U.S. DEPARTMENT OF EDUCATION

PMB <u>575-2</u>
DATE <u>JUNE</u> 4, 1991

PERSONNEL MANUAL BULLETIN

APPROVED:

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8-28-2001

*Includes Amendments of 8/2/91, 8/25/99, and 8/31/99.

SUBJECT: RECRUITMENT BONUSES

I. <u>AUTHORITY</u>

The Federal Employees Pay Comparability Act of 1990 (Public Law 101-509, November 5, 1990) includes a new provision (5 U.S.C. 5753) that is designed to facilitate the recruitment of high quality employees. Interim regulations, 5 CFR Part 575, were published in the Federal Register on March 28, 1991.

II. POLICY

- A. The Department can authorize payment of a recruitment bonus of up to 25 percent of basic pay to a newly appointed employee or an individual to whom a written offer of employment has been made, provided there is a determination that, in the absence of such a bonus, difficulty would be encountered in filling the position with a high quality candidate. Each such determination shall be made before the employee actually enters on duty in the position for which he or she was recruited.
- B. A recruitment bonus shall be calculated as a percentage of the employee's rate of basic pay (not to exceed 25 percent) and paid as a lump sum. It shall not be considered part of an employee's rate of basic pay for any purpose, (e.g., retirement, life insurance, etc). The bonus is considered taxable salary for Federal, State and local tax purposes.
- C. The recruitment bonus is included in aggregate compensation that is limited to the rate payable for level I of the Executive Schedule at the end of the calendar year.

III. <u>APPLICABILITY</u>

A. The Department may authorize payment of a recruitment bonus to the following categories of employees who are

appointed without time limitation or for a minimum period of two years or more: (1) employees in General Schedule positions, including positions under the Performance Management and Recognition System; (2) employees in senior-level or scientific or professional positions; (3) members of the Senior Executive Service; (4) law enforcement officers; (5) employees in positions under the Executive Schedule (or equivalent positions); (6) Presidential Appointees; and (7) employees in Senior Manager positions and technical and professional employees authorized by

Public Law 105-244.

- B. The Secretary of Education or Secretary-designate is not eligible for a recruitment bonus.
- C. Office of Personnel Management (OPM) approval is required to authorize a recruitment bonus for employees in any category not listed in Section III.A. above.
- D. Applicable provisions of a negotiated collective bargaining agreement must be applied in conjunction with this Bulletin for positions in the bargaining unit.

IV. DEFINITIONS

- A. "Commuting area" means the geographic area that normally is considered one area for employment purposes. It includes any population center (or two or more neighboring ones) and the surrounding localities where people live and reasonably can be expected to travel back and forth daily to work.
- B. "Employee" means an employee in the Department who is newly appointed without time limitation or for a minimum period of two years or more, or an individual who has received a written offer of employment without time limitation or for a minimum period of two years or more.
- C. "Involuntarily separated" refers to a separation initiated by the Department against the employee's will and without his or her consent for reasons other than cause on charges of misconduct or delinquency. An involuntary separation includes a separation resulting from the employee's actual inability to do the work following genuine efforts to do so. In addition, when an employee is separated because he or she declines to accept reassignment outside the commuting area, the separation is involuntary if the employee's position description or other written agreement does not provide for a mobility agreement.

However, an employee's separation is not involuntary if, after such a written mobility agreement is added, the employee accepts one reassignment outside the commuting area, but subsequently declines another such reassignment.

D. "Newly appointed" for bargaining unit positions refers to the first appointment, temporary or non-temporary, as an employee of the Federal Government or an appointment following a break in service of at least 1 year.

"Newly appointed" for non-bargaining unit positions refers to the first appointment, regardless of tenure, as an employee of the Federal Government; or

- (1) Employment under the Student Educational Employment Program under 5 CFR 213.3202;
- (2) Employment as a law clerk trainee under 5 CFR
 213.3102(e);
- (3) Employment while a student during school vacations

- under a short-term temporary appointing authority;
 (4) Employment under a provisional appointment designated under 5 CFR 316.403 if the new appointment is permanent and immediately follows the provisional appointment; or
- (5) Employment under a temporary appointment that is neither full-time nor the principal employment of the candidate.
- E. "Rate of basic pay" means the rate of pay fixed by law or administrative action for the position to which the employee is or will be newly appointed, before deductions and exclusive of additional pay of any kind, such as locality-based comparability payments or interim geographic adjustments.
- F. "Senior Officer" means any official who is the head of an Office or Principal Operating Component of the Department, who reports directly to the Secretary or Deputy Secretary, i.e., Assistant Secretary or equivalent office head.
- G. "Service agreement" means a written agreement between the Department and a newly appointed employee under which the employee agrees to a specified period of employment of a minimum of 12 months with the Department in return for payment of a recruitment bonus (see Exhibit I).

V. RESPONSIBILITY

- A. The <u>Selecting Official</u> who wishes to pay a recruitment bonus is responsible for preparing a justification that meets the criteria in Section VI below.
- B. The <u>Senior Officer</u> is responsible for making the determination to request payment of a recruitment bonus and for determining the amount of such bonus.
- C. The <u>Executive Officer</u> is responsible for: determining the availability of funds; ensuring that the justification fully meets the criteria in Section VI below; and fulfilling the submission requirements for the Request for Personnel Action.
- D. The <u>Servicing Personnel Officer</u> is responsible for: advising management on all aspects of the recruitment bonus policy; reviewing each recruitment bonus request and forwarding it to the Director, Personnel Management Service (PMS), along with any additional information that might affect the bonus decision; and providing the administrative support to process an approved recruitment bonus.
- E. The <u>Director</u>, <u>Personnel Management Service</u> is responsible for: advising the Secretary or the Secretary's designee, on all aspects of the Department's recruitment bonus policy; providing administrative support and establishing controls to ensure effective implementation of the policy; ensuring

that the purpose and procedures of the recruitment bonus policy, and its relationship to the Department's compensation system, are communicated to management; reviewing individual case submissions for reasonableness and complete staff work; and making recommendations to the Deputy Under Secretary for Management on whether to approve each recruitment bonus request.

- F. The <u>Director</u>, <u>Personnel Policy</u>, <u>Planning and Evaluation</u>
 <u>Staff</u> is responsible for: reviewing, evaluating and advising the Director, PMS, whether to recommend approval of payment for each recruitment bonus request; monitoring program operations and performing the periodic evaluation described in Section VIII below; and recommending changes as necessary to ensure responsible administration of the recruitment bonus policy as part of an integrated compensation system.
- G. The <u>Deputy Under Secretary for Management</u> is responsible for: approval of requests for recruitment bonuses of 10 percent of basic pay or less, for employees at GS/GM-15 and below; and forwarding all other requests to the Deputy Secretary, with comment and/or recommendation.
- H. The <u>Deputy Secretary</u> is responsible for approval of requests for recruitment bonuses for Senior Executive Service, Executive Schedule, senior level and Presidential Appointees; and for requests for recruitment bonuses of more than 10 percent of basic pay for all other covered employees.

VI. PROCEDURE FOR REQUESTING APPROVAL FOR A RECRUITMENT BONUS

A. Justification

1. Recruitment Difficulty

The justification must describe the difficulty that would be encountered in filling the position with a high quality candidate in the absence of a recruitment bonus. The following factors, as well as any other relevant factors, should be considered as applicable:

- a. (1) The success of recent efforts to recruit high quality candidates for similar positions in the commuting area, including indicators such as offer acceptance rates, (2) the proportion of positions filled, and (3) the length of time required to fill similar positions;
- b. Recent turnover in similar positions;
- c. Labor-market factors that may affect the ability of the Department to recruit high quality candidates for similar positions in the commuting area, now or in the future;

- d. Special qualifications needed for the position; and
- e. The practicality of using the superior qualifications appointment authority provided by statute (see Personnel Manual Bulletin 338-2, dated March 18, 1991), alone or in combination with a recruitment bonus.

2. Amount of Bonus

The justification must request and substantiate a recruitment bonus in a specific amount, expressed as a percentage of basic pay (up to 25 percent). In addition to the factors in VI.A.1 above, the following factors, as well as any other relevant information, should be considered, as applicable:

- a. The amount of the recruitment bonus should ensure that the initial compensation offer is sufficiently competitive to attract the applicant who offers the best available professional and technical talent and expertise. The amount should not exceed reasonable benchmarks in the occupational field for the duty station.
- b. Considerations in arriving at an equitable recruitment bonus amount include: (1) the applicant's salary history; (2) current salary; (3) other earned income; (4) salary increases already scheduled; (5) bona fide competing job offers; (6) salaries offered to individuals with equivalent qualifications in like organizations in the commuting area; and (7) current fringe benefits that have no parallel in the Federal service.
- c. Other factors bearing upon the qualifications of an applicant could include (1) special skills or qualifications which uniquely equip an individual to meet a specific need; and (2) demonstrated exceptional level of professional and/or academic leadership.
- d. The amount of the bonus should take into consideration: (1) the applicant's performance appraisal; (2) budget considerations and policies; and (3) any other appropriate compensation-related indices.

B. Documentation Required

- 1. The following documentation must accompany each request for a recruitment bonus:
 - Justification from selecting official for payment of a recruitment bonus in an amount specified as a percentage of basic pay, as set forth in Section VI. A above;

- Copy of proposed Position Description;
- Copy of proposed Service Agreement;
- Senior Officer recommendation; and
- Servicing Personnel Officer clearance and optional comments on any additional factors that should be considered in determining whether to approve the request.

C. Clearance and Approval

1. The justification and documentation required by Sections VI.A and B above must be submitted for clearance and approval as follows:

TO: Deputy Secretary or Deputy Under Secretary for Management (as required by Section V. G or H)

FROM: Senior Officer

- 2. The justification/documentation submission cited in Paragraph 1 above must be cleared and signed by the officials listed below. Each signed clearance represents certification of that official's fulfillment of responsibility to ensure complete staff work, reasonable action, and any other responsibilities set forth in Section V of this Bulletin. The transmittal document must include signed certifications by each of the following:
 - Selecting Official
 - Executive Officer
 - Servicing Personnel Officer
 - Director, Division of Personnel Operations, or

Director, Executive Resources Staff

- Director, Personnel Policy, Planning and Evaluation Staff
- Director, Personnel Management Service
- Administrator for Management Services
- Deputy Under Secretary for Management (when required)

D. Authorization

Each recruitment bonus paid shall be based on a
 written approval by the Deputy Secretary or Deputy
 Under Secretary for Management as specified in Section
 V. G and H above, certifying that, in the absence of
 such a bonus, the Department would encounter
 difficulty in filling the position with a high quality
 candidate. Each such determination shall be made
 before the employee actually enters on duty in the

position for which he or she was recruited. In determining which prospective employee may receive a recruitment bonus, the authorization process may target groups of positions that have been difficult to fill in the past or that may be difficult to fill in the future. However, any determination to pay a bonus shall be made on a case-by-case basis for each prospective employee.

- The Administrator for Management Services will issue the recruitment bonus decision letter to the Senior Officer, with copies to the Executive Officer and Servicing Personnel Officer. An approval letter will authorize use of the Request for Personnel Action (SF-52) as the vehicle to direct payment of the recruitment bonus.
- 3. Documentation requirements for the Request for Personnel Action (SF-52) and Notification of Personnel Action (SF-50) are provided in Federal Personnel Management Letter 296-113, dated April 30, 1991.

VII. REQUIREMENTS FOR PAYMENT

- A. Written Service Agreement
 - 1. Before a recruitment bonus may be paid, the Department shall require the new employee to sign a written service agreement to complete a specified number of months of employment with the Department following the date of appointment.
 - 2. The minimum period of employment to be established under a service agreement for a recruitment bonus shall be 12 months.
 - 3. The service agreement (see Exhibit I) must be executed by the appointee prior to payment of the recruitment bonus.

B. Repayment of Recruitment Bonus

- 1. Except as provided in Paragraph 4 below, an employee who fails to complete the period of employment established under a service agreement shall be indebted to the Federal Government and shall repay the recruitment bonus on a pro rata basis. The amount to be repaid shall be determined by providing credit for each full month of employment completed by the employee under the service agreement.
- 2. Failure to complete the period of employment established under a service agreement occurs when the employee's service with the Department of Education terminates before the employee completes the period of employment specified in the service agreement.
- 3. Amounts owed by an employee under Paragraph 1 above shall be recovered from the employee under the Department's regulations for collection by offset from

an indebted Government employee.

- 4. Paragraph 1 above does not apply when an employee fails to complete a period of employment established under a service agreement because the employee is involuntarily separated.
- 5. A right of recovery of an employee's debt may be waived in whole or in part by the Secretary if a determination is made that recovery would be against equity and good conscience or against the public interest.

VIII. EVALUATION

The Personnel Policy, Planning and Evaluation Staff (PPPES) shall evaluate the use of recruitment bonuses to ensure that the recruitment bonus system conforms to the requirements established under OPM regulations, and that the payment of recruitment bonuses conforms to the criteria established by this Bulletin.

A. On or before December 31 of each year, PPPES shall prepare a written report on the Department's use of recruitment bonuses during the previous fiscal year. Each such report shall include information on the number of employees to whom a recruitment bonus was offered during the fiscal year, the percentage of salary offered to each, the number of employees who accepted the offer of a recruitment bonus during the fiscal year, and an evaluation of the overall effect of the payment of recruitment bonuses on the

Department's ability to fill positions with high quality candidates. The Personnel Management Service (PMS) shall make the annual report available for review upon request by OPM.

IX. RECORDS AND REPORTS

- A. PPPES shall keep a record of each determination made under the provisions of this Bulletin and make such records available for review upon request by OPM. PMS shall promptly submit a report of each such determination as a part of its regular submission to OPM's Central Personnel Data File.
- B. So that OPM can evaluate agencies' use of this authority and provide the Congress and others with information regarding the use of recruitment bonuses, PMS shall maintain such other records and submit to OPM such other reports and data as OPM shall require.

DEPARTMENT OF EDUCATION

SERVICE AGREEMENT FOR RECRUITMENT BONUS PAYMENT

NAME (Last, First, Middle Initial)

POSITION (Title, Pay Plan, Series, Grade)

Organization

Duty Station

Title 5 U.S.C. 5753 provides for payment of a lump sum recruitment bonus to a newly appointed employee or an individual to whom a written offer of employment has been made. The bonus may not be paid by the Department of Education until the individual selected signs the agreement set forth below.

I understand and agree that:

- 1. In return for payment of a \$_____ recruitment bonus, I will continue employment with the Department of Education for a period of _____ months from the date I report for duty at _____, my first duty station.
- 2. If before the expiration of the agreement period specified above, I fail to fulfill the terms of this agreement, I will repay to the United States Government any monies expended from Federal funds for this recruitment bonus, unless involuntarily separated (e.g. for actual inability to do the work following genuine efforts to do so, but not for misconduct or delinquency).
- 3. Repayment shall be on a pro rata basis. The amount to be repaid shall be determined by providing credit for each full month of employment completed under this service agreement.

Signature of Employee

Date Signed

<u>Date of Entrance on Duty:</u>
be recorded by the servicing personnel office on all copies.)

Distribution of Copies:

1 copy - Financial Management Service

1 copy - Employee

U.S. Department of Education Personnel Manual Bulletin

PMB 575-2

Date: August 2, 1991

TABLE OF CHANGES

Remove Page	Insert Page	Explanation of Change
2	2	To include the application of this Bulletin to bargaining unit employees and positions

REASON FOR CHANGE

Council 252 of the American Federation of Government Employees has agreed to the application of this Bulletin to bargaining unit employees and positions.

U.S. Department of Education	PMB 575-2
Personnel Manual Bulletin	August 25, 1999

The following change for nonbargaining unit positions was designed to fully incorporate the definition for "newly appointed" in 5 CFR 575.103.

Section IV. D.:

After "newly appointed" in the first paragraph add "for bargaining unit positions".

Add the following paragraph for nonbargaining unit positions:

"Newly appointed" for non-bargaining unit positions refers to the first appointment, regardless of tenure, as an employee of the Federal Government; or

- (a) Employment under the Student Educational Employment Program under 5 CFR 213.3202;
- (b) Employment as a law clerk trainee under 5 CFR 213.3102(e);
- (c) Employment while a student during school vacations under a short-term temporary appointing authority;
- (d) Employment under a provisional appointment designated under 5 CFR 316.403 if the new appointment is permanent and immediately follows the provisional appointment; or
- (e) Employment under a temporary appointment that is neither full-time nor the principal employment of the candidate.

U.S.	Depai	ctment	of	Education
Perso	onnel	Manual	Βι	ılletin

PMB 575-2 August 31, 1999

The following change incorporates approval by the Office of Personnel Management for individuals appointed to Senior Manager positions and technical and professional employees authorized by Public Law 104-244 to be eligible for recruitment bonuses.

Section III. A.:

In line 11 add "(7) employees in Senior Manager positions and technical and professional employees authorized by Public Law 105-244".

Page 1: Delete the reference to Distribution: FPM Chapter 575.