



*In this issue of the Turkish Bazaar
you'll find information on:*

- [Enviro Tech 2004 Turkey](#)
- [Promote Your Company in the U.S. Commercial Service Website!](#)
- [Access Eastern Mediterranean](#)
- [Trade Opportunities](#)

**ATTENTION INTERNATIONAL
MARKETING MANAGERS!**
YOUR CATALOGS ARE NEEDED FOR
THANKSGIVING IN TURKEY!

Is your company interested in new marketing opportunities in Europe? Would you like to develop information on a country that many have overlooked? We would like to offer you a low-cost option that could pay for itself many times over in valuable contacts and information.

Turkey is rapidly upgrading its regulations for environmental protection and pollution control as it begins negotiations for membership in the European Union. The environmental market is now worth over \$500 million; 90 percent of this is represented by imports. Furthermore, we expect imports to grow by 10 percent per year for at least for the next five years.

We need your catalogs! The U.S. Commercial Service (CS) in Istanbul will hold a catalogue show at its booth at [Enviro Tech Turkey](#), an International Environmental Protection and Waste Treatment Exhibition, to be held on November 25-26, 2004 at the Hilton Convention Center in Istanbul, Turkey. Enviro Tech 2004 will be held in conjunction with the 2nd Caspian Ecology Conference.

If you would like your catalog to be introduced to the Turkish market, please contact Commercial Specialist Ezgi Ozen at the point given below. Cost is \$200 per company. After the show, your company will

Access Eastern Mediterranean

The Access Eastern Mediterranean Program is an innovative, regional export promotion program offered by the U.S. Commercial Service in Turkey, Egypt, Israel, Jordan, Lebanon, West Bank/Gaza and Morocco (optional). The program offers U.S. exporters of equipment and services or any of its connecting disciplines a low cost, yet very effective way to simultaneously explore market opportunities in all these six or seven markets via a single, unified service.

During the event, company and product descriptions will be posted to our regional website and Embassy Commercial Specialists in each of these markets will proactively promote the event to literally hundreds of local contacts, identifying potential agents and distributors in each of their six or seven respective markets.

CS staff will follow up with all interested companies and will keep you informed of those that would like to have further discussions with you about distributing or representing your product/service in the region.

- You register just once to explore opportunities in all six (or 7*) markets!
- Commercial Specialists in each country simultaneously promote your products to hundreds of local contacts!
- Your products/services are featured on our AEM website!
- To maximize exposure in the market, some of the events include Catalog Show booths at local industry trades shows.
- You receive a single, combined AEM Results Report listing all vetted contacts/potential partners!
- Become a Featured U.S. Exporter on participating CS websites in the region!
- Follow up these leads with the Gold Key Matching Service or International Company Profile within 6 months at 50% of the normal fee!

For additional information, please visit the AEM website : <http://www.buyusa.gov/easternmed/> or contact Aysegul Aksoy at +90-312-467-0949 or Aysegul.Aksoy@mail.doc.gov

receive a list of visitors who have expressed interest in your products/services. As further follow-up, we can offer you our famous Gold Key Service to help you contact potential representatives, clients or end-users of your products in Turkey. If you are interested in this event please contact Ezgi Ozen at Ezgi.Ozen@mail.doc.gov or
Tel: [+90] (212) 335-9223

Please read the Industrial Market Insight Report on:

ISTANBUL WATER AND SEWAGE DIRECTORATE (ISKI) UPCOMING MAIN PROJECTS LIST

[Click here to view this report online](#)

PROMOTE YOUR COMPANY IN U.S. COMMERCIAL SERVICE WEBSITE!

Dear Business Executive:
The U.S. Commercial Service at the U.S. Embassy Ankara has launched an exciting program to highlight various services offered by American and Turkish firms on the U.S. Department of Commerce's website www.csurkey.com or www.buyusa.gov/turkey/en.

Everyday hundreds of "visitors" from all over the world visit the U.S. Department of Commerce's web site, and we would like to invite your company to showcase your services to these potential customers. We will categorize each sector and include your company's name under a relevant sector, which will provide easily reachable product/service information. A list of the companies operating in each sector with their contact information and service description will be available to thousand of visitors to our site. This service will be available on cost-recovery basis for a charge of \$100 for annual listing for each company. If you are interested in participating in this program, please fill in the attached form and e-mail or fax it to Ms. Aysegul Aksoy at Aysegul.Aksoy@mail.doc.gov
Tel: [+90] (312) 455-5555 Ext: 2571

Security Personnel Training:

A Turkish company is seeking for potential U.S. partners for security personnel training. They plan to establish a security personnel training school and facilities with a JV and be able to issue security personnel certificates. For further information, please

Trade Opportunities in Turkey:

A potential Franchising Customer:

A Turkish company, **Dis Gundem Danismanlik ve Ticaret Ltd. Sti.**, is looking for food franchising and shop franchising in a big mall in Istanbul. If you are interested in, please contact Inci Ciloglu at Inci.Ciloglu@mail.doc.gov or
Tel: [+90] (212) 335-9197

AN AMERICAN OPERATING FIRM WANTED:

American operating firm is wanted for a cogeneration power plant project to supply the electricity demand of 100 factories, 2250 workshops located at the Dudullu Organized Industry Zone in Istanbul. The Organized Industry Zone shall be a partner of the electricity generation company to be incorporated with a certain share and shall provide the land for construction of the plant. EDS, an investment consultancy company, is in contact with the Turkish investing firms that shall lead the project. As soon as a lead party is decided, engineering and feasibility studies will commence promptly. The study will also determine the method of the project financing and the structure of the electricity generation company. An American operating firm is required for identification of the plant concepts and technical support during the operation period. For further information, please contact Serdar Cetinkaya at Serdar.Cetinkaya@mail.doc.gov or **Tel: [+90] (312) 455-5555 Ext: 2570**

Raw Aluminum Board Producers in Demand:

A Turkish company is seeking to be an exclusive representative for raw aluminum board suppliers required for the productions required by the Turkish Airforce in Turkey. Considering the great demand, this cooperation may lead to a JV in Turkey. For further information, please contact Serdar Cetinkaya at Serdar.Cetinkaya@mail.doc.gov or **[+90] (312) 455-5555 Ext: 2570 or 2571**

Turkish Coast Guard Requires Ships:

The tender documents for the 12 ships, required by the Coast Guard have been issued. Turkish Navy Forces Command requires that subject ships be built in Turkey. A Turkish company would like to contact firms that can organize the ship building including financing. For further information, please contact Serdar Cetinkaya at Serdar.Cetinkaya@mail.doc.gov or Ihsan Muderrisoglu at Ihsan.Muderrisoglu@mail.doc.gov
Tel: [+90] (312) 455-5555 Ext: 2571 or 2567

contact Serdar Cetinkaya at

Serdar.Cetinkaya@mail.doc.gov

Investor is required for a Turkish TV:

A Turkish investment consultancy company, EDS is currently providing investment consultancy services for a Turkish TV channel, which is seeking for a potential U.S. investor. For further information, please contact Serdar Cetinkaya at Serdar.Cetinkaya@mail.doc.gov or **Tel: [+90] (312) 455-5555 Ext: 2570**

*To Unsubscribe: You have received this email as part of a promotion of the U.S. Department of Commerce. If you would prefer not to receive any further mailings, please reply to this message with **UNSUBSCRIBE and your company's name** in the subject line.*

Disclaimer: Reference herein to any specific commercial products, process, or service by trade name, trademark, manufacturer, or otherwise, does not necessarily constitute or imply its endorsement, recommendation, or favoring by the United States Government. Neither the United States Government nor any of its employees make any warranty, express or implied, or assumes any legal liability or responsibility for the accuracy, completeness, or usefulness of any information in this newsletter.