

## **NCER Monthly Statistics**

Web Log Analysis Monthly Report April 2008

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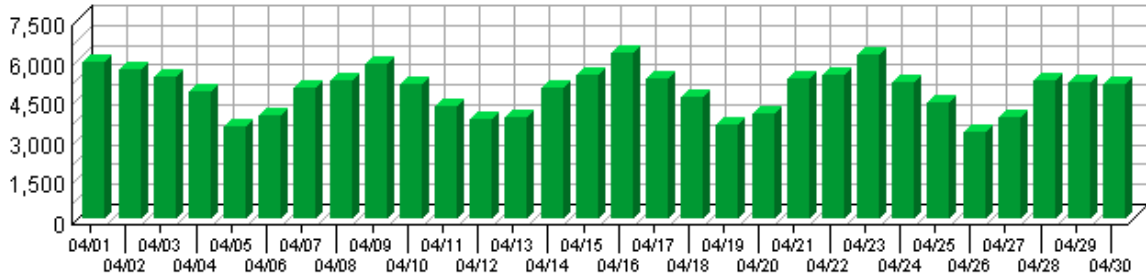
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# Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

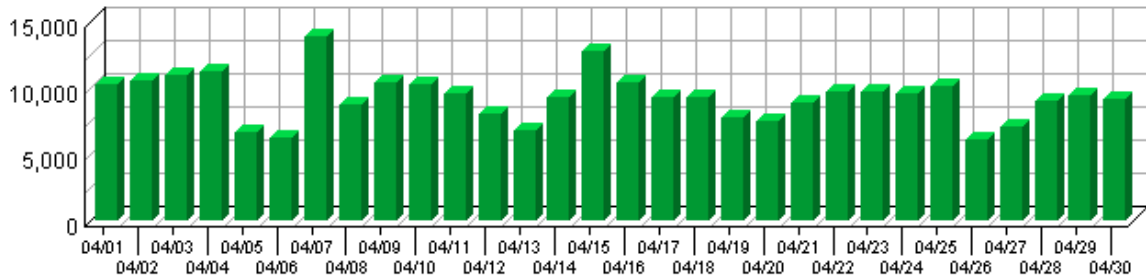
### Visits Trend



### Visit Summary

Visits	144,759
Average per Day	4,825
Average Visit Length	00:14:23
Median Visit Length	00:02:07
International Visits	4.08%
Visits of Unknown Origin	65.65%
Visits from Your Country: United States (US)	30.27%

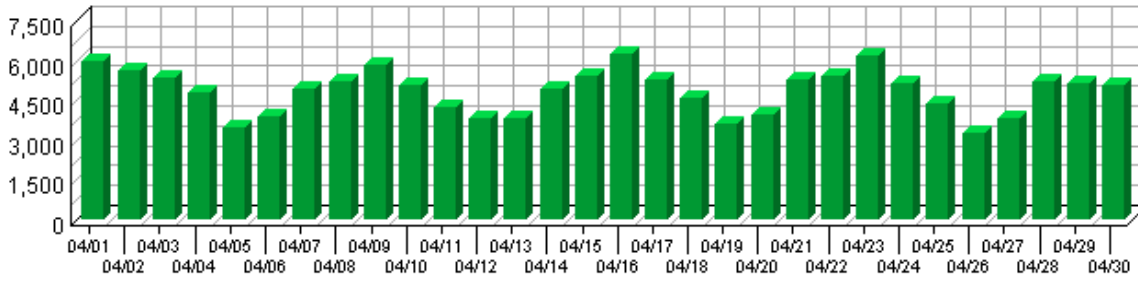
### Page Views Trend



### Page View Summary

Page Views	278,776
Average per Day	9,292
Average Page Views per Visit	1.93

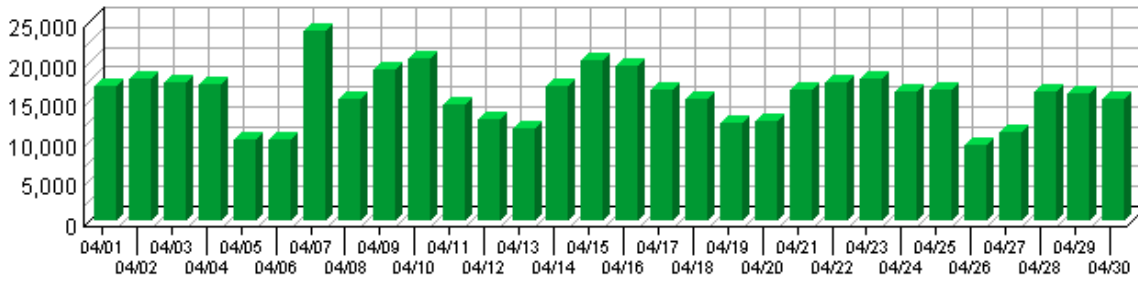
### Visitors Trend



### Visitor Summary

Unique Visitors	59,464
Visitors Who Visited Once	49,804
Visitors Who Visited More Than Once	9,660
Average Visits per Visitor	2.43

### Hits Trend



### Hit Summary

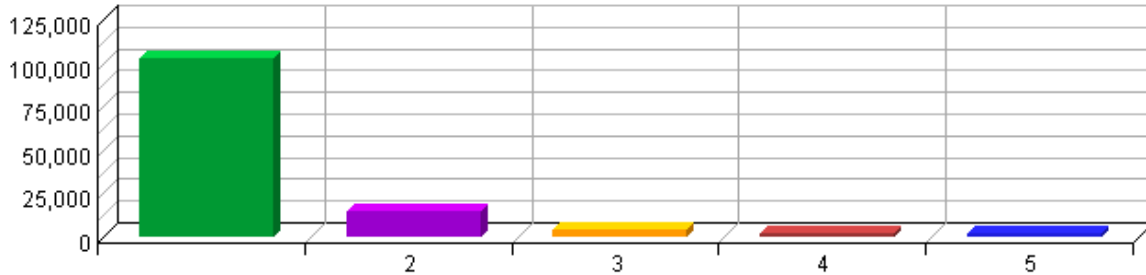
Successful Hits for Entire Site	472,546
Average Hits per Day	15,751
Home Page Hits	10,958



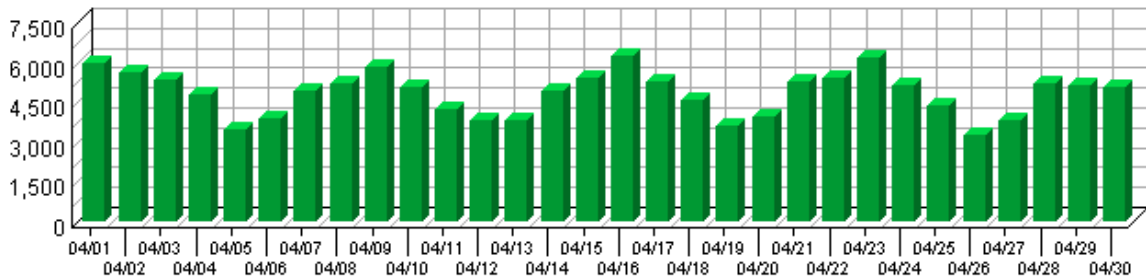
# Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

### Visits by Referring Site



### Visitors Trend

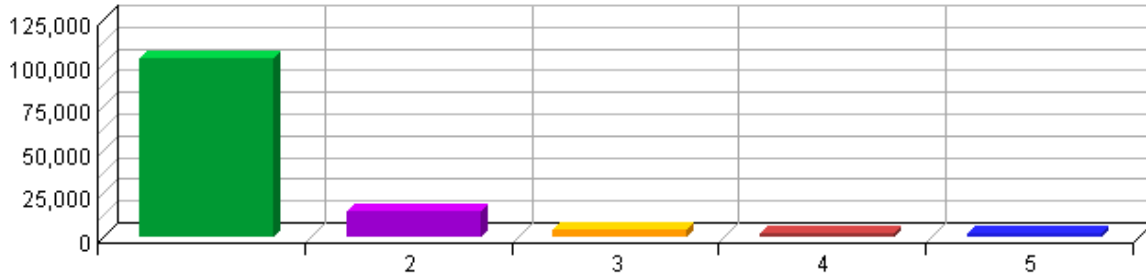




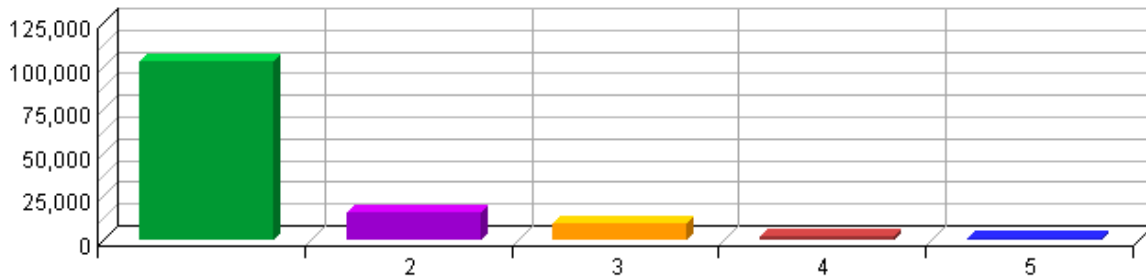
# Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

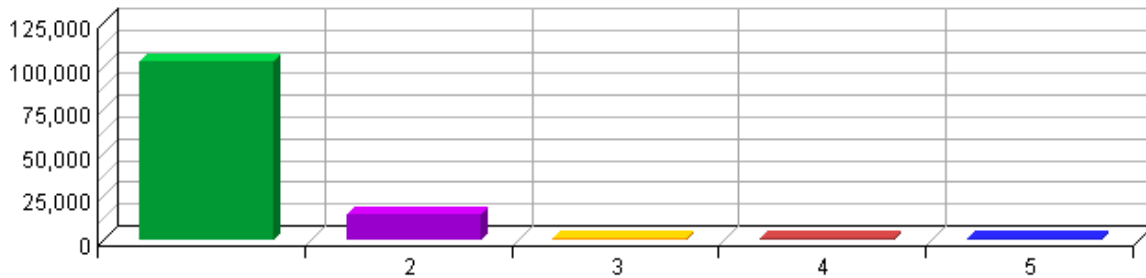
### Visits by Referring Site



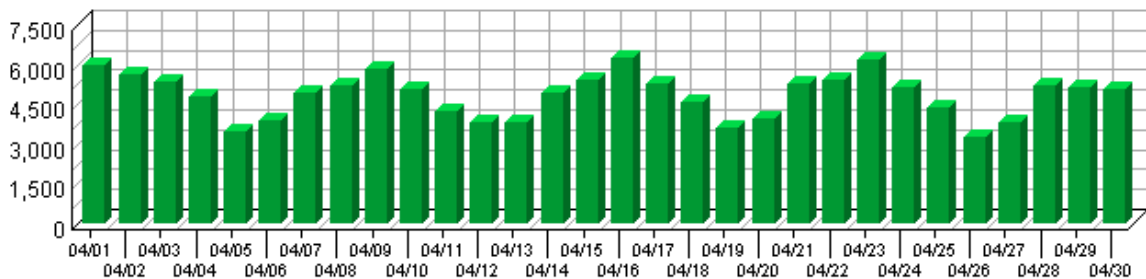
### Visits by Referring Domain



### Visits by Referring Page



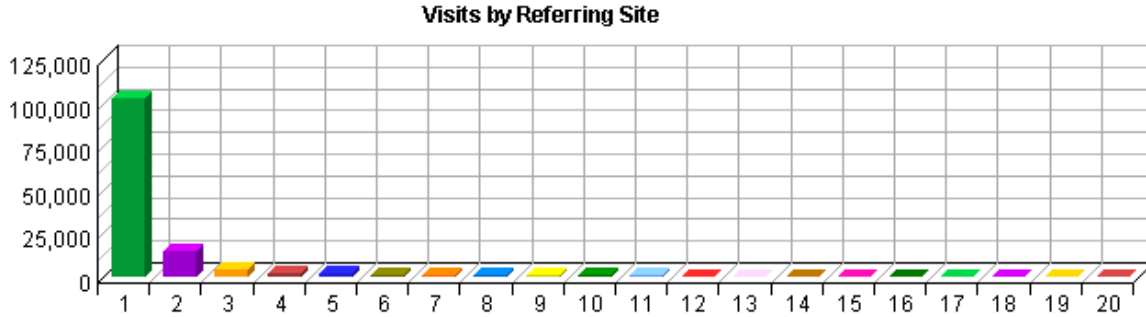
### Visitors Trend





# Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



**Activity by Referring Site**

	Site	Visits	%
1.	No Referrer	102,722	70.96%
2.	<a href="http://www.google.com/">http://www.google.com/</a>	14,957	10.33%
3.	<a href="http://es.epa.gov/">http://es.epa.gov/</a>	4,732	3.27%
4.	<a href="http://www.epa.gov/">http://www.epa.gov/</a>	2,644	1.83%
5.	<a href="http://search.yahoo.com/">http://search.yahoo.com/</a>	1,658	1.15%
6.	<a href="http://images.google.com/">http://images.google.com/</a>	1,216	0.84%
7.	<a href="http://www.sbir.gov/">http://www.sbir.gov/</a>	986	0.68%
8.	<a href="http://www.google.co.in/">http://www.google.co.in/</a>	889	0.61%
9.	<a href="http://nlquery.epa.gov/">http://nlquery.epa.gov/</a>	876	0.61%
10.	<a href="http://www07.grants.gov/">http://www07.grants.gov/</a>	789	0.55%
11.	<a href="http://www.google.co.uk/">http://www.google.co.uk/</a>	538	0.37%
12.	<a href="http://www.google.ca/">http://www.google.ca/</a>	452	0.31%
13.	<a href="http://cfpub.epa.gov/">http://cfpub.epa.gov/</a>	447	0.31%
14.	<a href="http://www.zyn.com/">http://www.zyn.com/</a>	410	0.28%
15.	<a href="http://intranet.epa.gov/">http://intranet.epa.gov/</a>	319	0.22%
16.	<a href="http://search.live.com/">http://search.live.com/</a>	282	0.19%
17.	<a href="http://www.google.cn/">http://www.google.cn/</a>	268	0.19%
18.	<a href="http://search.msn.com/">http://search.msn.com/</a>	247	0.17%
19.	<a href="http://yosemite.epa.gov/">http://yosemite.epa.gov/</a>	243	0.17%
20.	<a href="http://www.google.com.au/">http://www.google.com.au/</a>	226	0.16%
	<b>Subtotal</b>	<b>134,901</b>	<b>93.19%</b>
	<b>Other</b>	<b>9,858</b>	<b>6.81%</b>
	<b>Total</b>	<b>144,759</b>	<b>100.00%</b>

## Activity by Referring Site – Help Card

**? Referring Sites** – A web site which refers a visitor to your site by linking to it.

**Site** – Specific referring site being analyzed.

**Visits** – Number of times the specified site referred visitors to your site.

**%** – Percentage of referrals that came from the specified site.

**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

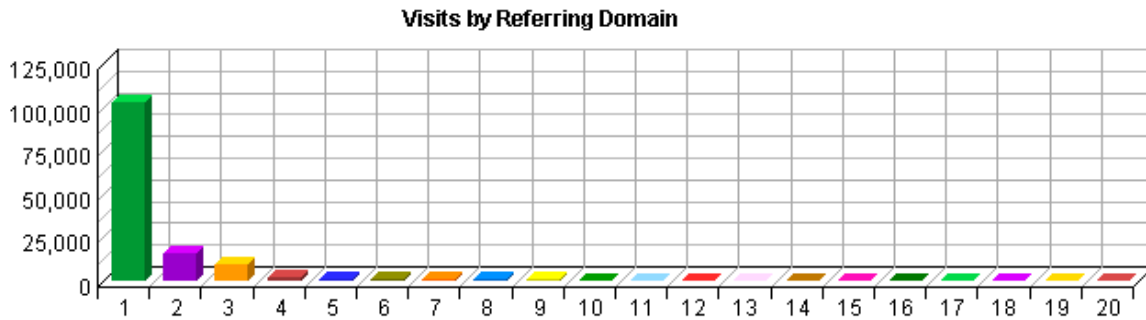
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Activity by Referring Domain

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



**Activity by Referring Domain**

	<b>Domain</b>	<b>Visits</b>	<b>%</b>
1.	No Referrer	102,722	70.96%
2.	google.com	16,374	11.31%
3.	epa.gov	9,405	6.50%
4.	yahoo.com	2,006	1.39%
5.	sbir.gov	987	0.68%
6.	google.co.in	982	0.68%
7.	grants.gov	957	0.66%
8.	google.co.uk	727	0.50%
9.	google.ca	533	0.37%
10.	zyn.com	479	0.33%
11.	live.com	372	0.26%
12.	google.cn	283	0.20%
13.	google.com.au	282	0.19%
14.	msn.com	253	0.17%
15.	aol.com	220	0.15%
16.	google.de	194	0.13%
17.	google.co.kr	168	0.12%
18.	google.co.id	160	0.11%
19.	google.fr	157	0.11%
20.	ask.com	144	0.10%
	<b>Subtotal</b>	<b>137,405</b>	<b>94.92%</b>
	<b>Other</b>	<b>7,354</b>	<b>5.08%</b>
	<b>Total</b>	<b>144,759</b>	<b>100.00%</b>

## Activity by Referring Domain – Help Card

**? Referring Domain** – A web site which refers a visitor to your site by linking to it.

**Domain** – Specific referring domain being analyzed.

**Visits** – Number of times the specified domain referred visitors to your site.

**%** – Percentage of referrals that came from the specified domain.

**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

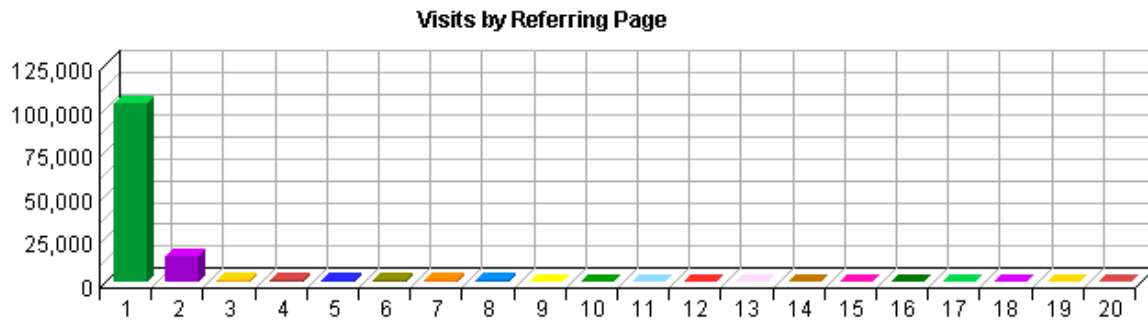
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.



# Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



## Activity by Referring Page

	Page	Visits	%
1.	No Referrer	102,722	70.96%
2.	<a href="http://www.google.com/search">http://www.google.com/search</a>	14,673	10.14%
3.	<a href="http://images.google.com/imgres">http://images.google.com/imgres</a>	1,214	0.84%
4.	<a href="http://search.yahoo.com/search">http://search.yahoo.com/search</a>	1,115	0.77%
5.	<a href="http://www.google.co.in/search">http://www.google.co.in/search</a>	888	0.61%
6.	<a href="http://nlquery.epa.gov/epasearch/epasearch">http://nlquery.epa.gov/epasearch/epasearch</a>	864	0.60%
7.	<a href="http://www.sbir.gov/solicitations/">http://www.sbir.gov/solicitations/</a>	780	0.54%
8.	<a href="http://www.google.co.uk/search">http://www.google.co.uk/search</a>	533	0.37%
9.	<a href="http://www.google.ca/search">http://www.google.ca/search</a>	449	0.31%
10.	<a href="http://www07.grants.gov/search/search.do">http://www07.grants.gov/search/search.do</a>	405	0.28%
11.	<a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	390	0.27%
12.	<a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	305	0.21%
13.	<a href="http://search.live.com/results.aspx">http://search.live.com/results.aspx</a>	274	0.19%
14.	<a href="http://www.google.cn/search">http://www.google.cn/search</a>	267	0.18%
15.	<a href="http://intranet.epa.gov/ordintra/">http://intranet.epa.gov/ordintra/</a>	265	0.18%
16.	<a href="http://www.zyn.com/sbir/scomp.htm">http://www.zyn.com/sbir/scomp.htm</a>	262	0.18%
17.	<a href="http://www.epa.gov/careers/stuopp.html">http://www.epa.gov/careers/stuopp.html</a>	233	0.16%
18.	<a href="http://search.msn.com/results.aspx">http://search.msn.com/results.aspx</a>	225	0.16%
19.	<a href="http://www.google.com.au/search">http://www.google.com.au/search</a>	225	0.16%
20.	<a href="http://www.epa.gov/epahome/grants.htm">http://www.epa.gov/epahome/grants.htm</a>	220	0.15%
	<b>Subtotal</b>	<b>126,309</b>	<b>87.25%</b>
	<b>Other</b>	<b>18,450</b>	<b>12.75%</b>
	<b>Total</b>	<b>144,759</b>	<b>100.00%</b>

## Activity by Referring Page – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visitors referred from the specified URL.

**%** – Percentage of referred visitors who came from the specified site.

**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

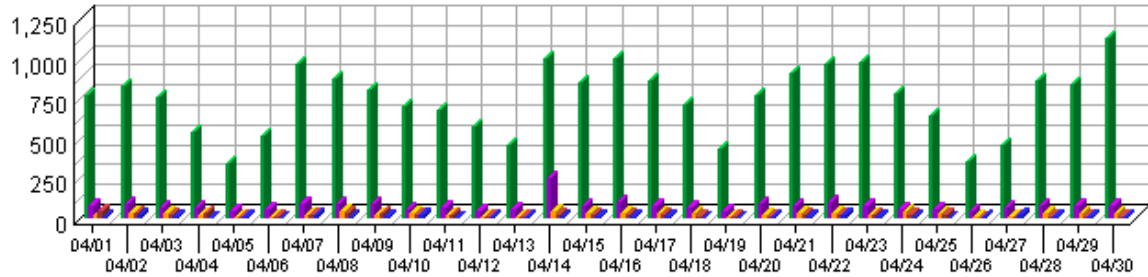
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

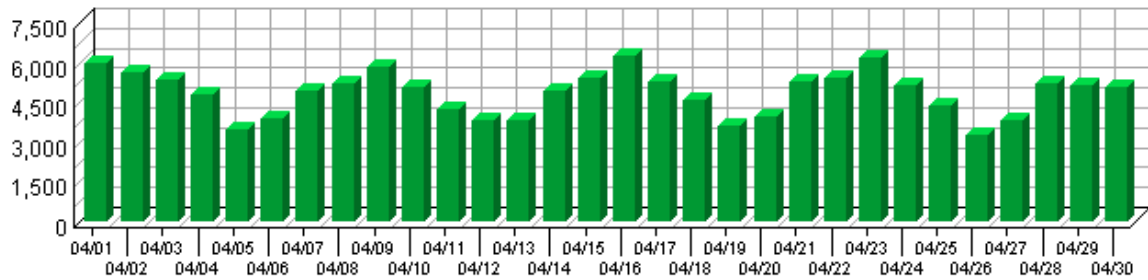
# Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

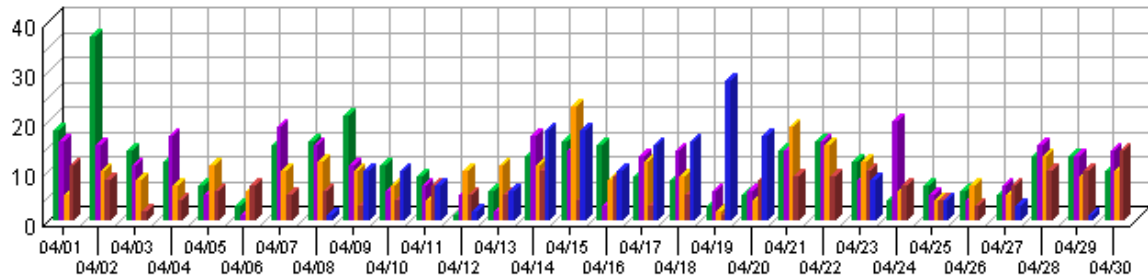
### Activity by Search Engine



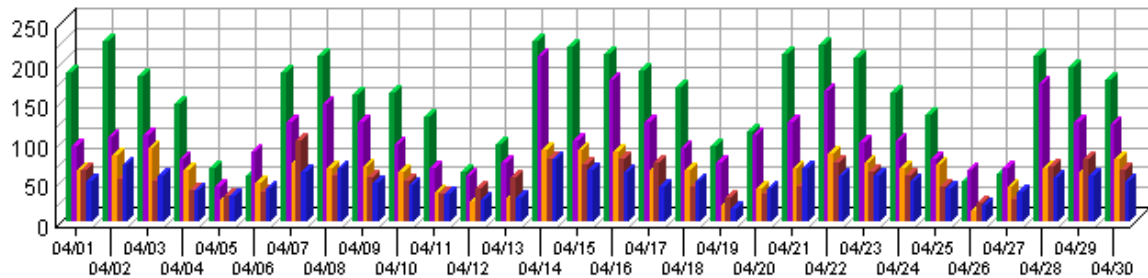
### Visitors Trend



### Activity by Search Phrase



### Activity by Search Keyword



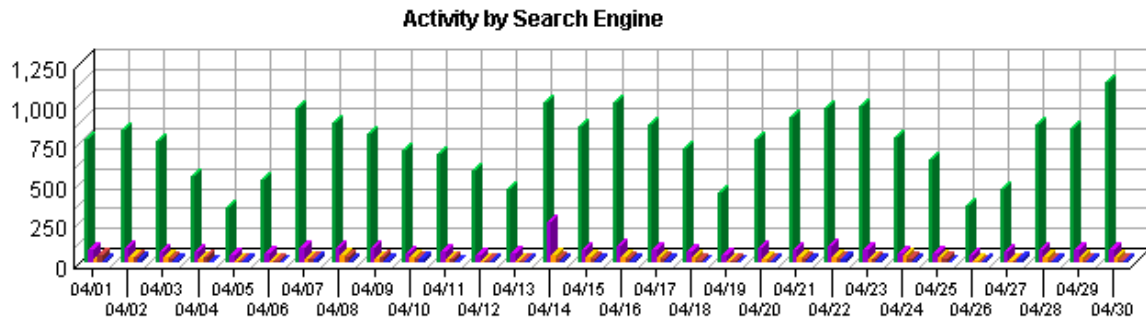


# Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	22,508	80.31%
2.	yahoo	2,385	8.51%
3.	google uk	795	2.84%
4.	google canada	591	2.11%
5.	google australia	320	1.14%
6.	msn	309	1.10%
7.	google germany	215	0.77%
8.	google france	200	0.71%
9.	aol netfind	166	0.59%
10.	google italy	146	0.52%
11.	google japan	85	0.30%
12.	altavista	52	0.19%
13.	yahoo spain	50	0.18%
14.	yahoo japan	34	0.12%
15.	google austria	29	0.10%
16.	netscape	26	0.09%
17.	yahoo taiwan	17	0.06%
18.	yahoo singapore	16	0.06%
19.	yahoo canada	11	0.04%
20.	mamma	8	0.03%
	<b>Subtotal</b>	<b>27,963</b>	<b>99.78%</b>
	<b>Total</b>	<b>28,025</b>	<b>100.00%</b>

### Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	327	1.17%
	epa sbir	290	1.03%
	molecular biology embryology ppt	198	0.71%
	polyaniline spectrum hnmr pdf	185	0.66%
	epa	172	0.61%
	epa p3	158	0.56%
	photocatalytic reduction cr to cr filetype:ppt	151	0.54%
	coastal ecosystem	129	0.46%
	forms	128	0.46%
	national sustainable design expo	113	0.40%
	h-nmr polyaniline	111	0.40%
	epa star fellowship	110	0.39%
	ncer	95	0.34%
	economic value of nanomaterials pdf	94	0.34%
	epa star grant	76	0.27%
	epa funding	71	0.25%
	metal oxide catalysis pdf ppt	71	0.25%
	microbial filtration of water using sand	70	0.25%
	sustainable residential building case study filetype:pdf	62	0.22%
	environmental protection agency	59	0.21%
2. yahoo	nanobiotechnology aquatic	170	0.61%
	epa	79	0.28%
	epa sbir	20	0.07%
	carbarnates toxicology pdf	18	0.06%
	singing expands nasal	16	0.06%
	ncer	16	0.06%
	research phase	16	0.06%
	nanotechnology chemistry	15	0.05%
	breast cancer taxanes or as or adjuvant or chemotherapy high risk	15	0.05%
	fellowships	15	0.05%
	water quality presentation ppt	15	0.05%
	epa p3	14	0.05%
	nano technologyin corrosion process	13	0.05%
	environmental research	11	0.04%
	environmental science topics	8	0.03%
	olefin plant pdf	8	0.03%
	°úÇÐÀÚ	8	0.03%
	zaprionus pdf	8	0.03%

	cuprous oxide nano	8	0.03%
	particulate matter	8	0.03%
3.	forms	33	0.12%
google uk	change	11	0.04%
	climate change	6	0.02%
	health	4	0.01%
	define:primary employment	4	0.01%
	environmental	3	0.01%
	biogas car	3	0.01%
	scientific poster	3	0.01%
	risk assessments	3	0.01%
	safe drinking water	3	0.01%
	market mechanisms waste	3	0.01%
	market mechanisms	3	0.01%
	basic nanotechnology	3	0.01%
	epa.gov/ncer/sbir	3	0.01%
	risk assessment	3	0.01%
	definition of illness wellness continuum	2	0.01%
	best poster science	2	0.01%
	nathan lacroix	2	0.01%
	heart rate when interval training	2	0.01%
	nanotechnology	2	0.01%
4.	forms	21	0.07%
google	change	6	0.02%
canada	scientific poster	4	0.01%
	science topics	4	0.01%
	sustainable environment	4	0.01%
	health	3	0.01%
	epa nanotechnology	3	0.01%
	drinking water in india	3	0.01%
	pesticides	3	0.01%
	climate change	3	0.01%
	intermodal southwest ontario	3	0.01%
	nano epa	3	0.01%
	21/21 hvac inc mark cowell	2	0.01%
	purge stream	2	0.01%
	children asthma pesticides	2	0.01%
	developmental delay	2	0.01%
	effects of nanotechnologie	2	0.01%
	national p3 video	2	0.01%
	consequences of not enough water	2	0.01%
	paul drevnick	2	0.01%

5.	forms	12	0.04%
google	change	8	0.03%
australia	'las vegas' 'socioeconomic' report	7	0.02%
	market mechanisms pollution control	3	0.01%
	environmental health	3	0.01%
	science topics	3	0.01%
	market mechanisms	3	0.01%
	environmental effect nanotechnology	3	0.01%
	sample resume for nano technology	2	0.01%
	field of corn	2	0.01%
	ecosystems	2	0.01%
	national secondary student design competition may 2008	2	0.01%
	functions of nanotechnology	2	0.01%
	environmental	2	0.01%
	nanomaterials	2	0.01%
	climate change to ecosystem	2	0.01%
	big hurricanes	2	0.01%
	new scientist logo	2	0.01%
	wei-xian zhang	2	0.01%
	respiratory assessment	2	0.01%
6.	epa	11	0.04%
msn	nanotechnology	6	0.02%
	nanoparticles basic information	5	0.02%
	national sustainable design expo	3	0.01%
	epa.gov	3	0.01%
	epa sbir	3	0.01%
	epa star	3	0.01%
	effects steroids meat humans	3	0.01%
	u.s. epa	2	0.01%
	epa forms	2	0.01%
	star.com	2	0.01%
	children's environmental health centers ny	2	0.01%
	pesticides and child neurodevelopment uc berkley	2	0.01%
	star program	2	0.01%
	communy resources southwest detroit	2	0.01%
	platka fl epa	2	0.01%
	miscanthus giganteus	2	0.01%
	epa april 20 sustainable	2	0.01%
	particulates long term exposure health risk	2	0.01%
	arsenic removal	2	0.01%
7.	boone bicycle initiative	5	0.02%
google	cell culturing	3	0.01%



germany	p3 awards	3	0.01%
	photo students ceremonies	2	0.01%
	conversion coating magnesium	2	0.01%
	national center for quality assurance in washington d.c.	2	0.01%
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	past climate	2	0.01%
	epa nanotechnologie	2	0.01%
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	adsorption carbon filetype:ppt	2	0.01%
	pcb mix	1	0.00%
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8.	waste management filetype:ppt	28	0.10%
google	es.epa.gov/ncer	4	0.01%
france	ncer	3	0.01%
	binding versus functional studies	2	0.01%
	exposures to environmental toxicants and attention deficit hyperactivity disorder in u.s. children	2	0.01%
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	fellowships, phd, biology	2	0.01%
	ecosystem	2	0.01%
	science topic	2	0.01%
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	photochemical and hydrolytic fate of methyl isothiocyanate in the upper sacramento river	2	0.01%
	aaas conference 2008	1	0.00%
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	aerodyne cr free plating	1	0.00%
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9. aol	epa	3	0.01%
netfind	epa environmental monitoring programs	2	0.01%

	municipal rfp for microorganisms	2	0.01%
	interdisciplinary approach	2	0.01%
	epa competition	2	0.01%
	epa p3	2	0.01%
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	epa scientists report april 23rd 2008	2	0.01%
	autism and neurodevelopmental disorders	2	0.01%
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	environmental grant opportunities	1	0.00%
	announcement for grant	1	0.00%
	epa guidance letters merck 1981	1	0.00%
	genetically modified crops health	1	0.00%
	nanoscale chemicals that remove pollutants from water	1	0.00%
	phd programs in environmental policy	1	0.00%
	biomarker dna test in utero long exposure to mold	1	0.00%
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10. google italy	mercury transport	2	0.01%
	quality papers is	2	0.01%
	biocide release polymer	2	0.01%
	<a href="http://es.epa.gov/ncer_abstracts/sbir/other/montana/warburton.html">http://es.epa.gov/ncer_abstracts/sbir/other/montana/warburton.html</a>	2	0.01%
	tyler fox epa	2	0.01%
	us epa mixtures pollutants	2	0.01%
	dunn bagley based diesel fuel 1995	2	0.01%
	epa quality assurance	2	0.01%
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	poultry litter gasification	1	0.00%
11. google japan	fet gas sensor	3	0.01%
	fumiaki shono	3	0.01%
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	corporate environmental behavior research: informing environmental policy		
	the persistence of economic factors in shaping regulation and environmental performance: the limits of regulation and social license pressures	2	0.01%
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	ppt on chemical modification of starches	1	0.00%
	haplotypic diversity	1	0.00%
	phytoestrogen pregnant human	1	0.00%
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12.	epa	4	0.01%
altavista	candid	2	0.01%
	epa sbir	2	0.01%
	epa dc april 2008	2	0.01%
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	sbir epa	2	0.01%
	aritmia cardiaca	1	0.00%
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13.	candid photos	6	0.02%
yahoo	garden design	4	0.01%

spain	sink drawing	4	0.01%
	epa	3	0.01%
	imta	2	0.01%
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	epa method pesticide adsorption by granular activated carbon	1	0.00%
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	fibers aligned	1	0.00%
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14. yahoo japan	picture of earth	1	0.00%
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	epa sbir	1	0.00%
	p38 atf-2 ap-1	1	0.00%
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15. google austria	polyol bstfa	2	0.01%
	epa p3 lafayette	2	0.01%
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	smart materials nanotechnology	1	0.00%
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16.	richisa johnson	3	0.01%
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	business grants for envioronmental work	1	0.00%
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	bacterial stress ppt	1	0.00%
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	lab values indicative of mitochondrial disorder in autism	1	0.00%
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	pervasive developmental disorder nos	1	0.00%
	nora f. savage	1	0.00%
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	epa grants	1	0.00%
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17.	osteoporotic,milk	4	0.01%
yahoo	dotp plasticizer	2	0.01%
taiwan	nanotechnology	2	0.01%
	characteristics(effective research paper fulfills these requirements)	1	0.00%

	white paper on science and technology (2007 to 2010)	1	0.00%
	pipeline gas leak detection	1	0.00%
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	comet assay ppt	1	0.00%
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	comet assay	1	0.00%
18. yahoo singapore	nanoparticles harm to human environment	2	0.01%
	teaching children on diseases caused by household pest	1	0.00%
	diesel storage risk assessment	1	0.00%
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	membrane technology and research, inc. ingo pinnau	1	0.00%
	drinking water	1	0.00%
	particulate model of matter	1	0.00%
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	environmental health randomized control trial	1	0.00%
	nanotechnology tio2	1	0.00%
	tio2 visible light	1	0.00%
	designs of tables	1	0.00%
	future developments of nanotechnology	1	0.00%
	children study table	1	0.00%
19. yahoo canada	us epa	2	0.01%
	fellowships	2	0.01%
	membrane-aerated biofilm reactor	1	0.00%
	quality assurance questions	1	0.00%
	start with the winzip wizard	1	0.00%
	p3	1	0.00%
	developmentally delayed children help centres in michigan	1	0.00%
	environmental research fellowship	1	0.00%
	membrane modules manufactures	1	0.00%
20. mamma	merit of geography as discipline in environmental science over social approach	2	0.01%
	air pollution emissions	1	0.00%
	rivers of central us'	1	0.00%
	national mall map	1	0.00%
	give source, effect, and control of particulate matter	1	0.00%
	basis for classifying good drinking water	1	0.00%
	biohazard sign	1	0.00%

### Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	4,109	14.66%
	of	2,574	9.18%
	environmental	1,462	5.22%
	in	1,252	4.47%
	research	1,143	4.08%
	star	1,033	3.69%
	ppt	999	3.56%
	for	961	3.43%
	the	908	3.24%
	pdf	782	2.79%
	water	753	2.69%
	to	705	2.52%
	2008	669	2.39%
	health	629	2.24%
	sbir	588	2.10%
	on	587	2.09%
	p3	551	1.97%
	nanotechnology	536	1.91%
	filetype:ppt	506	1.81%
	grant	471	1.68%
2. yahoo	epa	369	1.32%
	of	282	1.01%
	research	204	0.73%
	environmental	199	0.71%
	in	175	0.62%
	aquatic	174	0.62%
	nanobiotechnology	170	0.61%
	for	154	0.55%
	health	90	0.32%
	the	88	0.31%
	on	84	0.30%
	water	82	0.29%
	children	74	0.26%
	grants	66	0.24%
	pdf	63	0.22%
	sbir	59	0.21%
	autism	56	0.20%
	star	54	0.19%
	fellowships	53	0.19%

	pollution	53	0.19%
3. google uk	of	124	0.44%
	in	59	0.21%
	the	57	0.20%
	environmental	47	0.17%
	risk	44	0.16%
	health	40	0.14%
	change	39	0.14%
	assessment	37	0.13%
	research	34	0.12%
	forms	34	0.12%
	for	33	0.12%
	on	31	0.11%
	nanotechnology	27	0.10%
	to	25	0.09%
	environment	24	0.09%
	powerpoint	22	0.08%
	climate	21	0.07%
	epa	21	0.07%
	children	20	0.07%
	how	19	0.07%
4. google canada	of	75	0.27%
	epa	53	0.19%
	in	50	0.18%
	the	38	0.14%
	environmental	31	0.11%
	change	27	0.10%
	environment	26	0.09%
	water	24	0.09%
	for	23	0.08%
	on	23	0.08%
	research	22	0.08%
	health	22	0.08%
	forms	21	0.07%
	to	18	0.06%
	effects	17	0.06%
	air	16	0.06%
	climate	15	0.05%
	what	14	0.05%
	pesticides	14	0.05%
	consequences	12	0.04%
5. google australia	of	49	0.17%



	change	27	0.10%
	in	21	0.07%
	the	20	0.07%
	environmental	19	0.07%
	nanotechnology	19	0.07%
	what	14	0.05%
	on	13	0.05%
	climate	13	0.05%
	forms	13	0.05%
	for	13	0.05%
	epa	13	0.05%
	health	12	0.04%
	to	11	0.04%
	environment	10	0.04%
	research	9	0.03%
	market	9	0.03%
	effects	9	0.03%
	human	8	0.03%
	report	8	0.03%
6. msn	epa	56	0.20%
	for	28	0.10%
	environmental	26	0.09%
	of	22	0.08%
	water	16	0.06%
	in	15	0.05%
	on	13	0.05%
	health	13	0.05%
	the	12	0.04%
	research	12	0.04%
	to	11	0.04%
	children	11	0.04%
	effects	10	0.04%
	nanotechnology	9	0.03%
	national	9	0.03%
	sustainable	8	0.03%
	autism	7	0.02%
	basic	7	0.02%
	p3	7	0.02%
	university	6	0.02%
7. google germany	of	19	0.07%
	in	12	0.04%
	ppt	9	0.03%

	epa	8	0.03%
	environmental	7	0.02%
	climate	7	0.02%
	for	6	0.02%
	cell	6	0.02%
	the	5	0.02%
	powerpoint	5	0.02%
	boone	5	0.02%
	quality	5	0.02%
	bicycle	5	0.02%
	initiative	5	0.02%
	nano	5	0.02%
	change	4	0.01%
	nanotechnology	4	0.01%
	carbon	4	0.01%
	exposure	4	0.01%
	asthma	4	0.01%
8. google france	filetype:ppt	33	0.12%
	management	29	0.10%
	waste	28	0.10%
	ppt	18	0.06%
	of	15	0.05%
	epa	10	0.04%
	in	10	0.04%
	2008	7	0.02%
	ecosystem	6	0.02%
	research	5	0.02%
	the	5	0.02%
	environment	5	0.02%
	nanoparticles	5	0.02%
	environmental	4	0.01%
	membrane	4	0.01%
	on	4	0.01%
	es.epa.gov/ncer	4	0.01%
	to	4	0.01%
	nanomaterials	3	0.01%
	nanotechnology	3	0.01%
9. aol netfind	epa	27	0.10%
	of	17	0.06%
	environmental	14	0.05%
	in	14	0.05%
	for	13	0.05%

	research	11	0.04%
	to	10	0.04%
	the	7	0.02%
	water	7	0.02%
	health	7	0.02%
	protection	6	0.02%
	on	6	0.02%
	agency	6	0.02%
	how	5	0.02%
	effects	5	0.02%
	grants	5	0.02%
	autism	5	0.02%
	development	4	0.01%
	report	4	0.01%
	star	3	0.01%
10. google italy	epa	18	0.06%
	ppt	17	0.06%
	research	6	0.02%
	of	6	0.02%
	quality	5	0.02%
	for	5	0.02%
	environment	4	0.01%
	water	4	0.01%
	us	4	0.01%
	in	4	0.01%
	environmental	4	0.01%
	2008	4	0.01%
	ncer	3	0.01%
	sustainability	3	0.01%
	monitoring	3	0.01%
	transport	3	0.01%
	mercury	3	0.01%
	change	3	0.01%
	zebrafish	2	0.01%
	bagley	2	0.01%
11. google japan	environmental	10	0.04%
	ppt	9	0.03%
	epa	8	0.03%
	of	7	0.02%
	the	5	0.02%
	behavior	4	0.01%
	air	4	0.01%

for	4	0.01%
regulation	4	0.01%
us	3	0.01%
fumiaki	3	0.01%
in	3	0.01%
fet	3	0.01%
gas	3	0.01%
d.	3	0.01%
filetype:pdf	3	0.01%
star	3	0.01%
change	3	0.01%
shono	3	0.01%
sensor	3	0.01%

12. altavista	epa	12	0.04%
	sbir	5	0.02%
	children	3	0.01%
	of	3	0.01%
	nanotechnology	3	0.01%
	environmental	3	0.01%
	water	3	0.01%
	in	3	0.01%
	agenda	2	0.01%
	proposal	2	0.01%
	pdf	2	0.01%
	research	2	0.01%
	mt.	2	0.01%
	2008	2	0.01%
	sinai	2	0.01%
	dc	2	0.01%
	april	2	0.01%
	ceremony	2	0.01%
	candid	2	0.01%
	award	2	0.01%

13. yahoo spain	of	10	0.04%
	candid	6	0.02%
	sink	6	0.02%
	photos	6	0.02%
	drawing	6	0.02%
	epa	4	0.01%
	garden	4	0.01%
	design	4	0.01%
	children	3	0.01%

	applications	3	0.01%
	nanotechnology	3	0.01%
	vertical	3	0.01%
	wind	3	0.01%
	fibers	2	0.01%
	turbines	2	0.01%
	imta	2	0.01%
	climate	2	0.01%
	change	2	0.01%
	oberlin	2	0.01%
	effects	2	0.01%
14. yahoo japan	epa	6	0.02%
	of	6	0.02%
	research	3	0.01%
	welcome	2	0.01%
	effect	2	0.01%
	emulsion	2	0.01%
	pesticide	2	0.01%
	tend	2	0.01%
	ballast	2	0.01%
	fragmentation	2	0.01%
	complex	2	0.01%
	water	2	0.01%
	environmental	2	0.01%
	for	2	0.01%
	triton,virus	2	0.01%
	new	2	0.01%
	assessment	2	0.01%
	national	2	0.01%
	to	2	0.01%
	center	2	0.01%
15. google austria	epa	6	0.02%
	nanotechnology	6	0.02%
	mercury	3	0.01%
	lafayette	2	0.01%
	polyol	2	0.01%
	p3	2	0.01%
	bstfa	2	0.01%
	risk	2	0.01%
	diesel	1	0.00%
	girl	1	0.00%
	ecosystems:	1	0.00%

	award	1	0.00%
	international	1	0.00%
	magna	1	0.00%
	report	1	0.00%
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	states	1	0.00%
	book	1	0.00%
	100	1	0.00%
	the	1	0.00%
16. netscape	epa	4	0.01%
	richisa	3	0.01%
	johnson	3	0.01%
	science	2	0.01%
	autism	2	0.01%
	star	2	0.01%
	fuel	2	0.01%
	make	2	0.01%
	form	2	0.01%
	disorder	2	0.01%
	grants	2	0.01%
	how	2	0.01%
	of	2	0.01%
	schematic	2	0.01%
	cell	2	0.01%
	to	2	0.01%
	developmental	1	0.00%
	its	1	0.00%
	grant	1	0.00%
	us	1	0.00%
17. yahoo taiwan	osteoporotic,milk	4	0.01%
	plasticizer	2	0.01%
	assay	2	0.01%
	nanotechnology	2	0.01%
	dotp	2	0.01%
	comet	2	0.01%
	paper	2	0.01%
	hilton	1	0.00%
	child	1	0.00%
	fulfills	1	0.00%
	(2007	1	0.00%
	tobacco	1	0.00%
	2010)	1	0.00%

	natural	1	0.00%
	characteristics(effective	1	0.00%
	center	1	0.00%
	detection	1	0.00%
	white	1	0.00%
	leak	1	0.00%
	ppt	1	0.00%
18. yahoo singapore	of	3	0.01%
	children	2	0.01%
	human	2	0.01%
	nanotechnology	2	0.01%
	harm	2	0.01%
	environment	2	0.01%
	to	2	0.01%
	nanoparticles	2	0.01%
	tio2	2	0.01%
	remove	1	0.00%
	developments	1	0.00%
	membrane	1	0.00%
	by	1	0.00%
	pest	1	0.00%
	inc.	1	0.00%
	diseases	1	0.00%
	environmental	1	0.00%
	particulate	1	0.00%
	loss	1	0.00%
	drinking	1	0.00%
19. yahoo canada	fellowships	2	0.01%
	us	2	0.01%
	epa	2	0.01%
	the	1	0.00%
	research	1	0.00%
	wizard	1	0.00%
	fellowship	1	0.00%
	reactor	1	0.00%
	membrane-aerated	1	0.00%
	environmental	1	0.00%
	modules	1	0.00%
	start	1	0.00%
	quality	1	0.00%
	biofilm	1	0.00%
	questions	1	0.00%

	manufactures	1	0.00%
	michigan	1	0.00%
	assurance	1	0.00%
	delayed	1	0.00%
	in	1	0.00%
20. mamma	of	4	0.01%
	discipline	2	0.01%
	environmental	2	0.01%
	over	2	0.01%
	as	2	0.01%
	geography	2	0.01%
	approach	2	0.01%
	social	2	0.01%
	science	2	0.01%
	in	2	0.01%
	merit	2	0.01%
	national	1	0.00%
	mall	1	0.00%
	for	1	0.00%
	effect,	1	0.00%
	us'	1	0.00%
	map	1	0.00%
	control	1	0.00%
	rivers	1	0.00%
	emissions	1	0.00%

### Activity by Search Engine – Help Card

#### ? **Top Search Engines Table**

**Engines** – Specific search engine being analyzed.

**Referrers** – Number of visitors referred to your site from the specified search engine.

**%** – Percentage of visitors referred from search engines who were referred by the search engine specified.

#### **Top Search Engines with Search Phrases Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrases** – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can



include one or more individual keywords.

**Referrers** – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

**Top Search Engines with Keywords Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



—  
This information can give you an idea how your meta tags are performing with each search engine.

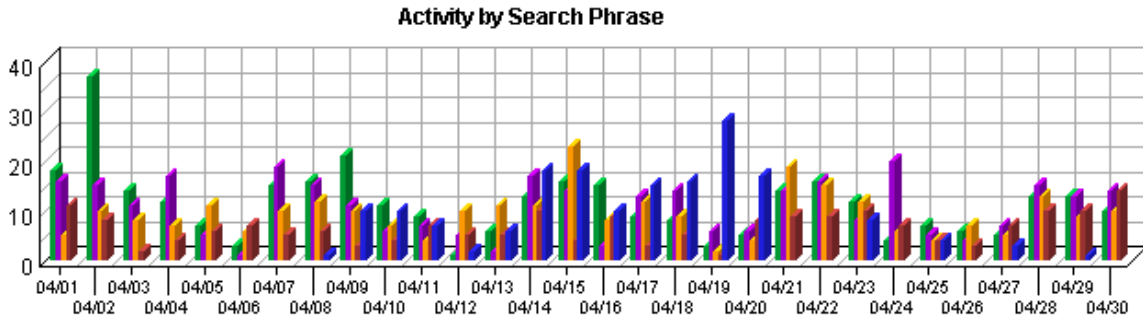


# Activity by Search Phrase

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	339	1.21%
2.	epa sbir	319	1.14%
3.	epa	280	1.00%
4.	forms	196	0.70%
5.	epa p3	174	0.62%
6.	national sustainable design expo	124	0.44%
7.	ncer	121	0.43%
8.	epa star fellowship	111	0.40%
9.	epa star grant	83	0.30%
10.	epa funding	74	0.26%
11.	nanotechnology	68	0.24%
12.	change	65	0.23%
13.	environmental research	62	0.22%
14.	environmental protection agency	61	0.22%
15.	particulate matter	57	0.20%
16.	epa grants	54	0.19%
17.	research grants	48	0.17%
18.	pesticides	44	0.16%
19.	sbir epa	41	0.15%
20.	star grant	40	0.14%

<b>Subtotal</b>	<b>2,361</b>	<b>8.43%</b>
<b>Total</b>	<b>28,018</b>	<b>100.00%</b>

#### Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	327	1.17%
	yahoo	7	0.02%
	msn	3	0.01%
	google japan	1	0.00%
	google uk	1	0.00%
2. epa sbir	google	290	1.04%
	yahoo	20	0.07%
	msn	3	0.01%
	google uk	2	0.01%
	altavista	2	0.01%
	yahoo japan	1	0.00%
	aol netfind	1	0.00%
3. epa	google	172	0.61%
	yahoo	79	0.28%
	msn	11	0.04%
	altavista	4	0.01%
	aol netfind	3	0.01%
	yahoo spain	3	0.01%
	yahoo france	2	0.01%
	yahoo australia &nz	2	0.01%
	google uk	1	0.00%
	google france	1	0.00%
	google australia	1	0.00%
	netscape	1	0.00%
	4. forms	google	128
google uk		33	0.12%
google canada		21	0.07%
google australia		12	0.04%
netscape		1	0.00%
aol netfind		1	0.00%
5. epa p3	google	158	0.56%
	yahoo	14	0.05%
	aol netfind	2	0.01%
6. national sustainable design expo	google	113	0.40%
	yahoo	5	0.02%
	msn	3	0.01%

	google germany	2	0.01%
	google canada	1	0.00%
7. ncer	google	95	0.34%
	yahoo	16	0.06%
	google france	3	0.01%
	google canada	2	0.01%
	google italy	2	0.01%
	google uk	2	0.01%
	google germany	1	0.00%
8. epa star fellowship	google	110	0.39%
	yahoo	1	0.00%
9. epa star grant	google	76	0.27%
	yahoo	6	0.02%
	google canada	1	0.00%
10. epa funding	google	71	0.25%
	yahoo	2	0.01%
	google australia	1	0.00%
11. nanotechnology	google	56	0.20%
	msn	6	0.02%
	yahoo taiwan	2	0.01%
	google uk	2	0.01%
	google germany	1	0.00%
	google australia	1	0.00%
12. change	google	40	0.14%
	google uk	11	0.04%
	google australia	8	0.03%
	google canada	6	0.02%
13. environmental research	google	51	0.18%
	yahoo	11	0.04%
14. environmental protection agency	google	59	0.21%
	yahoo	1	0.00%
	google uk	1	0.00%
15. particulate matter	google	47	0.17%
	yahoo	8	0.03%
	msn	1	0.00%
	yahoo spain	1	0.00%
16. epa grants	google	44	0.16%
	yahoo	7	0.02%
	aol netfind	2	0.01%
	netscape	1	0.00%
17. research grants	google	48	0.17%
18. pesticides	google	37	0.13%

	google canada	3	0.01%
	google uk	2	0.01%
	msn	1	0.00%
	aol netfind	1	0.00%
19. sbir epa	google	36	0.13%
	altavista	2	0.01%
	netscape	1	0.00%
	google japan	1	0.00%
	aol netfind	1	0.00%
20. star grant	google	34	0.12%
	yahoo	6	0.02%

### Activity by Search Phrase – Help Card

#### ? **Top Search Phrases Table**

**Phrases** – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

**Referrals** – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

**%** – Percentage of referred visitors who used the specified search phrase.

#### **Top Search Phrases with Engines Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrase** – The search phrase a visitor used to find your site.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

**%** – Percentage of visitors referred from search engines who used the specified search engine and phrase.



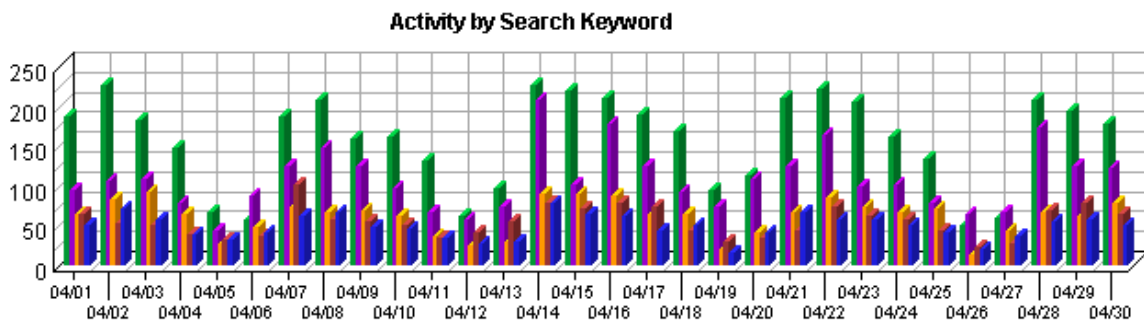
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

# Activity by Search Keyword

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



**Activity by Search Keyword**

	<b>Keywords</b>	<b>Referrals</b>	<b>%</b>
1.	epa	4,732	4.35%
2.	of	3,226	2.97%
3.	environmental	1,840	1.69%
4.	in	1,631	1.50%
5.	research	1,466	1.35%
6.	for	1,253	1.15%
7.	the	1,156	1.06%
8.	star	1,121	1.03%
9.	ppt	1,106	1.02%
10.	water	924	0.85%
11.	pdf	868	0.80%
12.	to	846	0.78%
13.	health	825	0.76%
14.	on	772	0.71%
15.	2008	751	0.69%
16.	nanotechnology	675	0.62%
17.	sbir	671	0.62%
18.	p3	609	0.56%
19.	grants	550	0.51%
20.	filetype:ppt	549	0.51%
	<b>Subtotal</b>	<b>25,571</b>	<b>23.53%</b>
	<b>Total</b>	<b>108,685</b>	<b>100.00%</b>

### Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	4,109	3.78%
	yahoo	369	0.34%
	msn	56	0.05%
	google canada	53	0.05%
	aol netfind	27	0.02%
	google uk	21	0.02%
	google italy	18	0.02%
	google australia	13	0.01%
	altavista	12	0.01%
	google france	10	0.01%
	google japan	8	0.01%
	google germany	8	0.01%
	yahoo japan	6	0.01%
	google austria	6	0.01%
	netscape	4	0.00%
	yahoo spain	4	0.00%
	yahoo australia &nz	2	0.00%
	yahoo canada	2	0.00%
	yahoo france	2	0.00%
	all the web	1	0.00%
2. of	google	2,574	2.37%
	yahoo	282	0.26%
	google uk	124	0.11%
	google canada	75	0.07%
	google australia	49	0.05%
	msn	22	0.02%
	google germany	19	0.02%
	aol netfind	17	0.02%
	google france	15	0.01%
	yahoo spain	10	0.01%
	google japan	7	0.01%
	yahoo japan	6	0.01%
	google italy	6	0.01%
	mamma	4	0.00%
	yahoo singapore	3	0.00%
	altavista	3	0.00%
	netscape	2	0.00%
	cnet search.com	2	0.00%



	hotbot	2	0.00%
	yahoo uk &ireland	1	0.00%
3. environmental	google	1,462	1.35%
	yahoo	199	0.18%
	google uk	47	0.04%
	google canada	31	0.03%
	msn	26	0.02%
	google australia	19	0.02%
	aol netfind	14	0.01%
	google japan	10	0.01%
	google germany	7	0.01%
	google france	4	0.00%
	google italy	4	0.00%
	altavista	3	0.00%
	yahoo japan	2	0.00%
	mamma	2	0.00%
	hotbot	2	0.00%
	yandex	2	0.00%
	lycos	1	0.00%
	yahoo spain	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo singapore	1	0.00%
4. in	google	1,252	1.15%
	yahoo	175	0.16%
	google uk	59	0.05%
	google canada	50	0.05%
	google australia	21	0.02%
	msn	15	0.01%
	aol netfind	14	0.01%
	google germany	12	0.01%
	google france	10	0.01%
	google italy	4	0.00%
	google japan	3	0.00%
	hotbot	3	0.00%
	altavista	3	0.00%
	mamma	2	0.00%
	yahoo canada	1	0.00%
	yahoo spain	1	0.00%
	all the web	1	0.00%
	yahoo france	1	0.00%
	yandex	1	0.00%
	compuserve	1	0.00%

5. research	google	1,143	1.05%
	yahoo	204	0.19%
	google uk	34	0.03%
	google canada	22	0.02%
	msn	12	0.01%
	aol netfind	11	0.01%
	google australia	9	0.01%
	google italy	6	0.01%
	google france	5	0.00%
	google germany	4	0.00%
	yahoo japan	3	0.00%
	google japan	2	0.00%
	hotbot	2	0.00%
	yahoo australia &nz	2	0.00%
	altavista	2	0.00%
	yahoo canada	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo taiwan	1	0.00%
	lycos	1	0.00%
	yahoo india	1	0.00%

6. for	google	961	0.88%
	yahoo	154	0.14%
	google uk	33	0.03%
	msn	28	0.03%
	google canada	23	0.02%
	google australia	13	0.01%
	aol netfind	13	0.01%
	google germany	6	0.01%
	google italy	5	0.00%
	google japan	4	0.00%
	google france	3	0.00%
	yahoo spain	2	0.00%
	yahoo australia &nz	2	0.00%
	yahoo japan	2	0.00%
	mamma	1	0.00%
	netscape	1	0.00%
	altavista	1	0.00%
	yahoo taiwan	1	0.00%

7. the	google	908	0.84%
	yahoo	88	0.08%
	google uk	57	0.05%
	google canada	38	0.03%

	google australia	20	0.02%
	msn	12	0.01%
	aol netfind	7	0.01%
	google france	5	0.00%
	google japan	5	0.00%
	google germany	5	0.00%
	hotbot	4	0.00%
	yahoo japan	2	0.00%
	yandex	1	0.00%
	yahoo spain	1	0.00%
	cnet search.com	1	0.00%
	google austria	1	0.00%
	yahoo canada	1	0.00%
8. star	google	1,033	0.95%
	yahoo	54	0.05%
	google canada	10	0.01%
	msn	6	0.01%
	google uk	4	0.00%
	google japan	3	0.00%
	aol netfind	3	0.00%
	google australia	2	0.00%
	netscape	2	0.00%
	yandex	1	0.00%
	google france	1	0.00%
	google italy	1	0.00%
	google germany	1	0.00%
9. ppt	google	999	0.92%
	yahoo	23	0.02%
	google france	18	0.02%
	google italy	17	0.02%
	google uk	14	0.01%
	google japan	9	0.01%
	google germany	9	0.01%
	google canada	7	0.01%
	google australia	3	0.00%
	yahoo korea	2	0.00%
	yahoo india	1	0.00%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
10. water	google	753	0.69%

	yahoo	82	0.08%
	google canada	24	0.02%
	msn	16	0.01%
	google uk	16	0.01%
	google australia	8	0.01%
	aol netfind	7	0.01%
	google italy	4	0.00%
	google germany	4	0.00%
	altavista	3	0.00%
	google france	2	0.00%
	yahoo japan	2	0.00%
	mamma	1	0.00%
	yahoo singapore	1	0.00%
	yahoo korea	1	0.00%
11. pdf	google	782	0.72%
	yahoo	63	0.06%
	msn	4	0.00%
	google australia	3	0.00%
	google germany	3	0.00%
	google canada	3	0.00%
	altavista	2	0.00%
	google japan	2	0.00%
	google italy	2	0.00%
	aol netfind	2	0.00%
	google uk	1	0.00%
	google france	1	0.00%
12. to	google	705	0.65%
	yahoo	51	0.05%
	google uk	25	0.02%
	google canada	18	0.02%
	google australia	11	0.01%
	msn	11	0.01%
	aol netfind	10	0.01%
	google france	4	0.00%
	google germany	2	0.00%
	netscape	2	0.00%
	google japan	2	0.00%
	yahoo singapore	2	0.00%
	yahoo japan	2	0.00%
	yahoo taiwan	1	0.00%
13. health	google	629	0.58%
	yahoo	90	0.08%

	google uk	40	0.04%
	google canada	22	0.02%
	msn	13	0.01%
	google australia	12	0.01%
	aol netfind	7	0.01%
	google japan	3	0.00%
	google france	2	0.00%
	google germany	2	0.00%
	google italy	2	0.00%
	yahoo singapore	1	0.00%
	altavista	1	0.00%
	yahoo japan	1	0.00%
14. on	google	587	0.54%
	yahoo	84	0.08%
	google uk	31	0.03%
	google canada	23	0.02%
	google australia	13	0.01%
	msn	13	0.01%
	aol netfind	6	0.01%
	google france	4	0.00%
	google germany	3	0.00%
	google japan	2	0.00%
	yahoo singapore	1	0.00%
	yahoo taiwan	1	0.00%
	google italy	1	0.00%
	yahoo india	1	0.00%
	yahoo japan	1	0.00%
	yahoo france	1	0.00%
15. 2008	google	669	0.62%
	yahoo	45	0.04%
	google uk	8	0.01%
	google france	7	0.01%
	google canada	6	0.01%
	google italy	4	0.00%
	google australia	4	0.00%
	aol netfind	3	0.00%
	altavista	2	0.00%
	yahoo india	1	0.00%
	google japan	1	0.00%
	msn	1	0.00%
16. nanotechnology	google	536	0.49%
	yahoo	43	0.04%

	google uk	27	0.02%
	google australia	19	0.02%
	google canada	12	0.01%
	msn	9	0.01%
	google austria	6	0.01%
	google germany	4	0.00%
	google france	3	0.00%
	yahoo spain	3	0.00%
	altavista	3	0.00%
	aol netfind	2	0.00%
	google italy	2	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	yahoo taiwan	2	0.00%
17. sbir	google	588	0.54%
	yahoo	59	0.05%
	msn	6	0.01%
	altavista	5	0.00%
	google uk	4	0.00%
	aol netfind	3	0.00%
	google canada	2	0.00%
	yahoo japan	2	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
18. p3	google	551	0.51%
	yahoo	31	0.03%
	msn	7	0.01%
	google canada	4	0.00%
	aol netfind	3	0.00%
	google uk	3	0.00%
	google germany	3	0.00%
	yahoo france	2	0.00%
	google austria	2	0.00%
	google italy	1	0.00%
	yahoo canada	1	0.00%
	yahoo singapore	1	0.00%
19. grants	google	465	0.43%
	yahoo	66	0.06%
	aol netfind	5	0.00%
	msn	3	0.00%
	netscape	2	0.00%
	google canada	2	0.00%

	google uk	2	0.00%
	yahoo uk &ireland	1	0.00%
	google france	1	0.00%
	google italy	1	0.00%
	google japan	1	0.00%
	google australia	1	0.00%
20. filetype:ppt	google	506	0.47%
	google france	33	0.03%
	google germany	4	0.00%
	google canada	2	0.00%
	google italy	2	0.00%
	google uk	2	0.00%

### Activity by Search Keyword – Help Card

#### ? Top Search Keywords Table

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrers** – Number of visitors referred to your site with the specified keywords.

**%** – Percentage of visitors referred from search engines who used the specified search engine and keyword.

#### Top Search Keywords Table with Engines Detail Table

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

**%** Percentage of visitors referred from search engines who used the specified search engine and keyword.



At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

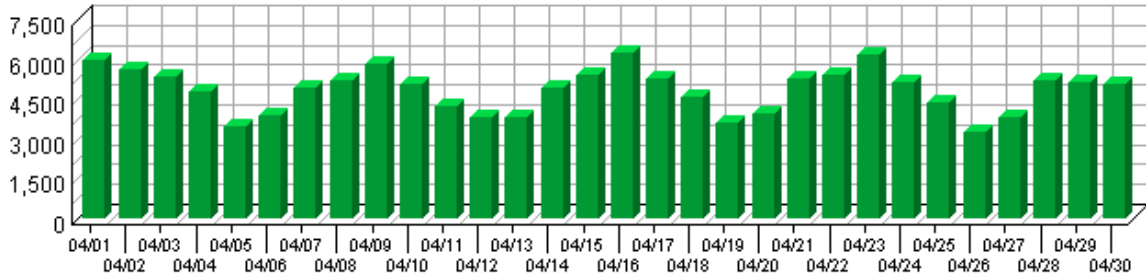




# Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

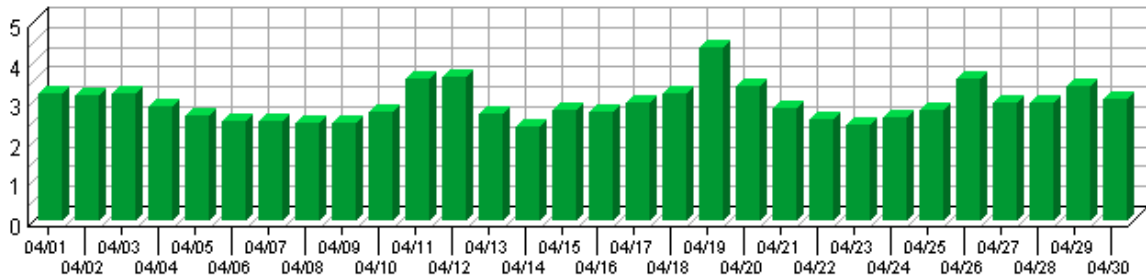
**Visitors Trend**



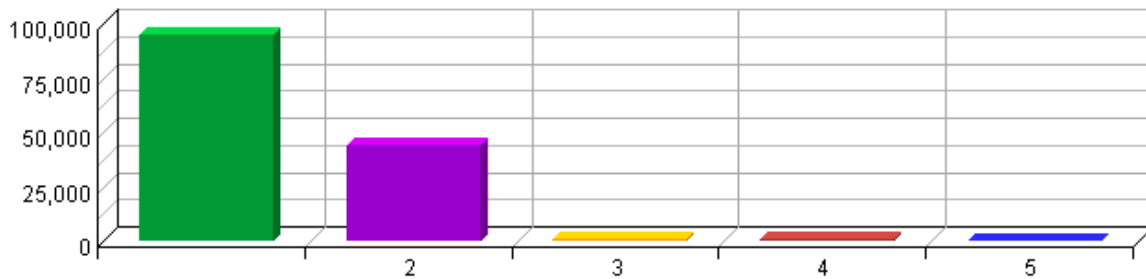
**Visit Summary**

Visits	144,759
Average per Day	4,825
Average Visit Length	00:14:23
Median Visit Length	00:02:07
International Visits	4.08%
Visits of Unknown Origin	65.65%
Visits from Your Country: United States (US)	30.27%

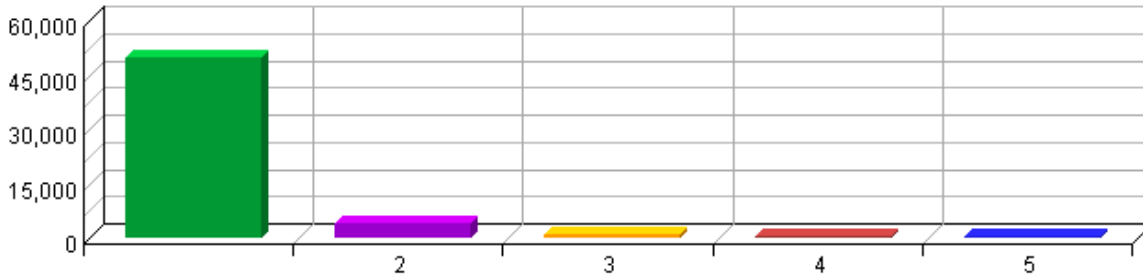
**Average Length of Visit Trend**



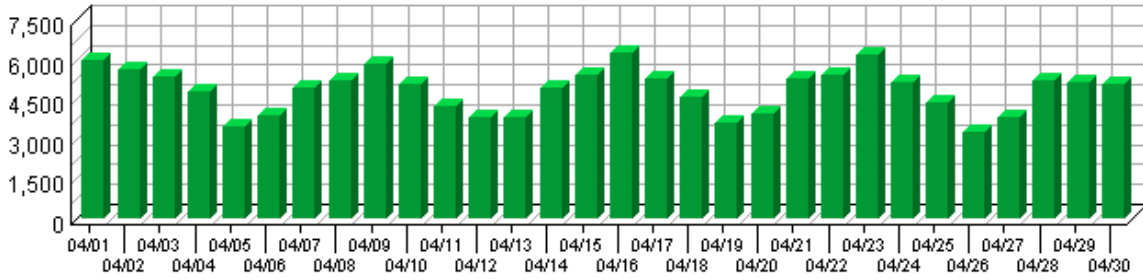
**Top Countries by Visits**



**Visitors by Number of Visits**



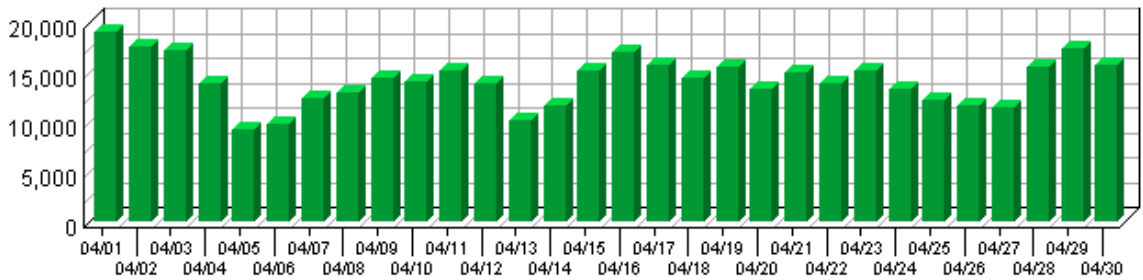
**Visitors Trend**



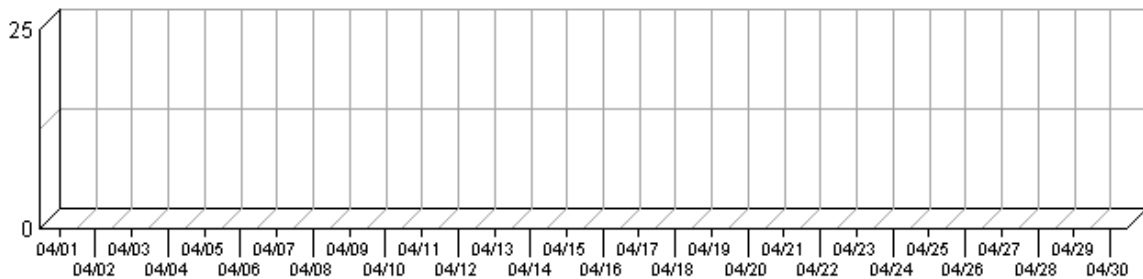
**Visitor Summary**

Unique Visitors	59,464
Visitors Who Visited Once	49,804
Visitors Who Visited More Than Once	9,660
Average Visits per Visitor	2.43

**Visitor Minutes Trend**



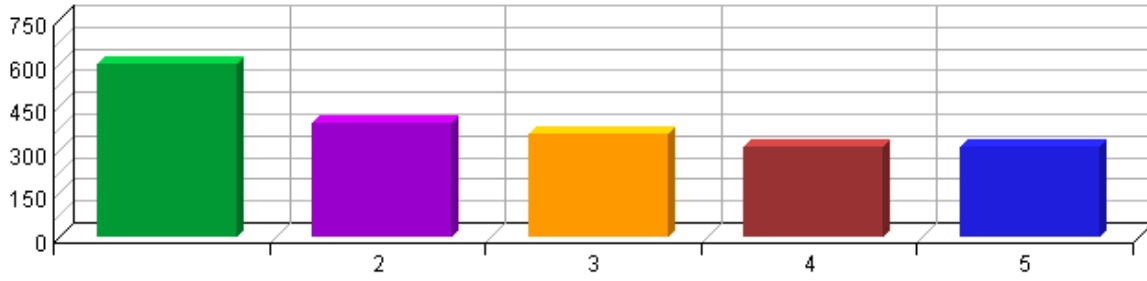
**First Time Visitors Trend**



**New vs. Return Visits**



**Top Visitors by Visits**

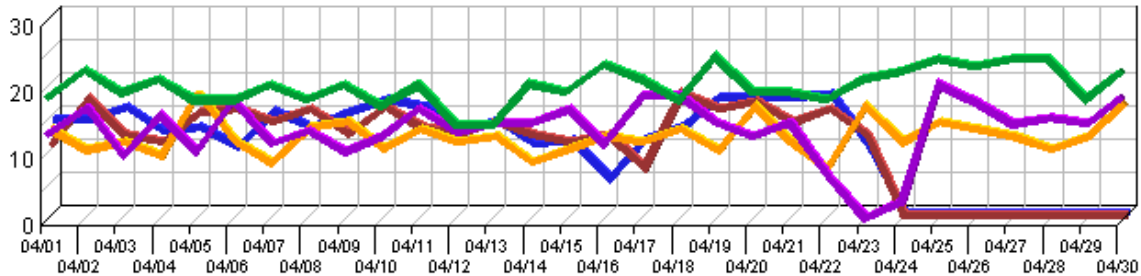




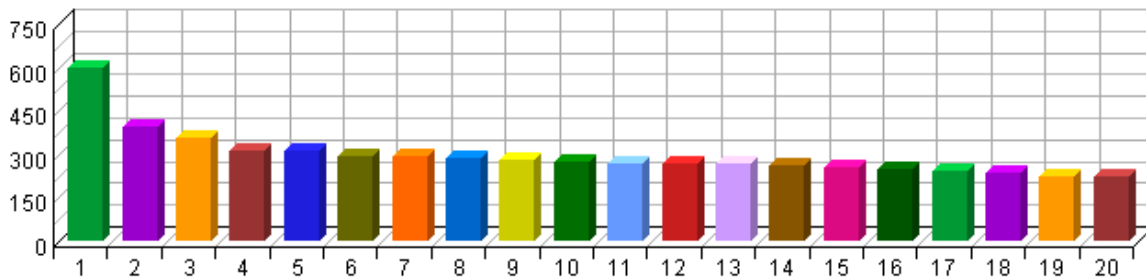
# Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

**Top Visitors by Visits Trend**



**Top Visitors by Visits**



**Top Visitors**

	Visitor	Visits	%	Hits
1.	128.150.4.118_NSF-googlebot (Enterprise; GIX-02431; dlien@nsf.gov,trinehar@nsf.gov,lscott@nsf.gov,twilling@nsf.gov)	598	0.41%	1,469
2.	65.214.44.29_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	391	0.27%	783
3.	ip-78-137-163-133.dedi.digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	356	0.25%	581
4.	msnbot-65-55-210-97.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	313	0.22%	1,166
5.	65.55.210.95_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	310	0.21%	1,192
6.	65.55.232.34_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	292	0.20%	2,112
7.	65.55.210.94_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	290	0.20%	1,243

8.	199.171.55.99_Java/1.5.0_06	285	0.20%	417
9.	crawl-6.cuill.com_Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	278	0.19%	662
10.	66.231.188.52_Gigabot/3.0 (http://www.gigablast.com/spider.html)	276	0.19%	4,284
11.	msnbot-65-55-210-92.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	266	0.18%	1,025
12.	65.55.210.96_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	265	0.18%	980
13.	crawler4013.ask.com_Mozilla/5.0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	265	0.18%	1,518
14.	msnbot-65-55-210-90.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	260	0.18%	924
15.	msnbot-65-55-210-93.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	256	0.18%	803
16.	65.55.104.173_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	249	0.17%	1,382
17.	65.55.104.29_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	244	0.17%	729
18.	72.36.94.70_Jakarta Commons-HttpClient/3.0.1	233	0.16%	2,374
19.	134.67.99.163_NLESE USEPA	225	0.16%	15,988
20.	66.203.201.138_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1)	225	0.16%	497
	<b>Subtotal</b>	<b>5,877</b>	<b>4.06%</b>	<b>40,129</b>
	<b>Other</b>	<b>138,874</b>	<b>95.94%</b>	<b>431,647</b>
	<b>Total</b>	<b>144,751</b>	<b>100.00%</b>	<b>471,776</b>

### Top Visitors – Help Card

**? Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visitor** – The IP address, domain name, or cookie of the visitor.

**Visits** – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is

thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.



Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

**Note:** If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.





# New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



**New vs. Return Visits**

Visitor Type	Visits	%
1. Returning Visitors	144,751	100.00%
<b>Total</b>	<b>144,751</b>	<b>100.00%</b>

**New vs. Return Visits – Help Card**

**? New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

**Returning Visitors** – Visitors who already had a cookie from your site when they visited.

**Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

**Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

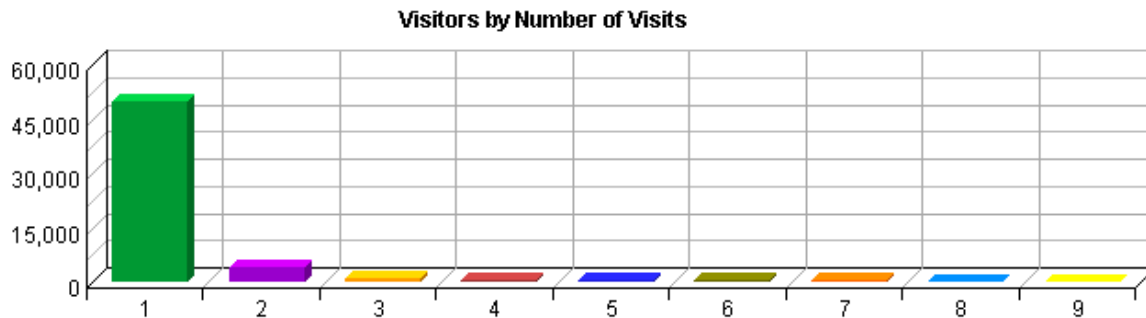
**%** – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

# Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	49,804	83.75%
2 visits	4,237	7.13%
3 visits	1,172	1.97%
4 visits	610	1.03%
5 visits	386	0.65%
6 visits	289	0.49%
7 visits	257	0.43%
8 visits	183	0.31%
9 visits	155	0.26%
<b>Subtotal</b>	<b>57,093</b>	<b>96.01%</b>
<b>Other</b>	<b>2,371</b>	<b>3.99%</b>
<b>Total</b>	<b>59,464</b>	<b>100.00%</b>

## Visitors by Number of Visits – Help Card

**? Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

**Unique Visitors**– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

**%** – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

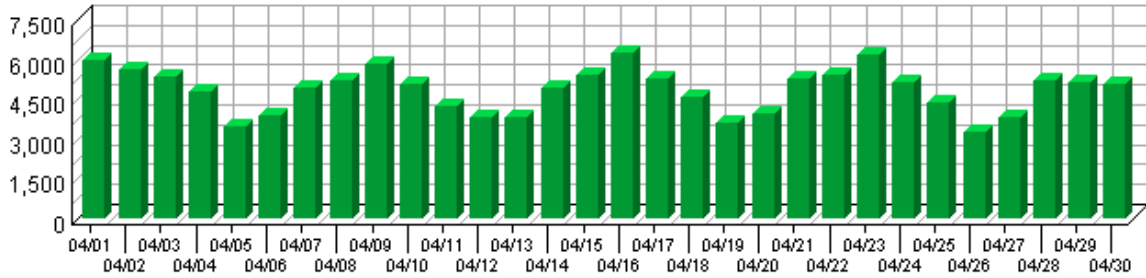
**💡** This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



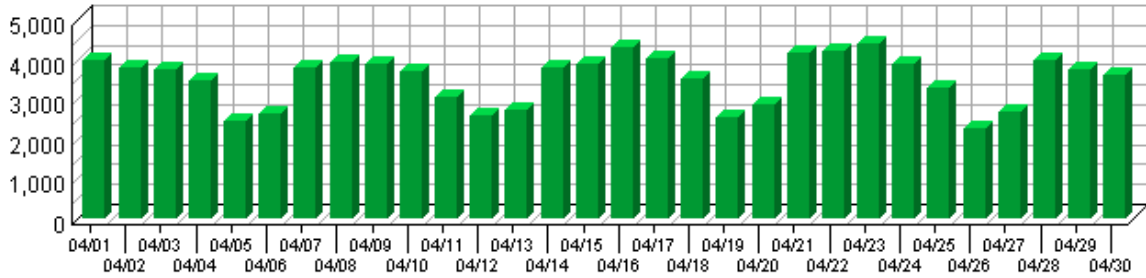
# Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

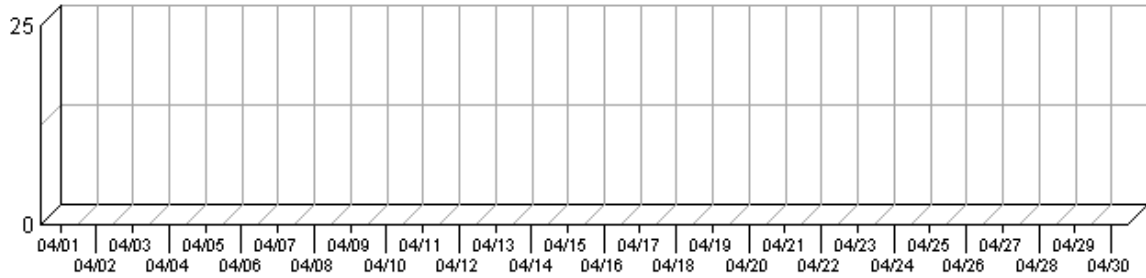
**Visitors Trend**



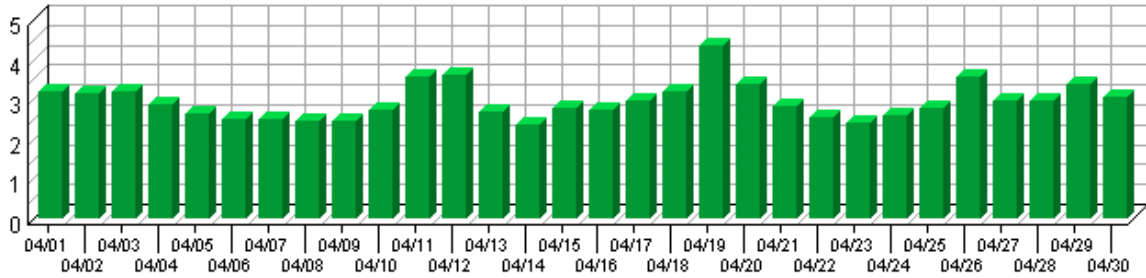
**Unique Visitors Trend**



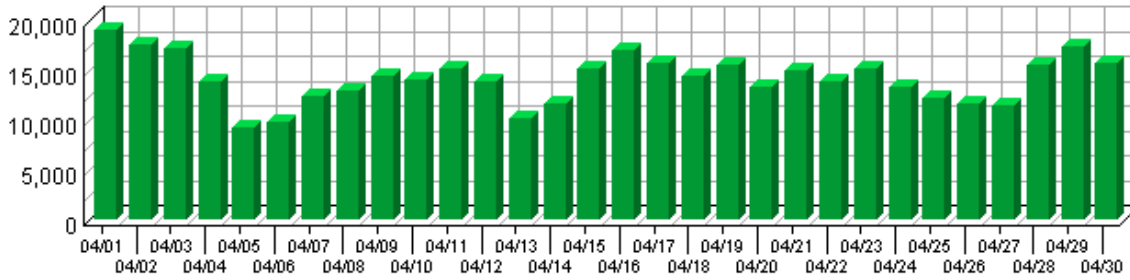
**First Time Visitors Trend**



**Average Length of Visit Trend**



**Visitor Minutes Trend**



**Visitors Trend**

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
04/01	5,941	3,971	0	00:03:12	19,086.60
04/02	5,602	3,802	0	00:03:08	17,574.28
04/03	5,373	3,732	0	00:03:11	17,149.25
04/04	4,774	3,465	0	00:02:53	13,838.23
04/05	3,460	2,469	0	00:02:40	9,262.33
04/06	3,902	2,647	0	00:02:29	9,736.80
04/07	4,927	3,785	0	00:02:30	12,334.85
04/08	5,227	3,955	0	00:02:28	12,925.52
04/09	5,866	3,896	0	00:02:28	14,485.85
04/10	5,084	3,708	0	00:02:45	14,020.40
04/11	4,264	3,041	0	00:03:34	15,271.33
04/12	3,788	2,608	0	00:03:38	13,824.50
04/13	3,810	2,722	0	00:02:41	10,224.30
04/14	4,936	3,806	0	00:02:22	11,725.82
04/15	5,405	3,898	0	00:02:48	15,157.95
04/16	6,249	4,306	0	00:02:43	17,029.50
04/17	5,288	4,014	0	00:02:58	15,699.73
04/18	4,559	3,524	0	00:03:11	14,535.32
04/19	3,581	2,524	0	00:04:20	15,524.07
04/20	3,950	2,879	0	00:03:23	13,411.47
04/21	5,281	4,161	0	00:02:50	15,008.77
04/22	5,450	4,230	0	00:02:33	13,952.58
04/23	6,197	4,416	0	00:02:26	15,159.30
04/24	5,145	3,894	0	00:02:35	13,306.30
04/25	4,392	3,285	0	00:02:47	12,274.30
04/26	3,276	2,286	0	00:03:33	11,642.57
04/27	3,854	2,708	0	00:02:59	11,523.33
04/28	5,213	3,977	0	00:02:58	15,467.22
04/29	5,131	3,751	0	00:03:22	17,351.72
04/30	5,098	3,594	0	00:03:04	15,690.12

<b>Average</b>	<b>4,834</b>	<b>3,501</b>	<b>0</b>	<b>N/A</b>	<b>14,139.81</b>
<b>Total</b>	<b>145,023</b>	<b>105,054</b>	<b>0</b>	<b>N/A</b>	<b>424,194.30</b>

### Visitors Trend – Help Card

**? Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

**Unique Visitors** – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

**First Time Visitors** – Number of visitors who had never visited your web site before.

**Avg Visit Length** – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

**Visitor Minutes** – Number of minutes your web site was viewed, regardless of who was viewing it.

**Average** – This row gives the average for each column.

**Total** – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

—

**💡** Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.





# Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
04/01	5,930	4.10%
04/02	5,591	3.86%
04/03	5,366	3.71%
04/04	4,766	3.29%
04/05	3,452	2.38%
04/06	3,898	2.69%
04/07	4,918	3.40%
04/08	5,218	3.60%
04/09	5,863	4.05%
04/10	5,075	3.51%
04/11	4,255	2.94%
04/12	3,776	2.61%
04/13	3,803	2.63%
04/14	4,928	3.40%
04/15	5,397	3.73%
04/16	6,236	4.31%
04/17	5,282	3.65%
04/18	4,553	3.15%
04/19	3,576	2.47%
04/20	3,937	2.72%
04/21	5,269	3.64%
04/22	5,442	3.76%
04/23	6,187	4.27%
04/24	5,137	3.55%
04/25	4,382	3.03%

04/26	3,268	2.26%
04/27	3,845	2.66%
04/28	5,205	3.60%
04/29	5,113	3.53%
04/30	5,091	3.52%
<b>Total</b>	<b>144,759</b>	<b>100.00%</b>

### Visits Trend – Help Card

**? Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Visits** – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

## Top Organizations – Help Card

**?** **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

**Organization** – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

**Total** – The total for all visits or hits.

**Unknown** – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

**Visits** – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**%** – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

# Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

## Top Authenticated Usernames – Help Card


 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

**Hits** – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visitor** – Authenticated name of the user being analyzed.

**Visits** – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

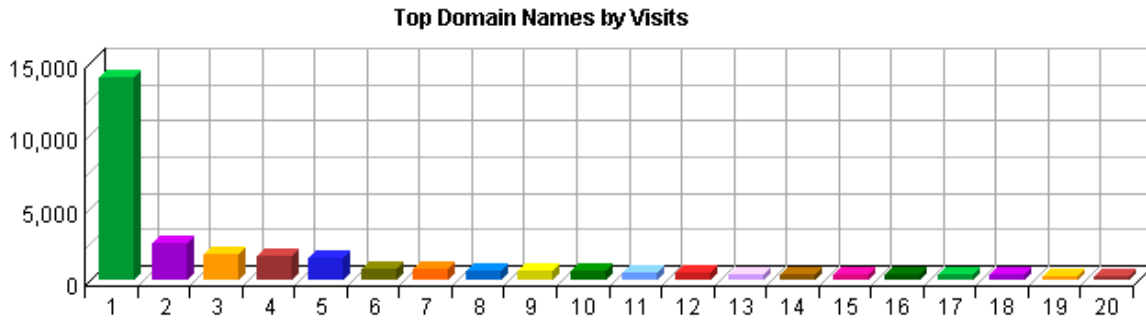
 You may use this information for your marketing efforts, such as special promotions or newsletters.



# Top Domain Names

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.



## Top Domain Names

	Domain Name	Visits	%	Hits
1.	<a href="#">yahoo.net</a>	13,947	9.63%	17,123
2.	<a href="#">comcast.net</a>	2,509	1.73%	8,700
3.	<a href="#">msn.com</a>	1,734	1.20%	5,911
4.	<a href="#">verizon.net</a>	1,598	1.10%	5,803
5.	<a href="#">rr.com</a>	1,520	1.05%	4,945
6.	<a href="#">cox.net</a>	817	0.56%	3,072
7.	<a href="#">aol.com</a>	761	0.53%	980
8.	<a href="#">sbcglobal.net</a>	656	0.45%	1,884
9.	128.150.4.118	598	0.41%	1,469
10.	<a href="#">ask.com</a>	573	0.40%	2,328
11.	<a href="#">bellsouth.net</a>	548	0.38%	1,516
12.	<a href="#">charter.com</a>	532	0.37%	2,003
13.	<a href="#">qwest.net</a>	427	0.29%	1,367
14.	65.214.44.29	390	0.27%	781
15.	<a href="#">dedi.digiweb.ie</a>	357	0.25%	582
16.	<a href="#">bezeqint.net</a>	348	0.24%	386
17.	<a href="#">phx.gbl</a>	343	0.24%	2,307
18.	<a href="#">optonline.net</a>	327	0.23%	1,266
19.	65.55.210.95	310	0.21%	1,192
20.	65.55.210.94	290	0.20%	1,243
	<b>Subtotal</b>	<b>28,585</b>	<b>19.75%</b>	<b>64,858</b>
	<b>Other</b>	<b>116,174</b>	<b>80.25%</b>	<b>407,688</b>
	<b>Total</b>	<b>144,759</b>	<b>100.00%</b>	<b>472,546</b>

## Top Domain Names – Help Card

**? Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

**Total** – The total for all visits or hits.

**Hits** – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Visits** – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

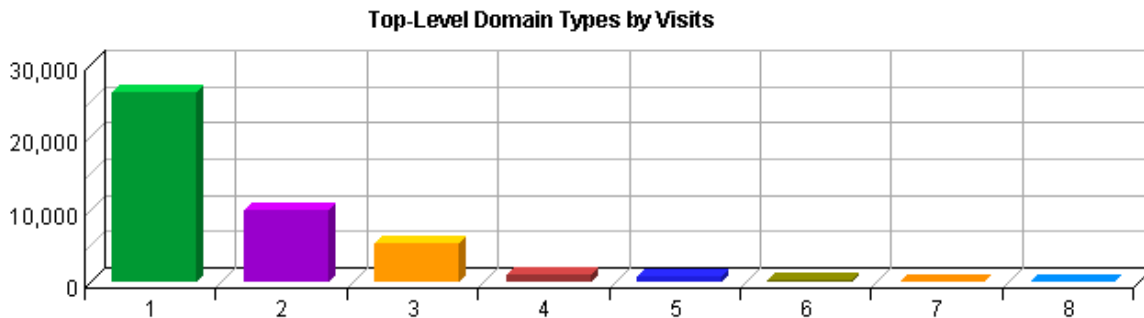
**%** – Percentage of the total activity that was from this domain name or IP address.

**💡** Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.



# Top-Level Domain Types

This report provides a breakdown of top-level domain types.



**Top-Level Domain Types**

	<b>Top-Level Domain Types</b>	<b>Visits</b>	<b>%</b>	<b>Hits</b>
1.	Network	26,263	60.46%	60,327
2.	Commercial	10,005	23.03%	37,868
3.	Education	5,337	12.29%	22,147
4.	Government	899	2.07%	3,374
5.	Organization	649	1.49%	2,251
6.	Military	244	0.56%	667
7.	ARPANET	37	0.09%	184
8.	International	7	0.02%	11
	<b>Total</b>	<b>43,441</b>	<b>100.00%</b>	<b>126,829</b>

## Top-Level Domain Types – Help Card

**? Top-Level Domain** – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

**Hits** – Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Total** – The total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

**Visits** – Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total visits or hits from sites in the specified top-level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



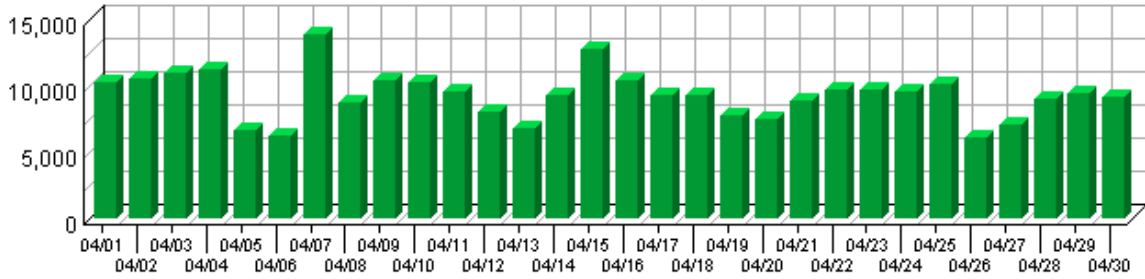
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

**Note:** This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

# Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

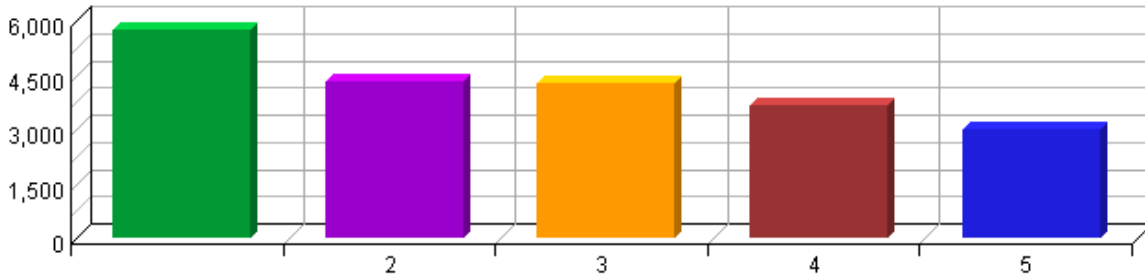
**Page Views Trend**



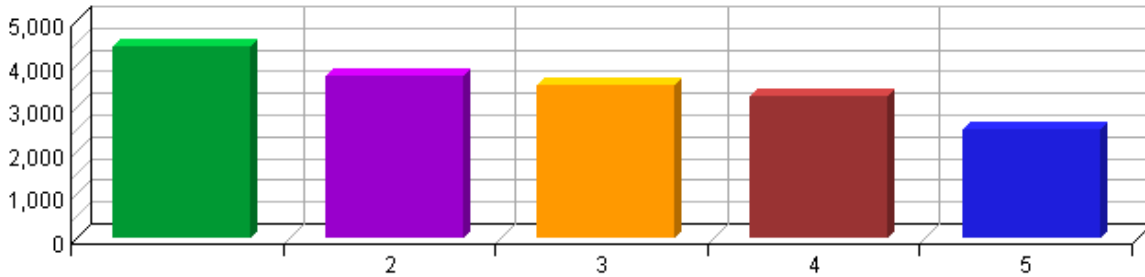
**Page View Summary**

Page Views	278,776
Average per Day	9,292
Average Page Views per Visit	1.93

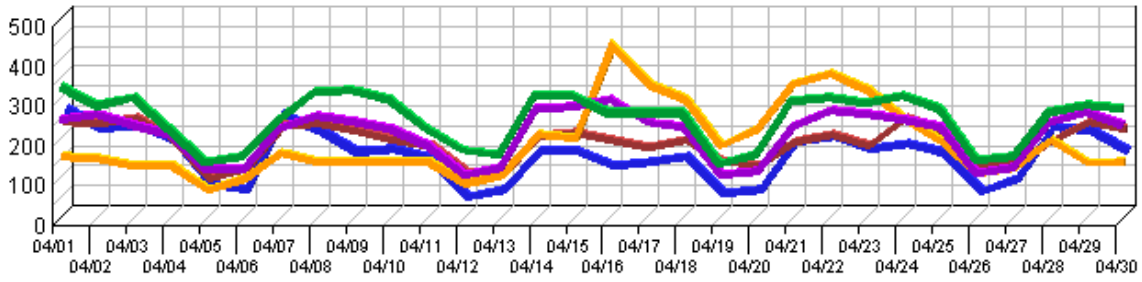
**Top Entry Pages**



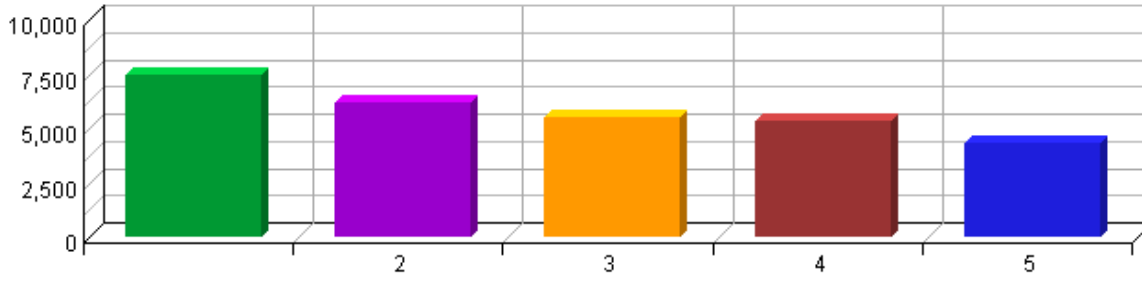
**Top Exit Pages**



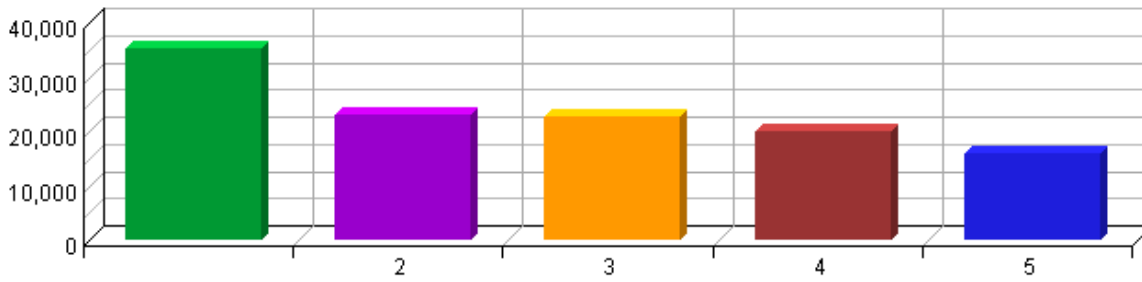
**Top Pages by Visits Trend**



**Top Pages by Visits**

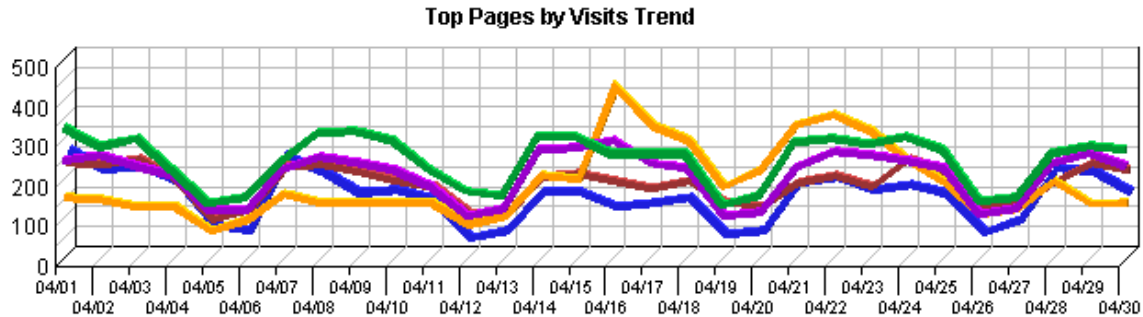


**Top Directories by Visits**



# Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



**Top Pages**

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	<b>National Center for Environmental Research (NCER)   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/">http:// es.epa.gov/ ncer/</a>	7,448	2.94%	10,958	00:01:37	0
2.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http:// es.epa.gov/ ncer/ rfa/</a>	6,215	2.46%	7,554	00:02:21	0
3.	<b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http:// es.epa.gov/ ncer/ p3/</a>	5,503	2.18%	7,259	00:01:51	0
4.	<b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http:// es.epa.gov/ ncer/ sbir/</a>	5,365	2.12%	7,458	00:08:22	0
5.	<b>Small Business Innovation Research Phase I   Funding Opportunities   NCER   ORD</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html</a>	4,355	1.72%	4,965	00:04:13	0
6.	<b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http:// es.epa.gov/ ncer/ fellow/</a>	3,496	1.38%	4,104	00:01:51	0
7.		3,026	1.20%	3,531	00:01:37	0

	<b>National Sustainable Design Expo   P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/expo/">http://es.epa.gov/ncer/p3/expo/</a>					
8.	<b>Consequences of Global Change for Water Quality   Funding Opportunities   NCER  </b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html">http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html</a>	2,465	0.97%	2,743	00:04:23	0
9.	<b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/events/">http://es.epa.gov/ncer/events/</a>	2,252	0.89%	2,780	00:02:21	0
10.	<b>Broad Agency Announcement for Conferences, Workshops, and/ or Meetings   Funding</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_baa.html">http://es.epa.gov/ncer/rfa/2008/2008_baa.html</a>	2,182	0.86%	2,571	00:03:33	0
11.	<b>STAR Grants and Cooperative Agreements   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/grants/">http://es.epa.gov/ncer/grants/</a>	1,782	0.70%	2,098	00:02:01	0
12.	<b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>	1,488	0.59%	1,959	00:02:55	0
13.	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	1,409	0.56%	2,001	00:03:04	0
14.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	1,294	0.51%	1,372	00:03:31	0
15.	<b>Basic Information   P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/fact_sheet.html">http://es.epa.gov/ncer/p3/fact_sheet.html</a>	1,125	0.44%	1,213	00:01:52	0
16.	<b>2007/ 2008 P3 Teams   P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/current/">http://es.epa.gov/ncer/p3/current/</a>	1,083	0.43%	1,162	00:02:25	0
17.	<b>Draft Schedule of Events   National Sustainable Design Expo   P3   NCER   ORD  </b> <a href="http://es.epa.gov/ncer/p3/expo/events.html">http://es.epa.gov/ncer/p3/expo/events.html</a>	960	0.38%	1,016	00:02:02	0
18.	<b>Basic Information   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/about/">http://es.epa.gov/ncer/about/</a>	911	0.36%	983	00:02:10	0
19.	<b>Biodiversity &amp; Human Health   NCER   US EPA</b> <a href="http://es.epa.gov/ncer/biodiversity/">http://es.epa.gov/ncer/biodiversity/</a>	851	0.34%	1,130	00:01:59	0
20.	<b>Information for P3 Teams   P3   NCER   ORD   US EPA</b>	819	0.32%	870	00:00:48	0

[http:// es.epa.gov/ ncer/ p3/ teams/](http://es.epa.gov/ncer/p3/teams/)

<b>Subtotal</b>	<b>54,029</b>	<b>21.36%</b>	<b>67,727</b>	<b>00:02:53</b>
<b>Other</b>	<b>198,927</b>	<b>78.64%</b>	<b>211,049</b>	<b>00:02:12</b>
<b>Total</b>	<b>252,956</b>	<b>100.00%</b>	<b>278,776</b>	<b>00:02:22</b>

### Top Pages – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**Views** – Number of times this page was viewed by visitors.

**%** – Percentage of the total visits in which the visitor viewed this page at least once.

**Average Time Viewed** – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

**Average Time to Serve** – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note:** Zero values in this column probably indicates that your web server is not logging Time to Serve information.

**💡** Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.





# Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

## Top Content Groups – Help Card

**? Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

**Group Name** – Name of the content group being analyzed.

**Total** – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

**Visits** – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**%** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

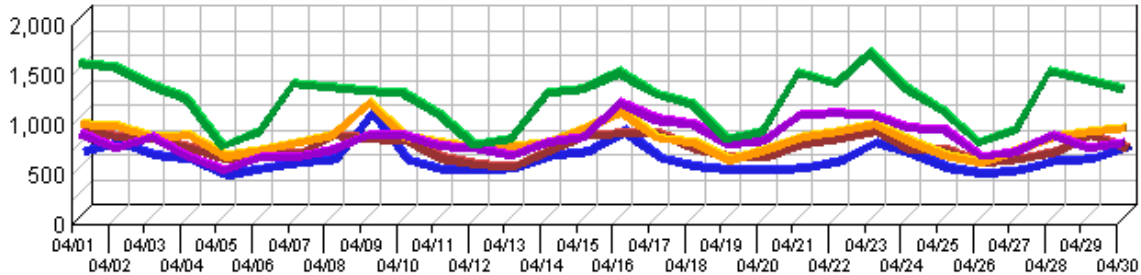
**💡** The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.



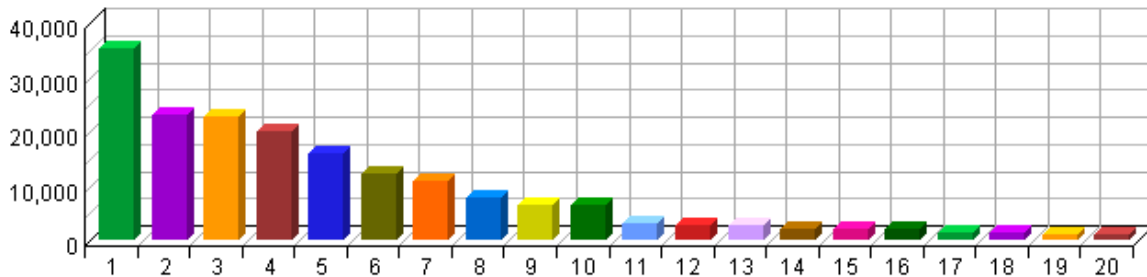
# Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

**Top Directories by Visits Trend**



**Top Directories by Visits**



**Top Directories**

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	<a href="http://es.epa.gov/ncer/rfa">http://es.epa.gov/ncer/rfa</a>	35,302	19.30%	66,364	3,929,393
2.	<a href="http://es.epa.gov/ncer/p3">http://es.epa.gov/ncer/p3</a>	23,051	12.61%	70,977	2,420,875
3.	<a href="http://es.epa.gov/ncet/publications">http://es.epa.gov/ncet/publications</a>	22,789	12.46%	93,385	31,140,361
4.	<a href="http://es.epa.gov/ncer/events">http://es.epa.gov/ncer/events</a>	19,894	10.88%	45,304	4,683,344
5.	<a href="http://es.epa.gov/ncer/childrenscenters">http://es.epa.gov/ncer/childrenscenters</a>	15,793	8.64%	48,160	6,572,437
6.	<a href="http://es.epa.gov/ncet/sbir">http://es.epa.gov/ncet/sbir</a>	12,236	6.69%	22,497	1,397,930
7.	<a href="http://es.epa.gov/ncer/fellow">http://es.epa.gov/ncer/fellow</a>	10,724	5.86%	22,923	1,536,808
8.	<a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	7,697	4.21%	16,293	715,071
9.	<a href="http://es.epa.gov/ncer/science">http://es.epa.gov/ncer/science</a>	6,343	3.47%	15,378	875,890
10.	<a href="http://es.epa.gov/ncer/nano">http://es.epa.gov/ncer/nano</a>	6,340	3.47%	34,131	3,411,976
11.	<a href="http://es.epa.gov/ncer/index_files">http://es.epa.gov/ncer/index_files</a>	2,992	1.64%	3,348	80,130
12.	<a href="http://es.epa.gov/ncer/grants">http://es.epa.gov/ncer/grants</a>	2,755	1.51%	3,604	75,472
13.	<a href="http://es.epa.gov/ncer/styles">http://es.epa.gov/ncer/styles</a>	2,747	1.50%	3,136	6,471
14.	<a href="http://es.epa.gov/ncer/biodiversity">http://es.epa.gov/ncer/biodiversity</a>	2,169	1.19%	4,281	167,659
15.	<a href="http://es.epa.gov/ncer/staa">http://es.epa.gov/ncer/staa</a>	2,156	1.18%	4,451	89,696
16.	<a href="http://es.epa.gov/ncer/guidance">http://es.epa.gov/ncer/guidance</a>	2,004	1.10%	3,352	67,849
17.	<a href="http://es.epa.gov/ncer/centers">http://es.epa.gov/ncer/centers</a>	1,478	0.81%	3,073	126,650

18.	<a href="http://es.epa.gov/ncer/cns">http://es.epa.gov/ncer/cns</a>	1,214	0.66%	2,084	30,844
19.	<a href="http://es.epa.gov/ncer/about">http://es.epa.gov/ncer/about</a>	1,068	0.58%	1,256	18,818
20.	<a href="http://es.epa.gov/ncer/results">http://es.epa.gov/ncer/ results</a>	949	0.52%	1,566	21,078
	<b>Subtotal</b>	<b>179,701</b>	<b>98.27%</b>	<b>465,563</b>	<b>57,368,743</b>
	<b>Other</b>	<b>3,166</b>	<b>1.73%</b>	<b>6,983</b>	<b>291,176</b>
	<b>Total</b>	<b>182,867</b>	<b>100.00%</b>	<b>472,546</b>	<b>57,659,918</b>

### Top Directories – Help Card

**? Path to Directory** – The full URL path to the directory being analyzed.

**Visits** – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Kbytes Transferred** – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

**%** – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

**💡** This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

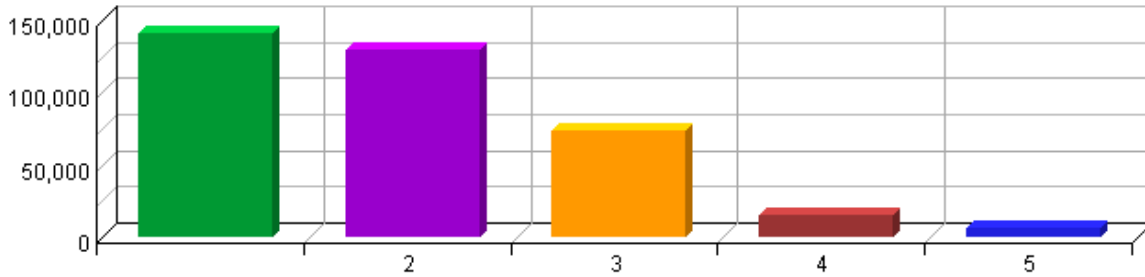
# Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

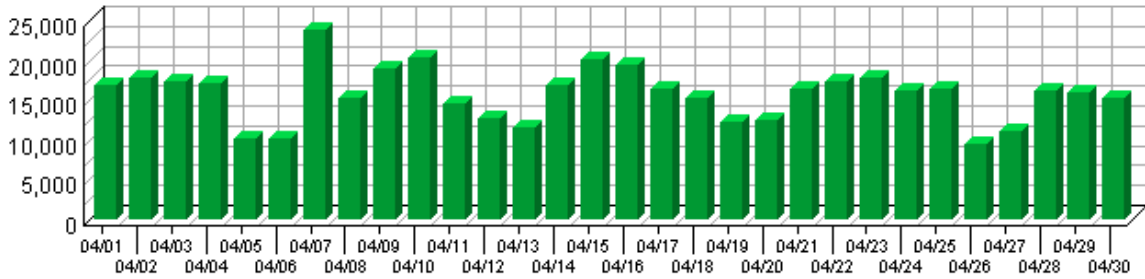
## Hit Summary

Successful Hits for Entire Site	472,546
Average Hits per Day	15,751
Home Page Hits	10,958

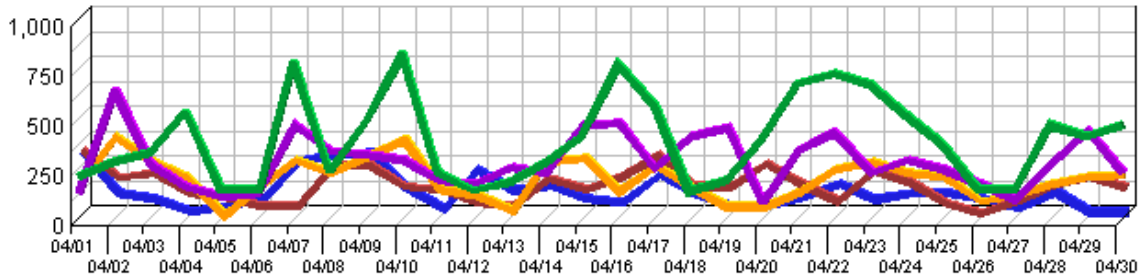
## Most Accessed File Types by Files



## Hits Trend



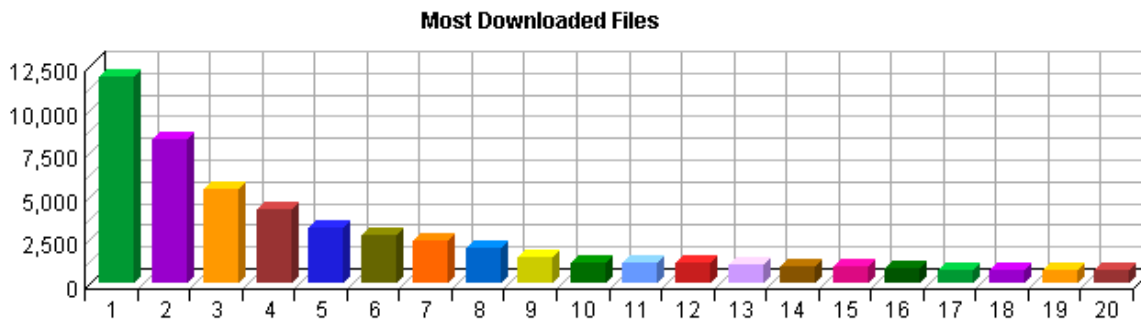
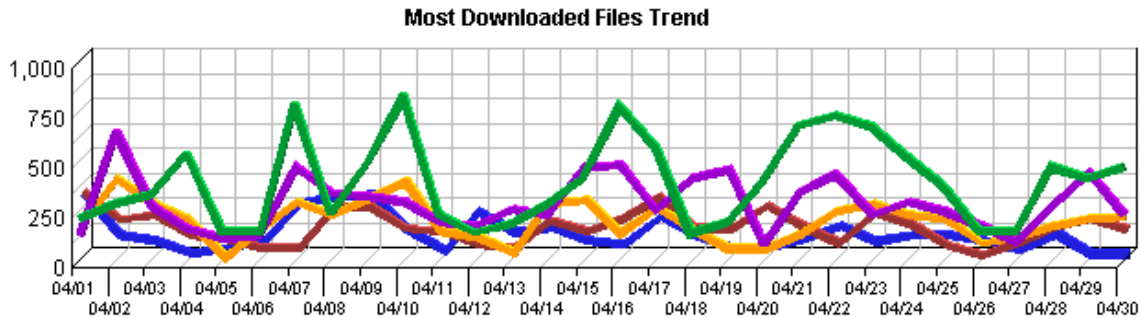
## Most Downloaded Files Trend





# Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	<a href="http://es.epa.gov/ncer/publications/statesci/bioengineering.pdf">http://es.epa.gov/ncer/publications/statesci/bioengineering. pdf</a>	11,815	7.74%	340
2.	<a href="http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf">http://es.epa.gov/ncer/nano/publications/whitepaper12022005. pdf</a>	8,254	5.41%	524
3.	<a href="http://es.epa.gov/ncer/nano/publications/nano_strategy_012408.pdf">http://es.epa.gov/ncer/nano/publications/nano_strategy_012408.pdf</a>	5,367	3.51%	477
4.	<a href="http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf">http://es.epa.gov/ncer/nano/lectures/zhang0705.pdf</a>	4,209	2.76%	327
5.	<a href="http://es.epa.gov/ncer/p3/success/michigan.pdf">http://es.epa.gov/ncer/p3/success/michigan.pdf</a>	3,140	2.06%	184
6.	<a href="http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf">http://es.epa.gov/ncer/publications/workshop/pdf/10_26_05proceeding1.pdf</a>	2,780	1.82%	165
7.	<a href="http://es.epa.gov/ncer/nano/publications/complete_nano_proceedings_011108.pdf">http://es.epa.gov/ncer/nano/publications/complete_nano_proceedings_011108.pdf</a>	2,486	1.63%	120
8.	<a href="http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf">http://es.epa.gov/ncer/publications/workshop/nano_proceed. pdf</a>	2,017	1.32%	261
9.	<a href="http://es.epa.gov/ncer/rfa/2008/compilation_of_epa_ord_res_prog_descrip.pdf">http://es.epa.gov/ncer/rfa/2008/compilation_of_epa_ord_res_prog_descrip.pdf</a>	1,440	0.94%	133
10.	<a href="http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf">http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf</a>	1,204	0.79%	87
11.		1,189	0.78%	169

	<a href="http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf">http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf</a>			
12.	<a href="http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf">http://es.epa.gov/ncer/publications/research_results_needs/combustionEmmissionsReport.pdf</a>	1,185	0.78%	120
13.	<a href="http://es.epa.gov/ncer/p3/expo/p3publicbook041607.pdf">http://es.epa.gov/ncer/p3/expo/p3publicbook041607.pdf</a>	1,007	0.66%	134
14.	<a href="http://es.epa.gov/ncer/nano/lectures/merzbacher_05_02_05_presentation.pdf">http://es.epa.gov/ncer/nano/lectures/merzbacher_05_02_05_presentation.pdf</a>	979	0.64%	135
15.	<a href="http://es.epa.gov/ncer/science/pm/hei/DieselSpecialReport02.pdf">http://es.epa.gov/ncer/science/pm/hei/DieselSpecialReport02.pdf</a>	935	0.61%	111
16.	<a href="http://es.epa.gov/ncer/publications/nano/pdf/GaudianaKonarkaOverview-September8,2003.pdf">http://es.epa.gov/ncer/publications/nano/pdf/GaudianaKonarka Overview – September 8, 2003. pdf</a>	856	0.56%	47
17.	<a href="http://es.epa.gov/ncer/sbir/success/pdf/stories05.pdf">http://es.epa.gov/ncer/sbir/success/pdf/stories05.pdf</a>	718	0.47%	91
18.	<a href="http://es.epa.gov/ncer/publications/workshop/pdf/10_20_05_nanosummary.pdf">http://es.epa.gov/ncer/publications/workshop/pdf/10_20_05_nanosummary.pdf</a>	705	0.46%	160
19.	<a href="http://es.epa.gov/ncer/publications/research_results_synthesis/mercury_rpt_final.pdf">http://es.epa.gov/ncer/publications/research_results_synthesis/mercury_rpt_final.pdf</a>	705	0.46%	115
20.	<a href="http://es.epa.gov/ncer/publications/workshop/pdf/fnanoproc_092005.pdf">http://es.epa.gov/ncer/publications/workshop/pdf/fnanoproc_092005.pdf</a>	695	0.46%	93
	<b>Subtotal</b>	<b>51,686</b>	<b>33.85%</b>	<b>3,793</b>
	<b>Other</b>	<b>101,012</b>	<b>66.15%</b>	<b>58,725</b>
	<b>Total</b>	<b>152,698</b>	<b>100.00%</b>	<b>62,518</b>

### Most Downloaded Files – Help Card

**? Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

**Files** – The path and filename of the file being analyzed.

**Visits** – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

**%** – Percentage of times the specified file was downloaded compared to all downloaded files.

**💡** This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

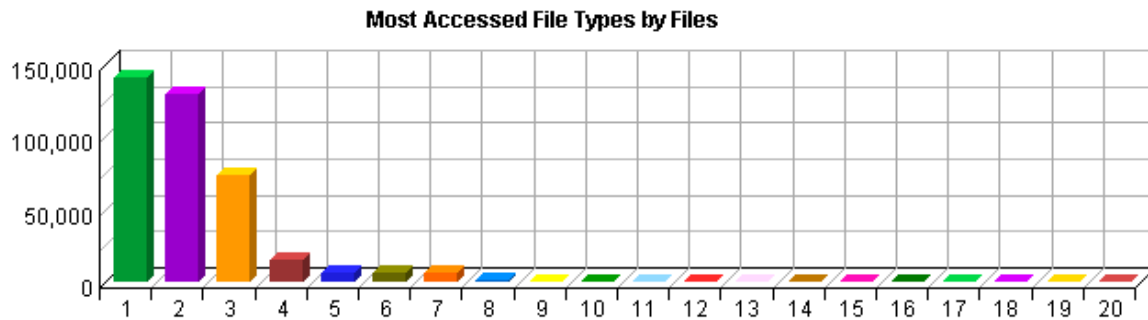






# Most Accessed File Types


This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



**Most Accessed File Types**

	<b>File Type</b>	<b>Files</b>	<b>%</b>	<b>Kbytes Transferred</b>
1.	html	140,495	37.03%	5,890,906
2.	pdf	129,122	34.03%	28,562,900
3.	htm	73,950	19.49%	964,365
4.	js	14,820	3.91%	137,209
5.	swf	6,427	1.69%	1,383,993
6.	css	6,414	1.69%	14,929
7.	ppt	5,985	1.58%	14,803,738
8.	doc	885	0.23%	144,053
9.	scc	483	0.13%	186
10.	flv	289	0.08%	3,705,282
11.	xml	151	0.04%	1,190
12.	map	70	0.02%	13
13.	wpd	66	0.02%	1,993
14.	smi	62	0.02%	760
15.	wmv	47	0.01%	1,967,699
16.	wp5	28	0.01%	930
17.	wma	27	0.01%	36,549
18.	eps	17	0.00%	7,023
19.	asx	16	0.00%	4
20.	sit	13	0.00%	234
	<b>Subtotal</b>	<b>379,367</b>	<b>99.99%</b>	<b>57,623,945</b>
	<b>Other</b>	<b>46</b>	<b>0.01%</b>	<b>35,974</b>
	<b>Total</b>	<b>379,413</b>	<b>100.00%</b>	<b>57,659,918</b>


## Most Accessed File Types – Help Card

 **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

**Files** – Number of files of the specified type accessed by visitors to your site.

**Kbytes Transferred** – Number of kilobytes of data transferred for all files of the specified type.

**%** – Percentage of all kilobytes of data transferred for the specified file type.


 This report provides general statistics for the type of data that visitors access on your site.

# Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.


## Most Uploaded Files – Help Card

 **Files** – The path and filename of the uploaded file being analyzed.

**Top Uploads** – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

**Visits** – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times the specified file was uploaded compared with all uploaded files.

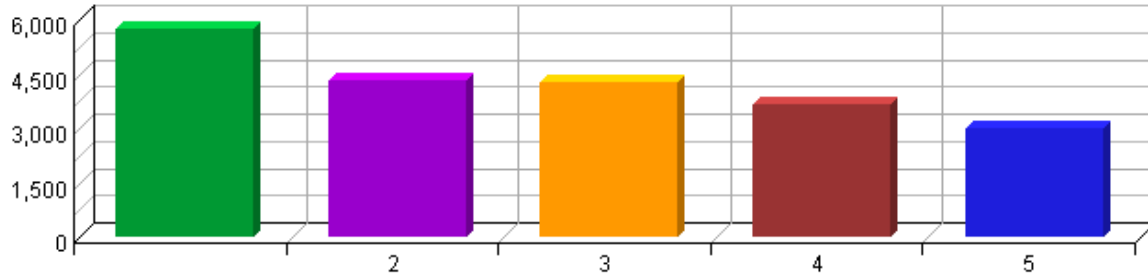
 You may want to run virus scans on uploaded files.



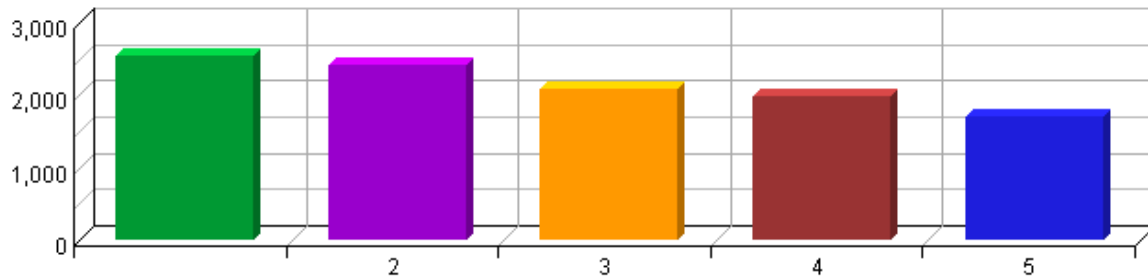
# Navigation Dashboard

This dashboard summarizes important information related to online navigation.

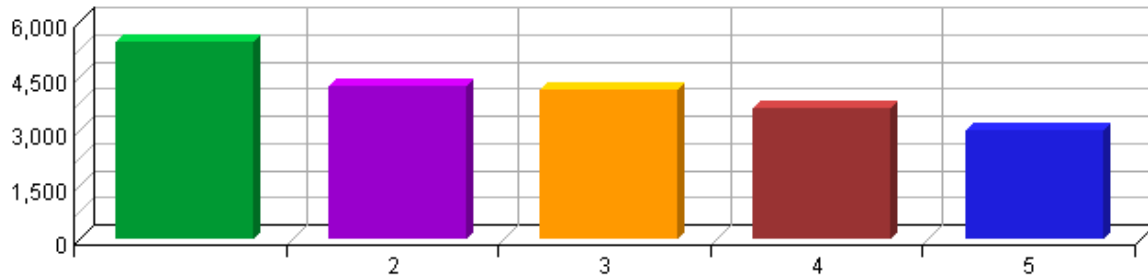
**Top Entry Pages**



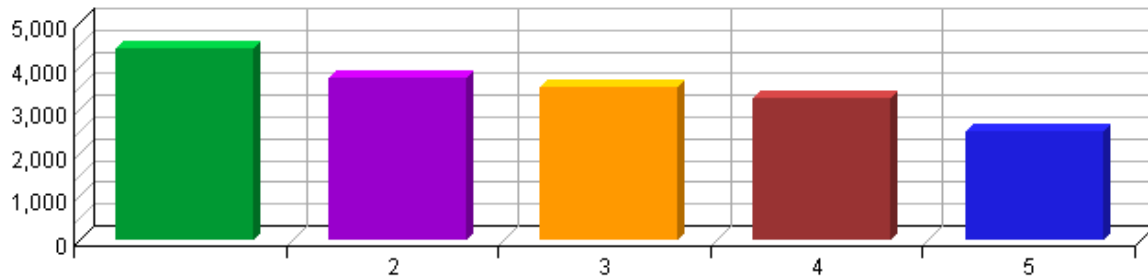
**Single Access Pages**



**Top Entry Files**



**Top Exit Pages**



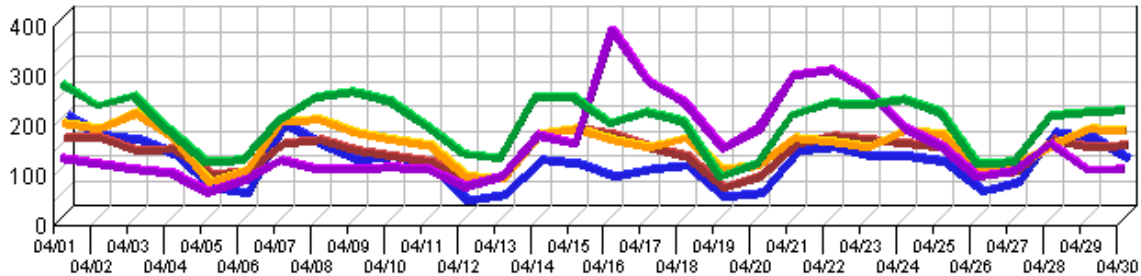




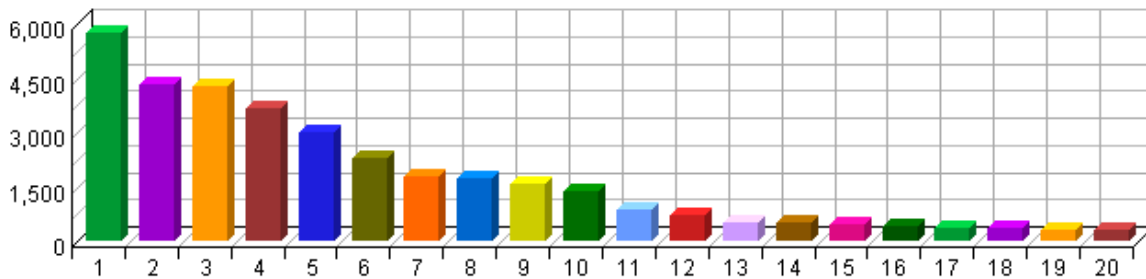
# Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

**Top Entry Pages Trend**



**Top Entry Pages**



**Top Entry Pages**

	Pages	Visits	%
1.	<b>National Center for Environmental Research (NCER)   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/">http:// es.epa.gov/ ncer/</a>	5,738	5.22%
2.	<b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http:// es.epa.gov/ ncer/ p3/</a>	4,311	3.92%
3.	<b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http:// es.epa.gov/ ncer/ sbir/</a>	4,271	3.88%
4.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http:// es.epa.gov/ ncer/ rfa/</a>	3,647	3.32%
5.	<b>Small Business Innovation Research Phase I   Funding Opportunities   NCER   ORD</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html</a>	2,993	2.72%
6.	<b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http:// es.epa.gov/ ncer/ fellow/</a>	2,275	2.07%
7.	<b>Broad Agency Announcement for Conferences, Workshops, and/ or</b>	1,782	1.62%

**Meetings | Funding**

[http://es.epa.gov/ncer/rfa/2008/2008\\_baa.html](http://es.epa.gov/ncer/rfa/2008/2008_baa.html)

8.	<b>National Sustainable Design Expo   P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/expo/">http://es.epa.gov/ncer/p3/expo/</a>	1,748	1.59%
9.	<b>Consequences of Global Change for Water Quality   Funding Opportunities   NCER  </b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html">http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html</a>	1,589	1.45%
10.	<b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/events/">http://es.epa.gov/ncer/events/</a>	1,354	1.23%
11.	<b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>	857	0.78%
12.	<b>STAR Grants and Cooperative Agreements   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/grants/">http://es.epa.gov/ncer/grants/</a>	734	0.67%
13.	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	508	0.46%
14.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	501	0.46%
15.	<b>Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida</b> <a href="http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html">http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html</a>	443	0.40%
16.	<b>2008 P3 Award Winners   P3 Award Winners and Successes   P3   NCER   ORD   US EP</b> <a href="http://es.epa.gov/ncer/p3/project_websites/2008/2008awardwinners.html">http://es.epa.gov/ncer/p3/project_websites/2008/2008awardwinners.html</a>	414	0.38%
17.	<b>Biodiversity &amp; Human Health   NCER   US EPA</b> <a href="http://es.epa.gov/ncer/biodiversity/">http://es.epa.gov/ncer/biodiversity/</a>	373	0.34%
18.	<b>Particulate Matter   Science Topics   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/science/pm/">http://es.epa.gov/ncer/science/pm/</a>	343	0.31%
19.	<b>Meetings, Workshops, &amp;Progress Reviews   Publications &amp;Proceedings   NCER   OR</b> <a href="http://es.epa.gov/ncer/publications/workshop/">http://es.epa.gov/ncer/publications/workshop/</a>	327	0.30%

20.	<b>Autism and Neurodevelopmental Disorders   Children's Environmental Health Resear</b> <a href="http://es.epa.gov/ncer/childrenscenters/autism.html">http:// es.epa.gov/ ncer/ childrenscenters/ autism.html</a>	314	0.29%
	<b>Subtotal</b>	<b>34,522</b>	<b>31.40%</b>
	<b>Other</b>	<b>75,420</b>	<b>68.60%</b>
	<b>Total</b>	<b>109,942</b>	<b>100.00%</b>

### Top Entry Pages – Help Card

**? Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

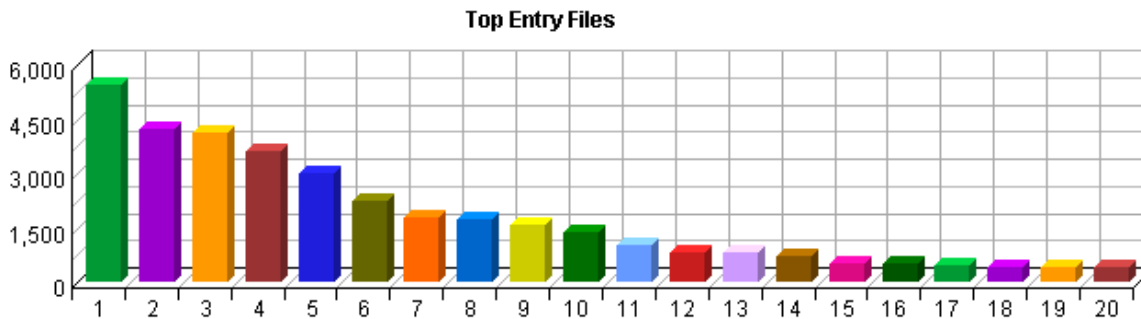
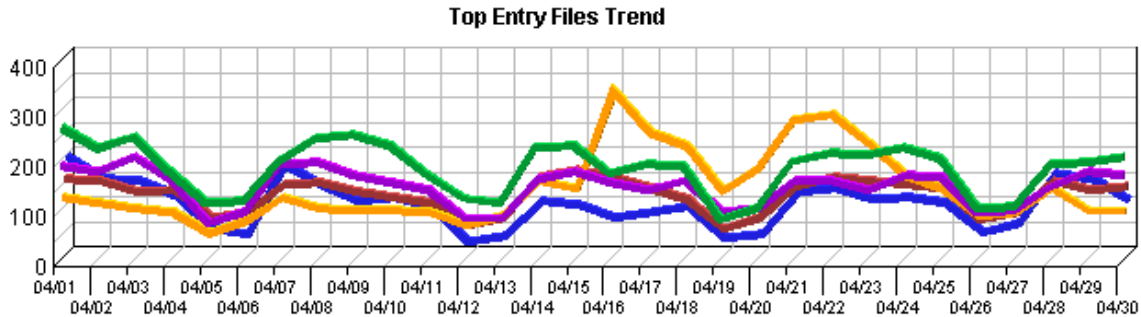
**%** – Percentage of times this page was the entry page compared with other entry pages.

**💡** This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.



# Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.



**Top Entry Files**

	Files	Visits	%
1.	<a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	5,464	3.77%
2.	<a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	4,234	2.92%
3.	<a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	4,103	2.83%
4.	<a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	3,623	2.50%
5.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html">http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html</a>	2,984	2.06%
6.	<a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>	2,262	1.56%
7.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_baa.html">http://es.epa.gov/ncer/rfa/2008/2008_baa.html</a>	1,777	1.23%
8.	<a href="http://es.epa.gov/ncer/p3/expo/">http://es.epa.gov/ncer/p3/expo/</a>	1,739	1.20%
9.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html">http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html</a>	1,585	1.09%
10.	<a href="http://es.epa.gov/ncer/events/">http://es.epa.gov/ncer/events/</a>	1,348	0.93%
11.	<a href="http://es.epa.gov/ncer/styles/epafiles_epastyles.css">http://es.epa.gov/ncer/styles/epafiles_epastyles.css</a>	1,035	0.71%
12.	<a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>	821	0.57%
13.	<a href="http://es.epa.gov/ncer/childrenscenters/Scripts/AC_ActiveX.js">http://es.epa.gov/ncer/childrenscenters/Scripts/AC_ActiveX.js</a>	792	0.55%
14.	<a href="http://es.epa.gov/ncer/grants/">http://es.epa.gov/ncer/grants/</a>	714	0.49%

15.	<a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	498	0.34%
16.	<a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	492	0.34%
17.	<a href="http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html">http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html</a>	442	0.31%
18.	<a href="http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf">http://es.epa.gov/ncer/nano/publications/whitepaper12022005.pdf</a>	425	0.29%
19.	<a href="http://es.epa.gov/ncer/p3/project_websites/2008/2008awardwinners.html">http://es.epa.gov/ncer/p3/project_websites/2008/2008awardwinners.html</a>	414	0.29%
20.	<a href="http://es.epa.gov/ncer/index_files/epafiles_epastyles.css">http://es.epa.gov/ncer/index_files/epafiles_epastyles.css</a>	398	0.27%
	<b>Subtotal</b>	<b>35,150</b>	<b>24.28%</b>
	<b>Other</b>	<b>109,609</b>	<b>75.72%</b>
	<b>Total</b>	<b>144,759</b>	<b>100.00%</b>

### Top Entry Files – Help Card

**? Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

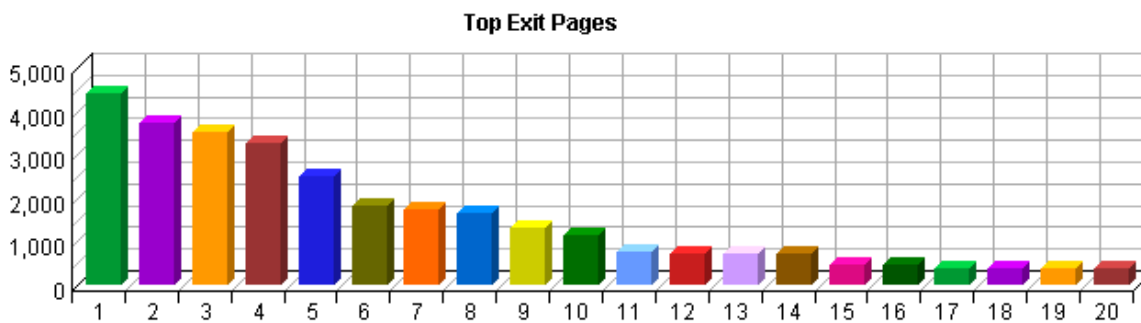
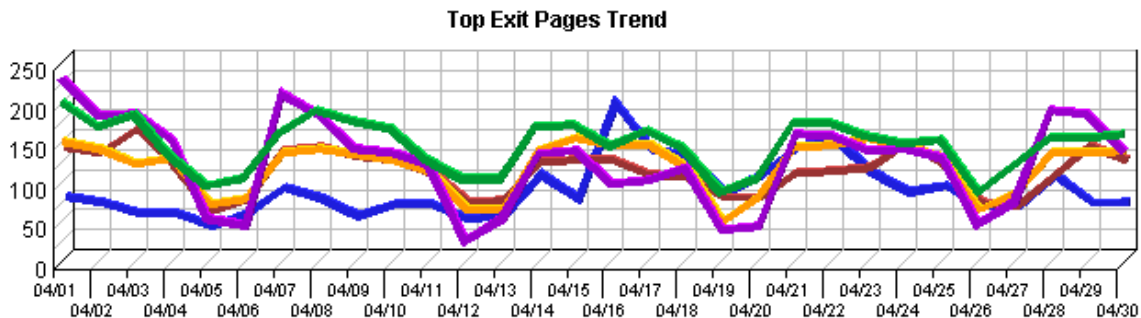
**Visits** – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Refers to the total numbers of visits.

**💡** Consider what catches the attention of visitors most quickly and effectively.

# Top Exit Pages

This report identifies the last page visitors viewed before they left your site.



Top Exit Pages

	Pages	Visits	%
1.	<b>National Center for Environmental Research (NCER)   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/">http:// es.epa.gov/ ncer/</a>	4,393	4.00%
2.	<b>Small Business Innovation Research Phase I   Funding Opportunities   NCER   ORD</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html</a>	3,744	3.41%
3.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http:// es.epa.gov/ ncer/ rfa/</a>	3,498	3.18%
4.	<b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http:// es.epa.gov/ ncer/ sbir/</a>	3,251	2.96%
5.	<b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http:// es.epa.gov/ ncer/ p3/</a>	2,499	2.27%
6.	<b>Consequences of Global Change for Water Quality   Funding Opportunities   NCER  </b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html">http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html</a>	1,829	1.66%
7.		1,751	1.59%

**Broad Agency Announcement for  
Conferences, Workshops, and/ or  
Meetings | Funding**

[http://es.epa.gov/ncer/rfa/2008/2008\\_baa.html](http://es.epa.gov/ncer/rfa/2008/2008_baa.html)

8.	<b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>	1,651	1.50%
9.	<b>National Sustainable Design Expo   P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/expo/">http://es.epa.gov/ncer/p3/expo/</a>	1,319	1.20%
10.	<b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/events/">http://es.epa.gov/ncer/events/</a>	1,150	1.05%
11.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	751	0.68%
12.	<b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>	738	0.67%
13.	<b>STAR Grants and Cooperative Agreements   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/grants/">http://es.epa.gov/ncer/grants/</a>	732	0.67%
14.	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	708	0.64%
15.	<b>Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida</b> <a href="http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html">http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html</a>	448	0.41%
16.	<b>Draft Schedule of Events   National Sustainable Design Expo   P3   NCER   ORD  </b> <a href="http://es.epa.gov/ncer/p3/expo/events.html">http://es.epa.gov/ncer/p3/expo/events.html</a>	446	0.41%
17.	<b>2007/ 2008 P3 Teams   P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/current/">http://es.epa.gov/ncer/p3/current/</a>	401	0.36%
18.	<b>2008 P3 Award Winners   P3 Award Winners and Successes   P3   NCER   ORD   US EP</b> <a href="http://es.epa.gov/ncer/p3/project_websites/2008/2008awardwinners.html">http://es.epa.gov/ncer/p3/project_websites/2008/2008awardwinners.html</a>	396	0.36%
19.	<b>Basic Information   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/about/">http://es.epa.gov/ncer/about/</a>	393	0.36%
20.	<b>Biodiversity &amp; Human Health   NCER  </b>	380	0.35%



<b>US EPA</b>		
<a href="http://es.epa.gov/ncer/biodiversity/">http:// es.epa.gov/ ncer/ biodiversity/</a>		
<b>Subtotal</b>	<b>30,478</b>	<b>27.72%</b>
<b>Other</b>	<b>79,456</b>	<b>72.28%</b>
<b>Total</b>	<b>109,934</b>	<b>100.00%</b>

### Top Exit Pages – Help Card

**? Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

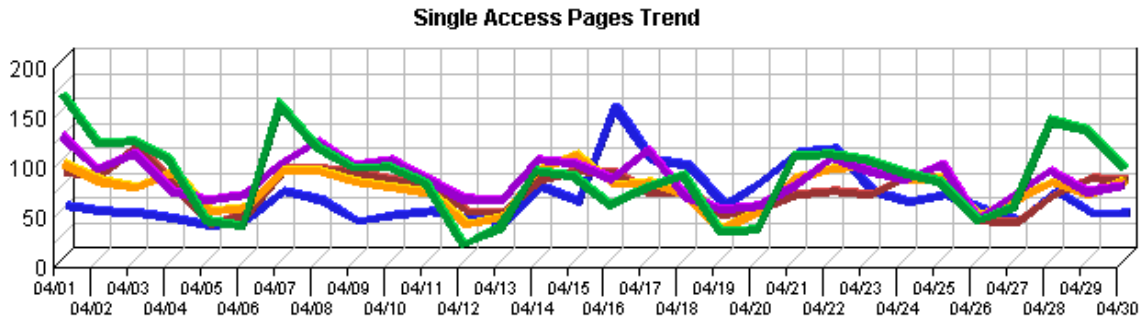
**%** – Percentage of times this page was the exit page compared with other exit pages.

**💡** You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.



# Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	<b>Small Business Innovation Research Phase I   Funding Opportunities   NCER   ORD</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html">http://es.epa.gov/ncer/rfa/2008/2008_sbir_phase1.html</a>	2,538	3.18%
2.	<b>National Center for Environmental Research (NCER)   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	2,415	3.03%
3.	<b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	2,086	2.62%
4.	<b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	1,991	2.50%
5.	<b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	1,709	2.14%
6.	<b>Broad Agency Announcement for Conferences, Workshops, and/ or Meetings   Funding</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_baa.html">http://es.epa.gov/ncer/rfa/2008/2008_baa.html</a>	1,459	1.83%
7.		1,274	1.60%

**Consequences of Global Change for  
Water Quality | Funding Opportunities |  
NCER |**

[http://es.epa.gov/ncer/rfa/2008/2008\\_star\\_gcwq.html](http://es.epa.gov/ncer/rfa/2008/2008_star_gcwq.html)

8.	<b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>	1,130	1.42%
9.	<b>National Sustainable Design Expo   P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/expo/">http://es.epa.gov/ncer/p3/expo/</a>	854	1.07%
10.	<b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/events/">http://es.epa.gov/ncer/events/</a>	741	0.93%
11.	<b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>	461	0.58%
12.	<b>Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida</b> <a href="http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html">http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html</a>	401	0.50%
13.	<b>STAR Grants and Cooperative Agreements   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/grants/">http://es.epa.gov/ncer/grants/</a>	388	0.49%
14.	<b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	378	0.47%
15.	<b>Particulate Matter   Science Topics   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/science/pm/">http://es.epa.gov/ncer/science/pm/</a>	260	0.33%
16.	<b>Treatment Technologies for Arsenic Removal for Small Drinking Water Systems   20</b> <a href="http://es.epa.gov/ncer/rfa/current/2003arsenic.html">http://es.epa.gov/ncer/rfa/current/2003arsenic.html</a>	254	0.32%
17.	<b>Ecological Impacts from the Interactions of Climate Change, Land Use Change and</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html">http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html</a>	252	0.32%
18.	<b>Autism and Neurodevelopmental Disorders   Children's Environmental Health Resear</b> <a href="http://es.epa.gov/ncer/childrenscenters/autism.html">http://es.epa.gov/ncer/childrenscenters/autism.html</a>	247	0.31%
19.	<b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	246	0.31%

20.	<b>2008 P3 Award Winners   P3 Award Winners and Successes   P3   NCER   ORD   US EP</b> <a href="http://es.epa.gov/ncer/p3/project_websites/2008/2008awardwinners.html">http:// es.epa.gov/ ncer/ p3/ project_websites/ 2008/ 2008awardwinners.html</a>	238	0.30%
	<b>Subtotal</b>	<b>19,322</b>	<b>24.22%</b>
	<b>Other</b>	<b>60,444</b>	<b>75.78%</b>
	<b>Total</b>	<b>79,766</b>	<b>100.00%</b>

### Single Access Pages – Help Card

**? Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

**Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times this page was a single access page compared with other single access pages.

**💡** This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?



# Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

## Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		3,568	3.25%
	1. <b>National Center for Environmental Research (NCER)   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	2,739	2.49%
	1. <b>Small Business Innovation Research   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/sbir/">http://es.epa.gov/ncer/sbir/</a>	2,495	2.27%
	1. <b>Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	2,078	1.89%
	1. <b>P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	1,588	1.44%
	1. <b>Broad Agency Announcement for Conferences, Workshops, and/or Meetings   Funding</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_baa.html">http://es.epa.gov/ncer/rfa/2008/2008_baa.html</a>	1,271	1.16%
	1. <b>Fellowships   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/fellow/">http://es.epa.gov/ncer/fellow/</a>	938	0.85%
	1. <b>National Sustainable Design Expo   P3   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/p3/expo/">http://es.epa.gov/ncer/p3/expo/</a>	843	0.77%
	1. <b>Calendar of Events   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/events/">http://es.epa.gov/ncer/events/</a>	570	0.52%
	1. <b>Nanotechnology   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/nano/">http://es.epa.gov/ncer/nano/</a>	448	0.41%
	1. <b>STAR Grants and Cooperative Agreements   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/grants/">http://es.epa.gov/ncer/grants/</a>	424	0.39%
	1. <b>Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida</b> <a href="http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html">http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html</a>	388	0.35%

1. <b>FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ</b> <a href="http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html">http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html</a>	367	0.33%
1. <b>STAR Grant Forms and Instructions   Funding Opportunities   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/rfa/forms/">http://es.epa.gov/ncer/rfa/forms/</a>	308	0.28%
1. <b>Particulate Matter   Science Topics   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/science/pm/">http://es.epa.gov/ncer/science/pm/</a>	279	0.25%
1. <b>Treatment Technologies for Arsenic Removal for Small Drinking Water Systems   20</b> <a href="http://es.epa.gov/ncer/rfa/current/2003arsenic.html">http://es.epa.gov/ncer/rfa/current/2003arsenic.html</a>	275	0.25%
1. <b>Meetings, Workshops, &amp; Progress Reviews   Publications &amp; Proceedings   NCER   OR</b> <a href="http://es.epa.gov/ncer/publications/workshop/">http://es.epa.gov/ncer/publications/workshop/</a>	256	0.23%
1. <b>Autism and Neurodevelopmental Disorders   Children's Environmental Health Resear</b> <a href="http://es.epa.gov/ncer/childrenscenters/autism.html">http://es.epa.gov/ncer/childrenscenters/autism.html</a>	253	0.23%
1. <b>Biodiversity &amp; Human Health   NCER   US EPA</b> <a href="http://es.epa.gov/ncer/biodiversity/">http://es.epa.gov/ncer/biodiversity/</a>	252	0.23%
1. <b>Ecological Impacts from the Interactions of Climate Change, Land Use Change and</b> <a href="http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html">http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html</a>	237	0.22%
1. <b>Economics and Decision Sciences   Science Topics   NCER   ORD   US EPA</b> <a href="http://es.epa.gov/ncer/science/economics/">http://es.epa.gov/ncer/science/economics/</a>		

### Top Paths Through Site – Help Card

**? Path Through Site** – The sequence of pages a visitor views, from the entry page to the exit page.

**Paths From Start** – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

**Starting Page** – The first page, or entry page, in the full path visitors take through your site.

**Visits** – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit



is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.



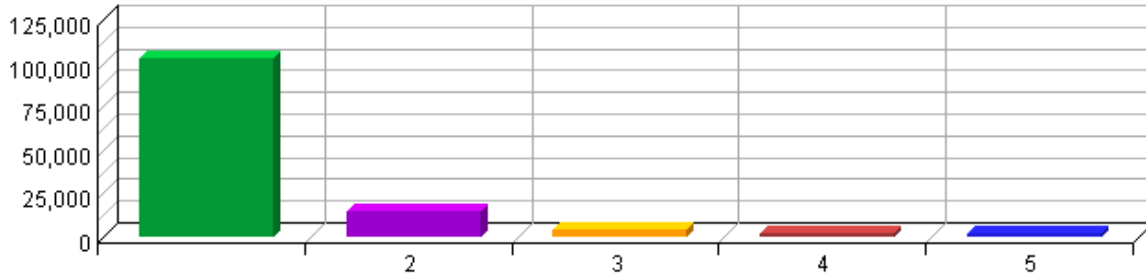
Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?



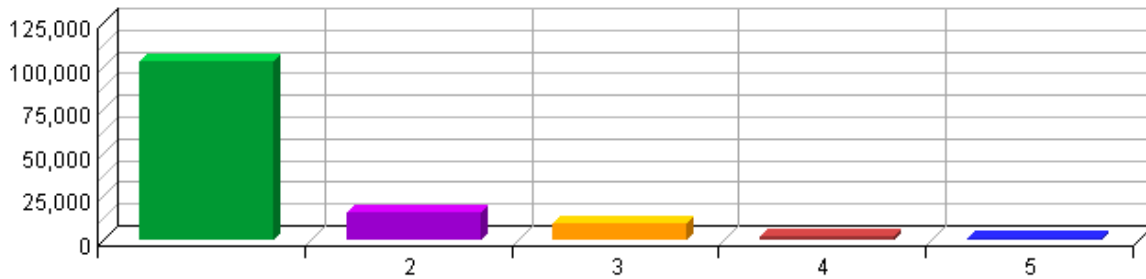
# Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

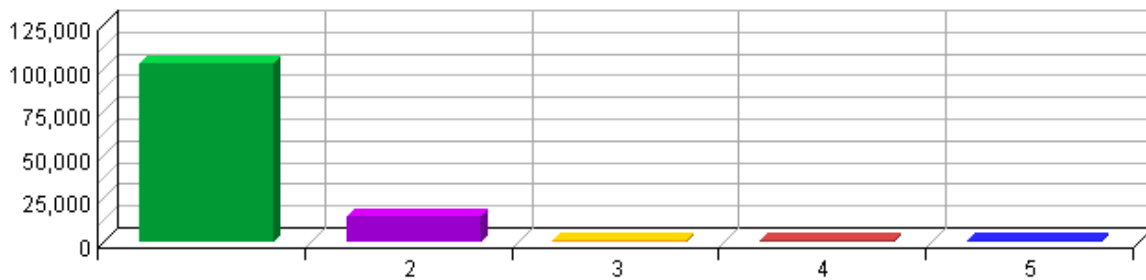
### Visits by Referring Site



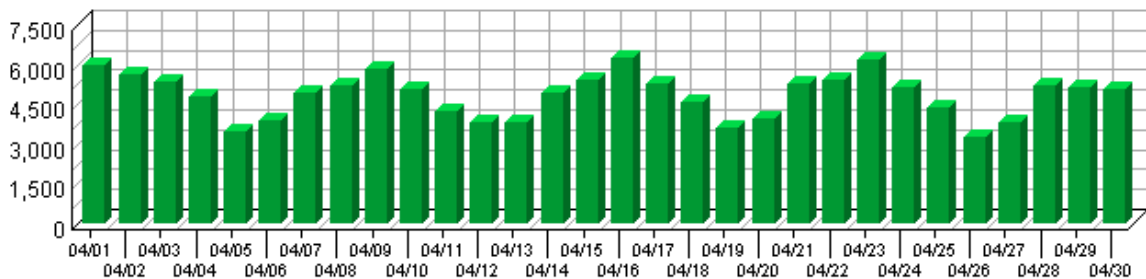
### Visits by Referring Domain



### Visits by Referring Page



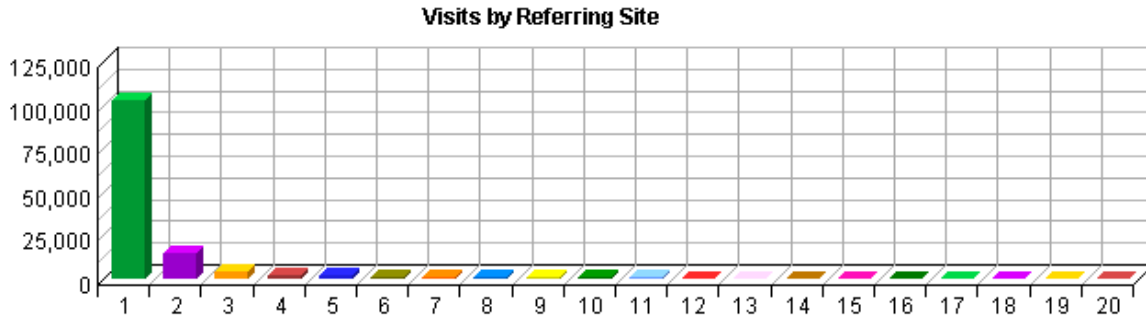
### Visitors Trend





# Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	102,722	70.96%
2.	<a href="http://www.google.com/">http://www.google.com/</a>	14,957	10.33%
3.	<a href="http://es.epa.gov/">http://es.epa.gov/</a>	4,732	3.27%
4.	<a href="http://www.epa.gov/">http://www.epa.gov/</a>	2,644	1.83%
5.	<a href="http://search.yahoo.com/">http://search.yahoo.com/</a>	1,658	1.15%
6.	<a href="http://images.google.com/">http://images.google.com/</a>	1,216	0.84%
7.	<a href="http://www.sbir.gov/">http://www.sbir.gov/</a>	986	0.68%
8.	<a href="http://www.google.co.in/">http://www.google.co.in/</a>	889	0.61%
9.	<a href="http://nlquery.epa.gov/">http://nlquery.epa.gov/</a>	876	0.61%
10.	<a href="http://www07.grants.gov/">http://www07.grants.gov/</a>	789	0.55%
11.	<a href="http://www.google.co.uk/">http://www.google.co.uk/</a>	538	0.37%
12.	<a href="http://www.google.ca/">http://www.google.ca/</a>	452	0.31%
13.	<a href="http://cfpub.epa.gov/">http://cfpub.epa.gov/</a>	447	0.31%
14.	<a href="http://www.zyn.com/">http://www.zyn.com/</a>	410	0.28%
15.	<a href="http://intranet.epa.gov/">http://intranet.epa.gov/</a>	319	0.22%
16.	<a href="http://search.live.com/">http://search.live.com/</a>	282	0.19%
17.	<a href="http://www.google.cn/">http://www.google.cn/</a>	268	0.19%
18.	<a href="http://search.msn.com/">http://search.msn.com/</a>	247	0.17%
19.	<a href="http://yosemite.epa.gov/">http://yosemite.epa.gov/</a>	243	0.17%
20.	<a href="http://www.google.com.au/">http://www.google.com.au/</a>	226	0.16%
	<b>Subtotal</b>	<b>134,901</b>	<b>93.19%</b>
	<b>Other</b>	<b>9,858</b>	<b>6.81%</b>
	<b>Total</b>	<b>144,759</b>	<b>100.00%</b>

## Activity by Referring Site – Help Card

**? Referring Sites** – A web site which refers a visitor to your site by linking to it.

**Site** – Specific referring site being analyzed.

**Visits** – Number of times the specified site referred visitors to your site.

**%** – Percentage of referrals that came from the specified site.

**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

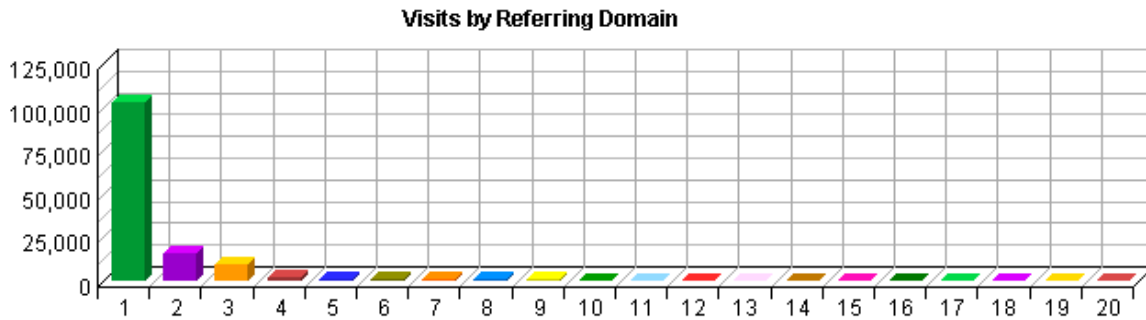


You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

# Activity by Referring Domain

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



**Activity by Referring Domain**

	Domain	Visits	%
1.	No Referrer	102,722	70.96%
2.	google.com	16,374	11.31%
3.	epa.gov	9,405	6.50%
4.	yahoo.com	2,006	1.39%
5.	sbir.gov	987	0.68%
6.	google.co.in	982	0.68%
7.	grants.gov	957	0.66%
8.	google.co.uk	727	0.50%
9.	google.ca	533	0.37%
10.	zyn.com	479	0.33%
11.	live.com	372	0.26%
12.	google.cn	283	0.20%
13.	google.com.au	282	0.19%
14.	msn.com	253	0.17%
15.	aol.com	220	0.15%
16.	google.de	194	0.13%
17.	google.co.kr	168	0.12%
18.	google.co.id	160	0.11%
19.	google.fr	157	0.11%
20.	ask.com	144	0.10%
	<b>Subtotal</b>	<b>137,405</b>	<b>94.92%</b>
	<b>Other</b>	<b>7,354</b>	<b>5.08%</b>
	<b>Total</b>	<b>144,759</b>	<b>100.00%</b>

## Activity by Referring Domain – Help Card

**? Referring Domain** – A web site which refers a visitor to your site by linking to it.

**Domain** – Specific referring domain being analyzed.

**Visits** – Number of times the specified domain referred visitors to your site.

**%** – Percentage of referrals that came from the specified domain.

**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

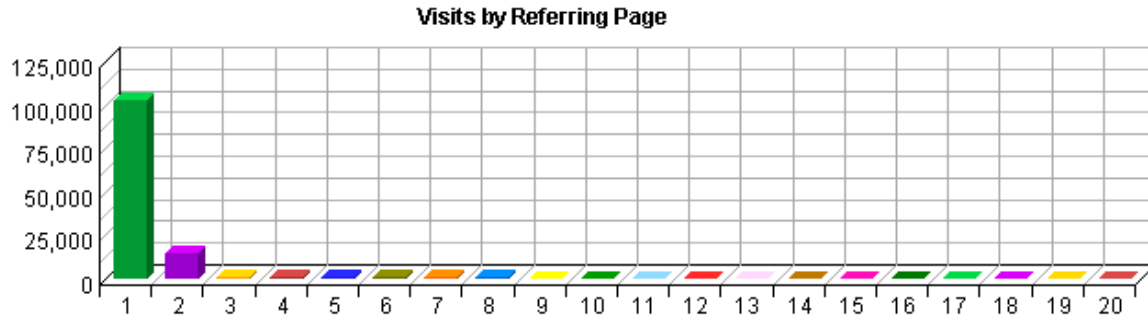
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.



# Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	102,722	70.96%
2.	<a href="http://www.google.com/search">http://www.google.com/search</a>	14,673	10.14%
3.	<a href="http://images.google.com/imgres">http://images.google.com/imgres</a>	1,214	0.84%
4.	<a href="http://search.yahoo.com/search">http://search.yahoo.com/search</a>	1,115	0.77%
5.	<a href="http://www.google.co.in/search">http://www.google.co.in/search</a>	888	0.61%
6.	<a href="http://nlquery.epa.gov/epasearch/epasearch">http://nlquery.epa.gov/epasearch/epasearch</a>	864	0.60%
7.	<a href="http://www.sbir.gov/solicitations/">http://www.sbir.gov/solicitations/</a>	780	0.54%
8.	<a href="http://www.google.co.uk/search">http://www.google.co.uk/search</a>	533	0.37%
9.	<a href="http://www.google.ca/search">http://www.google.ca/search</a>	449	0.31%
10.	<a href="http://www07.grants.gov/search/search.do">http://www07.grants.gov/search/search.do</a>	405	0.28%
11.	<a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	390	0.27%
12.	<a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	305	0.21%
13.	<a href="http://search.live.com/results.aspx">http://search.live.com/results.aspx</a>	274	0.19%
14.	<a href="http://www.google.cn/search">http://www.google.cn/search</a>	267	0.18%
15.	<a href="http://intranet.epa.gov/ordintra/">http://intranet.epa.gov/ordintra/</a>	265	0.18%
16.	<a href="http://www.zyn.com/sbir/scomp.htm">http://www.zyn.com/sbir/scomp.htm</a>	262	0.18%
17.	<a href="http://www.epa.gov/careers/stuopp.html">http://www.epa.gov/careers/stuopp.html</a>	233	0.16%
18.	<a href="http://search.msn.com/results.aspx">http://search.msn.com/results.aspx</a>	225	0.16%
19.	<a href="http://www.google.com.au/search">http://www.google.com.au/search</a>	225	0.16%
20.	<a href="http://www.epa.gov/epahome/grants.htm">http://www.epa.gov/epahome/grants.htm</a>	220	0.15%
	<b>Subtotal</b>	<b>126,309</b>	<b>87.25%</b>
	<b>Other</b>	<b>18,450</b>	<b>12.75%</b>
	<b>Total</b>	<b>144,759</b>	<b>100.00%</b>

## Activity by Referring Page – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visits** – Number of visitors referred from the specified URL.

**%** – Percentage of referred visitors who came from the specified site.

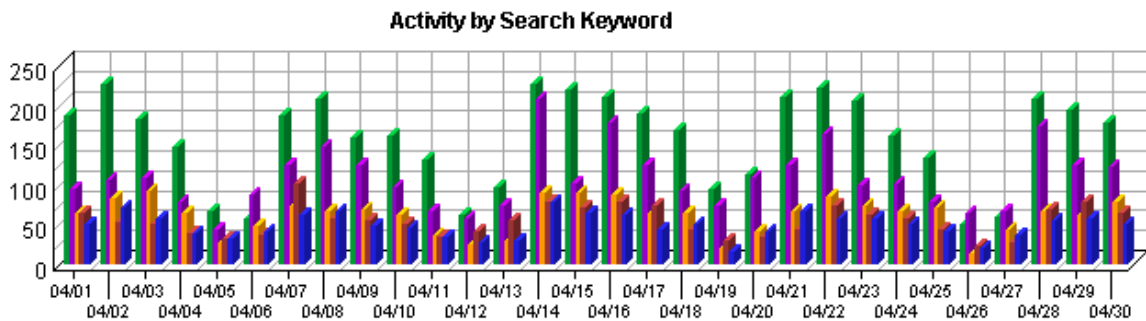
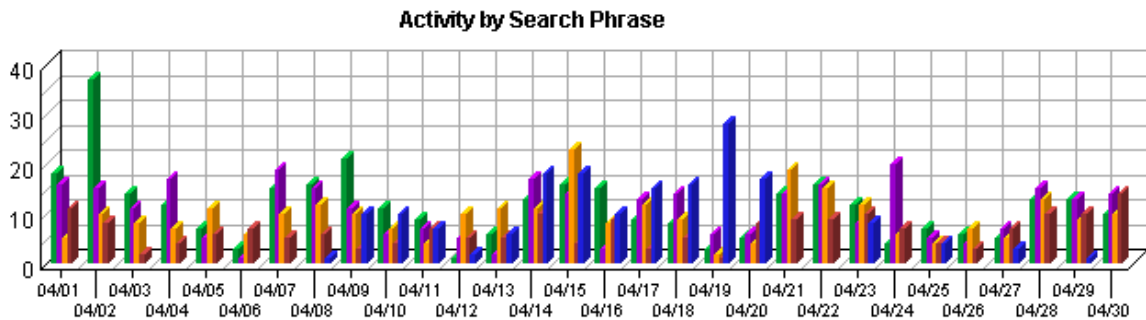
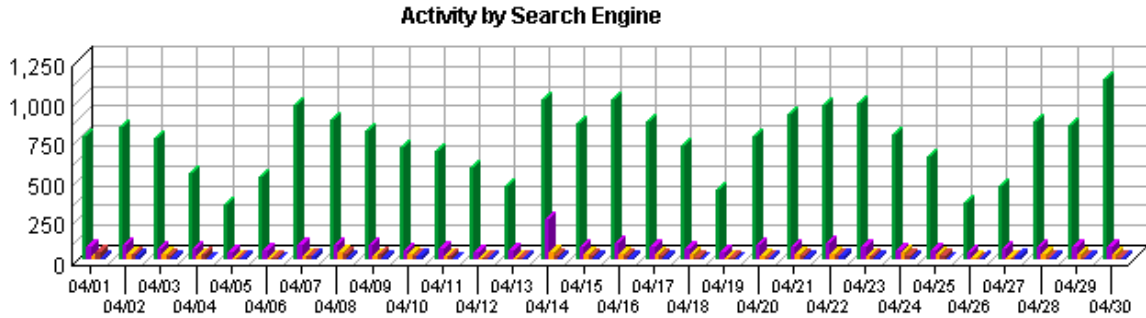
**No Referrer** – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

**💡** You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

# Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.



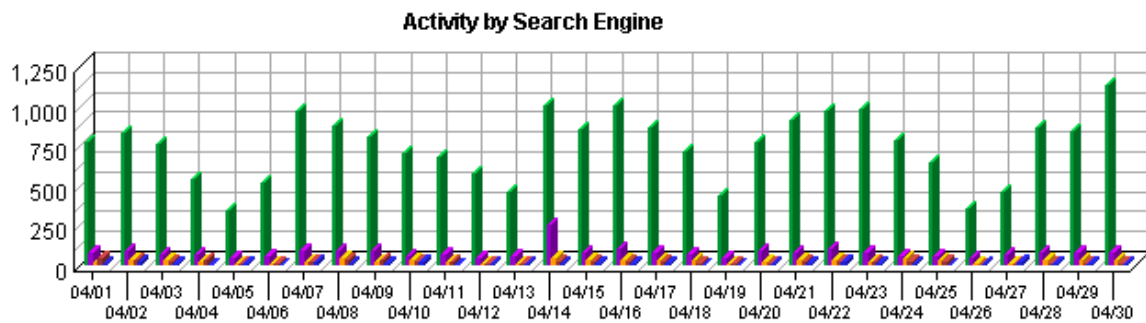


# Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



**Activity by Search Engine**

	<b>Engines</b>	<b>Referrals</b>	<b>%</b>
1.	google	22,508	80.31%
2.	yahoo	2,385	8.51%
3.	google uk	795	2.84%
4.	google canada	591	2.11%
5.	google australia	320	1.14%
6.	msn	309	1.10%
7.	google germany	215	0.77%
8.	google france	200	0.71%
9.	aol netfind	166	0.59%
10.	google italy	146	0.52%
11.	google japan	85	0.30%
12.	altavista	52	0.19%
13.	yahoo spain	50	0.18%
14.	yahoo japan	34	0.12%
15.	google austria	29	0.10%
16.	netscape	26	0.09%
17.	yahoo taiwan	17	0.06%
18.	yahoo singapore	16	0.06%
19.	yahoo canada	11	0.04%
20.	mamma	8	0.03%
	<b>Subtotal</b>	<b>27,963</b>	<b>99.78%</b>
	<b>Total</b>	<b>28,025</b>	<b>100.00%</b>

### Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	327	1.17%
	epa sbir	290	1.03%
	molecular biology embryology ppt	198	0.71%
	polyaniline spectrum hnmr pdf	185	0.66%
	epa	172	0.61%
	epa p3	158	0.56%
	photocatalytic reduction cr to cr filetype:ppt	151	0.54%
	coastal ecosystem	129	0.46%
	forms	128	0.46%
	national sustainable design expo	113	0.40%
	h-nmr polyaniline	111	0.40%
	epa star fellowship	110	0.39%
	ncer	95	0.34%
	economic value of nanomaterials pdf	94	0.34%
	epa star grant	76	0.27%
	epa funding	71	0.25%
	metal oxide catalysis pdf ppt	71	0.25%
	microbial filtration of water using sand	70	0.25%
	sustainable residential building case study filetype:pdf	62	0.22%
	environmental protection agency	59	0.21%
2. yahoo	nanobiotechnology aquatic	170	0.61%
	epa	79	0.28%
	epa sbir	20	0.07%
	carbarnates toxicology pdf	18	0.06%
	singing expands nasal	16	0.06%
	ncer	16	0.06%
	research phase	16	0.06%
	nanotechnology chemistry	15	0.05%
	breast cancer taxanes or as or adjuvant or chemotherapy high risk	15	0.05%
	fellowships	15	0.05%
	water quality presentation ppt	15	0.05%
	epa p3	14	0.05%
	nano technologyin corrosion process	13	0.05%
	environmental research	11	0.04%
	environmental science topics	8	0.03%
	olefin plant pdf	8	0.03%
	°úÇÐÀÚ	8	0.03%
	zaprionus pdf	8	0.03%

	cuprous oxide nano	8	0.03%
	particulate matter	8	0.03%
3.	forms	33	0.12%
google uk	change	11	0.04%
	climate change	6	0.02%
	health	4	0.01%
	define:primary employment	4	0.01%
	environmental	3	0.01%
	biogas car	3	0.01%
	scientific poster	3	0.01%
	risk assessments	3	0.01%
	safe drinking water	3	0.01%
	market mechanisms waste	3	0.01%
	market mechanisms	3	0.01%
	basic nanotechnology	3	0.01%
	epa.gov/ncer/sbir	3	0.01%
	risk assessment	3	0.01%
	definition of illness wellness continuum	2	0.01%
	best poster science	2	0.01%
	nathan lacroix	2	0.01%
	heart rate when interval training	2	0.01%
	nanotechnology	2	0.01%
4.	forms	21	0.07%
google	change	6	0.02%
canada	scientific poster	4	0.01%
	science topics	4	0.01%
	sustainable environment	4	0.01%
	health	3	0.01%
	epa nanotechnology	3	0.01%
	drinking water in india	3	0.01%
	pesticides	3	0.01%
	climate change	3	0.01%
	intermodal southwest ontario	3	0.01%
	nano epa	3	0.01%
	21/21 hvac inc mark cowell	2	0.01%
	purge stream	2	0.01%
	children asthma pesticides	2	0.01%
	developmental delay	2	0.01%
	effects of nanotechnologie	2	0.01%
	national p3 video	2	0.01%
	consequences of not enough water	2	0.01%
	paul drevnick	2	0.01%

5.	forms	12	0.04%
google	change	8	0.03%
australia	'las vegas' 'socioeconomic' report	7	0.02%
	market mechanisms pollution control	3	0.01%
	environmental health	3	0.01%
	science topics	3	0.01%
	market mechanisms	3	0.01%
	environmental effect nanotechnology	3	0.01%
	sample resume for nano technology	2	0.01%
	field of corn	2	0.01%
	ecosystems	2	0.01%
	national secondary student design competition may 2008	2	0.01%
	functions of nanotechnology	2	0.01%
	environmental	2	0.01%
	nanomaterials	2	0.01%
	climate change to ecosystem	2	0.01%
	big hurricanes	2	0.01%
	new scientist logo	2	0.01%
	wei-xian zhang	2	0.01%
	respiratory assessment	2	0.01%
6.	epa	11	0.04%
msn	nanotechnology	6	0.02%
	nanoparticles basic information	5	0.02%
	national sustainable design expo	3	0.01%
	epa.gov	3	0.01%
	epa sbir	3	0.01%
	epa star	3	0.01%
	effects steroids meat humans	3	0.01%
	u.s. epa	2	0.01%
	epa forms	2	0.01%
	star.com	2	0.01%
	children's environmental health centers ny	2	0.01%
	pesticides and child neurodevelopment uc berkley	2	0.01%
	star program	2	0.01%
	communy resources southwest detroit	2	0.01%
	platka fl epa	2	0.01%
	miscanthus giganteus	2	0.01%
	epa april 20 sustainable	2	0.01%
	particulates long term exposure health risk	2	0.01%
	arsenic removal	2	0.01%
7.	boone bicycle initiative	5	0.02%
google	cell culturing	3	0.01%



germany	p3 awards	3	0.01%
	photo students ceremonies	2	0.01%
	conversion coating magnesium	2	0.01%
	national center for quality assurance in washington d.c.	2	0.01%
	nanocatalyst review	2	0.01%
	national sustainable design expo	2	0.01%
	us epa 2005	2	0.01%
	past climate	2	0.01%
	epa nanotechnologie	2	0.01%
	tonotopic	2	0.01%
	adsorption carbon filetype:ppt	2	0.01%
	pcb mix	1	0.00%
	endocrine disruptor	1	0.00%
	land use change consequences	1	0.00%
	cr plating	1	0.00%
	fullerene biotransformation redox	1	0.00%
	greenenergy research project	1	0.00%
	physiologically based pharmacokinetic modeling	1	0.00%
8.	waste management filetype:ppt	28	0.10%
google	es.epa.gov/ncer	4	0.01%
france	ncer	3	0.01%
	binding versus functional studies	2	0.01%
	exposures to environmental toxicants and attention deficit hyperactivity disorder in u.s. children	2	0.01%
	california davis	2	0.01%
	fellowships, phd, biology	2	0.01%
	ecosystem	2	0.01%
	science topic	2	0.01%
	hystÃ©rÃ©sis de sorption ppt	2	0.01%
	photochemical and hydrolytic fate of methyl isothiocyanate in the upper sacramento river	2	0.01%
	aaas conference 2008	1	0.00%
	hense technology washington dc	1	0.00%
	publication ehrenfeld	1	0.00%
	william winter	1	0.00%
	lawyer jeremy austin williamsburg	1	0.00%
	triton 100 surfactant ppt	1	0.00%
	post-doc epa	1	0.00%
	aerodyne cr free plating	1	0.00%
	epa workshop	1	0.00%
9. aol	epa	3	0.01%
netfind	epa environmental monitoring programs	2	0.01%

	municipal rfp for microorganisms	2	0.01%
	interdisciplinary approach	2	0.01%
	epa competition	2	0.01%
	epa p3	2	0.01%
	epa grants	2	0.01%
	epa scientists report april 23rd 2008	2	0.01%
	autism and neurodevelopmental disorders	2	0.01%
	science topics	2	0.01%
	stars system assessment research	2	0.01%
	program solicitation broad agency announcements	1	0.00%
	environmental grant opportunities	1	0.00%
	announcement for grant	1	0.00%
	epa guidance letters merck 1981	1	0.00%
	genetically modified crops health	1	0.00%
	nanoscale chemicals that remove pollutants from water	1	0.00%
	phd programs in environmental policy	1	0.00%
	biomarker dna test in utero long exposure to mold	1	0.00%
	biomarkers pictures	1	0.00%
10. google italy	mercury transport	2	0.01%
	quality papers is	2	0.01%
	biocide release polymer	2	0.01%
	<a href="http://es.epa.gov/ncer_abstracts/sbir/other/montana/warburton.html">http://es.epa.gov/ncer_abstracts/sbir/other/montana/warburton.html</a>	2	0.01%
	tyler fox epa	2	0.01%
	us epa mixtures pollutants	2	0.01%
	dunn bagley based diesel fuel 1995	2	0.01%
	epa quality assurance	2	0.01%
	ncer	2	0.01%
	cell colture	2	0.01%
	somenath mitra	2	0.01%
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	usepa biofuel	1	0.00%
	zebrafish ppt	1	0.00%
	enterococci ppt	1	0.00%
	phytoremediation of arsenic	1	0.00%
	life cycle analysis auto	1	0.00%
	biological monitoring of cancer risk ppt	1	0.00%
	poultry litter gasification	1	0.00%
11. google japan	fet gas sensor	3	0.01%
	fumiaki shono	3	0.01%
	scott d. bridgham ppt	2	0.01%
		2	0.01%

	corporate environmental behavior research: informing environmental policy		
	the persistence of economic factors in shaping regulation and environmental performance: the limits of regulation and social license pressures	2	0.01%
	hei special report 16	1	0.00%
	synergistic effect interaction test dose response	1	0.00%
	star program epa	1	0.00%
	coi4'ã€œionic critical generator	1	0.00%
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	human health implications of environmental contaminants in arctic canada	1	0.00%
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	sbir epa	1	0.00%
	ppt on chemical modification of starches	1	0.00%
	haplotypic diversity	1	0.00%
	phytoestrogen pregnant human	1	0.00%
	survival pathogen ppt	1	0.00%
12.	epa	4	0.01%
altavista	candid	2	0.01%
	epa sbir	2	0.01%
	epa dc april 2008	2	0.01%
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	sbir epa	2	0.01%
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	pollution and environmental hazard research proposal	1	0.00%
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	oberlin	1	0.00%
	valerie reppelin–hill	1	0.00%
	about nanotechnology pdf	1	0.00%
13.	candid photos	6	0.02%
yahoo	garden design	4	0.01%

spain	sink drawing	4	0.01%
	epa	3	0.01%
	imta	2	0.01%
	drawing of sink	2	0.01%
	applications of nanotechnology	2	0.01%
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	oberlin	2	0.01%
	asthma children symptoms	1	0.00%
	epa method pesticide adsorption by granular activated carbon	1	0.00%
	environmental economics	1	0.00%
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	journal citations reports journal of pharmacology and experimental therapeutics	1	0.00%
	fibers aligned	1	0.00%
	photo fibers muscles	1	0.00%
	http://www.epa.gov	1	0.00%
picture of earth	1	0.00%	
biochemistry fellowships	1	0.00%	
sample letter of authorization for land development	1	0.00%	
14. yahoo japan	tend of pesticide research	2	0.01%
	welcome to the new epa website	2	0.01%
	national center for environmental assessment	2	0.01%
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	remove heavy metal	1	0.00%
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	y522s	1	0.00%
	ballast water treatment	1	0.00%
	epa sbir	1	0.00%
	p38 atf-2 ap-1	1	0.00%
	post-hatch	1	0.00%
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	opening ceremony award	1	0.00%
epa phase draft	1	0.00%	
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dear colleague, on behalf	1	0.00%	
pbde nci	1	0.00%	
children medical cobalamin	1	0.00%	
15. google austria	polyol bstfa	2	0.01%
	epa p3 lafayette	2	0.01%
	1825 street nw	1	0.00%

	smart materials nanotechnology	1	0.00%
	astm international voluntary nanotechnology	1	0.00%
	future scenarios ppt	1	0.00%
	girl against the jungle factsheet	1	0.00%
	carpenter, s. r. 2001. alternate states of ecosystems: evidence and its implications.	1	0.00%
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16.	richisa johnson	3	0.01%
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	us epa employee	1	0.00%
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	solar greenhouse	1	0.00%
	epa	1	0.00%
	forms	1	0.00%
	lab values indicative of mitochondrial disorder in autism	1	0.00%
	automotive paint sludge recycling	1	0.00%
	what pollution	1	0.00%
	pervasive developmental disorder nos	1	0.00%
	nora f. savage	1	0.00%
	frederick george strathmann jr.	1	0.00%
	sbir epa	1	0.00%
	epa grants	1	0.00%
	describe project report	1	0.00%
	autism teens cincinnati ohio	1	0.00%
	air quality and its costs	1	0.00%
17.	osteoporotic,milk	4	0.01%
yahoo	dotp plasticizer	2	0.01%
taiwan	nanotechnology	2	0.01%
	characteristics(effective research paper fulfills these requirements)	1	0.00%

	white paper on science and technology (2007 to 2010)	1	0.00%
	pipeline gas leak detection	1	0.00%
	dc captial hilton hotel	1	0.00%
	comet assay ppt	1	0.00%
	bioresource center for natural healing	1	0.00%
	atmi scrubber	1	0.00%
	child environmental tobacco	1	0.00%
	comet assay	1	0.00%
18. yahoo singapore	nanoparticles harm to human environment	2	0.01%
	teaching children on diseases caused by household pest	1	0.00%
	diesel storage risk assessment	1	0.00%
	p3 pollution protection	1	0.00%
	biodiversity loss and deforestation	1	0.00%
	membrane technology and research, inc. ingo pinnau	1	0.00%
	drinking water	1	0.00%
	particulate model of matter	1	0.00%
	lime softening remove arsenic	1	0.00%
	environmental health randomized control trial	1	0.00%
	nanotechnology tio2	1	0.00%
	tio2 visible light	1	0.00%
	designs of tables	1	0.00%
	future developments of nanotechnology	1	0.00%
	children study table	1	0.00%
19. yahoo canada	us epa	2	0.01%
	fellowships	2	0.01%
	membrane-aerated biofilm reactor	1	0.00%
	quality assurance questions	1	0.00%
	start with the winzip wizard	1	0.00%
	p3	1	0.00%
	developmentally delayed children help centres in michigan	1	0.00%
	environmental research fellowship	1	0.00%
	membrane modules manufactures	1	0.00%
20. mamma	merit of geography as discipline in environmental science over social approach	2	0.01%
	air pollution emissions	1	0.00%
	rivers of central us'	1	0.00%
	national mall map	1	0.00%
	give source, effect, and control of particulate matter	1	0.00%
	basis for classifying good drinking water	1	0.00%
	biohazard sign	1	0.00%

### Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	4,109	14.66%
	of	2,574	9.18%
	environmental	1,462	5.22%
	in	1,252	4.47%
	research	1,143	4.08%
	star	1,033	3.69%
	ppt	999	3.56%
	for	961	3.43%
	the	908	3.24%
	pdf	782	2.79%
	water	753	2.69%
	to	705	2.52%
	2008	669	2.39%
	health	629	2.24%
	sbir	588	2.10%
	on	587	2.09%
	p3	551	1.97%
	nanotechnology	536	1.91%
	filetype:ppt	506	1.81%
	grant	471	1.68%
2. yahoo	epa	369	1.32%
	of	282	1.01%
	research	204	0.73%
	environmental	199	0.71%
	in	175	0.62%
	aquatic	174	0.62%
	nanobiotechnology	170	0.61%
	for	154	0.55%
	health	90	0.32%
	the	88	0.31%
	on	84	0.30%
	water	82	0.29%
	children	74	0.26%
	grants	66	0.24%
	pdf	63	0.22%
	sbir	59	0.21%
	autism	56	0.20%
	star	54	0.19%
	fellowships	53	0.19%

	pollution	53	0.19%
3. google uk	of	124	0.44%
	in	59	0.21%
	the	57	0.20%
	environmental	47	0.17%
	risk	44	0.16%
	health	40	0.14%
	change	39	0.14%
	assessment	37	0.13%
	research	34	0.12%
	forms	34	0.12%
	for	33	0.12%
	on	31	0.11%
	nanotechnology	27	0.10%
	to	25	0.09%
	environment	24	0.09%
	powerpoint	22	0.08%
	climate	21	0.07%
	epa	21	0.07%
	children	20	0.07%
	how	19	0.07%
4. google canada	of	75	0.27%
	epa	53	0.19%
	in	50	0.18%
	the	38	0.14%
	environmental	31	0.11%
	change	27	0.10%
	environment	26	0.09%
	water	24	0.09%
	for	23	0.08%
	on	23	0.08%
	research	22	0.08%
	health	22	0.08%
	forms	21	0.07%
	to	18	0.06%
	effects	17	0.06%
	air	16	0.06%
	climate	15	0.05%
	what	14	0.05%
	pesticides	14	0.05%
	consequences	12	0.04%
5. google australia	of	49	0.17%



	change	27	0.10%
	in	21	0.07%
	the	20	0.07%
	environmental	19	0.07%
	nanotechnology	19	0.07%
	what	14	0.05%
	on	13	0.05%
	climate	13	0.05%
	forms	13	0.05%
	for	13	0.05%
	epa	13	0.05%
	health	12	0.04%
	to	11	0.04%
	environment	10	0.04%
	research	9	0.03%
	market	9	0.03%
	effects	9	0.03%
	human	8	0.03%
	report	8	0.03%
6. msn	epa	56	0.20%
	for	28	0.10%
	environmental	26	0.09%
	of	22	0.08%
	water	16	0.06%
	in	15	0.05%
	on	13	0.05%
	health	13	0.05%
	the	12	0.04%
	research	12	0.04%
	to	11	0.04%
	children	11	0.04%
	effects	10	0.04%
	nanotechnology	9	0.03%
	national	9	0.03%
	sustainable	8	0.03%
	autism	7	0.02%
	basic	7	0.02%
	p3	7	0.02%
	university	6	0.02%
7. google germany	of	19	0.07%
	in	12	0.04%
	ppt	9	0.03%

	epa	8	0.03%
	environmental	7	0.02%
	climate	7	0.02%
	for	6	0.02%
	cell	6	0.02%
	the	5	0.02%
	powerpoint	5	0.02%
	boone	5	0.02%
	quality	5	0.02%
	bicycle	5	0.02%
	initiative	5	0.02%
	nano	5	0.02%
	change	4	0.01%
	nanotechnology	4	0.01%
	carbon	4	0.01%
	exposure	4	0.01%
	asthma	4	0.01%
8. google france	filetype:ppt	33	0.12%
	management	29	0.10%
	waste	28	0.10%
	ppt	18	0.06%
	of	15	0.05%
	epa	10	0.04%
	in	10	0.04%
	2008	7	0.02%
	ecosystem	6	0.02%
	research	5	0.02%
	the	5	0.02%
	environment	5	0.02%
	nanoparticles	5	0.02%
	environmental	4	0.01%
	membrane	4	0.01%
	on	4	0.01%
	es.epa.gov/ncer	4	0.01%
	to	4	0.01%
	nanomaterials	3	0.01%
	nanotechnology	3	0.01%
9. aol netfind	epa	27	0.10%
	of	17	0.06%
	environmental	14	0.05%
	in	14	0.05%
	for	13	0.05%

	research	11	0.04%
	to	10	0.04%
	the	7	0.02%
	water	7	0.02%
	health	7	0.02%
	protection	6	0.02%
	on	6	0.02%
	agency	6	0.02%
	how	5	0.02%
	effects	5	0.02%
	grants	5	0.02%
	autism	5	0.02%
	development	4	0.01%
	report	4	0.01%
	star	3	0.01%
10. google italy	epa	18	0.06%
	ppt	17	0.06%
	research	6	0.02%
	of	6	0.02%
	quality	5	0.02%
	for	5	0.02%
	environment	4	0.01%
	water	4	0.01%
	us	4	0.01%
	in	4	0.01%
	environmental	4	0.01%
	2008	4	0.01%
	ncer	3	0.01%
	sustainability	3	0.01%
	monitoring	3	0.01%
	transport	3	0.01%
	mercury	3	0.01%
	change	3	0.01%
	zebrafish	2	0.01%
	bagley	2	0.01%
11. google japan	environmental	10	0.04%
	ppt	9	0.03%
	epa	8	0.03%
	of	7	0.02%
	the	5	0.02%
	behavior	4	0.01%
	air	4	0.01%

	for	4	0.01%
	regulation	4	0.01%
	us	3	0.01%
	fumiaki	3	0.01%
	in	3	0.01%
	fet	3	0.01%
	gas	3	0.01%
	d.	3	0.01%
	filetype:pdf	3	0.01%
	star	3	0.01%
	change	3	0.01%
	shono	3	0.01%
	sensor	3	0.01%
12. altavista	epa	12	0.04%
	sbir	5	0.02%
	children	3	0.01%
	of	3	0.01%
	nanotechnology	3	0.01%
	environmental	3	0.01%
	water	3	0.01%
	in	3	0.01%
	agenda	2	0.01%
	proposal	2	0.01%
	pdf	2	0.01%
	research	2	0.01%
	mt.	2	0.01%
	2008	2	0.01%
	sinai	2	0.01%
	dc	2	0.01%
	april	2	0.01%
	ceremony	2	0.01%
	candid	2	0.01%
	award	2	0.01%
13. yahoo spain	of	10	0.04%
	candid	6	0.02%
	sink	6	0.02%
	photos	6	0.02%
	drawing	6	0.02%
	epa	4	0.01%
	garden	4	0.01%
	design	4	0.01%
	children	3	0.01%

	applications	3	0.01%
	nanotechnology	3	0.01%
	vertical	3	0.01%
	wind	3	0.01%
	fibers	2	0.01%
	turbines	2	0.01%
	imta	2	0.01%
	climate	2	0.01%
	change	2	0.01%
	oberlin	2	0.01%
	effects	2	0.01%
14. yahoo japan	epa	6	0.02%
	of	6	0.02%
	research	3	0.01%
	welcome	2	0.01%
	effect	2	0.01%
	emulsion	2	0.01%
	pesticide	2	0.01%
	tend	2	0.01%
	ballast	2	0.01%
	fragmentation	2	0.01%
	complex	2	0.01%
	water	2	0.01%
	environmental	2	0.01%
	for	2	0.01%
	triton,virus	2	0.01%
	new	2	0.01%
	assessment	2	0.01%
	national	2	0.01%
	to	2	0.01%
	center	2	0.01%
15. google austria	epa	6	0.02%
	nanotechnology	6	0.02%
	mercury	3	0.01%
	lafayette	2	0.01%
	polyol	2	0.01%
	p3	2	0.01%
	bstfa	2	0.01%
	risk	2	0.01%
	diesel	1	0.00%
	girl	1	0.00%
	ecosystems:	1	0.00%

	award	1	0.00%
	international	1	0.00%
	magna	1	0.00%
	report	1	0.00%
	s.	1	0.00%
	states	1	0.00%
	book	1	0.00%
	100	1	0.00%
	the	1	0.00%
16. netscape	epa	4	0.01%
	richisa	3	0.01%
	johnson	3	0.01%
	science	2	0.01%
	autism	2	0.01%
	star	2	0.01%
	fuel	2	0.01%
	make	2	0.01%
	form	2	0.01%
	disorder	2	0.01%
	grants	2	0.01%
	how	2	0.01%
	of	2	0.01%
	schematic	2	0.01%
	cell	2	0.01%
	to	2	0.01%
	developmental	1	0.00%
	its	1	0.00%
	grant	1	0.00%
	us	1	0.00%
17. yahoo taiwan	osteoporotic,milk	4	0.01%
	plasticizer	2	0.01%
	assay	2	0.01%
	nanotechnology	2	0.01%
	dotp	2	0.01%
	comet	2	0.01%
	paper	2	0.01%
	hilton	1	0.00%
	child	1	0.00%
	fulfills	1	0.00%
	(2007	1	0.00%
	tobacco	1	0.00%
	2010)	1	0.00%

	natural	1	0.00%
	characteristics(effective	1	0.00%
	center	1	0.00%
	detection	1	0.00%
	white	1	0.00%
	leak	1	0.00%
	ppt	1	0.00%
18. yahoo singapore	of	3	0.01%
	children	2	0.01%
	human	2	0.01%
	nanotechnology	2	0.01%
	harm	2	0.01%
	environment	2	0.01%
	to	2	0.01%
	nanoparticles	2	0.01%
	tio2	2	0.01%
	remove	1	0.00%
	developments	1	0.00%
	membrane	1	0.00%
	by	1	0.00%
	pest	1	0.00%
	inc.	1	0.00%
	diseases	1	0.00%
	environmental	1	0.00%
	particulate	1	0.00%
	loss	1	0.00%
	drinking	1	0.00%
19. yahoo canada	fellowships	2	0.01%
	us	2	0.01%
	epa	2	0.01%
	the	1	0.00%
	research	1	0.00%
	wizard	1	0.00%
	fellowship	1	0.00%
	reactor	1	0.00%
	membrane-aerated	1	0.00%
	environmental	1	0.00%
	modules	1	0.00%
	start	1	0.00%
	quality	1	0.00%
	biofilm	1	0.00%
	questions	1	0.00%

	manufactures	1	0.00%
	michigan	1	0.00%
	assurance	1	0.00%
	delayed	1	0.00%
	in	1	0.00%
20. mamma	of	4	0.01%
	discipline	2	0.01%
	environmental	2	0.01%
	over	2	0.01%
	as	2	0.01%
	geography	2	0.01%
	approach	2	0.01%
	social	2	0.01%
	science	2	0.01%
	in	2	0.01%
	merit	2	0.01%
	national	1	0.00%
	mall	1	0.00%
	for	1	0.00%
	effect,	1	0.00%
	us'	1	0.00%
	map	1	0.00%
	control	1	0.00%
	rivers	1	0.00%
	emissions	1	0.00%

### Activity by Search Engine – Help Card

#### ? **Top Search Engines Table**

**Engines** – Specific search engine being analyzed.

**Referrers** – Number of visitors referred to your site from the specified search engine.

**%** – Percentage of visitors referred from search engines who were referred by the search engine specified.

#### **Top Search Engines with Search Phrases Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrases** – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can



include one or more individual keywords.

**Referrers** – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

**Top Search Engines with Keywords Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



—  
This information can give you an idea how your meta tags are performing with each search engine.

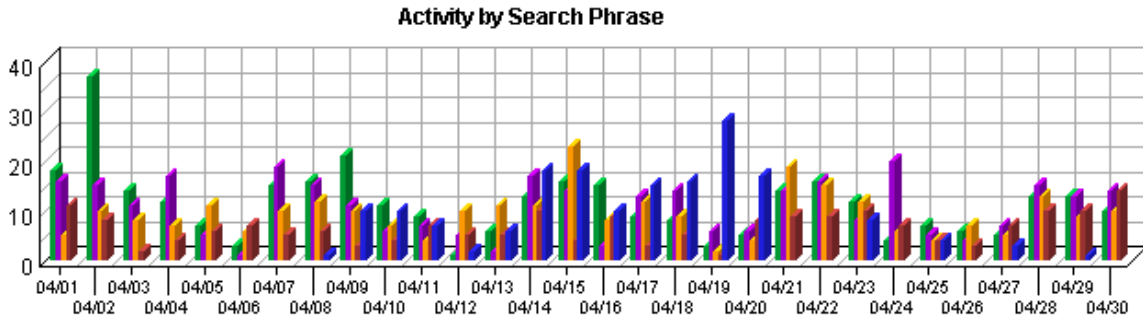


# Activity by Search Phrase

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	339	1.21%
2.	epa sbir	319	1.14%
3.	epa	280	1.00%
4.	forms	196	0.70%
5.	epa p3	174	0.62%
6.	national sustainable design expo	124	0.44%
7.	ncer	121	0.43%
8.	epa star fellowship	111	0.40%
9.	epa star grant	83	0.30%
10.	epa funding	74	0.26%
11.	nanotechnology	68	0.24%
12.	change	65	0.23%
13.	environmental research	62	0.22%
14.	environmental protection agency	61	0.22%
15.	particulate matter	57	0.20%
16.	epa grants	54	0.19%
17.	research grants	48	0.17%
18.	pesticides	44	0.16%
19.	sbir epa	41	0.15%
20.	star grant	40	0.14%

<b>Subtotal</b>	<b>2,361</b>	<b>8.43%</b>
<b>Total</b>	<b>28,018</b>	<b>100.00%</b>

#### Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	327	1.17%
	yahoo	7	0.02%
	msn	3	0.01%
	google japan	1	0.00%
	google uk	1	0.00%
2. epa sbir	google	290	1.04%
	yahoo	20	0.07%
	msn	3	0.01%
	google uk	2	0.01%
	altavista	2	0.01%
	yahoo japan	1	0.00%
	aol netfind	1	0.00%
3. epa	google	172	0.61%
	yahoo	79	0.28%
	msn	11	0.04%
	altavista	4	0.01%
	aol netfind	3	0.01%
	yahoo spain	3	0.01%
	yahoo france	2	0.01%
	yahoo australia &nz	2	0.01%
	google uk	1	0.00%
	google france	1	0.00%
	google australia	1	0.00%
	netscape	1	0.00%
	4. forms	google	128
google uk		33	0.12%
google canada		21	0.07%
google australia		12	0.04%
netscape		1	0.00%
aol netfind		1	0.00%
5. epa p3	google	158	0.56%
	yahoo	14	0.05%
	aol netfind	2	0.01%
6. national sustainable design expo	google	113	0.40%
	yahoo	5	0.02%
	msn	3	0.01%

	google germany	2	0.01%
	google canada	1	0.00%
7. ncer	google	95	0.34%
	yahoo	16	0.06%
	google france	3	0.01%
	google canada	2	0.01%
	google italy	2	0.01%
	google uk	2	0.01%
	google germany	1	0.00%
8. epa star fellowship	google	110	0.39%
	yahoo	1	0.00%
9. epa star grant	google	76	0.27%
	yahoo	6	0.02%
	google canada	1	0.00%
10. epa funding	google	71	0.25%
	yahoo	2	0.01%
	google australia	1	0.00%
11. nanotechnology	google	56	0.20%
	msn	6	0.02%
	yahoo taiwan	2	0.01%
	google uk	2	0.01%
	google germany	1	0.00%
	google australia	1	0.00%
12. change	google	40	0.14%
	google uk	11	0.04%
	google australia	8	0.03%
	google canada	6	0.02%
13. environmental research	google	51	0.18%
	yahoo	11	0.04%
14. environmental protection agency	google	59	0.21%
	yahoo	1	0.00%
	google uk	1	0.00%
15. particulate matter	google	47	0.17%
	yahoo	8	0.03%
	msn	1	0.00%
	yahoo spain	1	0.00%
16. epa grants	google	44	0.16%
	yahoo	7	0.02%
	aol netfind	2	0.01%
	netscape	1	0.00%
17. research grants	google	48	0.17%
18. pesticides	google	37	0.13%

	google canada	3	0.01%
	google uk	2	0.01%
	msn	1	0.00%
	aol netfind	1	0.00%
19. sbir epa	google	36	0.13%
	altavista	2	0.01%
	netscape	1	0.00%
	google japan	1	0.00%
	aol netfind	1	0.00%
20. star grant	google	34	0.12%
	yahoo	6	0.02%

### Activity by Search Phrase – Help Card

#### ? **Top Search Phrases Table**

**Phrases** – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

**Referrals** – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

**%** – Percentage of referred visitors who used the specified search phrase.

#### **Top Search Phrases with Engines Detail Table**

**Engines** – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

**Phrase** – The search phrase a visitor used to find your site.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

**%** – Percentage of visitors referred from search engines who used the specified search engine and phrase.



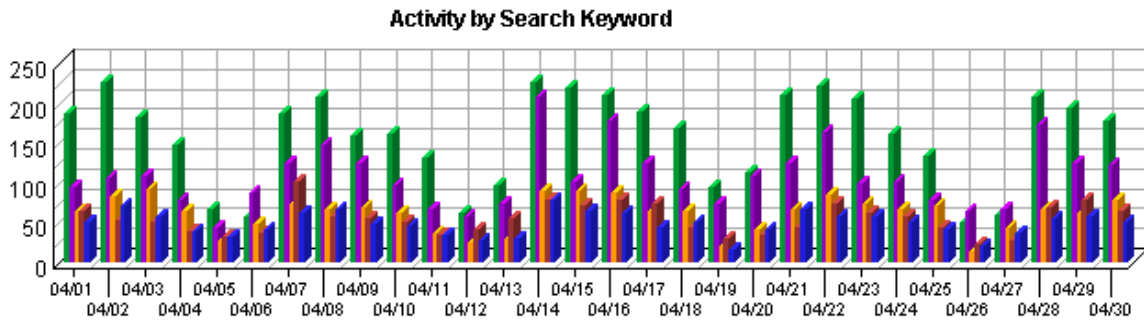
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

# Activity by Search Keyword

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	4,732	4.35%
2.	of	3,226	2.97%
3.	environmental	1,840	1.69%
4.	in	1,631	1.50%
5.	research	1,466	1.35%
6.	for	1,253	1.15%
7.	the	1,156	1.06%
8.	star	1,121	1.03%
9.	ppt	1,106	1.02%
10.	water	924	0.85%
11.	pdf	868	0.80%
12.	to	846	0.78%
13.	health	825	0.76%
14.	on	772	0.71%
15.	2008	751	0.69%
16.	nanotechnology	675	0.62%
17.	sbir	671	0.62%
18.	p3	609	0.56%
19.	grants	550	0.51%
20.	filetype:ppt	549	0.51%
	<b>Subtotal</b>	<b>25,571</b>	<b>23.53%</b>
	<b>Total</b>	<b>108,685</b>	<b>100.00%</b>

### Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	4,109	3.78%
	yahoo	369	0.34%
	msn	56	0.05%
	google canada	53	0.05%
	aol netfind	27	0.02%
	google uk	21	0.02%
	google italy	18	0.02%
	google australia	13	0.01%
	altavista	12	0.01%
	google france	10	0.01%
	google japan	8	0.01%
	google germany	8	0.01%
	yahoo japan	6	0.01%
	google austria	6	0.01%
	netscape	4	0.00%
	yahoo spain	4	0.00%
	yahoo australia &nz	2	0.00%
	yahoo canada	2	0.00%
	yahoo france	2	0.00%
	all the web	1	0.00%
2. of	google	2,574	2.37%
	yahoo	282	0.26%
	google uk	124	0.11%
	google canada	75	0.07%
	google australia	49	0.05%
	msn	22	0.02%
	google germany	19	0.02%
	aol netfind	17	0.02%
	google france	15	0.01%
	yahoo spain	10	0.01%
	google japan	7	0.01%
	yahoo japan	6	0.01%
	google italy	6	0.01%
	mamma	4	0.00%
	yahoo singapore	3	0.00%
	altavista	3	0.00%
	netscape	2	0.00%
	cnet search.com	2	0.00%



	hotbot	2	0.00%
	yahoo uk &ireland	1	0.00%
3. environmental	google	1,462	1.35%
	yahoo	199	0.18%
	google uk	47	0.04%
	google canada	31	0.03%
	msn	26	0.02%
	google australia	19	0.02%
	aol netfind	14	0.01%
	google japan	10	0.01%
	google germany	7	0.01%
	google france	4	0.00%
	google italy	4	0.00%
	altavista	3	0.00%
	yahoo japan	2	0.00%
	mamma	2	0.00%
	hotbot	2	0.00%
	yandex	2	0.00%
	lycos	1	0.00%
	yahoo spain	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo singapore	1	0.00%
4. in	google	1,252	1.15%
	yahoo	175	0.16%
	google uk	59	0.05%
	google canada	50	0.05%
	google australia	21	0.02%
	msn	15	0.01%
	aol netfind	14	0.01%
	google germany	12	0.01%
	google france	10	0.01%
	google italy	4	0.00%
	google japan	3	0.00%
	hotbot	3	0.00%
	altavista	3	0.00%
	mamma	2	0.00%
	yahoo canada	1	0.00%
	yahoo spain	1	0.00%
	all the web	1	0.00%
	yahoo france	1	0.00%
	yandex	1	0.00%
	compuserve	1	0.00%

5. research	google	1,143	1.05%
	yahoo	204	0.19%
	google uk	34	0.03%
	google canada	22	0.02%
	msn	12	0.01%
	aol netfind	11	0.01%
	google australia	9	0.01%
	google italy	6	0.01%
	google france	5	0.00%
	google germany	4	0.00%
	yahoo japan	3	0.00%
	google japan	2	0.00%
	hotbot	2	0.00%
	yahoo australia &nz	2	0.00%
	altavista	2	0.00%
	yahoo canada	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo taiwan	1	0.00%
	lycos	1	0.00%
	yahoo india	1	0.00%

6. for	google	961	0.88%
	yahoo	154	0.14%
	google uk	33	0.03%
	msn	28	0.03%
	google canada	23	0.02%
	google australia	13	0.01%
	aol netfind	13	0.01%
	google germany	6	0.01%
	google italy	5	0.00%
	google japan	4	0.00%
	google france	3	0.00%
	yahoo spain	2	0.00%
	yahoo australia &nz	2	0.00%
	yahoo japan	2	0.00%
	mamma	1	0.00%
	netscape	1	0.00%
	altavista	1	0.00%
	yahoo taiwan	1	0.00%

7. the	google	908	0.84%
	yahoo	88	0.08%
	google uk	57	0.05%
	google canada	38	0.03%

	google australia	20	0.02%
	msn	12	0.01%
	aol netfind	7	0.01%
	google france	5	0.00%
	google japan	5	0.00%
	google germany	5	0.00%
	hotbot	4	0.00%
	yahoo japan	2	0.00%
	yandex	1	0.00%
	yahoo spain	1	0.00%
	cnet search.com	1	0.00%
	google austria	1	0.00%
	yahoo canada	1	0.00%
8. star	google	1,033	0.95%
	yahoo	54	0.05%
	google canada	10	0.01%
	msn	6	0.01%
	google uk	4	0.00%
	google japan	3	0.00%
	aol netfind	3	0.00%
	google australia	2	0.00%
	netscape	2	0.00%
	yandex	1	0.00%
	google france	1	0.00%
	google italy	1	0.00%
	google germany	1	0.00%
9. ppt	google	999	0.92%
	yahoo	23	0.02%
	google france	18	0.02%
	google italy	17	0.02%
	google uk	14	0.01%
	google japan	9	0.01%
	google germany	9	0.01%
	google canada	7	0.01%
	google australia	3	0.00%
	yahoo korea	2	0.00%
	yahoo india	1	0.00%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%
	altavista	1	0.00%
	netscape	1	0.00%
10. water	google	753	0.69%

	yahoo	82	0.08%
	google canada	24	0.02%
	msn	16	0.01%
	google uk	16	0.01%
	google australia	8	0.01%
	aol netfind	7	0.01%
	google italy	4	0.00%
	google germany	4	0.00%
	altavista	3	0.00%
	google france	2	0.00%
	yahoo japan	2	0.00%
	mamma	1	0.00%
	yahoo singapore	1	0.00%
	yahoo korea	1	0.00%
11. pdf	google	782	0.72%
	yahoo	63	0.06%
	msn	4	0.00%
	google australia	3	0.00%
	google germany	3	0.00%
	google canada	3	0.00%
	altavista	2	0.00%
	google japan	2	0.00%
	google italy	2	0.00%
	aol netfind	2	0.00%
	google uk	1	0.00%
	google france	1	0.00%
12. to	google	705	0.65%
	yahoo	51	0.05%
	google uk	25	0.02%
	google canada	18	0.02%
	google australia	11	0.01%
	msn	11	0.01%
	aol netfind	10	0.01%
	google france	4	0.00%
	google germany	2	0.00%
	netscape	2	0.00%
	google japan	2	0.00%
	yahoo singapore	2	0.00%
	yahoo japan	2	0.00%
	yahoo taiwan	1	0.00%
13. health	google	629	0.58%
	yahoo	90	0.08%

	google uk	40	0.04%
	google canada	22	0.02%
	msn	13	0.01%
	google australia	12	0.01%
	aol netfind	7	0.01%
	google japan	3	0.00%
	google france	2	0.00%
	google germany	2	0.00%
	google italy	2	0.00%
	yahoo singapore	1	0.00%
	altavista	1	0.00%
	yahoo japan	1	0.00%
14. on	google	587	0.54%
	yahoo	84	0.08%
	google uk	31	0.03%
	google canada	23	0.02%
	google australia	13	0.01%
	msn	13	0.01%
	aol netfind	6	0.01%
	google france	4	0.00%
	google germany	3	0.00%
	google japan	2	0.00%
	yahoo singapore	1	0.00%
	yahoo taiwan	1	0.00%
	google italy	1	0.00%
	yahoo india	1	0.00%
	yahoo japan	1	0.00%
	yahoo france	1	0.00%
15. 2008	google	669	0.62%
	yahoo	45	0.04%
	google uk	8	0.01%
	google france	7	0.01%
	google canada	6	0.01%
	google italy	4	0.00%
	google australia	4	0.00%
	aol netfind	3	0.00%
	altavista	2	0.00%
	yahoo india	1	0.00%
	google japan	1	0.00%
	msn	1	0.00%
16. nanotechnology	google	536	0.49%
	yahoo	43	0.04%

	google uk	27	0.02%
	google australia	19	0.02%
	google canada	12	0.01%
	msn	9	0.01%
	google austria	6	0.01%
	google germany	4	0.00%
	google france	3	0.00%
	yahoo spain	3	0.00%
	altavista	3	0.00%
	aol netfind	2	0.00%
	google italy	2	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	yahoo taiwan	2	0.00%
17. sbir	google	588	0.54%
	yahoo	59	0.05%
	msn	6	0.01%
	altavista	5	0.00%
	google uk	4	0.00%
	aol netfind	3	0.00%
	google canada	2	0.00%
	yahoo japan	2	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
18. p3	google	551	0.51%
	yahoo	31	0.03%
	msn	7	0.01%
	google canada	4	0.00%
	aol netfind	3	0.00%
	google uk	3	0.00%
	google germany	3	0.00%
	yahoo france	2	0.00%
	google austria	2	0.00%
	google italy	1	0.00%
	yahoo canada	1	0.00%
	yahoo singapore	1	0.00%
19. grants	google	465	0.43%
	yahoo	66	0.06%
	aol netfind	5	0.00%
	msn	3	0.00%
	netscape	2	0.00%
	google canada	2	0.00%

	google uk	2	0.00%
	yahoo uk &ireland	1	0.00%
	google france	1	0.00%
	google italy	1	0.00%
	google japan	1	0.00%
	google australia	1	0.00%
20. filetype:ppt	google	506	0.47%
	google france	33	0.03%
	google germany	4	0.00%
	google canada	2	0.00%
	google italy	2	0.00%
	google uk	2	0.00%

### Activity by Search Keyword – Help Card

#### ? Top Search Keywords Table

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrers** – Number of visitors referred to your site with the specified keywords.

**%** – Percentage of visitors referred from search engines who used the specified search engine and keyword.

#### Top Search Keywords Table with Engines Detail Table

**Engines** – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

**Keywords** – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

**Referrals** – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

**%** Percentage of visitors referred from search engines who used the specified search engine and keyword.



At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

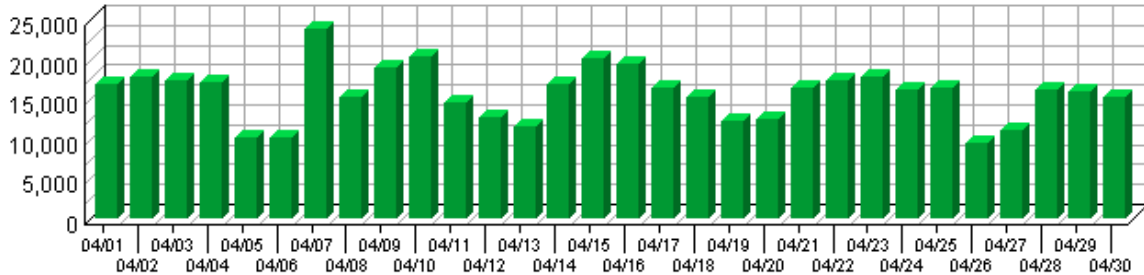




# Technical Dashboard

This dashboard summarizes important information related to online technical activity.

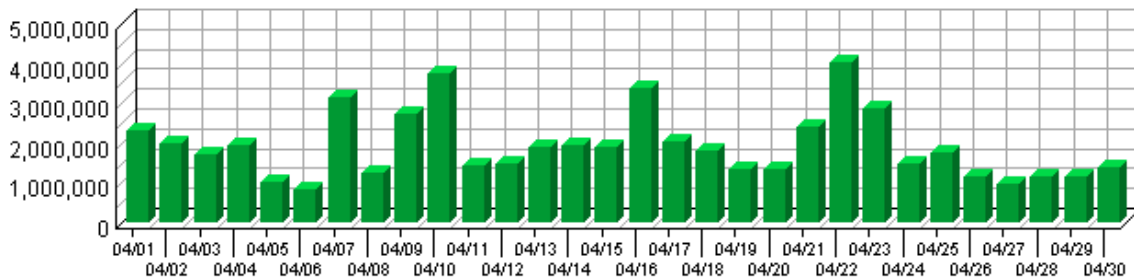
**Hits Trend**



**Hit Summary**

Successful Hits for Entire Site	472,546
Average Hits per Day	15,751
Home Page Hits	10,958

**Bandwidth: Kbytes Transferred Trend**



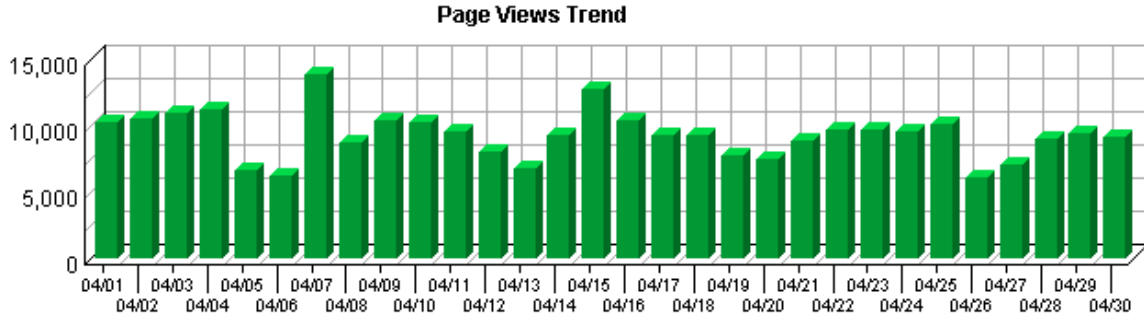
**Technical Statistics**

Total Hits	550,949	100%
Successful Hits	472,546	85.77%
Failed Hits	78,403	14.23%
Cached Hits	93,133	16.90%



# Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



**Page Views Trend**

Time Interval	Page Views	%
04/01	10,317	3.70%
04/02	10,587	3.80%
04/03	10,945	3.93%
04/04	11,183	4.01%
04/05	6,630	2.38%
04/06	6,242	2.24%
04/07	13,919	4.99%
04/08	8,795	3.15%
04/09	10,434	3.74%
04/10	10,306	3.70%
04/11	9,562	3.43%
04/12	8,014	2.87%
04/13	6,782	2.43%
04/14	9,293	3.33%
04/15	12,710	4.56%
04/16	10,421	3.74%
04/17	9,324	3.34%
04/18	9,318	3.34%
04/19	7,811	2.80%
04/20	7,438	2.67%
04/21	8,931	3.20%
04/22	9,690	3.48%
04/23	9,770	3.50%
04/24	9,549	3.43%
04/25	10,070	3.61%

04/26	6,094	2.19%
04/27	7,093	2.54%
04/28	8,961	3.21%
04/29	9,437	3.39%
04/30	9,150	3.28%
<b>Total</b>	<b>278,776</b>	<b>100.00%</b>

### Page Views Trend – Help Card

**? Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Page View** – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

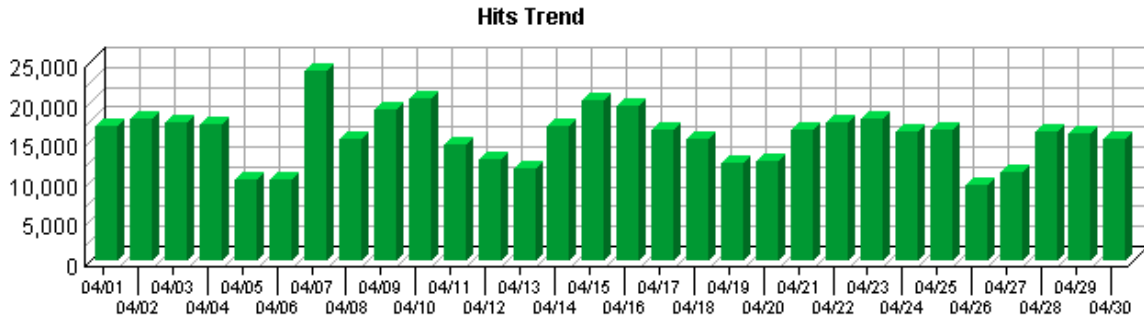
**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**%** – Percentage of total page views that occurred during the specified time interval.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
04/01	16,954	3.59%
04/02	17,805	3.77%
04/03	17,458	3.69%
04/04	17,082	3.61%
04/05	10,214	2.16%
04/06	10,239	2.17%
04/07	23,746	5.03%
04/08	15,244	3.23%
04/09	19,022	4.03%
04/10	20,357	4.31%
04/11	14,527	3.07%
04/12	12,825	2.71%
04/13	11,623	2.46%
04/14	17,010	3.60%
04/15	20,103	4.25%
04/16	19,400	4.11%
04/17	16,460	3.48%
04/18	15,381	3.25%
04/19	12,155	2.57%
04/20	12,468	2.64%
04/21	16,500	3.49%
04/22	17,438	3.69%
04/23	17,886	3.79%
04/24	16,292	3.45%
04/25	16,495	3.49%

04/26	9,396	1.99%
04/27	11,056	2.34%
04/28	16,211	3.43%
04/29	15,953	3.38%
04/30	15,246	3.23%
<b>Total</b>	<b>472,546</b>	<b>100.00%</b>

### Hits Trend – Help Card

**? Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

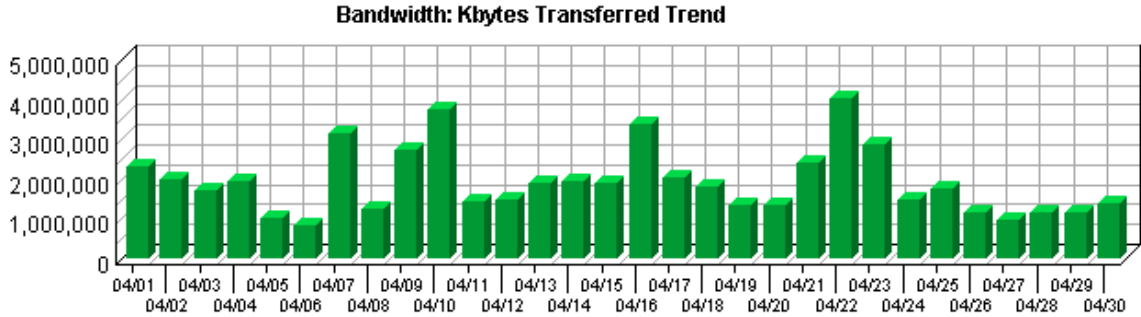
**Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**%** – Percentage of hits that occurred during the specified time interval.

**💡** Periods of less activity can be considered good times for maintenance and content improvement.

# Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.




**Bandwidth: Kbytes Transferred Trend**

Time Interval	Kbytes Transferred	%
04/01	2,309,077	4.00%
04/02	2,012,327	3.49%
04/03	1,727,736	3.00%
04/04	1,932,923	3.35%
04/05	1,020,230	1.77%
04/06	829,775	1.44%
04/07	3,146,416	5.46%
04/08	1,237,233	2.15%
04/09	2,752,885	4.77%
04/10	3,767,484	6.53%
04/11	1,458,290	2.53%
04/12	1,485,321	2.58%
04/13	1,885,628	3.27%
04/14	1,921,777	3.33%
04/15	1,903,295	3.30%
04/16	3,385,597	5.87%
04/17	2,014,013	3.49%
04/18	1,820,152	3.16%
04/19	1,363,282	2.36%
04/20	1,356,640	2.35%
04/21	2,404,507	4.17%
04/22	4,036,209	7.00%
04/23	2,864,397	4.97%
04/24	1,480,844	2.57%
04/25	1,747,491	3.03%


04/26	1,148,866	1.99%
04/27	979,723	1.70%
04/28	1,164,131	2.02%
04/29	1,137,654	1.97%
04/30	1,366,029	2.37%
<b>Total</b>	<b>57,659,918</b>	<b>100.00%</b>

### Bandwidth: Kbytes Transferred Trend – Help Card

 **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

**Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**%** – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

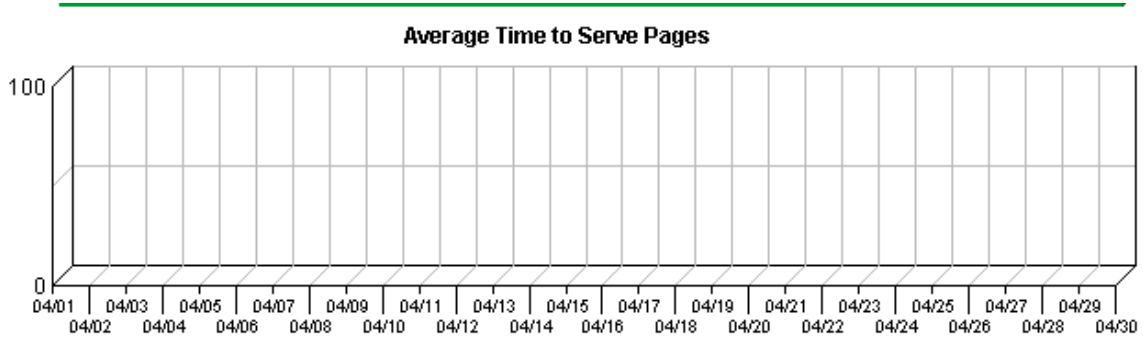
 Periods of less activity can be considered good times for maintenance and content improvement.



# Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

**Note:** Not all web servers log the information necessary to create this report.



**Average Time to Serve Pages**

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
04/01	0	10,317	0
04/02	0	10,587	0
04/03	0	10,945	0
04/04	0	11,183	0
04/05	0	6,630	0
04/06	0	6,242	0
04/07	0	13,919	0
04/08	0	8,795	0
04/09	0	10,434	0
04/10	0	10,306	0
04/11	0	9,562	0
04/12	0	8,014	0
04/13	0	6,782	0
04/14	0	9,293	0
04/15	0	12,710	0
04/16	0	10,421	0
04/17	0	9,324	0
04/18	0	9,318	0
04/19	0	7,811	0
04/20	0	7,438	0
04/21	0	8,931	0
04/22	0	9,690	0
04/23	0	9,770	0
04/24	0	9,549	0
04/25	0	10,070	0

04/26	0	6,094	0
04/27	0	7,093	0
04/28	0	8,961	0
04/29	0	9,437	0
04/30	0	9,150	0
<b>Total</b>	<b>0</b>	<b>278,776</b>	<b>0.0</b>

### Average Time to Serve Pages – Help Card

**? Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Total Time to Serve** – The total amount of time the server spent serving documents during the specified time interval.

**Pages Served** – Number of pages served to visitors during the specified time interval.

**Average Time to Serve** – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

**Note:** Zero values in this column probably indicates that your web server is not logging Time to Serve information.

**💡** Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

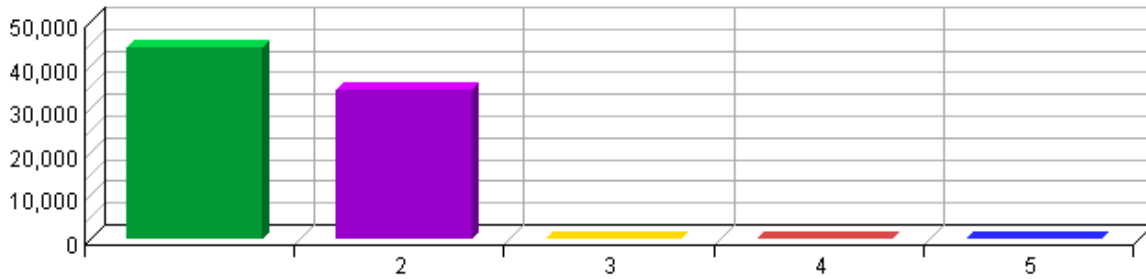
# Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

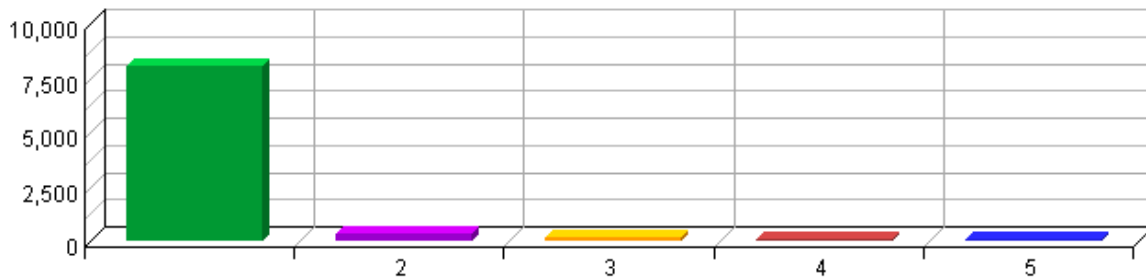
## Technical Statistics

Total Hits	550,949	100%
Successful Hits	472,546	85.77%
Failed Hits	78,403	14.23%
Cached Hits	93,133	16.90%

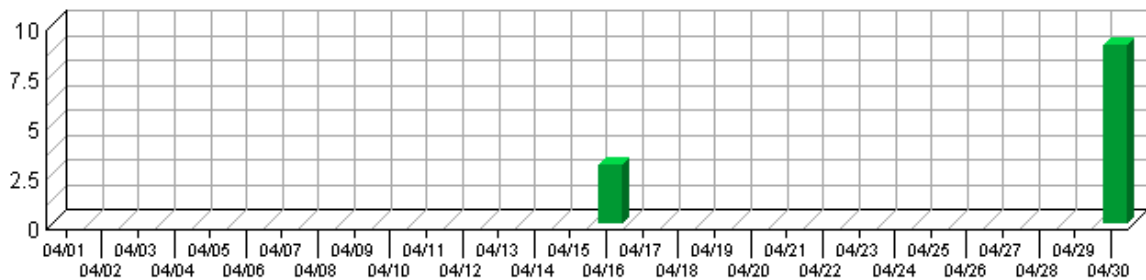
## Client Errors



## File Not Found Errors



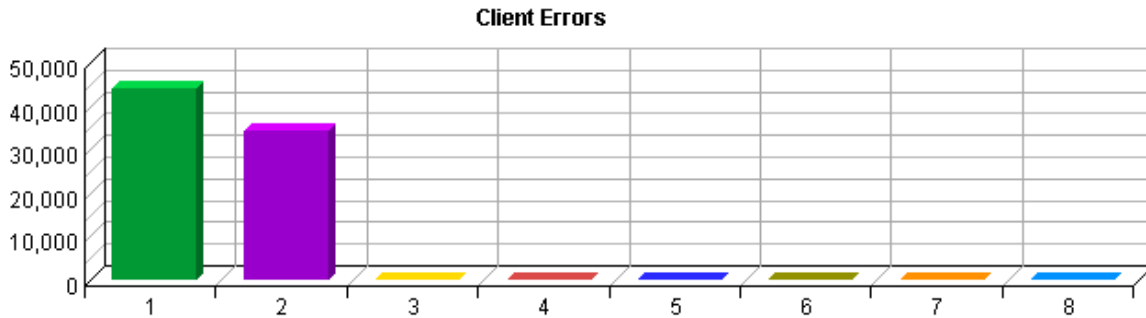
## Server Errors Trend





# Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	44,005	56.14%
2.	404 Not Found	34,289	43.74%
3.	400 Bad Request	46	0.06%
4.	413 Request Entity Too Large	22	0.03%
5.	000 Incomplete / Undefined	14	0.02%
6.	408 Request Timeout	11	0.01%
7.	405 Method Not Allowed	3	0.00%
8.	412 Precondition Failed	1	0.00%
	<b>Total</b>	<b>78,391</b>	<b>100.00%</b>

## Client Errors – Help Card

**? Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

**Hits** – Number of failed hits that returned this status code.

**HTTP Status Codes** – The status code for the specific error that occurred.

**%** – Percentage of total failed hits that returned this status code.

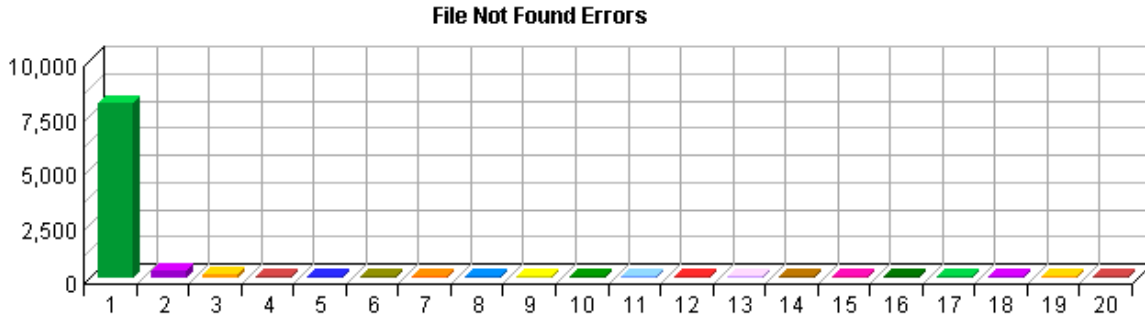
**💡** Use this page to determine what maintenance is necessary.



# File Not Found Errors

The threshold set for this section in the wtm\_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



**File Not Found Errors**

	<b>Files Not Found and Referring URL</b>	<b>Hits</b>	<b>%</b>
1.	<b>/ncer/publications/nano/ppt/ EPA-Gaudiana.ppt</b> <a href="http://es.epa.gov/ncer/publications/nano/presentations.html">http://es.epa.gov/ncer/ publications/nano/presentations.html</a>	8,074	23.55%
2.	<b>/ncer/rfa/2008/2008_star_gcwg.html</b> (no referrer)	333	0.97%
3.	<b>/ncer/nano/research/white/</b> <a href="http://es.epa.gov/ncer/nano/research/nano_tox.html">http://es.epa.gov/ncer/nano/ research/nano_tox.html</a>	166	0.48%
4.	<b>/ncer/publications/topical/</b> (no referrer)	119	0.35%
5.	<b>/ncer/p3/designs_sustain_rfp.html</b> (no referrer)	118	0.34%
6.	<b>/ncer/s/epa.css</b> <a href="http://es.epa.gov/ncer/biodiversity/solicitation.html">http://es.epa.gov/ncer/ biodiversity/solicitation.html</a>	90	0.26%
7.	<b>/ncer/s/etop.css</b> <a href="http://es.epa.gov/ncer/biodiversity/solicitation.html">http://es.epa.gov/ncer/ biodiversity/solicitation.html</a>	89	0.26%
8.	<b>/ncer/fellow/progress/99/ rabideauch00.html</b> (no referrer)	79	0.23%
9.	<b>/ncer/publications/topical/ mercury.html</b> (no referrer)	77	0.22%
10.	<b>/ncer/fellow/forum/conference/ 08/may19/ncer/fellow/forum/ conference.html</b> <a href="http://es.epa.gov/ncer/fellow/forum/conference.html">http://es.epa.gov/ncer/fellow/ forum/conference.html</a>	74	0.22%

11.	<a href="#">/ncer/childrenscenters/news_stories/children.css</a> <a href="http://es.epa.gov/ncer/childrenscenters/news_stories/ucin_100506.html">http://es.epa.gov/ncer/childrenscenters/news_stories/ucin_100506.html</a>	73	0.21%
12.	<a href="#">/ncer/rfa97/endocrine.html</a> (no referrer)	72	0.21%
13.	<a href="#">/ncer/publications/topical/drinking.html</a> (no referrer)	62	0.18%
14.	<a href="#">/ncer/s/etop.css</a> <a href="http://es.epa.gov/ncer/biodiversity/programs.html">http://es.epa.gov/ncer/biodiversity/programs.html</a>	61	0.18%
15.	<a href="#">/ncer/s/epa.css</a> <a href="http://es.epa.gov/ncer/biodiversity/programs.html">http://es.epa.gov/ncer/biodiversity/programs.html</a>	61	0.18%
16.	<a href="#">/ncer/events/calendar/2006/styles/epafiles_epastyles.css</a> <a href="http://es.epa.gov/ncer/events/calendar/2006/sep14/logistics.html">http://es.epa.gov/ncer/events/calendar/2006/sep14/logistics.html</a>	58	0.17%
17.	<a href="#">/ncer/p3/designs_sustain_rfp_2005.html</a> (no referrer)	55	0.16%
18.	<a href="#">/ncer/childrenscenters/news_stories/children.css</a> <a href="http://es.epa.gov/ncer/childrenscenters/news_stories/mtsinai_2006.html">http://es.epa.gov/ncer/childrenscenters/news_stories/mtsinai_2006.html</a>	53	0.15%
19.	<a href="#">/ncer/ru/</a> (no referrer)	50	0.15%
20.	<a href="#">/ncer/rfa/2008/epa-content.css</a> (no referrer)	49	0.14%
	<b>Subtotal</b>	<b>9,813</b>	<b>28.62%</b>
	<b>Other</b>	<b>24,476</b>	<b>71.38%</b>
	<b>Total</b>	<b>34,289</b>	<b>100.00%</b>

#### File Not Found Errors – Help Card

**? Hits** – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

**Files** – This column lists the file that could not be found and the URL of the referrer (if known).

**%** – Percentage of the total 404 and 410 errors that were for this file.



Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

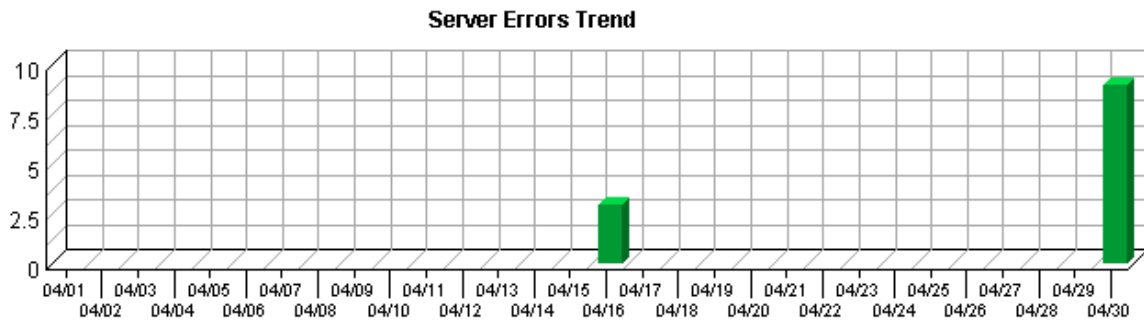






# Server Errors

This report lists the errors which occurred on the server.



## Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	12	100.00%
	<b>Total</b>	<b>12</b>	<b>100.00%</b>

### Server Errors – Help Card

**? Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**HTTP Status Codes** – The status code for the specific error that occurred.

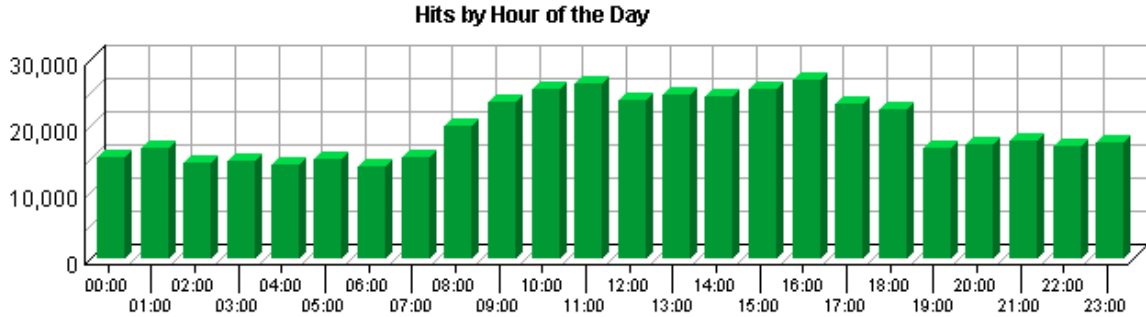
**%** – Percentage of failed hits that were of the specified type.

**💡** Use this page to determine what maintenance is necessary.



# Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

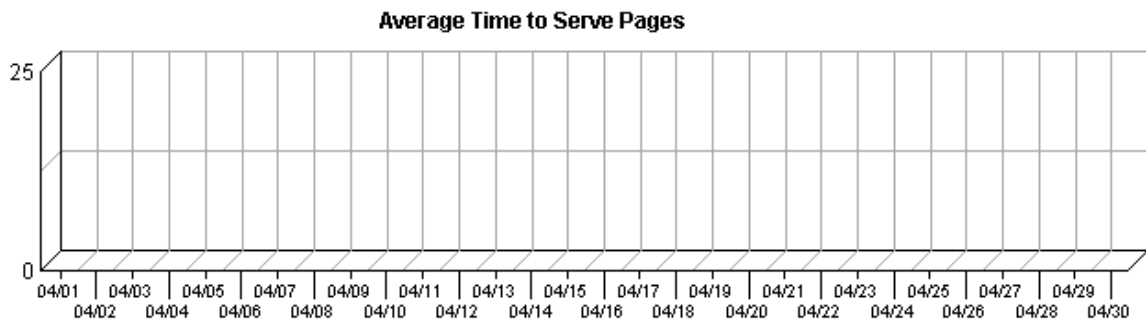


## Most Active Summary

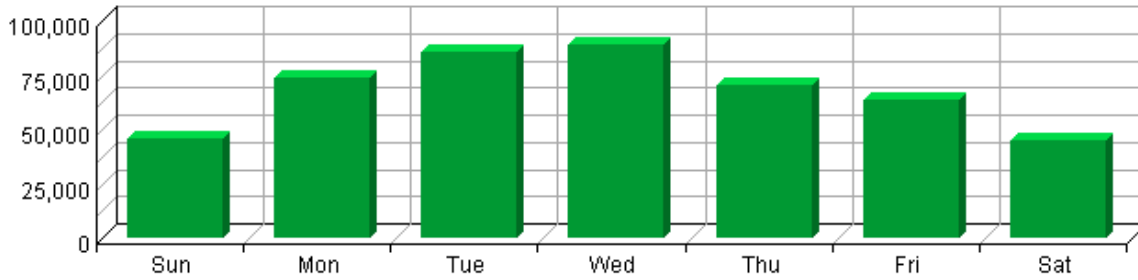
Most Active Date	April 07, 2008
Number of Hits on Most Active Date	23,746
Most Active Day of the Week	Wed
Most Active Hour of the Day	16:00–16:59

## Activity on Weekdays Summary

Total Hits Weekdays	382,570
Total Visits Weekdays	115,204
Average Number of <b>Visits</b> per day on Weekdays	5,236
Average Number of <b>Hits</b> per day on Weekdays	17,389



**Hits by Day of the Week**



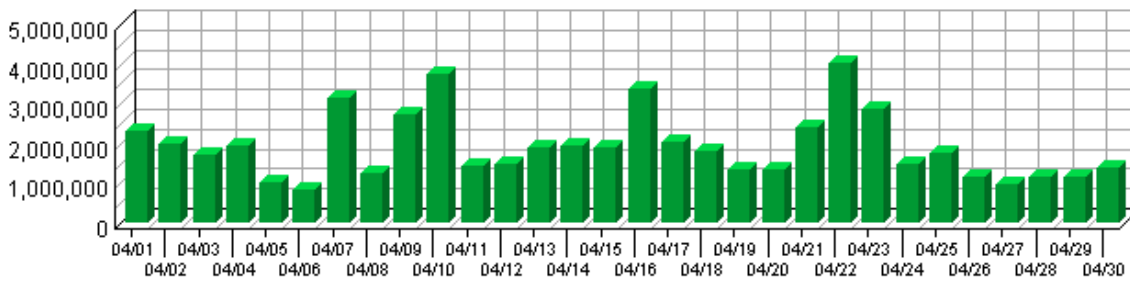
**Least Active Summary**

Least Active Date	April 26, 2008
Number of Hits on Least Active Date	9,396
Least Active Day of the Week	Sat
Least Active Hour of the Day	06:00–06:59

**Activity on Weekends Summary**

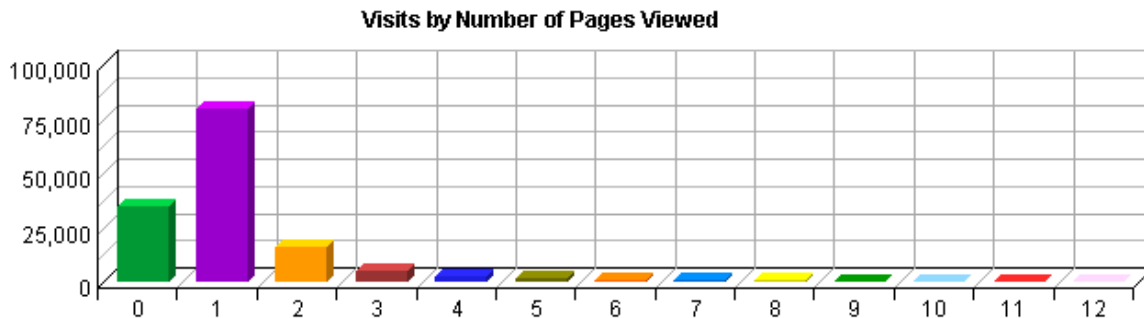
Total Hits Weekend	89,976
Total Visits Weekend	29,555
Average Number of <b>Visits</b> per Weekend	7,388
Average Number of <b>Hits</b> per Weekend	22,494

**Bandwidth: Kbytes Transferred Trend**



# Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



**Visits by Number of Pages Viewed**

Number of Pages Viewed	Visits	%
0	34,817	24.05%
1	79,766	55.11%
2	15,766	10.89%
3	5,199	3.59%
4	2,941	2.03%
5	1,592	1.10%
6	1,070	0.74%
7	661	0.46%
8	486	0.34%
9	405	0.28%
10	240	0.17%
11	196	0.14%
12	176	0.12%
<b>Subtotal</b>	<b>143,315</b>	<b>99.01%</b>
<b>Other</b>	<b>1,436</b>	<b>0.99%</b>
<b>Total</b>	<b>144,751</b>	<b>100.00%</b>

## Visits by Number of Pages Viewed – Help Card

**? Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

**Visits** – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

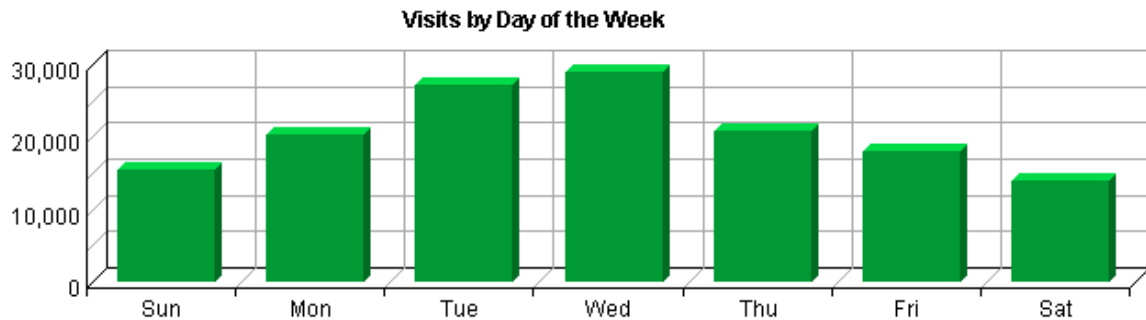


You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.



# Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



**Visits by Day of the Week**

Day	Visits	%
Sun	15,483	10.70%
Mon	20,320	14.04%
Tue	27,100	18.72%
Wed	28,968	20.01%
Thu	20,860	14.41%
Fri	17,956	12.40%
Sat	14,072	9.72%
<b>Total Weekend</b>	<b>29,555</b>	<b>20.42%</b>
<b>Total Weekdays</b>	<b>115,204</b>	<b>79.58%</b>
<b>Total</b>	<b>144,759</b>	<b>100.00%</b>

## Visits by Day of the Week – Help Card

**? Day** – Specified day of the week being tracked.

**Visits** – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

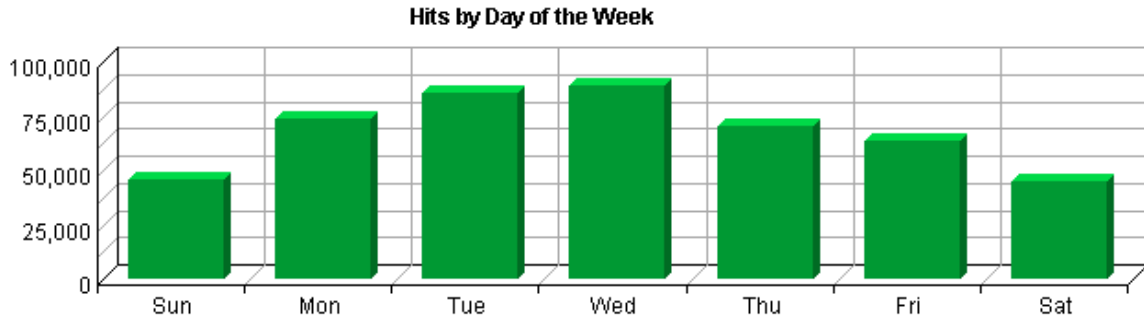
**%** – Percentage of total visits that occurred on the specified day of the week.

**💡** Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

# Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	45,386	9.60%
Mon	73,467	15.55%
Tue	85,692	18.13%
Wed	89,359	18.91%
Thu	70,567	14.93%
Fri	63,485	13.43%
Sat	44,590	9.44%
<b>Total Weekend</b>	<b>89,976</b>	<b>19.04%</b>
<b>Total Weekdays</b>	<b>382,570</b>	<b>80.96%</b>
<b>Total</b>	<b>472,546</b>	<b>100.00%</b>

## Hits by Day of the Week – Help Card

**? Day** – Specified day of the week being tracked.

**Hits** – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

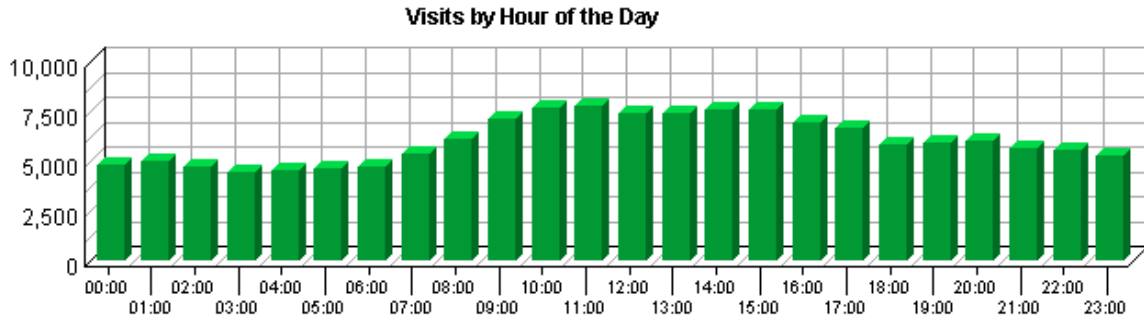
**%** – Percentage of total hits that occurred on the specified day of the week.

**💡** Days of less activity should be considered good days for maintenance and content improvement.



# Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	4,832	3.34%
01:00	4,958	3.43%
02:00	4,716	3.26%
03:00	4,466	3.09%
04:00	4,565	3.15%
05:00	4,649	3.21%
06:00	4,736	3.27%
07:00	5,384	3.72%
08:00	6,070	4.19%
09:00	7,175	4.96%
10:00	7,660	5.29%
11:00	7,734	5.34%
12:00	7,423	5.13%
13:00	7,453	5.15%
14:00	7,571	5.23%
15:00	7,634	5.27%
16:00	6,903	4.77%
17:00	6,634	4.58%
18:00	5,812	4.01%
19:00	5,925	4.09%
20:00	6,022	4.16%
21:00	5,622	3.88%
22:00	5,547	3.83%
23:00	5,268	3.64%
<b>Total Visits during Work Hours (8:00am–5:00pm)</b>	<b>65,623</b>	<b>45.33%</b>

<b>Total Visits during After Hours (5:01pm–7:59am)</b>	<b>79,136</b>	<b>54.67%</b>
<b>Total</b>	<b>144,759</b>	<b>100.00%</b>

**Summary of Visits by Hour of the Day**

<b>Most Active Hour of the Day</b>	11:00–11:59
<b>Least Active Hour of the Day</b>	03:00–03:59

**Visits by Hour of the Day – Help Card**

**? Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of visits.

**Visits** – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

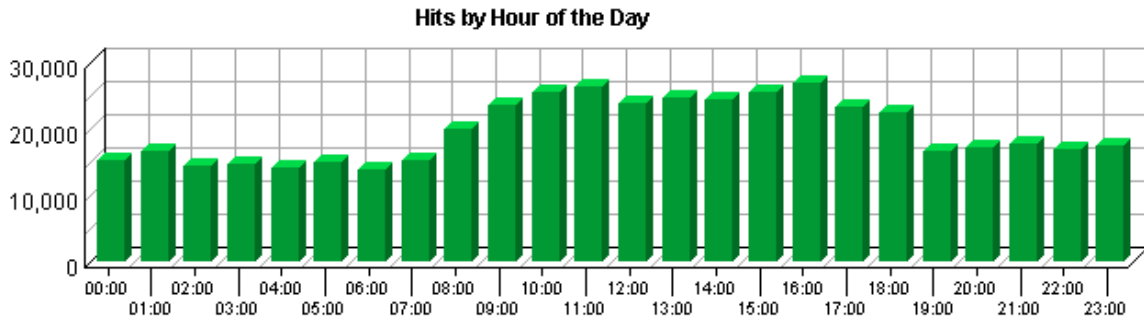
**%** – Percentage of visits to your site that occurred during the specified hour.

—

**💡** This information can be used to determine which hour of the day is best for system maintenance.

## Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



**Hits by Hour of the Day**

Hour	Hits	%
00:00	15,255	3.23%
01:00	16,719	3.54%
02:00	14,577	3.08%
03:00	14,731	3.12%
04:00	14,219	3.01%
05:00	14,895	3.15%
06:00	13,941	2.95%
07:00	15,326	3.24%
08:00	20,019	4.24%
09:00	23,553	4.98%
10:00	25,447	5.39%
11:00	26,368	5.58%
12:00	23,965	5.07%
13:00	24,695	5.23%
14:00	24,457	5.18%
15:00	25,618	5.42%
16:00	27,024	5.72%
17:00	23,344	4.94%
18:00	22,409	4.74%
19:00	16,731	3.54%
20:00	17,204	3.64%
21:00	17,761	3.76%
22:00	16,908	3.58%
23:00	17,380	3.68%

<b>Total Hits during Work Hours (8:00am–5:00pm)</b>	<b>221,146</b>	<b>46.80%</b>
<b>Total Hits during After Hours (5:01pm–7:59am)</b>	<b>251,400</b>	<b>53.20%</b>
<b>Total</b>	<b>472,546</b>	<b>100.00%</b>

### Summary of Hits by Hour of the Day

<b>Most Active Hour of the Day</b>	16:00–16:59
<b>Least Active Hour of the Day</b>	06:00–06:59

### Hits by Hour of the Day – Help Card

**? Hour** – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

**Hits** – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Least Active Hour of the Day** – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of hits.

**%** – Percentage of hits to your site that occurred during the specified hour.

**💡** This information can be used to determine which hour of the day is best for system maintenance.



# Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	127,795	88.29%
1-2	2,664	1.84%
2-3	1,568	1.08%
3-4	1,108	0.77%
4-5	892	0.62%
5-6	686	0.47%
6-7	605	0.42%
7-8	541	0.37%
8-9	486	0.34%
9-10	416	0.29%
10-11	353	0.24%
11-12	340	0.23%
12-13	329	0.23%
13-14	288	0.20%
14-15	316	0.22%
15-16	304	0.21%
16-17	249	0.17%
17-18	246	0.17%
18-19	241	0.17%
19-20	223	0.15%
<b>Subtotal</b>	<b>139,650</b>	<b>96.48%</b>
<b>Other</b>	<b>5,101</b>	<b>3.52%</b>
<b>Total</b>	<b>144,751</b>	<b>100.00%</b>

## Visit Duration by Visits – Help Card

**? Visit Duration (minutes)** – The number of minutes your web site was viewed.

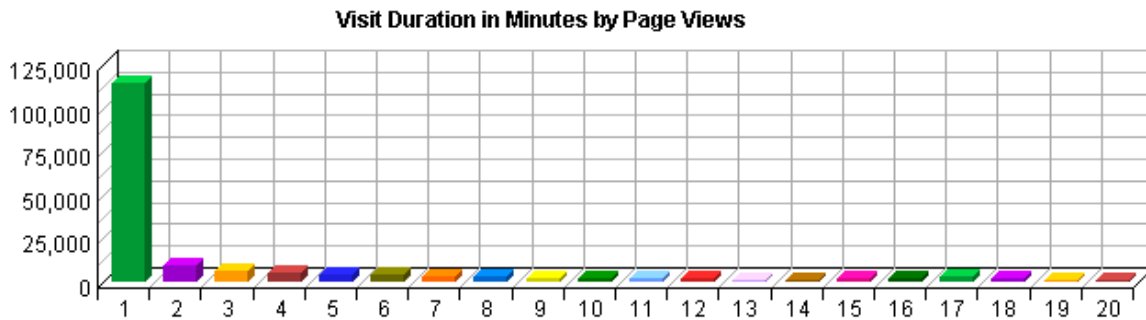
**Visits** – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of visitors who viewed your page for the specified duration of time.

**💡** This information tells you how many visitors view your site for specific intervals of time.

# Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



**Visit Duration by Page Views**

Visit Duration in Minutes	Views	%
0-1	114,051	41.00%
1-2	9,906	3.56%
2-3	6,656	2.39%
3-4	5,279	1.90%
4-5	4,545	1.63%
5-6	4,751	1.71%
6-7	3,307	1.19%
7-8	3,076	1.11%
8-9	2,203	0.79%
9-10	1,998	0.72%
10-11	1,896	0.68%
11-12	1,861	0.67%
12-13	1,558	0.56%
13-14	1,424	0.51%
14-15	1,948	0.70%
15-16	1,675	0.60%
16-17	2,663	0.96%
17-18	1,607	0.58%
18-19	1,535	0.55%
19-20	1,361	0.49%
<b>Subtotal</b>	<b>173,300</b>	<b>62.30%</b>
<b>Other</b>	<b>104,870</b>	<b>37.70%</b>
<b>Total</b>	<b>278,170</b>	<b>100.00%</b>

## Visit Duration by Page Views – Help Card

**?** **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

**Visit Duration (minutes)** – The number of minutes your web site was viewed.

**Views** – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

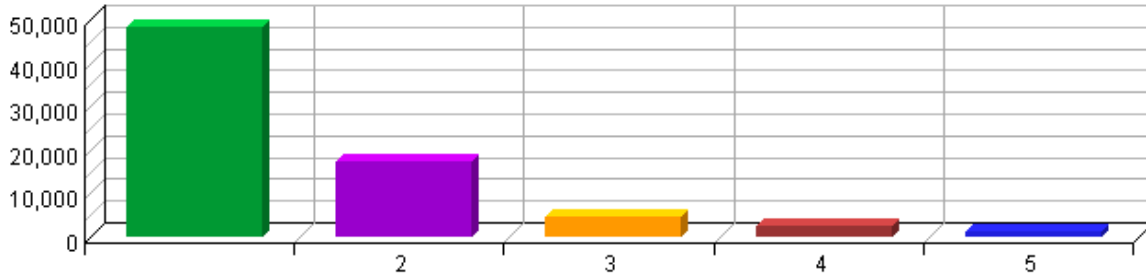
**%** – Percentage of visitors who viewed your page for the specified duration of time.

**💡** This information tells you how many visitors view your site for specific intervals of time.

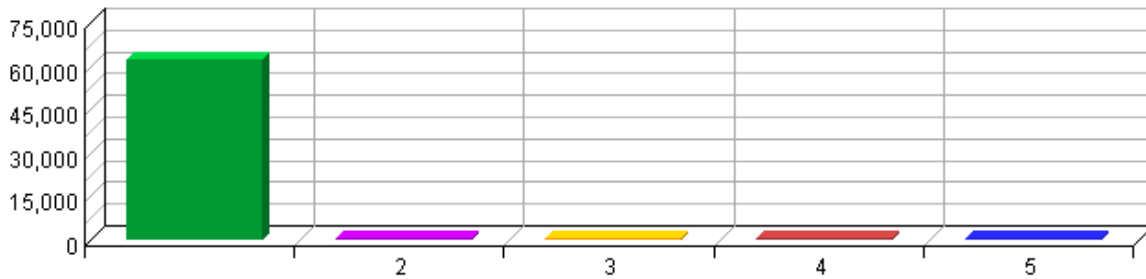
# Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

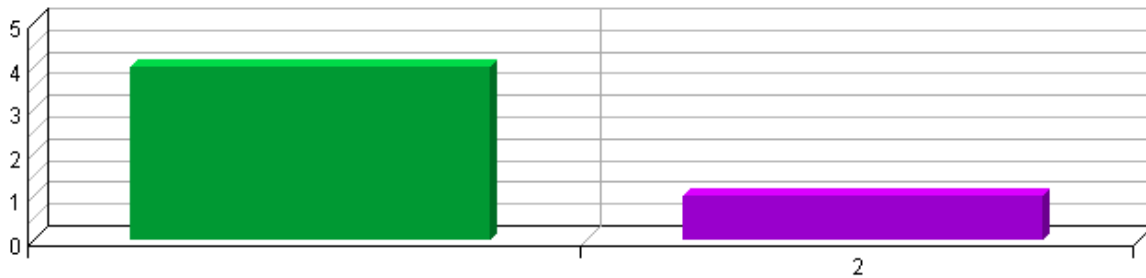
### Top Browsers by Visits



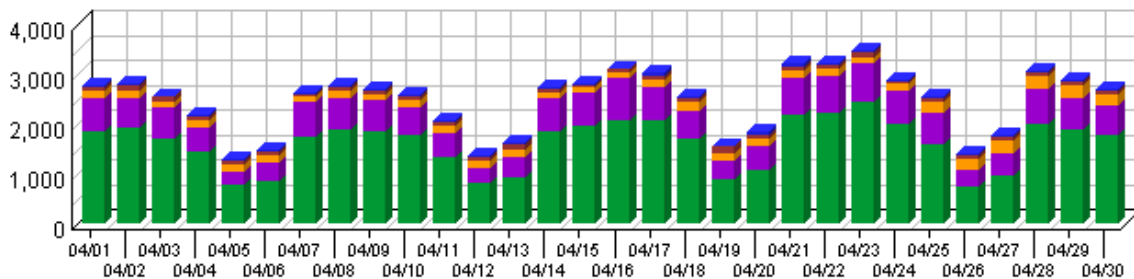
### Top Spiders by Visits



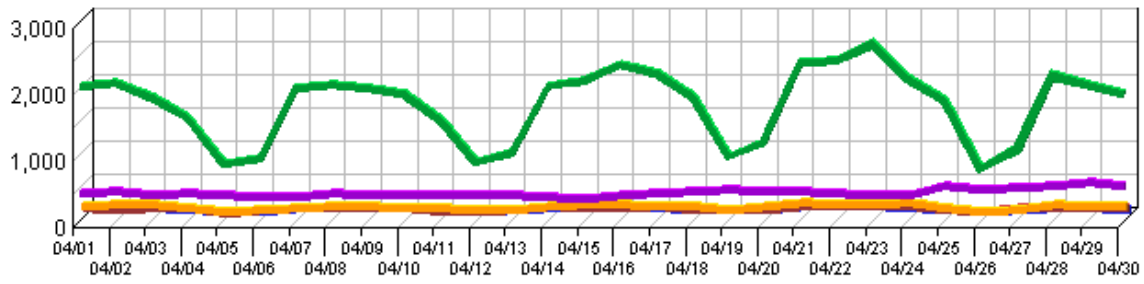
### Top WAP Browsers by Visits



### Top Browsers by Visits Trend



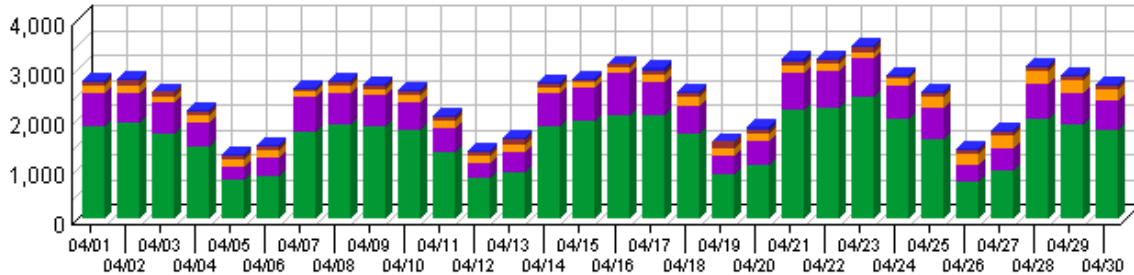
Top Platforms by Visits Trend



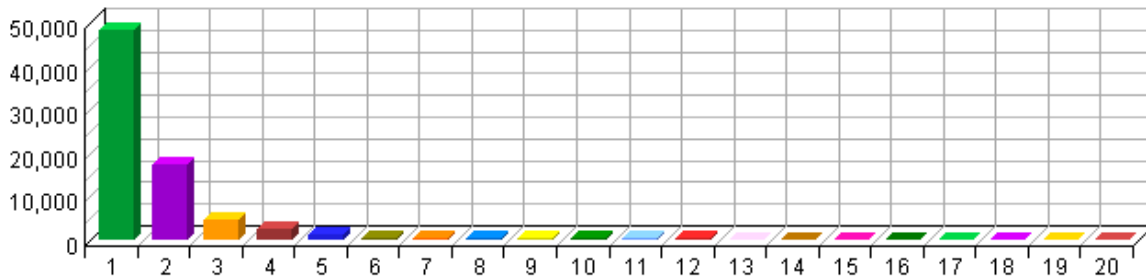
# Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

**Top Browsers by Visits Trend**



**Top Browsers by Visits**



**Top Browsers**

	<b>Browser</b>	<b>Visits</b>	<b>%</b>	<b>Hits</b>
1.	Microsoft Internet Explorer	48,276	61.13%	190,823
2.	Mozilla	17,373	22.00%	59,373
3.	msnbot/1.1 ( http://search.msn.com/msnbot.htm)	4,671	5.91%	19,551
4.	Other Netscape Compatible	2,365	2.99%	12,211
5.	Others	1,152	1.46%	8,410
6.	Safari	561	0.71%	1,901
7.	Jakarta Commons-HttpClient/3.0.1	465	0.59%	8,085
8.	Netscape	439	0.56%	1,285
9.	Opera	357	0.45%	774
10.	Java/1.5.0_06	286	0.36%	418
11.	libwww-perl/5.800	274	0.35%	384
12.	NLESE USEPA	233	0.30%	16,028
13.	ColdFusion	211	0.27%	442
14.	Konqueror	112	0.14%	3,617
15.	Java/1.6.0_03	110	0.14%	150
16.	Microsoft Office Existence Discovery	87	0.11%	89
17.	Clearware web browser	65	0.08%	88

18.	Java/1.5.0_12	60	0.08%	140
19.	psbot/0.1 ( http://www.picsearch.com/bot.html)	60	0.08%	167
20.	boitho.com-dc/0.85 ( http://www.boitho.com/dcbot.html )	59	0.07%	69
	<b>Subtotal</b>	<b>77,216</b>	<b>97.77%</b>	<b>324,005</b>
	<b>Other</b>	<b>1,762</b>	<b>2.23%</b>	<b>12,653</b>
	<b>Total</b>	<b>78,978</b>	<b>100.00%</b>	<b>336,658</b>

### Top Browsers – Help Card

**? Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Hits** – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Total** – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

**Visits** – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of total for the sort column (hits or visits) by those using the specified browser.

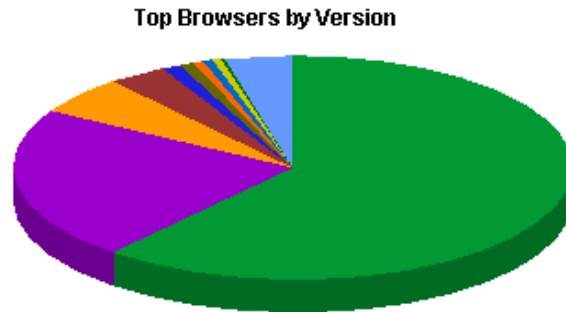
**💡** Browser data can help you determine how to configure your site for optimal viewing.

**Note:** Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."



# Top Browsers by Version

This report lists the browser versions most common among your visitors.



**Top Browsers by Version**

	<b>Browser</b>	<b>Version</b>	<b>Visits</b>	<b>%</b>	<b>Hits</b>
1.	Microsoft Internet Explorer	6.0	24,178	30.61%	96,939
		7.0	23,175	29.34%	87,048
		5.0	343	0.43%	1,712
		5.5	214	0.27%	441
		5.01	95	0.12%	418
		Version Unknown	68	0.09%	79
		5.00	36	0.05%	3,759
		3.02	27	0.03%	37
		5.14	26	0.03%	50
		4.01	14	0.02%	24
		5.12	13	0.02%	13
		7.0b	11	0.01%	11
		5.23	11	0.01%	19
		7.0a1	9	0.01%	18
		4.0	9	0.01%	11
		6.0b	8	0.01%	104
		2.0	4	0.01%	12
		8.0	4	0.01%	18
		5.17	4	0.01%	7
		999.1	4	0.01%	31
6.0-	4	0.01%	11		
5.22	3	0.00%	3		
2.0d	3	0.00%	14		
5.16	2	0.00%	2		
3.0	2	0.00%	4		

7	2	0.00%	2
3.0B	2	0.00%	2
7.0.5730.11	1	0.00%	1
5.21	1	0.00%	1
2.1	1	0.00%	1
1.	1	0.00%	30
4.0b1	1	0.00%	1
<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
20080311	5,962	7.55%	22,385
20080404	4,791	6.07%	17,545
Version Unknown	2,005	2.54%	5,316
20070308	827	1.05%	1,449
20071127	547	0.69%	1,665
20080201	436	0.55%	1,567
20070515	254	0.32%	1,243
20070725	239	0.30%	834
20070508	188	0.24%	572
20050915	139	0.18%	409
20061010	136	0.17%	514
20071025	132	0.17%	480
20070309	126	0.16%	410
2008032620	100	0.13%	470
20070914	76	0.10%	184
20071008	72	0.09%	200
20041107	59	0.07%	171
20061206	56	0.07%	186
20061204	54	0.07%	231
20080325	54	0.07%	133
20080109	53	0.07%	96
20060111	42	0.05%	65
20050511	39	0.05%	225
20070713	36	0.05%	105
20060728	36	0.05%	171
20050319	35	0.04%	39
20060909	35	0.04%	120
20050716	34	0.04%	188
20051111	29	0.04%	55
20080219	28	0.04%	85
20061201	25	0.03%	33
20060508	22	0.03%	55
20070219	22	0.03%	36

2. Mozilla

20071115	21	0.03%	51
20060426	21	0.03%	57
20080326	20	0.03%	137
2008030714	20	0.03%	97
2008032619	19	0.02%	41
20050414	16	0.02%	29
20080206	15	0.02%	71
2007030919	14	0.02%	34
	13	0.02%	22
20080313	12	0.02%	42
20080418	12	0.02%	31
20071128	11	0.01%	16
20050919	11	0.01%	59
20070216	10	0.01%	18
20020502	8	0.01%	22
20040913	8	0.01%	17
20071018	8	0.01%	29
20040218	8	0.01%	8
20071126	8	0.01%	16
20060414	8	0.01%	45
20021126	8	0.01%	20
20080207	7	0.01%	9
20051102	7	0.01%	20
20031007	7	0.01%	17
20070312	7	0.01%	22
20080208	7	0.01%	37
20050302	6	0.01%	15
2008020514	6	0.01%	6
20041001	6	0.01%	9
20040614	6	0.01%	13
20050717	6	0.01%	11
20071030	6	0.01%	6
2007110904	6	0.01%	7
20070509	5	0.01%	75
2007121120	5	0.01%	37
20060821	5	0.01%	11
2008041514	5	0.01%	5
20040707	5	0.01%	17
20040910	5	0.01%	7
20061023	5	0.01%	19
20050317	5	0.01%	25
20021016	5	0.01%	16

20040803	5	0.01%	13
20060601	5	0.01%	6
20071205	5	0.01%	13
20060918	5	0.01%	14
20080129	4	0.01%	4
20061024	4	0.01%	8
20020924	4	0.01%	4
20060308	4	0.01%	203
20070611	4	0.01%	8
20050225	4	0.01%	4
20041122	4	0.01%	9
20071218	4	0.01%	27
20080414	4	0.01%	9
20040815	4	0.01%	5
20080304	4	0.01%	9
20011011	4	0.01%	17
20030517	4	0.01%	6
20060319	3	0.00%	4
20070226	3	0.00%	6
20031008	3	0.00%	9
20060911	3	0.00%	6
20071206	3	0.00%	3
20050222	3	0.00%	12
20060206	3	0.00%	10
20061025	3	0.00%	4
20080409	3	0.00%	9
20041217	3	0.00%	15
20020923	3	0.00%	7
20071015	3	0.00%	3
20031016	3	0.00%	8
20060612	3	0.00%	4
20070530	3	0.00%	3
20080327	3	0.00%	9
20070809	3	0.00%	6
20011128	3	0.00%	6
20021001	3	0.00%	7
20070417	3	0.00%	3
20080330	3	0.00%	13
20040225	3	0.00%	3
20060723	3	0.00%	8
20050224	3	0.00%	7
20041002	3	0.00%	3

20060512	2	0.00%	2
20071122	2	0.00%	4
20070802	2	0.00%	3
20041220	2	0.00%	6
20050712	2	0.00%	7
20070208	2	0.00%	2
20060214	2	0.00%	10
20070723	2	0.00%	4
20060328	2	0.00%	7
20020326	2	0.00%	4
20050223	2	0.00%	3
20030826	2	0.00%	6
20071204	2	0.00%	10
2008032805	2	0.00%	3
20030504	2	0.00%	9
20060921	2	0.00%	2
20050207	2	0.00%	7
20050908	2	0.00%	9
20041020	2	0.00%	6
20040616	2	0.00%	7
20041103	2	0.00%	2
20021112	2	0.00%	2
20050711	2	0.00%	18
20071102	2	0.00%	7
20040416	2	0.00%	5
20041007	2	0.00%	4
20040626	2	0.00%	5
20051105	2	0.00%	3
20040206	2	0.00%	7
20060418	1	0.00%	2
20070604	1	0.00%	1
20050418	1	0.00%	6
20080221	1	0.00%	2
20070327	1	0.00%	1
2008032505	1	0.00%	1
20080227	1	0.00%	4
20070603	1	0.00%	1
2008042506	1	0.00%	1
20040630	1	0.00%	4
2008032210	1	0.00%	2
20060526	1	0.00%	1
20071112	1	0.00%	1

20041108	1	0.00%	1
2008030317	1	0.00%	2
2008042106	1	0.00%	1
20070710	1	0.00%	2
2008021904	1	0.00%	1
20050920	1	0.00%	1
20030827	1	0.00%	1
20060118	1	0.00%	1
20050720	1	0.00%	1
20041109	1	0.00%	6
20070221	1	0.00%	2
20070629	1	0.00%	1
20070228	1	0.00%	5
20070531	1	0.00%	3
20050922	1	0.00%	1
20080328	1	0.00%	1
20051130	1	0.00%	1
2009	1	0.00%	1
20060425	1	0.00%	1
20060802	1	0.00%	1
20040924	1	0.00%	4
20080417	1	0.00%	1
20050524	1	0.00%	1
s/children.css	1	0.00%	2
2008042806	1	0.00%	2
20051107	1	0.00%	1
20020910	1	0.00%	4
20080319	1	0.00%	1
20020417	1	0.00%	1
20080217	1	0.00%	2
20061030	1	0.00%	22
20080226	1	0.00%	2
20070220	1	0.00%	7
20080316	1	0.00%	1
20061003	1	0.00%	3
20021207	1	0.00%	4
2007110703	1	0.00%	3
20080416	1	0.00%	1
20070622	1	0.00%	6
20040113	1	0.00%	2
20040619	1	0.00%	5
<b>Other</b>	<b>32</b>	<b>0.04%</b>	<b>0</b>

3.	msnbot/1.1 ( http://search.msn.com/msnbot.htm)	Version	4,671	5.91%	19,551
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
4.	Other Netscape Compatible	Version	2,365	2.99%	12,211
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
5.	Others	Version	1,152	1.46%	8,410
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
6.	Safari	419.3	213	0.27%	506
		312.6	109	0.14%	253
		YY/ADOBE	100	0.13%	117
		YY	54	0.07%	305
		312.6_ADOBE	10	0.01%	542
		417.9.2	8	0.01%	22
		416.12_ADOBE	6	0.01%	40
		412	6	0.01%	17
		312.5	5	0.01%	10
		412.2	5	0.01%	7
		312.3	4	0.01%	16
		417.8	4	0.01%	6
		417.9.3	3	0.00%	4
		312.3.3	3	0.00%	8
		419.3_ADOBE	3	0.00%	6
		312.3.1	2	0.00%	4
		85.8.1	2	0.00%	2
		312	2	0.00%	2
		125.9	2	0.00%	6
		125.12	2	0.00%	5
		125.1	2	0.00%	2
		100	2	0.00%	2
		417.9	2	0.00%	4
100.1	1	0.00%	1		
Version Unknown	1	0.00%	1		
12X.X	1	0.00%	1		
312_ADOBE	1	0.00%	1		
416.12	1	0.00%	2		
521.8	1	0.00%	1		
85.5	1	0.00%	1		
74	1	0.00%	1		
312.3_ADOBE	1	0.00%	3		
412.5	1	0.00%	1		

	416.13	1	0.00%	1	
	125.7	1	0.00%	1	
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	
7.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	465	0.59%	8,085
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	
8.	Netscape	4.5	157	0.20%	573
	7.2	53	0.07%	180	
	Version Unknown	35	0.04%	35	
	7.1	28	0.04%	105	
	8.1.2	15	0.02%	16	
	7	14	0.02%	23	
	8.0.4	13	0.02%	39	
	8.1.3	13	0.02%	31	
	6.2.1	12	0.02%	17	
	8.0	9	0.01%	28	
	Connect	8	0.01%	8	
	3.0	7	0.01%	16	
	4.61	7	0.01%	13	
	7.0	7	0.01%	26	
	4.8	5	0.01%	10	
	4.0	5	0.01%	7	
	7.02	5	0.01%	43	
	4.05	5	0.01%	5	
	8.0.1	4	0.01%	10	
	4.75	4	0.01%	8	
	4.78	4	0.01%	5	
	0.6	3	0.00%	8	
	4.79	3	0.00%	7	
	4.7	3	0.00%	3	
	4.76	3	0.00%	10	
	8.1	3	0.00%	5	
	4.08	2	0.00%	4	
	6.0	2	0.00%	7	
	4.74	1	0.00%	1	
	6.2.3	1	0.00%	2	
	4.06	1	0.00%	6	
	7.01	1	0.00%	1	
	0.91	1	0.00%	4	
	2.02Gold	1	0.00%	1	
	4.77	1	0.00%	5	



	8.0.2	1	0.00%	19
	4.x	1	0.00%	1
	4.7C-SGI	1	0.00%	3
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
9.	Opera			
	9.26	66	0.08%	199
	9.27	56	0.07%	110
	9.25	37	0.05%	65
	9.24	25	0.03%	54
	9.50	15	0.02%	59
	9.23	15	0.02%	17
	9.21	13	0.02%	26
	8.01	12	0.02%	34
	9.10	11	0.01%	20
	9.00	8	0.01%	13
	9.01	8	0.01%	10
	8.00	8	0.01%	18
	8.51	8	0.01%	9
	8.50	7	0.01%	18
	7.0	7	0.01%	8
	9.22	7	0.01%	7
	9.20	7	0.01%	10
	7.54	5	0.01%	10
	9.02	4	0.01%	5
	9.0	4	0.01%	13
	5.0	3	0.00%	8
	7.11	3	0.00%	8
	8.52	3	0.00%	3
	6.01	2	0.00%	7
	7.23	2	0.00%	3
	ING	2	0.00%	10
	8.0	2	0.00%	2
	7.60	2	0.00%	3
	7.02	2	0.00%	8
	6.0	2	0.00%	3
	8.65	1	0.00%	1
	8.53	1	0.00%	1
	7.20	1	0.00%	1
	8.5	1	0.00%	1
	6.X	1	0.00%	1
	5.12	1	0.00%	1
	7.50	1	0.00%	1
	9.30	1	0.00%	1

		7.51	1	0.00%	4
		7.52	1	0.00%	1
		6.04	1	0.00%	1
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
10.	Java/1.5.0_06	Version Unknown	286	0.36%	418
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
11.	libwww-perl/5.800	Version Unknown	274	0.35%	384
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
12.	NLESE USEPA	Version Unknown	233	0.30%	16,028
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
13.	ColdFusion	Version Unknown	211	0.27%	442
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
14.	Konqueror	3.2	40	0.05%	3,516
		3.5	32	0.04%	59
		3.1	13	0.02%	13
		3.1-RC6	3	0.00%	3
		3.1-RC4	3	0.00%	3
		3.1-RC2	3	0.00%	3
		3.1-RC1	3	0.00%	3
		3.0-RC3	3	0.00%	3
		2.2.2	2	0.00%	4
		3.0-RC6	2	0.00%	2
		3.0	2	0.00%	2
		3.0-RC2	1	0.00%	1
		3.1-RC5	1	0.00%	1
		3.1-RC3	1	0.00%	1
		3	1	0.00%	1
		3.0-RC4	1	0.00%	1
		3.0-RC1	1	0.00%	1
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
15.	Java/1.6.0_03	Version Unknown	110	0.14%	150
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
16.	Microsoft Office Existence Discovery	Version Unknown	87	0.11%	89
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
17.	Clearware web browser	Version Unknown	65	0.08%	88
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>

18.	Java/1.5.0_12	Version	60	0.08%	140
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
19.	psbot/0.1 ( http://www.picsearch.com/bot.html)	Version	60	0.08%	167
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
20.	boitho.com-dc/0.85 ( http://www.boitho.com/dcbot.html )	Version	59	0.07%	69
		Unknown			
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
<b>Subtotal</b>			<b>77,216</b>	<b>97.77%</b>	<b>324,005</b>
<b>Other</b>			<b>1,762</b>	<b>2.23%</b>	<b>12,653</b>
<b>Total</b>			<b>78,978</b>	<b>100.00%</b>	<b>336,658</b>

### Top Browsers by Version – Help Card

**? Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

**Visits** – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of the total visits in which the visitor viewed this page at least once.

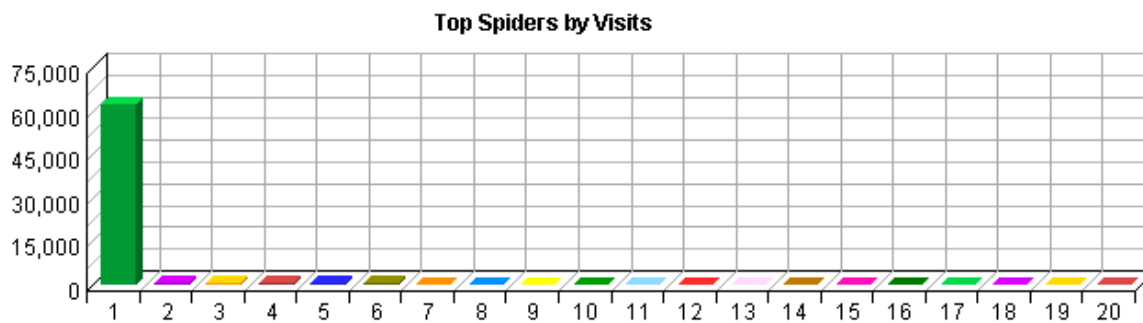
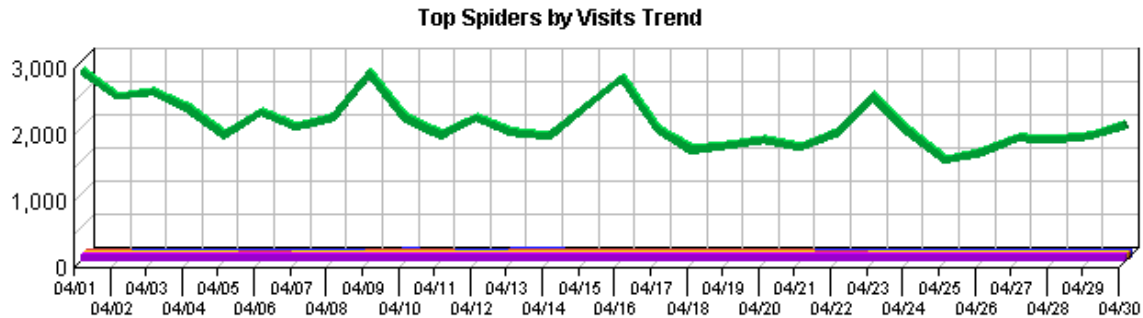
**Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**💡** This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.



# Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



## Top Spiders

Spider	Visits	%	Hits
1. Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	61,991	94.24%	73,145
2. NSF-googlebot (Enterprise; GIX-02431; dlien@nsf.gov,trinehar@nsf.gov,lscott@nsf.gov,twilling@nsf.go	598	0.91%	1,469
3. Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	533	0.81%	543
4. Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	458	0.70%	1,094
5. Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	436	0.66%	30,428
6. Yeti	335	0.51%	371
7. Gigabot	279	0.42%	4,348
8. Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	194	0.29%	277
9. Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	162	0.25%	416
10. Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	118	0.18%	16,462
11. WebAlta Crawler	106	0.16%	693

12.	FAST Enterprise Crawler 6	92	0.14%	879
13.	Googlebot	52	0.08%	318
14.	Baiduspider ( http:	48	0.07%	67
15.	Todobr_Robot	30	0.05%	51
16.	Morning Paper 1.0 (robots.txt compliant!)	29	0.04%	29
17.	vetseek	23	0.03%	24
18.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/; )	18	0.03%	24
19.	MSR-ISRCCrawler	18	0.03%	985
20.	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 5.0 Robot)	17	0.03%	42
	<b>Subtotal</b>	<b>65,537</b>	<b>99.63%</b>	<b>131,665</b>
	<b>Other</b>	<b>244</b>	<b>0.37%</b>	<b>4,223</b>
	<b>Total</b>	<b>65,781</b>	<b>100.00%</b>	<b>135,888</b>

### Top Spiders – Help Card

**? Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Spider** – An automated program which searches the Internet.

**Visits** – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

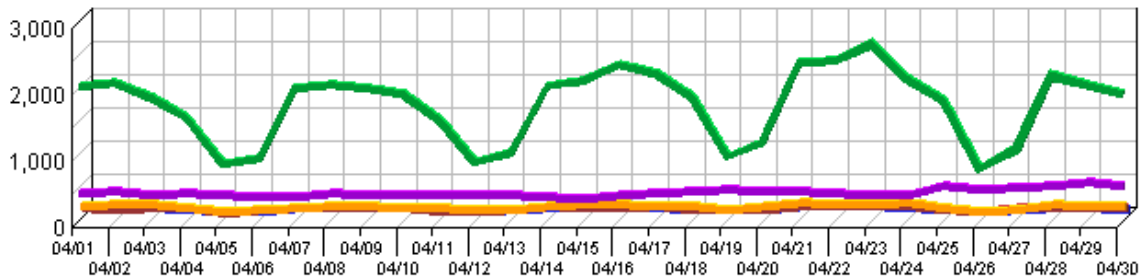
**%** – Percentage of total spider visits or hits by the specified spider.

**💡** This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

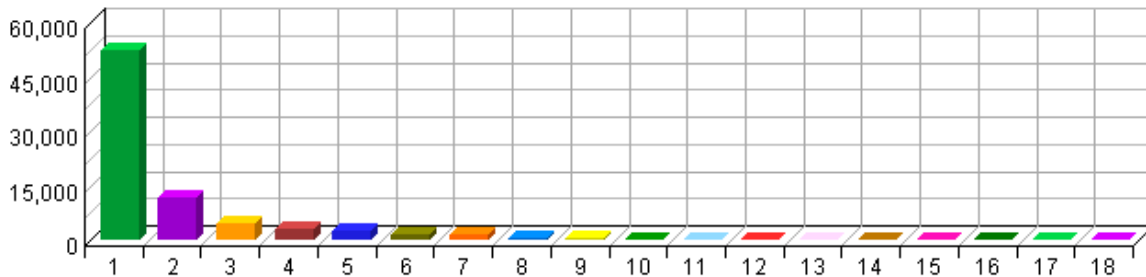
# Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

**Top Platforms by Visits Trend**



**Top Platforms by Visits**



**Top Platforms**

	Platform	Visits	%	Views
1.	Windows XP	52,382	66.32%	203,487
2.	Others	11,674	14.78%	76,118
3.	Windows 2000	4,650	5.89%	17,403
4.	Windows NT	3,156	4.00%	10,008
5.	Macintosh	2,480	3.14%	6,445
6.	Macintosh PowerPC	1,674	2.12%	4,962
7.	Linux	1,426	1.81%	3,165
8.	Windows 98	696	0.88%	6,782
9.	Windows 2003	373	0.47%	1,273
10.	Windows 95	131	0.17%	202
11.	Windows Win32s	125	0.16%	188
12.	Windows ME	106	0.13%	316
13.	FreeBSD	44	0.06%	3,528
14.	SunOS	31	0.04%	134
15.	Windows 3.x	26	0.03%	2,643
16.	OS/2	2	0.00%	2
17.	Macintosh 68K	1	0.00%	1

18.	NetBSD	1	0.00%	1
	<b>Total</b>	<b>78,978</b>	<b>100.00%</b>	<b>336,658</b>

### Top Platforms – Help Card

**? Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

**Platform** – The specified platform being analyzed. The operating system used by the visitor to your site.

**Total** – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

**Visits** – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of hits or visits by those using the specified platform.

**💡** This information is useful when determining what content to include on your web site.



# Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

## Glossary

<b>Active Campaign</b>	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
<b>Active Campaigns</b>	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
<b>Ad</b>	A graphic or banner which takes a visitor to another web site when clicked.
<b>Ad Click</b>	A click on an advertisement which takes a visitor to another web site.
<b>Ad View</b>	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
<b>Authenticated Username</b>	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
<b>Authentication</b>	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
<b>Avg. Frequency</b>	This measure is the average number of times these visitors have visited your site over their lifetime.
<b>Avg. Latency</b>	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
<b>Avg. Lifetime Value</b>	The average lifetime value is the average of the sum of all order values.
<b>Avg. Most Recent Purchase Amt.</b>	The average most recent purchase amount for this group of visitors.
<b>Avg. Recency</b>	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
<b>Bandwidth</b>	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
<b>Browser</b>	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
<b>Campaign Lifetime Value</b>	The total order value associated to the campaign.
<b>Click Through Rate</b>	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
<b>Client</b>	A computer that accesses resources provided by another computer, called a server.
<b>Client Errors</b>	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

<b>Company Database</b>	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
<b>Cookies</b>	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
<b>Days Since First Purchase</b>	The number of days since the first purchase since these visitors have been tracked.
<b>Days Since Most Recent Purchase</b>	The number of days since the last purchase for the campaign.
<b>Destination Page</b>	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
<b>Domain Name</b>	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
<b>Domain Name Lookup</b>	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
<b>Entry File</b>	The first file requested by a visitor during a visit to your web site.
<b>Entry Page</b>	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
<b>Exit Page</b>	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
<b>FTP</b>	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
<b>File Type</b>	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
<b>Filters</b>	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
<b>First Campaign</b>	The First Campaign is the one that originally drove a visitor to your site.
<b>First Campaign Lifetime Value</b>	The lifetime value is the sum of all order values.
<b>First Campaign Type</b>	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
<b>Frequency</b>	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
<b>GIF</b>	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
<b>Geography</b>	Geography indicates the world region, country, state/province, and city.
<b>HTML</b>	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
<b>HTTP</b>	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
<b>Hit</b>	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
<b>Home Page</b>	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

<b>Home Page URL</b>	The URL for the home page of the site analyzed in the report.
<b>IP Address</b>	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
<b>JPEG</b>	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
<b>Latency</b>	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
<b>Lifetime Value</b>	This is the maximum value for all orders for this period.
<b>Log File</b>	A file created by a Web or proxy server which contains information about the activity of the server.
<b>Most Recent Campaign</b>	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
<b>New Users</b>	Visitors who didn't have a cookie on their first visit, but had one during later visits.
<b>No Referrer</b>	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
<b>Order Count</b>	This measure reflects the number of orders from completed purchases.
<b>Order Value</b>	This measure reflects the monetary amount generated from completed purchases.
<b>Other</b>	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
<b>Page</b>	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
<b>Page View</b>	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
<b>Palm Browser</b>	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
<b>Palm Device</b>	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
<b>Path Through Site</b>	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
<b>Paths from Start</b>	The sequence of pages a visitor views, excluding the entry page.
<b>Paths to Destination</b>	The sequence of pages a visitor views before arriving at a selected Destination Page.
<b>Platform</b>	Refers to the operating system, such as Linux or Windows 98.
<b>Protocol</b>	An established method of exchanging data over the Internet.
<b>Purchase Conversion Funnel</b>	Analysis of the conversion process through a four-step purchase process.
<b>Purchase Count</b>	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
<b>Recency</b>	This measure is the number of days since the most recent visit for a visitor.

<b>Referrer</b>	URL of a web page that refers visitors to your site.
<b>Report Period</b>	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
<b>Returning Visitors</b>	Visitors who already had a cookie from your site before they visited.
<b>Scenario Analysis Step</b>	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
<b>Script</b>	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
<b>Search Keywords</b>	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
<b>Search Phrase</b>	The search phrase a visitor used to find your site.
<b>Server</b>	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
<b>Server Error</b>	An error occurring on the server. Web server errors have codes in the 500 range.
<b>Single Access Page</b>	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
<b>Spider</b>	An automated program which searches the internet.
<b>Status Code</b>	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

*"Success" codes:*

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

*"Failed" codes:*

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

**404 = Failed:** Not Found  
**405 = Failed:** Method Not Allowed  
**406 = Failed:** Not Acceptable  
**407 = Failed:** Proxy Authentication Required  
**408 = Failed:** Request Time-out  
**409 = Failed:** Conflict  
**410 = Failed:** Gone  
**411 = Failed:** Length Required  
**412 = Failed:** Precondition Failed  
**413 = Failed:** Request Entity Too Large  
**414 = Failed:** Request-URI Too Large  
**415 = Failed:** Unsupported Media Type  
**416 = Failed:** Requested range not satisfiable  
**417 = Failed:** Expectation Failed  
**500 = Failed:** Internal Server Error  
**501 = Failed:** Not Implemented  
**502 = Failed:** Bad Gateway  
**503 = Failed:** Service Unavailable  
**504 = Failed:** Gateway Time-out  
**505 = Failed:** HTTP Version Not Supported

<b>Subtotal</b>	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
<b>Suffix (Domain Name)</b>	See "Top-Level Domain."
<b>Time Interval</b>	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
<b>Time before Order</b>	The number of days between a new buyer's first visit and first purchase.
<b>Time between Purchases</b>	The number of days between a visitor's previous purchase and most recent purchase in this report period.
<b>Top-Level Domain</b>	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p><b>ARPANET:</b> .arpa</p> <p><b>Commercial:</b> .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p><b>Education:</b> .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p><b>International:</b> .int .int.co .int.ve .intl.tn</p> <p><b>Government:</b> .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p><b>Military:</b> .mil .mil.[country code]</p> <p><b>Network:</b> .net .ad.jp .ne.kr .net.[country code]</p>

**Organization:** .org .or .org.[country code] .or.[country code]

**Personal:** .name

<b>Total</b>	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
<b>Traffic</b>	The quantity of data transferred.
<b>URL</b>	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, <a href="http://www.webtrends.com/html/info/default.htm">http://www.webtrends.com/html/info/default.htm</a> is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
<b>Unique Visitors</b>	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
<b>User Agent</b>	Portion of a log file that identifies the browser and platform used by a visitor.
<b>Users Without Cookies</b>	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
<b>Visit</b>	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
<b>Visit Duration (Minutes)</b>	The number of minutes your web site was viewed by a visitor.
<b>Visitor Minutes</b>	Total number of minutes your site was viewed by all visitors during the report period.
<b>Visits with Clicks</b>	Visits to your site where at least one ad was clicked on.
<b>WAP Browser</b>	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
<b>WAP Carrier</b>	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
<b>WAP Device</b>	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
<b>WTLS</b>	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum ( <a href="http://www.wapforum.org">www.wapforum.org</a> ). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.