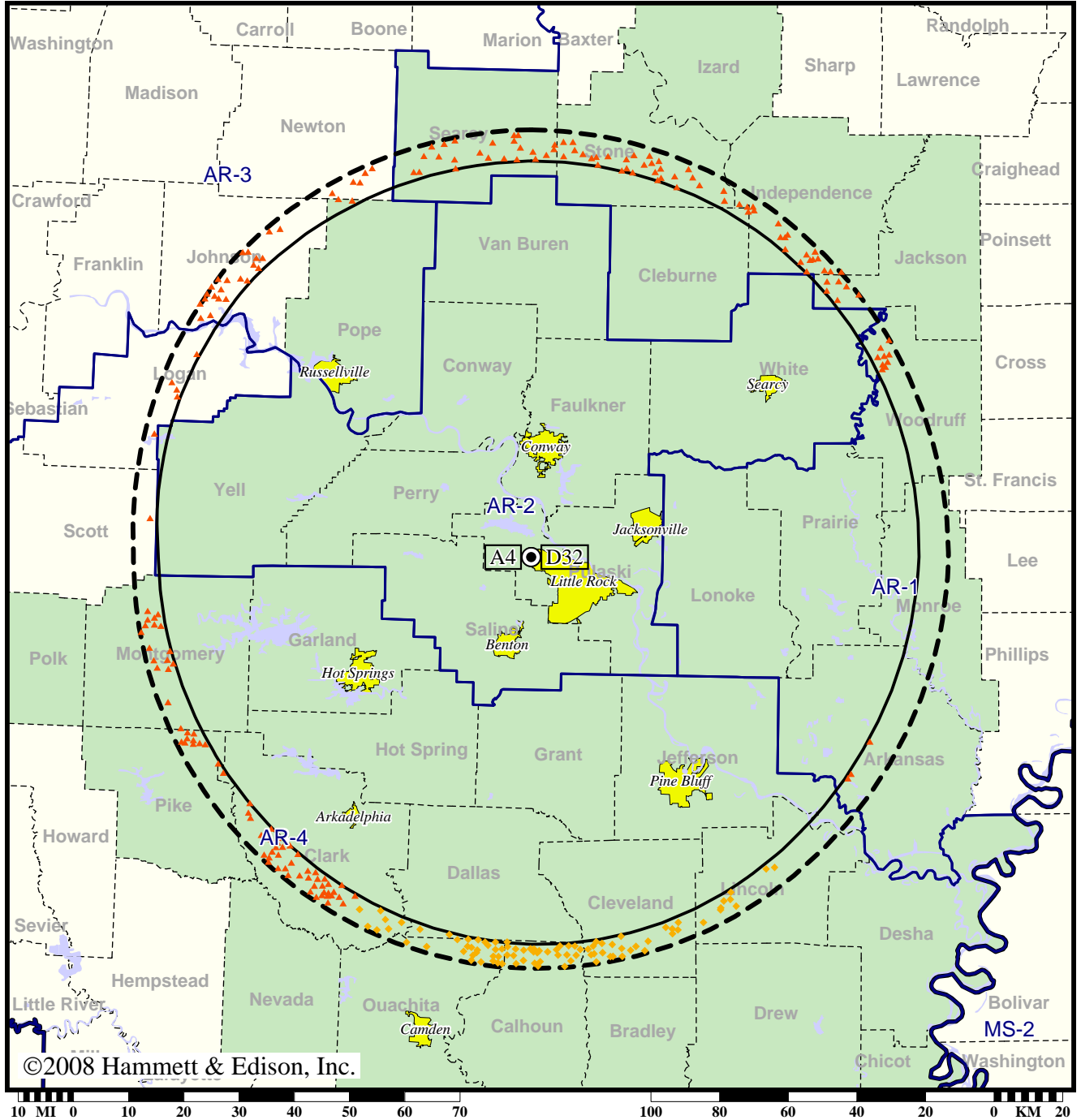


Station KARK-TV • Analog Channel 4, DTV Channel 32 • Little Rock, AR

Expected Change In Coverage: Post-Transition Appendix B Facility

Appendix B (solid): 989 kW ERP at 474 m HAAT, Network: NBC
vs. Analog (dashed): 100 kW ERP at 503 m HAAT, Network: NBC

Market: Little Rock-Pine Bluff, AR



- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Little Rock-Pine Bluff, AR

KARK-TV

Population Receiving Analog Service 1,089,851
Population Receiving Digital Service..... 1,071,363

The following statistics pertain only to the area outside
the analog service contour:

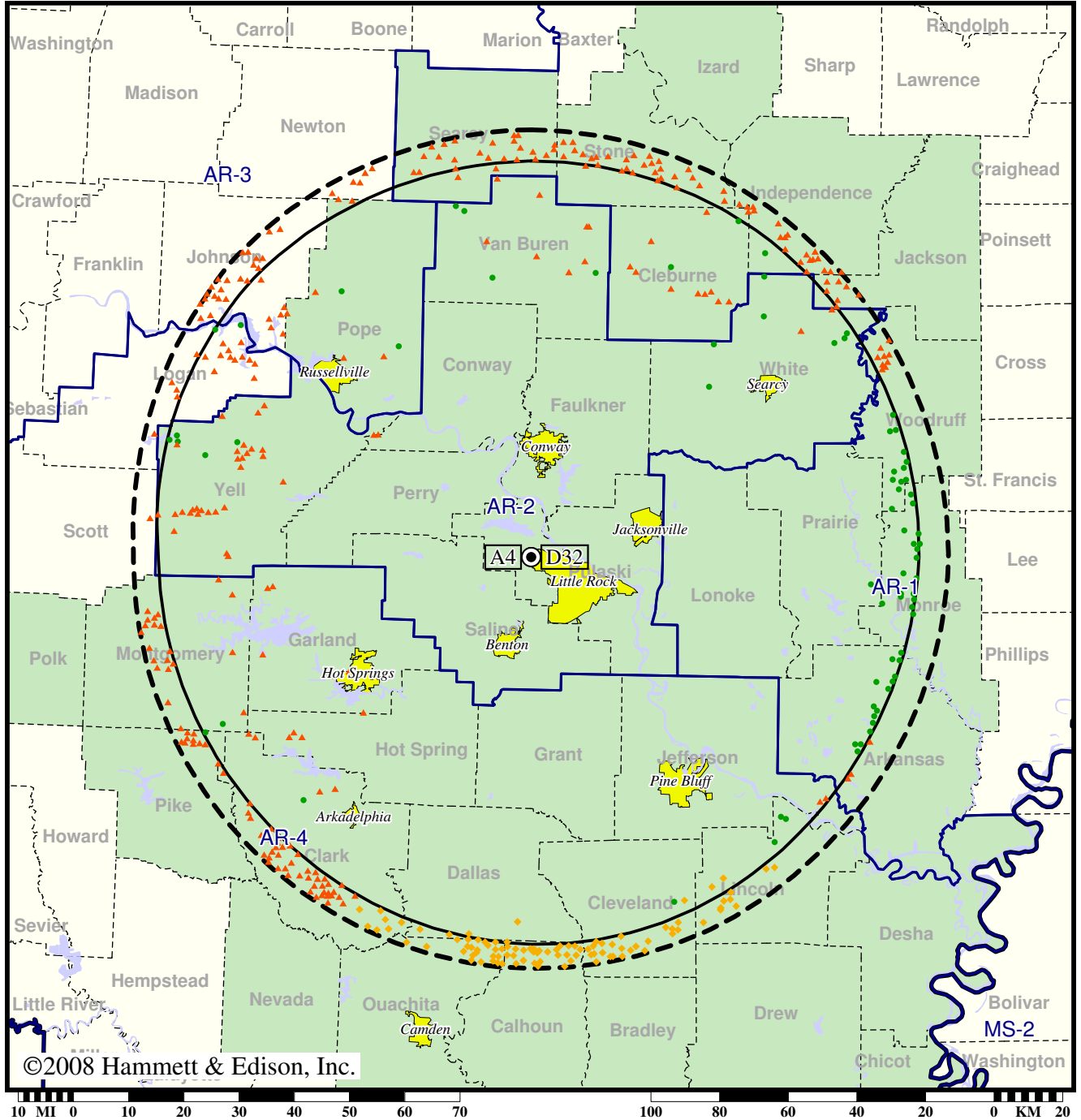
Analog Population Losing Service 15,889
Population Gaining Digital Service 0
Net Gain -15,889

Station KARK-TV • Analog Channel 4, DTV Channel 32 • Little Rock, AR

Expected Change In Coverage: Post-Transition Appendix B Facility

Appendix B (solid): 989 kW ERP at 474 m HAAT, Network: NBC
vs. Analog (dashed): 100 kW ERP at 503 m HAAT, Network: NBC

Market: Little Rock-Pine Bluff, AR



- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Little Rock-Pine Bluff, AR

KARK-TV

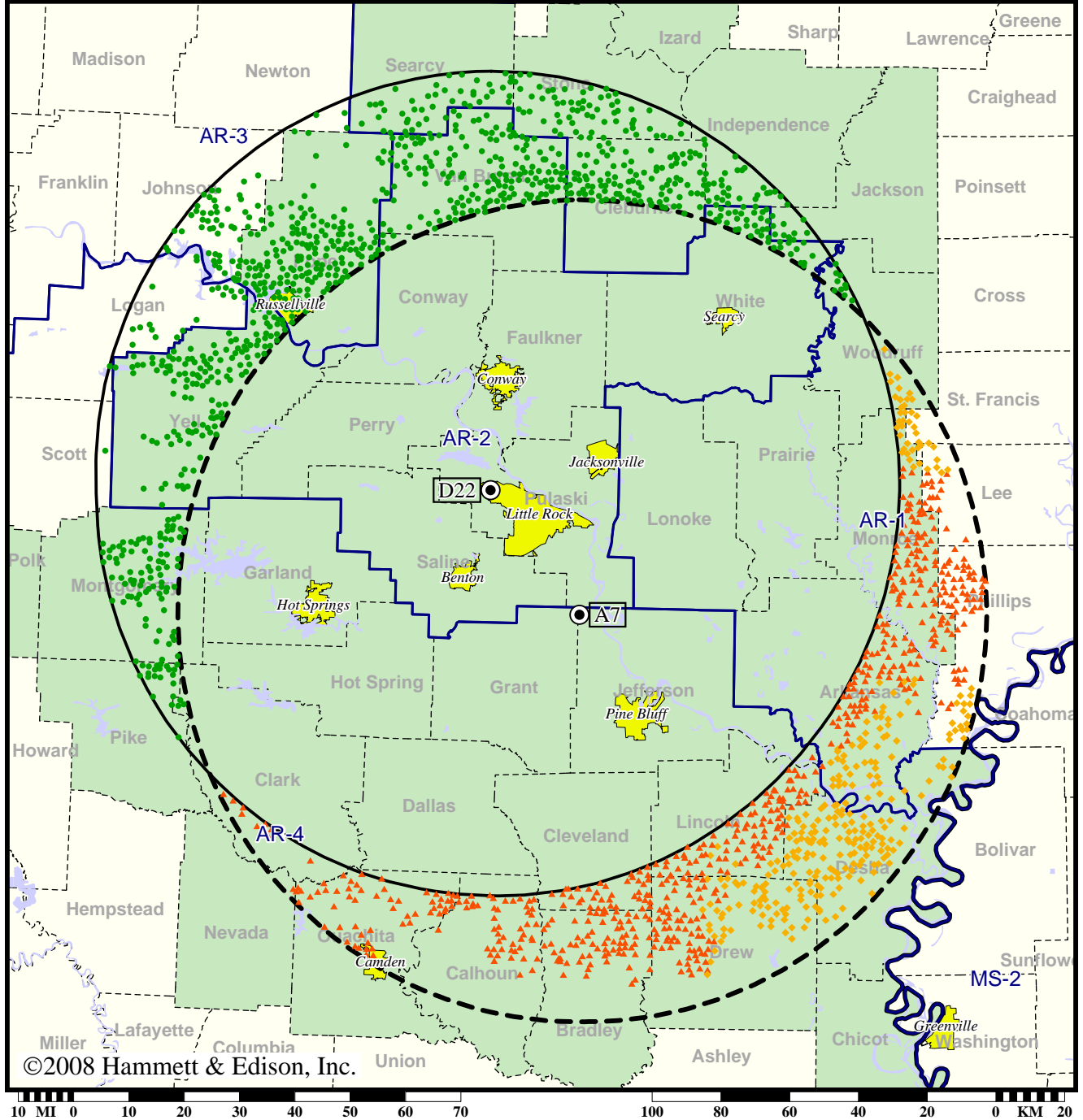
Population Receiving Analog Service	1,089,851
Population Receiving Digital Service.....	1,071,363
Analog Population Losing Service	25,203
Population Gaining Digital Service	6,715
Net Gain	-18,488

TV Station KATV • Analog Channel 7, DTV Channel 22 • Little Rock, AR

Expected Change In Coverage: Granted Construction Permit

CP (solid): 1000 kW ERP at 515 m HAAT, Network: ABC
vs. Analog (dashed): 316 kW ERP at 591 m HAAT, Network: ABC

Market: Little Rock-Pine Bluff, AR



©2008 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Little Rock-Pine Bluff, AR

KATV

Population Receiving Analog Service 1,010,373
Population Receiving Digital Service..... 1,108,566

The following statistics pertain only to the area outside
the analog service contour:

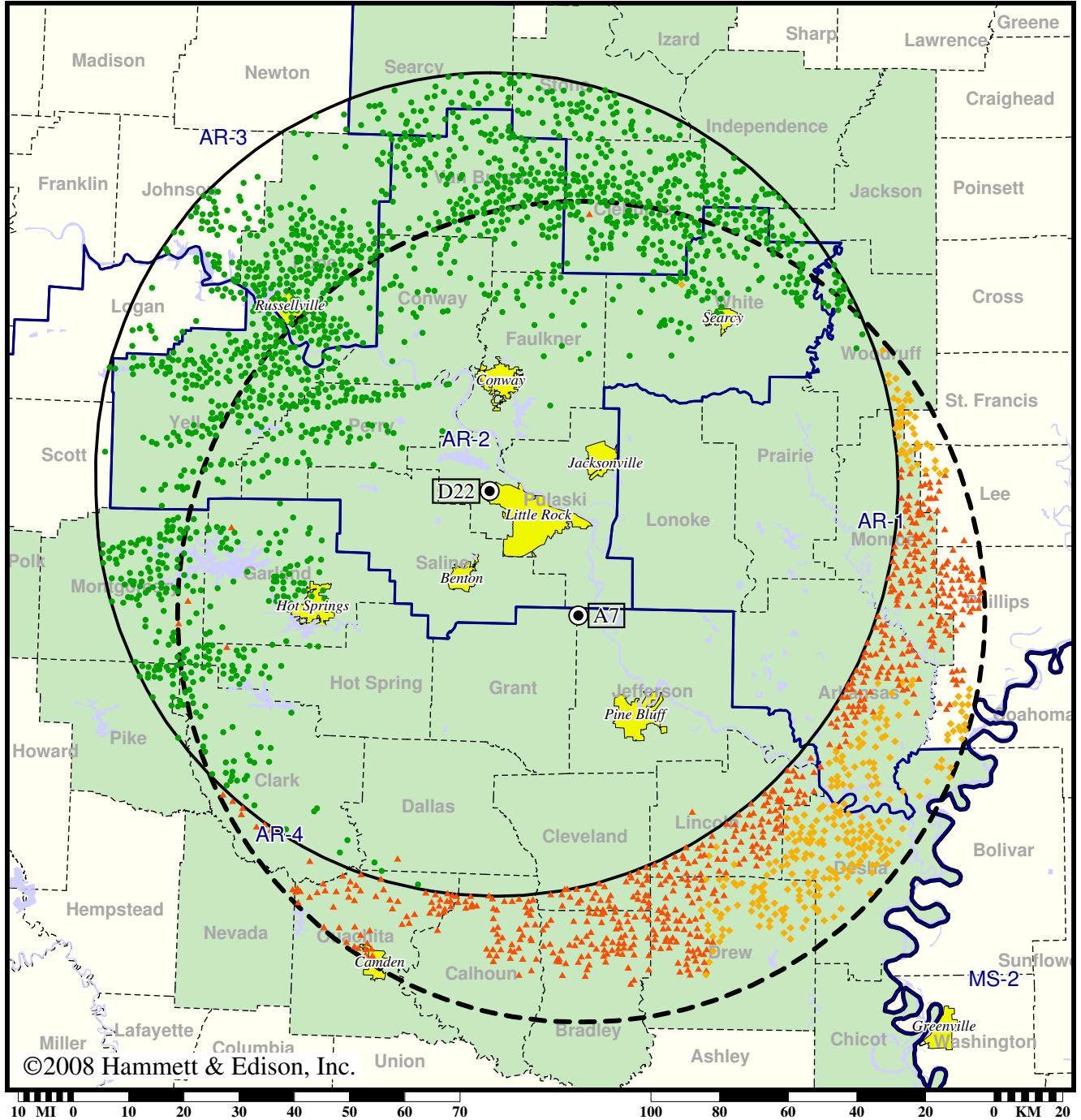
Analog Population Losing Service 53,678
Population Gaining Digital Service 89,775
Net Gain 36,097

TV Station KATV • Analog Channel 7, DTV Channel 22 • Little Rock, AR

Expected Change In Coverage: Granted Construction Permit

CP (solid): 1000 kW ERP at 515 m HAAT, Network: ABC
vs. Analog (dashed): 316 kW ERP at 591 m HAAT, Network: ABC

Market: Little Rock-Pine Bluff, AR



- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Little Rock-Pine Bluff, AR

KATV

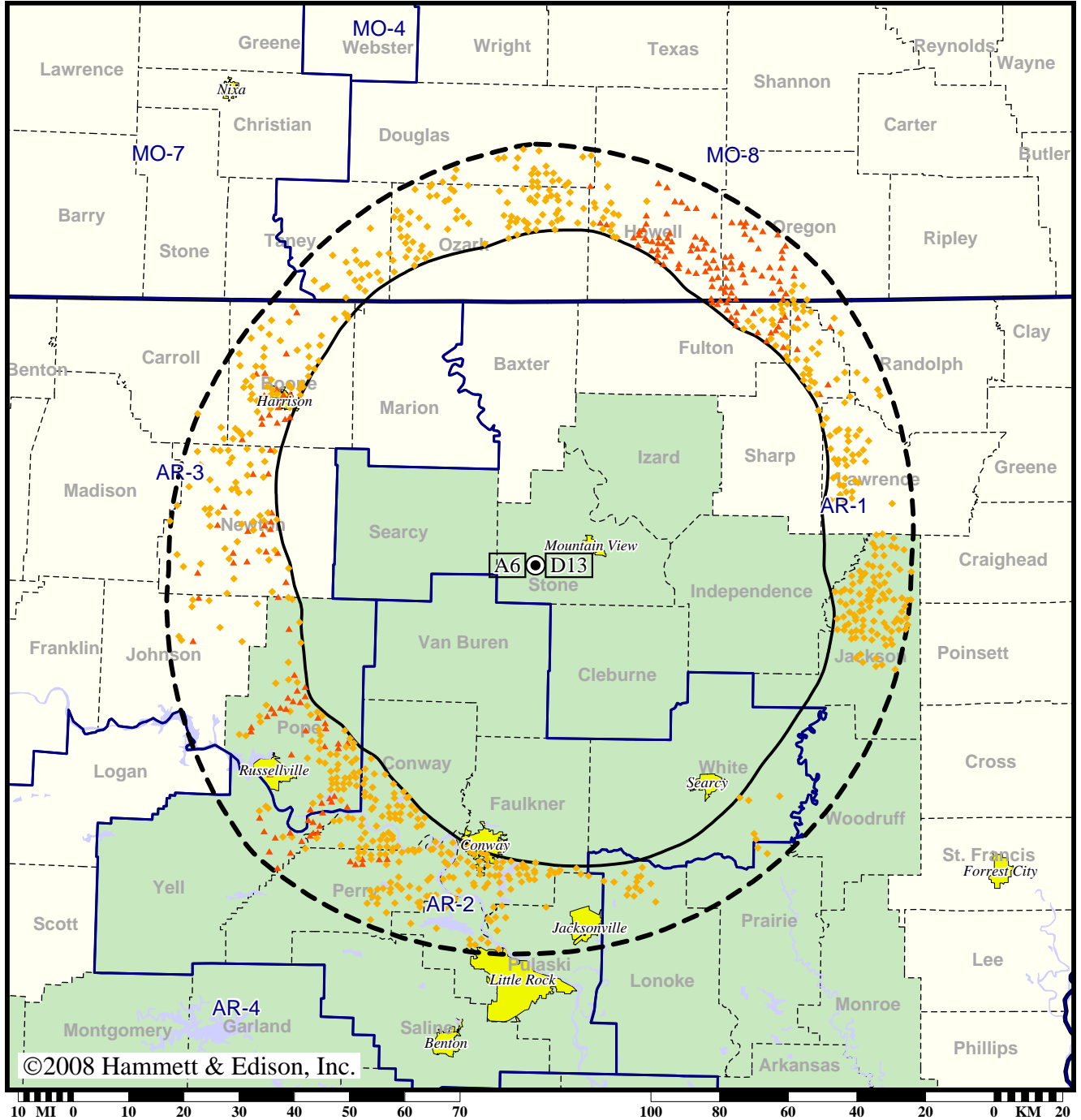
Population Receiving Analog Service	1,010,373
Population Receiving Digital Service.....	1,108,566
Analog Population Losing Service	54,077
Population Gaining Digital Service	152,270
Net Gain	98,193

TV Station KEMV • Analog Channel 6, DTV Channel 13 • Mountain View, AR

Expected Change In Coverage: Licensed Operation

Licensed (solid): 4.05 kW ERP at 407 m HAAT, Network: PBS
vs. Analog (dashed): 100 kW ERP at 424 m HAAT, Network: PBS

Market: Little Rock-Pine Bluff, AR



- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Little Rock-Pine Bluff, AR

KEMV

Population Receiving Analog Service 357,774
Population Receiving Digital Service..... 229,756

The following statistics pertain only to the area outside
the analog service contour:

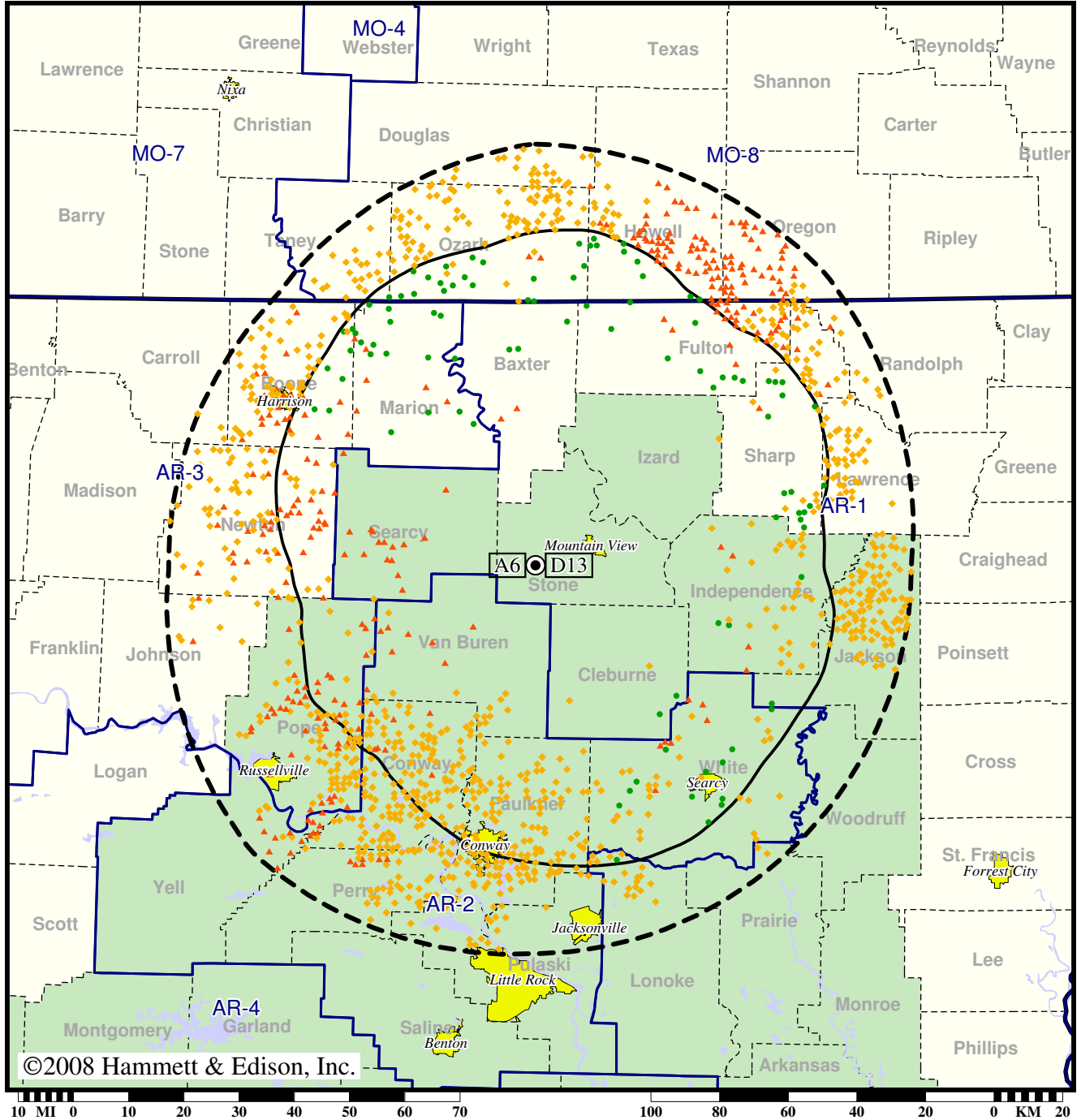
Analog Population Losing Service 89,629
Population Gaining Digital Service 0
Net Gain -89,629

TV Station KEMV • Analog Channel 6, DTV Channel 13 • Mountain View, AR

Expected Change In Coverage: Licensed Operation

Licensed (solid): 4.05 kW ERP at 407 m HAAT, Network: PBS
vs. Analog (dashed): 100 kW ERP at 424 m HAAT, Network: PBS

Market: Little Rock-Pine Bluff, AR



- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Little Rock-Pine Bluff, AR

KEMV

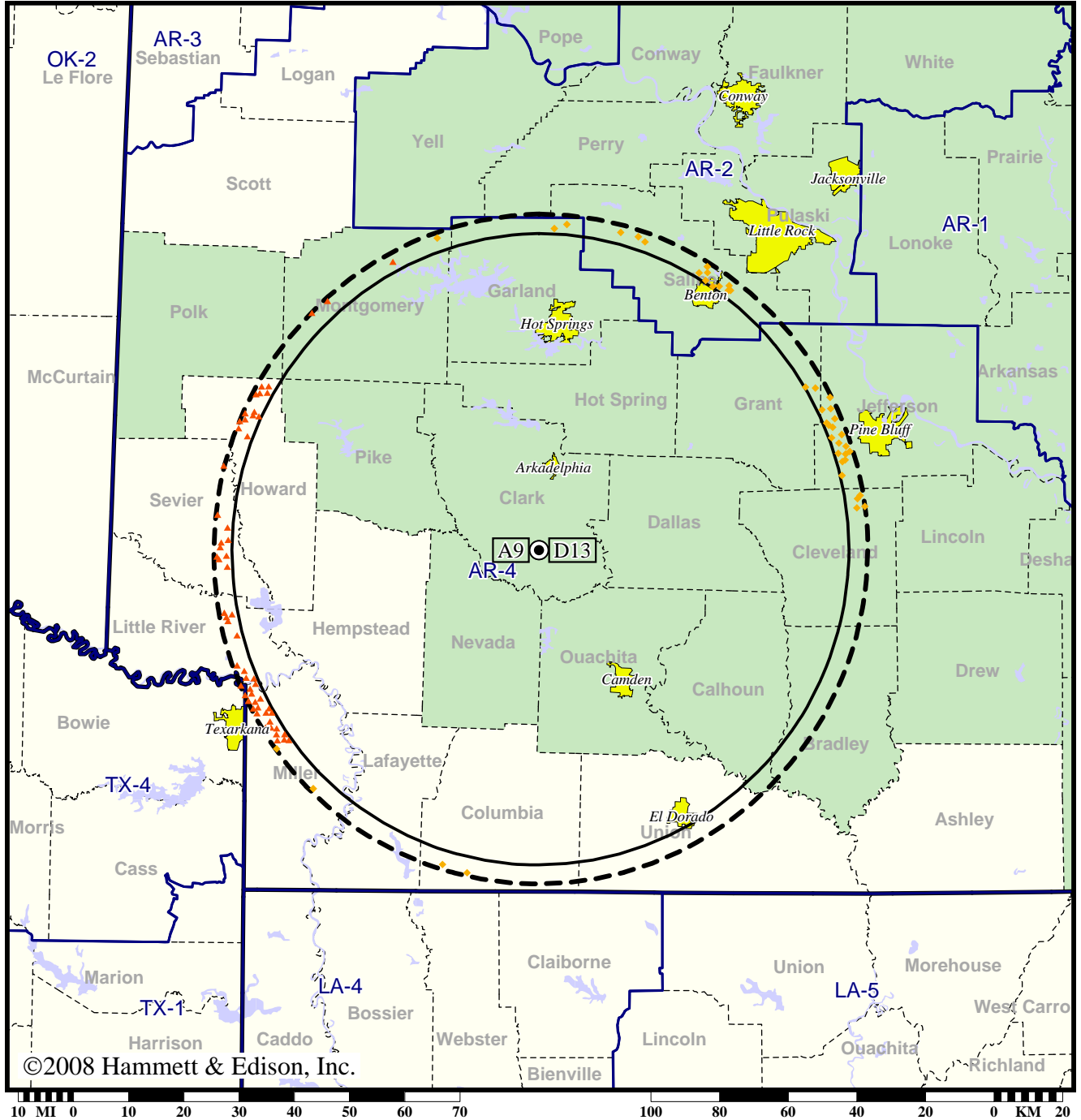
Population Receiving Analog Service	357,774
Population Receiving Digital Service.....	229,756
Analog Population Losing Service	133,935
Population Gaining Digital Service	5,917
Net Gain	-128,018

TV Station KETG • Analog Channel 9, DTV Channel 13 • Arkadelphia, AR

Expected Change In Coverage: Licensed Operation

Licensed (solid): 7.30 kW ERP at 320 m HAAT, Network: PBS
vs. Analog (dashed): 316 kW ERP at 320 m HAAT, Network: PBS

Market: Little Rock-Pine Bluff, AR



- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Little Rock-Pine Bluff, AR

KETG

Population Receiving Analog Service	308,021
Population Receiving Digital Service.....	281,426

The following statistics pertain only to the area outside the analog service contour:

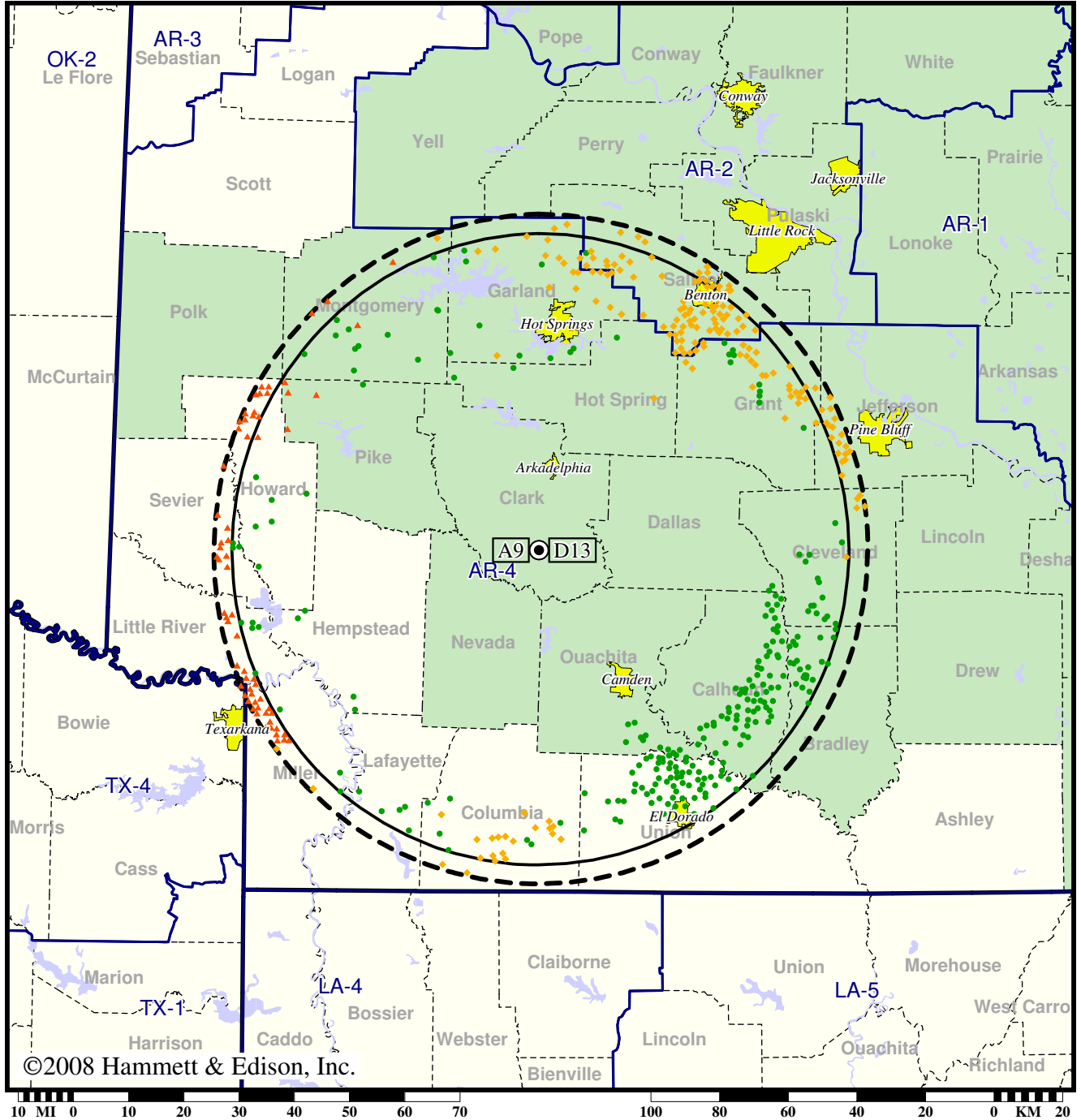
Analog Population Losing Service	13,062
Population Gaining Digital Service	0
Net Gain	-13,062

TV Station KETG • Analog Channel 9, DTV Channel 13 • Arkadelphia, AR

Expected Change In Coverage: Licensed Operation

Licensed (solid): 7.30 kW ERP at 320 m HAAT, Network: PBS
vs. Analog (dashed): 316 kW ERP at 320 m HAAT, Network: PBS

Market: Little Rock-Pine Bluff, AR



- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Little Rock-Pine Bluff, AR

KETG

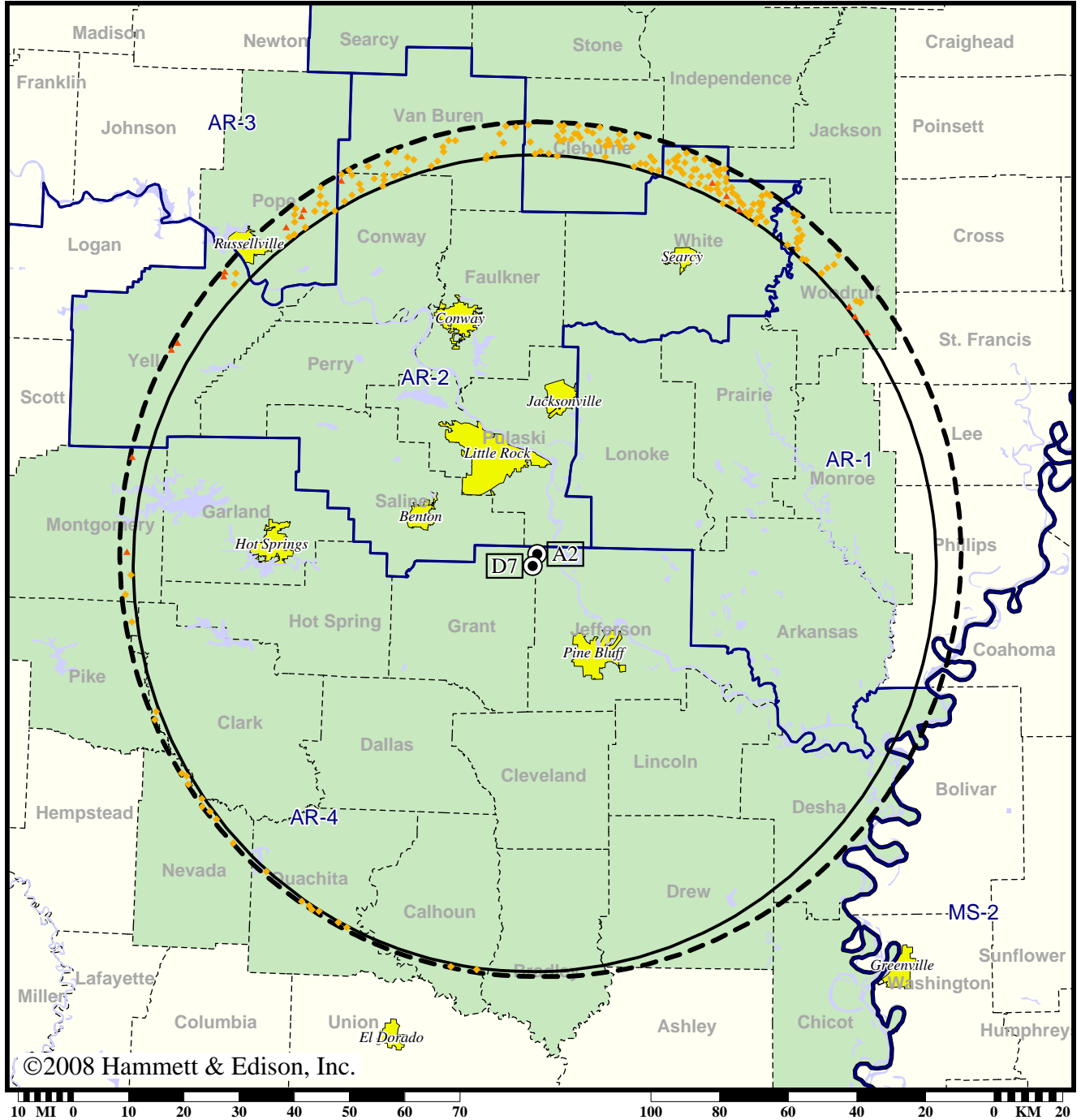
Population Receiving Analog Service	308,021
Population Receiving Digital Service.....	281,426
Analog Population Losing Service	44,730
Population Gaining Digital Service	18,135
Net Gain	-26,595

TV Station KETS • Analog Channel 2, DTV Channel 7 • Little Rock, AR

Expected Change In Coverage: Granted Construction Permit

CP (solid): 26.7 kW ERP at 547 m HAAT, Network: PBS
 vs. Analog (dashed): 100 kW ERP at 543 m HAAT, Network: PBS

Market: Little Rock-Pine Bluff, AR



- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Little Rock-Pine Bluff, AR

KETS

Population Receiving Analog Service 1,050,625
Population Receiving Digital Service..... 1,057,778

The following statistics pertain only to the area outside
the analog service contour:

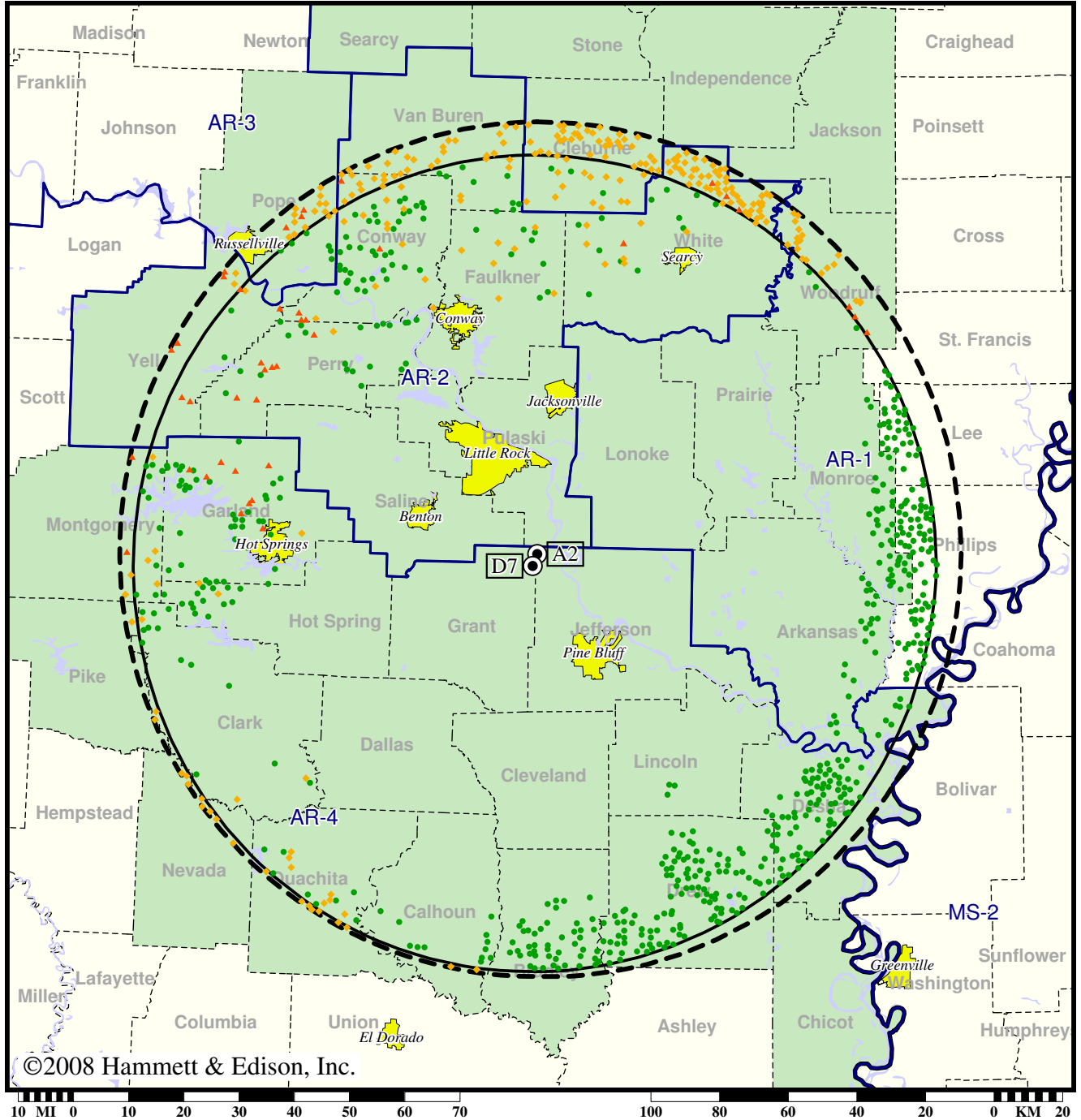
Analog Population Losing Service 13,318
Population Gaining Digital Service 0
Net Gain -13,318

TV Station KETS • Analog Channel 2, DTV Channel 7 • Little Rock, AR

Expected Change In Coverage: Granted Construction Permit

CP (solid): 26.7 kW ERP at 547 m HAAT, Network: PBS
vs. Analog (dashed): 100 kW ERP at 543 m HAAT, Network: PBS

Market: Little Rock-Pine Bluff, AR



- Coverage gained after DTV transition
- (no symbol) No change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Little Rock-Pine Bluff, AR

KETS

Population Receiving Analog Service	1,050,625
Population Receiving Digital Service.....	1,057,778
Analog Population Losing Service	24,823
Population Gaining Digital Service	31,976
Net Gain	7,153