

NCER Monthly Statistics

Web Log Analysis Monthly Report August 2007

Report Range:08/01/2007 00:00:00 – 08/31/2007 23:59:59



This report was generated by WebTrends(R) Monday November 26, 2007 – 09:47:18
Final report conversion by WebTrends Document Utility, Version 6.1a (build 423)

(c) 1996–2004 NetIQ Corporation. All rights reserved.

Table of Contents

Overview Dashboard.....	1
Marketing Dashboard.....	3
Ads Served Dashboard.....	5
Ad Views.....	7
Ad Clicks.....	9
Ads Served Click Through Rate.....	11
Referrers Dashboard.....	13
Activity by Referring Site.....	15
Activity by Referring Domain.....	17
Activity by Referring Page.....	19
Search Engines Dashboard.....	21
Activity by Search Engine.....	23
Activity by Search Phrase.....	45
Activity by Search Keyword.....	49
Visitors Dashboard.....	59
Top Visitors.....	63
New vs. Return Visits.....	67
Visitors by Number of Visits.....	69
Visitors Trend.....	71
Visits Trend.....	75
Top Organizations.....	77
Top Authenticated Usernames.....	79
Top Domain Names.....	81
Top-Level Domain Types.....	83
Geography Dashboard.....	85
Top Regions.....	87

Table of Contents

Top Countries.....	89
Top States and Provinces.....	91
Top Cities.....	93
Pages Dashboard.....	95
Top Pages.....	97
Top Content Groups.....	101
Top Directories.....	103
Files Dashboard.....	105
Most Downloaded Files.....	107
Most Accessed File Types.....	111
Most Uploaded Files.....	113
Navigation Dashboard.....	115
Top Entry Pages.....	117
Top Entry Files.....	121
Top Exit Pages.....	123
Single Access Pages.....	127
Top Paths Through Site.....	131
Technical Dashboard.....	135
Page Views Trend.....	137
Hits Trend.....	139
Bandwidth: Kbytes Transferred Trend.....	141
Average Time to Serve Pages.....	143
Errors Dashboard.....	145
Client Errors.....	147
File Not Found Errors.....	149
Server Errors.....	153

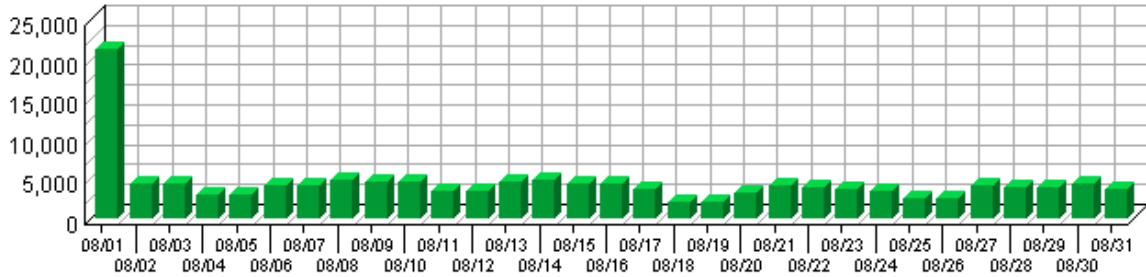
Table of Contents

Activity Dashboard.....	155
Visits by Number of Pages Viewed.....	157
Visits by Day of the Week.....	159
Hits by Day of the Week.....	161
Visits by Hour of the Day.....	163
Hits by Hour of the Day.....	165
Visit Duration by Visits.....	167
Visit Duration by Page Views.....	169
Browsers and Platforms Dashboard.....	171
Top Browsers.....	173
Top Browsers by Version.....	175
Top Spiders.....	187
Top Platforms.....	189
Glossary.....	191

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

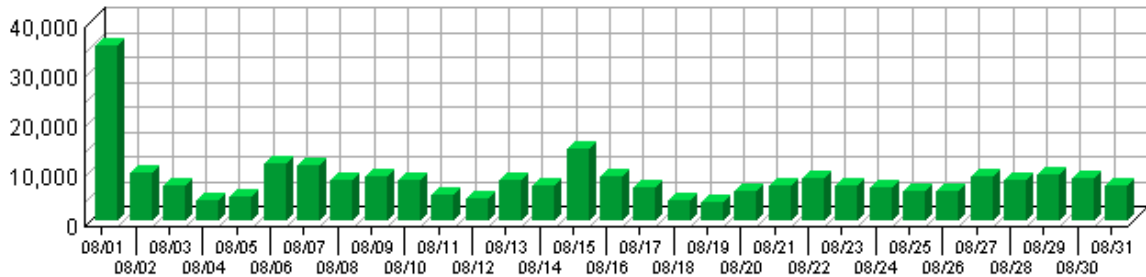
Visits Trend



Visit Summary

Visits	135,280
Average per Day	4,363
Average Visit Length	00:15:23
Median Visit Length	00:03:54
International Visits	2.38%
Visits of Unknown Origin	78.86%
Visits from Your Country: United States (US)	18.76%

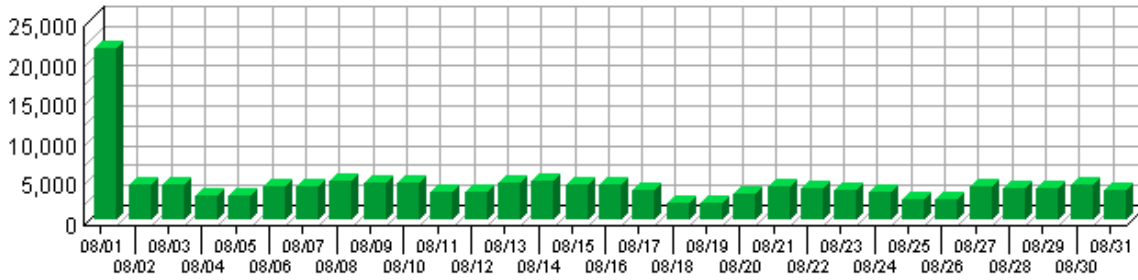
Page Views Trend



Page View Summary

Page Views	260,368
Average per Day	8,398
Average Page Views per Visit	1.92

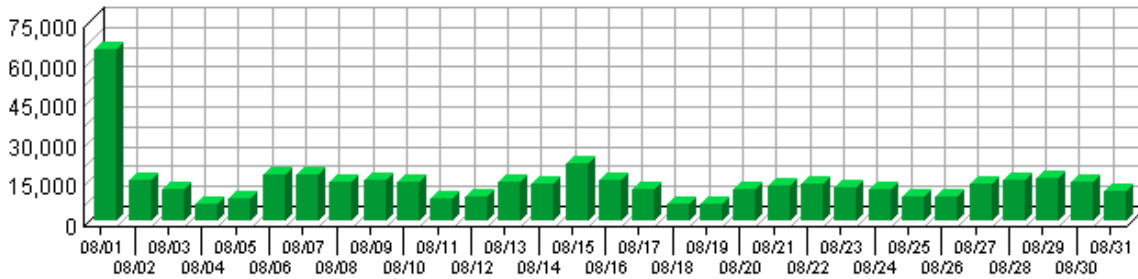
Visitors Trend



Visitor Summary

Unique Visitors	51,458
Visitors Who Visited Once	42,904
Visitors Who Visited More Than Once	8,554
Average Visits per Visitor	2.63

Hits Trend



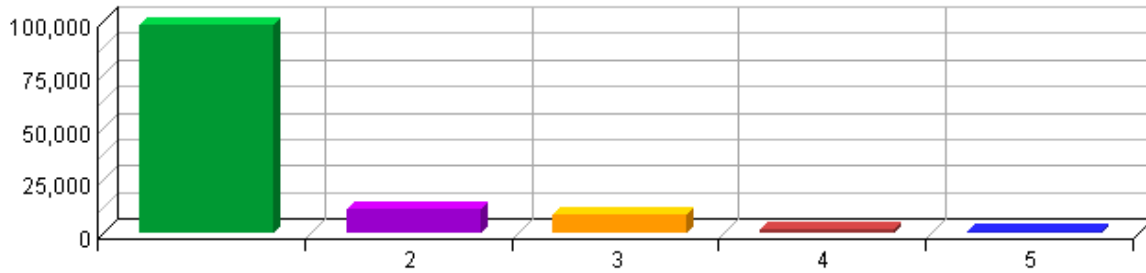
Hit Summary

Successful Hits for Entire Site	444,773
Average Hits per Day	14,347
Home Page Hits	10,052

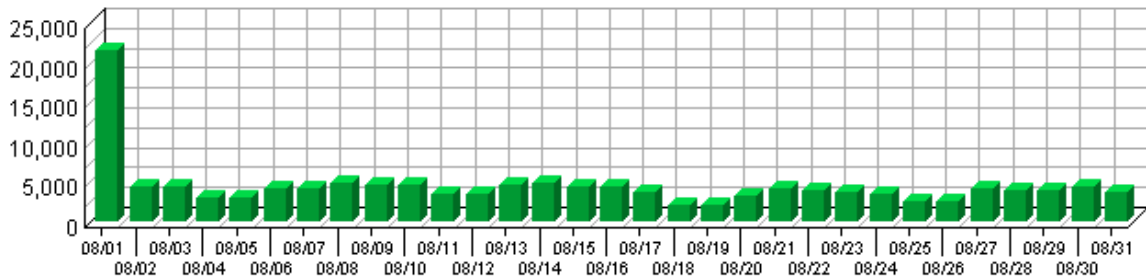
Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site



Visitors Trend



Ads Served Dashboard


This displays key graphs and tables that provide an overview of the Ads Served chapter. Click on the title of a graph or table to navigate to the corresponding page.

Ad Views

This report shows how often specific ads were viewed by visitors.

No data for this section in the log data analyzed.


Ad Views – Help Card

 **Ad Title** – Name of the ad being analyzed.

Ad View Visits – Number of visits by visitors who saw the specified ad. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator. A visitor may see an ad more than once during a visit, but the ad will only be counted once in this table and graph. Contrast this page with the Ad Views page.

Ad Views – Number of times the specified ad was displayed on a page viewed by a visitor.

% – Percentage of visitors who saw the specified ad.

 Use this information to sell ad space and bill clients.

Ad Clicks

This report shows how often specific ads were viewed by visitors.

No data for this section in the log data analyzed.

Ad Clicks – Help Card

? Ad Title – Name of the ad being analyzed.

Ad Click Visits – Number of visits to your site that resulted in the specified ad being clicked on. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Ad Clicks – Number of times the ad was clicked on by a visitor.

% – Percentage of times the specified ad was clicked on compared with all ads that were clicked on.

💡 You can track the ongoing effectiveness of specific ads and patterns of potential customers throughout a given period. This can be used to help summarize the click-through rate during a marketing campaign.

Ads Served Click Through Rate

This report shows you the effectiveness of the ads on your web site.

No data for this section in the log data analyzed.

Ads Served Click Through Rate – Help Card



Ad Title – Name of the ad being analyzed.

Ad Clicks – Number of times the ad was clicked on by a visitor.

Ad Views – Number of times the specified ad was displayed on a page viewed by a visitor.

Click Thru Rate – Percentage of ads that were clicked on.

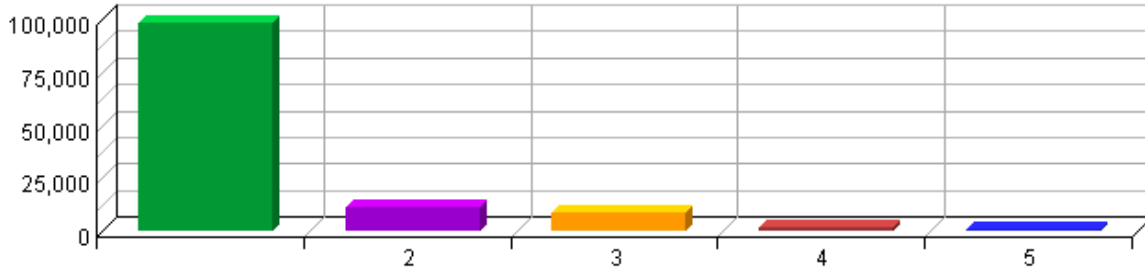


This report shows you the effectiveness of the ads on your web site.

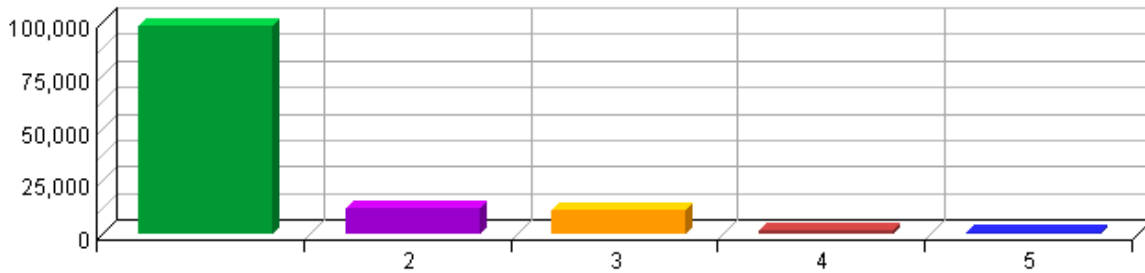
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

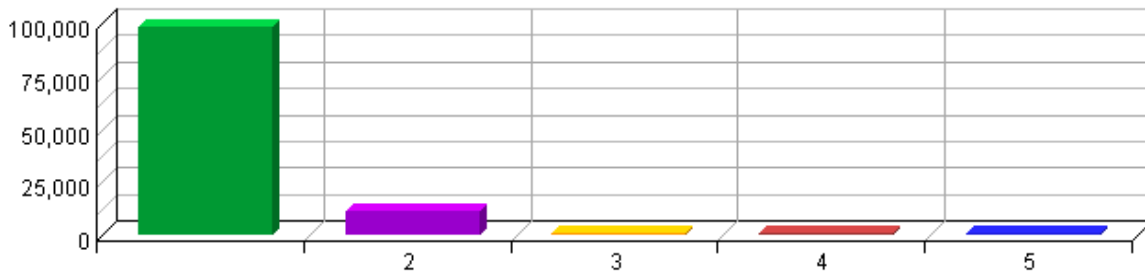
Visits by Referring Site



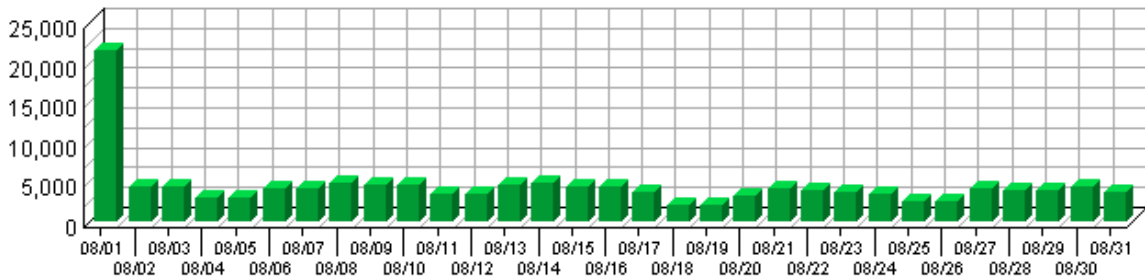
Visits by Referring Domain



Visits by Referring Page

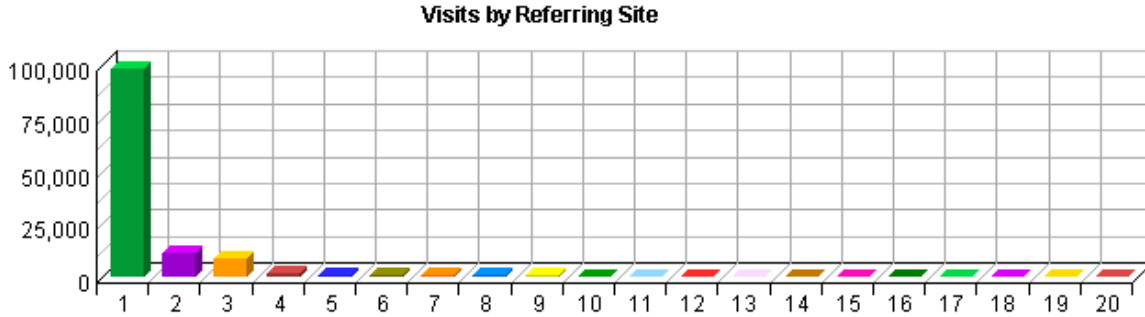


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	98,520	72.83%
2.	http://www.google.com/	11,615	8.59%
3.	http://es.epa.gov/	8,338	6.16%
4.	http://www.epa.gov/	1,624	1.20%
5.	http://search.yahoo.com/	1,271	0.94%
6.	http://www.grants.gov/	1,009	0.75%
7.	http://www.google.co.in/	965	0.71%
8.	http://nlquery.epa.gov/	635	0.47%
9.	http://cfpub.epa.gov/	481	0.36%
10.	http://www.google.ca/	382	0.28%
11.	http://www.google.co.uk/	361	0.27%
12.	http://intranet.epa.gov/	356	0.26%
13.	http://www.google.com.au/	288	0.21%
14.	http://images.google.com/	256	0.19%
15.	http://search.live.com/	242	0.18%
16.	http://yosemite.epa.gov/	180	0.13%
17.	http://www.google.de/	176	0.13%
18.	http://www.google.cn/	175	0.13%
19.	http://aolsearch.aol.com/	174	0.13%
20.	http://search.msn.com/	171	0.13%
	Subtotal	127,219	94.04%
	Other	8,061	5.96%
	Total	135,280	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

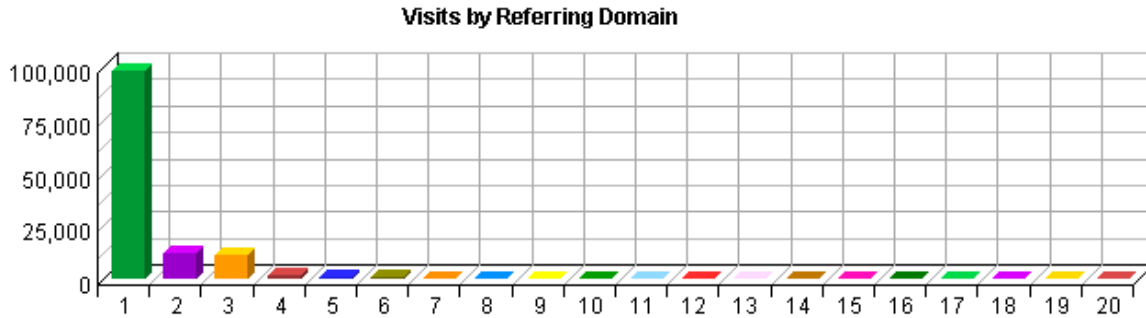


You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	98,520	72.83%
2.	google.com	12,069	8.92%
3.	epa.gov	11,719	8.66%
4.	yahoo.com	1,744	1.29%
5.	grants.gov	1,009	0.75%
6.	google.co.in	1,005	0.74%
7.	google.ca	389	0.29%
8.	google.co.uk	388	0.29%
9.	live.com	339	0.25%
10.	google.com.au	303	0.22%
11.	aol.com	244	0.18%
12.	msn.com	201	0.15%
13.	google.de	184	0.14%
14.	google.co.th	182	0.13%
15.	google.cn	178	0.13%
16.	google.com.my	170	0.13%
17.	whoi.edu	158	0.12%
18.	google.co.za	140	0.10%
19.	google.fr	117	0.09%
20.	google.it	113	0.08%
	Subtotal	129,172	95.48%
	Other	6,108	4.52%
	Total	135,280	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	98,520	72.83%
2.	http://www.google.com/search	11,387	8.42%
3.	http://www.grants.gov/search/search.do	969	0.72%
4.	http://www.google.co.in/search	962	0.71%
5.	http://search.yahoo.com/search	868	0.64%
6.	http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	831	0.61%
7.	http://nlquery.epa.gov/epasearch/epasearch	618	0.46%
8.	http://es.epa.gov/ncer/	605	0.45%
9.	http://es.epa.gov/ncer/fellow/	381	0.28%
10.	http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	379	0.28%
11.	http://www.google.ca/search	378	0.28%
12.	http://www.google.co.uk/search	356	0.26%
13.	http://intranet.epa.gov/ordintra/	300	0.22%
14.	http://www.google.com.au/search	287	0.21%
15.	http://images.google.com/imgres	253	0.19%
16.	http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	241	0.18%
17.	http://es.epa.gov/ncer/childrenscnters/autism.html	211	0.16%
18.	http://es.epa.gov/ncer/events/	207	0.15%
19.	http://www.epa.gov/ord/htm/grantopportunity.htm	182	0.13%
20.	http://www.google.de/search	176	0.13%
	Subtotal	118,111	87.31%

Other	17,169	12.69%
Total	135,280	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

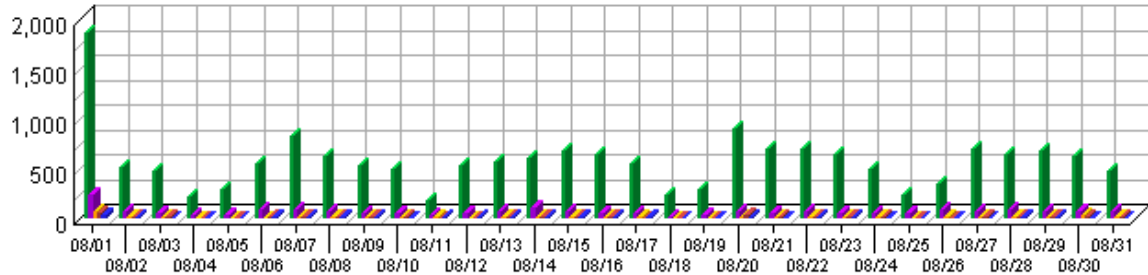
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

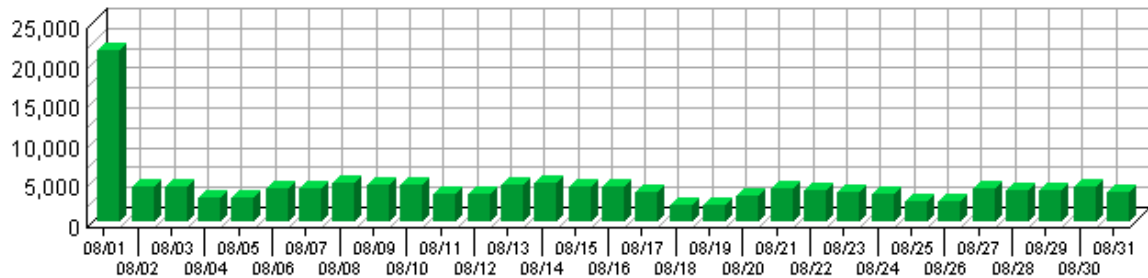
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

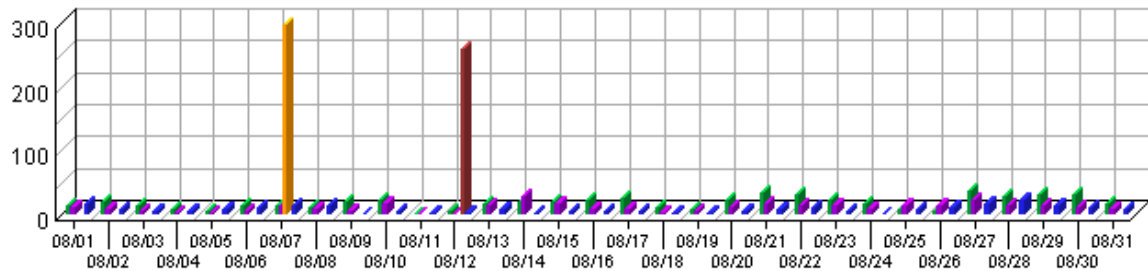
Activity by Search Engine



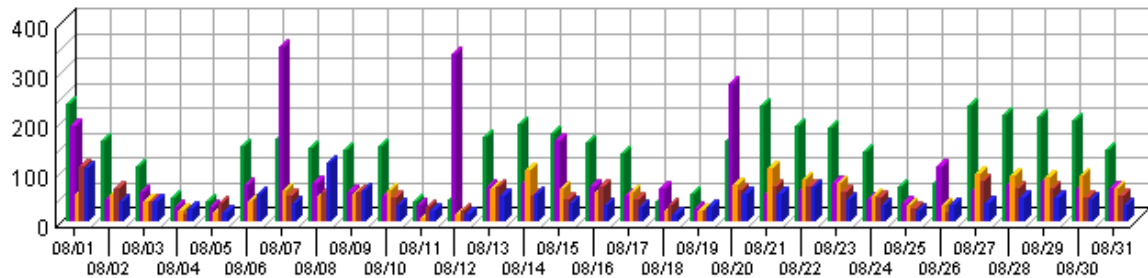
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

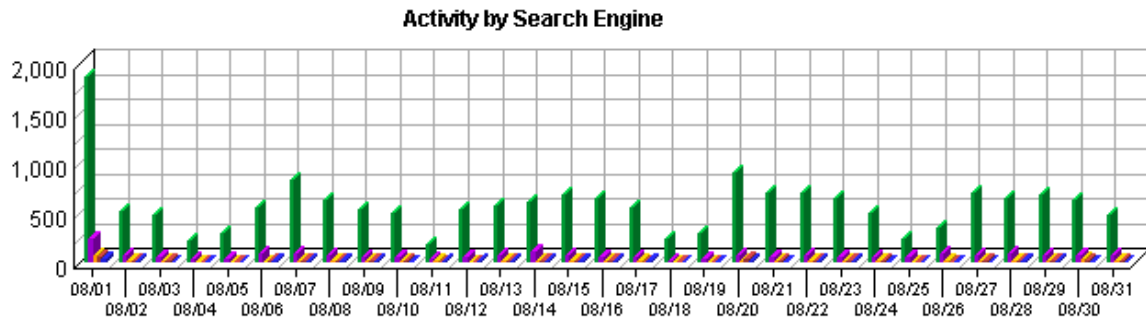


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	17,925	78.61%
2.	yahoo	2,168	9.51%
3.	google canada	479	2.10%
4.	google uk	465	2.04%
5.	google australia	375	1.64%
6.	msn	260	1.14%
7.	google germany	228	1.00%
8.	google france	211	0.93%
9.	aol netfind	187	0.82%
10.	google italy	134	0.59%
11.	yahoo spain	75	0.33%
12.	altavista	67	0.29%
13.	google japan	63	0.28%
14.	netscape	32	0.14%
15.	google austria	21	0.09%
16.	yahoo japan	18	0.08%
17.	yahoo taiwan	17	0.07%
18.	all the web	12	0.05%
19.	yahoo uk &ireland	10	0.04%
20.	cnet search.com	9	0.04%
	Subtotal	22,756	99.80%
	Total	22,801	100.00%

Activity by Search Engines with Search Phrases Detail

ses

tar

the synthesis of monodisperse silver nanoparticles by fungi pdf

star fellowship

deling of carbon nanotube filetype:pdf

point presentation of antioxidant

grants

deling of carbon nanotube filetype:ppt

star grant

bir

3

chemistry pdf

r treatment filetype:ppt

es in power point

rch grants

onmental research

rtation crane runway beam filetype:pdf

composite chitosan filetype:pdf

te sensing vietnam filetype:pdf ocean

clay nanotube carbon structure .ppt

star fellowship

t of exchangeable cations on plant growth

ing graduate fellowships

tar

ate fellowships

wships

re loading with cobalt type:pdf

technology occupational health

technology

bir

ate fellowship

rity graduate fellowships

business innovation research

a

cars

p3
gro
epa star
friend's children's environmental health center
epa nanotechnology
nanotechnology
what is ord
nanomaterials and water purification: opportunities and challenges
epa nanoparticle
maintenance inventory forms
tire burning facilities
powerpoint presentations of eutrophication
environmental dividends: cutting more chemical wastes
printing industry toxic chemical disposal
fate, transport, and toxicity of nanoparticles in the environment
pan granulation
p3 projects in california
phb additive
control of volatile organic emissions from existing stationary sources
ultraviolet disinfection latest advances
center for childhood neurotoxicology and assessment
carbon black processing
molecular markers application in forestry.pdf
amplified report
describe the components of quality system in it
funding biomarkers chemicals
nanotube sem
pharmacokinetic
linking—emulsion pcr
bp chemical
funding for enviromental sceince courses for undergraduate
us epa biomonitoring
risk assessment at hazardous waste sites long schweitzer
advantages of nanotechnology ppt
mamadou diallo dendrimer
clarkson university lavine barry
uv tube
weathering of silicate minerals
ncer cars
fine—line pcbs
hemostasis meetings workshops
epa nanotechnology

venting pollution
granulocytes in final sample rbc
technology environment
cies of nanotechnology
lity testing for pathogens and epa
valuation employee options
culate matter journal's article
onmental research funding
filtration
le research grant potential pitfall
fitting air conditioning cfc
a
onmental health

te change
ge
alendar competition 2008
osporidium transport
ersity student studying photos
ional resources for children with asthma

of agriculture in ncer
technology
rdy quizzes
employment opportunities in st thomas

rinking water
star fellowship
disciplinary approach
tar grant
hase-ii fireplace
hase ii owhh
a form sf 424
apblett
nal center for environmental research
ing water in india
ground health
facilities engineering service center
eneral terms conditions
a ppt pdf
e to environmental indicator selection

us environmental protection agency
research papers on lady bird beetle as biological control
ronald harvey epa
chemosensor phosphate
andrew ghio
public health applications of human biomonitoring
bio plasma filter
design processes aeronautics
extractive scintillator
nanotechnology for environmental protection
environmental protection agency (epa) van emon
jessica jarman ga
promoter assay ppt
environmental decision corporate
nanotechnology water
coating techniques
national research center for environment
mexico vi neotropical ornithological congress proceedings
diesel elsevier pdf
nox elsevier pdf
pah elsevier pdf
epa star
rhizosphere
applied catalysis pdf
us environmental protection agency
phb drzal michigan
pef us epa
superheated water extraction
manure car
potassium ferrate
control of biofilm growth in drinking water epa seminar publication
nanoparticles course ppt
epa stormwater treatment
biofilm ppt
research grant
air filtration espin
start(global change)
m.c. roco
epa
environmental research
aquatic ciprofloxacin
prenatal viruses and behavior disorders

branes water treatment powerpoints
0 children diagnosed with autism
ing
uate fellowships
hase proposal sbir
hane
lock pictures
do environmental agency
ering property as rental units city of detroit
a
made of atoms
ba adhesiva para ratones
n frowth hormone, mt. sinai hospital, ny
ellowship
mander native to southeast texas
to see if have lead in your home
n electrospun
an boys
pcps
s, groundwater
fibers hair
ts of climate change on air pollution
t assay
em
onmental health indicator
y inflammation children
fection water with led uv
d oxidant solutions
ng epa
ource apportionment
pm affect the cardiovascular system
rn d.f. blackman
ocytes powerpoint presentation
gh silicon vias technology filetype:ppt
esel plants waste
ocrine disruptors bioremediation
l truck
en design
izard sign
d
arden
y red cloud

particulate matter
ferro-cement
cement ferro image
project team meeting
incinerators waste
candid picture
climate change diagram
painting
biomarkers
ncer logo
vertical axis wind
decontamination sign
student assistant
imta

candid
synthesis of cds nano particle pdf
epa
tube

index of candid
p3
ncer.pdf
epa sbir/sttr

events logistics
asthma children community grant outcome activities
role of nanotechnology in the field of environment
shrimp processing
vertical wind
tibbits sbir
import legislation of india

bioindicators
budget categories for sf 424a what does other category include
environmental grants
computer solicitation,dc/2007
ozone removal

ecological economic model source code
risk-tradeoffs in decision-making: the malaria/ddt dilemma

ca particulate matter
epa nanotechnology
reduction of chlorine hydrogen peroxide
tumor angiogenesis ppt
zone-plate neutron

controlling biofilm formation by hydrogen peroxide and silver combined disinfectant
apple-herbivore community wise ecological genetics plant resistance herbivory
362
office of research and development
laboratory
hednic price
ical policy usepa regulatory impact analysis
n hair
polymorphism bsm/taq
nic transistor ppt
ersity of california davis bu liu
ption spectra carbon nanotube filetype:ppt
ontracts
rants
efinition of not being able breath
omental researchers
ng apple production
efinition of not being able to breath
ville regulations sound pollution
will break down biofilm
ce undergraduate scholarship program
ins breysse
rants
pt. of environmental protection 2007 director
n indicators and outcomes
eographic regions at the gulf of mexico
o powered drip system
nitrite
merzbacher
m dynamics and models and housing trends in the united states
elter designs
ey p3
rch funding
a drinking water monitoring systems
pesticide epa
biology of the highland maya
m hydroxide industry
hen daily
ion, nanoparticles, soil

health outcome
luminescent colloidal silicon suspensions from porous silicon
disinfection logo pictures
titania dispersion ethanol nanoparticle
funding for environmental research
swan reproductive organs
methane leakage detection
building green future
life management,aboveground storage tanks
u.s. environmental protection agency, hazardous waste engineering research laboratory
epa
aeromet technologies coating
marion mixers
substitute€solvent
oklahoma univ. john j. mulvihill history
fuel cell
2,5-cyclohexadiene-1,4-dione,2,6-bis(1,1dimethylethyl)-
he0026
national center for environmental health, georgia
comet assay basics
star report
lange sex hormones originating from different livestock
steel structures painting council
ncer
methods of soil analysis. chemical and microbiological properties.
from environmental assessment results to design for environment
p3,project
plasma clean
silane,dry scrubber
drinking water pollutant
viable cryptosporidium parvum oocysts exposed to chlorine
p3 global change activity
hawthorn suites hotel research triangle park
melamine good
metal parts
mercury research
ftir- functional group
ec
effect of pressure on supercritical fluid extraction
candid
epa
incentives for market research

orative planning in science
 slovic
 ee-sci.com -site:apogee-sci.com
 s and environmental research and quebec
 rtainty readability
 pa and various
 onmental funding 2008
 ng research scholarship environmental uk

ojects
 ct topic on toxic and harmful algal blooms in natural waters
 mation about the printing industry
 echnology application in buoremediation pesticides
 ta golson-garner
 erner technology inc
 ,psb.gov.sg

nal changes in population growth
 xamples of specific research projects
 cation of nanomaterials in electronic industries
 onmental research topics
 actors seeking investor for funding of business proposal in united state
 rant
 ons to environmental problems in india

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	3,665	16.07%
	of	2,351	10.31%
	star	1,580	6.93%
	environmental	1,264	5.54%
	in	996	4.37%
	research	989	4.34%
	for	702	3.08%
	water	653	2.86%
	filetype:pdf	622	2.73%
	fellowship	580	2.54%
	grants	575	2.52%
	carbon	501	2.20%
	the	494	2.17%
pdf	492	2.16%	

	grant	491	2.15%
	health	435	1.91%
	nanotube	431	1.89%
	powerpoint	431	1.89%
	modeling	416	1.82%
	nanotechnology	405	1.78%
2. yahoo	epa	567	2.49%
	of	239	1.05%
	star	165	0.72%
	fellowships	159	0.70%
	in	156	0.68%
	environmental	149	0.65%
	graduate	125	0.55%
	research	123	0.54%
	for	101	0.44%
	water	101	0.44%
	fellowship	100	0.44%
	nanotechnology	98	0.43%
	on	98	0.43%
	ncer	72	0.32%
	grants	71	0.31%
	the	68	0.30%
	effect	60	0.26%
	plant	54	0.24%
	to	52	0.23%
	drinking	51	0.22%
3. google canada	of	58	0.25%
	in	41	0.18%
	water	34	0.15%
	epa	33	0.14%
	for	30	0.13%
	environmental	25	0.11%
	the	24	0.11%
	health	21	0.09%
	research	18	0.08%
	on	14	0.06%
	treatment	13	0.06%
	environment	13	0.06%
	nanotechnology	12	0.05%
	star	11	0.05%
	drinking	10	0.04%
	industry	9	0.04%

	2007	9	0.04%
	powerpoint	8	0.04%
	to	8	0.04%
	center	8	0.04%
4. google uk	of	61	0.27%
	in	42	0.18%
	for	28	0.12%
	the	24	0.11%
	environmental	22	0.10%
	water	18	0.08%
	epa	15	0.07%
	nanotechnology	13	0.06%
	to	13	0.06%
	funding	12	0.05%
	us	12	0.05%
	application	11	0.05%
	forestry.pdf	10	0.04%
	on	10	0.04%
	molecular	10	0.04%
	markers	10	0.04%
	research	10	0.04%
	health	9	0.04%
	risk	9	0.04%
	climate	9	0.04%
5. google australia	of	58	0.25%
	in	32	0.14%
	epa	26	0.11%
	environmental	25	0.11%
	health	23	0.10%
	the	22	0.10%
	change	21	0.09%
	nanotechnology	19	0.08%
	for	19	0.08%
	environment	18	0.08%
	climate	17	0.07%
	water	15	0.07%
	research	14	0.06%
	children	11	0.05%
	on	11	0.05%
	effects	10	0.04%
	to	9	0.04%
	ppt	8	0.04%

	effect	8	0.04%
	an	8	0.04%
6. msn	epa	69	0.30%
	of	31	0.14%
	in	23	0.10%
	environmental	21	0.09%
	for	20	0.09%
	ncer	18	0.08%
	health	15	0.07%
	research	14	0.06%
	star	11	0.05%
	nanotechnology	11	0.05%
	water	9	0.04%
	grant	8	0.04%
	funding	8	0.04%
	children	8	0.04%
	us	6	0.03%
	role	6	0.03%
	center	6	0.03%
	opportunities	6	0.03%
	form	6	0.03%
	agriculture	6	0.03%
7. google	environmental	29	0.13%
germany	ppt	19	0.08%
	protection	13	0.06%
	of	13	0.06%
	nanotechnology	13	0.06%
	research	12	0.05%
	epa	11	0.05%
	us	8	0.04%
	agency	8	0.04%
	environment	8	0.04%
	for	8	0.04%
	to	7	0.03%
	health	7	0.03%
	water	6	0.03%
	pdf	6	0.03%
	nano	6	0.03%
	on	5	0.02%
	the	5	0.02%
	anova	5	0.02%
	beetle	5	0.02%

8. google france	pdf	90	0.39%
	elsevier	86	0.38%
	diesel	53	0.23%
	nox	21	0.09%
	epa	12	0.05%
	pah	12	0.05%
	water	10	0.04%
	ppt	6	0.03%
	in	6	0.03%
	research	6	0.03%
	of	6	0.03%
	star	6	0.03%
	environmental	5	0.02%
	powerpoint	5	0.02%
	rhizosphere	5	0.02%
	risk	5	0.02%
	us	5	0.02%
	nanoparticles	4	0.02%
	treatment	3	0.01%
	agency	3	0.01%
9. aol netfind	in	29	0.13%
	of	18	0.08%
	epa	16	0.07%
	the	14	0.06%
	environmental	13	0.06%
	to	11	0.05%
	for	10	0.04%
	children	8	0.04%
	water	8	0.04%
	on	7	0.03%
	pesticides	5	0.02%
	with	5	0.02%
	autism	5	0.02%
	research	5	0.02%
	detroit	5	0.02%
	powerpoints	5	0.02%
	what	4	0.02%
	health	4	0.02%
	human	4	0.02%
	pictures	4	0.02%
10. google italy	epa	11	0.05%
	of	7	0.03%

	ppt	6	0.03%
	environmental	6	0.03%
	research	5	0.02%
	uv	4	0.02%
	protection	4	0.02%
	health	4	0.02%
	climate	4	0.02%
	air	3	0.01%
	pdf	3	0.01%
	on	3	0.01%
	electrospun	3	0.01%
	change	3	0.01%
	2007	3	0.01%
	for	3	0.01%
	powerpoint	3	0.01%
	the	3	0.01%
	carbon	3	0.01%
	pollution	3	0.01%
11. yahoo spain	candid	8	0.04%
	sign	8	0.04%
	garden	6	0.03%
	design	6	0.03%
	truck	6	0.03%
	diesel	6	0.03%
	biohazard	6	0.03%
	raingarden	4	0.02%
	henry	3	0.01%
	particulate	3	0.01%
	cloud	3	0.01%
	matter	3	0.01%
	image	3	0.01%
	red	3	0.01%
	picture	2	0.01%
	wind	2	0.01%
	decontamination	2	0.01%
	ncer	2	0.01%
	change	2	0.01%
	cement	2	0.01%
12. altavista	of	15	0.07%
	candid	10	0.04%
	pdf	8	0.04%
	synthesis	8	0.04%

	nano	8	0.04%
	cds	8	0.04%
	particle	8	0.04%
	epa	7	0.03%
	in	5	0.02%
	nanotechnology	4	0.02%
	water	3	0.01%
	environment	3	0.01%
	grant	3	0.01%
	for	3	0.01%
	children	2	0.01%
	p3	2	0.01%
	index	2	0.01%
	asthma	2	0.01%
	sbir/str	2	0.01%
	logistics	2	0.01%
13. google japan	epa	8	0.04%
	of	8	0.04%
	research	5	0.02%
	ppt	5	0.02%
	model	3	0.01%
	ecological	3	0.01%
	the	3	0.01%
	presentation	3	0.01%
	hydrogen	3	0.01%
	in	3	0.01%
	environmental	3	0.01%
	us	3	0.01%
	peroxide	3	0.01%
	agency	2	0.01%
	health	2	0.01%
	human	2	0.01%
	spectra	2	0.01%
	ncer	2	0.01%
	matter	2	0.01%
	chemical	2	0.01%
14. netscape	epa	11	0.05%
	the	4	0.02%
	contracts	4	0.02%
	of	4	0.02%
	grants	3	0.01%
	able	2	0.01%

	science	2	0.01%
	breath	2	0.01%
	in	2	0.01%
	not	2	0.01%
	definition	2	0.01%
	being	2	0.01%
	system	2	0.01%
	to	2	0.01%
	dynamics	1	0.00%
	models	1	0.00%
	make	1	0.00%
	application	1	0.00%
	standard	1	0.00%
	what	1	0.00%
15. google austria	berkley	2	0.01%
	silicon	2	0.01%
	p3	2	0.01%
	funding	2	0.01%
	bioshelter	2	0.01%
	designs	2	0.01%
	research	2	0.01%
	nanoparticles,	1	0.00%
	nano	1	0.00%
	highland	1	0.00%
	gretchen	1	0.00%
	colloidal	1	0.00%
	storage	1	0.00%
	future	1	0.00%
	the	1	0.00%
	titania	1	0.00%
	luminescent	1	0.00%
	nanoparticle	1	0.00%
	reproductive	1	0.00%
	pictures	1	0.00%
16. yahoo japan	environmental	4	0.02%
	engineering	3	0.01%
	waste	3	0.01%
	u.s.	3	0.01%
	protection	3	0.01%
	agency,	3	0.01%
	laboratory	3	0.01%
	hazardous	3	0.01%

	research	3	0.01%
	properties.	1	0.00%
	coating	1	0.00%
	2,5-cyclohexadiene-1,4-dione,2,6-bis(1,1dimethylethyl)-	1	0.00%
	health,	1	0.00%
	he0026	1	0.00%
	j.	1	0.00%
	structures	1	0.00%
	of	1	0.00%
	history	1	0.00%
	council	1	0.00%
	analysis.	1	0.00%
17. yahoo taiwan	to	3	0.01%
	clean	2	0.01%
	p3,project	2	0.01%
	for	2	0.01%
	design	2	0.01%
	environmental	2	0.01%
	from	2	0.01%
	environment	2	0.01%
	assessment	2	0.01%
	results	2	0.01%
	plasma	2	0.01%
	research	2	0.01%
	mercury	1	0.00%
	water	1	0.00%
	activity	1	0.00%
	group	1	0.00%
	silane,dry	1	0.00%
	ftir-	1	0.00%
	metal	1	0.00%
	extraction	1	0.00%
18. all the web	research	3	0.01%
	environmental	3	0.01%
	candid	2	0.01%
	epa	2	0.01%
	funding	2	0.01%
	planning	1	0.00%
	collaborative	1	0.00%
	various	1	0.00%
	2008	1	0.00%
	apogee-sci.com	1	0.00%

	–site:apogee–sci.com	1	0.00%
	grants	1	0.00%
	the	1	0.00%
	in	1	0.00%
	paul	1	0.00%
	slovic	1	0.00%
	science	1	0.00%
	market	1	0.00%
	scholarship	1	0.00%
	uncertainty	1	0.00%
19. yahoo uk &ireland	p3	2	0.01%
	in	2	0.01%
	ncer	2	0.01%
	projects	2	0.01%
	waters	1	0.00%
	application	1	0.00%
	printing	1	0.00%
	project	1	0.00%
	harmful	1	0.00%
	blooms	1	0.00%
	converter	1	0.00%
	natural	1	0.00%
	the	1	0.00%
	algal	1	0.00%
	industry	1	0.00%
	inc	1	0.00%
	about	1	0.00%
	nanotechnology	1	0.00%
	topic	1	0.00%
	information	1	0.00%
20. cnet search.com	in	4	0.02%
	of	3	0.01%
	research	2	0.01%
	ncer	2	0.01%
	environmental	2	0.01%
	growth	1	0.00%
	epa	1	0.00%
	changes	1	0.00%
	seeking	1	0.00%
	for	1	0.00%
	regional	1	0.00%
	industries	1	0.00%

contractors	1	0.00%
nanomaterials	1	0.00%
to	1	0.00%
investor	1	0.00%
india	1	0.00%
business	1	0.00%
grant	1	0.00%
application	1	0.00%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



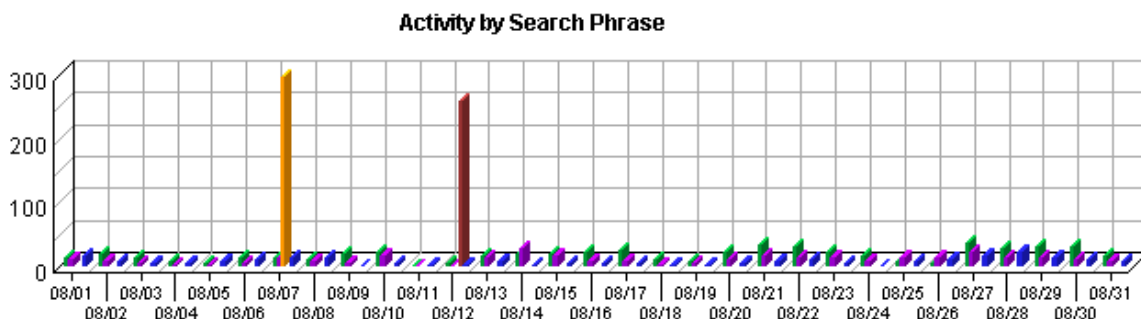
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	573	2.51%
2.	epa star fellowship	337	1.48%
3.	facile synthesis of monodisperse silver nanoparticles by fungi pdf	297	1.30%
4.	modeling of carbon nanotube filetype:pdf	261	1.15%
5.	epa	259	1.14%
6.	ncer	208	0.91%
7.	epa grants	179	0.79%
8.	epa star grant	113	0.50%
9.	epa sbir	104	0.46%
10.	epa p3	83	0.36%
11.	fellowships	66	0.29%
12.	research grants	65	0.29%
13.	environmental research	64	0.28%
14.	reptiles in power point	62	0.27%
15.	diesel elsevier pdf	53	0.23%
16.	nanocomposite chitosan filetype:pdf	49	0.22%
17.	nanotechnology	47	0.21%
18.	star grant	47	0.21%
19.	epa star grants	46	0.20%

20.	nanoclay nanotube carbon structure .ppt	45	0.20%
	Subtotal	2,958	12.98%
	Total	22,788	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	524	2.30%
	yahoo	39	0.17%
	google france	5	0.02%
	google canada	5	0.02%
2. epa star fellowship	google	275	1.21%
	yahoo	60	0.26%
	google uk	1	0.00%
	msn	1	0.00%
3. facile synthesis of monodisperse silver nanoparticles by fungi pdf	google	297	1.30%
4. modeling of carbon nanotube filetype:pdf	google	261	1.15%
5. epa	yahoo	183	0.80%
	google	41	0.18%
	msn	16	0.07%
	aol netfind	4	0.02%
	netscape	4	0.02%
	altavista	4	0.02%
	google australia	2	0.01%
	yahoo japan	1	0.00%
	yahoo canada	1	0.00%
	lycos uk	1	0.00%
	google uk	1	0.00%
	all the web	1	0.00%
	6. ncer	google	163
yahoo		29	0.13%
msn		8	0.04%
cnet search.com		2	0.01%
yahoo uk & ireland		2	0.01%
google austria		1	0.00%
google canada		1	0.00%
google japan		1	0.00%
yahoo japan		1	0.00%
7. epa grants	google	172	0.75%
	yahoo	3	0.01%

	netscape	2	0.01%
	aol netfind	1	0.00%
	google uk	1	0.00%
8. epa star grant	google	109	0.48%
	yahoo	2	0.01%
	msn	2	0.01%
9. epa sbir	google	92	0.40%
	yahoo	12	0.05%
10. epa p3	google	83	0.36%
11. fellowships	google	41	0.18%
	yahoo	25	0.11%
12. research grants	google	61	0.27%
	yahoo	2	0.01%
	google canada	1	0.00%
	google france	1	0.00%
13. environmental research	google	60	0.26%
	aol netfind	3	0.01%
	msn	1	0.00%
14. reptiles in power point	google	62	0.27%
15. diesel elsevier pdf	google france	53	0.23%
16. nanocomposite chitosan filetype:pdf	google	49	0.22%
17. nanotechnology	google	22	0.10%
	yahoo	16	0.07%
	msn	4	0.02%
	google canada	3	0.01%
	google australia	1	0.00%
	aol netfind	1	0.00%
18. star grant	google	41	0.18%
	google canada	2	0.01%
	yahoo	2	0.01%
	cnet search.com	1	0.00%
	msn	1	0.00%
19. epa star grants	google	41	0.18%
	yahoo	5	0.02%
20. nanoclay nanotube carbon structure .ppt	google	45	0.20%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.



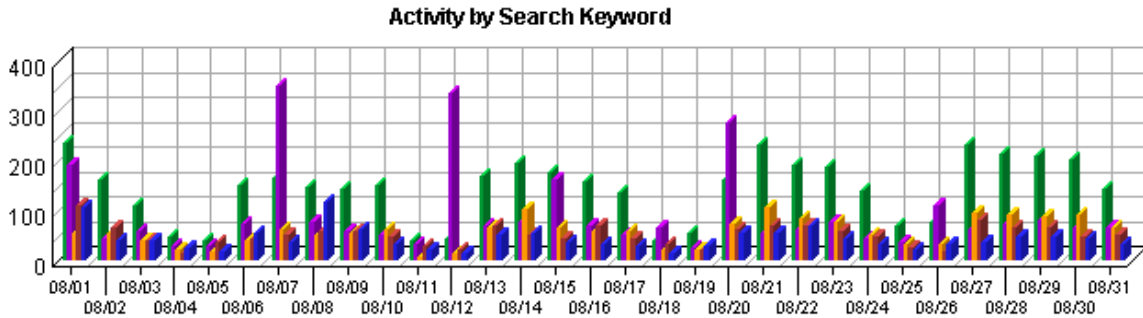
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	4,462	5.12%
2.	of	2,882	3.30%
3.	star	1,784	2.05%
4.	environmental	1,583	1.81%
5.	in	1,357	1.56%
6.	research	1,222	1.40%
7.	for	932	1.07%
8.	water	865	0.99%
9.	fellowship	696	0.80%
10.	the	678	0.78%
11.	grants	668	0.77%
12.	pdf	644	0.74%
13.	filetype:pdf	626	0.72%
14.	nanotechnology	582	0.67%
15.	health	569	0.65%
16.	grant	555	0.64%
17.	on	537	0.62%
18.	carbon	522	0.60%
19.	to	511	0.59%
20.	powerpoint	480	0.55%
	Subtotal	22,155	25.40%
	Total	87,220	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	3,665	4.20%
	yahoo	567	0.65%
	msn	69	0.08%
	google canada	33	0.04%
	google australia	26	0.03%
	aol netfind	16	0.02%
	google uk	15	0.02%
	google france	12	0.01%
	google germany	11	0.01%
	google italy	11	0.01%
	netscape	11	0.01%
	google japan	8	0.01%
	altavista	7	0.01%
	yahoo spain	2	0.00%
	all the web	2	0.00%
	cnet search.com	1	0.00%
	lycos uk	1	0.00%
	yahoo japan	1	0.00%
	google austria	1	0.00%
	vivisimo	1	0.00%
2. of	google	2,351	2.70%
	yahoo	239	0.27%
	google uk	61	0.07%
	google canada	58	0.07%
	google australia	58	0.07%
	msn	31	0.04%
	aol netfind	18	0.02%
	altavista	15	0.02%
	google germany	13	0.01%
	google japan	8	0.01%
	google italy	7	0.01%
	google france	6	0.01%
	netscape	4	0.00%
	cnet search.com	3	0.00%
	yahoo india	2	0.00%
	mamma	2	0.00%
	hotbot	1	0.00%
	yahoo spain	1	0.00%

	yahoo taiwan	1	0.00%
	google austria	1	0.00%
3. star	google	1,580	1.81%
	yahoo	165	0.19%
	msn	11	0.01%
	google canada	11	0.01%
	google france	6	0.01%
	google uk	4	0.00%
	google japan	1	0.00%
	cnet search.com	1	0.00%
	netscape	1	0.00%
	yahoo japan	1	0.00%
	google italy	1	0.00%
	google australia	1	0.00%
	aol netfind	1	0.00%
4. environmental	google	1,264	1.45%
	yahoo	149	0.17%
	google germany	29	0.03%
	google australia	25	0.03%
	google canada	25	0.03%
	google uk	22	0.03%
	msn	21	0.02%
	aol netfind	13	0.01%
	google italy	6	0.01%
	google france	5	0.01%
	yahoo japan	4	0.00%
	yahoo canada	3	0.00%
	all the web	3	0.00%
	google japan	3	0.00%
	yahoo spain	2	0.00%
	cnet search.com	2	0.00%
	yahoo taiwan	2	0.00%
	altavista	2	0.00%
	google austria	1	0.00%
	mamma	1	0.00%
5. in	google	996	1.14%
	yahoo	156	0.18%
	google uk	42	0.05%
	google canada	41	0.05%
	google australia	32	0.04%
	aol netfind	29	0.03%
	msn	23	0.03%

google france	6	0.01%
altavista	5	0.01%
cnet search.com	4	0.00%
google germany	4	0.00%
google italy	3	0.00%
google japan	3	0.00%
yahoo spain	2	0.00%
yahoo canada	2	0.00%
yahoo uk &ireland	2	0.00%
yahoo india	2	0.00%
netscape	2	0.00%
yahoo singapore	1	0.00%
vivisimo	1	0.00%

6. research

google	989	1.13%
yahoo	123	0.14%
google canada	18	0.02%
google australia	14	0.02%
msn	14	0.02%
google germany	12	0.01%
google uk	10	0.01%
google france	6	0.01%
google italy	5	0.01%
aol netfind	5	0.01%
google japan	5	0.01%
yahoo japan	3	0.00%
all the web	3	0.00%
yahoo canada	3	0.00%
google austria	2	0.00%
cnet search.com	2	0.00%
altavista	2	0.00%
yahoo taiwan	2	0.00%
yahoo spain	1	0.00%
vivisimo	1	0.00%

7. for

google	702	0.80%
yahoo	101	0.12%
google canada	30	0.03%
google uk	28	0.03%
msn	20	0.02%
google australia	19	0.02%
aol netfind	10	0.01%
google germany	8	0.01%
google italy	3	0.00%

	altavista	3	0.00%
	yahoo taiwan	2	0.00%
	all the web	1	0.00%
	netscape	1	0.00%
	froogle	1	0.00%
	google austria	1	0.00%
	yahoo japan	1	0.00%
	cnet search.com	1	0.00%
8. water	google	653	0.75%
	yahoo	101	0.12%
	google canada	34	0.04%
	google uk	18	0.02%
	google australia	15	0.02%
	google france	10	0.01%
	msn	9	0.01%
	aol netfind	8	0.01%
	google germany	6	0.01%
	altavista	3	0.00%
	google italy	2	0.00%
	google japan	2	0.00%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo india	1	0.00%
	yahoo spain	1	0.00%
9. fellowship	google	580	0.66%
	yahoo	100	0.11%
	google uk	5	0.01%
	msn	5	0.01%
	google italy	2	0.00%
	google canada	1	0.00%
	aol netfind	1	0.00%
	google france	1	0.00%
	altavista	1	0.00%
10. the	google	494	0.57%
	yahoo	68	0.08%
	google uk	24	0.03%
	google canada	24	0.03%
	google australia	22	0.03%
	aol netfind	14	0.02%
	google germany	5	0.01%
	msn	4	0.00%
	netscape	4	0.00%

	google italy	3	0.00%
	google japan	3	0.00%
	mamma	3	0.00%
	google france	2	0.00%
	hotbot	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo spain	1	0.00%
	yahoo singapore	1	0.00%
	altavista	1	0.00%
	all the web	1	0.00%
	google austria	1	0.00%
11. grants	google	575	0.66%
	yahoo	71	0.08%
	google canada	5	0.01%
	msn	4	0.00%
	aol netfind	3	0.00%
	netscape	3	0.00%
	google uk	2	0.00%
	google france	2	0.00%
	google italy	1	0.00%
	all the web	1	0.00%
	altavista	1	0.00%
12. pdf	google	492	0.56%
	google france	90	0.10%
	yahoo	43	0.05%
	altavista	8	0.01%
	google germany	6	0.01%
	google italy	3	0.00%
	google canada	1	0.00%
	google australia	1	0.00%
13. filetype:pdf	google	622	0.71%
	google france	1	0.00%
	google canada	1	0.00%
	google australia	1	0.00%
	google uk	1	0.00%
14. nanotechnology	google	405	0.46%
	yahoo	98	0.11%
	google australia	19	0.02%
	google uk	13	0.01%
	google germany	13	0.01%
	google canada	12	0.01%
	msn	11	0.01%

	altavista	4	0.00%
	google japan	2	0.00%
	google italy	1	0.00%
	yahoo singapore	1	0.00%
	yahoo uk & ireland	1	0.00%
	google france	1	0.00%
	aol netfind	1	0.00%
15. health	google	435	0.50%
	yahoo	44	0.05%
	google australia	23	0.03%
	google canada	21	0.02%
	msn	15	0.02%
	google uk	9	0.01%
	google germany	7	0.01%
	aol netfind	4	0.00%
	google italy	4	0.00%
	google japan	2	0.00%
	yahoo canada	2	0.00%
	google austria	1	0.00%
	yahoo india	1	0.00%
	netscape	1	0.00%
16. grant	google	491	0.56%
	yahoo	37	0.04%
	msn	8	0.01%
	google canada	4	0.00%
	google australia	3	0.00%
	altavista	3	0.00%
	google uk	3	0.00%
	google france	2	0.00%
	google germany	1	0.00%
	google italy	1	0.00%
	cnet search.com	1	0.00%
	aol netfind	1	0.00%
17. on	google	384	0.44%
	yahoo	98	0.11%
	google canada	14	0.02%
	google australia	11	0.01%
	google uk	10	0.01%
	aol netfind	7	0.01%
	google germany	5	0.01%
	msn	3	0.00%
	google italy	3	0.00%

	yahoo uk &ireland	1	0.00%
	yahoo taiwan	1	0.00%
18. carbon	google	501	0.57%
	yahoo	5	0.01%
	google canada	5	0.01%
	google uk	4	0.00%
	google italy	3	0.00%
	aol netfind	1	0.00%
	google france	1	0.00%
	google japan	1	0.00%
	google australia	1	0.00%
19. to	google	396	0.45%
	yahoo	52	0.06%
	google uk	13	0.01%
	aol netfind	11	0.01%
	google australia	9	0.01%
	google canada	8	0.01%
	google germany	7	0.01%
	msn	5	0.01%
	yahoo taiwan	3	0.00%
	google italy	3	0.00%
	netscape	2	0.00%
	altavista	1	0.00%
	cnet search.com	1	0.00%
20. powerpoint	google	431	0.49%
	yahoo	11	0.01%
	google uk	9	0.01%
	google canada	8	0.01%
	google france	5	0.01%
	google germany	5	0.01%
	google australia	5	0.01%
	google italy	3	0.00%
	yahoo singapore	1	0.00%
	ixquick	1	0.00%
	aol netfind	1	0.00%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

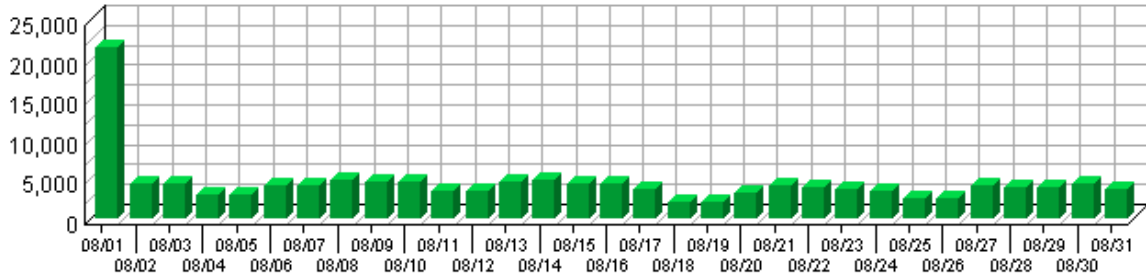


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

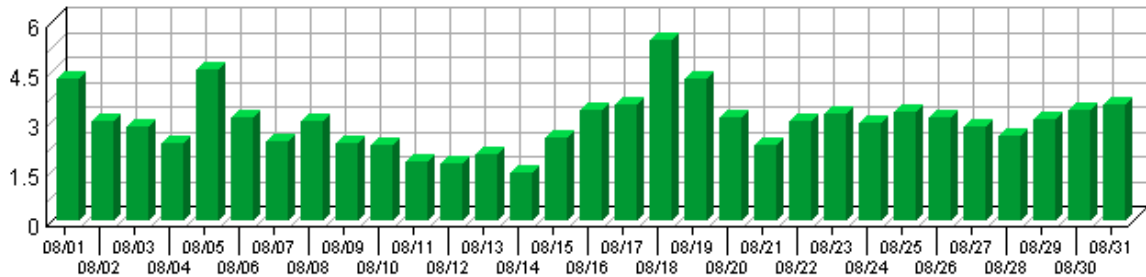
Visitors Trend



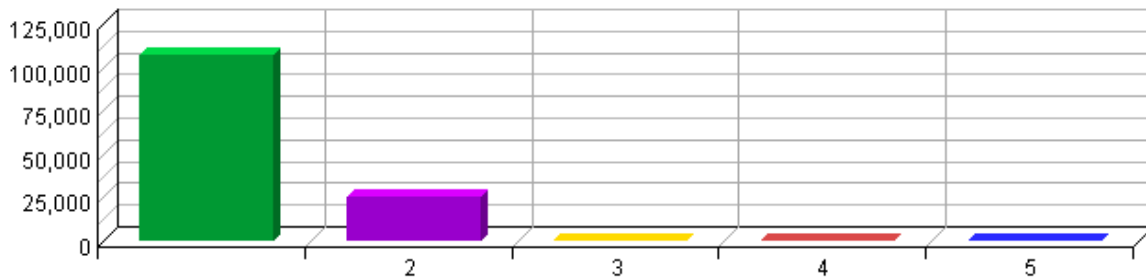
Visit Summary

Visits	135,280
Average per Day	4,363
Average Visit Length	00:15:23
Median Visit Length	00:03:54
International Visits	2.38%
Visits of Unknown Origin	78.86%
Visits from Your Country: United States (US)	18.76%

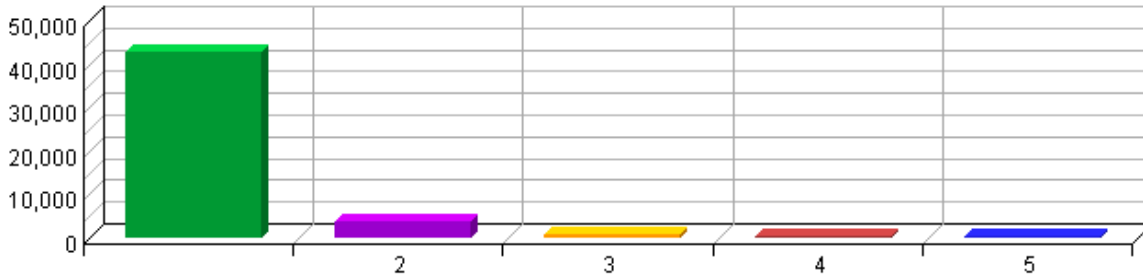
Average Length of Visit Trend



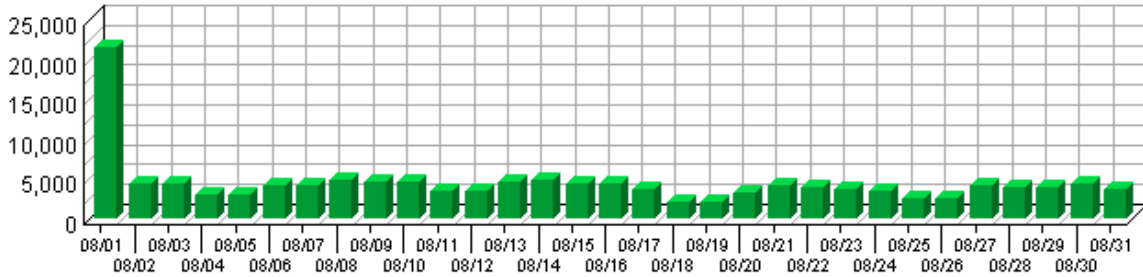
Top Countries by Visits



Visitors by Number of Visits



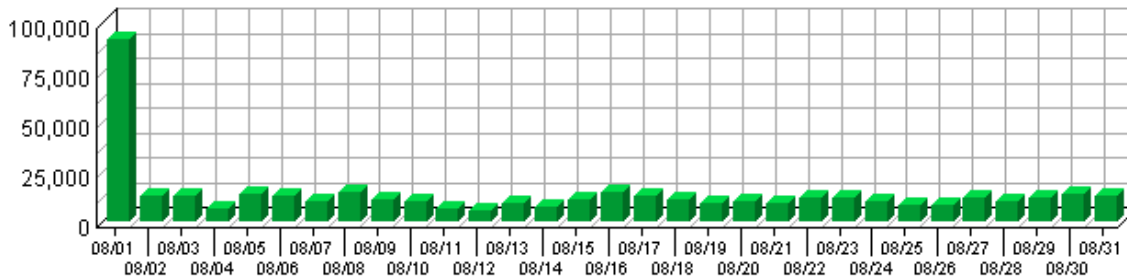
Visitors Trend



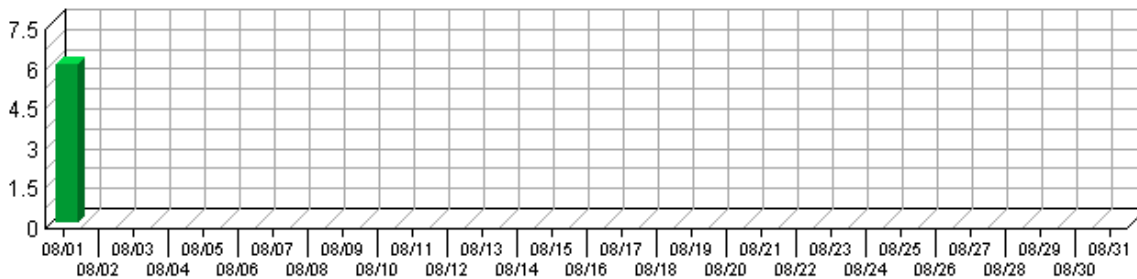
Visitor Summary

Unique Visitors	51,458
Visitors Who Visited Once	42,904
Visitors Who Visited More Than Once	8,554
Average Visits per Visitor	2.63

Visitor Minutes Trend



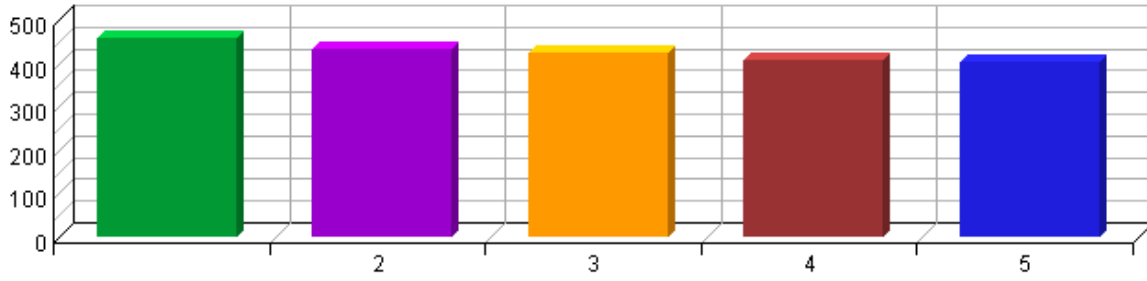
First Time Visitors Trend



New vs. Return Visits



Top Visitors by Visits



Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top Visitors

	Visitor	Visits	%	Hits
1.	64.27.13.129_–	459	0.34%	1,776
2.	207.46.98.147_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	434	0.32%	1,384
3.	65.214.39.180_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/ 3.0a1	425	0.31%	1,800
4.	193.95.154.69_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/ 3.0a1	407	0.30%	1,215
5.	207.46.98.148_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	403	0.30%	1,387
6.	207.46.98.149_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	401	0.30%	1,434
7.	65.55.210.90_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	399	0.29%	1,713
8.	65.55.210.92_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	385	0.28%	2,215
9.	65.55.210.93_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	379	0.28%	1,869

10.	65.55.210.94_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	371	0.27%	1,993
11.	livebot-65-55-210-91.search.live.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	368	0.27%	2,211
12.	65.55.210.95_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	352	0.26%	1,933
13.	65.55.210.97_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	352	0.26%	1,908
14.	65.55.210.96_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	342	0.25%	1,992
15.	65.54.165.47_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	324	0.24%	849
16.	66.232.118.177_–	282	0.21%	324
17.	66.249.70.162_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	195	0.14%	14,419
18.	130.203.157.205_psuistnanobot/Nutch-0.9 (Penn State IST's Nanotechnology Crawler; http://ist.psu.edu; mikflut AT gmail DOT com)	191	0.14%	1,342
19.	206.80.1.253_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1 Gecko/20070308 Minefield/3.0a1	167	0.12%	429
20.	72-9-108-178.reverse.ezzi.net_–	162	0.12%	169
	Subtotal	6,798	5.01%	42,362
	Other	128,863	94.99%	403,967
	Total	135,661	100.00%	446,329

Top Visitors – Help Card

? Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

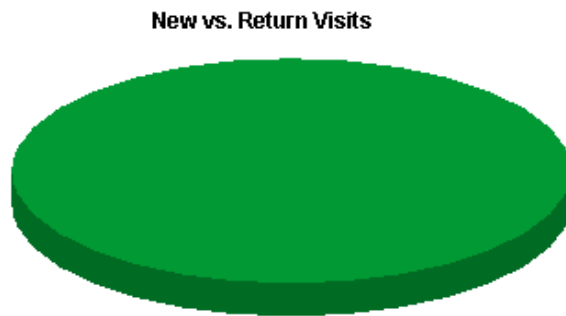
💡 Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like

about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	135,637	99.98%
2. Users Without Cookies	18	0.01%
3. New Users	6	0.00%
Total	135,661	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

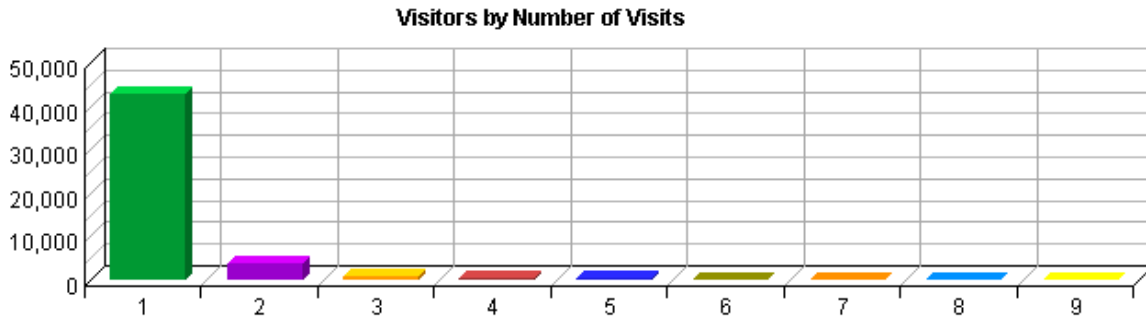
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	42,904	83.38%
2 visits	3,638	7.07%
3 visits	992	1.93%
4 visits	469	0.91%
5 visits	273	0.53%
6 visits	171	0.33%
7 visits	126	0.24%
8 visits	112	0.22%
9 visits	101	0.20%
Subtotal	48,786	94.81%
Other	2,672	5.19%
Total	51,458	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

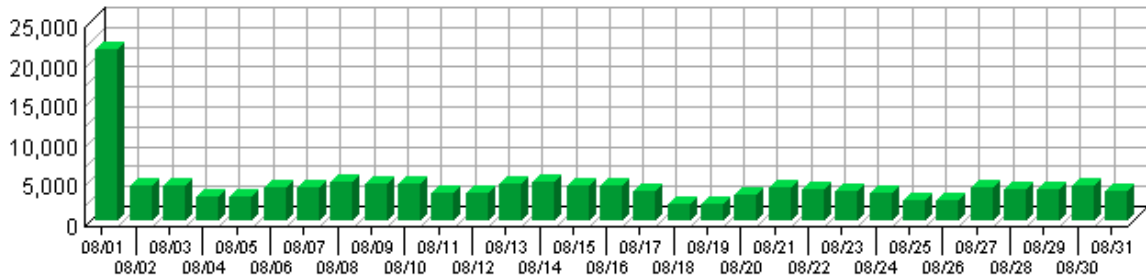
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



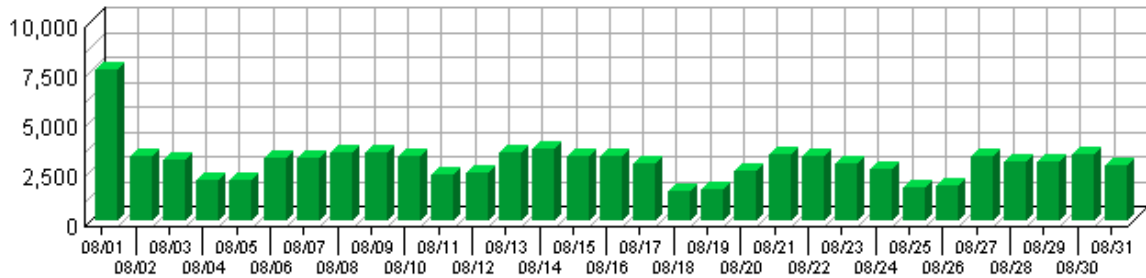
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

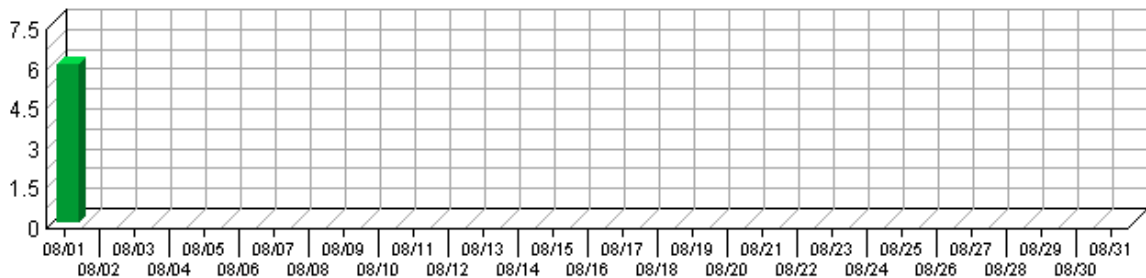
Visitors Trend



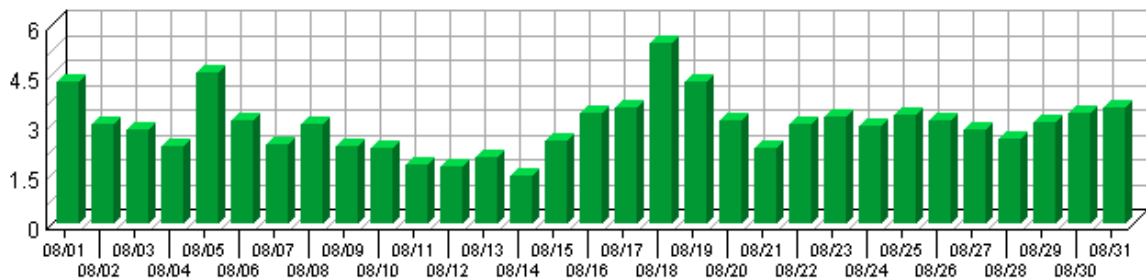
Unique Visitors Trend



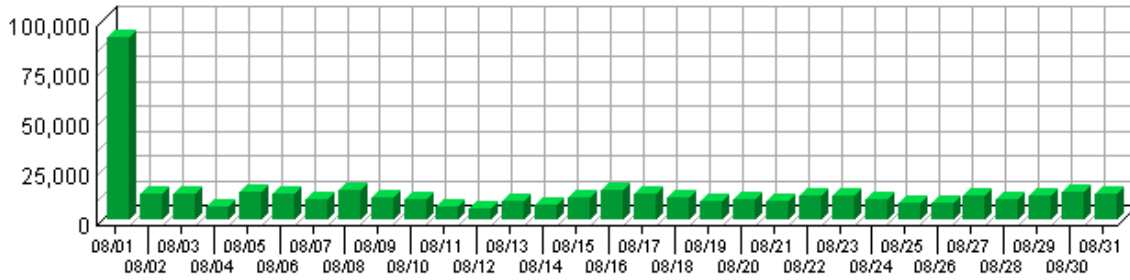
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
08/01	21,467	7,576	6	00:04:15	91,378.80
08/02	4,407	3,226	0	00:03:00	13,284.55
08/03	4,371	3,038	0	00:02:51	12,511.00
08/04	2,902	2,044	0	00:02:21	6,859.75
08/05	3,112	2,070	0	00:04:32	14,146.58
08/06	4,215	3,136	0	00:03:07	13,155.53
08/07	4,217	3,188	0	00:02:24	10,182.22
08/08	4,812	3,472	0	00:02:59	14,358.28
08/09	4,714	3,417	0	00:02:21	11,113.33
08/10	4,611	3,210	0	00:02:16	10,474.80
08/11	3,535	2,300	0	00:01:47	6,326.22
08/12	3,426	2,403	0	00:01:42	5,848.40
08/13	4,675	3,462	0	00:02:00	9,422.63
08/14	4,802	3,588	0	00:01:28	7,073.25
08/15	4,358	3,266	0	00:02:30	10,898.47
08/16	4,473	3,256	0	00:03:20	14,947.20
08/17	3,677	2,835	0	00:03:30	12,873.90
08/18	2,073	1,458	0	00:05:26	11,287.67
08/19	2,122	1,584	0	00:04:18	9,148.55
08/20	3,256	2,530	0	00:03:08	10,220.05
08/21	4,162	3,333	0	00:02:16	9,475.40
08/22	4,049	3,199	0	00:03:01	12,229.52
08/23	3,665	2,899	0	00:03:12	11,732.73
08/24	3,394	2,573	0	00:02:58	10,076.08
08/25	2,549	1,712	0	00:03:18	8,442.03
08/26	2,572	1,736	0	00:03:08	8,085.77
08/27	4,075	3,232	0	00:02:51	11,631.22
08/28	3,833	2,985	0	00:02:35	9,921.83
08/29	3,872	2,971	0	00:03:05	11,994.32
08/30	4,303	3,366	0	00:03:19	14,271.97

08/31	3,812	2,814	0	00:03:29	13,331.45
Average	4,371	2,963	0	N/A	13,442.05
Total	135,511	91,879	6	N/A	416,703.50

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

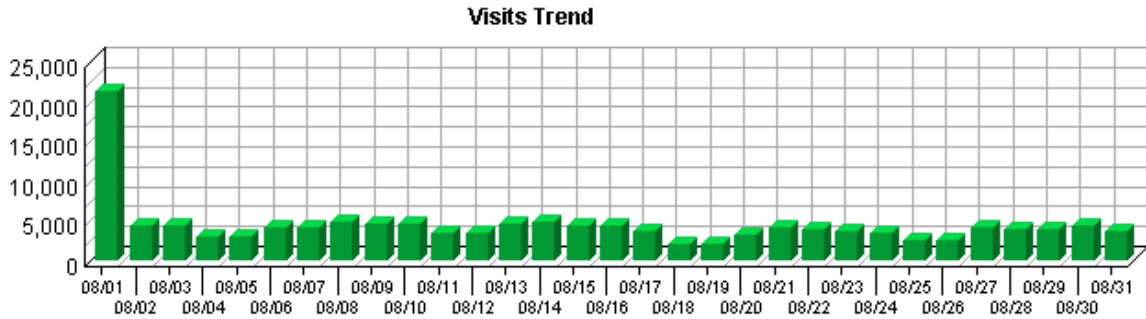
Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
08/01	21,406	15.82%
08/02	4,393	3.25%
08/03	4,364	3.23%
08/04	2,898	2.14%
08/05	3,107	2.30%
08/06	4,210	3.11%
08/07	4,212	3.11%
08/08	4,807	3.55%
08/09	4,709	3.48%
08/10	4,604	3.40%
08/11	3,533	2.61%
08/12	3,423	2.53%
08/13	4,673	3.45%
08/14	4,800	3.55%
08/15	4,355	3.22%
08/16	4,467	3.30%
08/17	3,664	2.71%
08/18	2,062	1.52%
08/19	2,115	1.56%
08/20	3,253	2.40%
08/21	4,158	3.07%
08/22	4,043	2.99%
08/23	3,657	2.70%
08/24	3,391	2.51%
08/25	2,542	1.88%

08/26	2,569	1.90%
08/27	4,068	3.01%
08/28	3,827	2.83%
08/29	3,868	2.86%
08/30	4,296	3.18%
08/31	3,806	2.81%
Total	135,280	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



--


Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card


 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

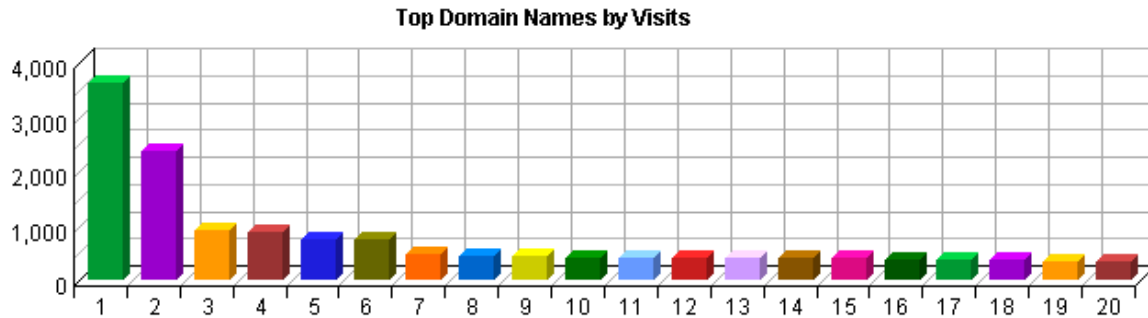
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	3,616	2.67%	4,328
2.	inktomisearch.com	2,361	1.75%	2,708
3.	comcast.net	931	0.69%	3,568
4.	rr.com	879	0.65%	3,013
5.	verizon.net	756	0.56%	2,871
6.	aol.com	731	0.54%	962
7.	64.27.13.129	459	0.34%	1,772
8.	65.214.39.180	441	0.33%	1,817
9.	207.46.98.147	434	0.32%	1,384
10.	193.95.154.69	421	0.31%	1,257
11.	cox.net	410	0.30%	1,429
12.	207.46.98.148	403	0.30%	1,387
13.	207.46.98.149	400	0.30%	1,428
14.	65.55.210.90	398	0.29%	1,707
15.	live.com	396	0.29%	2,269
16.	65.55.210.92	385	0.28%	2,215
17.	65.55.210.93	379	0.28%	1,869
18.	65.55.210.94	370	0.27%	1,989
19.	65.55.210.97	353	0.26%	1,920
20.	65.55.210.95	351	0.26%	1,906
	Subtotal	14,874	10.99%	41,799
	Other	120,406	89.01%	402,974
	Total	135,280	100.00%	444,773

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

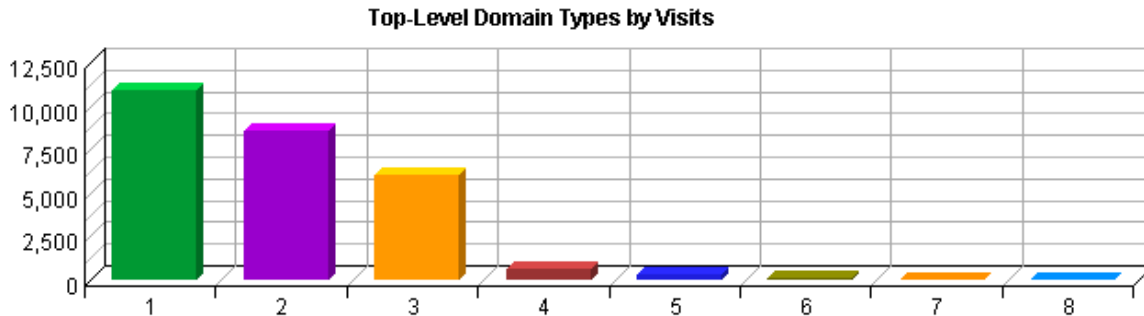
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Network	10,932	41.04%	41,508
2.	Commercial	8,567	32.16%	40,539
3.	Education	6,006	22.55%	27,936
4.	Government	687	2.58%	3,534
5.	Organization	351	1.32%	1,244
6.	Military	85	0.32%	324
7.	ARPANET	7	0.03%	8
8.	International	1	0.00%	1
	Total	26,636	100.00%	115,094

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



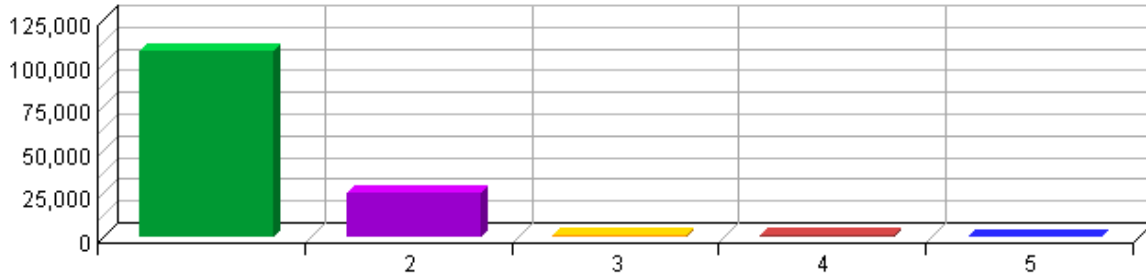
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

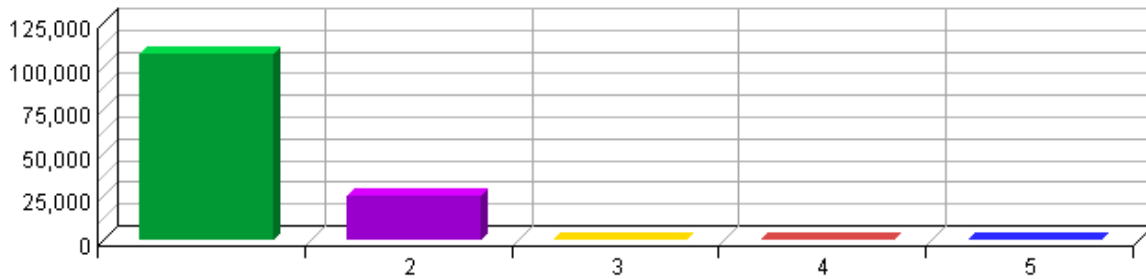
Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Regions by Visits

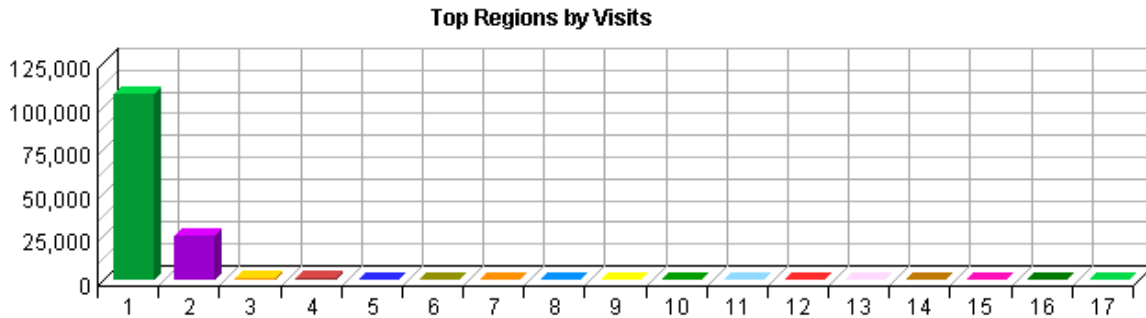


Top Countries by Visits



Top Regions

This report identifies the top geographic regions of the visitors to your site.



Top Regions

	Geographic Regions	Visits	%
1.	Region Unspecified	106,685	78.86%
2.	North America	25,870	19.12%
3.	Asia	1,119	0.83%
4.	Western Europe	613	0.45%
5.	South America	273	0.20%
6.	Australia	213	0.16%
7.	Eastern Europe	136	0.10%
8.	Middle East	116	0.09%
9.	Northern Europe	69	0.05%
10.	Pacific Islands	64	0.05%
11.	Southern Africa	42	0.03%
12.	Northern Africa	27	0.02%
13.	Western Africa	18	0.01%
14.	Central America	17	0.01%
15.	Caribbean Islands	9	0.01%
16.	Eastern Africa	8	0.01%
17.	Region Not Known	1	0.00%
	Total	135,280	100.00%

Top Regions – Help Card

? Geographic Regions – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Total – The total visits.

Visits – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

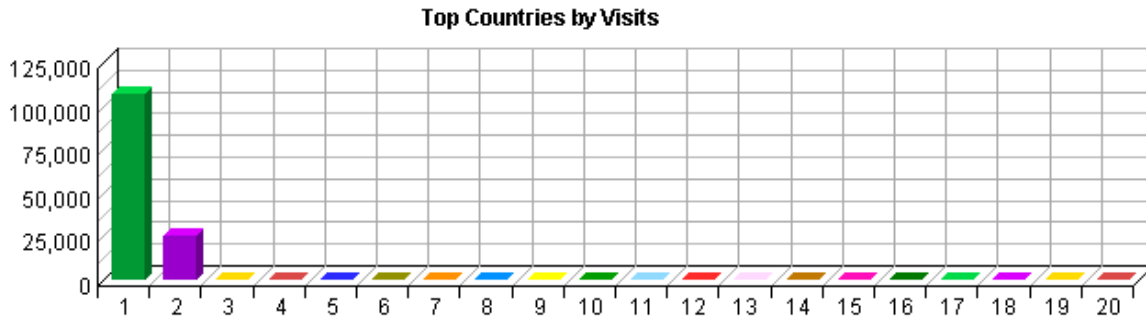
% – Percentage of total visits that were from this geographic region.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Countries

This report identifies the top countries of the visitors to your site.



Top Countries

	Countries	Visits	%
1.	Unknown Origin	106,685	78.86%
2.	United States (US)	25,378	18.76%
3.	India (IN)	428	0.32%
4.	Canada (CA)	358	0.26%
5.	Australia (AU)	213	0.16%
6.	Malaysia (MY)	169	0.12%
7.	United Kingdom (UK)	169	0.12%
8.	Mexico (MX)	134	0.10%
9.	Germany (DE)	132	0.10%
10.	Brazil (BR)	127	0.09%
11.	Japan (JP)	103	0.08%
12.	Singapore (SG)	92	0.07%
13.	Netherlands (NL)	72	0.05%
14.	Thailand (TH)	68	0.05%
15.	France (FR)	64	0.05%
16.	Indonesia (ID)	61	0.05%
17.	Italy (IT)	50	0.04%
18.	New Zealand (NZ)	48	0.04%
19.	China (CN)	46	0.03%
20.	Argentina (AR)	43	0.03%
	Subtotal	134,440	99.38%
	Other	840	0.62%
	Total	135,280	100.00%

Top Countries – Help Card

? **Countries** – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

Total – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

Visits – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from the specified country.

Unknown Origin – The country associated with the visitor's domain name could not be determined.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top States and Provinces

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the states and provinces of North America and Australia, and regions of the United Kingdom with your most active visitors. Note that new data is being added as available.

No data for this section in the log data analyzed.

Top States and Provinces – Help Card

? **States and Provinces** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits identified from states and provinces in North America. This number may be less than the total visits overall due to visitors from outside North America and visitors whose location could not be determined.

Visits – Number of visits from this state or province. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from this state or province.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.


Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Cities

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the cities with your most active visitors.

No data for this section in the log data analyzed.

Top Cities – Help Card


 **City** – If the WebTrends GeoTrends Database is turned on for this profile, the location is determined by looking up the visitor's IP address in this database.

Total – The total visits where there was sufficient information to identify the city. This number may be less than the total visits overall due to visitors whose location could not be determined.

Visits – Number of visits from this city. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from this city.

—

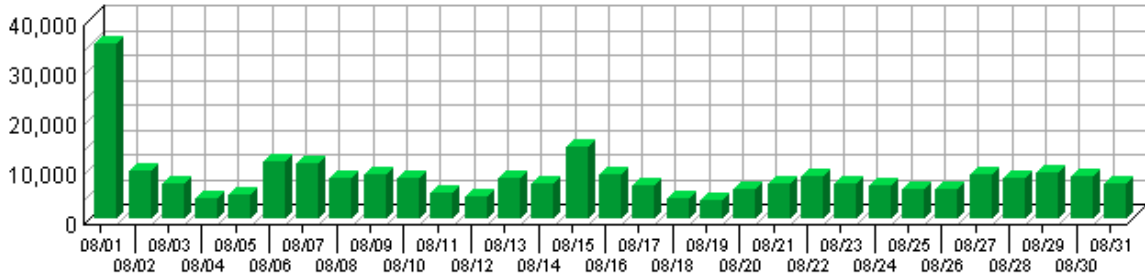
 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

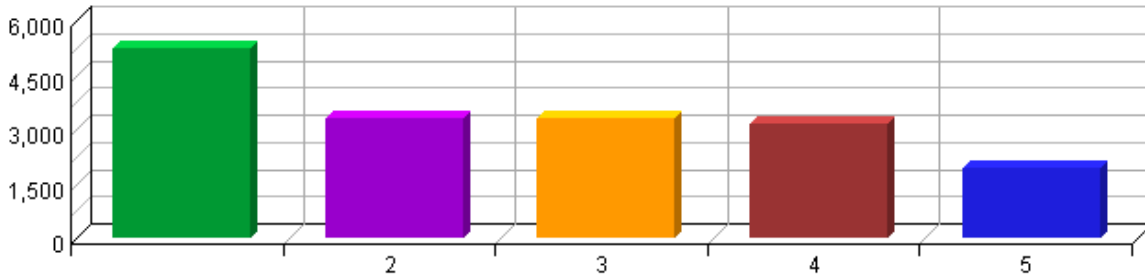
Page Views Trend



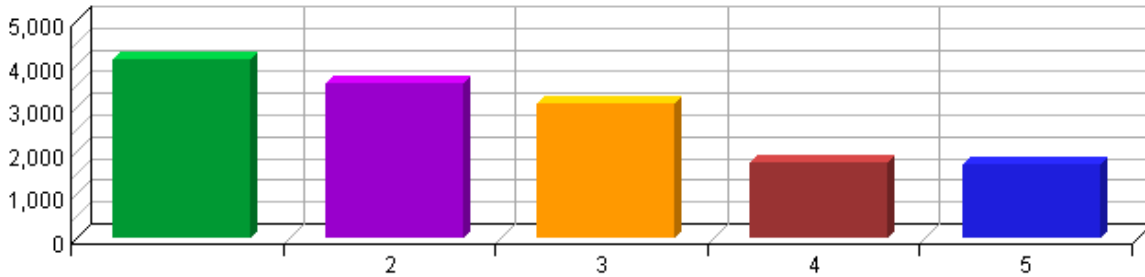
Page View Summary

Page Views	260,368
Average per Day	8,398
Average Page Views per Visit	1.92

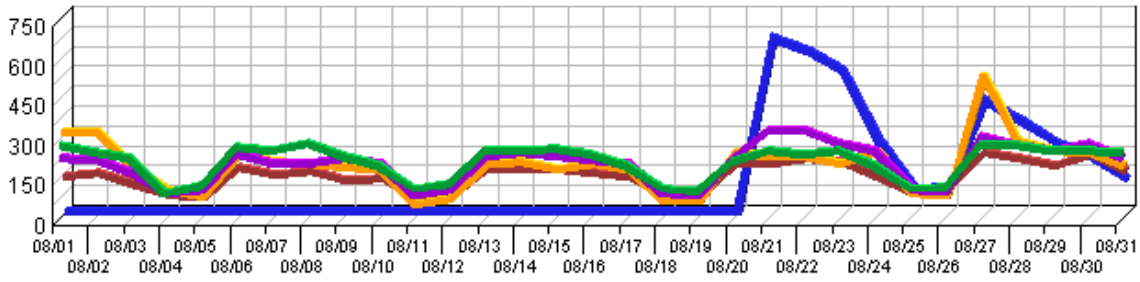
Top Entry Pages



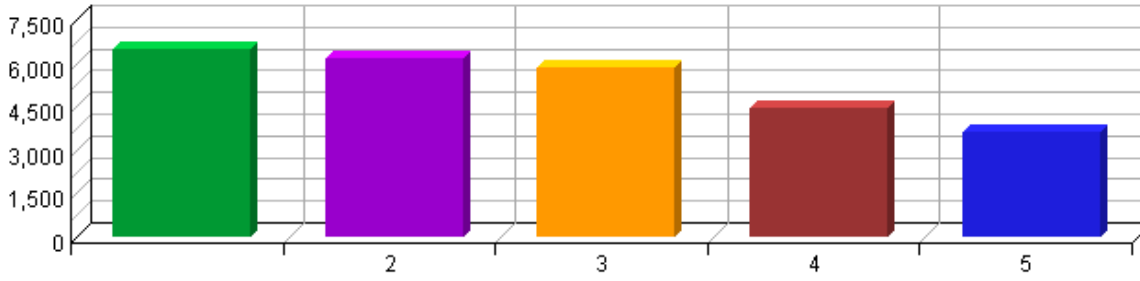
Top Exit Pages



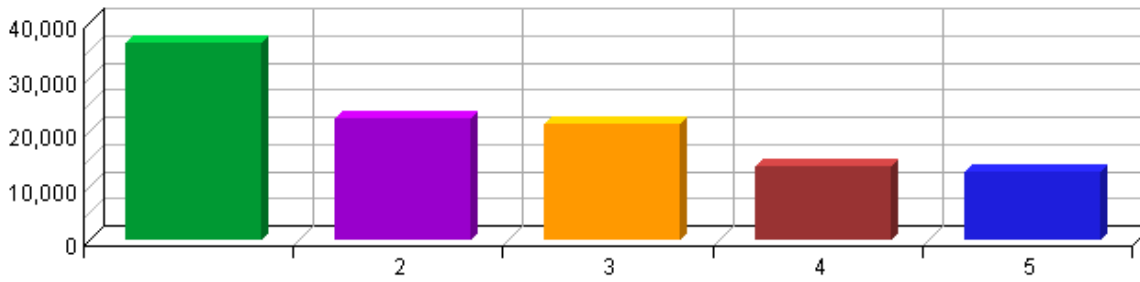
Top Pages by Visits Trend



Top Pages by Visits



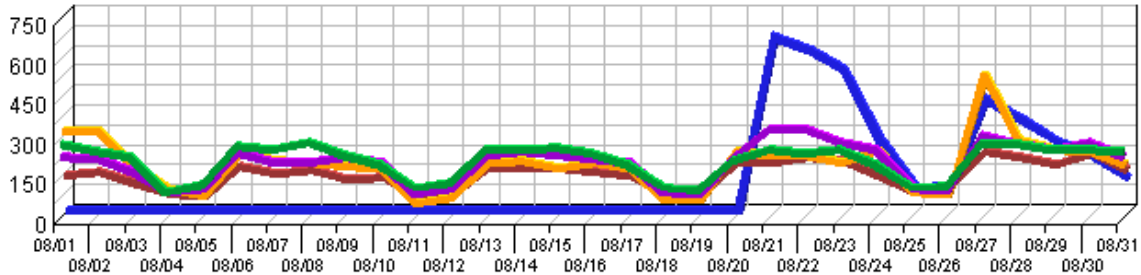
Top Directories by Visits



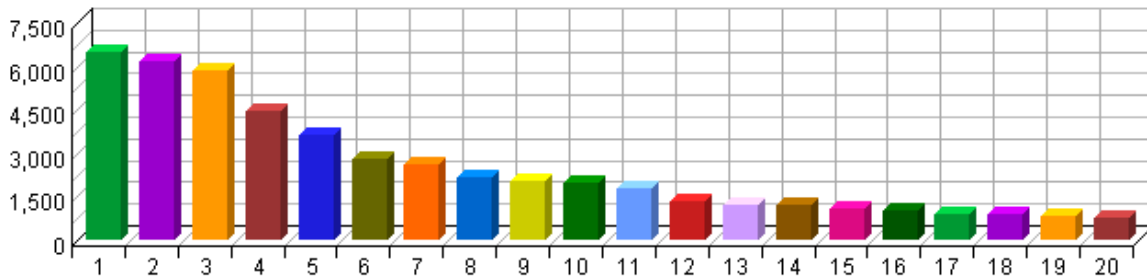
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend



Top Pages by Visits



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	6,468	2.80%	10,052	00:01:32	0
2.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	6,150	2.66%	7,191	00:01:45	0
3.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	5,816	2.52%	6,398	00:03:54	0
4.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	4,433	1.92%	5,465	00:01:20	0
5.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	3,610	1.56%	3,940	00:03:48	0
6.	Small Business Innovation Research 	2,796	1.21%	3,960	00:02:02	0

	NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/					
7.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	2,631	1.14%	3,736	00:03:13	0
8.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	2,188	0.95%	2,812	00:01:55	0
9.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	2,043	0.88%	2,313	00:01:47	0
10.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html	1,979	0.86%	2,243	00:04:10	0
11.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	1,783	0.77%	2,367	00:01:44	0
12.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	1,321	0.57%	1,933	00:01:22	0
13.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	1,220	0.53%	1,326	00:03:29	0
14.	2007 STAR and GRO Graduate Fellowships FAQs Guidance & Frequent Questions NC http:// es.epa.gov/ ncer/ guidance/ faqs/ faq_gro_grad. html	1,201	0.52%	1,323	00:06:01	0
15.	Frequently Asked Questions (FAQs) Guidance & Frequent Questions NCER O http:// es.epa.gov/ ncer/ guidance/ faqs.html	1,108	0.48%	1,156	00:00:42	0
16.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http:// es.epa.gov/ ncer/ childrenscenters/ autism.html	1,005	0.43%	1,091	00:03:44	0
17.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html	915	0.40%	1,020	00:02:45	0
18.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Funding Opport http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	900	0.39%	991	00:04:07	0

19.	Innovative Approaches to Particulate Matter Health, Composition, and Source Ques http://es.epa.gov/ncer/rfa/2007/2007_star_part_matter.html	851	0.37%	961	00:03:40	0
20.	EPA–Compliance and Enforcement http://es.epa.gov/compliance/	763	0.33%	838	00:05:39	0
	Subtotal	49,181	21.28%	61,116	00:02:15	
	Other	181,922	78.72%	199,252	00:02:48	
	Total	231,103	100.00%	260,368	00:02:41	

Top Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

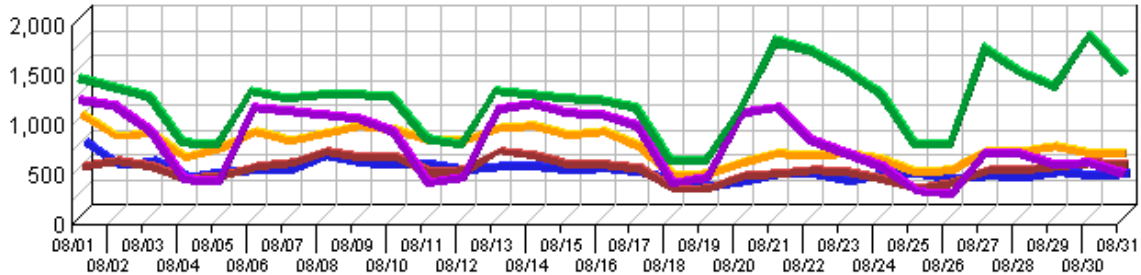
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

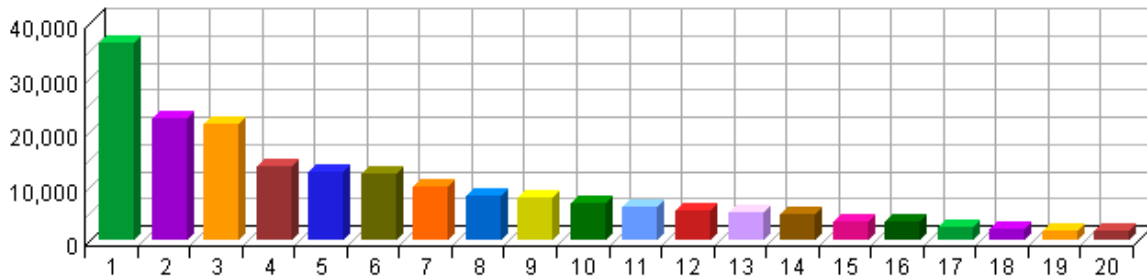
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	36,392	18.21%	70,463	5,073,533
2.	http://es.epa.gov/ncer/styles	22,401	11.21%	28,415	48,353
3.	http://es.epa.gov/ncer/publications	21,190	10.60%	72,961	22,482,258
4.	http://es.epa.gov/ncer/fellow	13,545	6.78%	30,578	1,608,109
5.	http://es.epa.gov/ncer/p3	12,547	6.28%	31,404	779,258
6.	http://es.epa.gov/ncer/events	12,350	6.18%	29,877	1,488,755
7.	http://es.epa.gov/ncer/sbir	9,990	5.00%	15,818	1,089,823
8.	http://es.epa.gov/p2pubs	8,170	4.09%	9,811	9,314
9.	http://es.epa.gov/ncer/childrenscnters	7,656	3.83%	31,667	5,917,049
10.	http://es.epa.gov/ncer/	6,738	3.37%	10,431	289,000
11.	http://es.epa.gov/ncer/index_files	5,945	2.97%	10,915	146,578
12.	http://es.epa.gov/techpubs	5,334	2.67%	6,497	3,230
13.	http://es.epa.gov/ncer/nano	5,173	2.59%	28,511	3,012,313
14.	http://es.epa.gov/ncer/science	4,647	2.32%	12,706	1,224,544
15.	http://es.epa.gov/ncer/grants	3,498	1.75%	4,421	122,719
16.	http://es.epa.gov/ncer/guidance	3,283	1.64%	5,700	190,114
17.	http://es.epa.gov/	2,364	1.18%	3,432	11,682

18.	http://es.epa.gov/techinfo	2,133	1.07%	3,920	57,833
19.	http://es.epa.gov/icons	1,765	0.88%	5,391	10,410
20.	http://es.epa.gov/ncer/images	1,643	0.82%	6,378	16,153
	Subtotal	186,764	93.44%	419,296	43,581,020
	Other	13,108	6.56%	25,454	568,297
	Total	199,872	100.00%	444,750	44,149,317

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

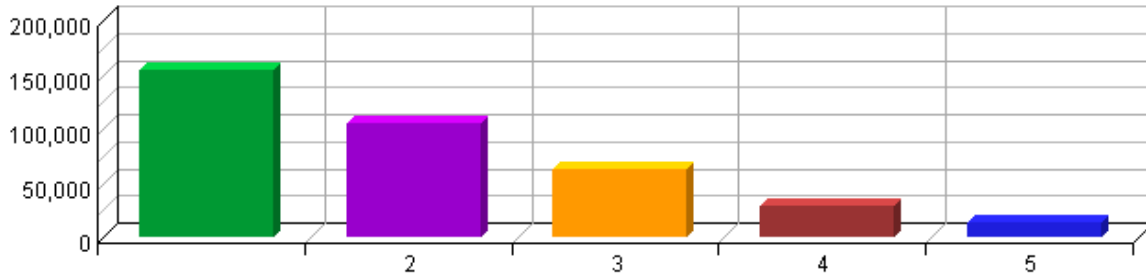
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

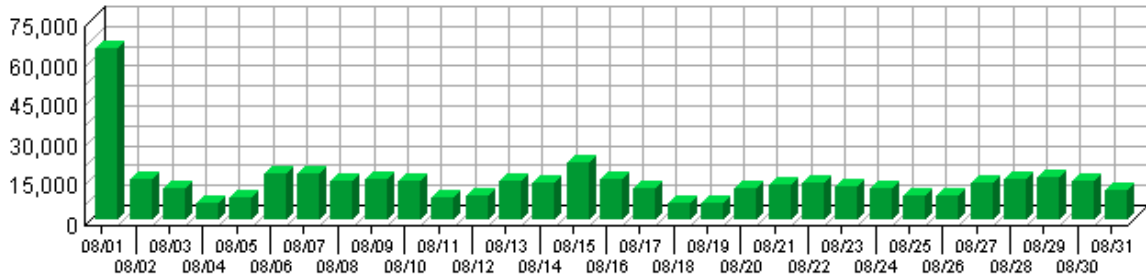
Hit Summary

Successful Hits for Entire Site	444,773
Average Hits per Day	14,347
Home Page Hits	10,052

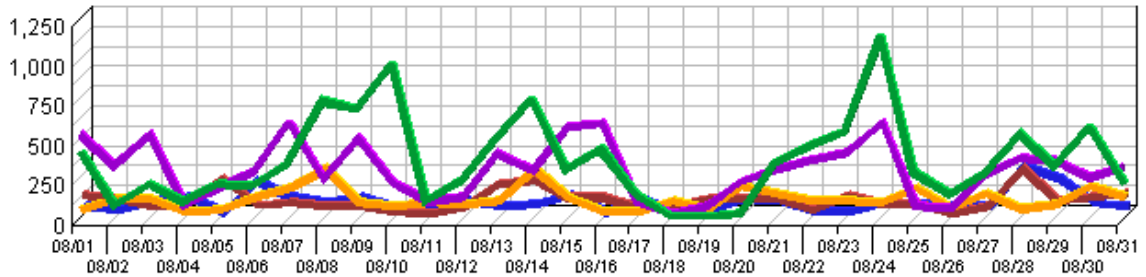
Most Accessed File Types by Files



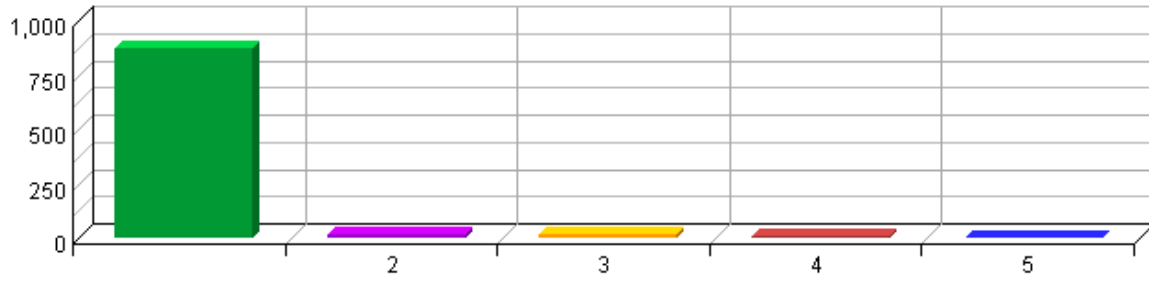
Hits Trend



Most Downloaded Files Trend

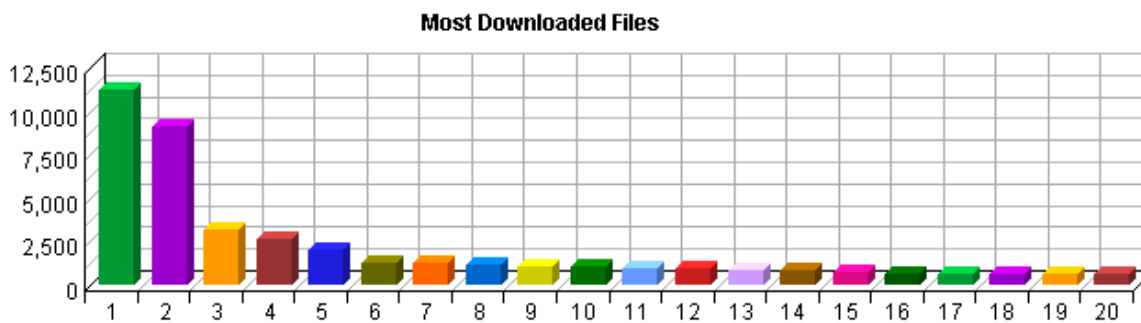
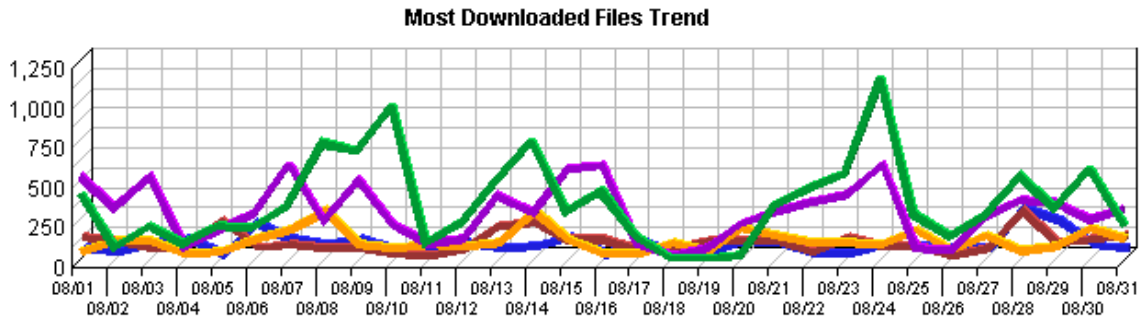


Most Uploaded Files



Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/statesci/bioengineering.pdf	11,220	10.16%	270
2.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf	9,115	8.25%	521
3.	http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf	3,150	2.85%	280
4.	http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf	2,671	2.42%	179
5.	http://es.epa.gov/ncer/p3/success/michigan.pdf	2,062	1.87%	142
6.	http://es.epa.gov/ncer/publications/workshop/pdf/fnanoproc_092005.pdf	1,301	1.18%	92
7.	http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf	1,238	1.12%	145
8.	http://es.epa.gov/ncer/science/pm/pm.pdf	1,148	1.04%	57
9.	http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf	1,043	0.94%	175
10.		1,027	0.93%	135

	http://es.epa.gov/ncer/publications/workshop/pdf/10_20_05_nanosummary.pdf			
11.	http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf	957	0.87%	90
12.	http://es.epa.gov/ncer/science/pm/hei/DieselSpecialReport02.pdf	908	0.82%	75
13.	http://es.epa.gov/ncer/p3/expo/p3publicbook041607.pdf	884	0.80%	134
14.	http://es.epa.gov/ncer/rfa/forms/NCER_std_form_5-STAR_Grant_applications.pdf	822	0.74%	501
15.	http://es.epa.gov/ncer/rfa/forms/sf424_i.pdf	695	0.63%	534
16.	http://es.epa.gov/ncer/sbir/success/pdf/stories05.pdf	669	0.61%	73
17.	http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf	661	0.60%	527
18.	http://es.epa.gov/ncer/publications/nano/pdf/BaerEPA-Workshop--SmallParticleChemistry-final.pdf	654	0.59%	36
19.	http://es.epa.gov/ncer/rfa/forms/approved_budget_sheet.pdf	610	0.55%	471
20.	http://es.epa.gov/ncer/fellow/fellow_news_letter.pdf	608	0.55%	59
	Subtotal	41,443	37.53%	4,496
	Other	68,981	62.47%	38,266
	Total	110,424	100.00%	42,762

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

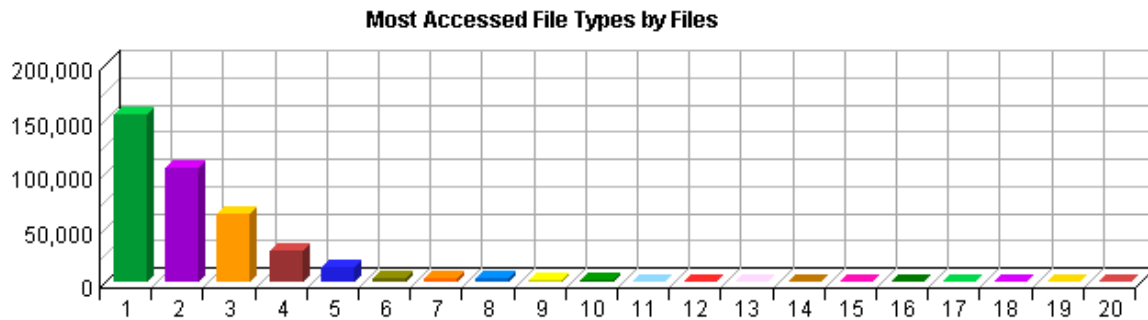
% – Percentage of times the specified file was downloaded compared to all downloaded files.

💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as

decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	154,793	40.53%	6,198,935
2.	pdf	105,150	27.53%	22,013,580
3.	htm	62,064	16.25%	1,124,410
4.	css	29,048	7.61%	77,667
5.	gif	13,247	3.47%	39,397
6.	swf	3,580	0.94%	130,637
7.	ppt	3,558	0.93%	10,720,013
8.	jpg	3,280	0.86%	60,382
9.	js	2,488	0.65%	69,184
10.	ico	1,963	0.51%	2,696
11.	doc	711	0.19%	71,048
12.	txt	533	0.14%	177
13.	scc	450	0.12%	139
14.	old	195	0.05%	358
15.	xml	174	0.05%	1,320
16.	wmv	147	0.04%	1,722,374
17.	pl	111	0.03%	303
18.	wpd	74	0.02%	1,902
19.	map	70	0.02%	13
	Subtotal	381,698	99.95%	44,096,272
	Other	193	0.05%	48,901
	Total	381,891	100.00%	44,145,172

Most Accessed File Types – Help Card

? **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

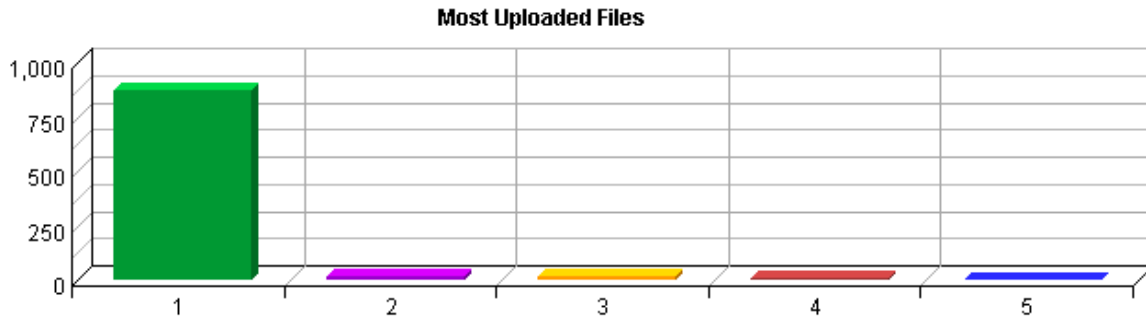
Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

💡 This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.



Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://es.epa.gov/search97cgi/s97_cgi/	60	877	95.64%
2.	http://es.epa.gov/http://es.epa.gov/search97cgi/s97_cgi/	7	17	1.85%
3.	http://es.epa.gov//search97cgi/s97_cgi/	8	14	1.53%
4.	http://es.epa.gov/http://es.epa.gov/search97cgi/s97_cgi/	6	6	0.65%
5.	http://es.epa.gov/search97cgi/s97r_cgi/	3	3	0.33%
	Total	84	917	100.00%

Most Uploaded Files – Help Card

? Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

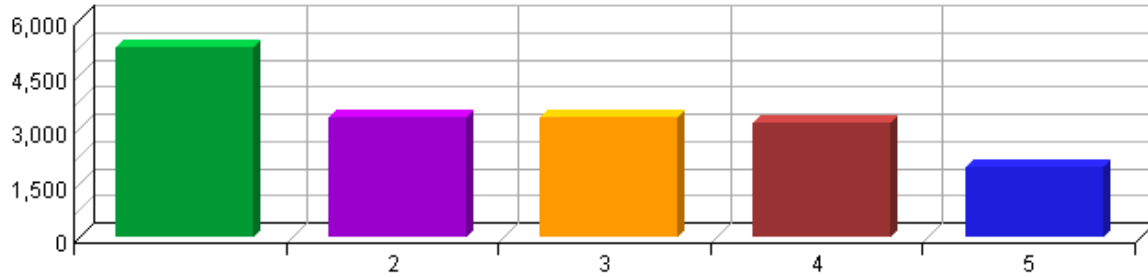
% – Percentage of times the specified file was uploaded compared with all uploaded files.

💡 You may want to run virus scans on uploaded files.

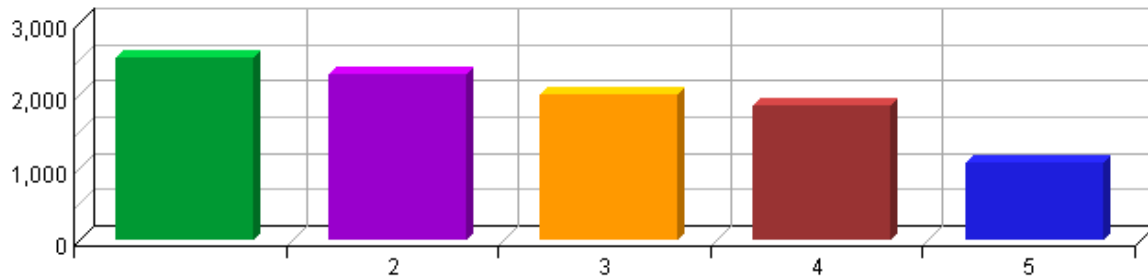
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

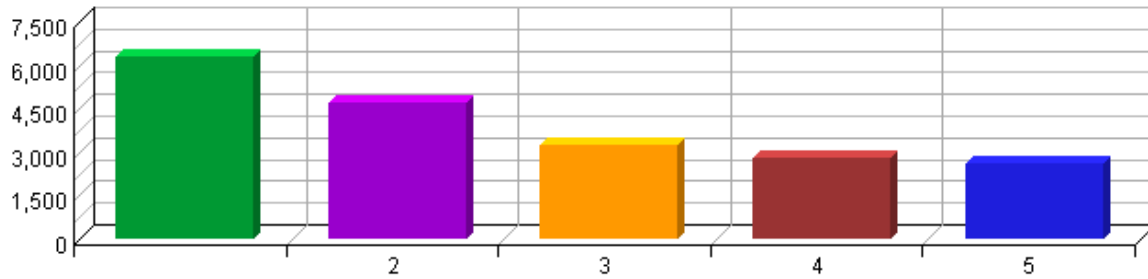
Top Entry Pages



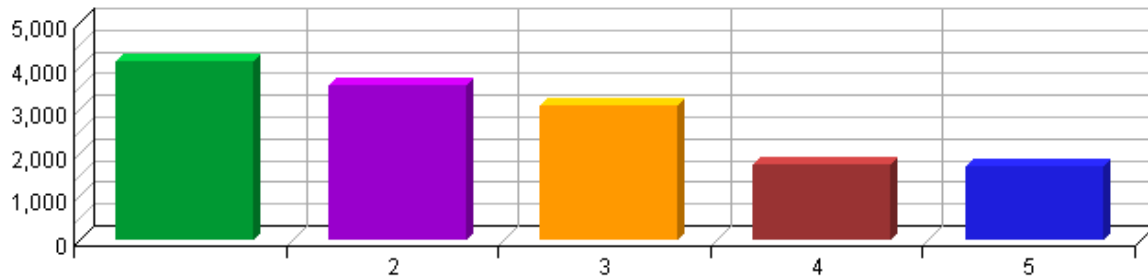
Single Access Pages



Top Entry Files



Top Exit Pages

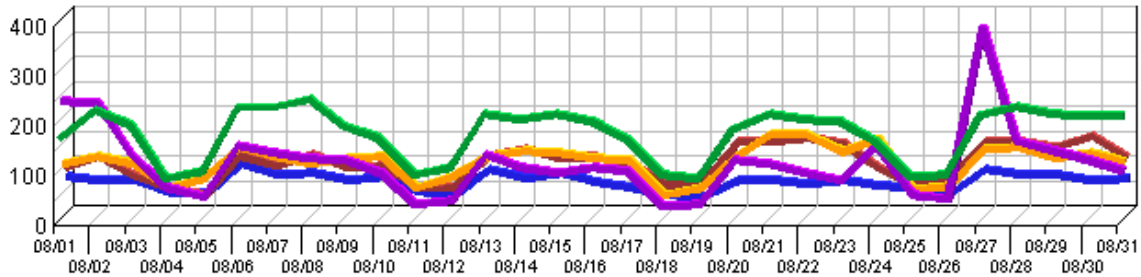


Top Entry Pages

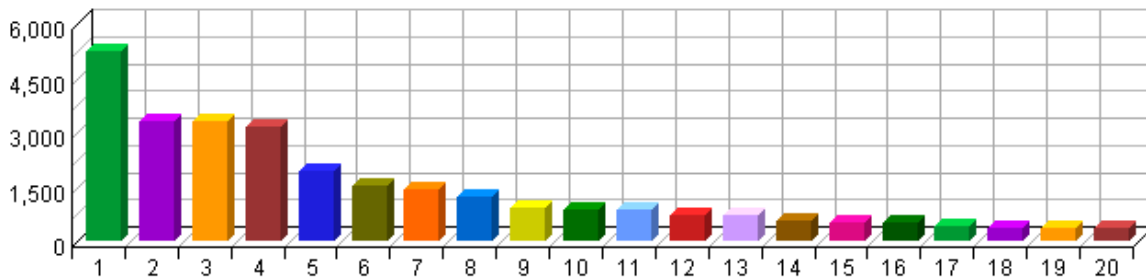
The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	5,218	4.80%
2.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	3,329	3.06%
3.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,299	3.03%
4.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	3,168	2.91%
5.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	1,919	1.76%
6.	Calendar of Events NCER ORD US	1,507	1.39%

	EPA http://es.epa.gov/ncer/events/		
7.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	1,442	1.33%
8.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	1,209	1.11%
9.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	917	0.84%
10.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/childrenscenters/autism.html	881	0.81%
11.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	880	0.81%
12.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	736	0.68%
13.	Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	726	0.67%
14.	Fall 2007 EPA Greater Research Opportunities (GRO) Fellowships for Graduate Envi http://es.epa.gov/ncer/rfa/2007/2007_star_gro_grad.html	537	0.49%
15.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html	498	0.46%
16.	Innovative Approaches to Particulate Matter Health, Composition, and Source Ques http://es.epa.gov/ncer/rfa/2007/2007_star_part_matter.html	491	0.45%
17.	Fall 2007 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2007/2007_star_fellow.html	430	0.40%
18.	Fall 2006 EPA Greater Research Opportunities (GRO) Fellowships For Graduate Envi	376	0.35%

	http://es.epa.gov/ncer/rfa/2006/2006_gro_fellow.html		
19.	Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	367	0.34%
20.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	350	0.32%
	Subtotal	28,280	26.01%
	Other	80,463	73.99%
	Total	108,743	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

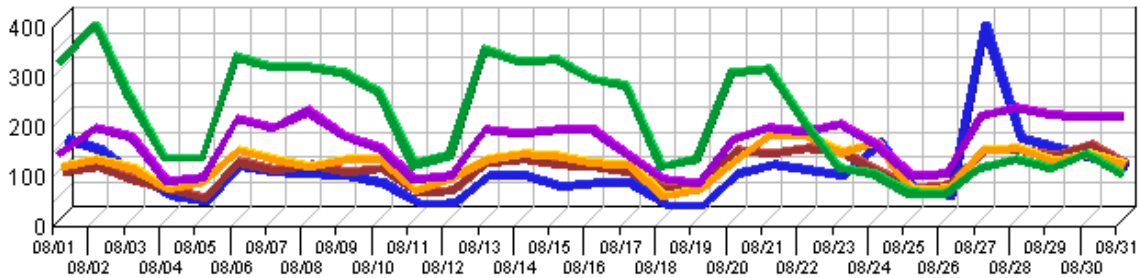
💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

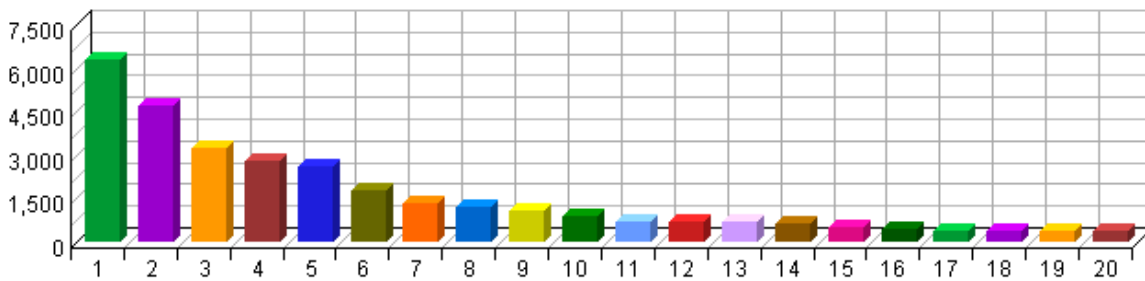
The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/styles/epafiles_epastyles.css	6,284	4.65%
2.	http://es.epa.gov/ncer/	4,684	3.46%
3.	http://es.epa.gov/ncer/rfa/	3,224	2.38%
4.	http://es.epa.gov/ncer/fellow/	2,827	2.09%
5.	http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	2,607	1.93%
6.	http://es.epa.gov/ncer/sbir/	1,789	1.32%
7.	http://es.epa.gov/ncer/events/	1,321	0.98%
8.	http://es.epa.gov/ncer/p3/	1,203	0.89%
9.	http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	1,108	0.82%
10.	http://es.epa.gov/ncer/rfa/forms/	882	0.65%
11.	http://es.epa.gov/ncer/childrenscenters/autism.html	726	0.54%
12.	http://es.epa.gov/ncer/nano/	679	0.50%

13.	http://es.epa.gov/ncer/grants/	677	0.50%
14.	http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	656	0.48%
15.	http://es.epa.gov/ncer/rfa/2007/2007_star_gro_grad.html	510	0.38%
16.	http://es.epa.gov/ncer/childrenscenters/children.css	427	0.32%
17.	http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf	408	0.30%
18.	http://es.epa.gov/ncer/rfa/2007/2007_star_part_matter.html	402	0.30%
19.	http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html	380	0.28%
20.	http://es.epa.gov/ncer/rfa/2006/2006_gro_fellow.html	369	0.27%
	Subtotal	31,163	23.04%
	Other	104,117	76.96%
	Total	135,280	100.00%

Top Entry Files – Help Card

? **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

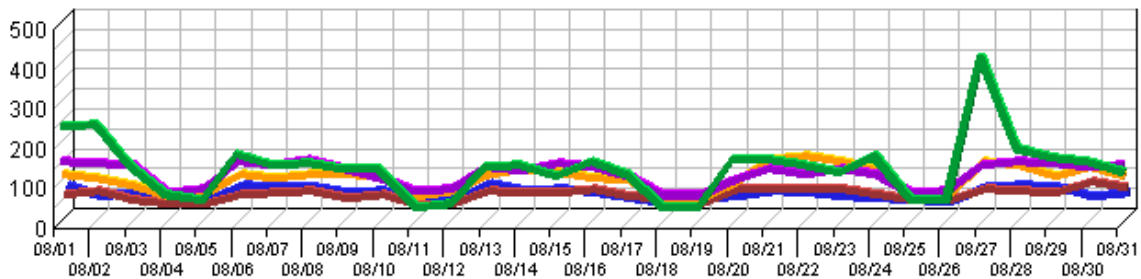
💡 Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

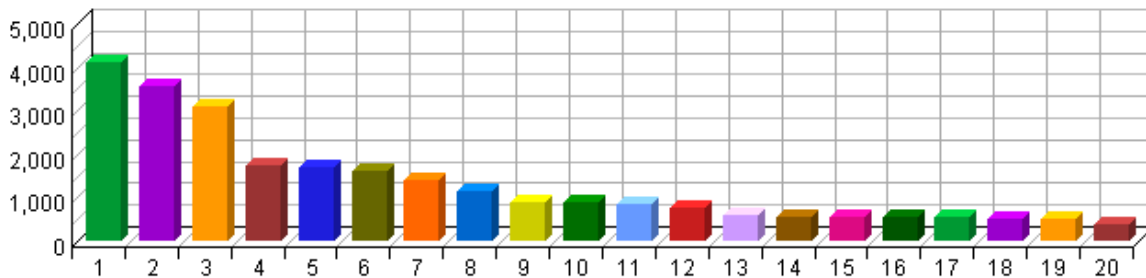
The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	4,103	3.76%
2.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	3,559	3.26%
3.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	3,090	2.83%
4.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	1,734	1.59%
5.	Small Business Innovation Research NCER ORD US EPA http:// es.epa.gov/ ncer/ sbir/	1,693	1.55%
6.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA	1,592	1.46%

	http:// es.epa.gov/ ncer/ rfa/ forms/		
7.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html	1,392	1.28%
8.	Calendar of Events NCER ORD US EPA http:// es.epa.gov/ ncer/ events/	1,152	1.06%
9.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	904	0.83%
10.	P3 NCER ORD US EPA http:// es.epa.gov/ ncer/ p3/	869	0.80%
11.	STAR Grants and Cooperative Agreements NCER ORD US EPA http:// es.epa.gov/ ncer/ grants/	839	0.77%
12.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http:// es.epa.gov/ ncer/ childrenscenters/ autism.html	767	0.70%
13.	Nanotechnology NCER ORD US EPA http:// es.epa.gov/ ncer/ nano/	577	0.53%
14.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html	567	0.52%
15.	Innovative Approaches to Particulate Matter Health, Composition, and Source Ques http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_part_matter. html	566	0.52%
16.	Fall 2007 EPA Greater Research Opportunities (GRO) Fellowships for Graduate Envi http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_gro_grad. html	560	0.51%
17.	2007 STAR and GRO Graduate Fellowships FAQs Guidance &Frequent Questions NC http:// es.epa.gov/ ncer/ guidance/ faqs/ faq_gro_grad. html	546	0.50%
18.	EPA–Compliance and Enforcement http:// es.epa.gov/ compliance/	514	0.47%
19.	Small Business Innovation Research Phase I Funding Opportunities NCER	504	0.46%

| **ORD**
http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.html

20.	Detection and Monitoring of Engineered Nanomaterials 2007 Grant Archives Arc http://es.epa.gov/ncer/rfa/2007/2007_gro_nano.html	363	0.33%
	Subtotal	25,891	23.73%
	Other	83,202	76.27%
	Total	109,093	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

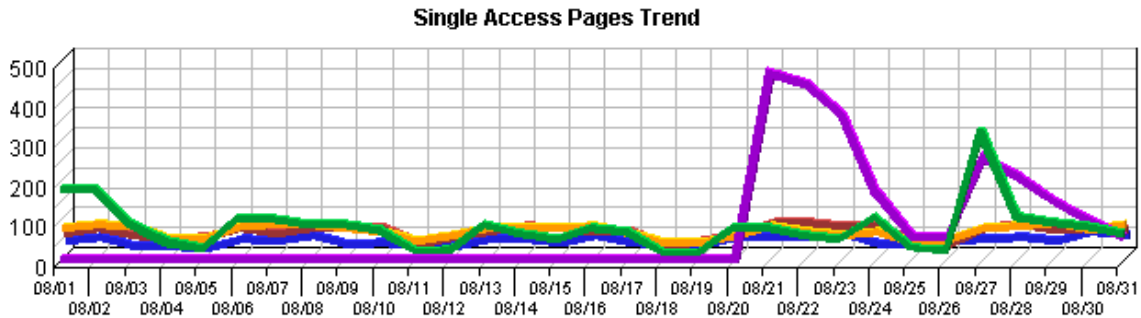
% – Percentage of times this page was the exit page compared with other exit pages.

—

💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	2,522	3.16%
2.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	2,298	2.88%
3.	National Center for Environmental Research (NCER) ORD US EPA http:// es.epa.gov/ ncer/	2,014	2.52%
4.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	1,867	2.34%
5.	Fellowships NCER ORD US EPA http:// es.epa.gov/ ncer/ fellow/	1,060	1.33%
6.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http:// es.epa.gov/ ncer/ rfa/ 2007/	1,018	1.27%

	2007_star_nanotech.html		
7.	Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	965	1.21%
8.	Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	794	0.99%
9.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	722	0.90%
10.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/childrenscenters/autism.html	687	0.86%
11.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Funding Opport http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html	638	0.80%
12.	P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	601	0.75%
13.	Fall 2007 EPA Greater Research Opportunities (GRO) Fellowships for Graduate Envi http://es.epa.gov/ncer/rfa/2007/2007_star_gro_grad.html	496	0.62%
14.	STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	424	0.53%
15.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	407	0.51%
16.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html	387	0.48%
17.	Innovative Approaches to Particulate Matter Health, Composition, and Source Ques http://es.epa.gov/ncer/rfa/2007/2007_star_part_matter.html	380	0.48%
18.	Fall 2006 EPA Greater Research Opportunities (GRO) Fellowships For Graduate Envi http://es.epa.gov/ncer/rfa/2006/2006_gro_fellow.html	351	0.44%

19.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	333	0.42%
20.	http:// es.epa.gov/ techinfo/ facts/ safe-fs.html	286	0.36%
	Subtotal	18,250	22.84%
	Other	61,663	77.16%
	Total	79,913	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

—

💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		2,941	2.70%
	1. National Center for Environmental Research (NCER) ORD US EPA http://es.epa.gov/ncer/	2,639	2.42%
	1. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	2,125	1.95%
	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	1,354	1.24%
	1. Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/	1,314	1.20%
	1. Small Business Innovation Research NCER ORD US EPA http://es.epa.gov/ncer/sbir/	1,079	0.99%
	1. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	911	0.84%
	1. Calendar of Events NCER ORD US EPA http://es.epa.gov/ncer/events/	743	0.68%
	1. Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	738	0.68%
	1. P3 NCER ORD US EPA http://es.epa.gov/ncer/p3/	715	0.66%
	1. Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/childrenscenters/autism.html	644	0.59%
	1. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	619	0.57%

1. Fellowships NCER ORD US EPA http://es.epa.gov/ncer/fellow/		
2. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	499	0.46%
1. Fall 2007 EPA Greater Research Opportunities (GRO) Fellowships for Graduate Envi http://es.epa.gov/ncer/rfa/2007/2007_star_gro_grad.html	494	0.45%
1. STAR Grants and Cooperative Agreements NCER ORD US EPA http://es.epa.gov/ncer/grants/	403	0.37%
1. Development of Environmental Health Outcome Indicators 2007 Grant Archives A http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html	399	0.37%
1. Innovative Approaches to Particulate Matter Health, Composition, and Source Ques http://es.epa.gov/ncer/rfa/2007/2007_star_part_matter.html	395	0.36%
1. Nanotechnology NCER ORD US EPA http://es.epa.gov/ncer/nano/	351	0.32%
1. Fall 2006 EPA Greater Research Opportunities (GRO) Fellowships For Graduate Envi http://es.epa.gov/ncer/rfa/2006/2006_gro_fellow.html	290	0.27%
1. http://es.epa.gov/techinfo/facts/safe-fs.html	274	0.25%
1. Fall 2007 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2007/2007_star_fellow.html		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of

actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

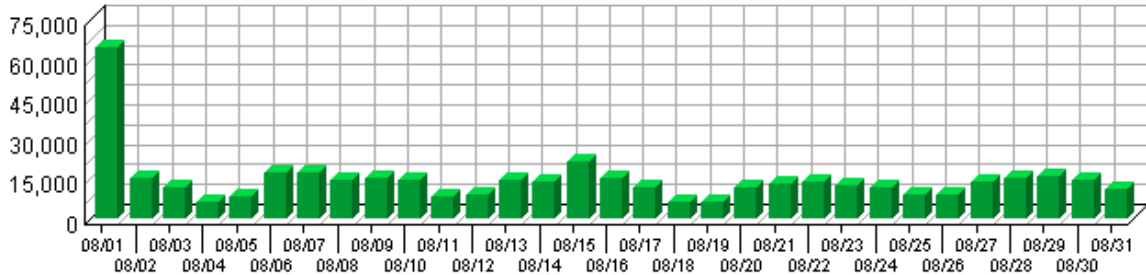


Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

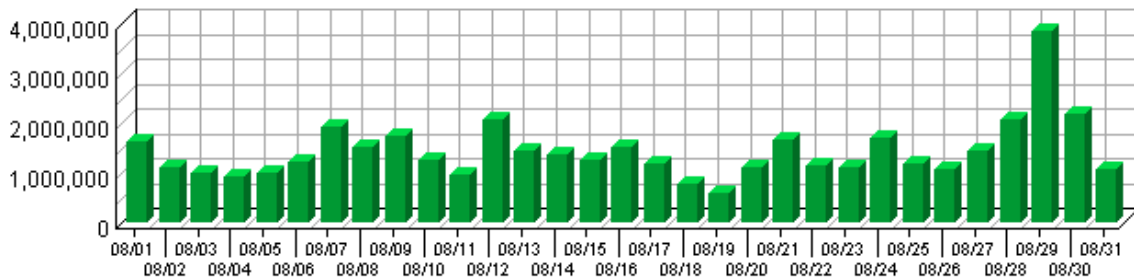
Hits Trend



Hit Summary

Successful Hits for Entire Site	444,773
Average Hits per Day	14,347
Home Page Hits	10,052

Bandwidth: Kbytes Transferred Trend

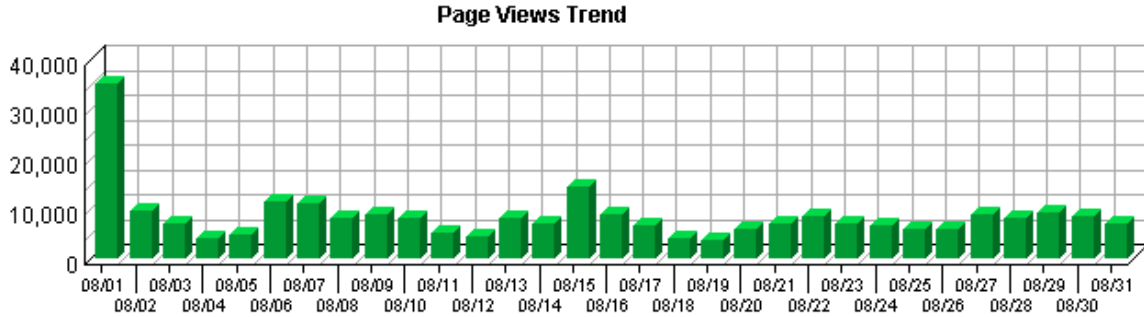


Technical Statistics

Total Hits	504,692	100%
Successful Hits	444,773	88.13%
Failed Hits	59,919	11.87%
Cached Hits	61,965	12.28%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
08/01	35,201	13.52%
08/02	9,814	3.77%
08/03	6,941	2.67%
08/04	4,094	1.57%
08/05	4,961	1.91%
08/06	11,505	4.42%
08/07	11,143	4.28%
08/08	8,241	3.17%
08/09	8,775	3.37%
08/10	8,307	3.19%
08/11	5,148	1.98%
08/12	4,570	1.76%
08/13	8,327	3.20%
08/14	6,950	2.67%
08/15	14,374	5.52%
08/16	8,860	3.40%
08/17	6,777	2.60%
08/18	4,081	1.57%
08/19	3,559	1.37%
08/20	6,032	2.32%
08/21	7,118	2.73%
08/22	8,476	3.26%
08/23	7,007	2.69%
08/24	6,489	2.49%
08/25	5,844	2.24%

08/26	6,028	2.32%
08/27	8,832	3.39%
08/28	8,141	3.13%
08/29	9,077	3.49%
08/30	8,658	3.33%
08/31	7,038	2.70%
Total	260,368	100.00%

Page Views Trend – Help Card

? Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

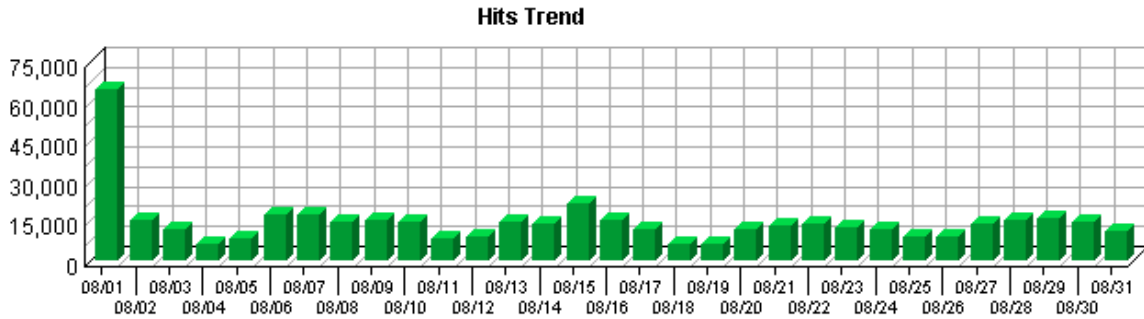
Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
08/01	64,729	14.55%
08/02	15,512	3.49%
08/03	11,939	2.68%
08/04	6,552	1.47%
08/05	8,122	1.83%
08/06	17,126	3.85%
08/07	17,609	3.96%
08/08	14,643	3.29%
08/09	15,431	3.47%
08/10	14,298	3.21%
08/11	8,063	1.81%
08/12	9,025	2.03%
08/13	14,755	3.32%
08/14	14,077	3.16%
08/15	21,647	4.87%
08/16	15,161	3.41%
08/17	11,747	2.64%
08/18	6,280	1.41%
08/19	5,977	1.34%
08/20	11,945	2.69%
08/21	12,982	2.92%
08/22	13,975	3.14%
08/23	12,630	2.84%
08/24	11,871	2.67%
08/25	8,773	1.97%

08/26	8,944	2.01%
08/27	13,926	3.13%
08/28	15,104	3.40%
08/29	16,195	3.64%
08/30	14,443	3.25%
08/31	11,292	2.54%
Total	444,773	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

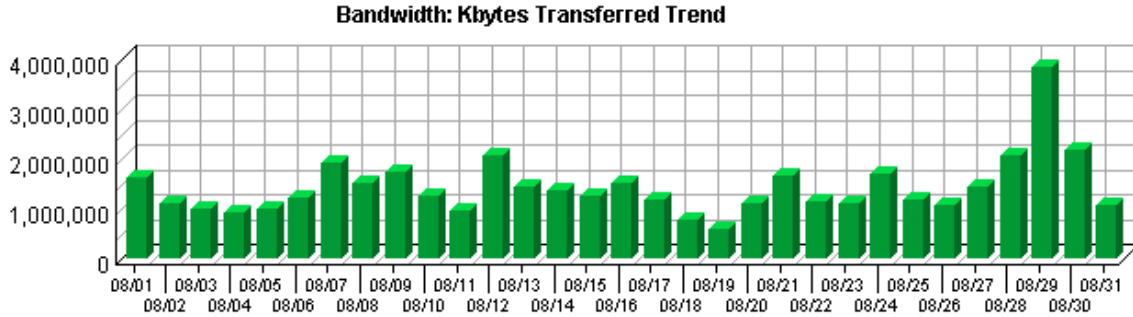
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
08/01	1,640,688	3.72%
08/02	1,120,116	2.54%
08/03	1,012,644	2.29%
08/04	915,673	2.07%
08/05	986,031	2.23%
08/06	1,219,721	2.76%
08/07	1,909,662	4.33%
08/08	1,530,054	3.47%
08/09	1,746,739	3.96%
08/10	1,273,184	2.88%
08/11	946,203	2.14%
08/12	2,081,212	4.71%
08/13	1,429,983	3.24%
08/14	1,354,475	3.07%
08/15	1,248,912	2.83%
08/16	1,521,152	3.45%
08/17	1,182,201	2.68%
08/18	783,419	1.77%
08/19	595,686	1.35%
08/20	1,129,345	2.56%
08/21	1,652,691	3.74%
08/22	1,130,102	2.56%
08/23	1,110,059	2.51%
08/24	1,720,737	3.90%
08/25	1,196,265	2.71%

08/26	1,071,146	2.43%
08/27	1,439,757	3.26%
08/28	2,065,574	4.68%
08/29	3,862,937	8.75%
08/30	2,182,450	4.94%
08/31	1,090,587	2.47%
Total	44,149,390	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

? Kbytes Transferred – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

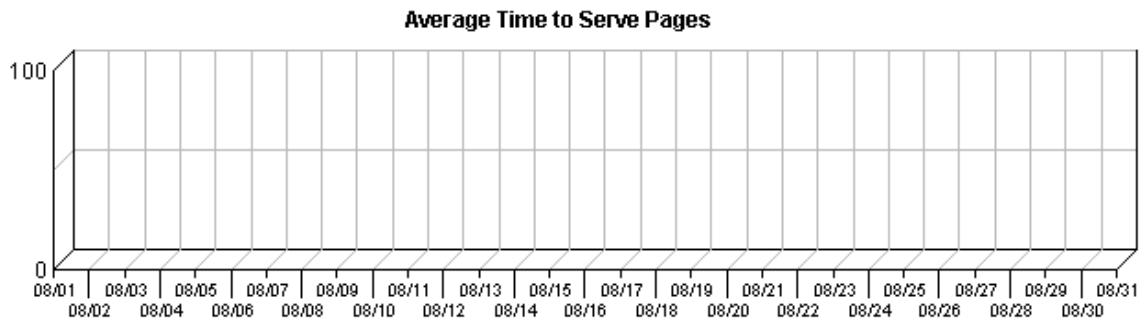
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
08/01	0	35,201	0
08/02	0	9,814	0
08/03	0	6,941	0
08/04	0	4,094	0
08/05	0	4,961	0
08/06	0	11,505	0
08/07	0	11,143	0
08/08	0	8,241	0
08/09	0	8,775	0
08/10	0	8,307	0
08/11	0	5,148	0
08/12	0	4,570	0
08/13	0	8,327	0
08/14	0	6,950	0
08/15	0	14,374	0
08/16	0	8,860	0
08/17	0	6,777	0
08/18	0	4,081	0
08/19	0	3,559	0
08/20	0	6,032	0
08/21	0	7,118	0
08/22	0	8,476	0
08/23	0	7,007	0
08/24	0	6,489	0
08/25	0	5,844	0

08/26	0	6,028	0
08/27	0	8,832	0
08/28	0	8,141	0
08/29	0	9,077	0
08/30	0	8,658	0
08/31	0	7,038	0
Total	0	260,368	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

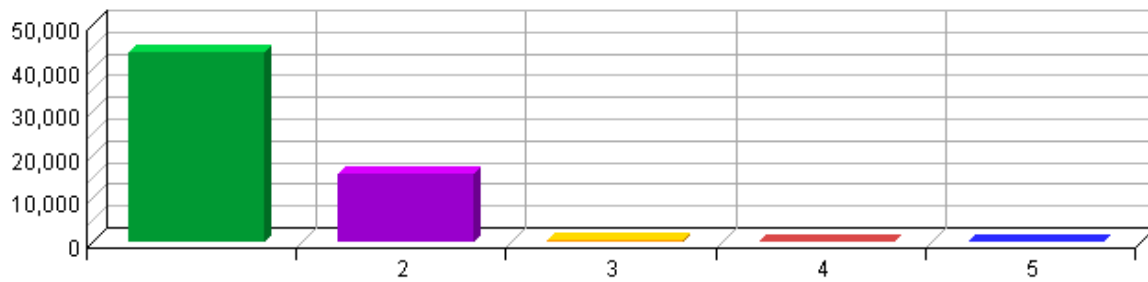
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

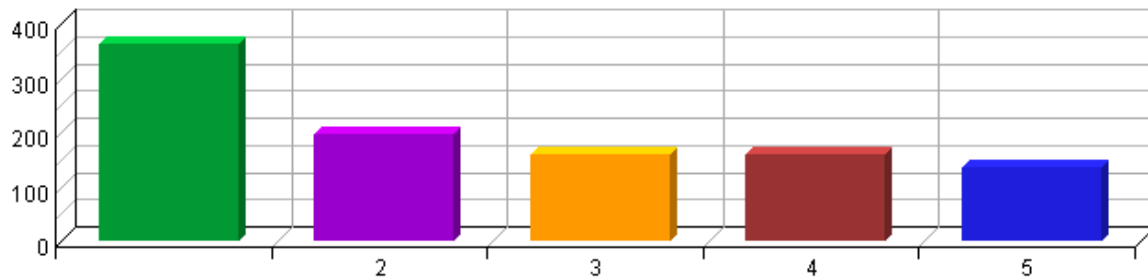
Technical Statistics

Total Hits	504,692	100%
Successful Hits	444,773	88.13%
Failed Hits	59,919	11.87%
Cached Hits	61,965	12.28%

Client Errors

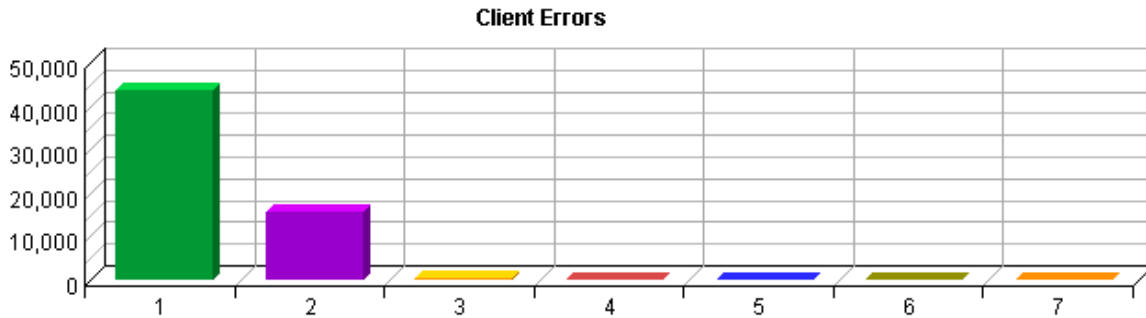


File Not Found Errors



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	43,784	73.07%
2.	404 Not Found	15,848	26.45%
3.	405 Method Not Allowed	229	0.38%
4.	000 Incomplete / Undefined	39	0.07%
5.	408 Request Timeout	11	0.02%
6.	400 Bad Request	7	0.01%
7.	413 Request Entity Too Large	1	0.00%
	Total	59,919	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/events/calendar/2007/ styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/ calendar/2007/sep05/agenda.html	362	2.28%
2.	/ncer/events/calendar/2007/ styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/ calendar/2007/sep24/logistics.html	197	1.24%
3.	/ncer/events/calendar/2007/ styles/epafiles_epastyles.css (no referrer)	161	1.02%
4.	/ncer/events/calendar/2007/ styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/ calendar/2007/aug20/agenda.html	158	1.00%
5.	/ncer/rfa/ncer/styles/ epafiles_epastyles.css http://es.epa.gov/ncer/rfa/ archive/grants/07/index.html	134	0.85%
6.	/ncer/events/calendar/2007/ styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/ calendar/2007/sep05/logistics.html	132	0.83%
7.	/ncer/rfa97/endocrine.html (no referrer)	89	0.56%
8.	/cooperative/other/andean/ border902.gif http://es.epa.gov/cooperative/ other/andean/gaseoweb.html	84	0.53%
9.	/ncer/rfa/ncer/styles/ epafiles_epastyles.css http://es.epa.gov/ncer/rfa/ archive/grants/	81	0.51%

10.	/ncer/childrenscenters/news_stories/children.css http://es.epa.gov/ncer/childrenscenters/news_stories/ucdavis_080807.html	76	0.48%
11.	/ncer/qa/ (no referrer)	76	0.48%
12.	/ncer/events/calendar/2007/styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/calendar/2007/aug20/logistics.html	74	0.47%
13.	/ncer/search/ (no referrer)	67	0.42%
14.	/ncer/nano/research/white/ http://es.epa.gov/ncer/nano/research/nano_tox.html	66	0.42%
15.	/cooperative/other/andean/border902.gif http://es.epa.gov/cooperative/other/andean/lechweb.html	66	0.42%
16.	/ncer/rfa/empact.html (no referrer)	65	0.41%
17.	/ncer/events/calendar/2007/styles/epafiles_epastyles.css http://es.epa.gov/ncer/events/calendar/2007/aug20b/agenda.html	59	0.37%
18.	/ncer/rfa/futures.html (no referrer)	59	0.37%
19.	/ncer/ru/ (no referrer)	58	0.37%
20.	/ncer/rfa/forms/downlf.html (no referrer)	57	0.36%
	Subtotal	2,121	13.38%
	Other	13,727	86.62%
	Total	15,848	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.



--

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Server Errors – Help Card

? **Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

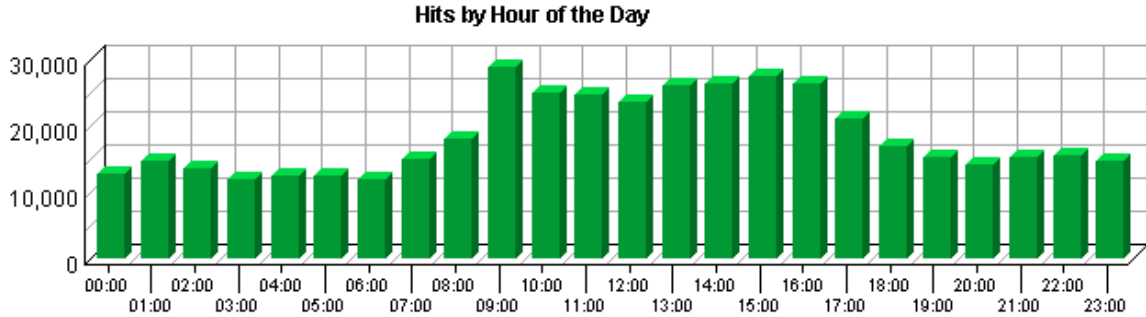
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

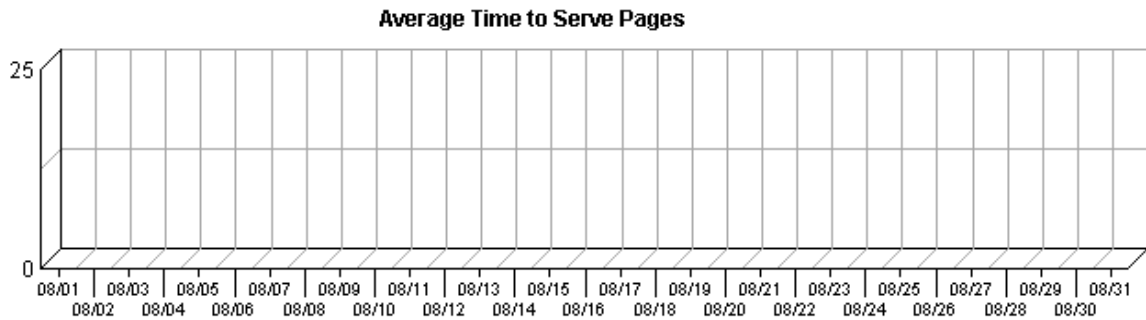


Most Active Summary

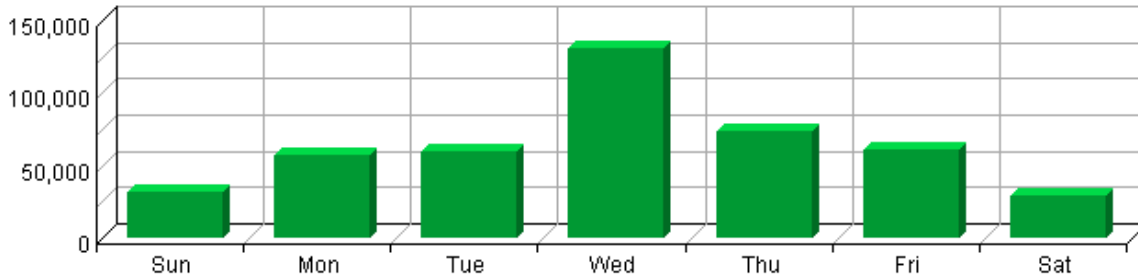
Most Active Date	August 01, 2007
Number of Hits on Most Active Date	64,729
Most Active Day of the Week	Wed
Most Active Hour of the Day	09:00–09:59

Activity on Weekdays Summary

Total Hits Weekdays	383,037
Total Visits Weekdays	113,031
Average Number of Visits per day on Weekdays	4,914
Average Number of Hits per day on Weekdays	16,653



Hits by Day of the Week



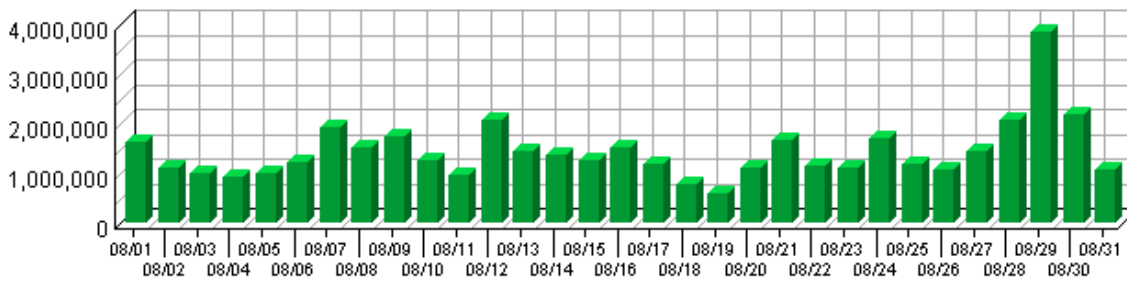
Least Active Summary

Least Active Date	August 19, 2007
Number of Hits on Least Active Date	5,977
Least Active Day of the Week	Sat
Least Active Hour of the Day	03:00–03:59

Activity on Weekends Summary

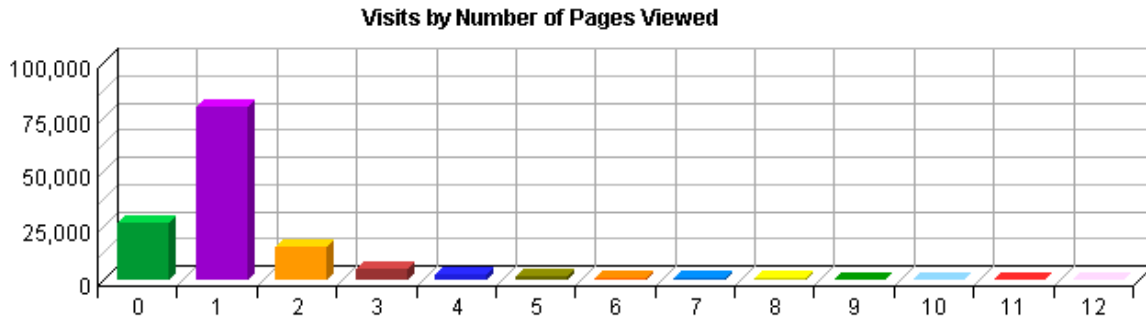
Total Hits Weekend	61,736
Total Visits Weekend	22,249
Average Number of Visits per Weekend	5,562
Average Number of Hits per Weekend	15,434

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	26,568	19.58%
1	79,913	58.91%
2	15,033	11.08%
3	5,066	3.73%
4	2,850	2.10%
5	1,545	1.14%
6	1,052	0.78%
7	662	0.49%
8	476	0.35%
9	414	0.31%
10	320	0.24%
11	223	0.16%
12	173	0.13%
Subtotal	134,295	98.99%
Other	1,366	1.01%
Total	135,661	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

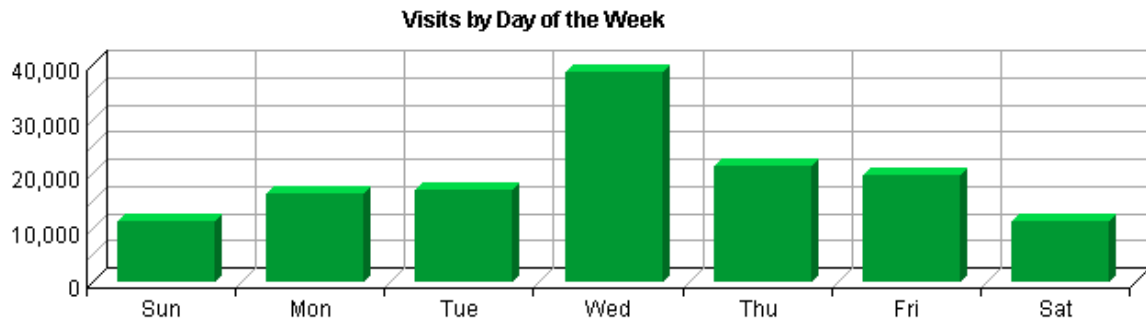
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	11,214	8.29%
Mon	16,204	11.98%
Tue	16,997	12.56%
Wed	38,479	28.44%
Thu	21,522	15.91%
Fri	19,829	14.66%
Sat	11,035	8.16%
Total Weekend	22,249	16.45%
Total Weekdays	113,031	83.55%
Total	135,280	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

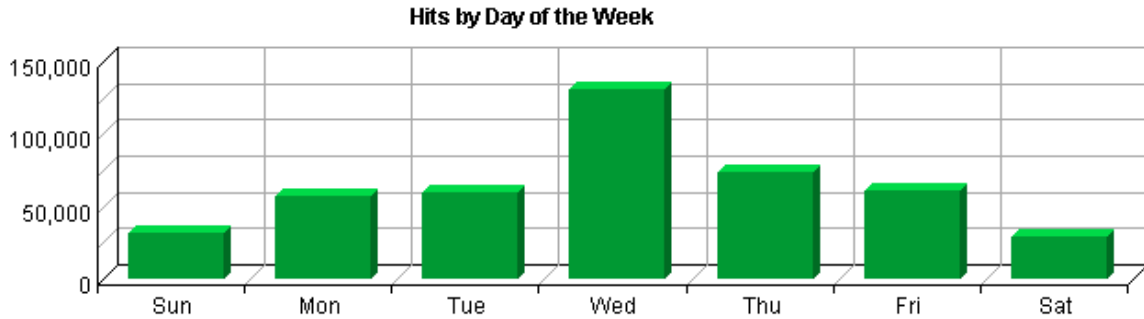
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	32,068	7.21%
Mon	57,752	12.98%
Tue	59,772	13.44%
Wed	131,189	29.50%
Thu	73,177	16.45%
Fri	61,147	13.75%
Sat	29,668	6.67%
Total Weekend	61,736	13.88%
Total Weekdays	383,037	86.12%
Total	444,773	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

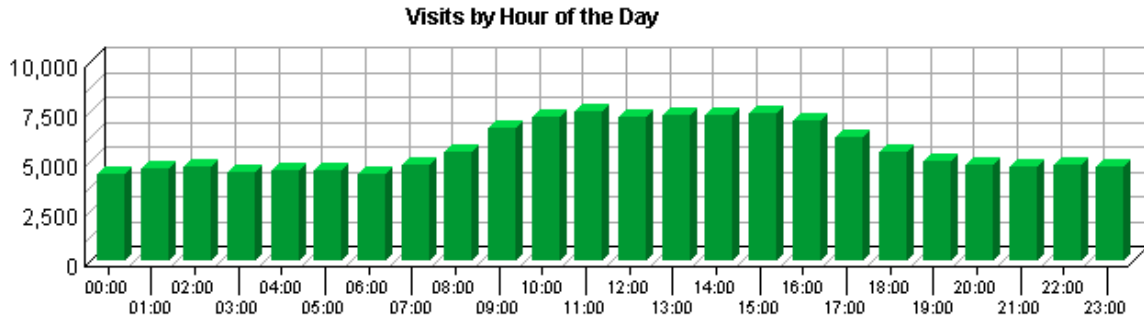
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	4,397	3.25%
01:00	4,652	3.44%
02:00	4,753	3.51%
03:00	4,412	3.26%
04:00	4,507	3.33%
05:00	4,534	3.35%
06:00	4,366	3.23%
07:00	4,818	3.56%
08:00	5,467	4.04%
09:00	6,681	4.94%
10:00	7,200	5.32%
11:00	7,467	5.52%
12:00	7,221	5.34%
13:00	7,313	5.41%
14:00	7,331	5.42%
15:00	7,370	5.45%
16:00	7,072	5.23%
17:00	6,223	4.60%
18:00	5,473	4.05%
19:00	4,954	3.66%
20:00	4,839	3.58%
21:00	4,708	3.48%
22:00	4,815	3.56%
23:00	4,707	3.48%
Total Visits during Work Hours (8:00am–5:00pm)	63,122	46.66%

Total Visits during After Hours (5:01pm–7:59am)	72,158	53.34%
Total	135,280	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	06:00–06:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

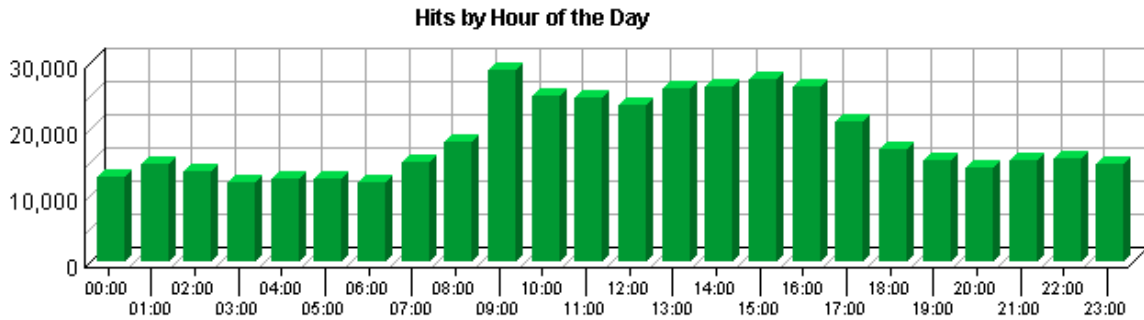
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	12,640	2.84%
01:00	14,628	3.29%
02:00	13,607	3.06%
03:00	11,991	2.70%
04:00	12,524	2.82%
05:00	12,549	2.82%
06:00	12,043	2.71%
07:00	14,924	3.36%
08:00	17,954	4.04%
09:00	28,852	6.49%
10:00	24,943	5.61%
11:00	24,810	5.58%
12:00	23,521	5.29%
13:00	26,222	5.90%
14:00	26,527	5.96%
15:00	27,603	6.21%
16:00	26,365	5.93%
17:00	21,205	4.77%
18:00	16,863	3.79%
19:00	15,244	3.43%
20:00	14,224	3.20%
21:00	15,329	3.45%
22:00	15,495	3.48%
23:00	14,710	3.31%

Total Hits during Work Hours (8:00am–5:00pm)	226,797	50.99%
Total Hits during After Hours (5:01pm–7:59am)	217,976	49.01%
Total	444,773	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	09:00–09:59
Least Active Hour of the Day	03:00–03:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	117,659	86.73%
1-2	2,337	1.72%
2-3	1,420	1.05%
3-4	1,087	0.80%
4-5	892	0.66%
5-6	680	0.50%
6-7	620	0.46%
7-8	577	0.43%
8-9	521	0.38%
9-10	500	0.37%
10-11	464	0.34%
11-12	411	0.30%
12-13	384	0.28%
13-14	371	0.27%
14-15	345	0.25%
15-16	334	0.25%
16-17	325	0.24%
17-18	323	0.24%
18-19	321	0.24%
19-20	306	0.23%
Subtotal	129,877	95.74%
Other	5,784	4.26%
Total	135,661	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

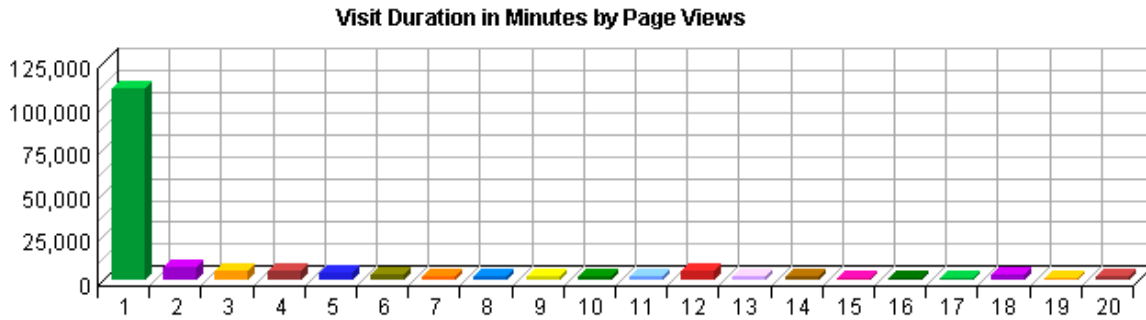
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	110,262	42.16%
1-2	7,723	2.95%
2-3	5,636	2.16%
3-4	5,047	1.93%
4-5	3,749	1.43%
5-6	3,107	1.19%
6-7	2,639	1.01%
7-8	2,300	0.88%
8-9	2,273	0.87%
9-10	2,269	0.87%
10-11	1,909	0.73%
11-12	5,721	2.19%
12-13	1,725	0.66%
13-14	2,312	0.88%
14-15	1,483	0.57%
15-16	1,430	0.55%
16-17	1,244	0.48%
17-18	3,110	1.19%
18-19	1,276	0.49%
19-20	2,250	0.86%
Subtotal	167,465	64.04%
Other	94,049	35.96%
Total	261,514	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

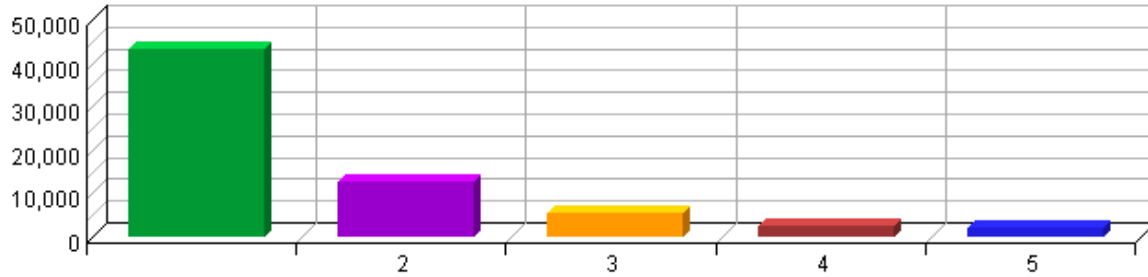
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

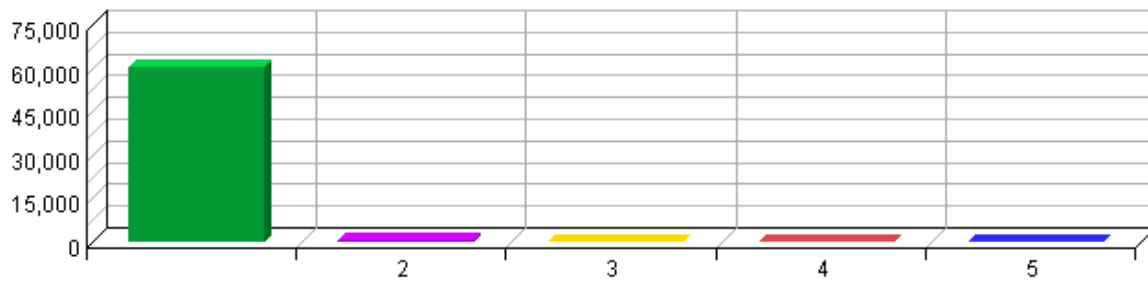
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits



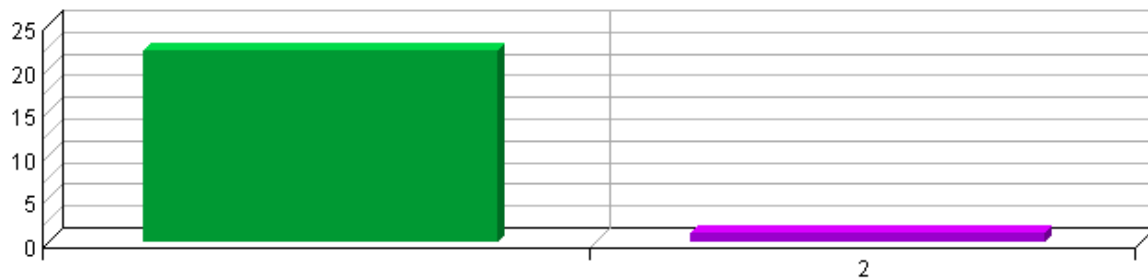
Top Spiders by Visits



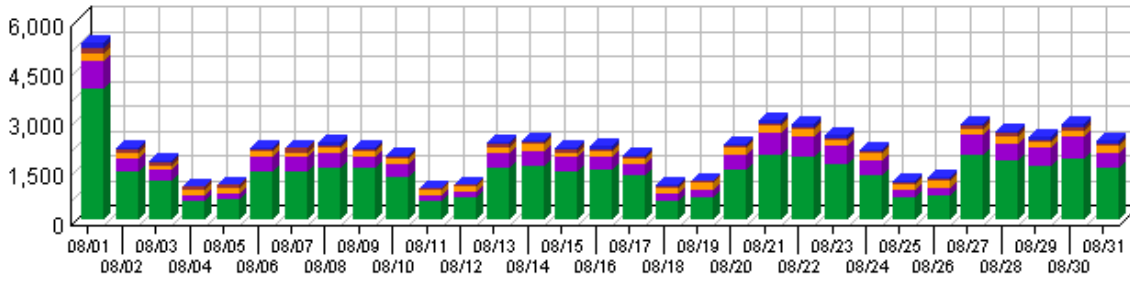
Top WAP Devices by Visits



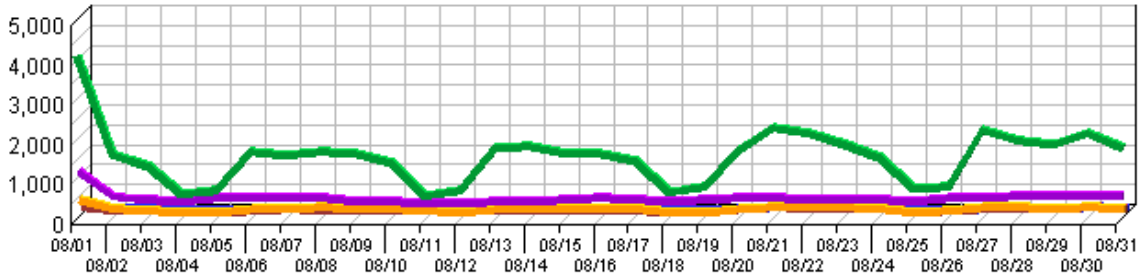
Top WAP Browsers by Visits



Top Browsers by Visits Trend



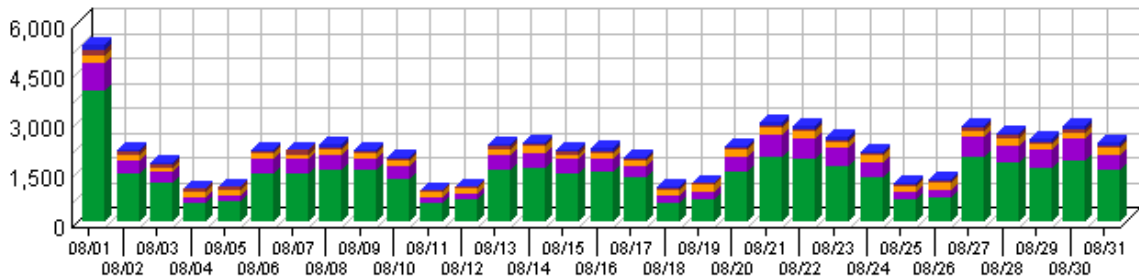
Top Platforms by Visits Trend



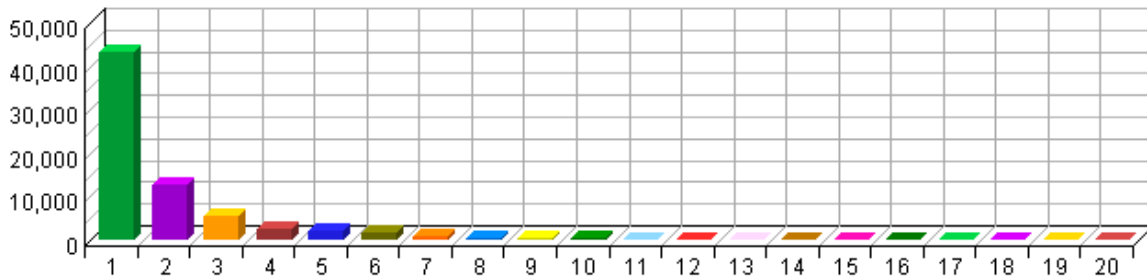
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend



Top Browsers by Visits



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	43,415	59.82%	191,468
2.	Mozilla	12,654	17.44%	49,915
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	5,502	7.58%	22,481
4.	Others	2,433	3.35%	4,860
5.	Safari	1,935	2.67%	6,762
6.	Other Netscape Compatible	1,570	2.16%	14,644
7.	psbot/0.1 (http://www.picsearch.com/bot.html)	871	1.20%	4,510
8.	Netscape	612	0.84%	2,262
9.	Opera	306	0.42%	855
10.	libwww-perl/5.800	281	0.39%	551
11.	lwp-trivial/1.35	181	0.25%	230
12.	Factbot 1.09	175	0.24%	246
13.	NLESE USEPA	165	0.23%	10,271
14.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	157	0.22%	649
15.	Konqueror	141	0.19%	2,680
16.	ColdFusion	108	0.15%	427
17.	voyager/1.0	96	0.13%	265

18.	Sirketcebot/v.01 (http://www.sirketce.com/bot.html)	81	0.11%	114
19.	bot/1.0 (bot; http://; bot@bot.bot)	80	0.11%	1,550
20.	POE-Component-Client-HTTP/0.65 (perl; N; POE; en; rv:0.650000)	68	0.09%	96
	Subtotal	70,831	97.60%	314,836
	Other	1,742	2.40%	20,924
	Total	72,573	100.00%	335,760

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version



Top Browsers by Version

Browser	Version	Visits	%	Hits
1. Microsoft Internet Explorer	6.0	29,079	40.07%	129,154
	7.0	13,284	18.30%	56,889
	5.0	279	0.38%	975
	5.01	225	0.31%	639
	5.5	201	0.28%	555
	5.00	60	0.08%	1,327
	Version Unknown	59	0.08%	75
	5.23	55	0.08%	113
	7.0.5730.11	30	0.04%	31
	6.0.2900.2180	23	0.03%	27
	4.01	23	0.03%	1,182
	6.1	12	0.02%	66
	5.14	12	0.02%	24
	3.02	12	0.02%	16
	7.0.6000.16473	9	0.01%	10
	5.17	9	0.01%	26
	5.22	7	0.01%	16
	1.	5	0.01%	286
	7.0b	5	0.01%	5
	2.0d	5	0.01%	6
	4.0	5	0.01%	8
	7.0a1	4	0.01%	4
	6.0b	4	0.01%	24
5.16	2	0.00%	4	
2.0	2	0.00%	2	
7.0.6000.16512	1	0.00%	1	

	5.21	1	0.00%	1
	6.0.2800.1106	1	0.00%	1
	6.0-	1	0.00%	1
	Other	0	0.00%	0
2.	Mozilla			
	20070725	7,951	10.96%	32,452
	20070308	997	1.37%	3,391
	20070508	555	0.76%	2,012
	20070515	420	0.58%	1,840
	20070713	344	0.47%	1,542
	20050915	287	0.40%	1,236
	20070309	200	0.28%	632
	Version Unknown	156	0.21%	477
	20061204	144	0.20%	492
	20061010	138	0.19%	602
	20060909	104	0.14%	612
	20061206	87	0.12%	289
	20041107	72	0.10%	250
	20070219	66	0.09%	336
	20050716	61	0.08%	247
	20050511	60	0.08%	184
	20061201	48	0.07%	133
	20060508	43	0.06%	140
	2007030919	42	0.06%	70
	20060728	42	0.06%	123
	20050414	39	0.05%	185
	20060426	34	0.05%	117
	20060414	32	0.04%	145
	20060111	32	0.04%	146
	20051111	30	0.04%	103
	20070312	27	0.04%	91
	20070509	27	0.04%	79
	20070728	24	0.03%	97
	20050919	21	0.03%	94
		18	0.02%	28
	20050317	18	0.02%	98
	20070216	17	0.02%	52
	20040910	17	0.02%	53
	20060911	16	0.02%	44
	20061025	14	0.02%	61
	20070718	14	0.02%	41
	20040913	12	0.02%	57
	20070710	12	0.02%	24

20050711	11	0.02%	43
20060418	11	0.02%	15
20020924	11	0.02%	11
20060601	11	0.02%	21
20070809	11	0.02%	25
20061109	10	0.01%	16
20060308	10	0.01%	22
20050717	10	0.01%	63
20070802	9	0.01%	15
20050225	9	0.01%	25
20040707	9	0.01%	26
20070815	9	0.01%	19
20070712	9	0.01%	69
20061023	8	0.01%	18
20060613	7	0.01%	22
20020530	7	0.01%	15
20050728	7	0.01%	38
20070723	7	0.01%	25
20050223	7	0.01%	21
20070716	6	0.01%	34
20051107	6	0.01%	174
20040614	6	0.01%	7
20040113	6	0.01%	59
20070731	6	0.01%	16
20070529	6	0.01%	28
20061208	6	0.01%	13
20040613	6	0.01%	9
20041217	5	0.01%	6
20050224	5	0.01%	5
20060124	4	0.01%	4
20070612	4	0.01%	7
20061230	4	0.01%	13
20060313	4	0.01%	6
20021126	4	0.01%	7
20070313	4	0.01%	6
20070403	4	0.01%	9
20040206	4	0.01%	4
20070324	4	0.01%	5
20070531	4	0.01%	22
20030826	4	0.01%	4
20060821	4	0.01%	5
20070223	3	0.00%	6

20070228	3	0.00%	11
20030516	3	0.00%	4
20060723	3	0.00%	8
20021130	3	0.00%	5
20030624	3	0.00%	5
20040616	3	0.00%	9
20060214	2	0.00%	5
20070530	2	0.00%	6
20070717	2	0.00%	2
20041020	2	0.00%	2
20041108	2	0.00%	2
20031007	2	0.00%	3
20041001	2	0.00%	6
20040803	2	0.00%	3
20050427	2	0.00%	13
20041215	2	0.00%	4
20011011	2	0.00%	4
20070801	2	0.00%	2
20050524	2	0.00%	6
20061011	2	0.00%	7
20070321	2	0.00%	3
20061211	2	0.00%	3
20050111	2	0.00%	8
20070606	2	0.00%	4
20050418	2	0.00%	2
20060802	2	0.00%	2
20060328	2	0.00%	3
20070220	2	0.00%	2
20070602	2	0.00%	7
20070310	2	0.00%	4
20050512	2	0.00%	6
20020502	2	0.00%	2
20070720	2	0.00%	7
20030425	2	0.00%	4
20061223	2	0.00%	2
20060425	1	0.00%	7
2007073105	1	0.00%	4
20010205	1	0.00%	1
20070810	1	0.00%	1
20061108	1	0.00%	1
20060202	1	0.00%	1
20041124	1	0.00%	1

20040825	1	0.00%	3
20030225	1	0.00%	2
20070804	1	0.00%	2
20041109	1	0.00%	2
20020911	1	0.00%	1
20070803	1	0.00%	2
2007080309	1	0.00%	6
20011128	1	0.00%	3
20060503	1	0.00%	1
20041122	1	0.00%	6
20070217	1	0.00%	1
20060201	1	0.00%	1
20050319	1	0.00%	1
20070730	1	0.00%	1
20050318	1	0.00%	2
20030312	1	0.00%	7
20050920	1	0.00%	1
20020602	1	0.00%	1
20061222	1	0.00%	1
20050715	1	0.00%	2
20061218	1	0.00%	1
20070722	1	0.00%	1
20070113	1	0.00%	3
20070212	1	0.00%	2
20060729	1	0.00%	5
20020	1	0.00%	1
2007080105	1	0.00%	10
20040919	1	0.00%	4
20041110	1	0.00%	1
20041220	1	0.00%	1
20030604	1	0.00%	1
20070109	1	0.00%	2
20031030	1	0.00%	2
20060228	1	0.00%	1
20030621	1	0.00%	1
20031016	1	0.00%	1
20070511	1	0.00%	2
20051212	1	0.00%	1
20020816	1	0.00%	1
20070327	1	0.00%	10
20070326	1	0.00%	3
20040301	1	0.00%	1

	20070629	1	0.00%	1	
	20050321	1	0.00%	1	
	20060309	1	0.00%	21	
	20070409	1	0.00%	1	
	20050922	1	0.00%	1	
	20060918	1	0.00%	1	
	20070411	1	0.00%	2	
	20060523	1	0.00%	2	
	20060430	1	0.00%	8	
	20070221	1	0.00%	2	
	20020721	1	0.00%	1	
	20060608	1	0.00%	1	
	20061105	1	0.00%	1	
	20070625	1	0.00%	23	
	20040308	1	0.00%	2	
	20050504	1	0.00%	3	
	20041007	1	0.00%	1	
	20070622	1	0.00%	7	
	20050720	1	0.00%	4	
	20041002	1	0.00%	1	
	20050921	1	0.00%	1	
	20070709	1	0.00%	7	
	20070719	1	0.00%	1	
	20020826	1	0.00%	2	
	20061107	1	0.00%	1	
	20050729	1	0.00%	3	
	Other	0	0.00%	0	
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	5,502	7.58%	22,481
		Other	0	0.00%	0
4.	Others	Version Unknown	2,433	3.35%	4,860
		Other	0	0.00%	0
5.	Safari	419.3	1,506	2.08%	4,566
		312.6	212	0.29%	647
		YY/ADOBE	44	0.06%	52
		419.3_ADOBE	40	0.06%	603
		312.6_ADOBE	18	0.02%	353
		YY	18	0.02%	77
		312	16	0.02%	27
		417.9.2	15	0.02%	38
		412	11	0.02%	28
		85.8.1	8	0.01%	28
		125.7	4	0.01%	51

		417.8	4	0.01%	9
		416.12	4	0.01%	11
		412.2	3	0.00%	10
		522	3	0.00%	6
		420	3	0.00%	4
		417.9.3	3	0.00%	7
		125.9	2	0.00%	6
		312.5	2	0.00%	3
		412.2.2	2	0.00%	4
		312.3	2	0.00%	11
		412_ADOBE	2	0.00%	9
		312.3.1	2	0.00%	7
		125.12	2	0.00%	8
		125.1	1	0.00%	1
		85	1	0.00%	2
		125	1	0.00%	2
		412.5	1	0.00%	1
		312.3.3_ADOBE	1	0.00%	2
		312.3.1_ADOBE	1	0.00%	40
		417.9.3_ADOBE	1	0.00%	2
		312.3.3	1	0.00%	1
		312.5_ADOBE	1	0.00%	146
		Other	0	0.00%	0
6.	Other Netscape Compatible	Version Unknown	1,570	2.16%	14,644
		Other	0	0.00%	0
7.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	871	1.20%	4,510
		Other	0	0.00%	0
8.	Netscape	7.2	163	0.22%	688
		4.5	142	0.20%	671
		7.1	69	0.10%	310
		8.1.3	48	0.07%	229
		4.0	28	0.04%	59
		8.1.2	21	0.03%	69
		8.1	14	0.02%	32
		4.79	11	0.02%	19
		4.05	9	0.01%	22
		8.0.4	8	0.01%	9
		6.2.3	8	0.01%	21
		6.01	6	0.01%	6
		7.0	6	0.01%	14
		Connect	6	0.01%	6
		6.2.1	6	0.01%	6

7.02	6	0.01%	12
6.2	5	0.01%	6
4.08	5	0.01%	8
Version Unknown	5	0.01%	5
4.75	5	0.01%	10
8.0.3.3	4	0.01%	4
6.1	3	0.00%	3
7.0b1	3	0.00%	3
TEST	3	0.00%	3
4.8	3	0.00%	3
4.78	3	0.00%	5
6.0	2	0.00%	2
6/6.1	2	0.00%	2
3.0	2	0.00%	2
4.79C-CCK-MCD	2	0.00%	2
8.0	2	0.00%	2
0.91	2	0.00%	2
6.2.2	2	0.00%	9
4.78C-20010724M	1	0.00%	1
4.04	1	0.00%	1
4.78iC-CCK-MCD	1	0.00%	1
4.7	1	0.00%	3
4.77	1	0.00%	1
4.7C-CCK-MCD	1	0.00%	8
4.73	1	0.00%	1
8.0.3.4	1	0.00%	2
Other	0	0.00%	0
9.22	39	0.05%	200
9.10	39	0.05%	143
9.21	35	0.05%	110
9.0	34	0.05%	59
9.20	33	0.05%	56
9.02	25	0.03%	64
9.23	19	0.03%	28
8.01	13	0.02%	30
8.54	11	0.02%	29
9.00	11	0.02%	24
9.01	8	0.01%	12
6.06	5	0.01%	10
8.50	4	0.01%	8
8.0	3	0.00%	3
7.11	3	0.00%	4

9. Opera

	6.03	2	0.00%	2	
	8.65	2	0.00%	6	
	7.60	2	0.00%	2	
	7.54	2	0.00%	6	
	8.53	2	0.00%	41	
	7.23	2	0.00%	3	
	8.5	1	0.00%	1	
	6.01	1	0.00%	2	
	6.0	1	0.00%	1	
	7.21	1	0.00%	1	
	8.51	1	0.00%	2	
	5.0	1	0.00%	1	
	5.11	1	0.00%	1	
	6.05	1	0.00%	2	
	7.02	1	0.00%	1	
	8.52	1	0.00%	1	
	8.02	1	0.00%	1	
	8.00	1	0.00%	1	
	Other	0	0.00%	0	
10.	libwww-perl/5.800	Version Unknown	281	0.39%	551
	Other	0	0.00%	0	
11.	lwp-trivial/1.35	Version Unknown	181	0.25%	230
	Other	0	0.00%	0	
12.	Factbot 1.09	Version Unknown	175	0.24%	246
	Other	0	0.00%	0	
13.	NLESE USEPA	Version Unknown	165	0.23%	10,271
	Other	0	0.00%	0	
14.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	157	0.22%	649
	Other	0	0.00%	0	
15.	Konqueror	3.2	51	0.07%	2,576
	3.5	14	0.02%	28	
	3.1-RC2	8	0.01%	8	
	3.0-RC1	7	0.01%	7	
	3.1-RC6	7	0.01%	7	
	3.0-RC3	6	0.01%	6	
	3.0	6	0.01%	6	
	3.0-RC2	6	0.01%	6	
	3.1-RC4	5	0.01%	5	
	3.0-RC5	4	0.01%	4	
	3.1-RC1	4	0.01%	4	
	3.1-RC5	4	0.01%	4	
	3.1-RC3	4	0.01%	4	

		3.4	3	0.00%	3
		3.1	3	0.00%	3
		3.0-RC6	2	0.00%	2
		3.0-RC4	2	0.00%	2
		2.0	2	0.00%	2
		2.1.1	1	0.00%	1
		3.0.0-10	1	0.00%	1
		3.0.0	1	0.00%	1
		Other	0	0.00%	0
16.	ColdFusion	Version Unknown	108	0.15%	427
		Other	0	0.00%	0
17.	voyager/1.0	Version Unknown	96	0.13%	265
		Other	0	0.00%	0
18.	Sirketcebot/v.01 (http://www.sirketce.com/bot.html)	Version Unknown	81	0.11%	114
		Other	0	0.00%	0
19.	bot/1.0 (bot; http://; bot@bot.bot)	Version Unknown	80	0.11%	1,550
		Other	0	0.00%	0
20.	POE-Component-Client-HTTP/0.65 (perl; N; POE; en; rv:0.650000)	Version Unknown	68	0.09%	96
		Other	0	0.00%	0
	Subtotal		70,831	97.60%	314,836
	Other		1,742	2.40%	20,924
	Total		72,573	100.00%	335,760

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

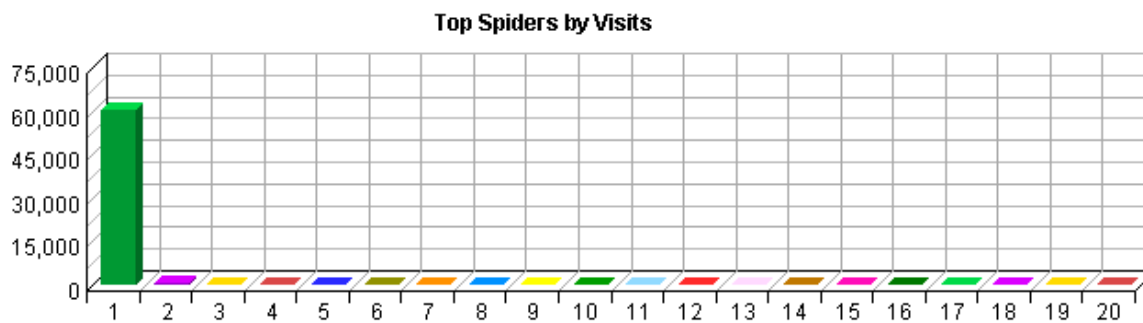
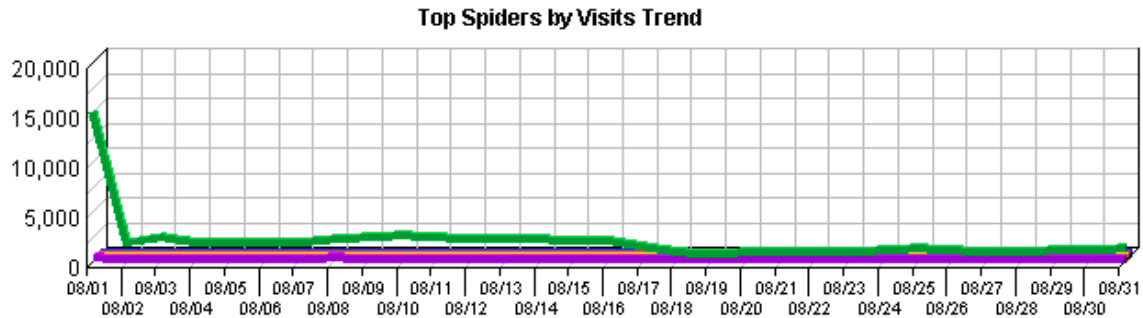


This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.



Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	60,323	96.20%	69,477
2.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	446	0.71%	467
3.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	257	0.41%	573
4.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	221	0.35%	14,199
5.	Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	198	0.32%	240
6.	psuistnanobot	198	0.32%	1,502
7.	CazoodleBot	90	0.14%	125
8.	Sim-GTech Nutch Crawler	83	0.13%	89
9.	Yeti	70	0.11%	85
10.	Lycos_Spider_(modspider)	68	0.11%	79
11.	Mozilla/4.74 [en] (Windows NT 5.0; U; maxamine.com--robot)	63	0.10%	112
12.	FAST Enterprise Crawler 6	46	0.07%	1,305

13.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	42	0.07%	147
14.	Speedy Spider (http:	40	0.06%	103
15.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	36	0.06%	43
16.	Linkbot	34	0.05%	162
17.	FAST Enterprise Crawler 6 used by FAST Search (fastuser@fastsearch.com)	29	0.05%	5,655
18.	VisBot	27	0.04%	46
19.	Gigabot	27	0.04%	37
20.	VSynCrawler	25	0.04%	30
	Subtotal	62,323	99.39%	94,476
	Other	384	0.61%	14,537
	Total	62,707	100.00%	109,013

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

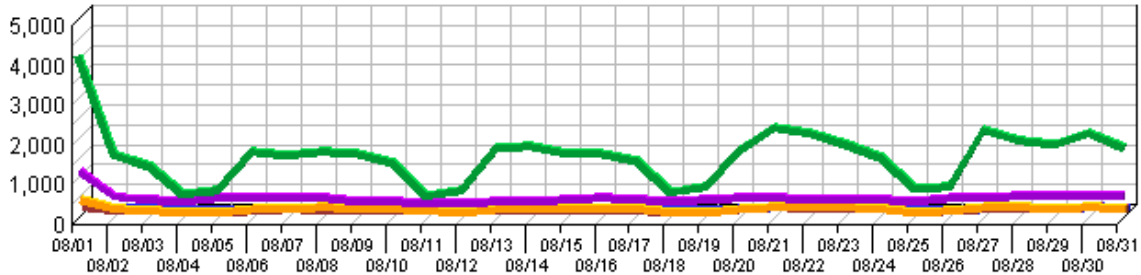
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

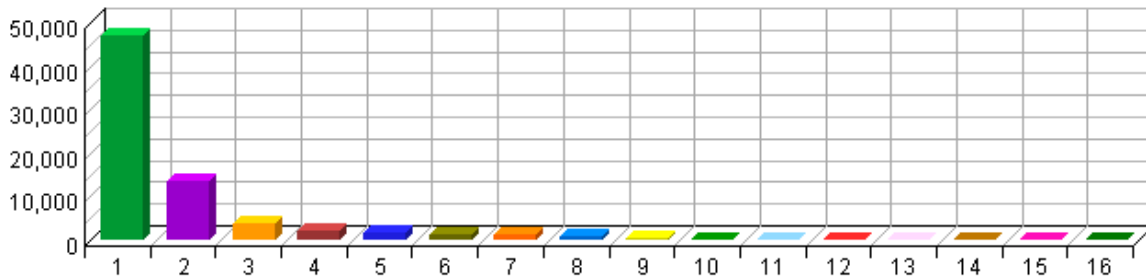
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	46,998	64.76%	206,457
2.	Others	13,440	18.52%	81,973
3.	Windows 2000	4,004	5.52%	15,967
4.	Macintosh PowerPC	2,054	2.83%	7,010
5.	Macintosh	1,560	2.15%	4,748
6.	Linux	1,397	1.92%	4,311
7.	Windows NT	1,337	1.84%	5,257
8.	Windows 98	885	1.22%	4,646
9.	Windows 2003	461	0.64%	1,814
10.	Windows ME	154	0.21%	645
11.	Windows 95	106	0.15%	132
12.	Windows Win32s	89	0.12%	161
13.	FreeBSD	58	0.08%	2,585
14.	SunOS	27	0.04%	51
15.	Windows 3.x	2	0.00%	2
16.	OS/2	1	0.00%	1
	Total	72,573	100.00%	335,760

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

💡 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time-out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request-URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time-out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.