



# Colombia and Panama Trade Mission



June 6 - 13, 2009

## About the Trade Mission

The World Trade Center of Greater Philadelphia (WTCGP) in partnership with the Greater Philadelphia Hispanic Chamber of Commerce will lead a business development mission to **Panama and Colombia** from **June 6 – 13, 2009**.

This mission gives participating companies the opportunity to **meet one-on-one** with prospective business partners, **explore new opportunities** for their products and services, and **gain first hand experience** in these Latin American emerging markets.

With improved security and good government policies, **Colombia** is quickly moving up the ranks of U.S. export partners (currently 29<sup>th</sup> globally). The county boasts one of the most stable economies in the region, with GDP growth of 8.2% in 2007. In the same year, the U.S. Trade and Development Agency (USTDA) named Colombia *Country of the Year*, reflecting growth and opportunities in multiple sectors, including telecommunications, energy, transportation, construction and tourism.

**Panama** is the crossroads of trade for the Americas, with the U.S. being the country's most important trade partner. Panama's economy is based on a well-developed service sector with potential for substantial growth in the areas of electric power generation, health care services, port services, land development, road construction, water distribution and purification, telecommunications and tourism.

Participating companies will benefit from:

- A minimum of three one-on-one business appointments with prospective business partners in each country

## Registration Information

- Participation fee of \$600 per city
- Companies are responsible for all travel and business related expenses, including translators
- You may join us for all three cities, or choose the locations that best suit your needs
- Companies unable to be in country may choose to be represented
- Deadline to register: **April 30, 2009**

## Itinerary

**Saturday, June 6 | Depart U.S.**

**Sunday, June 7 | Panama**

- Cultural Tour

**Monday - Tuesday, June 8 - 9 | Panama**

- One-on-one meetings

**Tuesday, June 9 | Depart Panama**

**Wednesday – Thursday, June 10 - 11 | Bogotá**

- One-on-one meetings

**Thursday, June 11 | Depart Bogotá**

**Friday, June 12 | Medellín**

- One-on-one meetings

**Saturday, June 13 | Depart Medellín**

## Travel

Round trip airfare from Newark and inter country flights is approximately \$1,000. The WTCGP will suggest and negotiate hotel rates in each country.

## Contact

For additional information, contact:

**Andrea Townrow**

Manager of Business Development  
World Trade Center of Greater Philadelphia

Phone: 215.586.4242

Fax: 215.636.9026

Email: [atownrow@wtcphila.org](mailto:atownrow@wtcphila.org)

**Delmy Reyes**

Small Business Development  
Greater Philadelphia Hispanic Chamber of Commerce

Phone: 215.790.3843

Fax: 215.790.3840

Email: [dreyes@greaterphilachamber.com](mailto:dreyes@greaterphilachamber.com)



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**June 6 - 13, 2009**

## Participant Agreement

**Attention: Andrea Townrow | Fax: 215.636.9026**       WTCGP Member  
**Participation Fee: \$600 per city**  
**Registration Deadline: April 30, 2009**                       GPHCC member

The participation fee does not cover ground transportation, shipment of brochures and any samples, payment to interpreters (as needed); or travel and hotel expenses. All appointments will be arranged and coordinated by The World Trade Center of Greater Philadelphia. A participation check must accompany this form. Limited mission slots will be filled on a first-come, first-serve basis.

Please make your check payable to the *World Trade Center of Greater Philadelphia* and forward with a copy of this agreement to:

World Trade Center of Greater Philadelphia  
Attn: Bruce Pansius  
1500 JFK Boulevard. Suite 305  
Philadelphia, PA 19102

COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
COMPANY CONTACT:	TITLE:	
E-MAIL:	WEBSITE:	

As a duty authorized representative of the above-named company, I have read, understand and agree to the following terms necessary to be a participating company in the World Trade Center of Greater Philadelphia Trade Mission to Colombia and Panama:

- Will arrange and pay for own flight reservations to and from chosen destination.
- Pay for own hotel stay and for all incidentals (phone, movies, etc)
- Cover the costs of own meals and incidentals not already included in the trade mission.
- Must provide information to WTCGP on the results attained through participation in this trade activity. Such information is confidential and for program justification only.
- Assumes all risks associated with participating in the trade mission and releases WTCGP, its directors, officers, employees, agents, and contractors from any and all liability for losses, damages, and liabilities suffered by Participant as a result of its participation in the trade mission.

AUTHORIZED REPRESENTATIVE (PRINT)	SIGNATURE
TITLE	DATE