

## **FCC Seeks Comment on Proposed DTV Education Initiatives**

The Federal Communications Commission (FCC) released a Notice of Proposed Rulemaking (NPRM) which seeks comment on potential DTV consumer education initiatives. Among other things, the NPRM seeks comment on requiring broadcasters, multichannel video programming distributors (MVPDs), retailers and manufacturers to take certain actions to publicize the digital transition. It will facilitate the upcoming transition to digital on February 17, 2009, a deadline established by Congress.

For further information go to [http://hraunfoss.fcc.gov/edocs\\_public/attachmatch/DOC-275624A1.pdf](http://hraunfoss.fcc.gov/edocs_public/attachmatch/DOC-275624A1.pdf)

For the NPRM go to [http://hraunfoss.fcc.gov/edocs\\_public/attachmatch/FCC-07-128A1.pdf](http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-07-128A1.pdf)

To view the Appendix B go to [http://hraunfoss.fcc.gov/edocs\\_public/attachmatch/FCC-07-128A2.pdf](http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-07-128A2.pdf)