

Media Bureau



January 15, 2003





Broadband



- Cable High-Speed Internet Access
 - Available to 75 million US homes
 - More than 10 million subscribers
 - Clarifying regulatory treatment
 - What is an “Information Service” anyway?



Competition Policy

- Applications Reviewed:
- Digital Radio Authorized:

- DBS



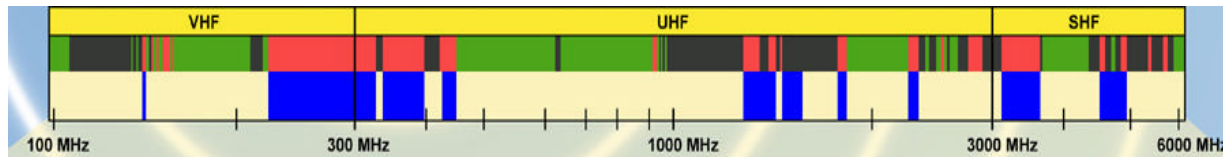
- In-Band On Channel



- Cable Operators



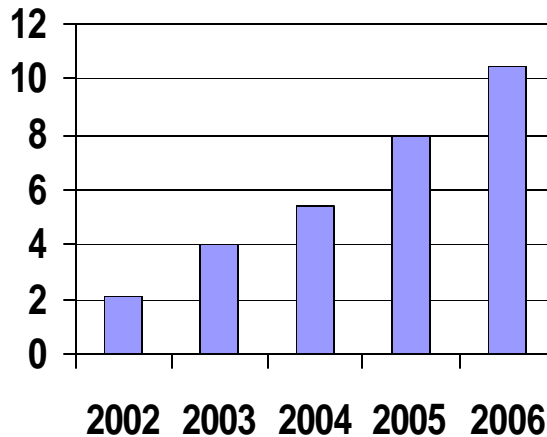
Spectrum



- ❑ Contributing to the Spectrum Policy Task Force
- ❑ Expanding eligibility for Spectrum licensing (Including other MVPDs)
- ❑ Opening spectrum to public safety users



Digital Television Transition



■ Annual Projected Sales of DTV Units (Millions)

- 800 DTV Broadcast Stations **ON AIR**
- 50% increase in Primetime HD
- Cable and DBS offering HD Programming
- Cable and CE agree on "Plug and Play"

Momentum is Building!



Media Ownership



- ❑ **12 Studies Examining Media Marketplace**

- ❑ **Broadcast Ownership Rules Under Review:**
 - National Television Multiple Ownership – Remanded by court
 - Local Television Multiple Ownership – Remanded by court
 - Radio-Television Cross-Ownership
 - Dual Network
 - Local Radio Ownership
 - Newspaper – Broadcast Cross-Ownership



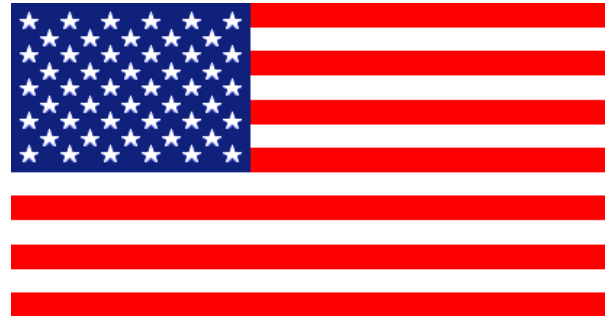


Homeland Security



Representatives include:

- ✓ Broadcast
- ✓ Cable
- ✓ Manufacturers
- ✓ Public safety officials
- ✓ Satellite
- ✓ Trade associations



Modernizing the FCC

❑ Online Data Bases

- Consolidated Data Base System (CDBS)
- Cable Operation And Licensing System →→



❑ 90% of items acted upon within the disposal goal

➤ Including:

- TV assignments and transfers
- AM and FM major modifications
- Political complaints & inquiries
- Cable system registrations

❑ Backlog Reduced

- Appeals of Local Rate Orders ?
- Flagged Radio Transactions ?

❑ Public comments easily filed online (ECFS)



Any Questions?



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