

Copy of NCER Web Site Statistics

Web Log Analysis Monthly Report December 2003

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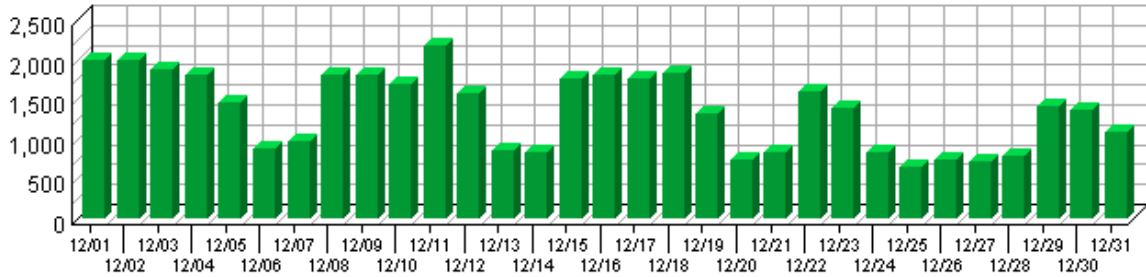
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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

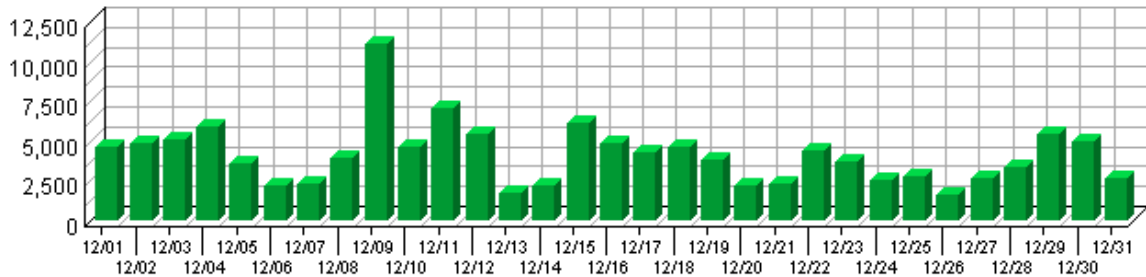
Visits Trend



Visit Summary

Visits	42,312
Average per Day	1,364
Average Visit Length	00:11:14
Median Visit Length	00:02:09
International Visits	6.43%
Visits of Unknown Origin	52.84%
Visits from Your Country: United States (US)	40.73%

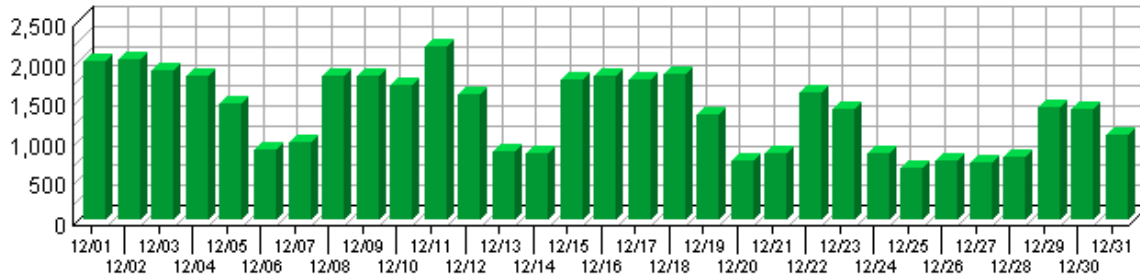
Page Views Trend



Page View Summary

Page Views	126,993
Average per Day	4,096
Average Page Views per Visit	3.00

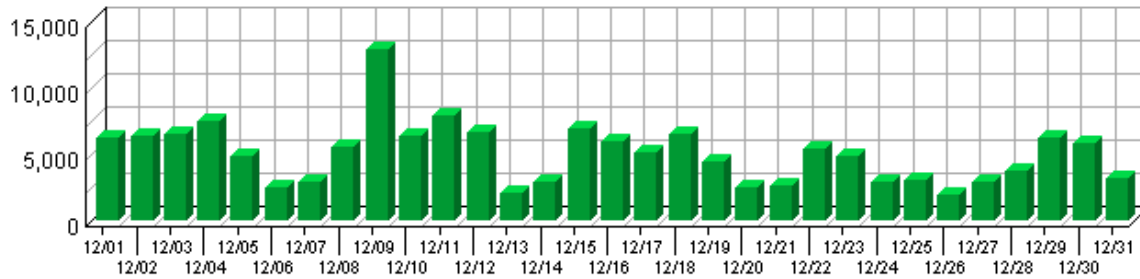
Visitors Trend



Visitor Summary

Unique Visitors	25,145
Visitors Who Visited Once	20,976
Visitors Who Visited More Than Once	4,169
Average Visits per Visitor	1.68

Hits Trend



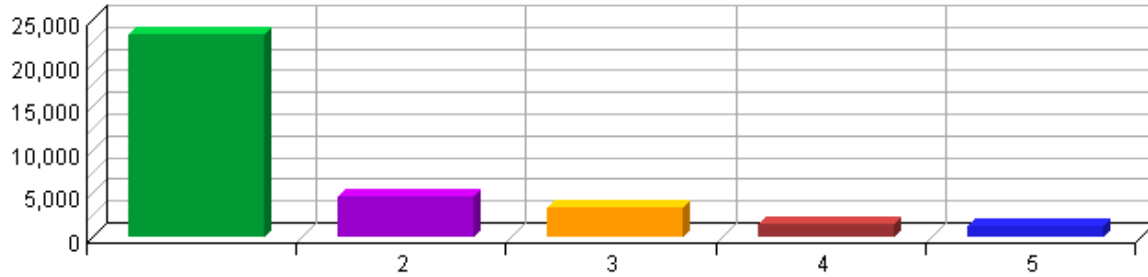
Hit Summary

Successful Hits for Entire Site	155,074
Average Hits per Day	5,002
Home Page Hits	8,255

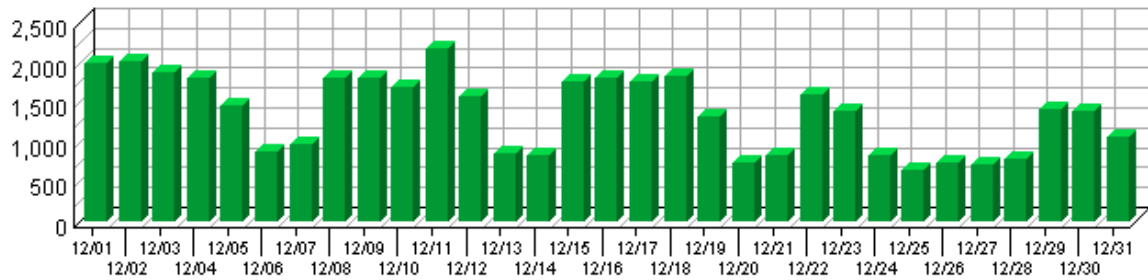
Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site



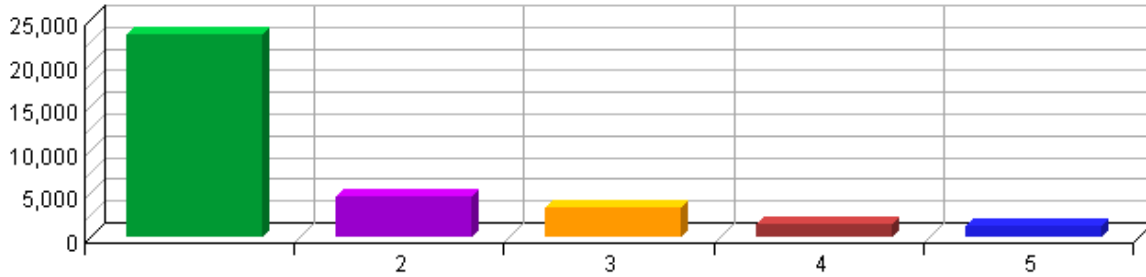
Visitors Trend



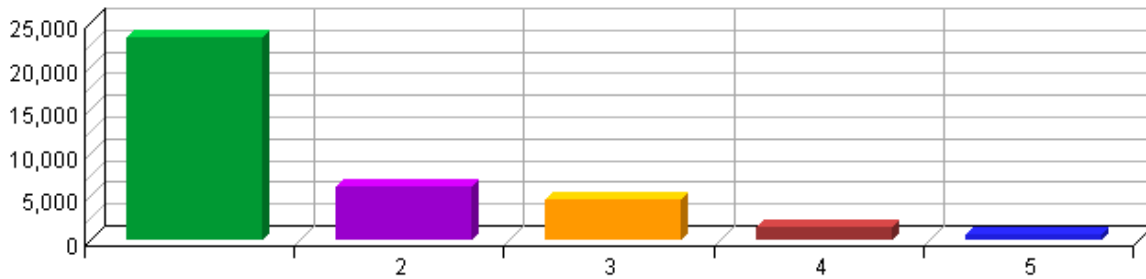
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

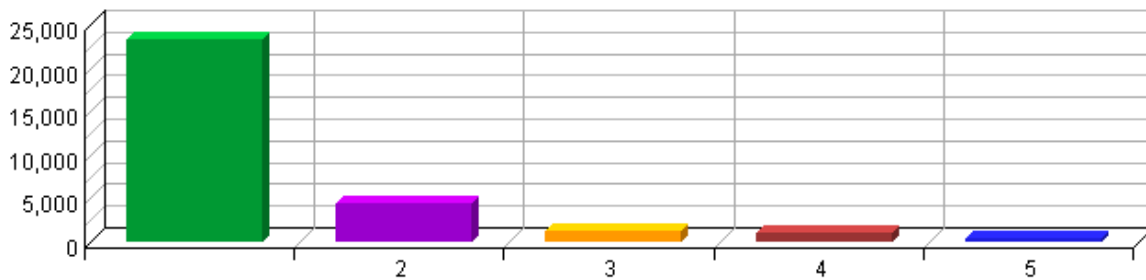
Visits by Referring Site



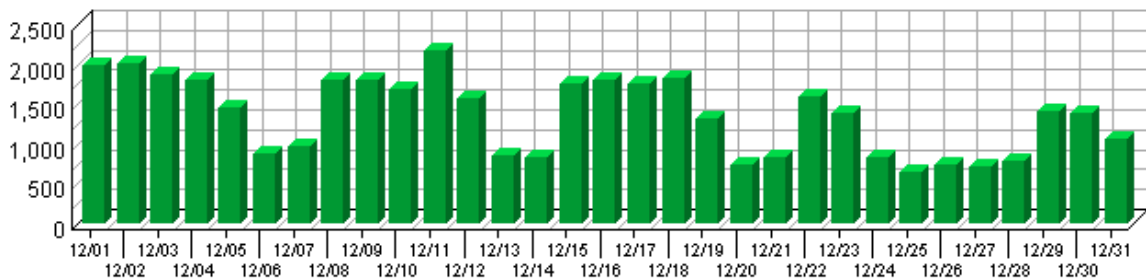
Visits by Referring Domain



Visits by Referring Page

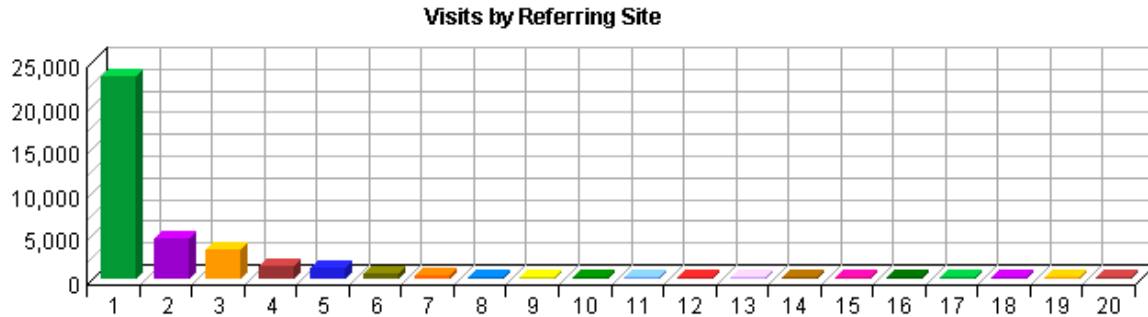


Visitors Trend



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	23,214	54.86%
2.	http://www.google.com/	4,616	10.91%
3.	http://www.epa.gov/	3,361	7.94%
4.	http://es.epa.gov/	1,472	3.48%
5.	http://search.yahoo.com/	1,239	2.93%
6.	http://search.msn.com/	670	1.58%
7.	http://oaspub.epa.gov/	442	1.04%
8.	http://cfpub2.epa.gov/	317	0.75%
9.	http://web.ask.com/	286	0.68%
10.	http://www.google.ca/	261	0.62%
11.	http://fedgrants.gov/	227	0.54%
12.	http://www.google.co.in/	171	0.40%
13.	http://www.archinect.com/	158	0.37%
14.	http://cfpub.epa.gov/	152	0.36%
15.	http://intranet.epa.gov/	144	0.34%
16.	http://www.who.edu/	141	0.33%
17.	http://aolsearch.aol.com/	137	0.32%
18.	http://yosemite.epa.gov/	118	0.28%
19.	http://www.zyn.com/	113	0.27%
20.	http://www.google.co.uk/	106	0.25%
	Subtotal	37,345	88.26%
	Other	4,967	11.74%
	Total	42,312	100.00%

Activity by Referring Site – Help Card

? Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

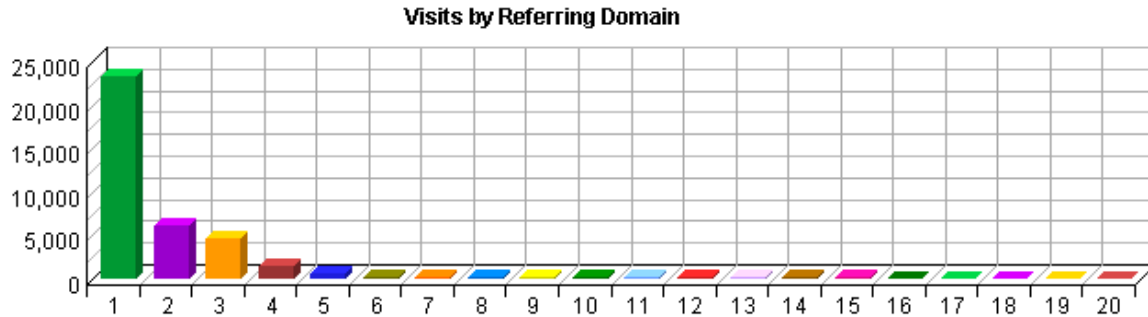
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	23,214	54.86%
2.	epa.gov	6,165	14.57%
3.	google.com	4,709	11.13%
4.	yahoo.com	1,524	3.60%
5.	msn.com	676	1.60%
6.	ask.com	299	0.71%
7.	google.ca	265	0.63%
8.	fedgrants.gov	263	0.62%
9.	archinect.com	182	0.43%
10.	google.co.in	171	0.40%
11.	aol.com	165	0.39%
12.	who.edu	141	0.33%
13.	zyn.com	118	0.28%
14.	cos.com	111	0.26%
15.	google.co.uk	109	0.26%
16.	netscape.com	104	0.25%
17.	scirus.com	103	0.24%
18.	noaa.gov	95	0.22%
19.	google.de	91	0.22%
20.	google.com.au	79	0.19%
	Subtotal	38,584	91.19%
	Other	3,728	8.81%
	Total	42,312	100.00%

Activity by Referring Domain – Help Card

? Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

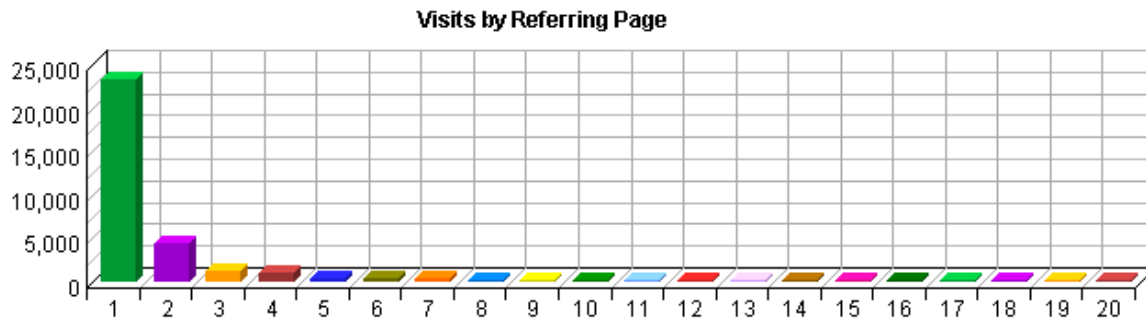
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

💡 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	23,214	54.86%
2.	http://www.google.com/search	4,554	10.76%
3.	http://search.yahoo.com/search	1,206	2.85%
4.	http://www.epa.gov/	1,036	2.45%
5.	http://oaspub.epa.gov/webi/meta_first_new2.try_these_first	423	1.00%
6.	http://search.msn.com/results.aspx	369	0.87%
7.	http://www.epa.gov/epahome/grants.htm	338	0.80%
8.	http://web.ask.com/redirect	282	0.67%
9.	http://www.google.ca/search	260	0.61%
10.	http://www.epa.gov/ord/htm/grantopportunity.htm	179	0.42%
11.	http://search.msn.com/results.asp	171	0.40%
12.	http://www.google.co.in/search	171	0.40%
13.	http://www.architect.com/about.shtml	156	0.37%
14.	http://www.epa.gov/epapages/epahome/intern.htm	144	0.34%
15.	http://es.epa.gov/	143	0.34%
16.	http://www.epa.gov/ebtpages/resereseachgrants.html	142	0.34%
17.	http://fedgrants.gov/Applicants/EPA/OGD/GAD/EPA-GRANTS-102903-001/Grant.html	142	0.34%
18.	http://aolsearch.aol.com/aol/search	134	0.32%
19.	http://www.epa.gov/ord/	132	0.31%
20.	http://www.epa.gov/epahome/intern.htm	126	0.30%
	Subtotal	33,322	78.75%

Other	8,990	21.25%
Total	42,312	100.00%

Activity by Referring Page – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

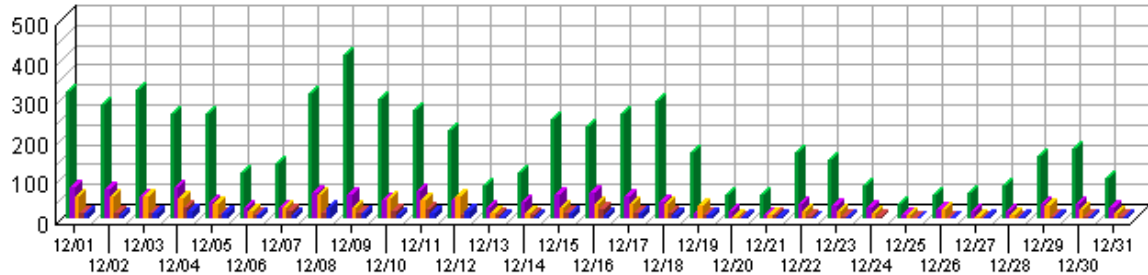
—

💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

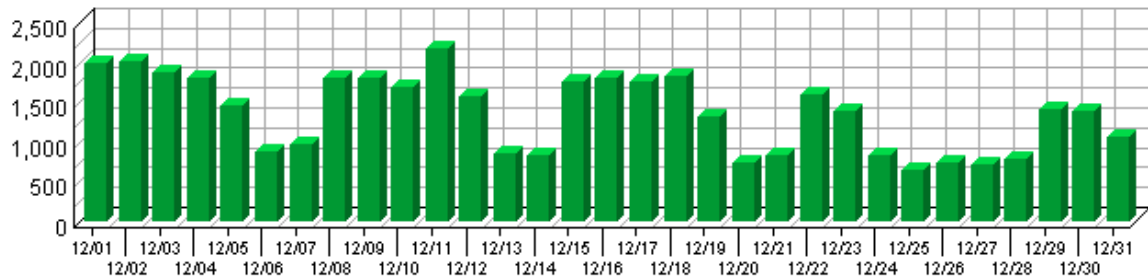
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

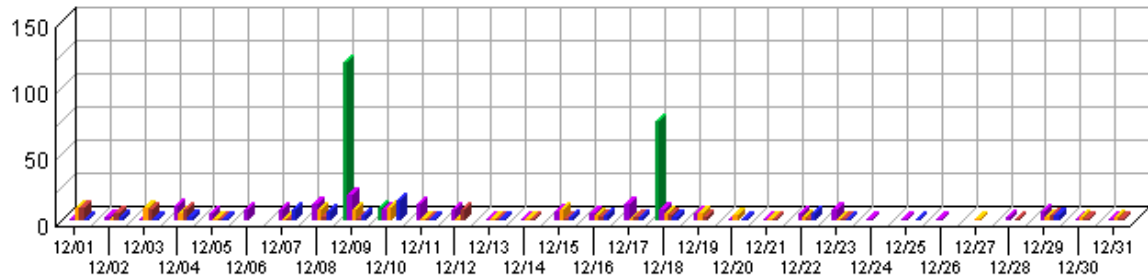
Activity by Search Engine



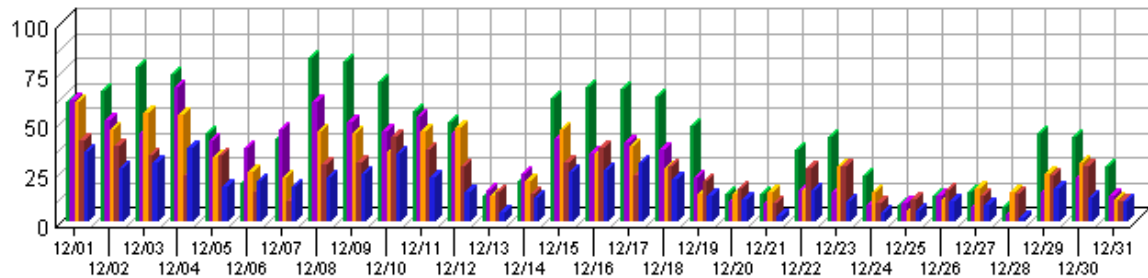
Visitors Trend



Activity by Search Phrase



Activity by Search Keyword

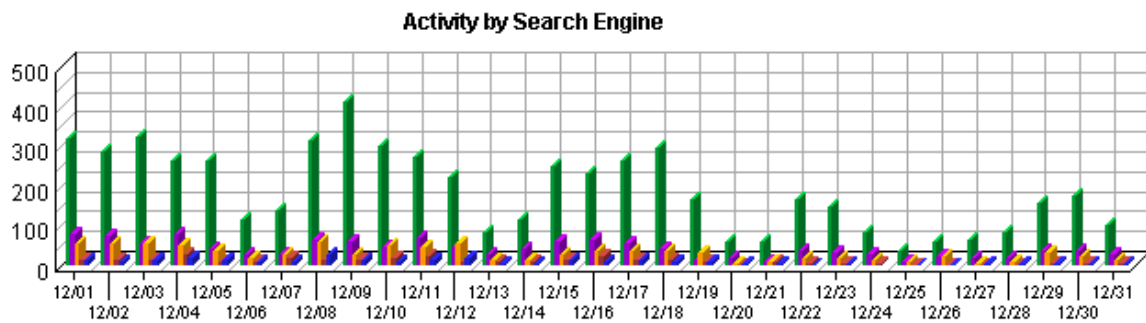


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	5,837	60.85%
2.	yahoo	1,266	13.20%
3.	msn	914	9.53%
4.	ask jeeves	312	3.25%
5.	google canada	273	2.85%
6.	aol netfind	129	1.34%
7.	google uk	113	1.18%
8.	netscape	101	1.05%
9.	google germany	99	1.03%
10.	google australia	81	0.84%
11.	google france	70	0.73%
12.	altavista	68	0.71%
13.	google italy	63	0.66%
14.	google japan	45	0.47%
15.	yahoo uk &ireland	23	0.24%
16.	hotbot	18	0.19%
17.	overture	15	0.16%
18.	all the web	14	0.15%
19.	excite	14	0.15%
20.	iwon	13	0.14%
	Subtotal	9,468	98.71%
	Total	9,592	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	spe drilling or work over or mod or stimulation or fracturing or loggin or water or flood or injection or gas or oil or petroleum filetype:pdf	205	2.14%
	epa	133	1.39%
	epa star	94	0.98%
	epa star fellowship	55	0.57%
	epa sbir	37	0.39%
	research grants	33	0.34%
	epa grants	31	0.32%
	science topics	27	0.28%
	environmental protection agency	25	0.26%
	super hydrophobicity	22	0.23%
	environmental grants	21	0.22%
	epa star grant	20	0.21%
	thesis mass transfer pdf herbs extraction dissertation	19	0.20%
	epa gro	18	0.19%
	sbir	18	0.19%
	ncer	18	0.19%
	epa star grants	14	0.15%
	research grant	14	0.15%
	smart and photonic crystal	13	0.14%
	rfa	13	0.14%
2. yahoo	epa grants	18	0.19%
	www.epa.gov	13	0.14%
	science topics	11	0.11%
	epa star fellowship	11	0.11%
	ncer	9	0.09%
	research grants	8	0.08%
	environmental grants	6	0.06%
	epa sbir	6	0.06%
	rfa	5	0.05%
	epa star	5	0.05%
	environmental protection agency	5	0.05%
	environmental fellowships	5	0.05%
	national center for environmental research	4	0.04%
	research environmental grants	4	0.04%
	small business research	4	0.04%
	does noaa use sensing devices to identify algal	3	0.03%
	sbir	3	0.03%

	epa cincinnati ohio	3	0.03%
	research grant	3	0.03%
	pet plastic separation	3	0.03%
3. msn	usepa	25	0.26%
	epa grants	23	0.24%
	environmental grants	17	0.18%
	epa star	10	0.10%
	ncer	9	0.09%
	epa star fellowship	9	0.09%
	graduate fellowships	8	0.08%
	epa star program	7	0.07%
	drinking water treatment	7	0.07%
	minority grants	6	0.06%
	epa star grant	6	0.06%
	sbir	6	0.06%
	ncerca	6	0.06%
	quality assurance student achievement	5	0.05%
	usepa pm centers	5	0.05%
	environmental management research projects	4	0.04%
	business research projects	4	0.04%
	epa grant	4	0.04%
	environmental fellowships	4	0.04%
	s.t.a.r. program	4	0.04%
4. ask	selective logging	4	0.04%
jeeves	epa	3	0.03%
	point source of groundwater contamination	3	0.03%
	what is the origin of nitrogen	3	0.03%
	environmental protection	3	0.03%
	bioassay and nematode	3	0.03%
	stationary air pollution sources	3	0.03%
	hurricane characteristics	3	0.03%
	fluvial plains	3	0.03%
	environmental statistics	3	0.03%
	what are fluvial plains	2	0.02%
	were is the original habitat of the red imported fire ants?	2	0.02%
	assessment of environmental behavior	2	0.02%
	equilibrium in three–component system	2	0.02%
	what is an aquatic ecosystem protection for the united states	2	0.02%
	what are fog composition	2	0.02%
	water treatment simulation model drinking	2	0.02%
	can you provide me wit...	2	0.02%
	what are the three types of fog composition?	2	0.02%

	analytical tools for exploratory research	2	0.02%
5.	google epa	5	0.05%
canada	hurricane characteristics	4	0.04%
	seal fur hunting	2	0.02%
	great plains disadvantage	2	0.02%
	references ipcc tar	2	0.02%
	african elephant locations	2	0.02%
	blue whale population	2	0.02%
	malaria ddt	2	0.02%
	environmental protection research	2	0.02%
	pesticide residue bacteria enzyme bioremediation	2	0.02%
	research grant	2	0.02%
	water constituents	2	0.02%
	science topics	2	0.02%
	microbial population dynamics	2	0.02%
	ladybird beetle reproduction	2	0.02%
	evaluation of soil water characteristics	2	0.02%
	cavity ringdown	2	0.02%
	arsenic removal	2	0.02%
	predicting invasive species	1	0.01%
	interleukin rochester aerosol	1	0.01%
6.	aol epa	11	0.11%
netfind	science topics	3	0.03%
	environmental protection agency	2	0.02%
	adamkiewicz, ph.d., gary	2	0.02%
	risk assessment research funding opportunities	1	0.01%
	writing samples of environmental and academic career goals	1	0.01%
	federal environmental grants	1	0.01%
	second hand smoking and fetus	1	0.01%
	natural contaminants in surface waters	1	0.01%
	age of himalaya mountains	1	0.01%
	environmental home designs	1	0.01%
	heavy metal contamination in the body	1	0.01%
	college student sustainability	1	0.01%
	composition of fog	1	0.01%
	northeast atlantic climatology	1	0.01%
	research projects on polynuclear aromatic hydrocarbons	1	0.01%
	dna profiles	1	0.01%
	how to calculate bioavailability, rutgers	1	0.01%
	air exchange rates	1	0.01%
	national center for environmental research	1	0.01%
	arsenic bioavailable method	2	0.02%

7. google uk	pollutants and associated health and epidemiological studies	2	0.02%
	microsporidia size	2	0.02%
	passive aerosol sampler	2	0.02%
	factors that influence business on environmental protection	2	0.02%
	dansgaard oeschger events	2	0.02%
	basic methods used to protect the environment	2	0.02%
	theo light crayfish	2	0.02%
	economics affect environment gov	1	0.01%
	atmospheric droplet sampling	1	0.01%
	plant herbivore defense evolution	1	0.01%
	cortisol fecal	1	0.01%
	herbivores of zosteria marina	1	0.01%
	hycrest crested wheatgrass accelerates the degradation of pentachlorophenol in soil	1	0.01%
	climate change and success of biological invasions	1	0.01%
	estrogen receptor structure, breast cancer	1	0.01%
	nutrient cycling salt marsh	1	0.01%
	mesograzers on coral reefs	1	0.01%
	properties expected of drinking water	1	0.01%
	acetylcholinesterase, bone	1	0.01%
	8. netscape	epa sbir awards	9
environmental grants		4	0.04%
www.epa.gov		3	0.03%
mount sinai research center		2	0.02%
environmental protection agency		2	0.02%
joel barnhart american chrome and chemicals		2	0.02%
epa small business innovative research program		2	0.02%
star program		2	0.02%
epa star fellowship– behavioral and social science		2	0.02%
fluvial plains		2	0.02%
epa		2	0.02%
detoxification of pesticide residues in soil using phytoremediation		1	0.01%
wade berrettini		1	0.01%
http://www.epa.gov		1	0.01%
fuel based emission inventories		1	0.01%
toxicology research grant funding		1	0.01%
matthew kotchen		1	0.01%
mercury levels in fish		1	0.01%
funding for drinking water research		1	0.01%
national center for technology innovation 2003		1	0.01%
9. google germany	award epa	3	0.03%
	photostability of tio2	2	0.02%

	environmental research	2	0.02%
	how cockroaches can affect food institution	2	0.02%
	model for chlorinated ethylene	2	0.02%
	pah epa	2	0.02%
	sulfur isotopes	1	0.01%
	ponds verlag	1	0.01%
	precision combustion	1	0.01%
	governmental interventions	1	0.01%
	gender and ecology fellowship 2004	1	0.01%
	model for reductive dechlorination	1	0.01%
	san marino, landform map	1	0.01%
	silica surface	1	0.01%
	us national research council airborne particulate matter	1	0.01%
	adobe acrobat 4.0 download	1	0.01%
	newbold spatial effects watershed	1	0.01%
	socio factor sick building symptoms	1	0.01%
	spectrum analyzer market	1	0.01%
	coyote bird crooks	1	0.01%
10. google australia	epa batch experiment protocol	2	0.02%
	denitrification membrane	2	0.02%
	environmental uncertainty	2	0.02%
	shellfish as bioindicator	2	0.02%
	research grants	2	0.02%
	clarke in mander and goldsmith case against the global economy	1	0.01%
	stavropoulos peter security	1	0.01%
	geochemistry mining arsenic	1	0.01%
	virus induced airway inflammation	1	0.01%
	1999 progress report atmospheric measurements of cloud condensation nuclei from research aircraft	1	0.01%
	identifying chemical structure	1	0.01%
	neurotoxicity detoxify	1	0.01%
	prolactin pinniped	1	0.01%
	grants projects epa 2004	1	0.01%
	nest provisioning	1	0.01%
	starting bulb business	1	0.01%
	membrane btex	1	0.01%
	socioeconomic view long term profit	1	0.01%
	purpose of the proposed study managers	1	0.01%
	staa	1	0.01%
11. google france	phytovolatilization	2	0.02%
	urban sprawl photo	1	0.01%
	fractal aggregates	1	0.01%

	metal finishing operations 1995 draft report	1	0.01%
	rbca model cost	1	0.01%
	biodegradation of edta in soil	1	0.01%
	dioxin phytoremediation	1	0.01%
	boufelfel ali	1	0.01%
	agency models	1	0.01%
	pesticides consequences on health	1	0.01%
	nanobalance	1	0.01%
	star academy pdf	1	0.01%
	enhanced in situ bioremediation of btex–contaminated groundwater by combined injection of nitrate and sulfate reinhard	1	0.01%
	lipid analysis method	1	0.01%
	travel time and location probabilities for groundwater contaminant sources	1	0.01%
	pm10 t–cells	1	0.01%
	pm2.5 t–cells	1	0.01%
	pleistocene sea level changes	1	0.01%
	pollution	1	0.01%
	quenching dioxin	1	0.01%
12. altavista	epa star fellowship	4	0.04%
	epa ncer form	2	0.02%
	breast cancer and environmental estrogens	2	0.02%
	montiel reuse	2	0.02%
	canada environmental agency	2	0.02%
	epa star grant	2	0.02%
	sbir foreign equipment purchase	2	0.02%
	cornell epa	2	0.02%
	ishi buffam	2	0.02%
	303–702–1682	2	0.02%
	biomarkers and risk assessment	2	0.02%
	soil and remote sensing soil mapping	1	0.01%
	selective catalytic reduction internal combustion motor natural gas urea	1	0.01%
	isotope of sulfur sulfur isotopes	1	0.01%
	essenti or barauna or petrogenic or fencelessness or hippolite	1	0.01%
	http://es.epa.gov/ncer/fellow/progress/97/adamsni99.html	1	0.01%
	phytoremediation and microorganisms	1	0.01%
	food webs lake erie pennsylvania	1	0.01%
	controlling so2 epa nov	1	0.01%
	nox formation in internal combustion engines	1	0.01%
13. google italy	funding opportunities in research on tumor progression	2	0.02%
	funding opportunities in research on cell proliferation	2	0.02%
	hplc, gc, water samples	2	0.02%

	bioindicator	2	0.02%
	funding opportunities in research on diagnostic technology	2	0.02%
	funding opportunities in research on signal transduction	2	0.02%
	antibiotic production	1	0.01%
	environment simulation with mesocosm	1	0.01%
	funding opportunities in research on tyrosine phosphorylation	1	0.01%
	enteromorpha ecology nutrient	1	0.01%
	via p3 award	1	0.01%
	step'pool	1	0.01%
	chemical shift mapping	1	0.01%
	aerosol deposition mechanism respiratory system	1	0.01%
	stage of ciona development	1	0.01%
	steroids, sexual differentiation and development. j.e. robinson	1	0.01%
	step pool	1	0.01%
	bayesian image restoration with two applications in spatial statistics	1	0.01%
	microsporidia inactivation	1	0.01%
	remedial technologies for napls	1	0.01%
14.	wetland denitrification	2	0.02%
google	epa nano	2	0.02%
japan	top/net	1	0.01%
	fellowship epa	1	0.01%
	usa niehs nanotechnology	1	0.01%
	environmental research	1	0.01%
	nano health environment	1	0.01%
	asthma report [pdf] chemokine	1	0.01%
	epa phytoremediation	1	0.01%
	epa sres	1	0.01%
	an rtil	1	0.01%
	galecki, a.t. (1998), nlmem: new sas/iml macro for hierarchical nonlinear models, computer methods and programs in biomedicine, 55, 207–216	1	0.01%
	ec nanotechnology environment	1	0.01%
	epa administrator	1	0.01%
	hole rate tio2	1	0.01%
	micro thermoelectric	1	0.01%
	beggiatoa	1	0.01%
	laurie s. geller	1	0.01%
	cdse i¼'i¼?i¼-ã€€system	1	0.01%
	man portable air defense system sam ppt	1	0.01%
15.	role of concentrated sulfuric acid in hopkins cole test?	3	0.03%
yahoo uk	toxicity report v.c in groundwater	1	0.01%
&ireland	example of plant dispersal biology report	1	0.01%

	heats shock proteins and plant disease resistance	1	0.01%
	what the health and care workers are doing to improve environmental health, and the risks they face in their work	1	0.01%
	remote sensing to assess land cover change	1	0.01%
	earthworm residue	1	0.01%
	theoretical and philosophical sustainability	1	0.01%
	indoor surfaces	1	0.01%
	laticeps freshwater stingray	1	0.01%
	model agency es	1	0.01%
	research in business	1	0.01%
	impact of climate change, funding	1	0.01%
	fellowships in environmental engineering	1	0.01%
	bioavailability of tap water	1	0.01%
	whales commercial exploitation journal	1	0.01%
	biochemistry changes of estrogen receptor	1	0.01%
	bjork?@,?,?,r	1	0.01%
	distribution coral reefs disease bleaching events	1	0.01%
	habitat fragmentation theory	1	0.01%
16. hotbot	inktomi	3	0.03%
	epa research and development management	2	0.02%
	biomarkers for diesel	2	0.02%
	fellowships	2	0.02%
	small business environmental funding	2	0.02%
	environmental protection agency rats	1	0.01%
	teoma	1	0.01%
	urban sprawl research	1	0.01%
	background on algal blooms in eutrophic systems	1	0.01%
	environmental dynamics princeton junction nj	1	0.01%
	evaluation and selection of remedial action alternative phase iii	1	0.01%
	recycling of chromium oxide from plating sludge	1	0.01%
17. overture	environmental protection agency	12	0.13%
	epa	2	0.02%
	biotronics, bethlehem	1	0.01%
18. all the web	epa	2	0.02%
	us epa	2	0.02%
	omb approval no. 0348-0043	1	0.01%
	titanium dioxide photocatalyst business plan	1	0.01%
	cemcom research associates	1	0.01%
	current research in environmental statistics	1	0.01%
	mobile air monitoring labs.	1	0.01%
	2003 email addresses of previous limited	1	0.01%
	uv technologies, inc.	1	0.01%

	environmental protection agency	1	0.01%
	grant application forms, business	1	0.01%
	edta biodegradation	1	0.01%
19. excite	knowledge management fellowships for 2004	1	0.01%
	epa	1	0.01%
	impacts of mining	1	0.01%
	grant development office	1	0.01%
	epa star scholarship	1	0.01%
	jamil harp	1	0.01%
	ecological indicators for small stream	1	0.01%
	oxygen saturation	1	0.01%
	epa graduate fellowships	1	0.01%
	u.s. environmental protection agency	1	0.01%
	zooplankton as an ecological indicator	1	0.01%
	veetech pc	1	0.01%
20. iwon	indicators of uv exposure in corals	3	0.03%
	epa	3	0.03%
	progress report, water quality	2	0.02%
	indicators of uv exposure in corals and their relevance to global climate change and coral bleaching	1	0.01%
	trichloroethylene remediation	1	0.01%
	landfill mining	1	0.01%
	epa gro graduate fellowship	1	0.01%
	biomarkers for carbon monoxide exposure	1	0.01%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	902	9.40%
	of	535	5.58%
	environmental	489	5.10%
	research	393	4.10%
	water	359	3.74%
	star	328	3.42%
	in	291	3.03%
	filetype:pdf	226	2.36%
	oil	224	2.34%
	gas	221	2.30%
	grants	216	2.25%
	petroleum	209	2.18%
	flood	207	2.16%
	work	207	2.16%

	injection	206	2.15%
	over	206	2.15%
	spe	206	2.15%
	drilling	205	2.14%
	mod	205	2.14%
	fracturing	205	2.14%
2. yahoo	of	161	1.68%
	environmental	131	1.37%
	epa	129	1.34%
	in	104	1.08%
	research	104	1.08%
	grants	70	0.73%
	the	61	0.64%
	protection	57	0.59%
	for	55	0.57%
	water	47	0.49%
	agency	39	0.41%
	on	36	0.38%
	star	35	0.36%
	to	29	0.30%
	science	26	0.27%
	small	25	0.26%
	business	23	0.24%
	fellowships	22	0.23%
	center	20	0.21%
	effects	20	0.21%
3. msn	epa	167	1.74%
	environmental	133	1.39%
	research	125	1.30%
	grants	117	1.22%
	for	66	0.69%
	star	61	0.64%
	of	54	0.56%
	water	48	0.50%
	protection	48	0.50%
	grant	48	0.50%
	agency	41	0.43%
	fellowships	40	0.42%
	business	37	0.39%
	in	36	0.38%
	usepa	32	0.33%
	drinking	26	0.27%

	program	25	0.26%
	fellowship	24	0.25%
	quality	21	0.22%
	air	21	0.22%
4. ask jeeves	of	75	0.78%
	the	74	0.77%
	what	69	0.72%
	is	45	0.47%
	are	30	0.31%
	in	25	0.26%
	environmental	24	0.25%
	on	23	0.24%
	water	17	0.18%
	how	16	0.17%
	research	16	0.17%
	epa	15	0.16%
	for	15	0.16%
	protection	14	0.15%
	to	12	0.13%
	can	11	0.11%
	where	10	0.10%
	fog	10	0.10%
	composition	9	0.09%
	an	9	0.09%
5. google canada	of	35	0.36%
	environmental	22	0.23%
	water	21	0.22%
	research	19	0.20%
	epa	16	0.17%
	in	14	0.15%
	on	9	0.09%
	the	9	0.09%
	protection	9	0.09%
	effects	9	0.09%
	for	8	0.08%
	population	8	0.08%
	soil	7	0.07%
	to	6	0.06%
	arsenic	6	0.06%
	whale	5	0.05%
	mercury	5	0.05%
	blue	5	0.05%

	endocrine	5	0.05%
	hurricane	5	0.05%
6. aol netfind	epa	16	0.17%
	of	16	0.17%
	environmental	14	0.15%
	research	10	0.10%
	on	7	0.07%
	effects	7	0.07%
	in	6	0.06%
	the	6	0.06%
	agency	6	0.06%
	protection	6	0.06%
	science	6	0.06%
	technology	4	0.04%
	grants	4	0.04%
	projects	4	0.04%
	for	4	0.04%
	mercury	3	0.03%
	by	3	0.03%
	topics	3	0.03%
	how	3	0.03%
	assessment	3	0.03%
7. google uk	in	13	0.14%
	environmental	12	0.13%
	of	10	0.10%
	research	5	0.05%
	factors	5	0.05%
	the	5	0.05%
	water	5	0.05%
	aerosol	5	0.05%
	effects	4	0.04%
	decision	4	0.04%
	business	4	0.04%
	health	4	0.04%
	protection	4	0.04%
	on	4	0.04%
	size	4	0.04%
	that	3	0.03%
	passive	3	0.03%
	natural	3	0.03%
	method	3	0.03%
	soil	3	0.03%

8. netscape	epa	27	0.28%
	research	14	0.15%
	environmental	13	0.14%
	sbir	12	0.13%
	awards	11	0.11%
	grants	10	0.10%
	star	9	0.09%
	of	5	0.05%
	in	5	0.05%
	fellowships	5	0.05%
	funding	5	0.05%
	for	4	0.04%
	program	4	0.04%
	center	4	0.04%
	national	3	0.03%
	2003	3	0.03%
	business	3	0.03%
	www.epa.gov	3	0.03%
	protection	3	0.03%
	chemical	2	0.02%
9. google germany	environmental	10	0.10%
	epa	9	0.09%
	in	8	0.08%
	for	7	0.07%
	research	5	0.05%
	pah	4	0.04%
	of	4	0.04%
	award	4	0.04%
	model	3	0.03%
	grant	3	0.03%
	valuation	3	0.03%
	water	3	0.03%
	acid	2	0.02%
	(1994)	2	0.02%
	tio2	2	0.02%
	ethylene	2	0.02%
	alberini	2	0.02%
	contingent	2	0.02%
	sulfur	2	0.02%
	report	2	0.02%
10. google australia	research	11	0.11%
	environmental	10	0.10%

	of	9	0.09%
	water	8	0.08%
	epa	5	0.05%
	grants	4	0.04%
	uncertainty	4	0.04%
	from	4	0.04%
	membrane	3	0.03%
	as	3	0.03%
	treatment	3	0.03%
	report	3	0.03%
	waste	3	0.03%
	protection	3	0.03%
	drinking	3	0.03%
	2004	3	0.03%
	environment	3	0.03%
	arsenic	3	0.03%
	pathogens	3	0.03%
	in	3	0.03%
11. google france	of	10	0.10%
	epa	5	0.05%
	in	5	0.05%
	metal	3	0.03%
	center	3	0.03%
	groundwater	3	0.03%
	by	3	0.03%
	assessment	3	0.03%
	the	3	0.03%
	situ	2	0.02%
	travel	2	0.02%
	method	2	0.02%
	pesticides	2	0.02%
	mercury	2	0.02%
	dioxin	2	0.02%
	on	2	0.02%
	reinhard	2	0.02%
	time	2	0.02%
	btex-contaminated	2	0.02%
	from	2	0.02%
12. altavista	epa	12	0.13%
	environmental	7	0.07%
	star	6	0.06%
	fellowship	5	0.05%

	nox	4	0.04%
	combustion	4	0.04%
	internal	3	0.03%
	catalytic	3	0.03%
	grant	3	0.03%
	gas	2	0.02%
	303-702-1682	2	0.02%
	soil	2	0.02%
	national	2	0.02%
	sbir	2	0.02%
	canada	2	0.02%
	purchase	2	0.02%
	remote	2	0.02%
	of	2	0.02%
	reuse	2	0.02%
	reduction	2	0.02%
13. google italy	opportunities	12	0.13%
	in	12	0.13%
	research	12	0.13%
	on	11	0.11%
	funding	10	0.10%
	epa	7	0.07%
	of	5	0.05%
	to	4	0.04%
	environmental	3	0.03%
	the	3	0.03%
	remediation	2	0.02%
	gc,	2	0.02%
	development	2	0.02%
	samples	2	0.02%
	chemical	2	0.02%
	diagnostic	2	0.02%
	with	2	0.02%
	cell	2	0.02%
	water	2	0.02%
	for	2	0.02%
14. google japan	epa	7	0.07%
	for	4	0.04%
	new	3	0.03%
	methods	3	0.03%
	nano	3	0.03%
	denitrification	2	0.02%

	galecki,	2	0.02%
	wetland	2	0.02%
	nmem:	2	0.02%
	nanotube	2	0.02%
	a.t.	2	0.02%
	groundwater	2	0.02%
	nanotechnology	2	0.02%
	macro	2	0.02%
	spm	2	0.02%
	sas/iml	2	0.02%
	programs	2	0.02%
	research	2	0.02%
	55,	2	0.02%
	hierarchical	2	0.02%
15. yahoo uk &ireland	of	7	0.07%
	in	7	0.07%
	hopkins	3	0.03%
	concentrated	3	0.03%
	sulfuric	3	0.03%
	cole	3	0.03%
	role	3	0.03%
	test?	3	0.03%
	acid	3	0.03%
	plant	2	0.02%
	the	2	0.02%
	disease	2	0.02%
	to	2	0.02%
	report	2	0.02%
	doing	1	0.01%
	water	1	0.01%
	changes	1	0.01%
	health	1	0.01%
	face	1	0.01%
	cover	1	0.01%
16. hotbot	environmental	4	0.04%
	inktomi	3	0.03%
	research	3	0.03%
	management	2	0.02%
	fellowships	2	0.02%
	for	2	0.02%
	small	2	0.02%
	diesel	2	0.02%

	of	2	0.02%
	epa	2	0.02%
	biomarkers	2	0.02%
	business	2	0.02%
	funding	2	0.02%
	development	2	0.02%
	rats	1	0.01%
	chromium	1	0.01%
	action	1	0.01%
	background	1	0.01%
	blooms	1	0.01%
	algal	1	0.01%
17. overture	environmental	12	0.13%
	agency	12	0.13%
	protection	12	0.13%
	epa	2	0.02%
	bethlehem	1	0.01%
	biotronics,	1	0.01%
18. all the web	epa	4	0.04%
	research	2	0.02%
	business	2	0.02%
	environmental	2	0.02%
	us	2	0.02%
	cemcom	1	0.01%
	associates	1	0.01%
	0348-0043	1	0.01%
	current	1	0.01%
	uv	1	0.01%
	email	1	0.01%
	grant	1	0.01%
	mobile	1	0.01%
	forms,	1	0.01%
	monitoring	1	0.01%
	of	1	0.01%
	inc.	1	0.01%
	agency	1	0.01%
	previous	1	0.01%
	in	1	0.01%
19. excite	epa	3	0.03%
	ecological	2	0.02%
	for	2	0.02%
	fellowships	2	0.02%

	saturation	1	0.01%
	management	1	0.01%
	jamil	1	0.01%
	oxygen	1	0.01%
	indicators	1	0.01%
	scholarship	1	0.01%
	an	1	0.01%
	star	1	0.01%
	impacts	1	0.01%
	harp	1	0.01%
	protection	1	0.01%
	u.s.	1	0.01%
	environmental	1	0.01%
	indicator	1	0.01%
	2004	1	0.01%
	grant	1	0.01%
20. iwon	exposure	5	0.05%
	uv	4	0.04%
	indicators	4	0.04%
	in	4	0.04%
	of	4	0.04%
	epa	4	0.04%
	corals	4	0.04%
	quality	2	0.02%
	water	2	0.02%
	progress	2	0.02%
	report,	2	0.02%
	to	1	0.01%
	change	1	0.01%
	carbon	1	0.01%
	remediation	1	0.01%
	mining	1	0.01%
	fellowship	1	0.01%
	trichloroethylene	1	0.01%
	bleaching	1	0.01%
	climate	1	0.01%

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

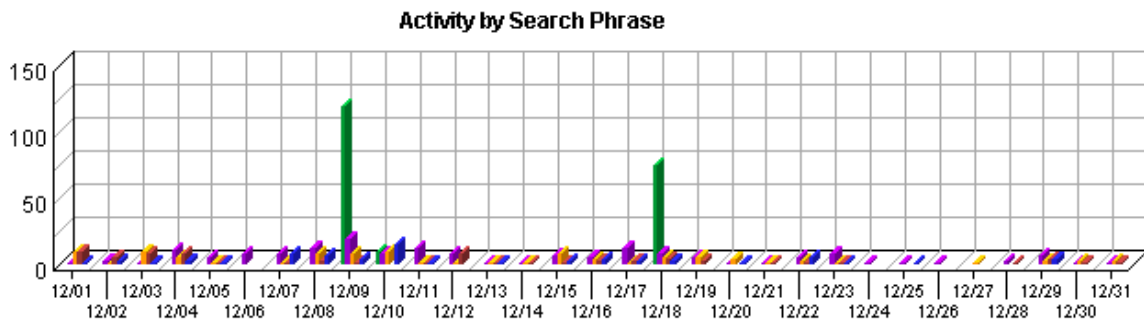


This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	spe drilling or work over or mod or stimulation or fracturing or loggin or water or flood or injection or gas or oil or petroleum filetype:pdf	205	2.14%
2.	epa	175	1.83%
3.	epa star	110	1.15%
4.	epa star fellowship	79	0.82%
5.	epa grants	73	0.76%
6.	environmental protection agency	50	0.52%
7.	environmental grants	48	0.50%
8.	research grants	47	0.49%
9.	epa sbir	47	0.49%
10.	science topics	44	0.46%
11.	ncer	38	0.40%
12.	epa star grant	29	0.30%
13.	sbir	27	0.28%
14.	usepa	25	0.26%
15.	research grant	24	0.25%
16.	super hydrophobicity	22	0.23%
17.	www.epa.gov	20	0.21%
18.	rfa	20	0.21%
19.	thesis mass transfer pdf herbs extraction dissertation	19	0.20%

20.	environmental research	18	0.19%
	Subtotal	1,120	11.68%
	Total	9,585	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. spe drilling or work over or mod or stimulation or fracturing or loggin or water or flood or injection or gas or oil or petroleum filetype:pdf	google	205	2.14%
2. epa	google	133	1.39%
	aol netfind	11	0.11%
	google canada	5	0.05%
	lycos	4	0.04%
	ask jeeves	3	0.03%
	iwon	3	0.03%
	netscape	2	0.02%
	verizon.net	2	0.02%
	mamma	2	0.02%
	overture	2	0.02%
	all the web	2	0.02%
	excite japan	1	0.01%
	google france	1	0.01%
	google italy	1	0.01%
	excite	1	0.01%
	google australia	1	0.01%
	terralycos	1	0.01%
3. epa star	google	94	0.98%
	msn	10	0.10%
	yahoo	5	0.05%
	google canada	1	0.01%
4. epa star fellowship	google	55	0.57%
	yahoo	11	0.11%
	msn	9	0.09%
	altavista	4	0.04%
5. epa grants	google	31	0.32%
	msn	23	0.24%
	yahoo	18	0.19%
	aol netfind	1	0.01%
6. environmental protection agency	google	25	0.26%

	overture	12	0.13%
	yahoo	5	0.05%
	netscape	2	0.02%
	aol netfind	2	0.02%
	ask jeeves	1	0.01%
	all the web	1	0.01%
	google canada	1	0.01%
	msn	1	0.01%
7. environmental grants	google	21	0.22%
	msn	17	0.18%
	yahoo	6	0.06%
	netscape	4	0.04%
8. research grants	google	33	0.34%
	yahoo	8	0.08%
	msn	2	0.02%
	google australia	2	0.02%
	google uk	1	0.01%
	aol netfind	1	0.01%
9. epa sbir	google	37	0.39%
	yahoo	6	0.06%
	msn	4	0.04%
10. science topics	google	27	0.28%
	yahoo	11	0.11%
	aol netfind	3	0.03%
	google canada	2	0.02%
	ask jeeves	1	0.01%
11. ncer	google	18	0.19%
	yahoo	9	0.09%
	msn	9	0.09%
	aol netfind	1	0.01%
	google italy	1	0.01%
12. epa star grant	google	20	0.21%
	msn	6	0.06%
	altavista	2	0.02%
	yahoo	1	0.01%
13. sbir	google	18	0.19%
	msn	6	0.06%
	yahoo	3	0.03%
14. usepa	msn	25	0.26%

15. research grant	google	14	0.15%
	msn	4	0.04%
	yahoo	3	0.03%
	google canada	2	0.02%
	google italy	1	0.01%
16. super hydrophobicity	google	22	0.23%
17. www.epa.gov	yahoo	13	0.14%
	netscape	3	0.03%
	cadê	2	0.02%
	google	2	0.02%
18. rfa	google	13	0.14%
	yahoo	5	0.05%
	google austria	1	0.01%
	google canada	1	0.01%
19. thesis mass transfer pdf herbs extraction dissertation	google	19	0.20%
20. environmental research	google	12	0.13%
	yahoo	2	0.02%
	google germany	2	0.02%
	google japan	1	0.01%
	google uk	1	0.01%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

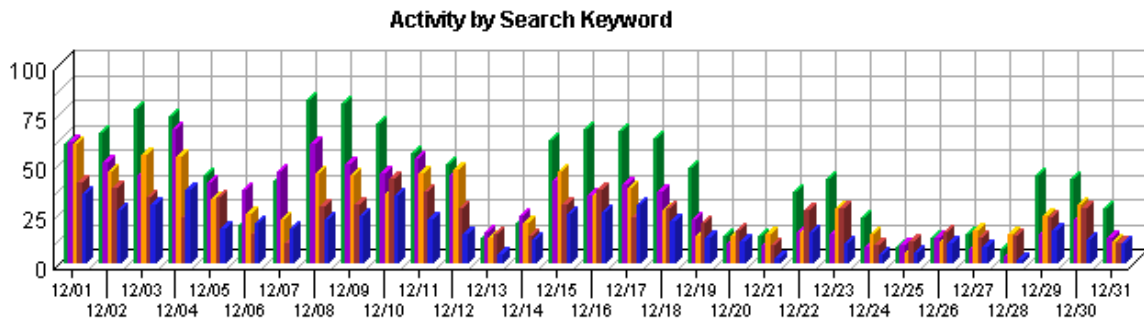


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How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	1,351	3.67%
2.	of	955	2.59%
3.	environmental	904	2.45%
4.	research	731	1.98%
5.	in	544	1.48%
6.	water	518	1.41%
7.	star	447	1.21%
8.	grants	437	1.19%
9.	the	376	1.02%
10.	for	344	0.93%
11.	protection	342	0.93%
12.	agency	245	0.67%
13.	on	235	0.64%
14.	gas	234	0.64%
15.	oil	231	0.63%
16.	filetype:pdf	226	0.61%
17.	grant	220	0.60%
18.	petroleum	214	0.58%
19.	work	210	0.57%
20.	flood	208	0.56%
	Subtotal	8,972	24.36%
	Total	36,833	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	902	2.45%
	msn	167	0.45%
	yahoo	129	0.35%
	netscape	27	0.07%
	google canada	16	0.04%
	aol netfind	16	0.04%
	ask jeeves	15	0.04%
	altavista	12	0.03%
	google germany	9	0.02%
	google italy	7	0.02%
	google japan	7	0.02%
	google france	5	0.01%
	google australia	5	0.01%
	teoma	5	0.01%
	lycos	5	0.01%
	iwon	4	0.01%
	all the web	4	0.01%
	excite	3	0.01%
	hotbot	2	0.01%
	overture	2	0.01%
2. of	google	535	1.45%
	yahoo	161	0.44%
	ask jeeves	75	0.20%
	msn	54	0.15%
	google canada	35	0.10%
	aol netfind	16	0.04%
	google france	10	0.03%
	google uk	10	0.03%
	google australia	9	0.02%
	yahoo uk & ireland	7	0.02%
	yahoo canada	6	0.02%
	netscape	5	0.01%
	google italy	5	0.01%
	iwon	4	0.01%
	google germany	4	0.01%
	yahoo spain	3	0.01%
	hotbot	2	0.01%
	searchalot	2	0.01%
	altavista	2	0.01%

	mamma	2	0.01%
3. environmental	google	489	1.33%
	msn	133	0.36%
	yahoo	131	0.36%
	ask jeeves	24	0.07%
	google canada	22	0.06%
	aol netfind	14	0.04%
	netscape	13	0.04%
	google uk	12	0.03%
	overture	12	0.03%
	google germany	10	0.03%
	google australia	10	0.03%
	altavista	7	0.02%
	hotbot	4	0.01%
	teoma	4	0.01%
	mamma	4	0.01%
	google italy	3	0.01%
	google austria	2	0.01%
	all the web	2	0.01%
	infospace	1	0.00%
	google japan	1	0.00%
4. research	google	393	1.07%
	msn	125	0.34%
	yahoo	104	0.28%
	google canada	19	0.05%
	ask jeeves	16	0.04%
	netscape	14	0.04%
	google italy	12	0.03%
	google australia	11	0.03%
	aol netfind	10	0.03%
	google germany	5	0.01%
	google uk	5	0.01%
	hotbot	3	0.01%
	compuserve	2	0.01%
	google france	2	0.01%
	google japan	2	0.01%
	all the web	2	0.01%
	altavista	1	0.00%
	cnet search.com	1	0.00%
	searchalot	1	0.00%
	teoma	1	0.00%
5. in	google	291	0.79%

	yahoo	104	0.28%
	msn	36	0.10%
	ask jeeves	25	0.07%
	google canada	14	0.04%
	google uk	13	0.04%
	google italy	12	0.03%
	google germany	8	0.02%
	yahoo uk &ireland	7	0.02%
	aol netfind	6	0.02%
	google france	5	0.01%
	netscape	5	0.01%
	iwon	4	0.01%
	google australia	3	0.01%
	searchalot	2	0.01%
	altavista	2	0.01%
	mamma	2	0.01%
	teoma	2	0.01%
	all the web	1	0.00%
	google japan	1	0.00%
6. water	google	359	0.97%
	msn	48	0.13%
	yahoo	47	0.13%
	google canada	21	0.06%
	ask jeeves	17	0.05%
	google australia	8	0.02%
	google uk	5	0.01%
	google germany	3	0.01%
	iwon	2	0.01%
	google italy	2	0.01%
	netscape	1	0.00%
	cnet search.com	1	0.00%
	google france	1	0.00%
	aol netfind	1	0.00%
	looksmart	1	0.00%
	yahoo uk &ireland	1	0.00%
7. star	google	328	0.89%
	msn	61	0.17%
	yahoo	35	0.10%
	netscape	9	0.02%
	altavista	6	0.02%
	aol netfind	3	0.01%
	google canada	2	0.01%

	google france	1	0.00%
	excite	1	0.00%
	ask jeeves	1	0.00%
8. grants	google	216	0.59%
	msn	117	0.32%
	yahoo	70	0.19%
	netscape	10	0.03%
	google canada	4	0.01%
	aol netfind	4	0.01%
	teoma	4	0.01%
	google australia	4	0.01%
	ask jeeves	3	0.01%
	google uk	3	0.01%
	google france	1	0.00%
	mamma	1	0.00%
9. the	google	191	0.52%
	ask jeeves	74	0.20%
	yahoo	61	0.17%
	msn	12	0.03%
	google canada	9	0.02%
	aol netfind	6	0.02%
	google uk	5	0.01%
	google france	3	0.01%
	yahoo canada	3	0.01%
	mamma	3	0.01%
	google italy	3	0.01%
	yahoo uk & ireland	2	0.01%
	google australia	2	0.01%
	google austria	1	0.00%
	google germany	1	0.00%
10. for	google	160	0.43%
	msn	66	0.18%
	yahoo	55	0.15%
	ask jeeves	15	0.04%
	google canada	8	0.02%
	google germany	7	0.02%
	aol netfind	4	0.01%
	google japan	4	0.01%
	netscape	4	0.01%
	google uk	3	0.01%
	google italy	2	0.01%
	excite	2	0.01%

	teoma	2	0.01%
	yahoo canada	2	0.01%
	hotbot	2	0.01%
	google france	2	0.01%
	google australia	2	0.01%
	mamma	1	0.00%
	iwon	1	0.00%
	vivisimo	1	0.00%
11. protection	google	173	0.47%
	yahoo	57	0.15%
	msn	48	0.13%
	ask jeeves	14	0.04%
	overture	12	0.03%
	google canada	9	0.02%
	aol netfind	6	0.02%
	google uk	4	0.01%
	netscape	3	0.01%
	google australia	3	0.01%
	mamma	2	0.01%
	google germany	2	0.01%
	altavista	1	0.00%
	teoma	1	0.00%
	google austria	1	0.00%
	searchalot	1	0.00%
	excite	1	0.00%
	all the web	1	0.00%
	hotbot	1	0.00%
	infospace	1	0.00%
12. agency	google	118	0.32%
	msn	41	0.11%
	yahoo	39	0.11%
	overture	12	0.03%
	ask jeeves	7	0.02%
	aol netfind	6	0.02%
	mamma	4	0.01%
	google canada	3	0.01%
	altavista	2	0.01%
	netscape	2	0.01%
	hotbot	1	0.00%
	google germany	1	0.00%
	infospace	1	0.00%
	searchalot	1	0.00%

	teoma	1	0.00%
	google france	1	0.00%
	excite	1	0.00%
	yahoo hong kong	1	0.00%
	yahoo uk &ireland	1	0.00%
	all the web	1	0.00%
13. on	google	117	0.32%
	yahoo	36	0.10%
	ask jeeves	23	0.06%
	msn	20	0.05%
	google italy	11	0.03%
	google canada	9	0.02%
	aol netfind	7	0.02%
	google uk	4	0.01%
	google australia	2	0.01%
	google france	2	0.01%
	hotbot	1	0.00%
	netscape	1	0.00%
	searchalot	1	0.00%
	altavista	1	0.00%
14. gas	google	221	0.60%
	msn	5	0.01%
	altavista	2	0.01%
	yahoo	2	0.01%
	google canada	2	0.01%
	ask jeeves	1	0.00%
	google italy	1	0.00%
15. oil	google	224	0.61%
	yahoo	5	0.01%
	google canada	1	0.00%
	msn	1	0.00%
16. filetype:pdf	google	226	0.61%
17. grant	google	140	0.38%
	msn	48	0.13%
	yahoo	15	0.04%
	google canada	4	0.01%
	google germany	3	0.01%
	altavista	3	0.01%
	netscape	2	0.01%
	ask jeeves	1	0.00%
	google italy	1	0.00%
	excite	1	0.00%

		all the web	1	0.00%
		google australia	1	0.00%
18.	petroleum	google	209	0.57%
		msn	3	0.01%
		yahoo	1	0.00%
		ask jeeves	1	0.00%
19.	work	google	207	0.56%
		yahoo	2	0.01%
		yahoo uk &ireland	1	0.00%
20.	flood	google	207	0.56%
		google uk	1	0.00%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

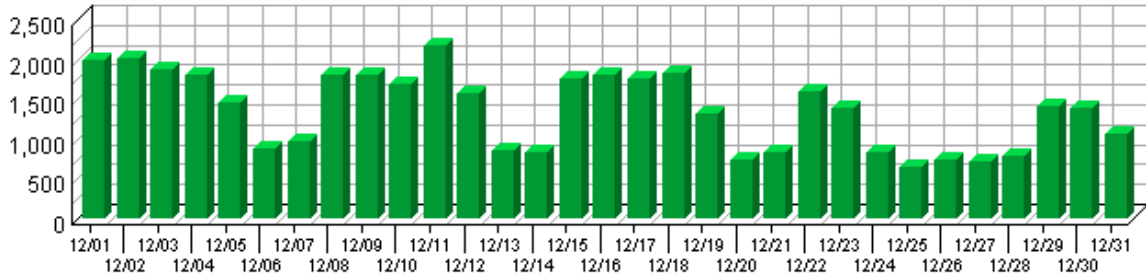


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

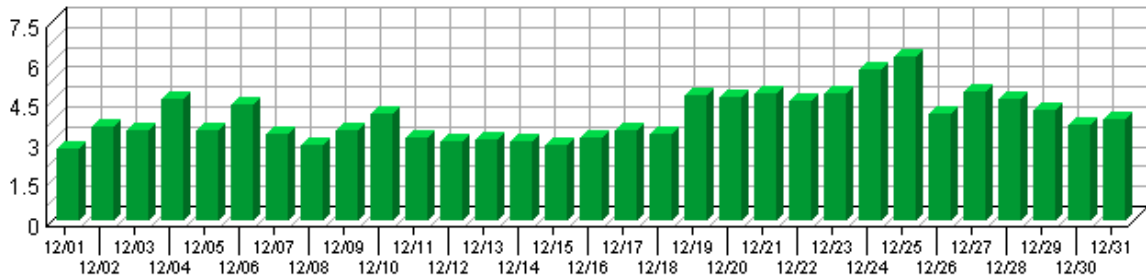
Visitors Trend



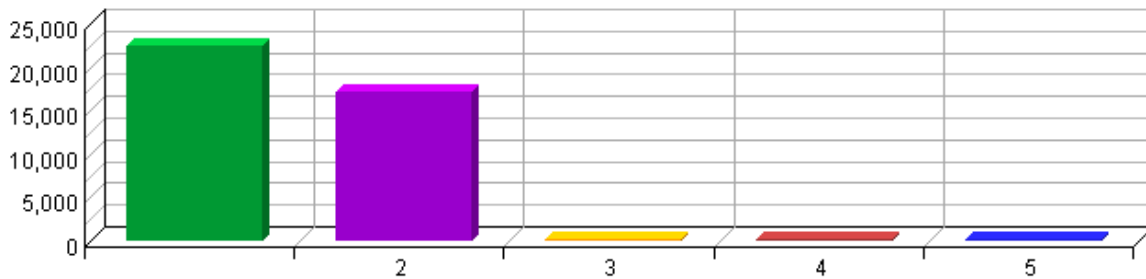
Visit Summary

Visits	42,312
Average per Day	1,364
Average Visit Length	00:11:14
Median Visit Length	00:02:09
International Visits	6.43%
Visits of Unknown Origin	52.84%
Visits from Your Country: United States (US)	40.73%

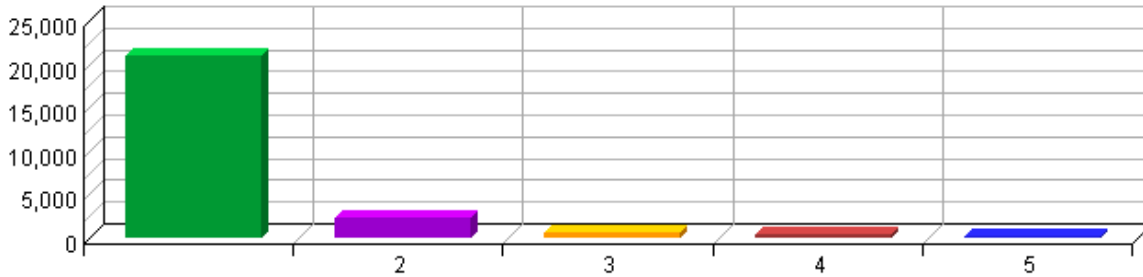
Average Length of Visit Trend



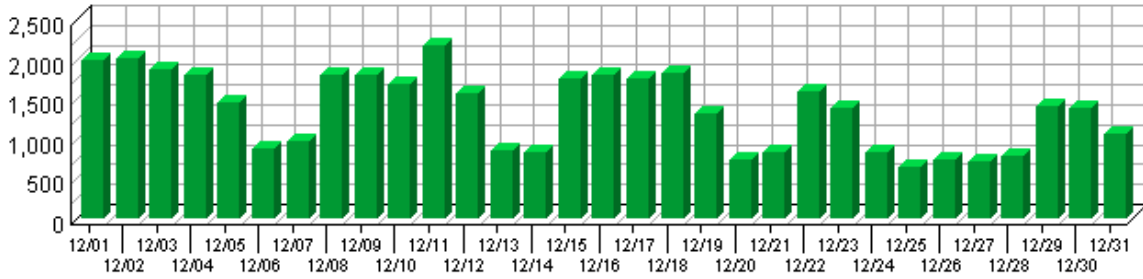
Top Countries by Visits



Visitors by Number of Visits



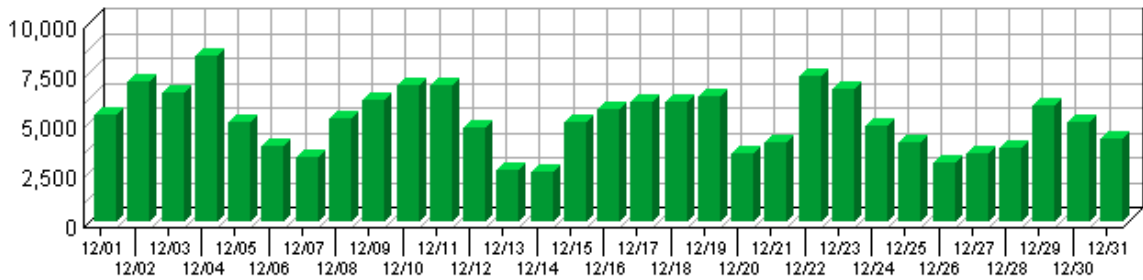
Visitors Trend



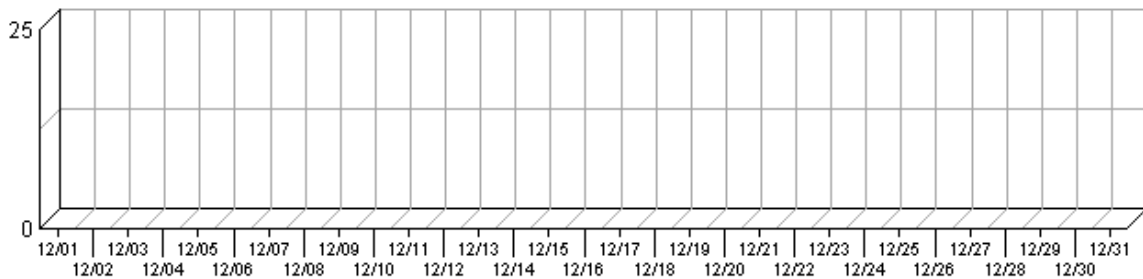
Visitor Summary

Unique Visitors	25,145
Visitors Who Visited Once	20,976
Visitors Who Visited More Than Once	4,169
Average Visits per Visitor	1.68

Visitor Minutes Trend



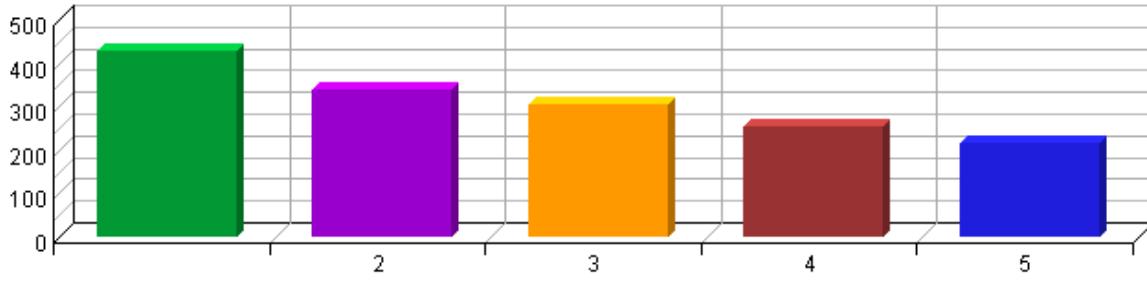
First Time Visitors Trend



New vs. Return Visits



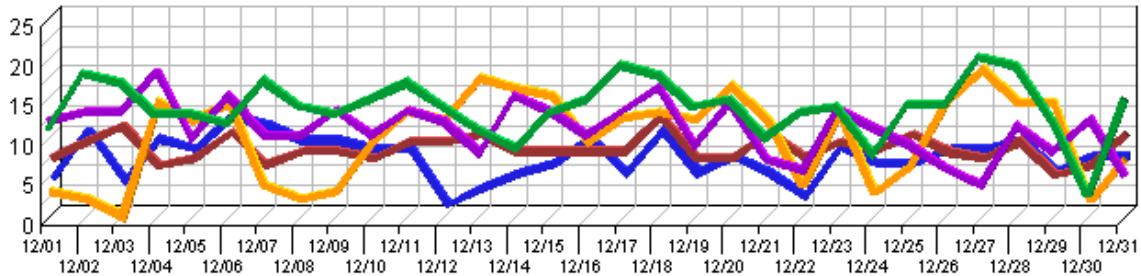
Top Visitors by Visits



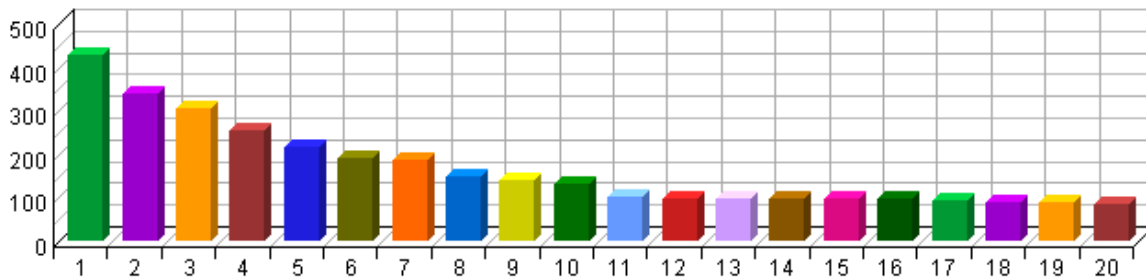
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend



Top Visitors by Visits



Top Visitors

	Visitor	Visits	%	Hits
1.	j3127.inktomisearch.com_Mozilla/5.0 (Slurp/cat; slurp@ inktomi.com; http://www.inktomi.com/slurp.html)	430	1.02%	1,596
2.	sv-fw.looksmart.com_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	339	0.80%	528
3.	lj1235.inktomisearch.com_Mozilla/5.0 (Slurp/cat; slurp@ inktomi.com; http://www.inktomi.com/slurp.html)	305	0.72%	2,080
4.	drone11.sv.av.com_Scooter/3.3_SF	254	0.60%	328
5.	sv-fw.looksmart.com_Mozilla/4.0 (compatible; grub-client-1.4.3; Crawl your own stuff with http://grub.org)	214	0.51%	261

6.	195.113.56.78_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	191	0.45%	266
7.	kkk.data.ee_Mozilla/4.0 (compatible; grub-client-1.0.5; Crawl your own stuff with http://grub.org)	187	0.44%	259
8.	208.45.145.70_Mozilla/4.0 (compatible; grub-client-1.4.3; Crawl your own stuff with http://grub.org)	150	0.35%	175
9.	d161-080-230-200.dhcp.epa.gov_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; .NET CLR 1.1.4322)	141	0.33%	1,243
10.	crawler14.googlebot.com_Googlebot/2.1 (+http://www.googlebot.com/bot.html)	133	0.31%	7,799
11.	bigip1a-snat.sv.av.com_Scooter/3.3_SF	101	0.24%	106
12.	wsip-68-15-247-92.dl.dl.cox.net_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	99	0.23%	109
13.	208.45.145.70_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	97	0.23%	108
14.	crawlers.looksmart.com_Mozilla/4.0 compatible ZyBorg/1.0 (wn.zyborg@looksmart.net; http://www.WISEnutbot.com)	96	0.23%	1,110
15.	bighorn.ncsl.nist.gov_MultiText/0.1	96	0.23%	5,766
16.	adsl-63-207-207-236.dsl.snfc21.pacbell.net_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	96	0.23%	110
17.	213.114.235.0_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	92	0.22%	96
18.	68.41.31.0_Python-urllib/1.10	91	0.22%	91
19.	63.210.17.0_Mozilla/4.0 (compatible; grub-client-1.5.3; Crawl your own stuff with http://grub.org)	90	0.21%	98

20.	65.214.36.0_Mozilla/2.0 (compatible; Ask Jeeves/Teoma)	85	0.20%	2,280
	Subtotal	3,287	7.77%	24,409
	Other	39,032	92.23%	130,612
	Total	42,319	100.00%	155,021

Top Visitors – Help Card

? Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

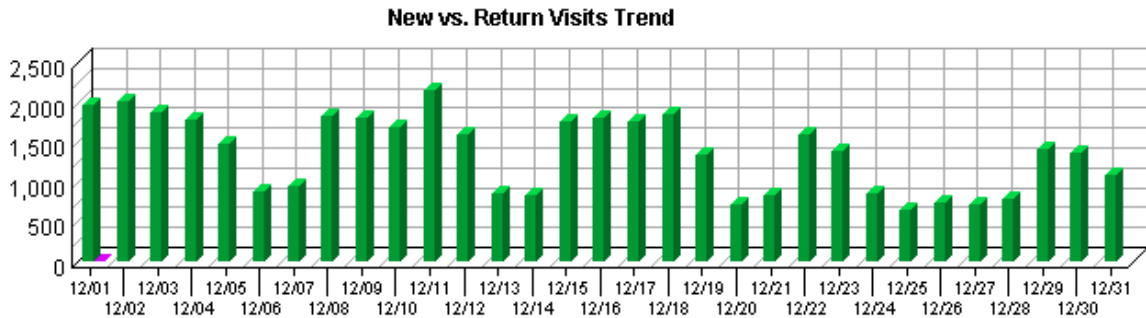
% – Percentage of total visits or hits made by the specified visitor.

💡 Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	42,318	100.00%
2. Users Without Cookies	1	0.00%
Total	42,319	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

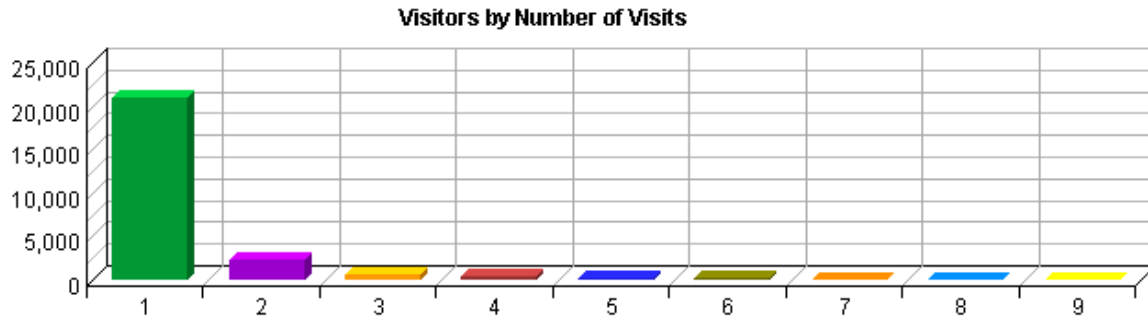
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	20,976	83.42%
2 visits	2,353	9.36%
3 visits	728	2.90%
4 visits	334	1.33%
5 visits	163	0.65%
6 visits	107	0.43%
7 visits	88	0.35%
8 visits	56	0.22%
9 visits	29	0.12%
Subtotal	24,834	98.76%
Other	311	1.24%
Total	25,145	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

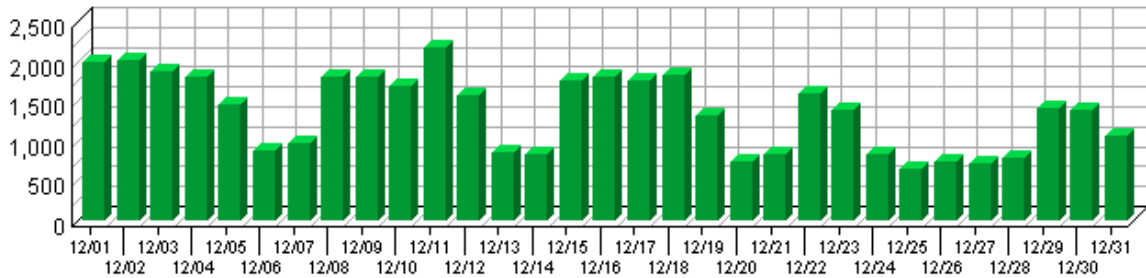
💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.



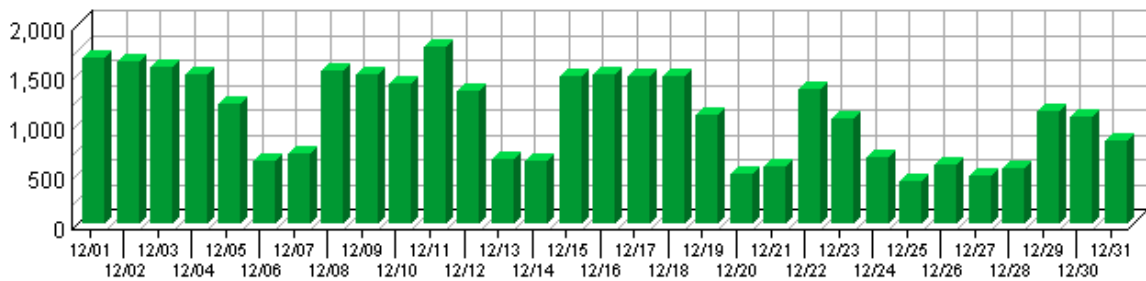
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

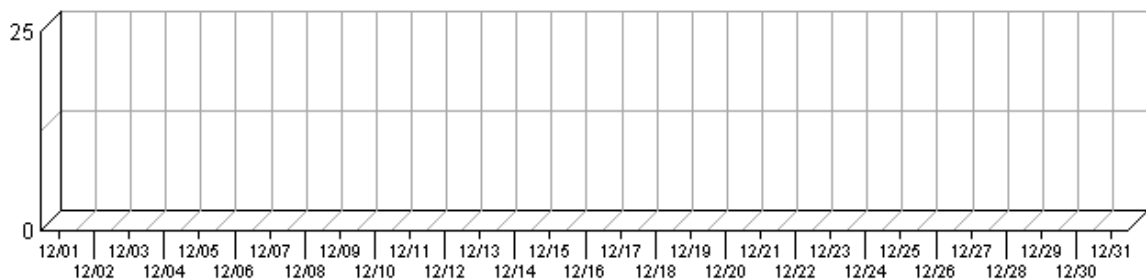
Visitors Trend



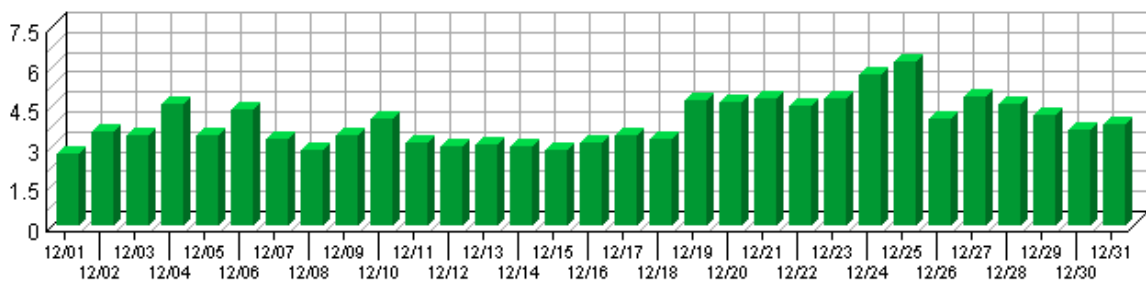
Unique Visitors Trend



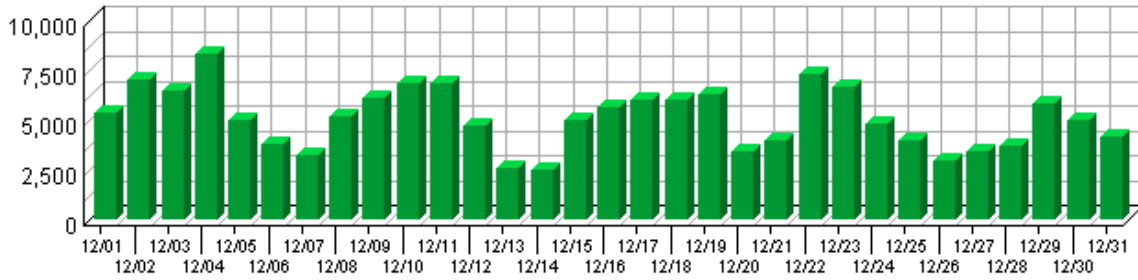
First Time Visitors Trend



Average Length of Visit Trend



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
12/01	1,981	1,659	0	00:02:43	5,412.58
12/02	2,006	1,624	0	00:03:31	7,076.90
12/03	1,880	1,567	0	00:03:25	6,435.23
12/04	1,809	1,493	0	00:04:36	8,335.93
12/05	1,462	1,205	0	00:03:24	4,987.75
12/06	872	636	0	00:04:22	3,818.75
12/07	976	709	0	00:03:16	3,200.77
12/08	1,809	1,532	0	00:02:50	5,140.82
12/09	1,801	1,503	0	00:03:23	6,111.70
12/10	1,697	1,412	0	00:04:01	6,833.35
12/11	2,171	1,782	0	00:03:08	6,822.10
12/12	1,584	1,338	0	00:02:58	4,718.65
12/13	858	648	0	00:03:03	2,630.70
12/14	830	625	0	00:03:00	2,497.15
12/15	1,753	1,481	0	00:02:52	5,042.32
12/16	1,807	1,492	0	00:03:08	5,665.85
12/17	1,763	1,479	0	00:03:24	6,014.63
12/18	1,838	1,481	0	00:03:17	6,041.47
12/19	1,331	1,092	0	00:04:42	6,277.78
12/20	732	505	0	00:04:40	3,423.60
12/21	824	568	0	00:04:47	3,953.17
12/22	1,605	1,353	0	00:04:32	7,290.77
12/23	1,389	1,063	0	00:04:46	6,625.55
12/24	844	663	0	00:05:43	4,837.40
12/25	645	419	0	00:06:13	4,013.58
12/26	740	584	0	00:04:00	2,964.65
12/27	711	476	0	00:04:50	3,437.58
12/28	794	550	0	00:04:36	3,663.22
12/29	1,410	1,129	0	00:04:09	5,865.02
12/30	1,378	1,072	0	00:03:36	4,968.12

12/31	1,073	835	0	00:03:51	4,143.95
Average	1,366	1,095	0	N/A	5,104.87
Total	42,373	33,975	0	N/A	158,251.03

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
12/01	1,981	4.68%
12/02	2,002	4.73%
12/03	1,878	4.44%
12/04	1,804	4.26%
12/05	1,460	3.45%
12/06	871	2.06%
12/07	974	2.30%
12/08	1,808	4.27%
12/09	1,801	4.26%
12/10	1,691	4.00%
12/11	2,166	5.12%
12/12	1,584	3.74%
12/13	856	2.02%
12/14	829	1.96%
12/15	1,749	4.13%
12/16	1,806	4.27%
12/17	1,760	4.16%
12/18	1,835	4.34%
12/19	1,328	3.14%
12/20	730	1.73%
12/21	824	1.95%
12/22	1,601	3.78%
12/23	1,387	3.28%
12/24	840	1.99%
12/25	643	1.52%

12/26	738	1.74%
12/27	709	1.68%
12/28	789	1.86%
12/29	1,408	3.33%
12/30	1,376	3.25%
12/31	1,084	2.56%
Total	42,312	100.00%

Visits Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card


 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

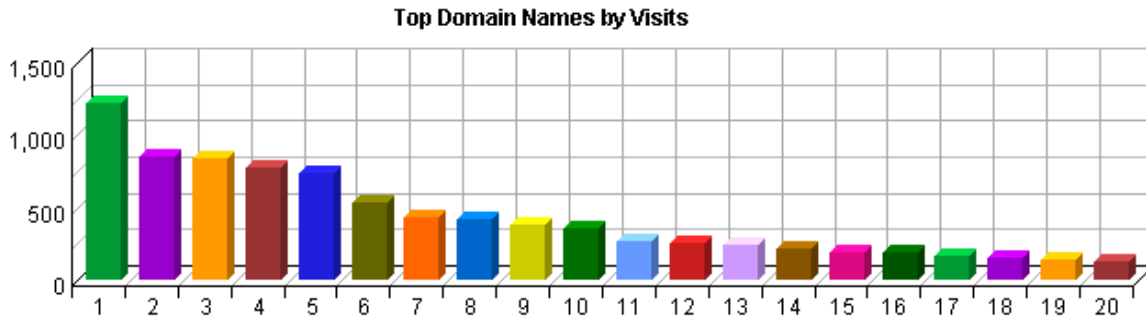
% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	epa.gov	1,220	2.88%	13,561
2.	aol.com	846	2.00%	1,813
3.	looksmart.com	845	2.00%	2,133
4.	rr.com	770	1.82%	1,421
5.	inktomisearch.com	736	1.74%	3,677
6.	comcast.net	528	1.25%	1,056
7.	pacbell.net	433	1.02%	757
8.	attbi.com	420	0.99%	877
9.	cox.net	380	0.90%	649
10.	av.com	355	0.84%	434
11.	verizon.net	269	0.64%	1,042
12.	data.ee	253	0.60%	336
13.	208.45.145.70	247	0.58%	283
14.	googlebot.com	211	0.50%	8,074
15.	adelphia.net	194	0.46%	359
16.	195.113.56.78	192	0.45%	267
17.	bellsouth.net	164	0.39%	509
18.	swbell.net	154	0.36%	313
19.	205.188.208.0	135	0.32%	271
20.	209.226.39.23	130	0.31%	142
	Subtotal	8,482	20.05%	37,974
	Other	33,830	79.95%	117,100
	Total	42,312	100.00%	155,074

Top Domain Names – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

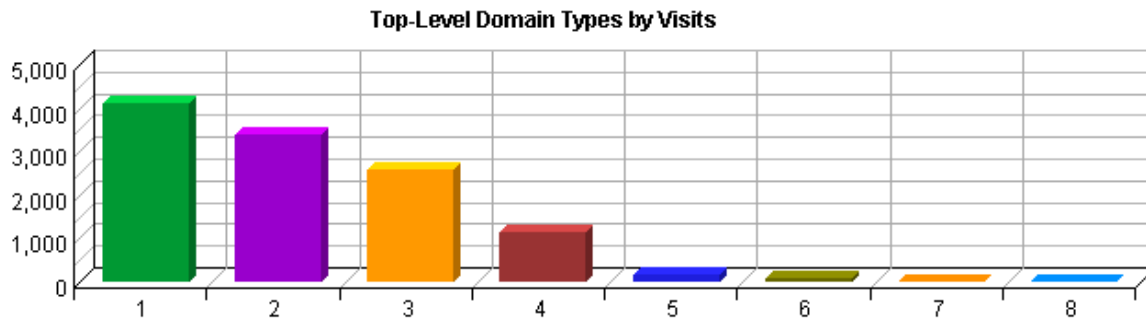
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

💡 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Commercial	4,120	35.74%	17,276
2.	Network	3,393	29.44%	8,145
3.	Education	2,574	22.33%	8,818
4.	Government	1,145	9.93%	16,812
5.	Organization	189	1.64%	582
6.	Military	99	0.86%	1,692
7.	ARPANET	6	0.05%	12
8.	International	1	0.01%	4
	Total	11,527	100.00%	53,341

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



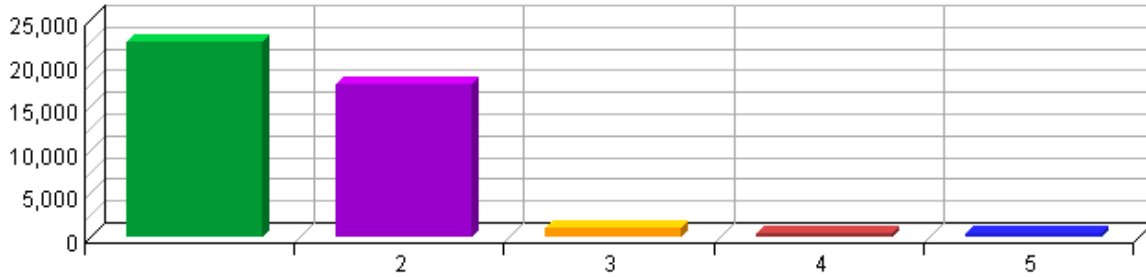
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

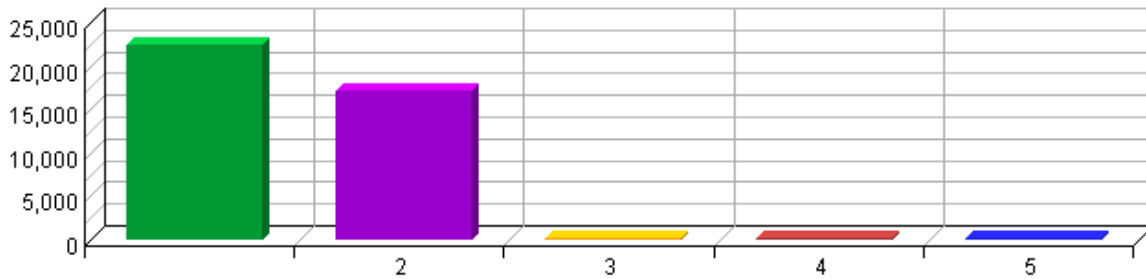
Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Regions by Visits

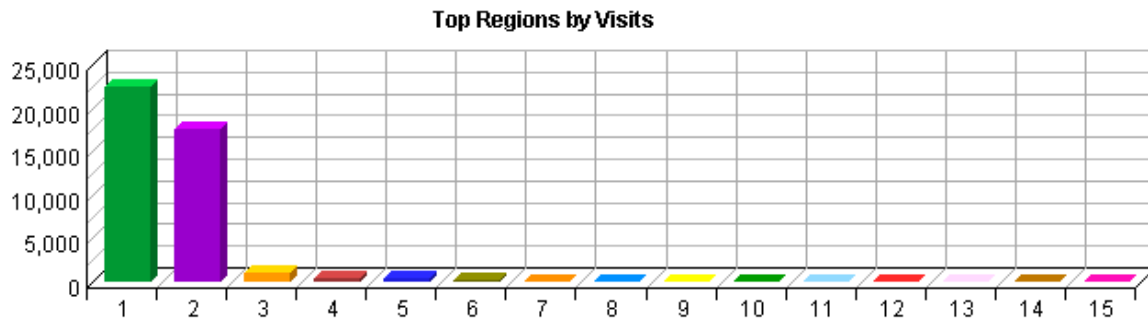


Top Countries by Visits



Top Regions

This report identifies the top geographic regions of the visitors to your site.



Top Regions

	Geographic Regions	Visits	%
1.	Region Unspecified	22,359	52.84%
2.	North America	17,541	41.46%
3.	Western Europe	972	2.30%
4.	Asia	522	1.23%
5.	Eastern Europe	412	0.97%
6.	Northern Europe	207	0.49%
7.	South America	89	0.21%
8.	Australia	85	0.20%
9.	Middle East	70	0.17%
10.	Southern Africa	22	0.05%
11.	Pacific Islands	18	0.04%
12.	Northern Africa	8	0.02%
13.	Caribbean Islands	5	0.01%
14.	Western Africa	1	0.00%
15.	Eastern Africa	1	0.00%
	Total	42,312	100.00%

Top Regions – Help Card

? Geographic Regions – The geographic part of the world where visitors to your web site are located. "Region Unspecified" represents visitors whose geographic region could not be determined. "Region Unknown" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Total – The total visits.

Visits – Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that were from this geographic region.

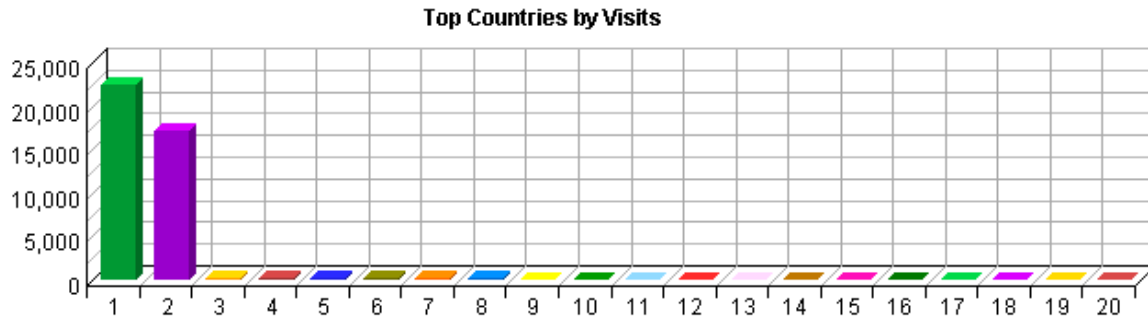


This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Top Countries

This report identifies the top countries of the visitors to your site.



Top Countries

	Countries	Visits	%
1.	Unknown Origin	22,359	52.84%
2.	United States (US)	17,233	40.73%
3.	Estonia (EE)	299	0.71%
4.	Japan (JP)	264	0.62%
5.	Netherlands (NL)	260	0.61%
6.	Canada (CA)	244	0.58%
7.	United Kingdom (UK)	215	0.51%
8.	France (FR)	122	0.29%
9.	Sweden (SE)	101	0.24%
10.	Australia (AU)	85	0.20%
11.	Germany (DE)	85	0.20%
12.	Singapore (SG)	79	0.19%
13.	Finland (FI)	73	0.17%
14.	Mexico (MX)	64	0.15%
15.	Greece (GR)	51	0.12%
16.	Switzerland (CH)	50	0.12%
17.	Austria (AT)	49	0.12%
18.	Belgium (BE)	43	0.10%
19.	Italy (IT)	41	0.10%
20.	Israel (IL)	36	0.09%
	Subtotal	41,753	98.68%
	Other	559	1.32%
	Total	42,312	100.00%

Top Countries – Help Card

? Countries – If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

Total – The total visits where there was sufficient information to identify the country. This number may be less than the total visits overall.

Visits – Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits from the specified country.

Unknown Origin – The country associated with the visitor's domain name could not be determined.

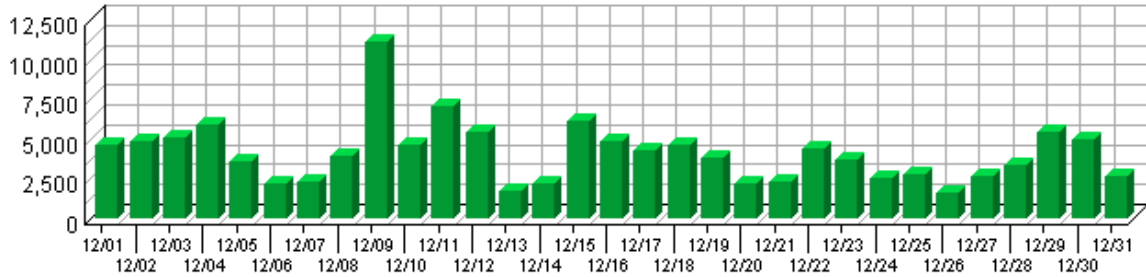
💡 This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

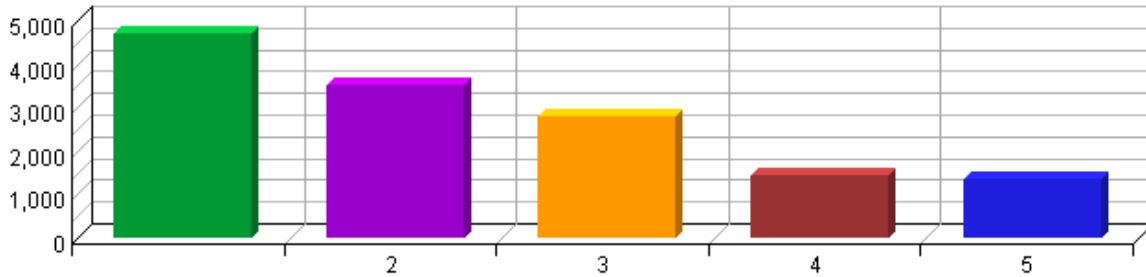
Page Views Trend



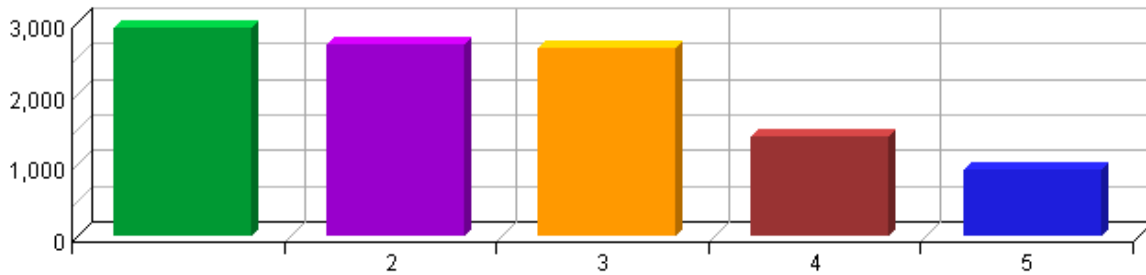
Page View Summary

Page Views	126,993
Average per Day	4,096
Average Page Views per Visit	3.00

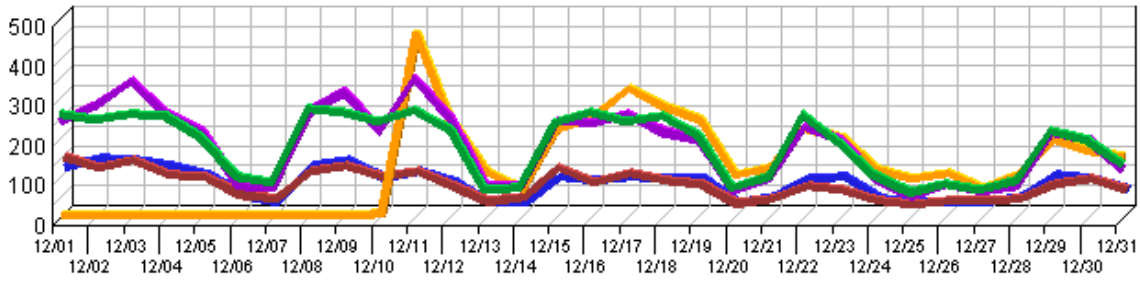
Top Entry Pages



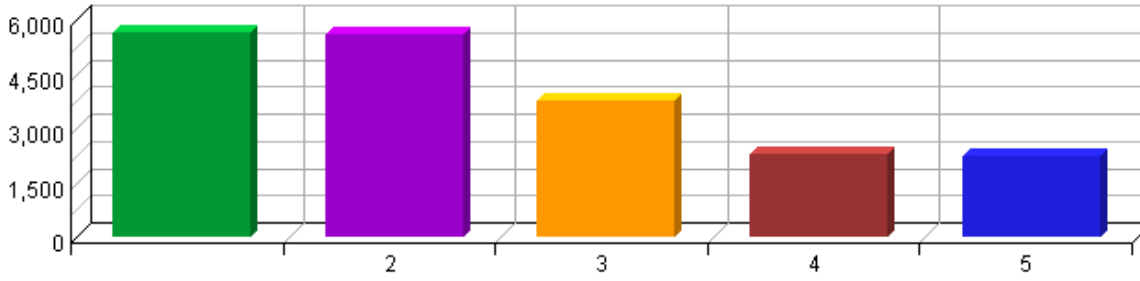
Top Exit Pages



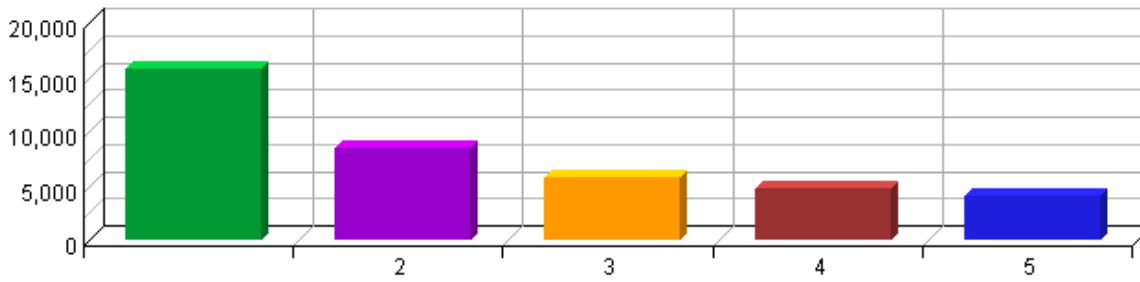
Top Pages by Visits Trend



Top Pages by Visits

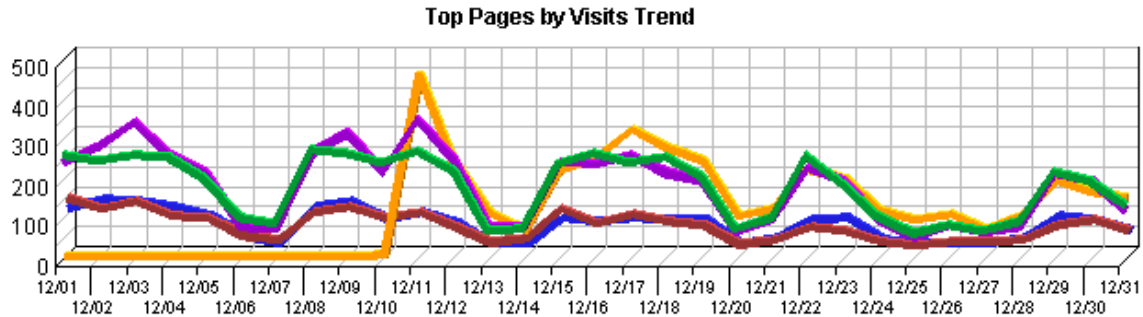


Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	EPA: ORD: National Center For Environmental Research http://es.epa.gov/ncer/	5,646	5.34%	8,255	00:02:00	0
2.	EPA: ORD: NCER: Environmental Research Grant Announcements http://es.epa.gov/ncer/rfa/	5,613	5.31%	7,252	00:01:59	0
3.	EPA: P3 Award: A Student Design Competition for Sustainability http://es.epa.gov/ncer/p3/	3,785	3.58%	5,769	00:01:24	0
4.	EPA: ORD: NCER: STAR Fellowships http://es.epa.gov/ncer/fellow/	2,263	2.14%	2,744	00:01:05	0
5.	EPA: ORD: NCER: STAR Grants and Cooperative Agreements http://es.epa.gov/ncer/grants/	2,261	2.14%	2,691	00:01:29	0
6.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_gro_grad_fellow.html	2,071	1.96%	2,340	00:03:49	0
7.		2,062	1.95%	2,778	00:01:36	0

	EPA: ORD: NCER: Small Business Innovation Research http://es.epa.gov/ncer/sbir/					
8.	EPA: ORD: NCER: Research Opportunities http://es.epa.gov/ncer/rfa/current/2004_grad_fellow.html	1,367	1.29%	1,438	00:02:29	0
9.	EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve http://es.epa.gov/ncer/rfa/forms/	1,210	1.14%	1,577	00:02:59	0
10.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_biomarkers.html	1,097	1.04%	2,809	00:00:48	0
11.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_corporate.html	940	0.89%	1,032	00:03:14	0
12.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_source_pm.html	819	0.77%	924	00:02:44	0
13.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_gro_undergrad_fellow.html	807	0.76%	896	00:02:48	0
14.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_ecohab.html	761	0.72%	838	00:02:56	0
15.	Environmental Protection Agency http://es.epa.gov/ncer/rfa/current/2003_enviro_stat.html	761	0.72%	846	00:01:56	0
16.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_air_poll_em.html	758	0.72%	833	00:03:18	0
17.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_arsenic.html	670	0.63%	734	00:02:31	0
18.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_gro_bioaccum.html	640	0.61%	755	00:04:28	0
19.	Environmental Protection Agency http://es.epa.gov/ncer/rfa/current/2003_nano.html	636	0.60%	725	00:02:25	0
20.	EPA: ORD: NCER: Research Centers http://es.epa.gov/ncer/centers/	625	0.59%	787	00:01:26	0

Subtotal	34,792	32.91%	46,023	00:01:54
Other	70,931	67.09%	80,970	00:01:37
Total	105,723	100.00%	126,993	00:01:43

Top Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

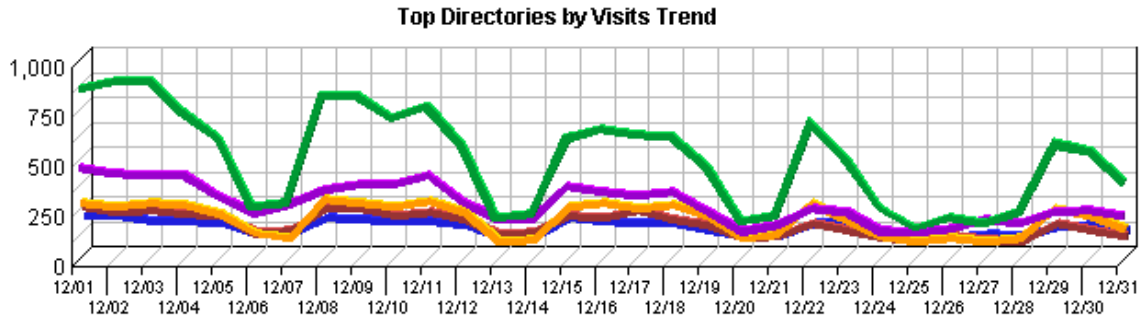
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

💡 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	15,751	25.20%	42,234	2,045,780
2.	http://es.epa.gov/ncer/fellow	8,431	13.49%	20,970	400,607
3.	http://es.epa.gov/ncer/	5,753	9.21%	8,448	294,071
4.	http://es.epa.gov/ncer/publications	4,728	7.57%	20,283	3,549,298
5.	http://es.epa.gov/ncer/sbir	4,045	6.47%	10,189	821,481
6.	http://es.epa.gov/ncer/p3	3,956	6.33%	9,033	206,237
7.	http://es.epa.gov/ncer/index_files	3,922	6.28%	4,678	124,267
8.	http://es.epa.gov/ncer/grants	2,694	4.31%	4,066	86,717
9.	http://es.epa.gov/ncer/progress	2,475	3.96%	8,102	66,952
10.	http://es.epa.gov/ncer/centers	2,423	3.88%	7,976	291,951
11.	http://es.epa.gov/ncer/final	1,963	3.14%	4,628	64,794
12.	http://es.epa.gov/ncer/events	1,662	2.66%	6,431	159,887
13.	http://es.epa.gov/ncer/science	1,037	1.66%	2,237	191,454
14.	http://es.epa.gov/ncer/guidance	1,019	1.63%	2,001	49,096
15.	http://es.epa.gov/ncer/results	573	0.92%	699	15,839
16.	http://es.epa.gov/ncer/other	551	0.88%	762	28,356
17.	http://es.epa.gov/ncer/about	492	0.79%	693	15,091

18.	http://es.epa.gov/ncer/staa	349	0.56%	612	15,552
19.	http://es.epa.gov/ncer/news	233	0.37%	365	2,367
20.	http://es.epa.gov/ncer/early	159	0.25%	234	557
	Subtotal	62,216	99.55%	154,641	8,430,342
	Other	281	0.45%	433	7,495
	Total	62,497	100.00%	155,074	8,437,836

Top Directories – Help Card

? Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

💡 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

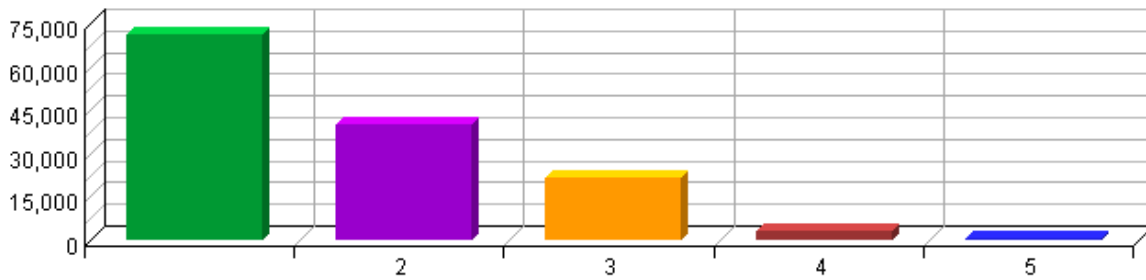
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

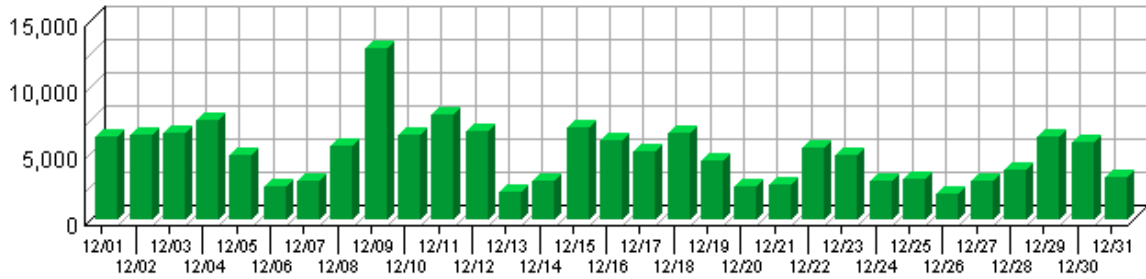
Hit Summary

Successful Hits for Entire Site	155,074
Average Hits per Day	5,002
Home Page Hits	8,255

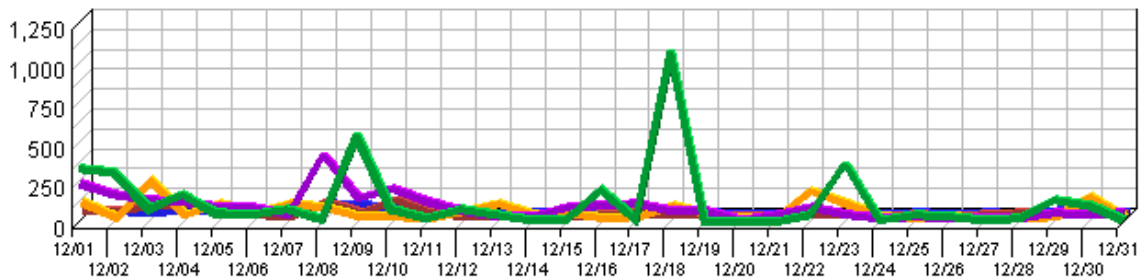
Most Accessed File Types by Files



Hits Trend



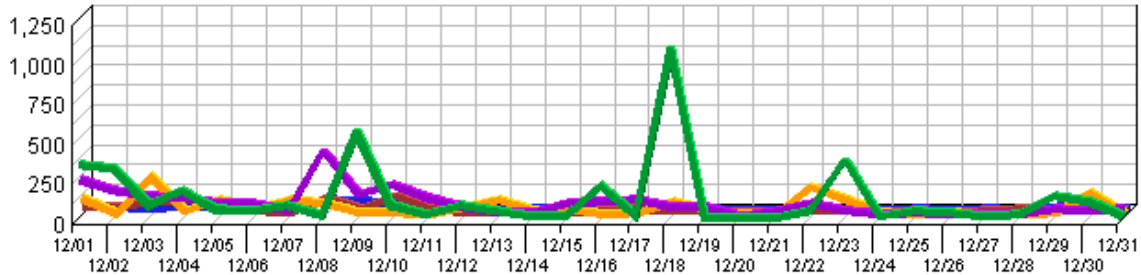
Most Downloaded Files Trend



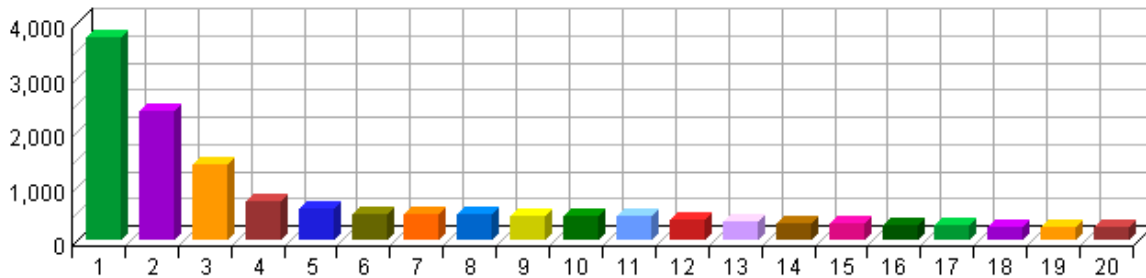
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend



Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/publications/workshop/pdf/endocrine_disruptors.pdf	3,730	16.52%	72
2.	http://es.epa.gov/ncer/rfa/forms/standinstr_03-04a.pdf	2,381	10.54%	351
3.	http://es.epa.gov/ncer/publications/nano/pdf/Rama.pdf	1,387	6.14%	69
4.	http://es.epa.gov/ncer/rfa/forms/epaf2003.pdf	728	3.22%	325
5.	http://es.epa.gov/ncer/rfa/forms/sf424instructions.pdf	567	2.51%	219
6.	http://es.epa.gov/ncer/sbir/success/success_stories.pdf	490	2.17%	44
7.	http://es.epa.gov/ncer/publications/search/wastebatch.pdf	473	2.09%	16
8.	http://es.epa.gov/ncer/rfa/forms/application.pdf	459	2.03%	300
9.	http://es.epa.gov/ncer/rfa/2004/STAA_Guidelines.PDF	443	1.96%	228
10.	http://es.epa.gov/ncer/publications/overview/	426	1.89%	140

	bioavailability_complete_book.pdf			
11.	http://es.epa.gov/ncer/centers/trc/catm/catm.pdf	425	1.88%	29
12.	http://es.epa.gov/ncer/fellow/fellowforms.pdf	367	1.62%	109
13.	http://es.epa.gov/ncer/rfa/forms/guidance.pdf	327	1.45%	198
14.	http://es.epa.gov/ncer/publications/nano/pdf/BaerEPA-Workshop--SmallParticleChemistry-final.pdf	305	1.35%	69
15.	http://es.epa.gov/ncer/rfa/forms/support.pdf	304	1.35%	159
16.	http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf	281	1.24%	168
17.	http://es.epa.gov/ncer/sbir/2003_fact_sheet.pdf	280	1.24%	209
18.	http://es.epa.gov/ncer/P3/p3_poster_factsheet.pdf	246	1.09%	130
19.	http://es.epa.gov/ncer/science/pm/pm.pdf	245	1.08%	21
20.	http://es.epa.gov/ncer/publications/workshop/globalprw00.pdf	221	0.98%	9
	Subtotal	14,085	62.36%	2,865
	Other	8,500	37.64%	4,051
	Total	22,585	100.00%	6,916

Most Downloaded Files – Help Card

? Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

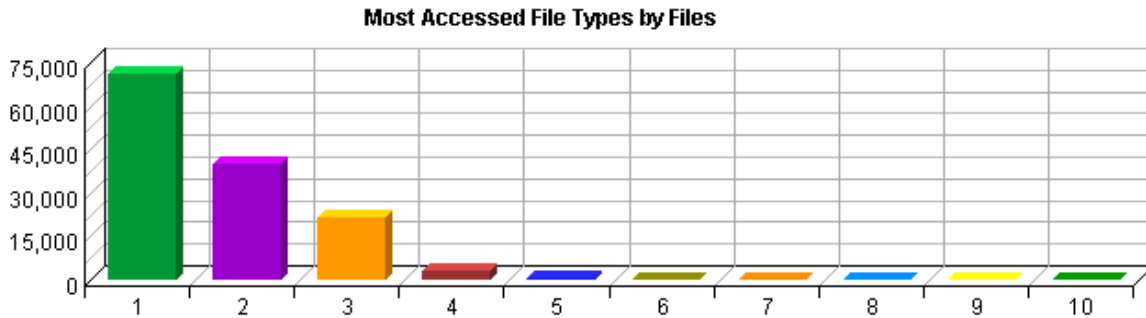
% – Percentage of times the specified file was downloaded compared to all downloaded files.

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💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	71,180	51.94%	2,421,700
2.	htm	40,122	29.28%	1,069,187
3.	pdf	21,555	15.73%	4,126,254
4.	swf	3,432	2.50%	124,226
5.	doc	449	0.33%	27,478
6.	ppt	125	0.09%	666,672
7.	wpd	106	0.08%	2,085
8.	map	62	0.05%	11
9.	wp5	6	0.00%	191
10.	sit	2	0.00%	36
	Total	137,039	100.00%	8,437,836

Most Accessed File Types – Help Card

? File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.




This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files – Help Card

 **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

 You may want to run virus scans on uploaded files.

URL 1D Parameter Analysis by Visits

This report shows how often each page/parameter pair—or dynamic page—was visited.

No data for this section in the log data analyzed.

URL 1D Parameter Analysis by Visits – Help Card

? Description – The dynamic page requested using the parameter value in the next column. Only dynamic pages and parameters that the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Hits – Number of hits where this page used this parameter. Each file requested by a visitor registers as a hit.

Parameter Value – Parameter value being tracked. Only dynamic pages and parameters the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Total – Note that a request may include more than one parameter, causing a single visit to be counted multiple times. The Total shown in the Visits column is for Visits multiplied by parameters per visit.

Visits – Number of visits where this page used this parameter. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – If one visit includes hits for multiple dynamic pages, as is often the case, each parameter is counted every time it is used. As a result, the total may exceed 100%.

Subtotal – Total of data rows for the first set of items displayed in table.

Other – Total of data rows for items next set(s).

💡 If you use URL Parameter Analysis to track products, you can determine which products interest visitors the most.

URL 1D Parameter Analysis by Hits

This report shows how often each page/parameter pair—or dynamic page—was visited.

No data for this section in the log data analyzed.

URL 1D Parameter Analysis by Hits – Help Card

? Description – The dynamic page requested using the parameter value in the next column. Only dynamic pages and parameters that the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Hits – Number of hits where this page used this parameter. Each file requested by a visitor registers as a hit.

Parameter Value – Parameter value being tracked. Only dynamic pages and parameters the system administrator configured to be tracked are listed. If an error occurred during a transfer, the transfer is not counted.

Total – Note that a request may include more than one parameter, causing a single visit to be counted multiple times. The Total shown in the Visits column is for Visits multiplied by parameters per visit.

Visits – Number of visits where this page used this parameter. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – If one visit includes hits for multiple dynamic pages, as is often the case, each parameter is counted every time it is used. As a result, the total may exceed 100%.

Subtotal – Total of data rows for the first set of items displayed in table.

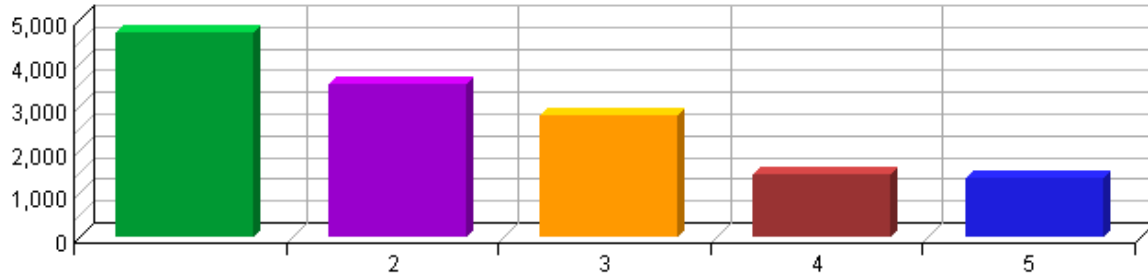
Other – Total of data rows for items next set(s).

💡 If you use URL Parameter Analysis to track products, you can determine which products interest visitors the most.

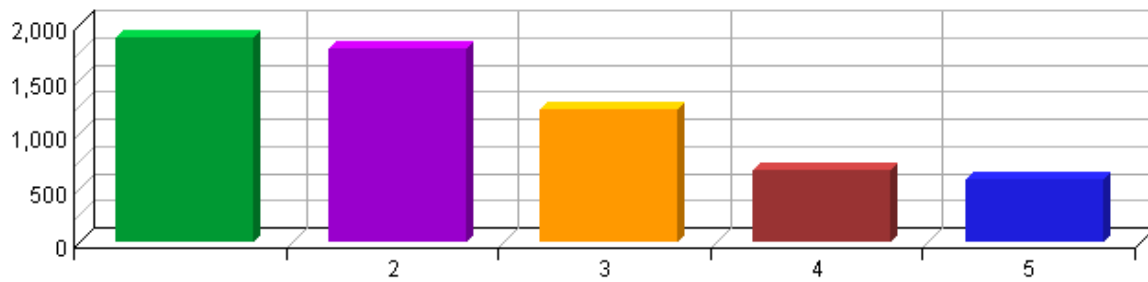
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

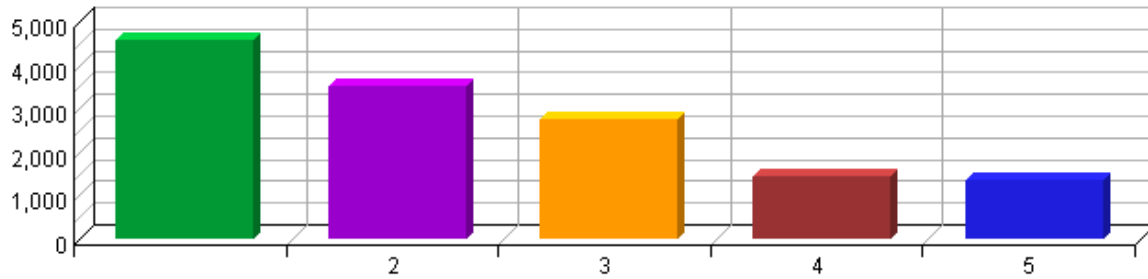
Top Entry Pages



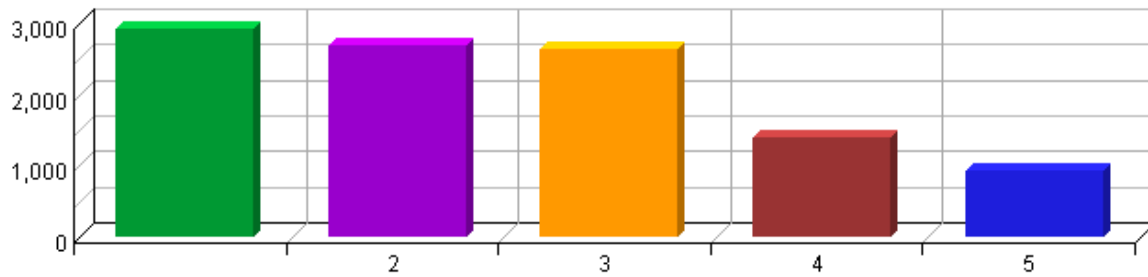
Single Access Pages



Top Entry Files



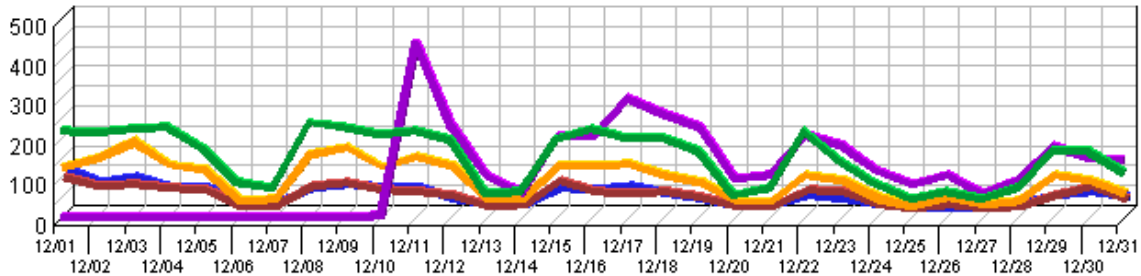
Top Exit Pages



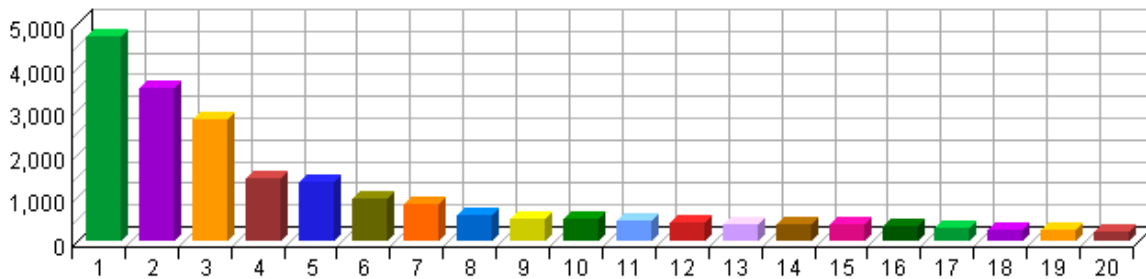
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	EPA: ORD: National Center For Environmental Research http:// es.epa.gov/ ncer/	4,685	11.71%
2.	EPA: P3 Award: A Student Design Competition for Sustainability http:// es.epa.gov/ ncer/ p3/	3,505	8.76%
3.	EPA: ORD: NCER: Environmental Research Grant Announcements http:// es.epa.gov/ ncer/ rfa/	2,776	6.94%
4.	EPA: ORD: NCER: Small Business Innovation Research http:// es.epa.gov/ ncer/ sbir/	1,457	3.64%
5.	EPA: ORD: NCER: STAR Fellowships http:// es.epa.gov/ ncer/ fellow/	1,371	3.43%
6.	EPA: ORD: NCER: STAR Grants and Cooperative Agreements http:// es.epa.gov/ ncer/ grants/	968	2.42%
7.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ current/	855	2.14%


	2004_gro_grad_fellow.html		
8.	EPA: ORD: NCER: Research Opportunities http://es.epa.gov/ncer/rfa/current/2004_grad_fellow.html	573	1.43%
9.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_corporate.html	506	1.27%
10.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_biomarkers.html	498	1.25%
11.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_ecohab.html	470	1.18%
12.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_gro_bioaccum.html	419	1.05%
13.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_source_pm.html	380	0.95%
14.	Environmental Protection Agency http://es.epa.gov/ncer/rfa/current/2003_nano.html	376	0.94%
15.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_air_poll_em.html	361	0.90%
16.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_arsenic.html	360	0.90%
17.	EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_gro_undergrad_fellow.html	293	0.73%
18.	EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve http://es.epa.gov/ncer/rfa/forms/	271	0.68%
19.	Environmental Protection Agency http://es.epa.gov/ncer/rfa/current/2003_enviro_stat.html	268	0.67%
20.	EPA: ORD: NCER: Events: Calendar http://es.epa.gov/ncer/events/	208	0.52%
	Subtotal	20,600	51.51%
	Other	19,392	48.49%

Total

39,992

100.00%

Top Entry Pages – Help Card


 **Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

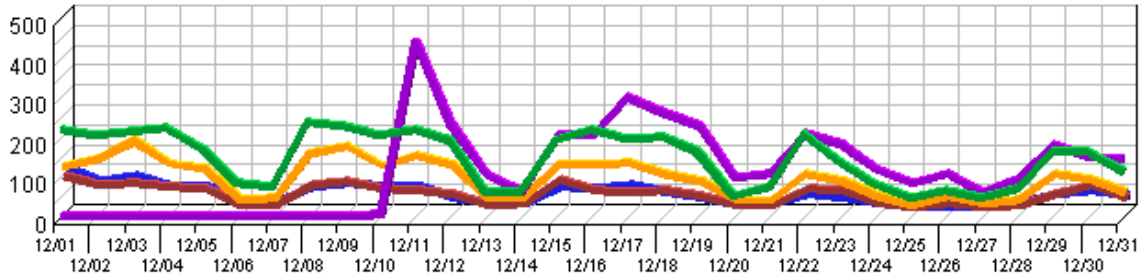
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 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

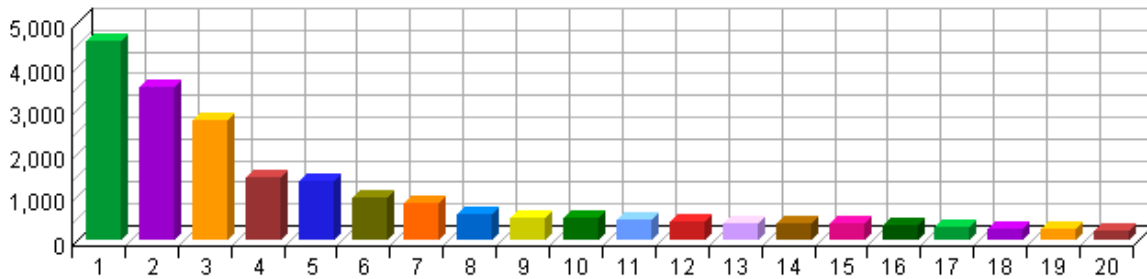
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files




Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/	4,593	10.86%
2.	http://es.epa.gov/ncer/p3/	3,505	8.28%
3.	http://es.epa.gov/ncer/rfa/	2,766	6.54%
4.	http://es.epa.gov/ncer/sbir/	1,452	3.43%
5.	http://es.epa.gov/ncer/fellow/	1,368	3.23%
6.	http://es.epa.gov/ncer/grants/	963	2.28%
7.	http://es.epa.gov/ncer/rfa/current/2004_gro_grad_fellow.html	854	2.02%
8.	http://es.epa.gov/ncer/rfa/current/2004_grad_fellow.html	573	1.35%
9.	http://es.epa.gov/ncer/rfa/2004/2004_corporate.html	503	1.19%
10.	http://es.epa.gov/ncer/rfa/2004/2004_biomarkers.html	497	1.17%
11.	http://es.epa.gov/ncer/rfa/2004/2004_ecohab.html	467	1.10%
12.	http://es.epa.gov/ncer/rfa/2004/2004_gro_bioaccum.html	419	0.99%
13.		379	0.90%


	http://es.epa.gov/ncer/rfa/2004/2004_source_pm.html		
14.	http://es.epa.gov/ncer/rfa/current/2003_nano.html	374	0.88%
15.	http://es.epa.gov/ncer/rfa/2004/2004_air_poll_em.html	361	0.85%
16.	http://es.epa.gov/ncer/rfa/current/2004_arsenic.html	359	0.85%
17.	http://es.epa.gov/ncer/rfa/current/2004_gro_undergrad_fellow.html	293	0.69%
18.	http://es.epa.gov/ncer/rfa/current/2003_enviro_stat.html	267	0.63%
19.	http://es.epa.gov/ncer/rfa/forms/	264	0.62%
20.	http://es.epa.gov/ncer/index_files/header.swf	209	0.49%
	Subtotal	20,466	48.37%
	Other	21,846	51.63%
	Total	42,312	100.00%

Top Entry Files – Help Card

 **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

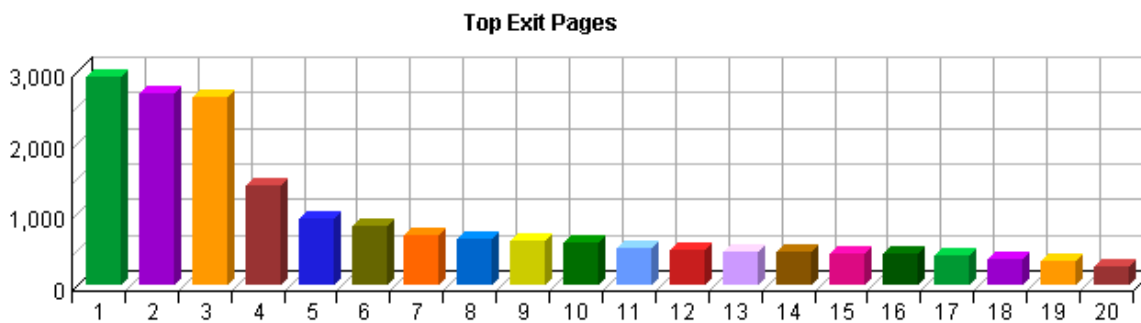
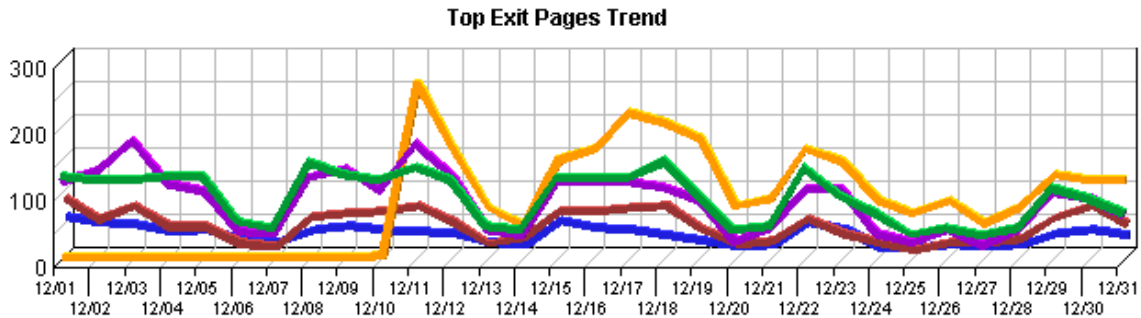
Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

 Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.



Top Exit Pages

	Pages	Visits	%
1.	EPA: ORD: National Center For Environmental Research http:// es.epa.gov/ ncer/	2,927	7.32%
2.	EPA: ORD: NCER: Environmental Research Grant Announcements http:// es.epa.gov/ ncer/ rfa/	2,684	6.71%
3.	EPA: P3 Award: A Student Design Competition for Sustainability http:// es.epa.gov/ ncer/ p3/	2,649	6.62%
4.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_grad_fellow.html	1,400	3.50%
5.	EPA: ORD: NCER: Small Business Innovation Research http:// es.epa.gov/ ncer/ sbir/	919	2.30%
6.	EPA: ORD: NCER: Research Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_grad_fellow.html	816	2.04%
7.	EPA: ORD: NCER: STAR Grants and Cooperative Agreements	704	1.76%

	http:// es.epa.gov/ ncer/ grants/		
8.	EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve http:// es.epa.gov/ ncer/ rfa/ forms/	648	1.62%
9.	EPA: ORD: NCER: STAR Fellowships http:// es.epa.gov/ ncer/ fellow/	616	1.54%
10.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_biomarkers.html	602	1.51%
11.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_corporate.html	530	1.33%
12.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_source_pm.html	491	1.23%
13.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_gro_bioaccum.html	459	1.15%
14.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_ecohab.html	457	1.14%
15.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_gro_undergrad_fellow.html	451	1.13%
16.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_air_poll_em.html	427	1.07%
17.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_arsenic.html	409	1.02%
18.	Environmental Protection Agency http:// es.epa.gov/ ncer/ rfa/ current/ 2003_enviro_stat.html	352	0.88%
19.	Environmental Protection Agency http:// es.epa.gov/ ncer/ rfa/ current/ 2003_nano.html	324	0.81%
20.	Environmental Protection Agency http:// es.epa.gov/ ncer/ rfa/ current/ 2003_comptox.html	264	0.66%
	Subtotal	18,129	45.33%
	Other	21,867	54.67%

Total

39,996

100.00%

Top Exit Pages – Help Card

? Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

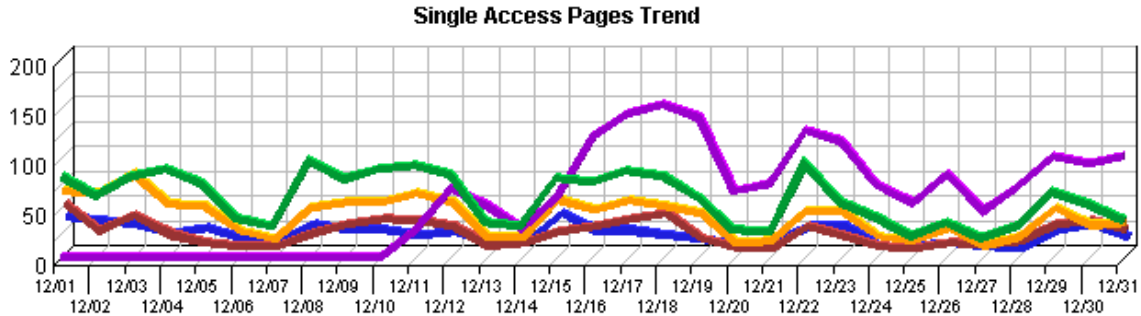
% – Percentage of times this page was the exit page compared with other exit pages.

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💡 You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	EPA: ORD: National Center For Environmental Research http:// es.epa.gov/ ncer/	1,879	7.28%
2.	EPA: P3 Award: A Student Design Competition for Sustainability http:// es.epa.gov/ ncer/ p3/	1,784	6.91%
3.	EPA: ORD: NCER: Environmental Research Grant Announcements http:// es.epa.gov/ ncer/ rfa/	1,217	4.71%
4.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_grad_fellow.html	659	2.55%
5.	EPA: ORD: NCER: Small Business Innovation Research http:// es.epa.gov/ ncer/ sbir/	573	2.22%
6.	EPA: ORD: NCER: Research Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_grad_fellow.html	411	1.59%
7.	EPA: ORD: NCER: STAR Fellowships http:// es.epa.gov/ ncer/ fellow/	404	1.56%

8.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_ecohab.html	368	1.43%
9.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_biomarkers.html	362	1.40%
10.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_corporate.html	351	1.36%
11.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_gro_bioaccum. html	328	1.27%
12.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_source_pm.html	311	1.20%
13.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_arsenic.html	305	1.18%
14.	EPA: ORD: NCER: STAR Grants and Cooperative Agreements http:// es.epa.gov/ ncer/ grants/	302	1.17%
15.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_air_poll_em.html	293	1.13%
16.	EPA: ORD: NCER: Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ current/ 2004_gro_undergrad_fellow.html	217	0.84%
17.	Environmental Protection Agency http:// es.epa.gov/ ncer/ rfa/ current/ 2003_nano.html	192	0.74%
18.	Environmental Protection Agency http:// es.epa.gov/ ncer/ rfa/ current/ 2003_enviro_stat. html	192	0.74%
19.	Environmental Protection Agency http:// es.epa.gov/ ncer/ rfa/ current/ 2003_comptox.html	151	0.58%
20.	EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve http:// es.epa.gov/ ncer/ rfa/ forms/	136	0.53%
	Subtotal	10,435	40.42%
	Other	15,381	59.58%
	Total	25,816	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

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💡 This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		2,461	6.15%
	1. EPA: P3 Award: A Student Design Competition for Sustainability http://es.epa.gov/ncer/p3/	2,430	6.08%
	1. EPA: ORD: National Center For Environmental Research http://es.epa.gov/ncer/	1,507	3.77%
	1. EPA: ORD: NCER: Environmental Research Grant Announcements http://es.epa.gov/ncer/rfa/	724	1.81%
	1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_gro_grad_fellow.html	705	1.76%
	1. EPA: ORD: NCER: Small Business Innovation Research http://es.epa.gov/ncer/sbir/	443	1.11%
	1. EPA: ORD: NCER: STAR Fellowships http://es.epa.gov/ncer/fellow/	423	1.06%
	1. EPA: ORD: NCER: Research Opportunities http://es.epa.gov/ncer/rfa/current/2004_grad_fellow.html	387	0.97%
	1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_biomarkers.html	384	0.96%
	1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_ecohab.html	377	0.94%
	1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_corporate.html	363	0.91%
	1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_gro_bioaccum.html	345	0.86%
	1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_source_pm.html	328	0.82%

1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_arsenic.html	326	0.82%
1. EPA: ORD: NCER: STAR Grants and Cooperative Agreements http://es.epa.gov/ncer/grants/	307	0.77%
1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/2004/2004_air_poll_em.html	234	0.59%
1. Environmental Protection Agency http://es.epa.gov/ncer/rfa/current/2003_nano.html	232	0.58%
1. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_gro_undergrad_fellow.html	200	0.50%
1. Environmental Protection Agency http://es.epa.gov/ncer/rfa/current/2003_enviro_stat.html	197	0.49%
1. EPA: ORD: NCER: STAR Fellowships http://es.epa.gov/ncer/fellow/		
2. EPA: ORD: NCER: Funding Opportunities http://es.epa.gov/ncer/rfa/current/2004_gro_grad_fellow.html	175	0.44%
1. EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve http://es.epa.gov/ncer/rfa/forms/		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

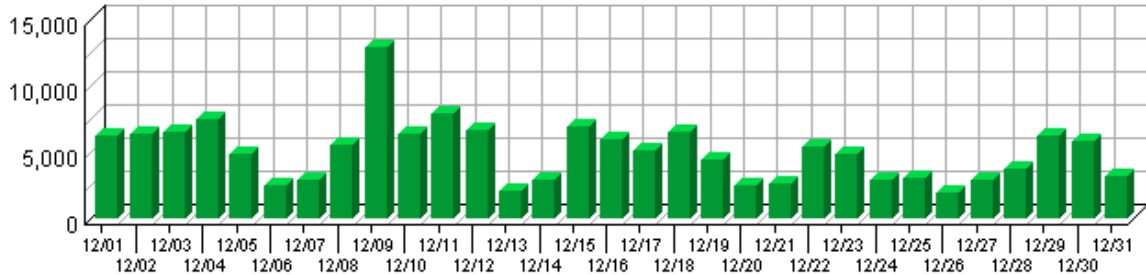


Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

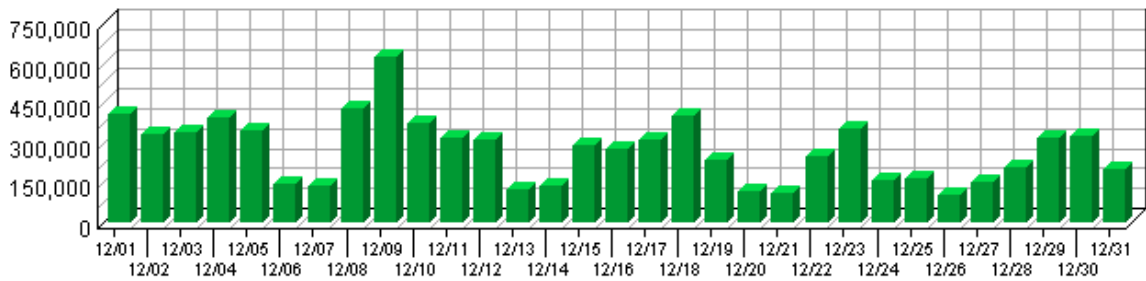
Hits Trend



Hit Summary

Successful Hits for Entire Site	155,074
Average Hits per Day	5,002
Home Page Hits	8,255

Bandwidth: Kbytes Transferred Trend

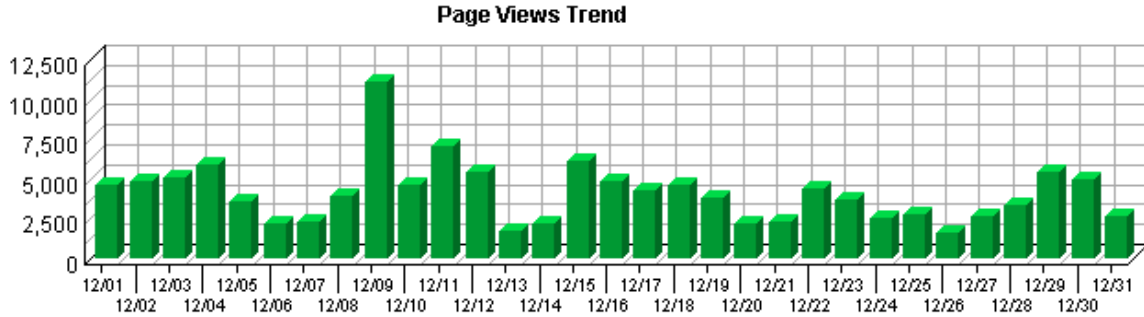


Technical Statistics

Total Hits	186,625	100%
Successful Hits	155,074	83.09%
Failed Hits	31,551	16.91%
Cached Hits	18,035	9.66%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
12/01	4,601	3.62%
12/02	4,837	3.81%
12/03	5,080	4.00%
12/04	5,917	4.66%
12/05	3,600	2.83%
12/06	2,144	1.69%
12/07	2,361	1.86%
12/08	3,914	3.08%
12/09	11,086	8.73%
12/10	4,662	3.67%
12/11	7,018	5.53%
12/12	5,420	4.27%
12/13	1,689	1.33%
12/14	2,226	1.75%
12/15	6,109	4.81%
12/16	4,873	3.84%
12/17	4,269	3.36%
12/18	4,575	3.60%
12/19	3,826	3.01%
12/20	2,255	1.78%
12/21	2,310	1.82%
12/22	4,352	3.43%
12/23	3,721	2.93%
12/24	2,506	1.97%
12/25	2,761	2.17%

12/26	1,675	1.32%
12/27	2,684	2.11%
12/28	3,387	2.67%
12/29	5,451	4.29%
12/30	5,003	3.94%
12/31	2,681	2.11%
Total	126,993	100.00%

Page Views Trend – Help Card

? Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

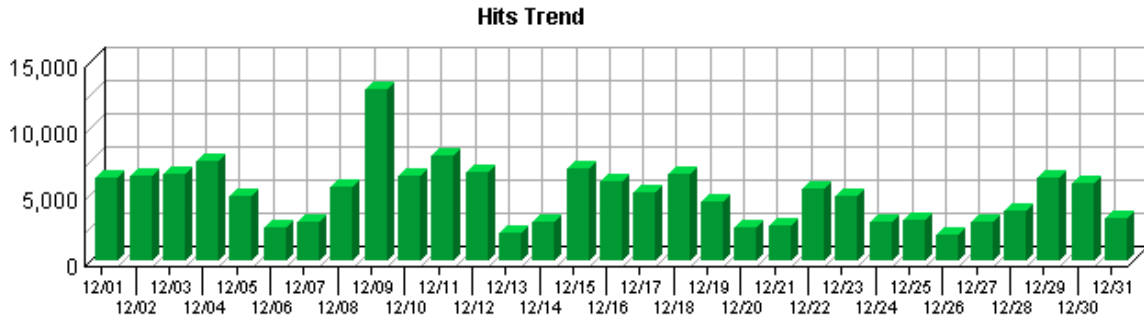
Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
12/01	6,236	4.02%
12/02	6,322	4.08%
12/03	6,459	4.17%
12/04	7,436	4.80%
12/05	4,793	3.09%
12/06	2,562	1.65%
12/07	2,896	1.87%
12/08	5,504	3.55%
12/09	12,871	8.30%
12/10	6,328	4.08%
12/11	7,948	5.13%
12/12	6,653	4.29%
12/13	2,016	1.30%
12/14	2,925	1.89%
12/15	6,902	4.45%
12/16	5,970	3.85%
12/17	5,139	3.31%
12/18	6,493	4.19%
12/19	4,476	2.89%
12/20	2,460	1.59%
12/21	2,637	1.70%
12/22	5,380	3.47%
12/23	4,792	3.09%
12/24	2,891	1.86%
12/25	3,081	1.99%

12/26	1,954	1.26%
12/27	2,957	1.91%
12/28	3,760	2.42%
12/29	6,286	4.05%
12/30	5,792	3.73%
12/31	3,155	2.03%
Total	155,074	100.00%

Hits Trend – Help Card

? Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

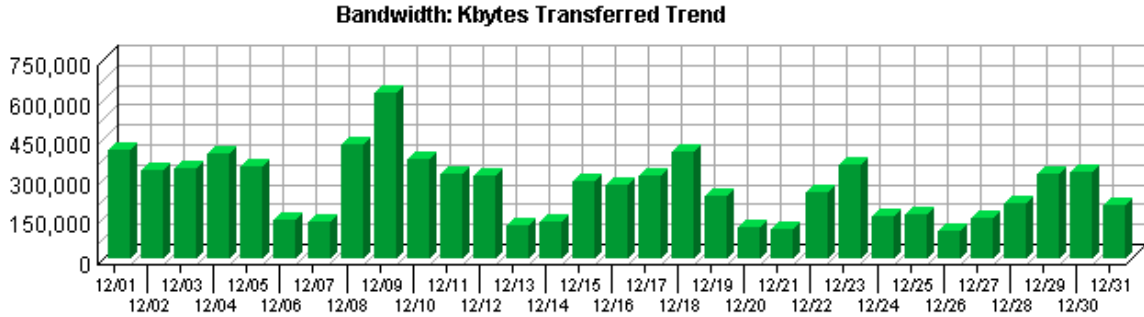
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

💡 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
12/01	410,247	4.86%
12/02	331,481	3.93%
12/03	341,259	4.04%
12/04	395,327	4.69%
12/05	346,954	4.11%
12/06	146,070	1.73%
12/07	137,727	1.63%
12/08	433,624	5.14%
12/09	624,548	7.40%
12/10	375,509	4.45%
12/11	319,174	3.78%
12/12	310,845	3.68%
12/13	125,299	1.48%
12/14	140,210	1.66%
12/15	291,093	3.45%
12/16	278,254	3.30%
12/17	315,623	3.74%
12/18	399,891	4.74%
12/19	237,259	2.81%
12/20	119,807	1.42%
12/21	114,091	1.35%
12/22	252,640	2.99%
12/23	354,742	4.20%
12/24	157,584	1.87%
12/25	168,906	2.00%

12/26	104,719	1.24%
12/27	152,312	1.81%
12/28	205,265	2.43%
12/29	319,600	3.79%
12/30	325,082	3.85%
12/31	202,707	2.40%
Total	8,437,836	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

? Kbytes Transferred – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.


💡 Periods of less activity can be considered good times for maintenance and content improvement.

Server Cluster Load Balance

This report compares the performance of individual servers in a cluster.

No data for this section in the log data analyzed.


Server Cluster Load Balance – Help Card

 **Server Name** – Name of the server whose load balance is being tracked.

Hits – Number of hits to the specified server during the report period. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred– Number of kilobytes of data transferred to visitors from the specified server.

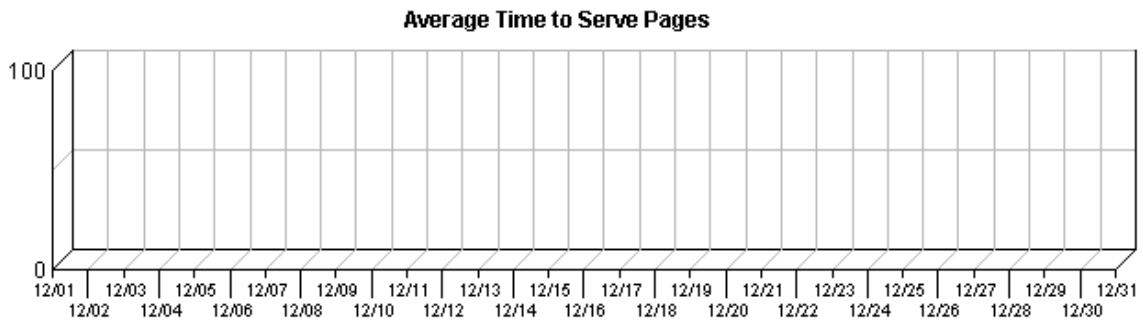
% – Percentage of hits to your web site that went to the specified server.

 This report should tell you if any of your servers are overworked or underworked.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
12/01	0	4,601	0
12/02	0	4,837	0
12/03	0	5,080	0
12/04	0	5,917	0
12/05	0	3,600	0
12/06	0	2,144	0
12/07	0	2,361	0
12/08	0	3,914	0
12/09	0	11,086	0
12/10	0	4,662	0
12/11	0	7,018	0
12/12	0	5,420	0
12/13	0	1,689	0
12/14	0	2,226	0
12/15	0	6,109	0
12/16	0	4,873	0
12/17	0	4,269	0
12/18	0	4,575	0
12/19	0	3,826	0
12/20	0	2,255	0
12/21	0	2,310	0
12/22	0	4,352	0
12/23	0	3,721	0
12/24	0	2,506	0
12/25	0	2,761	0

12/26	0	1,675	0
12/27	0	2,684	0
12/28	0	3,387	0
12/29	0	5,451	0
12/30	0	5,003	0
12/31	0	2,681	0
Total	0	126,993	0.0

Average Time to Serve Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

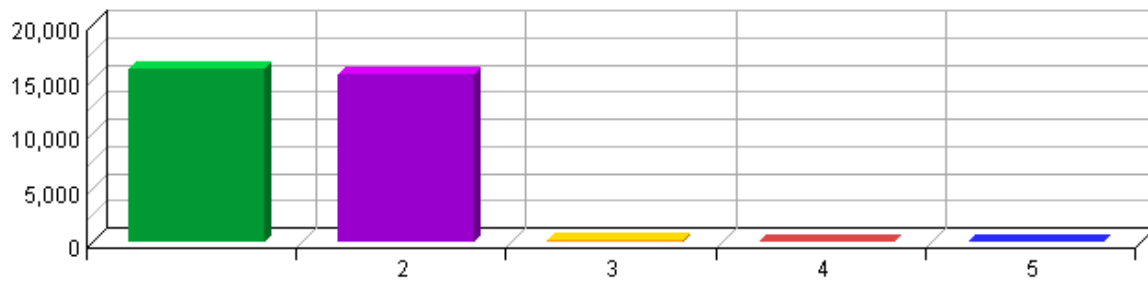
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

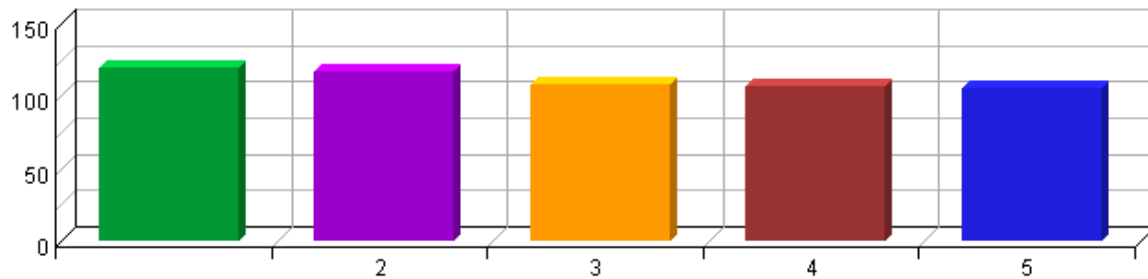
Technical Statistics

Total Hits	186,625	100%
Successful Hits	155,074	83.09%
Failed Hits	31,551	16.91%
Cached Hits	18,035	9.66%

Client Errors



File Not Found Errors



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	15,852	50.24%
2.	403 Forbidden	15,481	49.07%
3.	000 Incomplete / Undefined	198	0.63%
4.	400 Bad Request	16	0.05%
5.	413 Request Entity Too Large	2	0.01%
6.	416 Incomplete / Undefined	1	0.00%
7.	405 Method Not Allowed	1	0.00%
	Total	31,551	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/qa/ (no referrer)	119	0.75%
2.	/ncer/ncqcalen.html (no referrer)	117	0.74%
3.	/ncer/qa/qa_docs.html (no referrer)	108	0.68%
4.	/ncer/rfa/futures.html (no referrer)	107	0.67%
5.	/ncer/rfa/ecoHab01.html (no referrer)	106	0.67%
6.	/ncer/rfa/current/ 2004_mai_undergrad_fellow.html (no referrer)	101	0.64%
7.	/ncer/starten.pdf http://www.epa.gov/mercury/ technical.htm	94	0.59%
8.	/ncer/elists.html (no referrer)	85	0.54%
9.	/ncer/rfa/phytore00.html (no referrer)	85	0.54%
10.	/ncer/rfa/sbir2002.html (no referrer)	79	0.50%
11.	/ncer/rfa/water.html (no referrer)	79	0.50%
12.	/ncer/rfa/02nanotech.html (no referrer)	77	0.49%
13.	/ncer/starreport.html (no referrer)	77	0.49%
14.	/ncer/rfa/mixtures00.html (no referrer)	76	0.48%

15.	/ncer/rfa/empact99.html (no referrer)	73	0.46%
16.	/ncer/rfa/99fellow.html (no referrer)	72	0.45%
17.	/ncer/rfa/batch2.html (no referrer)	72	0.45%
18.	/ncer/rfa/02dmvep.html (no referrer)	72	0.45%
19.	/ncer/rfa/ungradmaifell01.html (no referrer)	69	0.44%
20.	/ncer/rfa/dchildvul.html (no referrer)	69	0.44%
	Subtotal	1,737	10.96%
	Other	14,115	89.04%
	Total	15,852	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

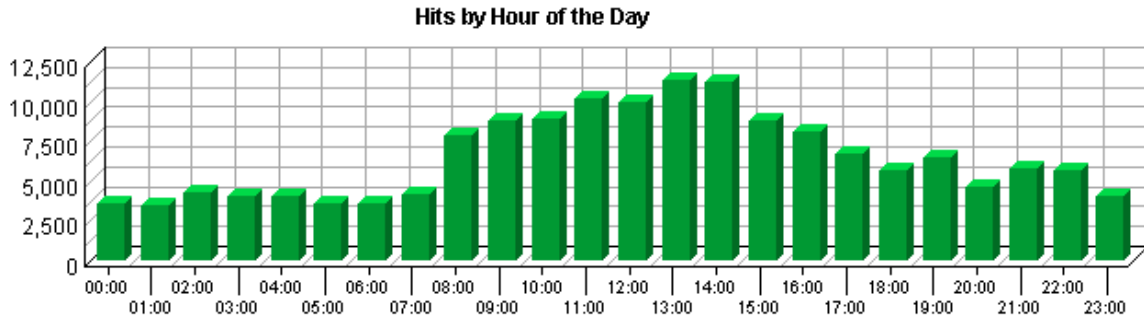
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

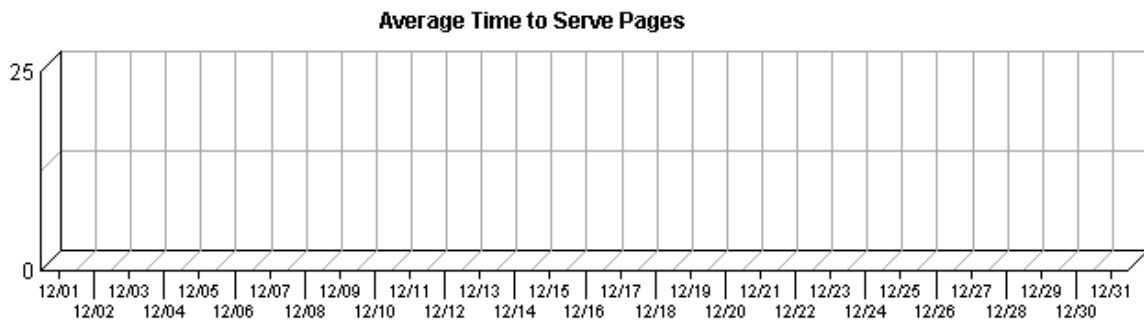


Most Active Summary

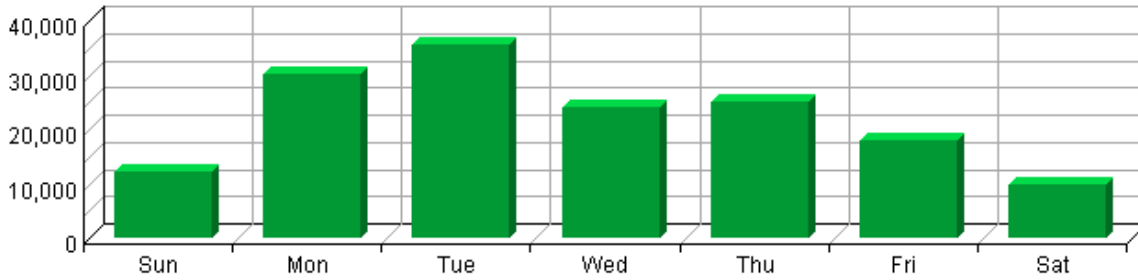
Most Active Date	December 09, 2003
Number of Hits on Most Active Date	12,871
Most Active Day of the Week	Tue
Most Active Hour of the Day	13:00–13:59

Activity on Weekdays Summary

Total Hits Weekdays	132,861
Total Visits Weekdays	35,730
Average Number of Visits per day on Weekdays	1,553
Average Number of Hits per day on Weekdays	5,776



Hits by Day of the Week



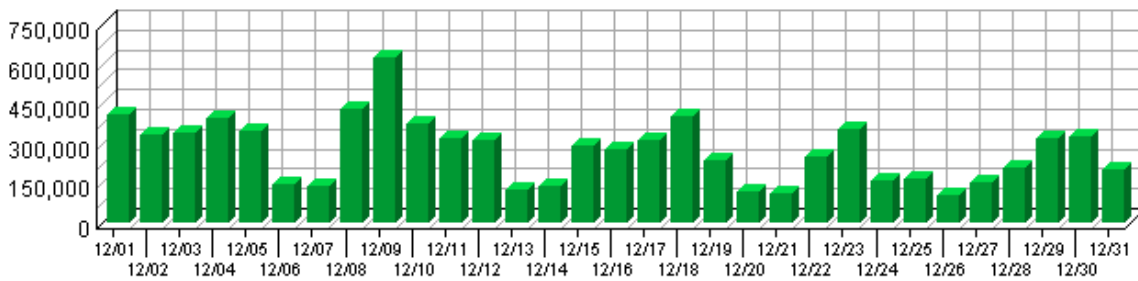
Least Active Summary

Least Active Date	December 26, 2003
Number of Hits on Least Active Date	1,954
Least Active Day of the Week	Sat
Least Active Hour of the Day	01:00–01:59

Activity on Weekends Summary

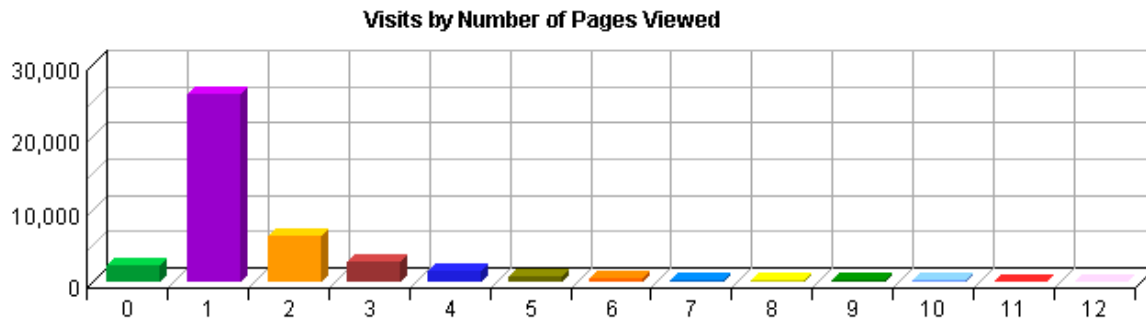
Total Hits Weekend	22,213
Total Visits Weekend	6,582
Average Number of Visits per Weekend	1,645
Average Number of Hits per Weekend	5,553

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

	Number of Pages Viewed	Visits	%
Pages	0	2,323	5.49%
Pages	1	25,816	61.00%
Pages	2	6,441	15.22%
Pages	3	2,800	6.62%
Pages	4	1,583	3.74%
Pages	5	874	2.07%
Pages	6	585	1.38%
Pages	7	348	0.82%
Pages	8	291	0.69%
Pages	9	184	0.43%
Pages	10	168	0.40%
Pages	11	92	0.22%
Pages	12	88	0.21%
Pages	Subtotal	41,593	98.28%
Pages	Other	726	1.72%
	Total	42,319	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

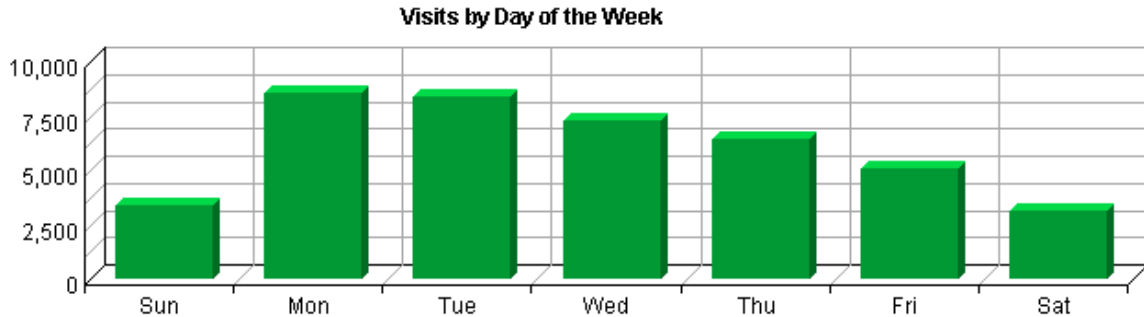
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	3,416	8.07%
Mon	8,547	20.20%
Tue	8,372	19.79%
Wed	7,253	17.14%
Thu	6,448	15.24%
Fri	5,110	12.08%
Sat	3,166	7.48%
Total Weekend	6,582	15.56%
Total Weekdays	35,730	84.44%
Total	42,312	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

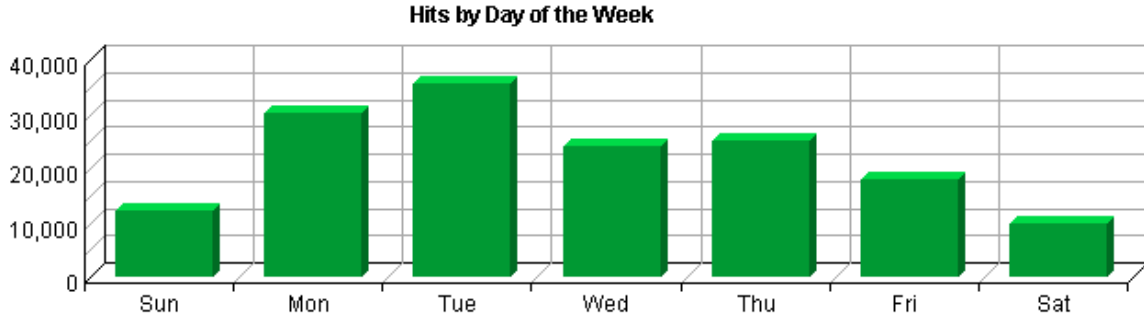
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	12,218	7.88%
Mon	30,308	19.54%
Tue	35,747	23.05%
Wed	23,972	15.46%
Thu	24,958	16.09%
Fri	17,876	11.53%
Sat	9,995	6.45%
Total Weekend	22,213	14.32%
Total Weekdays	132,861	85.68%
Total	155,074	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

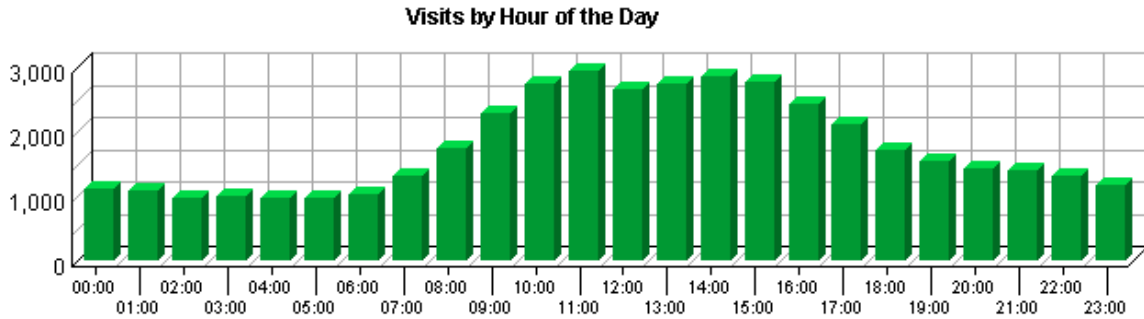
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	1,104	2.61%
01:00	1,082	2.56%
02:00	982	2.32%
03:00	995	2.35%
04:00	975	2.30%
05:00	980	2.32%
06:00	1,038	2.45%
07:00	1,321	3.12%
08:00	1,732	4.09%
09:00	2,276	5.38%
10:00	2,742	6.48%
11:00	2,950	6.97%
12:00	2,666	6.30%
13:00	2,731	6.45%
14:00	2,849	6.73%
15:00	2,759	6.52%
16:00	2,429	5.74%
17:00	2,105	4.97%
18:00	1,723	4.07%
19:00	1,547	3.66%
20:00	1,424	3.37%
21:00	1,401	3.31%
22:00	1,324	3.13%
23:00	1,177	2.78%
Total Visits during Work Hours (8:00am–5:00pm)	23,134	54.67%

Total Visits during After Hours (5:01pm–7:59am)	19,178	45.33%
Total	42,312	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	04:00–04:59

Visits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

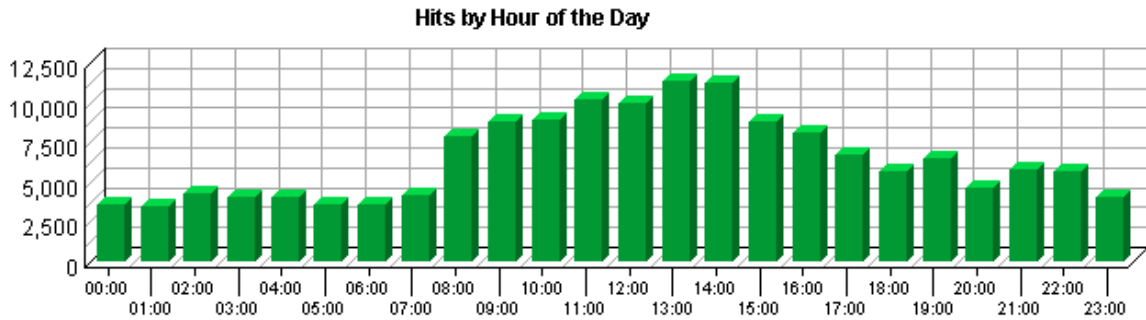
% – Percentage of visits to your site that occurred during the specified hour.

—

💡 This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	3,602	2.32%
01:00	3,492	2.25%
02:00	4,251	2.74%
03:00	4,058	2.62%
04:00	4,036	2.60%
05:00	3,588	2.31%
06:00	3,603	2.32%
07:00	4,156	2.68%
08:00	7,892	5.09%
09:00	8,746	5.64%
10:00	8,915	5.75%
11:00	10,195	6.57%
12:00	9,986	6.44%
13:00	11,358	7.32%
14:00	11,265	7.26%
15:00	8,752	5.64%
16:00	8,096	5.22%
17:00	6,697	4.32%
18:00	5,707	3.68%
19:00	6,468	4.17%
20:00	4,676	3.02%
21:00	5,739	3.70%
22:00	5,722	3.69%
23:00	4,074	2.63%

Total Hits during Work Hours (8:00am–5:00pm)	85,205	54.94%
Total Hits during After Hours (5:01pm–7:59am)	69,869	45.06%
Total	155,074	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	13:00–13:59
Least Active Hour of the Day	01:00–01:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	33,737	79.72%
1-2	1,679	3.97%
2-3	901	2.13%
3-4	653	1.54%
4-5	502	1.19%
5-6	396	0.94%
6-7	327	0.77%
7-8	305	0.72%
8-9	247	0.58%
9-10	193	0.46%
10-11	219	0.52%
11-12	194	0.46%
12-13	171	0.40%
13-14	148	0.35%
14-15	129	0.30%
15-16	134	0.32%
16-17	121	0.29%
17-18	125	0.30%
18-19	125	0.30%
19-20	116	0.27%
Subtotal	40,422	95.52%
Other	1,897	4.48%
Total	42,319	100.00%

Visit Duration by Visits – Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

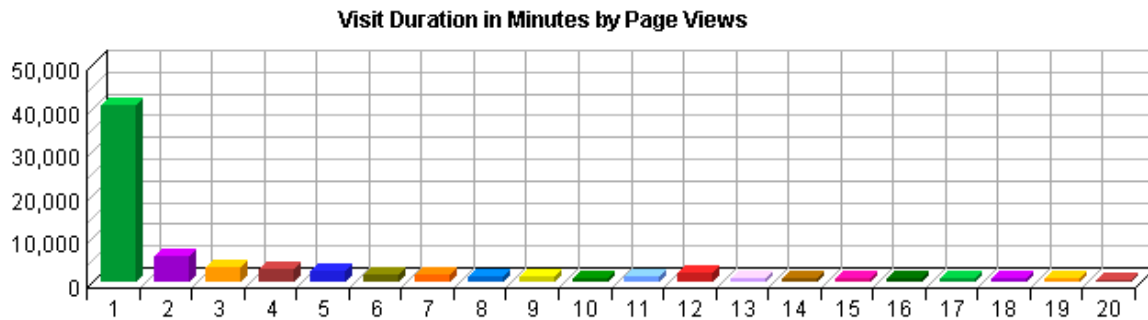
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	40,475	31.88%
1-2	5,989	4.72%
2-3	3,440	2.71%
3-4	2,786	2.19%
4-5	2,482	1.96%
5-6	1,905	1.50%
6-7	1,640	1.29%
7-8	1,411	1.11%
8-9	1,274	1.00%
9-10	940	0.74%
10-11	1,234	0.97%
11-12	2,036	1.60%
12-13	950	0.75%
13-14	870	0.69%
14-15	700	0.55%
15-16	709	0.56%
16-17	704	0.55%
17-18	670	0.53%
18-19	657	0.52%
19-20	551	0.43%
Subtotal	71,423	56.26%
Other	55,520	43.74%
Total	126,943	100.00%

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

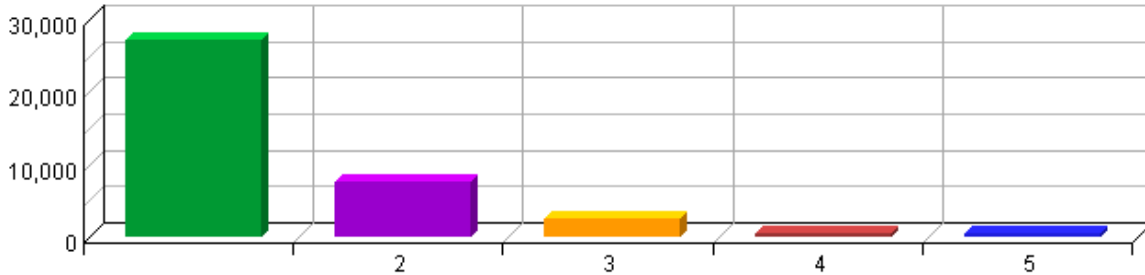
% – Percentage of visitors who viewed your page for the specified duration of time.

💡 This information tells you how many visitors view your site for specific intervals of time.

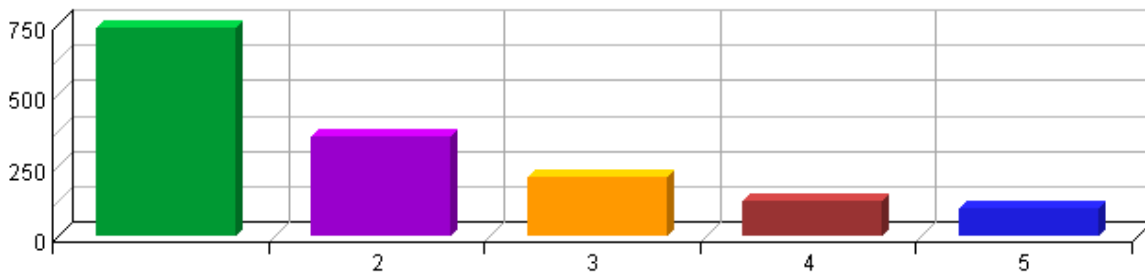
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

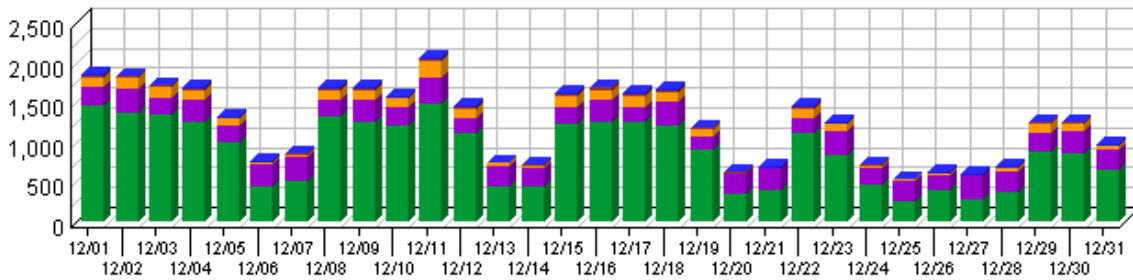
Top Browsers by Visits



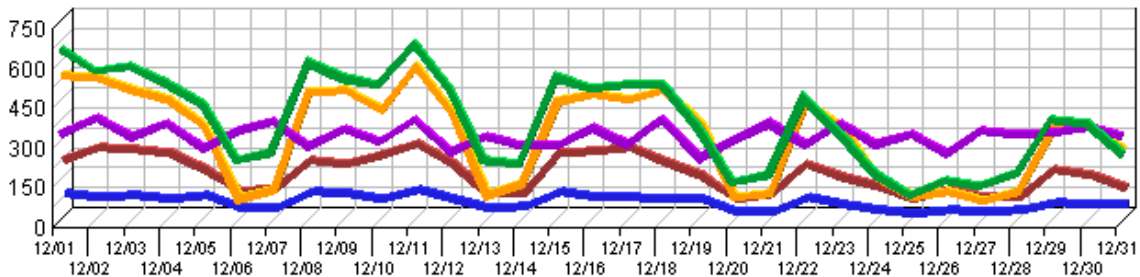
Top Spiders by Visits



Top Browsers by Visits Trend

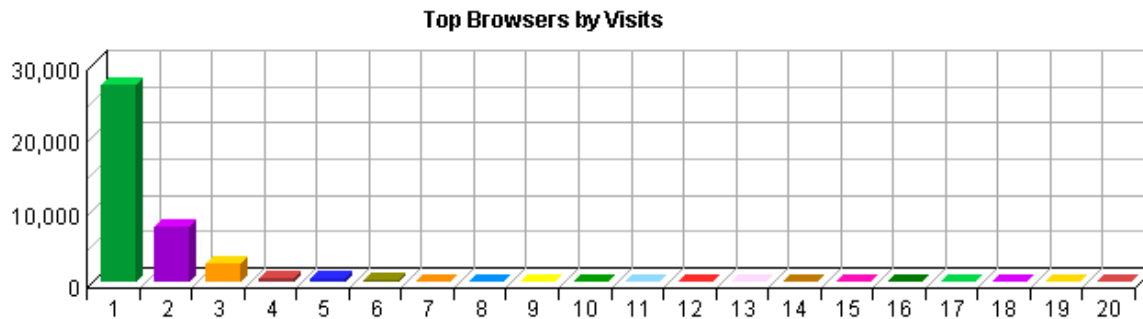
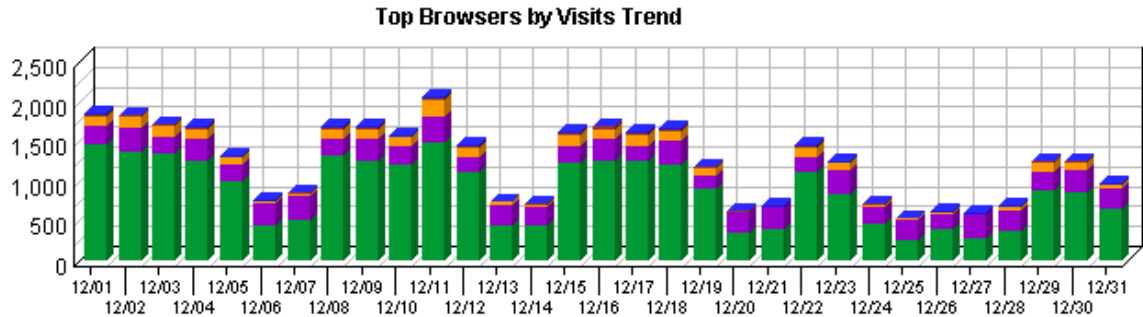


Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	27,257	67.57%	86,039
2.	Other Netscape Compatible	7,709	19.11%	11,901
3.	Netscape	2,539	6.29%	8,443
4.	Mozilla	435	1.08%	1,281
5.	Others	389	0.96%	988
6.	Safari	333	0.83%	764
7.	MultiText/0.1	123	0.30%	6,460
8.	msnbot/0.11 (http://search.msn.com/msnbot.htm)	104	0.26%	378
9.	Opera	94	0.23%	174
10.	Python-urllib/1.10	91	0.23%	91
11.	ColdFusion	80	0.20%	824
12.	libwww-perl/5.76	74	0.18%	481
13.	Java/1.4.1_01	73	0.18%	328
14.	Konqueror	65	0.16%	77
15.	htdig/3.1.5 (root@localhost)	50	0.12%	50
16.	Java/1.4.1	48	0.12%	225
17.	ia_archiver	45	0.11%	478

18.	Jakarta Commons-HttpClient/2.0rc2	44	0.11%	467
19.	QPCreep Test Rig (We are not indexing, just testing)	42	0.10%	54
20.	Verity-URL-Gateway/2.4	36	0.09%	202
	Subtotal	39,631	98.25%	119,705
	Other	705	1.75%	11,080
	Total	40,336	100.00%	130,785

Top Browsers – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

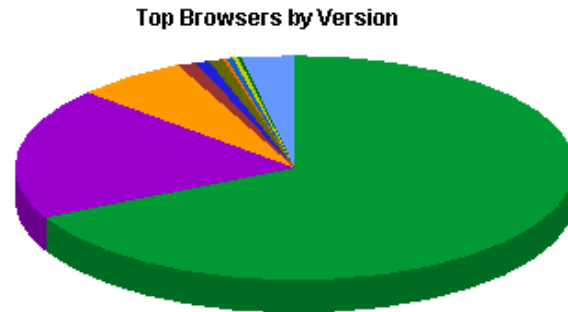
% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡 Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	20,826	51.63%	61,823
		5.5	2,840	7.04%	14,793
		5.01	1,221	3.03%	3,902
		5.0	1,161	2.88%	2,484
		5.22	283	0.70%	623
		4.01	205	0.51%	567
		Version Unknown	166	0.41%	209
		5.23	108	0.27%	251
		5.21	62	0.15%	112
		5.16	57	0.14%	142
		5.14	57	0.14%	143
		4.0	49	0.12%	177
		6.0b	44	0.11%	68
		5.17	41	0.10%	107
		5.15	26	0.06%	62
		5.00	25	0.06%	294
		5.13	22	0.05%	46
		4.40.305beta	16	0.04%	99
		4.40.426	10	0.02%	63
		5.12	10	0.02%	18
		4.5	9	0.02%	16
		1.	8	0.02%	17
		5.2	4	0.01%	15
		3.0b	2	0.00%	2
		5.0b1	2	0.00%	2
		3.02	1	0.00%	1

	5.0b2	1	0.00%	1	
	3.01	1	0.00%	2	
	Other	0	0.00%	0	
2.	Other Netscape Compatible	Version Unknown	7,709	19.11%	11,901
	Other	0	0.00%	0	
3.	Netscape	7.1	708	1.76%	2,090
	7.02	250	0.62%	621	
	7.0	217	0.54%	723	
	4.79	182	0.45%	488	
	4.76	135	0.33%	393	
	4.5	128	0.32%	286	
	7.01	115	0.29%	298	
	4.75	90	0.22%	234	
	4.7	77	0.19%	334	
	4.78	73	0.18%	436	
	4.77	65	0.16%	157	
	6.2.3	63	0.16%	265	
	4.73	54	0.13%	120	
	6.2.1	37	0.09%	108	
	4.8	35	0.09%	102	
	Version Unknown	31	0.08%	978	
	4.61	28	0.07%	103	
	4.0	28	0.07%	61	
	4.08	27	0.07%	75	
	4.74	21	0.05%	40	
	4.72	16	0.04%	46	
	6.2	16	0.04%	41	
	4.75C-CCK-MCD	16	0.04%	38	
	4.05	14	0.03%	36	
	4.6	12	0.03%	36	
	4.77C-CCK-MCD	11	0.03%	40	
	6.1	11	0.03%	24	
	4.73C-CCK-MCD	10	0.02%	52	
	4.7C-CCK-MCD	9	0.02%	19	
	4.x	8	0.02%	32	
	6.2.2	7	0.02%	17	
	1.0.1	6	0.01%	65	
	4.79C-CCK-MCD	6	0.01%	10	
	3.0	4	0.01%	4	
	4.07	3	0.01%	11	
	4.01	3	0.01%	8	
	3.01Gold	2	0.00%	2	

	4.06	2	0.00%	7
	6.0	2	0.00%	8
	6.0b2	2	0.00%	2
	4.7C-SGI	2	0.00%	12
	3.Mozilla/2.01	2	0.00%	2
	4.51	2	0.00%	5
	3.01C-KIT	1	0.00%	1
	4.02	1	0.00%	1
	4.76C-CCK-MCD	1	0.00%	2
	3.01C-SNET	1	0.00%	1
	4.61C-SGI	1	0.00%	1
	4.03	1	0.00%	3
	4.79C-SGI	1	0.00%	1
	4.0r	1	0.00%	3
	4.8C-CCK-MCD	1	0.00%	1
	Other	0	0.00%	0
4.	Mozilla			
	20031007	119	0.30%	323
	20030624	81	0.20%	196
	20021112	30	0.07%	42
	20030225	23	0.06%	72
	20030425	16	0.04%	33
	20030312	16	0.04%	28
	20030728	11	0.03%	73
	20021130	11	0.03%	39
	20020826	10	0.02%	17
	20021003	8	0.02%	33
	20020530	7	0.02%	13
	DEVONTECH	6	0.01%	20
	20020924	5	0.01%	6
	20031008	4	0.01%	10
	20030313	4	0.01%	11
	20030827	4	0.01%	14
	20020830	4	0.01%	6
	20031030	4	0.01%	12
	20031208	4	0.01%	8
	20030630	3	0.01%	4
	20030507	3	0.01%	28
	20030925	3	0.01%	5
	CAMINO	3	0.01%	3
	20010901	3	0.01%	6
	20030701	3	0.01%	14
	20031026	2	0.00%	2

	20031004	2	0.00%	15	
	20021216	2	0.00%	2	
	20031204	2	0.00%	14	
	20030708	2	0.00%	5	
	20020408	2	0.00%	5	
	20031107	2	0.00%	2	
	2003070	2	0.00%	2	
	20020502	2	0.00%	2	
	20020828	1	0.00%	1	
	20031028	1	0.00%	3	
	20031119	1	0.00%	1	
	20030914	1	0.00%	1	
	20030930	1	0.00%	4	
	20030821	1	0.00%	1	
	20030904	1	0.00%	6	
	20030428	1	0.00%	3	
	20030529	1	0.00%	2	
	20031024	1	0.00%	2	
	20031118	1	0.00%	1	
	20010316	1	0.00%	11	
	20031126	1	0.00%	2	
	20020513	1	0.00%	1	
	20030516	1	0.00%	1	
	20021212	1	0.00%	1	
	20031016	1	0.00%	1	
	20021016	1	0.00%	9	
	20031029	1	0.00%	1	
	20021207	1	0.00%	1	
	20031113	1	0.00%	3	
	20030718	1	0.00%	3	
	20031114	1	0.00%	1	
	20030530	1	0.00%	1	
	20020503	1	0.00%	13	
	20031129	1	0.00%	1	
	20030714	1	0.00%	2	
	20030502	1	0.00%	1	
	20031120	1	0.00%	3	
	20020623	1	0.00%	1	
	20030306	1	0.00%	2	
	20030314	1	0.00%	132	
	Other	0	0.00%	0	
5.	Others	Version Unknown	389	0.96%	988

		Other	0	0.00%	0
6.	Safari	85.6	109	0.27%	279
		100.1	107	0.27%	235
		85	43	0.11%	112
		85.5	42	0.10%	66
		100	32	0.08%	72
		Other	0	0.00%	0
7.	MultiText/0.1	Version Unknown	123	0.30%	6,460
		Other	0	0.00%	0
8.	msnbot/0.11 (http://search.msn.com/msnbot.htm)	Version Unknown	104	0.26%	378
		Other	0	0.00%	0
9.	Opera	7.20	25	0.06%	33
		7.11	20	0.05%	50
		7.23	11	0.03%	32
		7.21	10	0.02%	17
		7.0	5	0.01%	5
		6.0	4	0.01%	9
		7.10	3	0.01%	4
		7.02	3	0.01%	6
		7.01	3	0.01%	3
		6.05	2	0.00%	5
		7.22	2	0.00%	2
		7.03	2	0.00%	4
		6.03	2	0.00%	2
		5.12	1	0.00%	1
		5.02	1	0.00%	1
		Other	0	0.00%	0
10.	Python-urllib/1.10	Version Unknown	91	0.23%	91
		Other	0	0.00%	0
11.	ColdFusion	Version Unknown	80	0.20%	824
		Other	0	0.00%	0
12.	libwww-perl/5.76	Version Unknown	74	0.18%	481
		Other	0	0.00%	0
13.	Java/1.4.1_01	Version Unknown	73	0.18%	328
		Other	0	0.00%	0
14.	Konqueror	3.1	13	0.03%	23
		3.1-RC1	8	0.02%	8
		3.0-RC1	5	0.01%	5
		3.1-RC4	4	0.01%	4
		3.0-RC6	4	0.01%	4
		3.1-RC6	4	0.01%	4
		3.0-RC3	4	0.01%	4

		3.1-RC2	4	0.01%	4
		3.1-RC3	4	0.01%	4
		3.0-RC2	3	0.01%	3
		3.0-RC5	3	0.01%	3
		3.0	2	0.00%	2
		2.2.2	2	0.00%	2
		3	1	0.00%	1
		2.2.2-7	1	0.00%	2
		3.0-RC4	1	0.00%	1
		2.1.1	1	0.00%	2
		3.1-RC5	1	0.00%	1
		Other	0	0.00%	0
15.	htdig/3.1.5 (root@localhost)	Version Unknown	50	0.12%	50
		Other	0	0.00%	0
16.	Java/1.4.1	Version Unknown	48	0.12%	225
		Other	0	0.00%	0
17.	ia_archiver	Version Unknown	45	0.11%	478
		Other	0	0.00%	0
18.	Jakarta Commons-HttpClient/2.0rc2	Version Unknown	44	0.11%	467
		Other	0	0.00%	0
19.	QPCreep Test Rig (We are not indexing, just testing)	Version Unknown	42	0.10%	54
		Other	0	0.00%	0
20.	Verity-URL-Gateway/2.4	Version Unknown	36	0.09%	202
		Other	0	0.00%	0
	Subtotal		39,631	98.25%	119,705
	Other		705	1.75%	11,080
	Total		40,336	100.00%	130,785

Top Browsers by Version – Help Card

? Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



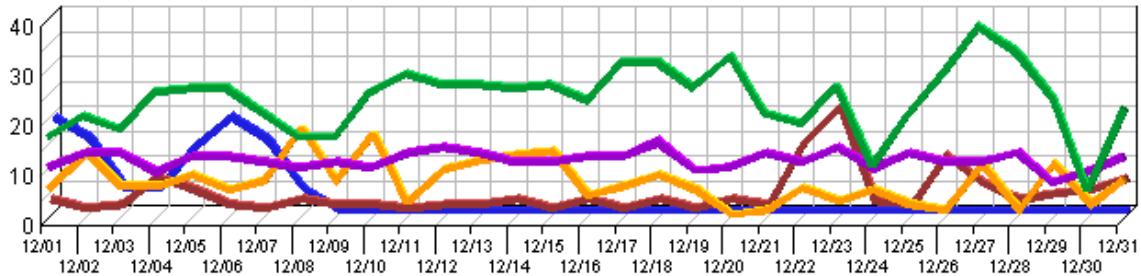
—

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

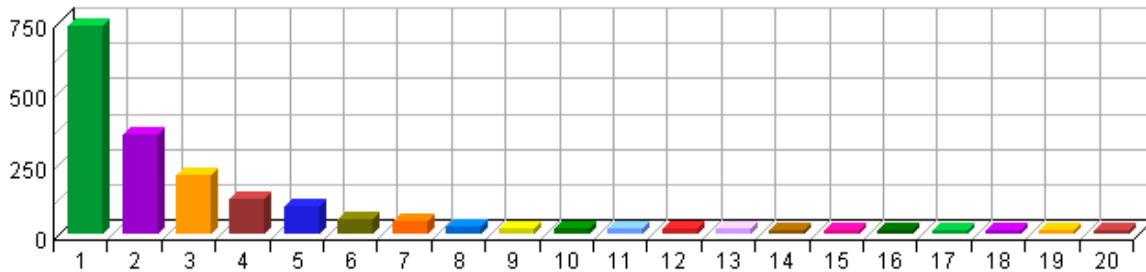
Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend



Top Spiders by Visits



Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	738	37.35%	3,679
2.	Scooter	355	17.97%	434
3.	Googlebot	207	10.48%	8,070
4.	FAST-WebCrawler	126	6.38%	898
5.	Mozilla/4.0 compatible ZyBorg/1.0 (wn.zyborg@looksmart.net; http://www.WISEnutbot.com)	96	4.86%	1,110
6.	Infoseek SideWinder	54	2.73%	58
7.	Mozilla/4.0 compatible ZyBorg/1.0 Dead Link Checker (wn.zyborg@looksmart.net; http://www.WISEnutbot)	44	2.23%	50
8.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	23	1.16%	76
9.	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) Kemira Agro Uk Ltd	22	1.11%	382
10.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; FunWebProducts; i-NavFourF; MSIECrawler)	22	1.11%	43
11.		21	1.06%	25

	Mozilla/4.0 (compatible; MSIE 5.01; Windows NT 5.0; MSIECrawler)			
12.	QuepasaCreep (crawler@quepasacorp.com)	21	1.06%	47
13.	Linkbot	17	0.86%	86
14.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; MSIECrawler)	15	0.76%	21
15.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	14	0.71%	49
16.	WebTrends	13	0.66%	8,562
17.	BravoBrian SpiderEngine MarcoPolo	13	0.66%	16
18.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.0.3705; MSIECrawler)	12	0.61%	17
19.	Mozilla/4.0 (compatible; MSIE 5.5; Windows 98; MSIECrawler)	11	0.56%	17
20.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; MSIECrawler)	10	0.51%	27
	Subtotal	1,834	92.81%	23,667
	Other	142	7.19%	622
	Total	1,976	100.00%	24,289

Top Spiders – Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

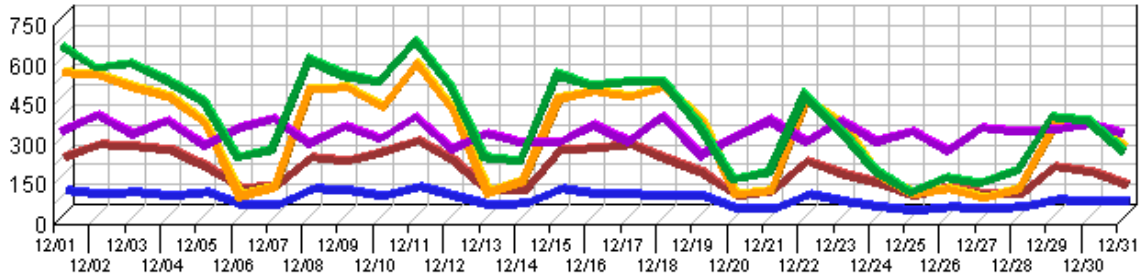
% – Percentage of total spider visits or hits by the specified spider.

💡 This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

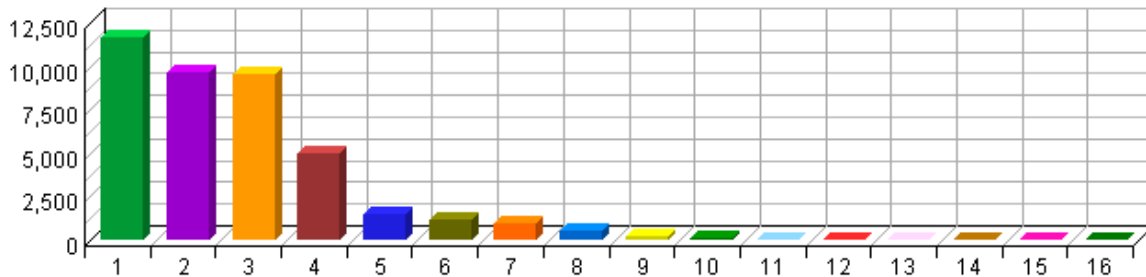
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend



Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	11,641	28.86%	32,509
2.	Others	9,672	23.98%	34,462
3.	Windows 2000	9,536	23.64%	33,472
4.	Windows 98	5,002	12.40%	17,651
5.	Macintosh PowerPC	1,446	3.58%	3,457
6.	Windows ME	1,177	2.92%	4,113
7.	Windows NT	953	2.36%	2,345
8.	Windows 95	543	1.35%	1,525
9.	Linux	198	0.49%	547
10.	FreeBSD	78	0.19%	426
11.	Windows Win32s	36	0.09%	173
12.	SunOS	35	0.09%	76
13.	Windows 2003	15	0.04%	23
14.	Windows 3.x	2	0.00%	2
15.	Macintosh	1	0.00%	1
16.	Hewlett Packard Unix (HP9000)	1	0.00%	3
	Total	40,336	100.00%	130,785

Top Platforms – Help Card

? Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

💡 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

"Failed" codes:

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

- 404 = Failed:** Not Found
- 405 = Failed:** Method Not Allowed
- 406 = Failed:** Not Acceptable
- 407 = Failed:** Proxy Authentication Required
- 408 = Failed:** Request Time-out
- 409 = Failed:** Conflict
- 410 = Failed:** Gone
- 411 = Failed:** Length Required
- 412 = Failed:** Precondition Failed
- 413 = Failed:** Request Entity Too Large
- 414 = Failed:** Request-URI Too Large
- 415 = Failed:** Unsupported Media Type
- 416 = Failed:** Requested range not satisfiable
- 417 = Failed:** Expectation Failed
- 500 = Failed:** Internal Server Error
- 501 = Failed:** Not Implemented
- 502 = Failed:** Bad Gateway
- 503 = Failed:** Service Unavailable
- 504 = Failed:** Gateway Time-out
- 505 = Failed:** HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p>

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.