



In this issue of the Turkish Bazaar you'll find information on:

- [Promote Your Company through the U.S. Commercial Service Website!](#)
- [PowerGen Renewable Energy](#)
- [Access Eastern Mediterranean](#)
- [Trade Opportunities](#)
- [Turkey at a Glance](#)

PROMOTE YOUR COMPANY THROUGH U.S. COMMERCIAL SERVICE WEBSITE!

Dear Business Executive:

The U.S. Commercial Service at the U.S. Embassy Ankara has launched an exciting program to highlight various services offered by American and Turkish firms on the U.S. Department of Commerce's website www.csturkey.com or www.buyusa.gov/turkey/en. Everyday hundreds of "visitors" from all over the world visit the U.S. Department of Commerce's web site, and we would like to invite your company to showcase your services to these potential customers. We will categorize each sector and include your company's name under a relevant sector, which will provide easily reachable product/service information. A list of the companies operating in each sector with their contact information and service description will be available to thousand of visitors to our site. This service will be available on cost-recovery basis for a charge of \$100 for annual listing for each company. If you are interested in participating in this program, please fill in the attached form and e-mail or fax it to Ms. Ozge Cirika at Ozge.Cirika@mail.doc.gov
Tel: [+90] (312) 455-5555 Ext: 2569

MEET WITH THE TURKISH DELEGATION AT THE POWERGEN RENEWABLE EVENT IN LAS VEGAS— MARCH 1-3

Senior Commercial Officer Amer Kayani and Senior Commercial Specialist Serdar Cetinkaya will take a Turkish business delegation to the PowerGen Renewable Energy Conference and Exhibition. Turkish delegation members are interested in meeting U.S. companies to purchase equipment and jointly pursue business opportunities in Turkey. In addition we will organize country briefings from our industry

EXPORT SALE OPPORTUNITY

Turkish firm wishes to import or establish a joint venture for production in the following products:

- TV Circuits-DVD-VCD-MP3
- Digital Receivers-LNB-Diseq Switches
- Music Sets-Professional Sound Systems
- Remote Control TV Circuits (for both TV and Music sets)
- Split Air Conditioner Units
- LCD Monitor Systems-dynamic led screens
- RF Wireless Remote Controls
- Video Sender (2.4 GHz)- Audio-Video RF Modulator
- UPS Systems (constant power sources)
- Power Supply Systems
- DC-DC, DC-AC invertors (at every level available)
- Security Camera Recording Systems
- Earthquake Detection and Warning Systems
- Fire Alarm Systems
- Environmental Control Systems
- Electricity Pirating Detection & Prevention Systems
- UVSS Vehicle scanning and detecting systems
- Amplificatory Circuits
- Speaker and Unit Driver Systems
- Soldering Equipment
- Industrial Electronic Circuits
- AC Motor Protection and Maintenance Circuits
- Microprocessor Control Circuits

Please contact Commercial Specialist Ihsan Muderrisoglu at Ihsan.Muderrisoglu@mail.doc.gov for details@mail.doc.gov

Access Eastern Mediterranean

The Access Eastern Mediterranean Program is an innovative, regional export promotion program offered by the U.S. Commercial Service in Turkey, Egypt, Israel, Jordan, Lebanon, West Bank/Gaza and Morocco (optional). The program offers U.S. exporters of equipment and services a low cost, yet very effective way to simultaneously explore market opportunities in all these six or seven markets via a single, unified service.

For additional information, please visit the AEM website : <http://www.buyusa.gov/easternmed/> or contact Serdar Cetinkaya at +90-312-467-0949 or Serdar.Cetinkaya@mail.doc.gov

we experts Brazil and Both officials will have the delegation members meet with representatives of potential U.S. companies. U.S. Commercial Service Turkey, U.S. Commercial Service India and U.S. Commercial Service Brazil will also make a presentation on the renewable energy markets in these countries in a conference session organized by American Council on Renewable Energy (ACORE). These presentations will be open to all U.S. businesses. Any U.S. company representative which would like meet with these energy specialists and the delegations, should contact Cynthia Torres at Cynthia.Torres@mail.doc.gov or Glen Roberts at Glen.Roberts@mail.doc.gov. Please also send your inquiries to Serdar Cetinkaya at Serdar.Cetinkaya@mail.doc.gov or telephone +90-312-467-0949. Further information on PowerGen Renewable Energy is available at <http://pgre05.events.pennnet.com>.

IN MEMORIAM:

CS Turkey announces with great sorrow the loss of Commercial Specialist Ezgi Ozen Gumusoglu on December 26, 2004 in the tsunami disaster in Phuket Island, Thailand.



Ezgi Gümüsoğlu

TURKEY AT A GLANCE

Certain economic data reflecting the present economic condition of Turkey:

EXCHANGE RATES

Indicative Exchange Rates Announced at 15:30 on 01/28/2005 by the Central Bank of Turkey

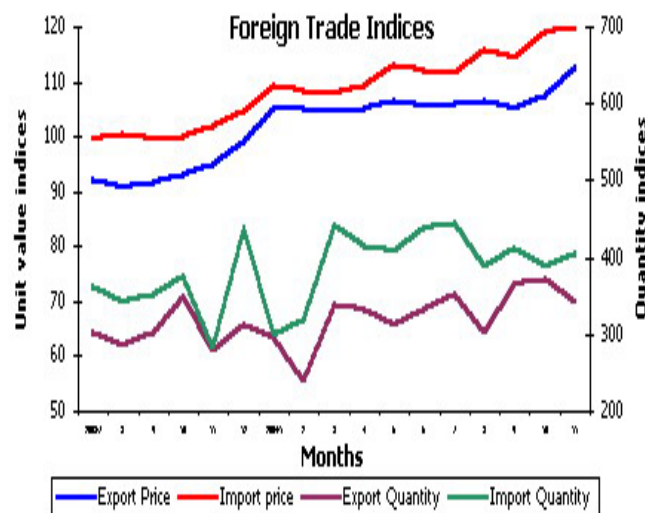
<u>Currency</u>	<u>Buying</u>	<u>Selling</u>
1 USD	1.3278 TRL	1.3371 TRL
1 EURO	1.7308 TRL	1.7430 TRL
1 STERLING	2.5011 TRL	2.5198 TRL

INTEREST RATES %

1 MONTH	18
3 MONTHS	18
6 MONTHS	17
12 MONTHS	17

GDP PER HEAD (\$)

2003	\$ 3,383
2002	\$ 2,584
2001	\$ 2,123
2000	\$ 2,965



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