

Copy of NCER Web Site Statistics

Web Log Analysis Monthly Report January 2004

Report Range:01/01/2004 00:00:00 – 01/31/2004 23:59:59



This report was generated by WebTrends(R) Tuesday February 17, 2004 – 06:29:01
Final report conversion by WebTrends Document Utility, Version 6.1a (build 419)

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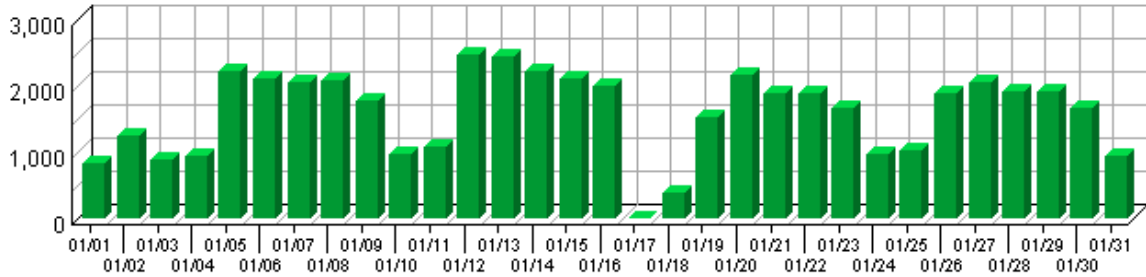
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

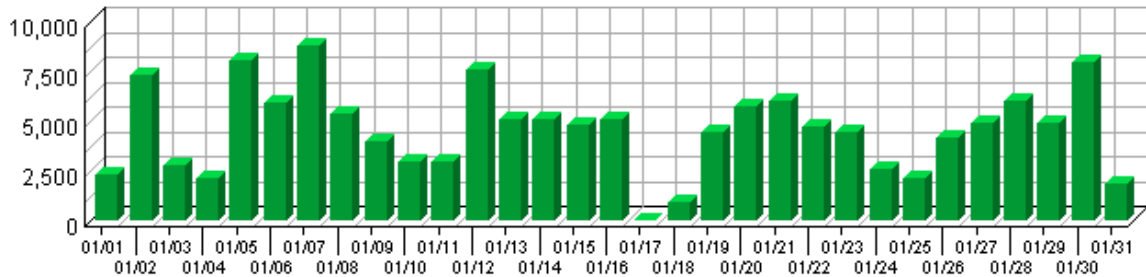
Visits Trend



Visit Summary

Visits	49,402
Average per Day	1,593
Average Visit Length	00:09:55
Median Visit Length	00:02:00
International Visits	5.18%
Visits of Unknown Origin	56.62%
Visits from Your Country: United States (US)	38.20%

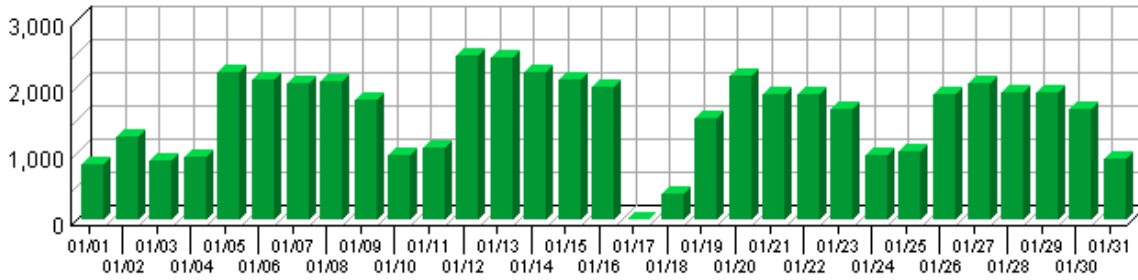
Page Views Trend



Page View Summary

Page Views	140,966
Average per Day	4,547
Average Page Views per Visit	2.85

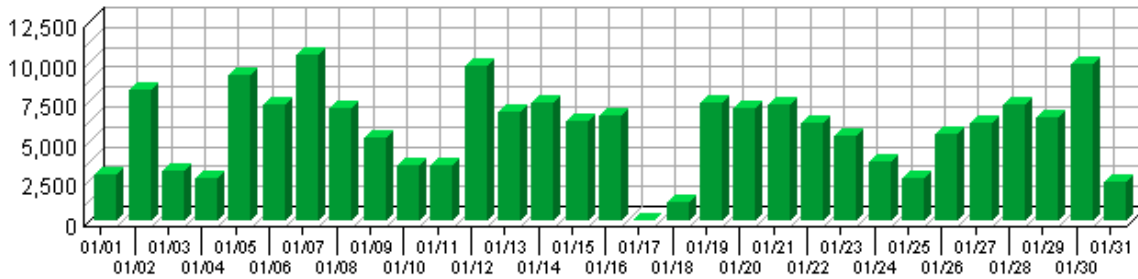
Visitors Trend



Visitor Summary

Unique Visitors	31,496
Visitors Who Visited Once	26,589
Visitors Who Visited More Than Once	4,907
Average Visits per Visitor	1.57

Hits Trend

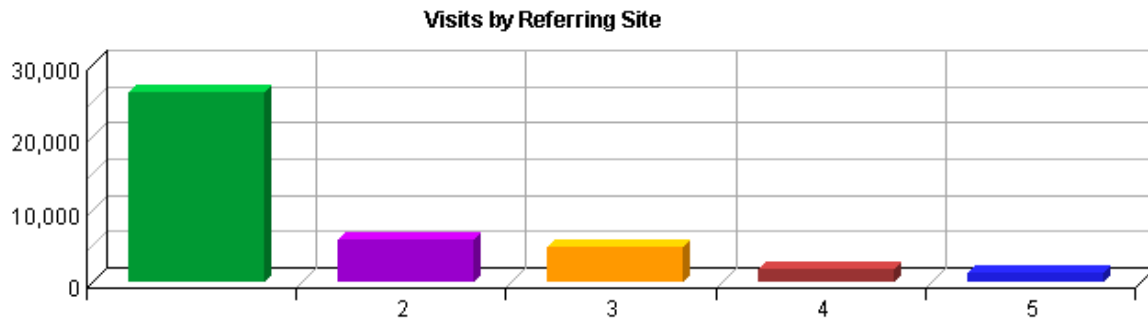


Hit Summary

Successful Hits for Entire Site	178,369
Average Hits per Day	5,753
Home Page Hits	9,359

Marketing Dashboard

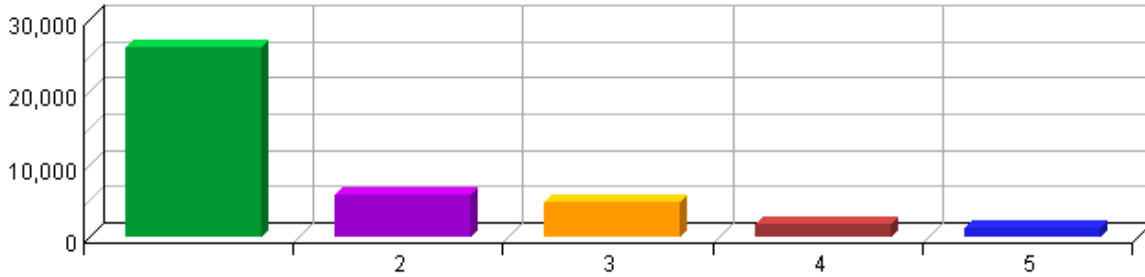
This dashboard summarizes important information related to online marketing activity.



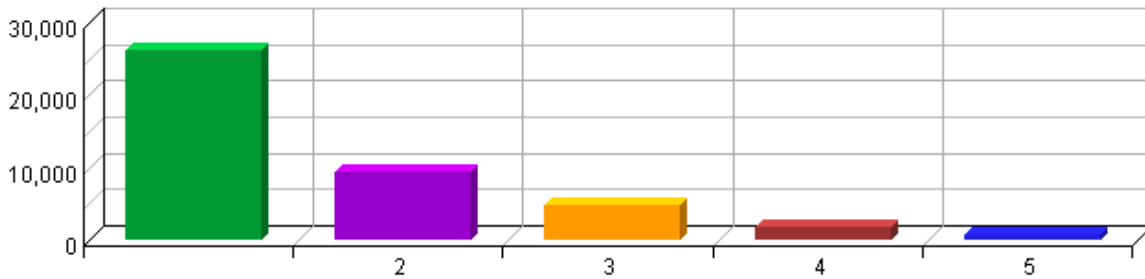
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

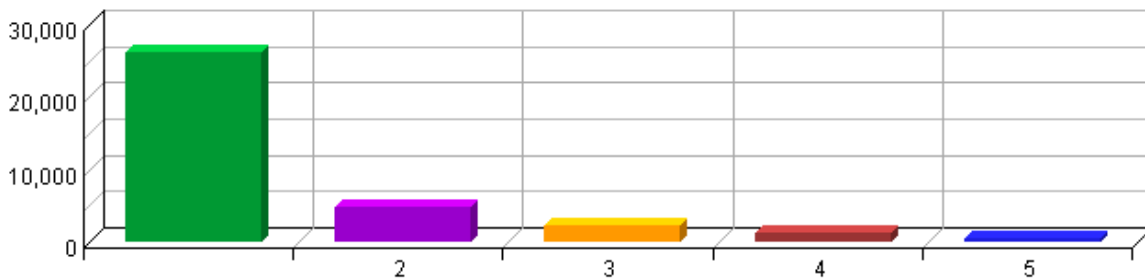
Visits by Referring Site



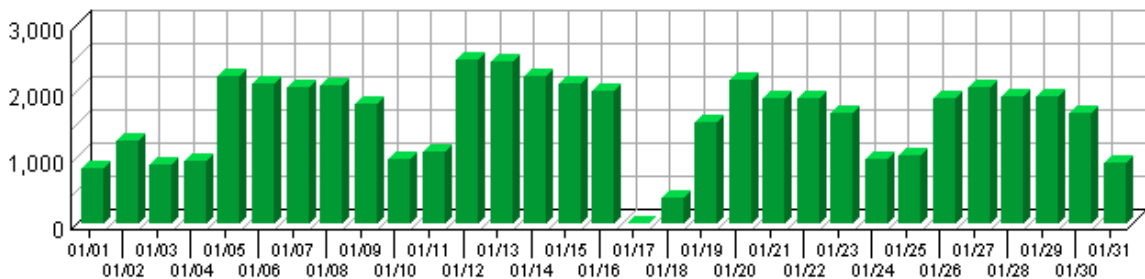
Visits by Referring Domain



Visits by Referring Page



Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	26,071	52.77%
2.	http://www.epa.gov/	5,894	11.93%
3.	http://www.google.com/	4,839	9.80%
4.	http://es.epa.gov/	1,746	3.53%
5.	http://search.yahoo.com/	1,371	2.78%
6.	http://search.msn.com/	744	1.51%
7.	http://oaspub.epa.gov/	484	0.98%
8.	http://cfpub2.epa.gov/	433	0.88%
9.	http://cfpub.epa.gov/	322	0.65%
10.	http://www.google.ca/	304	0.62%
11.	http://web.ask.com/	222	0.45%
12.	http://www.google.co.in/	213	0.43%
13.	http://intranet.epa.gov/	209	0.42%
14.	http://aolsearch.aol.com/	162	0.33%
15.	http://www.zyn.com/	155	0.31%
16.	http://www.google.co.uk/	145	0.29%
17.	http://www.cop.noaa.gov/	130	0.26%
18.	http://www.who.edu/	112	0.23%
19.	http://epa.gov/	109	0.22%
20.	http://search.netscape.com/	109	0.22%
	Subtotal	43,774	88.61%
	Other	5,628	11.39%
	Total	49,402	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

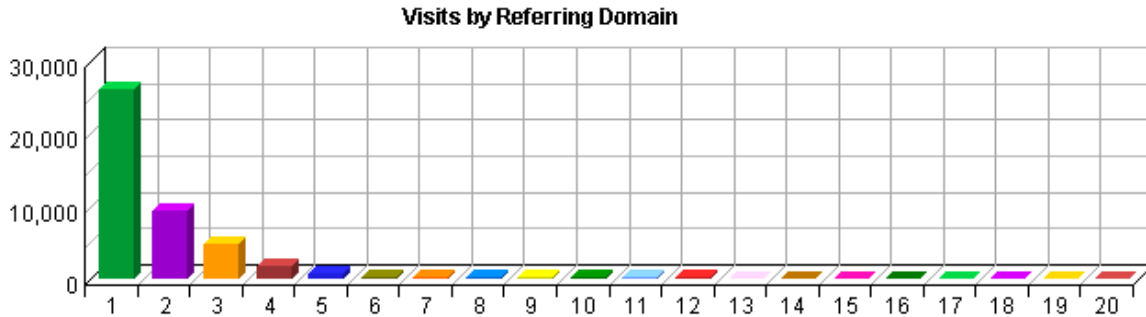
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	26,071	52.77%
2.	epa.gov	9,373	18.97%
3.	google.com	4,937	9.99%
4.	yahoo.com	1,731	3.50%
5.	msn.com	745	1.51%
6.	google.ca	312	0.63%
7.	ask.com	229	0.46%
8.	google.co.in	215	0.44%
9.	aol.com	193	0.39%
10.	zyn.com	158	0.32%
11.	google.co.uk	147	0.30%
12.	noaa.gov	134	0.27%
13.	google.de	114	0.23%
14.	fedgrants.gov	114	0.23%
15.	netscape.com	113	0.23%
16.	whoi.edu	112	0.23%
17.	google.fr	86	0.17%
18.	google.it	83	0.17%
19.	google.com.au	82	0.17%
20.	nano.gov	81	0.16%
	Subtotal	45,030	91.15%
	Other	4,372	8.85%
	Total	49,402	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

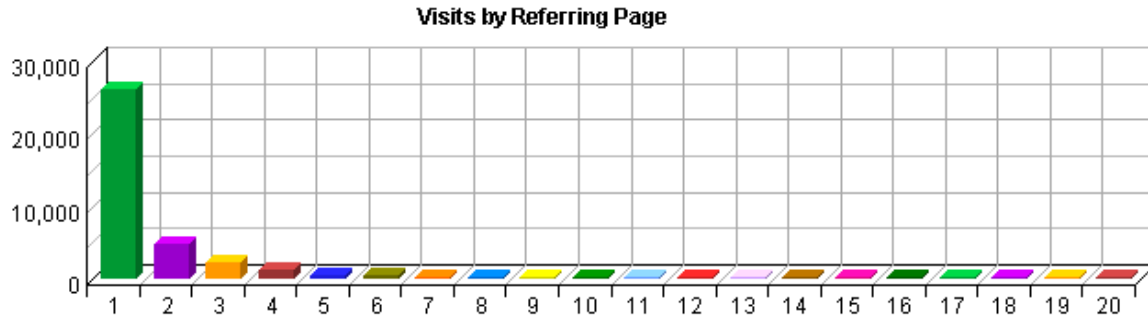
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page


	Page	Visits	%
1.	No Referrer	26,071	52.77%
2.	http://www.google.com/search	4,741	9.60%
3.	http://www.epa.gov/	2,284	4.62%
4.	http://search.yahoo.com/ search	1,337	2.71%
5.	http://oaspub.epa.gov/webi/meta_first_new2.try_these_first	466	0.94%
6.	http://www.epa.gov/epahome/ grants.htm	433	0.88%
7.	http://www.google.ca/search	303	0.61%
8.	http://web.ask.com/redir	215	0.44%
9.	http://www.epa.gov/epapages/epahome/intern.htm	214	0.43%
10.	http://www.google.co.in/ search	213	0.43%
11.	http://search.msn.com/results.aspx	212	0.43%
12.	http://www.epa.gov/epahome/ intern.htm	208	0.42%
13.	http://www.epa.gov/etop/epa/ index.html	206	0.42%
14.	http://www.epa.gov/ord/htm/grantopportunity.htm	202	0.41%
15.	http://www.epa.gov	167	0.34%
16.	http://aolsearch.aol.com/aol/ search	162	0.33%
17.	http://www.epa.gov/ebtpages/reseresearchgrants.html	161	0.33%
18.	http://search.msn.com/pass/ results.aspx	160	0.32%
19.	http://www.epa.gov/ORD/	159	0.32%
20.	http://www.epa.gov/epahome/program2.htm	148	0.30%
	Subtotal	38,062	77.05%
	Other	11,340	22.95%

Total

49,402

100.00%

Activity by Referring Page – Help Card


 **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

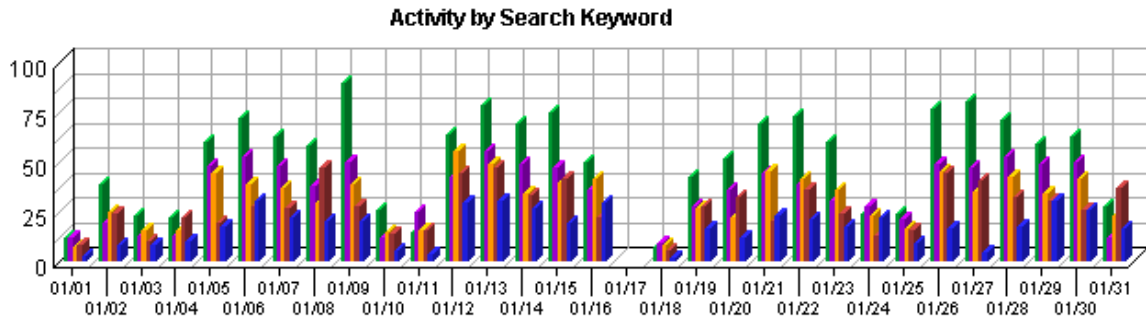
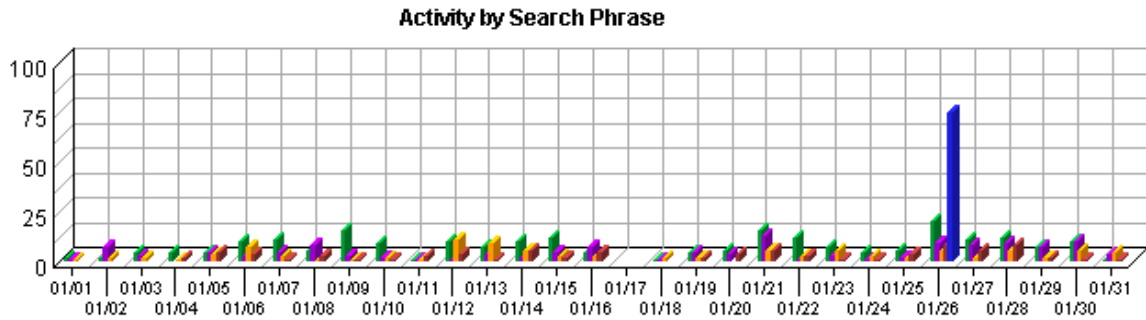
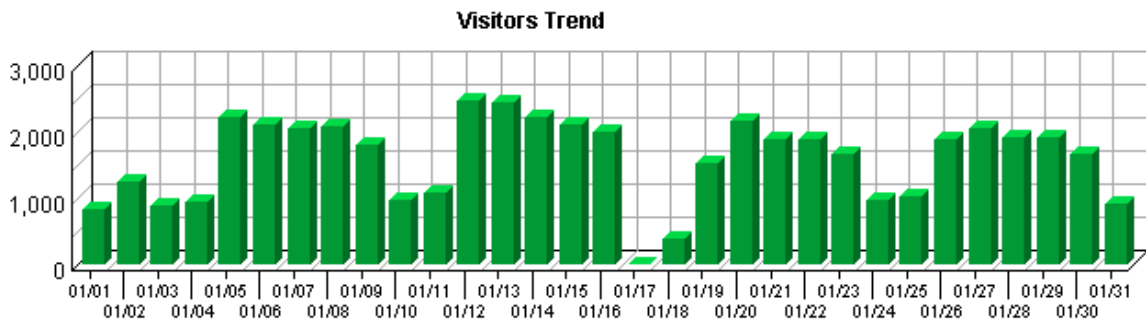
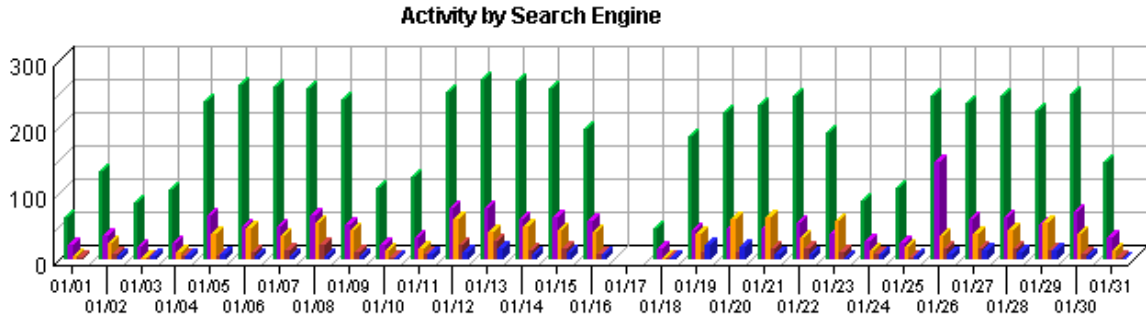
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

—
 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

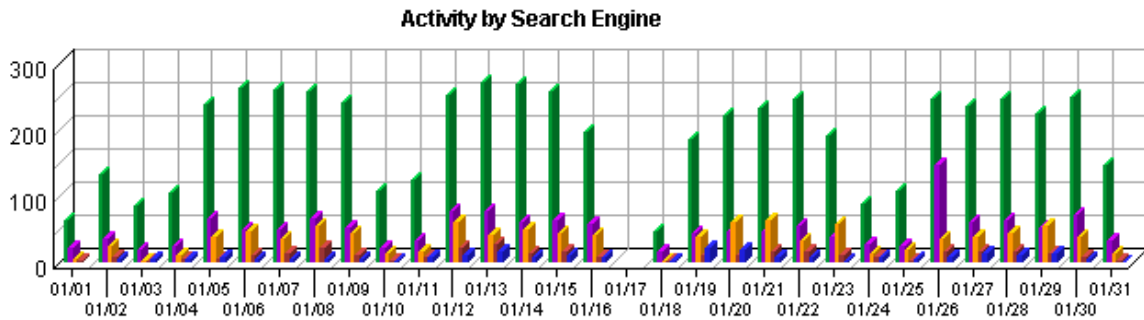


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	5,816	57.37%
2.	yahoo	1,518	14.97%
3.	msn	1,062	10.48%
4.	google canada	341	3.36%
5.	ask jeeves	245	2.42%
6.	google uk	154	1.52%
7.	aol netfind	134	1.32%
8.	google germany	118	1.16%
9.	netscape	118	1.16%
10.	google france	95	0.94%
11.	google australia	91	0.90%
12.	altavista	90	0.89%
13.	google italy	84	0.83%
14.	google japan	66	0.65%
15.	yahoo uk &ireland	34	0.34%
16.	overture	18	0.18%
17.	yahoo canada	15	0.15%
18.	google austria	15	0.15%
19.	all the web	13	0.13%
20.	iwon	13	0.13%
	Subtotal	10,040	99.04%
	Total	10,137	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa	187	1.84%
	epa star	115	1.13%
	research grants	69	0.68%
	epa star fellowship	64	0.63%
	epa sbir	54	0.53%
	ncer	35	0.35%
	environmental research	32	0.32%
	science topics	25	0.25%
	epa star grant	25	0.25%
	epa grants	23	0.23%
	environmental protection agency	23	0.23%
	biomedical applications of perfluorocarbon research grant	23	0.23%
	research grant	20	0.20%
	national center for environmental research	19	0.19%
	wildlife habitat remote sensing filetype:pdf	16	0.16%
	epa star grants	16	0.16%
	superheated water	15	0.15%
	small business grant	15	0.15%
	sbir	15	0.15%
	particle combustion h2o al filetype:html	15	0.15%
2. yahoo	aqueous extract ph ec soil	75	0.74%
	research grants	21	0.21%
	epa sbir	12	0.12%
	epa star fellowship	12	0.12%
	science topics	12	0.12%
	pond, lake, d.magna	11	0.11%
	environmental grants	11	0.11%
	research grant	11	0.11%
	quantum dots .ppt	11	0.11%
	sbir	9	0.09%
	www.epa.gov	8	0.08%
	treatment technology	7	0.07%
	chicken farm evaporative technology business plan	7	0.07%
	epa star	7	0.07%
	fellowships	6	0.06%
	environmental research	6	0.06%
	quality assurance	6	0.06%
	glarborg	5	0.05%

	epa star program	5	0.05%
	current and pending support	5	0.05%
3. msn	environmental grants	16	0.16%
	epa star	10	0.10%
	epa star fellowship	9	0.09%
	environmental fellowships	8	0.08%
	ncer	7	0.07%
	epa grants	6	0.06%
	star grants	6	0.06%
	environmental funding	6	0.06%
	environmental research grants	6	0.06%
	graduate fellowships	6	0.06%
	epa star grant	6	0.06%
	star program	5	0.05%
	environmental science grants	4	0.04%
	statistics on environmental business	4	0.04%
	epa and research grants	4	0.04%
	epa	4	0.04%
	www.epa.gov	4	0.04%
	epa research grants	4	0.04%
	research grants	4	0.04%
	grants and cooperative agreements	4	0.04%
4. google	epa	8	0.08%
canada	science topics	7	0.07%
	hurricane characteristics	6	0.06%
	autotrophic and heterotrophic bacteria (amd)	3	0.03%
	ddt dilemma	3	0.03%
	laser optical plankton counter	3	0.03%
	u.s. environmental protection agency	3	0.03%
	endocrine-disruptors removal reports	2	0.02%
	peyton eggleston	2	0.02%
	co2 mass transfer rate	2	0.02%
	landfills	2	0.02%
	how does mining affect the environment	2	0.02%
	cyp p450 reptile	2	0.02%
	http://es.epa.gov/ncer/results/highly_cited.html	2	0.02%
	center for environmental research	2	0.02%
	impacts of urban sprawl on watersheds	2	0.02%
	the ecology of dominican republic	2	0.02%
	cloud composition	2	0.02%
	environmental research	2	0.02%
	graduate research grants	2	0.02%

5. ask	epa	10	0.10%
jeeves	superheated water	6	0.06%
	what are the characteristics of hurricane	3	0.03%
	immunobiosensor	3	0.03%
	what is stressor?	3	0.03%
	amazon river stingray	3	0.03%
	the fellowship of the iv	2	0.02%
	rochester ny foundry stoves	2	0.02%
	what is hydroxyl compound	2	0.02%
	national center for environmental research	2	0.02%
	environmental risks from polychlorinated biphenyls	2	0.02%
	stressor	2	0.02%
	great lakes research consortium	2	0.02%
	us environmental protection agency	2	0.02%
	graduate research grants in marine science	2	0.02%
	locations of epa region	2	0.02%
	environmental data detection limits	2	0.02%
	where can get info on environmental protection agency	2	0.02%
	forms of government interventions	2	0.02%
	what are the characteristics of hurricane?	2	0.02%
6. google	research grants	3	0.03%
uk	research grant	2	0.02%
	earthworm bioassays	2	0.02%
	community structure predation	2	0.02%
	solicited diaries in human geography	2	0.02%
	sustainable design competition	1	0.01%
	global warming hegelian dialectic	1	0.01%
	extraction with superheated water	1	0.01%
	elephant research	1	0.01%
	critical equivalence ratio soot diesel 2.9	1	0.01%
	(ecotoxicology: hierarchical treatment. newman, m.c., jagoe, c.h., lewis publishers, boca raton 1996).	1	0.01%
	mercury	1	0.01%
	small business funding	1	0.01%
	radon groundwater	1	0.01%
	swimming pool chemistry chlorine	1	0.01%
	what is environmental research	1	0.01%
	airborne travel of pm particles	1	0.01%
	corals and microsatellite	1	0.01%
	plants and nutrients	1	0.01%
	development research grants	1	0.01%
	environmental protection agency	5	0.05%

7. aol netfind	epa	4	0.04%
	research grants	4	0.04%
	timeline epa fellowship example	2	0.02%
	science topics	2	0.02%
	star application	2	0.02%
	samples of dissertation progress report	2	0.02%
	current news on puget sound pollution	1	0.01%
	water sheds	1	0.01%
	epa and psychology	1	0.01%
	programmatic architectural pics of restaurants	1	0.01%
	http://epa website (epa.gov)/	1	0.01%
	defined electroplating for high school science fair project	1	0.01%
	sulfur lamps	1	0.01%
	biotic and abiotic factors affect on amphibian life children	1	0.01%
	resuspension soil	1	0.01%
	http://www.epa.gov/	1	0.01%
	epa's term for endocrine disrupters	1	0.01%
small business quality assurance plan	1	0.01%	
different ways of seed dispersal	1	0.01%	
8. google germany	submarine groundwater discharge	3	0.03%
	palm fruit sustainable harvest	2	0.02%
	nanoparticle remediation pdf	2	0.02%
	george w. bush	2	0.02%
	us epa elaine francis	2	0.02%
	benefit/cost analysis of accelerated development of photovoltaic technology	2	0.02%
	absorptivity and ferritin	2	0.02%
	regional development models	1	0.01%
	nutrient cycling in desert	1	0.01%
	b12 vitamin uv/vis	1	0.01%
	international workshop in integrated ecology and sustainable development trieste 2004	1	0.01%
	thermoelectric pdf	1	0.01%
	hollow fiber bioreactor	1	0.01%
	little bear laboratories inc., golden, co	1	0.01%
	rar retinoic acid pathway	1	0.01%
	nh3-sensor	1	0.01%
	semipermeable*	1	0.01%
inhalation exposure disinfection byproducts	1	0.01%	
mass cycling	1	0.01%	
dehalogenation microorganism	1	0.01%	
9.	epa sbir awards	7	0.07%

netscape	epa star grant	5	0.05%
	epa	4	0.04%
	environmental protection agency	3	0.03%
	ncer form	3	0.03%
	toxicology funding	2	0.02%
	ncer	2	0.02%
	epa fellowships	2	0.02%
	epa sbir phase ii awards 2004	2	0.02%
	epa;ord;ncer;sbir	2	0.02%
	metal, speciation, sediment	2	0.02%
	nox catalytic converters	2	0.02%
	c.j.fotheringham	2	0.02%
	air pollution, larus argentatus hamilton area	1	0.01%
	numerical models for lnapls	1	0.01%
	research grants	1	0.01%
	epa.gov	1	0.01%
	epa star fellowships	1	0.01%
	report on the world photovoltaic market	1	0.01%
	united states environmental protection agency	1	0.01%
	10. google france	epa	3
semipermeable membrane		3	0.03%
sabatier davis economy		3	0.03%
freundlich isotherm		2	0.02%
absorbance tio2		2	0.02%
amphibian dispersal		2	0.02%
preparation iron oxide coated sand		1	0.01%
environmental factors pollen		1	0.01%
berk sg		1	0.01%
mass transfer co2		1	0.01%
storage tank system hazardous wastes		1	0.01%
nile red and neutral lipid		1	0.01%
trap efficiency sediment dam		1	0.01%
mos2 solubility		1	0.01%
facchini fog		1	0.01%
review geophysical methods subsurface		1	0.01%
kreyling wg, semmler m, erbe f, mayer o, takenaka s, schulz h, oberdorster g, ziensis		1	0.01%
plasma combustion engine		1	0.01%
ice nucleation		1	0.01%
national science academy environmental risk assessment		1	0.01%
11. google	water benefits transfers	5	0.05%
	research grants	3	0.03%

australia	epa	2	0.02%
	biomarkers woodsmoke exposure	2	0.02%
	recycling of acetic acid from dilute aqueous waste streams	2	0.02%
	how do facility managers deal with uncertainty (environmental, social and economic) and what strategies can be used to minimise the unknown?	2	0.02%
	sea sweep	2	0.02%
	dna profiling impacts	2	0.02%
	cache:vr7wfdmt9ij:www.epa.gov/ord/htm/pesticides.htm pesticides childhood exposure	2	0.02%
	membrane biological reactor	1	0.01%
	bioremediation chlorinated iron reducing	1	0.01%
	calvin model and california davis	1	0.01%
	orographic rainfall	1	0.01%
	smart materials for economic and society benefit	1	0.01%
	stable isotope analysis	1	0.01%
	richard fragaszy	1	0.01%
	polychlorinated biphenyls	1	0.01%
	liquid electroplating	1	0.01%
	an enviro-economic analysis of potential policy instruments targeting phosphorus nonpoint pollution	1	0.01%
	dabs-cl	1	0.01%
12.	research topics on phytoremediation	3	0.03%
altavista	sustainability and private sectors	3	0.03%
	waste water treatment industrial waste water	2	0.02%
	chlorpyrifos neurodevelopment	2	0.02%
	arsenic acceptable epa levels	2	0.02%
	graduate fellowships	2	0.02%
	nanomaterials federal research	2	0.02%
	epa sbir	2	0.02%
	asthma pesticide neurodevelopment	2	0.02%
	sbir	2	0.02%
	nanomaterials	2	0.02%
	nitrogen speciation	1	0.01%
	nano* sustainab* cataly* environm* innova* econom* assessment	1	0.01%
	environmental motivators	1	0.01%
	grant proposal for algal biotechnology	1	0.01%
	denicolo delbono	1	0.01%
	microbial succession	1	0.01%
	social construction of target populations	1	0.01%
	http://es.epa.gov/ncer/publications/search/toxicsbatch.pdf	1	0.01%
	sturgeon genetics	1	0.01%
	epa	4	0.04%

	quality assurance	1	0.01%
	aerosol wichmann 2000	1	0.01%
	electron paramagnetic resonance nitric oxide	1	0.01%
	degradative succession	1	0.01%
	anaerobic degradation –recent status	1	0.01%
	drainage systems for waste management sites	1	0.01%
	pesticide degradation on surfaces	1	0.01%
	grants environmental design	1	0.01%
	amplify 16s rdna gene by using pcr	1	0.01%
	herriges and kling	1	0.01%
	nutrients interaction	1	0.01%
	particulate matter composition biological effects	1	0.01%
	biological sciences–ph.d	1	0.01%
	co2 spray	1	0.01%
	what can affect population change?	1	0.01%
	bioavailable metals in soils	1	0.01%
	cryptosporidium, zebra mussels, research	1	0.01%
16.	environmental protection agency	4	0.04%
overture	epa	2	0.02%
	www.epa.gov/	2	0.02%
	us enviromental protection agency	2	0.02%
	www.epa.gov	2	0.02%
	epa –mothballs	2	0.02%
	russian far east ngos	1	0.01%
	irradiation industries inc. md	1	0.01%
	human subject mold research	1	0.01%
	micro oil treatment, lenexa ks.	1	0.01%
17.	fenton's reaction	1	0.01%
yahoo	copepod populations	1	0.01%
canada	pesticides and human health	1	0.01%
	www.epa.gov	1	0.01%
	trichloroethylene molar mass	1	0.01%
	steps to improving communication	1	0.01%
	stingray extinction	1	0.01%
	research proposal on how to eliminate waste materials	1	0.01%
	environmental health research grant	1	0.01%
	transitional metal	1	0.01%
	watervisions international	1	0.01%
	urban planning in buenos aires	1	0.01%
	ionic liquids in chromium plating link	1	0.01%
	mating behavior of wolves	1	0.01%
	air quality climate change health effects	1	0.01%

18. google austria	award for sustainability	2	0.02%
	correction and inner filter effect	2	0.02%
	met-car pdf	1	0.01%
	iron equatorial pacific	1	0.01%
	elephants mali migration	1	0.01%
	leem synchrotron bio	1	0.01%
	chemical mimicry	1	0.01%
	epa star	1	0.01%
	foundry sand composition	1	0.01%
	lysimeter	1	0.01%
	superheated water	1	0.01%
	population and climate change research	1	0.01%
noninvasive feces stress	1	0.01%	
19. all the web	photochemistry methanol	1	0.01%
	contaminated sites space monitoring	1	0.01%
	epa	1	0.01%
	r. lynette and associates, inc	1	0.01%
	environmental grants	1	0.01%
	us epa	1	0.01%
	selenium research fuel cell	1	0.01%
	environmental protection agency jobs	1	0.01%
	plastic materials research	1	0.01%
	how to analysis results-science	1	0.01%
	completed research proposals in product design	1	0.01%
	agency of environmental protection usa	1	0.01%
environmental research fellowship	1	0.01%	
20. iwon	small business grant	2	0.02%
	aquatic nuisance species	1	0.01%
	quantum dots detection nir	1	0.01%
	epa sbir final report	1	0.01%
	rfa	1	0.01%
	how to report fluorescence data	1	0.01%
	2004 epa emissions	1	0.01%
	grants	1	0.01%
	motivation of regulated entities	1	0.01%
	membrane treatment	1	0.01%
	small business innovation research	1	0.01%
	environmental protection agency	1	0.01%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	1,147	11.31%
	environmental	586	5.78%
	research	531	5.24%
	of	437	4.31%
	star	387	3.82%
	grants	296	2.92%
	in	282	2.78%
	protection	197	1.94%
	for	184	1.82%
	grant	163	1.61%
	fellowship	159	1.57%
	water	157	1.55%
	the	143	1.41%
	sbir	132	1.30%
	agency	126	1.24%
	2004	126	1.24%
	fellowships	114	1.12%
	business	99	0.98%
	ncer	98	0.97%
	on	98	0.97%
2. yahoo	epa	159	1.57%
	environmental	154	1.52%
	research	148	1.46%
	of	136	1.34%
	soil	95	0.94%
	in	89	0.88%
	extract	75	0.74%
	aqueous	75	0.74%
	ec	75	0.74%
	grants	75	0.74%
	ph	75	0.74%
	for	74	0.73%
	protection	68	0.67%
	star	55	0.54%
	agency	48	0.47%
	grant	47	0.46%
	sbir	44	0.43%
	business	39	0.38%
	on	38	0.37%

	science	38	0.37%
3. msn	environmental	176	1.74%
	research	145	1.43%
	epa	118	1.16%
	grants	109	1.08%
	water	54	0.53%
	star	50	0.49%
	in	50	0.49%
	of	48	0.47%
	protection	42	0.41%
	for	37	0.36%
	business	36	0.36%
	fellowships	34	0.34%
	agency	29	0.29%
	quality	28	0.28%
	grant	27	0.27%
	program	25	0.25%
	2004	23	0.23%
	graduate	23	0.23%
	treatment	21	0.21%
	funding	20	0.20%
4. google canada	of	41	0.40%
	environmental	30	0.30%
	research	20	0.20%
	in	18	0.18%
	epa	16	0.16%
	on	14	0.14%
	the	13	0.13%
	effects	12	0.12%
	protection	12	0.12%
	for	11	0.11%
	soil	10	0.10%
	science	9	0.09%
	removal	9	0.09%
	characteristics	9	0.09%
	hurricane	8	0.08%
	habitat	8	0.08%
	topics	8	0.08%
	environment	8	0.08%
	water	6	0.06%
	co2	6	0.06%
5. ask jeeves	of	60	0.59%

	what	59	0.58%
	the	48	0.47%
	is	30	0.30%
	environmental	28	0.28%
	are	24	0.24%
	in	24	0.24%
	water	19	0.19%
	research	16	0.16%
	epa	14	0.14%
	for	14	0.14%
	protection	12	0.12%
	do	10	0.10%
	how	10	0.10%
	agency	9	0.09%
	on	8	0.08%
	to	8	0.08%
	where	7	0.07%
	science	7	0.07%
	can	7	0.07%
6. google uk	of	18	0.18%
	research	15	0.15%
	environmental	9	0.09%
	in	7	0.07%
	effects	6	0.06%
	grants	6	0.06%
	on	5	0.05%
	protection	5	0.05%
	the	5	0.05%
	for	4	0.04%
	design	4	0.04%
	remediation	4	0.04%
	to	4	0.04%
	structure	3	0.03%
	model	3	0.03%
	human	3	0.03%
	environment	3	0.03%
	business	3	0.03%
	soil	3	0.03%
	water	3	0.03%
7. aol netfind	of	17	0.17%
	epa	14	0.14%
	in	13	0.13%

	grants	10	0.10%
	environmental	9	0.09%
	research	8	0.08%
	on	7	0.07%
	agency	6	0.06%
	protection	6	0.06%
	science	6	0.06%
	the	6	0.06%
	water	6	0.06%
	for	5	0.05%
	fellowship	4	0.04%
	chemical	3	0.03%
	to	3	0.03%
	grant	3	0.03%
	star	3	0.03%
	new	3	0.03%
	progress	3	0.03%
8. google germany	of	15	0.15%
	environmental	11	0.11%
	in	6	0.06%
	development	5	0.05%
	epa	5	0.05%
	pdf	5	0.05%
	groundwater	4	0.04%
	analysis	4	0.04%
	sustainable	4	0.04%
	discharge	4	0.04%
	submarine	4	0.04%
	acid	3	0.03%
	harvest	3	0.03%
	endocrine	3	0.03%
	2004	3	0.03%
	the	3	0.03%
	francis	3	0.03%
	protection	3	0.03%
	elaine	3	0.03%
	technology	3	0.03%
9. netscape	epa	29	0.29%
	of	10	0.10%
	star	10	0.10%
	environmental	10	0.10%
	sbir	10	0.10%

	awards	9	0.09%
	research	9	0.09%
	grant	9	0.09%
	ncer	5	0.05%
	protection	5	0.05%
	air	5	0.05%
	agency	4	0.04%
	fellowships	4	0.04%
	funding	4	0.04%
	for	4	0.04%
	2004	4	0.04%
	water	3	0.03%
	program	3	0.03%
	form	3	0.03%
	pollution	3	0.03%
10. google france	of	5	0.05%
	environmental	4	0.04%
	membrane	4	0.04%
	epa	4	0.04%
	sabatier	4	0.04%
	economy	3	0.03%
	pah	3	0.03%
	semipermeable	3	0.03%
	environment	3	0.03%
	transfer	3	0.03%
	davis	3	0.03%
	freundlich	2	0.02%
	nile	2	0.02%
	mass	2	0.02%
	mercury	2	0.02%
	pesticides	2	0.02%
	tio2	2	0.02%
	review	2	0.02%
	agency	2	0.02%
	sea	2	0.02%
11. google australia	research	10	0.10%
	water	8	0.08%
	of	7	0.07%
	environmental	7	0.07%
	transfers	5	0.05%
	benefits	5	0.05%
	grants	5	0.05%

	epa	4	0.04%
	exposure	4	0.04%
	waste	4	0.04%
	in	4	0.04%
	pesticides	3	0.03%
	design	3	0.03%
	to	3	0.03%
	acid	3	0.03%
	impacts	3	0.03%
	nanotechnology	3	0.03%
	environment	3	0.03%
	behavior	3	0.03%
	for	3	0.03%
12. altavista	of	10	0.10%
	water	8	0.08%
	epa	7	0.07%
	research	6	0.06%
	for	5	0.05%
	waste	5	0.05%
	on	4	0.04%
	phytoremediation	4	0.04%
	environmental	4	0.04%
	sbir	4	0.04%
	pesticide	4	0.04%
	neurodevelopment	4	0.04%
	nanomaterials	4	0.04%
	in	4	0.04%
	projects	3	0.03%
	private	3	0.03%
	sectors	3	0.03%
	sustainability	3	0.03%
	topics	3	0.03%
	ozonation	3	0.03%
13. google italy	research	14	0.14%
	in	13	0.13%
	funding	11	0.11%
	opportunities	11	0.11%
	on	11	0.11%
	epa	7	0.07%
	environmental	4	0.04%
	for	4	0.04%
	arsenic	4	0.04%

	tomato	3	0.03%
	molecular	3	0.03%
	cuticle	3	0.03%
	metals	3	0.03%
	fruit	3	0.03%
	plant	2	0.02%
	treatment	2	0.02%
	adhesion	2	0.02%
	migration	2	0.02%
	bioavailability	2	0.02%
	analysis	2	0.02%
14. google japan	pdf	12	0.12%
	reduce,	11	0.11%
	back	11	0.11%
	scatter,	11	0.11%
	environmental	7	0.07%
	protection	7	0.07%
	epa	6	0.06%
	agency	5	0.05%
	nanotech	4	0.04%
	the	4	0.04%
	filter	3	0.03%
	model	3	0.03%
	diesel	3	0.03%
	frangioni	3	0.03%
	particulate	3	0.03%
	research	3	0.03%
	mccomas,	2	0.02%
	beth	2	0.02%
	yasumoto	2	0.02%
	medical	2	0.02%
15. yahoo uk &ireland	on	3	0.03%
	affect	2	0.02%
	what	2	0.02%
	biological	2	0.02%
	degradation	2	0.02%
	research	2	0.02%
	degradative	2	0.02%
	in	2	0.02%
	succession	2	0.02%
	development	2	0.02%
	of	2	0.02%

	metals	2	0.02%
	remediation	1	0.01%
	anaerobic	1	0.01%
	systems	1	0.01%
	rdna	1	0.01%
	waste	1	0.01%
	environmental	1	0.01%
	star	1	0.01%
	interaction	1	0.01%
16. overture	protection	6	0.06%
	agency	6	0.06%
	epa	4	0.04%
	environmental	4	0.04%
	www.epa.gov	2	0.02%
	-mothballs	2	0.02%
	us	2	0.02%
	enviromental	2	0.02%
	www.epa.gov/	2	0.02%
	treatment,	1	0.01%
	subject	1	0.01%
	lenexa	1	0.01%
	irradiation	1	0.01%
	industries	1	0.01%
	mold	1	0.01%
	md	1	0.01%
	russian	1	0.01%
	far	1	0.01%
	east	1	0.01%
	ngos	1	0.01%
17. yahoo canada	health	3	0.03%
	research	2	0.02%
	to	2	0.02%
	in	2	0.02%
	liquids	1	0.01%
	change	1	0.01%
	how	1	0.01%
	eliminate	1	0.01%
	on	1	0.01%
	behavior	1	0.01%
	of	1	0.01%
	molar	1	0.01%
	aires	1	0.01%

	planning	1	0.01%
	transitional	1	0.01%
	stingray	1	0.01%
	ionic	1	0.01%
	populations	1	0.01%
	waste	1	0.01%
	improving	1	0.01%
18. google austria	effect	2	0.02%
	filter	2	0.02%
	sustainability	2	0.02%
	correction	2	0.02%
	for	2	0.02%
	inner	2	0.02%
	award	2	0.02%
	epa	1	0.01%
	iron	1	0.01%
	equatorial	1	0.01%
	leem	1	0.01%
	chemical	1	0.01%
	star	1	0.01%
	migration	1	0.01%
	bio	1	0.01%
	water	1	0.01%
	population	1	0.01%
	pacific	1	0.01%
	research	1	0.01%
	mimicry	1	0.01%
19. all the web	research	4	0.04%
	environmental	4	0.04%
	epa	2	0.02%
	agency	2	0.02%
	protection	2	0.02%
	fuel	1	0.01%
	r.	1	0.01%
	analysis	1	0.01%
	inc	1	0.01%
	photochemistry	1	0.01%
	contaminated	1	0.01%
	results–science	1	0.01%
	selenium	1	0.01%
	materials	1	0.01%
	lynette	1	0.01%

	space	1	0.01%
	proposals	1	0.01%
	product	1	0.01%
	sites	1	0.01%
	design	1	0.01%
20. iwon	small	3	0.03%
	business	3	0.03%
	epa	2	0.02%
	grant	2	0.02%
	report	2	0.02%
	to	1	0.01%
	treatment	1	0.01%
	dots	1	0.01%
	emissions	1	0.01%
	research	1	0.01%
	innovation	1	0.01%
	motivation	1	0.01%
	2004	1	0.01%
	grants	1	0.01%
	nir	1	0.01%
	agency	1	0.01%
	entities	1	0.01%
	species	1	0.01%
	regulated	1	0.01%
	data	1	0.01%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can

include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

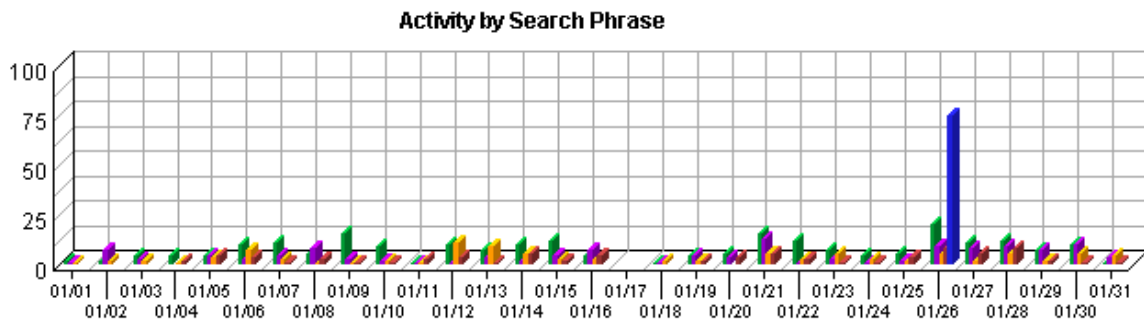


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This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa	235	2.37%
2.	epa star	134	1.35%
3.	research grants	108	1.09%
4.	epa star fellowship	85	0.86%
5.	aqueous extract ph ec soil	75	0.76%
6.	epa sbir	70	0.71%
7.	ncer	47	0.47%
8.	science topics	47	0.47%
9.	environmental research	44	0.44%
10.	environmental protection agency	43	0.43%
11.	environmental grants	43	0.43%
12.	epa star grant	39	0.39%
13.	research grant	35	0.35%
14.	epa grants	34	0.34%
15.	national center for environmental research	28	0.28%
16.	sbir	28	0.28%
17.	superheated water	23	0.23%
18.	biomedical applications of perfluorocarbon	23	0.23%
19.	rfa	22	0.22%
20.	small business grant	21	0.21%
	Subtotal	1,184	11.94%
	Total	9,915	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa	google	187	1.89%
	ask jeeves	10	0.10%
	google canada	8	0.08%
	msn	4	0.04%
	netscape	4	0.04%
	aol netfind	4	0.04%
	google italy	4	0.04%
	google france	3	0.03%
	google australia	2	0.02%
	google japan	2	0.02%
	overture	2	0.02%
	all the web	1	0.01%
	google germany	1	0.01%
	searchalot	1	0.01%
	google uk	1	0.01%
compuserve	1	0.01%	
2. epa star	google	115	1.16%
	msn	10	0.10%
	yahoo	7	0.07%
	netscape	1	0.01%
	google austria	1	0.01%
3. research grants	google	69	0.70%
	yahoo	21	0.21%
	msn	4	0.04%
	aol netfind	4	0.04%
	google uk	3	0.03%
	google australia	3	0.03%
	google canada	2	0.02%
	netscape	1	0.01%
	mamma	1	0.01%
4. epa star fellowship	google	64	0.65%
	yahoo	12	0.12%
	msn	9	0.09%
5. aqueous extract ph ec soil	yahoo	75	0.76%
6. epa sbir	google	54	0.54%
	yahoo	12	0.12%
	msn	2	0.02%
	altavista	2	0.02%

7. ncer	google	35	0.35%
	msn	7	0.07%
	yahoo	3	0.03%
	netscape	2	0.02%
8. science topics	google	25	0.25%
	yahoo	12	0.12%
	google canada	7	0.07%
	aol netfind	2	0.02%
	google australia	1	0.01%
9. environmental research	google	32	0.32%
	yahoo	6	0.06%
	google canada	2	0.02%
	msn	2	0.02%
	google uk	1	0.01%
	google germany	1	0.01%
10. environmental protection agency	google	23	0.23%
	aol netfind	5	0.05%
	overture	4	0.04%
	netscape	3	0.03%
	yahoo	3	0.03%
	msn	1	0.01%
	cnet search.com	1	0.01%
	google germany	1	0.01%
	google canada	1	0.01%
	iwon	1	0.01%
11. environmental grants	msn	16	0.16%
	google	14	0.14%
	yahoo	11	0.11%
	all the web	1	0.01%
	compuserve	1	0.01%
12. epa star grant	google	25	0.25%
	msn	6	0.06%
	netscape	5	0.05%
	yahoo	3	0.03%
13. research grant	google	20	0.20%
	yahoo	11	0.11%
	google uk	2	0.02%
	netscape	1	0.01%
	google japan	1	0.01%
14. epa grants	google	23	0.23%
	msn	6	0.06%
	yahoo	5	0.05%

15. national center for environmental research	google	19	0.19%
	msn	4	0.04%
	ask jeeves	2	0.02%
	google canada	2	0.02%
	yahoo	1	0.01%
16. sbir	google	15	0.15%
	yahoo	9	0.09%
	altavista	2	0.02%
	aol netfind	1	0.01%
	roadrunner	1	0.01%
17. superheated water	google	15	0.15%
	ask jeeves	6	0.06%
	yahoo	1	0.01%
	google austria	1	0.01%
18. biomedical applications of perfluorocarbon	google	23	0.23%
19. rfa	google	11	0.11%
	yahoo	5	0.05%
	msn	2	0.02%
	iwon	1	0.01%
	google canada	1	0.01%
	searchalot	1	0.01%
	google germany	1	0.01%
20. small business grant	google	15	0.15%
	yahoo	3	0.03%
	iwon	2	0.02%
	aol netfind	1	0.01%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

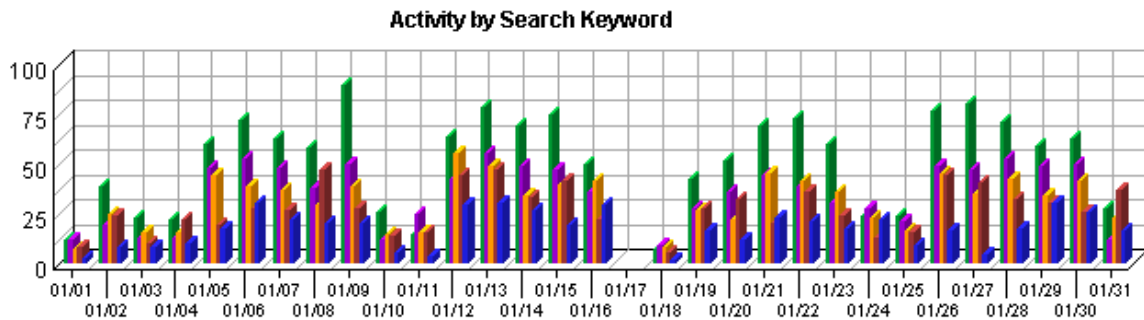


—
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	1,548	4.53%
2.	environmental	1,058	3.09%
3.	research	947	2.77%
4.	of	817	2.39%
5.	grants	525	1.53%
6.	in	522	1.53%
7.	star	510	1.49%
8.	protection	370	1.08%
9.	for	354	1.03%
10.	water	314	0.92%
11.	the	272	0.80%
12.	grant	260	0.76%
13.	agency	247	0.72%
14.	on	214	0.63%
15.	fellowship	211	0.62%
16.	sbir	199	0.58%
17.	fellowships	198	0.58%
18.	business	195	0.57%
19.	2004	180	0.53%
20.	science	173	0.51%
	Subtotal	9,114	26.64%
	Total	34,206	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	1,147	3.35%
	yahoo	159	0.46%
	msn	118	0.34%
	netscape	29	0.08%
	google canada	16	0.05%
	aol netfind	14	0.04%
	ask jeeves	14	0.04%
	altavista	7	0.02%
	google italy	7	0.02%
	google japan	6	0.02%
	google germany	5	0.01%
	google france	4	0.01%
	overture	4	0.01%
	google australia	4	0.01%
	compuserve	2	0.01%
	all the web	2	0.01%
	iwon	2	0.01%
	google uk	2	0.01%
	searchalot	1	0.00%
	lycos	1	0.00%
2. environmental	google	586	1.71%
	msn	176	0.51%
	yahoo	154	0.45%
	google canada	30	0.09%
	ask jeeves	28	0.08%
	google germany	11	0.03%
	netscape	10	0.03%
	aol netfind	9	0.03%
	google uk	9	0.03%
	google australia	7	0.02%
	google japan	7	0.02%
	altavista	4	0.01%
	google france	4	0.01%
	overture	4	0.01%
	all the web	4	0.01%
	google italy	4	0.01%
	teoma	3	0.01%
	hotbot	1	0.00%
	cnet search.com	1	0.00%

	compuserve	1	0.00%
3. research	google	531	1.55%
	yahoo	148	0.43%
	msn	145	0.42%
	google canada	20	0.06%
	ask jeeves	16	0.05%
	google uk	15	0.04%
	google italy	14	0.04%
	google australia	10	0.03%
	netscape	9	0.03%
	aol netfind	8	0.02%
	altavista	6	0.02%
	all the web	4	0.01%
	google japan	3	0.01%
	hotbot	3	0.01%
	google germany	2	0.01%
	yahoo uk &ireland	2	0.01%
	yahoo canada	2	0.01%
	teoma	2	0.01%
	lycos uk	1	0.00%
	iwon	1	0.00%
4. of	google	437	1.28%
	yahoo	136	0.40%
	ask jeeves	60	0.18%
	msn	48	0.14%
	google canada	41	0.12%
	google uk	18	0.05%
	aol netfind	17	0.05%
	google germany	15	0.04%
	altavista	10	0.03%
	netscape	10	0.03%
	google australia	7	0.02%
	google france	5	0.01%
	compuserve	2	0.01%
	yahoo uk &ireland	2	0.01%
	yahoo italy	1	0.00%
	iwon	1	0.00%
	google japan	1	0.00%
	looksmart	1	0.00%
	teoma	1	0.00%
	google italy	1	0.00%
5. grants	google	296	0.87%

	msn	109	0.32%
	yahoo	75	0.22%
	aol netfind	10	0.03%
	google uk	6	0.02%
	google canada	6	0.02%
	google australia	5	0.01%
	ask jeeves	5	0.01%
	mamma	4	0.01%
	altavista	2	0.01%
	compuserve	2	0.01%
	all the web	1	0.00%
	vivisimo	1	0.00%
	yahoo uk &ireland	1	0.00%
	netscape	1	0.00%
	iwon	1	0.00%
6. in	google	282	0.82%
	yahoo	89	0.26%
	msn	50	0.15%
	ask jeeves	24	0.07%
	google canada	18	0.05%
	google italy	13	0.04%
	aol netfind	13	0.04%
	google uk	7	0.02%
	google germany	6	0.02%
	altavista	4	0.01%
	google australia	4	0.01%
	yahoo canada	2	0.01%
	netscape	2	0.01%
	yahoo uk &ireland	2	0.01%
	yahoo australia &nz	1	0.00%
	teoma	1	0.00%
	yahoo italy	1	0.00%
	google france	1	0.00%
	all the web	1	0.00%
	looksmart	1	0.00%
7. star	google	387	1.13%
	yahoo	55	0.16%
	msn	50	0.15%
	netscape	10	0.03%
	aol netfind	3	0.01%
	ask jeeves	1	0.00%
	yahoo uk &ireland	1	0.00%

	google uk	1	0.00%
	google austria	1	0.00%
	altavista	1	0.00%
8. protection	google	197	0.58%
	yahoo	68	0.20%
	msn	42	0.12%
	google canada	12	0.04%
	ask jeeves	12	0.04%
	google japan	7	0.02%
	overture	6	0.02%
	aol netfind	6	0.02%
	netscape	5	0.01%
	google uk	5	0.01%
	google germany	3	0.01%
	all the web	2	0.01%
	google france	1	0.00%
	google australia	1	0.00%
	cnet search.com	1	0.00%
	google italy	1	0.00%
	iwon	1	0.00%
9. for	google	184	0.54%
	yahoo	74	0.22%
	msn	37	0.11%
	ask jeeves	14	0.04%
	google canada	11	0.03%
	altavista	5	0.01%
	aol netfind	5	0.01%
	google italy	4	0.01%
	netscape	4	0.01%
	google uk	4	0.01%
	google australia	3	0.01%
	google austria	2	0.01%
	google japan	2	0.01%
	google france	2	0.01%
	mamma	1	0.00%
	vivisimo	1	0.00%
	yahoo uk &ireland	1	0.00%
10. water	google	157	0.46%
	msn	54	0.16%
	yahoo	36	0.11%
	ask jeeves	19	0.06%
	altavista	8	0.02%

	google australia	8	0.02%
	google canada	6	0.02%
	aol netfind	6	0.02%
	google uk	3	0.01%
	netscape	3	0.01%
	about.com	2	0.01%
	teoma	2	0.01%
	vivisimo	2	0.01%
	google germany	2	0.01%
	yahoo australia &nz	2	0.01%
	google austria	1	0.00%
	verizon.net	1	0.00%
	looksmart	1	0.00%
	google france	1	0.00%
11. the	google	143	0.42%
	ask jeeves	48	0.14%
	yahoo	35	0.10%
	google canada	13	0.04%
	msn	7	0.02%
	aol netfind	6	0.02%
	google uk	5	0.01%
	google japan	4	0.01%
	altavista	3	0.01%
	google germany	3	0.01%
	google australia	2	0.01%
	mamma	1	0.00%
	netscape	1	0.00%
	google italy	1	0.00%
12. grant	google	163	0.48%
	yahoo	47	0.14%
	msn	27	0.08%
	netscape	9	0.03%
	aol netfind	3	0.01%
	altavista	2	0.01%
	iwon	2	0.01%
	google italy	2	0.01%
	google uk	2	0.01%
	google japan	1	0.00%
	yahoo canada	1	0.00%
	google france	1	0.00%
13. agency	google	126	0.37%
	yahoo	48	0.14%

	msn	29	0.08%
	ask jeeves	9	0.03%
	aol netfind	6	0.02%
	google canada	6	0.02%
	overture	6	0.02%
	google japan	5	0.01%
	netscape	4	0.01%
	all the web	2	0.01%
	google france	2	0.01%
	cnet search.com	1	0.00%
	google germany	1	0.00%
	iwon	1	0.00%
	google uk	1	0.00%
14. on	google	98	0.29%
	yahoo	38	0.11%
	msn	16	0.05%
	google canada	14	0.04%
	google italy	11	0.03%
	ask jeeves	8	0.02%
	aol netfind	7	0.02%
	google uk	5	0.01%
	altavista	4	0.01%
	yahoo uk &ireland	3	0.01%
	netscape	2	0.01%
	google germany	1	0.00%
	google australia	1	0.00%
	yahoo canada	1	0.00%
	google france	1	0.00%
	mamma	1	0.00%
	google japan	1	0.00%
	compuserve	1	0.00%
	searchalot	1	0.00%
15. fellowship	google	159	0.46%
	yahoo	28	0.08%
	msn	14	0.04%
	aol netfind	4	0.01%
	netscape	2	0.01%
	ask jeeves	2	0.01%
	google uk	1	0.00%
	all the web	1	0.00%
16. sbir	google	132	0.39%
	yahoo	44	0.13%

	netscape	10	0.03%
	altavista	4	0.01%
	msn	3	0.01%
	aol netfind	2	0.01%
	iwon	1	0.00%
	ask jeeves	1	0.00%
	compuserve	1	0.00%
	roadrunner	1	0.00%
17. fellowships	google	114	0.33%
	msn	34	0.10%
	yahoo	34	0.10%
	netscape	4	0.01%
	google uk	2	0.01%
	google germany	2	0.01%
	altavista	2	0.01%
	searchalot	2	0.01%
	ask jeeves	2	0.01%
	aol netfind	1	0.00%
	teoma	1	0.00%
18. business	google	99	0.29%
	yahoo	39	0.11%
	msn	36	0.11%
	ask jeeves	5	0.01%
	google uk	3	0.01%
	iwon	3	0.01%
	google australia	2	0.01%
	mamma	2	0.01%
	aol netfind	2	0.01%
	google canada	2	0.01%
	verizon.net	1	0.00%
	google germany	1	0.00%
19. 2004	google	126	0.37%
	msn	23	0.07%
	yahoo	17	0.05%
	netscape	4	0.01%
	google germany	3	0.01%
	altavista	2	0.01%
	ask jeeves	1	0.00%
	google japan	1	0.00%
	iwon	1	0.00%
	aol netfind	1	0.00%
	google italy	1	0.00%

20. science	google	90	0.26%
	yahoo	38	0.11%
	msn	14	0.04%
	google canada	9	0.03%
	ask jeeves	7	0.02%
	aol netfind	6	0.02%
	google japan	2	0.01%
	altavista	2	0.01%
	google australia	2	0.01%
	google italy	1	0.00%
	google uk	1	0.00%
	google france	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

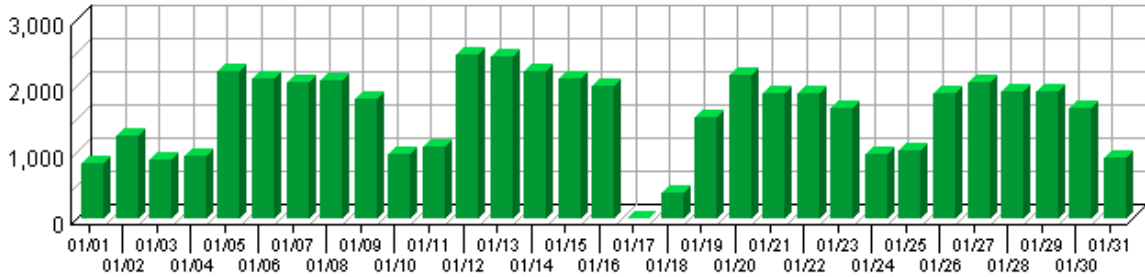


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

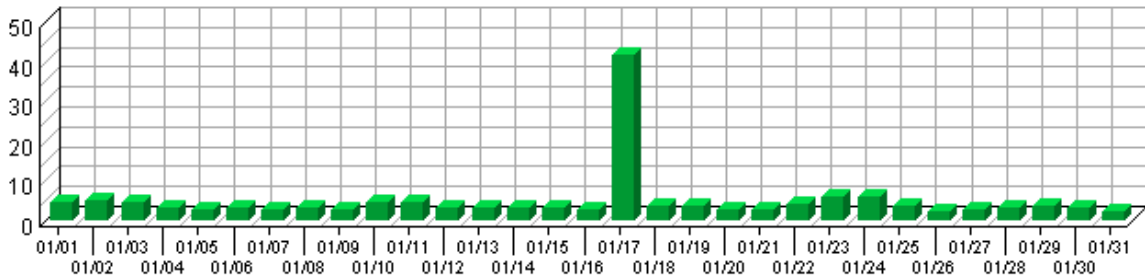
Visitors Trend



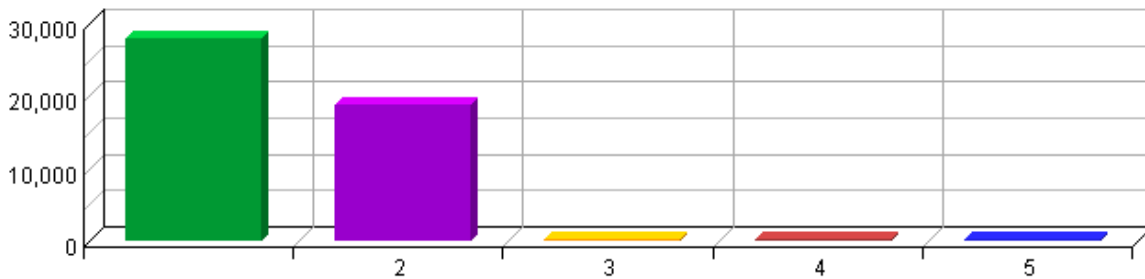
Visit Summary

Visits	49,402
Average per Day	1,593
Average Visit Length	00:09:55
Median Visit Length	00:02:00
International Visits	5.18%
Visits of Unknown Origin	56.62%
Visits from Your Country: United States (US)	38.20%

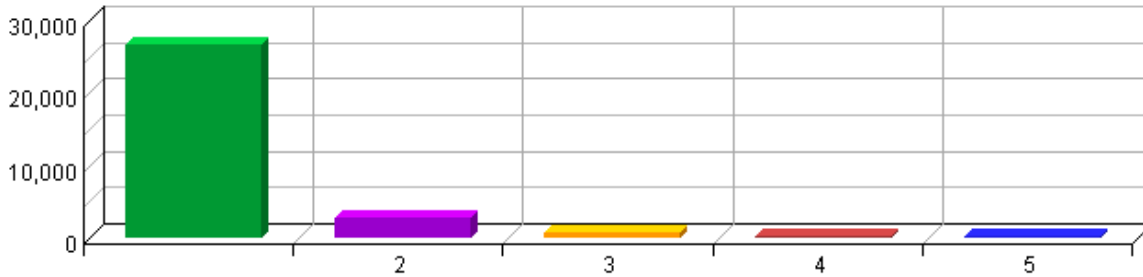
Average Length of Visit Trend



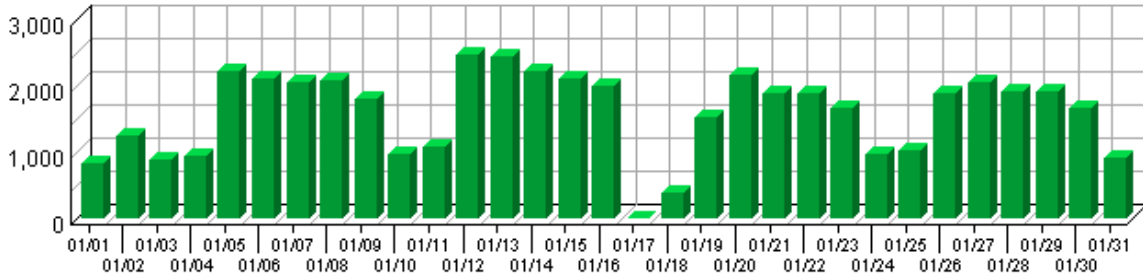
Top Countries by Visits



Visitors by Number of Visits



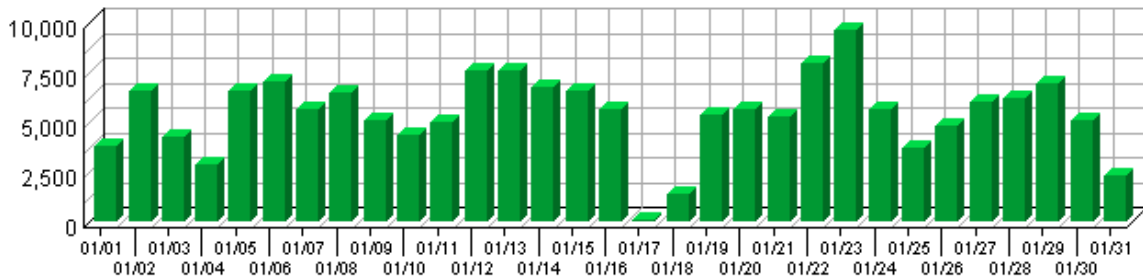
Visitors Trend



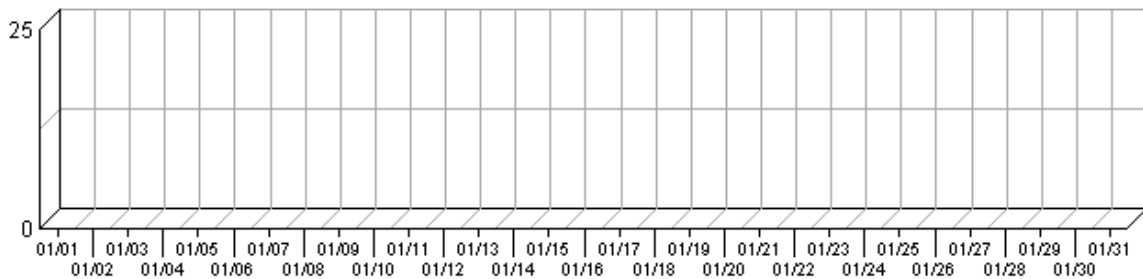
Visitor Summary

Unique Visitors	31,496
Visitors Who Visited Once	26,589
Visitors Who Visited More Than Once	4,907
Average Visits per Visitor	1.57

Visitor Minutes Trend



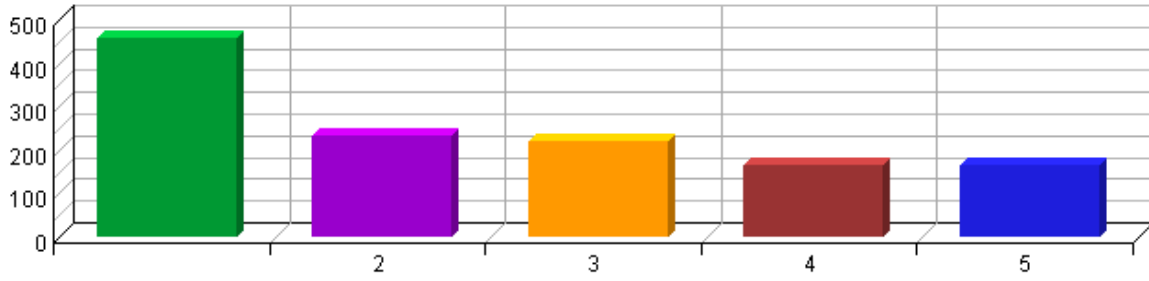
First Time Visitors Trend



New vs. Return Visits



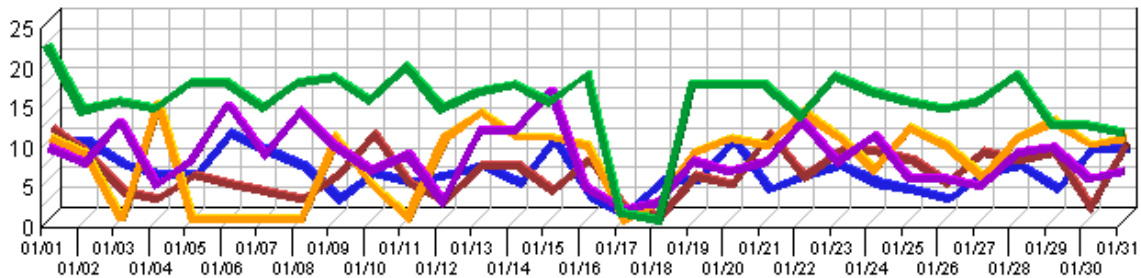
Top Visitors by Visits



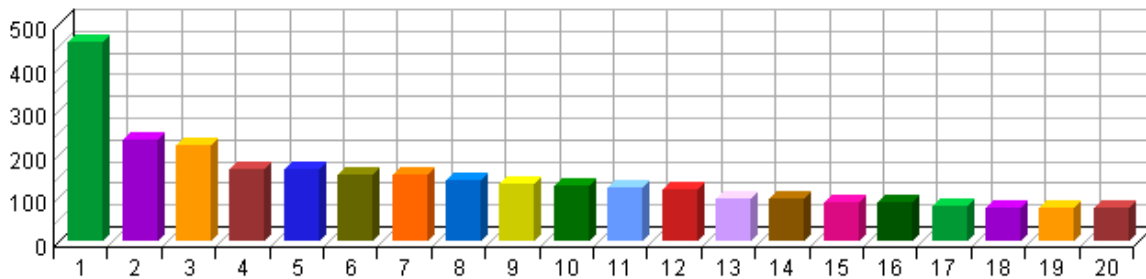
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend



Top Visitors by Visits



Top Visitors

	Visitor	Visits	%	Hits
1.	j3183.inktomisearch.com_Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/ slurp.html)	458	0.93%	1,746
2.	sv-fw.looksmart.com_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	235	0.48%	319
3.	195.113.56.0_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	222	0.45%	323
4.	crawler14.googlebot.com_Googlebot/2.1 (+http://www.googlebot.com/bot.html)	166	0.34%	9,092
5.	sv-fw.looksmart.com_Mozilla/4.0 (compatible; grub-client-1.4.3; Crawl your own stuff with http://grub.org)	165	0.33%	206
6.	crawlers.looksmart.	153	0.31%	1,633

	com_Mozilla/4.0 compatible ZyBorg/1.0 (wn.zyborg@looksmart.net; http:// www.WISEnutbot.com)			
7.	66.196.90.0_Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http: //www.inktomi.com/slurp.html)	151	0.31%	1,320
8.	208.45.145.70_Mozilla/4.0 (compatible; grub-client-1.4.3; Crawl your own stuff with http:/ /grub.org)	139	0.28%	168
9.	216.39.50.84_Scooter/3.3_SF	133	0.27%	180
10.	lj1092.inktomisearch. com_Mozilla/5.0 (Slurp/cat; slurp@ inktomi.com; http://www.inktomi. com/slurp.html)	126	0.26%	495
11.	sync26.avantgo.com_Mozilla/4. 0 (compatible; AvantGo 5.2; FreeBSD)	123	0.25%	547
12.	61-67-72-189.HINET-IP.hinet. net_Mozilla/4.0 (compatible; MSIE 5.01; Windows NT 5.0)	120	0.24%	120
13.	adsl-63-207-207-236.dsl. snfc21.pacbell.net_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http:// grub.org)	99	0.20%	104
14.	204.95.98.251_msnbot/0.11 (+ http://search.msn.com/msnbot. htm)	96	0.19%	695
15.	zero.data.ee_Mozilla/4.0 (compatible; grub-client-1.0.5; Crawl your own stuff with http:// grub.org)	89	0.18%	108
16.	amcip3655.amc.uva.nl_Mozilla/ 4.0 (compatible; grub-client-1. 5.3; Crawl your own stuff with http://grub.org)	88	0.18%	99
17.	ip244.coolsavings.com_Mozilla/ 4.0 (compatible; grub-client- 1.3.7; Crawl your own stuff with http://grub.org)	82	0.17%	92
18.	61.67.72.0_Mozilla/4.0 (compatible; MSIE 5.01; Windows NT 5. 0)	78	0.16%	79
19.	66.77.73.0_FAST-WebCrawler/3. 6/Scirus (scirus-crawler@fast. no; http://fast.no/support.php? c=faqs/crawler)	78	0.16%	350
20.	198-76-172-69.cos.com_libwww- perl/5.76	78	0.16%	415
	Subtotal	2,879	5.83%	18,091

Other	46,502	94.17%	160,088
Total	49,381	100.00%	178,179

Top Visitors – Help Card

? Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

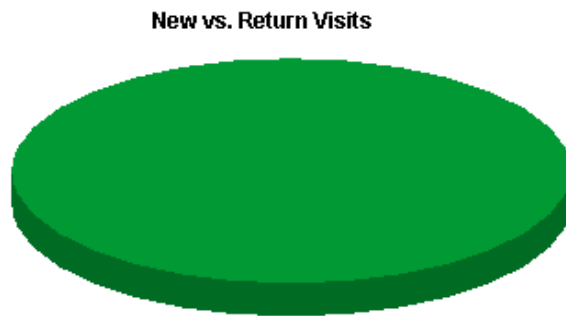
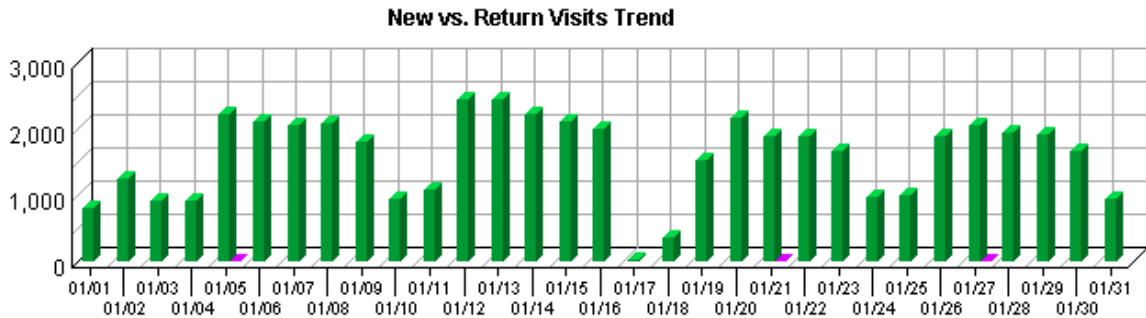
% – Percentage of total visits or hits made by the specified visitor.

💡 Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	49,378	99.99%
2. Users Without Cookies	3	0.01%
Total	49,381	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

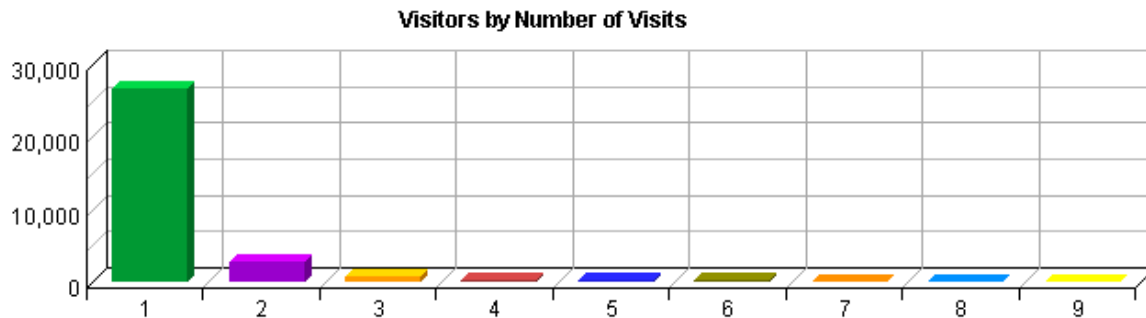
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	26,589	84.42%
2 visits	2,798	8.88%
3 visits	828	2.63%
4 visits	372	1.18%
5 visits	195	0.62%
6 visits	140	0.44%
7 visits	98	0.31%
8 visits	73	0.23%
9 visits	49	0.16%
Subtotal	31,142	98.88%
Other	354	1.12%
Total	31,496	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

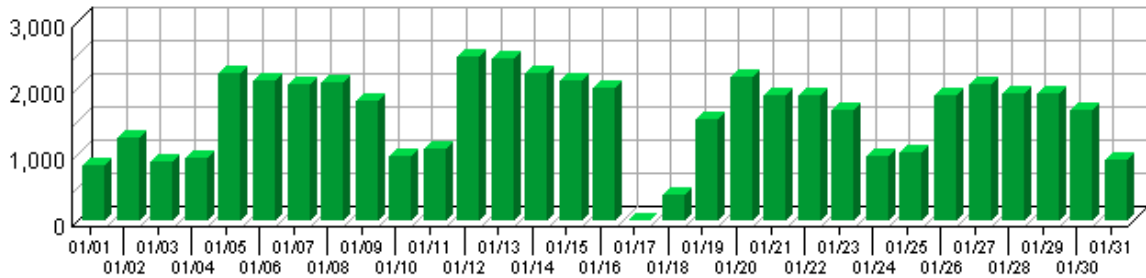
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



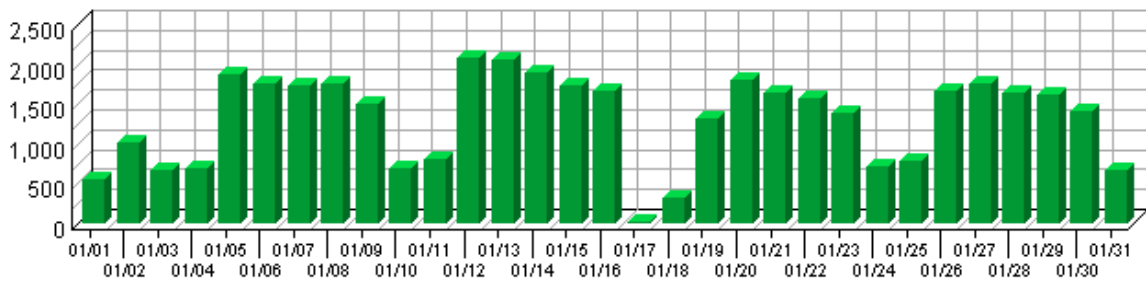
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

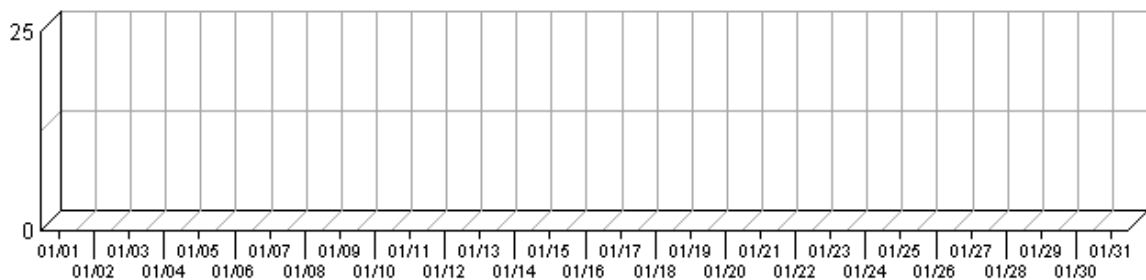
Visitors Trend



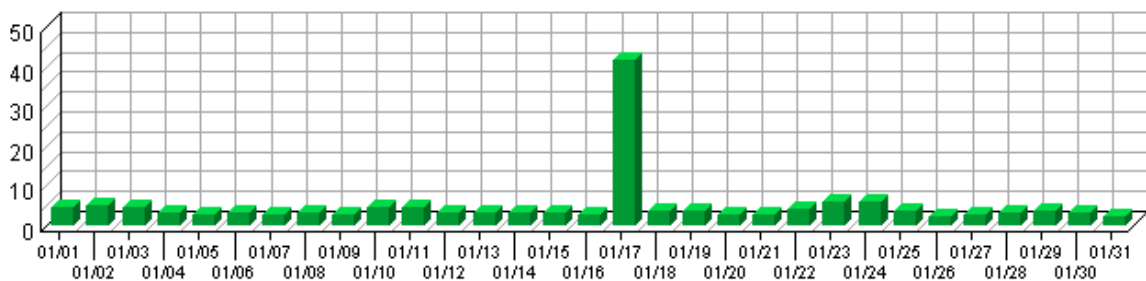
Unique Visitors Trend



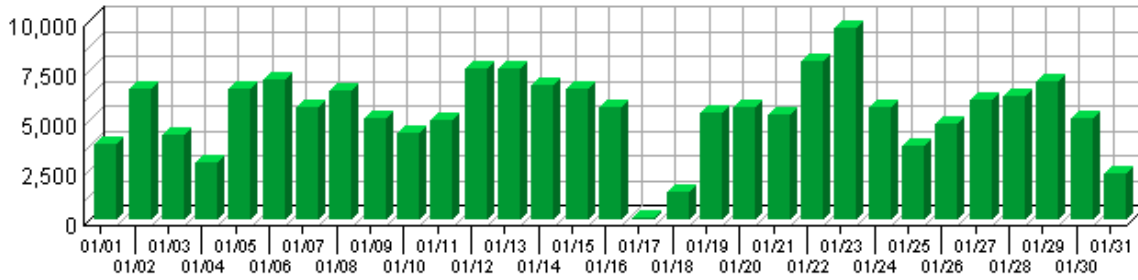
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
01/01	843	562	0	00:04:32	3,822.12
01/02	1,251	1,027	0	00:05:14	6,563.37
01/03	900	668	0	00:04:41	4,216.03
01/04	940	696	0	00:03:01	2,845.90
01/05	2,225	1,876	0	00:02:58	6,609.55
01/06	2,116	1,769	0	00:03:19	7,019.52
01/07	2,055	1,745	0	00:02:45	5,662.88
01/08	2,086	1,758	0	00:03:06	6,496.63
01/09	1,792	1,513	0	00:02:50	5,096.20
01/10	963	701	0	00:04:29	4,328.07
01/11	1,079	816	0	00:04:37	4,995.95
01/12	2,463	2,074	0	00:03:04	7,576.32
01/13	2,448	2,060	0	00:03:05	7,572.87
01/14	2,222	1,909	0	00:03:02	6,752.68
01/15	2,111	1,735	0	00:03:08	6,616.43
01/16	2,013	1,671	0	00:02:47	5,628.15
01/17	3	26	0	00:41:34	124.72
01/18	378	324	0	00:03:36	1,366.78
01/19	1,534	1,329	0	00:03:30	5,386.65
01/20	2,178	1,798	0	00:02:35	5,632.55
01/21	1,899	1,642	0	00:02:45	5,241.97
01/22	1,896	1,579	0	00:04:12	7,991.67
01/23	1,665	1,388	0	00:05:48	9,666.28
01/24	976	713	0	00:05:48	5,662.78
01/25	1,019	789	0	00:03:38	3,711.78
01/26	1,900	1,668	0	00:02:31	4,789.65
01/27	2,065	1,756	0	00:02:56	6,063.48
01/28	1,914	1,634	0	00:03:14	6,189.95
01/29	1,925	1,622	0	00:03:36	6,938.05
01/30	1,675	1,404	0	00:03:03	5,132.47

01/31	917	679	0	00:02:31	2,311.20
Average	1,595	1,320	0	N/A	5,419.76
Total	49,451	40,931	0	N/A	168,012.65

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

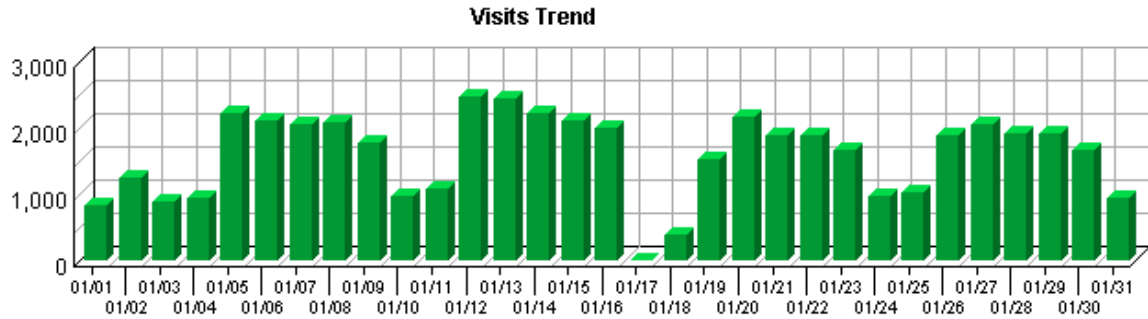
Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
01/01	843	1.71%
01/02	1,249	2.53%
01/03	898	1.82%
01/04	938	1.90%
01/05	2,222	4.50%
01/06	2,112	4.28%
01/07	2,053	4.16%
01/08	2,085	4.22%
01/09	1,791	3.63%
01/10	962	1.95%
01/11	1,074	2.17%
01/12	2,461	4.98%
01/13	2,444	4.95%
01/14	2,218	4.49%
01/15	2,110	4.27%
01/16	2,011	4.07%
01/17	2	0.00%
01/18	378	0.77%
01/19	1,530	3.10%
01/20	2,176	4.40%
01/21	1,898	3.84%
01/22	1,893	3.83%
01/23	1,659	3.36%
01/24	972	1.97%
01/25	1,016	2.06%

01/26	1,898	3.84%
01/27	2,064	4.18%
01/28	1,913	3.87%
01/29	1,922	3.89%
01/30	1,673	3.39%
01/31	937	1.90%
Total	49,402	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

? Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

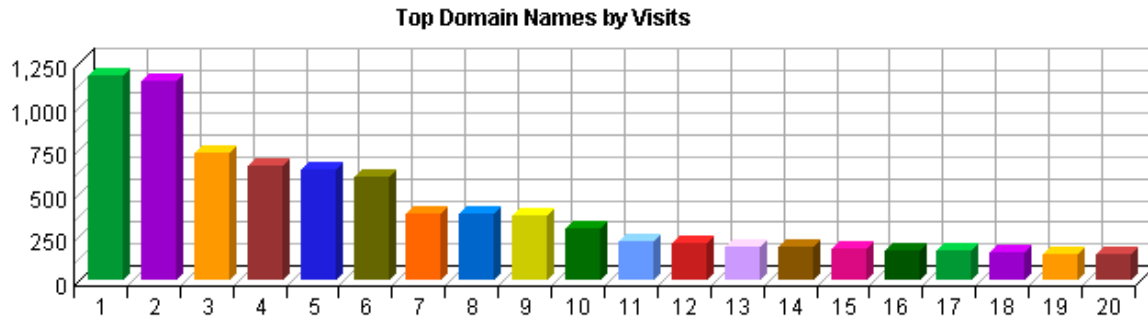
% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

💡 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	epa.gov	1,177	2.38%	10,561
2.	aol.com	1,142	2.31%	2,483
3.	comcast.net	729	1.48%	1,565
4.	rr.com	659	1.33%	1,368
5.	looksmart.com	638	1.29%	2,249
6.	inktomisearch.com	589	1.19%	2,284
7.	attbi.com	386	0.78%	1,042
8.	cox.net	380	0.77%	750
9.	pacbell.net	376	0.76%	747
10.	verizon.net	296	0.60%	558
11.	195.113.56.0	222	0.45%	323
12.	161.80.230.0	212	0.43%	1,563
13.	googlebot.com	195	0.39%	9,305
14.	bellsouth.net	193	0.39%	517
15.	208.45.145.70	175	0.35%	208
16.	mindspring.com	172	0.35%	494
17.	hinet.net	171	0.35%	182
18.	avantgo.com	161	0.33%	641
19.	66.196.90.0	152	0.31%	1,322
20.	Level3.net	148	0.30%	380
	Subtotal	8,173	16.54%	38,542
	Other	41,229	83.46%	139,827
	Total	49,402	100.00%	178,369

Top Domain Names – Help Card

? Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

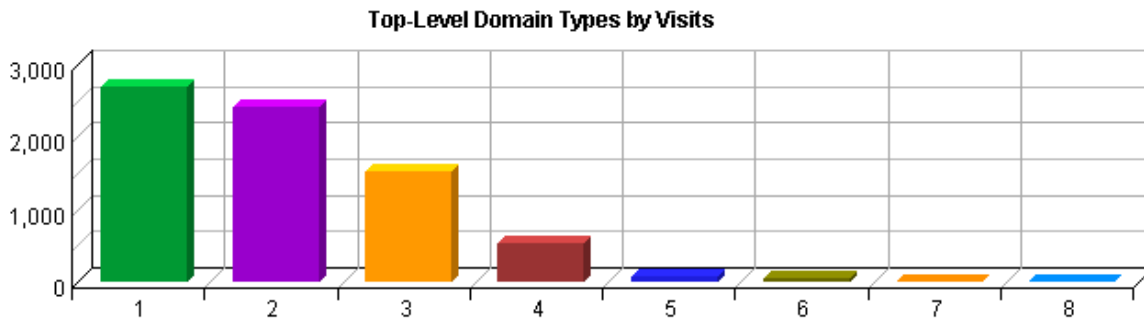
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Commercial	2,686	36.80%	15,372
2.	Network	2,413	33.06%	6,002
3.	Education	1,523	20.87%	6,340
4.	Government	539	7.39%	3,613
5.	Organization	70	0.96%	159
6.	Military	57	0.78%	2,921
7.	ARPANET	9	0.12%	23
8.	International	1	0.01%	1
	Total	7,298	100.00%	34,431

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top-level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



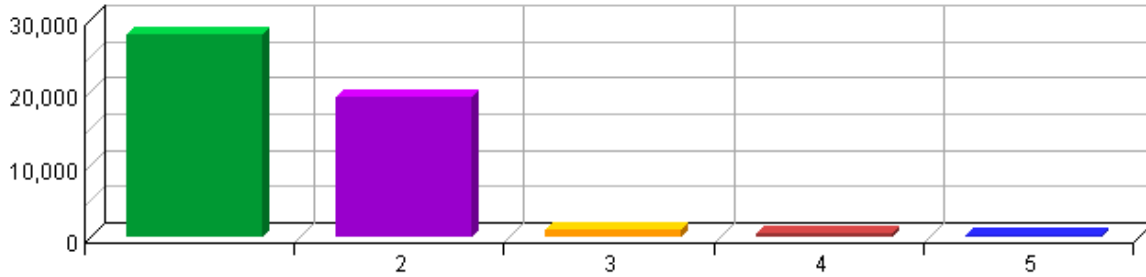
—
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

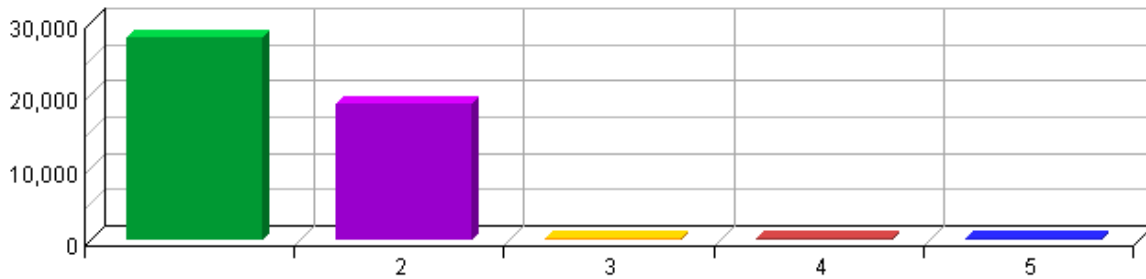
Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Regions by Visits

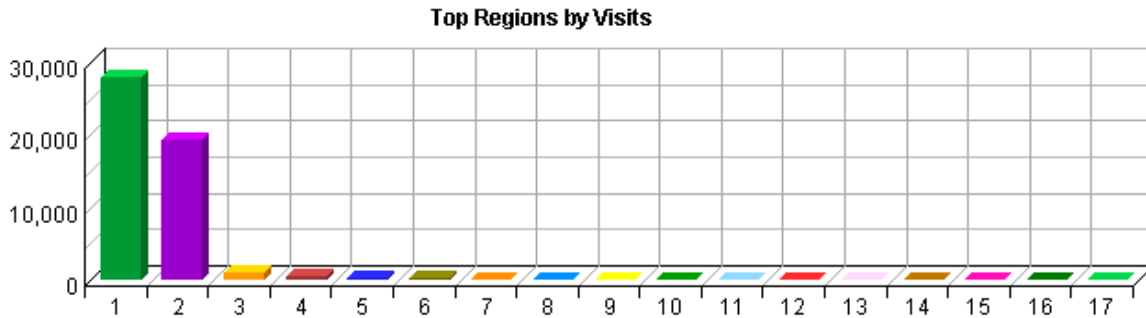


Top Countries by Visits



Top Regions

This report identifies the top geographic regions of the visitors to your site.



Top Regions

	Geographic Regions	Visits	%
1.	Region Unspecified	27,973	56.62%
2.	North America	19,210	38.89%
3.	Western Europe	992	2.01%
4.	Asia	442	0.89%
5.	Eastern Europe	268	0.54%
6.	Northern Europe	204	0.41%
7.	Australia	94	0.19%
8.	Middle East	84	0.17%
9.	South America	75	0.15%
10.	Southern Africa	30	0.06%
11.	Pacific Islands	14	0.03%
12.	Eastern Africa	5	0.01%
13.	Northern Africa	4	0.01%
14.	Central America	3	0.01%
15.	Caribbean Islands	2	0.00%
16.	Western Africa	1	0.00%
17.	Region Not Known	1	0.00%
	Total	49,402	100.00%

Top Regions – Help Card

? Geographic Regions – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Total – The total visits.

Visits – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

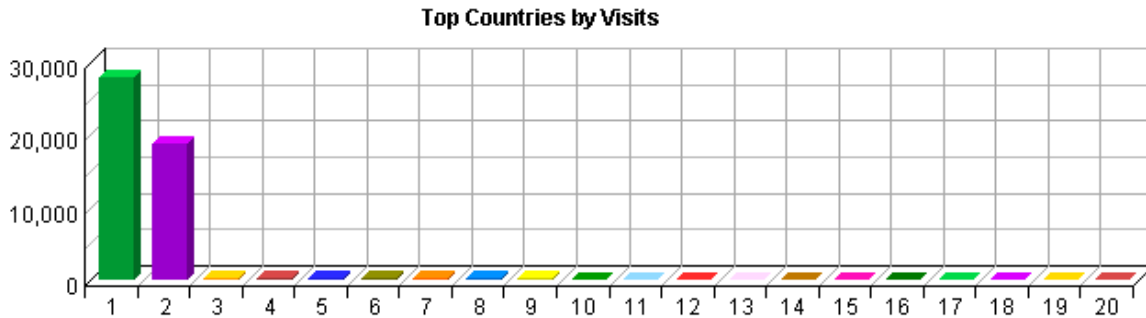
% – Percentage of total visits that were from this geographic region.

💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Countries

This report identifies the top countries of the visitors to your site.



Top Countries

	Countries	Visits	%
1.	Unknown Origin	27,973	56.62%
2.	United States (US)	18,870	38.20%
3.	Canada (CA)	282	0.57%
4.	United Kingdom (UK)	229	0.46%
5.	Japan (JP)	216	0.44%
6.	Netherlands (NL)	212	0.43%
7.	Germany (DE)	167	0.34%
8.	Sweden (SE)	146	0.30%
9.	Estonia (EE)	144	0.29%
10.	France (FR)	102	0.21%
11.	Australia (AU)	94	0.19%
12.	Italy (IT)	63	0.13%
13.	Mexico (MX)	58	0.12%
14.	Singapore (SG)	57	0.12%
15.	Greece (GR)	47	0.10%
16.	Israel (IL)	44	0.09%
17.	Finland (FI)	39	0.08%
18.	Austria (AT)	37	0.07%
19.	Switzerland (CH)	36	0.07%
20.	Belgium (BE)	35	0.07%
	Subtotal	48,851	98.88%
	Other	551	1.12%
	Total	49,402	100.00%

Top Countries – Help Card

? Countries – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

Total – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

Visits – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from the specified country.

Unknown Origin – The country associated with the visitor's domain name could not be determined.

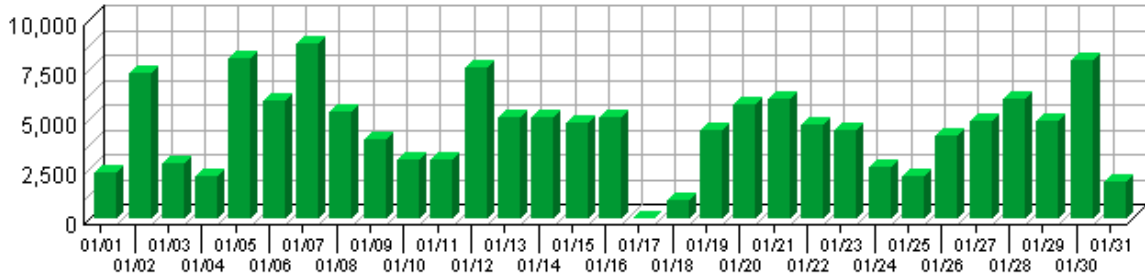
💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

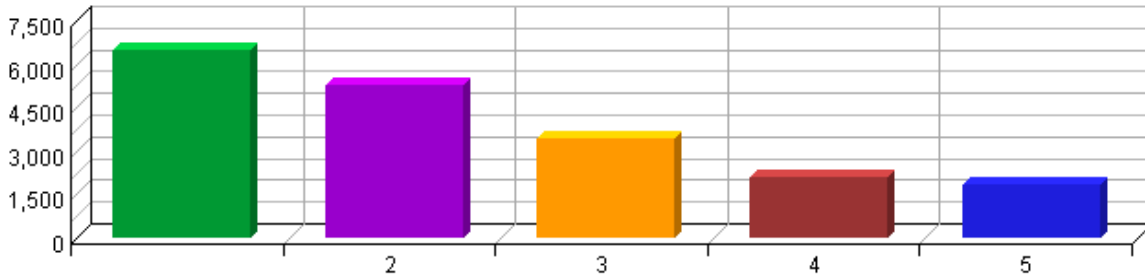
Page Views Trend



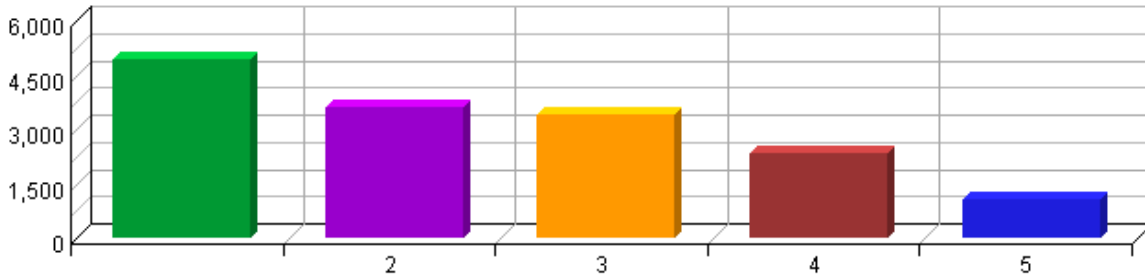
Page View Summary

Page Views	140,966
Average per Day	4,547
Average Page Views per Visit	2.85

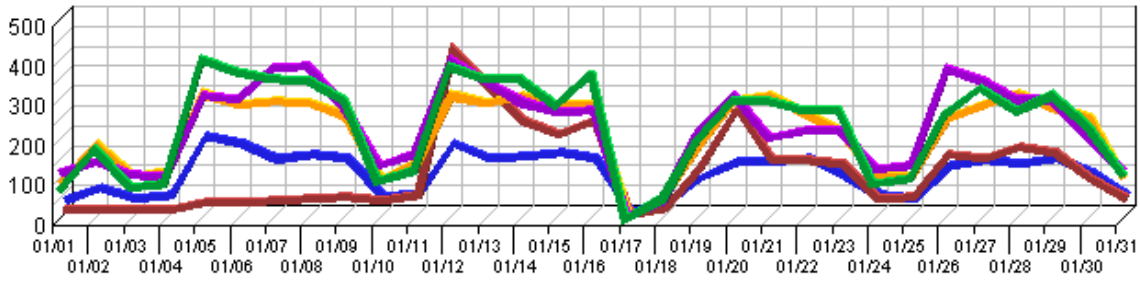
Top Entry Pages



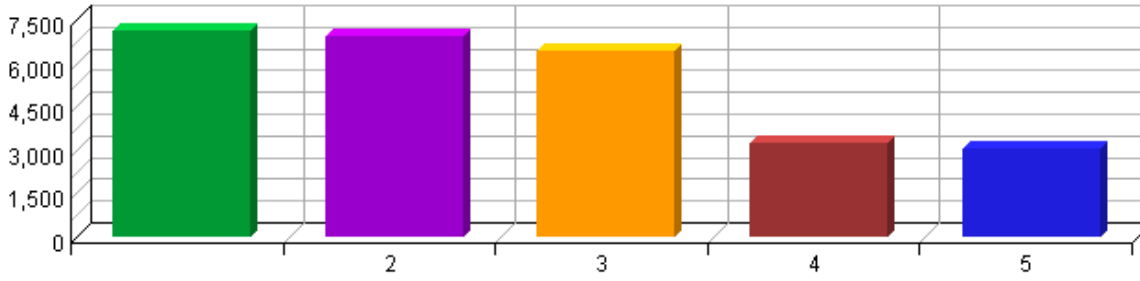
Top Exit Pages



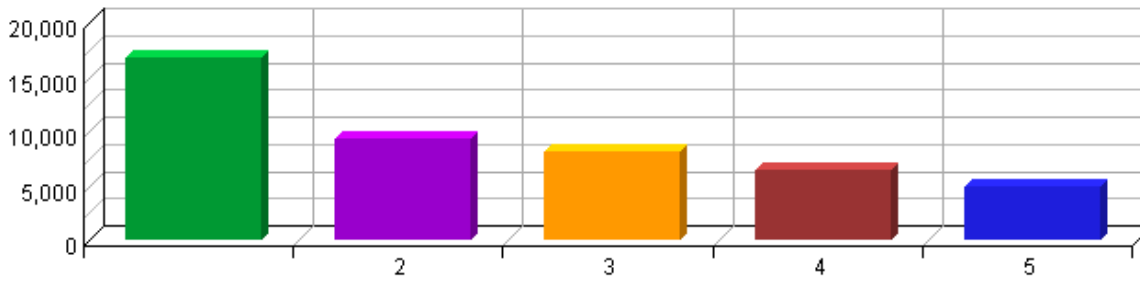
Top Pages by Visits Trend



Top Pages by Visits



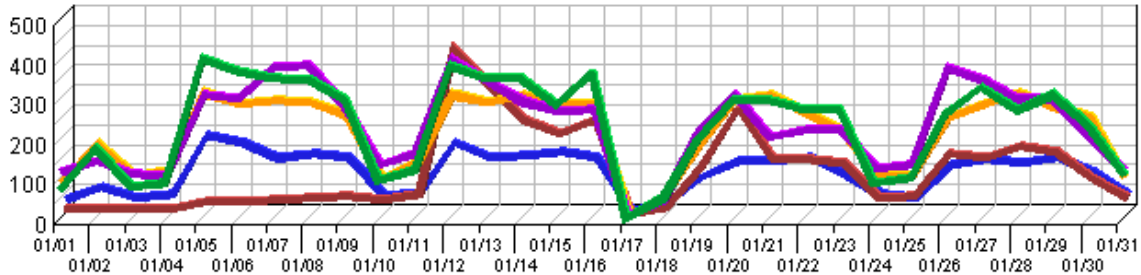
Top Directories by Visits



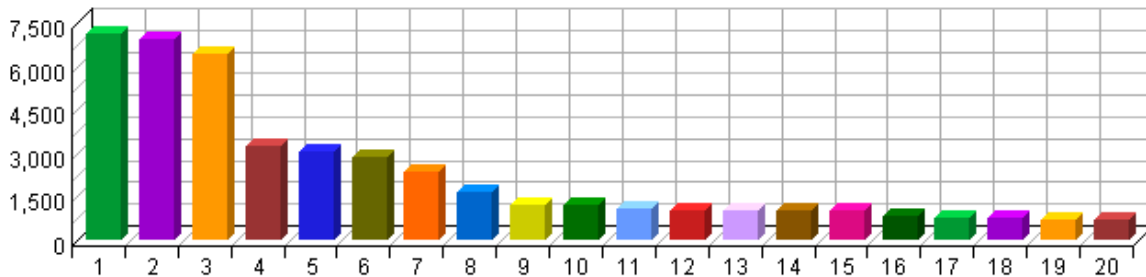
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend



Top Pages by Visits



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	EPA: ORD: NCER: Environmental Research Grant Announcements http://es.epa.gov/ncer/rfa/	7,130	6.10%	8,764	00:01:56	0
2.	EPA: P3 Award: A Student Design Competition for Sustainability http://es.epa.gov/ncer/p3/	6,953	5.95%	9,293	00:01:44	0
3.	EPA: ORD: National Center For Environmental Research http://es.epa.gov/ncer/	6,409	5.48%	9,359	00:02:07	0
4.	EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo http://es.epa.gov/ncer/p3/designs_sustain_rfp.html	3,264	2.79%	3,606	00:02:53	0
5.	EPA: ORD: NCER: STAR Grants and Cooperative Agreements http://es.epa.gov/ncer/grants/	3,072	2.63%	3,607	00:01:37	0
6.	EPA: ORD: NCER: Small Business Innovation Research	2,832	2.42%	3,768	00:01:20	0

7.	http:// es.epa.gov/ ncer/ sbir/ EPA: ORD: NCER: STAR Fellowships http:// es.epa.gov/ ncer/ fellow/	2,367	2.03%	2,755	00:01:01	0
8.	EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve http:// es.epa.gov/ ncer/ rfa/ forms/	1,655	1.42%	2,232	00:03:34	0
9.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_gro_bioaccum. html	1,226	1.05%	1,368	00:03:30	0
10.	EPA: ORD: NCER: Research Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_grad_fellow. html	1,201	1.03%	1,271	00:02:23	0
11.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_biomarkers.html	1,050	0.90%	1,165	00:02:34	0
12.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_gro_grad_fellow.html	1,017	0.87%	1,124	00:02:59	0
13.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_air_poll_em.html	999	0.85%	1,108	00:02:56	0
14.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_ecohab.html	998	0.85%	1,113	00:02:47	0
15.	EPA: ORD: NCER: Small Business Innovation Research http:// es.epa.gov/ ncer/ sbir/ noneopen.html	998	0.85%	1,043	00:00:48	0
16.	EPA: P3 Award: Fact Sheet http:// es.epa.gov/ ncer/ p3/ fact_sheet.html	821	0.70%	912	00:01:18	0
17.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_source_pm.html	767	0.66%	818	00:02:46	0
18.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_corporate.html	764	0.65%	827	00:03:30	0
19.	EPA: ORD: NCER: Guidance & FAQs http:// es.epa.gov/ ncer/ guidance/	721	0.62%	879	00:00:42	0
20.	EPA: ORD: NCER: Research Centers http:// es.epa.gov/ ncer/ centers/	707	0.60%	866	00:01:21	0
	Subtotal	44,951	38.46%	55,878	00:01:58	

Other	71,915	61.54%	85,088	00:01:29
Total	116,866	100.00%	140,966	00:01:39

Top Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

—


💡 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

 **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.


Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

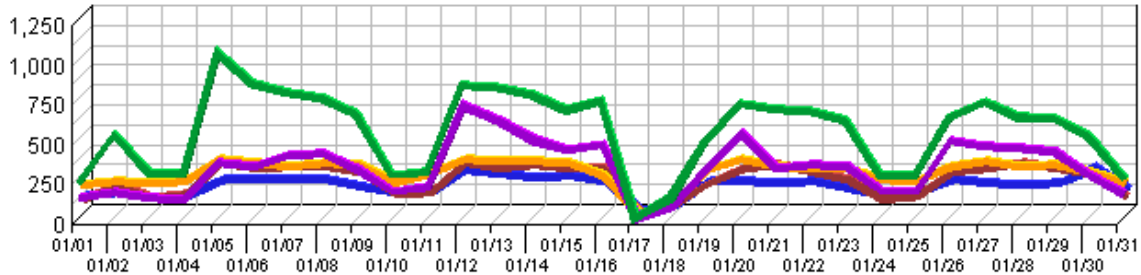
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

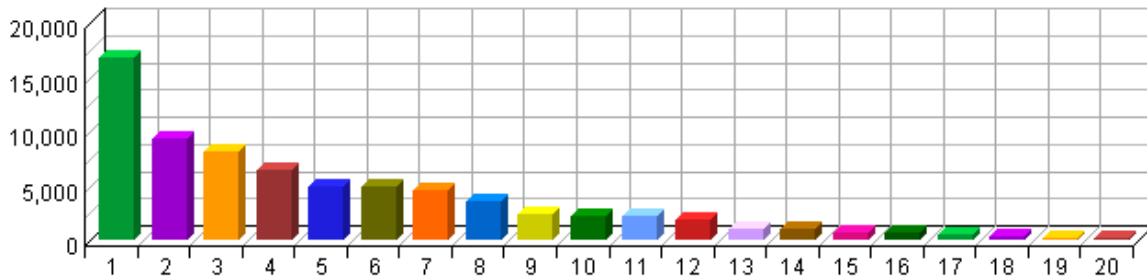
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	16,725	23.15%	43,340	2,147,466
2.	http://es.epa.gov/ncer/p3	9,308	12.88%	17,919	601,531
3.	http://es.epa.gov/ncer/fellow	8,159	11.29%	19,756	395,165
4.	http://es.epa.gov/ncer/	6,504	9.00%	9,542	343,302
5.	http://es.epa.gov/ncer/publications	4,967	6.88%	24,464	4,263,333
6.	http://es.epa.gov/ncer/sbir	4,931	6.83%	16,289	1,087,698
7.	http://es.epa.gov/ncer/index_files	4,660	6.45%	5,672	155,119
8.	http://es.epa.gov/ncer/grants	3,548	4.91%	5,505	112,090
9.	http://es.epa.gov/ncer/centers	2,450	3.39%	7,924	289,748
10.	http://es.epa.gov/ncer/events	2,213	3.06%	6,292	143,991
11.	http://es.epa.gov/ncer/progress	2,189	3.03%	8,039	67,120
12.	http://es.epa.gov/ncer/final	1,810	2.51%	5,737	96,901
13.	http://es.epa.gov/ncer/guidance	1,065	1.47%	2,033	46,151
14.	http://es.epa.gov/ncer/science	1,049	1.45%	2,119	250,798
15.	http://es.epa.gov/ncer/results	607	0.84%	713	15,651
16.	http://es.epa.gov/ncer/other	605	0.84%	771	25,126
17.	http://es.epa.gov/ncer/about	491	0.68%	693	14,875

18.	http://es.epa.gov/ncer/staa	355	0.49%	564	16,549
19.	http://es.epa.gov/ncer/news	187	0.26%	263	1,334
20.	http://es.epa.gov/ncer/early	146	0.20%	285	642
	Subtotal	71,969	99.62%	177,920	10,074,581
	Other	273	0.38%	449	7,999
	Total	72,242	100.00%	178,369	10,082,580

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

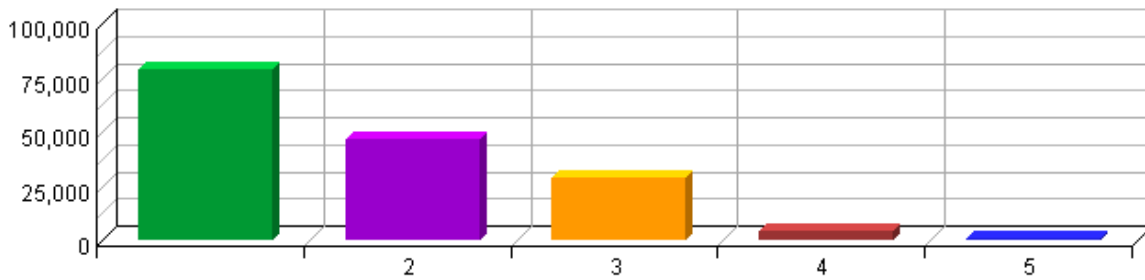
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

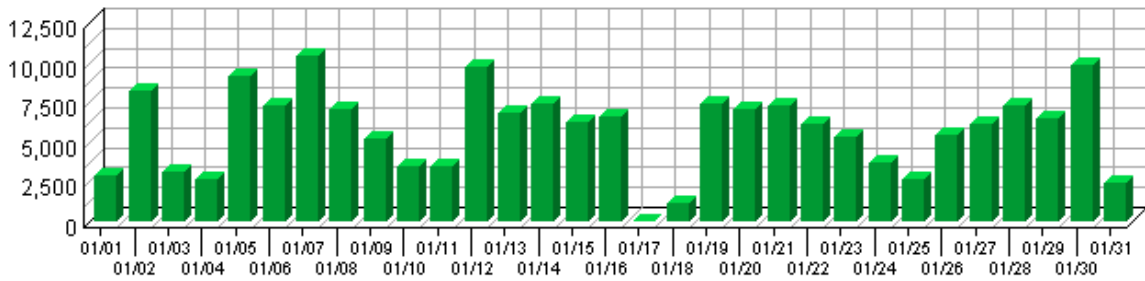
Hit Summary

Successful Hits for Entire Site	178,369
Average Hits per Day	5,753
Home Page Hits	9,359

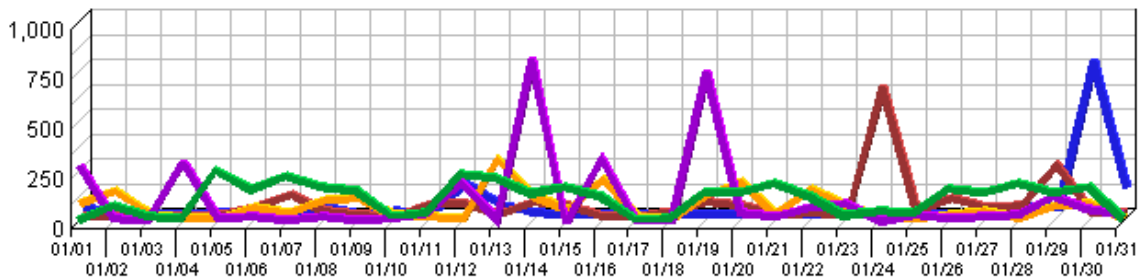
Most Accessed File Types by Files



Hits Trend



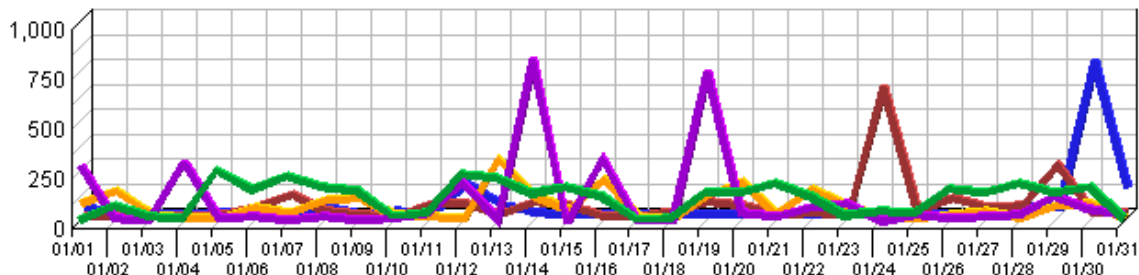
Most Downloaded Files Trend



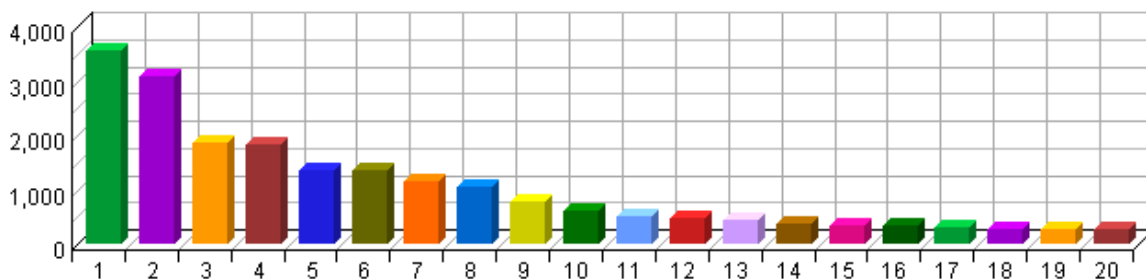
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend



Most Downloaded Files




Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/rfa/forms/standinstr_03-04a.pdf	3,556	11.64%	521
2.	http://es.epa.gov/ncer/publications/workshop/pdf/endocrine_disruptors.pdf	3,097	10.14%	74
3.	http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf	1,859	6.09%	87
4.	http://es.epa.gov/ncer/publications/workshop/nano_proceed.pdf	1,837	6.01%	237
5.	http://es.epa.gov/ncer/publications/overview/bioavailability_complete_book.pdf	1,346	4.41%	233
6.	http://es.epa.gov/ncer/publications/workshop/pdf/2001_drinking_water.pdf	1,344	4.40%	10
7.	http://es.epa.gov/ncer/rfa/forms/epaf2003.pdf	1,136	3.72%	540
8.	http://es.epa.gov/ncer/rfa/forms/sf424instructions.pdf	1,049	3.43%	340
9.	http://es.epa.gov/ncer/sbir/success/success_stories.pdf	771	2.52%	90

10.	http://es.epa.gov/ncer/rfa/forms/application.pdf	613	2.01%	368
11.	http://es.epa.gov/ncer/sbir/2003_fact_sheet.pdf	507	1.66%	360
12.	http://es.epa.gov/ncer/rfa/2004/STAA_Guidelines.PDF	472	1.55%	268
13.	http://es.epa.gov/ncer/rfa/forms/guidance.pdf	442	1.45%	255
14.	http://es.epa.gov/ncer/P3/p3_factsheet.pdf	362	1.19%	211
15.	http://es.epa.gov/ncer/rfa/forms/support.pdf	352	1.15%	207
16.	http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf	346	1.13%	203
17.	http://es.epa.gov/ncer/science/pm/pm.pdf	293	0.96%	22
18.	http://es.epa.gov/ncer/publications/nano/pdf/sailor2003_EPA_sailor.pdf	280	0.92%	26
19.	http://es.epa.gov/ncer/centers/trc/catm/catm.pdf	275	0.90%	26
20.	http://es.epa.gov/ncer/publications/nano/pdf/Zhang.pdf	261	0.85%	51
Subtotal		20,198	66.12%	4,129
Other		10,349	33.88%	5,295
Total		30,547	100.00%	9,424

Most Downloaded Files – Help Card


 **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

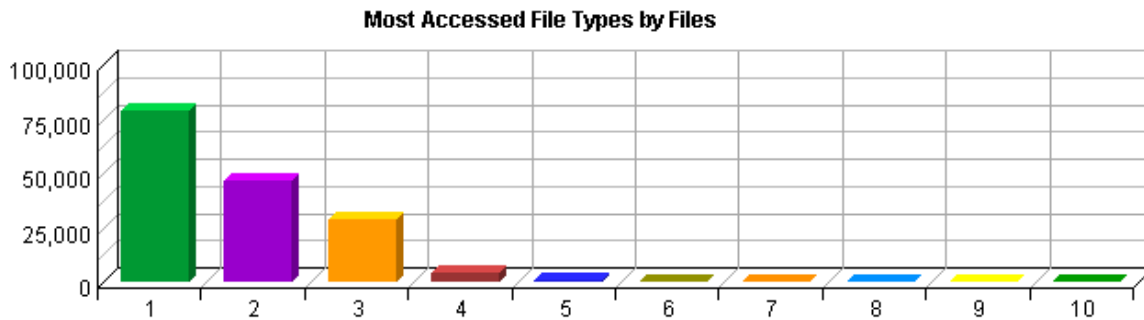
% – Percentage of times the specified file was downloaded compared to all downloaded files.

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 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	78,651	49.32%	2,681,022
2.	htm	46,436	29.12%	1,225,174
3.	pdf	29,040	18.21%	5,284,728
4.	swf	4,296	2.69%	155,293
5.	doc	734	0.46%	46,705
6.	ppt	159	0.10%	687,300
7.	wpd	90	0.06%	1,965
8.	map	54	0.03%	10
9.	wp5	10	0.01%	333
10.	sit	3	0.00%	54
	Total	159,473	100.00%	10,082,580

Most Accessed File Types – Help Card

? File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.




This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.


Most Uploaded Files – Help Card

 **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

 You may want to run virus scans on uploaded files.

URL 1D Parameter Analysis by Visits

This report shows how often each page/parameter pair—or dynamic page—was visited.

No data for this section in the log data analyzed.

URL 1D Parameter Analysis by Visits – Help Card

? Description – The dynamic page requested using the parameter value in the next column. Only dynamic pages and parameters that the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Hits – Number of hits where this page used this parameter. Each file requested by a visitor registers as a hit.

Parameter Value – Parameter value being tracked. Only dynamic pages and parameters the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Total – Note that a request may include more than one parameter, causing a single visit to be counted multiple times. The Total shown in the Visits column is for Visits multiplied by parameters per visit.

Visits – Number of visits where this page used this parameter. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – If one visit includes hits for multiple dynamic pages, as is often the case, each parameter is counted every time it is used. As a result, the total may exceed 100%.

Subtotal – Total of data rows for the first set of items displayed in table.

Other – Total of data rows for items next set(s).

💡 If you use URL Parameter Analysis to track products, you can determine which products interest visitors the most.

URL 1D Parameter Analysis by Hits

This report shows how often each page/parameter pair—or dynamic page—was visited.

No data for this section in the log data analyzed.

URL 1D Parameter Analysis by Hits – Help Card

? Description – The dynamic page requested using the parameter value in the next column. Only dynamic pages and parameters that the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Hits – Number of hits where this page used this parameter. Each file requested by a visitor registers as a hit.

Parameter Value – Parameter value being tracked. Only dynamic pages and parameters the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Total – Note that a request may include more than one parameter, causing a single visit to be counted multiple times. The Total shown in the Visits column is for Visits multiplied by parameters per visit.

Visits – Number of visits where this page used this parameter. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – If one visit includes hits for multiple dynamic pages, as is often the case, each parameter is counted every time it is used. As a result, the total may exceed 100%.

Subtotal – Total of data rows for the first set of items displayed in table.

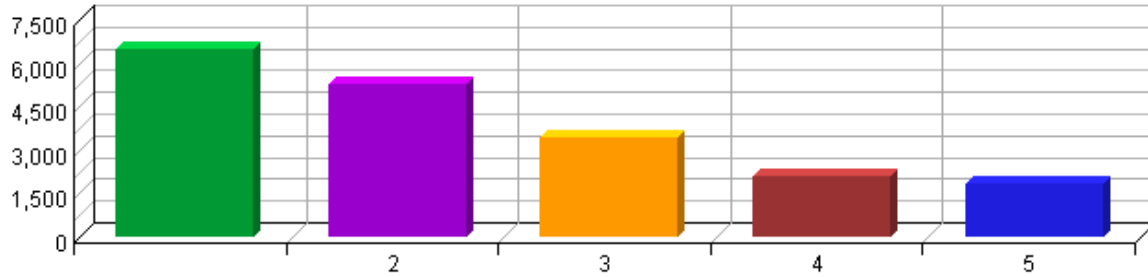
Other – Total of data rows for items next set(s).

💡 If you use URL Parameter Analysis to track products, you can determine which products interest visitors the most.

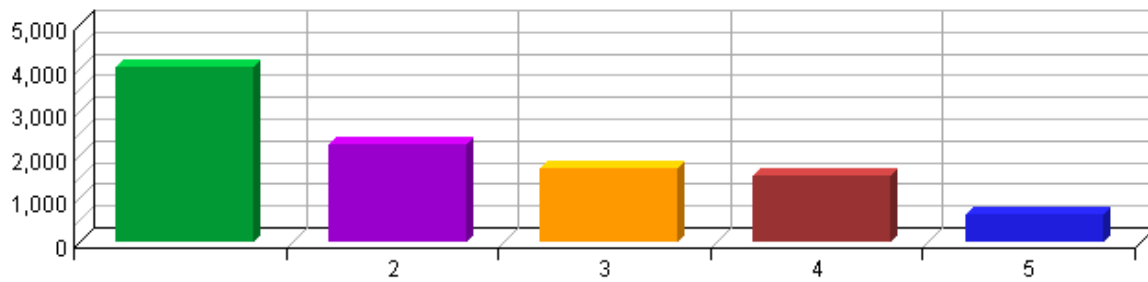
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

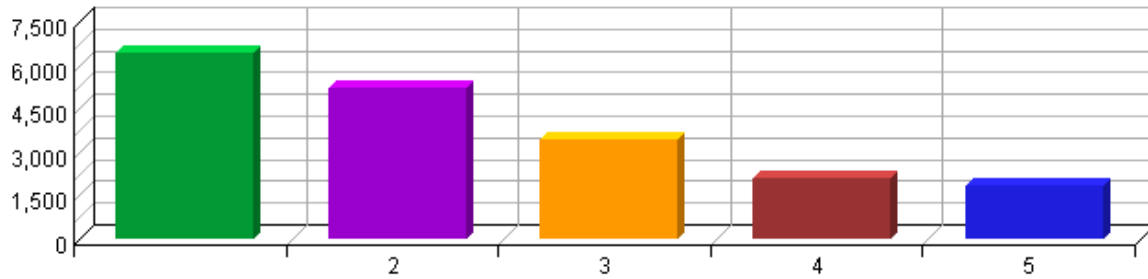
Top Entry Pages



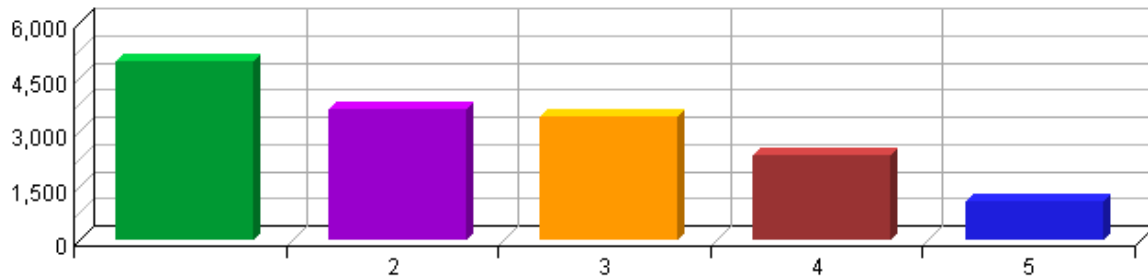
Single Access Pages



Top Entry Files



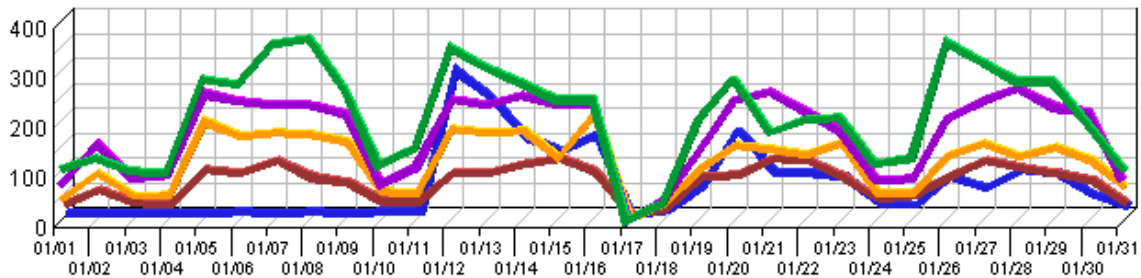
Top Exit Pages



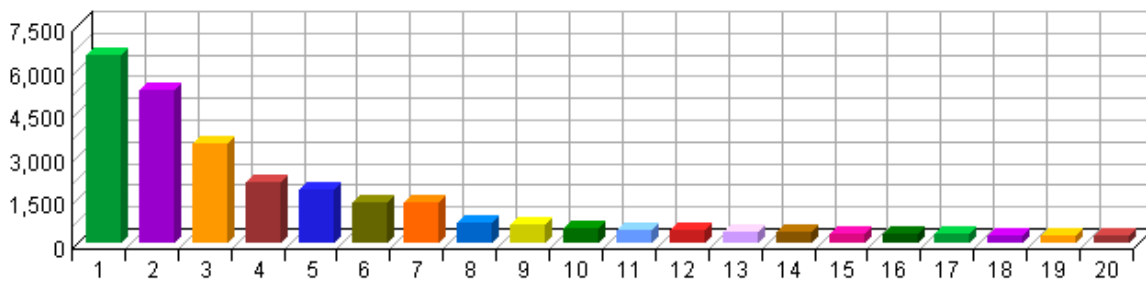
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	EPA: P3 Award: A Student Design Competition for Sustainability http:// es.epa.gov/ ncer/ p3/	6,458	13.86%
2.	EPA: ORD: National Center For Environmental Research http:// es.epa.gov/ ncer/	5,302	11.38%
3.	EPA: ORD: NCER: Environmental Research Grant Announcements http:// es.epa.gov/ ncer/ rfa/	3,455	7.42%
4.	EPA: ORD: NCER: Small Business Innovation Research http:// es.epa.gov/ ncer/ sbir/	2,109	4.53%
5.	EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo http:// es.epa.gov/ ncer/ P3/ designs_sustain_rfp.html	1,834	3.94%
6.	EPA: ORD: NCER: STAR Fellowships http:// es.epa.gov/ ncer/ fellow/	1,422	3.05%
7.		1,370	2.94%

EPA: ORD: NCER: STAR Grants and Cooperative Agreements

<http://es.epa.gov/ncer/grants/>

8.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_ecohab.html	693	1.49%
9.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_gro_bioaccum.html	613	1.32%
10.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_air_poll_em.html	521	1.12%
11.	EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve http://es.epa.gov/ncer/rfa/forms/	461	0.99%
12.	EPA: ORD: NCER: Research Opportunities http://es.epa.gov/ncer/rfa/current/2004_grad_fellow.html	419	0.90%
13.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_biomarkers.html	404	0.87%
14.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_arsenic.html	362	0.78%
15.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_gro_grad_fellow.html	347	0.74%
16.	EPA: ORD: NCER: Events: Calendar http://es.epa.gov/ncer/events/	336	0.72%
17.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_corporate.html	314	0.67%
18.	Environmental Protection Agency http://es.epa.gov/ncer/rfa/current/2003_enviro_stat.html	253	0.54%
19.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_source_pm.html	252	0.54%
20.	Environmental Protection Agency http://es.epa.gov/ncer/rfa/current/2003_nano.html	239	0.51%

Subtotal	27,164	58.32%
Other	19,414	41.68%
Total	46,578	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

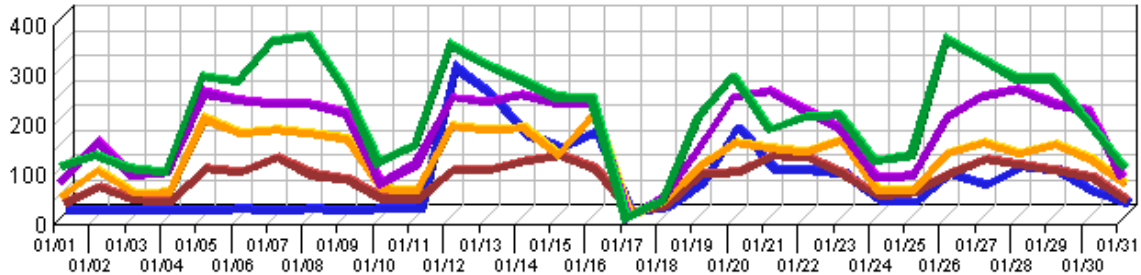
% – Percentage of times this page was the entry page compared with other entry pages.

💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

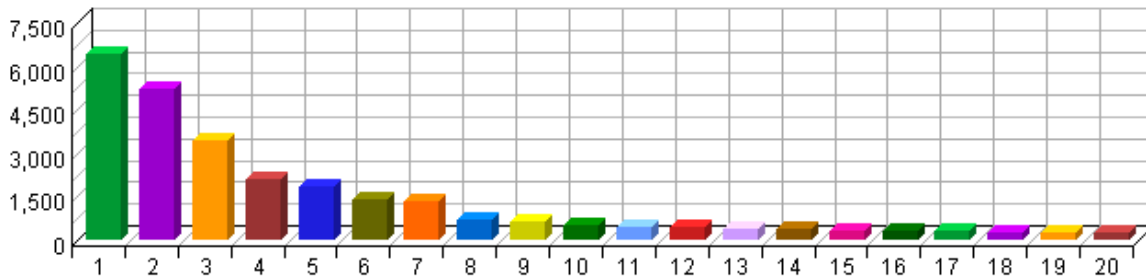
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/p3/	6,449	13.05%
2.	http://es.epa.gov/ncer/	5,232	10.59%
3.	http://es.epa.gov/ncer/rfa/	3,438	6.96%
4.	http://es.epa.gov/ncer/sbir/	2,093	4.24%
5.	http://es.epa.gov/ncer/P3/designs_sustain_rfp.html	1,832	3.71%
6.	http://es.epa.gov/ncer/fellow/	1,419	2.87%
7.	http://es.epa.gov/ncer/grants/	1,365	2.76%
8.	http://es.epa.gov/ncer/rfa/2004/2004_ecohab.html	689	1.39%
9.	http://es.epa.gov/ncer/rfa/2004/2004_gro_bioaccum.html	612	1.24%
10.	http://es.epa.gov/ncer/rfa/2004/2004_air_poll_em.html	518	1.05%
11.	http://es.epa.gov/ncer/rfa/forms/	435	0.88%
12.	http://es.epa.gov/ncer/rfa/current/2004_grad_fellow.html	418	0.85%
13.	http://es.epa.gov/ncer/rfa/2004/2004_biomarkers.html	404	0.82%

14.	http://es.epa.gov/ncer/rfa/current/2004_arsenic.html	361	0.73%
15.	http://es.epa.gov/ncer/rfa/current/2004_gro_grad_fellow.html	346	0.70%
16.	http://es.epa.gov/ncer/events/	336	0.68%
17.	http://es.epa.gov/ncer/rfa/2004/2004_corporate.html	313	0.63%
18.	http://es.epa.gov/ncer/rfa/2004/2004_source_pm.html	252	0.51%
19.	http://es.epa.gov/ncer/rfa/current/2003_enviro_stat.html	252	0.51%
20.	http://es.epa.gov/ncer/rfa/current/2003_nano.html	236	0.48%
	Subtotal	27,000	54.65%
	Other	22,402	45.35%
	Total	49,402	100.00%

Top Entry Files – Help Card

? Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

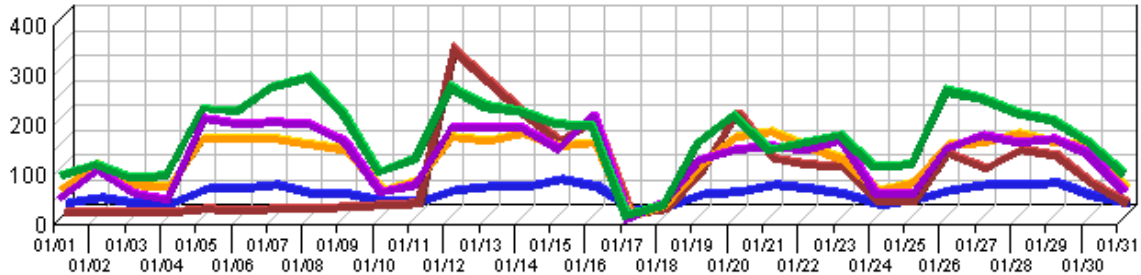
% – Refers to the total numbers of visits.

💡 Consider what catches the attention of visitors most quickly and effectively.

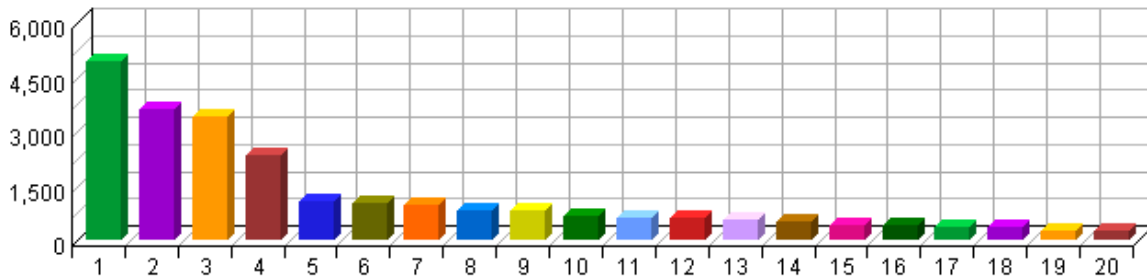
Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	EPA: P3 Award: A Student Design Competition for Sustainability http://es.epa.gov/ncer/p3/	4,956	10.64%
2.	EPA: ORD: NCER: Environmental Research Grant Announcements http://es.epa.gov/ncer/rfa/	3,589	7.71%
3.	EPA: ORD: National Center For Environmental Research http://es.epa.gov/ncer/	3,400	7.30%
4.	EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo http://es.epa.gov/ncer/p3/designs_sustain_rfp.html	2,340	5.03%
5.	EPA: ORD: NCER: Small Business Innovation Research http://es.epa.gov/ncer/sbir/	1,081	2.32%
6.	EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve http://es.epa.gov/ncer/rfa/forms/	1,007	2.16%
7.		945	2.03%

EPA: ORD: NCER: STAR Grants and Cooperative Agreements

<http://es.epa.gov/ncer/grants/>

8.	EPA: ORD: NCER: STAR Fellowships http://es.epa.gov/ncer/fellow/	827	1.78%
9.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_gro_bioaccum.html	797	1.71%
10.	EPA: ORD: NCER: Research Opportunities http://es.epa.gov/ncer/rfa/current/2004_grad_fellow.html	680	1.46%
11.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_gro_grad_fellow.html	627	1.35%
12.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_ecohab.html	593	1.27%
13.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_air_poll_em.html	576	1.24%
14.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_biomarkers.html	522	1.12%
15.	EPA: ORD: NCER: Small Business Innovation Research http://es.epa.gov/ncer/sbir/noneopen.html	402	0.86%
16.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_source_pm.html	393	0.84%
17.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_corporate.html	381	0.82%
18.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_arsenic.html	344	0.74%
19.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_gro_undergrad_fellow.html	272	0.58%
20.	Environmental Protection Agency http://es.epa.gov/ncer/rfa/current/	259	0.56%

[2003_enviro_stat.html](#)

Subtotal	23,991	51.53%
Other	22,568	48.47%
Total	46,559	100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

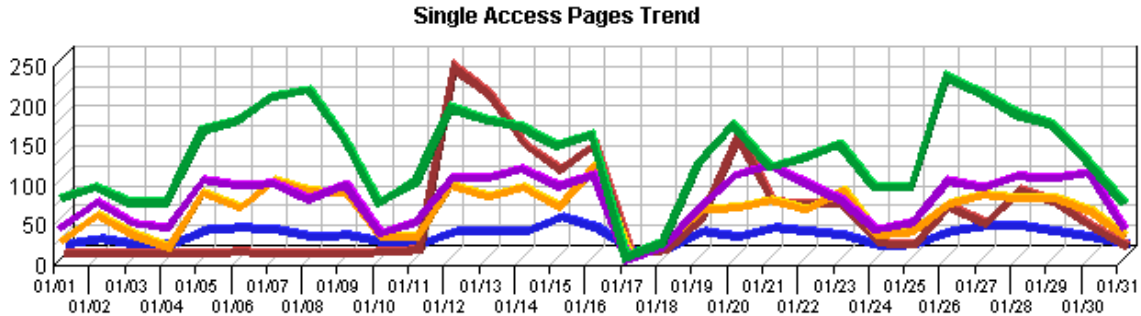
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	EPA: P3 Award: A Student Design Competition for Sustainability http:// es.epa.gov/ ncer/ p3/	4,035	13.55%
2.	EPA: ORD: National Center For Environmental Research http:// es.epa.gov/ ncer/	2,235	7.51%
3.	EPA: ORD: NCER: Environmental Research Grant Announcements http:// es.epa.gov/ ncer/ rfa/	1,701	5.71%
4.	EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo http:// es.epa.gov/ ncer/ p3/ designs_sustain_rfp.html	1,521	5.11%
5.	EPA: ORD: NCER: Small Business Innovation Research http:// es.epa.gov/ ncer/ sbir/	649	2.18%
6.	EPA: ORD: NCER: STAR Fellowships http:// es.epa.gov/ ncer/ fellow/	535	1.80%
7.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/	461	1.55%

	2004_ecohab.html		
8.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_gro_bioaccum.html	460	1.54%
9.	EPA: ORD: NCER: STAR Grants and Cooperative Agreements http://es.epa.gov/ncer/grants/	409	1.37%
10.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_air_poll_em.html	380	1.28%
11.	EPA: ORD: NCER: Research Opportunities http://es.epa.gov/ncer/rfa/current/2004_grad_fellow.html	298	1.00%
12.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_arsenic.html	290	0.97%
13.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_gro_grad_fellow.html	270	0.91%
14.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_biomarkers.html	264	0.89%
15.	EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve http://es.epa.gov/ncer/rfa/forms/	227	0.76%
16.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_corporate.html	213	0.72%
17.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_source_pm.html	184	0.62%
18.	Environmental Protection Agency http://es.epa.gov/ncer/rfa/current/2003_nano.html	155	0.52%
19.	Environmental Protection Agency http://es.epa.gov/ncer/rfa/current/2003_enviro_stat.html	141	0.47%
20.	Environmental Protection Agency http://es.epa.gov/ncer/rfa/current/2003_comptox.html	135	0.45%
	Subtotal	14,563	48.91%
	Other	15,212	51.09%

Total

29,775

100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

—

💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. EPA: P3 Award: A Student Design Competition for Sustainability http://es.epa.gov/ncer/p3/	4,649	9.99%
	1. EPA: ORD: National Center For Environmental Research http://es.epa.gov/ncer/	2,813	6.04%
	1. EPA: ORD: NCER: Environmental Research Grant Announcements http://es.epa.gov/ncer/rfa/	1,942	4.17%
	1. EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo http://es.epa.gov/ncer/p3/designs_sustain_rfp.html	1,608	3.45%
	1. EPA: ORD: NCER: Small Business Innovation Research http://es.epa.gov/ncer/sbir/	790	1.70%
	1. EPA: ORD: NCER: STAR Fellowships http://es.epa.gov/ncer/fellow/	581	1.25%
	1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_gro_bioaccum.html	506	1.09%
	1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_ecohab.html	481	1.03%
	1. EPA: ORD: NCER: STAR Grants and Cooperative Agreements http://es.epa.gov/ncer/grants/	437	0.94%
	1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_air_poll_em.html	402	0.86%
	1. EPA: ORD: NCER: Small Business Innovation Research http://es.epa.gov/ncer/sbir/	326	0.70%
	2. EPA: ORD: NCER: Small Business Innovation Research http://es.epa.gov/ncer/sbir/noneopen.html	313	0.67%

1. EPA: ORD: NCER: Research Opportunities http://es.epa.gov/ncer/rfa/current/2004_grad_fellow.html	312	0.67%
1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_arsenic.html	300	0.64%
1. EPA: P3 Award: A Student Design Competition for Sustainability http://es.epa.gov/ncer/p3/		
2. EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo http://es.epa.gov/ncer/p3/designs_sustain_rfp.html	299	0.64%
1. EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve http://es.epa.gov/ncer/rfa/forms/	296	0.64%
1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_gro_grad_fellow.html	282	0.61%
1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_biomarkers.html	262	0.56%
1. EPA: ORD: National Center For Environmental Research http://es.epa.gov/ncer/		
2. EPA: ORD: NCER: Environmental Research Grant Announcements http://es.epa.gov/ncer/rfa/	224	0.48%
1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_corporate.html	202	0.43%
1. EPA: ORD: NCER: STAR Grants and Cooperative Agreements http://es.epa.gov/ncer/grants/		
2. EPA: ORD: NCER: Environmental Research Grant Announcements http://es.epa.gov/ncer/rfa/		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

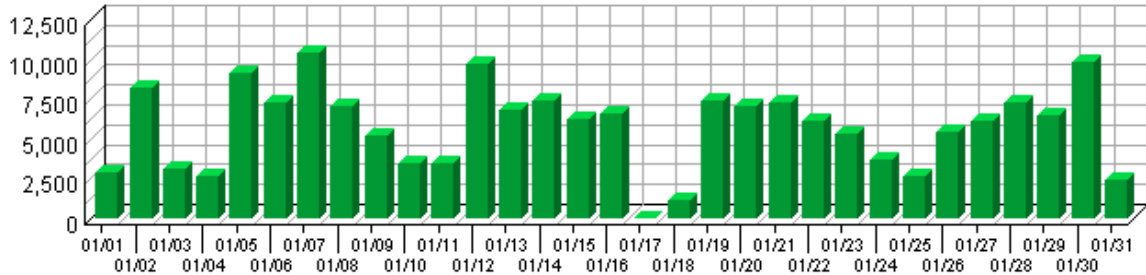


Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

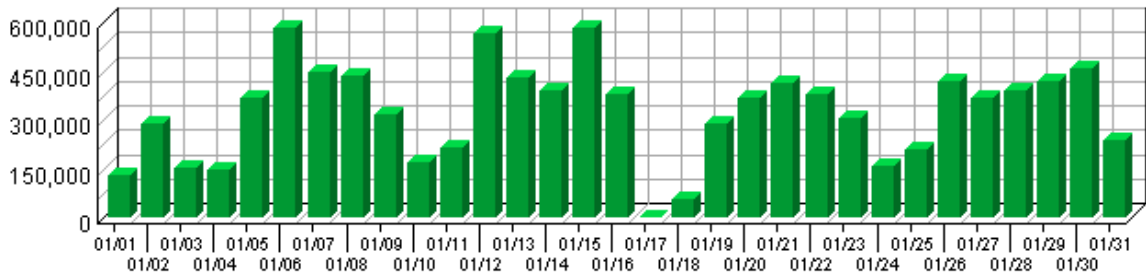
Hits Trend



Hit Summary

Successful Hits for Entire Site	178,369
Average Hits per Day	5,753
Home Page Hits	9,359

Bandwidth: Kbytes Transferred Trend

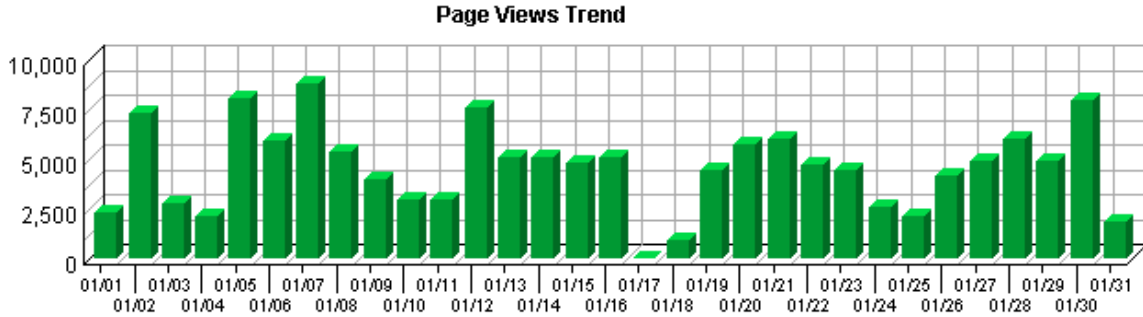


Technical Statistics

Total Hits	219,018	100%
Successful Hits	178,369	81.44%
Failed Hits	40,649	18.56%
Cached Hits	18,896	8.63%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
01/01	2,283	1.62%
01/02	7,336	5.20%
01/03	2,748	1.95%
01/04	2,098	1.49%
01/05	8,049	5.71%
01/06	5,895	4.18%
01/07	8,756	6.21%
01/08	5,344	3.79%
01/09	3,972	2.82%
01/10	3,005	2.13%
01/11	3,004	2.13%
01/12	7,571	5.37%
01/13	5,118	3.63%
01/14	5,126	3.64%
01/15	4,855	3.44%
01/16	5,056	3.59%
01/17	4	0.00%
01/18	953	0.68%
01/19	4,414	3.13%
01/20	5,765	4.09%
01/21	5,994	4.25%
01/22	4,730	3.36%
01/23	4,403	3.12%
01/24	2,579	1.83%
01/25	2,133	1.51%

01/26	4,129	2.93%
01/27	4,953	3.51%
01/28	6,001	4.26%
01/29	4,889	3.47%
01/30	7,946	5.64%
01/31	1,857	1.32%
Total	140,966	100.00%

Page Views Trend – Help Card

? Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

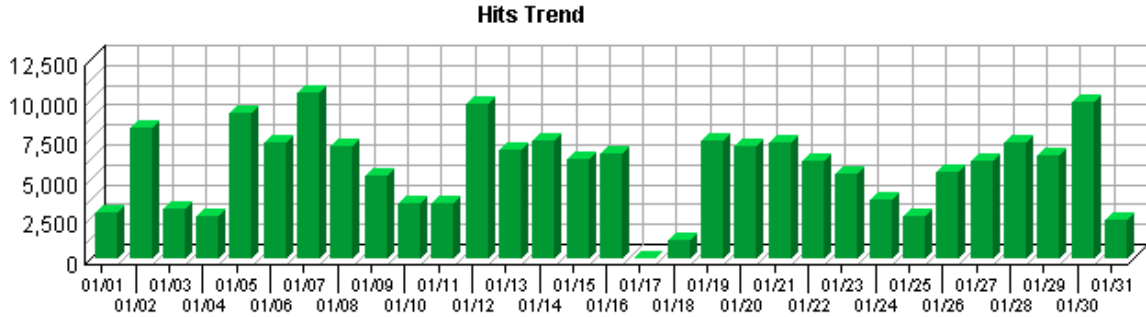
Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
01/01	2,868	1.61%
01/02	8,231	4.61%
01/03	3,106	1.74%
01/04	2,671	1.50%
01/05	9,183	5.15%
01/06	7,293	4.09%
01/07	10,412	5.84%
01/08	7,030	3.94%
01/09	5,251	2.94%
01/10	3,494	1.96%
01/11	3,527	1.98%
01/12	9,674	5.42%
01/13	6,787	3.81%
01/14	7,409	4.15%
01/15	6,297	3.53%
01/16	6,554	3.67%
01/17	4	0.00%
01/18	1,207	0.68%
01/19	7,411	4.15%
01/20	7,040	3.95%
01/21	7,254	4.07%
01/22	6,092	3.42%
01/23	5,363	3.01%
01/24	3,700	2.07%
01/25	2,680	1.50%

01/26	5,484	3.07%
01/27	6,187	3.47%
01/28	7,333	4.11%
01/29	6,513	3.65%
01/30	9,876	5.54%
01/31	2,438	1.37%
Total	178,369	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

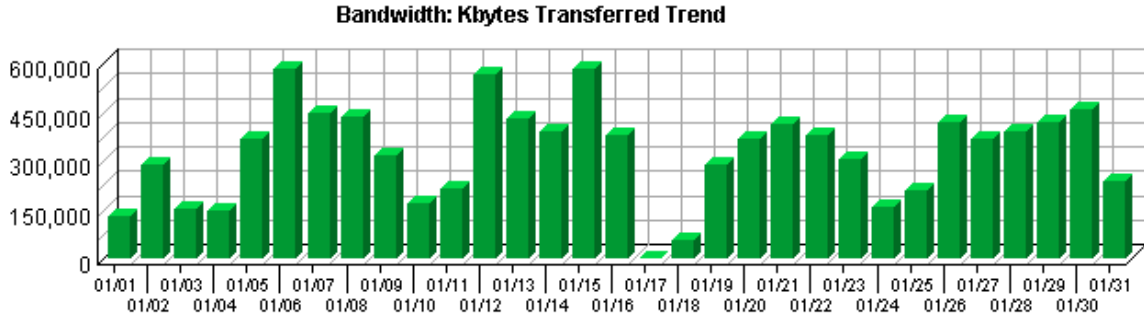
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
01/01	131,470	1.30%
01/02	290,246	2.88%
01/03	151,216	1.50%
01/04	145,488	1.44%
01/05	365,492	3.62%
01/06	585,583	5.81%
01/07	444,706	4.41%
01/08	434,963	4.31%
01/09	315,469	3.13%
01/10	172,620	1.71%
01/11	214,861	2.13%
01/12	565,936	5.61%
01/13	430,666	4.27%
01/14	390,858	3.88%
01/15	585,216	5.80%
01/16	381,770	3.79%
01/17	67	0.00%
01/18	57,774	0.57%
01/19	285,991	2.84%
01/20	368,132	3.65%
01/21	411,144	4.08%
01/22	377,627	3.75%
01/23	306,149	3.04%
01/24	160,201	1.59%
01/25	211,300	2.10%

01/26	418,420	4.15%
01/27	366,718	3.64%
01/28	392,729	3.90%
01/29	421,483	4.18%
01/30	460,153	4.56%
01/31	238,146	2.36%
Total	10,082,580	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

? Kbytes Transferred – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Server Cluster Load Balance

This report compares the performance of individual servers in a cluster.

No data for this section in the log data analyzed.


Server Cluster Load Balance – Help Card

 **Server Name** – Name of the server whose load balance is being tracked.

Hits – Number of hits to the specified server during the report period. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred– Number of kilobytes of data transferred to visitors from the specified server.

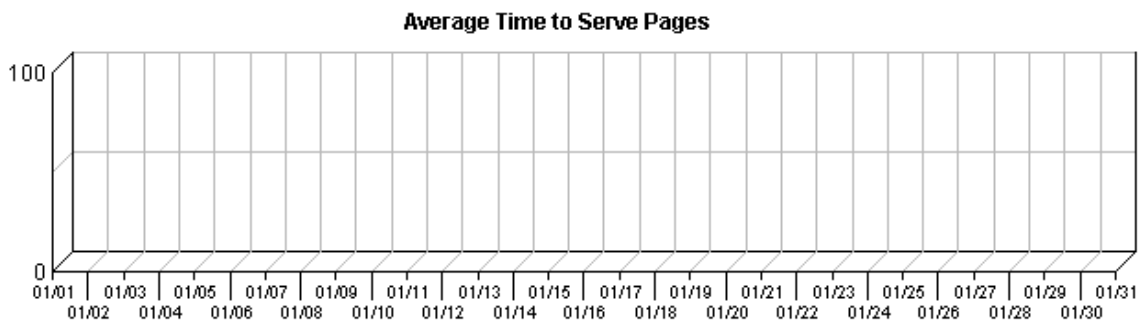
% – Percentage of hits to your web site that went to the specified server.

 This report should tell you if any of your servers are overworked or underworked.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
01/01	0	2,283	0
01/02	0	7,336	0
01/03	0	2,748	0
01/04	0	2,098	0
01/05	0	8,049	0
01/06	0	5,895	0
01/07	0	8,756	0
01/08	0	5,344	0
01/09	0	3,972	0
01/10	0	3,005	0
01/11	0	3,004	0
01/12	0	7,571	0
01/13	0	5,118	0
01/14	0	5,126	0
01/15	0	4,855	0
01/16	0	5,056	0
01/17	0	4	0
01/18	0	953	0
01/19	0	4,414	0
01/20	0	5,765	0
01/21	0	5,994	0
01/22	0	4,730	0
01/23	0	4,403	0
01/24	0	2,579	0
01/25	0	2,133	0

01/26	0	4,129	0
01/27	0	4,953	0
01/28	0	6,001	0
01/29	0	4,889	0
01/30	0	7,946	0
01/31	0	1,857	0
Total	0	140,966	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

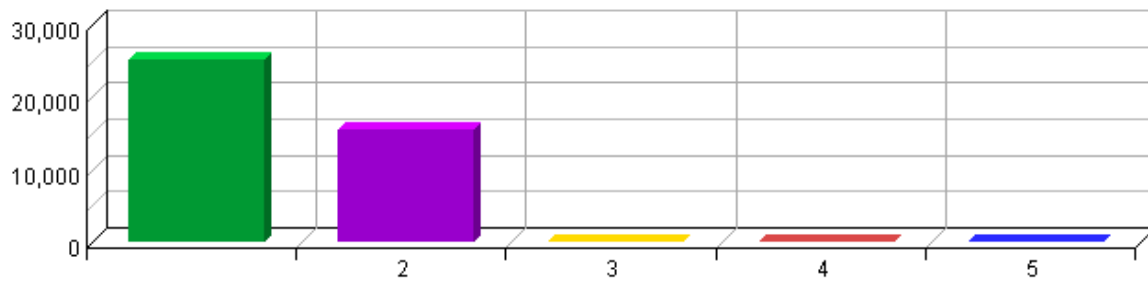
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

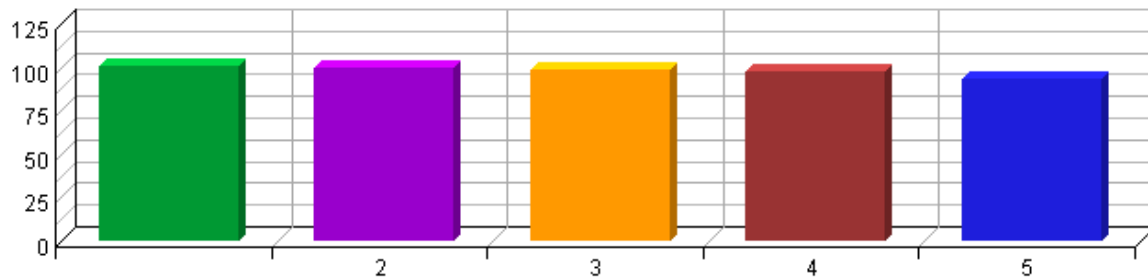
Technical Statistics

Total Hits	219,018	100%
Successful Hits	178,369	81.44%
Failed Hits	40,649	18.56%
Cached Hits	18,896	8.63%

Client Errors



File Not Found Errors



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	25,223	62.05%
2.	404 Not Found	15,392	37.87%
3.	400 Bad Request	12	0.03%
4.	000 Incomplete / Undefined	10	0.02%
5.	405 Method Not Allowed	5	0.01%
6.	416 Incomplete / Undefined	4	0.01%
7.	413 Request Entity Too Large	3	0.01%
	Total	40,649	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/rfa/ecohab01.html (no referrer)	101	0.66%
2.	/ncer/qa/ (no referrer)	100	0.65%
3.	/ncer/starten.pdf http://www.epa.gov/mercury/technical.htm	99	0.64%
4.	/ncer/qa/qa_docs.html (no referrer)	97	0.63%
5.	/ncer/rfa/futures.html (no referrer)	93	0.60%
6.	/ncer/ncqcalen.html (no referrer)	90	0.58%
7.	/ncer/rfa/current/2004_mai_undergrad_fellow.html (no referrer)	84	0.55%
8.	/ncer/elists.html (no referrer)	83	0.54%
9.	/ncer/rfa/batch2.html (no referrer)	83	0.54%
10.	/ncer/rfa/water.html (no referrer)	82	0.53%
11.	/ncer/rfa/phytore00.html (no referrer)	70	0.45%
12.	/ncer/rfa/ungradmaifell01.html (no referrer)	63	0.41%
13.	/ncer/rfa/empact99.html (no referrer)	63	0.41%
14.	/ncer/grantlist.html (no referrer)	62	0.40%

15.	/ncer/rfa/cendo.html (no referrer)	60	0.39%
16.	/ncer/rfa/dchildvul.html (no referrer)	60	0.39%
17.	/ncer/rfa/02nanotech.html (no referrer)	60	0.39%
18.	/ncer/rfa/bfutur.html (no referrer)	59	0.38%
19.	/ncer/rfa/undgrad.html (no referrer)	59	0.38%
20.	/ncer/starreport.html (no referrer)	57	0.37%
	Subtotal	1,525	9.91%
	Other	13,867	90.09%
	Total	15,392	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

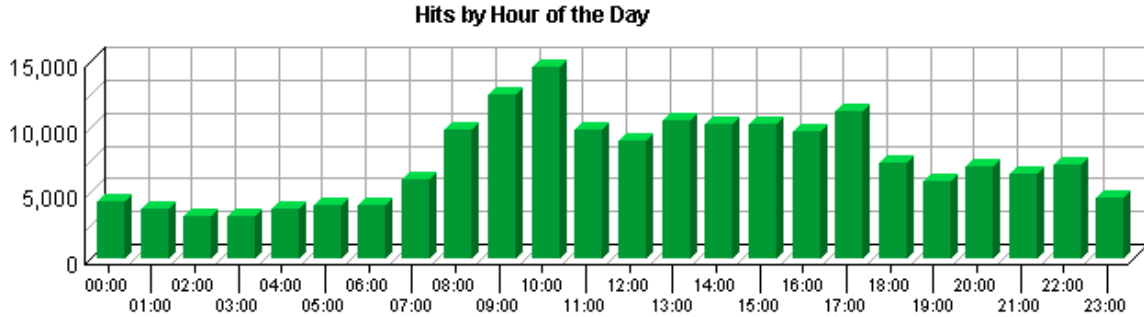
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

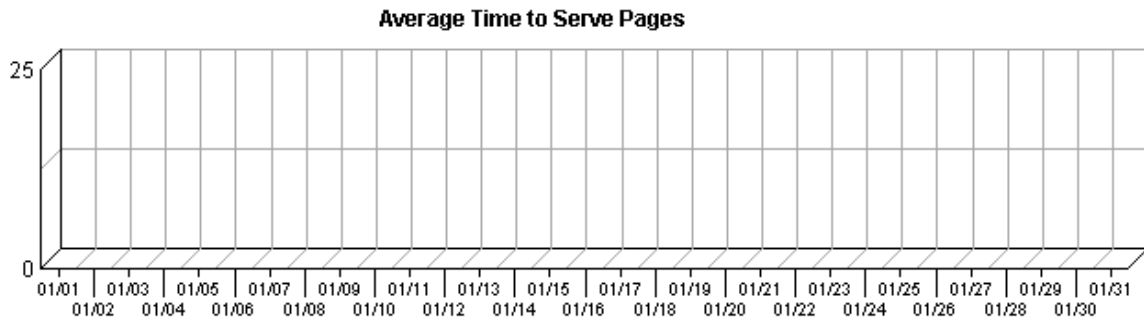


Most Active Summary

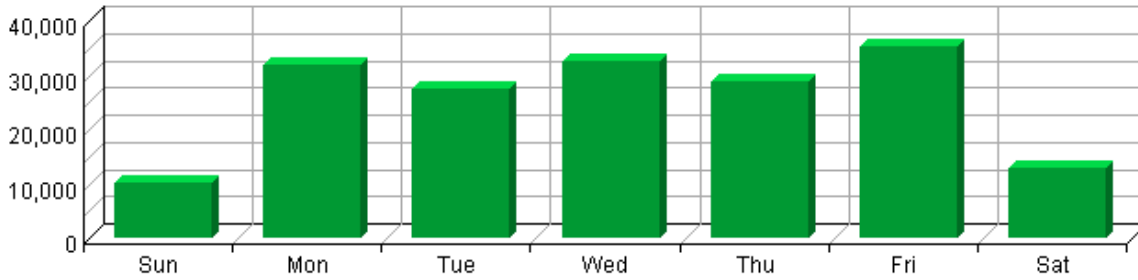
Most Active Date	January 07, 2004
Number of Hits on Most Active Date	10,412
Most Active Day of the Week	Fri
Most Active Hour of the Day	10:00–10:59

Activity on Weekdays Summary

Total Hits Weekdays	155,542
Total Visits Weekdays	42,225
Average Number of Visits per day on Weekdays	1,919
Average Number of Hits per day on Weekdays	7,070



Hits by Day of the Week



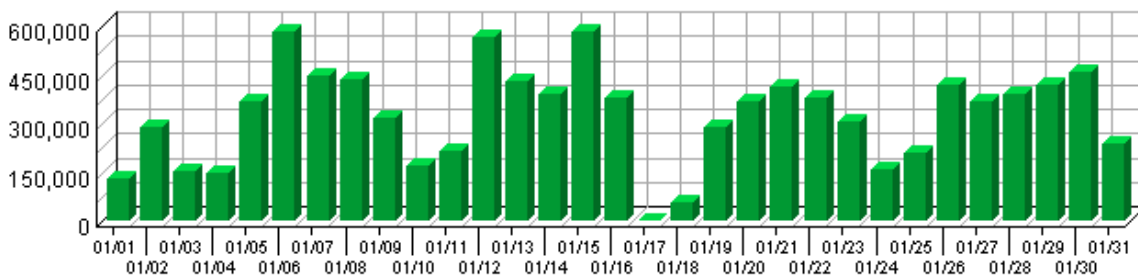
Least Active Summary

Least Active Date	January 17, 2004
Number of Hits on Least Active Date	4
Least Active Day of the Week	Sun
Least Active Hour of the Day	02:00–02:59

Activity on Weekends Summary

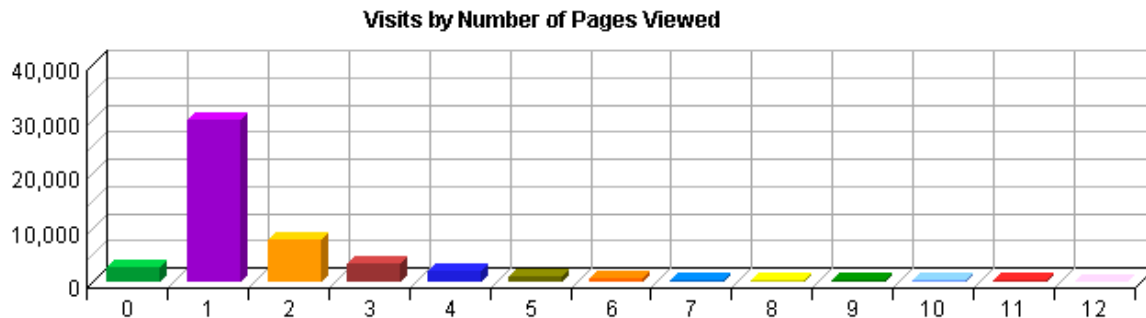
Total Hits Weekend	22,827
Total Visits Weekend	7,177
Average Number of Visits per Weekend	1,435
Average Number of Hits per Weekend	4,565

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

	Number of Pages Viewed	Visits	%
Pages	0	2,822	5.71%
Pages	1	29,775	60.30%
Pages	2	7,710	15.61%
Pages	3	3,377	6.84%
Pages	4	1,880	3.81%
Pages	5	1,008	2.04%
Pages	6	665	1.35%
Pages	7	411	0.83%
Pages	8	277	0.56%
Pages	9	236	0.48%
Pages	10	215	0.44%
Pages	11	183	0.37%
Pages	12	109	0.22%
Pages	Subtotal	48,668	98.56%
Pages	Other	713	1.44%
	Total	49,381	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

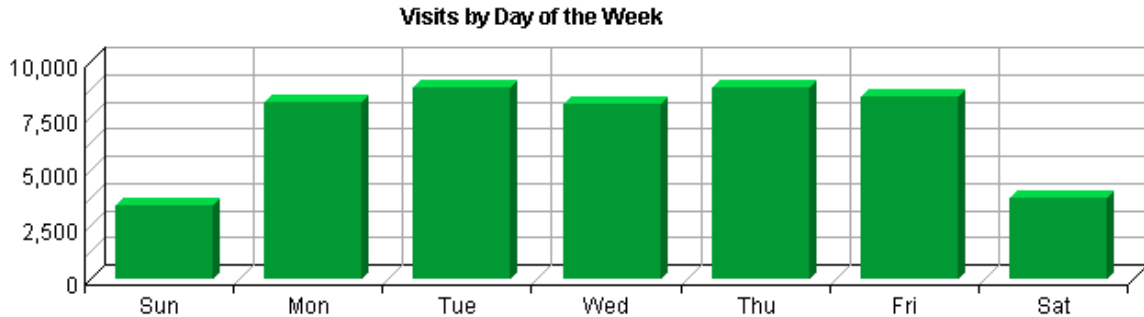
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	3,406	6.89%
Mon	8,111	16.42%
Tue	8,796	17.80%
Wed	8,082	16.36%
Thu	8,853	17.92%
Fri	8,383	16.97%
Sat	3,771	7.63%
Total Weekend	7,177	14.53%
Total Weekdays	42,225	85.47%
Total	49,402	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

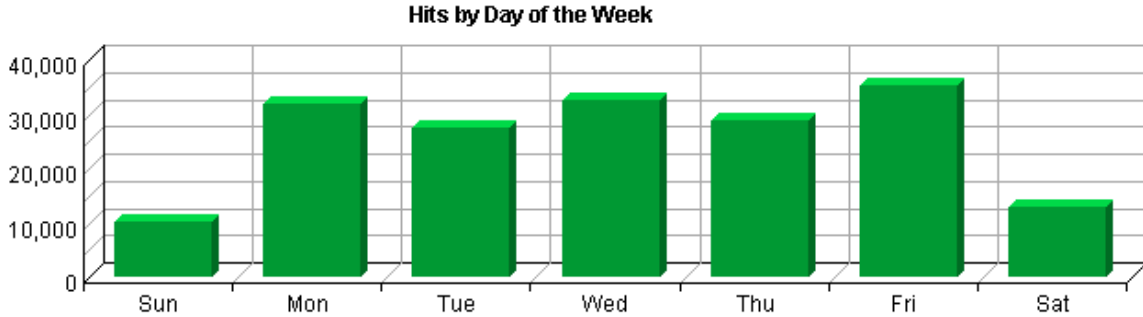
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	10,085	5.65%
Mon	31,752	17.80%
Tue	27,307	15.31%
Wed	32,408	18.17%
Thu	28,800	16.15%
Fri	35,275	19.78%
Sat	12,742	7.14%
Total Weekend	22,827	12.80%
Total Weekdays	155,542	87.20%
Total	178,369	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

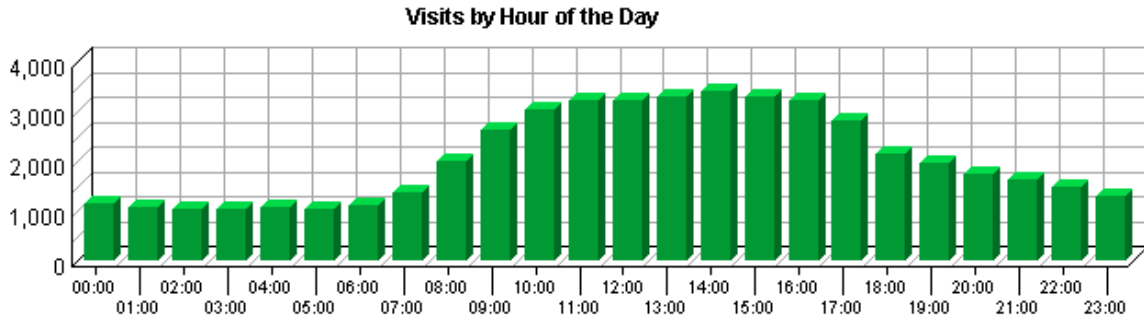
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	1,146	2.32%
01:00	1,073	2.17%
02:00	1,046	2.12%
03:00	1,029	2.08%
04:00	1,065	2.16%
05:00	1,032	2.09%
06:00	1,127	2.28%
07:00	1,385	2.80%
08:00	2,003	4.05%
09:00	2,643	5.35%
10:00	3,055	6.18%
11:00	3,235	6.55%
12:00	3,228	6.53%
13:00	3,301	6.68%
14:00	3,403	6.89%
15:00	3,301	6.68%
16:00	3,204	6.49%
17:00	2,802	5.67%
18:00	2,165	4.38%
19:00	1,976	4.00%
20:00	1,758	3.56%
21:00	1,618	3.28%
22:00	1,494	3.02%
23:00	1,313	2.66%
Total Visits during Work Hours (8:00am–5:00pm)	27,373	55.41%

Total Visits during After Hours (5:01pm–7:59am)	22,029	44.59%
Total	49,402	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	03:00–03:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

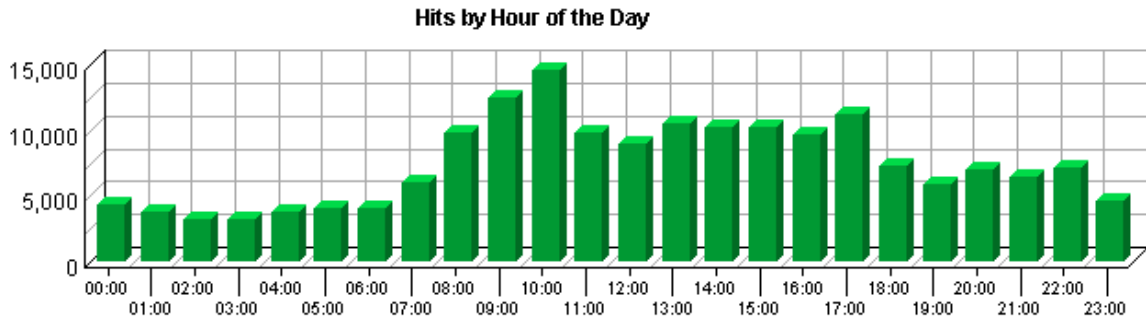
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	4,365	2.45%
01:00	3,724	2.09%
02:00	3,206	1.80%
03:00	3,232	1.81%
04:00	3,772	2.11%
05:00	4,016	2.25%
06:00	4,037	2.26%
07:00	6,031	3.38%
08:00	9,839	5.52%
09:00	12,509	7.01%
10:00	14,559	8.16%
11:00	9,826	5.51%
12:00	8,989	5.04%
13:00	10,450	5.86%
14:00	10,249	5.75%
15:00	10,168	5.70%
16:00	9,698	5.44%
17:00	11,260	6.31%
18:00	7,278	4.08%
19:00	5,858	3.28%
20:00	7,058	3.96%
21:00	6,481	3.63%
22:00	7,124	3.99%
23:00	4,640	2.60%

Total Hits during Work Hours (8:00am–5:00pm)	96,287	53.98%
Total Hits during After Hours (5:01pm–7:59am)	82,082	46.02%
Total	178,369	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	10:00–10:59
Least Active Hour of the Day	02:00–02:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	39,308	79.60%
1-2	1,988	4.03%
2-3	1,231	2.49%
3-4	823	1.67%
4-5	613	1.24%
5-6	493	1.00%
6-7	399	0.81%
7-8	354	0.72%
8-9	292	0.59%
9-10	245	0.50%
10-11	209	0.42%
11-12	211	0.43%
12-13	180	0.36%
13-14	158	0.32%
14-15	156	0.32%
15-16	166	0.34%
16-17	138	0.28%
17-18	117	0.24%
18-19	126	0.26%
19-20	136	0.28%
Subtotal	47,343	95.87%
Other	2,038	4.13%
Total	49,381	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

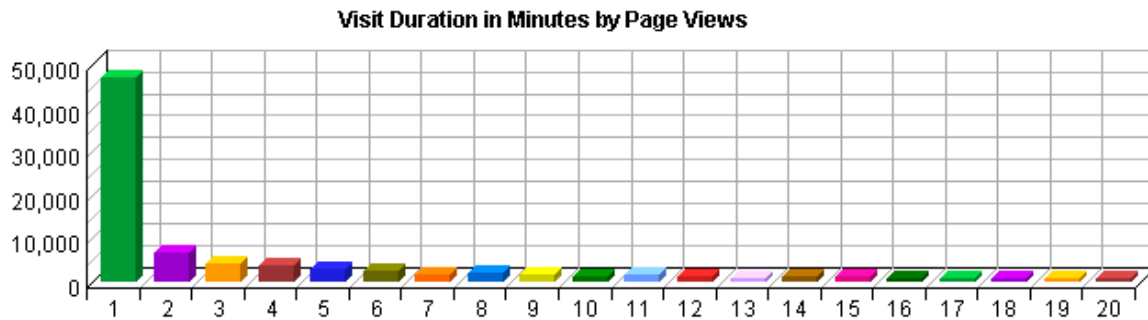
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	46,958	33.35%
1-2	6,957	4.94%
2-3	4,425	3.14%
3-4	3,954	2.81%
4-5	3,029	2.15%
5-6	2,557	1.82%
6-7	1,805	1.28%
7-8	2,286	1.62%
8-9	1,653	1.17%
9-10	1,411	1.00%
10-11	1,656	1.18%
11-12	1,460	1.04%
12-13	905	0.64%
13-14	1,330	0.94%
14-15	1,062	0.75%
15-16	1,059	0.75%
16-17	929	0.66%
17-18	663	0.47%
18-19	679	0.48%
19-20	770	0.55%
Subtotal	85,548	60.76%
Other	55,255	39.24%
Total	140,803	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

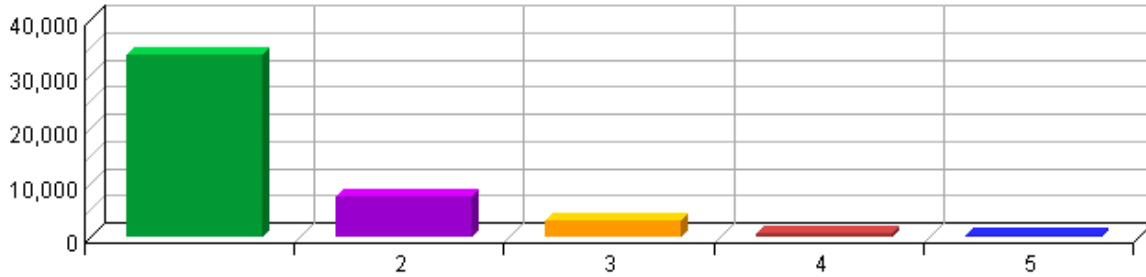
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

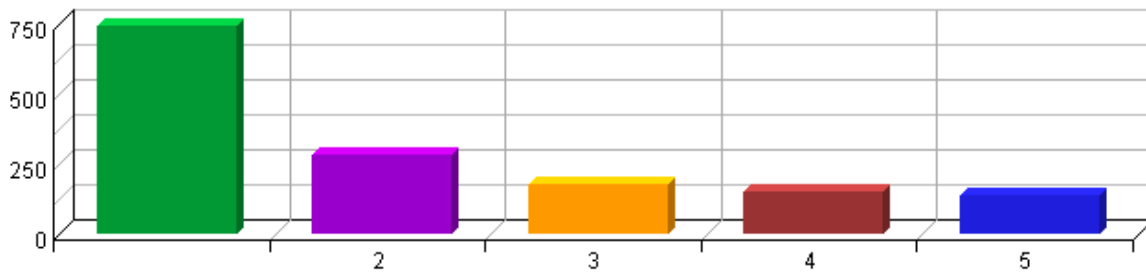
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits



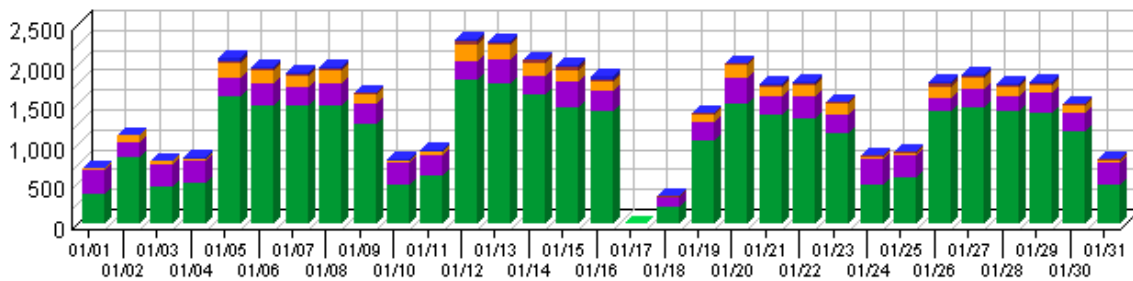
Top Spiders by Visits



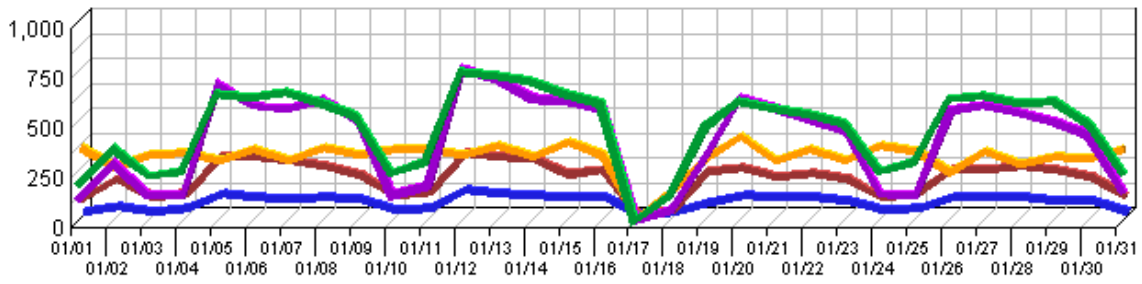
Top WAP Browsers by Visits



Top Browsers by Visits Trend

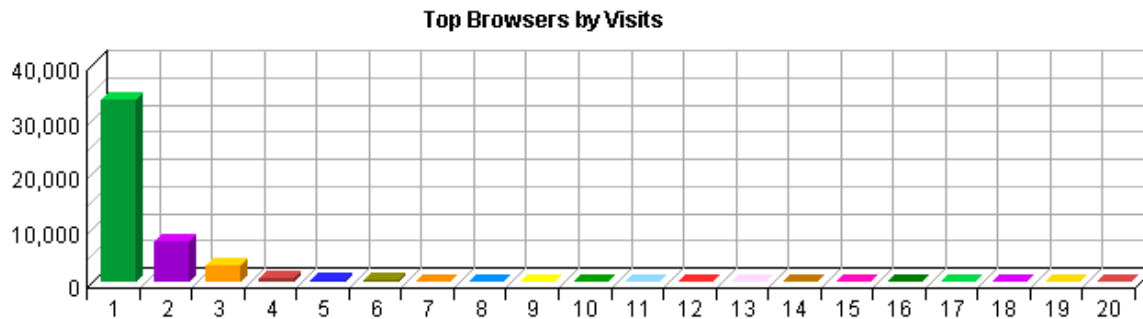
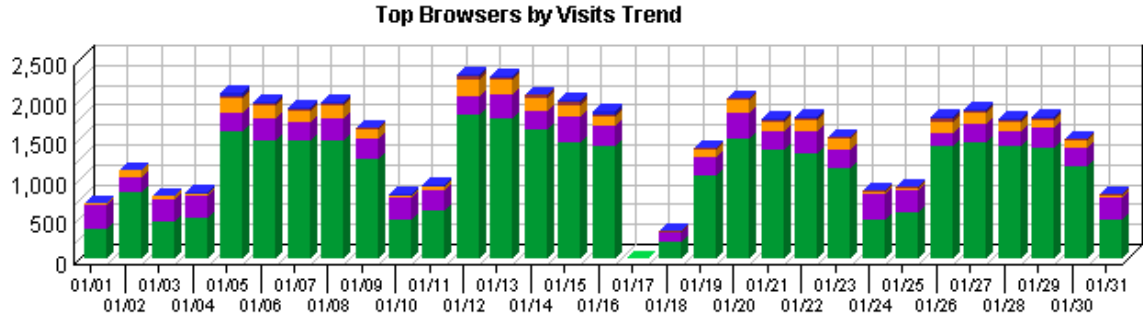


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	33,586	70.88%	102,662
2.	Other Netscape Compatible	7,529	15.89%	12,975
3.	Netscape	3,125	6.59%	8,480
4.	Mozilla	616	1.30%	1,589
5.	Safari	450	0.95%	1,017
6.	Others	349	0.74%	949
7.	msnbot/0.11 (http://search.msn.com/msnbot.htm)	155	0.33%	754
8.	Opera	135	0.28%	223
9.	Java/1.4.1_01	80	0.17%	3,804
10.	libwww-perl/5.76	78	0.16%	415
11.	Konqueror	71	0.15%	87
12.	htdig/3.1.5 (root@localhost)	61	0.13%	61
13.	ia_archiver	58	0.12%	1,417
14.	Dumbot(version 0.1 beta)	54	0.11%	56
15.	Jakarta Commons-HttpClient/2.0rc2	52	0.11%	456
16.	ColdFusion	50	0.11%	200
17.	Xenu Link Sleuth 1.2e	37	0.08%	145

18.	Java/1.4.1	34	0.07%	110
19.	Java/1.4.2_01	33	0.07%	6,648
20.	MultiText/0.1	31	0.07%	198
	Subtotal	46,584	98.31%	142,246
	Other	801	1.69%	11,933
	Total	47,385	100.00%	154,179

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

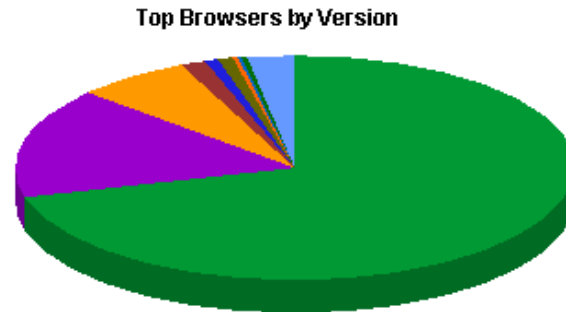
% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	25,351	53.50%	75,251
		5.5	3,675	7.76%	15,437
		5.01	1,614	3.41%	4,836
		5.0	1,412	2.98%	3,616
		5.22	380	0.80%	853
		4.01	246	0.52%	497
		Version Unknown	202	0.43%	261
		5.23	166	0.35%	386
		5.17	79	0.17%	214
		5.16	73	0.15%	179
		5.21	71	0.15%	147
		4.0	69	0.15%	179
		5.14	60	0.13%	142
		5.15	47	0.10%	118
		6.0b	39	0.08%	69
		5.13	29	0.06%	68
		5.00	27	0.06%	220
		4.5	9	0.02%	12
		4.40.305beta	8	0.02%	132
		5.12	8	0.02%	10
		5.05	7	0.01%	17
		5.0b1	5	0.01%	5
		1.	2	0.00%	2
		5.2	2	0.00%	5
		5.1b1	2	0.00%	3
		3.0	1	0.00%	1

	3.02	1	0.00%	1	
	2.0d	1	0.00%	1	
	Other	0	0.00%	0	
2.	Other Netscape Compatible	Version Unknown	7,529	15.89%	12,975
	Other	0	0.00%	0	
3.	Netscape	7.1	1,010	2.13%	2,695
	7.02	283	0.60%	817	
	4.79	249	0.53%	623	
	7.0	221	0.47%	628	
	4.76	148	0.31%	379	
	4.5	147	0.31%	246	
	7.01	130	0.27%	371	
	4.7	123	0.26%	304	
	4.78	109	0.23%	337	
	4.77	87	0.18%	230	
	4.75	77	0.16%	148	
	6.2.3	75	0.16%	148	
	4.8	55	0.12%	139	
	6.2.1	51	0.11%	151	
	4.73	48	0.10%	143	
	4.72	34	0.07%	92	
	4.61	27	0.06%	58	
	4.08	22	0.05%	206	
	4.0	21	0.04%	32	
	6.2.2	21	0.04%	60	
	4.05	20	0.04%	63	
	4.77C-CCK-MCD	20	0.04%	55	
	4.74	20	0.04%	148	
	4.51	15	0.03%	64	
	4.75C-CCK-MCD	14	0.03%	43	
	6.2	13	0.03%	22	
	6.1	12	0.03%	19	
	4.x	12	0.03%	40	
	3.0	10	0.02%	13	
	4.73C-CCK-MCD	9	0.02%	32	
	4.7C-CCK-MCD	7	0.01%	34	
	Version Unknown	6	0.01%	43	
	4.6	6	0.01%	8	
	4.01	5	0.01%	55	
	Proxy/2.0b4	3	0.01%	3	
	4.79C-CCK-MCD	2	0.00%	4	
	4.71	2	0.00%	3	

	4.76C-CCK-MCD	2	0.00%	3	
	4.9	2	0.00%	3	
	4.06	2	0.00%	2	
	4.79C-SGI	1	0.00%	2	
	6.0	1	0.00%	10	
	4.78C-CCK-MCD	1	0.00%	1	
	7.0b1	1	0.00%	2	
	4.04	1	0.00%	1	
	Other	0	0.00%	0	
4.	Mozilla	20031007	184	0.39%	419
		20030624	91	0.19%	297
		20021130	27	0.06%	115
		20030225	22	0.05%	54
		20030728	19	0.04%	33
		20030312	19	0.04%	54
		20021112	18	0.04%	29
		2003070	16	0.03%	16
		20030425	14	0.03%	43
		20020924	13	0.03%	23
		DEVONTECH	11	0.02%	22
		20040113	11	0.02%	29
		20030925	10	0.02%	37
		20020826	10	0.02%	28
		20031208	8	0.02%	10
		20021003	7	0.01%	15
		20031026	6	0.01%	10
		20020530	6	0.01%	11
		20030306	6	0.01%	23
		20031008	5	0.01%	12
		20031004	5	0.01%	32
		20031119	4	0.01%	9
		20030630	4	0.01%	8
		20031022	4	0.01%	4
		20030916	4	0.01%	5
		20020830	3	0.01%	7
		20021216	3	0.01%	12
		20030507	3	0.01%	11
		20021207	3	0.01%	17
		20031216	3	0.01%	4
		20031016	3	0.01%	3
		20031120	3	0.01%	4
		20031030	3	0.01%	15

20030716	3	0.01%	3
20030131	3	0.01%	7
20030922	3	0.01%	5
20031211	2	0.00%	4
20020408	2	0.00%	2
20030701	2	0.00%	4
20031002	2	0.00%	8
20030714	2	0.00%	7
20030516	2	0.00%	18
20040102	2	0.00%	6
20020722	2	0.00%	7
20020827	2	0.00%	4
20031225	2	0.00%	2
20040123	2	0.00%	5
20030807	2	0.00%	2
20031203	2	0.00%	6
20031107	2	0.00%	2
20030529	1	0.00%	29
20011221	1	0.00%	1
20030401	1	0.00%	1
20040107	1	0.00%	1
20030626	1	0.00%	4
20030820	1	0.00%	1
20030718	1	0.00%	1
20030311	1	0.00%	1
20031204	1	0.00%	2
20020510	1	0.00%	1
20031124	1	0.00%	2
20031127	1	0.00%	1
20011122	1	0.00%	6
20030428	1	0.00%	3
20031028	1	0.00%	2
20030313	1	0.00%	1
20030113	1	0.00%	1
20040122	1	0.00%	2
20031020	1	0.00%	4
20031114	1	0.00%	2
20020529	1	0.00%	1
20020623	1	0.00%	1
20030730	1	0.00%	6
20030821	1	0.00%	2
20030703	1	0.00%	1

		20020204	1	0.00%	1
		20031220	1	0.00%	1
		20031009	1	0.00%	4
		20040105	1	0.00%	1
		20031202	1	0.00%	1
		20021212	1	0.00%	1
		Other	0	0.00%	0
5.	Safari	100.1	196	0.41%	440
		85.6	151	0.32%	361
		85	48	0.10%	93
		85.5	39	0.08%	70
		100	16	0.03%	53
		Other	0	0.00%	0
6.	Others	Version Unknown	349	0.74%	949
		Other	0	0.00%	0
7.	msnbot/0.11 (http://search.msn.com/msnbot.htm)	Version Unknown	155	0.33%	754
		Other	0	0.00%	0
8.	Opera	7.20	33	0.07%	40
		7.23	31	0.07%	58
		7.11	20	0.04%	33
		7.10	12	0.03%	29
		7.22	7	0.01%	9
		6.05	6	0.01%	7
		7.21	6	0.01%	13
		7.03	3	0.01%	5
		7.0	3	0.01%	3
		6.01	3	0.01%	5
		6.0	2	0.00%	3
		6.02	2	0.00%	2
		6.04	2	0.00%	6
		6.06	2	0.00%	3
		5.11	1	0.00%	5
		6.03	1	0.00%	1
		5.12	1	0.00%	1
		Other	0	0.00%	0
9.	Java/1.4.1_01	Version Unknown	80	0.17%	3,804
		Other	0	0.00%	0
10.	libwww-perl/5.76	Version Unknown	78	0.16%	415
		Other	0	0.00%	0
11.	Konqueror	3.1	16	0.03%	31
		3.0-RC5	7	0.01%	7
		3.0-RC4	7	0.01%	7

		3.0-RC6	6	0.01%	6
		3.0-RC1	5	0.01%	5
		3.0-RC3	4	0.01%	4
		3.0.0-10	4	0.01%	5
		3.1-RC4	4	0.01%	4
		3.1-RC2	3	0.01%	3
		3.1-RC5	3	0.01%	3
		3.0-RC2	3	0.01%	3
		3.1-RC1	3	0.01%	3
		3.0	3	0.01%	3
		3.1-RC6	1	0.00%	1
		2.2.1	1	0.00%	1
		3.1-RC3	1	0.00%	1
		Other	0	0.00%	0
12.	htdig/3.1.5 (root@localhost)	Version Unknown	61	0.13%	61
		Other	0	0.00%	0
13.	ia_archiver	Version Unknown	58	0.12%	1,417
		Other	0	0.00%	0
14.	Dumbot(version 0.1 beta)	Version Unknown	54	0.11%	56
		Other	0	0.00%	0
15.	Jakarta Commons-HttpClient/2.0rc2	Version Unknown	52	0.11%	456
		Other	0	0.00%	0
16.	ColdFusion	Version Unknown	50	0.11%	200
		Other	0	0.00%	0
17.	Xenu Link Sleuth 1.2e	Version Unknown	37	0.08%	145
		Other	0	0.00%	0
18.	Java/1.4.1	Version Unknown	34	0.07%	110
		Other	0	0.00%	0
19.	Java/1.4.2_01	Version Unknown	33	0.07%	6,648
		Other	0	0.00%	0
20.	MultiText/0.1	Version Unknown	31	0.07%	198
		Other	0	0.00%	0
	Subtotal		46,584	98.31%	142,246
	Other		801	1.69%	11,933
	Total		47,385	100.00%	154,179

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

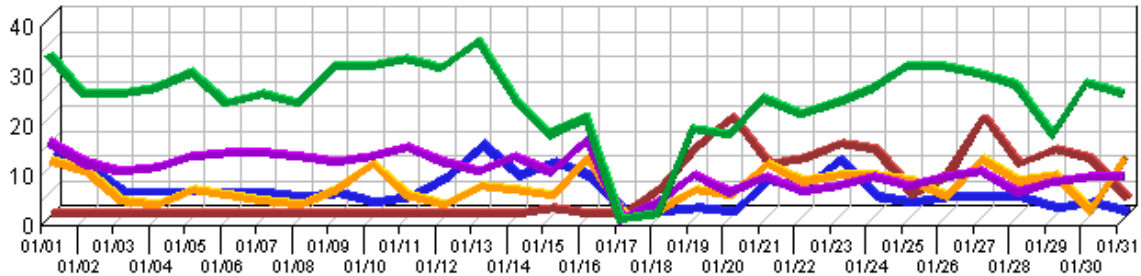
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

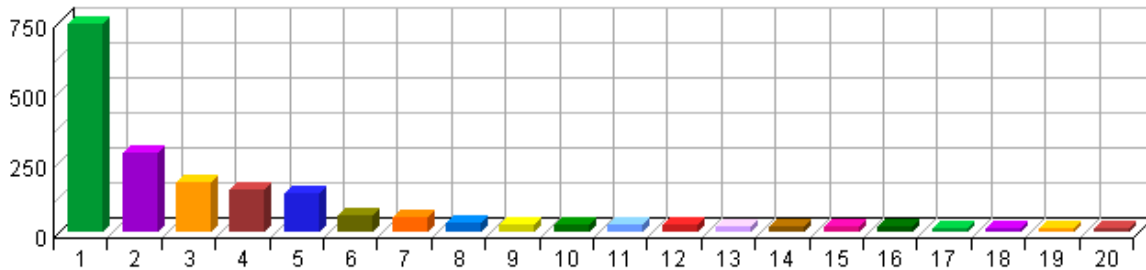
Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend



Top Spiders by Visits



Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	742	36.79%	3,607
2.	Scooter	282	13.98%	392
3.	Googlebot	178	8.82%	9,288
4.	Mozilla/4.0 compatible ZyBorg/1.0 (wn.zyborg@looksmart.net; http://www.WISEnutbot.com)	154	7.64%	1,635
5.	FAST-WebCrawler	136	6.74%	1,461
6.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	56	2.78%	260
7.	Mozilla/4.0 (compatible; MSIE 5.01; Windows NT 5.0; MSIECrawler)	50	2.48%	89
8.	Mozilla/4.0 compatible ZyBorg/1.0 Dead Link Checker (wn.zyborg@looksmart.net; http://www.WISEnutbot)	35	1.74%	35
9.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.1.4322; MSIECrawler)	28	1.39%	77
10.	QuepasaCreep (crawler@quepasacorp.com)	27	1.34%	39
11.	EnriqueElRobotdeMirago (http:	25	1.24%	719

12.	Linkbot	24	1.19%	45
13.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; MSIECrawler)	22	1.09%	50
14.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.0.3705; MSIECrawler)	21	1.04%	29
15.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; FunWebProducts; i-NavFourF; MSIECrawler)	19	0.94%	36
16.	Infoseek SideWinder	17	0.84%	17
17.	BravoBrian SpiderEngine MarcoPolo	12	0.59%	15
18.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; FunWebProducts; MSIECrawler)	11	0.55%	28
19.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	11	0.55%	32
20.	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) Georgia Tech	10	0.50%	15
	Subtotal	1,860	92.22%	17,869
	Other	157	7.78%	6,321
	Total	2,017	100.00%	24,190

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

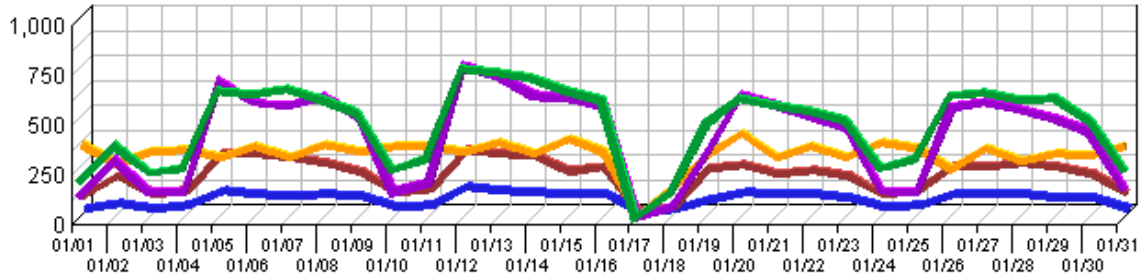
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

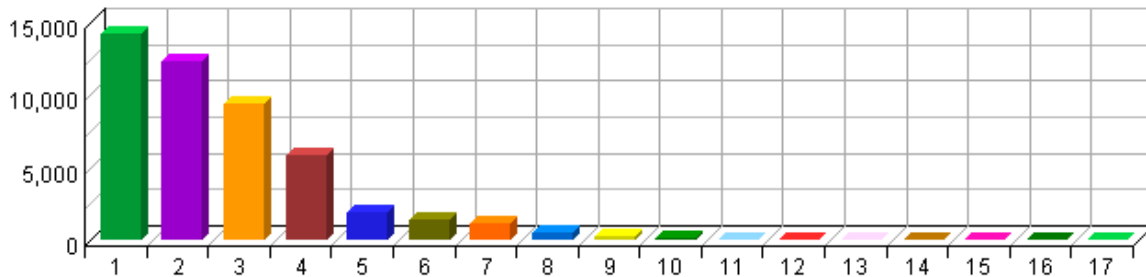
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	14,270	30.12%	40,600
2.	Windows 2000	12,288	25.93%	38,846
3.	Others	9,348	19.73%	39,740
4.	Windows 98	5,859	12.36%	20,592
5.	Macintosh PowerPC	1,956	4.13%	4,534
6.	Windows ME	1,343	2.83%	3,587
7.	Windows NT	1,201	2.53%	3,200
8.	Windows 95	559	1.18%	1,526
9.	Linux	265	0.56%	535
10.	FreeBSD	165	0.35%	654
11.	Windows Win32s	58	0.12%	203
12.	SunOS	47	0.10%	112
13.	Windows 2003	18	0.04%	25
14.	Macintosh	5	0.01%	22
15.	OS/2	1	0.00%	1
16.	Windows 3.x	1	0.00%	1
17.	OpenBSD	1	0.00%	1

Total

47,385

100.00%

154,179

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

💡 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time-out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request-URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time-out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.