

U.S. Gold Key Matching Service Questionnaire



U.S. Commercial Service, Harlem (NY)

In order for us to assist you in meeting your goals, please complete our Gold Key Matching Service questionnaire. U.S. Commercial Service staff in Harlem will use the questionnaire to identify and select companies that can meet your specific needs.

U.S. Gold Key Matching Service is reques	U.S. Gold Key Matching Service is requested for the following U.S. city:		
A. YOUR CONTACT INFORMATION			
Company Location (city, country):			
Company Name:			
Company Web Site:			
Contact Person:	Title:		
Contact Tel: ()	Contact Fax: ()		
Contact E-mail:			
Alternate Contact:	Title:		
Alternate Contact E-mail:	Alternate Contact Tel: ()		
B. YOUR COMPANY INFORMATION			
Company Activity: (select all that apply)			
Distributor	Service Company		
□ Importer	□ Franchisee		
□ Manufacturer	Other (please specify):		
Has your firm ever used the Gold Key Matching Service? ? Yes ? No			
When?	Where?		
When? Are you currently working with the U.S. (Where? Commercial Service? ? Yes ? No		
When?	Where? Commercial Service? ? Yes ? No		
When? Are you currently working with the U.S. (Where? Commercial Service? ? Yes ? No		
When? Are you currently working with the U.S. On the second secon	Where? Commercial Service? ? Yes ? No taff member:		
When? Are you currently working with the U.S. (If yes, please provide city and name of states) C. BUSINESS OBJECTIVES Have you provided the provi	Where? Commercial Service?? Yes ? No taff member: moted U.S. products or services?? Yes ? No		
When? Are you currently working with the U.S. (If yes, please provide city and name of states of the states of th	Where? Commercial Service? ? Yes ? No taff member:		
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If you are interested in representing a U.S. product/service(s) you seek to promote in your count features that differentiate this product/service from the advantages and unique selling proposition.	ry. Include its applications and unique
Who are your major competitors in your country and	worldwide?
List the most important end-users or end-user indust	ries for this U.S. product/service.
How is this product/service typically distributed and n	
What type of licensing or registration does this produ	ct/service require in your country?
D. ADDITIONAL INFORMATION ON BUSINESS OB	JECTIVES AND CONTACTS
What type of U.S. business contacts do you seek?	
ManufacturerService Provider (if so, please specify):	Joint Venture PartnerOther (please specify):
□ Franchise	
Is your firm seeking to represent on an exclusive bas Please describe any preferences, requirements, or p	
such as language ability, size, number of years in but	

objectives in the target market that can help us identify potential U.S. business partners.
Are there any specific companies, or types of companies, you would like us to contact? If so, please name them.
Are there any specific companies, or types of companies, you would NOT like us to contact? If so, please name them.
Is your company currently working with other U.S. firms/organizations?? Yes ? No
If yes, is your U.S. partner aware you are seeking additional contacts? ? Yes ? No

E. GOLD KEY MATCHING SERVICE INFORMATION

Desired Gold Key Dates:	Alternative Dates:
Desired Locations:	
What type of logistical support will you	equire? (Select all that apply)
? Hotel ? Ground transportation	? Interpreter ? Other (specify):

To complete your application for a Gold Key Matching Service, please submit the following materials at least <u>6 weeks before</u> the desired Gold Key dates:

- ? Completed Gold Key Matching Service Questionnaire?
- ? Company Introduction Letter on your company letterhead
- ? Payment
- ? A minimum of 15 sets of your company brochure? Signed Participation Agreement