

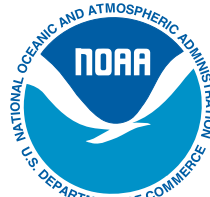
HAWAIIAN ISLANDS

This is the first time the Sport Fishing Expenditure Survey will be conducted on Hawaii.

- Fishing is a valuable part of the Hawaiian economy and knowing how valuable it is could make your voice louder.
- Your participation is essential to accurately measure saltwater recreational fishing's value.
- Survey developed in partnership with NOAA Fisheries Service Pacific Islands Fisheries Science Center, Western Pacific Regional Fisheries Management Council, and DAR.
- The last time this survey was conducted on the mainland in 2000, US saltwater fishermen spent \$22.6 billion generating an economic impact of over \$30.5 billion, not including Texas, Alaska, and Hawaii.
- Results of previous expenditure surveys available at <http://spo.nwr.noaa.gov/pp2.pdf>.

DAR and NMFS want to hear from you!

Your input is important to us. We hope that you will tell us how much you spend on fishing. Please take some time and complete the survey if you are selected.

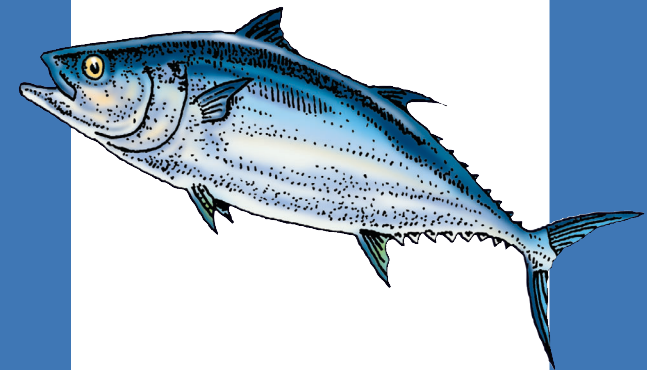


If you have any questions, please contact:

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Hawaii's Sport Fishing Expenditure Survey

A Project Conducted
in Partnership with
NOAA Fisheries and
the Hawai'i Division
of Aquatic Resources



12/12/2005

Overall Survey Description

GOAL: Collect expenditure data from Hawaii's marine fishermen to estimate the economic importance of recreational fishing:

- The National Marine Fisheries Service is mandated to estimate the economic impacts of recreational fisheries management actions.
- Estimating economic impacts requires knowing how much fishermen spend and what they spend it on.
- This information is invaluable for understanding how recreational fishing's contribution to the Hawaiian economy stacks up against other ocean resources users.
- Measuring your economic impact justifies increased funding for infrastructure development like boat ramps and better fishing access for recreational fishermen in Hawaii.

HOW: The survey will collect expenditure information from Hawaii's recreational fishermen in two ways.

- 1) Field Survey. Fishermen interviewed by the Hawaii Marine Recreational Fishing Survey (HMRFS) will be asked a few short questions about their trip expenses. They will also be given the option of participating in the mail survey by providing their name and address.
- 2) Mail Survey. The second part of the survey asks anglers about annual expenditures on tackle, gear, boats and other big ticket items plus demographic questions. Some fishermen will be chosen at random from the boater registration lists to receive this survey. The fishermen from this list will also be asked about expenditures on their most recent trip.

By completing the mail survey, you can ask for a copy of the results available in mid 2007.

Visit our website for more information:

<http://www.st.nmfs.gov/st1/econ>



We want to hear from you

We hope that the survey will interest you since it asks about your fishing experiences and how much you spend on this valuable activity. Best of all, the survey is short!

Your input is important to us. We hope that you will view this survey as an opportunity to register your opinions about fisheries management and help us demonstrate how important recreational fishing is to Hawai'i.

Please take some time and complete the survey if you are selected.

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