

U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.

SECURITIES EXCHANGE ACT OF 1934
Release No. 56111 / July 20, 2007

Administrative Proceeding File No. 3-12705

In the Matter of American Pad & Paper Co., CHS Electronics, Inc., Cypost Corp., Golf Communities of America, Inc., Midland, Inc., Signal Apparel Co., Inc., and United Specialties, Inc.

Administrative Proceeding File No. 3-12706

In the Matter of The CattleSale Co., Gen-ID Lab Services, Inc., Global Business Information Directory, Inc., GSL Holdings, Inc., Industrial Rubber Innovations, Inc., Instapay Systems, Inc., and Orbit Brands Corp.,

**SECURITIES AND EXCHANGE COMMISSION INSTITUTES
ADMINISTRATIVE PROCEEDINGS AGAINST FOURTEEN COMPANIES
FOR FAILURE TO MAKE REQUIRED PERIODIC FILINGS**

The U.S. Securities and Exchange Commission today issued two separate public administrative proceedings against a total of fourteen companies to determine whether the registration of each class of their securities should be revoked or suspended for a period not exceeding twelve months for failure to file required periodic reports (ticker symbols provided where available).

In the Matter of American Pad & Paper Co., et al., Administrative Proceeding File No. 3-12705

- American Pad & Paper Co. (APPPQ)
- CHS Electronics, Inc. (CHSWQ)
- Cypost Corp. (CYPO)
- Golf Communities of America, Inc. (GFCM)
- Midland, Inc.
- Signal Apparel Co., Inc. (SIAYQ)
- United Specialties, Inc. (n/k/a WaterColor Holdings, Inc.) (WCHG)

In the Matter of The CattleSale Co., et al., Administrative Proceeding File No. 3-12706

- The CattleSale Co. (CTLE)
- Gen-ID Lab Services, Inc. (GDLB)
- Global Business Information Directory, Inc. (GBDI)
- GSL Holdings, Inc. (GSLHF)

- Industrial Rubber Innovations, Inc. (IRBB)
- Instapay Systems, Inc. (IPYS)
- Orbit Brands Corp. (OBBCQ)

In each of these Orders, the Division of Enforcement (Division) alleges that the issuers are delinquent in their required periodic filings with the Commission.

In each of these proceedings, instituted pursuant to Securities Exchange Act of 1934 (Exchange Act) Section 12(j), a hearing will be scheduled before an Administrative Law Judge. At those hearings, the judge will hear evidence from the Division and the respondents to determine whether the allegations of the Division contained in the Order, which the Division alleges constitute a failure to comply with Exchange Act Section 13(a) and Rules 13a-1 and 13a-13 thereunder, are true. The judge in each proceeding will then determine whether the registrations pursuant to Exchange Act Section 12 of the securities of the respective respondents should be revoked or suspended for a period not exceeding twelve months. The Commission ordered that the Administrative Law Judge in each proceeding issue an initial decision not later than 120 days from the date of service of the order instituting proceedings.