

# Export NewsBytes

*A Publication of the North Central Export Program*

Christine Perneski ~ Export Marketing Director ~ [ncexport@ncentral.com](mailto:ncexport@ncentral.com)  
Ruth Kosmiski ~ Export Administrative Assistant ~ [rkosmiski@ncentral.com](mailto:rkosmiski@ncentral.com)  
Website: [www.ncentral.com](http://www.ncentral.com)

**Mark your calendars! ~ “The 10th Annual Bringing the World to You!” - Thursday, September 11, 2008, at the Red Fern – Kersey, PA. Representatives from 23 of Pennsylvania’s overseas offices are expected to be in attendance. [Click here for registration form.](#) [Click here for flyer.](#) **Registration deadline: Friday, August 22, 2008.****

**Basics of Exporting: Terms of Sale and Export Documentation – October 8, 2008 – Ridgway** ~ North Central and Clarion University Small Business Development Center (SBDC) will be hosting an export documentation seminar on Wednesday, October 8, 2008, at the North Central Teleconference Room in Ridgway. Gary Carver of Carver International, Erie, PA, will provide instruction on Terms of Sale, Proforma Invoices, Commercial Invoices, The Harmonized System, Packing Lists and Export Marking. ***Note the change of date.*** [Click here for details.](#)

**New website for North Central Export ~ [www.ncentral.com](http://www.ncentral.com)** *Click on left side under Enterprise Development to find Export information.*

**VOLKSWAGEN de México is holding a “VW Company Supplier’s Meeting” on August 28, 2008.** ~ Ideally the company would travel to Mexico for the meeting. The Export Program is working with The Pennsylvania Representative Mexico for other options. [Click here for additional information](#) or email: [ncexport@ncentral.com](mailto:ncexport@ncentral.com).

**SBA HUB Zone Contracting Certification Program - Thursday, September 18, 2008** ~ Informal roundtable seminar will explain the HUB Zone Program and registration process. Carl Knoblock, District Director SBA- Pittsburgh will be the speaker. [Click here for additional information.](#)

**Government Contracting 101 – Saturday, September 20, 2008** – Learn how to get started with government contracting process. [Click here for additional information.](#)

**Education Mission to Japan, Korea and Taiwan**

*February 22 - March 1, 2009 ~ Registration deadline: October 31, 2008.*

[Japan FOODEX 2009](#)

*March 3-6, 2009 ~ Registration deadline: January 19, 2009.*

If you wish to be removed from this mailing list please reply to this email with Unsubscribe in the Subject Line.



651 Montmorenci Road

Ridgway, PA 15853

Phone: 814.773.3162

Fax: 814.772.7045

---

# **Round Table Discussion on Exports to Chile**

*Admission: Free*

**U.S. Department of Commerce - Philadelphia USEAC  
Tuesday, September 2, 2008 - Time: 9:00 AM-11:30 AM**

**Location: Community College of Philadelphia  
18th and Callowhill Streets  
Philadelphia, PA 19130**



Senior Commercial Specialist Mr. Carlos Capurro from the US Commercial Service in Santiago, Chile will be on hand to discuss market opportunities and how to successfully conduct business there. Tap into Mr. Capurro's knowledge of assisting U.S. companies in successfully entering this market and learn how to navigate any potential challenges.

His portfolio of industries include: Building Products, Industrial Chemicals, Electrical Power Systems, Process Control, Pumps, Valves, Compressors and Mining.

**RSVP**

Theo Hunte, Ph: 215-597-6105, email at [theo.hunte@mail.doc.gov](mailto:theo.hunte@mail.doc.gov)



GREATER PHILADELPHIA  
HISPANIC CHAMBER  
OF COMMERCE

---

*For an opportunity to **meet with Mr. Carlos Capurro in Delaware***

on September 3, 2008, contact the World Trade Center-Delaware

**RSVP**

Rebecca Faber, Ph: 302-656 7905, email at [rfaber@wtcde.com](mailto:rfaber@wtcde.com)

---

**Event:** Bring Your Bank to Asia - Webinar

**Venue:** Webinar

**Date:** September 24, 2008

**Learn more/register:** <http://www.buyusa.gov/philadelphia/bringyourbanktoasia.html>

The U.S. Commercial Service Asia/Pacific Team is collaborating with the U.S. Small Business Administration (SBA) and City National Bank to bring you an informational Webinar on financing your exports to Asia. Join us from the convenience of your desk on September 24, 2008 at 2:00 pm EST, 11:00 am PST and learn how to mitigate risks and challenges in structuring your finance interactions in Asia. Discussions will include the following: introduction to export finance, compare/contrast different finance products in various Asian markets, general finance related country characteristics, financing strategies to facilitate exporting to Asia and resources (Commercial Service, SBA, EXIM, Commercial banks). For more information contact: [Nicole.Desilvis@mail.doc.gov](mailto:Nicole.Desilvis@mail.doc.gov).

---

Nicole A. DeSilvis  
Commercial Officer  
Department of Commerce  
U.S. & Foreign Commercial Service  
Philadelphia U.S. Export Assistance Center  
601 Walnut Street, Ste. 580 W.  
Philadelphia, PA 19106  
PH: 215-597-6101 FAX:215-597-6123  
Email: [nicole.desilvis@mail.doc.gov](mailto:nicole.desilvis@mail.doc.gov)  
<http://www.buyusa.gov/philadelphia>

---

## **A Container at Rest is a Container at Risk** A Global Customs Initiative Training Seminar for Brazil

**September 16 - 18, 2008 --- Brasilia, Brazil**

### **Meet Brazilian Customs Officials; Learn about the Opportunities**

The U.S. Trade and Development Agency is hosting a training session to bring together U.S. companies with officials from Brazil's customs organizations. This is an outstanding opportunity to learn about the needs and expectations of this key trading partner as Brazil moves forward with the modernization of its customs infrastructure. This training seminar is a key element of USTDA's Global Customs Initiative (GCI), which aims to improve customs infrastructure in targeted countries by leveraging both U.S private and public sector solutions.

### **Who Should Attend?**

Representatives of U.S. companies that provide equipment or services in the transportation, cargo, security, scanning, and customs/trade industries should attend to share their expertise and expand their business opportunities with this key trading partner.

### **The Agenda**

The agenda's subject matter will focus on supply chain security and container Data collection, analysis, and dissemination methods Customs clearance process; and implementation of security programming. There will be many networking opportunities and a formal one-on-one session organized to arrange meetings for U.S. firms with Brazilian Customs officials during the seminar. To view the current agenda, go to: [Seminar Draft Agenda](#)

### **Registration Is Now Open**

The \$300 registration fee includes: briefing materials, all meal and, coffee breaks and the opportunity to request individual meetings with the delegates. Meetings are scheduled on a first come, first served basis. To register go to [www.trademeetings.com](http://www.trademeetings.com)

**Marketing Opportunities:** Corporate Sponsorship Offers Additional Marketing Advantages Sponsorship allows your company the opportunity to obtain a higher profile in conjunction with the GCI programs. Sponsor benefits include a table-top display, signage, and inclusion in the briefing materials.

### **For More Information**

For more information about the workshop, GCI, or the benefits of sponsorship, please contact Pamela Peseux at MFM Group, Inc. at +1.866.636.4729 or [gci@trademeetings.com](mailto:gci@trademeetings.com). Or visit [www.globalcustomsinitiative.com](http://www.globalcustomsinitiative.com)

**Brazil 21 Convention Centre**

**Melia Brasilia 21 Hotel**

### **The Global Customs Initiative: Training Seminar Series**

The U.S. Trade and Development Agency (USTDA) has initiated a new, multi-phase Global Customs Initiative (GCI) to assist developing and middle-income countries in modernizing their customs infrastructure. The GCI aims to improve host country policies, procedures, and regional cooperation; integrate participating countries more closely into the global trading environment; and enhance the global trade and investment climate.

As part of this initiative, USTDA will host a series of training workshops to provide targeted training to customs managers on priority topics customized for their country. These workshops offer US companies an excellent opportunity to share their knowledge and capabilities in the form of case studies and speaking roles and to meet with potential foreign buyers.

Each workshop will include a variety of networking opportunities, including lunches, receptions, and a one-on-one meeting session between the participating U.S. companies and attending customs officials.

### **Upcoming Events**

**Brazil: A Container at Rest is a Container at Risk**  
September 16-18, 2008  
Brazil 21 Complex  
Brasilia, Brazil

**Southeast Asia: Coordination of Supply Chain Security Programming**  
November 3-7, 2008  
Sheraton Hanoi Hotel  
Hanoi, Vietnam  
Silver Sponsor: Microsoft

**Mexico: Reducing Congestion Through Optimized Control and Clearance**  
Dates: TBD  
Mexico City, Mexico



## RESOURCES FOR GOING GLOBAL

Dear Robert,

Below are upcoming Commercial Service initiatives designed to connect you to business opportunities around the world.

- 1) [Webinar Series: Understanding and Complying with the New Foreign Trade Regulation \(FTR\)](#)
- 2) [Trade Mission: U.S. Commercial Service Trade Mission to Panama](#)
- 3) [australiaaustraliaaustraliaTrade Mission: Manufacturing and Technology Trade Mission to Australia](#)
- 4) [Webinar: European CE Marking-New Machinery Directive](#)
- 5) [Trade Mission: U.S. Department of Commerce-Certified Trade Mission to India](#)
- 6) [mongoliaTrade Mission: U.S. Department of Commerce-Certified Trade Mission to Mongolia](#)
- 7) [Thinking About Expanding Your International Sales? Think Kenya](#)
- 8) [Promote Your Company in Markets Around the World](#)

Please click on the above links or scroll down to learn more about each opportunity. If you have any questions about these initiatives, please contact your local U.S. Commercial Service trade specialist. To find the trade specialist nearest you please visit <http://www.buyusa.gov/home/us.html>.

### **Webinar Series: Understanding and Complying with the New Foreign Trade Regulation (FTR) Requirements**

**Venue:** Your computer

**Dates:** Various dates throughout August and September

**Price:** \$50 per session

**Learn more/register:** [http://www.export.gov/logistics/aes/doc\\_eg\\_aes.asp](http://www.export.gov/logistics/aes/doc_eg_aes.asp)

Starting October 1, 2008, the Census Bureau will require mandatory filing of export information through the Automated Export System (AES) or through the AESDirect for all shipments where a paper Shipper's Export Declaration is required. Penalties may be imposed per violation of the FTR from \$1,100 to \$10,000—both civil and criminal—for the delayed filing, failure to file, false filing of export information, and/or using the AES to further any illegal activity. Also, all AES filers will face new filing deadlines by mode of transportation for reporting export information. This five-module webinar series will help you understand these new requirements and avoid possible penalties and seizure of your commodities.  
[top](#)

### **Trade Mission: U.S. Commercial Service Trade Mission to Panama**

**Venue:** Panama City, Panama

**Date:** October 26-29, 2008

**Learn more/register:** [http://www.buyusa.gov/florida/panama\\_mission.html](http://www.buyusa.gov/florida/panama_mission.html)

The U.S. Commercial Service is leading a trade mission to Panama for U.S. firms interested in exploring this lucrative market. Taking advantage of the momentum generated by the proposed U.S.-Panama Free Trade Agreement and the Panama Canal expansion, the mission will include an economic briefing, one-on-one business appointments, a Panama Canal Authority procurement overview, and a reception at the Ambassador's residence. A visit to the Colon Free Zone is optional. For more information contact [Sandra.Campbell@mail.doc.gov](mailto:Sandra.Campbell@mail.doc.gov).  
[top](#)

**Trade Mission: Manufacturing and Technology Trade Mission to Australia**

**Venue:** Sydney and Melbourne, Australia

**Date:** November 17-21, 2008

**Learn more:**<http://www.export.gov/australiamission/>

U.S. suppliers of innovative products and technologies should not miss the Manufacturing and Technology Trade Mission to Sydney and Melbourne. Promising sectors include building, construction, energy (production, extraction, and renewable), and transportation equipment and services. Advantageous trade conditions under the U.S. Australia Free Trade Agreement and a favorable foreign exchange rate make this an excellent time for U.S. businesses to explore opportunities in Australia. For more information contact [Australia.Mission@mail.doc.gov](mailto:Australia.Mission@mail.doc.gov), or Jessica Arnold at 202-482-2026, or Louis Quay at 202-482-3973.  
[top](#)

**Webinar: European CE Marking-New Machinery Directive**

**Venue:** Your computer

**Date:** August 26, 2008

**Time:** 10:00 am - 11:30 am CT

**Learn more/register:** <https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=8Q7E>

An understanding of the European Union (EU) CE mark is crucial for U.S. companies looking to do business in the European marketplace. Participants in this webinar will learn the keys to successfully obtaining a CE mark from a U.S. Commercial Service Brussels-based CE mark expert and a leading CE mark consultant. Participants will become familiar with the basics of CE marking, learn how to read an EU product safety directive, find out what specific requirements need to be met, and understand how to get started with the CE mark and machinery.  
[top](#)

**Trade Mission: U.S. Department of Commerce-Certified Trade Mission to India**

**Venue:** New Delhi, Hyderabad, and Mumbai

**Date:** November 9-15, 2008

**Learn more/register:** <http://offer.van.fedex.com/m/p/fdx/ind/trademission.asp>

FedEx, one of the U.S. Commercial Service's corporate partners, is sponsoring its first U.S. Department of Commerce-Certified Trade Mission to India. This opportunity is open to U.S. companies across a broad range of industry sectors and will include site visits to leading commercial, educational and production facilities, as well as one-on-one business appointments and networking activities.  
[top](#)

**Trade Mission: U.S. Department of Commerce-Certified Trade Mission to Mongolia**

**Venue:** Ulaanbaatar

**Dates:** September 15-19, 2008

**Learn more/register:**[http://www.export.gov/articles/mongolia\\_mission.asp](http://www.export.gov/articles/mongolia_mission.asp)

The North America-Mongolia Business Council (NAMBC) is sponsoring its first U.S. Department of Commerce-Certified Trade Mission to Mongolia. This opportunity is open to U.S. companies across a



broad range of industry sectors and will include meetings with senior Mongolian government officials and local chambers of commerce, one-on-one business appointments and networking activities, as well as participation in NAMBC's 11<sup>th</sup> Annual Investors Conference and Prime Minister's Roundtable. For more information contact NAMBC by phone (703-549-8444) or e-mail [HQinfo@nambc.org](mailto:HQinfo@nambc.org). For more information about the Mongolian market in general, please contact Zhen Gong Cross by phone (202-482-2910) or e-mail [zhen\\_gong\\_cross@ita.doc.gov](mailto:zhen_gong_cross@ita.doc.gov).

[top](#)

### **Thinking About Expanding Your International Sales? Think Kenya.**

Kenya is the most developed economy in Eastern Africa. With a nominal 2007 gross domestic product (GDP) of \$29.3 billion, it is also the economic, commercial and logistical hub of the entire region. Kenya's economic growth offers opportunities for U.S. companies looking to do business in Eastern Africa. Excellent business and political relations between Kenya and the United States provide significant commercial opportunities for U.S. firms. Learn more about this potentially lucrative market. Visit [http://www.export.gov/articles/marketofmonth/mom\\_kenya.asp](http://www.export.gov/articles/marketofmonth/mom_kenya.asp).

[top](#)

### **Promote Your Company in Markets Around the World.**

The U.S. Commercial Service's *Commercial News USA* is the official U.S. Department of Commerce showcase for American-made products and services. This catalog is distributed in hard copy and electronically to overseas buyers, representatives, distributors, government sourcing and purchasing agencies, government officials and potential joint venture partners. Each issue reaches an estimated 400,000 readers worldwide in 176 countries. If you are interested in advertising your product or service please contact your local Commercial Service trade specialist. Please visit <http://www.buyusa.gov/home/us.html> to find an office in your area.

[top](#)

**The U.S. Commercial Service - Your Global Business Partner.** With offices across the United States and in more than 75 countries, the U.S. Commercial Service of the U.S. Department of Commerce's International Trade Administration uses its global Network and international resources to connect U.S. companies with international buyers worldwide. If you have any questions about these initiatives, please contact your local U.S. Commercial Service trade specialist. To find the trade specialist nearest you please visit <http://www.buyusa.gov/home/us.html>.

**Your privacy is important to us.** Please note that we do not share our lists with parties outside of the U.S. Department of Commerce. You may review our privacy policy at <http://www.commerce.gov/Privacy/index.htm>.

###





## Export Opportunities for the Chilean Market International Business Seminar



**Date:** *Wednesday, September 3, 2008*

**Time:** *8:30 am - 11:30 am*

**Location:**

*Delaware Biotech Institute - Conference Room  
15 Innovation Way  
Newark, DE*

The World Trade Center Delaware is hosting **Mr. Carlos Capurro**, Senior Commercial Specialist for the **U.S. Commercial Service in Chile**, for a morning International Business Seminar. Mr. Capurro is the leader of the Mining Regional Working Group of the Trade Americas Team, also is a member of the Architecture, Construction & Engineering Team and the Energy Team. In addition, he coordinates the U.S. Trade Development Agency projects investment feasibility grant program. Since 1996, Mr. Capurro has been with the Department of Commerce as the FSN Senior Commercial Advisor to the Foreign Commercial Service in Santiago, Chile. His current portfolio includes industrial sectors such as mining, energy, construction and chemical industry.

**This seminar will focus on the following topics:**

- Chilean market opportunity
- Overcoming trade barriers
- Trade & Payment
- Shipping Issues
- Learning from success

*The U.S. Chile FTA leveled the playing field and wiped out duties on 90 percent of U.S. exports to Chile. In the first 10 months of the Agreement, U.S. exports to Chile rose 32% while Chilean exports to the U.S. rose 27%.*

**[Download Event Flyer](#)**

**World Trade Center Delaware**

email: [info@wtcde.com](mailto:info@wtcde.com)

phone: 302-656-7905  
web: <http://www.wtcde.com>

[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to robert.elsas@sba.gov by [wtcde@dca.net](mailto:wtcde@dca.net).  
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



World Trade Center Delaware | 702 West Street | Wilmington | DE | 19801

---

**Date:** August 22, 2008

**Contact:** Tiffani Clements (202)

401-0035

**Advisory Number:** 08-21

**Internet:** <http://www.medweek.gov>

## **Minority Entrepreneurs, Business Leaders and International Trade Forums Take Center Stage at MED Week 2008 Conference**

**WASHINGTON** – The U.S. Small Business Administration and the Department of Commerce’s Minority Business Development Agency will celebrate the achievements of minority entrepreneurs and business leaders during the 26th Anniversary of the National Minority Enterprise Development (MED) Week conference on Sept. 3-5 in Washington, D.C.

This year’s MED Week event—“*The Power of Strategic Alliances in the Global Economy*”—will focus on international trade, highlighted by a joint SBA/MBDA forum on the benefits to small businesses of free trade agreements. Joint initiatives by SBA and the Department of Commerce on international trade also are on the agenda, including the first-ever International Trade Symposium, held earlier this year.

Other international trade forums include the “*Managing Global Strategic Relationships*” and the “*Free Trade in the Global Economy*” sessions. The conference also will feature a White House Reception for award winners (Invitation only) a MED Week Welcome Reception, a Business Expo and Trade Show, a *Meet Your White House* breakfast with keynote address by Ambassador Susan C. Schwab, the United States Trade Representative, a Business-to-Business Linkage forum where small businesses are paired with government agencies and private sector companies to discuss potential contracting opportunities (pre-registration required and invitation only) and several award ceremonies honoring minority entrepreneurs, minority business advocates and leaders in the corporate community, including a closing MED Week awards gala.

The MED Week conference schedule is listed below:

**Wednesday, September 3**

**4:30-6:00 pm** - White House Reception to honor 26<sup>th</sup> Anniversary award winners in the Indian Treaty room (*Invitation Only*).

**6:00-8:00 pm** - MED Week Welcome Reception and Recognition of Billion Dollar Roundtable Members in the Empire Ballroom of the Omni Shoreham Hotel.

**Thursday, September 4**

**7:30-8:45a.m.** – *Meet Your White House* breakfast keynote address by **Ambassador Susan C. Schwab, the United States Trade Representative.**

**9:00-12p.m.** - **Opening Session: *Managing Global Strategic Relationships***

**Keynote: Bo. I. Anderson**, Vice President, Global Purchasing and Supply Chain, General Motors Corporation. Presentation of Paper on “*Increasing MBE Competitiveness through Strategic Alliances*” by Professor Leonard Greenhalgh, Tuck School of Business. There will be a Panel Discussion following the presentation of the paper with panelists **Robert L. Wallace**, author of “**Strategic Partnerships**,” **Solomon Chen**, CEO of Superior Communications, **Charito Kruvant**, CEO of Creative Associates International, Inc., **Carlton Highsmith**, CEO of Specialized Packaging Group and **Ranjini Poddar**, CEO of Artech Information Systems, LLC. **Anne Habiby, Ph.D.**, Managing Partner for Next Economics will be the moderator.

**12:30-1:45p.m.** – **Opening luncheon** with keynote address by **Greg Papadopoulos**, Chief Technology Officer and Executive Vice President of Research and Development of Sun Microsystems, Inc.

**2:30-8:00**—**Business Expo and Trade Show**

**2:00-3:30p.m.**—**Airport Business Opportunities Information Session**

**Friday, September 5**

**7:30-8:45a.m.**—**SBA Administrator’s Breakfast** with an award ceremony announcing SBA’s *National Minority Small Business Person of the Year, 8(a) Graduate Firm of the Year and the Administrator’s Leadership Award*. **SBA Acting Administrator Sandy Baruah** will be the keynote speaker.

**9:00-11:30a.m.**—**Opening Session: “Free Trade in the Global Economy.** **Keynote: Christopher Padilla**, Under Secretary, International Trade Administration. There will be a panel discussion with panelists **Shelley Stewart Jr.**, Vice President of Supply Chain for Tyco, **Maurice (Reese) Delorey**, Vice President of Global Supply Chain for Lockheed Martin, **James Mallard**, Vice President of Supply Chain for UPS, **William M. Zarit**, Deputy Assistant Secretary, International Operation, International Trade Administration for the Department of Commerce and **Darryl W. Jackson**, Assistant Secretary of Commerce for Export Enforcement for the Department of Commerce. **Anne Habiby, Ph.D.**, Managing Partner for Next Economics will be the moderator.

**12:30-2:15p.m.**—**The State of Commerce Luncheon** with keynote address by **David L. Steward**, Founder, World Wide Technology, Inc. Remarks will also be given by

**Carlos M. Gutierrez, Secretary, U.S. Department of Commerce and John Sullivan, Deputy Secretary of Commerce.**

**2:30-4:30p.m.—SBA and MBDA Workshop: Small Business Benefits for Free Trade Agreements** with panelists, **Kirk Flashner, Office of Export Enforcement, Fernando Sanchez, Trade Compliance Center, International Trade Administrator for the Department of Commerce, Stephen P. Sullivan, Office of International Trade for the SBA, Harvey D. Bronstein, Office of Policy & Strategic Planning for the SBA, Patrick Tunison, Office of International Trade for the SBA and Brian Brisson, International Trade Administration for the Department of Commerce.**

**2:30-5:30 pm - Business to Business Linkage** to provide networking opportunities for minority entrepreneurs to market their goods and services to government agencies and Fortune 500 companies (pre-registration required and invitation only).

**7:00-10:00 pm - MED Week 26<sup>th</sup> Anniversary Awards Gala**

**WHO:** **Sandy Baruah, Acting Administrator, U.S. Small Business Administration**  
**Jovita Carranza, Deputy Administrator, U.S. Small Business Administration**  
**Ronald Langston, National Director of MBDA under the Department of Commerce**  
**Carlos M. Gutierrez, Secretary of the Department of Commerce**  
**Calvin Jenkins, Deputy Associate Administrator of Government Contracting and Business Development, U.S. Small Business Administration**

**WHEN:** September 3-5, 2008

**WHERE:** Omni Shoreham Hotel  
2500 Calvert St., N.W.  
Washington, DC  
1-800-The-Omni

**Editor's Note: Media representatives interested in obtaining an interview with SBA Acting Administrator Sandy Baruah, Jovita Carranza, SBA Deputy Administrator or Calvin Jenkins, Deputy Associate Administrator for Government Contracting and Business Development, regarding MED Week 2008 prior to Sept. 3, should contact Tiffani Clements at the number above. For more information about MED Week, visit SBA's Web site at [www.sba.gov/medweek2008/index.html](http://www.sba.gov/medweek2008/index.html).**

###

---

Dear Friends,

I am proud to bring to you the latest edition of ATID, E.D.I.'s "FORTNIGHTLY", a review of Israeli & regional business, developments and news, for the period ending 6 August 2008.

For your convenience, The FORTNIGHTLY is also available in html format at Atid's Web site:  
[Fortnightly - August 6, 2008](http://www.atid-edi.com/index.php/Fortnightly.htm)<http://www.atid-edi.com/index.php/Fortnightly.htm>

[Want to know more about our Research, Analysis & Intelligence Gathering capabilities?](http://www.atid-edi.com/index.php/Fortnightly.htm)

<http://www.atid-edi.com/index.php/Fortnightly.htm><http://www.atid-edi.com/index.php/Fortnightly.htm><http://www.atid-edi.com/content/view/100/100/><http://www.atid-edi.com/index.php/Fortnightly.htm><http://www.atid-edi.com/content/view/100/100/>

Some highlights of this issue include the following:

- [El Al - American Airlines Begin Code Share Agreement](#)
- [Knesset Approves Clean Air Act](#)
- [Jordan To Launch Huge Water Project](#)
- [Economic Importance of US Military Base in Bahrain](#)
- [Egypt Has Significant Volume of Trade in Narcotics](#)
- [Moroccan Economy Would Achieve Growth Rate of 5.3% in 2009](#)
- [Bulgarian Economy to Grow 6.5% in 2008](#)

Please note that this newsletter is a service of Atid, EDI. We are a team of economic and trade development consultants, headquartered in Jerusalem, with satellite operations in Istanbul and Amman. EDI works with an international clientele interested in identifying and researching business opportunities in the region. These include investors and entrepreneurs and others who need information, analysis and intelligence from our region. We also serve as the regional representative offices for the investment and trade offices of a number of U.S. states and work with a number of US Foundations. EDI's other services include development of feasibility studies and customized research reports, as well as identification of potential joint ventures for commercial clients. For more information on how we may better assist you, please visit our Web site at: [www.atid-edi.com](http://www.atid-edi.com) or send us an email to [info@atid-edi.com](mailto:info@atid-edi.com).

In addition, if you know of any relevant Israeli or regional development of interest, please notify me at: [seth.vogelman@atid-edi.com](mailto:seth.vogelman@atid-edi.com).

We welcome your comments and suggestions.

Sincerely,

Seth J. Vogelmann  
Editor  
Atid, E.D.I.'s FORTNIGHTLY

Commonwealth of Pennsylvania Department of Community and Economic Development  
Eastern Mediterranean Regional Office POB 45005, 91450 Jerusalem, Israel Tel. +972-2-571-  
0199, Fax. +972-2-571-0713 U.S. Fax (Direct to Israel) 425-732-1379 Email:  
seth.vogelman@atid-edi.com Website: [www.atid-edi.com/pennsylvania.htm](http://www.atid-edi.com/pennsylvania.htm)

---

# World Trade Center Delaware e-News

August 7, 2008



The Olympic torch burns all throughout the duration of the Games. Where is the Olympic torch lit?

- A) Temple of Hera
- B) Temple of Diana
- C) Temple of Zeus
- D) Temple of Hestia

## Leads from Delaware Companies

*August 4, 2008*

This is a great way to get your company's information to overseas buyers, sellers, or distributors - at NO COST to you!

Are you a Supplier, Exporter, Manufacturer, Importer, Buyer or Trading Company?

Twice each month a Delaware Trade Lead Bulletin, comprised of leads from companies in Delaware, is sent out via email not only to World Trade Centers all over the world, but to American Chambers of Commerce and other business organizations as well. The bulletin is also posted on our website in the Trade

### In This Issue

[Delaware Trade Leads](#)

[Olympic Opportunities](#)

[New Impact Analysis](#)

[Regional International](#)

[New TSA Cargo Screening](#)

[Online Training - Creating Sales](#)

[International Trade Shows](#)

[Trade Missions](#)

### Quick Links

[WTC Delaware](#)

[Upcoming Events](#)

[Upcoming Regional](#)

[Meet the WTC Delaware](#)

[World Trade Centers Association](#)

**McBride Shop  
Company P**

**[July & August Membership](#)**



Leads section. A link to the July 21st bulletin is below.

### [Delaware Lead Bulletin](#)

If you are interested in having a lead included in this listing, please fill out the following form and fax it back to our office (fax: 302-656-7956), or contact Sean Curran at 302-656-7905 or [scurran@wtcde.com](mailto:scurran@wtcde.com). Act now to be included in the August 4th Bulletin!!

### [DE Lead Form](#)



## Olympic Opportunities

The Games offer numerous opportunities to gain exposure, both in relation to venues for the games and associated infrastructure. For instance, in the Beijing Summer Games the investments in non-Olympic infrastructure are more than ten times larger than the investments directly associated with the Games. It is important, however, to note that the Olympics themselves may not be a great profit maker. Rather, the Olympics represent an incredible marketing opportunity for companies who want to showcase their brand, products, and expertise to an international consumer base.

### [Learn More](#)

## Exporter of the Year Awards

### *Commercial News USA Accepting Nominations*

Commercial News USA, the official publication of the U.S. Commerce Department, is now accepting nominations for its 2009 Exporter of the Year Award, co-sponsored by ThinkGlobal. Awards are given in 14 industry

HOW TO BECOME  
A MEMBER

 Join our  
Mailing List

categories, and nominations will be accepted through August 31, 2008.

[Online Nomination Form](#)

---

## Nigerian Delegation Visits Delaware Technical & Community College

Seven members of the Federal Republic of Nigeria's House of Representatives Committee on Water Resources visited the Environmental Training Center at Delaware Technical & Community College in Georgetown on June 30. The purpose of their visit was to receive training in water and wastewater operator certification as well as education policy.

Organized at the request of the World Trade Center Delaware, the visit introduced the Nigerian officials to the process of water and wastewater operator training and the infrastructure needed to implement a successful program.

[Read More](#)

---

## New WTCDE *Impact Analysis* Online

*Issues Impacting Global Business,  
Serving the State of Delaware*

Please take a few minutes to read the newest bimonthly issue in which John Manzella explores how current relations between China and the U.S. will determine whether we become partners or adversaries in the future. Director of the Cato Institute's Center for Trade Policy Studies Daniel Griswold also reports that American small businesses are thriving internationally, and argues that further reductions in trade barriers should be a priority.

[July/August 2008 Impact Analysis](#)

---

## Regional International Events

*August - September 2008*

## **A Taste of Indonesia**

*The Indonesian Cultural Club invites you to attend this cultural journey, featuring traditional dances, a fashion show, and more.*

August 9, 2008  
2:00 pm

Downs Cultural Center  
Ingleside Homes  
1010 North Broom Street  
Wilmington, DE 19806

\*\*\*

## **Emerging Opportunities in Poland**

*The U.S. Commercial Service, Mid-Atlantic District Export Council, and Dilworth Paxson LLC are teaming up to present Commercial Officer, John McCaslin from Warsaw, Poland to discuss emerging business opportunities within the Polish market.*

August 22, 2008  
8:30 a.m. - 11:00a.m.

Dilworth Paxson LLP  
1735 Market Street  
Philadelphia, PA

[More Informaion](#)

\*\*\*

## **Mexico's Aerospace Industry Conference**

*Conference objectives include objective analysis of the present and future business conditions of the Aerospace Industry in Mexico and detailed and privileged information on the current state and development potential of Mexico's Aerospace Industry.*

August 28, 2008  
7:00 a.m. - 7:00 p.m.

Hyatt Regency Crown Center  
2345 McGee Street  
Kansas City, MO

[More Information & Online Registration](#)

\*\*\*

**Israel Life Sciences Conference**

*The America-Israel Chamber of Commerce is proud to announce that it will host the "PA-NJ-DE ISRAEL Life Sciences Conference" on Monday, September 15, 2008 in Philadelphia. Conference attendees will have the opportunity to meet a delegation of innovative Israeli life sciences companies and participate in discussions, presentations and panels designed to facilitate collaborations, strategic partnerships and investment.*

September 15, 2008  
8:30 a.m. - 4:30 p.m.

Wolf Block LLP  
1650 Arch Street  
Philadelphia, PA

[More Information & Online Registration](#)

\*\*\*

**Forecast on Latin America and the Caribbean**

*This conference offers unparalleled insights for companies focused on Latin America and the Caribbean, as well as access to well-known leaders in business and government. For over four decades, the "Forecast" conference has brought together a "who's who" of business in the Americas. Held at the U.S. Chamber of Commerce headquarters in Washington, D.C., this gathering of top strategists from business and government is AACCLA's top annual conference focusing on the hemispheric agenda.*

September 22-23, 2008

U.S. Chamber of Commerce  
Washington, D.C.

[More Information & Online Registration](#)

\*\*\*

**20th Annual Embassy Day**

*The World Trade Center Institute of Baltimore invites you to attend Maryland's premier international business gathering. Over 600 business leaders will be in attendance, including over 150 embassy officials from 75 countries. Please take this opportunity to network and explore new opportunities abroad for your*

*company!*

September 25, 2008

9:00 am - 3:00 pm

Bethesda North Marriott Hotel & Conference Center  
5701 Marinelli Road  
Bethesda, MD 20852

[More Information](#)

## TSA Launches Certified Cargo Screening Program

The Certified Cargo Screening Program ("CCSP") is a voluntary program that allows certified manufacturers, exporters and forwarders to screen air cargo before it is shipped. The Security Administration ("TSA") is now deploying the CCSP in nine pilot cities- Atlanta, Chicago, Dallas, Los Angeles, Miami, New York, Philadelphia, San Francisco and Seattle. By the end of 2008, TSA expects to set up ten to fifteen facilities and deploy TSA Field Teams in each of the selected cities.

The CCSP is intended to ease compliance with the Implementing Recommendations of the 9/11 Commission Act of 2007, P.L. 110-53 (the "9/11 Commission Act"), which requires 100 percent screening of cargo carried on passenger aircraft by August 2010. Currently, air carriers perform most cargo screening. As a result of the increased screening required by the 9/11 Commission Act, much of the burden of cargo screening is likely to shift from air carriers to manufacturing and freight forwarding facilities.

[Learn More](#)

## U.S. Commercial Service Online Training

### *Creating International Sales and Profiles*

Get the same type of international business training as the U.S. Commercial Service offers its trade specialists and commercial officers through Texas Tech University's "Creating and Increasing International Sales and Profits." This learn-at-your-own pace international business course offers 25 detailed sections that logically take you from investigating international business through customer and transaction issues to expanding global operations. It includes many

hints, methods, and tools that would be useful to any business entering or expanding into foreign markets. *Using an online format, it offers all material for a full six months, so users can take their time completing the course.*

Price: \$495

Location: View on your computer

[Learn More & Register](#)

## International Trade Shows

*August 2008 - March 2009*

### **NIGERIA:**

#### **Black History Month (BHM) Convention & Expo**

*August 23-30th*

Black History Month (BHM) celebration and grand finale includes Seminars, Exchange programmes, Congresses and Sightseeing of tourist potentials in Nigeria, Cultural dances, Fashion shows, Boat Regatta, Nigeria Cruises, Historical Relics of Slave Trade etc.

[More Information](#)

\*\*\*

### **HONG KONG:**

#### **ECO Expo Asia**

*October 28-31st*

#### ***International Trade Fair on Environmental Protection***

This event is a great opportunity to explore new opportunities for the environmental protection industry in Asia. The fair will showcase exhibits by commercial, governmental, and non-governmental organizations, with over 5,000 trade visitors and 130 exhibitors.

*Major focuses of ECO Expo Asia 2008:*

- Air Quality
  - Pollution/Emission Control
  - Purification/Filtration/Deodorization
  - Gas/Smoke/Chemical Monitoring and Treatment
- Eco-friendly Products

- Biodegradable Raw Materials
- Recycled Products/Packaging
- Energy Efficiency
  - Architectural Applications
  - Vehicles
  - Energy Saving Devices/Products
- Waste & Recycling

[Pre-Register Now](#)

\*\*\*

**RUSSIA & EURASIA:**  
**Trade & Export Finance Forum**

*September 9-10th*

This will be the trade, commodity and export finance event of the year for the region. The two-day conference will bring together all interested parties in trade finance, export trends, commodity finance, risk mitigation, industrial development, related legal and regulatory issues and associated banking trends.

[More Information & Online Registration](#)

**BRAZIL:**  
**Expo Brazil 2008**

*November 20-22nd*

***Brazil's Biggest Multi-Sector Trade Exhibition***

ExpoGroup Worldwide invites you to attend Brazil's most prominent international trade exhibition. Exhibitors from over 28 countries will be present, and the exhibition is divided into the following sectors: Automotive, Building Materials, Consumer & Household, Food & Hotel Supplies, Industrial Machinery, IT/Telecom/Electronics, Medical & Healthcare, Printing & Packaging, and Plastic & Rubber.

\*\*\*

**INDIA:**  
**Innovative Technologies for Manufacturing Expo**

*March 3-5th, 2009*

This event will be hosted at the Expo Center of the World Trade Center Mumbai.



\*\*\*

If you may be interested in attending any of these shows and would like further information, please contact Rebecca Faber at [rfaber@wtcde.com](mailto:rfaber@wtcde.com) or (302) 656-7000.

## Trade Missions

### **AUSTRALIA**

*November 17-21, 2008*

The International Trade Administration will lead a manufacturing and technology mission to Sydney and Melbourne, Australia. According to the ITA, the automotive, construction, energy, mining, oil and gas and water resources sectors in Australia hold considerable promise for the U.S., and the delegation will be comprised of U.S. firms representing a cross-section of these industries.

Applications for participation are due by September 26, 2008.

\*\*\*

### **CHINA**

*October 7-17, 2008*

Your firm is invited to participate in the State of Delaware's International Trade and Development Mission to China. China is the fastest growing large economy in the world and it is our largest supplier of consumer goods. Additionally, China continues to increase purchases from U.S. businesses and is expanding its role as an international investor.

Who should attend?

- Delaware businesses looking to start or increase export sales
- Delaware firms who are buying from third parties but wish to buy directly from manufacturers
- Delaware businesses looking for strategic partners or to invest in China

For more information about the State of Delaware's trade mission to China, please contact John Pastor ([email](#)) or Anna White([email](#))

\*\*\*

**CHINA**

*October 26-November 4, 2008*

The International Trade Administration is organizing an aerospace supplier development mission to China that will introduce U.S. aerospace industry manufacturers and service providers to end-users and prospective partners whose needs and capabilities are targeted to each U.S. participant's strengths.

Applications for participation in this mission are due by August 29.

\*\*\*

## **DUBAI**

*November 7-10, 2008*

The World Trade Center Association cordially invites all WTCA members to attend the General Assembly Trade Mission to Dubai.

Firms involved in the following industries are encouraged to consider attending:

- Healthcare, Pharmaceuticals, and Medical Technology
- Building and Real Estate, including HVAC , Safety/Security, and Materials
- Hotel, Restaurants, and Tourism
- Financial Services
- Aviation and Aircraft

More information to follow in upcoming newsletters, but please contact Rebecca Faber of WTCDE if you are interested ([rfaber@wtcde.com](mailto:rfaber@wtcde.com)).

\*\*\*

## **SOUTH AFRICA**

*November 7-15, 2008*

The Eastern Trade Council (ETC), a consortium of the trade development offices from the ten northeastern states dedicated to promoting trade on a regional basis, is pleased to announce an opportunity for Northeast companies to participate in a trade mission to the fast growing market of South Africa. The mission, sponsored by the ETC and the South African Department of Trade and Industry (DTI), is designed to assist small and medium-sized companies acquire valuable market information and to meet prospective business partners.

If you are not already active in this important market, now is the time to get started. With the assistance of the ETC Trade Representative and DTI, ETC will help you make the contacts you need to win business in South Africa. Take this opportunity to experience this unique business environment and culture firsthand, and gain insights through networking with your counterparts from other exporting companies.

Key Industry Sectors in South Africa:

- Automotive Parts and Accessories
- Chemicals for Industrial Inputs
- Environmental Technologies / Alternative Energy
- Information Technology and Communications Equipment
- Industrial Machinery and Equipment / Instrumentation
- Medical Instrumentation and Devices
- Transportation Equipment

[South Africa Trade Mission \(pdf\)](#)

[South Africa Registration Form \(pdf\)](#)

\*\*\*

## **INDIA**

*November 9-15, 2008*

FedEx and the U.S. Commercial Service are collaborating to organize a trade mission to India for U.S. companies. This mission represents an opportunity to experience India with visits to leading business centers, including New Delhi, Hyderabad, and Mumbai. This unique experience will provide participants with valuable networking opportunities, market intelligence, tips for finding qualified agents, distributors, and partners, and aggressive follow-up plans.

With a population exceeding one billion, India is rapidly developing the institutions and capabilities for lucrative trade opportunities.

Best Prospects for U.S. Goods & Services in India:

- Airport & Ground Handling
- Computer & Peripherals
- Education Services
- Electric Power & Transmission Equipment
- Food Processing
- Machine Tools
- Medical Equipment
- Mining & Mineral Processing Equipment
- Oil & Gas Field Machinery
- Pollution Control Equipment
- Safety, Security, and Telecommunications Equipment
- Textile Machinery Water Filtration Equipment

[More Information](#)

[Online Application for Trade Mission](#)

\*\*\*

If you may be interested in taking part in any trade missions and/or would like further information, please contact Rebecca Faber at (302) 656-7905 or [rfaber@wtcde.com](mailto:rfaber@wtcde.com).

**Welcome Last Month's New & Renewed Members!**

*July 2008*

*Priority Corporate:*

[Delaware State University](#)

*Standard Corporate:*

[KCI Technologies](#)

[Precision Air Convey Corporation](#)

*Overseas Corporate:*

A2Z Group LLC

KIYSS.com, LLC

MyPartners, LLC

Navig USA

Prolific Investments Limited

Shipwize Services Limited

**Last Week's Trivia Question**

The Chinese call their country "Zhongguo," which means what?

- A) first country
- B) important country
- C) last country
- D) central country

Answer:

**(D) Central Country**

中国

The Chinese call their country Zhongguo, which means "Central Country" or "Middle Kingdom." The name China was given to it by foreigners and is probably based on a corruption of Qin (pronounced "chin"), a Chinese dynasty that ruled during the 3rd century bc.

## WTC Delaware Sustaining Members

[http://rs6.net/tn.jsp?e=001mYcKvzla\\_zVs5XlSbzbGyavILST74o1076ChW85IKOTjJ\\_tpeVST2t-Z6SU\\_ZbcNWEMoV4EOLO2C0J5x24b-pbo8lQsUdtWTW11H1lInZhz8uk7eYMoDRR\\_AqKX-s-W4Cmsp3Z6vuPwbNkPqnkCoO61RC6FwW26-nHM9kn-EgATWW0UnA00kg==](http://rs6.net/tn.jsp?e=001mYcKvzla_zVs5XlSbzbGyavILST74o1076ChW85IKOTjJ_tpeVST2t-Z6SU_ZbcNWEMoV4EOLO2C0J5x24b-pbo8lQsUdtWTW11H1lInZhz8uk7eYMoDRR_AqKX-s-W4Cmsp3Z6vuPwbNkPqnkCoO61RC6FwW26-nHM9kn-EgATWW0UnA00kg==)



The miracles of science™



CONNOLLY BOVE LODGE & HUTZ LLP

ATTORNEYS AT LAW

*The World Trade Center Delaware is a non-profit organization that assists small and medium-sized companies to expand their markets overseas, as well as raising awareness of international*

*issues and their importance in regards to international growth.*

**WORLD TRADE CENTER DELAWARE**

702 West Street  
Wilmington, DE 19801  
ph: (302) 656-7905  
fax: (302) 656-7956  
email: [info@wtcde.com](mailto:info@wtcde.com)  
[www.wtcde.com](http://www.wtcde.com)

---

If you can't view the html in this newsletter, please visit [http : //jasgp.org](http://jasgp.org) to view it online.

In this Newsletter: **Blog: Gaijin Geisha & Co**

[-Summer Cherry Tree Maintenance](#)  
[-Japanese Conversation Club](#)  
[-Satoko Fujii ma-do](#)  
[-Career Prep for Japanese-speaking College Grads](#)  
[-Job Opportunities](#)  
[-JASGP Online Store](#)  
[Art Collection](#)



Our last article discussed Jero -- the Pittsburgh native at the start of a promising career as Japan's first African-American enka singer. This time, we'll give you a quick look at some other non-Japanese artists excelling at traditional Japanese arts. [Read on](#) to find out about the first western geisha entertainer and more...



**Summer Cherry Tree Maintenance**

*Saturday, September 20, 9:00 AM - 12:00 PM*

*Location: West River Drive*

*RSVP to Sam Malissa at [smalissa@greaterphiladelphiachamber.com](mailto:smalissa@greaterphiladelphiachamber.com)*

Take part in a morning of mulching and pruning the cherry trees in Fairmount Park. Maintenance veterans will be on hand to demonstrate the correct techniques for mulching and pruning - no prior experience is necessary. Maintenance activities will be followed by a picnic (Japanese lunchbox provided for RSVP'd volunteers.)

**Support Philadelphia's Environment - Help us continue planting and caring for trees**

[Make a Donation](#)

[http://jasgp.org/component/option,com\\_events/Itemid,176/task,view\\_detail/agid,386/year,2008/month,06/day,03/](http://jasgp.org/component/option,com_events/Itemid,176/task,view_detail/agid,386/year,2008/month,06/day,03/)

[http://jasgp.org/component/option,com\\_events/Itemid,176/task,view\\_detail/agid,395/year,2008/month,09/day,09/](http://jasgp.org/component/option,com_events/Itemid,176/task,view_detail/agid,395/year,2008/month,09/day,09/)

**Japanese Conversation Club**

*Tuesday, September 9, 6:30 - 8:00 PM; Thursday, September 25, 6:30 - 8:00 PM*

*The Bellevue, 7th Floor Broad & Walnut Streets, Philadelphia, PA 19102*

*Free participation*

Get your Japanese back into shape when conversation club resumes in September! Our conversation club is an informal gathering for people to speak together in Japanese and English. Open to speakers of all levels.



L



### Satoko Fujii ma-do

Wednesday, September 3, 8:00 PM  
 Rose Recital Hall; Fisher-Bennett Hall; University of Pennsylvania  
 34th and Walnut streets (southeast corner)  
 General Admission: \$12; Purchase Tickets:

Critics and fans alike hail pianist and composer Satoko Fujii as one of the most original voices in jazz today. In concert and on over 35 albums as a leader or co-leader, the Tokyo resident synthesizes jazz, contemporary classical, avant-rock and Japanese folk music into an innovative music instantly recognizable as hers alone.

### · Career Services for Japanese-speaking College Graduates from Mainichi Communications ·

<b>JOB SESSION IN USA</b>	<b>Website: Mynavi Global Career</b>
~Meet with Japanese companies~ [ September 20 & 21 / New York ]	<a href="http://global.mynavi.jp">http://global.mynavi.jp</a>
Major Japanese companies and foreign-affiliated companies in Japan will participate. Company info sessions and interviews are available on the spot. The event will be held at Grand Hyatt New York this year.	Students can browse company hiring information, apply online, schedule interviews, get helpful tips for Japanese-style resume/interviews, etc. Job fair information is also available on the site.

- #### Job OPPORTUNITIES
- May 29:
  - [Sr. Technical Translator - Okidata Americas Engineering Services](#)
  - June 09:
  - [ABB Robotics: Positions in Sales / Marketing / After-sales service](#)
  - June 26:
  - [Japanese Language Instructor for Ursinus College \(part-time\)](#)
  - June 26:
  - [Babysitter \(Japanese/English Bilingual, Part Time\)](#)
  - July 02:
  - [Japanese Speaking Application Support Specialist](#)



EVENT CALENDAR	MEMBERSHIP	BLOG	RESOURCE GUIDE	JOB BANK	ONLINE STORE
----------------	------------	------	----------------	----------	--------------

Japan America Society of Greater Philadelphia  
 200 South Broad Street, Suite 700, Philadelphia, PA 19102  
 Phone: (215) 790-3810 Fax: (215) 790-3805  
 Email: [jasgp@greaterphilachamber.com](mailto:jasgp@greaterphilachamber.com) | Web: [jasgp.org](http://jasgp.org)

Dear Friends,

I am proud to bring to you the latest edition of ATID, E.D.I.'s "FORTNIGHTLY", a review of Israeli & regional business, developments and news, for the period ending 20 August 2008.

For your convenience, The FORTNIGHTLY is also available in html format at Atid's Web site:

[Fortnightly - August 20, 2008](http://www.atid-edi.com/index.php/Fortnightly.htm)<http://www.atid-edi.com/index.php/Fortnightly.htm>

[Want to know more about our Research, Analysis & Intelligence Gathering capabilities?](#)

<http://www.atid-edi.com/index.php/Fortnightly.htm><http://www.atid-edi.com/content/view/100/100/><http://www.atid-edi.com/index.php/Fortnightly.htm><http://www.atid-edi.com/content/view/100/100/>

Some highlights of this issue include the following:

- [Carl Zeiss SMT acquires Pixier Technology](#)
- [Israel's Osem to Buy Tribe Mediterranean for \\$57 Million](#)
- [US Airways Files Application to Operate Tel Aviv Service from Its Philadelphia Hub in 2009](#)
- [Quiznos Announces Significant International Expansion in Mid East](#)
- [Excellent First Half for Jordan in 2008](#)
- [UAE Among World's Top 30 Importers](#)
- [Greece's GDP up 3.4%](#)
- [Ramadan Begins on 1 September](#)

Please note that this newsletter is a service of Atid, EDI. We are a team of economic and trade development consultants, headquartered in Jerusalem, with satellite operations in Istanbul and Amman. EDI works with an international clientele interested in identifying and researching business opportunities in the region. These include investors and entrepreneurs and others who need information, analysis and intelligence from our region. We also serve as the regional representative offices for the investment and trade offices of a number of U.S. states and work with a number of US Foundations. EDI's other services include development of feasibility studies and customized research reports, as well as identification of potential joint ventures for commercial clients. For more information on how we may better assist you, please visit our Web site at: [www.atid-edi.com](http://www.atid-edi.com) or send us an email to [info@atid-edi.com](mailto:info@atid-edi.com).

In addition, if you know of any relevant Israeli or regional development of interest, please notify me at: [seth.vogelman@atid-edi.com](mailto:seth.vogelman@atid-edi.com).

We welcome your comments and suggestions.

Sincerely,

Seth J. Vogelman  
Editor  
Atid, E.D.I.'s FORTNIGHTLY

Commonwealth of Pennsylvania Department of Community and Economic Development  
Eastern Mediterranean Regional Office POB 45005, 91450 Jerusalem, Israel Tel. +972-2-571-  
0199, Fax. +972-2-571-0713 U.S. Fax (Direct to Israel) 425-732-1379 Email:  
seth.vogelman@atid-edi.com Website: [www.atid-edi.com/pennsylvania.htm](http://www.atid-edi.com/pennsylvania.htm)