



**The established annual event for High Tech Ag inputs & technology. A unique opportunity to get acquainted with one of the most dynamic markets in the world.**  
[www.newaginternational.com](http://www.newaginternational.com)

## **The 7th New Ag International Conference & Exhibition**

**Princesa Sofia Gran Hotel, Barcelona, Spain  
25–27 March 2009**





At the heart of one of the biggest markets for High Tech Agriculture Inputs in the world, the 7th New Ag International Conference & Exhibition will again be the unique place to conclude business and upgrade knowledge in plant nutrition, irrigation, fertigation, biocontrol and greenhouse cropping.

Building on the success of the previous six conferences, which attracted delegates from more than 60 countries of the five continents, the Barcelona event will attract even more people from all over the world and in particular from the domestic market and all Latin American markets.

Researchers, Consultants, Distributors, Established Suppliers as well as new and emerging companies in the High Tech Ag sector will come to meet, discuss new cross-partnerships, and hear highest calibre speakers reporting on the latest technical developments and market trends in their field of activity.

## REGISTRATION FEES

Before 30th November 2008: 600 Euros.

After 30th November 2008: 800 Euros.

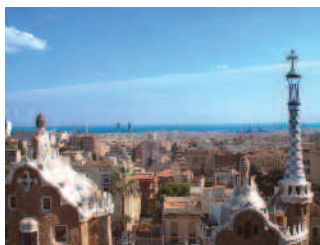
Accompanying spouses 50 Euros. Cancellations incur an administrative penalty of 15%. Any cancellation within one month from the start of the conference will not qualify for a refund.

The fees will include access to the full list of participants, admittance to the presentations, admittance to the exhibition, to cocktail parties (Wednesday, Thursday), to tea/coffee breaks and to two lunches (Thursday, Friday). Papers will be available on request after the conference.

*The registration form will be available for download at [www.newaginternational.com](http://www.newaginternational.com) from 15th September 2008*

**The official language of the conference will be English.**

**Spanish simultaneous translation will be provided.**



### The 7th New Ag International Conference & Exhibition

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Barcelona, Spain  
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#### TRAVEL ARRANGEMENTS

**For pre & post conference extensions, please contact New Ag International's travel partner, BIT Travel Solutions.**

Tel: **+49 751 352 6196**

Fax: **+49 751 352 7879**

Email:

**info@BIT-TravelSolutions.de**

### PROVISIONAL CONFERENCE PROGRAMME

*The final programme will be published early 2009. It will comprise of keynote lectures and papers (in total about 15–20 speakers). Conference topics will include technical and market developments in Specialty Plant Nutrition, Irrigation, Biological Plant Protection and Greenhouse technology with a focus on some hot themes such as:*

- *The likely impact of the REACH regulation on the specialty Plant Nutrition Industry.*
- *The Biocontrol Industry capabilities of supplying a growing demand for its products.*
- *The latest findings of the research on the micro-irrigation systems and technology.*
- *The ability of the cash crops growers to absorb the rising costs of inputs.*

## EXHIBITION STANDS

There will be an exhibition of small trade stands alongside the conference in the main ballroom. This will be an ideal platform for manufacturers and suppliers to showcase their products to a highly focused and professional local and international audience. Exhibition-only badges will be provided to a number of local visitors. As demand for exhibition stands will be high and space limited, please contact Andrew Osborne as soon as possible on Tel +44 (0) 20 8744 1075, Fax +44 (0) 20 8744 1705 or email: [exhibitions@newaginternational.com](mailto:exhibitions@newaginternational.com).

## BARCELONA

Barcelona manages to combine the progressive and industrial attributes of a northern European city with the traditional Mediterranean values and climate of southern Europe, and is the only European city which has four kilometres of beach. The city is famous for its modernist architecture centred in the Eixample District and typified by Antoni Gaudi and its Gothic Quarter. A stroll along La Rambla provides the perfect way to get to know the city. At one end of La Rambla, the Olympic Marina and Port Vell area is one of the city's main meeting points with a wide selection of bars, restaurants, shops and leisure areas.

## CONFERENCE HOTEL

The Hotel Princesa Sofia situated in the upmarket Diagonal Avenue, minutes away from the Nou Camp, home of the famous FC Barcelona Football Club and within easy reach to all major attractions of the city, benefits from exceptional transport links to move around the world-famous town.

The hotel offers the most attentive service. Delegates will enjoy the international cuisine at Contraste Restaurant or alternatively enjoy the Bavarian Biergarten terrace. Relax in the Aqua Diagonal with the biggest solarium in Barcelona's city centre, the outdoor/indoor pool or in the Aqua chillout enjoying a drink. Wireless internet is available in the entire hotel.

New Ag International has reserved a limited number of rooms at preferential rates for delegates at the conference hotel.

**Booking forms and procedures will be available for download at [www.newaginternational.com](http://www.newaginternational.com) from 15th October 2008.**



### WED 25th MARCH

#### AFTERNOON

Registration starts at 12 noon

Exhibition opens 14.30

Opening cocktail reception 19.00 – 21.00

### THURS 26th MARCH

09.30 – 11.00  
Welcome address and opening lectures

11.00 – 11.50  
Tea & coffee in exhibition area

11.50 – 13.00  
technical lectures (20 minutes each)

13.00 – 14.30  
Lunch  
14.30 – 16.30  
technical lectures

Commercial exhibition 08.30 – 18.00

Mid-conference cocktail reception 19.00 – 21.00

### FRI 27th MARCH

09.30 – 13.00  
technical lectures

13.00 – 14.30  
Lunch

Commercial exhibition 08.30 – 15.00

# The 7th New Ag International Conference & Exhibition

## Princesa Sofia Gran Hotel, Barcelona, Spain

### 25–27 March 2009

#### CONFERENCE REGISTRATION FORM FAX TO NEW AG INTERNATIONAL +44(0)20 8744 1705

##### REGISTRATION FEES:

Before 30th November 2008 €600 Euros.

After 30th November 2008 €800 Euros.

Accompanying spouses €50. Cancellations incur an administrative penalty of 15%.

Registration starts 12 noon, Wednesday 25th March 2009.

Any cancellations within one month from start of the conference will not qualify for a refund.

**FEES INCLUDE:** Admittance to presentations, to the exhibition and cocktail parties (Wednesday, Thursday), lunch on Thursday and Friday, plus all tea/coffee breaks. Access to the full list of participants. Papers will be available on request after the conference.

##### Please complete and return the application form below to:

New Ag International Representative Office

Tel: +44(0)20 8744 1075 Fax: +44(0)20 8744 1705

Email: newag@newaginternational.com

##### Please type or print in CAPITAL letters.

Company Name .....

Business Address .....

Country .....

Phone (country-area-local) .....

Fax (country-area-local) .....

Email .....

Number of delegates to attend .....

Total amount enclosed (Euros) .....

1. First name .....

Family name .....

Position in company .....

Personal email .....

2. First name .....

Family name .....

Position in company .....

Personal email .....

3. First name .....

Family name .....

Position in company .....

Personal email .....

##### PAYMENT WILL BE MADE BY:

Telegraphic transfer to Credit Industriel et Commercial Bank, 35a Rue des Clefs, Colmar 68000, France.

Account Name New Ag International SARL. Euro Account number: 3320000020042201.

IBAN Number: FR7630087332000002004220148. Swift code: CMCIFRPP.

Debit my:

Mastercard  Visa Card Number: .....

Card Expiry Date: \_\_\_\_\_ Security Code\*: \_\_\_\_\_ Signed \_\_\_\_\_

\*Last 3 digits appearing on the back of your credit card

If your credit card billing address is different to that shown please supply address separately.

##### HOTEL ACCOMMODATION

New Ag International has reserved a limited number of rooms at discounted rates for delegates at the Princesa Sofia Gran Hotel and at the supporting hotels. The Conference Hotel:

##### PRINCESA SOFIA BARCELONA GRAN HOTEL

Plaza Pio XII, 4

08028 Barcelona, Spain

Tel: +34-93-508 10 50 Fax: +34-93-411 21 06

tpinero@expogrup.com

**HOTEL BOOKING FORMS AND PROCEDURES WILL BE AVAILABLE FOR DOWNLOADING  
AT [www.newaginternational.com](http://www.newaginternational.com) FROM 15th OCTOBER 2008.**