

Royce Sherlock

From: SHarris@wsfcs.k12.nc.us
Sent: Thursday, October 16, 2003 12:27 PM
To: Localism
Subject: WXLV and Cable 2

Dear Sir or Madam,

My name is Stacia Harris. I am the anchor and producer for "Assignment: Schools", a show on Cable 2, The School Channel. We are located in Winston-Salem, NC and cablecast to the Time Warner subscribers in Forsyth County. WXLV, the local ABC affiliate, has been a tremendous help in getting "Assignment: Schools" to even more viewers.

Cable 2 is owned by Winston-Salem/ Forsyth County Schools. Our show covers all of the good things happening in our school system. WXLV has been contributing to the community by allowing us to have a voice on their station.

In May 2003, Cable 2 began contributing about two segments per week to WXLV. We have a three-minute block during two commercial breaks of the "Good Morning America Show". This is a very exciting opportunity for both Cable 2 and WXLV. We get exposure during a very popular morning show, and WXLV viewers stay up-to-date with what's happening in our school system.

We are grateful to WXLV; their commitment to the community has allowed us to be part of their programming schedule. If you have any questions, feel free to call me at 336-727-8213

Thanks,

Stacia Harris