

Royce Sherlock

From: Betsygustafson [BetsyGustafson@carolina.rr.com]
Sent: Monday, October 20, 2003 6:16 PM
To: Localism
Cc: tammylowry@1079thelink.com
Subject: localism

Dear FCC,

I am the Community Events Coordinator for the Mecklenburg County Chapter of the Autism Society of North Carolina, and I want you to know the FM radio station 107.9 WLNK (the Link) and the television station NBC6 were helpful with our event this past spring to raise awareness about autism and to raise funds for those with autism and their educators in our community. WLNK allowed us to speak live on the Matt and Ramona Show about autism and about our event (Autism Aware Fare held April 10), posted information about our event on their website, and has continued to help us plan next year's event. NBC6 told its viewers about our event on the event day. With a financially challenged national organization, the local Autism Society depends on local media to increase awareness about this puzzling disorder. Charlotte, as North Carolina's largest city, supports a high number of those with autism because of special programs in public schools (CMS) and TEACCH (a program affiliated with UNC-Chapel Hill) that make our area attractive to families dealing with autism.

Thank you,

Betsy Gustafson
Community Events Coordinator
Mecklenburg County Chapter - Autism Society of North Carolina