



Conferences: April 18–23, 2009
Exhibits: April 20–23
 Las Vegas Convention Center
 Las Vegas, Nevada USA
www.nabshow.com

REGISTRATION FORM PAGE 1 OF 2

FOUR WAYS TO REGISTER

Use one registration method to avoid duplicate charges.

Online: www.nabshow.com
 By Fax: +1-301-694-5124
 By Mail: The NAB Show, P.O. Box 3379, Frederick, MD 21705 USA
 By Phone: +1-888-740-4622 or +1-301-682-7962

ATTENDEE INFORMATION		SOURCE CODE: HC01	
FIRST NAME	LAST NAME	SPOUSE NAME (IF REGISTERING)	
JOB TITLE	COMPANY (AS IT WILL APPEAR ON YOUR BADGE)		
ADDRESS 1	ADDRESS 2		CALL LETTERS <input type="checkbox"/> AM <input type="checkbox"/> FM <input type="checkbox"/> TV
CITY	STATE/PROVINCE	POSTAL CODE	COUNTRY
EMAIL	PHONE	FAX	

CONFERENCES	Non-Member	Member	Your Amount
Broadcast Conference Package <i>Select one Broadcast Conference, get access to all four!</i>			
<input type="checkbox"/> Broadcast Engineering Conference	\$695	\$495	\$
Broadcast Management Conference <input type="checkbox"/> Broadcast Regulatory and Legislative Track <input type="checkbox"/> Radio Management Track <input type="checkbox"/> Television Management Track	\$695	\$495	\$
Includes One Luncheon Ticket: <input type="checkbox"/> Television Luncheon <input type="checkbox"/> Radio Luncheon <input type="checkbox"/> Technology Luncheon			
Post Production World Conference <i>Select Conference Only or Conference Plus Certification Training and Exam and get bonus access to both the Director of Photography and Producer Director Workshops!</i>			
Conference Only	\$895	\$695	\$
PPW Certification Training and Exam Only <input type="checkbox"/> Apple Final Cut Pro 6 – Level 1 <input type="checkbox"/> Apple Final Cut Pro 6 – Level 2 <input type="checkbox"/> Apple Motion – Level 1 <input type="checkbox"/> Apple Color – Level 1	\$895	\$895	\$
PPW Conference plus Certification Training and Exam <input type="checkbox"/> Apple Final Cut Pro 6 – Level 1 <input type="checkbox"/> Apple Final Cut Pro 6 – Level 2 <input type="checkbox"/> Apple Motion – Level 1 <input type="checkbox"/> Apple Color – Level 1	\$1325	\$1325	\$
PPW One-Day Conference Pass <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$275	\$275	\$
Director of Photography Workshop	\$695	\$495	\$
Producer Director Workshop	\$695	\$495	\$
Digital Cinema Summit	\$695	\$495	\$
Military and Government Summit *Government Rate for Gov't Conf. only = \$300 off	\$895	\$695	\$
Telecom2009			
Telecom2009 Conference	\$595	\$495	\$
Exhibits Tour	\$199	\$199	\$

Check here if you are a government employee and take \$100 off all conferences except one-day; \$300 off the Military and Government Summit.

ONE-DAY CONFERENCES	Non-Member	Member	Your Amount
MPEGIF Master Class	\$395	\$395	\$
Advertising Innovations Summit	\$395	\$395	\$
Mobile Entertainment Summit	\$395	\$395	\$

EXHIBITS PACKAGES	Non-Member	Member	Your Amount
Exhibits Plus Package <i>Includes 4 days of Exhibits plus Super Sessions</i>	\$250	\$325	\$
Exhibits Only Package	\$150	\$150	\$

STUDENT AND SPOUSE PACKAGES	Student	Spouse	Your Amount
<input type="checkbox"/> Broadcast Engineering Conference	\$175	\$100	\$
Broadcast Management Conference <input type="checkbox"/> Broadcast Regulatory and Legislative Track <input type="checkbox"/> Radio Management Track <input type="checkbox"/> Television Management Track	\$175	\$100	\$
Post Production World Conference	\$295	n/a	\$

ADDITIONAL ITEMS	Quantity	Unit Cost	Your Amount
TV Luncheon (Mon)		\$55	\$
Radio Luncheon (Tues)		\$55	\$
Technology Luncheon (Wed)		\$55	\$
Content Creators Party (Sun)		\$85	\$
Broadcast Engineering Proceedings Book and CD		\$120	\$
Broadcast Engineering Proceedings CD only		\$80	\$

TICKETS AND MERCHANDISE	Conference Registrants	Exhibits-Only Registrants	Your Amount
NEW! Online Learning Center Upgrade	\$149	\$199	\$

TOTAL	PAYMENT		
Registration Subtotal <i>*Include discount if applicable</i>	\$	CHECK: CHECK NUMBER _____ (Made payable to NAB in U.S. dollars)	CARD NUMBER
Additional Ticket Subtotal	\$	CREDIT CARD: <input type="checkbox"/> MASTERCARD <input type="checkbox"/> VISA <input type="checkbox"/> AMERICAN EXPRESS	CARD HOLDER NAME
Grand Total	\$	EXP. DATE	SIGNATURE

REGISTRATION CATEGORIES

CONFERENCES
 All conference registrations include access to the following:
 • The individual conference(s) purchased (see separate rules for Broadcast Conference Package)
 • The exhibits floor
 • Super Sessions and All-Industry Keynotes

BROADCAST CONFERENCE PACKAGE
 • Broadcast Engineering Conference: April 18 – 23
 • Broadcast Management Conference: April 19 – 21
 • Broadcast Regulatory and Legislative Track: April 18 – 23
 • Radio Management Track: April 18 – 23
 • Television Management Track: April 18 – 23

Register for one Broadcast Conference and get access to all four. Your Broadcast Conference registration includes one Luncheon ticket and allows access to RTNDA@NAB Sessions. Student registration includes all of the benefits except for the Luncheon ticket.

Spouse registration is available for individuals not involved in the industry and accompanied by a Broadcast Conference registrant. Spouse registrants will receive the same benefits including the same Luncheon ticket.

- Advertising Innovations Summit: April 21
- Digital Cinema Summit: April 18 – 19
- Director of Photography Workshop: April 18 – 20
- Military and Government Summit: April 21 – 23
- MPEGIF MasterClass: April 19
- Mobile Entertainment Summit: April 22
- Post|Production World Conference: April 18 – 22
Student registrants receive Full Conference benefits. Certification Workshops must be purchased separately.
- Producer|Director Workshop: April 19 – 20
- Telecom2009: April 19 – 23

EXHIBITS PLUS
 Includes access to the exhibits floor plus Super Sessions and All-Industry Keynotes.

EXHIBITS ONLY
 Includes access to the exhibits floor only!

STUDENT CREDENTIALS
 Student exhibition badges will be mailed in advance, UNLESS the student is also attending a conference. If a conference is purchased, the student will have to pick up his/her badge onsite with a valid Student ID.

SPECIAL SERVICES:
 If you require special services, please call +1-202-429-5385

Registration cannot be processed without full payment. Wire transfers are NOT accepted. Only these forms of payment will be accepted in U.S. currency:

NAME

Please let us know your email communication preferences:

- Yes, I would like to receive information from NAB Show exhibitors.
- Yes, I would like to receive information about other NAB-sponsored events and promotions.
- No thanks. I do not wish to receive emails from NAB Show exhibitors or NAB-sponsored events and promotions of any kind.

What products/services are you coming to see at the NAB Show?*(Check ALL that apply)***ACQUISITION AND PRODUCTION**

- 114 3D Stereoscopic/Autostereoscopic
- 8 Cameras and Lenses
- 9 Film and Tape
- 10 Lighting and Grip
- 12 Mobile/Vehicle Production
- 13 Set Design/Props/Furniture and Fixtures
- 14 Video Capture Devices and Software
- 16 Video Production
- 110 Website Development

CONTENT

- 56 Content Aggregators/Syndicators
- 77 Content Publishers
- 78 Film/Motion Pictures/Documentaries
- 75 Gaming
- 58 News/Weather/Traffic Services
- 59 Radio
- 76 Social Networking/User Generated Content
- 79 Sports/Sportscasting
- 22 Stock Footage/Video and Image Libraries
- 60 Television Programming

DELIVERY AND DISTRIBUTION

- 65 Advertising and Media Sales Solution
- 34 Antennas, Transmitters and Towers
- 35 Broadband/Connectivity
- 36 Cable Equipment and Headend
- 113 Content Delivery Network (CDN)
- 39 Digital Cinema
- 40 DTV/HDTV
- 41 Fiber
- 42 IPTV/IP Video/Broadband Video
- 43 Microwave/RF Accessories
- 71 Mobile TV Solutions/Applications
- 45 Satellite
- 72 Set Top Boxes/Customer Premise Equipment
- 46 Streaming/Webcasting
- 49 Test and Measurement Equipment/QoS

DISPLAY SYSTEMS

- 111 3D Stereoscopic/Autostereoscopic
- 53 Digital Signage (Hardware and Software)
- 74 Digital Signage/Software
- 54 Presentation/Display Systems
- 55 Video Display

INDUSTRY RESOURCES

- 102 Business and Technology Consultants
- 100 Research/Data Services
- 106 Sales and Marketing Support Tools
- 103 Trade Publications/Events/Web sites

MANAGEMENT AND SYSTEMS

- 24 Digital Asset Management and Storage
- 112 Interactive Television
- 25 IT/Network Infrastructure and Security
- 26 Multicasting
- 30 Systems Integration
- 31 Television Master Control
- 32 Television/Newsroom Automation Systems
- 15 Video Processing
- 33 Video/Content Servers

POST PRODUCTION

- 17 Editing and Special Effects
- 18 Format Conversion/Telecine
- 19 Graphics and Animation
- 20 Mastering and Duplication
- 21 Music and Sound Libraries
- 23 Subtitling and Closed Captioning

PRO AUDIO

- 1 Audio Editing
- 2 Audio Mastering
- 3 Audio Mixers
- 4 Audio Post-Production
- 5 Audio Processing and Effects
- 6 Audio Production
- 7 Audio Recording

RADIO

- 82 Advertising and Media Sales Solution
- 38 DAB/IBOC/HD Digital Radio
- 27 Radio Automation Systems
- 28 Radio Master Control

TELECOMMUNICATIONS

- 83 Broadband Applications/Infrastructure/Equipment
- 87 IPTV/IP Video/Broadband Video
- 88 MobileTV Solutions/Applications
- 85 Set Top Boxes/Customer Premise Equipment
- 89 Streaming and Encoding
- 90 Test and Measurement Equipment/QoS
- 92 Video on Demand (VOD)
- 93 Wi-Fi
- 94 WiMAX
- 96 Wireless Applications/Infrastructure/Equipment

What is your role within your company/organization?*(Select ONE only)***CREATIVE PROFESSIONALS**

- 11 Camera/Video Operator
- 9 Cinematographer
- 3 Creative/Content Management
- 14 Director of Photography/Videography
- 19 Editor (Video/Film/Sound)
- 15 Executive Producer/Producer/Director
- 10 Graphics and Animation Artist/Designer
- 16 Production
- 17 Programming/Content Development

EXECUTIVE/CORPORATE MANAGEMENT

- 2 CTO/CIO/CFO
- 1 President/CEO/COO
- 5 Station Management

SALES AND MARKETING PROFESSIONALS

- 8 Advertising/Marketing
- 22 Corporate Communications/PR
- 7 Sales/Business Development

TECHNICAL PROFESSIONALS

- 12 Audio/Video Engineer
- 27 Broadcast Engineer
- 23 Educator/Trainer/Coach
- 4 Engineering Management
- 13 IT/IS/Corporate MIS
- 6 Technical Management
- 18 Technician

OTHER

- 21 Consultant
- 24 Finance/Investment
- 25 Legal
- 28 Government Official
- 29 Student
- 26 Other

What business/industry best represents the organization for which you work?*(Select ONE only)*

- 5 Audio Production/Post Production
- 13 Advertising/Public Relations/Marketing

BROADCASTING

- 6 Cable MSO
- 38 Internet/Streaming
- 1 Radio (Terrestrial)
- 8 Satellite
- 2 Television

CONTENT

- 16 Content Aggregator/Publisher
- 15 Content/Programmer/Channel (Network/Studio/Syndicator)
- 29 News/Weather/Traffic
- 38 Digital Asset Management/Storage
- 18 Display/Digital Signage

ENTERPRISE

- 17 Corporate AV/Communications
- 19 Education
- 24 Finance/Investment
- 26 Healthcare/Medical
- 27 Manufacturing and Retail
- 47 Other Enterprise
- 44 Technology/IT
- 23 Film/Motion Pictures/Digital Cinema
- 20 Gaming
- 25 Government/Military
- 41 IPTV/IP Video/Broadband Video
- 7 Mobile TV/Personal Content/Services
- 30 Non Profit Organization/Associations
- 21 Performing Arts/Live Entertainment
- 42 Publishing and Research
- 32 Religious Institution
- 33 Software/Applications/Middleware

SPORTS

- 34 Professional and Collegiate Teams/Leagues
- 48 Facilities/Venues
- 36 Systems Integration/Reseller
- 9 Telco (Wireless/Wireline)

VIDEO PRODUCTION/POST PRODUCTION

- 49 3D Graphics/Animation
- 4 Video Post Production
- 3 Video Production
- 11 Web/Portals/Social Networking

OTHER

- 14 Consumer Electronics
- 22 Event Production
- 35 Security
- 45 Transportation
- 46 Travel and Tourism

What are your primary objectives for attending?*(Check All that apply)*

- 1 Seeking to purchase products
- 2 Seeking peer discussions/general information gathering
- 3 Seeking consulting/professional services
- 4 Seeking system integration or VARs
- 5 Seeking distributors or resellers
- 6 Seeking joint ventures opportunities
- 8 Seeking technology or intellectual property transfer
- 9 Seeking investment banking or VC services
- 10 Seeking market collaboration
- 11 Seeking product development collaboration
- 12 Seeking R and D collaboration
- 13 Other

POLICIES

Age Limits: No one under the age of 16 is permitted in the Exhibit Halls or Sessions. **Audio/Video Recording:** No recording is allowed without NAB's permission. **Refunds/Cancellations:** To receive a refund, cancellation notification must be made in writing and mailed to NAB with badge/credentials no later than March 27, 2009. The following administrative fees will apply: Conference Packages - \$100, Exhibits Paid - \$75. Event tickets are non-refundable. No refunds will be given for cancellations requested after the March 27, 2009, deadline. Mail requests to NAB, 1771 N Street, NW, Washington, DC 20036 USA. NAB reserves the right to cancel any program and assumes no responsibility for personal expenses.

Changes: Changing your registration from Exhibits Only to VIP Exhibits Pass is considered a cancellation and a \$75 fee will apply. **Substitutions/Replacements:** There is a \$25 fee for substitutions. There is a \$50 fee for badge replacements. **NAB Member Registration:** Registering at NAB member rate is subject to membership verification. Data Collection: By registering for the NAB Show you consent to NAB's collection and storage of the data on the registration form in the United States. **Photography Disclaimer:** From time to time, NAB or its contractors record, photograph and/or stream the various aspects and activities of the NAB Show and convention for both archival and promotional purposes. By attending the NAB Show and convention, Attendee gives NAB and its contractors permission to use attendee's voice and image in any such archival or promotional recording, photograph or streaming activity