

# ***MEXICO'S WATER MARKET: BUSINESS OPPORTUNITIES VIA THE NATIONAL INFRASTRUCTURE PROGRAM***

*January 28, 2009*

## ***-- A G E N D A --***

- 1:00 - 1:05**    ***Opening Remarks***  
Ms. Leslie Bassett, Charge d' Affaires  
U.S. Embassy, Mexico
- 1:05 - 1:15**    ***Mexico: Executive Business Briefing***  
Mr. Michael Lally, Commercial Counselor  
U.S. Embassy, Mexico
- 1:15 - 1:35**    ***Potable and Wastewater Projects in Mexico and Opportunities for  
U.S. Company Involvement***  
Ing. Jose Antonio Rodriguez Tirado  
Deputy Director General for Programming  
National Water Commission, Government of Mexico
- 1:35 - 1:55**    ***Water and Wastewater Technicalities: Legal Aspects, Financial, and Tendering  
Issues in Mexico***  
Lic. Edward Ranger  
Environmental Industry Expert
- 1:55 - 2:00**    ***U.S. Trade Development Agency: Support of Mexico's Water Projects***  
Mr. Keith Eischeid  
Country Manager, Mexico, Central America, and the Dominican Republic
- 2:00 - 2:30**    ***Getting Started in Mexico: Roadmap to Business Development***  
Mr. Michael Lally, Commercial Counselor  
U.S. Embassy, Mexico
- 2:30 - 2:35**    ***Q&A Session***