

NCER Monthly Statistics

Web Log Analysis Monthly Report August 2008

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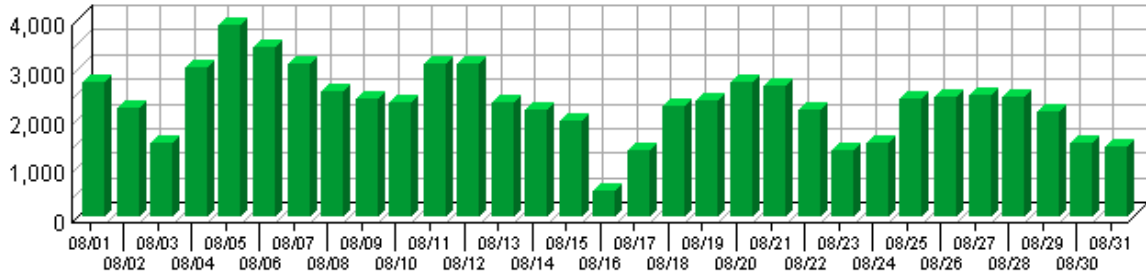
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

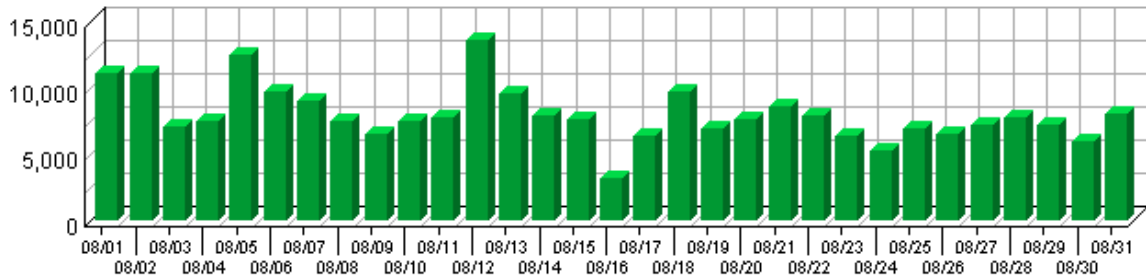
Visits Trend



Visit Summary

Visits	71,379
Average per Day	2,302
Average Visit Length	00:22:25
Median Visit Length	00:03:35
International Visits	7.53%
Visits of Unknown Origin	38.24%
Visits from Your Country: United States (US)	54.22%

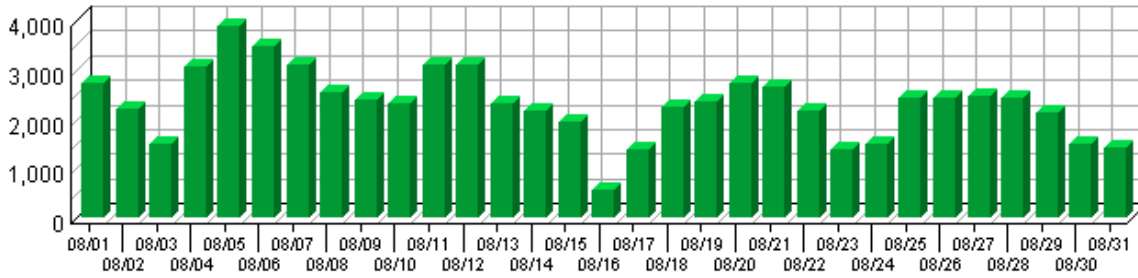
Page Views Trend



Page View Summary

Page Views	247,864
Average per Day	7,995
Average Page Views per Visit	3.47

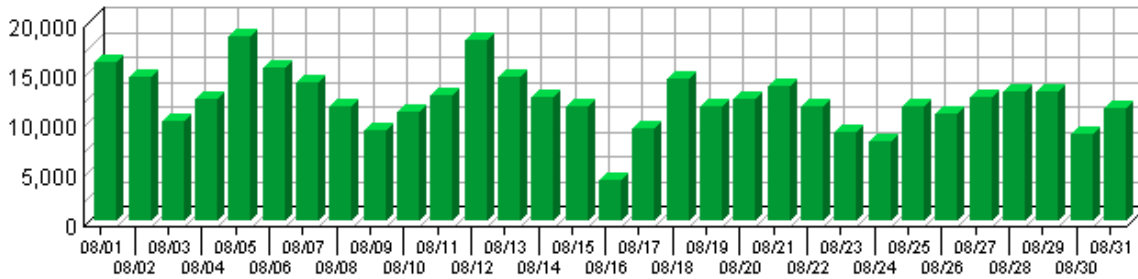
Visitors Trend



Visitor Summary

Unique Visitors	37,972
Visitors Who Visited Once	33,473
Visitors Who Visited More Than Once	4,499
Average Visits per Visitor	1.88

Hits Trend

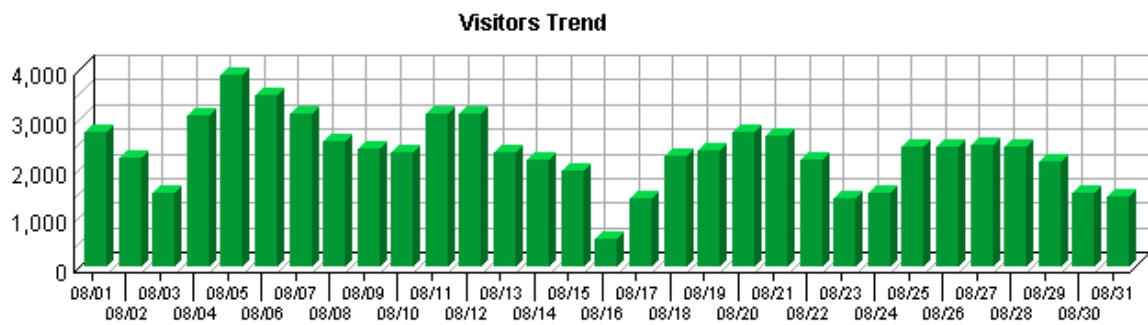
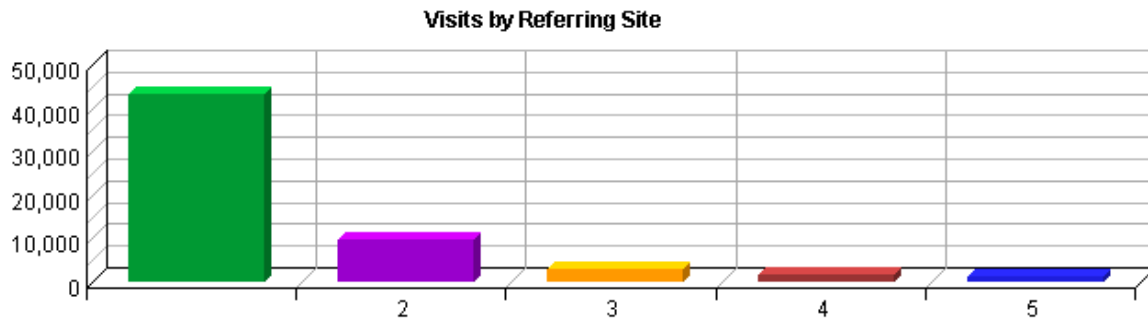


Hit Summary

Successful Hits for Entire Site	374,846
Average Hits per Day	12,091
Home Page Hits	9,620

Marketing Dashboard

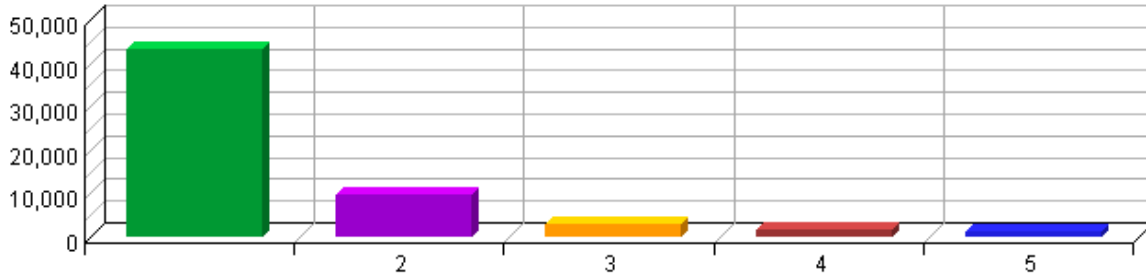
This dashboard summarizes important information related to online marketing activity.



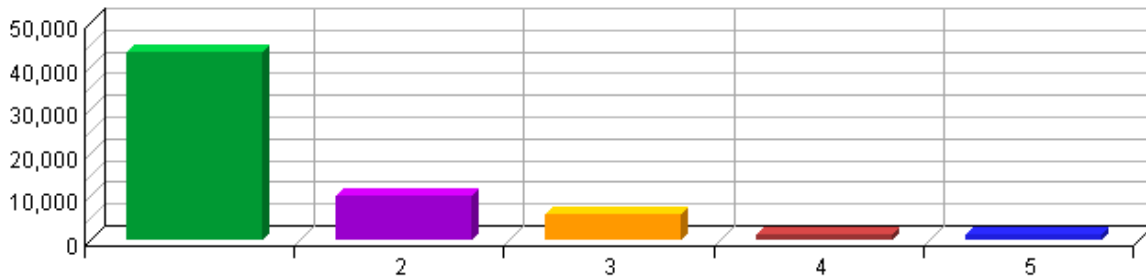
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

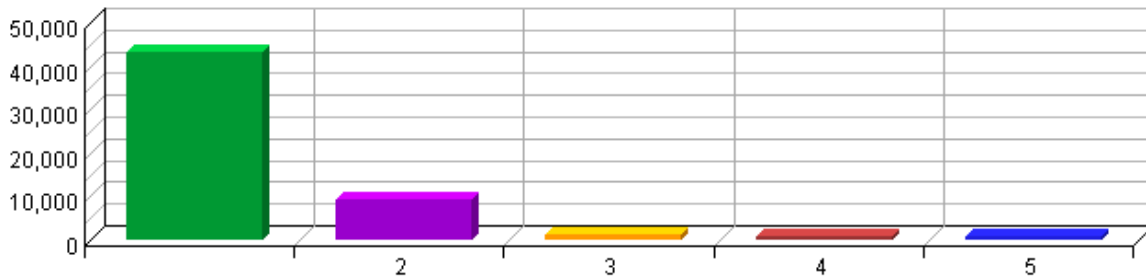
Visits by Referring Site



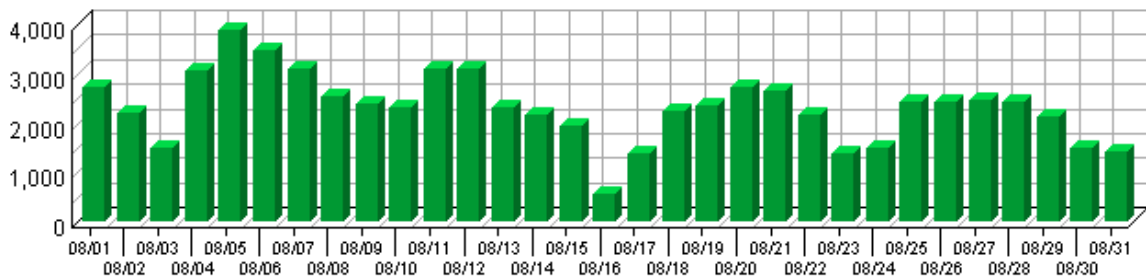
Visits by Referring Domain



Visits by Referring Page



Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	43,311	60.68%
2.	http://www.google.com/	9,570	13.41%
3.	http://es.epa.gov/	3,063	4.29%
4.	http://www.epa.gov/	1,614	2.26%
5.	http://www.google.co.in/	1,168	1.64%
6.	http://search.yahoo.com/	1,002	1.40%
7.	http://images.google.com/	748	1.05%
8.	http://www07.grants.gov/	716	1.00%
9.	http://cfpub.epa.gov/	366	0.51%
10.	http://nlquery.epa.gov/	290	0.41%
11.	http://www.google.ca/	277	0.39%
12.	http://www.google.co.uk/	276	0.39%
13.	http://www.google.com.au/	245	0.34%
14.	http://intranet.epa.gov/	226	0.32%
15.	http://search.msn.com/	220	0.31%
16.	http://search.live.com/	187	0.26%
17.	http://earth2.epa.gov/	171	0.24%
18.	http://www.sws.org/	164	0.23%
19.	http://www.google.de/	161	0.23%
20.	http://www.grants.gov/	159	0.22%
	Subtotal	63,934	89.57%
	Other	7,445	10.43%
	Total	71,379	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

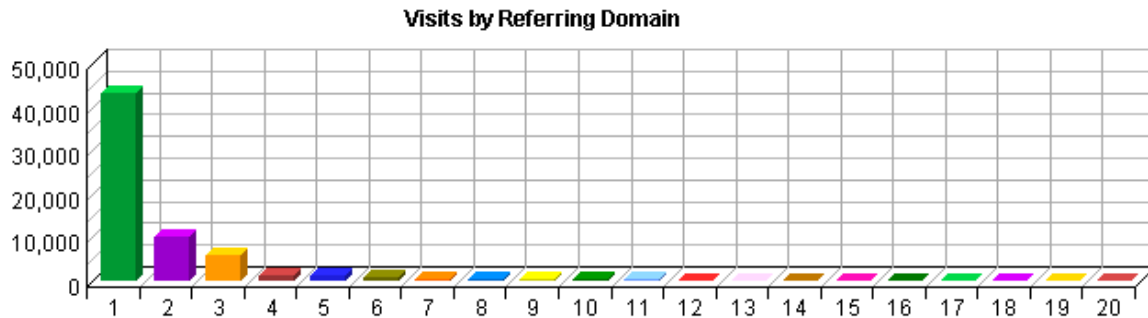
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	43,311	60.68%
2.	google.com	10,371	14.53%
3.	epa.gov	6,014	8.43%
4.	google.co.in	1,310	1.84%
5.	yahoo.com	1,280	1.79%
6.	grants.gov	875	1.23%
7.	google.co.uk	337	0.47%
8.	google.com.au	312	0.44%
9.	google.ca	311	0.44%
10.	live.com	243	0.34%
11.	msn.com	222	0.31%
12.	google.de	180	0.25%
13.	sws.org	179	0.25%
14.	google.co.th	154	0.22%
15.	google.co.za	143	0.20%
16.	google.com.ph	136	0.19%
17.	google.cn	127	0.18%
18.	google.com.my	126	0.18%
19.	business.gov	123	0.17%
20.	google.fr	114	0.16%
	Subtotal	65,868	92.28%
	Other	5,511	7.72%
	Total	71,379	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

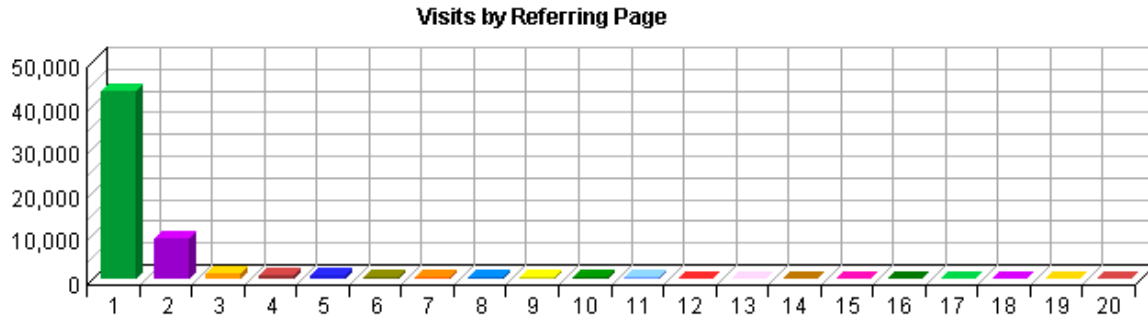
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	43,311	60.68%
2.	http://www.google.com/search	9,229	12.93%
3.	http://www.google.co.in/ search	1,162	1.63%
4.	http://images.google.com/ imgres	744	1.04%
5.	http://search.yahoo.com/ search	685	0.96%
6.	http://es.epa.gov/ncer/	455	0.64%
7.	http://www07.grants.gov/ search/search.do	354	0.50%
8.	http://nlquery.epa.gov/ epasearch/epasearch	290	0.41%
9.	http://www.google.ca/search	275	0.39%
10.	http://www.google.co.uk/ search	272	0.38%
11.	http://www.google.com.au/ search	242	0.34%
12.	http://search.msn.com/results. aspx	203	0.28%
13.	http://intranet.epa.gov/ ordintra/	198	0.28%
14.	http://search.live.com/ results.aspx	184	0.26%
15.	http://www.epa.gov/careers/ stuopp.html	180	0.25%
16.	http://www.google.de/search	160	0.22%
17.	http://www.epa.gov/ord/htm/ jobs_ord.htm	145	0.20%
18.	http://www.sws.org/	139	0.19%
19.	http://images.google.co.in/ imgres	139	0.19%
20.	http://www.google.co.th/ search	125	0.18%
	Subtotal	58,492	81.95%
	Other	12,887	18.05%
	Total	71,379	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

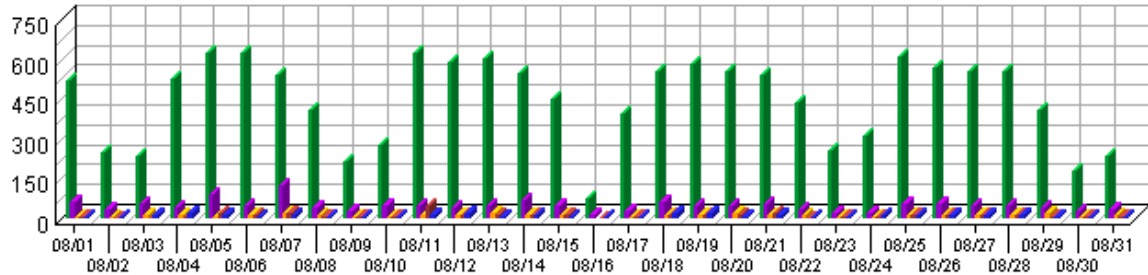
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

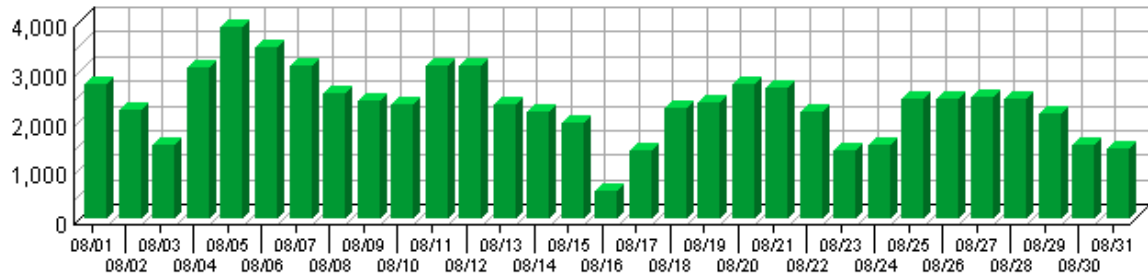
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

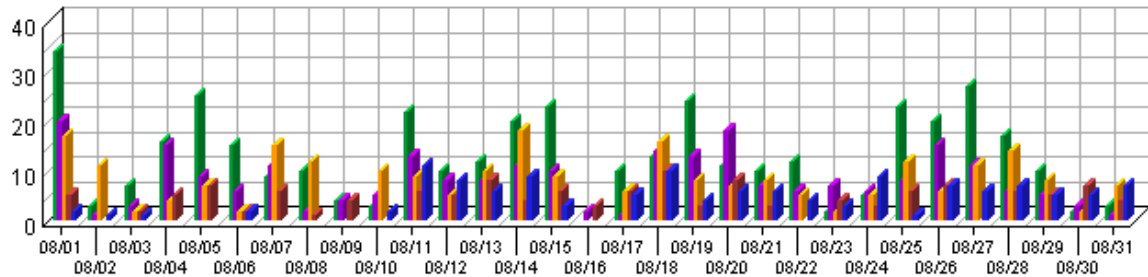
Activity by Search Engine



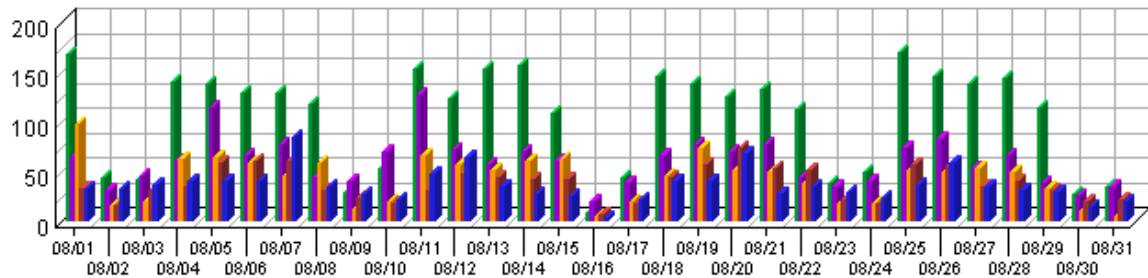
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

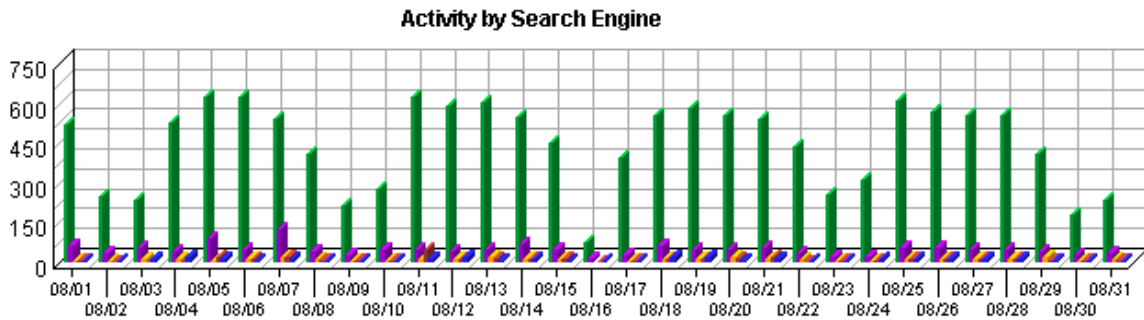


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	13,880	78.67%
2.	yahoo	1,500	8.50%
3.	google uk	376	2.13%
4.	google canada	369	2.09%
5.	google australia	346	1.96%
6.	msn	275	1.56%
7.	google germany	211	1.20%
8.	google france	123	0.70%
9.	google italy	100	0.57%
10.	yahoo spain	99	0.56%
11.	aol netfind	97	0.55%
12.	google japan	56	0.32%
13.	altavista	44	0.25%
14.	yahoo india	32	0.18%
15.	yahoo japan	23	0.13%
16.	yahoo canada	16	0.09%
17.	yahoo uk &ireland	15	0.09%
18.	yahoo taiwan	14	0.08%
19.	yahoo singapore	11	0.06%
20.	google austria	10	0.06%
	Subtotal	17,597	99.74%
	Total	17,643	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Refer
1. Google	<p>epa star epa star fellowship national mall map epa sbir epa star grant forms epa biodegradable plastics filetype:ppt polyhydroxybutyrate filetype:ppt powerpoint plant physiology specification of supercritical fluid for polymerization chain growth environmental research epa fellowship ncer filetype:pdf cheese epa ncer nanotechnology white paper epa funding epa grants research grants</p>	
2. Yahoo	<p>epa in tabular system endocrine system the characteristics of good leader.ppt daphnia sunlight pollution (pdf) thesis on corporate social environmental reporting epa star ncer fellowships epa star grant p3 mercury cycling and effects in fresh-water wetland ecosystems epa star fellowship graduate fellowships catalyst recovery operation membrane nanotechnology environmental research grants homeostasis ncerqa</p>	

epa sbir
science research topics

3.
google
uk

forms
sister chromatid exchange ppt
evaluate the actions required to achieve health for children
consequences of climate change
what can prevent traffic pollution affecting asthma
header filetype:swf
asthma air pollution pm2.5
community-intervention
molecule
biomarkers includes
health
the case of _____ is authority for saying that the offeror may exclude the postal rule by implication.
examples of biomarkers environment
biomarkers for the assessment of exposure and toxicity in children
epa approved home lead sampling kits
research proposal for environment management
presentation nanomedicine
mra infection
price as market mechanism that effectively communicates information
epa nsf

4.
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filetype:ppt stochastic design improvement
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fiber optic sensors with hydrophilic, radionuclide-selective cladding for the detection of radionuclides in water supplies
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environmental research grants
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human health
science poster prize
ecosystem services
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experimental tests of provision rules in conjoint analysis for environmental valuation
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glycerol polyesters
removal of nanoparticles by sedimentation
biogas in cow manure
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ncer usa
anosim
estriol gluc sulfate
fate, transport and behaviour of nano particles in aquatic environment
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map of mall washington d.c.
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federal reference methodologies for particulate matter
metal nanoparticles toxicity
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asthma children symptoms
epa pm1 pm2
nanotechnology risks

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environmental research
effect of heavy metal in children
epa grants
environmental protection agency

environment issues and the future
proper disposal of expired multi-vitamins
natural gas leak detector
resin sorting
research
federal express justification for an epa policy
hotels land use and regulations in the town of duncanville
autism treatment programs neurodevelopment
the addition of plasticizer makes polymer softer
hostos community college health insurance
2007 star recipients
cockroach research johns hopkins
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reproductive hormone in prepubertal male animals
annals of neurology impact factor 2007
highly cited papers stream ecology
optical properties integrating
risk analysis for veterinary biologic gay,c.g., orr,r.l., 1994
monocytogenes dose response heejeong
carbon nanotube microbe sensing
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hydroxylated pcbs birds
characterization nanomaterial
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nano synthesis microbe ppt*
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climate change and ecosystem services
epa star grant
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human variability
early career academic awards
pyrazolidine(pdf)
determine the necessary details related to your approved project to specify the scope for

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using nanotechnology how to improve environment
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microbial analysis of drinking water
fellowships environment
health of women and children and the environment
application of nanotechnology in environmental science
applications of nano technology for environmental protection
uses of nanotechnology
power point presentation files related thermal power plant
assessment tools endocrine system
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dr.joshi
arsine atmi
biomas plastic
waltham dynax ca
john godleski
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rhinovirus, detect,
virus ozonation inactivation
isoboles
pfpe
deterioration infrastructure water
survival data and diagnostic marker
xenon the full spectrum vs. deuterium plus tungsten
redox factor
cpg oligodeoxynucleotides
noroviruses bind to human abo, lewis, and secretor histo–blood group antigens

16.
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doctorial letters of reference
olanzapine and children
smoking in utero
cookson–type reagent
jiri skopek
low potassium airway
cookson–type reagent ptad, vitamin
jennifer legge
epa nanoparticles waste combustion
marshall microbial community microarrays to assess chemical and biological characteristics of water quality
health promotion theories

17.
yahoo uk
&ireland
health promotion theories
ncer
etchant regeneration
congo red agar
research protocol neurodevelopmental
silver as disinfectant
environmental factors autism
environmental geochemistry and acute diseases
the project will focus on significantly–sized business–related problem, with the objective of producing software–based solution to the problem, together with accompanying documentation
key factors and influences on children's health and safety
smith, leonard a. predictability past predictability future
children and autism and other disorderes linked

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 nf- κ b apoptosis
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 center for the study of autism
 krishna, s.h. developments and trends in enzyme catalysis in nonconventional media. biotechnol. adv. 2002, 20:239-267
 consequences of air pollution

20. innovation funding us
 oogle steve haber bms
 tria applications of nanotechnology vdi
 home build desi ms
 aquatic ecosystem services
 fetal blood samling kit
 2006 epa
 environmental studies fellowship 15 october 2008
 kratovo
 science technology sustainablility law regulation

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	2,735	15.50%
	of	1,348	7.64%
	star	1,256	7.12%
	environmental	931	5.28%
	in	818	4.64%
	research	786	4.46%
	for	701	3.97%
	fellowship	634	3.59%
	the	492	2.79%
	health	417	2.36%

	nanotechnology	391	2.22%
	grant	384	2.18%
	grants	376	2.13%
	to	362	2.05%
	2008	354	2.01%
	water	332	1.88%
	sbir	328	1.86%
	national	323	1.83%
	ppt	294	1.67%
	on	291	1.65%
2. yahoo	epa	361	2.05%
	of	238	1.35%
	in	160	0.91%
	environmental	145	0.82%
	the	103	0.58%
	research	100	0.57%
	system	91	0.52%
	on	71	0.40%
	for	69	0.39%
	health	65	0.37%
	star	61	0.35%
	to	61	0.35%
	endocrine	54	0.31%
	children	52	0.29%
	grant	47	0.27%
	tabular	44	0.25%
	good	43	0.24%
	leader.ppt	43	0.24%
	characteristics	43	0.24%
	water	41	0.23%
3. google uk	of	43	0.24%
	for	30	0.17%
	the	26	0.15%
	forms	26	0.15%
	environmental	22	0.12%
	in	21	0.12%
	to	20	0.11%
	health	18	0.10%
	research	18	0.10%
	on	16	0.09%
	children	16	0.09%
	ppt	15	0.09%

	epa	12	0.07%
	nanotechnology	10	0.06%
	change	10	0.06%
	chromatid	10	0.06%
	sister	10	0.06%
	assessment	10	0.06%
	exchange	10	0.06%
	environment	9	0.05%
4. google canada	of	52	0.29%
	research	30	0.17%
	design	26	0.15%
	filetype:ppt	24	0.14%
	stochastic	24	0.14%
	improvement	24	0.14%
	environmental	23	0.13%
	epa	22	0.12%
	for	21	0.12%
	in	20	0.11%
	water	15	0.09%
	health	14	0.08%
	the	14	0.08%
	nanotechnology	10	0.06%
	to	10	0.06%
	on	9	0.05%
	human	9	0.05%
	2008	8	0.05%
	science	8	0.05%
	proposal	8	0.05%
5. google australia	of	55	0.31%
	epa	24	0.14%
	health	23	0.13%
	change	22	0.12%
	to	19	0.11%
	the	18	0.10%
	climate	18	0.10%
	on	16	0.09%
	for	16	0.09%
	environmental	15	0.09%
	ecosystem	15	0.09%
	in	13	0.07%
	ecological	12	0.07%
	water	12	0.07%

	development	12	0.07%
	research	12	0.07%
	human	11	0.06%
	effects	11	0.06%
	nanotechnology	10	0.06%
	environment	9	0.05%
6. msn	epa	69	0.39%
	in	25	0.14%
	of	21	0.12%
	environmental	17	0.10%
	for	16	0.09%
	nanotechnology	14	0.08%
	health	12	0.07%
	to	9	0.05%
	the	9	0.05%
	p3	9	0.05%
	fellowships	7	0.04%
	assessment	7	0.04%
	children	7	0.04%
	on	7	0.04%
	star	7	0.04%
	science	7	0.04%
	biodiversity	6	0.03%
	metal	6	0.03%
	effects	6	0.03%
	grants	6	0.03%
7. google germany	of	43	0.24%
	in	26	0.15%
	nano	25	0.14%
	particles	18	0.10%
	water	15	0.09%
	transport	13	0.07%
	nanoparticles	10	0.06%
	change	9	0.05%
	climate	8	0.05%
	environment	8	0.05%
	for	8	0.05%
	ppt	8	0.05%
	the	7	0.04%
	presentation	7	0.04%
	surface	7	0.04%
	sorption	5	0.03%

	nanotechnology	5	0.03%
	environmental	5	0.03%
	national	5	0.03%
	dssc	4	0.02%
8. google france	of	8	0.05%
	ppt	8	0.05%
	epa	7	0.04%
	water	6	0.03%
	in	5	0.03%
	2008	5	0.03%
	nanotechnology	4	0.02%
	process	3	0.02%
	research	3	0.02%
	endocrine	3	0.02%
	gas	3	0.02%
	detection	3	0.02%
	the	3	0.02%
	brain	3	0.02%
	2006	3	0.02%
	m.	3	0.02%
	science	3	0.02%
	funding	3	0.02%
	green	3	0.02%
	leak	3	0.02%
9. google italy	.ppt	30	0.17%
	hemorrhage	29	0.16%
	in	6	0.03%
	of	6	0.03%
	health	5	0.03%
	environmental	5	0.03%
	research	5	0.03%
	watershed	4	0.02%
	ethiopian	4	0.02%
	management	4	0.02%
	ppt	3	0.02%
	particulate	3	0.02%
	filetype:ppt	3	0.02%
	nanotechnology	3	0.02%
	epa	3	0.02%
	for	2	0.01%
	hm	2	0.01%
	project	2	0.01%

	pipeline	2	0.01%
	electron	2	0.01%
10. yahoo spain	candid	52	0.29%
	garden	10	0.06%
	design	10	0.06%
	photos	7	0.04%
	tomatoes	4	0.02%
	sweet	4	0.02%
	pic	4	0.02%
	awards	4	0.02%
	pictures	3	0.02%
	people	3	0.02%
	epa.gov	3	0.02%
	jeopardy	2	0.01%
	2008	2	0.01%
	clue	2	0.01%
	high	2	0.01%
	crew	2	0.01%
	assembles	2	0.01%
	lowell	2	0.01%
	construction	2	0.01%
	drinking	2	0.01%
11. aol netfind	epa	14	0.08%
	in	14	0.08%
	of	13	0.07%
	environmental	11	0.06%
	research	10	0.06%
	the	8	0.05%
	for	7	0.04%
	what	4	0.02%
	on	3	0.02%
	grants	3	0.02%
	nanotechnology	3	0.02%
	us	3	0.02%
	protection	3	0.02%
	international	3	0.02%
	agency	3	0.02%
	events	3	0.02%
	university	3	0.02%
	is	3	0.02%
	metal	2	0.01%
	made	2	0.01%

12. google japan	dose	4	0.02%
	response	3	0.02%
	air	2	0.01%
	fellowship	2	0.01%
	success	2	0.01%
	water	2	0.01%
	compact	2	0.01%
	ion	2	0.01%
	sbir	2	0.01%
	monocytogenes	2	0.01%
	epa	2	0.01%
	filetype:ppt	2	0.01%
	research	2	0.01%
	membrane	2	0.01%
	endocrine	2	0.01%
	testis	2	0.01%
	us	2	0.01%
	stor	2	0.01%
	metal	2	0.01%
	sinusoidal	1	0.01%
13. altavista	synthesis	19	0.11%
	pdf	19	0.11%
	nano	19	0.11%
	green	18	0.10%
	particle	18	0.10%
	epa	6	0.03%
	graduate	2	0.01%
	to	2	0.01%
	environmental	2	0.01%
	human	2	0.01%
	grant	2	0.01%
	the	2	0.01%
	nanotechnology	2	0.01%
	fellowship	2	0.01%
	endocrine	2	0.01%
	agency	2	0.01%
	protection	2	0.01%
	sbir	2	0.01%
	doctoral	1	0.01%
	drug	1	0.01%
14. yahoo india	nanotechnology	12	0.07%
	of	9	0.05%

	environment	8	0.05%
	to	7	0.04%
	how	6	0.03%
	in	6	0.03%
	improve	6	0.03%
	using	6	0.03%
	environmental	4	0.02%
	water	3	0.02%
	children	2	0.01%
	health	2	0.01%
	power	2	0.01%
	analysis	2	0.01%
	techniques	2	0.01%
	drinking	2	0.01%
	science	2	0.01%
	metrology	2	0.01%
	for	2	0.01%
	fellowships	2	0.01%
15. yahoo japan	water	4	0.02%
	treatment	3	0.02%
	ballast	3	0.02%
	system	3	0.02%
	market	2	0.01%
	epa	2	0.01%
	pfpe	1	0.01%
	tungsten	1	0.01%
	data	1	0.01%
	godleski	1	0.01%
	detect,	1	0.01%
	deterioration	1	0.01%
	waltham	1	0.01%
	assay	1	0.01%
	bind	1	0.01%
	isoboles	1	0.01%
	virus	1	0.01%
	deuterium	1	0.01%
	oligodeoxynucleotides	1	0.01%
	survival	1	0.01%
16. yahoo canada	green	2	0.01%
	of	2	0.01%
	site:gov	2	0.01%
	building	2	0.01%

	penetration	2	0.01%
	cookson–type	2	0.01%
	market	2	0.01%
	reagent	2	0.01%
	p3	2	0.01%
	reference	1	0.01%
	nanoparticles	1	0.01%
	water	1	0.01%
	utero	1	0.01%
	vitamin	1	0.01%
	microarrays	1	0.01%
	children	1	0.01%
	ptad,	1	0.01%
	microbial	1	0.01%
	potassium	1	0.01%
	actin	1	0.01%
17. yahoo uk &ireland	the	3	0.02%
	health	3	0.02%
	environmental	2	0.01%
	regerenation	2	0.01%
	problem,	2	0.01%
	predictability	2	0.01%
	factors	2	0.01%
	theories	2	0.01%
	autism	2	0.01%
	on	2	0.01%
	etchant	2	0.01%
	with	2	0.01%
	ncer	2	0.01%
	promotion	2	0.01%
	diseas	1	0.01%
	software–based	1	0.01%
	other	1	0.01%
	to	1	0.01%
	children's	1	0.01%
	linked	1	0.01%
18. yahoo taiwan	p3	2	0.01%
	etchant	2	0.01%
	regeneration	2	0.01%
	electrolytic	2	0.01%
	chemical	1	0.01%
	wu	1	0.01%

	2-nitrofluoranthene	1	0.01%
	nf-î°b	1	0.01%
	tax	1	0.01%
	endocrine	1	0.01%
	c.	1	0.01%
	epa	1	0.01%
	bibliometric	1	0.01%
	eosinophils	1	0.01%
	economic	1	0.01%
	asthma	1	0.01%
	blood	1	0.01%
	cindy,huei-hsin,	1	0.01%
	apoptosis	1	0.01%
	environment	1	0.01%
19. yahoo singapore	of	4	0.02%
	based	2	0.01%
	corn	2	0.01%
	research	2	0.01%
	results	2	0.01%
	nanotechnology	2	0.01%
	in	2	0.01%
	plastics	2	0.01%
	halon	1	0.01%
	s.h.	1	0.01%
	biotechnol.	1	0.01%
	processing	1	0.01%
	problems	1	0.01%
	the	1	0.01%
	krishna,	1	0.01%
	20:239-267	1	0.01%
	media.	1	0.01%
	environmental	1	0.01%
	pollution	1	0.01%
	study	1	0.01%
20. google austria	nanotechnology	1	0.01%
	samling	1	0.01%
	services	1	0.01%
	epa	1	0.01%
	build	1	0.01%
	applications	1	0.01%
	kratovo	1	0.01%
	us	1	0.01%

home	1	0.01%
innovation	1	0.01%
fellowship	1	0.01%
2006	1	0.01%
sustainability	1	0.01%
2008	1	0.01%
of	1	0.01%
vdi	1	0.01%
ecosystem	1	0.01%
kit	1	0.01%
fetal	1	0.01%
technology	1	0.01%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



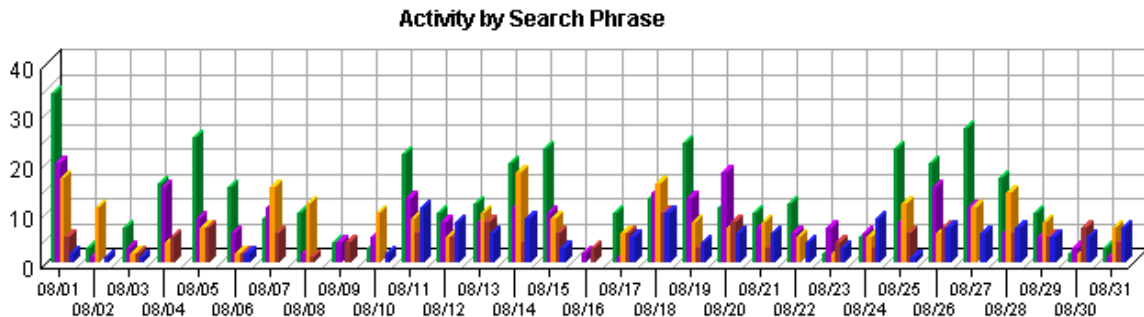
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	402	2.28%
2.	epa star fellowship	249	1.41%
3.	epa	248	1.41%
4.	forms	136	0.77%
5.	national mall map	130	0.74%
6.	epa sbir	110	0.62%
7.	epa star grant	106	0.60%
8.	ncer	64	0.36%
9.	environmental research	58	0.33%
10.	epa fellowship	52	0.29%
11.	epa ncer	43	0.24%
12.	epa grants	41	0.23%
13.	health	41	0.23%
14.	epa funding	40	0.23%
15.	change	39	0.22%
16.	nanotechnology white paper	39	0.22%
17.	research grants	36	0.20%
18.	candid	33	0.19%
19.	star grant	31	0.18%
20.	star fellowship	31	0.18%
	Subtotal	1,929	10.94%
	Total	17,639	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	383	2.17%
	yahoo	16	0.09%
	google australia	3	0.02%
2. epa star fellowship	google	238	1.35%
	yahoo	8	0.05%
	google canada	1	0.01%
	msn	1	0.01%
	google france	1	0.01%
3. epa	yahoo	159	0.90%
	google	70	0.40%
	msn	13	0.07%
	aol netfind	4	0.02%
	google australia	1	0.01%
	yahoo mexico	1	0.01%
4. forms	google	94	0.53%
	google uk	25	0.14%
	google canada	7	0.04%
	google australia	7	0.04%
	aol netfind	1	0.01%
	google italy	1	0.01%
	google germany	1	0.01%
5. national mall map	google	129	0.73%
	google uk	1	0.01%
6. epa sbir	google	105	0.60%
	yahoo	5	0.03%
7. epa star grant	google	96	0.54%
	yahoo	9	0.05%
	altavista	1	0.01%
8. ncer	google	46	0.26%
	yahoo	14	0.08%
	yahoo uk &ireland	2	0.01%
	google uk	1	0.01%
	google germany	1	0.01%
9. environmental research	google	53	0.30%
	aol netfind	2	0.01%
	yahoo	2	0.01%
	google australia	1	0.01%
10. epa fellowship	google	47	0.27%

	yahoo	3	0.02%
	google uk	1	0.01%
	msn	1	0.01%
11. epa ncer	google	42	0.24%
	google canada	1	0.01%
12. epa grants	google	35	0.20%
	yahoo	4	0.02%
	aol netfind	2	0.01%
13. health	google	30	0.17%
	google australia	7	0.04%
	google canada	2	0.01%
	google uk	2	0.01%
14. epa funding	google	36	0.20%
	google germany	1	0.01%
	google france	1	0.01%
	yahoo	1	0.01%
	google australia	1	0.01%
15. change	google	33	0.19%
	google australia	3	0.02%
	google canada	3	0.02%
16. nanotechnology white paper	google	39	0.22%
17. research grants	google	33	0.19%
	google france	2	0.01%
	aol netfind	1	0.01%
18. candid	yahoo spain	33	0.19%
19. star grant	google	27	0.15%
	yahoo	4	0.02%
20. star fellowship	google	31	0.18%

Activity by Search Phrase – Help Card

? **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



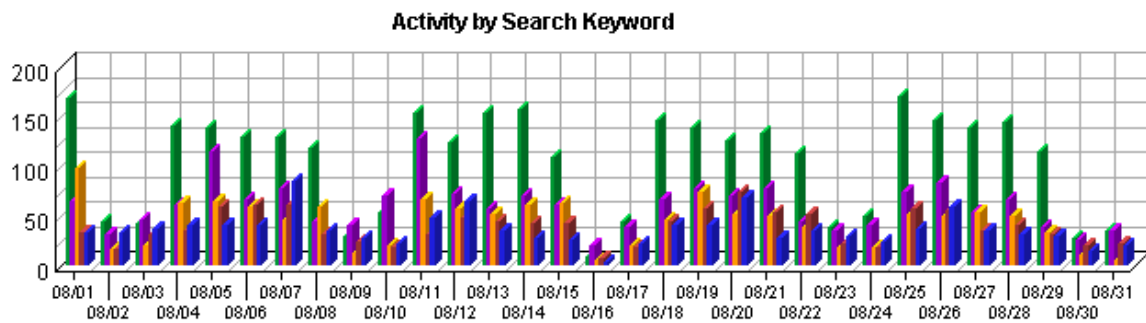
—
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,271	4.84%
2.	of	1,855	2.74%
3.	star	1,344	1.99%
4.	environmental	1,189	1.76%
5.	in	1,122	1.66%
6.	research	981	1.45%
7.	for	878	1.30%
8.	the	691	1.02%
9.	fellowship	677	1.00%
10.	health	566	0.84%
11.	nanotechnology	501	0.74%
12.	to	498	0.74%
13.	water	448	0.66%
14.	grant	448	0.66%
15.	grants	427	0.63%
16.	on	426	0.63%
17.	2008	405	0.60%
18.	sbir	362	0.54%
19.	national	356	0.53%
20.	ppt	355	0.53%
	Subtotal	16,800	24.85%
	Total	67,599	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	2,735	4.05%
	yahoo	361	0.53%
	msn	69	0.10%
	google australia	24	0.04%
	google canada	22	0.03%
	aol netfind	14	0.02%
	google uk	12	0.02%
	google france	7	0.01%
	altavista	6	0.01%
	google germany	4	0.01%
	google italy	3	0.00%
	netscape	2	0.00%
	yahoo korea	2	0.00%
	google japan	2	0.00%
	yahoo japan	2	0.00%
	yahoo mexico	1	0.00%
	yahoo india	1	0.00%
	google austria	1	0.00%
	yahoo canada	1	0.00%
	yahoo spain	1	0.00%
2. of	google	1,348	1.99%
	yahoo	238	0.35%
	google australia	55	0.08%
	google canada	52	0.08%
	google uk	43	0.06%
	google germany	43	0.06%
	msn	21	0.03%
	aol netfind	13	0.02%
	yahoo india	9	0.01%
	google france	8	0.01%
	google italy	6	0.01%
	yahoo singapore	4	0.01%
	yahoo canada	2	0.00%
	yahoo spain	2	0.00%
	yahoo mexico	2	0.00%
	yahoo taiwan	1	0.00%
	yahoo uk &ireland	1	0.00%
	yandex	1	0.00%

	altavista	1	0.00%
	yahoo australia &nz	1	0.00%
3. star	google	1,256	1.86%
	yahoo	61	0.09%
	msn	7	0.01%
	google canada	6	0.01%
	google australia	4	0.01%
	google uk	2	0.00%
	aol netfind	2	0.00%
	compuserve	2	0.00%
	google france	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
4. environmental	google	931	1.38%
	yahoo	145	0.21%
	google canada	23	0.03%
	google uk	22	0.03%
	msn	17	0.03%
	google australia	15	0.02%
	aol netfind	11	0.02%
	google germany	5	0.01%
	google italy	5	0.01%
	yahoo india	4	0.01%
	yahoo uk &ireland	2	0.00%
	altavista	2	0.00%
	google france	1	0.00%
	google austria	1	0.00%
	yahoo spain	1	0.00%
	yandex	1	0.00%
	yahoo singapore	1	0.00%
	google japan	1	0.00%
	all the web	1	0.00%
5. in	google	818	1.21%
	yahoo	160	0.24%
	google germany	26	0.04%
	msn	25	0.04%
	google uk	21	0.03%
	google canada	20	0.03%
	aol netfind	14	0.02%
	google australia	13	0.02%
	google italy	6	0.01%

	yahoo india	6	0.01%
	google france	5	0.01%
	yahoo singapore	2	0.00%
	ninemsn	1	0.00%
	altavista	1	0.00%
	google japan	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo mexico	1	0.00%
	yahoo canada	1	0.00%
6. research	google	786	1.16%
	yahoo	100	0.15%
	google canada	30	0.04%
	google uk	18	0.03%
	google australia	12	0.02%
	aol netfind	10	0.01%
	msn	6	0.01%
	google italy	5	0.01%
	google france	3	0.00%
	google germany	2	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	yahoo india	2	0.00%
	yahoo uk &ireland	1	0.00%
	netscape	1	0.00%
	altavista	1	0.00%
7. for	google	701	1.04%
	yahoo	69	0.10%
	google uk	30	0.04%
	google canada	21	0.03%
	msn	16	0.02%
	google australia	16	0.02%
	google germany	8	0.01%
	aol netfind	7	0.01%
	yahoo india	2	0.00%
	google italy	2	0.00%
	google france	2	0.00%
	google japan	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
	yahoo singapore	1	0.00%
8. the	google	492	0.73%
	yahoo	103	0.15%

	google uk	26	0.04%
	google australia	18	0.03%
	google canada	14	0.02%
	msn	9	0.01%
	aol netfind	8	0.01%
	google germany	7	0.01%
	google france	3	0.00%
	yahoo uk &ireland	3	0.00%
	altavista	2	0.00%
	yahoo spain	1	0.00%
	yahoo india	1	0.00%
	yahoo singapore	1	0.00%
	yahoo japan	1	0.00%
	google japan	1	0.00%
	mamma	1	0.00%
9. fellowship	google	634	0.94%
	yahoo	26	0.04%
	google canada	4	0.01%
	msn	3	0.00%
	google france	3	0.00%
	altavista	2	0.00%
	google uk	2	0.00%
	google japan	2	0.00%
	google austria	1	0.00%
10. health	google	417	0.62%
	yahoo	65	0.10%
	google australia	23	0.03%
	google uk	18	0.03%
	google canada	14	0.02%
	msn	12	0.02%
	google italy	5	0.01%
	yahoo uk &ireland	3	0.00%
	yahoo india	2	0.00%
	google france	1	0.00%
	google japan	1	0.00%
	google germany	1	0.00%
	aol netfind	1	0.00%
	mamma	1	0.00%
	ninemsn	1	0.00%
	yahoo canada	1	0.00%
11. nanotechnology	google	391	0.58%
	yahoo	32	0.05%

msn	14	0.02%
yahoo india	12	0.02%
google uk	10	0.01%
google canada	10	0.01%
google australia	10	0.01%
google germany	5	0.01%
google france	4	0.01%
aol netfind	3	0.00%
google italy	3	0.00%
yahoo singapore	2	0.00%
altavista	2	0.00%
google austria	1	0.00%
yahoo spain	1	0.00%
netscape	1	0.00%

12. to	google	362	0.54%
	yahoo	61	0.09%
	google uk	20	0.03%
	google australia	19	0.03%
	google canada	10	0.01%
	msn	9	0.01%
	yahoo india	7	0.01%
	google germany	3	0.00%
	altavista	2	0.00%
	yahoo uk &ireland	1	0.00%
	aol netfind	1	0.00%
	google france	1	0.00%
	yahoo canada	1	0.00%
	yahoo japan	1	0.00%

13. water	google	332	0.49%
	yahoo	41	0.06%
	google germany	15	0.02%
	google canada	15	0.02%
	google australia	12	0.02%
	google france	6	0.01%
	msn	5	0.01%
	google uk	5	0.01%
	yahoo japan	4	0.01%
	yahoo india	3	0.00%
	yahoo spain	2	0.00%
	google japan	2	0.00%
	google italy	2	0.00%
	aol netfind	1	0.00%

	all the web	1	0.00%
	yahoo singapore	1	0.00%
	yahoo canada	1	0.00%
14. grant	google	384	0.57%
	yahoo	47	0.07%
	google canada	7	0.01%
	msn	4	0.01%
	google australia	2	0.00%
	altavista	2	0.00%
	google germany	1	0.00%
	google japan	1	0.00%
15. grants	google	376	0.56%
	yahoo	26	0.04%
	msn	6	0.01%
	google canada	3	0.00%
	google uk	3	0.00%
	google france	3	0.00%
	aol netfind	3	0.00%
	google australia	2	0.00%
	netscape	1	0.00%
	yandex	1	0.00%
	google italy	1	0.00%
	google japan	1	0.00%
	google germany	1	0.00%
16. on	google	291	0.43%
	yahoo	71	0.11%
	google uk	16	0.02%
	google australia	16	0.02%
	google canada	9	0.01%
	msn	7	0.01%
	google germany	3	0.00%
	aol netfind	3	0.00%
	yahoo uk &ireland	2	0.00%
	mamma	2	0.00%
	yahoo india	1	0.00%
	altavista	1	0.00%
	google france	1	0.00%
	yahoo mexico	1	0.00%
	google italy	1	0.00%
	yandex	1	0.00%
17. 2008	google	354	0.52%
	yahoo	17	0.03%

	google canada	8	0.01%
	google france	5	0.01%
	google australia	4	0.01%
	msn	3	0.00%
	google uk	2	0.00%
	yahoo spain	2	0.00%
	google germany	2	0.00%
	all the web	2	0.00%
	google italy	2	0.00%
	aol netfind	2	0.00%
	netscape	1	0.00%
	google austria	1	0.00%
18. sbir	google	328	0.49%
	yahoo	26	0.04%
	google japan	2	0.00%
	altavista	2	0.00%
	aol netfind	1	0.00%
	google uk	1	0.00%
	google canada	1	0.00%
	msn	1	0.00%
19. national	google	323	0.48%
	yahoo	16	0.02%
	google germany	5	0.01%
	google canada	4	0.01%
	google uk	3	0.00%
	google france	1	0.00%
	google japan	1	0.00%
	aol netfind	1	0.00%
	google australia	1	0.00%
	msn	1	0.00%
20. ppt	google	294	0.43%
	google uk	15	0.02%
	yahoo	10	0.01%
	google france	8	0.01%
	google germany	8	0.01%
	google australia	7	0.01%
	google canada	5	0.01%
	google italy	3	0.00%
	netscape	2	0.00%
	google japan	1	0.00%
	yahoo taiwan	1	0.00%
	altavista	1	0.00%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

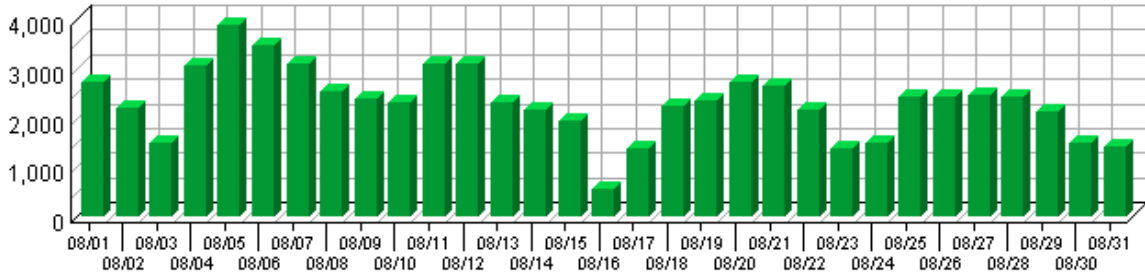
% Percentage of visitors referred from search engines who used the specified search engine and keyword.

—
💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

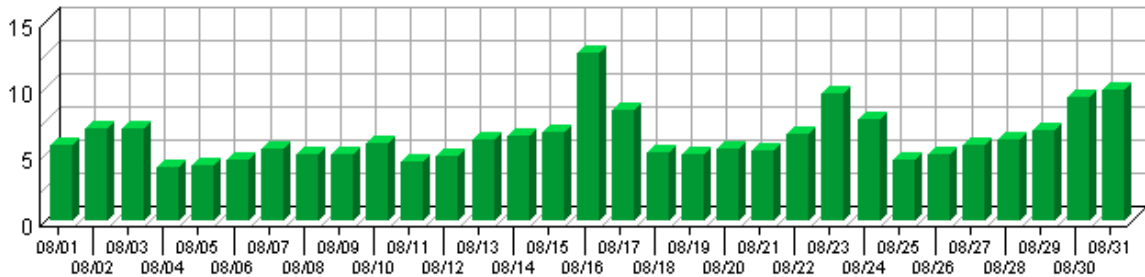
Visitors Trend



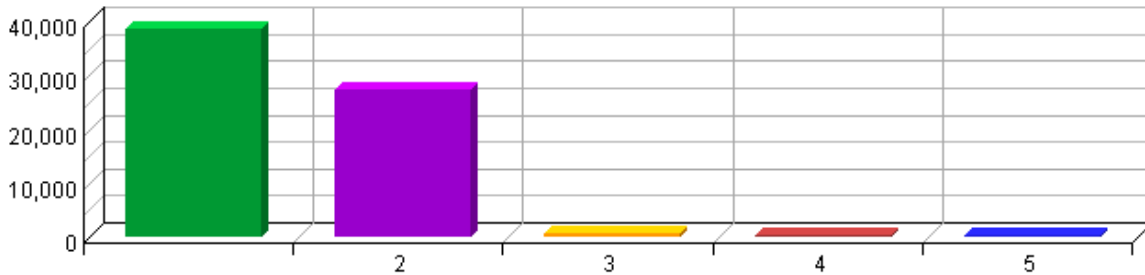
Visit Summary

Visits	71,379
Average per Day	2,302
Average Visit Length	00:22:25
Median Visit Length	00:03:35
International Visits	7.53%
Visits of Unknown Origin	38.24%
Visits from Your Country: United States (US)	54.22%

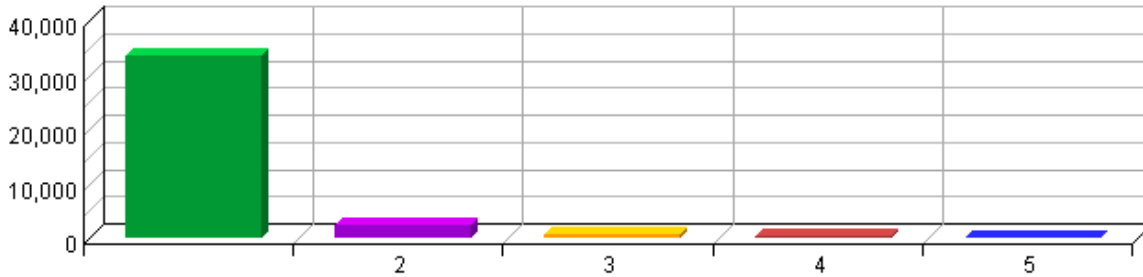
Average Length of Visit Trend



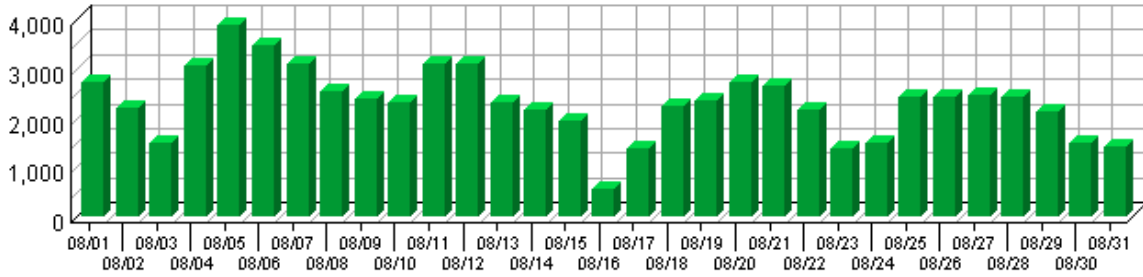
Top Countries by Visits



Visitors by Number of Visits



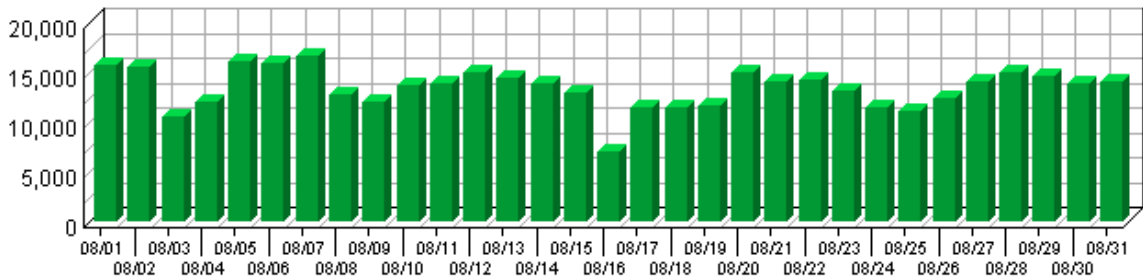
Visitors Trend



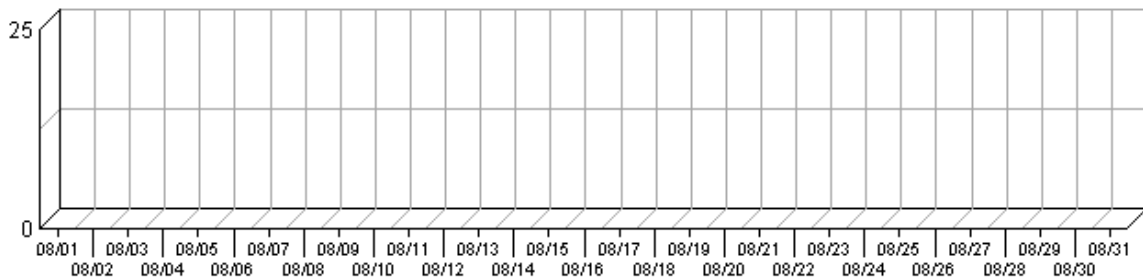
Visitor Summary

Unique Visitors	37,972
Visitors Who Visited Once	33,473
Visitors Who Visited More Than Once	4,499
Average Visits per Visitor	1.88

Visitor Minutes Trend



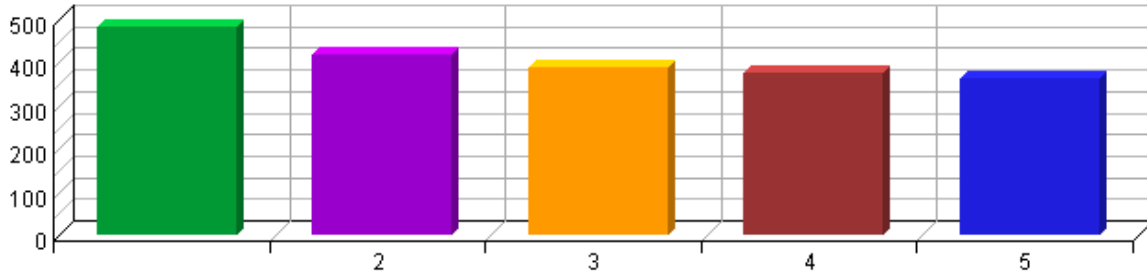
First Time Visitors Trend



New vs. Return Visits



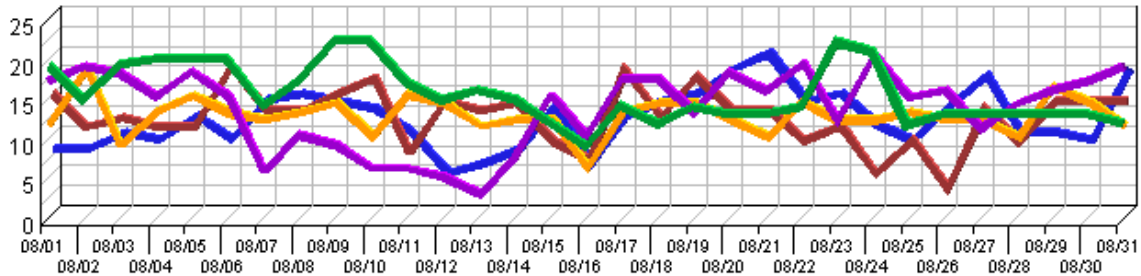
Top Visitors by Visits



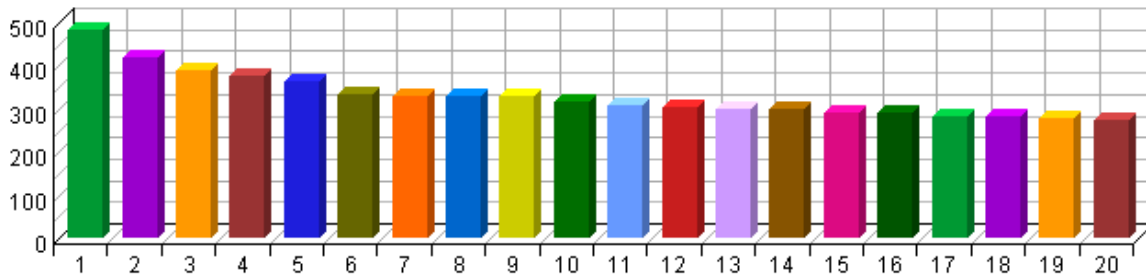
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend



Top Visitors by Visits



Top Visitors

	Visitor	Visits	%	Hits
1.	rhine.sba.gov_Java/1.5.0_06	484	0.68%	714
2.	65.214.44.28_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	419	0.59%	835
3.	ip-78-137-163-133.dedi.digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	387	0.54%	655
4.	msnbot-65-55-105-245.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	375	0.53%	1,023
5.	65.55.232.34_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	365	0.51%	1,839
6.	msnbot-65-55-105-232.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	332	0.46%	864
7.	msnbot-65-55-105-244.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	331	0.46%	880
8.		330	0.46%	846

	msnbot-65-55-105-240.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)			
9.	msnbot-65-55-105-242.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	327	0.46%	768
10.	msnbot-65-55-105-243.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	317	0.44%	891
11.	msnbot-65-55-105-241.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	306	0.43%	875
12.	msnbot-65-55-105-236.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	302	0.42%	845
13.	msnbot-65-55-105-230.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	301	0.42%	796
14.	msnbot-65-55-105-237.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	300	0.42%	762
15.	msnbot-65-55-105-238.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	292	0.41%	770
16.	msnbot-65-55-105-235.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	289	0.40%	730
17.	msnbot-65-55-105-234.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	284	0.40%	777
18.	msnbot-65-55-104-29.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	282	0.39%	880
19.	msnbot-65-55-105-239.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	278	0.39%	823
20.	65.55.25.153_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	275	0.39%	1,399
	Subtotal	6,576	9.21%	17,972
	Other	64,826	90.79%	356,367
	Total	71,402	100.00%	374,339

Top Visitors – Help Card

? Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

💡 Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	71,401	100.00%
2. Users Without Cookies	1	0.00%
Total	71,402	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

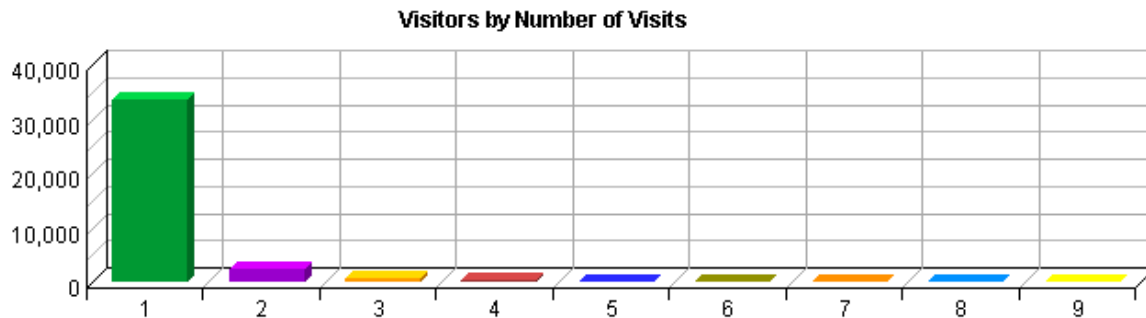
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	33,473	88.15%
2 visits	2,511	6.61%
3 visits	657	1.73%
4 visits	258	0.68%
5 visits	163	0.43%
6 visits	101	0.27%
7 visits	88	0.23%
8 visits	62	0.16%
9 visits	37	0.10%
Subtotal	37,350	98.36%
Other	622	1.64%
Total	37,972	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

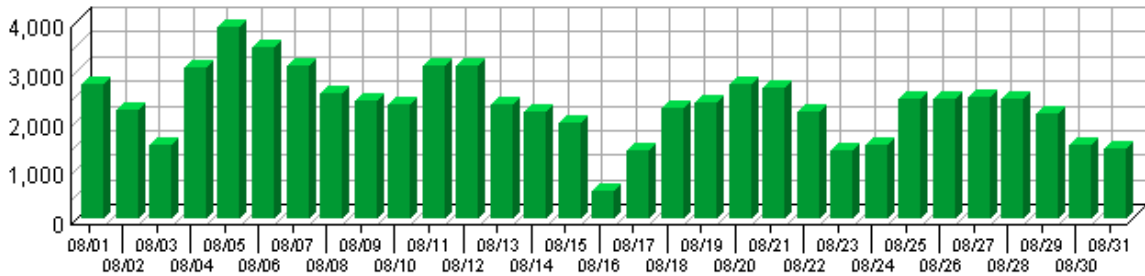
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



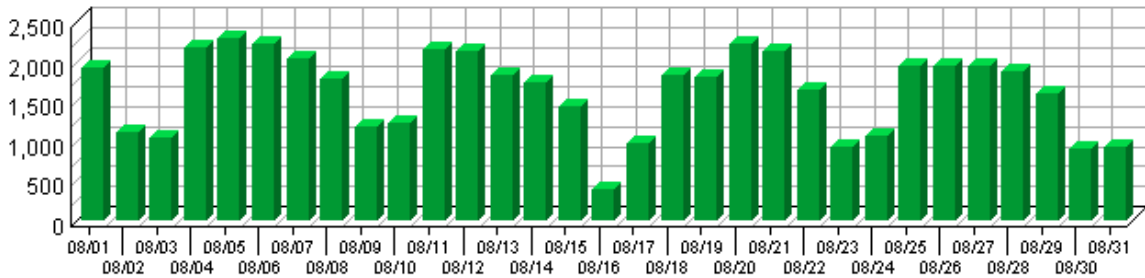
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

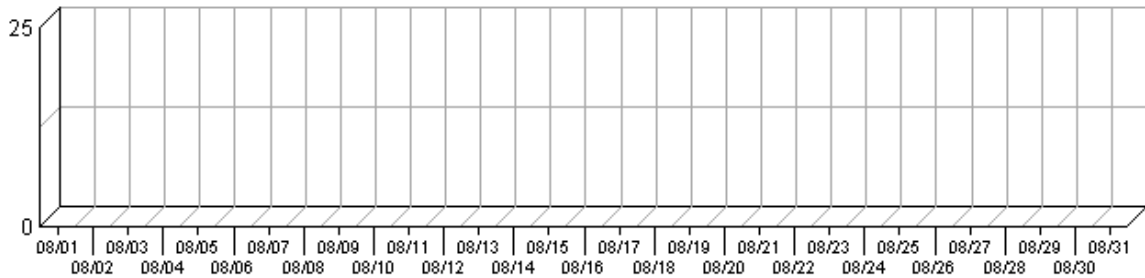
Visitors Trend



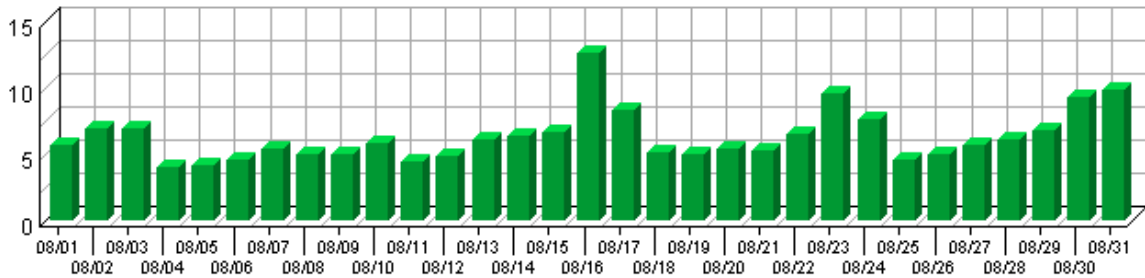
Unique Visitors Trend



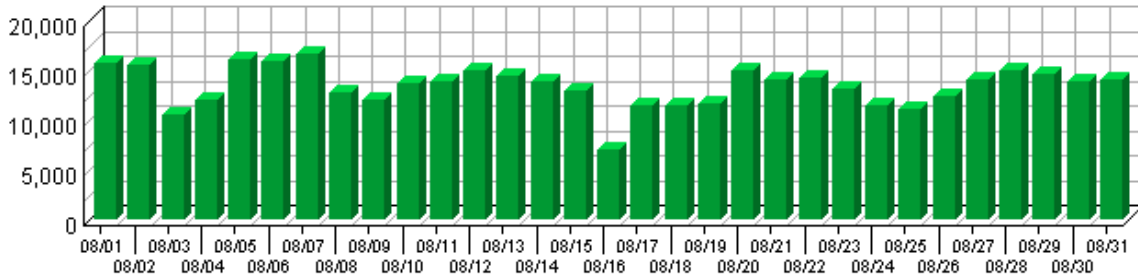
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
08/01	2,720	1,927	0	00:05:45	15,680.08
08/02	2,206	1,116	0	00:07:00	15,472.03
08/03	1,505	1,043	0	00:07:00	10,558.73
08/04	3,050	2,173	0	00:03:58	12,105.00
08/05	3,895	2,302	0	00:04:07	16,071.63
08/06	3,467	2,219	0	00:04:36	15,954.57
08/07	3,095	2,046	0	00:05:24	16,717.53
08/08	2,542	1,779	0	00:05:01	12,782.73
08/09	2,407	1,192	0	00:04:59	12,014.40
08/10	2,328	1,216	0	00:05:51	13,629.60
08/11	3,110	2,154	0	00:04:29	13,976.13
08/12	3,100	2,133	0	00:04:51	15,038.08
08/13	2,329	1,838	0	00:06:10	14,397.62
08/14	2,180	1,738	0	00:06:21	13,852.63
08/15	1,960	1,440	0	00:06:38	13,019.35
08/16	548	384	0	00:12:41	6,954.45
08/17	1,369	983	0	00:08:21	11,449.93
08/18	2,245	1,825	0	00:05:07	11,519.02
08/19	2,344	1,803	0	00:04:59	11,713.67
08/20	2,726	2,227	0	00:05:28	14,931.43
08/21	2,648	2,124	0	00:05:18	14,064.52
08/22	2,169	1,652	0	00:06:35	14,311.90
08/23	1,369	926	0	00:09:35	13,137.40
08/24	1,509	1,058	0	00:07:39	11,553.30
08/25	2,414	1,948	0	00:04:36	11,124.53
08/26	2,444	1,955	0	00:05:04	12,385.17
08/27	2,475	1,940	0	00:05:39	14,024.83
08/28	2,441	1,876	0	00:06:09	15,016.68
08/29	2,137	1,586	0	00:06:50	14,622.62
08/30	1,493	912	0	00:09:20	13,943.43

08/31	1,431	926	0	00:09:48	14,024.40
Average	2,311	1,627	0	N/A	13,420.88
Total	71,656	50,441	0	N/A	416,047.42

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
08/01	2,712	3.80%
08/02	2,190	3.07%
08/03	1,498	2.10%
08/04	3,043	4.26%
08/05	3,872	5.42%
08/06	3,456	4.84%
08/07	3,087	4.32%
08/08	2,534	3.55%
08/09	2,397	3.36%
08/10	2,324	3.26%
08/11	3,103	4.35%
08/12	3,091	4.33%
08/13	2,321	3.25%
08/14	2,169	3.04%
08/15	1,952	2.73%
08/16	536	0.75%
08/17	1,363	1.91%
08/18	2,237	3.13%
08/19	2,337	3.27%
08/20	2,716	3.81%
08/21	2,641	3.70%
08/22	2,160	3.03%
08/23	1,360	1.91%
08/24	1,501	2.10%
08/25	2,410	3.38%

08/26	2,437	3.41%
08/27	2,467	3.46%
08/28	2,432	3.41%
08/29	2,125	2.98%
08/30	1,487	2.08%
08/31	1,421	1.99%
Total	71,379	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card


 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

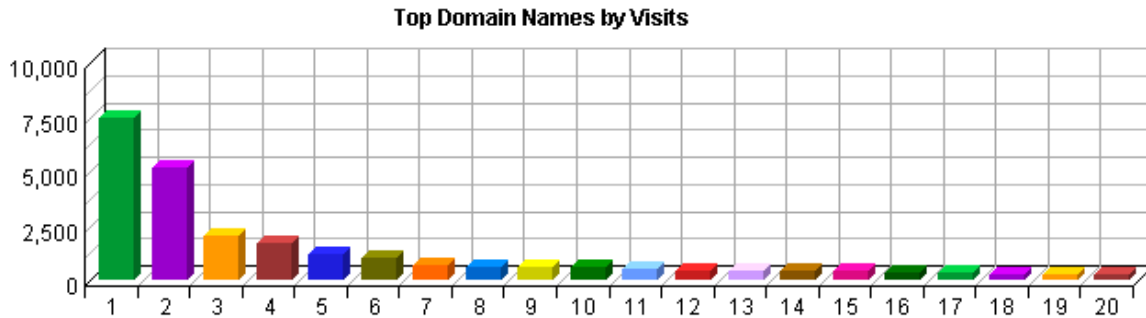
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	googlebot.com	7,453	10.44%	27,226
2.	msn.com	5,184	7.26%	14,157
3.	comcast.net	2,023	2.83%	5,901
4.	yahoo.net	1,663	2.33%	51,363
5.	rr.com	1,217	1.70%	3,585
6.	verizon.net	1,058	1.48%	3,586
7.	bezeqint.net	700	0.98%	747
8.	cox.net	626	0.88%	1,780
9.	sbcglobal.net	596	0.83%	1,928
10.	searchme.com	553	0.77%	1,707
11.	sba.gov	484	0.68%	714
12.	aol.com	449	0.63%	684
13.	65.214.44.28	419	0.59%	835
14.	bellsouth.net	415	0.58%	1,251
15.	dedi.digiweb.ie	387	0.54%	655
16.	65.55.232.34	365	0.51%	1,839
17.	ask.com	358	0.50%	3,824
18.	qwest.net	295	0.41%	881
19.	charter.com	291	0.41%	1,024
20.	65.55.25.153	276	0.39%	1,405
	Subtotal	24,812	34.76%	125,092
	Other	46,567	65.24%	249,754
	Total	71,379	100.00%	374,846

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

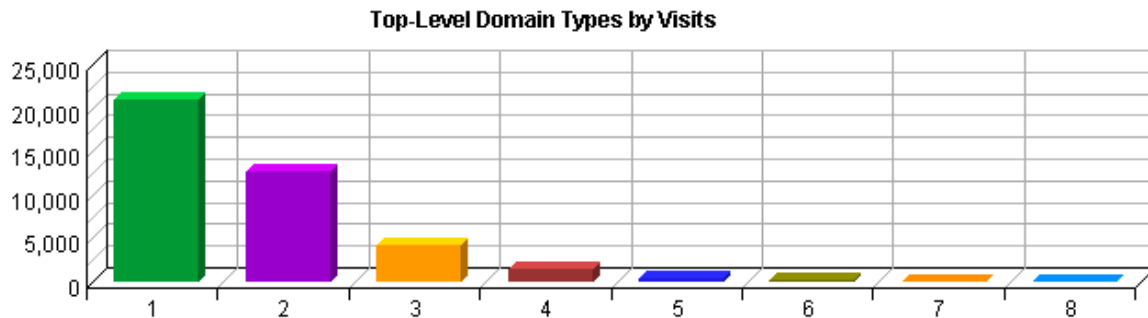
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Commercial	20,978	52.47%	87,895
2.	Network	12,754	31.90%	85,264
3.	Education	4,139	10.35%	19,561
4.	Government	1,390	3.48%	3,713
5.	Organization	480	1.20%	2,587
6.	Military	190	0.48%	531
7.	ARPANET	38	0.10%	148
8.	International	10	0.03%	18
	Total	39,979	100.00%	199,717

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



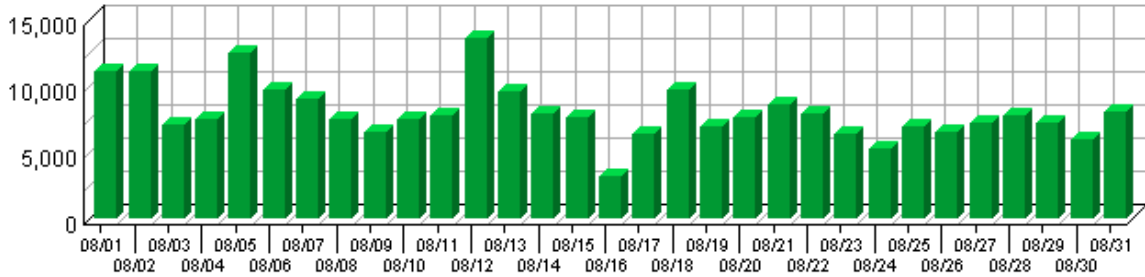
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

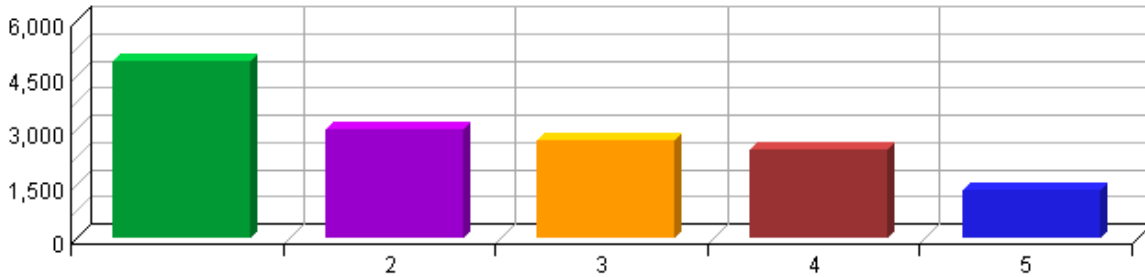
Page Views Trend



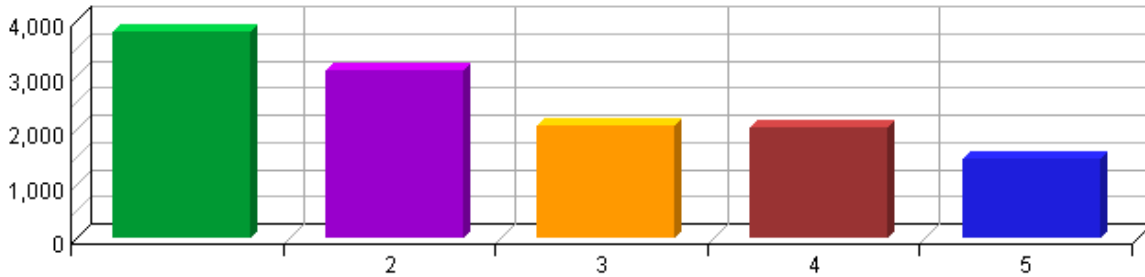
Page View Summary

Page Views	247,864
Average per Day	7,995
Average Page Views per Visit	3.47

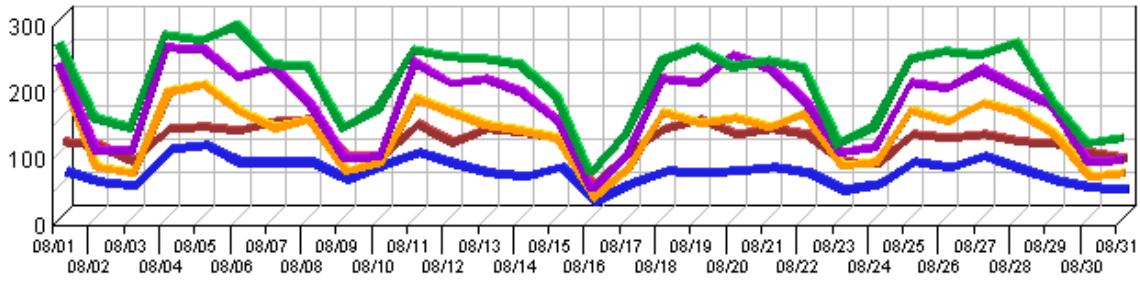
Top Entry Pages



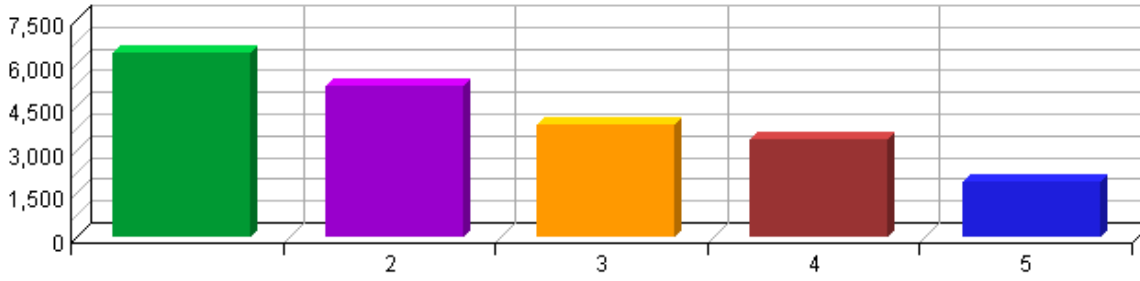
Top Exit Pages



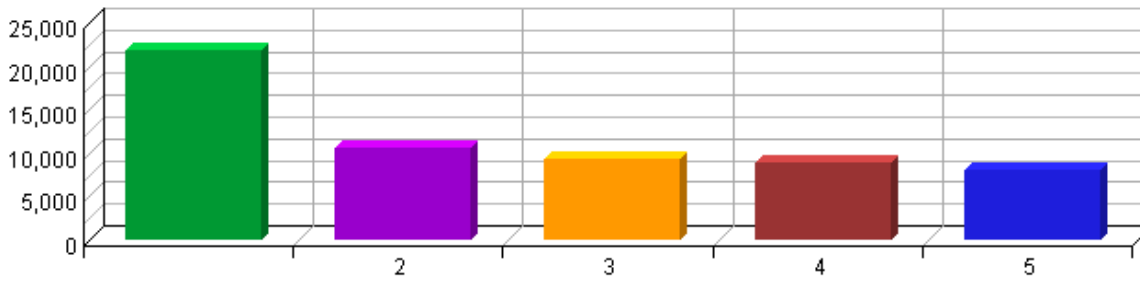
Top Pages by Visits Trend



Top Pages by Visits



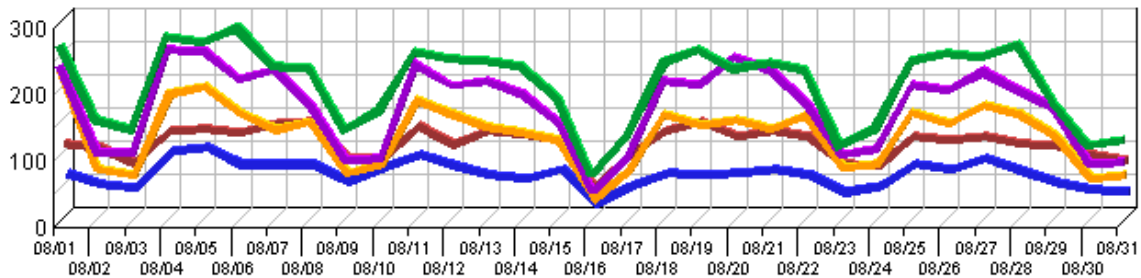
Top Directories by Visits



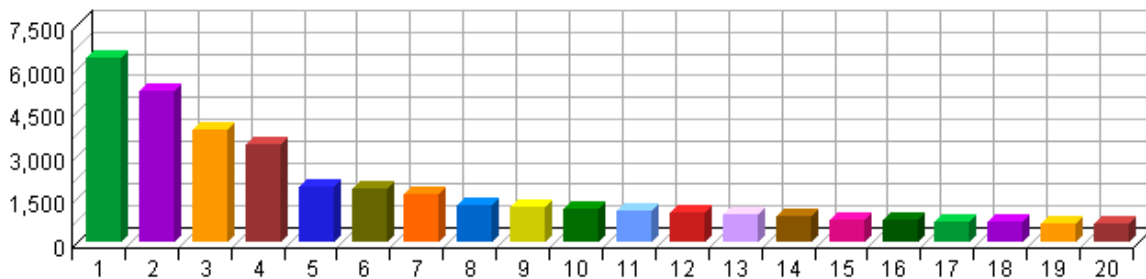
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend



Top Pages by Visits



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	6,347	2.98%	9,620	00:01:43	0
2.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	5,224	2.46%	6,399	00:02:23	0
3.	 Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	3,868	1.82%	4,792	00:02:01	0
4.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	3,400	1.60%	5,120	00:04:36	0
5.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,891	0.89%	3,073	00:02:00	0
6.	Forecasting Ecosystem Services from Wetland Condition Analyses Funding Opportu http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html	1,868	0.88%	2,142	00:03:20	0
7.		1,665	0.78%	2,088	00:01:42	0

STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/						
8.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	1,249	0.59%	1,854	00:01:57	0
9.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html	1,183	0.56%	1,465	00:03:08	0
10.	Novel Approaches for Assessing Exposure for School–Aged Children in Longitudinal http://es.epa.gov/ncer/rfa/2008/2008_star_novelapproaches.html	1,136	0.53%	1,367	00:02:58	0
11.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	1,062	0.50%	1,684	00:02:09	0
12.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	987	0.46%	1,186	00:03:17	0
13.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	965	0.45%	1,145	00:02:34	0
14.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	886	0.42%	1,498	00:01:54	0
15.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html	787	0.37%	950	00:02:09	0
16.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html	770	0.36%	1,002	00:02:02	0
17.	Basic Information NCER ORD US EPA http://es.epa.gov/ncer/about/	683	0.32%	872	00:01:50	0
18.	Listserver NCER ORD US EPA http://es.epa.gov/ncer/listserv/	677	0.32%	991	00:01:59	0
19.	Biodiversity & Human Health NCER US EPA http://es.epa.gov/ncer/biodiversity/	655	0.31%	926	00:02:17	0

20.	Children's Environmental Health Research Centers US EPA http:// es.epa.gov/ ncer/ childrenscenters/	641	0.30%	944	00:02:14	0
	Subtotal	35,944	16.90%	49,118	00:02:22	
	Other	176,698	83.10%	198,746	00:01:56	
	Total	212,642	100.00%	247,864	00:02:00	

Top Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

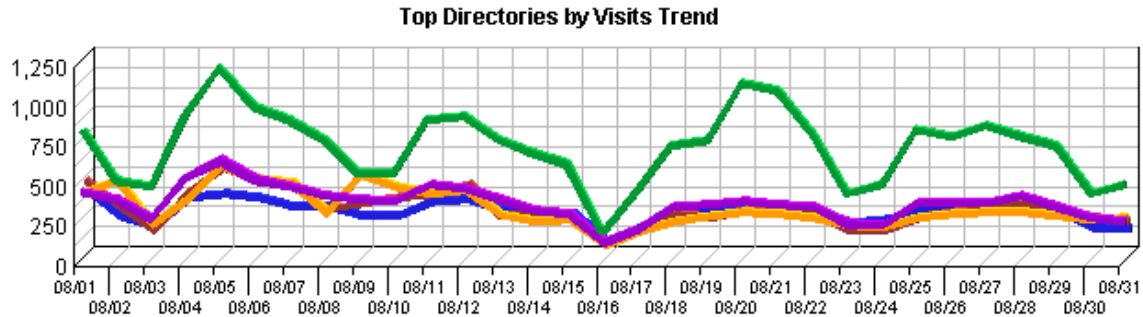
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

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💡 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	21,898	20.98%	55,741	3,503,186
2.	http://es.epa.gov/ncer/publications	10,571	10.13%	64,446	25,663,161
3.	http://es.epa.gov/ncer/p3	9,294	8.91%	50,948	1,213,440
4.	http://es.epa.gov/ncer/events	8,959	8.58%	41,715	3,523,770
5.	http://es.epa.gov/ncer/fellow	8,038	7.70%	27,572	1,866,605
6.	http://es.epa.gov/ncer/	6,915	6.63%	14,301	155,482
7.	http://es.epa.gov/ncer/sbir	6,656	6.38%	17,503	1,076,993
8.	http://es.epa.gov/ncer/childrenscenters	6,394	6.13%	33,448	12,130,924
9.	http://es.epa.gov/ncer/nano	4,230	4.05%	23,930	3,229,345
10.	http://es.epa.gov/ncer/science	3,778	3.62%	12,717	1,110,303
11.	http://es.epa.gov/ncer/index_files	3,761	3.60%	4,271	110,428
12.	http://es.epa.gov/ncer/grants	2,001	1.92%	3,465	84,389
13.	http://es.epa.gov/ncer/guidance	1,524	1.46%	3,321	72,779
14.	http://es.epa.gov/ncer/biodiversity	1,518	1.45%	3,463	123,357
15.	http://es.epa.gov/ncer/styles	1,280	1.23%	1,482	2,890
16.	http://es.epa.gov/ncer/staa	1,264	1.21%	3,102	69,091
17.	http://es.epa.gov/ncer/centers	985	0.94%	2,218	89,241

18.	http://es.epa.gov/ncer/cns	820	0.79%	1,503	24,330
19.	http://es.epa.gov/ncer/about	803	0.77%	1,236	19,441
20.	http://es.epa.gov/ncer/listserv	709	0.68%	2,566	44,576
	Subtotal	101,398	97.16%	368,948	54,113,722
	Other	2,960	2.84%	5,898	288,022
	Total	104,358	100.00%	374,846	54,401,743

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

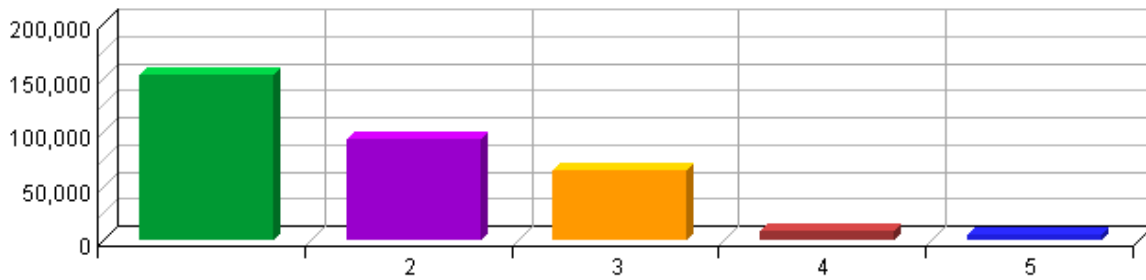
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

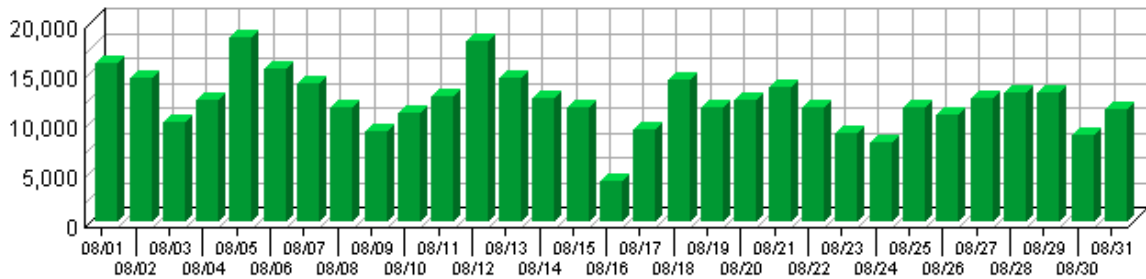
Hit Summary

Successful Hits for Entire Site	374,846
Average Hits per Day	12,091
Home Page Hits	9,620

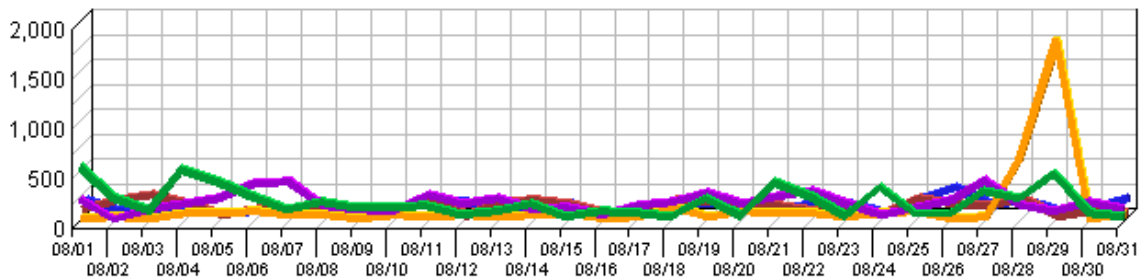
Most Accessed File Types by Files



Hits Trend



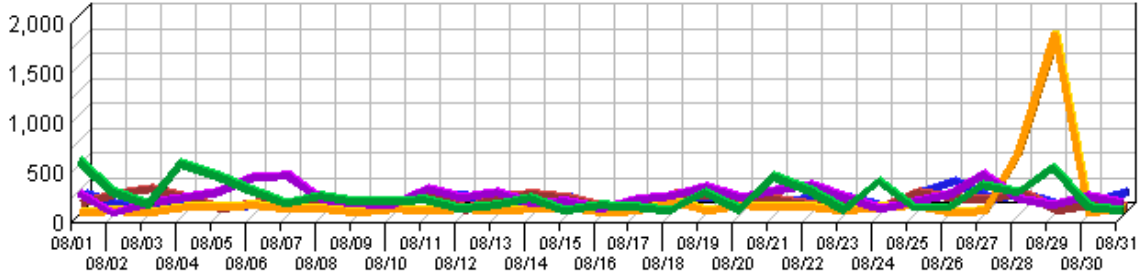
Most Downloaded Files Trend



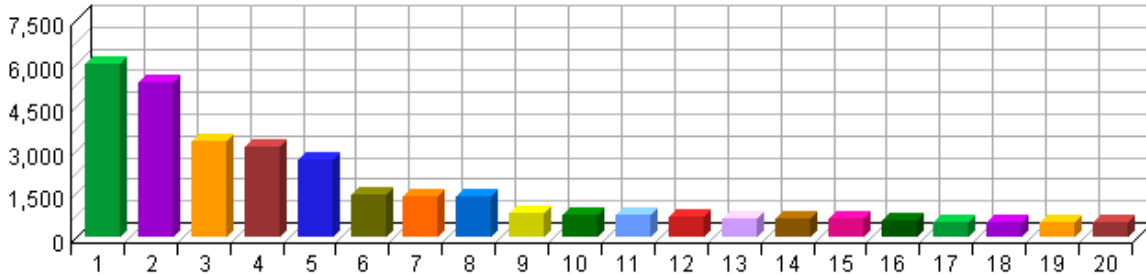
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend



Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/statesci/bioengineering.pdf	5,943	5.84%	276
2.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf	5,348	5.26%	380
3.	http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf	3,318	3.26%	162
4.	http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf	3,139	3.09%	286
5.	http://es.epa.gov/ncer/nano/publications/nano_strategy_012408.pdf	2,670	2.62%	293
6.	http://es.epa.gov/ncer/nano/publications/complete_nano_proceedings_011108.pdf	1,447	1.42%	69
7.	http://es.epa.gov/ncer/p3/success/michigan.pdf	1,381	1.36%	112
8.	http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf	1,370	1.35%	114
9.	http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf	851	0.84%	85
10.		749	0.74%	84

	http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf			
11.	http://es.epa.gov/ncer/publications/workshop/pdf/fnanoproc_092005.pdf	738	0.73%	71
12.	http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf	689	0.68%	59
13.	http://es.epa.gov/ncer/nano/lectures/merzbacher_05_02_05_presentation.pdf	630	0.62%	99
14.	http://es.epa.gov/ncer/fellow/gro/gro_newsletter_issue1_08.pdf	629	0.62%	54
15.	http://es.epa.gov/ncer/publications/workshop/pdf/microproceedings061807.pdf	605	0.59%	21
16.	http://es.epa.gov/ncer/science/pm/hei/DieselSpecialReport02.pdf	564	0.55%	70
17.	http://es.epa.gov/ncer/publications/nano/pdf/GaudianaKonarkaOverview – September 8, 2003. pdf	535	0.53%	26
18.	http://es.epa.gov/ncer/publications/search/toxicsbatch.pdf	526	0.52%	16
19.	http://es.epa.gov/ncer/publications/workshop/pdf/endocrine_disruptors.pdf	519	0.51%	83
20.	http://es.epa.gov/ncer/sbir/success/pdf/stories05.pdf	499	0.49%	61
	Subtotal	32,150	31.60%	2,421
	Other	69,596	68.40%	41,550
	Total	101,746	100.00%	43,971

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

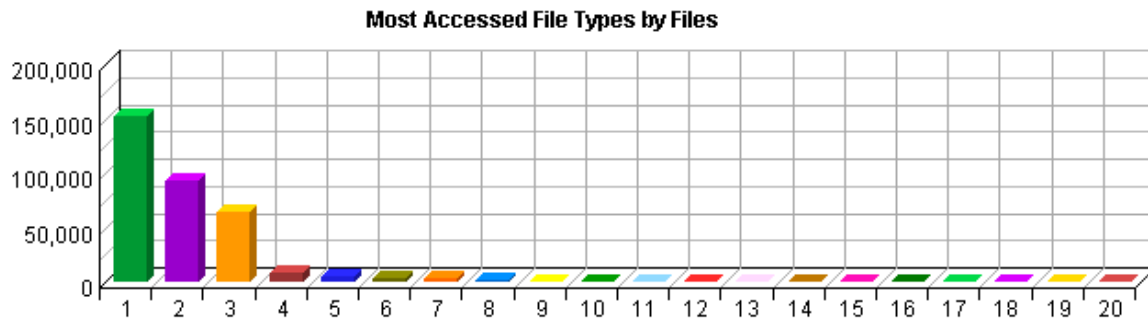
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💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as

decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types


This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	152,839	45.81%	5,783,696
2.	pdf	92,962	27.86%	23,914,238
3.	htm	64,569	19.35%	859,149
4.	js	9,268	2.78%	95,760
5.	ppt	4,678	1.40%	13,561,385
6.	css	3,769	1.13%	8,950
7.	swf	3,106	0.93%	114,199
8.	doc	895	0.27%	130,840
9.	scc	612	0.18%	272
10.	flv	207	0.06%	5,372,344
11.	xml	168	0.05%	1,317
12.	wpd	111	0.03%	2,993
13.	wmv	109	0.03%	4,439,168
14.	wma	86	0.03%	35,697
15.	map	62	0.02%	11
16.	mp3	48	0.01%	13,398
17.	smi	28	0.01%	363
18.	wp5	26	0.01%	831
19.	jbf	20	0.01%	718
20.	jpe	18	0.01%	10
	Subtotal	333,581	99.97%	54,335,329
	Other	85	0.03%	66,415
	Total	333,666	100.00%	54,401,743


Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.


 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.


Most Uploaded Files – Help Card

 **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

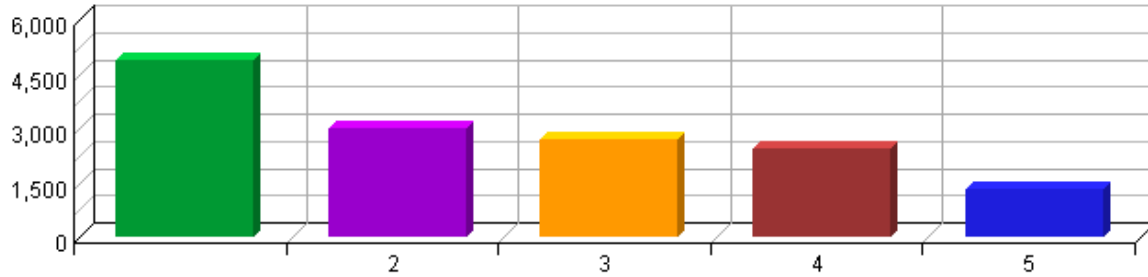
% – Percentage of times the specified file was uploaded compared with all uploaded files.

 You may want to run virus scans on uploaded files.

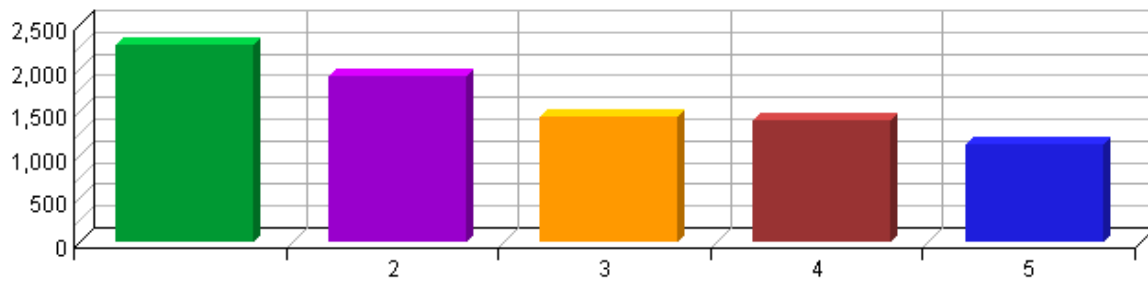
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

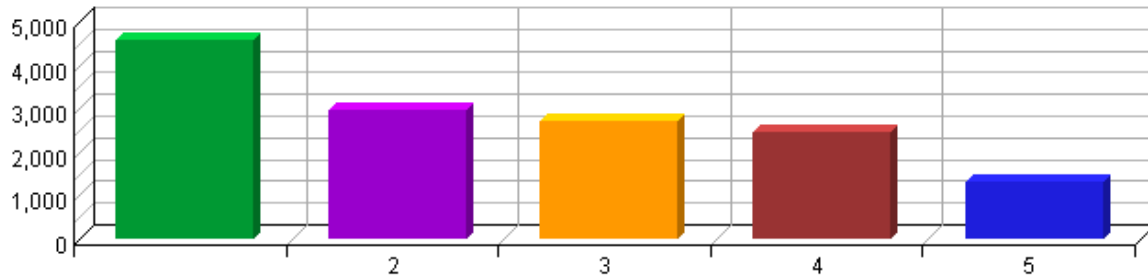
Top Entry Pages



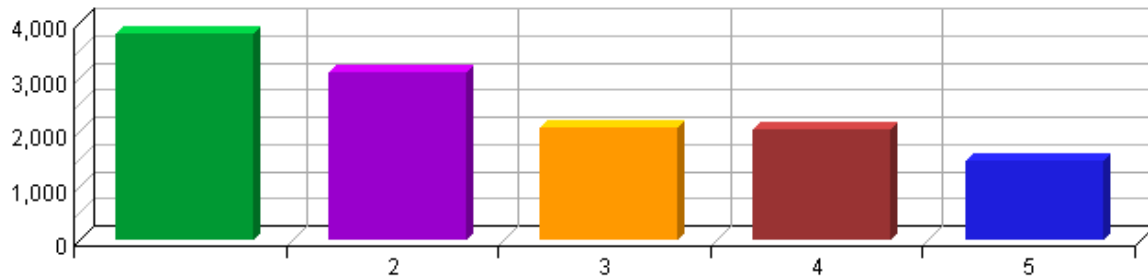
Single Access Pages



Top Entry Files



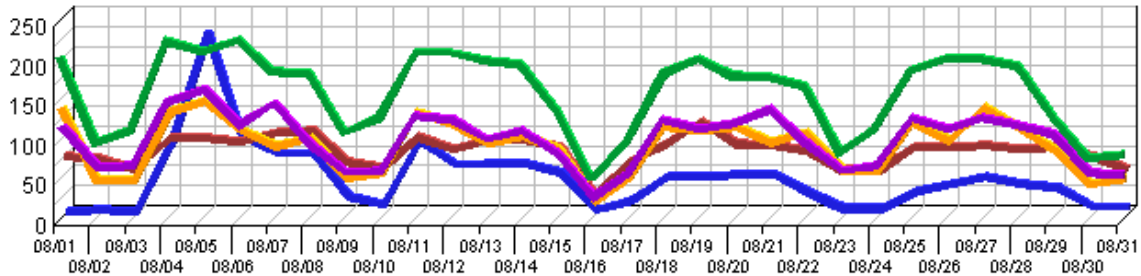
Top Exit Pages



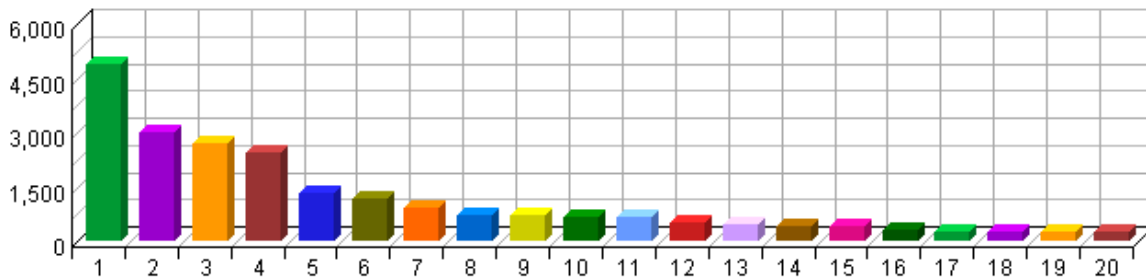
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	4,895	8.72%
2.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	2,983	5.31%
3.	 Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	2,713	4.83%
4.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	2,461	4.38%
5.	Forecasting Ecosystem Services from Wetland Condition Analyses Funding Opportu http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html	1,321	2.35%
6.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,157	2.06%
7.	Novel Approaches for Assessing Exposure for School-Aged Children in	926	1.65%

Longitudinal

http://es.epa.gov/ncer/rfa/2008/2008_star_novelapproaches.html

8.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	710	1.27%
9.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html	695	1.24%
10.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	677	1.21%
11.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	666	1.19%
12.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	485	0.86%
13.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	456	0.81%
14.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html	394	0.70%
15.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	384	0.68%
16.	Listserver NCER ORD US EPA http://es.epa.gov/ncer/listserv/	308	0.55%
17.	2008 Event Date and Location P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/event_2008/08_date_loc.html	274	0.49%
18.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	254	0.45%
19.	Collaborative Science And Technology Network For Sustainability Funding Opport http://es.epa.gov/ncer/rfa/2006/	247	0.44%

	2006_star_cns.html		
20.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	240	0.43%
	Subtotal	22,246	39.64%
	Other	33,879	60.36%
	Total	56,125	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

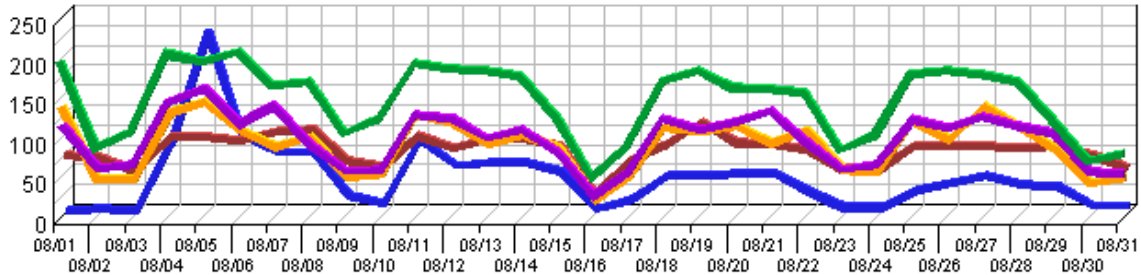
% – Percentage of times this page was the entry page compared with other entry pages.

💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

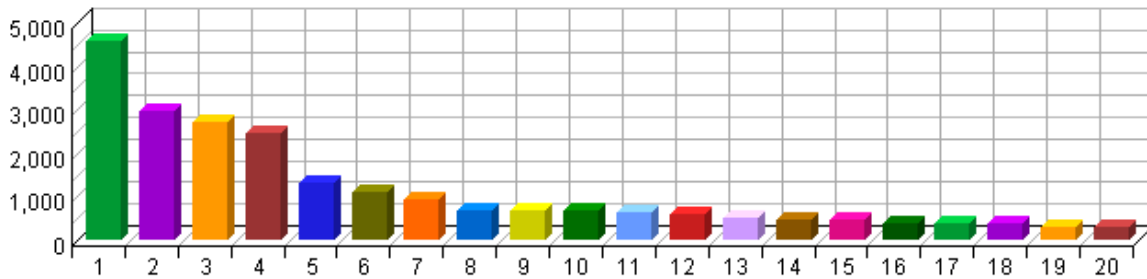
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/	4,557	6.38%
2.	http://es.epa.gov/ncer/rfa/	2,961	4.15%
3.	http://es.epa.gov/ncer/fellow/	2,692	3.77%
4.	http://es.epa.gov/ncer/sbir/	2,443	3.42%
5.	http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html	1,319	1.85%
6.	http://es.epa.gov/ncer/p3/	1,121	1.57%
7.	http://es.epa.gov/ncer/rfa/2008/2008_star_novelapproaches.html	926	1.30%
8.	http://es.epa.gov/ncer/grants/	698	0.98%
9.	http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html	693	0.97%
10.	http://es.epa.gov/ncer/rfa/2008/2008_baa.html	677	0.95%
11.	http://es.epa.gov/ncer/nano/	650	0.91%
12.	http://es.epa.gov/ncer/styles/epafiles_epastyles.css	575	0.81%
13.	http://es.epa.gov/ncer/childrenscenters/Scripts/AC_ActiveX.js	519	0.73%

14.	http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	484	0.68%
15.	http://es.epa.gov/ncer/events/	449	0.63%
16.	http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html	394	0.55%
17.	http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	384	0.54%
18.	http://es.epa.gov/ncer/AC_RunActiveContent.js	368	0.52%
19.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf	301	0.42%
20.	http://es.epa.gov/ncer/listserv/	299	0.42%
	Subtotal	22,510	31.54%
	Other	48,869	68.46%
	Total	71,379	100.00%

Top Entry Files – Help Card

? Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

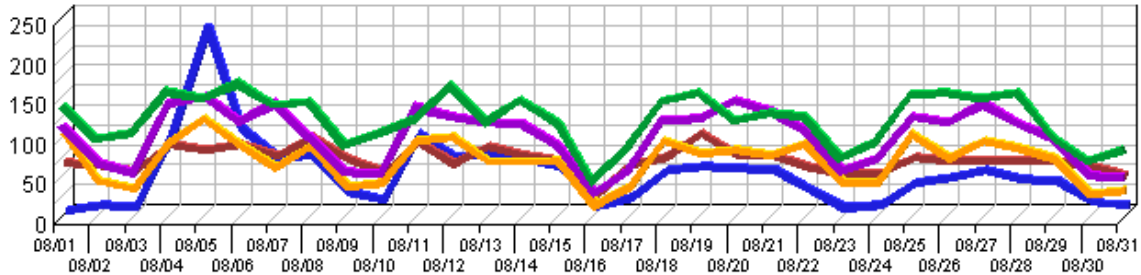
% – Refers to the total numbers of visits.

💡 Consider what catches the attention of visitors most quickly and effectively.

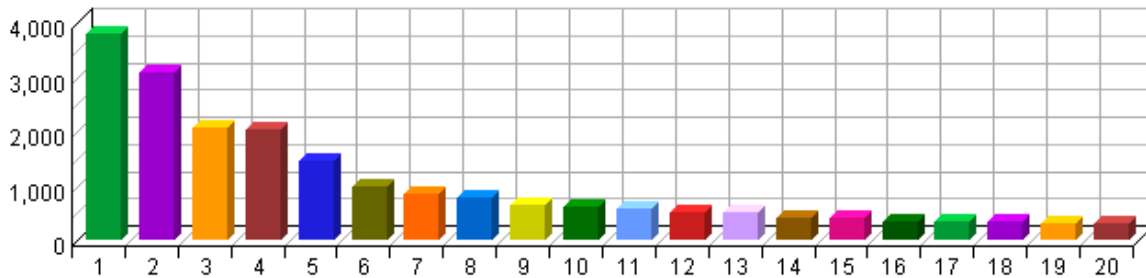
Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	3,808	6.78%
2.	Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	3,095	5.51%
3.	 Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	2,057	3.66%
4.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	2,045	3.64%
5.	Forecasting Ecosystem Services from Wetland Condition Analyses Funding Opportu http://es.epa.gov/ncer/rfa/2008/2008_star_wetlands.html	1,473	2.62%
6.	Novel Approaches for Assessing Exposure for School-Aged Children in Longitudinal http://es.epa.gov/ncer/rfa/2008/2008_star_novelapproaches.html	972	1.73%
7.		854	1.52%

P3 | NCER | ORD | US EPA<http://es.epa.gov/ncer/p3/>


8.	Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html	772	1.38%
9.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	628	1.12%
10.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	625	1.11%
11.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	587	1.05%
12.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	525	0.94%
13.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	494	0.88%
14.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html	409	0.73%
15.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	401	0.71%
16.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html	340	0.61%
17.	2008 EPA/ AAAS Graduate Fellowship Program Information Conference Resources F http://es.epa.gov/ncer/fellow/forum/conference/08/may19/	335	0.60%
18.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	326	0.58%
19.	Small Business Innovation Research Phase I Archive Funding	321	0.57%

Opportunities | N

http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html

20.	Contact Us NCER ORD US EPA http://es.epa.gov/ncer/contact_us.html	297	0.53%
	Subtotal	20,364	36.27%
	Other	35,778	63.73%
	Total	56,142	100.00%


Top Exit Pages – Help Card

 **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

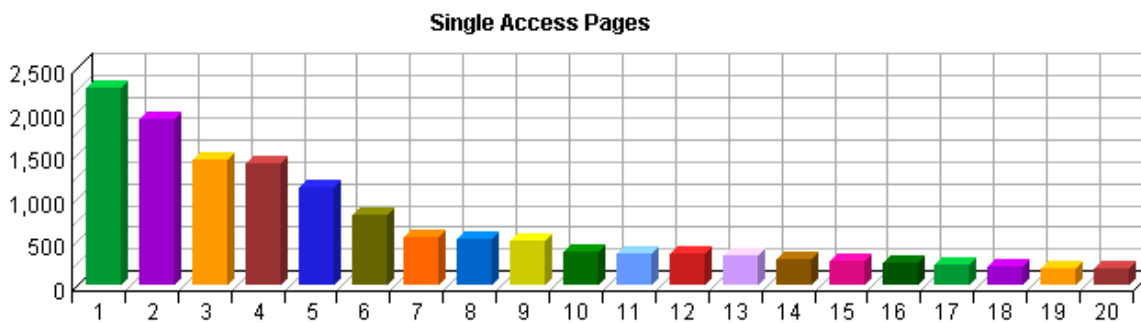
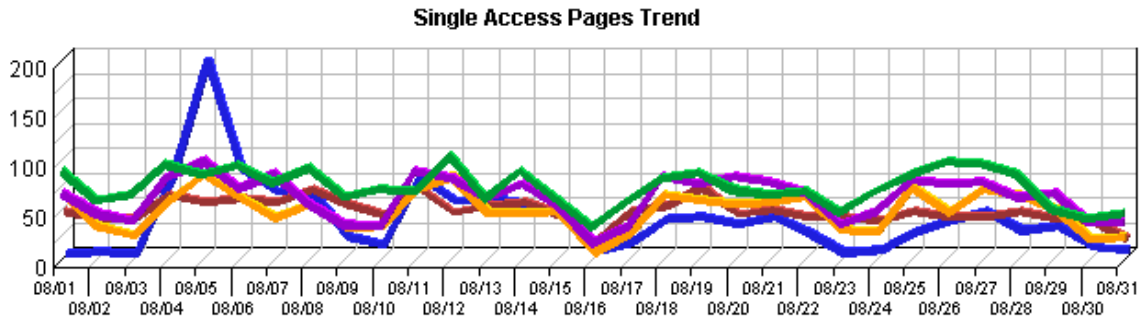
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	2,266	5.99%
2.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	1,912	5.05%
3.	 Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	1,446	3.82%
4.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	1,389	3.67%
5.	Forecasting Ecosystem Services from Wetland Condition Analyses Funding Opportu http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_wetlands. html	1,133	2.99%
6.	Novel Approaches for Assessing Exposure for School-Aged Children in Longitudinal http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_novelapproaches.html	801	2.12%
7.		545	1.44%

**Adaptation for Future Air Quality
Analysis and Decision Support Tools in
Light o**

http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html

8.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	527	1.39%
9.	Broad Agency Announcement for Conferences, Workshops, and/ or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	512	1.35%
10.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	382	1.01%
11.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	364	0.96%
12.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	358	0.95%
13.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	343	0.91%
14.	Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html	297	0.79%
15.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	277	0.73%
16.	2008 Event Date and Location P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/event_2008/08_date_loc.html	251	0.66%
17.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	226	0.60%
18.	Environmental Futures Research in Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/grants/02/02nanotech.html	216	0.57%
19.	Info for Co-Sponsors Information For P3 NCER ORD US EPA	195	0.52%

<http://es.epa.gov/ncer/p3/info/cosponsors.html>

20.	Uncertainty Analyses of Models in Integrated Environmental Assessments Funding	192	0.51%
	http://es.epa.gov/ncer/rfa/2006/2006_star_uncertainty.html		
	Subtotal	13,632	36.03%
	Other	24,202	63.97%
	Total	37,834	100.00%

Single Access Pages – Help Card

? **Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		3,099	5.52%
	1. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	2,165	3.86%
	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	1,705	3.04%
	1. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	1,626	2.90%
	1. Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	689	1.23%
	1. P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	583	1.04%
	1. Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o http://es.epa.gov/ncer/rfa/2008/2008_star_adaptation.html	544	0.97%
	1. Broad Agency Announcement for Conferences, Workshops, and/or Meetings Funding http://es.epa.gov/ncer/rfa/2008/2008_baa.html	469	0.84%
	1. Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	401	0.71%
	1. STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	384	0.68%
	1. Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	357	0.64%
	1. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html		

1. Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	318	0.57%
	314	0.56%
1. Climate Change and Allergic Airway Disease Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2008/2008_star_climate_change.html	266	0.47%
1. 2008 Event Date and Location P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/event_2008/08_date_loc.html	245	0.44%
1. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/		
2. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	240	0.43%
1. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	219	0.39%
1. Environmental Futures Research in Nanoscale Science, Engineering and Technology http://es.epa.gov/ncer/rfa/archive/grants/02/02nanotech.html	196	0.35%
1. Treatment Technologies for Arsenic Removal for Small Drinking Water Systems 20 http://es.epa.gov/ncer/rfa/current/2003arsenic.html	195	0.35%
1. Info for Co-Sponsors Information For P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/info/cosponsors.html	192	0.34%
1. Uncertainty Analyses of Models in Integrated Environmental Assessments Funding http://es.epa.gov/ncer/rfa/2006/2006_star_uncertainty.html		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of

actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

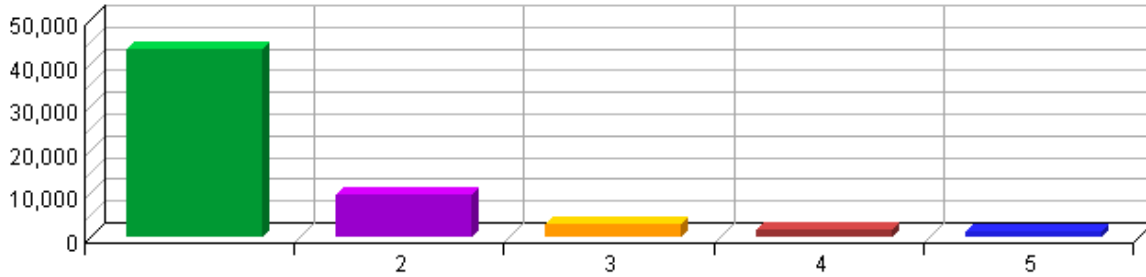


Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

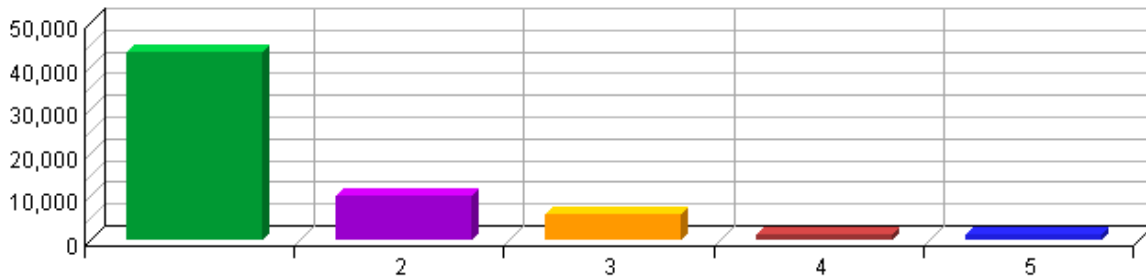
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

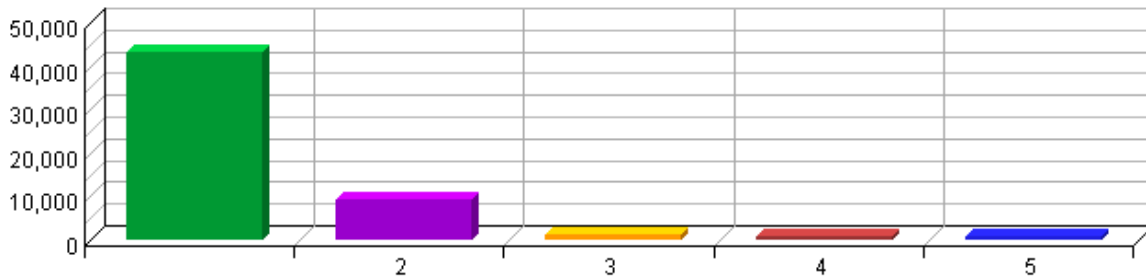
Visits by Referring Site



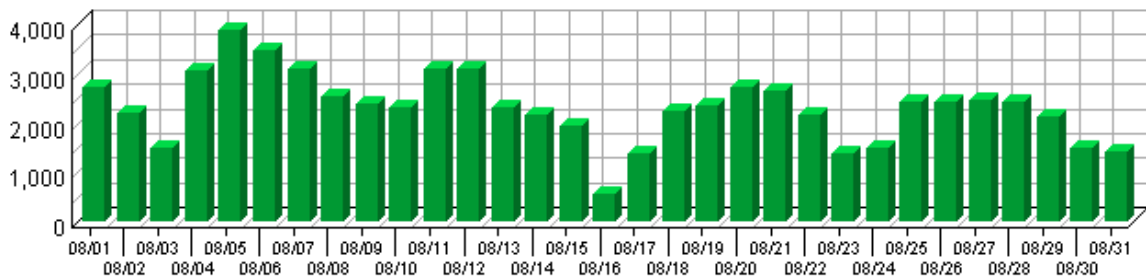
Visits by Referring Domain



Visits by Referring Page



Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	43,311	60.68%
2.	http://www.google.com/	9,570	13.41%
3.	http://es.epa.gov/	3,063	4.29%
4.	http://www.epa.gov/	1,614	2.26%
5.	http://www.google.co.in/	1,168	1.64%
6.	http://search.yahoo.com/	1,002	1.40%
7.	http://images.google.com/	748	1.05%
8.	http://www07.grants.gov/	716	1.00%
9.	http://cfpub.epa.gov/	366	0.51%
10.	http://nlquery.epa.gov/	290	0.41%
11.	http://www.google.ca/	277	0.39%
12.	http://www.google.co.uk/	276	0.39%
13.	http://www.google.com.au/	245	0.34%
14.	http://intranet.epa.gov/	226	0.32%
15.	http://search.msn.com/	220	0.31%
16.	http://search.live.com/	187	0.26%
17.	http://earth2.epa.gov/	171	0.24%
18.	http://www.sws.org/	164	0.23%
19.	http://www.google.de/	161	0.23%
20.	http://www.grants.gov/	159	0.22%
	Subtotal	63,934	89.57%
	Other	7,445	10.43%
	Total	71,379	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

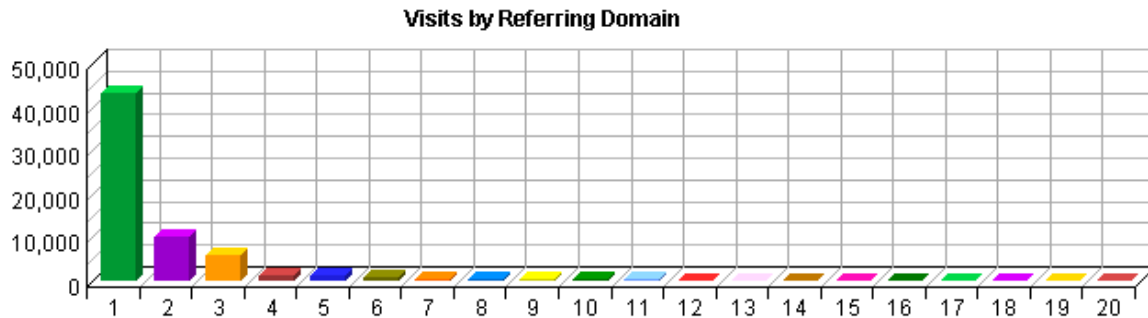
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	43,311	60.68%
2.	google.com	10,371	14.53%
3.	epa.gov	6,014	8.43%
4.	google.co.in	1,310	1.84%
5.	yahoo.com	1,280	1.79%
6.	grants.gov	875	1.23%
7.	google.co.uk	337	0.47%
8.	google.com.au	312	0.44%
9.	google.ca	311	0.44%
10.	live.com	243	0.34%
11.	msn.com	222	0.31%
12.	google.de	180	0.25%
13.	sws.org	179	0.25%
14.	google.co.th	154	0.22%
15.	google.co.za	143	0.20%
16.	google.com.ph	136	0.19%
17.	google.cn	127	0.18%
18.	google.com.my	126	0.18%
19.	business.gov	123	0.17%
20.	google.fr	114	0.16%
	Subtotal	65,868	92.28%
	Other	5,511	7.72%
	Total	71,379	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

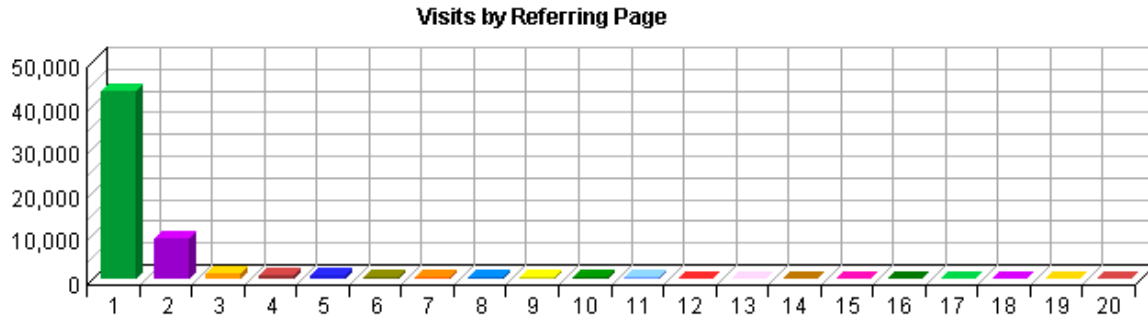
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	43,311	60.68%
2.	http://www.google.com/search	9,229	12.93%
3.	http://www.google.co.in/ search	1,162	1.63%
4.	http://images.google.com/ imgres	744	1.04%
5.	http://search.yahoo.com/ search	685	0.96%
6.	http://es.epa.gov/ncer/	455	0.64%
7.	http://www07.grants.gov/ search/search.do	354	0.50%
8.	http://nlquery.epa.gov/ epasearch/epasearch	290	0.41%
9.	http://www.google.ca/search	275	0.39%
10.	http://www.google.co.uk/ search	272	0.38%
11.	http://www.google.com.au/ search	242	0.34%
12.	http://search.msn.com/results.aspx	203	0.28%
13.	http://intranet.epa.gov/ ordintra/	198	0.28%
14.	http://search.live.com/ results.aspx	184	0.26%
15.	http://www.epa.gov/careers/ stuopp.html	180	0.25%
16.	http://www.google.de/search	160	0.22%
17.	http://www.epa.gov/ord/htm/ jobs_ord.htm	145	0.20%
18.	http://www.sws.org/	139	0.19%
19.	http://images.google.co.in/ imgres	139	0.19%
20.	http://www.google.co.th/ search	125	0.18%
	Subtotal	58,492	81.95%
	Other	12,887	18.05%
	Total	71,379	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

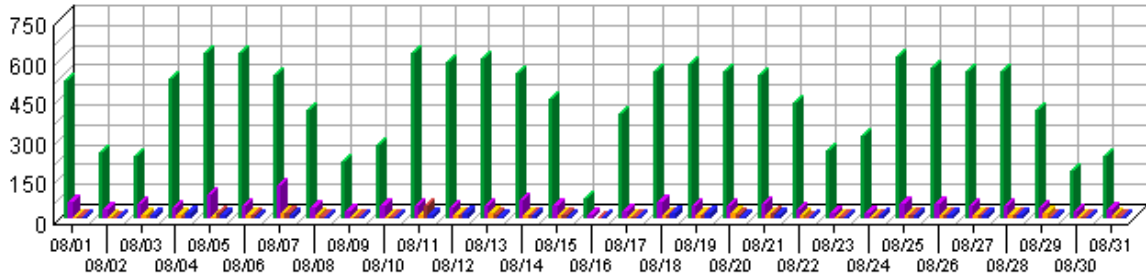
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

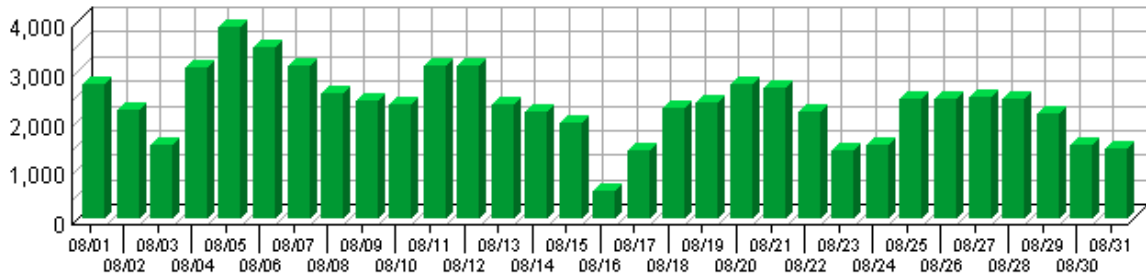
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

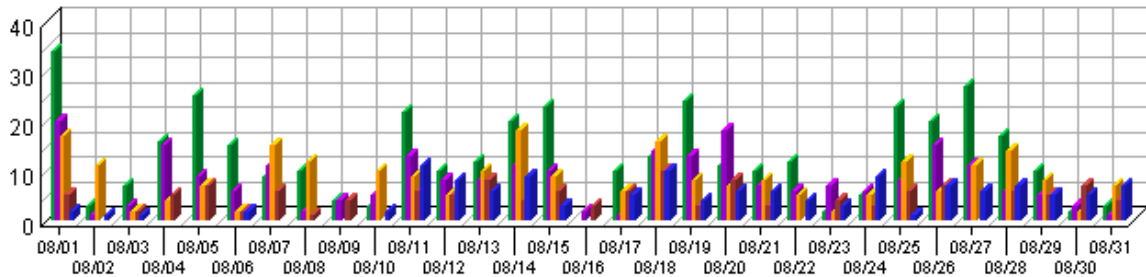
Activity by Search Engine



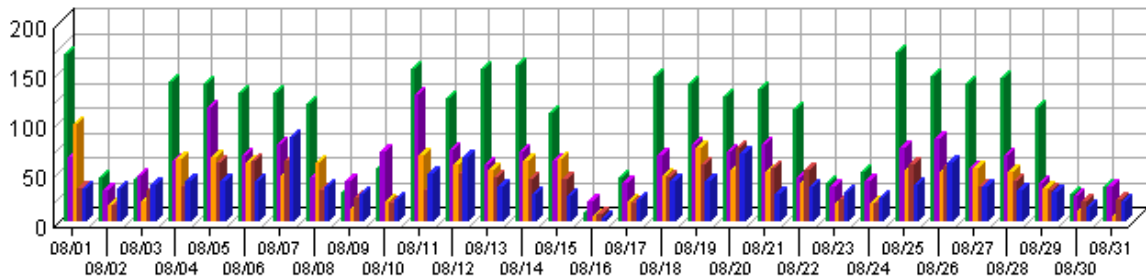
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

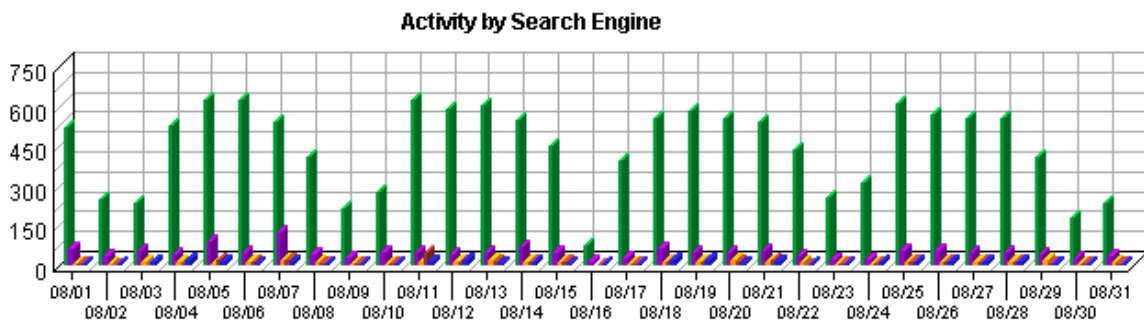


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	13,880	78.67%
2.	yahoo	1,500	8.50%
3.	google uk	376	2.13%
4.	google canada	369	2.09%
5.	google australia	346	1.96%
6.	msn	275	1.56%
7.	google germany	211	1.20%
8.	google france	123	0.70%
9.	google italy	100	0.57%
10.	yahoo spain	99	0.56%
11.	aol netfind	97	0.55%
12.	google japan	56	0.32%
13.	altavista	44	0.25%
14.	yahoo india	32	0.18%
15.	yahoo japan	23	0.13%
16.	yahoo canada	16	0.09%
17.	yahoo uk &ireland	15	0.09%
18.	yahoo taiwan	14	0.08%
19.	yahoo singapore	11	0.06%
20.	google austria	10	0.06%
	Subtotal	17,597	99.74%
	Total	17,643	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Refer
1. Google	epa star epa star fellowship national mall map epa sbir epa star grant forms epa biodegradable plastics filetype:ppt polyhydroxybutyrate filetype:ppt powerpoint plant physiology specification of supercritical fluid for polymerization chain growth environmental research epa fellowship ncer filetype:pdf cheese epa ncer nanotechnology white paper epa funding epa grants research grants	
2. Yahoo	epa in tabular system endocrine system the characteristics of good leader.ppt daphnia sunlight pollution (pdf) thesis on corporate social environmental reporting epa star ncer fellowships epa star grant p3 mercury cycling and effects in fresh-water wetland ecosystems epa star fellowship graduate fellowships catalyst recovery operation membrane nanotechnology environmental research grants homeostasis ncerqa	

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3.
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forms
sister chromatid exchange ppt
evaluate the actions required to achieve health for children
consequences of climate change
what can prevent traffic pollution affecting asthma
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community-intervention
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biomarkers includes
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the case of _____ is authority for saying that the offeror may exclude the postal rule by implication.
examples of biomarkers environment
biomarkers for the assessment of exposure and toxicity in children
epa approved home lead sampling kits
research proposal for environment management
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mra infection
price as market mechanism that effectively communicates information
epa nsf

4.
google
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filetype:ppt stochastic design improvement
forms
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fiber optic sensors with hydrophilic, radionuclide-selective cladding for the detection of radionuclides in water supplies
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environmental research grants
research proposal endocrine disruptor usgs vitellogenin
human health
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report proposal topic
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ncl cancer, overview of nanotechnology activities presented may 28, 2008
environmental research and development importance
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team work
ecosystem services of wetlands
risk assessment sample
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advanced nanotechnology in bioremediation with earthworm
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glycerol polyesters
removal of nanoparticles by sedimentation
biogas in cow manure
fall fellows 2008
epa priority pollutant list pah
linda m. abriola pdf porous media
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anosim
estriol gluc sulfate
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philip landrigan mount sinai
bioluminescence ppt
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map of mall washington d.c.
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effect of heavy metal in children
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natural gas leak detector
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federal express justification for an epa policy
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the addition of plasticizer makes polymer softer
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reproductive hormone in prepubertal male animals
annals of neurology impact factor 2007
highly cited papers stream ecology
optical properties integrating
risk analysis for veterinary biologic gay,c.g., orr,r.l., 1994
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applications of nano technology for environmental protection
uses of nanotechnology
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question of quality assurance
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biomas plastic
waltham dynax ca
john godleski
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rhinovirus, detect,
virus ozonation inactivation
isoboles
pfpe
deterioration infrastructure water
survival data and diagnostic marker
xenon the full spectrum vs. deuterium plus tungsten
redox factor
cpg oligodeoxynucleotides
noroviruses bind to human abo, lewis, and secretor histo–blood group antigens

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smoking in utero
cookson–type reagent
jiri skopek
low potassium airway
cookson–type reagent ptad, vitamin
jennifer legge
epa nanoparticles waste combustion
marshall microbial community microarrays to assess chemical and biological characteristics of water quality
health promotion theories

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yahoo uk
&ireland
health promotion theories
ncer
etchant regeneration
congo red agar
research protocol neurodevelopmental
silver as disinfectant
environmental factors autism
environmental geochemistry and acute diseases
the project will focus on significantly–sized business–related problem, with the objective of producing software–based solution to the problem, together with accompanying documentation
key factors and influences on children's health and safety
smith, leonard a. predictability past predictability future
children and autism and other disorderes linked

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taiwan
electrolytic etchant regeneration
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phase tax
william c. hinds aerosol pdf

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 nf- κ b apoptosis
 2-nitrofluoranthene
 endocrine disrupt chemical ppt
 economic incentives of environment
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19. research results of corn based plastics
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 solid catalyzed reaction pdf
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 krishna, s.h. developments and trends in enzyme catalysis in nonconventional media. biotechnol. adv. 2002, 20:239-267
 consequences of air pollution

20. innovation funding us
 steve haber bms
 applications of nanotechnology vdi
 home build desi ms
 aquatic ecosystem services
 fetal blood samling kit
 2006 epa
 environmental studies fellowship 15 october 2008
 kratovo
 science technology sustainablility law regulation

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	2,735	15.50%
	of	1,348	7.64%
	star	1,256	7.12%
	environmental	931	5.28%
	in	818	4.64%
	research	786	4.46%
	for	701	3.97%
	fellowship	634	3.59%
	the	492	2.79%
	health	417	2.36%

	nanotechnology	391	2.22%
	grant	384	2.18%
	grants	376	2.13%
	to	362	2.05%
	2008	354	2.01%
	water	332	1.88%
	sbir	328	1.86%
	national	323	1.83%
	ppt	294	1.67%
	on	291	1.65%
2. yahoo	epa	361	2.05%
	of	238	1.35%
	in	160	0.91%
	environmental	145	0.82%
	the	103	0.58%
	research	100	0.57%
	system	91	0.52%
	on	71	0.40%
	for	69	0.39%
	health	65	0.37%
	star	61	0.35%
	to	61	0.35%
	endocrine	54	0.31%
	children	52	0.29%
	grant	47	0.27%
	tabular	44	0.25%
	good	43	0.24%
	leader.ppt	43	0.24%
	characteristics	43	0.24%
	water	41	0.23%
3. google uk	of	43	0.24%
	for	30	0.17%
	the	26	0.15%
	forms	26	0.15%
	environmental	22	0.12%
	in	21	0.12%
	to	20	0.11%
	health	18	0.10%
	research	18	0.10%
	on	16	0.09%
	children	16	0.09%
	ppt	15	0.09%

	epa	12	0.07%
	nanotechnology	10	0.06%
	change	10	0.06%
	chromatid	10	0.06%
	sister	10	0.06%
	assessment	10	0.06%
	exchange	10	0.06%
	environment	9	0.05%
4. google canada	of	52	0.29%
	research	30	0.17%
	design	26	0.15%
	filetype:ppt	24	0.14%
	stochastic	24	0.14%
	improvement	24	0.14%
	environmental	23	0.13%
	epa	22	0.12%
	for	21	0.12%
	in	20	0.11%
	water	15	0.09%
	health	14	0.08%
	the	14	0.08%
	nanotechnology	10	0.06%
	to	10	0.06%
	on	9	0.05%
	human	9	0.05%
	2008	8	0.05%
	science	8	0.05%
	proposal	8	0.05%
5. google australia	of	55	0.31%
	epa	24	0.14%
	health	23	0.13%
	change	22	0.12%
	to	19	0.11%
	the	18	0.10%
	climate	18	0.10%
	on	16	0.09%
	for	16	0.09%
	environmental	15	0.09%
	ecosystem	15	0.09%
	in	13	0.07%
	ecological	12	0.07%
	water	12	0.07%

	development	12	0.07%
	research	12	0.07%
	human	11	0.06%
	effects	11	0.06%
	nanotechnology	10	0.06%
	environment	9	0.05%
6. msn	epa	69	0.39%
	in	25	0.14%
	of	21	0.12%
	environmental	17	0.10%
	for	16	0.09%
	nanotechnology	14	0.08%
	health	12	0.07%
	to	9	0.05%
	the	9	0.05%
	p3	9	0.05%
	fellowships	7	0.04%
	assessment	7	0.04%
	children	7	0.04%
	on	7	0.04%
	star	7	0.04%
	science	7	0.04%
	biodiversity	6	0.03%
	metal	6	0.03%
	effects	6	0.03%
	grants	6	0.03%
7. google germany	of	43	0.24%
	in	26	0.15%
	nano	25	0.14%
	particles	18	0.10%
	water	15	0.09%
	transport	13	0.07%
	nanoparticles	10	0.06%
	change	9	0.05%
	climate	8	0.05%
	environment	8	0.05%
	for	8	0.05%
	ppt	8	0.05%
	the	7	0.04%
	presentation	7	0.04%
	surface	7	0.04%
	sorption	5	0.03%

	nanotechnology	5	0.03%
	environmental	5	0.03%
	national	5	0.03%
	dssc	4	0.02%
8. google france	of	8	0.05%
	ppt	8	0.05%
	epa	7	0.04%
	water	6	0.03%
	in	5	0.03%
	2008	5	0.03%
	nanotechnology	4	0.02%
	process	3	0.02%
	research	3	0.02%
	endocrine	3	0.02%
	gas	3	0.02%
	detection	3	0.02%
	the	3	0.02%
	brain	3	0.02%
	2006	3	0.02%
	m.	3	0.02%
	science	3	0.02%
	funding	3	0.02%
	green	3	0.02%
	leak	3	0.02%
9. google italy	.ppt	30	0.17%
	hemorrhage	29	0.16%
	in	6	0.03%
	of	6	0.03%
	health	5	0.03%
	environmental	5	0.03%
	research	5	0.03%
	watershed	4	0.02%
	ethiopian	4	0.02%
	management	4	0.02%
	ppt	3	0.02%
	particulate	3	0.02%
	filetype:ppt	3	0.02%
	nanotechnology	3	0.02%
	epa	3	0.02%
	for	2	0.01%
	hm	2	0.01%
	project	2	0.01%

	pipeline	2	0.01%
	electron	2	0.01%
10. yahoo spain	candid	52	0.29%
	garden	10	0.06%
	design	10	0.06%
	photos	7	0.04%
	tomatoes	4	0.02%
	sweet	4	0.02%
	pic	4	0.02%
	awards	4	0.02%
	pictures	3	0.02%
	people	3	0.02%
	epa.gov	3	0.02%
	jeopardy	2	0.01%
	2008	2	0.01%
	clue	2	0.01%
	high	2	0.01%
	crew	2	0.01%
	assembles	2	0.01%
	lowell	2	0.01%
	construction	2	0.01%
	drinking	2	0.01%
11. aol netfind	epa	14	0.08%
	in	14	0.08%
	of	13	0.07%
	environmental	11	0.06%
	research	10	0.06%
	the	8	0.05%
	for	7	0.04%
	what	4	0.02%
	on	3	0.02%
	grants	3	0.02%
	nanotechnology	3	0.02%
	us	3	0.02%
	protection	3	0.02%
	international	3	0.02%
	agency	3	0.02%
	events	3	0.02%
	university	3	0.02%
	is	3	0.02%
	metal	2	0.01%
	made	2	0.01%

12. google japan	dose	4	0.02%
	response	3	0.02%
	air	2	0.01%
	fellowship	2	0.01%
	success	2	0.01%
	water	2	0.01%
	compact	2	0.01%
	ion	2	0.01%
	sbir	2	0.01%
	monocytogenes	2	0.01%
	epa	2	0.01%
	filetype:ppt	2	0.01%
	research	2	0.01%
	membrane	2	0.01%
	endocrine	2	0.01%
	testis	2	0.01%
	us	2	0.01%
	stor	2	0.01%
	metal	2	0.01%
	sinusoidal	1	0.01%
13. altavista	synthesis	19	0.11%
	pdf	19	0.11%
	nano	19	0.11%
	green	18	0.10%
	particle	18	0.10%
	epa	6	0.03%
	graduate	2	0.01%
	to	2	0.01%
	environmental	2	0.01%
	human	2	0.01%
	grant	2	0.01%
	the	2	0.01%
	nanotechnology	2	0.01%
	fellowship	2	0.01%
	endocrine	2	0.01%
	agency	2	0.01%
	protection	2	0.01%
	sbir	2	0.01%
	doctoral	1	0.01%
	drug	1	0.01%
14. yahoo india	nanotechnology	12	0.07%
	of	9	0.05%

	environment	8	0.05%
	to	7	0.04%
	how	6	0.03%
	in	6	0.03%
	improve	6	0.03%
	using	6	0.03%
	environmental	4	0.02%
	water	3	0.02%
	children	2	0.01%
	health	2	0.01%
	power	2	0.01%
	analysis	2	0.01%
	techniques	2	0.01%
	drinking	2	0.01%
	science	2	0.01%
	metrology	2	0.01%
	for	2	0.01%
	fellowships	2	0.01%
15. yahoo japan	water	4	0.02%
	treatment	3	0.02%
	ballast	3	0.02%
	system	3	0.02%
	market	2	0.01%
	epa	2	0.01%
	pfpe	1	0.01%
	tungsten	1	0.01%
	data	1	0.01%
	godleski	1	0.01%
	detect,	1	0.01%
	deterioration	1	0.01%
	waltham	1	0.01%
	assay	1	0.01%
	bind	1	0.01%
	isoboles	1	0.01%
	virus	1	0.01%
	deuterium	1	0.01%
	oligodeoxynucleotides	1	0.01%
	survival	1	0.01%
16. yahoo canada	green	2	0.01%
	of	2	0.01%
	site:gov	2	0.01%
	building	2	0.01%

	penetration	2	0.01%
	cookson–type	2	0.01%
	market	2	0.01%
	reagent	2	0.01%
	p3	2	0.01%
	reference	1	0.01%
	nanoparticles	1	0.01%
	water	1	0.01%
	utero	1	0.01%
	vitamin	1	0.01%
	microarrays	1	0.01%
	children	1	0.01%
	ptad,	1	0.01%
	microbial	1	0.01%
	potassium	1	0.01%
	actin	1	0.01%
17. yahoo uk &ireland	the	3	0.02%
	health	3	0.02%
	environmental	2	0.01%
	regerenation	2	0.01%
	problem,	2	0.01%
	predictability	2	0.01%
	factors	2	0.01%
	theories	2	0.01%
	autism	2	0.01%
	on	2	0.01%
	etchant	2	0.01%
	with	2	0.01%
	ncer	2	0.01%
	promotion	2	0.01%
	diseas	1	0.01%
	software–based	1	0.01%
	other	1	0.01%
	to	1	0.01%
	children's	1	0.01%
	linked	1	0.01%
18. yahoo taiwan	p3	2	0.01%
	etchant	2	0.01%
	regeneration	2	0.01%
	electrolytic	2	0.01%
	chemical	1	0.01%
	wu	1	0.01%

	2-nitrofluoranthene	1	0.01%
	nf-î°b	1	0.01%
	tax	1	0.01%
	endocrine	1	0.01%
	c.	1	0.01%
	epa	1	0.01%
	bibliometric	1	0.01%
	eosinophils	1	0.01%
	economic	1	0.01%
	asthma	1	0.01%
	blood	1	0.01%
	cindy,huei-hsin,	1	0.01%
	apoptosis	1	0.01%
	environment	1	0.01%
19. yahoo singapore	of	4	0.02%
	based	2	0.01%
	corn	2	0.01%
	research	2	0.01%
	results	2	0.01%
	nanotechnology	2	0.01%
	in	2	0.01%
	plastics	2	0.01%
	halon	1	0.01%
	s.h.	1	0.01%
	biotechnol.	1	0.01%
	processing	1	0.01%
	problems	1	0.01%
	the	1	0.01%
	krishna,	1	0.01%
	20:239-267	1	0.01%
	media.	1	0.01%
	environmental	1	0.01%
	pollution	1	0.01%
	study	1	0.01%
20. google austria	nanotechnology	1	0.01%
	samling	1	0.01%
	services	1	0.01%
	epa	1	0.01%
	build	1	0.01%
	applications	1	0.01%
	kratovo	1	0.01%
	us	1	0.01%

home	1	0.01%
innovation	1	0.01%
fellowship	1	0.01%
2006	1	0.01%
sustainability	1	0.01%
2008	1	0.01%
of	1	0.01%
vdi	1	0.01%
ecosystem	1	0.01%
kit	1	0.01%
fetal	1	0.01%
technology	1	0.01%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



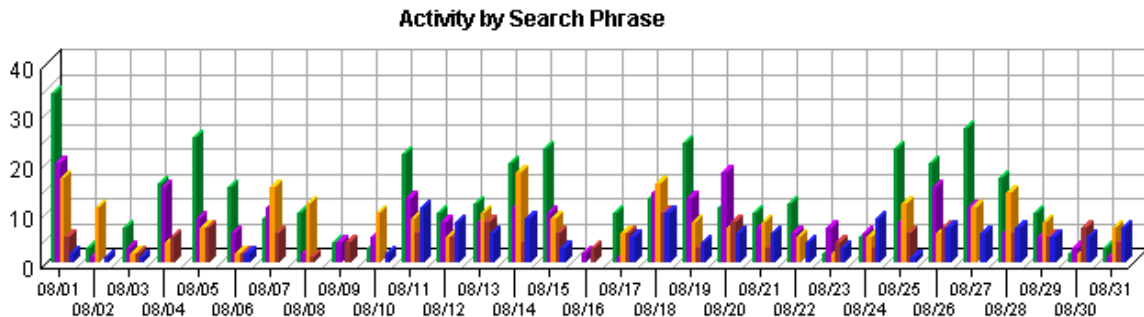
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	402	2.28%
2.	epa star fellowship	249	1.41%
3.	epa	248	1.41%
4.	forms	136	0.77%
5.	national mall map	130	0.74%
6.	epa sbir	110	0.62%
7.	epa star grant	106	0.60%
8.	ncer	64	0.36%
9.	environmental research	58	0.33%
10.	epa fellowship	52	0.29%
11.	epa ncer	43	0.24%
12.	epa grants	41	0.23%
13.	health	41	0.23%
14.	epa funding	40	0.23%
15.	change	39	0.22%
16.	nanotechnology white paper	39	0.22%
17.	research grants	36	0.20%
18.	candid	33	0.19%
19.	star grant	31	0.18%
20.	star fellowship	31	0.18%
	Subtotal	1,929	10.94%
	Total	17,639	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	383	2.17%
	yahoo	16	0.09%
	google australia	3	0.02%
2. epa star fellowship	google	238	1.35%
	yahoo	8	0.05%
	google canada	1	0.01%
	msn	1	0.01%
	google france	1	0.01%
3. epa	yahoo	159	0.90%
	google	70	0.40%
	msn	13	0.07%
	aol netfind	4	0.02%
	google australia	1	0.01%
	yahoo mexico	1	0.01%
4. forms	google	94	0.53%
	google uk	25	0.14%
	google canada	7	0.04%
	google australia	7	0.04%
	aol netfind	1	0.01%
	google italy	1	0.01%
	google germany	1	0.01%
5. national mall map	google	129	0.73%
	google uk	1	0.01%
6. epa sbir	google	105	0.60%
	yahoo	5	0.03%
7. epa star grant	google	96	0.54%
	yahoo	9	0.05%
	altavista	1	0.01%
8. ncer	google	46	0.26%
	yahoo	14	0.08%
	yahoo uk &ireland	2	0.01%
	google uk	1	0.01%
	google germany	1	0.01%
9. environmental research	google	53	0.30%
	aol netfind	2	0.01%
	yahoo	2	0.01%
	google australia	1	0.01%
10. epa fellowship	google	47	0.27%

	yahoo	3	0.02%
	google uk	1	0.01%
	msn	1	0.01%
11. epa ncer	google	42	0.24%
	google canada	1	0.01%
12. epa grants	google	35	0.20%
	yahoo	4	0.02%
	aol netfind	2	0.01%
13. health	google	30	0.17%
	google australia	7	0.04%
	google canada	2	0.01%
	google uk	2	0.01%
14. epa funding	google	36	0.20%
	google germany	1	0.01%
	google france	1	0.01%
	yahoo	1	0.01%
	google australia	1	0.01%
15. change	google	33	0.19%
	google australia	3	0.02%
	google canada	3	0.02%
16. nanotechnology white paper	google	39	0.22%
17. research grants	google	33	0.19%
	google france	2	0.01%
	aol netfind	1	0.01%
18. candid	yahoo spain	33	0.19%
19. star grant	google	27	0.15%
	yahoo	4	0.02%
20. star fellowship	google	31	0.18%

Activity by Search Phrase – Help Card

? **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



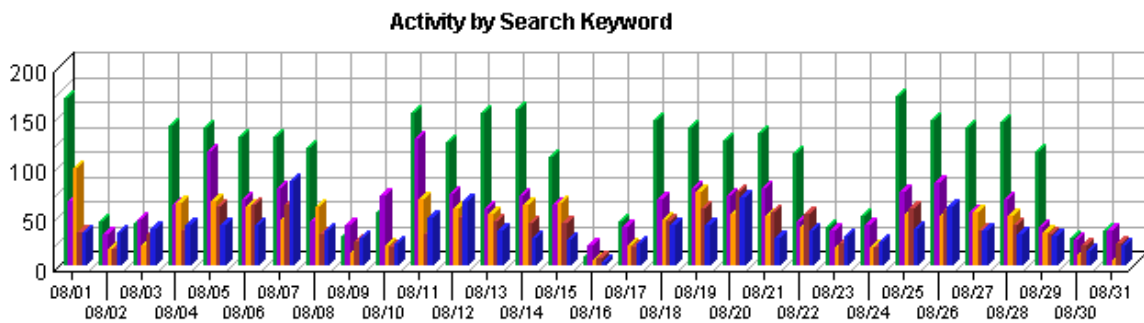
—
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	3,271	4.84%
2.	of	1,855	2.74%
3.	star	1,344	1.99%
4.	environmental	1,189	1.76%
5.	in	1,122	1.66%
6.	research	981	1.45%
7.	for	878	1.30%
8.	the	691	1.02%
9.	fellowship	677	1.00%
10.	health	566	0.84%
11.	nanotechnology	501	0.74%
12.	to	498	0.74%
13.	water	448	0.66%
14.	grant	448	0.66%
15.	grants	427	0.63%
16.	on	426	0.63%
17.	2008	405	0.60%
18.	sbir	362	0.54%
19.	national	356	0.53%
20.	ppt	355	0.53%
	Subtotal	16,800	24.85%
	Total	67,599	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	2,735	4.05%
	yahoo	361	0.53%
	msn	69	0.10%
	google australia	24	0.04%
	google canada	22	0.03%
	aol netfind	14	0.02%
	google uk	12	0.02%
	google france	7	0.01%
	altavista	6	0.01%
	google germany	4	0.01%
	google italy	3	0.00%
	netscape	2	0.00%
	yahoo korea	2	0.00%
	google japan	2	0.00%
	yahoo japan	2	0.00%
	yahoo mexico	1	0.00%
	yahoo india	1	0.00%
	google austria	1	0.00%
	yahoo canada	1	0.00%
	yahoo spain	1	0.00%
2. of	google	1,348	1.99%
	yahoo	238	0.35%
	google australia	55	0.08%
	google canada	52	0.08%
	google uk	43	0.06%
	google germany	43	0.06%
	msn	21	0.03%
	aol netfind	13	0.02%
	yahoo india	9	0.01%
	google france	8	0.01%
	google italy	6	0.01%
	yahoo singapore	4	0.01%
	yahoo canada	2	0.00%
	yahoo spain	2	0.00%
	yahoo mexico	2	0.00%
	yahoo taiwan	1	0.00%
	yahoo uk &ireland	1	0.00%
	yandex	1	0.00%

	altavista	1	0.00%
	yahoo australia &nz	1	0.00%
3. star	google	1,256	1.86%
	yahoo	61	0.09%
	msn	7	0.01%
	google canada	6	0.01%
	google australia	4	0.01%
	google uk	2	0.00%
	aol netfind	2	0.00%
	compuserve	2	0.00%
	google france	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
4. environmental	google	931	1.38%
	yahoo	145	0.21%
	google canada	23	0.03%
	google uk	22	0.03%
	msn	17	0.03%
	google australia	15	0.02%
	aol netfind	11	0.02%
	google germany	5	0.01%
	google italy	5	0.01%
	yahoo india	4	0.01%
	yahoo uk &ireland	2	0.00%
	altavista	2	0.00%
	google france	1	0.00%
	google austria	1	0.00%
	yahoo spain	1	0.00%
	yandex	1	0.00%
	yahoo singapore	1	0.00%
	google japan	1	0.00%
	all the web	1	0.00%
5. in	google	818	1.21%
	yahoo	160	0.24%
	google germany	26	0.04%
	msn	25	0.04%
	google uk	21	0.03%
	google canada	20	0.03%
	aol netfind	14	0.02%
	google australia	13	0.02%
	google italy	6	0.01%

	yahoo india	6	0.01%
	google france	5	0.01%
	yahoo singapore	2	0.00%
	ninemsn	1	0.00%
	altavista	1	0.00%
	google japan	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo mexico	1	0.00%
	yahoo canada	1	0.00%
6. research	google	786	1.16%
	yahoo	100	0.15%
	google canada	30	0.04%
	google uk	18	0.03%
	google australia	12	0.02%
	aol netfind	10	0.01%
	msn	6	0.01%
	google italy	5	0.01%
	google france	3	0.00%
	google germany	2	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	yahoo india	2	0.00%
	yahoo uk &ireland	1	0.00%
	netscape	1	0.00%
	altavista	1	0.00%
7. for	google	701	1.04%
	yahoo	69	0.10%
	google uk	30	0.04%
	google canada	21	0.03%
	msn	16	0.02%
	google australia	16	0.02%
	google germany	8	0.01%
	aol netfind	7	0.01%
	yahoo india	2	0.00%
	google italy	2	0.00%
	google france	2	0.00%
	google japan	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
	yahoo singapore	1	0.00%
8. the	google	492	0.73%
	yahoo	103	0.15%

	google uk	26	0.04%
	google australia	18	0.03%
	google canada	14	0.02%
	msn	9	0.01%
	aol netfind	8	0.01%
	google germany	7	0.01%
	google france	3	0.00%
	yahoo uk &ireland	3	0.00%
	altavista	2	0.00%
	yahoo spain	1	0.00%
	yahoo india	1	0.00%
	yahoo singapore	1	0.00%
	yahoo japan	1	0.00%
	google japan	1	0.00%
	mamma	1	0.00%
9. fellowship	google	634	0.94%
	yahoo	26	0.04%
	google canada	4	0.01%
	msn	3	0.00%
	google france	3	0.00%
	altavista	2	0.00%
	google uk	2	0.00%
	google japan	2	0.00%
	google austria	1	0.00%
10. health	google	417	0.62%
	yahoo	65	0.10%
	google australia	23	0.03%
	google uk	18	0.03%
	google canada	14	0.02%
	msn	12	0.02%
	google italy	5	0.01%
	yahoo uk &ireland	3	0.00%
	yahoo india	2	0.00%
	google france	1	0.00%
	google japan	1	0.00%
	google germany	1	0.00%
	aol netfind	1	0.00%
	mamma	1	0.00%
	ninemsn	1	0.00%
	yahoo canada	1	0.00%
11. nanotechnology	google	391	0.58%
	yahoo	32	0.05%

msn	14	0.02%
yahoo india	12	0.02%
google uk	10	0.01%
google canada	10	0.01%
google australia	10	0.01%
google germany	5	0.01%
google france	4	0.01%
aol netfind	3	0.00%
google italy	3	0.00%
yahoo singapore	2	0.00%
altavista	2	0.00%
google austria	1	0.00%
yahoo spain	1	0.00%
netscape	1	0.00%

12. to	google	362	0.54%
	yahoo	61	0.09%
	google uk	20	0.03%
	google australia	19	0.03%
	google canada	10	0.01%
	msn	9	0.01%
	yahoo india	7	0.01%
	google germany	3	0.00%
	altavista	2	0.00%
	yahoo uk &ireland	1	0.00%
	aol netfind	1	0.00%
	google france	1	0.00%
	yahoo canada	1	0.00%
	yahoo japan	1	0.00%

13. water	google	332	0.49%
	yahoo	41	0.06%
	google germany	15	0.02%
	google canada	15	0.02%
	google australia	12	0.02%
	google france	6	0.01%
	msn	5	0.01%
	google uk	5	0.01%
	yahoo japan	4	0.01%
	yahoo india	3	0.00%
	yahoo spain	2	0.00%
	google japan	2	0.00%
	google italy	2	0.00%
	aol netfind	1	0.00%

	all the web	1	0.00%
	yahoo singapore	1	0.00%
	yahoo canada	1	0.00%
14. grant	google	384	0.57%
	yahoo	47	0.07%
	google canada	7	0.01%
	msn	4	0.01%
	google australia	2	0.00%
	altavista	2	0.00%
	google germany	1	0.00%
	google japan	1	0.00%
15. grants	google	376	0.56%
	yahoo	26	0.04%
	msn	6	0.01%
	google canada	3	0.00%
	google uk	3	0.00%
	google france	3	0.00%
	aol netfind	3	0.00%
	google australia	2	0.00%
	netscape	1	0.00%
	yandex	1	0.00%
	google italy	1	0.00%
	google japan	1	0.00%
	google germany	1	0.00%
16. on	google	291	0.43%
	yahoo	71	0.11%
	google uk	16	0.02%
	google australia	16	0.02%
	google canada	9	0.01%
	msn	7	0.01%
	google germany	3	0.00%
	aol netfind	3	0.00%
	yahoo uk &ireland	2	0.00%
	mamma	2	0.00%
	yahoo india	1	0.00%
	altavista	1	0.00%
	google france	1	0.00%
	yahoo mexico	1	0.00%
	google italy	1	0.00%
	yandex	1	0.00%
17. 2008	google	354	0.52%
	yahoo	17	0.03%

	google canada	8	0.01%
	google france	5	0.01%
	google australia	4	0.01%
	msn	3	0.00%
	google uk	2	0.00%
	yahoo spain	2	0.00%
	google germany	2	0.00%
	all the web	2	0.00%
	google italy	2	0.00%
	aol netfind	2	0.00%
	netscape	1	0.00%
	google austria	1	0.00%
18. sbir	google	328	0.49%
	yahoo	26	0.04%
	google japan	2	0.00%
	altavista	2	0.00%
	aol netfind	1	0.00%
	google uk	1	0.00%
	google canada	1	0.00%
	msn	1	0.00%
19. national	google	323	0.48%
	yahoo	16	0.02%
	google germany	5	0.01%
	google canada	4	0.01%
	google uk	3	0.00%
	google france	1	0.00%
	google japan	1	0.00%
	aol netfind	1	0.00%
	google australia	1	0.00%
	msn	1	0.00%
20. ppt	google	294	0.43%
	google uk	15	0.02%
	yahoo	10	0.01%
	google france	8	0.01%
	google germany	8	0.01%
	google australia	7	0.01%
	google canada	5	0.01%
	google italy	3	0.00%
	netscape	2	0.00%
	google japan	1	0.00%
	yahoo taiwan	1	0.00%
	altavista	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

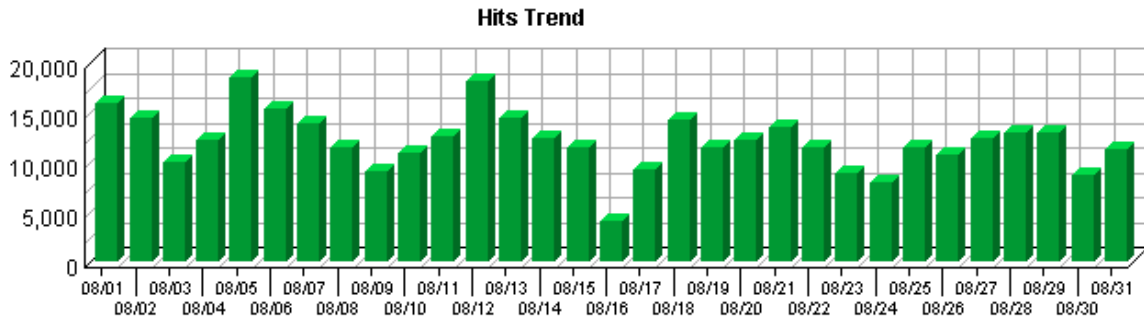
Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

—
💡 At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

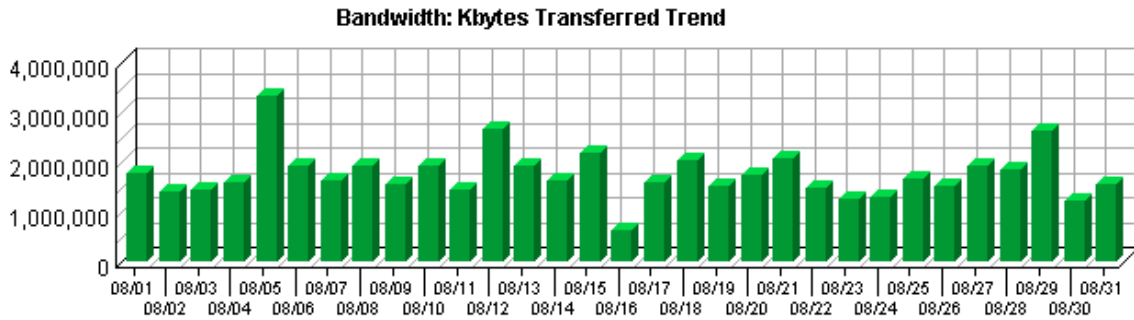
Technical Dashboard

This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	374,846
Average Hits per Day	12,091
Home Page Hits	9,620

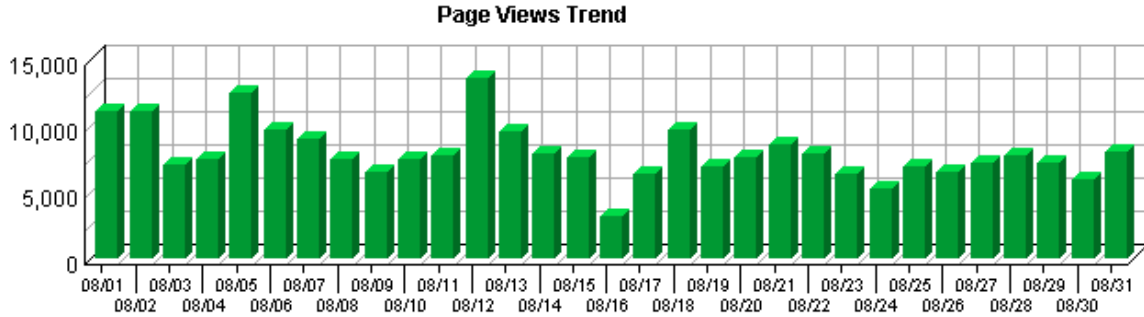


Technical Statistics

Total Hits	413,561	100%
Successful Hits	374,846	90.64%
Failed Hits	38,715	9.36%
Cached Hits	41,180	9.96%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
08/01	11,129	4.49%
08/02	11,066	4.46%
08/03	7,072	2.85%
08/04	7,442	3.00%
08/05	12,535	5.06%
08/06	9,720	3.92%
08/07	9,073	3.66%
08/08	7,526	3.04%
08/09	6,496	2.62%
08/10	7,485	3.02%
08/11	7,750	3.13%
08/12	13,677	5.52%
08/13	9,538	3.85%
08/14	7,976	3.22%
08/15	7,651	3.09%
08/16	3,148	1.27%
08/17	6,457	2.61%
08/18	9,727	3.92%
08/19	7,011	2.83%
08/20	7,654	3.09%
08/21	8,553	3.45%
08/22	7,865	3.17%
08/23	6,373	2.57%
08/24	5,266	2.12%
08/25	6,940	2.80%

08/26	6,578	2.65%
08/27	7,227	2.92%
08/28	7,747	3.13%
08/29	7,165	2.89%
08/30	5,987	2.42%
08/31	8,030	3.24%
Total	247,864	100.00%

Page Views Trend – Help Card

? Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

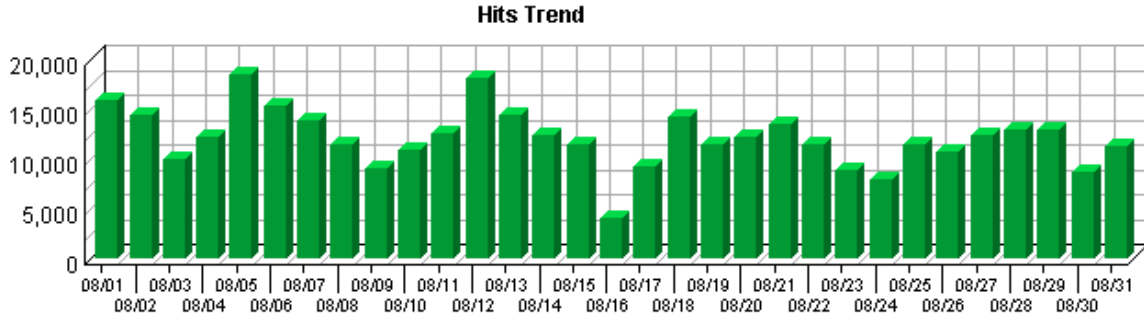
Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
08/01	16,002	4.27%
08/02	14,371	3.83%
08/03	9,993	2.67%
08/04	12,157	3.24%
08/05	18,480	4.93%
08/06	15,324	4.09%
08/07	13,863	3.70%
08/08	11,448	3.05%
08/09	9,141	2.44%
08/10	11,017	2.94%
08/11	12,640	3.37%
08/12	18,215	4.86%
08/13	14,510	3.87%
08/14	12,481	3.33%
08/15	11,529	3.08%
08/16	4,151	1.11%
08/17	9,222	2.46%
08/18	14,269	3.81%
08/19	11,427	3.05%
08/20	12,296	3.28%
08/21	13,506	3.60%
08/22	11,566	3.09%
08/23	8,843	2.36%
08/24	7,938	2.12%
08/25	11,393	3.04%

08/26	10,685	2.85%
08/27	12,344	3.29%
08/28	12,953	3.46%
08/29	13,055	3.48%
08/30	8,643	2.31%
08/31	11,384	3.04%
Total	374,846	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

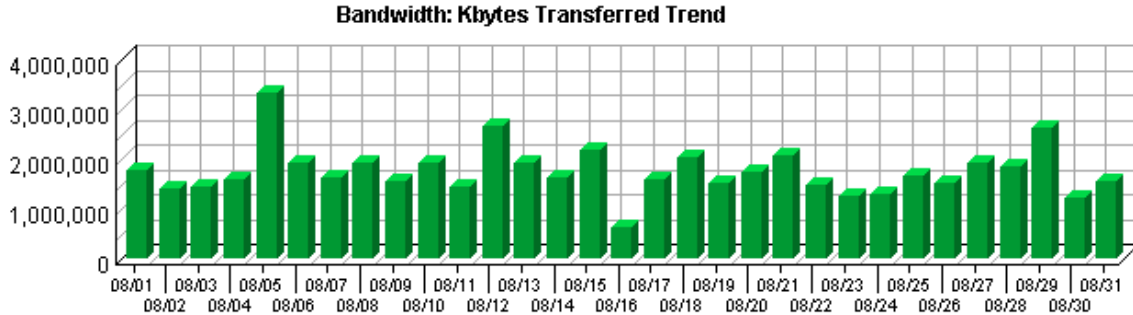
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
08/01	1,761,682	3.24%
08/02	1,404,299	2.58%
08/03	1,459,824	2.68%
08/04	1,586,699	2.92%
08/05	3,335,162	6.13%
08/06	1,936,384	3.56%
08/07	1,641,414	3.02%
08/08	1,908,751	3.51%
08/09	1,572,800	2.89%
08/10	1,928,690	3.55%
08/11	1,437,373	2.64%
08/12	2,669,019	4.91%
08/13	1,928,940	3.55%
08/14	1,626,536	2.99%
08/15	2,193,852	4.03%
08/16	618,424	1.14%
08/17	1,593,174	2.93%
08/18	2,049,470	3.77%
08/19	1,526,783	2.81%
08/20	1,754,802	3.23%
08/21	2,092,480	3.85%
08/22	1,474,659	2.71%
08/23	1,241,937	2.28%
08/24	1,312,436	2.41%
08/25	1,672,599	3.07%

08/26	1,508,373	2.77%
08/27	1,924,920	3.54%
08/28	1,842,163	3.39%
08/29	2,614,861	4.81%
08/30	1,212,046	2.23%
08/31	1,571,204	2.89%
Total	54,401,743	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

? Kbytes Transferred – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

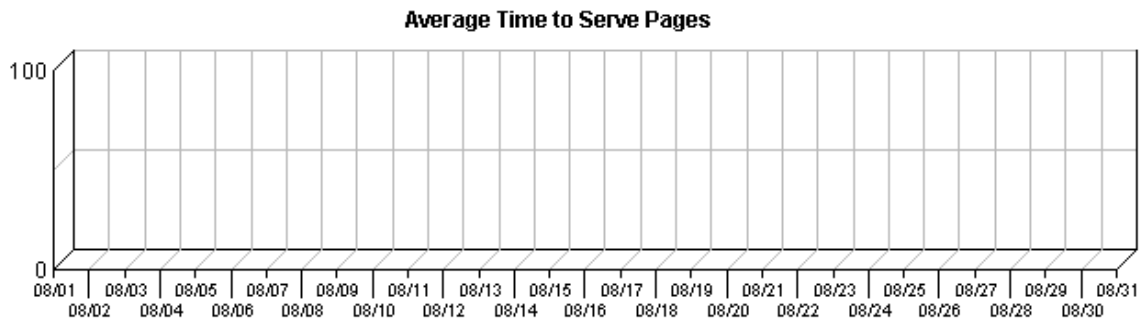
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
08/01	0	11,129	0
08/02	0	11,066	0
08/03	0	7,072	0
08/04	0	7,442	0
08/05	0	12,535	0
08/06	0	9,720	0
08/07	0	9,073	0
08/08	0	7,526	0
08/09	0	6,496	0
08/10	0	7,485	0
08/11	0	7,750	0
08/12	0	13,677	0
08/13	0	9,538	0
08/14	0	7,976	0
08/15	0	7,651	0
08/16	0	3,148	0
08/17	0	6,457	0
08/18	0	9,727	0
08/19	0	7,011	0
08/20	0	7,654	0
08/21	0	8,553	0
08/22	0	7,865	0
08/23	0	6,373	0
08/24	0	5,266	0
08/25	0	6,940	0

08/26	0	6,578	0
08/27	0	7,227	0
08/28	0	7,747	0
08/29	0	7,165	0
08/30	0	5,987	0
08/31	0	8,030	0
Total	0	247,864	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

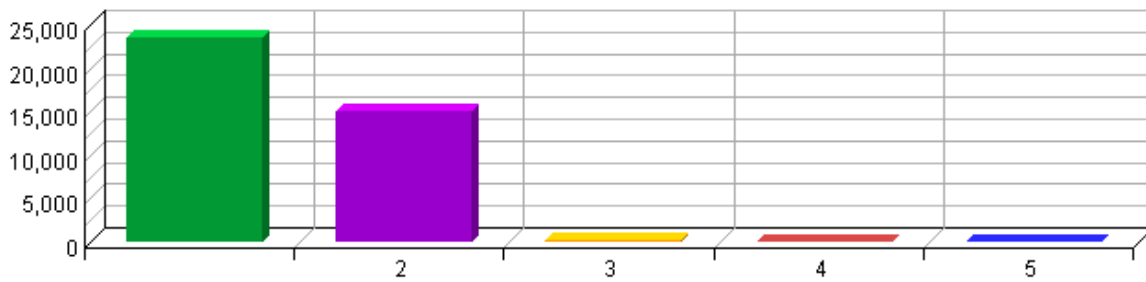
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

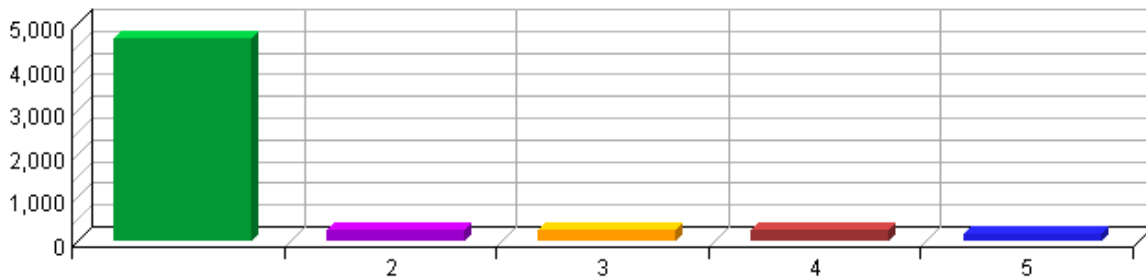
Technical Statistics

Total Hits	413,561	100%
Successful Hits	374,846	90.64%
Failed Hits	38,715	9.36%
Cached Hits	41,180	9.96%

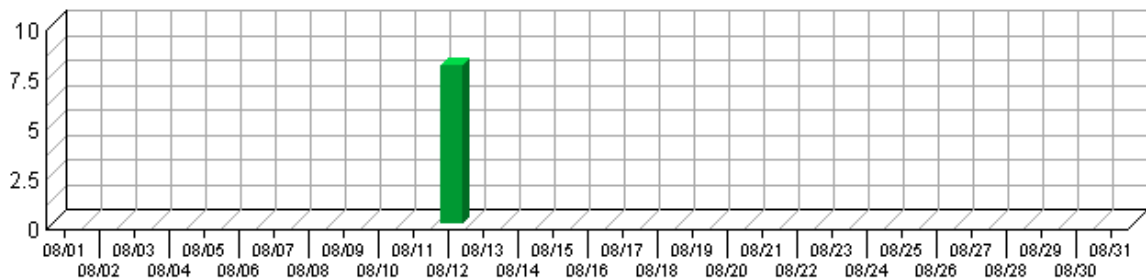
Client Errors



File Not Found Errors

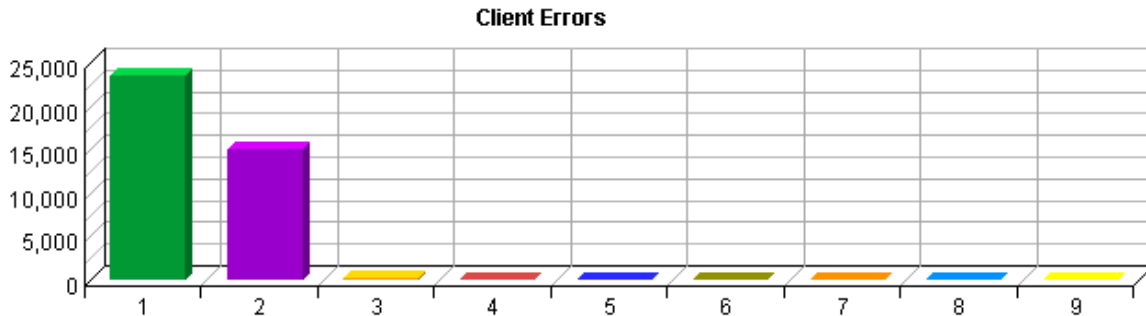


Server Errors Trend



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	23,444	60.57%
2.	404 Not Found	14,997	38.74%
3.	405 Method Not Allowed	189	0.49%
4.	400 Bad Request	39	0.10%
5.	000 Incomplete / Undefined	13	0.03%
6.	408 Request Timeout	8	0.02%
7.	412 Precondition Failed	8	0.02%
8.	416 Incomplete / Undefined	7	0.02%
9.	413 Request Entity Too Large	2	0.01%
	Total	38,707	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

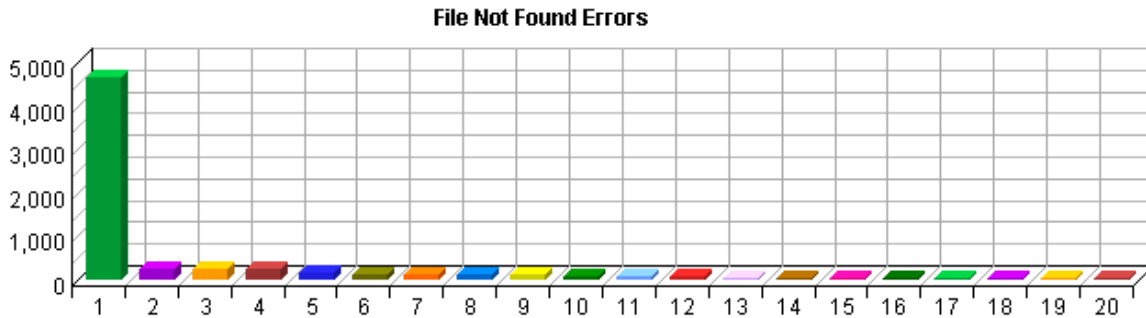
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/Scripts/ AC_RunActiveContent.js http://es.epa.gov/ncer/	4,643	30.96%
2.	/ncer/fellow/forum/conference/08/may19/ncer/fellow/forum/ conference.html http://es.epa.gov/ncer/fellow/forum/conference.html	254	1.69%
3.	/ncer/publications/topical/ ecoass.html http://es.epa.gov/ncer/publications/topical/ecoass.html	252	1.68%
4.	/ncer/events/calendar/2007/apr5/poster_KittrellJ.pdf&ei=1liZSMXHHJDO6gONupnPDw&usg=AFQjCNGz_0qbijXnenxD3HL3PTQ0SRZxQ&sig2=hxMsEp7nptdpUJ5bLFB2fg http://www.google.com/search?hl=en&client=firefox-a&rls=org.mozilla:en-US:official&hs=uHJ&q=biodieselglycerine hydrogen&btnG=Search	249	1.66%
5.	/ncer/Scripts/ AC_RunActiveContent.js (no referrer)	163	1.09%
6.	/ncer/nano/research/white/ http://es.epa.gov/ncer/nano/research/nano_tox.html	140	0.93%
7.	/ncer/rfa/ncer/styles/ epafiles_epastyles.css (no referrer)	135	0.90%
8.	/ncer/Scripts/ AC_RunActiveContent.js http://es.epa.gov/ncer/index.html	120	0.80%
9.	/ncer/_vpi.xml (no referrer)	117	0.78%
10.	/ncer/p3/designs_sustain_rfp.html (no referrer)	105	0.70%
11.	/ncer/rfa/futures.html (no referrer)	70	0.47%

12.	/ncer/publications/topical/ (no referrer)	67	0.45%
13.	/ncer/publications/topical/ mercury.html (no referrer)	62	0.41%
14.	/ncer/publications/meetings/9–27–2004/centers/ucla.html (no referrer)	62	0.41%
15.	/ncer/qa/qa_docs.html (no referrer)	57	0.38%
16.	/ncer/fellow/forum/conference/08/may19/ncer/fellow/forum/ conference.html http://earth2.epa.gov/ncer/fellow/forum/conference.html	56	0.37%
17.	/ncer/p3/ designs_sustain_rfp_2005.html (no referrer)	50	0.33%
18.	/ncer/rfa/kids2000.html (no referrer)	47	0.31%
19.	/ncer/nano/research/white/ (no referrer)	45	0.30%
20.	/ncer/nano/research/index.cfm/fuseaction/display.abstractDetail/abstract/7856/report/0/ (no referrer)	42	0.28%
	Subtotal	6,736	44.92%
	Other	8,261	55.08%
	Total	14,997	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

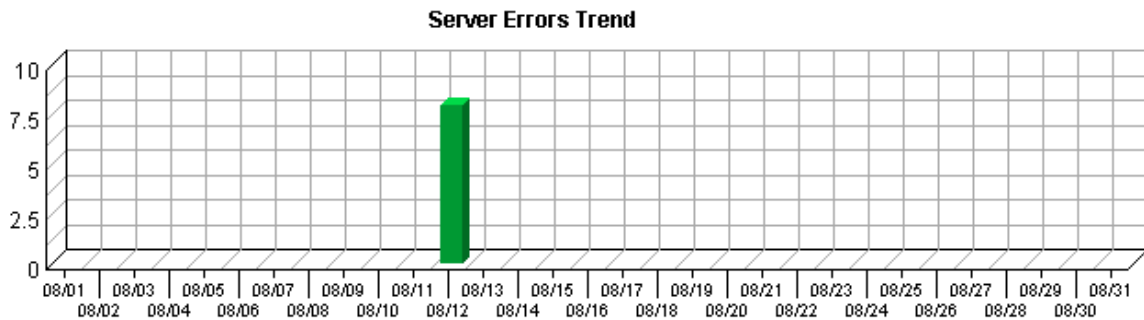
Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	8	100.00%
	Total	8	100.00%

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

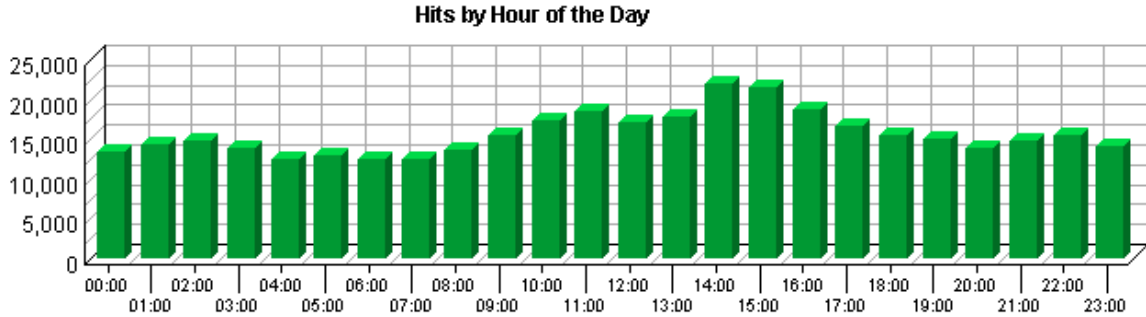
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

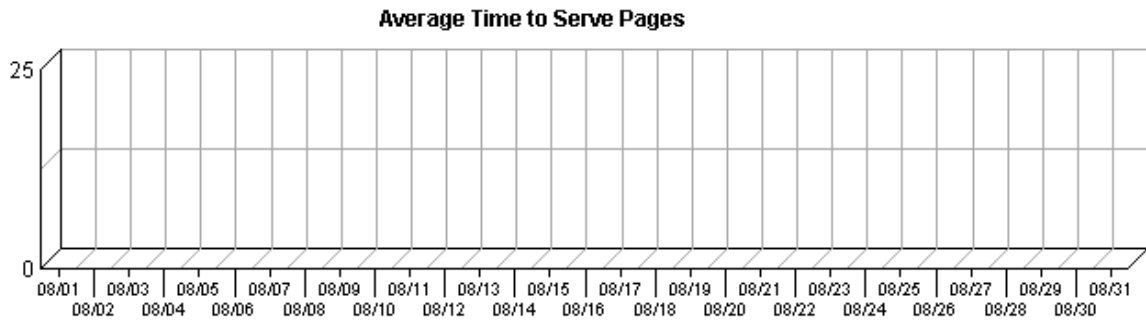


Most Active Summary

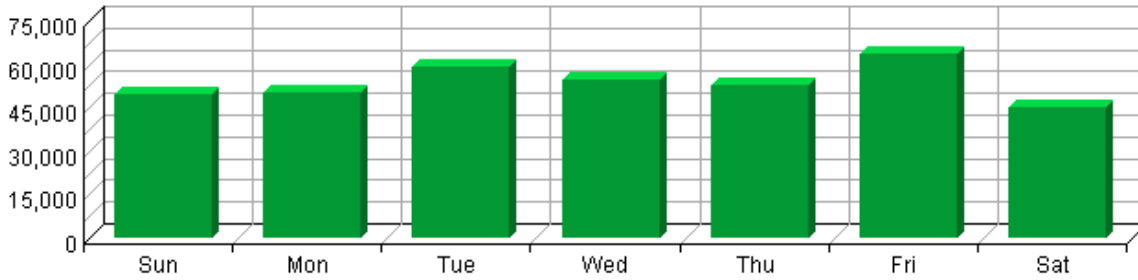
Most Active Date	August 05, 2008
Number of Hits on Most Active Date	18,480
Most Active Day of the Week	Fri
Most Active Hour of the Day	14:00–14:59

Activity on Weekdays Summary

Total Hits Weekdays	280,143
Total Visits Weekdays	55,302
Average Number of Visits per day on Weekdays	2,633
Average Number of Hits per day on Weekdays	13,340



Hits by Day of the Week



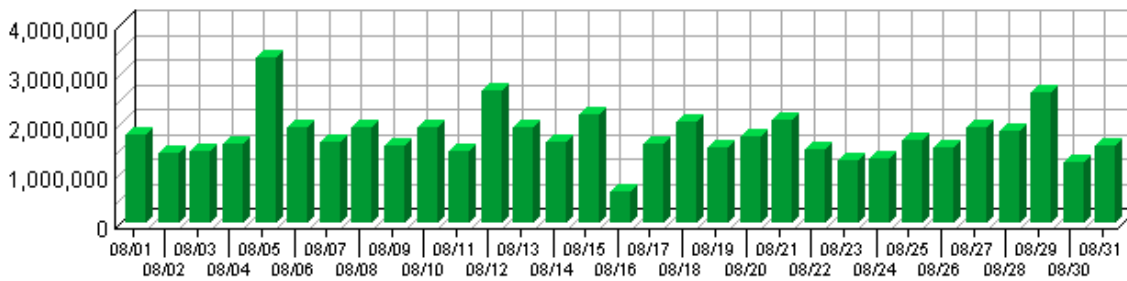
Least Active Summary

Least Active Date	August 16, 2008
Number of Hits on Least Active Date	4,151
Least Active Day of the Week	Sat
Least Active Hour of the Day	07:00–07:59

Activity on Weekends Summary

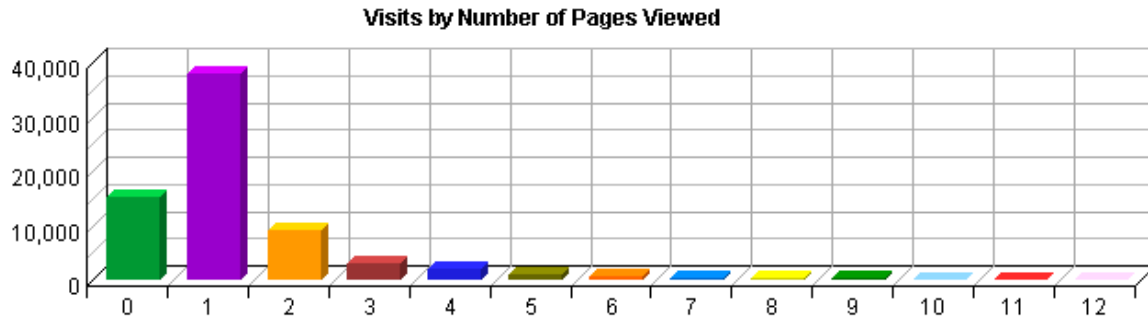
Total Hits Weekend	94,703
Total Visits Weekend	16,077
Average Number of Visits per Weekend	3,215
Average Number of Hits per Weekend	18,940

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	15,260	21.37%
1	37,834	52.99%
2	9,051	12.68%
3	3,159	4.42%
4	1,881	2.63%
5	1,022	1.43%
6	710	0.99%
7	421	0.59%
8	306	0.43%
9	193	0.27%
10	147	0.21%
11	105	0.15%
12	97	0.14%
Subtotal	70,186	98.30%
Other	1,216	1.70%
Total	71,402	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

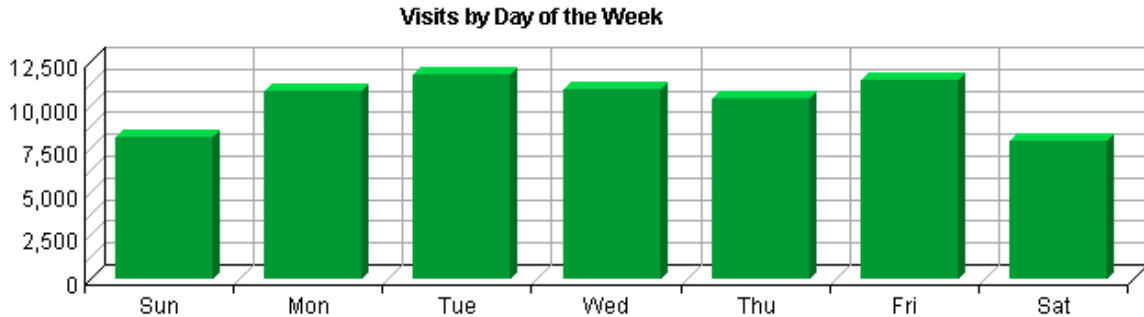
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	8,107	11.36%
Mon	10,793	15.12%
Tue	11,737	16.44%
Wed	10,960	15.35%
Thu	10,329	14.47%
Fri	11,483	16.09%
Sat	7,970	11.17%
Total Weekend	16,077	22.52%
Total Weekdays	55,302	77.48%
Total	71,379	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

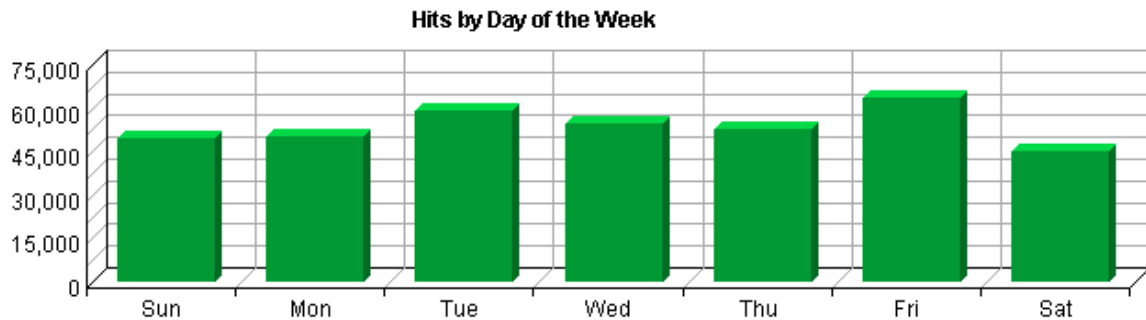
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	49,554	13.22%
Mon	50,459	13.46%
Tue	58,807	15.69%
Wed	54,474	14.53%
Thu	52,803	14.09%
Fri	63,600	16.97%
Sat	45,149	12.04%
Total Weekend	94,703	25.26%
Total Weekdays	280,143	74.74%
Total	374,846	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

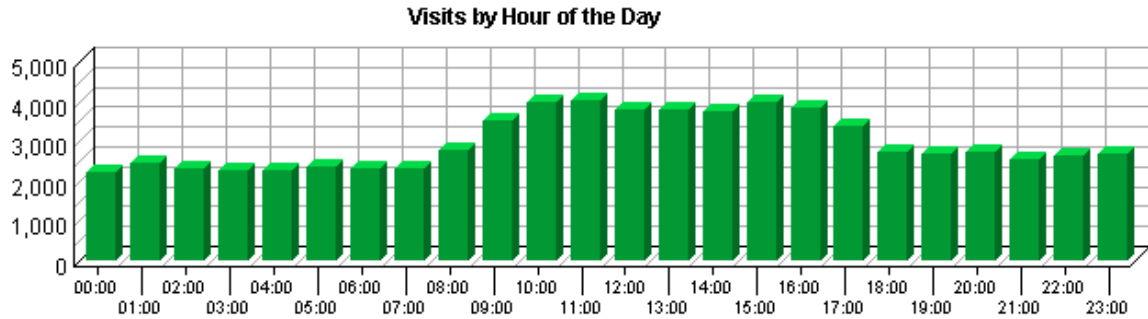
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	2,232	3.13%
01:00	2,454	3.44%
02:00	2,320	3.25%
03:00	2,270	3.18%
04:00	2,246	3.15%
05:00	2,367	3.32%
06:00	2,317	3.25%
07:00	2,306	3.23%
08:00	2,778	3.89%
09:00	3,525	4.94%
10:00	4,004	5.61%
11:00	4,030	5.65%
12:00	3,775	5.29%
13:00	3,789	5.31%
14:00	3,729	5.22%
15:00	3,972	5.56%
16:00	3,861	5.41%
17:00	3,391	4.75%
18:00	2,733	3.83%
19:00	2,689	3.77%
20:00	2,709	3.80%
21:00	2,558	3.58%
22:00	2,657	3.72%
23:00	2,667	3.74%
Total Visits during Work Hours (8:00am–5:00pm)	33,463	46.88%

Total Visits during After Hours (5:01pm–7:59am)	37,916	53.12%
Total	71,379	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	00:00–00:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

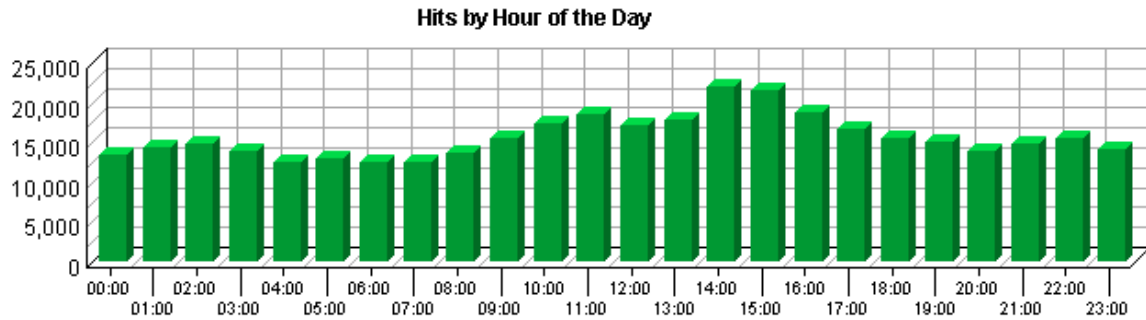
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	13,433	3.58%
01:00	14,284	3.81%
02:00	14,812	3.95%
03:00	13,931	3.72%
04:00	12,592	3.36%
05:00	12,853	3.43%
06:00	12,518	3.34%
07:00	12,471	3.33%
08:00	13,723	3.66%
09:00	15,616	4.17%
10:00	17,389	4.64%
11:00	18,575	4.96%
12:00	17,167	4.58%
13:00	17,828	4.76%
14:00	21,887	5.84%
15:00	21,434	5.72%
16:00	18,767	5.01%
17:00	16,766	4.47%
18:00	15,504	4.14%
19:00	15,107	4.03%
20:00	13,845	3.69%
21:00	14,753	3.94%
22:00	15,573	4.15%
23:00	14,018	3.74%

Total Hits during Work Hours (8:00am–5:00pm)	162,386	43.32%
Total Hits during After Hours (5:01pm–7:59am)	212,460	56.68%
Total	374,846	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	07:00–07:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	59,761	83.70%
1-2	1,587	2.22%
2-3	963	1.35%
3-4	740	1.04%
4-5	562	0.79%
5-6	426	0.60%
6-7	414	0.58%
7-8	390	0.55%
8-9	302	0.42%
9-10	260	0.36%
10-11	259	0.36%
11-12	288	0.40%
12-13	224	0.31%
13-14	226	0.32%
14-15	203	0.28%
15-16	179	0.25%
16-17	176	0.25%
17-18	225	0.32%
18-19	164	0.23%
19-20	180	0.25%
Subtotal	67,529	94.58%
Other	3,873	5.42%
Total	71,402	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

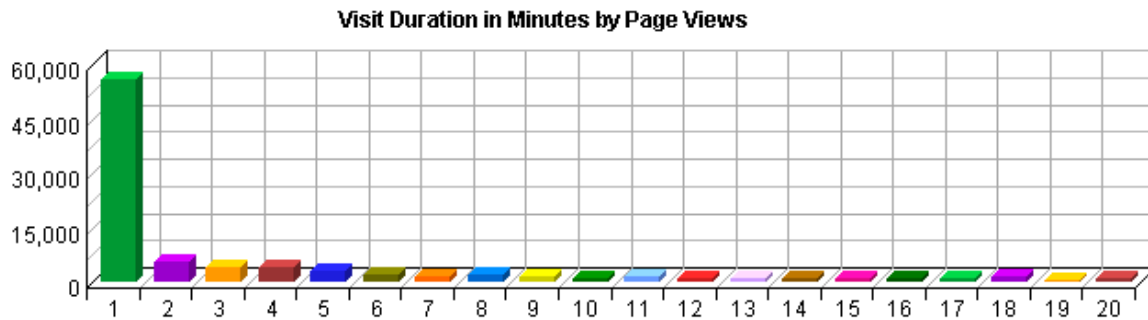
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	55,972	22.61%
1-2	5,346	2.16%
2-3	4,000	1.62%
3-4	3,945	1.59%
4-5	3,211	1.30%
5-6	1,969	0.80%
6-7	1,597	0.65%
7-8	1,925	0.78%
8-9	1,471	0.59%
9-10	1,044	0.42%
10-11	1,287	0.52%
11-12	1,219	0.49%
12-13	870	0.35%
13-14	892	0.36%
14-15	782	0.32%
15-16	818	0.33%
16-17	1,019	0.41%
17-18	1,412	0.57%
18-19	672	0.27%
19-20	794	0.32%
Subtotal	90,245	36.46%
Other	157,297	63.54%
Total	247,542	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

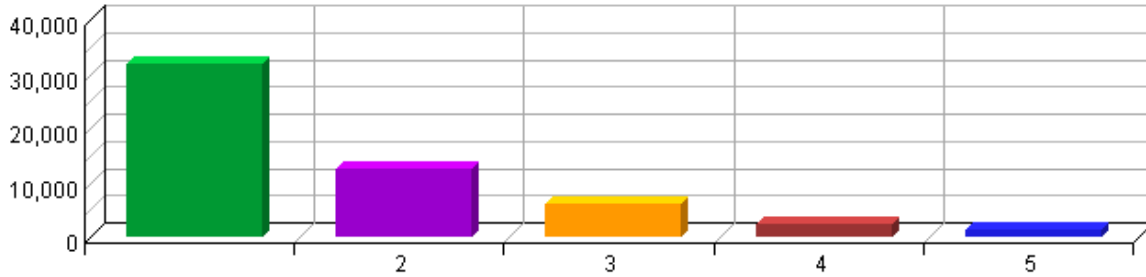
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

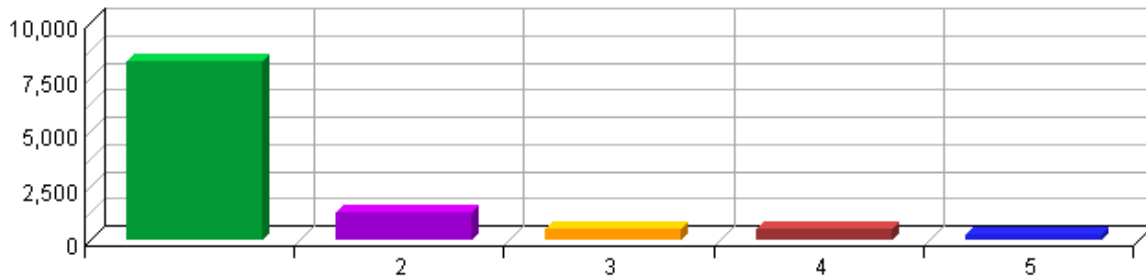
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits



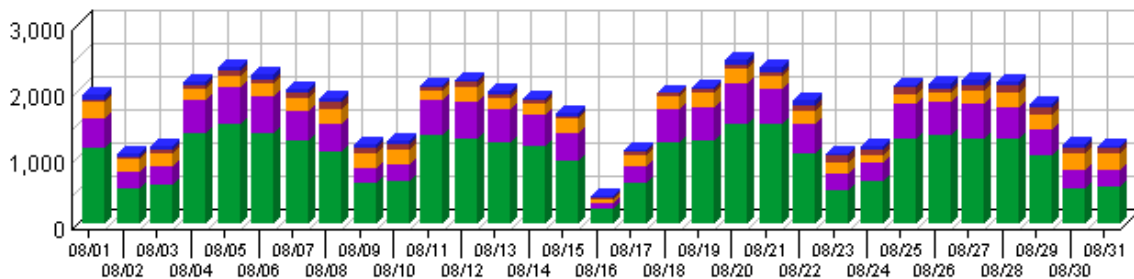
Top Spiders by Visits



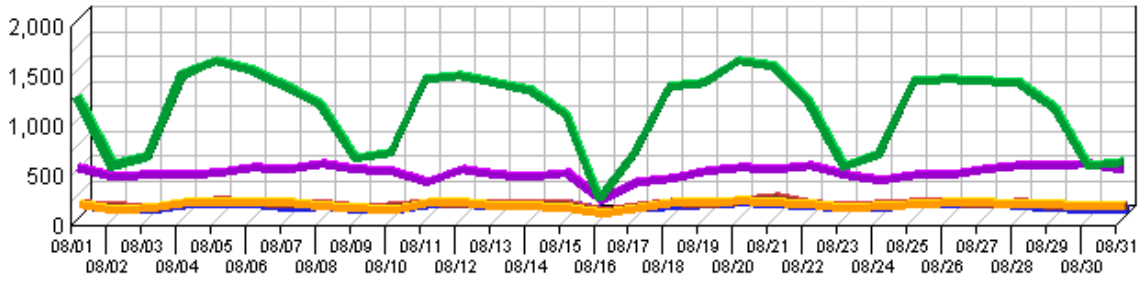
Top WAP Browsers by Visits



Top Browsers by Visits Trend

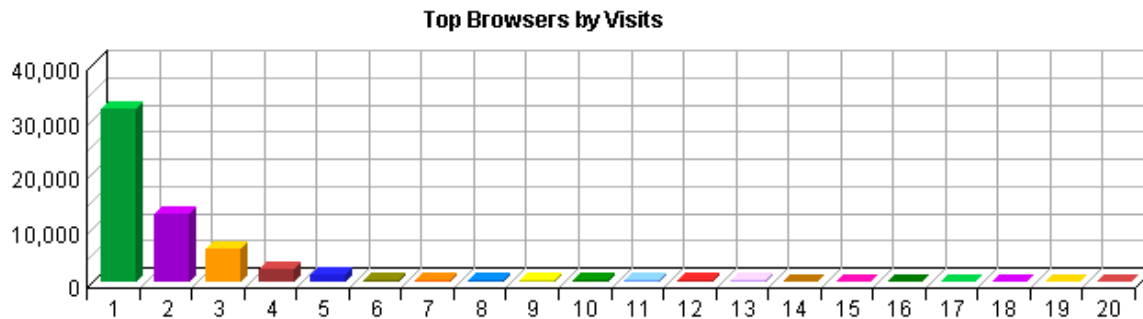
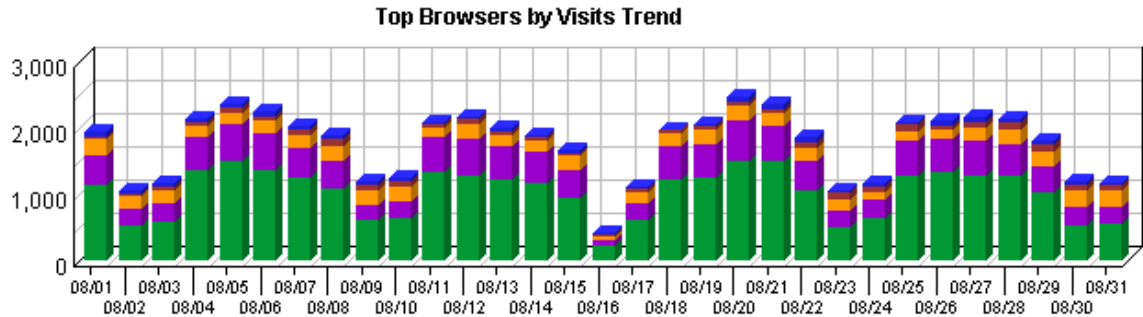


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	31,799	53.61%	115,150
2.	Mozilla	12,679	21.38%	44,502
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	5,985	10.09%	17,941
4.	Other Netscape Compatible	2,241	3.78%	12,480
5.	Others	1,501	2.53%	2,184
6.	Java/1.5.0_06	484	0.82%	714
7.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	389	0.66%	1,071
8.	Netscape	385	0.65%	1,445
9.	Opera	303	0.51%	584
10.	ColdFusion	286	0.48%	607
11.	NLESE USEPA	272	0.46%	10,116
12.	Safari	219	0.37%	795
13.	libwww-perl/5.812	171	0.29%	416
14.	libwww-perl/5.808	168	0.28%	355
15.	psbot/0.1 (http://www.picsearch.com/bot.html)	106	0.18%	257
16.	boitho.com-dc/0.86 (http://www.boitho.com/dcbot.html)	100	0.17%	111

17.	Jakarta Commons-HttpClient/3.0.1	73	0.12%	3,393
18.	Java/1.5.0_12	70	0.12%	89
19.	Konqueror	70	0.12%	3,460
20.	NutchCVS/0.7.2 (Nutch; http://lucene.apache.org/nutch/bot.html; nutch-agent@lucene.apache.org)	68	0.11%	464
	Subtotal	57,369	96.72%	216,134
	Other	1,944	3.28%	19,717
	Total	59,313	100.00%	235,851

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version



Top Browsers by Version

Browser	Version	Visits	%	Hits
1. Microsoft Internet Explorer	7.0	15,540	26.20%	53,784
	6.0	15,442	26.03%	57,740
	5.0	280	0.47%	1,298
	5.5	211	0.36%	406
	Version Unknown	76	0.13%	105
	5.01	66	0.11%	431
	mutant	25	0.04%	28
	1.	25	0.04%	593
	3.02	23	0.04%	36
	5.00	20	0.03%	554
	5.14	15	0.03%	26
	7.0b	12	0.02%	21
	8.0	11	0.02%	18
	4.0	10	0.02%	12
	5.23	7	0.01%	11
	6.0-	7	0.01%	12
	4.01	6	0.01%	17
	5.22	5	0.01%	5
	7.0a1	4	0.01%	7
	2.0	3	0.01%	9
2.0d	3	0.01%	10	
6.0b	3	0.01%	20	
7.0.5730.13	2	0.00%	2	
6.0,	1	0.00%	1	
7.0.6000.16681	1	0.00%	3	

2. Mozilla

999.1	1	0.00%	1
Other	0	0.00%	0
20080702	4,687	7.90%	15,760
2008070208	2,425	4.09%	9,170
Version Unknown	1,432	2.41%	3,160
20070308	829	1.40%	1,513
2008070206	387	0.65%	814
20080109	275	0.46%	368
20080404	259	0.44%	800
2008052906	214	0.36%	776
20071127	193	0.33%	501
20080721	190	0.32%	6,322
20080201	118	0.20%	498
20070725	115	0.19%	331
20070508	85	0.14%	364
20050915	74	0.12%	199
20071025	68	0.11%	336
20061010	66	0.11%	165
20060508	56	0.09%	131
20070914	55	0.09%	111
20080311	48	0.08%	131
20070515	46	0.08%	110
	45	0.08%	88
20080623	43	0.07%	154
20071008	41	0.07%	120
20061206	37	0.06%	89
2008072820	36	0.06%	79
20070309	36	0.06%	81
20050511	33	0.06%	61
20060909	32	0.05%	91
20041107	31	0.05%	76
20061204	25	0.04%	61
2008061004	24	0.04%	48
20080219	22	0.04%	120
20051111	20	0.03%	87
20070815	18	0.03%	73
20060728	18	0.03%	45
20050716	18	0.03%	33
20040913	18	0.03%	42
20070713	16	0.03%	23
20070219	13	0.02%	18

20080714	13	0.02%	23
20060111	13	0.02%	21
20040707	12	0.02%	34
20050414	11	0.02%	48
20071115	11	0.02%	83
20031007	10	0.02%	28
20050317	10	0.02%	27
20031016	9	0.02%	17
20080715	8	0.01%	18
20050717	8	0.01%	38
20060414	8	0.01%	17
20061201	8	0.01%	85
20050319	8	0.01%	8
20021126	8	0.01%	22
20071030	8	0.01%	17
20060214	7	0.01%	13
20060821	6	0.01%	11
20020923	6	0.01%	12
20080716	6	0.01%	6
20051019	6	0.01%	8
20060308	6	0.01%	9
20030504	6	0.01%	18
20060426	6	0.01%	13
2008061015	6	0.01%	6
20040416	6	0.01%	29
20041220	6	0.01%	8
20060918	6	0.01%	19
20080313	5	0.01%	13
20050418	5	0.01%	14
20061025	5	0.01%	12
20051102	5	0.01%	8
20040218	5	0.01%	5
20060206	5	0.01%	10
2008041514	5	0.01%	9
2008071615	5	0.01%	15
20071128	5	0.01%	6
20041122	5	0.01%	8
2008052912	5	0.01%	7
20050224	5	0.01%	12
20070312	4	0.01%	14
20020502	4	0.01%	11
20041103	4	0.01%	10

20080418	4	0.01%	9
20040626	4	0.01%	16
20040206	4	0.01%	10
20060612	4	0.01%	11
20050222	4	0.01%	10
20021001	4	0.01%	13
20050302	4	0.01%	9
20080803	4	0.01%	8
20050207	4	0.01%	8
20041002	4	0.01%	6
2008032620	3	0.01%	8
20080208	3	0.01%	17
20011011	3	0.01%	4
20040614	3	0.01%	11
20080621	3	0.01%	86
2008071719	3	0.01%	3
20060911	3	0.01%	3
20020924	3	0.01%	3
20050225	3	0.01%	3
20061222	3	0.01%	4
2008051206	3	0.01%	11
20020910	3	0.01%	8
2007100619	3	0.01%	3
20070809	3	0.01%	5
20061217	3	0.01%	4
20040910	3	0.01%	16
20070417	3	0.01%	3
20070821	3	0.01%	20
20010124	3	0.01%	8
20060313	3	0.01%	3
2008030714	3	0.01%	6
20011128	2	0.00%	6
20080625	2	0.00%	2
2008071018	2	0.00%	4
20040815	2	0.00%	7
20071015	2	0.00%	2
20080528	2	0.00%	5
20050223	2	0.00%	8
20060602	2	0.00%	6
20070719	2	0.00%	4
2008071616	2	0.00%	2
20060601	2	0.00%	2

20041215	2	0.00%	2
20050728	2	0.00%	3
20050919	2	0.00%	2
20070730	2	0.00%	13
20050920	2	0.00%	2
2008070400	2	0.00%	9
20070820	2	0.00%	2
20071102	2	0.00%	8
20061023	2	0.00%	6
2008022910	2	0.00%	4
20080416	2	0.00%	4
2008020514	2	0.00%	3
20080330	2	0.00%	2
20021016	2	0.00%	8
20060802	2	0.00%	2
20071206	2	0.00%	3
20021207	2	0.00%	5
20040225	2	0.00%	2
20080312	2	0.00%	4
20070118	1	0.00%	1
20040406	1	0.00%	1
20030306	1	0.00%	1
20080325	1	0.00%	1
20071204	1	0.00%	1
20061208	1	0.00%	1
20070611	1	0.00%	3
20051105	1	0.00%	3
20030922	1	0.00%	2
2008080100	1	0.00%	1
20041217	1	0.00%	5
20080512	1	0.00%	4
2008080403	1	0.00%	7
2008030317	1	0.00%	4
20060719	1	0.00%	92
20080126	1	0.00%	5
20050921	1	0.00%	1
20080718	1	0.00%	1
20051107	1	0.00%	8
20071119	1	0.00%	1
2008052519	1	0.00%	1
20050923	1	0.00%	2
20080203	1	0.00%	1

	20050908	1	0.00%	5	
	20040113	1	0.00%	1	
	20030516	1	0.00%	2	
	20061115	1	0.00%	1	
	20021219	1	0.00%	1	
	20040708	1	0.00%	2	
	20060501	1	0.00%	1	
	20070718	1	0.00%	1	
	2008071618	1	0.00%	5	
	2008072310	1	0.00%	5	
	20061011	1	0.00%	1	
	20061108	1	0.00%	1	
	20050726	1	0.00%	1	
	20070310	1	0.00%	1	
	20080316	1	0.00%	1	
	20071004	1	0.00%	1	
	20080703	1	0.00%	1	
	20060201	1	0.00%	1	
	20080701	1	0.00%	56	
	20060427	1	0.00%	2	
	20030422	1	0.00%	1	
	20080729	1	0.00%	3	
	20080620	1	0.00%	3	
	20030425	1	0.00%	1	
	2008032619	1	0.00%	1	
	20080731	1	0.00%	1	
	20061030	1	0.00%	4	
	2008061600	1	0.00%	1	
	20061221	1	0.00%	4	
	20040803	1	0.00%	1	
	20070802	1	0.00%	1	
	20021112	1	0.00%	1	
	20080815	1	0.00%	3	
	20041001	1	0.00%	6	
	2007121120	1	0.00%	3	
	Other	20	0.03%	0	
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version	5,985	10.09%	17,941
		Unknown			
		Other	0	0.00%	0
4.	Other Netscape Compatible	Version	2,241	3.78%	12,480
		Unknown			
		Other	0	0.00%	0

5.	Others	Version	1,501	2.53%	2,184
		Unknown			
		Other	0	0.00%	0
6.	Java/1.5.0_06	Version	484	0.82%	714
		Unknown			
		Other	0	0.00%	0
7.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	Version	389	0.66%	1,071
		Unknown			
		Other	0	0.00%	0
8.	Netscape	4.5	104	0.18%	121
		Version	86	0.14%	86
		Unknown			
		7.2	53	0.09%	485
		6.2.1	18	0.03%	30
		4.61	16	0.03%	22
		7	16	0.03%	32
		7.1	13	0.02%	38
		4.0	8	0.01%	22
		0.6	8	0.01%	31
		8.0.1	7	0.01%	12
		8.1.3	7	0.01%	14
		4.05	5	0.01%	5
		4.75	5	0.01%	439
		8.1	5	0.01%	30
		8.0	4	0.01%	6
		4.76	4	0.01%	15
		8.0.4	4	0.01%	12
		3.0	4	0.01%	7
		7.0	3	0.01%	6
		4.79	3	0.01%	13
		4.8	3	0.01%	8
		7.02	3	0.01%	3
4.7	2	0.00%	2		
8.0.3.3	1	0.00%	1		
0.91	1	0.00%	2		
8.1.2	1	0.00%	2		
Connect	1	0.00%	1		
		Other	0	0.00%	0
9.	Opera	9.51	56	0.09%	111
		9.27	35	0.06%	51
		9.50	27	0.05%	33
		8.01	20	0.03%	60
		9.52	14	0.02%	18

		7.11	13	0.02%	25
		9.0	11	0.02%	23
		9.20	11	0.02%	47
		9.00	10	0.02%	13
		8.00	10	0.02%	23
		9.26	9	0.02%	16
		9.24	9	0.02%	9
		9.25	9	0.02%	14
		9.23	8	0.01%	17
		7.0	6	0.01%	18
		6.01	6	0.01%	13
		6.0	6	0.01%	18
		9.01	5	0.01%	12
		9.21	5	0.01%	5
		7.54	5	0.01%	13
		7.60	5	0.01%	8
		8.50	5	0.01%	14
		9.02	3	0.01%	3
		8.65	3	0.01%	4
		9.10	3	0.01%	3
			2	0.00%	2
		7.02	2	0.00%	2
		8.60	1	0.00%	1
		9.22	1	0.00%	1
		7.01	1	0.00%	1
		8.54	1	0.00%	4
		8.51	1	0.00%	2
		Other	0	0.00%	0
10.	ColdFusion	Version	286	0.48%	607
		Unknown			
		Other	0	0.00%	0
11.	NLESE USEPA	Version	272	0.46%	10,116
		Unknown			
		Other	0	0.00%	0
12.	Safari	YY/ADOBE	63	0.11%	66
		312.6	48	0.08%	98
		419.3	46	0.08%	92
		YY	28	0.05%	103
		312.6_ADOBE	6	0.01%	205
		416.12_ADOBE	6	0.01%	40
		416.12	3	0.01%	3
		413	3	0.01%	7

		312.3	2	0.00%	7
			2	0.00%	2
		419.3_ADOBE	2	0.00%	28
		417.9.2	2	0.00%	2
		412.2	1	0.00%	1
		412	1	0.00%	1
		125.12	1	0.00%	6
		523.10	1	0.00%	1
		412.5_ADOBE	1	0.00%	129
		525.20	1	0.00%	1
		125.1	1	0.00%	1
		312.3.1	1	0.00%	2
		Other	0	0.00%	0
13.	libwww-perl/5.812	Version	171	0.29%	416
		Unknown			
		Other	0	0.00%	0
14.	libwww-perl/5.808	Version	168	0.28%	355
		Unknown			
		Other	0	0.00%	0
15.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version	106	0.18%	257
		Unknown			
		Other	0	0.00%	0
16.	boitho.com-dc/0.86 (http://www.boitho.com/dcbot.html)	Version	100	0.17%	111
		Unknown			
		Other	0	0.00%	0
17.	Jakarta Commons-HttpClient/3.0.1	Version	73	0.12%	3,393
		Unknown			
		Other	0	0.00%	0
18.	Java/1.5.0_12	Version	70	0.12%	89
		Unknown			
		Other	0	0.00%	0
19.	Konqueror	3.2	44	0.07%	3,408
		3.5	17	0.03%	40
		3.1	6	0.01%	9
		2.2.2	2	0.00%	2
		4.1	1	0.00%	1
		Other	0	0.00%	0
20.	NutchCVS/0.7.2 (Nutch; http://lucene.apache.org/nutch/bot.html; nutch-agent@lucene.apache.org)	Version	68	0.11%	464
		Unknown			
		Other	0	0.00%	0
	Subtotal		57,369	96.72%	216,134
	Other		1,944	3.28%	19,717
	Total		59,313	100.00%	235,851

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

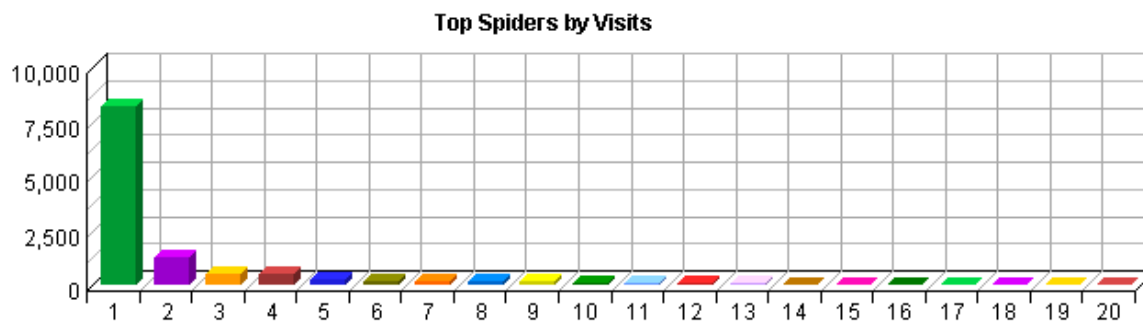
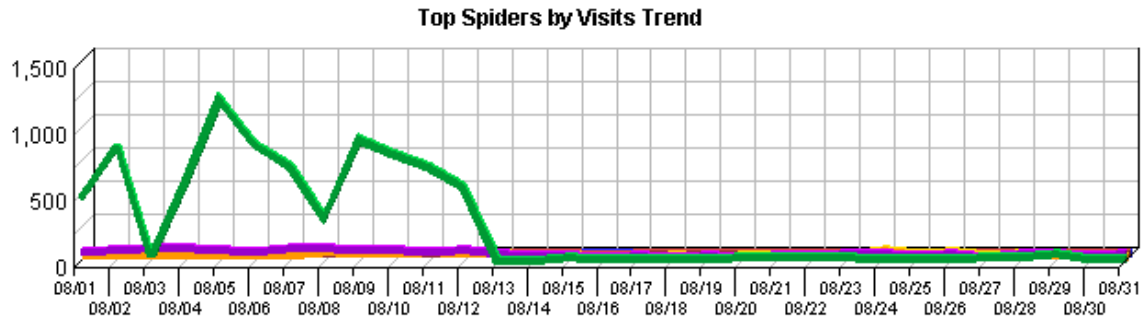
% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.




Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	8,227	68.18%	28,157
2.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	1,270	10.53%	65,326
3.	Yeti	512	4.24%	618
4.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	506	4.19%	511
5.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	243	2.01%	600
6.	Gigabot	150	1.24%	23,674
7.	WebAlta Crawler	145	1.20%	5,638
8.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	145	1.20%	356
9.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	138	1.14%	226
10.	MSR-ISRCCrawler	109	0.90%	569
11.	Googlebot	87	0.72%	182
12.	Speedy Spider (http:	68	0.56%	141

13.	Baiduspider (http:	49	0.41%	50
14.	Todobr_Robot	39	0.32%	52
15.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com-robot)	37	0.31%	497
16.	DotBot	36	0.30%	1,535
17.	FAST Enterprise Crawler 6	35	0.29%	617
18.	DoCoMo	29	0.24%	29
19.	uw_cse_xwci uw.crawler@gmail.com http:	26	0.22%	79
20.	Morning Paper 1.0 (robots.txt compliant!)	23	0.19%	23
	Subtotal	11,874	98.41%	128,880
	Other	192	1.59%	10,115
	Total	12,066	100.00%	138,995


Top Spiders – Help Card

 **Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

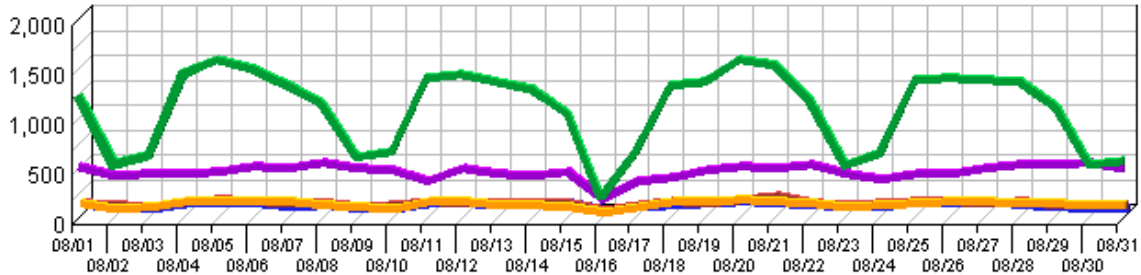
% – Percentage of total spider visits or hits by the specified spider.

 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

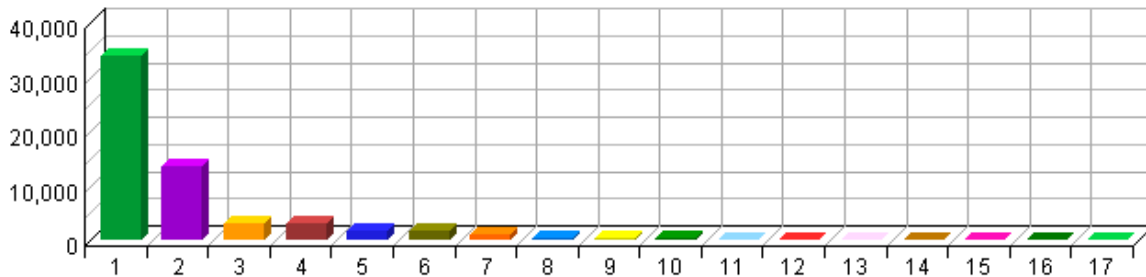
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	33,825	57.03%	119,298
2.	Others	13,684	23.07%	65,130
3.	Windows 2000	3,131	5.28%	11,588
4.	Windows NT	2,889	4.87%	9,653
5.	Macintosh	1,864	3.14%	4,113
6.	Linux	1,670	2.82%	9,559
7.	Macintosh PowerPC	925	1.56%	2,455
8.	Windows 98	441	0.74%	1,620
9.	Windows 2003	356	0.60%	1,164
10.	Windows Win32s	222	0.37%	465
11.	Windows 95	109	0.18%	179
12.	Windows ME	93	0.16%	209
13.	FreeBSD	47	0.08%	3,413
14.	Windows 3.x	30	0.05%	6,930
15.	SunOS	25	0.04%	72
16.	OS/2	1	0.00%	1
17.	NetBSD	1	0.00%	2

Total

59,313

100.00%

235,851

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

💡 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time-out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request-URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time-out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.