WEBTRENDS.

NCER Monthly Statistics

Web Log Analysis Monthly Report December 2007

Report Range:12/01/2007 00:00:00 – 12/31/2007 23:59:59

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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

Visits Trend
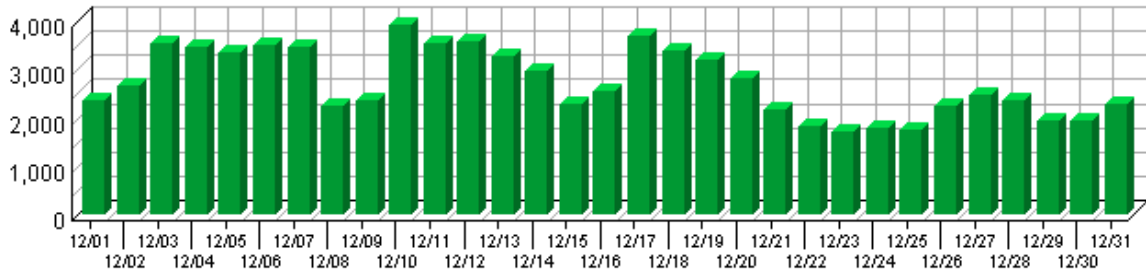
Visit Summary

Visits	84,717
Average per Day	2,732
Average Visit Length	00:18:45
Median Visit Length	00:02:36
International Visits	4.89%
Visits of Unknown Origin	60.87%
Visits from Your Country: United States (US)	34.24%

Page Views Trend
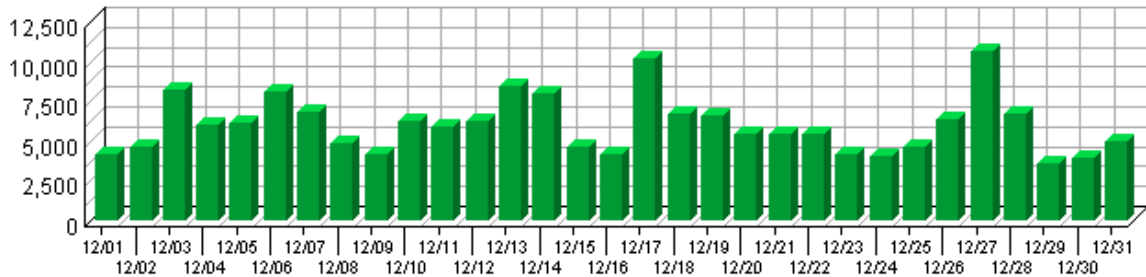
Page View Summary

Page Views	185,299
Average per Day	5,977
Average Page Views per Visit	2.19

Visitors Trend
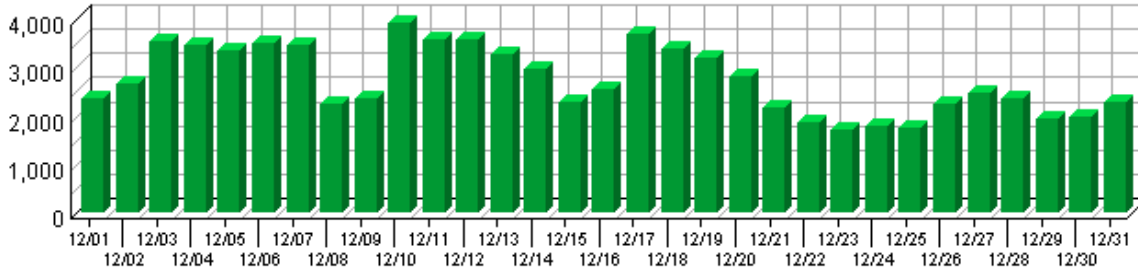
Visitor Summary

Unique Visitors	40,138
Visitors Who Visited Once	34,534
Visitors Who Visited More Than Once	5,604
Average Visits per Visitor	2.11

Hits Trend
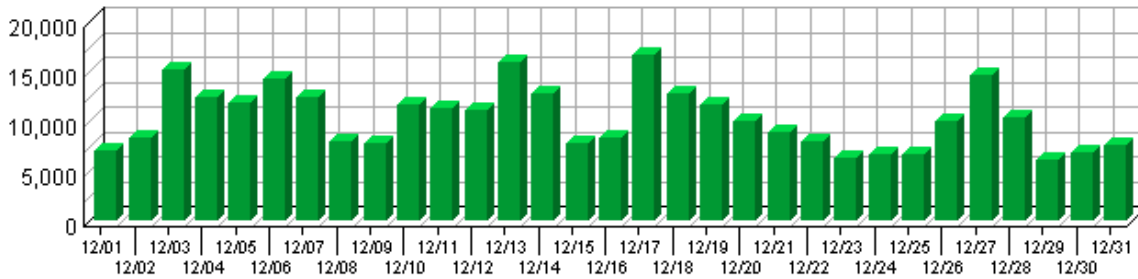
Hit Summary

Successful Hits for Entire Site	318,974
Average Hits per Day	10,289
Home Page Hits	7,725

Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site

Visitors Trend

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	56,905	67.17%
2.	http://www.google.com/	9,659	11.40%
3.	http://es.epa.gov/	3,148	3.72%
4.	http://www.epa.gov/	1,372	1.62%
5.	http://www.grants.gov/	1,058	1.25%
6.	http://search.yahoo.com/	1,017	1.20%
7.	http://www.google.co.in/	827	0.98%
8.	http://images.google.com/	713	0.84%
9.	http://nlquery.epa.gov/	657	0.78%
10.	http://www07.grants.gov/	516	0.61%
11.	http://www.google.co.uk/	406	0.48%
12.	http://www.google.ca/	342	0.40%
13.	http://search.live.com/	258	0.30%
14.	http://intranet.epa.gov/	252	0.30%
15.	http://cfpub.epa.gov/	225	0.27%
16.	http://search.msn.com/	221	0.26%
17.	http://www.google.cn/	216	0.25%
18.	http://www.google.co.kr/	122	0.14%
19.	http://images.google.co.in/	121	0.14%
20.	http://aolsearch.aol.com/	115	0.14%
	Subtotal	**78,150**	**92.25%**
	Other	**6,567**	**7.75%**
	Total	**84,717**	**100.00%**

Activity by Referring Site – Help Card

?   **Referring Sites** – A web site which refers a visitor to your site by linking to it.

     Site – Specific referring site being analyzed.

     Visits – Number of times the specified site referred visitors to your site.

     % – Percentage of referrals that came from the specified site.

     No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

     Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀   You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	56,905	67.17%
2.	google.com	10,502	12.40%
3.	epa.gov	5,805	6.85%
4.	grants.gov	1,574	1.86%
5.	yahoo.com	1,286	1.52%
6.	google.co.in	948	1.12%
7.	google.co.uk	510	0.60%
8.	google.ca	409	0.48%
9.	live.com	319	0.38%
10.	msn.com	223	0.26%
11.	google.cn	222	0.26%
12.	aol.com	196	0.23%
13.	google.co.kr	127	0.15%
14.	google.co.th	124	0.15%
15.	google.de	123	0.15%
16.	eco.org	110	0.13%
17.	ask.com	110	0.13%
18.	google.fr	106	0.13%
19.	google.com.tr	100	0.12%
20.	google.com.au	98	0.12%
	Subtotal	**79,797**	**94.19%**
	Other	**4,920**	**5.81%**
	Total	**84,717**	**100.00%**

Activity by Referring Domain – Help Card

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	56,905	67.17%
2.	http://www.google.com/search	9,455	11.16%
3.	http://www.google.co.in/ search	825	0.97%
4.	http://images.google.com/ imgres	711	0.84%
5.	http://www.grants.gov/search/ search.do	706	0.83%
6.	http://search.yahoo.com/ search	679	0.80%
7.	http://nlquery.epa.gov/ epasearch/epasearch	639	0.75%
8.	http://www.google.co.uk/ search	403	0.48%
9.	http://www.google.ca/search	340	0.40%
10.	http://search.live.com/ results.aspx	248	0.29%
11.	http://intranet.epa.gov/ ordintra/	216	0.25%
12.	http://www.google.cn/search	216	0.25%
13.	http://search.msn.com/results. aspx	200	0.24%
14.	http://www.epa.gov/epahome/ grants.htm	174	0.21%
15.	http://www.epa.gov/ord/	141	0.17%
16.	http://www.epa.gov/careers/ stuopp.html	138	0.16%
17.	http://www.google.co.kr/ search	122	0.14%
18.	http://images.google.co.in/ imgres	121	0.14%
19.	http://aolsearch.aol.com/aol/ search	114	0.13%
20.	http://www.google.co.th/ search	111	0.13%
	Subtotal	**72,464**	**85.54%**
	Other	**12,253**	**14.46%**
	Total	**84,717**	**100.00%**

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.
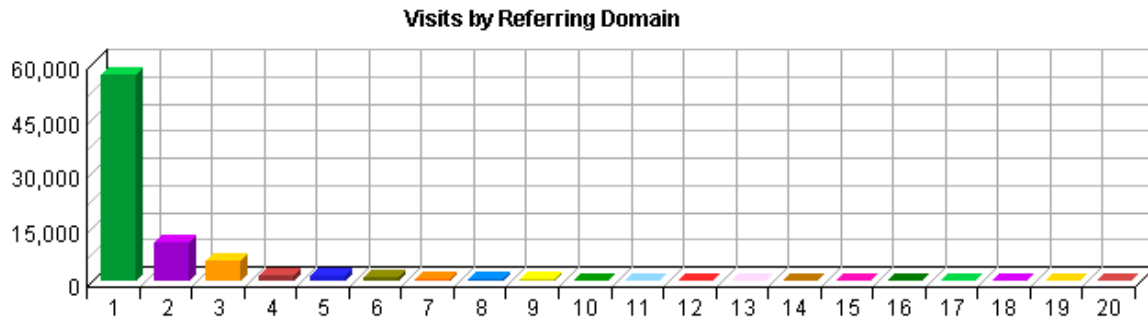
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You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	14,441	79.69%
2.	yahoo	1,585	8.75%
3.	google uk	541	2.99%
4.	google canada	440	2.43%
5.	msn	266	1.47%
6.	google germany	129	0.71%
7.	aol netfind	128	0.71%
8.	google france	109	0.60%
9.	google australia	102	0.56%
10.	google italy	94	0.52%
11.	yahoo spain	58	0.32%
12.	google japan	54	0.30%
13.	altavista	40	0.22%
14.	netscape	29	0.16%
15.	yahoo taiwan	22	0.12%
16.	yahoo japan	19	0.10%
17.	google austria	12	0.07%
18.	yahoo uk &ireland	10	0.06%
19.	yahoo india	7	0.04%
20.	yahoo canada	6	0.03%
	Subtotal	**18,092**	**99.84%**
	Total	**18,121**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	dssc ppt	469	2.59%
	iron making ppt	168	0.93%
	epa star	154	0.85%
	effect of landuse changes on runoff in watersheds	116	0.64%
	fouling ppt	113	0.62%
	epa grants	109	0.60%
	çº³ç±³ç"Ÿç‰©æŠ€æœ¯ æ£€æµ‹ filetype:ppt	104	0.57%
	science topics	80	0.44%
	epa sbir	78	0.43%
	epa 2004	73	0.40%
	nano ppt	61	0.34%
	epa	60	0.33%
	ncer	58	0.32%
	nanotube composite filetype:ppt	54	0.30%
	wetting powerpoint	46	0.25%
	epa star fellowship	45	0.25%
	research grants	43	0.24%
	epa star grant	42	0.23%
	environmental protection agency	38	0.21%
	nasopharyngeal tract ppt	37	0.20%
2. yahoo	epa	121	0.67%
	ultrasensitive pathogen quantification in drinking water using highly piezoelectric microcantilevers	41	0.23%
	nanoparticle transport in porous media	22	0.12%
	nanoscale iron particles for environmental remediation.	21	0.12%
	epa p3	18	0.10%
	nanotechnology water purification	18	0.10%
	bioengineering materials	18	0.10%
	treatment/remediation using nanotechnology	17	0.09%
	molecular–dynamics simulation of forces between colloidal nanoparticles	17	0.09%
	fellowships	12	0.07%
	epidemiologic transition	11	0.06%
	graduate fellowships	11	0.06%
	ferrate technologies	11	0.06%
	how does nanotechnology relate to the environment	11	0.06%
	environmental research	10	0.06%
	transgenicfish	9	0.05%

	nanotechnology in environmental applications, report	8	0.04%
	epa star grant	8	0.04%
	biocide trichoderma (pdf)	8	0.04%
	structural formulas diesel	8	0.04%
3. google uk	fermentation of synthesis gas	14	0.08%
	forms	8	0.04%
	chelmsford ord college	4	0.02%
	change	4	0.02%
	climate change	4	0.02%
	new scientist logo	3	0.02%
	gold nanoparticles presentation	3	0.02%
	environmental health perspective 2006 lung function	2	0.01%
	sustaianbility introduction	2	0.01%
	causes of habs	2	0.01%
	nanotechnologies for water treatment	2	0.01%
	risk assessment report	2	0.01%
	toxic diatoms	2	0.01%
	bibliometric analysis patent citation nano nanotechnology	2	0.01%
	smoking during pregnancy	2	0.01%
	ferrate	2	0.01%
	lemons	2	0.01%
	nanomaterials	2	0.01%
	consequences of global change	2	0.01%
	safe drinking water	2	0.01%
4. google canada	chromium electroplating	4	0.02%
	interdisciplinary approach	3	0.02%
	usepa	3	0.02%
	forms	3	0.02%
	james raymer 2004 meconium	2	0.01%
	endocrine disruptors	2	0.01%
	neurodevelopmental differences in children with autism	2	0.01%
	university of illinois at chicago logo	2	0.01%
	pesticides	2	0.01%
	potassium ferrate	2	0.01%
	ecosystems	2	0.01%
	national center for environmental protection	2	0.01%
	future consequence air pollution	2	0.01%
	air pollution and respiratory disorders	2	0.01%
	competition flyer	2	0.01%
	effectiveness of governments	2	0.01%
	history of public health	2	0.01%
	asthma epithelium	2	0.01%

		particulate matter	2	0.01%
		u.s. environmental protection agency, national center for environmental research	2	0.01%
5.	msn	nanotechnology	18	0.10%
		epa	17	0.09%
		epa sbir	7	0.04%
		nano technology	4	0.02%
		epa.gov	3	0.02%
		science research topics	3	0.02%
		usepa thomas barnwell	3	0.02%
		epa pollutant concentration measure	3	0.02%
		fellowship for short course in water resources management in 2008	2	0.01%
		biodiversity	2	0.01%
		leanne nurse epa office of water	2	0.01%
		science research on matter	2	0.01%
		publication terms	2	0.01%
		p3	2	0.01%
		enviromental problems in tulsa, ok	2	0.01%
		epa announcement appendix	2	0.01%
		recommandation for research topic labor rights in bangladesh	2	0.01%
		small business plan about chicken husbandry	2	0.01%
		epa and grant opportuniites	2	0.01%
		www.star fall.com	2	0.01%
6.	google germany	glucuronide gcms tms n–	3	0.02%
		who particulate matter 2007	3	0.02%
		us epa, nanotechnology	2	0.01%
		environmental protection agency	2	0.01%
		biomarker of effect	1	0.01%
		spectral identification plastics	1	0.01%
		future technologies, todayÂ´s choices	1	0.01%
		pbpk t4	1	0.01%
		journal of exposure analysis caltabiano	1	0.01%
		interdisciplinary research project environmental information system filetype:pdf	1	0.01%
		hydrogenation of glycerine propane	1	0.01%
		nanotechnology lectures	1	0.01%
		ppt organic photovoltaic	1	0.01%
		fatal risk safety risk reduction state public	1	0.01%
		pdf thyroid ppt	1	0.01%
		leyla mccurdy	1	0.01%
		starblock	1	0.01%
		elevated heart rate as predictor of increased cardiovascular	1	0.01%

	morbidity.		
	aerosol chemical transport model filetype:pdf	1	0.01%
	lee ferguson	1	0.01%
7. aol netfind	epa	3	0.02%
	epa nanotechnology	3	0.02%
	grants	2	0.01%
	metro to 1825 connecticut ave nw	2	0.01%
	umdnj children advocacy	2	0.01%
	search	2	0.01%
	public health tracking	2	0.01%
	nanotechnology in water purification:	2	0.01%
	nanotechnology environment	2	0.01%
	technology and urban trends	1	0.01%
	interactions of climate, plants,	1	0.01%
	cincinnati adhd	1	0.01%
	california autism center	1	0.01%
	biomarkers of effects	1	0.01%
	steve hirsch environmental protection agency	1	0.01%
	photos of heat/loss management systems	1	0.01%
	continuous measurement	1	0.01%
	epa photocatalytic emerging technology	1	0.01%
	lynda spurling	1	0.01%
	risk assessment	1	0.01%
8. google france	powerpoint photocatalysis tio2	2	0.01%
	tunnel mÃ©tro	2	0.01%
	real time pcr presentation	2	0.01%
	small grant for biodiversity thesis 2008	2	0.01%
	furlong 2001 pesticides	2	0.01%
	culture in vitro	2	0.01%
	fellowships	1	0.01%
	nanotechnology	1	0.01%
	powerpoint hippocampus mcnaughton	1	0.01%
	performance uncertainty	1	0.01%
	matyjaszewski ppt	1	0.01%
	grant wilson nni nanotechnology workshop 2003	1	0.01%
	site:epa.gov research for development uk(malaria hiv)	1	0.01%
	israel grant for environmental research	1	0.01%
	zinc oxide sulfur nanoscale	1	0.01%
	modaressi	1	0.01%
	niton xl 300	1	0.01%
	new technologies beneficial for the environment ecology	1	0.01%
	paraoxonase pdf	1	0.01%

	endocrin disruptors male reproduction	1	0.01%
9. google australia	maurice lemoigne phb	2	0.01%
	epa star grant	2	0.01%
	niton xrf lead paint layers	1	0.01%
	formaldehyde mode of action	1	0.01%
	the oc track session four	1	0.01%
	description interaction between this ecosystem and humans	1	0.01%
	impact to aquatic life by chemicals of concern	1	0.01%
	vegetable oil spill river	1	0.01%
	who priority areas in children environmental health	1	0.01%
	comet assay ppt	1	0.01%
	reporting reduced identification of initiatives if implementation regulatory vs voluntary efficiency	1	0.01%
	living near main roads effects on kids health	1	0.01%
	vertical axis wind turbine	1	0.01%
	impact of particulate matter on animal health	1	0.01%
	pla in the environment	1	0.01%
	purpose of wetlands	1	0.01%
	infant cognition cincinnati	1	0.01%
	nanotechnology united states	1	0.01%
	ecological problems associated with climate change	1	0.01%
	pm10 composition	1	0.01%
10. google italy	nanotechnology and environment	3	0.02%
	organic fet sensors	3	0.02%
	phytoremediation arsenic	2	0.01%
	veronica grasso	2	0.01%
	roegge cs	2	0.01%
	research grant	2	0.01%
	melting curve rt−pcr ppt	1	0.01%
	heidi n. geisz*,	1	0.01%
	biodiversity species critical distances filetype:pdf	1	0.01%
	the workshop will be open to	1	0.01%
	trevor douglas and nanoparticles and ferritin	1	0.01%
	epa grants	1	0.01%
	decompressore tiff/lzw gis	1	0.01%
	hydrotech engineering india	1	0.01%
	nadia paolino	1	0.01%
	perfluoropolyether december 2007	1	0.01%
	biotemplating project 2007	1	0.01%
	effect biomarker	1	0.01%
	nanomaterials	1	0.01%
	mercury(ii) removal adsorbent in gas	1	0.01%

11.	yahoo spain	garden design	8	0.04%
		lowell high school	4	0.02%
		candid	4	0.02%
		winter photos	4	0.02%
		ferro cement	2	0.01%
		touchscreen	2	0.01%
		particulate matter	2	0.01%
		candid pictures	2	0.01%
		polen hongos en el hogar	2	0.01%
		epa pharmacokineti	2	0.01%
		children farm workers	2	0.01%
		design garden	2	0.01%
		winter	2	0.01%
		film crew	2	0.01%
		garden design pics	2	0.01%
		asthma signs	1	0.01%
		effects of air pollution	1	0.01%
		climate change us environmental	1	0.01%
		ecosystem climate change	1	0.01%
		input workshops	1	0.01%
12.	google japan	biodiversity and human health	2	0.01%
		supercritical polyesterification	1	0.01%
		particle size distribution us los. angeles air	1	0.01%
		nucleus ambiguus pdf	1	0.01%
		kingsgate marriott shuttle	1	0.01%
		in large part usepa	1	0.01%
		ikuho kochi phd	1	0.01%
		marriott kingsgate shuttle	1	0.01%
		plagioporus shawi	1	0.01%
		endocrine disruptors and testis development	1	0.01%
		targeting drug delivery system ppt	1	0.01%
		environmental fellowship	1	0.01%
		tire brake	1	0.01%
		core separator electrostatic	1	0.01%
		methoprene esi–	1	0.01%
		plastic flake sort	1	0.01%
		nanotechnology and waste treatment	1	0.01%
		pfpe phenyl alkylation cupper	1	0.01%
		gan ppt sputtering	1	0.01%
		nanotube sem	1	0.01%
13.	altavista	garden design	5	0.03%
		imta	4	0.02%

	candid	4	0.02%
	epa	2	0.01%
	household	2	0.01%
	fellowship for master degree in environmental science	2	0.01%
	water events on january 2008	2	0.01%
	environmental tobacco smoke furniture	1	0.01%
	size of particulate matter	1	0.01%
	quality assurance statement	1	0.01%
	small business innovation research	1	0.01%
	http://www.epa.gov.htm	1	0.01%
	climate change	1	0.01%
	2008 global awards energy application forms	1	0.01%
	use of virus in nanotechnology and material sciences	1	0.01%
	review papers on sorption capacity of carbon nanotubes	1	0.01%
	phytoremediation of heavy metals	1	0.01%
	toxicity of arsenic oxide heavy metal on oyster mushroom growth	1	0.01%
	epa banned pah	1	0.01%
	solid substrate fermentation reactors	1	0.01%
14. netscape	the impact of global change on air quality	2	0.01%
	epa xxx xxx xxx	2	0.01%
	ppt on bioplastics	2	0.01%
	epa ncer barbara	1	0.01%
	grants childres disease	1	0.01%
	nanotechnology sensors	1	0.01%
	future environmental quality	1	0.01%
	effects of urbanization on the american family	1	0.01%
	environment research centers	1	0.01%
	epa.gov/etv	1	0.01%
	epa	1	0.01%
	brown grease biodiesel production	1	0.01%
	home air monitoring	1	0.01%
	government grants for master degrees in science	1	0.01%
	brashares, j.s., arcese, p. and sam, m.k.	1	0.01%
	epa star	1	0.01%
	melissa gorelick	1	0.01%
	biomarker of effect	1	0.01%
	solar greenhouses	1	0.01%
	science topics	1	0.01%
15. yahoo taiwan	studying the effects of aerosols on vertical photolysis	2	0.01%
	99–ncerqa–x1	2	0.01%
	p3 project	2	0.01%
	young 8y/o sex	2	0.01%

		chromatogr analyt technol biomed life sci.2002;777:289–309	1	0.01%
		research plan for endocrine disruptors.	1	0.01%
		bayley psychomotor development index	1	0.01%
		nano fe	1	0.01%
		nabh4 solutions	1	0.01%
		environmental protection agency reference physiologically pharmacokinetic	1	0.01%
		innovation small business	1	0.01%
		saw microsensor	1	0.01%
		using carbohydrates as molecular markers for agricultural and native soils	1	0.01%
		allergic rhinitis animal model balb/c ovalbumin intranasal	1	0.01%
		ros mapk ppt	1	0.01%
		dbps predictive model	1	0.01%
		quantum dots as photosensitizers	1	0.01%
		single cell gel electrophoresis (scge) assay	1	0.01%
16.	yahoo japan	huser rb 2001 asian dust event of april 1998 journal of geophysical research 106	2	0.01%
		staa	1	0.01%
		epa sara 311 substance	1	0.01%
		raman carboxilic–acid	1	0.01%
		phosphonoxy	1	0.01%
		epa phase1	1	0.01%
		jeffery schloss	1	0.01%
		epa pfos 2007	1	0.01%
		nicole bramble stony brook	1	0.01%
		non ballast water treatment system	1	0.01%
		plasmasol corp	1	0.01%
		endotoxin planing	1	0.01%
		raman–spectroscopy carboxilic–acid	1	0.01%
		menio parkã€?ca,94025	1	0.01%
		c2cad	1	0.01%
		drinking water microbial	1	0.01%
		dnaã€€ï½‚,ï½‚ba	1	0.01%
		tse inhalati	1	0.01%
17.	google austria	kristen fichthorn	1	0.01%
		niton analyzers	1	0.01%
		computational toxicology journal	1	0.01%
		us nanotechnology	1	0.01%
		bioluminescence assay lux ppt	1	0.01%
		single cell electrophoresis	1	0.01%
		thermoelectric nanotechnology	1	0.01%

	nanotech for water treatment	1	0.01%
	best scientific poster	1	0.01%
	u.s. epa. (1985) principles of risk assessment: nontechnical review. prepared for risk assessment workshop. easton, md, march 17–18.	1	0.01%
	characterization of nanoparticles	1	0.01%
	particulate matter	1	0.01%
18. yahoo uk &ireland	small co2 extract equipment	2	0.01%
	research projects children's clothes	1	0.01%
	current email address directories of associates managers of productions companies in american samoa	1	0.01%
	hormonal anti–age screening	1	0.01%
	epa plus 10 truck	1	0.01%
	bioplastic precursors acetate	1	0.01%
	is999	1	0.01%
	factors affecting childrens play	1	0.01%
	epa sewerage	1	0.01%
19. yahoo india	proceedings of seminar on environmental research	2	0.01%
	powerpoint presentation on nanotechnology	1	0.01%
	consequences of human activities	1	0.01%
	research topics in microbial nanotechnology	1	0.01%
	nanotechnology for pollution prevention/reduction	1	0.01%
	researches on drinking water	1	0.01%
20. yahoo canada	government grants canada small business	2	0.01%
	natral gas detector	1	0.01%
	particulate matter composition	1	0.01%
	ddt environmental estrogens	1	0.01%
	disabilities that mimic autism	1	0.01%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	2,254	12.44%
	of	1,436	7.92%
	ppt	1,356	7.48%
	environmental	1,051	5.80%
	in	912	5.03%
	research	777	4.29%
	for	626	3.45%
	star	528	2.91%
	the	517	2.85%
	nanotechnology	500	2.76%
	on	484	2.67%

	dssc	473	2.61%
	grants	450	2.48%
	health	434	2.40%
	filetype:ppt	404	2.23%
	to	351	1.94%
	grant	338	1.87%
	environment	326	1.80%
	water	326	1.80%
	2008	311	1.72%
2. yahoo	epa	300	1.66%
	environmental	176	0.97%
	in	170	0.94%
	of	168	0.93%
	research	115	0.63%
	nanotechnology	99	0.55%
	water	97	0.54%
	for	92	0.51%
	fellowships	76	0.42%
	drinking	60	0.33%
	using	59	0.33%
	the	51	0.28%
	graduate	51	0.28%
	on	48	0.26%
	grant	45	0.25%
	pathogen	43	0.24%
	highly	42	0.23%
	piezoelectric	41	0.23%
	ultrasensitive	41	0.23%
	microcantilevers	41	0.23%
3. google uk	of	90	0.50%
	in	43	0.24%
	the	33	0.18%
	environmental	31	0.17%
	for	29	0.16%
	on	28	0.15%
	environment	26	0.14%
	to	25	0.14%
	change	25	0.14%
	research	24	0.13%
	health	20	0.11%
	how	18	0.10%
	risk	18	0.10%

		water	16	0.09%
		effects	15	0.08%
		nanotechnology	15	0.08%
		climate	15	0.08%
		asthma	15	0.08%
		gas	15	0.08%
		development	15	0.08%
4.	google canada	of	77	0.42%
		in	34	0.19%
		for	32	0.18%
		epa	29	0.16%
		environmental	29	0.16%
		the	25	0.14%
		research	23	0.13%
		health	20	0.11%
		to	16	0.09%
		on	16	0.09%
		water	14	0.08%
		effects	14	0.08%
		children	13	0.07%
		with	12	0.07%
		change	12	0.07%
		climate	10	0.06%
		ecosystems	10	0.06%
		us	10	0.06%
		what	9	0.05%
		is	9	0.05%
5.	msn	epa	70	0.39%
		in	24	0.13%
		nanotechnology	22	0.12%
		of	19	0.10%
		research	17	0.09%
		water	14	0.08%
		for	14	0.08%
		science	12	0.07%
		environmental	11	0.06%
		sbir	10	0.06%
		the	9	0.05%
		health	9	0.05%
		matter	7	0.04%
		on	7	0.04%
		topics	7	0.04%

	nano	6	0.03%
	from	6	0.03%
	effects	6	0.03%
	technology	6	0.03%
	to	6	0.03%
6. google germany	of	16	0.09%
	ppt	8	0.04%
	particulate	6	0.03%
	matter	6	0.03%
	environmental	5	0.03%
	for	5	0.03%
	climate	5	0.03%
	change	5	0.03%
	research	5	0.03%
	epa	5	0.03%
	nanotechnology	5	0.03%
	2007	4	0.02%
	risk	4	0.02%
	water	4	0.02%
	tms	3	0.02%
	treatment	3	0.02%
	health	3	0.02%
	n–	3	0.02%
	filetype:pdf	3	0.02%
	glucuronide	3	0.02%
7. aol netfind	environmental	16	0.09%
	of	16	0.09%
	in	13	0.07%
	epa	13	0.07%
	research	7	0.04%
	nanotechnology	7	0.04%
	children	6	0.03%
	to	5	0.03%
	on	5	0.03%
	grants	5	0.03%
	water	5	0.03%
	for	5	0.03%
	health	5	0.03%
	community	4	0.02%
	agency	4	0.02%
	protection	4	0.02%
	effects	4	0.02%

	technology	3	0.02%
	lead	3	0.02%
	use	3	0.02%
8. google france	in	8	0.04%
	of	7	0.04%
	for	7	0.04%
	environmental	6	0.03%
	2008	6	0.03%
	grant	6	0.03%
	research	6	0.03%
	powerpoint	5	0.03%
	ppt	5	0.03%
	nanotechnology	4	0.02%
	california	3	0.02%
	environment	3	0.02%
	small	3	0.02%
	pdf	3	0.02%
	pesticides	3	0.02%
	science	3	0.02%
	thesis	3	0.02%
	the	3	0.02%
	model	3	0.02%
	culture	3	0.02%
9. google australia	of	17	0.09%
	the	12	0.07%
	research	9	0.05%
	environmental	9	0.05%
	epa	8	0.04%
	for	5	0.03%
	ecosystem	5	0.03%
	health	5	0.03%
	in	5	0.03%
	us	4	0.02%
	water	4	0.02%
	interaction	4	0.02%
	environment	3	0.02%
	with	3	0.02%
	ppt	3	0.02%
	change	3	0.02%
	climate	3	0.02%
	cell	3	0.02%
	to	3	0.02%

		grant	3	0.02%
10.	google italy	ppt	9	0.05%
		nanotechnology	7	0.04%
		epa	7	0.04%
		environment	6	0.03%
		of	4	0.02%
		to	4	0.02%
		air	3	0.02%
		health	3	0.02%
		in	3	0.02%
		organic	3	0.02%
		water	3	0.02%
		fet	3	0.02%
		grant	3	0.02%
		sensors	3	0.02%
		research	3	0.02%
		effect	3	0.02%
		the	3	0.02%
		grants	2	0.01%
		ecological	2	0.01%
		nanomaterials	2	0.01%
11.	yahoo spain	design	12	0.07%
		garden	12	0.07%
		candid	7	0.04%
		winter	6	0.03%
		school	5	0.03%
		lowell	4	0.02%
		photos	4	0.02%
		high	4	0.02%
		climate	3	0.02%
		crew	2	0.01%
		matter	2	0.01%
		el	2	0.01%
		film	2	0.01%
		hogar	2	0.01%
		pictures	2	0.01%
		pics	2	0.01%
		workers	2	0.01%
		en	2	0.01%
		children	2	0.01%
		farm	2	0.01%
12.	google japan	research	3	0.02%

		biodiversity	3	0.02%
		health	3	0.02%
		human	3	0.02%
		ppt	3	0.02%
		fellowship	2	0.01%
		environmental	2	0.01%
		of	2	0.01%
		deposition	2	0.01%
		kingsgate	2	0.01%
		epa	2	0.01%
		marriott	2	0.01%
		air	2	0.01%
		us	2	0.01%
		particle	2	0.01%
		shuttle	2	0.01%
		the	2	0.01%
		study	2	0.01%
		nanotechnology	2	0.01%
		reanalysis	1	0.01%
13.	altavista	of	7	0.04%
		design	5	0.03%
		garden	5	0.03%
		epa	4	0.02%
		environmental	4	0.02%
		imta	4	0.02%
		on	4	0.02%
		candid	4	0.02%
		heavy	3	0.02%
		in	3	0.02%
		2008	3	0.02%
		january	2	0.01%
		events	2	0.01%
		master	2	0.01%
		for	2	0.01%
		household	2	0.01%
		fellowship	2	0.01%
		exposure	2	0.01%
		degree	2	0.01%
		water	2	0.01%
14.	netscape	xxx	6	0.03%
		epa	5	0.03%
		on	5	0.03%

		of	4	0.02%
		air	3	0.02%
		quality	3	0.02%
		ppt	3	0.02%
		the	3	0.02%
		bioplastics	2	0.01%
		global	2	0.01%
		gro	2	0.01%
		grants	2	0.01%
		fellowship	2	0.01%
		change	2	0.01%
		science	2	0.01%
		impact	2	0.01%
		bahadori	1	0.01%
		urbanization	1	0.01%
		p.	1	0.01%
		sensors	1	0.01%
15.	yahoo taiwan	for	2	0.01%
		aerosols	2	0.01%
		of	2	0.01%
		studying	2	0.01%
		effects	2	0.01%
		project	2	0.01%
		8y/o	2	0.01%
		as	2	0.01%
		the	2	0.01%
		vertical	2	0.01%
		99–ncerqa–x1	2	0.01%
		p3	2	0.01%
		photolysis	2	0.01%
		on	2	0.01%
		sex	2	0.01%
		model	2	0.01%
		young	2	0.01%
		bayley	1	0.01%
		nabh4	1	0.01%
		dots	1	0.01%
16.	yahoo japan	of	4	0.02%
		epa	3	0.02%
		water	2	0.01%
		dust	2	0.01%
		journal	2	0.01%

	research	2	0.01%
	106	2	0.01%
	rb	2	0.01%
	2001	2	0.01%
	1998	2	0.01%
	carboxilic−acid	2	0.01%
	april	2	0.01%
	asian	2	0.01%
	event	2	0.01%
	geophysical	2	0.01%
	huser	2	0.01%
	staa	1	0.01%
	plasmasol	1	0.01%
	planing	1	0.01%
	bramble	1	0.01%
17. google austria	for	2	0.01%
	nanotechnology	2	0.01%
	risk	2	0.01%
	of	2	0.01%
	ppt	1	0.01%
	electrophoresis	1	0.01%
	bioluminescence	1	0.01%
	us	1	0.01%
	computational	1	0.01%
	lux	1	0.01%
	prepared	1	0.01%
	assessment	1	0.01%
	best	1	0.01%
	kristen	1	0.01%
	review.	1	0.01%
	march	1	0.01%
	thermoelectric	1	0.01%
	water	1	0.01%
	treatment	1	0.01%
	u.s.	1	0.01%
18. yahoo uk &ireland	of	2	0.01%
	equipment	2	0.01%
	epa	2	0.01%
	co2	2	0.01%
	small	2	0.01%
	extract	2	0.01%
	10	1	0.01%

	truck	1	0.01%
	samoa	1	0.01%
	research	1	0.01%
	projects	1	0.01%
	factors	1	0.01%
	affecting	1	0.01%
	current	1	0.01%
	email	1	0.01%
	managers	1	0.01%
	american	1	0.01%
	associates	1	0.01%
	anti–age	1	0.01%
	bioplastic	1	0.01%
19. yahoo india	on	4	0.02%
	research	3	0.02%
	nanotechnology	3	0.02%
	of	3	0.02%
	proceedings	2	0.01%
	seminar	2	0.01%
	environmental	2	0.01%
	drinking	1	0.01%
	human	1	0.01%
	prevention/reduction	1	0.01%
	water	1	0.01%
	consequences	1	0.01%
	powerpoint	1	0.01%
	for	1	0.01%
	topics	1	0.01%
	in	1	0.01%
	microbial	1	0.01%
	activities	1	0.01%
	presentation	1	0.01%
	pollution	1	0.01%
20. yahoo canada	business	2	0.01%
	canada	2	0.01%
	government	2	0.01%
	grants	2	0.01%
	small	2	0.01%
	gas	1	0.01%
	estrogens	1	0.01%
	composition	1	0.01%
	autism	1	0.01%

ddt	1	0.01%
particulate	1	0.01%
detector	1	0.01%
natral	1	0.01%
environmental	1	0.01%
matter	1	0.01%
mimic	1	0.01%
that	1	0.01%
disabilities	1	0.01%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.
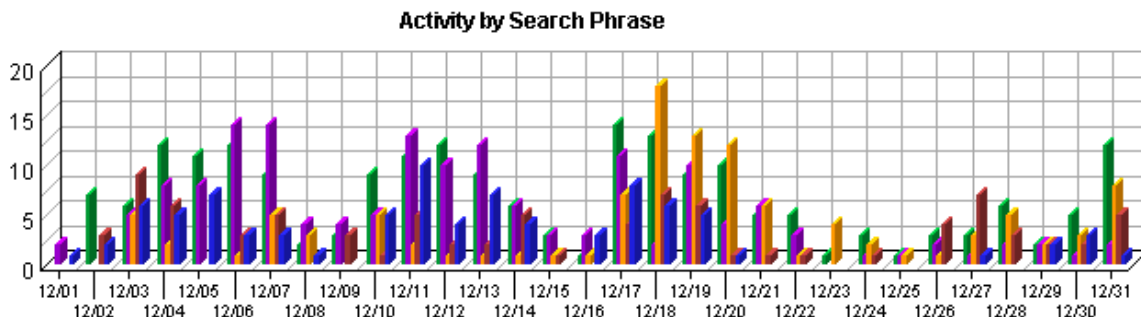
— —

💡 This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	epa	205	1.13%
2.	epa star	159	0.88%
3.	epa grants	114	0.63%
4.	epa sbir	89	0.49%
5.	science topics	88	0.49%
6.	ncer	63	0.35%
7.	epa star grant	52	0.29%
8.	epa star fellowship	50	0.28%
9.	nanotechnology	48	0.27%
10.	epa p3	45	0.25%
11.	research grants	43	0.24%
12.	environmental protection agency	43	0.24%
13.	environmental research	40	0.22%
14.	forms	40	0.22%
15.	particulate matter	37	0.20%
16.	epa ncer	29	0.16%
17.	star grant	28	0.15%
18.	national center for environmental research	26	0.14%
19.	nanotechnology water purification	26	0.14%

20.	epa star grants	25	0.14%
	Subtotal	**1,250**	**6.90%**
	Total	**18,110**	**100.00%**

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa	yahoo	121	0.67%
	google	60	0.33%
	msn	17	0.09%
	aol netfind	3	0.02%
	altavista	2	0.01%
	google germany	1	0.01%
	netscape	1	0.01%
2. epa star	google	154	0.85%
	yahoo	2	0.01%
	google germany	1	0.01%
	google canada	1	0.01%
	netscape	1	0.01%
3. epa grants	google	109	0.60%
	google australia	1	0.01%
	yahoo	1	0.01%
	aol netfind	1	0.01%
	google italy	1	0.01%
	google uk	1	0.01%
4. epa sbir	google	78	0.43%
	msn	7	0.04%
	yahoo	4	0.02%
5. science topics	google	80	0.44%
	google canada	2	0.01%
	msn	2	0.01%
	google australia	1	0.01%
	google uk	1	0.01%
	netscape	1	0.01%
	google france	1	0.01%
6. ncer	google	58	0.32%
	yahoo	3	0.02%
	google canada	2	0.01%
7. epa star grant	google	42	0.23%
	yahoo	8	0.04%
	google australia	2	0.01%
8. epa star fellowship	google	45	0.25%

	yahoo	5	0.03%
9. nanotechnology	google	27	0.15%
	msn	18	0.10%
	google uk	1	0.01%
	google france	1	0.01%
	yahoo	1	0.01%
10. epa p3	google	26	0.14%
	yahoo	18	0.10%
	msn	1	0.01%
11. research grants	google	43	0.24%
12. environmental protection agency	google	38	0.21%
	yahoo	2	0.01%
	google germany	2	0.01%
	aol netfind	1	0.01%
13. environmental research	google	29	0.16%
	yahoo	10	0.06%
	aol netfind	1	0.01%
14. forms	google	29	0.16%
	google uk	8	0.04%
	google canada	3	0.02%
15. particulate matter	google	29	0.16%
	yahoo spain	2	0.01%
	google canada	2	0.01%
	yahoo	1	0.01%
	google uk	1	0.01%
	google germany	1	0.01%
	google austria	1	0.01%
16. epa ncer	google	25	0.14%
	yahoo	4	0.02%
17. star grant	google	22	0.12%
	yahoo	6	0.03%
18. national center for environmental research	google	22	0.12%
	yahoo	3	0.02%
	aol netfind	1	0.01%
19. nanotechnology water purification	yahoo	18	0.10%
	google	8	0.04%
20. epa star grants	google	24	0.13%
	yahoo	1	0.01%

Activity by Search Phrase – Help Card

? **<u>Top Search Phrases Table</u>**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

<u>Top Search Phrases with Engines Detail Table</u>

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.
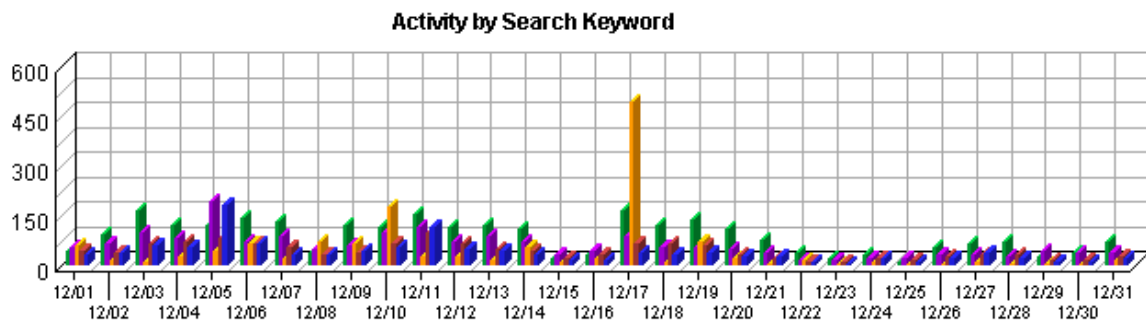
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♀ How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	2,721	3.95%
2.	of	1,883	2.74%
3.	ppt	1,410	2.05%
4.	environmental	1,347	1.96%
5.	in	1,224	1.78%
6.	research	998	1.45%
7.	for	826	1.20%
8.	nanotechnology	676	0.98%
9.	the	665	0.97%
10.	on	608	0.88%
11.	star	585	0.85%
12.	health	528	0.77%
13.	grants	516	0.75%
14.	water	491	0.71%
15.	to	454	0.66%
16.	filetype:ppt	410	0.60%
17.	grant	408	0.59%
18.	environment	400	0.58%
19.	2008	375	0.54%
20.	science	374	0.54%
	Subtotal	**16,899**	**24.56%**
	Total	**68,811**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	2,254	3.28%
	yahoo	300	0.44%
	msn	70	0.10%
	google canada	29	0.04%
	google uk	14	0.02%
	aol netfind	13	0.02%
	google australia	8	0.01%
	google italy	7	0.01%
	google germany	5	0.01%
	netscape	5	0.01%
	altavista	4	0.01%
	yahoo japan	3	0.00%
	yahoo uk &ireland	2	0.00%
	google france	2	0.00%
	yahoo spain	2	0.00%
	google japan	2	0.00%
	excite japan	1	0.00%
2. of	google	1,436	2.09%
	yahoo	168	0.24%
	google uk	90	0.13%
	google canada	77	0.11%
	msn	19	0.03%
	google australia	17	0.02%
	google germany	16	0.02%
	aol netfind	16	0.02%
	altavista	7	0.01%
	google france	7	0.01%
	yahoo japan	4	0.01%
	netscape	4	0.01%
	google italy	4	0.01%
	yahoo singapore	3	0.00%
	yahoo india	3	0.00%
	yahoo taiwan	2	0.00%
	google austria	2	0.00%
	yahoo uk &ireland	2	0.00%
	google japan	2	0.00%
	hotbot	1	0.00%
3. ppt	google	1,356	1.97%

	google italy	9	0.01%
	yahoo	9	0.01%
	google germany	8	0.01%
	google uk	7	0.01%
	google canada	5	0.01%
	google france	5	0.01%
	google australia	3	0.00%
	netscape	3	0.00%
	google japan	3	0.00%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%
4. environmental	google	1,051	1.53%
	yahoo	176	0.26%
	google uk	31	0.05%
	google canada	29	0.04%
	aol netfind	16	0.02%
	msn	11	0.02%
	google australia	9	0.01%
	google france	6	0.01%
	google germany	5	0.01%
	altavista	4	0.01%
	google japan	2	0.00%
	yahoo india	2	0.00%
	yahoo taiwan	1	0.00%
	yahoo canada	1	0.00%
	hotbot	1	0.00%
	netscape	1	0.00%
	yahoo spain	1	0.00%
5. in	google	912	1.33%
	yahoo	170	0.25%
	google uk	43	0.06%
	google canada	34	0.05%
	msn	24	0.03%
	aol netfind	13	0.02%
	google france	8	0.01%
	google australia	5	0.01%
	google italy	3	0.00%
	altavista	3	0.00%
	google germany	2	0.00%
	yahoo spain	2	0.00%
	netscape	1	0.00%
	yahoo uk &ireland	1	0.00%

	yahoo india	1	0.00%	
	google japan	1	0.00%	
	hotbot	1	0.00%	
6. research	google	777	1.13%	
	yahoo	115	0.17%	
	google uk	24	0.03%	
	google canada	23	0.03%	
	msn	17	0.02%	
	google australia	9	0.01%	
	aol netfind	7	0.01%	
	google france	6	0.01%	
	google germany	5	0.01%	
	yahoo india	3	0.00%	
	google japan	3	0.00%	
	google italy	3	0.00%	
	yahoo japan	2	0.00%	
	yahoo taiwan	1	0.00%	
	netscape	1	0.00%	
	yahoo uk &ireland	1	0.00%	
	altavista	1	0.00%	
7. for	google	626	0.91%	
	yahoo	92	0.13%	
	google canada	32	0.05%	
	google uk	29	0.04%	
	msn	14	0.02%	
	google france	7	0.01%	
	aol netfind	5	0.01%	
	google germany	5	0.01%	
	google australia	5	0.01%	
	google italy	2	0.00%	
	altavista	2	0.00%	
	yahoo taiwan	2	0.00%	
	google austria	2	0.00%	
	yahoo india	1	0.00%	
	netscape	1	0.00%	
	cnet search.com	1	0.00%	
8. nanotechnology	google	500	0.73%	
	yahoo	99	0.14%	
	msn	22	0.03%	
	google uk	15	0.02%	
	google italy	7	0.01%	
	aol netfind	7	0.01%	

	google canada	6	0.01%
	google germany	5	0.01%
	google france	4	0.01%
	yahoo india	3	0.00%
	google japan	2	0.00%
	google austria	2	0.00%
	google australia	1	0.00%
	yahoo spain	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
9. the	google	517	0.75%
	yahoo	51	0.07%
	google uk	33	0.05%
	google canada	25	0.04%
	google australia	12	0.02%
	msn	9	0.01%
	netscape	3	0.00%
	google france	3	0.00%
	google italy	3	0.00%
	aol netfind	2	0.00%
	google japan	2	0.00%
	yahoo taiwan	2	0.00%
	google germany	2	0.00%
	cnet search.com	1	0.00%
10. on	google	484	0.70%
	yahoo	48	0.07%
	google uk	28	0.04%
	google canada	16	0.02%
	msn	7	0.01%
	aol netfind	5	0.01%
	netscape	5	0.01%
	yahoo india	4	0.01%
	altavista	4	0.01%
	google australia	2	0.00%
	yahoo taiwan	2	0.00%
	google japan	1	0.00%
	mamma	1	0.00%
	cnet search.com	1	0.00%
11. star	google	528	0.77%
	yahoo	36	0.05%
	google canada	6	0.01%
	msn	6	0.01%

		google uk	3	0.00%
		google germany	2	0.00%
		google australia	2	0.00%
		google france	1	0.00%
		netscape	1	0.00%
12.	health	google	434	0.63%
		yahoo	24	0.03%
		google uk	20	0.03%
		google canada	20	0.03%
		msn	9	0.01%
		aol netfind	5	0.01%
		google australia	5	0.01%
		google germany	3	0.00%
		google italy	3	0.00%
		google japan	3	0.00%
		google france	1	0.00%
		yahoo spain	1	0.00%
13.	grants	google	450	0.65%
		yahoo	39	0.06%
		google uk	9	0.01%
		aol netfind	5	0.01%
		msn	3	0.00%
		google canada	3	0.00%
		netscape	2	0.00%
		google italy	2	0.00%
		yahoo canada	2	0.00%
		google australia	1	0.00%
14.	water	google	326	0.47%
		yahoo	97	0.14%
		google uk	16	0.02%
		google canada	14	0.02%
		msn	14	0.02%
		aol netfind	5	0.01%
		google australia	4	0.01%
		google germany	4	0.01%
		google italy	3	0.00%
		altavista	2	0.00%
		yahoo japan	2	0.00%
		google austria	1	0.00%
		google japan	1	0.00%
		google france	1	0.00%
		yahoo india	1	0.00%

15. to	google		351	0.51%
	yahoo		38	0.06%
	google uk		25	0.04%
	google canada		16	0.02%
	msn		6	0.01%
	aol netfind		5	0.01%
	google italy		4	0.01%
	google australia		3	0.00%
	google germany		3	0.00%
	yahoo singapore		2	0.00%
	google france		1	0.00%
16. filetype:ppt	google		404	0.59%
	google france		2	0.00%
	google japan		1	0.00%
	google italy		1	0.00%
	google australia		1	0.00%
	google germany		1	0.00%
17. grant	google		338	0.49%
	yahoo		45	0.07%
	google france		6	0.01%
	google canada		5	0.01%
	google uk		4	0.01%
	google australia		3	0.00%
	msn		3	0.00%
	google italy		3	0.00%
	aol netfind		1	0.00%
18. environment	google		326	0.47%
	google uk		26	0.04%
	yahoo		21	0.03%
	google canada		7	0.01%
	google italy		6	0.01%
	google australia		3	0.00%
	google france		3	0.00%
	aol netfind		2	0.00%
	searchalot		1	0.00%
	google japan		1	0.00%
	msn		1	0.00%
	google germany		1	0.00%
	netscape		1	0.00%
	yahoo spain		1	0.00%
19. 2008	google		311	0.45%
	yahoo		34	0.05%

		google canada	8	0.01%
		google france	6	0.01%
		msn	5	0.01%
		altavista	3	0.00%
		google australia	2	0.00%
		google italy	2	0.00%
		google uk	2	0.00%
		yahoo singapore	1	0.00%
		aol netfind	1	0.00%
20.	science	google	293	0.43%
		yahoo	40	0.06%
		msn	12	0.02%
		google canada	9	0.01%
		google uk	9	0.01%
		google france	3	0.00%
		netscape	2	0.00%
		altavista	2	0.00%
		google australia	2	0.00%
		aol netfind	2	0.00%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine

and keyword.

—

💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.
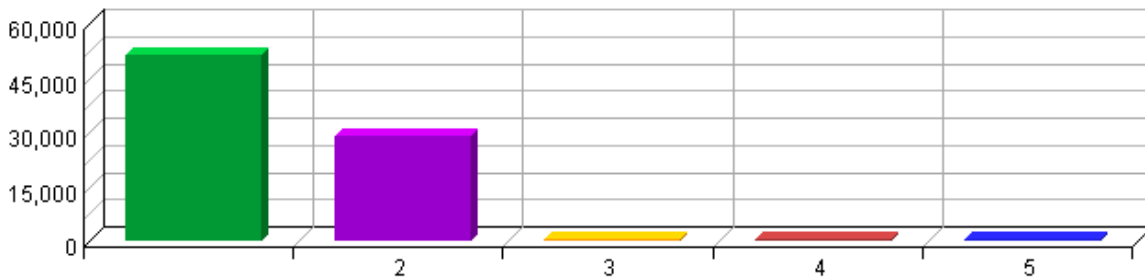
Visitors Trend
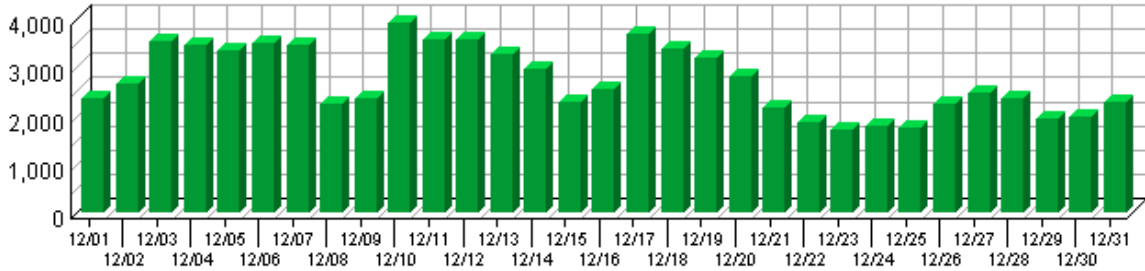
Visit Summary

Visits	84,717
Average per Day	2,732
Average Visit Length	00:18:45
Median Visit Length	00:02:36
International Visits	4.89%
Visits of Unknown Origin	60.87%
Visits from Your Country: United States (US)	34.24%

Average Length of Visit Trend
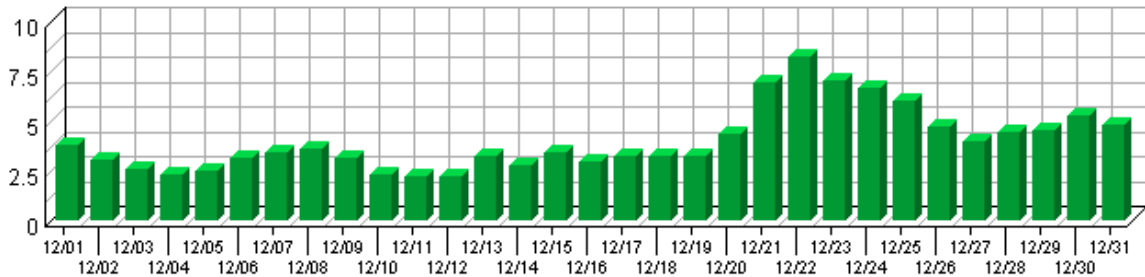
Top Countries by Visits

Visitors by Number of Visits
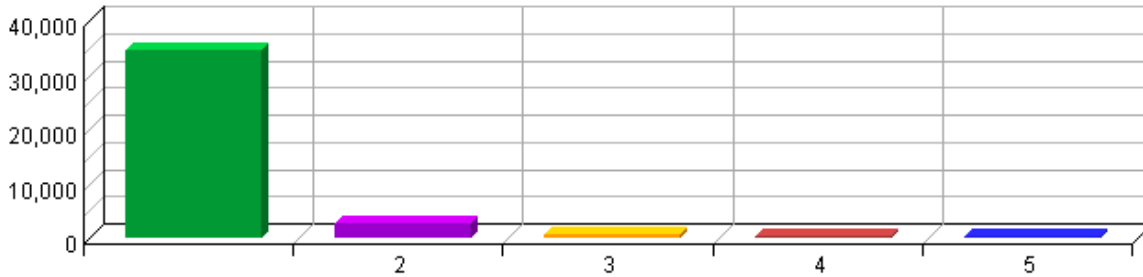
Visitors Trend
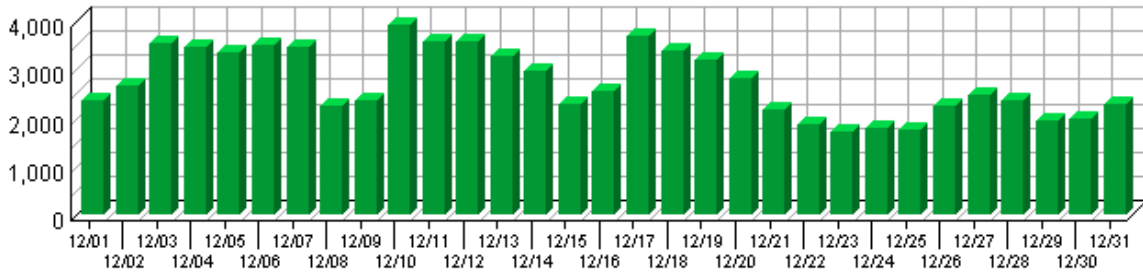
Visitor Summary

Unique Visitors	40,138
Visitors Who Visited Once	34,534
Visitors Who Visited More Than Once	5,604
Average Visits per Visitor	2.11

Visitor Minutes Trend
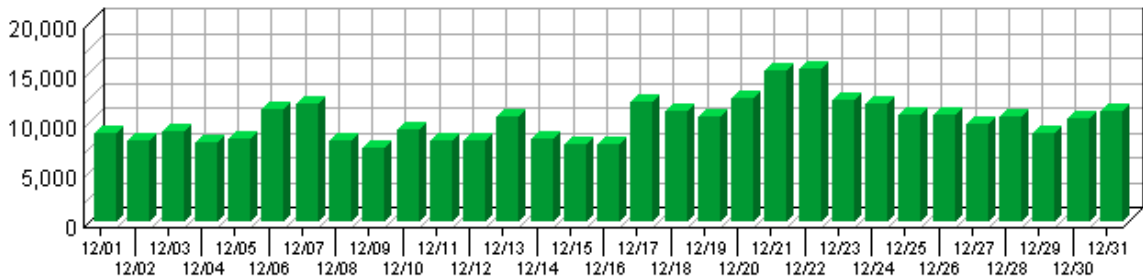
First Time Visitors Trend
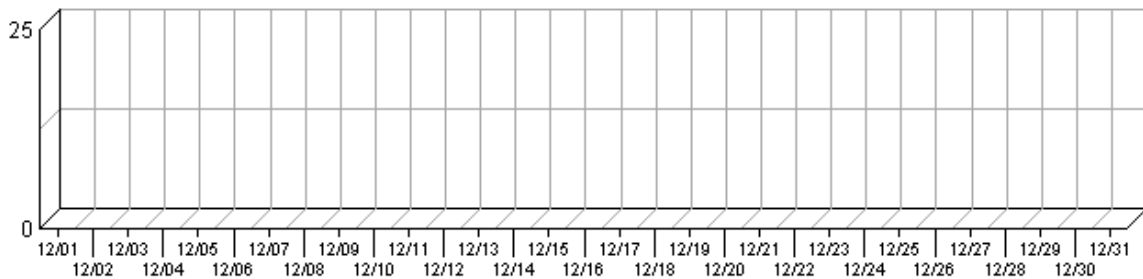
New vs. Return Visits

**Top Authenticated Usernames by Visits**
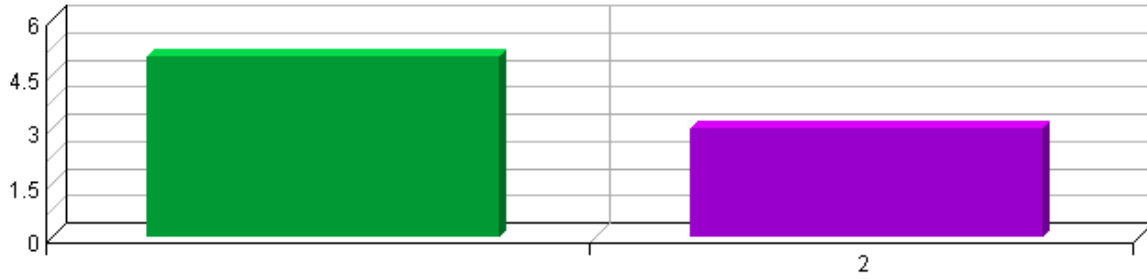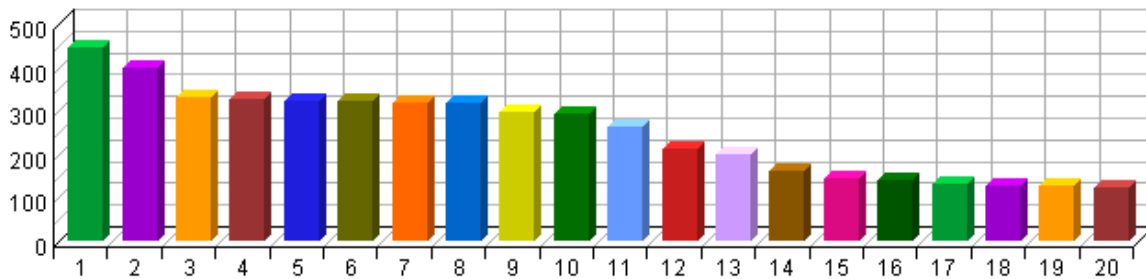

Top Visitors by Visits
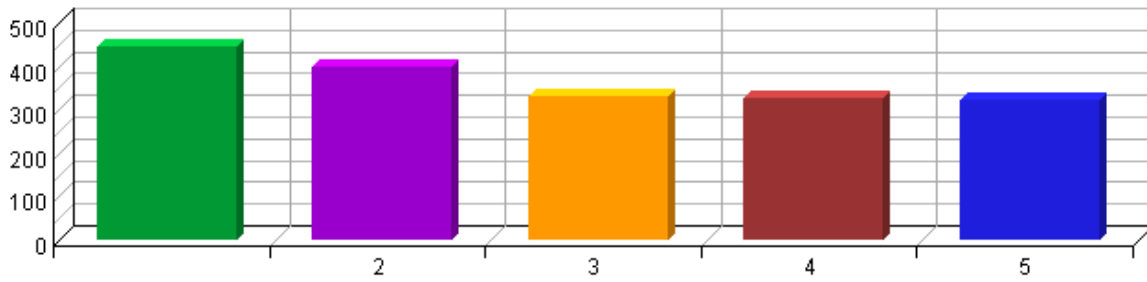
Top Visitors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend
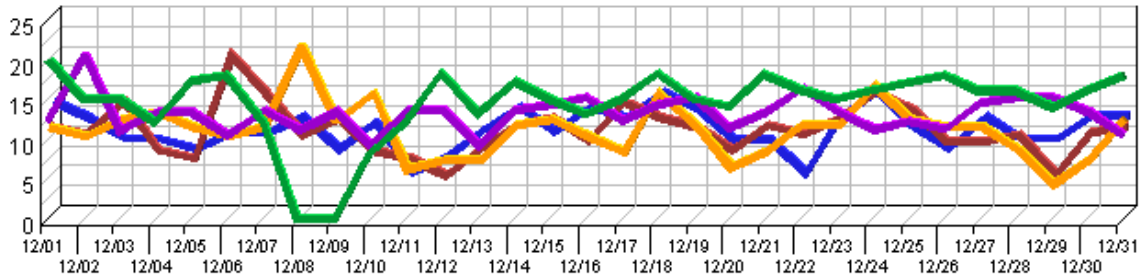
Top Visitors by Visits

Top Visitors

	Visitor	Visits	%	Hits
1.	crawler.bloglines.com_Mozilla/ 5.0 (X11; U; Linux i686; en– US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	**447**	**0.53%**	926
2.	78.137.163.133_Mozilla/5.0 (X11; U; Linux i686; en–US; rv:1. 9a1) Gecko/20070308 Minefield/ 3.0a1	**397**	**0.47%**	647
3.	65.55.210.90_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**330**	**0.39%**	1,167
4.	65.55.210.97_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**327**	**0.39%**	1,151
5.	livebot–65–55–210–94.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	**324**	**0.38%**	1,277
6.	livebot–65–55–210–96.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	**324**	**0.38%**	1,198

		Hits		Visits
7.	65.55.210.93_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**317**	**0.37%**	1,135
8.	livebot−65−55−210−91.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	**316**	**0.37%**	1,317
9.	65.55.210.92_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	**298**	**0.35%**	1,249
10.	livebot−65−55−210−95.search. live.com_msnbot/1.0 (+http:// search.msn.com/msnbot.htm)	**292**	**0.34%**	1,081
11.	66.203.201.138_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1)	**263**	**0.31%**	420
12.	210.165.9.96_PEAR HTTP_Request class (http://pear.php.net/)	**211**	**0.25%**	321
13.	38.113.234.181_voyager/1.0	**200**	**0.24%**	371
14.	193.47.80.41_Mozilla/5.0 (compatible; Exabot/3.0; +http:// www.exabot.com/go/robot)	**160**	**0.19%**	204
15.	209.190.250.141_libwww−perl/5. 800	**142**	**0.17%**	225
16.	64.27.13.129_−	**138**	**0.16%**	164
17.	209.249.86.17_Mozilla/5.0 (compatible; Charlotte/1.0b; http: //www.searchme.com/support/)	**130**	**0.15%**	432
18.	crawl−66−249−70−162.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	**129**	**0.15%**	16,273
19.	211.151.93.120_Python−urllib/ 2.5	**125**	**0.15%**	168
20.	134.67.99.163_NLESE USEPA	**124**	**0.15%**	7,635
	Subtotal	**4,994**	**5.89%**	**37,361**
	Other	**79,725**	**94.11%**	**281,672**
	Total	**84,719**	**100.00%**	**319,033**

Top Visitors − Help Card

? **Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is

thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits or hits made by the specified visitor.

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Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend

New vs. Return Visits
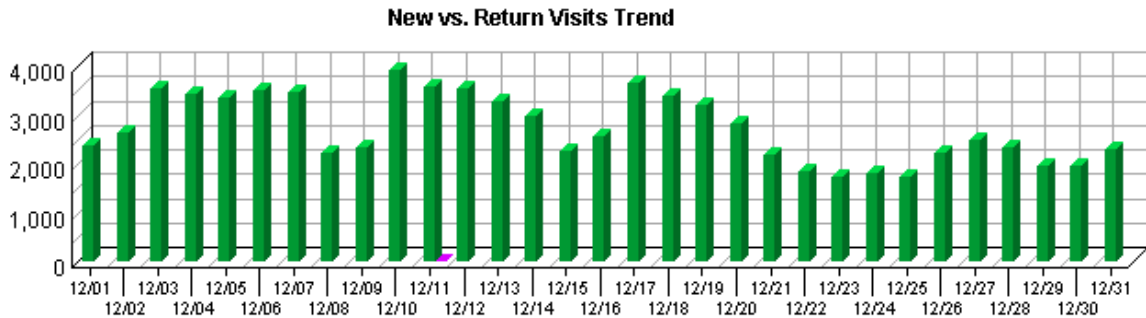
New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	84,718	100.00%
2.	Users Without Cookies	1	0.00%
	Total	**84,719**	**100.00%**

New vs. Return Visits – Help Card
New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.
Returning Visitors – Visitors who already had a cookie from your site when they visited.
Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.
Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
% – Percentage of visitors who fit into the specified visitor category.

—
By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.
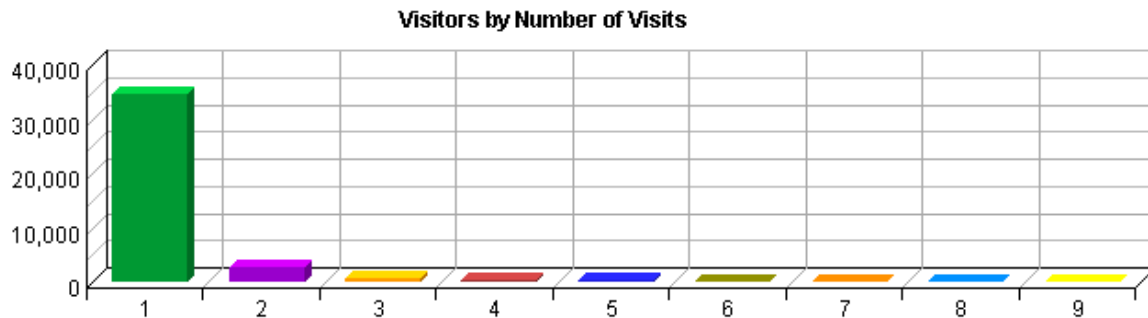
Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	34,534	86.04%
2 visits	2,655	6.61%
3 visits	665	1.66%
4 visits	308	0.77%
5 visits	193	0.48%
6 visits	162	0.40%
7 visits	118	0.29%
8 visits	93	0.23%
9 visits	75	0.19%
Subtotal	**38,803**	**96.67%**
Other	**1,335**	**3.33%**
Total	**40,138**	**100.00%**

Visitors by Number of Visits – Help Card

? **Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

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♀ This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.
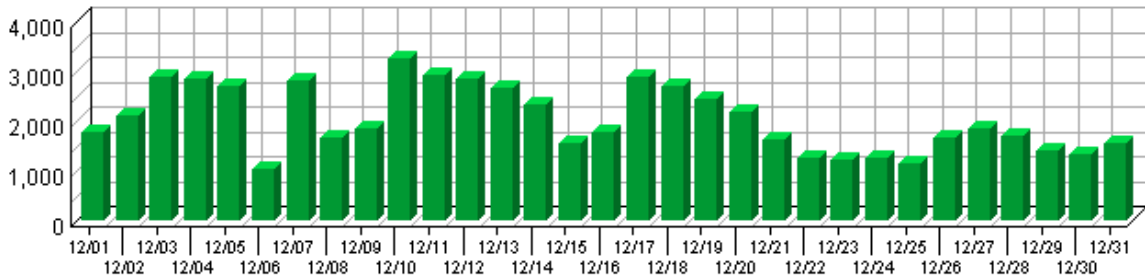
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.
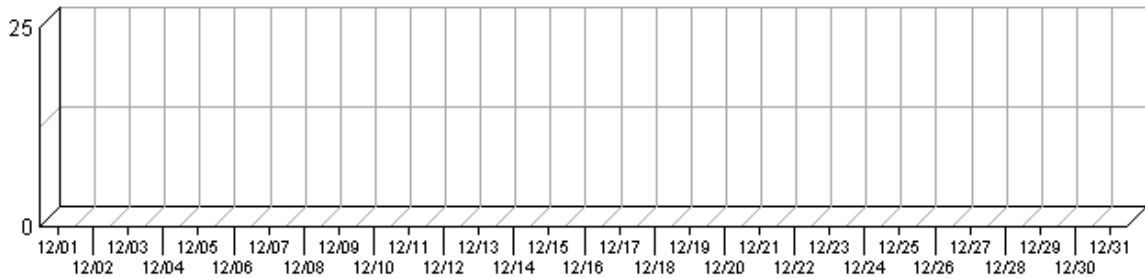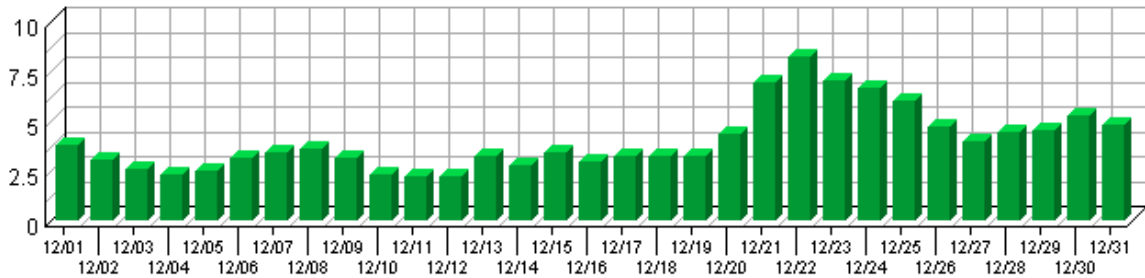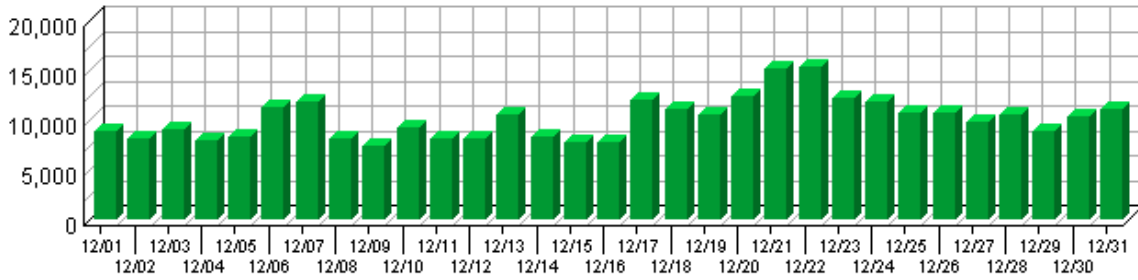

Visitors Trend
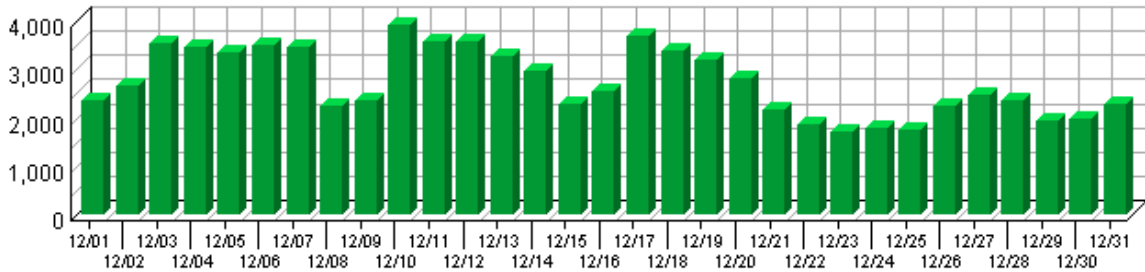
Unique Visitors Trend

First Time Visitors Trend

Average Length of Visit Trend

Visitor Minutes Trend

Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
12/01	2,362	1,796	0	00:03:47	8,956.35
12/02	2,668	2,110	0	00:03:04	8,206.97
12/03	3,547	2,905	0	00:02:33	9,059.57
12/04	3,453	2,835	0	00:02:18	7,974.42
12/05	3,347	2,702	0	00:02:30	8,369.70
12/06	3,514	1,027	0	00:03:11	11,242.70
12/07	3,467	2,802	0	00:03:23	11,783.55
12/08	2,251	1,668	0	00:03:37	8,170.87
12/09	2,366	1,836	0	00:03:09	7,480.13
12/10	3,938	3,246	0	00:02:20	9,231.03
12/11	3,564	2,941	0	00:02:16	8,127.02
12/12	3,566	2,847	0	00:02:16	8,141.70
12/13	3,279	2,673	0	00:03:12	10,510.95
12/14	2,972	2,322	0	00:02:49	8,379.83
12/15	2,289	1,559	0	00:03:25	7,853.53
12/16	2,565	1,790	0	00:03:00	7,722.47
12/17	3,686	2,875	0	00:03:15	11,997.73
12/18	3,382	2,694	0	00:03:16	11,085.17
12/19	3,218	2,433	0	00:03:16	10,542.40
12/20	2,836	2,203	0	00:04:21	12,383.73
12/21	2,186	1,645	0	00:06:58	15,242.67
12/22	1,855	1,277	0	00:08:17	15,391.98
12/23	1,727	1,217	0	00:07:03	12,183.18
12/24	1,788	1,277	0	00:06:39	11,907.65
12/25	1,758	1,157	0	00:06:04	10,665.22
12/26	2,249	1,661	0	00:04:44	10,668.20
12/27	2,482	1,839	0	00:03:58	9,848.42
12/28	2,371	1,712	0	00:04:27	10,558.65
12/29	1,948	1,397	0	00:04:33	8,888.87
12/30	1,964	1,332	0	00:05:18	10,429.70

12/31	2,303	1,554	0	00:04:48	11,089.50
Average	2,738	2,042	0	N/A	10,132.06
Total	84,901	63,332	0	N/A	314,093.85

Visitors Trend – Help Card

? **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

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💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.

Visits Trend

Time Interval	Visits	%
12/01	2,355	2.78%
12/02	2,660	3.14%
12/03	3,543	4.18%
12/04	3,451	4.07%
12/05	3,341	3.94%
12/06	3,507	4.14%
12/07	3,461	4.09%
12/08	2,246	2.65%
12/09	2,362	2.79%
12/10	3,936	4.65%
12/11	3,560	4.20%
12/12	3,563	4.21%
12/13	3,274	3.86%
12/14	2,966	3.50%
12/15	2,282	2.69%
12/16	2,559	3.02%
12/17	3,682	4.35%
12/18	3,373	3.98%
12/19	3,214	3.79%
12/20	2,832	3.34%
12/21	2,177	2.57%
12/22	1,846	2.18%
12/23	1,719	2.03%
12/24	1,777	2.10%
12/25	1,751	2.07%

12/26	2,242	2.65%
12/27	2,475	2.92%
12/28	2,362	2.79%
12/29	1,943	2.29%
12/30	1,960	2.31%
12/31	2,298	2.71%
Total	**84,717**	**100.00%**

<table>
<tr><td colspan="2" align="center">Visits Trend − Help Card</td></tr>
<tr><td>?</td><td>Time Interval − A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits − Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% − Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.</td></tr>
<tr><td>💡</td><td>−−
Periods of less activity can be considered good times for maintenance and content improvement.</td></tr>
</table>

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**%** – Percentage of the total activity that was from this organization.

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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.
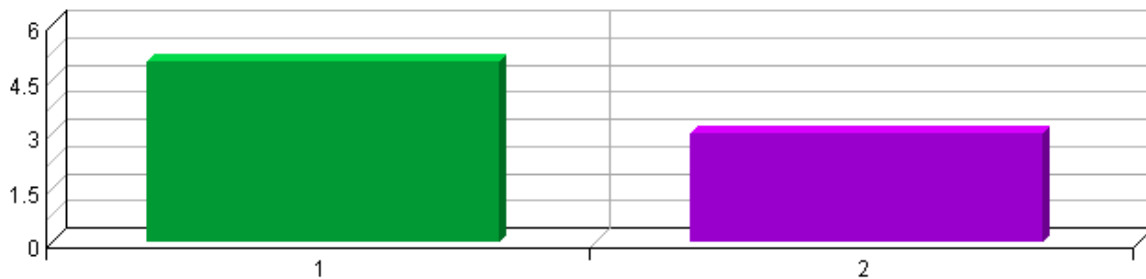
Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

Top Authenticated Usernames by Visits Trend
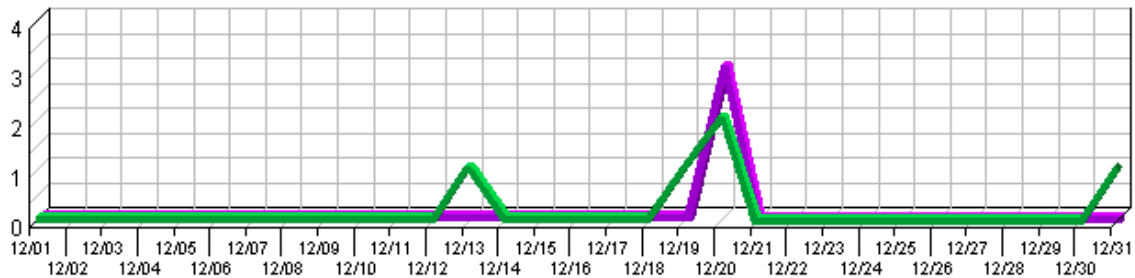
Top Authenticated Usernames by Visits

Top Authenticated Usernames

	Username	Visits	%	Hits
1.	ncerfellow	5	62.50%	15
2.	mmorse	3	37.50%	3
	Total	**8**	**100.00%**	**18**

Top Authenticated Usernames – Help Card

? **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions

that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

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You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.

Top Domain Names by Visits
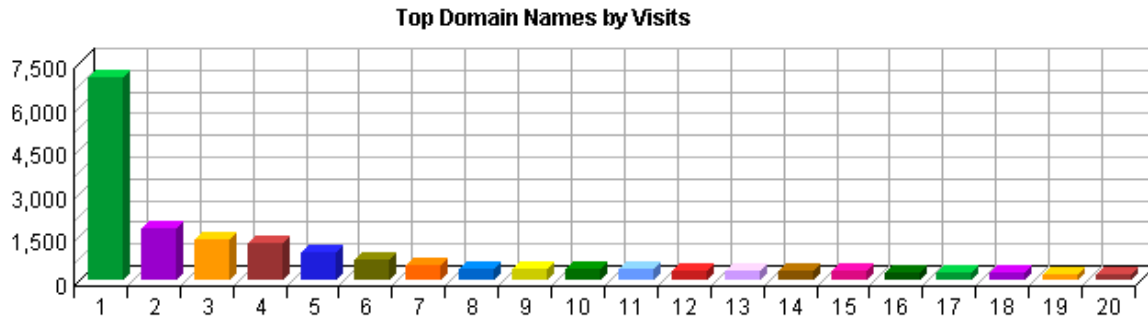
Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	**7,022**	**8.29%**	16,779
2.	comcast.net	**1,806**	**2.13%**	5,871
3.	live.com	**1,413**	**1.67%**	5,622
4.	rr.com	**1,263**	**1.49%**	3,934
5.	verizon.net	**965**	**1.14%**	6,698
6.	aol.com	**712**	**0.84%**	903
7.	cox.net	**494**	**0.58%**	1,630
8.	sbcglobal.net	**412**	**0.49%**	1,310
9.	bellsouth.net	**386**	**0.46%**	1,210
10.	optonline.net	**363**	**0.43%**	1,245
11.	charter.com	**362**	**0.43%**	1,333
12.	65.55.210.90	**330**	**0.39%**	1,167
13.	65.55.210.97	**326**	**0.38%**	1,148
14.	65.55.210.93	**317**	**0.37%**	1,135
15.	65.55.210.92	**298**	**0.35%**	1,251
16.	qwest.net	**262**	**0.31%**	761
17.	ask.com	**260**	**0.31%**	4,297
18.	googlebot.com	**224**	**0.26%**	23,226
19.	picsearch.com	**221**	**0.26%**	1,671
20.	pacbell.net	**220**	**0.26%**	780
	Subtotal	**17,656**	**20.84%**	**81,971**
	Other	**67,061**	**79.16%**	**237,003**
	Total	**84,717**	**100.00%**	**318,974**

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

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Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

Top–Level Domain Types

This report provides a breakdown of top–level domain types.

Top-Level Domain Types by Visits
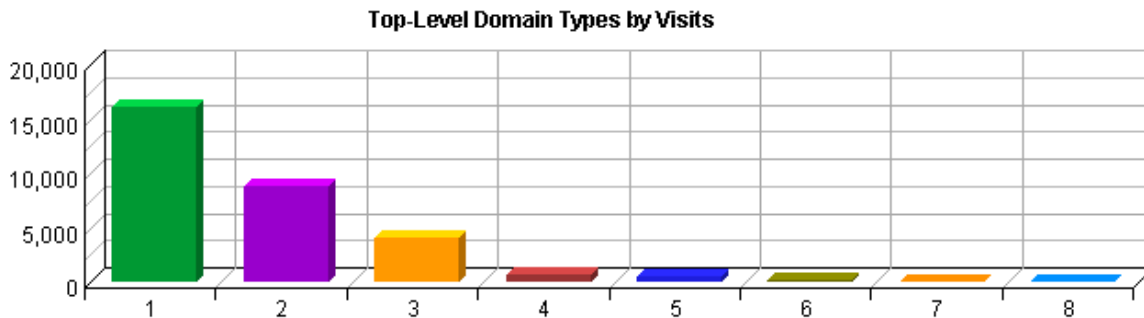
Top–Level Domain Types

	Top–Level Domain Types	Visits	%	Hits
1.	Network	16,153	53.32%	59,853
2.	Commercial	8,803	29.06%	63,168
3.	Education	4,041	13.34%	19,101
4.	Government	722	2.38%	2,800
5.	Organization	430	1.42%	1,422
6.	Military	117	0.39%	258
7.	ARPANET	22	0.07%	70
8.	International	8	0.03%	9
	Total	**30,296**	**100.00%**	**146,681**

Top–Level Domain Types – Help Card

? **Top–Level Domain** – The suffix of a domain name. A top–level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top–level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top–level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country–code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

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Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

Page Views Trend
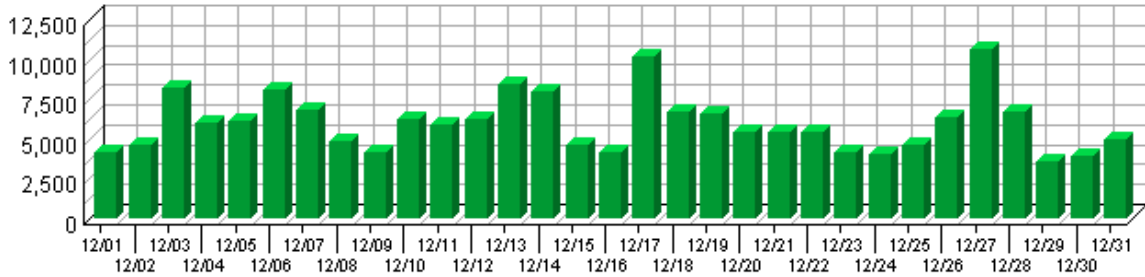
Page View Summary

Page Views	185,299
Average per Day	5,977
Average Page Views per Visit	2.19

Top Entry Pages
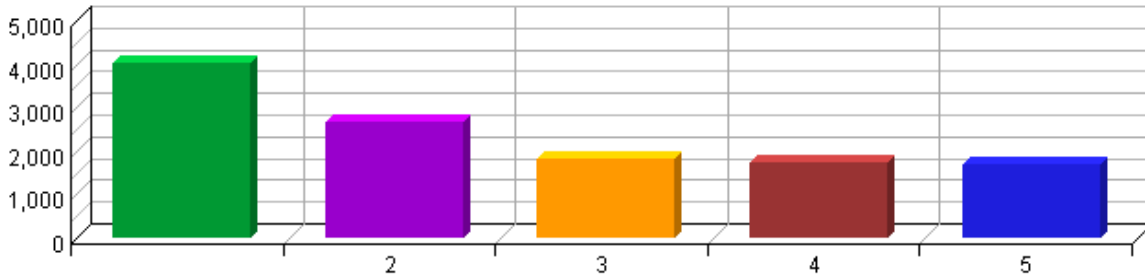
Top Exit Pages
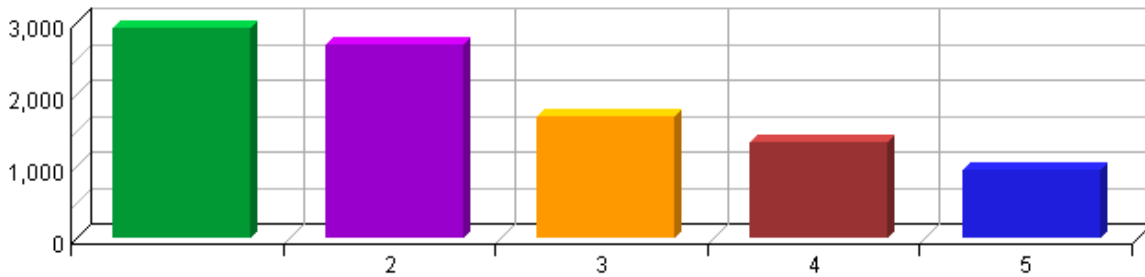
Top Pages by Visits Trend
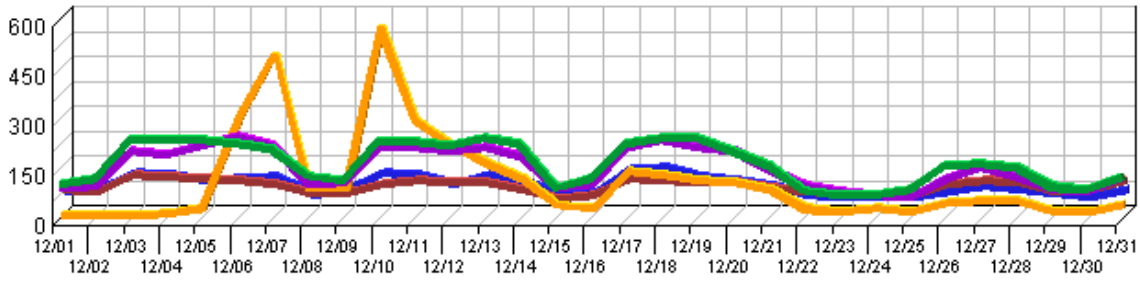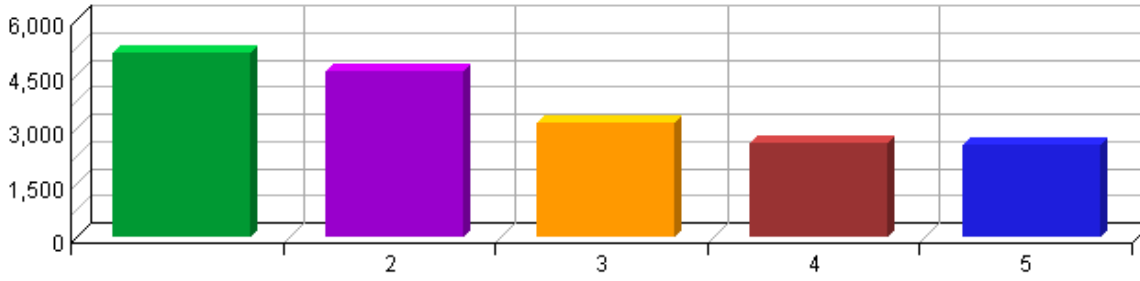
Top Pages by Visits

Top Directories by Visits
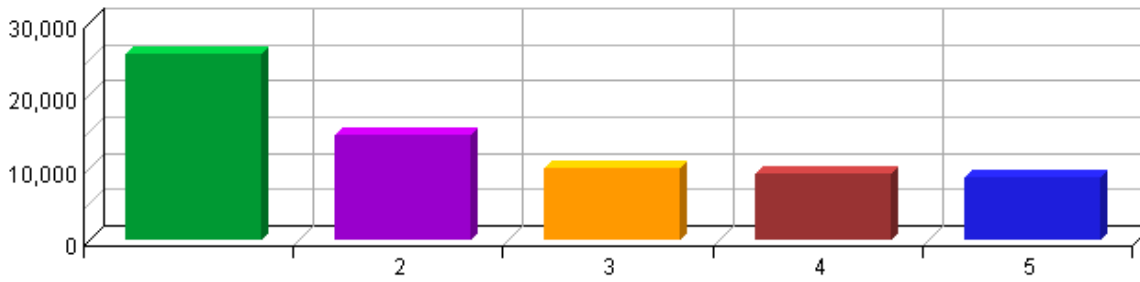
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend
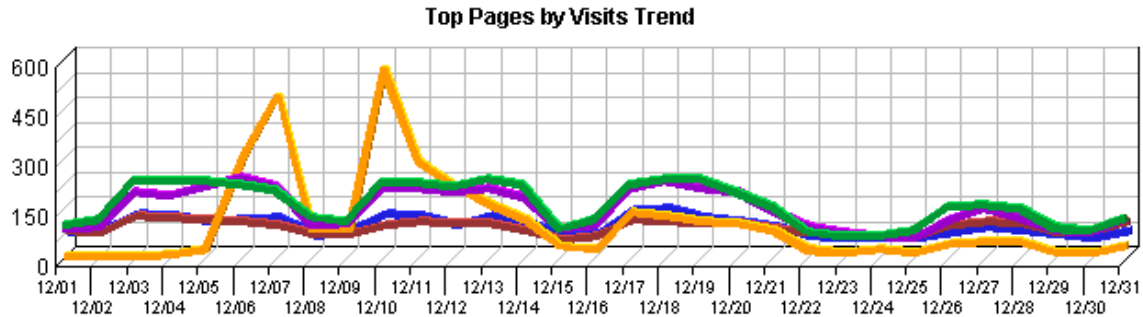
Top Pages by Visits

Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	**National Center for Environmental Research (NCER) |ORD|US EPA** http:/ / es.epa.gov/ ncer/	**5,086**	**3.04%**	7,725	00:01:36	0
2.	**Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/	**4,553**	**2.72%**	5,329	00:02:22	0
3.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings	Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	**3,128**	**1.87%**	3,703	00:04:20	0
4.	**Small Business Innovation Research	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ sbir/	**2,592**	**1.55%**	3,660	00:06:59	0
5.	**Fellowships	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ fellow/	**2,558**	**1.53%**	3,025	00:01:46	0
6.	**P3	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ p3/	**2,405**	**1.44%**	3,376	00:01:15	0
7.		**2,185**	**1.31%**	2,453	00:03:41	0

	P3 Award | Funding Opportunities | NCER | ORD | US EPA http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html					
8.	**Fall 2008 GRO Fellowships For Undergraduate Environmental Study | Archive | Fund** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	**1,603**	**0.96%**	1,741	00:03:42	0
9.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	**1,533**	**0.92%**	1,929	00:01:39	0
10.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	**1,514**	**0.91%**	2,466	00:02:22	0
11.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	**1,232**	**0.74%**	1,437	00:02:11	0
12.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	**1,046**	**0.63%**	1,360	00:02:21	0
13.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	**849**	**0.51%**	877	00:03:13	0
14.	**Health Effects of Near–Roadway Exposures to Air Pollution | Funding Opportunitie** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html	**749**	**0.45%**	823	00:03:04	0
15.	**Basic Information | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ about/	**620**	**0.37%**	678	00:01:49	0
16.	**Centers for Children's Environmental Health and Disease Prevention Research | Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	**613**	**0.37%**	614	00:04:12	0
17.	**2008 GRO Fellowships For Graduate Environmental Study | Funding Opportunities |** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	**582**	**0.35%**	590	00:01:56	0
18.	**Small Business Innovation Research Phase I | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	**544**	**0.33%**	580	00:03:29	0
19.	**2007/ 2008 P3 Teams | P3 | NCER | ORD | US EPA**	**508**	**0.30%**	564	00:03:04	0

	http://es.epa.gov/ncer/p3/current/				
20.	**About P3 | P3 | NCER | ORD | US EPA** http://es.epa.gov/ncer/p3/ fact_sheet.html	507	0.30%	554 00:02:02	0
	Subtotal	34,407	20.59%	43,484 00:02:35	
	Other	132,690	79.41%	141,815 00:02:19	
	Total	167,097	100.00%	185,299 00:02:22	

Top Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

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♀ Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

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♀ The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend
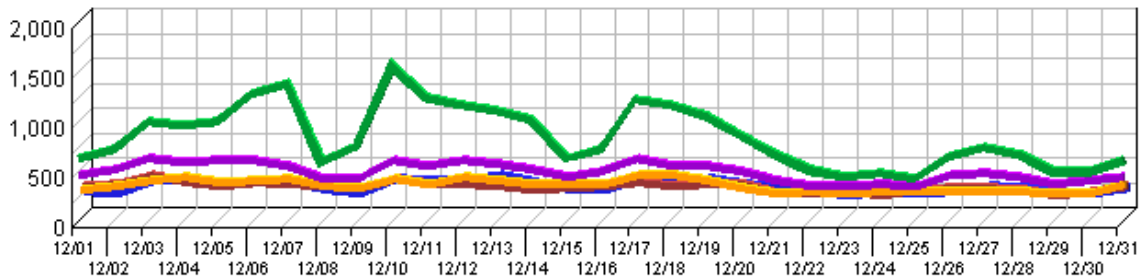
Top Directories by Visits
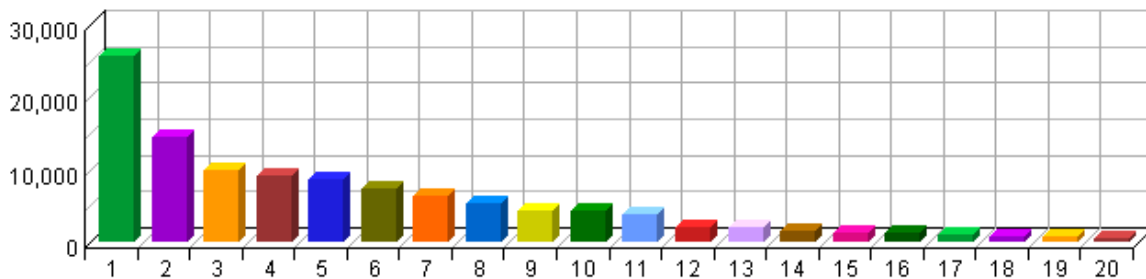
Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	**25,797**	**22.85%**	54,961	3,212,814
2.	http://es.epa.gov/ncer/ publications	**14,540**	**12.88%**	74,771	29,363,193
3.	http://es.epa.gov/ncer/p3	**9,868**	**8.74%**	30,821	865,587
4.	http://es.epa.gov/ncer/ childrenscenters	**9,044**	**8.01%**	31,631	4,859,939
5.	http://es.epa.gov/ncer/events	**8,681**	**7.69%**	26,737	2,800,830
6.	http://es.epa.gov/ncer/sbir	**7,311**	**6.47%**	13,907	1,038,154
7.	http://es.epa.gov/ncer/fellow	**6,420**	**5.69%**	13,896	1,795,115
8.	http://es.epa.gov/ncer/	**5,260**	**4.66%**	8,028	158,798
9.	http://es.epa.gov/ncer/nano	**4,319**	**3.82%**	23,155	2,674,424
10.	http://es.epa.gov/ncer/ science	**4,228**	**3.74%**	12,578	1,202,811
11.	http://es.epa.gov/ncer/ index_files	**3,925**	**3.48%**	4,423	97,304
12.	http://es.epa.gov/ncer/grants	**2,052**	**1.82%**	2,701	81,009
13.	http://es.epa.gov/ncer/styles	**2,031**	**1.80%**	2,268	4,470
14.	http://es.epa.gov/ncer/staa	**1,496**	**1.32%**	3,523	72,784
15.	http://es.epa.gov/ncer/ guidance	**1,384**	**1.23%**	2,403	57,970
16.	http://es.epa.gov/ncer/ biodiversity	**1,329**	**1.18%**	2,694	126,130
17.	http://es.epa.gov/ncer/ centers	**1,041**	**0.92%**	3,104	118,006

18.	http://es.epa.gov/ncer/about	**751**	**0.67%**	910	13,432
19.	http://es.epa.gov/ncer/ results	**698**	**0.62%**	1,130	18,656
20.	http://es.epa.gov/ncer/cns	**632**	**0.56%**	1,156	21,440
	Subtotal	**110,807**	**98.13%**	**314,797**	**48,582,856**
	Other	**2,112**	**1.87%**	**4,177**	**151,609**
	Total	**112,919**	**100.00%**	**318,974**	**48,734,465**

Top Directories – Help Card

? **Path to Directory** – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

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♀ This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary

Successful Hits for Entire Site	318,974
Average Hits per Day	10,289
Home Page Hits	7,725

Most Accessed File Types by Files
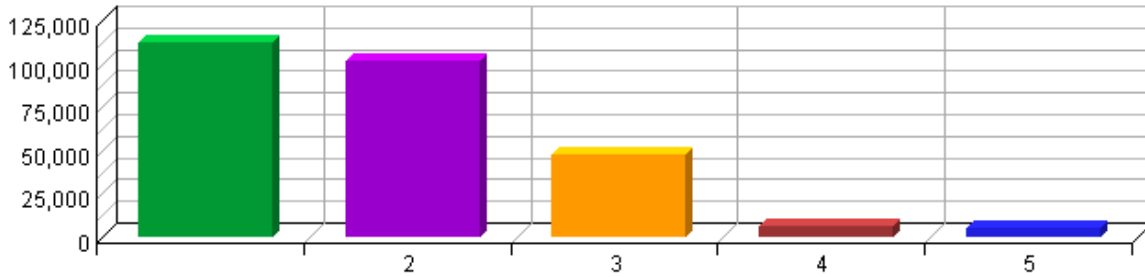
Hits Trend
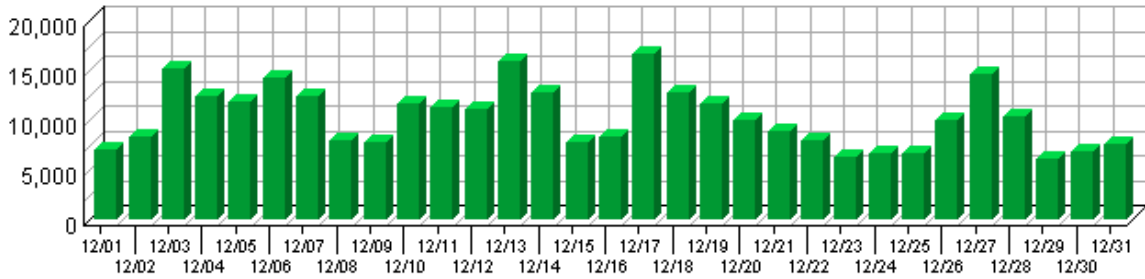
Most Downloaded Files Trend
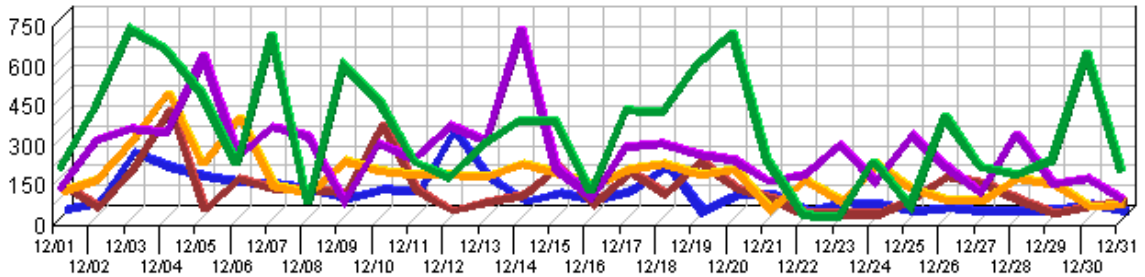
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend

Most Downloaded Files
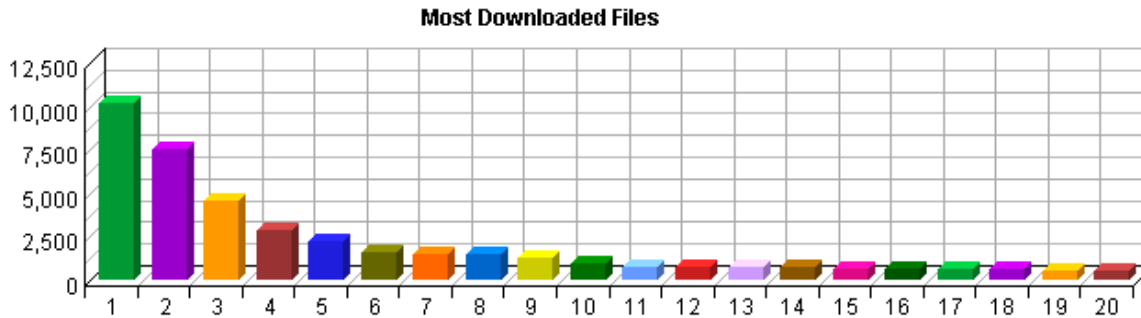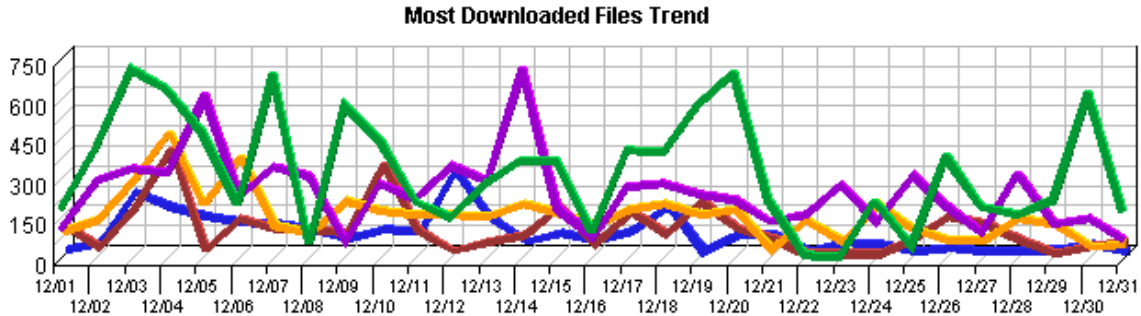
Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/ publications/statesci/bioengineering. pdf	**10,149**	**9.23%**	250
2.	http://es.epa.gov/ncer/nano/ publications/whitepaper12022005. pdf	**7,481**	**6.80%**	498
3.	http://es.epa.gov/ncer/nano/ lectures/zhang0705.pdf	**4,564**	**4.15%**	328
4.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_26_05proceeding1.pdf	**2,808**	**2.55%**	164
5.	http://es.epa.gov/ncer/p3/ success/michigan.pdf	**2,183**	**1.99%**	135
6.	http://es.epa.gov/ncer/ publications/overview/ bioavailability_complete_book.pdf	**1,540**	**1.40%**	148
7.	http://es.epa.gov/ncer/ science/pm/hei/DieselSpecialReport02. pdf	**1,477**	**1.34%**	117
8.	http://es.epa.gov/ncer/ publications/workshop/nano_proceed. pdf	**1,451**	**1.32%**	192
9.	http://es.epa.gov/ncer/ publications/meetings/8−18−04/pdf/ bhattacharyya.pdf	**1,283**	**1.17%**	24
10.	http://es.epa.gov/ncer/ publications/research_results_needs/	**905**	**0.82%**	85

	combustionEmmissionsReport.pdf			
11.	http://es.epa.gov/ncer/rfa/ 2008/ compilation_of_epa_ord_res_prog_descrip.pdf	**783**	**0.71%**	75
12.	http://es.epa.gov/ncer/ publications/search/toxicsbatch.pdf	**778**	**0.71%**	24
13.	http://es.epa.gov/ncer/nano/ publications/8−18−04/ fnanoproc_092005.pdf	**749**	**0.68%**	77
14.	http://es.epa.gov/ncer/ science/pm/pm.pdf	**699**	**0.64%**	23
15.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_20_05_nanosummary.pdf	**674**	**0.61%**	121
16.	http://es.epa.gov/ncer/ publications/workshop/pdf/ endocrine_disruptors.pdf	**646**	**0.59%**	56
17.	http://es.epa.gov/ncer/ publications/nano/pdf/Rama.pdf	**611**	**0.56%**	57
18.	http://es.epa.gov/ncer/sbir/ success/pdf/stories05.pdf	**587**	**0.53%**	63
19.	http://es.epa.gov/ncer/ publications/nano/pdf/ GaudianaKonarka Overview − September 8, 2003. pdf	**564**	**0.51%**	34
20.	http://es.epa.gov/ncer/ science/tse/sos.pdf	**540**	**0.49%**	110
	Subtotal	**40,472**	**36.80%**	**2,581**
	Other	**69,500**	**63.20%**	**37,255**
	Total	**109,972**	**100.00%**	**39,836**

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

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♀ This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

Most Accessed File Types by Files
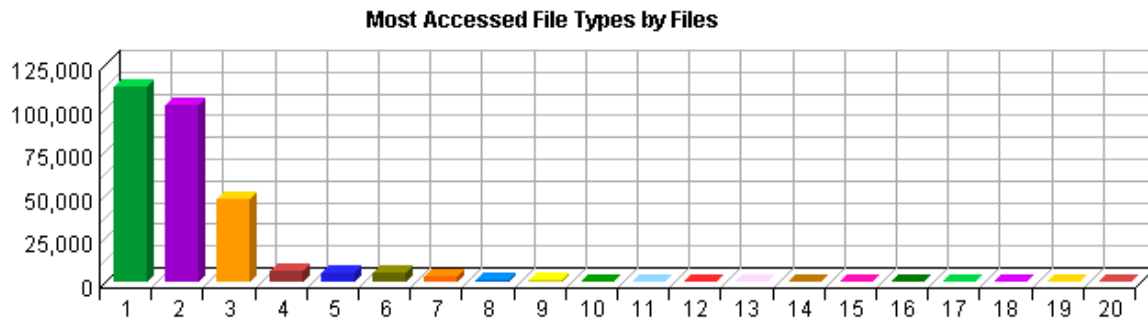
Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	112,372	39.58%	4,588,497
2.	pdf	101,412	35.72%	23,231,701
3.	htm	47,802	16.84%	670,895
4.	ppt	6,514	2.29%	16,448,571
5.	js	5,598	1.97%	78,469
6.	css	4,994	1.76%	13,739
7.	swf	2,788	0.98%	99,182
8.	scc	822	0.29%	257
9.	doc	728	0.26%	66,600
10.	wmv	126	0.04%	1,712,263
11.	flv	118	0.04%	1,736,650
12.	xml	116	0.04%	878
13.	wpd	112	0.04%	2,876
14.	smi	99	0.03%	1,253
15.	mpg	60	0.02%	33,291
16.	map	44	0.02%	8
17.	wp5	31	0.01%	1,030
18.	mov	28	0.01%	30,819
19.	asx	28	0.01%	7
20.	hold	17	0.01%	724
	Subtotal	**283,809**	**99.97%**	**48,717,701**
	Other	**80**	**0.03%**	**16,764**
	Total	**283,889**	**100.00%**	**48,734,465**

File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

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This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

<div style="border:1px solid">

No data for this section in the log data analyzed.

</div>

Most Uploaded Files – Help Card

?   **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

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♀   You may want to run virus scans on uploaded files.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

Top Entry Pages
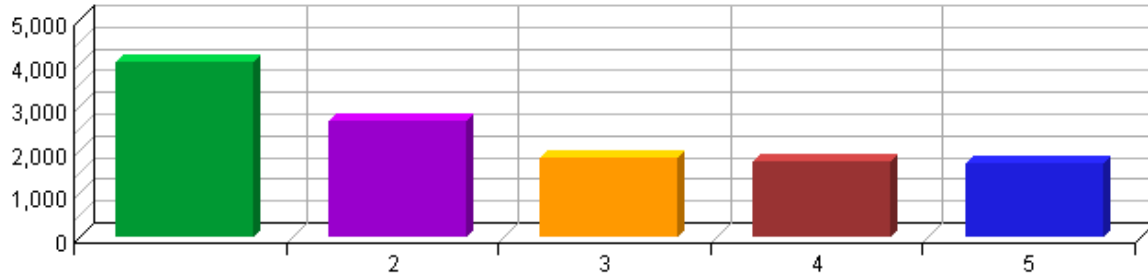
Single Access Pages
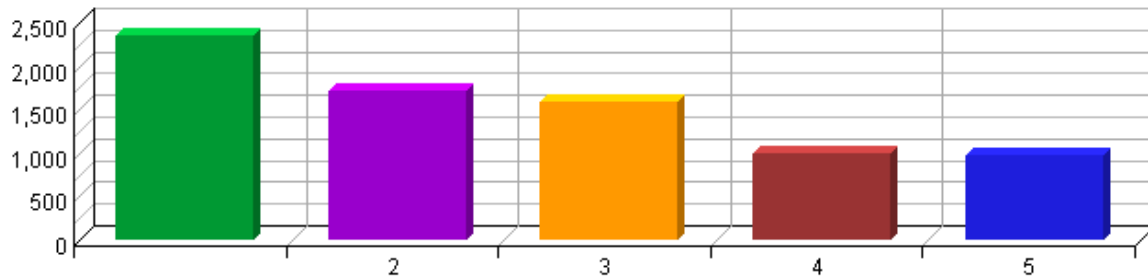
Top Entry Files
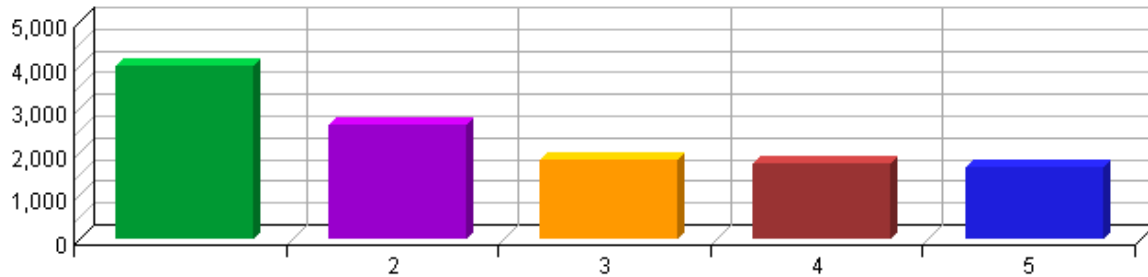
Top Exit Pages
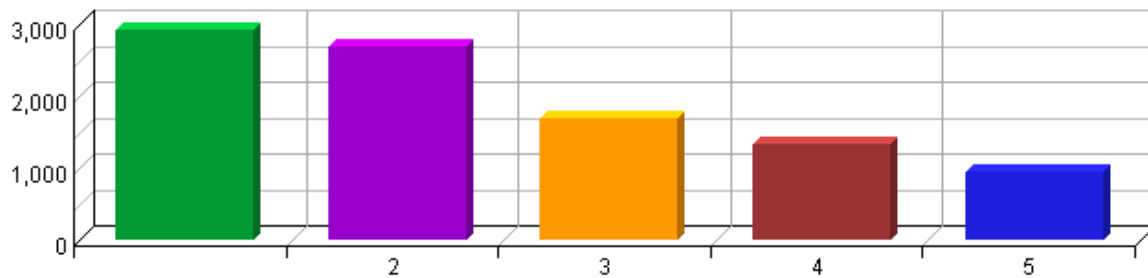
Top Entry Pages

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend
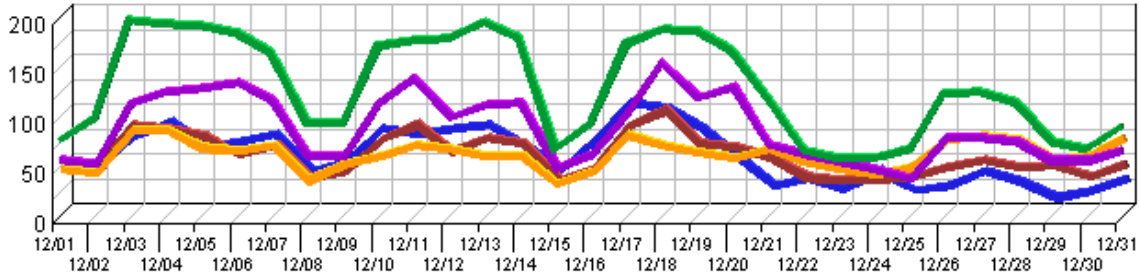
Top Entry Pages
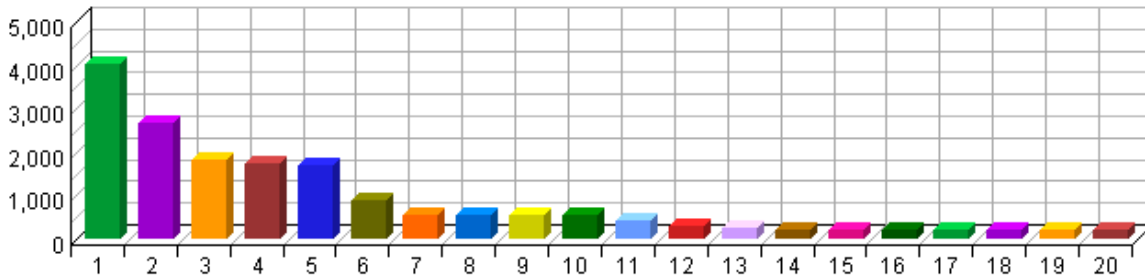
Top Entry Pages

	Pages	Visits	%
1.	**National Center for Environmental Research (NCER) |ORD|US EPA** http:/ / es.epa.gov/ ncer/	4,029	6.30%
2.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	2,669	4.18%
3.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	1,827	2.86%
4.	**Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	1,750	2.74%
5.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	1,682	2.63%
6.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	905	1.42%
7.		571	0.89%

	Centers for Children's Environmental Health and Disease Prevention Research | Fu http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html		
8.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	570	0.89%
9.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	543	0.85%
10.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	533	0.83%
11.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	410	0.64%
12.	**Ecology and Oceanography of Harmful Algal Blooms | 2008 Grant Archives | Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	295	0.46%
13.	**Ecological Impacts from the Interactions of Climate Change, Land Use Change and** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	269	0.42%
14.	**Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships** http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_undergrad_fellow.html	230	0.36%
15.	**Small Business Innovation Research Phase I | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	223	0.35%
16.	**Particulate Matter | Science Topics | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ science/ pm/	221	0.35%
17.	**Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/	215	0.34%
18.	**Science Topics | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ science/	213	0.33%
19.	**Basic Information | Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/ questions/	212	0.33%

20.	**Economics and Decision Sciences | Science Topics | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ science/ economics/	205	0.32%
	Subtotal	**17,572**	**27.49%**
	Other	**46,354**	**72.51%**
	Total	**63,926**	**100.00%**

Top Entry Pages – Help Card

? **Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

−−

Q This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend
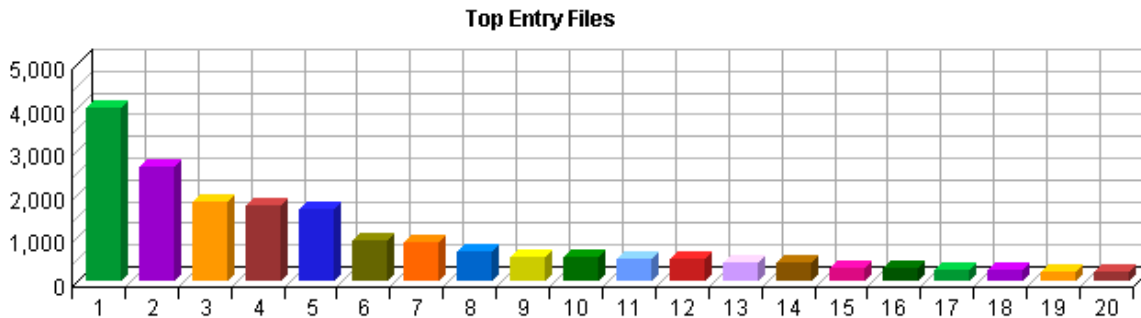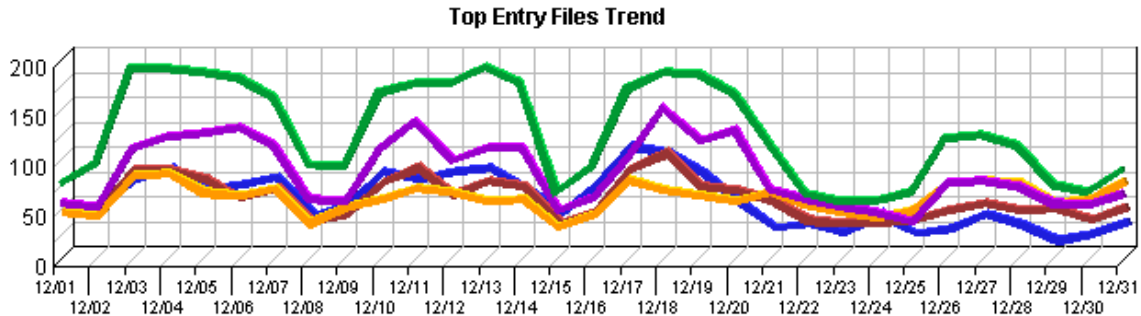
Top Entry Files

Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/	3,989	4.71%
2.	http://es.epa.gov/ncer/rfa/	2,643	3.12%
3.	http://es.epa.gov/ncer/sbir/	1,812	2.14%
4.	http://es.epa.gov/ncer/fellow/	1,745	2.06%
5.	http://es.epa.gov/ncer/p3/	1,672	1.97%
6.	http://es.epa.gov/ncer/ index_files/epafiles_epastyles.css	944	1.11%
7.	http://es.epa.gov/ncer/events/	903	1.07%
8.	http://es.epa.gov/ncer/styles/ epafiles_epastyles.css	681	0.80%
9.	http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html	570	0.67%
10.	http://es.epa.gov/ncer/nano/	550	0.65%
11.	http://es.epa.gov/ncer/rfa/ forms/	520	0.61%
12.	http://es.epa.gov/ncer/grants/	510	0.60%
13.		410	0.48%

	http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html		
14.	http://es.epa.gov/ncer/nano/ publications/whitepaper12022005. pdf	403	0.48%
15.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_ecohab.html	295	0.35%
16.	http://es.epa.gov/ncer/nano/ lectures/zhang0705.pdf	282	0.33%
17.	http://es.epa.gov/ncer/rfa/ 2007/2007_star_ecoimpacts.html	268	0.32%
18.	http://es.epa.gov/ncer/rfa/ 2004/2004_climate_change.html	267	0.32%
19.	http://es.epa.gov/ncer/rfa/ 2006/2006_gro_undergrad_fellow. html	229	0.27%
20.	http://es.epa.gov/ncer/ publications/statesci/bioengineering. pdf	228	0.27%
	Subtotal	**18,921**	**22.33%**
	Other	**65,796**	**77.67%**
	Total	**84,717**	**100.00%**

Top Entry Files – Help Card

Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

−−

Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend
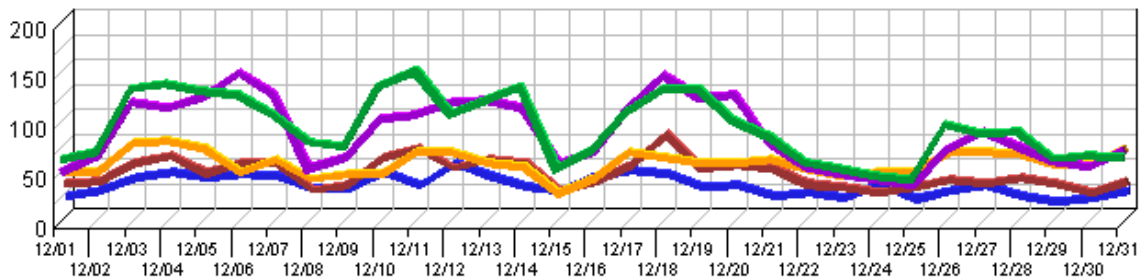
Top Exit Pages
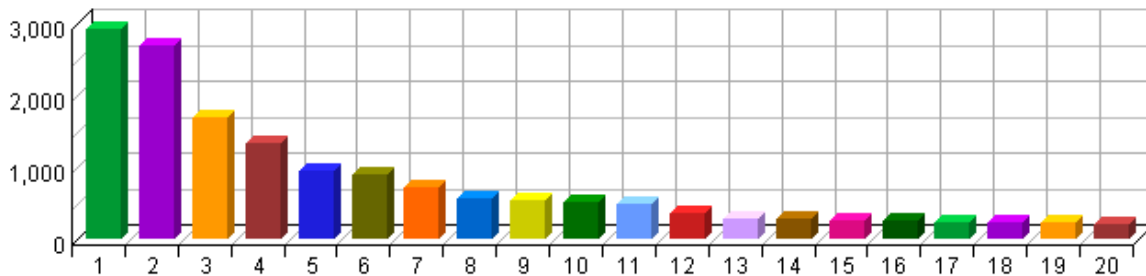
Top Exit Pages

	Pages	Visits	%
1.	**National Center for Environmental Research (NCER) |ORD|US EPA** http:/ / es.epa.gov/ ncer/	2,918	4.56%
2.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	2,695	4.22%
3.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	1,704	2.67%
4.	**Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	1,345	2.10%
5.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	939	1.47%
6.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	896	1.40%
7.	**Calendar of Events | NCER | ORD | US EPA**	729	1.14%

	http:/ / es.epa.gov/ ncer/ events/		
8.	**Centers for Children's Environmental Health and Disease Prevention Research | Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	568	0.89%
9.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	535	0.84%
10.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	519	0.81%
11.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	498	0.78%
12.	**Small Business Innovation Research Phase I | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	365	0.57%
13.	**Ecology and Oceanography of Harmful Algal Blooms | 2008 Grant Archives | Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	284	0.44%
14.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	270	0.42%
15.	**Basic Information | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ about/	258	0.40%
16.	**Ecological Impacts from the Interactions of Climate Change, Land Use Change and** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	253	0.40%
17.	**Particulate Matter | Science Topics | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ science/ pm/	241	0.38%
18.	**2007/ 2008 P3 Teams | P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/ current/	221	0.35%
19.	**Basic Information | Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/ questions/	221	0.35%
20.	**Fall 2006 EPA Greater Research Opportunities (GRO) Fellowships For**	211	0.33%

Graduate Envi http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_fellow.html		
Subtotal	15,670	24.51%
Other	48,253	75.49%
Total	63,923	100.00%

Top Exit Pages – Help Card

? **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

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💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend

Single Access Pages
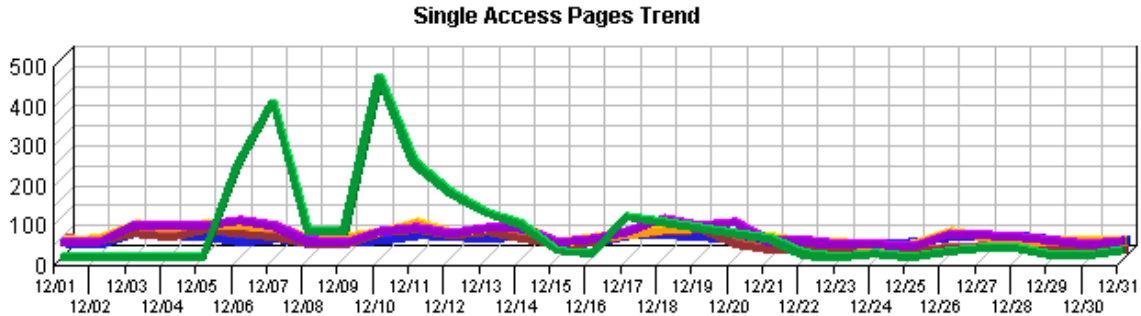
Single Access Pages

	Pages	Visits	%
1.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings	Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	2,354	5.06%
2.	**Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/	1,716	3.69%
3.	**National Center for Environmental Research (NCER) |ORD|US EPA** http:/ / es.epa.gov/ ncer/	1,589	3.41%
4.	**P3 Award	Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	996	2.14%
5.	**Small Business Innovation Research	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ sbir/	978	2.10%
6.	**Fellowships	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ fellow/	922	1.98%
7.	**Fall 2008 GRO Fellowships For Undergraduate Environmental Study |**	734	1.58%

	**Archive	Fund** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html		
8.	**Centers for Children's Environmental Health and Disease Prevention Research	Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	567	1.22%
9.	**P3	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ p3/	553	1.19%
10.	**Calendar of Events	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ events/	441	0.95%
11.	**Health Effects of Near–Roadway Exposures to Air Pollution	Funding Opportunitie** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html	343	0.74%
12.	**Nanotechnology	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ nano/	322	0.69%
13.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	313	0.67%
14.	**STAR Grants and Cooperative Agreements	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ grants/	298	0.64%
15.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	243	0.52%
16.	**Ecology and Oceanography of Harmful Algal Blooms	2008 Grant Archives	Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	234	0.50%
17.	**Ecological Impacts from the Interactions of Climate Change, Land Use Change and** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	216	0.46%
18.	**STAR Grant Forms and Instructions	Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	201	0.43%
19.	**Small Business Innovation Research Phase I	Funding Opportunities	NCER	ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2007/	188	0.40%

	2007_sbir_phase1.html		
20.	**Fall 2006 EPA Greater Research Opportunities (GRO) Fellowships For Graduate Envi** http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_fellow.html	179	0.38%
	Subtotal	**13,387**	**28.76%**
	Other	**33,164**	**71.24%**
	Total	**46,551**	**100.00%**

Single Access Pages – Help Card

? **Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

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♀ This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site−−the first page they open−−then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		2,429	3.80%
	1. **National Center for Environmental Research (NCER) |ORD|US EPA** http://es.epa.gov/ncer/		
		1,923	3.01%
	1. **Funding Opportunities | NCER | ORD | US EPA** http://es.epa.gov/ncer/rfa/		
		1,356	2.12%
	1. **Small Business Innovation Research | NCER | ORD | US EPA** http://es.epa.gov/ncer/sbir/		
		1,066	1.67%
	1. **Fellowships | NCER | ORD | US EPA** http://es.epa.gov/ncer/fellow/		
		739	1.16%
	1. **P3 | NCER | ORD | US EPA** http://es.epa.gov/ncer/p3/		
		527	0.82%
	1. **Calendar of Events | NCER | ORD | US EPA** http://es.epa.gov/ncer/events/		
		390	0.61%
	1. **STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http://es.epa.gov/ncer/rfa/ forms/		
		386	0.60%
	1. **Nanotechnology | NCER | ORD | US EPA** http://es.epa.gov/ncer/nano/		
		341	0.53%
	1. **STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http://es.epa.gov/ncer/grants/		
		318	0.50%

1. **FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ**
   http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html

	238	0.37%

1. **Ecology and Oceanography of Harmful Algal Blooms | 2008 Grant Archives | Archive**
   http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html

	225	0.35%

1. **Ecological Impacts from the Interactions of Climate Change, Land Use Change and**
   http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html

	189	0.30%

1. **Small Business Innovation Research Phase I | Funding Opportunities | NCER | ORD**
   http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.html

	188	0.29%

1. **Particulate Matter | Science Topics | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/science/pm/

	186	0.29%

1. **Science Topics | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/ science/

	181	0.28%

1. **Basic Information | Nanotechnology | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/nano/questions/

	180	0.28%

1. **Fall 2006 EPA Greater Research Opportunities (GRO) Fellowships For Graduate Envi**
   http://es.epa.gov/ncer/rfa/2006/2006_gro_fellow.html

	178	0.28%

1. **Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships**
   http://es.epa.gov/ncer/rfa/

2006/2006_gro_undergrad_fellow.
html

173   0.27%

1. **Exploratory Research:
   Nanotechnology Research
   Grants Investigating
   Environmental**
   http://es.epa.gov/ncer/rfa/
   2005/2005_star_nano.html

160   0.25%

1. **Exploratory Research:
   Nanotechnology Research
   Grants Investigating Fate,
   Transpo**
   http://es.epa.gov/ncer/rfa/
   2007/2007_star_nanotech.html

Top Paths Through Site – Help Card

? **Path Through Site** – The sequence of pages a visitor views, from the entry page to the exit
page.

Paths From Start – With the exception of the starting page, this column lists the pages of
the top paths taken through your site. The paths listed are limited to the paths configured for
path analysis for this profile. These lists are grouped so that more than one row has the same
starting page. To see the starting page for each of these lists, look in the Starting Page
column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of
actions that begins when a visitor views their first page from the server, and ends when the
visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit
is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all
other listed paths through your site.

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♀ Use this information to evaluate the design of your web site. Where do your visitors go once
they reach your site? Which pages are visited first? Do your visitors appear to be looking for
pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	56,905	67.17%
2.	http://www.google.com/	9,659	11.40%
3.	http://es.epa.gov/	3,148	3.72%
4.	http://www.epa.gov/	1,372	1.62%
5.	http://www.grants.gov/	1,058	1.25%
6.	http://search.yahoo.com/	1,017	1.20%
7.	http://www.google.co.in/	827	0.98%
8.	http://images.google.com/	713	0.84%
9.	http://nlquery.epa.gov/	657	0.78%
10.	http://www07.grants.gov/	516	0.61%
11.	http://www.google.co.uk/	406	0.48%
12.	http://www.google.ca/	342	0.40%
13.	http://search.live.com/	258	0.30%
14.	http://intranet.epa.gov/	252	0.30%
15.	http://cfpub.epa.gov/	225	0.27%
16.	http://search.msn.com/	221	0.26%
17.	http://www.google.cn/	216	0.25%
18.	http://www.google.co.kr/	122	0.14%
19.	http://images.google.co.in/	121	0.14%
20.	http://aolsearch.aol.com/	115	0.14%
	Subtotal	**78,150**	**92.25%**
	Other	**6,567**	**7.75%**
	Total	**84,717**	**100.00%**

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top–level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	56,905	67.17%
2.	google.com	10,502	12.40%
3.	epa.gov	5,805	6.85%
4.	grants.gov	1,574	1.86%
5.	yahoo.com	1,286	1.52%
6.	google.co.in	948	1.12%
7.	google.co.uk	510	0.60%
8.	google.ca	409	0.48%
9.	live.com	319	0.38%
10.	msn.com	223	0.26%
11.	google.cn	222	0.26%
12.	aol.com	196	0.23%
13.	google.co.kr	127	0.15%
14.	google.co.th	124	0.15%
15.	google.de	123	0.15%
16.	eco.org	110	0.13%
17.	ask.com	110	0.13%
18.	google.fr	106	0.13%
19.	google.com.tr	100	0.12%
20.	google.com.au	98	0.12%
	Subtotal	**79,797**	**94.19%**
	Other	**4,920**	**5.81%**
	Total	**84,717**	**100.00%**

Activity by Referring Domain – Help Card

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	56,905	67.17%
2.	http://www.google.com/search	9,455	11.16%
3.	http://www.google.co.in/ search	825	0.97%
4.	http://images.google.com/ imgres	711	0.84%
5.	http://www.grants.gov/search/ search.do	706	0.83%
6.	http://search.yahoo.com/ search	679	0.80%
7.	http://nlquery.epa.gov/ epasearch/epasearch	639	0.75%
8.	http://www.google.co.uk/ search	403	0.48%
9.	http://www.google.ca/search	340	0.40%
10.	http://search.live.com/ results.aspx	248	0.29%
11.	http://intranet.epa.gov/ ordintra/	216	0.25%
12.	http://www.google.cn/search	216	0.25%
13.	http://search.msn.com/results. aspx	200	0.24%
14.	http://www.epa.gov/epahome/ grants.htm	174	0.21%
15.	http://www.epa.gov/ord/	141	0.17%
16.	http://www.epa.gov/careers/ stuopp.html	138	0.16%
17.	http://www.google.co.kr/ search	122	0.14%
18.	http://images.google.co.in/ imgres	121	0.14%
19.	http://aolsearch.aol.com/aol/ search	114	0.13%
20.	http://www.google.co.th/ search	111	0.13%
	Subtotal	**72,464**	**85.54%**
	Other	**12,253**	**14.46%**
	Total	**84,717**	**100.00%**

Activity by Referring Page – Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	14,441	79.69%
2.	yahoo	1,585	8.75%
3.	google uk	541	2.99%
4.	google canada	440	2.43%
5.	msn	266	1.47%
6.	google germany	129	0.71%
7.	aol netfind	128	0.71%
8.	google france	109	0.60%
9.	google australia	102	0.56%
10.	google italy	94	0.52%
11.	yahoo spain	58	0.32%
12.	google japan	54	0.30%
13.	altavista	40	0.22%
14.	netscape	29	0.16%
15.	yahoo taiwan	22	0.12%
16.	yahoo japan	19	0.10%
17.	google austria	12	0.07%
18.	yahoo uk &ireland	10	0.06%
19.	yahoo india	7	0.04%
20.	yahoo canada	6	0.03%
	Subtotal	**18,092**	**99.84%**
	Total	**18,121**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	dssc ppt	469	2.59%
	iron making ppt	168	0.93%
	epa star	154	0.85%
	effect of landuse changes on runoff in watersheds	116	0.64%
	fouling ppt	113	0.62%
	epa grants	109	0.60%
	ç°³ç±³ç"Ÿç‰©æŠ€æœ¯ æ£€æµ‹ filetype:ppt	104	0.57%
	science topics	80	0.44%
	epa sbir	78	0.43%
	epa 2004	73	0.40%
	nano ppt	61	0.34%
	epa	60	0.33%
	ncer	58	0.32%
	nanotube composite filetype:ppt	54	0.30%
	wetting powerpoint	46	0.25%
	epa star fellowship	45	0.25%
	research grants	43	0.24%
	epa star grant	42	0.23%
	environmental protection agency	38	0.21%
	nasopharyngeal tract ppt	37	0.20%
2. yahoo	epa	121	0.67%
	ultrasensitive pathogen quantification in drinking water using highly piezoelectric microcantilevers	41	0.23%
	nanoparticle transport in porous media	22	0.12%
	nanoscale iron particles for environmental remediation.	21	0.12%
	epa p3	18	0.10%
	nanotechnology water purification	18	0.10%
	bioengineering materials	18	0.10%
	treatment/remediation using nanotechnology	17	0.09%
	molecular−dynamics simulation of forces between colloidal nanoparticles	17	0.09%
	fellowships	12	0.07%
	epidemiologic transition	11	0.06%
	graduate fellowships	11	0.06%
	ferrate technologies	11	0.06%
	how does nanotechnology relate to the environment	11	0.06%
	environmental research	10	0.06%
	transgenicfish	9	0.05%

	nanotechnology in environmental applications, report	8	0.04%
	epa star grant	8	0.04%
	biocide trichoderma (pdf)	8	0.04%
	structural formulas diesel	8	0.04%
3. google uk	fermentation of synthesis gas	14	0.08%
	forms	8	0.04%
	chelmsford ord college	4	0.02%
	change	4	0.02%
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5.	msn	nanotechnology	18	0.10%
		epa	17	0.09%
		epa sbir	7	0.04%
		nano technology	4	0.02%
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	garden design pics		2	0.01%
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	input workshops		1	0.01%
12. google japan	biodiversity and human health		2	0.01%
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13. altavista	garden design		5	0.03%
	imta		4	0.02%

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20. yahoo canada	government grants canada small business	2	0.01%
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	ddt environmental estrogens	1	0.01%
	disabilities that mimic autism	1	0.01%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	2,254	12.44%
	of	1,436	7.92%
	ppt	1,356	7.48%
	environmental	1,051	5.80%
	in	912	5.03%
	research	777	4.29%
	for	626	3.45%
	star	528	2.91%
	the	517	2.85%
	nanotechnology	500	2.76%
	on	484	2.67%

	dssc	473	2.61%
	grants	450	2.48%
	health	434	2.40%
	filetype:ppt	404	2.23%
	to	351	1.94%
	grant	338	1.87%
	environment	326	1.80%
	water	326	1.80%
	2008	311	1.72%
2. yahoo	epa	300	1.66%
	environmental	176	0.97%
	in	170	0.94%
	of	168	0.93%
	research	115	0.63%
	nanotechnology	99	0.55%
	water	97	0.54%
	for	92	0.51%
	fellowships	76	0.42%
	drinking	60	0.33%
	using	59	0.33%
	the	51	0.28%
	graduate	51	0.28%
	on	48	0.26%
	grant	45	0.25%
	pathogen	43	0.24%
	highly	42	0.23%
	piezoelectric	41	0.23%
	ultrasensitive	41	0.23%
	microcantilevers	41	0.23%
3. google uk	of	90	0.50%
	in	43	0.24%
	the	33	0.18%
	environmental	31	0.17%
	for	29	0.16%
	on	28	0.15%
	environment	26	0.14%
	to	25	0.14%
	change	25	0.14%
	research	24	0.13%
	health	20	0.11%
	how	18	0.10%
	risk	18	0.10%

	water	16	0.09%
	effects	15	0.08%
	nanotechnology	15	0.08%
	climate	15	0.08%
	asthma	15	0.08%
	gas	15	0.08%
	development	15	0.08%
4. google canada	of	77	0.42%
	in	34	0.19%
	for	32	0.18%
	epa	29	0.16%
	environmental	29	0.16%
	the	25	0.14%
	research	23	0.13%
	health	20	0.11%
	to	16	0.09%
	on	16	0.09%
	water	14	0.08%
	effects	14	0.08%
	children	13	0.07%
	with	12	0.07%
	change	12	0.07%
	climate	10	0.06%
	ecosystems	10	0.06%
	us	10	0.06%
	what	9	0.05%
	is	9	0.05%
5. msn	epa	70	0.39%
	in	24	0.13%
	nanotechnology	22	0.12%
	of	19	0.10%
	research	17	0.09%
	water	14	0.08%
	for	14	0.08%
	science	12	0.07%
	environmental	11	0.06%
	sbir	10	0.06%
	the	9	0.05%
	health	9	0.05%
	matter	7	0.04%
	on	7	0.04%
	topics	7	0.04%

	nano	6	0.03%
	from	6	0.03%
	effects	6	0.03%
	technology	6	0.03%
	to	6	0.03%
6. google germany	of	16	0.09%
	ppt	8	0.04%
	particulate	6	0.03%
	matter	6	0.03%
	environmental	5	0.03%
	for	5	0.03%
	climate	5	0.03%
	change	5	0.03%
	research	5	0.03%
	epa	5	0.03%
	nanotechnology	5	0.03%
	2007	4	0.02%
	risk	4	0.02%
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	filetype:pdf	3	0.02%
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7. aol netfind	environmental	16	0.09%
	of	16	0.09%
	in	13	0.07%
	epa	13	0.07%
	research	7	0.04%
	nanotechnology	7	0.04%
	children	6	0.03%
	to	5	0.03%
	on	5	0.03%
	grants	5	0.03%
	water	5	0.03%
	for	5	0.03%
	health	5	0.03%
	community	4	0.02%
	agency	4	0.02%
	protection	4	0.02%
	effects	4	0.02%

	technology	3	0.02%
	lead	3	0.02%
	use	3	0.02%
8. google france	in	8	0.04%
	of	7	0.04%
	for	7	0.04%
	environmental	6	0.03%
	2008	6	0.03%
	grant	6	0.03%
	research	6	0.03%
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	ppt	5	0.03%
	nanotechnology	4	0.02%
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	science	3	0.02%
	thesis	3	0.02%
	the	3	0.02%
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9. google australia	of	17	0.09%
	the	12	0.07%
	research	9	0.05%
	environmental	9	0.05%
	epa	8	0.04%
	for	5	0.03%
	ecosystem	5	0.03%
	health	5	0.03%
	in	5	0.03%
	us	4	0.02%
	water	4	0.02%
	interaction	4	0.02%
	environment	3	0.02%
	with	3	0.02%
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		grant	3	0.02%
10.	google italy	ppt	9	0.05%
		nanotechnology	7	0.04%
		epa	7	0.04%
		environment	6	0.03%
		of	4	0.02%
		to	4	0.02%
		air	3	0.02%
		health	3	0.02%
		in	3	0.02%
		organic	3	0.02%
		water	3	0.02%
		fet	3	0.02%
		grant	3	0.02%
		sensors	3	0.02%
		research	3	0.02%
		effect	3	0.02%
		the	3	0.02%
		grants	2	0.01%
		ecological	2	0.01%
		nanomaterials	2	0.01%
11.	yahoo spain	design	12	0.07%
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		candid	7	0.04%
		winter	6	0.03%
		school	5	0.03%
		lowell	4	0.02%
		photos	4	0.02%
		high	4	0.02%
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		matter	2	0.01%
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		children	2	0.01%
		farm	2	0.01%
12.	google japan	research	3	0.02%

	biodiversity	3	0.02%
	health	3	0.02%
	human	3	0.02%
	ppt	3	0.02%
	fellowship	2	0.01%
	environmental	2	0.01%
	of	2	0.01%
	deposition	2	0.01%
	kingsgate	2	0.01%
	epa	2	0.01%
	marriott	2	0.01%
	air	2	0.01%
	us	2	0.01%
	particle	2	0.01%
	shuttle	2	0.01%
	the	2	0.01%
	study	2	0.01%
	nanotechnology	2	0.01%
	reanalysis	1	0.01%
13. altavista	of	7	0.04%
	design	5	0.03%
	garden	5	0.03%
	epa	4	0.02%
	environmental	4	0.02%
	imta	4	0.02%
	on	4	0.02%
	candid	4	0.02%
	heavy	3	0.02%
	in	3	0.02%
	2008	3	0.02%
	january	2	0.01%
	events	2	0.01%
	master	2	0.01%
	for	2	0.01%
	household	2	0.01%
	fellowship	2	0.01%
	exposure	2	0.01%
	degree	2	0.01%
	water	2	0.01%
14. netscape	xxx	6	0.03%
	epa	5	0.03%
	on	5	0.03%

		of	4	0.02%
		air	3	0.02%
		quality	3	0.02%
		ppt	3	0.02%
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		bioplastics	2	0.01%
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		gro	2	0.01%
		grants	2	0.01%
		fellowship	2	0.01%
		change	2	0.01%
		science	2	0.01%
		impact	2	0.01%
		bahadori	1	0.01%
		urbanization	1	0.01%
		p.	1	0.01%
		sensors	1	0.01%
15.	yahoo taiwan	for	2	0.01%
		aerosols	2	0.01%
		of	2	0.01%
		studying	2	0.01%
		effects	2	0.01%
		project	2	0.01%
		8y/o	2	0.01%
		as	2	0.01%
		the	2	0.01%
		vertical	2	0.01%
		99–ncerqa–x1	2	0.01%
		p3	2	0.01%
		photolysis	2	0.01%
		on	2	0.01%
		sex	2	0.01%
		model	2	0.01%
		young	2	0.01%
		bayley	1	0.01%
		nabh4	1	0.01%
		dots	1	0.01%
16.	yahoo japan	of	4	0.02%
		epa	3	0.02%
		water	2	0.01%
		dust	2	0.01%
		journal	2	0.01%

	research	2	0.01%
	106	2	0.01%
	rb	2	0.01%
	2001	2	0.01%
	1998	2	0.01%
	carboxilic−acid	2	0.01%
	april	2	0.01%
	asian	2	0.01%
	event	2	0.01%
	geophysical	2	0.01%
	huser	2	0.01%
	staa	1	0.01%
	plasmasol	1	0.01%
	planing	1	0.01%
	bramble	1	0.01%
17. google austria	for	2	0.01%
	nanotechnology	2	0.01%
	risk	2	0.01%
	of	2	0.01%
	ppt	1	0.01%
	electrophoresis	1	0.01%
	bioluminescence	1	0.01%
	us	1	0.01%
	computational	1	0.01%
	lux	1	0.01%
	prepared	1	0.01%
	assessment	1	0.01%
	best	1	0.01%
	kristen	1	0.01%
	review.	1	0.01%
	march	1	0.01%
	thermoelectric	1	0.01%
	water	1	0.01%
	treatment	1	0.01%
	u.s.	1	0.01%
18. yahoo uk &ireland	of	2	0.01%
	equipment	2	0.01%
	epa	2	0.01%
	co2	2	0.01%
	small	2	0.01%
	extract	2	0.01%
	10	1	0.01%

	truck	1	0.01%
	samoa	1	0.01%
	research	1	0.01%
	projects	1	0.01%
	factors	1	0.01%
	affecting	1	0.01%
	current	1	0.01%
	email	1	0.01%
	managers	1	0.01%
	american	1	0.01%
	associates	1	0.01%
	anti−age	1	0.01%
	bioplastic	1	0.01%
19. yahoo india	on	4	0.02%
	research	3	0.02%
	nanotechnology	3	0.02%
	of	3	0.02%
	proceedings	2	0.01%
	seminar	2	0.01%
	environmental	2	0.01%
	drinking	1	0.01%
	human	1	0.01%
	prevention/reduction	1	0.01%
	water	1	0.01%
	consequences	1	0.01%
	powerpoint	1	0.01%
	for	1	0.01%
	topics	1	0.01%
	in	1	0.01%
	microbial	1	0.01%
	activities	1	0.01%
	presentation	1	0.01%
	pollution	1	0.01%
20. yahoo canada	business	2	0.01%
	canada	2	0.01%
	government	2	0.01%
	grants	2	0.01%
	small	2	0.01%
	gas	1	0.01%
	estrogens	1	0.01%
	composition	1	0.01%
	autism	1	0.01%

ddt	1	0.01%
particulate	1	0.01%
detector	1	0.01%
natral	1	0.01%
environmental	1	0.01%
matter	1	0.01%
mimic	1	0.01%
that	1	0.01%
disabilities	1	0.01%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

💡 This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	epa	205	1.13%
2.	epa star	159	0.88%
3.	epa grants	114	0.63%
4.	epa sbir	89	0.49%
5.	science topics	88	0.49%
6.	ncer	63	0.35%
7.	epa star grant	52	0.29%
8.	epa star fellowship	50	0.28%
9.	nanotechnology	48	0.27%
10.	epa p3	45	0.25%
11.	research grants	43	0.24%
12.	environmental protection agency	43	0.24%
13.	environmental research	40	0.22%
14.	forms	40	0.22%
15.	particulate matter	37	0.20%
16.	epa ncer	29	0.16%
17.	star grant	28	0.15%
18.	national center for environmental research	26	0.14%
19.	nanotechnology water purification	26	0.14%

20.	epa star grants	25	0.14%
	Subtotal	**1,250**	**6.90%**
	Total	**18,110**	**100.00%**

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa	yahoo	121	0.67%
	google	60	0.33%
	msn	17	0.09%
	aol netfind	3	0.02%
	altavista	2	0.01%
	google germany	1	0.01%
	netscape	1	0.01%
2. epa star	google	154	0.85%
	yahoo	2	0.01%
	google germany	1	0.01%
	google canada	1	0.01%
	netscape	1	0.01%
3. epa grants	google	109	0.60%
	google australia	1	0.01%
	yahoo	1	0.01%
	aol netfind	1	0.01%
	google italy	1	0.01%
	google uk	1	0.01%
4. epa sbir	google	78	0.43%
	msn	7	0.04%
	yahoo	4	0.02%
5. science topics	google	80	0.44%
	google canada	2	0.01%
	msn	2	0.01%
	google australia	1	0.01%
	google uk	1	0.01%
	netscape	1	0.01%
	google france	1	0.01%
6. ncer	google	58	0.32%
	yahoo	3	0.02%
	google canada	2	0.01%
7. epa star grant	google	42	0.23%
	yahoo	8	0.04%
	google australia	2	0.01%
8. epa star fellowship	google	45	0.25%

	yahoo	5	0.03%
9. nanotechnology	google	27	0.15%
	msn	18	0.10%
	google uk	1	0.01%
	google france	1	0.01%
	yahoo	1	0.01%
10. epa p3	google	26	0.14%
	yahoo	18	0.10%
	msn	1	0.01%
11. research grants	google	43	0.24%
12. environmental protection agency	google	38	0.21%
	yahoo	2	0.01%
	google germany	2	0.01%
	aol netfind	1	0.01%
13. environmental research	google	29	0.16%
	yahoo	10	0.06%
	aol netfind	1	0.01%
14. forms	google	29	0.16%
	google uk	8	0.04%
	google canada	3	0.02%
15. particulate matter	google	29	0.16%
	yahoo spain	2	0.01%
	google canada	2	0.01%
	yahoo	1	0.01%
	google uk	1	0.01%
	google germany	1	0.01%
	google austria	1	0.01%
16. epa ncer	google	25	0.14%
	yahoo	4	0.02%
17. star grant	google	22	0.12%
	yahoo	6	0.03%
18. national center for environmental research	google	22	0.12%
	yahoo	3	0.02%
	aol netfind	1	0.01%
19. nanotechnology water purification	yahoo	18	0.10%
	google	8	0.04%
20. epa star grants	google	24	0.13%
	yahoo	1	0.01%

Activity by Search Phrase – Help Card

❓ Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

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💡 How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	2,721	3.95%
2.	of	1,883	2.74%
3.	ppt	1,410	2.05%
4.	environmental	1,347	1.96%
5.	in	1,224	1.78%
6.	research	998	1.45%
7.	for	826	1.20%
8.	nanotechnology	676	0.98%
9.	the	665	0.97%
10.	on	608	0.88%
11.	star	585	0.85%
12.	health	528	0.77%
13.	grants	516	0.75%
14.	water	491	0.71%
15.	to	454	0.66%
16.	filetype:ppt	410	0.60%
17.	grant	408	0.59%
18.	environment	400	0.58%
19.	2008	375	0.54%
20.	science	374	0.54%
	Subtotal	**16,899**	**24.56%**
	Total	**68,811**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	2,254	3.28%
	yahoo	300	0.44%
	msn	70	0.10%
	google canada	29	0.04%
	google uk	14	0.02%
	aol netfind	13	0.02%
	google australia	8	0.01%
	google italy	7	0.01%
	google germany	5	0.01%
	netscape	5	0.01%
	altavista	4	0.01%
	yahoo japan	3	0.00%
	yahoo uk &ireland	2	0.00%
	google france	2	0.00%
	yahoo spain	2	0.00%
	google japan	2	0.00%
	excite japan	1	0.00%
2. of	google	1,436	2.09%
	yahoo	168	0.24%
	google uk	90	0.13%
	google canada	77	0.11%
	msn	19	0.03%
	google australia	17	0.02%
	google germany	16	0.02%
	aol netfind	16	0.02%
	altavista	7	0.01%
	google france	7	0.01%
	yahoo japan	4	0.01%
	netscape	4	0.01%
	google italy	4	0.01%
	yahoo singapore	3	0.00%
	yahoo india	3	0.00%
	yahoo taiwan	2	0.00%
	google austria	2	0.00%
	yahoo uk &ireland	2	0.00%
	google japan	2	0.00%
	hotbot	1	0.00%
3. ppt	google	1,356	1.97%

	google italy	9	0.01%
	yahoo	9	0.01%
	google germany	8	0.01%
	google uk	7	0.01%
	google canada	5	0.01%
	google france	5	0.01%
	google australia	3	0.00%
	netscape	3	0.00%
	google japan	3	0.00%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%
4. environmental	google	1,051	1.53%
	yahoo	176	0.26%
	google uk	31	0.05%
	google canada	29	0.04%
	aol netfind	16	0.02%
	msn	11	0.02%
	google australia	9	0.01%
	google france	6	0.01%
	google germany	5	0.01%
	altavista	4	0.01%
	google japan	2	0.00%
	yahoo india	2	0.00%
	yahoo taiwan	1	0.00%
	yahoo canada	1	0.00%
	hotbot	1	0.00%
	netscape	1	0.00%
	yahoo spain	1	0.00%
5. in	google	912	1.33%
	yahoo	170	0.25%
	google uk	43	0.06%
	google canada	34	0.05%
	msn	24	0.03%
	aol netfind	13	0.02%
	google france	8	0.01%
	google australia	5	0.01%
	google italy	3	0.00%
	altavista	3	0.00%
	google germany	2	0.00%
	yahoo spain	2	0.00%
	netscape	1	0.00%
	yahoo uk &ireland	1	0.00%

		yahoo india	1	0.00%
		google japan	1	0.00%
		hotbot	1	0.00%
6.	research	google	777	1.13%
		yahoo	115	0.17%
		google uk	24	0.03%
		google canada	23	0.03%
		msn	17	0.02%
		google australia	9	0.01%
		aol netfind	7	0.01%
		google france	6	0.01%
		google germany	5	0.01%
		yahoo india	3	0.00%
		google japan	3	0.00%
		google italy	3	0.00%
		yahoo japan	2	0.00%
		yahoo taiwan	1	0.00%
		netscape	1	0.00%
		yahoo uk &ireland	1	0.00%
		altavista	1	0.00%
7.	for	google	626	0.91%
		yahoo	92	0.13%
		google canada	32	0.05%
		google uk	29	0.04%
		msn	14	0.02%
		google france	7	0.01%
		aol netfind	5	0.01%
		google germany	5	0.01%
		google australia	5	0.01%
		google italy	2	0.00%
		altavista	2	0.00%
		yahoo taiwan	2	0.00%
		google austria	2	0.00%
		yahoo india	1	0.00%
		netscape	1	0.00%
		cnet search.com	1	0.00%
8.	nanotechnology	google	500	0.73%
		yahoo	99	0.14%
		msn	22	0.03%
		google uk	15	0.02%
		google italy	7	0.01%
		aol netfind	7	0.01%

	google canada	6	0.01%
	google germany	5	0.01%
	google france	4	0.01%
	yahoo india	3	0.00%
	google japan	2	0.00%
	google austria	2	0.00%
	google australia	1	0.00%
	yahoo spain	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
9. the	google	517	0.75%
	yahoo	51	0.07%
	google uk	33	0.05%
	google canada	25	0.04%
	google australia	12	0.02%
	msn	9	0.01%
	netscape	3	0.00%
	google france	3	0.00%
	google italy	3	0.00%
	aol netfind	2	0.00%
	google japan	2	0.00%
	yahoo taiwan	2	0.00%
	google germany	2	0.00%
	cnet search.com	1	0.00%
10. on	google	484	0.70%
	yahoo	48	0.07%
	google uk	28	0.04%
	google canada	16	0.02%
	msn	7	0.01%
	aol netfind	5	0.01%
	netscape	5	0.01%
	yahoo india	4	0.01%
	altavista	4	0.01%
	google australia	2	0.00%
	yahoo taiwan	2	0.00%
	google japan	1	0.00%
	mamma	1	0.00%
	cnet search.com	1	0.00%
11. star	google	528	0.77%
	yahoo	36	0.05%
	google canada	6	0.01%
	msn	6	0.01%

	google uk	3	0.00%
	google germany	2	0.00%
	google australia	2	0.00%
	google france	1	0.00%
	netscape	1	0.00%
12. health	google	434	0.63%
	yahoo	24	0.03%
	google uk	20	0.03%
	google canada	20	0.03%
	msn	9	0.01%
	aol netfind	5	0.01%
	google australia	5	0.01%
	google germany	3	0.00%
	google italy	3	0.00%
	google japan	3	0.00%
	google france	1	0.00%
	yahoo spain	1	0.00%
13. grants	google	450	0.65%
	yahoo	39	0.06%
	google uk	9	0.01%
	aol netfind	5	0.01%
	msn	3	0.00%
	google canada	3	0.00%
	netscape	2	0.00%
	google italy	2	0.00%
	yahoo canada	2	0.00%
	google australia	1	0.00%
14. water	google	326	0.47%
	yahoo	97	0.14%
	google uk	16	0.02%
	google canada	14	0.02%
	msn	14	0.02%
	aol netfind	5	0.01%
	google australia	4	0.01%
	google germany	4	0.01%
	google italy	3	0.00%
	altavista	2	0.00%
	yahoo japan	2	0.00%
	google austria	1	0.00%
	google japan	1	0.00%
	google france	1	0.00%
	yahoo india	1	0.00%

15. to	google	351	0.51%	
	yahoo	38	0.06%	
	google uk	25	0.04%	
	google canada	16	0.02%	
	msn	6	0.01%	
	aol netfind	5	0.01%	
	google italy	4	0.01%	
	google australia	3	0.00%	
	google germany	3	0.00%	
	yahoo singapore	2	0.00%	
	google france	1	0.00%	
16. filetype:ppt	google	404	0.59%	
	google france	2	0.00%	
	google japan	1	0.00%	
	google italy	1	0.00%	
	google australia	1	0.00%	
	google germany	1	0.00%	
17. grant	google	338	0.49%	
	yahoo	45	0.07%	
	google france	6	0.01%	
	google canada	5	0.01%	
	google uk	4	0.01%	
	google australia	3	0.00%	
	msn	3	0.00%	
	google italy	3	0.00%	
	aol netfind	1	0.00%	
18. environment	google	326	0.47%	
	google uk	26	0.04%	
	yahoo	21	0.03%	
	google canada	7	0.01%	
	google italy	6	0.01%	
	google australia	3	0.00%	
	google france	3	0.00%	
	aol netfind	2	0.00%	
	searchalot	1	0.00%	
	google japan	1	0.00%	
	msn	1	0.00%	
	google germany	1	0.00%	
	netscape	1	0.00%	
	yahoo spain	1	0.00%	
19. 2008	google	311	0.45%	
	yahoo	34	0.05%	

		google canada	8	0.01%
		google france	6	0.01%
		msn	5	0.01%
		altavista	3	0.00%
		google australia	2	0.00%
		google italy	2	0.00%
		google uk	2	0.00%
		yahoo singapore	1	0.00%
		aol netfind	1	0.00%
20.	science	google	293	0.43%
		yahoo	40	0.06%
		msn	12	0.02%
		google canada	9	0.01%
		google uk	9	0.01%
		google france	3	0.00%
		netscape	2	0.00%
		altavista	2	0.00%
		google australia	2	0.00%
		aol netfind	2	0.00%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine

and keyword.

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💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

Hits Trend
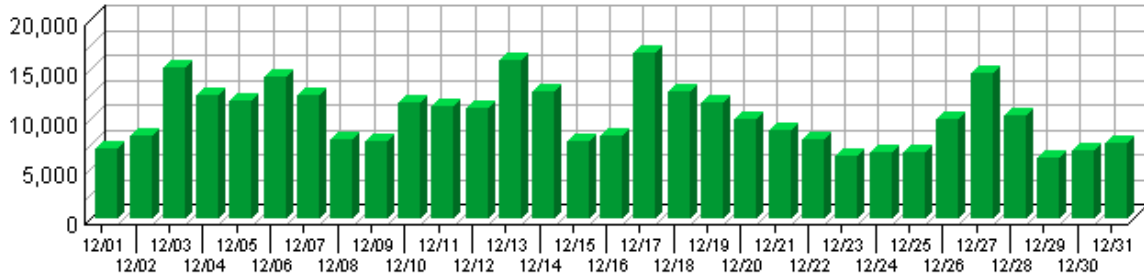
Hit Summary

Successful Hits for Entire Site	318,974
Average Hits per Day	10,289
Home Page Hits	7,725

Bandwidth: Kbytes Transferred Trend
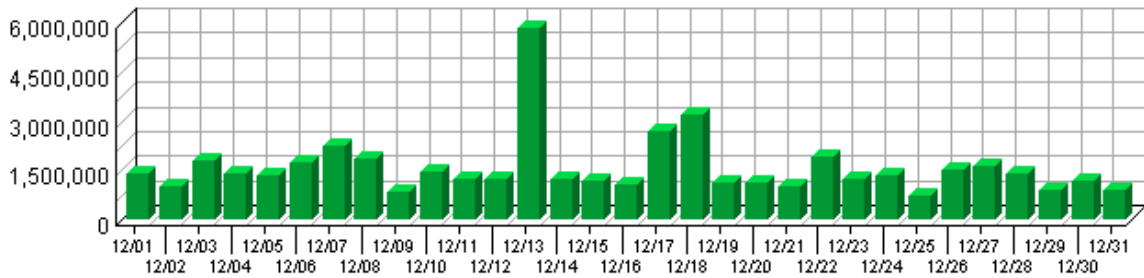
Technical Statistics

Total Hits	361,658	100%
Successful Hits	318,974	88.20%
Failed Hits	42,684	11.80%
Cached Hits	35,085	9.70%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.
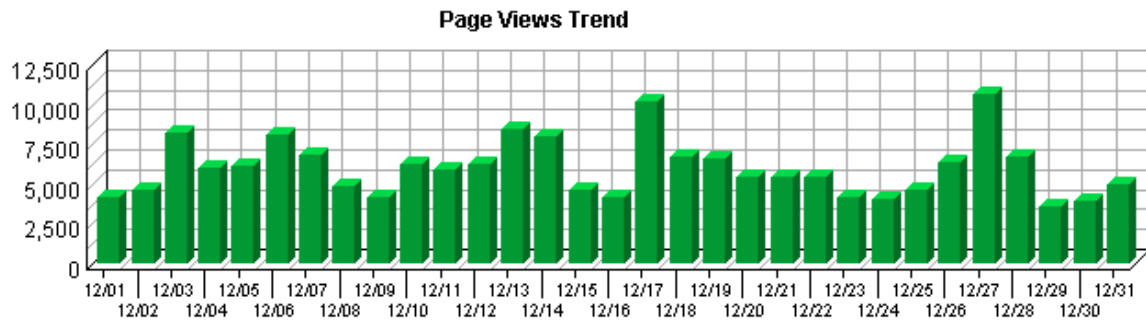
Page Views Trend

Time Interval	Page Views	%
12/01	4,137	2.23%
12/02	4,578	2.47%
12/03	8,203	4.43%
12/04	5,983	3.23%
12/05	6,086	3.28%
12/06	8,071	4.36%
12/07	6,871	3.71%
12/08	4,812	2.60%
12/09	4,224	2.28%
12/10	6,245	3.37%
12/11	5,940	3.21%
12/12	6,208	3.35%
12/13	8,412	4.54%
12/14	7,956	4.29%
12/15	4,676	2.52%
12/16	4,155	2.24%
12/17	10,166	5.49%
12/18	6,699	3.62%
12/19	6,584	3.55%
12/20	5,423	2.93%
12/21	5,476	2.96%
12/22	5,417	2.92%
12/23	4,110	2.22%
12/24	4,050	2.19%
12/25	4,635	2.50%

12/26	6,314	3.41%
12/27	10,671	5.76%
12/28	6,713	3.62%
12/29	3,537	1.91%
12/30	3,989	2.15%
12/31	4,958	2.68%
Total	**185,299**	**100.00%**

Page Views Trend – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

−−

♀ Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.
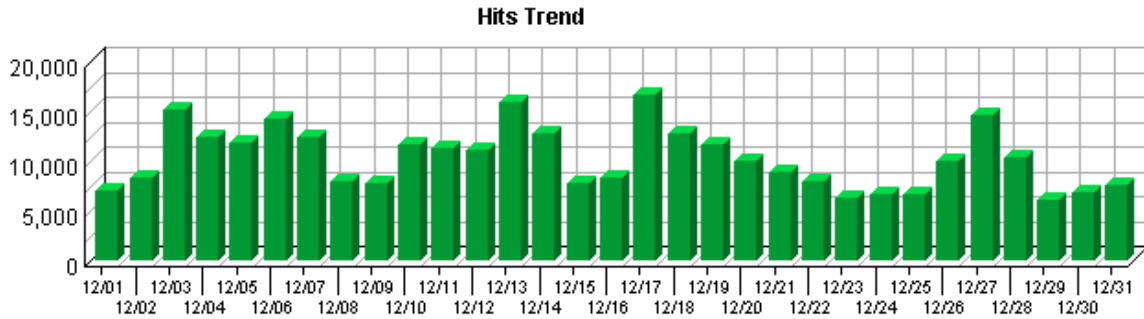
Hits Trend

Time Interval	Hits	%
12/01	7,068	2.22%
12/02	8,254	2.59%
12/03	15,257	4.78%
12/04	12,340	3.87%
12/05	11,826	3.71%
12/06	14,173	4.44%
12/07	12,427	3.90%
12/08	7,928	2.49%
12/09	7,743	2.43%
12/10	11,628	3.65%
12/11	11,255	3.53%
12/12	11,072	3.47%
12/13	15,997	5.02%
12/14	12,836	4.02%
12/15	7,864	2.47%
12/16	8,410	2.64%
12/17	16,624	5.21%
12/18	12,758	4.00%
12/19	11,634	3.65%
12/20	10,092	3.16%
12/21	8,912	2.79%
12/22	7,937	2.49%
12/23	6,270	1.97%
12/24	6,677	2.09%
12/25	6,685	2.10%

12/26	10,036	3.15%
12/27	14,553	4.56%
12/28	10,278	3.22%
12/29	6,034	1.89%
12/30	6,802	2.13%
12/31	7,604	2.38%
Total	**318,974**	**100.00%**

Hits Trend – Help Card

?   **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

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♀   Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.
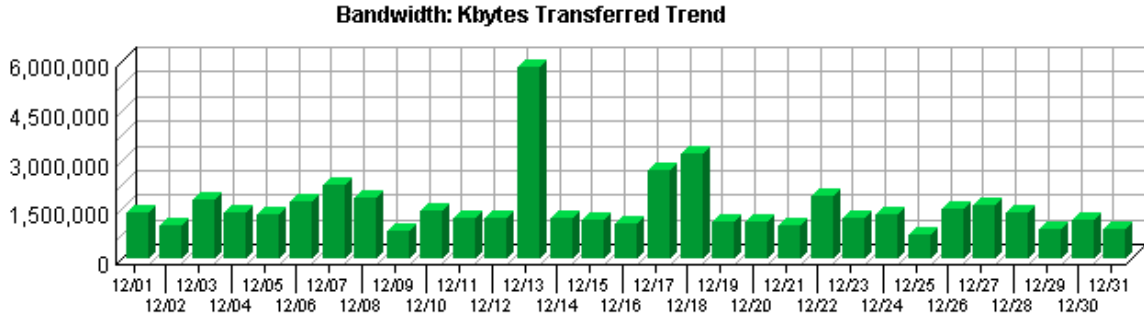
Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
12/01	1,429,799	2.93%
12/02	1,010,615	2.07%
12/03	1,775,735	3.64%
12/04	1,426,918	2.93%
12/05	1,341,508	2.75%
12/06	1,745,599	3.58%
12/07	2,238,178	4.59%
12/08	1,825,916	3.75%
12/09	818,772	1.68%
12/10	1,437,824	2.95%
12/11	1,249,278	2.56%
12/12	1,221,434	2.51%
12/13	5,835,206	11.97%
12/14	1,218,340	2.50%
12/15	1,189,199	2.44%
12/16	1,078,344	2.21%
12/17	2,689,160	5.52%
12/18	3,178,654	6.52%
12/19	1,133,540	2.33%
12/20	1,113,776	2.29%
12/21	1,017,290	2.09%
12/22	1,932,948	3.97%
12/23	1,258,441	2.58%
12/24	1,328,070	2.73%
12/25	729,791	1.50%

12/26	1,498,531	3.07%
12/27	1,633,590	3.35%
12/28	1,418,788	2.91%
12/29	887,723	1.82%
12/30	1,200,416	2.46%
12/31	871,096	1.79%
Total	**48,734,465**	**100.00%**

Bandwidth: Kbytes Transferred Trend – Help Card

? **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

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♀ Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.
Note: Not all web servers log the information necessary to create this report.
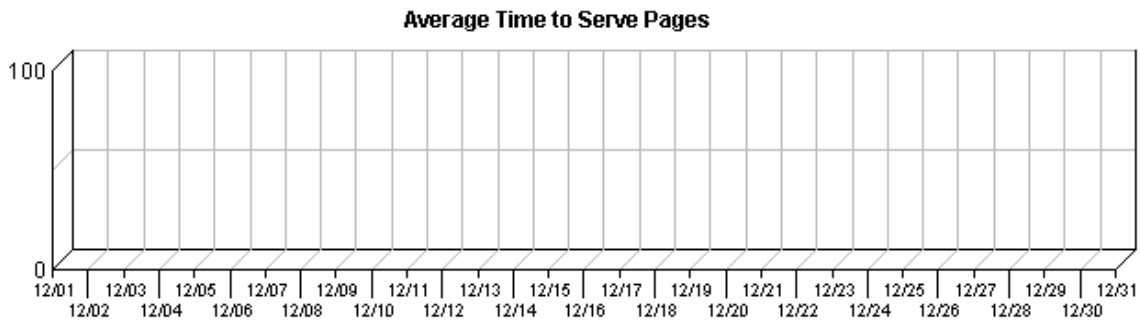
Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
12/01	0	4,137	0
12/02	0	4,578	0
12/03	0	8,203	0
12/04	0	5,983	0
12/05	0	6,086	0
12/06	0	8,071	0
12/07	0	6,871	0
12/08	0	4,812	0
12/09	0	4,224	0
12/10	0	6,245	0
12/11	0	5,940	0
12/12	0	6,208	0
12/13	0	8,412	0
12/14	0	7,956	0
12/15	0	4,676	0
12/16	0	4,155	0
12/17	0	10,166	0
12/18	0	6,699	0
12/19	0	6,584	0
12/20	0	5,423	0
12/21	0	5,476	0
12/22	0	5,417	0
12/23	0	4,110	0
12/24	0	4,050	0
12/25	0	4,635	0

12/26	0	6,314	0
12/27	0	10,671	0
12/28	0	6,713	0
12/29	0	3,537	0
12/30	0	3,989	0
12/31	0	4,958	0
Total	**0**	**185,299**	**0.0**

<table>
<tr><td colspan="2" align="center">Average Time to Serve Pages – Help Card</td></tr>
<tr>
<td>?</td>
<td>

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

</td>
</tr>
<tr>
<td>♀</td>
<td>

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Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

</td>
</tr>
</table>

Errors Dashboard

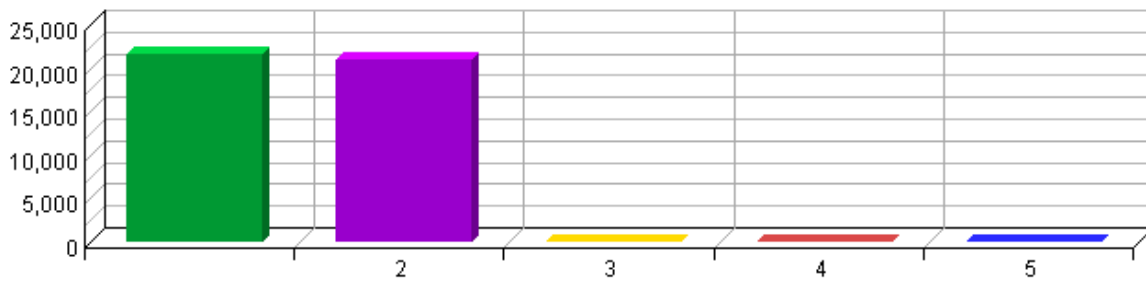This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	361,658	100%
Successful Hits	318,974	88.20%
Failed Hits	42,684	11.80%
Cached Hits	35,085	9.70%

Client Errors

File Not Found Errors
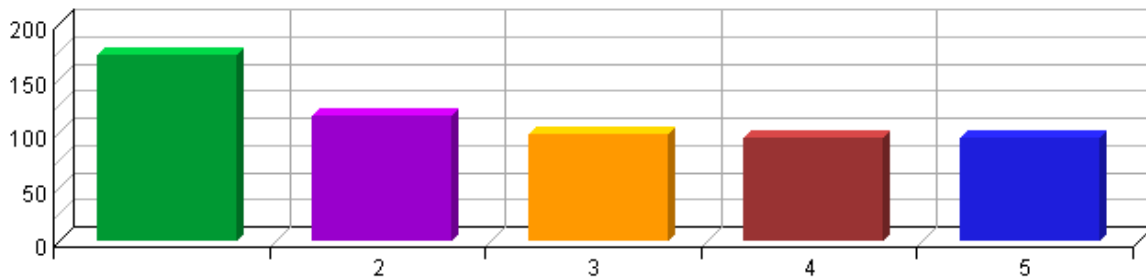
Server Errors Trend
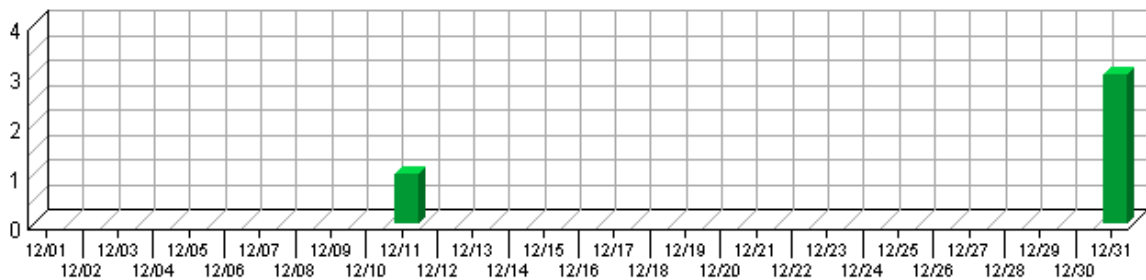
Client Errors

This report identifies the error codes from the browsers accessing your server.

Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	21,528	50.44%
2.	403 Forbidden	21,035	49.29%
3.	401 Unauthorized	49	0.11%
4.	000 Incomplete / Undefined	36	0.08%
5.	400 Bad Request	18	0.04%
6.	408 Request Timeout	9	0.02%
7.	405 Method Not Allowed	3	0.01%
8.	413 Request Entity Too Large	2	0.00%
	Total	**42,680**	**100.00%**

Client Errors – Help Card
?   **Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.
Hits – Number of failed hits that returned this status code.
HTTP Status Codes – The status code for the specific error that occurred.
% – Percentage of total failed hits that returned this status code.
––   **♀**   Use this page to determine what maintenance is necessary.

File Not Found Errors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.

File Not Found Errors

	Files Not Found and Referring URL	**Hits**	**%**
1.	**/ncer/p3/designs_sustain_rfp. html** (no referrer)	172	0.80%
2.	**/ncer/publications/topical/** (no referrer)	116	0.54%
3.	**/ncer/nano/research/white/** http://es.epa.gov/ncer/nano/ research/nano_tox.html	99	0.46%
4.	**/NCER/PUBLICATIONS/TOPICAL/** **DRINKING.HTML** (no referrer)	95	0.44%
5.	**/ncer/publications/topical/ mercury.html** (no referrer)	95	0.44%
6.	**/ncer/p3/ designs_sustain_rfp_2005.html** (no referrer)	84	0.39%
7.	**/ncer/publications/topical/ mining.html** (no referrer)	79	0.37%
8.	**/ncer/publications/topical/ urban.html** (no referrer)	77	0.36%
9.	**/ncer/rfa97/endocrine.html** (no referrer)	57	0.26%
10.	**/ncer/rfa/forms/downlf.html** (no referrer)	50	0.23%
11.	**/ncer/publications/topical/** **sediments.html** (no referrer)	46	0.21%
12.	**/ncer/qa/qa_docs.html** (no referrer)	46	0.21%
13.		44	0.20%

	/ncer/s/epa.css http://es.epa.gov/ncer/ biodiversity/solicitation.html		
14.	**/ncer/s/etop.css** http://es.epa.gov/ncer/ biodiversity/solicitation.html	44	0.20%
15.	**/ncer/publications/topical/ biopest.html** (no referrer)	43	0.20%
16.	**/ncer/publications/topical/ nox.html** (no referrer)	43	0.20%
17.	**/ncer/publications/topical/ region5sbir.html** http://es.epa.gov/ncer/ publications/topical/region5sbir. html	42	0.20%
18.	**/ncer/publications/topical/ pesticide.html** (no referrer)	41	0.19%
19.	**/ncer/publications/topical/ fisheries.html** (no referrer)	40	0.19%
20.	**/ncer/publications/topical/ algal.html** (no referrer)	38	0.18%
	Subtotal	**1,351**	**6.28%**
	Other	**20,177**	**93.72%**
	Total	**21,528**	**100.00%**

File Not Found Errors – Help Card

Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

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Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

Server Errors Trend
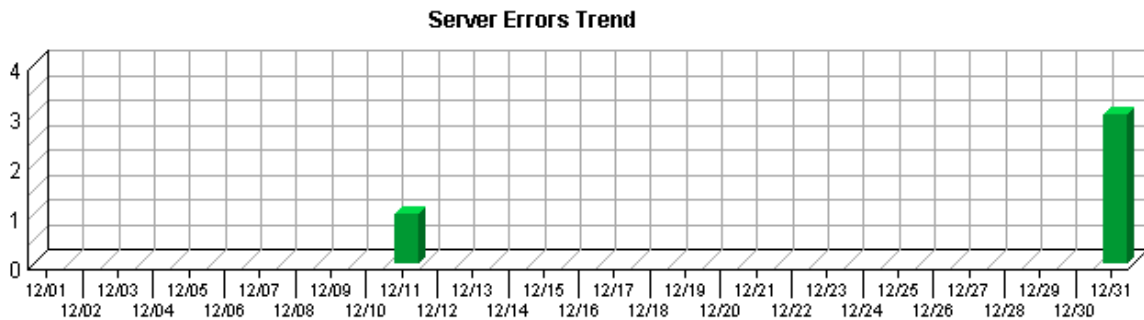
Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Server Error	4	100.00%
	Total	**4**	**100.00%**

Server Errors – Help Card

?   **Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

––
♀   Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hits by Hour of the Day
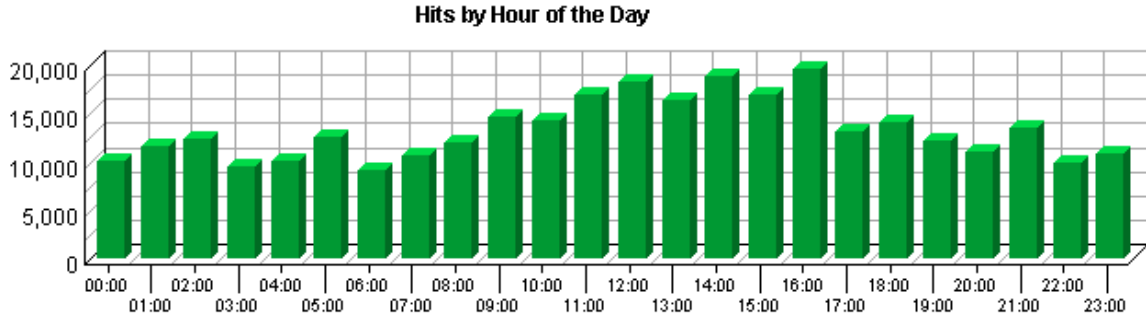
Most Active Summary

Most Active Date	December 17, 2007
Number of Hits on Most Active Date	16,624
Most Active Day of the Week	Mon
Most Active Hour of the Day	16:00−16:59

Activity on Weekdays Summary

Total Hits Weekdays	244,664
Total Visits Weekdays	62,785
Average Number of **Visits** per day on Weekdays	2,989
Average Number of **Hits** per day on Weekdays	11,650

Average Time to Serve Pages
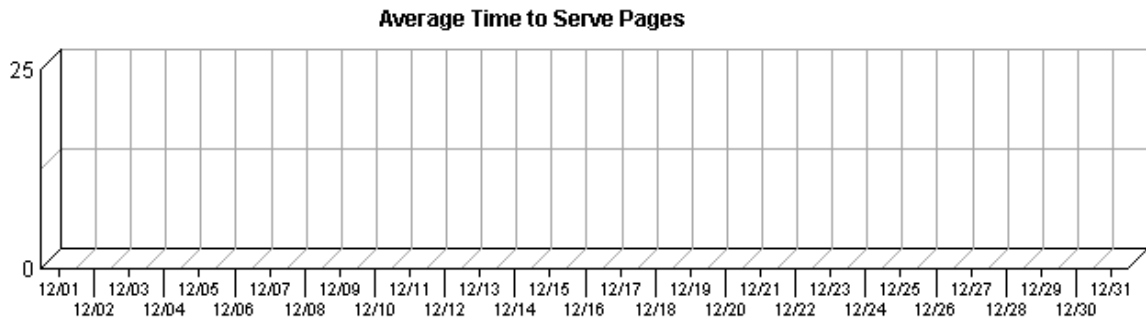
Hits by Day of the Week
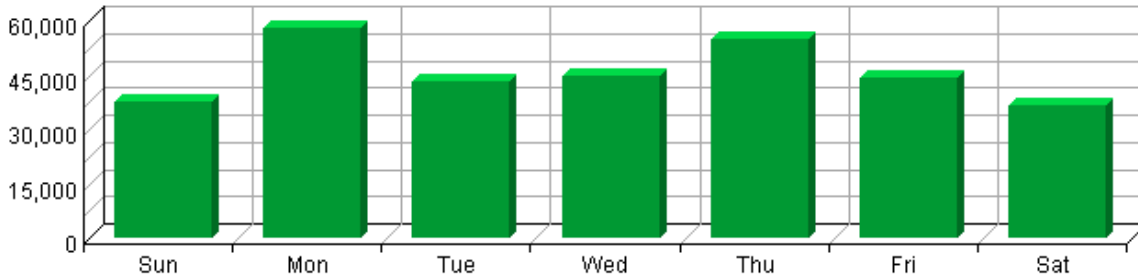
Least Active Summary

Least Active Date	December 29, 2007
Number of Hits on Least Active Date	6,034
Least Active Day of the Week	Sat
Least Active Hour of the Day	06:00–06:59

Activity on Weekends Summary

Total Hits Weekend	74,310
Total Visits Weekend	21,932
Average Number of **Visits** per Weekend	4,386
Average Number of **Hits** per Weekend	14,862

Bandwidth: Kbytes Transferred Trend
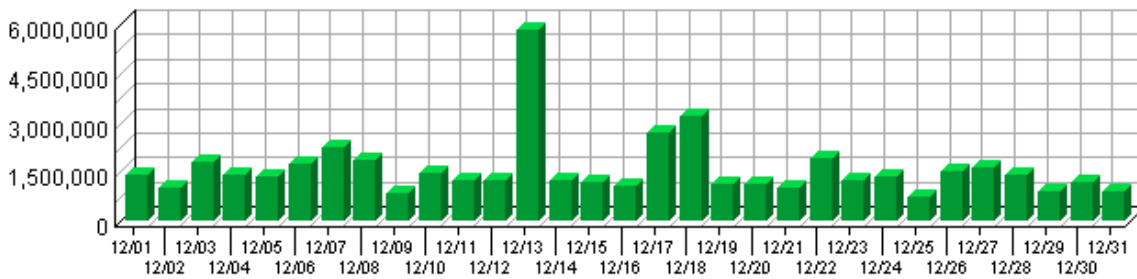
Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.

Visits by Number of Pages Viewed
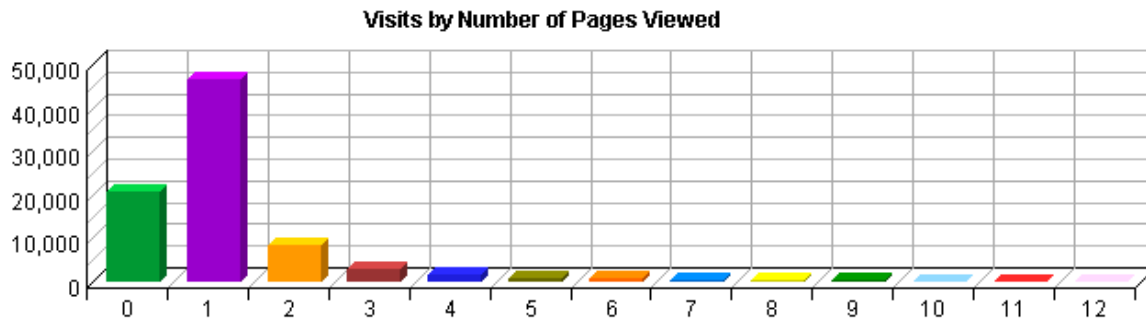
Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	20,796	24.55%
1	46,551	54.95%
2	8,575	10.12%
3	2,969	3.50%
4	1,674	1.98%
5	950	1.12%
6	660	0.78%
7	471	0.56%
8	301	0.36%
9	295	0.35%
10	154	0.18%
11	121	0.14%
12	98	0.12%
Subtotal	**83,615**	**98.70%**
Other	**1,104**	**1.30%**
Total	**84,719**	**100.00%**

Visits by Number of Pages Viewed – Help Card

? **Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

−−

You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Visits by Day of the Week

Day	Visits	%
Sun	11,260	13.29%
Mon	15,236	17.98%
Tue	12,135	14.32%
Wed	12,360	14.59%
Thu	12,088	14.27%
Fri	10,966	12.94%
Sat	10,672	12.60%
Total Weekend	**21,932**	**25.89%**
Total Weekdays	**62,785**	**74.11%**
Total	**84,717**	**100.00%**

Visits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

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♀ Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
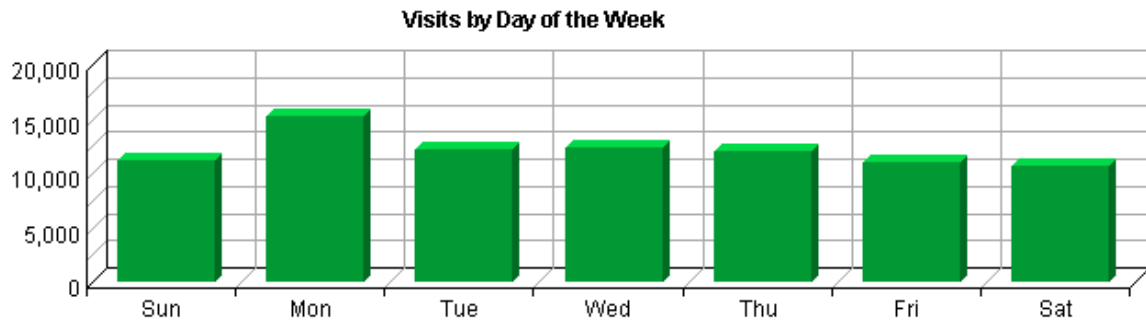
Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.
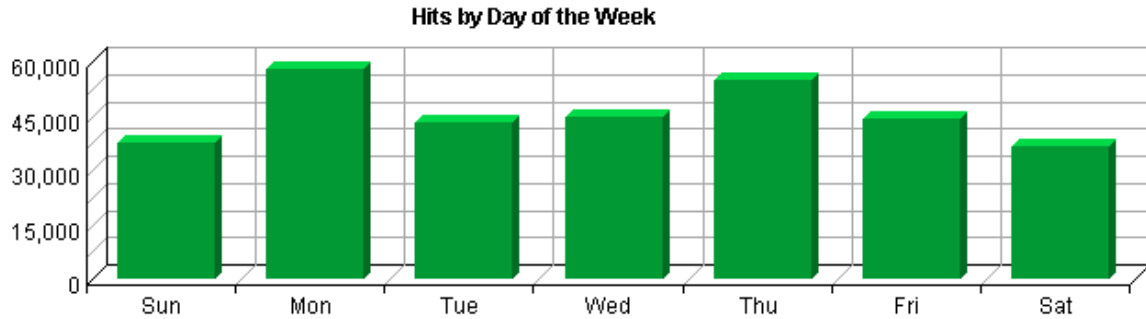
Hits by Day of the Week

Day	Hits	%
Sun	37,479	11.75%
Mon	57,790	18.12%
Tue	43,038	13.49%
Wed	44,568	13.97%
Thu	54,815	17.18%
Fri	44,453	13.94%
Sat	36,831	11.55%
Total Weekend	**74,310**	**23.30%**
Total Weekdays	**244,664**	**76.70%**
Total	**318,974**	**100.00%**

Hits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

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♀ Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.
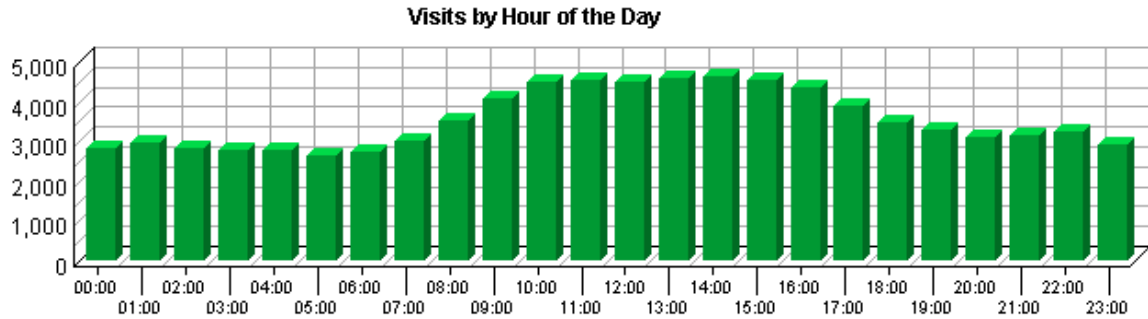
Visits by Hour of the Day

Hour	Visits	%
00:00	2,801	3.31%
01:00	2,971	3.51%
02:00	2,825	3.33%
03:00	2,761	3.26%
04:00	2,760	3.26%
05:00	2,631	3.11%
06:00	2,716	3.21%
07:00	2,987	3.53%
08:00	3,540	4.18%
09:00	4,051	4.78%
10:00	4,479	5.29%
11:00	4,560	5.38%
12:00	4,471	5.28%
13:00	4,573	5.40%
14:00	4,643	5.48%
15:00	4,557	5.38%
16:00	4,351	5.14%
17:00	3,902	4.61%
18:00	3,453	4.08%
19:00	3,295	3.89%
20:00	3,119	3.68%
21:00	3,145	3.71%
22:00	3,222	3.80%
23:00	2,904	3.43%
Total Visits during Work Hours (8:00am–5:00pm)	**39,225**	**46.30%**

Total Visits during After Hours (5:01pm–7:59am)	45,492	53.70%
Total	**84,717**	**100.00%**

Summary of Visits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	05:00–05:59

Visits by Hour of the Day – Help Card

? **Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

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♀ This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.
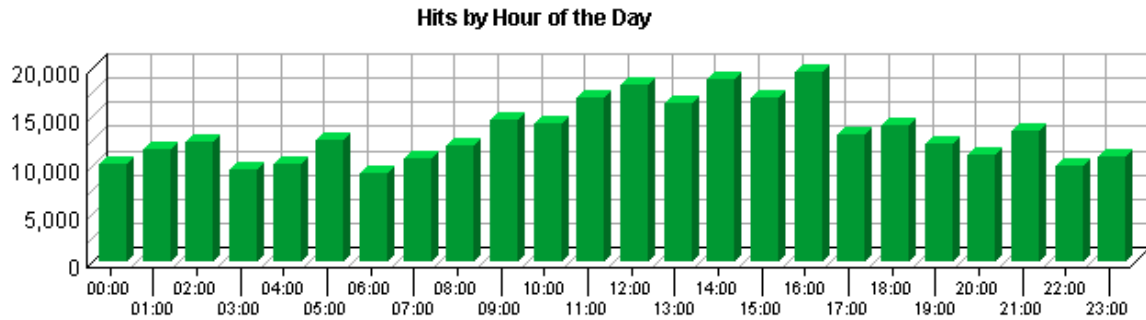
Hits by Hour of the Day

Hour	Hits	%
00:00	10,064	3.16%
01:00	11,713	3.67%
02:00	12,458	3.91%
03:00	9,477	2.97%
04:00	10,004	3.14%
05:00	12,514	3.92%
06:00	9,160	2.87%
07:00	10,755	3.37%
08:00	12,029	3.77%
09:00	14,604	4.58%
10:00	14,360	4.50%
11:00	16,892	5.30%
12:00	18,326	5.75%
13:00	16,342	5.12%
14:00	18,815	5.90%
15:00	17,027	5.34%
16:00	19,652	6.16%
17:00	13,137	4.12%
18:00	14,159	4.44%
19:00	12,227	3.83%
20:00	11,032	3.46%
21:00	13,440	4.21%
22:00	9,966	3.12%
23:00	10,821	3.39%

Total Hits during Work Hours (8:00am–5:00pm)	148,047	46.41%
Total Hits during After Hours (5:01pm–7:59am)	170,927	53.59%
Total	**318,974**	**100.00%**

Summary of Hits by Hour of the Day

Most Active Hour of the Day	16:00–16:59
Least Active Hour of the Day	06:00–06:59

Hits by Hour of the Day – Help Card

? **Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

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♀ This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.

Visit Duration in Minutes by Visits

Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	74,620	88.08%
1–2	1,571	1.85%
2–3	981	1.16%
3–4	711	0.84%
4–5	453	0.53%
5–6	385	0.45%
6–7	362	0.43%
7–8	296	0.35%
8–9	231	0.27%
9–10	239	0.28%
10–11	234	0.28%
11–12	212	0.25%
12–13	189	0.22%
13–14	157	0.19%
14–15	172	0.20%
15–16	159	0.19%
16–17	150	0.18%
17–18	154	0.18%
18–19	147	0.17%
19–20	152	0.18%
Subtotal	**81,575**	**96.29%**
Other	**3,144**	**3.71%**
Total	**84,719**	**100.00%**

Visit Duration by Visits – Help Card

?   **Visit Duration (minutes)** – The number of minutes your web site was viewed.

Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

−−

♀   This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.
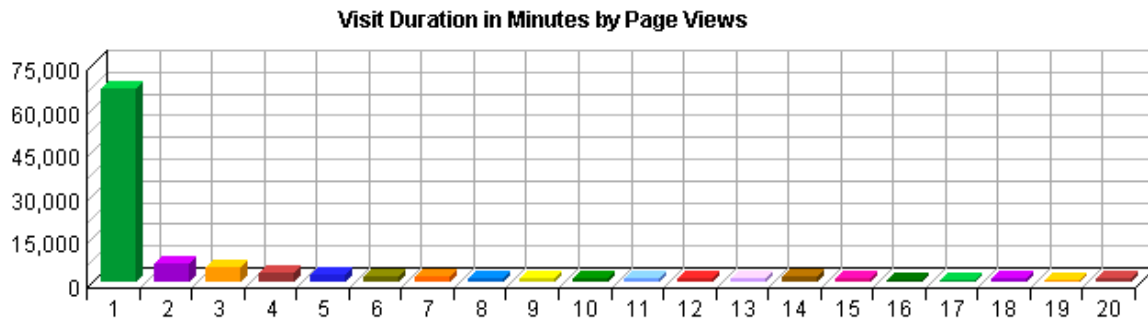
Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	66,440	35.84%
1–2	6,165	3.33%
2–3	5,314	2.87%
3–4	3,342	1.80%
4–5	2,227	1.20%
5–6	1,798	0.97%
6–7	2,159	1.16%
7–8	1,388	0.75%
8–9	1,176	0.63%
9–10	1,189	0.64%
10–11	1,432	0.77%
11–12	1,326	0.72%
12–13	1,009	0.54%
13–14	1,740	0.94%
14–15	1,024	0.55%
15–16	827	0.45%
16–17	605	0.33%
17–18	1,477	0.80%
18–19	730	0.39%
19–20	1,181	0.64%
Subtotal	**102,549**	**55.32%**
Other	**82,832**	**44.68%**
Total	**185,381**	**100.00%**

?   **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

% – Percentage of visitors who viewed your page for the specified duration of time.

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♀   This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits
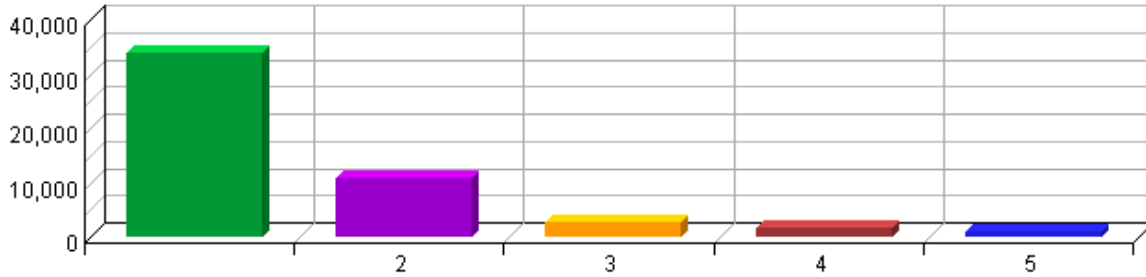
Top Spiders by Visits
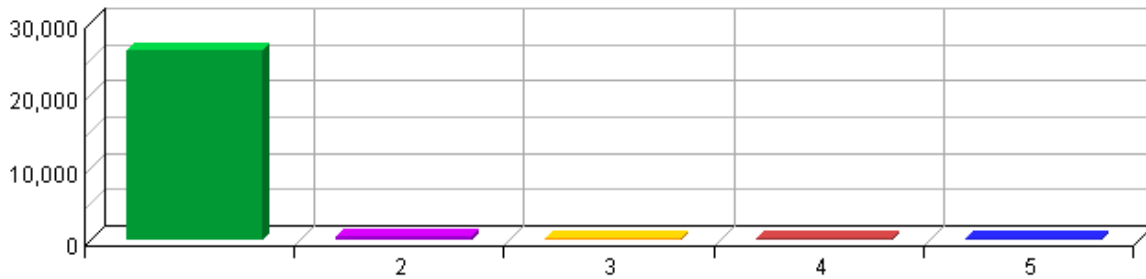
Top WAP Browsers by Visits

Top Browsers by Visits Trend
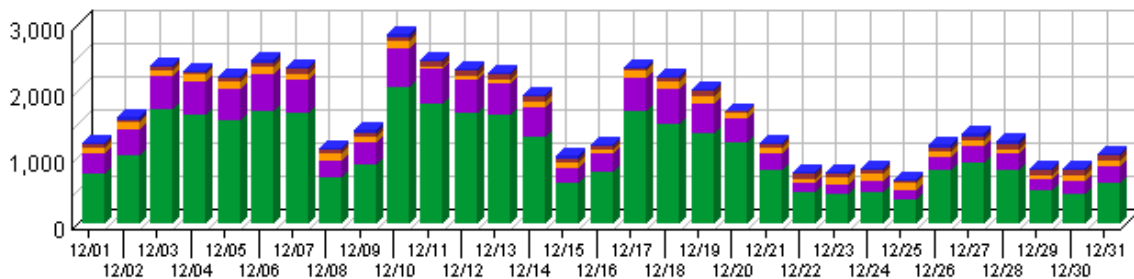
Top Platforms by Visits Trend
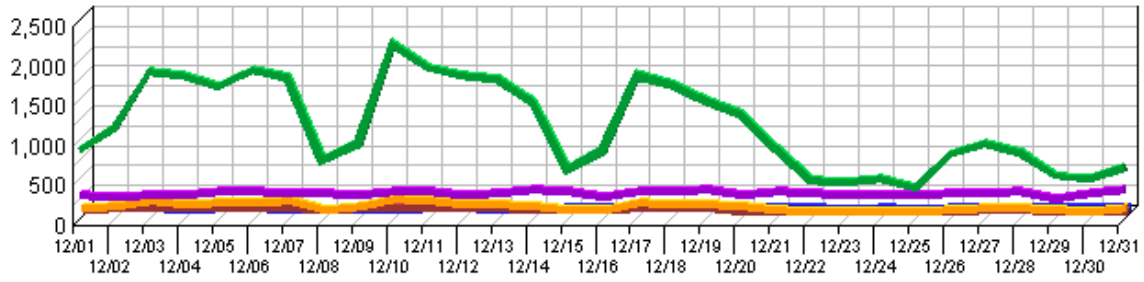
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend

Top Browsers by Visits
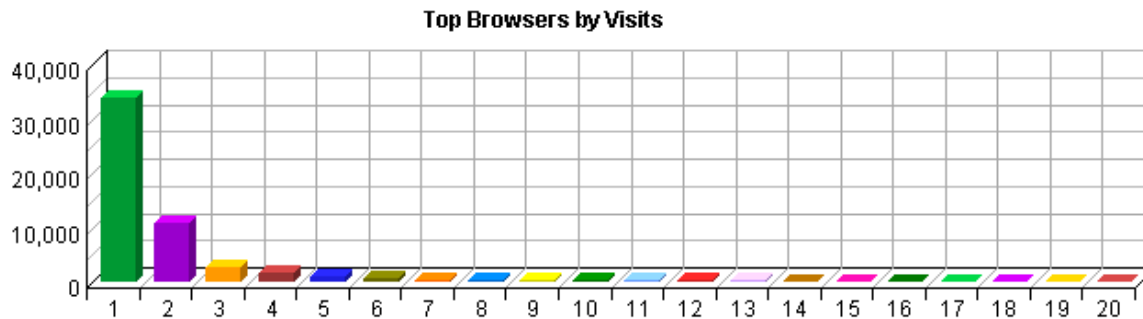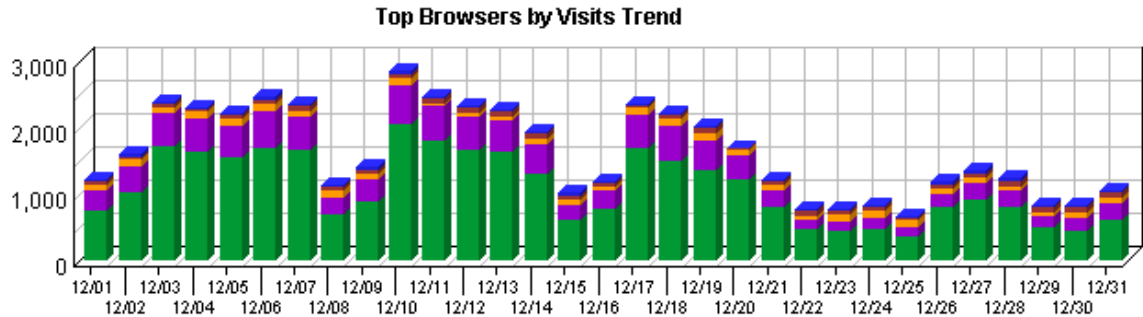
Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	**33,864**	**61.00%**	132,585
2.	Mozilla	**10,925**	**19.68%**	35,612
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	**2,700**	**4.86%**	10,013
4.	Other Netscape Compatible	**1,804**	**3.25%**	17,470
5.	Others	**1,077**	**1.94%**	2,024
6.	Safari	**664**	**1.20%**	1,758
7.	psbot/0.1 (http://www.picsearch.com/bot.html)	**416**	**0.75%**	2,331
8.	Netscape	**415**	**0.75%**	1,631
9.	Opera	**271**	**0.49%**	559
10.	libwww−perl/5.800	**243**	**0.44%**	386
11.	voyager/1.0	**231**	**0.42%**	404
12.	NLESE USEPA	**230**	**0.41%**	10,948
13.	PEAR HTTP_Request class (http://pear.php.net/)	**211**	**0.38%**	321
14.	msnbot−media/1.0 (http://search.msn.com/msnbot.htm)	**142**	**0.26%**	926
15.	Python−urllib/2.5	**132**	**0.24%**	187
16.	larbin_2.6.3 larbin2.6.3@unspecified.mail	**104**	**0.19%**	2,463
17.	Konqueror	**93**	**0.17%**	3,342

18.	boitho.com–dc/0.86 (http://www.boitho.com/dcbot.html)	93	0.17%	98
19.	ColdFusion	85	0.15%	338
20.	Jakarta Commons–HttpClient/3.0.1	77	0.14%	1,927
	Subtotal	**53,777**	**96.87%**	**225,323**
	Other	**1,737**	**3.13%**	**23,443**
	Total	**55,514**	**100.00%**	**248,766**

Top Browsers – Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

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♀ Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version
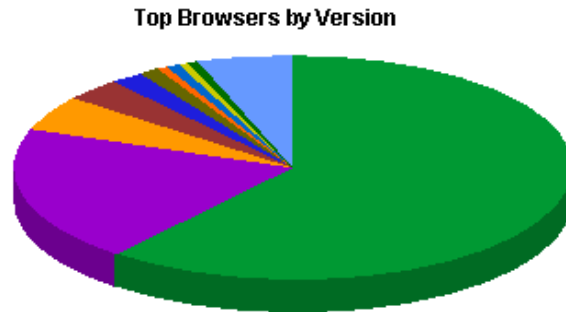
Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	**19,883**	**35.82%**	83,444
		7.0	**13,160**	**23.71%**	44,803
		5.0	**279**	**0.50%**	765
		5.01	**227**	**0.41%**	741
		5.5	**104**	**0.19%**	164
		Version Unknown	**32**	**0.06%**	54
		5.00	**24**	**0.04%**	2,146
		3.02	**24**	**0.04%**	25
		5.23	**24**	**0.04%**	60
		5.14	**24**	**0.04%**	47
		4.01	**14**	**0.03%**	20
		6.1	**13**	**0.02%**	20
		6.0b	**11**	**0.02%**	112
		1.	**9**	**0.02%**	122
		4.0	**9**	**0.02%**	12
		7.0b	**9**	**0.02%**	11
		5.22	**4**	**0.01%**	16
		5.17	**3**	**0.01%**	4
		7.0.5730.11	**2**	**0.00%**	2
		2.0d	**2**	**0.00%**	2
		5.16	**2**	**0.00%**	7
		2.0	**2**	**0.00%**	4
		7.0.6000.16575	**1**	**0.00%**	1
		5.13	**1**	**0.00%**	1
		999.1	**1**	**0.00%**	2

		Other	0	0.00%	0
2.	Mozilla	20071127	6,293	11.34%	21,292
		20070308	953	1.72%	1,712
		Version Unknown	838	1.51%	2,491
		20071025	345	0.62%	1,491
		20071115	274	0.49%	805
		20070725	221	0.40%	1,010
		20070508	218	0.39%	828
		20070515	151	0.27%	527
		20050915	132	0.24%	467
		20071214	131	0.24%	165
		20070914	128	0.23%	603
		20061010	104	0.19%	312
		20070309	82	0.15%	382
		20061204	79	0.14%	160
		20071008	79	0.14%	368
		20061206	72	0.13%	246
		20071204	39	0.07%	82
		20071206	34	0.06%	102
		20050716	32	0.06%	149
		20050511	31	0.06%	175
		20070219	31	0.06%	201
		20071102	30	0.05%	40
		20060728	30	0.05%	125
		2007030919	27	0.05%	38
		20061201	25	0.05%	36
		20041107	24	0.04%	64
		20060909	23	0.04%	54
		20051111	21	0.04%	106
		20070713	21	0.04%	92
		20060508	20	0.04%	45
		20050319	18	0.03%	22
		20060426	17	0.03%	38
		20071108	15	0.03%	31
		20060111	14	0.03%	22
		2007121120	13	0.02%	21
		20071128	13	0.02%	19
		20070728	12	0.02%	22
		20070312	12	0.02%	81
		20050317	11	0.02%	37
		20050414	11	0.02%	85

20050919	**10**	**0.02%**	27
20071126	**10**	**0.02%**	20
2007110904	**9**	**0.02%**	19
	8	**0.01%**	10
20070802	**8**	**0.01%**	44
20051107	**8**	**0.01%**	406
20021112	**7**	**0.01%**	7
20061025	**7**	**0.01%**	33
20060414	**6**	**0.01%**	48
20040225	**6**	**0.01%**	6
20050225	**6**	**0.01%**	32
20041122	**5**	**0.01%**	5
20071201	**5**	**0.01%**	12
20040910	**5**	**0.01%**	19
20071009	**5**	**0.01%**	18
20040218	**5**	**0.01%**	5
20060308	**5**	**0.01%**	18
20021126	**4**	**0.01%**	7
20021016	**4**	**0.01%**	4
20040913	**4**	**0.01%**	6
20070509	**4**	**0.01%**	11
20060328	**4**	**0.01%**	5
20071105	**3**	**0.01%**	20
20031016	**3**	**0.01%**	4
20050717	**3**	**0.01%**	4
20071030	**3**	**0.01%**	3
20050711	**3**	**0.01%**	9
20070316	**3**	**0.01%**	4
20041108	**3**	**0.01%**	4
20070216	**3**	**0.01%**	11
20071010	**3**	**0.01%**	3
20060913	**3**	**0.01%**	4
20070611	**3**	**0.01%**	30
20070417	**3**	**0.01%**	3
20050922	**3**	**0.01%**	4
20050921	**3**	**0.01%**	4
20070723	**3**	**0.01%**	6
20071213	**3**	**0.01%**	4
20070809	**3**	**0.01%**	8
20060719	**2**	**0.00%**	5
20020924	**2**	**0.00%**	2
20060911	**2**	**0.00%**	2

20040416	**2**	**0.00%**	4
20021001	**2**	**0.00%**	2
20071015	**2**	**0.00%**	3
20041001	**2**	**0.00%**	5
20071207	**2**	**0.00%**	4
20071018	**2**	**0.00%**	3
20040113	**2**	**0.00%**	4
20060130	**2**	**0.00%**	2
20040803	**2**	**0.00%**	2
20070815	**2**	**0.00%**	2
20070822	**2**	**0.00%**	10
20060802	**2**	**0.00%**	2
20071101	**2**	**0.00%**	2
20071122	**2**	**0.00%**	4
20071022	**2**	**0.00%**	3
20060723	**2**	**0.00%**	2
20060918	**2**	**0.00%**	2
20070223	**2**	**0.00%**	4
20060803	**2**	**0.00%**	2
20060601	**2**	**0.00%**	3
20050223	**2**	**0.00%**	2
20031007	**2**	**0.00%**	2
20051102	**2**	**0.00%**	2
20060425	**1**	**0.00%**	2
20061016	**1**	**0.00%**	1
20061115	**1**	**0.00%**	1
20040616	**1**	**0.00%**	1
20060821	**1**	**0.00%**	1
20030703	**1**	**0.00%**	1
20070731	**1**	**0.00%**	1
20061011	**1**	**0.00%**	1
20060330	**1**	**0.00%**	2
20040514	**1**	**0.00%**	1
20061219	**1**	**0.00%**	1
20020830	**1**	**0.00%**	1
20071202	**1**	**0.00%**	3
20071028	**1**	**0.00%**	1
20070718	**1**	**0.00%**	4
20011128	**1**	**0.00%**	1
20070226	**1**	**0.00%**	1
20041103	**1**	**0.00%**	2
20041217	**1**	**0.00%**	1

Top Browsers by Version

20030312	**1**	**0.00%**	2
20060228	**1**	**0.00%**	3
20060201	**1**	**0.00%**	1
20041220	**1**	**0.00%**	1
20020611	**1**	**0.00%**	1
20030504	**1**	**0.00%**	1
20061107	**1**	**0.00%**	1
20060417	**1**	**0.00%**	1
20070111	**1**	**0.00%**	2
20070427	**1**	**0.00%**	1
20060613	**1**	**0.00%**	1
20040520	**1**	**0.00%**	1
20040815	**1**	**0.00%**	1
20050908	**1**	**0.00%**	1
20020721	**1**	**0.00%**	1
20041110	**1**	**0.00%**	1
20051229	**1**	**0.00%**	5
20060602	**1**	**0.00%**	1
20060614	**1**	**0.00%**	1
20051010	**1**	**0.00%**	1
20060910	**1**	**0.00%**	3
20011011	**1**	**0.00%**	1
20031114	**1**	**0.00%**	10
20050513	**1**	**0.00%**	1
2007122405	**1**	**0.00%**	1
20041002	**1**	**0.00%**	1
20020910	**1**	**0.00%**	1
20071116	**1**	**0.00%**	1
20071026	**1**	**0.00%**	2
20030225	**1**	**0.00%**	1
20041201	**1**	**0.00%**	1
20041109	**1**	**0.00%**	3
20070208	**1**	**0.00%**	1
20061023	**1**	**0.00%**	2
20060206	**1**	**0.00%**	4
20050728	**1**	**0.00%**	1
20040301	**1**	**0.00%**	1
20071019	**1**	**0.00%**	1
20071124	**1**	**0.00%**	3
20061113	**1**	**0.00%**	1
20061007	**1**	**0.00%**	1
20050715	**1**	**0.00%**	1

		20041215	**1**	**0.00%**	1
		20010124	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	**2,700**	**4.86%**	10,013
		Other	**0**	**0.00%**	**0**
4.	Other Netscape Compatible	Version Unknown	**1,804**	**3.25%**	17,470
		Other	**0**	**0.00%**	**0**
5.	Others	Version Unknown	**1,077**	**1.94%**	2,024
		Other	**0**	**0.00%**	**0**
6.	Safari	419.3	**417**	**0.75%**	891
		312.6	**95**	**0.17%**	160
		YY/ADOBE	**51**	**0.09%**	55
		YY	**33**	**0.06%**	140
		417.9.2	**11**	**0.02%**	21
		419.3_ADOBE	**10**	**0.02%**	295
		312	**8**	**0.01%**	15
		312.6_ADOBE	**6**	**0.01%**	82
		417.8	**5**	**0.01%**	10
		412	**4**	**0.01%**	9
		85.8.1	**4**	**0.01%**	6
		312.3.3	**3**	**0.01%**	3
		412.2	**3**	**0.01%**	5
		312.5	**2**	**0.00%**	8
		125.9	**2**	**0.00%**	2
		412.5	**2**	**0.00%**	3
		412.5_ADOBE	**1**	**0.00%**	3
		51	**1**	**0.00%**	1
		125.8	**1**	**0.00%**	1
		417.9.2_ADOBE	**1**	**0.00%**	40
		522	**1**	**0.00%**	1
		125.7	**1**	**0.00%**	1
		413	**1**	**0.00%**	1
		125.12	**1**	**0.00%**	5
		Other	**0**	**0.00%**	**0**
7.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	**416**	**0.75%**	2,331
		Other	**0**	**0.00%**	**0**
8.	Netscape	4.5	**150**	**0.27%**	946
		7.2	**93**	**0.17%**	314
		7.1	**33**	**0.06%**	124

		4.0	**25**	**0.05%**	32
		8.1.3	**21**	**0.04%**	54
		8.1.2	**9**	**0.02%**	21
		7.0	**8**	**0.01%**	21
		8.0.4	**7**	**0.01%**	8
		4.05	**7**	**0.01%**	9
		7.02	**7**	**0.01%**	11
		6.2.1	**7**	**0.01%**	7
		8.1	**6**	**0.01%**	10
		4.75	**5**	**0.01%**	9
		4.79	**4**	**0.01%**	7
		Version Unknown	**3**	**0.01%**	3
		Connect	**3**	**0.01%**	3
		8.0	**3**	**0.01%**	3
		0.6	**3**	**0.01%**	5
		7.01	**2**	**0.00%**	2
		6.2.3	**2**	**0.00%**	2
		4.61	**2**	**0.00%**	2
		4.7	**2**	**0.00%**	4
		8.0.3.3	**2**	**0.00%**	2
		8.0.1	**2**	**0.00%**	2
		4.x	**1**	**0.00%**	6
		6.2.2	**1**	**0.00%**	1
		4.08	**1**	**0.00%**	1
		4.8	**1**	**0.00%**	8
		7.0b1	**1**	**0.00%**	1
		4.77	**1**	**0.00%**	1
		6.1	**1**	**0.00%**	1
		3.01	**1**	**0.00%**	1
		4.01	**1**	**0.00%**	10
		Other	**0**	**0.00%**	**0**
9.	Opera	9.24	**119**	**0.21%**	252
		9.23	**41**	**0.07%**	116
		9.21	**13**	**0.02%**	18
		9.25	**11**	**0.02%**	20
		9.20	**11**	**0.02%**	13
		9.22	**11**	**0.02%**	12
		9.0	**9**	**0.02%**	12
		9.10	**7**	**0.01%**	10
		9.50	**6**	**0.01%**	8
		7.0	**6**	**0.01%**	6

			8.01	**5**	**0.01%**	5
			8.54	**5**	**0.01%**	6
			8.50	**4**	**0.01%**	5
			9.02	**4**	**0.01%**	43
			6.06	**3**	**0.01%**	3
			8.51	**3**	**0.01%**	3
			7.50	**3**	**0.01%**	6
			7.51	**2**	**0.00%**	2
			6.05	**1**	**0.00%**	1
			7.02	**1**	**0.00%**	1
			8.00	**1**	**0.00%**	4
			9.01	**1**	**0.00%**	1
			8.02	**1**	**0.00%**	9
			7.01	**1**	**0.00%**	1
			7.23	**1**	**0.00%**	1
			8.5	**1**	**0.00%**	1
			Other	**0**	**0.00%**	**0**
10.	libwww−perl/5.800		Version Unknown	**243**	**0.44%**	386
			Other	**0**	**0.00%**	**0**
11.	voyager/1.0		Version Unknown	**231**	**0.42%**	404
			Other	**0**	**0.00%**	**0**
12.	NLESE USEPA		Version Unknown	**230**	**0.41%**	10,948
			Other	**0**	**0.00%**	**0**
13.	PEAR HTTP_Request class (http://pear.php.net/)		Version Unknown	**211**	**0.38%**	321
			Other	**0**	**0.00%**	**0**
14.	msnbot−media/1.0 (http://search.msn.com/msnbot.htm)		Version Unknown	**142**	**0.26%**	926
			Other	**0**	**0.00%**	**0**
15.	Python−urllib/2.5		Version Unknown	**132**	**0.24%**	187
			Other	**0**	**0.00%**	**0**
16.	larbin_2.6.3 larbin2.6.3@unspecified.mail		Version Unknown	**104**	**0.19%**	2,463
			Other	**0**	**0.00%**	**0**
17.	Konqueror		3.2	**36**	**0.06%**	3,284
			3.1	**11**	**0.02%**	11
			3.5	**8**	**0.01%**	9
			3.0−RC6	**6**	**0.01%**	6
			3.0−RC4	**6**	**0.01%**	6

		3.0–RC3	**5**	**0.01%**	5
		3.0	**4**	**0.01%**	4
		3.1–RC1	**4**	**0.01%**	4
		3.1–RC5	**2**	**0.00%**	2
		3.1–RC2	**2**	**0.00%**	2
		3.1–RC3	**2**	**0.00%**	2
		3.0–RC1	**2**	**0.00%**	2
		3.0–RC5	**2**	**0.00%**	2
		3.0–RC2	**1**	**0.00%**	1
		3.3	**1**	**0.00%**	1
		3.1–RC6	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
18.	boitho.com–dc/0.86 (http://www.boitho.com/dcbot.html)	Version Unknown	**93**	**0.17%**	98
		Other	**0**	**0.00%**	**0**
19.	ColdFusion	Version Unknown	**85**	**0.15%**	338
		Other	**0**	**0.00%**	**0**
20.	Jakarta Commons–HttpClient/3.0.1	Version Unknown	**77**	**0.14%**	1,927
		Other	**0**	**0.00%**	**0**
	Subtotal		**53,777**	**96.87%**	**225,323**
	Other		**1,737**	**3.13%**	**23,443**
	Total		**55,514**	**100.00%**	**248,766**

Top Browsers by Version – Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

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♀ This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main

browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend

Top Spiders by Visits
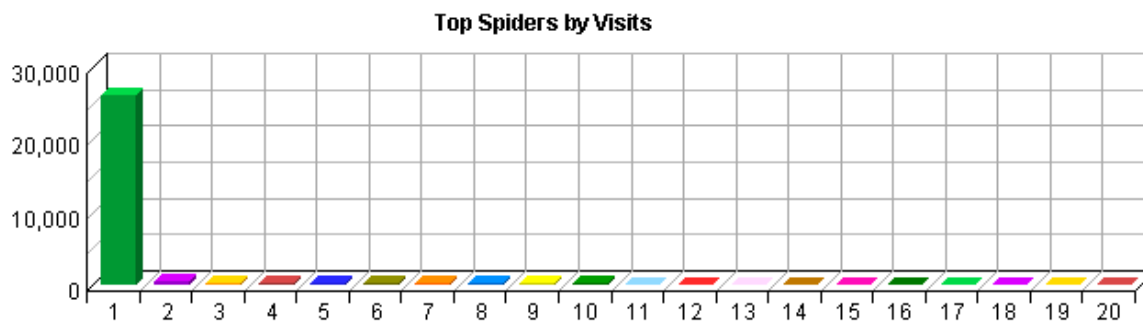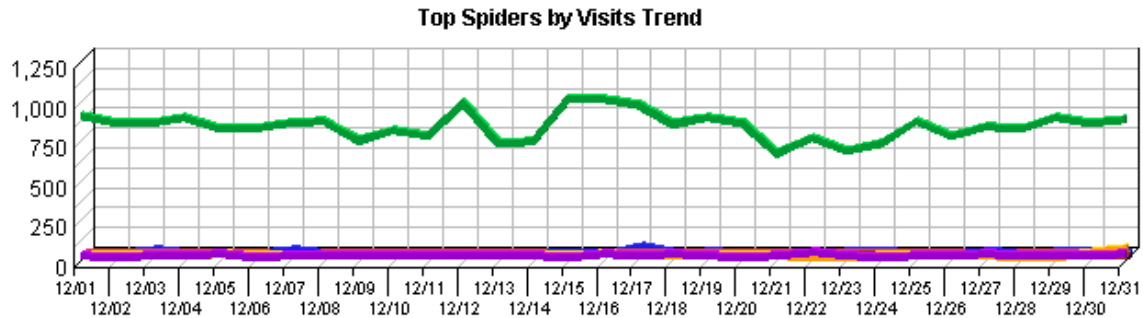
Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**26,137**	**89.50%**	32,126
2.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	**614**	**2.10%**	688
3.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	**350**	**1.20%**	5,392
4.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	**341**	**1.17%**	24,583
5.	CazoodleBot	**240**	**0.82%**	365
6.	Yeti	**209**	**0.72%**	262
7.	NSF−googlebot (Enterprise; GIX−02431; dlien@nsf.gov,trinehar@nsf.gov,lscott@nsf.gov,twilling@nsf.go	**198**	**0.68%**	549
8.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	**165**	**0.57%**	245
9.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**156**	**0.53%**	329
10.	Mozilla/5.0 (Twiceler−0.9 http://www.cuill.com/twiceler/robot.html)	**141**	**0.48%**	3,041
11.	Speedy Spider (http:	**111**	**0.38%**	188

12.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)		**46**	**0.16%**	202
13.	Baiduspider (http:		**40**	**0.14%**	42
14.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; QihooBot 1.0 qihoobot@qihoo.net)		**38**	**0.13%**	47
15.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com−robot)		**34**	**0.12%**	422
16.	TMCrawler		**33**	**0.11%**	36
17.	Todobr_Robot		**29**	**0.10%**	50
18.	Linkbot		**27**	**0.09%**	191
19.	FAST Enterprise Crawler 6		**26**	**0.09%**	467
20.	Yahoo−MMAudVid		**22**	**0.08%**	22
	Subtotal		**28,957**	**99.16%**	**69,247**
	Other		**246**	**0.84%**	**961**
	Total		**29,203**	**100.00%**	**70,208**

Top Spiders − Help Card

Hits − Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider − An automated program which searches the Internet.

Visits − Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% − Percentage of total spider visits or hits by the specified spider.

−−

This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.
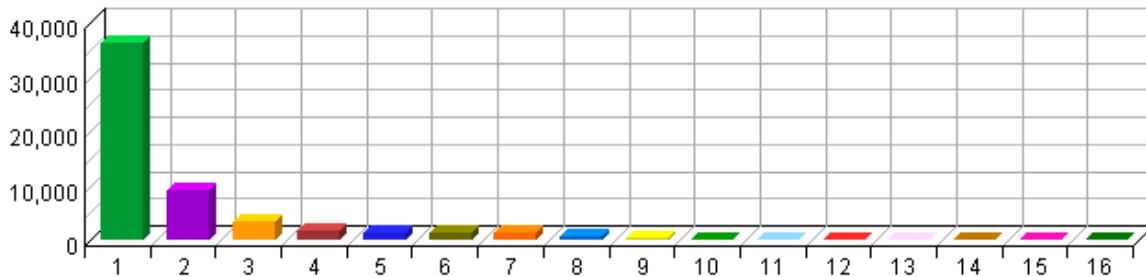
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend
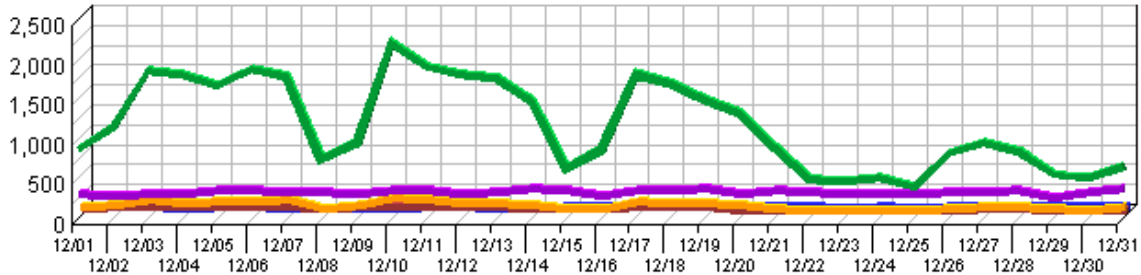
Top Platforms by Visits

Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	**36,211**	**65.23%**	139,374
2.	Others	**9,038**	**16.28%**	70,263
3.	Windows 2000	**3,312**	**5.97%**	12,814
4.	Windows NT	**1,667**	**3.00%**	5,384
5.	Linux	**1,387**	**2.50%**	2,359
6.	Macintosh	**1,342**	**2.42%**	2,730
7.	Macintosh PowerPC	**1,224**	**2.20%**	3,878
8.	Windows 98	**679**	**1.22%**	4,489
9.	Windows 2003	**247**	**0.44%**	649
10.	Windows 95	**127**	**0.23%**	153
11.	Windows Win32s	**98**	**0.18%**	144
12.	Windows ME	**95**	**0.17%**	193
13.	FreeBSD	**36**	**0.06%**	3,284
14.	Windows 3.x	**24**	**0.04%**	3,003
15.	SunOS	**21**	**0.04%**	39
16.	OS/2	**6**	**0.01%**	10
	Total	**55,514**	**100.00%**	**248,766**

Top Platforms – Help Card

?   **Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

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♀   This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User−defined category shown for the first campaign for a visitor. Examples include online banner ads, e−marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

	overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one– to three–digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable–length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four–step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

> **100 = Success**: Continue
> **101 = Success**: Switching Protocols
> **200 = Success**: OK
> **201 = Success**: Created
> **202 = Success**: Accepted
> **203 = Success**: Non–Authoritative Information
> **204 = Success**: No Content
> **205 = Success**: Reset Content
> **206 = Success**: Partial Content
> **300 = Success**: Multiple Choices
> **301 = Success**: Moved Permanently
> **302 = Success**: Found
> **303 = Success**: See Other
> **304 = Success**: Not Modified
> **305 = Success** : Use Proxy
> **307 = Success** : Temporary Redirect

"Failed" codes:

> **400 = Failed**: Bad Request
> **401 = Failed**: Unauthorized
> **402 = Failed**: Payment Required
> **403 = Failed**: Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time−out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request−URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time−out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top−Level Domain."
Time Interval	A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top−Level Domain	The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains: **ARPANET**: .arpa **Commercial**: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn **Government**: .gov .gov.[country code] .gove.[country code] .go.[country code] **Military**: .mil .mil.[country code] **Network**: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.