

## P3 Website2

Web Log Analysis Monthly Report February 2004

Report Range:02/01/2004 00:00:00 – 02/29/2004 23:59:59



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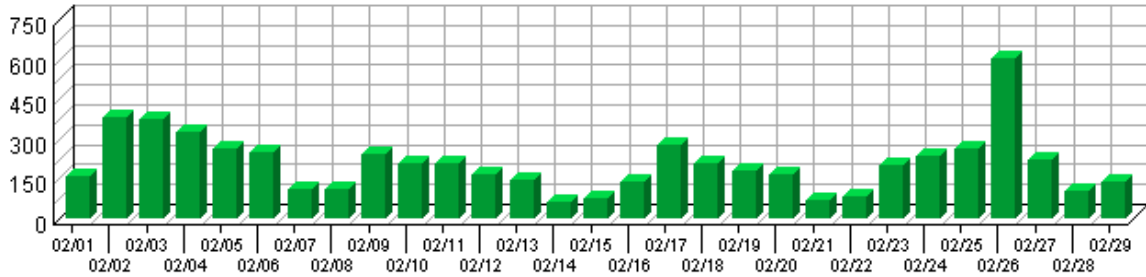
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# Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

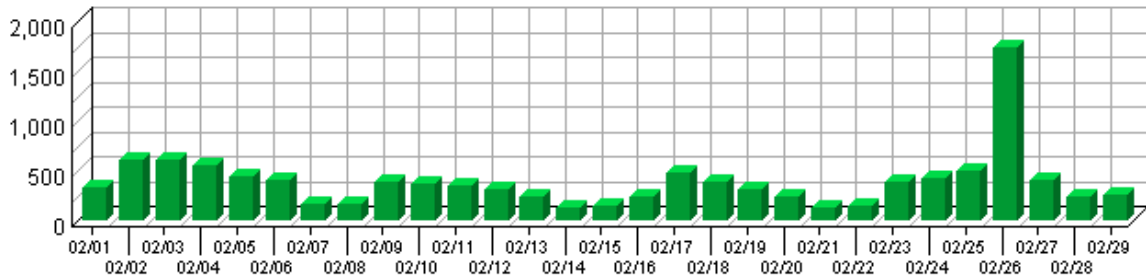
**Visits Trend**



**Visit Summary**

Visits	5,976
Average per Day	206
Average Visit Length	00:06:35
Median Visit Length	00:02:13
International Visits	2.13%
Visits of Unknown Origin	59.35%
Visits from Your Country: United States (US)	38.52%

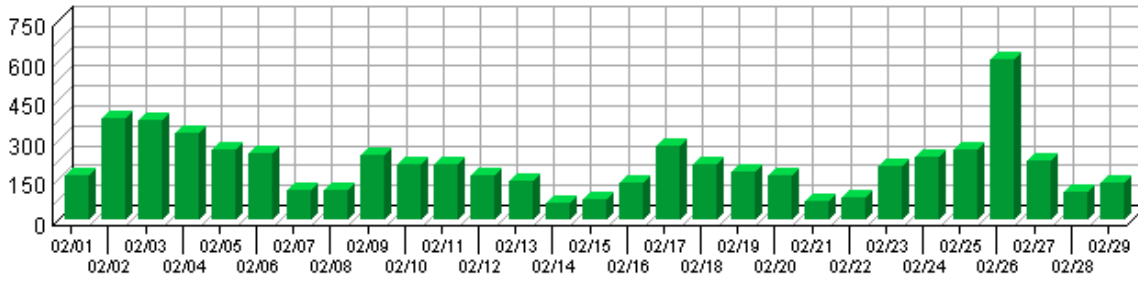
**Page Views Trend**



**Page View Summary**

Page Views	11,157
Average per Day	384
Average Page Views per Visit	1.87

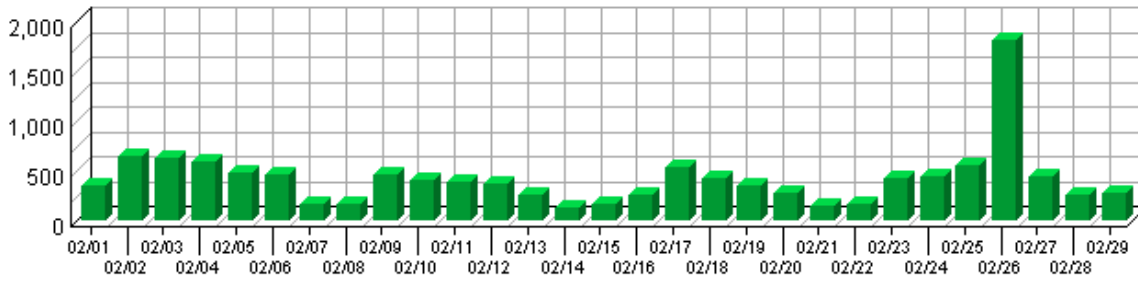
### Visitors Trend



### Visitor Summary

Unique Visitors	4,712
Visitors Who Visited Once	4,113
Visitors Who Visited More Than Once	599
Average Visits per Visitor	1.27

### Hits Trend



### Hit Summary

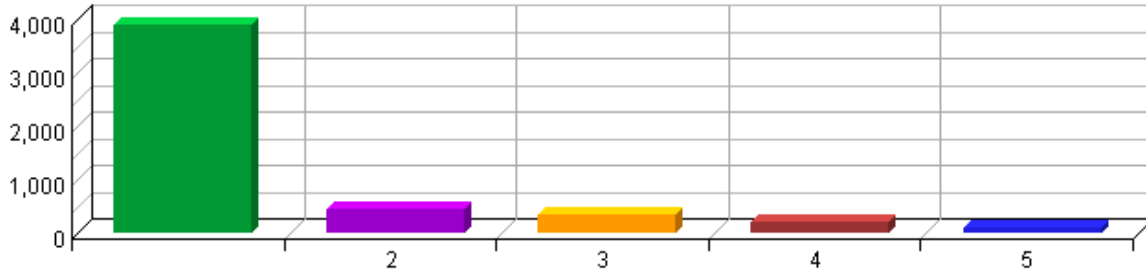
Successful Hits for Entire Site	12,074
Average Hits per Day	416
Home Page Hits	5,254



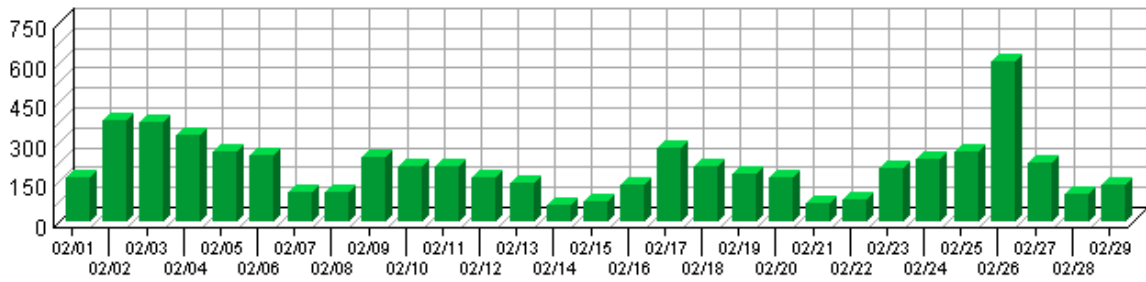
# Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

### Visits by Referring Site



### Visitors Trend

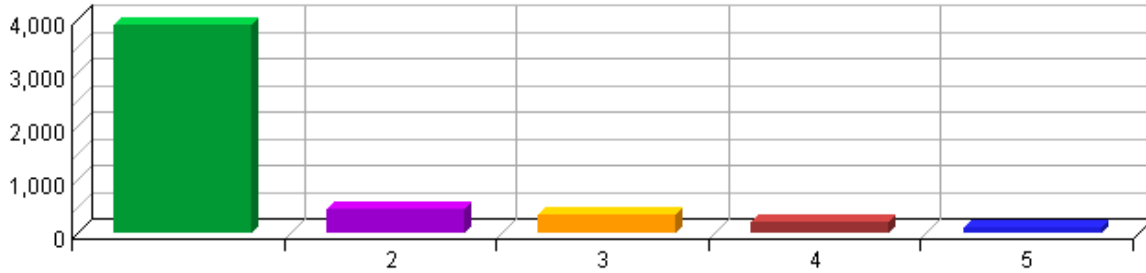




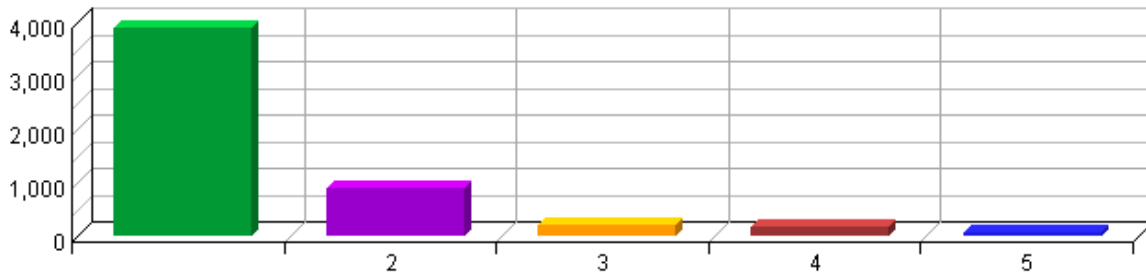
# Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

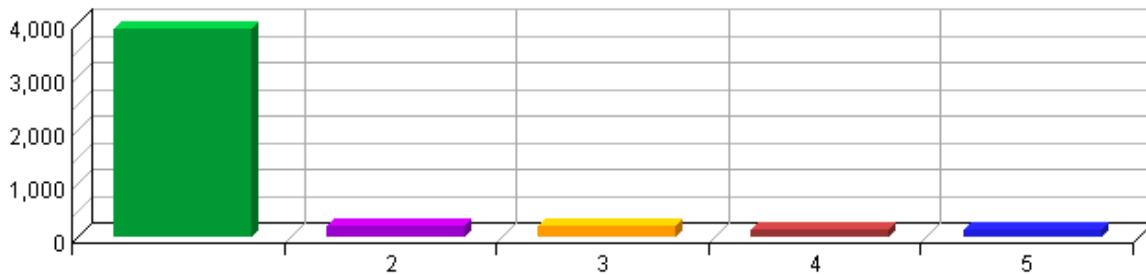
**Visits by Referring Site**



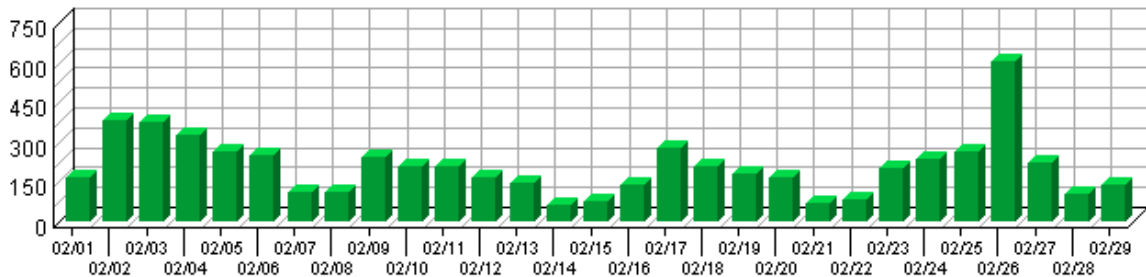
**Visits by Referring Domain**



**Visits by Referring Page**



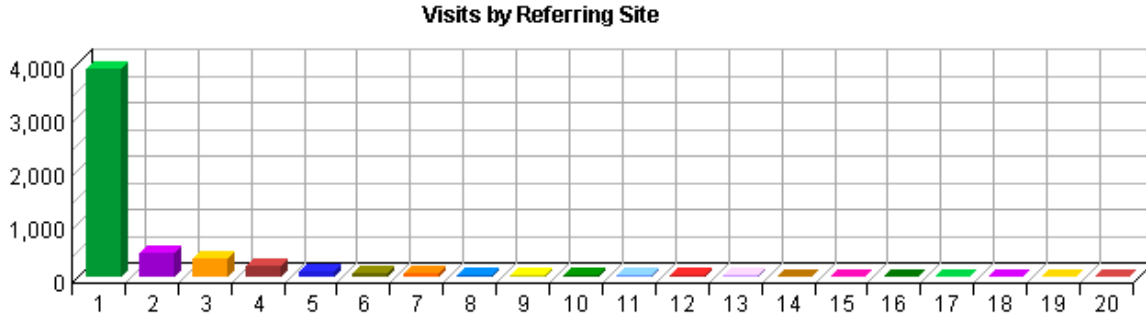
**Visitors Trend**





# Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



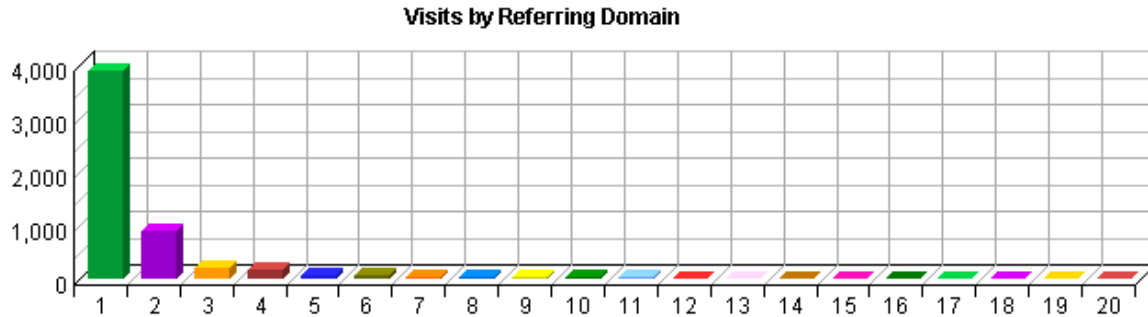
## Activity by Referring Site

	Site	Visits	%
1.	No Referrer	3,898	65.23%
2.	<a href="http://es.epa.gov/">http://es.epa.gov/</a>	456	7.63%
3.	<a href="http://www.epa.gov/">http://www.epa.gov/</a>	346	5.79%
4.	<a href="http://www.google.com/">http://www.google.com/</a>	213	3.56%
5.	<a href="http://oaspub.epa.gov/">http://oaspub.epa.gov/</a>	92	1.54%
6.	<a href="http://www.asme.org/">http://www.asme.org/</a>	79	1.32%
7.	<a href="http://fundingopps.cos.com/">http://fundingopps.cos.com/</a>	52	0.87%
8.	<a href="http://www.architectureweek.com/">http://www.architectureweek.com/</a>	23	0.38%
9.	<a href="http://www.aascu.org/">http://www.aascu.org/</a>	21	0.35%
10.	<a href="http://65.54.246.250/">http://65.54.246.250/</a>	20	0.33%
11.	<a href="http://www.sustainable.doe.gov/">http://www.sustainable.doe.gov/</a>	20	0.33%
12.	<a href="http://search.yahoo.com/">http://search.yahoo.com/</a>	19	0.32%
13.	<a href="http://webmail.aol.com/">http://webmail.aol.com/</a>	18	0.30%
14.	<a href="http://edc.uoregon.edu/">http://edc.uoregon.edu/</a>	14	0.23%
15.	<a href="http://www.metropolismag.com/">http://www.metropolismag.com/</a>	14	0.23%
16.	<a href="http://www.ewf-usa.org/">http://www.ewf-usa.org/</a>	13	0.22%
17.	<a href="http://64.4.46.250/">http://64.4.46.250/</a>	13	0.22%
18.	<a href="http://epa.gov/">http://epa.gov/</a>	13	0.22%
19.	<a href="http://207.68.164.250/">http://207.68.164.250/</a>	12	0.20%
20.	<a href="http://64.4.26.250/">http://64.4.26.250/</a>	12	0.20%
	<b>Subtotal</b>	<b>5,348</b>	<b>89.49%</b>
	<b>Other</b>	<b>628</b>	<b>10.51%</b>
	<b>Total</b>	<b>5,976</b>	<b>100.00%</b>



# Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



**Activity by Referring Domain**

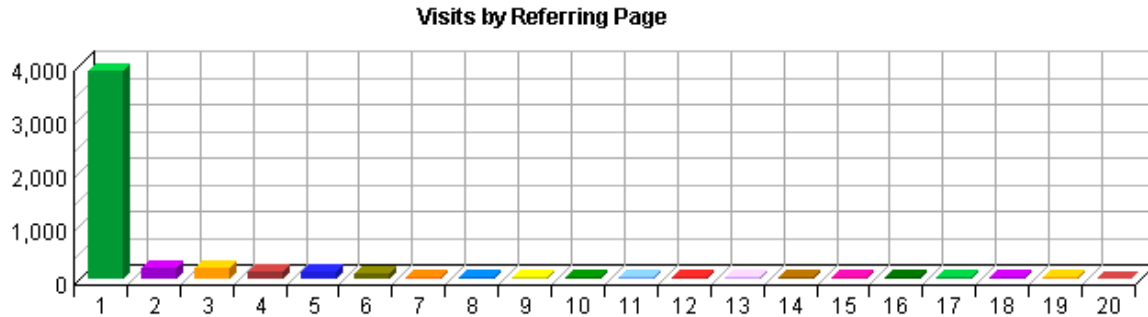
	<b>Domain</b>	<b>Visits</b>	<b>%</b>
1.	No Referrer	3,898	65.23%
2.	epa.gov	909	15.21%
3.	google.com	213	3.56%
4.	yahoo.com	172	2.88%
5.	asme.org	79	1.32%
6.	cos.com	54	0.90%
7.	architectureweek.com	23	0.38%
8.	aascu.org	22	0.37%
9.	65.54.246.250	20	0.33%
10.	aol.com	20	0.33%
11.	doe.gov	20	0.33%
12.	sdp.gov	16	0.27%
13.	metropolismag.com	16	0.27%
14.	uoregon.edu	14	0.23%
15.	64.4.46.250	13	0.22%
16.	ewf-usa.org	13	0.22%
17.	64.4.26.250	12	0.20%
18.	65.54.244.250	12	0.20%
19.	207.68.164.250	12	0.20%
20.	64.4.8.250	11	0.18%
	<b>Subtotal</b>	<b>5,549</b>	<b>92.85%</b>
	<b>Other</b>	<b>427</b>	<b>7.15%</b>
	<b>Total</b>	<b>5,976</b>	<b>100.00%</b>





# Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

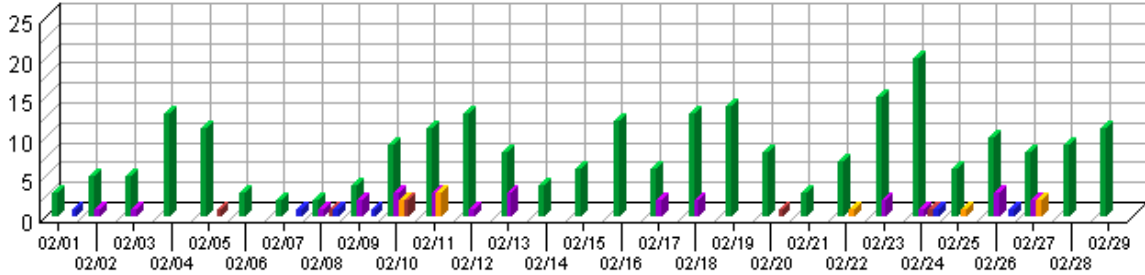
	Page	Visits	%
1.	No Referrer	3,898	65.23%
2.	<a href="http://www.epa.gov/">http://www.epa.gov/</a>	211	3.53%
3.	<a href="http://www.google.com/search">http://www.google.com/search</a>	211	3.53%
4.	<a href="http://es.epa.gov/ncer/">http://es.epa.gov/ncer/</a>	150	2.51%
5.	<a href="http://es.epa.gov/ncer/rfa/">http://es.epa.gov/ncer/rfa/</a>	147	2.46%
6.	<a href="http://oaspub.epa.gov/webi/meta_first_new2.try_these_first">http://oaspub.epa.gov/webi/meta_first_new2.try_these_first</a>	92	1.54%
7.	<a href="http://fundingopps.cos.com/alerts/84361">http://fundingopps.cos.com/alerts/84361</a>	50	0.84%
8.	<a href="http://www.epa.gov/p3/">http://www.epa.gov/p3/</a>	46	0.77%
9.	<a href="http://es.epa.gov/ncer/p3/designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/designs_sustain_rfp.html</a>	41	0.69%
10.	<a href="http://www.asme.org/students/">http://www.asme.org/students/</a>	38	0.64%
11.	<a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	35	0.59%
12.	<a href="http://www.architectureweek.com/cgi-bin/wlc">http://www.architectureweek.com/cgi-bin/wlc</a>	23	0.38%
13.	<a href="http://www.epa.gov/Region2/">http://www.epa.gov/Region2/</a>	23	0.38%
14.	<a href="http://65.54.246.250/cgi-bin/linkrd">http://65.54.246.250/cgi-bin/linkrd</a>	20	0.33%
15.	<a href="http://search.yahoo.com/search">http://search.yahoo.com/search</a>	19	0.32%
16.	<a href="http://www.sustainable.doe.gov/management/financl.shtml">http://www.sustainable.doe.gov/management/financl.shtml</a>	18	0.30%
17.	<a href="http://www.asme.org/students">http://www.asme.org/students</a>	18	0.30%
18.	<a href="http://www.epa.gov">http://www.epa.gov</a>	18	0.30%
19.	<a href="http://webmail.aol.com/msgview.adp">http://webmail.aol.com/msgview.adp</a>	18	0.30%
20.	<a href="http://www.aascu.org/grc/">http://www.aascu.org/grc/</a>	15	0.25%
	<b>Subtotal</b>	<b>5,091</b>	<b>85.19%</b>
	<b>Other</b>	<b>885</b>	<b>14.81%</b>

<b>Total</b>	<b>5,976</b>	<b>100.00%</b>
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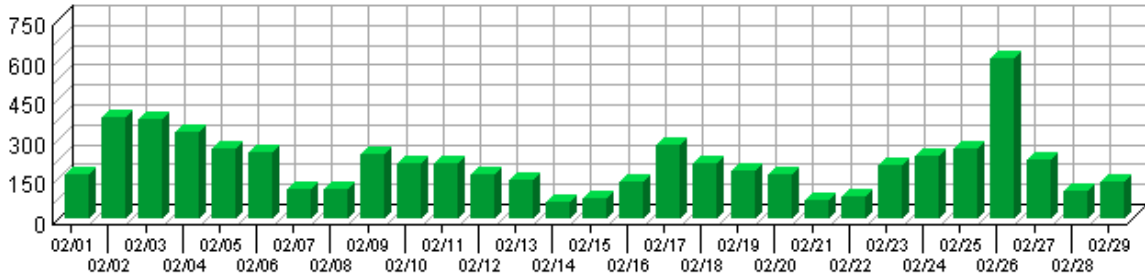
# Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

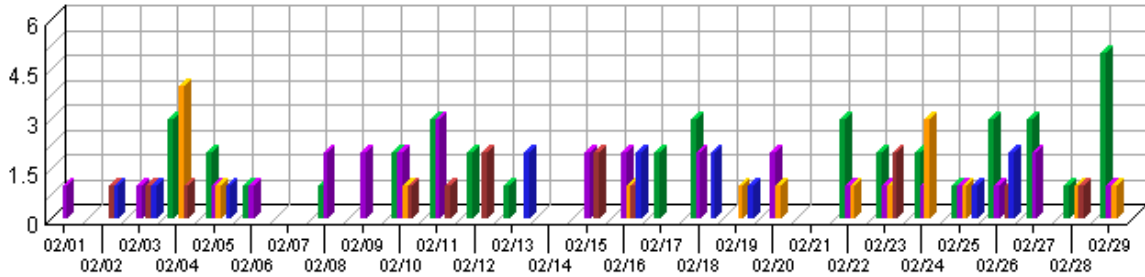
### Activity by Search Engine



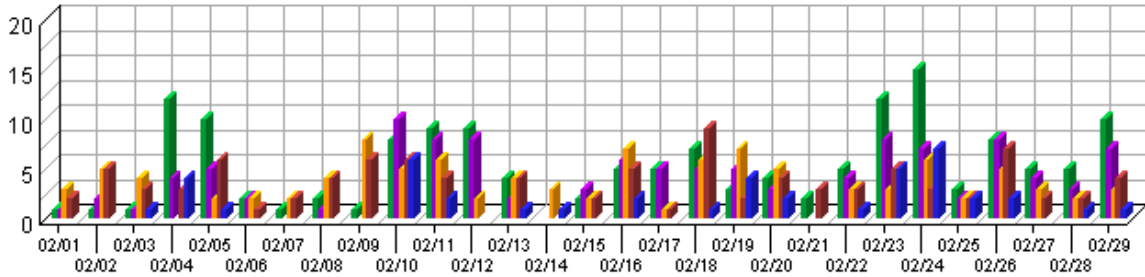
### Visitors Trend



### Activity by Search Phrase



### Activity by Search Keyword



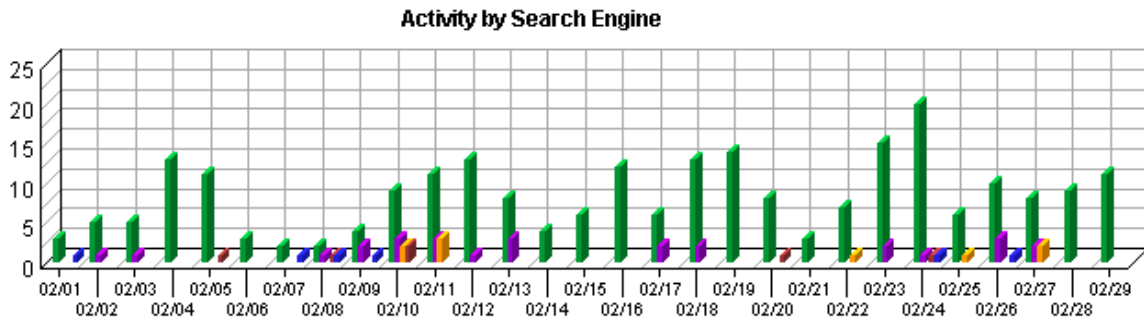


# Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



**Activity by Search Engine**

	<b>Engines</b>	<b>Referrals</b>	<b>%</b>
1.	google	241	77.00%
2.	yahoo	27	8.63%
3.	msn	9	2.88%
4.	google canada	6	1.92%
5.	google uk	6	1.92%
6.	google italy	4	1.28%
7.	google australia	4	1.28%
8.	aol netfind	3	0.96%
9.	excite	3	0.96%
10.	netscape	3	0.96%
11.	google germany	3	0.96%
12.	yahoo canada	2	0.64%
13.	google france	1	0.32%
14.	google austria	1	0.32%
	<b>Total</b>	<b>313</b>	<b>100.00%</b>

**Activity by Search Engines with Search Phrases Detail**

<b>Engines</b>	<b>Phrases</b>	<b>Referrals</b>	<b>%</b>
1. google	epa p3	34	10.86%
	design competition	20	6.39%
	p3 award	17	5.43%

	p3 epa	13	4.15%
	epa p3 award	11	3.51%
	student design competition	10	3.19%
	p3 competition	7	2.24%
	epa p3 competition	5	1.60%
	p3	4	1.28%
	p3 award epa	3	0.96%
	student design	3	0.96%
	epa p3 awards	3	0.96%
	epa p3 program	2	0.64%
	design competition student	2	0.64%
	<a href="http://es.epa.gov/ncer/p3">http://es.epa.gov/ncer/p3</a>	2	0.64%
	fact sheet designs	2	0.64%
	epa and p3	2	0.64%
	design competation	2	0.64%
	julie zimmerman epa	2	0.64%
	sustainability competition	2	0.64%
2. yahoo	epa p3	5	1.60%
	sustainable design competition winner	2	0.64%
	p3 competition	2	0.64%
	p3 award:	2	0.64%
	design competition	2	0.64%
	p3 award competition	2	0.64%
	epa competition	2	0.64%
	p3 sustainability	2	0.64%
	p3 news	1	0.32%
	sustainable design competition	1	0.32%
	national student design competition for sustainability	1	0.32%
	p3 epa	1	0.32%
	definition of design for sustainability	1	0.32%
	epa p3 awards	1	0.32%
	epa doe energy sustainability	1	0.32%
	environmental design competition	1	0.32%
3. msn	industrial design student award	2	0.64%
	<a href="http://www.epa.gov/p3">www.epa.gov/p3</a>	1	0.32%
	<a href="http://es.epa.gov/ncer/p3/designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/designs_sustain_rfp.html</a>	1	0.32%
4. google canada	design competition	2	0.64%
	example formal letter for design competition	1	0.32%
	sustainability design award	1	0.32%
	sustainable design competition winners	1	0.32%
	p3	1	0.32%

5. google uk	design competition	2	0.64%
	design student awards	1	0.32%
	sustainability competition	1	0.32%
	graphic design competition brief	1	0.32%
	product design competition 2005	1	0.32%
6. google italy	design competition	2	0.64%
	competition design 2005	1	0.32%
	integrating environmental accounting and processes design	1	0.32%
7. google australia	design competition	1	0.32%
	industrial design competition	1	0.32%
	industrial design competition 2005	1	0.32%
	sustainable industrial design	1	0.32%
8. aol netfind	competition challenges expectations	1	0.32%
	epa p3	1	0.32%
	student design competition	1	0.32%
9. excite	26	2	0.64%
10. netscape	p3 competition	1	0.32%
	<a href="http://es.epa.gov/ncer/p3/designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/designs_sustain_rfp.html</a>	1	0.32%
	epa p3 grants	1	0.32%
11. google germany	student design competition	2	0.64%
	competition announcement	1	0.32%
12. yahoo canada	es award	1	0.32%
	p3 partners	1	0.32%
13. google france	sustainable building	1	0.32%
14. google austria	award for sustainability	1	0.32%

#### Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	p3	131	41.85%
	epa	102	32.59%
	design	74	23.64%
	competition	66	21.09%
	award	37	11.82%
	student	29	9.27%
	sustainability	22	7.03%
	sustainable	10	3.19%
	the	8	2.56%
	for	6	1.92%
	of	6	1.92%
	ncer	5	1.60%

	competitions	5	1.60%
	grant	5	1.60%
	awards	5	1.60%
	industrial	4	1.28%
	research	4	1.28%
	grants	4	1.28%
	product	4	1.28%
	program	3	0.96%
2. yahoo	p3	16	5.11%
	competition	13	4.15%
	epa	10	3.19%
	design	8	2.56%
	sustainability	5	1.60%
	sustainable	3	0.96%
	winner	2	0.64%
	award:	2	0.64%
	award	2	0.64%
	for	2	0.64%
	awards	1	0.32%
	news	1	0.32%
	energy	1	0.32%
	student	1	0.32%
	definition	1	0.32%
	of	1	0.32%
	doe	1	0.32%
	national	1	0.32%
	environmental	1	0.32%
3. msn	student	2	0.64%
	design	2	0.64%
	industrial	2	0.64%
	award	2	0.64%
	www.epa.gov.p3	1	0.32%
	<a href="http://es.epa.gov/ncer/p3/designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/designs_sustain_rfp.html</a>	1	0.32%
4. google canada	design	5	1.60%
	competition	4	1.28%
	formal	1	0.32%
	award	1	0.32%
	example	1	0.32%
	winners	1	0.32%
	sustainability	1	0.32%
	letter	1	0.32%
	sustainable	1	0.32%



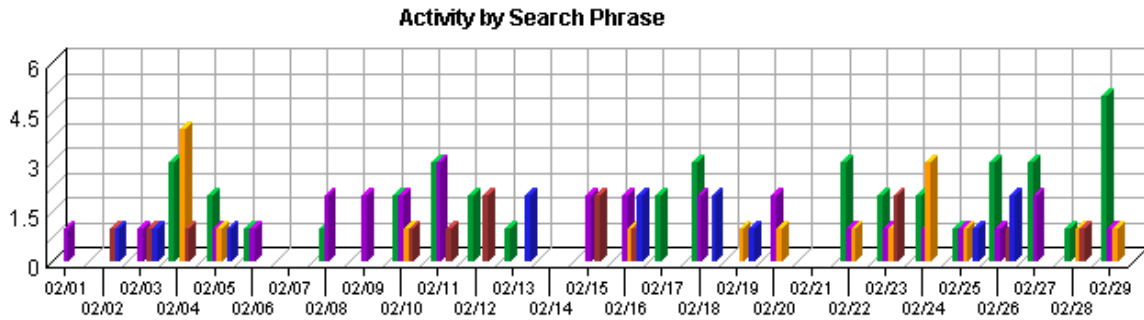
	for	1	0.32%
	p3	1	0.32%
5. google uk	competition	5	1.60%
	design	5	1.60%
	2005	1	0.32%
	awards	1	0.32%
	student	1	0.32%
	sustainability	1	0.32%
	graphic	1	0.32%
	brief	1	0.32%
	product	1	0.32%
6. google italy	design	4	1.28%
	competition	3	0.96%
	environmental	1	0.32%
	processes	1	0.32%
	2005	1	0.32%
	accounting	1	0.32%
	integrating	1	0.32%
7. google australia	design	4	1.28%
	competition	3	0.96%
	industrial	3	0.96%
	2005	1	0.32%
	sustainable	1	0.32%
8. aol netfind	competition	2	0.64%
	expectations	1	0.32%
	epa	1	0.32%
	challenges	1	0.32%
	design	1	0.32%
	p3	1	0.32%
	student	1	0.32%
9. excite	26	2	0.64%
10. netscape	p3	2	0.64%
	grants	1	0.32%
	competition	1	0.32%
	<a href="http://es.epa.gov/ncer/p3/designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/designs_sustain_rfp.html</a>	1	0.32%
	epa	1	0.32%
11. google germany	competition	3	0.96%
	student	2	0.64%
	design	2	0.64%
	announcement	1	0.32%
12. yahoo canada	award	1	0.32%
	es	1	0.32%

	partners	1	0.32%
	p3	1	0.32%
13. google france	building	1	0.32%
	sustainable	1	0.32%
14. google austria	sustainability	1	0.32%
	for	1	0.32%
	award	1	0.32%

# Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	epa p3	40	13.03%
2.	design competition	29	9.45%
3.	p3 award	17	5.54%
4.	p3 epa	14	4.56%
5.	student design competition	13	4.23%
6.	epa p3 award	11	3.58%
7.	p3 competition	10	3.26%
8.	p3	5	1.63%
9.	epa p3 competition	5	1.63%
10.	epa p3 awards	4	1.30%
11.	epa competition	3	0.98%
12.	student design	3	0.98%
13.	sustainability competition	3	0.98%
14.	p3 sustainability	3	0.98%
15.	p3 award epa	3	0.98%
16.	epa p3 grants	3	0.98%
17.	national student design competition for sustainability	2	0.65%
18.	industrial design competition	2	0.65%
19.	epa p3 grant	2	0.65%
20.	definition of design for sustainability	2	0.65%
	<b>Subtotal</b>	<b>174</b>	<b>56.68%</b>
	<b>Total</b>	<b>307</b>	<b>100.00%</b>

### Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa p3	google	34	11.07%
	yahoo	5	1.63%
	aol netfind	1	0.33%
2. design competition	google	20	6.51%
	google italy	2	0.65%
	google uk	2	0.65%
	yahoo	2	0.65%
	google canada	2	0.65%
	google australia	1	0.33%
3. p3 award	google	17	5.54%
4. p3 epa	google	13	4.23%
	yahoo	1	0.33%
5. student design competition	google	10	3.26%
	google germany	2	0.65%
	aol netfind	1	0.33%
6. epa p3 award	google	11	3.58%
7. p3 competition	google	7	2.28%
	yahoo	2	0.65%
	netscape	1	0.33%
8. p3	google	4	1.30%
	google canada	1	0.33%
9. epa p3 competition	google	5	1.63%
10. epa p3 awards	google	3	0.98%
	yahoo	1	0.33%
11. epa competition	yahoo	2	0.65%
	google	1	0.33%
12. student design	google	3	0.98%
13. sustainability competition	google	2	0.65%
	google uk	1	0.33%
14. p3 sustainability	yahoo	2	0.65%
	google	1	0.33%
15. p3 award epa	google	3	0.98%
16. epa p3 grants	google	2	0.65%
	netscape	1	0.33%
17. national student design competition for sustainability	google	1	0.33%
	yahoo	1	0.33%
18. industrial design competition	google	1	0.33%
	google australia	1	0.33%

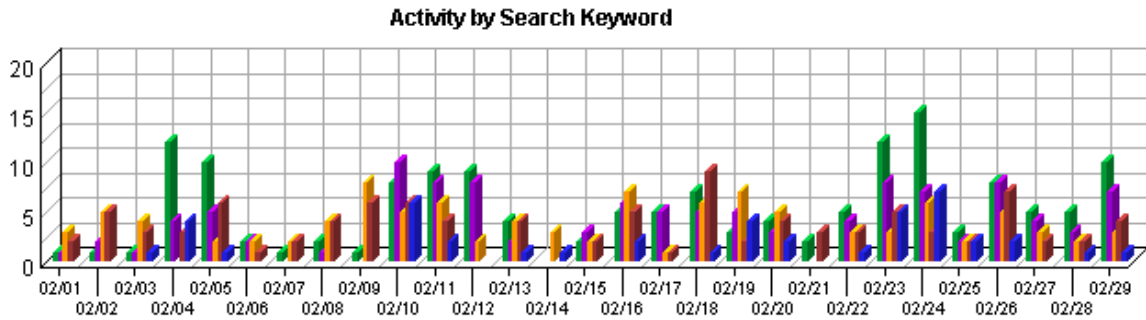
19. epa p3 grant	google	2	0.65%
20. definition of design for sustainability	yahoo	1	0.33%
	google	1	0.33%



# Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	p3	152	17.92%
2.	epa	114	13.44%
3.	design	105	12.38%
4.	competition	100	11.79%
5.	award	44	5.19%
6.	student	36	4.25%
7.	sustainability	30	3.54%
8.	sustainable	16	1.89%
9.	for	10	1.18%
10.	industrial	9	1.06%
11.	the	8	0.94%
12.	of	7	0.83%
13.	awards	7	0.83%
14.	2005	6	0.71%
15.	grant	5	0.59%
16.	competitions	5	0.59%
17.	grants	5	0.59%
18.	product	5	0.59%
19.	ncer	5	0.59%
20.	research	4	0.47%
	<b>Subtotal</b>	<b>673</b>	<b>79.36%</b>
	<b>Total</b>	<b>848</b>	<b>100.00%</b>

### Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. p3	google	131	15.45%
	yahoo	16	1.89%
	netscape	2	0.24%
	google canada	1	0.12%
	aol netfind	1	0.12%
	yahoo canada	1	0.12%
2. epa	google	102	12.03%
	yahoo	10	1.18%
	netscape	1	0.12%
	aol netfind	1	0.12%
3. design	google	74	8.73%
	yahoo	8	0.94%
	google canada	5	0.59%
	google uk	5	0.59%
	google italy	4	0.47%
	google australia	4	0.47%
	google germany	2	0.24%
	msn	2	0.24%
	aol netfind	1	0.12%
4. competition	google	66	7.78%
	yahoo	13	1.53%
	google uk	5	0.59%
	google canada	4	0.47%
	google australia	3	0.35%
	google germany	3	0.35%
	google italy	3	0.35%
	aol netfind	2	0.24%
	netscape	1	0.12%
5. award	google	37	4.36%
	msn	2	0.24%
	yahoo	2	0.24%
	google canada	1	0.12%
	yahoo canada	1	0.12%
	google austria	1	0.12%
6. student	google	29	3.42%
	msn	2	0.24%
	google germany	2	0.24%
	google uk	1	0.12%
	yahoo	1	0.12%



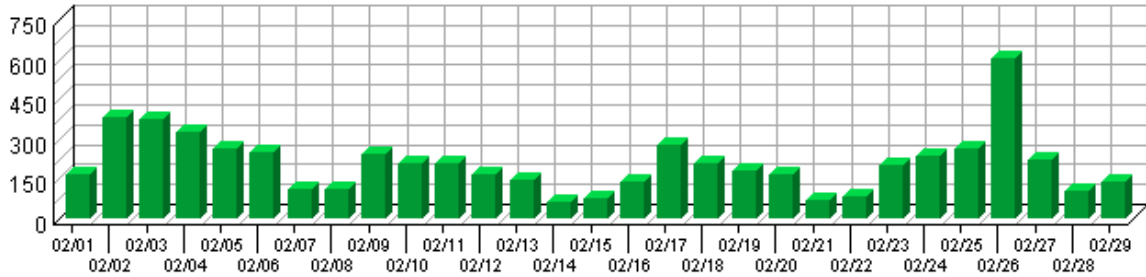
	aol netfind	1	0.12%
7. sustainability	google	22	2.59%
	yahoo	5	0.59%
	google uk	1	0.12%
	google canada	1	0.12%
	google austria	1	0.12%
8. sustainable	google	10	1.18%
	yahoo	3	0.35%
	google canada	1	0.12%
	google australia	1	0.12%
	google france	1	0.12%
9. for	google	6	0.71%
	yahoo	2	0.24%
	google canada	1	0.12%
	google austria	1	0.12%
10. industrial	google	4	0.47%
	google australia	3	0.35%
	msn	2	0.24%
11. the	google	8	0.94%
12. of	google	6	0.71%
	yahoo	1	0.12%
13. awards	google	5	0.59%
	google uk	1	0.12%
	yahoo	1	0.12%
14. 2005	google	3	0.35%
	google australia	1	0.12%
	google uk	1	0.12%
	google italy	1	0.12%
15. grant	google	5	0.59%
16. competitions	google	5	0.59%
17. grants	google	4	0.47%
	netscape	1	0.12%
18. product	google	4	0.47%
	google uk	1	0.12%
19. ncer	google	5	0.59%
20. research	google	4	0.47%



# Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

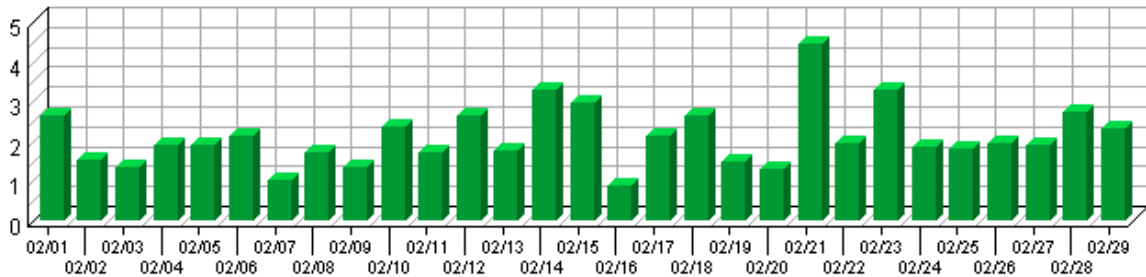
**Visitors Trend**



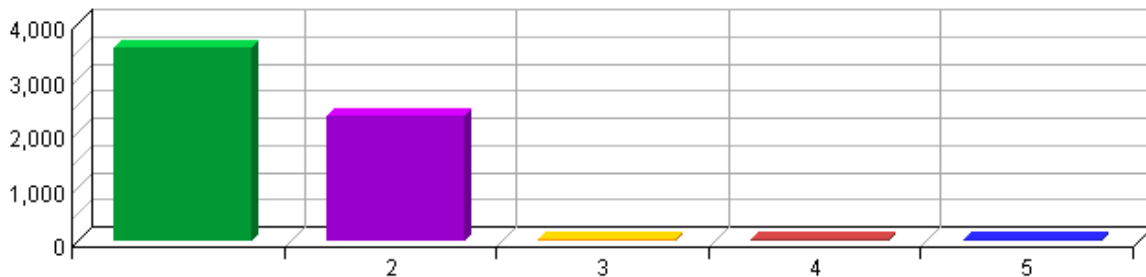
**Visit Summary**

Visits	5,976
Average per Day	206
Average Visit Length	00:06:35
Median Visit Length	00:02:13
International Visits	2.13%
Visits of Unknown Origin	59.35%
Visits from Your Country: United States (US)	38.52%

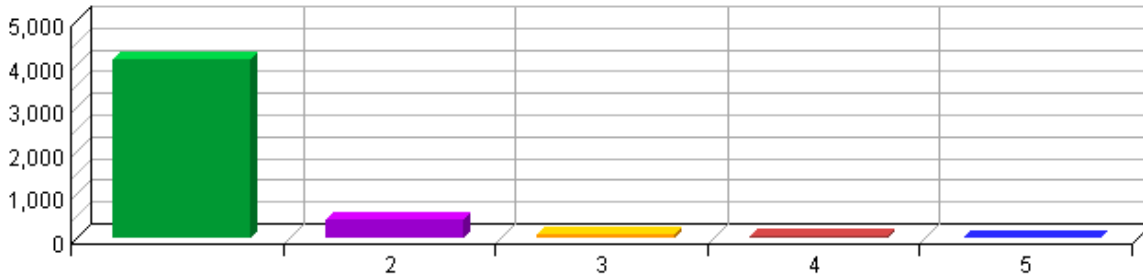
**Average Length of Visit Trend**



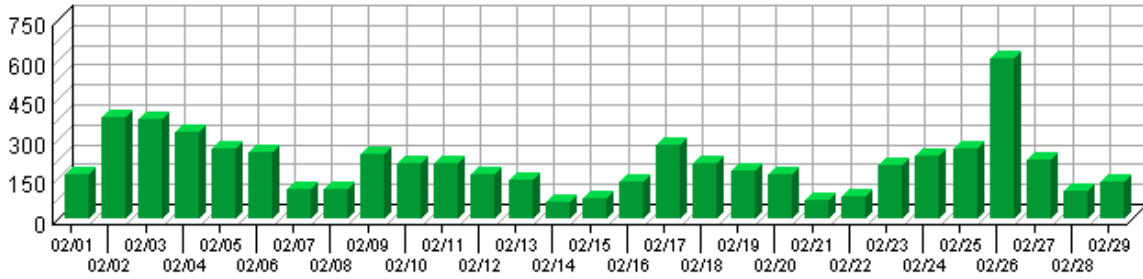
**Top Countries by Visits**



**Visitors by Number of Visits**



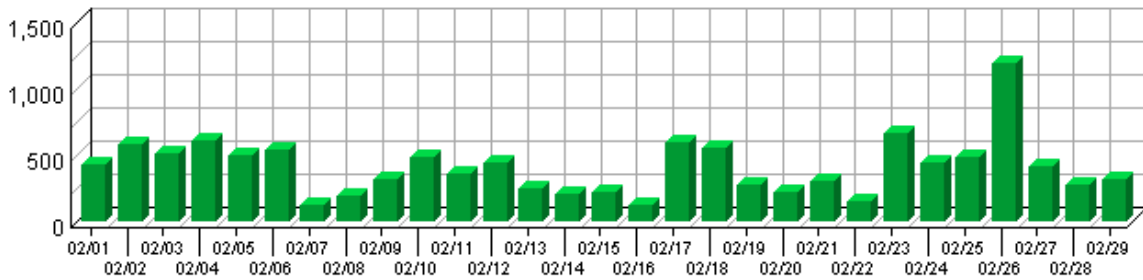
**Visitors Trend**



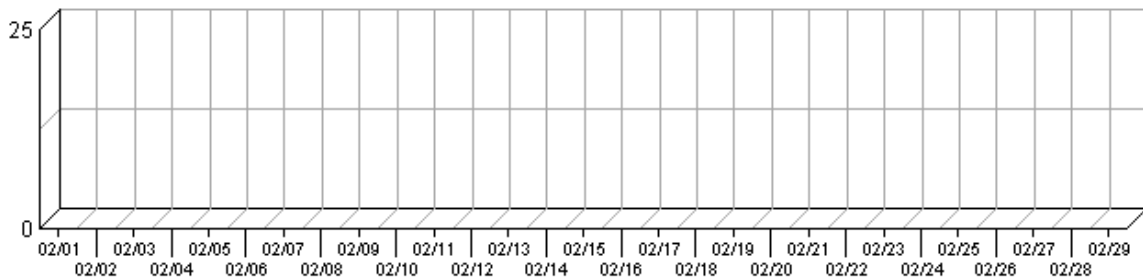
**Visitor Summary**

Unique Visitors	4,712
Visitors Who Visited Once	4,113
Visitors Who Visited More Than Once	599
Average Visits per Visitor	1.27

**Visitor Minutes Trend**



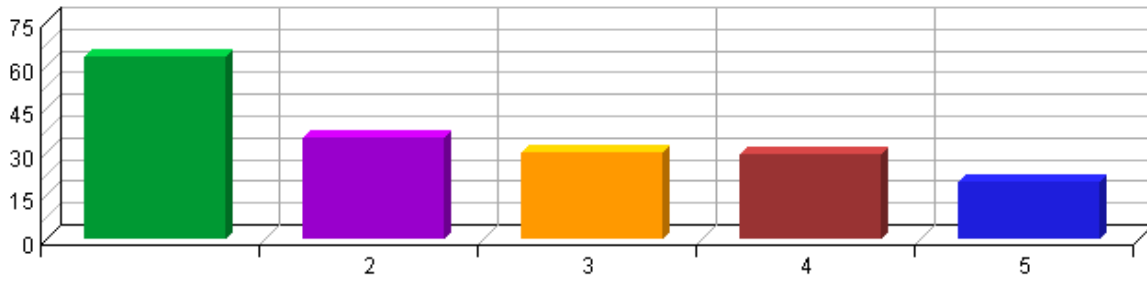
**First Time Visitors Trend**



**New vs. Return Visits**



**Top Visitors by Visits**

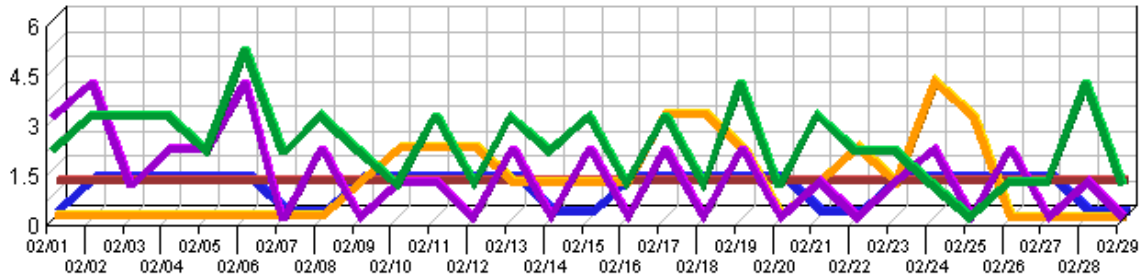




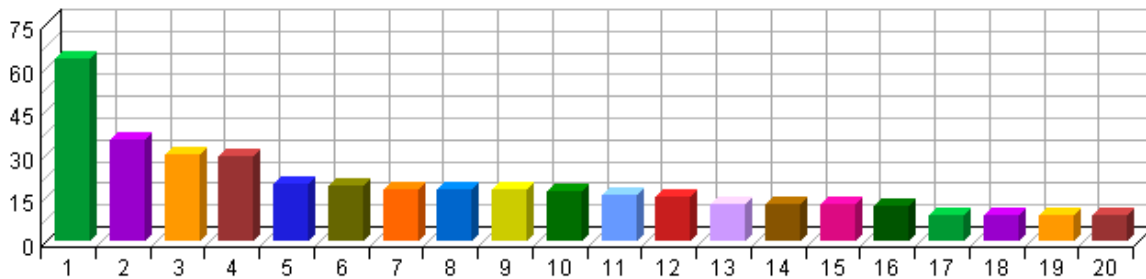
# Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

**Top Visitors by Visits Trend**



**Top Visitors by Visits**



**Top Visitors**

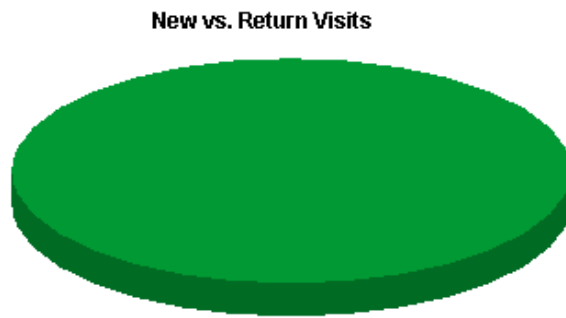
	Visitor	Visits	%	Hits
1.	crawler13.googlebot.com_Googlebot/2.1 (+http://www.googlebot.com/bot.html)	63	1.05%	434
2.	64.185.192.0_Mozilla/4.0 (compatible; MSIE 5.5; Windows NT 5.0) Fetch API Request	35	0.59%	37
3.	pool-151-197-120-64.phil.east.verizon.net_Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.5) Gecko/20031007 Firebird/0.7	30	0.50%	31
4.	38.144.36.0_Mozilla/4.0 (compatible; MSIE 5.5; Windows 98)	29	0.49%	81
5.	198-76-172-69.cos.com_libwww-perl/5.76	20	0.33%	20
6.	c-24-130-169-106.we.client2.attbi.com_Mozilla/4.0 (compatible; MSIE 5.5; Windows NT 5.0) Fetch API Request	19	0.32%	55
7.	sync24.avantgo.com_Mozilla/4.0 (compatible; AvantGo 5.2;	18	0.30%	23

	FreeBSD)			
8.	24.126.6.0_Mozilla/4.0 (compatible; MSIE 5.5; Windows NT 5.0) Fetch API Request	18	0.30%	68
9.	161.80.230.0_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; .NET CLR 1.1.4322)	18	0.30%	35
10.	216.77.164.0_Mozilla/4.0 (compatible; MSIE 5.5; Windows NT 5.0) Fetch API Request	17	0.28%	57
11.	163.29.18.0_Mozilla/4.0 (compatible; MSIE 5.5; Windows NT 5.0) Fetch API Request	16	0.27%	47
12.	bravidalog1.halvarsson.se_Mozilla/4.0 (compatible; MSIE 4.0; Win32)	15	0.25%	20
13.	216.47.149.0_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0)	13	0.22%	49
14.	66.196.90.0_Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	13	0.22%	19
15.	144.92.164.0_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.1.4322)	13	0.22%	22
16.	66.227.95.240_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0)	12	0.20%	19
17.	wfp2.almaden.ibm.com_http://www.almaden.ibm.com/cs/crawler [wf163]	9	0.15%	35
18.	130.160.86.135_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0)	9	0.15%	23
19.	msnbot8028.search.msn.com_msnbot/0.11 (+http://search.msn.com/msnbot.htm)	9	0.15%	20
20.	copenhagen.clic.cs.columbia.edu_libwww-perl/5.65	9	0.15%	86
	<b>Subtotal</b>	<b>385</b>	<b>6.44%</b>	<b>1,181</b>
	<b>Other</b>	<b>5,589</b>	<b>93.56%</b>	<b>10,886</b>
	<b>Total</b>	<b>5,974</b>	<b>100.00%</b>	<b>12,067</b>



# New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



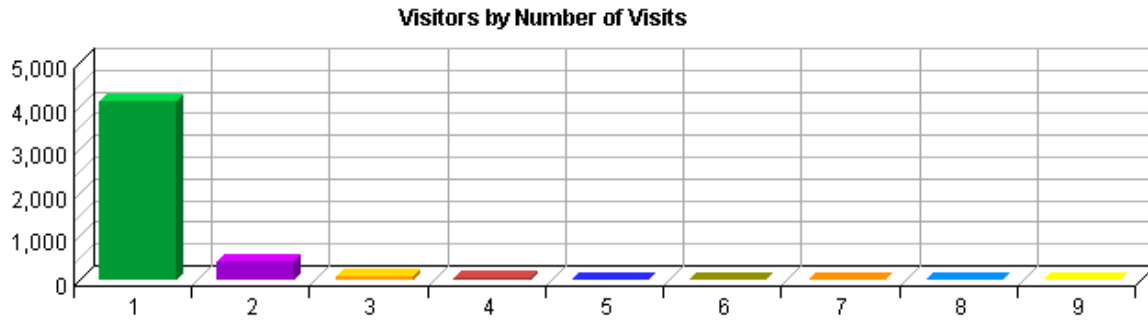
**New vs. Return Visits**

Visitor Type	Visits	%
1. Returning Visitors	5,974	100.00%
<b>Total</b>	<b>5,974</b>	<b>100.00%</b>



# Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



**Visitors by Number of Visits**

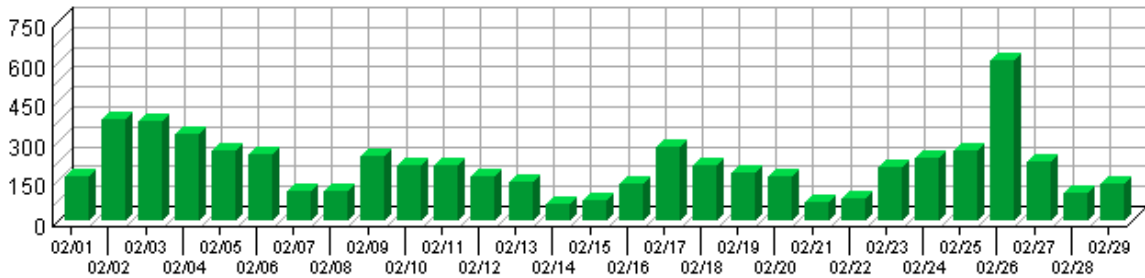
Number of Visits	Unique Visitors	%
1 visit	4,113	87.29%
2 visits	414	8.79%
3 visits	91	1.93%
4 visits	33	0.70%
5 visits	19	0.40%
6 visits	11	0.23%
7 visits	7	0.15%
8 visits	3	0.06%
9 visits	5	0.11%
<b>Subtotal</b>	<b>4,696</b>	<b>99.66%</b>
<b>Other</b>	<b>16</b>	<b>0.34%</b>
<b>Total</b>	<b>4,712</b>	<b>100.00%</b>



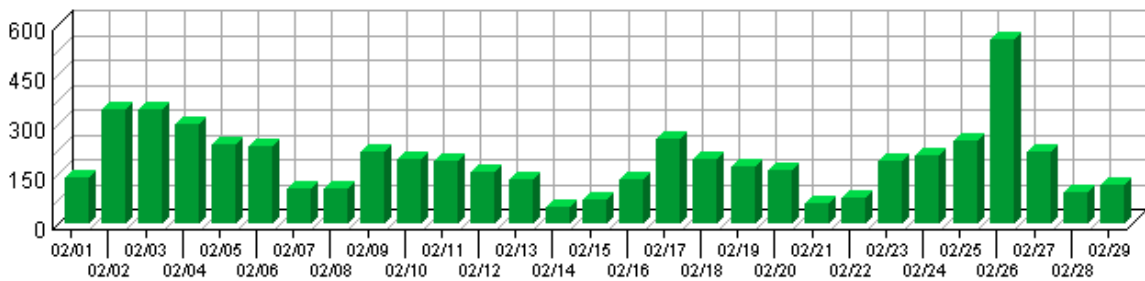
# Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

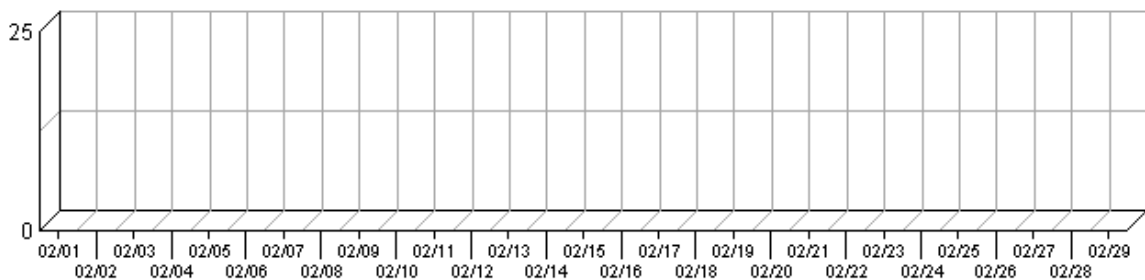
**Visitors Trend**



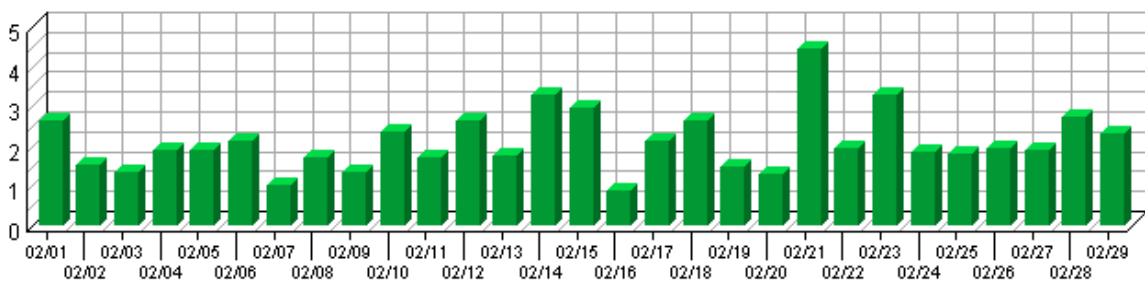
**Unique Visitors Trend**



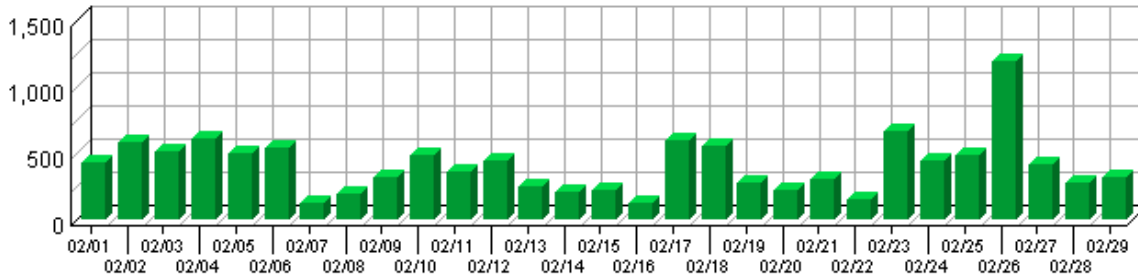
**First Time Visitors Trend**



**Average Length of Visit Trend**



**Visitor Minutes Trend**



**Visitors Trend**

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
02/01	164	139	0	00:02:39	435.10
02/02	383	344	0	00:01:31	580.97
02/03	375	345	0	00:01:21	509.97
02/04	325	300	0	00:01:53	614.68
02/05	263	241	0	00:01:55	505.53
02/06	251	231	0	00:02:09	542.53
02/07	114	105	0	00:01:02	119.10
02/08	113	106	0	00:01:42	193.10
02/09	240	217	0	00:01:20	320.18
02/10	205	197	0	00:02:22	486.35
02/11	206	191	0	00:01:43	355.57
02/12	166	156	0	00:02:38	439.55
02/13	145	133	0	00:01:46	256.37
02/14	61	51	0	00:03:19	202.38
02/15	75	70	0	00:02:59	223.90
02/16	140	135	0	00:00:54	127.98
02/17	278	254	0	00:02:09	598.02
02/18	206	194	0	00:02:39	548.92
02/19	184	174	0	00:01:30	278.63
02/20	167	161	0	00:01:19	220.98
02/21	69	60	0	00:04:28	308.42
02/22	80	76	0	00:01:58	157.47
02/23	201	189	0	00:03:17	661.50
02/24	236	208	0	00:01:52	443.40
02/25	266	249	0	00:01:48	479.18
02/26	603	556	0	00:01:58	1,195.62
02/27	219	215	0	00:01:54	419.62
02/28	103	92	0	00:02:45	283.38
02/29	136	118	0	00:02:20	318.87
<b>Average</b>	<b>206</b>	<b>189</b>	<b>0</b>	<b>N/A</b>	<b>407.84</b>

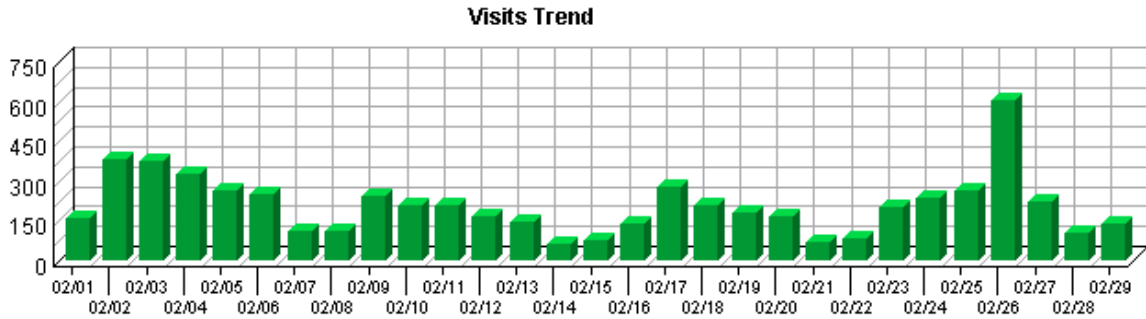
<b>Total</b>	<b>5,974</b>	<b>5,507</b>	<b>0</b>	<b>N/A</b>	<b>11,827.27</b>
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# Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
02/01	163	2.73%
02/02	383	6.41%
02/03	375	6.28%
02/04	325	5.44%
02/05	263	4.40%
02/06	251	4.20%
02/07	114	1.91%
02/08	113	1.89%
02/09	240	4.02%
02/10	205	3.43%
02/11	206	3.45%
02/12	165	2.76%
02/13	145	2.43%
02/14	61	1.02%
02/15	75	1.26%
02/16	140	2.34%
02/17	278	4.65%
02/18	206	3.45%
02/19	183	3.06%
02/20	167	2.79%
02/21	69	1.15%
02/22	80	1.34%
02/23	201	3.36%
02/24	236	3.95%
02/25	266	4.45%

02/26	603	10.09%
02/27	219	3.66%
02/28	103	1.72%
02/29	141	2.36%
<b>Total</b>	<b>5,976</b>	<b>100.00%</b>

# Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

**No data for this section in the log data analyzed.**

**No data for this section in the log data analyzed.**



# Top Authenticated Usernames

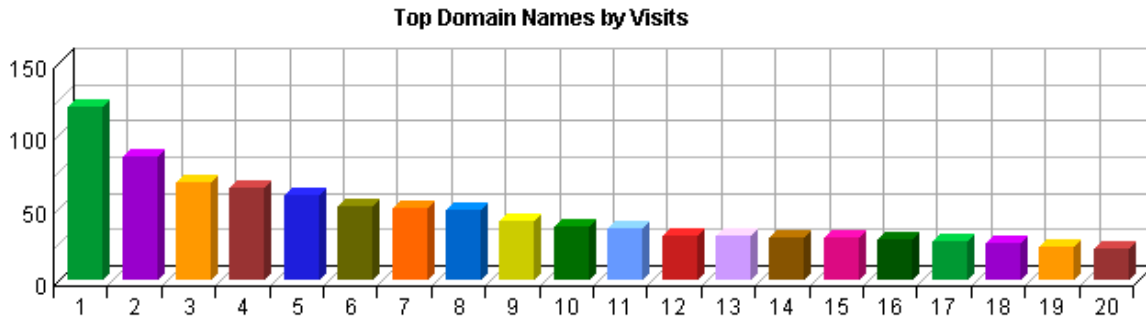
This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

**No data for this section in the log data analyzed.**



# Top Domain Names

This report lists the domain name that generates the most activity to your web site.



## Top Domain Names

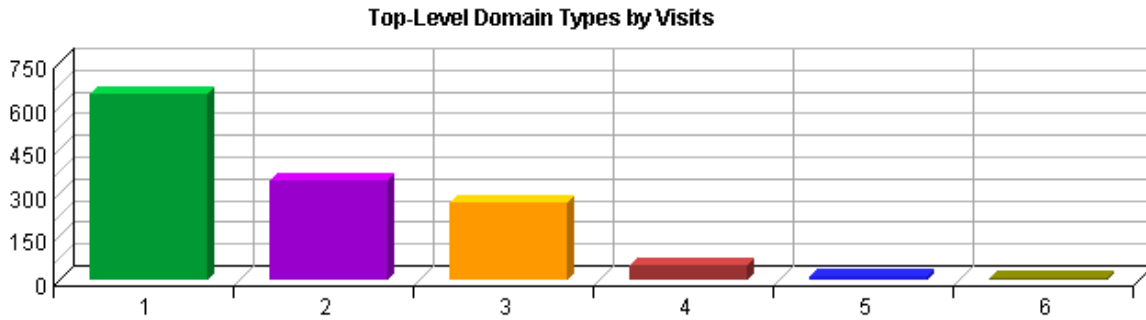
	Domain Name	Visits	%	Hits
1.	<a href="#">comcast.net</a>	119	1.99%	218
2.	<a href="#">aol.com</a>	85	1.42%	113
3.	<a href="#">rr.com</a>	67	1.12%	107
4.	<a href="#">googlebot.com</a>	64	1.07%	435
5.	<a href="#">verizon.net</a>	58	0.97%	72
6.	<a href="#">epa.gov</a>	51	0.85%	82
7.	<a href="#">attbi.com</a>	50	0.84%	110
8.	144.92.164.0	48	0.80%	96
9.	<a href="#">pacbell.net</a>	41	0.69%	65
10.	<a href="#">tamu.edu</a>	37	0.62%	798
11.	64.185.192.0	35	0.59%	37
12.	<a href="#">Berkeley.EDU</a>	30	0.50%	52
13.	<a href="#">cox.net</a>	30	0.50%	65
14.	38.144.36.0	29	0.49%	81
15.	<a href="#">oregonstate.edu</a>	29	0.49%	44
16.	161.80.230.0	28	0.47%	58
17.	<a href="#">qwest.net</a>	27	0.45%	63
18.	<a href="#">vt.edu</a>	25	0.42%	44
19.	<a href="#">mindspring.com</a>	23	0.38%	31
20.	<a href="#">uiuc.edu</a>	22	0.37%	45
	<b>Subtotal</b>	<b>898</b>	<b>15.03%</b>	<b>2,616</b>
	<b>Other</b>	<b>5,078</b>	<b>84.97%</b>	<b>9,458</b>
	<b>Total</b>	<b>5,976</b>	<b>100.00%</b>	<b>12,074</b>





# Top-Level Domain Types

This report provides a breakdown of top-level domain types.



**Top-Level Domain Types**

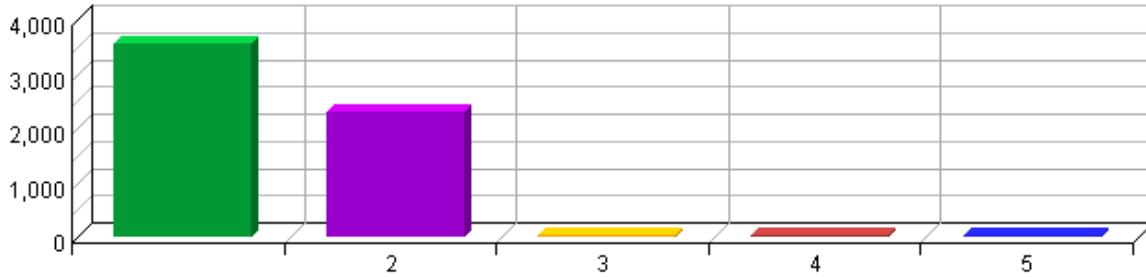
	<b>Top-Level Domain Types</b>	<b>Visits</b>	<b>%</b>	<b>Hits</b>
1.	Education	<b>642</b>	<b>48.67%</b>	1,950
2.	Network	<b>341</b>	<b>25.85%</b>	580
3.	Commercial	<b>267</b>	<b>20.24%</b>	618
4.	Government	<b>50</b>	<b>3.79%</b>	89
5.	Organization	<b>12</b>	<b>0.91%</b>	28
6.	Military	<b>7</b>	<b>0.53%</b>	21
	<b>Total</b>	<b>1,319</b>	<b>100.00%</b>	<b>3,286</b>



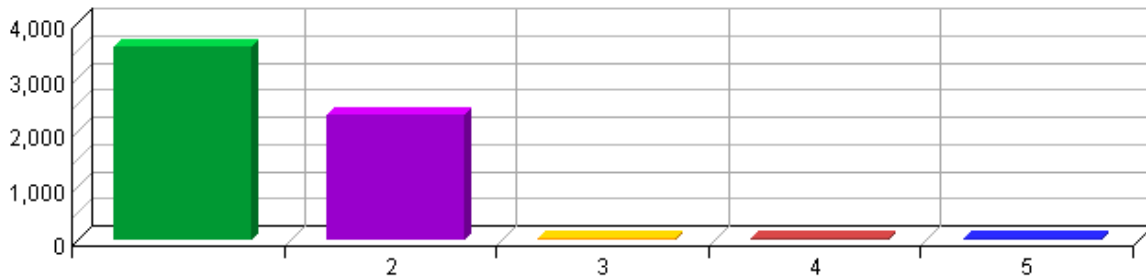
# Geography Dashboard

This displays key graphs and tables that provide an overview of this chapter. Click on the title of a graph or table to navigate to the corresponding page.

**Top Regions by Visits**



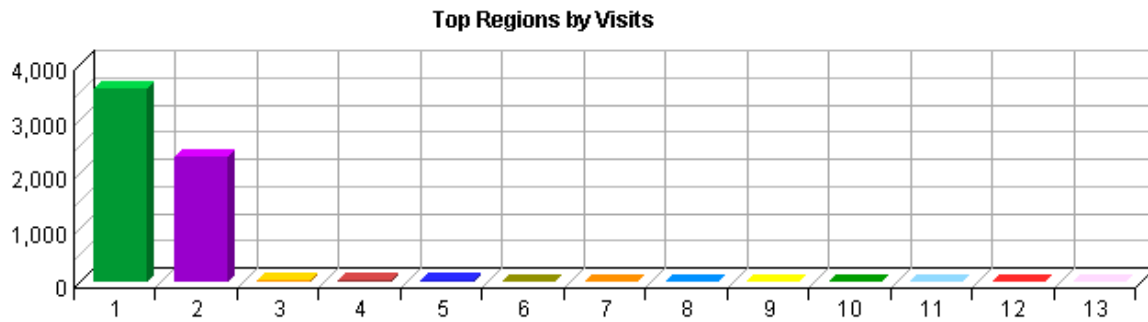
**Top Countries by Visits**





# Top Regions

This report identifies the top geographic regions of the visitors to your site.



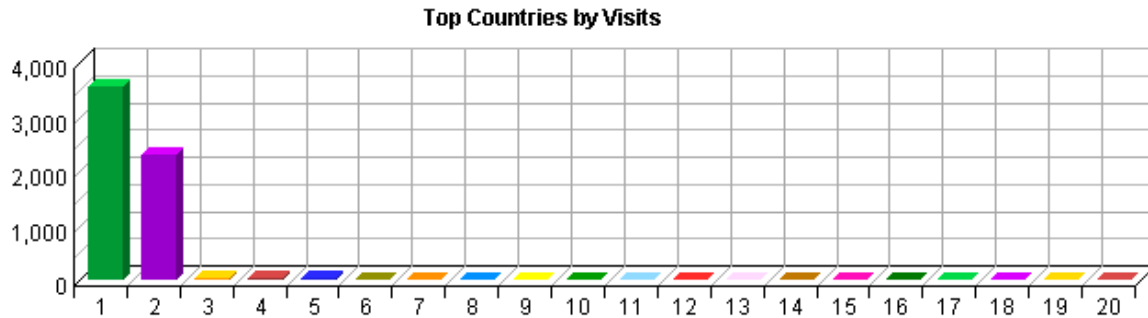
## Top Regions

	<b>Geographic Regions</b>	<b>Visits</b>	<b>%</b>
1.	Region Unspecified	3,547	59.35%
2.	North America	2,320	38.82%
3.	Western Europe	37	0.62%
4.	Northern Europe	20	0.33%
5.	Middle East	19	0.32%
6.	Asia	10	0.17%
7.	Australia	7	0.12%
8.	South America	6	0.10%
9.	Eastern Europe	3	0.05%
10.	Central America	3	0.05%
11.	Pacific Islands	2	0.03%
12.	Caribbean Islands	1	0.02%
13.	Western Africa	1	0.02%
	<b>Total</b>	<b>5,976</b>	<b>100.00%</b>



# Top Countries

This report identifies the top countries of the visitors to your site.



## Top Countries

	Countries	Visits	%
1.	Unknown Origin	3,547	59.35%
2.	United States (US)	2,302	38.52%
3.	Sweden (SE)	18	0.30%
4.	Israel (IL)	18	0.30%
5.	Canada (CA)	17	0.28%
6.	United Kingdom (UK)	10	0.17%
7.	Australia (AU)	7	0.12%
8.	Italy (IT)	6	0.10%
9.	Netherlands (NL)	6	0.10%
10.	Portugal (PT)	3	0.05%
11.	Switzerland (CH)	3	0.05%
12.	Belgium (BE)	3	0.05%
13.	Japan (JP)	3	0.05%
14.	Uruguay (UY)	2	0.03%
15.	New Zealand (NZ)	2	0.03%
16.	Argentina (AR)	2	0.03%
17.	Taiwan (TW)	2	0.03%
18.	Chile (CL)	2	0.03%
19.	Austria (AT)	2	0.03%
20.	Singapore (SG)	2	0.03%
	<b>Subtotal</b>	<b>5,957</b>	<b>99.68%</b>
	<b>Other</b>	<b>19</b>	<b>0.32%</b>
	<b>Total</b>	<b>5,976</b>	<b>100.00%</b>

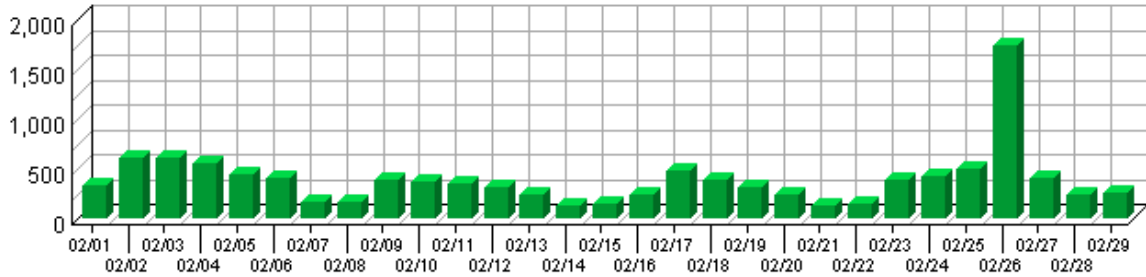




# Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

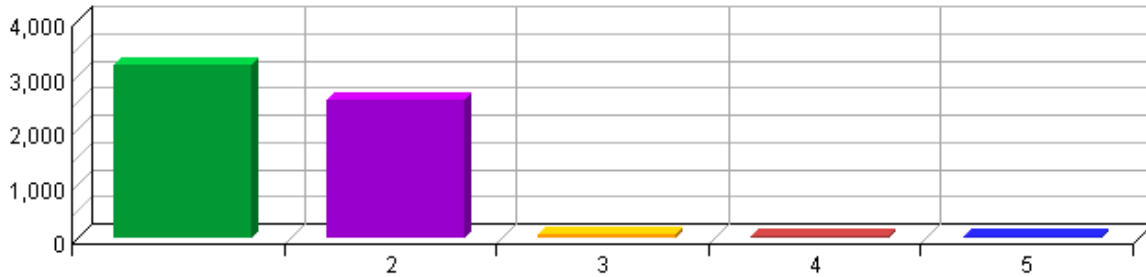
**Page Views Trend**



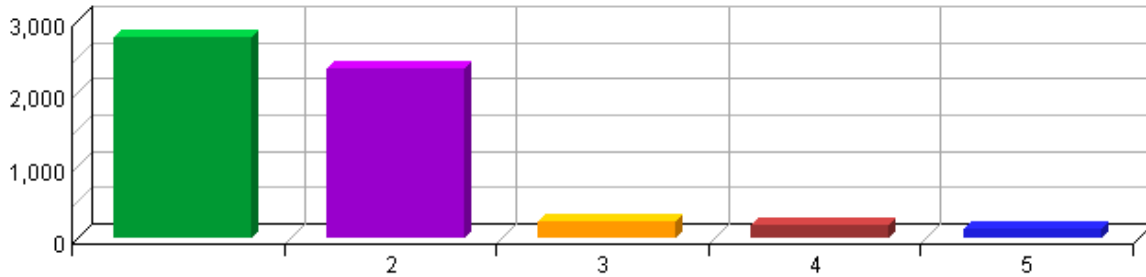
**Page View Summary**

Page Views	11,157
Average per Day	384
Average Page Views per Visit	1.87

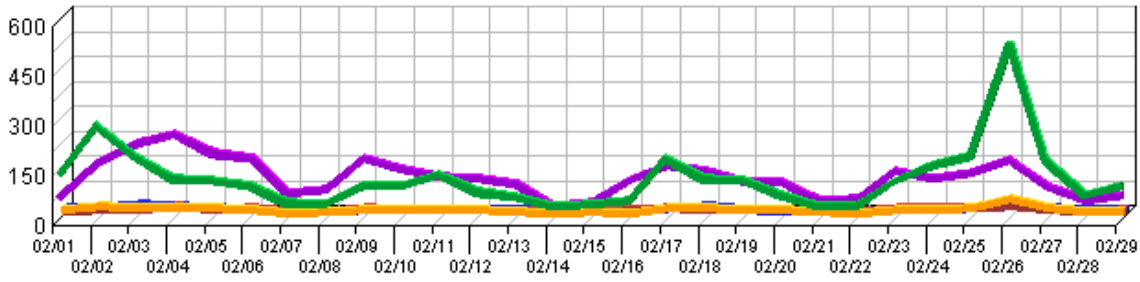
**Top Entry Pages**



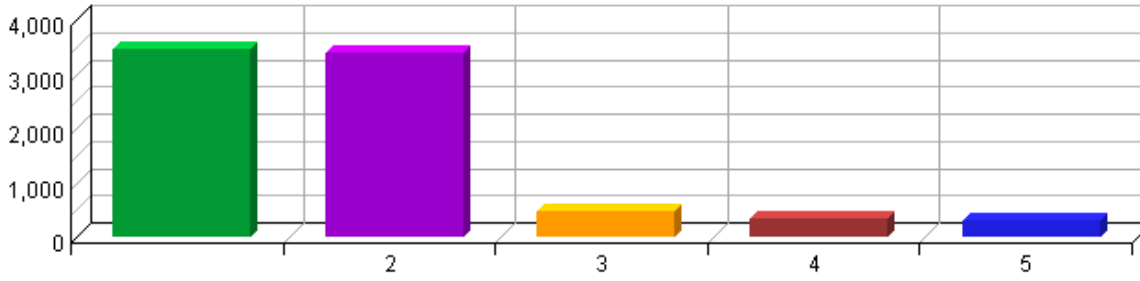
**Top Exit Pages**



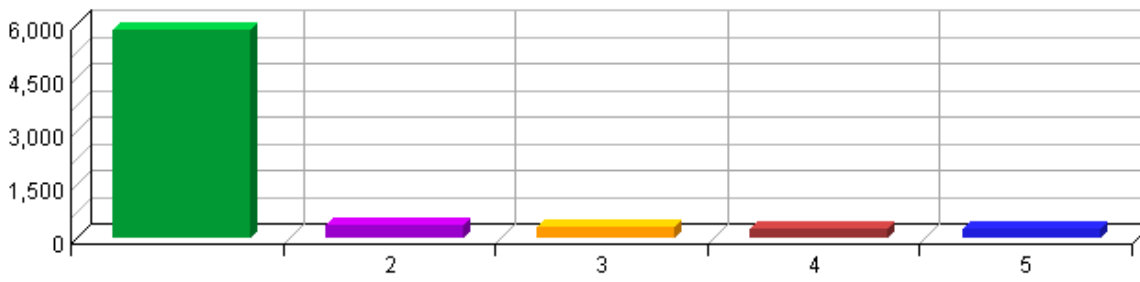
**Top Pages by Visits Trend**



**Top Pages by Visits**



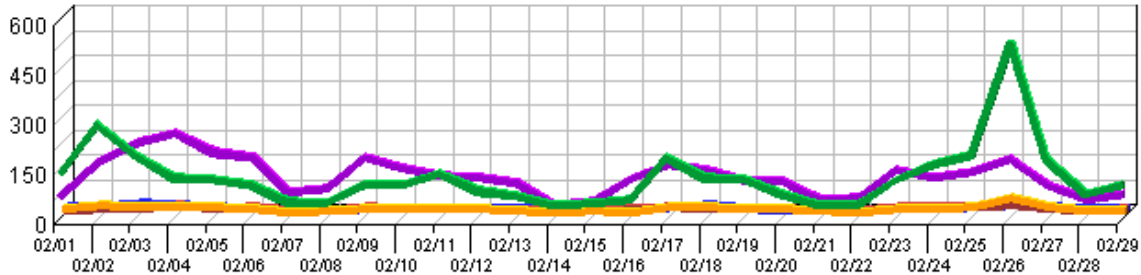
**Top Directories by Visits**



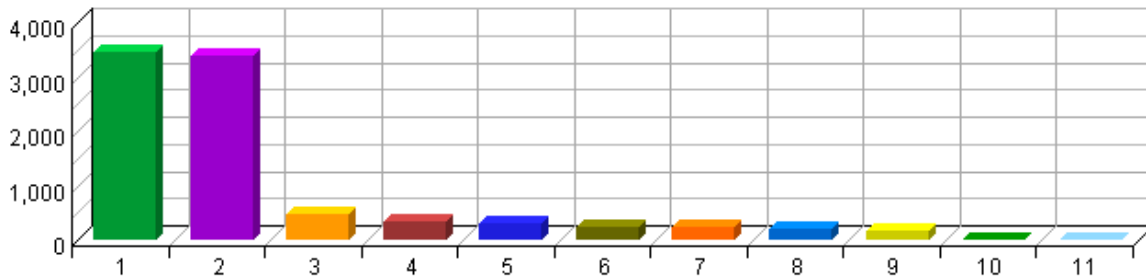
# Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

**Top Pages by Visits Trend**



**Top Pages by Visits**



**Top Pages**

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	<b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http:// es.epa.gov/ ncer/ p3/</a>	3,449	39.38%	5,254	00:01:38	0
2.	<b>EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo</b> <a href="http://es.epa.gov/ncer/p3/designs_sustain_rfp.html">http:// es.epa.gov/ ncer/ p3/ designs_sustain_rfp.html</a>	3,389	38.69%	3,799	00:03:57	0
3.	<b>EPA: P3 Award: Fact Sheet</b> <a href="http://es.epa.gov/ncer/p3/fact_sheet.html">http:// es.epa.gov/ ncer/ p3/ fact_sheet.html</a>	458	5.23%	499	00:01:51	0
4.	<b>EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve</b> <a href="http://es.epa.gov/ncer/p3/forms/">http:// es.epa.gov/ ncer/ p3/ forms/</a>	323	3.69%	372	00:04:21	0
5.	<b>EPA: P3 Award: EPA Sustainability Programs</b> <a href="http://es.epa.gov/ncer/p3/epa/">http:// es.epa.gov/ ncer/ p3/ epa/</a>	291	3.32%	315	00:02:26	0
6.	<b>EPA: P3 Award: Partners</b>	244	2.79%	264	00:01:46	0

	<a href="http://es.epa.gov/ncer/p3/partners/">http://es.epa.gov/ncer/p3/partners/</a>					
7.	<b>EPA: P3 Award: Eligibility</b> <a href="http://es.epa.gov/ncer/p3/eligibility/">http://es.epa.gov/ncer/p3/eligibility/</a>	233	2.66%	247	00:01:06	0
8.	<b>EPA: P3 Award: Other Sustainability Resources</b> <a href="http://es.epa.gov/ncer/p3/other/">http://es.epa.gov/ncer/p3/other/</a>	191	2.18%	209	00:03:33	0
9.	<b>EPA: P3 Award: Press Release</b> <a href="http://es.epa.gov/ncer/p3/press/">http://es.epa.gov/ncer/p3/press/</a>	179	2.04%	196	00:01:22	0
10.	<b>EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve</b> <a href="http://es.epa.gov/ncer/p3/forms/">http://es.epa.gov/ncer/p3/forms/</a>	1	0.01%	1	00:00:00	0
11.	<b>EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo</b> <a href="http://es.epa.gov/ncer/p3/designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/designs_sustain_rfp.html</a>	1	0.01%	1	00:00:22	0
<b>Total</b>		<b>8,759</b>	<b>100.00%</b>	<b>11,157</b>	<b>00:02:14</b>	

# Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

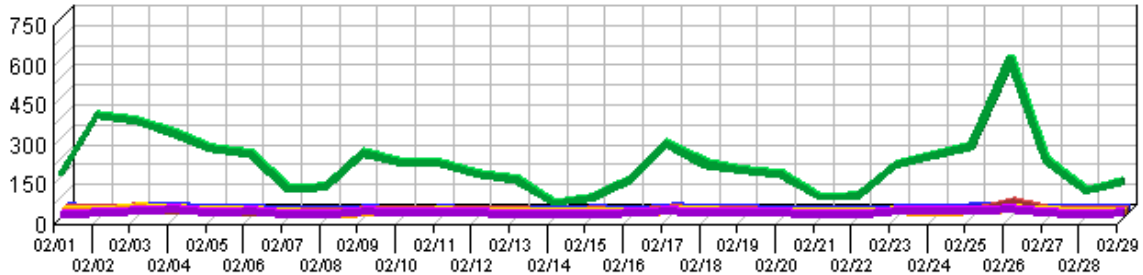
**No data for this section in the log data analyzed.**



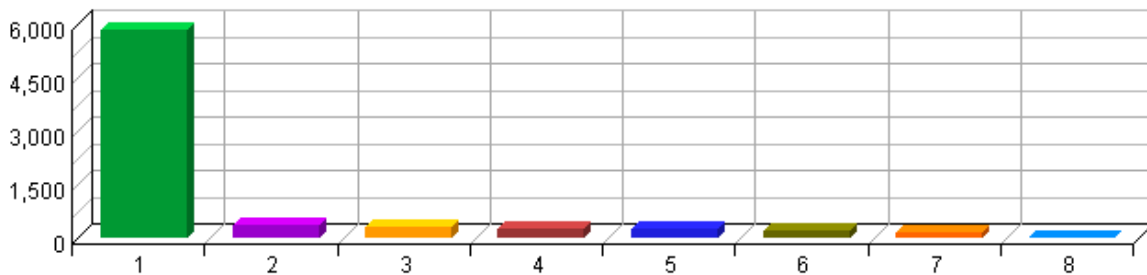
# Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

**Top Directories by Visits Trend**



**Top Directories by Visits**



**Top Directories**

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	<a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	5,853	79.80%	10,043	413,090
2.	<a href="http://es.epa.gov/ncer/p3/forms">http://es.epa.gov/ncer/p3/ forms</a>	343	4.68%	796	34,680
3.	<a href="http://es.epa.gov/ncer/p3/epa">http://es.epa.gov/ncer/p3/epa</a>	291	3.97%	315	7,350
4.	<a href="http://es.epa.gov/ncer/p3/partners">http://es.epa.gov/ncer/p3/ partners</a>	244	3.33%	264	6,403
5.	<a href="http://es.epa.gov/ncer/p3/eligibility">http://es.epa.gov/ncer/p3/ eligibility</a>	233	3.18%	247	3,637
6.	<a href="http://es.epa.gov/ncer/p3/other">http://es.epa.gov/ncer/p3/ other</a>	191	2.60%	209	3,893
7.	<a href="http://es.epa.gov/ncer/p3/press">http://es.epa.gov/ncer/p3/ press</a>	179	2.44%	196	3,098
8.	<a href="http://es.epa.gov/">http://es.epa.gov/</a>	1	0.01%	4	194
	<b>Total</b>	<b>7,335</b>	<b>100.00%</b>	<b>12,074</b>	<b>472,340</b>





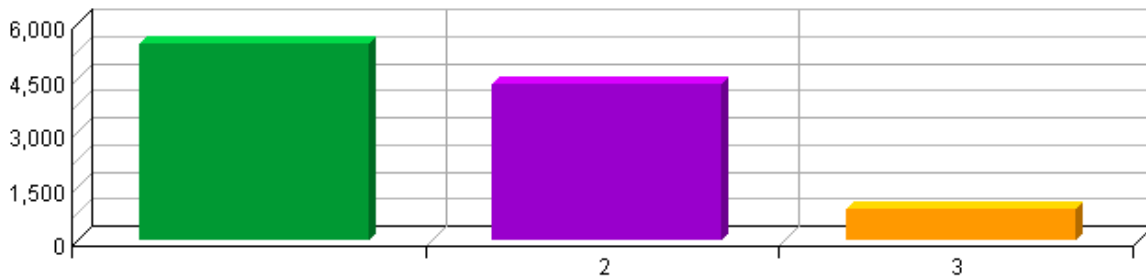
# Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

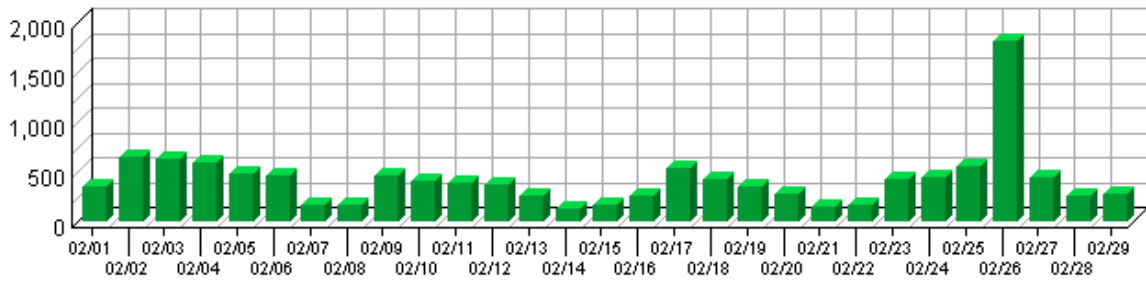
## Hit Summary

Successful Hits for Entire Site	12,074
Average Hits per Day	416
Home Page Hits	5,254

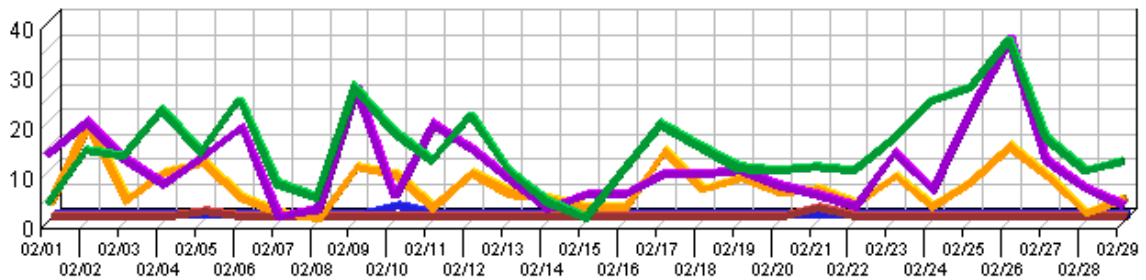
### Most Accessed File Types by Files



### Hits Trend



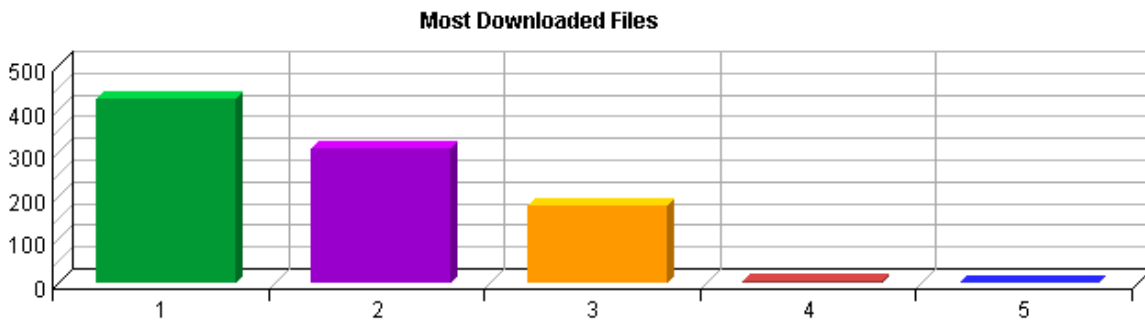
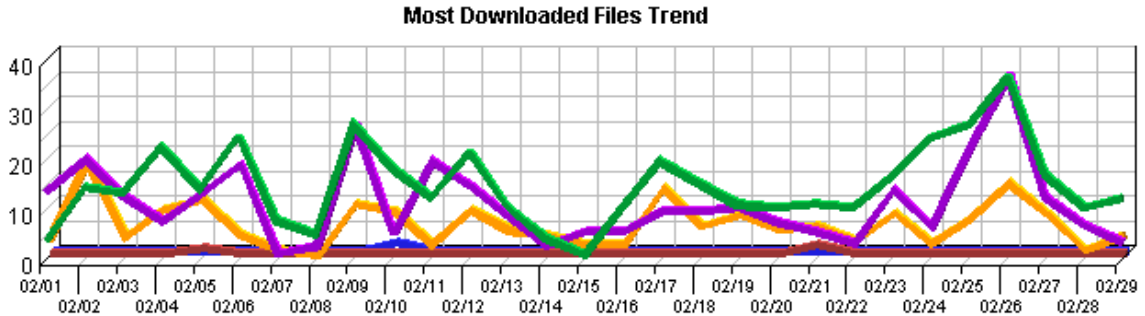
### Most Downloaded Files Trend





# Most Downloaded Files

This report identifies the most popular files downloaded from your site.



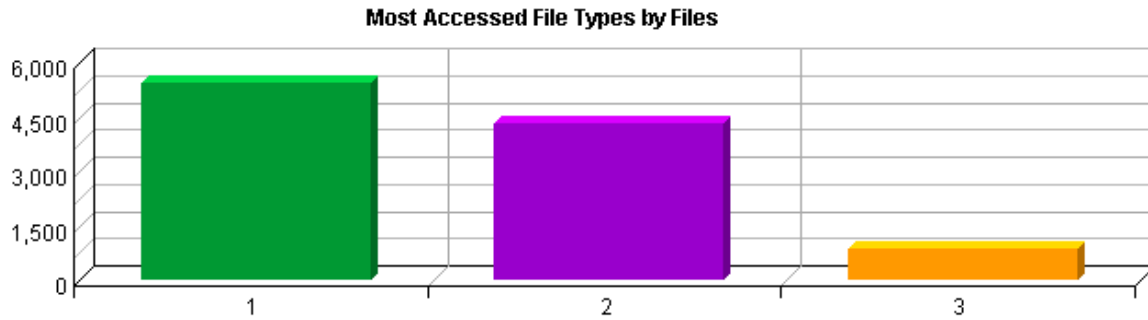
Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	<a href="http://es.epa.gov/ncer/p3/forms/2004p3forms.pdf">http://es.epa.gov/ncer/p3/forms/2004p3forms.pdf</a>	424	46.24%	259
2.	<a href="http://es.epa.gov/ncer/p3/p3_factsheet.pdf">http://es.epa.gov/ncer/p3/p3_factsheet.pdf</a>	309	33.70%	174
3.	<a href="http://es.epa.gov/ncer/p3/p3_poster.pdf">http://es.epa.gov/ncer/p3/p3_poster.pdf</a>	179	19.52%	119
4.	<a href="http://es.epa.gov/ncer/p3/p3_poster_factsheet.pdf">http://es.epa.gov/ncer/p3/p3_poster_factsheet.pdf</a>	3	0.33%	3
5.	<a href="http://es.epa.gov/ncer/p3/forms/2004p3forms.pdf">http://es.epa.gov/ncer/p3/forms/2004p3forms.pdf</a>	2	0.22%	1
	<b>Total</b>	<b>917</b>	<b>100.00%</b>	<b>556</b>



# Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



**Most Accessed File Types**

	<b>File Type</b>	<b>Files</b>	<b>%</b>	<b>Kbytes Transferred</b>
1.	html	5,460	51.27%	303,227
2.	htm	4,318	40.55%	87,518
3.	pdf	871	8.18%	81,596
	<b>Total</b>	<b>10,649</b>	<b>100.00%</b>	<b>472,340</b>



## Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

**No data for this section in the log data analyzed.**





# URL 1D Parameter Analysis by Visits

This report shows how often each page/parameter pair—or dynamic page—was visited.

**No data for this section in the log data analyzed.**



# URL 1D Parameter Analysis by Hits

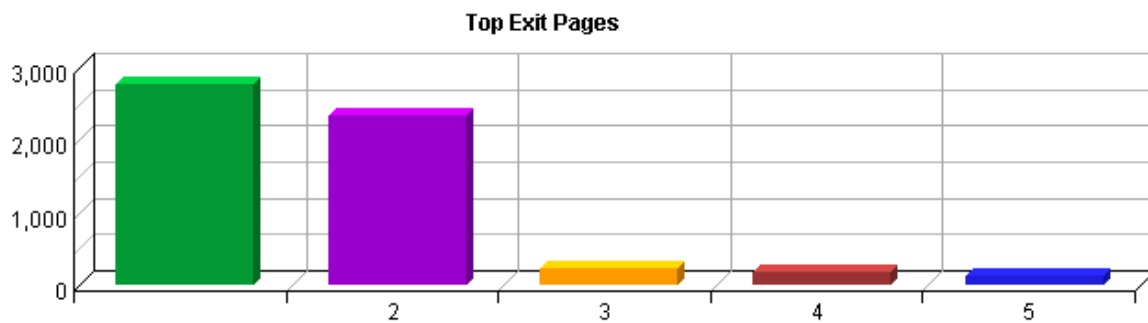
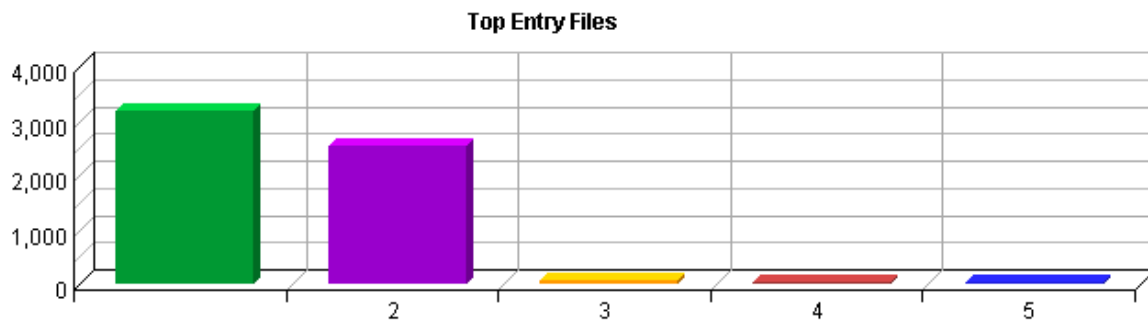
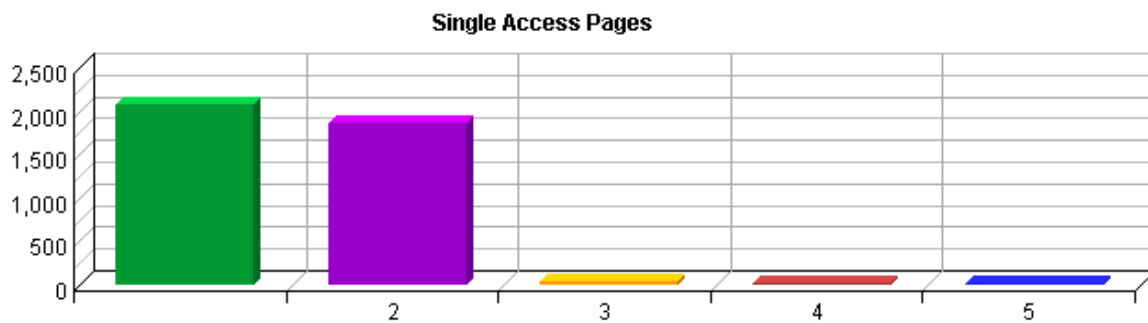
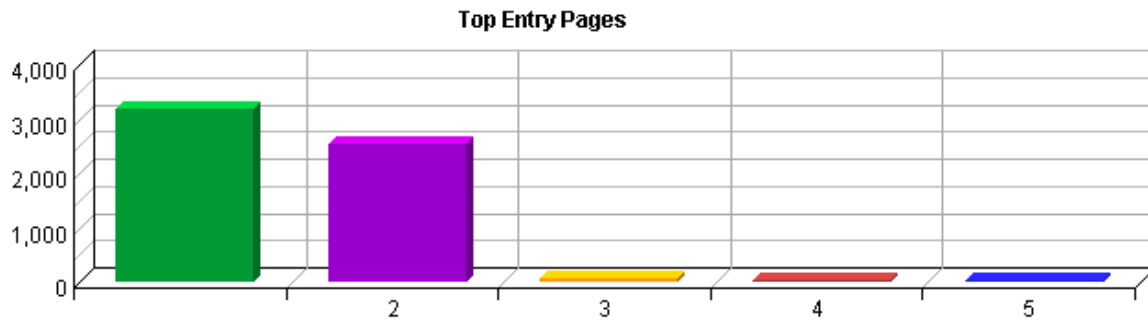
This report shows how often each page/parameter pair—or dynamic page—was visited.

**No data for this section in the log data analyzed.**



# Navigation Dashboard

This dashboard summarizes important information related to online navigation.

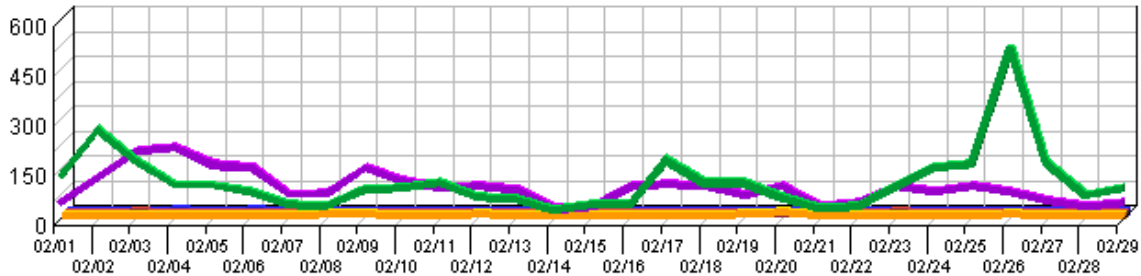




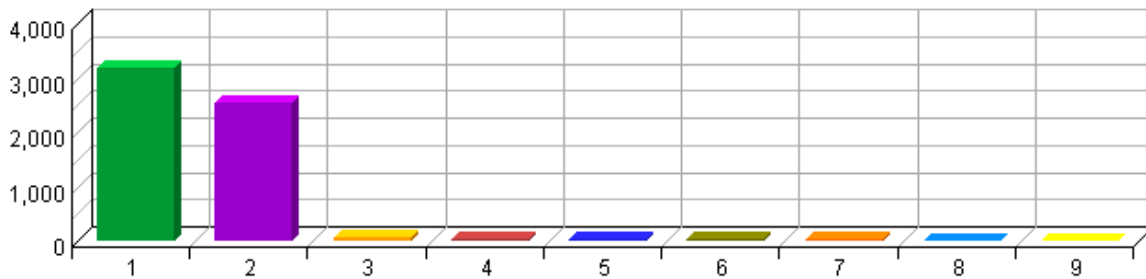
# Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

**Top Entry Pages Trend**



**Top Entry Pages**



**Top Entry Pages**

	Pages	Visits	%
1.	<b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http:// es.epa.gov/ ncer/ p3/</a>	3,178	53.54%
2.	<b>EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo</b> <a href="http://es.epa.gov/ncer/p3/designs_sustain_rfp.html">http:// es.epa.gov/ ncer/ p3/ designs_ sustain_ rfp.html</a>	2,544	42.86%
3.	<b>EPA: P3 Award: Fact Sheet</b> <a href="http://es.epa.gov/ncer/p3/fact_sheet.html">http:// es.epa.gov/ ncer/ p3/ fact_ sheet.html</a>	53	0.89%
4.	<b>EPA: P3 Award: EPA Sustainability Programs</b> <a href="http://es.epa.gov/ncer/p3/epa/">http:// es.epa.gov/ ncer/ p3/ epa/</a>	48	0.81%
5.	<b>EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve</b> <a href="http://es.epa.gov/ncer/p3/forms/">http:// es.epa.gov/ ncer/ p3/ forms/</a>	43	0.72%
6.	<b>EPA: P3 Award: Other Sustainability Resources</b>	22	0.37%

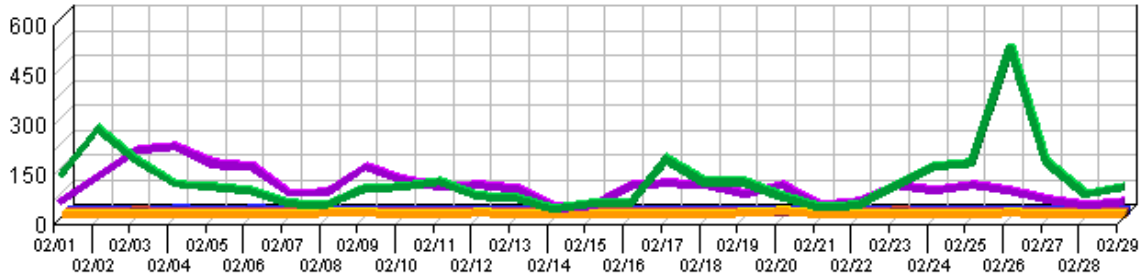
	<a href="http://es.epa.gov/ncer/p3/other/">http://es.epa.gov/ncer/p3/other/</a>		
7.	<b>EPA: P3 Award: Partners</b> <a href="http://es.epa.gov/ncer/p3/partners/">http://es.epa.gov/ncer/p3/partners/</a>	17	0.29%
8.	<b>EPA: P3 Award: Press Release</b> <a href="http://es.epa.gov/ncer/p3/press/">http://es.epa.gov/ncer/p3/press/</a>	16	0.27%
9.	<b>EPA: P3 Award: Eligibility</b> <a href="http://es.epa.gov/ncer/p3/eligibility/">http://es.epa.gov/ncer/p3/eligibility/</a>	15	0.25%
	<b>Total</b>	<b>5,936</b>	<b>100.00%</b>



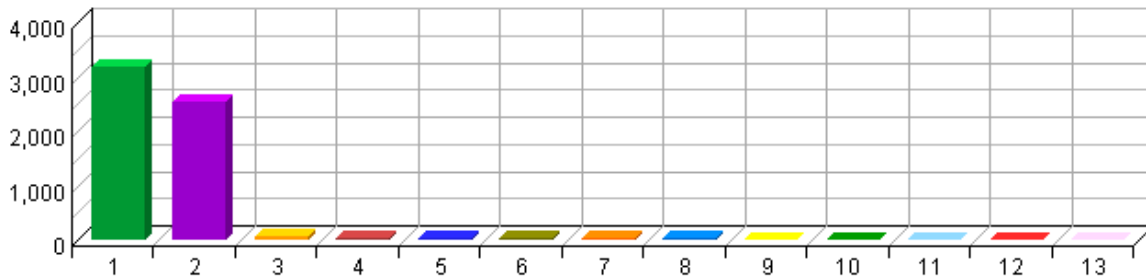
# Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

**Top Entry Files Trend**



**Top Entry Files**



**Top Entry Files**

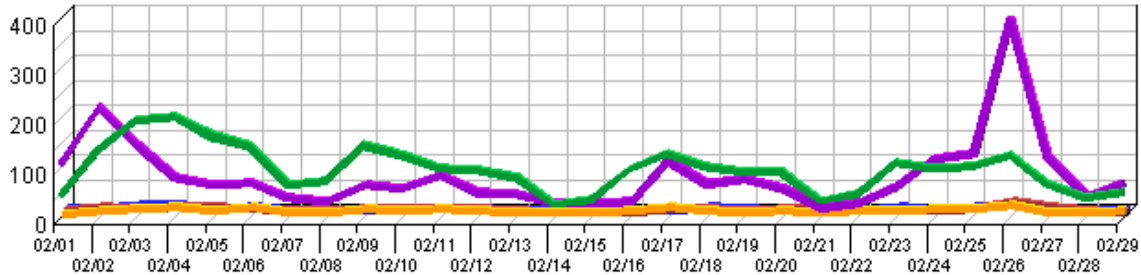
	Files	Visits	%
1.	<a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	3,173	53.10%
2.	<a href="http://es.epa.gov/ncer/p3/designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/designs_sustain_rfp.html</a>	2,543	42.55%
3.	<a href="http://es.epa.gov/ncer/p3/fact_sheet.html">http://es.epa.gov/ncer/p3/fact_sheet.html</a>	53	0.89%
4.	<a href="http://es.epa.gov/ncer/p3/epa/">http://es.epa.gov/ncer/p3/epa/</a>	48	0.80%
5.	<a href="http://es.epa.gov/ncer/p3/forms/">http://es.epa.gov/ncer/p3/forms/</a>	42	0.70%
6.	<a href="http://es.epa.gov/ncer/p3/other/">http://es.epa.gov/ncer/p3/other/</a>	22	0.37%
7.	<a href="http://es.epa.gov/ncer/p3/p3_factsheet.pdf">http://es.epa.gov/ncer/p3/p3_factsheet.pdf</a>	21	0.35%
8.	<a href="http://es.epa.gov/ncer/p3/forms/2004p3forms.pdf">http://es.epa.gov/ncer/p3/forms/2004p3forms.pdf</a>	18	0.30%
9.	<a href="http://es.epa.gov/ncer/p3/partners/">http://es.epa.gov/ncer/p3/partners/</a>	16	0.27%
10.	<a href="http://es.epa.gov/ncer/p3/eligibility/">http://es.epa.gov/ncer/p3/eligibility/</a>	15	0.25%
11.	<a href="http://es.epa.gov/ncer/p3/press/">http://es.epa.gov/ncer/p3/press/</a>	15	0.25%
12.	<a href="http://es.epa.gov/ncer/p3/p3_poster.pdf">http://es.epa.gov/ncer/p3/p3_poster.pdf</a>	7	0.12%
13.	<a href="http://es.epa.gov/ncer/p3/p3_poster_factsheet.pdf">http://es.epa.gov/ncer/p3/p3_poster_factsheet.pdf</a>	3	0.05%
	<b>Total</b>	<b>5,976</b>	<b>100.00%</b>



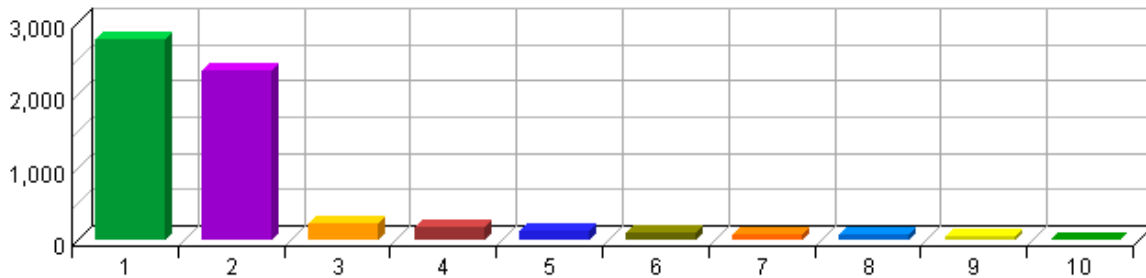
# Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

**Top Exit Pages Trend**



**Top Exit Pages**



**Top Exit Pages**

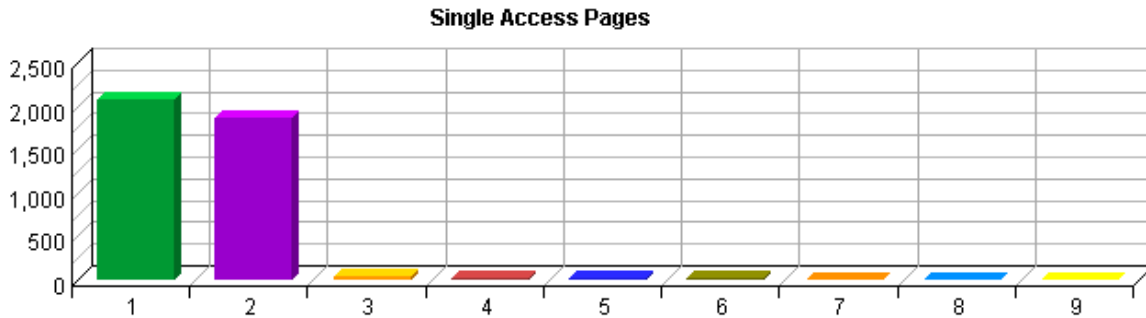
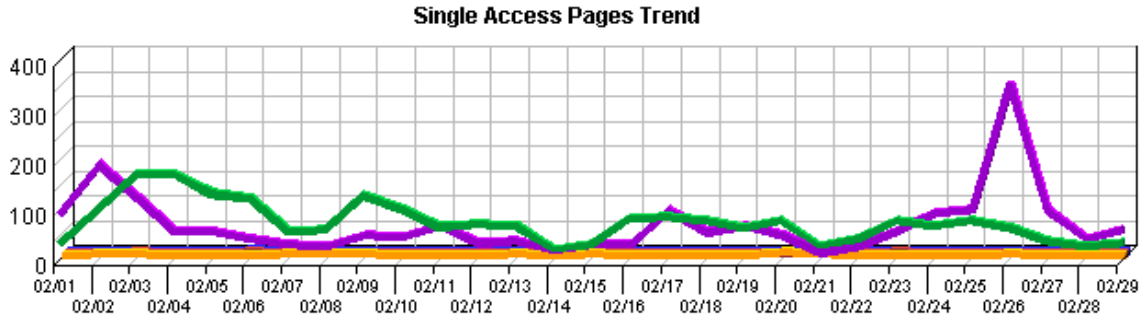
	Pages	Visits	%
1.	<b>EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo</b> <a href="http://es.epa.gov/ncer/p3/designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/designs_sustain_rfp.html</a>	2,776	46.78%
2.	<b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	2,336	39.37%
3.	<b>EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve</b> <a href="http://es.epa.gov/ncer/p3/forms/">http://es.epa.gov/ncer/p3/forms/</a>	218	3.67%
4.	<b>EPA: P3 Award: Fact Sheet</b> <a href="http://es.epa.gov/ncer/p3/fact_sheet.html">http://es.epa.gov/ncer/p3/fact_sheet.html</a>	182	3.07%
5.	<b>EPA: P3 Award: EPA Sustainability Programs</b> <a href="http://es.epa.gov/ncer/p3/epa/">http://es.epa.gov/ncer/p3/epa/</a>	137	2.31%
6.	<b>EPA: P3 Award: Other Sustainability Resources</b> <a href="http://es.epa.gov/ncer/p3/other/">http://es.epa.gov/ncer/p3/other/</a>	100	1.69%
7.		76	1.28%

**EPA: P3 Award: Partners**  
<http://es.epa.gov/ncer/p3/partners/>

8.	<b>EPA: P3 Award: Eligibility</b> <a href="http://es.epa.gov/ncer/p3/eligibility/">http://es.epa.gov/ncer/p3/eligibility/</a>	64	1.08%
9.	<b>EPA: P3 Award: Press Release</b> <a href="http://es.epa.gov/ncer/p3/press/">http://es.epa.gov/ncer/p3/press/</a>	44	0.74%
10.	<b>EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve</b> <a href="http://es.epa.gov/ncer/p3/forms/">http://es.epa.gov/ncer/p3/forms/</a>	1	0.02%
<b>Total</b>		<b>5,934</b>	<b>100.00%</b>

# Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	<b>EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo</b> <a href="http://es.epa.gov/ncer/p3/designs_sustain_rfp.html">http:// es.epa.gov/ ncer/ p3/ designs_sustain_rfp.html</a>	2,078	51.04%
2.	<b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http:// es.epa.gov/ ncer/ p3/</a>	1,870	45.93%
3.	<b>EPA: P3 Award: Fact Sheet</b> <a href="http://es.epa.gov/ncer/p3/fact_sheet.html">http:// es.epa.gov/ ncer/ p3/ fact_sheet.html</a>	38	0.93%
4.	<b>EPA: P3 Award: EPA Sustainability Programs</b> <a href="http://es.epa.gov/ncer/p3/epa/">http:// es.epa.gov/ ncer/ p3/ epa/</a>	30	0.74%
5.	<b>EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve</b> <a href="http://es.epa.gov/ncer/p3/forms/">http:// es.epa.gov/ ncer/ p3/ forms/</a>	24	0.59%
6.	<b>EPA: P3 Award: Other Sustainability Resources</b> <a href="http://es.epa.gov/ncer/p3/other/">http:// es.epa.gov/ ncer/ p3/ other/</a>	12	0.29%
7.		7	0.17%

**EPA: P3 Award: Press Release**

<http://es.epa.gov/ncer/p3/press/>

8.	<b>EPA: P3 Award: Eligibility</b> <a href="http://es.epa.gov/ncer/p3/eligibility/">http://es.epa.gov/ncer/p3/eligibility/</a>	7	0.17%
9.	<b>EPA: P3 Award: Partners</b> <a href="http://es.epa.gov/ncer/p3/partners/">http://es.epa.gov/ncer/p3/partners/</a>	5	0.12%
<b>Total</b>		<b>4,071</b>	<b>100.00%</b>

# Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

## Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo <a href="http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html</a>	2,169	36.55%
	1. EPA: P3 Award: A Student Design Competition for Sustainability <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	2,099	35.37%
	1. EPA: P3 Award: A Student Design Competition for Sustainability <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	430	7.25%
	2. EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo <a href="http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html</a>	100	1.69%
	2. EPA: P3 Award: A Student Design Competition for Sustainability <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	78	1.31%
	2. EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve <a href="http://es.epa.gov/ncer/p3/ forms/">http://es.epa.gov/ncer/p3/ forms/</a>	60	1.01%
	3. EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve <a href="http://es.epa.gov/ncer/p3/ forms/">http://es.epa.gov/ncer/p3/ forms/</a>	60	1.01%
	1. EPA: P3 Award: A Student Design Competition for Sustainability <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>		
	2. EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo <a href="http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html</a>		
	3. EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve <a href="http://es.epa.gov/ncer/p3/ forms/">http://es.epa.gov/ncer/p3/ forms/</a>		
1. EPA: P3 Award: A Student Design Competition for Sustainability			

<a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>		
2. <b>EPA: P3 Award: Fact Sheet</b> <a href="http://es.epa.gov/ncer/p3/ fact_sheet.html">http://es.epa.gov/ncer/p3/ fact_sheet.html</a>	42	0.71%
1. <b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>		
2. <b>EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo</b> <a href="http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html</a>		
3. <b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>	39	0.66%
1. <b>EPA: P3 Award: Fact Sheet</b> <a href="http://es.epa.gov/ncer/p3/ fact_sheet.html">http://es.epa.gov/ncer/p3/ fact_sheet.html</a>	37	0.62%
1. <b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>		
2. <b>EPA: P3 Award: Partners</b> <a href="http://es.epa.gov/ncer/p3/ partners/">http://es.epa.gov/ncer/p3/ partners/</a>	34	0.57%
1. <b>EPA: P3 Award: EPA Sustainability Programs</b> <a href="http://es.epa.gov/ncer/p3/epa/">http://es.epa.gov/ncer/p3/epa/</a>	32	0.54%
1. <b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>		
2. <b>EPA: P3 Award: Eligibility</b> <a href="http://es.epa.gov/ncer/p3/ eligibility/">http://es.epa.gov/ncer/p3/ eligibility/</a>	28	0.47%
1. <b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>		
2. <b>EPA: P3 Award: EPA Sustainability Programs</b> <a href="http://es.epa.gov/ncer/p3/epa/">http://es.epa.gov/ncer/p3/epa/</a>	25	0.42%
1. <b>EPA: ORD: NCER: Research Opportunities: FY 2002 Science To Achieve</b> <a href="http://es.epa.gov/ncer/p3/ forms/">http://es.epa.gov/ncer/p3/ forms/</a>	24	0.40%
1. <b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>		
2. <b>EPA: P3 Award: Press Release</b> <a href="http://es.epa.gov/ncer/p3/ press/">http://es.epa.gov/ncer/p3/ press/</a>		
3. <b>EPA: P3 Award: Fact Sheet</b> <a href="http://es.epa.gov/ncer/p3/ fact_sheet.html">http://es.epa.gov/ncer/p3/ fact_sheet.html</a>		
4. <b>EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo</b> <a href="http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html</a>		



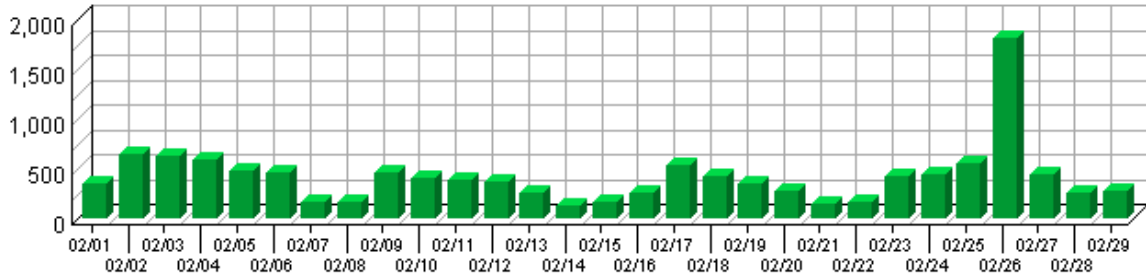
5. <b>EPA: P3 Award: Partners</b> <a href="http://es.epa.gov/ncer/p3/ partners/">http://es.epa.gov/ncer/p3/ partners/</a>	16	0.27%
1. <b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>		
2. <b>EPA: P3 Award: Other Sustainability Resources</b> <a href="http://es.epa.gov/ncer/p3/ other/">http://es.epa.gov/ncer/p3/ other/</a>	16	0.27%
1. <b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>		
2. <b>EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo</b> <a href="http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html</a>		
3. <b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>		
4. <b>EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo</b> <a href="http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html</a>		
	15	0.25%
1. <b>EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo</b> <a href="http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html</a>		
2. <b>EPA: P3 Award: A Student Design Competition for Sustainability</b> <a href="http://es.epa.gov/ncer/p3/">http://es.epa.gov/ncer/p3/</a>		
3. <b>EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo</b> <a href="http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html</a>		
	14	0.24%
1. <b>EPA: NCER: P3 Award: A National Student Design Competition for Sustainability fo</b> <a href="http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html">http://es.epa.gov/ncer/p3/ designs_sustain_rfp.html</a>		
2. <b>EPA: P3 Award: EPA Sustainability Programs</b> <a href="http://es.epa.gov/ncer/p3/epa/">http://es.epa.gov/ncer/p3/epa/</a>		
	13	0.22%
1. <b>EPA: P3 Award: Other Sustainability Resources</b> <a href="http://es.epa.gov/ncer/p3/ other/">http://es.epa.gov/ncer/p3/ other/</a>		



# Technical Dashboard

This dashboard summarizes important information related to online technical activity.

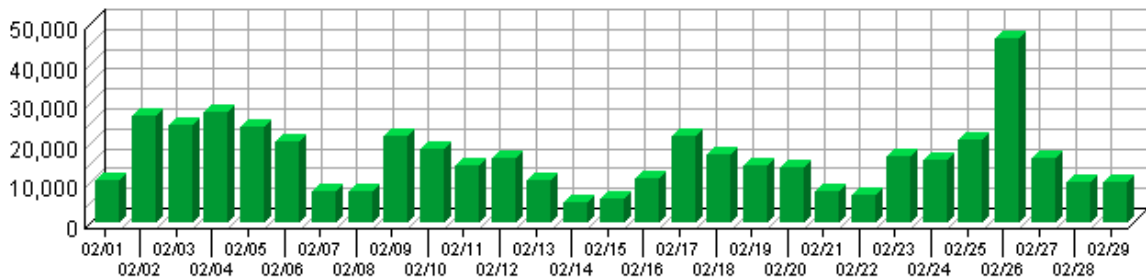
**Hits Trend**



**Hit Summary**

Successful Hits for Entire Site	12,074
Average Hits per Day	416
Home Page Hits	5,254

**Bandwidth: Kbytes Transferred Trend**



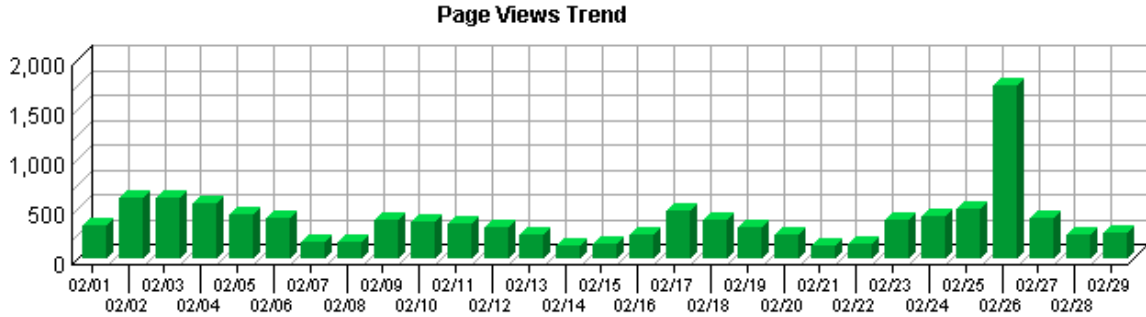
**Technical Statistics**

Total Hits	12,843	100%
Successful Hits	12,074	94.01%
Failed Hits	769	5.99%
Cached Hits	1,425	11.10%



# Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



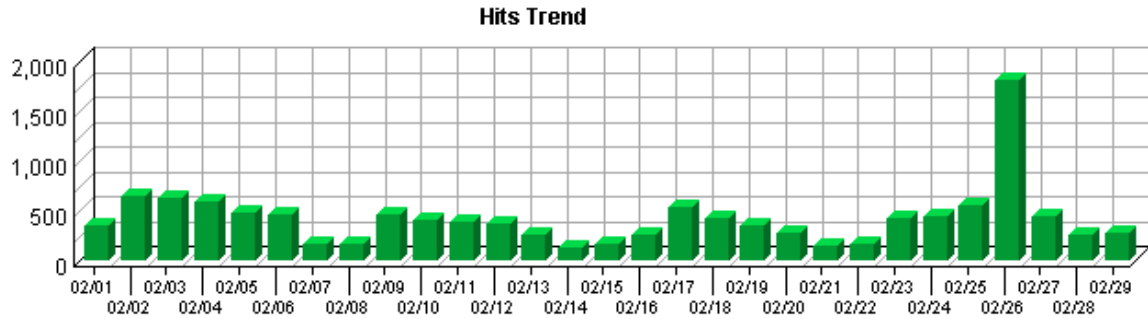
**Page Views Trend**

Time Interval	Page Views	%
02/01	328	2.94%
02/02	605	5.42%
02/03	604	5.41%
02/04	554	4.97%
02/05	446	4.00%
02/06	410	3.67%
02/07	161	1.44%
02/08	164	1.47%
02/09	396	3.55%
02/10	379	3.40%
02/11	360	3.23%
02/12	323	2.90%
02/13	243	2.18%
02/14	124	1.11%
02/15	157	1.41%
02/16	234	2.10%
02/17	489	4.38%
02/18	390	3.50%
02/19	318	2.85%
02/20	248	2.22%
02/21	132	1.18%
02/22	145	1.30%
02/23	384	3.44%
02/24	418	3.75%
02/25	504	4.52%

02/26	1,736	15.56%
02/27	412	3.69%
02/28	236	2.12%
02/29	257	2.30%
<b>Total</b>	<b>11,157</b>	<b>100.00%</b>

# Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

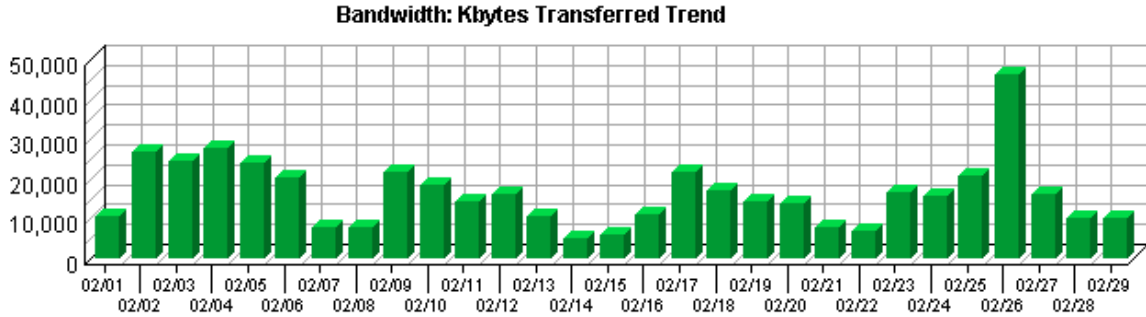
Time Interval	Hits	%
02/01	347	2.87%
02/02	657	5.44%
02/03	633	5.24%
02/04	592	4.90%
02/05	484	4.01%
02/06	456	3.78%
02/07	171	1.42%
02/08	171	1.42%
02/09	459	3.80%
02/10	413	3.42%
02/11	393	3.25%
02/12	367	3.04%
02/13	266	2.20%
02/14	134	1.11%
02/15	165	1.37%
02/16	251	2.08%
02/17	530	4.39%
02/18	420	3.48%
02/19	347	2.87%
02/20	270	2.24%
02/21	156	1.29%
02/22	161	1.33%
02/23	421	3.49%
02/24	450	3.73%
02/25	560	4.64%

02/26	1,822	15.09%
02/27	449	3.72%
02/28	253	2.10%
02/29	276	2.29%
<b>Total</b>	<b>12,074</b>	<b>100.00%</b>



# Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



**Bandwidth: Kbytes Transferred Trend**

Time Interval	Kbytes Transferred	%
02/01	10,792	2.28%
02/02	26,700	5.65%
02/03	24,696	5.23%
02/04	27,679	5.86%
02/05	24,225	5.13%
02/06	20,177	4.27%
02/07	8,066	1.71%
02/08	7,869	1.67%
02/09	21,658	4.59%
02/10	18,549	3.93%
02/11	14,341	3.04%
02/12	16,203	3.43%
02/13	10,732	2.27%
02/14	5,067	1.07%
02/15	6,058	1.28%
02/16	11,322	2.40%
02/17	21,754	4.61%
02/18	17,135	3.63%
02/19	14,567	3.08%
02/20	13,837	2.93%
02/21	7,857	1.66%
02/22	6,957	1.47%
02/23	16,451	3.48%
02/24	15,643	3.31%
02/25	20,933	4.43%

02/26	46,467	9.84%
02/27	16,086	3.41%
02/28	10,351	2.19%
02/29	10,183	2.16%
<b>Total</b>	<b>472,340</b>	<b>100.00%</b>

# Server Cluster Load Balance

This report compares the performance of individual servers in a cluster.

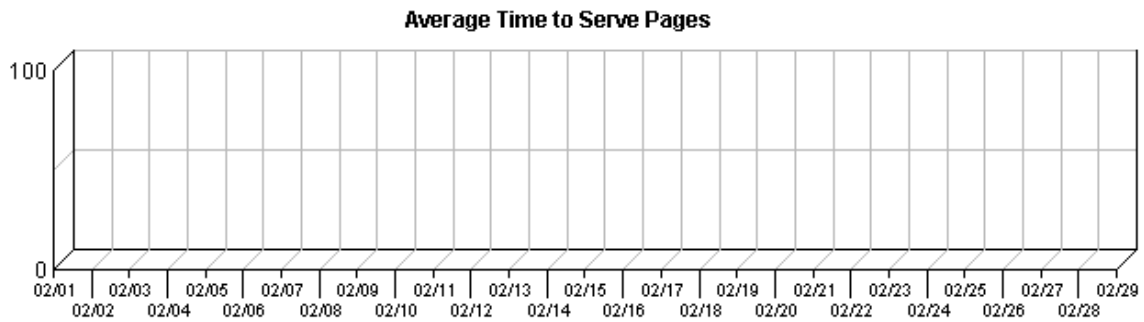
**No data for this section in the log data analyzed.**



# Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

**Note:** Not all web servers log the information necessary to create this report.



**Average Time to Serve Pages**

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
02/01	0	328	0
02/02	0	605	0
02/03	0	604	0
02/04	0	554	0
02/05	0	446	0
02/06	0	410	0
02/07	0	161	0
02/08	0	164	0
02/09	0	396	0
02/10	0	379	0
02/11	0	360	0
02/12	0	323	0
02/13	0	243	0
02/14	0	124	0
02/15	0	157	0
02/16	0	234	0
02/17	0	489	0
02/18	0	390	0
02/19	0	318	0
02/20	0	248	0
02/21	0	132	0
02/22	0	145	0
02/23	0	384	0
02/24	0	418	0
02/25	0	504	0

02/26	0	1,736	0
02/27	0	412	0
02/28	0	236	0
02/29	0	257	0
<b>Total</b>	<b>0</b>	<b>11,157</b>	<b>0.0</b>

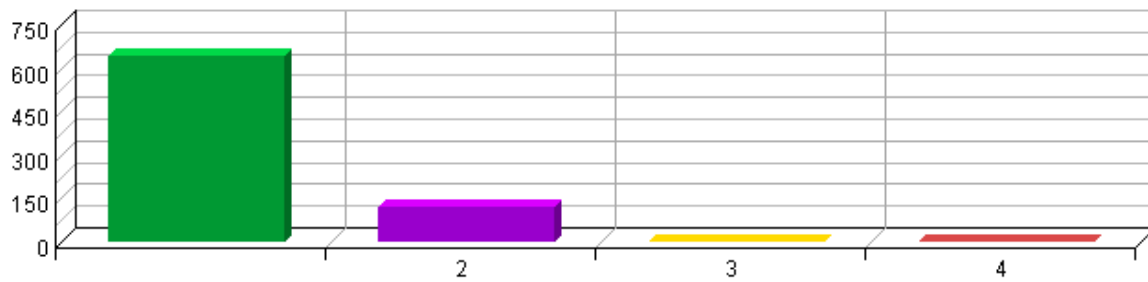
# Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

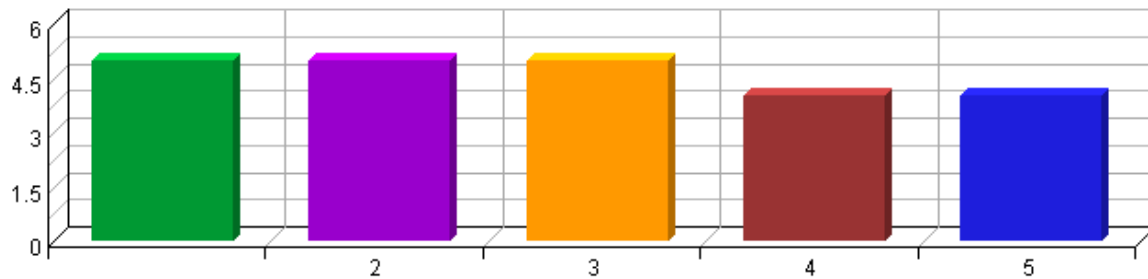
## Technical Statistics

Total Hits	12,843	100%
Successful Hits	12,074	94.01%
Failed Hits	769	5.99%
Cached Hits	1,425	11.10%

## Client Errors



## File Not Found Errors

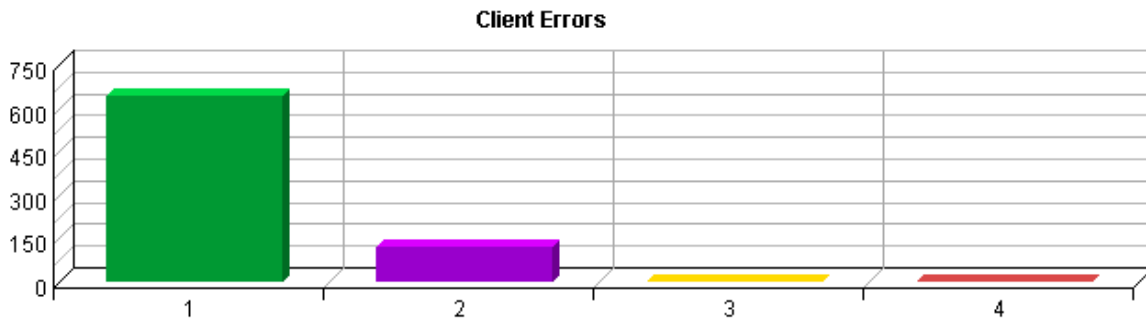






# Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	644	83.75%
2.	404 Not Found	121	15.73%
3.	000 Incomplete / Undefined	2	0.26%
4.	400 Bad Request	2	0.26%
	<b>Total</b>	<b>769</b>	<b>100.00%</b>



# File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



**File Not Found Errors**

	<b>Files Not Found and Referring URL</b>	<b>Hits</b>	<b>%</b>
1.	<b>/ncer/p3/des/</b> (no referrer)	5	4.13%
2.	<b>/ncer/p3/designs_sustain_rfp. html</b> <b>^ ^ ^ ^</b> (no referrer)	5	4.13%
3.	<b>/ncer/p3/designs-sustain-HP. htm</b> (no referrer)	5	4.13%
4.	<b>/ncer/p3/design_sustain_rfp. html</b> (no referrer)	4	3.31%
5.	<b>/ncer/p3/designs_sustain_rfp. html</b> (no referrer)	4	3.31%
6.	<b>/ncer/p3/SUMMARY/</b> (no referrer)	3	2.48%
7.	<b>/ncer/p3/designs_sustain_rfp. html</b> <a href="http://cgi.ebay.com/ws/ eBayISAPI.dll?ViewItem&amp;item=2785505008&amp;category=23156">http://cgi.ebay.com/ws/ eBayISAPI.dll?ViewItem&amp;item=2785505008&amp;category=23156</a> (no referrer)	2	1.65%
8.	<b>/ncer/p3/designs_rfp.html</b> (no referrer)	2	1.65%
9.	<b>/ncer/p3/mailto:zimmerman. julie@epa.gov</b> (no referrer)	2	1.65%
10.	<b>/ncer/p3/index.html</b> <a href="http://bgi.bigmindcatalyst.com/cgi/bmc.pl?node=13502&amp;frag= resp13">http://bgi.bigmindcatalyst.com/cgi/bmc.pl?node=13502&amp;frag= resp13</a>	2	1.65%
11.	<b>/ncer/p3/favicon.ico</b> (no referrer)	2	1.65%
12.	<b>/ncer/p3/ncer/p3/eligibility/# pagecontents/</b> (no referrer)	2	1.65%
13.	<b>/ncer/p3/designs_sustain_rfp. html</b> <b>The Green</b> (no referrer)	2	1.65%

14.	<b>/ncer/p3/designs_sustain_rfp.html=</b> (no referrer)	2	1.65%
15.	<b>/ncer/p3/designs_sustain_rfp.html</b> (no referrer)	2	1.65%
16.	<b>/ncer/p3/designs_sustain_rfp.html</b> <a href="http://64.4.26.250/cgi-bin/linkrd?_lang=EN&amp;lah=a6858a18e87df7c3c730aeee2dc0486&amp;lat=1076104309&amp;hm__action=http://es.epa.gov/ncer/p3/designs_sustain_rfp.html%A0%A0%A0%A0">http://64.4.26.250/cgi-bin/linkrd?_lang=EN&amp;lah=a6858a18e87df7c3c730aeee2dc0486&amp;lat=1076104309&amp;hm__action=http://es.epa.gov/ncer/p3/designs_sustain_rfp.html%A0%A0%A0%A0</a>	2	1.65%
17.	<b>/ncer/p3/ncer/p3/eligibility/ncer/p3/</b> (no referrer)	2	1.65%
18.	<b>/ncer/p3/mailto:barnwell.thomas@epa.gov</b> (no referrer)	2	1.65%
19.	<b>/ncer/p3/designssustainrfp.html</b> (no referrer)	2	1.65%
20.	<b>/ncer/p3/press/mailto:zimmerman.julie@epa.gov</b> (no referrer)	2	1.65%
	<b>Subtotal</b>	<b>54</b>	<b>44.63%</b>
	<b>Other</b>	<b>67</b>	<b>55.37%</b>
	<b>Total</b>	<b>121</b>	<b>100.00%</b>

# Server Errors

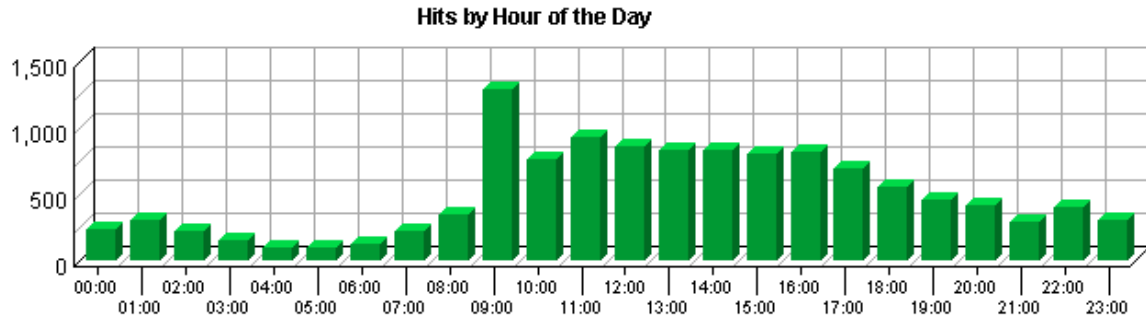
This report lists the errors which occurred on the server.

**These errors did not occur in the log data during the requested reporting period.**



# Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

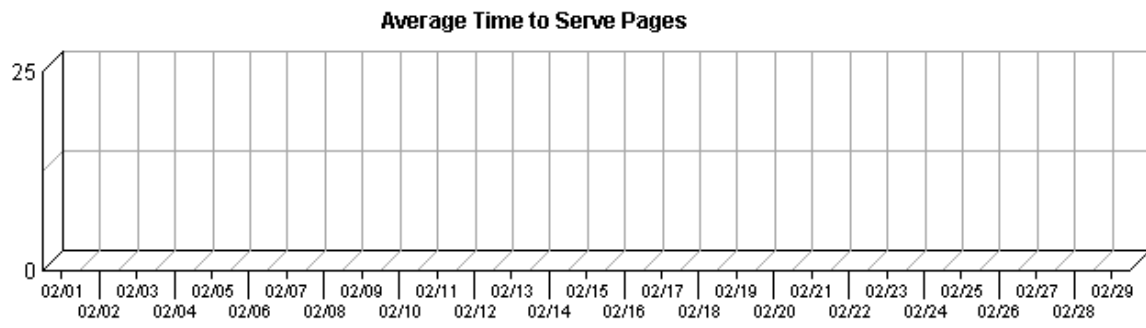


## Most Active Summary

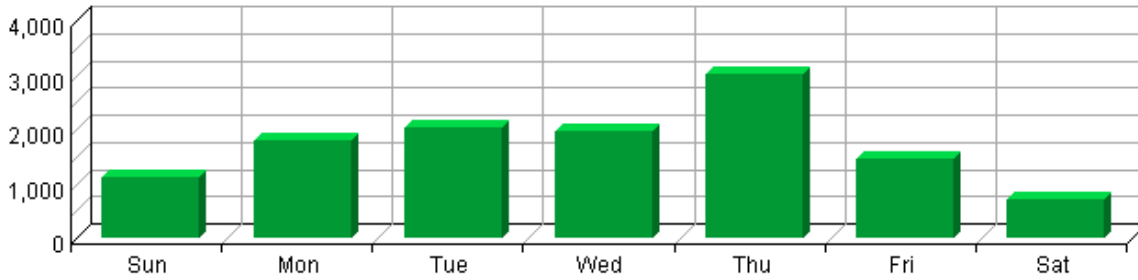
Most Active Date	February 26, 2004
Number of Hits on Most Active Date	1,822
Most Active Day of the Week	Thu
Most Active Hour of the Day	09:00–09:59

## Activity on Weekdays Summary

Total Hits Weekdays	10,240
Total Visits Weekdays	5,057
Average Number of <b>Visits</b> per day on Weekdays	252
Average Number of <b>Hits</b> per day on Weekdays	512



**Hits by Day of the Week**



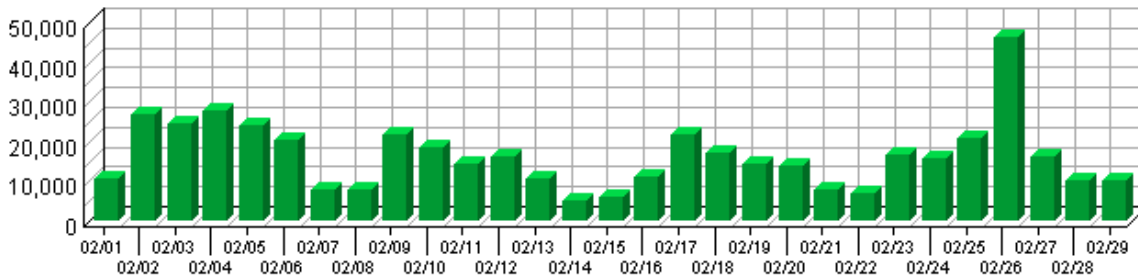
**Least Active Summary**

Least Active Date	February 14, 2004
Number of Hits on Least Active Date	134
Least Active Day of the Week	Sat
Least Active Hour of the Day	05:00–05:59

**Activity on Weekends Summary**

Total Hits Weekend	1,834
Total Visits Weekend	919
Average Number of <b>Visits</b> per Weekend	183
Average Number of <b>Hits</b> per Weekend	366

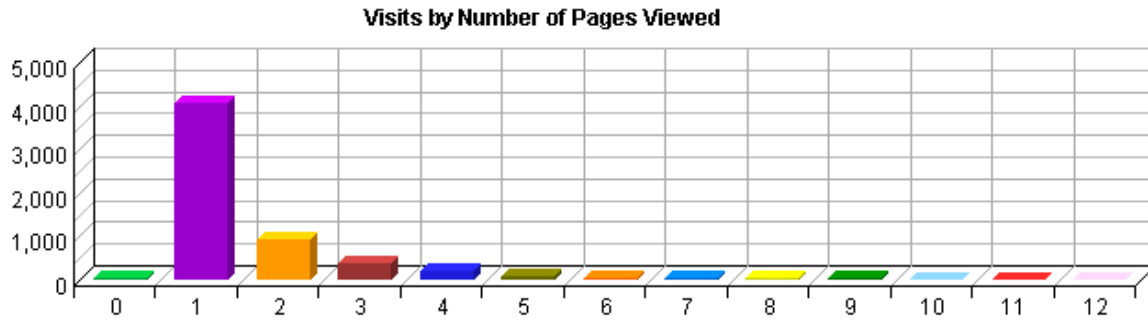
**Bandwidth: Kbytes Transferred Trend**





# Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



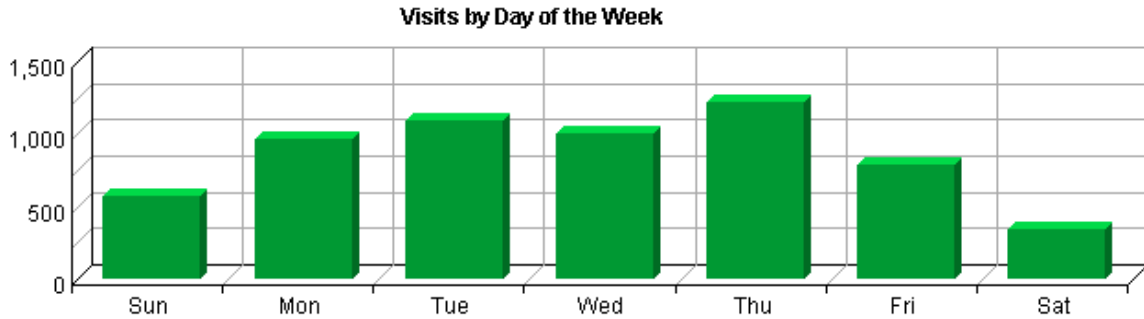
**Visits by Number of Pages Viewed**

	Number of Pages Viewed	Visits	%
Pages	0	40	0.67%
Pages	1	4,071	68.15%
Pages	2	953	15.95%
Pages	3	387	6.48%
Pages	4	203	3.40%
Pages	5	97	1.62%
Pages	6	58	0.97%
Pages	7	39	0.65%
Pages	8	33	0.55%
Pages	9	33	0.55%
Pages	10	19	0.32%
Pages	11	8	0.13%
Pages	12	8	0.13%
<b>Pages</b>	<b>Subtotal</b>	<b>5,949</b>	<b>99.58%</b>
<b>Pages</b>	<b>Other</b>	<b>25</b>	<b>0.42%</b>
	<b>Total</b>	<b>5,974</b>	<b>100.00%</b>



# Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



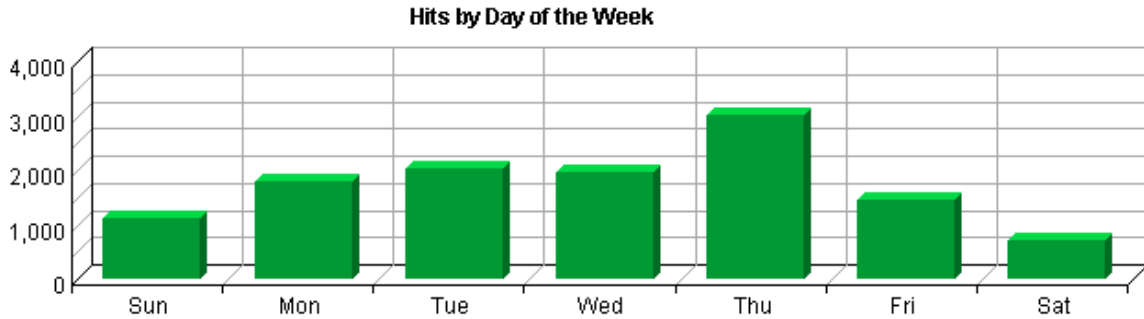
Visits by Day of the Week

Day	Visits	%
Sun	572	9.57%
Mon	964	16.13%
Tue	1,094	18.31%
Wed	1,003	16.78%
Thu	1,214	20.31%
Fri	782	13.09%
Sat	347	5.81%
<b>Total Weekend</b>	<b>919</b>	<b>15.38%</b>
<b>Total Weekdays</b>	<b>5,057</b>	<b>84.62%</b>
<b>Total</b>	<b>5,976</b>	<b>100.00%</b>



# Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



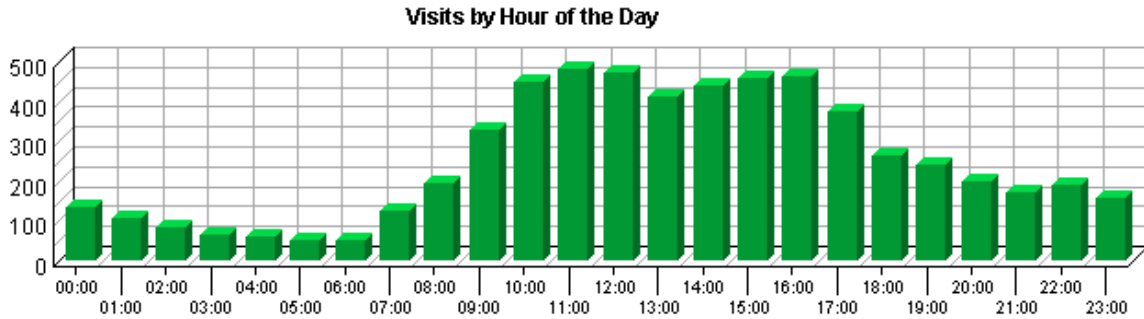
**Hits by Day of the Week**

Day	Hits	%
Sun	1,120	9.28%
Mon	1,788	14.81%
Tue	2,026	16.78%
Wed	1,965	16.27%
Thu	3,020	25.01%
Fri	1,441	11.93%
Sat	714	5.91%
<b>Total Weekend</b>	<b>1,834</b>	<b>15.19%</b>
<b>Total Weekdays</b>	<b>10,240</b>	<b>84.81%</b>
<b>Total</b>	<b>12,074</b>	<b>100.00%</b>



# Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	133	2.23%
01:00	106	1.77%
02:00	83	1.39%
03:00	63	1.05%
04:00	60	1.00%
05:00	53	0.89%
06:00	52	0.87%
07:00	123	2.06%
08:00	193	3.23%
09:00	330	5.52%
10:00	450	7.53%
11:00	482	8.07%
12:00	474	7.93%
13:00	410	6.86%
14:00	441	7.38%
15:00	457	7.65%
16:00	461	7.71%
17:00	375	6.28%
18:00	266	4.45%
19:00	243	4.07%
20:00	199	3.33%
21:00	173	2.89%
22:00	192	3.21%
23:00	157	2.63%
<b>Total Visits during Work Hours (8:00am–5:00pm)</b>	<b>3,698</b>	<b>61.88%</b>

<b>Total Visits during After Hours (5:01pm–7:59am)</b>	<b>2,278</b>	<b>38.12%</b>
<b>Total</b>	<b>5,976</b>	<b>100.00%</b>

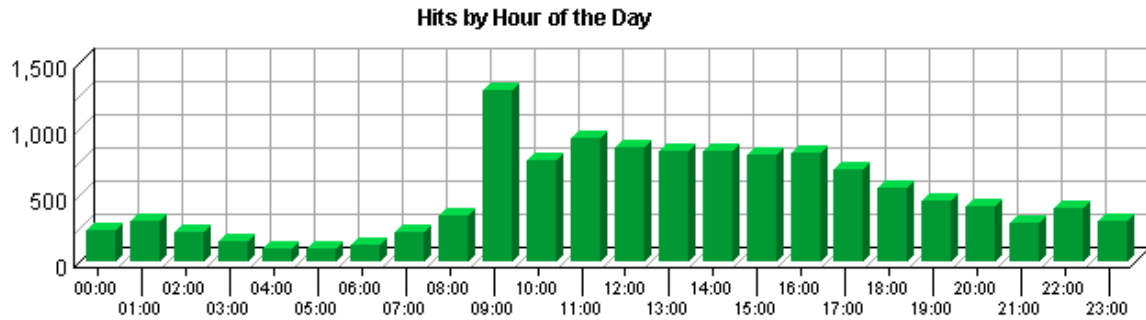
**Summary of Visits by Hour of the Day**

<b>Most Active Hour of the Day</b>	11:00–11:59
<b>Least Active Hour of the Day</b>	06:00–06:59



## Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



**Hits by Hour of the Day**

Hour	Hits	%
00:00	240	1.99%
01:00	305	2.53%
02:00	228	1.89%
03:00	146	1.21%
04:00	101	0.84%
05:00	99	0.82%
06:00	131	1.08%
07:00	217	1.80%
08:00	342	2.83%
09:00	1,295	10.73%
10:00	761	6.30%
11:00	933	7.73%
12:00	866	7.17%
13:00	838	6.94%
14:00	830	6.87%
15:00	805	6.67%
16:00	819	6.78%
17:00	689	5.71%
18:00	550	4.56%
19:00	459	3.80%
20:00	417	3.45%
21:00	286	2.37%
22:00	407	3.37%
23:00	310	2.57%

<b>Total Hits during Work Hours (8:00am–5:00pm)</b>	<b>7,489</b>	<b>62.03%</b>
<b>Total Hits during After Hours (5:01pm–7:59am)</b>	<b>4,585</b>	<b>37.97%</b>
<b>Total</b>	<b>12,074</b>	<b>100.00%</b>

**Summary of Hits by Hour of the Day**

<b>Most Active Hour of the Day</b>	09:00–09:59
<b>Least Active Hour of the Day</b>	05:00–05:59

# Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



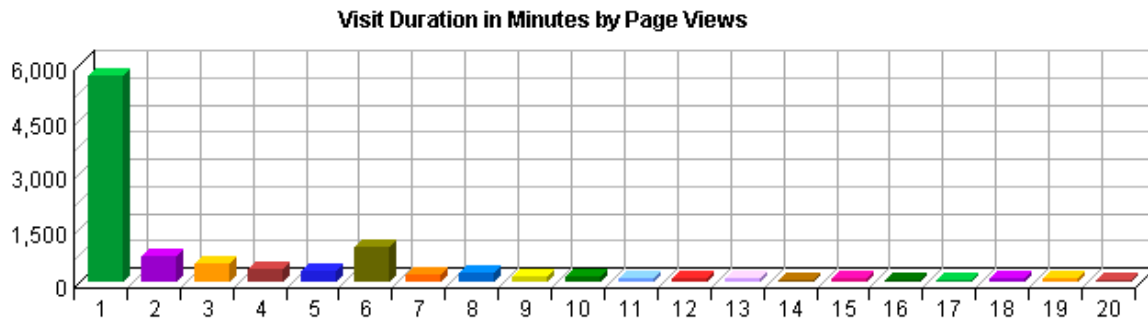
**Visit Duration by Visits**

Visit Duration in Minutes	Visits	%
0-1	4,768	79.81%
1-2	262	4.39%
2-3	169	2.83%
3-4	109	1.82%
4-5	87	1.46%
5-6	50	0.84%
6-7	48	0.80%
7-8	55	0.92%
8-9	40	0.67%
9-10	38	0.64%
10-11	22	0.37%
11-12	29	0.49%
12-13	20	0.33%
13-14	23	0.39%
14-15	19	0.32%
15-16	16	0.27%
16-17	12	0.20%
17-18	20	0.33%
18-19	22	0.37%
19-20	14	0.23%
<b>Subtotal</b>	<b>5,823</b>	<b>97.47%</b>
<b>Other</b>	<b>151</b>	<b>2.53%</b>
<b>Total</b>	<b>5,974</b>	<b>100.00%</b>



# Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



**Visit Duration by Page Views**

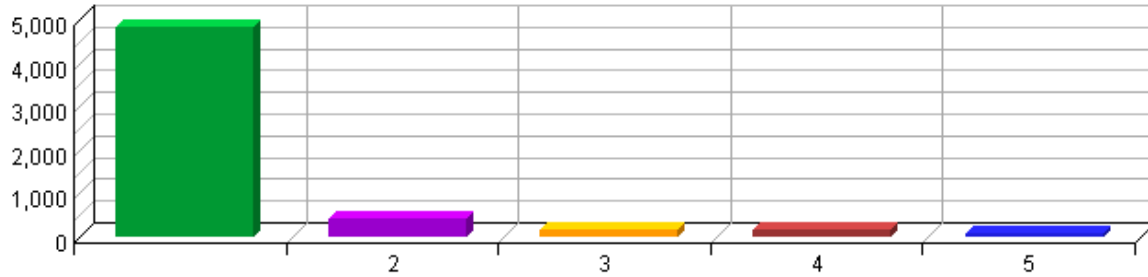
Visit Duration in Minutes	Views	%
0-1	5,694	51.05%
1-2	714	6.40%
2-3	533	4.78%
3-4	359	3.22%
4-5	315	2.82%
5-6	950	8.52%
6-7	192	1.72%
7-8	247	2.21%
8-9	176	1.58%
9-10	151	1.35%
10-11	114	1.02%
11-12	96	0.86%
12-13	90	0.81%
13-14	72	0.65%
14-15	85	0.76%
15-16	69	0.62%
16-17	67	0.60%
17-18	85	0.76%
18-19	99	0.89%
19-20	66	0.59%
<b>Subtotal</b>	<b>10,174</b>	<b>91.22%</b>
<b>Other</b>	<b>979</b>	<b>8.78%</b>
<b>Total</b>	<b>11,153</b>	<b>100.00%</b>



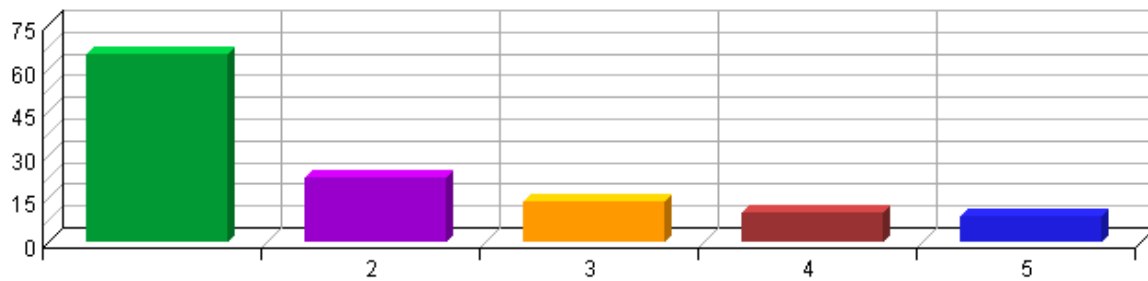
# Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

**Top Browsers by Visits**



**Top Spiders by Visits**



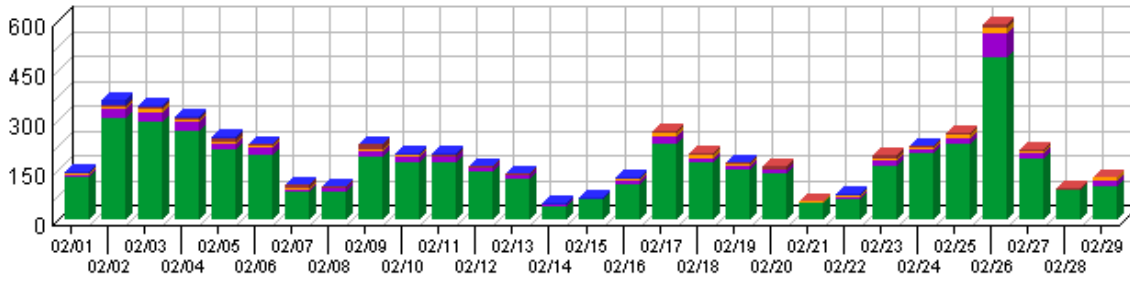
**Top WAP Devices by Visits**



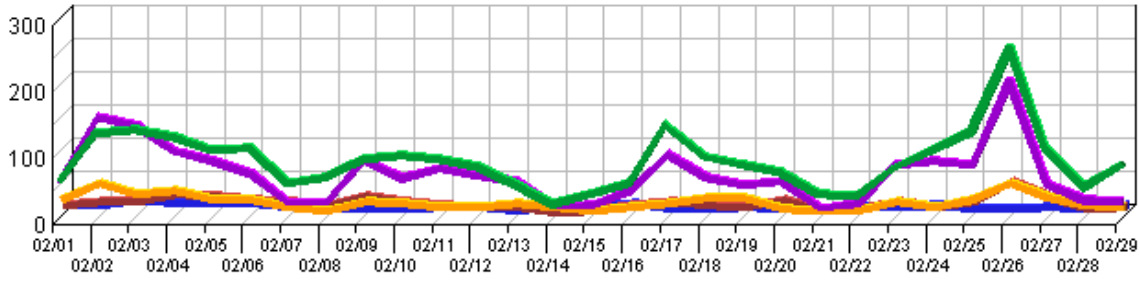
**Top WAP Browsers by Visits**



**Top Browsers by Visits Trend**



**Top Platforms by Visits Trend**

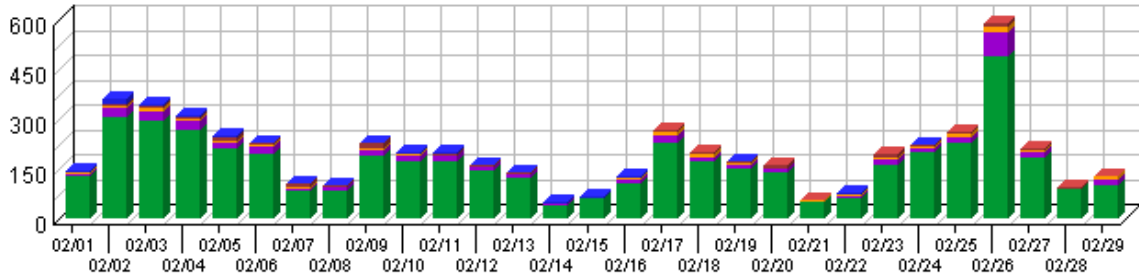




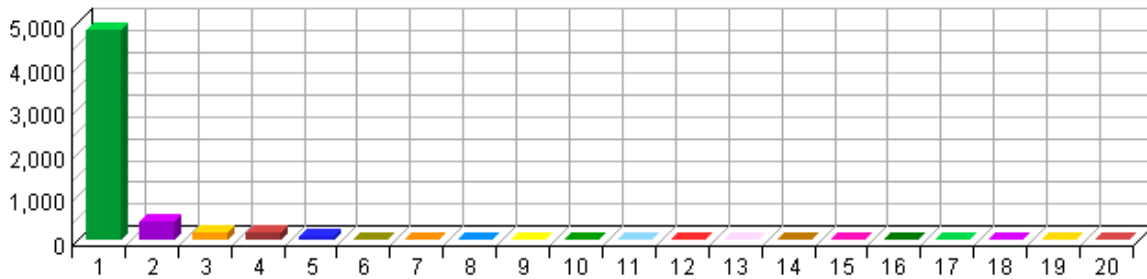
# Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

**Top Browsers by Visits Trend**



**Top Browsers by Visits**



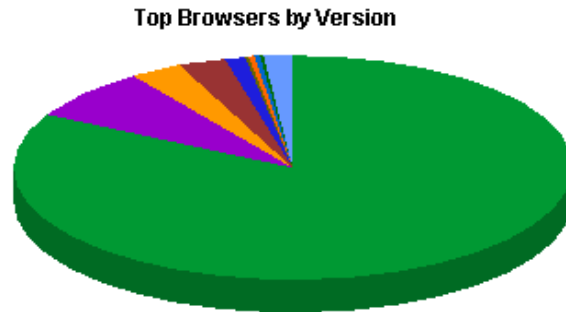
**Top Browsers**

	<b>Browser</b>	<b>Visits</b>	<b>%</b>	<b>Hits</b>
1.	Microsoft Internet Explorer	<b>4,818</b>	<b>82.81%</b>	9,645
2.	Netscape	<b>429</b>	<b>7.37%</b>	705
3.	Mozilla	<b>184</b>	<b>3.16%</b>	297
4.	Safari	<b>152</b>	<b>2.61%</b>	259
5.	Other Netscape Compatible	<b>66</b>	<b>1.13%</b>	101
6.	libwww-perl/5.76	<b>20</b>	<b>0.34%</b>	20
7.	Others	<b>18</b>	<b>0.31%</b>	39
8.	Opera	<b>15</b>	<b>0.26%</b>	28
9.	msnbot/0.11 ( http://search.msn.com/msnbot.htm)	<b>13</b>	<b>0.22%</b>	24
10.	larbin_2.6.3_for_(http://cosco.hiit.fi/search) tomi.silander@hiit.fi	<b>9</b>	<b>0.15%</b>	16
11.	libwww-perl/5.65	<b>9</b>	<b>0.15%</b>	86
12.	ia_archiver	<b>8</b>	<b>0.14%</b>	12
13.	Zao/0.2 (http://www.kototoi.org/zao/)	<b>7</b>	<b>0.12%</b>	30
14.	NaverBot-1.0 (NHN Corp. / 82-2-3011-1954 / nhnbot@naver.com)	<b>6</b>	<b>0.10%</b>	38
15.	Verity-URL-Gateway/2.4	<b>6</b>	<b>0.10%</b>	6
16.	Java/1.4.2	<b>6</b>	<b>0.10%</b>	7

17.	htdig/3.1.5 (root@localhost)	5	0.09%	5
18.	Microsoft URL Control – 6.00.8862	3	0.05%	23
19.	Bilbo/2.3b–UNIX	3	0.05%	13
20.	iCab/2.9.7 (Macintosh; U; PPC; Mac OS X)	2	0.03%	3
	<b>Subtotal</b>	<b>5,779</b>	<b>99.33%</b>	<b>11,357</b>
	<b>Other</b>	<b>39</b>	<b>0.67%</b>	<b>65</b>
	<b>Total</b>	<b>5,818</b>	<b>100.00%</b>	<b>11,422</b>

# Top Browsers by Version

This report lists the browser versions most common among your visitors.



**Top Browsers by Version**

	<b>Browser</b>	<b>Version</b>	<b>Visits</b>	<b>%</b>	<b>Hits</b>
1.	Microsoft Internet Explorer	6.0	<b>3,899</b>	<b>67.02%</b>	7,993
		5.5	<b>449</b>	<b>7.72%</b>	850
		5.01	<b>139</b>	<b>2.39%</b>	234
		5.0	<b>121</b>	<b>2.08%</b>	206
		5.22	<b>68</b>	<b>1.17%</b>	132
		5.23	<b>43</b>	<b>0.74%</b>	82
		4.0	<b>16</b>	<b>0.28%</b>	21
		5.14	<b>15</b>	<b>0.26%</b>	18
		4.01	<b>14</b>	<b>0.24%</b>	24
		5.21	<b>12</b>	<b>0.21%</b>	14
		5.17	<b>12</b>	<b>0.21%</b>	27
		5.16	<b>11</b>	<b>0.19%</b>	18
		5.13	<b>9</b>	<b>0.15%</b>	10
		Version Unknown	<b>6</b>	<b>0.10%</b>	11
		5.15	<b>2</b>	<b>0.03%</b>	2
		5.12	<b>1</b>	<b>0.02%</b>	2
		4.5	<b>1</b>	<b>0.02%</b>	1
	<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>	
2.	Netscape	7.1	<b>146</b>	<b>2.51%</b>	227
		7.02	<b>50</b>	<b>0.86%</b>	77
		4.79	<b>30</b>	<b>0.52%</b>	67
		7.0	<b>30</b>	<b>0.52%</b>	36
		4.76	<b>18</b>	<b>0.31%</b>	39
		7.01	<b>16</b>	<b>0.28%</b>	21
		4.77	<b>14</b>	<b>0.24%</b>	26
		4.78	<b>12</b>	<b>0.21%</b>	18

3. Mozilla

6.2.1	12	0.21%	19
4.8	11	0.19%	25
4.75	11	0.19%	15
6.2.3	8	0.14%	16
4.6	7	0.12%	10
4.73	7	0.12%	9
4.7	6	0.10%	8
4.5	6	0.10%	8
6.2.2	5	0.09%	10
4.04	5	0.09%	5
4.61	4	0.07%	5
4.08	4	0.07%	7
4.72	4	0.07%	4
4.77C-CCK-MCD	3	0.05%	7
3.0Gold	3	0.05%	4
4.75C-CCK-MCD	3	0.05%	25
6.1	2	0.03%	2
4.74	2	0.03%	2
4.51	2	0.03%	2
Version Unknown	2	0.03%	2
4.73C-CCK-MCD	1	0.02%	1
4.76C-CCK-MCD	1	0.02%	1
6.2	1	0.02%	1
3.03	1	0.02%	1
6.0	1	0.02%	1
6.01	1	0.02%	4
<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
20031007	85	1.46%	120
20030624	22	0.38%	50
20040206	13	0.22%	25
20040113	12	0.21%	20
20030728	5	0.09%	7
20020530	5	0.09%	5
20030225	4	0.07%	5
20021112	3	0.05%	4
DEVONTECH	3	0.05%	10
20021130	3	0.05%	3
20040207	3	0.05%	6
20031114	2	0.03%	3
20031030	2	0.03%	2
20031120	2	0.03%	2
20040123	2	0.03%	4

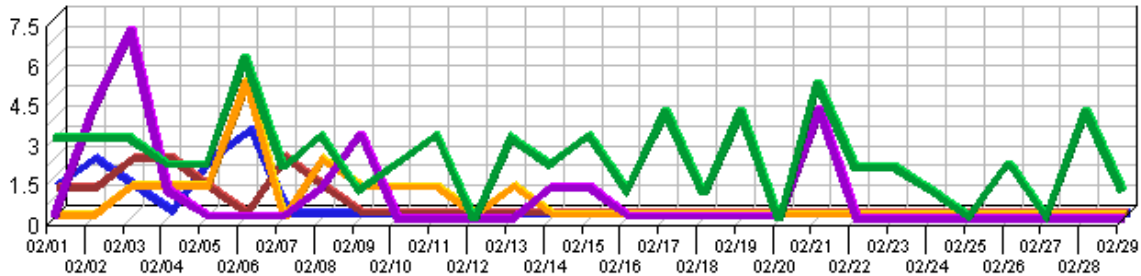
		20030312	2	0.03%	2
		20031110	2	0.03%	2
		20040102	1	0.02%	1
		20030827	1	0.02%	3
		20021213	1	0.02%	3
		20031208	1	0.02%	1
		20030529	1	0.02%	1
		20031108	1	0.02%	3
		20030922	1	0.02%	3
		20031015	1	0.02%	1
		20030718	1	0.02%	1
		20031008	1	0.02%	1
		20040213	1	0.02%	1
		20030708	1	0.02%	1
		20030425	1	0.02%	6
		20030120	1	0.02%	1
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
4.	Safari	125	52	0.89%	92
		85.6	41	0.70%	84
		100.1	25	0.43%	36
		85.5	14	0.24%	21
		85	13	0.22%	18
		100	6	0.10%	7
		85.7	1	0.02%	1
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
5.	Other Netscape Compatible	Version Unknown	66	1.13%	101
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
6.	libwww-perl/5.76	Version Unknown	20	0.34%	20
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
7.	Others	Version Unknown	18	0.31%	39
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
8.	Opera	7.10	5	0.09%	10
		7.22	2	0.03%	3
		7.21	2	0.03%	2
		7.23	2	0.03%	2
		7.01	1	0.02%	4
		7.11	1	0.02%	4
		7.20	1	0.02%	2
		6.03	1	0.02%	1
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>
9.	msnbot/0.11 ( http://search.msn.com/msnbot.htm)	Version Unknown	13	0.22%	24
		<b>Other</b>	<b>0</b>	<b>0.00%</b>	<b>0</b>

10.	larbin_2.6.3_for_(http://cosco.hiit.fi/search) tomi.silander@hiit.fi	Version Unknown	9	0.15%	16
		<b>Other</b>	0	0.00%	0
11.	libwww-perl/5.65	Version Unknown	9	0.15%	86
		<b>Other</b>	0	0.00%	0
12.	ia_archiver	Version Unknown	8	0.14%	12
		<b>Other</b>	0	0.00%	0
13.	Zao/0.2 (http://www.kototoi.org/zao/)	Version Unknown	7	0.12%	30
		<b>Other</b>	0	0.00%	0
14.	NaverBot-1.0 (NHN Corp. / 82-2-3011-1954 / nhnbot@naver.com)	Version Unknown	6	0.10%	38
		<b>Other</b>	0	0.00%	0
15.	Verity-URL-Gateway/2.4	Version Unknown	6	0.10%	6
		<b>Other</b>	0	0.00%	0
16.	Java/1.4.2	Version Unknown	6	0.10%	7
		<b>Other</b>	0	0.00%	0
17.	htdig/3.1.5 (root@localhost)	Version Unknown	5	0.09%	5
		<b>Other</b>	0	0.00%	0
18.	Microsoft URL Control - 6.00.8862	Version Unknown	3	0.05%	23
		<b>Other</b>	0	0.00%	0
19.	Bilbo/2.3b-UNIX	Version Unknown	3	0.05%	13
		<b>Other</b>	0	0.00%	0
20.	iCab/2.9.7 (Macintosh; U; PPC; Mac OS X)	Version Unknown	2	0.03%	3
		<b>Other</b>	0	0.00%	0
	<b>Subtotal</b>		<b>5,779</b>	<b>99.33%</b>	<b>11,357</b>
	<b>Other</b>		<b>39</b>	<b>0.67%</b>	<b>65</b>
	<b>Total</b>		<b>5,818</b>	<b>100.00%</b>	<b>11,422</b>

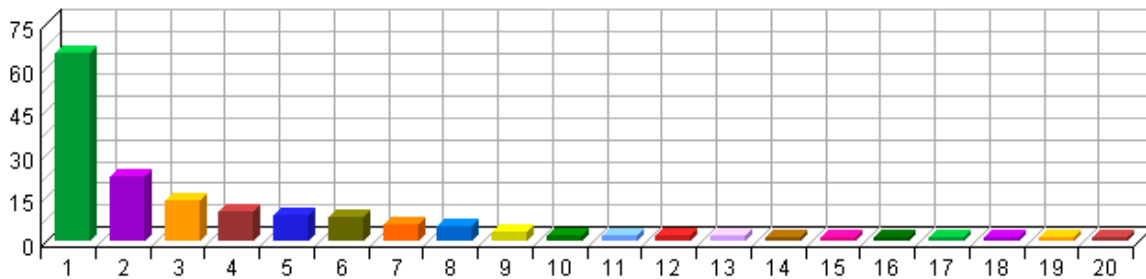
# Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

**Top Spiders by Visits Trend**



**Top Spiders by Visits**



**Top Spiders**

	Spider	Visits	%	Hits
1.	Googlebot	65	41.14%	436
2.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.1.4322; MSIECrawler)	22	13.92%	74
3.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	14	8.86%	20
4.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	10	6.33%	19
5.	http:	9	5.70%	35
6.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	8	5.06%	11
7.	QuepasaCreep ( crawler@quepasacorp.com )	6	3.80%	7
8.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; .NET CLR 1.0.3705; MSIECrawler)	5	3.16%	6
9.	vspider	3	1.90%	22
10.	Linkbot	2	1.27%	4
11.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	2	1.27%	2
12.	Environmental Sustainability Spider – http:	2	1.27%	3

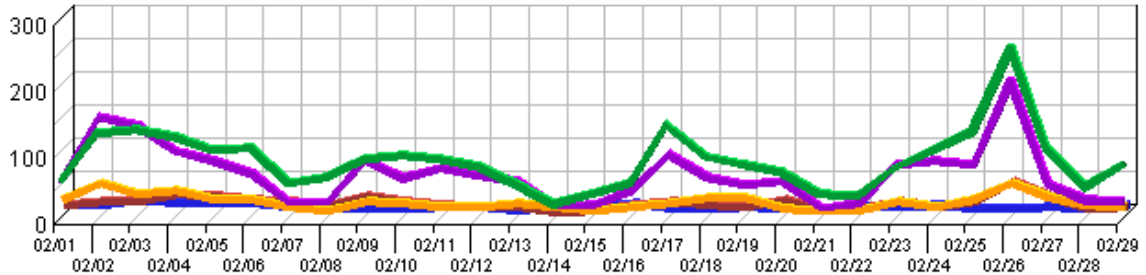
13.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; .NET CLR 1.1.4322; MSIECrawler)	2	1.27%	4
14.	Mediapartners-Google	1	0.63%	1
15.	Microsoft_Site_Analyst	1	0.63%	1
16.	Openfind data gatherer, Openbot	1	0.63%	1
17.	sherlock_spider jimfan@163.com	1	0.63%	1
18.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; Crick Enhanced; MSIECrawler)	1	0.63%	1
19.	Mozilla/4.0 (compatible; MSIE 5.5; Windows NT 5.0; T312461; TeomaBar 2.01; MSIECrawler)	1	0.63%	2
20.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; Hotbar 4.3.5.0; MSIECrawler)	1	0.63%	1
	<b>Subtotal</b>	<b>157</b>	<b>99.37%</b>	<b>651</b>
	<b>Other</b>	<b>1</b>	<b>0.63%</b>	<b>1</b>
	<b>Total</b>	<b>158</b>	<b>100.00%</b>	<b>652</b>



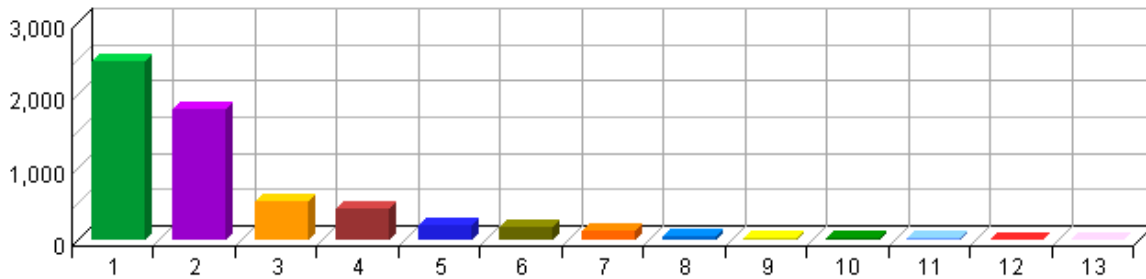
# Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

**Top Platforms by Visits Trend**



**Top Platforms by Visits**



**Top Platforms**

	<b>Platform</b>	<b>Visits</b>	<b>%</b>	<b>Views</b>
1.	Windows XP	2,466	42.39%	5,281
2.	Windows 2000	1,794	30.84%	3,345
3.	Windows 98	524	9.01%	899
4.	Macintosh PowerPC	429	7.37%	764
5.	Others	207	3.56%	482
6.	Windows ME	167	2.87%	295
7.	Windows NT	116	1.99%	167
8.	Windows 95	39	0.67%	60
9.	Linux	27	0.46%	61
10.	Windows Win32s	22	0.38%	33
11.	FreeBSD	19	0.33%	26
12.	SunOS	6	0.10%	7
13.	Windows 2003	2	0.03%	2
	<b>Total</b>	<b>5,818</b>	<b>100.00%</b>	<b>11,422</b>



# Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

## Glossary

<b>Active Campaign</b>	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
<b>Active Campaigns</b>	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
<b>Ad</b>	A graphic or banner which takes a visitor to another web site when clicked.
<b>Ad Click</b>	A click on an advertisement which takes a visitor to another web site.
<b>Ad View</b>	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
<b>Authenticated Username</b>	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
<b>Authentication</b>	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
<b>Avg. Frequency</b>	This measure is the average number of times these visitors have visited your site over their lifetime.
<b>Avg. Latency</b>	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
<b>Avg. Lifetime Value</b>	The average lifetime value is the average of the sum of all order values.
<b>Avg. Most Recent Purchase Amt.</b>	The average most recent purchase amount for this group of visitors.
<b>Avg. Recency</b>	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
<b>Bandwidth</b>	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
<b>Browser</b>	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
<b>Campaign Lifetime Value</b>	The total order value associated to the campaign.
<b>Click Through Rate</b>	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
<b>Client</b>	A computer that accesses resources provided by another computer, called a server.
<b>Client Errors</b>	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

<b>Company Database</b>	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
<b>Cookies</b>	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
<b>Days Since First Purchase</b>	The number of days since the first purchase since these visitors have been tracked.
<b>Days Since Most Recent Purchase</b>	The number of days since the last purchase for the campaign.
<b>Destination Page</b>	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
<b>Domain Name</b>	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
<b>Domain Name Lookup</b>	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
<b>Entry File</b>	The first file requested by a visitor during a visit to your web site.
<b>Entry Page</b>	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
<b>Exit Page</b>	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
<b>FTP</b>	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
<b>File Type</b>	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
<b>Filters</b>	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
<b>First Campaign</b>	The First Campaign is the one that originally drove a visitor to your site.
<b>First Campaign Lifetime Value</b>	The lifetime value is the sum of all order values.
<b>First Campaign Type</b>	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
<b>Frequency</b>	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
<b>GIF</b>	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
<b>Geography</b>	Geography indicates the world region, country, state/province, and city.
<b>HTML</b>	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
<b>HTTP</b>	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
<b>Hit</b>	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
<b>Home Page</b>	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

<b>Home Page URL</b>	The URL for the home page of the site analyzed in the report.
<b>IP Address</b>	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
<b>JPEG</b>	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
<b>Latency</b>	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
<b>Lifetime Value</b>	This is the maximum value for all orders for this period.
<b>Log File</b>	A file created by a Web or proxy server which contains information about the activity of the server.
<b>Most Recent Campaign</b>	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
<b>New Users</b>	Visitors who didn't have a cookie on their first visit, but had one during later visits.
<b>No Referrer</b>	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
<b>Order Count</b>	This measure reflects the number of orders from completed purchases.
<b>Order Value</b>	This measure reflects the monetary amount generated from completed purchases.
<b>Other</b>	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
<b>Page</b>	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
<b>Page View</b>	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
<b>Palm Browser</b>	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
<b>Palm Device</b>	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
<b>Path Through Site</b>	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
<b>Paths from Start</b>	The sequence of pages a visitor views, excluding the entry page.
<b>Paths to Destination</b>	The sequence of pages a visitor views before arriving at a selected Destination Page.
<b>Platform</b>	Refers to the operating system, such as Linux or Windows 98.
<b>Protocol</b>	An established method of exchanging data over the Internet.
<b>Purchase Conversion Funnel</b>	Analysis of the conversion process through a four-step purchase process.
<b>Purchase Count</b>	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
<b>Recency</b>	This measure is the number of days since the most recent visit for a visitor.

<b>Referrer</b>	URL of a web page that refers visitors to your site.
<b>Report Period</b>	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
<b>Returning Visitors</b>	Visitors who already had a cookie from your site before they visited.
<b>Scenario Analysis Step</b>	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
<b>Script</b>	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
<b>Search Keywords</b>	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
<b>Search Phrase</b>	The search phrase a visitor used to find your site.
<b>Server</b>	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
<b>Server Error</b>	An error occurring on the server. Web server errors have codes in the 500 range.
<b>Single Access Page</b>	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
<b>Spider</b>	An automated program which searches the internet.
<b>Status Code</b>	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

*"Success" codes:*

- 100 = Success:** Continue
- 101 = Success:** Switching Protocols
- 200 = Success:** OK
- 201 = Success:** Created
- 202 = Success:** Accepted
- 203 = Success:** Non-Authoritative Information
- 204 = Success:** No Content
- 205 = Success:** Reset Content
- 206 = Success:** Partial Content
- 300 = Success:** Multiple Choices
- 301 = Success:** Moved Permanently
- 302 = Success:** Found
- 303 = Success:** See Other
- 304 = Success:** Not Modified
- 305 = Success :** Use Proxy
- 307 = Success :** Temporary Redirect

*"Failed" codes:*

- 400 = Failed:** Bad Request
- 401 = Failed:** Unauthorized
- 402 = Failed:** Payment Required
- 403 = Failed:** Forbidden

**404 = Failed:** Not Found  
**405 = Failed:** Method Not Allowed  
**406 = Failed:** Not Acceptable  
**407 = Failed:** Proxy Authentication Required  
**408 = Failed:** Request Time-out  
**409 = Failed:** Conflict  
**410 = Failed:** Gone  
**411 = Failed:** Length Required  
**412 = Failed:** Precondition Failed  
**413 = Failed:** Request Entity Too Large  
**414 = Failed:** Request-URI Too Large  
**415 = Failed:** Unsupported Media Type  
**416 = Failed:** Requested range not satisfiable  
**417 = Failed:** Expectation Failed  
**500 = Failed:** Internal Server Error  
**501 = Failed:** Not Implemented  
**502 = Failed:** Bad Gateway  
**503 = Failed:** Service Unavailable  
**504 = Failed:** Gateway Time-out  
**505 = Failed:** HTTP Version Not Supported

<b>Subtotal</b>	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
<b>Suffix (Domain Name)</b>	See "Top-Level Domain."
<b>Time Interval</b>	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
<b>Time before Order</b>	The number of days between a new buyer's first visit and first purchase.
<b>Time between Purchases</b>	The number of days between a visitor's previous purchase and most recent purchase in this report period.
<b>Top-Level Domain</b>	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p><b>ARPANET:</b> .arpa</p> <p><b>Commercial:</b> .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p><b>Education:</b> .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p><b>International:</b> .int .int.co .int.ve .intl.tn</p> <p><b>Government:</b> .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p><b>Military:</b> .mil .mil.[country code]</p> <p><b>Network:</b> .net .ad.jp .ne.kr .net.[country code]</p>

**Organization:** .org .or .org.[country code] .or.[country code]

**Personal:** .name

<b>Total</b>	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
<b>Traffic</b>	The quantity of data transferred.
<b>URL</b>	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, <a href="http://www.webtrends.com/html/info/default.htm">http://www.webtrends.com/html/info/default.htm</a> is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
<b>Unique Visitors</b>	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
<b>User Agent</b>	Portion of a log file that identifies the browser and platform used by a visitor.
<b>Users Without Cookies</b>	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
<b>Visit</b>	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
<b>Visit Duration (Minutes)</b>	The number of minutes your web site was viewed by a visitor.
<b>Visitor Minutes</b>	Total number of minutes your site was viewed by all visitors during the report period.
<b>Visits with Clicks</b>	Visits to your site where at least one ad was clicked on.
<b>WAP Browser</b>	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
<b>WAP Carrier</b>	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
<b>WAP Device</b>	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
<b>WTLS</b>	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum ( <a href="http://www.wapforum.org">www.wapforum.org</a> ). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.