Mr. Roy Stewart Chief, Mass Media Bureau Federal Communications Commission 445 12<sup>th</sup> Street, S.W. Washington, D.C. 20554

Dear Mr. Stewart:

In your letter dated October 28, 1998, you granted NBC continued limited preemption flexibility for our 1998-99 television season with respect to our "core" children's programming to accommodate the conflict between the broadcast of live network sports events and our regularly scheduled Saturday morning "TNBC" lineup. NBC requests that the limited preemption flexibility be extended for our 1999-2000 season. In support of this request, we have prepared this report to provide the Commission with information concerning NBC's preemption, promotion and rescheduling practices for the 1998-99 season.

We believe that TNBC embodies what the Children's Television Act was intended to create: Educational and informational programming, directed at a previously unserved segment of the population, that the targeted audience chooses to watch. As more fully described below, NBC continues to support aggressively our award-winning TNBC shows through on-air promotions, notices to listing services, a significant print media campaign to launch the season, a TNBC Website and outreach with the community.

We believe the record of viewing of our TNBC programs demonstrates that NBC has achieved what the Act and the Commission sought: Widespread awareness on the part of the audience of the availability of these programs and a widespread viewing of these programs. NBC's efforts have achieved outstanding results: at a time when network ratings in almost all other dayparts are declining and the television audience is increasingly fragmented, TNBC ratings have increased. When the TNBC block debuted this past September, its teen audience increased by 54% from the prior year's debut. In fact, NBC is the only broadcast network to show year-to-year growth in all segments of the Saturday morning teen audience, and our ratings for teens for the first quarter of 1999 represent the highest ratings for any quarter in the past six years. Plainly the appeal of the TNBC programs and our promotional efforts have been effective. Just as plainly, we have managed preemptions in a way that has allowed our audience to grow.

As reflected by the practices of our 13 owned and operated stations during the first six months of the 1998-99 season, in every instance when TNBC shows were rescheduled because of a conflict with live network sports events, viewers were given prior notice of the schedule change, and the shows were aired in a consistent pattern, either in their "second home" or adjacent to other "core" programming. Our ratings data demonstrate that this very limited rescheduling has not had any impact on our viewers' ability to find these programs. NBC continues to believe that the public's access to our educational and informational weekly children's programming has not been adversely impacted by the flexibility granted our stations in preempting and rescheduling such programs when necessary due to live network sports.

#### **TNBC Shows**

TNBC's Saturday morning lineup provides a broad range of entertaining, educational and informative programming for the teen audience. The teen viewers meet characters who deal with some of the same complex social, emotional and intellectual issues the viewers face in their own lives. The programs deal with such universal issues as peer pressure, personal relationships, drug and alcohol abuse, competition, racial prejudice, violence and health and safety. The TNBC programs provide young people with an opportunity to examine their own thoughts and responses and to learn about feelings of inclusion and exclusion.

The quality of our TNBC shows has been recognized by a variety of educational and community organizations. During the 1998-99 season, we launched "One World," a multi-cultural family oriented show on Saturday morning. In its first year, "One World" was named to the Academy of TV Arts and Sciences first honor roll of children's programs that reflect diversity, challenge stereotypes and promote understanding between communities. "One World" also won a Prism Award from the Entertainment Industry Council, which honors outstanding programs addressing the issues of drug abuse and violence in society. Another of our TNBC shows, "Hang Time" also won a Prism Award, while two other TNBC shows, "City Guys" and "Saved By The Bell: The New Class" received Prism Awards Honorable Mention. "Hang Time" was also honored by the Advocates for Youth and Kaiser Family Foundation Shine Awards for portrayal of teen pregnancy, while "City Guys" was honored by the Volunteers of America/LA Working Kids' Annual Luncheon for positive role modeling.

<sup>&</sup>lt;sup>1</sup> As requested in your October 28, 1998 letter, we are filing this report in early June to provide the Commission with sufficient time to review our report and request for continued flexibility prior to the start of the 1999-2000 season. Accordingly, we are providing information from the fourth quarter of 1998 and the first quarter of 1999.

#### **NBC's Promotional Efforts**

NBC utilized a variety of resources to promote the TNBC shows and increase our teen audience. Each weekend during the TNBC lineup, 12 promotional spots are aired for those programs (two spots per show). The network also continues to provide the NBC affiliates with promotional announcements which can be specifically tailored to inform viewers of upcoming TNBC schedule changes due to the conflict with live network sports events. In addition to these promotional spots, NBC aired TNBC promotional spots in a variety of other dayparts including Prime Time, Daytime, and Late Night. A list of these promotional spots (reported from September 1998 through the end of the first quarter of 1999) is attached as Exhibit A .

At the start of each new season, NBC launches the TNBC daypart with a significant print media campaign. This past season, we increased our spending by 200% (cash and barter combined) from last season's fall launch, giving TNBC the most significant presence ever. TNBC advertisements appeared in teen-targeted magazines such as Seventeen, YM, Teen and Teen People.

In addition, NBC went beyond the traditional promotional methods for TNBC and secured placement of informational articles and about the TNBC programs and the real lives of their stars in publications of interest to teens. Examples of such articles are attached at Exhibit B.

As in past seasons, a variety of special promotional efforts were made in connection with the TNBC shows. We designated specific Saturdays as "theme days" in which each of the programs in the TNBC block was dedicated to a specific message. October 3, 1998 was designated as "Be Safe Saturday" in which each of the TNBC shows featured episodes to help teens stay safe either from their environment or in some cases, form themselves. Episodes depicted the dangers of sleep deprivation, misuse of pepper spray, the danger of meeting strangers over the Internet, and the danger of carrying handguns.

During the month of February, TNBC and NBC's "The More You Know" public service campaign partnered with the Office of National Drug Control Policy (ONDCP) to support the agency's National Youth Anti-Drug Media Campaign that informs teenagers of the dangers of drug, alcohol and tobacco abuse. For each Saturday in February, the TNBC shows broadcast episodes focusing on substance abuse and the consequences of using drugs or alcohol. In addition, stars of TNBC appeared in "The More You Know" PSAs which aired in conjunction with these substance abuse episodes and focused on peer pressure, smoking and other drug-related issues. Lastly, a TNBC/ONDCP Poster/Study Guide was produced in conjunction with the TNBC special programs and was nationally distributed to junior and senior high schools to encourage further discussion, at home and in the classroom, on substance abuse.

TNBC continued to use sports heroes/role models on specific episodes of our programs to promote the pro-social messages contained in the shows. During the first six months of the 1998-99 season, NBA star Mitch Richmond appeared on "Hang Time" advising a student on how to achieve his dreams; Motown recording artist 98 Degrees appeared on "City Guys"; and NBA legend Kareem Abdul-Jabbar appeared on "Saved by the Bell: The New Class" to encourage kids to respect educators.

The stars of our TNBC shows also appeared at a variety of community and school events, often making speeches on issues such as the importance of staying in school, drug-free lifestyle and anti-smoking.

In October 1998, NBC updated and redesigned its TNBC dedicated Website. The design of this site not only brings teens to the Website for entertainment, but provides a valuable means of amplifying the educational content of the shows by bringing teens to a new level of exploration for the subjects presented in the shows. Since September 1998, there has been an average of 1000 unique daily visitors to this site.

Highlights of the Website include the feature "How Do You Rate?" which allows viewers to explore in depth many of the difficult issues TNBC characters face each week, including substance abuse, sexual harassment, peer pressure, competition, violence, conflict resolution and many critical family issues. The Website is also a valuable means of providing our viewers with further information to support the messages in the programming. For example, we have formed a partnership with the JumpStart Coalition, a nonprofit agency located in Washington, D.C., dedicated to teaching teens and youth about money and financial maters. Working with JumpStart, we created a mini-site called "It's Your Loot", which provides expert advice and guidance on practical teen money matters like saving for college avoiding the pitfalls of credit and loaning money to friends. In addition, teens are able to write directly to a staff member of the JumpStart Coalition and get answers to their questions. Other informative and instructive features of the Website include the "Take A Stand" section which encourages teens to get involved in community service by profiling teen volunteers and voluntary organizations across the country and the "College Connection" section which features links for teens to get information on college scholarship opportunities.

This Website has also enhanced our connection to our TNBC viewers. Through the addition of the "Viewer Feedback" option, teens are able to write to the producers and writers of the shows and express their opinions on the programming and the issues that the shows present. Some examples of this feedback are included here:

#### From George in Albany, NY:

I want to comment NBC, its local affiliate WNYT in Albany and all the sponsors for the show[City Guys] aired last Saturday morning which dealt with the issues of friendship between a high school "goth" and one of the show's regulars. I understand the limitations of a half hour entertainment show but at least the program showed that the "goth" had the same type of emotions and problems as other high school students. In my opinion, it was an excellent attempt, in the context of the show, to feed tolerance and starve hatred. It is the feeding of hatred between people who are "different" which is one major cause of incidents like the one in Colorado. The show took one step on the journey to stop the cycle of hatred and should be commended. I hope others follow, especially those involved with parents and younger children. Thanks for your responsibility.

#### From Jeffrey in Buffalo, NY

"I'm writing to say I think Hang time is one of the greatest shows on television. The cast of Hang Time offers great role-models to teens today."

#### From Megan in Portland, OR

"My name is Megan. I am 14 years old and watch NBC every chance I get. I especially enjoy Hang Time. This morning's episode was great. I can really relate to Amber Barretto's character, Kristy."

#### From Arnelle in Austin, TX

"My name is Arnelle. I enjoy watching the show City Guys. I find it a little humorous and a little on the realistic side. I know you guys get a lot of letters everyday. I don't know if any of my ideas count but here is one. You guys always do shows on the typical [problems of] drug abuse, rape and so on, but why not try doing some thing that my friends face everyday, like constant verbal or physical abuse?"

#### TNBC Ratings

At a time when network ratings in almost all dayparts are down, and the television audience is increasingly fragmented, TNBC's ratings are up, a testament to the attractiveness of our shows as well as our promotional efforts:

- When TNBC made its season debut on September 12, the block delivered ratings growth of 54% among its targeted teen audience; its teen ratings were higher than those of Fox, CBS and ABC combined.
- When our newest show, "One World" debuted on September 12, it enjoyed the highest ratings of any TNBC debut since September 1992. In its second week on the air, the show rose to the top of the Saturday morning rating among its target teen audience.
- In the 4<sup>th</sup> quarter of 1998, TNBC's rating in total teens increased 7% from the prior year.

- In the 1<sup>st</sup> quarter of 1999, TNBC's ratings in total teens increased 11% from the prior year, at a time when each of the other broadcast network's Saturday morning teen audience declined.
- TNBC's total teen ratings for the 1<sup>st</sup> quarter of 1999 represent the highest ratings for any quarter since January 1993.
- NBC is the only broadcast network to show year-year growth in all segments of the teen audience.

In addition, our ratings data indicate that the rescheduling of the TNBC shows to accommodate live sports events does not appear to have an impact on viewership for the shows. Based on the experience of our owned stations the ratings for each of the shows fluctuate from week to week even when the schedule remains the same.

#### **Owned Station Rescheduling Experience**

Attached as Exhibit C are charts for each of our 13 owned stations which indicate, for fourth quarter 1998 and first quarter 1999, the number of times each core program was preempted and rescheduled. As is evident from those charts, during these two quarters, every time a TNBC show was preempted for live network sports, it was rescheduled either into its second home or adjacent to other core programs.<sup>2</sup> During this six month period, on average, live network sports required rescheduling of TNBC programs only 4% of the time.

In each instance of rescheduling necessitated by live network sports, every station notified its local listing service of the change, and posted the change on its webpage. In almost every instance of rescheduling, in the week immediately prior to the schedule change, the station aired several promotional announcements within the TNBC block (the format was provided by the network and specifically tailored by each station) advising viewers of the upcoming schedule change.<sup>3</sup> In some cases, stations also aired promotional announcements on the Saturday in which the rescheduling occurred or provided a video crawl reminding viewers of the change.

<sup>2</sup> On certain dates, coverage of breaking news stories – most notably the Presidential impeachment proceedings on December 19, 1998 -- preempted the TNBC lineup. In some instances, as indicated on the attached charts, stations were able to find time in their schedule to air these preempted episodes.

<sup>&</sup>lt;sup>3</sup> One exception to this practice occurred in connection with the December 26 broadcast of the McDonald's Heritage Bowl. The stations were expecting to air the spots announcing the December 26 schedule change during the TNBC broadcast on December 19. However, TNBC was preempted that day due to live coverage of the Presidential impeachment proceedings. As a result, not all the stations were able to find alternate spots for airing these announcements prior to the December 26 broadcast. However, all stations had given notice of the rescheduling to the local listing service.

We believe that the experience of our owned stations in preempting and rescheduling the TNBC programs is generally reflective of the experience of the majority of our affiliated stations.

#### 1999-2000 Season

NBC needs to continue the limited flexibility previously granted for preempting and rescheduling its "core" TNBC programming to accommodate the conflict with the live network sports events scheduled for the 1999-2000 season. Based on our current sports schedule, we anticipate that the level of preemptions and rescheduling for the season will be approximately the same as in the 1998-99 season.

As has been done in prior seasons, for stations in the Eastern and Central time zones, each time when a live sports event begins before 1 p.m. on the East Coast, NBC will truncate "Saturday Today" (by 30 or 60 minutes), thus giving the stations more time in which the TNBC shows can be aired that morning. A station may choose to reallocate this time by sliding the entire block forward, or moving certain shows to air earlier. The audience would always be given advance notice of any scheduling change both on-air and to the local listing services and the stations would follow the same pattern for rescheduling each time.<sup>4</sup> As indicated above, our experience with these minor schedule adjustments has detected no impact on viewing patterns.

As the Commission has previously recognized, the primary conflict between over-the-air network broadcasts of live sports and Saturday morning children's programming falls in the western time zones. Stations in these time zones will be able to continue their practice of rescheduling TNBC shows either later that same weekend in a designated "second home" or adjacent to other TNBC programming within 7 days. There may be exceptions to this pattern. As was the case with the 1998-99 season, for the upcoming season, once again NBC's contractual commitments with the NBA require us to air the NBA playoffs as "Triple Headers" for two consecutive weeks in the second quarter, with the network broadcasting live on the West Coast from 9 a.m. until 5 p.m. on Saturday and Sunday. Stations will need to preempt some or all of the TNBC block on those two consecutive Saturdays and may not be able to reschedule shows into a "second home" (which in many instances is later in the day on Saturday or sometime on Sunday), or in some instances, may not be able to reschedule the programs at all. Stations will continue

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<sup>&</sup>lt;sup>4</sup> As in previous years, one exception to this practice will be for the July 8, 2000 live broadcast of the Wimbledon Tennis Tournament which is scheduled to begin at 9 a.m. Eastern time. In addition, on September 25, 1999, NBC is broadcasting the Ryder Cup Golf Championship beginning at 8 a.m. Eastern and lasting the entire day. As a result, stations may not be able to reschedule the episodes of the TNBC shows that are preempted that day.

to make an aggressive effort to reschedule preempted programs and in every instance, advance notice – both on air and to the local listing service -- will be given.<sup>5</sup>

NBC remains committed to providing our owned and affiliated stations with the type of educational and informational weekly children's programming that will attract and hold the loyalty of the largest possible audience. We will continue to promote our TNBC programs as aggressively as we can, in the manner in which we find most effective. We will continue to provide the NBC stations with the tools they need to advise viewers of any necessary schedule changes, and we are confident each of our stations will make every effort to reschedule and promote any preempted TNBC programs. We are confident that our viewers will not be adversely impacted by any rescheduling necessitated by conflicts with live sports and we are hopeful that our educational programs will continue to attract an even larger number of teen viewers in the 1999-2000 season.

We urge the Commission to continue to accord our owned and affiliated stations the flexibility needed to preempt and rescheduling core children's programming due to conflicts with live network sports programs for the 1999-2000 television season.

Sincerely,

Diane Zipursky

Enclosures

cc(w/encl.): Barbara Kreisman

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<sup>&</sup>lt;sup>5</sup> With regard to the 1999 NBA Playoffs which were broadcast over the last several weeks, our stations placed a high priority on finding a place in their schedules which the preempted TNBC shows could be aired. Although our two NBC-owned West Coast stations could not reschedule these shows into their "second home," in almost all instances, the stations were able to reschedule the preempted programs at other times.

#### **TNBC Promotions**

DATE	DURING
9/06/98	SUNDAY NIGHT MOVIE
9/10/98	SUNSET BEACH
9/10/98	SEINFELD
9/11/98	SUNSET BEACH
9/11/98	DAYS OF OUR LIVES
9/11/98	FRIDAY NIGHT
9/12/98	SATURDAY TODAY
9/17/98	SUNSET BEACH
9/18/98	SUNSET BEACH
9/18/98	DATELINE
9/25/98	DATELINE
10/16/98	SUNSET BEACH
10/16/98	TRINITY
10/17/98	WIND ON THE WATER
10/23/98	SUNSET BEACH
10/23/98	ANOTHER WORLD
10/23/98	TRINITY
10/23/98	FRIDAY
10/30/98	SUNSET BEACH
10/30/98	TRINITY
11/06/98	TRINITY
11/13/98	TODAY SHOW
11/13/98	ANOTHER WORLD
11/13/98	NIGHTLY NEWS
11/14/98	TODAY SHOW
11/20/98	DATELINE
11/26/98	MOVIE SPECIEAL
11/27/98	MOVIE SPECIAL
12/04/98	DATELINE
12/04/98	TONIGHT SHOW
12/11/98	DATELINE
12/18/98	SKATING: STARS ON ICE
12/18/98	FRIDAY
12/25/98	MOVIE SPECIAL

1/15/99       PROVIDENCE         1/22/99       PROVIDENCE         1/22/99       FRIDAY         1/29/99       PROVIDENCE         2/05/99       PROVIDENCE         2/12/99       PROVIDENCE         2/19/99       PROVIDENCE         2/26/99       PROVIDENCE         3/05/99       PROVIDENCE         3/12/99       PROVIDENCE         PROVIDENCE       PROVIDENCE		
1/22/99       PROVIDENCE         1/29/99       FRIDAY         1/29/99       PROVIDENCE         2/05/99       PROVIDENCE         2/12/99       PROVIDENCE         2/19/99       PROVIDENCE         2/26/99       PROVIDENCE         3/05/99       PROVIDENCE         3/12/99       PROVIDENCE         PROVIDENCE       PROVIDENCE	1/08/99	PROVIDENCE
1/22/99       FRIDAY         1/29/99       PROVIDENCE         2/05/99       PROVIDENCE         2/12/99       PROVIDENCE         2/19/99       PROVIDENCE         2/26/99       PROVIDENCE         3/05/99       PROVIDENCE         3/12/99       PROVIDENCE         PROVIDENCE       PROVIDENCE	1/15/99	PROVIDENCE
1/29/99       PROVIDENCE         2/05/99       PROVIDENCE         2/12/99       PROVIDENCE         2/19/99       PROVIDENCE         2/26/99       PROVIDENCE         3/05/99       PROVIDENCE         3/12/99       PROVIDENCE	1/22/99	PROVIDENCE
2/05/99       PROVIDENCE         2/12/99       PROVIDENCE         2/19/99       PROVIDENCE         2/26/99       PROVIDENCE         3/05/99       PROVIDENCE         3/12/99       PROVIDENCE	1/22/99	FRIDAY
2/12/99       PROVIDENCE         2/19/99       PROVIDENCE         2/26/99       PROVIDENCE         3/05/99       PROVIDENCE         3/12/99       PROVIDENCE	1/29/99	PROVIDENCE
2/19/99       PROVIDENCE         2/26/99       PROVIDENCE         3/05/99       PROVIDENCE         3/12/99       PROVIDENCE	2/05/99	PROVIDENCE
2/26/99         PROVIDENCE           3/05/99         PROVIDENCE           3/12/99         PROVIDENCE	2/12/99	PROVIDENCE
3/05/99 PROVIDENCE 3/12/99 PROVIDENCE	2/19/99	PROVIDENCE
3/12/99 PROVIDENCE	2/26/99	PROVIDENCE
	3/05/99	PROVIDENCE
3/19/99 PROVIDENCE	3/12/99	PROVIDENCE
	3/19/99	PROVIDENCE

## CALL SIGN: WCAU, Philadelphia, PA

Core Program	Times Preempted & Rescheduled w/in 1 Week to	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
	2 <sup>nd</sup> Home or Adjacent to					
	Other Core					
	Program					
Saved By the		Live Network				
Bell 1	1	Sports			1	Breaking News*
		Live Network				
City Guys	1	Sports			1	Breaking News*
One World	1	Live Network Sports			1	Breaking News*
		Live Network				8
Hang Time 1	1	Sports			1	Breaking News*
		Live Network				
Hang Time 2	2	Sports			1	Breaking News*
NBA Inside		Live Network				
Stuff	2	Sports			1	Breaking News*

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

### CALL SIGN: WCMH-TV, Columbus, OH

Core Program	Times Preempted & Rescheduled w/in 1 Week to 2 <sup>nd</sup> Home or Adjacent to Other Core Program	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
Saved By the Bell 1	1	Live Network Sports			1	Breaking News**
City Guys	1	Live Network Sports	1	News Special*	1	Breaking News**
One World	1	Live Network Sports			1	Breaking News**
Hang Time 1	1	Live Network Sports			1	Breaking News**
Hang Time 2	1	Live Network Sports	1	News Special*	1	Breaking News**
NBA Inside Stuff	1	Live Network Sports			1	Breaking News**

<sup>\*</sup>Local interview with Senator and astronaut John Glenn.

<sup>\*\*</sup>Live coverage of Presidential impeachment proceedings.

### CALL SIGN: WJAR, Providence, RI

Core Program	Times Preempted & Rescheduled	Reason for Preemption	Times Preempted and Rescheduled	Reason for Preemption	Times Preempted & Not	Reason for Preemption
	w/in 1 Week to 2 <sup>nd</sup> Home or		Elsewhere		Rescheduled	
	Adjacent to					
	Other Core					
	Program					
Saved By the		Live Network				
Bell 1	1	Sports			1	Breaking News*
		Live Network				
City Guys	1	Sports			1	Breaking News*
		Live Network				
One World	1	Sports			1	Breaking News*
		Live Network				
Hang Time 1	1	Sports			1	Breaking News*
		Live Network				
Hang Time 2	1	Sports			1	Breaking News*
NBA Inside		Live Network				
Stuff	1	Sports			1	Breaking News*

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

CALL SIGN: WMAQ-TV, Chicago, IL

Core Program	Times Preempted & Rescheduled w/in 1 Week to 2 <sup>nd</sup> Home or Adjacent to Other Core Program	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
Saved By the						
Bell 1			1	Breaking News*		
City Guys			1	Breaking News*		
One World			1	Breaking News*		
		Live Network				
Hang Time 1	2	Sports	1	Breaking News*		
		Live Network				
Hang Time 2	4	Sports	1	Breaking News*		
NBA Inside						
Stuff			1	Breaking News*		

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

### CALL SIGN: WNBC, New York, NY

Core Program	Times Preempted & Rescheduled w/in 1 Week to 2 <sup>nd</sup> Home or Adjacent to Other Core Program	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
Saved By the						
Bell 1					1	Breaking News*
		Live Network				
City Guys	1	Sports			1	Breaking News*
One World					1	Breaking News*
Hang Time 1					1	Breaking News*
		Live Network				
Hang Time 2	2	Sports			1	Breaking News*
NBA Inside						
Stuff			1	Breaking News*		

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

### CALL SIGN: WNCN, Goldsboro, NC

Core Program	Times Preempted & Rescheduled w/in 1 Week to 2 <sup>nd</sup> Home or Adjacent to Other Core Program	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
Saved By the	8	Live Network				
Bell 1	1	Sports	1	Breaking News*		
		Live Network				
City Guys	1	Sports	1	Breaking News*		
		Live Network				
One World	1	Sports	1	Breaking News*		
		Live Network				
Hang Time 1	1	Sports	1	Breaking News*		
		Live Network				
Hang Time 2	1	Sports	1	Breaking News*		
NBA Inside		Live Network				
Stuff	1	Sports	1	Breaking News*		

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

## CALL SIGN: WRC-TV, Washington, DC

Core Program	Times Preempted & Rescheduled w/in 1 Week to 2 <sup>nd</sup> Home or Adjacent to Other Core	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
	Program					
It's Academic			1	Breaking News*		
		Live Network				
City Guys	1	Sports			1	Breaking News*
One World	1	Live Network Sports			1	Breaking News*
Hang Time 1	1	Live Network Sports			1	Breaking News*
		Live Network				
Hang Time 2	1	Sports			1	Breaking News*
NBA Inside		Live Network				
Stuff	1	Sports			1	Breaking News*

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

CALL SIGN: WTVJ, Miami, FL

Core Program	Times Preempted & Rescheduled w/in 1 Week to	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
	2 <sup>nd</sup> Home or Adjacent to Other Core					
	Program					
Saved By the		Live Network				
Bell 1	1	Sports	1	Breaking News*		
		Live Network				
City Guys	1	Sports			1	Breaking News*
One World	1	Live Network Sports	1	Breaking News*		
Hang Time 1	1	Live Network Sports			1	Breaking News*
		Live Network				
Hang Time 2	1	Sports	1	Breaking News*		
NBA Inside		Live Network				
Stuff	1	Sports				

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

### **CALL SIGN: WVIT, New Britain, CT**

Core Program	Times	Reason for	Times	Reason for	Times	Reason for
	Preempted &	Preemption	Preempted and	Preemption	Preempted &	Preemption
	Rescheduled		Rescheduled		Not	
	w/in 1 Week to		Elsewhere		Rescheduled	
	2 <sup>nd</sup> Home or					
	Adjacent to					
	Other Core					
	Program					
Saved By the		Live Network				
Bell 1	1	Sports			1	Breaking News*
		Live Network				
City Guys	1	Sports			1	Breaking News*
		Live Network				
One World	1	Sports			1	Breaking News*
		Live Network				
Hang Time 1	1	Sports			1	Breaking News*
		Live Network				
Hang Time 2	1	Sports			1	Breaking News*
NBA Inside		Live Network				
Stuff	1	Sports			1	Breaking News*

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

### CALL SIGN: WVTM, Birmingham, AL

Core Program	Times	Reason for	Times	Reason for	Times	Reason for
	Preempted &	Preemption	Preempted and	Preemption	Preempted &	Preemption
	Rescheduled		Rescheduled		Not	
	w/in 1 Week to		Elsewhere		Rescheduled	
	2 <sup>nd</sup> Home or					
	Adjacent to					
	Other Core					
	Program					
Saved By the		Live Network				
Bell 1	1	Sports			1	Breaking News*
		Live Network				
City Guys	1	Sports			1	Breaking News*
		Live Network				
One World	1	Sports			1	Breaking News*
		Live Network				
Hang Time 1	1	Sports			1	Breaking News*
		Live Network				
Hang Time 2	1	Sports			1	Breaking News*
NBA Inside		Live Network				
Stuff	1	Sports			1	Breaking News*

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

### CALL SIGN: KNBC, Los Angeles, CA

Core Program	Times Preempted & Rescheduled w/in 1 Week to 2 <sup>nd</sup> Home or	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
	Adjacent to Other Core Program					
Saved By the Bell 1					1	Breaking News*
City Guys	1	Live Network Sports			1	Breaking News*
One World					1	Breaking News*
Hang Time 1					1	Breaking News*
Hang Time 2	2	Live Network Sports			1	Breaking News*
NBA Inside Stuff	3	Live Network Sports			1	Breaking News*

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

### CALL SIGN: KNSD, San Diego, CA

Core Program	Times Preempted & Rescheduled w/in 1 Week to 2 <sup>nd</sup> Home or Adjacent to	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
	Other Core					
	Program					
Saved By the						
Bell 1			1	Breaking News*		
City Guys						
		Live Network				
One World	2	Sports	1	Breaking News*		
		Live Network				
Hang Time 1	1	Sports	1	Breaking News*		
		Live Network				
Hang Time 2	1	Sports				
NBA Inside		Live Network				
Stuff	4	Sports	1	Breaking News*		

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

### CALL SIGN: KXAS-TV, Fort Worth, TX

Core Program	Times Preempted & Rescheduled w/in 1 Week to	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
	2 <sup>nd</sup> Home or					
	Adjacent to					
	Other Core Program					
Saved By the	Trogram					
Bell 1						
		Live Network				
City Guys	1	Sports			1	Breaking News*
One World	1	Live Network Sports			1	Breaking News*
		Live Network				8
Hang Time 1	1	Sports			1	Breaking News*
Hang Time 2						
NBA Inside		Live Network				
Stuff	1	Sports			1	Breaking News*

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

## CALL SIGN: WCAU, Philadelphia, PA

Core Program	Times Preempted & Rescheduled w/in 1 Week to 2 <sup>nd</sup> Home or Adjacent to Other Core Program	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
Saved By the						
Bell 1						
City Guys						
One World						
Hang Time 1						
		Live Network				
Hang Time 2	1	Sports				
NBA Inside		Live Network				
Stuff	1	Sports				

### CALL SIGN: WCMH-TV, Columbus, OH

Core Program	Times Preempted & Rescheduled w/in 1 Week to 2 <sup>nd</sup> Home or Adjacent to Other Core Program	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
Saved By the Bell 1			1	Breaking News*	1	Breaking News**
City Guys					2	Breaking News*
One World					2	Breaking News*
Hang Time 1			1	Breaking News*	1	Breaking News**
Hang Time 2					2	Breaking News* **
NBA Inside Stuff					1	Breaking News**

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

<sup>\*\*</sup>Live coverage of major snow storm.

### CALL SIGN: WJAR, Providence, RI

Core Program	Times Preempted & Rescheduled w/in 1 Week to 2 <sup>nd</sup> Home or Adjacent to Other Core Program	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
Saved By the Bell 1	g				1	Breaking News*
City Guys					1	Breaking News*
One World					1	Breaking News*
Hang Time 1					1	Breaking News*
Hang Time 2					1	Breaking News*
NBA Inside Stuff			1	Live Local College Basketball	1	Breaking News*

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

CALL SIGN: WMAQ, Chicago, IL

Core Program	Times Preempted & Rescheduled w/in 1 Week to 2 <sup>nd</sup> Home or Adjacent to Other Core Program	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
Saved By the Bell 1			1	Breaking News*		
City Guys			1	Breaking News*		
One World					1	Breaking News*
Hang Time 1	1	Live Network Sports	1	Breaking News*		
Hang Time 2	1	Live Network Sports			1	Breaking News*
NBA Inside Stuff			1	Breaking News*		

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

### CALL SIGN: WNBC, New York, NY

Core Program	Times Preempted & Rescheduled w/in 1 Week to 2 <sup>nd</sup> Home or Adjacent to Other Core Program	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
Saved By the Bell 1					1	Breaking News*
City Guys					1	Breaking News*
One World					1	Breaking News*
Hang Time 1					1	Breaking News*
Hang Time 2	1	Live Network Sports			1	Breaking News*
NBA Inside Stuff					1	Breaking News*

<sup>\*</sup>Live coverage of Presidential impeachment proceedings.

CALL SIGN: WNCN, Goldsboro, NC

Qtr: 1<sup>st</sup> 1999

CALL SIGN: WRC-TV, Washington, D.C.

Qtr: 1<sup>st</sup> 1999

CALL SIGN: WTVJ, Miami, FL

Qtr: 1<sup>st</sup> 1999

CALL SIGN: WVIT, New Britain, CT

Qtr: 1<sup>st</sup> 1999

CALL SIGN: WVTM-TV, Birmingham, AL

Qtr: 1<sup>st</sup> 1999

CALL SIGN: KNBC, Los Angeles, CA

Qtr: 1<sup>st</sup> 1999

# CALL SIGN: KNSD, San Diego, CA Qtr: 1<sup>st</sup> 1999

Core Program	Times Preempted & Rescheduled w/in 1 Week to 2 <sup>nd</sup> Home or Adjacent to Other Core Program	Reason for Preemption	Times Preempted and Rescheduled Elsewhere	Reason for Preemption	Times Preempted & Not Rescheduled	Reason for Preemption
Saved By the Bell 1						
City Guys	1	Live Network Sports				
One World	1	Live Network Sports				
Hang Time 1						
		Live Network				
Hang Time 2	1	Sports				
NBA Inside		Live Network				
Stuff	1	Sports				

CALL SIGN: KXAS-TV

Qtr: 1<sup>st</sup> 1999