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## Chapter 4

### Decision Support for Public Health

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#### 1. Introduction

Public health is an approach to protect and improve the health of community members by preventive medicine, health education, control of communicable diseases, application of sanitary measures, and monitoring of environmental hazards (<http://www.answers.com/topic/public-health?cat=health>). This overall task is achieved by assessing and monitoring populations at risk to identify health problems and establishing priorities, to formulate policies to solve identified problems and to ensure populations have access to appropriate care, including health promotion, disease prevention, and evaluation of care. During the past century, the notable public health achievements as identified by the US Centers for Disease Control and Prevention (CDC) include vaccinations and treatments against infectious diseases, injury prevention strategies, reduced occupational exposures to toxins, improved food and water safety, decreases in childhood and maternal mortality, and safer water sources. Thus, many of the key issues related to public health are incorporated in previous chapters in this report, though they may not be characterized as public health. Regardless, public health may represent a key factor in problem solving under climate change situations. Many of the anticipated public health consequences of climate change are due to the influences of temperature and precipitation patterns, as well as land cover with consequences for the affected human communities. For example, changes in the availability of food resources and the quality of drinking water are anticipated to directly affect nutritional status, the spread of communicable infectious agents, and the impacts of poor air quality on vulnerable

28 populations and in extreme situations the creation of “environmental refugees” (Huntingford *et al.*,  
29 2007).

30 Because public health is an important outcome component of decision support tools (DST)  
31 involving air quality, water management, energy management and agricultural efficiency issues, it  
32 was decided to focus on a unique public health aspect of DST/DSS by examining infectious  
33 disease systems. Infectious diseases remain a significant burden to populations both globally, as  
34 well as within the US. Some of these, such as syphilis and measles involve a relatively simple  
35 dynamic of the human host population and the parasite—be it a virus, bacterium, or other micro-  
36 organism. These diseases, therefore, tend to be influenced by social behavior and the ability to  
37 provide resources and of health education to significantly alter human behavior. However, other  
38 disease systems include additional species for their successful transmission—either wildlife  
39 species that maintain the micro-organism (zoonoses) or there are insect or arthropod vectors that  
40 serve to transmit the parasites either among people or from the wildlife to people (vector-borne  
41 diseases).

42 Some of the most significant diseases globally are vector-borne or zoonotic diseases.  
43 Examples include malaria and dengue. In addition, many newly recognized (i.e., emerging)  
44 diseases either are zoonoses, such as SARS, or appear to have been derived from zoonoses that  
45 became established in human populations (e.g., HIV). Changes in rates of contact between  
46 component populations of these disease systems alter the rates of infectious disease (Glass 2007).  
47 Many of these changes come about through activities involving the movement of human  
48 populations into areas where these pathogen systems normally occur or they can occur because  
49 people introduce materials with infectious agents into areas where they were not known previously  
50 (Gubler *et al.* 2001). The introduction of West Nile virus from its endemic area in Africa, the  
51 Middle East, and Eastern Europe into North America and its subsequent spread across the  
52 continent is a recent example. The impacts of the virus on wildlife, human, and agricultural  
53 production are an excellent example of the economic consequence of such emergent disease  
54 systems.

55 More recently, attention has focused on the potential impact that climate change could have  
56 on infectious disease systems, especially those with vector or zoonotic components (e.g., Gubler *et*  
57 *al.*, 2001). Alterations in climate could impact the abundances or interactions of vector and  
58 reservoir populations, or the way in which human populations interact with them (Gubler, 2004).  
59 In addition, there is speculation that climate change will alter the locations where disease systems  
60 are established, shifting the human population that is at risk from these infectious diseases (e.g.,  
61 Brownstein *et al.*, 2005a; Fox, 2007)

62 Unlike many of the other applications in this report where Earth observations and modeling  
63 are of growing importance, the use of Earth observations by the public health community has been  
64 sporadic and incomplete. Although early demonstrations showed their utility for identifying  
65 locations and times that vector-borne diseases were likely to occur (e.g., Linthicum *et al.*, 1987;  
66 Beck *et al.*, 1997), growth of their application has been comparatively slow. Details of the barriers  
67 to implementation include the need to “scavenge” data from Earth observation platforms, as none  
68 of these are designed for monitoring disease risk. This is not an insurmountable problem and in  
69 fact, only few applications for Earth observations have dedicated sensors. However, disease  
70 monitoring requires a long history of recorded data to provide information concerning the changes  
71 in population distribution and the environmental conditions associated with outbreaks of disease.  
72 Detailed spectral and spatial data need to be of sufficient resolution and the frequency of  
73 observations must be high enough to enable identification of changing conditions (Glass 2007).  
74 As a consequence, many DSTs undergoing development have substantial integration of Earth  
75 observations but lack an end-to-end public health outcome, particularly when focusing on  
76 infectious diseases. Therefore, the Decision Support System to Prevent Lyme Disease (DDSPL)  
77 supported by the CDC and Yale University was selected to demonstrate the potential utility of  
78 these systems within the context of climate change science. Lyme disease is a vector-borne,  
79 zoonotic bacterial disease. In the US it is caused by the spirochete, *Borrelia burgdorferi*, and it is  
80 the most common vector-borne disease with tens of thousands of reported cases annually (Piesman  
81 and Gern 2004). Most human cases occur in the Eastern and upper Mid-West portions of the US,  
82 although there is a secondary focus along the West Coast of the country. In the primary focus, the

83 black-legged tick (or deer tick), of the genus *Ixodes*, is most often found infected with *B.*  
84 *burgdorferi*.

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## 87 **2. Description of DDSPL**

88 The diverse ways in which Lyme disease presents itself in different people has made it a  
89 public health challenge to ensure that proper priorities are established, to formulate policies to  
90 solve the problem, and to ensure that populations have access to appropriate care. The CDC uses  
91 DDSPL to address questions related to the likely distribution of Lyme disease east of the 100<sup>th</sup>  
92 meridian, where most cases occur (Brownstein *et al.*, 2003). This is done by identifying the likely  
93 geographic distribution of the primary tick vector (the black-legged) tick in this region. DDSPL  
94 uses field reports of the known distribution of collected tick vectors, as well as sites with repeated  
95 sampling without ticks as the outcome space. DDSPL uses satellite data, and derived products  
96 such as land cover characteristics, and census boundary files and meteorological data files to  
97 identify the best statistical predictor of the presence of black-legged ticks within the region. Land  
98 cover is derived from multi-date Landsat TM imagery and 10-m panchromatic imagery.

99 DDSPL combines the satellite and climate data with the field survey data of *Ixodes* ticks  
100 sampled at locally sampled sites throughout the region (Brownstein *et al.*, 2003) or from rates of  
101 reported cases of Lyme disease (Brownstein *et al.*, 2005b) in spatially explicit statistical models to  
102 generate assessment products of the distribution of the tick vector or human disease risk,  
103 respectively. These models are validated by field surveys in additional areas and the sensitivity  
104 and specificity of the results determined (figure 1). Thus, the DDSPL is primarily a DST for  
105 prioritizing the likely geographic extent of the primary vector of Lyme disease in this region  
106 (figures 1 and 2). It currently stops short of characterizing the risk of disease in the human  
107 population but is intended to delimit the area within which Lyme disease (and other diseases  
108 caused by additional pathogens carried by the ticks) might occur (Figure 2). Researchers at Yale  
109 University are responsible for developing and validating appropriate analytical methods to develop  
110 interpretations that can deal with many of the challenges of spatially structured data, as well as the

111 acquisition of Earth science data that are used for model DDSPL predictions. The distinction  
112 between the presence/abundance of the tick vector and actual human risk relies on the effects of  
113 human population abundance and behavioral heterogeneity (e.g., work or recreational activity) that  
114 can alter the contact rate between the tick vector and susceptible humans. However, such detailed  
115 human studies (especially behavioral heterogeneity) are typically not available (Malouin *et al.*,  
116 2003). In Brownstein *et al.* (2005b) analysis, they found that although the entomological risk (the  
117 abundance of infected ticks) increased with landscape fragmentation, the human incidence of  
118 Lyme disease decreased, thus indicating there is a complex relationship between the landscape, the  
119 population of ticks, and the human response resulting in the health outcome.

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### 121 **3. Potential Future Use and Limits**

122 Future use of DDSPL depends to a great extent on public health policy decisions exterior to  
123 the DST. The perspective of the role that Lyme disease prevention rather than treatment of  
124 diseased individuals will play is a key aspect of the importance that DDSPL will experience. For  
125 example, studies have shown that even in Lyme disease endemic regions, risk communication  
126 often fails to reduce the likelihood of infection (Malouin, *et al.*, 2003). In principle, policy makers  
127 may decide that it is more cost effective to provide improved treatment modalities rather than  
128 investing in educational programs that fail to reduce disease burden. Alternatively, the  
129 development of vaccines is time consuming, costly, and may have additional risks of unacceptable  
130 side effects that affect the likelihood that this would be a policy choice. Thus, depending on  
131 policy decisions and the effects of alternative interventions, the DDSPL might be used to forecast  
132 risk areas for educational interventions, to inform health care providers in making diagnoses, or to  
133 plan mass vaccination campaigns.

134 Currently, the removal of the licensed Lyme disease vaccine from the general public has  
135 eliminated this as a strategy to reduce the disease burden. The apparent lack of impact of targeted  
136 education also makes this a less likely strategy. Thus, the extent to which treatment modalities  
137 rather than prevention of infection will drive the public health response in the near future will play  
138 a major role in the use of DDSPL. However, even if the decision is made to focus on treatment of

139 potentially infected individuals, DDSPL may still be useful by identifying regions where disease  
140 risk may be low, helping health care workers to focus clinical diagnoses on alternate causes.

141 Presuming that the DST continues to be used, the need for alternative/improved Earth  
142 science data to clarify environmental data for DDSPL such as land cover, temperature, and  
143 moisture regimes is currently uncertain. The present system reports a sensitivity of 88 percent and  
144 specificity of 89 percent—generally considered a highly satisfactory result. Sensitivity and  
145 specificity are considered the two primary measures of a method’s validity in public health  
146 analyses. Sensitivity in the DDSPL model refers to the expected proportion of times (88 percent)  
147 that ticks would be found when field surveys were conducted at sites that the DDSPL predicted  
148 they should occur. Specificity refers to the proportion of times (89 percent) that a survey would  
149 not be able to find ticks at sites where the DDSPL excluded them from occurring. These two  
150 measures provide an estimate of the “confidence” the user can have in the DST prediction (Selvin  
151 1991). These analyses extended geographically from the East Coast to the 100<sup>th</sup> meridian and  
152 were validated by field sampling for the presence of *Ixodes* ticks at sites throughout the region.

153 Typically, patterns of weather regimes appear to have a greater impact on distribution than  
154 more detailed information on land cover patterns. However, some studies indicate that  
155 fragmentation of forest cover and landscape distribution at fairly fine spatial resolution can  
156 substantially alter patterns of human disease risk (Brownstein *et al.*, 2005b). These results also  
157 suggest that human incidence of disease may, in some areas of high transmission, be decoupled  
158 from the model constructed for vector abundance, reemphasizing the distinction between a key  
159 component (the vector) and actual human risk. When coupled with the stated accuracy of the  
160 DDSPL in identifying vector distribution, this would suggest that future efforts will probably  
161 require an additional model structure that includes sociological/behavioral factors of the human  
162 population that puts it at varying degrees of risk. An additional limit of the DDSPL is that it does  
163 not explicitly incorporate human health outcomes in its analyses. In part, this reflects a public  
164 health infrastructure issue that limits detailed information on the distribution of human disease to  
165 (typically) local and state health agencies. For example, confidentiality of health records,  
166 including detailed locational data, such as home addresses, are often shielded in the absence of

167 explicit permission. This makes establishing the relationship between monitored environmental  
168 conditions and human health outcomes difficult. One solution is to aggregate data to some  
169 jurisdictional level. However, this produces the well know “ecological fallacy” in establishing  
170 relationships between environmental factors and health outcomes (Selvin 1991). With appropriate  
171 planning or the movement of the technology into local public health agencies, these challenges  
172 could be overcome. Some localized data (e.g., Brownstein *et al.*, 2005b) of human health  
173 outcomes have been used to evaluate the utility of DDSPL and indicate that there is good potential  
174 for the DSS to provide important information on local risk factors.

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#### 177 **4. Uncertainty**

178 Uncertainty in decision making from DDSPL is based on the results of statistical analyses  
179 in which standard statistical models with spatially explicit components, such as autologistic  
180 intercepts of logistic models, are used to account for spatial autocorrelation in outcomes. The  
181 statistical analyses are well-supported theoretically. Typical calibration approaches involve model  
182 construction followed by in-field validation. Accuracy of classification is then assessed in a  
183 sensitivity-specificity paradigm.

184 However, little attention is paid in the current model to assessing uncertainty in the  
185 environmental data obtained from remotely sensed (or even *in situ*) monitors of the environment.  
186 For example, most of the derivative data, such as land cover, may change with population growth  
187 and development. In addition, the use of average environmental conditions provide an  
188 approximate characterization of local edaphic conditions that may affect the abundance of the the  
189 tick vectors.

190 Whether these are the primary sources of “error” in the sensitivity and specificity results  
191 (although these are considered excellent results) of the DDSPL is not addressed and is an area the  
192 public health applications need to consider in future applications. Alternatively, there are  
193 biological reasons for the errors in the model, including the interaction of climatic factors and tick

194 activity that may be responsible for sites predicted to have ticks that were not found to have them.  
195 To resolve some of the biological/environmental issues, validation is ongoing.

196 There also are a number of public health issues that affect the certainty of the DDSPL (and  
197 any DST) that are extrinsic to the system or tool. Accuracy in clinical diagnoses (both false  
198 positives and negatives), as well as reporting accuracy can affect the evaluation of the tool's  
199 utility. Currently, this is an issue of serious contention and forms part of the rationale for focusing  
200 on accurately identifying the distribution of the primary tick vector, as an integral step in  
201 delimiting the distribution of the disease and evaluating needs for the community.

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## 203 **5. Global Change Information and DDSPL**

204 The relationship between climate and public health outcomes is complex. It is affected  
205 both by the direction and strength of the relationship between climatic variability and the  
206 component populations that make up a disease system, as well as the human response to changes  
207 in disease risk (Gubler 2004).

208 The DDSPL is one of the few public health DSTs that has explicitly evaluated the potential  
209 impact of climate change scenarios on this infectious disease system. Assuming that evolutionary  
210 responses of the black-legged tick, *B. burgdoferi* and the reservoir zoonotic species remains little  
211 changed under rapid climate change, Brownstein *et al.*, (2005a) evaluated anticipated changes in  
212 the distribution and extent of disease risk.

213 This analysis used the basic climate-land cover suitability model developed for DDSPL and  
214 selected the Canadian Global Coupled Model (CGCM1) under two historically forced  
215 integrations. The first with a 1 percent per year increase in greenhouse gas emissions and the  
216 second with greenhouse gas and sulfate aerosol changes, resulted in a 4.9 and 3.8° Celsius  
217 increase in global mean temperature by the year 2080. Near (2020), mid (2050) and farpoint  
218 (2080) outcomes were evaluated (Figure 3). The choice of CGCM1 was based on the  
219 Intergovernmental Panel on Climate Change criteria for vintage, resolution, and validity  
220 (Brownstein *et al.*, 2005a).



221 Extrapolation of the analyses suggest that the tick vector will experience a significant range  
222 expansion into Canada but will also experience a likely loss of habitat range in the current  
223 southern portion of its range (figure 3). This loss of range is thought to be due to impact of  
224 increased temperatures causing decreased survival in ticks when they are off their feeding hosts. It  
225 also is anticipated that its range will shift in the central region of North America – where it is  
226 currently absent. When coupled with the anticipated continued human movement to more  
227 southern portions of the country, the numbers of human cases are expected to show an overall  
228 small decrease.

229 These long-range forecasts disguise a more dynamic process with ranges initially  
230 decreasing during near and mid-term timeframes. This range reduction is later reversed in the  
231 long-term producing the overall pattern described by the authors. The impact in range distribution  
232 also produces an overall decrease in human disease risk as suitable areas move from areas of  
233 primary human concentration to areas that are anticipated to be less well populated.

234 Thus, DSS similar to those developed for Lyme disease have the potential for providing  
235 both near- and far-term forecasts of potential infectious disease risk that are so important for  
236 public health planning. In addition, detailed studies (e.g. Brownstein *et al.*, 2005b) provide public  
237 health agencies with important information on drivers of human risk that have been difficult to  
238 obtain by other means. As a consequence, DSS using remotely sensed data sources either in part  
239 or whole have the potential to significantly improve the health of communities.

240 The primary challenges for the Earth science community involve understanding the needs  
241 of the public health community for the appropriate data at the appropriate spatial, temporal, and  
242 spectral scales. This will involve understanding a historically entrenched set of methodologies for  
243 interpreting health data and establishing causal relationships between inputs (environmental data)  
244 and outputs (health outcomes). In addition, there is the challenge of performing these tasks in the  
245 presence of limited resources for a community that has little cultural understanding of both the  
246 strengths and limitations of the data derived from these sources.

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