



U.S. Commercial Service Egypt, Lebanon, Libya

Winter 2006

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Welcome to the U.S. Commercial Service Egypt

Welcome to our quarterly newsletter on commercial opportunities in Egypt, Lebanon and Libya. Our audience is our key stakeholder: U.S. exporters. This newsletter aims to be informative, providing market insight in addition to information on how the U.S. Commercial Service assists businesses enter and succeed in these markets.

At the U.S. Commercial Service Egypt (CS Egypt), we believe that information and communications technologies have the significant potential to open new opportunities for U.S. companies, particularly SMEs.

We hope you find the material helpful, and encourage you to contact us for more information.

Ambassador's Tour Highlights Opportunities for U.S. Companies in the Middle East

The Middle East Ambassador's Tour took place from October 9-17, 2006. U.S. Ambassador to the Arab Republic of Egypt Francis Ricciardone and Regional Senior Commercial Officer Amer Kayani participated in the five-city tour to raise U.S. company awareness about major commercial opportunities in the Middle East. The delegation visited Los Angeles, San Bernadino, San Diego, Chicago, and New York city. Ambassador Ricciardone and Mr. Kayani specifically addressed trade and investment opportunities that exist in several key sectors such as hi-tech, power, agriculture, oil, medical equipment, safety and security, telecommunications and tourism. The trip attracted wide interest from the business community as well as U.S. financial press.

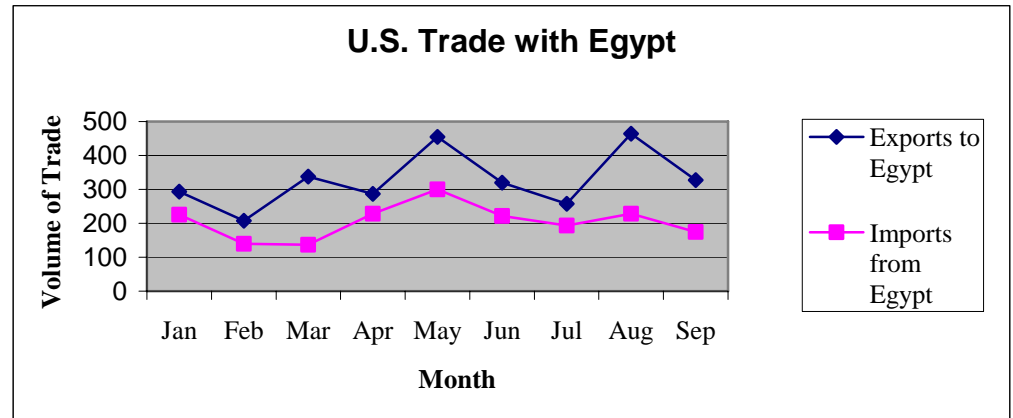
2007 Trade Shows and Events in Egypt and Lebanon

A list of 2007 trade shows and fairs in Egypt and Lebanon is now available. These events are regional or international in scope, and may be of interest to U.S. companies. To view the list of events in Egypt, please go to http://www.buyusa.gov/egypt/en/egypt_trade_events.html. For events in Lebanon, please go to http://www.buyusa.gov/lebanon/en/trade_fairs_lebanon.html. *Please note that this information is provided as a service to U.S. companies. The Department of Commerce does not promote or support these shows.*

To request additional information on trade shows and events, please contact Trade Assistant Hisham Sami at: Hisham.Sami@mail.doc.gov

U.S. – Egypt Trade

The U.S. Census Bureau has released statistics for U.S.-Egypt trade for January – September 2006.



Intellectual Property Rights Programs for 2007

Ms. Minna Moezie, an official from the U.S. Patent and Trademark Office and an intellectual property rights legal expert, joined CS Egypt staff this past October. Ms. Moezie will represent U.S. intellectual property interests, as well as work closely with her Egyptian colleagues.

Several day-long IPR seminars are in the planning stage for 2007. Programs will include a basic Intellectual Property seminar covering international and Egyptian standards for patent, trademark, and copyright protection as well as Intellectual Property Rights Enforcement. Programs will be available both for government officials and the general public.

Egypt Market Research Reports - 2007

CS Egypt produces market research reports on sectors of importance to U.S. companies. Sector reports highlight Egyptian sectors receptive to U.S. goods and services, and provide an overview of the size and strength of the sector, the major players/suppliers, and opportunities, in addition to valuable sector contacts.

Reports to be published in 2007 by CS Egypt include:

- **Railroad Industry**
- **Franchising Sector**
- **Wind Power Generation**
- **Healthcare Sector**
- **Food Processing Industry**
- **Plastics Industry Overview**
- **Educational Training Equipment Market**
- **Environmental Sector Opportunities**

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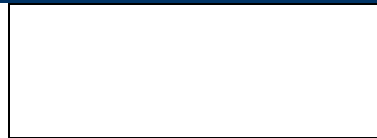
To access market research reports, please contact us at: american.products@mail.doc.gov

Egyptian Service Providers

The U.S. Commercial Service maintains a list of Egyptian companies eager to provide an array of business services to U.S. companies. Services include legal and financial, advertising, distributors and real estate services. A comprehensive list of subscribers is available on our webpage, including a listing of company services and contact information. For further information, visit our Business Service Providers at: <http://www.buyusa.gov/egypt/en/bsp.html>.

New Egyptian service providers:

Gold Member



Silver Member



Soussa International Trading Co.

Accounting and Auditing ([more](#))

- Sadco Engineering Works

Advertising ([more](#))

- Impact BBDO

Banking and Finance ([more](#))

- Delta Securities Egypt

Building and Construction Services

- Sadco Engineering Works

Business Associations ([more](#))

- RADA Research & Public Relations Company

Car Services & Rental ([more](#))

- El Gohary Company

Chambers of Commerce ([more](#))

- Egypt & Middle East Company (EME)

Computer and Internet Services ([more](#))

- A. Behiry - MAG for Transit Company

Distributors, Sales Agents and Importers ([more](#))

- Egypt & Middle East Company (EME)
- Foreign Trade Association, LTD
- Thebes Center for Medical Instruments
- Al Saqr for Import and Export
- Servomed Company
- Misr Advanced Systems (MAS)

Legal Services ([more](#))

- Abdel Motaal, Moharram & Heiza Law Firm

Manufacturing and Industrial Production Services ([more](#))

- Marco Pack
- Tiger Marine
- Egyptian Linen Company (EGYLIN)
- Egyptian Equipment Plastic Company (EEICO)

Market Research ([more](#))

- Market Egypt

Real Estate Services ([more](#))

- Solitare
- Universal Real Estate

Security and Personal Safety ([more](#))

- Egypt & Middle East Company (EME)

Telecommunications ([more](#))

- Egypt & Middle East Company (EME)

Furniture and Interior Design ([more](#))

- Taki Vita Company

Other Business Services ([more](#))

- Egyptian Natural Oil Company S.A.E

Health Services ([more](#))

- Kemet Medical
- Biomedica Engineering Co. for Medical Equip.
- Bioservice & Trading Group BST
- Business & Commercial House
- Cairo Scientific Corporation
- Life Medical Consult
- Cairo Med

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- Scientific & Technical
- Scubatec Egypt
- Gotex
- Equipment Development Center
- Chehab Egypt Company
- Nacita Corporation
- Setco
- Arabian Group Representatives (AGR)
- Cairo Med
- Universal Technology Company

Electronic Components and Supplies (more)

- Egypt & Middle East Company (EME)
- Techno Media Group (TMG)

Engineering Services (more)

- Moadaco Engineering & Marketing International
- Future Plans Contractors

Entertainment Services (more)

- NTG Egypt

Graphic Design (more)

- Sami & Company for Export/Import
- Samdzine

The U.S. Commercial Service

The U.S. Commercial Service Egypt operates as the U.S. Embassy's Commercial Section for Egypt, Lebanon and Libya. We are a global network of American and country-based trade specialists dedicated to supporting U.S. commercial interests around the world.

We offer trade promotion assistance to both American exporters and overseas importers through a variety of programs and services. Our staff will help you do business in Egypt, Lebanon or Libya by identifying potential business partners, obtaining valuable market intelligence, and launching your company to these dynamic markets or to American suppliers. Find out more information about our services for American and foreign companies at: <http://www.buyusa.gov/egypt/en/>.

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