

## REGISTRATION FORM

**CONTACT INFORMATION** All contact information must be completed in order to process your registration.

### VIP CODE

Be sure to enter your VIP Code, located on the back cover of this brochure, to be eligible to win \$500 in cash! Visit [www.infocommshow.org](http://www.infocommshow.org) for complete rules and regulations.

First Name		Last Name	
CTS Designation (if applicable)		AIA# (if applicable)	
Title		Company	
Address			
City	State/Province	Postal Code	Country
Phone	Fax	Email	

## DEMOGRAPHIC INFORMATION

All questions must be completed to process your registration. Please select only one answer per question unless otherwise indicated.

### 1. My involvement in the communications industry is as a/an:

Please select AV Service Provider, Technology Manager OR Other.

**A. AV Service Provider:** Complete this category if you are or your company is involved in commercially providing audiovisual services or products to the AV industry.

#### Type of service provided:

- Analyst (a)
- Architect/Specifying Engineer (b)
- Business Consultant (c)
- Design Consultant (d)
- Distributor (e)
- Independent Programming (f)
- Independent Representative (g)
- Industry Association (h)
- Manufacturer (i)
- Manufacturer Rep (j)
- Market Research (k)
- Presentations (l)
- Publisher (m)
- Rental/Staging/Live Events (n)
- Systems Integration/Contractor/Dealer (o)
- Video/Film Producer (p)
- Other (q), please specify: \_\_\_\_\_

**B. Technology Manager:** Complete this category if you direct, manage, purchase and/or maintain the audiovisual services for your company, institution or government agency.

- Broadcast and Cable (a)
- Business/Corporate/IT (b)
- Education (c)
- Government and Military (d)
- Healthcare (e)
- Legal (f)
- Meetings and Events (g)
- Residential (h)
- Retail & Sales (i)
- Sports, Entertainment, Hospitality (j)
- Worship (k)
- Other (l), please specify: \_\_\_\_\_

**C. Other:** Complete this category if you are or your company is involved in publishing, association, etc.

- Publisher (a)
- Industry Association (b)
- Analyst (c)
- Market Research (d)
- Other (e), please specify: \_\_\_\_\_

### 2. My job within my organization is:

Please select either Service Provider Job Type OR Technology Manager Job Type.

#### A. Service Provider Job Type:

- Executive/Management (President/Owner/Manager) (a)
- Installation/Service Technician (b)
- Producer (c)
- Programmer (d)
- Purchasing (e)
- Rental Management (f)
- Rental/Staging/Live Events Technician (g)
- Sales/Marketing (h)
- Systems Design/Engineer (i)
- Systems Installation Management (j)
- Training (k)
- Other (l), please specify: \_\_\_\_\_

#### B. Technology Manager Job Type:

- AV Management (a)
- Executive/Management (b)
- Facility Management (c)
- In-house Production (d)
- Meeting Planner (e)
- Producer (f)
- Purchasing (g)
- Sales/Marketing (h)
- Technical/Engineering (i)
- Training (j)
- Other (k), please specify: \_\_\_\_\_

### 3. What is your equipment purchasing authority?

- Authorize (a)
- Recommend (b)
- Influence (c)
- None (d)

### 4. Do you intend to evaluate products for purchase:

- At the Show (a)
- Within 3 months of the Show (b)
- Within 3-6 months of the Show (c)
- Within 6-9 months of the Show (d)
- Thereafter (e)
- No (f)

### 5. What is your annual budget for AV communications equipment & services?

- \$10 million and over (a)
- \$5,000,000—\$9,999,999 (b)
- \$1,000,000—\$4,999,999 (c)
- \$500,000—\$999,999 (d)
- \$100,000—\$499,999 (e)
- \$50,000—\$99,999 (f)
- \$10,000—\$49,999 (g)
- Less than \$10,000 (h)
- N/A (i)

### 6. What is your business objective for attending the Show?

- Seeking to purchase products (a)
- Seeking consulting/professional services (b)
- Seeking systems integration/VAR services (c)
- Seeking distributors/resellers (d)
- Interested in joint ventures (e)
- Interested in license or OEM relationships (f)
- Seeking investment banking/VC services (g)
- Seeking marketing collaboration (h)
- Seeking product development collaboration (i)
- Seeking R&D collaboration (j)
- Other (k), please specify: \_\_\_\_\_

### 7. What types of services do you purchase regularly? (check all that apply)

- Business/financial services (a)
- Design consulting (b)
- Systems maintenance services (c)
- Presentation design/creative services (d)
- Production services (creative) (e)
- Programming services (f)
- Rental and staging services (g)
- Systems integration services (h)
- None (i)

### 8. Do you provide AV services on a voluntary basis to any worship facilities?

- Yes (a)
- No (b)

### 9. Does your company provide AV services to the worship market?

- Yes (a)
- No (b)

### 10. What types of equipment do you purchase regularly? (check all that apply)

#### Audio Equipment

- Audio production and recording (a)
- Audio recorders and players (b)
- Recording media and storage systems (c)
- Home theater/home automation (d)
- Sound and acoustic products (e)
- Speakers (f)
- Amplifiers (g)
- Microphones (h)
- Mixers (i)
- Distributed audio products (j)

#### Conferencing, Telepresence

- Conferencing: audio/data/video/web (k)
- Streaming media and webcasting (l)
- Telepresence systems (m)
- VoIP (n)

#### Digital Signage, Signal Distribution

- Digital signage (o)
- Displays and monitors (p)
- Signal management and processing (q)
- Matrix switchers, scalars (r)
- Software and content management (s)

#### Electronic Systems, Security, Life Safety

- Security systems (t)
- Security cameras (u)
- Access control (v)
- Life safety (w)
- Nurse call (x)
- Paging systems (y)
- Mass notification (z)

#### Video and Visual Imaging Equipment

- Cameras, camcorders, lenses and support equipment (aa)
- Document cameras and digital imaging (ab)
- Printers and copiers (ac)
- Projection screens and shades (ad)
- Projectors (ae)
- LED displays (af)
- Video recorders and players (ag)
- Video media and servers, show control products (ah)
- Recording media and storage systems (ai)
- Home theater/home automation (aj)
- Video editing and production (ak)

#### Lighting, Power Equipment

- Lighting instruments and digital lighting products (al)
- Rental software and inventory management (am)
- Lighting controls, mixers (an)
- Rigging, truss, motors (ao)
- Staging equipment (ap)
- Test equipment/AC power management (aq)
- Power distribution (ar)

#### Control Systems, Software, Networking

- Control systems (as)
- Touchpanels, remote controls (at)
- Media retrieval, servers and network storage (au)
- Network/IT (av)
- Broadband/IP (aw)

#### Accessories, Other Equipment

- Audience response systems (ax)
- Cables, connectors and accessories (ay)
- Cases and bags (az)
- Furniture and consoles (ba)
- Mounting systems (bb)
- Presentation and training aids (bc)
- Racks and rackmount systems (bd)
- Structured wiring systems (be)
- Whiteboards, markerboards and easels (bf)
- None of the Above