	3.93%
23:00	13,435	3.59%

Total Hits during Work Hours (8:00am–5:00pm)	179,662	48.04%
Total Hits during After Hours (5:01pm–7:59am)	194,297	51.96%
Total	373,959	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	16:00–16:59
Least Active Hour of the Day	06:00–06:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	81,903	87.64%
1-2	1,825	1.95%
2-3	1,006	1.08%
3-4	776	0.83%
4-5	594	0.64%
5-6	486	0.52%
6-7	423	0.45%
7-8	345	0.37%
8-9	268	0.29%
9-10	258	0.28%
10-11	238	0.25%
11-12	213	0.23%
12-13	224	0.24%
13-14	195	0.21%
14-15	199	0.21%
15-16	171	0.18%
16-17	178	0.19%
17-18	148	0.16%
18-19	159	0.17%
19-20	160	0.17%
Subtotal	89,769	96.06%
Other	3,680	3.94%
Total	93,449	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

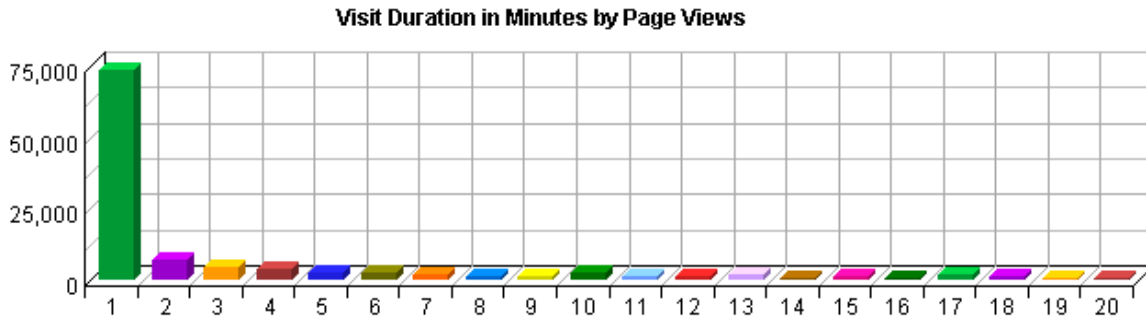
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	73,594	35.13%
1-2	7,018	3.35%
2-3	4,430	2.11%
3-4	3,667	1.75%
4-5	2,551	1.22%
5-6	2,860	1.37%
6-7	2,071	0.99%
7-8	1,524	0.73%
8-9	1,279	0.61%
9-10	2,549	1.22%
10-11	1,024	0.49%
11-12	1,516	0.72%
12-13	1,883	0.90%
13-14	908	0.43%
14-15	1,032	0.49%
15-16	857	0.41%
16-17	1,704	0.81%
17-18	1,431	0.68%
18-19	830	0.40%
19-20	964	0.46%
Subtotal	113,692	54.27%
Other	95,783	45.73%
Total	209,475	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

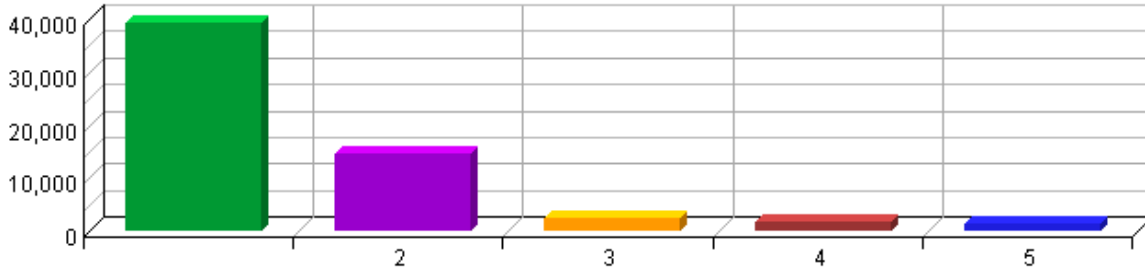
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

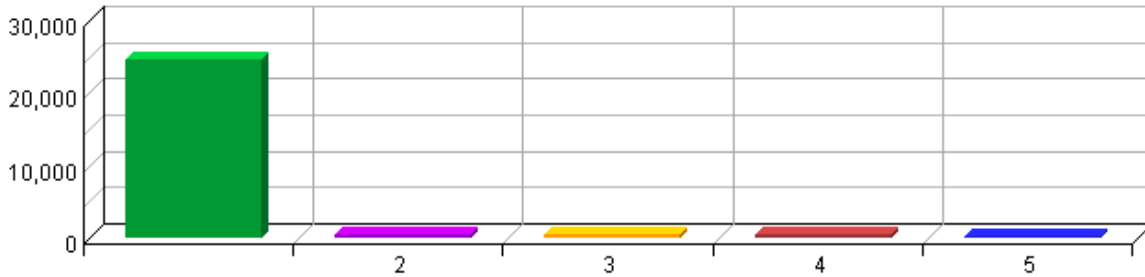
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits



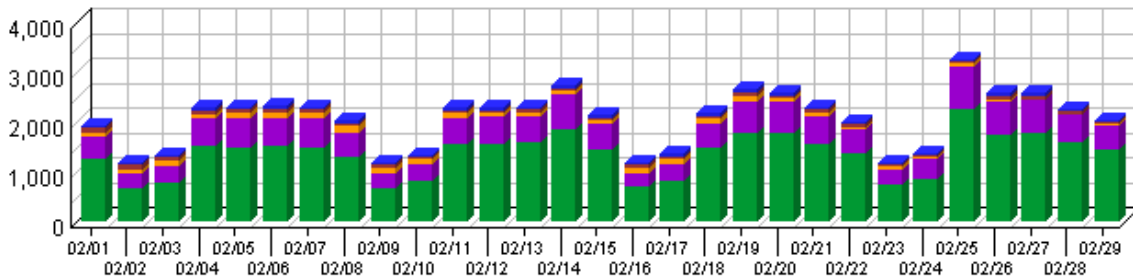
Top Spiders by Visits



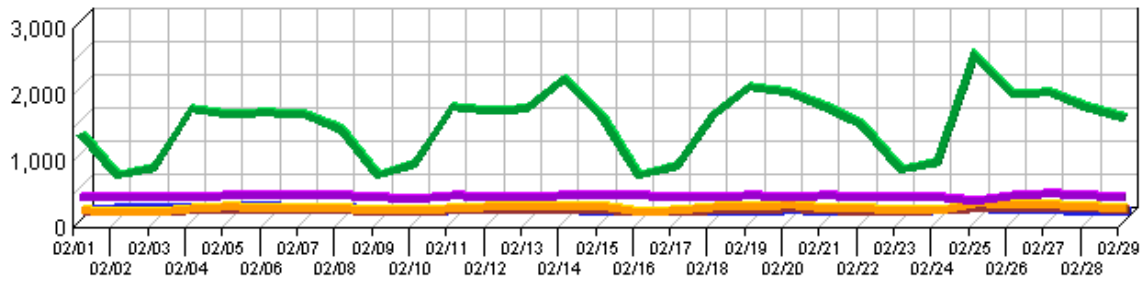
Top WAP Browsers by Visits



Top Browsers by Visits Trend



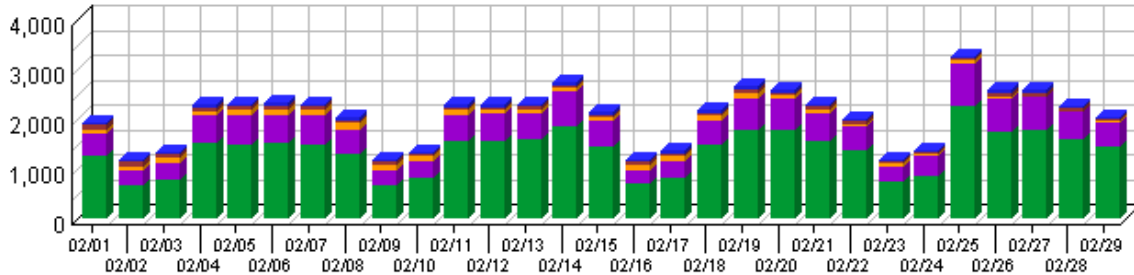
Top Platforms by Visits Trend



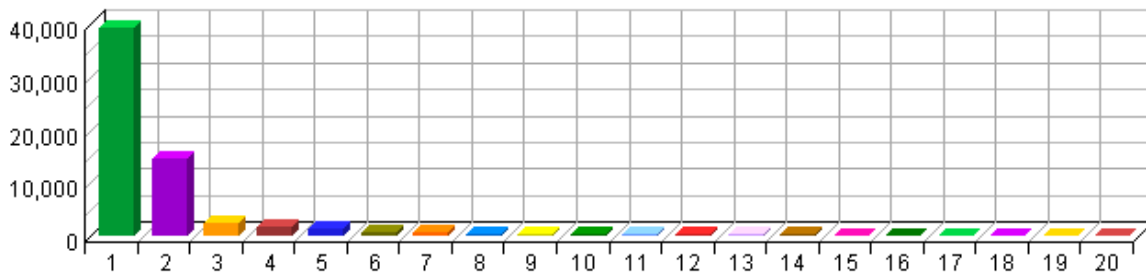
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend



Top Browsers by Visits



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	39,337	60.34%	157,634
2.	Mozilla	14,601	22.40%	46,932
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	2,316	3.55%	8,794
4.	Other Netscape Compatible	1,782	2.73%	15,568
5.	Others	1,547	2.37%	2,244
6.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	779	1.19%	3,559
7.	Safari	539	0.83%	1,861
8.	Netscape	462	0.71%	1,678
9.	Java/1.5.0_06	359	0.55%	359
10.	Opera	347	0.53%	750
11.	NLESE USEPA	306	0.47%	26,698
12.	Jakarta Commons-HttpClient/3.0.1	297	0.46%	13,412
13.	libwww-perl/5.800	242	0.37%	325
14.	psbot/0.1 (http://www.picsearch.com/bot.html)	225	0.35%	533
15.	ColdFusion	150	0.23%	427
16.	Java/1.6.0_03	120	0.18%	186
17.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	98	0.15%	518

18.	Wget/1.10.2	95	0.15%	340
19.	Konqueror	95	0.15%	3,322
20.	Goldfire Server	77	0.12%	123
	Subtotal	63,774	97.82%	285,263
	Other	1,418	2.18%	9,469
	Total	65,192	100.00%	294,732

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

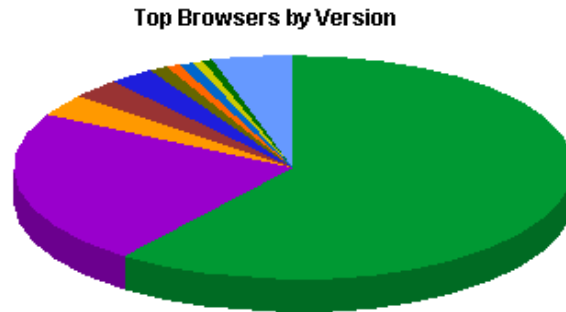
% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	21,234	32.57%	89,210
		7.0	17,134	26.28%	65,270
		5.0	507	0.78%	1,249
		5.01	160	0.25%	471
		5.5	107	0.16%	235
		Version Unknown	33	0.05%	39
		5.00	28	0.04%	836
		3.02	24	0.04%	33
		7.0b	18	0.03%	29
		5.14	17	0.03%	44
		4.01	14	0.02%	19
		5.23	12	0.02%	33
		4.0	9	0.01%	22
		1.	8	0.01%	91
		5.22	7	0.01%	8
		6.0b	5	0.01%	9
		5.17	5	0.01%	7
		2.0d	3	0.00%	11
		5.13	3	0.00%	7
		5.12	2	0.00%	2
		999.1	2	0.00%	2
		5.15	1	0.00%	1
		5.21	1	0.00%	1
6.0-	1	0.00%	2		
7.0a1	1	0.00%	2		
6.1	1	0.00%	1		

2. Mozilla

Other	0	0.00%	0
20080201	6,273	9.62%	21,600
20071127	2,699	4.14%	9,646
Version Unknown	1,391	2.13%	3,337
20070308	790	1.21%	1,527
20080109	678	1.04%	1,328
20070508	216	0.33%	1,087
20070725	208	0.32%	618
20070515	193	0.30%	620
20071025	151	0.23%	624
20050915	144	0.22%	712
20070914	137	0.21%	446
20061010	125	0.19%	392
20071214	123	0.19%	156
20070309	102	0.16%	343
20061204	71	0.11%	212
20071008	70	0.11%	254
20071206	67	0.10%	281
20061206	53	0.08%	136
20050716	46	0.07%	119
20060909	46	0.07%	166
20070713	43	0.07%	160
20041107	41	0.06%	128
20050511	33	0.05%	74
20071115	32	0.05%	121
20051111	31	0.05%	208
20060508	30	0.05%	209
2008020514	29	0.04%	100
20071128	28	0.04%	93
2007030919	27	0.04%	44
20070219	25	0.04%	54
	23	0.04%	35
2007121120	21	0.03%	158
20080207	21	0.03%	35
20060414	20	0.03%	173
20060728	18	0.03%	81
20050414	17	0.03%	28
20060111	17	0.03%	41
20060426	16	0.02%	38
20061201	16	0.02%	21
20070312	15	0.02%	73
20020924	13	0.02%	13

20040913	13	0.02%	23
20050919	10	0.02%	22
20080219	9	0.01%	15
20061025	9	0.01%	12
20040707	8	0.01%	16
20031007	8	0.01%	19
20040803	8	0.01%	9
20061011	8	0.01%	9
20050717	8	0.01%	29
20071122	7	0.01%	8
20020923	7	0.01%	13
20031016	7	0.01%	14
20050225	7	0.01%	11
20070809	7	0.01%	11
20071204	7	0.01%	19
20060308	7	0.01%	19
20050317	6	0.01%	10
20040218	6	0.01%	9
20021126	6	0.01%	18
20061023	6	0.01%	17
20040416	6	0.01%	14
20060214	6	0.01%	11
20041001	6	0.01%	19
20070216	6	0.01%	36
20050319	6	0.01%	7
20070509	6	0.01%	8
20071126	6	0.01%	8
20061228	6	0.01%	9
20070417	6	0.01%	8
20021112	6	0.01%	6
20070802	5	0.01%	27
20040815	5	0.01%	5
20071213	5	0.01%	15
20040910	5	0.01%	8
20070222	5	0.01%	56
20030517	5	0.01%	5
20040113	5	0.01%	60
20041002	4	0.01%	9
20021016	4	0.01%	4
20040206	4	0.01%	17
20060425	4	0.01%	8
70061023	4	0.01%	4

20041217	4	0.01%	4
20071010	4	0.01%	9
20060612	4	0.01%	13
20060918	3	0.00%	3
20021207	3	0.00%	7
20060911	3	0.00%	3
20061031	3	0.00%	8
20040614	3	0.00%	30
20040225	3	0.00%	3
20080208	3	0.00%	24
20041020	3	0.00%	5
20041108	3	0.00%	23
20080211	3	0.00%	10
20020326	3	0.00%	3
20051107	3	0.00%	177
20011128	3	0.00%	8
20060719	3	0.00%	15
20050517	3	0.00%	8
20060124	3	0.00%	4
20040616	3	0.00%	4
20060313	3	0.00%	4
20071030	3	0.00%	3
20060523	3	0.00%	7
20051102	2	0.00%	9
20080209	2	0.00%	6
20070316	2	0.00%	3
20060821	2	0.00%	5
20060601	2	0.00%	2
20070310	2	0.00%	2
20070220	2	0.00%	2
20061220	2	0.00%	2
20020910	2	0.00%	2
20050728	2	0.00%	10
20070505	2	0.00%	4
20051019	2	0.00%	7
20050711	2	0.00%	2
20030624	2	0.00%	14
20060418	2	0.00%	2
20070228	2	0.00%	3
20080203	2	0.00%	2
2008020511	2	0.00%	3
2007110904	2	0.00%	3

20060512	2	0.00%	2
20071015	2	0.00%	2
20060328	2	0.00%	7
20080126	2	0.00%	2
20050207	2	0.00%	3
20050128	2	0.00%	3
20060526	2	0.00%	3
20020530	2	0.00%	2
20080115	2	0.00%	5
20071020	2	0.00%	2
20060319	2	0.00%	5
20050223	2	0.00%	2
20020529	2	0.00%	3
20050224	2	0.00%	7
20060723	2	0.00%	2
20070720	2	0.00%	5
20080129	2	0.00%	2
20060614	2	0.00%	2
20080206	2	0.00%	2
20060410	1	0.00%	1
20071123	1	0.00%	2
20050222	1	0.00%	1
20070822	1	0.00%	2
20050217	1	0.00%	1
20020523	1	0.00%	1
20060802	1	0.00%	1
20040520	1	0.00%	1
2008010104	1	0.00%	1
20040626	1	0.00%	5
20050226	1	0.00%	32
20021104	1	0.00%	1
2008021704	1	0.00%	1
20070504	1	0.00%	6
20050718	1	0.00%	1
20020311	1	0.00%	1
20061001	1	0.00%	2
20070723	1	0.00%	1
20070530	1	0.00%	1
20040919	1	0.00%	1
2007100619	1	0.00%	1
20020722	1	0.00%	3
20051002	1	0.00%	3

		20041219	1	0.00%	1
		20050321	1	0.00%	1
		20071119	1	0.00%	1
		20070801	1	0.00%	2
		20071009	1	0.00%	4
		20060130	1	0.00%	1
		20060411	1	0.00%	3
		20041122	1	0.00%	1
		20070403	1	0.00%	1
		20030225	1	0.00%	1
		20061217	1	0.00%	5
		20070226	1	0.00%	2
		20041007	1	0.00%	6
		20060206	1	0.00%	6
		20071019	1	0.00%	8
		20051025	1	0.00%	76
		20050721	1	0.00%	1
		20070531	1	0.00%	2
		20071130	1	0.00%	1
		20050921	1	0.00%	1
		20060417	1	0.00%	1
		20010611	1	0.00%	6
		20060910	1	0.00%	2
		20080118	1	0.00%	5
		20070625	1	0.00%	2
		20060602	1	0.00%	1
		20011011	1	0.00%	6
		20060710	1	0.00%	1
		20071102	1	0.00%	5
		20030827	1	0.00%	1
		20071022	1	0.00%	1
		20051105	1	0.00%	1
		20060613	1	0.00%	2
		Other	29	0.04%	0
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	2,316	3.55%	8,794
		Other	0	0.00%	0
4.	Other Netscape Compatible	Version Unknown	1,782	2.73%	15,568
		Other	0	0.00%	0
5.	Others	Version Unknown	1,547	2.37%	2,244
		Other	0	0.00%	0
6.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	779	1.19%	3,559
		Other	0	0.00%	0

7. Safari

419.3	232	0.36%	453
312.6	109	0.17%	203
YY/ADOBE	66	0.10%	72
YY	44	0.07%	269
312.6_ADOBE	15	0.02%	467
419.3_ADOBE	10	0.02%	216
312	6	0.01%	18
417.8	6	0.01%	7
417.9.2	6	0.01%	11
412	5	0.01%	11
312.5	5	0.01%	20
417.9.3	4	0.01%	6
413	4	0.01%	4
51	4	0.01%	4
312.3	3	0.00%	11
412.2	3	0.00%	6
85.8.1	3	0.00%	5
523.10	2	0.00%	3
417.8_ADOBE	2	0.00%	56
416.12_ADOBE	1	0.00%	1
312.3.3	1	0.00%	1
416.12	1	0.00%	1
125	1	0.00%	1
412.5	1	0.00%	1
125.11	1	0.00%	9
125.12	1	0.00%	1
85.7	1	0.00%	2
312.3.1	1	0.00%	1
125.8	1	0.00%	1
Other	0	0.00%	0

8. Netscape

4.5	162	0.25%	808
7.2	88	0.13%	214
7.1	27	0.04%	252
8.1.3	23	0.04%	63
4.0	16	0.02%	26
7	11	0.02%	11
7.0	10	0.02%	23
6.2.1	10	0.02%	13
4.7	9	0.01%	9
8.0.4	9	0.01%	23
8.0.3.4	8	0.01%	35
8.1.2	7	0.01%	14

		4.75	6	0.01%	12
		4.76	6	0.01%	23
		0.6	5	0.01%	11
		3.0	5	0.01%	10
		8.0.1	5	0.01%	9
		3.01	5	0.01%	5
		Version Unknown	5	0.01%	5
		8.1	4	0.01%	5
		4.05	4	0.01%	4
		4.8	4	0.01%	4
		6.1	3	0.00%	4
		6.2	3	0.00%	4
		6.2.3	3	0.00%	10
		7.02	3	0.00%	4
		4.79	3	0.00%	4
		8.0	2	0.00%	2
		4.78C-20010724M	2	0.00%	2
		0.91	2	0.00%	4
		Nutch-0.9	2	0.00%	2
		7.01	1	0.00%	2
		4.79C-CCK-MCD	1	0.00%	1
		6.2.2	1	0.00%	3
		4.x	1	0.00%	14
		4.78	1	0.00%	1
		4.61	1	0.00%	3
		4.08	1	0.00%	1
		8.0.2	1	0.00%	30
		6.0	1	0.00%	2
		4.06	1	0.00%	6
		Other	0	0.00%	0
9.	Java/1.5.0_06	Version Unknown	359	0.55%	359
		Other	0	0.00%	0
10.	Opera	9.25	86	0.13%	142
		9.23	50	0.08%	207
		9.24	37	0.06%	115
		9.00	22	0.03%	36
		8.01	19	0.03%	43
		9.26	14	0.02%	19
		9.10	9	0.01%	10
		7.0	9	0.01%	9
		9.22	9	0.01%	12
		9.20	9	0.01%	11

	9.50	8	0.01%	26	
	7.54	7	0.01%	11	
	9.0	7	0.01%	15	
	9.21	7	0.01%	8	
	7.11	6	0.01%	8	
	9.01	6	0.01%	7	
	8.54	5	0.01%	11	
	8.00	4	0.01%	14	
	6.01	4	0.01%	5	
	8.02	2	0.00%	4	
	8.5	2	0.00%	3	
	8.50	2	0.00%	2	
	7.51	2	0.00%	3	
	8.53	2	0.00%	6	
	5.02	2	0.00%	2	
	5.0	2	0.00%	5	
	6.03	2	0.00%	2	
	8.51	2	0.00%	3	
	6.04	2	0.00%	2	
	9.30	1	0.00%	1	
	8.65	1	0.00%	1	
	6.02	1	0.00%	1	
	9.02	1	0.00%	1	
	7.03	1	0.00%	1	
	8.52	1	0.00%	1	
	3.0	1	0.00%	1	
	7.23	1	0.00%	1	
	8.0	1	0.00%	1	
	Other	0	0.00%	0	
11.	NLESE USEPA	Version Unknown	306	0.47%	26,698
		Other	0	0.00%	0
12.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	297	0.46%	13,412
		Other	0	0.00%	0
13.	libwww-perl/5.800	Version Unknown	242	0.37%	325
		Other	0	0.00%	0
14.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	225	0.35%	533
		Other	0	0.00%	0
15.	ColdFusion	Version Unknown	150	0.23%	427
		Other	0	0.00%	0
16.	Java/1.6.0_03	Version Unknown	120	0.18%	186
		Other	0	0.00%	0
17.		Version Unknown	98	0.15%	518

	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	Other	0	0.00%	0
18.	Wget/1.10.2	Version Unknown	95	0.15%	340
		Other	0	0.00%	0
19.	Konqueror	3.2	39	0.06%	3,241
		3.5	18	0.03%	43
		3.1	7	0.01%	7
		3.1-RC2	5	0.01%	5
		3.0-RC6	3	0.00%	3
		3.1-RC4	3	0.00%	3
		3.0-RC1	3	0.00%	3
		3.1-RC1	3	0.00%	3
		3.0-RC2	3	0.00%	3
		3.0-RC5	2	0.00%	2
		3.1-RC5	2	0.00%	2
		3.0-RC4	1	0.00%	1
		3.1-RC6	1	0.00%	1
		3.0-RC3	1	0.00%	1
		3.3	1	0.00%	1
		2.1.1	1	0.00%	1
		2.2-11	1	0.00%	1
		3.0	1	0.00%	1
		Other	0	0.00%	0
20.	Goldfire Server	Version Unknown	77	0.12%	123
		Other	0	0.00%	0
	Subtotal		63,774	97.82%	285,263
	Other		1,418	2.18%	9,469
	Total		65,192	100.00%	294,732

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate

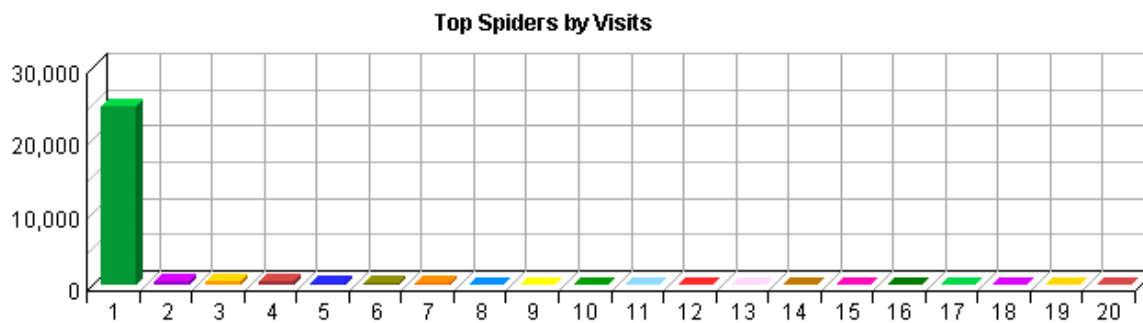
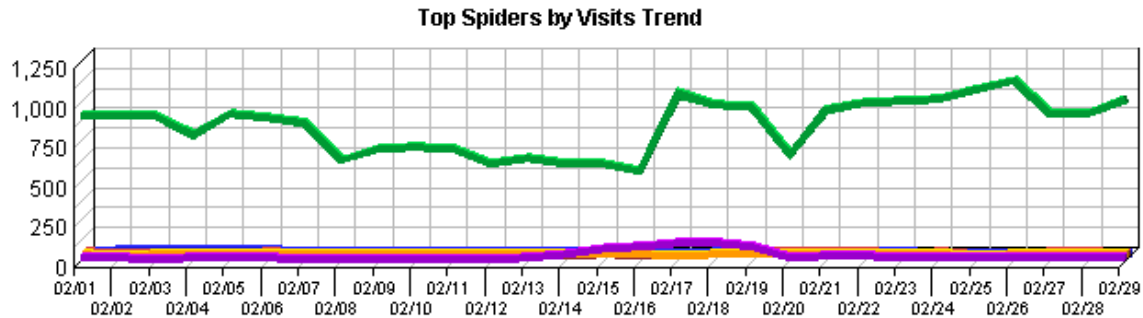
reflection of the number of pages viewed.



This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



Top Spiders

Spider	Visits	%	Hits
1. Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	24,588	87.01%	29,944
2. Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	594	2.10%	3,320
3. NSF-googlebot (Enterprise; GIX-02431; dlien@nsf.gov,trinehar@nsf.gov,lscott@nsf.gov,twilling@nsf.gov)	586	2.07%	1,397
4. Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	419	1.48%	434
5. Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	361	1.28%	5,786
6. Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	242	0.86%	25,692
7. Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	202	0.71%	270
8. Speedy Spider (http:	113	0.40%	227
9. Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	113	0.40%	238
10. Lycos_Spider_(modspider)	105	0.37%	145
11. Yeti	95	0.34%	119

12.	WebAlta Crawler	77	0.27%	346
13.	Gigabot	73	0.26%	97
14.	LTI	64	0.23%	344
15.	YPARD Crawler	44	0.16%	49
16.	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 5.0 Robot)	35	0.12%	141
17.	Baiduspider (http:	34	0.12%	40
18.	Googlebot	33	0.12%	375
19.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	32	0.11%	44
20.	Todobr_Robot	32	0.11%	50
	Subtotal	27,842	98.52%	69,058
	Other	418	1.48%	10,169
	Total	28,260	100.00%	79,227

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

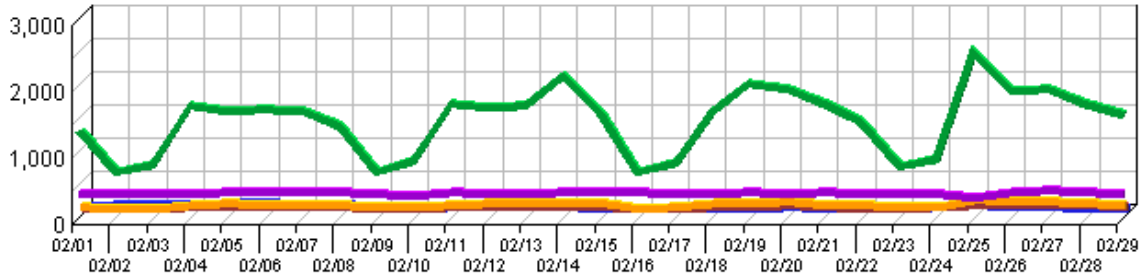
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

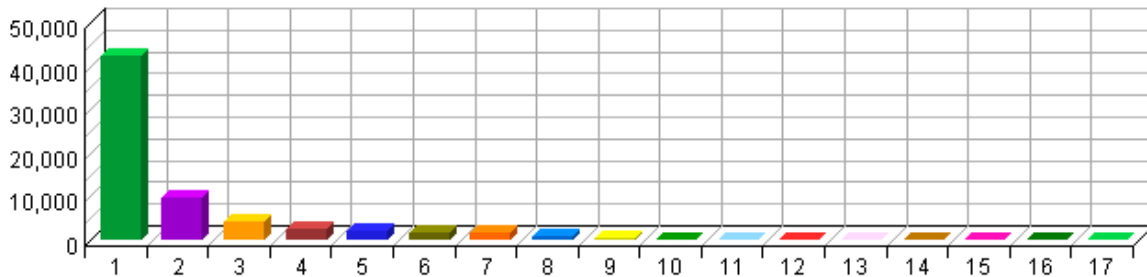
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	42,163	64.68%	166,760
2.	Others	9,695	14.87%	79,488
3.	Windows 2000	4,135	6.34%	16,841
4.	Windows NT	2,442	3.75%	8,107
5.	Linux	1,959	3.00%	3,724
6.	Macintosh	1,808	2.77%	3,821
7.	Macintosh PowerPC	1,524	2.34%	4,366
8.	Windows 98	692	1.06%	3,536
9.	Windows 2003	335	0.51%	1,141
10.	Windows 95	120	0.18%	156
11.	Windows Win32s	116	0.18%	265
12.	Windows ME	114	0.17%	231
13.	FreeBSD	38	0.06%	3,240
14.	SunOS	34	0.05%	47
15.	Windows 3.x	14	0.02%	3,005
16.	OS/2	2	0.00%	3
17.	OpenBSD	1	0.00%	1

Total

65,192

100.00%

294,732

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

💡 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

- 404 = Failed:** Not Found
- 405 = Failed:** Method Not Allowed
- 406 = Failed:** Not Acceptable
- 407 = Failed:** Proxy Authentication Required
- 408 = Failed:** Request Time-out
- 409 = Failed:** Conflict
- 410 = Failed:** Gone
- 411 = Failed:** Length Required
- 412 = Failed:** Precondition Failed
- 413 = Failed:** Request Entity Too Large
- 414 = Failed:** Request-URI Too Large
- 415 = Failed:** Unsupported Media Type
- 416 = Failed:** Requested range not satisfiable
- 417 = Failed:** Expectation Failed
- 500 = Failed:** Internal Server Error
- 501 = Failed:** Not Implemented
- 502 = Failed:** Bad Gateway
- 503 = Failed:** Service Unavailable
- 504 = Failed:** Gateway Time-out
- 505 = Failed:** HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.