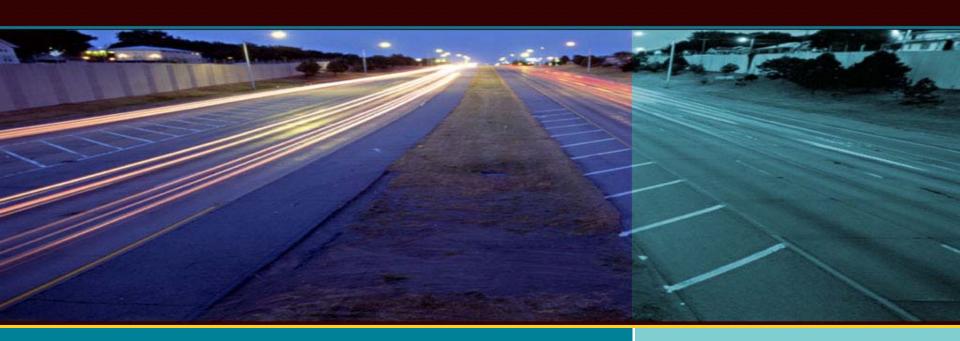
Logistics Below Sea Level

An overview of logistical capabilities in the Netherlands

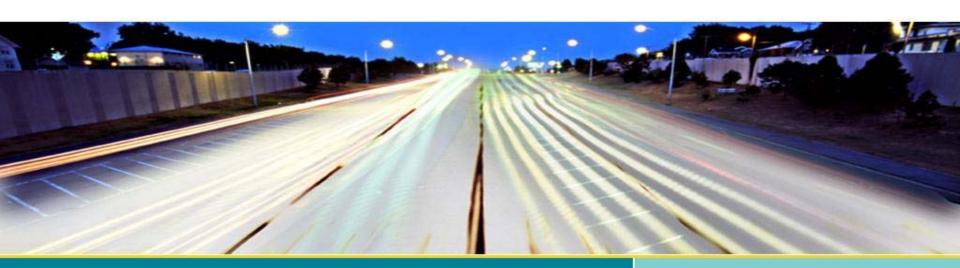
Aquatech Amsterdam October 2nd 2008





Logistics = Water

- The flow of goods, funds and information is very similar to the flow of a river:
 - Hard to handle and keep an overview
 - Always chooses the line of least resistance
 - If badly managed, you could drown in the amount of information and shipments
- The logistics and transportation industry is as vital to the Dutch economy as the dikes protecting the country



What should you expect from your logistics provider?

Not Just Transportation and Warehousing:

A good supply chain can improve other departments like Billing (invoicing as soon as it is delivered) or your operations (product returns) and ultimately reduce costs.

Global Reach

If you are planning to internationalize, make sure you get there

Visible Supply Chain, All the Way

Track shipments, but also keep an overview of your stock

Disruption Planning

Try as you may, things will go wrong at some point. Make sure your logistics provider has the expertise and flexibility to handle unforeseen situations.

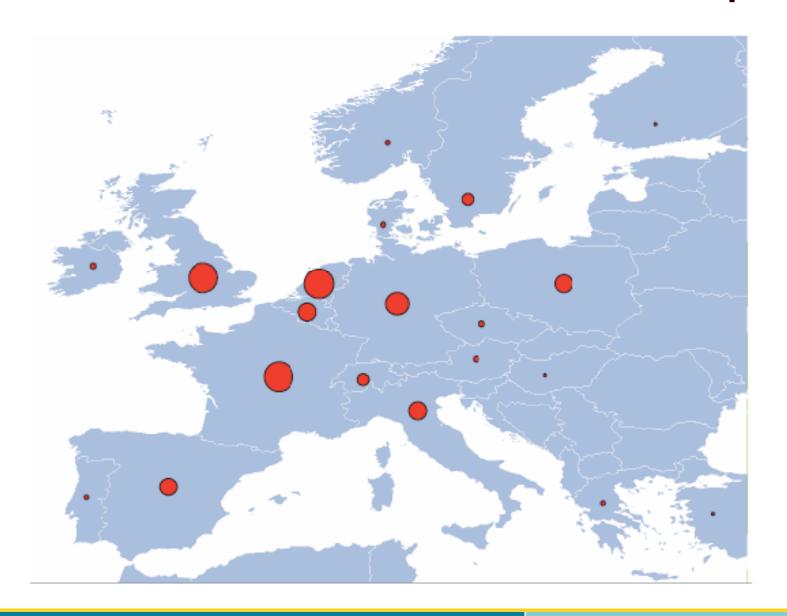
Transport in Europe

- European Union is the largest market in the world: 500 million potential customers
- Free flow of goods within the European union, no internal borders between the 27 member states
- 5 million people employed in the transport industry in Europe.
- European transportation network is the most advanced in the world:
 - Extensive rail network
 - Excellent road network
 - Heathrow as biggest international airport in the world
 - Channel Tunnel as technological marvel
- All international forwarders and express couriers are present in the European market place

Transport in the Netherlands

- The Netherlands, along with Belgium, is the logistical heart of Europe
- Central location within Europe
 - Easy access to the top 3 seaports in Europe (Rotterdam, Hamburg and Antwerp)
 - Schiphol as main airport (3rd largest freight airport in Europe)
 - 6 European countries within 300 km radius of Amsterdam
- Most European distribution centers of several international manufacturers based here
 - → 57 % of American companies have their European distribution center based in the Netherlands
- UPS: European Logistical Campus in Roermond (NL) and European air hub in Cologne (DE)

Concentration of Distribution Centers in Europe



UPS Trade Direct

- UPS Service for companies exporting to several addresses in Europe through our 1250 facilities in Europe.
- Consolidation of shipments.
- No need for your own distribution center
- Easy customs clearance, all packages customs cleared into the EU at one location.



Thank You



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