# National HIV/AIDS Hispanic/Latino Response



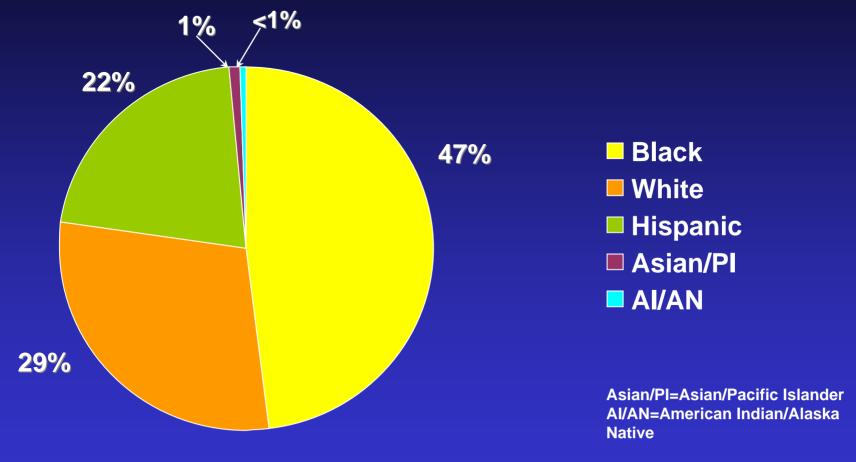
Maria E. Alvarez, MPA
Acting Associate Director
HIV/AIDS Prevention Among Hispanic/Latino Communities
Division of HIV/AIDS Prevention



2008 HPLS Closing Plenary June 14, 2008



# Estimated HIV/AIDS Diagnoses by Race/Ethnicity – 33 States and Puerto Rico, 2006

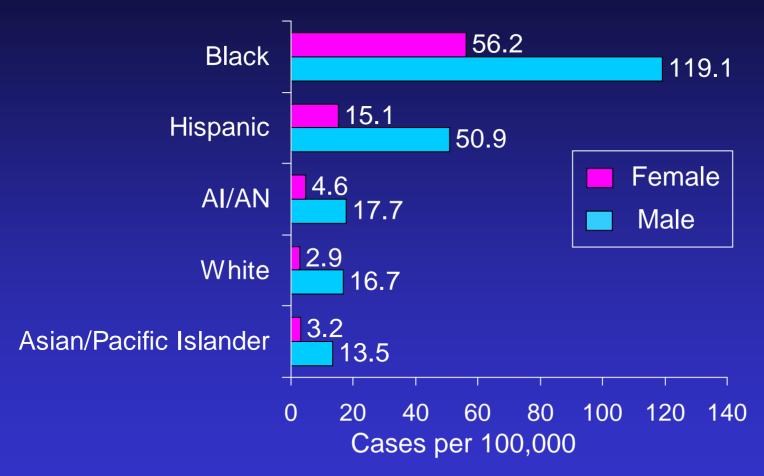








## Rates of Estimated HIV/AIDS Cases – Adults and Adolescents, 2006







#### Why Focus on Hispanics/Latinos?

- Account for approximately 15% of U.S. population
- Fastest growing ethnic group
- Account for 22% of HIV/AIDS diagnoses in 2006\*
- Health disparities and barriers to HIV prevention and care:
  - Risk factors vary by country of origin and ancestry
  - High rates of STDs
  - Substance and alcohol abuse
  - Language Barrier
  - High poverty level
  - Educational level below the U.S. national average
  - Migration patterns
  - Limited access to healthcare
    - Immigration status







### CDC's Response:

# HIV Prevention Priorities & Activities for Hispanics/Latinos







## Hispanic/Latino HIV/AIDS Prevention Activities: Capacity Building

- Provide culturally appropriate capacity building assistance to programs that serve Hispanics/Latinos through partnerships with national, regional, and nongovernmental organizations.
- Fund 9 national and regional organizations to serve the CBA needs of Hispanic/Latino serving organization.
- Increase Hispanic/Latino participation in community planning activities.
- Conduct intensive and linguistically tailored training institutes in multiple states for health departments and CBOs.
- Created Spanish training and technical materials on behavioral interventions:
  - 5 interventions available: SISTA, Safety Counts, Voices/VOCES, RAPP & MIP
  - 8 interventions under development: Mpowerment, Many Men Many Voices, Community PROMISE, Healthy Relationships, Street SMART, RESPECT & Partnership for Health
- Support National Social Marketing Campaigns
  - Provide technical assistance to NLAAD and NHTD



## Prevention in the Hispanic/Latino Community: Consultation with Leaders from the Latino Community

Centers for Disease Control and Prevention Divisions of HIV/AIDS Prevention (DHAP)

**April 1-2, 2008** 



Holiday Inn Conference Center
130 Clairemont Ave.
Decatur, GA 30030





# CDC's Hispanic/Latino Executive Committee (HLEC)

•Established May 2007

•Comprised of representatives from all branches in the Division and the Office of the Director

#### **Purpose**

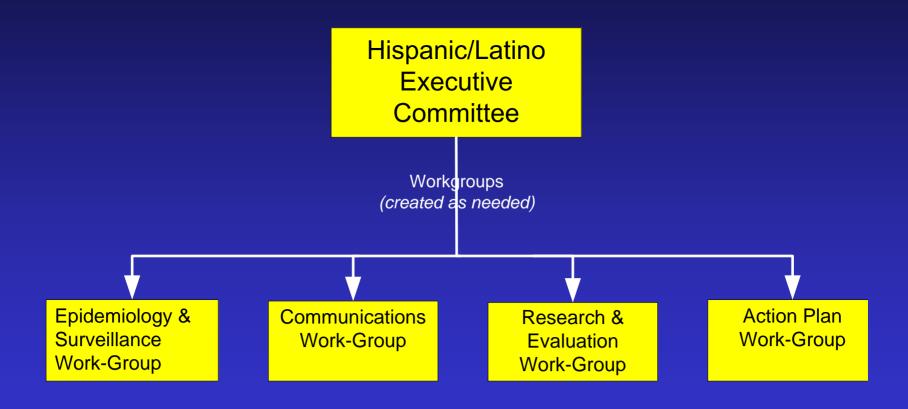
Provide guidance and recommendations to the Division of HIV/AIDS Prevention (DHAP) regarding the HIV epidemic in the Latino community in a culturally appropriate manner to:

- Decrease the rate of HIV transmission.
- •Increase access to culturally appropriate prevention, care and treatment services.





# CDC's Hispanic/Latino Executive Committee & Workgroups







### **HLEC Workgroups**

#### Epidemiology & Surveillance Work Group:

 To create an Epidemiological Profile for Hispanic/Latinos and conduct ancestry research

#### Communications Work Group:

 To improve external and internal communication, develop messaging for HIV in Hispanic/Latinos, and improve availability and access of CDC products

#### Research & Evaluation Work Group:

 To help DHAP identify research priorities focusing on Hispanics/Latinos, conduct operational research, identify top research/evaluation activities and foster collaboration.

#### Action Plan Work Group:

 To craft the Action plan with the input gathered from different workgroups and recommendations from external and internal partners.





# Special Issue of a Peer Reviewed Journal on Hispanic/Latinos and HIV/AIDS Prevention: (AIDS Education & Prevention)

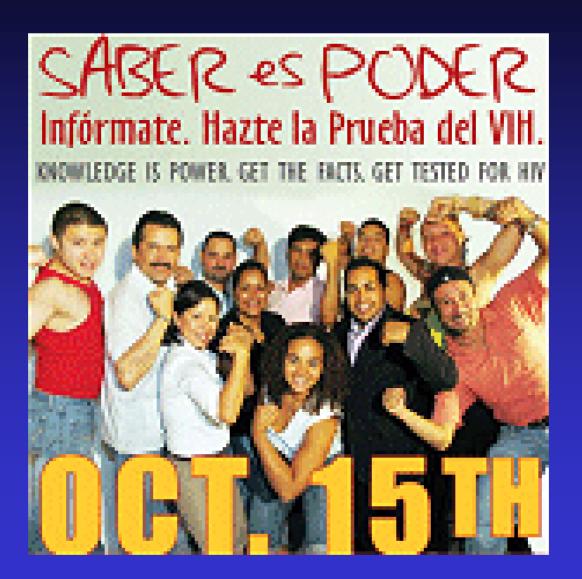
"HIV/AIDS and Hispanic/Latinos in the US and Puerto Rico: Epidemiology, Behavioral and Structural Influences of Risk and Best Practices for Prevention"

- Call for abstracts (due May 2008):
  - 128 abstracts received (*currently under review*)
- Expected publishing date: Late 2009





### Mi Gente







### **Acknowledgements**

- Special thanks are due to colleagues:
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  - Priya Jakhmola, MS, MBA
  - Hispanic/Latino Executive Committee





#### **Thank You!**



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